

50plus Nottinghamshire

LinkAge Plus

50plus Nottinghamshire website

This web portal provides information on services, activities and organisations for people who are aged over 50 and living in Nottinghamshire.

50plus Nottinghamshire website

Objective

- To inform older people, their carers and service providers about the availability of services and activities for older people.

Activity

- Older people have told us they want easy access to information that is relevant to them. The site provides information about things that help people stay active, independent, healthy and part of the community.

Achievements against objectives

- Rapidly growing use of the project.
- Increasing acceptance of the relevance of the project by older people.

Wider achievements

- Recognition of the need for a single source of up to date information on services and activities for older people is key to partnership working.

Resources

- A half-time worker needed to maintain, develop and promote the site.
- Access to web development and maintenance skills.

Key lessons learned

- A website is key to partnership working as it is the most effective source of information on rapidly changing resources for older people.
- Older people tell us that most websites are too complex for them to use.
- Staff resources must be available to keep the site up to date and relevant.
- Do not underestimate development time or the time to negotiate web links with service providers.
- It is difficult to generate outcome information for monitoring purposes on a website.

Further information

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Ref to website: www.notts50plus.co.uk

Related documents

Leaflet - notts50plus web portal

