

XXXXXX
Defra Plant Health
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17 Smith Square,
London. SW1P 3JR

Telephone 08459 33 55 77

Website www.defra.gov.uk

Mr XXXX
(By e mail)

Our ref: RFI 5523

17 June 2013

Dear Mr XXXX,

REQUEST FOR INFORMATION: ASH DIEBACK

Thank you for your request for information about the "Stop the Spread" exhibit at the Royal Horticultural Society (RHS) Chelsea Flower Show, which we received on 22 May 2013. We have handled your request under the Environmental Information Regulations 2004 (EIRs).

You requested the total cost of the exhibit and a breakdown of that cost; this is detailed in the table below.

Item	Cost
Design and materials (including walls & trees)	50,000
Construction and Dismantling	29,000
Plants	16,000
TOTAL	95,000

The garden was designed as part of a wider package of measures to raise awareness of the threats to our trees and wider environment from plant pests and diseases and non-native invasive species, and to encourage action by industry and the wider public to reduce the risks. The damage caused by non-native invasive species in GB is estimated at £1.7bn per annum. It is estimated that the garden will have been seen by over 150,000 visitors to Chelsea. In the previous year the RHS reported that the Chelsea event also attracted over 145 million hits in the on-line media and 400 million television viewers, so this exhibit was taking advantage of a unique opportunity to reach a wide and diverse interested audience. The garden has subsequently been housed at the "Wild Place" attraction at Bristol Zoo Gardens where it will continue to promote the "Stop the Spread" message in the future.

In keeping with the spirit and effect of the EIRs, all information is assumed to be releasable to the public unless exempt. Therefore, the information released to you may now be published on our website together with any related information that will provide a key to its wider context.

I attach Annex A, which explains the copyright that applies to the information being released to you.

I also attach Annex B giving contact details should you be unhappy with the service you have received.

If you have any queries about this letter, please contact me.

Yours sincerely

XXXXXXX

Direct Line 0207 238 XXXX

Fax

Email dugald.strathearn@defra.gsi.gov.uk

Annex A

Copyright

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Annex B

Complaints

If you are unhappy with the service you have received in relation to your request you may make a complaint or appeal against our decision within 40 working days of the date of this letter. Please write to Mike Kaye, Head of Information Standards, Area 1B, Ergon House, Horseferry Road, London, SW1P 2AL (email: requestforinfo@defra.gsi.gov.uk) and he will arrange for an internal review of your case. Details of Defra's complaints procedure are on our [website](#).

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. Please note that generally the Information Commissioner cannot make a decision unless you have first exhausted Defra's own complaints procedure. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF