



Department  
of Energy &  
Climate Change

**Department of Energy & Climate Change**

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**www.gov.uk/decc**

Your ref: Fol: Green Deal  
Our ref: 13/0940

15/08/2013

Dear

Thank you for your *email* of 18<sup>th</sup> July 13 where you requested the following information:

I would like to know how much money has:

- a) Been spent on administration costs of the Green Deal programme
- b) Been spent on marketing the Green Deal
- c) Been budgeted and signed off for future administration costs of the Green Deal
- d) And has been budgeted and signed off for future marketing costs of the Green Deal

Under the Freedom of Information Act 2000 ('the Act'), you have the right to:

- know whether we hold the information you require
- be provided with that information (subject to any exemptions under the Act which may apply).

I can confirm that the Department holds the information you have requested. The information you requested is as follows:

- a) Departmental Administration expenditure for the Green Deal programme from April 2011 to end July 2013 was £12.68 Million ( including VAT where incurred ).
- b) Departmental expenditure on marketing campaigns for the Green Deal programme from April 2011 to end July 2013 was £3.74 Million ( including VAT where incurred ).
- c) The Administration budget for this Financial Year is £5.22 Million ( some against which will be recorded under a) above. The Administration budgets for future years have not yet been finalised and are subject to agreement following DECC business planning processes.
- d) No decision has been taken on further marketing spend. The marketing budget for future years have not yet been finalised and are subject to agreement following DECC business planning processes.

Note: There will have been some Green Deal expenditure in 2010/11 before dedicated Green Deal budgets were established from April 2011.



## Department of Energy & Climate Change

### Appeals Procedure

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be sent to the Information Rights Unit at:

Information Rights Unit (DECC Shared Service)  
Department for Business, Innovation & Skills  
1 Victoria Street  
London  
SW1H 0ET  
E-mail: [foi@decc.gsi.gov.uk](mailto:foi@decc.gsi.gov.uk)

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Yours sincerely,

Andy Coales  
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