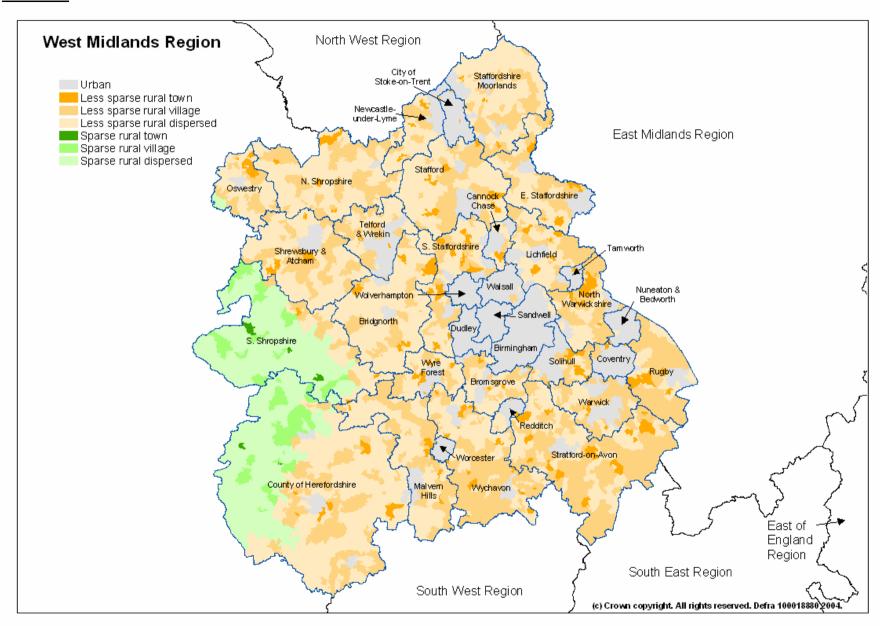
Wychavon

Census 2001 and Access to Services Focus on Rural Areas

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



Population

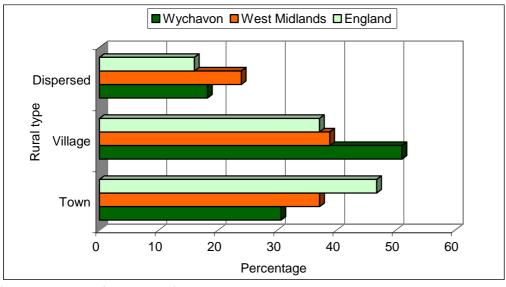
In Wychavon 59.5% of people live in rural areas, compared with 15.7% in the Government Office Region. Within the rural areas all people live in less sparse areas

| | | Wychavon | |
|------------------|--------|----------|---------|
| | Male | Female | Total |
| Urban | 22,446 | 23,357 | 45,803 |
| Rural | 33,281 | 33,873 | 67,154 |
| Less Sparse | 33,281 | 33,873 | 67,154 |
| Town | 10,205 | 10,760 | 20,965 |
| Village | 17,004 | 17,455 | 34,459 |
| Dispersed | 6,072 | 5,658 | 11,730 |
| Sparse | - | - | - |
| Town | - | - | - |
| Village | - | - | - |
| Dispersed | - | ı | - |
| Total | 55,727 | 57,230 | 112,957 |
| Percentage rural | 59.7 | 59.2 | 59.5 |

| | West Midlands | |
|-----------|---------------|-----------|
| Male | Female | Total |
| 2,165,396 | 2,274,096 | 4,439,492 |
| 409,715 | 418,101 | 827,816 |
| 383,437 | 391,125 | 774,562 |
| 144,810 | 152,545 | 297,355 |
| 152,407 | 153,903 | 306,310 |
| 86,220 | 84,677 | 170,897 |
| 26,278 | 26,976 | 53,254 |
| 7,477 | 8,038 | 15,515 |
| 6,918 | 7,297 | 14,215 |
| 11,883 | 11,641 | 23,524 |
| 2,575,111 | 2,692,197 | 5,267,308 |
| 15.9 | 15.5 | 15.7 |

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

Age

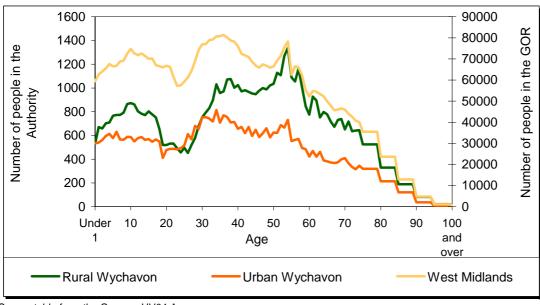
In Wychavon 6.4% of the population live in rural areas and are under 10 years old. 13.1% of the Authority's population live in rural areas and are under 19 years of age. 8% are aged 70 or over and live in rural areas.

Total population within the Authority, broken down by age.

| | Total | Tot | tals | | | Rural bre | akdown | | | |
|-------------|---------|--------|--------|----------------|--------|----------------|--------|----------------|--------|-----------|
| Age | | | | То | wns | Villa | iges | Dispe | ersed | % Rural |
| , igo | | Urban | Rural | Less sparse | Sparse | Less sparse | Sparse | Less sparse | Sparse | 70 IXGIAI |
| Under 10 | 13,005 | 5,770 | 7,235 | 2,374 | - | 3,719 | - | 1,142 | - | 55.6 |
| 10 to 19 | 13,098 | 5,504 | 7,594 | 2,311 | - | 3,905 | - | 1,378 | - | 58.0 |
| 20 to 29 | 10,710 | 5,457 | 5,253 | 1,834 | - | 2,530 | - | 889 | - | 49.0 |
| 30 to 39 | 16,813 | 7,431 | 9,382 | 3,194 | - | 4,640 | - | 1,548 | - | 55.8 |
| 40 to 49 | 16,139 | 6,310 | 9,829 | 2,890 | - | 5,083 | - | 1,856 | - | 60.9 |
| 50 to 59 | 17,025 | 5,993 | 11,032 | 3,071 | - | 5,844 | - | 2,117 | - | 64.8 |
| 60 to 69 | 11,845 | 4,060 | 7,785 | 2,174 | - | 4,222 | - | 1,389 | - | 65.7 |
| 70 to 79 | 9,272 | 3,361 | 5,911 | 1,933 | - | 3,045 | - | 933 | - | 63.8 |
| 80 to 89 | 4,268 | 1,675 | 2,593 | 923 | - | 1,240 | - | 430 | - | 60.8 |
| 90 and over | 757 | 225 | 532 | 170 | - | 284 | - | 78 | - | 70.3 |
| | 112,932 | 45,786 | 67,146 | 20,874 | - | 34,512 | - | 11,760 | - | 59.5 |

Source table from the Census: UV04 Age

Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

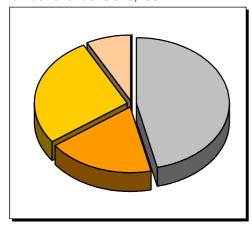


Source table from the Census: UV04 Age

<u>Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region</u>

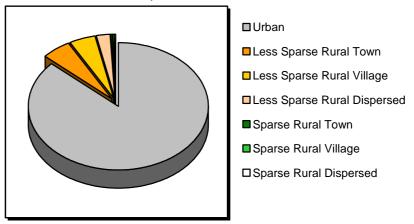
Authority: Wychavon

Number of under 5's: 6,200



Government Office Region: West Midlands

Number of under 5's: 319,200



Source table from the Census: UV04 Age

Marital Status

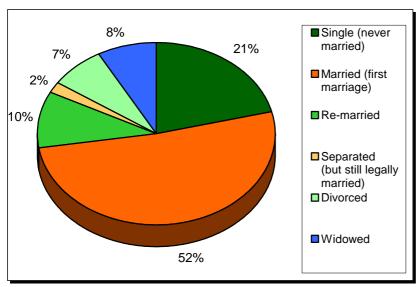
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

| | Single | Married (first | Re-married | Separated | Divorced | Widowed |
|---------------|-----------|----------------|------------|--------------------|----------|---------|
| | (never | marriage) | | (but still legally | | |
| | married) | | | married) | | |
| Wychavon | | | | | | |
| Urban | 9,555 | 16,826 | 3,203 | 823 | 3,218 | 2,979 |
| Rural | 11,591 | 28,364 | 5,512 | 1,014 | 4,118 | 4,421 |
| Less Sparse | 11,591 | 28,364 | 5,512 | 1,014 | 4,118 | 4,421 |
| Town | 3,727 | 8,488 | 1,589 | 314 | 1,392 | 1,579 |
| Village | 5,680 | 14,897 | 2,938 | 520 | 1,987 | 2,205 |
| Dispersed | 2,184 | 4,979 | 985 | 180 | 739 | 637 |
| Sparse | - | - | - | - | - | - |
| Town | - | - | - | - | - | - |
| Village | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - |
| Total | 21,146 | 45,190 | 8,715 | 1,837 | 7,336 | 7,400 |
| West Midlands | | | | | | |
| Urban | 1,046,602 | 1,549,838 | 232,261 | 83,709 | 278,764 | 305,378 |
| Rural | 153,568 | 343,752 | 61,538 | 11,802 | 48,174 | 55,803 |
| Total | 1,200,170 | 1,893,590 | 293,799 | 95,511 | 326,938 | 361,181 |

Source tables from the Census: UV04 Age and UV07 Marital Status

Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

Household composition

In Wychavon 58.6% of households are in rural areas. 23.4% of rural households are single person households. 5.7% of rural households are lone parent family households.

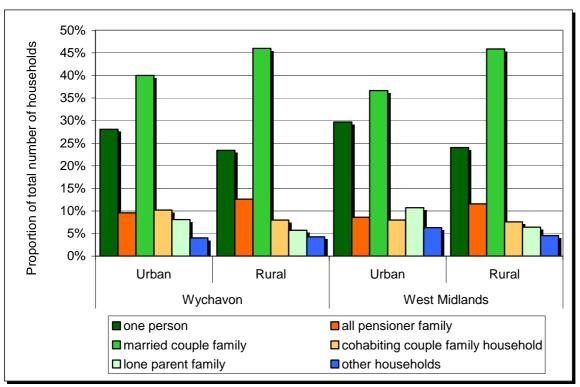
Number of households, by composition of the household

| | Urban | | | | Rural | | | | % rural |
|-------------------------------------|--------|--------|-------|-----------|-----------|------|---------|-----------|---------|
| | Total | Total | | Less spar | rse | | Sparse | | |
| | | | Town | Village | Dispersed | Town | Village | Dispersed | |
| Total number of households | 19,374 | 27,473 | 8,826 | 14,146 | 4,501 | - | - | _ | 58.6 |
| One person household | 5,439 | 6,433 | 2,369 | 3,116 | 948 | - | - | - | 54.2 |
| pensioner | 2,746 | 3,861 | 1,451 | 1,894 | 516 | - | - | - | 58.4 |
| other | 2,693 | 2,572 | 918 | 1,222 | 432 | - | - | - | 48.9 |
| All pensioner family | 1,858 | 3,469 | 1,056 | 1,871 | 542 | - | - | - | 65.1 |
| Married couple family | 7,748 | 12,635 | 3,774 | 6,631 | 2,230 | - | - | - | 62.0 |
| no children | 2,814 | 5,145 | 1,479 | 2,760 | 906 | - | - | - | 64.6 |
| with one dependent child | 1,413 | 2,025 | 643 | 1,081 | 301 | - | - | - | 58.9 |
| with two or more dependent children | 2,368 | 3,531 | 1,085 | 1,798 | 648 | - | - | - | 59.9 |
| all children non-dependent | 1,153 | 1,934 | 567 | 992 | 375 | - | - | _ | 62.6 |
| Cohabiting couple family | 1,976 | 2,193 | 720 | 1,142 | 331 | - | - | _ | 52.6 |
| no children | 1,154 | 1,285 | 415 | 662 | 208 | - | - | - | 52.7 |
| with one dependent child | 391 | 392 | 129 | 199 | 64 | - | - | _ | 50.1 |
| two or more dependent children | 365 | 405 | 140 | 218 | 47 | - | - | _ | 52.6 |
| all children non-dependent | 66 | 111 | 36 | 63 | 12 | - | - | - | 62.7 |
| Lone parent family | 1,569 | 1,573 | 574 | 788 | 211 | - | - | - | 50.1 |
| with one dependent child | 577 | 441 | 178 | 199 | 64 | - | - | - | 43.3 |
| with two or more dependant children | 494 | 464 | 174 | 243 | 47 | - | - | - | 48.4 |
| all children non-dependent | 498 | 668 | 222 | 346 | 100 | - | - | - | 57.3 |
| Other households | 784 | 1,170 | 333 | 598 | 239 | - | - | - | 59.9 |
| with one dependent child | 130 | 195 | 55 | 99 | 41 | - | - | - | 60.0 |
| with two or more dependent children | 113 | 199 | 59 | 98 | 42 | - | - | _ | 63.8 |
| all student | - | 3 | 3 | - | - | - | - | - | 100.0 |
| all pensioner | 60 | 148 | 33 | 79 | 36 | - | - | - | 71.2 |
| other | 481 | 625 | 183 | 322 | 120 | - | - | _ | 56.5 |

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

<u>Percentage of households by composition of household for the Authority and the Government Office Region.</u>



Source table from the Census: UV65 Household Composition (households)

Classification of household deprivation

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

Employment – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

Education – no member of the household aged 16 to pensionable age has at least 5 GCSE's (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

Health and disability – any member of the household has general health 'not good' in the year before the census or has a limiting long term illness.

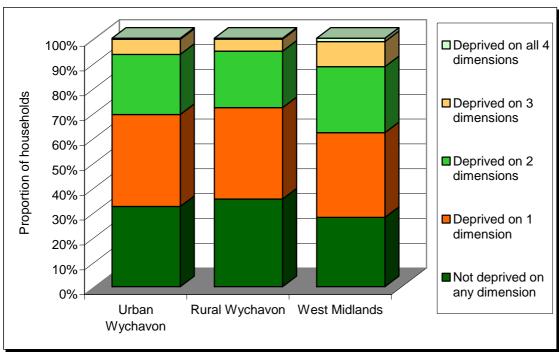
Housing – The household's accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

Classification of household deprivation (number of households)

| | | | | West Midlands | | | |
|-------------|--------------|-------------|-------------|---------------|-------------|--------------|-------------|
| | Not deprived | Deprived on | Deprived on | Deprived on | Deprived on | Not deprived | Deprived on |
| | on any | 1 | 2 | 3 | all 4 | on any | 1 or more |
| | dimension | dimension | dimensions | dimensions | dimensions | dimension | dimensions |
| Urban | 6,251 | 7,166 | 4,677 | 1,168 | 93 | 485,054 | 1,333,560 |
| Rural | 9,693 | 10,098 | 6,235 | 1,329 | 107 | 116,277 | 218,629 |
| Less Sparse | 9,693 | 10,098 | 6,235 | 1,329 | 107 | 109,776 | 202,379 |
| Town | 2,962 | 3,237 | 2,152 | 435 | 33 | 41,368 | 83,070 |
| Village | 4,999 | 5,251 | 3,151 | 693 | 56 | 43,926 | 77,863 |
| Dispersed | 1,732 | 1,610 | 932 | 201 | 18 | 24,482 | 41,446 |
| Sparse | - | - | - | - | - | 6,501 | 16,250 |
| Town | - | - | - | - | - | 1,680 | 5,260 |
| Village | - | - | - | - | - | 1,724 | 4,419 |
| Dispersed | - | - | - | - | - | 3,097 | 6,571 |

Source table from the Census: UV67 Classification of household deprivation

Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

| | | Wyc | havon | | West Midlands | | | | |
|-------|--------|-------------|----------|------------|---------------|-------------|----------|------------|--|
| | Good | Fairly good | Not good | % not good | Good | Fairly good | Not good | % not good | |
| Urban | 31,935 | 10,362 | 3,506 | 7.7 | 2,957,090 | 1,035,442 | 446,963 | 10.1 | |
| Rural | 47,608 | 14,655 | 4,891 | 7.3 | 583,275 | 178,975 | 65,571 | 7.9 | |

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

| | Wychavon | | | \ | S | England | |
|-------|----------|--------|-------------|-----------|---------|-------------|-------------|
| | No LLTI | LLTI | % with LLTI | No LLTI | LLTI | % with LLTI | % with LLTI |
| Urban | 38,386 | 7,417 | 16.2 | 3,586,680 | 852,812 | 19.2 | 18.2 |
| Rural | 56,435 | 10,719 | 16.0 | 687,170 | 140,646 | 17.0 | 17.0 |

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

| | | Wychavor | ı | % providing some unpaid care | | | |
|-----------|-----------|-----------|----------------|------------------------------|---------------|--|--|
| | 1 to 19 | 20 to 49 | 50 or more | Myrahayran | Mast Midlanda | | |
| | hours per | hours per | 50 or more | Wychavon | West Midlands | | |
| | week | week | hours per week | | | | |
| Urban | 3,045 | 419 | 857 | 9.4 | 10.5 | | |
| Rural | 5,601 | 588 | 1,219 | 11.0 | 11.2 | | |
| Towns | 1,632 | 215 | 394 | 10.7 | 10.7 | | |
| Villages | 2,929 | 276 | 615 | 11.1 | 11.5 | | |
| Dispersed | 1,040 | 97 | 210 | 11.5 | 11.6 | | |

Source table from the Census: UV21 Provision of unpaid care

Qualifications

In Wychavon 27% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 34% in the Region as a whole. 57.2% of the people with no such qualifications are in rural parts of the Authority.

Number of people aged 16 to 74 by qualification level

| | | people age stions on qu | | Percentage qualifica | | | | |
|------------------|--------|----------------------------|---------|-------------------------|-----------|-------|-----------|------|
| | None | Level 1 | Level 2 | Level 3 | Level 4/5 | Other | Authority | GOR |
| Urban | 9,539 | 6,316 | 6,639 | 2,442 | 5,505 | 2,638 | 28.8 | 35.3 |
| Rural | 12,730 | 7,820 | 10,153 | 3,871 | 10,966 | 3,718 | 25.8 | 26.9 |
| Less Sparse | 12,730 | 7,820 | 10,153 | 3,871 | 10,966 | 3,718 | 25.8 | 26.8 |
| Town | 4,015 | 2,597 | 3,012 | 1,176 | 3,147 | 1,172 | 26.6 | 28.7 |
| Village | 6,582 | 3,899 | 5,257 | 1,975 | 5,797 | 1,847 | 26.0 | 25.5 |
| Dispersed | 2,133 | 1,324 | 1,884 | 720 | 2,022 | 699 | 24.3 | 25.9 |
| Sparse | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - |
| Total | 22,269 | 14,136 | 16,792 | 6,313 | 16,471 | 6,356 | 27.0 | 34.0 |
| Percentage rural | 57.2 | 55.3 | 60.5 | 61.3 | 66.6 | 58.5 | | |

Source table from the Census: UV24 Qualifications

<u>Footnotes</u>

None: No academic, vocational or professional qualifications

Level 1: 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

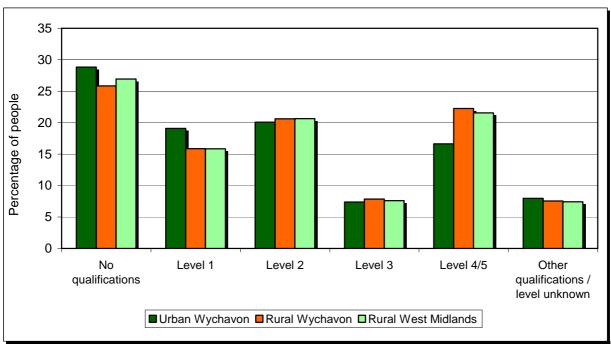
Level 2: 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

Level 3: 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

Level 4/5: First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

 $Other: Other\ qualifications\ or\ level\ unknown\ e.g.\ City\ and\ Guilds,\ RSA/OCR,\ BTEC/Edexcel,\ other\ professional\ qualifications.$

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

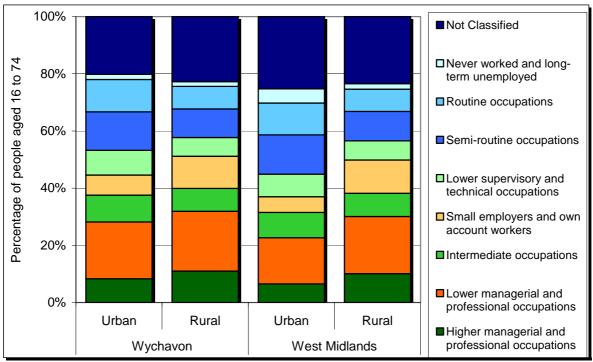
http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp

Number of people in the Authority aged 16 to 74 by NS-SeC classification

| | | | Wychavor | ì | | | |
|--|-------|--------|----------|----------|-----------|---------------|---------|
| | Urban | | R | ural | | West Midlands | |
| | Total | Total | Towns | Villages | Dispersed | Urban | Rural |
| Higher managerial and professional occupations | 2,742 | 5,426 | 1,509 | 2,838 | 1,079 | 207,982 | 61,115 |
| Lower managerial and professional occupations | 6,575 | 10,297 | 3,162 | 5,327 | 1,808 | 511,238 | 121,823 |
| Intermediate occupations | 3,085 | 3,942 | 1,356 | 1,988 | 598 | 280,647 | 49,224 |
| Small employers and own account workers | 2,328 | 5,540 | 1,300 | 2,924 | 1,316 | 174,333 | 71,108 |
| Lower supervisory and technical occupations | 2,861 | 3,211 | 1,132 | 1,579 | 500 | 250,547 | 40,626 |
| Semi-routine occupations | 4,430 | 4,955 | 1,771 | 2,451 | 733 | 435,853 | 62,479 |
| Routine occupations | 3,748 | 3,892 | 1,343 | 1,963 | 586 | 354,034 | 47,453 |
| Never worked and long-term unemployed | 582 | 784 | 258 | 344 | 182 | 157,173 | 11,413 |
| Not Classified | 6,678 | 11,219 | 3,319 | 5,958 | 1,942 | 801,993 | 142,700 |

Source table from the Census: UV31 National Statistics Socio-economic classification

Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

Economic activity and average number of hours worked

In rural Wychavon 30.6% of people aged 16 to 74 are economically inactive. 53.9% of those people are retired, 8.4% are students and 19.3% are looking after the home or family.

In comparison 27.5% of people aged 16 to 74 are economically inactive in urban Wychavon and 31.3% are economically inactive in rural parts of the Government Office Region.

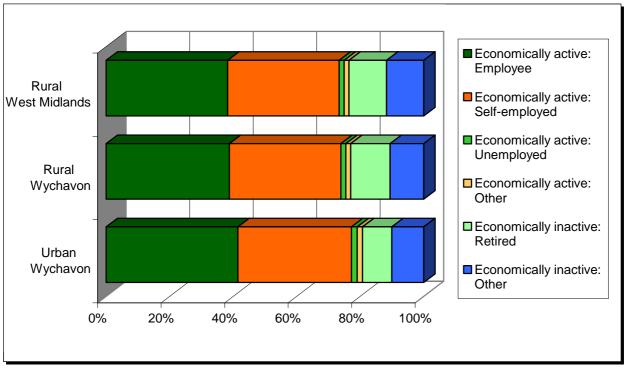
Number of people aged 16 to 74 by economic activity

| | | | Wychavor | 1 | | West Midlands | |
|---------------------------------|--------|--------|----------|-----------|-----------|---------------|---------|
| | Urban | | R | ural | | | |
| | Total | Total | Towns | Villlages | Dispersed | Urban | Rural |
| Economically active | 24,006 | 34,178 | 10,748 | 17,403 | 6,027 | 2,074,360 | 417,784 |
| Employee | 19,626 | 25,421 | 8,534 | 12,834 | 4,053 | 1,667,107 | 308,529 |
| Part-time | 4,479 | 6,495 | 2,097 | 3,264 | 1,134 | 375,589 | 76,199 |
| Full-time | 15,147 | 18,926 | 6,437 | 9,570 | 2,919 | 1,291,518 | 232,330 |
| Self-employed with employees | 975 | 2,627 | 568 | 1,339 | 720 | 72,407 | 33,474 |
| Part-time | 127 | 402 | 84 | 200 | 118 | 9,993 | 4,885 |
| Full-time | 848 | 2,225 | 484 | 1,139 | 602 | 62,414 | 28,589 |
| Self-employed without employees | 1,751 | 4,116 | 951 | 2,244 | 921 | 122,975 | 50,991 |
| Part-time | 488 | 1,294 | 313 | 678 | 303 | 32,150 | 14,756 |
| Full-time | 1,263 | 2,822 | 638 | 1,566 | 618 | 90,825 | 36,235 |
| Unemployed | 854 | 1,008 | 371 | 468 | 169 | 130,102 | 12,698 |
| Full-time Students | 800 | 1,006 | 324 | 518 | 164 | 81,769 | 12,092 |
| Economically inactive | 9,104 | 15,079 | 4,382 | 7,924 | 2,773 | 1,098,936 | 189,936 |
| Retired | 4,356 | 8,132 | 2,442 | 4,405 | 1,285 | 430,116 | 95,297 |
| Student | 812 | 1,263 | 349 | 649 | 265 | 152,939 | 20,621 |
| Looking after home/family | 1,911 | 2,907 | 791 | 1,558 | 558 | 211,043 | 36,046 |
| Permanently sick/disabled | 1,246 | 1,526 | 516 | 772 | 238 | 192,071 | 23,441 |
| Other | 779 | 1,251 | 284 | 540 | 427 | 112,767 | 14,531 |
| % economically active | 72.5 | 69.4 | 71.0 | 68.7 | 68.5 | 65.4 | 68.7 |
| % economically inactive | 27.5 | 30.6 | 29.0 | 31.3 | 31.5 | 34.6 | 31.3 |

ource table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



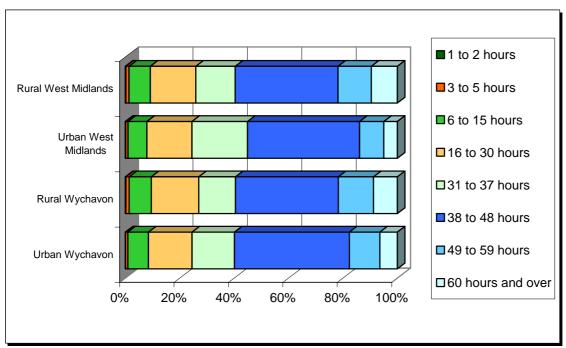
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

| | | Par | t-time | | | Full- | time | | Pei | cent |
|------------------|--------|--------|---------|----------|----------|----------|----------|----------|-------|-----------|
| | 1 to 2 | 3 to 5 | 6 to 15 | 16 to 30 | 31 to 37 | 38 to 48 | 49 to 59 | 60 hours | Part- | |
| | hours | hours | hours | hours | hours | hours | hours | and over | time | Full-time |
| Wychavon | | | | | | | | | | |
| Urban | 21 | 195 | 1,748 | 3,686 | 3,592 | 9,739 | 2,586 | 1,479 | 24.5 | 75.5 |
| Rural | 60 | 411 | 2,683 | 5,773 | 4,468 | 12,495 | 4,285 | 2,887 | 27.0 | 73.0 |
| Less Sparse | 60 | 411 | 2,683 | 5,773 | 4,468 | 12,495 | 4,285 | 2,887 | 27.0 | 73.0 |
| Town | 15 | 135 | 786 | 1,797 | 1,491 | 4,157 | 1,254 | 712 | 26.4 | 73.6 |
| Village | 33 | 199 | 1,406 | 2,893 | 2,331 | 6,335 | 2,221 | 1,472 | 26.8 | 73.2 |
| Dispersed | 12 | 77 | 491 | 1,083 | 646 | 2,003 | 810 | 703 | 28.5 | 71.5 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Total | 81 | 606 | 4,431 | 9,459 | 8,060 | 22,234 | 6,871 | 4,366 | 26.0 | 74.0 |
| Percentage rural | 74.1 | 67.8 | 60.6 | 61.0 | 55.4 | 56.2 | 62.4 | 66.1 | | |
| West Midlands | | | | | | | | | | |
| Urban | 2,792 | 16,572 | 134,099 | 318,967 | 394,960 | 795,478 | 171,845 | 95,765 | 24.5 | 75.5 |
| Rural | 870 | 4,643 | 31,583 | 67,658 | 58,446 | 152,577 | 49,375 | 38,739 | 25.9 | 74.1 |
| Total | 3,662 | 21,215 | 165,682 | 386,625 | 453,406 | 948,055 | 221,220 | 134,504 | 24.7 | 75.3 |

Source table from the Census: UV41 Hours worked

<u>Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by</u> number of hours worked.



Source table from the Census: UV41 Hours worked

Employment by industry type

The three most common industries employing people aged 16 to 74 in rural Wychavon are: "Wholesale and retail trade; repairs",

[&]quot;Manufacturing" and

[&]quot;Real estate, renting and business activities"

Number of people aged 16 to 74 in employment by industry type

| | | | Wychavo | | | | |
|---|-------|-------|---------|----------|-----------|---------|---------|
| | Urban | | F | tural | | West M | idlands |
| | Total | Total | Towns | Villages | Dispersed | Urban | Rural |
| Agriculture, hunting and forestry | 438 | 1,741 | 287 | 996 | 458 | 12,259 | 22,797 |
| Fishing | - | 6 | 3 | 3 | - | 72 | 60 |
| Mining and quarrying | 30 | 49 | 10 | 30 | 9 | 2,242 | 1,005 |
| Manufacturing | 4,688 | 5,511 | 1,919 | 2,689 | 903 | 417,478 | 68,071 |
| Electricity, gas and water supply | 169 | 254 | 84 | 141 | 29 | 17,267 | 2,765 |
| Construction | 1,523 | 2,344 | 695 | 1,224 | 425 | 124,877 | 28,579 |
| Wholesale and retail trade; repairs | 4,743 | 5,862 | 1,900 | 2,959 | 1,003 | 341,251 | 64,999 |
| Hotels and restaurants | 1,102 | 1,674 | 559 | 841 | 274 | 88,220 | 19,281 |
| Transport, storage and communications | 1,329 | 1,472 | 481 | 756 | 235 | 125,941 | 21,048 |
| Financial Intermediation | 739 | 1,041 | 341 | 561 | 139 | 67,819 | 11,792 |
| Real estate, renting and business activities | 2,669 | 4,495 | 1,298 | 2,355 | 842 | 207,945 | 49,441 |
| Public administration and defence, social security | 1,115 | 1,676 | 545 | 827 | 304 | 90,080 | 22,123 |
| Education | 1,478 | 2,495 | 775 | 1,299 | 421 | 148,832 | 33,409 |
| Health and social work | 2,179 | 2,986 | 961 | 1,530 | 495 | 206,119 | 40,598 |
| Other community, social & personal service activities | 861 | 1,440 | 487 | 687 | 266 | 79,516 | 17,306 |
| Private households with employed persons | 6 | 62 | 18 | 35 | 9 | 741 | 523 |
| Extra-territorial organisations and bodies | - | 9 | - | 9 | - | 159 | 54 |

Source table from the Census: UV34 Industry

Accommodation and tenure

In rural Wychavon 92.3% of households live in houses or bungalows,

6.2% live in flats, apartments (and other similar properties) and 1.5% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban Wychavon 84.5% of households live in houses or bungalows,

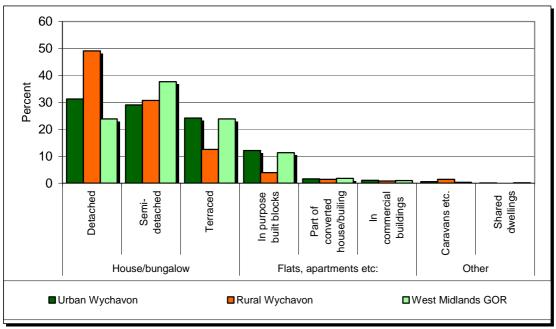
14.8% live in flats, apartments (and other similar properties) and 0.7% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

Number of households in the Authority and Government Office Region by accommodation type

| | | | Wychavor | Wychavon | | | | | | | | | | |
|--|--------|--------|----------|----------|-----------|-----------|---------|--|--|--|--|--|--|--|
| | Urban | | Rı | ıral | | West Mi | dlands | | | | | | | |
| | Total | Total | Towns | Villages | Dispersed | Urban | Rural | | | | | | | |
| In an unshared dwelling | 19,819 | 28,464 | 9,117 | 14,649 | 4,698 | 1,874,595 | 348,589 | | | | | | | |
| House or bungalow | 16,766 | 26,293 | 8,164 | 13,810 | 4,319 | 1,578,246 | 323,534 | | | | | | | |
| Detatched | 6,199 | 13,976 | 3,921 | 7,262 | 2,793 | 359,521 | 171,628 | | | | | | | |
| Semi-detatched | 5,768 | 8,744 | 2,783 | 4,765 | 1,196 | 731,907 | 107,041 | | | | | | | |
| Terraced (including end-terrace) | 4,799 | 3,573 | 1,460 | 1,783 | 330 | 486,818 | 44,865 | | | | | | | |
| Flat; maisonette or apartment | 2,943 | 1,757 | 888 | 610 | 259 | 293,490 | 19,954 | | | | | | | |
| In a purpose-built block of flats | 2,408 | 1,112 | 651 | 344 | 117 | 239,660 | 12,194 | | | | | | | |
| Part of a converted or shared house | 321 | 413 | 122 | 186 | 105 | 35,638 | 4,519 | | | | | | | |
| In a commercial building | 214 | 232 | 115 | 80 | 37 | 18,192 | 3,241 | | | | | | | |
| Caravan, mobile or temporary structure | 110 | 414 | 65 | 229 | 120 | 2,859 | 5,101 | | | | | | | |
| In a shared dwelling | 28 | 8 | 4 | 4 | - | 4,272 | 226 | | | | | | | |

Source table from the Census: UV56 Accommodation Type (Households)

<u>Percentage of households in the Authority and the Government Office Region by type of accommodation.</u>



Source table from the Census: UV56 Accommodation Type (Households)

In rural Wychavon 79.1% of housholds live in owned accommodation, 11.8% live in social rented accommodation and 6.7% live in private rented accommodation.

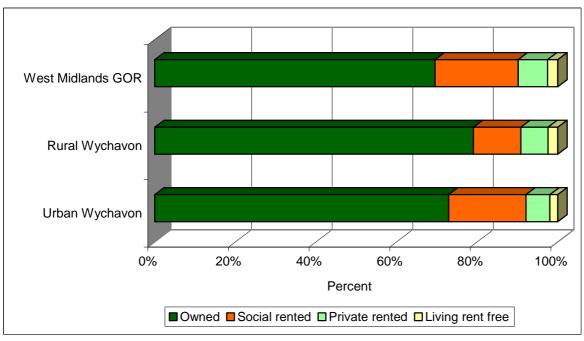
In urban Wychavon 72.9% of housholds live in owned accommodation, 19.2% live in social rented accommodation and 5.9% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

| | | | Wychavor | | | West M | idlands |
|--|--------|--------|----------|----------|-----------|-----------|---------|
| | Urban | | Ri | ural | | | |
| | Total | Total | Towns | Villages | Dispersed | Urban | Rural |
| Owned | 14,089 | 21,675 | 6,882 | 11,100 | 3,693 | 1,238,000 | 260,119 |
| Owns outright | 5,151 | 10,430 | 3,046 | 5,463 | 1,921 | 523,695 | 127,710 |
| Owns with a mortgage or loan | 8,847 | 11,147 | 3,771 | 5,607 | 1,769 | 701,645 | 130,539 |
| Shared ownership | 91 | 98 | 65 | 30 | 3 | 12,660 | 1,870 |
| Social rented | 3,715 | 3,229 | 1,274 | 1,744 | 211 | 407,125 | 36,595 |
| Rented from Council (Local Authority) | 304 | 248 | 79 | 149 | 20 | 291,317 | 15,854 |
| Other social rented | 3,411 | 2,981 | 1,195 | 1,595 | 191 | 115,808 | 20,741 |
| Private rented | 1,146 | 1,846 | 480 | 936 | 430 | 127,659 | 29,428 |
| Private landlord or letting agency | 1,022 | 1,586 | 413 | 812 | 361 | 112,431 | 24,660 |
| Employer of a household member | 16 | 75 | 18 | 30 | 27 | 2,432 | 1,569 |
| Relative or friend of a household member | 81 | 139 | 42 | 64 | 33 | 8,657 | 1,958 |
| Other | 27 | 46 | 7 | 30 | 9 | 4,139 | 1,241 |
| Living rent free | 379 | 667 | 171 | 345 | 151 | 46,044 | 8,787 |

Source table from the Census: UV63 Tenure (Households)

Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

Car ownership

10.7% of households in rural Wychavon do not have a car or van available for private use. In urban parts of the Constituency it is 19.6%.

Number of households by car/van availability to the household and the total number of cars*

| | | | Wychavo | n | | West N | /lidlands | Authority | GOR |
|------------------|------------------|--------------|----------------|----------------|------------------------|---------------|------------------------------|-----------|----------------------|
| | No car or van | 1 car or van | 2 cars or vans | 3 cars or vans | 4 or more cars or vans | No car or van | 1 or more cars or vans | | nber of cars vans |
| Urban | 3,789 | 8,571 | 5,627 | 1,059 | 283 | 536,289 | 1,282,381 | 24,278 | 1,889,949 |
| Rural | 2,940 | 10,166 | 10,575 | 2,733 | 1,027 | 40,163 | 294,636 | 44,046 | 516,204 |
| Less Sparse | 2,940 | 10,166 | 10,575 | 2,733 | 1,027 | 37,070 | 275,007 | 44,046 | 483,659 |
| Town | 1,318 | 3,625 | 3,024 | 659 | 239 | 20,659 | 103,861 | 12,718 | 168,522 |
| Village | 1,336 | 5,101 | 5,671 | 1,464 | 525 | 11,909 | 109,743 | 23,137 | 196,912 |
| Dispersed | 286 | 1,440 | 1,880 | 610 | 263 | 4,502 | 61,403 | 8,191 | 118,225 |
| Sparse | - | - | - | - | - | 3,093 | 19,629 | - | 32,545 |
| Town | - | - | - | - | - | 1,767 | 5,178 | - | 7,405 |
| Village | - | - | - | - | - | 703 | 5,427 | - | 9,034 |
| Dispersed | - | - | - | - | - | 623 | 9,024 | - | 16,106 |
| Total | 6,729 | 18,737 | 16,202 | 3,792 | 1,310 | 576,452 | 1,577,017 | 68,324 | 2,406,153 |
| Percentage rural | 43.7 | 54.3 | 65.3 | 72.1 | 78.4 | 7.0 | 18.7 | 64.5 | 21.5 |

Source table from the Census: UV62 Cars or Vans

^{*(}includes any company car or van if it is available for private use)

Access to Service

The following tables give figures on the distance from rural households to ten types of services:

- 1. Cash machines / ATMs
- 2. Banks
- **3.** GPs
- 4. Jobcentres
- 5. Libraries
- 6. Petrol stations
- 7. Post offices
- 8. Supermarkets
- 9. Primary Schools
- 10. Secondary Schools

Distance to Cash Machines / ATMs and Banks

| Cash Machines / ATMs | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|----------------|-----------|------------|------------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | ithority withi | n X km of | a cash mac | hine / ATM | | | | | | - |
| Less Sparse | 14,778 | 8,728 | 3,901 | 260 | - | - | - | - | - | 27,667 |
| Town | 7,931 | 971 | 152 | - | - | - | - | - | - | 9,054 |
| Village | 4,879 | 6,041 | 3,137 | 199 | - | - | - | - | - | 14,256 |
| Dispersed | 1,968 | 1,716 | 612 | 61 | - | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 14,778 | 8,728 | 3,901 | 260 | - | - | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 53.4 | 31.5 | 14.1 | 0.9 | - | - | - | - | = | 100.0 |
| in the Government Office Region | 56.6 | 24.1 | 13.0 | 4.7 | 0.9 | 0.4 | 0.1 | 0.2 | 0.1 | 100.0 |

| Banks | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|--------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a bank | | | | | | | - |
| Less Sparse | 5,341 | 8,114 | 9,085 | 4,165 | 831 | 131 | - | - | - | 27,667 |
| Town | 4,347 | 2,397 | 1,577 | 690 | 43 | - | - | - | - | 9,054 |
| Village | 490 | 4,405 | 5,886 | 2,885 | 459 | 131 | - | - | - | 14,256 |
| Dispersed | 504 | 1,312 | 1,622 | 590 | 329 | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 5,341 | 8,114 | 9,085 | 4,165 | 831 | 131 | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 19.3 | 29.3 | 32.8 | 15.1 | 3.0 | 0.5 | - | - | - | 100.0 |
| in the Government Office Region | 28.2 | 24.9 | 23.0 | 14.9 | 5.8 | 1.8 | 8.0 | 0.4 | 0.4 | 100.0 |

Distance to GPs and Jobcentres

| GPs | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|-------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a GP | | | | | | | |
| Less Sparse | 7,815 | 10,902 | 7,067 | 1,881 | 2 | - | - | - | - | 27,667 |
| Town | 5,300 | 3,276 | 413 | 65 | - | - | - | - | - | 9,054 |
| Village | 1,577 | 5,683 | 5,397 | 1,597 | 2 | - | - | - | - | 14,256 |
| Dispersed | 938 | 1,943 | 1,257 | 219 | - | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 7,815 | 10,902 | 7,067 | 1,881 | 2 | - | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 28.2 | 39.4 | 25.5 | 6.8 | - | - | - | - | - | 100.0 |
| in the Government Office Region | 44.7 | 28.6 | 18.9 | 6.1 | 1.4 | 0.3 | 0.1 | - | - | 100.0 |

| Jobcentres | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|-------------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a jobcentre | | | | | | | |
| Less Sparse | 3,693 | 7,223 | 8,331 | 4,352 | 3,019 | 1,049 | - | - | - | 27,667 |
| Town | 3,276 | 2,259 | 1,681 | 44 | 1,189 | 605 | - | - | - | 9,054 |
| Village | 325 | 3,751 | 5,080 | 3,632 | 1,160 | 308 | - | - | - | 14,256 |
| Dispersed | 92 | 1,213 | 1,570 | 676 | 670 | 136 | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 3,693 | 7,223 | 8,331 | 4,352 | 3,019 | 1,049 | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 13.3 | 26.1 | 30.1 | 15.7 | 10.9 | 3.8 | - | - | = | 100.0 |
| in the Government Office Region | 5.7 | 12.1 | 25.5 | 20.7 | 14.3 | 11.1 | 4.5 | 2.7 | 3.4 | 100.0 |

Distance to Libraries and Petrol Stations

| Libraries | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|-----------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a library | | | | | | | - |
| Less Sparse | 5,426 | 9,326 | 8,041 | 3,966 | 808 | 100 | - | - | - | 27,667 |
| Town | 4,345 | 3,210 | 754 | 745 | - | - | - | - | - | 9,054 |
| Village | 421 | 4,643 | 5,960 | 2,714 | 418 | 100 | - | - | - | 14,256 |
| Dispersed | 660 | 1,473 | 1,327 | 507 | 390 | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 5,426 | 9,326 | 8,041 | 3,966 | 808 | 100 | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 19.6 | 33.7 | 29.1 | 14.3 | 2.9 | 0.4 | - | - | = | 100.0 |
| in the Government Office Region | 34.9 | 24.8 | 22.5 | 11.9 | 4.1 | 1.1 | 0.5 | 0.2 | - | 100.0 |

| Petrol Stations | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|--------------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a petrol sta | tion | | | | | | - |
| Less Sparse | 15,102 | 10,532 | 2,033 | - | - | - | - | - | - | 27,667 |
| Town | 6,702 | 2,173 | 179 | - | - | - | - | - | - | 9,054 |
| Village | 6,207 | 6,511 | 1,538 | - | - | - | - | - | - | 14,256 |
| Dispersed | 2,193 | 1,848 | 316 | - | - | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 15,102 | 10,532 | 2,033 | - | - | - | - | - | - | 27,667 |
| % of rural households | - | | | | | | | | | |
| in the Authority | 54.6 | 38.1 | 7.3 | - | - | - | - | - | - | 100.0 |
| in the Government Office Region | 57.1 | 28.2 | 12.1 | 2.2 | 0.4 | - | - | - | - | 100.0 |

Distance to Post Offices and Supermarkets

| Post Offices | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|----------------|-------------|---------------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | ithority withi | n X km of a | a post office |) | | | | | | - |
| Less Sparse | 22,219 | 5,109 | 336 | 3 | - | - | - | - | - | 27,667 |
| Town | 9,054 | - | - | - | - | - | - | - | - | 9,054 |
| Village | 10,529 | 3,638 | 89 | - | - | - | - | - | - | 14,256 |
| Dispersed | 2,636 | 1,471 | 247 | 3 | - | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | = | - |
| Rural Total | 22,219 | 5,109 | 336 | 3 | - | - | - | - | = | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 80.3 | 18.5 | 1.2 | - | - | - | - | - | - | 100.0 |
| in the Government Office Region | 77.4 | 17.7 | 4.7 | 0.2 | - | - | - | - | - | 100.0 |

| Supermarkets | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--|-------|-------|-------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Authority within X km of a supermarket | | | | | | | | | | |
| Less Sparse | 5,729 | 9,494 | 7,520 | 4,509 | 408 | 7 | - | - | = | 27,667 |
| Town | 4,394 | 2,596 | 263 | 1,758 | 43 | - | - | - | - | 9,054 |
| Village | 1,040 | 5,221 | 5,940 | 1,888 | 160 | 7 | - | - | - | 14,256 |
| Dispersed | 295 | 1,677 | 1,317 | 863 | 205 | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 5,729 | 9,494 | 7,520 | 4,509 | 408 | 7 | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 20.7 | 34.3 | 27.2 | 16.3 | 1.5 | - | - | - | = | 100.0 |
| in the Government Office Region | 32.2 | 25.6 | 20.5 | 11.9 | 4.8 | 2.9 | 1.0 | 0.6 | 0.6 | 100.0 |

Distance to Primary Schools and Secondary Schools

| Primary Schools | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|--------------|-------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a primary so | chool | | | | | | |
| Less Sparse | 19,925 | 7,689 | 53 | - | - | - | - | - | - | 27,667 |
| Town | 6,163 | 2,887 | 4 | - | - | - | - | - | - | 9,054 |
| Village | 10,694 | 3,553 | 9 | - | - | - | - | - | - | 14,256 |
| Dispersed | 3,068 | 1,249 | 40 | - | - | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 19,925 | 7,689 | 53 | - | - | - | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 72.0 | 27.8 | 0.2 | - | - | - | - | - | = | 100.0 |
| in the Government Office Region | 76.8 | 19.5 | 3.6 | 0.1 | - | - | - | - | - | 100.0 |

| Secondary Schools | <2km | 2-4km | 4-6km | 6-8km | 8-10km | 10-12km | 12-14km | 14-16km | >16km | Total |
|--------------------------------------|--------------|--------------|------------|----------|--------|---------|---------|---------|-------|--------|
| Number of rural households in the Au | thority with | in X km of a | a secondar | y school | | | | | | |
| Less Sparse | 4,294 | 9,477 | 9,125 | 4,396 | 375 | - | - | - | - | 27,667 |
| Town | 2,998 | 3,546 | 1,571 | 939 | - | - | - | - | - | 9,054 |
| Village | 1,232 | 4,099 | 6,098 | 2,641 | 186 | - | - | - | - | 14,256 |
| Dispersed | 64 | 1,832 | 1,456 | 816 | 189 | - | - | - | - | 4,357 |
| Sparse | - | - | - | - | - | - | - | - | - | - |
| Town | - | - | - | - | - | - | - | - | - | - |
| Village | - | - | - | - | - | - | - | - | - | - |
| Dispersed | - | - | - | - | - | - | - | - | - | - |
| Rural Total | 4,294 | 9,477 | 9,125 | 4,396 | 375 | - | - | - | - | 27,667 |
| % of rural households | | | | | | | | | | |
| in the Authority | 15.5 | 34.3 | 33.0 | 15.9 | 1.4 | - | - | - | = | 100.0 |
| in the Government Office Region | 30.5 | 24.7 | 23.6 | 13.8 | 4.5 | 2.0 | 0.3 | 0.4 | 0.3 | 100.0 |

Further information:

All the information in this document, except the tables on "Access to Services", has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (http://www.statistics.gov.uk). Further information about the Census is available at: http://www.statistics.gov.uk/census2001/default.asp

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: http://www.statistics.gov.uk/census2001/la.asp

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2nd August 2004 in Bulletin 2004/14 (http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: http://www.statistics.gov.uk/geography/nrudp.asp

The "Access to Services" information comes from the Countryside Agency.

Defra's website also has further information about rural affairs: http://www.defra.gov.uk/rural/default.htm

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