BUSINESS AWARDS EVENT WINNERS:

1. Outstanding businesswoman

<u>Winner:</u> Reem Badran, Second Vice President and Board Member, Amman and Jordan Chamber of Commerce (Jordan)

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Reem was the first woman in Jordan to join the Board of Amman Chamber and the board of Jordan Chamber of Commerce. During her service as a Jordanian official Reem led negotiations on several bilateral investment treaties and free trade agreements. She promoted regional development through the Qualified Industrial Zones agreements, which led to the increase of the exports of these zones from 36 million to over 1 billion in three years, and introduced measures resulting in improvements in the business environment and a rise in inward investment. She chairs the National Microfinance bank providing finance for the disadvantaged, where 93% of the clients are women benefiting 165,000 people.

2. Outstanding contribution to economy and trade

<u>Winner:</u> Wided Bouchamaoui, President of the Tunisian Confederation of Industry, Trade and Handicrafts (UTICA) and Administrator of HBG (Hedi Bouchamaoui Group), Tunisia

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Wided is the first female President of the Tunisian Confederation of Industry, Trade and Handicrafts (UTICA). She led the Organisation through the transition period and dedicated herself to maintain its cohesion at a time marked by political change. Among other responsibilities, she is the chairwoman of Businessmed (union of Mediterranean Confederations of Employers), the Vice-President of the Tunisian Foundation of Control and Governance, the Treasurer of the Tunisian Chamber of Commerce, past-President of the Chamber of Women entrepreneurs of Ariana (Tunis) and member of various joint Chambers in Tunisia.

3. Outstanding young female entrepreneur

Winner: Al-Anoud T. Al-Rammah, General Manager Al-Rammah Holding Co and Founder, ADMEX Co, Saudi Arabia.

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Following four years with Saudi Aramco, Al-Anoud started her own business for advertising, marketing and event management, running 35 exhibitions and over 50 workshops. As Vice Chair of Asharqia Young Businesswomen's Council and Vice Chair of the Asharqia Businesswomen's Committee in the Chamber of Commerce, Al-Anoud has been very active in supporting and motivating young women and spreading an entrepreneurial culture.

4. Outstanding contribution to technology, innovation and creative industries Winner: Eya Essif, Chairman and CEO, Ecobois, Tunisia

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Eya's company, ECO-Bois, is the first of its kind in the MENA region to take waste wood from forests and industrial sites, and uses a patented compressions technology to produce biodegradable palettes. This sustainable environment-friendly enterprise creates a greener, more sustainable and diverse economy in which women can play a greater part. She is also President of Alliance Culture et Nature, the Tunisian Association for Sustainable Development, and Executive Member of the Committee for the Development of Tunisia's northwest.

5. Outstanding contribution to energy and environment, infrastructure, manufacturing industries <u>Winner:</u> Dala Hussein Ahmad Al Amawi, Director of International Cooperation Dept, Jordan Atomic Energy Commission, Jordan

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Dala has played a key role in advising the Hashemite Kingdom of Jordan's Atomic Energy Commission on opening up nuclear new build opportunities in the region, helping to promote low carbon technology and raising the profile of women in this industry.

6. Outstanding contribution to retail industry
Winner: Azza Fahmy, Chairwoman and Chief Designer, Jewellery of Egypt

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Azza Fahmy is the leading jewellery designer of the Arab world with an internationally recognised brand, and 19 outlets across the MENA region and a retail presence in Europe and US. From humble beginnings in a small studio she now employs over 180 people, with a clientele including world leaders & royalty, and has collaborated with leading international fashion designers such as Julian MacDonald. In 2013 she established her own design school, Design Studio, to share and preserve handicraft techniques with younger generations whilst adding contemporary approaches, promoting innovation and building the design talents of the future.

7. Outstanding contribution to financial and professional services

<u>Winner:</u> Nezha Hayat, Executive Board member and Director Delegate, Private and Institutional Management Department, Société Générale Marocaine de Banques, President of the supervisory boards of SGMB filials, Sogebourse and Gestar and CEO of Sogeplacement, Morocco

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Nezha is the first woman to become part of a corporate board in Morocco. She is known for playing a role in the modernisation of the management of the Casablanca Stock Exchange in her earlier role as VP of the Casablanca Stock Exchange. Actively involved in the promotion of women's role in the economy, she is a founding member of the Association of Women Heads of Enterprises (AFEM) and founded the Club of Female Administrators in Morocco, an NGO aimed at promoting female representation in corporate governance bodies. A member of Global Leaders for Tomorrow, she was ranked 41 among the 100 most powerful Arab Businesswomen by Arabia business.com in 2011.

8. Advancement of women's education and skills development; outstanding contribution to healthcare Winner: Dr Ebtesam Al Dallal, Consultant Periodontist & CEO, Al Kindi Specialised Hospital, Bahrain

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Dr Ebtesam Al Dallal established the first general medical and dental hospital in Bahrain, attracting the best medical consultants. Her contribution to increasing dental health awareness and education has put Bahrain at the top of Middle East countries in terms of dental preventative programmes for school children, diabetic patients and pregnant women. She also established the first fully fledged dental hygienist programme in Bahrain in collaboration with the Ministry for Health and the World Health Organisation (WHO).

9. CSR Award

Winner: Dr Laila Iskander, Chairwoman, CID Consulting, Egypt.

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Dr Iskander has been working with Egyptian grassroots organisations for over 20 years. She is chairperson and founding board member of CID Consulting, an Egyptian consulting firm that acts as a private sector consultancy in IT, management and business solutions but also has a strong element of Corporate Social Responsibility work, bringing innovative and sustainable business solutions to social and economic challenges. Dr. Iskander is particularly famous for her work with the Zabbaleen rubbish collecting communities where she created informal schools and income generating projects for girls, supported in part by community recycling. For this project she received the Goldman Environmental Prize in 1994.

10. UK/MENA partnership Award

Winner: Dr Amina Wakefield, Head of International, Cambridge Regional College

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Dr Wakefield is an outstanding ambassador for vocational education and training (VET), running the most successful international programme in a UK college, with partnerships across the MENA region. She has made a difference to thousands of women in the Arab world in the last 20 years by spearheading training initiatives that have changed lives and empowered Arab women, overcoming many cultural obstacles along the way.