

(48)

To [REDACTED]@pmi.com

CC :

Subject : Philip Morris Submission on plain packaging consultation

Our ref: DE00000 [REDACTED]

Dear [REDACTED]

Thank you for your email of 10 August to Vince Cable, the Secretary of State for Business, Innovation and Skills, about the Government's public consultation on the standardised packaging of tobacco products. As this is a health-related issue, your email has been forwarded to the Department of Health and I have been asked to reply.

I have passed your comments to policy officials working in the Department of Health's Tobacco team, who have confirmed that they had already received comments from Philip Morris Limited and that they will be taken into account as part of the consultation.

Any decisions to take further policy action on tobacco packaging will be taken only after full consideration is given to the consultation responses, evidence and any other relevant information.

I hope this reply is helpful.

Yours sincerely,

[REDACTED]  
Ministerial Correspondence and Public Enquiries  
Department of Health  
15 August 2012

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