

LONDON- WEST MIDLANDS ENVIRONMENTAL STATEMENT

Volume 5 | Technical Appendices

Business and labour market data (SE-001-000)

Socio-economics

November 2013

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Department
for Transport

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Introduction

- 1.1.1 This section sets out socio-economic baseline tables for each CFA which provide a general overview of each community forum area in terms of employment, economic structure and labour market.
- 1.1.2 Where possible, baseline data has been gathered on demographic character areas (DCA) to provide a profile of local communities. DCA have been determined through an understanding of local context and aim to be aligned as closely as possible to groups of lower super output areas (LSOA).

2 Euston - Station and Approach (CFA 1)

2.1 Business and labour market profile

2.1.1 Table 1 shows the range of business activity in the London Borough of Camden (LBC) compared to the average in the London region and England, by type of activity.

Table 1: Business sector composition in the LBC, London and England¹

Sector	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	4
Production	3	3	6
Construction	4	8	11
Motor trades	1	1	3
Wholesale	4	5	5
Retail	8	10	11
Transport and storage (including postal)	1	2	3
Accommodation and food services	7	6	6
Information and communication	11	11	7
Finance and insurance	3	4	3
Property	5	5	4
Professional, scientific and technical	31	20	14
Business administration and support services	7	8	7
Public administration and defence	0	1	1
Education	2	2	3
Health	4	5	6
Arts, entertainment, recreation and other services	10	8	7

2.1.2 Table 2 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBC.

Table 2: Employment in the Euston demographic character areas and the LBC²

	Somers Town	Regent's Park	Euston Square	Regent's Park Estate	LBC
Employees	14,900	6,800	22,700	9,100	291,200

¹ Office for National Statistics (ONS) (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

² ONS (2012), *Business Register and Employment Survey 2011*

2.1.3 Table 3 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBC and the average in London and England, by industrial sector.

Table 3: Employment by industrial sector in the Euston demographic character areas, the LBC, London and England³

Sector	Somers Town (%)	Regent's Park (%)	Euston Square (%)	Regent's Park Estate (%)	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	0	1
Production	1	0	1	0	1	3	10
Construction	1	6	0	4	2	3	5
Motor trades	0	0	0	0	0	1	2
Wholesale	3	1	1	1	3	3	4
Retail	9	1	4	3	6	9	10
Transport and storage (including postal)	11	4	8	13	3	5	5
Accommodation and food services	13	4	12	5	8	7	7
Information and communication	9	17	6	13	10	8	4
Finance and insurance	0	17	1	13	3	8	4
Property	2	1	1	1	2	2	2
Professional, scientific and technical	13	26	21	24	22	13	8
Business administration and support services	5	4	7	4	11	10	8
Public administration and defence	10	11	5	10	4	5	5
Education	5	1	17	2	9	8	9
Health	6	6	9	6	9	10	12
Arts, entertainment, recreation and other services	11	3	6	3	6	6	5

2.1.5 Table 4 shows the count of employment and employment rate⁴ for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

³ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁴ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

Table 4: Employment in the Euston demographic character areas, the LBC, London and England⁵

	Somers Town	Regent's Park	Euston Square	Regent's Park Estate	LBC	London	England
Employment (Count)	4,534	768	1,757	3,059	108,966	3,998,897	25,162,721
Employment (%)	52	68	38	47	63	65	65

2.1.7 Table 5 shows the count of unemployment and unemployment rate⁶ for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

Table 5: Unemployment in the Euston demographic character areas, the LBC, London and England⁷

	Somers Town	Regent's Park	Euston Square	Regent's Park Estate	LBC	London	England
Unemployment (Count)	601	31	276	471	9,431	385,320	2,020,413
Unemployment (%)	12	4	14	13	8	9	7

2.1.8 Table 6 details the qualifications levels⁸ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBC, London and England.

Table 6: Qualification levels in the Euston demographic character areas, the LBC, London and England⁹

	Somers Town (%)	Regent's Park (%)	Euston Square (%)	Regent's Park Estate (%)	LBC (%)	London (%)	England (%)
Level 4 and above	33	55	39	27	51	38	27
Level 3	14	11	34	24	12	11	12
Level 2	10	8	6	9	8	12	15
Level 1	10	6	4	10	7	11	13
Apprenticeship	1	1	1	1	1	2	4
Other qualifications	10	9	10	10	9	10	6
No qualifications	22	11	6	20	13	18	23

⁵ ONS (2012), *Census 2011*

⁶ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁷ ONS (2012), *Census 2011*

⁸ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁹ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

3 Camden Town and HS1 link (CFA 2)

3.1 Business and labour market profile

3.1.1 Table 7 shows the range of business activity in the London Borough of Camden (LBC) compared to the average in the London region and England, by type of activity.

Table 7: Business sector composition in the LBC, London and England²⁰

Sector	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	4
Production	3	3	6
Construction	4	8	11
Motor trades	1	1	3
Wholesale	4	5	5
Retail	8	10	11
Transport and storage (including postal)	1	2	3
Accommodation and food services	7	6	6
Information and communication	11	11	7
Finance and insurance	3	4	3
Property	5	5	4
Professional, scientific and technical	31	20	14
Business administration and support services	7	8	7
Public administration and defence	0	1	1
Education	2	2	3
Health	4	5	6
Arts, entertainment, recreation and other services	10	8	7

3.1.2 Table 8 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBC.

Table 8: Employment in the Camden Town and HS1 link demographic character areas and the LBC²¹

	Camden Town West	Camden Town East	LBC
Employees	10,300	7,000	291,200

²⁰ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

²¹ ONS (2012), *Business Register and Employment Survey 2011*

3.1.3 Table 9 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBC and the average in London and England, by industrial sector.

Table 9: Employment by industrial sector in the Camden Town and HS1 Link demographic character areas, the LBC, London and England¹²

Sector	Camden Town West (%)	Camden Town East (%)	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1
Production	2	1	1	3	10
Construction	1	1	2	3	5
Motor trades	0	0	0	1	2
Wholesale	1	5	3	3	4
Retail	16	7	6	9	10
Transport and storage (including postal)	1	3	3	5	5
Accommodation and food services	16	1	8	7	7
Information and communication	16	5	10	8	4
Finance and insurance	2	0	3	8	4
Property	7	0	2	2	2
Professional, scientific and technical	13	37	22	13	8
Business administration and support services	4	3	11	10	8
Public administration and defence	6	1	4	5	5
Education	3	4	9	8	9
Health	6	30	9	10	12
Arts, entertainment, recreation and other services	6	1	6	6	5

3.1.4 Table 10 shows the count of employment and employment rate¹³ for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

Table 10: Employment in the Camden Town and HS1 Link demographic character areas, the LBC, London and England¹⁴

	Camden Town West	Camden Town East	LBC	London	England
Employment (Count)	3,685	2,790	108,966	3,998,897	25,162,721
Employment (%)	63	55	63	65	65

¹² ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹³ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹⁴ ONS (2012), *Census 2011*

3.1.5 Table 11 shows the count of unemployment and unemployment rate¹⁵ for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

Table 11: Unemployment in the Camden Town and HS1 Link demographic character areas, the LBC, London and England¹⁶

	Camden Town West	Camden Town East	LBC	London	England
Unemployment (Count)	380	346	9,431	385,320	2,020,413
Unemployment (%)	9	11	8	9	7

3.1.6 Table 12 details the qualifications levels¹⁷ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBC, London and England.

Table 12: Qualification levels in the Camden Town and HS1 Link demographic character areas, the LBC, London and England¹⁸

	Camden Town West (%)	Camden Town East (%)	LBC (%)	London (%)	England (%)
Level 4 and above	46	37	51	38	27
Level 3	13	15	12	11	12
Level 2	9	9	8	12	15
Level 1	8	10	7	11	13
Apprenticeship	1	1	1	2	4
Other qualifications	9	10	9	10	6
No qualifications	14	19	13	18	23

¹⁵ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed.

¹⁶ ONS (2012), *Census 2011*

¹⁷ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹⁸ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

4 Primrose Hill to Kilburn (Camden) (CFA 3)

4.1 Business and labour market profile

4.1.1 Table 13 shows the range of business activity in the London Borough of Camden (LBC) compared to the average in the London region and England, by type of activity.

Table 13: Business sector composition in the LBC, London and England¹⁹

Sector	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	4
Production	3	3	6
Construction	4	8	11
Motor trades	1	1	3
Wholesale	4	5	5
Retail	8	10	11
Transport and storage (including postal)	1	2	3
Accommodation and food services	7	6	6
Information and communication	11	11	7
Finance and insurance	3	4	3
Property	5	5	4
Professional, scientific and technical	31	20	14
Business administration and support services	7	8	7
Public administration and defence	0	1	1
Education	2	2	3
Health	4	5	6
Arts, entertainment, recreation and other services	10	8	7

4.1.2 Table 14 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBC.

Table 14: Employment in Primrose Hill to Kilburn (Camden) demographic character areas and the LBC²⁰

	Kilburn and Swiss Cottage	Primrose Hill	Belsize and Chalk Farm
Employees	7,300	3,600	3,500

¹⁹ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

²⁰ ONS (2012), *Business Register and Employment Survey 2011*

4.1.3 Table 15 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBC and the average in London and England, by industrial sector.

Table 15: Employment by industrial sector in the Primrose Hill to Kilburn (Camden) demographic character areas, the LBC, London and England²¹

Sector	Kilburn and Swiss Cottage (%)	Primrose Hill (%)	Belsize and Chalk Farm (%)	LBC (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	1
Production	1	2	0	1	3	10
Construction	2	1	2	2	3	5
Motor trades	0	0	1	0	1	2
Wholesale	2	8	2	3	3	4
Retail	15	7	4	6	9	10
Transport and storage (including postal)	3	0	1	3	5	5
Accommodation and food services	8	12	14	8	7	7
Information and communication	10	28	8	10	8	4
Financial and insurance	3	1	1	3	8	4
Property	4	2	3	2	2	2
Professional, scientific and technical	11	19	12	22	13	8
Business administration and support services	10	10	5	11	10	8
Public administration and defence	0	2	2	4	5	5
Education	8	2	25	9	8	9
Health	16	2	5	9	10	12
Arts, entertainment, recreation and other services	8	4	16	6	6	5

4.1.4 Table 16 shows the count of employment and employment rate²² for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

²¹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²² The proportion of working age (16-74 years) of residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

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Table 16: Employment in the Primrose Hill to Kilburn (Camden) demographic character areas, the LBC, London and England²³

	Kilburn and Swiss Cottage	Primrose Hill	Belsize and Chalk Farm	LBC	London	England
Employment (Count)	12,797	3,034	7,923	108,966	3,998,897	25,162,721
Employment (%)	66	71	72	63	65	65

4.1.5 Table 17 shows the count of unemployment and unemployment rate²⁴ for the demographic character areas defined within the community forum area relative to the proportion within the LBC, London and England.

Table 17: Unemployment in the Primrose Hill to Kilburn (Camden) demographic character areas, the LBC, London and England²⁵

	Kilburn and Swiss Cottage	Primrose Hill	Belsize and Chalk Farm	LBC	London	England
Unemployment (Count)	1,043	119	458	9,431	385,320	2,020,413
Unemployment (%)	8	4	6	8	9	7

4.1.6 Table 18 details the qualifications levels²⁶ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBC, London and England.

Table 18: Qualification levels in the Primrose Hill to Kilburn (Camden) demographic character areas, the LBC, London and England²⁷

	Kilburn and Swiss Cottage	Primrose Hill	Belsize and Chalk Farm	LBC	London	England
Level 4 and above	52	64	63	51	38	27
Level 3	7	7	7	12	11	12
Level 2	8	7	7	8	12	15
Level 1	7	5	5	7	11	13
Apprenticeship	1	1	1	1	2	4
Other qualifications	12	7	9	9	10	6
No qualifications	13	9	8	13	18	23

²³ ONS (2012), *Census 2011*

²⁴ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

²⁵ ONS (2012), *Census 2011*

²⁶ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²⁷ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

5 Kilburn (Brent) to Old Oak Common (CFA 4)

5.1 Business and labour market profile

5.1.1 Table 19 shows the range of business activity in the London Borough of Brent (LBB), the London Borough of Ealing (LBE) and the London Borough of Hammersmith and Fulham (LBHF) compared to the average in the London region and England, by type of activity.

Table 19: Business sector composition in the LBB, LBE, LBHF, London and England²⁸

Sector	LBB (%)	LBE (%)	LBHF (%)	London (%)
Agriculture, forestry and fishing	0	0	0	0
Production	4	4	3	3
Construction	11	10	5	8
Motor trades	3	2	1	1
Wholesale	9	8	4	5
Retail	11	11	11	10
Transport and storage (including postal)	3	3	2	2
Accommodation and food services	6	6	6	6
Information and communication	11	13	14	11
Finance and insurance	2	2	2	4
Property	4	4	4	5
Professional, scientific and technical	14	15	23	20
Business administration and support services	7	8	8	8
Public administration and defence	1	0	1	1
Education	3	2	2	2
Health	5	5	4	5
Arts, entertainment, recreation and other services	7	8	10	8

5.1.2 Table 20 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBB, LBE and LBHF.

²⁸ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 20: Employment in the Kilburn (Brent) to Old Oak Common demographic character areas, the LBB, LBE, and LBHF²⁹

	Kilburn	Old Oak Common	LBB	LBE	LBHF
Employees	12,600	21,700	97,900	118,000	121,700

5.1.3 Table 21 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBB, LBE, LBHF and the average in London and England, by industrial sector.

Table 21: Employment by industrial sector in the Kilburn (Brent) to Old Oak Common demographic character areas, the LBB, LBE, LBHF, London and England³⁰

Sector	Kilburn (%)	Old Oak Common (%)	LBB (%)	LBE (%)	LBHF (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	0	1
Production	1	8	8	9	3	3	10
Construction	3	2	4	4	2	3	5
Motor trades	0	5	2	1	1	1	2
Wholesale	2	11	8	7	3	3	4
Retail	10	9	9	10	12	9	10
Transport and storage (including postal)	3	6	8	7	2	5	5
Accommodation and food services	8	3	7	9	7	7	7
Information and communication	10	18	5	5	18	8	4
Finance and insurance	1	0	1	1	1	8	4
Property	5	1	3	2	2	2	2
Professional, scientific and technical	11	8	5	7	12	13	8
Business administration and support services	9	7	8	10	9	10	8
Public administration and defence	2	3	5	5	4	5	5
Education	14	2	9	9	6	8	9
Health	11	14	12	9	10	10	12
Arts, entertainment, recreation and other services	9	2	4	4	7	6	5

5.1.4 Table 22 shows the count of employment and employment rate³¹ for the demographic character areas defined within the community forum area relative to the proportion within the LBB, LBE, LBHF, London and England.

²⁹ ONS (2012), *Business Register and Employment Survey 2011*

³⁰ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

³¹ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

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Table 22: Employment in the Kilburn (Brent) to Old Oak Common demographic character areas, the LBB, LBE, LBHF, London and England³²

	Kilburn	Old Oak Common	LBB	LBE	LBHF	London	England
Employment (Count)	33,588	7,705	147,641	164,820	99,618	3,998,897	25,162,721
Employment (%)	65	62	63	65	68	65	65

5.1.5 Table 23 shows the count of unemployment and unemployment rate³³ for the demographic character areas defined within the community forum area relative to the proportion within the LBB, LBE, LBHF, London and England.

Table 23: Unemployment in the Kilburn (Brent) to Old Oak Common demographic character areas, the LBB, LBE, LBHF, London and England³⁴

	Kilburn	Old Oak Common	LBB	LBE	LBHF	London	England
Unemployment (Count)	3,642	959	16,530	15,795	8,136	385,320	2,020,413
Unemployment (%)	10	11	10	9	8	9	7

5.1.6 Table 24 details the qualifications levels³⁵ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBB, LBE, LBHF, London and England.

Table 24: Qualification levels in the Kilburn (Brent) to Old Oak Common demographic character areas, the LBB, LBE, LBHF, London and England³⁶

	Kilburn DCA (%)	Old Oak Common DCA (%)	LBB (%)	LBE (%)	LBHF (%)	London (%)	England (%)
Level 4 and above	42	34	33	37	50	38	27
Level 3	9	9	10	10	11	11	12
Level 2	10	10	11	11	8	12	15
Level 1	9	10	10	10	7	11	13
Apprenticeship	1	2	1	1	1	2	4
Other qualifications	12	15	15	15	11	10	6
No qualifications	17	20	19	17	13	18	23

³² ONS (2012), *Census 2011*

³³ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of the total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed.

³⁴ ONS (2012), *Census 2011*

³⁵ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

³⁶ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

6 Northolt Corridor (CFA 5)

6.1 Business and labour market profile

6.1.1 Table 25 shows the range of business activity in the London Borough of Ealing (LBE) and the London Borough of Brent (LBB) compared to the average in the London region and England, by type of activity.

Table 25: Business sector composition in the LBE, LBB, London and England³⁷

Sector	LBE (%)	LBB (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	4
Production	4	4	3	6
Construction	10	11	8	11
Motor trades	2	3	1	3
Wholesale	8	9	5	5
Retail	11	11	10	11
Transport and storage (including postal)	3	3	2	3
Accommodation and food services	6	6	6	6
Information and communication	13	11	11	7
Finance and insurance	2	2	4	3
Property	4	4	5	4
Professional, scientific and technical	15	14	20	14
Business administration and support services	8	7	8	7
Public administration and defence	0	1	1	1
Education	2	3	2	3
Health	5	5	5	6
Arts, entertainment, recreation and other services	8	7	8	7

6.1.2 Table 26 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBE and LBB.

Table 26: Employment in the Northolt Corridor demographic character areas, the LBE and LBB³⁸

	Perivale	Greenford Broadway	Northolt Mandeville	Hanger Hill and West Acton	LBE	LBB

³⁷ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

³⁸ ONS (2012), *Business Register and Employment Survey 2011*

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	Perivale	Greenford Broadway	Northolt Mandeville	Hanger Hill and West Acton	LBE	LBB
Employees	6,500	8,400	6,700	15,000	118,000	97,900

6.1.3 Table 27 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBE, LBB and the average in London and England, by industrial sector.

Table 27: Employment by industrial sector in the Northolt Corridor demographic character areas, the LBE, LBB, London and England³⁹

Sector	Perivale (%)	Greenford Broadway (%)	Northolt Mandeville (%)	Hanger Hill and West Acton (%)	LBE (%)	LBB (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	0	0	1
Production	11	16	2	16	9	8	3	10
Construction	7	7	2	5	4	4	3	5
Motor trades	3	0	0	3	1	2	1	2
Wholesale	19	11	2	10	7	8	3	4
Retail	7	16	2	9	10	9	9	10
Transport and storage (including postal)	15	26	4	6	7	8	5	5
Accommodation and food services	2	6	72	5	9	7	7	7
Information and communication	6	1	2	7	5	5	8	4
Financial and insurance	0	0	0	1	1	1	8	4
Property	1	0	1	2	2	3	2	2
Professional, scientific and technical	5	4	1	11	7	5	13	8
Business administration and support services	12	6	1	15	10	8	10	8
Public administration and defence	1	0	1	0	5	5	5	5
Education	3	3	6	4	9	9	8	9
Health	4	2	3	3	9	12	10	12
Arts, entertainment, recreation and other services	3	2	1	4	4	4	6	5

6.1.4 Table 28 shows the count of employment and employment rate⁴⁰ for the demographic character areas defined within the community forum area relative to the proportion within the LBE, LBB, London and England.

³⁹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 28: Employment in the Northolt Corridor demographic character areas, the LBE, LBB, London and England⁴¹

	Perivale	Greenford Broadway	Northolt Mandeville	Hanger Hill and West Acton	LBE	LBB	London	England
Employment (Count)	7,713	7,188	6,849	9,383	164,820	147,461	3,998,897	25,162,721
Employment (%)	67	68	63	68	65	63	65	65

6.1.5 Table 29 shows the count of unemployment and unemployment rate⁴² for the demographic character areas defined within the community forum area relative to the proportion within the LBE, LBB, London and England.

Table 29: Unemployment in the Northolt Corridor demographic character areas, the LBE, LBB, London and England⁴³

	Perivale	Greenford Broadway	Northolt Mandeville	Hanger Hill and West Acton	LBE	LBB	London	England
Unemployment (Count)	636	610	732	675	15,795	16,530	385,320	2,020,413
Unemployment (%)	8	8	10	7	9	10	9	7

6.1.6 Table 30 details the qualifications levels⁴⁴ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBE, LBB, London and England.

Table 30: Qualification levels in the Northolt Corridor demographic character areas, the LBB, LBE, London and England⁴⁵

	Perivale (%)	Greenford Broadway (%)	Northolt Mandeville (%)	Hanger Hill and West Acton (%)	LBE (%)	LBB (%)	London (%)	England (%)
Level 4 and above	31	30	26	49	37	33	38	27
Level 3	9	10	10	9	10	10	11	12
Level 2	11	12	13	9	11	11	12	15
Level 1	11	11	14	7	10	10	11	13
Apprenticeship	2	2	2	1	1	1	2	4
Other qualifications	20	17	15	17	15	15	10	6

⁴⁰ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

⁴¹ ONS (2012), *Census 2011*

⁴² The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁴³ ONS (2012), *Census 2011*

⁴⁴ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁴⁵ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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	Perivale (%)	Greenford Broadway (%)	Northolt Mandeville (%)	Hanger Hill and West Acton (%)	LBE (%)	LBB (%)	London (%)	England (%)
No qualifications	17	18	22	10	17	19	18	23

7 South Ruislip to Ickenham (CFA 6)

7.1 Business and labour market profile

7.1.1 Table 31 shows the range of business activity in the London Borough of Hillingdon (LBH) compared to the average in the London region and England, by type of activity.

Table 31: Business sector composition in the LBH, London and England⁴⁶

Sector	LBH (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	4
Production	5	3	6
Construction	12	8	11
Motor trades	3	1	3
Wholesale	6	5	5
Retail	11	10	11
Transport and storage (including postal)	7	2	3
Accommodation and food services	6	6	6
Information and communication	9	11	7
Finance and insurance	2	4	3
Property	3	5	4
Professional, scientific and technical	13	20	14
Business administration and support services	9	8	7
Public administration and defence	0	1	1
Education	2	2	3
Health	4	5	6
Arts, entertainment, recreation and other services	6	8	7

7.1.2 Table 32 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBH.

Table 32: Employment in the South Ruislip to Ickenham demographic character areas and the LBH⁴⁷

	Ickenham	West Ruislip	Newyear's Green DCA	South Ruislip	Ruislip Manor and Ruislip Gardens	LBH
Employees	2,000	2,900	Below 100	4,000	2,000	183,200

⁴⁶ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

⁴⁷ ONS (2012), *Business Register and Employment Survey 2011*

7.1.3 Table 33 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the LBH and the average in London and England, by industrial sector.

Table 33: Employment by industrial sector in the South Ruislip to Ickenham demographic character areas and the LBH⁴⁸

Sector	Ickenham (%)	West Ruislip (%)	Newyear's Green (%)	South Ruislip (%)	Ruislip Manor and Ruislip Gardens (%)	LBH (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	0	0	1
Production	2	2	6	5	2	5	3	10
Construction	9	2	12	3	19	3	3	5
Motor trades	1	0	4	6	2	1	1	2
Wholesale	10	2	16	22	1	5	3	4
Retail	3	23	2	20	8	7	9	10
Transport and storage (including postal)	6	3	6	5	11	28	5	5
Accommodation and food services	3	26	11	5	10	7	7	7
Information and communication	6	3	1	4	3	4	8	4
Finance and insurance	2	3	0	0	0	1	8	4
Property	1	5	0	1	2	1	2	2
Professional, scientific and technical	9	5	4	4	8	9	13	8
Business administration and support services	3	10	5	8	6	11	10	8
Public administration and defence	1	0	0	5	0	5	5	5
Education	26	1	1	8	13	6	8	9
Health	6	10	22	1	6	6	10	12
Arts, entertainment, recreation and other services	12	4	11	4	7	3	6	5

7.1.4 Table 34 shows the count of employment and employment rate⁴⁹ for the demographic character areas defined within the community forum area relative to the proportion within the LBH, London and England.

⁴⁸ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁴⁹ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

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Table 34: Employment in the South Ruislip to Ickenham demographic character areas, the LBH, London and England⁵⁰

	Ickenham	West Ruislip	Newyear's Green	South Ruislip	Ruislip Manor and Ruislip Gardens	LBH	London	England
Employment (Count)	5,070	2,947	36	5,232	6,976	130,290	3,998,897	25,162,721
Employment (%)	69	74	62	72	74	65	65	65

7.1.5 Table 35 shows the count of unemployment and unemployment rate⁵¹ for the demographic character areas defined within the community forum area relative to the proportion within the LBH, London and England.

Table 35: Unemployment in the South Ruislip to Ickenham demographic character areas, the LBH, London and England⁵²

	Ickenham	West Ruislip	Newyear's Green	South Ruislip	Ruislip Manor and Ruislip Gardens	LBH	London	England
Unemployment (Count)	225	139	1	325	325	11,252	385,320	2,020,413
Unemployment (%)	4	5	3	6	5	8	9	7

7.1.6 Table 36 details the qualifications levels⁵³ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBH, London and England.

Table 36: Qualification levels in the South Ruislip to Ickenham demographic character areas, the LBH, London and England⁵⁴

	Ickenham (%)	West Ruislip (%)	Newyear's Green (%)	South Ruislip (%)	Ruislip Manor and Ruislip Gardens (%)	LBH (%)	London (%)	England (%)
Level 4 and above	36	39	27	27	30	28	38	27
Level 3	12	12	13	13	12	13	11	12
Level 2	16	15	17	16	16	14	12	15
Level 1	12	11	16	15	15	14	11	13
Apprenticeship	4	3	3	3	5	3	2	4
Other qualifications	5	7	4	8	6	9	10	6
No qualifications	15	13	22	18	17	19	18	23

⁵⁰ ONS (2012), *Census 2011*

⁵¹ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁵² ONS (2012), *Census 2011*

⁵³ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁵⁴ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

8 Colne Valley (CFA 7)

8.1 Business and labour market profile

8.1.1 Table 37 shows the range of business activity in the London Borough of Hillingdon (LBH), South Buckinghamshire and the Three Rivers district compared to the average in the London region and England, by type of activity.

Table 37: Business sector composition in the LBH, South Buckinghamshire, Three Rivers, London and England⁵⁵

Sector	LBH (%)	South Buckinghamshire (%)	Three Rivers (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	1	1	0	4
Production	5	4	5	3	6
Construction	12	11	14	8	11
Motor trades	3	3	3	1	3
Wholesale	6	4	6	5	5
Retail	11	8	7	10	11
Transport and storage (including postal)	7	3	3	2	3
Accommodation and food services	6	5	5	6	6
Information and communication	9	10	10	11	7
Finance and insurance	2	2	2	4	3
Property	3	3	4	5	4
Professional, scientific and technical	13	21	19	20	14
Business administration and support services	9	8	8	8	7
Public administration and defence	0	0	0	1	1
Education	2	2	2	2	3
Health	4	4	4	5	6
Arts, entertainment, recreation and other services	6	9	7	8	7

8.1.2 Table 38 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBH, South Buckinghamshire and the Three Rivers district.

⁵⁵ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 38: Employment in Colne Valley demographic character areas, the LBH, South Buckinghamshire and Three Rivers⁵⁶

	Denham Green	Maple Cross and West Hyde	South Harefield	LBH	South Buckinghamshire	Three Rivers
Employees	2,100	2,800	1,000	183,200	31,400	32,400

8.1.3 Table 39 and Table 40 show the proportion of employment in the demographic character areas relative to the proportion within the LBH, South Buckinghamshire, the Three Rivers district and the average in London and England, by industrial sector.

Table 39: Employment by industrial sector in the Colne Valley demographic character areas⁵⁷

Sector	Denham Green (%)	Maple Cross and West Hyde (%)	South Harefield (%)
Agriculture, forestry and fishing	0	0	0
Production	0	4	3
Construction	1	58	6
Motor trades	0	11	1
Wholesale	23	0	7
Retail	3	5	1
Transport and storage (including postal)	1	1	6
Accommodation and food services	34	2	2
Information and communication	9	2	0
Finance and insurance	0	0	1
Property	4	3	0
Professional, scientific and technical	1	9	68
Business administration and support services	8	4	2
Public administration and defence	0	0	0
Education	2	0	0
Health	10	0	4
Arts, entertainment, recreation and other services	4	0	2

⁵⁶ ONS (2012), *Business Register and Employment Survey 2011*

⁵⁷ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 40: Employment by industrial sector in the LBH, South Buckinghamshire, Three Rivers, London and England⁵⁸

Sector	LBH (%)	South Buckinghamshire (%)	Three Rivers (%)	London (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1
Production	5	6	5	3	10
Construction	3	6	14	3	5
Motor trades	1	3	2	1	2
Wholesale	5	9	7	3	4
Retail	7	9	9	9	10
Transport and storage (including postal)	28	3	3	5	5
Accommodation and food services	7	12	7	7	7
Information and communication	4	5	8	8	4
Finance and insurance	1	2	5	8	4
Property	1	4	2	2	2
Professional, scientific and technical	9	11	9	13	8
Business administration and support services	11	6	6	10	8
Public administration and defence	5	1	2	5	5
Education	6	6	8	8	9
Health	6	10	6	10	12
Arts, entertainment, recreation and other services	3	6	7	6	5

8.1.4 Table 41 and Table 42 show the count of employment and employment rate⁵⁹ for the demographic character areas defined within the community forum area relative to the proportion within the LBH, South Buckinghamshire, the Three Rivers district, London and England.

Table 41: Employment in the Colne Valley demographic character areas⁶⁰

	Denham Green	Maple Cross and West Hyde	South Harefield
Employment (Count)	1,279	1,179	1,066
Employment (%)	64	72	69

⁵⁸ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁵⁹ The proportion of working age (16-74 years) residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

⁶⁰ ONS (2012), *Census 2011*

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Table 42: Employment in the LBH, South Buckinghamshire, Three Rivers, London and England⁶¹

	LBH	South Buckinghamshire	Three Rivers	London	England
Employment (Count)	130,290	33,117	43,999	3,998,897	25,162,721
Employment (%)	65	69	71	65	65

8.1.5 Table 43 and Table 44 show the count of unemployment and unemployment rate⁶² for the demographic character areas defined within the community forum area relative to the proportion within the LBH, South Buckinghamshire, the Three Rivers district, London and England.

Table 43: Unemployment in the Colne Valley demographic character areas⁶³

	Denham Green	Maple Cross and West Hyde	South Harefield
Unemployment (Count)	63	71	73
Unemployment (%)	5	6	6

Table 44: Unemployment in the LBH, South Buckinghamshire, Three Rivers, London and England⁶⁴

	LBH	South Buckinghamshire	Three Rivers	London	England
Unemployment (Count)	11,252	1,464	2,281	385,320	2,020,413
Unemployment (%)	8	4	5	9	7

8.1.6 Table 45 and Table 46 detail the qualifications levels⁶⁵ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the LBH, South Buckinghamshire, the Three Rivers district, London and England.

Table 45: Qualification levels in the Colne Valley demographic character areas⁶⁶

	Denham Green (%)	Maple Cross and West Hyde (%)	South Harefield (%)
Level 4 and above	26	22	21
Level 3	10	12	11
Level 2	14	18	18
Level 1	11	15	15

⁶¹ ONS (2012), *Census 2011*

⁶² The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁶³ ONS (2012), *Census 2011*

⁶⁴ ONS (2012), *Census 2011*

⁶⁵ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁶⁶ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

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Apprenticeship	4	5	5
Other qualifications	6	5	5
No qualifications	29	23	26

Table 4.6: Qualification levels in the LBH, South Buckinghamshire, Three Rivers, London and England⁶⁷

	LBH (%)	South Buckinghamshire (%)	Three Rivers (%)	London (%)	England (%)
Level 4 and above	28	37	34	38	27
Level 3	13	11	12	11	12
Level 2	14	15	16	12	15
Level 1	14	12	13	11	13
Apprenticeship	3	3	3	2	4
Other qualifications	9	6	5	10	6
No qualifications	19	17	18	18	23

⁶⁷ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

9 The Chalfonts and Amersham (CFA 8)

9.1 Business and labour market profile

9.1.1 Table 47 shows the range of business activity in the Chiltern district compared to the average in the South East region and England, by type of activity.

Table 47: Business sector composition in the Chiltern district, the South East and England⁶⁸

Sector	Chiltern (%)	London (%)	England (%)
Agriculture, forestry and fishing	2	0	4
Production	4	3	6
Construction	11	8	11
Motor trades	2	1	3
Wholesale	5	5	5
Retail	8	10	11
Transport and storage (including postal)	2	2	3
Accommodation and food services	4	6	6
Information and communication	10	11	7
Finance and insurance	2	4	3
Property	3	5	4
Professional, scientific and technical	24	20	14
Business administration and support services	7	8	7
Public administration and defence	0	1	1
Education	2	2	3
Health	4	5	6
Arts, entertainment, recreation and other services	9	8	7

9.1.2 Table 48 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the LBH.

Table 48: Employment in the Chalfonts and Amersham demographic character areas and the Chiltern district⁶⁹

	Chalfont St Peter and Chalfont Common	Chalfont St Giles	Amersham Old Town	Chiltern
Employees	2,100	1,000	2,000	31,000

⁶⁸ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

⁶⁹ ONS (2012), *Business Register and Employment Survey 2011*

9.1.3 Table 49 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Chiltern district and the average in the South East region and England, by industrial sector.

Table 49: Employment by industrial sector in the Chalfonts and Amersham demographic character areas, the Chiltern district, the South East and England⁷⁰

Sector	Chalfont St Peter and Chalfont Common (%)	Chalfont St Giles (%)	Amersham Old Town (%)	Chiltern (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1	1
Production	6	5	6	9	8	10
Construction	7	8	1	5	5	5
Motor trades	1	5	3	2	2	2
Wholesale	9	1	2	5	5	4
Retail	7	8	21	10	10	10
Transport and storage (including postal)	0	2	0	2	4	5
Accommodation and food services	3	6	12	6	8	7
Information and communication	4	29	2	6	5	4
Finance and insurance	2	2	2	2	3	4
Property	1	3	2	3	2	2
Professional, scientific and technical	15	10	11	14	8	8
Business administration and support services	6	5	8	5	8	8
Public administration and defence	0	0	0	2	4	5
Education	6	6	2	11	10	9
Health	28	4	24	12	12	12
Arts, entertainment, recreation and other services	5	7	5	6	5	5

9.1.4 Table 50 shows the count of employment and employment rate⁷¹ for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern district, the South East region and England.

⁷⁰ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁷¹ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

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Table 50: Employment in the Chalfonts and Amersham demographic character areas, the Chiltern district, the South East and England⁷²

	Chalfont St Peter and Chalfont Common	Chalfont St Giles	Amersham Old Town	Chiltern	South East	England
Employment (Count)	3,245	2,371	971	44,785	4,260,723	25,162,721
Employment (%)	69	69	72	69	68	65

9.1.5 Table 51 shows the count of unemployment and unemployment rate⁷³ for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern district, the South East region and England.

Table 51: Unemployment in the Chalfonts and Amersham demographic character areas, the Chiltern district, the South East and England⁷⁴

	Chalfont St Peter and Chalfont Common	Chalfont St Giles	Amersham Old Town	Chiltern	South East	England
Unemployment (Count)	118	86	40	1,958	260,461	2,020,413
Unemployment (%)	4	4	4	4	6	7

9.1.6 Table 52 details the qualifications levels⁷⁵ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the Chiltern district, the South East region and England.

Table 52: Qualification levels in the Chalfonts and Amersham demographic character areas, the Chiltern district, the South East and England⁷⁶

	Chalfont St Peter and Chalfont Common (%)	Chalfont St Giles (%)	Amersham Old Town (%)	Chiltern (%)	South East (%)	England (%)
Level 4 and above	40	42	44	41	30	27
Level 3	11	11	11	11	13	12
Level 2	16	16	13	15	16	15
Level 1	11	10	8	11	14	13
Apprenticeship	4	4	3	3	4	4
Other qualifications	4	4	5	4	5	6
No qualifications	15	14	17	15	19	23

⁷² ONS (2012), *Census 2011*

⁷³ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁷⁴ ONS (2012), *Census 2011*

⁷⁵ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁷⁶ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

10 Central Chilterns (CFA 9)

10.1 Business and labour market profile

10.1.1 Table 53 shows the range of business activity in the Chiltern District compared to the average in the South East region and England, by type of activity.

Table 53: Business sector composition in the Chiltern District, the South East and England⁷⁷

Sector	Chiltern (%)	South East (%)	England (%)
Agriculture, forestry and fishing	2	3	4
Production	4	5	6
Construction	11	12	11
Motor trades	2	3	3
Wholesale	5	5	5
Retail	8	10	11
Transport and storage (including postal)	2	3	3
Accommodation and food services	4	6	6
Information and communication	10	8	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	24	16	14
Business administration and support services	7	8	7
Public administration and defence	0	1	1
Education	2	3	3
Health	4	5	6
Arts, entertainment, recreation and other services	9	7	7

10.1.2 Table 54 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the Chiltern District.

Table 54: Employment in the Chiltern District demographic character areas and the Chiltern District⁷⁸

	Hyde Heath/ Little Missenden	Great Missenden	Hyde End/ South Heath/ Ballinger Common	Chiltern
Employees	300	1,500	200	31,000

⁷⁷ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to nearest whole percentage and do not always sum due to rounding.

⁷⁸ ONS (2012), *Business Register and Employment Survey 2011*

10.1.3 Table 55 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District and the average in the South East region and England, by industrial sector.

Table 55: Employment by industrial sector in the Chiltern District demographic character areas, the Chiltern District, the South East and England⁷⁹

Sector	Hyde Heath/ Little Missenden (%)	Great Missenden (%)	Hyde End/ South Heath/ Ballinger Common (%)	Chiltern (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1	1
Production	1	2	4	9	8	10
Construction	18	2	9	5	5	5
Motor trades	4	0	2	2	2	2
Wholesale	1	1	7	5	5	4
Retail	13	5	5	10	10	10
Transport and storage (including postal)	0	1	2	2	4	5
Accommodation and food services	7	8	3	6	8	7
Information and communication	3	4	10	6	5	4
Financial and insurance	0	2	3	2	3	4
Property	1	2	16	3	2	2
Professional, scientific and technical	10	10	17	14	8	8
Business administration and support services	1	4	7	5	8	8
Public administration and defence	0	1	0	2	4	5
Education	9	19	9	11	10	9
Health	33	33	1	12	12	12
Arts, entertainment, recreation and other services	0	6	6	6	5	5

10.1.4 Table 56 shows the count of employment and employment rate⁸⁰ for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District, the South East region and England.

⁷⁹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁸⁰ The proportion of working age (16-74 years) of residents that is in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

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Table 56: Employment in the Chiltern District demographic character areas, the Chiltern District, the South East and England⁸¹

	Hyde Heath/ Little Missenden	Great Missenden	Hyde End/ South Heath/ Ballinger Common	Chiltern	South East	England
Employment (Count)	610	1,071	645	44,785	4,260,723	25,162,721
Employment (%)	67	70	72	69	68	65

10.1.5 Table 57 shows the count of unemployment and unemployment rate⁸² for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District, the South East and England.

Table 57: Unemployment in the Chiltern District demographic character areas, the Chiltern District, the South East region and England⁸³

	Hyde Heath/ Little Missenden	Great Missenden	Hyde End/ South Heath/ Ballinger Common	Chiltern	South East	England
Unemployment (Count)	*	35	19	1,958	260,461	2,020,413
Unemployment (%)	1	3	3	4	6	7

10.1.6 Table 58 details the qualifications levels⁸⁴ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the Chiltern District, the South East and England.

Table 58: Qualification levels in the Chiltern District demographic character areas, the Chiltern District, the South East and England⁸⁵

	Hyde Heath/ Little Missenden (%)	Great Missenden (%)	Hyde End/ South Heath/ Ballinger Common (%)	Chiltern (%)	South East (%)	England (%)
Level 4 and above	45	46	46	41	30	27
Level 3	10	10	13	11	13	12
Level 2	14	14	15	15	16	15
Level 1	10	8	9	11	14	13
Apprenticeship	3	2	4	3	4	4
Other qualifications	3	4	3	4	5	6
No qualifications	15	15	10	15	19	23

⁸¹ ONS (2012), *Census 2011*

⁸² The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁸³ ONS (2012), *Census 2011*, * Indicates number is less than 10 and is thus not disclosed by ONS due to potential data inaccuracies

⁸⁴ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁸⁵ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

11 Dunsmore, Wendover and Halton (CFA 10)

11.1 Business and labour market profile

11.1.1 Table 59 shows the range of business activity in the Chiltern District, the Aylesbury Vale District and Wycombe District compared to the average in the South East region and England, by type of activity.

Table 59: Business sector composition in the Chiltern District, Aylesbury Vale District, Wycombe District, the South East and England⁸⁶

Sector	Chiltern (%)	Aylesbury Vale (%)	Wycombe (%)	South East (%)	England (%)
Agriculture, forestry and fishing	2	7	2	3	4
Production	4	6	6	5	6
Construction	11	12	11	12	11
Motor trades	2	3	3	3	3
Wholesale	5	5	6	5	5
Retail	8	7	9	10	11
Transport and storage (including postal)	2	3	2	3	3
Accommodation and food services	4	4	4	6	6
Information and communication	10	8	11	8	7
Finance and insurance	2	2	2	2	3
Property	3	3	3	3	4
Professional, scientific and technical	24	17	19	16	14
Business administration and support services	7	8	8	8	7
Public administration and defence	0	1	0	1	1
Education	2	2	2	3	3
Health	4	4	4	5	6
Arts, entertainment, recreation and other services	9	8	8	7	7

11.1.2 Table 60 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the Chiltern District, the Aylesbury Vale District and Wycombe District.

⁸⁶ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 60: Employment in the Dunsmore, Wendover and Halton demographic character areas, the Chiltern District, the Aylesbury Vale District and Wycombe District⁸⁷

	Wendover Dean	Hunt's Green/ Kingsash/ Lee Common	Dunsmore	Nash Lee and North Lee	Wendover	Chiltern	Aylesbury Vale	Wycombe
Employees	100	100	Below 100	200	2,200	31,000	66,000	77,900

11.1.3 Table 61 and Table 62 show the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District, the Aylesbury Vale District, Wycombe District and the average in the South East and England, by industrial sector.

Table 61: Employment by industrial sector in the Dunsmore, Wendover and Halton demographic character areas⁸⁸

Sector	Wendover Dean (%)	Hunt's Green/ Kingsash/ Lee Common (%)	Dunsmore (%)	Nash Lee and North Lee (%)	Wendover (%)
Agriculture, forestry and fishing	0	5	0	0	0
Production	4	10	4	4	2
Construction	3	12	11	11	6
Motor trades	2	0	10	10	2
Wholesale	1	5	3	3	1
Retail	22	12	9	9	10
Transport and storage (including postal)	0	1	1	1	4
Accommodation and food services	11	6	16	16	12
Information and communication	2	9	4	4	3
Financial and insurance	1	1	0	0	1
Property	4	1	5	5	2
Professional, scientific and technical	9	8	10	10	9
Business administration and support services	2	15	3	3	7
Public administration and defence	1	0	9	9	7
Education	9	10	10	10	10
Health	20	1	1	1	20
Arts, entertainment, recreation and other services	10	4	3	3	5

⁸⁷ ONS (2012), *Business Register and Employment Survey 2011*

⁸⁸ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 62: Employment by industrial sector in the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East and England⁸⁹

Sector	Chiltern (%)	Aylesbury Vale (%)	Wycombe (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	0	0	1	1
Production	9	10	8	8	10
Construction	5	5	6	5	5
Motor trades	2	3	3	2	2
Wholesale	5	6	9	5	4
Retail	10	9	10	10	10
Transport and storage (including postal)	2	2	2	4	5
Accommodation and food services	6	6	6	8	7
Information and communication	6	3	9	5	4
Financial and insurance	2	2	2	3	4
Property	3	2	2	2	2
Professional, scientific and technical	14	7	12	8	8
Business administration and support services	5	9	7	8	8
Public administration and defence	2	6	2	4	5
Education	11	10	8	10	9
Health	12	14	9	12	12
Arts, entertainment, recreation and other services	6	5	5	5	5

11.1.4 Table 63 and Table 64 show the count of employment and employment rate⁹⁰ for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District, the Aylesbury Vale District, Wycombe District the South East region and England.

Table 63: Employment in the Dunsmore, Wendover and Halton demographic character areas⁹¹

	Wendover Dean	Hunt's Green/ Kingsash/ Lee Common	Dunsmore	Nash Lee and North Lee	Wendover
Employment (Count)	65	322	67	291	3,431
Employment (%)	64	63	68	67	71

⁸⁹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

⁹⁰ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

⁹¹ ONS (2012), *Census 2011*

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Table 64: Employment in the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East and England⁹²

	Chiltern	Aylesbury Vale	Wycombe	South East	England
Employment (Count)	44,785	90,724	86,350	4,260,723	25,162,721
Employment (%)	69	72	70	68	65

11.1.5 Table 65 and Table 85 Table 66 show the count of unemployment and unemployment rate⁹³ for the demographic character areas defined within the community forum area relative to the proportion within the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East region and England.

Table 65: Unemployment in the Dunsmore, Wendover and Halton demographic character areas⁹⁴

	Wendover Dean	Hunt's Green/ Kingsash/ Lee Common	Dunsmore	Nash Lee and North Lee	Wendover
Unemployment (Count)	*	17	*	*	138
Unemployment (%)	5	5	0	2	4

Table 66: Unemployment in the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East and England⁹⁵

	Chiltern	Aylesbury Vale	Wycombe	South East	England
Unemployment (Count)	1,958	4,518	4,965	260,461	2,020,413
Unemployment (%)	4	5	5	6	7

11.1.6 Table 67 and Table 68 detail the qualifications levels⁹⁶ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East region and England.

Table 67: Qualification levels in the Dunsmore, Wendover and Halton demographic character areas⁹⁷

	Wendover Dean	Hunt's Green/ Kingsash/ Lee Common	Dunsmore	Nash Lee and North Lee	Wendover
Level 4 and above	48	48	52	47	39
Level 3	13	12	11	12	11

⁹² ONS (2012), *Census 2011*

⁹³ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

⁹⁴ ONS (2012), *Census 2011*. * Indicates number is less than 10 and is thus not disclosed by ONS due to potential data inaccuracies

⁹⁵ ONS (2012), *Census 2011*

⁹⁶ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

⁹⁷ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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	Wendover Dean	Hunt's Green/ Kingsash/ Lee Common	Dunsmore	Nash Lee and North Lee	Wendover
Level 2	16	16	14	14	16
Level 1	8	10	8	9	12
Apprenticeship	1	3	2	4	3
Other qualifications	3	3	3	3	4
No qualifications	11	10	11	12	15

Table 68: Qualification levels in the Chiltern District, the Aylesbury Vale District, Wycombe District, the South East and England⁹⁸

	Chiltern	Aylesbury Vale	Wycombe	South East	England
Level 4 and above	41	32	34	30	27
Level 3	11	12	12	13	12
Level 2	15	17	15	16	15
Level 1	11	14	13	14	13
Apprenticeship	3	4	4	4	4
Other qualifications	4	5	5	5	6
No qualifications	15	17	17	19	23

⁹⁸ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

12 Stoke Mandeville and Aylesbury (CFA 11)

12.1 Business and labour market profile

12.1.1 Table 6g shows the range of business activity in the Aylesbury Vale District compared to the average in the South East region and England, by type of activity.

Table 6g: Business sector composition in Aylesbury Vale, the South East and England⁹⁹

Sector	Aylesbury Vale (%)	South East (%)	England (%)
Agriculture, forestry and fishing	7	3	4
Production	6	5	6
Construction	12	12	11
Motor trades	3	3	3
Wholesale	5	5	5
Retail	7	10	11
Transport and storage (including postal)	3	3	3
Accommodation and food services	4	6	6
Information and communication	8	8	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	17	16	14
Business administration and support services	8	8	7
Public administration and defence	1	1	1
Education	2	3	3
Health	4	5	6
Arts, entertainment, recreation and other services	8	7	7

12.1.2 Table 70 and Table 71 show the size of employment in the demographic character areas defined within the community forum area relative to the average for the Aylesbury Vale District.

⁹⁹ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 70: Employment in the Stoke Mandeville and Aylesbury demographic character areas and Aylesbury Vale¹⁰⁰

	Marsh and Bishopstone	Hartwell and Stone	Stoke Mandeville	West Aylesbury	North West Aylesbury	Aylesbury Vale
Employees	200	600	1,000	3,100	5,300	66,000

12.1.3 Table 71 and Table 72 Table 95 show the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District and the average in the South East region and England, by industrial sector.

Table 71: Employment by industrial sector in the Stoke Mandeville and Aylesbury demographic character areas¹⁰¹

Sector	Marsh and Bishopstone (%)	Hartwell and Stone (%)	Stoke Mandeville (%)	West Aylesbury (%)	North West Aylesbury (%)
Agriculture, forestry and fishing	0	0	0	0	0
Production	11	6	16	0	13
Construction	3	2	3	4	3
Motor trades	3	2	3	1	8
Wholesale	10	5	3	12	21
Retail	6	3	6	3	16
Transport and storage (including postal)	0	0	0	1	6
Accommodation and food services	34	20	6	3	5
Information and communication	3	3	13	1	3
Finance and insurance	0	0	0	5	0
Property	1	0	1	0	0
Professional, scientific and technical	10	7	3	2	6
Business administration and support services	3	2	16	3	5
Public administration and defence	1	0	3	0	0
Education	10	4	13	8	2
Health	2	45	9	54	9
Arts, entertainment, recreation and other services	2	2	4	3	2

¹⁰⁰ ONS (2012), *Business Register and Employment Survey 2011*

¹⁰¹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 72: Employment by industrial sector in Aylesbury Vale, the South East and England¹⁰²

Sector	Aylesbury Vale (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	1	1
Production	10	8	10
Construction	5	5	5
Motor trades	3	2	2
Wholesale	6	5	4
Retail	9	10	10
Transport and storage (including postal)	2	4	5
Accommodation and food services	6	8	7
Information and communication	3	5	4
Finance and insurance	2	3	4
Property	2	2	2
Professional, scientific and technical	7	8	8
Business administration and support services	9	8	8
Public administration and defence	6	4	5
Education	10	10	9
Health	14	12	12
Arts, entertainment, recreation and other services	5	5	5

12.1.4 Table 73 and Table 74 show the count of employment and employment rate¹⁰³ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District, the South East region and England.

Table 73: Employment in the Stoke Mandeville and Aylesbury demographic character areas¹⁰⁴

	Marsh and Bishopstone	Hartwell and Stone	Stoke Mandeville	West Aylesbury	North West Aylesbury
Employment (Count)	307	1,128	1,033	9,270	2,748
Employment (%)	75	73	72	78	69

¹⁰² ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹⁰³ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹⁰⁴ ONS (2012), *Census 2011*

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Table 74: Employment in the Aylesbury Vale district, the South East and England¹⁰⁵

	Aylesbury Vale	South East	England
Employment (Count)	90,724	4,260,723	25,162,721
Employment (%)	72	68	65

12.1.5 Table 75 and Table 76 show the count of unemployment and unemployment rate¹⁰⁶ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District, the South East region and England.

Table 75: Unemployment in the Stoke Mandeville and Aylesbury demographic character areas¹⁰⁷

	Marsh and Bishopstone	Hartwell and Stone	Stoke Mandeville	West Aylesbury	North West Aylesbury
Unemployment (Count)	8	59	43	520	231
Unemployment (%)	3	5	4	5	8

Table 76: Unemployment in the Aylesbury Vale district, the South East and England¹⁰⁸

	Aylesbury Vale	South East	England
Unemployment (Count)	4,518	260,461	2,020,413
Unemployment (%)	5	6	7

12.1.6 Table 77 and Table 78 detail the qualifications levels¹⁰⁹ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the Aylesbury Vale District, the South East region and England.

Table 77: Qualification levels in the Stoke Mandeville and Aylesbury demographic character areas¹¹⁰

	Marsh and Bishopstone (%)	Hartwell and Stone (%)	Stoke Mandeville (%)	West Aylesbury (%)	North West Aylesbury (%)
Level 4 and above	40	39	37	27	17
Level 3	12	13	12	14	11
Level 2	19	16	17	18	18

¹⁰⁵ ONS (2012), *Census 2011*

¹⁰⁶ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁰⁷ ONS (2012), *Census 2011*

¹⁰⁸ ONS (2012), *Census 2011*

¹⁰⁹ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹¹⁰ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Level 1	9	10	11	17	19
Apprenticeship	3	4	3	3	4
Other qualifications	3	4	4	5	6
No qualifications	15	15	17	16	25

Table 78: Qualification levels in Aylesbury Vale, the South East and England¹¹¹

	Aylesbury Vale (%)	South East (%)	England (%)
Level 4 and above	32	30	27
Level 3	12	13	12
Level 2	17	16	15
Level 1	14	14	13
Apprenticeship	4	4	4
Other qualifications	5	5	6
No qualifications	17	19	23

¹¹¹ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

13 Waddesdon and Quainton (CFA 12)

13.1 Business and labour market profile

13.1.1 Table 79 shows the range of business activity in the Aylesbury Vale district compared to the average in the South East region and England, by type of activity.

Table 79: Business sector composition in the Aylesbury Vale district, the South East and England¹¹²

Sector	Aylesbury Vale %	South East (%)	England (%)
Agriculture, forestry and fishing	7	3	4
Production	6	5	6
Construction	12	12	11
Motor trades	3	3	3
Wholesale	5	5	5
Retail	7	10	11
Transport and storage (including postal)	3	3	3
Accommodation and food services	4	6	6
Information and communication	8	8	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	17	16	14
Business administration and support services	8	8	7
Public administration and defence	1	1	1
Education	2	3	3
Health	4	5	6
Arts, entertainment, recreation and other services	8	7	7

13.1.2 Table 80 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the Aylesbury Vale district.

Table 80: Employment in the Waddesdon to Quainton demographic character areas and the Aylesbury Vale district¹¹³

	Waddesdon	Quainton, Shipton Lee and Greatmoor	Aylesbury Vale
Employees	500	200	66,000

¹¹² ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹¹³ ONS (2012), *Business Register and Employment Survey 2011*

13.1.3 Table 81 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale district and the average in the South East region and England, by industrial sector.

Table 81: Employment by industrial sector in the Waddesdon to Quainton demographic character areas, the Aylesbury Vale District, the South East and London¹¹⁴

Sector	Waddesdon (%)	Quainton, Shipton Lee and Greatmoor (%)	Aylesbury Vale (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	0	0	1	1
Production	5	12	10	8	10
Construction	7	12	5	5	5
Motor trades	8	4	3	2	2
Wholesale	5	4	6	5	4
Retail	2	20	9	10	10
Transport and storage (including postal)	2	0	3	4	5
Accommodation and food services	4	4	6	8	7
Information and communication	1	4	3	5	4
Finance and insurance	0	0	2	3	4
Property	14	1	2	2	2
Professional, scientific and technical	2	8	7	8	8
Business administration and support services	2	5	9	8	8
Public administration and defence	3	1	6	4	5
Education	7	20	10	10	9
Health	7	1	14	12	12
Arts, entertainment, recreation and other services	32	4	5	5	5

13.1.4 Table 82 shows the count of employment and employment rate¹¹⁵ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale district, the South East region and England.

Table 82: Employment in the Waddesdon to Quainton demographic character areas, the Aylesbury Vale district, the South East and England¹¹⁶

	Waddesdon	Quainton, Shipton Lee and Greatmoor	Aylesbury Vale	South East	England
Employment (Count)	1,040	622	90,724	4,260,723	25,162,721

¹¹⁴ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹¹⁵ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹¹⁶ ONS (2012), *Census 2011*

Employment (%)	78	66	72	68	65
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13.1.5 Table 83 shows the count of unemployment and unemployment rate¹¹⁷ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale district, the South East and England.

Table 83: Unemployment in the Waddesdon to Quainton demographic character areas, the Aylesbury Vale district, the South East and England¹¹⁸

	Waddesdon	Quainton, Shipton Lee and Greatmoor	Aylesbury Vale	South East	England
Unemployment (Count)	32	26	4,518	260,461	2,020,413
Unemployment (%)	3	4	5	6	7

13.1.6 Table 84 details the qualifications levels¹¹⁹ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the Aylesbury Vale District, the South East region and England.

Table 84: Qualification levels in the Waddesdon to Quainton demographic character areas, the Aylesbury Vale district, the South East and England¹²⁰

	Waddesdon (%)	Quainton, Shipton Lee and Greatmoor (%)	Aylesbury Vale (%)	South East (%)	England (%)
Level 4 and above	28	36	32	30	27
Level 3	13	13	12	13	12
Level 2	18	17	17	16	15
Level 1	13	11	14	14	13
Apprenticeship	4	4	4	4	4
Other qualifications	4	3	5	5	6
No qualifications	20	16	17	19	23

¹¹⁷ The proportion of working age (16-74 years) of residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹¹⁸ ONS (2012), *Census 2011*

¹¹⁹ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹²⁰ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

14 Calvert, Steeple Claydon, Tywford and Chetwode (CFA 13)

14.1 Business and labour market profile

14.1.1 Table 85 shows the range of business activity in the Aylesbury Vale District compared to the average in the South East region and England, by type of activity.

Table 85: Business sector composition in the Aylesbury Vale District, the South East and England¹²¹

Sector	Chiltern (%)	South East (%)	England (%)
Agriculture, forestry and fishing	7	3	4
Production	6	5	6
Construction	12	12	11
Motor trades	3	3	3
Wholesale	5	5	5
Retail	7	10	11
Transport and storage (including postal)	3	3	3
Accommodation and food services	4	6	6
Information and communication	8	8	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	17	16	14
Business administration and support services	8	8	7
Public administration and defence	1	1	1
Education	2	3	3
Health	4	5	6
Arts, entertainment, recreation and other services	8	7	7

14.1.2 Table 86 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for the Aylesbury Vale District.

Table 86: Employment in the Calvert, Steeple Claydon, Tywford and Chetwode demographic character areas and the Aylesbury Vale District¹²²

	Steeple Claydon	Chetwode	Barton Hartshorn	Calvert and Charndon	Preston Bissett	Godington	Tywford and Poundon	Aylesbury Vale

¹²¹ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹²² ONS (2012), *Business Register and Employment Survey 2011*.

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	Steeple Claydon	Chetwode	Barton Hartshorn	Calvert and Charndon	Preston Bissett	Godington	Twyford and Poundon	Aylesbury Vale
Employees	300	Below 100	Below 100	100	Below 100	Below 100	100	66,000

14.1.3 Table 87 and Table 88 show the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District and the average in the South East region and England, by industrial sector.

Table 87: Employment by industrial sector in the Calvert, Steeple Claydon, Twyford and Chetwode demographic character areas¹²³

Sector	Steeple Claydon (%)	Chetwode (%)	Barton Hartshorn (%)	Calvert and Charndon (%)	Preston Bissett (%)	Godington (%)	Twyford and Poundon (%)
Agriculture, forestry and fishing	1	0	0	5	5	0	3
Production	9	17	17	1	1	5	4
Construction	8	2	2	15	15	5	14
Motor trades	1	3	3	4	4	5	4
Wholesale	6	9	9	3	3	2	3
Retail	7	14	14	9	9	5	11
Transport and storage (including postal)	6	4	4	0	0	2	0
Accommodation and food services	7	5	5	1	1	3	3
Information and communication	4	3	3	16	16	4	12
Financial and insurance	0	0	0	0	0	6	0
Property	1	4	4	0	0	3	1
Professional, scientific and technical	10	7	7	9	9	9	9
Business administration and support	13	5	5	8	8	29	8
Public administration and defence	0	0	0	0	0	0	0
Education	11	9	9	8	8	5	8
Health	10	5	5	9	9	5	9
Arts, entertainment, recreation and other services	5	13	13	12	12	12	10

¹²³ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 88: Employment by industrial sector in the Aylesbury Vale District, the South East and England¹²⁴

Sector	Aylesbury Vale (%)	South East (%)	England (%)
Agriculture, forestry and fishing	0	1	1
Production	10	8	10
Construction	5	5	5
Motor trades	3	2	2
Wholesale	6	5	4
Retail	9	10	10
Transport and storage (including postal)	2	4	5
Accommodation and food services	6	8	7
Information and communication	3	5	4
Financial and insurance	2	3	4
Property	2	2	2
Professional, scientific and technical	7	8	8
Business administration and support services	9	8	8
Public administration and defence	6	4	5
Education	10	10	9
Health	14	12	12
Arts, entertainment, recreation and other services	5	5	5

14.1.4 Table 89 and Table 90 show the count of employment and employment rate¹²⁵ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District, the South East region and England.

Table 89: Employment in the Calvert, Steeple Claydon, Tywford and Chetwode demographic character areas¹²⁶

	Steeple Claydon	Chetwode	Barton Hartshorn	Calvert and Charndon	Preston Bissett	Godington	Twyford and Poundon
Employment (Count)	1,270	52	47	683	147	20	346
Employment (%)	76	78	78	80	73	77	69

¹²⁴ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹²⁵ The proportion of working age (16-74 years) residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹²⁶ ONS (2012), *Census 2011*

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Table 90: Employment in the Aylesbury Vale District, the South East and England¹²⁷

	Aylesbury Vale	South East	England
Employment (Count)	90,724	4,260,723	25,162,721
Employment (%)	72	68	65

14.1.5 Table 91 and Table 92 show the count of unemployment and unemployment rate¹²⁸ for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District, the South East region and England.

Table 91: Unemployment in the Calvert, Steeple Claydon, Tywford and Chetwode demographic character areas¹²⁹

	Steeple Claydon	Chetwode	Barton Hartshorn	Calvert and Charndon	Preston Bissett	Godington	Twyford and Poundon
Unemployment (Count)	49	*	*	26	*	*	12
Unemployment (%)	4	1	1	4	3	2	3

Table 92: Unemployment in the Aylesbury Vale District, the South East and England¹³⁰

	Aylesbury Vale	South East	England
Unemployment (Count)	4,518	260,461	2,020,413
Unemployment (%)	5	6	7

14.1.6 Table 93 and Table 94 detail the qualifications levels¹³¹ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the proportion within the Aylesbury Vale District, the South East and England.

Table 93: Qualification levels in the Calvert, Steeple Claydon, Tywford and Chetwode demographic character areas¹³²

	Steeple Claydon (%)	Chetwode (%)	Barton Hartshorn (%)	Calvert and Charndon (%)	Preston Bissett (%)	Godington (%)	Twyford and Poundon (%)
Level 4 and above	29	33	33	37	36	41	32
Level 3	13	16	16	13	10	15	12
Level 2	17	21	21	18	16	16	15
Level 1	15	12	12	15	10	11	13
Apprenticeship	4	4	4	4	4	4	2

¹²⁷ ONS (2012), *Census 2011*

¹²⁸ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹²⁹ ONS (2012), *Census 2011*. * Indicates number is less than 10 and is thus not disclosed by ONS due to potential data inaccuracies

¹³⁰ ONS (2012), *Census 2011*

¹³¹ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹³² ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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	Steeple Claydon (%)	Chetwode (%)	Barton Hartshorn (%)	Calvert and Charndon (%)	Preston Bissett (%)	Godington (%)	Twyford and Poundon (%)
Other qualifications	4	2	2	4	3	2	4
No qualifications	17	12	12	10	22	10	22

Table 94: Qualification levels in the Aylesbury Vale District, the South East and England¹³³

	Aylesbury Vale (%)	South East (%)	England (%)
Level 4 and above	32	30	27
Level 3	12	13	12
Level 2	17	16	15
Level 1	14	14	13
Apprenticeship	4	4	4
Other qualifications	5	5	6
No qualifications	17	19	23

¹³³ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

15 Newton Purcell to Brackley (CFA 14)

15.1 Business and labour market profile

15.1.1 Table 95 shows the range of business activity in South Northamptonshire compared to the average in the East Midlands region and England, by type of activity.

Table 95: Business sector composition in South Northamptonshire, the East Midlands and England²³⁴

Sector	South Northamptonshire (%)	East Midlands (%)	England (%)
Agriculture, forestry and fishing	10	6	4
Production	6	8	6
Construction	13	11	11
Motor trades	3	4	3
Wholesale	4	5	5
Retail	6	11	11
Transport and storage (including postal)	3	4	3
Accommodation and food services	5	6	6
Information and communication	6	4	7
Finance and insurance	1	3	3
Property	3	3	4
Professional, scientific and technical	18	11	14
Business administration and support services	8	6	7
Public administration and defence	0	1	1
Education	3	3	3
Health	3	6	6
Arts, entertainment, recreation and other services	7	6	7

15.1.2 Table 96 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for South Northamptonshire.

Table 96: Employment in the Newton Purcell to Brackley demographic character areas and South Northamptonshire²³⁵

	Finmere	Westbury	Turweston	Whitfield	Radstone	Newton Purcell	Mixbury	East Brackley	South Northants
Employees	100	200	100	100	Below 100	Below 100	100	3,800	28,400

²³⁴ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding age for south Northamptonshire.

²³⁵ ONS (2012), *Business Register and Employment Survey 2011*.

15.1.3 Table 97 and Table 98 show the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within South Northamptonshire and the average in the East Midlands region and England, by industrial sector.

Table 97: Employment by industrial sector in the Newton Purcell to Brackley demographic character areas¹³⁶

Sector	Finmere (%)	Westbury (%)	Turweston (%)	Whitfield (%)	Radstone (%)	Newton Purcell (%)	Mixbury (%)	East Brackley (%)
Agriculture, forestry and fishing	0	1	1	0	0	0	0	0
Production	5	12	12	8	8	5	5	33
Construction	5	40	40	6	6	5	5	3
Motor trades	5	4	4	0	0	5	5	2
Wholesale	2	4	4	6	6	2	2	5
Retail	5	3	3	4	4	5	5	6
Transport and storage (including postal)	2	4	4	7	7	2	2	2
Accommodation and food services	3	3	3	9	9	3	3	3
Information and communication	4	4	4	1	1	4	4	1
Finance and insurance	6	1	1	0	0	6	6	1
Property	3	0	0	1	1	3	3	1
Professional, scientific and technical	9	4	4	6	6	9	9	3
Business administration and support services	29	11	11	3	3	29	29	19
Public administration and defence	0	0	0	0	0	0	0	0
Education	5	1	1	9	9	5	5	2
Health	5	0	0	3	3	5	5	3
Arts, entertainment, recreation and other services	12	10	10	36	36	12	12	16

¹³⁶ ONS (2012), Business Register and Employment Survey 2011. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 98: Employment by industrial sector in South Northamptonshire, the East Midlands and England¹³⁷

Sector	South Northamptonshire (%)	East Midlands (%)	England (%)
Agriculture, forestry and fishing	0	2	1
Production	11	14	10
Construction	7	5	5
Motor trades	2	2	2
Wholesale	4	5	4
Retail	6	10	10
Transport and storage (including postal)	6	5	5
Accommodation and food services	7	6	7
Information and communication	4	2	4
Finance and insurance	1	2	4
Property	2	1	2
Professional, scientific and technical	9	5	8
Business administration and support services	11	9	8
Public administration and defence	2	5	5
Education	11	10	9
Health	8	13	12
Arts, entertainment, recreation and other services	10	4	5

15.1.4 Table 99 and Table 100 show the count of employment and employment rate¹³⁸ for the demographic character areas defined within the community forum areas relative to the proportion within South Northamptonshire, the East Midlands region and England.

Table 99: Employment in Newton Purcell to Brackley demographic character areas¹³⁹

	Finmere	Westbury	Turweston	Whitfield	Radstone	Newton Purcell	Mixbury	East Brackley
Employment (Count)	249	232	109	126	39	53	147	2,237
Employment (%)	73	74	74	82	82	78	78	72

¹³⁷ ONS (2012), Business Register and Employment Survey 2011. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹³⁸ The proportion of working age (16-74 years) of residents in employment. Employment comprises of the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

¹³⁹ ONS (2012), *Census 2011*

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Table 100: Employment in South Northamptonshire, the East Midlands and England¹⁴⁰

	South Northamptonshire	East Midlands	England
Employment (Count)	45,740	2,146,541	25,162,721
Employment (%)	73	64	65

15.1.5 Table 101 and Table 102 show the count of unemployment and unemployment rate¹⁴¹ for the demographic character areas defined within the community forum area relative to South Northamptonshire, the East Midlands region and England.

Table 101: Unemployment in the Newton Purcell to Brackley demographic character areas¹⁴²

	Finmere	Westbury	Turweston	Whitfield	Radstone	Newton Purcell	Mixbury	East Brackley
Unemployment (Count)	7	5	4	3	1	0	0	75
Unemployment (%)	3	2	4	2	2	0	0	3

Table 102: Unemployment in South Northamptonshire, the East Midlands and England¹⁴³

	South Northamptonshire	East Midlands	England
Unemployment (Count)	1,709	165,489	2,020,413
Unemployment (%)	4	7	7

15.1.6 Table 103 and Table 104 detail the qualifications levels¹⁴⁴ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to the proportion within South Northamptonshire, the East Midlands region and England.

Table 103: Qualification levels in the Newton Purcell to Brackley demographic character areas¹⁴⁵

	Finmere (%)	Westbury (%)	Turweston (%)	Whitfield (%)	Radstone (%)	Newton Purcell (%)	Mixbury (%)	East Brackley (%)
Level 4 and above	44	38	44	37	37	37	37	29
Level 3	11	14	14	14	14	13	13	12
Level 2	19	15	14	14	14	17	17	17
Level 1	10	11	8	13	13	11	11	14

¹⁴⁰ ONS (2012), *Census 2011*

¹⁴¹ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁴² ONS (2012), *Census 2011*

¹⁴³ ONS (2012), *Census 2011*

¹⁴⁴ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹⁴⁵ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Apprenticeship	3	3	2	3	3	2	2	5
Other qualifications	3	3	3	4	4	3	3	4
No qualifications	12	17	16	16	16	18	18	19

Table 104: Qualification levels in South Northamptonshire, the East Midlands and England¹⁴⁶

	South Northamptonshire (%)	East Midlands (%)	England (%)
Level 4 and above	31	24	27
Level 3	13	13	12
Level 2	17	16	15
Level 1	14	14	13
Apprenticeship	5	4	4
Other qualifications	4	5	6
No qualifications	17	25	23

¹⁴⁶ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

16 Greatworth to Lower Boddington (CFA 15)

16.1 Business and labour market profile

16.1.1 Table 105 shows the range of business activity in South Northamptonshire compared to the average in the East Midlands region and England, by type of activity.

Table 105: Business sector composition in South Northamptonshire, the East Midlands and England¹⁴⁷

Sector	South Northamptonshire (%)	London (%)	England (%)
Agriculture, forestry and fishing	10	0	4
Production	6	3	6
Construction	13	8	11
Motor trades	3	1	3
Wholesale	4	5	5
Retail	6	10	11
Transport and storage (including postal)	4	2	3
Accommodation and food services	5	6	6
Information and communication	6	11	7
Finance and insurance	1	4	3
Property	3	5	4
Professional, scientific and technical	18	20	14
Business administration and support services	8	8	7
Public administration and defence	0	1	1
Education	3	2	3
Health	3	5	6
Arts, entertainment, recreation and other services	7	8	7

16.1.2 Table 106 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for South Northamptonshire.

Table 106: Employment in the Greatworth to Lower Boddington demographic character areas and South Northamptonshire¹⁴⁸

	Greatworth	Thorpe Mandeville	Culworth	Aston le Walls	Lower and Upper Boddington	Edgcote and Chipping Warden	South Northamptonshire
Employees	200	Below 100	100	200	400	200	28,400

¹⁴⁷ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹⁴⁸ ONS (2012), *Business Register and Employment Survey 2011*

16.1.3 Table 107 and Table 108 show the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within South Northamptonshire and the average in the East Midlands region and England, by industrial sector.

Table 107: Employment by industrial sector in the Greatworth to Lower Boddington demographic character areas¹⁴⁹

Sector	Greatworth (%)	Thorpe Mandeville (%)	Culworth (%)	Aston le Walls (%)	Lower/Upper Boddington (%)	Edgcote and Chipping Warden (%)
Agriculture, forestry and fishing	0	0	0	0	0	0
Production	7	3	3	4	4	4
Construction	17	6	6	4	4	5
Motor trades	2	9	9	1	1	4
Wholesale	13	5	5	2	2	3
Retail	6	5	5	1	1	2
Transport and storage (including postal)	3	4	4	53	53	35
Accommodation and food services	4	8	8	1	1	3
Information and communication	4	2	2	1	1	1
Finance and insurance	0	0	0	4	4	3
Property	1	1	1	0	0	0
Professional, scientific and technical	13	6	6	7	7	7
Business administration and support services	10	4	4	13	13	9
Public administration and defence	0	0	0	0	0	0
Education	4	5	5	6	6	6
Health	3	27	27	1	1	11
Arts, entertainment, recreation and other services	14	15	15	2	2	7

Table 108: Employment by industrial sector in South Northamptonshire, the East Midlands and England¹⁵⁰

Sector	South Northamptonshire (%)	East Midlands (%)	England (%)
Agriculture, forestry and fishing	0	2	1
Production	11	14	10

¹⁴⁹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹⁵⁰ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Construction	7	5	5
Motor trades	2	2	2
Wholesale	4	5	4
Retail	7	10	10
Transport and storage (including postal)	6	5	5
Accommodation and food services	7	6	7
Information and communication	4	2	4
Finance and insurance	1	2	4
Property	2	1	2
Professional, scientific and technical	9	5	8
Business administration and support services	11	9	8
Public administration and defence	2	5	5
Education	11	10	9
Health	8	13	12
Arts, entertainment, recreation and other services	10	4	5

16.1.4 Table 109 and Table 110 show the count of employment and employment rate¹⁵¹ for the demographic character areas defined within the community forum area relative to the proportion within South Northamptonshire, the East Midlands region and England.

Table 109: Employment in the Greatworth to Lower Boddington demographic character areas¹⁵²

	Greathworth	Thorpe Mandeville	Culworth	Aston le Walls	Lower/ Upper Boddington	Edgcote and Chipping Warden
Employment (Count)	434	95	236	159	370	310
Employment (%)	72	72	74	72	68	69

Table 110: Employment in South Northamptonshire, the East Midlands and England¹⁵³

	South Northamptonshire	East Midlands	England
Employment (Count)	45,740	2,146,541	25,162,721
Employment (%)	73.4	64.3	64.7

¹⁵¹ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹⁵² ONS (2012), *Census 2011*

¹⁵³ ONS (2012), *Census 2011*

16.1.5 Table 111 and Table 112 show the count of unemployment and unemployment rate¹⁵⁴ for the demographic character areas defined within the community forum area relative to the proportion within South Northamptonshire, the East Midlands region and England.

Table 111: Unemployment in the Greatworth to Lower Boddington demographic character areas¹⁵⁵

	Greatworth	Thorpe Mandeville	Culworth	Aston le Walls	Lower/ Upper Boddington	Edgcote and Chipping Warden
Unemployment (Count)	14	1	8	4	9	13
Unemployment (%)	3	1	3	3	2	4

Table 112: Unemployment in South Northamptonshire, the East Midlands and England¹⁵⁶

	South Northamptonshire	East Midlands	England
Unemployment (Count)	1,709	165,489	2,020,413
Unemployment (%)	4	7	7

16.1.6 Table 113 and Table 114 detail the qualifications levels¹⁵⁷ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to South Northamptonshire, the East Midlands region and England.

Table 113: Qualification levels in the Greatworth to Lower Boddington demographic character areas¹⁵⁸

	Greatworth (%)	Thorpe Mandeville (%)	Culworth (%)	Aston le Walls (%)	Lower/ Upper Boddington (%)	Edgcote and Chipping Warden (%)
Level 4 and above	32	38	35	31	44	30
Level 3	12	15	12	14	11	12
Level 2	17	15	16	14	16	15
Level 1	16	10	12	15	11	13
Apprenticeship	5	2	4	7	2	5
Other qualifications	3	6	3	6	3	4
No qualifications	15	14	19	14	13	21

¹⁵⁴ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁵⁵ ONS (2012), *Census 2011*

¹⁵⁶ ONS (2012), *Census 2011*

¹⁵⁷ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹⁵⁸ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 114: Qualification levels in South Northamptonshire, the East Midlands and England¹⁵⁹

	South Northamptonshire (%)	East Midlands (%)	England (%)
Level 4 and above	31	24	27
Level 3	13	13	12
Level 2	17	16	15
Level 1	14	14	13
Apprenticeship	5	4	4
Other qualifications	4	5	6
No qualifications	17	25	23

¹⁵⁹ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

17 Ladbroke and Southam (CFA16)

17.1 Business and labour market

17.1.1 Table 115 shows the range of business activity in Stratford-on-Avon District Council (SDC) compared to the average in the West Midlands region and England, by type of activity.

Table 115: Business sector composition in SDC, the West Midlands region and England¹⁶⁰

Sector	SDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	9	6	4
Production	6	8	6
Construction	10	10	11
Motor trades	3	3	3
Wholesale	5	6	5
Retail	9	12	11
Transport and storage (including postal)	2	4	3
Accommodation and food services	6	6	6
Information and communication	5	5	7
Finance and insurance	2	2	3
Property	4	3	4
Professional, scientific and technical	17	12	14
Business administration and support services	8	7	7
Public administration and defence	1	1	1
Education	2	3	3
Health	3	6	6
Arts, entertainment, recreation and other services	7	6	7

17.1.2 Table 116 shows the size of employment in the demographic character area defined within the community forum area relative to the average for SDC.

Table 116: Employment in the Ladbroke and Southam demographic character area and SDC¹⁶¹

	Southam	SDC
Employees	3,100	56,300

¹⁶⁰ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹⁶¹ ONS (2012), *Business Register and Employment Survey 2011*

17.1.3 Table 117 shows the proportion of employment in the demographic character area defined within the community forum area relative to the proportion in SDC and the average in the West Midlands region and England, by industrial sector.

Table 117: Employment by industrial sector in the Ladbroke and Southam demographic character area, SDC, the West Midlands region and England¹⁶²

Sector	Southam (%)	SDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	1	1
Production	16	10	14	10
Construction	3	5	5	5
Motor trades	4	3	2	2
Wholesale	14	4	5	4
Retail	10	9	10	10
Transport and storage (including postal)	3	3	5	5
Accommodation and food services	4	10	6	7
Information and communication	1	3	3	4
Financial and insurance	1	4	3	4
Property	3	2	2	2
Professional, scientific and technical	5	12	6	8
Business administration and support services	1	8	8	8
Public administration and defence	2	2	5	5
Education	10	9	10	9
Health	9	10	14	12
Arts, entertainment, recreation and other services	14	6	5	5

17.1.4 Table 118 shows the count of employment and employment rate¹⁶³ for the demographic character area defined for the community forum area relative to the proportion in SDC, the West Midlands region and England.

Table 118: Employment in the Ladbroke and Southam demographic character area, SDC, the West Midlands region and England¹⁶⁴

	Southam	SDC	West Midlands	England
Employment (Count)	3,329	69,608	2,536,876	25,162,721
Employment (%)	70	68	62	65

¹⁶² ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹⁶³ The proportion of working age (16-74 years) of residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

¹⁶⁴ ONS (2012), *2011 Census*

17.1.5 Table 119 shows the count of unemployment and unemployment rate¹⁶⁵ for the demographic character area defined within the community forum area relative to the proportion within NWBC, the West Midlands region and England.

Table 119: Unemployment in the Ladbroke and Southam demographic character area, SDC, the West Midlands region and England¹⁶⁶

	Southam	SDC	West Midlands	England
Unemployment (Count)	149	3,701	241,983	2,020,413
Unemployment (%)	4	4	9	7

17.1.6 Table 120 details the qualifications levels¹⁶⁷ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to SDC, the West Midlands region and England.

Table 120: Qualification levels in the Ladbroke and Southam demographic character area, SDC, the West Midlands region and England¹⁶⁸

	Southam (%)	SDC (%)	West Midlands (%)	England (%)
Level 4 and above	26	38	23	27
Level 3	12	14	12	12
Level 2	16	13	15	15
Level 1	14	10	14	13
Apprenticeship	5	3	3	4
Other qualifications	4	5	5	6
No qualifications	23	16	27	23

¹⁶⁵ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁶⁶ ONS (2012), 2011 Census

¹⁶⁷ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent.

¹⁶⁸ ONS (2012), 2011 Census. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

18 Offchurch and Cubbington (CFA17)

18.1 Business and labour market profile

18.1.1 Table 121 shows the range of business activity in Warwick District Council (WDC) compared to the average in the West Midlands region and England, by type of activity.

Table 121: Business sector composition in WDC, the West Midlands region and England¹⁶⁹

Sector	WDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	2	6	4
Production	5	8	6
Construction	8	10	11
Motor trades	2	3	3
Wholesale	5	6	5
Retail	10	12	11
Transport and storage (including postal)	2	4	3
Accommodation and food services	6	6	6
Information and communication	8	5	7
Finance and insurance	2	2	3
Property	4	3	4
Professional, scientific and technical	19	12	14
Business administration and support services	8	7	7
Public administration and defence	2	1	1
Education	3	3	3
Health	5	6	6
Arts, entertainment, recreation and other services	7	6	7

18.1.2 Table 122 shows the size of employment in the demographic character area defined within the community forum area relative to the average for WDC.

Table 122: Employment in the Offchurch and Cubbington demographic character area and WDC¹⁷⁰

	Cubbington	WDC
Employees	600	80,700

¹⁶⁹ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹⁷⁰ ONS (2012), *Business Register and Employment Survey 2011*

18.1.3 Table 123 shows the proportion of employment in the demographic character area defined within the community forum area relative to the proportion in WDC and the average in the West Midlands region and England, by industrial sector.

Table 123: Employment by industrial sector in the Offchurch and Cubbington demographic character area, WDC, the West Midlands region and England¹⁷¹

Sector	Cubbington (%)	WDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	1	1
Production	26	10	14	10
Construction	14	2	5	4
Motor trades	1	2	2	2
Wholesale	0	6	5	4
Retail	6	7	10	10
Transport and storage (including postal)	0	4	5	5
Accommodation and food services	5	7	6	7
Information and communication	1	6	3	4
Financial and insurance	0	1	3	4
Property	0	1	2	2
Professional, scientific and technical	3	10	6	8
Business administration and support services	6	8	8	8
Public administration and defence	0	7	5	5
Education	18	10	10	9
Health	16	11	14	12
Arts, entertainment, recreation and other services	3	7	5	5

18.1.4 Table 124 shows the count of employment and employment rate¹⁷² for the demographic character area defined within the community forum area relative to the proportion in WDC, the West Midlands region and England.

Table 124: Employment in the Offchurch and Cubbington demographic character area, WDC, the West Midlands region and England¹⁷³

	Cubbington	WDC	West Midlands	England
Employment (Count)	1,379	69,608	2,536,876	25,162,721
Employment (%)	68	68	62	65

¹⁷¹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹⁷² The proportion of working age (16-74 years) of residents that are in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

¹⁷³ ONS (2012), *Census 2011*

18.1.5 Table 125 shows the count of unemployment and unemployment rate¹⁷⁴ for the demographic character area defined within the community forum area relative to the proportion in the WDC, the West Midlands region and England.

Table 125: Unemployment in Offchurch and Cubbington demographic character area, WDC, the West Midlands region and England¹⁷⁵

	Cubbington	WDC	West Midlands	England
Unemployment (Count)	61	3,701	241,983	2,020,413
Unemployment (%)	4	5	9	7

18.1.6 Table 126 details the qualifications levels¹⁷⁶ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to WDC, the West Midlands region and England.

Table 126: Qualification levels in the Offchurch and Cubbington demographic character area, WDC, the West Midlands region and England¹⁷⁷

	Cubbington DCA (%)	WDC (%)	West Midlands (%)	England (%)
Level 4 and above	31	38	23	27
Level 3	11	14	12	12
Level 2	14	13	15	15
Level 1	11	10	14	13
Apprenticeship	5	3	3	4
Other qualifications	4	5	5	6
No qualifications	23	16	27	23

¹⁷⁴ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁷⁵ ONS (2012), *Census 2011*

¹⁷⁶ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent.

¹⁷⁷ ONS (2012), *2011 Census*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

19 Stoneleigh, Kenilworth and Burton Green (CFA18)

19.1 Business and labour market profile

19.1.1 Table 127 shows the range of business activity in Warwick District Council (WDC) compared to the average in the West Midlands region and England, by type of activity.

Table 127: Business sector composition in WDC, the West Midlands region and England¹⁷⁸

Sector	WDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	2	6	4
Production	5	8	6
Construction	8	10	11
Motor trades	2	3	3
Wholesale	5	6	5
Retail	10	12	11
Transport and storage (including postal)	2	4	3
Accommodation and food services	6	6	6
Information and communication	8	5	7
Finance and insurance	2	2	3
Property	4	3	4
Professional, scientific and technical	19	12	14
Business administration and support services	8	7	7
Public administration and defence	2	1	1
Education	3	3	3
Health	5	6	6
Arts, entertainment, recreation and other services	7	6	7

19.1.2 Table 128 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for WDC.

¹⁷⁸ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

Table 128: Employment in the Stoneleigh, Kenilworth and Burton Green demographic character areas and WDC¹⁷⁹

	Stoneleigh	Kenilworth East	Warwick University	Tile Hill	WDC
Employees	8,200	1,300	7,300	700	80,700

19.1.3 Table 129 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within WDC and the average in the West Midlands region and England, by industrial sector.

Table 129: Employment by industrial sector in the Stoneleigh, Kenilworth and Burton Green demographic character areas, WDC, the West Midlands region and England¹⁸⁰

Sector	Stoneleigh (%)	Kenilworth East (%)	Warwick University (%)	Tile Hill (%)	WDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	0	1	1
Production	11	13	13	32	9	14	10
Construction	2	7	1	13	2	5	5
Motor trades	1	5	0	0	2	2	2
Wholesale	11	7	1	4	6	5	4
Retail	1	6	0	6	7	10	10
Transport and storage (including postal)	28	2	0	2	4	5	5
Accommodation and food services	1	8	5	9	7	6	7
Information and communication	2	6	12	2	6	3	4
Financial and insurance	0	1	6	1	1	3	4
Property	1	5	1	0	1	2	2
Professional, scientific and technical	12	12	14	6	10	6	8
Business administration and support services	7	4	12	16	8	8	8
Public administration and defence	1	1	2	0	7	5	5
Education	6	5	9	6	10	10	9
Health	2	12	3	3	11	14	13
Arts, entertainment, recreation and other services	15	6	20	2	7	5	5

¹⁷⁹ ONS (2012), *Business Register and Employment Survey 2011*

¹⁸⁰ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

19.1.4 Table 130 shows the count of employment and employment rate¹⁸¹ for the demographic character areas defined within the community forum area relative to the proportion within WDC, the West Midlands region and England.

Table 130: Employment in the Stoneleigh, Kenilworth and Burton Green demographic character areas, WDC, the West Midlands region and England¹⁸²

	Stoneleigh	Kenilworth East	Warwick University	Tile Hill	WDC	West Midlands	England
Employment (Count)	1,132	5,833	1,947	604	69,608	2,536,876	25,162,721
Employment (%)	38	71	37	64	68	62	65

19.1.5 Table 131 shows the count of unemployment and unemployment rate¹⁸³ for the demographic character areas defined within the community forum area relative to the proportion within WDC, the West Midlands region and England.

Table 131: Unemployment in the Stoneleigh, Kenilworth and Burton Green demographic character areas, WDC, the West Midlands region and England¹⁸⁴

	Stoneleigh	Kenilworth East	Warwick University	Tile Hill	WDC	West Midlands	England
Unemployment (Count)	88	230	210	35	3,701	241,983	2,020,413
Unemployment (%)	7	4	10	6	5	9	7

19.1.6 Table 132 details the qualifications levels¹⁸⁵ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to WDC, the West Midlands region and England.

Table 132: Qualification levels in the Stoneleigh, Kenilworth and Burton Green demographic character areas, WDC, the West Midlands region and England¹⁸⁶

	Stoneleigh (%)	Kenilworth East (%)	Warwick University (%)	Tile Hill (%)	WDC (%)	West Midlands (%)	England (%)
Level 4 and above	36	46	29	29	38	23	27
Level 3	34	12	42	11	14	12	12
Level 2	9	14	9	15	13	15	15
Level 1	5	9	5	13	10	14	13
Apprenticeship	2	4	1	6	3	3	4

¹⁸¹ The proportion of working age (16-74 years) residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

¹⁸² ONS (2012), 2011 Census

¹⁸³ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

¹⁸⁴ ONS (2012), 2011 Census

¹⁸⁵ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent.

¹⁸⁶ ONS (2012), 2011 Census. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

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	Stoneleigh (%)	Kenilworth East (%)	Warwick University (%)	Tile Hill (%)	WDC (%)	West Midlands (%)	England (%)
Other qualifications	6	3	7	5	5	5	6
No qualifications	7	12	6	23	16	27	23

20 Coleshill Junction (CFA 19)

20.1 Business and labour market

20.1.1 Table 133 shows the range of business activity in North Warwickshire Borough Council (NWBC) compared to the average in the West Midlands region and England, by type of activity.

Table 133: Business sector composition in NWBC, the West Midlands region and England¹⁸⁷

Sector	NWBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	6	6	4
Production	9	8	6
Construction	12	10	11
Motor trades	4	3	3
Wholesale	5	6	5
Retail	9	12	11
Transport and storage (including postal)	8	4	3
Accommodation and food services	6	6	6
Information and communication	4	5	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	10	12	14
Business administration and support services	8	7	7
Public administration and defence	1	1	1
Education	3	3	3
Health	4	6	6
Arts, entertainment, recreation and other services	6	6	7

20.1.2 Table 134 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for NWBC.

Table 134: Employment in the Coleshill Junction demographic character areas and NWBC¹⁸⁸

	Smith's Wood DCA	Coleshill DCA	Water Orton DCA	NWBC
Employees	1,400	6,500	2,100	38,900

¹⁸⁷ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

¹⁸⁸ ONS (2012), *Business Register and Employment Survey 2011*

20.1.3 Table 135 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion in within NWBC and the average in the West Midlands region and England, by industrial sector.

Table 135: Employment by industrial sector in the Coleshill Junction demographic character areas, NWBC, the West Midlands region and England¹⁸⁹

Sector	Smith's Wood (%)	Coleshill (%)	Water Orton (%)	NWBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1	1
Production	0	23	35	16	14	10
Construction	5	12	9	5	5	5
Motor trades	0	1	4	3	2	2
Wholesale	0	7	9	6	5	4
Retail	6	9	6	5	10	10
Transport and storage	2	10	1	19	5	5
Accommodation and food services	1	4	3	10	6	7
Information and communication	0	10	3	4	3	4
Financial and insurance	0	1	6	1	3	4
Property	1	1	0	1	2	2
Professional, scientific and technical	2	5	5	5	6	8
Business administration and support services	11	5	4	9	8	8
Public administration and defence	0	1	0	1	5	5
Education	48	2	6	6	10	9
Health	20	6	3	6	14	12
Arts, entertainment, recreation and other services	4	3	6	4	5	5

20.1.4 Table 136 shows the count of employment and employment rate¹⁹⁰ within the demographic character areas defined for the community forum area relative to the proportion within NWBC, the West Midlands region and England.

Table 136: Employment in the Coleshill Junction demographic character areas, NWBC, the West Midlands region and England¹⁹¹

	Smith's Wood	Coleshill	Water Orton	NWBC	West Midlands	England
Employment (Count)	4,851	2,471	2,833	31,258	2,536,876	25,162,721
Employment (%)	56	69	74	68	62	65

¹⁸⁹ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

¹⁹⁰ The proportion of working age (16-74 years) of residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

¹⁹¹ ONS (2012), *2011 Census*

20.1.5 Table 137 shows the count of unemployment and unemployment rate¹⁹² for the demographic character areas defined within community forum area relative to the proportion within NWBC, the West Midlands region and England.

Table 137: Unemployment in the Coleshill Junction demographic character areas, NWBC, West Midlands and England¹⁹³

	Smith's Wood	Coleshill	Water Orton	NWBC	West Midlands	England
Unemployment (Count)	837	145	125	1,893	241,983	2,020,413
Unemployment (%)	15	6	4	6	9	7

20.1.6 Table 138 details the qualifications levels¹⁹⁴ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to NWBC, the West Midlands region and England.

Table 138: Qualification levels in the Coleshill Junction demographic character areas, NWBC, West Midlands and England¹⁹⁵

	Smith's Wood (%)	Coleshill (%)	Water Orton (%)	NWBC (%)	West Midlands (%)	England(%)
Level 4 and above	9	23	24	20	23	27
Level 3	10	13	14	12	12	12
Level 2	17	16	17	17	15	15
Level 1	19	15	16	15	14	13
Apprenticeship	3	5	5	4	3	4
Other qualifications	4	4	4	4	5	6
No qualifications	38	25	21	28	27	23

¹⁹² The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed.

¹⁹³ ONS (2012), 2011 Census

¹⁹⁴ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

¹⁹⁵ ONS (2012), 2011 Census. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

21 Curdworth to Middleton (CFA 20)

21.1 Business and labour market

21.1.1 Table 139 shows the range of business activity in North Warwickshire Borough Council (NWBC) compared to the average in the West Midlands region and England, by type of activity.

Table 139: Business Sector Composition in NWBC, the West Midlands region and England¹⁹⁶

Sector	NWBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	6	6	4
Production	9	8	6
Construction	12	10	11
Motor trades	4	3	3
Wholesale	5	6	5
Retail	9	12	11
Transport and storage (including postal)	8	4	3
Accommodation and food services	6	6	6
Information and communication	4	5	7
Finance and insurance	2	2	3
Property	3	3	4
Professional, scientific and technical	10	12	14
Business administration and support services	8	7	7
Public administration and defence	1	1	1
Education	3	3	3
Health	4	6	6
Arts, entertainment, recreation and other services	6	6	7

21.1.2 Table 116 shows the size of employment in the demographic character area defined within the community forum area relative to the average for SDC.

21.1.3 shows the size of employment in the demographic character area defined within the community forum area relative to the average for NWBC.

¹⁹⁶ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

Table 140: Employment in the Curdworth to Middleton demographic character area and NWBC¹⁹⁷

	Middleton, Marston and Curdworth	NWBC
Employees	7,600	38,900

21.1.5 Table 141 shows the proportion of employment in the demographic character area defined within the community forum area relative to the proportion within NWBC and the average in the West Midlands region and England, by industrial sector.

Table 141: Employment by industrial sector in the Curdworth to Middleton demographic character area, NWBC, the West Midlands region and England¹⁹⁸

Sector	Middleton, Marston and Curdworth (%)	NWBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	1	1
Production	14	16	14	10
Construction	3	5	5	5
Motor trades	2	3	2	2
Wholesale	8	6	5	4
Retail	2	5	10	10
Transport and storage	36	19	5	5
Accommodation and food services	14	10	6	7
Information and communication	1	4	3	4
Financial and insurance	0	1	3	4
Property	0	1	2	2
Professional, scientific and technical	2	5	6	8
Business administration and support services	11	9	8	8
Public administration and defence	0	1	5	5
Education	0	6	10	9
Health	1	6	14	12
Arts, entertainment, recreation and other services	6	4	5	5

21.1.5 Table 118 shows the count of employment and employment rate for the demographic character area defined for the community forum area relative to the proportion in SDC, the West Midlands region and England.

21.1.6 Table 142 shows the count of employment and employment rate¹⁹⁹ for the demographic character area defined within the community forum area relative to the proportion within NWBC, the West Midlands region and England.

¹⁹⁷ ONS (2012), *Business Register and Employment Survey 2011*

¹⁹⁸ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 142: Employment in the Curdworth to Middleton demographic character area, NWBC, the West Midlands region and England²⁰⁰

	Middleton, Marston and Curdworth	NWBC	West Midlands	England
Employment (Count)	1,716	31,258	2,536,876	25,162,721
Employment (%)	70	68	62	65

21.1.7 Table 143 shows the count of unemployment and unemployment rate²⁰¹ for the demographic character area defined within the community forum area relative to the proportion within NWBC, the West Midlands region and England.

Table 143: Unemployment in the Curdworth to Middleton demographic character area, NWBC, the West Midlands region and England²⁰²

	Middleton, Marston and Curdworth	NWBC	West Midlands	England
Unemployment (Count)	77	1,893	241,983	2,020,413
Unemployment (%)	4	6	9	7

21.1.8 Table 144 details the qualifications levels²⁰³ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to NWBC, the West Midlands region and England.

Table 144: Qualification levels in the Curdworth to Middleton demographic character areas, NWBC, the West Midlands region and England²⁰⁴

	Middleton, Marston and Curdworth (%)	NWBC (%)	West Midlands (%)	England (%)
Level 4 and above	26	20	23	27
Level 3	13	12	12	12
Level 2	17	17	15	15
Level 1	14	15	14	13
Apprenticeship	5	4	3	4
Other qualifications	4	4	5	6
No qualifications	22	28	27	23

¹⁹⁹ The proportion of working age (16-74 years) of residents that are in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

²⁰⁰ ONS (2012), 2011 Census

²⁰¹ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed

²⁰² ONS (2012), 2011 Census

²⁰³ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²⁰⁴ ONS (2012), 2011 Census. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

22 Drayton Bassett, Hints and Weeford (CFA21)

22.1 Business and labour market profile

22.1.1 Table 145 shows range of business activity in Lichfield District Council (LDC) compared to the average in the West Midlands region and England, by type of activity.

Table 145: Business sector composition in LDC, the West Midlands region and England²⁰⁵

Sector	LDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	7	6	4
Production	10	8	6
Construction	16	10	11
Motor trades	4	3	3
Wholesale	7	6	5
Retail	11	12	11
Transport and storage (including postal)	5	4	3
Accommodation and food services	6	6	6
Information and communication	6	5	7
Finance and insurance	3	2	3
Property	5	3	4
Professional, scientific and technical	19	12	14
Business administration and support services	9	7	7
Public administration and defence	1	1	1
Education	3	3	3
Health	6	6	6
Arts, entertainment, recreation and other services	9	6	7

22.1.2 Table 146 shows the size of employment for LDC.

Table 146: Employment in LDC²⁰⁶

	LDC
Employees	39,800

²⁰⁵ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

²⁰⁶ ONS (2012), *Business Register and Employment Survey 2011*

22.1.3 Table 147 shows the proportion of employment in LDC and the average in the West Midlands region and England, by industrial sector.

Table 147: Employment by industrial sector in LDC, the West Midlands region and England²⁰⁷

Sector	LDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	1	1
Production	13	14	10
Construction	6	5	4
Motor trades	2	2	2
Wholesale	3	5	4
Retail	11	10	10
Transport and storage (including postal)	5	5	5
Accommodation and food services	6	6	7
Information and communication	3	3	4
Financial and insurance	1	3	4
Property	1	2	2
Professional, scientific and technical	7	6	8
Business administration and support services	10	8	8
Public administration and defence	4	5	5
Education	8	10	9
Health	12	14	12
Arts, entertainment, recreation and other services	7	5	5

22.1.4 Table 148 shows the count of employment and employment rate²⁰⁸ in LDC, the West Midlands region and England.

Table 148: Employment in LDC, the West Midlands region and England²⁰⁹

	LDC	West Midlands	England
Employment (Count)	49,016	2,536,876	25,162,721
Employment (%)	66	62	65

22.1.5 Table 149 shows the unemployment rate²¹⁰ and count for in LDC, the West Midlands region and England.

²⁰⁷ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²⁰⁸ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

²⁰⁹ ONS (2012), *Census 2011*

Table 149: Unemployment in LDC, the West Midlands region and England²¹¹

	LDC	West Midlands	England
Unemployment (Count)	2,846	241,983	2,020,413
Unemployment (%)	6	9	7

22.1.6 Table 150 details the qualifications levels²¹² of the resident population of working age (16-74 years old) within LDC, the West Midlands region and England.

Table 150: Qualification levels in LDC, the West Midlands region and England²¹³

	LDC (%)	West Midlands (%)	England (%)
Level 4 and above	28	23	27
Level 3	12	12	12
Level 2	16	15	15
Level 1	14	14	13
Apprenticeship	4	3	4
Other qualifications	4	5	6
No qualifications	22	27	23

²¹⁰ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

²¹¹ ONS (2012), *Census 2011*

²¹² No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²¹³ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

23 Whittington to Handsacre (CFA22)

23.1 Business and labour market

23.1.1 Table 151 shows the range of business activity in Lichfield District Council (LDC) compared to the average in the West Midlands region and England, by type of activity.

Table 151: Business sector composition in LDC, the West Midlands region and England²¹⁴

Sector	LDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	7	6	4
Production	10	8	6
Construction	16	10	11
Motor trades	4	3	3
Wholesale	7	6	5
Retail	11	12	11
Transport and storage (including postal)	5	4	3
Accommodation and food services	6	6	6
Information and communication	6	5	7
Finance and insurance	3	2	3
Property	5	3	4
Professional, scientific and technical	19	12	14
Business administration and support services	9	7	7
Public administration and defence	1	1	1
Education	3	3	3
Health	6	6	6
Arts, entertainment, recreation and other services	9	6	7

23.1.2 Table 152 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for LDC.

Table 152: Employment in the Whittington to Handsacre demographic character areas and NWBC²¹⁵

	Lichfield East and Whittington	Fradley	Armitage and Handsacre	LDC
Employees	7,000	3,100	200	39,800

²¹⁴ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

²¹⁵ ONS (2012), *Business Register and Employment Survey 2011*

23.1.3 Table 153 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within LDC and the average in the West Midlands region and England, by industrial sector.

Table 153: Employment by industrial sector in the Whittington to Handsacre demographic character area, NWBC, the West Midlands region and England²¹⁶

Sector	Lichfield East and Whittington (%)	Fradley (%)	Armitage and Handsacre (%)	LDC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1	1
Production	15	23	13	13	14	10
Construction	8	3	6	6	5	5
Motor trades	2	3	1	2	2	2
Wholesale	5	3	0	3	5	4
Retail	6	26	5	11	10	10
Transport and storage	3	20	6	5	5	5
Accommodation and food services	2	1	10	6	6	7
Information and communication	3	5	0	3	3	4
Financial and insurance	0	1	0	1	3	4
Property	1	0	1	1	2	2
Professional, scientific and technical	9	6	9	7	6	8
Business administration and support services	19	1	6	10	8	8
Public administration and defence	3	6	0	4	5	5
Education	3	1	20	8	10	9
Health	14	0	17	12	14	12
Arts, entertainment, recreation and other services	7	1	5	7	5	5

23.1.4 Table 154 shows the count of employment and employment rate²¹⁷ for the demographic character areas defined within the community forum area relative to the proportion within LDC, the West Midlands region and England.

²¹⁶ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²¹⁷ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

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Table 154: Employment in the Whittington to Handsacre demographic character area, LDC, the West Midlands region and England²¹⁸

	Lichfield East and Whittington	Fradley	Armitage and Handsacre	LDC	West Midlands	England
Employment (Count)	5,853	1,515	1,758	49,016	2,536,876	25,162,721
Employment (%)	66	73	68	66	62	65

23.1.5 Table 155 shows the count of unemployment and unemployment rate²¹⁹ for the demographic character areas defined within the community forum area relative to the proportion within LDC, the West Midlands region and England.

Table 155: Unemployment in the Whittington to Handsacre demographic character area, NWBC, the West Midlands region and England²²⁰

	Lichfield East and Whittington	Fradley	Armitage and Handsacre	LDC	West Midlands	England
Unemployment (Count)	283	63	116	2,846	241,983	2,020,413
Unemployment (%)	5	4	6	6	9	7

23.1.6 Table 156: Qualification levels in Whittington to Handsacre demographic character area, NWBC, the West Midlands region and England details the qualifications levels²²¹ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to LDC, the West Midlands region and England.

Table 156: Qualification levels in Whittington to Handsacre demographic character area, NWBC, the West Midlands region and England²²²

	Lichfield East and Whittington	Fradley	Armitage and Handsacre	Lichfield	West Midlands	England
Level 4 and above	36	37	22	28	23	27
Level 3	12	13	13	12	12	12
Level 2	15	17	18	16	15	15
Level 1	12	13	15	14	14	13
Apprenticeship	3	3	3	4	3	4
Other qualifications	4	4	4	4	5	6
No qualifications	17	13	25	22	27	23

²¹⁸ ONS (2012), 2011 Census

²¹⁹ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed.

²²⁰ ONS (2012), 2011 Census

²²¹ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent.

²²² ONS (2012), 2011 Census. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

24 Balsall Common and Hampton in Arden (CFA 23)

24.1 Business and labour market profile

24.1.1 Table 157 shows the range of business activity in Solihull Metropolitan Borough Council (SMBC) compared to the average in the West Midlands region and England, by type of activity.

Table 157: Business sector composition in SMBC, the West Midlands region and England²²³

Sector	SMBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	1	6	4
Production	3	8	6
Construction	12	10	11
Motor trades	2	4	3
Wholesale	5	6	5
Retail	11	12	11
Transport and storage (including postal)	4	4	3
Accommodation and food services	5	6	6
Information and communication	8	5	7
Finance and insurance	4	2	3
Property	5	3	4
Professional, scientific and technical	17	12	14
Business administration and support services	8	7	7
Public administration and defence	1	1	1
Education	2	3	3
Health	6	6	6
Arts, entertainment, recreation and other services	7	6	7

24.1.2 Table 158 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for SMBC.

²²³ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

Table 158: Employment in the Balsall Common and Hampton-in-Arden demographic character area and SMBC²²⁴

	Hampton in Arden	Balsall Common and Berkswell	SMBC
Employees	1,504	1,714	96,543

24.1.3 Table 159 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within SMBC and the average in the West Midlands region and England, by industrial sector.

Table 159: Employment by industrial sector in the Balsall Common and Hampton-in-Arden demographic character area, SMBC, West Midlands and England²²⁵

Sector	Hampton in Arden (%)	Balsall Common and Berkswell (%)	SMBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	1	1
Production	3	7	10	14	10
Construction	3	5	6	5	5
Motor trades	1	4	1	2	2
Wholesale	3	1	2	5	4
Retail	0	10	10	10	10
Transport and storage (including postal)	2	2	7	5	5
Accommodation and food services	5	15	9	6	7
Information and communication	9	2	5	3	4
Financial and insurance	1	3	4	3	4
Property	1	1	1	2	2
Professional, scientific and technical	22	6	8	6	8
Business administration and support services	29	18	10	8	8
Public administration and defence	0	0	4	5	5
Education	5	13	10	10	9
Health	6	8	10	14	12
Arts, entertainment, recreation and other services	10	5	4	5	5

24.1.4 Table 160 shows the count of employment and employment rate²²⁶ for the demographic character areas defined within the community forum area relative to the proportion within SMBC, the West Midlands region and England.

²²⁴ ONS (2012), *Business Register and Employment Survey 2011*

²²⁵ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²²⁶ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

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Table 160: Employment in the Balsall Common and Hampton-in-Arden demographic character area, SMBC, the West Midlands region and England²²⁷

	Hampton in Arden	Balsall Common and Berkswell	SMBC	West Midlands	England
Employment (Count)	989	1,751	97,941	2,536,876	25,162,721
Employment (%)	69	71	66	62	65

24.1.5 Table 161 shows the count of unemployment and unemployment rate²²⁸ for the demographic character areas defined within the community forum area relative to the proportion within SMBC, the West Midlands region and England.

Table 161: Unemployment in the Balsall Common and Hampton-in-Arden demographic character areas, SMBC, the West Midlands region and England²²⁹

	Hampton in Arden	Balsall Common and Berkswell	SMBC	West Midlands	England
Unemployment (Count)	43	53	7,167	241,983	2,020,413
Unemployment (%)	4	4	7	9	7

24.1.6 Table 162: Qualifications levels in the Balsall Common and Hampton-in-Arden demographic character area, SMBC, the West Midlands region and England details the qualifications levels²³⁰ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum areas relative to SMBC, the West Midlands region and England.

Table 162: Qualifications levels in the Balsall Common and Hampton-in-Arden demographic character area, SMBC, the West Midlands region and England²³¹

	Hampton in Arden (%)	Balsall Common and Berkswell (%)	SMBC (%)	West Midlands (%)	England (%)
Level 4 and above	45	41	29	23	27
Level 3	10	12	12	12	12
Level 2	17	14	16	15	15
Level 1	11	10	14	14	13
Apprenticeship	3	4	3	3	4
Other qualifications	3	3	4	5	6
No qualifications	13	16	23	27	23

²²⁷ ONS (2012), *Census 2011*

²²⁸ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed

²²⁹ ONS (2012), *Census 2011*

²³⁰ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent.

²³¹ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

25 Birmingham Interchange and Chelmsley Wood (CFA 24)

25.1 Business and labour market profile

25.1.1 Table 163 shows the spread of business activity in Solihull Metropolitan Borough Council (SMBC) compared to the average for the West Midlands region and England, by type of activity.

Table 163: Business sector composition in SMBC, the West Midlands region and England²³²

Sector	SMBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	1	6	4
Production	3	8	6
Construction	12	10	11
Motor trades	2	4	3
Wholesale	5	6	5
Retail	11	12	11
Transport and storage (including postal)	4	4	3
Accommodation and food services	5	6	6
Information and communication	8	5	7
Finance and insurance	4	2	3
Property	5	3	4
Professional, scientific and technical	17	12	14
Business administration and support services	8	7	7
Public administration and defence	1	1	1
Education	2	3	3
Health	6	6	6
Arts, entertainment, recreation and other services	7	6	7

25.1.2 Table 164 shows the size of employment in the demographic character areas defined for the community forum area relative to the average for the SMBC.

²³² ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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Table 164: Employment in the Birmingham Interchange and Chelmsley Wood demographic character area and NWBC²³³

	Birmingham Interchange	Chelmsley Wood	SMBC
Employees	13,269	120	96,543

25.1.3 Table 165 shows the proportion of employment in the demographic character areas defined for the community forum area relative to the proportion in the SMBC and the average in the West Midlands region and England, by industrial sector.

Table 165: Employment by industrial sector in Birmingham Interchange and Chelmsley Wood demographic character area, SMBC, the West Midlands region and England²³⁴

Sector	Birmingham Interchange (%)	Chelmsley Wood (%)	SMBC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	1	1
Production	4	0	10	14	10
Construction	2	8	6	5	4
Motor trades	0	0	1	2	2
Wholesale	1	8	2	5	4
Retail	2	3	10	10	10
Transport and storage (including postal)	29	2	7	5	5
Accommodation and food services	23	0	9	6	7
Information and communication	6	1	5	3	4
Financial and insurance	3	0	4	3	4
Property	0	0	1	2	2
Professional, scientific and technical	8	2	8	6	8
Business administration and support services	17	0	10	8	8
Public administration and defence	3	0	4	5	5
Education	0	48	10	10	10
Health	0	23	10	14	13
Arts, entertainment, recreation and other services	0	8	4	5	5

25.1.4 Table 166 shows the count of employment and employment rate²³⁵ for the demographic character areas defined for the community forum area relative to the proportion in the SMBC, the West Midlands region and England.

²³³ ONS (2012), *Business Register and Employment Survey 2011*

²³⁴ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

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Table 166: Employment in Birmingham Interchange and Chelmsley Wood demographic character area, SMBC, the West Midlands region and England²³⁵

	Birmingham Interchange	Chelmsley Wood	SMBC	West Midlands	England
Employment (Count)	740	1,171	97,941	2,536,876	25,162,721
Employment (%)	70	55	66	62	65

25.1.5 Table 167 shows the count of unemployment and unemployment rate²³⁷ for the demographic character areas defined for the community forum area relative to the proportion in the SMBC, the West Midlands region and England.

Table 167: Unemployment in Birmingham Interchange and Chelmsley Wood demographic character area, NWBC, the West Midlands region and England²³⁸

	Birmingham Interchange	Chelmsley Wood	SMBC	West Midlands	England
Unemployment (Count)	31	213	7,167	241,983	2,020,413
Unemployment (%)	4	15	7	9	7

25.1.6 Table 168 details the qualifications levels²³⁹ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to SMBC, the West Midlands region and England.

Table 168: Qualifications levels in Birmingham Interchange and Chelmsley Wood demographic character area, SMBC, the West Midlands region and England²⁴⁰

	Birmingham Interchange (%)	Chelmsley Wood (%)	SMBC (%)	West Midlands (%)	England (%)
Level 4 and above	22	8	29	23	27
Level 3	13	10	12	12	12
Level 2	15	16	16	15	15
Level 1	17	19	14	14	13
Apprenticeship	5	3	3	3	4
Other qualifications	4	5	4	5	6
No qualifications	24	40	23	27	23

²³⁵ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

²³⁶ ONS (2012), *Census 2011*

²³⁷ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed

²³⁸ ONS (2012), *Census 2011*

²³⁹ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²⁴⁰ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

26 Castle Bromwich and Bromford (CFA 25)

26.1 Business and labour market profile

26.1.1 Table 169 shows the range of business activity in Birmingham City Council (BCC) compared to the average for the West Midlands region and England, by type of activity.

Table 169: Business sector composition in BCC, the West Midlands region and England²⁴¹

Sector	BCC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	6	4
Production	8	8	6
Construction	8	10	11
Motor trades	3	4	3
Wholesale	6	6	5
Retail	14	12	11
Transport and storage (including postal)	3	4	3
Accommodation and food services	6	6	6
Information and communication	5	5	7
Finance and insurance	3	2	3
Property	4	3	4
Professional, scientific and technical	13	12	14
Business administration and support services	7	7	7
Public administration and defence	1	1	1
Education	4	3	3
Health	8	6	6
Arts, entertainment, recreation and other services	6	6	7

26.1.2 Table 170 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for BCC.

Table 170: Employment in the Castle Bromwich and Bromford demographic character areas and BCC²⁴²

	Castle Bromwich	Castle Vale	Bromford	BCC
Employees	620	861	749	469,780

²⁴¹ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

²⁴² ONS (2012), *Business Register and Employment Survey 2011*

26.1.3 Table 171 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion in BCC and the average in the West Midlands region and England, by industrial sector.

Table 171: Employment by industrial sector in the Castle Bromwich and Bromford demographic character areas, BCC, the West Midlands region and England²⁴³

Sector	Castle Bromwich (%)	Castle Vale (%)	Bromford (%)	BCC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1	1
Production	1	6	3	9	14	10
Construction	31	1	2	4	5	4
Motor trades	1	0	0	2	2	2
Wholesale	1	0	6	4	5	4
Retail	8	30	2	8	10	10
Transport and storage (including postal)	2	2	0	5	5	5
Accommodation and food services	5	0	2	5	6	7
Information and communication	1	2	0	2	3	4
Financial and insurance	2	1	0	6	3	4
Property	0	1	0	2	2	2
Professional, scientific and technical	2	2	0	7	6	8
Business administration and support services	7	2	19	9	8	8
Public administration and defence	0	5	1	8	5	5
Education	32	15	57	10	10	9
Health	4	31	8	15	14	12
Arts, entertainment, recreation and other services	2	2	0	4	5	5

26.1.4 Table 172 shows the count of employment and employment rate²⁴⁴ for the demographic character areas defined within the community forum area relative to the proportion in BCC, the West Midlands region and England.

²⁴³ ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²⁴⁴ The proportion of working age (16-74 years) of residents in employment. Employment is comprised of the proportion of total resident population who are 'in employment' and includes full-time students who are employed.

Table 172: Employment in the Castle Bromwich and Bromford demographic character areas, BCC, West Midlands and England²⁴⁵

	Castle Bromwich	Castle Vale	Bromford	BCC	West Midlands	England
Employment (Count)	2,787	1,176	1,450	423,691	2,536,876	25,162,721
Employment (%)	67	49	49	56	62	65

26.1.5 Table 173 shows the count of unemployment and unemployment rate²⁴⁶ for the demographic character areas defined within the community forum area relative to the proportion in BCC, the West Midlands region and England.

Table 173: Unemployment in Castle Bromwich and Bromford demographic character areas, BCC, West Midlands and England²⁴⁷

	Castle Bromwich	Castle Vale	Bromford	BCC	West Midlands	England
Unemployment (Count)	197	240	353	64,530	241,983	2,020,413
Unemployment (%)	7	17	20	13	9	7

26.1.6 Table 174 details the qualifications levels²⁴⁸ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to BCC, the West Midlands region and England.

Table 174: Qualifications levels in the Castle Bromwich and Bromford demographic character areas, BCC, the West Midlands region and England²⁴⁹

	Castle Bromwich	Castle Vale	Bromford	BCC	West Midlands (%)	England (%)
Level 4 and above	18	8	11	23	23	27
Level 3	12	9	10	13	12	12
Level 2	16	16	16	14	15	15
Level 1	17	16	16	13	14	13
Apprenticeship	5	2	2	2	3	4
Other qualifications	4	4	6	7	5	6
No qualifications	28	47	38	28	27	23

²⁴⁵ ONS (2012), *Census 2011*

²⁴⁶ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but are not in employment' and includes full-time students who are unemployed

²⁴⁷ ONS (2012), *Census 2011*

²⁴⁸ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²⁴⁹ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

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27.1 Business and labour market profile

27.1.1 Table 175 shows the range of business activity in Birmingham City Council (BCC) compared to the average for the West Midlands region and England, by type of activity.

Table 175: Business sector composition in BCC, the West Midlands region and England²⁵⁰

Sector	BCC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	6	4
Production	8	8	6
Construction	8	10	11
Motor trades	3	4	3
Wholesale	6	6	5
Retail	14	12	11
Transport and storage (including postal)	3	4	3
Accommodation and food services	6	6	6
Information and communication	5	5	7
Finance and insurance	3	2	3
Property	4	3	4
Professional, scientific and technical	13	12	14
Business administration and support services	7	7	7
Public administration and defence	1	1	1
Education	4	3	3
Health	8	6	6
Arts, entertainment, recreation and other services	6	6	7

27.1.2 Table 176 shows the size of employment in the demographic character areas defined within the community forum area relative to the average for BCC.

²⁵⁰ ONS (2012), *UK Business: Activity, Size and Location 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding

Table 176: Employment in the Washwood Heath to Curzon Street demographic character areas and BCC²⁵¹

	Curzon Street	Washwood Heath	BCC
Employees	92,706	1,738	469,780

27.1.3 Table 177 shows the proportion of employment in the demographic character areas defined within the community forum area relative to the proportion within BCC and the average in the West Midlands region and England, by industrial sector.

Table 177: Employment by industrial sector in the Washwood Heath to Curzon Street demographic character areas, BCC, the West Midlands region and England²⁵²

Sector	Curzon Street (%)	Washwood Heath (%)	BCC (%)	West Midlands (%)	England (%)
Agriculture, forestry and fishing	0	0	0	0	1
Production	2	2	10	9	10
Construction	1	6	6	4	5
Motor trades	0	5	1	2	2
Wholesale	2	2	2	4	4
Retail	7	10	10	8	10
Transport and storage (including postal)	9	34	7	5	5
Accommodation and food services	6	1	9	5	7
Information and communication	2	0	5	2	4
Financial and insurance	14	0	4	6	4
Property	2	0	1	2	2
Professional, scientific and technical	16	15	8	7	8
Business administration and support services	18	3	10	9	8
Public administration and defence	9	0	4	8	5
Education	4	4	10	10	9
Health	6	6	10	15	12
Arts, entertainment, recreation and other services	2	2	4	4	5

27.1.4 Table 178 shows the count of employment and employment rate²⁵³ for the demographic character areas defined within the community forum area relative to the proportion within BCC, the West Midlands region and England.

²⁵¹ ONS (2012), *Business Register and Employment Survey 2011*

²⁵² ONS (2012), *Business Register and Employment Survey 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding. Data from the 2011 survey has been used to provide an appropriate comparison with Census data.

²⁵³ The proportion of working age (16-74 years) of residents in employment. Employment comprises the proportion of the total resident population who are 'in employment' and includes full-time students who are employed.

Table 178: Employment in the Washwood Heath to Curzon Street demographic character areas, BCC, the West Midlands region and England²⁵⁴

	Curzon Street	Washwood Heath	BCC	West Midlands	England
Employment (Count)	4,929	2,343	423,691	2,536,876	25,162,721
Employment (%)	45	40	56	62	65

27.1.5 Table 179 shows the count of unemployment and unemployment rate²⁵⁵ for the demographic character areas defined within the community forum area relative to the proportion within BCC, the West Midlands region and England.

Table 179: Unemployment in the Washwood Heath to Curzon Street demographic character areas, BCC, the West Midlands region and England²⁵⁶

	Curzon Street	Washwood Heath	BCC	West Midlands	England
Unemployment (Count)	911	776	64,530	241,983	2,020,413
Unemployment (%)	16	25	13	9	7

27.1.6 Table 180 details the qualifications levels²⁵⁷ of the resident population of working age (16-74 years old) for the demographic character areas defined within the community forum area relative to BCC, the West Midlands region and England.

Table 180: Qualifications levels in the Washwood Heath to Curzon Street demographic character areas, BCC, the West Midlands region and England²⁵⁸

	Curzon Street (%)	Washwood Heath (%)	BCC (%)	West Midlands (%)	England (%)
Level 4 and above	40	11	23	23	27
Level 3	33	9	13	12	12
Level 2	9	13	14	15	15
Level 1	6	16	13	14	13
Apprenticeship	1	1	2	3	4
Other qualifications	8	9	7	5	6
No qualifications	5	42	28	27	23

²⁵⁴ ONS (2012), *Census 2011*

²⁵⁵ The proportion of working age (16-74 years) residents that is unemployed. Unemployment is comprised of the proportion of total resident population that is 'economically active but not in employment' and includes full-time students who are unemployed.

²⁵⁶ ONS (2012), *Census 2011*

²⁵⁷ No qualifications: No formal qualifications held; Other qualifications: includes foreign qualifications and some professional qualifications; Level 1 is equivalent to fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ; Level 2 is equivalent to 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2; Level 3 is equivalent to 2 or more A levels, advanced GNVQ, NVQ 3; Level 4 is equivalent to HND, Degree and Higher Degree level qualifications or equivalent

²⁵⁸ ONS (2012), *Census 2011*. The data in the tables are rounded to the nearest whole percentage and do not always sum due to rounding.

28 References

Office for National Statistics (2012), Business Register and Employment Survey 2011

Office for National Statistics (2012), Census 2011

Office for National Statistics (2012), UK Business: Activity, Size and Location 2011