



**Lord Green of Hurstpierpoint**

Minister of State for  
Trade and Investment

UK Trade & Investment  
1 Victoria Street  
London SW1H 0ET  
Direct tel +44 (0)20 7215 0476  
mpst.green@bis.gsi.gov.uk

Eric Schmidt  
[eric Schmidt@google.com](mailto:eric Schmidt@google.com)

7 July 2011

Dear Eric

It was good to meet you at the Google Executive briefing this week and many thanks for the invitation to speak there.

Google's success story is a remarkable one. As you highlighted so well, it is built on innovation, a quality that this government believes is the key to securing future economic prosperity and growth. I am obviously delighted that Google recognise the strategic benefits of the UK and hope that our support will help provide more opportunities for future success for you here.

I know that you are aware of the impressive entrepreneurial and technological developments in the UK, including our efforts to help make East London the "digital capital of Europe". This is just one part of our overall objective to help the development of the UK's business ecosystem by encouraging the conditions for private sector growth.

I would welcome the opportunity to talk in more detail when you are next in the UK.

**STEPHEN GREEN**



Foreign &  
Commonwealth  
Office

**BIS**

Department for  
Business Innovation  
& Skills