**CREATIVE INDUSTIRES COUNCIL**

**MINUTES OF THE MEETING HELD JANUARY 31ST 2013**

**3.00pm – 4.30 pm at DCMS**

The Rt Hon Vince Cable opened the meeting stating there had been a number of achievements since the last meeting for the CI:

* The introduction of the new creative content tax reliefs
* In training, 6000 creative industries apprenticeships are to be delivered between now and 2015.
* Access to Finance – lots of positive things happening on ways to source funding
* Huge achievement by Ian Livingstone and others on getting Computer Science included as the fourth science in EBacc
* Legislation of IP rights is hopefully close to a sensible/open outcome.

He then introduced Nicola Mendelsohn the new industry chair of the council to run the meeting.

Nicola Mendelsohn welcomed everyone and said her plan was to hold 3 meetings a year going forward and that the supporting papers were purposefully shorter and pithier in format to stimulate discussion.

Love and Money, a film created by UKTI, was shown to the council highlighting the strength of the output of the CI in the UK.

Data & Measurement

Hasan Bakhshi updated the Council on the work of The Data and Measurement Technical Work Group since the last meeting. Jeremy Silver stressed the difficulty in collating data given the disparity of data from different sources.

Results from the consultation on classifications due to start in February should be available in early Summer 2013. Council members were encouraged to engage in the consultation when it is launched.

Everyone was agreed on the importance of data as an aid to promoting the Creative Industries both at home and abroad.

**Action:**

1. **It was agreed after a suggestion from Martin Smith to dedicate a section of the next meeting to discussing the compilation of a Global Competitiveness Index.**
2. **All council members to ensure that data from individual sectors should be forwarded asap to Hasan for inclusion in the final paper.**

Website

Nicola Mendelsohn reported the IPA had started work on a creative industries website but she reminded members that funding and content was still needed.

Victoria Barnsley emphasised the value of the existing GREAT campaign. After discussion it was agreed to engage further with UKTI and the GREAT campaign but to create a separate website so that the CI can start to develop its own platform.

There was also some discussion about regionalism and how specialist creative hubs were appearing but there was also some concern that these hubs could be pigeon-holed by their specialism.

Andy Payne suggested that alternative URLs for the resource should be considered.

**Action:**

**1. Council members to expedite payment to IPA for website origination and for content to be provided as requested.**

**2. IPA to consider alternative URL for the site.**

Access to Finance

Caroline Norbury presented an update from the Access to Finance group. She requested continued support from the Government and industry to help educate SMEs on how best to utilise all the various tools available to them. Martin Smith said there was a chasm of understanding between banking and the creative industries sector which needed to be tackled before any real progress could be made.

**Action:**

1. **Vince Cable offered appropriate help from the Department for Business in bidding for funds. A meeting will be set up between the A2F team and BIS.**
2. **The A2F team will look to set up meeting with council members to garner industry support to progress the plan outlined in the meeting to explore innovative new ways to support the CI.**

IP

Nick Munn from IPO presented a paper to the council on the status of the IP agenda for the CI post Hargreaves. He asked whether the council supported the establishment of a Crime Unit (in conjunction with City of London police). The council felt that this was a good idea.

Geoff Taylor expressed concern at the length of time the Digital Economy Act was taking to come into effect and asked for greater urgency from the Government.

The Rt Hon Maria Miller explained that there had been technical issues that needed to be resolved which had caused the delays.

There was discussion about the perception in Brussels that the UK was in some way anti–copyright – a perception that the IPO did not recognise. There is a need to clarify what European legislation was currently tabled in relation to IP so lobbying areas could be defined.

On education there was some debate on what already exists and how (or whether) another campaign could be beneficial in bringing existing efforts together. It was agreed a sub group would meet to investigate.

**Action:**

1. **Vince Cable promised to report on the status of relevant Intellectual Property European legislation at the next meeting.**
2. **Jo Dipple, Geoff Taylor & Nick Toon to meet and report back at next meeting.**

Skills

Dinah Caine announced £63million of new co-investment since the last meeting and drew the Council’s attention to the second round of the Employment Ownership Skills Pilot and the opportunity for the Creative Industry to bid for an industrial partnership, which will open further opportunities for co-investment. Competition will be strong as only a small number of industrial partnership bids will be awarded and the Creative Industries will be competing with other sectors, such as life sciences and advance manufacturing. She asked for both industry and Government support with Creative Skillset taking forward a bid. Nicola Mendelsohn endorsed this ask.

DC then turned to schools policy, including the EBacc which provoked a great deal of discussion.  Concern was expressed around the table at the lack of any creative subjects such as design within EBacc. A roundtable to discuss these issues in more detail was suggested.

**Action:**

1. **Arts Council and Creative Skillset to organise a Roundtable with Ministerial presence and industry representation to discuss the emerging schools policy and the creative industries’ agenda and to report back at next meeting.**

AOB

* Tim Lefroy of the Advertising Association shared the document produced that day: “How Advertising fuels the UK Economy”.
* Nicola Mendelsohn asked the Council if there was an appetite for an annual event showcasing the Creative industries. There was support but it was agreed that it should be carefully positioned and that there should be consultation with UKTI.

**Action: Council members to email Nicola Mendelsohn directly to offer help to create a working sub group for this event.**

**Nicola then summed up the actions agreed at the meeting and there being no further AOB the meeting closed at 4.30pm.**

**The next two Council dates are now scheduled to take place on 5th June and 27 November. Venue to be confirmed.**