The Cabinet Office, who are responsible for UK procurement policy, issued procurement policy note PPN 10/12 on 20 December 2012 to public sector contracting authorities:

https://www.gov.uk/government/publications/procurement-policy-note-10-12the-public-services-social-value-act-2012

It was published on the Cabinet Office website in early January and distributed to all local authorities by the Department for Communities and Local Government (DCLG) on the 3 January 2013. The policy note gives general advice to commissioners and procurement staff on the application of the provisions of the Act, which will apply in the defined pre-procurement stage of services contracts that fall to be procured under the Public Contracts Regulations. The policy and procurement note complements and references the Best Value statutory guidance for local authorities, which is published by DCLG:

https://www.gov.uk/government/publications/best-value-statutory-guidance--4