## **Welcome to the Taking Part User Event**

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10:00: Coffee and registration

10:30 to 13:00: Morning session

- 10:30 Welcome and purpose of the event *Neil Wilson, Taking Part team, DCMS*
- 10:40 Background to the survey and what's new Reannan Rottier, Taking Part team, DCMS
- 11:15 Launch of the latest statistical release, covering 2009/10 adult and child data Neil Wilson, Reannan Rottier, and Chris McKee, Taking Part team, DCMS
- 11: 45 Launch and live demonstration of NETQuest Taking Part's online analytical tool Alison Barsby and Sean Yeates, Kantar Media
- 12: 15 Who does sport? Launch of the Taking Part Analysis Programme John Eady and Helen Jones, KKP
- 12:45 Questions

13:00: Lunch

## 14:00 to 16:30: Afternoon session

- 14:00 What's the future for Taking Part? An opportunity for you to share your views on the survey and data needs in our sectors

  Group session
- 15:30 Will demographic change impact participation in culture and sport? Launch of the Taking Part research reports

  Joel Williams, TNS-BMRB
- 16:00 Taking Part and the CASE Programme how does it all fit together? Adam Cooper, DCMS
- 16:20 Concluding remarks and close

If you would like to follow up anything covered at the event, please contact the Taking Part team: <a href="mailto:TakingPart@culture.gsi.gov.uk">TakingPart@culture.gsi.gov.uk</a>