



United Kingdom Hydrographic Office

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[REDACTED]
Ref: FOI2017/13750

19th January, 2018

Dear [REDACTED]

Thank you for your email of 27th December requesting the following information:

- The software used by the Media/Communications team to manage press enquiries, send press releases and maintain a press contacts database. Please specify the value and length of any contracts associated with the tools you use.
- The software used by the Media/Communications team to monitor the media. Please specify the value and length of any contracts associated with the tools you use.
- The software used by the Media/Communications team to manage and store interactions with stakeholders (e.g. the media, regulators, government agencies, the community, the public). Please specify the value and length of any contracts associated with the tools you use.
- The software used by the Public Affairs or any other relevant team to monitor the political environment and Parliament and log interactions with politicians, civil servants, lobbying bodies, trade unions, etc. Please specify the value and length of any contracts associated with the tools you use.

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

A search for the information has been completed within the UKHO, and I can confirm that all the information in scope of your request is held.

1. The software used by the Media/Communications team to manage press enquiries, send press releases and maintain a press contacts database. Please specify the value and length of any contracts associated with the tools you use.

The UKHO use Blue Communication to distribute, manage and maintain a press contacts database. This contract is called off using the UKHO's Marketing Expertise Framework, in which Blue Communications are the supplier for Lot 6, PR and Media Relations which began on 08/11/2016 and runs until 31/10/2019 with an estimated allowance of up to £300,000 available spend on LOT 6.

2. The software used by the Media/Communications team to monitor the media. Please specify the value and length of any contracts associated with the tools you use.

Please see response to Question 3.

3. The software used by the Media/Communications team to manage and store interactions with stakeholders (e.g. the media, regulators, government agencies, the community, the public). Please specify the value and length of any contracts associated with the tools you use.

The UKHO uses 'Precise Media who use Kantar Media to monitor media in which we receive daily alerts of any UKHO mentions in the press. We also use this to manage and store interactions with external Stakeholders. This contract runs from 11/01/2016 until 10/01/2019 and is valued at £54,900.

4. The software used by the Public Affairs or any other relevant team to monitor the political environment and Parliament and log interactions with politicians, civil servants, lobbying bodies, trade unions, etc. Please specify the value and length of any contracts associated with the tools you use.

We do not use any software to monitor public affairs. As a trading fund, our PR efforts are predominantly focussed on the commercial shipping market and global maritime trade press.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI@mod.gov.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely

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