



Growing the Social Investment Market: The Landscape and Economic Impact

The UK's fast developing social investment market is providing an innovative way to deliver a wide range of services to society.

For the first time, this research:

- Provides an assessment of the size and characteristics of the UK social investment market as of March 2012; and
- Calculates the gross and net economic impacts

of UK social investment, measured through social investment finance intermediary lending activity, in terms of UK jobs, businesses, turnover and Gross Value Added.

This report clearly demonstrates the value of the social investment market, not just in social terms but also the economic benefits, by undertaking a robust economic impact analysis for the first time.

[Key statistics overleaf >>](#)

[Full report available online](#)

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HM Government

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In 2011/12, the UK social investment market grew by almost a quarter to £202 million per annum through 765 deals.

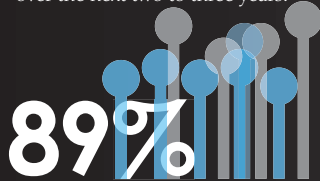


Over the lifetime of their finance period, the 765 investments will result in the creation or safeguarding of 340 social ventures, 6,870 FTE jobs, and £58 million in annual GVA contribution to the UK economy.



Greater diversity of social investment products was on offer in 2011/12.

89% of Social Investment Finance Intermediaries expected to increase their investments in social ventures over the next two to three years.



A three year social investment of £10,000 would generate almost six net additional FTE jobs and over £110,000 net additional GVA in the region.



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PO Box 270, Guildhall, London, EC2P 2EJ

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