



15 October, 2012

Tobacco Policy Team Department of Health Wellington House 133-135 Waterloo Road London SE1 8UG

Dear Sir/ Madam,

IMPERIAL TOBACCO LIMITED MANUFACTURING

PO Box 61, Nottingham NG7 5QQ

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New Cigarette Brand Introduction

I am writing to you to inform you that Imperial Tobacco Limited has introduced the following brands.

Davidoff iD KS Blue Davidoff iD KS Orange Richmond Profile (Queensize)

6/0.5/6 10/0.8/10

10/0.8/10

These brands are manufactured and distributed by Imperial Tobacco Limited.

Any queries concerning the attached information can be dealt with through me.

Yours faithfully,

Senior Product Development Manager, Western Europe Americas and Global OPT



