

## Creative Solutions framework: suppliers by lot

The new framework comprises 5 lots:

**Lot 1 - Marketing Communications and Related Services**

**Lot 2 - Direct Marketing and Related Services**

**Lot 3 - Digital Marketing and Related Services**

**Lot 4 - Public Relations and Related Services**

**Lot 5 - Contact Centre Services for Direct Response Marketing and Related services**

### LOT 1 The provision of Marketing Communications and Related Services (10 SUPPLIERS)

Abbott Mead Vickers BBDO  
DLKW LOWE LTD  
Engine Partners UK LLP  
Enter Here LLP (previously Hurrell Moseley Dawson and Grimmer)  
Inferno  
KINDRED AGENCY LTD  
M&C SAATCHI UK PLC  
McCann Erickson Advertising Ltd  
RKCR/YR LTD  
The Ogilvy & Mather Group (Holdings) Ltd

### LOT 2 The provision of Direct Marketing and Related Services (4 SUPPLIERS)

BRAY LEINO LTD  
Data Lateral Limited  
LIDA Limited  
TULLO MARSHALL WARREN LTD

LOT 3 The provision of Digital Marketing and Related Services (6 SUPPLIERS)

BRAY LEINO LTD  
BROADCASTING SUPPORT SERVICES U K LTD  
DRAFTFCB LONDON LTD  
Indicia  
TULLO MARSHALL WARREN LTD  
Twentysix

LOT 4 The provision of Public Relations and Related Services (6 SUPPLIERS)

CONSOLIDATED PR LTD  
Engine Partners UK LLP  
MUNRO & FORSTER COMMUNICATIONS LTD  
SKV Communications  
Syndicate Communications  
Unity

LOT 5 The provision of Contact Centre Services for Direct Response Marketing and Related Services (4 SUPPLIERS)

Hinduja Global Solutions UK Ltd  
SERCO LTD  
SITEL UK LTD  
Teleperformance Ltd