

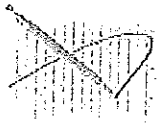


[REDACTED]@DH3/DOH
26/10/2012 16:16

To [REDACTED]@DH3/DOH@DOH
cc
bcc
Subject FOI_19.10.12_11:17

[REDACTED]
Tobacco Policy Manager
Tobacco Team
7th Floor, North Spur
Wellington House
133 - 155 Waterloo Road
London
SE1 8UG

0207 9 [REDACTED]
[REDACTED]@DH3/DOH/GB
19/10/2012 11:17



To "Andrews Fiona"
<Fiona.Andrews@smokefreesouthwest.org.uk>
cc
bcc
Subject Letter regarding "Plain Packs Protect" campaign

Dear Fiona,

Please find attached letter regarding the "Plain Packs Protect" campaign.

I sent a copy of this to you in the post yesterday.



Fiona Andrews - Plain Packs Protect, Oct 2012.pdf

Yours sincerely,

[REDACTED]
Tobacco Programme Manager
Department of Health

Tel: 020 7 [REDACTED]
Email: [REDACTED]@dh.gsi.gov.uk

Get off cigarettes with NHS support - call 0800 169 0 169 or visit
www.nhs.uk/gosmokefree

18 October 2012

*Tobacco Programme
Wellington House
133-155 Waterloo Road
London SE1 8UG*

Ms Fiona Andrews
Director
Smokefree South West
149 Whiteladies Road
Bristol
BS8 2RA

Dear Ms Andrews,

I am writing to you in your capacity as a representative of the "Plain Packs Protect" campaign. The Department of Health has received a complaint about the way in which signatures were collected as part of this campaign.

I appreciate that the "Plain Packs Protect" campaign has previously pro-actively provided information to the Department about the way the campaign was conducted. However, I wish to provide an opportunity for you to respond to the complaint that has been made and provide additional explanation.

The particular complaint suggests that a woman employed to collect signatures for the "Plain Packs Protect" campaign was seen in Bristol wearing a jacket with the message "Protect our children. Support plain packs". When approached by a member of the public, this agent told the individual that she was "working for the Government". As you know, the Department of Health is not affiliated with the "Plain Packs Protect" campaign and the campaign is entirely independent of the Department.

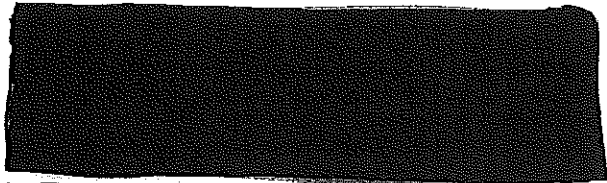
I would be grateful if you would provide the following information about the "Plain Packs Protect" campaign:

- Did you engage any agencies or contractors to collect signatures? If so, please provide the names of the agencies.

- What was the basis on which those obtaining signatures were employed? Were there any incentives being offered as part of their remuneration? If individuals were paid, was part or all of their pay dependant upon the number of signatures they obtained?
- What was the process by which signatures were collected? What instructions or explanations did the "Plain Packs Protect" campaign provide about the petition to agencies or employees obtaining signatures?
- How many individuals were engaged to collect signatures?
- Where were those collecting signatures located?
- What steps did the "Plain Packs Protect" campaign take to ensure and verify that the petition only included names and addresses of actual people, who signed the petition of their own accord?

I look forward to receiving your reply to these questions.

Yours sincerely,

A large black rectangular redaction box covering the signature of the sender.A smaller black rectangular redaction box covering the name of the sender.

Tobacco Programme Manager