

From: [REDACTED]
Sent: 01 February 2013 16:23
To: Alcohol Consultation
Subject: Response to the Government's Consultation on the Alcohol Strategy

Dear Sir/Madam

On behalf of Runnymede Borough Council, the Runnymede Health and Wellbeing Task Group only have a few key points to submit on the consultation as follows:

- A minimum price is a significant step forward and is very much welcomed by the task group. However, there will need to be national education on the detrimental affect of drinking for middle class drinkers where price is not an issue.
- The group whole heartedly welcomes the Government's proposals for local areas tackling local problems these powers will make an impact.
- The group has concerns about the Responsibility Deal, and if this does not work effectively, the group would like to see legislation considered to help address the issues.
- When you walk into many supermarkets the cheap alcohol is right at the front of the store, please could consideration be given to reinstating designated areas for alcohol please.
- Schools have a key role to play in alcohol education of children and yet they are not using the Alcohol Education Tool Kit, please could this be made a statutory duty or best practice by Ofsted
- Please could there be some pro-active work nationally with Student Unions to reduce students drinking, which can establish drinking patterns for life.
- There needs to be a national education advert targeted at parents who buy in a lot of alcohol for teenage parties
- People who become drunk regularly and end up in A&E should be charged for the use of the ambulance and health services
- The BBC should take responsibility in how nursing professionals are portrayed eg not regularly drinking alcohol
- There is an increase in the number of young carers looking after parents with alcohol problems this needs to be recognized with access to support for these children

Thank you for considering the above as part of your consultation.

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