

The Buy Better Together Challenge Application Form

Thank you for your interest in applying for the Buy Better Together Challenge. Please ensure that your application is easily understood and written clearly in blue or black pen.

Please read the Challenge Introduction Document and the Terms and Conditions before completing this application. It has important information that you should read before completing the below questions.

To submit your form, please see the submission details at the end of the form.

1. What is the name of your community buying project?

Help: This is a name for your community buying scheme e.g. Town ABC Bulk Buying Scheme

2. What is your organisation's or group's name? (if applicable)

3. What is your organisation or group's website address? (if applicable)

4. Which of the following BEST describes your organisation? (please tick one)

- | | | | |
|----------------------------|--------------------------|-------------------------|--------------------------|
| Business | ☐ | Non-profit organisation | ☐ |
| Charity | ☐ | Public Sector | ☐ |
| Community/Voluntary sector | ☐ | Social Enterprise | ☐ |
| Co-operative | ☐ | | |

Other (please specify): _____

5. LEAD APPLICANT DETAILS

Help: The lead applicant is the nominated person in the group who will receive all communications and be the contact person for the group. You can register more than one organisation and can submit more than one application on behalf of each group or organisation.

5.a. Lead Applicant Name: _____

5.b. Lead Applicant Phone Number: _____

5.c. Lead Applicant Email Address: _____

5.d. Lead Applicant Postal Address: _____

6. What region are you based in?

London ☐

East of England ☐

South East ☐

West Midlands ☐

South West ☐

East Midlands ☐

North East ☐

Scotland ☐

North West ☐

Wales ☐

Yorkshire & Humber ☐

Northern Ireland ☐

7. Briefly summarise your community buying scheme (150 word limit)

Help: Very briefly describe your mission, aims and/or objectives

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

8. Your idea should address one or more of the below challenges:

Challenge One: Project aimed at creating a platform, tool or vehicle to help individuals to come together and form a community buying group.

Challenge Two: Project aimed at enabling existing or new community groups to develop their purchasing power by working collectively on behalf of individual consumers.

Challenge Three: Project aimed at businesses to empower their employees or consumers to group for community buying.

Can you explain which of the above challenges your idea addresses and how? Please note that you are able to address more than one challenge (200 word limit)

[illegible]

9. Your application will be assessed using the below criteria (each criteria will be assessed with equal weighting). Please briefly explain how your proposal meets each of our assessment criteria:

BENEFITS CONSUMERS (150 word limit)

Help: How does your project benefit consumers? For example, does it give them better quality products? Does it help save them money? Does it give them greater convenience?

ENGAGES THE COMMUNITY (150 word limit)

Help: Is there evidence of support from a relevant community or communities to participate? This could include a 'virtual community'. We are looking for ideas that are led by or actively involve communities. Communities can vary - both in size and what brings them together, e.g. friendship, culture, faith, living in the same neighbourhood or interests.

INNOVATIVE (150 word limit)

Help: How will your project add something new to existing models? The best innovations need not be technical – they might involve re-organising processes and people for example.

CONTINUAL DEVELOPMENT (150 word limit)

Help: Is your project designed to be sustainable and to have a long lasting impact? Tell us how your approach has the potential to continue to be successful after the Buy Better Together Challenge. Will it be possible to find the funding, skills and other resources to keep the activities going?

DISSEMINATION (150 word limit)

Help: Does your project have potential to be replicated elsewhere (it can be repeated), transferable (it can be used in a different context) and/or scaled up or down to benefit different communities?

SOCIAL BENEFITS (150 word limit)

Help: Will your idea produce social benefits? For example, will it help disadvantaged consumers? Will it help individuals develop new skills? Does it have environmental benefits? Will it support social networks by developing relationships and trust? If known, please state what demographic your idea would support e.g. rural communities, low-income families etc.

10. Are there any partner groups involved in the delivery of your solution? If yes, what organisations are they? Also, what organisations would you like to partner with?

No ☐

Yes – Agreed to partner with organisations. List organisations:

Please list organisations you would like to partner with (if applicable):

11. Applications that are successful in the first round of the Buy Together Challenge will receive support and advice for the next stage. Please let us know of any support or advice you will need to develop your idea/project if you are successful in the first round of the Challenge (100 word limit):

Help: Examples of additional support you may need could include advice on community engagement; organisational and legal issues; IT or web services; market research; budgeting and business planning advice; marketing and promotion support.

12. How did you hear about the Buy Better Together Challenge?

Social Media (e.g. Twitter)	☐	From a friend/colleague	☐
Flyer	☐	Television/Radio	☐
Poster	☐	Website/blog	☐
Newspaper/Magazine	☐	Don't know	☐

Other (please specify) _____

I have read and understand the Terms and Conditions

☐

Signature

Name (PLEASE PRINT)

Date

SUBMISSION DETAILS

To submit your form, please send it to:

Yetunde Afolabi
Buy Better Together Challenge
Department for Business, Innovation & Skills
1 Victoria Street
London SW1H 0ET

You may find it useful to take a copy of the form for your records before you send it. Once you have submitted the form, you cannot make any changes to it so please make sure that you are happy with your responses before sending it.

If you have any questions, you can email us on buying@bis.gsi.gov.uk or call us on 0207 215 6570.

After you have submitted your form:

You will hear whether you have been successful for an interview by the 4th June 2012.

If you are selected at the interview, you will be asked to develop detailed plans and to submit your plans by the end of October 2012.

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