

Home Office Public Relations

FY 2003-04

Activity	Job Name	PR Agency	Job Balance
Public relations	Security Industry Authority	The Red Consultancy Limited	150,572.63
Public relations	Child Protection on the Internet	August One Communications Lt	70,000.00
Public relations	Domestic Violence	The Red Consultancy Limited	75,000.00
Public relations	Anti Social Behaviour Unit	Grayling UK Limited	140,446.00
Public relations	Distraction Burglary	The Forster Company	76,900.00
			<u>512,918.63</u>

FY 2004-05

Activity	Job Name	PR Agency	Job Balance
Public relations	Queen's Awards	Geronimo Communications	62,889.77
Public relations	Criminal Justice System	The Red Consultancy Limited	312,136.56
Public relations	Alcohol Strategy	The Forster Company	241,207.59
Public relations	Holocaust Memorial Day	Luther Pendragon	47,179.00
Public relations	Acquisitive Crime Reduction PR	The Forster Company	213,403.12
Public relations	Corporate	Grayling UK Limited	39,325.00
Public relations	Home Office Mental Health Project	The Forster Company	64,815.00
Public relations	Year of the Volunteer Roster Project	Grayling UK Limited	46,757.00
Public relations	Familial Homicide	The Forster Company	4,940.00
			<u>1,032,653.04</u>

Includes some Media Evaluation

FY 2005-06

Activity	Job Name	PR Agency	Job Balance
Public relations	Anti Social Behaviour Unit	Harrison Cowley	340,971.07
Public relations	Corporate	Grayling UK Limited	20,009.00
Public relations	Year of the Volunteer	Grayling UK Limited	74,027.02
Public relations	Criminal Justice system	The Red Consultancy Limited	273,263.06
Public relations	Tackling Violent Crime Tranche 2	The Forster Company	158,799.18
Public relations	Criminal Justice Information Technology	Good Relations Ltd	177,472.61
Public relations	Police High Potential Development Scheme	Blue Rubicon Ltd	40,000.00
Public relations	Tackling Drugs, Changing Lives	Fishburn Hedges	204,670.48
Public relations	Serious Organised Crime Agency	Fishburn Hedges	48,430.00
Public relations	Home Office Communities	Band & Brown Communications	100,330.00
Public relations	FRANK stakeholder project	The Forster Company	314,715.75
			<u>1,752,688.17</u>

FY 2006-07

Activity	Job Name	PR Agency	Job Balance
Public relations	Community Sentences	The Red Consultancy Limited	258,490.61
Public relations	FRANK Stakeholder and Vulnerable Young Persons	The Forster Company	338,309.70
Public relations	Police Community Support Officers	Blue Rubicon Ltd	115,891.25
Public relations	Police Hig Potential Development Scheme	Blue Rubicon Ltd	28,715.68
Public relations	Respect	Harrison Cowley	59,303.25
Public relations	Home Office Single Non-Emergency Number	Band & Brown Communications	29,186.20
Public relations	Drugs and Crime	Cutler Vick Communications	26,514.50
			<u>856,411.19</u>

FY 2007-08

Activity	Job Name	PR Agency	Job Balance
Public relations	Frank Stakeholder and Vulnerable Young People	The Forster Company	290,583.74
			<u>290,583.74</u>