

Department for Culture, Media and Sport Structural Reform Plan Monthly Implementation Update	December 2010
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(1) Actions due to be completed in December 2010

Action	Status
Publish overall legacy plan for London 2012	Complete
Work with Cabinet Office and the Treasury to bring together proposals to incentivise more social investment, philanthropy and giving, including a strategy to boost giving from private individuals to cultural institutions, incorporating insights from behavioural science	Complete
Agree plans for administrative cost reductions with National Lottery distributors	Complete
Commission economic analysis of options to enable the creation of local TV stations	Complete
Hold an industry round table to discuss ways to increase certainty and confidence for potential investors in super-fast broadband	Not complete
Work with sports to develop guidelines for their entry into the Olympic and Paralympic style competition for schools	Not complete
Ensure that Sport England selects bodies to develop the competition at the intraschool level, inter-school level and county-level	Complete
Launch the School Olympics at the Olympic Park	Complete
Determine appropriate steps to protect playing fields	Complete
Investigate how to use cash in dormant betting accounts to set up a capital fund to improve local sports facilities and support sports clubs	Complete

(2) Actions due to be started by end December 2010

Action	Status
Encourage private sector contribution to a new match-funded marketing initiative to promote tourism from overseas (due to complete Apr 2011)	Work started
Work with Visit England to improve existing consumer feedback platforms, by enhancing rating and star grading systems for accommodation and attractions (due to complete Mar 2012)	Work started
Prepare and introduce major sporting events legislation, if the bid for the 2018 World Cup is successful (due to complete Dec 2011)	N/A
Work with football bodies to consider how best to improve football governance, including options to support the co-operative ownership of football clubs by supporters (due to complete May 2011)	Work started

Review uncommitted project budgets for London 2012 and all releases of contingency funds (due to complete Sep 2012)	Work ongoing
Implement improvements to the wider delivery programme with external partners for London 2012 (due to complete Jan 2011)	Work ongoing
Work with the Home Office, the Mayor of London and other partners to ensure that effective security plans and capabilities are in place for London 2012 (due to complete Jul 2012)	Work ongoing
Reform Visit England to facilitate increased industry expertise on its board (due to complete Mar 2013)	Work ongoing
Restructure Visit Britain to ensure better targeting of high-value and emerging tourism markets, and to achieve significant reductions in its administration costs (due to complete Mar 2013)	Work ongoing
Conduct a scoping exercise to identify avenues for reducing regulatory and competition controls for inclusion in a new Communications Bill (due to complete Nov 2011)	Work ongoing
Secure a detailed arrangement to implement the new licence fee settlement, by amending the BBC Agreement and legislating to implement new funding commitments, including provisions on: (a) new partnership with the Welsh language TV channel (S4C) and (b) the BBC World Service (due to complete Mar 2013)	Work ongoing
Agree with national museums a framework for creating charitable trusts, which will encourage and manage museum donations and private income (due to complete Mar 2011)	Work ongoing
Work with Ofcom to require BT and other infrastructure providers to allow the use of their assets to deliver super-fast broadband (due to complete Nov 2011)	Work ongoing
Abolish the UK Film Council, transferring essential activities to another body whilst reviewing policy to support a more sustainable British film industry (due to complete Mar 2012)	Work ongoing
Finalise and publish the summary of government support available to sports bodies bidding for events (due to complete Sep 2012)	Work ongoing
Work with the Department for Business, Innovation and Skills to enhance the support that the UK's intellectual property framework gives to entrepreneurialism, economic growth and social and commercial innovation (due to complete Apr 2011)	Work ongoing
Give the National Audit Office access to the BBC's accounts (due to complete Nov 2011)	Work ongoing
Implement digital switchover in Yorkshire, Anglia, Central England and Scottish TV (due to complete Dec 2011)	Work ongoing
Implement digital switchover in Meridian, London, Tyne Tees and Ulster TV (due to complete Dec 2012)	Work ongoing
Scope and analyse the potential impact of transition (due to complete Dec 2012)	Work ongoing

Merge Sport England and UK Sport (due to complete Apr 2013)	Work ongoing
Abolish the Football Licensing Authority, and transfer its essential functions to another body (due to complete Apr 2013)	Work ongoing
Support Arts Council England in reforming the way regular funding is invested in arts organisations, to ensure a more strategic approach (due to complete Jun 2011)	Work ongoing
Identify options for relinquishing control and sponsorship of each non-national museum currently funded by DCMS (due to complete Apr 2011)	Work ongoing
Abolish the Museums, Libraries and Archives Council, and transfer essential functions to another body (due to complete Mar 2012)	Work ongoing
Work with ten pilot areas in England to develop options for achieving greater efficiency and improved services in public libraries according to local need (due to complete)	Work ongoing

(3) Explanation of missed deadlines

In December 2010, DCMS missed the following deadlines:

Deadline missed	Reason
Hold an industry round table to discuss ways to increase certainty and confidence for potential investors in super-fast broadband	Cancelled due to travel disruption caused by bad weather. The round table has been rescheduled for 11 January.
Work with sports to develop guidelines for their entry into the Olympic and Paralympic style competition for schools	Details are being finalised with sports bodies, and DCMS expects to publish the guidelines in early 2011.

The status of missed deadlines from previous reports is:

Deadline missed	Status	Reason
Lay order before Parliament to scrap rules on local cross-media ownership to create more opportunities and flexibility for local media (due to complete November 2010)	Still not complete	Awaiting clearance from Regulatory Reform Committee.