

Department for Culture, Media and Sport Structural Reform Plan Monthly Implementation Update	March 2011
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1) Actions due to be completed in March 2011

Section	Action	Status
3.1 (ii)	Agree with national museums a framework for creating charitable trusts, which will encourage and manage museum donations and private income	Not complete
3.6 (iii)	Conduct consultation on the enabling of local TV stations	Not complete
3.7 (i)	Publish a review of government advertising, encompassing potential for payment by results model, using government channels, and a US-style Ad Council	Complete
6.2 (i)	Work with ten pilot areas in England to develop options for achieving greater efficiency and improved public library services according to local need	Complete
6.2 (iii)	Publish update on the progress of the future libraries programme	Complete

2) Actions due to be started by end March 2011

Section	Action	Status
1.4(iv)	Ensure that the London Organising Committee of the Olympic and Paralympic Games (LOCOG) secures agreements with designated hospitals outlining the service that will be provided to the Olympic/Paralympic family (due to complete Sep 2011)	Work ongoing
4.2(iii)	Regularly review and introduce, if necessary, legislative powers to open relevant utility infrastructure to broadband providers (due to complete May 2015)	Work ongoing
5.1(iv)	Ensure that Sport England appoints delivery bodies for county-level competitions and the national competition (due to complete May 2011)	Work ongoing
5.3 (ii)	Consult on playing fields proposals (due to complete Apr 2011)	Work ongoing
6.2(ii)	Share emerging learning from the Future Libraries Programme pilots among local authorities through a range of activities (for example peer support, active learning sets, workshops) (due to complete Jul 2011)	Work ongoing
2.1 (ii)	Encourage private sector contribution to a new match-funded marketing initiative to promote tourism from overseas (due to complete Apr 2011)	Work ongoing
2.1(iii)	Work with Visit England to improve existing consumer feedback platforms, by enhancing rating and star grading systems for accommodation and attractions (due to complete Mar 2012)	Work ongoing
2.2 (i)	Prepare and introduce major sporting events legislation, if the bid for the 2018 World Cup is successful (due to complete Dec 2011)	Work ongoing
5.4 (iii)	Work with football bodies to consider how best to improve football governance, including options to support the co-operative ownership of football clubs by supporters (due to complete May 2011)	Work ongoing
1.1 (iii)	Review uncommitted project budgets for London 2012 and all releases of contingency funds (due to complete Sep 2012)	Work ongoing
1.4 (ii)	Work with the Home Office, the Mayor of London and other partners to ensure that effective security plans and capabilities are in place for London 2012 (due to complete Jul 2012)	Work ongoing

2.1 (iv)	Reform Visit England to facilitate increased industry expertise on its board (due to complete Mar 2013)	Work ongoing
2.1 (v)	Restructure Visit Britain to ensure better targeting of high-value and emerging tourism markets, and to achieve significant reductions in its administration costs (due to complete Mar 2013)	Work ongoing
2.4 (iii)	Conduct a scoping exercise to identify avenues for reducing regulatory and competition controls for inclusion in a new Communications Bill (due to complete Nov 2011)	Work ongoing
2.5 (ii)	Secure a detailed arrangement to implement the new licence fee settlement, by amending the BBC Agreement and legislating to implement new funding commitments, including provisions on: (a) new partnership with the Welsh language TV channel (S4C) and (b) the BBC World Service (due to complete Mar 2013)	Work ongoing
4.2 (ii)	Work with Ofcom to require BT and other infrastructure providers to allow the use of their assets to deliver super-fast broadband (due to complete Nov 2011)	Work ongoing
6.1 (iii)	Abolish the UK Film Council, transferring essential activities to another body whilst reviewing policy to support a more sustainable British film industry (due to complete Mar 2012)	Work ongoing
2.1 (ii)	Finalise and publish the summary of government support available to sports bodies bidding for events (due to complete Sep 2012)	Work ongoing
2.3	Work with the Department for Business, Innovation and Skills to enhance the support that the UK's intellectual property framework gives to entrepreneurialism, economic growth and social and commercial innovation (due to complete Apr 2011)	Work ongoing
2.5 (i)	Give the National Audit Office access to the BBC's accounts (due to complete Nov 2011)	Work ongoing
2.6 (i)	Implement digital switchover in Yorkshire, Anglia, Central England and Scottish TV (due to complete Dec 2011)	Work ongoing
2.6 (ii)	Implement digital switchover in Meridian, London, Tyne Tees and Ulster TV (due to complete Dec 2012)	Work ongoing
2.7 (i)	Scope and analyse the potential impact of transition (due to complete Dec 2012)	Work ongoing
5.4 (i)	Merge Sport England and UK Sport (due to complete Apr 2013)	Work ongoing
5.4 (ii)	Abolish the Football Licensing Authority, and transfer its essential functions to another body (due to complete Apr 2013)	Work ongoing
6.1 (i)	Support Arts Council England in reforming the way regular funding is invested in arts organisations, to ensure a more strategic approach (due to complete Jun 2011)	Work ongoing
6.1 (ii)	Identify options for relinquishing control and sponsorship of each non-national museum currently funded by DCMS (due to complete Apr 2011)	Work ongoing
6.1 (iv)	Abolish the Museums, Libraries and Archives Council, and transfer essential functions to another body (due to complete Mar 2012)	Work ongoing

3) Explanation of missed deadlines

In March 2011 DCMS missed the following deadlines:

Deadline missed	Reason
3.1(ii) Agree with national museums a framework for creating charitable trusts, which will encourage and manage museum donations and private income	This work is ongoing including discussions with ministers and museums and further investigation about some of the technical questions. A final framework will be published shortly.
3.6(iii) Conduct consultation on the enabling of local TV stations	The consultation will end on 13 April.

The status of missed deadlines from previous reports is:

Deadline missed	Status	Comments
5.1(i) Work with sports to develop guidelines for their entry into the Olympic and Paralympic style competition for schools (Dec 2010)	Still not complete	This action has two separate stages. The first stage, which is complete, is to work with sports to develop a strategy for their engagement with the School Games. The second stage, which will complete in October 2011, is to work with sports to develop appropriate formats for their inclusion in the School Games.
2.1(i) Publish government tourism strategy (Jan 2011)	Complete	The strategy was published on 4 March
5.3(v) Announce findings of investigation into how to use cash in dormant betting accounts to set up a capital fund to improve local sports facilities and support sports clubs, and begin to implement (Jan 2011)	Still not complete	This was delayed to allow coordination with other related announcements. We expect to announce our findings shortly.