



Department
for Work &
Pensions

New Enterprise Allowance Official Statistics

Publication date: 9:30am Tuesday 10th December 2013

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Summary

1. New Enterprise Allowance (NEA) aims to help unemployed people claiming out of work benefits who wish to start up their own business.
2. Initially, participants in NEA work with a business mentor to develop their business idea. Once they have started trading and left benefits, they receive a weekly allowance.
3. This publication records the number of people who have started working with a business mentor and who have started receiving the allowance.
4. The key findings are:
 - Since NEA was rolled out in April 2011, up to August 2013, **66,700** people have begun working with a business mentor;
 - During this period, **32,520** of those people progressed to receiving the weekly allowance.
5. The statistical tables are also available as a separate document to enable users to engage with and reuse the data. A geographical breakdown is included, which divides NEA starts by Jobcentre Plus district, local authority and parliamentary constituency.

Statistical Tables

Table 1: Take up of New Enterprise Allowance

	New Enterprise Allowance: Mentor starts (GB)	New Enterprise Allowance: weekly allowance starts (GB)
Total	66,700	32,520
Apr-2011	80	20
May-2011	160	40
Jun-2011	240	80
Jul-2011	680	110
Aug-2011	1,300	240
Sep-2011	1,850	410
Oct-2011	1,900	700
Nov-2011	1,820	910
Dec-2011	1,210	710
Jan-2012	1,920	1,080
Feb-2012	1,950	1,140
Mar-2012	2,010	1,220
Apr-2012	1,730	1,180
May-2012	2,020	1,280
Jun-2012	1,560	1,080
Jul-2012	2,220	1,120
Aug-2012	2,320	1,000
Sep-2012	2,060	1,030
Oct-2012	2,300	1,320
Nov-2012	3,550	1,410
Dec-2012	2,400	1,020
Jan-2013	3,630	1,600
Feb-2013	3,800	1,690
Mar-2013	4,150	1,930
Apr-2013	4,030	2,360
May-2013	4,240	2,040
Jun-2013	3,810	1,930
Jul-2013	4,180	2,140
Aug-2013	3,590	1,750

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Due to rounding totals may not be the sum of the individual cells. Months are calendar months.

New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011.

Data Source - DWP LMS opportunities evaluation database September 2013.

Table 2: Demographic Breakdown for the period January 2011 to August 2013

		New Enterprise Allowance: Mentor starts (GB)	New Enterprise Allowance: Weekly Allowance starts (GB)
	Total	66,700	32,520
Gender	Male	44,800	21,990
	Female	21,900	10,530
	Unknown	-	-
Age Group	18-24	5,730	2,260
	25-49	46,870	22,760
	50+	14,100	7,500
	Unknown	-	-
Disability¹	Yes	12,820	5,920
	No	53,880	26,600
	Unknown	-	-
Ethnicity²	White	53,890	27,130
	Black or Black British	5,320	2,110
	Asian or Asian British	2,320	890
	Mixed	1,190	510
	Other/ Chinese	960	390
	Unknown	3,030	1,500
Region	Central England	13,180	6,530
	London and the Home Counties	14,240	6,050
	North East	12,920	6,490
	North West	9,550	5,470
	Scotland	5,920	2,400
	Southern England	7,320	3,550
	Wales	2,880	1,730
	Unknown	690	310

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Totals may not be the sum of the individual cells due to rounding.

New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011.

Data Source - DWP LMS opportunities and DWP Clients evaluation databases September 2013.

1: Disability status is declared by the Jobseeker during a Jobcentre Plus interview. Disability status is according to the claimant's own assessment.

2: Claimants recording their ethnicity status as "prefer not to say" are categorised as unknown.

New Enterprise Allowance – Policy Description

1. The New Enterprise Allowance (NEA), officially launched on 1 April 2011, aims to help unemployed people who want to start their own business. NEA is now available to claimants of Jobseekers Allowance (JSA), Employment Support Allowance (ESA) and lone parents claiming Income Support. Participants must be aged 18 and over.
2. On 22 October 2012, access to the NEA scheme was brought forward to day one of their JSA claim, until required to join the Work Programme.
3. Participants receive access to a volunteer business mentor who will provide them with guidance and support as they develop their business plan and through the first six months of trading. Once a claimant has demonstrated they have a viable business proposition with the potential for growth in the future, they are able to access financial support.
4. This consists of:
 - a weekly allowance worth £1,274 over 26 weeks, paid at £65 a week for the first 13 weeks and £33 a week for a further 13 weeks, and
 - if they need start-up capital, participants may also be able to access a start-up loan.
5. NEA was initially available to claimants in specific areas as follows:
 - 31 January to 30 September 2011 - Trailblazing the NEA model in six local authority districts in Merseyside.
 - Between April and July 2011 - Staged rollout covering 17 target districts.
 - From 1 August 2011 - Great Britain rollout (completed at the end of August 2011).

Technical Overview

6. These statistics are derived using a combination of data from the Jobcentre Plus claimant management systems (the Labour Market System) and the Client database.
7. Information on demographics is obtained by merging data across these separate administrative systems which sometimes results in unknown values. This is because either we are unable to find a match or the information has not been recorded for the particular claimant.
8. A start on the New Enterprise Allowance scheme is defined as the date the claimant first met with their business mentor. This is input by an adviser to the Jobcentre Plus' Labour Market System.

9. A New Enterprise Allowance weekly allowance start is recorded when the claimant begins claiming the weekly allowance. The weekly allowance is payable when the participant closes their claim to Jobseeker's Allowance (JSA) and commences trading. The claim start date is input by the adviser into the Jobcentre Plus' Labour Market System.
10. New Enterprise Allowance is a Great Britain wide scheme. It was initially rolled out in stages across 17 target districts between April and July 2011. Roll-out across the remaining 20 districts was completed at the end of August 2011. Full details of the scheme can be found at:
<http://www.dwp.gov.uk/adviser/updates/new%2Denterprise%2Dallowance/>
11. Every effort has been made to ensure that the quality of these statistics is of the highest standard. However, it may be necessary to revise the statistics in subsequent publications when more complete data becomes available, particularly for more recent months.

Retrospection

12. Retrospection is the time period allowed for additional or updated information to be incorporated into DWP's data systems.
13. Providers may submit data on starts some time after the actual event occurred. This means that data presented in each release is subject to some retrospection, and figures may be revised upward in subsequent releases.
14. Labour Market System (LMS) datasets are produced a month in arrears i.e. September 2013 data was available at the end of October 2013. Generally, for any given month's worth of LMS data, significant retrospection can be seen for a further month.
15. Therefore to maximise the amount of retrospection captured, statistics in this series will be published around 2-3 months after the reference period (e.g. final statistics for August 2013 (which are published in early December 2013) are produced using September 2013 data, which was released in October 2013).

Revisions Policy

16. In accordance with Principle 2 of the UK Statistics Authority's Code of Practice for Official Statistics¹, statistics within this publication adhere to DWP's statistics revisions policy, which explains how we will make revisions and inform users of our statistics when they occur:
<https://www.gov.uk/government/organisations/department-for-work-pensions/series/dwp-statistics-policies-and-procedures>

¹ <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf>

Rounding Policy

17. To reduce the risk of inferring the identity of a claimant from these statistics and other statistics, values are rounded to the nearest ten. Values less than ten, including zeros, are suppressed and marked with a dash. Therefore totals may not equal the sum of the individual cells.

Annex A: Publication Timetable

NEA statistics were previously released every six months as part of the Get Britain Working publication. NEA mentor and weekly allowance starts will now be published separately, beginning with this publication.

Publication	Date	Notes
1 st	Wednesday 9 th November 2011	The first publication covering work experience starts.
2 nd	Wednesday 16 th November 2011	The second publication covering work experience starts, New Enterprise Allowance mentor and weekly allowance starts.
3 rd	Wednesday 15 th February 2012	The third official statistics publication including sector-based work academy starts and Skills Conditionality starts.
4 th	Wednesday 16 th May 2012	The fourth publication covering Get Britain Working Measures.
5 th	Wednesday 15 th August 2012	The fifth publication covering Get Britain Working Measures.
6 th	Wednesday 13 th February 2013	The sixth publication covering Get Britain Working Measures.
7 th	Wednesday 21 st August 2013	The seventh publication covering Get Britain Working Measures.
8 th	Tuesday 10 th December 2013	The first New Enterprise Allowance publication.
9 th	February/March 2014	The second New Enterprise Allowance publication.

Publication dates and content will be confirmed on the UK Statistics Authority's Publication Hub (www.statistics.gov.uk/hub) at least four weeks before publication date.

New Enterprise Allowance Official Statistics

For general enquiries regarding Pre-Work programme measures please visit the DWP website: www.dwp.gov.uk or contact the DWP press office on 0203 267 5144.

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