Hello Adam

I have read through the consultation document.

My major concern with government policy at the moment is that larger businesses seem to be driving the agenda, as reflected in this consultation. This has always been the case – because of their size and capacity to influence. However, we must never lose sight of the fact that over 90% of businesses are small, and the potential for the creation of employment opportunities and wealth is massive – yet we continue to view them as second class citizens. Business leaders do not represent this very important category of businesses, we are losing sight of the need to facilitate the emergence of an enterprise culture and not providing our young people with the signposting necessary to make the contribution as adults we are looking for.

AS you can imagine from my background (I have led projects for previous governments and the EU and works at the highest levels in the finance sector – and yet I am a psychologist) I have done a great deal to develop enterprise and represent the small business sector –and I am more than willing to share the details of my thinking with Mr Cable – the economic view is always driven by larger businesses – we have the chance to change with innovative approaches to developing an enterprise culture.

More than happy to talk.

David

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