

Government's challenge to Payroll Giving

Agencies:

PGAs should develop a detailed, realistic written proposal for reform (that will meet the objectives set out below).

Terms of Reference

1. The terms of reference for the Government's Payroll Giving Challenge are set out in a letter dated 19 March 2012 from Nick Hurd, Minister for Civil Society and Chloe Smith, Economic Secretary to the Treasury, as follows:

"Desired outcomes from reform:

Improve connectivity between donors and charities (where the donor consents);

Efficient processing:

- Collaboration with other PGAs to streamline back office processes, including validation; and,
- Significant reduction in the time taken between the donation and receipt of the donation by the charity.

Easier access for donors/employers on how and where to sign up;

Portability arrangements when the donor moves between employers;

Transparency; and

Greater take-up by employers and donors."

2. Stewardship is a leading Payroll Giving Agency ('PGA') primarily serving donors that have a focus on Christian charitable endeavour although, as a PGA, donors may support any cause that falls within the Payroll Giving Regulations.

3. It is widely recognised that, despite several incentives introduced by previous Governments, the take up of Payroll Giving has remained disappointing.

4. The following pages represent Stewardship's thoughts on how Payroll Giving could be reformed in order to help raise awareness, and increase take up to more desirable levels.

Improved Connectivity

5. In all of the comments which follow, it is assumed that consent has been given for personal details of the donor to be disclosed to the third party. Where consent is withheld, anonymity will be respected.

6. Stewardship espouses a three way partnership between donor, PGA and the recipient cause and can see no reason, other than donor preference, as to why full donor details should not be provided to a recipient charity.

[REDACTED]