



Regional Growth Fund case studies: no. 3



Bentley Motors

500 new jobs are being created and a further 200 will be protected at Bentley Motors in Crewe following their successful bids to the Regional Growth Fund (RGF).

£3 million is being used by the world-famous company, which has manufactured luxury cars since 1919, to help fund a research and development project which will create a new engine and transmission for the brand to help the business expand into new overseas markets.

A further £1.69 million of RGF has helped train new staff and ensure the Company's skill levels are globally competitive. The grant has also leveraged tens of millions of pounds worth of private investment for the projects.

Deputy Prime Minister, Nick Clegg visited the company in April 2012 and met staff recently recruited thanks to RGF. He said:

'It is fantastic to be announcing 500 new and 200 protected jobs here in Crewe today. Creating jobs and growth is my number one priority for Britain right now. This money means Bentley can take hundreds more people to work in this really impressive factory. It's really good news for the North West and Crewe in particular.'

RGF at Work

Bentley Motors said:

The funding we have received from the Regional Growth Fund will help us in two key ways.

First, it will help to ensure that we have the skilled workforce we need to deliver our projects and remain globally competitive.

Second, the R&D support enables us to work on a key engine development project that will help us expand in key markets'.