

Taking Part User Event

18 August 2011

DCMS, 2-4 Cockspur St, London SW1Y 5DH

Meeting Room: GCR1&2

AGENDA

13:00 Registration

13:30 Welcome and purpose of the event
Neil Wilson, Taking Part team, DCMS

13:40 Latest findings from the Taking Part adult and child surveys
Neil Wilson, Peter Antoniadou and Reannan Rottier, Taking Part team, DCMS

14:00 Developments and achievements since the last Taking Part user event
Neil Wilson, Taking Part team, DCMS

14:15 WORKSHOP: Priorities for the new longitudinal survey
Small groups discussion

15:00 Break

15:15 Showcasing Taking Part analysis
Panel discussion chaired by Adam Cooper, DCMS

- Health or Happiness? What is the Impact of Physical Activity on the Individual?
Paul Downward, Loughborough University
- The Characteristics of Sport Volunteers and Sport Participants
Pete Dawson, University of East Anglia
- Understanding the drivers of volunteering in culture and sport
Gareth Morrell and Julia Hall, NatCen

16:20 Using Taking Part for data visualisation

- Mapping Leisure: Visualising the landscape of cultural and sporting participation
John Davies, English Heritage
- NetQuest, Taking Part's online analytical tool: a refresh
Sean Yeates, Kantar Media

16:50 Concluding remarks
Neil Wilson, Taking Part team, DCMS