



Local Sustainable Transport Fund Projects - Summaries

KEY TERMS

Tranche 1 Key Component	Small projects (£5m or less), announced July 2011 Small projects (£5m or less) from teams that also planned to submit a large project proposal, announced July 2011
Tranche 2	Small projects receiving £5m or less, announced in May, June and Sept 2012
Large Projects	Projects receiving between £5m and £50m, announced in June 2012

Bedford Borough Council

Access to Stations (£4.803m) – Tranche 2

www.bedford.gov.uk and www.sustrans.org.uk

Bedford Borough Council is the lead authority for this project, working in partnership with Sustrans, Buckinghamshire County Council, Cornwall Council, Devon County Council, Plymouth City Council, Swindon Borough Council, Derbyshire County Council and Warwickshire County Council. Access to Stations is a portfolio of specifically tailored projects which address local barriers to increase walking and cycling access for 20 stations. Benefits include improved access to surrounding employment, training and retail opportunities, as well as improved air quality, safety and health for people who travel more actively. By improving door-to-door journeys, this project aims to achieve an overall shift from car travel to rail for entire journeys.

Birmingham City Council

Bike North Birmingham (£4.123m) – Tranche 1

www.birmingham.gov.uk/bikenorthbirmingham

Birmingham City Council's project provides cycling infrastructure for key employment hubs in Sutton Coldfield, which will address a well-recognised problem of high CO₂ emissions within the region. The project will tackle the current reliance on the private car for short trips by improving integration between existing transport networks and hubs.



Blackburn with Darwen Borough Council

BwD CONNECT Project (£1.452m) - Tranche 2

www.blackburn.gov.uk/transportplan

The BwD CONNECT project is a campaign combining travel behaviour change with the provision of improved walking, cycling and public transport infrastructure. These activities will improve the travel choices available to some of the most diverse and deprived communities in England, enabling better access to employment and training opportunities while also reducing car usage. Working with businesses and education/training providers, BwD CONNECT will promote lifelong travel behaviour changes that reduce carbon emissions and enable the transport system to be an engine for economic growth.

Bournemouth Borough Council

BE SMARt – Bournemouth Economic & Sustainable Movement Around Town (£4.636m) – Tranche 2

<http://www.bournemouth.gov.uk/StreetsTransport/TransportPolicyGreenTravel/LSTF-bid/SmallLSTFBid.pdf>

This project will encourage residents to walk, cycle or take the bus to work, which will address the high volume of short journeys being made by car. The aim is for shorter journey times, fewer casualties and a more pleasant town to attract tourists to benefit both the environment and the local economy. This will be achieved by creating a cycle highway and a new bus route; developing Bournemouth as a cycling hub for tourists by investing in leisure routes and a new Cycling Centre (an Olympic size outdoor velodrome); and encouraging more active travel to schools and university by building on existing 'Links to Schools' and 'Bike It' projects.

Bournemouth Borough Council

The 3 Towns Corridor (£12.122m) – Large Project

www.bournemouth.gov.uk/StreetsTransport/TransportPolicyGreenTravel/

The 3 Towns Corridor is a package of measures which aim to enable low carbon travel along the key east-west transport corridor. The project will deliver enhanced local bus, rail, walking and cycling options through a combination of targeted infrastructure, service and operational improvements. Key barriers to the use of these modes will be removed, and local communities and businesses along the corridor will be engaged to consider changing their travel behaviour towards non-car modes. The project aims to develop a sustainable transport corridor which creates thriving and attractive local centres, reducing congestion and carbon emissions and improving access to employment.



Bracknell Forest Council

Town centre regeneration with improved travel choices (£1.664m) –
Tranche 2

www.bracknell-forest.gov.uk

Bracknell Forest Council's project aims to build sustainable transport infrastructure improvements linked to the stalled town centre regeneration, and complement them with behaviour change initiatives. With 11,000 new houses planned for the Borough, an attractive town centre is vital for providing residents with employment, leisure and retail facilities. This funding will help to kick-start the development of the town centre, and deliver at least 2,800 retail and leisure jobs for local people. Businesses, residents and schools will be engaged in travel behaviour change initiatives, which will aim to enhance the benefits provided by intelligent traffic management systems, real time journey information and significant improvements to the bus station.

Brighton & Hove City Council

Lewes Road Corridor (£4.030m) – Tranche 1

www.brighton-hove.gov.uk

Brighton & Hove City Council's project contains a package of measures focusing on the Lewes Road corridor and links to the South Downs National Park. Lewes Road is one of three key arterial routes into the city, and carries high volumes of both strategic and local traffic. Increases in car usage have caused chronic severance between the east and the western side of the area, as well as traffic congestion, poor air and noise quality, and high accident rates. Brighton & Hove's project includes improvements to public transport, walking and cycling access, and travel planning targeting residents, the universities and local schools.

Bristol City Council

West of England Key Commuter Routes (£5.000m) – Key Component

www.travelplus.org.uk

Bristol City Council is the co-ordinating authority for the West of England Partnership, consisting of Bath & North East Somerset, North Somerset and South Gloucestershire. This project is an integrated package promoting low carbon alternatives to single occupancy car use on six routes, capturing 40% of journeys to work across the West of England. The project focuses on the whole commuter journey by engaging employers, enabling journey choice by providing more choices than just the car, and working with commuters to address information and awareness barriers. Each partner authority will work together to increase sustainable commuting, and contribute to reducing carbon emissions and supporting economic growth through congestion reduction and improving access to employment.



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Bristol City Council

West of England Sustainable Travel (WEST) (£24.035m) – Large Project
www.travelplus.org.uk

West of England Sustainable Travel (WEST) is a package of measures built around three themes. 'Low-Carbon Commuting' targets business travel on key commuter corridors and at major employment locations. 'Active and Sustainable Communities' engages the community to develop sustainable transport solutions that best suit local needs. 'Transitions to a Low-Carbon Lifestyle' focuses on the choices people make as they move school, university, homes or jobs. This final theme runs across all activities, acknowledging that engaging with people at transition points in their life maximises the potential for changing travel behaviour and embedding low-carbon travel solutions within communities.

Cambridgeshire County Council

Getting Cambridgeshire to Work; improving connectivity in key economic corridors in Cambridgeshire (£5.000m) – Tranche 2
www.cambridgeshire.gov.uk/transport/strategies/

'Getting Cambridgeshire to Work' will target commuter journeys in two critically important economic corridors in Cambridgeshire. Measures will be implemented under three project themes: improving links to transport interchanges and corridors; improving links to employment areas; and targeted marketing and information. These activities will aim to improve journey time reliability; make healthier and lower carbon travel more attractive; encourage travel behaviour change; reduce congestion; and deliver improved connectivity between key growth and employment sites in the corridors (specifically Alconbury Enterprise Zone, Northstowe, Ely and Cambridge Science Park and Business Park).

Central Bedfordshire Council

South Central Bedfordshire Smarter Routes to Employment (£4.954m) – Tranche 2
www.centralbedfordshire.gov.uk/LSTF

Building on the capability established through the award-winning Leighton Buzzard Station Travel Plan and Cycling Town programmes, and the south Leighton Buzzard exemplar transport scheme, this project features a targeted package of sustainable transport measures to facilitate the delivery of 17,000 new jobs and 14,700 new houses in the south of Central Bedfordshire. There are four main components: developing and promoting three main sustainable transport corridors to facilitate growth and relieve congestion; working with employers to develop and implement area-wide travel and individual travel plans and support for job seekers; developing two active travel hubs where partners work together to promote travel behaviour change; and working to improve access to employment and training for residents of



three low income communities alongside a targeted programme of personalised journey planning.

Centro

Smart Network, Smarter Choices (£33.218m) – Large Project
www.centro.org.uk/lstf

This project aims to enhance the sustainable transport connectivity within local major employment centres to support economic growth and reduce carbon. It will enable communities to make smarter travel choices by improving the sustainable travel solutions on offer, and supporting people at the right time – and in the right place – to make healthy travel choices. The project will utilise a cost effective package of measures, tailored to local needs on identified key strategic corridors. This comprises travel behaviour change, infrastructure improvements, and promotion of the technology available to help travel planning.

Cheshire East Council

Growing Smarter Travel Choices in Crewe (£3.509m) – Tranche 2
www.cheshireeast.gov.uk

‘Growing Smarter Travel Choices in Crewe’ is a key part of the ‘All Change for Crewe’ regeneration programme, which aims to unlock the growth potential of Crewe in a way that is sustainable and low carbon. This funding will deliver the sustainable transport element of that programme by enabling wider sustainable travel solutions for those who live and work in Crewe. Focusing on the economic corridor between residential areas and employment sites, this complementary package of measures is tailored to local needs, supporting business investment and the creation of 2,500 jobs. The target population are commuters, unemployed and those Not in Employment, Education and Training (NEET), linking to wider government initiatives such as Apprenticeship Schemes.

Cheshire West and Chester Borough Council

Connect to Jobs (£4.578m) – Tranche 2
www.cheshirewestandchester.gov.uk

‘Connect to Jobs’ focuses on the key travel to work corridor between Chester, Merseyside and Deeside where there are significant existing and emerging employment opportunities. The project builds on the Chester Cycle Demonstration Town project and capitalises on existing partnership links within earlier community-based projects. The project contains three main themes: addressing local access for longer distance commuter trips; addressing local trips to work and training; and marketing, promotion and smarter choices activities. Overall, the project is expected to support 17,000 local jobs, contribute to carbon reduction, support local objectives by



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addressing deprivation and health issues, and support Cheshire West and Chester's growing visitor economy.

Cornwall Council

Central and East Cornwall Sustainable Transport Network (£2.299m) –
Tranche 2

www.cornwall.gov.uk

This project contains a package of transport measures that will demonstrate how a significant modal shift can be achieved in a rural area through high quality infrastructure, frequent services and targeted promotion. Economic growth will be enhanced by providing employers, existing and potential, with improved connections to customers, employees, training and services. Sustainable transport solutions will also be promoted on key congested transport corridors.

Coventry City Council

Cycle Coventry (£3.496m) – Tranche 2

www.coventry.gov.uk/lstf

This project targets would-be cyclists amongst commuters, university students and the local community in the southwest of the city. A coherent cycle network will be created that will improve access to local employment areas, retail centres and railway stations. This will be supported by targeted promotion of travel choices to encourage greater uptake of cycling, which, in turn, will reduce congestion and carbon emissions. The project will also improve safety and security, health and the local environment by delivering new routes and links, and giving people the information, skills and incentives they need to utilise the new network.

Cumbria County Council

Lake District Sustainable Visitor Transport Beacon Area (£4.890m) –
Tranche 1

www.cumbria.gov.uk and www.lakedistrict.gov.uk

This project is designed to transform how visitors get to and travel around central and southern Lake District. While the main focus is visitor travel, as tourism is responsible for three-quarters of total Lake District carbon emissions, the project will also provide better transport for residents, and easier access to their local countryside. Nine projects have been designed to tackle the barriers to sustainable travel, including improvements to passenger transport services and traffic management to tackle congestion and reduce delays; integration of bus, boat, bike and pay-as-you-go car use into targeted "smart" ticket deals, closely targeted to user markets; development of safe, continuous networks for walking, cycling and wheelchair use; pay-as-you-go hire of electric bikes and clean vehicles, all located where people stay; and targeted information and marketing.



Darlington Borough Council

Local Motion (£4.076m) – Tranche 1

www.darlington.gov.uk

This project contains a package designed to address current traffic levels on the A167 and A68 corridors by improving public transport quality. This will be achieved by improving the public transport options on offer and is mainly focussed on inter-urban journeys between Darlington and Durham. The current bus route will also be extended to serve residential areas, commercial developments and the university. Measures to influence the transport choices people make for short trips include improvements to the layout and operation of town centre bus stops, and acceleration of delivery of real time information displays.

Derby City Council

Derby: Better Ways to Work (£4.922m) – Tranche 2

www.derby.gov.uk

'Derby: Better Ways to Work' focuses on an area that is key to the City's vision for economic growth. 8,000 new jobs are envisaged for this area, but delivery could be hampered by congestion and poor accessibility. This funding will help Derby City Council to address this problem as well as unlocking Derby's low carbon growth potential. The project will encourage wider uptake of low carbon transport to tackle congestion, reduce carbon emissions and improve access. This will be achieved through a package of activities including improving sustainable transport options for commuters and businesses; encouraging behaviour change through promotion of available travel choices; enabling job-seekers to access employment at targeted sites; working with employers to support sustainable travel; and ensuring new developments build in sustainable travel options from the start.

Devon County Council

Breaking the link between economic growth, carbon and congestion

(£4.941m) – Tranche 1

www.devon.gov.uk/ltp3

This project aims to transform travel patterns in the three fastest growing areas of Devon. To achieve this, work hubs will be created in rural areas and market towns to make home-based working more viable; traffic management measures will be implemented; and park and ride sites will be established near core bus routes. In addition, the project will support a wheels-to-work scheme and install electric vehicle charging points.



Devon County Council

Access to Education (£4.999m) – Tranche 2

www.devon.gov.uk/accesstoeducation

This project is led by Devon County Council, working in partnership with Sustrans, Bradford Metropolitan District Council, Leeds City Council, Kirklees Council, Stoke-on-Trent City Council, Cheshire West & Chester Council, Northamptonshire County Council and Cornwall Council. This project aims to support economic growth by tackling local congestion problems caused by journeys to schools or other educational institutions. This will be achieved by delivering a series of locally-tailored, integrated packages of proven interventions in and around educational settings across the country. These will enable young people, their families, staff and neighbouring communities to walk, cycle or use public transport more often. By increasing sustainable transport, carbon emissions will be reduced and access to education or employment sites will be improved. Each local package is targeted around one or more identified congestion hot-spots where education travel is a major contributor.

Dorset County Council

Weymouth–Dorchester Corridor (£2.409m) – Tranche 2

www.dorsetforyou.com/lstf

This project is a package of measures for the Weymouth Dorchester corridor. Weymouth and Dorchester function as a single travel to work area, the most important employment area in Dorset outside the Bournemouth / Poole conurbation. This project will improve connections between the two towns by implementing new cycling facilities and promoting the presence of existing infrastructure. Elements will include personalised travel planning, expansion of a Dorset car club into Weymouth, and completion of local cycle networks. In Dorchester, extension of real time passenger information and variable message signing throughout the town will encourage greater use of public transport and contribute to improved air quality through reduced single car occupancy. The project will unlock access to existing employment sites in Dorchester and Weymouth, particularly for residents of areas suffering employment deprivation, and will encourage people to explore key tourist locations (such as Chesil Beach) on foot or bike.

Dudley Metropolitan Borough Council

Brierley Hill Active Travel Partnership (BHATP) (£0.362m) – Tranche 1

www.dudley.gov.uk/transport-and-streets/LSTFlocalbid

This project seeks to promote and improve active travel accessibility to and within the new centre of Brierley Hill and its surrounding hinterland, and has an overarching goal of generating new shopping and employment opportunities in the town centre. This project will maximise the impact of new



marketing and information materials by establishing partnerships with communities, schools and workplaces. These partnerships will organise events which will include initiatives such as guided rides, cycle training, Doctor Bike surgeries, travel advice and eco driver training. A range of sustainable travel measures will be encouraged across 21 schools, including Bikeability, 'Park & Stride' opportunities and 'WoW' (walk once a week) campaigns. For businesses, a sustainable travel business partnership will be launched alongside promotion of opportunities such as car sharing and enhanced cycle storage facilities. New signage and improved links between existing walking and cycling routes will enhance the sustainable travel offer within the Brierley Hill area.

Durham County Council

South Durham embracing Local Motion (£2.008m) – Tranche 1
www.durham.gov.uk

This project consists of a number of sustainable transport improvements across the county. These include establishing a travel hub and implementing station improvements at Bishop Auckland, including a cycle hire facility; an off-road cycling facility from Sedgefield to Trimdon; the implementation of a cycle and walking network development using the railway stations as hubs; expansion of electric vehicle infrastructure throughout the county; bus service enhancements including improvements to the Durham / Darlington bus route; development of a smart card solution; real time information improvements; and driver training.

Durham County Council

Walk to School Outreach (£4.761m) – Tranche 2
www.durham.gov.uk

This project is a partnership of eleven local authorities, led by Durham County Council and working in conjunction with the national charity Living Streets. The other local authority partners are: Leicester City Council; Hertfordshire County Council; Hartlepool Borough Council; Blackpool Council; Tameside Metropolitan Borough Council; Wirral Borough Council; Buckinghamshire County Council; Hampshire County Council; West Sussex County Council; and Stoke-on-Trent City Council. The aim is to raise awareness of the physically active transport opportunities available to school children. Peripatetic staff will work directly with children, schools and the community to overcome obstacles to walking, increasing levels of walking to school at primary and secondary schools. Particular attention will be paid to locations where school travel is having a particularly negative impact on congestion, journey times and economic growth. The package of measures will focus on a whole school approach - using promotion, community and parental involvement and targeted highway infrastructure improvements to make walking to school the norm over the long term. It is based on the demonstrable track record of the national Walk to School Campaign. The



project will target a number of areas where economic benefits can be achieved through making the school journey more sustainable, and will aim to increase regular walking to school in a large number of primary schools and secondary schools. Infrastructure improvements will also be made in several locations.

East Riding of Yorkshire Council

'Get Moving Goole' - Goole Sustainable Transport Package (£0.943m) – Tranche 2

<http://www.eastriding.gov.uk/council/plans-and-policies/transport/transport-policy>

This project supports and complements the LTP3 Goole Transport Strategy and aims to deliver a step-change in sustainable transport provision in Goole. 'Get Moving Goole' has been developed to address a number of key transport challenges in Goole, including accommodating the predicted increase in vehicular trips generated from the substantial employment and housing growth projected for Goole; reducing the high proportion of short car trips by Goole residents to employment, education, healthcare and leisure facilities; and ensuring that the high number of households in Goole without a car have access to employment and other essential services. This will be achieved by implementing travel plans for businesses, schools, Goole Hospital, Goole Leisure Centre and Goole railway station; improving cycling infrastructure and promoting these facilities; expanding the Wheels to Work scheme; and implementing a marketing and communications strategy, including personalised travel planning. Successful delivery of the project will accommodate the housing and employment growth forecast for Goole, while improving journey time reliability on the local road network and improving access to employment and other essential services. These outcomes will ensure the provision of a good quality, efficient and reliable sustainable transport network, increasing the attractiveness of Goole to both existing and new businesses.

East Sussex County Council

East Sussex Coastal Towns – Better Travel to Work & Education (£2.206m) – Tranche 2

<http://www.eastsussex.gov.uk/NR/rdonlyres/6E0D8294-5999-4D02-8A26-039D6F93BE4D/0/!stf east sussex coastal towns.pdf>

This project will enable greater travel choices for commuters and those travelling to education and training in Newhaven and Eastbourne. Improvements to walking and cycling routes on the key routes into and within these towns, along with the delivery of real time passenger information and bus stop improvements will be complemented by targeted marketing and promotional initiatives, with an emphasis on improving sustainable travel information. Sustrans 'Bike It' officers will deliver guided rides, training, activities and events with schools, organisations and businesses to make



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sustainable travel, particularly cycling, a viable mode of travel to school or work. The East Sussex 'Wheels 2 Work' scheme, operated by a new social enterprise, will deliver the loan of mopeds, electric bikes and a cycle recycling project, to support local people with access to work, education and training.

East Sussex County Council

Travel Choices for Lewes (£1.571m) – Tranche 2

http://www.eastsussex.gov.uk/NR/rdonlyres/0C090F92-3CA8-4991-87F0-1E2869C95F8C/0/lstf_travel_choices_lewes.pdf

Working in partnership with the South Down National Park Authority, this project will deliver practical and attractive sustainable travel solutions for the county town of Lewes. Improvements to walking & cycling routes within and connecting to Lewes, and improvements to interchanges for pedestrians, cyclists and public transport users at Lewes Station, together with the delivery of real time passenger information across the town, will be complemented by targeted marketing and promotional initiatives. Sustrans 'Bike It' officers will deliver guided rides, training, activities and events with schools, organisations and businesses to make sustainable travel, particularly cycling, a viable mode of travel to school or work.

Gloucestershire County Council

Cheltenham and Gloucester Sustainable Travel Programme (£4.969m) – Tranche 2

www.gloucestershire.gov.uk/lstf

This project aims to facilitate economic regeneration in the neighbouring settlements of Cheltenham and Gloucester and to reduce traffic congestion and carbon emissions by reducing the severance effect of traffic in the urban centres. This will be achieved by increasing walking, cycling and public transport use; stimulating town centre retail activity; and supporting major regeneration schemes. This will make it easier and safer to travel by sustainable means within urban centres and along key transport corridors. Transport needs will be managed via a package of smarter choices measures including personalised travel planning, business and school travel planning, and promotion of walking and cycling options. The project will primarily target commuter trips by car, but will also target retail visitors.

Hampshire County Council

Hampshire Sustainable Transport Towns (£4.076m) – Tranche 1

<http://www3.hants.gov.uk/transport-schemes-index/hampshire-sustainable-transport-towns-project.htm>

This project includes the establishment of five travel plan networks in major employment areas; car sharing; improvements to real time information and smart phone apps; improvements to station access; and electric vehicle charging points.



Hampshire County Council

Sustainable Transport Solutions for England's two newest National Parks (£3.810m) – Tranche 2

<http://www3.hants.gov.uk/transport-schemes-index/hampshire-sustainable-transport-towns-project.htm>

Hampshire County Council is the lead authority for this project, working together with Brighton & Hove City Council, East Sussex County Council, Surrey County Council, West Sussex County Council and Wiltshire Council, as well as in partnership with both the New Forest National Park Authority and South Downs National Park Authority. The project aims to contribute to local growth and carbon reduction in the New Forest and South Downs National Parks by significantly improving access to and within both national parks. Visitors will be targeted and encouraged to travel by sustainable modes. Through cross border working and collective action between parks and across authority boundaries, sustainable access and movement will be enabled around the Parks, helping to support more tourism-related employment whilst also reducing overall carbon emissions.

Herefordshire Council

Destination Hereford (£4.973m) – Tranche 1

www.herefordshire.gov.uk/lstf

'Destination Hereford' is a package of measures designed to improve door-to-door journeys to and within Hereford. Largely coordinated through a travel awareness campaign that focuses on local businesses and schools, the project also includes public realm improvements to link main retail areas with the city's main tourist attractions. In addition, projects are underway to improve rural access and address congestion through public transport improvements and implementation of car sharing options.

Hertfordshire County Council

BIGHERTSBIGIDEAS (£1.990m) – Key Component

www.hertsdirect.org/ltf

This project kick-started a package of measures designed to address congestion and regeneration needs in Hertfordshire towns. This included cycling, public transport improvements and electric vehicle charging.

Hertfordshire County Council

BIGHERTSBIGIDEAS (£9.679m) – Large Project

www.hertsdirect.org/ltf

This Large Project contains a series of small-scale sustainable transport measures which are intended to improve transport delivery, such as better routes and facilities for walking and cycling; improved passenger transport services; delivery of innovation in transport; travel planning, education and



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behavioural change schemes; and new technology for the road and bus networks.

Kingston upon Hull City Council

HULL S.T.E.E.R (Sustainable Travel to Employment, Education and for Recreation) (£1.870m) – Tranche 2

<http://www.hullcc.gov.uk/>

This project aims to expand the travel choices available to residents, and to improve access to employment. It will achieve this by improving sustainable transport links to key employment hubs via a range of cycling infrastructure enhancements (such as cycle network improvements and the production of cycling maps). Awareness of recreational cycling opportunities will be raised through events such as guided rides. The project will also explore development of a flexible multi-operator bus ticket, including the role such a ticket might play in helping the unemployed back into work. To support the expected increase in bus travel, new bus shelters will be introduced in key locations. These will provide seating and real-time information.

Isle of Wight Council

Sustainable transport access to tourism (£3.950m) – Tranche 2

http://www.iwight.com/living_here/environment/Transport_Strategies/LSTF/default.asp

This project will upgrade, improve and promote the existing sustainable transport network in order to grow a green tourism market, establishing the island as a leading green tourism destination. This includes implementation of strategic, integrated transport hubs providing live transport and tourism information and interchange facilities; delivery of a public transport real-time information system providing live bus / train / ferry information at hubs, railway stations, ferry terminals and via the web and a phone app; new and enhanced tourism-related bus services; increased access and improvements to the cycling and walking network; and marketing initiatives to improve and promote Isle of Wight's green tourism offer.

Kent County Council

Growth without Gridlock (£2.273m) – Tranche 1

www.kent.gov.uk/lstf

'Growth without Gridlock' is a project investing in transport hubs and door-to-door journeys, particularly at Highspeed 1 stations in the east of Kent County and at smaller community stations, working alongside the Kent Community Rail Partnership. Investments include station infrastructure and interchange improvements, together with travel marketing and personalised travel planning to encourage sustainable travel to and from stations. The project also incorporates local infrastructure improvements to unlock walking and



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cycling opportunities between residential and employment areas, and will also lead to the development of a regional Smartcard ticketing hub.

Lancashire County Council

Targeting Key Growth Corridors (£5.000m) – Tranche 2

www.lancashire.gov.uk/lstf

This project targets Lancaster and Preston, as their economic assets and strategic locations on the transport network make them attractive for investment. However it has been recognised that both Lancaster and Preston suffer from congestion along key transport corridors. To address this issue, this project will introduce a package of sustainable transport measures to support economic growth and bring forward investment. Elements of the package to be introduced along each corridor are network optimisation to smooth traffic flows and improve journey time reliability; identification of barriers to sustainable travel; and promotion of smarter travel choices to citizens, businesses, universities and schools.

Leicester City Council

Leicester - Fit for Business (£4.418m) – Tranche 1

<http://www.leicester.gov.uk/your-council-services/transport-traffic/transportpolicy/>

'Fit for Business' is a project designed to work with businesses and communities. It aims to enable people to travel to work by low carbon and active transport choices by providing improved bus, walking and cycling information; working with communities, existing employers and employees to remove barriers to sustainable commuting by providing improved infrastructure; and creating a bank of cycle trainers and travel advisors to provide travel advice and training to businesses and communities.

Leicestershire County Council

Smarter Travel for Business (£4.000m) – Tranche 2

www.leics.gov.uk/lstf

Loughborough and Coalville, two of Leicestershire's major county towns, experience significant peak period congestion, poor journey time reliability and overreliance on the car. Developed in partnership with local stakeholders, the 'Smarter Travel for Business' project will target these areas by building on recent smarter travel successes. Access to work and training will be improved through an advanced 'Wheels 2 Work' programme, access to work grants, a job connector bus and business travel networks. Better information and behaviour change will be achieved by improved real-time bus information, targeted travel advice and new station travel plans. Transport infrastructure will be improved through enhanced cycling and walking networks, improved cycle parking facilities, more efficient traffic signal times and small junction improvements.



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Lincolnshire County Council

Access LN6 (£4.899m) – Tranche 2

www.lincolnshire.gov.uk/lstf

‘Access LN6’ aims to meet the needs of businesses, commuters and local communities by delivering a targeted package of measures that will encourage smarter travel choices, reduce congestion, and help deliver economic growth in a low carbon way within the growing commercial and industrial hub of Southwest Lincoln / Hykeham. This will be achieved by improving the transport networks around a multi-modal transport hub at Hykeham station, complemented by a programme of behaviour change initiatives. The project builds on significant local support and includes locally developed ideas, innovative business solutions and proven successful measures from best practice in Lincolnshire and elsewhere.

Luton Borough Council

Sustainable Luton Improvement Partnership (£4.996m) – Tranche 1

http://www.luton.gov.uk/internet/transport_and_streets/sustainable%20travel

The ‘Sustainable Luton Improvement Partnership’ is designed to encourage more sustainable travel in and around Luton through infrastructure improvements and enhanced sustainable transport options. The local walking and cycling network will be improved, alongside enhancement to public transport infrastructure such as a better interchange, multi-operator ticketing and bus stop improvements (mainly delivered as part of the Busway project). Workplace, school, and personal travel planning initiatives will be undertaken to encourage greater use of more sustainable travel, including production of appropriate promotional and marketing materials; reduced price bus and rail season tickets; and development of local pages on the “Liftshare” website.

Merseyside ITA

Facilitating Sustainable Access to Employment in Merseyside (£4.877m) – Key Component

www.transportmerseyside.org

Merseyside ITA is working in partnership with Liverpool City Council, St Helens Council, Wirral Council, Sefton Council, Knowsley Council on this project, which aims to encourage sustainable short trips by improving access to employment destinations in five target areas of deprivation. Measures include working with employers to deliver travel advice and support for improved workplace cycling infrastructure. Individuals seeking employment and training will receive advice on using sustainable transport modes to access work.



Merseyside ITA

Supporting Sustainable Access to Opportunity in Merseyside (£19.990m) – Large Project

www.transportmerseyside.org

This Large Project builds on Merseyside's key component project by supporting access to key services, destinations and employment through sustainable short trips. Across Merseyside, the project includes additional support for employers seeking sustainable transport options, and for prospective and current employees in some of England's most disadvantaged areas. It aims to improve the public transport network and key infrastructure for active travel, whilst ensuring that access to key services, destinations, employment and training opportunities are environmentally friendly.

Middlesbrough Council

Sustainable Middlesbrough – a Place for Business (£1.210m) – Tranche 2

www.middlesbrough.gov.uk

This project provides strategic investment targeted at tackling congestion, enabling access to key employment sites, and supporting independent travel. It consists of four packages. Access to employment will be addressed by a bus service for an employment zone with currently no public transport provision, and a personalised travel planning employment service. Commuter cycling will be enhanced as a result of three infrastructure improvement schemes, the creation of a Bike Academy to deliver accredited training courses, a recycled bike scheme, and installation of cycle parking facilities. Community access audits and a training programme will encourage independent travel. Travel behaviour choices will be informed as a result of commuter route maps, provision of a transport advice service in partnership with Middlesbrough Business Forum, and promotion of community-led guided rides.

North East Lincolnshire Council

Travelling Towards a Vibrant Economy: 'Supporting economic growth in North East Lincolnshire' (£4.330m) – Tranche 2

www.nelincs.gov.uk

This project will support economic growth in North East Lincolnshire by improving public transport for those travelling to and from the town centre and other local employment zones. The project aims to increase travel choices for people wanting to access employment and also supports schemes which encourage the use of more active travel. Specific measures include provision of an indoor bus waiting area; real time travel information to improve reliability and information for public transport users; a travel voucher scheme to support the unemployed back into work; a community led wheels-to-work scheme to overcome barriers to employment; a pedestrian / cycle link between the bus



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area and the train station; a cycle hub enterprise at Grimsby Station; implementation of the Move More scheme to promote active travel to schools and workplaces; and promotion of an online car sharing scheme.

North Yorkshire County Council

Harrogate and Knaresborough Sustainable Transport Package (£1.653m) –
Tranche 2

www.northyorks.gov.uk/ltp

This project contains a series of measures to support economic development in Harrogate and Knaresborough. The project aims to reduce traffic congestion and promote sustainable travel by improving access to employment opportunities in existing business areas and also in new business developments, as well as major conference, exhibition, retail and tourist facilities in the town. It will achieve this by improving local bus infrastructure and technology; improving the public transport ticketing offer, including smart ticketing; improving traffic signals; improving cycle links and running complementary cycle training schemes; improving pedestrian facilities in the town centre; enhancing car share provision and introducing an electric taxi service in the town centre; and workplace and area-wide travel planning and marketing.

North Yorkshire County Council

Boosting the Tourism Economy in Whitby and the Esk Valley (£3.661m) –
Tranche 2

www.northyork.gov.uk/ltp

This project will help to unlock potential growth in the tourism industry that is currently constrained by congestion and limited capacity on the highway network. This will be achieved by providing additional transport capacity and making visits more sustainable and less damaging to the natural environment of the Yorkshire coast and North York Moors National Park. The initiatives aimed at tackling the issues facing this consistently popular visitor location include a 450 space park and ride site and associated services into Whitby; parking management measures in Whitby town to support the introduction of park and ride; a new roundabout to allow safe and efficient access and egress to the park & ride site and to address an existing accident history at this location; a seasonal hop-on-and-off bus service to the Esk Valley villages; and enhancements to the rights of way in the Esk Valley.

Northumberland County Council

South East Northumberland - Sustainable Transport to Work (£2.842m) –
Tranche 2

www.northumberland.gov.uk

This project will support the local economy and facilitate economic development in South East Northumberland by delivering a package of low



carbon, sustainable travel measures that improve access to jobs and training in five target communities. These communities face economic, social and environmental challenges where transport has been identified as a barrier for people accessing work and training opportunities. The project will improve infrastructure and services for cyclists and bus users, and will deliver promotional and educational schemes to improve access, overcome low travel horizons and contribute towards a low-carbon travel culture. It focuses on people who are claiming welfare benefits and seeking work, wanting to acquire work skills and those already employed.

Nottingham City Council

Nottingham Urban Area Project (£4.925m) – Key Component

www.mynottingham.gov.uk/lstf

Nottingham City Council is the lead authority for this project, working in partnership with Nottinghamshire County Council and Derbyshire County Council. This project will deliver an integrated multi-operator smartcard platform, engage with citizens about travel choices, enhance travel plan support for employers, and continue Nottingham University's cycling programme, UCycle, a campaign that aims to improve cycling levels amongst staff and students attending further education in the area through projects such as cycle hire, bicycle maintenance sessions and Bike Buddy schemes. These measures are designed to increase opportunities for local people to access jobs and training and reduce carbon emissions. Further opportunities include the tram expansion, a new station hub, and improved bus services linked to the introduction of the UK's first Workplace Parking Levy.

Nottingham City Council

Nottingham Urban Area Main Project (£10.320m) – Large Project

www.mynottingham.gov.uk/lstf and

<http://www.nottinghamshire.gov.uk/ltp3#lstf>

This project aims to establish Nottingham City as a national exemplar for integrated sustainable transport by improving integration between journeys and enhancing journey flexibility across transport modes. The programme contains an integrated package of measures and a local delivery plan aimed at influencing people's travel behaviour at key transition points. This approach is intended to make low carbon travel choices easier, strengthen the capacity of the third sector, create local enterprise opportunities, and embed a culture of sustainable travel behaviour in the community.



Oxfordshire County Council

The Oxfordshire Arc: Supporting Employment Growth and Accessing Higher Education & Healthcare in Oxford (£5.000m) – Key Component

www.oxfordshire.gov.uk

This project aims to facilitate the regeneration of the west of Oxford as well as extending the park-and-ride at Thornhill and encouraging employment growth at the Headington hospital and university sites. Real time information will be provided, and will comprise up to 8 additional real time displays, modification of bus priority technology at key junctions and provision of additional or upgraded shelters. An area-wide cycle hire scheme will be installed, with additional cycle parking and measures to enhance cycle and pedestrian access to key destinations. Travel advice will be provided through a website and customised smart phone application.

Peterborough City Council

TRAVELCHOICE PLUS (£5.000m) – Tranche 1

www.peterborough.gov.uk/travelchoice

This project seeks to support sustainable growth in employment and economic wellbeing by facilitating access by sustainable modes. Specific measures include improvements to pedestrian and cycle access at the train station; widening of shared use footways and cycleways; implementation of real-time passenger information; secure cycle parking; and city-centre based cycling infrastructure. Barriers to cycling will be removed, priority road crossings will be installed, and an interactive walking map will be produced. Peterborough's existing car sharing website will be further developed, and travel information will be disseminated via mobile apps and information points.

Plymouth City Council

Plymouth Connect (£4.330m) – Tranche 1

www.plymouth.gov.uk/lstf

This project aims to link people to jobs, education, healthcare and other essential services across geographical and socio-economic barriers. Measures include upgrading the west-east cycle and bus routes, connecting deprived areas with employment opportunities, and creating an environment to encourage sustainable travel; restoration of an iconic heritage railway bridge for pedestrian and cycle use; and a programme of targeted promotion, personalised travel planning and training initiatives to increase awareness and use of sustainable travel options.



Plymouth City Council

ITSO Smart Ticketing throughout All South West England (£2.980m) – Tranche 1

www.plymouth.gov.uk/lstf

Plymouth City Council is the lead authority for this smart ticketing project, working in partnership with Bristol City Council, Bournemouth Borough Council, Swindon Borough Council, Wiltshire Council, Gloucestershire County Council, Devon County Council, Cornwall Council, North Somerset Council, Somerset County Council, Torbay Council, South Gloucestershire Council and Dorset County Council. The project aims to enable most public transport journeys to be undertaken using smart ticketing technology throughout South West England. This will support economic growth, reduce carbon, and enhance social mobility by delivering smartcard ticketing on all registered local bus services across the South West.

Portsmouth City Council

A Sustainable and Connected Centre – Supporting Portsmouth’s Retail, Tourism and Wider Economy (£5.000m) – Tranche 2

www.portsmouth.gov.uk/living/planning.html

This project connects and promotes sustainable access to the three retail and tourist centres within south western Portsmouth. Connectivity in central Portsmouth will be improved with better wayfinding measures; improved cycle parking and infrastructure; enhancements to address gaps in the cycle network; a centrally located cycle hub providing a highly visible focal point for cycling-related activity; public realm improvements around public transport interchanges, on the approaches to the three centres and within Southsea; traffic management measures to improve bus journey times and reliability; and rebranded bus and new water-based services. Travel behaviour change will be influenced by on-street travel advisors, targeted travel advice for local residents and businesses, reinforced by a travel awareness campaign and better provision of information.

Reading Borough Council

Sustainable Access for Reading: Overcoming Barriers & Boundaries (£4.902m) – Tranche 1

<http://www.reading.gov.uk/ltf/>

This project aims to revitalise the local economy and tackle climate change by working with partners and the local community to deliver a package of sustainable transport measures. These include responding to barriers through extension of an established personalised travel planning initiative; enabling more informed travel decisions through increasing the functionality of the urban traffic management and control system; making it easier to use more travel options through an interoperable smartcard platform extending



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smartcard use and benefits across a number of modes; and improving public transport accessibility through an enhanced park and ride and the re-branding of the Readibus fleet to make public transport more attractive and easier to use.

Reading Borough Council

Targeting Travel Choice Transitions (£20.692m) – Large Project

<http://www.reading.gov.uk/ltp>

This Large Project aims to support the local economy, improve health and tackle climate change by working with partners and local communities to deliver a package of measures across the travel-to-work area. These measures include responding to barriers to effective sustainable travel; using integrated smart ticketing to overcome economic barriers to travel; putting sustainable modes at the heart of local journeys through an urban area-wide cycle hire scheme and targeted active travel interventions; and extending public transport by expanding Park & Ride facilities and services.

Redcar & Cleveland Borough Council

Get Moving Redcar & Cleveland (£1.490m) – Tranche 1

www.redcar-cleveland.gov.uk

‘Get Moving Redcar & Cleveland’ is a sustainable travel promotion and infrastructure project, which also includes the provision of independent travel training for disabled people. The project’s activities are designed to improve options for sustainable travel in the Borough, improve residents’ access to employment and other services, and reduce carbon emissions from private car use.

Rutland County Council

Travel4Rutland (£4.016m) – Tranche 2

www.rutland.gov.uk

This project targets problems of isolation in a sparsely populated county; a lack of transport solutions for job seekers looking to access work and training (which in turn affects businesses hoping to recruit locally); a need to grow the rural economy, especially around tourism, and reduce carbon emissions by encouraging sustainable travel choices; and a desire to improve health and reduce social inequalities by providing opportunities for physical activity. Rutland’s project aims to solve these problems through a countywide demand responsive transport service; an employment shuttle bus linking job seekers with jobs; a tourism bus connecting key areas with cycle infrastructure improvements and satellite cycle hubs; and a sustainable transport interchange hub, which includes ‘Wheels-to-Work’ and cycle hire facilities.



Sefton Metropolitan Borough Council

Sefton & West Lancashire Visitor Economy Project (£1.550m) – Tranche 1
www.sefton.gov.uk/lstf

Sefton Metropolitan Borough Council is the lead authority for this project, working with West Lancashire Borough Council and endorsed by Lancashire County Council. The project addresses local congestion and lack of parking provision through a park and ride scheme, cycle hire and an integrated marketing campaign.

Shropshire Council

Shropshire Sustainable Transport Package (£4.990m) – Tranche 1
[www.shropshire.gov.uk/
traveltransport.nsf/open/87FA92B12AB8B93C80257871002D24DB](http://www.shropshire.gov.uk/traveltransport.nsf/open/87FA92B12AB8B93C80257871002D24DB)

This project builds on existing innovative sustainable transport projects including Cycle Shrewsbury and the Shropshire Link demand responsive transport service. The project aims to reduce traffic and congestion levels in the focus towns of Shrewsbury, Oswestry and Ludlow; improve town centre access through junction improvements; improve wayfinding and park & ride facilities; support sustainable tourism via shuttle services and improved marketing of cycling and walking facilities; and improve the impacts of journeys to local shops, services and work through travel advice, community car clubs and eco-driver training. The project will reduce carbon emissions and tackle air pollution problems through better traffic flow and modal shift to cycling, walking, public transport and park and ride, as well as promoting greater use of teleworking and more efficient vehicle use.

Slough Borough Council

Smarter Travel Slough (£4.305m) – Tranche 2
<http://www.sloughboroughcouncil.info/services/23994.aspx>

‘Smarter Travel Slough’ is a package of measures aiming to reduce congestion on the strategic highway network by generating a shift to more sustainable modes. This is expected to improve the efficiency of Slough’s businesses; support retention and growth of employment in Slough by protecting and enhancing the connectivity advantages which make Slough a good place to do business and a focus for future inward investment; reduce CO₂ emissions from road traffic; and improve the health of residents by improving air quality and encouraging active travel. This will be achieved by coordinating an employer shuttle bus club to rationalise existing services and provide supporting infrastructure; improvements to cycling infrastructure, in particular a new east-west cycle spine route, two new cycle hubs, match-funded employer cycle grants, and a bike share scheme; improvements to local walking and cycling networks to improve safety and secure access to employment locations and schools; using SCOOT technology to manage



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traffic flow and minimise congestion and enhance bus priority and real time information on the strategic road network; a major workplace behavioural change programme in the key employment sites in Slough; and a focussed schools behavioural change programme.

Somerset County Council

Moving Bridgwater Forward (£3.891m) – Tranche 2

www.somerset.gov.uk/transportstrategy

'Moving Bridgwater Forward' aims to remove the barriers that restrict access to jobs, education and other services. The project offers new ways of travelling and working, such as new cycling routes linking people to the town centre, with accompanying improvements to signage; working with business to provide personalised travel advice; targeted residential travel advice to increase awareness of access options for key services, work and education; community engagement such as cycle challenges, adult cycle training and bike repair sessions; partnerships with stakeholders such as Sustrans and the NHS; and a 'Community Fund' to support local projects that also deliver the Fund's objectives. This provides the opportunity to enable local people to take responsibility for addressing the issues that most affect them.

South Yorkshire Integrated Transport Authority

A sustainable journey to work in South Yorkshire (£4.981m) – Key Component

www.syltp.org.uk

This project is designed to improve access to work for residents of areas with poor transport accessibility and high unemployment. Measures include an enhanced Wheels-to-Work scheme, new cycle packages and a Jobconnector Bus Service.

South Yorkshire Integrated Transport Authority

A Sustainable Journey to Work (£24.598m) – Large Project

www.syltp.org.uk

This Large Project aims to deliver a local transport system and travel culture that facilitates employment opportunities while protecting the area's natural environment and reducing carbon emissions. South Yorkshire's key component project focuses on sustainable transport schemes that support people starting working or acquiring work skills. This Large Project extends this to cover the wider issues of sustainable access to work and developing a sustainable travel culture. The project will identify the people to target, the places to focus on, and the barriers that need removing in order to further accelerate our growth. Four key transport corridors will see bus priority improvements, an employment shuttle bus linking isolated workplaces, and new cycle routes to bridge critical gaps in the existing cycle network. The project will also see the production of a Business and Employer Sustainability



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Toolbox (BEST) which will include information and travel advice, and will be supported by centrally-led awareness-raising activities.

Southampton City Council

Southampton Sustainable Travel City (£3.960m) – Tranche 1
www.southampton.gov.uk

This project is designed to encourage a shift away from the private car to other transport modes, producing a complementary cut in emissions from transport (including freight). Travel advice will be provided to key areas of interest, with specific attention paid to creating retail travel plans for major shopping destinations. Driver and vehicle efficiency will be addressed through a driver behaviour change training programme, and service freight initiatives such as joint domestic/commercial waste collection and shared service activities in urban centres. The Brompton Bike hire scheme will be expanded, and road-side publicity for services along key networks will be improved. Working with Southampton University Transport Design Group, traffic signals and travel advice will be adapted in line with traffic flow. Southampton University, Sustrans and local authority expertise will also be channelled into a shared delivery unit, a “Centre of Excellence for Behaviour Change”.

Southend-on-Sea Borough Council

Smarter, Active and Sustainable Southend (£4.816m) – Tranche 1
www.southend.gov.uk

‘Smarter, Active and Sustainable Southend’ involves a package of measures designed to boost access to areas of employment within London Southend Airport, the business park, and the town centre. The project will also support the creation of jobs and access to planned housing in Southend and Rochford. This will be achieved by enhancing public transport trips into the town centre; implementation of travel planning for business, stations, schools and individuals; and completion of the cycle network focussing on the town centre.

St Helens Council

Mid-Mersey Sustainable Cross Boundary Links (£3.120m) – Tranche 2
<http://www.sthelens.gov.uk/what-wedo/planning-and-building-control/transport/planning/sustainable-transport/local-sustainabletransport-fund/>

St Helens Council is the lead authority for this project, working in partnership with Warrington Borough Council and Halton Borough Council. The project will create sustainable cross boundary links within the Mid-Mersey area (St Helens, Halton and Warrington) in support of economic development. The project will improve access to existing and emerging employment opportunities for residents, and in particular for the most deprived communities within the area. The package includes enhanced bus connectivity and development of cycle links to employment areas, including



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the recently declared Enterprise Zone at Daresbury, which offers large employment opportunities within the Mid-Mersey area.

Staffordshire County Council

Access to Jobs, Training and Services in Stafford (£4.239m) – Tranche 2
www.staffordshire.gov.uk/ltf

This project aims to address Stafford's significant peak hour congestion. The project will target peak hour commuters, improve sustainable access to jobs, training and services, and help to reduce carbon emissions. Bus facilities and passenger information will be improved on congested routes, and walking and cycling improvements will include a new segregated route that will complete the eastern network. Businesses and residential communities will be encouraged to reconsider their travel habits through discounted bus travel, targeted promotion, a new mobile cycle centre, and travel plan support to businesses.

Stockton-on-Tees Borough Council

Improving Access to the Tees Valley Rail Network (£4.458m) – Tranche 2
www.teesvalleyunlimited.gov.uk

Tees Valley Unlimited (located within Stockton-on-Tees Borough Council) leads this project on behalf of the transport authorities of Hartlepool, Middlesbrough and Redcar & Cleveland. This project aims to improve access to the rail network for current and future users by addressing door-to-door journey needs and filling a gap in current service provision. The measures include improved passenger facilities at stations, enhanced information on the journey, and a new railway station at one of the major employment and trip generation sites. These measures form part of a long-term plan to use the existing railway network assets in a more cost effective and efficient way to support economic regeneration of the area and reduce carbon emissions.

Stoke-on-Trent City Council

Stoking Employment in North Staffordshire (£4.961m) – Tranche 2
www.stoke.gov.uk/ltf

This package of sustainable transport interventions will improve access to five major developing employment sites and three town centres by improving transport connectivity to jobs from areas of deprivation, resulting in better opportunities for employment of local residents. The package aims to increase the number of employees travelling to worksites sustainably through the provision of bus route improvement measures; a programme of promotions and travel planning initiatives and availability of information; and improved walking and cycling routes.



Suffolk County Council

Lowestoft Local Links (£5.000m) – Tranche 1

<http://www.suffolk.gov.uk/TransportAndStreets/Policies/TransportProjects.htm>

'Lowestoft Local Links' address Lowestoft's role as a key employment centre and tourist destination which currently suffers from problems of severance and local congestion. Improved transport measures will include a pedestrian and cycle bridge; bus and rail interchange improvements, including a station travel plan; implementation of a new bus route; an area-wide integrated ticketing system; and rural demand responsive transport services.

Surrey County Council

Surrey TravelSMART (£3.930m) – Key Component

www.surreycc.gov.uk/travelsmart

'Surrey TravelSMART' aims to address the increasing cost of congestion in Surrey. The project includes implementation of bus quality partnerships, promotion of car clubs, and improved walking and cycling measures.

Surrey County Council

Surrey TravelSMART (£14.304m) – Large Project

www.surreycc.gov.uk/surreytravelsmart

This Large Project aims to promote economic growth and increase sustainable travel (walking, cycling and public transport) throughout Surrey. The project builds on existing initiatives such as the 'Cycle Woking' cycling town, the 'Drive SMART' campaign tackling anti-social driving, as well as existing quality bus partnerships. The objective is to use 'Cycle Woking' as a demonstration town to create a toolbox of high impact yet low cost measures which can be repeated in many other small-medium sized towns and their rural hinterland.

Swindon Borough Council

SWIFT (Swindon Workplace Initiative for Transport) (£4.472m) – Tranche 1

www.swindon.gov.uk/swift

'SWIFT' targets car commuters who live close to work and aims to reduce the congestion and carbon associated with short trips. The project will provide travel planning for seven major employers in the town centre; upgrade an existing cycle route; remove physical barriers in the town centre that deter walking and cycling; fund a targeted marketing and communications campaign; and help to promote home-working as a means to help tackle peak-hour congestion.



Telford & Wrekin Council

Telford Future – local action for sustainable growth (£3.526m) – Key Component

http://www.telford.gov.uk/site/scripts/documents_info.aspx?documentID=516&pageNumber=2

This project is designed to support regeneration of Telford town centre and address congestion related to tourism. The project includes improved park and ride infrastructure, travel planning, and promotion of cycling facilities.

Telford & Wrekin Council

Telford Future - Local Action for Sustainable Growth (£6.100m) – Large Project

http://www.telford.gov.uk/site/scripts/documents_info.aspx?categoryID=100011&documentID=516

‘Telford Future’ aims to develop travel culture change in Telford & Wrekin. The goals of this project are to start the process of reshaping the urban form of Telford to create a ‘heart’ to the town; reduce the dominance of the car and encourage a 10% shift to more sustainable transport modes; create new jobs in the retail, leisure, conference, office and tourism sectors; facilitate the development of Telford town centre to support its role as the hub of the local economy; improve the public realm to create a pleasant and safe environment for non-motorised users, removing transport barriers created through New Town spatial planning; make walking and cycling more attractive to improve personal health; and reduce social exclusion through improving sustainable transport links particularly to deprived areas. The centrepiece of the project is the Telford town centre shared space scheme, which proposes to transform the centre of Telford by remodelling the town’s one-way ‘Box Road’ to promote walking, cycling and public transport, and facilitate the economic expansion of the central Telford area.

Thurrock Council

Thurrock Sustainable Travel Choices (£5.000m) – Tranche 1

<http://www.thurrock.gov.uk/travel/transport/>

‘Thurrock Sustainable Travel Choices’ is designed to enable modal shift away from single occupancy car use towards sustainable transport such as walking, cycling and public transport. The package includes workplace, school and station travel planning, personalised journey planning, lift sharing, and marketing and promotional activities, complemented by targeted improvements in infrastructure for walking, cycling and public transport. A Freight Quality Partnership and associated measures will be developed to improve the economic and environmental performance of local industry in the area.



Torbay Council

Travel Torbay Regeneration Project (£2.750m) – Tranche 2

www.torbay.gov.uk/lstf

The 'Travel Torbay Regeneration Project' is a package of sustainable transport measures aimed at transforming the prosperity of the local community, and will deliver a new eastern corridor, stimulating regeneration and economic growth, and reducing carbon. The project includes a fast ferry service between Torquay and Brixham, providing a journey time of 17 minutes, instead of up to 40 minutes; improvements to the 'Riviera Trail' cycle route, promoting healthier, low carbon journeys; a bus service linking the ferry, health services and jobs; new work hubs, alongside apprenticeship opportunities for young people; a supporting package of employer based travel planning; real time information; and marketing to maximise patronage of the improved services.

Transport for Greater Manchester

Greater Manchester Commuter Cycle Project (£4.938m) – Key Component

www.tfgm.com

This project aims to address car-based short trips by improving the attractiveness of commuter cycling. Measures will include the provision of centrally located cycle facilities, cycle compounds and cycle storage grants.

Transport for Greater Manchester

Let's Get to Work (£32.460m) – Large Project

www.tfgm.com

Greater Manchester has a vision of sustainable commuting at the heart of a low carbon economy future. This Large Project aims to bring together technology, smarter choices travel marketing and active travel measures to build sustainable future travel markets, by improving walking and cycling access to stations and public transport hubs and to key local centres, whilst also developing training and promotional packages to encourage a cultural shift towards active travel. The project will also build on existing technology investment schemes through the provision of live travel data to our customers; widening the smart ticketing concept; using real-time data to support active network efficiency systems; and empowering local communities to address more of their travel needs through a series of measures based on improving community transport.



Transport for South Hampshire

A Better Connected South Hampshire: Supporting Growth, Reducing Carbon, Improving Health (£17.839m) – Large Project

<http://www3.hants.gov.uk/tfsh>

This Large Project covers three complementary transport packages. The first looks at low cost physical improvements along nine key transport corridors. This will include bus and rail interchange improvements providing better access, clearer information, more cycle parking, shelters and seating; improved bus reliability via targeted prioritisation measures and junction improvements; implementation of improved real-time passenger information; and enhanced cycle and pedestrian links. The second package involves the development of a South Hampshire smartcard ticketing system. The third package consists of targeted marketing to influence travel behaviour change - this will include travel awareness campaigns, station travel plans, and advice provision to residents and schools.

Tyne and Wear Integrated Transport Authority

An Active Future for Tyne and Wear (£4.904m) – Key Component

<http://www.tyneandwearltp.gov.uk/lstf/>

Tyne & Wear ITA is working in partnership with Gateshead Council, Newcastle City Council, North Tyneside Council, South Tyneside Council, Sunderland City Council and Nexus (Tyne and Wear Passenger Transport Executive). This project includes a package of measures designed to address congestion related to short trips for school travel.

Tyne and Wear Integrated Transport Authority

Go Smarter to Work (£4.995m) – Tranche 2

<http://www.tyneandwearltp.gov.uk/lstf/>

This project addresses the problems with congestion on the A1 Western Bypass. To relieve congestion on the A1 Western Bypass and support access to employment, this project will improve infrastructure to enable bus priority, better cycle and pedestrian routes, and cycle parking at interchanges; improve real time passenger information; provide travel information to encourage travel behaviour change; and help job seekers access employment where accessibility is a real problem, e.g. through travel support and rural scooter hire.



Warrington Borough Council

Warrington Sustainable Travel Triangle (£4.650m) – Tranche 2

http://www.warrington.gov.uk/home/transport_planning_and_environment/travel_transport/local_sustainable_transport_fund/

'Warrington Sustainable Travel Triangle' will connect expanding residential and employment areas in north-east and north-west Warrington with the town centre and existing sustainable transport routes. It will provide a new direct bus service linking workers, jobseekers, and customers in the project area with employment and retail opportunities. It will also provide new and improved cycle routes, cycle hire, and promotion to meet the travel needs of shift and isolated workers. The project will also provide improved bus reliability and cycle access through key junctions; residential personalised travel planning to encourage sustainable travel; kick-start a new bus service, and increase travel-to-work horizons; and intensive travel planning with individual businesses.

Warwickshire County Council

Stratford-upon-Avon Local Sustainable Transport Project (£4.995m) – Tranche 1

www.warwickshire.gov.uk/stratfordparkwaystation

Warwickshire County Council's project will provide a new railway station, Stratford-upon-Avon Parkway, in Bishopton, Stratford-upon-Avon. The new station will be supported by a package of service improvements, including enhanced off-peak, evening and weekend train services, smarter choices measures and station travel plan infrastructure investment.

West Sussex County Council

West Sussex Sustainable Travel Towns (£2.346m) – Tranche 2

www.westsussex.gov.uk/tp

Chichester and Horsham are two of West Sussex's most competitive urban areas; they are economically buoyant, yet travel behaviour is dominated by private single occupancy car use. Addressing transport congestion and access issues in these towns is imperative to ensure growth aspirations are realised. Through investment in travel behaviour change initiatives and transport infrastructure, West Sussex aims to fundamentally change travel behaviour by delivering new cycle networks, improving linkages to rail and town centres, and enhanced bus-rail interchanges in both towns.



West Yorkshire Passenger Transport Executive

Getting transport to work - An initiative to support the sustainable growth of employment in West Yorkshire (£4.169m) – Key Component

www.wyltp.com

Metro (West Yorkshire PTE) is the lead authority for this project, working in conjunction with the West Yorkshire Local Transport Plan Partnership (Metro, and the District Councils of Bradford, Calderdale, Kirklees, Leeds and Wakefield). The project aims to increase the range and flexibility of West Yorkshire Travel Network benefits, including 'taster' free monthly MetroCards and a relocation package, smarter driving car and van lessons, car sharing promotion, walking and cycling routes promotion, marketing, and workplace real time bus screens. The project will also see the re-launch of the Travel for Work project (West Yorkshire Jobseekers), with sustainable transport assistance for people returning to work and getting to interviews; the development of cycle routes (Leeds, Bradford, Wakefield, Dewsbury) and targeted marketing around existing core cycle routes; a pedestrian environment review system audit to identify a network of shared pedestrian/cycle access routes; and cycle promotion and training.

West Yorkshire Integrated Transport Authority

DITA Connecting the Dales (£1.102m) – Tranche 1

<http://www.wymetro.com/dalesbid> and

<http://www.dalesconnect.net/funding.htm>

West Yorkshire Integrated Transport Authority through Metro (West Yorkshire Passenger Transport Executive) acts as the lead authority for this project, working in partnership with North Yorkshire County Council and Yorkshire Dales National Park Authority. The programme will be delivered by the Dales Integrated Transport Alliance (DITA), a co-operative of authorities, operators, community and business organisations, that will develop and procure sustainable passenger transport to underpin and promote economic prosperity in the Dales. DITA's community based travel planning and brokerage services will aim to minimise carbon emissions through making best use of all available transport resources (bus or community bus, interchange, park and ride, cycling, walking, social car or taxi) and encouraging modal shift.

Wiltshire Council

Improving Wiltshire's Rail Offer (£4.250m) – Tranche 2

www.wiltshire.gov.uk

'Improving Wiltshire's Rail Offer' is a package of rail measures to help boost the local economy and support significant development growth as well as making it easier for people to make low carbon and healthy journeys.



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The package has two elements. The first is an enhanced rail service linking Westbury, Trowbridge, Melksham, Chippenham and Swindon (the TransWilts service). The second is support for complementary measures, including physical infrastructure improvements and smarter choices, at Wiltshire's railway stations to turn them into sustainable transport hubs.

Royal Borough of Windsor and Maidenhead

Sustainable Growth for Maidenhead (£1.956m) – Tranche 2

www.rbwm.gov.uk/web/lstf_bid.htm

This project is part of the ambitious plans to reinvigorate the local economy and tackle congestion. This package aims to promote travel behaviour change through a package of sustainable travel measures aimed at residents, schools and businesses. Accessibility to the town centre will be improved through shared spaces, and other key destinations will see better walking, cycling and public transport networks.

Wokingham Borough Council

Influencing Travel Behaviour in Wokingham (£2.750m) – Tranche 2

www.wokingham.gov.uk

This project aims to address issues of congestion arising from high car ownership and increasing levels of car usage. This will be achieved by working with businesses to produce business travel plans, providing travel advice, and installing electric charging points at key locations. Bespoke maps will be produced, and a community car share portal will be promoted. New cycling and pedestrian crossings will be implemented where appropriate, and new cycling storage will be installed.

Wokingham Borough Council

Sustainable Chilterns Gateways (£0.868m) – Tranche 2

www.chilternsaonb.org

This project looks to improve the gateways into the Chilterns Area of Outstanding Natural Beauty. This will be achieved by improving the links between rail and cycle networks; working with tourism hubs to promote transport options in the Chilterns; improving the cycling offer to make active travel a more attractive choice for tourists; and developing and coordinating wider visitor and commuter information relating to sustainable travel choices.

Worcestershire County Council

Choose how you move 2 (£2.815m) – Tranche 1

www.worcestershire.gov.uk/LSTF

This project focuses on Redditch, and is designed to address local congestion, severance issues and local air quality. Measures will include improving travel information by establishing kiosks at key locations in the town



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centre; upgrading BT cabinets in rural locations to support home working; capital improvements on three principal bus corridors; and the establishment of a bus gate to improve congestion.

City of York Council

i-Travel York (£4.645m) – Tranche 1

www.york.gov.uk/transport/

This project aims to reduce congestion and its impact on the environment and enhance the city's prosperity and growth potential, by delivering an integrated programme of personal, business and school travel planning combined with targeted infrastructure enhancements to increase people's travel choices. The primary focus will be the northern quadrant of the city where there are high numbers of short car trips to employment and retail destinations.