

**FOI Release**  
***Information released under the Freedom of Information Act***

**Title:** Branding Manual for the Department's Board of Trade Crest

**Date of release:** 3 June 2013

**Information request**

Copy of the branding manual for the Department's Board of Trade Crest

**Information released**

Attached is a copy of our interim Brand guidelines. BIS along with other government departments have adopted the government identity system. This has been designed to provide a cohesive, cost-effective and consistent approach to branding government departments, their agencies and arms length bodies.