

From: Inkster, Martin [REDACTED]
Sent: 04 March 2013 14:39
To: [REDACTED]
Cc: Cooper, Brett; Dardis, Eoin
Subject: PMI Comments on the TPD

Dear [REDACTED],

Further to our meeting on 30th January 2013, you asked Philip Morris Limited (PML) to provide our views regarding certain aspects of the European Commission's pending proposal for a new Tobacco Products Directive, COM(2012) 788 final (TPD). We would like to thank you for offering us this opportunity to submit our comments.

Please find our views attached along with 2 appendices referred to in our submission.

The points raised in the attached are by far not exhaustive. The deficiencies we highlight are merely illustrative of an overall approach by the Commission which fails to provide a data-driven, evidence-based analysis coupled with fair and transparent consideration of all relevant issues. Should the Department wish to obtain more detailed information about our views on the Commission's Impact Assessment, please let me know.

I would welcome the opportunity to meet again to specifically discuss the TPD with you.

Yours Sincerely,

Martin Inkster
Philip Morris Ltd.