



Department
of Health

Indicators on Breastfeeding: Quarter 4 2012/13

Key Facts for Q4

- The breastfeeding initiation rate was 73.9% in 2012/13, which is similar to 2011/12 (74.0%) and slightly higher than 2010/11 (73.7%), 2009/10 (72.8%) and 2008/09 (71.7%).
- The prevalence of breastfeeding at 6-8 weeks in 2012/13 was 47.2% of infants due a 6-8 week check, the same as recorded in 2011/12.

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