

Caity Marsh
Gambling (Triennial Review)
Department for Culture, Media and Sport
2-4 Cockspur Street
London SW1Y 5DH

Response to Government Consultation on Triennial Review of Gaming Machine Stakes and Prizes.

This response is from Display World Ltd.

Our business employs 25 permanent staff and several sub-contract staff working in numerous locations throughout the UK.

We have worked with Ladbrokes plc. For 17 years, supplying them with a rollout and full shop fitting service. As well as bespoke shop fixtures and point of sale products.

We would like to express our concern about the impact any new restrictions on gaming machines would have on Ladbrokes and its commercial relationship with us. We are very reliant on our relationship with Ladbrokes being maintained at its current level or better as their business represents over 50% of our current turnover

It is likely that any restrictions on gaming products in betting shops would have a negative economic impact on betting shops and this would have significant knock on secondary impacts on businesses like ours.

Our relationship with Ladbrokes involves significant levels of investment and supports employment and investment in our business.

We would urge Government to maintain the status quo in relation to betting shop regulation to avoid any negative economic consequences.

Yours sincerely,



Derek Robinson

Managing Director