

LCCC Wave 2 452685**Fieldwork dates: 19th September to 9th November 2011**

PAGE	TABLE	TITLE	TOTAL
5	1	Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood? Base: All	2962
6	2	Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood? Base: All	2972
8	3	Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood? Base: All	2972
10	4	Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood? Base: All	2972
15	5	Q4. How often do you think about energy use in your home... Base: All	2962
16	6	Q4. How often do you think about energy use in your home... Base: All	2972
18	7	Q4. How often do you think about energy use in your home... Base: All	2972
20	8	Q4. How often do you think about energy use in your home... Base: All	2972
25	9	Q5. Thinking about your home in the winter, is it... Base: All	2962
26	10	Q5. Thinking about your home in the winter, is it... Base: All	2972
28	11	Q5. Thinking about your home in the winter, is it... Base: All	2972
30	12	Q5. Thinking about your home in the winter, is it... Base: All	2972
35	13	Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills? Base: All	2962
36	14	Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills? Base: All	2972
38	15	Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills? Base: All	2972
40	16	Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills? Base: All	2972



GfK NOP

LCCC Wave 2 452685Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
45	17	Q7. What fuel do you use to heat your home? Base: All	2962
46	18	Q7. What fuel do you use to heat your home? Base: All	2972
48	19	Q7. What fuel do you use to heat your home? Base: All	2972
50	20	Q7. What fuel do you use to heat your home? Base: All	2972
51	21	Q8: Summary table: How concerned are you that in the future Base: All communities (excl ctrl)	0
56	22	Q8.1 How concerned are you that in the future ***Energy prices will rise steeply*** Base: All	2962
57	23	Q8.1 How concerned are you that in the future ***Energy prices will rise steeply*** Base: All	2972
59	24	Q8.1 How concerned are you that in the future ***Energy prices will rise steeply*** Base: All	2972
61	25	Q8.1 How concerned are you that in the future ***Energy prices will rise steeply*** Base: All	2972
66	26	Q8.2 How concerned are you that in the future ***The UK will become too dependent on energy from other countries*** Base: All	2962
67	27	Q8.2 How concerned are you that in the future ***The UK will become too dependent on energy from other countries*** Base: All	2972
69	28	Q8.2 How concerned are you that in the future ***The UK will become too dependent on energy from other countries*** Base: All	2972
71	29	Q8.2 How concerned are you that in the future ***The UK will become too dependent on energy from other countries*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
76	30	Q8.3 How concerned are you that in the future ***Terrorist attacks will cause interruptions to energy supplies*** Base: All	2962
77	31	Q8.3 How concerned are you that in the future ***Terrorist attacks will cause interruptions to energy supplies*** Base: All	2972
79	32	Q8.3 How concerned are you that in the future ***Terrorist attacks will cause interruptions to energy supplies*** Base: All	2972
81	33	Q8.3 How concerned are you that in the future ***Terrorist attacks will cause interruptions to energy supplies*** Base: All	2972
86	34	Q8.4 How concerned are you that in the future ***Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think*** Base: All	2962
87	35	Q8.4 How concerned are you that in the future ***Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think*** Base: All	2972
89	36	Q8.4 How concerned are you that in the future ***Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think*** Base: All	2972
91	37	Q8.4 How concerned are you that in the future ***Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think*** Base: All	2972
96	38	Q8.5 How concerned are you that in the future ***Power cuts will become more frequent*** Base: All	2962
97	39	Q8.5 How concerned are you that in the future ***Power cuts will become more frequent*** Base: All	2972
99	40	Q8.5 How concerned are you that in the future ***Power cuts will become more frequent*** Base: All	2972
101	41	Q8.5 How concerned are you that in the future ***Power cuts will become more frequent*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
106	42	Q8.6 How concerned are you that in the future ***Renewable sources of energy will not be enough to meet our energy needs*** Base: All	2962
107	43	Q8.6 How concerned are you that in the future ***Renewable sources of energy will not be enough to meet our energy needs*** Base: All	2972
109	44	Q8.6 How concerned are you that in the future ***Renewable sources of energy will not be enough to meet our energy needs*** Base: All	2972
111	45	Q8.6 How concerned are you that in the future ***Renewable sources of energy will not be enough to meet our energy needs*** Base: All	2972
116	46	Q8.7 How concerned are you that in the future ***The UK will not invest fast enough in alternative sources of energy*** Base: All	2962
117	47	Q8.7 How concerned are you that in the future ***The UK will not invest fast enough in alternative sources of energy*** Base: All	2972
119	48	Q8.7 How concerned are you that in the future ***The UK will not invest fast enough in alternative sources of energy*** Base: All	2972
121	49	Q8.7 How concerned are you that in the future ***The UK will not invest fast enough in alternative sources of energy*** Base: All	2972
126	50	Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'? Base: All	2962
127	51	Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'? Base: All	2972
129	52	Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'? Base: All	2972
131	53	Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'? Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
136	54	Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All	2962
137	55	Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All	2972
139	56	Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All	2972
141	57	Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All	2972
142	58	Q11: Summary table: To what extent do you agree or disagree with the following statements? Base: All communities (excl ctrl)	0
147	59	Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change*** Base: All	2962
148	60	Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change*** Base: All	2972
150	61	Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change*** Base: All	2972
152	62	Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change*** Base: All	2972
157	63	Q11.2 To what extent do you agree or disagree with the following statements? ***In my area, trying to reduce your carbon footprint is the 'normal' thing to do*** Base: All	2962
158	64	Q11.2 To what extent do you agree or disagree with the following statements? ***In my area, trying to reduce your carbon footprint is the 'normal' thing to do*** Base: All	2972
160	65	Q11.2 To what extent do you agree or disagree with the following statements? ***In my area, trying to reduce your carbon footprint is the 'normal' thing to do*** Base: All	2972
162	66	Q11.2 To what extent do you agree or disagree with the following statements? ***In my area, trying to reduce your carbon footprint is the 'normal' thing to do*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
167	67	Q11.3 To what extent do you agree or disagree with the following statements? ****I find it hard to change my habits to be more environmentally-friendly*** Base: All	2962
168	68	Q11.3 To what extent do you agree or disagree with the following statements? ****I find it hard to change my habits to be more environmentally-friendly*** Base: All	2972
170	69	Q11.3 To what extent do you agree or disagree with the following statements? ****I find it hard to change my habits to be more environmentally-friendly*** Base: All	2972
172	70	Q11.3 To what extent do you agree or disagree with the following statements? ****I find it hard to change my habits to be more environmentally-friendly*** Base: All	2972
177	71	Q11.4 To what extent do you agree or disagree with the following statements? ***It's not worth me doing things to help the environment if others don't do the same*** Base: All	2962
178	72	Q11.4 To what extent do you agree or disagree with the following statements? ***It's not worth me doing things to help the environment if others don't do the same*** Base: All	2972
180	73	Q11.4 To what extent do you agree or disagree with the following statements? ***It's not worth me doing things to help the environment if others don't do the same*** Base: All	2972
182	74	Q11.4 To what extent do you agree or disagree with the following statements? ***It's not worth me doing things to help the environment if others don't do the same*** Base: All	2972
187	75	Q11.5 To what extent do you agree or disagree with the following statements? ***Investment in energy efficiency and renewable energy is a good way to boost the local economy*** Base: All	2962
188	76	Q11.5 To what extent do you agree or disagree with the following statements? ***Investment in energy efficiency and renewable energy is a good way to boost the local economy*** Base: All	2972
190	77	Q11.5 To what extent do you agree or disagree with the following statements? ***Investment in energy efficiency and renewable energy is a good way to boost the local economy*** Base: All	2972
192	78	Q11.5 To what extent do you agree or disagree with the following statements? ***Investment in energy efficiency and renewable energy is a good way to boost the local economy*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
193	79	Q12: Summary table: How often, if at all, do you personally do any of the following... Base: All communities (excl ctrl)	0
198	80	Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*** Base: All	2962
199	81	Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*** Base: All	2972
201	82	Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*** Base: All	2972
203	83	Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*** Base: All	2972
208	84	Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use*** Base: All	2962
209	85	Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use*** Base: All	2972
211	86	Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use*** Base: All	2972
213	87	Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use*** Base: All	2972
218	88	Q12.3 How often, if at all, do you personally do any of the following... ***Leave your TV or PC on standby for long periods of time*** Base: All	2962
219	89	Q12.3 How often, if at all, do you personally do any of the following... ***Leave your TV or PC on standby for long periods of time*** Base: All	2972
221	90	Q12.3 How often, if at all, do you personally do any of the following... ***Leave your TV or PC on standby for long periods of time*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
223	91	Q12.3 How often, if at all, do you personally do any of the following... ***Leave your TV or PC on standby for long periods of time*** Base: All	2972
228	92	Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*** Base: All	2962
229	93	Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*** Base: All	2972
231	94	Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*** Base: All	2972
233	95	Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*** Base: All	2972
238	96	Q12.5 How often, if at all, do you personally do any of the following... ***Leave a mobile phone charger switched on at the socket when not in use*** Base: All	2962
239	97	Q12.5 How often, if at all, do you personally do any of the following... ***Leave a mobile phone charger switched on at the socket when not in use*** Base: All	2972
241	98	Q12.5 How often, if at all, do you personally do any of the following... ***Leave a mobile phone charger switched on at the socket when not in use*** Base: All	2972
243	99	Q12.5 How often, if at all, do you personally do any of the following... ***Leave a mobile phone charger switched on at the socket when not in use*** Base: All	2972
248	100	Q12.6 How often, if at all, do you personally do any of the following... ***Wash clothes at 30 degrees or lower*** Base: All	2962
249	101	Q12.6 How often, if at all, do you personally do any of the following... ***Wash clothes at 30 degrees or lower*** Base: All	2972
251	102	Q12.6 How often, if at all, do you personally do any of the following... ***Wash clothes at 30 degrees or lower*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
253	103	Q12.6 How often, if at all, do you personally do any of the following... ***Wash clothes at 30 degrees or lower*** Base: All	2972
258	104	Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost*** Base: All	2962
259	105	Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost*** Base: All	2972
261	106	Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost*** Base: All	2972
263	107	Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost*** Base: All	2972
268	108	Q12.8 How often, if at all, do you personally do any of the following... ***Recycle*** Base: All	2962
269	109	Q12.8 How often, if at all, do you personally do any of the following... ***Recycle*** Base: All	2972
271	110	Q12.8 How often, if at all, do you personally do any of the following... ***Recycle*** Base: All	2972
273	111	Q12.8 How often, if at all, do you personally do any of the following... ***Recycle*** Base: All	2972
278	112	Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way*** Base: All	2962
279	113	Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way*** Base: All	2972
281	114	Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
283	115	Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way*** Base: All	2972
288	116	Q12. Behavioural typology Base: All	6200
289	117	Q12. Behavioural typology Base: All	2972
291	118	Q12. Behavioural typology Base: All	2972
293	119	Q12. Behavioural typology Base: All	2972
294	120	Q13: Summary table: Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Base: All communities (excl ctrl)	0
304	121	Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation*** Base: All	2962
305	122	Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation*** Base: All	2972
307	123	Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation*** Base: All	2972
309	124	Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation*** Base: All	2972
319	125	Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (thermal) panels to generate hot water*** Base: All	2962
320	126	Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (thermal) panels to generate hot water*** Base: All	2972
322	127	Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (thermal) panels to generate hot water*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
324	128	Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (thermal) panels to generate hot water*** Base: All	2972
334	129	Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity*** Base: All	2962
335	130	Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity*** Base: All	2972
337	131	Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity*** Base: All	2972
339	132	Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity*** Base: All	2972
349	133	Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed an air/ground source heat pump*** Base: All	2962
350	134	Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed an air/ground source heat pump*** Base: All	2972
352	135	Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed an air/ground source heat pump*** Base: All	2972
354	136	Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed an air/ground source heat pump*** Base: All	2972
364	137	Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home*** Base: All	2962
365	138	Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home*** Base: All	2972
367	139	Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
369	140	Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home*** Base: All	2972
379	141	Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing*** Base: All	2962
380	142	Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing*** Base: All	2972
382	143	Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing*** Base: All	2972
384	144	Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing*** Base: All	2972
394	145	Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*** Base: All	2962
395	146	Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*** Base: All	2972
397	147	Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*** Base: All	2972
399	148	Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*** Base: All	2972
409	149	Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solid wall insulation*** Base: All	2962
410	150	Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solid wall insulation*** Base: All	2972
412	151	Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solid wall insulation*** Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
414	152	Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solid wall insulation*** Base: All	2972
424	153	Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff*** Base: All	2962
425	154	Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff*** Base: All	2972
427	155	Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff*** Base: All	2972
429	156	Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff*** Base: All	2972
434	157	Q15. What proportion of the light bulbs in your home are energy saving? Base: All	2962
435	158	Q15. What proportion of the light bulbs in your home are energy saving? Base: All	2972
437	159	Q15. What proportion of the light bulbs in your home are energy saving? Base: All	2972
439	160	Q15. What proportion of the light bulbs in your home are energy saving? Base: All	2972
444	161	Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All	2962
445	162	Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All	2972
447	163	Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All	2972
449	164	Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All	2972
454	165	Q17. Have you noticed solar panels on buildings in your local area? Base: All	2962



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
455	166	Q17. Have you noticed solar panels on buildings in your local area? Base: All	2972
457	167	Q17. Have you noticed solar panels on buildings in your local area? Base: All	2972
459	168	Q17. Have you noticed solar panels on buildings in your local area? Base: All	2972
464	169	Q18. Do you think these solar panels have a positive or negative impact on the local area? Base: All who noticed solar panels on buildings in the local area	1356
465	170	Q18. Do you think these solar panels have a positive or negative impact on the local area? Base: All who noticed solar panels on buildings in the local area	2297
467	171	Q18. Do you think these solar panels have a positive or negative impact on the local area? Base: All who noticed solar panels on buildings in the local area	2297
469	172	Q18. Do you think these solar panels have a positive or negative impact on the local area? Base: All who noticed solar panels on buildings in the local area	2297
474	173	Q19. Have you noticed any large wind turbines locally/in the surrounding area? Base: All	2962
475	174	Q19. Have you noticed any large wind turbines locally/in the surrounding area? Base: All	2972
477	175	Q19. Have you noticed any large wind turbines locally/in the surrounding area? Base: All	2972
479	176	Q19. Have you noticed any large wind turbines locally/in the surrounding area? Base: All	2972
484	177	Q20. Do you think these wind turbines have a positive or negative effect on the local area? Base: All who noticed any large wind turbines locally	462
485	178	Q20. Do you think these wind turbines have a positive or negative effect on the local area? Base: All who noticed any large wind turbines locally	719
487	179	Q20. Do you think these wind turbines have a positive or negative effect on the local area? Base: All who noticed any large wind turbines locally	719
489	180	Q20. Do you think these wind turbines have a positive or negative effect on the local area? Base: All who noticed any large wind turbines locally	719
491	181	Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area? Base: All in Cwm Clydach/West Oxford	391



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
492	182	Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area? Base: All in Cwm Clydach/West Oxford	391
494	183	Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area? Base: All in Cwm Clydach/West Oxford	391
496	184	Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area? Base: All in Cwm Clydach/West Oxford	391
498	185	Q20a. Do you think these hydro turbines have a positive or negative effect on the local area? Base: All who noticed any hydro turbines locally	66
499	186	Q20a. Do you think these hydro turbines have a positive or negative effect on the local area? Base: All who noticed any hydro turbines locally	66
501	187	Q20a. Do you think these hydro turbines have a positive or negative effect on the local area? Base: All who noticed any hydro turbines locally	66
503	188	Q20a. Do you think these hydro turbines have a positive or negative effect on the local area? Base: All who noticed any hydro turbines locally	66
505	189	Q21: Summary table: Which of the following have happened to you in the past year or so? Base: All communities (excl ctrl)	0
510	190	Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving Base: All	2962
511	191	Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving Base: All	2972
513	192	Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving Base: All	2972
515	193	Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving Base: All	2972
520	194	Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving Base: All	2962
521	195	Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving Base: All	2972



GfK NOP

LCCC Wave 2 452685**Fieldwork dates: 19th September to 9th November 2011**

PAGE	TABLE	TITLE	TOTAL
523	196	Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving Base: All	2972
525	197	Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving Base: All	2972
530	198	Q21.3 Which of the following have happened to you in the past year or so? Joined a local group who take action on climate change / energy saving Base: All	2962
531	199	Q21.3 Which of the following have happened to you in the past year or so? Joined a local group who take action on climate change / energy saving Base: All	2972
533	200	Q21.3 Which of the following have happened to you in the past year or so? Joined a local group who take action on climate change / energy saving Base: All	2972
535	201	Q21.3 Which of the following have happened to you in the past year or so? Joined a local group who take action on climate change / energy saving Base: All	2972
540	202	Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter Base: All	2962
541	203	Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter Base: All	2972
543	204	Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter Base: All	2972
545	205	Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter Base: All	2972
550	206	Q21.5 Which of the following have happened to you in the past year or so? Used a "Real Time Display" meter Base: All	2962
551	207	Q21.5 Which of the following have happened to you in the past year or so? Used a "Real Time Display" meter Base: All	2972



GfK NOP

LCCC Wave 2 452685**Fieldwork dates: 19th September to 9th November 2011**

PAGE	TABLE	TITLE	TOTAL
553	208	Q21.5 Which of the following have happened to you in the past year or so? Used a "Real Time Display" meter Base: All	2972
555	209	Q21.5 Which of the following have happened to you in the past year or so? Used a "Real Time Display" meter Base: All	2972
560	210	Q21.6 Which of the following have happened to you in the past year or so? Been offered a "green energy" tariff by an energy supplier Base: All	2962
561	211	Q21.6 Which of the following have happened to you in the past year or so? Been offered a "green energy" tariff by an energy supplier Base: All	2972
563	212	Q21.6 Which of the following have happened to you in the past year or so? Been offered a "green energy" tariff by an energy supplier Base: All	2972
565	213	Q21.6 Which of the following have happened to you in the past year or so? Been offered a "green energy" tariff by an energy supplier Base: All	2972
570	214	Q21.7 Which of the following have happened to you in the past year or so? Switched to a "green energy" tariff Base: All	2962
571	215	Q21.7 Which of the following have happened to you in the past year or so? Switched to a "green energy" tariff Base: All	2972
573	216	Q21.7 Which of the following have happened to you in the past year or so? Switched to a "green energy" tariff Base: All	2972
575	217	Q21.7 Which of the following have happened to you in the past year or so? Switched to a "green energy" tariff Base: All	2972
580	218	Q21.8 Which of the following have happened to you in the past year or so? Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off) Base: All	2962
581	219	Q21.8 Which of the following have happened to you in the past year or so? Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off) Base: All	2972

**GfK NOP**

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
583	220	Q21.8 Which of the following have happened to you in the past year or so? Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off) Base: All	2972
585	221	Q21.8 Which of the following have happened to you in the past year or so? Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off) Base: All	2972
590	222	Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is. Base: All	2962
591	223	Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is. Base: All	2972
593	224	Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is. Base: All	2972
595	225	Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is. Base: All	2972
600	226	Q21.10 Which of the following have happened to you in the past year or so? Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property) Base: All	2962
601	227	Q21.10 Which of the following have happened to you in the past year or so? Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property) Base: All	2972
603	228	Q21.10 Which of the following have happened to you in the past year or so? Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property) Base: All	2972
605	229	Q21.10 Which of the following have happened to you in the past year or so? Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property) Base: All	2972
610	230	Q21.11 Which of the following have happened to you in the past year or so? Had a professional come to assess your home to see how energy efficient it is Base: All	2962
611	231	Q21.11 Which of the following have happened to you in the past year or so? Had a professional come to assess your home to see how energy efficient it is Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
613	232	Q21.11 Which of the following have happened to you in the past year or so? Had a professional come to assess your home to see how energy efficient it is Base: All	2972
615	233	Q21.11 Which of the following have happened to you in the past year or so? Had a professional come to assess your home to see how energy efficient it is Base: All	2972
620	234	Q21.12 Which of the following have happened to you in the past year or so? Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs) Base: All	2962
621	235	Q21.12 Which of the following have happened to you in the past year or so? Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs) Base: All	2972
623	236	Q21.12 Which of the following have happened to you in the past year or so? Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs) Base: All	2972
625	237	Q21.12 Which of the following have happened to you in the past year or so? Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs) Base: All	2972
630	238	Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All	2962
631	239	Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All	2972
633	240	Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All	2972
635	241	Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All	2972
640	242	Q21.14 Which of the following have happened to you in the past year or so? Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All	2962
641	243	Q21.14 Which of the following have happened to you in the past year or so? Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
643	244	Q21.14 Which of the following have happened to you in the past year or so? Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All	2972
645	245	Q21.14 Which of the following have happened to you in the past year or so? Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All	2972
650	246	Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All	2962
651	247	Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All	2972
653	248	Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All	2972
655	249	Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All	2972
660	250	Q21.16 Which of the following have happened to you in the past year or so? Been offered renewable energy solutions for your home (e.g. solar panels) Base: All	2962
661	251	Q21.16 Which of the following have happened to you in the past year or so? Been offered renewable energy solutions for your home (e.g. solar panels) Base: All	2972
663	252	Q21.16 Which of the following have happened to you in the past year or so? Been offered renewable energy solutions for your home (e.g. solar panels) Base: All	2972
665	253	Q21.16 Which of the following have happened to you in the past year or so? Been offered renewable energy solutions for your home (e.g. solar panels) Base: All	2972
670	254	Q21.17 Which of the following have happened to you in the past year or so? Installed renewable energy solutions for your home (e.g. solar panels) Base: All	2962
671	255	Q21.17 Which of the following have happened to you in the past year or so? Installed renewable energy solutions for your home (e.g. solar panels) Base: All	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
673	256	Q21.17 Which of the following have happened to you in the past year or so? Installed renewable energy solutions for your home (e.g. solar panels) Base: All	2972
675	257	Q21.17 Which of the following have happened to you in the past year or so? Installed renewable energy solutions for your home (e.g. solar panels) Base: All	2972
680	258	Q21.18 Which of the following have happened to you in the past year or so? Had someone visiting your home to give you general advice and information on energy efficiency Base: All	2962
681	259	Q21.18 Which of the following have happened to you in the past year or so? Had someone visiting your home to give you general advice and information on energy efficiency Base: All	2972
683	260	Q21.18 Which of the following have happened to you in the past year or so? Had someone visiting your home to give you general advice and information on energy efficiency Base: All	2972
685	261	Q21.18 Which of the following have happened to you in the past year or so? Had someone visiting your home to give you general advice and information on energy efficiency Base: All	2972
690	262	Q21.19 Which of the following have happened to you in the past year or so? Sought general advice and information on energy efficiency Base: All	2962
691	263	Q21.19 Which of the following have happened to you in the past year or so? Sought general advice and information on energy efficiency Base: All	2972
693	264	Q21.19 Which of the following have happened to you in the past year or so? Sought general advice and information on energy efficiency Base: All	2972
695	265	Q21.19 Which of the following have happened to you in the past year or so? Sought general advice and information on energy efficiency Base: All	2972
696	266	Q22: Summary table: I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Base: All communities (excl ctrl)	0



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
698	267	<p>Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Chale Community Project***</p> <p>The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation. It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.</p> <p>Base: Respondents in the Chale Community Project LCCC area only</p>	150
699	268	<p>Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Chale Community Project***</p> <p>The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation. It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.</p> <p>Base: Respondents in the Chale Community Project LCCC area only</p>	150
701	269	<p>Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Chale Community Project***</p> <p>The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation. It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.</p> <p>Base: Respondents in the Chale Community Project LCCC area only</p>	150
703	270	<p>Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Chale Community Project***</p> <p>The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation. It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.</p> <p>Base: Respondents in the Chale Community Project LCCC area only</p>	150
705	271	<p>Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Transition Totnes***</p> <p>A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.</p> <p>Base: Respondents in the Transition Totnes LCCC area only</p>	300
706	272	<p>Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Transition Totnes***</p> <p>A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.</p> <p>Base: Respondents in the Transition Totnes LCCC area only</p>	300
708	273	<p>Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Transition Totnes***</p> <p>A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.</p> <p>Base: Respondents in the Transition Totnes LCCC area only</p>	300



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
710	274	<p>Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Transition Totnes***</p> <p>A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.</p> <p>Base: Respondents in the Transition Totnes LCCC area only</p>	300
712	275	<p>Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Reepham***</p> <p>A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club</p> <p>Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.</p> <p>Base: Respondents in the Reepham LCCC area only</p>	100
713	276	<p>Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Reepham***</p> <p>A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club</p> <p>Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.</p> <p>Base: Respondents in the Reepham LCCC area only</p>	100
715	277	<p>Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Reepham***</p> <p>A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club</p> <p>Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.</p> <p>Base: Respondents in the Reepham LCCC area only</p>	100
717	278	<p>Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Reepham***</p> <p>A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club</p> <p>Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.</p> <p>Base: Respondents in the Reepham LCCC area only</p>	100



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
719	279	<p>Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***The Meadows, Nottingham*** The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing. Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools. A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only</p>	300
720	280	<p>Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***The Meadows, Nottingham*** The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing. Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools. A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only</p>	300
722	281	<p>Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***The Meadows, Nottingham*** The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing. Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools. A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only</p>	300
724	282	<p>Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***The Meadows, Nottingham*** The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing. Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools. A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only</p>	300
726	283	<p>Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Sustainable Blacon*** This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents. One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy. Base: Respondents in the Sustainable Blacon LCCC area only</p>	450
727	284	<p>Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Sustainable Blacon*** This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents. One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy. Base: Respondents in the Sustainable Blacon LCCC area only</p>	450



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
729	285	<p>Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Sustainable Blacon***</p> <p>This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents. One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.</p> <p>Base: Respondents in the Sustainable Blacon LCCC area only</p>	450
731	286	<p>Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Sustainable Blacon***</p> <p>This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents. One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.</p> <p>Base: Respondents in the Sustainable Blacon LCCC area only</p>	450
733	287	<p>Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Muswell Hill***</p> <p>This project has installed solar panels on four schools and the local Marks and Spencer shop. A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area. Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.</p> <p>Base: Respondents in the Muswell Hill LCCC area only</p>	110
734	288	<p>Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Muswell Hill***</p> <p>This project has installed solar panels on four schools and the local Marks and Spencer shop. A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area. Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.</p> <p>Base: Respondents in the Muswell Hill LCCC area only</p>	110
736	289	<p>Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Muswell Hill***</p> <p>This project has installed solar panels on four schools and the local Marks and Spencer shop. A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area. Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.</p> <p>Base: Respondents in the Muswell Hill LCCC area only</p>	110

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
738	290	<p>Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Muswell Hill***</p> <p>This project has installed solar panels on four schools and the local Marks and Spencer shop. A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area. Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.</p> <p>Base: Respondents in the Muswell Hill LCCC area only</p>	110
740	291	<p>Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***West Oxford***</p> <p>West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.</p> <p>Base: Respondents in the West Oxford LCCC area only</p>	215
741	292	<p>Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***West Oxford***</p> <p>West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.</p> <p>Base: Respondents in the West Oxford LCCC area only</p>	215
743	293	<p>Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***West Oxford***</p> <p>West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.</p> <p>Base: Respondents in the West Oxford LCCC area only</p>	215
745	294	<p>Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***West Oxford***</p> <p>West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.</p> <p>Base: Respondents in the West Oxford LCCC area only</p>	215

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
747	295	<p>Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Cwmclydach Community Development Trust*** This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy. Base: Respondents in the Cwmclydach Community Development Trust LCCC area only</p>	176
748	296	<p>Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Cwmclydach Community Development Trust*** This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy. Base: Respondents in the Cwmclydach Community Development Trust LCCC area only</p>	176
750	297	<p>Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Cwmclydach Community Development Trust*** This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy. Base: Respondents in the Cwmclydach Community Development Trust LCCC area only</p>	176
752	298	<p>Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Cwmclydach Community Development Trust*** This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy. Base: Respondents in the Cwmclydach Community Development Trust LCCC area only</p>	176
754	299	<p>Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Carbon Neutral Exmoor*** This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation. Base: Respondents in the Carbon Neutral Exmoor LCCC area only</p>	351
755	300	<p>Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Carbon Neutral Exmoor*** This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation. Base: Respondents in the Carbon Neutral Exmoor LCCC area only</p>	351



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
757	301	<p>Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Carbon Neutral Exmoor***</p> <p>This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.</p> <p>Base: Respondents in the Carbon Neutral Exmoor LCCC area only</p>	351
759	302	<p>Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Carbon Neutral Exmoor***</p> <p>This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.</p> <p>Base: Respondents in the Carbon Neutral Exmoor LCCC area only</p>	351
761	303	<p>Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Eco-Easterside***</p> <p>This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.</p> <p>Base: Respondents in the Eco-Easterside LCCC area only</p>	110
762	304	<p>Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Eco-Easterside***</p> <p>This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.</p> <p>Base: Respondents in the Eco-Easterside LCCC area only</p>	110
764	305	<p>Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Eco-Easterside***</p> <p>This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.</p> <p>Base: Respondents in the Eco-Easterside LCCC area only</p>	110
766	306	<p>Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Eco-Easterside***</p> <p>This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.</p> <p>Base: Respondents in the Eco-Easterside LCCC area only</p>	110



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
768	307	<p>Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive!*** This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only</p>	120
769	308	<p>Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive!*** This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only</p>	120
771	309	<p>Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive!*** This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only</p>	120
773	310	<p>Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive!*** This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only</p>	120
775	311	<p>Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*** Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community. Base: Respondents in the Low Carbon Hook Norton LCCC area only</p>	100
776	312	<p>Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*** Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.</p>	100



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
		The project intends to use income generated from these measures to fund further work within the community. Base: Respondents in the Low Carbon Hook Norton LCCC area only	
778	313	<p>Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Low Carbon Hook Norton***</p> <p>Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.</p> <p>The project intends to use income generated from these measures to fund further work within the community. Base: Respondents in the Low Carbon Hook Norton LCCC area only</p>	100
780	314	<p>Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Low Carbon Hook Norton***</p> <p>Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.</p> <p>The project intends to use income generated from these measures to fund further work within the community. Base: Respondents in the Low Carbon Hook Norton LCCC area only</p>	100
782	315	<p>Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Ladock & Grampound Road***</p> <p>This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies. The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.</p> <p>Base: Respondents in the Ladock & Grampound Road LCCC area only</p>	120
783	316	<p>Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Ladock & Grampound Road***</p> <p>This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies. The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.</p> <p>Base: Respondents in the Ladock & Grampound Road LCCC area only</p>	120
785	317	<p>Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Ladock & Grampound Road***</p> <p>This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies. The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.</p> <p>Base: Respondents in the Ladock & Grampound Road LCCC area only</p>	120



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
787	318	<p>Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Ladock & Grampound Road***</p> <p>This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies. The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.</p> <p>Base: Respondents in the Ladock & Grampound Road LCCC area only</p>	120
789	319	<p>Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Whitehill-Bordon Eco Town***</p> <p>This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy. These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.</p> <p>Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only</p>	370
790	320	<p>Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Whitehill-Bordon Eco Town***</p> <p>This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy. These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.</p> <p>Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only</p>	370
792	321	<p>Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Whitehill-Bordon Eco Town***</p> <p>This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy. These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.</p> <p>Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only</p>	370



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
794	322	<p>Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.</p> <p>***Whitehill-Bordon Eco Town***</p> <p>This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy. These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.</p> <p>Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only</p>	370
800	323	<p>Q23. How did you first become aware of this project?</p> <p>Base: All except those not aware at all of the project</p>	1736
803	324	<p>Q23. How did you first become aware of this project?</p> <p>Base: All except those not aware at all of the project</p>	1736
809	325	<p>Q23. How did you first become aware of this project?</p> <p>Base: All except those not aware at all of the project</p>	1736
815	326	<p>Q23. How did you first become aware of this project?</p> <p>Base: All except those not aware at all of the project</p>	1736
817	327	<p>Q24. As a result of seeing or hearing about the project have you...</p> <p>Base: Respondents in LCCC areas who are very or fairly aware of project</p>	1498
818	328	<p>Q24. As a result of seeing or hearing about the project have you...</p> <p>Base: Respondents in LCCC areas who are very or fairly aware of project</p>	1498
820	329	<p>Q24. As a result of seeing or hearing about the project have you...</p> <p>Base: Respondents in LCCC areas who are very or fairly aware of project</p>	1498
822	330	<p>Q24. As a result of seeing or hearing about the project have you...</p> <p>Base: Respondents in LCCC areas who are very or fairly aware of project</p>	1498
823	331	<p>Q25. To what extent do you agree or disagree that the project</p> <p>Base: Respondents in LCCC areas who are aware of project</p>	0
825	332	<p>Q25.1 To what extent do you agree or disagree that the project</p> <p>Has encouraged people in the community to THINK about making some changes in their lives to help the environment</p> <p>Base: Respondents in LCCC areas who are aware of project</p>	1736
826	333	<p>Q25.1 To what extent do you agree or disagree that the project</p> <p>Has encouraged people in the community to THINK about making some changes in their lives to help the environment</p> <p>Base: Respondents in LCCC areas who are aware of project</p>	1736



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
828	334	Q25.1 To what extent do you agree or disagree that the project Has encouraged people in the community to THINK about making some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
830	335	Q25.1 To what extent do you agree or disagree that the project Has encouraged people in the community to THINK about making some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
832	336	Q25.2 To what extent do you agree or disagree that the project Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
833	337	Q25.2 To what extent do you agree or disagree that the project Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
835	338	Q25.2 To what extent do you agree or disagree that the project Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
837	339	Q25.2 To what extent do you agree or disagree that the project Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment Base: Respondents in LCCC areas who are aware of project	1736
839	340	Q25.3 To what extent do you agree or disagree that the project Was a waste of time Base: Respondents in LCCC areas who are aware of project	1736
840	341	Q25.3 To what extent do you agree or disagree that the project Was a waste of time Base: Respondents in LCCC areas who are aware of project	1736
842	342	Q25.3 To what extent do you agree or disagree that the project Was a waste of time Base: Respondents in LCCC areas who are aware of project	1736
844	343	Q25.3 To what extent do you agree or disagree that the project Was a waste of time Base: Respondents in LCCC areas who are aware of project	1736
846	344	Q25.4 To what extent do you agree or disagree that the project Didn't really affect me in any way Base: Respondents in LCCC areas who are aware of project	1736
847	345	Q25.4 To what extent do you agree or disagree that the project Didn't really affect me in any way Base: Respondents in LCCC areas who are aware of project	1736



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
849	346	Q25.4 To what extent do you agree or disagree that the project Didn't really affect me in any way Base: Respondents in LCCC areas who are aware of project	1736
851	347	Q25.4 To what extent do you agree or disagree that the project Didn't really affect me in any way Base: Respondents in LCCC areas who are aware of project	1736
859	348	Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months	1353
862	349	Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months	1353
870	350	Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months	1353
878	351	Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months	1353
881	352	Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: Respondents in LCCC areas who are aware of project	0
885	353	Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months	1353
887	354	Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months	1353
891	355	Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months	1353
897	356	Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months	1353
907	357	Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project	1353
912	358	Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project	1353
922	359	Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project	1353
932	360	Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project	1353



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
934	361	Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project Base: Respondents who have taken a main action as a result of the LCCC project	528
935	362	Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project Base: Respondents who have taken a main action as a result of the LCCC project	528
937	363	Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project Base: Respondents who have taken a main action as a result of the LCCC project	528
939	364	Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project Base: Respondents who have taken a main action as a result of the LCCC project	528
945	365	Q30.1 Why do you say you were very satisfied Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project	213
948	366	Q30.1 Why do you say you were very satisfied Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project	213
954	367	Q30.1 Why do you say you were very satisfied Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project	213
960	368	Q30.1 Why do you say you were very satisfied Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project	213
966	369	Q30.2 Why do you say you were fairly satisfied Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project	155
969	370	Q30.2 Why do you say you were fairly satisfied Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project	155
975	371	Q30.2 Why do you say you were fairly satisfied Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project	155
981	372	Q30.2 Why do you say you were fairly satisfied Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project	155
987	373	Q30.3 Why do you say you were neither satisfied nor dissatisfied Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	68
990	374	Q30.3 Why do you say you were neither satisfied nor dissatisfied Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	68
996	375	Q30.3 Why do you say you were neither satisfied nor dissatisfied Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	68
1002	376	Q30.3 Why do you say you were neither satisfied nor dissatisfied Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	68



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
1008	377	Q30.4 Why do you say you were fairly dissatisfied Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	33
1011	378	Q30.4 Why do you say you were fairly dissatisfied Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	33
1017	379	Q30.4 Why do you say you were fairly dissatisfied Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	33
1023	380	Q30.4 Why do you say you were fairly dissatisfied Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	33
1029	381	Q30.5 Why do you say you were very dissatisfied Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	27
1032	382	Q30.5 Why do you say you were very dissatisfied Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	27
1038	383	Q30.5 Why do you say you were very dissatisfied Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	27
1044	384	Q30.5 Why do you say you were very dissatisfied Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project	27
1046	385	Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know? Base: Respondents who have taken any action as a result of the LCCC project	558
1047	386	Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know? Base: Respondents who have taken any action as a result of the LCCC project	558
1049	387	Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know? Base: Respondents who have taken any action as a result of the LCCC project	558
1051	388	Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know? Base: Respondents who have taken any action as a result of the LCCC project	558
1057	389	Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project	558
1060	390	Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project	558



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
1066	391	Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project	558
1072	392	Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project	558
1077	393	Q33. Age Base: All	6200
1078	394	Q33. Age Base: All	2972
1080	395	Q33. Age Base: All	2972
1082	396	Q33. Age Base: All	2972
1087	397	Q34. Gender Base: All	6200
1088	398	Q34. Gender Base: All	2972
1090	399	Q34. Gender Base: All	2972
1092	400	Q34. Gender Base: All	2972
1097	401	Q34a. And do you work... Base: All	2962
1098	402	Q34a. And do you work... Base: All	2972
1100	403	Q34a. And do you work... Base: All	2972
1102	404	Q34a. And do you work... Base: All	2972
1107	405	Q35 Which of the following best describes your home Base: All	2962
1108	406	Q35 Which of the following best describes your home Base: All	2972



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
1110	407	Q35 Which of the following best describes your home Base: All	2972
1112	408	Q35 Which of the following best describes your home Base: All	2972
1117	409	Q36 In which of these ways does your household occupy this accommodation? Base: All	2962
1118	410	Q36 In which of these ways does your household occupy this accommodation? Base: All	2972
1120	411	Q36 In which of these ways does your household occupy this accommodation? Base: All	2972
1122	412	Q36 In which of these ways does your household occupy this accommodation? Base: All	2972
1127	413	Q37 How long have you lived in this home? Base: All	2962
1128	414	Q37 How long have you lived in this home? Base: All	2972
1130	415	Q37 How long have you lived in this home? Base: All	2972
1132	416	Q37 How long have you lived in this home? Base: All	2972
1137	417	Q38 When was this property built? Base: All	2962
1138	418	Q38 When was this property built? Base: All	2972
1140	419	Q38 When was this property built? Base: All	2972
1142	420	Q38 When was this property built? Base: All	2972
1147	421	Q39 What type of walls do you have in your property? Base: All	2962
1148	422	Q39 What type of walls do you have in your property? Base: All	2972



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LCCC Wave 2 452685**Fieldwork dates: 19th September to 9th November 2011**

PAGE	TABLE	TITLE	TOTAL
1150	423	Q39 What type of walls do you have in your property? Base: All	2972
1152	424	Q39 What type of walls do you have in your property? Base: All	2972
1157	425	Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All	2962
1158	426	Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All	2972
1160	427	Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All	2972
1162	428	Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All	2972
1167	429	Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All	2962
1168	430	Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All	2972
1170	431	Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All	2972
1172	432	Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All	2972
1175	433	Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 Base: All	1236
1176	434	Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 Base: All	2972
1178	435	Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 Base: All	2972
1180	436	Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 Base: All	2972



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

PAGE	TABLE	TITLE	TOTAL
1183	437	Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10 Base: All	1236
1184	438	Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10 Base: All	2972
1186	439	Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10 Base: All	2972
1188	440	Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10 Base: All	2972
1191	441	Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16 Base: All	1236
1192	442	Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16 Base: All	2972
1194	443	Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16 Base: All	2972
1196	444	Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16 Base: All	2972
1201	445	Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children Base: All	2962
1202	446	Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children Base: All	2972
1204	447	Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children Base: All	2972
1206	448	Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children Base: All	2972



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LCCC Wave 2 452685**Fieldwork dates: 19th September to 9th November 2011**

PAGE	TABLE	TITLE	TOTAL
1216	449	Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All	2962
1217	450	Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All	2972
1221	451	Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All	2972
1225	452	Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All	2972
1235	453	Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All	2962
1237	454	Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All	2972
1241	455	Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All	2972
1245	456	Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All	2972
1305	457	BREAKS Base: All	2962
1315	458	BREAKS Base: All	2972
1339	459	BREAKS Base: All	2972
1363	460	BREAKS Base: All	2972



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Very strongly (3)	1058 36% BptWuvZxaybz	979 33%	-	-
Fairly strongly (2)	1239 42% LkIY	1198 40%	-	-
Not very strongly (1)	513 17% KNI	589 20% A	-	-
Not at all strongly (0)	143 5% NIOX	157 5%	-	-
Don't know	19 1%	39 1% A	-	-
Very/fairly (Net)	2297 77% BpVtWuZxaybz	2177 73%	-	-
Not very/not at all (Net)	656 22% kJNIpN	746 25% A	-	-
Mean	2.09 BptWuZxaybz	2.03	-	-
Standard Deviation	0.85	0.87	-	-



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Very strongly (3)	145 32%	67 45% A	81 46% A	32 29%	160 46% A	52 43% m	42 42%	39 33%	109 36% p	54 49% Aq	31 31%	92 31%	65 30%	89 24%
Fairly strongly (2)	180 40%	60 40%	56 32%	48 44% k	140 40%	44 37%	45 45%	61 51% A	119 40%	36 33%	51 51%	141 47% A	85 40%	173 47% A
Not very strongly (1)	88 20%	12 8%	24 14%	24 22%	43 12%	23 19%	11 11%	18 15%	54 18%	15 14%	15 15%	54 18%	53 25% A	79 21% A
Not at all strongly (0)	31 7%	10 7%	15 9% Aj	4 4%	8 2%	1 1%	2 2%	2 2%	18 6%	5 5%	3 3%	12 4%	8 4%	24 6%
Don't know	6 1%	1 1%	-	2 2%	-	-	-	-	-	-	-	1 *	4 2% A	5 1%
Very/fairly (Net)	325 72%	127 85% A	137 78%	80 73%	300 85% A	96 80%	87 87% A	100 83%	228 76% p	90 82%	82 82%	233 78%	150 70%	262 71%
Not very/not at all (Net)	119 26%	22 15%	39 22%	28 25%	51 15%	24 20%	13 13%	20 17%	72 24%	20 18%	18 18%	66 22%	61 28% A	103 28% A
Mean	1.99	2.23 A	2.15	2.00	2.29 A	2.22	2.27 A	2.14	2.06 p	2.26 A	2.10	2.05	1.98	1.90
Standard Deviation	0.90	0.87	0.96	0.82	0.77	0.78	0.74	0.73	0.88	0.86	0.76	0.81	0.84	0.85



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Very strongly (3)	92 31%	65 49% A	48 24% x	80 27%	75 25%
Fairly strongly (2)	147 49% A	41 31%	92 46%	128 43%	131 44%
Not very strongly (1)	54 18%	21 16%	53 26% A	61 20%	63 21%
Not at all strongly (0)	5 2%	4 3%	7 3%	29 10% A	29 10% A
Don't know	2 1%	1 1%	2 1%	3 1%	3 1%
Very/fairly (Net)	239 80%	106 80%	140 69% x	208 69% y	206 68%
Not very/not at all (Net)	59 20%	25 19%	60 30% A	90 30% A	92 31% A
Mean	2.09	2.27 A	1.90 x	1.87 y	1.85
Standard Deviation	0.74	0.84	0.80	0.92	0.91



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Very strongly (3)	979 33%	115 26%	63 41%	77 46% A	43 40%	179 51% A	36 29%	54 52% A	38 31%	69 23%	34 31%	32 34%	112 37%	47 23%	80 22%
Fairly strongly (2)	1198 40%	158 35%	65 42%	63 38%	33 31%	125 36%	63 50% O	37 36%	55 45%	129 43%	54 49% S	45 48%	124 41%	88 42%	159 43%
Not very strongly (1)	589 20%	120 27%	18 12%	21 13%	20 19%	33 9%	19 15%	11 11%	24 20%	71 24% A	16 14%	13 14%	53 17%	63 30% A	107 29% AW
Not at all strongly (0)	157 5%	45 10%	7 5%	4 2%	11 10% A	6 2%	6 5%	2 2%	4 3%	25 8% A	6 5%	3 3%	12 4%	8 4%	18 5%
Don't know	39 1%	10 2%	-	1 1%	1 1%	5 1% N	1 1%	-	2 2%	7 2% AR	1 1%	1 1%	3 1%	2 1%	5 1%
Very/fairly (Net)	2177 73%	273 61%	128 84%	140 84% A	76 70%	304 87% A	99 79%	91 88% A	93 76%	198 66%	88 79%	77 82%	236 78%	135 65%	239 65%
Not very/not at all (Net)	746 25%	165 37%	25 16%	25 15%	31 29%	39 11%	25 20%	13 13%	28 23%	96 32% AR	22 20%	16 17%	65 21%	71 34% A	125 34% A
Mean	2.03	1.78	2.20	2.29 A	2.01	2.39 A	2.04	2.38 A	2.05	1.82	2.05	2.14	2.12	1.84	1.83
Standard Deviation	0.87	0.95	0.82	0.78	1.00	0.73	0.80	0.75	0.80	0.89	0.82	0.77	0.83	0.82	0.83



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Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Very strongly (3)	979 33%	78 26%	54 44%	29 15%	62 21%	72 24%
Fairly strongly (2)	1198 40%	152 51% A	47 38%	75 39%	109 36%	115 39%
Not very strongly (1)	589 20%	53 18%	19 15%	70 37% AZ	93 31% Aa	72 24% A
Not at all strongly (0)	157 5%	13 4%	3 2%	11 6%	29 10% A	27 9% A
Don't know	39 1%	4 1%	1 1%	6 3% A	8 3% A	11 4% Ab
Very/fairly (Net)	2177 73%	230 77%	101 81%	104 54%	171 57%	187 63%
Not very/not at all (Net)	746 25%	66 22%	22 18%	81 42% AZ	122 41% Aa	99 33% A
Mean	2.03	2.00	2.24	1.66	1.70	1.81
Standard Deviation	0.87	0.79	0.80	0.81	0.91	0.92



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 2

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Very strongly (3)	1058 36% DJFMH	979 33%	439 41% A	646 32% J	535 38% A	188 31%	353 35% M	269 32%	431 40% A	578 28%	532 38%	191 32%	290 29%	283 34%
Fairly strongly (2)	1239 42% M	1198 40%	431 40%	878 44% A	603 43%	277 45%	407 40%	383 46% A	431 40%	859 42%	591 42%	257 42%	385 38%	349 42%
Not very strongly (1)	513 17%	589 20%	172 16%	355 18%	232 16%	122 20%	178 18%	151 18%	171 16%	452 22% AD	232 16%	129 21% A	229 23% AG	164 20%
Not at all strongly (0)	143 5% CIEKH	157 5%	36 3%	106 5%	41 3%	23 4%	63 6% A	27 3%	30 3%	122 6%	47 3%	23 4%	88 9% AG	29 3%
Don't know	19 1% E	39 1%	4	15 1%	5	5 1%	9 1%	5 1%	11 1%	32 2% AD	15 1% E	6 1%	18 2% A	8 1%
Very/fairly (Net)	2297 77% DJM	2177 73%	870 80% A	1524 76% J	1138 80% A	465 76%	760 75% M	652 78%	862 80% A	1437 70%	1123 79%	448 74%	675 67%	632 76%
Not very/not at all (Net)	656 22% CIE	746 25%	208 19%	461 23%	273 19%	145 24%	241 24%	178 21%	201 19%	574 28% AD	279 20%	152 25%	317 31% AG	193 23%
Mean	2.09 DJM	2.03	2.18 A	2.04 J	2.16 A	2.03	2.05 M	2.08	2.19 A	1.94	2.15 A	2.03	1.88	2.07
Standard Deviation	0.85	0.87	0.82	0.85	0.80	0.81	0.88	0.79	0.80	0.87	0.81	0.83	0.93	0.82



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 3

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Very strongly (3)	1058 36% BCDLO ORTabj	62 24%	110 24%	151 29%	176 33% BC	172 39% BCD	387 52% ABCDE F	473 35%	585 36%	561 37% L	361 36% L	82 28%	716 39% ANO	207 34% O	119 24%
Fairly strongly (2)	1239 42% GKPg	103 39%	206 45% G	251 49% ABFG	249 46% AG	184 41% G	246 33%	563 42%	676 42%	673 44% AK	388 38%	129 43%	751 41%	252 42%	217 43% P
Not very strongly (1)	513 17% GJMcd l	71 27% ADEFG	112 24% ADEFG	90 17% G	94 17% G	64 14%	82 11%	233 17%	280 17%	233 15%	196 19% AJ	68 23% AJ	275 15%	104 17%	125 25% AMNAPQS
Not at all strongly (0)	143 5% JMclj	25 10% ADEFG	26 6%	19 4%	18 3%	24 5%	31 4%	70 5%	73 4%	62 4%	63 6% AJ	14 5%	66 4%	34 6% M	40 8% AMAGST
Don't know	19 1% e	2 1%	5 1%	5 1%	3 1%	2	2	9 1%	10 1%	7	7 1%	5 2% AJ	8	6 1%	5 1%
Very/fairly (Net)	2297 77% BCKLO ORa	165 63%	316 69%	402 78% BC	425 79% BC	356 80% BC	633 85% ABCDE F	1036 77%	1261 78%	1234 80% AKL	749 74%	211 71%	1467 81% ANO	459 76% O	336 66%
Not very/not at all (Net)	656 22% GJMSc df	96 37% ADEFG	138 30% ADEFG	109 21% G	112 21% G	88 20% G	113 15%	303 22%	353 22%	295 19%	259 26% AJ	82 28% AJ	341 19%	138 23% M	165 33% AMNAPQRST
Mean	2.09 BCKL OORab	1.77	1.88	2.05 BC	2.09 BC	2.14 BC	2.33 ABCD EF	2.07	2.10	2.13 AKL	2.04	1.95	2.17 ANO	2.06 O	1.83
Standard Deviation	0.85	0.92	0.84	0.79	0.79	0.86	0.83	0.86	0.84	0.81	0.90	0.84	0.82	0.86	0.88



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 3

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Very strongly (3)	1058 36% BCDL OORTabj	254 40% AORT	403 38% ORT	144 29% O	180 37% ORT	77 29%	680 34%	125 31%	169 43% Aab	58 48% Aab	397 35%	323 35%	282 39% A	38 39%	93 42% Aj	965 35%
Fairly strongly (2)	1239 42% GKPg	242 38%	432 40%	219 44% P	219 44% P	127 48% APQ	826 41%	174 43%	169 43%	47 39%	469 41%	419 45% Ag	270 37%	45 46%	83 37%	1156 42%
Not very strongly (1)	513 17% GJMc di	106 16%	178 17%	104 21% AQS	75 15%	50 19%	367 18% Ac d	79 19% cd	47 12%	13 11%	217 19% Ah	150 16%	124 17%	10 10%	26 12%	487 18% Ai
Not at all strongly (0)	143 5% JMci	36 6%	50 5%	31 6% S	16 3%	10 4%	103 5% c	25 6% c	11 3%	4 3%	55 5%	35 4%	45 6% f	4 4%	17 8% Aj	126 5%
Don't know	19 1% e	5 1%	8 1%	3 1%	3 1%	-	16 1%	3 1%	-	-	3 1%	4 1%	7 1% e	1 1%	3 1%	16 1%
Very/fairly (Net)	2297 77% BCKL OORa	496 77% O	835 78% OR	363 72% O	399 81% AOR	204 77% O	1506 76%	299 74%	338 85% Aab	105 86% Aab	866 76%	742 80% Ae	552 76%	83 85% e	176 79%	2121 77%
Not very/not at all (Net)	656 22% GJMS cdf	142 22%	228 21%	135 27% AQS	91 18%	60 23%	470 24% Ac d	104 26% cd	58 15%	17 14%	272 24% fh	185 20%	169 23% h	14 14%	43 19%	613 22%
Mean	2.09 BCK LOORab	2.12 OR	2.12 OR	1.96 O	2.15 ORT	2.03 O	2.05	1.99	2.25 Aab	2.30 Aab	2.06	2.11	2.09	2.21	2.15	2.08
Standard Deviation	0.85	0.88	0.85	0.86	0.79	0.80	0.86	0.87	0.77	0.79	0.85	0.81	0.90	0.79	0.91	0.84



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 4

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Very strongly (3)	1058 36% CDFI Ldefjki o	1058 100% ACD	-	-	402 38% F	68 29%	59 35%	291 40% AI	388 32%	379 37% I	636 39% AL	213 31%	259 37%	702 34%
Fairly strongly (2)	1239 42% BDJhi	-	1239 100% ABD	-	432 41%	110 46%	65 39%	288 39%	562 47% AHJ	389 38%	700 43%	289 42%	272 39%	882 43% A
Not very strongly (1)	513 17% BCKhi	-	-	513 78% ABC	182 17%	45 19%	34 20%	117 16%	206 17%	190 18%	235 14%	143 21% AK	115 17%	356 17%
Not at all strongly (0)	143 5% BCKIKNh r	-	-	143 22% ABC	44 4%	12 5%	8 5%	34 5%	45 4%	64 6% AI	53 3%	44 6% AK	42 6%	87 4%
Don't know	19 1% BCDHbi m	-	-	-	5 *	2 1%	1 1%	-	7 1% H	12 1% AH	10 1%	2 *	8 1%	10 *
Very/fairly (Net)	2297 77% DJLd efko	1058 100% AD	1239 100% AD	-	834 78%	178 75%	124 74%	579 79% J	950 79% J	768 74%	1336 82% AL	502 73%	531 76%	1584 78%
Not very/not at all (Net)	656 22% BCKhim	-	-	656 100% ABC	226 21%	57 24%	42 25%	151 21%	251 21%	254 25% AI	288 18%	187 27% AK	157 23%	443 22%
Mean	2.09 CDLd efjko	3.00 AD	2.00 D	0.78	2.12 F	2.00	2.05	2.15 AJ	2.08	2.06	2.18 AL	1.97	2.09	2.08
Standard Deviation	0.85	0.00	0.00	0.41	0.84	0.83	0.87	0.85	0.80	0.90	0.80	0.88	0.88	0.83



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 4

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Very strongly (3)	1058 36% CDFI Ldefjkl o	287 35% d	555 38% Ad	116 34%	100 28%	81 21%	189 27% e	168 33% ef	619 45% Aefg	371 43% Ajk	612 34% k	75 26%	664 34% o	394 41% Alo	32 37% o	24 23%	380 37%	187 33%	143 32%
Fairly strongly (2)	1239 42% BDJh i	351 43%	589 40%	146 43%	153 42%	144 38%	324 46% Aeh	240 47% Aeh	531 39%	327 38%	776 43% i	136 47% i	840 43% m	377 39%	39 45%	36 34%	411 40%	254 45%	209 47% Ap
Not very strongly (1)	513 17% BCKh i	125 15%	251 17%	57 17%	80 22% Aab	114 30% Afgh	144 21% Ah	87 17% h	168 12%	131 15%	315 17%	67 23% Aij	343 18%	149 15%	11 13%	38 36% Almn	167 16%	102 18%	81 18%
Not at all strongly (0)	143 5% BCIKN hr	41 5%	61 4%	17 5%	24 7% b	32 8% Agh	41 6% gh	17 3%	53 4%	38 4%	94 5%	11 4%	95 5%	41 4%	3 3%	6 6%	57 6% r	25 4%	12 3%
Don't know	19 1% BCDhb im	9 1% b	5 1%	1 1%	4 1%	6 2% Afh	2 1%	4 1%	7 1%	1 1%	16 1% i	2 1%	16 1% m	2 1%	1 1%	1 1%	5 1%	1 1%	-
Very/fairly (Net)	2297 77% DJLd efko	638 78% d	1144 78% d	262 78% d	253 70%	225 60%	513 73% e	408 79% ef	1150 83% Aefg	698 80% Ajk	1388 77%	211 73%	1504 77% o	771 80% Alo	71 83% o	60 57%	791 78%	441 78%	352 79%
Not very/not at all (Net)	656 22% BCKh im	166 20%	312 21%	74 22%	104 29% Aabc	146 39% Afgh	185 26% Agh	104 20% h	221 16%	169 19%	409 23%	78 27% Al	438 22%	190 20%	14 16%	44 42% Almn	224 22%	127 22%	93 21%
Mean	2.09 CDL defjko	2.10 d	2.13 Ad	2.07 d	1.92	1.74	1.95 e	2.09 ef	2.25 Aefg	2.19 Ajk	2.06 k	1.95	2.07 o	2.17 Alo	2.18 o	1.75	2.10	2.06	2.09
Standard Deviation	0.85	0.84	0.84	0.84	0.88	0.90	0.84	0.79	0.82	0.85	0.85	0.80	0.84	0.84	0.79	0.88	0.87	0.83	0.78



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 5

Q4. How often do you think about energy use in your home...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	965 32% SVWuZx	1009 34%	536 27%	545 27%
Often (3)	1138 38% jMk	1098 37%	579 29%	642 31%
Sometimes (2)	499 17% KIs	490 17%	462 23%	456 22%
Not very much (1)	264 9% NUs	248 8%	257 13%	248 12%
Not at all (0)	102 3% q	114 4%	151 8%	145 7%
Don't know	4 *	3 *	7 *	5 *
Mean	2.88 LjMWu	2.89	2.55	2.59
Standard Deviation	1.07	1.09	1.23	1.20



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 5

Q4. How often do you think about energy use in your home...

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	157 35%	54 36%	52 30%	32 29%	150 43% Al	38 32%	27 27%	40 33%	112 37%	25 23%	27 27%	104 35%	54 25%	93 25%
Often (3)	129 29%	67 45%	58 33%	31 28%	126 36%	49 41%	45 45%	51 43%	100 33%	48 44%	48 48% A	132 44% A	97 45% A	157 42% u
Sometimes (2)	92 20%	14 9%	32 18%	21 19%	51 15%	17 14%	21 21%	18 15%	48 16%	25 23%	18 18%	42 14%	39 18%	61 16%
Not very much (1)	51 11%	12 8%	26 15% A	22 20% Ak	15 4%	14 12%	4 4%	10 8%	27 9%	7 6%	5 5%	15 5%	21 10%	35 9%
Not at all (0)	21 5%	3 2%	8 5%	4 4%	8 2%	2 2%	3 3%	1 1%	13 4%	5 5% q	2 2%	7 2%	3 1%	22 6% A
Don't know	-	-	-	-	1 *	-	-	-	-	-	-	-	1 *	2 1% A
Mean	2.78	3.05 A	2.68	2.59	3.13 Al	2.89	2.89	2.99	2.90	2.74	2.93	3.04 A	2.83	2.72
Standard Deviation	1.17	0.98	1.18	1.21	0.97	1.04	0.95	0.95	1.13	1.03	0.91	0.95	0.96	1.12



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 5

Q4. How often do you think about energy use in your home...

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	98 33%	37 28%	51 25%	101 34%	96 32%
Often (3)	124 41%	55 42%	80 40%	112 37%	116 39%
Sometimes (2)	49 16%	28 21%	51 25% Ax	39 13%	40 13%
Not very much (1)	19 6%	10 8%	14 7%	37 12%	33 11%
Not at all (0)	8 3%	2 2%	5 2%	10 3%	16 5%
Don't know	2 1% A	-	1 0%	2 1% A	-
Mean	2.96	2.87	2.79	2.86	2.81
Standard Deviation	1.00	0.96	0.98	1.12	1.16



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 5

Q4. How often do you think about energy use in your home...

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	1009 34%	160 36%	68 44% A	51 31%	40 37%	108 31%	49 39%	29 28%	43 35%	118 39% A	32 29%	43 46% AT	114 38%	58 28%	96 26%
Often (3)	1098 37%	124 28%	59 39%	44 27%	29 27%	153 44% AN	44 35%	51 49% A	44 36%	98 33%	54 49% A	32 34%	134 44% A	103 50% A	129 35%
Sometimes (2)	490 17%	103 23%	17 11%	37 22%	21 19%	38 11%	20 16%	12 12%	15 12%	42 14%	21 19%	16 17%	32 11%	28 13%	88 24% AW
Not very much (1)	248 8%	50 11%	8 5%	26 16% A	10 9%	30 9% N	8 6%	9 9%	12 10%	23 8%	4 4%	3 3%	16 5%	12 6%	37 10%
Not at all (0)	114 4%	10 2%	1 1%	8 5%	8 7% A	18 5% N	3 2%	3 3%	9 7% AQ	20 7% A	-	-	8 3%	7 3%	19 5%
Don't know	3 *	1 *	-	-	-	1 *	1 1%	-	-	-	-	-	-	-	-
Mean	2.89	2.84	3.21 A	2.63	2.77	2.87	3.03	2.90	2.81	2.90	3.03 S	3.22 AT	3.09 A	2.93	2.67
Standard Deviation	1.09	1.10	0.89	1.21	1.25	1.10	1.02	1.00	1.22	1.20	0.79	0.84	0.96	0.97	1.12



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 5

Q4. How often do you think about energy use in your home...

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	1009 34%	99 33%	37 30%	48 25%	117 39% A	93 31%
Often (3)	1098 37%	122 41%	51 41%	85 45%	98 33%	108 36%
Sometimes (2)	490 17%	46 15%	21 17%	31 16%	53 18%	52 18%
Not very much (1)	248 8%	26 9%	13 10%	20 10%	25 8%	33 11%
Not at all (0)	114 4%	7 2%	2 2%	7 4%	7 2%	9 3%
Don't know	3 *	-	-	-	1 *	2 1% A
Mean	2.89	2.93	2.87	2.77	2.98	2.82
Standard Deviation	1.09	1.02	1.01	1.06	1.06	1.09



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 6

Q4. How often do you think about energy use in your home...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	965 32%	1009 34%	361 33%	646 32%	465 33%	185 30%	355 35% A	252 30%	338 31%	702 34%	476 34%	215 35% F	386 38% A	287 34%
Often (3)	1138 38% GM	1098 37%	426 39%	760 38%	596 42% A	277 45% A	327 32%	373 45% A	439 41%	734 36%	615 43% A	269 44% A	310 31%	364 44% A
Sometimes (2)	499 17% IKLN	490 17%	178 16%	335 17%	231 16% K	99 16%	175 17%	138 17% N	150 14%	354 17%	182 13%	76 13%	183 18%	103 12%
Not very much (1)	264 9% EKFLHN	248 8%	90 8%	181 9%	91 6%	41 7%	112 11% A	55 7%	97 9%	176 9%	94 7%	31 5%	91 9%	52 6%
Not at all (0)	102 3% CEFH	114 4%	25 2%	76 4%	31 2%	12 2%	41 4%	16 2%	48 4% C	76 4%	48 3%	15 2%	39 4%	27 3%
Don't know	4 .	3 .	2 .	2 .	2 .	1 .	- .	1 .	2 .	1 .	2 .	- .	1 .	- .
Mean	2.88	2.89	2.93 A	2.86	2.97 A	2.95	2.83	2.95 A	2.86	2.89	2.97 A	3.05 A	2.90	3.00 A
Standard Deviation	1.07	1.09	1.02	1.08	0.97	0.95	1.14	0.95	1.10	1.09	1.02	0.95	1.12	1.01



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 7

Q4. How often do you think about energy use in your home...

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	965 32% BCKaj	46 17%	129 28% B	183 35% BC	190 35% BC	162 36% BC	255 34% BC	446 33%	519 32%	510 33%	305 30%	106 36%	586 32%	208 34%	154 30%
Often (3)	1138 38% BLNhi	84 32%	168 37%	217 42% BG	228 42% ABG	174 39%	267 36%	503 37%	635 39%	629 41% AKL	365 36%	98 33%	751 41% AN	177 29%	194 38% N
Sometimes (2)	499 17% de	54 21% E	89 19% E	78 15%	79 15%	73 16%	126 17%	231 17%	268 17%	250 16%	182 18%	45 15%	300 17%	104 17%	86 17%
Not very much (1)	264 9% DEFJM Qc	55 21% ACDEF G	49 11% DEF	27 5%	30 6%	28 6%	75 10% DEF	122 9%	142 9%	110 7%	115 11% AJ	30 10%	132 7%	77 13% AM	52 10% MQ
Not at all (0)	102 3% JMce	23 9% ACDEFG	21 5% DF	11 2%	13 2%	9 2%	25 3%	46 3%	56 3%	35 2%	46 5% AJ	19 6% AJ	46 3%	36 6% AM	18 4%
Don't know	4 *	1 *	3 1% AG	-	-	-	-	-	4 *	2 *	2 *	-	1 *	1 *	2 *
Mean	2.88 BCKN aj	2.29	2.73 B	3.03 ABCG	3.02 ABCG	3.01 ABCG	2.87 BC	2.88	2.88	2.96 AKL	2.76	2.81	2.94 ANO	2.74	2.82
Standard Deviation	1.07	1.23	1.12	0.95	0.97	0.98	1.09	1.08	1.06	0.99	1.13	1.21	1.00	1.23	1.09



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 7

Q4. How often do you think about energy use in your home...

Base: All

	All Commu- nities (excl c trls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	965 32% BCKa j	208 32%	366 34% S	154 31%	143 29%	94 36%	618 31%	128 32%	142 36%	57 47% Aabc	391 34% f	281 30%	239 33%	37 38%	108 49% Aj	857 31%
Often (3)	1138 38% BLNh i	229 36%	430 40%	192 38%	198 40%	89 34%	739 37%	166 41%	169 43% a	43 35%	461 40% h	366 39% h	274 38% h	22 22%	70 32%	1068 39% Ai
Sometimes (2)	499 17% de	106 16%	172 16%	92 18%	85 17%	44 17%	351 18% d	69 17%	56 14%	12 10%	169 15%	173 19% e	119 16%	22 22% e	27 12%	472 17%
Not very much (1)	264 9% DEFJ MGc	74 12% AQ	67 6%	45 9%	51 10% Q	27 10% Q	202 10% Ac	31 8%	22 6%	6 5%	92 8%	78 8%	70 10%	7 7%	14 6%	250 9%
Not at all (0)	102 3% JMce	24 4%	36 3%	17 3%	15 3%	10 4%	80 4% Ac	11 3%	6 2%	4 3%	25 2%	32 3%	26 4%	10 10% Aefg	3 1%	99 4%
Don't know	4 *	2 *	-	1 *	1 *	-	2 *	1 *	1 *	-	3 *	1 *	-	-	-	4 *
Mean	2.88 BCK Naj	2.82	2.96 AOP RS	2.84	2.82	2.87	2.81	2.91	3.06 Aab	3.17 Aab	2.97 Afg h	2.85	2.87	2.70	3.20 Aj	2.85
Standard Deviation	1.07	1.12	1.03	1.07	1.06	1.12	1.10	1.02	0.93	1.02	1.01	1.05	1.09	1.32	0.97	1.07



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 8

Q4. How often do you think about energy use in your home...

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	965 32% CFGJc dr	396 37% ACD	360 29%	203 31%	484 45% AFG	-	-	294 40% AIJ	379 31%	292 28%	548 34%	221 32%	209 30%	698 34% AM
Often (3)	1138 38% DFGJM p	382 36%	527 43% ABD	224 34%	581 55% AFG	-	-	314 43% AJ	504 42% AJ	320 31%	663 41% AL	250 36%	218 31%	848 42% AM
Sometimes (2)	499 17% BEGHN a	151 14%	217 18% B	128 20% AB	-	237 100% AEG	-	69 9%	218 18% H	212 21% AH	262 16%	113 16%	143 21% AN	300 15%
Not very much (1)	264 9% EFHIKN ar	96 9%	96 8%	71 11% C	-	-	113 68% AEF	43 6%	78 6%	143 14% AHI	115 7%	76 11% AK	88 13% AN	145 7%
Not at all (0)	102 3% EFHIKN ar	33 3%	37 3%	29 4%	-	-	54 32% AEF	10 1%	25 2%	67 6% AHI	43 3%	31 4% K	37 5% AN	43 2%
Don't know	4 *	-	2 *	1 *	-	-	-	-	4 A	-	3 *	-	1 *	3 *
Mean	2.88 DFGJ LMd	2.96 ACD	2.87 D	2.76	3.45 AFG	2.00 G	0.68	3.15 AIJ	2.94 AJ	2.61	2.96 AL	2.80	2.68	2.99 AM
Standard Deviation	1.07	1.08	1.01	1.13	0.50	0.00	0.47	0.91	0.97	1.21	1.01	1.14	1.18	0.98



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 8

Q4. How often do you think about energy use in your home...

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	965 32% CFGJ cdr	358 44% Abcd	453 31% cd	86 26% d	68 19%	109 29%	242 35%	175 34%	438 32%	296 34%	579 32%	90 31%	636 32%	315 33%	23 27%	31 30%	380 37% Ar	186 33% r	117 26%
Often (3)	1138 38% DFGJ Mp	292 36%	580 40%	142 42% ad	124 34%	150 40%	264 38%	200 39%	524 38%	339 39%	692 38%	107 37%	740 38%	385 40%	41 48%	37 35%	342 34%	234 41% p	217 49% Apq
Sometimes (2)	499 17% BEGH Na	95 12%	253 17% a	74 22% Aab	77 21% Aa	62 16%	108 15%	87 17%	242 18%	138 16%	306 17%	55 19%	337 17%	150 16%	18 21%	15 14%	168 16%	83 15%	82 18%
Not very much (1)	264 9% EFHK Nar	47 6%	132 9% a	24 7%	61 17% Aabc	35 9%	62 9%	40 8%	127 9%	69 8%	163 9%	32 11%	165 8%	86 9%	4 5%	18 17% Almn	94 9% r	45 8%	23 5%
Not at all (0)	102 3% EFHK Nar	19 2%	42 3%	10 3%	31 9% Aabc	18 5%	23 3%	14 3%	47 3%	26 3%	69 4%	7 2%	76 4%	27 3%	-	3 3%	35 3% r	20 4% r	6 1%
Don't know	4	2	1	1	-	3 1% Agh	1	-	-	-	4	-	4	-	-	1 1% Am	1	1	-
Mean	2.88 DFG JLMd	3.14 Abc d	2.87 d	2.80 d	2.38	2.79	2.92	2.93	2.86	2.93	2.86	2.83	2.87	2.91	2.97	2.72	2.92	2.92	2.93
Standard Deviation	1.07	0.99	1.04	1.00	1.21	1.11	1.07	1.03	1.07	1.04	1.08	1.06	1.08	1.04	0.82	1.15	1.10	1.05	0.88



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 9

Q5. Thinking about your home in the winter, is it...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Very easy to keep warm (3)	635 21% LRpwxay	640 22%	503 25%	600 29% C
Fairly easy to keep warm (2)	1346 45% RpVy	1326 45%	925 46%	958 47%
Fairly difficult to keep warm (1)	546 18% Y	566 19%	317 16% D	279 14%
Very difficult to keep warm (0)	334 11% VWXY	408 14% A	160 8%	182 9%
Don't know	111 4% BikNnpqstuvyz	22 1%	87 4% D	22 1%
Mean	1.80 BkRpSqay	1.75	1.93	1.98
Standard Deviation	0.92	0.95	0.87	0.89
All easy	1981 67% RpSay	1966 66%	1428 72%	1558 76% C
All difficult	880 30% mTVWuY	974 33% A	477 24%	461 23%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 9

Q5. Thinking about your home in the winter, is it...

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Very easy to keep warm (3)	100 22%	32 21%	27 15%	18 16%	75 21%	25 21%	22 22%	31 26%	39 13%	19 17%	30 30% A	69 23%	59 27% A	89 24%
Fairly easy to keep warm (2)	204 45%	68 45%	86 49%	59 54%	152 43%	62 52%	50 50%	54 45%	112 37%	42 38%	51 51%	138 46%	81 38%	187 51% A
Fairly difficult to keep warm (1)	69 15%	29 19%	36 20%	21 19%	71 20%	22 18%	17 17%	21 18%	65 22%	29 26% A	11 11%	52 17%	40 19%	63 17%
Very difficult to keep warm (0)	67 15%	16 11%	21 12%	10 9%	48 14%	8 7%	10 10%	11 9%	67 22% A	18 16%	6 6%	27 9%	10 5%	15 4%
Don't know	10 2%	5 3% i	6 3%	2 2%	5 1%	3 3%	1 1%	3 3%	17 6% p	2 2%	2 2%	14 5% s	25 12% At	16 4% u
Mean	1.77	1.80	1.70	1.79	1.73	1.89	1.85	1.90 o	1.43	1.57	2.07 Ar	1.87	1.99 At	1.99 A
Standard Deviation	0.97	0.91	0.88	0.83	0.95	0.82	0.88	0.90	1.00	0.97	0.82	0.89	0.86	0.77
All easy	304 68%	100 67%	113 64%	77 70%	227 65%	87 73%	72 72%	85 71%	151 50%	61 55%	81 81% Ar	207 69%	140 65%	276 75% A
All difficult	136 30%	45 30%	57 32%	31 28%	119 34%	30 25%	27 27%	32 27%	132 44% A	47 43% A	17 17%	79 26%	50 23%	78 21%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 9

Q5. Thinking about your home in the winter, is it...

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Very easy to keep warm (3)	66 22%	26 20%	32 16%	32 11%	69 23%
Fairly easy to keep warm (2)	139 46%	86 65% A	103 51%	120 40%	141 47%
Fairly difficult to keep warm (1)	61 20%	14 11%	41 20%	66 22%	44 15%
Very difficult to keep warm (0)	19 6%	3 2%	17 8%	57 19% A	38 13%
Don't know	15 5% v	3 2%	9 4%	26 9% Ay	9 3%
Mean	1.88	2.05 Aw	1.78	1.46 Y	1.83
Standard Deviation	0.84	0.64	0.83	0.95	0.94
All easy	205 68%	112 85% Aw	135 67%	152 50%	210 70%
All difficult	80 27%	17 13%	58 29%	123 41% A	82 27%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 9

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Very easy to keep warm (3)	640 22%	88 20%	36 24%	39 23%	21 19%	85 24%	35 28%	33 32% A	23 19%	43 14%	18 16%	21 22%	69 23%	41 20%	88 24%
Fairly easy to keep warm (2)	1326 45%	207 46%	75 49%	70 42%	47 44%	145 42%	63 50%	45 43%	51 41%	111 37%	50 45%	43 46%	134 44%	100 48% V	185 50%
Fairly difficult to keep warm (1)	566 19%	94 21%	29 19%	27 16%	17 16%	58 17%	16 13%	18 17%	29 24%	58 19%	26 23%	18 19%	71 23% A	47 23%	58 16%
Very difficult to keep warm (0)	408 14%	58 13%	13 8%	28 17% A	23 21% AM	54 16% A	8 6%	8 8%	19 15%	88 29% A	17 15%	11 12%	30 10%	19 9%	32 9% W
Don't know	22 1%	1	-	2 1%	-	6 2%	3 2%	-	1 1%	1	-	1 1%	-	1	6 2%
Mean	1.75	1.73	1.88	1.73	1.61	1.76	2.02 A	1.99 A	1.64	1.36	1.62	1.80	1.80	1.79	1.91 A
Standard Deviation	0.95	0.92	0.87	1.01	1.03	1.00	0.83	0.90	0.96	1.05	0.93	0.93	0.90	0.87	0.86
All easy	1966 66%	295 66%	111 73%	109 66%	68 63%	230 66%	98 78% A	78 75%	74 60%	154 51%	68 61%	64 68%	203 67%	141 68%	273 74% A
All difficult	974 33%	152 34%	42 27%	55 33%	40 37%	112 32%	24 19%	26 25%	48 39% AQ	146 49% A	43 39% A	29 31% T	101 33%	66 32%	90 24%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 9

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)	
Total	2962	300	124	191	301	297
Very easy to keep warm (3)	640 22%	66 22%	15 12%	24 13%	35 12%	76 26%
Fairly easy to keep warm (2)	1326 45%	152 51%	69 56% A	98 51%	114 38%	118 40%
Fairly difficult to keep warm (1)	566 19%	57 19%	28 23% Y	47 25% A	52 17%	63 21% b
Very difficult to keep warm (0)	408 14%	23 8%	10 8% Y	18 9%	100 33% Aa	36 12%
Don't know	22 1%	2 1%	2 2%	4 2%	-	4 1%
Mean	1.75	1.88	1.73	1.68	1.28	1.80
Standard Deviation	0.95	0.84	0.78	0.82	1.05	0.96
All easy	1966 66%	218 73% A	84 68%	122 64%	149 50%	194 65%
All difficult	974 33%	80 27%	38 31% Y	65 34%	152 50% Aa	99 33%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 10

Q5. Thinking about your home in the winter, is it...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Very easy to keep warm (3)	635 21% G	640 22%	239 22%	430 22%	330 23% A	158 26% A	189 19%	211 25% A	256 24%	431 21%	325 23%	131 22%	188 19%	187 22%
Fairly easy to keep warm (2)	1346 45%	1326 45%	485 45%	923 46%	630 44%	270 44%	443 44%	374 45%	474 44%	928 45%	631 45%	277 46%	440 44%	373 45%
Fairly difficult to keep warm (1)	546 18% D	566 19%	207 19%	348 17%	263 19%	103 17%	184 18%	141 17%	195 18%	403 20%	283 20%	136 22% AF	198 20%	183 22% AH
Very difficult to keep warm (0)	334 11% EFH	408 14%	108 10%	229 11%	138 10%	43 7%	160 16% A	64 8%	136 13% C	269 13% A	166 12%	60 10%	182 18% A	87 10% H
Don't know	111 4% JKLMN	22 1%	43 4% I	70 4% J	55 4% K	41 7% AL	34 3% M	45 5% AN	13 1%	12 1%	12 1%	2 .	2 .	3 .
Mean	1.80 GM	1.75	1.82	1.81	1.85 A	1.95 AL	1.68	1.93 AN	1.80	1.75	1.79	1.79	1.63	1.80
Standard Deviation	0.92	0.95	0.90	0.92	0.90	0.87	0.97	0.87	0.95	0.94	0.93	0.89	0.98	0.91
All easy	1981 67% GM	1966 66%	724 67%	1353 68%	960 68%	428 70%	632 63%	585 70% A	730 68%	1359 67%	956 67%	408 67%	628 62%	560 67%
All difficult	880 30% FH	974 33%	315 29%	577 29%	401 28%	146 24%	344 34% A	205 25%	331 31%	672 33% AD	449 32%	196 32% F	380 38% A	270 32% H



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 11

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Very easy to keep warm (3)	635 21% BCDKO OT	41 16%	81 18%	86 17%	121 22% BD	101 23% BD	205 27% ABCDE	281 21%	354 22%	333 22% K	186 18%	72 24% K	429 24% AO	126 21% O	67 13%
Fairly easy to keep warm (2)	1346 45% CILNO OPbei	112 43%	173 38%	237 46% C	255 47% C	213 48% C	356 48% C	641 48% AI	705 43%	741 48% AKL	444 44% L	104 35%	925 51% ANO	208 34%	191 38%
Fairly difficult to keep warm (1)	546 18% GMQ	49 19%	112 24% AEFG	108 21% G	89 16%	77 17%	111 15%	229 17%	317 20%	280 18%	192 19%	65 22%	309 17%	124 21% M	108 21% MQ
Very difficult to keep warm (0)	334 11% GJMj	30 11%	59 13% G	64 12% G	67 12% G	48 11%	66 9%	146 11%	188 12%	148 10%	139 14% AJ	39 13%	124 7%	130 22% AMO	76 15% AMAGS
Don't know	111 4% EFGJM cd	31 12% ACDEFG	34 7% ADEFG	21 4% EFG	8 1%	7 2%	10 1%	51 4%	60 4%	34 2%	54 5% AJ	18 6% AJ	29 2%	15 2%	64 13% AMNAPQRST
Mean	1.80 CDKN OOTbi	1.71	1.65	1.70	1.81 C	1.84 CD	1.95 ABCDE EF	1.81	1.78	1.84 AK	1.70	1.75	1.93 ANO	1.56	1.56
Standard Deviation	0.92	0.91	0.94	0.90	0.93	0.90	0.89	0.90	0.93	0.88	0.94	0.99	0.83	1.06	0.95
All easy	1981 67% BCDKL NOORbei	153 58%	254 55%	323 63% C	376 70% BCD	314 70% BCD	561 75% ABCDE	922 68%	1059 65%	1074 70% AKL	630 62%	176 59%	1354 75% ANO	334 55%	258 51%
All difficult	880 30% GJMqj	79 30% G	171 37% AEFG	172 33% AG	156 29% G	125 28%	177 24%	375 28%	505 31%	428 28%	331 33% AJ	104 35% AJ	433 24%	254 42% AM	184 36% AMAPGS



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 11

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Very easy to keep warm (3)	635 21% BCDK OOT	159 25% AORT	231 22% OT	96 19% O	111 23% OT	38 14%	413 21%	80 20%	99 25%	31 25%	241 21%	181 19%	173 24% f	25 26%	37 17%	598 22%
Fairly easy to keep warm (2)	1346 45% CILN OOPbei	260 40%	522 49% AOPR	212 42%	228 46% O	124 47% O	924 46% b	153 38%	184 46% b	54 44%	489 43%	455 49% Ae	330 45%	40 41%	79 36%	1267 46% Ai
Fairly difficult to keep warm (1)	546 18% GMQ	115 18%	173 16%	107 21% Q	92 19%	59 22% Q	355 18%	86 21%	72 18%	22 18%	215 19%	175 19%	128 18%	16 16%	40 18%	506 18%
Very difficult to keep warm (0)	334 11% GJMj	83 13%	111 10%	60 12%	46 9%	34 13%	223 11%	60 15% Aac	34 9%	15 12%	143 13% f	91 10%	77 11%	14 14%	60 27% Aj	274 10%
Don't know	111 4% EFGJM cd	26 4%	34 3%	26 5%	16 3%	9 3%	77 4% cd	27 7% Aacd	7 2%	-	53 5% Ag	29 3%	20 3%	3 3%	6 3%	105 4%
Mean	1.80 CDK NOOTbi	1.80 OT	1.84 AOR T	1.72 O	1.85 ORT	1.65	1.80 b	1.67	1.89 Ab	1.83	1.76	1.80	1.85	1.80	1.43	1.83 Ai
Standard Deviation	0.92	0.97	0.89	0.93	0.89	0.89	0.91	0.98	0.88	0.95	0.94	0.87	0.92	1.00	1.07	0.90
All easy	1981 67% BCDK LNOORbe i	419 65% O	753 70% AOPR T	308 61% O	339 69% ORT	162 61% O	1337 67% b	233 57% Ab	283 71% Ab	85 70% b	730 64%	636 68% e	503 69% e	65 66%	116 52%	1865 68% Ai
All difficult	880 30% GJMq j	198 31%	284 27%	167 33% AQ	138 28%	93 35% AQs	578 29%	146 36% Aac	106 27%	37 30%	358 31%	266 29%	205 28%	30 31%	100 45% Aj	780 28%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 12

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Very easy to keep warm (3)	635 21% CILNe imo	289 27% ACD	221 18%	123 19%	214 20%	55 23%	52 31% AE	155 21%	221 18%	259 25% AI	376 23% AL	124 18%	179 26% AN	403 20%
Fairly easy to keep warm (2)	1346 45% BDHei mop	441 42%	633 51% ABD	266 41%	480 45%	118 50%	71 43%	296 41%	598 50% AHJ	452 44%	777 48% A	303 44%	295 42%	956 47% AM
Fairly difficult to keep warm (1)	546 18% KMhji	178 17%	241 19%	124 19%	205 19%	43 18%	25 15%	139 19%	227 19%	180 17%	268 16%	148 21% AK	106 15%	393 19% M
Very difficult to keep warm (0)	334 11% CFGIK Neklnr	125 12% C	108 9%	98 15% AC	125 12% FG	15 6%	9 5%	107 15% AIJ	116 10%	111 11%	152 9%	99 14% AK	92 13% N	210 10%
Don't know	111 4% BCLcgh i	25 2%	36 3%	45 7% ABC	41 4%	6 3%	10 6%	33 5%	46 4%	32 3%	61 4%	17 2%	24 3%	75 4%
Mean	1.80 DHLd gimop	1.87 AD	1.80 D	1.68	1.76	1.92 AE	2.06 AE	1.72	1.80	1.86 AH	1.88 AL	1.67	1.83	1.79
Standard Deviation	0.92	0.96	0.84	0.97	0.92	0.83	0.85	0.98	0.86	0.93	0.88	0.94	0.97	0.89
All easy	1981 67% DHLde imop	730 69% AD	854 69% AD	389 59%	694 65%	173 73% AE	123 74% AE	451 62%	819 68% H	711 69% H	1153 71% AL	427 62%	474 68%	1359 67%
All difficult	880 30% GKehj klnr	303 29%	349 28%	222 34% ABC	330 31% FG	58 24%	34 20%	246 34% AIJ	343 28%	291 28%	420 26%	247 36% AK	198 28%	603 30%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 12

Q5. Thinking about your home in the winter, is it...

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930-1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Very easy to keep warm (3)	635 21% CILN eimo	181 22%	317 22%	70 21%	67 19%	53 14%	153 22% e	95 18%	334 24% Aeg	142 16%	398 22% i	95 33% Aij	461 24% Amo	163 17%	30 35% Almo	14 13%	204 20%	123 22%	102 23%
Fairly easy to keep warm (2)	1346 45% BDHe imop	374 46%	683 47% d	142 42%	147 41%	133 35%	303 43% e	240 47% e	670 49% Aef	357 41%	860 47% Ai	129 44%	934 48% Amo	407 42%	34 40%	35 33%	409 40%	272 48% p	218 49% p
Fairly difficult to keep warm (1)	546 18% KMhj l	137 17%	264 18%	73 22%	72 20%	65 17%	149 21% Ah	112 22% Ah	220 16%	204 24% Ajk	298 16%	44 15%	309 16%	221 23% Al	13 15%	31 30% Aln	198 19%	99 17%	87 20%
Very difficult to keep warm (0)	334 11% CFGl KNeklnr	87 11%	149 10%	46 14%	52 14% Ab	29 8%	91 13% e	65 13% e	148 11%	127 15% Ajk	194 11% k	13 4%	192 10%	139 14% Aln	4 5%	9 9%	173 17% Aqr	52 9%	27 6%
Don't know	111 4% BCLcf ghl	34 4% c	48 3%	6 2%	23 6% Abc	97 26% Afgh	4 1%	4 1%	6 *	38 4%	63 3%	10 3%	62 3%	33 3%	5 6%	16 15% Almn	36 4%	23 4%	11 2%
Mean	1.80 DHL dgmop	1.83 cd	1.83 cd	1.71	1.68	1.75	1.74	1.71	1.87 Aef g	1.62	1.84 Ai	2.09 Aij	1.88 Amo	1.64	2.11 Alm o	1.61	1.65	1.85 p	1.91 Ap
Standard Deviation	0.92	0.91	0.90	0.95	0.96	0.88	0.94	0.91	0.90	0.94	0.90	0.82	0.89	0.94	0.85	0.87	1.00	0.88	0.82
All easy	1981 67% DHLd eimop	555 68% d	1000 68% Ad	212 63%	214 59%	186 49%	456 65% e	335 65% e	1004 73% Aefg	499 57%	1258 69% Ai	224 77% Aij	1395 71% Amo	570 59% o	64 74% mo	49 47%	613 60%	395 69% p	320 72% Ap
All difficult	880 30% Gkeh jklrn	224 28%	413 28%	119 35% Aab	124 34% Aab	94 25%	240 34% Aeh	177 34% Aeh	368 27%	331 38% Ajk	492 27% k	57 20%	501 26%	360 37% Aln	17 20%	40 38% ln	371 36% Aqr	151 27%	114 26%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Very worried (3)	460 15% NlmnqTUtWuXvY	415 14%	231 12%	237 12%
Fairly worried (2)	914 31% BjlrTv	813 27%	586 29% D	511 25%
Not very worried (1)	973 33% Rpyz	983 33%	655 33%	722 35%
Not worried at all (0)	593 20% iay	724 24% A	487 24%	541 27%
Don't know	32 1%	27 1%	33 2%	30 1%
Mean	1.42 BlmnqrVtWuvYwz	1.31	1.29 D	1.22
Standard Deviation	0.98	1.00	0.97	0.97
Very/fairly (Net)	1374 46% BlmnqrVtWuvYwz	1228 41%	817 41% D	748 37%
Not very/not at all (Net)	1566 53% Rpay	1707 58% A	1142 57%	1263 62% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Very worried (3)	90 20%	17 11%	40 23% A	16 15%	41 12%	18 15%	9 9%	22 18%	75 25% A	22 20% q	8 8%	32 11%	27 13% †	43 12%
Fairly worried (2)	141 31%	49 33%	44 25%	27 25%	118 34% †	36 30%	36 36%	31 26%	93 31%	39 35%	35 35% r	104 35%	54 25%	107 29%
Not very worried (1)	135 30%	45 30%	65 37%	45 41%	117 33%	39 33%	34 34%	45 38%	80 27%	29 26%	38 38%	92 31%	69 32%	140 38% A
Not worried at all (0)	79 18%	39 26% †	27 15%	22 20%	74 21%	26 22%	20 20%	21 18%	49 16%	20 18%	18 18%	62 21%	60 28% A	76 21%
Don't know	5 1%	-	-	-	1 1%	1 1%	1 1%	1 1%	3 1%	-	1 1%	10 3% As	5 2%	4 1%
Mean	1.54	1.29	1.55	1.34	1.36 †	1.39	1.34 n	1.45	1.65 A	1.57 q	1.33	1.37	1.23 †	1.32
Standard Deviation	1.00	0.98	1.01	0.96	0.94	0.99	0.91	0.99	1.03	1.01	0.87	0.94	1.00	0.93
Very/fairly (Net)	231 51%	66 44%	84 48%	43 39%	159 45% †	54 45%	45 45%	53 44%	168 56% A	61 55% Aq	43 43%	136 45%	81 38% †	150 41%
Not very/not at all (Net)	214 48%	84 56%	92 52%	67 61%	191 54%	65 54%	54 54%	66 55%	129 43%	49 45%	56 56%	154 51%	129 60% A	216 58% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. † small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Very worried (3)	31 10%	8 6%	26 13%	76 25% A	44 15%
Fairly worried (2)	97 32% v	37 28%	59 29%	98 33%	91 30%
Not very worried (1)	108 36%	61 46% Aw	77 38%	84 28%	107 36% z
Not worried at all (0)	59 20%	26 20%	39 19%	39 13%	57 19%
Don't know	5 2%	-	1	4 1%	2 1%
Mean	1.34 v	1.20	1.36	1.71 A	1.41 z
Standard Deviation	0.91	0.83	0.94	0.99	0.96
Very/fairly (Net)	128 43% v	45 34%	85 42%	174 58% A	135 45%
Not very/not at all (Net)	167 56%	87 66% A	116 57%	123 41%	164 54%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Very worried (3)	415 14%	74 17%	16 10%	34 20%	20 19%	34 10%	11 9%	5 5%	12 10%	84 28% A	8 7%	15 16%	54 18% U	9 4%	39 11%
Fairly worried (2)	813 27%	140 31%	59 39% A	36 22%	33 31%	79 23%	32 26%	31 30%	40 33%	79 26%	32 29%	17 18%	84 28%	49 24%	102 28%
Not very worried (1)	983 33%	132 29%	58 38%	54 33%	32 30%	119 34%	46 37%	30 29%	41 33%	73 24%	43 39%	35 37%	93 31%	79 38%	148 40% A
Not worried at all (0)	724 24%	95 21%	19 12%	41 25% L	23 21%	113 32% AN	36 29% A	38 37% AP	28 23%	61 20%	27 24%	27 29% A	70 23%	68 33% A	78 21%
Don't know	27 1%	7 2%	1 1%	1 1%	- -	3 1%	- -	- -	2 2%	4 1%	1 1%	- -	3 1%	3 1%	2 1%
Mean	1.31	1.44	1.47	1.38	1.46	1.10	1.14	1.03	1.30	1.63 A	1.19	1.21	1.41	1.00	1.28
Standard Deviation	1.00	1.01	0.85	1.07	1.03	0.97	0.94	0.93	0.94	1.10	0.89	1.04	1.03	0.87	0.92
Very/fairly (Net)	1228 41%	214 48%	75 49%	70 42%	53 49%	113 32%	43 34%	36 35%	52 42%	163 54% A	40 36%	32 34%	138 45%	58 28%	141 38%
Not very/not at all (Net)	1707 58%	227 51%	77 50%	95 57%	55 51%	232 67% AN	82 66% A	68 65% A	69 56%	134 45%	70 63% AS	62 66% A	163 54%	147 71% AV	226 61% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)
Total	2962	300	124	191	301	297
Very worried (3)	415 14%	27 9%	15 12%	26 14%	93 31% A	35 12%
Fairly worried (2)	813 27%	58 19%	30 24%	59 31%	83 28%	77 26%
Not very worried (1)	983 33%	121 40% A	42 34%	76 40% A	78 26%	62 21%
Not worried at all (0)	724 24%	92 31% AX	37 30% A	29 15%	45 15%	120 40% Ab
Don't know	27 1%	2 1%	-	1 1%	2 1%	3 1%
Mean	1.31	1.07	1.19	1.43	1.75 A	1.09
Standard Deviation	1.00	0.93	1.00	0.91	1.06	1.07
Very/fairly (Net)	1228 41%	85 28%	45 36%	85 45%	176 58% A	112 38%
Not very/not at all (Net)	1707 58%	213 71% AX	79 64% A	105 55%	123 41%	182 61% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 14

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Very worried (3)	460 15% IEKFHN	415 14%	157 15% I	312 16%	179 13%	67 11%	198 20% A	98 12%	105 10%	310 15%	148 10%	78 13%	194 19% A	95 11%
Fairly worried (2)	914 31% IJKLN	813 27%	319 29% I	623 31% J	453 32% K	193 31% L	310 31%	260 31% N	267 25%	551 27%	364 26%	150 25%	311 31%	221 27%
Not very worried (1)	973 33% GM	983 33%	369 34%	654 33%	463 33%	199 32%	305 30%	278 33%	369 34%	673 33%	486 34%	207 34%	295 29%	278 33%
Not worried at all (0)	593 20%	724 24%	228 21%	386 19%	301 21%	140 23%	189 19%	181 22%	324 30% AC	489 24% AD	407 29% AE	165 27% A	198 20%	231 28% AH
Don't know	32 1%	27 1%	9 1%	25 1%	20 1%	16 3% AL	8 1%	18 2% AN	9 1%	20 1%	12 1%	6 1%	12 1%	8 1%
Mean	1.42 IJEKFLHN	1.31	1.38 I	1.44 J	1.37 K	1.31	1.52 A	1.34 N	1.14	1.34	1.18	1.24	1.50 A	1.22
Standard Deviation	0.98	1.00	0.98	0.98	0.96	0.95	1.01	0.95	0.96	1.01	0.97	1.00	1.02	0.98
Very/fairly (Net)	1374 46% IJKFLHN	1228 41%	476 44% I	935 47% J	632 45% K	260 42%	508 50% A	358 43% N	372 35%	861 42%	512 36%	228 38%	505 50% A	316 38%
Not very/not at all (Net)	1566 53% GM	1707 58%	597 55% A	1040 52%	764 54%	339 55%	494 49%	459 55%	693 65% AC	1162 57% AD	893 63% AE	372 61% AF	493 49%	509 61% AH

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 15

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Very worried (3)	460 15% BJMcj	21 8% ABG	87 19% ABG	82 16% B	101 19% ABG	69 15% B	100 13% B	190 14% B	270 17% B	198 13% AJ	189 19% AJ	60 20% AJ	211 12% AM	139 23% AM	103 20% AMAPQRS
Fairly worried (2)	914 31% BGHb	60 23% BG	151 33% BG	173 34% BG	181 34% BG	153 34% BG	196 26% BG	389 29% AH	525 32% AH	484 32% AJ	304 30% AJ	93 31% AJ	567 31% AJ	176 29% AJ	163 32% AJ
Not very worried (1)	973 33% LOOP	101 38% AEF	151 33% AEF	179 35% AEF	160 30% AEF	130 29% AEF	252 34% AEF	449 33% AEF	524 32% AEF	516 34% L	331 33% L	78 26% L	639 35% ANO	178 30% ANO	141 28% ANO
Not worried at all (0)	593 20% CDIR ai	61 23% CD	63 14% CD	82 16% CD	96 18% CD	93 21% CD	198 26% ACDEF	301 22% AI	292 18% AI	318 21% AI	183 18% AI	64 21% AI	383 21% AI	106 18% AI	89 18% T
Don't know	32 1% DFGQ	20 8% ACDEFG	7 2% DFG	-	2	1	2	19 1% AI	13 1% AI	20 1% L	8 1% L	3 1% L	16 1% ANO	4 1% ANO	10 2% AMAPQ
Mean	1.42 BGHJ MPbj	1.17	1.58 ABFG	1.49 BG	1.53 ABG	1.44 BG	1.27	1.35	1.48 AH	1.37	1.50 AJ	1.51 J	1.34	1.58 AM	1.56 AMAPQS
Standard Deviation	0.98	0.90	0.95	0.94	0.99	0.99	1.00	0.98	0.97	0.96	0.99	1.05	0.94	1.03	1.01
Very/fairly (Net)	1374 46% BGHJM bgj	81 31% ABG	238 52% ABG	255 49% BG	282 52% ABG	222 50% BG	296 40% B	579 43% AH	795 49% AH	682 44% AJ	493 49% J	153 51% J	778 43% AM	315 52% AM	266 53% AMAPQRS
Not very/not at all (Net)	1566 53% CEINO OTaei	162 62% ACDEF	214 47% AEF	261 51% AEF	256 47% AEF	223 50% AEF	450 60% ACDEF	750 56% AI	816 50% AI	834 54% L	514 51% L	142 48% L	1022 56% ANO	284 47% ANO	230 45% ANO



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 15

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Very worried (3)	460 15% BJMc j	103 16%	163 15%	78 16%	69 14%	47 18%	334 17% Ac	63 16% c	42 11%	16 13%	188 16%	135 15%	104 14%	22 22% fg	79 36% Aj	381 14%
Fairly worried (2)	914 31% BGHb	185 29%	337 31%	153 31%	143 29%	96 36% APS	616 31% b	104 26%	136 34% b	39 32%	362 32%	312 34% Agh	204 28%	22 22%	76 34%	838 30%
Not very worried (1)	973 33% LOOP i	181 28%	341 32%	179 36% OP	182 37% AOPQ	90 34%	642 32%	134 33%	132 33%	44 36%	355 31%	300 32%	264 36% Ae	31 32%	44 20%	929 34% Ai
Not worried at all (0)	593 20% CDIR Taj	171 27% AOQR ST	224 21% RT	81 16% T	91 18% T	26 10%	375 19%	101 25% Aa	83 21%	23 19%	220 19%	174 19%	151 21%	22 22%	23 10%	570 21% Ai
Don't know	32 1% DFGQ	3 *	6 1%	10 2% APQ	8 2% PQ	5 2% PQ	25 1%	4 1%	3 1%	-	16 1%	10 1%	5 1%	1 1%	-	32 1%
Mean	1.42 BGH JMPbj	1.34	1.41	1.46 P	1.39	1.63 APQ RS	1.46 Abc	1.32	1.35	1.39	1.46 g	1.44	1.36	1.45	1.95 Aj	1.38
Standard Deviation	0.98	1.04	0.98	0.95	0.95	0.89	0.98	1.02	0.93	0.94	0.99	0.96	0.97	1.08	0.99	0.97
Very/fairly (Net)	1374 46% BGHJ Mbj	288 45%	500 47%	231 46%	212 43%	143 54% APQRS	950 48% Ab	167 41%	178 45%	55 45%	550 48% g	447 48% g	308 42%	44 45%	155 70% Aj	1219 44%
Not very/not at all (Net)	1566 53% CEIN OOTael	352 55% OT	565 53% OT	260 52% OT	273 55% OT	116 44%	1017 51%	235 58% Aa	215 54%	67 55%	575 50%	474 51%	415 57% Aef	53 54%	67 30%	1499 55% Ai

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 16

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Very worried (3)	460 15% FGIj hkqr	163 15%	176 14%	116 18% C	192 18% AFG	17 7%	6 4%	165 23% AIJ	165 14%	130 13%	242 15%	123 18%	115 17%	308 15%
Fairly worried (2)	914 31% GJh	330 31%	394 32%	185 28%	362 34% AG	74 31% G	26 16%	236 32% J	415 34% AJ	263 25%	505 31%	218 32%	200 29%	641 31%
Not very worried (1)	973 33% Hjp	324 31%	427 34%	217 33%	333 31%	101 43% AE	60 36%	197 27%	410 34% H	366 35% AH	552 34%	209 30%	214 31%	692 34% A
Not worried at all (0)	593 20% EHIN c ip	234 22% AC	229 18%	127 19%	172 16%	36 15%	73 44% AEF	125 17%	204 17%	264 26% AHI	315 19%	136 20%	160 23% AN	374 18%
Don't know	32 1% Epq	7 1%	13 1%	11 2% B	6 1%	9 4% AE	2 1%	7 1%	14 1%	11 1%	20 1%	5 1%	7 1%	22 1%
Mean	1.42 GJhk qr	1.40	1.42	1.45	1.54 AFG	1.32 G	0.79	1.61 AIJ	1.45 J	1.25	1.42	1.48	1.39	1.44
Standard Deviation	0.98	1.00	0.95	1.00	0.97	0.83	0.84	1.02	0.93	0.98	0.97	1.00	1.02	0.96
Very/fairly (Net)	1374 46% FGJhk qr	493 47%	570 46%	301 46%	554 52% AFG	91 38% G	32 19%	401 55% AIJ	580 48% J	393 38%	747 46%	341 49%	315 45%	949 47%
Not very/not at all (Net)	1566 53% EHIp	558 53%	656 53%	344 52%	505 47%	137 58% E	133 80% AEF	322 44%	614 51% H	630 61% AHI	867 53%	345 50%	374 54%	1066 52%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 16

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Base: All

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Very worried (3)	460 15% FGIJ bhkqr	145 18%	206 14%	57 17%	52 14%	60 16%	124 18%	85 16%	191 14%	137 16%	291 16%	32 11%	292 15%	159 17%	12 14%	21 20%	227 22%	63 11%	28 6%
Fairly worried (2)	914 31% GJh	253 31%	448 31%	100 30%	113 31%	117 31%	232 33%	173 34%	392 28%	287 33%	552 30%	75 26%	600 31%	304 32%	22 26%	32 30%	331 32%	178 31%	133 30%
Not very worried (1)	973 33% Hjp	250 31%	493 34%	124 37%	106 29%	123 33%	210 30%	163 32%	476 35%	290 33%	569 31%	114 39%	631 32%	317 33%	29 34%	33 31%	294 29%	205 36%	186 42%
Not worried at all (0)	593 20% EHIN cip	160 20%	299 20%	52 15%	82 23%	68 18%	128 18%	91 18%	306 22%	148 17%	378 21%	67 23%	412 21%	176 18%	22 26%	17 16%	163 16%	121 21%	94 21%
Don't know	32 1% Epq	5 1%	15 1%	4 1%	8 2%	9 2%	6 1%	4 1%	13 1%	6 1%	23 1%	3 1%	23 1%	7 1%	1 1%	2 2%	5 *	2 *	4 1%
Mean	1.42 GJh kqr	1.47 b	1.39	1.49	1.38	1.46 h	1.51 Ah	1.49 h	1.34	1.48 Ak	1.42 k	1.25	1.40	1.47	1.28	1.55	1.61 Aqr	1.32	1.22
Standard Deviation	0.98	1.00	0.97	0.95	1.00	0.97	0.99	0.97	0.98	0.95	1.00	0.94	0.98	0.98	1.01	1.00	1.00	0.93	0.85
Very/fairly (Net)	1374 46% FGJh kqr	398 49%	654 45%	157 47%	165 46%	177 47%	356 51%	258 50%	583 42%	424 49%	843 46%	107 37%	892 46%	463 48%	34 40%	53 50%	558 55%	241 42%	161 36%
Not very/not at all (Net)	1566 53% EHjp	410 50%	792 54%	176 52%	188 52%	191 51%	338 48%	254 49%	782 57%	438 50%	947 52%	181 62%	1043 53%	493 51%	51 59%	50 48%	457 45%	326 57%	280 63%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 17

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Gas	1992 67% KlNlPnQoTr	2017 68%	1715 86%	1761 86%
Electricity	406 14% LjMkOmRpSqWuXv Ywxay	401 14%	138 7%	133 7%
Oil	396 13% LjMkOmRpSqUsVl WuXvYwZxaybz	365 12%	82 4%	103 5%
Solid fuel	122 4% LMkRpqVlWuXvZxa ybz	108 4%	45 2% D	27 1%
Other (specify)	51 2% RpsWvy	64 2%	3	6
Don't know	5	7	9	11 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 17

Q7. What fuel do you use to heat your home?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Gas	419 93%	7 5%	168 95% A	106 96% A	50 14%	108 90% A	1 1%	24 20%	280 93% A	104 95% A	1 1%	221 74% A	171 80% A	332 90% A
Electricity	28 6%	53 35% A	6 3%	4 4%	55 16%	3 3%	18 18%	53 44% A	19 6%	4 4%	24 24% A	66 22% A	41 19% A	32 9%
Oil	-	61 41% A	-	-	165 47% A	3 3%	76 76% A	24 20% A	-	-	66 66% A	-	-	1
Solid fuel	2	23 15% A	2 1%	-	51 15% A	5 4%	3 3%	14 12% A	1	1 1%	7 7%	10 3%	1	2 1%
Other (specify)	-	6 4% A	-	-	30 9% A	1 1%	2 2%	5 4% A	-	-	1 1%	3 1%	2 1%	1
Don't know	1	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 17

Q7. What fuel do you use to heat your home?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Gas	287 96% A	121 92% A	181 90% A	277 92% A	229 76% A
Electricity	10 3%	8 6%	18 9%	20 7%	69 23% A
Oil	1	1 1%	-	-	-
Solid fuel	-	2 2%	-	2 1%	2 1%
Other (specify)	2 1%	-	-	1	1
Don't know	-	-	3 1% A	1	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 17

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Gas	2017 68%	414 92%	9 6%	154 93% A	105 97% A	70 20% N	115 92% A	1	24 20%	286 95% A	102 92% A	1 1%	226 74% A	178 86% A	332 90% A
Electricity	401 14%	27 6%	58 38% A	5 3%	2 2%	70 20% A	3 2%	19 18%	45 37% A	15 5%	4 4%	26 28% A	69 23% A	27 13%	31 8%
Oil	365 12%	-	58 38% A	-	-	146 42% A	2 2%	72 69% A	35 28% A	-	-	50 53% A	2 1%	-	-
Solid fuel	108 4%	3 1%	12 8% A	7 4%	-	47 14% A	2 2%	3 3%	15 12% A	-	-	13 14% A	6 2%	-	-
Other (specify)	64 2%	3 1%	16 10% AK	-	1 1%	14 4% A	3 2%	8 8% A	4 3%	-	2 2%	4 4%	-	3 1%	6 2%
Don't know	7 *	1 *	-	-	-	1 *	-	1 1%	-	-	3 3% A	-	1 *	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 17

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Gas	2017 68%	280 93% A	115 93% A	180 94% A	278 92% A	238 80% A
Electricity	401 14%	13 4%	4 3%	9 5%	23 8%	52 18%
Oil	365 12%	1 *	3 2%	-	-	2 1%
Solid fuel	108 4%	5 2% X	1 1%	-	-	2 1%
Other (specify)	64 2%	-	1 1%	2 1%	-	2 1%
Don't know	7 *	1 *	-	-	-	1 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 18

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Gas	1992 67% CIEKHN	2017 68%	522 48%	1391 70% A	680 48%	393 64%	812 80% A	418 50%	542 50%	1564 77% AD	717 51%	405 67%	814 81% A	430 52%
Electricity	406 14% GM	401 14%	176 16% A	297 15% AJ	264 19% A	131 21% A	104 10%	202 24% A	169 16%	245 12%	263 19% A	122 20% A	102 10%	186 22% A
Oil	396 13% DJFLGM	365 12%	268 25% A	228 11% J	334 24% A	66 11%	61 6%	166 20% A	255 24% A	160 8%	307 22% A	52 9%	58 6%	159 19% A
Solid fuel	122 4% DJGM	108 4%	76 7% A	62 3%	92 6% A	18 3%	26 3%	35 4%	74 7% A	45 2%	86 6% A	19 3%	15 1%	37 4%
Other (specify)	51 2% DG	64 2%	40 4% A	18 1%	44 3% A	6 1%	6 1%	13 2%	32 3% A	25 1%	38 3% A	7 1%	20 2% G	19 2%
Don't know	5	7	-	4	2	1	1	1	2	4	6	1	1	2



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 19

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Gas	1992 67% FGJMQ bcd	204 78% AEFG	354 77% ADEFG	367 71% AEFG	351 65% AEFG	269 60% AEFG	447 60% AEFG	894 66% AEFG	1098 68% AEFG	887 58% AEFG	845 83% AJL	198 66% J	1178 65% AMO	456 76% AMO	334 66% AMO
Electricity	406 14% DJKMS Tacd	40 15% D	65 14% D	52 10% D	71 13% D	54 12% D	124 17% ADF	199 15% ADF	207 13% ADF	178 12% ADF	105 10% ADF	96 32% AJK	177 10% AM	114 19% AM	111 22% AMAGRST
Oil	396 13% BCKLNO OPabd	11 4% BC	23 5% BC	74 14% BC	72 13% BC	90 20% ABCDE	126 17% ABC	170 13% AKL	226 14% AKL	344 22% AKL	26 3% L	2 1% L	328 18% ANO	12 2% ANO	41 8% N
Solid fuel	122 4% BKLabc	3 1% B	12 3% B	18 3% B	34 6% ABCD	21 5% B	34 5% B	61 5% AKL	61 4% AKL	86 6% AKL	29 3% L	2 1% L	86 5% AN	17 3% AN	15 3% AN
Other (specify)	51 2% KLNPSa bc	3 1% C	4 1% C	4 1% C	12 2% CD	12 3% CD	16 2% CD	22 2% AKL	29 2% AKL	39 3% AKL	7 1% L	- -	43 2% ANO	4 1% ANO	4 1% ANO
Don't know	5	2 1% AE	1	1	-	-	1	2	3	2	3	-	4	-	1



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 19

Q7. What fuel do you use to heat your home?

16 Nov 2011

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Gas	1992 67% FGJM Qbcd	412 64%	662 62%	354 71% PQ	355 72% AOPQ	209 79% AOP QRS	1992 100% Abcd	- -	- -	- -	765 67%	635 68%	472 65%	61 62%	152 68%	1840 67%
Electricity	406 14% DJKM Stacd	155 24% AQRS T	134 13% T	55 11% T	52 11% T	10 4%	- -	406 100% Aacd	- -	- -	176 15% A	119 13%	90 12%	13 13%	28 13%	378 14%
Oil	396 13% BCKLN OOPabd	48 7%	195 18% AOPR ST	56 11% P	64 13% OP	33 13% OP	- -	- -	396 100% Aabd	- -	137 12%	122 13%	115 16% Ae	17 17%	26 12%	370 13%
Solid fuel	122 4% BKLab c	22 3%	49 5%	26 5% O	17 3%	8 3%	- -	- -	- -	122 100% Aabc	46 4%	37 4%	33 5%	5 5%	10 5%	112 4%
Other (specify)	51 2% KLNPS abc	5 1%	31 3% AOPS	8 2%	3 1%	4 2%	- -	- -	- -	- -	16 1%	16 2%	17 2%	2 2%	6 3%	45 2%
Don't know	5	1	-	2 Q	2 Q	-	-	-	-	-	1	2	1	-	-	5



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 20

Q7. What fuel do you use to heat your home?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Gas	1992 67% BEKNl kmn	680 64%	826 67%	470 72% ABC	681 64%	157 66%	128 77% AEF	498 68%	801 66%	693 67%	1059 65%	484 70% K	492 71% AN	1336 66%
Electricity	406 14% Bdhim r	125 12%	174 14%	104 16% B	154 14%	44 19% AG	15 9%	101 14%	173 14%	132 13%	244 15% A	84 12%	102 15%	271 13%
Oil	396 13% DMjio p	169 16% AD	169 14% D	58 9%	154 14%	23 10%	16 10%	85 12%	164 14%	147 14%	225 14%	84 12%	73 10%	298 15% AM
Solid fuel	122 4% Dejl	58 5% AD	47 4%	17 3%	55 5% A	7 3%	6 4%	30 4%	49 4%	43 4%	79 5% AL	20 3%	22 3%	91 4%
Other (specify)	51 2% DMj	25 2% D	22 2% D	4 1%	20 2%	5 2%	1 1%	16 2%	18 1%	17 2%	26 2%	16 2%	6 1%	37 2%
Don't know	5 1	1 *	1 *	3 *	1 *	1 *	1 1%	- -	3 *	2 *	1 *	3 *	1 *	4 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 20

Q7. What fuel do you use to heat your home?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Gas	1992 67% BEKN ikmn	527 65%	978 67%	227 67%	260 72% Aa	254 67%	480 69%	327 63%	930 67%	505 58%	1312 72% Aik	175 60%	1375 70% Amm	586 61% n	43 50%	70 67% n	716 70% Aqr	365 64%	285 64%
Electricity	406 14% Bdhi mr	129 16% Ad	194 13%	46 14%	37 10%	65 17% Ah	107 15% h	76 15%	158 11%	95 11%	253 14% i	58 20% Aij	263 13%	109 11%	29 34% Alm	23 22% Alm	172 17% Ar	83 15% r	33 7%
Oil	396 13% DMil op	100 12%	202 14%	49 15%	45 12%	42 11%	79 11%	78 15% f	197 14%	183 21% Ajk	172 9%	41 14% j	223 11%	189 20% Alno	8 9%	7 7%	73 7%	76 13% p	106 24% Apq
Solid fuel	122 4% Dejl	38 5%	57 4%	12 4%	15 4%	8 2%	27 4%	21 4%	66 5% e	60 7% Ajk	53 3%	9 3%	68 3%	56 6% Alo	3 3%	1 1%	40 4%	26 5%	14 3%
Other (specify)	51 2% DMJ	17 2%	27 2%	3 1%	4 1%	7 2%	7 1%	12 2%	25 2%	24 3% Aj	19 1%	8 3% j	28 1%	21 2%	3 3%	2 2%	19 2%	17 3% A	6 1%
Don't know	5 1	2 1%	3 1%	-	-	1 1%	-	2 1%	2 1%	1 1%	4 1%	-	1 1%	2 1%	-	2 2% Alm	-	2 1%	1 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 21

Q8: Summary table: How concerned are you that in the future

Base: All communities (excl ctrl)

	Q8: Summary table									
	Total	Not at all concerned (0)	Not very concerned (1)	Fairly concerned (2)	Very concerned (3)	No opinion/ don't know	Mean	Standard Deviation	All not very/ not at all (Net)	All very/fairly (Net)
Energy prices will rise steeply	2972	51 2%	147 5%	775 26%	1975 66%	24 1%	2.59	0.67	198 7%	2750 93%
The UK will become too dependent on energy from other countries	2972	124 4%	409 14%	1045 35%	1228 41%	166 6%	2.20	0.85	533 18%	2273 76%
Terrorist attacks will cause interruptions to energy supplies	2972	499 17%	955 32%	858 29%	468 16%	192 6%	1.47	0.97	1454 49%	1326 45%
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think	2972	251 8%	660 22%	1202 40%	735 25%	124 4%	1.85	0.91	911 31%	1937 65%
Power cuts will become more frequent	2972	332 11%	903 30%	1052 35%	543 18%	142 5%	1.64	0.92	1235 42%	1595 54%
Renewable sources of energy will not be enough to meet our energy needs	2972	202 7%	579 19%	1289 43%	735 25%	167 6%	1.91	0.87	781 26%	2024 68%
The UK will not invest fast enough in alternative sources of energy	2972	140 5%	485 16%	1238 42%	927 31%	182 6%	2.06	0.84	625 21%	2165 73%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 22

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	51 2%	52 2%	70 4%	52 3%
Not very concerned (1)	147 5%	202 7% A	211 11%	217 11%
Fairly concerned (2)	775 26% Rpa	953 32% A	730 37%	823 40% C
Very concerned (3)	1975 66% BlmnoSqstuvwxy z	1720 58%	962 48%	928 45%
No opinion/don't know	24 1%	35 1%	19 1%	21 1%
Mean	2.59 BlmoSqsVtuvwxy z	2.48	2.31	2.30
Standard Deviation	0.67	0.70	0.80	0.76
All not very/not at all (Net)	198 7% X	254 9% A	281 14%	269 13%
All very/fairly (Net)	2750 93% BMpSsVtuvwxy	2673 90%	1692 85%	1751 86%



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 22

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	9 2%	-	3 2%	2 2%	2 1%	3 3%	2 2%	1 1%	3 1%	4 4%	-	10 3% A	8 4% A	4 1%
Not very concerned (1)	20 4%	5 3%	8 5%	12 11% Ak	13 4%	4 3%	3 3%	5 4%	13 4%	10 9% A	4 4%	10 3%	15 7%	25 7%
Fairly concerned (2)	113 25%	43 29%	41 23%	25 23%	93 26%	39 33%	30 30%	25 21%	47 16%	37 34%	30 30%	91 30%	57 27%	104 28%
Very concerned (3)	302 67%	101 67%	122 69%	70 64%	239 68% I	73 61%	64 64%	89 74% o	235 78% Ap	59 54%	65 65%	187 62% s	132 61% t	237 64% u
No opinion/don't know	6 1%	1 1%	2 1%	1 1%	4 1%	1 1%	1 1%	-	2 1%	-	1 1%	2 1%	3 1%	-
Mean	2.59	2.64	2.62	2.50	2.64 I	2.53	2.58	2.68 o	2.72 Ap	2.37	2.62	2.53	2.48 t	2.55 u
Standard Deviation	0.67	0.55	0.66	0.77	0.58	0.69	0.66	0.59	0.59	0.80	0.57	0.72	0.79	0.67
All not very/not at all (Net)	29 6%	5 3%	11 6%	14 13% Ak	15 4%	7 6%	5 5%	6 5%	16 5%	14 13% A	4 4%	20 7%	23 11% A	29 8%
All very/fairly (Net)	415 92%	144 96%	163 93%	95 86%	332 95% I	112 93%	94 94%	114 95%	282 94% p	96 87%	95 95%	278 93%	189 88%	341 92%



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 22

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	1 0%	-	6 3%	3 1%	2 1%
Not very concerned (1)	9 3%	6 5%	11 5%	10 3%	19 6%
Fairly concerned (2)	79 26%	32 24%	60 30%	58 19%	78 26%
Very concerned (3)	209 70% v	93 70% w	124 61% x	226 75% Ay	200 66% z
No opinion/don't know	2 1%	1 1%	1 0%	4 1%	2 1%
Mean	2.66 Av	2.66 w	2.50 x	2.71 Ay	2.59 z
Standard Deviation	0.55	0.56	0.74	0.58	0.64
All not very/not at all (Net)	10 3%	6 5%	17 8%	13 4%	21 7%
All very/fairly (Net)	288 96% Av	125 95%	184 91%	284 94% y	278 92%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 22

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	52 2%	10 2%	2 1%	4 2%	1 1%	4 1%	4 3%	1 1%	1 1%	3 1%	1 1%	1 1%	6 2%	4 2%	10 3%
Not very concerned (1)	202 7%	23 5%	10 7%	7 4%	3 3%	26 7% AN	6 5%	6 6%	10 8%	22 7%	11 10% A	6 6%	24 8% AU	19 9% A	29 8% A
Fairly concerned (2)	953 32%	148 33%	39 25%	38 23%	20 19%	116 33% AN	50 40% A	40 38% A	44 36% AQ	62 21%	48 43% A	33 35%	105 35% A	90 43% AV	120 33% A
Very concerned (3)	1720 58%	260 58%	102 67%	117 70%	83 77% AM	198 57%	64 51%	57 55%	67 54%	204 68%	51 46%	54 57%	165 54%	91 44%	207 56%
No opinion/don't know	35 1%	7 2%	-	-	1 1%	4 1%	1 1%	-	1 1%	10 3% AR	-	-	4 1%	4 2%	3 1%
Mean	2.48	2.49	2.58	2.61	2.73 AM	2.48	2.40	2.47	2.45	2.60	2.34	2.49	2.43	2.31	2.43
Standard Deviation	0.70	0.70	0.68	0.68	0.56	0.69	0.73	0.65	0.68	0.67	0.69	0.67	0.73	0.72	0.75
All not very/not at all (Net)	254 9%	33 7%	12 8%	11 7%	4 4%	30 9% N	10 8%	7 7%	11 9%	25 8%	12 11%	7 7%	30 10% A	23 11% A	39 11% A
All very/fairly (Net)	2673 90%	408 91%	141 92%	155 93%	103 95% M	314 90%	114 91%	97 93%	111 90%	266 88%	99 89%	87 93%	270 89%	181 87%	327 89%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 22

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not at all concerned (0)	52 2%	5 2%	-	5 3%	3 1%	3 1%
Not very concerned (1)	202 7%	30 10% AX	11 9%	22 12% AZ	27 9% Aa	19 6%
Fairly concerned (2)	953 32%	127 42% AX	42 34%	66 35% A	88 29% a	105 35% Ab
Very concerned (3)	1720 58%	136 45%	71 57%	96 50%	180 60%	164 55%
No opinion/don't know	35 1%	2 1%	-	2 1%	3 1%	6 2% A
Mean	2.48	2.32	2.48	2.34	2.49	2.48
Standard Deviation	0.70	0.72	0.66	0.79	0.70	0.67
All not very/not at all (Net)	254 9%	35 12% AX	11 9%	27 14% A	30 10% Aa	22 7%
All very/fairly (Net)	2673 90%	263 88%	113 91%	162 85%	268 89%	269 91%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 23

Q8.1 How concerned are you that in the future
 Energy prices will rise steeply

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	51 2%	52 2%	19 2%	31 2%	30 2%	18 3% A	14 1%	21 3% A	18 2%	37 2%	22 2%	11 2%	16 2%	13 2%
Not very concerned (1)	147 5%	202 7%	48 4%	97 5%	64 5%	29 5%	50 5%	37 4%	74 7% AC	150 7% AD	108 8% AE	49 8% AF	58 6%	65 8% AH
Fairly concerned (2)	775 26% G	953 32%	285 26%	508 25%	402 28% A	178 29%	228 23%	233 28%	378 36% AC	679 33% AD	526 37% AE	228 38% AF	269 27% G	312 37% AH
Very concerned (3)	1975 66% IJEKFLN	1720 58%	719 66% I	1350 68% J	908 64% K	384 62% L	708 70% AM	537 64% N	594 55%	1150 56%	747 53%	310 51%	649 64%	434 52%
No opinion/don't know	24 1%	35 1%	11 1%	14 1%	12 1%	6 1%	10 1%	7 1%	10 1%	27 1% D	14 1%	8 1%	18 2% A	9 1%
Mean	2.59 IJEKFLN	2.48	2.59 I	2.60 J	2.56 K	2.52 L	2.63 AM	2.55 N	2.45	2.46	2.42	2.40	2.56	2.42
Standard Deviation	0.67	0.70	0.66	0.66	0.68	0.72	0.65	0.70	0.70	0.71	0.70	0.72	0.68	0.70
All not very/not at all (Net)	198 7%	254 9%	67 6%	128 6%	94 7%	47 8%	64 6%	58 7%	92 9% AC	187 9% AD	130 9% AE	60 10% A	74 7%	78 9% A
All very/fairly (Net)	2750 93% IJKLN	2673 90%	1004 93%	1858 93% J	1310 93% K	562 91%	936 93%	770 92%	972 91%	1829 90%	1273 90%	538 89%	918 91%	746 90%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
 Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 24

Q8.1 How concerned are you that in the future

*****Energy prices will rise steeply*****

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	51 2% le	7 3%	6 1%	7 1%	6 1%	8 2%	17 2%	32 2% AI	19 1%	21 1%	18 2%	12 4% AJK	30 2%	10 2%	11 2%
Not very concerned (1)	147 5% Qc	22 8% ACEF	21 5%	25 5%	19 4%	17 4%	43 6%	71 5%	76 5%	71 5%	52 5%	18 6%	80 4%	36 6%	30 6% Q
Fairly concerned (2)	775 26% EKI	101 38% ACDEF G	127 28% E	125 24%	107 20%	121 27% E	194 26% E	364 27%	411 25%	425 28% AK	233 23%	76 26%	499 27% AN	139 23%	124 25%
Very concerned (3)	1975 66% Bj	128 49%	299 65% B	359 70% B	404 75% ABCFG	297 67% B	488 65% B	876 65%	1099 68%	1009 66%	699 69% A	191 64%	1196 66%	411 68%	337 67%
No opinion/don't know	24 1% DH	5 2% AD	6 1% D	-	4 1%	3 1%	6 1% D	5	19 1% AH	10 1%	13 1%	1	11 1%	7 1%	4 1%
Mean	2.59 BHLj	2.36	2.59 B	2.62 B	2.70 ABCD FG	2.60 B	2.55 B	2.55	2.61 AH	2.59 L	2.61 L	2.50	2.59	2.60	2.57
Standard Deviation	0.67	0.75	0.64	0.64	0.59	0.65	0.71	0.70	0.63	0.65	0.67	0.78	0.66	0.68	0.71
All not very/not at all (Net)	198 7% EIQce	29 11% ACDEF	27 6%	32 6%	25 5%	25 6%	60 8% E	103 8%	95 6%	92 6%	70 7%	30 10% AJ	110 6%	46 8%	41 8% Q
All very/fairly (Net)	2750 93% BLP	229 87%	426 93% B	484 94% B	511 95% ABG	418 94% B	682 91%	1240 92%	1510 93%	1434 93% L	932 92%	267 90%	1695 93% A	550 91%	461 91%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 24

Q8.1 How concerned are you that in the future

*****Energy prices will rise steeply*****

Base: All

All Commu- nities (excl cfrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	51 2% le	15 2%	18 2%	9 2%	6 1%	3 1%	37 2%	9 2%	4 1%	-	12 1%	14 2%	15 2%	5 5%	2 1%	49 2%
Not very concerned (1)	147 5% Qc	44 7%	40 4%	29 6%	21 4%	13 5%	108 5%	22 5%	7 2%	9 7%	50 4%	46 5%	37 5%	6 6%	8 4%	139 5%
Fairly concerned (2)	775 26% EKl	158 25%	296 28%	128 26%	134 27%	59 22%	505 25%	108 27%	125 32%	24 20%	297 26%	240 26%	194 27%	26 27%	32 14%	743 27%
Very concerned (3)	1975 66% Bj	421 65%	711 66%	327 65%	329 67%	187 71%	1326 67%	266 66%	256 65%	87 71%	776 68%	625 67%	475 65%	60 61%	177 80%	1798 65%
No opinion/don't know	24 1% DH	5 1%	6 1%	8 2%	3 1%	2 1%	16 1%	1 0%	4 1%	2 2%	6 1%	6 1%	7 1%	1 1%	3 1%	21 1%
Mean	2.59 BHL j	2.54	2.60	2.57	2.60	2.64	2.58	2.56	2.61	2.65	2.62 Ah	2.60 h	2.57	2.45	2.75 Aj	2.57
Standard Deviation	0.67	0.73	0.65	0.69	0.63	0.63	0.68	0.70	0.58	0.62	0.62	0.66	0.69	0.83	0.56	0.67
All not very/not at all (Net)	198 7% ElQce	59 9%	58 5%	38 8%	27 5%	16 6%	145 7%	31 8%	11 3%	9 7%	62 5%	60 6%	52 7%	11 11%	10 5%	188 7%
All very/fairly (Net)	2750 93% BLP	579 90%	1007 94%	455 91%	463 94%	246 93%	1831 92%	374 92%	381 96%	111 91%	1073 94%	865 93%	669 92%	86 88%	209 94%	2541 92%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 25

Q8.1 How concerned are you that in the future
Energy prices will rise steeply

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (D)	51 2% CHNg	23 2% C	12 1%	14 2% C	16 2%	3 1%	8 5% AEF	2 *	10 1%	39 4% AHI	22 1%	14 2%	14 2%	28 1%
Not very concerned (1)	147 5% HIKN	55 5%	62 5%	30 5%	42 4%	14 6%	19 11% AEF	14 2%	47 4% H	86 8% AHI	59 4%	37 5%	42 6%	89 4%
Fairly concerned (2)	775 26% BEHap	241 23%	359 29% AB	170 26%	242 23%	90 38% AE	54 32% E	141 19%	347 29% AH	287 28% H	414 25%	178 26%	182 26%	525 26%
Very concerned (3)	1975 66% CFGJd r	730 69% AC	797 64%	436 66%	760 71% AFG	126 53%	82 49%	573 78% AIJ	797 66% J	605 59%	1125 69% A	458 66%	451 65%	1383 68% A
No opinion/don't know	24 1% HNb	9 1%	9 1%	6 1%	5 *	4 2% E	4 2% AE	-	7 1% H	17 2% AHI	14 1%	4 1%	7 1%	12 1%
Mean	2.59 FGJd kr	2.60	2.58	2.58	2.65 AFG	2.45 G	2.29	2.76 AIJ	2.61 J	2.43	2.63 AL	2.57	2.55	2.61 AM
Standard Deviation	0.67	0.69	0.64	0.68	0.63	0.67	0.86	0.49	0.61	0.80	0.62	0.69	0.70	0.64
All not very/not at all (Net)	198 7% EHIKNg	78 7%	74 6%	44 7%	58 5%	17 7%	27 16% AEF	16 2%	57 5% H	125 12% AHI	81 5%	51 7% K	56 8% N	117 6%
All very/fairly (Net)	2750 93% GJdh	971 92%	1156 93%	606 92%	1002 94% AG	216 91% G	136 81%	714 98% AIJ	1144 95% AJ	892 86%	1539 94% A	636 92%	633 91%	1908 94% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 25

Q8.1 How concerned are you that in the future

Energy prices will rise steeply

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	51 2% CHING	11 1%	21 1%	8 2%	11 3% Aab	8 2% g	10 1% g	1 *	32 2% Ag	15 2%	28 2%	8 3%	34 2%	16 2%	-	5 5% Almn	15 1%	11 2%	8 2%
Not very concerned (1)	147 5% HIKN	35 4%	70 5%	17 5%	25 7%	21 6%	30 4%	18 3%	78 6%	43 5%	87 5%	17 6%	89 5%	49 5%	7 8%	5 5%	45 4%	20 4%	31 7% Apq
Fairly concerned (2)	775 26% BEHa P	177 22%	405 28% Aa	90 27%	103 29% a	105 28%	193 28%	132 26%	345 25%	219 25%	471 26%	85 29%	500 26%	266 28%	28 33%	24 23%	237 23%	140 25%	138 31% Apq
Very concerned (3)	1975 66% CFGJ dr	585 72% Abcd	958 66% d	218 65%	214 59%	242 64%	462 66%	361 70%	909 66%	582 67%	1214 67%	179 62%	1321 67%	625 65%	51 59%	68 65%	714 70% Ar	395 69% r	265 60%
No opinion/don't know	24 1% HNb	5 1%	7 *	4 1%	8 2% Aab	1 *	5 1%	4 1%	14 1%	9 1%	13 1%	2 1%	14 1%	7 1%	-	3 3% Alm	9 1%	3 1%	3 1%
Mean	2.59 FGJ dkr	2.65 Abc d	2.58 d	2.56	2.47	2.55	2.59	2.67 Aef h	2.56	2.59	2.60 k	2.51	2.60	2.57	2.51	2.52	2.63 Ar	2.62 r	2.49
Standard Deviation	0.67	0.63	0.65	0.70	0.76	0.70	0.64	0.55	0.71	0.67	0.66	0.73	0.66	0.67	0.65	0.81	0.64	0.65	0.71
All not very/not at all (Net)	198 7% EHIKN g	46 6%	91 6%	25 7%	36 10% Aab	29 8% g	40 6%	19 4%	110 8% Ag	58 7%	115 6%	25 9%	123 6%	65 7%	7 8%	10 10%	60 6%	31 5%	39 9% pq
All very/fairly (Net)	2750 93% GJdh	762 94% d	1363 93% d	308 91%	317 88%	347 92%	655 94% h	493 96% Aeh	1254 91%	801 92%	1685 93%	264 91%	1821 93% o	891 93%	79 92%	92 88%	951 93%	535 94% r	403 91%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

**Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	124 4% Bov	89 3%	140 7% D	98 5%
Not very concerned (1)	409 14% KjNOmr	377 13%	383 19% D	294 14%
Fairly concerned (2)	1045 35%	1103 37%	680 34%	781 38% C
Very concerned (3)	1228 41% LWux	1251 42%	670 34%	758 37% C
No opinion/don't know	166 6% iQT	142 5%	119 6%	110 5%
Mean	2.20 LV	2.25 A	2.00	2.14 C
Standard Deviation	0.85	0.80	0.93	0.85
All not very/not at all (Net)	533 18% BKijNOmnpYz	466 16%	523 26% D	392 19%
All very/fairly (Net)	2273 76% MV	2354 79% A	1350 68%	1539 75% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	24 5%	4 3%	9 5%	3 3%	12 3%	2 2%	5 5%	4 3% o	8 3%	7 6% q	1 1%	21 7% A	15 7% At	9 2%
Not very concerned (1)	74 16%	12 8%	30 17% j	18 16%	30 9%	9 8%	9 9%	14 12%	43 14%	12 11%	15 15% r	44 15%	44 20% A	55 15%
Fairly concerned (2)	135 30%	53 35%	67 38%	37 34%	113 32%	52 43%	43 43%	47 39%	102 34%	37 34%	42 42%	97 32%	65 30%	155 42% A
Very concerned (3)	182 40%	74 49% A	59 34%	38 35%	182 52% Al	53 44%	40 40%	55 46%	123 41%	49 45%	41 41%	127 42%	76 35%	129 35%
No opinion/don't know	35 8%	7 5%	11 6%	14 13% Ak	14 4%	4 3%	3 3%	-	24 8%	5 5%	1 1%	11 4%	15 7%	22 6%
Mean	2.14	2.38 A	2.07	2.15	2.38 Al	2.34	2.22	2.28	2.23	2.22	2.24	2.14	2.01	2.16
Standard Deviation	0.91	0.76	0.87	0.83	0.79	0.70	0.82	0.80	0.82	0.90	0.74	0.93	0.95	0.78
All not very/not at all (Net)	98 22%	16 11%	39 22% j	21 19%	42 12%	11 9%	14 14%	18 15%	51 17%	19 17%	16 16%	65 22%	59 27% At	64 17%
All very/fairly (Net)	317 70%	127 85% A	126 72%	75 68%	295 84% Al	105 88% A	83 83%	102 85% A	225 75%	86 78%	83 83%	224 75%	141 66%	284 77%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	8 3%	3 2%	9 4%	13 4%	8 3%
Not very concerned (1)	34 11%	11 8%	40 20% A	44 15%	37 12%
Fairly concerned (2)	104 35%	46 35%	72 36%	110 37%	97 32%
Very concerned (3)	143 48% A	58 44%	76 38%	112 37%	138 46%
No opinion/don't know	11 4%	14 11% Aw	5 2%	22 7% Y	21 7%
Mean	2.32 A	2.35	2.09	2.15	2.30
Standard Deviation	0.79	0.76	0.88	0.85	0.81
All not very/not at all (Net)	42 14%	14 11%	49 24% A	57 19%	45 15%
All very/fairly (Net)	247 82% A	104 79%	148 73%	222 74%	235 78%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	89 3%	18 4%	2 1%	6 4%	5 5%	21 6%	3 2%	1 1%	- -	8 3%	1 1%	2 2%	11 4%	3 1%	8 2%
Not very concerned (1)	377 13%	53 12%	14 9%	7 4%	17 16%	43 12%	9 7%	9 9%	19 15%	31 10%	14 13%	5 5%	53 17%	36 17%	67 18% A
Fairly concerned (2)	1103 37%	151 34%	50 33%	53 32%	31 29%	136 39%	54 43%	40 38%	51 41%	91 30%	50 45% A	48 51% A	115 38%	82 39% V	151 41% A
Very concerned (3)	1251 42%	191 43%	85 56% A	94 57% AL	50 46%	134 39%	54 43%	52 50%	51 41%	140 47%	40 36%	35 37%	115 38%	79 38%	131 36%
No opinion/don't know	142 5%	35 8%	2 1%	6 4%	5 5%	14 4%	5 4%	2 2%	2 2%	31 10% A	6 5%	4 4%	10 3%	8 4%	12 3%
Mean	2.25	2.25	2.44 A	2.47 AL	2.22	2.15	2.33	2.40 A	2.26	2.34 A	2.23	2.29	2.14	2.18 V	2.13
Standard Deviation	0.80	0.84	0.72	0.75	0.90	0.87	0.72	0.69	0.72	0.80	0.71	0.67	0.84	0.78	0.79
All not very/not at all (Net)	466 16%	71 16%	16 10%	13 8%	22 20%	64 18% N	12 10%	10 10%	19 15%	39 13%	15 14%	7 7%	64 21%	39 19%	75 20%
All very/fairly (Net)	2354 79%	342 76%	135 88% A	147 89% AL	81 75%	270 78%	108 86% A	92 88% A	102 83%	231 77%	90 81%	83 88% A	230 76%	161 77% V	282 76%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not at all concerned (0)	89 3%	5 2%	1 1%	5 3%	8 3%	9 3%
Not very concerned (1)	377 13%	39 13%	16 13%	38 20% A	45 15%	30 10%
Fairly concerned (2)	1103 37%	115 38%	43 35%	77 40%	112 37%	113 38%
Very concerned (3)	1251 42%	127 42%	61 49%	63 33%	127 42%	133 45%
No opinion/don't know	142 5%	14 5%	3 2%	8 4%	9 3%	12 4%
Mean	2.25	2.27	2.36	2.08	2.23	2.30
Standard Deviation	0.80	0.76	0.74	0.81	0.81	0.78
All not very/not at all (Net)	466 16%	44 15%	17 14%	43 23%	53 18%	39 13%
All very/fairly (Net)	2354 79%	242 81%	104 84%	140 73%	239 79%	246 83% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 27

Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	124 4% JKN	89 3%	47 4%	79 4% J	67 5% K	37 6% AL	39 4%	46 6% AN	34 3%	53 3%	42 3%	16 3%	33 3%	17 2%
Not very concerned (1)	409 14%	377 13%	136 13%	284 14%	177 13%	103 17% A	147 15% M	126 15%	123 11%	276 14%	188 13%	94 16%	115 11%	122 15%
Fairly concerned (2)	1045 35% G	1103 37%	387 36%	711 36%	496 35%	204 33%	327 32%	294 35%	416 39% A	762 37%	576 41% AE	245 40% AF	323 32%	336 40% AH
Very concerned (3)	1228 41%	1251 42%	465 43%	809 40%	623 44% AK	244 40%	417 41%	339 41%	464 43%	842 41%	560 40%	229 38%	466 46% AG	332 40%
No opinion/don't know	166 6% CIEKLHN	142 5%	47 4%	117 6%	53 4%	27 4%	80 8% A	30 4%	37 3%	110 5%	51 4%	22 4%	73 7%	26 3%
Mean	2.20 FH	2.25	2.23	2.19	2.23	2.11	2.21	2.15	2.26 A	2.24	2.21	2.18	2.30 AG	2.22
Standard Deviation	0.85	0.80	0.84	0.84	0.86	0.91	0.86	0.89	0.79	0.79	0.79	0.80	0.82	0.77
All not very/not at all (Net)	533 18% IM	466 16%	183 17%	363 18%	244 17%	140 23% AL	186 18% M	172 21% AN	157 15%	329 16%	230 16%	110 18%	148 15%	139 17%
All very/fairly (Net)	2273 76% FG	2354 79%	852 79% A	1520 76%	1119 79% A	448 73%	744 74%	633 76%	880 82% A	1604 79%	1136 80% A	474 78% F	789 78% G	668 80% AH

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 28

**Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	124 4% MQe	13 5%	19 4%	19 4%	19 4%	12 3%	42 6% AF	62 5%	62 4%	57 4%	45 4%	20 7% AJ	60 3%	35 6% AM	26 5% Q
Not very concerned (1)	409 14% EFGM c	89 34% ACDEF G	69 15% FG	74 14% FG	59 11%	43 10%	75 10%	199 15%	210 13%	194 13%	159 16% AJ	45 15%	228 13%	92 15%	82 16% MQ
Fairly concerned (2)	1045 35% G	100 38%	180 39% AEG	195 38% G	176 33%	159 36%	235 31%	464 34%	581 36%	544 35%	369 36%	94 32%	665 37% A	196 33%	172 34%
Very concerned (3)	1228 41% BCKNS afj	50 19%	153 33% B	201 39% B	260 48% ABCD	211 47% ABCD	353 47% ABCD	570 42%	658 41%	671 44% AK	372 37%	116 39%	798 44% ANO	219 36%	191 38%
No opinion/don't know	166 6% HJMdf	11 4%	38 8% ABEF	27 5%	26 5%	21 5%	43 6%	53 4%	113 7% AH	70 5%	70 7% AJ	23 8% J	65 4%	61 10% AM	35 7% M
Mean	2.20 BCKN OOPRaj	1.74	2.11 B	2.18 B	2.32 ABCD	2.34 ABCD	2.28 ABC	2.19	2.21	2.25 AKL	2.13	2.11	2.26 ANO	2.11	2.12
Standard Deviation	0.85	0.83	0.84	0.83	0.82	0.77	0.88	0.87	0.83	0.83	0.86	0.93	0.81	0.91	0.89
All not very/not at all (Net)	533 18% EFJM ce	102 39% ACDEF G	88 19% EF	93 18% F	78 14%	55 12%	117 16%	261 19%	272 17%	251 16%	204 20% AJ	65 22% J	288 16%	127 21% AM	108 21% AMAQ
All very/fairly (Net)	2273 76% BCKLN OOPRa	150 57%	333 73% B	396 77% B	436 81% ABC	370 83% ABCD	588 79% BC	1034 77%	1239 76%	1215 79% AKL	741 73%	210 70%	1463 81% ANO	415 69%	363 72%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 28

Q8.2 How concerned are you that in the future
 The UK will become too dependent on energy from other countries

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	124 4% MGe	41 6% AQST	31 3%	28 6% Q	16 3%	8 3%	90 5%	17 4%	11 3%	5 4%	33 3%	37 4%	40 5% Ae	5 5%	9 4%	115 4%
Not very concerned (1)	409 14% EFGM Qc	93 14% Q	120 11%	87 17% AQ	71 14%	38 14%	294 15% Ac	57 14% c	37 9%	16 13%	151 13%	135 15%	93 13%	20 20% eg	22 10%	387 14%
Fairly concerned (2)	1045 35% G	213 33%	359 34%	173 35%	202 41% AOPQ R	98 37%	691 35%	149 37%	151 38%	38 31%	395 35%	366 39% Aeg	242 33%	30 31%	72 32%	973 35%
Very concerned (3)	1228 41% BCKN Safj	252 39%	506 47% AOPR ST	190 38%	174 35%	106 40%	790 40%	162 40%	181 46% a	62 51% Aab	500 44% Af	359 39%	312 43%	37 38%	107 48% Aj	1121 41%
No opinion/don't know	166 6% HJMdf	44 7%	55 5%	23 5%	30 6%	14 5%	127 6% Ad	21 5% d	16 4%	1 1%	62 5%	34 4%	41 6%	6 6%	12 5%	154 6%
Mean	2.20 BCK NOOPRaj	2.13	2.32 AOP RS	2.10	2.15	2.21	2.17	2.18	2.32 Aab	2.30	2.26 Afh	2.17	2.20	2.08	2.32 Aj	2.19
Standard Deviation	0.85	0.91	0.80	0.90	0.80	0.81	0.86	0.84	0.77	0.85	0.81	0.83	0.88	0.92	0.83	0.85
All not very/not at all (Net)	533 18% EFJM Qce	134 21% AQ	151 14%	115 23% AQ	87 18%	46 17%	384 19% Ac	74 18% c	48 12%	21 17%	184 16%	172 18%	133 18%	25 26% Ae	31 14%	502 18%
All very/fairly (Net)	2273 76% BCKL NOOPRa	465 72%	865 81% AOPR S	363 72%	376 76%	204 77%	1481 74%	311 77%	332 84% Aab	100 82%	895 78% Ah	725 78% h	554 76%	67 68%	179 81%	2094 76%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 29

**Q8.2 How concerned are you that in the future
The UK will become too dependent on energy from other countries**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (D)	124 4% CHIN	55 5% AC	40 3%	26 4%	37 3%	7 3%	11 7%	21 3%	28 2%	75 7% AHI	70 4%	23 3%	38 5% N	72 4%
Not very concerned (1)	409 14% BEHKa hp	116 11%	178 14% B	115 18% AB	115 11%	44 19% AE	42 25% AE	62 8%	157 13% H	190 18% AHI	192 12%	107 15% K	88 13%	275 14%
Fairly concerned (2)	1045 35% BHJh	338 32%	479 39% ABD	221 34%	377 35%	98 41% A	53 32%	197 27%	518 43% AHJ	330 32% H	597 37%	227 33%	238 34%	723 35%
Very concerned (3)	1228 41% CFGIJ cdefn	490 46% ACD	482 39%	251 38%	488 46% AFG	76 32%	43 26%	423 58% AIJ	446 37%	359 35%	703 43% A	303 44%	282 41%	875 43% A
No opinion/don't know	166 6% HKNqr	59 6%	60 5%	43 7%	48 5%	12 5%	18 11% AEF	27 4%	59 5%	80 8% AHI	72 4%	31 4%	50 7% AN	92 5%
Mean	2.20 DFGJ cdek	2.26 ACD	2.19	2.14	2.29 AFG	2.08 G	1.86	2.45 AIJ	2.20 J	2.02	2.24 A	2.23	2.18	2.23 A
Standard Deviation	0.85	0.87	0.81	0.87	0.81	0.81	0.92	0.78	0.76	0.94	0.83	0.84	0.88	0.83
All not very/not at all (Net)	533 18% EHKa p	171 16%	218 18%	141 21% ABC	152 14%	51 22% E	53 32% AEF	83 11%	185 15% H	265 26% AHI	262 16%	130 19%	126 18%	347 17%
All very/fairly (Net)	2273 76% DGJde o	828 78% D	961 78% D	472 72%	865 81% AFG	174 73% G	96 57%	620 85% AIJ	964 80% AJ	689 67%	1300 80% A	530 77%	520 75%	1598 78% AM



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 29

Q8.2 How concerned are you that in the future
 The UK will become too dependent on energy from other countries

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	124 4% CHIN	30 4%	60 4%	14 4%	20 6%	17 5%	25 4%	15 3%	67 5%	37 4%	72 4%	15 5%	83 4%	39 4%	5 6%	7 7%	45 4%	26 5%	12 3%
Not very concerned (1)	409 14% BEHK ahp	88 11%	200 14% a	57 17% a	64 18% Aa	68 18% Agh	108 15% h	68 13%	165 12%	115 13%	239 13%	55 19% Aij	257 13%	134 14%	14 16%	18 17%	116 11%	76 13%	61 14%
Fairly concerned (2)	1045 35% BHJh	298 37%	503 34%	126 37%	118 33%	139 37%	260 37%	187 36%	459 33%	307 35%	633 35%	105 36%	676 35%	341 35%	35 41%	34 32%	349 34%	211 37%	172 39%
Very concerned (3)	1228 41% CFGl Jcdefn	362 45% Acd	625 43% cd	118 35%	123 34%	130 34%	256 37%	224 43% ef	617 45% Aef	370 43% k	753 42%	105 36%	831 42% n	402 42% n	26 30%	36 34%	447 44% A	236 41%	188 42%
No opinion/don't know	166 6% HKNqr	35 4%	73 5%	22 7%	36 10% Aab	23 6%	51 7% Agh	22 4%	70 5%	39 4%	116 6% Ai	11 4%	111 6%	47 5%	6 7%	10 10% m	63 6% qr	20 4%	12 3%
Mean	2.20 DFG Jcdek	2.28 Acd	2.22 cd	2.10	2.06	2.08	2.15	2.26 ef	2.24 Aef	2.22 k	2.22 k	2.07	2.22 no	2.21	2.03	2.04	2.25 A	2.20	2.24
Standard Deviation	0.85	0.81	0.85	0.85	0.91	0.86	0.83	0.81	0.86	0.85	0.84	0.89	0.85	0.84	0.87	0.93	0.84	0.85	0.79
All not very/not at all (Net)	533 18% EHIK ap	118 15%	260 18% a	71 21% a	84 23% Aab	85 23% Agh	133 19%	83 16%	232 17%	152 18%	311 17%	70 24% Aij	340 17%	173 18%	19 22%	25 24%	161 16%	102 18%	73 16%
All very/fairly (Net)	2273 76% DGJd eo	660 81% Abcd	1128 77% d	244 72%	241 67%	269 71%	516 74%	411 80% ef	1076 78% ef	677 78% k	1386 76%	210 72%	1507 77% o	743 77% o	61 71%	70 67%	796 78%	447 79%	360 81% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 30

Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	499 17% iTrWuYybz	463 16%	273 14%	245 12%
Not very concerned (1)	955 32% jRpB	939 32%	575 29%	575 28%
Fairly concerned (2)	858 29% sVZ	889 30%	598 30%	643 32%
Very concerned (3)	468 16% lqUst	474 16%	414 21%	433 21%
No opinion/don't know	192 6% su	197 7%	132 7%	145 7%
Mean	1.47 lUsVtZ	1.50	1.62	1.67
Standard Deviation	0.97	0.96	0.99	0.97
All not very/not at all (Net)	1454 49% jkRpaybz	1402 47%	848 43%	820 40%
All very/fairly (Net)	1326 45% lUsVtZ	1363 46%	1012 51%	1076 53%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 30

Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	89 20%	25 17% i	21 12%	20 18%	53 15%	14 12%	15 15%	19 16%	43 14%	17 15%	9 9%	72 24% A	70 33% At	32 9%
Not very concerned (1)	129 29%	51 34%	56 32% j	26 24%	105 30%	49 41% A	39 39%	37 31%	71 24%	36 33%	43 43% A	108 36%	69 32%	136 37% A
Fairly concerned (2)	112 25%	43 29%	56 32%	33 30%	126 36% Al	40 33%	24 24%	42 35%	81 27%	30 27%	35 35%	74 25%	39 18%	123 33% A
Very concerned (3)	84 19%	18 12%	30 17%	23 21%	47 13%	13 11%	17 17%	17 14%	69 23% A	23 21% q	9 9%	33 11%	29 13%	56 15%
No opinion/don't know	36 8%	13 9%	13 7%	8 7%	20 6%	4 3%	5 5%	5 4%	36 12% A	4 4%	4 4%	13 4% s	8 4%	23 6%
Mean	1.46	1.39	1.58	1.58	1.50 l	1.45	1.45	1.50	1.67 A	1.56	1.46	1.24 s	1.13	1.59 A
Standard Deviation	1.04	0.93	0.94	1.05	0.93	0.85	0.97	0.94	1.04	1.01	0.79	0.96	1.04	0.87
All not very/not at all (Net)	218 48%	76 51%	77 44%	46 42%	158 45%	63 53%	54 54%	56 47%	114 38%	53 48%	52 52%	180 60% A	139 65% A	168 45%
All very/fairly (Net)	196 44%	61 41%	86 49%	56 51%	173 49% l	53 44%	41 41%	59 49%	150 50% A	53 48%	44 44%	107 36%	68 32%	179 48%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 30

Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	39 13%	10 8%	42 21%	38 13%	27 9%
Not very concerned (1)	118 39% A	49 37%	76 38%	82 27%	80 27%
Fairly concerned (2)	79 26%	47 36%	45 22%	85 28%	101 34%
Very concerned (3)	53 18%	16 12%	28 14%	63 21% A	62 21% A
No opinion/don't know	11 4%	10 8%	11 5%	33 11% Ay	31 10% A
Mean	1.51	1.57	1.31	1.65 A	1.73 A
Standard Deviation	0.94	0.82	0.98	0.99	0.93
All not very/not at all (Net)	157 52%	59 45%	118 58% A	120 40%	107 36%
All very/fairly (Net)	132 44%	63 48%	73 36%	148 49%	163 54% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 30

Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (1,3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	463 16%	36 8%	13 8%	28 17%	11 10%	87 25% AN	18 14%	11 11%	19 15%	40 13%	14 13%	8 9%	99 33% AU	47 23% A	32 9%
Not very concerned (1)	939 32%	133 30%	51 33%	28 17%	27 25%	102 29%	39 31%	39 38%	43 35%	65 22%	49 44% A	36 38%	113 37%	81 39% A	133 36%
Fairly concerned (2)	889 30%	149 33%	57 37% A	56 34%	37 34%	90 26%	43 34%	32 31%	33 27%	89 30%	34 31%	26 28%	65 21%	50 24%	128 35% A
Very concerned (3)	474 16%	92 21%	26 17%	45 27% AL	24 22%	35 10%	15 12%	17 16%	18 15%	73 24% A	8 7%	15 16%	23 8%	21 10%	62 17%
No opinion/don't know	197 7%	38 8%	6 4%	9 5%	9 8%	34 10% AN	10 8%	5 5%	10 8%	34 11% A	6 5%	9 10%	4 1%	9 4%	14 4%
Mean	1.50	1.72	1.65 AK	1.75 A	1.75 A	1.23	1.48	1.56	1.44	1.73 A	1.34	1.56	1.04	1.23	1.62 A
Standard Deviation	0.96	0.91	0.87	1.06	0.95	0.98	0.91	0.91	0.95	1.02	0.81	0.89	0.92	0.93	0.88
All not very/not at all (Net)	1402 47%	169 38%	64 42%	56 34%	38 35%	189 54% N	57 46%	50 48%	62 50%	105 35%	63 57%	44 47%	212 70% AU	128 62% A	165 45%
All very/fairly (Net)	1363 46%	241 54%	83 54% AK	101 61% AL	61 56% A	125 36%	58 46%	49 47%	51 41%	162 54% A	42 38%	41 44%	88 29%	71 34%	190 51% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 30

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not at all concerned (0)	463 16%	46 15%	16 13%	42 22%	30 10%	28 9%
Not very concerned (1)	939 32%	105 35%	46 37%	57 30%	96 32%	84 28%
Fairly concerned (2)	889 30%	90 30%	42 34%	63 33% Z	110 37% Aa	108 36% A
Very concerned (3)	474 16%	44 15%	17 14%	20 10%	49 16%	46 15%
No opinion/don't know	197 7%	15 5%	3 2%	9 5%	16 5%	31 10% A
Mean	1.50	1.46	1.50	1.34	1.62 A	1.65 A
Standard Deviation	0.96	0.94	0.90	0.95	0.89	0.89
All not very/not at all (Net)	1402 47%	151 50%	62 50%	99 52%	126 42%	112 38%
All very/fairly (Net)	1363 46%	134 45%	59 48%	83 43%	159 53% A	154 52% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 31

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	499 17% JM	463 16%	192 18%	324 16%	269 19% A	151 25% A	177 18% M	185 22% A	210 20% A	291 14%	303 21% A	154 25% A	100 10%	184 22% A
Not very concerned (1)	955 32% GM	939 32%	355 33%	640 32%	486 34% A	220 36% A	277 27%	296 35% A	332 31%	667 33%	502 35% A	230 38% A	276 27%	312 37% A
Fairly concerned (2)	858 29% FLHN	889 30%	327 30%	567 28%	410 29%	148 24%	269 27%	214 26%	304 28%	612 30%	373 26%	141 23%	332 33% AG	206 25%
Very concerned (3)	468 16% EKFLHN	474 16%	153 14%	326 16%	188 13% K	71 12%	194 19% A	105 13%	151 14%	344 17%	152 11%	59 10%	215 21% A	94 11%
No opinion/don't know	192 6% CEFLHN	197 7%	55 5%	143 7% A	63 4%	25 4%	93 9% A	35 4%	77 7% C	129 6%	87 6% E	22 4%	87 9% A	37 4%
Mean	1.47 EKFLHN	1.50	1.43	1.48	1.38 K	1.24	1.52 A	1.30	1.40	1.53 A	1.28	1.18	1.72 AG	1.26
Standard Deviation	0.97	0.96	0.96	0.97	0.96	0.97	1.03	0.97	0.98	0.96	0.94	0.94	0.94	0.95
All not very/not at all (Net)	1454 49% GM	1402 47%	547 51%	964 48%	755 53% A	371 60% A	454 45% M	481 58% A	542 50%	958 47%	805 57% A	384 63% A	376 37%	496 60% A
All very/fairly (Net)	1326 45% EKFLHN	1363 46%	480 44%	893 45%	598 42% K	219 36%	463 46%	319 38%	455 42%	956 47%	525 37%	200 33%	547 54% AG	300 36%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 32

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	499 17% ITC	56 21% ADG	79 17%	73 14%	98 18%	78 17%	115 15%	262 19% AI	237 15%	256 17%	166 16%	60 20%	298 16%	97 16%	99 20% T
Not very concerned (1)	955 32% GINI	100 38% AFG	157 34% G	188 36% AG	169 31%	137 31%	204 27%	458 34%	497 31%	509 33%	317 31%	93 31%	602 33% N	171 28%	168 33%
Fairly concerned (2)	858 29% BOOaj	62 24%	125 27%	142 28%	155 29%	133 30%	241 32% AB	388 29%	470 29%	457 30%	279 27%	78 26%	556 31% AO	165 27%	121 24%
Very concerned (3)	468 16% HMj	31 12%	62 14%	74 14%	87 16%	74 17%	140 19% ABCD	182 14%	286 18% AH	223 15%	169 17%	53 18%	261 14%	118 20% AM	81 16%
No opinion/don't know	192 6% HM	14 5%	36 8%	39 8%	31 6%	24 5%	48 6%	58 4%	134 8% AH	91 6%	84 8% AJL	14 5%	99 5%	52 9% AM	37 7%
Mean	1.47 BHRh j	1.27	1.40	1.45 B	1.45 B	1.48 B	1.58 ABCDE E	1.38	1.54 AH	1.45	1.48	1.44	1.45	1.55 AMO	1.39
Standard Deviation	0.97	0.95	0.95	0.93	0.99	0.99	0.99	0.96	0.98	0.95	0.99	1.02	0.95	1.01	1.00
All not very/not at all (Net)	1454 49% GINI	156 59% ACDEF G	236 51% G	261 51% G	267 49% G	215 48%	319 43%	720 53% AI	734 45%	765 50%	483 48%	153 51%	900 50% N	268 44%	267 53% NPT
All very/fairly (Net)	1326 45% BHOOR j	93 35%	187 41%	216 42%	242 45% B	207 46% B	381 51% ABCDE	570 42%	756 47% AH	680 44%	448 44%	131 44%	817 45% O	283 47% O	202 40%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 32

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	499 17% Ic	104 16%	185 17% T	95 19% T	84 17%	31 12%	357 18% Ac	69 17%	48 12%	21 17%	186 16%	142 15%	138 19% f	22 22%	33 15%	466 17%
Not very concerned (1)	955 32% GINi	201 31%	333 31%	184 37% AQ	158 32%	79 30%	621 31%	142 35%	138 35%	38 31%	379 33%	302 32%	224 31%	34 35%	49 22%	906 33% Ai
Fairly concerned (2)	858 29% BOOa j	179 28%	323 30% O	131 26%	135 27%	90 34% OR	548 28%	109 27%	134 34% Aab	44 36% ab	325 28%	278 30%	212 29%	24 24%	77 35% Aj	781 28%
Very concerned (3)	468 16% HMJ	112 17% R	171 16%	65 13%	76 15%	44 17%	331 17%	63 16%	53 13%	13 11%	175 15%	160 17%	110 15%	11 11%	46 21% Aj	422 15%
No opinion/don't know	192 6% HM	47 7%	59 6%	26 5%	40 8% Q	20 8%	135 7%	23 6%	23 6%	6 5%	76 7%	49 5%	44 6%	7 7%	17 8%	175 6%
Mean	1.47 BHR hj	1.50 R	1.47 R	1.35	1.45	1.60 AORS	1.46	1.43	1.51	1.42	1.46	1.52 h	1.43	1.26	1.66 Aj	1.45
Standard Deviation	0.97	0.99	0.98	0.95	0.98	0.93	0.99	0.97	0.89	0.92	0.96	0.97	0.99	0.96	1.00	0.97
All not very/not at all (Net)	1454 49% GINI i	305 47%	518 48%	279 56% APQS T	242 49%	110 42%	978 49%	211 52%	186 47%	59 48%	565 50%	444 48%	362 50%	56 57%	82 37%	1372 50% Ai
All very/fairly (Net)	1326 45% BHOO Rj	291 45% OR	494 46% OR	196 39%	211 43%	134 51% AORS	879 44%	172 42%	187 47%	57 47%	500 44%	438 47% h	322 44%	35 36%	123 55% Aj	1203 44%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 33

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (D)	499 17% IKc	160 15%	213 17%	123 19% B	163 15%	39 16%	26 16%	112 15%	155 13%	232 22% AHI	247 15%	134 19% AK	112 16%	345 17%
Not very concerned (1)	955 32% BHMah op	306 29%	415 33% B	231 35% B	328 31%	86 36%	55 33%	186 25%	426 35% AH	343 33% H	503 31%	238 34%	175 25%	703 35% AM
Fairly concerned (2)	858 29% DJLde	322 30% D	370 30% D	161 25%	315 30%	72 30%	44 26%	217 30%	376 31% AJ	265 26%	519 32% AL	176 25%	219 31%	575 28%
Very concerned (3)	468 16% CIJNc ir	200 19% ACD	167 13%	97 15%	198 19% AF	27 11%	22 13%	180 25% AIJ	171 14% J	117 11%	282 17% A	100 14%	147 21% AN	294 14%
No opinion/don't know	192 6% HKagkr	70 7%	74 6%	44 7%	61 6%	13 5%	20 12% AEF	35 5%	80 7%	77 7% H	83 5%	43 6%	43 6%	120 6%
Mean	1.47 CDJL Nr	1.57 ACD	1.42	1.38	1.55 AF	1.39	1.42	1.67 AIJ	1.50 J	1.28	1.54 AL	1.37	1.61 AN	1.43
Standard Deviation	0.97	0.99	0.95	0.98	0.98	0.91	0.95	1.03	0.91	0.97	0.96	0.98	1.02	0.95
All not very/not at all (Net)	1454 49% BEHKM ahjp	466 44%	628 51% B	354 54% AB	491 46%	125 53%	81 49%	298 41%	581 48% H	575 56% AHI	750 46%	372 54% AK	287 41%	1048 51% AM
All very/fairly (Net)	1326 45% DJLNc efr	522 49% ACD	537 43%	258 39%	513 48% AG	99 42%	66 40%	397 54% AIJ	547 45% J	382 37%	801 49% AL	276 40%	366 53% AN	869 43%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 33

**Q8.3 How concerned are you that in the future
Terrorist attacks will cause interruptions to energy supplies**

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	499 17% IKc	150 18% c	238 16%	42 12%	69 19% c	62 16%	119 17%	91 18%	227 16%	144 17%	298 16%	57 20%	328 17%	152 16%	14 16%	28 27% Alm	165 16%	91 16%	82 18%
Not very concerned (1)	955 32% BHM Ma hop	218 27%	483 33% a	143 42% Aabd	111 31%	141 37% Ah	238 34%	161 31%	415 30%	293 34%	561 31%	101 35%	610 31% o	335 35% Alo	29 34%	23 22%	295 29%	203 36% Ap	167 38% Ap
Fairly concerned (2)	858 29% DJL de	252 31% d	434 30% d	86 26%	86 24%	87 23%	182 26%	162 31% ef	426 31% Aef	260 30%	516 28%	82 28%	573 29%	282 29%	20 23%	31 30%	290 28%	165 29%	129 29%
Very concerned (3)	468 16% CIJN cir	153 19% Abc	218 15%	39 12%	58 16%	63 17%	101 14%	81 16%	223 16%	117 13%	311 17% Ai	40 14%	316 16%	140 15%	15 17%	19 18%	194 19% Aqr	80 14%	49 11%
No opinion/don't know	192 6% HKag r	40 5%	88 6%	27 8% a	37 10% Aab	24 6%	60 9% Ag	21 4%	87 6%	54 6%	127 7% k	11 4%	131 7%	54 6%	8 9%	4 4%	76 7% r	30 5%	18 4%
Mean	1.47 CDJ Lnr	1.53 Ac	1.46	1.39	1.41	1.43	1.41	1.47	1.50	1.43	1.50 A	1.38	1.48	1.45	1.46	1.41	1.54 Aqr	1.43	1.34
Standard Deviation	0.97	1.02	0.96	0.87	1.01	0.98	0.97	0.97	0.97	0.94	0.99	0.96	0.98	0.94	1.00	1.09	1.00	0.94	0.92
All not very/not at all (Net)	1454 49% BEHK Mahjp	368 45%	721 49%	185 55% Aa	180 50%	203 54% Ah	357 51%	252 49%	642 47%	437 50%	859 47%	158 54% j	938 48%	487 51%	43 50%	51 49%	460 45%	294 52% p	249 56% Ap
All very/fairly (Net)	1326 45% DJLN cefr	405 50% Abcd	652 45% c	125 37%	144 40%	150 40%	283 40%	243 47% ef	649 47% Aef	377 43%	827 46%	122 42%	889 45%	422 44%	35 41%	50 48%	484 47% Ar	245 43%	178 40%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 34

Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	251 8% iOqWXYwabz	212 7%	206 10% D	156 8%
Not very concerned (1)	660 22% jRay	631 21%	455 23%	433 21%
Fairly concerned (2)	1202 40% p	1255 42%	735 37%	807 40%
Very concerned (3)	735 25% luZ	709 24%	481 24%	540 26%
No opinion/don't know	124 4% OP	155 5%	115 6%	105 5%
Mean	1.85 I	1.88	1.79	1.89 C
Standard Deviation	0.91	0.87	0.95	0.90
All not very/not at all (Net)	911 31% jRpqXaybz	843 28%	661 33% D	589 29%
All very/fairly (Net)	1937 65% I	1964 66%	1216 61%	1347 66% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 34

Q8.4 How concerned are you that in the future

Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	46 10%	11 7%	13 7%	8 7%	41 12% A	4 3%	7 7%	13 11%	26 9%	10 9% q	6 6%	26 9%	26 12% A	14 4%
Not very concerned (1)	99 22%	29 19%	41 23% j	30 27%	68 19%	34 28%	27 27%	26 22%	46 15%	20 18%	27 27%	60 20%	46 21%	107 29% A
Fairly concerned (2)	174 39%	62 41%	65 37%	42 38%	145 41%	58 48%	47 47%	46 38%	114 38%	47 43%	45 45%	122 41%	83 39%	152 41%
Very concerned (3)	106 24%	39 26%	50 28%	24 22%	77 22%	24 20%	19 19%	34 28%	88 29%	31 28%	20 20%	84 28%	51 24%	88 24%
No opinion/don't know	25 6%	9 6%	7 4%	6 5%	20 6%	-	-	1 1%	26 9% A	2 2%	2 2%	8 3%	9 4%	9 2%
Mean	1.80	1.91	1.90	1.79	1.78	1.85	1.78	1.85	1.96 A	1.92	1.81	1.90	1.77	1.87
Standard Deviation	0.94	0.89	0.92	0.89	0.94	0.77	0.84	0.96	0.93	0.92	0.83	0.92	0.96	0.82
All not very/not at all (Net)	145 32%	40 27%	54 31%	38 35%	109 31%	38 32%	34 34%	39 33%	72 24%	30 27%	33 33%	86 29%	72 33%	121 33%
All very/fairly (Net)	280 62%	101 67%	115 65%	66 60%	222 63%	82 68%	66 66%	80 67%	202 67%	78 71%	65 65%	206 69%	134 62%	240 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 34

Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	14 5%	1 1%	18 9%	15 5%	15 5%
Not very concerned (1)	61 20%	39 30% A	47 23%	52 17%	58 19%
Fairly concerned (2)	135 45%	55 42%	95 47%	122 41%	114 38%
Very concerned (3)	83 28%	30 23%	35 17%	93 31% A	92 31% AZ
No opinion/don't know	7 2%	7 5%	7 3%	19 6%	22 7% A
Mean	1.98 Av	1.91	1.75	2.04 A	2.01 A
Standard Deviation	0.83	0.76	0.86	0.85	0.87
All not very/not at all (Net)	75 25%	40 30%	65 32%	67 22%	73 24%
All very/fairly (Net)	218 73% Av	85 64%	130 64%	215 71% A	206 68%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 34

Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	212 7%	28 6%	5 3%	15 9%	12 11%	41 12% A	8 6%	6 6%	9 7%	18 6%	3 3%	5 5%	24 8%	15 7%	23 6%
Not very concerned (1)	631 21%	74 17%	49 32% AK	22 13%	22 20%	88 25%	24 19%	22 21%	35 28%	56 19%	16 14%	21 22%	59 19%	43 21%	100 27% A
Fairly concerned (2)	1255 42%	204 46%	61 40%	63 38%	35 32%	137 39%	55 44%	55 53% A	50 41%	100 33%	56 50% A	49 52% A	137 45%	93 45%	160 43%
Very concerned (3)	709 24%	107 24%	31 20%	62 37% A	31 29%	65 19%	28 22%	18 17%	26 21%	99 33% A	31 28%	15 16%	75 25%	49 24%	72 20%
No opinion/don't know	155 5%	35 8%	7 5%	4 2%	8 7%	17 5%	10 8% AO	3 3%	3 2%	28 9% A	5 5%	4 4%	9 3%	8 4%	14 4%
Mean	1.88	1.94	1.81	2.06 A	1.85	1.68	1.90	1.84	1.77	2.03 A	2.08 A	1.82	1.89	1.88	1.79
Standard Deviation	0.87	0.84	0.81	0.94	1.00	0.93	0.85	0.78	0.87	0.91	0.74	0.77	0.88	0.87	0.84
All not very/not at all (Net)	843 28%	102 23%	54 35%	37 22%	34 31%	129 37% A	32 26%	28 27%	44 36%	74 25%	19 17%	26 28%	83 27%	58 28%	123 33%
All very/fairly (Net)	1964 66%	311 69%	92 60%	125 75% AL	66 61%	202 58%	83 66%	73 70%	76 62%	199 66%	87 78% A	64 68%	212 70%	142 68%	232 63%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 34

Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not at all concerned (0)	212 7%	23 8%	4 3%	12 6%	17 6%	12 4%
Not very concerned (1)	631 21%	72 24%	28 23%	45 24%	48 16%	56 19%
Fairly concerned (2)	1255 42%	122 41%	56 45%	84 44%	138 46%	135 45%
Very concerned (3)	709 24%	65 22%	32 26%	43 23%	83 28%	62 21%
No opinion/don't know	155 5%	18 6% X	4 3%	7 4%	15 5%	32 11% A
Mean	1.88	1.81	1.97	1.86	2.00 A	1.93
Standard Deviation	0.87	0.88	0.80	0.85	0.84	0.79
All not very/not at all (Net)	843 28%	95 32%	32 26%	57 30%	65 22%	68 23%
All very/fairly (Net)	1964 66%	187 62%	88 71%	127 66%	221 73% A	197 66%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 35

Q8.4 How concerned are you that in the future

Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	251 8% JM	212 7%	104 10%	157 8%	133 9%	58 9%	91 9% M	78 9%	94 9%	136 7%	111 8%	44 7%	63 6%	59 7%
Not very concerned (1)	660 22%	631 21%	242 22%	451 23%	308 22%	133 22%	204 20%	186 22%	234 22%	439 21%	308 22%	123 20%	201 20%	180 22%
Fairly concerned (2)	1202 40%	1255 42%	444 41%	804 40%	593 42%	250 41%	392 39%	343 41%	453 42%	877 43%	632 45% A	279 46% A	400 40%	384 46% AH
Very concerned (3)	735 25% K	709 24%	255 24%	502 25%	340 24%	155 25%	257 25%	208 25%	248 23%	477 23%	307 22%	139 23%	268 27%	183 22%
No opinion/don't know	124 4% EH	155 5%	37 3%	86 4%	42 3%	19 3%	66 7% A	20 2%	45 4%	114 6% A	59 4%	21 3%	78 8% A	27 3%
Mean	1.85	1.88	1.81	1.86	1.83	1.84	1.86	1.84	1.83	1.88	1.84	1.88	1.94 A	1.86
Standard Deviation	0.91	0.87	0.92	0.90	0.91	0.92	0.93	0.92	0.90	0.86	0.87	0.86	0.88	0.85
All not very/not at all (Net)	911 31% M	843 28%	346 32%	608 30%	441 31%	191 31%	295 29%	264 32%	328 31%	575 28%	419 30%	167 28%	264 26%	239 29%
All very/fairly (Net)	1937 65%	1964 66%	699 65%	1306 65%	933 66%	405 66%	649 64%	551 66%	701 65%	1354 66%	939 66%	418 69%	668 66%	567 68%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 36

**Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	251 8% IMTef	26 10%	30 7%	34 7%	43 8%	39 9%	79 11% ACD	143 11% AI	108 7%	133 9%	80 8%	28 9%	135 7%	68 11% AM	43 8%
Not very concerned (1)	660 22% IKe	64 24%	91 20%	112 22%	108 20%	103 23%	182 24%	346 26% AI	314 19%	361 24% K	201 20%	69 23%	418 23%	131 22%	101 20%
Fairly concerned (2)	1202 40% GNPgh	106 40%	203 44% G	215 42%	226 42%	175 39%	277 37%	534 40%	668 41%	632 41%	409 40%	108 36%	766 42% AN	218 36%	197 39%
Very concerned (3)	735 25% GHJRg h	57 22%	113 25%	142 28% G	146 27% G	114 26%	163 22%	288 21%	447 28% AH	350 23%	275 27% AJ	82 28%	434 24%	151 25%	141 28% R
No opinion/don't know	124 4% DHM	10 4%	22 5%	13 3%	17 3%	15 3%	47 6% ADEF	37 3%	87 5% AH	60 4%	50 5%	11 4%	63 3%	35 6% AM	24 5%
Mean	1.85 GHJP gh	1.77	1.91 BG	1.92 ABG	1.91 BG	1.84	1.75	1.74	1.95 AH	1.81	1.91 AJ	1.85	1.86	1.80	1.90 P
Standard Deviation	0.91	0.92	0.86	0.88	0.90	0.92	0.94	0.92	0.88	0.90	0.90	0.95	0.88	0.97	0.92
All not very/not at all (Net)	911 31% CIKef	90 34% C	121 26%	146 28%	151 28%	142 32%	261 35% ACDE	489 36% AI	422 26%	494 32% K	281 28%	97 33%	553 30%	199 33%	144 28%
All very/fairly (Net)	1937 65% GHNPh	163 62%	316 69% G	357 69% ABG	372 69% AG	289 65% G	440 59%	822 61%	1115 69% AH	982 64%	684 67%	190 64%	1200 66% N	369 61%	338 67% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 36

**Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think**

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	251 8% IMTe f	68 11% AT	85 8%	42 8%	43 9%	13 5%	156 8%	41 10%	41 10%	8 7%	67 6%	63 7%	85 12% Aef	21 21% Aefg	18 8%	233 8%
Not very concerned (1)	660 22% IKe	157 24% O	240 22%	106 21%	99 20%	58 22%	453 23%	82 20%	91 23%	25 20%	204 18%	199 21% e	208 29% Aef	30 31% Aef	41 18%	619 23%
Fairly concerned (2)	1202 40% GNP gh	230 36%	435 41% P	230 46% AOPQ	202 41%	105 40%	795 40%	161 40%	166 42%	56 46%	471 41% h	415 45% Agh	271 37%	29 30%	95 43%	1107 40%
Very concerned (3)	735 25% GHJR gh	155 24%	264 25%	105 21%	129 26%	82 31% APQR	499 25%	103 25%	86 22%	31 25%	358 31% Afgh	221 24% gh	137 19% h	10 10%	61 27%	674 25%
No opinion/don't know	124 4% DHM	33 5%	47 4%	18 4%	20 4%	6 2%	89 4%	19 5%	12 3%	2 2%	41 4%	33 4%	27 4%	8 8% Aefg	7 3%	117 4%
Mean	1.85 GHJ Pgh	1.77	1.86	1.82	1.88	1.99 APQ R	1.86	1.84	1.77	1.92	2.02 Afg h	1.88 gh	1.66 h	1.31	1.93	1.84
Standard Deviation	0.91	0.95	0.90	0.87	0.91	0.86	0.90	0.94	0.92	0.86	0.87	0.86	0.93	0.96	0.90	0.91
All not very/not at all (Net)	911 31% CIKe f	225 35% AOQS T	325 30%	148 30%	142 29%	71 27%	609 31%	123 30%	132 33%	33 27%	271 24%	262 28% e	293 40% Aef	51 52% Aefg	59 27%	852 31%
All very/fairly (Net)	1937 65% GHNP gh	385 60%	699 65% P	335 67% P	331 67% P	187 71% AP	1294 65%	264 65%	252 64%	87 71%	829 73% Afgh	636 68% Agh	408 56% h	39 40%	156 70%	1781 65%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 37

**Q8.4 How concerned are you that in the future
Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (0)	251 8% CEHINb e	99 9% C	83 7%	65 10% C	60 6%	17 7%	24 14% AEF	30 4%	59 5%	162 16% AHI	125 8%	63 9%	67 10%	156 8%
Not very concerned (1)	660 22% EHIKN aq	229 22%	276 22%	151 23%	211 20%	71 30% AE	57 34% AE	87 12%	235 19% H	338 33% AHI	316 19%	173 25% AK	166 24%	425 21%
Fairly concerned (2)	1202 40% BGHJL p	398 38%	548 44% ABD	251 38%	463 43% AG	88 37%	47 28%	251 34%	627 52% AHJ	324 31%	711 44% AL	246 36%	277 40%	838 41%
Very concerned (3)	735 25% GIJd	279 26%	294 24%	158 24%	298 28% AG	52 22%	26 16%	347 48% AIJ	245 20% J	143 14%	430 26% A	184 27%	156 22%	540 27% AM
No opinion/don't know	124 4% CEHKak qr	53 5% C	38 3%	31 5%	33 3%	9 4%	13 8% AE	15 2%	42 3%	67 6% AHI	52 3%	25 4%	30 4%	78 4%
Mean	1.85 GJMdn	1.85	1.88	1.80	1.97 AFG	1.77 G	1.49	2.28 AIJ	1.91 AJ	1.46	1.91 AL	1.83	1.78	1.90 AM
Standard Deviation	0.91	0.94	0.86	0.93	0.85	0.89	0.95	0.84	0.78	0.94	0.88	0.94	0.92	0.90
All not very/not at all (Net)	911 31% EHIKN aq	328 31%	359 29%	216 33%	271 25%	88 37% AE	81 49% AEF	117 16%	294 24% H	500 48% AHI	441 27%	236 34% AK	233 33% N	581 29%
All very/fairly (Net)	1937 65% FGJd	677 64%	842 68% ABD	409 62%	761 71% AFG	140 59% G	73 44%	598 82% AIJ	872 72% AJ	467 45%	1141 70% AL	430 62%	433 62%	1378 68% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 37

Q8.4 How concerned are you that in the future

Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	251 8% CEHIN be	67 8%	106 7%	25 7%	53 15% Aabc	21 6%	61 9%	42 8%	126 9% e	70 8%	149 8%	32 11%	169 9%	78 8%	10 12%	9 9%	89 9%	48 8%	39 9%
Not very concerned (1)	660 22% EHIK Naq	160 20%	337 23%	74 22%	89 25%	82 22%	166 24%	114 22%	298 22%	176 20%	419 23%	65 22%	451 23%	202 21%	23 27%	21 20%	234 23% q	105 18%	109 24% q
Fairly concerned (2)	1202 40% BGHJ Lp	321 39%	599 41%	146 43%	136 38%	165 44% f	262 37%	210 41%	565 41%	354 41%	729 40%	119 41%	778 40%	396 41%	37 43%	40 38%	379 37%	253 44% Ap	190 43% p
Very concerned (3)	735 25% GIJd	241 30% Abcd	352 24% d	76 23%	66 18%	100 27%	178 25%	136 26%	321 23%	225 26%	439 24%	71 24%	480 25%	248 26%	14 16%	28 27%	262 26%	150 26%	99 22%
No opinion/don't know	124 4% CEHKa kqr	24 3%	67 5%	16 5%	17 5%	9 2%	33 5%	14 3%	68 5% eg	43 5% k	77 4% k	4 1%	80 4%	39 4%	2 2%	7 7%	56 5% Aqr	13 2%	8 2%
Mean	1.85 GJM dn	1.93 Ad	1.86 d	1.85 d	1.63	1.93 h	1.84	1.88	1.83	1.89	1.84	1.80	1.84	1.88 n	1.65	1.89	1.84	1.91	1.80
Standard Deviation	0.91	0.92	0.88	0.87	0.96	0.85	0.93	0.91	0.91	0.90	0.90	0.94	0.91	0.90	0.90	0.93	0.93	0.89	0.89
All not very/not at all (Net)	911 31% EHIK Naq	227 28%	443 30%	99 29%	142 39% Aabc	103 27%	227 32%	156 30%	424 31%	246 28%	568 31%	97 33%	620 32%	280 29%	33 38%	30 29%	323 32% q	153 27%	148 33% q
All very/fairly (Net)	1937 65% FGJd	562 69% Ad	951 66% d	222 66% d	202 56%	265 70% Afh	440 63%	346 67%	886 64%	579 67%	1168 64%	190 65%	1258 64%	644 67%	51 59%	68 65%	641 63%	403 71% Apr	289 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 38

**Q8.5 How concerned are you that in the future
Power cuts will become more frequent**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	332 11% BiPnrWYwz	248 8%	245 12% D	200 10%
Not very concerned (1)	903 30% ljkp	858 29%	559 28%	566 28%
Fairly concerned (2)	1052 35% VZ	1186 40% A	655 33%	745 37% C
Very concerned (3)	543 18% OVvx	558 19%	443 22%	445 22%
No opinion/don't know	142 5% iQU	112 4%	90 5%	85 4%
Mean	1.64 VZx	1.72 A	1.68	1.73
Standard Deviation	0.92	0.88	0.97	0.92
All not very/not at all (Net)	1235 42% Bijknpyz	1106 37%	804 40%	766 38%
All very/fairly (Net)	1595 54% VZ	1744 59% A	1098 55%	1190 58% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 38

Q8.5 How concerned are you that in the future

Power cuts will become more frequent

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	50 11%	16 11% i	20 11%	18 16%	34 10%	12 10%	4 4%	10 8%	25 8%	14 13%	12 12%	41 14%	47 22% At	29 8%
Not very concerned (1)	139 31%	43 29%	45 26%	29 26%	109 31%	31 26%	36 36%	36 30%	93 31% p	28 25%	35 35%	94 31%	73 34%	112 30%
Fairly concerned (2)	137 30%	54 36%	62 35%	39 35%	131 37%	60 50% A	44 44%	48 40%	94 31%	41 37%	35 35%	102 34%	60 28%	145 39%
Very concerned (3)	87 19%	30 20%	41 23%	20 18%	60 17%	13 11%	14 14%	25 21%	68 23% A	25 23%	14 14%	57 19%	21 10%	68 18%
No opinion/don't know	37 8%	7 5% i	8 5%	4 4%	17 5%	4 3%	2 2%	1 1%	20 7%	2 2%	4 4%	6 2%	14 7%	16 4%
Mean	1.63	1.69	1.74	1.58	1.65	1.64	1.69	1.74	1.73	1.71	1.53	1.60	1.27	1.71
Standard Deviation	0.95	0.93	0.96	0.99	0.89	0.82	0.77	0.89	0.93	0.97	0.89	0.95	0.94	0.87
All not very/not at all (Net)	189 42%	59 39% i	65 37%	47 43% k	143 41%	43 36%	40 40%	46 38%	118 39%	42 38%	47 47%	135 45%	120 56% At	141 38%
All very/fairly (Net)	224 50%	84 56%	103 59%	59 54%	191 54%	73 61%	58 58%	73 61%	162 54%	66 60%	49 49%	159 53%	81 38%	213 58%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 38

Q8.5 How concerned are you that in the future
Power cuts will become more frequent

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	24 8%	6 5%	23 11%	30 10%	25 8%
Not very concerned (1)	104 35%	46 35%	90 45% A	79 26%	84 28%
Fairly concerned (2)	110 37%	49 37%	55 27%	96 32%	121 40%
Very concerned (3)	54 18%	24 18%	29 14%	74 25% Ay	43 14%
No opinion/don't know	8 3%	7 5%	5 2%	22 7% y	28 9% A
Mean	1.66	1.73	1.46	1.77 A	1.67
Standard Deviation	0.87	0.83	0.88	0.96	0.85
All not very/not at all (Net)	128 43%	52 39%	113 56% A	109 36%	109 36%
All very/fairly (Net)	164 55%	73 55%	84 42%	170 56%	164 54%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 38

Q8.5 How concerned are you that in the future
 Power cuts will become more frequent

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	248 8%	38 8%	7 5%	18 11%	10 9%	29 8%	8 6%	4 4%	7 6%	27 9%	8 7%	4 4%	30 10%	26 13%	32 9%
Not very concerned (1)	858 29%	139 31%	35 23%	36 22%	20 19%	97 28%	46 37%	28 27%	36 29%	71 24%	35 32%	31 33%	87 29%	70 34%	127 34%
Fairly concerned (2)	1186 40%	163 36%	75 49% AK	53 32%	43 40%	146 42% A	52 42%	56 54% A	54 44%	117 39%	45 41%	39 41%	126 41% A	76 37%	141 38%
Very concerned (3)	558 19%	79 18%	36 24%	54 33% A	30 28% A	67 19%	17 14%	15 14%	17 14%	73 24% A	18 16%	15 16%	52 17%	28 13%	57 15%
No opinion/don't know	112 4%	29 6%	-	5 3%	5 5%	9 3%	2 2%	1 1%	9 7% Q	13 4%	5 5%	5 5%	9 3%	8 4%	12 3%
Mean	1.72	1.68	1.92 AK	1.89 A	1.90 AM	1.74	1.63	1.80	1.71	1.82 A	1.69	1.73	1.68	1.53 V	1.62
Standard Deviation	0.88	0.88	0.80	1.00	0.93	0.87	0.80	0.73	0.80	0.92	0.84	0.79	0.88	0.89	0.86
All not very/not at all (Net)	1106 37%	177 40%	42 27%	54 33%	30 28%	126 36%	54 43%	32 31%	43 35%	98 33%	43 39%	35 37%	117 38%	96 46%	159 43%
All very/fairly (Net)	1744 59%	242 54%	111 73% AK	107 64% A	73 68% AM	213 61% A	69 55%	71 68% A	71 58%	190 63% AR	63 57%	54 57%	178 59%	104 50% V	198 54%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVf - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 38

Q8.5 How concerned are you that in the future
Power cuts will become more frequent

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not at all concerned (0)	248 8%	31 10%	3 2%	18 9%	25 8%	16 5%
Not very concerned (1)	858 29%	98 33%	42 34%	74 39% A	79 26%	79 27%
Fairly concerned (2)	1186 40%	115 38%	55 44% A	73 38% Z	137 46% Ag	134 45% A
Very concerned (3)	558 19%	41 14%	20 16%	18 9%	50 17%	47 16%
No opinion/don't know	112 4%	15 5%	4 3%	8 4%	10 3%	21 7%
Mean	1.72	1.58	1.77	1.50	1.73	1.77 A
Standard Deviation	0.88	0.87	0.75	0.80	0.85	0.80
All not very/not at all (Net)	1106 37%	129 43%	45 36%	92 48%	104 35%	95 32%
All very/fairly (Net)	1744 59%	156 52%	75 60%	91 48%	187 62% A	181 61% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 39

Q8.5 How concerned are you that in the future

*****Power cuts will become more frequent*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	332 11% IDJKMN	248 8%	127 12% I	205 10%	174 12% K	100 16% AL	109 11% M	114 14% AN	92 9%	173 8%	116 8%	60 10%	82 8%	71 9%
Not very concerned (1)	903 30% M	858 29%	330 30%	617 31%	442 31%	202 33%	304 30%	274 33%	313 29%	617 30%	430 30%	188 31%	265 26%	252 30%
Fairly concerned (2)	1052 35% FG	1186 40%	405 37%	698 35%	521 37%	197 32%	324 32%	289 35%	437 41% A	811 40% AD	594 42% AE	241 40% AF	398 39% AG	351 42% AH
Very concerned (3)	543 18% CEFHN	558 19%	174 16%	383 19%	229 16%	92 15%	205 20% A	131 16%	198 18%	349 17%	229 16%	95 16%	218 22% A	127 15%
No opinion/don't know	142 5% IEKH	112 4%	46 4%	97 5%	50 4%	24 4%	68 7% AM	27 3%	34 3%	93 5%	48 3%	22 4%	47 5%	32 4%
Mean	1.64 EFH	1.72	1.60	1.66	1.59	1.48	1.66	1.54	1.71 AC	1.69	1.68 E	1.64 F	1.78 AG	1.67 H
Standard Deviation	0.92	0.88	0.91	0.92	0.91	0.95	0.94	0.93	0.87	0.87	0.85	0.87	0.89	0.85
All not very/not at all (Net)	1235 42% IJM	1106 37%	457 42% I	822 41%	616 44% AK	302 49% AL	413 41% M	388 46% AN	405 38%	790 39%	546 39%	248 41%	347 34%	323 39%
All very/fairly (Net)	1595 54% FH	1744 59%	579 54%	1081 54%	750 53%	289 47%	529 52%	420 50%	635 59% AC	1160 57% A	823 58% AE	336 55% F	616 61% AG	478 57% H



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 40

Q8.5 How concerned are you that in the future

*****Power cuts will become more frequent*****

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	332 11% I	38 14% F	54 12%	59 11%	63 12%	41 9%	77 10%	173 13% AI	159 10%	174 11%	111 11%	35 12%	193 11%	69 11%	65 13%
Not very concerned (1)	903 30% GKNI	103 39% ACFG	145 32% G	175 34% FG	180 33% G	123 28%	177 24%	432 32%	471 29%	497 32% AK	285 28%	85 29%	573 32% N	147 24%	168 33% NQ
Fairly concerned (2)	1052 35% BOO	78 30%	162 35%	169 33%	178 33%	186 42% ABCDE	279 37% B	474 35%	578 36%	547 36%	362 36%	101 34%	672 37% AO	205 34%	158 31%
Very concerned (3)	543 18% BCHJS cj	32 12%	69 15%	89 17%	93 17%	80 18% B	180 24% ABCDE F	215 16%	328 20% AH	248 16%	201 20% J	67 22% AJ	313 17%	134 22% AM	90 18%
No opinion/don't know	142 5% M	12 5%	29 6%	24 5%	26 5%	16 4%	35 5%	54 4%	88 5%	70 5%	56 6%	10 3%	65 4%	48 8% AMO	25 5%
Mean	1.64 BHJR Shj	1.41	1.57 B	1.59 B	1.59 B	1.71 BCDE	1.79 ABCDE E	1.56	1.70 AH	1.59	1.68 J	1.69	1.63	1.73 AMO	1.57
Standard Deviation	0.92	0.90	0.90	0.92	0.92	0.88	0.94	0.92	0.92	0.90	0.93	0.96	0.90	0.97	0.94
All not very/not at all (Net)	1235 42% FGKN Qi	141 54% ACDEF G	199 43% FG	234 45% FG	243 45% FG	164 37%	254 34%	605 45% AI	630 39%	671 44% AK	396 39%	120 40%	766 42% N	216 36%	233 46% ANAPQT
All very/fairly (Net)	1595 54% BHJQR Shj	110 42%	231 50% B	258 50% B	271 50% B	266 60% ABCDE	459 61% ABCDE	689 51%	906 56% AH	795 52%	563 55%	168 56%	985 54% O	339 56% O	248 49%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 40

Q8.5 How concerned are you that in the future
 Power cuts will become more frequent

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	332 11% I	73 11%	107 10%	66 13%	58 12%	28 11%	238 12%	42 10%	39 10%	9 7%	124 11%	90 10%	84 12%	19 19% Aefg	21 9%	311 11%
Not very concerned (1)	903 30% GKNI	186 29%	304 28%	174 35% APQ	164 33%	75 28%	596 30%	116 29%	126 32%	48 39% Aab	347 30%	279 30%	226 31%	31 32%	53 24%	850 31% Ai
Fairly concerned (2)	1052 35% BOO	214 33%	411 38% AOPR	163 33%	167 34%	97 37%	682 34%	144 35%	161 41% Aa	43 35%	406 36%	356 38% A	246 34%	31 32%	83 37%	969 35%
Very concerned (3)	543 18% BCHJ Scj	138 21% ARS	204 19%	79 16%	74 15%	48 18%	369 19% c	91 22% Ac	55 14%	17 14%	215 19%	169 18%	131 18%	12 12%	55 25% Aj	488 18%
No opinion/don't know	142 5% M	32 5%	45 4%	19 4%	30 6%	16 6%	107 5% A	13 3%	15 4%	5 4%	49 4%	37 4%	41 6%	5 5%	10 5%	132 5%
Mean	1.64 BHJ RShj	1.68 ORS	1.69 AORS	1.53	1.56	1.67	1.63	1.72	1.61	1.58	1.65 h	1.68 h	1.62 h	1.39	1.81 Aj	1.62
Standard Deviation	0.92	0.95	0.91	0.92	0.90	0.92	0.94	0.94	0.86	0.83	0.92	0.89	0.93	0.96	0.93	0.92
All not very/not at all (Net)	1235 42% FGIK NGI	259 40%	411 38%	240 48% APQT	222 45% Q	103 39%	834 42%	158 39%	165 42%	57 47%	471 41%	369 40%	310 43%	50 51% f	74 33%	1161 42% Ai
All very/fairly (Net)	1595 54% BHJO ORShj	352 55% OR	615 57% AORS	242 48%	241 49%	145 55%	1051 53%	235 58%	216 55%	60 49%	621 54% h	525 56% Ah	377 52%	43 44%	138 62% Aj	1457 53%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 41

Q8.5 How concerned are you that in the future

Power cuts will become more frequent

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (O)	332 11% Ei	124 12%	125 10%	80 12%	93 9%	31 13% E	26 16% E	69 9%	102 8%	161 16% AHi	176 11%	81 12%	71 10%	220 11%
Not very concerned (1)	903 30% BHKMa P	295 28%	390 31%	214 33% B	313 29%	86 36% AE	55 33%	159 22%	393 33% AH	351 34% AH	470 29%	222 32%	179 26%	647 32% AM
Fairly concerned (2)	1052 35% FJde	373 35%	462 37% D	212 32%	390 37% F	68 29%	52 31%	264 36% J	461 38% AJ	327 32%	605 37% A	234 34%	248 36%	735 36%
Very concerned (3)	543 18% CIJNbr kr	216 20% AC	199 16%	123 19%	221 21% AG	40 17%	23 14%	217 30% AIJ	186 15%	140 14%	322 20% A	120 17%	165 24% AN	346 17%
No opinion/don't know	142 5% HKam	50 5%	63 5%	27 4%	48 5%	12 5%	11 7%	21 3%	66 5% H	55 5% H	61 4%	34 5%	33 5%	89 4%
Mean	1.64 FGJd kr	1.68	1.63	1.60	1.73 AFG	1.52	1.46	1.89 AIJ	1.64 J	1.46	1.68 A	1.60	1.76 AN	1.62
Standard Deviation	0.92	0.95	0.89	0.94	0.90	0.94	0.94	0.95	0.86	0.93	0.92	0.92	0.95	0.90
All not very/not at all (Net)	1235 42% EHKMp	419 40%	515 42%	294 45% B	406 38%	117 49% AE	81 49% E	228 31%	495 41% H	512 50% AHi	646 40%	303 44%	250 36%	867 43% M
All very/fairly (Net)	1595 54% FGJdr	589 56%	661 53%	335 51%	611 57% AFG	108 46%	75 45%	481 66% AIJ	647 54% J	467 45%	927 57% AL	354 51%	413 59% AN	1081 53%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 41

Q8.5 How concerned are you that in the future

Power cuts will become more frequent

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	332 11% EI	96 12%	148 10%	38 11%	50 14% b	38 10%	91 13%	54 10%	149 11%	96 11%	191 11%	45 15% Aij	215 11%	105 11%	13 15%	20 19% Alm	112 11%	64 11%	53 12%
Not very concerned (1)	903 30% BHKM ap	223 27%	461 32% a	97 29%	122 34% a	129 34% h	209 30%	166 32%	398 29%	284 33%	537 30%	82 28%	584 30%	312 32%	22 26%	28 27%	273 27%	169 30%	171 38% Apq
Fairly concerned (2)	1052 35% FJde	295 36% d	535 37% d	119 35%	103 29%	114 30%	249 36%	167 32%	522 38% Aeg	298 34%	639 35%	115 40%	702 36%	344 36%	29 34%	28 27%	363 36%	219 38%	154 35%
Very concerned (3)	543 18% CIJN bkr	172 21% Ab	241 16%	67 20%	63 17%	79 21%	116 17%	99 19%	249 18%	151 17%	352 19% Ak	40 14%	358 18%	167 17%	17 20%	21 20%	219 21% Aqr	90 16%	53 12%
No opinion/don't know	142 5% HKam	27 3%	76 5% a	16 5%	23 6% a	17 5%	35 5%	30 6%	60 4%	39 4%	94 5%	9 3%	99 5%	35 4%	5 6%	8 8% m	53 5%	27 5%	14 3%
Mean	1.64 FGJ dkr	1.69 d	1.63	1.67	1.53	1.65	1.59	1.64	1.66	1.61	1.67 Ak	1.53	1.65	1.62	1.62	1.52	1.71 Ar	1.62 r	1.48
Standard Deviation	0.92	0.95	0.89	0.94	0.96	0.94	0.93	0.93	0.91	0.91	0.92	0.92	0.92	0.91	0.99	1.05	0.94	0.90	0.86
All not very/not at all (Net)	1235 42% EHKM p	319 39%	609 42%	135 40%	172 48% Aabc	167 44%	300 43%	220 43%	547 40%	380 44%	728 40%	127 44%	799 41%	417 43%	35 41%	48 46%	385 38%	233 41%	224 50% Apq
All very/fairly (Net)	1595 54% FGJd r	467 57% Abd	776 53% d	186 55% d	166 46%	193 51%	365 52%	266 52%	771 56% A	449 52%	991 55%	155 53%	1060 54%	511 53%	46 53%	49 47%	582 57% Ar	309 54% r	207 47%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 42

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	202 7% qYz	177 6%	196 10% D	141 7%
Not very concerned (1)	579 19% RU	611 21%	459 23% D	407 20%
Fairly concerned (2)	1289 43% J	1334 45%	743 37%	896 44% C
Very concerned (3)	735 25% Mmruz	695 23%	476 24%	483 24%
No opinion/don't know	167 6% PnQst	145 5%	118 6%	114 6%
Mean	1.91 lu	1.90	1.80	1.89 C
Standard Deviation	0.87	0.84	0.94	0.86
All not very/not at all (Net)	781 26% RqXw	788 27%	655 33% D	548 27%
All very/fairly (Net)	2024 68% Mu	2029 69%	1219 61%	1379 68% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 42

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	40 9%	10 7%	12 7%	5 5%	19 5%	4 3%	5 5%	10 8% o	17 6%	7 6% q	3 3%	30 10% A	22 10% A	18 5%
Not very concerned (1)	97 22%	24 16%	30 17%	32 29% A	60 17%	27 23%	23 23%	18 15%	45 15%	18 16%	25 25%	44 15%	41 19%	95 26% A
Fairly concerned (2)	164 36%	69 46%	77 44%	46 42%	161 46%	62 52%	46 46%	61 51% o	127 42%	54 49%	50 50%	125 42%	91 42%	156 42%
Very concerned (3)	104 23%	43 29%	44 25%	18 16%	93 26% l	23 19%	25 25%	31 26%	82 27%	26 24%	17 17%	90 30% A	54 25%	85 23% u
No opinion/don't know	45 10%	4 3%	13 7%	9 8%	18 5%	4 3%	1 1%	-	29 10% A	5 5%	5 5%	11 4%	7 3%	16 4%
Mean	1.82	1.99	1.94	1.76	1.98 l	1.90	1.92	1.94	2.01 A	1.94	1.85	1.95	1.85	1.87 u
Standard Deviation	0.93	0.86	0.87	0.80	0.83	0.75	0.83	0.86	0.85	0.83	0.74	0.94	0.93	0.83
All not very/not at all (Net)	137 30%	34 23%	42 24%	37 34%	79 23%	31 26%	28 28%	28 23%	62 21%	25 23%	28 28%	74 25%	63 29%	113 31% A
All very/fairly (Net)	268 60%	112 75%	121 69%	64 58%	254 72%	85 71%	71 71%	92 77% A	209 70%	80 73%	67 67%	215 72%	145 67%	241 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 42

Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	15 5%	1 1%	14 7%	16 5%	18 6% z
Not very concerned (1)	45 15%	31 23% w	48 24%	56 19%	54 18%
Fairly concerned (2)	145 48%	58 44%	94 47%	131 44%	126 42%
Very concerned (3)	85 28%	37 28%	40 20%	73 24%	85 28% z
No opinion/don't know	10 3%	5 4%	6 3%	25 8% y	18 6%
Mean	2.03 A	2.03	1.82	1.95	1.98
Standard Deviation	0.81	0.76	0.84	0.84	0.86
All not very/not at all (Net)	60 20%	32 24%	62 31%	72 24%	72 24%
All very/fairly (Net)	230 77% Av	95 72%	134 66%	204 68%	211 70%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 42

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	177 6%	28 6%	6 4%	14 8%	7 6%	38 11% AN	8 6%	5 5%	3 2%	12 4%	1 1%	4 4%	19 6%	14 7%	18 5%
Not very concerned (1)	611 21%	90 20%	29 19%	26 16%	24 22%	67 19%	25 20%	21 20%	29 24%	61 20%	18 16%	22 23%	60 20%	32 15%	107 29% A
Fairly concerned (2)	1334 45%	199 44%	70 46%	57 34%	41 38%	163 47%	62 50%	50 48%	47 38%	125 42%	48 43%	51 54% A	143 47%	98 47%	180 49% A
Very concerned (3)	695 23%	97 22%	45 29%	56 34% A	28 26%	69 20%	20 16%	27 26%	37 30%	79 26%	38 34% A	14 15%	75 25%	59 28%	51 14%
No opinion/don't know	145 5%	34 8%	3 2%	13 8%	8 7%	11 3%	10 8%	1 1%	7 6% Q	24 8%	6 5%	3 3%	7 2%	5 2%	13 4%
Mean	1.90	1.88	2.03	2.01	1.90	1.78	1.82	1.96	2.02	1.98	2.17 AS	1.82	1.92	2.00	1.74
Standard Deviation	0.84	0.84	0.81	0.95	0.89	0.90	0.80	0.82	0.82	0.83	0.74	0.74	0.84	0.85	0.76
All not very/not at all (Net)	788 27%	118 26%	35 23%	40 24%	31 29%	105 30% N	33 26%	26 25%	32 26%	73 24%	19 17%	26 28%	79 26%	46 22%	125 34% A
All very/fairly (Net)	2029 69%	296 66%	115 75%	113 68%	69 64%	232 67%	82 66%	77 74%	84 68%	204 68%	86 77% A	65 69%	218 72%	157 75% A	231 63%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 42

Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not at all concerned (0)	177 6%	16 5%	3 2%	10 5%	18 6%	7 2%
Not very concerned (1)	611 21%	63 21%	17 14%	44 23%	59 20%	62 21%
Fairly concerned (2)	1334 45%	137 46%	61 49%	84 44%	138 46%	147 49% A
Very concerned (3)	695 23%	69 23%	38 31%	44 23%	74 25%	57 19%
No opinion/don't know	145 5%	15 5%	5 4%	9 5%	12 4%	24 8%
Mean	1.90	1.91	2.13 A	1.89	1.93	1.93
Standard Deviation	0.84	0.83	0.74	0.83	0.84	0.73
All not very/not at all (Net)	788 27%	79 26%	20 16%	54 28%	77 26%	69 23%
All very/fairly (Net)	2029 69%	206 69%	99 80% A	128 67%	212 70%	204 69%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 43

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	202 7% J	177 6%	72 7%	138 7% J	100 7%	55 9% A	72 7%	70 8% AN	82 8%	105 5%	92 6%	37 6%	53 5%	45 5%
Not very concerned (1)	579 19%	611 21%	199 18%	403 20%	256 18%	110 18%	198 20%	151 18%	200 19%	453 22% A	274 19%	114 19%	204 20%	164 20%
Fairly concerned (2)	1289 43% G	1334 45%	498 46% A	844 42%	650 46% A	266 43%	406 40%	373 45%	477 44%	932 46% D	662 47% A	292 48% A	435 43%	389 47%
Very concerned (3)	735 25% J	695 23%	270 25%	495 25% J	359 25%	161 26%	247 24%	217 26%	268 25%	449 22%	339 24%	148 24%	249 25%	212 25%
No opinion/don't know	167 6% CEKFLHN	145 5%	43 4%	120 6%	51 4%	23 4%	87 9% A	24 3%	47 4%	104 5%	50 4%	15 2%	69 7%	23 3%
Mean	1.91	1.90	1.93	1.90	1.93	1.90	1.90	1.91	1.91	1.89	1.91	1.93	1.94	1.95
Standard Deviation	0.87	0.84	0.85	0.87	0.86	0.91	0.89	0.89	0.88	0.82	0.84	0.83	0.84	0.83
All not very/not at all (Net)	781 26%	788 27%	271 25%	541 27%	356 25%	165 27%	270 27%	221 26%	282 26%	558 27%	366 26%	151 25%	257 25%	209 25%
All very/fairly (Net)	2024 68% G	2029 69%	768 71% A	1339 67%	1009 71% A	427 69%	653 65%	590 71%	745 69%	1381 68%	1001 71%	440 73% A	684 68%	601 72% A

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 44

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	202 7% IGe	20 8%	36 8%	30 6%	36 7%	26 6%	54 7%	110 8% AI	92 6%	99 6%	70 7%	25 8%	114 6%	48 8%	37 7% Q
Not very concerned (1)	579 19% e	64 24% AEF	94 20%	106 21%	95 18%	79 18%	141 19%	268 20%	311 19%	311 20%	184 18%	57 19%	344 19%	137 23% AM	91 18%
Fairly concerned (2)	1289 43% GLNPq h	119 45%	209 46% G	227 44%	250 46% G	189 42%	295 39%	589 44%	700 43%	680 44% L	444 44%	112 38%	822 45% AN	227 38%	216 43%
Very concerned (3)	735 25% BCh	42 16%	94 20%	123 24% B	144 27% BC	126 28% BC	206 28% ABC	329 24%	406 25%	362 24%	258 25%	87 29% J	462 25%	133 22%	128 25%
No opinion/don't know	167 6% EHMcf	18 7% E	26 6% E	30 6% E	15 3%	26 6% E	52 7% E	52 4%	115 7% AH	84 5%	59 6%	17 6%	74 4%	58 10% AM	34 7% M
Mean	1.91 BCNR gh	1.75	1.83	1.91 B	1.96 BC	1.99 ABC	1.94 B	1.88	1.94	1.90	1.93	1.93	1.94 AN	1.82	1.92
Standard Deviation	0.87	0.84	0.86	0.84	0.85	0.86	0.90	0.89	0.85	0.85	0.87	0.93	0.85	0.90	0.88
All not very/not at all (Net)	781 26% IGe	84 32% AEF	130 28%	136 26%	131 24%	105 24%	195 26%	378 28% AI	403 25%	410 27%	254 25%	82 28%	458 25%	185 31% AMO	128 25%
All very/fairly (Net)	2024 68% BNPqg h	161 61%	303 66%	350 68%	394 73% ABCG	315 71% B	501 67%	918 68%	1106 68%	1042 68%	702 69%	199 67%	1284 71% AN	360 60%	344 68% N



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 44

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	202 7% IQe	54 8% QT	50 5%	46 9% AQT	41 8% QT	11 4%	140 7%	32 8%	19 5%	7 6%	58 5%	53 6%	67 9% Aef	15 15% Aef	14 6%	188 7%
Not very concerned (1)	579 19% e	130 20%	201 19%	100 20%	89 18%	59 22%	394 20%	80 20%	77 19%	19 16%	180 16%	191 21% e	157 22% e	29 30% Aef	39 18%	540 20%
Fairly concerned (2)	1289 43% GLNP ah	251 39%	467 44%	223 45%	230 47% P	118 45%	830 42%	184 45%	190 48% Aa	58 48%	524 46% Agh	417 45% h	296 41%	33 34%	95 43%	1194 43%
Very concerned (3)	735 25% BCh	162 25%	289 27% AR	107 21%	112 23%	65 25%	499 25%	90 22%	98 25%	34 28%	320 28% Agh	230 25%	163 22%	16 16%	63 28%	672 24%
No opinion/don't know	167 6% EHMcI	46 7% S	64 6%	25 5%	21 4%	11 4%	129 6% Ac	20 5%	12 3%	4 3%	59 5%	40 4%	45 6%	5 5%	11 5%	156 6%
Mean	1.91 BCN Rgh	1.87	1.99 APR S	1.82	1.88	1.94	1.91	1.86	1.96	2.01	2.02 Afg h	1.92 gh	1.81 h	1.54	1.98	1.91
Standard Deviation	0.87	0.91	0.83	0.89	0.87	0.81	0.88	0.87	0.81	0.83	0.82	0.84	0.91	0.96	0.87	0.87
All not very/not at all (Net)	781 26% IQe	184 29% Q	251 23%	146 29% Q	130 26%	70 27%	534 27%	112 28%	96 24%	26 21%	238 21%	244 26% e	224 31% Aef	44 45% Aefg	53 24%	728 26%
All very/fairly (Net)	2024 68% BNPa gh	413 64%	756 71% AP	330 66%	342 69%	183 69%	1329 67%	274 67%	288 73% Aa	92 75% a	844 74% Afgh	647 69% gh	459 63% h	49 50%	158 71%	1866 68%



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 45

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (0)	202 7% CEHlbg	82 8% C	69 6%	49 7%	54 5%	14 6%	22 13% AEF	33 5%	52 4%	117 11% AHI	102 6%	55 8%	49 7%	128 6%
Not very concerned (1)	579 19% EHIKN iq	197 19%	234 19%	141 21%	170 16%	65 27% AE	50 30% AE	74 10%	208 17% H	297 29% AHI	289 18%	145 21%	149 21% N	366 18%
Fairly concerned (2)	1289 43% BGHJh jp	429 41%	580 47% ABD	276 42%	486 46% G	106 45% G	55 33%	277 38%	636 53% AHJ	376 36%	742 45% A	285 41%	287 41%	913 45% A
Very concerned (3)	735 25% FGJd n	290 27% AD	296 24%	147 22%	296 28% AFG	44 19%	27 16%	313 43% AIJ	248 21% J	174 17%	434 27% A	171 25%	163 23%	539 26% A
No opinion/don't know	167 6% KNikmr	60 6%	60 5%	43 7%	59 6%	8 3%	13 8%	33 5%	64 5%	70 7% H	67 4%	35 5%	48 7% N	91 4%
Mean	1.91 DFGJ djin	1.93	1.94 D	1.85	2.02 AFG	1.79 G	1.56	2.25 AIJ	1.94 J	1.63	1.96 AL	1.87	1.87	1.96 AM
Standard Deviation	0.87	0.90	0.82	0.88	0.82	0.82	0.94	0.83	0.76	0.92	0.85	0.90	0.88	0.85
All not very/not at all (Net)	781 26% EHIKN im	279 26%	303 24%	190 29% C	224 21%	79 33% AE	72 43% AEF	107 15%	260 22% H	414 40% AHI	391 24%	200 29% K	198 28% N	494 24%
All very/fairly (Net)	2024 68% DGJMd jl	719 68%	876 71% AD	423 64%	782 73% AFG	150 63% G	82 49%	590 81% AIJ	884 73% AJ	550 53%	1176 72% AL	456 66%	450 65%	1452 71% AM



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 45

**Q8.6 How concerned are you that in the future
Renewable sources of energy will not be enough to meet our energy needs**

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	202 7% CEHib g	55 7%	86 6%	28 8%	33 9% b	26 7%	48 7%	25 5%	103 7% g	53 6%	127 7%	22 8%	141 7%	55 6%	5 6%	7 7%	69 7%	39 7%	26 6%
Not very concerned (1)	579 19% EHIK Niq	146 18%	281 19%	69 20%	83 23% a	66 18%	135 19%	103 20%	274 20%	141 16%	376 21% Ai	62 21% i	397 20%	173 18%	26 30% Almo	16 15%	199 20%	93 16%	78 18%
Fairly concerned (2)	1289 43% BGHJ hjp	346 43%	665 46% Ac	133 39%	145 40%	165 44%	308 44%	248 48% Ah	568 41%	411 47% Aj	754 42%	124 43%	833 43%	434 45%	38 44%	47 45%	416 41%	272 48% Ap	209 47% p
Very concerned (3)	735 25% FGIJ dn	230 28% Abd	346 24%	86 26%	73 20%	99 26%	160 23%	119 23%	357 26%	233 27%	428 24%	74 25%	468 24%	260 27% An	13 15%	27 26%	274 27%	139 24%	119 27%
No opinion/don't know	167 6% KNikm r	36 4%	83 6%	21 6%	27 7% a	21 6%	49 7% g	21 4%	76 6%	30 3%	128 7% Aik	9 3%	119 6% m	41 4%	4 5%	8 8%	62 6% r	26 5%	13 3%
Mean	1.91 DFG Jdjln	1.97 Ad	1.92 d	1.88	1.77	1.95	1.89	1.93	1.91	1.98 Aj	1.88	1.89	1.89	1.98 Aln	1.72	1.97 n	1.93	1.94	1.97
Standard Deviation	0.87	0.88	0.84	0.91	0.90	0.87	0.86	0.80	0.89	0.84	0.87	0.89	0.87	0.84	0.81	0.86	0.88	0.84	0.84
All not very/not at all (Net)	781 26% EHIK Nim	201 25%	367 25%	97 29%	116 32% Aab	92 24%	183 26%	128 25%	377 27%	194 22%	503 28% Ai	84 29% i	538 27% Am	228 24%	31 36% Amo	23 22%	268 26%	132 23%	104 23%
All very/fairly (Net)	2024 68% DGJM djl	576 71% Ad	1011 69% d	219 65%	218 60%	264 70%	468 67%	367 71%	925 67%	644 74% Ajk	1182 65%	198 68%	1301 66%	694 72% Aln	51 59%	74 70%	690 68%	411 72% A	328 74% Ap



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 46

**Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not at all concerned (0)	140 5%	123 4%	186 9% D	120 6%
Not very concerned (1)	485 16% nqUw	499 17%	372 19% D	331 16%
Fairly concerned (2)	1238 42% †	1234 42%	766 38%	814 40%
Very concerned (3)	927 31% MWU	911 31%	549 28%	653 32% C
No opinion/don't know	182 6% inQs	195 7%	119 6%	123 6%
Mean	2.06 Mlu	2.06	1.90	2.04 C
Standard Deviation	0.84	0.83	0.94	0.87
All not very/not at all (Net)	625 21% nqYw	622 21%	558 28% D	451 22%
All very/fairly (Net)	2165 73% M	2145 72%	1315 66%	1467 72% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 46

Q8.7 How concerned are you that in the future
 The UK will not invest fast enough in alternative sources of energy

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not at all concerned (0)	26 6%	6 4%	13 7%	5 5%	13 4%	3 3%	2 2%	7 6%	11 4%	4 4%	4 4%	16 5%	17 8% At	13 4%
Not very concerned (1)	83 18%	17 11%	32 18%	26 24% A	49 14%	20 17%	18 18%	18 15%	44 15%	23 21% q	17 17%	37 12%	29 13%	72 19%
Fairly concerned (2)	173 38%	65 43%	63 36%	44 40%	157 45%	64 53% A	50 50%	48 40%	116 39%	42 38%	45 45%	117 39%	79 37%	175 47% A
Very concerned (3)	123 27%	57 38%	56 32%	23 21%	112 32% I	29 24%	28 28%	46 38%	95 32%	39 35%	31 31%	117 39% A	77 36%	94 25%
No opinion/don't know	45 10%	5 3%	12 7%	12 11% A	20 6%	4 3%	2 2%	1 1%	34 11% A	2 2%	3 3%	13 4%	13 6%	16 4%
Mean	1.97	2.19 A	1.99	1.87	2.11 I	2.03	2.06	2.12	2.11	2.07	2.06	2.17 A	2.07	1.99
Standard Deviation	0.88	0.80	0.93	0.83	0.80	0.73	0.74	0.88	0.82	0.85	0.81	0.86	0.93	0.79
All not very/not at all (Net)	109 24%	23 15%	45 26%	31 28%	62 18%	23 19%	20 20%	25 21%	55 18%	27 25% q	21 21%	53 18%	46 21%	85 23%
All very/fairly (Net)	296 66%	122 81% A	119 68%	67 61%	269 77% I	93 78%	78 78%	94 78%	211 70%	81 74%	76 76%	234 78% A	156 73%	269 73%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 46

Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not at all concerned (0)	8 3%	2 2%	15 7% x	13 4%	15 5%
Not very concerned (1)	45 15%	16 12%	34 17%	37 12%	41 14%
Fairly concerned (2)	126 42%	59 45%	89 44%	117 39%	122 41%
Very concerned (3)	103 34%	49 37%	58 29%	106 35%	101 34%
No opinion/don't know	18 6%	6 5%	6 3%	28 9% Ay	22 7%
Mean	2.15	2.23 A	1.97	2.16	2.11
Standard Deviation	0.79	0.73	0.88	0.83	0.85
All not very/not at all (Net)	53 18%	18 14%	49 24%	50 17%	56 19%
All very/fairly (Net)	229 76%	108 82% A	147 73%	223 74%	223 74%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 46

Q8.7 How concerned are you that in the future
 The UK will not invest fast enough in alternative sources of energy

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not at all concerned (0)	123 4%	19 4%	3 2%	11 7%	8 7%	29 8% AN	3 2%	4 4%	4 3%	8 3%	1 1%	2 2%	12 4%	6 3%	13 4%
Not very concerned (1)	499 17%	95 21%	22 14%	21 13%	18 17%	55 16%	19 15%	9 9%	22 18%	56 19%	9 8%	10 11%	43 14%	37 18%	83 22% A
Fairly concerned (2)	1234 42%	187 42%	70 46%	62 37%	42 39%	153 44%	58 46%	51 49%	51 41%	129 43%	43 39%	47 50%	109 36%	62 30%	170 46%
Very concerned (3)	911 31%	106 24%	55 36%	59 36%	29 27%	86 25%	36 29%	40 38%	40 33%	78 26%	52 47% A	26 28%	131 43% A	91 44% A	82 22%
No opinion/don't know	195 7%	41 9%	3 2%	13 8%	11 10%	25 7%	9 7%	-	6 5%	30 10% A	6 5%	9 10%	9 3%	12 6%	21 6%
Mean	2.06	1.93	2.18	2.10	1.95	1.92	2.09	2.22	2.09	2.02	2.39 AS	2.14	2.22 A	2.21 A	1.92
Standard Deviation	0.83	0.82	0.75	0.90	0.91	0.89	0.76	0.76	0.82	0.78	0.69	0.71	0.84	0.86	0.79
All not very/not at all (Net)	622 21%	114 25%	25 16%	32 19%	26 24%	84 24% N	22 18%	13 13%	26 21%	64 21%	10 9%	12 13%	55 18%	43 21%	96 26% A
All very/fairly (Net)	2145 72%	293 65%	125 82% A	121 73%	71 66%	239 69%	94 75%	91 88% A	91 74%	207 69%	95 86% AS	73 78%	240 79% A	153 74%	252 68%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 46

Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not at all concerned (0)	123 4%	14 5%	4 3%	4 2%	11 4%	12 4%
Not very concerned (1)	499 17%	48 16%	11 9%	38 20%	52 17%	48 16%
Fairly concerned (2)	1234 42%	131 44%	51 41%	73 38%	124 41%	126 42%
Very concerned (3)	911 31%	90 30%	52 42% A	64 34%	102 34%	89 30%
No opinion/don't know	195 7%	17 6%	6 5%	12 6%	12 4%	22 7%
Mean	2.06	2.05	2.28 A	2.10	2.10	2.06
Standard Deviation	0.83	0.83	0.77	0.81	0.82	0.82
All not very/not at all (Net)	622 21%	62 21%	15 12%	42 22%	63 21%	60 20%
All very/fairly (Net)	2145 72%	221 74%	103 83% A	137 72%	226 75%	215 72%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 47

**Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Not at all concerned (0)	140 5%	123 4%	55 5%	90 5%	66 5%	37 6% L	48 5%	46 6% N	57 5%	76 4%	61 4%	20 3%	38 4%	28 3%
Not very concerned (1)	485 16% EF	499 17%	166 15%	332 17%	211 15%	83 13%	170 17%	119 14%	163 15%	366 18%	204 14%	90 15%	191 19%	121 15%
Fairly concerned (2)	1238 42% L	1234 42%	461 43%	833 42%	602 43%	241 39%	398 39%	339 41%	437 41%	875 43%	574 41%	218 36%	428 42%	320 38%
Very concerned (3)	927 31% M	911 31%	348 32%	614 31%	479 34% A	225 37% A	298 30%	299 36% A	352 33%	593 29%	502 35% A	248 41% A	268 27% A	328 39% A
No opinion/don't know	182 6% CEHN	195 7%	52 5%	131 7%	58 4%	29 5%	96 10% A	32 4%	65 6%	133 7%	76 5%	30 5%	85 8% A	36 4%
Mean	2.06	2.06	2.07	2.05	2.10 A	2.12	2.04	2.11 A	2.07	2.04	2.13 A	2.20 A	2.00	2.19 A
Standard Deviation	0.84	0.83	0.84	0.83	0.83	0.88	0.85	0.86	0.86	0.81	0.83	0.83	0.81	0.82
All not very/not at all (Net)	625 21% N	622 21%	221 20%	422 21%	277 20%	120 20%	218 22%	165 20%	220 20%	442 22%	265 19%	110 18%	229 23%	149 18%
All very/fairly (Net)	2165 73% GM	2145 72%	809 75%	1447 72%	1081 76% A	466 76%	696 69%	638 76% A	789 73%	1468 72%	1076 76% A	466 77% A	696 69%	648 78% A



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 48

**Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Not at all concerned (0)	140 5% Qde	21 8% ACDEF	20 4%	17 3%	24 4%	14 3%	44 6% DF	63 5%	77 5%	71 5%	48 5%	17 6%	77 4%	33 5%	26 5%
Not very concerned (1)	485 16% e	53 20%	86 19%	79 15%	80 15%	68 15%	119 16%	227 17%	258 16%	238 15%	173 17%	53 18%	293 16%	118 20% AO	69 14%
Fairly concerned (2)	1238 42% Kh	120 46%	203 44%	211 41%	219 41%	190 43%	295 39%	567 42%	671 41%	675 44% AK	383 38%	125 42%	774 43%	231 38%	214 42%
Very concerned (3)	927 31% BCNgh	46 17%	117 25% B	182 35% ABC	200 37% ABCG	155 35% BC	227 30% B	425 32%	502 31%	476 31%	330 33%	83 28%	597 33% AN	153 25%	160 32% N
No opinion/don't know	182 6% EHJMce f	23 9% EF	33 7% E	27 5%	17 3%	19 4%	63 8% ADEF	66 5%	116 7% AH	76 5%	81 8% AJ	20 7%	75 4%	68 11% AMO	37 7% M
Mean	2.06 BCNP gh	1.80	1.98 B	2.14 ABCG	2.14 ABCG	2.14 ABCG	2.03 B	2.06	2.06	2.07	2.07	1.99	2.09 AN	1.94	2.08 N
Standard Deviation	0.84	0.85	0.82	0.81	0.84	0.80	0.87	0.84	0.84	0.82	0.86	0.86	0.83	0.87	0.84
All not very/not at all (Net)	625 21% Ge	74 28% ADEFg	106 23%	96 19%	104 19%	82 18%	163 22%	290 22%	335 21%	309 20%	221 22%	70 23%	370 20%	151 25% AMO	95 19%
All very/fairly (Net)	2165 73% BGKNP agh	166 63%	320 70%	393 76% BCG	419 78% ABCG	345 77% ABCG	522 70% B	992 74%	1173 72%	1151 75% AK	713 70%	208 70%	1371 75% AN	384 64%	374 74% NP



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 48

Q8.7 How concerned are you that in the future
 The UK will not invest fast enough in alternative sources of energy

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Not at all concerned (0)	140 5% Qde	40 6% AQ	39 4%	27 5%	24 5%	10 4%	101 5% d	22 5% d	14 4%	1 1%	31 3%	43 5% e	46 6% Ae	12 12% Aefg	11 5%	129 5%
Not very concerned (1)	485 16% e	115 18% O	160 15%	82 16%	87 18%	41 16%	337 17%	64 16%	59 15%	19 16%	130 11%	158 17% e	151 21% Ae	26 27% Aef	27 12%	458 17%
Fairly concerned (2)	1238 42% Kh	252 39%	434 41%	219 44%	220 45%	113 43%	812 41%	177 44%	186 47% Aad	41 34%	495 43% h	408 44% h	289 40%	30 31%	91 41%	1147 42%
Very concerned (3)	927 31% BCNg h	188 29%	375 35% APRS	139 28%	136 28%	89 34%	606 30%	124 31%	122 31%	53 43% Aabc	428 38% Afg	277 30%	191 26%	21 21%	75 34%	852 31%
No opinion/don't know	182 6% EHJMc ef	48 7%	63 6%	34 7%	26 5%	11 4%	136 7% Ac	19 5%	15 4%	8 7%	57 5%	45 5%	51 7%	9 9%	18 8%	164 6%
Mean	2.06 BCN Pgh	1.99	2.14 APR S	2.01	2.00	2.11	2.04	2.04	2.09	2.28 Aabc	2.22 Afg h	2.04 gh	1.92 h	1.67	2.13	2.05
Standard Deviation	0.84	0.88	0.82	0.84	0.83	0.81	0.85	0.84	0.78	0.77	0.76	0.83	0.88	0.99	0.84	0.84
All not very/not at all (Net)	625 21% Qe	155 24% AOQ	199 19%	109 22%	111 23%	51 19%	438 22%	86 21%	73 18%	20 16%	161 14%	201 22% e	197 27% Aef	38 39% Aefg	38 17%	587 21%
All very/fairly (Net)	2165 73% BGKN Pgh	440 68%	809 76% AP	358 71%	356 72%	202 77% P	1418 71%	301 74%	308 78% Aa	94 77%	923 81% Afg	685 74% gh	480 66% h	51 52%	166 75%	1999 73%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 49

**Q8.7 How concerned are you that in the future
The UK will not invest fast enough in alternative sources of energy**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not at all concerned (D)	140 5% EHINr	47 4%	59 5%	32 5%	38 4%	12 5%	16 10% AE	14 2%	27 2%	99 10% AHI	72 4%	36 5%	46 7% AN	73 4%
Not very concerned (1)	485 16% EHKN i	172 16%	195 16%	113 17%	153 14%	58 24% AE	50 30% AE	51 7%	174 14% H	260 25% AHI	231 14%	126 18% K	139 20% AN	289 14%
Fairly concerned (2)	1238 42% GHJ	425 40%	547 44% A	259 39%	452 42% G	111 47% G	57 34%	244 33%	641 53% AHJ	353 34%	730 45% AL	268 39%	283 41%	859 42%
Very concerned (3)	927 31% FGJIM cdjln	345 33%	371 30%	210 32%	364 34% AFG	45 19%	30 18%	388 53% AIJ	311 26% J	228 22%	522 32%	226 33%	178 26%	714 35% AM
No opinion/don't know	182 6% HIKNgm qr	69 7%	67 5%	42 6%	58 5%	11 5%	14 8%	33 5%	55 5%	94 9% AHI	79 5%	35 5%	50 7% N	102 5%
Mean	2.06 FGJM djln	2.08	2.05	2.05	2.13 AFG	1.84 G	1.66	2.44 AIJ	2.07 J	1.76	2.09 A	2.04	1.92	2.14 AM
Standard Deviation	0.84	0.84	0.83	0.86	0.80	0.80	0.91	0.72	0.71	0.94	0.81	0.87	0.88	0.81
All not very/not at all (Net)	625 21% EHKN aiq	219 21%	254 21%	145 22%	191 18%	70 30% AE	66 40% AEF	65 9%	201 17% H	359 35% AHI	303 19%	162 23% K	185 27% AN	362 18%
All very/fairly (Net)	2165 73% FGJMd jl	770 73%	918 74%	469 71%	816 77% AFG	156 66% G	87 52%	632 87% AIJ	952 79% AJ	581 56%	1252 77% AL	494 71%	461 66%	1573 77% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 49

Q8.7 How concerned are you that in the future
 The UK will not invest fast enough in alternative sources of energy

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not at all concerned (0)	140 5% EHINr	33 4%	62 4%	13 4%	32 9% Aabc	16 4%	40 6%	18 3%	66 5%	35 4%	90 5%	15 5%	96 5%	40 4%	7 8%	4 4%	50 5%	22 4%	13 3%
Not very concerned (1)	485 16% EHIK Ni	117 14%	240 16%	51 15%	77 21% Aabc	54 14%	109 16%	78 15%	243 18%	122 14%	310 17% i	53 18%	338 17%	143 15%	18 21%	12 11%	165 16%	79 14%	71 16%
Fairly concerned (2)	1238 42% GHJ	323 40%	613 42%	161 48% Acd	141 39%	156 41%	292 42%	219 42%	571 41%	341 39%	768 42%	129 44%	826 42%	378 39%	40 47%	46 44%	409 40%	251 44%	203 46% p
Very concerned (3)	927 31% FGIJ McdJIn	288 35% Acd	468 32% cd	89 26%	82 23%	125 33%	207 30%	179 35%	416 30%	322 37% Ajk	528 29%	77 26%	573 29%	356 37% Aln	18 21%	30 29%	315 31%	198 35% A	145 33%
No opinion/don't know	182 6% HIKNg mqr	52 6%	78 5%	23 7%	29 8%	26 7%	52 7% g	22 4%	82 6%	48 6%	117 6%	17 6%	125 6%	46 5%	3 3%	13 12% Almn	81 8% Aqr	19 3%	13 3%
Mean	2.06 FGJ McdJIn	2.14 Ad	2.08 d	2.04 d	1.82	2.11	2.03	2.13 Afh	2.03	2.16 Ajk	2.02	1.98	2.02 n	2.15 Aln	1.83	2.11 n	2.05	2.14 A	2.11
Standard Deviation	0.84	0.83	0.83	0.78	0.91	0.83	0.86	0.81	0.84	0.83	0.84	0.83	0.84	0.84	0.87	0.79	0.85	0.80	0.78
All not very/not at all (Net)	625 21% EHIK Naiq	150 18%	302 21%	64 19%	109 30% Aabc	70 19%	149 21%	96 19%	309 22%	157 18%	400 22% i	68 23% i	434 22% Am	183 19%	25 29% mo	16 15%	215 21%	101 18%	84 19%
All very/fairly (Net)	2165 73% FGJM djl	611 75% d	1081 74% d	250 74% d	223 62%	281 75%	499 71%	398 77% Afh	987 72%	663 76% Aj	1296 71%	206 71%	1399 71%	734 76% Al	58 67%	76 72%	724 71%	449 79% Ap	348 78% Ap



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 50

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Very concerned (3)	730 25% LkIWubz	742 25%	410 21%	457 22%
Fairly concerned (2)	1208 41% oR	1210 41%	819 41%	836 41%
Not very concerned (1)	630 21% jRSqVZy	635 21%	473 24%	463 23%
Not at all concerned (0)	325 11% qTrfx	293 10%	229 11%	230 11%
No opinion/not stated	79 3% u	82 3%	61 3%	55 3%
Mean	1.81 LNlz	1.83	1.73	1.77
Standard Deviation	0.94	0.93	0.93	0.93
Very/fairly	1938 65% LNloz	1952 66%	1229 62%	1293 63%
Not very/not at all	955 32% nRSqUsVfZxay	928 31%	702 35%	693 34%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 50

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Very concerned (3)	85 19%	30 20%	28 16%	26 24%	72 21%	21 18%	21 21%	27 23%	105 35% Ap	41 37% A	24 24%	108 36% A	74 34% A	68 18%
Fairly concerned (2)	184 41%	69 46%	63 36%	39 35%	139 40%	60 50% A	48 48%	51 43% o	105 35%	46 42%	42 42%	111 37%	91 42%	160 43%
Not very concerned (1)	90 20%	30 20%	47 27% j	29 26%	89 25% A	27 23%	19 19%	30 25%	48 16%	12 11%	30 30% A	52 17%	31 14%	96 26% A
Not at all concerned (0)	76 17%	17 11%	31 18% A	9 8%	43 12%	11 9%	11 11%	11 9%	28 9%	8 7% q	3 3%	26 9%	16 7%	35 9%
No opinion/not stated	15 3%	4 3%	7 4%	7 6% A	8 2%	1 1%	1 1%	1 1%	14 5% A	3 3%	1 1%	3 1%	3 1%	11 3% u
Mean	1.64	1.77	1.52	1.80	1.70	1.76	1.80	1.79	2.00 Ap	2.12 A	1.88	2.01 A	2.05 A	1.73
Standard Deviation	0.99	0.91	0.98	0.92	0.94	0.85	0.90	0.90	0.96	0.89	0.81	0.94	0.89	0.88
Very/fairly	269 60%	99 66%	91 52%	65 59%	211 60%	81 68%	69 69%	78 65% o	210 70%	87 79% A	66 66%	219 73% A	165 77% A	228 62%
Not very/not at all	166 37%	47 31%	78 44% Aj	38 35%	132 38% A	38 32%	30 30%	41 34%	76 25%	20 18% q	33 33%	78 26%	47 22%	131 35%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 50

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Very concerned (3)	75 25%	37 28%	59 29%	96 32% A	58 19%
Fairly concerned (2)	130 43%	58 44%	99 49% A	118 39%	124 41%
Not very concerned (1)	66 22%	25 19%	25 12%	50 17%	70 23%
Not at all concerned (0)	26 9%	10 8%	17 8%	27 9%	37 12%
No opinion/not stated	3 1%	2 2%	2 1%	10 3%	12 4%
Mean	1.86	1.94	2.00 A	1.97 A	1.70
Standard Deviation	0.90	0.89	0.87	0.94	0.93
Very/fairly	205 68%	95 72%	158 78% A	214 71% A	182 60%
Not very/not at all	92 31%	35 27%	42 21%	77 26%	107 36%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 50

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Very concerned (3)	742 25%	98 22%	36 24%	62 37% AL	16 15%	62 18%	32 26%	21 20%	24 20%	79 26%	57 51% AS	16 17%	93 31% A	80 38% A	66 18%
Fairly concerned (2)	1210 41%	174 39%	64 42%	59 36%	46 43%	123 35%	58 46%	57 55% A	37 30%	125 42%	46 41%	49 52% A	125 41%	78 38%	169 46%
Not very concerned (1)	635 21%	109 24%	39 26%	23 14%	28 26%	91 26% A	19 15%	17 16%	36 29% A	54 18%	5 5%	22 23%	51 17%	37 18%	104 28% A
Not at all concerned (0)	293 10%	50 11%	13 8%	20 12%	13 12%	59 17% A	13 10%	6 6%	14 11%	36 12%	1 1%	3 3%	26 9%	10 5%	29 8%
No opinion/not stated	82 3%	17 4%	1 1%	2 1%	5 5%	13 4%	3 2%	3 3%	12 10% AQ	7 2%	2 2%	4 4%	9 3%	3 1%	1 *
Mean	1.83	1.74	1.81	1.99 AL	1.63	1.56	1.89	1.92	1.64	1.84	2.46 AS	1.87	1.97 A	2.11 A	1.74
Standard Deviation	0.93	0.94	0.90	1.01	0.90	0.99	0.92	0.78	0.96	0.96	0.63	0.74	0.92	0.87	0.84
Very/fairly	1952 66%	272 61%	100 65%	121 73% AL	62 57%	185 53%	90 72%	78 75% A	61 50%	204 68%	103 93% AS	65 69%	218 72% A	158 76% A	235 64%
Not very/not at all	928 31%	159 35%	52 34%	43 26%	41 38%	150 43% A	32 26%	23 22%	50 41% A	90 30%	6 5%	25 27%	77 25%	47 23%	133 36%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 50

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Very concerned (3)	742 25%	71 24%	39 31%	67 35% A	122 41% Aa	57 19%
Fairly concerned (2)	1210 41%	139 46%	53 43%	75 39%	107 36%	117 39%
Not very concerned (1)	635 21%	58 19%	20 16%	35 18%	41 14%	75 25%
Not at all concerned (0)	293 10%	27 9%	12 10%	12 6%	26 9%	38 13%
No opinion/not stated	82 3%	5 2%	-	2 1%	5 2%	10 3%
Mean	1.83	1.86	1.96	2.04 A	2.10 A	1.67
Standard Deviation	0.93	0.89	0.93	0.89	0.95	0.94
Very/fairly	1952 66%	210 70%	92 74% A	142 74% A	229 76% A	174 59%
Not very/not at all	928 31%	85 28%	32 26%	47 25%	67 22%	113 38% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 51

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Very concerned (3)	730 25% C	742 25%	243 22%	494 25%	388 27% A	206 33% A	246 24%	254 30% A	281 26% C	468 23%	385 27%	189 31% A	229 23%	234 28% A
Fairly concerned (2)	1208 41%	1210 41%	452 42%	809 40%	588 42%	244 40%	397 39%	343 41%	412 38%	875 43%	573 40%	252 42%	409 40%	346 42%
Not very concerned (1)	630 21%	635 21%	243 22%	424 21%	290 20%	113 18%	197 20%	162 19%	223 21%	451 22%	278 20%	110 18%	230 23%	163 20%
Not at all concerned (0)	325 11% EFLHN	293 10%	123 11%	216 11%	129 9%	45 7%	130 13% A	67 8%	122 11%	191 9%	132 9%	39 6%	112 11%	59 7%
No opinion/not stated	79 3% EFH	82 3%	21 2%	57 3%	21 1%	7 1%	40 4% A	9 1%	36 3% C	58 3%	49 3% E	16 3%	30 3%	31 4% H
Mean	1.81	1.83	1.77	1.81	1.89 A	2.00 A	1.78	1.95 A	1.82	1.82	1.89 A	2.00 A	1.77	1.94 A
Standard Deviation	0.94	0.93	0.93	0.94	0.92	0.91	0.97	0.91	0.96	0.90	0.93	0.88	0.93	0.89
Very/fairly	1938 65%	1952 66%	695 64%	1303 65%	976 69% A	450 73% A	643 64%	597 71% A	693 65%	1343 66%	958 68%	441 73% A	638 63%	580 70% A
Not very/not at all	955 32% EKFLHN	928 31%	366 34%	640 32%	419 30%	158 26%	327 32%	229 27%	345 32%	642 31%	410 29%	149 25%	342 34%	222 27%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 52

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Very concerned (3)	730 25% BGJMf gh	48 18%	124 27% BG	152 29% ABFG	159 29% ABFG	103 23%	144 19%	309 23%	421 26%	329 21%	277 27% AJ	93 31% AJ	420 23%	144 24%	151 30% AMNAPQ
Fairly concerned (2)	1208 41% GHPgh	121 46% G	213 46% AG	230 45% AG	236 44% G	180 40% G	228 30%	493 37%	715 44% AH	663 43% AKL	393 39%	107 36%	742 41%	236 39%	214 42% P
Not very concerned (1)	630 21% DEILO OTe	56 21%	82 18%	89 17%	96 18%	95 21%	212 28% ABCDEF	334 25% AI	296 18%	348 23% AL	197 19%	50 17%	413 23% AO	120 20%	90 18%
Not at all concerned (0)	325 11% CDEIO OTef	35 13% CDE	21 5%	34 7%	41 8% C	56 13% CDE	138 18% ACDEF	181 13% AI	144 9%	161 10%	116 11%	37 12%	202 11% O	77 13% O	38 8%
No opinion/not stated	79 3% Mef	3 1%	19 4% ABE	11 2%	8 1%	12 3%	26 3% E	31 2%	48 3%	35 2%	32 3%	11 4%	39 2%	26 4% AM	13 3%
Mean	1.81 BGHJ MPgh	1.70 G	2.00 ABFG	1.99 ABFG	1.96 ABFG	1.76 G	1.52	1.71	1.90 AH	1.77	1.85	1.89 J	1.78	1.77	1.97 AMNAPQ
Standard Deviation	0.94	0.92	0.81	0.86	0.89	0.96	1.02	0.98	0.90	0.91	0.97	1.00	0.93	0.97	0.89
Very/fairly	1938 65% GHPgh	169 64% G	337 73% ABFG	382 74% ABFG	395 73% ABFG	283 63% G	372 50%	802 59%	1136 70% AH	992 65%	670 66%	200 67%	1162 64%	380 63%	365 72% AMNAPQ
Not very/not at all	955 32% CDEIO ORTe	91 35% CDE	103 22%	123 24%	137 25%	151 34% CDE	350 47% ABCDEF	515 38% AI	440 27%	509 33%	313 31%	87 29%	615 34% AO	197 33% O	128 25%



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 52

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Very concerned (3)	730 25% BGJM lgh	149 23%	248 23%	132 26%	125 25%	76 29%	498 25%	101 25%	85 21%	30 25%	482 42% Afgh	155 17% gh	85 12% h	1 1%	62 28%	668 24%
Fairly concerned (2)	1208 41% GHPg h	217 34%	427 40% P	216 43% P	218 44% P	130 49% AOPQ	801 40%	173 43%	164 41%	49 40%	470 41% gh	485 52% Aegh	234 32% h	4 4%	88 40%	1120 41%
Not very concerned (1)	630 21% DEIL OOTe	149 23% OT	241 23% OT	99 20%	99 20%	42 16%	410 21%	82 20%	100 25% Aa	27 22%	123 11%	213 23% e	242 33% Aef	33 34% Aef	36 16%	594 22%
Not at all concerned (0)	325 11% CDEI OOTef	103 16% AOQR ST	126 12% OT	43 9% T	42 9% T	11 4%	223 11%	41 10%	41 10%	13 11%	50 4%	67 7% e	138 19% Aef	53 54% Aefg	26 12%	299 11%
No opinion/not stated	79 3% Mef	25 4% AS	29 3%	11 2%	9 2%	5 2%	60 3%	9 2%	6 2%	3 2%	16 1%	11 1%	29 4% Aef	7 7% Aef	10 5%	69 3%
Mean	1.81 BGH JMPgh	1.67	1.76 P	1.89 APQ	1.88 PQ	2.05 APQ RS	1.81	1.84	1.75	1.81	2.23 Afgh h	1.79 gh	1.38 h	0.48	1.88	1.80
Standard Deviation	0.94	1.02	0.95	0.90	0.89	0.79	0.95	0.92	0.91	0.94	0.81	0.81	0.94	0.64	0.97	0.94
Very/fairly	1938 65% GHPg h	366 57%	675 63% P	348 69% APQ	343 70% APQ	206 78% APQR S	1299 65%	274 67%	249 63%	79 65%	952 83% Afgh	640 69% Agh	319 44% h	5 5%	150 68%	1788 65%
Not very/not at all	955 32% CDEI OORTe	252 39% AOQR ST	367 34% ORST	142 28% T	141 29% T	53 20%	633 32%	123 30%	141 36%	40 33%	173 15%	280 30% e	380 52% Aef	86 88% Aefg	62 28%	893 32%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 53

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Very concerned (3)	730 25% FGLJM dhjin	291 28% ACD	288 23%	151 23%	317 30% AFG	35 15%	24 14%	730 100% AIJ	- -	- -	427 26% A	176 25%	130 19%	566 28% AM
Fairly concerned (2)	1208 41% BGHJM hp	388 37%	562 45% ABD	251 38%	448 42% G	103 43% G	48 29%	- -	1208 100% AHJ	- -	703 43% AL	262 38%	236 34%	888 44% AM
Not very concerned (1)	630 21% EHIKN aer	225 21%	247 20%	154 23%	186 17%	64 27% AE	40 24% E	- -	- -	630 61% AHI	316 19%	143 21%	184 26% AN	381 19%
Not at all concerned (0)	325 11% CEHIK Negar	127 12% C	112 9%	84 13% C	89 8%	28 12%	43 26% AEF	- -	- -	325 31% AHI	149 9%	93 13% AK	118 17% AN	165 8%
No opinion/not stated	79 3% HINimq r	27 3%	30 2%	16 2%	25 2%	7 3%	12 7% AEF	- -	- -	79 8% AHI	39 2%	17 2%	28 4% AN	37 2%
Mean	1.81 DFGJ Mdhjn	1.82	1.85 D	1.73	1.95 AFG	1.63 G	1.34	3.00 AJ	2.00 AJ	0.66	1.88 AL	1.77	1.57	1.93 AM
Standard Deviation	0.94	0.98	0.89	0.97	0.91	0.89	1.05	0.00	0.00	0.47	0.91	0.99	0.99	0.89
Very/fairly	1938 65% DFGJM dh	679 64%	850 69% ABD	402 61%	765 72% AFG	138 58% G	72 43%	730 100% AJ	1208 100% AJ	- -	1130 69% AL	438 63%	366 53%	1454 71% AM
Not very/not at all	955 32% CEHIK Naegr	352 33% C	359 29%	238 36% AC	275 26%	92 39% AE	83 50% AEF	- -	- -	955 92% AHI	465 28%	236 34% K	302 43% AN	546 27%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 53

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Very concerned (3)	730 25% FGLJ MdjhIn	246 30% Abcd	352 24% d	74 22% d	58 16%	114 30% Agh	182 26%	123 24%	311 23%	247 28% Aj	417 23%	66 23%	456 23% n	266 28% Aln	8 9%	29 28% n	258 25%	149 26%	117 26%
Fairly concerned (2)	1208 41% BGHJ Mhp	315 39%	611 42%	145 43%	137 38%	163 43% h	296 42% h	250 48% Afh	498 36%	342 39%	743 41%	123 42%	800 41%	381 40%	44 51% Am	43 41%	387 38%	241 42%	220 49% Apq
Not very concerned (1)	630 21% EHIK Naer	151 19%	308 21%	79 23%	92 25% Aa	65 17%	142 20%	95 18%	328 24% Aeg	176 20%	383 21%	71 24%	419 21%	201 21%	24 28%	20 19%	207 20%	127 22% r	75 17%
Not at all concerned (0)	325 11% CEHI KNegqr	79 10%	152 10%	35 10%	59 16% Aabc	28 7%	64 9%	32 6%	201 15% Aefg	88 10%	211 12%	26 9%	222 11%	100 10%	9 10%	10 10%	129 13% Aqr	49 9%	29 7%
No opinion/not stated	79 3% HINim qr	22 3%	38 3%	4 1%	15 4% c	7 2%	16 2%	16 3%	40 3%	15 2%	59 3% Ai	5 2%	61 3% Am	15 2%	1 1%	3 3%	39 4% Aqr	3 1%	4 1%
Mean	1.81 DFG JMdhjn	1.92 Abc d	1.82 d	1.77 d	1.56	1.98 Ah	1.87 Ah	1.93 Ah	1.69	1.88 Aj	1.78	1.80	1.79	1.86 ln	1.60	1.89 n	1.79	1.87	1.96 Ap
Standard Deviation	0.94	0.95	0.93	0.91	0.96	0.89	0.91	0.83	0.99	0.95	0.94	0.90	0.94	0.95	0.80	0.93	0.98	0.90	0.84
Very/fairly	1938 65% DFGJ Mah	561 69% Ad	963 66% d	219 65% d	195 54%	277 73% Ah	478 68% Ah	373 72% Ah	809 59%	589 68% j	1160 64%	189 65%	1256 64%	647 67%	52 60%	72 69%	645 63%	390 69% p	337 76% Apq
Not very/not at all	955 32% CEHI KNaegr	230 28%	460 31%	114 34%	151 42% Aabc	93 25%	206 29%	127 25%	529 38% Aefg	264 30%	594 33%	97 33%	641 33%	301 31%	33 38%	30 29%	336 33% r	176 31% r	104 23%



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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 54

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
I think climate change is entirely the result of human activity NlPnosuz	299 10%	256 9%	218 11%	212 10%
I think climate change is largely the result of human activity kNlpWz	842 28%	830 28%	498 25%	551 27%
I think climate change is roughly equally the result of human activity and natural processes TUty	931 31%	929 31%	574 29%	559 27%
I think climate change is largely the result of natural processes but partly because of human activity RpqVZay	463 16%	513 17%	351 18%	367 18%
I think climate change is entirely the result of natural processes SqVtwy	265 9%	231 8%	165 8%	178 9%
I do not believe in climate change Qx	98 3%	122 4%	97 5%	103 5%
I don't know X	74 2%	81 3%	89 4%	71 3%
Entirely/largely human activity kNlrWuz	1141 38%	1086 37%	716 36%	763 37%
Entirely/largely natural processes pqVvwZay	728 24%	744 25%	516 26%	545 27%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 54

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
I think climate change is entirely the result of human activity	52 12%	10 7%	13 7%	10 9%	20 6%	8 7%	3 3%	16 13% o	50 17% A	12 11%	7 7%	42 14% As	22 10%	34 9% u
I think climate change is largely the result of human activity	97 22%	42 28%	45 26%	33 30%	79 23%	36 30%	36 36%	32 27%	75 25%	40 36%	38 38% Ar	110 37% A	98 46% A	81 22%
I think climate change is roughly equally the result of human activity and natural processes	139 31%	53 35%	66 38%	31 28%	127 36% A	39 33%	26 26%	35 29%	90 30%	32 29%	22 22%	76 25%	55 26%	140 38% A
I think climate change is largely the result of natural processes but partly because of human activity	72 16%	32 21% A	23 13%	10 9%	61 17%	22 18%	23 23% A	27 23% A	31 10%	21 19% q	21 21%	40 13%	18 8%	62 17%
I think climate change is entirely the result of natural processes	58 13%	8 5%	19 11%	10 9%	36 10%	6 5%	9 9%	10 8%	38 13% Ap	3 3%	6 6%	23 8%	9 4%	30 8%
I do not believe in climate change	15 3%	5 3%	4 2%	7 6%	23 7% A	5 4%	2 2%	- -	6 2%	1 1%	2 2%	6 2%	6 3%	16 4%
I don't know	17 4%	- -	6 3%	9 8% Ak	5 1%	4 3%	1 1%	- -	10 3%	1 1%	4 4%	3 1%	7 3%	7 2%
Entirely/largely human activity	149 33%	52 35%	58 33%	43 39%	99 28%	44 37%	39 39%	48 40%	125 42%	52 47%	45 45% r	152 51% As	120 56% A	115 31%
Entirely/largely natural processes	130 29%	40 27%	42 24%	20 18%	97 28%	28 23%	32 32%	37 31%	69 23%	24 22% q	27 27%	63 21%	27 13%	92 25%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 54

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
I think climate change is entirely the result of human activity	27 9%	11 8%	22 11%	27 9%	23 8%
I think climate change is largely the result of human activity	94 31%	52 39% A	70 35%	99 33%	78 26%
I think climate change is roughly equally the result of human activity and natural processes	87 29%	34 26%	64 32%	93 31%	87 29%
I think climate change is largely the result of natural processes but partly because of human activity	55 18%	23 17%	21 10%	31 10%	57 19%
I think climate change is entirely the result of natural processes	26 9%	10 8%	14 7%	27 9%	39 13% A
I do not believe in climate change	9 3%	2 2%	10 5% x	10 3%	12 4%
I don't know	2 1%	-	1 *	14 5% A	5 2%
Entirely/largely human activity	121 40%	63 48% A	92 46% A	126 42%	101 34% z
Entirely/largely natural processes	81 27% v	33 25%	35 17%	58 19%	96 32% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 54

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
I think climate change is entirely the result of human activity	256 9%	36 8%	15 10%	24 14% L	10 9%	22 6%	8 6%	4 4%	3 2%	52 17% A	14 13%	4 4%	19 6%	27 13%	18 5%
I think climate change is largely the result of human activity	830 28%	100 22%	47 31%	37 22%	21 19%	81 23%	40 32%	35 34%	43 35%	66 22%	55 50% AS	20 21%	109 36% A	80 38% A	96 26%
I think climate change is roughly equally the result of human activity and natural processes	929 31%	147 33%	53 35%	46 28%	32 30%	111 32%	44 35%	35 34%	38 31%	88 29%	30 27%	38 40% T	90 30%	51 25%	126 34%
I think climate change is largely the result of natural processes but partly because of human activity	513 17%	73 16%	23 15%	28 17%	26 24% AM	68 20%	18 14%	21 20%	20 16%	32 11%	8 7%	22 23% A	51 17%	35 17% V	88 24% AW
I think climate change is entirely the result of natural processes	231 8%	40 9%	13 8%	22 13%	9 8%	39 11%	5 4%	4 4%	14 11%	23 8%	2 2%	8 9%	21 7%	7 3%	24 7%
I do not believe in climate change	122 4%	29 6%	1 1%	4 2%	8 7% A	15 4%	8 6%	3 3%	2 2%	27 9% AR	1 1%	1 1%	7 2%	4 2%	12 3%
I don't know	81 3%	23 5%	1 1%	5 3%	2 2%	12 3%	2 2%	2 2%	3 2%	13 4%	1 1%	1 1%	7 2%	4 2%	5 1%
Entirely/largely human activity	1086 37%	136 30%	62 41%	61 37%	31 29%	103 30%	48 38%	39 38%	46 37%	118 39%	69 62% AS	24 26%	128 42%	107 51% A	114 31%
Entirely/largely natural processes	744 25%	113 25%	36 24%	50 30%	35 32% M	107 31% A	23 18%	25 24%	34 28%	55 18%	10 9%	30 32%	72 24%	42 20% V	112 30% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 54

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tolnes' ctrl) (z)
Total	2962	300	124	191	301	297
I think climate change is entirely the result of human activity	256 9%	30 10%	11 9%	15 8%	55 18% Aa	18 6%
I think climate change is largely the result of human activity	830 28%	105 35% A	52 42% A	85 45% AZ	103 34% A	58 20%
I think climate change is roughly equally the result of human activity and natural processes	929 31%	94 31%	35 28%	47 25%	74 25%	93 31%
I think climate change is largely the result of natural processes but partly because of human activity	513 17%	38 13%	17 14%	24 13%	31 10%	62 21% A
I think climate change is entirely the result of natural processes	231 8%	17 6%	3 2%	15 8%	16 5%	37 12% A
I do not believe in climate change	122 4%	4 1%	5 4%	1 1%	12 4%	11 4%
I don't know	81 3%	12 4% X	1 1%	4 2%	10 3%	18 6% Ab
Entirely/largely human activity	1086 37%	135 45% A	63 51% A	100 52% A	158 52% Aa	76 26%
Entirely/largely natural processes	744 25%	55 18%	20 16%	39 20%	47 16%	99 33% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 55

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010						
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)	
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
I think climate change is entirely the result of human activity CJKN	299 10%	256 9%	82 8%	224 11% AJ	130 9% K	71 12%	122 12% A	90 11% N	88 8%	166 8%	101 7%	50 8%	113 11%	57 7%
I think climate change is largely the result of human activity DGM	842 28%	830 28%	326 30%	544 27%	469 33% A	246 40% AL	247 24%	314 38% A	316 29%	574 28%	463 33% A	209 34% A	234 23%	287 34% A
I think climate change is roughly equally the result of human activity and natural processes EFH	931 31%	929 31%	348 32%	612 31%	412 29%	153 25%	313 31%	214 26%	325 30%	656 32%	437 31%	179 30%	320 32%	252 30% H
I think climate change is largely the result of natural processes but partly because of human activity F	463 16%	513 17%	174 16%	318 16%	233 16%	79 13%	145 14%	129 15%	190 18%	345 17%	243 17%	108 18% F	154 15%	149 18%
I think climate change is entirely the result of natural processes EKFLHN	265 9%	231 8%	89 8%	192 10% J	102 7%	38 6%	114 11% AM	57 7%	91 8%	151 7%	100 7%	36 6%	85 8%	54 6%
I do not believe in climate change H	98 3%	122 4%	40 4%	59 3%	45 3%	14 2%	33 3%	16 2%	36 3%	85 4% D	41 3%	12 2%	65 6% AG	17 2%
I don't know E	74 2%	81 3%	23 2%	51 3%	25 2%	14 2%	36 4% A	15 2%	28 3%	66 3%	32 2%	12 2%	39 4% A	17 2%
Entirely/largely human activity M	1141 38%	1086 37%	408 38%	768 38%	599 42% A	317 52% AL	369 37%	404 48% AN	404 38%	740 36%	564 40%	259 43% A	347 34%	344 41%
Entirely/largely natural processes F	728 24%	744 25%	263 24%	510 26%	335 24%	117 19%	259 26%	186 22%	281 26%	496 24%	343 24%	144 24% F	239 24%	203 24%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 56

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
I think climate change is entirely the result of human activity	299 10% FJMQcf ghj	24 9%	50 11%	63 12% F	59 11% F	32 7%	71 9%	149 11%	150 9%	128 8%	113 11% J	45 15% AJ	151 8%	85 14% AM	58 11% MQ
I think climate change is largely the result of human activity	842 28% GNPfg h	97 37% AFG	146 32% FG	178 34% AFG	170 31% FG	114 26% G	137 18%	384 28%	458 28%	423 28%	300 30%	91 31%	513 28% N	136 23%	176 35% AMNAPQR
I think climate change is roughly equally the result of human activity and natural processes	931 31% Hegh	81 31%	158 34%	171 33%	160 30%	134 30%	227 30%	377 28%	554 34% AH	491 32%	318 31%	88 30%	575 32%	188 31%	156 31%
I think climate change is largely the result of natural processes but partly because of human activity	463 16% BCDKLN OOSTaefh	24 9%	57 12%	65 13%	86 16% B	97 22% ABCDE	134 18% ABCD	221 16%	242 15%	279 18% AKL	135 13% L	25 8%	321 18% ANO	73 12%	63 12%
I think climate change is entirely the result of natural processes	265 9% DStefh	23 9% D	31 7%	25 5%	38 7%	39 9% D	109 15% ABCDEF	134 10%	131 8%	130 8%	88 9%	30 10%	157 9%	71 12% AMO	35 7%
I do not believe in climate change	98 3% CDItef g	6 2%	6 1%	5 1%	17 3% D	23 5% ACD	41 5% ABCDE	60 4% AI	38 2%	61 4% AK	25 2%	9 3%	65 4%	17 3%	12 2% T
I don't know	74 2% HJMOCe fg	8 3%	11 2%	9 2%	10 2%	7 2%	29 4% ADEF	23 2%	51 3% AH	24 2%	36 4% AJ	10 3% J	34 2%	33 5% AMO	6 1%
Entirely/largely human activity	1141 38% FGJMQR fgh	121 46% AFG	196 43% AFG	241 47% AFG	229 42% AFG	146 33%	208 28%	533 40%	608 37%	551 36%	413 41% J	136 46% AJ	664 37%	221 37%	234 46% AMNAPQR
Entirely/largely natural processes	728 24% BCDIK LOOSTefh	47 18%	88 19%	90 17%	124 23% D	136 30% ABCDE	243 32% ABCDE	355 26% AI	373 23%	409 27% AKL	223 22%	55 18%	478 26% AO	144 24%	98 19% T



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 56

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl ctrl) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
I think climate change is entirely the result of human activity	299 10% FJMQ cighj	70 11% Q	85 8%	52 10%	62 13% AQ	30 11%	210 11% c	56 14% Ac	24 6%	9 7%	299 26% Afgh	-	-	-	33 15% Aj	266 10%
I think climate change is largely the result of human activity	842 28% GNP gh	156 24%	293 27%	140 28%	152 31% P	101 38% APQR S	555 28%	120 30%	113 29%	37 30%	842 74% Afgh	-	-	-	55 25%	787 29%
I think climate change is roughly equally the result of human activity and natural processes	931 31% Hegh	187 29%	337 31%	158 32%	163 33%	86 33%	635 32%	119 29%	122 31%	37 30%	-	931 100% Aegh	-	-	62 28%	869 32%
I think climate change is largely the result of natural processes but partly because of human activity	463 16% BCDK LNOOSTa efh	105 16% OT	181 17% OST	91 18% OST	61 12%	25 9%	287 14%	60 15%	78 20% Aa	24 20%	-	-	463 64% Aefh	-	35 16%	428 16%
I think climate change is entirely the result of natural processes	265 9% DSTe fh	70 11% OST	113 11% AOST	38 8%	32 6%	12 5%	185 9%	30 7%	37 9%	9 7%	-	-	265 36% Aefh	-	20 9%	245 9%
I do not believe in climate change	98 3% CDITe fg	31 5% AOT	39 4% T	14 3% T	13 3% T	1	61 3%	13 3%	17 4%	5 4%	-	-	-	98 100% Aefg	9 4%	89 3%
I don't know	74 2% HJM Oefg	24 4% AOR	23 2%	8 2%	10 2%	9 3% O	59 3% A	8 2%	5 1%	1 1%	-	-	-	-	8 4%	66 2%
Entirely/largely human activity	1141 38% FGJM Gfgh	226 35%	378 35%	192 38%	214 43% APQ	131 50% APQR	765 38%	176 43% Ac	137 35%	46 38%	1141 100% Afgh	-	-	-	88 40%	1053 38%
Entirely/largely natural processes	728 24% BCDI KLOOSTe	175 27% OST	294 27% AOST	129 26% OST	93 19%	37 14%	472 24%	90 22%	115 29% Aab	33 27%	-	-	728 100% Aefh	-	55 25%	673 24%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 57

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
I think climate change is entirely the result of human activity	299 10% ClJh	113 11%	105 8%	80 12% AC	98 9%	22 9%	23 14%	155 21% AlJ	85 7%	59 6%	153 9%	85 12% AK	76 11%	204 10%
I think climate change is largely the result of human activity	842 28% JMhjp	284 27%	364 29%	192 29%	324 30%	59 25%	41 25%	327 45% AlJ	385 32% AJ	130 13%	485 30%	188 27%	121 17%	664 33% AM
I think climate change is roughly equally the result of human activity and natural processes	931 31% DHJd	323 31%	419 34% AD	185 28%	325 31%	76 32%	42 25%	155 21%	485 40% AHJ	291 28% H	535 33%	217 31%	213 31%	667 33% A
I think climate change is largely the result of natural processes but partly because of human activity	463 16% GHN	167 16%	182 15%	109 17%	187 18% AG	38 16%	17 10%	61 8%	189 16% H	213 21% AHI	254 16%	94 14%	132 19% AN	289 14%
I think climate change is entirely the result of natural processes	265 9% CHIKN lgr	115 11% AC	88 7%	60 9%	83 8%	20 8%	23 14% AE	24 3%	45 4%	196 19% AHI	129 8%	68 10%	106 15% AN	124 6%
I do not believe in climate change	98 3% HINe	38 4%	45 4%	14 2%	27 3%	14 6% AE	9 5% E	1 .	4 .	93 9% AHI	47 3%	26 4%	31 4% N	50 2%
I don't know	74 2% BHIKNI kmqr	18 2%	36 3%	16 2%	21 2%	8 3%	12 7% AE	7 1%	15 1%	52 5% AHI	31 2%	13 2%	17 2%	39 2%
Entirely/largely human activity	1141 38% JMhjp	397 38%	469 38%	272 41%	422 40%	81 34%	64 38%	482 66% AlJ	470 39% J	189 18%	638 39%	273 40%	197 28%	868 43% AM
Entirely/largely natural processes	728 24% CHINf g	282 27% AC	270 22%	169 26%	270 25%	58 24%	40 24%	85 12%	234 19% H	409 40% AHI	383 23%	162 23%	238 34% AN	413 20%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 57

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
I think climate change is entirely the result of human activity	299 10% CIJh	88 11%	145 10%	30 9%	36 10%	47 12% h	82 12% h	50 10%	120 9%	81 9%	195 11%	23 8%	200 10%	91 9%	6 7%	12 11%	124 12% Aq	46 8%	39 9%
I think climate change is largely the result of human activity	842 28% JMhj lp	224 28%	431 30%	86 26%	101 28%	127 34% Ah	215 31% h	147 28%	353 26%	283 33% Aj	460 25%	99 34% Aj	521 27%	305 32% Al	25 29%	36 34%	242 24%	176 31% p	169 38% Apq
I think climate change is roughly equally the result of human activity and natural processes	931 31% DHJd	263 32% d	460 31% d	116 34% d	92 25%	108 29%	225 32%	186 36% Aeh	411 30%	271 31%	571 31%	89 31%	598 31%	306 32%	27 31%	33 31%	326 32%	188 33%	123 28%
I think climate change is largely the result of natural processes but partly because of human activity	463 16% GHN	128 16%	220 15%	58 17%	57 16%	53 14%	98 14%	79 15%	233 17%	136 16%	278 15%	49 17%	321 16%	147 15%	12 14%	12 11%	143 14%	94 17%	77 17%
I think climate change is entirely the result of natural processes	265 9% CHIKN lgr	67 8%	123 8%	30 9%	45 12% Aab	26 7%	48 7%	28 5%	163 12% Aefg	64 7%	181 10% Ai	20 7%	195 10% Am	72 7%	11 13%	6 6%	115 11% Aqr	41 7%	25 6%
I do not believe in climate change	98 3% HINe	27 3%	48 3%	11 3%	12 3%	6 2%	21 3%	11 2%	60 4% Aeg	23 3%	66 4%	9 3%	64 3%	27 3%	5 6%	3 3%	39 4%	19 3%	10 2%
I don't know	74 2% BHIKN lkmqr	16 2%	34 2%	6 2%	18 5% Aabc	10 3%	11 2%	15 3%	38 3%	10 1%	62 3% Aik	2 1%	59 3% Am	15 2%	-	3 3%	31 3% ar	5 1%	2 *
Entirely/largely human activity	1141 38% JMhj lp	312 38%	576 39%	116 34%	137 38%	174 46% Agh	297 42% Ah	197 38%	473 34%	364 42% Aj	655 36%	122 42%	721 37%	396 41% Al	31 36%	48 46%	366 36%	222 39%	208 47% Apq
Entirely/largely natural processes	728 24% CHIN fg	195 24%	343 23%	88 26%	102 28%	79 21%	146 21%	107 21%	396 29% Aefg	200 23%	459 25%	69 24%	516 26% Arno	219 23%	23 27%	18 17%	258 25%	135 24%	102 23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 58

Q11: Summary table: To what extent do you agree or disagree with the following statements?

Base: All communities (excl ctrl)

Total	Q11: Summary table									
	Agree strongly (+2)	Tend to agree (+1)	Neither agree nor disagree (0)	Tend to disagree (-1)	Disagree strongly (-2)	Don't know	Mean	Standard Deviation	All agree	All disagree
The Government is taking sufficient action to tackle climate change	2972 70 2%	563 19%	631 21%	910 31%	633 21%	165 6%	-0.52	1.12	633 21%	1543 52%
In my area, trying to reduce your carbon footprint is the 'normal' thing to do	2972 365 12%	1269 43%	433 15%	502 17%	189 6%	214 7%	0.41	1.13	1634 55%	691 23%
I find it hard to change my habits to be more environmentally-friendly	2972 153 5%	694 23%	322 11%	1109 37%	662 22%	32 1%	-0.49	1.22	847 28%	1771 60%
It's not worth me doing things to help the environment if others don't do the same	2972 199 7%	497 17%	207 7%	930 31%	1107 37%	32 1%	-0.76	1.30	696 23%	2037 69%
Investment in energy efficiency and renewable energy is a good way to boost the local economy	2972 722 24%	1316 44%	426 14%	219 7%	76 3%	213 7%	0.87	0.98	2038 69%	295 10%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 59

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	70 2% s	77 3%	78 4%	105 5%
Tend to agree (+1)	563 19% oUs	615 21%	437 22%	465 23%
Neither agree nor disagree (0)	631 21% UsVa	636 21%	516 26% D	463 23%
Tend to disagree (-1)	910 31% Rp	940 32%	558 28%	585 29%
Disagree strongly (-2)	633 21% BIOpnrWuXwx	503 17%	296 15%	309 15%
Don't know	165 6% iQ	191 6%	107 5%	114 6%
Mean	-0.52 UsV	-0.42 A	-0.30	-0.27
Standard Deviation	1.12	1.10	1.11	1.15
All agree	633 21% oUs	692 23%	515 26%	570 28%
All disagree	1543 52% BMkiOpWuy	1443 49%	854 43%	894 44%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 59

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	8 2%	2 1%	7 4%	2 2%	4 1%	2 2%	2 2%	4 3%	7 2%	10 9% Aq	2 2%	7 2% s	5 2%	8 2%
Tend to agree (+1)	83 18%	30 20%	31 18%	20 18%	76 22%	26 22%	24 24%	23 19%	58 19%	24 22%	15 15%	25 8%	36 17%	92 25% A
Neither agree nor disagree (0)	106 24%	31 21%	30 17%	30 27%	74 21%	29 24%	25 25%	33 28%	68 23%	18 16%	26 26%	47 16%	32 15%	82 22%
Tend to disagree (-1)	135 30%	48 32%	57 32%	28 25%	103 29%	34 28%	35 35%	30 25%	76 25%	26 24%	36 36%	105 35%	68 32%	129 35%
Disagree strongly (-2)	87 19%	34 23%	45 26%	18 16%	73 21% l	16 13%	12 12%	29 24%	73 24% p	28 25%	18 18%	100 33% A	61 28% At	39 11%
Don't know	31 7%	5 3%	6 3%	12 11% Ak	21 6%	13 11% A	2 2%	1 1%	18 6%	4 4%	3 3%	16 5%	13 6%	20 5%
Mean	-0.50	-0.57	-0.60	-0.41	-0.50	-0.34	-0.32	-0.48	-0.53	-0.36 q	-0.55	-0.94	-0.71	-0.28 A
Standard Deviation	1.09	1.10	1.18	1.07	1.11	1.06	1.04	1.16	1.15	1.34	1.03	1.04	1.15	1.04
All agree	91 20%	32 21%	38 22%	22 20%	80 23%	28 23%	26 26%	27 23% o	65 22%	34 31% Aq	17 17%	32 11%	41 19%	100 27% A
All disagree	222 49%	82 55%	102 58%	46 42%	176 50% l	50 42%	47 47%	59 49%	149 50% p	54 49%	54 54%	205 68% A	129 60% At	168 45%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 59

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	10 3%	3 2%	9 4%	9 3%	3 1%
Tend to agree (+1)	51 17%	21 16%	28 14%	51 17%	55 18%
Neither agree nor disagree (0)	74 25%	32 24%	42 21%	48 16%	61 20%
Tend to disagree (-1)	104 35%	49 37%	73 36%	100 33%	92 31%
Disagree strongly (-2)	48 16%	23 17%	35 17%	79 26% Ay	65 22%
Don't know	13 4%	4 3%	15 7%	14 5%	25 8%
Mean	-0.45	-0.53	-0.52	-0.66	-0.58
Standard Deviation	1.07	1.04	1.10	1.15	1.09
All agree	61 20%	24 18%	37 18%	60 20%	58 19%
All disagree	152 51%	72 55%	108 53%	179 59% Ay	157 52%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 59

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	77 3%	15 3%	2 1%	5 3%	1 1%	11 3%	2 2%	2 2%	1 1%	18 6% AR	2 2%	6 6% A	1 1%	3 1%	8 2%
Tend to agree (+1)	615 21%	98 22%	27 18%	29 17%	29 27% A	72 21%	32 26%	16 15%	14 11%	93 31% AR	15 14%	15 16%	35 12%	47 23%	93 25% A
Neither agree nor disagree (0)	636 21%	124 28%	28 18%	35 21%	29 27%	77 22%	22 18%	26 25%	29 24%	53 18%	21 19%	16 17%	37 12%	42 20%	97 26% A
Tend to disagree (-1)	940 32%	114 25%	60 39% A	56 34%	24 22%	95 27%	37 30%	41 39%	47 38% Q	70 23%	45 41% AS	33 35%	125 41% A	75 36%	118 32%
Disagree strongly (-2)	503 17%	61 14%	34 22%	35 21%	21 19%	50 14%	20 16%	13 13%	25 20%	48 16%	24 22%	11 12%	95 31% A	30 14%	36 10%
Don't know	191 6%	36 8%	2 1%	6 4%	4 4%	43 12% AN	12 10%	6 6%	7 6% Q	19 6%	4 4%	13 14% AT	11 4%	11 5%	17 5%
Mean	-0.42	-0.26	-0.64	-0.54	-0.34	-0.33 A	-0.36	-0.48	-0.70	-0.13 AR	-0.69	-0.35	-0.95	-0.42 V	-0.23 A
Standard Deviation	1.10	1.09	1.06	1.12	1.12	1.11	1.13	0.99	0.97	1.23	1.03	1.15	0.98	1.06	1.02
All agree	692 23%	113 25%	29 19%	34 20%	30 28%	83 24%	34 27%	18 17%	15 12%	111 37% AR	17 15%	21 22%	36 12%	50 24%	101 27% A
All disagree	1443 49%	175 39%	94 61% A	91 55%	45 42%	145 42%	57 46%	54 52%	72 59%	118 39%	69 62% A	44 47%	220 72% A	105 50%	154 42%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 59

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Agree strongly (+2)	77 3%	8 3%	2 2%	4 2%	11 4%	5 2%
Tend to agree (+1)	615 21%	60 20%	19 15%	34 18%	82 27% Aa	55 19%
Neither agree nor disagree (0)	636 21%	74 25%	30 24%	46 24%	60 20%	67 23%
Tend to disagree (-1)	940 32%	99 33%	52 42% A	74 39% A	83 28%	88 30%
Disagree strongly (-2)	503 17%	44 15%	12 10%	24 13%	54 18%	55 19%
Don't know	191 6%	15 5%	9 7%	9 5%	11 4%	27 9% A
Mean	-0.42	-0.39	-0.46	-0.44	-0.30 Aa	-0.49
Standard Deviation	1.10	1.07	0.95	1.01	1.17	1.09
All agree	692 23%	68 23%	21 17%	38 20%	93 31% Aa	60 20%
All disagree	1443 49%	143 48%	64 52%	98 51%	137 46%	143 48%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 60

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	70 2%	77 3%	24 2%	42 2%	36 3%	14 2%	19 2%	20 2%	24 2%	59 3%	28 2%	10 2%	36 4% AG	13 2%
Tend to agree (+1)	563 19% FHN	615 21%	216 20%	370 19%	249 18%	76 12%	191 19%	123 15%	210 20%	424 21%	246 17%	97 16%	247 24% AG	127 15%
Neither agree nor disagree (0)	631 21% FLN	636 21%	223 21%	448 22% A	284 20%	105 17%	235 23%	163 20%	231 22%	456 22%	270 19%	95 16%	234 23%	150 18%
Tend to disagree (-1)	910 31% M	940 32%	327 30%	622 31%	437 31%	209 34% A	287 28%	274 33%	351 33%	647 32%	498 35% AE	233 38% A	268 27%	321 39% AH
Disagree strongly (-2)	633 21% IJM	503 17%	236 22% I	410 21% J	337 24% AK	179 29% AL	212 21% M	220 26% AN	173 16%	333 16%	268 19%	136 22%	164 16%	174 21%
Don't know	165 6% H	191 6%	56 5%	108 5%	73 5%	32 5%	66 7%	35 4%	85 8% AC	124 6%	107 8% AE	35 6%	61 6%	48 6%
Mean	-0.52 EFLHN	-0.42	-0.52	-0.52	-0.59	-0.79	-0.51	-0.69	-0.44 A	-0.40 AD	-0.56	-0.68	-0.29 AG	-0.66
Standard Deviation	1.12	1.10	1.13	1.10	1.13	1.09	1.11	1.11	1.08	1.10	1.08	1.07	1.14	1.05
All agree	633 21% FLHN	692 23%	240 22%	412 21%	285 20%	90 15%	210 21%	143 17%	234 22%	483 24% D	274 19%	107 18%	283 28% AG	140 17%
All disagree	1543 52% JGM	1443 49%	563 52%	1032 52% J	774 55% A	388 63% A	499 49% M	494 59% A	524 49%	980 48%	766 54%	369 61% A	432 43%	495 59% A



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Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 61

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	70 2% Le	8 3%	9 2%	15 3%	11 2%	6 1%	21 3%	39 3%	31 2%	40 3% L	27 3% L	1 *	44 2%	16 3%	10 2%
Tend to agree (+1)	563 19% Kei	68 26% ACEF	73 16%	105 20%	88 16%	75 17%	154 21% C	260 19%	303 19%	311 20% K	162 16%	63 21% K	341 19%	117 19%	94 19%
Neither agree nor disagree (0)	631 21% e	60 23%	108 24%	107 21%	110 20%	98 22%	148 20%	283 21%	348 21%	343 22%	207 20%	59 20%	393 22%	121 20%	104 21%
Tend to disagree (-1)	910 31% Bg	58 22%	157 34% BG	164 32% B	173 32% B	143 32% B	215 29% B	412 31%	498 31%	470 31%	308 30%	92 31%	580 32%	171 28%	144 28%
Disagree strongly (-2)	633 21% Jcigh j	45 17%	89 19%	104 20%	137 25% ABCDG	105 24% B	153 20%	301 22%	332 20%	295 19%	248 24% AJ	67 22%	371 20%	139 23%	118 23%
Don't know	165 6% HMGe	24 9% ACDEF	23 5%	21 4%	21 4%	19 4%	57 8% ADEF	53 4%	112 7% AH	77 5%	63 6%	16 5%	87 5%	39 6%	36 7% MGS
Mean	-0.52 EFK ei	-0.27 ACD EFG	-0.56	-0.48 EF	-0.65	-0.62	-0.47 EF	-0.52	-0.53	-0.46 AK	-0.62	-0.57	-0.52	-0.53	-0.57
Standard Deviation	1.12	1.16	1.06	1.13	1.11	1.08	1.15	1.14	1.10	1.12	1.13	1.09	1.11	1.15	1.13
All agree	633 21% CKei	76 29% ACEF	82 18%	120 23% CE	99 18%	81 18%	175 23% CEF	299 22%	334 21%	351 23% AK	189 19%	64 21%	385 21%	133 22%	104 21%
All disagree	1543 52% BJcfig hj	103 39%	246 54% B	268 52% B	310 57% ABG	248 56% BG	368 49% B	713 53%	830 51%	765 50%	556 55% AJ	159 53%	951 52%	310 51%	262 52%



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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 61

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	70 2% Le	11 2%	28 3%	9 2%	18 4% AP	4 2%	50 3%	9 2%	6 2%	2 2%	19 2%	20 2%	24 3% e	6 6% Aef	2 1%	68 2%
Tend to agree (+1)	563 19% Kei	125 19%	194 18%	89 18%	94 19%	61 23%	375 19%	71 17%	88 22%	22 18%	169 15%	193 21% e	170 23% Ae	18 18%	30 14%	533 19% Ai
Neither agree nor disagree (0)	631 21% e	130 20%	227 21%	109 22%	115 23%	50 19%	417 21%	83 20%	101 26% Aacd	19 16%	160 14%	232 25% Ae	198 27% Ae	26 27% e	45 20%	586 21%
Tend to disagree (-1)	910 31% Bg	177 28%	344 32% P	160 32%	149 30%	80 30%	606 30%	128 32%	118 30%	44 36%	409 36% Afg	287 31% g	174 24%	28 29%	74 33%	836 30%
Disagree strongly (-2)	633 21% Jcgh	147 23%	232 22%	99 20%	97 20%	58 22%	418 21% c	100 25% c	65 16%	31 25% c	341 30% Afgh	151 16%	114 16%	12 12%	59 27% Aj	574 21%
Don't know	165 6% HMQe	53 8% AQST	46 4%	35 7% QS	20 4%	11 4%	126 6% Ab	15 4%	18 5%	4 3%	43 4%	48 5%	48 7% e	8 8% e	12 5%	153 6%
Mean	-0.52 EF Kei	-0.55	-0.54	-0.54	-0.45	-0.50	-0.52	-0.61	-0.39 Aa bcd	-0.68	-0.81	-0.40 Ae	-0.27 Aef	-0.24 Ae	-0.75	-0.51 Ai
Standard Deviation	1.12	1.13	1.12	1.08	1.13	1.14	1.12	1.12	1.07	1.11	1.09	1.08	1.12	1.12	1.05	1.12
All agree	633 21% CKei	136 21%	222 21%	98 20%	112 23%	65 25%	425 21%	80 20%	94 24%	24 20%	188 16%	213 23% e	194 27% Ae	24 24% e	32 14%	601 22% Ai
All disagree	1543 52% BJcf ghj	324 50%	576 54%	259 52%	246 50%	138 52%	1024 51%	228 56% c	183 46%	75 61% Aac	750 66% Afgh	438 47% g	288 40%	40 41%	133 60% Aj	1410 51%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 62

Q11.1 To what extent do you agree or disagree with the following statements?
The Government is taking sufficient action to tackle climate change

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	70 2% CEIN	35 3% AC	17 1%	18 3% C	16 2%	5 2%	4 2%	16 2%	13 1%	41 4% AHI	41 3%	15 2%	30 4% AN	34 2%
Tend to agree (+1)	563 19% HLim	205 19%	239 19%	116 18%	205 19%	60 25% AE	32 19%	101 14%	252 21% AH	210 20% H	364 22% AL	87 13%	143 21%	367 18%
Neither agree nor disagree (0)	631 21% BHKNa o	199 19%	268 22%	160 24% AB	228 21%	55 23%	39 23%	64 9%	258 21% H	309 30% AHI	314 19%	137 20%	176 25% AN	393 19%
Tend to disagree (-1)	910 31% JMd	311 29%	397 32%	195 30%	318 30%	76 32%	43 26%	225 31% J	449 37% AHJ	236 23%	504 31%	230 33%	189 27%	670 33% AM
Disagree strongly (-2)	633 21% FIJMj n	248 23% AD	257 21%	126 19%	245 23% F	32 14%	34 20%	304 42% AIJ	177 15%	152 15%	340 21%	187 27% AK	120 17%	462 23% AM
Don't know	165 6% HKgqr	60 6%	61 5%	41 6%	53 5%	9 4%	15 9% AEF	20 3%	59 5% H	86 8% AHI	71 4%	35 5%	38 5%	111 5%
Mean	-0.52 HLN aimp	-0.53	-0.54	-0.48	-0.56	-0.31 AE	-0.47	-0.99	-0.46 AH	-0.26 AHI	-0.47 AL	-0.74	-0.34 AN	-0.60
Standard Deviation	1.12	1.17	1.09	1.10	1.11	1.08	1.13	1.14	1.03	1.10	1.14	1.08	1.14	1.10
All agree	633 21% HLNim	240 23%	256 21%	134 20%	221 21%	65 27% AE	36 22%	117 16%	265 22% H	251 24% AH	405 25% AL	102 15%	173 25% AN	401 20%
All disagree	1543 52% FJMdj	559 53%	654 53%	321 49%	563 53% F	108 46%	77 46%	529 72% AIJ	626 52% J	388 38%	844 52%	417 60% AK	309 44%	1132 56% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 62

Q11.1 To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	70 2% CEIN	13 2%	32 2%	10 3%	15 4% Aab	11 3%	13 2%	12 2%	34 2%	17 2%	43 2%	10 3%	48 2%	18 2%	2 2%	3 3%	20 2%	14 2%	8 2%
Tend to agree (+1)	563 19% HLim	156 19%	266 18%	65 19%	76 21%	69 18%	124 18%	101 20%	268 19%	144 17%	367 20% Ai	52 18%	383 20% m	154 16%	20 23%	31 30% Alm	184 18%	124 22%	80 18%
Neither agree nor disagree (0)	631 21% BHKNa	142 17%	317 22% a	82 24% a	90 25% a	71 19%	165 24%	109 21%	286 21%	173 20%	400 22%	58 20%	422 22% o	197 20%	23 27% o	14 13%	202 20%	126 22%	104 23%
Tend to disagree (-1)	910 31% JMd	264 32% d	458 31% d	97 29%	91 25%	110 29%	208 30%	170 33%	422 31%	270 31%	542 30%	98 34%	597 30%	303 31%	31 36%	31 30%	314 31%	174 31%	144 32%
Disagree strongly (-2)	633 21% FIJMjn	197 24% Abd	298 20%	71 21%	67 19%	88 23%	152 22%	106 21%	287 21%	224 25% Ajk	352 19%	57 20%	397 20% n	243 25% Aln	8 9%	20 19%	233 23%	111 20%	97 22%
Don't know	165 6% HKgqr	41 5%	90 6%	12 4%	22 6%	28 7% g	38 5%	18 3%	81 6% g	40 5%	109 6%	16 5%	111 6%	48 5%	2 2%	6 6%	67 7% qr	20 4%	12 3%
Mean	-0.52 HL Naimp	-0.62	-0.53	-0.47	-0.35 Aa b	-0.56	-0.55	-0.52	-0.51	-0.65	-0.47 Ai	-0.51	-0.49 Am	-0.65	-0.27 Am	-0.34 m	-0.58	-0.44 p	-0.56
Standard Deviation	1.12	1.12	1.10	1.13	1.16	1.16	1.10	1.11	1.12	1.11	1.12	1.12	1.12	1.10	1.01	1.21	1.12	1.12	1.09
All agree	633 21% HLNi m	169 21%	298 20%	75 22%	91 25% b	80 21%	137 20%	113 22%	302 22%	161 19%	410 23% Ai	62 21%	431 22% m	172 18%	22 26%	34 32% Alm	204 20%	138 24% p	88 20%
All disagree	1543 52% FJMdj	461 57% Abcd	756 52% d	168 50%	158 44%	198 53%	360 51%	276 53%	709 51%	494 57% Aj	894 49%	155 53%	994 51%	546 57% Aln	39 45%	51 49%	547 54%	285 50%	241 54%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 63

Q11.2 To what extent do you agree or disagree with the following statements?
In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	365 12% BLkRpWuXvxaybz	303 10%	171 9%	165 8%
Tend to agree (+1)	1269 43% BkmRpuXZxayz	1117 38%	693 35%	658 32%
Neither agree nor disagree (0)	433 15% Us	512 17% A	455 23%	438 21%
Tend to disagree (-1)	502 17% SUsY	616 21% A	364 18%	439 22% C
Disagree strongly (-2)	189 6% nQUsVYw	203 7%	133 7%	172 8% C
Don't know	214 7% nQUsY	211 7%	176 9%	169 8%
Mean	0.41 BLkmoRpuXvxa ybz	0.25	0.22 D	0.11
Standard Deviation	1.13	1.14	1.10	1.14
All agree	1634 55% BLkmoRpuXvxayb z	1420 48%	864 43% D	823 40%
All disagree	691 23% nSrUsVY	819 28% A	497 25%	611 30% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 63

Q11.2 To what extent do you agree or disagree with the following statements?
 In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	28 6%	15 10%	7 4%	10 9%	48 14%	10 8%	16 16%	18 15%	22 7%	17 15%	16 16%	90 30% As	48 22% At	20 5%
Tend to agree (+1)	152 34%	72 48%	76 43%	53 48% k	137 39%	54 45% m	52 52%	59 49% o	96 32%	47 43%	45 45%	149 50% A	80 37%	197 53% Au
Neither agree nor disagree (0)	67 15%	21 14%	24 14%	15 14%	60 17%	14 12%	10 10%	19 16%	56 19% A	23 21%	18 18%	27 9%	33 15%	46 12%
Tend to disagree (-1)	103 23%	24 16%	37 21%	20 18%	56 16%	23 19%	14 14%	20 17%	69 23% A	10 9%	15 15%	21 7%	28 13%	62 17%
Disagree strongly (-2)	47 10%	4 3%	22 13% A	6 5%	32 9% A	5 4%	3 3%	1 1%	30 10% A	5 5%	2 2%	2 1%	7 3%	23 6%
Don't know	53 12%	14 9% i	10 6%	6 5%	18 5%	14 12%	5 5%	3 3%	27 9%	8 7%	4 4%	11 4%	19 9%	22 6%
Mean	0.03	0.51 i	0.05	0.39 k	0.34	0.39 m	0.67 A	0.62 Ao	0.04	0.60	0.60	1.05 As	0.68 At	0.37 u
Standard Deviation	1.18	1.00	1.18	1.08	1.20	1.07	1.03	0.97	1.17	1.04	1.01	0.87	1.10	1.05
All agree	180 40%	87 58%	83 47%	63 57% k	185 53%	64 53% m	68 68% A	77 64% Ao	118 39%	64 58%	61 61%	239 80% A	128 60%	217 59% u
All disagree	150 33%	28 19%	59 34% A	26 24%	88 25%	28 23%	17 17%	21 18%	99 33% A	15 14%	17 17%	23 8%	35 16%	85 23%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 63

Q11.2 To what extent do you agree or disagree with the following statements?
In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	22 7%	21 16% w	32 16% x	21 7%	22 7%
Tend to agree (+1)	101 34%	79 60% A	65 32%	82 27%	111 37% z
Neither agree nor disagree (0)	58 19% A	20 15%	38 19%	65 22% A	53 18%
Tend to disagree (-1)	69 23% A	9 7%	30 15%	59 20%	51 17%
Disagree strongly (-2)	21 7%	1 1%	13 6%	48 16% A	23 8%
Don't know	29 10%	2 2%	24 12% A	26 9%	41 14% A
Mean	0.13	0.85 Aw	0.41 x	-0.11	0.22 z
Standard Deviation	1.12	0.80	1.18	1.23	1.13
All agree	123 41%	100 76% Aw	97 48%	103 34%	133 44% z
All disagree	90 30% A	10 8%	43 21%	107 36% A	74 25%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 63

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	303 10%	30 7%	14 9%	31 19% AL	6 6%	37 11%	9 7%	20 19% A	10 8%	24 8%	15 14%	17 18%	56 18% A	22 11%	12 3%
Tend to agree (+1)	1117 38%	131 29%	60 39%	62 37%	35 32%	140 40%	38 30%	50 48%	44 36%	77 26%	52 47%	47 50%	181 60% AU	88 42%	112 30%
Neither agree nor disagree (0)	512 17%	78 17%	31 20%	19 11%	19 18%	43 12%	23 18%	17 16%	21 17%	76 25% A	15 14%	15 16%	24 8%	35 17%	96 26% AW
Tend to disagree (-1)	616 21%	116 26%	35 23%	31 19%	27 25% A	75 22% A	34 27% A	14 13%	32 26% A	51 17%	19 17%	9 10%	28 9%	43 21% V	102 28% AW
Disagree strongly (-2)	203 7%	42 9%	8 5%	15 9%	18 17% AM	27 8%	11 9%	1 1%	8 7% Q	41 14% A	3 3%	2 2%	5 2%	4 2%	18 5%
Don't know	211 7%	51 11%	5 3%	8 5%	3 3%	26 7%	10 8%	2 2%	8 7%	32 11% A	7 6%	4 4%	10 3%	16 8%	29 8%
Mean	0.25	-0.02	0.25	0.40 L	-0.15	0.26	0.00	0.73 A	0.14	-0.03	0.55	0.76 A	0.87 A	0.42	-0.01
Standard Deviation	1.14	1.16	1.09	1.27	1.22	1.18	1.15	0.97	1.13	1.20	1.04	0.95	0.89	1.03	0.99
All agree	1420 48%	161 36%	74 48%	93 56%	41 38%	177 51%	47 38%	70 67% A	54 44%	101 34%	67 60%	64 68% A	237 78% A	110 53%	124 34%
All disagree	819 28%	158 35%	43 28%	46 28%	45 42% AM	102 29% A	45 36% AO	15 14%	40 33% AQ	92 31% A	22 20%	11 12%	33 11%	47 23%	120 33% AW



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 63

Q11.2 To what extent do you agree or disagree with the following statements?
In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Agree strongly (+2)	303 10%	19 6%	9 7%	9 5%	16 5%	14 5%
Tend to agree (+1)	1117 38%	114 38%	65 52% A	67 35%	67 22%	80 27%
Neither agree nor disagree (0)	512 17%	56 19%	20 16%	34 18%	72 24% A	46 15%
Tend to disagree (-1)	616 21%	62 21%	21 17% Y	50 26% AZ	70 23% A	90 30% Ab
Disagree strongly (-2)	203 7%	16 5%	2 2%	12 6%	49 16% A	33 11% A
Don't know	211 7%	33 11% A	7 6%	19 10%	27 9%	34 11% A
Mean	0.25	0.22	0.50	0.06	-0.25	-0.18
Standard Deviation	1.14	1.07	0.93	1.08	1.18	1.15
All agree	1420 48%	133 44%	74 60%	76 40%	83 28%	94 32%
All disagree	819 28%	78 26%	23 19% Y	62 32% AZ	119 40% A	123 41% Ab



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 64

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	365 12% JGM	303 10%	147 14%	235 12% J	263 19% AK	154 25% AL	75 7%	188 23% AN	129 12%	188 9%	186 13%	95 16% A	74 7%	125 15% A
Tend to agree (+1)	1269 43% JGM	1117 38%	458 42%	875 44% J	623 44%	274 45%	373 37% M	385 46% A	422 39%	756 37%	640 45%	316 52% AF	303 30%	410 49% A
Neither agree nor disagree (0)	433 15%	512 17%	160 15%	279 14%	204 14%	78 13%	159 16%	107 13%	158 15%	383 19% AD	193 14%	74 12%	204 20% AG	112 13%
Tend to disagree (-1)	502 17% EFLH	616 21%	178 16%	348 17%	187 13%	64 10%	216 21% A	98 12%	229 21% AC	414 20% AD	254 18% E	80 13%	229 23% A	126 15% H
Disagree strongly (-2)	189 6% EKFLHN	203 7%	70 6%	118 6%	57 4%	11 2%	87 9% A	15 2%	66 6%	133 7%	61 4%	11 2%	109 11% A	20 2%
Don't know	214 7% ELHN	211 7%	69 6%	145 7%	82 6%	34 6%	100 10% A	42 5%	70 7%	169 8%	83 6%	30 5%	91 9%	40 5%
Mean	0.41 JGM	0.25	0.43 I	0.41 J	0.64 AK	0.85 AL	0.15 M	0.80 AN	0.32	0.24	0.48	0.70 A	*	0.62 A
Standard Deviation	1.13	1.14	1.14	1.12	1.08	1.00	1.16	1.00	1.15	1.12	1.09	0.97	1.17	1.01
All agree	1634 55% JGM	1420 48%	605 56% I	1110 56% J	886 63% AK	428 70% A	448 44% M	573 69% A	551 51%	944 46%	826 58% A	411 68% A	377 37%	535 64% A
All disagree	691 23% EFLHN	819 28%	248 23%	466 23%	244 17%	75 12%	303 30% A	113 14%	295 27% AC	547 27% AD	315 22% E	91 15%	338 33% A	146 18% H

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 65

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	365 12% a	29 11%	46 10%	68 13%	72 13%	60 13%	90 12%	167 12%	198 12%	192 13%	122 12%	36 12%	220 12%	65 11%	71 14%
Tend to agree (+1)	1269 43% BNOOR	90 34%	178 39%	239 46% BC	223 41%	181 41%	358 48% ABCEF	575 43%	694 43%	654 43%	412 41%	129 43%	836 46% ANO	230 38%	185 37%
Neither agree nor disagree (0)	433 15% If	44 17%	63 14%	73 14%	67 12%	80 18% AE	106 14%	221 16% AI	212 13%	236 15%	145 14%	39 13%	266 15%	84 14%	75 15%
Tend to disagree (-1)	502 17% GMg	51 19% G	95 21% ADFG	79 15%	109 20% ADG	69 15%	99 13%	214 16%	288 18%	259 17%	184 18%	47 16%	285 16%	117 19% M	93 18% S
Disagree strongly (-2)	189 6% Pj	21 8%	37 8% G	31 6%	37 7%	25 6%	38 5%	96 7%	93 6%	92 6%	77 8%	17 6%	107 6%	47 8%	33 7% P
Don't know	214 7% DHMe	28 11% ADE	40 9% D	26 5%	32 6%	31 7%	57 8%	75 6%	139 9% AH	103 7%	75 7%	30 10% AJ	102 6%	60 10% AM	49 10% AMAGST
Mean	0.41 BCKN Rai	0.23	0.24	0.48 BC	0.36	0.44 BC	0.53 ABCE	0.40	0.41	0.42	0.34	0.45	0.45 AN	0.27	0.37
Standard Deviation	1.13	1.18	1.18	1.11	1.18	1.11	1.06	1.14	1.13	1.12	1.17	1.12	1.10	1.18	1.18
All agree	1634 55% BCNO Ra	119 45%	224 49%	307 59% ABC	295 55% B	241 54% B	448 60% ABCF	742 55%	892 55%	846 55%	534 53%	165 55%	1056 58% ANO	295 49%	256 51%
All disagree	691 23% GMPj	72 27% G	132 29% ADFG	110 21%	146 27% ADFG	94 21%	137 18%	310 23%	381 23%	351 23%	261 26% A	64 21%	392 22%	164 27% AM	126 25% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 65

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	365 12% a	78 12%	129 12%	63 13%	60 12%	35 13%	226 11%	54 13%	54 14%	21 17%	160 14% A	107 11%	81 11%	7 7%	19 9%	346 13%
Tend to agree (+1)	1269 43% BNO OR	271 42% OR	481 45% OR	180 36%	218 44% OR	119 45% OR	833 42%	190 47%	171 43%	58 48%	478 42%	428 46% A	302 41%	40 41%	92 41%	1177 43%
Neither agree nor disagree (0)	433 15% I	106 16% T	147 14%	71 14%	80 16%	29 11%	294 15%	48 12%	65 16%	17 14%	166 15%	118 13%	124 17% Af	18 18%	32 14%	401 15%
Tend to disagree (-1)	502 17% GMg	97 15%	173 16%	114 23% APQS	69 14%	49 19%	348 17%	65 16%	60 15%	14 11%	207 18% g	166 18%	105 14%	15 15%	40 18%	462 17%
Disagree strongly (-2)	189 6% PJ	24 4%	76 7% P	33 7% P	36 7% P	20 8% P	136 7%	19 5%	24 6%	6 5%	66 6%	51 5%	57 8%	11 11% Aef	25 11% Aj	164 6%
Don't know	214 7% DHMe	67 10% AQST	65 6%	40 8%	30 6%	12 5%	155 8%	30 7%	22 6%	6 5%	64 6%	61 7%	59 8% e	7 7%	14 6%	200 7%
Mean	0.41 BCK NRai	0.49 AR	0.41 R	0.27	0.43 R	0.40	0.36	0.52 Aa	0.46	0.64 Aa	0.43	0.43 h	0.37	0.19	0.19	0.42 Ai
Standard Deviation	1.13	1.05	1.14	1.18	1.13	1.18	1.14	1.09	1.12	1.07	1.14	1.11	1.14	1.17	1.20	1.12
All agree	1634 55% BCNO ORa	349 54%	610 57% OR	243 49%	278 56% OR	154 58% OR	1059 53%	244 60% Aa	225 57%	79 65% Aa	638 56%	535 57% g	383 53%	47 48%	111 50%	1523 55%
All disagree	691 23% GMPJ	121 19%	249 23% P	147 29% APQS	105 21%	69 26% P	484 24% d	84 21%	84 21%	20 16%	273 24%	217 23%	162 22%	26 27%	65 29% Aj	626 23%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 66

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	365 12% CDIJL cd	172 16% ACD	129 10%	62 9%	132 12%	20 8%	14 8%	133 18% ALJ	127 11%	105 10%	365 22% AL	-	73 10%	285 14% AM
Tend to agree (+1)	1269 43% DGJLd e	464 44% D	571 46% AD	226 34%	466 44% G	102 43%	58 35%	294 40%	576 48% AHJ	399 39%	1269 78% AL	-	306 44%	884 43%
Neither agree nor disagree (0)	433 15% HKLNj	147 14%	178 14%	108 16%	156 15%	46 19% A	24 14%	90 12%	158 13%	185 18% AHI	-	-	97 14%	268 13%
Tend to disagree (-1)	502 17% BKa	159 15%	209 17%	133 20% AB	179 17%	45 19%	30 18%	128 18%	205 17%	169 16%	-	502 73% AK	108 16%	350 17%
Disagree strongly (-2)	189 6% BFIKaq	54 5%	80 6%	54 8% AB	66 6%	8 3%	17 10% AF	48 7%	57 5%	84 8% AI	-	189 27% AK	47 7%	128 6%
Don't know	214 7% BCHKLN kqr	62 6%	72 6%	73 11% ABC	66 6%	16 7%	24 14% AEF	37 5%	85 7%	92 9% AH	-	-	65 9% AN	122 6%
Mean	0.41 DGJL d	0.54 ACD	0.39 D	0.19	0.42 G	0.37	0.15	0.48 AJ	0.46 J	0.29	1.22 AL	-1.27	0.40	0.44 A
Standard Deviation	1.13	1.11	1.11	1.17	1.12	1.02	1.21	1.19	1.07	1.15	0.42	0.45	1.12	1.15
All agree	1634 55% DGJLd	636 60% AD	700 56% D	288 44%	598 56% G	122 51%	72 43%	427 58% AJ	703 58% AJ	504 49%	1634 100% AL	-	379 54%	1169 57% A
All disagree	691 23% BKa	213 20%	289 23%	187 29% ABC	245 23%	53 22%	47 28%	176 24%	262 22%	253 24%	-	691 100% AK	155 22%	478 23%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 66

Q11.2 To what extent do you agree or disagree with the following statements?

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Base: All

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	365 12% CDIJ Lcd	124 15% Abcd	179 12%	29 9%	33 9%	59 16% Ah	87 12%	64 12%	154 11%	117 13%	207 11%	41 14%	243 12%	132 14%	6 7%	12 11%	110 11%	90 16% Ap	56 13%
Tend to agree (+1)	1269 43% DGJL de	378 46% Ad	618 42% d	146 43% d	127 35%	143 38%	289 41%	226 44%	611 44% e	362 42%	791 44%	116 40%	847 43%	388 40%	42 49%	50 48%	440 43%	236 41%	207 47%
Neither agree nor disagree (0)	433 15% HKLN j	105 13%	214 15%	59 18% a	55 15%	54 14%	101 14%	73 14%	205 15%	134 15%	244 13%	55 19% Aj	280 14%	149 15%	11 13%	12 11%	144 14%	87 15%	59 13%
Tend to disagree (-1)	502 17% BKa	112 14%	263 18% a	53 16%	74 20% a	64 17%	117 17%	94 18%	227 16%	145 17%	309 17%	48 16%	326 17%	162 17%	15 17%	13 12%	170 17%	104 18%	70 16%
Disagree strongly (-2)	189 6% BFKl q	34 4%	94 6% a	26 8% a	35 10% Aab	17 5%	56 8% Ae	32 6%	84 6%	56 6%	114 6%	19 7%	125 6%	64 7%	5 6%	6 6%	81 8% Aq	24 4%	40 9% Aq
Don't know	214 7% BCHKL Nkqr	60 7%	93 6%	24 7%	37 10% Ab	40 11% Agh	50 7%	27 5%	97 7%	54 6%	148 8% Ak	12 4%	137 7%	68 7%	7 8%	12 11%	75 7% r	28 5%	13 3%
Mean	0.41 DGJ Ld	0.59 Abc d	0.38 d	0.32	0.15	0.48	0.36	0.40	0.41	0.42	0.40	0.40	0.42	0.40	0.37	0.53	0.35	0.49 p	0.39
Standard Deviation	1.13	1.07	1.14	1.11	1.20	1.13	1.17	1.13	1.11	1.14	1.13	1.14	1.13	1.15	1.08	1.09	1.16	1.11	1.17
All agree	1634 55% DGJL d	502 62% Abcd	797 55% d	175 52% d	160 44%	202 54%	376 54%	290 56%	765 56%	479 55%	998 55%	157 54%	1090 56%	520 54%	48 56%	62 59%	550 54%	326 57%	263 59%
All disagree	691 23% BKa	146 18%	357 24% a	79 23% a	109 30% Aabc	81 21%	173 25%	126 24%	311 23%	201 23%	423 23%	67 23%	451 23%	226 23%	20 23%	19 18%	251 25%	128 22%	110 25%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 67

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	153 5% BKuYw	112 4%	113 6%	134 7%
Tend to agree (+1)	694 23% V	692 23%	513 26%	534 26%
Neither agree nor disagree (0)	322 11%	323 11%	268 13%	297 15%
Tend to disagree (-1)	1109 37% MlqVay	1110 37%	713 36%	702 34%
Disagree strongly (-2)	662 22% LTsWuv	692 23%	356 18%	351 17%
Don't know	32 1%	33 1%	29 1%	23 1%
Mean	-0.49 KVY	-0.54	-0.35	-0.30
Standard Deviation	1.22	1.19	1.21	1.22
All agree	847 28% KVu	804 27%	626 31%	668 33%
All disagree	1771 60% My	1802 61%	1069 54%	1053 52%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 67

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	25 6%	1 1%	14 8%	12 11% A	19 5%	8 7% m	8 8%	8 7%	14 5%	3 3%	4 4%	12 4%	9 4%	16 4%
Tend to agree (+1)	107 24%	30 20%	40 23%	30 27%	84 24%	27 23%	24 24%	34 28%	64 21%	30 27%	22 22%	79 26%	37 17%	86 23%
Neither agree nor disagree (0)	60 13%	14 9%	19 11%	12 11%	45 13% l	7 6%	13 13%	10 8%	30 10%	18 16%	11 11%	27 9%	23 11%	33 9%
Tend to disagree (-1)	160 36%	69 46% A	82 47% AJ	31 28%	115 33%	53 44%	38 38%	39 33%	107 36%	33 30%	46 46% r	105 35%	66 31%	165 45% A
Disagree strongly (-2)	90 20%	36 24%	21 12%	24 22%	86 25%	23 19%	17 17%	27 23%	80 27%	26 24%	13 13%	76 25% s	78 36% At	65 18%
Don't know	8 2%	-	-	1 1%	2 1%	2 2%	-	2 2%	5 2%	-	4 4% A	1	2 1%	5 1%
Mean	-0.41	-0.73	-0.32 j	-0.23 A	-0.47	-0.47	-0.32 n	-0.36	-0.59	-0.45	-0.44	-0.52	-0.78	-0.48
Standard Deviation	1.22	1.06	1.18	1.36	1.25	1.23	1.24	1.30	1.23	1.20	1.11	1.24	1.23	1.16
All agree	132 29%	31 21%	54 31%	42 38% A	103 29%	35 29%	32 32%	42 35%	78 26%	33 30%	26 26%	91 30%	46 21%	102 28%
All disagree	250 56%	105 70% A	103 59%	55 50%	201 57%	76 63%	55 55%	66 55%	187 62%	59 54%	59 59%	181 60%	144 67% A	230 62%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 67

Q11.3 To what extent do you agree or disagree with the following statements?
I find it hard to change my habits to be more environmentally-friendly

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	10 3%	1 1%	13 6% x	20 7%	17 6%
Tend to agree (+1)	70 23%	28 21%	52 26%	65 22%	64 21%
Neither agree nor disagree (0)	31 10%	9 7%	26 13%	44 15% A	32 11%
Tend to disagree (-1)	119 40%	64 48% A	73 36%	91 30%	123 41%
Disagree strongly (-2)	68 23%	29 22%	37 18%	77 26%	64 21%
Don't know	2 1%	1 1%	1 .	4 1%	1 .
Mean	-0.55	-0.70	-0.34 x	-0.47	-0.51
Standard Deviation	1.17	1.06	1.23	1.27	1.20
All agree	80 27%	29 22%	65 32%	85 28%	81 27%
All disagree	187 62%	93 70% Aw	110 54%	168 56%	187 62%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 67

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	112 4%	16 4%	6 4%	16 10% A	7 6%	10 3%	2 2%	3 3%	4 3%	10 3%	6 5%	5 5%	11 4%	7 3%	9 2%
Tend to agree (+1)	692 23%	93 21%	36 24%	30 18%	22 20%	95 27%	27 22%	23 22%	25 20%	68 23%	29 26%	26 28%	92 30% A	48 23%	78 21%
Neither agree nor disagree (0)	323 11%	54 12%	14 9%	12 7%	15 14%	28 8%	16 13%	11 11%	11 9%	36 12%	12 11%	8 9%	33 11%	29 14%	44 12%
Tend to disagree (-1)	1110 37%	187 42%	64 42%	53 32%	37 34%	110 32%	46 37%	35 34%	59 48% AQ	104 35%	30 27%	29 31%	115 38%	74 36%	167 45% A
Disagree strongly (-2)	692 23%	93 21%	33 22%	54 33% AL	26 24%	102 29% A	34 27%	32 31% AP	24 20%	75 25%	32 29%	25 27% T	51 17%	49 24%	62 17%
Don't know	33 1%	5 1%	-	1 1%	1 1%	3 1%	-	-	-	8 3% A	2 2%	1 1%	2 1%	1	9 2% A
Mean	-0.54	-0.56	-0.54	-0.60	-0.50	-0.58	-0.66	-0.67	-0.60	-0.57	-0.49	-0.46	-0.34 A	-0.53 V	-0.54
Standard Deviation	1.19	1.14	1.18	1.36	1.25	1.25	1.14	1.21	1.11	1.20	1.31	1.30	1.18	1.18	1.09
All agree	804 27%	109 24%	42 27%	46 28%	29 27%	105 30%	29 23%	26 25%	29 24%	78 26%	35 32%	31 33%	103 34% A	55 26%	87 24%
All disagree	1802 61%	280 63%	97 63%	107 64%	63 58%	212 61%	80 64%	67 64%	83 67% Q	179 59%	62 56%	54 57%	166 55%	123 59%	229 62%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 67

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Agree strongly (+2)	112 4%	13 4%	1 1%	4 2%	17 6%	16 5%
Tend to agree (+1)	692 23%	88 29% A	40 32% AY	41 21%	91 30% Aa	82 28%
Neither agree nor disagree (0)	323 11%	25 8%	13 10%	16 8%	40 13%	30 10%
Tend to disagree (-1)	1110 37%	119 40%	47 38%	86 45% A	82 27%	112 38%
Disagree strongly (-2)	692 23%	50 17%	23 19%	43 23%	68 23%	53 18%
Don't know	33 1%	5 2%	-	1 1%	3 1%	4 1%
Mean	-0.54	-0.36 X	-0.41 Y	-0.65	-0.31 A	-0.35
Standard Deviation	1.19	1.20	1.15	1.12	1.28	1.22
All agree	804 27%	101 34%	41 33% Y	45 24%	108 36% Aa	98 33%
All disagree	1802 61%	169 56%	70 56%	129 68% AZ	150 50%	165 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 68

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	153 5% JK	112 4%	66 6% I	100 5% J	71 5% K	25 4%	52 5%	41 5%	42 4%	71 3%	48 3%	23 4%	39 4%	30 4%
Tend to agree (+1)	694 23%	692 23%	246 23%	476 24%	337 24%	138 22%	231 23%	196 23%	248 23%	493 24%	365 26%	166 27% AF	219 22%	214 26%
Neither agree nor disagree (0)	322 11%	323 11%	117 11%	210 11%	154 11%	61 10%	116 11%	84 10%	107 10%	222 11%	148 10%	70 12%	119 12%	92 11%
Tend to disagree (-1)	1109 37% E	1110 37%	393 36%	760 38%	495 35%	217 35%	367 36%	294 35%	377 35%	815 40%	498 35%	218 36%	392 39%	312 37%
Disagree strongly (-2)	662 22%	692 23%	252 23%	428 21%	346 24% A	167 27% AL	230 23%	211 25% A	295 27% AC	412 20%	349 25%	125 21%	227 22%	181 22%
Don't know	32 1%	33 1%	8 1%	26 1%	13 1%	7 1%	14 1%	9 1%	5 *	30 1%	9 1%	4 1%	14 1%	4 *
Mean	-0.49 IF	-0.54	-0.48 I	-0.48	-0.50	-0.60	-0.49	-0.53	-0.59	-0.50	-0.52	-0.43 F	-0.55	-0.48
Standard Deviation	1.22	1.19	1.24	1.21	1.24	1.22	1.22	1.24	1.22	1.17	1.21	1.20	1.17	1.19
All agree	847 28%	804 27%	312 29%	576 29%	408 29%	163 27%	283 28%	237 28%	290 27%	564 28%	413 29%	189 31%	258 26%	244 29%
All disagree	1771 60%	1802 61%	645 60%	1188 59%	841 59%	384 62% L	597 59%	505 60%	672 63%	1227 60%	847 60%	343 57%	619 61%	493 59%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 69

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	153 5% GM	24 9% ADFG	25 5%	26 5%	35 6% FG	15 3%	28 4%	76 6%	77 5%	75 5%	52 5%	19 6%	74 4%	41 7% AM	35 7% MQ
Tend to agree (+1)	694 23% GI	69 26%	118 26% DG	105 20%	137 25% G	112 25%	153 20%	353 26% AI	341 21%	353 23%	236 23%	71 24%	409 23%	134 22%	140 28% AMNAQ
Neither agree nor disagree (0)	322 11% OO	41 16% ACDE	42 9%	55 11%	47 9%	51 11%	86 11%	159 12%	163 10%	168 11%	113 11%	31 10%	204 11% O	74 12% O	40 8%
Tend to disagree (-1)	1109 37% BOO	79 30%	177 39% B	199 39% B	209 39% B	157 35%	288 39% B	487 36%	622 38%	586 38%	375 37%	107 36%	717 39% ANO	208 34%	167 33%
Disagree strongly (-2)	662 22% BH	45 17%	94 20%	124 24% B	107 20%	110 25% B	182 24% B	258 19%	404 25% AH	336 22%	232 23%	63 21%	399 22%	134 22%	117 23%
Don't know	32 1% FM	5 2% F	3 1%	7 1%	5 1%	1	11 1% F	15 1%	17 1%	18 1%	7 1%	7 2% AK	13 1%	12 2% AM	7 1%
Mean	-0.49 GIM Q	-0.20 ACD EFG	-0.43 G	-0.57	-0.40 DG	-0.53	-0.60	-0.37 AI	-0.58	-0.50	-0.50	-0.43	-0.53	-0.44	-0.38 AMAQ
Standard Deviation	1.22	1.27	1.23	1.21	1.24	1.21	1.17	1.22	1.21	1.21	1.22	1.25	1.18	1.25	1.30
All agree	847 28% GIM	93 35% ADG	143 31% DG	131 25%	172 32% DG	127 28%	181 24%	429 32% AI	418 26%	428 28%	288 28%	90 30%	483 27%	175 29%	175 35% AMNAPQ
All disagree	1771 60% BH	124 47%	271 59% B	323 63% B	316 59% B	267 60% B	470 63% AB	745 55%	1026 63% AH	922 60%	607 60%	170 57%	1116 61% ANO	342 57%	284 56%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 69

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	153 5% GM	29 5%	47 4%	35 7% AQ	30 6%	12 5%	101 5%	25 6%	19 5%	5 4%	54 5%	40 4%	46 6%	6 6%	15 7%	138 5%
Tend to agree (+1)	694 23% GI	151 23%	236 22%	117 23%	115 23%	75 28% AQ	466 23%	99 24%	93 23%	25 20%	277 24% h	214 23%	173 24%	15 15%	58 26%	636 23%
Neither agree nor disagree (0)	322 11% OO	69 11%	118 11% O	43 9%	60 12% O	32 12% O	217 11%	38 9%	51 13%	10 8%	114 10%	93 10%	85 12%	16 16% e	21 9%	301 11%
Tend to disagree (-1)	1109 37% BOO	241 37%	405 38% O	189 38%	187 38%	87 33%	747 38%	147 36%	152 38%	46 38%	423 37%	369 40%	257 35%	40 41%	82 37%	1027 37%
Disagree strongly (-2)	662 22% BH	142 22%	258 24% S	112 22%	94 19%	56 21%	440 22%	90 22%	79 20%	35 29% C	264 23%	208 22%	159 22%	18 18%	43 19%	619 23%
Don't know	32 1% FM	11 2% Q	7 1%	5 1%	7 1%	2 1%	21 1%	7 2%	2 1%	1 1%	9 1%	7 1%	8 1%	3 3% ef	3 1%	29 1%
Mean	-0.49 GI MQ	-0.50	-0.56	-0.46	-0.41 Q	-0.38 Q	-0.49	-0.45	-0.45	-0.67	-0.50	-0.53	-0.43	-0.52	-0.37	-0.50
Standard Deviation	1.22	1.21	1.20	1.26	1.21	1.23	1.22	1.25	1.19	1.21	1.22	1.19	1.25	1.16	1.25	1.22
All agree	847 28% GIM	180 28%	283 26%	152 30%	145 29%	87 33% Q	567 28%	124 31%	112 28%	30 25%	331 29%	254 27%	219 30%	21 21%	73 33%	774 28%
All disagree	1771 60% BH	383 60%	663 62% OT	301 60%	281 57%	143 54%	1187 60%	237 58%	231 58%	81 66%	687 60%	577 62% g	416 57%	58 59%	125 56%	1646 60%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 70

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	153 5% CEINab	63 6% C	46 4%	42 6% C	41 4%	18 8% E	18 11% AE	34 5%	37 3%	82 8% AHI	74 5%	47 7% AK	83 12% AN	55 3%
Tend to agree (+1)	694 23% ENao	229 22%	299 24%	165 25%	227 21%	74 31% AE	40 24%	157 22%	297 25%	240 23%	370 23%	181 26% A	255 37% AN	382 19%
Neither agree nor disagree (0)	322 11% EHNao	117 11%	128 10%	76 12%	93 9%	35 15% AE	24 14% E	60 8%	126 10%	136 13% AHI	137 8%	85 12% K	82 12% N	168 8%
Tend to disagree (-1)	1109 37% DFHMd	391 37%	491 40% AD	218 33%	430 40% AF	72 30%	60 36%	250 34%	492 41% AHJ	367 35%	638 39% A	242 35%	186 27%	859 42% AM
Disagree strongly (-2)	662 22% FGIJL Mcd	249 24%	259 21%	149 23%	266 25% AFG	36 15%	19 11%	223 31% AIJ	247 20%	192 19%	408 25% AL	131 19%	79 11%	564 28% AM
Don't know	32 1% KNaim	9 1%	16 1%	6 1%	8 1%	2 1%	6 4% AE	6 1%	9 1%	17 2% AI	7	5 1%	11 2% N	9
Mean	-0.49 EHK Nao	-0.51	-0.51	-0.41	-0.62	-0.14 AE	-0.14 AE	-0.65	-0.51 H	-0.34 AH I	-0.58	-0.33 AK	0.11 AN	-0.74
Standard Deviation	1.22	1.23	1.18	1.26	1.18	1.24	1.24	1.25	1.16	1.25	1.21	1.24	1.26	1.14
All agree	847 28% ENa	292 28%	345 28%	207 32%	268 25%	92 39% AE	58 35% E	191 26%	334 28%	322 31% AH	444 27%	228 33% AK	338 49% AN	437 21%
All disagree	1771 60% DFGJL Mcd	640 60%	750 61%	367 56%	696 65% AFG	108 46%	79 47%	473 65% AJ	739 61% J	559 54%	1046 64% AL	373 54%	265 38%	1423 70% AM



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 70

Q11.3 To what extent do you agree or disagree with the following statements?

I find it hard to change my habits to be more environmentally-friendly

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	153 5% CEINa b	26 3%	58 4%	22 7% ab	47 13% Aabc	19 5%	41 6%	29 6%	64 5%	39 4%	97 5%	17 6%	106 5%	47 5%	5 6%	6 6%	57 6%	29 5%	26 6%
Tend to agree (+1)	694 23% ENao	128 16%	346 24% a	96 28% Aa	124 34% Aab	93 25%	165 24%	121 23%	315 23%	194 22%	426 23%	74 25%	458 23%	232 24% o	22 26%	16 15%	248 24%	125 22%	112 25%
Neither agree nor disagree (0)	322 11% EHNao	68 8%	162 11% a	45 13% a	47 13% a	42 11%	65 9%	61 12%	154 11%	108 12%	187 10%	27 9%	204 10% o	118 12% o	9 10%	4 4%	113 11%	64 11%	45 10%
Tend to disagree (-1)	1109 37% DFHM d	323 40% d	561 38% d	131 39% d	94 26%	136 36%	258 37%	192 37%	523 38%	336 39%	670 37%	103 35%	725 37%	361 37%	31 36%	42 40%	357 35%	212 37%	174 39%
Disagree strongly (-2)	662 22% FGLJ LMcd	264 32% Abcd	318 22% cd	40 12%	40 11%	85 23%	160 23%	107 21%	309 22%	187 22%	410 23%	65 22%	441 23%	200 21%	17 20%	35 33% Almn	233 23%	132 23%	86 19%
Don't know	32 1% KNaim	4 *	16 1%	3 1%	9 2% Aab	2 1%	11 2%	6 1%	13 1%	4 *	23 1%	5 2% i	24 1%	5 1%	2 2% m	2 2%	12 1%	7 1%	2 *
Mean	-0.49 EH KNao	-0.83	-0.51 a	-0.21 Aab	0.13 Aa bc	-0.47	-0.48	-0.45	-0.51	-0.51	-0.49	-0.44	-0.48 o	-0.45 o	-0.39 o	-0.82	-0.46	-0.52	-0.41
Standard Deviation	1.22	1.14	1.19	1.18	1.26	1.23	1.25	1.22	1.20	1.19	1.23	1.26	1.23	1.20	1.24	1.23	1.24	1.22	1.22
All agree	847 28% ENa	154 19%	404 28% a	118 35% Aab	171 47% Aabc	112 30%	206 29%	150 29%	379 28%	233 27%	523 29%	91 31%	564 29%	279 29%	27 31%	22 21%	305 30%	154 27%	138 31%
All disagree	1771 60% DFGJ LMcd	587 72% Abcd	879 60% cd	171 51% d	134 37%	221 59%	418 60%	299 58%	832 60%	523 60%	1080 60%	168 58%	1166 60%	561 58%	48 56%	77 73% Almn	590 58%	344 60%	260 58%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 71

**Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	199 7% BKlU	151 5%	156 8%	191 9%
Tend to agree (+1)	497 17% qUVf	483 16%	375 19%	426 21%
Neither agree nor disagree (0)	207 7% VfY	239 8%	242 12% D	207 10%
Tend to disagree (-1)	930 31% NQSUVz	1057 36% A	644 32%	642 31%
Disagree strongly (-2)	1107 37% BkpWu	1002 34%	548 28%	546 27%
Don't know	32 1%	30 1%	27 1%	29 1%
Mean	-0.76 KlnqUsVfY	-0.78	-0.54	-0.46
Standard Deviation	1.30	1.22	1.29	1.34
All agree	696 23% KlqUsVfux	634 21%	531 27%	617 30% C
All disagree	2037 69% kz	2059 70%	1192 60%	1188 58%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 71

Q11.4 To what extent do you agree or disagree with the following statements?
 It's not worth me doing things to help the environment if others don't do the same

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	35 8%	-	13 7%	10 9%	21 6%	8 7%	3 3%	11 9%	20 7%	8 7%	6 6%	19 6%	16 7%	29 8% u
Tend to agree (+1)	108 24%	22 15%	24 14%	20 18%	47 13%	28 23% A	25 25% A	17 14%	43 14%	21 19% q	17 17%	34 11%	16 7%	75 20% u
Neither agree nor disagree (0)	43 10%	5 3%	12 7%	9 8%	35 10% A	4 3%	4 4%	9 8%	23 8%	15 14% A	4 4%	17 6%	8 4%	19 5%
Tend to disagree (-1)	130 29%	70 47% A	70 40% Aj	33 30%	90 26%	44 37%	30 30%	26 22%	85 28%	24 22%	39 39%	74 25%	54 25%	161 44% A
Disagree strongly (-2)	128 28%	51 34%	55 31%	37 34%	153 44% A	36 30%	35 35%	57 48% A	126 42% p	42 38%	33 33%	154 51% As	119 55% At	81 22%
Don't know	6 1%	2 1%	2 1%	1 1%	5 1%	-	3 3%	-	3 1%	-	1 1%	2 1%	2 1%	5 1%
Mean	-0.47	-1.01	-0.75	-0.61	-0.89	-0.60	-0.71 n	-0.84	-0.86	-0.65 q	-0.77	-1.04	-1.15	-0.52 Au
Standard Deviation	1.34	0.99	1.25	1.36	1.27	1.31	1.28	1.39	1.29	1.35	1.25	1.27	1.25	1.26
All agree	143 32%	22 15%	37 21%	30 27%	68 19%	36 30%	28 28% n	28 23%	63 21%	29 26% q	23 23%	53 18%	32 15%	104 28% Au
All disagree	258 57%	121 81% A	125 71%	70 64%	243 69%	80 67%	65 65%	83 69%	211 70%	66 60%	72 72%	228 76% A	173 80% A	242 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 71

Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	14 5%	5 4%	18 9% x	15 5%	15 5%
Tend to agree (+1)	49 16%	21 16%	26 13%	47 16%	55 18%
Neither agree nor disagree (0)	17 6%	3 2%	7 3%	19 6%	33 11% A
Tend to disagree (-1)	116 39% A	39 30%	58 29%	86 29%	78 26%
Disagree strongly (-2)	100 33%	64 48% A	92 46% Ax	132 44% Ay	117 39%
Don't know	4 1%	-	1 *	2 1%	3 1%
Mean	-0.81	-1.03	-0.90	-0.91	-0.76
Standard Deviation	1.20	1.22	1.35	1.26	1.28
All agree	63 21%	26 20%	44 22%	62 21%	70 23%
All disagree	216 72%	103 78% A	150 74%	218 72%	195 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 71

Q11.4 To what extent do you agree or disagree with the following statements?
 It's not worth me doing things to help the environment if others don't do the same

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	151 5%	26 6%	2 1%	18 11% A	7 6%	16 5%	6 5%	2 2%	8 7%	22 7%	4 4%	7 7%	14 5%	8 4%	11 3%
Tend to agree (+1)	483 16%	100 22%	29 19%	34 20% AM	35 32% AM	49 14%	24 19%	15 14%	14 11%	45 15%	10 9%	13 14%	38 13%	23 11%	54 15%
Neither agree nor disagree (0)	239 8%	61 14%	7 5%	7 4%	8 7%	30 9%	8 6%	4 4%	8 7%	37 12% A	9 8%	12 13% AT	15 5%	4 2%	29 8%
Tend to disagree (-1)	1057 36%	151 34%	66 43% A	43 26%	28 26%	102 29%	45 36%	32 31%	44 36% Q	110 37% R	34 31%	29 31%	125 41% AU	82 39% AV	166 45% A
Disagree strongly (-2)	1002 34%	101 23%	49 32%	61 37%	29 27%	148 43%	42 34%	51 49% AP	47 38%	83 28%	54 49% A	33 35%	112 37%	90 43%	102 28%
Don't know	30 1%	9 2%	-	3 2%	1 1%	3 1%	-	-	2 2%	4 1%	-	-	-	1	7 2%
Mean	-0.78	-0.46	-0.86	-0.58	-0.35 A	-0.92	-0.74	-1.11	-0.89	-0.63 R	-1.12	-0.72	-0.93	-1.08	-0.81
Standard Deviation	1.22	1.23	1.11	1.44	1.35	1.22	1.24	1.13	1.23	1.24	1.12	1.28	1.15	1.12	1.10
All agree	634 21%	126 28%	31 20%	52 31% AL	42 39% A	65 19%	30 24%	17 16%	22 18%	67 22%	14 13%	20 21%	52 17%	31 15%	65 18%
All disagree	2059 70%	252 56%	115 75%	104 63%	57 53%	250 72%	87 70%	83 80% AP	91 74%	193 64%	88 79% AS	62 66%	237 78% A	172 83% A	268 73% W



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 71

Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Agree strongly (+2)	151 5%	13 4%	5 4%	6 3%	21 7%	21 7%
Tend to agree (+1)	483 16%	45 15%	18 15%	24 13%	40 13%	59 20%
Neither agree nor disagree (0)	239 8%	23 8%	4 3%	9 5%	27 9%	25 8%
Tend to disagree (-1)	1057 36%	103 34%	44 35%	87 46% AZ	107 36%	67 23%
Disagree strongly (-2)	1002 34%	114 38%	53 43%	65 34%	104 35%	119 40%
Don't know	30 1%	2 1%	-	-	2 1%	6 2%
Mean	-0.78	-0.87	-0.98	-0.95	-0.78	-0.70
Standard Deviation	1.22	1.20	1.19	1.08	1.25	1.37
All agree	634 21%	58 19%	23 19%	30 16%	61 20%	80 27%
All disagree	2059 70%	217 72%	97 78% A	152 80% A	211 70%	186 63%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 72

**Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	199 7% JKN	151 5%	72 7%	133 7% J	92 6% K	41 7%	65 6%	55 7%	58 5%	103 5%	65 5%	29 5%	57 6%	39 5%
Tend to agree (+1)	497 17% CEKFLHN	483 16%	157 15%	361 18% A	205 14%	67 11%	193 19% A	109 13%	159 15%	324 16%	186 13%	74 12%	209 21% A	103 12%
Neither agree nor disagree (0)	207 7% FH	239 8%	72 7%	133 7%	96 7%	29 5%	80 8%	42 5%	61 6%	189 9% AD	90 6%	31 5%	113 11% AG	43 5%
Tend to disagree (-1)	930 31% CEFH	1057 36%	314 29%	648 32%	381 27%	167 27%	318 31%	223 27%	348 32%	760 37% AD	493 35% AE	236 39% AF	355 35% A	312 37% AH
Disagree strongly (-2)	1107 37% DJGM	1002 34%	455 42% A	702 35% J	629 44% AK	306 50% AL	342 34% M	398 48% AN	439 41% A	643 31%	577 41% A	235 39%	262 26%	333 40%
Don't know	32 1% KL	30 1%	12 1%	23 1%	13 1%	5 1%	12 1%	8 1%	9 1%	24 1%	6 1%	1 1%	14 1%	3 1%
Mean	-0.76 CIEKFLHN	-0.78	-0.86	-0.72 A	-0.89	-1.03	-0.68 A	-0.97	-0.89	-0.75	-0.94	-0.95	-0.56 AG	-0.96
Standard Deviation	1.30	1.22	1.29	1.30	1.30	1.26	1.30	1.29	1.24	1.20	1.19	1.17	1.24	1.17
All agree	696 23% CUEKFLHN	634 21%	229 21%	494 25% AJ	297 21% K	108 18%	258 26%	164 20%	217 20%	427 21%	251 18%	103 17%	266 26%	142 17%
All disagree	2037 69% GM	2059 70%	769 71% A	1350 68%	1010 71% A	473 77% A	660 65% M	621 74% A	787 73% A	1403 69%	1070 76% AE	471 78% A	617 61%	645 77% A

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 73

**Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same**

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	199 7% DEIjce	20 8% E	25 5%	24 5%	23 4%	34 8% E	73 10% ACDE	105 8% AI	94 6%	89 6%	77 8%	18 6%	119 7%	44 7%	34 7%
Tend to agree (+1)	497 17% DEMe	46 17% D	72 16%	62 12%	74 14%	91 20% ADE	152 20% ACDE	244 18%	253 16%	252 16%	159 16%	55 18%	283 16%	130 22% AMO	76 15%
Neither agree nor disagree (0)	207 7% Def	24 9% D	34 7%	23 4%	42 8% D	29 7%	55 7% D	107 8%	100 6%	101 7%	75 7%	26 9%	115 6%	58 10% AM	33 7%
Tend to disagree (-1)	930 31% gi	75 29%	141 31%	182 35% AF	170 31%	129 29%	233 31%	428 32%	502 31%	497 32%	306 30%	99 33%	587 32%	178 30%	155 31%
Disagree strongly (-2)	1107 37% GHNPh	95 36% G	187 41% G	217 42% AG	227 42% AFG	160 36% G	221 30%	449 33%	658 41% AH	577 38%	390 38%	97 33%	695 38% N	183 30%	203 40% NP
Don't know	32 1% Cf	3 1% C	-	8 2% C	4 1%	3 1%	14 2% AC	15 1%	17 1%	20 1%	8 1%	3 1%	17 1%	10 2%	5 1%
Mean	-0.76 DEI Mcej	-0.69 DE	-0.86	-1.00	-0.94	-0.65 CDE	-0.51 ACDE	-0.65 AI	-0.86	-0.81	-0.77	-0.68	-0.81	-0.55 AMO	-0.83
Standard Deviation	1.30	1.33	1.26	1.18	1.20	1.35	1.37	1.32	1.27	1.27	1.32	1.27	1.28	1.32	1.29
All agree	696 23% DEIMc ej	66 25% DE	97 21%	86 17%	97 18%	125 28% ACDE	225 30% ACDE	349 26% AI	347 21%	341 22%	236 23%	73 24%	402 22%	174 29% AMO	110 22%
All disagree	2037 69% GHNPa ghi	170 65%	328 71% FG	399 77% ABCFG	397 74% ABFG	289 65%	454 61%	877 65%	1160 71% AH	1074 70%	696 69%	196 66%	1282 71% AN	361 60%	358 71% NP



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 73

**Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same**

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	199 7% DEIJC e	52 8%	74 7%	26 5%	30 6%	17 6%	143 7%	31 8%	16 4%	5 4%	58 5%	57 6%	66 9%	13 13%	21 9%	178 6%
Tend to agree (+1)	497 17% DEMe	116 18%	187 17%	84 17%	72 15%	38 14%	349 18%	71 17%	57 14%	17 14%	139 12%	156 17%	172 24%	18 18%	47 21%	450 16%
Neither agree nor disagree (0)	207 7% Def	47 7%	76 7%	35 7%	37 8%	12 5%	142 7%	27 7%	23 6%	8 7%	65 6%	47 5%	68 9%	13 13%	16 7%	191 7%
Tend to disagree (-1)	930 31% gi	202 31%	336 31%	154 31%	158 32%	80 30%	616 31%	119 29%	137 35%	45 37%	350 31%	317 34%	205 28%	32 33%	55 25%	875 32%
Disagree strongly (-2)	1107 37% GHNP gh	211 33%	391 37%	197 39%	193 39%	115 44%	720 36%	152 37%	161 41%	46 38%	518 45%	350 38%	208 29%	18 18%	80 36%	1027 37%
Don't know	32 1% Cf	15 2% AQS	7 1%	5 1%	3 1%	2 1%	22 1%	6 1%	2 1%	1 1%	11 1%	4 *	9 1%	4 4% Aefg	3 1%	29 1%
Mean	-0.76 DE IMcej	-0.64 AO RST	-0.74	-0.83	-0.84	-0.91	-0.72 Ac	-0.73 c	-0.94	-0.91	-1.00	-0.81 e	-0.44 Aef	-0.26 Ae f	-0.58 Aj	-0.78
Standard Deviation	1.30	1.33	1.30	1.26	1.26	1.28	1.31	1.34	1.19	1.18	1.21	1.27	1.36	1.34	1.41	1.28
All agree	696 23% DEIM cej	168 26% S	261 24%	110 22%	102 21%	55 21%	492 25% Ac	102 25% c	73 18%	22 18%	197 17%	213 23% e	238 33% Aef	31 32% e	68 31% Aj	628 23%
All disagree	2037 69% GHNP aghi	413 64%	727 68%	351 70% P	351 71% P	195 74% P	1336 67%	271 67%	298 75% Aab	91 75%	868 76% Afgh	667 72% Agh	413 57%	50 51%	135 61%	1902 69% Ai



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 74

**Q11.4 To what extent do you agree or disagree with the following statements?
It's not worth me doing things to help the environment if others don't do the same**

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	199 7% CIN	80 8% C	60 5%	54 8% C	67 6%	16 7%	20 12% AE	47 6% I	49 4%	103 10% AHI	113 7%	43 6%	199 29% AN	-
Tend to agree (+1)	497 17% EHNai mr	179 17%	212 17%	103 16%	156 15%	55 23% AE	27 16%	83 11%	187 15% H	227 22% AHI	266 16%	112 16%	497 71% AN	-
Neither agree nor disagree (0)	207 7% EHKMN	79 7%	74 6%	53 8%	51 5%	24 10% AE	21 13% AE	29 4%	74 6% H	104 10% AHI	75 5%	56 8% K	-	-
Tend to disagree (-1)	930 31% HMa	309 29%	406 33%	210 32%	347 33%	80 34%	61 37%	162 22%	443 37% AHJ	325 31% H	519 32%	220 32%	-	930 46% AM
Disagree strongly (-2)	1107 37% FGJM cdhijp	393 37%	476 38%	233 36%	431 40% AFG	62 26%	32 19%	404 55% AIJ	445 37% J	258 25%	650 40% A	258 37%	-	1107 54% AM
Don't know	32 1% KLMN	18 2% AD	11 1%	3 *	13 1%	-	6 4% AEF	5 1%	10 1%	17 2% A	11 1%	2 *	-	-
Mean	-0.76 CEH IKNaegim r	-0.73 C	-0.84	-0.71 C	-0.87	-0.49 AE	-0.36 AE	-1.09	-0.87 H	-0.40 AHI	-0.82	-0.78	1.29 AN	-1.54
Standard Deviation	1.30	1.33	1.25	1.32	1.27	1.28	1.31	1.28	1.19	1.34	1.30	1.27	0.45	0.50
All agree	696 23% EHNai egimr	259 24%	272 22%	157 24%	223 21%	71 30% AE	47 28% E	130 18%	236 20%	330 32% AHI	379 23%	155 22%	696 100% AN	-
All disagree	2037 69% FGJM cdhijp	702 66%	882 71% AB	443 68%	778 73% AFG	142 60%	93 56%	566 78% AIJ	888 74% AJ	583 56%	1169 72% A	478 69%	-	2037 100% AM



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 74

Q11.4 To what extent do you agree or disagree with the following statements?
 It's not worth me doing things to help the environment if others don't do the same

Base: All

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	199 7% CIN	50 6%	96 7%	18 5%	35 10% Aabc	20 5%	47 7%	25 5%	107 8% Ag	47 5%	134 7%	18 6%	144 7% A	60 6%	3 3%	6 6%	74 7%	33 6%	22 5%
Tend to agree (+1)	497 17% EHINa imr	111 14%	235 16%	62 18% a	89 25% Aabc	51 14%	115 16%	73 14%	258 19% Aeg	109 13%	341 19% Ai	47 16%	356 18% Am	130 13%	16 19%	14 13%	203 20% Ar	91 16%	57 13%
Neither agree nor disagree (0)	207 7% EHKMN	47 6%	91 6%	29 9%	40 11% Aab	31 8%	48 7%	32 6%	96 7%	65 7%	122 7%	20 7%	131 7%	73 8%	5 6%	5 5%	77 8%	37 7%	24 5%
Tend to disagree (-1)	930 31% HMa	224 28%	474 32% a	122 36% Aa	110 30%	111 29%	203 29%	178 34% f	438 32%	260 30%	582 32%	88 30%	620 32%	285 30%	32 37%	28 27%	303 30%	171 30%	134 30%
Disagree strongly (-2)	1107 37% FGJM cdhjlp	373 46% Abcd	552 38% cd	100 30% d	82 23%	160 42% Ah	277 40% h	204 40% h	465 34%	381 44% Aj	610 34%	116 40% j	682 35%	409 42% Ai	28 33%	51 49% Aln	354 35%	229 40% p	206 46% Ap
Don't know	32 1% KLMN	8 1%	13 1%	6 2%	5 1%	4 1%	10 1%	4 1%	14 1%	6 1%	24 1%	2 1%	25 1%	6 1%	2 2%	1 1%	9 1%	8 1%	2 *
Mean	-0.76 CE HIKNaeg imr	-0.94	-0.79 a	-0.68 a	-0.32 Aa bc	-0.91	-0.79	-0.90	-0.66 Ae fg	-0.95	-0.67 Ai	-0.82	-0.69 Am o	-0.89	-0.79	-1.00	-0.65 Aqr	-0.84 r	-1.00
Standard Deviation	1.30	1.28	1.28	1.24	1.33	1.24	1.31	1.21	1.33	1.23	1.32	1.29	1.32	1.27	1.20	1.27	1.33	1.28	1.22
All agree	696 23% EHIN aegimr	161 20%	331 23%	80 24%	124 34% Aabc	71 19%	162 23%	98 19%	365 26% Aeg	156 18%	475 26% Ai	65 22%	500 26% Am	190 20%	19 22%	20 19%	277 27% Aqr	124 22%	79 18%
All disagree	2037 69% FGJM dhjlp	597 73% Accd	1026 70% d	222 66% d	192 53%	271 72% h	480 69%	382 74% Afh	903 66%	641 74% Aj	1192 66%	204 70%	1302 66%	694 72% Ai	60 70%	79 75%	657 64%	400 70% p	340 76% Apq



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 75

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	722 24% BfWU	646 22%	462 23% D	421 21%
Tend to agree (+1)	1316 44% jSVZ	1361 46%	839 42%	908 44%
Neither agree nor disagree (0)	426 14% jOQUs	444 15%	390 20%	377 18%
Tend to disagree (-1)	219 7% svZa	221 7%	146 7%	142 7%
Disagree strongly (-2)	76 3%	76 3%	40 2%	46 2%
Don't know	213 7% PQwy	214 7%	115 6%	147 7%
Mean	0.87 KPopSWwy	0.83	0.82	0.80
Standard Deviation	0.98	0.97	0.96	0.95
All agree	2038 69% pSy	2007 68%	1301 65%	1329 65%
All disagree	295 10% fXvZa	297 10%	186 9%	188 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 75

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	95 21%	29 19%	41 23%	29 26%	78 22%	21 18%	18 18%	53 44% Ao	78 26%	25 23%	23 23%	109 36% As	73 34% A	50 14%
Tend to agree (+1)	202 45%	66 44%	84 48% J	45 41%	154 44%	65 54% Am	47 47%	44 37%	137 46%	35 32%	49 49%	124 41%	68 32%	196 53% A
Neither agree nor disagree (0)	74 16%	17 11%	24 14%	17 15%	54 15%	9 8%	20 20%	5 4%	36 12%	27 25% A	17 17%	29 10%	39 18%	58 16%
Tend to disagree (-1)	32 7%	19 13% A	10 6%	8 7%	36 10% A	11 9%	8 8%	8 7%	16 5%	11 10%	6 6%	14 5%	10 5%	30 8%
Disagree strongly (-2)	8 2%	8 5% Ai	6 3%	1 1%	9 3%	2 2%	5 5%	7 6% A	5 2%	4 4%	-	8 3%	8 4% t	5 1%
Don't know	39 9%	11 7%	11 6%	10 9%	20 6%	12 10%	2 2%	3 3%	28 9%	8 7%	5 5%	16 5%	17 8%	31 8%
Mean	0.84	0.64	0.87	0.93	0.77	0.85	0.66	1.09 Ao	0.98 Ap	0.65	0.94	1.10 A	0.95	0.76
Standard Deviation	0.93	1.13	0.98	0.93	1.02	0.92	1.03	1.14	0.91	1.09	0.82	0.96	1.07	0.86
All agree	297 66%	95 63%	125 71%	74 67%	232 66%	86 72%	65 65%	97 81% Ao	215 72% p	60 55%	72 72%	233 78% A	141 66%	246 66%
All disagree	40 9%	27 18% Ai	16 9%	9 8%	45 13%	13 11%	13 13%	15 13%	21 7%	15 14%	6 6%	22 7%	18 8%	35 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 75

Q11.5 To what extent do you agree or disagree with the following statements?
Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	69 23%	25 19%	64 32% A	73 24%	73 24%
Tend to agree (+1)	152 51% A	66 50%	75 37%	134 45%	132 44%
Neither agree nor disagree (0)	47 16%	22 17%	35 17% x	55 18%	43 14%
Tend to disagree (-1)	14 5%	13 10%	6 3%	11 4%	18 6%
Disagree strongly (-2)	3 1%	1 1%	5 2%	7 2%	6 2%
Don't know	15 5%	5 4%	17 8%	21 7% y	29 10%
Mean	0.95	0.80	1.01	0.91 y	0.91
Standard Deviation	0.84	0.90	0.96	0.91	0.94
All agree	221 74% v	91 69%	139 69%	207 69% y	205 68%
All disagree	17 6%	14 11%	11 5%	18 6%	24 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 75

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	646 22%	79 18%	30 20%	67 40% AL	22 20%	66 19%	31 25%	20 19%	23 19%	59 20%	31 28%	28 30%	77 25%	67 32% A	46 12%
Tend to agree (+1)	1361 46%	204 46%	81 53% A	59 36%	49 45%	171 49%	51 41%	44 42%	52 42%	120 40%	43 39%	35 37%	153 50% AU	93 45% V	206 56% A
Neither agree nor disagree (0)	444 15%	79 18%	25 16%	13 8%	18 17%	47 14%	23 18% O	28 27% A	13 11%	50 17%	19 17%	14 15%	29 10%	26 13%	60 16%
Tend to disagree (-1)	221 7%	33 7%	11 7%	12 7%	10 9%	23 7%	6 5%	7 7%	20 16% AQ	37 12% AR	8 7%	9 10%	13 4%	10 5%	22 6%
Disagree strongly (-2)	76 3%	14 3%	1 1%	4 2%	1 1%	11 3%	2 2%	1 1%	7 6% A	15 5% AR	3 3%	1 1%	10 3%	1 *	5 1%
Don't know	214 7%	39 9%	5 3%	11 7%	8 7%	30 9%	12 10%	4 4%	8 7%	20 7%	7 6%	7 7%	22 7%	11 5%	30 8%
Mean	0.83	0.74	0.86	1.12 AL	0.81	0.81	0.91	0.75	0.56	0.61	0.88	0.92	0.97	1.09 A	0.78
Standard Deviation	0.97	0.97	0.85	1.03	0.93	0.96	0.92	0.89	1.17	1.12	1.02	1.00	0.94	0.85	0.81
All agree	2007 68%	283 63%	111 73%	126 76% A	71 66%	237 68%	82 66%	64 62%	75 61%	179 59%	74 67%	63 67%	230 76% A	160 77% AV	252 68%
All disagree	297 10%	47 10%	12 8%	16 10%	11 10%	34 10%	8 6%	8 8%	27 22% A	52 17% AR	11 10%	10 11%	23 8%	11 5%	27 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 75

**Q11.5 To what extent do you agree or disagree with the following statements?
Investment in energy efficiency and renewable energy is a good way to boost the local economy**

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Agree strongly (+2)	646 22%	60 20%	23 19%	60 31% A	58 19%	74 25%
Tend to agree (+1)	1361 46%	134 45%	57 46%	91 48% Z	120 40%	128 43%
Neither agree nor disagree (0)	444 15%	65 22% A	26 21% A	19 10%	52 17%	35 12%
Tend to disagree (-1)	221 7%	11 4%	10 8%	10 5%	49 16% Aa	18 6%
Disagree strongly (-2)	76 3%	7 2%	6 5% Y	3 2%	13 4%	13 4%
Don't know	214 7%	23 8%	2 2%	8 4%	9 3%	29 10%
Mean	0.83	0.83	0.66	1.07 A	0.55	0.87
Standard Deviation	0.97	0.90	1.03	0.89	1.12	1.05
All agree	2007 68%	194 65%	80 65%	151 79% AZ	178 59%	202 68%
All disagree	297 10%	18 6%	16 13%	13 7%	62 21% Aa	31 10%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 76

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	722 24% JM	646 22%	284 26%	484 24% J	400 28% AK	205 33% A	231 23% M	276 33% AN	274 26%	392 19%	343 24%	172 28% A	190 19%	215 26%
Tend to agree (+1)	1316 44% EFH	1361 46%	462 43%	910 46%	586 41%	241 39%	450 45%	332 40%	470 44%	948 46%	642 45% E	281 46% F	454 45% H	377 45% H
Neither agree nor disagree (0)	426 14%	444 15%	151 14%	273 14%	200 14%	85 14%	144 14%	110 13%	150 14%	338 17% AD	199 14%	69 11%	172 17% A	110 13%
Tend to disagree (-1)	219 7% FH	221 7%	83 8%	141 7%	104 7%	30 5%	75 7%	46 6%	78 7%	152 7%	96 7%	32 5%	91 9%	59 7%
Disagree strongly (-2)	76 3%	76 3%	37 3% A	47 2%	43 3%	16 3%	22 2%	28 3%	26 2%	60 3%	36 3%	12 2%	31 3%	20 2%
Don't know	213 7% EH	214 7%	65 6%	145 7%	83 6%	38 6%	88 9% A	43 5%	76 7%	153 7%	101 7%	40 7%	72 7%	52 6%
Mean	0.87 JM	0.83	0.86	0.89 J	0.90	1.02 A	0.86 M	0.99 A	0.89	0.77	0.88	1.01 A	0.73	0.91
Standard Deviation	0.98	0.97	1.03	0.96	1.02	0.98	0.96	1.02	0.98	0.97	0.97	0.92	1.00	0.97
All agree	2038 69% JM	2007 68%	746 69%	1394 70% J	986 70%	446 73% A	681 67%	608 73% A	744 69%	1340 66%	985 70%	453 75% A	644 64%	592 71%
All disagree	295 10% FL	297 10%	120 11%	188 9%	147 10%	46 7%	97 10%	74 9%	104 10%	212 10%	132 9%	44 7%	122 12%	79 9%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 77

Q11.5 To what extent do you agree or disagree with the following statements?
*****Investment in energy efficiency and renewable energy is a good way to boost the local economy*****

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	722 24% GJPgh	66 25%	110 24%	146 28% AG	148 27% G	104 23%	148 20%	342 25%	380 23%	338 22%	273 27% AJ	78 26%	435 24%	133 22%	144 28% AMNAPQ
Tend to agree (+1)	1316 44% K	126 48%	217 47%	222 43%	229 42%	185 41%	337 45%	576 43%	740 46%	699 46%	424 42%	137 46%	802 44%	268 44%	227 45%
Neither agree nor disagree (0)	426 14% Gbe	38 14%	73 16% G	79 15%	70 13%	77 17% G	89 12%	183 14%	243 15%	212 14%	163 16% L	33 11%	260 14%	97 16% O	60 12%
Tend to disagree (-1)	219 7% BClae	9 3%	19 4%	30 6%	52 10% ABCD	38 9% BC	71 9% ABCD	133 10% AI	86 5%	126 8%	69 7%	17 6%	151 8% ANO	35 6%	28 6%
Disagree strongly (-2)	76 3% BIKTae f	2 1%	7 2%	8 2%	18 3% B	19 4% ABCD	22 3% B	51 4% AI	25 2%	56 4% AK	15 1%	5 2%	56 3% AN	9 1%	10 2% T
Don't know	213 7% EHMeif	22 8% E	33 7% E	31 6%	23 4%	23 5%	81 11% ACDEF	63 5%	150 9% AH	105 7%	71 7%	28 9%	112 6%	61 10% AM	37 7%
Mean	0.87 FGHJ MQcgh	1.02 AEFG	0.95 FG	0.96 AFG	0.85	0.75	0.78	0.80	0.93 AH	0.79	0.92 AJ	0.99 AJ	0.83	0.89	1.00 AMAPQ
Standard Deviation	0.98	0.81	0.87	0.93	1.06	1.06	1.01	1.07	0.90	1.02	0.94	0.91	1.01	0.91	0.93
All agree	2038 69% GPcgh	192 73% FG	327 71% FG	368 71% FG	377 70%	289 65%	485 65%	918 68%	1120 69%	1037 68%	697 69%	215 72%	1237 68%	401 67%	371 73% AMNAPQ
All disagree	295 10% BCDIKN OOTaef	11 4%	26 6%	38 7%	70 13% ABCD	57 13% ABCD	93 12% ABCD	184 14% AI	111 7%	182 12% AKL	84 8%	22 7%	207 11% ANO	44 7%	38 8%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 77

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	722 24% GJPh	131 20%	255 24%	136 27% P	128 26% P	72 27% P	472 24%	117 29% Aac	86 22%	33 27%	349 31% Afgh	211 23% h	143 20% h	8 8%	57 26%	665 24%
Tend to agree (+1)	1316 44% K	283 44%	461 43%	232 46%	217 44%	123 47%	890 45%	184 45%	168 42%	49 40%	509 45%	444 48% Agh	311 43%	34 35%	100 45%	1216 44%
Neither agree nor disagree (0)	426 14% Gbe	97 15%	163 15% O	58 12%	68 14%	40 15%	301 15% b	39 10%	62 16% b	13 11%	136 12%	147 16% e	112 15% e	19 19% e	24 11%	402 15%
Tend to disagree (-1)	219 7% BClae	46 7%	94 9% AOR	28 6%	34 7%	17 6%	131 7%	29 7%	42 11% Aa	15 12% Aa	64 6%	61 7%	70 10% Aef	16 16% Aefg	19 9%	200 7%
Disagree strongly (-2)	76 3% BIKtaef	20 3% T	30 3% T	12 2% T	14 3% T	-	39 2%	15 4% a	17 4% Aa	5 4%	16 1%	16 2%	33 5% Aef	9 9% Aefg	9 4%	67 2%
Don't know	213 7% EHMe f	66 10% AQST	68 6%	35 7%	32 6%	12 5%	159 8% A	22 5%	21 5%	7 6%	67 6%	52 6%	59 8% f	12 12% Aef	13 6%	200 7%
Mean	0.87 FGH JMqcg h	0.80	0.81	0.97 APQ	0.89	0.99 APQ	0.89 c	0.93 c	0.70	0.78	1.03 Afgh	0.88 gh	0.69 h	0.19	0.85	0.87
Standard Deviation	0.98	0.99	1.01	0.94	0.99	0.85	0.94	1.03	1.08	1.13	0.91	0.91	1.07	1.16	1.06	0.98
All agree	2038 69% GPcgh	414 64%	716 67%	368 73% APQ	345 70% P	195 74% PQ	1362 68%	301 74% Aac	254 64%	82 67%	858 75% Afgh	655 70% gh	454 62% h	42 43%	157 71%	1881 68%
All disagree	295 10% BCDI KNOOTae	66 10%	124 12% AORT	40 8%	48 10%	17 6%	170 9%	44 11%	59 15% Aa	20 16% Aa	80 7%	77 8%	103 14% Aef	25 26% Aefg	28 13%	267 10%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 78

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	722 24% GIJMd h	263 25%	313 25%	143 22%	275 26% G	49 21%	25 15%	306 42% ALJ	250 21% J	166 16%	460 28% AL	154 22%	126 18%	580 28% AM
Tend to agree (+1)	1316 44% HJr	466 44%	555 45%	287 44%	476 45%	108 46%	84 50%	274 38%	618 51% AHJ	424 41%	776 47% AL	290 42%	336 48% AN	888 44%
Neither agree nor disagree (0)	426 14% HKNnp	144 14%	183 15%	96 15%	136 13%	38 16%	30 18%	70 10%	177 15% H	179 17% AH	186 11%	104 15% K	102 15%	258 13%
Tend to disagree (-1)	219 7% HIKe	78 7%	82 7%	57 9%	81 8%	18 8%	9 5%	42 6%	64 5%	113 11% AHI	94 6%	75 11% AK	58 8%	141 7%
Disagree strongly (-2)	76 3% CHNf	34 3% C	22 2%	20 3%	28 3%	4 2%	4 2%	9 1%	23 2%	44 4% AHI	43 3%	21 3%	30 4% AN	33 2%
Don't know	213 7% HKImqr	73 7%	84 7%	53 8%	69 6%	20 8%	15 9%	29 4%	76 6% H	108 10% AHI	75 5%	47 7% K	44 6%	137 7%
Mean	0.87 DJJM dh	0.86	0.91 AD	0.79	0.89	0.83	0.77	1.18 ALJ	0.89 J	0.60	0.97 AL	0.75	0.72	0.97 AM
Standard Deviation	0.98	1.01	0.94	1.02	0.99	0.93	0.89	0.93	0.88	1.06	0.95	1.05	1.02	0.95
All agree	2038 69% JLdh	729 69%	868 70% D	430 66%	751 71%	157 66%	109 65%	580 79% ALJ	868 72% AJ	590 57%	1236 76% AL	444 64%	462 66%	1468 72% AM
All disagree	295 10% CHIKN e	112 11%	104 8%	77 12% C	109 10%	22 9%	13 8%	51 7%	87 7%	157 15% AHI	137 8%	96 14% AK	88 13% AN	174 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 78

Q11.5 To what extent do you agree or disagree with the following statements?

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	722 24% GIJM dh	224 28% Accd	369 25% d	74 22% d	55 15%	106 28% h	183 26% h	129 25%	304 22%	227 26%	420 23%	75 26%	468 24%	247 26%	19 22%	31 30%	245 24%	147 26%	121 27%
Tend to agree (+1)	1316 44% HJr	359 44%	645 44%	148 44%	164 45%	168 45%	313 45%	227 44%	608 44%	363 42%	827 46%	126 43%	879 45%	414 43%	41 48%	40 38%	464 45%	263 46%	178 40%
Neither agree nor disagree (0)	426 14% HKNN p	110 14%	208 14%	49 15%	59 16%	50 13%	98 14%	78 15%	199 14%	128 15%	250 14%	48 16%	280 14% n	139 14% n	5 6%	12 11%	124 12%	77 14%	69 16%
Tend to disagree (-1)	219 7% HIKe	52 6%	101 7%	31 9%	35 10% a	15 4%	48 7%	39 8% e	117 8% Ae	77 9% Ak	127 7%	15 5%	141 7%	83 9%	6 7%	5 5%	79 8%	39 7%	42 9%
Disagree strongly (-2)	76 3% CHNf	15 2%	40 3%	7 2%	14 4% a	7 2%	11 2%	15 3%	43 3% f	28 3%	40 2%	8 3%	47 2%	29 3%	3 3%	1 1%	27 3%	16 3%	13 3%
Don't know	213 7% HKImq r	53 7%	98 7%	28 8%	34 9%	31 8%	47 7%	28 5%	107 8%	45 5%	149 8% Al	19 7%	143 7% m	51 5%	12 14% Alm	16 15% Alm	81 8% qr	27 5%	22 5%
Mean	0.87 DJL Mdh	0.95 Accd	0.88 d	0.81 d	0.65	1.01 Agh	0.93 Ah	0.85	0.80	0.83	0.88	0.90	0.87	0.84	0.91	1.07 Am	0.87	0.90	0.83
Standard Deviation	0.98	0.94	0.99	0.99	1.02	0.90	0.93	1.00	1.01	1.04	0.95	0.96	0.97	1.02	1.01	0.90	0.99	0.98	1.05
All agree	2038 69% JLah	583 72% Accd	1014 69% d	222 66%	219 61%	274 73% h	496 71% h	356 69%	912 66%	590 68%	1247 69%	201 69%	1347 69%	661 69%	60 70%	71 68%	709 70%	410 72% A	299 67%
All disagree	295 10% CHIKN e	67 8%	141 10%	38 11%	49 14% Aab	22 6%	59 8%	54 10% e	160 12% Aef	105 12% Ajk	167 9%	23 8%	188 10%	112 12% A	9 10%	6 6%	106 10%	55 10%	55 12%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 79

Q12: Summary table: How often, if at all, do you personally do any of the following...

Base: All communities (excl ctrl)

Total	Q12: Summary table							Mean	Standard Deviation
	Always (4)	Very often (3)	Quite often (2)	Occasionally (1)	Never (0)	Don't know	Not applicable		
Switch off lights when you are not in the room	2972 1895 64%	612 21%	274 9%	139 5%	51 2%	-	1	3.40	0.95
Boil the kettle with more water than you are going to use	2972 261 9%	252 8%	373 13%	856 29%	1196 40%	9	25 1%	1.16	1.29
Leave your TV or PC on standby for long periods of time	2972 504 17%	284 10%	298 10%	515 17%	1355 46%	3	13	1.35	1.54
Run the dishwasher only when it's full	2972 899 30%	113 4%	41 1%	42 1%	82 3%	14	1781 60%	3.45	1.17
Leave a mobile phone charger switched on at the socket when not in use	2972 289 10%	138 5%	145 5%	385 13%	1785 60%	11	219 7%	0.82	1.35
Wash clothes at 30 degrees or lower	2972 834 28%	442 15%	357 12%	471 16%	593 20%	155 5%	120 4%	2.17	1.56
Make your own compost	2972 759 26%	155 5%	95 3%	136 5%	1579 53%	10	238 8%	1.40	1.79
Recycle	2972 2294 77%	361 12%	138 5%	91 3%	83 3%	2	3	3.58	0.93
Drive in a fuel efficient way	2972 830 28%	538 18%	372 13%	252 8%	121 4%	23 1%	836 28%	2.81	1.23



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 80

Q12.1 How often, if at all, do you personally do any of the following...
Switch off lights when you are not in the room

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	1895 64% PSqtXv	1824 62%	1105 55% D	-
Very often (3)	612 21% jN	618 21%	473 24% D	-
Quite often (2)	274 9% Rp	280 9%	234 12% D	-
Occasionally (1)	139 5%	165 6%	117 6% D	-
Never (0)	51 2%	74 2% A	54 3% D	-
Don't know	-	-	5 D	-
Not applicable	1	1	4 D	-
Mean	3.40 BkSqtv	3.34	3.24	-
Standard Deviation	0.95	1.02	1.05	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 80

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	279 62%	102 68%	113 64%	69 63%	241 69% A	73 61%	54 54%	71 59%	214 71% A	54 49%	55 55%	182 61%	144 67% †	244 66%
Very often (3)	86 19%	29 19%	36 20% J	18 16%	58 17%	24 20%	33 33% A	33 28%	52 17%	29 26%	31 31% A	78 26% A	38 18%	67 18%
Quite often (2)	40 9%	9 6%	18 10%	13 12%	29 8%	13 11%	7 7%	9 8%	16 5%	21 19% A	12 12%	27 9%	23 11%	37 10%
Occasionally (1)	33 7%	7 5%	5 3%	9 8%	18 5%	5 4%	5 5%	5 4%	14 5%	5 5%	2 2%	9 3%	7 3%	15 4%
Never (0)	12 3%	3 2%	4 2%	1 1%	5 1%	5 4% Am	1 1%	2 2%	3 1%	1 1%	-	4 1%	3 1%	7 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	-	-	-	-	-	-	-	-	1 A	-	-	-	-	-
Mean	3.30	3.47	3.41	3.32	3.46	3.29	3.34	3.38	3.54 A	3.18	3.39	3.42	3.46 †	3.42
Standard Deviation	1.07	0.95	0.95	1.03	0.95	1.09	0.89	0.92	0.87	0.96	0.78	0.87	0.91	0.96



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 80

Q12.1 How often, if at all, do you personally do any of the following...
Switch off lights when you are not in the room

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	172 57%	83 63%	134 66%	188 62%	203 67%
Very often (3)	73 24%	32 24%	44 22%	57 19%	49 16%
Quite often (2)	34 11%	12 9%	13 6%	28 9%	21 7%
Occasionally (1)	17 6%	5 4%	10 5%	21 7%	16 5%
Never (0)	4 1%	-	1 *	6 2%	11 4% A
Don't know	-	-	-	-	-
Not applicable	-	-	-	1 A	1 A
Mean	3.31	3.46	3.49	3.33	3.39
Standard Deviation	0.97	0.81	0.86	1.04	1.07



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 80

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exrmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	1824 62%	259 58%	105 69%	123 74% AL	62 57%	230 66%	85 68%	59 57%	72 59%	210 70% A	53 48%	53 56%	188 62%	97 47%	228 62%
Very often (3)	618 21%	93 21%	23 15%	18 11%	20 19%	70 20%	17 14%	28 27%	31 25%	49 16%	34 31% A	21 22%	60 20%	77 37% AV	77 21%
Quite often (2)	280 9%	52 12%	16 10%	10 6%	6 6%	28 8%	13 10%	12 12%	5 4%	16 5%	15 14%	13 14%	39 13% A	22 11%	33 9%
Occasionally (1)	165 6%	25 6%	8 5%	6 4%	12 11% A	11 3%	10 8%	3 3%	10 8%	18 6%	9 8%	3 3%	14 5%	11 5%	25 7%
Never (0)	74 2%	18 4%	1 1%	9 5% A	8 7% AM	9 3%	- -	2 2%	5 4%	8 3%	- -	4 4% T	3 1%	1 *	6 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.34	3.23	3.46	3.45	3.07	3.44	3.42	3.34	3.26	3.45	3.18	3.23	3.37	3.24	3.34
Standard Deviation	1.02	1.11	0.92	1.11	1.32	0.95	0.97	0.93	1.12	1.02	0.96	1.08	0.94	0.88	1.00



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 80

Q12.1 How often, if at all, do you personally do any of the following...
Switch off lights when you are not in the room

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Always (4)	1824 62%	168 56%	70 56%	112 59%	204 68%	179 60%
Very often (3)	618 21%	74 25%	38 31% A	59 31% AZ	54 18%	69 23% b
Quite often (2)	280 9%	36 12%	10 8%	15 8%	26 9%	19 6%
Occasionally (1)	165 6%	19 6%	5 4%	4 2%	13 4%	20 7%
Never (0)	74 2%	3 1%	1 1%	1 1%	4 1%	10 3% A
Don't know	-	-	-	-	-	-
Not applicable	1	-	-	-	-	-
Mean	3.34	3.28	3.38	3.45	3.47	3.30
Standard Deviation	1.02	0.97	0.86	0.77	0.92	1.07



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 81

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	1895 64% JEKLN	1824 62%	696 64%	1270 64%	874 62%	381 62% L	664 66%	506 61%	666 62%	1237 61%	837 59%	338 56%	636 63%	469 56%
Very often (3)	612 21% G	618 21%	222 21%	427 21%	324 23% A	147 24% A	185 18%	213 26% A	241 22%	433 21%	338 24% A	158 26% A	185 18%	217 26% A
Quite often (2)	274 9% DG	280 9%	99 9%	170 9%	141 10%	62 10%	78 8%	78 9%	90 8%	206 10%	147 10%	74 12% A	90 9%	91 11%
Occasionally (1)	139 5% FH	165 6%	45 4%	99 5%	56 4%	18 3%	63 6% A	28 3%	51 5%	117 6%	71 5%	28 5%	63 6%	41 5%
Never (0)	51 2%	74 2%	20 2%	33 2%	21 1%	7 1%	19 2%	10 1%	26 2%	49 2%	24 2%	8 1%	35 3% AG	15 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1 *	1 *	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-
Mean	3.40 JKLMN	3.34	3.41	3.40 J	3.39	3.43 L	3.40	3.41 N	3.37	3.32	3.34	3.30	3.31	3.30
Standard Deviation	0.95	1.02	0.95	0.95	0.92	0.87	1.00	0.88	0.99	1.03	0.97	0.94	1.09	0.97



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 82

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	1895 64% HJMT	169 64%	285 62%	316 61%	339 63%	280 63%	506 68%	814 60%	1081 67%	946 62%	655 65%	209 70%	1109 61%	416 69%	339 67%
Very often (3)	612 21% GIN	50 19%	93 20%	117 23%	130 24%	91 20%	131 18%	311 23%	301 19%	348 23%	197 19%	50 17%	421 23%	81 13%	101 20%
Quite often (2)	274 9% IPb	20 8%	52 11%	52 10%	40 7%	49 11%	61 8%	145 11%	129 8%	146 10%	91 9%	24 8%	172 9%	56 9%	42 8%
Occasionally (1)	139 5% OOPI	18 7%	21 5%	22 4%	25 5%	18 4%	35 5%	61 5%	78 5%	76 5%	49 5%	9 3%	87 5%	35 6%	14 3%
Never (0)	51 2% H	5 2%	8 2%	9 2%	6 1%	8 2%	15 2%	16 1%	35 2%	20 1%	23 2%	5 2%	27 1%	14 2%	10 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1 A	1	-	-	-	-	-	1	-	-	-	1 AJ	-	1	-
Mean	3.40 Ta	3.37	3.36	3.37	3.43	3.38	3.44	3.37	3.43	3.38	3.39	3.51 AJ	3.38	3.41	3.47 MRST
Standard Deviation	0.95	1.02	0.97	0.95	0.90	0.96	0.97	0.93	0.98	0.94	0.99	0.89	0.94	1.03	0.91



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 82

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	1895 64% HJMT	459 71% AQRS T	683 64% T	301 60%	301 61%	151 57%	1257 63%	277 68% A	246 62%	79 65%	715 63%	599 64%	463 64%	72 73% Ae	155 70%	1740 63%
Very often (3)	612 21% GIN	115 18%	215 20%	119 24% P	104 21%	59 22%	398 20%	78 19%	99 25% Aab	23 19%	246 22%	185 20%	154 21%	14 14%	37 17%	575 21%
Quite often (2)	274 9% IPb	37 6%	103 10% P	52 10% P	58 12% AOP	24 9%	200 10% Ab	26 6%	33 8%	12 10%	111 10%	89 10%	60 8%	6 6%	22 10%	252 9%
Occasionally (1)	139 5% OOPI	20 3%	52 5% O	18 4%	23 5%	26 10% AOPQR S	95 5%	20 5%	15 4%	7 6%	54 5%	44 5%	32 4%	4 4%	2 1%	137 5% Ai
Never (0)	51 2% H	12 2%	18 2%	11 2%	7 1%	3 1%	41 2% A	5 1%	3 1%	1 1%	15 1%	13 1%	19 3% Ae	2 2%	6 3%	45 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1	-	-	-	-	1 AQ	1	-	-	-	-	1	-	-	-	1
Mean	3.40 Ta	3.54 AQR ST	3.39 T	3.36	3.36	3.25	3.37	3.48 a	3.44	3.41	3.40	3.41	3.39	3.53	3.50	3.39
Standard Deviation	0.95	0.88	0.96	0.96	0.96	1.05	0.98	0.91	0.86	0.94	0.94	0.94	0.99	0.93	0.91	0.96



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 83

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	1895 64% Fcdg qr	690 65%	773 62%	417 64%	700 66% F	128 54%	99 59%	474 65%	771 64%	650 63%	1081 66% AL	425 62%	447 64%	1311 64%
Very often (3)	612 21% JMaj	209 20%	273 22%	127 19%	231 22%	50 21%	31 19%	168 23% J	259 21% J	185 18%	326 20%	138 20%	115 17%	448 22% AM
Quite often (2)	274 9% aop	97 9%	117 9%	60 9%	91 9%	34 14% AEG	11 7%	61 8%	109 9%	104 10%	136 8%	71 10%	69 10%	178 9%
Occasionally (1)	139 5% EHNabi o	44 4%	61 5%	34 5%	33 3%	20 8% AE	15 9% AE	22 3%	54 4%	63 6% AH	72 4%	39 6%	40 6%	83 4%
Never (0)	51 2% EHNab	17 2%	15 1%	18 3% AC	9 1%	5 2%	11 7% AEF	5 1%	15 1%	31 3% AHI	18 1%	18 3% AK	25 4% AN	16 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1	1	-	-	1	-	-	-	-	1	1	-	-	1
Mean	3.40 FGJL MedIqr	3.43	3.39	3.36	3.48 AFG	3.16	3.15	3.48 AJ	3.42 J	3.32	3.46 AL	3.32	3.32	3.45 AM
Standard Deviation	0.95	0.93	0.93	1.03	0.84	1.09	1.26	0.83	0.92	1.07	0.90	1.04	1.09	0.87



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 83

Q12.1 How often, if at all, do you personally do any of the following...

Switch off lights when you are not in the room

Base: All

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	1895 64% Fcdg iqr	719 88%	942 64%	137 41%	97 27%	253 67%	444 63%	306 59%	891 65%	528 61%	1185 65%	182 63%	1232 63%	597 62%	61 71%	85 81%	698 68%	340 60%	221 50%
Very often (3)	612 21% JMah j	81 10%	345 24%	100 30%	86 24%	74 20%	160 23%	119 23%	259 19%	213 25%	343 19%	56 19%	404 21%	218 23%	14 16%	16 15%	190 19%	120 21%	141 32%
Quite often (2)	274 9% aop	9 1%	122 8%	66 20%	77 21%	34 9%	61 9%	62 12%	117 8%	87 10%	157 9%	30 10%	177 9%	102 11%	7 8%	3 3%	73 7%	63 11%	56 13%
Occasionally (1)	139 5% EHNab io	4 *	43 3%	27 8%	65 18%	11 3%	25 4%	23 4%	80 6%	30 3%	93 5%	16 5%	104 5%	35 4%	3 3%	-	39 4%	36 6%	21 5%
Never (0)	51 2% EHKNa b	-	9 1%	6 2%	36 10%	5 1%	9 1%	6 1%	31 2%	10 1%	34 2%	7 2%	41 2%	11 1%	1 1%	-	19 2%	10 2%	6 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-
Mean	3.40 FGJ LMcclqr	3.86 Abcd	3.48 Acd	3.00 d	2.40	3.48 g	3.44	3.35	3.38	3.40	3.41	3.34	3.37	3.41	3.52	3.79 Almn	3.48 Aqr	3.31	3.24
Standard Deviation	0.95	0.41	0.82	1.04	1.32	0.88	0.89	0.94	1.01	0.89	0.97	1.03	0.99	0.90	0.88	0.48	0.92	1.01	0.94



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 84

Q12.2 How often, if at all, do you personally do any of the following...
*****Boil the kettle with more water than you are going to use*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	261 9% UstY	231 8%	222 11% D	-
Very often (3)	252 8% KT	275 9%	256 13% D	-
Quite often (2)	373 13% Bpsb	321 11%	301 15% D	-
Occasionally (1)	856 29% jpW	879 30%	558 28% D	-
Never (0)	1196 40% PStIXvZ	1233 42%	634 32% D	-
Don't know	9 B	2	8 D	-
Not applicable	25 1%	21 1%	13 1% D	-
Mean	1.16 ioUVW	1.11	1.43	-
Standard Deviation	1.29	1.26	1.35	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 84

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	67 15%	11 7%	15 9%	14 13%	22 6%	8 7%	11 11%	7 6%	39 13% A	7 6%	5 5%	11 4%	13 6%	31 8%
Very often (3)	43 10%	6 4%	17 10%	14 13%	30 9%	13 11%	11 11%	14 12%	27 9%	15 14%	2 2%	19 6%	14 7%	27 7%
Quite often (2)	43 10%	24 16%	21 12%	11 10%	39 11%	11 9%	26 26% An	12 10%	31 10%	21 19% A	25 25% Ar	45 15% s	23 11%	41 11%
Occasionally (1)	101 22%	33 22%	58 33% j	26 24%	111 32%	34 28%	33 33%	48 40% A	77 26%	42 38% A	41 41% A	94 31%	69 32%	89 24%
Never (0)	193 43%	75 50% A	63 36%	44 40%	144 41%	54 45%	19 19%	39 33%	123 41%	22 20%	26 26%	126 42%	92 43% t	176 48% A
Don't know	1 *	-	1 1%	-	-	-	-	-	-	-	-	1 *	3 1% A	3 1%
Not applicable	2 *	1 1%	1 1%	1 1%	5 1%	-	-	-	3 1%	3 3% A	1 1%	4 1%	1 *	3 1%
Mean	1.31	0.96	1.21	1.34	1.06	1.06	1.62 An	1.18	1.27	1.47 Aq	1.18	0.97	0.99	1.03
Standard Deviation	1.47	1.22	1.27	1.44	1.20	1.26	1.23	1.18	1.41	1.16	1.01	1.08	1.17	1.29



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 84

Q12.2 How often, if at all, do you personally do any of the following...
Boil the kettle with more water than you are going to use

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	21 7%	5 4%	17 8%	28 9%	30 10%
Very often (3)	34 11%	10 8%	11 5%	29 10%	33 11%
Quite often (2)	45 15%	25 19% A	38 19% A	31 10%	24 8%
Occasionally (1)	97 32%	36 27%	69 34%	85 28%	81 27%
Never (0)	102 34%	56 42%	65 32%	122 41%	132 44%
Don't know	-	-	-	1 *	-
Not applicable	1 *	-	2 1%	5 2%	1 *
Mean	1.25	1.03	1.23	1.17	1.16
Standard Deviation	1.23	1.13	1.21	1.32	1.36



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 84

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	231 8%	37 8%	8 5%	21 13%	19 18% A	28 8%	10 8%	6 6%	5 4%	40 13% A	7 6%	6 6%	11 4%	10 5%	23 6%
Very often (3)	275 9%	49 11%	7 5%	13 8%	13 12%	27 8%	11 9%	11 11%	9 7%	32 11%	9 8%	12 13% T	34 11% U	15 7%	33 9%
Quite often (2)	321 11%	62 14%	17 11%	22 13%	12 11%	32 9%	16 13%	9 9%	12 10%	19 6%	14 13%	10 11%	26 9%	22 11%	48 13%
Occasionally (1)	879 30%	123 27%	48 31%	31 19%	26 24%	112 32%	28 22%	37 36%	39 32%	67 22%	44 40% A	30 32%	105 35% A	97 47% AV	92 25%
Never (0)	1233 42%	175 39%	73 48%	77 46% L	38 35%	141 41%	59 47%	41 39% P	57 46% Q	141 47% A	36 32% S	36 38%	123 40%	63 30%	173 47% A
Don't know	2 *	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	-	-
Not applicable	21 1%	2 *	-	2 1%	-	8 2% A	1 1%	-	1 1%	2 1%	-	-	4 1%	1 *	-
Mean	1.11	1.22	0.88	1.21	1.53 A	1.09	1.07	1.08	0.90	1.21	1.15	1.17	1.01	1.09	1.03
Standard Deviation	1.26	1.29	1.11	1.43	1.51	1.25	1.30	1.20	1.11	1.46	1.16	1.25	1.14	1.06	1.23



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 84

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	231 8%	23 8%	5 4%	14 7%	35 12%	25 8%
Very often (3)	275 9%	29 10%	13 10%	29 15% AZ	38 13% A	21 7%
Quite often (2)	321 11%	52 17% A	19 15%	25 13%	35 12%	35 12%
Occasionally (1)	879 30%	92 31%	36 29%	53 28%	78 26%	81 27%
Never (0)	1233 42%	103 34%	50 40%	70 37%	113 38%	134 45%
Don't know	2 *	-	-	-	-	-
Not applicable	21 1%	1 *	1 1%	-	2 1%	1 *
Mean	1.11	1.25	1.08	1.29	1.34 A	1.06
Standard Deviation	1.26	1.24	1.16	1.30	1.39	1.27



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 85

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011					Community groups 2010						
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	261 9% CEKFLHN	231 8%	76 7%	196 10% AJ	84 6%	29 5%	131 13% A	47 6%	80 7%	151 7%	83 6%	27 4%	104 10%	38 5%
Very often (3)	252 8% F	275 9%	99 9%	163 8%	118 8%	35 6%	90 9%	60 7%	86 8%	209 10% AD	128 9%	61 10% F	101 10%	81 10%
Quite often (2)	373 13% KLGN	321 11%	132 12%	258 13%	202 14% AK	93 15% AL	109 11%	131 16% AN	113 11%	238 12%	141 10%	58 10%	110 11%	79 9%
Occasionally (1)	856 29% DG	879 30%	353 33% A	542 27%	472 33% A	204 33% A	237 23%	285 34% A	344 32% A	585 29%	492 35% A	232 38% A	264 26% A	308 37% A
Never (0)	1196 40% EH	1233 42%	411 38%	821 41%	522 37%	244 40%	435 43% A	302 36%	438 41%	849 42%	556 39%	222 37%	427 42%	320 38%
Don't know	9 * J	2 *	4 *	5 *	4 *	4 1%	1 *	4 *	- *	1 *	2 *	1 *	- *	1 *
Not applicable	25 1%	21 1%	7 1%	15 1%	14 1%	6 1%	7 1%	6 1%	13 1%	10 *	15 1%	5 1%	4 *	6 1%
Mean	1.16 KFN	1.11	1.14	1.18	1.12	1.01	1.25 A	1.11	1.08	1.13	1.06	1.07	1.20	1.04
Standard Deviation	1.29	1.26	1.22	1.32	1.18	1.11	1.42	1.15	1.23	1.26	1.18	1.13	1.35	1.14

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 86

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	261 9% GMC	42 16% ACDEF G	47 10% G	46 9%	40 7%	36 8%	50 7%	120 9%	141 9%	128 8%	102 10%	24 8%	131 7%	76 13% AM	51 10% M
Very often (3)	252 8% Fd	28 11% F	45 10% F	44 9%	43 8%	27 6%	65 9%	120 9%	132 8%	125 8%	102 10% AL	18 6%	142 8%	63 10% M	46 9%
Quite often (2)	373 13% GKPa	32 12%	56 12%	68 13% G	81 15% G	64 14% G	72 10%	184 14%	189 12%	224 15% AK	105 10%	31 10%	236 13%	75 12%	58 11%
Occasionally (1)	856 29% GNP	77 29%	123 27%	171 33% ACG	160 30%	133 30%	192 26%	405 30%	451 28%	465 30%	279 27%	76 26%	564 31% AN	127 21%	148 29% NP
Never (0)	1196 40% BDHJR Stc	73 28%	180 39% B	184 36% B	214 40% B	182 41% B	363 49% ABCDE F	504 37%	692 43% AH	576 38%	416 41%	145 49% AJK	725 40%	255 42%	196 39%
Don't know	9 0% M	4 2% ADEF	3 1%	1 0%	- 0%	- 0%	1 0%	4 0%	5 0%	5 0%	3 0%	1 0%	2 0%	3 0%	3 1% M
Not applicable	25 1%	7 3% ADEG	5 1%	2 0%	2 0%	4 1%	5 1%	11 1%	14 1%	13 1%	8 1%	3 1%	16 1%	4 1%	4 1%
Mean	1.16 GILM P	1.56 ACDE FG	1.24 G	1.21 G	1.14 G	1.10	0.99	1.21 AI	1.11	1.19 L	1.20 L	0.98	1.10	1.29 AM	1.21 P
Standard Deviation	1.29	1.43	1.34	1.26	1.23	1.24	1.24	1.28	1.29	1.26	1.34	1.26	1.22	1.43	1.32



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 86

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	261 9% GMc	46 7%	90 8%	39 8%	59 12% APQR	27 10%	186 9% c	39 10% c	21 5%	12 10%	92 8%	72 8%	79 11% Aef	9 9%	25 11%	236 9%
Very often (3)	252 8% Fd	45 7%	98 9%	41 8%	47 10%	21 8%	182 9% d	29 7%	31 8%	4 3%	94 8%	88 9%	51 7%	7 7%	20 9%	232 8%
Quite often (2)	373 13% GKPa	55 9%	132 12% P	78 16% AOP	66 13% P	42 16% P	227 11%	50 12%	74 19% Aab	18 15%	146 13%	117 13%	92 13%	10 10%	23 10%	350 13%
Occasionally (1)	856 29% GNP	154 24%	314 29% P	158 32% P	145 29% P	85 32% P	554 28%	111 27%	137 35% Aab	36 30%	356 31% Ag	260 28%	196 27%	30 31%	60 27%	796 29%
Never (0)	1196 40% BDHJ RSTc	339 53% AOQR ST	428 40% RST	173 35%	170 34%	86 33%	820 41% c	172 42% c	127 32%	52 43% c	443 39%	381 41%	301 41%	41 42%	94 42%	1102 40%
Don't know	9 * M	-	1 *	3 7% P	3 7% P	2 7% PQ	7 *	2 *	-	-	3 *	3 *	2 *	-	-	9 *
Not applicable	25 1%	4 1%	8 1%	9 2% A	3 1%	1 *	16 1%	3 1%	6 2%	-	7 1%	10 1%	7 1%	1 1%	-	25 1%
Mean	1.16 GIL MP	0.91	1.16 P	1.21 P	1.34 APQ	1.30 P	1.17	1.13	1.18	1.08	1.15	1.14	1.18	1.10	1.20	1.15
Standard Deviation	1.29	1.24	1.28	1.23	1.36	1.29	1.31	1.31	1.13	1.26	1.25	1.27	1.34	1.29	1.37	1.28



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 87

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	261 9% HKNabimo	94 9%	107 9%	56 9%	80 8%	40 17% AE	28 17% AE	44 6%	101 8%	116 11% AHI	124 8%	80 12% AK	93 13% AN	138 7%
Very often (3)	252 8% ab	82 8%	113 9%	57 9%	77 7%	20 8%	21 13% E	57 8%	93 8%	102 10%	137 8%	53 8%	67 10%	163 8%
Quite often (2)	373 13% ap	122 12%	182 15% ABD	69 11%	129 12%	29 12%	21 13%	83 11%	169 14%	121 12%	212 13%	81 12%	82 12%	260 13%
Occasionally (1)	856 29% JMadji	289 27%	368 30%	195 30%	322 30%	68 29%	39 23%	208 28%	377 31% AJ	271 26%	458 28%	199 29%	176 25%	610 30% AM
Never (0)	1196 40% CFIbc deimqr	459 43% AC	454 37%	272 41% C	445 42% FG	79 33%	56 34%	329 45% AIJ	457 38%	410 40%	690 42% A	272 39%	268 39%	847 42% A
Don't know	9 K	3	5	1	4	-	1 1%	2	3	4	2	3	3	4
Not applicable	25 1% J	9 1%	10 1%	6 1%	8 1%	1	1 1%	7 1%	8 1%	10 1%	11 1%	3	7 1%	15 1%
Mean	1.16 EHKN ao	1.10	1.22 AB	1.12	1.07	1.47 AE	1.55 AE	1.00	1.17 H	1.26 AH	1.10	1.23 K	1.33 AN	1.08
Standard Deviation	1.29	1.29	1.28	1.28	1.23	1.45	1.49	1.20	1.25	1.37	1.25	1.35	1.42	1.22



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 87

Q12.2 How often, if at all, do you personally do any of the following...

Boil the kettle with more water than you are going to use

Base: All

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	261 9% HKNab lmo	-	95 7% a	49 15% Aab	117 32% Aabc	40 11%	60 9%	44 9%	117 8%	50 6%	184 10% Al	27 9% l	195 10% Amo	68 7%	9 10% o	3 3%	106 10% Ar	48 8%	31 7%
Very often (3)	252 8% ab	11 1%	107 7% a	53 16% Aab	81 22% Aabc	37 10%	61 9%	35 7%	119 9%	78 9%	149 8%	25 9%	158 8%	91 9%	10 12% n	7 7%	89 9%	45 8%	39 9%
Quite often (2)	373 13% ap	36 4%	216 15% Aa	67 20% Aab	54 15% a	46 12%	78 11%	72 14%	177 13%	120 14%	217 12%	36 12%	241 12%	128 13%	10 12% n	8 8%	103 10%	86 15% Ap	75 17% Ap
Occasionally (1)	856 29% JMad jl	195 24%	475 33% Aad	116 34% Aad	70 19%	117 31%	203 29%	157 30%	379 28%	294 34% Ajk	482 27%	80 27%	528 27%	326 34% Al	27 31% n	26 25%	271 27%	182 32% p	167 38% Ap
Never (0)	1196 40% CFib cdeimqr	565 69% Abcd	551 38% cd	44 13%	36 10%	131 35%	289 41% e	202 39%	573 42% e	315 36%	764 42% Al	117 40%	816 42% Am	337 35% m	30 35% n	58 55% Almn	443 43% Aqr	202 36% r	128 29%
Don't know	9 * K	1 *	6 *	1 *	1 *	2 1%	2 *	2 *	3 *	1 *	7 *	1 *	7 *	2 *	- *	1 1%	1 *	2 *	- *
Not applicable	25 1% j	5 1%	11 1%	7 2% Aab	2 1%	4 1%	7 1%	4 1%	10 1%	10 1%	10 1%	5 2% j	13 1%	11 1%	- *	2 2%	7 1%	4 1%	5 1%
Mean	1.16 EHK Nao	0.37	1.11 a	1.84 Aab	2.48 Aabc	1.29 Ah	1.13	1.14	1.14	1.13	1.17	1.18	1.17 o	1.19 o	1.31 o	0.74	1.15	1.21	1.27 A
Standard Deviation	1.29	0.64	1.19	1.27	1.38	1.33	1.28	1.25	1.28	1.18	1.33	1.31	1.32	1.22	1.34	1.06	1.35	1.25	1.18



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 88

Q12.3 How often, if at all, do you personally do any of the following...
Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	504 17% BnSUstWYxz	404 14%	325 16% D	-
Very often (3)	284 10%	279 9%	266 13% D	-
Quite often (2)	298 10% IRp	269 9%	228 11% D	-
Occasionally (1)	515 17% jMR	530 18%	343 17% D	-
Never (0)	1355 46% FSq	1461 49% A	818 41% D	-
Don't know	3	3	3	-
Not applicable	13	16 1%	9 D	-
Mean	1.35 BfTrsVhx	1.20	1.46	-
Standard Deviation	1.54	1.47	1.53	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 88

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	96 21%	22 15%	35 20%	18 16%	70 20%	15 13%	19 19%	19 16%	80 27% Ap	10 9%	10 10%	33 11%	28 13% †	49 13%
Very often (3)	36 8%	15 10%	25 14% A	16 15%	26 7%	15 13%	14 14%	13 11%	20 7%	18 16% A	6 6%	29 10%	13 6%	38 10%
Quite often (2)	39 9%	10 7%	24 14%	16 15%	28 8%	15 13%	15 15%	11 9%	18 6%	19 17% A	8 8%	41 14% A	18 8%	36 10%
Occasionally (1)	52 12%	20 13%	24 14%	11 10%	67 19%	23 19%	21 21%	21 18%	39 13%	34 31% A	29 29% Ar	64 21%	44 20%	66 18%
Never (0)	223 50%	83 55% A	68 39%	49 45%	157 45%	52 43%	29 29%	56 47%	143 48%	29 26%	47 47%	131 44%	109 51%	179 48%
Don't know	1 *	-	-	-	-	-	1 1% A	-	-	-	-	-	1 *	-
Not applicable	3 1%	-	-	-	3 1%	-	1 1%	-	-	-	-	2 1%	2 1%	2 1%
Mean	1.39	1.15	1.63 A	1.48	1.38	1.32	1.72 An	1.32	1.52 Ap	1.51	1.03	1.22	1.09	1.22
Standard Deviation	1.64	1.53	1.58	1.56	1.58	1.45	1.50	1.53	1.72	1.29	1.31	1.39	1.43	1.47



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 88

Q12.3 How often, if at all, do you personally do any of the following...
Leave your TV or PC on standby for long periods of time

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	39 13%	11 8%	26 13%	40 13%	57 19% z
Very often (3)	33 11%	14 11%	24 12%	30 10%	26 9%
Quite often (2)	29 10%	19 14%	30 15% A	26 9%	29 10%
Occasionally (1)	73 24% A	29 22%	39 19%	60 20%	43 14%
Never (0)	126 42%	57 43%	83 41%	141 47%	143 48%
Don't know	-	-	-	-	-
Not applicable	-	2 2%	-	4 1% A	3 1%
Mean	1.29	1.18	1.36	1.22	1.37
Standard Deviation	1.43	1.33	1.44	1.46	1.59



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 88

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	404 14%	57 13%	27 18%	38 23% A	18 17%	52 15%	14 11%	10 10%	17 14%	53 18%	12 11%	11 12%	25 8%	15 7%	55 15%
Very often (3)	279 9%	43 10%	8 5%	18 11%	7 6%	28 8%	15 12%	12 12%	9 7%	28 9%	13 12%	6 6%	39 13%	22 11%	31 8%
Quite often (2)	269 9%	39 9%	13 8%	13 8%	9 8%	23 7%	9 7%	9 9%	11 9%	19 6%	20 18% A	7 7%	31 10%	21 10%	45 12%
Occasionally (1)	530 18%	78 17%	21 14%	19 11%	13 12%	65 19%	25 20%	21 20%	20 16%	39 13%	32 29% A	14 15%	54 18%	57 27% A	72 20%
Never (0)	1461 49%	229 51%	84 55% A	77 46%	60 56% A	176 51%	62 50%	51 49% P	63 51%	160 53% A	34 31%	56 60% A	152 50%	92 44%	165 45%
Don't know	3 .	-	-	1 1%	1 1% A	-	-	-	-	-	-	-	-	1 .	-
Not applicable	16 1%	2 .	-	-	-	4 1%	-	1 1%	3 2% A	2 1%	-	-	3 1%	-	1 .
Mean	1.20	1.15	1.17	1.52	1.16	1.17	1.15	1.12	1.14	1.25	1.43	0.96	1.11	1.09	1.29
Standard Deviation	1.47	1.46	1.56	1.67	1.55	1.50	1.43	1.39	1.48	1.59	1.33	1.41	1.37	1.27	1.47



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 88

Q12.3 How often, if at all, do you personally do any of the following...
Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	404 14%	40 13%	14 11%	19 10%	50 17%	31 10%
Very often (3)	279 9%	23 8%	11 9%	17 9%	31 10%	39 13% A
Quite often (2)	269 9%	36 12%	17 14%	19 10%	26 9%	27 9%
Occasionally (1)	530 18%	55 18%	28 23%	45 24% A	56 19%	60 20%
Never (0)	1461 49%	146 49%	54 44%	90 47%	136 45%	139 47%
Don't know	3 -	-	-	-	-	1 -
Not applicable	16 1%	-	-	1 1%	2 1%	-
Mean	1.20	1.19	1.22	1.11	1.34	1.20
Standard Deviation	1.47	1.44	1.38	1.35	1.53	1.41



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 89

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	504 17% LJEKFLHN	404 14%	186 17% I	346 17% J	204 14% K	71 12%	216 21% AM	109 13% N	146 14%	268 13%	156 11%	51 8%	155 15%	78 9%
Very often (3)	284 10%	279 9%	106 10%	187 9%	134 9%	48 8%	87 9%	75 9%	104 10%	191 9%	144 10%	67 11%	86 9%	88 11%
Quite often (2)	298 10% GM	269 9%	111 10%	194 10%	155 11%	67 11%	83 8%	93 11%	86 8%	197 10%	131 9%	59 10%	80 8%	79 9%
Occasionally (1)	515 17% DG	530 18%	200 18%	323 16%	303 21% A	137 22% A	122 12%	179 21% A	207 19%	353 17%	288 20% A	125 21%	151 15%	166 20%
Never (0)	1355 46% E	1461 49%	471 44%	940 47% A	610 43%	287 47%	498 49% A	372 45%	521 49% C	1022 50% A	686 48% E	300 50%	533 53% A	414 50% AH
Don't know	3 *	3 *	2 *	2 *	2 *	1 *	1 *	2 *	2 *	- *	1 *	1 *	1 *	1 *
Not applicable	13 *	16 1%	6 1%	8 *	8 1%	4 1%	3 *	5 1%	8 1%	12 1%	11 1%	3 *	4 *	7 1%
Mean	1.35 LJKFLMHN	1.20	1.38 I	1.33 J	1.30 K	1.15	1.40 M	1.24 N	1.20	1.18	1.14	1.08	1.18	1.09
Standard Deviation	1.54	1.47	1.53	1.55	1.46	1.39	1.64	1.43	1.47	1.46	1.40	1.34	1.52	1.37



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 90

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	504 17% J	55 21% G	87 19%	84 16%	93 17%	71 16%	114 15%	242 18%	262 16%	261 17%	181 18%	45 15%	297 16%	110 18%	89 18%
Very often (3)	284 10% GPd	36 14% AEG	55 12% G	54 10% G	45 8%	44 10% G	50 7%	126 9%	158 10%	141 9%	107 11%	27 9%	167 9%	60 10%	53 10%
Quite often (2)	298 10% GIN	33 13% G	42 9%	55 11%	66 12% G	44 10%	58 8%	151 11%	147 9%	155 10%	107 11%	25 8%	193 11% N	41 7%	57 11% N
Occasionally (1)	515 17% GNPQa	44 17%	89 19% G	113 22% AFG	110 20% AFG	67 15%	92 12%	242 18%	273 17%	297 19% AKL	159 16%	42 14%	336 19% AN	71 12%	98 19% NPQ
Never (0)	1355 46% BCDHO ORSTc	95 36%	185 40%	208 40%	226 42%	215 48% BCDE	426 57% ABCDE F	576 43%	779 48% AH	674 44%	456 45%	158 53% AJK	814 45%	319 53% AMO	204 40%
Don't know	3 .	-	-	-	-	2 .	1 .	2 .	1 .	2 .	-	-	1 .	-	2 .
Not applicable	13 .	-	1 .	2 .	-	3 1%	7 1% AE	9 1%	4 .	6 .	5 .	1 .	8 .	2 .	3 1% Q
Mean	1.35 GIPb	1.67 ADEF G	1.50 AFG	1.40 G	1.39 G	1.29 G	1.10	1.41 AI	1.29	1.36	1.40 L	1.19	1.33	1.29	1.45 PQ
Standard Deviation	1.54	1.58	1.56	1.50	1.51	1.53	1.52	1.54	1.53	1.52	1.56	1.52	1.52	1.60	1.53



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 90

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	504 17% j	98 15%	180 17%	83 17%	95 19%	48 18%	352 18%	57 14%	69 17%	18 15%	182 16%	148 16%	136 19%	20 20%	52 23% A)	452 16%
Very often (3)	284 10% Gpd	48 7%	102 10%	59 12% P	43 9%	32 12% P	195 10% d	36 9%	46 12% d	5 4%	111 10%	93 10%	65 9%	7 7%	14 6%	270 10%
Quite often (2)	298 10% GIN	53 8%	101 9%	55 11%	54 11%	35 13% P	203 10%	31 8%	43 11%	15 12%	108 9%	106 11%	73 10%	7 7%	14 6%	284 10%
Occasionally (1)	515 17% GNPQ a	88 14%	163 15%	99 20% PQ	119 24% AOPQ T	46 17%	325 16%	70 17%	87 22% Ac	21 17%	226 20% Afg	150 16%	115 16%	15 15%	36 16%	479 17%
Never (0)	1355 46% BCDH OORSTc	346 54% AQR ST	522 49% AORS T	204 41%	181 37%	102 39%	907 46% c	209 51% Aac	148 37%	63 52% c	507 44%	430 46%	338 46%	46 47%	104 47%	1251 45%
Don't know	3	1	2	-	-	-	2	-	1	-	1	1	1	-	-	3
Not applicable	13 Q	9 1% AQRS	1	1	1	1	8	3 1%	2 1%	-	6 1%	3	-	3 3% Aefg	2 1%	11
Mean	1.35 GIP b	1.15	1.30	1.44 P	1.50 APQ	1.54 APQ	1.37 d	1.16	1.49 Abd	1.13	1.33	1.33	1.38	1.37	1.43	1.34
Standard Deviation	1.54	1.52	1.55	1.52	1.52	1.54	1.55	1.49	1.52	1.46	1.51	1.52	1.57	1.62	1.66	1.53



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 91

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	504 17% HNabn	179 17%	198 16%	121 18%	171 16%	45 19%	38 23% AE	95 13%	199 16% H	210 20% AHl	262 16%	131 19%	160 23% AN	294 14%
Very often (3)	284 10% BKa	86 8%	127 10%	70 11%	89 8%	32 14% AE	18 11%	65 9%	122 10%	97 9%	122 7%	87 13% AK	62 9%	193 9%
Quite often (2)	298 10% a	100 9%	124 10%	72 11%	105 10%	26 11%	12 7%	70 10%	130 11%	98 9%	172 11%	64 9%	57 8%	219 11%
Occasionally (1)	515 17% JMacj lop	172 16%	232 19%	111 17%	177 17%	37 16%	25 15%	137 19% J	232 19% AJ	146 14%	295 18%	105 15%	93 13%	391 19% AM
Never (0)	1355 46% lbcde lmqr	512 48% AD	555 45%	278 42%	521 49% AF	96 41%	74 44%	358 49% Al	523 43%	474 46%	774 47% A	300 43%	322 46%	930 46%
Don't know	3	1	2	-	-	-	-	1	1	1	3	-	1	2
Not applicable	13 CI	8 1% C	1	4 1% C	2	1	-	4 1%	1	8 1% I	6	4 1%	1	8
Mean	1.35 EHKN abho	1.28	1.34	1.46 AB	1.26	1.55 AE	1.53 E	1.18	1.37 H	1.44 AH	1.26	1.48 AK	1.49 AN	1.27
Standard Deviation	1.54	1.54	1.51	1.56	1.52	1.58	1.65	1.45	1.51	1.61	1.51	1.59	1.66	1.48



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 91

Q12.3 How often, if at all, do you personally do any of the following...

Leave your TV or PC on standby for long periods of time

Base: All

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	504 17% HNabn	-	196 13% a	100 30% Aab	208 58% Aabc	64 17%	118 17%	91 18%	231 17%	152 18%	309 17%	43 15%	341 17% n	175 18% n	6 7%	14 13%	183 18%	96 17%	79 18%
Very often (3)	284 10% BKa	13 2%	125 9% a	71 21% Aab	75 21% Aab	40 11%	77 11%	47 9%	120 9%	85 10%	168 9%	31 11%	182 9%	102 11%	11 13%	8 8%	96 9%	52 9%	52 12%
Quite often (2)	298 10% a	35 4%	164 11% Aa	60 18% Aabd	39 11% a	37 10%	76 11%	59 11%	126 9%	100 12%	175 10%	23 8%	186 9%	102 11%	9 10%	10 10%	95 9%	71 12% Ap	53 12%
Occasionally (1)	515 17% JMad jlop	101 12% d	332 23% Aad	63 19% ad	19 5%	85 23% Agh	125 18%	79 15%	226 16%	165 19% j	289 16%	61 21% j	317 16% o	196 20% Alo	17 20% o	8 8%	144 14%	113 20% p	118 27% Apq
Never (0)	1355 46% lbcd eimqr	661 81% Abcd	636 44% cd	40 12% d	18 5%	150 40%	300 43%	237 46%	667 48% Aef	361 42%	863 48% Ai	131 45%	923 47% Am	381 40% An	43 50% Ao	65 62% Aim	495 49% Aqr	234 41% r	142 32%
Don't know	3	2	-	-	1 b	-	1	1	1	1	1	1	1	2	-	-	-	2	-
Not applicable	13 CI	1	8 1%	3 1% a	1	1	3	2	7 1%	4	8	1	8	5 1%	-	-	7 1%	1	1
Mean	1.35 EHK Nabho	0.26	1.25 a	2.38 Aab	3.21 Aabc	1.42	1.41	1.37	1.29	1.42	1.32	1.29	1.33 o	1.47 Aln o	1.07	1.03	1.34	1.40	1.57 Ap
Standard Deviation	1.54	0.61	1.43	1.39	1.14	1.51	1.53	1.55	1.54	1.53	1.55	1.49	1.55	1.54	1.33	1.50	1.57	1.51	1.48



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 92

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	899 30% LjMkRpayb	861 29%	462 23% D	-
Very often (3)	113 4% BJRpab	81 3%	132 7% D	-
Quite often (2)	41 1% B	25 1%	66 3% D	-
Occasionally (1)	42 1%	39 1%	76 4% D	-
Never (0)	82 3%	84 3%	101 5% D	-
Don't know	14 *	12 *	11 1% D	-
Not applicable	1781 60% KNiOPnoSqTtWYw	1860 63% A	1144 57% D	-
Mean	3.45 opSWay	3.46	2.93	-
Standard Deviation	1.17	1.20	1.44	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 92

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	71 16%	69 46% A	24 14%	18 16%	151 43% A	44 37%	59 59% A	41 34%	31 10%	27 25%	37 37%	101 34%	82 38% A	144 39% A
Very often (3)	8 2%	7 5%	3 2%	1 1%	12 3%	9 8% A	13 13% An	6 5%	2 1%	20 18% Aq	9 9% A	6 2%	8 4%	9 2%
Quite often (2)	2 *	1 1%	3 2%	1 1%	4 1%	1 1%	4 4% A	2 2%	2 1%	9 8% A	2 2%	2 1%	2 1%	6 2%
Occasionally (1)	6 1%	3 2%	1 1%	-	7 2%	2 2%	3 3%	2 2%	1 *	12 11% Aq	-	1 *	2 1%	2 1%
Never (0)	9 2%	2 1%	3 2%	1 1%	5 1%	5 4%	2 2%	2 2%	5 2%	12 11% Aq	1 1%	5 2%	2 1%	28 8% Au
Don't know	2 *	1 1%	-	-	3 1%	-	1 1%	-	-	-	1 1%	-	2 1%	4 1%
Not applicable	352 78%	67 45% A	142 81% A	89 81% A	169 48%	59 49%	18 18%	67 56%	259 86% A	30 27%	50 50%	185 62%	117 54%	177 48%
Mean	3.31	3.68	3.29	3.67	3.66 A	3.39	3.53	3.55 O	3.29	2.47	3.65	3.71 A	3.73 A	3.26
Standard Deviation	1.33	0.87	1.29	0.97	0.92	1.21	0.94	1.01	1.40	1.47	0.75	0.91	0.79	1.45



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 92

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	102 34%	62 47% A	59 29%	33 11%	60 20%
Very often (3)	12 4%	3 2%	3 1%	4 1%	3 1%
Quite often (2)	5 2%	3 2%	3 1%	2 1%	4 1%
Occasionally (1)	8 3%	2 2%	1 *	3 1%	2 1%
Never (0)	9 3%	3 2%	2 1%	10 3%	8 3%
Don't know	1 *	-	-	1 *	1 *
Not applicable	163 54%	59 45%	134 66%	248 82% A	223 74% Az
Mean	3.40	3.63	3.71	2.90	3.36
Standard Deviation	1.21	0.99	0.86	1.64	1.33



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 92

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	861 29%	73 16%	57 37%	19 11%	12 11%	128 37% A	45 36%	63 61% A	43 35%	36 12%	54 49% AS	30 32%	91 30%	80 38% A	130 35%
Very often (3)	81 3%	5 1%	3 2%	-	2 2%	13 4%	3 2%	5 5%	5 4%	2 1%	8 7%	4 4%	12 4%	7 3%	12 3%
Quite often (2)	25 1%	2 *	2 1%	-	1 1%	1 *	-	1 1%	2 2%	2 1%	3 3%	1 1%	3 1%	2 1%	5 1%
Occasionally (1)	39 1%	2 *	1 1%	2 1%	1 1%	3 1%	4 3%	1 1%	3 2%	5 2%	3 3%	1 1%	7 2% U	2 1%	4 1%
Never (0)	84 3%	6 1%	3 2%	1 1%	5 5%	15 4% N	5 4%	1 1%	13 11% AQ	10 3%	3 3%	3 3%	6 2%	7 3%	6 2%
Don't know	12 *	2 *	-	-	1 1%	1 *	-	2 2% A	1 1%	2 1%	-	-	1 *	1 *	1 *
Not applicable	1860 63%	358 80%	87 57% K	144 87% A	86 80% A	187 54%	68 54%	31 30%	56 46%	244 81% A	40 36%	55 59%	184 61%	109 52%	211 57% W
Mean	3.46	3.56	3.67	3.55	2.71	3.47	3.39	3.80 AP	2.94	2.89	3.51 S	3.46	3.47	3.54	3.63 W
Standard Deviation	1.20	1.12	0.97	1.18	1.74	1.23	1.32	0.67	1.63	1.65	1.05	1.19	1.13	1.13	0.96



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 92

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	861 29%	99 33%	65 52% A	50 26%	39 13%	80 27% b
Very often (3)	81 3%	13 4%	7 6%	10 5% Z	8 3%	16 5% b
Quite often (2)	25 1%	3 1%	2 2%	1 1%	1	4 1%
Occasionally (1)	39 1%	4 1%	1 1%	3 2%	4 1%	6 2%
Never (0)	84 3%	15 5% A	3 2%	5 3%	11 4%	5 2%
Don't know	12	1	-	-	-	-
Not applicable	1860 63%	165 55%	46 37%	122 64%	238 79% A	186 63%
Mean	3.46	3.32	3.67	3.41	2.95	3.44
Standard Deviation	1.20	1.34	0.91	1.19	1.58	1.09



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 93

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	899 30% DJGM	861 29%	401 37% A	571 29%	542 38% A	220 36% A	189 19%	320 38% A	378 35% A	565 28%	534 38% A	201 33%	178 18%	307 37% A
Very often (3)	113 4% DGM	81 3%	51 5% I	61 3%	83 6% AK	23 4%	18 2%	42 5% A	33 3%	58 3%	57 4%	23 4%	12 1%	33 4%
Quite often (2)	41 1% IG	25 1%	16 1% I	22 1%	26 2% K	6 1%	6 1%	12 1%	6 1%	19 1%	13 1%	6 1%	7 1%	9 1%
Occasionally (1)	42 7% DF	39 1%	17 2%	18 1%	29 2% A	3 1%	10 1%	8 1%	15 1%	27 1%	24 2%	10 2% F	9 1%	14 2%
Never (0)	82 3% CFGH	84 3%	19 2%	55 3%	34 2%	8 1%	17 2%	12 1%	42 4% C	60 3%	53 4% E	16 3%	24 2%	30 4% H
Don't know	14 *	12 *	6 1%	9 *	7 *	3 *	3 *	4 *	5 *	10 *	6 *	2 *	5 *	5 1%
Not applicable	1781 60% CIEKHN	1860 63%	572 53%	1264 63% A	695 49%	352 57%	767 76% A	437 52%	595 55%	1304 64% A	730 52%	348 57%	775 77% A	435 52%
Mean	3.45	3.46	3.58 A	3.48	3.50	3.71 AL	3.47	3.65 AN	3.46	3.43	3.46	3.50	3.35	3.46
Standard Deviation	1.17	1.20	0.98	1.17	1.07	0.83	1.19	0.88	1.24	1.23	1.20	1.13	1.34	1.19



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 94

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	899 30% BCGHK LNOOPabi	59 22%	92 20%	209 41%	191 35%	148 33%	200 27%	383 28%	516 32%	616 40%	212 21%	29 10%	714 39%	69 11%	102 20%
Very often (3)	113 4% IKNPab i	7 3%	13 3%	19 4%	26 5%	23 5%	25 3%	67 5%	46 3%	73 5%	28 3%	6 2%	9 5%	4 1%	12 2%
Quite often (2)	41 1% D	4 2%	9 2%	1 *	5 1%	8 2%	14 2%	22 2%	19 1%	26 2%	12 1%	2 1%	30 2%	5 1%	4 1%
Occasionally (1)	42 1% P	3 1%	7 2%	4 1%	11 2%	7 2%	10 1%	16 1%	26 2%	24 2%	13 1%	2 1%	32 2%	5 1%	5 1%
Never (0)	82 3% Gi	5 2%	19 4%	13 3%	13 2%	19 4%	13 2%	46 3%	36 2%	44 3%	27 3%	10 3%	53 3%	10 2%	16 3%
Don't know	14 * le	1 *	2 *	4 1%	1 *	2 *	4 1%	12 1%	2 *	10 1%	2 *	1 *	8 *	2 *	3 1%
Not applicable	1781 60% DEFJM GSTcj	184 70%	317 69%	266 52%	293 54%	239 54%	482 64%	802 59%	979 60%	743 48%	721 71%	248 83%	883 49%	508 84%	364 72%
Mean	3.45 CHKL a	3.44	3.09	3.65	3.51	3.34	3.48	3.36	3.52	3.52	3.32	2.86	3.50	3.26	3.29
Standard Deviation	1.17	1.17	1.47	0.98	1.09	1.28	1.09	1.24	1.11	1.08	1.30	1.63	1.10	1.39	1.37



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 94

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	899 30% BCGH KLNOOPa bi	108 17%	327 31% OP	155 31% OP	202 41% AOPQ R	107 41% AOPQ R	530 27% b	85 21% b	215 54% Aabd	43 35% ab	356 31% b	288 31% b	215 30% b	30 31% b	50 23% b	849 31% AI
Very often (3)	113 4% IKNPa bi	9 1%	52 5% AOP	22 4% OP	22 4% OP	8 3%	64 3%	6 1%	40 10% Aabd	2 2%	49 4%	39 4%	23 3%	1 1%	3 1%	110 4% AI
Quite often (2)	41 1% D	6 1%	18 2%	6 1%	9 2%	2 1%	27 1%	2 *	10 3% Ab	2 2%	15 1%	13 1%	12 2%	-	2 1%	39 1%
Occasionally (1)	42 1% P	3 *	18 2% P	8 2%	9 2% P	4 2%	28 1%	2 *	10 3% b	1 1%	16 1%	18 2%	7 1%	-	2 1%	40 1%
Never (0)	82 3% GI	11 2%	36 3% P	14 3%	14 3%	7 3%	66 3% Ab	6 1%	9 2%	1 1%	35 3%	19 2%	25 3%	3 3%	6 3%	76 3%
Don't know	14 *	1 *	5 *	4 1%	3 1%	1 *	7 *	1 *	6 2% Aa	-	2 *	5 1%	4 1%	2 2% Ae	-	14 1%
Not applicable	1781 60% DEFJ MQSTc	505 79% AOQR ST	615 57% S	292 58% S	234 47%	135 51%	1270 64% Ac	304 75% Aacd	106 27%	73 60% c	668 59% c	549 59% c	442 61% c	62 63% c	159 72% Aj	1622 59% Aj
Mean	3.45 CHK La	3.46	3.37	3.44	3.52 O	3.59 O	3.35	3.60	3.56 a	3.73 a	3.43	3.48	3.40	3.62	3.41	3.45
Standard Deviation	1.17	1.20	1.23	1.17	1.09	1.06	1.28	1.06	0.95	0.81	1.19	1.10	1.24	1.16	1.29	1.16



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 95

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	899 30% DGJLM dejop	337 32% D	401 32% AD	154 23%	340 32% FG	60 25%	31 19%	225 31% J	407 34% AJ	267 26%	556 34% AL	177 26%	167 24%	685 34% AM
Very often (3)	113 4% ajp	45 4%	48 4%	20 3%	42 4%	10 4%	4 2%	33 5%	50 4%	30 3%	64 4%	22 3%	22 3%	78 4%
Quite often (2)	41 1% aj	13 1%	18 1%	10 2%	13 1%	3 1%	4 2%	9 1%	14 1%	18 2%	17 1%	12 2%	10 1%	24 1%
Occasionally (1)	42 1% Nbp	17 2%	19 2%	6 1%	17 2%	-	1 1%	9 1%	15 1%	18 2%	20 1%	11 2%	12 2%	22 1%
Never (0)	82 3%	22 2%	37 3%	23 4%	30 3%	7 3%	4 2%	16 2%	37 3%	29 3%	43 3%	28 4% A	25 4%	52 3%
Don't know	14 0% KN	5 0%	3 0%	6 1% C	4 0%	1 0%	1 1%	2 0%	3 0%	9 1% AI	3 0%	3 0%	6 1%	6 0%
Not applicable	1781 60% CIKNc gikmqr	619 59%	713 58%	437 67% ABC	619 58%	156 66% E	122 73% AE	436 60%	682 56%	663 64% AI	931 57%	438 63% AK	454 65% AN	1170 57%
Mean	3.45 DLMd e	3.52 D	3.45	3.30	3.46	3.45	3.30	3.51	3.48	3.35	3.53 AL	3.24	3.25	3.54 AM
Standard Deviation	1.17	1.08	1.18	1.33	1.16	1.18	1.29	1.08	1.15	1.26	1.10	1.38	1.36	1.09



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 95

Q12.4 How often, if at all, do you personally do any of the following...

Run the dishwasher only when it's full

Base: All

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	899 30% DGJL Mdejop	263 32% d	433 30% d	116 34% d	87 24%	80 21%	205 29% e	197 38% Aefh	417 30% e	278 32% j	512 28%	109 37% Aj	601 31% o	305 32% o	25 29% o	17 16%	191 19%	196 34% Ap	225 51% Apq
Very often (3)	113 4% ajp	16 2%	54 4% a	22 7% Aab	21 6% Aa	11 3%	24 3%	23 4%	55 4%	41 5% j	56 3%	16 5% j	74 4%	43 4%	1 1%	1 1%	14 1%	23 4% p	39 9% Apq
Quite often (2)	41 1% aj	4 *	19 1%	10 3% Aab	8 2% a	5 1%	7 1%	7 1%	22 2%	14 2%	18 1%	9 3% Aj	25 1%	17 2%	- -	2 2%	11 1%	7 1%	5 1%
Occasionally (1)	42 1% Nbp	7 1%	13 1%	8 2% ab	14 4% Aab	3 1%	11 2%	5 1%	23 2%	15 2%	22 1%	5 2%	24 1%	18 2%	1 1%	- -	5 *	10 2% p	13 3% Ap
Never (0)	82 3% KN	30 4%	34 2%	7 2%	11 3%	15 4%	15 2%	18 3%	33 2%	21 2%	56 3%	5 2%	56 3%	22 2%	7 8% Almo	2 2%	21 2%	18 3%	15 3%
Don't know	14 *KN	2 *	8 1%	2 1%	2 1%	1 *	5 1%	2 *	6 *	4 *	6 *	4 1% Aj	12 1%	6 1%	- -	- -	2 *	5 1% p	2 *
Not applicable	1781 60% CIKN cgikmqr	491 60% c	900 62% c	172 51%	218 60% c	262 69% Afgh	433 62% g	264 51%	822 60% g	495 57% k	1143 63% Alk	143 49%	1166 60%	552 57%	52 60%	83 79% Almn	776 76% Aqr	310 54% r	146 33%
Mean	3.45 DLM de	3.48 d	3.52 d	3.42 d	3.13	3.21	3.50 e	3.50 e	3.45 e	3.46	3.42	3.52	3.46	3.46	3.06	3.41	3.44	3.45	3.50
Standard Deviation	1.17	1.24	1.10	1.09	1.33	1.42	1.12	1.14	1.14	1.12	1.23	1.00	1.17	1.12	1.67	1.26	1.23	1.18	1.08



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 96

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	289 10% BKñTsuY	232 8%	195 10% D	-
Very often (3)	138 5% KINIGT	114 4%	186 9% D	-
Quite often (2)	145 5% Np	129 4%	133 7% D	-
Occasionally (1)	385 13% BilRpb	311 10%	276 14% D	-
Never (0)	1785 60% LSay	1871 63% A	1067 54% D	-
Don't know	11 .	8 .	4 D	-
Not applicable	219 7% PYw	297 10% A	131 7% D	-
Mean	0.82 BKilmnQrsuYbz	0.69	1.01	-
Standard Deviation	1.35	1.27	1.41	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 96

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	54 12%	5 3%	23 13%	10 9%	31 9%	11 9%	13 13% n	8 7%	32 11%	13 12%	4 4%	27 9%	22 10%	36 10% u
Very often (3)	33 7%	2 1%	5 3%	4 4%	9 3%	8 7%	7 7%	- -	16 5%	14 13% A	- -	17 6%	9 4%	14 4%
Quite often (2)	19 4%	5 3%	5 3%	8 7%	8 2%	2 2%	7 7%	6 5%	18 6% p	12 11% Aq	8 8%	14 5%	12 6%	21 6%
Occasionally (1)	45 10%	19 13% i	30 17% j	12 11%	37 11%	12 10%	17 17%	18 15%	25 8%	27 25% A	21 21% Ar	41 14%	33 15%	48 13%
Never (0)	264 59%	104 69% A	93 53%	70 64%	212 60%	81 68%	55 55%	79 66%	195 65%	41 37%	59 59%	181 60%	125 58%	226 61%
Don't know	2 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	3 1% A	4 1% A
Not applicable	33 7%	14 9%	20 11% A	6 5%	54 15% A	6 5%	1 1%	9 8%	14 5%	3 3%	7 7%	20 7%	11 5%	21 6%
Mean	0.96	0.41	0.94	0.77	0.69	0.74	1.05 n	0.56	0.83	1.36 Aq	0.58	0.81 s	0.86	0.80
Standard Deviation	1.47	0.92	1.45	1.32	1.31	1.35	1.45	1.11	1.40	1.42	0.97	1.33	1.35	1.34



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 96

Q12.5 How often, if at all, do you personally do any of the following...
Leave a mobile phone charger switched on at the socket when not in use

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	30 10%	4 3%	12 6%	29 10%	20 7%
Very often (3)	13 4%	7 5%	15 7%	15 5%	10 3%
Quite often (2)	13 4%	9 7%	22 11% A	19 6%	17 6%
Occasionally (1)	48 16%	11 8%	26 13%	65 22% A	24 8%
Never (0)	174 58%	98 74% A	114 56%	153 51%	206 68% A
Don't know	-	-	-	1	1
Not applicable	22 7%	3 2%	13 6%	19 6%	23 8%
Mean	0.84	0.51	0.86	0.94	0.61
Standard Deviation	1.35	1.05	1.26	1.33	1.20



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 96

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	232 8%	40 9%	8 5%	19 11%	10 9%	28 8%	7 6%	4 4%	10 8%	45 15% A	8 7%	4 4%	16 5%	15 7%	18 5%
Very often (3)	114 4%	14 3%	-	6 4%	6 6%	6 2%	3 2%	4 4%	7 6% Q	8 3%	14 13% A	2 2%	14 5%	8 4%	22 6%
Quite often (2)	129 4%	20 4%	3 2%	8 5%	4 4%	15 4%	6 5%	4 4%	8 7%	5 2%	4 4%	5 5%	8 3%	21 10% A	18 5%
Occasionally (1)	311 10%	55 12%	6 4%	13 8%	12 11%	29 8%	10 8%	14 13%	9 7%	23 8%	22 20% A	9 10%	33 11%	34 16%	42 11%
Never (0)	1871 63%	268 60%	113 74% A	105 63%	61 56%	218 63%	86 69%	70 67%	82 67%	197 65%	59 53% S	60 64%	203 67% A	113 54%	236 64%
Don't know	8	2	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	2 1%	-	1
Not applicable	297 10%	49 11%	23 15% A	15 9%	15 14% AM	52 15% A	12 10%	8 8% P	6 5%	23 8%	3 3%	14 15% A	28 9%	17 8%	32 9%
Mean	0.69	0.75	0.34	0.81	0.84	0.64	0.53	0.52	0.74	0.85	0.97	0.51	0.57	0.84	0.64
Standard Deviation	1.27	1.31	1.01	1.42	1.39	1.26	1.13	1.05	1.32	1.51	1.34	1.07	1.15	1.25	1.17



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 96

Q12.5 How often, if at all, do you personally do any of the following...
Leave a mobile phone charger switched on at the socket when not in use

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	232 8%	24 8%	6 5%	18 9%	52 17% Aa	21 7%
Very often (3)	114 4%	17 6%	8 6%	7 4%	22 7% A	10 3%
Quite often (2)	129 4%	14 5%	6 5%	13 7%	13 4%	11 4%
Occasionally (1)	311 10%	36 12%	14 11%	19 10%	49 16%	35 12%
Never (0)	1871 63%	184 61%	87 70% A	114 60%	147 49%	197 66% A
Don't know	8 *	3 1%	1 1%	-	1 *	-
Not applicable	297 10%	22 7%	2 2%	20 10%	17 6%	23 8%
Mean	0.69	0.77	0.61	0.81	1.23 Aa	0.62
Standard Deviation	1.27	1.31	1.16	1.35	1.58	1.21



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 97

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	289 10% JKLN	232 8%	108 10%	189 9%	129 9% K	53 9%	101 10%	74 9% N	83 8%	161 8%	92 6%	35 6%	103 10%	49 6%
Very often (3)	138 5% CIM	114 4%	38 4%	93 5%	64 5%	26 4%	55 5% M	33 4%	34 3%	88 4%	58 4%	24 4%	28 3%	35 4%
Quite often (2)	145 5% CM	129 4%	40 4%	106 5%	69 5%	34 6%	50 5% M	47 6%	62 6% C	82 4%	71 5%	34 6%	32 3%	46 6%
Occasionally (1)	385 13% IJGM	311 10%	147 14% I	246 12%	206 15% AK	95 15% A	101 10%	130 16% AN	109 10%	221 11%	160 11%	76 13%	96 10%	99 12%
Never (0)	1785 60%	1871 63%	645 60%	1233 62% A	833 59%	365 59%	633 63% A	499 60%	674 63%	1300 64% A	891 63% E	376 62%	639 63%	528 63%
Don't know	11 *	8 *	3 *	8 *	4 *	4 1%	3 *	4 *	2 *	9 *	5 *	2 *	2 *	3 *
Not applicable	219 7% DH	297 10%	101 9% A	125 6%	111 8%	38 6%	67 7%	48 6%	110 10% A	182 9% AD	140 10% A	59 10% AF	110 11% AG	73 9% H
Mean	0.82 IJKLN	0.69	0.79	0.80 J	0.81 K	0.79	0.82	0.79 N	0.69	0.70	0.66	0.65	0.73	0.65
Standard Deviation	1.35	1.27	1.34	1.34	1.32	1.29	1.38	1.29	1.26	1.28	1.22	1.18	1.35	1.19



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 98

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	289 10% FGIMP Q	57 22% ACDEF G	71 15% ADEF G	54 10% FG	46 9% G	27 6%	34 5%	154 11% AI	135 8%	135 9%	112 11%	35 12%	148 8%	53 9%	81 16% AMNAPQR
Very often (3)	138 5% GMPQI	26 10% ACDEF G	27 6% G	27 5% G	25 5% G	17 4%	16 2%	64 5%	74 5%	69 4%	56 6%	11 4%	69 4%	34 6%	34 7% AMAPQ
Quite often (2)	145 5% GIPf	15 6% G	35 8% AFG	28 5% G	33 6% G	16 4%	18 2%	88 7% AI	57 4%	73 5%	53 5%	16 5%	83 5%	33 5%	26 5%
Occasionally (1)	385 13% FGPgh	42 16% FG	82 18% AFG	88 17% AFG	89 16% AFG	44 10% G	40 5%	179 13%	206 13%	206 13%	135 13%	37 12%	230 13%	67 11%	77 15% NPQ
Never (0)	1785 60% BCHO RT	121 46%	240 52%	309 60% BC	327 61% BC	319 72% ABCDE G	469 63% BC	771 57%	1014 62% AH	936 61%	589 58%	176 59%	1126 62% AO	366 61% O	272 54%
Don't know	11	1	-	2	3 1%	2	3	3	8	6	4	1	8	2	1
Not applicable	219 7% BCDEFO ORSTae	1	4 1%	8 2%	17 3% BC	21 5% BCD	168 22% ABCDEF	89 7%	130 8%	111 7%	66 7%	22 7%	152 8% AO	48 8% O	15 3%
Mean	0.82 FGIM PQb	1.45 ACDE FG	1.14 ADEF G	0.87 FG	0.80 FG	0.56	0.45	0.93 AI	0.73	0.77	0.91 AJ	0.88	0.72	0.81	1.13 AMNAPQR
Standard Deviation	1.35	1.64	1.49	1.35	1.28	1.15	1.09	1.41	1.29	1.31	1.41	1.41	1.27	1.34	1.54



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 98

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	289 10% FGIMP Q	42 7%	88 8%	53 11% P	66 13% APQ	40 15% APQ	205 10%	31 8%	40 10%	10 8%	111 10%	83 9%	73 10%	10 10%	21 9%	268 10%
Very often (3)	138 5% GMPQi	20 3%	39 4%	37 7% APQ	26 5%	16 6% P	107 5% Abc	12 3%	11 3%	7 6%	57 5%	36 4%	38 5%	1 1%	3 1%	135 5% Ai
Quite often (2)	145 5% GIPf	21 3%	47 4%	31 6% P	28 6% P	18 7% P	99 5%	20 5%	20 5%	4 3%	67 6% f	35 4%	37 5%	3 3%	7 3%	138 5%
Occasionally (1)	385 13% FGPgh	52 8%	122 11% P	89 18% APQ	80 16% APQ	42 16% PQ	261 13%	43 11%	60 15%	17 14%	173 15% Agh	138 15% Agh	64 9%	5 5%	24 11%	361 13%
Never (0)	1785 60% BCHO ORT	397 62% ORT	689 64% AORST	279 56%	279 57%	141 53%	1187 60%	261 64%	232 59%	69 57%	673 59%	575 62%	437 60%	65 66%	147 66%	1638 60%
Don't know	11 *	1 *	5 *	1 *	2 *	2 1%	8 *	2 *	1 *	- *	6 1%	2 *	3 *	- *	- *	11 *
Not applicable	219 7% BCDE FOORST e MPQb	110 17% AOQRS T	81 8% ORST	11 2%	12 2%	5 2%	125 6%	37 9% a	32 8%	15 12% Aa	54 5%	62 7%	76 10% Aef	14 14% Aef	20 9%	199 7%
Mean	0.82 FGI	0.61	0.70	0.97	1.00	1.11	0.66	0.81	0.80	0.85	0.75	0.84	0.64	0.65	0.83	
Standard Deviation	1.35	1.22	1.27	1.38	1.45	1.50	1.38	1.24	1.33	1.33	1.34	1.29	1.40	1.35	1.28	1.35



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 99

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

All Commu- nities (excl ctrl) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	289 10% BKNabh np	85 8%	107 9%	96 15% ABC	90 8%	27 11%	31 19% AEF	60 8%	104 9%	125 12% AHI	143 9%	84 12% AK	103 15% AN	161 8%
Very often (3)	138 5% Na	40 4%	50 4%	46 7% ABC	41 4%	12 5%	3 2%	33 5%	61 5%	44 4%	72 4%	37 5%	34 5%	82 4%
Quite often (2)	145 5% ahjp	46 4%	70 6%	28 4%	48 5%	12 5%	7 4%	32 4%	65 5%	48 5%	78 5%	37 5%	32 5%	99 5%
Occasionally (1)	385 13% JMahn ip	128 12%	177 14%	80 12%	147 14%	29 12%	26 16%	99 14% J	194 16% AJ	92 9%	205 13%	87 13%	70 10%	284 14% AM
Never (0)	1785 60% DGMcd eimr	643 61% D	762 62% D	366 56%	651 61% G	138 58%	81 49%	466 64% AJ	722 60%	597 58%	1027 63% AL	395 57%	386 55%	1281 63% AM
Don't know	11	5	4	1	6 1%	2 1%	-	2	6	3	6	4 1%	2	6
Not applicable	219 7% CHIKN aefgqr	111 10% ACD	69 6%	39 6%	82 8%	17 7%	19 11% A	38 5%	56 5%	125 12% AHI	103 6%	47 7%	69 10% AN	124 6%
Mean	0.82 BEHK Nabhjnp	0.72	0.77	1.07 ABC	0.74	0.90	1.17 AE	0.73	0.81	0.91 AH	0.75	0.95 AK	1.04 AN	0.72
Standard Deviation	1.35	1.28	1.29	1.53	1.28	1.42	1.60	1.27	1.30	1.46	1.30	1.45	1.54	1.26



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 99

Q12.5 How often, if at all, do you personally do any of the following...

Leave a mobile phone charger switched on at the socket when not in use

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	289 10% BKNabhnp	-	73 5% a	63 19% Aab	153 42% Aabc	58 15% Agh	87 12% Ah	51 10% h	93 7%	88 10%	162 9%	39 13% Aj	186 9% n	104 11% n	2 2%	10 10% n	78 8%	68 12% Ap	59 13% Ap
Very often (3)	138 5% Na	4 *	58 4% a	23 7% Aab	53 15% Aabc	33 9% Afgh	26 4%	24 5%	55 4%	38 4%	85 5%	15 5%	89 5%	39 4%	2 2%	9 9% m	49 5%	26 5%	25 6%
Quite often (2)	145 5% ahjp	10 1%	77 5% a	30 9% Aab	28 8% Aa	16 4%	53 8% Aeigh	24 5%	52 4%	49 6%	75 4%	21 7% j	90 5%	54 6% a	5 6%	3 3%	37 4%	27 5%	41 9% Apq
Occasionally (1)	385 13% JMahlp	45 6%	223 15% Aa	72 21% Aabd	45 12% a	57 15% h	107 15% Ah	67 13%	154 11%	142 16% Aj	206 11%	37 13%	236 12%	152 16% Alo	9 10%	8 8%	112 11%	79 14%	87 20% Apq
Never (0)	1785 60% DGMcdeimr	720 89% Abcd	887 61% cd	116 34% d	62 17%	207 55%	403 58%	328 64% ef	846 61% e	479 55%	1142 63% Aik	164 56%	1204 61% Am	542 56% a	55 64%	65 62%	635 62% r	340 60% r	222 50%
Don't know	11 *	3 *	5 *	2 1%	1 *	1 *	2 *	1 *	7 1%	3 *	6 *	2 1%	8 *	1 *	2 2% Alm	3 3% Alm	-	4 1% p	1 *
Not applicable	219 7% CHIKN aefgkqr	31 4%	138 9% Aad	31 9% ad	19 5%	5 1%	22 3%	21 4% e	171 12% Aefg	69 8% k	137 8%	13 4%	145 7%	71 7%	11 13%	7 7%	109 11% Aqr	25 4%	10 2%
Mean	0.82 BEH KNabhjn p 1.35	0.10	0.64 a	1.49 Aab	2.56 Aabc	1.13 Afgh	0.95 Ah	0.79	0.66	0.89 j	0.75	1.01 Aj	0.79 n	0.89 n	0.45	0.85 n	0.71	0.89 p	1.11 Apq
Standard Deviation		0.38	1.13	1.55	1.58	1.53	1.41	1.34	1.23	1.36	1.32	1.47	1.34	1.37	0.94	1.43	1.28	1.41	1.43



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	834 28% Luq	788 27%	463 23% D	-
Very often (3)	442 15% bz	407 14%	280 14% D	-
Quite often (2)	357 12%	338 11%	267 13% D	-
Occasionally (1)	471 16% Sb	471 16%	368 18% D	-
Never (0)	593 20% Stq	639 22%	388 19% D	-
Don't know	155 5% S	171 6%	112 6% D	-
Not applicable	120 4% vx	148 5%	114 6% D	-
Mean	2.17 Lu	2.09	2.04	-
Standard Deviation	1.56	1.58	1.51	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	102 23%	43 29%	30 17%	37 34%	110 31%	28 23%	22 22%	40 33%	98 33%	28 25%	31 31%	93 31%	78 36% At	94 25%
Very often (3)	60 13%	16 11%	24 14%	17 15%	44 13%	24 20%	19 19%	17 14%	39 13%	29 26% A	14 14%	42 14%	42 20% A	55 15%
Quite often (2)	48 11%	18 12%	25 14%	10 9%	46 13%	10 8%	14 14%	12 10%	38 13%	31 28% A	16 16%	35 12%	19 9%	35 9%
Occasionally (1)	64 14%	26 17%	45 26% Aj	18 16%	46 13%	16 13%	18 18%	21 18%	42 14%	10 9%	15 15%	48 16%	26 12%	76 21% A
Never (0)	119 26%	31 21%	29 16%	22 20%	71 20%	30 25%	22 22%	22 18%	57 19%	8 7%	12 12%	54 18%	39 18%	77 21%
Don't know	30 7%	11 7%	12 7%	3 3%	22 6%	9 8%	3 3%	2 2%	17 6%	1 1%	6 6%	15 5%	6 3%	18 5%
Not applicable	27 6%	5 3%	11 6%	3 3%	12 3%	3 3%	2 2%	6 5%	9 3%	3 3%	6 6%	13 4%	5 2%	15 4%
Mean	1.90	2.10	1.88	2.28	2.24	2.04	2.01	2.29	2.29	2.56 A	2.42	2.26	2.46 A	2.04
Standard Deviation	1.60	1.59	1.41	1.60	1.59	1.59	1.51	1.58	1.58	1.20	1.46	1.56	1.56	1.56



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following...
Wash clothes at 30 degrees or lower

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	89 30%	38 29%	65 32%	68 23%	105 35% A
Very often (3)	36 12%	21 16%	31 15%	46 15%	30 10%
Quite often (2)	41 14%	12 9%	21 10%	36 12%	27 9%
Occasionally (1)	46 15%	28 21%	40 20%	69 23% A	31 10%
Never (0)	62 21%	26 20%	32 16%	44 15%	59 20%
Don't know	13 4%	4 3%	8 4%	20 7%	33 11% Az
Not applicable	13 4%	3 2%	5 2%	18 6%	16 5%
Mean	2.16	2.14	2.30	2.10	2.36
Standard Deviation	1.58	1.56	1.53	1.46	1.65



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	788 27%	110 25%	47 31%	41 25%	30 28%	95 27%	33 26%	23 22%	28 23%	87 29%	31 28%	25 27%	97 32%	56 27%	85 23%
Very often (3)	407 14%	45 10%	19 12%	29 17%	13 12%	47 14%	15 12%	19 18%	18 15%	34 11%	21 19%	16 17%	43 14%	37 18%	51 14%
Quite often (2)	338 11%	45 10%	25 16%	13 8%	12 11%	37 11%	20 16%	12 12%	13 11%	25 8%	20 18%	7 7%	33 11%	24 12%	52 14%
Occasionally (1)	471 16%	88 20%	19 12%	21 13%	13 12%	45 13%	12 10%	20 19%	21 17%	43 14%	17 15%	14 15%	51 17%	44 21% AV	63 17%
Never (0)	639 22%	111 25%	33 22%	32 19%	22 20%	69 20%	31 25%	20 19%	32 26%	73 24%	17 15%	23 24% T	54 18%	34 16%	88 24%
Don't know	171 6%	26 6%	8 5%	4 2%	14 13% AM	32 9% A	7 6%	9 9%	7 6%	23 8%	2 2%	7 7%	11 4%	7 3%	14 4%
Not applicable	148 5%	23 5%	2 1%	26 16% AL	4 4%	23 7% A	7 6%	1 1%	4 3%	16 5%	3 3%	2 2%	15 5%	6 3%	16 4%
Mean	2.09	1.89	2.20	2.19	2.18	2.18	2.06	2.05	1.90	2.07	2.30	2.07	2.28	2.19	1.95
Standard Deviation	1.58	1.59	1.58	1.58	1.61	1.59	1.60	1.51	1.58	1.66	1.45	1.62	1.56	1.50	1.54



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Always (4)	788 27%	69 23%	28 23%	46 24%	79 26%	100 34% A
Very often (3)	407 14%	49 16%	18 15%	34 18%	45 15%	29 10%
Quite often (2)	338 11%	26 9%	19 15%	36 19% AZ	30 10%	34 11%
Occasionally (1)	471 16%	65 22% AX	21 17%	36 19%	51 17%	41 14%
Never (0)	639 22%	60 20%	30 24%	31 16%	70 23% a	64 22%
Don't know	171 6%	26 9% AX	6 5%	6 3%	16 5%	16 5%
Not applicable	148 5%	5 2%	2 2%	2 1%	10 3%	13 4%
Mean	2.09	2.01	1.94	2.15	2.04	2.22
Standard Deviation	1.58	1.53	1.53	1.43	1.59	1.63



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 101

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	834 28%	788 27%	308 28%	560 28%	430 30% A	202 33% A	280 28%	264 32% A	276 26%	524 26%	388 27%	178 29%	274 27%	229 27%
Very often (3)	442 15% DGM	407 14%	170 16%	279 14%	231 16% A	98 16%	132 13%	134 16%	165 15%	275 13%	216 15%	96 16%	111 11%	133 16%
Quite often (2)	357 12%	338 11%	126 12%	226 11%	183 13%	70 11%	114 11%	96 11%	119 11%	213 10%	166 12%	64 11%	107 11%	89 11%
Occasionally (1)	471 16% E	471 16%	172 16%	328 16%	200 14%	89 14%	150 15%	128 15%	163 15%	365 18%	224 16%	109 18%	163 16%	150 18%
Never (0)	593 20% EF	639 22%	213 20%	416 21%	258 18%	105 17%	229 23% A	149 18%	218 20%	461 23% A	280 20%	111 18%	239 24% A	163 20%
Don't know	155 5% H	171 6%	54 5%	105 5%	64 5%	27 4%	61 6%	32 4%	66 6%	123 6%	82 6%	25 4%	71 7% A	41 5%
Not applicable	120 4%	148 5%	39 4%	86 4%	50 4%	24 4%	44 4%	32 4%	67 6% AC	82 4%	61 4%	23 4%	45 4%	28 3%
Mean	2.17 JM	2.09	2.19	2.13 J	2.29 AK	2.36 A	2.09	2.31 AN	2.13	2.02	2.16	2.22	2.02	2.15
Standard Deviation	1.56	1.58	1.56	1.57	1.54	1.54	1.60	1.55	1.56	1.58	1.55	1.55	1.61	1.55



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 102

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	834 28% DHg	79 30%	138 30% D	122 24%	153 28%	131 29% D	211 28%	347 26%	487 30% AH	422 27%	288 28%	83 28%	493 27%	169 28%	158 31% T
Very often (3)	442 15% Ph	30 11%	76 17%	79 15%	89 16%	63 14%	105 14%	183 14%	259 16%	237 15%	155 15%	38 13%	275 15%	83 14%	81 16%
Quite often (2)	357 12%	22 8%	58 13%	69 13% B	80 15% ABG	52 12%	76 10%	145 11%	212 13%	178 12%	131 13%	37 12%	218 12%	79 13%	56 11%
Occasionally (1)	471 16% GHI	40 15%	78 17% G	94 18% G	76 14%	87 20% AEG	96 13%	183 14%	288 18% AH	234 15%	178 18%	44 15%	308 17% A	84 14%	70 14%
Never (0)	593 20% KJ	46 17%	86 19%	121 23% AF	107 20%	81 18%	152 20%	261 19%	332 20%	315 21%	181 18%	70 23% K	344 19%	128 21%	114 23%
Don't know	155 5% CDEIK LOObE	25 10% ACDEF	15 3%	18 3%	17 3%	15 3%	65 9% ACDEF	136 10% AI	19 1%	96 6% AKL	41 4%	8 3%	103 6% O	31 5% O	13 3%
Not applicable	120 4% CDI	21 8% ACDEF	8 2%	13 3%	18 3%	17 4%	43 6% ACDE	93 7% AI	27 2%	54 4%	41 4%	18 6% J	75 4%	29 5%	14 3%
Mean	2.17 Dh	2.26 D	2.23 D	1.97	2.21 D	2.18 D	2.20 D	2.15	2.18	2.16	2.20	2.07	2.16	2.15	2.21
Standard Deviation	1.56	1.60	1.54	1.54	1.53	1.54	1.60	1.57	1.55	1.56	1.53	1.60	1.54	1.57	1.60



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 102

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	834 28% DHg	198 31%	305 28%	132 26%	137 28%	62 23%	541 27%	125 31%	116 29%	39 32%	342 30%	268 29%	180 25%	26 27%	73 33%	761 28%
Very often (3)	442 15% Ph	80 12%	154 14%	80 16%	78 16%	50 19%	311 16%	53 13%	52 13%	17 14%	186 16%	137 15%	106 15%	5 5%	27 12%	415 15%
Quite often (2)	357 12%	65 10%	128 12%	66 13%	66 13%	32 12%	238 12%	46 11%	51 13%	10 8%	143 13%	110 12%	89 12%	11 11%	24 11%	333 12%
Occasionally (1)	471 16% GHI	91 14%	174 16%	83 17%	75 15%	48 18%	318 16%	57 14%	75 19%	15 12%	177 16%	159 17%	115 16%	9 9%	25 11%	446 16%
Never (0)	593 20% KJ	149 23%	204 19%	94 19%	96 19%	50 19%	399 20%	87 21%	68 17%	30 25%	211 18%	178 19%	153 21%	32 33%	58 26%	535 19%
Don't know	155 5% CDEIK LOObe	28 4%	71 7%	21 4%	23 5%	12 5%	111 6%	13 3%	23 6%	4 3%	44 4%	42 5%	50 7%	8 8%	8 4%	147 5%
Not applicable	120 4% CDI	32 5%	35 3%	25 5%	18 4%	10 4%	74 4%	25 6%	11 3%	7 6%	38 3%	37 4%	35 5%	7 7%	7 3%	113 4%
Mean	2.17 Dh	2.15	2.19	2.16	2.19	2.11	2.15	2.20	2.20	2.18	2.26 Agh	2.19 h	2.07	1.81	2.15	2.17
Standard Deviation	1.56	1.63	1.55	1.52	1.54	1.50	1.55	1.60	1.53	1.66	1.54	1.55	1.55	1.72	1.66	1.55



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 103

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	834 28% CGJlbc cd	306 29%	324 26%	196 30%	306 29% G	58 24%	34 20%	255 35% ALJ	321 27%	258 25%	498 30% AL	169 24%	182 26%	597 29% A
Very often (3)	442 15% GJLMd	147 14%	201 16%	93 14%	162 15% G	36 15%	15 9%	118 16%	189 16%	135 13%	257 16% L	81 12%	85 12%	320 16% M
Quite often (2)	357 12% Gad	123 12%	166 13%	68 10%	133 12% G	28 12%	11 7%	90 12%	159 13% J	108 10%	191 12%	97 14%	78 11%	245 12%
Occasionally (1)	471 16% Mao	162 15%	214 17%	95 14%	179 17%	36 15%	31 19%	105 14%	217 18% AHJ	149 14%	251 15%	116 17%	89 13%	350 17% AM
Never (0)	593 20% HKNa mr	198 19%	241 19%	147 22%	200 19%	57 24%	47 28% AE	120 16%	236 20%	237 23% AH	304 19%	157 23% AK	171 25% AN	370 18%
Don't know	155 5% EHINp	72 7% ACD	55 4%	26 4%	43 4%	15 6%	16 10% AE	22 3%	50 4%	83 8% AHI	75 5%	37 5%	51 7% AN	85 4%
Not applicable	120 4% CHINa	50 5% C	38 3%	31 5%	42 4%	7 3%	13 8% AEF	20 3%	36 3%	64 6% AHI	58 4%	34 5%	40 6% AN	70 3%
Mean	2.17 GJLM bcd	2.21	2.13	2.16	2.20 G	2.01	1.70	2.41 ALJ	2.13	2.03	2.26 AL	1.98	2.03	2.23 AM
Standard Deviation	1.56	1.56	1.52	1.61	1.54	1.58	1.61	1.53	1.53	1.60	1.55	1.56	1.62	1.54



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 103

Q12.6 How often, if at all, do you personally do any of the following...

Wash clothes at 30 degrees or lower

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	834 28% CGJL bcd	457 56% Abcd	306 21% cd	45 13% d	26 7%	130 34% Afgh	195 28%	133 26%	375 27%	244 28%	509 28%	81 28%	551 28%	271 28%	20 23%	34 32%	310 30% A	158 28%	123 28%
Very often (3)	442 15% GJLM d	158 19% Abcd	214 15% d	42 12% d	28 8%	52 14%	108 15%	72 14%	210 15%	145 17%	260 14%	37 13%	280 14%	154 16%	16 19%	17 16%	142 14%	84 15%	78 18%
Quite often (2)	357 12% Gad	80 10%	189 13% ad	60 18% Aabd	28 8%	45 12%	87 12%	68 13%	157 11%	117 13%	202 11%	38 13%	219 11%	125 13%	8 9%	18 17%	110 11%	66 12%	65 15% p
Occasionally (1)	471 16% Mao	68 8%	273 19% Aa	63 19% a	67 19% a	52 14%	118 17%	97 19% Aeh	204 15%	139 16%	285 16%	47 16%	305 16% o	163 17% o	12 14%	8 8%	159 16%	86 15%	76 17%
Never (0)	593 20% HKNaI mr	-	322 22% Aa	92 27% Aab	179 50% Aabc	72 19%	144 21%	109 21%	268 19%	148 17%	384 21% Ai	61 21%	412 21% Am	166 17%	23 27% m	19 18%	220 22% r	123 22% r	72 16%
Don't know	155 5% EHINp	33 4%	86 6%	20 6%	16 4%	17 5%	28 4%	19 4%	91 7% Afg	43 5%	96 5%	16 5%	115 6% A	44 5%	4 5%	5 5%	40 4%	31 5%	17 4%
Not applicable	120 4% CHINa	17 2%	71 5% Aa	15 4% a	17 5% a	9 2%	20 3%	18 3%	73 5% Aef	32 4%	77 4%	11 4%	76 4%	40 4%	3 3%	4 4%	39 4%	21 4%	14 3%
Mean	2.17 GJL Mbcd	3.32 Abc d	1.93 cd	1.62 d	0.95	2.33 Ag	2.14	2.05	2.18	2.25	2.14	2.11	2.14	2.23	1.97	2.41	2.17	2.13	2.25
Standard Deviation	1.56	0.98	1.52	1.42	1.30	1.58	1.55	1.54	1.56	1.51	1.58	1.57	1.58	1.52	1.60	1.53	1.60	1.58	1.48



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 104

Q12.7 How often, if at all, do you personally do any of the following...
Make your own compost

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	759 26% LjMkRpSuaybz	805 27%	272 14% D	-
Very often (3)	155 5% Lpb	145 5%	88 4% D	-
Quite often (2)	95 3%	82 3%	78 4% D	-
Occasionally (1)	136 5% b	151 5%	123 6% D	-
Never (0)	1579 53% KINlnQorUstYwxz	1512 51%	1123 56% D	-
Don't know	10 *	10 *	18 1% D	-
Not applicable	238 8% IMNIOMPotwZ	257 9%	290 15% D	-
Mean	1.40 LjMkRpayb	1.47	0.97	-
Standard Deviation	1.79	1.81	1.54	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 104

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	61 14%	70 47% A	12 7%	6 5%	167 48% A	42 35% A	25 25%	50 42% A	24 8%	18 16%	37 37% A	82 27%	74 34% A	91 25%
Very often (3)	20 4%	7 5%	2 1%	6 5%	23 7%	9 8%	11 11% An	10 8%	11 4%	7 6%	4 4%	18 6%	11 5%	16 4%
Quite often (2)	14 3%	3 2%	5 3%	2 2%	10 3%	7 6%	3 3%	4 3%	9 3%	8 7% A	6 6%	8 3%	5 2%	11 3%
Occasionally (1)	11 2%	7 5%	3 2%	6 5%	23 7%	6 5%	8 8% n	4 3%	12 4%	13 12% A	2 2%	19 6%	7 3%	15 4%
Never (0)	312 69%	54 36%	125 71% A	88 80% A	117 33%	54 45%	53 53% n	48 40%	170 57%	54 49%	50 50% r	134 45%	106 49% t	214 58%
Don't know	1 *	-	-	1 1%	1 *	-	-	-	1 *	4 4% A	-	-	1 *	1 *
Not applicable	31 7%	9 6%	29 16% Aj	1 1%	10 3%	2 2%	-	4 3%	73 24% Ap	6 5%	1 1%	39 13% A	11 5%	22 6%
Mean	0.82	2.23 A	0.46	0.48	2.29 A	1.82 A	1.47	2.09 A	0.70	1.22	1.76 A	1.60	1.70 A	1.29
Standard Deviation	1.50	1.89	1.18	1.14	1.84	1.84	1.75	1.88	1.36	1.58	1.88	1.82	1.89	1.77



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 104

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	69 23%	66 50% A	52 26%	35 12%	50 17%
Very often (3)	10 3%	5 4%	15 7%	18 6%	7 2%
Quite often (2)	9 3%	5 4%	5 2%	10 3%	4 1%
Occasionally (1)	10 3%	4 3%	9 4%	23 8% A	6 2%
Never (0)	151 50%	45 34%	117 58% x	196 65% A	143 48%
Don't know	1 .	1 1%	1 .	4 1% A	- -
Not applicable	50 17% Av	6 5%	3 1%	15 5%	91 30% Az
Mean	1.34	2.34 A	1.37	0.84	1.12
Standard Deviation	1.79	1.88	1.78	1.44	1.73



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 104

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	805 27%	70 16%	71 46% A	17 10%	11 10%	156 45% A	44 35% A	50 48% AP	53 43% A	28 9%	32 29% S	43 46% A	80 26%	75 36% A	75 20%
Very often (3)	145 5%	18 4%	8 5%	6 4%	6 6%	25 7%	6 5%	3 3%	7 6%	7 2%	5 5%	2 2%	19 6%	17 8%	16 4%
Quite often (2)	82 3%	4 1%	5 3%	1 1%	2 2%	10 3%	6 5%	5 5%	3 2%	6 2%	4 4%	5 5%	12 4%	8 4%	11 3%
Occasionally (1)	151 5%	28 6%	4 3%	5 3%	6 6%	21 6%	10 8%	2 2%	7 6%	10 3%	7 6%	8 9% T	21 7%	11 5%	11 3%
Never (0)	1512 51%	306 68%	61 40%	123 74% A	75 69% A	126 36%	57 46%	39 38%	50 41%	201 67% AR	55 50%	31 33%	118 39%	70 34%	200 54%
Don't know	10 *	2 *	-	1 1%	-	-	-	1 1%	-	1 *	1 1%	-	1 *	-	3 1%
Not applicable	257 9%	20 4%	4 3%	13 8%	8 7% M	10 3%	2 2%	4 4% P	3 2%	48 16% A	7 6%	5 5%	53 17% A	27 13% AV	53 14% AW
Mean	1.47	0.87	2.16 A	0.61	0.72	2.19 A	1.76 A	2.23 AP	2.05 A	0.62	1.53	2.20 A	1.69 A	2.09 AV	1.22
Standard Deviation	1.81	1.54	1.90	1.36	1.39	1.86	1.84	1.91	1.89	1.34	1.82	1.85	1.80	1.84	1.73



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWw - AXx - AYy - AZz - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 104

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	805 27%	69 23%	57 46% A	68 36% AZ	30 10%	57 19%
Very often (3)	145 5%	19 6%	4 3%	10 5%	11 4%	16 5%
Quite often (2)	82 3%	9 3%	6 5%	6 3%	8 3%	5 2%
Occasionally (1)	151 5%	12 4%	12 10% AY	10 5%	25 8% A	13 4%
Never (0)	1512 51%	172 57%	42 34%	79 41%	180 60% A	140 47%
Don't know	10 *	1 *	-	-	2 1%	-
Not applicable	257 9%	18 6%	3 2%	18 9% Z	45 15% Aa	66 22% A
Mean	1.47	1.29	2.18 A	1.87 AZ	0.76	1.29
Standard Deviation	1.81	1.75	1.84	1.88	1.39	1.75



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 105

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011					Community groups 2010						
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	759 26% DJGM	805 27%	370 34% A	446 22%	495 35% A	193 31% A	161 16%	268 32% A	395 37% A	468 23%	533 38% A	198 33% A	180 18%	301 36% A
Very often (3)	155 5%	145 5%	66 6%	103 5%	93 7% A	33 5%	44 4%	54 6%	64 6%	91 4%	84 6%	38 6%	39 4%	48 6%
Quite often (2)	95 3% M	82 3%	34 3%	60 3%	51 4%	19 3%	28 3%	26 3%	33 3%	55 3%	53 4%	25 4%	17 2%	33 4%
Occasionally (1)	136 5%	151 5%	51 5%	84 4%	82 6% A	28 5%	36 4%	40 5%	56 5%	99 5%	87 6% A	40 7% A	48 5%	49 6%
Never (0)	1579 53% CIEKFLHN	1512 51%	503 46%	1123 56% A	616 44% K	290 47% L	624 62% A	391 47% N	465 43%	1117 55%	546 39%	219 36%	643 64% A	308 37%
Don't know	10 D	10	2	4	6	1	3	1	2	9	3	1	3	2
Not applicable	238 8% CIE	257 9%	56 5%	180 9% A	73 5%	51 8%	114 11% AM	55 7%	59 5%	204 10% A	111 8% E	85 14% AF	80 8%	92 11% AH
Mean	1.40 DJGM	1.47	1.75 A	1.26	1.83 A	1.66 A	0.97	1.70 A	1.87 A	1.29	1.98 AE	1.92 AF	0.99	1.98 AH
Standard Deviation	1.79	1.81	1.86	1.74	1.85	1.85	1.60	1.85	1.87	1.75	1.86	1.83	1.62	1.85



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 106

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	759 26% BCKLN OOPa	27 10%	57 12%	122 24% BC	153 28% BC	151 34% ABCD	249 33% ABCD	351 26%	408 25%	538 35% AKL	162 16% L	19 6%	598 33% ANO	75 12%	76 15%
Very often (3)	155 5% KLa	11 4%	19 4%	26 5%	38 7% AC	27 6%	34 5%	77 6%	78 5%	101 7% AKL	38 4%	8 3%	102 6%	27 4%	22 4%
Quite often (2)	95 3% LOOb	9 3%	12 3%	24 5% A	14 3%	12 3%	24 3%	37 3%	58 4%	56 4% L	30 3%	4 1%	65 4% O	20 3%	9 2%
Occasionally (1)	136 5% N	9 3%	24 5%	32 6% G	24 4%	21 5%	26 3%	67 5%	69 4%	83 5% AK	37 4%	10 3%	95 5% AN	16 3%	23 5%
Never (0)	1579 53% FGJMQ cde	179 68% ADEFG	295 64% ADEFG	275 53% G	269 50%	212 48%	349 47%	700 52%	879 54%	713 46%	635 63% AJ	174 58% J	865 48%	380 63% AM	307 61% AMAPQ
Don't know	10 J	4 2% ADEF	2 .	1 .	- .	- .	3 .	2 .	8 .	2 .	5 .	3 1% J	4 .	3 .	3 1%
Not applicable	238 8% FJMQSc dj	24 9% F	50 11% ADF	36 7%	42 8%	23 5%	63 8% F	114 8%	124 8%	43 3%	108 11% AJ	80 27% AJK	87 5%	82 14% AM	66 13% AMAGRST
Mean	1.40 BCKL NOOPa	0.71	0.82	1.35 BC	1.56 ABC	1.73 ABCD	1.72 ABCD	1.44	1.37	1.78 AKL	0.95 L	0.55	1.69 ANO	0.84	0.94
Standard Deviation	1.79	1.40	1.47	1.74	1.82	1.87	1.88	1.79	1.78	1.85	1.59	1.26	1.85	1.50	1.58



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 106

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	759 26% BCKL NOOPa	131 20% O	342 32% AOPR ST	116 23% O	114 23% O	56 21% O	409 21%	88 22%	178 45% Aab	66 54% Aab	305 27%	232 26%	187 26%	25 26%	50 23%	709 26%
Very often (3)	155 5% KLa	34 5%	58 5%	22 4%	29 6%	12 5%	91 5%	20 5%	30 8% Aa	9 7%	64 6%	48 5%	40 5%	2 2%	12 5%	143 5%
Quite often (2)	95 3% LOOb	14 2%	31 3%	13 3%	21 4% OP	16 6% AOPQR	68 3% b	4 1%	15 4% b	6 5% b	34 3%	34 4%	25 3%	1 1%	3 1%	92 3%
Occasionally (1)	136 5% N	23 4%	54 5%	24 5%	21 4%	14 5%	88 4%	18 4%	21 5%	5 4%	62 5%	39 4%	29 4%	4 4%	7 3%	129 5%
Never (0)	1579 53% FGJM Qcde	348 54% Q	515 48%	285 57% Q	286 58% AQ	145 55% Q	1157 58% Acd	221 54% cd	144 36% d	32 26%	572 50%	512 55% e	389 53%	58 59%	121 55%	1458 53%
Don't know	10 J	3	1	5 1% AQS	-	1	7	2	-	-	5	2	1	1 1%	1	9
Not applicable	238 8% FJM Scd	90 14% AQRST	70 7%	36 7%	22 4%	20 8%	172 9% cd	53 13% Aacd	8 2%	4 3%	99 9%	64 7%	57 8%	7 7%	28 13% Aj	210 8%
Mean	1.40 BCK LNOOPa	1.23 O	1.66 AOP RST	1.26 O	1.29 O	1.26 O	1.18	1.25	2.20 Aab	2.61 Aabc	1.49	1.36	1.41	1.24	1.29	1.41
Standard Deviation	1.79	1.73	1.85	1.75	1.73	1.70	1.70	1.75	1.85	1.76	1.80	1.77	1.79	1.79	1.78	1.79



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 107

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	759 26% DGJM cdefjop	315 30% AD	329 27% D	111 17%	297 28% AG	53 22% G	22 13%	209 29% AJ	328 27% J	222 21%	452 28% A	167 24%	128 18%	584 29% AM
Very often (3)	155 5% Mf	54 5%	71 6%	30 5%	68 6% A	11 5%	7 4%	58 8% AIJ	53 4%	44 4%	85 5%	33 5%	26 4%	117 6% M
Quite often (2)	95 3% J	41 4%	39 3%	15 2%	36 3%	3 1%	4 2%	27 4% J	46 4% J	22 2%	53 3%	18 3%	22 3%	61 3%
Occasionally (1)	136 5% L	46 4%	57 5%	32 5%	41 4%	14 6%	7 4%	31 4%	58 5%	47 5%	82 5%	22 3%	29 4%	99 5%
Never (0)	1579 53% BEHN a himr	532 50%	648 52%	387 59% ABC	536 50%	140 59% E	106 63% AE	336 46%	640 53% H	603 58% AHI	842 52%	385 56%	428 61% AN	1020 50%
Don't know	10 0%	3 0%	3 0%	4 1%	6 1%	1 0%	2 1%	2 0%	4 0%	4 0%	4 0%	3 0%	2 0%	5 0%
Not applicable	238 8% BIKghj lqr	67 6%	92 7%	77 12% ABC	81 8%	15 6%	19 11%	67 9% I	79 7%	92 9% I	116 7%	63 9%	61 9%	151 7%
Mean	1.40 DGJM cdefjkop	1.57 AD	1.45 D	1.04	1.54 AFG	1.20 G	0.85	1.66 AIJ	1.44 J	1.18	1.49 A	1.32	1.05	1.55 AM
Standard Deviation	1.79	1.83	1.80	1.63	1.82	1.73	1.51	1.82	1.80	1.72	1.81	1.78	1.64	1.82



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 107

Q12.7 How often, if at all, do you personally do any of the following...

Make your own compost

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	759 24% DGJM cdefjop	261 32% Abcd	373 26% cd	68 20%	57 16%	57 15%	129 18%	154 30% Aef	419 30% Aef	274 32% Ajk	423 23%	62 21%	491 25% o	283 29% Alno	15 17%	16 15%	201 20%	164 29% Ap	143 32% Ap
Very often (3)	155 5% Ml	45 6%	77 5%	13 4%	20 6%	23 6% f	22 3%	28 5% f	82 6% f	47 5%	99 5%	9 3%	110 6%	51 5%	3 3%	2 2%	45 4%	30 5%	32 7% Ap
Quite often (2)	95 3% J	26 3%	40 3%	15 4%	14 4%	11 3%	21 3%	17 3%	46 3%	27 3%	60 3%	8 3%	61 3%	33 3%	6 7% Al	3 3%	29 3%	21 4%	12 3%
Occasionally (1)	136 5% L	33 4%	71 5%	14 4%	18 5%	17 5%	40 6%	20 4%	59 4%	48 6%	75 4%	13 4%	85 4%	48 5%	5 6%	3 3%	44 4%	19 3%	40 9% Apq
Never (0)	1579 53% BEHN ahimr	386 47%	769 53% a	200 59% Aab	224 62% Aab	231 61% Agh	411 59% Agh	264 51%	672 49%	378 44%	1031 57% Al	170 58% l	1079 55% Am	452 47%	54 63% m	56 53%	560 55% r	307 54% r	201 45%
Don't know	10	2	6	-	2 7%	2 7%	1	3 7%	4	3	6	1	5	1	-	4 4% Alm	3	1	-
Not applicable	238 8% BlKgh lqjr	60 7%	125 9%	27 8%	26 7%	36 10% g	76 11% Agh	30 6%	96 7%	91 10% Aj	119 7%	28 10%	127 6%	95 10% Al	3 3%	21 20% Almn	138 14% Aqr	27 5%	17 4%
Mean	1.40 DGJ Mcdefjk op 1.79	1.68 Abc d	1.41 cd	1.15	1.00	0.99	1.07	1.56 Aef	1.62 Aef	1.73 Ajk	1.29	1.16	1.37	1.61 Aln o	1.04	0.99	1.18	1.49 p	1.71 Ap
Standard Deviation		1.86	1.79	1.68	1.58	1.58	1.64	1.84	1.84	1.85	1.75	1.71	1.77	1.83	1.59	1.63	1.70	1.82	1.82



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 108

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	2294 77% KLMkTayz	2369 80% A	1341 67% D	-
Very often (3)	361 12% BjnVWY	305 10%	316 16% D	-
Quite often (2)	138 5% nQsVvZ	123 4%	156 8% D	-
Occasionally (1)	91 3% UZ	78 3%	90 5% D	-
Never (0)	83 3% VWu	81 3%	79 4% D	-
Don't know	2	1	6 D	-
Not applicable	3	5	4 D	-
Mean	3.58 KMkpzyz	3.62	3.39	-
Standard Deviation	0.93	0.90	1.07	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 108

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	347 77%	83 55%	121 69%	44 40%	282 80%	93 78%	78 78%	104 87% A	235 78%	80 73%	69 69%	249 83% A	189 88% A	320 86% A
Very often (3)	61 14%	36 24% A	33 19% A	14 13%	32 9%	20 17%	13 13% n	8 7%	33 11%	14 13%	24 24% A	30 10%	17 8%	26 7%
Quite often (2)	15 3%	19 13% A	10 6%	21 19% A	12 3%	5 4%	5 5% n	-	10 3%	10 9% A	4 4%	10 3%	2 1%	15 4%
Occasionally (1)	8 2%	7 5%	5 3%	14 13% A	12 3%	1 1%	3 3%	4 3%	12 4%	6 5%	2 2%	5 2%	6 3%	6 2%
Never (0)	19 4%	5 3%	7 4%	17 15% A	11 3%	1 1%	1 1%	4 3%	10 3%	-	1 1%	5 2%	1	1
Don't know	-	-	-	-	-	-	-	-	-	-	-	1	-	1
Not applicable	-	-	-	-	2 1% A	-	-	-	-	-	-	-	-	1
Mean	3.58	3.23	3.45	2.49	3.61	3.69	3.64	3.70	3.57	3.53	3.58	3.72 A	3.80 A	3.79 A
Standard Deviation	0.96	1.06	1.01	1.50	0.95	0.67	0.80	0.90	0.98	0.87	0.75	0.76	0.64	0.62



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 108

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	241 80%	122 92% A	167 83%	193 64%	231 77% z
Very often (3)	38 13%	6 5%	19 9%	48 16%	29 10%
Quite often (2)	7 2%	3 2%	3 1%	19 6%	12 4%
Occasionally (1)	8 3%	1 1%	1 *	21 7% A	20 7% A
Never (0)	3 1%	-	11 5% Ax	15 5% A	9 3%
Don't know	1 *	-	1 *	2 1% A	-
Not applicable	2 1% A	-	-	3 1% A	-
Mean	3.70 A	3.89 A	3.64	3.29 y	3.50 z
Standard Deviation	0.74	0.44	0.98	1.17	1.04



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 108

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	2369 80%	370 83%	110 72% K	133 80% L	48 44%	287 82% A	102 82%	101 97% AP	99 80%	220 73%	91 82%	73 78%	250 82% A	169 81%	316 86% A
Very often (3)	305 10%	38 8%	20 13%	11 7%	15 14%	34 10%	11 9%	3 3%	9 7%	41 14%	13 12%	17 18%	37 12%	22 11%	34 9%
Quite often (2)	123 4%	14 3%	9 6%	8 5%	11 10% A	14 4%	10 8%	-	6 5% Q	13 4%	4 4%	4 4%	6 2%	9 4% V	15 4%
Occasionally (1)	78 3%	10 2%	8 5%	5 3%	16 15% A	8 2%	2 2%	-	5 4%	10 3%	2 2%	-	7 2%	2 1%	3 1%
Never (0)	81 3%	13 3%	5 3%	9 5%	18 17% A	5 1%	-	-	4 3%	16 5% A	1 1%	-	4 1%	5 2%	1
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable	5	2	1 1%	-	-	-	-	-	-	1	-	-	-	1	-
Mean	3.62	3.67	3.46	3.53	2.55	3.70 A	3.70	3.97 AP	3.58	3.46	3.72	3.73	3.72 A	3.68	3.79 A
Standard Deviation	0.90	0.88	1.04	1.09	1.57	0.78	0.68	0.17	0.99	1.09	0.70	0.53	0.73	0.81	0.57



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 108

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Always (4)	2369 80%	244 81%	111 90% A	161 84% A	170 56%	176 59%
Very often (3)	305 10%	39 13%	8 6%	22 12%	39 13%	49 16% Ab
Quite often (2)	123 4%	6 2%	3 2%	4 2%	24 8% A	29 10% Ab
Occasionally (1)	78 3%	4 1%	1 1%	3 2%	27 9% A	17 6% A
Never (0)	81 3%	7 2%	1 1%	1 1%	41 14% Aa	23 8% Ab
Don't know	1	-	-	-	-	-
Not applicable	5	-	-	-	-	3 1% A
Mean	3.62	3.70 A	3.83 A	3.77 A	2.90	3.15
Standard Deviation	0.90	0.78	0.58	0.61	1.49	1.27



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 109

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	2294 77% GM	2369 80%	867 80% A	1529 76%	1144 81% A	507 82% A	709 70%	689 83% A	891 83% A	1673 82% AD	1172 83% A	492 81% A	748 74%	692 83% A
Very often (3)	361 12% I	305 10%	123 11% I	245 12%	158 11%	71 12%	144 14% AM	92 11%	90 8%	218 11%	146 10%	76 13%	114 11%	88 11%
Quite often (2)	138 5% CJEFHN	123 4%	34 3%	99 5% J	48 3%	16 3%	65 6% A	21 3%	47 4%	64 3%	53 4%	19 3%	47 5%	25 3%
Occasionally (1)	91 3% JKLN	78 3%	31 3%	61 3% J	39 3%	13 2%	41 4% A	20 2%	22 2%	39 2%	26 2%	9 1%	44 4% A	14 2%
Never (0)	83 3% EKFHN	81 3%	25 2%	63 3%	24 2%	7 1%	51 5% A	12 1%	23 2%	45 2%	19 1%	9 1%	52 5% A	13 2%
Don't know	2	1	-	2	1	1	-	1	-	1	-	-	1	-
Not applicable	3	5	2	1	2	-	-	-	1	3	1	1	4 G	1
Mean	3.58 GM	3.62	3.64 A	3.56	3.67 A	3.72 A	3.40	3.71 A	3.68 A	3.68 AD	3.71 A	3.71 A	3.45	3.72 A
Standard Deviation	0.93	0.90	0.86	0.95	0.81	0.72	1.10	0.76	0.83	0.81	0.74	0.73	1.11	0.74



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 110

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	2294 77% BCHLN OOPh	169 64%	335 73% B	414 80% BC	426 79% BC	367 82% ABC	583 78% B	977 74%	1297 80% AH	1199 78% L	794 78% L	199 67%	1463 81% ANO	428 71%	365 72%
Very often (3)	361 12% I	42 16% ADF	56 12%	55 11%	64 12%	47 11%	97 13%	193 14% AI	168 10%	200 13%	116 11%	35 12%	215 12%	70 12%	71 14% T
Quite often (2)	138 5% E	19 7% AE	30 7% AE	25 5% E	13 2%	18 4%	33 4%	54 4%	84 5%	63 4%	49 5%	21 7% AJ	74 4%	39 6% AM	23 5%
Occasionally (1)	91 3% GM	17 6% ADEF	24 5% ADFG	11 2%	16 3%	8 2%	15 2%	49 4%	42 3%	41 3%	32 3%	14 5%	39 2%	27 4% AM	23 5% AMAGS
Never (0)	83 3% FIJM	15 6% ADFG	14 3% F	11 2%	21 4% F	5 1%	17 2%	53 4% AI	30 2%	31 2%	24 2%	27 9% AJK	23 1%	37 6% AM	23 5% AMAGS
Don't know	2	-	-	-	-	-	2	-	2	-	-	2 1% AJK	-	2 AM	-
Not applicable	3	1	-	-	-	1	1	2	1	2	-	-	2	-	1
Mean	3.58 BCHL NOOPh	3.27	3.47 B	3.65 BC	3.59 B	3.71 ABCE	3.63 BC	3.51	3.64 AH	3.63 AL	3.60 L	3.23	3.68 ANO	3.37	3.45
Standard Deviation	0.93	1.19	1.03	0.84	0.97	0.73	0.85	1.01	0.84	0.85	0.90	1.31	0.76	1.17	1.08



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 110

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	2294 77% BCHL NOOPh	475 74%	839 78% OP	380 76%	395 80% OP	205 78%	1554 78%	310 76%	295 74%	87 71%	893 78% h	712 76% h	574 79% h	65 66%	162 73%	2132 78%
Very often (3)	361 12% I	90 14% T	127 12%	65 13%	55 11%	24 9%	230 12%	43 11%	65 16% Aab	16 13%	135 12%	127 14% g	76 10%	15 15%	32 14%	329 12%
Quite often (2)	138 5% E	27 4%	50 5%	24 5%	21 4%	16 6%	89 4%	24 6%	15 4%	10 8% c	54 5%	41 4%	31 4%	3 3%	13 6%	125 5%
Occasionally (1)	91 3% GM	22 3%	30 3%	17 3%	10 2%	12 5% S	57 3%	17 4%	13 3%	3 2%	30 3%	28 3%	22 3%	9 9% Aefg	6 3%	85 3%
Never (0)	83 3% FJUM	26 4% AQ	25 2%	13 3%	12 2%	7 3%	60 3%	11 3%	7 2%	5 4%	29 3%	21 2%	23 3%	6 6% Aef	9 4%	74 3%
Don't know	2	2 A	-	-	-	-	1	1	-	-	-	1	1	-	-	2
Not applicable	3	1	-	2 Q	-	-	1	-	1	1 7% Aa	-	1	1	-	-	3
Mean	3.58 BCH LNOOPh	3.51	3.61 OP	3.57 O	3.65 OP	3.55	3.59	3.54	3.59	3.46	3.61 h	3.59 h	3.59 h	3.27	3.50	3.59
Standard Deviation	0.93	1.01	0.88	0.93	0.85	0.98	0.93	0.97	0.85	1.03	0.89	0.88	0.94	1.25	1.01	0.92



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 111

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	2294 77% GJLMc def	847 80% ACD	941 76%	491 75%	859 81% AFG	171 72%	110 66%	599 82% ALJ	938 78% J	757 73%	1334 82% AL	507 73%	488 70%	1650 81% AM
Very often (3)	361 12% Ka	125 12%	156 13%	79 12%	114 11%	39 16% AEG	16 10%	77 11%	154 13%	130 13%	174 11%	87 13%	98 14%	237 12%
Quite often (2)	138 5% BHKNa	32 3%	68 5% B	36 5% B	44 4%	10 4%	12 7%	21 3%	57 5% H	60 6% AH	63 4%	31 4%	39 6%	81 4%
Occasionally (1)	91 3% KNh	25 2%	40 3%	25 4%	29 3%	8 3%	13 8% AE	15 2%	38 3%	38 4% H	39 2%	34 5% AK	33 5% AN	40 2%
Never (0)	83 3% EIKNag hir	27 3%	31 3%	25 4%	16 2%	9 4% E	16 10% AEF	16 2%	20 2%	47 5% AHI	22 1%	31 4% AK	35 5% AN	28 1%
Don't know	2	-	2	-	1	-	-	2	-	-	2	-	2	-
Not applicable	3	2	1	-	2	-	-	-	1	2	-	1	1	1
Mean	3.58 DGJL Mdefp	3.65 ACD	3.57	3.50	3.67 AFG	3.50 G	3.14	3.69 AJ	3.62 J	3.47	3.69 AL	3.46	3.40	3.69 AM
Standard Deviation	0.93	0.86	0.92	1.02	0.81	1.00	1.38	0.81	0.85	1.06	0.77	1.08	1.12	0.76



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 111

Q12.8 How often, if at all, do you personally do any of the following...

Recycle

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	2294 77% GJLM cdef	698 86% Abcd	1122 77% cd	235 70%	239 66%	269 71%	519 74%	411 80% ef	1094 79% Aef	676 78%	1400 77%	218 75%	1505 77%	752 78%	71 83%	82 78%	767 75%	442 78%	367 82% Ap
Very often (3)	361 12% Ka	61 8%	190 13% a	60 18% Aab	50 14% a	46 12%	88 13%	60 12%	167 12%	115 13%	211 12%	35 12%	235 12%	124 13%	7 8%	9 9%	124 12%	72 13%	48 11% 71%
Quite often (2)	138 5% BHKNa	17 2%	71 5% a	20 6% a	30 8% Aab	23 6%	34 5%	24 5%	57 4%	37 4%	85 5%	16 5%	98 5%	39 4%	2 2%	3 3%	58 6% qr	19 3%	13 3%
Occasionally (1)	91 3% KNh	22 3%	36 2%	16 5% b	17 5% b	21 6% Agh	30 4% Ah	12 2%	28 2%	24 3%	57 3%	10 3%	59 3%	26 3%	5 6%	6 6%	31 3%	21 4%	11 2%
Never (0)	83 3% EIKNa ghir	15 2%	40 3%	5 1%	23 6% Aabc	18 5% Agh	28 4% Agh	7 1%	30 2%	15 2%	59 3% i	9 3%	57 3%	21 2%	1 1%	5 5%	40 4% Ar	13 2%	6 1% 7%
Don't know	2	-	1	1	-	-	2 Ah	-	-	-	-	2 1% Aij	2	-	-	-	-	1	-
Not applicable	3	-	1	-	2 1% Aab	-	1	-	2	1	1	1	2	1	-	-	-	1	-
Mean	3.58 DGJ LMdefp	3.73 Abc d	3.59 d	3.50 d	3.30	3.40	3.49	3.67 Aef	3.65 Aef	3.63	3.57	3.54	3.57	3.62	3.65	3.50	3.52	3.60	3.71 Ap
Standard Deviation	0.93	0.79	0.90	0.91	1.20	1.13	1.04	0.79	0.83	0.83	0.96	0.97	0.94	0.86	0.88	1.11	1.01	0.90	0.76



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 112

Q12.9 How often, if at all, do you personally do any of the following...
Drive in a fuel efficient way

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Always (4)	830 28% LMkRpqXZay	841 28%	445 22% D	-
Very often (3)	538 18% Bjlpaz	467 16%	367 18% D	-
Quite often (2)	372 13% jRpay	362 12%	282 14% D	-
Occasionally (1)	252 8% Rp	273 9%	168 8% D	-
Never (0)	121 4%	157 5% A	122 6% D	-
Don't know	23 1%	35 1%	25 1% D	-
Not applicable	836 28% kINiOmPnQoTrWu Yw	827 28%	583 29% D	-
Mean	2.81 Lkovy	2.74	2.61	-
Standard Deviation	1.23	1.30	1.29	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 112

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Always (4)	111 25%	59 39% A	35 20%	18 16%	129 37% A	39 33%	28 28%	37 31%	47 16%	24 22%	26 26%	78 26%	64 30%	135 36% A
Very often (3)	55 12%	30 20%	29 16%	19 17%	79 23% A	21 18%	29 29% A	34 28% A	47 16%	27 25%	26 26% A	48 16%	34 16%	60 16%
Quite often (2)	39 9%	20 13%	21 12%	10 9%	60 17% A	16 13%	13 13%	19 16%	16 5%	21 19% A	21 21% A	40 13%	19 9%	57 15%
Occasionally (1)	34 8%	11 7%	14 8%	5 5%	29 8%	14 12%	12 12%	9 8%	16 5%	9 8%	7 7%	27 9%	18 8%	47 13% A
Never (0)	19 4%	6 4%	13 7% A	3 3%	11 3%	6 5%	10 10% A	4 3%	9 3%	3 3%	5 5%	10 3%	6 3%	16 4%
Don't know	1 *	2 1%	2 1%	-	3 1%	1 1%	1 1%	-	1 *	1 1%	2 2%	4 1% s	3 1%	2 1%
Not applicable	191 42%	22 15%	62 35% A	55 50% A	40 11%	23 19%	7 7%	17 14%	164 55% A	25 23%	13 13%	93 31%	71 33%	53 14%
Mean	2.79	2.99	2.53	2.80	2.93	2.76	2.58	2.88 o	2.79	2.71	2.72	2.77	2.94	2.80
Standard Deviation	1.32	1.19	1.36	1.16	1.14	1.30	1.34	1.11	1.23	1.10	1.16	1.23	1.22	1.28



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 112

Q12.9 How often, if at all, do you personally do any of the following...
Drive in a fuel efficient way

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Always (4)	67 22%	46 35%	39 19%	50 17%	69 23%
Very often (3)	59 20%	30 23%	33 16%	40 13%	47 16%
Quite often (2)	45 15% v	21 16%	22 11%	21 7%	34 11%
Occasionally (1)	29 10%	8 6%	15 7%	17 6%	25 8%
Never (0)	11 4%	3 2%	7 3%	8 3%	8 3%
Don't know	1 *	3 2%	-	5 2%	4 1%
Not applicable	88 29%	21 16%	86 43% A	160 53% A	114 38% A
Mean	2.67	3.00	2.71	2.79 y	2.79
Standard Deviation	1.20	1.09	1.23	1.23	1.21



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 112

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Always (4)	841 28%	102 23%	80 52% AK	41 25%	18 17%	132 38% A	43 34%	30 29%	35 28%	45 15%	21 19%	28 30%	101 33%	51 25%	114 31%
Very often (3)	467 16%	48 11%	21 14%	17 10%	9 8%	75 22%	17 14%	26 25%	30 24%	33 11%	19 17%	21 22%	48 16%	35 17%	68 18%
Quite often (2)	362 12%	46 10%	13 8%	11 7%	10 9%	45 13%	20 16%	22 21% A	14 11%	23 8%	15 14%	11 12%	34 11%	36 17% AV	62 17% A
Occasionally (1)	273 9%	36 8%	11 7%	11 7%	10 9%	29 8%	16 13%	11 11%	14 11%	13 4%	13 12%	12 13%	29 10%	22 11%	46 12% A
Never (0)	157 5%	22 5%	6 4%	13 8% A	8 7%	23 7% AN	7 6%	6 6%	15 12% AQ	13 4%	4 4%	5 5%	11 4%	3 1%	21 6%
Don't know	35 1%	5 1%	1 1%	2 1%	2 2%	5 1%	3 2%	1 1%	1 1%	-	5 5% A	3 3% A	-	4 2%	3 1%
Not applicable	827 28%	189 42%	21 14%	71 43% A	51 47% A	39 11%	19 15%	8 8%	14 11%	174 58% A	34 31%	14 15%	81 27%	57 27%	55 15%
Mean	2.74	2.68	3.21 A	2.67	2.35	2.87	2.71	2.66	2.52	2.66	2.56	2.71	2.89	2.74	2.67
Standard Deviation	1.30	1.35	1.19	1.48	1.47	1.28	1.33	1.22	1.42	1.33	1.24	1.29	1.25	1.15	1.29



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 112

Q12.9 How often, if at all, do you personally do any of the following...
 Drive in a fuel efficient way

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Always (4)	841 28%	69 23%	38 31%	46 24%	49 16%	76 26%
Very often (3)	467 16%	63 21%	23 19%	28 15%	42 14%	36 12%
Quite often (2)	362 12%	29 10%	26 21% A	27 14%	20 7%	31 10%
Occasionally (1)	273 9%	38 13% A	12 10%	18 9%	19 6%	23 8%
Never (0)	157 5%	17 6%	6 5%	5 3%	24 8% Aa	22 7% Ab
Don't know	35 1%	7 2% AX	1 1%	4 2% Z	1	6 2% A
Not applicable	827 28%	77 26%	18 15%	63 33%	146 49% A	103 35% A
Mean	2.74	2.60	2.71	2.74	2.47	2.64
Standard Deviation	1.30	1.31	1.23	1.22	1.44	1.41



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 113

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Always (4)	830 28% GM	841 28%	332 31% A	539 27%	425 30% A	168 27%	235 23%	233 28%	332 31%	524 26%	441 31% A	180 30%	245 24%	245 29%
Very often (3)	538 18% GM	467 16%	226 21% A	348 17%	298 21% A	108 18%	151 15% M	171 20% A	200 19%	337 16%	271 19%	104 17%	111 11%	160 19%
Quite often (2)	372 13% GM	362 12%	148 14%	235 12%	209 15% A	80 13%	85 8%	112 13%	148 14%	241 12%	197 14%	81 13%	92 9%	117 14%
Occasionally (1)	252 8% G	273 9%	96 9%	168 8%	125 9%	52 8%	66 7%	73 9%	103 10%	199 10%	146 10% A	63 10%	70 7%	88 11%
Never (0)	121 4%	157 5%	50 5%	82 4%	55 4%	21 3%	37 4%	35 4%	67 6% A	110 5% A	74 5%	19 3%	49 5%	40 5%
Don't know	23 1%	35 1%	10 1%	13 1%	15 1%	9 1% A	4 *	10 1%	16 1% A	20 1%	22 2% A	7 1%	8 1%	9 1%
Not applicable	836 28% CIEKHN	827 28%	220 20%	615 31% A	289 20%	177 29%	432 43% A	201 24%	208 19%	612 30%	266 19%	152 25%	435 43% A	174 21%
Mean	2.81 J	2.74	2.81	2.80 J	2.82	2.82	2.84	2.79	2.74	2.68	2.76	2.81	2.76	2.74
Standard Deviation	1.23	1.30	1.23	1.25	1.20	1.21	1.25	1.22	1.30	1.31	1.27	1.22	1.35	1.26



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 114

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Always (4)	830 28% BCIKL NOOPa	29 11%	96 21% B	137 27% BC	170 31% ABC	143 32% ABC	255 34% ABCD	426 32% AI	404 25% AI	492 32% AKL	231 23% AKL	66 22% AKL	594 33% ANO	109 18% ANO	114 23% ANO
Very often (3)	538 18% BGLN Pa	29 11%	82 18% B	102 20% BG	119 22% ABG	98 22% ABG	108 14% ABG	277 21% AI	261 16% AI	307 20% AL	172 17% AL	38 13% AL	379 21% ANO	67 11% ANO	83 16% N
Quite often (2)	372 13% GKLN ai	25 10%	66 14% G	85 16% ABG	71 13% G	59 13% G	66 9% G	160 12% AI	212 13% AI	225 15% AKL	107 11% AKL	25 8% AKL	257 14% AN	45 7% AN	63 12% NP
Occasionally (1)	252 8% GILNP	21 8% G	48 10% G	66 13% ABEFG	48 9% G	35 8% G	34 5% G	137 10% AI	115 7% AI	152 10% AKL	76 7% AKL	14 5% AKL	167 9% N	34 6% N	45 9% NP
Never (0)	121 4% GINf	16 6% G	24 5% G	26 5% G	25 5% G	16 4% G	14 2% G	66 5% AI	55 3% AI	62 4% AI	48 5% AI	9 3% AI	77 4% AI	16 3% AI	24 5% AI
Don't know	23 1% H	2 1%	3 1%	2 *	4 1%	4 1%	8 1%	6 *	17 1%	14 1%	5 *	3 1%	15 1%	4 1%	4 1%
Not applicable	836 28% DEFHJ MQScdJ	141 54% ACDEF G	140 31% DEF	98 19%	103 19%	91 20%	263 35% ADEF	276 20% AI	560 34% AH	284 18% AKL	376 37% AJ	143 48% AJK	327 18% AMO	328 54% AMO	173 34% AMAGRST
Mean	2.81 BCDO ORSe	2.28	2.56 B	2.62 B	2.83 BCD	2.90 BCD	3.17 ABCD EF	2.81	2.81	2.82	2.73	2.91	2.85 AO	2.81	2.66
Standard Deviation	1.23	1.36	1.27	1.26	1.22	1.17	1.09	1.26	1.21	1.22	1.27	1.23	1.22	1.25	1.28



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 114

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Always (4)	830 28% BCIK LNOOPa	154 24%	348 32% AOPR T	126 25%	138 28% O	64 24%	523 26%	121 30%	123 31% a	42 34% a	297 26%	273 29%	209 29%	35 36% e	51 23%	779 28%
Very often (3)	538 18% BGIL NPa	96 15%	207 19% P	86 17%	91 18%	58 22% OP	323 16%	65 16%	101 26% Aab	28 23%	216 19%	168 18%	132 18%	14 14%	44 20%	494 18%
Quite often (2)	372 13% GKLN P ai	56 9%	146 14% P	64 13% P	73 15% P	33 13%	227 11%	48 12%	72 18% Aab	20 16%	160 14% g	121 13%	79 11%	7 7%	17 8%	355 13% Ai
Occasionally (1)	252 8% GILNP	30 5%	77 7% P	62 12% AOPQ	60 12% APQ	23 9% P	171 9%	27 7%	43 11% b	7 6%	105 9%	78 8%	60 8%	7 7%	13 6%	239 9%
Never (0)	121 4% GINf	19 3%	40 4%	24 5%	24 5%	14 5%	83 4%	13 3%	20 5%	5 4%	56 5% f	28 3%	29 4%	8 8% Af	9 4%	112 4%
Don't know	23 1% H	9 1% S	6 1%	4 1%	1 *	3 1%	15 1%	2 *	5 1%	1 1%	8 1%	8 1%	3 *	3 3% Aefg	2 1%	21 1%
Not applicable	836 28% DEFH JMGScd	279 43% AOPR ST	247 23%	135 27% S	106 22%	69 26%	650 33% Acd	130 32% cd	32 8%	19 16% c	299 26%	255 27%	216 30%	24 24%	86 39% Aj	750 27%
Mean	2.81 BCD OORSe	2.95 AOR ST	2.91 AOR ST	2.63	2.67	2.70	2.78	2.93 c	2.74	2.93	2.71	2.87 e	2.85	2.86	2.86	2.80
Standard Deviation	1.23	1.19	1.19	1.29	1.27	1.25	1.26	1.20	1.21	1.15	1.25	1.19	1.24	1.42	1.22	1.24



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 115

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Always (4)	830 28% FGLcd imp	323 31% AC	331 27%	172 26%	325 31% AFG	52 22%	27 16%	222 30%	324 27%	284 27%	517 32% AL	161 23%	183 26%	589 29%
Very often (3)	538 18% DJMdj lp	178 17%	265 21% ABD	92 14%	217 20% AF	35 15%	24 14%	147 20% J	229 19% J	162 16%	307 19%	127 18%	95 14%	411 20% AM
Quite often (2)	372 13% Mchp	126 12%	166 13%	78 12%	140 13%	29 12%	16 10%	82 11%	177 15% AHJ	113 11%	195 12%	75 11%	71 10%	261 13%
Occasionally (1)	252 8% HKap	78 7%	114 9%	58 9%	81 8%	27 11%	13 8%	45 6%	115 10% H	92 9% H	122 7%	71 10% K	51 7%	177 9%
Never (0)	121 4% CEIKNa hj	43 4%	37 3%	41 6% ABC	30 3%	17 7% AE	15 9% AE	21 3%	38 3%	62 6% AHI	55 3%	40 6% AK	51 7% AN	60 3%
Don't know	23 1%	8 1%	9 1%	6 1%	9 1%	4 2%	1 1%	6 1%	9 1%	8 1%	12 1%	3 *	5 1%	16 1%
Not applicable	836 28% CEIKN glimnqr	302 29%	317 26%	209 32% AC	263 25%	73 31%	71 43% AEF	207 28%	316 26%	313 30% I	426 26%	214 31% K	240 34% AN	523 26%
Mean	2.81 DFGJ LMcdfimr	2.88 AD	2.81	2.67	2.92 AFG	2.49	2.37	2.97 AIJ	2.78	2.72	2.93 AL	2.63	2.68	2.86 AM
Standard Deviation	1.23	1.23	1.17	1.35	1.15	1.37	1.43	1.14	1.19	1.33	1.19	1.31	1.39	1.18



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 115

Q12.9 How often, if at all, do you personally do any of the following...

Drive in a fuel efficient way

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Always (4)	830 28% FGLc dimp	294 36% Abcd	399 27% d	77 23% d	60 17%	92 24%	178 25%	137 27%	423 31% Aef	214 25%	523 29% i	93 32% l	572 29% Am	244 25%	26 30%	26 26%	254 25%	176 31% p	115 26%
Very often (3)	538 18% DJMd jlp	156 19% d	268 18% d	65 19% d	49 14%	62 16%	128 18%	116 22% Aeh	231 17%	192 22% Ajk	299 16%	47 16%	325 17%	209 22% Al	14 16%	17 16%	156 15%	138 24% Ap	99 22% Ap
Quite often (2)	372 13% Mahp	75 9%	184 13% a	46 14% a	67 19% Aab	56 15% h	93 13%	72 14%	151 11%	119 14%	215 12%	38 13%	240 12%	128 13%	19 22% Almo	7 7%	89 9%	86 15% Ap	92 21% Apq
Occasionally (1)	252 8% HKap	39 5%	130 9% a	33 10% a	50 14% Aab	26 7%	70 10% h	53 10% h	103 7%	76 9%	146 8%	30 10%	168 9%	80 8%	11 13%	7 7%	71 7%	52 9%	56 13% Ap
Never (0)	121 4% CEIKN ahj	12 1%	60 4% a	17 5% a	32 9% Aabc	18 5%	34 5%	24 5%	45 3%	47 5% Aj	62 3%	12 4%	75 4%	51 5% A	2 2%	3 3%	32 3%	26 5%	31 7% Ap
Don't know	23 1%	6 1%	12 1%	4 1%	1 *	5 1%	5 1%	6 1%	7 1%	6 1%	17 1%	-	15 1%	10 1%	-	-	8 1%	4 1%	3 1%
Not applicable	836 28% CEIK Ngimnqr	231 28%	408 28%	95 28%	102 28%	118 31% g	192 27% g	108 21%	418 30% Ag	214 25%	551 30% Aik	71 24%	563 29% mn	241 25%	14 16%	45 43% Almn	410 40% Aqr	87 15% r	49 11%
Mean	2.81 DFG JLMcdfi mr 1.23	3.18 Abc d	2.78 d	2.64 d	2.21	2.72	2.69	2.72	2.93 Aef g	2.69	2.86 Al	2.81	2.83 m	2.72	2.71	2.93	2.88 r	2.81 r	2.54
Standard Deviation		1.03	1.24	1.26	1.33	1.25	1.27	1.23	1.21	1.24	1.22	1.27	1.24	1.24	1.19	1.22	1.23	1.20	1.26



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)
Total	2972	2962	1992
Active energy savers	813 27% LPS	848 29%	444 22%
Energy aware	1461 49% Vy	1450 49%	876 44%
Energy ambivalent	337 11% M	306 10%	274 14%
Energy wasters	361 12% KTUY	358 12%	398 20%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Active energy savers	99 22%	52 35% A	33 19%	32 29%	109 31%	29 24%	16 16%	34 28%	87 29%	20 18%	28 28%	83 28%	79 37% A	112 30%
Energy aware	228 51%	73 49%	89 51%	55 50%	165 47%	62 52%	46 46%	61 51%	143 48%	55 50%	59 59% Ar	156 52%	91 42%	178 48%
Energy ambivalent	54 12%	16 11%	23 13%	6 5%	33 9%	14 12%	20 20% An	12 10%	26 9%	21 19% A	8 8%	40 13%	24 11%	40 11%
Energy wasters	69 15%	9 6%	31 18% A	17 15%	44 13%	15 13%	18 18% n	13 11%	44 15%	14 13%	5 5%	21 7%	21 10%	40 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUv - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Active energy savers	81 27%	46 35%	56 28%	81 27%	91 30%
Energy aware	140 47%	62 47%	97 48%	150 50%	149 50%
Energy ambivalent	40 13%	16 12%	32 16%	30 10%	29 10%
Energy wasters	39 13%	8 6%	17 8%	40 13%	32 11%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Active energy savers	848 29%	100 22%	60 39% A	51 31% L	30 28%	98 28%	40 32%	29 28% P	35 28%	91 30%	22 20%	31 33%	97 32%	62 30%	102 28%
Energy aware	1450 49%	237 53%	68 44%	71 43%	47 44%	181 52%	55 44%	60 58%	62 50%	135 45%	62 56%	42 45%	149 49%	98 47%	183 50%
Energy ambivalent	306 10%	49 11%	12 8%	16 10%	14 13%	36 10%	13 10%	8 8%	10 8%	33 11%	16 14%	9 10%	27 9%	21 10%	42 11%
Energy wasters	358 12%	62 14%	13 8%	28 17%	17 16%	33 9%	17 14%	7 7%	16 13%	42 14%	11 10%	12 13%	31 10%	27 13%	42 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Active energy savers	848 29%	78 26%	33 27%	50 26%	71 24%	96 32%
Energy aware	1450 49%	152 51%	68 55%	96 50%	130 43%	139 47%
Energy ambivalent	306 10%	31 10%	11 9%	27 14%	42 14%	30 10%
Energy wasters	358 12%	39 13%	12 10%	18 9%	58 19% Ad	32 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 117

Q12. Behavioural typology

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Active energy savers	813 27%	848 29%	300 28%	543 27%	398 28%	190 31% A	270 27%	240 29%	315 29%	563 28%	414 29%	190 31% A	281 28%	254 30%
Energy aware	1461 49%	1450 49%	514 48%	999 50%	695 49%	306 50%	499 49%	413 49%	527 49%	1020 50%	709 50%	289 48%	487 48%	411 49%
Energy ambivalent	337 11%	306 10%	126 12%	222 11%	172 12%	72 12%	102 10%	104 12% N	104 10%	209 10%	140 10%	57 9%	108 11%	75 9%
Energy wasters	361 12% EFH	358 12%	142 13%	236 12%	151 11%	47 8%	139 14%	78 9%	128 12%	251 12%	154 11%	70 12% F	134 13%	93 11%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 118

Q12. Behavioural typology

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Active energy savers	813 27% BCHRS	56 21%	105 23%	125 24%	156 29% BC	148 33% ABCD	223 30% BCD	321 24%	492 30% AH	401 26%	283 28%	85 29%	507 28%	158 26%	136 27%
Energy aware	1461 49% KOOT	116 44%	224 49%	247 48%	257 48%	202 45%	415 55% ABCDE F	680 50%	781 48%	784 51% AK	468 46%	150 50%	910 50% O	304 50% O	222 44%
Energy ambivalent	337 11% GP	29 11%	58 13% G	75 15% AFG	68 13% G	46 10%	61 8%	169 13%	168 10%	178 12%	119 12%	31 10%	209 12%	64 11%	60 12% P
Energy wasters	361 12% GMPbf	62 24% ACDEF G	72 16% AEFG	69 13% G	59 11% G	50 11% G	49 7%	178 13%	183 11%	173 11%	145 14% AJ	32 11%	190 10%	77 13%	88 17% AMNAPQR



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 118

Q12. Behavioural typology

Base: All

All Commu- nities (excl ctrl) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Active energy savers	813 27% BCHRS	199 31% ARS	323 30% ARS	117 23%	109 22%	65 25%	527 26%	129 32% Aac	100 25%	38 31%	312 27%	263 28%	195 27%	27 28%	65 29%	748 27%
Energy aware	1461 49% KOOT	337 52% OT	509 48%	262 52% OT	241 49%	112 42%	978 49%	194 48%	202 51%	57 47%	576 50%	460 49%	343 47%	48 49%	105 47%	1356 49%
Energy ambivalent	337 11% GP	49 8%	116 11% P	65 13% P	71 14% APQ	36 14% P	227 11%	46 11%	49 12%	12 10%	116 10%	116 12%	88 12%	11 11%	23 10%	314 11%
Energy wasters	361 12% GMPbf	58 9%	123 11%	57 11%	72 15% P	51 19% APQR	260 13% Ab	37 9%	45 11%	15 12%	137 12%	92 10%	102 14% f	12 12%	29 13%	332 12%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 119

Q12. Behavioural typology

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Active energy savers	813 27% FGJLM bcdmr	287 27%	351 28%	166 25%	325 31% AFG	45 19%	27 16%	246 34% AIJ	315 26%	262 24%	502 31% AL	146 21%	161 23%	597 29% AM
Energy aware	1461 49% acdq	555 52% ACD	589 48%	312 48%	513 48%	119 50%	81 49%	352 48%	611 51%	498 48%	797 49%	357 52%	331 48%	1026 50%
Energy ambivalent	337 11% abd	116 11%	146 12%	74 11%	129 12%	36 15%	17 10%	74 10%	145 12%	118 11%	175 11%	79 11%	80 11%	222 11%
Energy wasters	361 12% BEHKNa bch	100 9%	153 12% B	104 16% ABC	98 9%	37 16% E	42 25% AEF	58 8%	137 11% H	166 16% AHI	160 10%	109 16% AK	124 18% AN	192 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 119

Q12. Behavioural typology

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Active energy savers	813 27% FGJ LMbcdm f	813 100% Abcd	-	-	-	104 28%	185 26%	135 26%	388 28%	229 26%	502 28%	82 28%	552 28% m	237 25%	19 22%	43 41% Almn	284 28% r	158 28% r	89 20%
Energy aware	1461 49% acdq	-	1461 100% Aacd	-	-	170 45%	335 48%	260 50%	696 51%	431 50%	899 50%	131 45%	947 48%	479 50%	53 62% Almo	46 44%	520 51% q	254 45%	224 50%
Energy ambivalent	337 11% abd	-	-	337 100% Aabd	-	38 10%	91 13%	52 10%	156 11%	102 12%	204 11%	31 11%	216 11%	122 13% o	6 7%	6 6%	104 10%	76 13%	75 17% Ap
Energy wasters	361 12% BEHKN abch	-	-	-	361 100% Aabc	65 17% Afh	89 13%	69 13% h	138 10%	106 12%	208 11%	47 16% Aj	243 12%	125 13%	8 9%	10 10%	112 17%	81 14%	57 13%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 120

Q13: Summary table: Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Base: All communities (excl ctrl)

Total	Q13: Summary table								
	Don't really want to do this	Haven't really thought about doing this	Thought about doing this, but probably won't do it	Thinking about doing this	Already done this within the last 18 months	Already done this more than 18 months ago	Haven't heard of this	Don't know	Not applicable
Installed loft insulation	2972 45 2%	65 2%	34 1%	146 5%	466 16%	1717 58%	11 *	173 6%	315 11%
Installed solar (thermal) panels to generate hot water	2972 485 16%	686 23%	719 24%	399 13%	45 2%	50 2%	36 1%	86 3%	466 16%
Installed solar (Photovoltaic) panels to generate electricity	2972 467 16%	721 24%	635 21%	404 14%	68 2%	24 1%	114 4%	77 3%	462 16%
Installed an air/ground source heat pump	2972 537 18%	899 30%	280 9%	86 3%	13 *	5 *	622 21%	95 3%	435 15%
Used biomass (e.g. wood chips) to heat the home	2972 633 21%	928 31%	184 6%	82 3%	35 1%	59 2%	424 14%	63 2%	564 19%
Installed double glazing	2972 69 2%	59 2%	59 2%	111 4%	247 8%	2205 74%	7 *	25 1%	190 6%
Installed cavity wall insulation	2972 106 4%	127 4%	82 3%	121 4%	182 6%	1240 42%	15 1%	315 11%	784 26%
Installed solid wall insulation	2972 216 7%	266 9%	47 2%	32 1%	30 1%	140 5%	185 6%	357 12%	1699 57%
Switched to a renewable or green energy tariff	2972 289 10%	939 32%	145 5%	221 7%	129 4%	124 4%	590 20%	424 14%	111 4%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	45 2% Bs	19 1%	54 3% D	-
Haven't really thought about doing this	65 2% s	51 2%	56 3% D	-
Thought about doing this, but probably won't do it	34 1%	32 1%	30 2% D	-
Thinking about doing this	146 5%	169 6%	102 5% D	-
Already done this within the last 18 months	466 16% BijklmnoRpqrstu XvYwZxyz	-	268 13% D	-
Already done this more than 18 months ago	1717 58% BijklmnoRpqrUs VWUvwxybz	-	1024 51% D	-
Already done this/has been done	-	2229 75% A	-	-
Haven't heard of this	11	13	8 D	-
Don't know	173 6% BKINIOPhQw	128 4%	164 8% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	315 11% LJMlOmQoW	321 11%	286 14% D	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	5 1%	1 1%	1 1%	2 2%	3 1%	-	-	-	9 3% A	10 9% Aq	1 1%	3 1%	2 1%	8 2%
Haven't really thought about doing this	12 3%	-	5 3% j	1 1%	3 1%	2 2%	-	3 3%	10 3%	9 8% A	1 1%	2 1%	4 2%	13 4%
Thought about doing this, but probably won't do it	2 *	-	2 1%	1 1%	5 1%	1 1%	1 1%	-	5 2%	2 2%	1 1%	6 2%	-	8 2%
Thinking about doing this	18 4%	3 2%	6 3%	3 3%	14 4%	6 5%	5 5%	2 2%	12 4%	7 6%	6 6%	23 8% A	5 2%	36 10% AU
Already done this within the last 18 months	70 16%	32 21% i	26 15% j	27 25% Ak	56 16% l	20 17% m	21 21% n	21 18% o	23 8% p	10 9% q	19 19% r	41 14% s	27 13% t	73 20% AU
Already done this more than 18 months ago	270 60%	100 67% Ai	114 65% j	66 60% k	234 67% Al	86 72% Am	64 64% n	90 75% Ao	157 52% p	45 41% q	54 54% r	145 48% s	103 48% t	189 51% u
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	3 1%	-	-	-	-	-	-	-	3 1%	3 3% A	-	-	2 1%	-
Don't know	40 9%	1 1%	19 11% Aj	5 5%	6 2%	2 2%	1 1%	2 2%	37 12% A	5 5%	4 4%	18 6%	17 8%	16 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		30 7%	13 9%	3 2%	5 5%	30 9%	3 3%	8 8%	2 2%	44 15% A	19 17% A	14 14% r	62 21% As	55 26% A	27 7%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	2 1%	2 2%	9 4% Ax	9 3%	3 1%
Haven't really thought about doing this	2 1%	-	1 *	18 6% A	6 2%
Thought about doing this, but probably won't do it	1 .	-	1 .	8 3% A	5 2%
Thinking about doing this	14 5%	2 2%	8 4%	13 4%	8 3%
Already done this within the last 18 months	32 11% v	12 9% w	13 6% x	36 12% y	33 11% z
Already done this more than 18 months ago	203 68% Av	106 80% Aw	111 55% x	133 44% y	156 52% z
Already done this/has been done	-	-	-	-	-
Haven't heard of this	2 1%	-	-	2 1%	1 .
Don't know	17 6%	3 2%	24 12% Ax	54 18% A	19 6%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

Controls 2011					
Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)	
Total	300	132	202	301	301
Not applicable	27 9%	7 5%	35 17% A	28 9%	70 23% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	19 1%	2 *	1 1%	-	-	4 1%	-	-	-	7 2%	1 1%	1 1%	-	-	3 1%
Haven't really thought about doing this	51 2%	11 2%	-	-	2 2%	3 1%	-	-	2 2%	16 5% A	4 4%	-	-	5 2%	8 2%
Thought about doing this, but probably won't do it	32 1%	3 1%	1 1%	3 2%	-	2 1%	2 2%	-	2 2%	3 1%	2 2%	1 1%	2 1%	5 2% V	6 2%
Thinking about doing this	169 6%	24 5%	8 5%	15 9% AL	2 2%	9 3%	6 5%	9 9%	8 7%	11 4%	18 16% AS	8 9%	18 6%	16 8% V	17 5%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	2229 75%	353 79%	133 87% AK	133 80% AL	93 86% AM	305 88% AN	108 86% AO	83 80% AP	104 85% AQ	183 61% AR	51 46% AS	77 82% AT	227 75% AU	104 50% AV	275 75% AW
Haven't heard of this	13 *	-	-	1 1%	-	-	1 1%	2 2% A	1 1%	4 1% A	-	-	1 *	2 1%	1 *
Don't know	128 4%	20 4%	-	8 5%	4 4%	6 2%	3 2%	1 1%	3 2%	36 12% A	2 2%	2 2%	18 6%	11 5%	14 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	321 11%	35 8%	10 7%	6 4%	7 6%	19 5%	5 4%	9 9%	3 2%	41 14%	33 30% AS	5 5%	38 13%	65 31% A	45 12% W



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	19 7%	2 7%	1 7%	1 7%	10 3% A	3 7%
Haven't really thought about doing this	51 2%	7 2%	-	2 7%	9 3%	6 2%
Thought about doing this, but probably won't do it	32 7%	4 7%	1 7%	2 7%	2 7%	3 7%
Thinking about doing this	169 6%	21 7%	8 6% Y	9 5%	9 3%	16 5%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	2229 75%	228 76% AX	105 85% AY	122 64% AZ	189 63% Aa	184 62% Ab
Haven't heard of this	13	-	-	-	3 7%	-
Don't know	128 4%	10 3%	1 7%	7 4%	37 12% A	11 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	321 11%	28 9%	8 6%	48 25% A	42 14%	74 25% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 122

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010						
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)	
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	45 2% CIJKLHN	19 1%	6 1%	29 1%	19 1%	6 1%	17 2%	6 1%	4 *	15 1%	6 *	1 *	10 1%	1 *
Haven't really thought about doing this	65 2% IKFLHN	51 2%	17 2%	42 2%	24 2%	7 1%	23 2%	10 1%	10 1%	44 2%	14 1%	5 1%	29 3%	7 1%
Thought about doing this, but probably won't do it	34 1%	32 1%	9 1%	24 1%	16 1%	7 1%	8 1%	8 1%	14 1%	21 1%	16 1%	8 1%	7 1%	10 1%
Thinking about doing this	146 5% CG	169 6%	38 4%	108 5%	68 5%	34 6%	36 4%	41 5%	63 6% C	116 6%	92 6% A	42 7% A	45 4%	59 7% A
Already done this within the last 18 months	466 16% IJKLMN	-	171 16% I	327 16% J	215 15% K	87 14% L	152 15% M	129 15% N	-	-	-	-	-	-
Already done this more than 18 months ago	1717 58% IJKFLMHN	-	691 64% AI	1135 57% J	821 58% K	302 49% L	593 59% M	456 55% N	-	-	-	-	-	-
Already done this/has been done	-	2229 75%	-	-	-	-	-	-	837 78% AC	1530 75% AD	1059 75% AE	408 67% AF	762 75% AG	595 71% AH
Haven't heard of this	11 *	13 *	2 *	6 *	5 *	2 *	6 1%	2 *	7 1%	9 *	7 *	3 *	4 *	6 1%
Don't know	173 6% CIEK	128 4%	47 4%	124 6%	55 4%	39 6%	83 8% AM	42 5%	32 3%	104 5%	46 3%	31 5%	60 6%	35 4%
Not applicable	315 11%	321 11%	101 9%	205 10%	193 14% A	131 21% A	92 9%	141 17% A	107 10%	204 10%	177 12%	108 18% A	93 9%	120 14% A

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 123

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	45 2% Mc	6 2%	14 3% ADEFG	4 1%	6 1%	5 1%	10 1%	19 1%	26 2%	21 1%	15 1%	9 3% AJ	19 1%	12 2%	14 3% AMAQ
Haven't really thought about doing this	65 2% JMce	11 4% AEFG	18 4% AEFG	10 2%	9 2%	6 1%	11 1%	27 2%	38 2%	23 1%	34 3% AJ	8 3%	24 1%	21 3% AM	19 4% AMAQ
Thought about doing this, but probably won't do it	34 1% N	1	8 2%	5 1%	4 1%	6 1%	10 1%	14 1%	20 1%	17 1%	13 1%	1	25 1% N	2	6 1%
Thinking about doing this	146 5% GLNQbj	8 3%	29 6% G	49 9% ABEFG	24 4% G	20 4% G	16 2%	62 5%	84 5%	78 5% L	58 6% L	6 2%	98 5% N	17 3%	28 6% NQ
Already done this within the last 18 months	466 16% BHLNOO	22 8%	66 14% B	77 15% B	92 17% B	78 17% B	131 18% B	191 14%	275 17% AH	273 18% AKL	146 14% L	20 7%	353 19% ANO	66 11% O	37 7%
Already done this more than 18 months ago	1717 58% BCLNO OPbe	101 38%	189 41%	300 58% BC	339 63% ABC	300 67% ABCD	488 65% ABCD	805 60%	912 56%	1007 66% AKL	575 57% L	56 19%	1199 66% ANO	321 53% O	173 34%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	11 J	3 1% AG	3 1%	2	1	1	1	6	5	2	6 1% J	2 1%	5	2	4 1%
Don't know	173 6% DEFGJ MQcd	65 25% ACDEF G	59 13% ADEFG	18 3%	10 2%	7 2%	14 2%	77 6%	96 6%	54 4%	87 9% AJ	30 10% AJ	25 1%	53 9% AM	90 18% AMNAPQRST
Not applicable	315 11% FJKMS Tacdj	46 17% ADEFG	73 16% ADEFG	51 10% F	55 10% F	23 5%	67 9% F	147 11%	168 10%	61 4%	81 8% J	166 56% AJK	68 4%	109 18% AM	135 27% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 123

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	45 2% Mc	11 2%	12 1%	9 2%	8 2%	5 2%	40 2% Abc	2 *	1 *	1 1%	16 1%	12 1%	16 2%	-	2 1%	43 2%
Haven't really thought about doing this	65 2% JMce	14 2%	18 2%	13 3%	15 3%	5 2%	55 3% Ac	8 2% c	1 *	-	15 1%	26 3% e	18 2%	3 3%	5 2%	60 2%
Thought about doing this, but probably won't do it	34 1% N	11 2%	11 1%	5 1%	4 1%	3 1%	25 1%	3 1%	4 1%	1 1%	15 1%	8 1%	8 1%	2 2%	2 1%	32 1%
Thinking about doing this	146 5% GLNqb j	25 4%	39 4%	25 5%	29 6% Q	28 11% AOPQR S	110 6% Ab	8 2%	22 6% b	5 4%	65 6%	45 5%	31 4%	3 3%	19 9% Aj	127 5%
Already done this within the last 18 months	466 16% BHLN OO	98 15% O	171 16% O	77 15% O	77 16% O	43 16% O	311 16% b	57 14%	67 17%	24 20%	182 16%	146 16%	116 16%	12 12%	37 17%	429 16%
Already done this more than 18 months ago	1717 58% BCLN OOPbe	336 52% O	658 61% AOP	287 57% O	282 57% O	154 58% O	1127 57% b	199 49%	269 68% Aab	86 70% Aab	629 55%	542 58%	443 61% e	66 67% e	119 54%	1598 58%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	11 * J	3 *	3 *	1 *	4 1%	-	10 1%	1 *	-	-	2 *	5 1%	4 1%	-	1 *	10 *
Don't know	173 6% DEFGJ MQcd	32 5%	50 5%	43 9% APQ	34 7%	14 5%	134 7% Acd	29 7% cd	8 2%	1 1%	65 6%	55 6%	35 5%	7 7%	15 7%	158 6%
Not applicable	315 11% FKJM STacd	113 18% AGRS T	109 10% T	41 8%	40 8%	12 5%	180 9% d	99 24% Aacd	24 6%	4 3%	152 13% Afgh	92 10%	57 8%	5 5%	22 10%	293 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 124

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	45 2%	18 2%	19 2%	8 1%	11 1%	3 1%	3 2%	11 2%	17 1%	17 2%	25 2%	9 1%	12 2%	29 1%
Haven't really thought about doing this	65 2% Bai	15 1%	33 3% B	16 2%	23 2%	6 3%	9 5% AE	13 2%	25 2%	27 3%	30 2%	17 2%	19 3%	39 2%
Thought about doing this, but probably won't do it	34 1%	12 1%	15 1%	7 1%	10 1%	6 3% AE	3 2%	7 1%	15 1%	12 1%	15 1%	10 1%	9 1%	22 1%
Thinking about doing this	146 5% EJhk	43 4%	70 6%	33 5%	41 4%	9 4%	7 4%	43 6% J	67 6% J	36 3%	93 6% A	29 4%	30 4%	110 5%
Already done this within the last 18 months	466 16% mo	179 17%	188 15%	98 15%	174 16%	36 15%	24 14%	117 16%	198 16%	151 15%	263 16%	110 16%	98 14%	325 16%
Already done this more than 18 months ago	1717 58% DGdef imop	665 63% ACD	715 58% D	327 50%	623 58% G	135 57%	82 49%	402 55%	684 57%	631 41% AHI	956 59%	401 58%	422 61%	1161 57%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	11 EJ	2	4	5 1%	1	4 2% AE	-	3	7 1%	1	7	2	3	7
Don't know	173 6% BKaghi qr	35 3%	65 5% B	70 11% ABC	71 7%	10 4%	17 10% AF	40 5%	65 5%	68 7%	79 5%	49 7% K	45 6%	115 6%
Not applicable	315 11% BJMhij	89 8%	130 10%	92 14% ABC	111 10%	28 12%	22 13%	94 13% AJ	130 11%	91	166 10%	64 9%	58 8%	229 11% M



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 124

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed loft insulation

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	45 2%	11 1%	22 2%	5 1%	7 2%	11 3% Ah	13 2%	6 1%	15 1%	11 1%	28 2%	6 2%	24 1%	18 2%	1 1%	3 3%	17 2%	8 1%	3 1%
Haven't really thought about doing this	65 2% Bcl	9 1%	28 2%	14 4% Aab	14 4% Aab	11 3%	17 2%	9 2%	28 2%	21 2%	39 2%	5 2%	33 2%	29 3% Al	3 3%	2 2%	25 2%	8 1%	9 2%
Thought about doing this, but probably won't do it	34 1%	9 1%	16 1%	8 2% Ad	1	3 1%	8 1%	3 1%	20 1%	12 1% k	22 1%	-	19 1%	16 2%	-	-	10 1%	8 1%	3 1%
Thinking about doing this	146 5% EJhk	35 4%	73 5%	16 5%	22 6%	32 8% Afh	34 5%	31 6% h	49 4%	51 6% k	88 5%	7 2%	90 5%	56 6%	4 5%	4 4%	48 5%	37 7%	29 7%
Already done this within the last 18 months	466 16% mo	137 17%	223 15%	48 14%	58 16%	53 14%	113 16%	76 15%	224 16%	127 15%	304 17% Ak	35 12%	347 18% Amo	130 13% o	10 12%	7 7%	157 15%	85 15%	83 19%
Already done this more than 18 months ago	1717 58% DCode fimop	479 59% d	857 59% d	193 57%	188 52%	116 31%	330 47% e	319 62% Aef	951 69% Aefg	468 54%	1068 59% i	181 62% i	1196 61% Amo	521 54% o	55 64% o	32 30%	547 54%	351 62% Ap	264 59% p
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	11 EJ	2 *	6 *	3 1%	-	3 1% g	4 1%	-	4 *	4 *	6 *	1 *	5 *	4 *	-	2 2% Al	5 *	2 *	-
Don't know	173 6% BKagb lqr	34 4%	84 6%	17 5%	38 11% Aabc	70 19% Afhg	61 9% Agh	18 3% h	24 2%	60 7% k	103 6%	10 3%	95 5%	61 6%	5 6%	20 19% Almn	67 7% qr	19 3%	12 3%
Not applicable	315 11% BJMh jl	97 12%	152 10%	33 10%	33 9%	78 21% Agh	120 17% Agh	54 10% h	63 5%	114 13% Aj	155 9%	46 16% Aj	149 8%	128 13% Al	8 9%	35 33% Almn	144 14% Aqr	51 9%	42 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Installed solar (thermal) panels to generate hot water*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	485 16% MoqUstwxab	531 18%	463 23% D	-
Haven't really thought about doing this	686 23% KNTUVtb	790 27% A	410 21% D	-
Thought about doing this, but probably won't do it	719 24% LjKRpSay	698 24%	270 14% D	-
Thinking about doing this	399 13% kVXvwxyz	348 12%	175 9% D	-
Already done this within the last 18 months	45 2% BlRpsuvybz	-	9 * D	-
Already done this more than 18 months ago	50 2% BlRpsuvybz	-	29 1% D	-
Already done this/has been done	-	56 2% A	-	-
Haven't heard of this	36 1%	61 2% A	51 3% D	-
Don't know	86 3% NIX	63 2%	106 5% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

**Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed solar (thermal) panels to generate hot water**

Base: All

	All Commu- nities (excl ctris) (A)	All Commu- nities (excl ctris) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	466 16% KjJMOMpNqopWY	415 14%	479 24% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	71 16%	18 12%	24 14%	9 8%	51 15%	17 14%	22 22%	26 22% o	60 20%	29 26% Aq	17 17%	31 10%	46 21% At	64 17%
Haven't really thought about doing this	158 35%	22 15%	64 36% A	42 38% A	61 17%	45 38% Am	34 34% A	23 19%	57 19%	22 20%	13 13%	33 11%	27 13%	85 23%
Thought about doing this, but probably won't do it	111 25%	50 33% A	24 14%	28 25% k	103 29% A	36 30%	19 19%	33 28%	52 17% p	16 15%	31 31%	75 25%	43 20%	98 26%
Thinking about doing this	35 8%	31 21% A	18 10%	18 16% k	55 16%	11 9%	11 11%	22 18%	47 16%	14 13%	14 14%	57 19% A	15 7%	51 14%
Already done this within the last 18 months	1	12 8% Ai	7 4% Aj	4 4% k	2 1%	1 1%	3 3%	4 3% o	-	3 3%	1 1%	1	1	5 1% u
Already done this more than 18 months ago	4 1%	6 4% Ai	-	-	13 4% Ai	2 2%	3 3%	3 3%	-	2 2%	2 2%	3 1%	2 1%	10 3% u
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	4 1%	-	11 6% A	1 1%	1	1 1%	1 1%	-	10 3% A	3 3%	-	-	1	3 1%
Don't know	7 2%	2 1%	6 3%	1 1%	-	1 1%	1 1%	-	18 6% A	5 5%	1 1%	5 2%	18 8% A	21 6% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		59 13%	9 6%	22 13% J	7 6%	65 19%	6 5%	6 6%	9 8%	56 19% P	16 15%	21 21%	95 32% As	62 29% A	33 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	50 17%	31 23% Aw	35 17% x	22 7%	36 12%
Haven't really thought about doing this	74 25%	41 31% A	45 22%	120 40% A	52 17%
Thought about doing this, but probably won't do it	94 31% A	33 25%	38 19%	51 17%	67 22%
Thinking about doing this	25 8%	10 8%	22 11%	22 7% y	38 13% z
Already done this within the last 18 months	1 *	2 2%	-	2 1%	-
Already done this more than 18 months ago	4 1% v	1 1%	2 1%	1 *	-
Already done this/has been done	-	-	-	-	-
Haven't heard of this	3 1%	2 2%	1 *	14 5% A	3 1%
Don't know	2 1%	3 2%	20 10% Ax	28 9% Ay	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed solar (thermal) panels to generate hot water

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	47 16%	9 7%	39 19%	41 14%	101 34% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	531 18%	87 19%	27 18%	21 13%	32 30% AM	46 13%	30 24% A	20 19%	8 7%	108 36% AR	8 7%	14 15%	25 8%	21 10%	84 23% A
Haven't really thought about doing this	790 27%	179 40%	32 21%	87 52% AL	40 37% A	71 20%	30 24%	31 30%	31 25%	70 23%	30 27%	20 21%	62 20% U	25 12%	82 22%
Thought about doing this, but probably won't do it	698 24%	89 20%	52 34% A	26 16%	10 9%	111 32% A	39 31%	31 30%	40 33% A	29 10%	22 20%	29 31%	89 29%	55 26%	76 21%
Thinking about doing this	348 12%	23 5%	26 17%	15 9%	6 6%	41 12%	13 10%	13 13%	19 15%	33 11%	24 22% A	18 19%	49 16%	31 15% V	37 10%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	56 2%	2 *	3 2% A	2 1% A	1 1% A	11 3% AN	-	1 1% A	7 6% AQ	4 1% AR	1 1% A	1 1% A	11 4% AU	-	12 3% AW
Haven't heard of this	61 2%	6 1%	-	6 4% A	5 5% A	3 1%	4 3%	-	7 6% AQ	17 6% A	5 5% A	1 1%	2 1%	1 *	4 1%
Don't know	63 2%	13 3%	1 1%	3 2%	-	2 1%	-	-	-	13 4%	1 1%	1 1%	8 3%	8 4%	13 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Communities (excl cfris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middlesbrough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	415 14%	49 11%	12 8%	6 4%	14 13%	63 18%	9 7%	8 8%	11 9%	27 9%	20 18%	10 11%	58 19%	67 32% A	61 17% W



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	531 18%	52 17%	9 7%	17 9%	76 25% Aa	41 14%
Haven't really thought about doing this	790 27%	82 27%	45 36% A	35 18%	119 40% A	61 21%
Thought about doing this, but probably won't do it	698 24%	81 27%	39 31%	53 28% Z	35 12%	88 30% Ab
Thinking about doing this	348 12%	23 8%	9 7%	15 8%	10 3%	18 6%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	56 2%	2 1% A	3 2% A	2 1% A	1 A	3 1% A
Haven't heard of this	61 2%	4 1%	-	2 1%	19 6% A	2 1%
Don't know	63 2%	7 2%	-	5 3%	6 2%	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 125

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	415 14%	49 16%	19 15% Y	62 32% AZ	35 12%	81 27% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 126

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	485 16% IKLN	531 18%	186 17% I	318 16%	239 17% K	94 15% L	158 16%	142 17% N	146 14%	398 19% AD	172 12%	60 10%	254 25% AG	88 11%
Haven't really thought about doing this	686 23% EFLH	790 27%	254 23%	467 23%	258 18%	73 12%	279 28% A	130 16%	275 26%	557 27% AD	300 21% E	107 18% F	321 32% AG	169 20% H
Thought about doing this, but probably won't do it	719 24% M	698 24%	258 24%	497 25%	356 26%	149 24%	241 24% M	201 24%	302 28% AC	464 23%	416 29% AE	173 29% A	180 18%	244 29% AH
Thinking about doing this	399 13% JM	348 12%	132 12%	286 14% AJ	199 14%	86 14%	131 13% M	119 14%	132 12%	215 11%	208 15%	98 16%	88 9%	130 16%
Already done this within the last 18 months	45 2% IJKFLMN	-	18 2% I	31 2% J	16 1% K	3	17 1% M	10 1% N	-	-	-	-	-	-
Already done this more than 18 months ago	50 2% IJKLGMN	-	23 2% I	31 2% J	30 2% K	7 1% L	10 1% M	13 2% N	-	-	-	-	-	-
Already done this/has been done	-	56 2%	-	-	-	-	-	-	21 2% AC	40 2% AD	32 2% AE	12 2% AF	10 1% AG	20 2% AH
Haven't heard of this	36 1% EFH	61 2%	15 1%	19 1%	7	1	15 1%	2	21 2%	41 2% AD	23 2% E	4 1%	28 3% AG	11 1% H
Don't know	86 3% IEK	63 2%	26 2% I	56 3%	31 2%	24 4%	28 3%	25 3%	13 1%	55 3%	20 1%	17 3%	27 3%	17 2%
Not applicable	466 16% DJGM	415 14%	170 16%	295 15%	280 20% A	178 29% AL	131 13% M	193 23% AN	164 15%	273 13%	246 17%	135 22% A	102 10%	154 18%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 127

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	485 16% DELNO Obe	38 14%	62 14%	61 12%	66 12%	80 18%	178 24%	232 17%	253 16%	279 18% AL	160 16% L	18 6%	349 19% ANO	63 10%	62 12%
Haven't really thought about doing this	686 23% LQb	72 27% EF	115 25%	123 24%	112 21%	88 20%	176 24%	303 22%	383 24%	347 23% L	276 27% AJL	38 13%	404 22%	165 27% AMO	106 21%
Thought about doing this, but probably won't do it	719 24% BCKLNO ORb	21 8%	76 17% B	136 26% BC	142 26% BC	160 36% ABCDE G	184 25% BC	306 23%	413 25%	448 29% AKL	211 21% L	28 9%	569 31% ANO	86 14%	56 11%
Thinking about doing this	399 13% BGLNOO Pa	19 7%	59 13% B	87 17% ABG	99 18% ABCG	64 14% BG	71 9%	195 14%	204 13%	244 16% AKL	121 12% L	14 5%	306 17% ANO	51 8%	35 7%
Already done this within the last 18 months	45 2% OOPa	5 2%	4 1%	5 1%	15 3% ACD	6 1%	10 1%	18 1%	27 2%	23 1%	21 2% L	1 *	22 1% O	22 4% AMO	1 *
Already done this more than 18 months ago	50 2% Ka	4 2%	6 1%	9 2%	9 2%	5 1%	17 2%	23 2%	27 2%	30 2%	10 1%	7 2%	38 2% A	8 1%	4 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	36 1% HJMabc e	9 3% ADEF	8 2%	5 1%	3 1%	2 *	9 1%	10 1%	26 2% AH	9 1%	24 2% AJL	1 *	11 1%	13 2% AM	12 2% AMAQ
Don't know	86 3% EFGJM Qc	35 13% ACDEFG	22 5% ADEF	11 2%	5 1%	6 1%	7 1%	45 3%	41 3%	28 2%	38 4% J	18 6% AJ	19 1%	23 4% M	40 8% AMNAPQRST
Not applicable	466 16% FGJMS Tacj	60 23% ADEF	107 23% ADEF	79 15% F	89 16% F	35 8%	96 13% F	216 16%	250 15%	128 8%	154 15% J	173 58% AJK	98 5%	172 29% AM	190 38% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 127

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	485 16% DELN OObe	112 17% O	189 18% O	74 15%	74 15%	36 14%	339 17% b	52 13%	72 18% b	19 16%	146 13%	152 16% e	154 21% Aef	20 20% e	31 14%	454 17%
Haven't really thought about doing this	686 23% LQb	150 23%	215 20%	121 24%	126 26% Q	74 28% AOQ	514 26% Abcd	69 17%	78 20%	20 16%	246 22%	214 23%	177 24%	23 23%	53 24%	633 23%
Thought about doing this, but probably won't do it	719 24% BCKL NOORb	139 22% O	306 29% AOPR ST	100 20% O	117 24% O	57 22% O	478 24% b	66 16%	120 30% Aab	39 32% Aab	302 26% A	213 23%	171 23%	25 26%	52 23%	667 24%
Thinking about doing this	399 13% BGLNO OPa	58 9%	130 12% OP	89 18% AOPQ	78 16% OPQ	44 17% OP	247 12%	45 11%	66 17% Aab	24 20% Aab	164 14%	134 14%	84 12%	12 12%	23 10%	376 14%
Already done this within the last 18 months	45 2% OOPa	4 1%	20 2% OP	6 1%	12 2% OP	3 1%	20 1%	18 4% Aac	4 1%	2 2%	23 2%	12 1%	8 1%	1 1%	3 1%	42 2%
Already done this more than 18 months ago	50 2% Ka	6 1%	27 3% AOPR	5 1%	6 1%	6 2%	22 1%	11 3% a	13 3% Aa	3 2%	22 2%	16 2%	9 1%	1 1%	2 1%	48 2%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	36 1% HJMqb ce	9 1%	7 1%	7 1%	7 1%	6 2% Q	34 2% Abc	-	1 *	1 1%	8 1%	15 2% e	8 1%	-	3 1%	33 1%
Don't know	86 3% EFGJM Qc	17 3%	21 2%	23 5% AQ	15 3%	10 4%	70 4% Ac	11 3% c	2 1%	2 2%	30 3%	28 3%	19 3%	3 3%	7 3%	79 3%
Not applicable	466 16% FGJM Stacj	148 23% AQRS T	156 15%	76 15%	58 12%	28 11%	268 13%	134 33% Aacd	40 10%	12 10%	200 18% Ag	147 16%	98 13%	13 13%	48 22% Aj	418 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 128

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	485 16% HNef	193 18% AC	185 15%	104 16%	179 17%	35 15%	25 15%	88 12%	184 15%	213 21% AHl	261 16%	118 17%	145 21% AN	293 14%
Haven't really thought about doing this	686 23% EHKng inoq	224 21%	301 24%	158 24%	202 19%	80 34% AE	56 34% AE	130 18%	287 24% H	269 26% AH	337 21%	195 28% AK	204 29% AN	422 21%
Thought about doing this, but probably won't do it	719 24% GJMde fop	266 25%	308 25%	141 21%	266 25% G	51 22%	28 17%	199 27% AJ	303 25% J	217 21%	406 25%	162 23%	137 20%	540 27% AM
Thinking about doing this	399 13% GMop	140 13%	179 14%	77 12%	169 16% AFG	23 10%	10 6%	127 17% AIJ	150 12%	122 12%	243 15% AL	81 12%	62 9%	309 15% AM
Already done this within the last 18 months	45 2% L	14 1%	21 2%	9 1%	17 2%	1 *	1 1%	10 1%	23 2%	12 1%	33 2% AL	5 1%	13 2%	28 1%
Already done this more than 18 months ago	50 2% LM	18 2%	26 2%	6 1%	19 2%	3 1%	1 1%	14 2%	23 2%	13 1%	34 2% L	6 1%	5 1%	41 2% AM
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	36 1% Kq	17 2%	10 1%	9 1%	16 2%	1 *	4 2%	9 1%	15 1%	12 1%	14 1%	12 2%	10 1%	21 1%
Don't know	86 3% CKhqr	28 3%	26 2%	31 5% ABC	30 3%	6 3%	13 8% AEF	18 2%	33 3%	35 3%	35 2%	24 3%	26 4%	52 3%
Not applicable	466 16% JLhjl r	158 15%	183 15%	121 18% AC	167 16%	37 16%	29 17%	135 18% AJ	190 16%	141 14%	271 17% L	88 13%	94 14%	331 16%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 128

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (thermal) panels to generate hot water

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	485 16% HNef	123 15%	246 17%	50 15%	66 18%	48 13%	89 13%	77 15%	271 20% Aefg	125 14%	318 18% Al	42 14%	321 16%	146 15%	19 22%	24 23% m	152 15%	91 16%	67 15%
Haven't really thought about doing this	686 23% EhKN ginoq	168 21%	330 23%	88 26% a	100 28% Aab	80 21%	163 23%	97 19%	346 25% Ag	168 19%	455 25% Al	63 22%	479 24% Amno	202 21%	12 14%	15 14%	254 25% q	100 18%	94 21%
Thought about doing this, but probably won't do it	719 24% GJMd efop	222 27% Ad	351 24%	75 22%	71 20%	54 14%	142 20% e	154 30% Aef	369 27% Aef	219 25%	437 24%	63 22%	504 26% Ao	235 24% o	18 21%	13 12%	224 22%	157 28% Ap	132 30% Ap
Thinking about doing this	399 13% GMop	106 13%	193 13%	52 15%	48 13%	43 11%	107 15%	70 14%	179 13%	121 14%	238 13%	40 14%	277 14% o	124 13% o	11 13% o	5 5%	102 10%	107 19% Ap	71 16% p
Already done this within the last 18 months	45 2% L	17 2%	20 1%	4 1%	4 1%	5 1%	9 1%	10 2%	21 2%	16 2%	26 1%	3 1%	28 1%	16 2%	1 1%	1 1%	21 2%	5 1%	10 2%
Already done this more than 18 months ago	50 2% LM	16 2%	29 2%	2 1%	3 1%	7 2%	10 1%	9 2%	24 2%	10 1%	34 2%	6 2%	36 2%	11 1%	4 5% Am	1 1%	12 1%	8 1%	10 2%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	36 1% Kq	8 1%	15 1%	7 2%	6 2%	6 2%	8 1%	6 1%	16 1%	13 1%	22 1%	1 *	24 1%	14 1%	1 1%	-	11 1% q	1 *	2 *
Don't know	86 3% CKhqr	27 3%	35 2%	7 2%	17 5% Ab	25 7% Afgh	25 4% h	18 3% h	17 1%	24 3%	51 3%	11 4%	50 3%	22 2%	3 3%	14 13% Almn	25 2%	8 1%	5 1%
Not applicable	466 16% JLhj lr	126 15%	242 17%	52 15%	46 13%	109 29% Afgh	147 21% Agh	75 15% h	135 10%	172 20% Aj	232 13%	62 21% Aj	239 12%	193 20% Al	17 20% l	32 30% Alm	219 21% Aqr	92 16%	54 12%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Installed solar (Photovoltaic) panels to generate electricity*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	467 16% KLoqUsxa	528 18% A	454 23% D	-
Haven't really thought about doing this	721 24% KNRpUVtb	816 28% A	416 21% D	-
Thought about doing this, but probably won't do it	635 21% LjkRpSy	640 22%	227 11% D	-
Thinking about doing this	404 14% BjkmpVuXvwxyz	292 10%	170 9% D	-
Already done this within the last 18 months	68 2% Bjlpstuvxybz	-	13 1% D	-
Already done this more than 18 months ago	24 1% B	-	14 1% D	-
Already done this/has been done	-	11 * A	-	-
Haven't heard of this	114 4% KnTUsVtZ	190 6% A	115 6% D	-
Don't know	77 3% NIX	67 2%	103 5% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed solar (Photovoltaic) panels to generate electricity

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	462 16% KijMOmPQopWY	418 14%	480 24% D	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	72 16%	15 10%	18 10%	11 10%	47 13%	16 13%	22 22%	29 24% Ao	60 20% A	27 25% Aq	18 18%	27 9%	45 21% At	60 16%
Haven't really thought about doing this	172 38%	25 17%	61 35% A	39 35% A	67 19%	47 39% Am	34 34% A	23 19%	49 16%	25 23%	19 19%	33 11%	33 15%	94 25%
Thought about doing this, but probably won't do it	97 22%	41 27%	21 12%	29 26% k	101 29% A	32 27%	16 16%	29 24%	40 13% p	14 13%	25 25%	69 23%	38 18%	83 22%
Thinking about doing this	34 8%	34 23% A	16 9%	18 16% k	46 13%	15 13%	11 11%	25 21% A	41 14%	16 15%	14 14%	61 20% A	14 7%	59 16% u
Already done this within the last 18 months	-	19 13% Ai	1 1%	3 3%	5 1% l	1 1%	8 8% An	3 3%	4 1% p	3 3%	1 1%	9 3% s	3 1%	8 2% u
Already done this more than 18 months ago	1 *	4 3% Ai	-	1 1%	8 2% Al	-	-	1 1%	1 *	1 1%	-	1 *	2 1%	4 1% u
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	11 2%	1 1%	29 16% A	1 1%	10 3%	3 3%	2 2%	2 2%	36 12% A	4 4%	-	3 1%	3 1%	9 2%
Don't know	6 1%	2 1%	5 3%	1 1%	-	-	1 1%	-	18 6% A	3 3%	2 2%	5 2%	17 8% At	17 5% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		57 13%	9 6%	25 14% J	7 6%	67 19%	6 5%	6 6%	8 7%	51 17% P	17 15%	21 21% r	92 31% As	60 28% A	36 10%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

**Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed solar (Photovoltaic) panels to generate electricity**

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	39 13%	30 23% Aw	34 17% x	28 9%	37 12%
Haven't really thought about doing this	73 24%	26 20%	46 23%	105 35% A	47 16%
Thought about doing this, but probably won't do it	83 28% A	38 29% A	38 19%	50 17% Y	66 22%
Thinking about doing this	26 9%	20 15% w	23 11%	14 5%	38 13% z
Already done this within the last 18 months	5 2% v	3 2%	1	1	1
Already done this more than 18 months ago	1	-	-	-	-
Already done this/has been done	-	-	-	-	-
Haven't heard of this	26 9% A	3 2%	2 1%	35 12% A	5 2%
Don't know	1	2 2%	18 9% Ax	28 9% Ay	5 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	46 15%	10 8%	40 20%	40 13%	102 34% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	528 18%	88 20%	23 15%	18 11%	34 31% AM	49 14%	29 23% AO	20 19%	9 7%	98 33% AR	8 7%	15 16%	26 9%	23 11%	88 24% AW
Haven't really thought about doing this	816 28%	186 42%	37 24%	80 48% AL	38 35% A	80 23%	31 25%	36 35% A	34 28%	53 18%	33 30%	22 23%	69 23% U	29 14%	88 24%
Thought about doing this, but probably won't do it	640 22%	80 18%	49 32% A	21 13%	12 11%	95 27% A	33 26%	28 27%	36 29% A	24 8%	19 17%	29 31% A	86 28% A	51 25%	77 21%
Thinking about doing this	292 10%	17 4%	24 16%	7 4%	5 5%	37 11%	7 6%	10 10%	20 16%	26 9%	15 14%	12 13%	53 17%	27 13% V	32 9%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	11 *	-	1 1% A	-	1 1% A	3 1% A	-	-	1 1% A	2 1% A	-	1 1% A	1 1% A	-	1 1% A
Haven't heard of this	190 6%	22 5%	4 3%	30 18% A	4 4%	18 5%	16 13% AO	-	12 10% AQ	56 19% AR	13 12% AS	3 3%	2 1%	2 1%	8 2%
Don't know	67 2%	10 2%	4 3%	3 2%	-	2 1%	-	-	1 1%	14 5% A	4 4%	3 3%	8 3%	7 3%	11 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	418 14%	45 10%	11 7%	7 4%	14 13%	64 18%	9 7%	10 10%	10 8%	28 9%	19 17%	9 10%	59 19%	69 33% A	64 17% W



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

**Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed solar (Photovoltaic) panels to generate electricity**

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	528 18%	47 16%	13 10%	17 9%	71 24% Aa	42 14%
Haven't really thought about doing this	816 28%	93 31% A	44 35% AY	35 18%	103 34% A	71 24% b
Thought about doing this, but probably won't do it	640 22%	73 24%	37 30% A	47 25%	30 10%	79 27% A
Thinking about doing this	292 10%	16 5%	8 6%	15 8%	7 2%	15 5%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	11 *	-	-	-	-	1 A
Haven't heard of this	190 6%	15 5%	2 2%	14 7% AZ	45 15% A	5 2%
Don't know	67 2%	8 3% X	1 1%	3 2%	8 3%	3 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level)AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed solar (Photovoltaic) panels to generate electricity

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not applicable	418 14%	48 16%	19 15%	60 31% AZ	37 12%	81 27% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 130

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	467 16% KLN	528 18%	177 16%	314 16%	231 16% K	90 15% L	158 16%	141 17% N	148 14%	391 19% AD	179 13%	64 11%	243 24% AG	93 11%
Haven't really thought about doing this	721 24% EFLH	816 28%	265 24%	488 24%	281 20%	85 14%	285 28% A	142 17%	290 27%	581 28% AD	334 24% E	120 20% F	314 31% A	190 23% H
Thought about doing this, but probably won't do it	635 21% M	640 22%	237 22%	429 21%	324 23%	132 21%	207 20% M	177 21%	264 25% A	433 21%	377 27% AE	166 27% AF	165 16%	230 28% AH
Thinking about doing this	404 14% CIJM	292 10%	127 12%	297 15% AJ	202 14%	89 14%	127 13% M	125 15%	108 10%	186 9%	181 13%	92 15%	72 7%	122 15%
Already done this within the last 18 months	68 2% JKLMN	-	21 2% I	55 3% AJ	33 2% K	13 2% L	26 3% M	24 3% N	-	-	-	-	-	-
Already done this more than 18 months ago	24 1% JKLMN	-	11 1% I	13 1% J	13 1% K	3	7 1% M	4 *	-	-	-	-	-	-
Already done this/has been done	-	11	-	-	-	-	-	-	4 *	6 *	6 *	2 *	4 *	3 *
Haven't heard of this	114 4% DEFLHN	190 6%	49 5%	65 3%	27 2%	6 1%	49 5% A	10 1%	78 7% AC	118 6% AD	66 5% E	7 1%	86 9% AG	19 2%
Don't know	77 3% IE	67 2%	23 2%	52 3%	28 2%	24 4% A	27 3%	25 3%	13 1%	55 3%	25 2%	18 3%	28 3%	19 2%
Not applicable	462 16% DJGM	418 14%	172 16%	287 14%	277 20% A	173 28% AL	124 12%	187 22% A	169 16%	273 13%	249 18%	137 23% A	98 10%	157 19% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 131

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	467 16% CDELN OOe	38 14%	52 11%	59 11%	69 13%	75 17%	174 23%	225 17%	242 15%	262 17%	163 16%	14 5%	336 19%	59 10%	64 13%
Haven't really thought about doing this	721 24% FLOOR b	80 30%	127 28%	121 23%	114 21%	91 20%	188 25%	309 23%	412 25%	372 24%	284 28%	39 13%	430 24%	177 29%	102 20%
Thought about doing this, but probably won't do it	635 21% BCKLNO OPb	17 6%	65 14%	121 23%	132 24%	143 32%	157 21%	271 20%	364 22%	397 26%	188 19%	22 7%	509 28%	69 11%	49 10%
Thinking about doing this	404 14% BGIKLN OOPg	18 7%	63 14%	94 18%	97 18%	62 14%	70 9%	206 15%	198 12%	252 16%	112 11%	19 6%	307 17%	48 8%	43 8%
Already done this within the last 18 months	68 2% LOOPa	4 2%	6 1%	9 2%	17 3%	14 3%	18 2%	38 3%	30 2%	46 3%	16 2%	2 1%	50 3%	15 2%	2 0%
Already done this more than 18 months ago	24 1% g	2 1%	4 1%	4 1%	3 1%	5 1%	6 1%	11 1%	13 1%	14 1%	5 0%	4 1%	15 1%	8 1%	1 0%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	114 4% HJMOb	14 5%	23 5%	19 4%	17 3%	13 3%	28 4%	36 3%	78 5%	39 3%	64 6%	9 3%	56 3%	34 6%	22 4%
Don't know	77 3% EGJMQ c	29 11%	15 3%	11 2%	4 1%	7 2%	11 1%	36 3%	41 3%	22 1%	35 3%	18 6%	20 1%	24 4%	29 6%
Not applicable	462 16% FGJMS Taj	61 23%	104 23%	78 15%	87 16%	36 8%	96 13%	216 16%	246 15%	132 9%	148 15%	171 57%	93 5%	169 28%	194 38%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 131

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Installed solar (Photovoltaic) panels to generate electricity*****

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	467 16% CDEL NOOe	111 17% O	186 17% O	69 14%	67 14%	34 13%	325 16%	55 14%	65 16%	18 15%	132 12%	143 15% e	156 21% Aef	22 22% e	31 14%	436 16%
Haven't really thought about doing this	721 24% FLOO Qb	154 24%	228 21%	127 25% O	136 28% OQ	76 29% OQ	532 27% Abc	75 18%	84 21%	25 20%	272 24%	218 23%	182 25%	23 23%	54 24%	667 24%
Thought about doing this, but probably won't do it	635 21% BCKL NOOPb	118 18% O	269 25% AOPR T	95 19% O	103 21% O	50 19% O	420 21% b	57 14%	110 28% Aab	33 27% b	260 23%	190 20%	151 21%	25 26%	43 19%	592 22%
Thinking about doing this	404 14% BGIKL NOOPg	52 8%	142 13% OP	81 16% OP	82 17% AOP	47 18% AOP	255 13%	45 11%	66 17% ab	25 20% Aab	169 15% g	135 15%	83 11%	10 10%	24 11%	380 14%
Already done this within the last 18 months	68 2% LOOPa	8 1%	26 2% O	9 2% O	16 3% OP	9 3% OP	30 2%	19 5% Aa	15 4% Aa	2 2%	35 3% A	20 2%	12 2%	1 1%	3 1%	65 2%
Already done this more than 18 months ago	24 1% g	2 *	14 1% AOP	3 1%	3 1%	2 1%	12 1%	5 1%	5 1%	1 1%	11 1% g	9 1% g	1 *	2 2% g	1 *	23 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	114 4% HJMqb	33 5% Q	27 3%	24 5% Q	18 4%	12 5%	96 5% Abc	5 1%	9 2%	4 3%	38 3%	43 5%	28 4%	1 1%	12 5%	102 4%
Don't know	77 3% EGJMQ c	19 3%	17 2%	17 3% Q	15 3%	9 3%	60 3% Ac	12 3% c	2 1%	2 2%	25 2%	27 3%	17 2%	3 3%	6 3%	71 3%
Not applicable	462 16% FGJM Stacj	146 23% AQRS T	162 15% ST	76 15% ST	53 11%	25 9%	262 13% T	133 33% Aacd	40 10%	12 10%	199 17% Ag	146 16%	98 13%	11 11%	48 22% Aj	414 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 132

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	467 16% HINef	180 17%	182 15%	102 16%	162 15%	39 16%	26 16%	84 12%	168 14%	215 21% AHI	247 15%	110 16%	148 21% AN	272 13%
Haven't really thought about doing this	721 24% EHKNI mnoq	248 23%	300 24%	169 26%	221 21%	76 32% AE	58 35% AE	136 19%	311 26% H	274 26% AH	355 22%	201 29% AK	212 30% AN	442 22%
Thought about doing this, but probably won't do it	635 21% DGJMe fop	218 21%	292 24% AD	121 18%	229 22% G	42 18%	23 14%	176 24% AJ	268 22% J	191 18%	369 23%	140 20%	122 18%	477 23% AM
Thinking about doing this	404 14% FGJMo p	131 12%	192 15% ABD	78 12%	184 17% AFG	21 9%	14 8%	120 16% AJ	168 14%	116 11%	245 15% A	87 13%	61 9%	317 16% AM
Already done this within the last 18 months	68 2% GJ	36 3% ACD	23 2%	9 1%	27 3% G	2 1%	-	26 4% AJ	29 2% J	13 1%	47 3% AL	10 1%	10 1%	54 3%
Already done this more than 18 months ago	24 1% m	6 1%	15 1%	3 *	10 1%	3 1%	-	6 1%	12 1%	6 1%	19 1% A	3 *	2 *	20 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	114 4% Clq	57 5% AC	34 3%	23 4%	36 3%	11 5%	8 5%	35 5% I	34 3%	45 4% I	53 3%	34 5%	21 3%	84 4%
Don't know	77 3% CKNhq	32 3% C	22 2%	22 3% C	30 3%	7 3%	11 7% AE	18 2%	29 2%	30 3%	34 2%	18 3%	25 4% N	44 2%
Not applicable	462 16% LhJlr	150 14%	179 14%	129 20% ABC	166 16%	36 15%	27 16%	129 18% J	189 16%	144 14%	265 16% L	88 13%	95 14%	327 16%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 132

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solar (Photovoltaic) panels to generate electricity

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	467 16% HINe f	116 14%	228 16%	57 17%	66 18%	46 12%	89 13%	68 13%	264 19%	122 14%	308 17% A	37 13%	308 16%	146 15%	17 20%	23 22%	153 15%	87 15%	64 14%
Haven't really thought about doing this	721 24% EHN imnoq	187 23%	343 23%	89 26%	102 28%	80 21%	172 25%	110 21%	359 26%	173 20%	478 26% Al	70 24%	512 26% Amno	204 21%	13 15%	14 13%	261 26% q	112 20%	101 23%
Thought about doing this, but probably won't do it	635 21% DGJM efop	196 24% Accd	312 21%	63 19%	64 18%	47 12%	126 18% e	137 27% Aef	325 24% Aef	201 23%	377 21%	57 20%	446 23% Ao	207 21% o	13 15%	12 11%	191 19%	136 24% p	121 27% Ap
Thinking about doing this	404 14% FGJM op	110 14%	206 14%	47 14%	41 11%	55 15%	101 14%	73 14%	175 13%	111 13%	256 14%	37 13%	283 14% o	121 13% o	12 14%	6 6%	101 10%	115 20% Ap	74 17% Ap
Already done this within the last 18 months	68 2% GJ	22 3%	31 2%	8 2%	7 2%	4 1%	13 2%	18 3% e	33 2%	17 2%	45 2%	6 2%	48 2%	20 2%	2 2%	1 1%	22 2%	10 2%	15 3%
Already done this more than 18 months ago	24 1% m	6 1%	13 1%	3 1%	2 1%	3 1%	9 1%	2 *	10 1%	3 *	16 1%	5 2% i	18 1% m	2 *	4 5% Alm	1 1%	7 1%	4 1%	4 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	114 4% Cllq	27 3%	56 4%	13 4%	18 5%	13 3%	22 3%	19 4%	60 4%	48 6% Ajk	60 3%	6 2%	64 3%	51 5% Al	4 5%	5 5%	48 5% qr	6 1%	10 2%
Don't know	77 3% CKNhq	24 3%	31 2%	7 2%	15 4% b	17 5% Ah	21 3% h	17 3% h	21 2%	21 2%	47 3%	9 3%	44 2%	21 2%	3 3%	11 10% Alm	21 2%	8 1%	6 1%
Not applicable	462 16% Lhjl r	125 15%	241 16%	50 15%	46 13%	112 30% Afgh	147 21% Agh	72 14% h	131 10%	172 20% Aj	226 12%	64 22% Aj	235 12%	191 20% Al	18 21% l	32 30% Alm	216 21% Aqr	91 16% r	50 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Installed an air/ground source heat pump*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	537 18% LjMloqXxab	548 19%	450 23% D	-
Haven't really thought about doing this	899 30% RpUVxb	926 31%	462 23% D	-
Thought about doing this, but probably won't do it	280 9% LRpayb	315 11%	89 4% D	-
Thinking about doing this	86 3% Rpa	87 3%	37 2% D	-
Already done this within the last 18 months	13 B	-	8 D	-
Already done this more than 18 months ago	5 B	-	12 1% D	-
Already done this/has been done	-	11 A	-	-
Haven't heard of this	622 21% BKinTsVtuYwZx	558 19%	358 18% D	-
Don't know	95 3% NIQwb	71 2%	125 6% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed an air/ground source heat pump

Base: All

	All Commu- nities (excl ctris) (A)	All Commu- nities (excl ctris) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	435 15% KLJMOMPQoW	446 15%	451 23% D	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	71 16%	30 20%	12 7%	11 10%	60 17%	18 15%	28 28% An	34 28% Ao	75 25% A	25 23% q	17 17%	43 14%	47 22% t	66 18%
Haven't really thought about doing this	203 45%	48 32%	65 37% A	45 41% Ak	94 27%	56 47% Am	39 39%	37 31%	38 13%	30 27%	34 34%	55 18%	36 17%	119 32%
Thought about doing this, but probably won't do it	35 8%	30 20% A	4 2%	10 9%	53 15% A	14 12%	8 8%	12 10%	2 1%	9 8%	16 16% A	28 9%	23 11%	36 10%
Thinking about doing this	3 1%	13 9% A	2 1%	2 2%	21 6% A	3 3%	2 2%	8 7% A	2 1%	4 4%	6 6%	11 4%	3 1%	6 2%
Already done this within the last 18 months	-	10 7% Ai	-	-	-	-	1 1%	-	-	1 1%	1 1%	-	-	-
Already done this more than 18 months ago	-	1 1%	-	-	1 1%	-	1 1%	1 1%	-	1 1%	-	-	-	-
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	70 16%	9 6%	72 41% A	33 30% A	63 18%	22 18%	16 16%	21 18%	101 34% Ap	16 15%	4 4%	73 24% s	26 12%	96 26% Au
Don't know	13 3%	2 1%	6 3%	3 3%	1 1%	1 1%	1 1%	-	17 6% A	9 8% A	3 3%	8 3%	18 8% At	13 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		55 12%	7 5%	15 9%	6 5%	58 17%	6 5%	4 4%	7 6%	65 22% A	15 14%	19 19%	82 27% As	62 29% A	34 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	40 13%	36 27% A	44 22% x	32 11%	30 10%
Haven't really thought about doing this	91 30%	35 27%	70 35% x	82 27%	49 16%
Thought about doing this, but probably won't do it	23 8%	10 8%	12 6%	14 5%	15 5%
Thinking about doing this	8 3%	5 4%	4 2%	1	3 1%
Already done this within the last 18 months	-	1 1%	-	-	-
Already done this more than 18 months ago	-	-	-	1	-
Already done this/has been done	-	-	-	-	-
Haven't heard of this	88 29% Av	15 11%	15 7%	103 34% Ay	95 32% Az
Don't know	4 1%	6 5% w	14 7% A	25 8% Ay	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed an air/ground source heat pump

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	46 15%	24 18%	43 21% A	43 14%	107 36% AZ



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	548 19%	76 17%	31 20%	18 11%	29 27% AM	43 12%	28 22%	16 15%	11 9%	99 33% AR	7 6%	18 19%	48 16%	27 13%	97 26% AW
Haven't really thought about doing this	926 31%	189 42%	39 25%	68 41% A	28 26%	107 31%	32 26%	37 36%	44 36%	65 22% R	36 32%	28 30%	100 33% U	50 24%	103 28%
Thought about doing this, but probably won't do it	315 11%	25 6%	35 23% A	9 5%	5 5%	47 14% A	23 18% A	23 22% AP	23 19% A	10 3% R	9 8%	17 18% A	35 12%	19 9%	35 9%
Thinking about doing this	87 3%	6 1%	12 8% A	2 1%	1 1%	15 4%	3 2%	4 4%	9 7% A	2 1%	2 2%	4 4%	10 3%	9 4%	8 2%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	11 *	-	-	-	1 1% A	4 1% AN	1 1% A	2 2% A	1 1% A	1 * A	1 1% A	-	-	-	-
Haven't heard of this	558 19%	101 23%	16 10%	60 36% A	31 29%	74 21%	26 21%	12 12%	24 20%	62 21%	26 23%	14 15% T	48 16%	18 9%	46 12%
Don't know	71 2%	11 2%	1 1%	1 1%	-	1 *	4 3%	-	2 2%	10 3%	8 7% A	3 3%	9 3%	7 3%	14 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	446 15%	40 9%	19 12% K	8 5%	13 12%	57 16%	8 6%	10 10%	9 7%	52 17%	22 20%	10 11%	54 18%	78 38% A	66 18% W



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	548 19%	54 18%	25 20%	20 10%	69 23% Aa	47 16% b
Haven't really thought about doing this	926 31%	103 34%	41 33%	39 20%	115 38% Aa	80 27% b
Thought about doing this, but probably won't do it	315 11%	33 11%	21 17% AY	24 13% Z	10 3%	20 7%
Thinking about doing this	87 3%	3 1%	2 2%	4 2%	3 1%	5 2%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	11 *	-	1 1% A	1 1% A	-	-
Haven't heard of this	558 19%	51 17%	11 9%	28 15% Z	50 17%	68 23%
Don't know	71 2%	9 3%	-	8 4%	7 2%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed an air/ground source heat pump

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not applicable	446 15%	47 16%	23 19%	67 35% AZ	47 16%	73 25% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 134

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	537 18% IKN	548 19%	199 18% I	375 19%	272 19% K	107 17%	187 19%	169 20% N	143 13%	419 21% A	198 14%	93 15%	235 23% AG	120 14%
Haven't really thought about doing this	899 30% EFH	926 31%	327 30%	618 31%	381 27%	125 20%	334 33% A	201 24%	338 31%	669 33%	434 31% E	178 29% F	321 32%	259 31% H
Thought about doing this, but probably won't do it	280 9% G	315 11%	114 11%	177 9%	163 12% A	67 11%	77 8%	87 10%	144 13% AC	201 10%	196 14% A	71 12%	75 7%	117 14% AH
Thinking about doing this	86 3% G	87 3%	39 4%	53 3%	58 4% A	20 3%	20 2%	30 4%	42 4%	46 2%	56 4%	23 4%	21 2%	36 4% A
Already done this within the last 18 months	13 * CIJKM	-	1 *	12 1% J	3 *	1 *	10 1% AM	2 *	-	-	-	-	-	-
Already done this more than 18 months ago	5 *	-	3 *	3 *	4 * K	-	1 *	2 *	-	-	-	-	-	-
Already done this/has been done	-	11 *	-	-	-	-	-	-	8 1% AC	4 * AD	9 1% AE	-	2 * A	3 * A
Haven't heard of this	622 21% JEKFLHN	558 19%	220 20%	423 21% J	241 17%	103 17%	213 21%	140 17%	214 20%	358 18%	242 17%	80 13%	210 21%	116 14%
Don't know	95 3% I	71 2%	27 2%	60 3%	41 3%	29 5% A	35 3%	30 4%	15 1%	58 3%	34 2%	19 3%	22 2%	21 3%
Not applicable	435 15%	446 15%	152 14%	279 14%	253 18% A	163 27% A	133 13%	174 21% A	170 16%	288 14%	248 18% A	142 23% A	124 12%	161 19% A

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 135

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	537 18% BCILN OOe	35 13%	57 12%	84 16%	94 17% C	97 22% ABCD	170 23% ABCDE	274 20% AI	263 16%	320 21% AKL	167 16% L	21 7%	395 22% ANO	65 11%	67 13%
Haven't really thought about doing this	899 30% LOOPb	73 28%	134 29%	165 32%	158 29%	146 33%	223 30%	404 30%	495 30%	506 33% AL	305 30% L	44 15%	607 33% ANO	170 28% O	108 21%
Thought about doing this, but probably won't do it	280 9% BCKLNO OPabfi	3 1%	26 6% B	59 11% BC	72 13% ABCG	59 13% ABCG	61 8% B	135 10%	145 9%	209 14% AKL	50 5%	11 4%	231 13% ANO	31 5%	15 3%
Thinking about doing this	86 3% BIKLOO Pa	2 1%	8 2%	13 3%	26 5% ABCDG	17 4% B	20 3%	50 4% AI	36 2%	59 4% AKL	20 2%	2 1%	67 4% ANO	11 2%	7 1%
Already done this within the last 18 months	13 * Ma	2 1%	2 *	1 *	4 1%	2 *	2 *	5 *	8 *	8 1%	3 *	2 1%	2 *	11 2% AMO	-
Already done this more than 18 months ago	5 * a	-	-	-	-	4 1% ACDEG	1 *	4 *	1 *	4 *	1 *	-	4 *	-	1 *
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	622 21% EHJOO bcd	62 24% E	112 24% AEF	112 22% E	91 17%	80 18%	165 22% E	226 17%	396 24% AH	273 18%	276 27% AJL	51 17%	390 21% O	135 22% O	87 17%
Don't know	95 3% FGJMQ c	34 13% ACDEFG	16 3% F	10 2%	14 3%	6 1%	15 2%	41 3%	54 3%	34 2%	49 5% AJ	10 3%	38 2%	23 4% M	31 6% AMAPQS
Not applicable	435 15% FGJMS acj	52 20% ADFG	104 23% ADEFG	72 14% F	81 15% F	35 8%	91 12% F	209 16%	226 14%	123 8%	144 14% J	157 53% AJK	82 5%	157 26% AM	190 38% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 135

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	537 18% BCIL NOOe	122 19% O	204 19% O	79 16%	91 18% O	41 16%	351 18%	64 16%	90 23% Aab	24 20%	175 15%	172 18%	158 22% Ae	18 18%	30 14%	507 18%
Haven't really thought about doing this	899 30% LOOP b	172 27% O	322 30% O	157 31% O	162 33% OP	86 33% O	632 32% Ab	93 23%	128 32% b	33 27%	357 31%	270 29%	219 30%	34 35%	69 31%	830 30%
Thought about doing this, but probably won't do it	280 9% BCKLN OOPabfi	37 6% O	120 11% AOPT	49 10% OP	56 11% OPT	18 7% O	151 8%	26 6%	62 16% Aab	30 25% Aabc	123 11% Af	71 8%	74 10%	7 7%	12 5%	268 10% Ai
Thinking about doing this	86 3% BIKLO OPa	8 1%	36 3% OP	14 3%	15 3% P	13 5% AOP	37 2%	13 3%	24 6% Aa	8 7% Aa	31 3%	28 3%	22 3%	3 3%	5 2%	81 3%
Already done this within the last 18 months	13 Ma	-	6 1%	4 1% OP	2 1%	1 1%	1 1%	12 3% Aac	-	-	6 1%	2 1%	4 1%	1 1%	1 1%	12 1%
Already done this more than 18 months ago	5 a	-	4 1%	1 1%	-	-	1 1%	1 1%	2 7% a	-	2 1%	2 1%	1 1%	-	-	5 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	622 21% EHJO Obcd	151 23% OQ	206 19%	99 20%	98 20%	68 26% AOQ	482 24% Abcd	67 17%	53 13%	14 11%	231 20%	216 23% A	140 19%	17 17%	52 23%	570 21%
Don't know	95 3% FGJMQ c	22 3%	21 2%	25 5% AQ	18 4% Q	9 3%	76 4% Ac	11 3%	5 1%	2 2%	35 3%	32 3%	16 2%	6 6% g	7 3%	88 3%
Not applicable	435 15% FGJM Saccj	131 20% AQRS T	152 14% S	73 15% S	51 10%	28 11%	261 13% c	119 29% Aacd	32 8%	11 9%	181 16%	138 15%	94 13%	12 12%	46 21% Aj	389 14%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 136

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	537 18% Hef	205 19%	220 18%	109 17%	184 17%	36 15%	26 16%	110 15%	207 17%	220 21% AHl	302 18%	117 17%	148 21% AN	350 17%
Haven't really thought about doing this	899 30% eimno	314 30%	392 32%	191 29%	299 28%	89 38% AE	58 35%	204 28%	393 33% AH	302 29%	474 29%	235 34% AK	230 33%	598 29%
Thought about doing this, but probably won't do it	280 9% GJMdo p	101 10%	125 10%	51 8%	114 11% G	18 8%	8 5%	95 13% AlJ	110 9%	75 7%	170 10% A	60 9%	37 5%	220 11% AM
Thinking about doing this	86 3% Mjip	41 4% AC	30 2%	15 2%	41 4% A	5 2%	3 2%	25 3%	31 3%	30 3%	48 3%	14 2%	12 2%	66 3% M
Already done this within the last 18 months	13 0% m	4 0%	6 0%	3 0%	5 0%	2 1%	-	2 0%	6 0%	5 0%	11 1% AL	-	4 1%	8 0%
Already done this more than 18 months ago	5 0%	3 0%	1 0%	1 0%	2 0%	-	-	1 0%	3 0%	1 0%	4 0%	1 0%	2 0%	3 0%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	622 21% akq	214 20%	261 21%	143 22%	227 21%	49 21%	34 20%	146 20%	249 21%	227 22%	347 21%	150 22%	145 21%	418 21%
Don't know	95 3% Kqr	33 3%	32 3%	27 4%	34 3%	8 3%	11 7% AE	18 2%	41 3%	36 3%	39 2%	24 3%	28 4%	58 3%
Not applicable	435 15% hjr	143 14%	172 14%	116 18% ABC	159 15%	30 13%	27 16%	129 18% AlJ	168 14%	138 13%	239 15%	90 13%	90 13%	316 16% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 136

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed an air/ground source heat pump

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	537 18% Hef	144 18%	265 18%	65 19%	63 17%	45 12%	101 14%	97 19% ef	294 21% Aef	153 18%	339 19%	45 15%	354 18%	172 18%	17 20%	27 26% Al	168 16%	118 21% p	79 18%
Haven't really thought about doing this	899 30% eimno	237 29%	439 30%	101 30%	122 34%	94 25%	208 30%	151 29%	446 32% Ae	226 26%	574 32% Al	99 34% l	644 33% Amno	262 27% no	15 17%	12 11%	292 29%	185 33%	146 33%
Thought about doing this, but probably won't do it	280 9% GJMdop	95 12% Ad	139 10% d	28 8%	18 5%	26 7%	59 8%	54 10%	141 10%	95 11% k	165 9%	20 7%	193 10% o	97 10% o	6 7%	4 4%	66 6%	50 9%	65 15% Apq
Thinking about doing this	86 3% Mjlp	28 3%	39 3%	13 4%	6 2%	8 2%	24 3%	18 3%	36 3%	37 4% Aj	41 2%	8 3%	48 2%	39 4% Al	3 3%	1 1%	19 2%	22 4% p	19 4% p
Already done this within the last 18 months	13 m	4 *	7 *	2 1%	-	1 *	5 7%	3 1%	4 *	1 *	11 1%	1 *	12 1%	1 *	-	-	7 1%	1 *	1 *
Already done this more than 18 months ago	5 *	4 Ab	-	-	1 b	-	3 *	1 *	1 *	2 *	2 *	1 *	4 *	2 *	-	-	1 *	-	2 *
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	622 21% akq	149 18%	309 21%	78 23%	86 24% a	69 18%	142 20%	116 22%	295 21%	177 20% k	401 22% Ak	44 15%	414 21%	198 21%	20 23%	20 19%	227 22% q	99 17%	84 19%
Don't know	95 3% Kqr	27 3%	44 3%	6 2%	18 5% Ac	20 5% Afgh	20 3%	13 3%	42 3%	28 3%	61 3%	6 2%	58 3%	27 3%	4 5%	9 9% Alm	29 3%	10 2%	7 2%
Not applicable	435 15% hjr	125 15%	219 15%	44 13%	47 13%	114 30% Afgh	138 20% Agh	63 12% h	119 9%	149 17% Aj	219 12%	67 23% Aij	231 12%	165 17% Al	21 24% Al	32 30% Alm	211 21% Aqr	84 15% r	42 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Used biomass (e.g. wood chips) to heat the home*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	633 21% LjMloqXxab	620 21%	510 26% D	-
Haven't really thought about doing this	928 31% KIRpUVtuYZxb	902 30%	446 22% D	-
Thought about doing this, but probably won't do it	184 6% RpYay	202 7%	64 3% D	-
Thinking about doing this	82 3% y	111 4% A	35 2% D	-
Already done this within the last 18 months	35 1% BjWu	-	17 1% D	-
Already done this more than 18 months ago	59 2% BIRpstWuvZxyz	-	25 1% D	-
Already done this/has been done	-	135 5% A	-	-
Haven't heard of this	424 14% KINQsVtuwvZ	396 13%	246 12% D	-
Don't know	63 2% NI	62 2%	99 5% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Used biomass (e.g. wood chips) to heat the home*****

Base: All

	All Commu- nities (excl ctris) (A)	All Commu- nities (excl ctris) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	564 19% MNIOMpnoWy	534 18%	550 28% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	100 22%	25 17%	7 4%	5 5%	88 25% I	18 15%	20 20%	30 25% O	88 29% A	25 23% Q	17 17%	55 18%	64 30% At	91 25%
Haven't really thought about doing this	204 45%	29 19%	55 31%	41 37%	101 29%	56 47% Am	53 53% An	33 28%	41 14%	36 33%	29 29%	70 23%	35 16%	145 39% Au
Thought about doing this, but probably won't do it	19 4%	9 6%	6 3%	8 7%	40 11% A	12 10%	8 8%	5 4%	4 1%	8 7%	9 9%	24 8%	11 5%	21 6%
Thinking about doing this	2 *	3 2%	4 2%	1 1%	17 5% A	2 2%	1 1%	8 7% A	9 3%	5 5%	6 6% A	10 3%	3 1%	11 3%
Already done this within the last 18 months	1 *	8 5% Ai	2 1%	-	5 1% I	3 3%	-	5 4% Ao	-	-	4 4% A	2 1%	5 2% I	-
Already done this more than 18 months ago	1 *	24 16% Ai	1 1%	-	10 3% I	2 2%	1 1%	4 3% O	1 *	2 2%	2 2%	6 2% s	4 2% I	1 *
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	41 9%	7 5%	46 26% Aj	47 43% Ak	38 11%	20 17%	10 10%	8 7%	80 27% Ap	13 12%	11 11%	42 14% s	13 6%	48 13% u
Don't know	6 1%	2 1%	5 3%	2 2%	1 *	-	2 2%	1 1%	10 3%	4 4%	3 3%	5 2%	10 5% A	12 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		76 17%	43 29% A	50 28% AJ	6 5%	51 15%	7 6%	5 5%	26 22% o	67 22%	17 15%	19 19%	86 29% As	70 33% A	41 11%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	45 15%	47 36% Aw	75 37% Ax	45 15%	30 10%
Haven't really thought about doing this	103 34%	20 15%	48 24%	85 28%	51 17%
Thought about doing this, but probably won't do it	12 4%	2 2%	7 3%	10 3%	11 4%
Thinking about doing this	10 3%	2 2%	7 3%	3 1%	4 1%
Already done this within the last 18 months	5 2% v	-	1	2 1%	3 1%
Already done this more than 18 months ago	3 1%	2 2%	-	4 1% y	7 2% z
Already done this/has been done	-	-	-	-	-
Haven't heard of this	60 20% Av	15 11%	15 7%	83 28% A	63 21% A
Don't know	2 1%	3 2%	6 3%	24 8% Ay	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	60 20%	41 31% A	43 21%	45 15%	129 43% Az



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	620 21%	92 21%	24 16%	24 14% L	37 34% AM	56 16%	30 24%	23 22%	15 12%	104 35% A	12 11%	18 19%	51 17%	36 17%	98 27% A
Haven't really thought about doing this	902 30%	182 41%	23 15%	67 40% A	27 25%	114 33%	36 29%	35 34%	41 33%	68 23% R	39 35%	35 37%	98 32% U	50 24% V	87 24%
Thought about doing this, but probably won't do it	202 7%	19 4%	12 8%	11 7%	2 2%	36 10% A	17 14% A	12 12% A	11 9%	6 2%	9 8%	5 5%	31 10% A	11 5%	20 5%
Thinking about doing this	111 4%	6 1%	5 3%	4 2%	-	19 5% A	3 2%	8 8% AP	4 3%	7 2%	4 4%	9 10% A	17 6% A	13 6% AV	12 3%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	135 5%	3 1%	39 25% AK	1 1% A	1 1% A	42 12% AN	3 2% A	5 5% AP	5 4% AQ	-	3 3% A	4 4% AT	15 5% AU	8 4% AV	6 2% AW
Haven't heard of this	396 13%	88 20%	3 2%	27 16%	28 26% A	44 13%	23 18%	12 12%	30 24% AQ	56 19% A	16 14%	10 11%	27 9%	10 5%	22 6%
Don't know	62 2%	11 2%	1 1%	1 1%	-	-	4 3% O	1 1%	3 2%	7 2%	4 4%	2 2%	7 2%	6 3%	15 4% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Used biomass (e.g. wood chips) to heat the home*****

Base: All

	LCCC communities 2010														
	All Commu- nities (excl ctris) baseline (B)	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	534 18%	47 10%	46 30% A	31 19%	13 12%	37 11%	9 7%	8 8%	14 11%	53 18%	24 22%	11 12%	58 19%	74 36% A	109 30% AW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	620 21%	65 22% X	22 18%	29 15%	77 26% a	56 19% b
Haven't really thought about doing this	902 30%	108 36%	49 40% Y	36 19%	101 34%	78 26% b
Thought about doing this, but probably won't do it	202 7%	24 8% X	6 5%	10 5%	6 2%	17 6%
Thinking about doing this	111 4%	10 3%	2 2%	3 2%	1 *	10 3%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	135 5%	7 2% AX	6 5% AY	3 2% A	4 1% Aa	1 * A
Haven't heard of this	396 13%	30 10%	8 6%	28 15% Z	65 22% A	60 20% A
Don't know	62 2%	8 3%	-	7 4%	7 2%	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	534 18%	48 16%	31 25%	75 39% AZ	40 13%	72 24% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 138

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	633 21% IKLN	620 21%	227 21% I	431 22%	317 22% K	136 22% L	218 22%	186 22% N	184 17%	466 23%	241 17%	105 17%	257 25% AG	143 17%
Haven't really thought about doing this	928 31% EFH	902 30%	333 31%	645 32%	413 29%	134 22%	315 31%	220 26%	343 32%	654 32%	448 32%	183 30% F	300 30%	259 31% H
Thought about doing this, but probably won't do it	184 6% DGM	202 7%	82 8% A	107 5%	117 8% A	44 7%	40 4%	57 7%	98 9% A	128 6%	132 9% A	47 8%	39 4%	70 8% A
Thinking about doing this	82 3% G	111 4%	35 3%	51 3%	52 4% A	19 3%	15 1%	28 3%	51 5% A	73 4%	77 5% AE	39 6% AF	18 2%	51 6% AH
Already done this within the last 18 months	35 1% JKLMN	-	20 2% AI	20 1% J	24 2% AK	11 2% L	9 1% M	16 2% AN	-	-	-	-	-	-
Already done this more than 18 months ago	59 2% JKLMN	-	22 2% I	40 2% J	31 2% K	12 2% L	26 3% M	17 2% N	-	-	-	-	-	-
Already done this/has been done	-	135 5%	-	-	-	-	-	-	64 6% AC	45 2% AD	85 6% AE	27 4% AF	43 4% AG	37 4% AH
Haven't heard of this	424 14% CEFLHN	396 13%	135 12%	294 15%	155 11%	66 11%	175 17% A	84 10%	146 14%	275 13%	172 12%	47 8%	175 17% A	89 11%
Don't know	63 2%	62 2%	19 2%	43 2%	26 2%	18 3%	20 2%	21 3%	15 1%	54 3%	27 2%	15 2%	19 2%	19 2%
Not applicable	564 19% IM	534 18%	209 19%	369 18%	281 20% K	175 28% A	192 19%	206 25% AN	173 16%	348 17%	235 17%	143 24% A	159 16%	165 20%

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 139

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	633 21% BCILN OOe	42 16%	66 14%	100 19% C	104 19% C	110 25% BCDE	211 28% ABCDE	309 23% I	324 20%	370 24% AKL	205 20% L	24 8%	449 25% ANO	100 17%	75 15%
Haven't really thought about doing this	928 31% LOOPb	76 29%	137 30%	163 32%	185 34% G	154 35% G	213 28%	423 31%	505 31%	533 35% AKL	311 31% L	48 16%	640 35% ANO	173 29% O	103 20%
Thought about doing this, but probably won't do it	184 6% BGIKNO OPab	5 2%	21 5%	43 8% ABCG	39 7% B	41 9% ABCG	35 5% B	97 7% AI	87 5%	122 8% AKL	44 4%	11 4%	145 8% ANO	20 3%	19 4%
Thinking about doing this	82 3% GNR	4 2%	10 2%	26 5% ABCFG	20 4% G	9 2%	13 2%	39 3%	43 3%	44 3%	27 3%	7 2%	55 3% N	8 1%	16 3% NR
Already done this within the last 18 months	35 1% a	-	3 1%	9 2% B	10 2% B	8 2% B	5 1%	15 1%	20 1%	26 2% AK	7 1%	2 1%	29 2% AN	3	3 1%
Already done this more than 18 months ago	59 2% BKOOPa	1	6 1%	11 2%	15 3% B	7 2%	19 3% B	29 2%	30 2%	42 3% AK	13 1%	3 1%	45 2% AO	8 1%	3 1%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	424 14% HJMQc d	47 18% EF	81 18% AEF	76 15%	66 12%	53 12%	101 14%	147 11%	277 17% AH	180 12%	185 18% AJL	39 13%	236 13%	109 18% AM	71 14%
Don't know	63 2% GJMQ	25 10% ACDEFG	10 2%	6 1%	6 1%	8 2%	8 1%	27 2%	36 2%	25 2%	29 3% J	7 2%	28 2%	12 2%	20 4% AMAPQ
Not applicable	564 19% DFJMS Tacd	63 24% ADEF	125 27% ADEFG	82 16%	95 18% F	56 13%	143 19% F	262 19%	302 19%	194 13%	194 19% J	157 53% AJK	189 10%	170 28% AM	196 39% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 139

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	633 21% BCIL NOOe	156 24% AORS	240 22% O	93 19%	90 18%	54 20% O	426 21%	79 19%	94 24%	24 20%	207 18%	208 22% e	184 25% Ae	21 21%	38 17%	595 22%
Haven't really thought about doing this	928 31% LOOP b	159 25%	353 33% OP	165 33% OP	171 35% OP	80 30% O	663 33% Abd	85 21%	138 35% bd	30 25%	363 32%	283 30%	229 31%	36 37%	65 29%	863 31%
Thought about doing this, but probably won't do it	184 6% BGIKN OOPab	29 5%	67 6% O	35 7% O	34 7% O	19 7% O	107 5%	16 4%	41 10% Aaab	12 10% ab	88 8% Ag	53 6%	35 5%	6 6%	12 5%	172 6%
Thinking about doing this	82 3% GNR	11 2%	28 3%	7 1%	27 5% AOPQR	9 3%	48 2%	9 2%	16 4%	9 7% Aab	45 4% Afg	19 2%	13 2%	2 2%	8 4%	74 3%
Already done this within the last 18 months	35 1% a	4 1%	12 1%	10 2% OP	6 1%	3 1%	9 *	5 1%	5 1%	13 11% Aabc	11 1%	16 2%	6 1%	1 1%	1 *	34 1%
Already done this more than 18 months ago	59 2% BKOOO a	5 1%	26 2% OP	11 2% OP	12 2% OP	5 2%	14 1%	4 1%	17 4% Aaab	19 16% Aabc	32 3% Af	12 1%	11 2%	4 4% f	3 1%	56 2%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	424 14% HJMQ cd	101 16% Q	128 12%	69 14%	72 15%	54 20% AOQRS	333 17% Abcd	46 11%	32 8%	7 6%	152 13%	139 15%	101 14%	13 13%	39 18%	385 14%
Don't know	63 2% GJMQ	11 2%	11 1%	21 4% APQ	14 3% Q	6 2%	46 2%	7 2%	8 2%	1 1%	20 2%	23 2%	14 2%	2 2%	4 2%	59 2%
Not applicable	564 19% DFJM Stacd	167 26% AQRS T	206 19% ST	90 18%	67 14%	34 13%	346 17% cd	155 38% Aacd	45 11%	7 6%	223 20%	178 19%	135 19%	13 13%	52 23%	512 19%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 140

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	633 21% CHefl p	239 23%	242 20%	145 22%	221 21%	48 20%	30 18%	132 18%	250 21%	251 24% AHI	362 22%	144 21%	168 24% A	423 21%
Haven't really thought about doing this	928 31% Neimn op	326 31%	401 32%	196 30%	323 30%	80 34%	57 34%	215 29%	411 34% AHJ	302 29%	501 31%	240 35% A	246 35% AN	610 30%
Thought about doing this, but probably won't do it	184 6% JMdej p	68 6%	79 6%	36 5%	74 7%	13 5%	6 4%	61 8% AJ	73 6%	50 5%	109 7%	37 5%	25 4%	146 7% AM
Thinking about doing this	82 3% DIMj p	33 3% D	39 3% D	10 2%	32 3%	6 3%	2 1%	40 5% AIJ	21 2%	21 2%	49 3%	20 3%	7 1%	66 3% AM
Already done this within the last 18 months	35 1% Dj p	17 2% D	15 1%	3 *	17 2%	1 *	1 1%	8 1%	17 1%	10 1%	24 1%	5 1%	5 1%	28 1%
Already done this more than 18 months ago	59 2% Dlej	26 2% D	31 3% D	2 *	20 2%	6 3%	3 2%	17 2%	16 1%	26 3% I	34 2%	12 2%	9 1%	46 2%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	424 14% kq	138 13%	182 15%	101 15%	144 14%	38 16%	26 16%	102 14%	167 14%	155 15%	228 14%	105 15%	103 15%	282 14%
Don't know	63 2% HKcr	22 2%	24 2%	17 3%	17 2%	7 3%	8 5% AE	7 1%	28 2% H	28 3% H	23 1%	17 2%	16 2%	40 2%
Not applicable	564 19% Lghj l	189 18%	226 18%	146 22% ABC	217 20%	38 16%	34 20%	148 20%	225 19%	191 18%	304 19%	111 16%	117 17%	396 19%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 140

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Used biomass (e.g. wood chips) to heat the home

Base: All

All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	633 21% CHef ip	173 21%	314 21%	66 20%	80 22%	59 16%	126 18%	123 24% ef	325 24% Aef	162 19%	408 23% Ai	63 22%	427 22%	198 21%	17 20%	24 23%	191 19%	133 23% p	97 22%
Haven't really thought about doing this	928 31% Neim nop	244 30%	455 31%	115 34%	114 32%	98 26%	198 28%	156 30%	476 35% Aef	226 26%	603 33% Ai	99 34% i	662 34% Amno	266 28%	17 20%	21 20%	288 28%	188 33% p	164 37% Ap
Thought about doing this, but probably won't do it	184 6% JMdej p	64 8% Ad	91 6% d	19 6%	10 3%	13 3%	45 6% e	41 8% e	85 6% e	76 9% Ajk	96 5%	12 4%	115 6%	75 8% Alo	5 6%	2 2%	40 4%	39 7% p	46 10% Apq
Thinking about doing this	82 3% DIMjil p	30 4%	40 3%	6 2%	6 2%	13 3%	17 2%	13 3%	39 3%	43 5% Ajk	33 2%	6 2%	39 2%	43 4% Ai	4 5%	1 1%	20 2%	26 5% Ap	12 3%
Already done this within the last 18 months	35 1% Djip	6 1%	25 2% A	2 1%	2 1%	4 1%	6 1%	13 3% Afh	12 1%	21 2% Ajk	13 1%	1 1%	14 1%	22 2% Ai	1 1%	-	6 1%	7 1%	7 2%
Already done this more than 18 months ago	59 2% Diej	15 2%	30 2%	7 2%	7 2%	1 1%	13 2% e	9 2% e	36 3% Ae	29 3% Aj	23 1%	7 2%	35 2%	25 3%	2 2%	1 1%	18 2%	7 1%	8 2%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	424 14% kq	101 12%	198 14%	61 18% Aab	64 18% Aab	54 14%	111 16%	75 15%	184 13%	118 14% k	289 16% Ak	17 6%	293 15%	126 13%	10 12%	12 11%	185 18% Aqr	55 10%	54 12%
Don't know	63 2% HKCr	17 2%	26 2%	2 1%	18 5% Aabc	10 3%	15 2%	11 2%	27 2%	15 2%	45 2%	3 1%	41 2%	16 2%	3 3%	7 7% Aim	16 2% r	10 2% r	1 1%
Not applicable	564 19% Lghj lr	163 20%	282 19%	59 18%	60 17%	125 33% Afgh	169 24% Agh	75 15%	194 14%	178 21% j	303 17%	83 29% Aij	332 17%	192 20% l	27 31% Aim	37 35% Aim	256 25% Aqr	104 18% r	56 13%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Installed double glazing*****

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	69 2% uXb	58 2%	57 3% D	-
Haven't really thought about doing this	59 2% Bz	36 1%	37 2% D	-
Thought about doing this, but probably won't do it	59 2%	71 2%	30 2% D	-
Thinking about doing this	111 4% MuYbz	139 5%	57 3% D	-
Already done this within the last 18 months	247 8% Bijklmnopqrstu vwxyz	-	165 8% D	-
Already done this more than 18 months ago	2205 74% BijkNlmnoRpSqTr UsVtuvwxyz	-	1403 70% D	-
Already done this/has been done	-	2480 84% A	-	-
Haven't heard of this	7 *	12 *	10 1% D	-
Don't know	25 1%	18 1%	60 3% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed double glazing

Base: All

Total
 Not applicable

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
2972	2962	1992	2041
190 6%	148 5%	173 9%	-
BKILMOQoRWuXvY		D	



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	2 *	1 1%	3 2%	1 1%	9 3%	-	1 1%	5 4%	6 2%	17 15% Aq	4 4%	5 2%	4 2%	11 3% u
Haven't really thought about doing this	6 1%	3 2%	2 1%	-	6 2%	1 1%	3 3%	1 1%	14 5% A	10 9% A	-	4 1%	3 1%	6 2%
Thought about doing this, but probably won't do it	-	2 1%	-	1 1%	9 3%	1 1%	1 1%	2 2%	7 2%	8 7% A	2 2%	15 5% A	7 3%	4 1%
Thinking about doing this	4 1%	2 1%	6 3%	-	16 5%	2 2%	2 2%	4 3%	32 11% A	10 9% A	7 7%	10 3%	6 3%	10 3%
Already done this within the last 18 months	33 7%	17 11% i	11 6% j	7 6% k	30 9% l	11 9% m	14 14% An	10 8% o	26 9% p	13 12% q	10 10% r	25 8% s	15 7% t	25 7% u
Already done this more than 18 months ago	397 88%	122 81% Ai	147 84% Aj	100 91% Ak	241 69% Al	103 86% Am	74 74% An	97 81% Ao	200 67% Ap	39 35% Aq	62 62% Ar	189 63% As	134 62% At	300 81% Au
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	-	-	-	-	1 *	-	-	-	1 *	3 3% A	-	-	1 *	1 *
Don't know	2 *	-	2 1%	-	-	-	-	-	7 2% A	4 4% A	-	3 1%	5 2% A	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed double glazing

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		6 1%	3 2%	5 3%	1 1%	39 11% A	2 2%	5 5%	1 1%	7 2%	6 5%	15 15% A	49 16% As	40 19% A	11 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	1 *	5 4% w	3 1%	6 2%	1 *
Haven't really thought about doing this	2 1%	2 2%	5 2%	17 6% A	3 1%
Thought about doing this, but probably won't do it	3 1%	2 2%	7 3%	13 4% A	4 1%
Thinking about doing this	8 3%	-	4 2%	16 5%	4 1%
Already done this within the last 18 months	20 7% v	6 5% w	7 3% x	27 9% y	18 6% z
Already done this more than 18 months ago	257 86% Av	115 87% Aw	162 80% x	194 64% y	253 84% Az
Already done this/has been done	-	-	-	-	-
Haven't heard of this	1 *	-	-	2 1%	-
Don't know	-	1 1%	8 4% Ax	10 3% A	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed double glazing

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	8 3%	1 1%	6 3%	16 5%	16 5%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	58 2%	3 1%	1 1%	1 1%	1 1%	10 3%	2 2%	1 1%	2 2%	16 5% AR	7 6% A	2 2%	8 3%	3 1%	1 *
Haven't really thought about doing this	36 1%	1 *	-	-	-	5 1%	2 2%	-	2 2%	6 2%	5 5%	1 1%	6 2%	5 2%	3 1%
Thought about doing this, but probably won't do it	71 2%	1 *	3 2%	1 1%	2 2%	11 3%	1 1%	-	4 3%	7 2%	17 15% A	1 1%	11 4%	9 4% A	3 1%
Thinking about doing this	139 5%	6 1%	13 8% AK	6 4%	2 2%	10 3%	6 5%	4 4%	3 2%	21 7% A	27 24% AS	5 5%	16 5%	15 7% AV	5 1%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	2480 84%	430 96%	134 88% AK	151 91% AL	99 92% AM	284 82% AN	108 86% AO	90 87% AP	110 89% AQ	228 76% AR	44 40% AS	79 84% AT	234 77% AU	141 68% AV	348 94% AW
Haven't heard of this	12 *	1 *	-	-	-	1 *	2 2% A	3 3% A	-	2 1%	-	-	1 *	-	2 1%
Don't know	18 1%	4 1%	-	-	-	-	-	-	-	8 3% A	2 2%	-	-	4 2%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	148 5%	2 *	2 1%	7 4%	4 4%	27 8%	4 3%	6 6%	2 2%	13 4%	9 8%	6 6%	28 9%	31 15% A	7 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Installed double glazing

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	58 2%	2 1%	-	5 3%	10 3%	4 1%
Haven't really thought about doing this	36 1%	2 1%	1 1%	1 1%	8 3%	1 *
Thought about doing this, but probably won't do it	71 2%	9 3%	1 1%	4 2%	14 5% A	6 2%
Thinking about doing this	139 5%	17 6%	3 2%	7 4%	17 6%	3 1%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	2480 84%	261 87% AX	112 90% AY	146 76% AZ	228 76% Aa	261 88% Ab
Haven't heard of this	12 *	-	-	-	1 *	-
Don't know	18 1%	1 *	-	1 1%	4 1%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed double glazing

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Not applicable	148 5%	8 3%	7 6% Y	27 14% AZ	19 6%	22 7%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 142

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	69 2% DG	58 2%	22 2%	36 2%	45 3% A	13 2%	10 1%	19 2%	19 2%	35 2%	35 2%	13 2%	21 2% G	16 2%
Haven't really thought about doing this	59 2% JM	36 1%	16 1%	37 2% J	28 2%	7 1%	23 2% M	11 1%	14 1%	21 1%	26 2%	12 2%	7 1%	14 2%
Thought about doing this, but probably won't do it	59 2% G	71 2%	20 2%	34 2%	45 3% A	24 4% A	10 1%	27 3% A	26 2%	36 2%	54 4% A	21 3% A	13 1%	25 3%
Thinking about doing this	111 4%	139 5%	36 3%	71 4%	57 4%	23 4%	38 4%	29 3%	44 4%	77 4%	86 6% AE	36 6% A	42 4%	43 5%
Already done this within the last 18 months	247 8% IJKLMN	-	91 8% I	167 8% J	128 9% K	50 8% L	83 8% M	74 9% N	-	-	-	-	-	-
Already done this more than 18 months ago	2205 74% IJEKFLMHN	-	796 74% I	1541 77% AJ	939 66% K	385 63% L	819 81% AM	556 67% N	-	-	-	-	-	-
Already done this/has been done	-	2480 84%	-	-	-	-	-	-	884 82% AC	1780 87% AD	1090 77% AE	454 75% AF	891 88% AG	654 79% AH
Haven't heard of this	7 D	12	2	2	5	1	1	1	6 1%	9 D	7	1	3	4
Don't know	25 1%	18 1%	7 1%	14 1%	12 1%	8 1%	9 1%	8 1%	4	13 1%	6	4 1%	12 1%	4
Not applicable	190 6% DJGM	148 5%	92 9% A	98 5% J	157 11% AK	104 17% AL	17 2%	110 13% AN	77 7%	72 4%	113 8%	65 11% A	21 2%	73 9% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 143

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	69 2% DN	5 2%	9 2%	5 1%	10 2%	13 3% D	27 4% AD	33 2%	36 2%	35 2%	26 3%	6 2%	47 3% N	7 1%	15 3% N
Haven't really thought about doing this	59 2% JMe	3 1%	18 4% ABEFG	12 2%	6 1%	5 1%	15 2%	22 2%	37 2%	20 1%	26 3% J	12 4% AJ	23 1%	22 4% AM	14 3% M
Thought about doing this, but probably won't do it	59 2% N	3 1%	11 2%	12 2%	11 2%	9 2%	13 2%	26 2%	33 2%	25 2%	22 2%	12 4% AJ	44 2% AN	3 *	11 2% N
Thinking about doing this	111 4% GMQgj	11 4% G	26 6% AG	26 5% G	20 4% G	15 3%	13 2%	56 4%	55 3%	54 4%	41 4%	14 5%	56 3%	28 5%	25 5% MQ
Already done this within the last 18 months	247 8% Bd	12 5%	41 9% B	51 10% B	44 8%	41 9% B	58 8%	111 8%	136 8%	127 8%	86 8%	23 8%	171 9% ANO	39 6%	33 7%
Already done this more than 18 months ago	2205 74% CKLOObe	184 70%	307 67%	374 72%	415 77% BC	338 76% C	587 78% ABCD	997 74%	1208 74%	1201 78% AKL	729 72% L	172 58%	1419 78% AO	468 78% AO	285 56%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	7 *	1 *	2 *	-	1 *	2 *	1 *	2 *	5 *	2 *	2 *	3 1% AJK	5 *	2 *	-
Don't know	25 1% EJM	13 5% ACDEFG	4 1% E	4 1% E	-	1 *	3 *	13 1%	12 1%	6 *	13 1% J	6 2% AJ	3 *	5 1% M	16 3% AMNAPQRST
Not applicable	190 6% GJMaf	31 12% ADEFG	41 9% AFG	32 6%	33 6%	22 5%	31 4%	88 7%	102 6%	66 4%	70 7% J	50 17% AJK	48 3%	29 5% M	107 21% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 143

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	69 2% DN	24 4% AR	23 2%	8 2%	10 2%	4 2%	51 3%	6 1%	7 2%	4 3%	29 3%	15 2%	18 2%	3 3%	5 2%	64 2%
Haven't really thought about doing this	59 2% JMe	14 2%	21 2%	13 3%	7 1%	4 2%	40 2%	10 2%	6 2%	3 2%	15 1%	25 3% e	16 2%	-	4 2%	55 2%
Thought about doing this, but probably won't do it	59 2% N	12 2%	24 2%	12 2%	9 2%	2 1%	35 2%	9 2%	9 2%	6 5% Aa	24 2%	17 2%	16 2%	2 2%	8 4%	51 2%
Thinking about doing this	111 4% GMQgj	21 3%	30 3%	25 5% Q	21 4%	14 5% Q	77 4%	17 4%	14 4%	3 2%	50 4% gh	42 5% gh	18 2%	-	14 6% Aj	97 4%
Already done this within the last 18 months	247 8% Bd	48 7%	88 8%	42 8%	48 10% O	21 8%	168 8% d	33 8%	34 9%	4 3%	92 8%	82 9%	59 8%	8 8%	16 7%	231 8%
Already done this more than 18 months ago	2205 74% CKLO Obe	467 73% O	806 75% O	365 73% O	362 73% O	205 78% O	1509 76% Ab	271 67%	293 74% b	94 77% b	818 72%	699 75%	553 76% e	80 82% e	161 73%	2044 74%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	7 -	1 -	3 -	-	3 1%	-	5 -	1 -	1 -	-	3 -	3 -	1 -	-	1 -	6 -
Don't know	25 1% EJM	4 1%	8 1%	6 1%	5 1%	2 1%	20 1% c	4 1% c	-	-	10 1%	5 1%	7 1%	-	-	25 1%
Not applicable	190 6% GJMaf	52 8%	68 6%	30 6%	28 6%	12 5%	87 4%	55 14% Aacd	32 8% a	8 7%	100 9% Afg	43 5%	40 5%	5 5%	13 6%	177 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 144

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctrl) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	69 2% jl	27 3%	25 2%	16 2%	25 2%	8 3%	2 1%	23 3%	22 2%	24 2%	35 2%	15 2%	18 3%	43 2%
Haven't really thought about doing this	59 2% Nlq	19 2%	27 2%	13 2%	20 2%	5 2%	5 3%	11 2%	22 2%	26 3%	29 2%	12 2%	21 3% AN	32 2%
Thought about doing this, but probably won't do it	59 2% Nji	18 2%	29 2%	12 2%	20 2%	6 3%	1 1%	19 3%	21 2%	19 2%	36 2%	9 1%	16 2%	31 2%
Thinking about doing this	111 4% Mhjkl	35 3%	53 4%	23 4%	43 4%	5 2%	6 4%	33 5%	45 4%	33 3%	62 4%	26 4%	16 2%	84 4% M
Already done this within the last 18 months	247 8% DGJLhj	92 9%	112 9% D	42 6%	76 7%	29 12% AEG	6 4%	70 10% J	107 9%	70 7%	155 9% AL	43 6%	47 7%	184 9% A
Already done this more than 18 months ago	2205 74% Hefim or	797 75%	912 74%	480 73%	803 75%	168 71%	137 82% AF	497 68%	904 75% H	804 78% AH	1199 73%	546 79% AK	536 77%	1505 74%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	7 * l	3 *	3 *	1 *	3 *	- -	- -	2 *	3 *	2 *	2 *	2 *	1 *	5 *
Don't know	25 1% hl	7 1%	8 1%	10 2% A	11 1%	1 *	3 2%	8 1%	9 1%	8 1%	10 1%	5 1%	5 1%	16 1%
Not applicable	190 6% JLhjl	60 6%	70 6%	59 9% ABC	64 6%	15 6%	7 4%	67 9% AUJ	75 6%	48 5%	106 6%	33 5%	36 5%	137 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 144

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed double glazing

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	69 2% jl	21 3%	31 2%	10 3%	7 2%	11 3%	13 2%	9 2%	36 3%	44 5% Ajk	21 1%	4 1%	22 1%	43 4% Al	2 2%	5 5% l	26 3%	8 1%	9 2%
Haven't really thought about doing this	59 2% Nlq	11 1%	33 2%	11 3% a	4 1%	9 2%	15 2%	10 2%	25 2%	25 3% Aj	30 2%	4 1%	25 1%	30 3% Al	1 1%	3 3%	20 2%	5 1%	9 2%
Thought about doing this, but probably won't do it	59 2% Njl	12 1%	28 2%	11 3% a	8 2%	11 3%	18 3%	9 2%	21 2%	38 4% Ajk	19 1%	2 1%	23 1%	35 4% Al	1 1%	2 2%	23 2%	11 2%	14 3%
Thinking about doing this	111 4% Mhjkl	27 3%	56 4%	11 3%	17 5%	22 6% Ah	31 4% h	25 5% h	33 2%	55 6% Ajk	53 3%	3 1%	58 3%	50 5% Al	2 2%	4 4%	40 4%	20 4%	25 6% A
Already done this within the last 18 months	247 8% DGJLh j	76 9%	113 8%	33 10%	25 7%	34 9%	73 10% Ah	44 9%	96 7%	85 10% j	132 7%	30 10%	162 8%	88 9%	5 6%	8 8%	72 7%	49 9%	51 11% Ap
Already done this more than 18 months ago	2205 74% Heil mor	598 74%	1093 75%	241 72%	273 76%	220 58%	490 70% e	387 75% e	1108 80% Aefg	498 57%	1488 82% Aik	219 75% i	1599 82% Amo	594 62%	65 76% mo	56 53%	761 75% r	432 76% r	300 67%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	7 . l	1 .	5 .	1 .	-	-	2 .	1 .	4 .	2 .	5 .	-	2 .	3 .	1 1% l	2 2% Alm	1 .	1 .	1 .
Don't know	25 1% hl	8 1%	8 1%	2 1%	7 2% AB	10 3% Afgh	7 1% h	4 1%	4 .	7 1%	16 1%	2 1%	12 1%	8 1%	-	7 7% Almn	10 1%	3 1%	1 .
Not applicable	190 6% JLhl	59 7%	94 6%	17 5%	20 6%	60 16% Afgh	51 7% h	27 5%	51 4%	114 13% Aj	49 3%	27 9% Aj	55 3%	112 12% Al	9 10% l	18 17% Al	67 7%	40 7%	35 8%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	106 4% NwZx	128 4%	110 6% D	-
Haven't really thought about doing this	127 4% IV	172 6% A	115 6% D	-
Thought about doing this, but probably won't do it	82 3% R	90 3%	61 3% D	-
Thinking about doing this	121 4% MN	147 5%	81 4% D	-
Already done this within the last 18 months	182 6% BILjklmnoRqrsst uvwxYZxyz	-	105 5% D	-
Already done this more than 18 months ago	1240 42% BILjklNimnopSqRU stuvwxyz	-	753 38% D	-
Already done this/has been done	-	1481 50% A	-	-
Haven't heard of this	15 7%	26 7%	22 7% D	-
Don't know	315 7% ijkNmnQrVY	283 10%	274 14% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed cavity wall insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	784 26% BIMkOmRprWuvY	635 21%	471 24% D	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	7 2%	12 8% A	2 1%	1 1%	6 2%	4 3%	3 3%	2 2%	14 5%	16 15% Aq	2 2%	8 3%	9 4%	20 5% A
Haven't really thought about doing this	14 3%	5 3%	5 3%	2 2%	12 3%	10 8% A	4 4%	2 2%	13 4%	18 16% A	2 2%	13 4%	3 1%	24 6% A
Thought about doing this, but probably won't do it	15 3%	8 5%	1 1%	-	13 4%	6 5%	1 1%	1 1%	2 1%	11 10% A	1 1%	9 3%	4 2%	10 3%
Thinking about doing this	21 5%	7 5%	4 2%	-	5 1%	6 5%	2 2%	4 3%	8 3%	5 5%	1 1%	18 6%	5 2%	35 9% A
Already done this within the last 18 months	29 6%	8 5% i	4 2%	9 8% k	19 5% l	9 8% m	7 7% n	3 3%	6 2% p	7 6% q	3 3%	15 5% s	7 3% t	56 15% Au
Already done this more than 18 months ago	271 60%	59 39% i	17 10% j	85 77% Ak	113 32% l	67 56% Am	43 43% n	67 56% Ao	124 41% p	15 14% q	55 55% Ar	90 30% s	77 36% t	157 42% u
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	2 *	-	2 1%	1 1%	-	1 1%	-	-	3 1%	3 3% A	-	-	-	3 1%
Don't know	67 15%	13 9%	16 9%	8 7%	4 1%	10 8%	8 8% n	3 3%	65 22% A	9 8%	7 7%	45 15% A	31 14%	29 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		24 5%	38 25% i	125 71% Aj	4 4%	179 51% Ai	7 6%	32 32%	38 32% o	65 22% p	26 24%	29 29% r	102 34% As	79 37% A	36 10%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	5 2%	4 3%	1	5 2%	21 7% A
Haven't really thought about doing this	15 5%	3 2%	3 1%	15 5%	12 4%
Thought about doing this, but probably won't do it	6 2%	1 1%	9 4%	7 2%	9 3%
Thinking about doing this	13 4%	3 2%	5 2%	6 2%	8 3%
Already done this within the last 18 months	18 6% v	6 5% w	2 1%	7 2% y	17 6% z
Already done this more than 18 months ago	145 48% Av	93 70% Aw	75 37% x	46 15% y	63 21% z
Already done this/has been done	-	-	-	-	-
Haven't heard of this	1	1 1%	-	3 1%	-
Don't know	22 7%	6 5%	57 28% Ax	77 26% A	52 17% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed cavity wall insulation

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	75 25% v	15 11%	50 25%	135 45% Ay	119 40% Az



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	128 4%	9 2%	19 12% A	9 5% L	4 4%	11 3%	9 7% A	2 2%	5 4%	20 7% A	4 4%	7 7% A	14 5%	3 1%	12 3%
Haven't really thought about doing this	172 6%	26 6%	1 1%	11 7%	3 3%	9 3%	8 6%	4 4%	4 3%	25 8% AR	19 17% A	2 2%	18 6%	10 5% V	32 9% A
Thought about doing this, but probably won't do it	90 3%	6 1%	8 5%	4 2%	3 3%	8 2%	4 3%	-	4 3%	7 2%	9 8% A	1 1%	20 7% AU	5 2%	11 3%
Thinking about doing this	147 5%	20 4%	10 7%	5 3%	3 3%	8 2%	9 7%	6 6%	7 6%	13 4%	11 10% A	3 3%	16 5%	6 3%	30 8% A
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	1481 50%	318 71%	87 57% AK	41 25% AL	85 79% AM	139 40% AN	83 66% AO	59 57% AP	71 58% AQ	149 50% AR	17 15% AS	64 68% AT	131 43% AU	62 30% AV	175 47% AW
Haven't heard of this	26 1%	5 1%	1 1%	2 1%	-	-	-	2 2%	-	7 2% A	3 3% A	-	-	1	5 1% A
Don't know	283 10%	49 11%	7 5%	7 4%	4 4%	33 9% N	4 3%	2 2%	9 7%	48 16% A	8 7%	4 4%	31 10%	21 10%	56 15% AW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Communities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middlesbrough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	635 21%	15 3%	20 13%	87 52% A	6 6%	140 40% A	8 6%	29 28%	23 19%	32 11%	40 36% AS	13 14%	74 24%	100 48% AV	48 13%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	128 4%	10 3%	-	1 1%	19 6% Aa	27 9% A
Haven't really thought about doing this	172 6%	22 7% A	2 2%	6 3%	30 10% Aa	20 7%
Thought about doing this, but probably won't do it	90 3%	7 2%	7 6% Y	6 3%	8 3%	16 5% A
Thinking about doing this	147 5%	20 7% A	7 6%	9 5%	7 2%	16 5%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	1481 50%	168 56% AX	70 56% AY	58 30% AZ	71 24% Aa	92 31% Ab
Haven't heard of this	26 1%	2 1%	-	-	6 2% A	1
Don't know	283 10%	20 7%	7 6%	21 11%	80 27% A	35 12%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Installed cavity wall insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	635 21%	51 17%	31 25% Y	90 47% AZ	80 27%	90 30%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 146

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	106 4% C	128 4%	26 2%	69 3%	50 4%	19 3%	34 3%	24 3%	39 4%	79 4%	55 4%	24 4%	52 5% AG	31 4%
Haven't really thought about doing this	127 4% CH	172 6%	36 3%	79 4%	64 5%	18 3%	34 3%	24 3%	46 4%	133 7% AD	74 5%	30 5%	55 5% G	38 5%
Thought about doing this, but probably won't do it	82 3% D	90 3%	26 2%	47 2%	46 3%	14 2%	25 2%	16 2%	25 2%	56 3%	51 4%	26 4% AF	24 2%	30 4% H
Thinking about doing this	121 4% CE	147 5%	26 2%	96 5% A	46 3%	24 4%	36 4%	30 4%	41 4%	115 6% A	66 5%	25 4%	46 5%	38 5%
Already done this within the last 18 months	182 6% CIJEKFLMHN	-	49 5% I	136 7% AJ	70 5% K	25 4% L	52 5% M	35 4% N	-	-	-	-	-	-
Already done this more than 18 months ago	1240 42% CIJEKFLMN	-	384 35% I	951 48% AJ	527 37% K	222 36% L	539 53% AM	332 40% N	-	-	-	-	-	-
Already done this/has been done	-	1481 50%	-	-	-	-	-	-	455 42% AC	1135 56% AD	626 44% AE	257 42% AF	639 63% AG	387 46% AH
Haven't heard of this	15 1% H	26 1%	3 *	9 *	4 *	-	6 1%	-	5 *	21 1% AD	6 *	1 *	13 1% A	3 *
Don't know	315 11% CIEKN	283 10%	72 7%	245 12% A	117 8%	83 13% AL	153 15% AM	94 11% N	76 7%	219 11%	112 8%	56 9%	108 11%	67 8%
Not applicable	784 26% DJGM	635 21%	460 43% AI	368 18% J	492 35% AK	210 34% A	131 13% M	280 34% AN	387 36% A	285 14%	427 30% A	187 31% A	73 7%	239 29%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 147

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	106 4% LN	10 4%	15 3%	24 5% E	13 2%	16 4%	28 4%	49 4%	57 4%	59 4% L	45 4% L	1 *	68 4% N	12 2%	19 4%
Haven't really thought about doing this	127 4% G	18 7% AEG	28 6% AEG	21 4%	18 3%	23 5% G	19 3%	61 5%	66 4%	61 4%	44 4%	19 6%	72 4%	27 4%	27 5%
Thought about doing this, but probably won't do it	82 3% BKNOOb	2 1%	11 2%	15 3%	18 3% B	15 3% B	21 3%	36 3%	46 3%	48 3%	19 2%	10 3%	67 4% ANO	6 1%	7 1%
Thinking about doing this	121 4% Ic	9 3%	23 5% F	33 6% AFG	22 4%	11 2%	23 3%	69 5% AI	52 3%	67 4%	43 4%	7 2%	85 5% A	18 3%	16 3%
Already done this within the last 18 months	182 6% BLOOb	7 3%	26 6%	35 7% B	42 8% B	31 7% B	41 5%	81 6%	101 6%	115 7% AKL	52 5%	9 3%	130 7% ANO	28 5%	20 4%
Already done this more than 18 months ago	1240 42% BCKLO Oe	79 30%	152 33%	208 40% BC	230 43% BC	199 45% BC	372 50% ABCDE	566 42%	674 42%	738 48% AKL	339 33% L	76 26%	829 46% AO	304 50% AMO	97 19%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	15 1% Je	4 2% ADF	2 *	-	4 1%	1 *	4 1%	4 *	11 1%	4 *	9 1% J	1 *	6 *	8 1% AMO	1 *
Don't know	315 11% EFGHJ McQdh	65 26% ADEFG	93 20% ADEFG	55 11% EFG	37 7%	23 5%	42 6%	123 9%	192 12% AH	107 7%	118 12% J	82 28% AJK	75 4%	124 21% AM	111 22% AMAPQRST
Not applicable	784 26% JNTa	69 26%	109 24%	125 24%	156 29%	127 28%	198 26%	359 27%	425 26%	337 22%	346 34% AJ	93 31% AJ	484 27% N	76 13%	208 41% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 147

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	106 4% LN	21 3%	35 3%	24 5%	16 3%	10 4%	76 4%	11 3%	13 3%	4 3%	45 4%	25 3%	30 4%	5 5%	5 2%	101 4%
Haven't really thought about doing this	127 4% G	23 4%	49 5%	26 5%	20 4%	9 3%	91 5%	18 4%	12 3%	5 4%	44 4%	38 4%	39 5%	5 5%	8 4%	119 4%
Thought about doing this, but probably won't do it	82 3% BKNOO b	18 3%	31 3%	15 3%	14 3%	4 2%	61 3% b	5 1%	8 2%	5 4% b	33 3%	26 3%	19 3%	3 3%	8 4%	74 3%
Thinking about doing this	121 4% Ic	21 3%	37 3%	25 5%	23 5%	15 6%	91 5% c	15 4%	8 2%	5 4%	52 5%	32 3%	34 5%	1 1%	8 4%	113 4%
Already done this within the last 18 months	182 6% BLOOb	32 5%	58 5%	34 7% O	44 9% AOPQ	14 5%	139 7% Ab	14 3%	19 5%	6 5%	70 6%	63 7%	41 6%	6 6%	16 7%	166 6%
Already done this more than 18 months ago	1240 42% BCKL OOe	259 40% O	463 43% O	192 38% O	207 42% O	119 45% O	856 43% A	167 41%	157 40%	42 34%	437 38%	395 42%	319 44% e	47 48%	84 38%	1156 42%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	15 1% Je	2 1%	6 1%	3 1%	2 1%	2 1%	14 1% A	1 1%	-	-	2 1%	5 1%	7 1% e	-	-	15 1%
Don't know	315 11% EFGH JMqcdh	78 12% Q	85 8%	63 13% Q	49 10%	40 15% AQS	239 12% Ac d	50 12% cd	17 4%	6 5%	128 11% h	102 11% h	66 9%	4 4%	25 11%	290 11%
Not applicable	784 26% JNTa	189 29% RST	307 29% ART	119 24%	118 24%	51 19%	425 21%	125 31% Ad	162 41% Aab	49 40% Ad	330 29% Ag	245 26%	173 24%	27 28%	68 31%	716 26%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 148

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	106 4% NI	40 4%	41 3%	24 4%	36 3%	7 3%	6 4%	30 4%	37 3%	39 4%	54 3%	28 4%	29 4%	63 3%
Haven't really thought about doing this	127 4% BNa	33 3%	67 5% AB	27 4%	46 4%	9 4%	11 7%	32 4%	53 4%	42 4%	71 4%	34 5%	43 6% AN	73 4%
Thought about doing this, but probably won't do it	82 3% e	29 3%	33 3%	20 3%	37 3%	11 5%	2 1%	20 3%	30 2%	32 3%	38 2%	21 3%	18 3%	52 3%
Thinking about doing this	121 4% imp	38 4%	52 4%	31 5%	39 4%	13 5%	6 4%	30 4%	50 4%	41 4%	71 4%	26 4%	27 4%	87 4%
Already done this within the last 18 months	182 6% imno	60 6%	80 6%	42 6%	61 6%	13 5%	8 5%	40 5%	87 7% A	55 5%	113 7%	36 5%	37 5%	133 7%
Already done this more than 18 months ago	1240 42% DHcef imor	465 44% D	526 42% D	238 36%	430 40%	108 46%	73 44%	280 38%	509 42%	451 44% H	701 43%	281 41%	315 45% AN	829 41%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	15 1%	7 1%	6 *	2 *	5 *	1 *	2 1%	3 *	5 *	7 1%	8 *	4 1%	3 *	8 *
Don't know	315 11% BKhimn qr	73 7%	126 10% B	109 17% ABC	111 10%	27 11%	19 11%	85 12%	122 10%	108 10%	152 9%	73 11%	86 12%	203 10%
Not applicable	784 26% FMjkl	313 30% ACD	308 25%	163 25%	300 28% F	48 20%	40 24%	210 29%	315 26%	259 25%	426 26%	188 27%	138 20%	589 29% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 148

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed cavity wall insulation

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	106 4% NI	28 3%	44 3%	19 6% Ab	15 4%	14 4%	28 4%	16 3%	48 3%	38 4%	60 3%	8 3%	51 3%	51 5% Al	6 7% I	4 4%	32 3%	19 3%	21 5%
Haven't really thought about doing this	127 4% BNa	20 2%	71 5% a	18 5% a	18 5% a	24 6% Ag	29 4%	15 3%	59 4%	37 4%	77 4%	13 4%	76 4%	45 5%	2 2%	8 8%	35 3%	25 4%	28 6% Ap
Thought about doing this, but probably won't do it	82 3% e	19 2%	39 3%	13 4%	11 3%	1	19 3% e	22 4% Ae	40 3% e	21 2%	56 3%	5 2%	63 3% A	20 2%	3 3%	3 3%	31 3%	16 3%	13 3%
Thinking about doing this	121 4% imp	26 3%	68 5%	17 5%	10 3%	15 4%	27 4%	29 6%	50 4%	15 2%	96 5% Ai	10 3%	96 5% Am	26 3%	2 2%	1 1%	28 3%	26 5%	30 7% Ap
Already done this within the last 18 months	182 6% imno	55 7%	82 6%	23 7%	22 6%	24 6%	42 6%	36 7%	80 6%	23 3%	141 8% Ai	18 6% i	173 9% Amno	17 2%	-	1 1%	55 5%	38 7%	34 8%
Already done this more than 18 months ago	1240 42% DHce fimor	374 46% Abc	597 41% c	116 34%	153 42% c	73 19%	251 36% e	229 44% ef	687 50% Aefg	89 10%	992 55% Ai	159 55% Ai	1164 59% Amno	109 11%	32 37% mo	9 9%	442 43% r	244 43% r	147 33%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	15 1%	2 *	9 1%	2 1%	2 1%	1 *	3 *	2 *	9 1%	6 1%	9 *	-	9 *	5 1%	1 1%	1 1%	5 *	-	1 *
Don't know	315 11% BKhl mnqr	81 10%	146 10%	40 12%	48 13%	87 23% Afgh	125 18% Agh	47 9% h	56 4%	60 7%	223 12% Ai	32 11% i	219 11% mn	73 8%	3 3%	30 29% Almn	122 12% qr	45 8%	25 6%
Not applicable	784 26% FMjk l	208 26%	405 28%	89 26%	82 23%	138 37% Afgh	176 25%	120 23%	349 25%	579 67% Ajk	159 9%	46 16% j	107 5%	617 64% Alno	37 43% Al	48 46% Al	270 26%	156 27%	146 33% Ap



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	216 7% Ltwx	335 11% A	229 11% D	-
Haven't really thought about doing this	266 9% IVWYZx	387 13% A	219 11% D	-
Thought about doing this, but probably won't do it	47 2% u	51 2%	42 2% D	-
Thinking about doing this	32 1%	57 2% A	41 2% D	-
Already done this within the last 18 months	30 1% B	-	36 2% D	-
Already done this more than 18 months ago	140 5% BijkNlmnopqrUst WuXvwxyz	-	143 7% D	-
Already done this/has been done	-	175 6% A	-	-
Haven't heard of this	185 6% IWuY	349 12% A	178 9% D	-
Don't know	357 12% KiNnQUWXYw	327 11%	353 18% D	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

Total
Not applicable

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
2972	2962	1992	2041
1699 57%	1281 43%	751 38%	-
BJMklOmQoRpScar VvZayz		D	



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	17 4%	13 9%	3 2%	3 3%	47 13% A	8 7%	6 6%	11 9%	15 5%	23 21% A	8 8%	15 5%	19 9% f	28 8%
Haven't really thought about doing this	27 6%	10 7%	25 14% A	18 16% A	40 11%	29 24% Am	6 6%	10 8%	28 9%	17 15% A	5 5%	20 7%	9 4%	22 6%
Thought about doing this, but probably won't do it	2 *	4 3%	1 1%	2 2%	10 3%	6 5% A	2 2%	- -	3 1%	8 7% A	1 1%	3 1%	3 1%	2 1%
Thinking about doing this	3 1%	1 1%	3 2%	- -	6 2%	3 3%	1 1%	2 2%	- -	8 7% A	1 1%	1 *	2 1%	1 *
Already done this within the last 18 months	1 *	2 1%	2 1%	1 1%	4 1% l	1 1%	2 2%	1 1%	2 1%	5 5% Aq	3 3% A	1 *	1 *	4 1% u
Already done this more than 18 months ago	14 3%	3 2%	12 7% j	11 10% Ak	9 3% l	7 6% m	2 2%	19 16% Ao	18 6% p	7 6% q	3 3%	3 1%	22 10% At	10 3% u
Already done this/has been done	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Haven't heard of this	19 4%	7 5%	5 3%	9 8%	35 10% A	6 5%	18 18% An	12 10%	27 9% A	6 5%	2 2%	12 4%	16 7%	11 3%
Don't know	72 16%	8 5%	31 18% A	14 13%	15 4%	15 13%	13 13% n	7 6%	74 25% Ap	14 13%	7 7%	25 8%	45 21% At	17 5%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		295 66%	102 68% A	94 53% J	52 47% k	185 53% l	45 38%	50 50%	58 48%	133 44% p	22 20%	70 70% Ar	220 73% As	98 46%	275 74% Au



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	30 10%	7 5% w	14 7% x	13 4%	19 6%
Haven't really thought about doing this	24 8%	3 2%	9 4%	44 15% A	21 7%
Thought about doing this, but probably won't do it	10 3% A	1 1%	3 1%	8 3%	2 1%
Thinking about doing this	2 1%	1 1%	4 2%	4 1%	4 1%
Already done this within the last 18 months	1 *	1 1%	1 *	1 *	1 *
Already done this more than 18 months ago	6 2% v	3 2%	9 4% x	8 3% y	7 2% z
Already done this/has been done	-	-	-	-	-
Haven't heard of this	26 9%	2 2%	12 6%	30 10% A	24 8%
Don't know	21 7%	6 5%	50 25% Ax	103 34% Ay	35 12%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	180 60% v	108 82% A	100 50%	90 30%	188 62% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Communities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middlesbrough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	335 11%	54 12%	9 6%	15 9% L	23 21% AM	40 11% A	32 26% AO	8 8%	11 9%	67 22% AR	13 12%	9 10%	23 8%	5 2%	26 7%
Haven't really thought about doing this	387 13%	77 17%	4 3%	36 22% A	17 16% A	40 11% A	14 11%	12 12%	13 11%	52 17% AR	23 21% A	10 11%	35 12% U	21 10% V	33 9%
Thought about doing this, but probably won't do it	51 2%	-	3 2%	-	-	13 4% A	3 2%	2 2%	3 2%	7 2% A	8 7% A	2 2%	5 2%	4 2%	1 *
Thinking about doing this	57 2%	9 2%	2 1%	2 1%	2 2%	4 1%	1 1%	-	5 4% A	4 1% R	9 8% A	2 2%	5 2%	8 4% AV	4 1%
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	175 6%	13 3%	11 7% AK	15 9% AL	6 6% AM	20 6% AN	10 8% AO	8 8% AP	8 7% AQ	22 7% AR	10 9% AS	18 19% AT	14 5% AU	8 4% AV	12 3% AW
Haven't heard of this	349 12%	45 10%	3 2%	34 20% AL	33 31% AM	56 16% AN	17 14% AO	6 6%	25 20% AQ	46 15% AR	13 12% A	25 27% AT	15 5%	22 11% A	9 2%
Don't know	327 11%	52 12%	4 3%	27 16%	8 7%	26 7%	8 6%	5 5%	13 11%	31 10%	14 13%	9 10%	48 16% U	26 13%	56 15% W



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	1281 43%	198 44%	117 76% A	37 22%	19 18%	149 43%	40 32%	63 61%	45 37%	72 24%	21 19%	19 20%	159 52%	114 55%	228 62%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	335 11%	18 6%	1 1%	2 1%	58 19% Aa	38 13% Ab
Haven't really thought about doing this	387 13%	39 13% AX	10 8% Y	7 4%	62 21% A	34 11%
Thought about doing this, but probably won't do it	51 2%	5 2%	-	2 1%	6 2%	4 1%
Thinking about doing this	57 2%	7 2%	1 1%	1 1%	3 1%	4 1%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	175 6%	12 4% AX	4 3% AY	4 2% AZ	26 9% Aa	21 7% Ab
Haven't heard of this	349 12%	33 11% A	10 8% Y	17 9%	29 10% A	32 11% A
Don't know	327 11%	40 13% X	7 6%	28 15%	48 16% A	44 15%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	1281 43%	146 49%	91 73% A	130 68% AZ	69 23%	120 40%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 150

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	216 7% DG	335 11%	94 9% A	116 6%	137 10% A	42 7%	48 5%	59 7%	111 10% A	216 11% AD	141 10% A	37 6%	153 15% AG	56 7%
Haven't really thought about doing this	266 9% DFH	387 13%	119 11% A	146 7%	136 10%	34 6%	83 8%	50 6%	136 13% A	271 13% AD	168 12% A	66 11% F	150 15% AG	91 11% H
Thought about doing this, but probably won't do it	47 2% D	51 2%	22 2%	19 1%	33 2% A	7 1%	11 1%	9 1%	25 2%	25 1%	40 3% A	11 2%	10 1%	16 2%
Thinking about doing this	32 1% DG	57 2%	17 2%	10 1%	24 2% A	4 1%	4	7 1%	20 2%	36 2% AD	34 2% A	15 2% AF	17 2% G	20 2% AH
Already done this within the last 18 months	30 1% IJKLMN	-	11 1% I	17 1% J	18 1% K	5 1% L	6 1% M	8 1% N	-	-	-	-	-	-
Already done this more than 18 months ago	140 5% IDJKLMN	-	71 7% AI	83 4% J	72 5% K	28 5% L	46 5% M	49 6% N	-	-	-	-	-	-
Already done this/has been done	-	175 6%	-	-	-	-	-	-	69 6% AC	107 5% AD	96 7% AE	40 7% AF	52 5% AG	56 7% AH
Haven't heard of this	185 6%	349 12%	92 9% A	117 6%	107 8% A	30 5%	62 6%	60 7%	160 15% AC	204 10% AD	179 13% AE	62 10% AF	127 13% AG	93 11% AH
Don't know	357 12% IEM	327 11%	126 12%	237 12%	141 10%	77 13%	168 17% AM	97 12%	105 10%	254 12%	149 11%	83 14%	95 9%	101 12%
Not applicable	1699 57% CIJKLMN	1281 43%	530 49% I	1255 63% AJ	748 53% K	388 63% AL	582 58% M	496 59% N	448 42%	930 46%	610 43%	292 48%	406 40%	400 48%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 151

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	216 7% CKLNOO ab	12 5%	18 4%	34 7%	36 7%	44 10%	72 10%	108 8%	108 7%	144 9% AKL	59 6% L	4 1%	170 9% ANO	20 3%	20 4%
Haven't really thought about doing this	266 9% N	28 11%	37 8%	44 9%	51 9%	44 10%	62 8%	127 9%	139 9%	149 10%	97 10%	19 6%	187 10% AN	37 6%	41 8%
Thought about doing this, but probably won't do it	47 2% BIN	-	4 1%	8 2% B	12 2% B	11 2% B	12 2% B	28 2% I	19 1%	23 1%	15 1%	6 2%	37 2% AN	1	7 1% N
Thinking about doing this	32 1%	1	4 1%	6 1%	9 2%	6 1%	6 1%	15 1%	17 1%	16 1%	13 1%	3 1%	24 1%	3	5 1%
Already done this within the last 18 months	30 1%	2 1%	2	11 2% ACG	6 1%	3 1%	6 1%	15 1%	15 1%	20 1%	6 1%	4 1%	23 1%	3	3 1%
Already done this more than 18 months ago	140 5% DLOOI	17 6% D	17 4%	15 3%	26 5%	27 6% D	38 5%	72 5%	68 4%	72 5% L	51 5% L	6 2%	99 5% AO	24 4%	14 3%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	185 6% HLNOOa	12 5%	24 5%	23 4%	38 7%	38 9% ABD	50 7%	54 4%	131 8% AH	109 7% AL	66 7% L	5 2%	139 8% ANO	25 4%	18 4%
Don't know	357 12% EFGHJ MQcdh	69 26% ADEFG	92 20% ADEFG	60 12% FG	44 8%	32 7%	60 8%	140 10%	217 13% AH	129 8%	155 15% AJ	64 21% AJK	125 7%	110 18% AM	113 22% AMAPQRST
Not applicable	1699 57% BKMc	122 46%	261 57% B	315 61% ABF	318 59% B	241 54% B	442 59% B	789 59%	910 56%	874 57%	553 54%	187 63% AK	1012 56%	380 63% AMO	285 56%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 151

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	216 7% CKLNO Oab	48 7% O	88 8% OT	38 8% O	30 6% O	12 5%	131 7%	19 5%	49 12% Aab	10 8%	70 6%	67 7%	64 9% e	12 12% e	16 7%	200 7%
Haven't really thought about doing this	266 9% N	51 8%	108 10%	43 9%	41 8%	23 9%	178 9%	31 8%	40 10%	13 11%	104 9%	87 9%	59 8%	11 11%	18 8%	248 9%
Thought about doing this, but probably won't do it	47 2% BIN	8 1%	21 2%	8 2%	7 1%	3 1%	31 2%	4 1%	7 2%	3 2%	19 2%	14 2%	13 2%	1 1%	4 2%	43 2%
Thinking about doing this	32 1%	5 1%	9 1%	3 1%	10 2% AQR	5 2%	21 1%	3 1%	7 2%	- -	15 1%	8 1%	7 1%	1 1%	2 1%	30 1%
Already done this within the last 18 months	30 1%	4 1%	9 1%	4 1%	11 2% AOPQ	2 1%	17 1%	3 1%	8 2% Aa	1 1%	13 1%	10 1%	5 1%	1 1%	1 1%	29 1%
Already done this more than 18 months ago	140 5% DLOOI	24 4%	51 5% O	29 6% O	20 4%	16 6% O	97 5%	17 4%	14 4%	8 7%	52 5%	42 5%	37 5%	3 3%	4 2%	136 5% Ai
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	185 6% HLNOO a	40 6% O	69 6% O	26 5%	35 7% O	15 6%	109 5%	17 4%	42 11% Aab	13 11% Aab	63 6%	62 7%	48 7%	8 8%	19 9%	166 6%
Don't know	357 12% EFGH JMqcdh	87 14% Q	103 10%	69 14% Q	56 11%	42 16% AQ	272 14% Acd	51 13% cd	26 7%	6 5%	146 13% h	108 12% h	83 11% h	4 4%	30 14%	327 12%
Not applicable	1699 57% BKMc	376 58%	613 57%	281 56%	283 57%	146 55%	1136 57% c	261 64% Aac	203 51%	68 56%	669 58%	533 57%	412 57%	57 58%	128 58%	1571 57%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 152

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	216 7% Dfjl	88 8% D	91 7%	35 5%	72 7%	13 5%	13 8%	42 6%	78 6%	96 9% AHI	119 7%	45 7%	64 9% AN	139 7%
Haven't really thought about doing this	266 9% Dfjkl	90 9%	134 11% AD	42 6%	94 9%	17 7%	21 13%	61 8%	109 9%	96 9%	147 9%	73 11%	66 9%	183 9%
Thought about doing this, but probably won't do it	47 2% jkl	16 2%	18 1%	13 2%	25 2% AG	4 2%	-	14 2%	20 2%	13 1%	26 2%	10 1%	13 2%	29 1%
Thinking about doing this	32 1% Mijp	12 1%	14 1%	6 1%	11 1%	3 1%	1 1%	10 1%	13 1%	9 1%	16 1%	5 1%	2 *	27 1% M
Already done this within the last 18 months	30 1% Cjl	15 7% C	6 *	9 1% C	12 7%	3 1%	3 2%	9 1%	12 7%	9 1%	14 7%	10 7%	3 *	21 7%
Already done this more than 18 months ago	140 5% Dlep	69 7% ACD	52 4%	18 3%	49 5%	13 5%	6 4%	34 5%	55 5%	51 5%	86 5% L	23 3%	34 5%	94 5%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	185 6% Gjkl	81 8% AD	72 6%	31 5%	59 6% G	17 7% G	1 1%	47 6%	79 7%	59 6%	98 6%	47 7%	38 5%	125 6%
Don't know	357 12% BCKhl qr	108 10%	121 10%	121 18% ABC	127 12%	28 12%	29 17% AE	98 13%	131 11%	128 12%	168 10%	98 14% AK	92 13%	236 12%
Not applicable	1699 57% Bdeim r	579 55%	731 59% B	381 58%	616 58%	139 59%	93 56%	415 57%	711 59%	573 55%	960 59%	380 55%	384 55%	1183 58%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 152

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installed solid wall insulation

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	216 7% Dfjl	55 7%	100 7%	31 9%	30 8%	22 6%	34 5%	46 9% f	114 8% f	99 11% Ajk	101 6%	16 5%	108 6%	114 12% Alo	5 6%	5 5%	64 6%	37 7%	41 9% p
Haven't really thought about doing this	266 9% Dfjkl	68 8%	122 8%	39 12%	37 10%	32 8%	49 7%	44 9%	141 10% Af	126 15% Ajk	124 7%	16 5%	115 6%	150 16% Alo	9 10%	7 7%	80 8%	57 10%	50 11% p
Thought about doing this, but probably won't do it	47 2% jkl	10 1%	26 2%	5 1%	6 2%	4 1%	12 2%	5 1%	26 2%	31 4% Ajk	16 1%	-	15 1%	31 3% Al	1 1%	2 2%	14 1%	6 1%	12 3% q
Thinking about doing this	32 1% Mljp	9 1%	17 1%	4 1%	2 1%	4 1%	9 1%	5 1%	14 1%	20 2% Ajk	11 1%	1 *	9 *	24 2% Al	1 1%	1 1%	6 1%	4 1%	10 2% Apq
Already done this within the last 18 months	30 1% Cjl	6 1%	18 1%	2 1%	4 1%	5 1%	6 1%	6 1%	13 1%	17 2% Aj	11 1%	2 1%	12 1%	21 2% Al	-	1 1%	6 1%	4 1%	9 2% Ap
Already done this more than 18 months ago	140 5% DLep	48 6% b	59 4%	15 4%	18 5%	8 2%	25 4%	26 5% e	81 6% Aef	43 5%	82 5%	15 5%	87 4%	69 7% Al	7 8%	3 3%	36 4%	36 6% Ap	19 4%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	185 6% Gjkl	45 6%	96 7%	24 7%	20 6%	17 5%	41 6%	30 6%	97 7%	94 11% Ajk	85 5% k	6 2%	83 4%	106 11% Alno	2 2%	4 4%	73 7%	27 5%	41 9% Aq
Don't know	357 12% BCKl lqr	87 11%	170 12%	37 11%	63 17% Aabc	88 23% Afg	111 16% Agh	51 10%	107 8%	104 12%	219 12%	34 12%	210 11%	130 13% l	6 7%	31 30% Almn	141 14% Aqr	44 8%	37 8%
Not applicable	1699 57% Bdel mr	485 60% d	853 58% d	180 53%	181 50%	197 52%	413 59% e	303 59%	785 57%	334 38%	1164 64% Al	201 69% Al	1319 67% Amo	318 33%	55 64% mo	51 49% m	600 59% r	354 62% Ar	226 51%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

**Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Switched to a renewable or green energy tariff**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Don't really want to do this	289 10% NOqftwxb	352 12% A	-	-
Haven't really thought about doing this	939 32% RpSVZ	1015 34% A	-	-
Thought about doing this, but probably won't do it	145 5% LR	207 7% A	-	-
Thinking about doing this	221 7% My	423 14% A	-	-
Already done this within the last 18 months	129 4% Bijklmnopqrstuv wxyz	-	-	-
Already done this more than 18 months ago	124 4% Bijklmnopqrstuv wxyz	-	-	-
Already done this/has been done	-	188 6% A	-	-
Haven't heard of this	590 20% BKlOPQsQvuvYwx	478 16%	-	-
Don't know	424 14% BilNlQoprstuxvw xyz	184 6%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

**Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Switched to a renewable or green energy tariff**

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Not applicable	111 4% IO	115 4%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Don't really want to do this	23 5%	24 16% A	21 12%	5 5%	20 6%	5 4%	5 5%	29 24% Ao	41 14% A	16 15% q	6 6%	26 9%	31 14% At	37 10%
Haven't really thought about doing this	135 30%	56 37%	64 36%	44 40%	97 28%	70 58% Am	49 49% An	38 32%	65 22%	23 21%	33 33%	89 30%	42 20%	134 36% A
Thought about doing this, but probably won't do it	17 4%	9 6%	2 1%	2 2%	33 9% A	9 8%	3 3%	6 5%	7 2%	8 7%	10 10% A	16 5%	6 3%	17 5%
Thinking about doing this	23 5%	7 5%	11 6%	1 1%	22 6%	4 3%	5 5%	11 9%	17 6%	18 16% A	13 13% A	39 13% A	14 7%	36 10%
Already done this within the last 18 months	12 3%	11 7% i	5 3% j	8 7% k	17 5% l	3 3%	7 7% n	6 5% o	7 2% p	6 5% q	6 6% r	19 6% s	9 4% t	13 4% u
Already done this more than 18 months ago	11 2%	10 7% i	9 5% j	6 5% k	16 5% l	2 2%	3 3%	4 3% o	11 4% p	6 5% q	4 4%	14 5% s	18 8% At	10 3% u
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	127 28%	10 7%	31 18%	18 16%	118 34% Al	8 7%	11 11%	15 13%	84 28% Ap	10 9%	14 14%	52 17%	22 10%	70 19% u
Don't know	92 20%	17 11%	18 10%	25 23% Ak	19 5%	19 16%	13 13% n	7 6%	58 19% Ap	18 16%	11 11%	35 12% s	47 22% At	45 12% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Switched to a renewable or green energy tariff*****

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not applicable		10 2%	6 4%	15 9% A	1 1%	9 3%	-	4 4%	4 3%	10 3%	5 5%	3 3%	10 3%	26 12% A	8 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Don't really want to do this	41 14% Av	15 11% w	20 10% x	20 7%	17 6%
Haven't really thought about doing this	108 36%	39 30%	50 25%	91 30%	96 32%
Thought about doing this, but probably won't do it	29 10% A	7 5%	7 3%	20 7%	16 5%
Thinking about doing this	26 9%	11 8%	21 10%	16 5%	18 6%
Already done this within the last 18 months	8 3% v	7 5% w	7 3% x	9 3% y	11 4% z
Already done this more than 18 months ago	10 3% v	7 5% w	11 5% x	13 4% y	11 4% z
Already done this/has been done	-	-	-	-	-
Haven't heard of this	54 18%	16 12%	32 16%	61 20%	69 23% z
Don't know	17 6%	29 22% Aw	49 24% Ax	64 21% Ay	44 15% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Switched to a renewable or green energy tariff

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Not applicable	7 2%	1 1%	5 2%	7 2%	19 6% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Don't really want to do this	352 12%	61 14%	35 23% A	18 11%	13 12% M	26 7%	12 10%	4 4%	10 8%	87 29% AR	3 3%	10 11%	26 9%	10 5%	37 10%
Haven't really thought about doing this	1015 34%	183 41%	52 34%	73 44% A	41 38%	118 34%	35 28%	36 35%	51 41% A	71 24%	32 29%	25 27%	102 34%	55 26%	141 38% A
Thought about doing this, but probably won't do it	207 7%	16 4%	12 8%	9 5% L	1 1%	36 10% A	13 10% A	11 11% AP	9 7%	23 8% AR	7 6%	6 6%	27 9% A	13 6%	24 7%
Thinking about doing this	423 14%	41 9%	21 14% AK	9 5%	8 7% M	45 13% AN	20 16% AO	24 23% AP	14 11%	30 10%	36 32% AS	28 30% AT	47 15% A	42 20% AV	58 16% AW
Already done this within the last 18 months	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Already done this/has been done	188 6%	18 4%	6 4% AK	4 2% AL	6 6% AM	17 5% AN	9 7% AO	12 12% AP	9 7% AQ	7 2% AR	7 6% AS	5 5% AT	33 11% AU	30 14% AV	25 7% AW
Haven't heard of this	478 16%	88 20%	17 11%	31 19%	26 24%	66 19%	19 15% O	13 13%	24 20%	53 18%	12 11%	14 15%	47 15%	30 14%	38 10%
Don't know	184 6%	29 6%	9 6%	15 9%	9 8%	23 7%	13 10%	3 3%	3 2%	19 6%	10 9%	5 5%	10 3%	9 4%	27 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
 Switched to a renewable or green energy tariff

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Not applicable	115 4%	12 3%	1 1%	7 4%	4 4%	17 5%	4 3% O	1 1%	3 2%	11 4%	4 4%	1 1%	12 4%	19 9% A	19 5% W



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

**Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Switched to a renewable or green energy tariff**

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Don't really want to do this	352 12%	25 8%	4 3%	4 2%	67 22% Aa	36 12% b
Haven't really thought about doing this	1015 34%	100 33%	55 44% AY	53 28%	92 31%	88 30%
Thought about doing this, but probably won't do it	207 7%	24 8% A	7 6%	19 10% AZ	20 7%	25 8% A
Thinking about doing this	423 14%	50 17% AX	28 23% AY	42 22% AZ	13 4%	30 10%
Already done this within the last 18 months	-	-	-	-	-	-
Already done this more than 18 months ago	-	-	-	-	-	-
Already done this/has been done	188 6%	17 6% AX	12 10% AY	18 9% AZ	11 4% Aa	27 9% Ab
Haven't heard of this	478 16%	43 14%	14 11%	19 10%	64 21%	48 16%
Don't know	184 6%	13 4%	3 2%	14 7%	12 4%	26 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?
Switched to a renewable or green energy tariff

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Not applicable	115 4%	28 9% AX	1 1%	22 12% AZ	22 7% Aa	17 6%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 154

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Don't really want to do this	289 10% IKN	352 12%	111 10% I	196 10%	138 10% K	63 10%	93 9%	97 12% AN	80 7%	260 13% AD	101 7%	46 8%	196 19% AG	60 7%
Haven't really thought about doing this	939 32% F	1015 34%	360 33%	643 32%	441 31%	164 27%	300 30%	251 30%	368 34%	709 35% A	454 32%	182 30%	347 34% G	269 32%
Thought about doing this, but probably won't do it	145 5% G	207 7%	59 5%	87 4%	91 6% A	32 5%	35 3%	41 5%	91 8% AC	140 7% AD	122 9% AE	46 8% A	52 5%	66 8% AH
Thinking about doing this	221 7% CG	423 14%	67 6%	152 8%	126 9% A	66 11% A	48 5%	82 10% A	154 14% AC	292 14% AD	256 18% AE	117 19% AF	100 10% AG	155 19% AH
Already done this within the last 18 months	129 4% IJKLMN	-	47 4% I	89 4% J	73 5% AK	34 6% L	38 4% M	47 6% AN	-	-	-	-	-	-
Already done this more than 18 months ago	124 4% IDJKLMN	-	52 5% I	73 4% J	67 5% K	36 6% AL	38 4% M	43 5% N	-	-	-	-	-	-
Already done this/has been done	-	188 6%	-	-	-	-	-	-	81 8% AC	126 6% AD	122 9% AE	68 11% AF	37 4% AG	89 11% AH
Haven't heard of this	590 20% IJEKFLHN	478 16%	205 19%	401 20% J	250 18%	88 14%	239 24% AM	114 14%	183 17%	320 16%	225 16%	91 15%	184 18%	128 15%
Don't know	424 14% CJJEKLMN	184 6%	123 11% I	303 15% J	169 12% K	93 15% L	192 19% AM	113 14% N	66 6%	109 5%	76 5%	24 4%	66 7%	30 4%
Not applicable	111 4% DG	115 4%	58 5% A	56 3%	61 4%	39 6% A	27 3%	47 6% A	51 5%	87 4% D	61 4%	32 5%	28 3%	36 4%

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 155

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Don't really want to do this	289 10% CLe	18 7%	33 7%	42 8%	51 9%	40 9%	105 14%	153 11% AI	136 8%	161 10% L	97 10%	19 6%	187 10%	55 9%	41 8%
Haven't really thought about doing this	939 32% BLOOT e	62 24%	131 29%	162 31% B	179 33% B	156 35% BC	249 33% B	410 30%	529 33%	521 34% AL	311 31% L	66 22%	614 34% AO	184 31%	132 26%
Thought about doing this, but probably won't do it	145 5% BIKR a	6 2%	17 4%	26 5%	29 5% B	28 6% B	39 5% B	83 6% AI	62 4%	97 6% AK	26 3%	14 5%	102 6% A	23 4%	19 4%
Thinking about doing this	221 7% BGNP fg	11 4%	49 11% ABFG	59 11% ABFG	47 9% BG	25 6%	30 4%	100 7%	121 7%	116 8%	71 7%	29 10%	135 7% N	30 5%	52 10% AMNAPQ
Already done this within the last 18 months	129 4% G	9 3%	25 5% G	26 5% G	26 5% G	24 5% G	19 3%	65 5%	64 4%	78 5% A	39 4%	10 3%	89 5%	22 4%	16 3%
Already done this more than 18 months ago	124 4% N	9 3%	12 3%	21 4%	29 5% C	23 5% C	30 4%	53 4%	71 4%	57 4%	54 5% A	10 3%	95 5% AN	10 2%	18 4% N
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	590 20% HJMe j	41 16%	89 19%	88 17%	106 20%	91 20%	175 23% ABD	236 18%	354 22% AH	280 18%	206 20%	74 25% AJ	332 18%	159 26% AMO	90 18%
Don't know	424 14% EGJM cdg	87 33% ACDEF G	71 15% EG	70 14%	57 11%	53 12%	86 11%	189 14%	235 14%	194 13%	164 16% AJ	51 17% J	225 12%	105 17% AM	80 16% MPQ
Not applicable	111 4% FGJM	20 8% AEFG	32 7% AEFG	22 4% FG	16 3%	6 1%	15 2%	59 4%	52 3%	32 2%	47 5% J	25 8% AJK	37 2%	15 2%	58 11% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 155

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Switched to a renewable or green energy tariff*****

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Don't really want to do this	289 10% CLe	80 12% AOST	104 10%	45 9%	42 9%	18 7%	200 10%	34 8%	36 9%	11 9%	94 8%	82 9%	91 13% Aef	11 11%	18 8%	271 10%
Haven't really thought about doing this	939 32% BLOO Te	208 32% OT	353 33% OT	165 33% OT	146 30%	67 25%	627 31%	127 31%	131 33%	43 35%	315 28%	318 34% Ae	255 35% Ae	38 39% e	66 30%	873 32%
Thought about doing this, but probably won't do it	145 5% BIKR a	29 5%	67 6% AOR	16 3%	21 4%	12 5%	85 4%	16 4%	27 7% a	13 11% Aab	61 5%	45 5%	35 5%	3 3%	12 5%	133 5%
Thinking about doing this	221 7% BGNP f g	36 6%	78 7%	42 8%	41 8%	24 9%	145 7%	29 7%	33 8%	10 8%	121 11% Afh	56 6%	40 5%	3 3%	15 7%	206 7%
Already done this within the last 18 months	129 4% G	20 3%	51 5%	16 3%	28 6% OP	14 5%	77 4%	22 5%	19 5%	6 5%	60 5% f	31 3%	33 5%	3 3%	12 5%	117 4%
Already done this more than 18 months ago	124 4% N	20 3%	51 5%	22 4%	23 5%	8 3%	77 4%	23 6%	13 3%	8 7%	61 5% Ag	39 4%	22 3%	1 1%	8 4%	116 4%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	590 20% HJMe j	142 22% O	205 19%	98 20%	89 18%	56 21%	399 20%	74 18%	82 21%	20 16%	191 17%	200 21% e	152 21% e	28 29% Ae	59 27% Aj	531 19%
Don't know	424 14% EGJM Qcdg	77 12%	129 12%	77 15%	85 17% APQ	56 21% AOPQ R	315 16% Acd	56 14%	38 10%	10 8%	183 16% Agh	128 14%	81 11%	8 8%	25 11%	399 15%
Not applicable	111 4% FGJM	31 5%	33 3%	20 4%	18 4%	9 3%	67 3%	25 6% Aad	17 4%	1 1%	55 5% Ag	32 3%	19 3%	3 3%	7 3%	104 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 156

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Switched to a renewable or green energy tariff

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Don't really want to do this	289 10% INer	115 11% D	120 10%	52 8%	93 9%	24 10%	14 8%	64 9%	94 8%	131 13% AHl	155 9%	79 11%	89 13% AN	175 9%
Haven't really thought about doing this	939 32% BHeim o	305 29%	414 33% B	215 33%	341 32%	76 32%	59 35%	169 23%	401 33% H	369 36% AH	514 31%	215 31%	233 33%	648 32%
Thought about doing this, but probably won't do it	145 5% J	52 5%	61 5%	31 5%	46 4%	13 5%	4 2%	36 5%	65 5%	44 4%	75 5%	32 5%	26 4%	100 5%
Thinking about doing this	221 7% JLMch	71 7%	104 8%	45 7%	97 9% AFG	11 5%	7 4%	88 12% ALJ	96 8% J	37 4%	140 9% AL	39 6%	33 5%	175 9% AM
Already done this within the last 18 months	129 4% FGJLMb h	60 6% AD	49 4%	20 3%	51 5% FG	3 1%	2 1%	57 8% ALJ	43 4%	29 3%	99 6% AL	20 3%	19 3%	101 5% AM
Already done this more than 18 months ago	124 4% FJMl	48 5%	57 5%	19 3%	53 5% F	3 1%	3 2%	52 7% ALJ	44 4%	28 3%	74 5%	33 5%	20 3%	97 5% AM
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	590 20% Nr	234 22% AD	237 19%	117 18%	205 19%	57 24%	37 22%	128 18%	245 20%	217 21%	313 19%	148 21%	156 22% N	377 19%
Don't know	424 14% BKimp q	133 13%	162 13%	123 19% ABC	135 13%	43 18% E	35 21% AE	106 15%	170 14%	148 14%	206 13%	100 14%	102 15%	278 14%
Not applicable	111 4% Chj	40 4%	35 3%	34 5% AC	44 4%	7 3%	6 4%	30 4%	50 4%	31 3%	58 4%	25 4%	18 3%	86 4% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 156

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

*****Switched to a renewable or green energy tariff*****

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Don't really want to do this	289 10% INer	80 10%	146 10%	26 8%	37 10%	26 7%	59 8%	46 9%	158 11%	95 11%	162 9%	32 11%	176 9%	105 11%	11 13%	16 15%	97 10%	60 11%	30 7%
Haven't really thought about doing this	939 32% BHeI mo	244 30%	459 31%	116 34%	120 33%	97 26%	222 32%	160 31%	460 33%	230 26%	609 34%	100 34%	660 34%	275 29%	28 33%	19 18%	325 32%	172 30%	136 31%
Thought about doing this, but probably won't do it	145 5% j	31 4%	83 6%	14 4%	17 5%	12 3%	31 4%	33 6%	69 5%	56 6%	73 4%	16 5%	89 5%	54 6%	5 6%	2 2%	43 4%	33 6%	30 7%
Thinking about doing this	221 7% JLMdh	70 9%	113 8%	22 7%	16 4%	45 12%	60 9%	40 8%	76 6%	74 9%	131 7%	16 5%	136 7%	89 9%	5 6%	5 5%	68 7%	57 10%	52 12%
Already done this within the last 18 months	129 4% FGJLM bh	42 5%	52 4%	21 6%	14 4%	24 6%	32 5%	27 5%	46 3%	42 5%	77 4%	10 3%	83 4%	47 5%	3 3%	2 2%	43 4%	28 5%	29 7%
Already done this more than 18 months ago	124 4% FJMjl	43 5%	60 4%	10 3%	11 3%	10 3%	25 4%	30 6%	59 4%	55 6%	59 3%	10 3%	70 4%	56 6%	2 2%	2 2%	36 4%	30 5%	26 6%
Already done this/has been done	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haven't heard of this	590 20% Nr	147 18%	301 21%	73 22%	69 19%	61 16%	142 20%	91 18%	296 21%	180 21%	356 20%	54 19%	389 20%	185 19%	16 19%	23 22%	257 25%	109 19%	65 15%
Don't know	424 14% BKim pq	113 14%	202 14%	47 14%	62 17%	65 17%	95 14%	73 14%	190 14%	86 10%	304 17%	34 12%	307 16%	104 11%	13 15%	20 19%	117 11%	63 11%	59 13%
Not applicable	111 4% Chjl	43 5%	45 3%	8 2%	15 4%	37 10%	34 5%	16 3%	24 2%	50 6%	42 2%	19 7%	48 2%	48 5%	3 3%	16 15%	34 3%	17 3%	18 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 157

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
All (100%)	838 28% BPhqtWuvvz	750 25%	-	-
The majority (90%)	744 25% BpS	664 22%	-	-
Most (75%)	415 14% V	410 14%	-	-
About half (50%)	426 14% Ra	496 17% A	-	-
Some (25%)	185 6% J	229 8% A	-	-
A few (10%)	189 6% SZx	214 7%	-	-
None (0%)	140 5% Y	180 6% A	-	-
Don't know	35 1% B	19 1%	-	-
Mean	71.40 BINmnoSqfWuX vwz	67.34	-	-
Standard Deviation	31.79	33.21	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 157

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
All (100%)	169 38%	37 25%	60 34%	39 35%	86 25%	27 23%	11 11%	37 31%	110 37% A	22 20%	21 21%	85 28%	66 31% †	68 18%
The majority (90%)	126 28%	39 26%	38 22%	30 27%	77 22%	29 24%	27 27%	26 22%	71 24%	14 13%	27 27%	80 27%	68 32% A	92 25%
Most (75%)	42 9%	25 17%	20 11%	15 14%	47 13%	21 18%	24 24% An	19 16%	36 12%	23 21% A	14 14%	42 14%	19 9%	68 18% A
About half (50%)	41 9%	26 17%	27 15%	11 10%	60 17%	12 10%	19 19%	22 18%	25 8%	23 21% A	19 19%	43 14%	31 14%	67 18% A
Some (25%)	24 5%	5 3%	11 6%	7 6%	30 9%	12 10%	7 7%	5 4%	15 5%	13 12% A	5 5%	20 7%	7 3%	24 6%
A few (10%)	25 6%	11 7%	11 6%	4 4%	29 8% 	9 8%	4 4%	7 6%	22 7%	2 2%	10 10%	17 6%	12 6%	26 7%
None (0%)	20 4%	7 5%	6 3%	2 2%	21 6%	9 8%	7 7%	4 3%	14 5%	9 8%	2 2%	9 3%	8 4%	22 6%
Don't know	3 1%	-	3 2%	2 2%	1	1 1%	1 1%	-	7 2%	4 4% A	2 2%	4 1% s	4 2%	3 1%
Mean	76.71	70.80	73.15	78.61 A k	65.99	66.18	65.61 n	73.00	74.86 Ap	63.02	68.93	73.21	75.78 At	66.46
Standard Deviation	31.28	31.07	31.44	27.72	33.68	34.48	30.28	29.96	32.56	32.02	31.04	30.23	30.00	31.88



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. † small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 157

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
All (100%)	76 25%	32 24%	67 33%	100 33%	86 29%
The majority (90%)	75 25%	42 32% w	61 30%	71 24%	63 21%
Most (75%)	33 11%	20 15%	28 14%	42 14%	40 13%
About half (50%)	50 17%	25 19%	21 10%	28 9%	41 14%
Some (25%)	24 8%	5 4%	9 4%	20 7%	29 10% A
A few (10%)	24 8%	6 5%	5 2%	17 6%	19 6%
None (0%)	17 6%	1 1%	10 5%	14 5%	20 7%
Don't know	1 *	1 1%	1 *	9 3% A	3 1%
Mean	67.44	75.69 w	77.69 A	74.01	67.90
Standard Deviation	33.56	26.09	28.91	31.91	34.02



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 157

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
All (100%)	750 25%	128 29%	33 22%	43 26%	33 31%	85 24%	31 25%	13 13%	28 23%	98 33%	13 12%	25 27%	97 32%	41 20%	82 22%
The majority (90%)	664 22%	93 21%	31 20%	48 29%	25 23%	91 26%	23 18%	24 23%	27 22%	55 18%	29 26% S	22 23%	62 20%	54 26%	80 22%
Most (75%)	410 14%	67 15%	26 17%	18 11%	10 9%	49 14%	19 15%	9 9%	18 15%	35 12%	19 17%	18 19%	41 13%	31 15%	50 14%
About half (50%)	496 17%	76 17%	26 17%	27 16%	11 10%	61 18%	19 15%	20 19%	21 17%	46 15% R	20 18%	13 14%	48 16%	31 15%	77 21% A
Some (25%)	229 8%	32 7%	11 7%	4 2%	8 7%	25 7%	13 10%	17 16% AP	9 7%	19 6%	13 12% A	4 4%	26 9%	21 10% AV	27 7%
A few (10%)	214 7%	27 6%	19 12% A	11 7%	6 6%	13 4%	13 10%	16 15% AP	9 7%	27 9%	10 9% S	6 6%	20 7%	18 9%	19 5%
None (0%)	180 6%	19 4%	7 5%	14 8% AL	14 13% AM	23 7%	6 5%	5 5%	10 8%	19 6%	6 5%	6 6%	10 3%	8 4%	33 9% A
Don't know	19 1%	6 1%	-	1 1%	1 1%	1 1%	1 1%	-	1 1%	2 1%	1 1%	-	-	4 2%	1 1%
Mean	67.34	70.28	64.08	69.88	66.45	69.65	64.52	55.00	65.12	68.29	61.45	70.64	71.07	66.37	64.85
Standard Deviation	33.21	31.57	33.71	33.63	37.54	31.74	34.21	34.51	34.21	34.63	32.55	32.13	31.76	32.58	33.54



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 157

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tolnes' ctrl) (z)
Total	2962	300	124	191	301	297
All (100%)	750 25%	65 22%	21 17%	56 29%	87 29%	67 23%
The majority (90%)	664 22%	71 24%	22 18%	50 26%	76 25%	64 22%
Most (75%)	410 14%	45 15%	26 21% A	30 16%	34 11%	44 15%
About half (50%)	496 17%	55 18%	27 22% A	25 13%	44 15% a	38 13%
Some (25%)	229 8%	30 10% A	10 8%	17 9%	24 8%	28 9% A
A few (10%)	214 7%	20 7%	7 6%	5 3%	11 4%	36 12% Ab
None (0%)	180 6%	12 4%	10 8% Y	8 4%	20 7%	18 6%
Don't know	19 1%	2 1%	1 1%	-	5 2%	2 1%
Mean	67.34	67.00	62.60	73.69	70.95	63.46
Standard Deviation	33.21	31.72	32.25	29.93	32.58	35.19



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 158

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
All (100%)	838 28% IEKN	750 25%	287 27% I	577 29%	355 25%	172 28%	355 35% AM	220 26%	241 22%	536 26%	333 24%	163 27%	292 29%	204 24%
The majority (90%)	744 25% JM	664 22%	265 24%	518 26% J	348 25%	175 28% AL	266 26% M	228 27% N	267 25%	434 21%	332 23%	138 23%	204 20%	189 23%
Most (75%)	415 14% G	410 14%	150 14%	285 14%	209 15%	75 12%	118 12%	118 14%	144 13%	283 14%	204 14%	90 15%	138 14%	117 14%
About half (50%)	426 14% G	496 17%	171 16%	273 14%	229 16% A	93 15%	103 10%	134 16%	179 17%	356 17% AD	233 16%	92 15%	159 16% G	133 16%
Some (25%)	185 6% D	229 8%	72 7%	112 6%	99 7%	32 5%	51 5%	44 5%	89 8% A	164 8% AD	128 9% AE	51 8% AF	70 7%	77 9% AH
A few (10%)	189 6%	214 7%	72 7%	126 6%	90 6%	39 6%	62 6%	50 6%	80 7%	144 7%	105 7%	44 7%	79 8%	69 8%
None (0%)	140 5% F	180 6%	55 5%	87 4%	69 5%	19 3%	43 4%	30 4%	66 6%	114 6%	74 5%	24 4%	59 6%	39 5%
Don't know	35 1% J	19 1%	10 1%	22 1%	17 1%	10 2%	12 1%	11 1%	8 1%	12 1%	8 1%	4 1%	9 1%	5 1%
Mean	71.40 CIJEKMIN	67.34	69.84 I	72.50 AJ	69.56 K	73.41 L	75.49 AM	72.42 N	66.52	67.57	66.98	69.41	68.33	66.97
Standard Deviation	31.79	33.21	32.21	31.30	31.85	30.32	31.31	30.33	33.25	32.94	32.83	32.12	33.52	33.05



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 159

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
All (100%)	838 28% FJMqcgj	71 27% 33% AFG	152 33% 32% AF	164 28% 32% AF	149 28% 32% AF	101 23% 23% AF	201 27% 27% AF	373 28% 28% AF	465 29% 29% AF	350 23% 23% AJ	334 33% 33% AJ	116 39% 39% AJ	398 22% 22% AMO	255 42% 42% AMO	169 33% 33% AMAR
The majority (90%)	744 25% T	57 22% 22% ABC	103 22% 22% ABC	149 29% 29% ABC	140 26% 26% ABC	109 24% 24% ABC	186 25% 25% ABC	320 24% 24% ABC	424 26% 26% ABC	393 26% 26% AKL	256 25% 25% AKL	68 23% 23% AKL	469 26% 26% AN	150 25% 25% AN	116 23% 23% AN
Most (75%)	415 14% LNP	33 13% 13% LNP	71 15% 15% LNP	63 12% 12% LNP	86 16% 16% LNP	66 15% 15% LNP	96 13% 13% LNP	193 14% 14% LNP	222 14% 14% LNP	239 16% 16% AKL	127 13% 13% AKL	30 10% 10% AKL	278 15% 15% AN	64 11% 11% AN	65 13% 13% AN
About half (50%)	426 14% IN	41 16% 16% IN	56 12% 12% IN	81 16% 16% IN	77 14% 14% IN	66 15% 15% IN	105 14% 14% IN	215 16% 16% AI	211 13% 13% AI	248 16% 16% AKL	129 13% 13% AKL	32 11% 11% AKL	286 16% 16% AN	63 10% 10% AN	69 14% 14% AN
Some (25%)	185 6% CNOOb	14 5% 5% CNOOb	18 4% 4% CNOOb	25 5% 5% CNOOb	36 7% 7% CNOOb	38 9% 9% ACD	54 7% 7% C	82 6% 6% C	103 6% 6% C	104 7% 7% C	55 5% 5% C	13 4% 4% C	143 8% 8% ANO	22 4% 4% ANO	19 4% 4% ANO
A few (10%)	189 6% DNf	20 8% 8% D	30 7% 7% D	12 2% 2% D	27 5% 5% D	37 8% 8% DE	63 8% 8% ADE	89 7% 7% A	100 6% 6% A	113 7% 7% A	58 6% 6% A	13 4% 4% A	131 7% 7% AN	28 5% 5% AN	28 6% 6% AN
None (0%)	140 5% NT	18 7% 7% D	18 4% 4% D	18 3% 3% D	21 4% 4% D	28 6% 6% D	37 5% 5% D	66 5% 5% D	74 5% 5% D	81 5% 5% D	38 4% 4% D	17 6% 6% D	101 6% 6% AN	13 2% 2% AN	24 5% 5% N
Don't know	35 1% FHJM	9 3% 3% ADEF	11 2% 2% ADEF	4 1% 1% ADEF	4 1% 1% ADEF	1 * * ADEF	6 1% 1% ADEF	10 1% 1% ADEF	25 2% 2% H	8 1% 1% ADEF	18 2% 2% AJ	9 3% 3% AJ	10 7% 7% ADEF	8 1% 1% ADEF	16 3% 3% AMNAPQRS
Mean	71.40 FGJ Mcg	68.13	74.43 ABF G	76.82 ABE FG	72.71 FG	66.25	69.10	70.45	72.19	68.34	74.59 AJ	76.21 AJ	67.58	80.30 AMO	74.33 AMAPQ
Standard Deviation	31.79	33.95	30.87	27.96	30.33	33.68	33.20	31.94	31.66	32.24	30.77	31.76	32.55	27.89	31.18



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 159

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
All (100%)	838 28% FJMg cgj	195 30% Q	277 26% T	136 27% T	139 28% T	91 34% AQR	586 29% Ac	130 32% c	70 18% c	34 28% c	341 30% g	268 29% g	171 23% g	28 29% g	85 38% Aj	753 27% Aj
The majority (90%)	744 25% T	165 26% T	274 26% T	132 26% T	121 25% T	52 20% T	505 25% T	106 26% T	93 23% T	30 25% T	298 26% T	238 26% T	167 23% T	24 24% T	47 21% T	697 25% T
Most (75%)	415 14% LNP	63 10% P	165 15% P	62 12% P	67 14% P	58 22% AOPQ RS	268 13% P	48 12% P	72 18% Aab	17 14% P	146 13% P	147 16% P	104 14% P	10 10% P	25 11% P	390 14% P
About half (50%)	426 14% IN	84 13% N	148 14% N	82 16% N	81 16% N	31 12% N	272 14% N	56 14% N	67 17% N	22 18% N	163 14% N	123 13% N	119 16% N	11 11% N	25 11% N	401 15% N
Some (25%)	185 6% CNOOb	40 6% O	69 6% O	37 7% OT	29 6% O	10 4% O	128 6% O	16 4% O	33 8% b	4 3% O	61 5% O	53 6% O	59 8% Ae	8 8% O	11 5% O	174 6% O
A few (10%)	189 6% DNf	53 8% ART	67 6% T	25 5% T	33 7% T	11 4% T	123 6% T	23 6% T	33 8% T	7 6% T	73 6% T	47 5% T	61 8% Af	7 7% T	19 9% T	170 6% T
None (0%)	140 5% NT	38 6% T	59 6% T	20 4% T	17 3% T	6 2% T	85 4% T	21 5% T	25 6% T	7 6% T	46 4% T	43 5% T	42 6% T	9 9% Ae	8 4% T	132 5% T
Don't know	35 1% FHJM	5 1% T	12 1% T	7 1% T	6 1% T	5 2% T	25 1% T	6 1% T	3 1% T	1 1% T	13 1% T	12 1% T	5 1% T	1 1% T	2 1% T	33 1% T
Mean	71.40 FG JMcg	70.23	70.38	71.67	71.70	77.37 AP QRS	72.28 Ac	73.93 c	64.31	71.45 c	72.94 Ag	73.11 Ag	66.34	67.32	74.18	71.17
Standard Deviation	31.79	33.96	32.13	30.91	31.00	27.26	31.52	31.46	32.90	31.51	31.20	30.74	33.41	35.98	32.54	31.73



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 160

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
All (100%)	838 28% Fcdhr	305 29%	338 27%	187 29%	295 28% F	49 21%	51 31% F	245 34% AIJ	321 27%	272 26%	468 29%	201 29%	186 27%	590 29%
The majority (90%)	744 25% GJ	258 24%	325 26%	157 24%	275 26% G	70 30% G	29 17%	185 25%	323 27% J	236 23%	421 26%	164 24%	156 22%	536 26% AM
Most (75%)	415 14% Mp	151 14%	183 15%	78 12%	164 15%	35 15%	20 12%	92 13%	176 15%	147 14%	211 13%	107 15%	78 11%	305 15% AM
About half (50%)	426 14% p	139 13%	188 15%	98 15%	155 15%	29 12%	20 12%	100 14%	192 16% AJ	134 13%	245 15%	85 12%	106 15%	278 14%
Some (25%)	185 6% Naf	72 7%	69 6%	43 7%	59 6%	25 11% AE	9 5%	42 6%	70 6%	73 7%	99 6%	42 6%	50 7%	115 6%
A few (10%)	189 6% HN	75 7%	72 6%	41 6%	59 6%	13 5%	21 13% AEF	33 5%	69 6%	87 8% AHI	109 7%	42 6%	58 8% AN	117 6%
None (0%)	140 5% HKNa	48 5%	52 4%	40 6%	46 4%	10 4%	13 8%	24 3%	47 4%	69 7% AHI	65 4%	42 6% K	52 7% AN	77 4%
Don't know	35 1% hjl	10 1%	12 1%	12 2%	12 1%	6 3%	4 2%	9 1%	10 1%	16 2%	16 1%	8 1%	10 1%	19 1%
Mean	71.40 GJM chr	71.13	72.22	69.98	72.52 G	69.39	65.31	75.49 AI J	72.13 J	67.64	71.90	71.16	66.50	73.37 AM
Standard Deviation	31.79	32.22	30.78	33.06	30.71	31.69	36.85	29.73	30.51	34.21	31.44	32.59	34.82	30.47



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 160

Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
All (100%)	838 28% Fcdh r	267 33%	418 29%	76 23%	77 21%	114 30%	223 32%	137 27%	364 26%	227 26%	527 29%	84 29%	555 28%	257 27%	23 27%	34 32%	358 35%	147 26%	72 16%
The majority (90%)	744 25% GJ	222 27%	363 25%	80 24%	79 22%	84 22%	179 26%	125 24%	356 26%	208 24%	465 26%	71 24%	515 26%	228 24%	15 17%	25 24%	257 25%	157 28%	115 26%
Most (75%)	415 14% Mp	99 12%	209 14%	58 17%	49 14%	47 12%	100 14%	87 17%	180 13%	123 14%	253 14%	39 13%	277 14%	138 14%	13 15%	9 9%	121 12%	84 15%	82 18%
About half (50%)	426 14% p	110 14%	199 14%	57 17%	60 17%	58 15%	86 12%	81 16%	201 15%	135 16%	246 14%	45 15%	269 14%	147 15%	18 21%	15 14%	115 11%	87 15%	88 20%
Some (25%)	185 6% Naf	34 4%	94 6%	23 7%	34 9%	18 5%	32 5%	29 6%	106 8%	54 6%	115 6%	16 5%	118 6%	65 7%	6 7%	7 7%	52 5%	31 5%	35 8%
A few (10%)	189 6% HN	45 6%	85 6%	26 8%	33 9%	28 7%	37 5%	26 5%	98 7%	59 7%	113 6%	17 6%	126 6%	63 7%	6 7%	4 4%	63 6%	30 5%	30 7%
None (0%)	140 5% HKNa	28 3%	76 5%	13 4%	23 6%	14 4%	33 5%	28 5%	65 5%	44 5%	80 4%	16 5%	85 4%	47 5%	5 6%	7 7%	46 5%	29 5%	19 4%
Don't know	35 1% hjl	8 1%	17 1%	4 1%	6 2%	14 4%	10 1%	3 1%	8 1%	18 2%	14 1%	3 1%	13 1%	18 2%	-	4 4%	8 1%	4 1%	4 1%
Mean	71.40 GJ Mdhr	75.66 Ab cd	71.53 d	68.57	63.85	71.94	74.46 Ah	71.17	69.80	69.81	72.17	71.30	72.13	70.03	66.69	72.18	74.79 Ar	71.78 r	66.38
Standard Deviation	31.79	29.88	31.93	31.42	34.16	31.76	30.84	31.15	32.44	32.23	31.54	32.03	31.43	32.11	32.82	33.05	31.58	31.03	30.68



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Agree strongly (+2)	59 2% z	42 1%	27 1%	40 2%
Tend to agree (+1)	255 9% jkvZxz	232 8%	182 9% D	147 7%
Neither agree nor disagree (0)	205 7% uxz	226 8%	188 9%	218 11%
Tend to disagree (-1)	508 17% MnRpUVIZz	633 21% A	315 16%	421 21% C
Disagree strongly (-2)	1916 64% BKILqTWuYay	1798 61%	1243 62% D	1180 58%
Don't know	29 1%	31 1%	37 2%	35 2%
Mean	-1.35 knRVVZxz	-1.34	-1.31	-1.27
Standard Deviation	1.06	1.01	1.06	1.05
All agree	314 11% jkvZxz	274 9%	209 10%	187 9%
All disagree	2424 82% pSTa	2431 82%	1558 78%	1601 78%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Agree strongly (+2)	11 2%	1 1%	2 1%	2 2%	8 2%	-	2 2%	6 5% A	6 2%	1 1%	2 2%	10 3%	4 2%	4 1%
Tend to agree (+1)	40 9%	15 10%	10 6%	7 6%	27 8%	14 12%	7 7%	13 11%	17 6%	17 15% A	13 13% r	22 7%	18 8%	35 9%
Neither agree nor disagree (0)	23 5%	7 5%	23 13% A	10 9%	29 8%	8 7%	5 5%	9 8%	26 9%	11 10%	11 11%	18 6%	8 4%	17 5%
Tend to disagree (-1)	67 15%	54 36% A	42 24% Aj	10 9%	49 14%	20 17%	18 18% n	15 13%	28 9%	15 14%	25 25% A	32 11%	23 11%	110 30% A
Disagree strongly (-2)	303 67%	73 49% i	95 54%	81 74% A	237 68%	78 65%	68 68%	77 64%	213 71% Ap	66 60%	49 49%	217 72% As	159 74% A	200 54%
Don't know	6 1%	-	4 2%	-	1 *	-	-	-	10 3% A	-	-	1 *	3 1%	4 1%
Mean	-1.38	-1.22	-1.27 j	-1.46 k	-1.37	-1.35	-1.43	-1.20	-1.47	-1.16	-1.06 Ar	-1.42	-1.49	-1.28
Standard Deviation	1.09	0.98	0.98	1.02	1.07	1.03	1.01	1.25	1.02	1.18	1.14	1.10	1.03	1.00
All agree	51 11%	16 11%	12 7%	9 8% k	35 10%	14 12%	9 9%	19 16% o	23 8%	18 16% A	15 15%	32 11%	22 10%	39 11%
All disagree	370 82%	127 85%	137 78%	91 83%	286 81%	98 82%	86 86%	92 77%	241 80% p	81 74%	74 74%	249 83%	182 85%	310 84%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 161
Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

Controls 2011					
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Agree strongly (+2)	6 2%	3 2%	2 1%	5 2%	6 2%
Tend to agree (+1)	22 7%	10 8%	9 4%	22 7%	20 7%
Neither agree nor disagree (0)	14 5%	15 11%	8 4%	53 18% Ay	27 9% z
Tend to disagree (-1)	53 18%	45 34% Aw	15 7%	48 16%	56 19% z
Disagree strongly (-2)	205 68%	57 43%	167 83% Ax	168 56%	186 62%
Don't know	-	2 2%	1 *	5 2%	6 2%
Mean	-1.43	-1.10 A	-1.67	-1.19 A	-1.34 z
Standard Deviation	1.01	1.03	0.83	1.08	1.03
All agree	28 9%	13 10%	11 5%	27 9%	26 9%
All disagree	258 86%	102 77%	182 90% A	216 72%	242 80%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Agree strongly (+2)	42 1%	3 1%	1 1%	2 1%	-	9 3%	2 2%	-	1 1%	7 2%	2 2%	2 2%	5 2%	6 3%	2 1%
Tend to agree (+1)	232 8%	24 5%	11 7%	7 4%	2 2%	20 6%	10 8%	6 6%	6 5%	54 18% AR	12 11%	4 4%	28 9%	20 10%	28 8%
Neither agree nor disagree (0)	226 8%	43 10%	17 11% AK	15 9%	4 4%	37 11% A	8 6%	4 4%	13 11%	23 8%	8 7%	7 7%	17 6%	16 8%	14 4%
Tend to disagree (-1)	633 21%	100 22%	68 44% A	24 14%	17 16%	53 15%	30 24% A	8 8%	30 24% AQ	34 11%	29 26% AS	18 19%	75 25% AU	20 10%	127 34% A
Disagree strongly (-2)	1798 61%	273 61%	54 35%	116 70% L	84 78% A	220 63%	74 59%	86 83% AP	72 59%	179 59%	59 53%	62 66% T	179 59%	146 70%	194 53%
Don't know	31 1%	5 1%	2 1%	2 1%	1 1%	9 3% AN	1 1%	-	1 1%	4 1%	1 1%	1 1%	-	-	4 1%
Mean	-1.34	-1.39	-1.08 A	-1.49	-1.71	-1.34	-1.32	-1.67	-1.36	-1.09 AR	-1.19	-1.44	-1.30	-1.35	-1.32
Standard Deviation	1.01	0.92	0.91	0.92	0.63	1.06	1.02	0.81	0.92	1.27	1.09	0.96	1.04	1.14	0.91
All agree	274 9%	27 6%	12 8%	9 5%	2 2%	29 8%	12 10%	6 6%	7 6%	61 20% AR	14 13%	6 6%	33 11%	26 13%	30 8%
All disagree	2431 82%	373 83%	122 80%	140 84%	101 94% AM	273 78%	104 83%	94 90% A	102 83%	213 71%	88 79%	80 85%	254 84%	166 80%	321 87% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)
Total	2962	300	124	191	301	297
Agree strongly (+2)	42 1%	2 1%	2 2%	3 2%	2 1%	1 .
Tend to agree (+1)	232 8%	14 5%	8 6%	7 4%	26 9%	15 5%
Neither agree nor disagree (0)	226 8%	12 4%	16 13% A	5 3%	15 5%	6 2%
Tend to disagree (-1)	633 21%	52 17%	26 21%	32 17% Z	97 32% Aa	33 11%
Disagree strongly (-2)	1798 61%	218 73% A	72 58% Y	141 74% A	159 53%	239 80% Ab
Don't know	31 1%	2 1%	-	3 2%	2 1%	3 1%
Mean	-1.34	-1.58	-1.27	-1.60	-1.29	-1.68
Standard Deviation	1.01	0.83	1.02	0.84	0.95	0.78
All agree	274 9%	16 5%	10 8%	10 5%	28 9%	16 5%
All disagree	2431 82%	270 90% A	98 79%	173 91% A	256 85% a	272 92% Ab



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 162

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Agree strongly (+2)	59 2% J	42 1%	22 2%	44 2% J	33 2%	16 3%	20 2%	24 3% A	20 2%	22 1%	27 2%	13 2%	11 1%	14 2%
Tend to agree (+1)	255 9% I	232 8%	89 8%	169 8%	131 9%	53 9%	79 8%	73 9%	69 6%	164 8%	106 7%	52 9%	91 9%	64 8%
Neither agree nor disagree (0)	205 7%	226 8%	82 8%	126 6%	99 7%	37 6%	66 7%	51 6%	93 9%	133 7%	110 8%	40 7%	87 9%	57 7%
Tend to disagree (-1)	508 17% EFH	633 21%	167 15%	359 18%	197 14%	80 13%	159 16%	113 14%	165 15%	444 22% AD	263 19% E	113 19% F	219 22% AG	151 18% H
Disagree strongly (-2)	1916 64% M	1798 61%	714 66%	1281 64%	951 67% AK	425 69% A	670 66% M	570 68% A	714 66%	1263 62%	898 63%	387 64%	590 58%	545 65%
Don't know	29 1% ELN	31 1%	8 1%	21 1%	5 *	4 1%	16 2% A	4 *	13 1%	17 1%	13 1%	1 *	12 1%	2 *
Mean	-1.35	-1.34	-1.36	-1.35	-1.35	-1.38	-1.39	-1.36	-1.40	-1.36	-1.35	-1.34	-1.29 G	-1.38
Standard Deviation	1.06	1.01	1.06	1.06	1.10	1.09	1.04	1.11	1.02	0.99	1.03	1.06	1.03	1.02
All agree	314 11% I	274 9%	111 10%	213 11%	164 12%	69 11%	99 10%	97 12%	89 8%	186 9%	133 9%	65 11%	102 10%	78 9%
All disagree	2424 82%	2431 82%	881 81%	1640 82%	1148 81%	505 82%	829 82%	683 82%	879 82%	1707 84%	1161 82%	500 83%	809 80%	696 84%

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 163

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Agree strongly (+2)	59 2% I	3 1%	5 1%	18 3% ACG	12 2%	11 2%	10 1%	45 3% AI	14 1%	28 2%	20 2%	10 3%	39 2%	11 2%	9 2%
Tend to agree (+1)	255 9% BGIPh	12 5%	41 9% B	43 8%	67 12% ABDG	44 10% BG	48 6%	149 11% AI	106 7%	144 9%	82 8%	23 8%	161 9%	51 8%	42 8%
Neither agree nor disagree (0)	205 7% I	12 5%	34 7%	40 8%	43 8%	25 6%	51 7%	108 8% AI	97 6%	101 7%	70 7%	24 8%	134 7%	42 7%	26 5%
Tend to disagree (-1)	508 17% N	35 13%	89 19% B	82 16%	95 18%	79 18%	128 17%	237 18%	271 17%	290 19% AK	157 15%	44 15%	343 19% ANO	87 14%	76 15%
Disagree strongly (-2)	1916 64% EHJMde	194 74% ACDEFG	286 62%	329 64%	320 59%	286 64%	501 67% E	799 59%	1117 69% AH	963 63%	671 66%	193 65%	1124 62%	406 67% M	346 68% AMAGS
Don't know	29 1% Je	7 3% ADEF	4 1%	4 1%	3 1%	1	10 1%	10 1%	19 1%	10 1%	15 1% J	4 1%	15 1%	6 1%	7 1%
Mean	-1.35 BGih	-1.58	-1.34 B	-1.29 BG	-1.20 ABC G	-1.31 BG	-1.44 B	-1.19 AI	-1.48	-1.32	-1.38	-1.32	-1.31 AO	-1.38	-1.42
Standard Deviation	1.06	0.87	1.02	1.14	1.16	1.10	0.97	1.18	0.93	1.07	1.05	1.12	1.08	1.05	1.03
All agree	314 11% BGih	15 6%	46 10% B	61 12% BG	79 15% ABCG	55 12% BG	58 8%	194 14% AI	120 7%	172 11%	102 10%	33 11%	200 11%	62 10%	51 10%
All disagree	2424 82% EHde	229 87% ADE	375 82%	411 80%	415 77%	365 82%	629 84% ADE	1036 77%	1388 85% AH	1253 82%	828 82%	237 80%	1467 81%	493 82%	422 83%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 163

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Agree strongly (+2)	59 2% I	14 2%	19 2%	13 3%	9 2%	4 2%	33 2%	13 3% a	6 2%	3 2%	28 2%	14 2%	17 2%	-	3 1%	56 2%
Tend to agree (+1)	255 9% BGIPh	43 7%	93 9%	41 8%	53 11% P	25 9%	167 8%	35 9%	27 7%	20 16% Aabc	116 10% Ah	73 8% h	61 8% h	2 2%	17 8%	238 9%
Neither agree nor disagree (0)	205 7% I	42 7%	79 7%	30 6%	32 6%	22 8%	135 7%	22 5%	34 9%	8 7%	84 7%	68 7%	44 6%	8 8%	17 8%	188 7%
Tend to disagree (-1)	508 17% N	105 16%	190 18%	80 16%	89 18%	44 17%	328 16%	68 17%	78 20%	26 21%	199 17%	156 17%	127 17%	15 15%	33 15%	475 17%
Disagree strongly (-2)	1916 64% EHJM de	431 67%	681 64%	331 66%	305 62%	168 64%	1303 65% d	266 66% d	250 63%	65 53%	708 62%	608 65%	470 65%	72 73% e	149 67%	1767 64%
Don't know	29 1% Je	8 1%	9 1%	6 1%	5 1%	1	26 1% A	2	1	-	6 1%	12 1%	9 1%	1 1%	3 1%	26 1%
Mean	-1.35 BG lh	-1.41	-1.34	-1.36	-1.29 O	-1.32	-1.37	-1.33	-1.36	-1.07 Aabc	-1.27 Af h	-1.38 h	-1.35 h	-1.62	-1.41	-1.34
Standard Deviation	1.06	1.02	1.06	1.08	1.10	1.07	1.04	1.11	1.00	1.22	1.12	1.02	1.07	0.73	1.02	1.07
All agree	314 11% BGlh	57 9%	112 10%	54 11%	62 13% P	29 11%	200 10%	48 12%	33 8%	23 19% Aabc	144 13% Afh	87 9% h	78 11% h	2 2%	20 9%	294 11%
All disagree	2424 82% EHde	536 83%	871 81%	411 82%	394 80%	212 80%	1631 82% d	334 82%	328 83% d	91 75%	907 79%	764 82%	597 82%	87 89% e	182 82%	2242 82%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 164

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Agree strongly (+2)	59 2% C	29 3% AC	14 1%	15 2%	26 2% F	1 *	1 1%	27 4% AIJ	18 1%	14 1%	36 2%	15 2%	8 1%	47 2%
Tend to agree (+1)	255 9% DGJ	96 9% D	117 9% D	41 6%	96 9% G	13 5%	4 2%	105 14% AIJ	103 9% J	47 5%	165 10% A	53 8%	57 8%	190 9% A
Neither agree nor disagree (0)	205 7% D	89 8% AD	83 7%	33 5%	83 8%	12 5%	14 8%	49 7%	88 7%	68 7%	109 7%	48 7%	37 5%	144 7%
Tend to disagree (-1)	508 17% Mkop	178 17%	227 18%	101 15%	191 18%	40 17%	30 18%	119 16%	214 18%	175 17%	293 18%	119 17%	90 13%	381 19% AM
Disagree strongly (-2)	1916 64% BEHKN aim	654 62%	788 64%	459 70% ABC	656 62%	169 71% AE	115 69%	426 58%	772 64% H	718 69% AHI	1023 63%	452 65%	495 71% AN	1261 62%
Don't know	29 1% KN	12 1%	10 1%	7 1%	13 1%	2 1%	3 2%	4 1%	13 1%	12 1%	8 *	4 1%	9 1%	14 1%
Mean	-1.35 DFG JMdjop	-1.27 AD	-1.35 D	-1.46	-1.29 AFG	-1.54	-1.55	-1.12 AI J	-1.35 J	-1.50	-1.29 A	-1.37	-1.47	-1.29 AM
Standard Deviation	1.06	1.12	1.03	1.00	1.10	0.86	0.80	1.25	1.04	0.91	1.10	1.05	1.00	1.09
All agree	314 11% FGJ	125 12% D	131 11%	56 9%	122 11% FG	14 6%	5 3%	132 18% AIJ	121 10% J	61 6%	201 12% A	68 10%	65 9%	237 12% A
All disagree	2424 82% BEHim	832 79%	1015 82% B	560 85% AB	847 80%	209 88% AE	145 87% E	545 75%	986 82% H	893 86% AHI	1316 81%	571 83%	585 84% N	1642 81%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 164

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Agree strongly (+2)	59 2% C	20 2%	26 2%	7 2%	6 2%	9 2%	12 2%	12 2%	26 2%	21 2%	33 2%	5 2%	34 2%	24 2%	1 1%	1 1%	19 2%	14 2%	7 2%
Tend to agree (+1)	255 9% DGJ	89 11% Abd	117 8%	25 7%	24 7%	31 8%	63 9%	44 9%	117 8%	89 10% Aj	137 8%	29 10%	166 8%	96 10%	7 8%	7 7%	83 8%	51 9%	44 10%
Neither agree nor disagree (0)	205 7% D	48 6%	108 7%	30 9%	19 5%	24 6%	49 7%	31 6%	101 7%	70 8%	117 6%	18 6%	129 7%	75 8%	4 5%	6 6%	65 6%	44 8%	39 9%
Tend to disagree (-1)	508 17% Mkop	148 18%	257 18%	54 16%	49 14%	64 17%	111 16%	97 19%	236 17%	150 17% k	322 18% k	36 12%	340 17% o	167 17% o	15 17%	9 9%	149 15%	86 15%	70 16%
Disagree strongly (-2)	1916 64% BEHK Naim	500 62%	942 64%	213 63%	261 72% Aabc	242 64%	462 66%	328 64%	883 64%	529 61%	1188 66% i	199 68% i	1271 65%	592 61%	57 66%	81 77% Alm	694 68% A	369 65%	282 63%
Don't know	29 1% KN	8 1%	11 1%	8 2% Abd	2 1%	7 2% f	3 *	4 1%	15 1%	9 1%	16 1%	4 1%	18 1%	9 1%	2 2%	1 1%	10 1%	5 1%	3 1%
Mean	-1.35 DF GJMjop	-1.27 Ab d	-1.36 d	-1.34	-1.49	-1.35	-1.36	-1.34	-1.34	-1.25 Aj	-1.39	-1.38	-1.36	-1.27 Al o	-1.43	-1.56	-1.40	-1.32	-1.30
Standard Deviation	1.06	1.13	1.04	1.06	0.98	1.07	1.06	1.07	1.06	1.13	1.02	1.09	1.04	1.12	1.00	0.94	1.04	1.10	1.09
All agree	314 11% FGJ	109 13% Abd	143 10%	32 9%	30 8%	40 11%	75 11%	56 11%	143 10%	110 13% Aj	170 9%	34 12%	200 10%	120 12% A	8 9%	8 8%	102 10%	65 11%	51 11%
All disagree	2424 82% BEHI m	648 80%	1199 82%	267 79%	310 86% Aac	306 81%	573 82%	425 82%	1119 81%	679 78%	1510 83% Ai	235 81%	1611 82% m	759 79%	72 84%	90 86%	843 83%	455 80%	352 79%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 165

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes - a lot	432 15% BilJklmnopSarsV tWUXvYwZxaybz	26 1%	85 4% D	15 1%
Yes - a fair amount	770 26% BilJklmapSarsVt uXvwZxaybz	229 8%	306 15% D	120 6%
Yes - one or two	1095 37% KjMkRpSqUZayz	1101 37%	660 33% D	560 27%
No	665 22% KMOPQRU	1598 54% A	919 46%	1335 65% C
Don't know	10 *	8 *	22 1% D	11 1%
All yes	2297 77% BilJklmpoSarsV tuwvZxaybz	1356 46%	1051 53% D	695 34%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 165

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes - a lot	7 2%	48 32% Ai	6 3%	19 17% k	55 16% l	13 11% m	23 23% An	30 25% Ao	76 25% Ap	6 5%	10 10% r	99 33% As	7 3%	33 9% u
Yes - a fair amount	41 9%	58 39% Ai	31 18% j	53 48% Ak	93 26% l	39 33% m	32 32%	39 33% o	109 36% Ap	6 5%	29 29% r	98 33% As	30 14%	112 30% Au
Yes - one or two	255 57%	36 24%	61 35% j	24 22%	136 39%	52 43%	34 34%	46 38%	64 21%	29 26%	34 34%	79 26%	106 49% At	139 38%
No	145 32%	8 5%	75 43% A	14 13%	66 19%	16 13%	11 11%	5 4%	48 16%	68 62% A	27 27%	24 8%	72 33% A	86 23%
Don't know	2 *	-	3 2% A	-	1 *	-	-	-	3 1%	1 1%	-	-	-	-
All yes	303 67%	142 95% Ai	98 56% j	96 87% Ak	284 81% l	104 87% Am	89 89% A	115 96% Ao	249 83% Ap	41 37% q	73 73%	276 92% As	143 67% t	284 77% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 165

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Yes - a lot	7 2% v	6 5% w	4 2%	6 2%	13 4% z
Yes - a fair amount	48 16% v	48 36% Aw	19 9% x	16 5% y	35 12% z
Yes - one or two	172 57% Av	54 41%	60 30%	59 20% y	134 45% Az
No	71 24%	24 18%	118 58% A	217 72% A	119 40% A
Don't know	2 1%	-	1 *	3 1%	-
All yes	227 76% v	108 82% w	83 41%	81 27% y	182 60% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 165

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes - a lot	26 1%	1 1%	2 1%	2 1%	-	3 1%	2 2%	1 1%	2 2%	1 1%	1 1%	7 2%	2 1%	1 1%	
Yes - a fair amount	229 8%	15 3%	9 6%	3 2%	-	55 16%	2 2%	26 25%	14 11%	10 3%	2 2%	15 16%	23 11%	21 6%	
Yes - one or two	1101 37%	124 28%	72 47% AK	20 12%	24 22%	171 49% AN	58 46% A	57 55% AP	66 54% AQ	80 27%	18 16%	48 51% AT	154 51% AU	77 37%	132 36%
No	1598 54%	308 69%	69 45% AK	139 84% AL	84 78% AM	117 34% AN	62 50% AO	20 19%	41 33% AQ	209 69% AR	89 80% AS	30 32% A	109 36% AU	106 51% AV	215 58% AW
Don't know	8 *	-	1 1%	2 1%	-	2 1%	1 1%	-	-	1 1%	1 1%	-	-	-	-
All yes	1356 46%	140 31%	83 54%	25 15%	24 22%	229 66%	62 50%	84 81%	82 67%	91 30%	21 19%	64 68%	195 64%	102 49%	154 42%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 165

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes - a lot	26 1%	1	-	-	2 1%	3 1%
Yes - a fair amount	229 8%	12 4%	10 8%	-	1	15 5%
Yes - one or two	1101 37%	137 46% A	73 59% AY	78 41% Z	13 4%	92 31%
No	1598 54%	150 50% AX	41 33% AY	112 59% A	284 94% Aa	185 62% Ab
Don't know	8	-	-	1 1%	1	2 1%
All yes	1356 46%	150 50%	83 67%	78 41%	16 5%	110 37%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 166

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes - a lot	432 15% CJJKLMN	26 1%	134 12% I	345 17% AJ	243 17% AK	116 19% AL	150 15% M	169 20% AN	12 1%	15 1%	19 1%	10 2%	4 0%	13 2%
Yes - a fair amount	770 26% IJKLMN	229 8%	264 24% I	571 29% AJ	366 26% K	157 26% L	261 26% M	228 27% N	123 11%	147 7%	171 12%	72 12%	34 3%	112 13%
Yes - one or two	1095 37% DM	1101 37%	435 40% A	711 36%	516 36%	219 36%	379 38% M	299 36%	449 42% A	798 39% D	649 46% AE	279 46% AF	300 30%	402 48% AH
No	665 22% DEH	1598 54%	245 23%	368 18%	289 20%	123 20%	215 21%	139 17%	485 45% AC	1082 53% AD	574 41% AE	245 40% AF	670 66% AG	306 37% AH
Don't know	10 0% J	8 0%	4 0%	5 0%	2 0%	- 0%	5 0%	- 0%	5 0%	1 0%	4 0%	- 0%	2 0%	- 0%
All yes	2297 77% IJKLMN	1356 46%	833 77% I	1627 81% AJ	1125 79% AK	492 80% L	790 78% M	696 83% AN	584 54%	960 47%	839 59%	361 60%	338 33%	527 63%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 167

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes - a lot	432 15% GPag	35 13%	67 15% G	90 17% AG	92 17% G	68 15% G	80 11%	188 14%	244 15%	242 16%	140 14%	36 12%	269 15%	86 14%	71 14% P
Yes - a fair amount	770 26% OOg	57 22%	113 25%	152 29% AB	137 25%	113 25%	198 26%	334 25%	436 27%	418 27%	247 24%	71 24%	490 27% O	156 26%	112 22%
Yes - one or two	1095 37% IKOO	85 32%	165 36%	196 38%	205 38%	176 39%	268 36%	523 39% AI	572 35%	593 39% AK	346 34%	105 35%	704 39% AO	212 35%	161 32%
No	665 22% DJMST cd	85 32% ACDEF	114 25% DE	76 15%	105 19% D	88 20% D	197 26% ADEF	300 22%	365 22%	280 18%	277 27% AJ	84 28% AJ	348 19%	145 24% M	161 32% AMNAGIRST
Don't know	10 1% j	1	-	2	1	1	5 1%	3	7	3	5	2 1%	5	4 1%	1
All yes	2297 77% BGKLO OPa	177 67%	345 75% B	438 85% ABCFG	434 80% BCG	357 80% BG	546 73%	1045 78%	1252 77%	1253 82% AKL	733 72%	212 71%	1463 81% ANO	454 75% O	344 68%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 167

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes - a lot	432 15% GPag	67 10%	153 14% P	87 17% P	81 16% P	44 17% P	246 12%	72 18% a	78 20% Ac	28 23% Ac	182 16% g	137 15%	88 12%	18 18%	30 14%	402 15%
Yes - a fair amount	770 26% OOg	157 24%	296 28% O	122 24%	124 25%	71 27%	499 25%	105 26%	114 29%	37 30%	304 27%	266 29% Ag	167 23%	22 22%	65 29%	705 26%
Yes - one or two	1095 37% IKOO	222 35%	398 37% O	172 34%	198 40% O	105 40% O	749 38%	143 35%	135 34%	43 35%	406 36%	335 36%	297 41% Aef	34 35%	75 34%	1020 37%
No	665 22% DJMS Tcd	190 30% AQRS T	222 21%	120 24% ST	90 18%	43 16%	490 25% Accl	85 21% d	68 17%	14 11%	246 22%	192 21%	173 24%	24 24%	48 22%	617 22%
Don't know	10 .1% j	7 1% AOQRS	2 .2%	-	-	1 .4%	8 .3%	1 .3%	1 .8%	-	3 .1%	1 .1%	3 .4%	-	4 2% Aj	6 .2%
All yes	2297 77% BGKL OOPa	446 69%	847 79% OP	381 76% OP	403 82% AOPR	220 83% AOPR	1494 75%	320 79%	327 83% Ac	108 89% Acab	892 78%	738 79%	552 76%	74 76%	170 77%	2127 77%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 168

Page 458

16 Nov 2011

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes - a lot	432 15% DFGJL Mchj	168 16% D	183 15%	79 12%	171 16% FG	21 9%	12 7%	130 18% AJ	179 15% J	123 12%	299 18% AL	76 11%	72 10%	334 16% AM
Yes - a fair amount	770 26% DGLMd eikm	293 28% D	343 28% D	130 20%	279 26% G	60 25%	31 19%	197 27%	322 27%	251 24%	467 29% AL	156 23%	158 23%	552 27% AM
Yes - one or two	1095 37% Kb	392 37%	441 36%	254 39%	382 36%	95 40%	75 45% AE	251 34%	456 38%	388 38%	550 34%	297 43% AK	271 39%	737 36%
No	665 22% BIKNa gjlhmq	201 19%	268 22%	191 29% ABC	229 22%	60 25%	49 29% AE	151 21%	247 20%	267 26% AHI	315 19%	162 23% K	191 27% AN	411 20%
Don't know	10 N	4	4	2	4	1	-	1	4	5	3	-	4 1%	3
All yes	2297 77% DGJMe imo	853 81% AD	967 78% D	463 71%	832 78% G	176 74%	118 71%	578 79% J	957 79% AJ	762 74%	1316 81% AL	529 77%	501 72%	1623 80% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 168

Q17. Have you noticed solar panels on buildings in your local area?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes - a lot	432 15% DFGJ LMchj	138 17% Acdd	214 15%	37 11%	43 12%	60 16%	113 16% h	81 16%	178 13%	142 16% j	244 13%	46 16%	279 14%	153 16% o	13 15%	9 9%	150 15%	92 16%	77 17%
Yes - a fair amount	770 26% DGLM deikm	214 26% d	393 27% d	89 26%	74 20%	74 20%	184 26% e	140 27% e	372 27% e	200 23%	512 28% Aik	58 20%	536 27% Am	213 22%	29 34% m	24 23%	279 27% r	157 28%	99 22%
Yes - one or two	1095 37% Kb	310 38%	505 35%	131 39%	149 41% b	127 34%	246 35%	200 39%	522 38%	298 34%	678 37%	119 41% i	737 38%	355 37%	36 42%	30 29%	375 37%	227 40%	178 40%
No	665 22% BIKN agjlnq	150 18%	343 23% a	79 23%	93 26% a	115 31% Afgh	155 22%	94 18%	300 22%	223 26% Aj	375 21%	67 23%	402 21% n	237 25% Aln	8 9%	41 39% Almn	211 21% q	93 16%	91 20%
Don't know	10 N	1	6	1	2 1%	1	2	1	6	5 1%	4	1	4	5 1%	-	1 1%	5	-	-
All yes	2297 77% DGJM eimo	662 81% Abcd	1112 76%	257 76%	266 74%	261 69%	543 78% e	421 82% Ae	1072 78% e	640 74%	1434 79% Ai	223 77%	1552 79% Amo	721 75% o	78 91% Almo	63 60%	804 79%	476 84% Ap	354 80%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2297	1356	1051	695
Very positive (+2)	703 31% BKINlmPnTrWuXv Ywb	302 22%	230 22%	146 21%
Fairly positive (+1)	723 31% QU	474 35% A	363 35%	242 35%
Neither positive nor negative (0)	565 25% RUV	434 32% A	315 30%	224 32%
Fairly negative (-1)	157 7% RpsVtZ	82 6%	63 6%	49 7%
Very negative (-2)	49 2% BR	12 1%	25 2%	10 1%
Don't know	100 4% QUs	52 4%	55 5%	24 3%
Mean	0.85 BKINlmPnTrWuX vw	0.75	0.71	0.69
Standard Deviation	1.02	0.91	0.97	0.94
All positive	1426 62% BKINlmPnTrXvwx	776 57%	593 56%	388 56%
All negative	206 9% BLRSUstZ	94 7%	88 8%	59 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	303	142	98*	96*	284	104	89*	115	249	41*	73*	276	143	284
Very positive (+2)	65 21%	22 15%	37 38%	26 27%	70 25%	30 29%	17 19%	42 37%	116 47% Ap	11 27%	11 15%	138 50% As	61 43% At	57 20% u
Fairly positive (+1)	107 35%	46 32%	36 37%	30 31%	85 30%	32 31%	27 30%	26 23%	65 26%	14 34%	29 40%	71 26%	43 30%	112 39% A
Neither positive nor negative (0)	90 30%	47 33% A	20 20%	24 25%	75 26%	26 25%	22 25%	32 28%	40 16%	14 34%	19 26%	47 17%	25 17%	84 30% A
Fairly negative (-1)	14 5%	17 12% A	2 2%	5 5%	34 12% A	8 8%	15 17% An	14 12% A	9 4%	-	6 8%	12 4%	4 3%	17 6%
Very negative (-2)	6 2%	7 5% Ai	-	2 2%	11 4% Ai	3 3%	6 7% An	1 1%	-	-	2 3%	3 1%	4 3%	4 1%
Don't know	21 7%	3 2%	3 3%	9 9% A	9 3%	5 5%	2 2%	-	19 8% Ap	2 5%	6 8%	5 2%	6 4%	10 4%
Mean	0.75	0.42	1.14 A	0.84	0.61	0.79	0.39	0.82	1.25 Ap	0.92	0.61	1.21 A	1.12 A	0.73
Standard Deviation	0.94	1.06	0.82	1.00	1.11	1.06	1.18	1.09	0.88	0.81	0.97	0.96	1.00	0.91
All positive	172 57%	68 48%	73 74% A	56 58%	155 55%	62 60% m	44 49%	68 59%	181 73% A	25 61%	40 55%	209 76% A	104 73% A	169 60%
All negative	20 7%	24 17% Ai	2 2%	7 7%	45 16% Ai	11 11%	21 24% An	15 13%	9 4%	-	8 11%	15 5%	8 6%	21 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	227	108	83*	81*	182
Very positive (+2)	44 19%	22 20% w	23 28%	30 37%	37 20%
Fairly positive (+1)	67 30%	36 33%	31 37%	29 36%	77 42% A
Neither positive nor negative (0)	82 36% A	40 37% A	27 33%	14 17%	47 26%
Fairly negative (-1)	17 7%	7 6%	-	4 5%	12 7%
Very negative (-2)	8 4%	1 1%	-	2 2%	3 2%
Don't know	9 4%	2 2%	2 2%	2 2%	6 3%
Mean	0.56	0.67	0.95 x	1.03	0.76
Standard Deviation	1.02	0.91	0.79	1.00	0.92
All positive	111 49%	58 54%	54 65% x	59 73% A	114 63%
All negative	25 11%	8 7%	-	6 7%	15 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	1356	140	83*	25**	24**	229	62*	84*	82*	91*	21**	64*	195	102	154
Very positive (+2)	302 22%	22 16%	8 10%	9 36%	8 33%	46 20%	11 18%	16 19%	22 27%	26 29%	2 10%	8 13%	77 39% A	28 27%	19 12%
Fairly positive (+1)	474 35%	44 31%	25 30%	12 48%	7 29%	78 34%	13 21%	18 21%	23 28%	40 44% AR	13 62%	23 36%	66 34%	44 43% AV	68 44% A
Neither positive nor negative (0)	434 32%	48 34%	43 52% AK	2 8%	7 29%	72 31% A	26 42% AO	45 54% AP	21 26%	21 23%	5 24%	26 41% A	43 22%	25 25%	50 32% A
Fairly negative (-1)	82 6%	11 8%	5 6%	1 4%	1 4%	21 9%	5 8%	5 6%	7 9%	1 1%	1 5%	5 8%	5 3%	1 1%	13 8%
Very negative (-2)	12 1%	1 1%	-	1 4%	-	1 *	-	-	4 5%	2 2% R	-	1 2%	2 1%	-	-
Don't know	52 4%	14 10%	2 2%	-	1 4%	11 5%	7 11% A	-	5 6% Q	1 1%	-	1 2%	2 1%	4 4%	4 3%
Mean	0.75	0.60	0.44	1.08	0.96	0.67	0.55	0.54	0.68	0.97	0.76	0.51	1.09 A	1.01	0.62
Standard Deviation	0.91	0.90	0.76	1.00	0.93	0.93	0.92	0.87	1.14	0.88	0.70	0.88	0.90	0.77	0.82
All positive	776 57%	66 47%	33 40%	21 84%	15 63%	124 54%	24 39%	34 40%	45 56%	66 73% A	15 71%	31 48%	143 73% A	72 71%	87 56%
All negative	94 7%	12 9%	5 6%	2 8%	1 4%	22 10%	5 8%	5 6%	11 13%	3 3%	1 5%	6 9%	7 4%	1 1%	13 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	1356	150	83*	78*	16**	110
Very positive (+2)	302 22%	25 17%	8 10%	19 24%	6 38%	32 29%
Fairly positive (+1)	474 35%	48 32%	28 34%	19 24%	7 44%	37 34%
Neither positive nor negative (0)	434 32%	64 43% A	42 51% A	29 37% A	3 19%	26 24%
Fairly negative (-1)	82 6%	5 3%	5 6%	6 8% Z	-	6 5%
Very negative (-2)	12 1%	3 2%	-	2 3%	-	1 1%
Don't know	52 4%	5 3%	-	3 4%	-	8 7%
Mean	0.75	0.60	0.47	0.63	1.19	0.91
Standard Deviation	0.91	0.89	0.75	1.04	0.75	0.95
All positive	776 57%	73 49%	36 43%	38 49%	13 81%	69 63%
All negative	94 7%	8 5%	5 6%	8 10% Z	-	7 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 170

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2297	1356	833	1627	1125	492	790	696	584	960	839	361	338	527
Very positive (+2)	703 31% LJKM	302 22%	257 31% I	494 30% J	380 34% AK	210 43% AL	229 29% M	269 39% AN	132 23%	215 22%	210 25%	113 31%	64 19%	151 29%
Fairly positive (+1)	723 31% EH	474 35%	249 30%	513 32%	327 29%	143 29%	248 31%	196 28%	188 32%	330 34%	278 33%	133 37% AF	116 34%	174 33%
Neither positive nor negative (0)	565 25% FH	434 32%	200 24%	405 25%	260 23%	91 18%	201 25%	145 21%	191 33% AC	318 33% AD	263 31% AE	94 26% F	119 35% AG	160 30% AH
Fairly negative (-1)	157 7% FLN	82 6%	77 9% A	109 7%	93 8% A	22 4%	45 6%	51 7% N	40 7%	52 5%	50 6%	11 3%	18 5%	23 4%
Very negative (-2)	49 2% K	12 1%	25 3% AI	31 2%	30 3% K	9 2%	15 2%	16 2%	6 1%	13 1%	8 1%	3 1%	3 1%	7 1%
Don't know	100 4% CELHN	52 4%	25 3%	75 5%	35 3%	17 3%	52 7% A	19 3%	27 5%	32 3%	30 4%	7 2%	18 5%	12 2%
Mean	0.85 CIJM	0.75	0.79	0.86 J	0.86	1.10 AL	0.86 M	0.96 A	0.72	0.73	0.78	0.97 A	0.69	0.85
Standard Deviation	1.02	0.91	1.09	1.01	1.08	0.99	0.99	1.06	0.94	0.92	0.93	0.89	0.89	0.94
All positive	1426 62% LJKM	776 57%	506 61% I	1007 62% J	707 63% K	353 72% A	477 60% M	465 67% A	320 55%	545 57%	488 58%	246 68% A	180 53%	325 62%
All negative	206 9% JFLN	94 7%	102 12% AI	140 9%	123 11% AK	31 6%	60 8%	67 10% N	46 8%	65 7%	58 7%	14 4%	21 6%	30 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 171

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2297	177	345	438	434	357	546	1045	1252	1253	733	212	1463	454	344
Very positive (+2)	703 31% FGJMP Gcfigh	70 40% AEFG	148 43% AEFG	167 38% AEFG	131 30% G	89 25% G	98 18%	301 29%	402 32%	319 25%	277 38% AJ	82 39% AJ	401 27%	148 33% M	144 42% AMNAPQS
Fairly positive (+1)	723 31%	70 40% ACFG	105 30%	141 32%	138 32%	106 30%	163 30%	309 30%	414 33%	411 33%	212 29%	74 35%	453 31%	150 33%	110 32%
Neither positive nor negative (0)	565 25% BIKLN OOe	25 14%	74 21% B	94 21% B	109 25% B	96 27% B	167 31% ABCDE	296 28% AI	269 21%	336 27% AKL	161 22%	36 17%	396 27% ANO	95 21%	60 17%
Fairly negative (-1)	157 7% BCDIKN OOSae	3 2%	7 2%	18 4%	27 6% BC	42 12% ABCDE	60 11% ABCDE	83 8%	74 6%	99 8% AKL	38 5%	8 4%	124 8% ANO	18 4%	15 4%
Very negative (-2)	49 2% BCKLSa e	-	-	7 2% C	14 3% BC	6 2% C	22 4% ABCDEF	24 2%	25 2%	39 3% AKL	8 1%	-	34 2%	9 2%	5 1%
Don't know	100 4% DHcf	9 5%	11 3%	11 3%	15 3%	18 5%	36 7% ACDE	32 3%	68 5% AH	49 4%	37 5%	12 6%	55 4%	34 7% AMO	10 3%
Mean	0.85 FGHJ MQcdgh	1.23 ADEF G	1.18 ADEF G	1.04 AEFG	0.82 G	0.68 G	0.50	0.77	0.92 AH	0.72	1.02 AJ	1.15 AJ	0.75	0.98 AM	1.12 AMNAPQS
Standard Deviation	1.02	0.77	0.85	0.96	1.05	1.05	1.06	1.04	1.00	1.04	0.98	0.86	1.04	0.97	0.96
All positive	1426 62% FGHJM Qcdgh	140 79% ADEFG	253 73% AEFG	308 70% AEFG	269 62% FG	195 55% G	261 48%	610 58%	816 65% AH	730 58%	489 67% AJ	156 74% AJ	854 58%	298 66% M	254 74% AMNAPQRS
All negative	206 9% BCDIKL NOOSae	3 2%	7 2%	25 6% BC	41 9% BCD	48 13% ABCD	82 15% ABCDE	107 10%	99 8%	138 11% AKL	46 6%	8 4%	158 11% ANO	27 6%	20 6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 171

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2297	446	847	381	403	220	1494	320	327	108	892	738	552	74*	170	2127
Very positive (+2)	703 31% FGJM PQcgh	110 25%	234 28%	139 36% APQ	140 35% APQ	80 36% PQ	492 33% Ac	102 32% c	64 20%	27 25%	362 41% Afgh	202 27% gh	124 22% h	8 11%	57 34%	646 30%
Fairly positive (+1)	723 31%	154 35%	262 31%	118 31%	117 29%	72 33%	477 32%	107 33%	100 31%	29 27%	261 29%	255 35% Ae	176 32%	21 28%	51 30%	672 32%
Neither positive nor negative (0)	565 25% BIKL NOOe	116 26% O	213 25% O	80 21%	109 27% OR	47 21%	363 24%	69 22%	94 29% b	29 27%	182 20%	196 27% e	152 28% e	24 32% e	42 25%	523 25%
Fairly negative (-1)	157 7% BCDIK NOOSae	29 7% S	85 10% AOPRS T	19 5%	14 3%	10 5%	69 5%	21 7%	48 15% Aab	16 15% Aab	44 5%	49 7%	52 9% Ae	9 12% e	12 7%	145 7%
Very negative (-2)	49 2% BCKLS ae	11 2% S	22 3% S	9 2%	3 1%	4 2%	18 1%	10 3% a	14 4% Aa	6 6% Aa	12 1%	15 2%	16 3% e	5 7% Aef	2 1%	47 2%
Don't know	100 4% DHcf	26 6% O	31 4%	16 4%	20 5%	7 3%	75 5% Ac	11 3%	7 2%	1 1%	31 3%	21 3%	32 6% ef	7 9% Aef	6 4%	94 4%
Mean	0.85 FGH JMqcdgh	0.77	0.74	0.98 APQ	0.98 APQ	1.00 APQ	0.96 Ac d	0.87 c d	0.47	0.51	1.07 A f g h	0.81 g h	0.65 h	0.27	0.91	0.85
Standard Deviation	1.02	1.00	1.07	1.02	0.93	0.98	0.95	1.05	1.10	1.18	0.98	0.99	1.04	1.08	1.00	1.02
All positive	1426 62% FGHJ MQcdgh	264 59%	496 59%	257 67% APQ	257 64%	152 69% APQ	969 65% Ac d	209 65% c d	164 50%	56 52%	623 70% A f g h	457 62% g h	300 54% h	29 39%	108 64%	1318 62%
All negative	206 9% BCDIK LNOOSae	40 9% S	107 13% AOPRS T	28 7%	17 4%	14 6%	87 6%	31 10% a	62 19% Aab	22 20% Aab	56 6%	64 9%	68 12% Aef	14 19% Aef	14 8%	192 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 172

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2297	853	967	463	832	176	118	578	957	762	1316	529	501	1623
Very positive (+2)	703 31% IJMh	261 31%	294 30%	145 31%	277 33% AG	48 27%	27 23%	292 51% AIJ	254 27% J	157 21%	441 34% A	163 31%	102 20%	571 35% AM
Fairly positive (+1)	723 31% Hd	253 30%	320 33%	147 32%	259 31%	54 31%	30 25%	146 25%	355 37% AHJ	222 29%	422 32%	156 29%	158 32%	522 32%
Neither positive nor negative (0)	565 25% HKNei p	197 23%	250 26%	113 24%	194 23%	51 29%	36 31%	90 16%	234 24% H	241 32% AHI	290 22%	133 25%	148 30% AN	355 22%
Fairly negative (-1)	157 7% CHNf	77 9% ACD	53 5%	26 6%	54 6%	14 8%	6 5%	27 5%	60 6%	70 9% AHI	88 7%	36 7%	43 9%	99 6%
Very negative (-2)	49 2% N	23 3%	16 2%	10 2%	21 3%	1 1%	4 3%	7 1%	17 2%	25 3% AHI	27 2%	13 2%	16 3% N	26 2%
Don't know	100 4% EHNr	42 5%	34 4%	22 5%	27 3%	8 5%	15 13% AEF	16 3%	37 4%	47 6% AHI	48 4%	28 5%	34 7% AN	50 3%
Mean	0.85 JMh	0.80	0.88	0.89	0.89	0.80	0.68	1.23 AIJ	0.84 J	0.58	0.92 A	0.84	0.61	0.96 AM
Standard Deviation	1.02	1.08	0.98	1.01	1.04	0.97	1.05	0.97	0.97	1.04	1.02	1.04	1.03	0.99
All positive	1426 62% GJMch l	514 60%	614 63%	292 63%	536 64% G	102 58%	57 48%	438 76% AIJ	609 64% J	379 50%	863 66% AL	319 60%	260 52%	1093 67% AM
All negative	206 9% CHNef o	100 12% ACD	69 7%	36 8%	75 9%	15 9%	10 8%	34 6%	77 8%	95 12% AHI	115 9%	49 9%	59 12% AN	125 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 172

Q18. Do you think these solar panels have a positive or negative impact on the local area?

Base: All who noticed solar panels on buildings in the local area

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2297	662	1112	257	266	261	543	421	1072	640	1434	223	1552	721	78*	63*	804	476	354
Very positive (+2)	703 31% IJMh jl	225 34% Ab	323 29%	71 28%	84 32%	121 46% Afgh	191 35% Ah	144 34% h	247 23%	221 35% Aj	410 29%	72 32%	446 29%	245 34% Al	25 32%	28 44% Al	261 32%	155 33%	115 32%
Fairly positive (+1)	723 31% Hd	202 31%	375 34% Ad	81 32%	65 24%	75 29%	177 33%	118 28%	353 33%	185 29%	480 33% Aik	58 26%	492 32%	215 30%	20 26%	20 32%	266 33%	135 28%	100 28%
Neither positive nor negative (0)	565 25% HKNe ip	149 23%	273 25%	69 27%	74 28%	45 17%	117 22%	105 25% e	298 26% Aef	138 22%	355 25%	72 32% Aij	400 26% m	159 22%	25 32% mo	10 16%	173 22%	122 26%	102 29% Ap
Fairly negative (-1)	157 7% CHNf	48 7%	75 7%	14 5%	20 8%	11 4%	24 4%	33 8% f	89 8% Aef	56 9% Aj	89 6%	12 5%	108 7%	54 7%	5 6%	1 2%	51 6%	36 8%	22 6%
Very negative (-2)	49 2% N	9 1%	25 2%	8 3%	7 3%	3 1%	8 1%	6 1%	32 3% A	15 2%	31 2%	3 1%	30 2%	23 3% A	2 3%	-	14 2%	8 2%	8 2%
Don't know	100 4% EHNr	29 4%	41 4%	14 5%	16 6%	6 2%	26 5%	15 4%	53 5%	25 4%	69 5%	6 3%	76 5%	25 3%	1 1%	4 6%	39 5% r	20 4%	7 2%
Mean	0.85 JMh	0.93 A	0.84	0.79	0.80	1.18 Afgh	1.00 Ah	0.89 h	0.68	0.88	0.84	0.85	0.82	0.87	0.79	1.27 Almn	0.93 A	0.86	0.84
Standard Deviation	1.02	1.01	1.01	1.03	1.08	0.95	0.96	1.03	1.03	1.07	1.00	1.00	1.01	1.08	1.06	0.81	1.00	1.03	1.03
All positive	1426 62% GJMd hi	427 65% d	698 63% d	152 59%	149 56%	196 75% Afgh	368 68% Ah	262 62% h	600 56%	406 63%	890 62%	130 58%	938 60%	460 64%	45 58%	48 76% Almn	527 66% A	290 61%	215 61%
All negative	206 9% CHNe o	57 9%	100 9%	22 9%	27 10%	14 5%	32 6%	39 9% f	121 11% Aef	71 11% Aj	120 8%	15 7%	138 9% o	77 11% o	7 9%	1 2%	65 8%	44 9%	30 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	719 24% BKlPnRpSqUsVtW uXvYwZxaybz	462 16%	591 30% D	536 26%
No	2234 75% LJMNOmQoT	2488 84% A	1372 69%	1480 73% C
Don't know	19 1%	12 *	29 1%	25 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	22 5%	6 4%	149 85% Aj	80 73% Ak	112 32% Al	115 96% Am	3 3%	99 83% Ao	16 5%	9 8% aq	66 66% Ar	22 7%	14 7%	6 2%
No	425 94%	142 95% Ai	26 15%	29 26%	238 68%	5 4%	97 97% A	21 18%	279 93% A	97 88% A	34 34%	278 93% A	199 93% A	364 98% A
Don't know	3 1%	2 1%	1 1%	1 1%	1 1%	-	-	-	5 2% A	4 4% A	-	-	2 1%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Yes	14 5%	9 7% w	7 3%	25 8% y	7 2%
No	284 95% A	123 93% A	193 96% A	275 91% A	294 98% A
Don't know	2 1%	-	2 1%	1 *	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	462 16%	14 3%	31 20% K	95 57% A	30 28%	41 12%	107 86% A	3 3%	75 61% A	9 3%	2 2%	19 20%	21 7%	13 6%	2 1%
No	2488 84%	434 97%	122 80%	69 42% L	78 72% M	305 88% AN	18 14% O	101 97% A	46 37% Q	291 97% AR	107 96% AS	74 79% T	282 93% A	194 93% A	367 99% A
Don't know	12 *	- -	- -	2 1%	- -	2 1%	- -	- -	2 2%	1 *	2 2%	1 1%	1 *	1 *	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	462 16%	15 5%	2 2%	10 5%	1	10 3%
No	2488 84%	285 95% A	122 98% AY	179 94% A	300 100% Aa	286 96% A
Don't know	12	-	-	2 1%	-	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 174

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	719 24% DJKFLGMN	462 16%	492 45% AI	320 16% J	440 31% AK	102 17% L	124 12% M	204 24% N	334 31% A	158 8%	281 20%	53 9%	84 8%	131 16%
No	2234 75% CIE	2488 84%	586 54%	1669 83% A	969 68%	511 83% A	875 87% A	629 75%	733 68% C	1880 92% AD	1127 80% AE	550 91% AF	925 92% AG	697 84% AH
Don't know	19 1% JM	12	4	11 1%	7	2	11 1% AM	2	7 1%	5	9 1%	3	1	5 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 175

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	719 24% LNP_a	51 19%	96 21%	132 26%	153 28% ABCG	115 26%	172 23%	337 25%	382 24%	397 26% AL	251 25% L	31 10%	510 28% ANO	79 13%	116 23% N
No	2234 75% EM_c	205 78% E	359 78% E	383 74%	384 71%	328 74%	575 77% E	1003 74%	1231 76%	1135 74%	752 74%	264 89% AJK	1296 71%	520 86% AMO	386 76% M
Don't know	19 1% G_J	7 3% ADEFG	4 1%	1 *	3 1%	3 1%	1 *	8 1%	11 1%	4 *	12 1% AJ	3 1%	10 1%	4 1%	4 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 175

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	719 24% LNPa	131 20%	269 25% P	129 26% P	119 24%	71 27% P	438 22%	92 23%	131 33% Aab	38 31% a	275 24%	224 24%	183 25%	21 21%	52 23%	667 24%
No	2234 75% EMc	509 79% AQRT	795 74%	371 74%	369 75%	190 72%	1543 77% AcD	308 76% c	264 67%	83 68%	856 75%	702 75%	543 75%	76 78%	170 77%	2064 75%
Don't know	19 1% GJ	3 *	7 1%	1 *	5 1%	3 1%	11 1%	6 1% Ad	1 *	1 1%	10 1%	5 1%	2 *	1 1%	-	19 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 176

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	719 24% Mgjo	279 26% A	291 23%	146 22%	253 24%	53 22%	43 26%	178 24%	283 23%	268 25%	398 24%	171 25%	147 21%	527 26% AM
No	2234 75% BNhim	772 73%	939 76%	507 77% B	804 75%	182 77%	122 73%	549 75%	913 76%	772 75%	1225 75%	517 75%	546 78% AN	1497 73%
Don't know	19 1%	7 1%	9 1%	3 *	8 1%	2 1%	2 1%	3 *	12 1%	4 *	11 1%	3 *	3 *	13 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 176

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	719 24% Mgjl o	189 23%	360 25%	77 23%	93 26%	88 23%	156 22%	102 20%	373 27% Afg	323 37% Ajk	335 18%	61 21%	412 21% o	338 35% Alo	22 26% o	13 12%	249 24%	137 24%	118 27%
No	2234 75% BNhim	620 76%	1091 75%	259 77%	264 73%	285 76%	539 77% h	413 80% Ah	997 72%	536 62%	1470 81% Al	228 78% i	1537 78% Am	618 64%	64 74%	89 85% Am	767 75%	432 76%	322 72%
Don't know	19 1%	4 *	10 1%	1 *	4 1%	4 1%	5 1%	1 *	8 1%	9 1%	8 *	2 1%	9 *	7 1%	-	3 3% Alm	4 *	-	5 1% q



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	719	462	591	536
Very positive (+2)	207 29% N	130 28%	177 30%	147 27%
Fairly positive (+1)	221 31% LN	146 32%	178 30%	177 33%
Neither positive nor negative (0)	139 19%	109 24%	111 19%	131 24% C
Fairly negative (-1)	79 11% T	36 8%	61 10%	48 9%
Very negative (-2)	53 7%	23 5%	40 7% D	17 3%
Don't know	20 3%	18 4%	24 4%	16 3%
Mean	0.64 N	0.73	0.69	0.75
Standard Deviation	1.23	1.12	1.22	1.07
All positive	428 60% N	276 60%	355 60%	324 60%
All negative	132 18% BMKT	59 13%	101 17% D	65 12%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	22*	6**	149	80*	112	115	3**	99*	16**	9**	66*	22**	14**	6**
Very positive (+2)	7 32%	3 50%	49 33%	28 35%	17 15%	28 24%	-	35 35%	8 50%	2 22%	15 23%	10 45%	3 21%	2 33%
Fairly positive (+1)	6 27%	2 33%	36 24%	27 34%	24 21%	41 36%	2 67%	28 28%	4 25%	2 22%	31 47% A	9 41%	6 43%	3 50%
Neither positive nor negative (0)	2 9%	1 17%	35 23%	13 16%	24 21%	22 19%	-	21 21%	-	3 33%	14 21%	-	3 21%	1 17%
Fairly negative (-1)	3 14%	-	16 11%	5 6%	21 19% A	18 16%	1 33%	6 6%	3 19%	1 11%	2 3%	1 5%	2 14%	-
Very negative (-2)	3 14%	-	9 6%	3 4%	21 19% A	5 4%	-	8 8%	-	-	3 5%	1 5%	-	-
Don't know	1 5%	-	4 3%	4 5%	5 4%	1 1%	-	1 1%	1 6%	1 11%	1 2%	1 5%	-	-
Mean	0.52	1.33	0.69	0.95 A	-0.05	0.61	0.33	0.78	1.13	0.63	0.82	1.24	0.71	1.17
Standard Deviation	1.47	0.82	1.22	1.08	1.36	1.15	1.15	1.23	1.19	1.06	0.98	1.04	0.99	0.75
All positive	13 59%	5 83%	85 57%	55 69%	41 37%	69 60%	2 67%	63 64%	12 75%	4 44%	46 70%	19 86%	9 64%	5 83%
All negative	6 27%	-	25 17%	8 10%	42 38% A	23 20%	1 33%	14 14%	3 19%	1 11%	5 8%	2 9%	2 14%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	14**	9**	7**	25**	7**
Very positive (+2)	5 36%	4 44%	3 43%	9 36%	-
Fairly positive (+1)	3 21%	3 33%	3 43%	8 32%	4 57%
Neither positive nor negative (0)	3 21%	2 22%	1 14%	5 20%	1 14%
Fairly negative (-1)	3 21%	-	-	1 4%	-
Very negative (-2)	-	-	-	2 8%	1 14%
Don't know	-	-	-	-	1 14%
Mean	0.71	1.22	1.29	0.84	0.33
Standard Deviation	1.20	0.83	0.76	1.21	1.21
All positive	8 57%	7 78%	6 86%	17 68%	4 57%
All negative	3 21%	-	-	3 12%	1 14%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	462	14*	31*	95*	30*	41*	107	3**	75*	9**	2**	19**	21**	13**	2**
Very positive (+2)	130 28%	3 21%	4 13%	24 25%	8 27%	7 17%	31 29%	-	23 31%	4 44%	1 50%	10 53%	11 52%	3 23%	1 50%
Fairly positive (+1)	146 32%	5 36%	11 35%	28 29%	13 43%	16 39% N	32 30%	-	22 29%	5 56%	-	4 21%	4 19%	6 46%	-
Neither positive nor negative (0)	109 24%	4 29%	13 42% A	20 21%	7 23%	11 27%	23 21%	3 100%	16 21%	-	-	4 21%	4 19%	4 31%	-
Fairly negative (-1)	36 8%	1 7%	1 3%	13 14%	-	3 7%	8 7%	-	9 12%	-	-	-	1 5%	-	-
Very negative (-2)	23 5%	-	2 6%	6 6%	1 3%	3 7%	6 6%	-	4 5%	-	-	-	1 5%	-	-
Don't know	18 4%	1 7%	-	4 4%	1 3%	1 2%	7 7% AO	-	1 1%	-	1 50%	1 5%	-	-	1 50%
Mean	0.73	0.77	0.45	0.56	0.93	0.52 N	0.74	0.00	0.69	1.44	2.00	1.33	1.10	0.92	2.00
Standard Deviation	1.12	0.93	0.99	1.21	0.92	1.11	1.16	0.00	1.19	0.53	-	0.84	1.18	0.76	-
All positive	276 60%	8 57%	15 48%	52 55%	21 70%	23 56% N	63 59%	-	45 60%	9 100%	1 50%	14 74%	15 71%	9 69%	1 50%
All negative	59 13%	1 7%	3 10%	19 20%	1 3%	6 15%	14 13%	-	13 17%	-	-	-	2 10%	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	462	15**	2**	10**	1**	10**
Very positive (+2)	130 28%	3 20%	1 50%	6 60%	-	4 40%
Fairly positive (+1)	146 32%	11 73%	-	1 10%	1 100%	3 30%
Neither positive nor negative (0)	109 24%	1 7%	1 50%	1 10%	-	3 30%
Fairly negative (-1)	36 8%	-	-	2 20%	-	-
Very negative (-2)	23 5%	-	-	-	-	-
Don't know	18 4%	-	-	-	-	-
Mean	0.73	1.13	1.00	1.10	1.00	1.10
Standard Deviation	1.12	0.52	1.41	1.29	-	0.88
All positive	276 60%	14 93%	1 50%	7 70%	1 100%	7 70%
All negative	59 13%	-	-	2 20%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 178

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	719	462	492	320	440	102	124	204	334	158	281	53*	84*	131
Very positive (+2)	207 29% E	130 28%	132 27%	108 34% A	110 25%	28 27%	46 37% AM	63 31%	88 26%	55 35%	86 31%	24 45% AF	19 23%	47 36%
Fairly positive (+1)	221 31% C	146 32%	137 28%	112 35% A	143 33%	46 45% AL	39 31%	76 37% A	104 31%	51 32%	84 30%	14 26%	34 40%	36 27%
Neither positive nor negative (0)	139 19% G	109 24%	105 21% A	52 16%	87 20%	17 17%	16 13%	38 19%	77 23%	32 20%	65 23%	12 23%	24 29% AG	31 24%
Fairly negative (-1)	79 11% DFLMH	36 8%	64 13% A	21 7%	52 12%	5 5%	11 9%	12 6%	33 10%	11 7%	21 7%	1 2%	2 2%	10 8%
Very negative (-2)	53 7%	23 5%	43 9% A	18 6%	38 9%	4 4%	6 5%	12 6%	19 6%	5 3%	14 5%	1 2%	3 4%	5 4%
Don't know	20 3%	18 4%	11 2%	9 3%	10 2%	2 2%	6 5%	3 1%	13 4%	4 3%	11 4%	1 2%	2 2%	2 2%
Mean	0.64 CE	0.73	0.52	0.87 A	0.55	0.89 A	0.92 A	0.83 A	0.65	0.91 A	0.77 E	1.13 A	0.78	0.85
Standard Deviation	1.23	1.12	1.27	1.14	1.24	1.00	1.17	1.12	1.16	1.07	1.13	0.97	0.96	1.12
All positive	428 60% C	276 60%	269 55%	220 69% A	253 58%	74 73% A	85 69% A	139 68% A	192 57%	106 67%	170 60%	38 72%	53 63%	83 63%
All negative	132 18% DJKFLMH	59 13%	107 22% AI	39 12%	90 20% K	9 9%	17 14%	24 12%	52 16%	16 10%	35 12%	2 4%	5 6%	15 11%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 179

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	719	51*	96*	132	153	115	172	337	382	397	251	31*	510	79*	116
Very positive (+2)	207 29% GJQcg	19 37% G	29 30% G	50 38% AFG	53 35% FG	26 23%	30 17%	87 26%	120 31%	100 25%	91 36% AJ	9 29%	141 28%	25 32%	37 32% Q
Fairly positive (+1)	221 31% g	16 31%	42 44% AEFG	42 32%	43 28%	33 29%	45 26%	110 33%	111 29%	129 32%	66 26%	13 42%	151 30%	30 38%	36 31%
Neither positive nor negative (0)	139 19% e	10 20%	15 16%	23 17%	35 23%	18 16%	38 22%	60 18%	79 21%	78 20%	48 19%	2 6%	93 18%	13 16%	28 24%
Fairly negative (-1)	79 11% CIfE	4 8%	3 3%	12 9%	12 8%	19 17% ACE	29 17% ACE	49 15% AI	30 8%	47 12%	24 10%	3 10%	61 12%	7 9%	10 9%
Very negative (-2)	53 7% DOOaf	1 2%	5 5%	3 2%	9 6%	15 13% ABDE	20 12% ABD	26 8%	27 7%	35 9%	14 6%	1 3%	48 9% ANO	2 3%	3 3%
Don't know	20 3% He	1 2%	2 2%	2 2%	1 1%	4 3%	10 6% AE	5 1%	15 4% H	8 2%	8 3%	3 10% AJ	16 3%	2 3%	2 2%
Mean	0.64 FGJM Qcg	0.96 FG	0.93 AFG	0.95 AFG	0.78 FG	0.32	0.22	0.55	0.73	0.54	0.81 AJ	0.93	0.56	0.90 M	0.82 MPQ
Standard Deviation	1.23	1.05	1.04	1.07	1.18	1.36	1.29	1.24	1.21	1.24	1.21	1.09	1.28	1.05	1.07
All positive	428 60% GQcdg	35 69% FG	71 74% AFG	92 70% AFG	96 63% G	59 51%	75 44%	197 58%	231 60%	229 58%	157 63%	22 71%	292 57%	55 70% M	73 63% Q
All negative	132 18% CDIOO Ie	5 10%	8 8%	15 11%	21 14%	34 30% ABCDE	49 28% ABCDE	75 22% AI	57 15%	82 21%	38 15%	4 13%	109 21% ANO	9 11%	13 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 179

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	719	131	269	129	119	71*	438	92*	131	38*	275	224	183	21**	52*	667
Very positive (+2)	207 29% GJQc g	30 23%	63 23%	42 33%	45 38% APQ	27 38% PQ	139 32% Ac	27 29%	25 19%	8 21%	102 37% Afg	61 27%	40 22%	1 5%	11 21%	196 29%
Fairly positive (+1)	221 31% g	46 35%	80 30%	36 28%	30 25%	29 41% S	134 31%	36 39%	42 32%	8 21%	92 33% g	84 38% Ag	40 22%	3 14%	20 38%	201 30%
Neither positive nor negative (0)	139 19% e	22 17%	54 20%	29 22%	24 20%	10 14%	80 18%	13 14%	32 24%	10 26%	42 15%	37 17%	47 26% Aef	7 33%	10 19%	129 19%
Fairly negative (-1)	79 11% CITe	13 10%	41 15% AOT	12 9%	10 8%	3 4%	48 11%	8 9%	14 11%	7 18%	18 7%	24 11%	31 17% Ae	5 24%	4 8%	75 11%
Very negative (-2)	53 7% DOOa f	14 11% OT	22 8% O	8 6%	7 6%	2 3%	23 5%	8 9%	17 13% Aa	3 8%	18 7%	10 4%	21 11% Af	4 19%	5 10%	48 7%
Don't know	20 3% He	6 5%	9 3%	2 2%	3 3%	-	14 3%	-	1 1%	2 5% b	3 1%	8 4%	4 2%	1 5%	2 4%	18 3%
Mean	0.64 FGJ MQcg	0.52	0.47	0.72	0.83 Q	1.07 APQ R	0.75 Acd	0.72 c	0.34	0.31	0.89 Ag	0.75 g	0.26	-0.40	0.56	0.65
Standard Deviation	1.23	1.27	1.25	1.20	1.21	0.98	1.18	1.23	1.27	1.26	1.18	1.12	1.30	1.14	1.21	1.23
All positive	428 60% Gacd g	76 58%	143 53%	78 60%	75 63%	56 79% AOPQ RS	273 62% cd	63 68% cd	67 51%	16 42%	194 71% Ag	145 65% g	80 44%	4 19%	31 60%	397 60%
All negative	132 18% CDIO Ote	27 21% OT	63 23% AOST	20 16%	17 14%	5 7%	71 16%	16 17%	31 24%	10 26%	36 13%	34 15%	52 28% Aef	9 43%	9 17%	123 18%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 180

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	719	279	291	146	253	53*	43*	178	283	258	398	171	147	527
Very positive (+2)	207 29% Jh	79 28%	86 30%	41 28%	79 31%	14 26%	10 23%	76 43% AIJ	73 26%	58 22%	126 32%	49 29%	33 22%	169 32% AM
Fairly positive (+1)	221 31% Ji	77 28%	96 33%	47 32%	82 32%	12 23%	12 28%	56 31%	102 36% AJ	63 24%	129 32%	50 29%	37 25%	173 33% A
Neither positive nor negative (0)	139 19% HKNj	48 17%	65 22%	26 18%	42 17%	16 30% AE	8 19%	22 12%	53 19%	64 25% AH	59 15%	39 23% K	36 24% N	89 17%
Fairly negative (-1)	79 11%	34 12%	25 9%	20 14%	26 10%	7 13%	6 14%	16 9%	25 9%	38 15% AI	41 10%	16 9%	18 12%	54 10%
Very negative (-2)	53 7% CHNej	32 11% ACD	14 5%	7 5%	16 6%	2 4%	5 12%	5 3%	24 8% H	24 9% H	31 8%	13 8%	19 13% AN	27 5%
Don't know	20 3%	9 3%	5 2%	5 3%	8 3%	2 4%	2 5%	3 2%	6 2%	11 4%	12 3%	4 2%	4 3%	15 3%
Mean	0.64 BJMh	0.51	0.75 AB	0.67	0.74	0.57	0.39	1.04 AIJ	0.63 J	0.38	0.72	0.63	0.33	0.79 AM
Standard Deviation	1.23	1.34	1.12	1.18	1.20	1.15	1.34	1.09	1.21	1.27	1.25	1.22	1.32	1.17
All positive	428 60% JMhi	156 56%	182 63%	88 60%	161 64% F	26 49%	22 51%	132 74% AIJ	175 62% J	121 47%	255 64% A	99 58%	70 48%	342 65% AM
All negative	132 18% CHNe	66 24% AC	39 13%	27 18%	42 17%	9 17%	11 26%	21 12%	49 17%	62 24% AH	72 18%	29 17%	37 25% AN	81 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 180

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

Base: All who noticed any large wind turbines locally

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	719	189	360	77*	93*	88*	156	102	373	323	335	61*	412	338	22**	13**	249	137	118
Very positive (+2)	207 29% Jh	57 30%	100 28%	20 26%	30 32%	32 36% h	46 29%	34 33%	95 25%	97 30%	90 27%	20 33%	123 30%	99 29%	7 32%	3 23%	77 31%	36 26%	35 30%
Fairly positive (+1)	221 31% Jl	56 30%	110 31%	28 36%	27 29%	26 30%	57 37%	33 32%	105 28%	82 25%	122 36% Al	17 28%	136 33%	92 27%	5 23%	4 31%	79 32%	45 33%	40 34%
Neither positive nor negative (0)	139 19% HKNj	32 17%	77 21%	17 22%	13 14%	19 22%	25 16%	19 19%	76 20%	72 22% j	54 16%	13 21%	72 17%	70 21%	3 14%	3 23%	46 18%	27 20%	18 15%
Fairly negative (-1)	79 11%	26 14%	33 9%	8 10%	12 13%	7 8%	15 10%	6 6%	51 14% Ag	31 10%	41 12%	7 11%	45 11%	40 12%	4 18%	-	26 10%	17 12%	13 11%
Very negative (-2)	53 7% CHNej	12 6%	31 9%	2 3%	8 9%	1 1%	11 7% e	7 7%	34 9% e	33 10% Aj	16 5%	4 7%	24 6%	30 9%	3 14%	1 8%	16 6%	10 7%	11 9%
Don't know	20 3%	6 3%	9 3%	2 3%	3 3%	3 3%	2 1%	3 3%	12 3%	8 2%	12 4%	-	12 3%	7 2%	-	2 15%	5 2%	2 1%	1 1%
Mean	0.64 BJM h	0.66	0.61	0.75	0.66	0.95 Ah	0.73 h	0.82 h	0.49	0.57	0.71	0.69	0.72 A	0.57	0.41	0.73	0.72	0.59	0.64
Standard Deviation	1.23	1.24	1.24	1.05	1.31	1.02	1.20	1.18	1.28	1.30	1.15	1.23	1.18	1.28	1.47	1.19	1.20	1.22	1.28
All positive	428 60% JMhi	113 60%	210 58%	48 62%	57 61%	58 66% h	103 66% h	67 66% h	200 54%	179 55%	212 63% i	37 61%	259 63% A	191 57%	12 55%	7 54%	156 63%	81 59%	75 64%
All negative	132 18% CHNe	38 20%	64 18%	10 13%	20 22%	8 9%	26 17%	13 13%	85 23% Aeg	64 20%	57 17%	11 18%	69 17%	70 21%	7 32%	1 8%	42 17%	27 20%	24 20%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 181

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctrls) (A)
Total	391
Yes	66 17% V
No	319 82% L
DK	6 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 181

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctrl) (A)	LCCC communities 2011	
		Cwm Clydach (1) (L)	West Oxford (1,3,4,6) (V)
Total	391	176	215
Yes	66 17% V	62 35% A	4 2%
No	319 82% L	111 63%	208 97% A
DK	6 2%	3 2%	3 7%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 182

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctris) (A)	Community groups 2011			
		1. With community scale renewables (C)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	6. Integrated approaches (H)
Total	391	391	215	215	215
Yes	66 17% EFH	66 17%	4 2%	4 2%	4 2%
No	319 82%	319 82%	208 97% A	208 97% A	208 97% A
DK	6 2%	6 2%	3 1%	3 1%	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 183

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	391	49*	75*	63*	68*	50*	86*	190	201	118	235	36*	248	25**	109
Yes	66 17% BIJLb	3 6%	11 15%	10 16%	14 21% B	5 10%	23 27% ABF	41 22% AI	25 12%	10 8%	56 24% AJL	-	48 19%	2 8%	14 13%
No	319 82% GHKg	45 92% AEG	63 84%	52 83%	52 76%	44 88% G	63 73%	147 77%	172 86% AH	107 91% AK	174 74%	36 100% AK	196 79%	23 92%	93 85%
DK	6 2%	1 2%	1 1%	1 2%	2 3%	1 2%	-	2 1%	4 2%	1 1%	5 2%	-	4 2%	-	2 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 183

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	391	97*	132	67*	64*	31*	339	47*	3**	178	121	69*	10**	27**	364
Yes	66 17% BIJL b	12 12%	27 20%	12 18%	6 9%	9 29% OPS	62 18% b	2 4%	2 67%	26 15%	20 17%	19 28% Ae	- -	6 22%	60 16%
No	319 82% GHKg	85 88% QT	102 77%	54 81%	56 88%	22 71%	272 80%	44 94% Aa	1 33%	149 84% g	98 81%	50 72%	10 100%	21 78%	298 82%
DK	6 2%	-	3 2%	1 1%	2 3%	-	5 1%	1 2%	-	3 2%	3 2%	-	-	-	6 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 184

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly often (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	391	146	141	100	134	34*	22**	102	154	135	211	94*	69*	298
Yes	66 17% Kjkr	29 20%	23 16%	14 14%	17 13%	5 15%	3 14%	13 13%	24 16%	29 21%	28 13%	25 27% AK	14 20%	46 15%
No	319 82% Lhimp	115 79%	117 83%	83 83%	116 87%	28 82%	18 82%	87 85%	129 84%	103 76%	178 84% L	68 72%	54 78%	247 83%
DK	6 2%	2 1%	1 1%	3 3%	1 1%	1 3%	1 5%	2 2%	1 1%	3 2%	5 2%	1 1%	1 1%	5 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 184

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?

Base: All in Cwm Clydach/West Oxford

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	391	112	180	47*	52*	66*	84*	55*	186	243	115	33*	130	260	30*	126	58*	78*
Yes	66 17% Kjkl r	19 17%	36 20%	5 11%	6 12%	8 12%	9 11%	7 13%	42 23% Af	61 25% Ajk	4 3%	1 3%	8 6%	59 23% Alo	2 7%	31 25% Ar	10 17%	7 9%
No	319 82% Lhim p	91 81%	142 79%	41 87%	45 87%	57 86%	73 87% h	47 85%	142 76%	177 73%	110 96% Ai	32 97% Ai	121 93% Am	197 76%	27 90%	93 74%	48 83%	69 88% p
DK	6 2%	2 2%	2 1%	1 2%	1 2%	1 2%	2 2%	1 2%	2 1%	5 2%	1 1%	-	1 1%	4 2%	1 3%	2 2%	-	2 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 185

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

	All Commu- nities (excl ctrls) (A)
Total	66*
Very positive (+2)	31 47%
Fairly positive (+1)	17 26%
Neither positive nor negative (0)	11 17%
Fairly negative (-1)	1 2%
Very negative (-2)	-
Don't know	6 9%
Mean	1.30
Standard Deviation	0.83
All positive	48 73%
All negative	1 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 185

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

	All Commu- nities (excl ctrl) (A)	LCCC communities 2011	
		Cwm Clydach (1) (L)	West Oxford (1,3,4,6) (V)
Total	66*	62*	4**
Very positive (+2)	31 47%	29 47%	2 50%
Fairly positive (+1)	17 26%	16 26%	1 25%
Neither positive nor negative (0)	11 17%	11 18%	-
Fairly negative (-1)	1 2%	1 2%	-
Very negative (-2)	-	-	-
Don't know	6 9%	5 8%	1 25%
Mean	1.30	1.28	1.67
Standard Deviation	0.83	0.84	0.58
All positive	48 73%	45 73%	3 75%
All negative	1 2%	1 2%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 186

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

	All Commu- nities (excl ctris) (A)	Community groups 2011			
		1. With community scale renewables (C)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	6. Integrated approaches (H)
Total	66*	66*	4**	4**	4**
Very positive (+2)	31 47%	31 47%	2 50%	2 50%	2 50%
Fairly positive (+1)	17 26%	17 26%	1 25%	1 25%	1 25%
Neither positive nor negative (0)	11 17%	11 17%	-	-	-
Fairly negative (-1)	1 2%	1 2%	-	-	-
Very negative (-2)	-	-	-	-	-
Don't know	6 9%	6 9%	1 25%	1 25%	1 25%
Mean	1.30	1.30	1.67	1.67	1.67
Standard Deviation	0.83	0.83	0.58	0.58	0.58
All positive	48 73%	48 73%	3 75%	3 75%	3 75%
All negative	1 2%	1 2%	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 187

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling		Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Bought (M)	Social rent (N)	Private rent (O)
Total	66*	3**	11**	10**	14**	5**	23**	41*	25**	10**	56*	48*	2**	14**
Very positive (+2)	31 47%	1 33%	5 45%	4 40%	8 57%	2 40%	11 48%	18 44%	13 52%	6 60%	25 45%	24 50%	-	6 43%
Fairly positive (+1)	17 26%	1 33%	4 36%	3 30%	5 36%	1 20%	3 13%	13 32%	4 16%	2 20%	15 27%	11 23%	1 50%	5 36%
Neither positive nor negative (0)	11 17%	1 33%	1 9%	2 20%	-	2 40%	5 22%	7 17%	4 16%	1 10%	10 18%	9 19%	-	2 14%
Fairly negative (-1)	1 2%	-	-	-	1 7%	-	-	1 2%	-	-	1 2%	1 2%	-	-
Very negative (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6 9%	-	1 9%	1 10%	-	-	4 17%	2 5%	4 16%	1 10%	5 9%	3 6%	1 50%	1 7%
Mean	1.30	1.00	1.40	1.22	1.43	1.00	1.32	1.23	1.43	1.56	1.25	1.29	1.00	1.31
Standard Deviation	0.83	1.00	0.70	0.83	0.85	1.00	0.89	0.84	0.81	0.73	0.84	0.87	-	0.75
All positive	48 73%	2 67%	9 82%	7 70%	13 93%	3 60%	14 61%	31 76%	17 68%	8 80%	40 71%	35 73%	1 50%	11 79%
All negative	1 2%	-	-	-	1 7%	-	-	1 2%	-	-	1 2%	1 2%	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 187

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel			Causes of climate change			Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Yes (i)	No (j)	
Total	66*	12**	27**	12**	6**	9**	62*	2**	2**	26**	20**	19**	6**	60*
Very positive (+2)	31 47%	5 42%	11 41%	8 67%	3 50%	4 44%	29 47%	-	2 100%	13 50%	10 50%	8 42%	3 50%	28 47%
Fairly positive (+1)	17 26%	3 25%	8 30%	1 8%	3 50%	2 22%	16 26%	1 50%	-	8 31%	4 20%	4 21%	1 17%	16 27%
Neither positive nor negative (0)	11 17%	4 33%	4 15%	1 8%	-	2 22%	10 16%	1 50%	-	2 8%	3 15%	6 32%	1 17%	10 17%
Fairly negative (-1)	1 2%	-	-	1 8%	-	-	1 2%	-	-	-	-	1 5%	-	1 2%
Very negative (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6 9%	-	4 15%	1 8%	-	1 11%	6 10%	-	-	3 12%	3 15%	-	1 17%	5 8%
Mean	1.30	1.08	1.30	1.45	1.50	1.25	1.30	0.50	2.00	1.48	1.41	1.00	1.40	1.29
Standard Deviation	0.83	0.90	0.76	1.04	0.55	0.89	0.83	0.71	0.00	0.67	0.80	1.00	0.89	0.83
All positive	48 73%	8 67%	19 70%	9 75%	6 100%	6 67%	45 73%	1 50%	2 100%	21 81%	14 70%	12 63%	4 67%	44 73%
All negative	1 2%	-	-	1 8%	-	-	1 2%	-	-	-	-	1 5%	-	1 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 188

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	66*	29**	23**	14**	17**	5**	3**	13**	24**	29**	28**	25**	14**	46*
Very positive (+2)	31 47%	17 59%	8 35%	6 43%	7 41%	3 60%	2 67%	7 54%	10 42%	14 48%	17 61%	12 48%	4 29%	27 59% A
Fairly positive (+1)	17 26%	8 28%	7 30%	2 14%	4 24%	-	-	5 38%	6 25%	6 21%	8 29%	5 20%	5 36%	12 26%
Neither positive nor negative (0)	11 17% N	3 10%	4 17%	4 29%	4 24%	1 20%	1 33%	1 8%	5 21%	5 17%	3 11%	5 20%	3 21%	5 11%
Fairly negative (-1)	1 2%	-	1 4%	-	-	-	-	-	-	1 3%	-	-	-	1 2%
Very negative (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6 9% Nim	1 3%	3 13%	2 14%	2 12%	1 20%	-	-	3 13%	3 10%	-	3 12%	2 14%	1 2%
Mean	1.30	1.50	1.10	1.17	1.20	1.50	1.33	1.46	1.24	1.27	1.50	1.32	1.08	1.44 A
Standard Deviation	0.83	0.69	0.91	0.94	0.86	1.00	1.15	0.66	0.83	0.92	0.69	0.84	0.79	0.78
All positive	48 73%	25 86%	15 65%	8 57%	11 65%	3 60%	2 67%	12 92%	16 67%	20 69%	25 89%	17 68%	9 64%	39 85% A
All negative	1 2%	-	1 4%	-	-	-	-	-	-	1 3%	-	-	-	1 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 188

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

Base: All who noticed any hydro turbines locally

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	66*	19**	36*	5**	6**	8**	9**	7**	42*	61*	4**	1**	8**	59*	2**	31*	10**	7**
Very positive (+2)	31 47%	11 58%	17 47%	2 40%	1 17%	4 50%	3 33%	2 29%	22 52%	29 48%	1 25%	1 100%	4 50%	28 47%	1 50%	12 39%	4 40%	3 43%
Fairly positive (+1)	17 26%	4 21%	10 28%	2 40%	1 17%	1 13%	4 44%	4 57%	8 19%	16 26%	1 25%	-	2 25%	16 27%	-	9 29%	4 40%	2 29%
Neither positive nor negative (0)	11 17% N	3 16%	5 14%	-	3 50%	2 25%	1 11%	1 14%	7 17%	11 18%	-	-	-	11 19%	-	8 26%	-	1 14%
Fairly negative (-1)	1 2%	-	-	1 20%	-	-	-	-	1 2%	1 2%	-	-	-	1 2%	-	-	-	1 14%
Very negative (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6 9% Nim	1 5%	4 11%	-	1 17%	1 13%	1 11%	-	4 10%	4 7%	2 50%	-	2 25%	3 5%	1 50%	2 6%	2 20%	-
Mean	1.30	1.44	1.38	1.00	0.60	1.29	1.25	1.14	1.34	1.28	1.50	2.00	1.67	1.27	2.00	1.14	1.50	1.00
Standard Deviation	0.83	0.78	0.75	1.22	0.89	0.95	0.71	0.69	0.88	0.84	0.71	-	0.52	0.84	-	0.83	0.53	1.15
All positive	48 73%	15 79%	27 75%	4 80%	2 33%	5 63%	7 78%	6 86%	30 71%	45 74%	2 50%	1 100%	6 75%	44 75%	1 50%	21 68%	8 80%	5 71%
All negative	1 2%	-	-	1 20%	-	-	-	-	1 2%	1 2%	-	-	-	1 2%	-	-	-	1 14%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 189

Q21: Summary table: Which of the following have happened to you in the past year or so?

Base: All communities (excl ctrl)

	Total	Q21: Summary table		
		Yes	No	Don't know
Heard of any action in the local area on climate change / energy saving	2972	1260 42%	1687 57%	25 1%
Attended a meeting about tackling climate change / energy saving	2972	293 10%	2669 90%	10 0%
Joined a local group who take action on climate change / energy saving	2972	173 6%	2791 94%	8 0%
Received a free 'Real Time Display' meter	2972	309 10%	2617 88%	46 2%
Used a 'Real Time Display' meter	2972	276 9%	2657 89%	39 1%
Been offered a 'green energy' tariff by an energy supplier	2972	290 10%	2474 83%	208 7%
Switched to a 'green energy' tariff	2972	190 6%	2642 89%	140 5%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	2972	241 8%	2633 89%	98 3%
Undertaken a self-completion audit of how energy efficient your home is.	2972	211 7%	2697 91%	64 2%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2972	241 8%	2650 89%	81 3%
Had a professional come to assess your home to see how energy efficient it is	2972	225 8%	2690 91%	57 2%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	2972	1203 40%	1713 58%	56 2%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 189

Q21: Summary table: Which of the following have happened to you in the past year or so?

Base: All communities (excl ctrl)

	Total	Q21: Summary table		
		Yes	No	Don't know
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	2972	2089 70%	855 29%	28 1%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)	2972	975 33%	1928 65%	69 2%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	2972	707 24%	2208 74%	57 2%
Been offered renewable energy solutions for your home (e.g. solar panels)	2972	599 20%	2309 78%	64 2%
Installed renewable energy solutions for your home (e.g. solar panels)	2972	111 4%	2821 95%	40 1%
Had someone visiting your home to give you general advice and information on energy efficiency	2972	237 8%	2701 91%	34 1%
Sought general advice and information on energy efficiency	2972	505 17%	2436 82%	31 1%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 190

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	1260 42% BLJMklmRpuXvZx aybz	1028 35%	141 7% D	- -
No	1687 57% KPnQUsWw	1912 65% A	1851 93% D	- -
Don't know	25 1%	22 1%	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 190

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	133 30%	83 55% Ai	32 18%	36 33% k	136 39% l	44 37%	71 71% A	64 53% Ao	87 29%	37 34%	47 47%	216 72% A	94 44%	180 49% Au
No	314 70%	67 45%	143 81% A	74 67% A	212 60%	74 62%	28 28%	56 47%	211 70% A	70 64%	52 52%	81 27%	119 55%	186 50%
Don't know	3 1%	-	1 1%	-	3 1%	2 2%	1 1%	-	2 1%	3 3% A	1 1%	3 1%	2 1%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 190

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	36 12%	63 48%	38 19%	56 19%	33 11%
No	261 87% Av	68 52%	163 81% A	243 81% A	267 89% Az
Don't know	3 1%	1 1%	1	2 1%	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 190

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	1028 35%	67 15%	59 39%	24 14%	13 12%	108 31%	39 31%	82 79% A	50 41%	75 25%	48 43%	44 47%	227 75% A	99 48%	93 25%
No	1912 65%	376 84%	93 61% K	141 85% A	95 88% AM	239 69% AN	84 67% A	21 20%	72 59%	223 74% A	59 53%	49 52%	76 25%	109 52%	275 75% AW
Don't know	22 1%	5 1%	1 1%	1 1%	-	1 1%	2 2%	1 1%	1 1%	3 1%	4 4% A	1 1%	1 1%	-	1 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 190

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	1028 35%	55 18% X	70 56% A	33 17%	47 16%	49 16% b
No	1912 65%	243 81% A	54 44%	156 82% A	252 84% A	244 82% A
Don't know	22 1%	2 1%	-	2 1%	2 1%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 191

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	1260 42% IJGM	1028 35%	441 41%	917 46% AJ	709 50% A	357 58% A	339 55% M	492 59% A	402 37%	693 34%	697 49% A	370 61% A	214 21%	502 60% A
No	1687 57% DEKFLHN	1912 65%	632 58%	1069 53%	692 49%	252 41%	666 81% A	336 40%	666 62% A	1335 65% AD	709 50%	234 39%	787 94% AG	327 39%
Don't know	25 1%	22 1%	9 1%	14 1%	15 1%	6 1%	5 *	7 1%	6 1%	15 1%	11 1%	2 *	9 1%	4 *



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 192

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	1260 42% BCGKL NOOPaghi	74 28%	163 36% B	256 50% ABCG	269 50% ABCG	221 50% ABCG	277 37% B	585 43%	675 42%	726 47% AKL	372 37%	110 37%	904 50% ANO	158 26%	181 36% N
No	1687 57% DEFJM Qcej	186 71% ACDEF G	291 63% ADEF	257 50%	267 49%	221 50%	465 62% ADEF	754 56%	933 57%	801 52%	633 62% AJ	184 62% J	897 49%	442 73% AMO	318 63% AMAQT
Don't know	25 1%	3 1%	5 1%	3 1%	4 1%	4 1%	6 1%	9 1%	16 1%	9 1%	10 1%	4 1%	15 1%	3 *	7 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 192

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	1260 42%	231 36%	509 48%	200 40%	197 40%	123 47%	789 40%	176 43%	211 53%	58 48%	559 49%	380 41%	277 38%	29 30%	73 33%	1187 43%
No	1687 57%	405 63%	555 52%	297 59%	291 59%	139 53%	1183 59%	228 56%	182 46%	64 52%	573 50%	542 58%	448 62%	67 68%	149 67%	1538 56%
Don't know	25 1%	7 1%	7 1%	4 1%	5 1%	2 1%	20 1%	2 *	3 1%	-	9 1%	9 1%	3 *	2 2%	-	25 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 193

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	1260 42% DGJLM eop	481 45% AD	567 46% AD	209 32%	476 45% G	92 39% G	46 28%	373 51% AIJ	509 42% J	378 37%	788 48% AL	249 36%	229 33%	942 46% AM
No	1687 57% BCEHK Nfgqr	568 54%	666 54%	437 67% ABC	576 54%	143 60%	119 71% AEF	352 48%	690 57% H	645 62% AHI	830 51%	441 64% AK	460 66% AN	1079 53%
Don't know	25 1% L	9 1%	6 *	10 2% AC	13 1%	2 1%	2 1%	5 1%	9 1%	11 1%	16 1% L	1 *	7 1%	16 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 193

Q21.1 Which of the following have happened to you in the past year or so?

Heard of any action in the local area on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	1260 42% DGJL Meop	359 44% d	626 43%	139 41%	136 38%	133 35%	322 46% Aeh	241 47% Aeh	564 41% e	384 44%	757 42%	119 41%	830 42% o	421 44% o	42 49% o	34 32%	370 36%	293 51% Ap	267 60% Apq
No	1687 57% BCEH KNfgqr	448 55%	820 56%	194 58%	225 62% Aab	241 64% Afgh	373 53%	270 52%	802 58% fg	475 55%	1043 58%	169 58%	1114 57%	533 55%	44 51%	69 66% mn	641 63% Aqr	269 47% r	176 40%
Don't know	25 1% L	6 1%	15 1%	4 1% d	-	3 1%	5 1%	5 1%	12 1%	9 1%	13 1%	3 1%	14 1%	9 1%	-	2 2%	9 1%	7 1%	2 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 194

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	293 10% LjkmRpWuXZxaybz	249 8%	44 2% D	- -
No	2669 90% KPQUsYw	2701 91%	1948 98% D	- -
Don't know	10 *	12 *	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 194

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	39 9%	25 17% A	8 5%	8 7%	38 11%	10 8%	19 19% A	19 16% Ao	17 6%	14 13%	10 10%	49 16% A	18 8%	19 5%
No	411 91%	125 83%	165 94%	102 93%	312 89%	110 92%	81 81%	101 84%	282 94% A	95 86%	90 90%	251 84% s	196 91%	348 94% A
Don't know	-	-	3 2% A	-	1 *	-	-	-	1 *	1 1%	-	-	1 *	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 194

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	8 3%	21 16% A	9 4%	11 4%	4 1%
No	291 97% Av	110 83%	192 95% A	287 95% A	295 98% A
Don't know	1 *	1 1%	1 *	3 1%	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 194

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	249 8%	14 3%	16 10%	8 5%	2 2%	39 11%	5 4%	14 13%	9 7%	11 4%	12 11%	10 11%	68 22% A	30 14% A	11 3%
No	2701 91%	433 97%	136 89%	157 95% A	106 98% A	307 88%	119 95% A	90 87%	114 93% Q	289 96% A	97 87%	84 89%	235 77%	178 86%	356 96% A
Don't know	12*	1	1 1%	1 1%	-	2 1%	1 1%	-	-	1	2 2% A	-	1	-	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 194

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	249 8%	22 7% X	26 21% A	8 4%	17 6%	5 2%
No	2701 91%	276 92%	98 79%	182 95% A	284 94% A	292 98% A
Don't know	12 0.4%	2 1%	-	1 1%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 195

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	293 10% JM	249 8%	112 10%	205 10% J	177 13% A	77 13% A	89 9% M	115 14% A	105 10%	159 8%	187 13% A	108 18% AF	43 4%	131 16% A
No	2669 90% EKFLHN	2701 91%	965 89%	1791 90%	1236 87%	537 87% L	920 91%	719 86%	965 90%	1877 92% AD	1224 86%	497 82%	964 95% AG	701 84%
Don't know	10 D	12	5	4	3	1	1	1	4	7	6	1	3	1



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 196

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	293 10% BCKNOO Ragi	7 3%	23 5%	42 8% B	70 13% ABCD	67 15% ABCD	84 11% BC	139 10%	154 9%	175 11% AK	83 8%	24 8%	223 12% ANO	34 6%	33 7%
No	2669 90% EFJMQ cej	255 97% ADEFG	435 95% AEFG	474 92% EFG	469 87%	376 84%	660 88%	1204 89%	1465 90%	1355 88%	928 91% AJ	274 92%	1586 87%	569 94% AM	470 93% AMAQ
Don't know	10	1	1	-	1	3 7%	4 7%	5	5	6	4	-	7	-	3 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 196

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	293 10% BCKNO ORagi	53 8%	130 12% AOPR	35 7%	49 10% O	26 10%	170 9%	37 9%	59 15% Aab	14 11%	145 13% Afg	89 10% g	49 7%	5 5%	11 5%	282 10% Ai
No	2669 90% EFJM Qcej	589 92% Q	934 87%	464 93% AQ	444 90%	238 90%	1815 91% Ac	369 91% c	336 85%	106 87%	993 87%	837 90% e	678 93% Aef	93 95% e	211 95% Aj	2458 89%
Don't know	10	1	7 1% A	2	-	-	7	-	1	2 2% Aab	3	5 1%	1	-	-	10



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 197

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	293 10% DFGJL Mdejln	152 14% ACD	114 9% D	27 4%	120 11% FG	10 4%	9 5%	125 17% AIJ	106 9% J	62 6%	195 12% AL	54 8%	41 6%	239 12% AM
No	2669 90% BHKNi mr	904 85%	1119 90% B	627 96% ABC	943 89%	226 95% AE	158 95% AE	604 83%	1098 91% H	967 94% AHI	1432 88%	635 92% AK	655 94% AN	1790 88%
Don't know	10	2	6	2	2	1	-	1	4	5	7	2	-	8



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 197

Page 525

16 Nov 2011

Q21.2 Which of the following have happened to you in the past year or so?

Attended a meeting about tackling climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	293 10% DFGJ LMdeJn	93 11% d	147 10% d	32 9%	21 6%	24 6%	68 10%	60 12% e	141 10% e	111 13% Aj	155 9%	27 9%	177 9%	122 13% Alno	3 3%	6 6%	86 8%	64 11%	63 14% Ap
No	2669 90% BHKV imr	716 88%	1310 90%	304 90%	339 94% Aab	352 93% Agh	632 90%	454 88%	1230 89%	752 87%	1653 91% Ai	264 91%	1776 91% Am	836 87%	83 97% Am	99 94% m	931 91% r	504 89%	382 86%
Don't know	10	4	4	1	1	1	-	2	7 1%	5 1%	5	-	5	5 1%	-	-	3	1	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 198

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	173 6% LkNRWuXvZxbz	154 5%	29 1% D	- -
No	2791 94% PnSqUsVw	2802 95%	1963 99% D	- -
Don't know	8 *	6 *	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 198

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	19 4%	10 7%	2 1%	3 3%	11 3%	7 6%	22 22% A	6 5%	9 3%	14 13% A	8 8%	39 13% A	17 8%	6 2%
No	431 96%	140 93%	174 99% A	106 96%	340 97% A	113 94%	78 78%	114 95%	290 97% A	95 86%	91 91%	261 87%	195 91%	363 98% A
Don't know	-	-	-	1 1%	-	-	-	-	1 *	1 1%	1 1%	-	3 1% A	1 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 198

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	4 1%	11 8%	2 1%	11 4%	2 1%
No	295 98% A	120 91%	200 99% A	288 96%	298 99% A
Don't know	1	1 1%	-	2 1%	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 198

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	154 5%	9 2%	8 5%	5 3%	-	14 4%	7 6%	14 13% A	3 2%	10 3%	18 16% A	5 5%	38 13% A	18 9%	5 1%
No	2802 95%	439 98%	145 95%	161 97%	108 100% AM	333 96%	117 94%	90 87%	119 97%	291 97%	92 83%	89 95%	265 87%	189 91%	364 99% A
Don't know	6	-	-	-	-	1	1 1%	-	1 1%	-	1 1%	-	1	1	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 198

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	154 5%	5 2%	15 12% A	3 2%	10 3%	2 1%
No	2802 95%	294 98% A	109 88%	188 98% A	290 96%	295 99% A
Don't know	6	1	-	-	1	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 199

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	173 6% JGM	154 5%	65 6%	122 6% J	124 9% A	64 10% A	41 4%	92 11% A	61 6%	89 4%	117 8% A	61 10% A	27 3%	78 9% A
No	2791 94% EKFLHN	2802 95%	1014 94%	1874 94%	1287 91%	547 89%	967 96% A	739 89%	1009 94%	1951 95% AD	1294 91%	543 90%	983 97% A	752 90%
Don't know	8	6	3	4	5	4 7%	2	4	4	3	6	2	-	3



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 200

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	173 6%	6 2%	17 4%	35 7%	41 8%	32 7%	42 6%	78 6%	95 6%	98 6%	62 6%	10 3%	142 8%	12 2%	19 4%
No	2791 94%	254 97%	440 96%	481 93%	496 92%	414 93%	706 94%	1269 94%	1522 94%	1437 94%	947 93%	287 96%	1671 92%	590 98%	483 95%
Don't know	8 HJ	3 1% ADFG	2 *	- -	3 1% G	- -	- -	1 *	7 *	1 *	6 1% AJ	1 *	3 *	1 *	4 1% AMAS



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 200

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	173 6% BCNOO fgh	28 4%	57 5%	26 5%	42 9%	20 8%	111 6%	16 4%	36 9%	7 6%	110 10%	40 4%	21 3%	-	8 4%	165 6%
No	2791 94% EMSc e	614 95% ST	1009 94% S	474 95%	451 91%	243 92%	1876 94% c	388 96% c	359 91%	115 94%	1027 90%	887 95% Ae	707 97% Ae	98 100% Aef	214 96%	2577 94%
Don't know	8 HJ	1	5	1	-	1	5	2	1	-	4	4	-	-	-	8



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 201

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	173 6% CDFGJL Majlp	92 9% ACD	60 5%	21 3%	71 7% FG	7 3%	2 1%	86 12% AIJ	65 5% J	22 2%	119 7% AL	27 4%	18 3%	149 7% AM
No	2791 94% BHKNa gimqr	966 91%	1173 95% B	633 96% AB	989 93%	230 97% AE	165 99% AE	642 88%	1137 94% H	1012 98% AHI	1511 92%	660 96% AK	677 97% AN	1881 92%
Don't know	8 h	-	6 B	2 *	5 *	-	-	2 *	6 J	-	4 *	4 1%	1 *	7 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 201

Q21.3 Which of the following have happened to you in the past year or so?

Joined a local group who take action on climate change / energy saving

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	173 6% CDFGJ LMdjjp	62 8% Ad	81 6%	19 6%	11 3%	15 4%	47 7%	39 8% e	72 5%	72 8% Aj	85 5%	16 5%	97 5%	78 8% Alo	2 2%	2 2%	47 5%	44 8% Ap	45 10% Ap
No	2791 94% BHKM aglmqr	749 92%	1375 94%	318 94%	349 97% Aa	360 95% g	651 93%	474 92%	1305 95% g	792 91%	1724 95% Al	275 95%	1858 95% Am	881 91%	84 98% m	102 97% m	972 95% Aqr	522 92%	398 89%
Don't know	8 h	2	5	-	1	2 7%	2	3 7% h	1	4	4	-	3	4	-	1 7%	1	3 7%	2



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 202

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	309 10% BjklmnoprsWuvxy z	119 4%	98 5% D	- -
No	2617 88% SV	2810 95% A	1894 95% D	- -
Don't know	46 2% U	33 1%	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 202

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	45 10%	11 7%	20 11% j	16 15% k	30 9% l	14 12%	13 13% n	13 11% o	34 11% p	24 22% Aq	11 11% r	26 9% s	28 13%	24 6%
No	395 88%	138 92%	151 86%	93 85%	315 90%	106 88%	86 86%	106 88%	260 87%	81 74%	89 89%	274 91%	179 83%	344 93% A
Don't know	10 2%	1 1%	5 3% j	1 1%	6 2%	-	1 1%	1 1%	6 2%	5 5% A	-	-	8 4% A	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 202

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	Controls 2011				
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	41 14% v	11 8%	16 8%	26 9% y	24 8% z
No	256 85%	118 89%	181 90%	269 89%	276 92%
Don't know	3 1%	3 2%	5 2%	6 2%	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 202

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	119 4%	18 4%	10 7%	3 2%	2 2%	8 2%	8 6%	4 4%	3 2%	6 2%	3 3%	1 1%	12 4%	19 9%	22 6%
No	2810 95%	426 95%	143 93% A	163 98% AL	104 96% AM	339 97% AN	114 91%	99 95% AP	118 96% AQ	292 97% AR	107 96% AS	91 97% AT	288 95% A	183 88%	343 93% A
Don't know	33 1%	4 1%	-	-	2 2%	1 *	3 2%	1 1%	2 2%	3 1%	1 1%	2 2%	4 1% U	6 3%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 202

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	119 4%	11 4%	9 7%	11 6%	7 2%	12 4%
No	2810 95%	284 95% AX	114 92%	179 94% A	292 97% Aa	284 96% Ab
Don't know	33 1%	5 2%	1 1%	1 1%	2 1%	1 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 203

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	309 10% IJKLMN	119 4%	118 11% I	193 10% J	159 11% K	65 11% L	106 10% M	91 11% N	45 4%	77 4%	58 4%	32 5%	36 4%	39 5%
No	2617 88%	2810 95%	943 87%	1785 89% A	1236 87%	542 88%	886 88%	734 88%	1016 95% AC	1941 95% AD	1339 94% AE	562 93% AF	965 96% AG	779 94% AH
Don't know	46 2% D	33 1%	21 2%	22 1%	21 1%	8 1%	18 2%	10 1%	13 1%	25 1%	20 1%	12 2%	9 1%	15 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 204

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	309 10% GNPb	21 8%	50 11%	67 13% ABFG	71 13% ABFG	39 9%	61 8%	139 10%	170 10%	167 11%	104 10%	29 10%	208 11% AN	49 8%	48 9%
No	2617 88% Se	228 87%	396 86%	447 87%	462 86%	403 90% E	681 91% ABCDE	1190 88%	1427 88%	1352 88%	887 87%	265 89%	1583 87%	544 90% M	451 89% T
Don't know	46 2% DGJ	14 5% ADEF	13 3% ADFG	2 *	7 1%	4 1%	6 1%	19 1%	27 2%	17 1%	24 2% AJ	4 1%	25 1%	10 2%	7 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 204

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	309 10% GNPb	47 7%	113 11% P	53 11%	64 13% AP	32 12% P	213 7%	31 8%	40 10%	15 12%	145 13% Af	86 9%	71 10%	6 6%	22 10%	287 10%
No	2617 88% Se	591 92% AQRS T	945 88%	437 87%	421 85%	223 84%	1743 88%	371 91% Aa	353 89%	106 87%	974 85%	832 89% e	647 89% e	92 94% e	199 90%	2418 88%
Don't know	46 2% DGJ	5 1%	13 1%	11 2% P	8 2%	9 3% AOPQ	36 2%	4 1%	3 1%	1 1%	22 2%	13 1%	10 1%	-	1 *	45 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 205

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	309 10% FGJd	117 11%	132 11%	60 9%	113 11% FG	12 5%	7 4%	99 14% AIJ	127 11% J	83 8%	184 11%	72 10%	64 9%	224 11%
No	2617 88% Hr	932 88%	1082 87%	584 89%	933 88%	218 92% A	156 93% AE	618 85%	1066 88% H	933 90% AH	1432 88%	607 88%	623 90%	1780 87%
Don't know	46 2% BKp	9 1%	25 2% B	12 2%	19 2%	7 3%	4 2%	13 2%	15 1%	18 2%	18 1%	12 2%	9 1%	33 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 205

Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	309 10% FGJd	97 12% d	153 10% d	34 10%	25 7%	31 8%	79 11%	62 12%	137 10%	94 11%	177 10%	38 13%	206 11%	105 11%	5 6%	9 9%	95 9%	73 13% Ap	78 18% Apq
No	2617 88% Hr	707 87%	1285 88%	300 89%	325 90%	340 90%	615 88%	447 87%	1214 88%	758 87%	1612 89% k	247 85%	1725 88%	842 87%	81 94%	93 89%	917 90% Aqr	489 86% r	362 81%
Don't know	46 2% BKp	9 1%	23 2%	3 1%	11 3% Aac	6 2%	6 1%	7 1%	27 2%	16 2%	24 1%	6 2%	27 1%	16 2%	-	3 3%	8 1%	7 1%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 206

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	276 9% BijklmnopqrstWU vwxyz	-	-	-
No	2657 89% BijklmnopSqrsv1 uvwxyz	-	-	-
Don't know	39 1% Blpsuvyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 206

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	42 9%	13 9% i	10 6% j	10 9% k	31 9% l	13 11% m	9 9% n	14 12% o	23 8% p	23 21% Aq	8 8% r	27 9% s	30 14% At	23 6% u
No	403 90%	136 91% i	163 93% j	95 86% k	317 90% l	107 89% m	90 90% n	106 88% o	270 90% p	84 76% q	92 92% r	271 90% s	178 83% t	345 93% Au
Don't know	5 1%	1 1%	3 2%	5 5% Ak	3 1%	-	1 1%	-	7 2% p	3 3%	-	2 1%	7 3% At	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 206

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	36 12% v	9 7% w	12 6% x	21 7% y	22 7% z
No	260 87% v	121 92% w	188 93% x	276 92% y	278 92% z
Don't know	4 1% v	2 2% w	2 1% x	4 1% y	1 * z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 206

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 206

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 207

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	276 9%	-	107 10%	169 8%	155 11%	65 11%	88 9%	88 11%	-	-	-	-	-	-
	IDJKLMN	-	I	J	AK	L	M	N	-	-	-	-	-	-
No	2657 89%	-	961 89%	1808 90%	1245 88%	541 88%	904 90%	737 88%	-	-	-	-	-	-
	IJEKLMN	-	I	AJ	K	L	M	N	-	-	-	-	-	-
Don't know	39 1%	-	14 1%	23 1%	16 1%	9 1%	18 2%	10 1%	-	-	-	-	-	-
	IJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 208

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	276 9% GNP	16 6%	47 10% G	62 12% ABFG	66 12% ABFG	36 8%	49 7%	135 10%	141 9%	152 10%	88 9%	27 9%	192 11% AN	37 6%	43 8%
No	2657 89% EMSe	232 88%	403 88%	451 87%	466 86%	408 91% DE	697 93% ABCDE	1193 89%	1464 90%	1368 89%	906 89%	269 90%	1605 88%	558 93% AM	457 90% S
Don't know	39 1% GPb	15 6% ACDEFG	9 2% FG	3 1%	8 1% G	2 *	2 *	20 1%	19 1%	16 1%	21 2% AJ	2 1%	19 1%	8 1%	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 208

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	276 9% GNP	40 6%	99 9%	50 10%	60 12%	27 10%	182 9%	31 8%	35 9%	16 13%	133 12%	73 8%	62 9%	6 6%	17 8%	259 9%
No	2657 89% EMSe	601 93%	960 90%	442 88%	424 86%	230 87%	1776 89%	374 92%	358 90%	105 86%	989 87%	846 91%	659 91%	92 94%	203 91%	2454 89%
Don't know	39 1% GPb	2 *	12 1%	9 2%	9 2%	7 3%	34 2%	1 *	3 1%	1 1%	19 2%	12 1%	7 1%	-	2 1%	37 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 209

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	276 9% FGJM dhp	105 10%	113 9%	58 9%	100 9% FG	8 3%	4 2%	98 13% ALJ	110 9% J	68 7%	167 10%	61 9%	45 6%	209 10% AM
No	2657 89% HNr	940 89%	1110 90%	588 90%	947 89%	224 95% AE	160 96% AE	619 85%	1082 90% H	956 92% AHI	1448 89%	619 90%	642 92% AN	1799 88%
Don't know	39 1% q	13 1%	16 1%	10 2%	18 2%	5 2%	3 2%	13 2%	16 1%	10 1%	19 1%	11 2%	9 1%	29 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 209

Q21.5 Which of the following have happened to you in the past year or so?

Used a "Real Time Display" meter

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	276 9% FGJM dhp	84 10% d	139 10% d	33 10% d	20 6%	34 9%	73 10%	59 11% h	110 8%	87 10%	156 9%	33 11%	182 9%	96 10%	5 6%	8 8%	72 7%	70 12% Ap	72 16% Ap
No	2657 89% HNr	720 89%	1301 89%	300 89%	336 93% Aab	338 90%	617 88%	454 88%	1247 90%	768 88%	1633 90%	256 88%	1750 89%	856 89%	81 94%	94 90%	940 92% Aqr	497 87% r	367 82%
Don't know	39 1% q	9 1%	21 1%	4 1%	5 1%	5 1%	10 1%	3 1%	21 2%	13 1%	24 1%	2 1%	26 1%	11 1%	-	3 3%	8 1%	2 *	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 210

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	290 10% Rp	323 11%	140 7% D	- -
No	2474 83% IPUVYz	2514 85%	1852 93% D	- -
Don't know	208 7% BijnQopsuy	125 4%	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 210

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	26 6%	22 15% A	11 6%	9 8%	35 10%	6 5%	15 15%	12 10%	18 6%	14 13%	12 12%	38 13%	37 17% A	35 9%
No	389 86%	121 81%	156 89% A	91 83%	298 85% I	104 87%	74 74%	106 88%	266 89% A	89 81%	81 81%	236 79%	160 74%	303 82%
Don't know	35 8%	7 5%	9 5%	10 9%	18 5%	10 8%	11 11% n	2 2%	16 5%	7 6%	7 7%	26 9% s	18 8%	32 9% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 210

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	31 10%	20 15% A	23 11%	26 9%	21 7%
No	238 79%	101 77%	158 78%	251 83%	257 85% z
Don't know	31 10% A	11 8%	21 10% x	24 8% y	23 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 210

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	323 11%	37 8%	11 7%	14 8%	5 5%	50 14% A	18 14% O	17 16% A	12 10%	15 5%	15 14%	7 7%	48 16% A	34 16% A	40 11%
No	2514 85%	394 88%	140 92% AK	148 89% A	93 86%	271 78%	102 82%	86 83%	109 89%	277 92% A	88 79%	84 89%	244 80%	162 78%	316 86%
Don't know	125 4%	17 4%	2 1%	4 2%	10 9%	27 8%	5 4%	1 1%	2 2%	9 3%	8 7%	3 3%	12 4%	12 6%	13 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 210

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	323 11%	36 12%	23 19% A	33 17% A	24 8%	37 12% b
No	2514 85%	243 81%	96 77%	150 79%	269 89% Aa	228 77%
Don't know	125 4%	21 7%	5 4%	8 4%	8 3%	32 11% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 211

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	290 10% GM	323 11%	116 11%	187 9%	169 12% A	87 14% A	75 7%	114 14% A	145 14% AC	212 10%	201 14% A	89 15% A	68 7%	118 14% A
No	2474 83% EFH	2514 85%	898 83%	1667 83%	1148 81%	477 78%	867 86% A	657 79%	878 82%	1753 86% AD	1146 81%	490 81%	904 90% AG	685 82%
Don't know	208 7% JKLMN	125 4%	68 6%	146 7% J	99 7% K	51 8% L	68 7% M	64 8% N	51 5%	78 4%	70 5%	27 4%	38 4%	30 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 212

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	290 10% GINagi	17 6%	49 11% G	52 10% G	68 13% ABG	54 12% BG	50 7%	152 11% AI	138 8%	160 10%	90 9%	30 10%	196 11% AN	41 7%	51 10% N
No	2474 83% BJMSe J	207 79%	377 82%	425 82%	439 81%	359 80%	667 89% ABCDE F	1107 82%	1367 84%	1258 82%	856 84%	255 86%	1478 81%	538 89% AMO	425 84% S
Don't know	208 7% GNPbi	39 15% ACDEFG	33 7% G	39 8% G	33 6%	33 7% G	31 4%	89 7%	119 7%	118 8% L	69 7%	13 4%	142 8% AN	24 4%	30 6% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 212

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	290 10% GINagi	50 8%	109 10%	46 9%	62 13% AP	23 9%	176 9%	45 11%	47 12%	14 11%	147 13% Afg	79 8%	56 8%	7 7%	13 6%	277 10% Ai
No	2474 83% BJMSej	572 89% AOQR ST	884 83%	408 81%	390 79%	220 83%	1667 84%	343 84%	324 82%	100 82%	906 79%	780 84% e	632 87% Ae	86 88% e	202 91% Aj	2272 83%
Don't know	208 7% GNPbi	21 3%	78 7% P	47 9% AOP	41 8% P	21 8% P	149 7% b	18 4%	25 6%	8 7%	88 8%	72 8%	40 5%	5 5%	7 3%	201 7% Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 213

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	290 10% FGJMI	112 11%	119 10%	59 9%	115 11% FG	13 5%	6 4%	101 14% AIJ	108 9%	81 8%	185 11% A	61 9%	43 6%	227 11% AM
No	2474 83% HKNqr	879 83%	1033 83%	543 83%	886 83%	204 86%	144 86%	576 79%	1008 83% H	890 86% AH	1326 81%	588 85% K	606 87% AN	1663 82%
Don't know	208 7% p	67 6%	87 7%	54 8%	64 6%	20 8%	17 10% E	53 7%	92 8%	63 6%	123 8%	42 6%	47 7%	147 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 213

Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	290 10% FGJM I	90 11%	142 10%	31 9%	27 7%	42 11%	76 11%	52 10%	120 9%	98 11%	164 9%	28 10%	175 9%	105 11%	12 14%	10 10%	88 9%	68 12% p	65 15% Ap
No	2474 83% HKNg r	676 83%	1214 83%	278 82%	306 85%	311 82%	581 83%	423 82%	1158 84%	710 82%	1515 84%	249 86%	1644 84%	791 82%	68 79%	89 85%	891 87% Aqr	449 79%	343 77%
Don't know	208 7% p	47 6%	105 7%	28 8%	28 8%	24 6%	43 6%	41 8%	100 7%	60 7%	134 7%	14 5%	139 7%	67 7%	6 7%	6 6%	41 4%	52 9% Ap	37 8% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 214

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	190 6% Biljklmnopqrstu Xvwxyz	-	-	-
No	2642 89% BijklmPnopqrsv1 Uvwxyz	-	-	-
Don't know	140 5% BijklmnQoRparst Wvwxyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 214

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	26 6%	11 7% i	4 2%	5 5% k	26 7% l	4 3% m	10 10% n	5 4% o	15 5% p	6 5% q	5 5% r	23 8% s	28 13% At	22 6% u
No	399 89%	132 88% i	167 95% Aj	94 85% k	310 88% l	107 89% m	82 82% n	114 95% Ao	279 93% Ap	94 85% q	90 90% r	260 87% s	175 81% t	339 92% u
Don't know	25 6%	7 5% i	5 3% j	11 10% Ak	15 4% l	9 8% m	8 8% n	1 1%	6 2% p	10 9% Aq	5 5% r	17 6% s	12 6% t	9 2% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 214

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	10 3% v	12 9% w	12 6% x	16 5% y	17 6% z
No	277 92% v	113 86% w	174 86% x	267 89% y	270 90% z
Don't know	13 4% v	7 5% w	16 8% Ax	18 6% y	14 5% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 214

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 214

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 215

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	190 6%	-	77 7%	122 6%	107 8%	56 9%	57 6%	71 9%	-	-	-	-	-	-
	IJKLMN	-	I	J	AK	AL	M	AN	-	-	-	-	-	-
No	2642 89%	-	955 88%	1789 89%	1232 87%	525 85%	904 90%	721 86%	-	-	-	-	-	-
	IJEKFLMHN	-	I	J	K	L	M	N	-	-	-	-	-	-
Don't know	140 5%	-	50 5%	89 4%	77 5%	34 6%	49 5%	43 5%	-	-	-	-	-	-
	IJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 216

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	190 6% GNag	17 6%	31 7%	32 6%	39 7% G	37 8% G	34 5%	91 7%	99 6%	98 6%	70 7%	17 6%	131 7% AN	28 5%	29 6%
No	2642 89% Be	213 81%	402 88% B	464 90% B	476 88% B	388 87% B	699 93% ABCDEF	1197 89%	1445 89%	1361 89%	895 88%	274 92%	1599 88%	556 92% AM	453 90%
Don't know	140 5% GLNPb g	33 13% ACDEFG	26 6% G	20 4% G	25 5% G	21 5% G	15 2%	60 4%	80 5%	77 5% L	50 5%	7 2%	86 5%	19 3%	24 5% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 216

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	190 6% GNag	35 5%	67 6%	33 7%	37 8%	18 7%	113 6%	36 9% Aa	27 7%	9 7%	100 9% Afg	53 6%	32 4%	3 3%	13 6%	177 6%
No	2642 89% Be	597 93% AOQR ST	953 89%	436 87%	428 87%	228 86%	1782 89%	359 88%	349 88%	106 87%	972 85%	840 90% e	672 92% Ae	90 92%	203 91%	2439 89%
Don't know	140 5% GLNPb g	11 2%	51 5% P	32 6% P	28 6% P	18 7% P	97 5%	11 3%	20 5%	7 6%	69 6% Afg	38 4%	24 3%	5 5%	6 3%	134 5%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 217

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	190 6% FGIJMd	82 8%	76 6%	32 5%	80 8%	6 3%	3 2%	86 12%	58 5%	46 4%	129 8%	36 5%	22 3%	154 8%
No	2642 89% HKNr	929 88%	1112 90%	582 89%	937 88%	223 94%	152 91%	608 83%	1090 90%	944 91%	1427 87%	623 90%	644 93%	1782 87%
Don't know	140 5% p	47 4%	51 4%	42 6%	48 5%	8 3%	12 7%	36 5%	60 5%	44 4%	78 5%	32 5%	30 4%	101 5%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 217

Q21.7 Which of the following have happened to you in the past year or so?

Switched to a "green energy" tariff

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	190 6% FGIJM d	72 9% Abd	84 6% d	23 7% d	11 3%	31 8%	49 7%	34 7%	76 6%	65 7%	108 6%	17 6%	118 6%	73 8%	3 3%	5 5%	54 5%	45 8% p	43 10% Ap
No	2642 89% HKNr	708 87%	1310 90%	294 87%	330 91% a	329 87%	627 90%	452 88%	1233 89%	763 88%	1618 89%	261 90%	1737 89%	850 88%	79 92%	96 91%	939 92% Aqr	495 87%	376 84%
Don't know	140 5% p	33 4%	67 5%	20 6%	20 6%	17 5%	24 3%	30 6% f	69 5%	40 5%	87 5%	13 4%	103 5%	40 4%	4 5%	4 4%	27 3%	29 5% p	26 6% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 218

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	241 8% KL Rpuaybz	229 8%	83 4% D	- -
No	2633 89% OnSVXvw	2656 90%	1909 96% D	- -
Don't know	98 3% ouw	77 3%	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 218

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	42 9%	4 3%	4 2%	8 7%	23 7%	21 18% A	10 10%	19 16% Ao	13 4%	20 18% A	5 5%	23 8%	22 10%	27 7%
No	392 87%	144 96% A	165 94% A	98 89%	318 91%	97 81%	85 85%	100 83%	278 93% A	86 78%	88 88%	270 90%	178 83%	334 90%
Don't know	16 4%	2 1%	7 4%	4 4%	10 3%	2 2%	5 5%	1 1%	9 3%	4 4%	7 7% A	7 2%	15 7% At	9 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 218

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	40 13% A	16 12%	12 6%	13 4%	10 3%
No	250 83%	113 86%	184 91%	275 91%	287 95% A
Don't know	10 3%	3 2%	6 3%	13 4%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 218

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	229 8%	37 8%	10 7%	8 5%	10 9%	32 9%	14 11%	21 20% AP	7 6%	13 4%	13 12%	4 4%	21 7%	21 10%	18 5%
No	2656 90%	402 90%	142 93%	149 90%	90 83%	302 87%	107 86%	78 75%	116 94% AQ	282 94% A	97 87%	86 91%	277 91%	182 88%	346 94% A
Don't know	77 3%	9 2%	1 1%	9 5%	8 7% A	14 4%	4 3%	5 5%	-	6 2%	1 1%	4 4%	6 2%	5 2%	5 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 218

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	229 8%	37 12% A	23 19% A	17 9%	13 4%	14 5%
No	2656 90%	246 82%	101 81%	171 90%	283 94% A	272 92%
Don't know	77 3%	17 6% A	-	3 2%	5 2%	11 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 219

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	241 8% G	229 8%	99 9%	151 8%	143 10% A	50 8%	67 7%	79 9%	103 10%	158 8%	133 9%	46 8%	70 7%	74 9%
No	2633 89% EH	2656 90%	943 87%	1789 89% A	1222 86%	536 87%	912 90% A	721 86%	934 87%	1833 90%	1245 88%	545 90%	916 91%	739 89%
Don't know	98 3%	77 3%	40 4%	60 3%	51 4%	29 5% AL	31 3%	35 4% N	37 3%	52 3%	39 3%	15 2%	24 2%	20 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 220

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	241 8% BNOO	9 3%	30 7%	45 9% B	53 10% B	40 9% B	64 9% B	106 8%	135 8%	135 9%	76 7%	17 6%	182 10% ANO	30 5%	25 5%
No	2633 89% BMej	221 84%	411 90% B	459 89%	474 88%	393 88%	675 90% B	1199 89%	1434 88%	1350 88%	896 88%	278 93% AJK	1573 87%	557 92% AM	468 92% AMAQRS
Don't know	98 3% GLPgl	33 13% ACDEFG	18 4% G	12 2%	13 2%	13 3% G	9 1%	43 3%	55 3%	51 3% L	43 4% AL	3 1%	61 3%	16 3%	13 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 220

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	241 8% BNOO	54 8% O	94 9% O	36 7%	39 8% O	18 7%	167 8%	26 6%	26 7%	16 13% Abc	106 9% f	64 7%	60 8%	9 9%	14 6%	227 8%
No	2633 89% BMej	581 90%	949 89%	440 88%	428 87%	235 89%	1762 88%	365 90%	355 90%	104 85%	985 86%	836 90% e	653 90% e	87 89%	207 93% Aj	2426 88%
Don't know	98 3% GLPgi	8 1%	28 3%	25 5% AOPQ	26 5% AOPQ	11 4% P	63 3%	15 4%	15 4%	2 2%	50 4% Ag	31 3%	15 2%	2 2%	1 *	97 4% Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 221

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	241 8% GJMd	101 10%	97 8%	43 7%	100 9%	12 5%	4 2%	80 11%	92 8%	69 7%	148 9%	53 8%	41 6%	190 9%
No	2633 89% EHNhr	927 88%	1104 89%	584 89%	925 87%	216 91%	155 93%	623 85%	1069 88%	941 91%	1433 88%	621 90%	635 91%	1776 87%
Don't know	98 3% Jap	30 3%	38 3%	29 4%	40 4%	9 4%	8 5%	27 4%	47 4%	24 2%	53 3%	17 2%	20 3%	71 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 221

Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	241 8% GJMdn	84 10% Accd	121 8% cd	19 6% c	17 5% d	22 6% e	56 8% f	34 7% g	129 9% Ae	70 8% l	153 8% j	18 6% k	164 8% n	82 9% m	1 1% n	6 6% o	82 8% p	49 9% q	47 11% A
No	2633 89% EHNhr	711 87% r	1288 88% s	303 90% t	331 92% Aa	345 92% h	618 88% i	469 91% h	1200 87% i	769 89% l	1605 89% j	259 89% k	1733 89% l	853 89% m	80 93% n	93 89% o	923 90% Ar	506 89% B	380 85% C
Don't know	98 3% Jap	18 2% k	52 4% l	15 4% a	13 4% b	10 3% c	26 4% d	13 3% e	49 4% f	29 3% g	55 3% h	14 5% i	61 3% j	28 3% k	5 6% l	6 6% m	15 7% n	14 2% o	18 4% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 222

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	211 7% BiljklmnoRqrst uvwxyz	-	-	-
No	2697 91% BijklmPnopSqrst uvwxyz	-	-	-
Don't know	64 2% Blpstuvwxyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 222

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes		39 9%	5 3% i	3 2%	7 6% k	17 5% l	14 12% Am	14 14% An	16 13% Ao	12 4% Ap	18 16% Aq	5 5% Ar	20 7% As	20 9% At	21 6% Au
No		402 89%	144 96% Ai	167 95% Aj	100 91% k	324 92% l	106 88% m	84 84% n	104 87% o	284 95% Ap	88 80% q	92 92% r	275 92% s	185 86% t	342 92% u
Don't know		9 2%	1 1%	6 3% j	3 3%	10 3% l	-	2 2%	-	4 1% p	4 4% q	3 3%	5 2% s	10 5% At	7 2% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 222

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	29 10% v	8 6% w	11 5% x	13 4% y	11 4% z
No	266 89% v	121 92% w	184 91% x	275 91% y	287 95% Az
Don't know	5 2% v	3 2% w	7 3% x	13 4% Ay	3 1% Az



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 222

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 222

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 223

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	211 7%	-	84 8%	139 7%	124 9%	45 7%	63 6%	75 9%	-	-	-	-	-	-
	IJKLMN	-	I	J	AK	L	M	AN	-	-	-	-	-	-
No	2697 91%	-	970 90%	1827 91%	1258 89%	552 90%	930 92%	740 89%	-	-	-	-	-	-
	IJEKLMHN	-	I	J	K	L	M	N	-	-	-	-	-	-
Don't know	64 2%	-	28 3%	34 2%	34 2%	18 3%	17 2%	20 2%	-	-	-	-	-	-
	IDJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 224

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	211 7% BNOOPf	7 3%	31 7% B	45 9% B	44 8% B	34 8% B	50 7% B	94 7%	117 7%	117 8%	69 7%	15 5%	157 9% ANO	31 5%	18 4%
No	2697 91% BMRej	228 87%	413 90%	469 91%	488 90%	407 91%	692 93% AB	1227 91%	1470 91%	1381 90%	923 91%	280 94% AJ	1619 89%	564 94% AM	480 95% AMAGRST
Don't know	64 2% DGP	28 1%	15 3% DFG	2 *	8 1%	5 1%	6 1%	27 2%	37 2%	38 2%	23 2%	3 1%	40 2%	8 1%	8 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 224

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	211 7% BNOOP f	33 5%	83 8% OP	41 8% OP	36 7% O	18 7% O	135 7%	27 7%	30 8%	12 10%	102 9% Af	52 6%	49 7%	6 6%	11 5%	200 7%
No	2697 91% BMR j	606 94% AQRS	970 91% R	437 87%	443 90%	241 91%	1813 91%	372 92%	356 90%	108 89%	1014 89%	858 92% e	664 91%	90 92%	210 95% Aj	2487 90%
Don't know	64 2% DGP	4 1%	18 2%	23 5% AOPQ	14 3% P	5 2%	44 2%	7 2%	10 3%	2 2%	25 2%	21 2%	15 2%	2 2%	1 *	63 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 225

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	211 7% GJMdn	81 8%	89 7%	40 6%	94 9% AG	12 5% G	2 1%	70 10% AJ	87 7%	54 5%	137 8% A	44 6%	37 5%	167 8% AM
No	2697 91% EHKNh r	959 91%	1125 91%	597 91%	946 89%	218 92%	159 95% AE	648 89%	1090 90%	959 93% AHI	1464 90%	637 92%	644 93% N	1827 90%
Don't know	64 2%	18 2%	25 2%	19 3%	25 2%	7 3%	6 4%	12 2%	31 3%	21 2%	33 2%	10 1%	15 2%	43 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 225

Q21.9 Which of the following have happened to you in the past year or so?

Undertaken a self-completion audit of how energy efficient your home is.

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	211 7% GJMdn	73 9% Ad	104 7% d	20 6%	14 4%	19 5%	54 8%	30 6%	108 8%	60 7%	131 7%	20 7%	149 8% n	68 7% n	1 1%	4 4%	67 7%	37 7%	48 11% Apq
No	2697 91% EHKN hr	729 90%	1320 90%	311 92%	337 93% a	352 93% h	634 91%	478 93% h	1232 89%	789 91%	1646 91%	262 90%	1771 90%	876 91%	83 97%	95 90%	938 92% r	524 92% r	391 88%
Don't know	64 2%	11 1%	37 3%	6 2%	10 3%	6 2%	12 2%	8 2%	38 3% A	19 2%	36 2%	9 3%	38 2%	19 2%	2 2%	6 6% Aim	15 1%	8 1%	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 226

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	241 8% Blsuz	163 6%	109 5% D	- -
No	2650 89% S	2741 93% A	1883 95% D	- -
Don't know	81 3% u	58 2%	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 226

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes		43 10%	7 5%	10 6%	6 5%	30 9%	11 9%	10 10%	6 5%	17 6%	27 25% A	3 3%	22 7%	13 6%	36 10% u
No		393 87%	142 95% A	160 91%	100 91%	314 89%	108 90%	89 89%	113 94%	276 92%	78 71%	93 93%	270 90%	192 89%	322 87%
Don't know		14 3%	1 1%	6 3%	4 4%	7 2%	1 1%	1 1%	1 1%	7 2%	5 5%	4 4%	8 3%	10 5% t	12 3% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 226

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	17 6%	10 8%	10 5%	15 5%	15 5%
No	277 92%	118 89%	183 91%	272 90%	281 93% A
Don't know	6 2%	4 3%	9 4%	14 5% Y	5 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 226

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepharn (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	163 6%	18 4%	5 3%	12 7%	4 4%	17 5%	7 6%	10 10%	9 7%	16 5%	16 14% A	4 4%	12 4%	22 11%	11 3%
No	2741 93%	424 95%	147 96% A	149 90%	98 91%	319 92%	116 93%	92 88%	111 90%	281 93% A	94 85% S	84 89%	287 94% AU	184 88%	355 96% AW
Don't know	58 2%	6 1%	1 1%	5 3%	6 6%	12 3%	2 2%	2 2%	3 2%	4 1%	1 1%	6 6% A	5 2%	2 1%	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 226

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	163 6%	15 5%	6 5%	10 5%	16 5%	13 4%
No	2741 93%	267 89%	118 95% A	177 93%	281 93% A	275 93%
Don't know	58 2%	18 6% AX	-	4 2%	4 1%	9 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 227

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	241 8% JFMH	163 6%	80 7%	150 8% J	122 9%	38 6%	73 7% M	54 6%	77 7%	95 5%	97 7%	38 6%	43 4%	57 7%
No	2650 89%	2741 93%	976 90%	1798 90%	1257 89%	555 90%	911 90%	757 91%	971 90%	1901 93% AD	1287 91%	555 92%	950 94% AG	758 91%
Don't know	81 3%	58 2%	26 2%	52 3%	37 3%	22 4%	26 3%	24 3%	26 2%	47 2%	33 2%	13 2%	17 2%	18 2%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 228

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	241 8% BNOOI	7 3%	27 6% B	47 9% B	60 11% ABC	38 9% B	62 8% B	111 8%	130 8%	134 9%	76 7%	24 8%	181 10% ANO	33 5%	24 5%
No	2650 89% BMaej	224 85%	411 90%	463 90%	473 88%	399 89%	680 91% B	1203 89%	1447 89%	1360 89%	903 89%	271 91%	1591 88%	557 92% AM	467 92% AMAQST
Don't know	81 3% DEGLP	32 12% ACDEFG	21 5% ADEFG	6 1%	7 1%	9 2%	6 1%	34 3%	47 3%	42 3%	36 4% L	3 1%	44 2%	13 2%	15 3% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 228

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	241 8% BNOOI	54 O	92 O	31 O	42 O	22 O	175 9%	24 6%	28 7%	10 8%	110 10% A	70 8%	52 7%	7 7%	9 4%	232 8% Ai
No	2650 89% BMAe j	583 91%	954 89%	448 89%	432 88%	233 88%	1757 88%	375 92% Aa	359 91%	111 91%	996 87%	836 90%	658 90% e	89 91%	209 94% Aj	2441 89%
Don't know	81 3% DEGLP	6 1%	25 2% P	22 4% APQ	19 4% P	9 3% P	60 3%	7 2%	9 2%	1 1%	35 3%	25 3%	18 2%	2 2%	4 2%	77 3%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 229

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	241 8% FJMck	96 9%	98 8%	46 7%	104 10% AFG	11 5%	8 5%	65 9%	107 9%	69 7%	146 9%	54 8%	38 5%	185 9% AM
No	2650 89% ENr	943 89%	1109 90%	582 89%	931 87%	217 92%	152 91%	647 89%	1068 88%	935 90%	1446 88%	621 90%	637 92% AN	1798 88%
Don't know	81 3% Bapq	19 2%	32 3%	28 4% ABC	30 3%	9 4%	7 4%	18 2%	33 3%	30 3%	42 3%	16 2%	21 3%	54 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 229

Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	241 8% FJMck	74 9%	125 9%	17 5%	25 7%	24 6%	61 9%	40 8%	116 8%	73 8%	153 8%	15 5%	164 8%	83 9%	4 5%	4 4%	78 8%	50 9%	49 11% Ap
No	2650 89% ENr	725 89%	1291 88%	310 92%	324 90%	344 91%	616 88%	466 90%	1223 89%	772 89%	1614 89%	264 91%	1741 89%	858 89%	77 90%	96 91%	925 91%	513 90%	383 86%
Don't know	81 3% Bapq	14 2%	45 3%	10 3%	12 3%	9 2%	23 3%	10 2%	39 3%	23 3%	46 3%	12 4%	53 3%	22 2%	5 6%	5 5%	17 2%	6 1%	13 3% q



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 230

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	225 8% Biljklmnopqrstu Xvwxyz	-	-	-
No	2690 91% BijklmnopSqrstu vwxyz	-	-	-
Don't know	57 2% Bipstuvyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 230

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	33 7%	14 9% i	6 3% j	6 5% k	29 8% l	9 8% m	10 10% n	6 5% o	20 7% p	22 20% Aq	4 4%	19 6% s	11 5% t	36 10% u
No	407 90%	136 91% i	164 93% j	100 91% k	319 91% l	111 93% m	89 89% n	114 95% o	277 92% p	78 71% q	93 93% r	277 92% s	198 92% t	327 88% u
Don't know	10 2%	-	6 3% j	4 4% k	3 1%	-	1 1%	-	3 1%	10 9% Aq	3 3%	4 1% s	6 3% t	7 2% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 230

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	12 4% v	6 5% w	10 5% x	13 4% y	16 5% z
No	284 95% Av	122 92% w	187 93% x	278 92% y	281 93% z
Don't know	4 1% v	4 3%	5 2% x	10 3% y	4 1% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 230

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 230

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 231

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	225 8%	-	71 7%	148 7%	110 8%	34 6%	73 7%	50 6%	-	-	-	-	-	-
	IJKFLMHN	-	I	J	K	L	M	N	-	-	-	-	-	-
No	2690 91%	-	995 92%	1820 91%	1279 90%	568 92%	920 91%	771 92%	-	-	-	-	-	-
	IJKLMN	-	AI	J	K	L	M	AN	-	-	-	-	-	-
Don't know	57 2%	-	16 1%	32 2%	27 2%	13 2%	17 2%	14 2%	-	-	-	-	-	-
	IJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 232

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	225 8% NOOI	15 6%	32 7%	41 8%	44 8%	33 7%	60 8%	103 8%	122 8%	132 9% A	68 7%	20 7%	163 9% ANO	34 6%	25 5%
No	2690 91% BMJ	224 85%	408 89%	472 91% B	492 91% B	408 91% B	686 92% B	1220 91%	1470 91%	1377 90%	922 91%	273 92%	1625 89%	559 93% AM	468 92% MRT
Don't know	57 2% DEGPQ	24 9% ACDEFG	19 4% ADEFG	3 1%	4 1%	5 1%	2 *	25 2%	32 2%	27 2%	25 2%	5 2%	28 2%	10 2%	13 3% PQ



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 232

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	225 8% NOOI	40 6%	89 8% O	36 7%	37 8%	23 9% O	154 8%	26 6%	32 8%	8 7%	101 9% A	69 7%	48 7%	5 5%	8 4%	217 8% Ai
No	2690 91% BMJ	598 93% ART	969 90%	446 89%	444 90%	233 88%	1795 90%	374 92%	359 91%	114 93%	1021 89%	839 90%	670 92%	90 92%	211 95% Aj	2479 90%
Don't know	57 2% DEGPG	5 1%	13 1%	19 4% APQ	12 2% P	8 3% PQ	43 2%	6 1%	5 1%	-	19 2%	23 2%	10 1%	3 3%	3 1%	54 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 233

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	225 8% FJM ^c	91 9% D	94 8%	39 6%	100 9% AFG	9 4%	7 4%	61 8%	102 8% J	62 6%	141 9% A	51 7%	37 5%	173 8% AM
No	2690 91% E	951 90%	1122 91%	600 91%	945 89%	220 93%	154 92%	657 90%	1082 90%	951 92% A	1464 90%	627 91%	644 93% AN	1830 90%
Don't know	57 2% apq	16 2%	23 2%	17 3%	20 2%	8 3%	6 4%	12 2%	24 2%	21 2%	29 2%	13 2%	15 2%	34 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 233

Q21.11 Which of the following have happened to you in the past year or so?

Had a professional come to assess your home to see how energy efficient it is

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	225 8% FJMc	65 8%	122 8% c	16 5%	22 6%	30 8%	58 8%	40 8%	97 7%	67 8%	141 8%	17 6%	150 8%	75 8%	6 7%	7 7%	71 7%	44 8%	44 10% A
No	2690 91% E	739 91%	1308 90%	315 93% Ab	328 91%	340 90%	626 89%	468 91%	1255 91%	780 90%	1639 90%	271 93%	1775 91%	871 90%	77 90%	92 88%	937 92% r	522 92%	392 88%
Don't know	57 2% apq	9 1%	31 2%	6 2%	11 3% a	7 2%	16 2%	8 2%	26 2%	21 2%	33 2%	3 1%	33 2%	17 2%	3 3%	6 6% Aim	12 1%	3 1%	9 2% q



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 234

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	1203 40% NRpVZy	1529 52% A	-	-
No	1713 58% BijklOmorsXVYz	1395 47%	-	-
Don't know	56 2% N	38 1%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 234

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	218 48%	51 34%	80 45%	46 42%	125 36%	64 53% A	36 36%	53 44%	99 33%	49 45%	43 43%	122 41%	61 28%	156 42%
No	226 50%	99 66% A1	91 52% J	62 56%	224 64% A1	53 44%	62 62%	67 56% O	193 64% A	55 50%	53 53%	173 58% S	149 69% A1	206 56%
Don't know	6 1%	-	5 3%	2 2%	2 1%	3 3%	2 2%	-	8 3%	6 5% A	4 4%	5 2%	5 2%	8 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	149 50% A	79 60% Aw	53 26%	108 36%	117 39%
No	148 49% v	50 38%	145 72% A	182 60%	176 58% z
Don't know	3 1%	3 2%	4 2%	11 4% A	8 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 234

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	1529 52%	262 58%	92 60% AK	117 70% AL	57 53% A	188 54% AN	68 54% A	47 45%	68 55% A	98 33%	54 49%	49 52% A	165 54% AU	99 48% AV	165 45%
No	1395 47%	183 41%	60 39%	46 28%	47 44%	153 44%	55 44%	57 55%	53 43%	198 66% A	55 50%	43 46%	137 45%	106 51%	202 55%
Don't know	38 1%	3 1%	1 1%	3 2%	4 4%	7 2%	2 2%	-	2 2%	5 2%	2 2%	2 2%	2 1%	3 1%	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	1529 52%	169 56% A	58 47%	67 35%	99 33%	174 59% Ab
No	1395 47%	117 39%	66 53% Y	123 64%	196 65% A	114 38%
Don't know	38 1%	14 5% AX	-	1 1%	6 2%	9 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 235

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	1203 40% F	1529 52%	419 39%	824 41%	553 39%	226 37%	414 41%	315 38%	587 55% AC	1023 50% AD	738 52% AE	313 52% AF	509 50% AG	428 51% AH
No	1713 58% IJKLMN	1395 47%	646 60% I	1141 57% J	836 59% K	375 61% L	580 57% M	504 60% N	470 44%	990 48%	659 47%	286 47%	488 48%	396 48%
Don't know	56 2%	38 1%	17 2%	35 2%	27 2%	14 2%	16 2%	16 2%	17 2%	30 1%	20 1%	7 1%	13 1%	9 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 236

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	1203 40% BCOOS c	52 20%	160 35% B	192 37% B	231 43% BC	207 46% ABCD	361 48% ABCD	540 40%	663 41%	615 40%	418 41%	119 40%	754 42% O	294 49% AMO	144 28%
No	1713 58% FGNa	192 73% ACDEF G	286 62% AFG	318 62% AFG	304 56% G	234 52%	379 51%	781 58%	932 57%	892 58%	575 57%	177 59%	1029 57% N	301 50% AMNAPQRST	354 70%
Don't know	56 2% GQ	19 7% ACDEFG	13 3% EG	6 1%	5 1%	5 1%	8 1%	27 2%	29 2%	29 2%	22 2%	2 1%	33 2%	8 1%	8 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 236

Page 623

16 Nov 2011

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	1203 40% BCOO Sc	270 42%	463 43%	189 38%	179 36%	102 39%	836 42%	163 40%	137 35%	46 38%	464 41%	374 40%	303 42%	33 34%	96 43%	1107 40%
No	1713 58% FGNa	364 57%	595 56%	296 59%	304 62%	154 58%	1114 56%	240 59%	252 64%	73 60%	652 57%	539 58%	416 57%	64 65%	124 56%	1589 58%
Don't know	56 2% GQ	9 1%	13 1%	16 3%	10 2%	8 3%	42 2%	3 1%	7 2%	3 2%	25 2%	18 2%	9 1%	1 1%	2 1%	54 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 237

Q21.12 Which of the following have happened to you in the past year or so?
 Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	1203 40% DGdef ikmnor	472 45% ACD	498 40% D	227 35%	428 40%	87 37%	54 32%	293 40%	487 40%	423 41%	689 42% A	289 42%	292 42%	829 41%
No	1713 58% Bghj p	570 54%	718 58%	414 63% ABC	618 58%	143 60%	109 65% A	425 58%	694 57%	594 57%	923 56%	392 57%	388 56%	1171 57%
Don't know	56 2% Kpq	16 2%	23 2%	15 2%	19 2%	7 3%	4 2%	12 2%	27 2%	17 2%	22 1%	10 1%	16 2%	37 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 237

Q21.12 Which of the following have happened to you in the past year or so?

Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	1203 40% DGde fikmnr	351 43% d	604 41% d	129 38%	119 33%	84 22%	253 36% e	234 45% Aef	631 46% Aef	317 37%	784 43% Aik	102 35%	832 42% Amno	364 38%	26 30%	32 30%	479 47% Aqr	232 41%	156 35%
No	1713 58% Bghj lp	452 56%	825 56%	204 61%	232 64% Aab	289 77% Afgh	435 62% Agh	270 52%	719 52%	534 62% Aj	992 55%	187 64% Aj	1092 56%	584 61% Al	57 66%	68 65%	530 52%	332 58% p	280 63% Ap
Don't know	56 2% Kpq	10 1%	32 2%	4 1%	10 3%	4 1%	12 2%	12 2%	28 2%	17 2%	37 2%	2 1%	34 2%	15 2%	3 3%	5 5% Aim	11 1%	5 1%	9 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 238

Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	2089 70% BjjkNlrmnoRpSqrS Vtuvwxyz	-	-	-
No	855 29% BKijklmPnQopqTt UstUxVwxyz	-	-	-
Don't know	28 1% B	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 238

Q21.13 Which of the following have happened to you in the past year or so?

Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	318 71%	120 80% Ai	122 69% j	80 73% k	230 66% l	86 72% m	85 85% An	112 93% Ao	154 51% p	60 55% q	80 80% Ar	263 88% As	112 52% t	267 72% u
No	128 28%	30 20% i	49 28% j	28 25% k	120 34% Al	34 28% m	12 12% n	8 7% o	146 49% Ap	47 43% Aq	18 18% r	37 12% s	101 47% At	97 26% u
Don't know	4 1%	-	5 3% Aj	2 2%	1 *	-	3 3% A	-	-	3 3%	2 2%	-	2 1%	6 2% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 238

Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	252 84% Av	113 86% Aw	143 71% x	182 60% y	221 73% z
No	48 16% v	18 14% w	57 28% x	110 37% Ay	79 26% z
Don't know	-	1 1%	2 1%	9 3% Ay	1 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 238

Q21.13 Which of the following have happened to you in the past year or so?

Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 238

**Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)**

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 239

Q21.13 Which of the following have happened to you in the past year or so?

Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	2089 70%	-	747 69%	1479 74%	1028 73%	455 74%	672 67%	652 78%	-	-	-	-	-	-
	IJKLGMN	-	I	AJ	AK	AL	M	AN	-	-	-	-	-	-
No	855 29%	-	324 30%	504 25%	377 27%	156 25%	332 33%	176 21%	-	-	-	-	-	-
	IDJEFLMHN	-	I	J	K	L	AM	N	-	-	-	-	-	-
Don't know	28 1%	-	11 1%	17 1%	11 1%	4 1%	6 1%	7 1%	-	-	-	-	-	-
	IJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 240

Q21.13 Which of the following have happened to you in the past year or so?

Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	2089 70% BCKOO Pa	144 55%	301 66% B	390 76% ABCG	404 75% ABC	327 73% BC	523 70% B	956 71%	1133 70%	1102 72% KL	690 68%	196 66%	1322 73% AO	414 69%	325 64%
No	855 29% DEMCI	110 42% ACDEF G	149 32% DEF	125 24%	132 24%	117 26%	222 30% DE	377 28%	478 29%	419 27%	315 31% J	99 33% J	482 27%	185 31% M	175 35% AMAQST
Don't know	28 1% DMP	9 3% ADEF G	9 2% ADFG	1 *	4 1%	2 *	3 *	15 1%	13 1%	15 1%	10 1%	3 1%	12 1%	4 1%	6 1% P



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 240

Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	2089 70% BCKO OPa	429 67%	770 72% OP	346 69%	350 71% O	194 73% OP	1361 68%	300 74% a	295 74% Ad	92 75%	804 70%	676 73%	500 69%	62 63%	149 67%	1940 71%
No	855 29% DEMc f	213 33% AQST	290 27%	149 30%	134 27%	69 26%	610 31% Ac	105 26%	95 24%	30 25%	328 29%	244 26%	222 30%	35 36% f	73 33%	782 28%
Don't know	28 1% DMP	1 *	11 1% P	6 1% P	9 2% AP	1 *	21 7%	1 *	6 2%	-	9 1%	11 1%	6 1%	1 1%	-	28 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 241

Q21.13 Which of the following have happened to you in the past year or so?
 Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	2089 70% DGJde o	735 69%	905 73% AD	436 66%	776 73% AG	164 69% G	92 55%	525 72% J	890 74% AJ	674 65%	1209 74% AL	471 68%	480 69%	1463 72% A
No	855 29% CEIKN lr	313 30%	323 26%	213 32% AC	279 26%	69 29%	71 43% AEF	198 27%	308 25%	349 34% AHI	415 25%	212 31% K	209 30%	554 27%
Don't know	28 1% Kp	10 1%	11 1%	7 1%	10 1%	4 2%	4 2%	7 1%	10 1%	11 1%	10 1%	8 1%	7 1%	20 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 241

Q21.13 Which of the following have happened to you in the past year or so?

Installed small energy efficiency measures in your home (such as low energy lightbulbs)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	2089 70% DGJdeo	588 72% d	1032 71% d	242 72% d	227 63%	240 64%	487 70% e	374 72% e	987 72% e	595 69%	1295 71%	199 68%	1415 72% Amo	657 68% o	60 70% o	53 50%	730 72%	407 72%	341 77% Ap
No	855 29% CEIKNlr	221 27%	411 28%	92 27%	131 36% Aabc	133 35% Afgh	206 29%	138 27%	378 27%	261 30%	505 28%	89 31%	528 27%	295 31% l	24 28%	50 48% Almn	285 28% r	157 28%	101 23%
Don't know	28 1% Kp	4 *	18 1%	3 1%	3 1%	4 1%	7 1%	4 1%	13 1%	12 1%	13 1%	3 1%	15 1%	11 1%	2 2%	2 2%	5 *	5 1%	3 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 242

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	975 33% BRpSqUsVtuwZxy bz	751 25%	-	-
No	1928 65% jMmPWx	2156 73% A	-	-
Don't know	69 2% N	55 2%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 242

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	128 28%	41 27%	58 33%	61 55% Ak	133 38% Al	45 38%	50 50% An	41 34%	57 19%	24 22%	29 29%	80 27% As	38 18%	190 51% Au
No	312 69%	109 73% A	112 64% J	48 44%	215 61%	74 62%	46 46%	78 65%	237 79% A	79 72%	67 67%	213 71% A	166 77% A	172 46%
Don't know	10 2%	-	6 3%	1 1%	3 1%	1 1%	4 4% n	1 1%	6 2%	7 6% A	4 4%	7 2%	11 5% At	8 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 242

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	153 51% Av	42 32%	39 19%	87 29% y	65 22%
No	144 48%	85 64%	154 76% A	199 66%	231 77% A
Don't know	3 1%	5 4% w	9 4%	15 5% A	5 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 242

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	751 25%	118 26%	55 36%	77 46% AL	33 31%	103 30%	53 42% A	27 26%	41 33%	63 21%	16 14%	29 31%	60 20%	35 17%	41 11%
No	2156 73%	323 72%	98 64%	83 50%	73 68% M	236 68%	69 55%	77 74% P	81 66%	229 76% A	93 84% AS	63 67%	238 78% AU	170 82% A	323 88% AW
Don't know	55 2%	7 2%	-	6 4%	2 2%	9 3%	3 2%	-	1 1%	9 3%	2 2%	2 2%	6 2%	3 1%	5 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 242

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	751 25%	95 32%	28 23%	42 22%	50 17%	74 25%
No	2156 73%	190 63% X	96 77% AY	144 75% A	243 81% Aa	215 72% A
Don't know	55 2%	15 5% AX	-	5 3%	8 3%	8 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 243

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	975 33% JKFLGMHN	751 25%	365 34%	677 34% J	440 31% K	147 24%	287 28%	238 29% N	336 31%	474 23%	364 26%	124 20%	269 27%	192 23%
No	1928 65%	2156 73%	691 64%	1282 64%	938 66%	446 73% A	706 70% A	570 68% A	716 67%	1524 75% AD	1027 72% AE	471 78% AF	723 72% A	629 76% AH
Don't know	69 2%	55 2%	26 2%	41 2%	38 3%	22 4% A	17 2%	27 3% AN	22 2%	45 2%	26 2%	11 2%	18 2%	12 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 244

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	975 33% BCKLN OOB	35 13%	107 23% B	180 35% BC	186 34% BC	172 39% ABC	295 39% ABC	426 32%	549 34%	585 38% AKL	305 30% L	36 12%	778 43% ANO	104 17%	82 16%
No	1928 65% FGJMc	204 78% ADEFG	332 72% ADEFG	335 63% G	346 64%	267 60%	444 59%	886 66%	1042 64%	917 60%	683 67% AJ	255 86% AJK	1007 55%	487 81% AM	405 80% AMAPQRST
Don't know	69 2% DGMi	24 9% ACDEFG	20 4% ADEFG	1 *	8 1% D	7 2% D	9 1% D	36 3%	33 2%	34 2%	27 3%	7 2%	31 2%	12 2%	19 4% AMAPQ



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 244

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	975 33% BCKL NOOb	205 32% O	376 35% AO	151 30% O	154 31% O	89 34% O	650 33% b	103 25%	162 41% Aabd	35 29%	363 32%	330 35% A	227 31%	35 36%	68 31%	907 33%
No	1928 65% FGJM c	426 66%	674 63%	330 66%	328 67%	170 64%	1290 65% c	296 73% Aac	224 57%	87 71% c	748 66%	581 62%	485 67%	61 62%	153 69%	1775 65%
Don't know	69 2% DGMi	12 2%	21 2%	20 4% APQ	11 2%	5 2%	52 3%	7 2%	10 3%	-	30 3%	20 2%	16 2%	2 2%	1 *	68 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 245

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	975 33% Gcdef ikmo	374 35% AD	401 32%	198 30%	368 35% G	80 34% G	41 25%	241 33%	407 34%	327 32%	581 36% A	226 33%	217 31%	685 34%
No	1928 65% Bkbnj	661 62%	816 66%	434 66%	674 63%	152 64%	120 72% E	474 65%	767 63%	687 66%	1023 63%	451 65%	462 66%	1305 64%
Don't know	69 2% Kjp	23 2%	22 2%	24 4% AC	23 2%	5 2%	6 4%	15 2%	34 3%	20 2%	30 2%	14 2%	17 2%	47 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 245

Q21.14 Which of the following have happened to you in the past year or so?

Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	975 33% Gcde fikmo	282 35%	501 34%	91 27%	101 28%	51 14%	189 27%	190 37%	545 40%	253 29%	656 36%	66 23%	710 36%	274 28%	24 28%	15 14%	326 32%	200 35%	169 38%
No	1928 65% BKbh jl	514 63%	921 63%	238 71%	255 71%	315 84%	494 71%	317 61%	801 58%	589 68%	1123 62%	216 74%	1209 62%	666 69%	60 70%	83 79%	682 67%	357 63%	271 61%
Don't know	69 2% Kjp	17 2%	39 3%	8 2%	5 1%	11 3%	17 2%	9 2%	32 2%	26 3%	34 2%	9 3%	39 2%	23 2%	2 2%	7 7%	12 1%	12 2%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 246

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	707 24% BjklmnoRqrsUv tuvwxyz	-	-	-
No	2208 74% BijMkOmPnQopq stWuvwxyz	-	-	-
Don't know	57 2% BNipstuvyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 246

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	91 20%	32 21% i	47 27% j	48 44% Ak	79 23% l	45 38% Am	39 39% An	44 37% Ao	48 16% Ap	24 22% q	16 16% r	48 16% s	23 11% t	123 33% Au
No	349 78%	118 79% i	122 69% j	61 55% k	271 77% l	75 63% m	58 58% n	76 63% o	249 83% Ap	77 70% q	79 79% r	249 83% As	186 87% At	238 64% u
Don't know	10 2%	-	7 4% Aj	1 1%	1 *	-	3 3%	-	3 1%	9 8% Aq	5 5% Ar	3 1%	6 3% At	9 2% Au



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 246

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	77 26% v	22 17% w	37 18% x	50 17% y	44 15% z
No	221 74% v	109 83% Aw	156 77% x	240 80% Ay	251 83% Az
Don't know	2 1%	1 1%	9 4% Ax	11 4% Ay	6 2% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 246

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 246

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 247

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	707 24% JKFLMHN	-	277 26% I	489 24% J	318 22% K	87 14% L	219 22% M	170 20% N	-	-	-	-	-	-
No	2208 74% IJKLMN	-	788 73% I	1477 74% J	1071 76% K	514 84% AL	777 77% AM	648 78% AN	-	-	-	-	-	-
Don't know	57 2% IJKLMN	-	17 2% I	34 2% J	27 2% K	14 2% L	14 1% M	17 2% N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 248

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	707 24% BCLNO Ob	31 12%	69 15%	131 25% BC	147 27% ABC	126 28% ABC	203 27% ABC	299 22%	408 25%	413 27% AKL	237 23% L	21 7%	544 30% ANO	91 15%	63 12%
No	2208 74% IJMQ	215 82% ADEFG	372 81% ADEFG	382 74%	388 72%	315 71%	536 72%	1026 76% AI	1182 73%	1098 71%	757 75%	267 90% AJK	1251 69%	501 83% AM	423 84% AMAPQRST
Don't know	57 2% DM	17 6% ADEFG	18 4% ADEFG	3 1%	5 1%	5 1%	9 1%	23 2%	34 2%	25 2%	21 2%	10 3% J	21 7%	11 2%	20 4% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 248

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	707 24% BCLN OOb	138 O	288 AOPR	111 O	110 O	60 O	478 b	77 19%	102 26% b	32 26%	257 23%	240 26%	169 23%	24 24%	56 25%	651 24%
No	2208 74% IJMQ	496 Q	766 72%	371 74%	374 76%	201 76%	1471 74%	323 80% Aac	286 72%	90 74%	862 76%	674 72%	543 75%	73 74%	163 73%	2045 74%
Don't know	57 2% DM	9 1%	17 2%	19 4% APQT	9 2%	3 1%	43 2%	6 1%	8 2%	-	22 2%	17 2%	16 2%	1 1%	3 1%	54 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 249

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	707 24% Gcekm o	273 26% D	294 24%	139 21%	272 26% G	49 21%	29 17%	173 24%	296 25%	238 23%	405 25%	165 24%	161 23%	493 24%
No	2208 74% ahjl	764 72%	929 75%	497 76%	772 72%	184 78%	132 79%	542 74%	889 74%	777 75%	1206 74%	513 74%	520 75%	1507 74%
Don't know	57 2% CKjl	21 2%	16 1%	20 3% AC	21 2%	4 2%	6 4%	15 2%	23 2%	19 2%	23 1%	13 2%	15 2%	37 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 249

Q21.15 Which of the following have happened to you in the past year or so?

Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	707 24% Gcek mo	225 28%	335 23%	64 19%	83 23%	46 12%	152 22%	131 25%	378 27%	187 22%	480 26%	40 14%	517 26%	206 21%	18 21%	7 7%	238 23%	139 24%	121 27%
No	2208 74% chjl	576 71%	1097 75%	265 79%	270 75%	320 85%	532 76%	379 73%	976 71%	659 76%	1309 72%	240 82%	1412 72%	735 76%	65 76%	91 87%	768 75%	420 74%	320 72%
Don't know	57 2% CKjl	12 1%	29 2%	8 2%	8 2%	11 3%	16 2%	6 1%	24 2%	22 3%	24 1%	11 4%	29 1%	22 2%	3 3%	7 7%	14 1%	10 2%	4 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 250

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	599 20% BiljklmnoRpSqrstuvWzxybz	-	-	-
No	2309 78% BKjklmPnQopqrstWuvWxyz	-	-	-
Don't know	64 2% Blpstuvxyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 250

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	24 5%	64 43% Ai	14 8% j	20 18% k	84 24% l	34 28% Am	27 27% n	36 30% Ao	35 12% p	12 11% q	23 23% r	96 32% As	38 18% t	92 25% Au
No	420 93%	86 57% i	158 90% Aj	87 79% k	264 75% l	86 72% m	69 69% n	84 70% o	261 87% Ap	88 80% q	70 70% r	199 66% s	169 79% t	268 72% u
Don't know	6 1%	-	4 2%	3 3%	3 1%	-	4 4% n	-	4 1% p	10 9% Aq	7 7% Ar	5 2% s	8 4% t	10 3% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 250

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	61 20% v	35 27% w	22 11% x	17 6% y	28 9% z
No	236 79% v	94 71% w	174 86% Ax	274 91% Ay	269 89% Az
Don't know	3 1%	3 2%	6 3% x	10 3% y	4 1% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 250

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 250

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 251

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	599 20%	-	233 22%	417 21%	350 25%	157 26%	143 14%	220 26%	-	-	-	-	-	-
	IJKLGMN	-	I	J	AK	AL	M	AN	-	-	-	-	-	-
No	2309 78%	-	830 77%	1544 77%	1029 73%	438 71%	854 85%	591 71%	-	-	-	-	-	-
	IJEKFLMHN	-	I	J	K	L	AM	N	-	-	-	-	-	-
Don't know	64 2%	-	19 2%	39 2%	37 3%	20 3%	13 1%	24 3%	-	-	-	-	-	-
	IJKLGMN	-	I	J	K	AL	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 252

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	599 20% BCKLNO OPai	21 8%	39 8%	125 24% ABC	136 25% ABC	104 23% BC	174 23% ABC	283 21%	316 19%	397 26% AKL	147 14% L	13 4%	499 27% ANO	51 8%	40 8%
No	2309 78% EJMQc fj	223 85% ADEFg	405 88% ADEFg	387 75%	394 73%	334 75%	566 76%	1039 77%	1270 78%	1104 72%	846 83% AJ	279 94% AJK	1279 70%	545 90% AM	452 89% AMAPQRST
Don't know	64 2% DG	19 7% ACDEFG	15 3% DG	4 1%	10 2%	8 2%	8 1%	26 2%	38 2%	35 2%	22 2%	6 2%	38 2%	7 1%	14 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 252

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	599 20% BCKL NOOPai	98 15% O	256 24% AOPR T	89 18% O	111 23% OP	45 17% O	351 18%	79 19%	121 31% Aab	30 25%	228 20%	218 23% Ag	130 18%	18 18%	27 12%	572 21% Ai
No	2309 78% EJMQ cfj	535 83% AQS	796 74%	395 79%	369 75%	214 81% Q	1596 80% Ac	322 79% c	262 66%	92 75%	886 78%	696 75%	583 80% f	77 79%	194 87% Aj	2115 77%
Don't know	64 2% DG	10 2%	19 2%	17 3% APQ	13 3%	5 2%	45 2%	5 1%	13 3% d	- -	27 2%	17 2%	15 2%	3 3%	1 *	63 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 253

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	599 20% DFGJL Mdemop	238 22% AD	260 21% D	100 15%	242 23% AFG	36 15% G	14 8%	160 22% J	252 21%	187 18%	392 24% AL	109 16%	100 14%	457 22% AM
No	2309 78% BEKNh lr	799 76%	959 77%	535 82% ABC	799 75%	194 82% E	150 90% AEF	554 76%	927 77%	828 80% AH	1213 74%	571 83% AK	577 83% AN	1538 76%
Don't know	64 2% lp	21 2%	20 2%	21 3% AC	24 2%	7 3%	3 2%	16 2%	29 2%	19 2%	29 2%	11 2%	19 3%	42 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 253

Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	599 20% DFGJ LMdemop	171 21% d	300 21% d	71 21%	57 16%	45 12%	124 18% e	121 23% Aef	309 22% Aef	162 19%	377 21%	60 21%	433 22% Amo	168 17% o	17 20% o	9 9%	155 15%	126 22% p	135 30% Apq
No	2309 78% BEKN hlr	625 77%	1131 77%	257 76%	296 82% Aa	322 85% Agh	566 81% Agh	384 74%	1036 75%	679 78%	1404 77%	226 78%	1495 76%	767 80% l	66 77%	91 87% Al	859 84% Aqr	434 76% r	298 67%
Don't know	64 2% lp	17 2%	30 2%	9 3%	8 2%	10 3%	10 1%	11 2%	33 2%	27 3% Aj	32 2%	5 2%	30 2%	28 3% l	3 3%	5 5% l	6 7%	9 2% p	12 3% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 254

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	111 4% BjklmnoRpaTstu vwxybz	-	-	-
No	2821 95% BKijklmPnopqrst uvwxyz	-	-	-
Don't know	40 1% Blpsuvyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 254

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	4 1%	20 13% Ai	8 5% j	4 4% k	10 3% l	4 3% m	11 11% An	6 5% o	5 2% p	6 5% q	-	12 4% s	9 4% t	12 3% u
No	441 98%	130 87% i	164 93% j	104 95% k	340 97% l	116 97% m	86 86% n	114 95% o	289 96% p	100 91% q	98 98% r	285 95% s	202 94% t	352 95% u
Don't know	5 1%	-	4 2%	2 2%	1 *	-	3 3%	-	6 2% p	4 4% Aq	2 2%	3 1%	4 2% t	6 2% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 254

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	7 2% v	6 5% w	4 2%	2 1%	2 1%
No	292 97% v	123 93% w	194 96% x	288 96% y	297 99% Az
Don't know	1 *	3 2%	4 2%	11 4% Ay	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 254

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 254

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 255

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	111 4%	-	48 4%	74 4%	58 4%	21 3%	33 3%	38 5%	-	-	-	-	-	-
	IJKLMN		I	J	K	L	M	N						
No	2821 95%	-	1022 94%	1899 95%	1341 95%	585 95%	964 95%	785 94%	-	-	-	-	-	-
	IJKLMN		I	J	K	L	M	N						
Don't know	40 1%	-	12 1%	27 1%	17 1%	9 1%	13 1%	12 1%	-	-	-	-	-	-
	IJKLMN		I	J	K	L	M	N						



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 256

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	111 4% LOOPai	8 3%	13 3%	21 4%	21 4%	18 4%	30 4%	57 4%	54 3%	66 4% L	35 3% L	3 1%	79 4% AO	25 4% O	7 1%
No	2821 95% BSTej	240 91%	435 95%	495 96% B	513 95% B	423 95%	715 96% B	1271 94%	1550 95%	1448 94%	963 95%	294 99% AJK	1719 95%	571 95%	489 97% AAST
Don't know	40 1% DGM	15 6% ACDEFG	11 2% ADG	-	6 1% D	5 1% D	3	20 1%	20 1%	22 1%	17 2%	1	18 1%	7 1%	10 2% Q



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 256

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	111 4% LOOPa i	10 2%	46 4%	13 3%	25 5%	17 6%	61 3%	22 5% a	19 5%	6 5%	58 5% Ag	31 3%	20 3%	1 1%	3 1%	108 4%
No	2821 95% BStE j	627 98% AQRST	1016 95%	477 95%	458 93%	243 92%	1900 95%	381 94%	371 94%	116 95%	1067 94%	887 95%	699 96% e	96 98%	217 98% Aj	2604 95%
Don't know	40 1% DGM	6 1%	9 1%	11 2% Q	10 2% Q	4 2%	31 2%	3 1%	6 2%	-	16 1%	13 1%	9 1%	1 1%	2 1%	38 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 257

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	111 4% GJe	47 4%	45 4%	19 3%	43 4% G	4 2%	1 1%	40 5% AJ	49 4% J	22 2%	73 4% A	22 3%	20 3%	85 4%
No	2821 95% Hr	995 94%	1186 96%	622 95%	1008 95%	232 98% AE	163 98%	679 93%	1141 94%	1001 97% AHI	1546 95%	659 95%	667 96%	1924 94%
Don't know	40 1% CKgllp	16 2% C	8 1%	15 2% AC	14 1%	1 *	3 2%	11 2%	18 1%	11 1%	15 1%	10 1%	9 1%	28 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 257

Q21.17 Which of the following have happened to you in the past year or so?

Installed renewable energy solutions for your home (e.g. solar panels)

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	111 4% GJe	39 5%	52 4%	9 3%	11 3%	7 2%	23 3%	26 5% e	55 4% e	35 4%	67 4%	9 3%	74 4%	39 4%	2 2%	2 2%	32 3%	16 3%	29 7% Apq
No	2821 95% Hr	762 94%	1392 95%	323 96%	344 95%	363 96%	669 96%	488 95%	1300 94%	815 94%	1729 95%	277 95%	1864 95%	909 94%	83 97%	98 93%	983 96% Ar	548 96% r	411 92%
Don't know	40 1% Ckgjl p	12 1%	17 1%	5 1%	6 2%	7 2% g	8 1%	2 *	23 2% g	18 2% Aj	17 1%	5 2%	20 1%	15 2%	1 1%	5 5% Aim	5 *	5 1%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 258

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	237 8% BNpsuXvb	161 5%	-	-
No	2701 91% S	2760 93% A	-	-
Don't know	34 1%	41 1%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 258

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	31 7%	14 9%	9 5%	11 10%	18 5%	13 11% m	11 11%	8 7%	25 8%	28 25% Aq	4 4%	19 6%	16 7%	30 8% u
No	416 92%	136 91%	162 92%	99 90%	332 95% A	107 89%	87 87%	112 93%	273 91%	77 70%	93 93%	276 92%	196 91%	335 91%
Don't know	3 1%	-	5 3% A	-	1 *	-	2 2%	-	2 1%	5 5% A	3 3%	5 2%	3 1%	5 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 258

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	10 3%	5 4%	9 4%	23 8%	9 3%
No	287 96% A	124 94%	189 94%	267 89%	288 96% A
Don't know	3 1%	3 2%	4 2%	11 4% A	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 258

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepharn (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	161 5%	24 5%	9 6%	15 9%	11 10%	19 5%	4 3%	7 7%	4 3%	14 5%	8 7%	5 5%	14 5%	15 7%	12 3%
No	2760 93%	420 94%	144 94%	144 87%	95 88%	321 92%	119 95%	97 93%	119 97% A	280 93%	99 89% S	87 93%	287 94% A	193 93%	355 96% AW
Don't know	41 1%	4 1%	-	7 4% A	2 2%	8 2% N	2 2%	-	-	7 2%	4 4% A	2 2%	3 1%	-	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 258

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	161 5%	12 4%	8 6%	8 4%	31 10%	15 5%
No	2760 93%	279 93%	115 93%	181 95%	265 88%	277 93%
Don't know	41 1%	9 3% A	1 1%	2 1%	5 2%	5 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 259

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	237 8% IJKLMN	161 5%	75 7%	153 8% J	117 8% K	39 6%	81 8% M	58 7%	64 6%	92 5%	76 5%	34 6%	58 6%	45 5%
No	2701 91%	2760 93%	996 92%	1827 91%	1280 90%	565 92%	924 91%	764 91%	993 92%	1924 94% AD	1322 93% AE	567 94% A	939 93% A	783 94% AH
Don't know	34 1% G	41 1%	11 1%	20 1%	19 1%	11 2%	5 *	13 2%	17 2%	27 1%	19 1%	5 1%	13 1%	5 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 260

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	237 8% BOOI	12 5%	28 6%	46 9% B	54 10% BC	38 9% B	59 8%	117 9%	120 7%	134 9%	79 8%	20 7%	169 9% ANO	38 6%	27 5%
No	2701 91% MSej	236 90%	421 92%	467 91%	483 89%	406 91%	688 92%	1212 90%	1489 92%	1385 90%	920 91%	277 93%	1628 90%	561 93% AM	474 94% AMAST
Don't know	34 1% GPQ	15 6% ACDEFG	10 2% ADEFG	3 7%	3 7%	2 *	1 *	19 7%	15 7%	17 7%	16 2%	1 *	19 7%	4 7%	5 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 260

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	237 8% BOOI	43 7%	89 8% O	30 6%	52 11% AOPR	23 9%	166 8%	30 7%	28 7%	6 5%	109 10% Ag	70 8%	48 7%	5 5%	7 3%	230 8% AI
No	2701 91% MSej	598 93% AS	977 91% S	458 91% S	431 87%	237 90%	1799 90%	375 92%	362 91%	116 95%	1016 89%	849 91%	674 93% e	93 95%	215 97% Aj	2486 90%
Don't know	34 1% GPQ	2 .	5 .	13 3% AOPQ	10 2% PQ	4 2% P	27 1%	1 .	6 2%	- -	16 1%	12 1%	6 1%	- -	- -	34 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 261

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	237 8% DGJMa k	103 10% AD	101 8% D	32 5%	93 9% G	15 6% G	3 2%	80 11% ALJ	94 8%	63 6%	163 10% AL	44 6%	40 6%	176 9% M
No	2701 91% BHKir	944 89%	1123 91%	616 94% ABC	959 90%	217 92%	161 96% AE	643 88%	1099 91% H	959 93% AH	1458 89%	638 92% K	648 93% AN	1838 90%
Don't know	34 1% Klp	11 1%	15 1%	8 1%	13 1%	5 2%	3 2%	7 1%	15 1%	12 1%	13 1%	9 1%	8 1%	23 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 261

Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	237 8% DGJMd k	70 9% d	127 9% d	23 7% c	17 5% e	22 6% e	51 7% f	50 10% e	114 8% h	82 9% k	144 8% k	11 4% k	156 8% i	89 9% m	4 5% n	4 4% o	83 8% p	41 7% q	48 11% Aq
No	2701 91% BHKl r	736 91% a	1315 90% b	313 93% c	337 93% d	350 93% e	644 92% f	463 90% g	1243 90% h	772 89% l	1652 91% j	277 95% Aij k	1785 91% i	861 89% m	80 93% n	98 93% o	936 92% p	524 92% q	392 88% r
Don't know	34 1% Klp	7 1% a	19 1% b	1 * c	7 2% d	5 1% e	5 1% f	3 1% g	21 2% h	14 2% l	17 1% j	3 1% k	17 1% i	13 1% m	2 2% n	3 3% o	1 * p	4 1% q	5 1% r



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 262

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Yes	505 17% BiljMklmnQoRpar stuvvxybz	-	-	-
No	2436 82% BKijklOmPnopSqr sVtuvwxyz	-	-	-
Don't know	31 1% Bu	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 262

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Yes	49 11%	52 35% Ai	15 9% j	10 9% k	55 16% l	33 28% Am	31 31% An	9 8% o	31 10% p	33 30% Aq	21 21% r	59 20% s	50 23% At	57 15% u
No	398 88%	98 65% i	157 89% Aj	98 89% Ak	295 84% l	87 73% m	69 69% n	111 93% Ao	264 88% Ap	72 65% q	76 76% r	239 80% s	163 76% t	309 84% u
Don't know	3 1%	-	4 2%	2 2%	1 *	-	-	-	5 2% p	5 5% Aq	3 3%	2 1%	2 1%	4 1% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 262

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

Controls 2011					
	Newton (Blacon's ctr) (X)	Charlbury (Hook Norton's ctr) (Y)	E. Oxford (W. Oxford's ctr) (Z)	Berridge (Meadows' ctr) (a)	Paington (Totnes' ctr) (b)
Total	300	132	202	301	301
Yes	38 13% v	16 12% w	29 14% x	40 13% y	33 11% z
No	261 87% Av	114 86% w	172 85% x	252 84% y	265 88% Az
Don't know	1 *	2 2%	1 *	9 3% Ay	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 262

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl cfris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 262

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Don't know	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 263

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrs) (A)	All Commu- nities (excl ctrs) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Yes	505 17%	-	193 18%	319 16%	291 21%	130 21%	142 14%	170 20%	-	-	-	-	-	-
	IDJKLGMN	-	I	J	AK	AL	M	AN	-	-	-	-	-	-
No	2436 82%	-	882 82%	1662 83%	1112 79%	478 78%	858 85%	658 79%	-	-	-	-	-	-
	IJEKFLMHN	-	I	AJ	K	L	AM	N	-	-	-	-	-	-
Don't know	31 1%	-	7 1%	19 1%	13 1%	7 1%	10 1%	7 1%	-	-	-	-	-	-
	IJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 264

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Yes	505 17% BGIKNO OPagh	22 8%	65 14% B	122 24% ABCG	115 21% ABCG	86 19% BCG	95 13%	261 19% AI	244 15%	312 20% AK	133 13%	46 15%	364 20% ANO	60 10%	71 14% N
No	2436 82% DEHJM Tcej	227 86% DEF	386 84% DE	392 76% ABC	421 78% ABC	358 80% BCG	652 87% ADEF	1069 79%	1367 84% AH	1208 79%	868 86% AJ	251 84% J	1435 79%	537 89% AMO	430 85% MST
Don't know	31 1% GQ	14 5% ACDEFG	8 2% DG	2 *	4 1%	2 *	1 *	18 1%	13 1%	16 1%	14 1%	1 *	17 1%	6 1%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 264

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Yes	505 17% BGIK NOOPagh	90 14%	187 17%	82 16%	88 18%	58 22% AOP	299 15%	77 19% a	90 23% Ac	23 19%	249 22% Afg	144 15%	103 14%	8 8%	28 13%	477 17%
No	2436 82% DEHJ MTcej	550 86% AST	878 82% T	410 82%	396 80%	202 77%	1668 84% Ac	327 81%	302 76%	99 81%	881 77%	775 83% e	617 85% Ae	90 92% Aef	193 87% Aj	2243 82%
Don't know	31 1% GQ	3 *	6 1%	9 2% PQ	9 2% PQ	4 2%	25 1%	2 *	4 1%	-	11 1%	12 1%	8 1%	-	1 *	30 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 265

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctris) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Yes	505 17% FGJMd Klp	205 19% AD	204 16%	96 15%	211 20% AFG	28 12% G	8 5%	163 22% AIJ	214 18% J	128 12%	314 19% AL	106 15%	66 9%	418 21% AM
No	2436 82% BEHKN imr	841 79%	1024 83%	552 84% B	843 79%	207 87% AE	157 94% AEF	560 77%	980 81% H	896 87% AHI	1304 80%	579 84% K	622 89% AN	1599 78%
Don't know	31 1%	12 1%	11 1%	8 1%	11 1%	2 1%	2 1%	7 1%	14 1%	10 1%	16 1%	6 1%	8 1%	20 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 265

Q21.19 Which of the following have happened to you in the past year or so?

Sought general advice and information on energy efficiency

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (l)	1930- 1989 (j)	1990 onwards (k)	Cavity (i)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Yes	505 17% FGJM dklp	151 19% d	255 17% d	57 17% d	42 12%	51 14%	136 19% eh	99 19% e	219 16%	165 19% k	305 17% k	35 12%	313 16%	190 20% Al	17 20%	18 17%	134 13%	109 19% p	127 29% Apq
No	2436 82% BEHK Nimr	654 80%	1191 82%	275 82%	316 88% Aabc	320 85% f	557 80%	414 80%	1144 83%	691 80%	1492 82%	253 87% Al	1627 83% Am	762 79%	68 79%	86 82%	880 86% Aqr	456 80% r	314 71%
Don't know	31 1%	8 1%	15 1%	5 1%	3 1%	6 2%	7 1%	3 1%	15 1%	12 1%	16 1%	3 1%	18 1%	11 1%	1 1%	1 1%	6 1%	4 1%	4 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 266

Q22: Summary table: I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Base: All communities (excl ctrl)

Total	Q22: Summary table						Mean	Standard Deviation	All aware
	Very aware (3)	Fairly aware (2)	Not very aware (1)	Not aware at all (0)	Don't know				
Chale Community Project	150	36 24%	25 17%	23 15%	65 43%	1 1%	1.21	1.24	61 41%
Transition Totnes	300	123 41%	79 26%	16 5%	82 27%	-	1.81	1.24	202 67%
Reepham	100	44 44%	23 23%	20 20%	13 13%	-	1.98	1.08	67 67%
The Meadows, Nottingham	300	64 21%	56 19%	20 7%	158 53%	2 1%	1.09	1.25	120 40%
Sustainable Blacon	450	107 24%	144 32%	42 9%	157 35%	-	1.45	1.19	251 56%
Muswell Hill	110	16 15%	18 16%	5 5%	70 64%	1 1%	0.82	1.17	34 31%
West Oxford	215	23 11%	27 13%	13 6%	151 70%	1	0.64	1.06	50 23%
Cwmclydach Community Development Trust	176	58 33%	29 16%	17 10%	71 40%	1 1%	1.42	1.31	87 49%
Carbon Neutral Exmoor	351	78 22%	67 19%	20 6%	184 52%	2 1%	1.11	1.27	145 41%
Eco-Easterside	110	33 30%	20 18%	18 16%	39 35%	-	1.43	1.25	53 48%
Halton Carbon Positive	120	26 22%	33 28%	2 2%	57 48%	2 2%	1.24	1.27	59 49%
Low Carbon Hook Norton	100	41 41%	28 28%	5 5%	26 26%	-	1.84	1.22	69 69%
Ladock & Grampound Road	120	33 28%	27 23%	3 3%	57 48%	-	1.30	1.31	60 50%
Whitehill-Bardon Eco Town	370	103 28%	137 37%	34 9%	95 26%	1	1.67	1.14	240 65%
All projects	2972	785 26%	713 24%	238 8%	1225 41%	11	1.36	1.26	1498 50%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 267

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	150
Very aware (3)	36 24%
Fairly aware (2)	25 17%
Not very aware (1)	23 15%
Not aware at all (0)	65 43%
Don't know	1 1%
Mean	1.21
Standard Deviation	1.24
All aware	61 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 267

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

	All Commu- nities (excl ctrl) (A)	LCCC communiti es 2011 Chale Green (2.5) (K)
Total	150	150
Very aware (3)	36 24%	36 24%
Fairly aware (2)	25 17%	25 17%
Not very aware (1)	23 15%	23 15%
Not aware at all (0)	65 43%	65 43%
Don't know	1 1%	1 1%
Mean	1.21	1.21
Standard Deviation	1.24	1.24
All aware	61 41%	61 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 268

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		2. With a dominant focus on domestic buildings (D)	5. Working in deprived areas (E)
Total	150	150	150
Very aware (3)	36 24%	36 24%	36 24%
Fairly aware (2)	25 17%	25 17%	25 17%
Not very aware (1)	23 15%	23 15%	23 15%
Not aware at all (0)	65 43%	65 43%	65 43%
Don't know	1 1%	1 1%	1 1%
Mean	1.21	1.21	1.21
Standard Deviation	1.24	1.24	1.24
All aware	61 41%	61 41%	61 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 269

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	150	4**	8**	16**	30*	34*	58*	68*	82*	131	8**	10**	110	20**	15**
Very aware (3)	36 24% M	2 50%	4 50%	3 19%	10 33%	6 18%	11 19%	14 21%	22 27%	33 25%	1 13%	2 20%	17 15%	11 55%	6 40%
Fairly aware (2)	25 17%	1 25%	-	2 13%	2 7%	11 32% AE	9 16%	12 18%	13 16%	21 16%	1 13%	2 20%	19 17%	3 15%	2 13%
Not very aware (1)	23 15% lb	-	1 13%	2 13%	5 17%	6 18%	9 16%	15 22% l	8 10%	21 16%	2 25%	-	21 19% A	-	2 13%
Not aware at all (0)	65 43% Q	1 25%	3 38%	9 56%	13 43%	11 32%	28 48%	26 38%	39 48%	55 42%	4 50%	6 60%	52 47%	6 30%	5 33%
Don't know	1 1%	-	-	-	-	-	1 2%	1 1%	-	1 1%	-	-	1 1%	-	-
Mean	1.21 M	2.00	1.63	0.94	1.30	1.35	1.05	1.21	1.22	1.25	0.88	1.00	1.01	1.95	1.60
Standard Deviation	1.24	1.41	1.51	1.24	1.34	1.12	1.20	1.17	1.30	1.25	1.13	1.33	1.13	1.36	1.35
All aware	61 41% M	3 75%	4 50%	5 31%	12 40%	17 50%	20 34%	26 38%	35 43%	54 41%	2 25%	4 40%	36 33%	14 70%	8 53%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 269

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

	All Commu- nities (excl cfris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	150	29**	82*	15**	17**	7**	7**	53*	61*	23**	52*	53*	40*	5**	6**	144
Very aware (3)	36 24% M	3 10%	22 27%	5 33%	4 24%	2 29%	2 29%	15 28%	14 23%	4 17%	12 23%	10 19%	10 25%	4 80%	1 17%	35 24%
Fairly aware (2)	25 17%	6 21%	14 17%	3 20%	2 12%	-	-	9 17%	10 16%	5 22%	8 15%	11 21%	5 13%	1 20%	1 17%	24 17%
Not very aware (1)	23 15% lb	3 10%	16 20%	1 7%	2 12%	1 14%	2 29%	4 8%	11 18%	6 26%	11 21%	8 15%	4 10%	-	-	23 16%
Not aware at all (0)	65 43% Q	17 59%	29 35%	6 40%	9 53%	4 57%	3 43%	24 45%	26 43%	8 35%	21 40%	23 43%	21 53%	-	4 67%	61 42%
Don't know	1 1%	-	1 1%	-	-	-	-	1 2%	-	-	-	1 2%	-	-	-	1 1%
Mean	1.21 M	0.83	1.36	1.47	1.06	1.00	1.14	1.29	1.20	1.22	1.21	1.15	1.10	2.80	0.83	1.23
Standard Deviation	1.24	1.10	1.23	1.36	1.30	1.41	1.35	1.32	1.22	1.13	1.21	1.19	1.30	0.45	1.33	1.24
All aware	61 41% M	9 31%	36 44%	8 53%	6 35%	2 29%	2 29%	24 45%	24 39%	9 39%	20 38%	21 40%	15 38%	5 100%	2 33%	59 41%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 270

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.

It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group.

This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	150	67*	60*	22**	59*	9**	6**	30*	69*	51*	87*	28**	22**	121
Very aware (3)	36 24%	16 24%	16 27%	4 18%	12 20%	2 22%	-	4 13%	19 28%	13 25%	26 30%	4 14%	6 27%	27 22%
Fairly aware (2)	25 17% EK	10 15%	11 18%	3 14%	5 8%	2 22%	1 17%	5 17%	11 16%	9 18%	9 10%	8 29%	3 14%	21 17%
Not very aware (1)	23 15% P	10 15%	8 13%	5 23%	15 25% A	1 11%	-	6 20%	9 13%	8 16%	13 15%	3 11%	5 23%	18 15%
Not aware at all (0)	65 43%	30 45%	25 42%	10 45%	27 46%	4 44%	5 83%	15 50%	30 43%	20 39%	38 44%	13 46%	8 36%	55 45%
Don't know	1 1%	1 1%	-	-	-	-	-	-	-	1 2%	1 1%	-	-	-
Mean	1.21	1.18	1.30	1.05	1.03	1.22	0.33	0.93	1.28	1.30	1.27	1.11	1.32	1.17
Standard Deviation	1.24	1.25	1.27	1.17	1.17	1.30	0.82	1.11	1.28	1.25	1.31	1.17	1.25	1.23
All aware	61 41% E	26 39%	27 45%	7 32%	17 29%	4 44%	1 17%	9 30%	30 43%	22 43%	35 40%	12 43%	9 41%	48 40%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 270

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Chale Community Project

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This is supported with information on how householders can reduce energy consumption through changing behaviour.

Base: Respondents in the Chale Community Project LCCC area only

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	150	52*	73*	16**	9**	14**	31*	31*	74*	44*	91*	15**	111	33*	9**	3**	35*	20**	14**
Very aware (3)	36 24%	14 27%	13 18%	6 38%	3 33%	3 21%	10 32%	9 29%	14 19%	10 23%	23 25%	3 20%	28 25%	5 15%	1 11%	2 67%	11 31%	9 45%	3 21%
Fairly aware (2)	25 17% EK	7 13%	16 22%	1 6%	1 11%	-	4 13%	7 23%	14 19%	6 14%	13 14%	6 40%	19 17%	5 15%	1 11%	-	5 14%	4 20%	2 14%
Not very aware (1)	23 15% P	10 19%	12 16%	-	1 11%	2 14%	4 13%	6 19%	11 15%	7 16%	14 15%	2 13%	17 15%	5 15%	3 33%	-	1 3%	5 25%	1 7%
Not aware at all (0)	65 43%	20 38%	32 44%	9 56%	4 44%	8 57%	13 42%	9 29%	35 47%	21 48%	40 44%	4 27%	46 41%	18 55%	4 44%	1 33%	18 51%	2 10%	8 57%
Don't know	1 1%	1 2%	-	-	-	1 7%	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-
Mean	1.21	1.29	1.14	1.25	1.33	0.85	1.35	1.52	1.09	1.11	1.21	1.53	1.26	0.91	0.89	2.00	1.26	2.00	1.00
Standard Deviation	1.24	1.25	1.17	1.48	1.41	1.28	1.33	1.21	1.20	1.24	1.26	1.13	1.25	1.16	1.05	1.73	1.38	1.08	1.30
All aware	61 41% E	21 40%	29 40%	7 44%	4 44%	3 21%	14 45%	16 52%	28 38%	16 36%	36 40%	9 60%	47 42%	10 30%	2 22%	2 67%	16 46%	13 65%	5 36%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 271

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Transition Totnes

A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.

Base: Respondents in the Transition Totnes LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	300
Very aware (3)	123 41%
Fairly aware (2)	79 26%
Not very aware (1)	16 5%
Not aware at all (0)	82 27%
Don't know	-
Mean	1.81
Standard Deviation	1.24
All aware	202 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 271

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Transition Totnes LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 Totnes (2,3,4,6) (U)
Total	300	300
Very aware (3)	123 41%	123 41%
Fairly aware (2)	79 26%	79 26%
Not very aware (1)	16 5%	16 5%
Not aware at all (0)	82 27%	82 27%
Don't know	-	-
Mean	1.81	1.81
Standard Deviation	1.24	1.24
All aware	202 67%	202 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 272

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Transition Totnes

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Base: Respondents in the Transition Totnes LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011			
		2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	6. Integrated approaches (H)
Total	300	300	300	300	300
Very aware (3)	123 41%	123 41%	123 41%	123 41%	123 41%
Fairly aware (2)	79 26%	79 26%	79 26%	79 26%	79 26%
Not very aware (1)	16 5%	16 5%	16 5%	16 5%	16 5%
Not aware at all (0)	82 27%	82 27%	82 27%	82 27%	82 27%
Don't know	-	-	-	-	-
Mean	1.81	1.81	1.81	1.81	1.81
Standard Deviation	1.24	1.24	1.24	1.24	1.24
All aware	202 67%	202 67%	202 67%	202 67%	202 67%

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 273

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Transition Totnes LCCC area only

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	300	30*	32*	60*	54*	39*	85*	131	169	121	96*	66*	167	59*	72*
Very aware (3)	123 41% BN	5 17%	12 38%	28 47% B	19 35%	26 67% ABCEG	33 39% B	61 47%	62 37%	53 44%	40 42%	21 32%	79 47% AN	12 20%	32 44% N
Fairly aware (2)	79 26%	7 23%	7 22%	18 30%	17 31%	8 21%	22 26%	29 22%	50 30%	31 26%	28 29%	15 23%	46 28%	14 24%	19 26%
Not very aware (1)	16 5%	1 3%	1 3%	7 12% A	2 4%	1 3%	4 5%	5 4%	11 7%	11 9% AK	2 2%	3 5%	10 6%	3 5%	2 3%
Not aware at all (0)	82 27% DFMe	17 57% ADEFG	12 38% DF	7 12%	16 30% DF	4 10%	26 31% DF	36 27%	46 27%	26 21%	26 27%	27 41% AJ	32 19%	30 51% AMO	19 26%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.81 BLNg	1.00	1.59	2.12 ABC	1.72 B	2.44 ABCE G	1.73 B	1.88	1.76	1.92 L	1.85	1.45	2.03 AN	1.14	1.89 N
Standard Deviation	1.24	1.23	1.34	1.03	1.23	0.97	1.27	1.27	1.21	1.18	1.23	1.31	1.14	1.25	1.24
All aware	202 67% BLNSg	12 40%	19 59%	46 77% B	36 67% B	34 87% ABCEG	55 65% B	90 69%	112 66%	84 69% L	68 71% L	36 55%	125 75% AN	26 44%	51 71% N



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 273

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Transition Totnes

A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'. It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsidised solar panels. Loans will be paid off with income created from the generation of electricity.

Base: Respondents in the Transition Totnes LCCC area only

All Commu- nities (excl chris) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	300	86*	103	50*	41*	20**	221	66*	10**	152	76*	63*	6**	21**	279
Very aware (3)	123 41% BN	35 41%	49 48%	20 40%	13 32%	6 30%	94 43%	22 33%	6 60%	74 49% Ag	27 36%	20 32%	1 17%	6 29%	117 42%
Fairly aware (2)	79 26%	23 27%	25 24%	14 28%	9 22%	8 40%	57 26%	20 30%	1 10%	39 26%	25 33%	14 22%	1 17%	4 19%	75 27%
Not very aware (1)	16 5%	4 5%	5 5%	-	5 12% OR	2 10%	16 7% Ab	-	-	7 5%	5 7%	4 6%	-	2 10%	14 5%
Not aware at all (0)	82 27% DFMe	24 28%	24 23%	16 32%	14 34%	4 20%	54 24%	24 36%	3 30%	32 21%	19 25%	25 40% Ae	4 67%	9 43%	73 26%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.81 BLN g	1.80	1.96 S	1.76	1.51	1.80	1.86	1.61	2.00	2.02 Ag	1.79	1.46	0.83	1.33	1.85
Standard Deviation	1.24	1.24	1.21	1.29	1.27	1.11	1.21	1.29	1.41	1.18	1.18	1.31	1.33	1.32	1.22
All aware	202 67% BLNS g	58 67%	74 72% S	34 68%	22 54%	14 70%	151 68%	42 64%	7 70%	113 74% Ag	52 68%	34 54%	2 33%	10 48%	192 69% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 274

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Base: Respondents in the Transition Totnes LCCC area only

All Communities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very/ often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	300	92*	141	66*	115	26**	11**	108	111	81*	239	23**	53*	228
Very aware (3)	123 41% DIJMj	45 49% D	58 41%	20 30%	50 43%	10 38%	3 27%	64 59% AIJ	34 31%	25 31%	102 43%	9 39%	8 15%	110 48% AM
Fairly aware (2)	79 26%	23 25%	36 26%	20 30%	34 30%	5 19%	-	24 22%	36 32%	19 23%	67 28%	4 17%	13 25%	58 25%
Not very aware (1)	16 5%	3 3%	9 6%	4 6%	8 7%	1 4%	-	4 4%	9 8%	3 4%	13 5%	1 4%	3 6%	13 6%
Not aware at all (0)	82 27% EHKNm	21 23%	38 27%	22 33%	23 20%	10 38%	8 73%	16 15%	32 29% H	34 42% AH	57 24%	9 39%	29 55% AN	47 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.81 JMci I	2.00 D	1.81	1.58	1.97	1.58	0.82	2.26 AIJ	1.65	1.43	1.90 A	1.57	1.00	2.01 AM
Standard Deviation	1.24	1.20	1.24	1.24	1.15	1.36	1.40	1.08	1.20	1.31	1.20	1.38	1.19	1.17
All aware	202 67% JMci	68 74%	94 67%	40 61%	84 73%	15 58%	3 27%	88 81% AIJ	70 63%	44 54%	169 71% A	13 57%	21 40%	168 74% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 274

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Base: Respondents in the Transition Totnes LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	300	83*	156	40*	21**	50*	90*	51*	109	88*	184	28**	210	91*	3**	1**	112	77*	34*
Very aware (3)	123 41% DIJM j	35 42%	68 44%	12 30%	8 38%	25 50%	34 38%	22 43%	42 39%	44 50% Aj	63 34%	16 57%	79 38%	43 47%	1 33%	1 100%	44 39%	40 52% A	15 44%
Fairly aware (2)	79 26%	27 33%	40 26%	8 20%	4 19%	12 24%	29 32%	9 18%	29 27%	20 23%	55 30%	4 14%	56 27%	24 26%	2 67%	-	30 27%	19 25%	7 21%
Not very aware (1)	16 5%	2 2%	7 4%	4 10%	3 14%	1 2%	4 4%	4 8%	7 6%	6 7%	9 5%	1 4%	10 5%	6 7%	-	-	3 3%	3 4%	4 12% p
Not aware at all (0)	82 27% EHKN m	19 23%	41 26%	16 40%	6 29%	12 24%	23 26%	16 31%	31 28%	18 20%	57 31%	7 25%	65 31% Am	18 20%	-	-	35 31%	15 19%	8 24%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.81 JM c	1.94 c	1.87 c	1.40	1.67	2.00	1.82	1.73	1.75	2.02 j	1.67	2.04	1.71	2.01 l	2.33	3.00	1.74	2.09 A	1.85
Standard Deviation	1.24	1.17	1.23	1.30	1.28	1.23	1.20	1.31	1.24	1.18	1.24	1.29	1.26	1.16	0.58	-	1.27	1.16	1.23
All aware	202 67% JMc	62 75% c	108 69% c	20 50%	12 57%	37 74%	63 70%	31 61%	71 65%	64 73%	118 64%	20 71%	135 64%	67 74%	3 100%	1 100%	74 66%	59 77% A	22 65%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 275

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club. Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

	All Commu- nities (excl ctris) (A)
Total	100
Very aware (3)	44 44%
Fairly aware (2)	23 23%
Not very aware (1)	20 20%
Not aware at all (0)	13 13%
Don't know	- -
Mean	1.98
Standard Deviation	1.08
All aware	67 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 275

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club
 Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

	All Commu- nities (excl cfrs) (A)	LCCC communiti es 2011 Reepham (2,3,4,6) (T)
Total	100	100
Very aware (3)	44 44%	44 44%
Fairly aware (2)	23 23%	23 23%
Not very aware (1)	20 20%	20 20%
Not aware at all (0)	13 13%	13 13%
Don't know	-	-
Mean	1.98	1.98
Standard Deviation	1.08	1.08
All aware	67 67%	67 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 276

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club
 Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011			
		2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	6. Integrated approaches (H)
Total	100	100	100	100	100
Very aware (3)	44 44%	44 44%	44 44%	44 44%	44 44%
Fairly aware (2)	23 23%	23 23%	23 23%	23 23%	23 23%
Not very aware (1)	20 20%	20 20%	20 20%	20 20%	20 20%
Not aware at all (0)	13 13%	13 13%	13 13%	13 13%	13 13%
Don't know	- -	- -	- -	- -	- -
Mean	1.98	1.98	1.98	1.98	1.98
Standard Deviation	1.08	1.08	1.08	1.08	1.08
All aware	67 67%	67 67%	67 67%	67 67%	67 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 277

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

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 Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

	All Commu- nities (excl ctrs) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	100	7**	11**	26**	19**	8**	29**	48*	52*	73*	9**	5**	70*	10**	16**
Very aware (3)	44 44%	1 14%	3 27%	13 50%	11 58%	2 25%	14 48%	24 50%	20 38%	37 51% A	3 33%	-	37 53% A	2 20%	2 13%
Fairly aware (2)	23 23%	3 43%	2 18%	6 23%	2 11%	3 38%	7 24%	12 25%	11 21%	15 21%	2 22%	1 20%	17 24%	3 30%	3 19%
Not very aware (1)	20 20% Mc	2 29%	3 27%	4 15%	6 32%	1 13%	4 14%	9 19%	11 21%	12 16%	4 44%	3 60%	9 13%	3 30%	7 44%
Not aware at all (0)	13 13% H	1 14%	3 27%	3 12%	-	2 25%	4 14%	3 6%	10 19%	9 12%	-	1 20%	7 10%	2 20%	4 25%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.98	1.57	1.45	2.12	2.26	1.63	2.07	2.19	1.79	2.10	1.89	1.00	2.20 A	1.50	1.19
Standard Deviation	1.08	0.98	1.21	1.07	0.93	1.19	1.10	0.96	1.16	1.08	0.93	0.71	1.02	1.08	0.98
All aware	67 67%	4 57%	5 45%	19 73%	13 68%	5 63%	21 72%	36 75%	31 60%	52 71%	5 56%	1 20%	54 77% A	5 50%	5 31%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 277

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

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Base: Respondents in the Reepham LCCC area only

	All Commu- nities (excl cfrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	100	23**	32*	20**	18**	7**	1**	24**	66*	7**	45*	22**	27**	2**	7**	93*
Very aware (3)	44 44%	7 30%	15 47%	9 45%	9 50%	4 57%	-	7 29%	34 52% A	2 29%	19 42%	11 50%	10 37%	1 50%	1 14%	43 46%
Fairly aware (2)	23 23%	5 22%	6 19%	6 30%	4 22%	2 29%	-	6 25%	15 23%	2 29%	10 22%	5 23%	8 30%	-	2 29%	21 23%
Not very aware (1)	20 20% Mc	6 26%	8 25%	2 10%	3 17%	1 14%	1 100%	9 38%	7 11%	2 29%	9 20%	4 18%	6 22%	1 50%	2 29%	18 19%
Not aware at all (0)	13 13% H	5 22%	3 9%	3 15%	2 11%	-	-	2 8%	10 15%	1 14%	7 16%	2 9%	3 11%	-	2 29%	11 12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.98	1.61	2.03	2.05	2.11	2.43	1.00	1.75	2.11	1.71	1.91	2.14	1.93	2.00	1.29	2.03
Standard Deviation	1.08	1.16	1.06	1.10	1.08	0.79	-	0.99	1.11	1.11	1.12	1.04	1.04	1.41	1.11	1.07
All aware	67 67%	12 52%	21 66%	15 75%	13 72%	6 86%	-	13 54%	49 74% A	4 57%	29 64%	16 73%	18 67%	1 50%	3 43%	64 69%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 278

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club. Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

All Commu- nities (excl.ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	100	31*	51*	18**	38*	7**	4**	24**	42*	34*	61*	17**	23**	72*
Very aware (3)	44 44%	18 58%	23 45%	3 17%	17 45%	2 29%	1 25%	11 46%	16 38%	17 50%	32 52% A	5 29%	5 22%	37 51% A
Fairly aware (2)	23 23%	7 23%	12 24%	4 22%	9 24%	1 14%	1 25%	8 33%	9 21%	6 18%	13 21%	5 29%	8 35%	15 21%
Not very aware (1)	20 20% K	4 13%	9 18%	7 39%	7 18%	2 29%	1 25%	4 17%	12 29%	4 12%	8 13%	5 29%	6 26%	12 17%
Not aware at all (0)	13 13%	2 6%	7 14%	4 22%	5 13%	2 29%	1 25%	1 4%	5 12%	7 21%	8 13%	2 12%	4 17%	8 11%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.98	2.32 A	2.00	1.33	2.00	1.43	1.50	2.21	1.86	1.97	2.13	1.76	1.61	2.13 A
Standard Deviation	1.08	0.94	1.10	1.03	1.09	1.27	1.29	0.88	1.07	1.22	1.09	1.03	1.03	1.06
All aware	67 67%	25 81% A	35 69%	7 39%	26 68%	3 43%	2 50%	19 79%	25 60%	23 68%	45 74%	10 59%	13 57%	52 72%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 278

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Reepham

A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives. This has included: opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club. Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.

Base: Respondents in the Reepham LCCC area only

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	100	28**	59*	8**	5**	15**	29**	17**	39*	37*	53*	10**	71*	36*	1**	2**	26**	17**	24**
Very aware (3)	44 44%	12 43%	26 44%	5 63%	1 20%	3 20%	12 41%	8 47%	21 54%	19 51%	22 42%	3 30%	30 42%	20 56%	-	-	5 19%	9 53%	14 58%
Fairly aware (2)	23 23%	5 18%	14 24%	1 13%	3 60%	5 33%	5 17%	5 29%	8 21%	5 14%	12 23%	6 60%	19 27%	5 14%	-	1 50%	6 23%	5 29%	4 17%
Not very aware (1)	20 20% K	7 25%	10 17%	2 25%	1 20%	3 20%	8 28%	3 18%	6 15%	11 30%	9 17%	-	11 15%	9 25%	-	1 50%	10 38%	2 12%	5 21%
Not aware at all (0)	13 13%	4 14%	9 15%	-	-	4 27%	4 14%	1 6%	4 10%	2 5%	10 19%	1 10%	11 15%	2 6%	1 100%	-	5 19%	1 6%	1 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.98	1.89	1.97	2.38	2.00	1.47	1.86	2.18	2.18	2.11	1.87	2.10	1.96	2.19	0.00	1.50	1.42	2.29	2.29
Standard Deviation	1.08	1.13	1.11	0.92	0.71	1.13	1.13	0.95	1.05	1.02	1.16	0.88	1.10	1.01	-	0.71	1.03	0.92	0.95
All aware	67 67%	17 61%	40 68%	6 75%	4 80%	8 53%	17 59%	13 76%	29 74%	24 65%	34 64%	9 90%	49 69%	25 69%	-	1 50%	11 42%	14 82%	18 75%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 279

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****The Meadows, Nottingham*****

The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.

Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.

A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown.

The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	300
Very aware (3)	64 21%
Fairly aware (2)	56 19%
Not very aware (1)	20 7%
Not aware at all (0)	158 53%
Don't know	2 1%
Mean	1.09
Standard Deviation	1.25
All aware	120 40%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 279

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown.

The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communities 2011 Meadows (2,5) (R)
Total	300	300
Very aware (3)	64 21%	64 21%
Fairly aware (2)	56 19%	56 19%
Not very aware (1)	20 7%	20 7%
Not aware at all (0)	158 53%	158 53%
Don't know	2 1%	2 1%
Mean	1.09	1.09
Standard Deviation	1.25	1.25
All aware	120 40%	120 40%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 280

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****The Meadows, Nottingham*****

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A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown.

The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		2. With a dominant focus on domestic buildings (D)	5. Working in deprived areas (G)
Total	300	300	300
Very aware (3)	64 21%	64 21%	64 21%
Fairly aware (2)	56 19%	56 19%	56 19%
Not very aware (1)	20 7%	20 7%	20 7%
Not aware at all (0)	158 53%	158 53%	158 53%
Don't know	2 1%	2 1%	2 1%
Mean	1.09	1.09	1.09
Standard Deviation	1.25	1.25	1.25
All aware	120 40%	120 40%	120 40%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 281

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	300	46*	82*	55*	39*	28**	50*	141	159	57*	191	47*	102	121	75*
Very aware (3)	64 21%	6 13%	12 15%	15 27%	13 33% BC	6 21%	12 24%	33 23%	31 19%	14 25%	42 22%	7 15%	31 30% ANO	22 18%	11 15%
Fairly aware (2)	56 19% H	8 17%	18 22%	10 18%	7 18%	5 18%	8 16%	17 12%	39 25% AH	12 21%	36 19%	8 17%	15 15%	25 21%	14 19%
Not very aware (1)	20 7% J	4 9%	4 5%	5 9%	-	5 18%	2 4%	8 6%	12 8%	2 4%	16 8%	2 4%	10 10%	5 4%	5 7%
Not aware at all (0)	158 53%	28 61%	47 57%	25 45%	19 49%	11 39%	28 56%	81 57%	77 48%	29 51%	96 50%	29 62%	46 45%	67 55%	45 60%
Don't know	2 1%	-	1 1%	-	-	1 4%	-	2 1%	-	-	1 1%	1 2%	-	2 2%	-
Mean	1.09 Pg	0.83	0.94	1.27	1.36	1.22	1.08	1.01	1.15	1.19	1.13	0.85	1.30 AO	1.02	0.88
Standard Deviation	1.25	1.14	1.19	1.30	1.39	1.22	1.31	1.29	1.22	1.30	1.25	1.19	1.32	1.23	1.17
All aware	120 40% Pg	14 30%	30 37%	25 45%	20 51%	11 39%	20 40%	50 35%	70 44%	26 46%	78 41%	15 32%	46 45%	47 39%	25 33%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 281

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	300	84*	83*	54*	43*	36*	280	19**	1**	125	90*	69*	6**	37*	263
Very aware (3)	64 21%	12 14%	19 23%	18 33% AOP	9 21%	6 17%	59 21%	4 21%	1 100%	28 22%	24 27%	10 14%	1 17%	5 14%	59 22%
Fairly aware (2)	56 19% H	13 15%	16 19%	7 13%	10 23%	10 28%	52 19%	4 21%	-	23 18%	21 23%	8 12%	1 17%	8 22%	48 18%
Not very aware (1)	20 7% J	8 10% S	7 8%	3 6%	-	2 6%	19 7%	1 5%	-	10 8%	4 4%	5 7%	1 17%	6 16% AJ	14 5%
Not aware at all (0)	158 53%	50 60%	41 49%	25 46%	24 56%	18 50%	148 53%	10 53%	-	63 50%	41 46%	45 65% Aef	3 50%	18 49%	140 53%
Don't know	2 1%	1 1%	-	1 2%	-	-	2 1%	-	-	1 1%	-	1 1%	-	-	2 1%
Mean	1.09 Pg	0.84	1.16	1.34 OP	1.09	1.11	1.08	1.11	3.00	1.13 g	1.31 Ag	0.75	1.00	1.00	1.10
Standard Deviation	1.25	1.15	1.26	1.37	1.29	1.21	1.25	1.29	-	1.26	1.30	1.15	1.26	1.13	1.27
All aware	120 40% Pg	25 30%	35 42%	25 46%	19 44%	16 44%	111 40%	8 42%	1 100%	51 41% g	45 50% Ag	18 26%	2 33%	13 35%	107 41%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 282

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

The Meadows, Nottingham

The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.

Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.

A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown.

The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	300	109	119	72*	111	17**	20**	105	105	90*	118	99*	63*	211
Very aware (3)	64 21% De	30 28% D	25 21%	9 13%	30 27%	3 18%	1 5%	21 20%	26 25%	17 19%	34 29% AL	15 15%	12 19%	49 23%
Fairly aware (2)	56 19% Jl	25 23%	20 17%	11 15%	17 15%	3 18%	6 30%	20 19%	22 21%	14 16%	19 16%	22 22%	11 17%	41 19%
Not very aware (1)	20 7%	5 5%	11 9%	4 6%	8 7%	-	-	7 7%	7 7%	6 7%	8 7%	7 7%	5 8%	14 7%
Not aware at all (0)	158 53% Bhi	48 44%	62 52%	48 67% AB	55 50%	11 65%	12 60%	56 53%	49 47%	53 59%	56 47%	54 55%	34 54%	107 51%
Don't know	2 1%	1 1%	1 1%	-	1 1%	-	1 5%	1 1%	1 1%	-	1 1%	1 1%	1 2%	-
Mean	1.09 De	1.34 AD	1.07	0.74	1.20	0.88	0.79	1.06	1.24	0.94	1.26	0.98	1.02	1.15
Standard Deviation	1.25	1.30	1.25	1.13	1.31	1.27	1.08	1.25	1.28	1.23	1.32	1.18	1.23	1.27
All aware	120 40% Dejl	55 50% AD	45 38%	20 28%	47 42%	6 35%	7 35%	41 39%	48 46%	31 34%	53 45%	37 37%	23 37%	90 43%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 282

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The project intends to use income generated from electricity produced by these measures to fund further work within the community.

Base: Respondents in The Meadows, Nottingham LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	300	87*	143	26**	44*	57*	84*	41*	118	92*	200	8**	198	91*	1**	16**	161	46*	19**
Very aware (3)	64 21% De	24 28%	30 21%	3 12%	7 16%	5 9%	14 17%	9 22%	36 31% Aef	23 25%	41 21%	-	40 20%	23 25%	-	2 13%	31 19%	10 22%	9 47%
Fairly aware (2)	56 19% jl	11 13%	30 21%	5 19%	10 23%	6 11%	17 20%	11 27% e	22 19%	23 25%	31 16%	2 25%	30 15%	21 23%	-	6 38%	31 19%	8 17%	3 16%
Not very aware (1)	20 7%	6 7%	12 8%	-	2 5%	3 5%	5 6%	2 5%	10 8%	7 8%	12 6%	1 13%	15 8%	5 5%	-	-	10 6%	5 11%	1 5%
Not aware at all (0)	158 53% Bhi	46 53%	69 48%	18 69%	25 57%	43 75% Afgh	46 55%	19 46%	50 42%	39 42%	114 57% Ai	5 63%	111 56%	42 46%	1 100%	8 50%	88 55%	22 48%	6 32%
Don't know	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	2 1%	-	2 1%	-	-	-	1 1%	1 2%	-
Mean	1.09 De	1.15	1.15	0.73	0.98	0.53	0.99 e	1.24 e	1.37 Aef	1.33 Aj	0.99	0.63	0.99	1.27	0.00	1.13	1.03	1.13	1.79
Standard Deviation	1.25	1.33	1.24	1.15	1.21	1.00	1.21	1.26	1.31	1.26	1.25	0.92	1.24	1.28	-	1.20	1.24	1.25	1.36
All aware	120 40% Dejl	35 40%	60 42%	8 31%	17 39%	11 19%	31 37% e	20 49% e	58 49% Ae	46 50% Aj	72 36%	2 25%	70 35%	44 48% l	-	8 50%	62 39%	18 39%	12 63%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 283

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Sustainable Blacon*****

This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions.

The project has also piloted three approaches to reducing energy in homes with local residents.

One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.

Base: Respondents in the Sustainable Blacon LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	450
Very aware (3)	107 24%
Fairly aware (2)	144 32%
Not very aware (1)	42 9%
Not aware at all (0)	157 35%
Don't know	-
Mean	1.45
Standard Deviation	1.19
All aware	251 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 283

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Sustainable Blacon LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC commu- nities 2011 Blacon (2.5) (J)
Total	450	450
Very aware (3)	107 24%	107 24%
Fairly aware (2)	144 32%	144 32%
Not very aware (1)	42 9%	42 9%
Not aware at all (0)	157 35%	157 35%
Don't know	-	-
Mean	1.45	1.45
Standard Deviation	1.19	1.19
All aware	251 56%	251 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 284

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Sustainable Blacon LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		2. With a dominant focus on domestic buildings (D)	5. Working in deprived areas (G)
Total	450	450	450
Very aware (3)	107 24%	107 24%	107 24%
Fairly aware (2)	144 32%	144 32%	144 32%
Not very aware (1)	42 9%	42 9%	42 9%
Not aware at all (0)	157 35%	157 35%	157 35%
Don't know	-	-	-
Mean	1.45	1.45	1.45
Standard Deviation	1.19	1.19	1.19
All aware	251 56%	251 56%	251 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 285

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Sustainable Blacon LCCC area only

	All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	450	51*	78*	70*	78*	66*	107	199	251	216	168	51*	229	192	28**
Very aware (3)	107 24% P	11 22%	15 19%	22 31%	21 27%	14 21%	24 22%	42 21%	65 26%	51 24%	40 24%	15 29%	50 22%	49 26%	8 29%
Fairly aware (2)	144 32%	13 26%	29 37%	27 39%	19 24%	24 36%	32 30%	60 30%	84 33%	74 34%	52 31%	11 22%	75 33%	61 32%	7 25%
Not very aware (1)	42 9%	3 6%	12 15%	5 7%	9 12%	4 6%	9 8%	15 8%	27 11%	20 9%	20 12%	2 4%	24 10%	18 9%	-
Not aware at all (0)	157 35% DIT	24 47% CD	22 28%	16 23%	29 37%	24 36%	42 39% D	82 41% AI	75 30%	71 33%	56 33%	23 45%	80 35%	64 33%	13 46%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.45 HP	1.22	1.47	1.79 ABG	1.41	1.42	1.36	1.31	1.55 AH	1.49	1.45	1.35	1.41	1.49	1.36
Standard Deviation	1.19	1.25	1.10	1.13	1.24	1.19	1.22	1.21	1.17	1.18	1.18	1.32	1.18	1.20	1.34
All aware	251 56%	24 47%	44 56%	49 70% ABEG	40 51%	38 58%	56 52%	102 51%	149 59%	125 58%	92 55%	26 51%	125 55%	110 57%	15 54%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 285

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Base: Respondents in the Sustainable Blacon LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	450	101	137	92*	75*	45*	419	28**	2**	149	139	130	15**	47*	403
Very aware (3)	107 24% P	15 15%	37 27% P	20 22%	20 27%	15 33% P	100 24%	6 21%	1 50%	38 26%	34 24%	31 24%	3 20%	8 17%	99 25%
Fairly aware (2)	144 32%	34 34%	39 28%	31 34%	21 28%	19 42%	135 32%	8 29%	-	51 34%	50 36%	36 28%	4 27%	17 36%	127 32%
Not very aware (1)	42 9%	7 7%	15 11%	11 12%	6 8%	3 7%	38 9%	4 14%	-	11 7%	12 9%	19 15% A	-	4 9%	38 9%
Not aware at all (0)	157 35% DIT	45 45% AT	46 34% T	30 33%	28 37% T	8 18%	146 35%	10 36%	1 50%	49 33%	43 31%	44 34%	8 53%	18 38%	139 34%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.45 HP	1.19	1.49	1.45	1.44	1.91 APQR RS	1.45	1.36	1.50	1.52	1.54	1.42	1.13	1.32	1.46
Standard Deviation	1.19	1.16	1.21	1.16	1.24	1.06	1.19	1.19	2.12	1.19	1.17	1.19	1.30	1.16	1.20
All aware	251 56%	49 49%	76 55%	51 55%	41 55%	34 76% APQRS	235 56%	14 50%	1 50%	89 60%	84 60%	67 52%	7 47%	25 53%	226 56%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 286

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Base: Respondents in the Sustainable Blacon LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	450	145	180	119	140	51*	33*	85*	184	181	180	150	143	258
Very aware (3)	107 24% J	47 32% ACD	35 19%	23 19%	40 29%	10 20%	4 12%	26 31% J	47 26%	34 19%	53 29% A	35 23%	30 21%	67 26%
Fairly aware (2)	144 32% B	35 24%	72 40% AB	36 30%	37 26%	22 43% E	11 33%	26 31%	61 33%	57 31%	59 33%	50 33%	46 32%	87 34%
Not very aware (1)	42 9% Bb	8 6%	21 12%	12 10%	13 9%	2 4%	1 3%	5 6%	18 10%	19 10%	18 10%	15 10%	14 10%	22 9%
Not aware at all (0)	157 35% CK	55 38%	52 29%	48 40% C	50 36%	17 33%	17 52% A	28 33%	58 32%	71 39%	50 28%	50 33%	53 37%	82 32%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.45 J	1.51	1.50	1.29	1.48	1.49	1.06	1.59	1.53	1.30	1.64 A	1.47	1.37	1.54
Standard Deviation	1.19	1.29	1.11	1.19	1.24	1.16	1.17	1.24	1.18	1.17	1.18	1.18	1.18	1.19
All aware	251 56%	82 57%	107 59%	59 50%	77 55%	32 63%	15 45%	52 61%	108 59%	91 50%	112 62% A	85 57%	76 53%	154 60%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 286

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Base: Respondents in the Sustainable Blacon LCCC area only

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	450	99*	228	54*	69*	33*	118	73*	226	6**	382	62*	405	31*	6**	12**	191	80*	31*
Very aware (3)	107 24% J	29 29%	49 21%	14 26%	15 22%	6 18%	29 25%	19 26%	53 23%	- -	92 24%	15 24%	99 24%	6 19%	2 33%	1 8%	53 28%	17 21%	10 32%
Fairly aware (2)	144 32% B	30 30%	73 32%	17 31%	24 35%	11 33%	38 32%	18 25%	77 34%	3 50%	121 32%	20 32%	127 31%	12 39%	3 50%	4 33%	54 28%	25 31%	7 23%
Not very aware (1)	42 9% BB	11 11%	15 7%	6 11%	10 14% b	1 3%	12 10%	13 18% Aeh	16 7%	- -	37 10%	5 8%	38 9%	4 13%	- -	- -	13 7%	13 16% Ap	3 10%
Not aware at all (0)	157 35% CK	29 29%	91 40% A	17 31%	20 29%	15 45%	39 33%	23 32%	80 35%	3 50%	132 35%	22 35%	141 35%	9 29%	1 17%	7 58%	71 37%	25 31%	11 35%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.45 J	1.60	1.35	1.52	1.49	1.24	1.48	1.45	1.46	1.00	1.45	1.45	1.45	1.48	2.00	0.92	1.47	1.42	1.52
Standard Deviation	1.19	1.19	1.21	1.19	1.13	1.23	1.19	1.19	1.20	1.10	1.19	1.21	1.20	1.12	1.10	1.16	1.25	1.14	1.29
All aware	251 56%	59 60%	122 54%	31 57%	39 57%	17 52%	67 57%	37 51%	130 58%	3 50%	213 56%	35 56%	226 56%	18 58%	5 83%	5 42%	107 56%	42 53%	17 55%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 287

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Muswell Hill

This project has installed solar panels on four schools and the local Marks and Spencer shop.

A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School,

and cycle parking points have also been provided in the local area.

Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.

Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	110
Very aware (3)	16 15%
Fairly aware (2)	18 16%
Not very aware (1)	5 5%
Not aware at all (0)	70 64%
Don't know	1 1%
Mean	0.82
Standard Deviation	1.17
All aware	34 31%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 287

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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and cycle parking points have also been provided in the local area.

Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.

Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communities 2011 Muswell Hill (3) (S)
Total	110	110
Very aware (3)	16 15%	16 15%
Fairly aware (2)	18 16%	18 16%
Not very aware (1)	5 5%	5 5%
Not aware at all (0)	70 64%	70 64%
Don't know	1 1%	1 1%
Mean	0.82	0.82
Standard Deviation	1.17	1.17
All aware	34 31%	34 31%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 288

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011 3. With a strong focus on non-domestic buildings (E)
Total	110	110
Very aware (3)	16 15%	16 15%
Fairly aware (2)	18 16%	18 16%
Not very aware (1)	5 5%	5 5%
Not aware at all (0)	70 64%	70 64%
Don't know	1 1%	1 1%
Mean	0.82	0.82
Standard Deviation	1.17	1.17
All aware	34 31%	34 31%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 289

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Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.

Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	110	7**	22**	16**	26**	19**	20**	41*	69*	40*	44*	26**	65*	19**	22**
Very aware (3)	16 15% J	-	2 9%	4 25%	3 12%	2 11%	5 25%	5 12%	11 16%	2 5%	8 18%	6 23%	14 22% A	-	2 9%
Fairly aware (2)	18 16%	-	2 9%	1 6%	8 31%	3 16%	4 20%	7 17%	11 16%	4 10%	9 20%	5 19%	14 22%	-	3 14%
Not very aware (1)	5 5%	1 14%	-	1 6%	1 4%	-	2 10%	2 5%	3 4%	1 3%	3 7%	1 4%	2 3%	-	3 14%
Not aware at all (0)	70 64% Me	6 86%	17 77%	10 63%	14 54%	14 74%	9 45%	27 66%	43 62%	32 80% AK	24 55%	14 54%	35 54%	19 100%	14 64%
Don't know	1 1%	-	1 5%	-	-	-	-	-	1 1%	1 3%	-	-	-	-	-
Mean	0.82 J	0.14	0.48	0.94	1.00	0.63	1.25	0.76	0.85	0.38	1.02 J	1.12	1.11 A	0.00	0.68
Standard Deviation	1.17	0.38	1.03	1.34	1.17	1.12	1.29	1.14	1.20	0.88	1.23	1.31	1.28	0.00	1.04
All aware	34 31% J	-	4 18%	5 31%	11 42%	5 26%	9 45%	12 29%	22 32%	6 15%	17 39% J	11 42%	28 43% A	-	5 23%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 289

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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and cycle parking points have also been provided in the local area.

Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.

Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	110	16**	37*	19**	28**	10**	104	4**	1**	52*	32*	24**	1**	2**	108
Very aware (3)	16 15% J	2 13%	7 19%	2 11%	4 14%	1 10%	14 13%	1 25%	1 100%	12 23% Af	2 6%	1 4%	1 100%	1 50%	15 14%
Fairly aware (2)	18 16%	3 19%	8 22%	2 11%	3 11%	2 20%	17 16%	1 25%	-	9 17%	5 16%	4 17%	-	-	18 17%
Not very aware (1)	5 5%	1 6%	2 5%	1 5%	-	1 10%	5 5%	-	-	3 6%	1 3%	1 4%	-	-	5 5%
Not aware at all (0)	70 64% Me	10 63%	20 54%	13 68%	21 75%	6 60%	67 64%	2 50%	-	27 52%	24 75% e	18 75%	-	1 50%	69 64%
Don't know	1 1%	-	-	1 5%	-	-	1 1%	-	-	1 2%	-	-	-	-	1 1%
Mean	0.82 J	0.81	1.05	0.61	0.64	0.80	0.79	1.25	3.00	1.12 Af	0.53	0.50	3.00	1.50	0.80
Standard Deviation	1.17	1.17	1.25	1.09	1.16	1.14	1.15	1.50	-	1.29	0.98	0.93	-	2.12	1.16
All aware	34 31% J	5 31%	15 41%	4 21%	7 25%	3 30%	31 30%	2 50%	1 100%	21 40%	7 22%	5 21%	1 100%	1 50%	33 31%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 290

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Base: Respondents in the Muswell Hill LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	110	54*	36*	20**	42*	10**	2**	41*	46*	23**	64*	15**	29**	66*
Very aware (3)	16 15% lj	11 20%	5 14%	-	7 17%	-	-	10 24% Al	3 7%	3 13%	14 22% A	1 7%	5 17%	10 15%
Fairly aware (2)	18 16% j	8 15%	7 19%	3 15%	6 14%	4 40%	-	7 17%	6 13%	5 22%	14 22%	2 13%	7 24%	10 15%
Not very aware (1)	5 5%	2 4%	3 8%	-	3 7%	-	-	2 5%	1 2%	2 9%	2 3%	1 7%	1 3%	2 3%
Not aware at all (0)	70 64% Kimr	32 59%	21 58%	17 85%	26 62%	6 60%	2 100%	22 54%	35 76% AH	13 57%	34 53%	11 73%	16 55%	43 65%
Don't know	1 1%	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	1 2%
Mean	0.82 lj	0.96	0.89	0.30	0.86	0.80	0.00	1.12 Al	0.49	0.91	1.13 A	0.53	1.03	0.80
Standard Deviation	1.17	1.27	1.17	0.73	1.20	1.03	0.00	1.31	0.97	1.16	1.28	0.99	1.24	1.19
All aware	34 31% lj	19 35%	12 33%	3 15%	13 31%	4 40%	-	17 41% l	9 20%	8 35%	28 44% A	3 20%	12 41%	20 30%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 290

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and cycle parking points have also been provided in the local area.

Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.

Base: Respondents in the Muswell Hill LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	110	20**	55*	21**	14**	19**	19**	18**	53*	70*	35*	5**	31*	73*	1**	8**	17**	6**	42*
Very aware (3)	16 15% lj	2 10%	12 22% A	1 5%	1 7%	1 5%	4 21%	3 17%	8 15%	15 21% Aj	1 3%	-	2 6%	15 21% A	-	-	2 12%	1 17%	9 21%
Fairly aware (2)	18 16% j	4 20%	8 15%	5 24%	1 7%	3 16%	3 16%	2 11%	10 19%	15 21% j	2 6%	1 20%	4 13%	13 18%	-	2 25%	2 12%	2 33%	12 29% A
Not very aware (1)	5 5%	2 10%	2 4%	-	1 7%	1 5%	1 5%	-	3 6%	4 6%	1 3%	-	1 3%	4 5%	-	-	-	-	4 10%
Not aware at all (0)	70 64% Kimr	12 60%	32 58%	15 71%	11 79%	14 74%	11 58%	12 67%	32 60%	36 51%	30 86% Ai	4 80%	23 74%	41 56%	1 100%	6 75%	13 76%	3 50%	17 40%
Don't know	1 1%	-	1 2%	-	-	-	-	1 6%	-	-	1 3%	-	1 3%	-	-	-	-	-	-
Mean	0.82 lj	0.80	1.00	0.62	0.43	0.53	1.00	0.76	0.89	1.13 Aj	0.24	0.40	0.50	1.03 Ai	0.00	0.50	0.59	1.17	1.31 A
Standard Deviation	1.17	1.11	1.29	1.02	0.94	0.96	1.29	1.25	1.19	1.26	0.70	0.89	0.97	1.26	-	0.93	1.12	1.33	1.22
All aware	34 31% lj	6 30%	20 36%	6 29%	2 14%	4 21%	7 37%	5 28%	18 34%	30 43% Aj	3 9%	1 20%	6 19%	28 38% A	-	2 25%	4 24%	3 50%	21 50% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 291

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****West Oxford*****

West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.

Base: Respondents in the West Oxford LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	215
Very aware (3)	23 11%
Fairly aware (2)	27 13%
Not very aware (1)	13 6%
Not aware at all (0)	151 70%
Don't know	1 .
Mean	0.64
Standard Deviation	1.06
All aware	50 23%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 291

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the West Oxford LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 West Oxford (1,3,4,6) (V)
Total	215	215
Very aware (3)	23 11%	23 11%
Fairly aware (2)	27 13%	27 13%
Not very aware (1)	13 6%	13 6%
Not aware at all (0)	151 70%	151 70%
Don't know	1 .	1 .
Mean	0.64	0.64
Standard Deviation	1.06	1.06
All aware	50 23%	50 23%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 292

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the West Oxford LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011			
		1. With community scale renewables (C)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	6. Integrated approaches (H)
Total	215	215	215	215	215
Very aware (3)	23 11%	23 11%	23 11%	23 11%	23 11%
Fairly aware (2)	27 13%	27 13%	27 13%	27 13%	27 13%
Not very aware (1)	13 6%	13 6%	13 6%	13 6%	13 6%
Not aware at all (0)	151 70%	151 70%	151 70%	151 70%	151 70%
Don't know	1 .	1 .	1 .	1 .	1 .
Mean	0.64	0.64	0.64	0.64	0.64
Standard Deviation	1.06	1.06	1.06	1.06	1.06
All aware	50 23%	50 23%	50 23%	50 23%	50 23%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 293

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Base: Respondents in the West Oxford LCCC area only

	All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	215	28**	48*	39*	34*	30*	36*	110	105	101	76*	36*	127	14**	67*
Very aware (3)	23 11% CJOO	-	1 2%	4 10%	4 12%	6 20%	8 22% AC	8 7%	15 14%	6 6%	15 20% AJ	2 6%	19 15% AO	1 7%	2 3%
Fairly aware (2)	27 13%	1 4%	4 8%	6 15%	4 12%	6 20%	6 17%	11 10%	16 15%	12 12%	11 14%	3 8%	15 12%	3 21%	8 12%
Not very aware (1)	13 6%	-	3 6%	3 8%	1 3%	4 13%	2 6%	9 8%	4 4%	6 6%	5 7%	2 6%	8 6%	1 7%	4 6%
Not aware at all (0)	151 70% FGK	27 9%	39 81% FG	26 67%	25 74% F	14 47%	20 56%	82 75%	69 66%	77 76% K	44 58%	29 81% K	85 67%	9 64%	52 78% S
Don't know	1 *	-	1 2%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%
Mean	0.64 CHJO O	0.07	0.30	0.69 C	0.62	1.13 AC	1.06 AC	0.50	0.78	0.48	0.96 AJL	0.39	0.75 O	0.71	0.39
Standard Deviation	1.06	0.38	0.72	1.08	1.10	1.22	1.29	0.95	1.17	0.92	1.25	0.87	1.15	1.07	0.82
All aware	50 23% CHOO	1 4%	5 10%	10 26%	8 24%	12 40% AC	14 39% AC	19 17%	31 30% AH	18 18%	26 34% AJL	5 14%	34 27%	4 29%	10 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 293

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the West Oxford LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	215	52*	74*	31*	41*	17**	171	41*	1**	120	55*	27**	6**	6**	209
Very aware (3)	23 11% CJO	8 15% O	7 9%	1 3%	6 15% O	1 6%	21 12%	2 5%	-	15 13%	6 11%	1 4%	1 17%	-	23 11%
Fairly aware (2)	27 13%	5 10%	10 14%	3 10%	8 20%	1 6%	21 12%	5 12%	1 100%	16 13%	7 13%	2 7%	1 17%	-	27 13%
Not very aware (1)	13 6%	3 6%	7 9%	1 3%	2 5%	-	11 6%	2 5%	-	8 7%	3 5%	1 4%	1 17%	1 17%	12 6%
Not aware at all (0)	151 70% FGK	36 69%	50 68%	26 84% S	24 59%	15 88%	117 68%	32 78%	-	80 67%	39 71%	23 85%	3 50%	5 83%	146 70%
Don't know	1 *	-	-	-	1 2%	-	1 1%	-	-	1 1%	-	-	-	-	1 *
Mean	0.64 CHJ OO	0.71	0.65 O	0.32	0.90 OR	0.29	0.68	0.44	2.00	0.71	0.64	0.30	1.00	0.17	0.65
Standard Deviation	1.06	1.16	1.04	0.79	1.19	0.85	1.10	0.90	-	1.11	1.08	0.78	1.26	0.41	1.08
All aware	50 23% CHOO	13 25%	17 23%	4 13%	14 34% OR	2 12%	42 25%	7 17%	1 100%	31 26%	13 24%	3 11%	2 33%	-	50 24%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 294

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

West Oxford

West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.

Base: Respondents in the West Oxford LCCC area only

All Commu- nities (excl cfrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	215	65*	85*	61*	78*	22**	6**	74*	91*	50*	128	35*	32*	173
Very aware (3)	23 11% Defj	13 20% AD	8 9%	2 3%	9 12%	4 18%	-	12 16%	8 9%	3 6%	14 11%	3 9%	2 6%	21 12%
Fairly aware (2)	27 13% D	11 17% D	13 15% D	2 3%	8 10%	3 14%	-	11 15%	8 9%	8 16%	18 14%	7 20%	4 13%	21 12%
Not very aware (1)	13 6%	5 8%	5 6%	3 5%	3 4%	1 5%	1 17%	6 8%	5 5%	2 4%	9 7%	4 11%	1 3%	12 7%
Not aware at all (0)	151 70% BHI	36 55%	58 68%	54 89% ABC	58 74%	14 64%	5 83%	44 59%	70 77% H	37 74%	86 67%	21 60%	25 78%	118 68%
Don't know	1	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%
Mean	0.64 Dej	1.02 AD	0.65 D	0.21	0.59	0.86	0.17	0.88 AI	0.49	0.54	0.69	0.77	0.47	0.68
Standard Deviation	1.06	1.24	1.06	0.66	1.07	1.25	0.41	1.19	0.98	0.97	1.08	1.06	0.95	1.10
All aware	50 23% Dej	24 37% AD	21 25% D	4 7%	17 22%	7 32%	-	23 31% I	16 18%	11 22%	32 25%	10 29%	6 19%	42 24%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 294

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

West Oxford

West Oxford Community Renewables is putting solar panels on buildings, installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills. The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.

Base: Respondents in the West Oxford LCCC area only

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	215	79*	91*	24**	21**	41*	54*	40*	80*	74*	111	30*	109	96*	24**	41*	37*	67*
Very aware (3)	23 11% Defj	9 11%	12 13%	2 8%	-	1 2%	2 4%	11 28% Aefh	9 11%	14 19% Aj	5 5%	4 13%	8 7%	16 17% Ai	-	5 12%	4 11%	7 10%
Fairly aware (2)	27 13% D	11 14%	11 12%	3 13%	2 10%	3 7%	8 15%	5 13%	11 14%	9 12%	14 13%	4 13%	15 14%	10 10%	3 13%	6 15%	3 8%	8 12%
Not very aware (1)	13 6%	4 5%	6 7%	2 8%	1 5%	2 5%	6 11%	1 3%	4 5%	6 8%	7 6%	-	4 4%	8 8%	1 4%	4 10%	4 11%	5 7%
Not aware at all (0)	151 70% BHi	54 68%	62 68%	17 71%	18 86%	34 83% Ag	38 70%	23 58%	56 70%	44 59%	85 77% Ai	22 73%	82 75%	61 64%	20 83%	26 63%	26 70%	46 69%
Don't know	1	1 1%	-	-	-	1 2%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%
Mean	0.64 Dej	0.68	0.70	0.58	0.24	0.28	0.52	1.10 Aef	0.66 e	0.90 Aj	0.45	0.67	0.53	0.80	0.29	0.76	0.59	0.64
Standard Deviation	1.06	1.10	1.12	1.02	0.62	0.72	0.88	1.35	1.09	1.23	0.88	1.15	0.99	1.18	0.69	1.11	1.04	1.06
All aware	50 23% Dej	20 25%	23 25%	5 21%	2 10%	4 10%	10 19%	16 40% Aef	20 25% e	23 31% j	19 17%	8 27%	23 21%	26 27%	3 13%	11 27%	7 19%	15 22%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 295

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	176
Very aware (3)	58 33%
Fairly aware (2)	29 16%
Not very aware (1)	17 10%
Not aware at all (0)	71 40%
Don't know	1 1%
Mean	1.42
Standard Deviation	1.31
All aware	87 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 295

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 Cwm Clydach (1) (L)
Total	176	176
Very aware (3)	58 33%	58 33%
Fairly aware (2)	29 16%	29 16%
Not very aware (1)	17 10%	17 10%
Not aware at all (0)	71 40%	71 40%
Don't know	1 1%	1 1%
Mean	1.42	1.42
Standard Deviation	1.31	1.31
All aware	87 49%	87 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 296

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011 1. With community scale renewables (C)
Total	176	176
Very aware (3)	58 33%	58 33%
Fairly aware (2)	29 16%	29 16%
Not very aware (1)	17 10%	17 10%
Not aware at all (0)	71 40%	71 40%
Don't know	1 1%	1 1%
Mean	1.42	1.42
Standard Deviation	1.31	1.31
All aware	87 49%	87 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 297

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling		Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Bought (M)	Social rent (N)	Private rent (O)
Total	176	21**	27**	24**	34*	20**	50*	80*	96*	17**	159	121	11**	42*
Very aware (3)	58 33%	1 5%	7 26%	6 25%	14 41%	6 30%	24 48% A	31 39%	27 28%	9 53%	49 31%	47 39% AO	1 9%	9 21%
Fairly aware (2)	29 16% G	5 24%	4 15%	7 29%	4 12%	5 25%	4 8%	15 19%	14 15%	-	29 18%	18 15%	-	10 24% P
Not very aware (1)	17 10%	2 10%	3 11%	2 8%	4 12%	1 5%	5 10%	8 10%	9 9%	1 6%	16 10%	14 12%	1 9%	2 5%
Not aware at all (0)	71 40% M	13 62%	12 44%	9 38%	12 35%	8 40%	17 34%	26 33%	45 47%	7 41%	64 40%	42 35%	9 82%	20 48%
Don't know	1 1%	-	1 4%	-	-	-	-	-	1 1%	-	1 1%	-	-	1 2%
Mean	1.42 I	0.71	1.23	1.42	1.59	1.45	1.70	1.64 AI	1.24	1.65	1.40	1.58 A	0.36	1.20
Standard Deviation	1.31	1.01	1.31	1.25	1.35	1.32	1.37	1.30	1.31	1.50	1.30	1.31	0.92	1.27
All aware	87 49%	6 29%	11 41%	13 54%	18 53%	11 55%	28 56%	46 58%	41 43%	9 53%	78 49%	65 54%	1 9%	19 45%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 297

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl chris) (A)	No. in H/H					Heating fuel			Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	176	45*	58*	36*	23**	14**	168	6**	2**	58*	66*	42*	4**	21**	155
Very aware (3)	58 33%	16 36%	20 34%	12 33%	5 22%	5 36%	54 32%	3 50%	1 50%	20 34%	20 30%	17 40%	1 25%	7 33%	51 33%
Fairly aware (2)	29 16% G	4 9%	11 19%	6 17%	3 13%	5 36%	29 17%	-	-	7 12%	13 20%	6 14%	1 25%	2 10%	27 17%
Not very aware (1)	17 10%	5 11%	4 7%	5 14%	2 9%	1 7%	17 10%	-	-	6 10%	6 9%	4 10%	-	1 5%	16 10%
Not aware at all (0)	71 40% M	20 44%	23 40%	13 36%	12 52%	3 21%	67 40%	3 50%	1 50%	25 43%	26 39%	15 36%	2 50%	11 52%	60 39%
Don't know	1 1%	-	-	-	1 4%	-	1 1%	-	-	-	1 2%	-	-	-	1 1%
Mean	1.42 I	1.36	1.48	1.47	1.05	1.86	1.42	1.50	1.50	1.38	1.42	1.60	1.25	1.24	1.45
Standard Deviation	1.31	1.37	1.33	1.30	1.29	1.17	1.30	1.64	2.12	1.35	1.30	1.34	1.50	1.41	1.30
All aware	87 49%	20 44%	31 53%	18 50%	8 35%	10 71%	83 49%	3 50%	1 50%	27 47%	33 50%	23 55%	2 50%	9 43%	78 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 298

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Cwmclydach Community Development Trust

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

All Communities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	176	81*	56*	39*	56*	12**	16**	28**	63*	85*	83*	59*	37*	125
Very aware (3)	58 33% Dd	33 41% AD	19 34% D	6 15%	25 45% A	3 25%	3 19%	9 32%	25 40%	24 28%	30 36%	18 31%	12 32%	42 34%
Fairly aware (2)	29 16% B	8 10%	10 18%	11 28% AB	5 9%	3 25%	3 19%	3 11%	12 19%	14 16%	10 12%	14 24%	8 22%	18 14%
Not very aware (1)	17 10% BJ	4 5%	7 13%	6 15%	5 9%	1 8%	2 13%	5 18%	8 13%	4 5%	6 7%	8 14%	2 5%	12 10%
Not aware at all (0)	71 40% Ih	35 43%	20 36%	16 41%	21 38%	4 33%	8 50%	11 39%	18 29%	42 49% AI	37 45%	19 32%	15 41%	52 42%
Don't know	1 1%	1 7%	-	-	-	1 8%	-	-	-	1 7%	-	-	-	1 7%
Mean	1.42 df	1.49	1.50	1.18	1.61	1.45	1.06	1.36	1.70 AJ	1.24	1.40	1.53	1.46	1.40
Standard Deviation	1.31	1.41	1.29	1.14	1.38	1.29	1.24	1.31	1.27	1.33	1.37	1.24	1.32	1.33
All aware	87 49% d	41 51%	29 52%	17 44%	30 54%	6 50%	6 38%	12 43%	37 59%	38 45%	40 48%	32 54%	20 54%	60 48%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 298

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Cwmclydach Community Development Trust*****

This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park, which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. Work is also being done in partnership with local schools to spread awareness of how to save energy.

Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930-1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	176	33*	89*	23**	31*	25**	30*	15**	106	169	4**	3**	21**	164	6**	85*	21**	11**
Very aware (3)	58 33% Dd	16 48% Ad	29 33% d	9 39%	4 13%	3 12%	6 20%	11 73%	38 36%	55 33%	2 50%	1 33%	5 24%	52 32%	3 50%	25 29%	11 52%	7 64%
Fairly aware (2)	29 16% B	3 9%	16 18%	5 22%	5 16%	7 28%	4 13%	1 7%	17 16%	29 17%	-	-	2 10%	28 17%	1 17%	13 15%	3 14%	-
Not very aware (1)	17 10% BJ	5 15%	9 10%	2 9%	1 3%	1 4%	1 3%	-	15 14% A	17 10%	-	-	-	17 10%	-	10 12%	-	1 9%
Not aware at all (0)	71 40% lh	9 27%	34 38%	7 30%	21 68% Acb	13 52%	19 63% Ah	3 20%	36 34%	67 40%	2 50%	2 67%	14 67%	66 40%	2 33%	37 44%	7 33%	3 27%
Don't know	1 1%	-	1 1%	-	-	1 4%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-
Mean	1.42 df	1.79 d	1.45 d	1.70	0.74	1.00	0.90	2.33	1.54 f	1.43	1.50	1.00	0.90	1.40	1.83	1.31	1.86	2.00
Standard Deviation	1.31	1.32	1.30	1.29	1.15	1.18	1.27	1.23	1.29	1.31	1.73	1.73	1.34	1.30	1.47	1.30	1.39	1.41
All aware	87 49% d	19 58% d	45 51% d	14 61%	9 29%	10 40%	10 33%	12 80%	55 52%	84 50%	2 50%	1 33%	7 33%	80 49%	4 67%	38 45%	14 67%	7 64%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 299

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Carbon Neutral Exmoor

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	351
Very aware (3)	78 22%
Fairly aware (2)	67 19%
Not very aware (1)	20 6%
Not aware at all (0)	184 52%
Don't know	2 1%
Mean	1.11
Standard Deviation	1.27
All aware	145 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 299

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Carbon Neutral Exmoor*****

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC commun ities 2011 Exmoor (1,3) (N)
Total	351	351
Very aware (3)	78 22%	78 22%
Fairly aware (2)	67 19%	67 19%
Not very aware (1)	20 6%	20 6%
Not aware at all (0)	184 52%	184 52%
Don't know	2 1%	2 1%
Mean	1.11	1.11
Standard Deviation	1.27	1.27
All aware	145 41%	145 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 300

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Carbon Neutral Exmoor*****

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		1. With community scale renewables (C)	3. With a strong focus on non-domestic buildings (E)
Total	351	351	351
Very aware (3)	78 22%	78 22%	78 22%
Fairly aware (2)	67 19%	67 19%	67 19%
Not very aware (1)	20 6%	20 6%	20 6%
Not aware at all (0)	184 52%	184 52%	184 52%
Don't know	2 1%	2 1%	2 1%
Mean	1.11	1.11	1.11
Standard Deviation	1.27	1.27	1.27
All aware	145 41%	145 41%	145 41%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 301

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Carbon Neutral Exmoor*****

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	351	12**	25**	36*	65*	81*	132	151	200	266	39*	13**	258	35*	53*
Very aware (3)	78 22% a	-	3 12%	7 19%	16 25%	19 23%	33 25%	38 25%	40 20%	62 23%	6 15%	3 23%	60 23%	5 14%	13 25%
Fairly aware (2)	67 19%	1 8%	5 20%	4 11%	11 17%	21 26%	25 19%	27 18%	40 20%	48 18%	9 23%	2 15%	54 21%	5 14%	7 13%
Not very aware (1)	20 6%	1 8%	1 4%	3 8%	3 5%	6 7%	6 5%	9 6%	11 6%	16 6%	1 3%	1 8%	19 7% AO	1 3%	-
Not aware at all (0)	184 52% FM	10 83%	16 64%	22 61% F	35 54%	33 41%	68 52%	76 50%	108 54%	138 52%	23 59%	7 54%	123 48%	24 69% AM	33 62%
Don't know	2 1%	-	-	-	-	2 2% A	-	1 1%	1 1%	2 1%	-	-	2 1%	-	-
Mean	1.11 a	0.25	0.80	0.89	1.12	1.33	1.17	1.18	1.06	1.13	0.95	1.08	1.20 AN	0.74	1.00
Standard Deviation	1.27	0.62	1.15	1.24	1.31	1.25	1.30	1.30	1.25	1.28	1.21	1.32	1.26	1.17	1.33
All aware	145 41% a	1 8%	8 32%	11 31%	27 42%	40 49%	58 44%	65 43%	80 40%	110 41%	15 38%	5 38%	114 44%	10 29%	20 38%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 301

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Carbon Neutral Exmoor

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl c'tris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	351	71*	176	47*	40*	17**	50*	55*	165	51*	99*	127	97*	23**	36*	315
Very aware (3)	78 22% a	15 21%	41 23%	8 17%	10 25%	4 24%	4 8%	11 20%	41 25% a	13 25% a	23 23%	26 20%	21 22%	8 35%	5 14%	73 23%
Fairly aware (2)	67 19%	11 15%	35 20%	9 19%	10 25%	2 12%	7 14%	9 16%	34 21%	12 24%	19 19%	23 18%	19 20%	5 22%	7 19%	60 19%
Not very aware (1)	20 6%	3 4%	13 7% O	2 4%	2 5%	-	5 10%	2 4%	9 5%	3 6%	5 5%	9 7%	6 6%	-	1 3%	19 6%
Not aware at all (0)	184 52% FM	42 59%	85 48%	28 60%	18 45%	11 65%	34 68% Accl	33 60%	79 48%	23 45%	52 53%	68 54%	50 52%	10 43%	23 64%	161 51%
Don't know	2 1%	-	2 1%	-	-	-	-	-	2 1%	-	-	1 1%	1 1%	-	-	2 1%
Mean	1.11 a	0.99	1.18	0.94	1.30	0.94	0.62	0.96	1.23 a	1.29 a	1.13	1.06	1.11	1.48	0.83	1.14
Standard Deviation	1.27	1.27	1.27	1.22	1.29	1.34	1.01	1.26	1.29	1.29	1.28	1.25	1.26	1.38	1.18	1.27
All aware	145 41% a	26 37%	76 43%	17 36%	20 50%	6 35%	11 22%	20 36%	75 45% a	25 49% a	42 42%	49 39%	40 41%	13 57%	12 33%	133 42%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 302

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Carbon Neutral Exmoor

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	351	160	140	51*	140	21**	12**	72*	139	140	185	88*	68*	243
Very aware (3)	78 22% D	40 25% D	32 23%	6 12%	35 25%	4 19%	-	20 28%	25 18%	33 24%	44 24%	21 24%	11 16%	56 23%
Fairly aware (2)	67 19% d	34 21%	28 20%	5 10%	29 21%	3 14%	1 8%	11 15%	26 19%	30 21%	38 21%	12 14%	9 13%	53 22%
Not very aware (1)	20 6% Nji	6 4%	10 7%	4 8%	9 6%	3 14%	-	6 8%	6 4%	8 6%	7 4%	5 6%	6 9%	10 4%
Not aware at all (0)	184 52%	78 49%	70 50%	36 71% ABC	66 47%	11 52%	11 92%	35 49%	80 58%	69 49%	95 51%	49 56%	40 59%	124 51%
Don't know	2 1%	2 1%	-	-	1 1%	-	-	-	2 1%	-	1 1%	1 1%	2 3% AN	-
Mean	1.11 Dd	1.23 D	1.16 D	0.63	1.24	1.00	0.17	1.22	0.97	1.19	1.17	1.06	0.86	1.17
Standard Deviation	1.27	1.30	1.27	1.08	1.28	1.22	0.58	1.31	1.23	1.27	1.29	1.30	1.19	1.28
All aware	145 41% DMd	74 46% D	60 43% D	11 22%	64 46%	7 33%	1 8%	31 43%	51 37%	63 45%	82 44%	33 38%	20 29%	109 45% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 302

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Carbon Neutral Exmoor

This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlock, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.

Base: Respondents in the Carbon Neutral Exmoor LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	351	109	165	33*	44*	29**	68*	70*	184	188	124	39*	165	190	9**	8**	114	89*	58*
Very aware (3)	78 22% D	22 20%	42 25%	7 21%	7 16%	4 14%	17 25%	22 31% Ah	35 19%	46 24%	23 19%	9 23%	33 20%	47 25%	1 11%	-	26 23%	15 17%	18 31% q
Fairly aware (2)	67 19% d	28 26% Ad	31 19%	5 15%	3 7%	4 14%	12 18%	10 14%	41 22%	34 18%	28 23%	5 13%	37 22%	33 17%	3 33%	-	16 14%	22 25%	10 17%
Not very aware (1)	20 6% NjI	8 7%	10 6%	1 3%	1 2%	1 3%	3 4%	5 7%	11 6%	17 9% Aj	2 2%	1 3%	5 3%	15 8% I	-	1 13%	6 5%	4 4%	5 9%
Not aware at all (0)	184 52%	51 47%	81 49%	20 61%	32 73% Aab	20 69%	36 53%	32 46%	96 52%	90 48%	71 57%	23 59%	89 54%	94 49%	5 56%	6 75%	66 58% r	48 54%	24 41%
Don't know	2 1%	-	1 1%	-	1 2%	-	-	1 1%	1 1%	1 1%	-	1 3%	1 1%	1 1%	-	1 13%	-	-	1 2%
Mean	1.11 Dd	1.19 d	1.21 d	0.97	0.65	0.72	1.15	1.32	1.08	1.19	1.02	1.00	1.09	1.17	1.00	0.14	1.02	1.04	1.39
Standard Deviation	1.27	1.23	1.29	1.29	1.17	1.16	1.31	1.34	1.23	1.27	1.25	1.32	1.26	1.28	1.22	0.38	1.28	1.21	1.32
All aware	145 41% DMd	50 46% d	73 44% d	12 36%	10 23%	8 28%	29 43%	32 46%	76 41%	80 43%	51 41%	14 36%	70 42%	80 42%	4 44%	-	42 37%	37 42%	28 48%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 303

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Eco-Easterside*****

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	110
Very aware (3)	33 30%
Fairly aware (2)	20 18%
Not very aware (1)	18 16%
Not aware at all (0)	39 35%
Don't know	- -
Mean	1.43
Standard Deviation	1.25
All aware	53 48%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 303

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

*****Eco-Easterside*****

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communit ies 2011 Middles- brough (2,5) (M)
Total	110	110
Very aware (3)	33 30%	33 30%
Fairly aware (2)	20 18%	20 18%
Not very aware (1)	18 16%	18 16%
Not aware at all (0)	39 35%	39 35%
Don't know	-	-
Mean	1.43	1.43
Standard Deviation	1.25	1.25
All aware	53 48%	53 48%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 304

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Eco-Easterside

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		2. With a dominant focus on domestic buildings (D)	5. Working in deprived areas (G)
Total	110	110	110
Very aware (3)	33 30%	33 30%	33 30%
Fairly aware (2)	20 18%	20 18%	20 18%
Not very aware (1)	18 16%	18 16%	18 16%
Not aware at all (0)	39 35%	39 35%	39 35%
Don't know	-	-	-
Mean	1.43	1.43	1.43
Standard Deviation	1.25	1.25	1.25
All aware	53 48%	53 48%	53 48%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 305

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Eco-Easterside

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	110	14**	17**	16**	27**	13**	23**	55*	55*	50*	53*	7**	54*	35*	19**
Very aware (3)	33 30%	2 14%	3 18%	7 44%	10 37%	4 31%	7 30%	18 33%	15 27%	13 26%	19 36%	1 14%	13 24%	13 37%	6 32%
Fairly aware (2)	20 18%	2 14%	6 35%	3 19%	4 15%	3 23%	2 9%	8 15%	12 22%	10 20%	9 17%	1 14%	12 22%	6 17%	2 11%
Not very aware (1)	18 16%	3 21%	6 35%	1 6%	4 15%	2 15%	2 9%	8 15%	10 18%	10 20%	7 13%	1 14%	9 17%	7 20%	2 11%
Not aware at all (0)	39 35% e	7 50%	2 12%	5 31%	9 33%	4 31%	12 52%	21 38%	18 33%	17 34%	18 34%	4 57%	20 37%	9 26%	9 47%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.43	0.93	1.59	1.75	1.56	1.54	1.17	1.42	1.44	1.38	1.55	0.86	1.33	1.66	1.26
Standard Deviation	1.25	1.14	0.94	1.34	1.31	1.27	1.37	1.30	1.21	1.21	1.29	1.21	1.21	1.24	1.37
All aware	53 48%	4 29%	9 53%	10 63%	14 52%	7 54%	9 39%	26 47%	27 49%	23 46%	28 53%	2 29%	25 46%	19 54%	8 42%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 305

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel		Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	110	21**	38*	18**	18**	15**	106	4**	43*	31*	20**	7**	10**	100
Very aware (3)	33 30%	5 24%	13 34%	5 28%	6 33%	4 27%	31 29%	2 50%	18 42% A	7 23%	5 25%	2 29%	1 10%	32 32%
Fairly aware (2)	20 18%	-	7 18%	5 28%	5 28%	3 20%	20 19%	-	9 21%	8 26%	1 5%	-	3 30%	17 17%
Not very aware (1)	18 16%	3 14%	5 13%	2 11%	3 17%	5 33%	18 17%	-	6 14%	9 29% A	2 10%	1 14%	2 20%	16 16%
Not aware at all (0)	39 35% e	13 62%	13 34%	6 33%	4 22%	3 20%	37 35%	2 50%	10 23%	7 23%	12 60%	4 57%	4 40%	35 35%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.43	0.86	1.53	1.50	1.72	1.53	1.42	1.50	1.81 A	1.48	0.95	1.00	1.10	1.46
Standard Deviation	1.25	1.28	1.29	1.25	1.18	1.13	1.24	1.73	1.22	1.09	1.32	1.41	1.10	1.27
All aware	53 48%	5 24%	20 53%	10 56%	11 61%	7 47%	51 48%	2 50%	27 63% A	15 48%	6 30%	2 29%	4 40%	49 49%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 306

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Eco-Easterside

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	110	32*	48*	28**	34*	10**	10**	26**	39*	45*	63*	26**	30*	70*
Very aware (3)	33 30%	12 38%	13 27%	8 29%	13 38%	3 30%	3 30%	12 46%	10 26%	11 24%	20 32%	8 31%	9 30%	22 31%
Fairly aware (2)	20 18% h	5 16%	9 19%	6 21%	8 24%	1 10%	2 20%	3 12%	12 31% AJ	5 11%	14 22%	4 15%	5 17%	15 21%
Not very aware (1)	18 16%	2 6%	10 21%	6 21%	4 12%	3 30%	3 30%	3 12%	6 15%	9 20%	10 16%	4 15%	6 20%	9 13%
Not aware at all (0)	39 35%	13 41%	16 33%	8 29%	9 26%	3 30%	2 20%	8 31%	11 28%	20 44%	19 30%	10 38%	10 33%	24 34%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.43	1.50	1.40	1.50	1.74	1.40	1.60	1.73	1.54	1.16	1.56	1.38	1.43	1.50
Standard Deviation	1.25	1.37	1.22	1.20	1.24	1.26	1.17	1.34	1.17	1.24	1.23	1.30	1.25	1.26
All aware	53 48% J	17 53%	22 46%	14 50%	21 62%	4 40%	5 50%	15 58%	22 56%	16 36%	34 54%	12 46%	14 47%	37 53%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 306

Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Eco-Easterside

This project has installed two wind turbines at Easterside and at St Thomas More primary schools. Twenty homes have been provided with solar hot water and air source heat pump renewable technologies. Residents have been supported with cavity wall and loft insulation, information on how to reduce energy consumption and real time display units, to allow them to monitor energy usage.

Base: Respondents in the Eco-Easterside LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	110	32*	55*	6**	17**	13**	22**	17**	58*	1**	108	1**	102	9**	5**	58*	16**	9**
Very aware (3)	33 30%	10 31%	20 36%	1 17%	2 12%	1 8%	10 45%	1 6%	21 36%	-	32 30%	1 100%	30 29%	3 33%	1 20%	15 26%	3 19%	3 33%
Fairly aware (2)	20 18% h	9 28%	7 13%	-	4 24%	3 23%	3 14%	8 47%	6 10%	-	20 19%	-	18 18%	3 33%	-	12 21%	3 19%	3 33%
Not very aware (1)	18 16%	4 13%	11 20%	1 17%	2 12%	3 23%	4 18%	3 18%	8 14%	-	18 17%	-	17 17%	1 11%	1 20%	10 17%	4 25%	1 11%
Not aware at all (0)	39 35%	9 28%	17 31%	4 67%	9 53%	6 46%	5 23%	5 29%	23 40%	1 100%	38 35%	-	37 36%	2 22%	3 60%	21 36%	6 38%	2 22%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.43	1.63	1.55	0.67	0.94	0.92	1.82	1.29	1.43	0.00	1.43	3.00	1.40	1.78	0.80	1.36	1.19	1.78
Standard Deviation	1.25	1.21	1.27	1.21	1.14	1.04	1.26	0.99	1.34	-	1.25	-	1.25	1.20	1.30	1.22	1.17	1.20
All aware	53 48% J	19 59%	27 49%	1 17%	6 35%	4 31%	13 59%	9 53%	27 47%	-	52 48%	1 100%	48 47%	6 67%	1 20%	27 47%	6 38%	6 67%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 307

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

***Halton Carbon Positive ***

This project has installed solar panels on the roofs of the Wenning House building.

It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.

The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	120
Very aware (3)	26 22%
Fairly aware (2)	33 28%
Not very aware (1)	2 2%
Not aware at all (0)	57 48%
Don't know	2 2%
Mean	1.24
Standard Deviation	1.27
All aware	59 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 307

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The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC commu- nities 2011 Halton (1,3) (C)
Total	120	120
Very aware (3)	26 22%	26 22%
Fairly aware (2)	33 28%	33 28%
Not very aware (1)	2 2%	2 2%
Not aware at all (0)	57 48%	57 48%
Don't know	2 2%	2 2%
Mean	1.24	1.24
Standard Deviation	1.27	1.27
All aware	59 49%	59 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 308

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The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011	
		1. With community scale renewables (C)	3. With a strong focus on non-domestic buildings (E)
Total	120	120	120
Very aware (3)	26 22%	26 22%	26 22%
Fairly aware (2)	33 28%	33 28%	33 28%
Not very aware (1)	2 2%	2 2%	2 2%
Not aware at all (0)	57 48%	57 48%	57 48%
Don't know	2 2%	2 2%	2 2%
Mean	1.24	1.24	1.24
Standard Deviation	1.27	1.27	1.27
All aware	59 49%	59 49%	59 49%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	120	5**	10**	25**	25**	19**	36*	52*	68*	96*	15**	1**	90*	15**	14**
Very aware (3)	26 22%	1 20%	-	4 16%	5 20%	6 32%	10 28%	14 27%	12 18%	24 25%	1 7%	-	22 24%	1 7%	3 21%
Fairly aware (2)	33 28%	3 60%	1 10%	10 40%	7 28%	6 32%	6 17%	11 21%	22 32%	26 27%	4 27%	1 100%	25 28%	4 27%	4 29%
Not very aware (1)	2 2%	-	1 10%	1 4%	-	-	-	2 4%	-	1 1%	1 7%	-	1 1%	-	1 7%
Not aware at all (0)	57 48%	1 20%	8 80%	10 40%	13 52%	7 37%	18 50%	24 46%	33 49%	43 45%	9 60%	-	40 44%	10 67%	6 43%
Don't know	2 2% a	-	-	-	-	-	2 6%	1 2%	1 1%	2 2%	-	-	2 2%	-	-
Mean	1.24	1.80	0.30	1.32	1.16	1.58	1.24	1.29	1.19	1.33	0.80	2.00	1.33	0.73	1.29
Standard Deviation	1.27	1.10	0.67	1.18	1.28	1.30	1.37	1.32	1.23	1.29	1.08	-	1.28	1.10	1.27
All aware	59 49%	4 80%	1 10%	14 56%	12 48%	12 63%	16 44%	25 48%	34 50%	50 52%	5 33%	1 100%	47 52%	5 33%	7 50%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 309

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The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	120	19**	50*	16**	21**	14**	108	3**	3**	5**	44*	39*	28**	5**	5**	115
Very aware (3)	26 22%	5 26%	13 26%	2 13%	5 24%	1 7%	25 23%	-	-	1 20%	10 23%	10 26%	6 21%	-	1 20%	25 22%
Fairly aware (2)	33 28%	5 26%	13 26%	7 44%	5 24%	3 21%	30 28%	1 33%	-	1 20%	14 32%	11 28%	5 18%	2 40%	1 20%	32 28%
Not very aware (1)	2 2%	-	1 2%	-	-	1 7%	2 2%	-	-	-	1 2%	1 3%	-	-	-	2 2%
Not aware at all (0)	57 48%	9 47%	21 42%	7 44%	11 52%	9 64%	50 46%	1 33%	3 100%	3 60%	18 41%	17 44%	17 61%	2 40%	3 60%	54 47%
Don't know	2 2% a	-	2 4%	-	-	-	1 1%	1 33%	-	-	1 2%	-	-	1 20%	-	2 2%
Mean	1.24	1.32	1.38	1.25	1.19	0.71	1.28	1.00	0.00	1.00	1.37	1.36	1.00	1.00	1.00	1.25
Standard Deviation	1.27	1.34	1.30	1.18	1.33	1.07	1.27	1.41	0.00	1.41	1.25	1.29	1.31	1.15	1.41	1.26
All aware	59 49%	10 53%	26 52%	9 56%	10 48%	4 29%	55 51%	1 33%	-	2 40%	24 55%	21 54%	11 39%	2 40%	2 40%	57 50%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 310

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

***Halton Carbon Positive ***

This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	120	52*	44*	24**	44*	7**	8**	21**	60*	39*	64*	28**	36*	80*
Very aware (3)	26 22% N	14 27%	9 20%	3 13%	7 16%	1 14%	3 38%	4 19%	12 20%	10 26%	15 23%	5 18%	13 36% AN	12 15%
Fairly aware (2)	33 28% J	15 29%	17 39% A	1 4%	12 27%	-	1 13%	8 38%	20 33% J	5 13%	21 33%	7 25%	6 17%	26 33%
Not very aware (1)	2 2%	1 2%	1 2%	-	-	-	-	1 5%	1 2%	-	1 2%	1 4%	1 3%	1 1%
Not aware at all (0)	57 48%	20 38%	17 39%	20 83%	24 55%	6 86%	4 50%	8 38%	26 43%	23 59%	26 41%	14 50%	16 44%	39 49%
Don't know	2 2%	2 4%	-	-	1 2%	-	-	-	1 2%	1 3%	1 2%	1 4%	-	2 3%
Mean	1.24	1.46	1.41	0.46	1.05	0.43	1.38	1.38	1.31	1.05	1.40	1.11	1.44	1.14
Standard Deviation	1.27	1.28	1.21	1.06	1.23	1.13	1.51	1.20	1.24	1.35	1.25	1.25	1.38	1.20
All aware	59 49%	29 56%	26 59%	4 17%	19 43%	1 14%	4 50%	12 57%	32 53%	15 38%	36 56%	12 43%	19 53%	38 48%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 310

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.

The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.

Base: Respondents in the Halton Carbon Positive LCCC area only

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	120	29**	62*	14**	15**	7**	20**	14**	79*	18**	89*	13**	103	32*	1**	36*	19**	24**
Very aware (3)	26 22% N	5 17%	16 26%	3 21%	2 13%	1 14%	3 15%	2 14%	20 25%	4 22%	20 22%	2 15%	21 20%	5 16%	-	6 17%	7 37%	6 25%
Fairly aware (2)	33 28% J	11 38%	16 26%	2 14%	4 27%	2 29%	5 25%	3 21%	23 29%	5 28%	26 29%	2 15%	28 27%	7 22%	-	10 28%	4 21%	9 38%
Not very aware (1)	2 2%	1 3%	-	1 7%	-	-	1 5%	-	1 1%	-	2 2%	-	2 2%	-	-	1 3%	-	-
Not aware at all (0)	57 48%	12 41%	28 45%	8 57%	9 60%	4 57%	11 55%	9 64%	33 42%	8 44%	40 45%	9 69%	50 49%	20 63%	1 100%	18 50%	8 42%	9 38%
Don't know	2 2%	-	2 3%	-	-	-	-	-	2 3%	1 6%	1 1%	-	2 2%	-	-	1 3%	-	-
Mean	1.24	1.31	1.33	1.00	0.93	1.00	1.00	0.86	1.39	1.29	1.30	0.77	1.20	0.91	0.00	1.11	1.53	1.50
Standard Deviation	1.27	1.20	1.31	1.30	1.22	1.29	1.21	1.23	1.28	1.31	1.26	1.24	1.26	1.23	-	1.23	1.39	1.25
All aware	59 49%	16 55%	32 52%	5 36%	6 40%	3 43%	8 40%	5 36%	43 54%	9 50%	46 52%	4 31%	49 48%	12 38%	-	16 44%	11 58%	15 63%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 311

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Low Carbon Hook Norton

Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.

A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.

The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.

The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	100
Very aware (3)	41 41%
Fairly aware (2)	28 28%
Not very aware (1)	5 5%
Not aware at all (0)	26 26%
Don't know	-
Mean	1.84
Standard Deviation	1.22
All aware	69 69%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 311

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 Hook Norton (1,2,3,6) (P)
Total	100	100
Very aware (3)	41 41%	41 41%
Fairly aware (2)	28 28%	28 28%
Not very aware (1)	5 5%	5 5%
Not aware at all (0)	26 26%	26 26%
Don't know	-	-
Mean	1.84	1.84
Standard Deviation	1.22	1.22
All aware	69 69%	69 69%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 312

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The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.

The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl chrs) (A)	Community groups 2011			
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. Integrated approaches (H)
Total	100	100	100	100	100
Very aware (3)	41 41%	41 41%	41 41%	41 41%	41 41%
Fairly aware (2)	28 28%	28 28%	28 28%	28 28%	28 28%
Not very aware (1)	5 5%	5 5%	5 5%	5 5%	5 5%
Not aware at all (0)	26 26%	26 26%	26 26%	26 26%	26 26%
Don't know	-	-	-	-	-
Mean	1.84	1.84	1.84	1.84	1.84
Standard Deviation	1.22	1.22	1.22	1.22	1.22
All aware	69 69%	69 69%	69 69%	69 69%	69 69%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 313

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Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	100	3**	8**	21**	22**	26**	20**	39*	61*	82*	11**	2**	78*	8**	11**
Very aware (3)	41 41%	-	2 25%	11 52%	13 59%	8 31%	7 35%	15 38%	26 43%	32 39%	6 55%	1 50%	40 51% A	-	1 9%
Fairly aware (2)	28 28%	-	2 25%	6 29%	3 14%	11 42%	6 30%	12 31%	16 26%	26 32%	2 18%	-	23 29%	1 13%	4 36%
Not very aware (1)	5 5% c	-	1 13%	2 10%	-	2 8%	-	-	5 8%	4 5%	-	-	3 4%	1 13%	-
Not aware at all (0)	26 26% Mc	3 100%	3 38%	2 10%	6 27%	5 19%	7 35%	12 31%	14 23%	20 24%	3 27%	1 50%	12 15%	6 75%	6 55%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.84	0.00	1.38	2.24	2.05	1.85	1.65	1.77	1.89	1.85	2.00	1.50	2.17 A	0.38	1.00
Standard Deviation	1.22	0.00	1.30	1.00	1.33	1.08	1.31	1.27	1.20	1.19	1.34	2.12	1.07	0.74	1.18
All aware	69 69%	-	4 50%	17 81%	16 73%	19 73%	13 65%	27 69%	42 69%	58 71%	8 73%	1 50%	63 81% A	1 13%	5 45%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.

The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	100	20**	35*	13**	16**	16**	1**	18**	76*	3**	39*	26**	32*	2**	7**	93*
Very aware (3)	41 41%	5 25%	13 37%	4 31%	11 69%	8 50%	1 100%	6 33%	34 45%	-	19 49%	13 50%	9 28%	-	1 14%	40 43%
Fairly aware (2)	28 28%	4 20%	14 40%	4 31%	2 13%	4 25%	-	3 17%	24 32%	1 33%	7 18%	8 31%	12 38%	1 50%	3 43%	25 27%
Not very aware (1)	5 5% c	2 10%	2 6%	-	-	1 6%	-	2 11%	2 3%	-	2 5%	1 4%	2 6%	-	-	5 5%
Not aware at all (0)	26 26% Mc	9 45%	6 17%	5 38%	3 19%	3 19%	-	7 39%	16 21%	2 67%	11 28%	4 15%	9 28%	1 50%	3 43%	23 25%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.84	1.25	1.97	1.54	2.31	2.06	3.00	1.44	2.00 A	0.67	1.87	2.15	1.66	1.00	1.29	1.88
Standard Deviation	1.22	1.29	1.07	1.33	1.20	1.18	-	1.34	1.15	1.15	1.30	1.08	1.18	1.41	1.25	1.21
All aware	69 69%	9 45%	27 77%	8 62%	13 81%	12 75%	1 100%	9 50%	58 76% A	1 33%	26 67%	21 81%	21 66%	1 50%	4 57%	65 70%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 314

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Low Carbon Hook Norton

Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.

A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.

The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.

The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

	All Commu- nities (excl cfrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	100	42*	45*	13**	36*	10**	4**	21**	48*	31*	68*	17**	28**	65*
Very aware (3)	41 41%	23 55% A	16 36%	2 15%	15 42%	2 20%	2 50%	6 29%	25 52% A	10 32%	33 49% A	4 24%	7 25%	32 49% A
Fairly aware (2)	28 28% I	9 21%	15 33%	4 31%	10 28%	3 30%	2 50%	7 33%	8 17%	13 42% AI	18 26%	6 35%	10 36%	17 26%
Not very aware (1)	5 5%	2 5%	2 4%	1 8%	1 3%	1 10%	-	1 5%	2 4%	2 6%	2 3%	-	-	4 6%
Not aware at all (0)	26 26% Nr	8 19%	12 27%	6 46%	10 28%	4 40%	-	7 33%	13 27%	6 19%	15 22%	7 41%	11 39%	12 18%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.84	2.12	1.78	1.15	1.83	1.30	2.50	1.57	1.94	1.87	2.01 A	1.41	1.46	2.06 A
Standard Deviation	1.22	1.17	1.20	1.21	1.25	1.25	0.58	1.25	1.29	1.09	1.19	1.28	1.26	1.14
All aware	69 69%	32 76%	31 69%	6 46%	25 69%	5 50%	4 100%	13 62%	33 69%	23 74%	51 75%	10 59%	17 61%	49 75%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 314

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Low Carbon Hook Norton

Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.

A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.

The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.

The project intends to use income generated from these measures to fund further work within the community.

Base: Respondents in the Low Carbon Hook Norton LCCC area only

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall			Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	100	16**	46*	20**	18**	9**	18**	24**	49*	33*	56*	11**	61*	43*	1**	23**	17**	37*
Very aware (3)	41 41%	6 38%	18 39%	7 35%	10 56%	3 33%	7 39%	13 54%	18 37%	15 45%	19 34%	7 64%	25 41%	18 42%	1 100%	5 22%	8 47%	23 62% A
Fairly aware (2)	28 28% I	6 38%	14 30%	4 20%	4 22%	2 22%	6 33%	7 29%	13 27%	8 24%	18 32%	2 18%	16 26%	12 28%	-	10 43%	3 18%	8 22%
Not very aware (1)	5 5%	2 13%	2 4%	1 5%	-	-	1 6%	1 4%	3 6%	-	5 9%	-	5 8%	-	-	2 9%	1 6%	1 3%
Not aware at all (0)	26 26% Nr	2 13%	12 26%	8 40%	4 22%	4 44%	4 22%	3 13%	15 31%	10 30%	14 25%	2 18%	15 25%	13 30%	-	6 26%	5 29%	5 14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.84	2.00	1.83	1.50	2.11	1.44	1.89	2.25	1.69	1.85	1.75	2.27	1.84	1.81	3.00	1.61	1.82	2.32 A
Standard Deviation	1.22	1.03	1.22	1.36	1.23	1.42	1.18	1.03	1.26	1.30	1.18	1.19	1.21	1.28	-	1.12	1.33	1.06
All aware	69 69%	12 75%	32 70%	11 55%	14 78%	5 56%	13 72%	20 83%	31 63%	23 70%	37 66%	9 82%	41 67%	30 70%	1 100%	15 65%	11 65%	31 84% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 315

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Ladock & Grampound Road

This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies.

The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	120
Very aware (3)	33 28%
Fairly aware (2)	27 23%
Not very aware (1)	3 3%
Not aware at all (0)	57 48%
Don't know	-
Mean	1.30
Standard Deviation	1.31
All aware	60 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 315

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 Ladock (1,2,3,6) (Q)
Total	120	120
Very aware (3)	33 28%	33 28%
Fairly aware (2)	27 23%	27 23%
Not very aware (1)	3 3%	3 3%
Not aware at all (0)	57 48%	57 48%
Don't know	-	-
Mean	1.30	1.30
Standard Deviation	1.31	1.31
All aware	60 50%	60 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 316

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Ladock & Grampound Road

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The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011			
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. Integrated approaches (H)
Total	120	120	120	120	120
Very aware (3)	33 28%	33 28%	33 28%	33 28%	33 28%
Fairly aware (2)	27 23%	27 23%	27 23%	27 23%	27 23%
Not very aware (1)	3 3%	3 3%	3 3%	3 3%	3 3%
Not aware at all (0)	57 48%	57 48%	57 48%	57 48%	57 48%
Don't know	-	-	-	-	-
Mean	1.30	1.30	1.30	1.30	1.30
Standard Deviation	1.31	1.31	1.31	1.31	1.31
All aware	60 50%	60 50%	60 50%	60 50%	60 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 317

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

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Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling		Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Bought (M)	Social rent (N)	Private rent (O)
Total	120	5**	21**	19**	18**	19**	38*	57*	63*	80*	24**	89*	10**	17**
Very aware (3)	33 28% b	1 20%	5 24%	5 26%	3 17%	8 42%	11 29%	13 23%	20 32%	23 29%	9 38%	28 31%	2 20%	2 12%
Fairly aware (2)	27 23%	2 40%	2 10%	4 21%	6 33%	4 21%	9 24%	16 28%	11 17%	22 28%	5 21%	21 24%	1 10%	3 18%
Not very aware (1)	3 3%	-	-	1 5%	-	-	2 5%	1 2%	2 3%	2 3%	1 4%	1 7%	1 10%	1 6%
Not aware at all (0)	57 48% j	2 40%	14 67%	9 47%	9 50%	7 37%	16 42%	27 47%	30 48%	33 41%	9 38%	39 44%	6 60%	11 65%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.30 b	1.40	0.90	1.26	1.17	1.68	1.39	1.26	1.33	1.44	1.58	1.43	0.90	0.76
Standard Deviation	1.31	1.34	1.34	1.33	1.25	1.38	1.31	1.28	1.36	1.29	1.35	1.33	1.29	1.15
All aware	60 50% b	3 60%	7 33%	9 47%	9 50%	12 63%	20 53%	29 51%	31 49%	45 56%	14 58%	49 55%	3 30%	5 29%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 317

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The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change			Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Yes (i)	No (j)
Total	120	18**	48*	16**	30*	8**	24**	53*	24**	14**	48*	35*	37*	4**	116
Very aware (3)	33 28% b	8 44%	11 23%	3 19%	10 33%	1 13%	14 58%	9 17%	8 33%	1 7%	15 31%	9 26%	9 24%	-	33 28%
Fairly aware (2)	27 23%	5 28%	10 21%	4 25%	6 20%	2 25%	5 21%	8 15%	7 29%	7 50%	12 25%	6 17%	9 24%	-	27 23%
Not very aware (1)	3 3%	-	3 6%	-	-	-	-	1 2%	1 4%	1 7%	1 2%	1 3%	1 3%	-	3 3%
Not aware at all (0)	57 48% j	5 28%	24 50%	9 56%	14 47%	5 63%	5 21%	35 66% A	8 33%	5 36%	20 42%	19 54%	18 49%	4 100%	53 46%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.30 b	1.89	1.17	1.06	1.40	0.88	2.17	0.83	1.63	1.29	1.46	1.14	1.24	0.00	1.34 A
Standard Deviation	1.31	1.28	1.28	1.29	1.38	1.25	1.20	1.22	1.28	1.07	1.32	1.33	1.30	0.00	1.31
All aware	60 50% b	13 72%	21 44%	7 44%	16 53%	3 38%	19 79%	17 32%	15 63%	8 57%	27 56%	15 43%	18 49%	-	60 52% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 318

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Ladock & Grampound Road

This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies.

The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

	All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	120	39*	61*	20**	44*	11**	5**	27**	51*	42*	77*	21**	28**	83*
Very aware (3)	33 28%	12 31%	17 28%	4 20%	12 27%	-	2 40%	8 30%	14 27%	11 26%	24 31%	5 24%	8 29%	24 29%
Fairly aware (2)	27 23% b	7 18%	15 25%	5 25%	9 20%	3 27%	2 40%	6 22%	9 18%	12 29%	19 25%	3 14%	5 18%	18 22%
Not very aware (1)	3 3%	1 3%	2 3%	-	2 5%	1 9%	-	1 4%	-	2 5%	2 3%	-	2 7%	1 1%
Not aware at all (0)	57 48% him	19 49%	27 44%	11 55%	21 48%	7 64%	1 20%	12 44%	28 55%	17 40%	32 42%	13 62%	13 46%	40 48%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.30 j	1.31	1.36	1.10	1.27	0.64	2.00	1.37	1.18	1.40	1.45	1.00	1.29	1.31
Standard Deviation	1.31	1.36	1.30	1.29	1.32	0.92	1.22	1.33	1.35	1.27	1.31	1.34	1.33	1.33
All aware	60 50% j	19 49%	32 52%	9 45%	21 48%	3 27%	4 80%	14 52%	23 45%	23 55%	43 56%	8 38%	13 46%	42 51%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 318

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Ladock & Grampound Road

This project has provided local homes, schools, community halls and businesses with the means to generate their own heat and power through renewable energy technologies.

The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.

Income created from the generation of electricity through these measures will be reinvested back into the community.

Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.

Base: Respondents in the Ladock & Grampound Road LCCC area only

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	120	34*	61*	12**	13**	18**	29**	17**	56*	40*	53*	27**	72*	44*	17**	2**	40*	31*	16**
Very aware (3)	33 28%	10 29%	17 28%	2 17%	4 31%	1 6%	8 28%	4 24%	20 36%	18 45% Aj	10 19%	5 19%	18 25%	18 41% A	3 18%	-	13 33%	8 26%	4 25%
Fairly aware (2)	27 23% b	10 29%	9 15%	5 42%	3 23%	5 28%	4 14%	2 12%	16 29%	12 30%	10 19%	5 19%	16 22%	12 27%	3 18%	1 50%	7 18%	8 26%	5 31%
Not very aware (1)	3 3%	2 6%	1 2%	-	-	1 6%	1 3%	-	1 2%	1 3%	1 2%	1 4%	1 1%	1 2%	1 6%	-	1 3%	-	1 6%
Not aware at all (0)	57 48% him	12 35%	34 56%	5 42%	6 46%	11 61%	16 55%	11 65%	19 34%	9 23%	32 60% Ai	16 59%	37 51% m	13 30%	10 59%	1 50%	19 48%	15 48%	6 38%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.30 j	1.53	1.15	1.33	1.38	0.78	1.14	0.94	1.66 A	1.98 Aj	0.96	0.96	1.21	1.80 Ai	0.94	1.00	1.35	1.29	1.44
Standard Deviation	1.31	1.26	1.35	1.23	1.39	1.06	1.36	1.34	1.28	1.19	1.26	1.26	1.31	1.27	1.25	1.41	1.37	1.32	1.26
All aware	60 50% j	20 59%	26 43%	7 58%	7 54%	6 33%	12 41%	6 35%	36 64% A	30 75% Aj	20 38%	10 37%	34 47%	30 68% Ai	6 35%	1 50%	20 50%	16 52%	9 56%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 319

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.

These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.

Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

	All Commu- nities (excl ctrls) (A)
Total	370
Very aware (3)	103 28%
Fairly aware (2)	137 37%
Not very aware (1)	34 9%
Not aware at all (0)	95 26%
Don't know	1 .
Mean	1.67
Standard Deviation	1.14
All aware	240 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 319

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.

These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.

Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

	All Commu- nities (excl ctrls) (A)	LCCC communiti es 2011 Whitehill Bordon (2) (W)
Total	370	370
Very aware (3)	103 28%	103 28%
Fairly aware (2)	137 37%	137 37%
Not very aware (1)	34 9%	34 9%
Not aware at all (0)	95 26%	95 26%
Don't know	1 .	1 .
Mean	1.67	1.67
Standard Deviation	1.14	1.14
All aware	240 65%	240 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 320

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.

These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.

Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

	All Commu- nities (excl ctrls) (A)	Community groups 2011 2. With a dominant focus on domestic buildings (D)
Total	370	370
Very aware (3)	103 28%	103 28%
Fairly aware (2)	137 37%	137 37%
Not very aware (1)	34 9%	34 9%
Not aware at all (0)	95 26%	95 26%
Don't know	1 *	1 *
Mean	1.67	1.67
Standard Deviation	1.14	1.14
All aware	240 65%	240 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 321

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

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Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	370	30*	70*	93*	69*	44*	64*	176	194	206	122	34*	256	54*	55*
Very aware (3)	103 28% BNa	3 10%	13 19%	35 38% ABC	20 29% B	13 30%	19 30% B	51 29%	52 27%	61 30%	32 26%	7 21%	83 32% AN	8 15%	11 20%
Fairly aware (2)	137 37% Db	15 50% D	27 39%	25 27%	25 36%	21 48% D	24 38%	58 33%	79 41%	84 41%	37 30%	14 41%	98 38%	19 35%	19 35%
Not very aware (1)	34 9%	3 10%	6 9%	8 9%	7 10%	5 11%	5 8%	17 10%	17 9%	20 10%	10 8%	4 12%	22 9%	6 11%	6 11%
Not aware at all (0)	95 26% FJM	9 30% F	23 33% F	25 27% F	17 25%	5 11%	16 25%	49 28%	46 24%	41 20%	42 34% AJ	9 26%	53 21%	21 39% AM	18 33%
Don't know	1 .	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 2% M
Mean	1.67 KN	1.40	1.43	1.75	1.70	1.95 BC	1.72	1.63	1.71	1.80 AK	1.49	1.56	1.82 ANO	1.26	1.43
Standard Deviation	1.14	1.04	1.14	1.22	1.14	0.94	1.15	1.18	1.11	1.07	1.22	1.11	1.10	1.14	1.16
All aware	240 65% KN	18 60%	40 57%	60 65%	45 65%	34 77% C	43 67%	109 62%	131 68%	145 70% AK	69 57%	21 62%	181 71% ANO	27 50%	30 55%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 321

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

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Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	370	58*	118	74*	82*	38*	332	32*	1**	2**	115	140	92*	16**	13**	357
Very aware (3)	103 28% BNa	16 28%	31 26%	25 34%	23 28%	8 21%	86 26%	15 47% Aa	-	1 50%	31 27%	45 32%	24 26%	3 19%	3 23%	100 28%
Fairly aware (2)	137 37% Db	22 38%	47 40%	22 30%	31 38%	15 39%	129 39% Ab	6 19%	1 100%	-	39 34%	48 34%	39 42%	8 50%	6 46%	131 37%
Not very aware (1)	34 9%	8 14%	12 10%	4 5%	5 6%	5 13%	34 10% A	-	-	-	11 10%	11 8%	9 10%	1 6%	-	34 10%
Not aware at all (0)	95 26% FJM	12 21%	27 23%	23 31%	23 28%	10 26%	82 25%	11 34%	-	1 50%	34 30%	35 25%	20 22%	4 25%	4 31%	91 25%
Don't know	1	-	1 1%	-	-	-	1	-	-	-	-	1 1%	-	-	-	1
Mean	1.67 KN	1.72	1.70	1.66	1.66	1.55	1.66	1.78	2.00	1.50	1.58	1.74	1.73	1.63	1.62	1.67
Standard Deviation	1.14	1.09	1.10	1.24	1.17	1.11	1.11	1.36	-	2.12	1.18	1.16	1.08	1.09	1.19	1.14
All aware	240 65% KN	38 66%	78 66%	47 64%	54 66%	23 61%	215 65%	21 66%	1 100%	1 50%	70 61%	93 66%	63 68%	11 69%	9 69%	231 65%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 322

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

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Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	370	89*	173	103	128	24**	30*	68*	160	142	217	85*	104	242
Very aware (3)	103 28% DJe	35 39% ACD	47 27%	21 20%	39 30%	7 29%	6 20%	20 29%	53 33% J	30 21%	66 30%	24 28%	24 23%	72 30%
Fairly aware (2)	137 37% p	36 40%	64 37%	36 35%	50 39%	8 33%	14 47%	22 32%	54 34%	61 43%	77 35%	28 33%	34 33%	95 39%
Not very aware (1)	34 9%	7 8%	12 7%	13 13%	10 8%	-	2 7%	3 4%	15 9%	16 11%	21 10%	6 7%	7 7%	21 9%
Not aware at all (0)	95 26% BNlr	11 12%	49 28% B	33 32% B	29 23%	9 38%	8 27%	23 34%	37 23%	35 25%	52 24%	27 32%	39 38% AN	53 22%
Don't know	1	-	1 1%	-	-	-	-	-	1 1%	-	1	-	-	1
Mean	1.67 DMde	2.07 ACD	1.63	1.44	1.77	1.54	1.60	1.57	1.77	1.61	1.73	1.58	1.41	1.77 AM
Standard Deviation	1.14	0.99	1.16	1.14	1.12	1.28	1.10	1.24	1.15	1.08	1.14	1.21	1.21	1.10
All aware	240 65% DMde	71 80% ACD	111 64%	57 55%	89 70%	15 63%	20 67%	42 62%	107 67%	91 64%	143 66%	52 61%	58 56%	167 69% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 322

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.

Whitehill-Bordon Eco Town

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.

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These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.

Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	370	112	178	40*	40*	47*	88*	88*	147	8**	323	39*	299	30*	32*	23**	81*	93*	59*
Very aware (3)	103 28% DJe	34 30%	49 28%	13 33%	7 18%	7 15%	29 33% e	26 30%	41 28%	4 50%	85 26%	14 36%	90 30% A	5 17%	9 28%	4 17%	25 31%	30 32%	26 44% A
Fairly aware (2)	137 37% P	42 38%	69 39%	15 38%	11 28%	15 32%	32 36%	28 32%	62 42%	2 25%	122 38%	13 33%	111 37%	13 43%	11 34%	7 30%	22 27%	34 37%	22 37%
Not very aware (1)	34 9%	7 6%	15 8%	4 10%	8 20% AaB	8 17%	7 8%	7 8%	12 8%	1 13%	29 9%	4 10%	29 10%	4 13% n	-	3 13%	6 7%	7 8%	2 3%
Not aware at all (0)	95 26% BNlr	29 26%	44 25%	8 20%	14 35%	16 34%	20 23%	27 31%	32 22%	1 13%	86 27%	8 21%	68 23%	8 27%	12 38%	9 39%	28 35% Ar	21 23%	9 15%
Don't know	1	-	1 1%	-	-	1 2% A	-	-	-	-	1	-	1	-	-	-	-	1 1%	-
Mean	1.67 DMd e	1.72 d	1.69 d	1.83 d	1.27	1.28	1.80 e	1.60	1.76 e	2.13	1.64	1.85	1.75 A	1.50	1.53	1.26	1.54	1.79	2.10 Ap
Standard Deviation	1.14	1.16	1.13	1.11	1.13	1.11	1.14	1.21	1.09	1.13	1.14	1.14	1.12	1.07	1.27	1.18	1.26	1.13	1.05
All aware	240 65% DMde	76 68% d	118 66% d	28 70% d	18 45%	22 47%	61 69% e	54 61%	103 70% e	6 75%	207 64%	27 69%	201 67%	18 60%	20 63%	11 48%	47 58%	64 69%	48 81% Ap



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)
Total	1736
Heard of it through friends or relatives living locally	447 26% MNV
Heard of it through a member of the community who is knowledgeable about the environment	163 9% MW
Saw solar panels in the area	207 12% LTUVW
Saw wind turbines in the area	52 3% RUW
Saw it in the local paper	531 31% LMPQRS
Someone came to the door	41 2%
Received a leaflet about it	345 20% KNU
Saw a poster about it	133 8% LR
Attended a meeting about it	78 4% W
Through membership of a local 'green' group	37 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)
Total	1736
Visited a demonstration home	15 1%
Attended a public event about it	60 3% N
Been offered services or received advice through it	24 1%
Found it on the web/online/mentions of websites	26 1%
Seen them/walk/drove past them/it/installation (nfs)	76 4% RUW
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% NUW
TV programme/news	21 1%
Through/at work	24 1%
Through the school/saw it at the school/letter from the school/school project	39 2%
Through the Parish/village/local/community magazine/newsletter	37 2% W
Through the community centre	9 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)
Total	1736
Member of Council/Chamber of Commerce/Housing Trust	15 1%
Been involved/volunteered	15 1%
Neighbourhood Watch	3 *
Community gardens	4 *
Visit by Prince Charles	3 *
Other	43 2%
Not seen/not heard of it	3 *
Don't know	35 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Heard of it through friends or relatives living locally	447 26% MNW	64 22%	26 31%	41 39% A	10 14%	32 19%	22 36%	30 41% A	20 32%	31 22%	6 15%	26 30%	85 39% A	16 25%	38 14%
Heard of it through a member of the community who is knowledgeable about the environment	163 9% MW	7 2%	13 15%	7 7%	-	26 16% A	15 25% A	10 14%	8 13%	10 7%	7 18%	5 6%	34 16% A	9 14%	12 4%
Saw solar panels in the area	207 12% LTU VW	59 20%	21 25% A	2 2%	9 13%	25 15%	15 25% A	5 7%	5 8%	47 34% A	4 10%	4 5%	1 *	1 2%	9 3%
Saw wind turbines in the area	52 3% RUW	-	-	7 7% A	19 27% A	3 2%	15 25% A	-	2 3%	-	-	6 7% A	-	-	-
Saw it in the local paper	531 31% LMP QRS	66 23%	47 56% A	18 17%	4 6%	51 31%	20 33%	14 19%	11 17%	8 6%	5 13%	22 25%	93 43% A	21 33%	151 55% A
Someone came to the door	41 2%	2 1%	6 7% A	-	2 3%	2 1%	-	1 1%	-	1 1%	5 13% A	-	2 1%	-	20 7% A
Received a leaflet about it	345 20% KNU	22 8%	6 7%	17 16%	26 37% A	16 10%	17 28%	39 53% A	18 29%	36 26%	6 15%	14 16%	32 15%	20 32% A	76 28% A
Saw a poster about it	133 8% LR	20 7%	7 8%	2 2%	2 3%	7 4%	4 7%	9 12%	8 13%	2 1%	2 5%	13 15% A	19 9%	5 8%	33 12% A
Attended a meeting about it	78 4% W	10 3%	3 4%	4 4%	2 3%	12 7%	2 3%	14 19% A	2 3%	5 4%	2 5%	1 1%	11 5%	7 11% A	3 1%
Through membership of a local 'green' group	37 2%	2 1%	1 1%	-	-	4 2%	-	9 12% A	1 2%	2 1%	3 8% A	5 6% A	2 1%	4 6% A	4 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Visited a demonstration home	15 1%	7 2%	-	-	-	-	1 2%	4 5% A	-	-	-	-	1 *	-	2 1%
Attended a public event about it	60 3% N	9 3%	4 5%	4 4%	1 1%	-	6 10% A	7 9% A	1 2%	3 2%	5 13% A	2 2%	6 3%	6 10% A	6 2%
Been offered services or received advice through it	24 1%	6 2%	1 1%	-	1 1%	1 1%	-	7 9% A	-	2 1%	-	-	-	-	6 2%
Found it on the web/online/ mentions of websites	26 1%	2 1%	-	-	-	1 1%	1 2%	7 9% A	-	1 1%	-	2 2%	7 3% A	1 2%	4 1%
Seen them/walk/drove past them/it/installation (nfs)	76 4% RUW	31 11%	-	27 26% A	1 1%	7 4%	2 3%	1 1%	-	1 1%	2 5%	3 3%	-	1 2%	-
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% NUW	40 14%	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 *
TV programme/news	21 1%	1 *	-	1 1%	1 1%	-	-	-	1 2%	1 1%	-	-	7 3% A	2 3%	7 3% A
Through/at work	24 1%	3 1%	-	1 1%	-	3 2%	1 2%	1 1%	2 3%	2 1%	-	2 2%	6 3%	1 2%	2 1%
Through the school/saw it at the school/letter from the school/school project	39 2%	8 3%	-	2 2%	5 7% A	2 1%	-	4 5%	1 2%	9 6% A	2 5%	2 2%	2 1%	-	2 1%
Through the Parish/Village/ local/community magazine/ newsletter	37 2% W	1 *	1 1%	3 3%	-	3 2%	4 7% A	9 12% A	2 3%	3 2%	-	9 10% A	2 1%	-	-
Through the community centre	9 1%	-	-	1 1%	-	5 3% A	3 5% A	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 323

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Member of Council/Chamber of Commerce/Housing Trust	15 1%	1 *	1 1%	-	1 1%	4 2% A	-	-	1 2%	-	-	4 5% A	1 *	-	2 1%
Been involved/volunteered	15 1%	7 2%	-	-	-	1 1%	-	-	-	1 1%	2 5% A	3 3% A	1 *	-	-
Neighbourhood Watch	3 *	-	-	-	-	-	-	-	-	-	3 8% A	-	-	-	-
Community gardens	4 *	-	-	-	-	-	-	-	-	4 3% A	-	-	-	-	-
Visit by Prince Charles	3 *	-	-	-	-	-	-	-	-	3 2% A	-	-	-	-	-
Other	43 2%	6 2%	-	2 2%	4 6%	3 2%	3 5%	-	2 3%	4 3%	3 8% A	4 5%	4 2%	-	8 3%
Not seen/not heard of it	3 *	1 *	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 *
Don't know	35 2%	3 1%	-	3 3%	-	5 3%	1 2%	2 3%	-	1 1%	-	-	6 3%	5 8% A	9 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 324

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Heard of it through friends or relatives living locally	447 26% G	161 30% A	330 25%	237 31% A	127 35% A	131 22%	177 35% A
Heard of it through a member of the community who is knowledgeable about the environment	163 9% DG	75 14% A	99 8%	114 15% A	48 13% A	30 5%	66 13% A
Saw solar panels in the area	207 12% EFH	53 10%	160 12%	60 8%	6 2%	136 23% A	16 3%
Saw wind turbines in the area	52 3% DH	27 5% A	27 2%	26 3%	6 2%	19 3%	8 2%
Saw it in the local paper	531 31% CG	135 25%	416 32% A	237 31%	136 37% A	125 21%	161 32%
Someone came to the door	41 2% CEFH	3 1%	34 3%	10 1%	2 1%	11 2%	3 1%
Received a leaflet about it	345 20% G	127 24% A	269 21%	162 21%	66 18%	90 15%	123 24% A
Saw a poster about it	133 8% G	35 7%	113 9% A	67 9%	37 10%	31 5%	54 11% A
Attended a meeting about it	78 4% D	41 8% A	51 4%	51 7% A	19 5%	20 3%	35 7% A
Through membership of a local 'green' group	37 2% G	18 3% A	26 2%	28 4% A	11 3%	5 1%	21 4% A
Visited a demonstration home	15 1%	5 1%	14 1%	6 1%	1 .	7 1%	5 1%
Attended a public event about it	60 3%	24 5%	39 3%	33 4%	14 4%	17 3%	22 4%
Been offered services or received advice through it	24 1% F	8 2%	23 2% A	8 1%	-	10 2%	7 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 324

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Found it on the web/online/ mentions of websites	26 1% G	10 2%	23 2%	19 2% A	10 3% A	3 1%	17 3% A
Seen them/walk/drove past them/it/installation (nfs)	76 4% DEFH	38 7% A	37 3%	16 2%	4 1%	33 6%	5 1%
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% CEFH	-	42 3% A	-	-	41 7% A	-
TV programme/news	21 1% G	4 1%	18 1%	10 1%	9 2% A	3 1%	10 2%
Through/at work	24 1%	9 2%	18 1%	16 2% A	9 2%	5 1%	12 2% A
Through the school/saw it at the school/letter from the school/school project	39 2%	9 2%	33 3%	13 2%	4 1%	22 4% A	9 2%
Through the Parish/village/ local/community magazine/ newsletter	37 2% G	21 4% A	27 2%	29 4% A	11 3%	5 1%	22 4% A
Through the community centre	9 1% D	9 2% A	-	8 1% A	-	-	-
Member of Council/Chamber of Commerce/Housing Trust	15 1%	5 1%	11 1%	10 1%	5 1%	3 1%	6 1%
Been involved/volunteered	15 1% C	1	12 1%	7 1%	4 1%	8 1%	4 1%
Neighbourhood Watch	3	-	-	3	-	-	-
Community gardens	4	-	4	-	-	4 1% A	-
Visit by Prince Charles	3	-	3	-	-	3 1% A	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 324

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Other	43 2%	10 2%	32 2%	19 2%	8 2%	14 2%	10 2%
Not seen/not heard of it	3 *	-	3 *	-	-	2 *	-
Don't know	35 2% DG	16 3%	21 2%	19 2%	11 3%	4 1%	13 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Heard of it through friends or relatives living locally	447 26%	31 27%	60 26%	89 26%	93 29%	75 26%	99 23%	187 24%	260 27%	242 26%	162 27%	30 20%	298 26%	74 23%	70 28%
Heard of it through a member of the community who is knowledgeable about the environment	163 9% Ka	5 4%	17 7%	32 9%	30 9%	33 11% B	46 11% B	70 9%	93 10%	106 11% AK	41 7%	12 8%	116 10%	22 7%	21 8%
Saw solar panels in the area	207 12% EMJ	24 21% ADEF	43 18% ADEF	36 11%	28 9%	28 10%	48 11%	94 12%	113 12%	99 11%	81 14%	23 16%	98 9%	74 23% AMO	30 12%
Saw wind turbines in the area	52 3%	9 8% ACDF	7 3%	9 3%	12 4%	6 2%	9 2%	27 4%	25 3%	28 3%	22 4%	2 1%	29 3%	13 4%	8 3%
Saw it in the local paper	531 31% BCDKN Te	21 18%	48 21%	85 25%	99 31% BC	110 37% ABCD	168 39% ABCDE	230 30%	301 31%	332 36% AKL	133 22%	37 25%	387 34% ANO	74 23%	64 26%
Someone came to the door	41 2% G	2 2%	6 3%	7 2%	12 4% G	9 3%	5 1%	15 2%	26 3%	22 2%	15 3%	4 3%	27 2%	8 3%	5 2%
Received a leaflet about it	345 20% HLQ	20 18%	47 20%	77 23%	72 22%	51 17%	78 18%	137 18%	208 22%	174 19%	140 24% AJL	20 14%	234 20%	53 17%	55 22%
Saw a poster about it	133 8% GKMQa	11 10%	19 8%	29 9%	30 9% G	21 7%	23 5%	60 8%	73 8%	82 9% K	32 5%	17 12% K	75 7%	30 9%	26 10% MQ
Attended a meeting about it	78 4% CRb	2 2%	1	10 3% C	22 7% ABCD	16 5% C	27 6% CD	28 4%	50 5%	48 5%	25 4%	3 2%	62 5% A	9 3%	7 3%
Through membership of a local 'green' group	37 2% INaI	2 2%	3 1%	7 2%	10 3%	6 2%	9 2%	23 3% AI	14 1%	22 2%	11 2%	2 1%	30 3% N	1	6 2% N



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Visited a demonstration home	15 1% f	2 2%	1 *	3 1%	4 1%	3 1%	2 *	4 1%	11 1%	10 1%	4 1%	1 1%	8 1%	4 1%	3 1%
Attended a public event about it	60 3% N	2 2%	5 2%	16 5%	15 5%	8 3%	14 3%	22 3%	38 4%	27 3%	20 3%	10 7% AJ	46 4% N	5 2%	8 3%
Been offered services or received advice through it	24 1%	1 1%	2 1%	6 2%	6 2%	3 1%	6 1%	13 2%	11 1%	16 2%	7 1%	1 1%	18 2%	4 1%	2 1%
Found it on the web/online/ mentions of websites	26 1% GNa	1 1%	2 1%	11 3% AG	6 2% G	6 2% G	-	12 2%	14 1%	12 1%	10 2%	3 2%	19 2%	1 *	5 2%
Seen them/walk/drove past them/it/installation (nfs)	76 4% FJb	10 9% ACF	6 3%	16 5% F	16 5% F	5 2%	23 5% F	37 5%	39 4%	27 3%	43 7% AJ	5 3%	48 4%	15 5%	13 5%
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% OOc	3 3%	6 3%	11 3%	8 2%	7 2%	7 2%	20 3%	22 2%	22 2%	13 2%	5 3%	25 2% O	17 5% AMO	-
TV programme/news	21 1% I	4 4% AEG	2 1%	7 2%	2 1%	3 1%	3 1%	15 2% AI	6 1%	11 1%	7 1%	3 2%	12 1%	6 2%	1 *
Through/at work	24 1% G	1 1%	4 2%	11 3% AFG	4 1%	2 1%	2 *	15 2%	9 1%	14 2%	6 1%	4 3%	15 1%	5 2%	4 2%
Through the school/saw it at the school/letter from the school/school project	39 2% GHPQ	5 4% FG	10 4% AFG	12 4% FG	9 3% G	3 1% G	-	11 1%	28 3% H	21 2%	16 3%	2 1%	21 2%	13 4% AM	4 2% P
Through the Parish/Village/ local/community magazine/ newsletter	37 2% Ka	-	3 1%	7 2%	11 3% B	8 3%	8 2%	14 2%	23 2%	27 3% AK	6 1%	3 2%	29 3%	3 1%	5 2%
Through the community centre	9 1% a	1 1%	-	2 1%	1 *	3 1%	2 *	4 1%	5 1%	8 1% K	-	-	8 1%	-	1 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Member of Council/Chamber of Commerce/Housing Trust	15 1% Ka	1 1%	2 1%	2 1%	2 1%	-	8 2% AF	6 1%	9 1%	12 1% K	-	1 1% K	11 1%	2 1%	1 *
Been involved/volunteered	15 1%	-	1 *	6 2% F	3 1%	-	5 1%	8 1%	7 1%	10 1%	4 1%	1 1%	9 1%	3 1%	3 1%
Neighbourhood Watch	3 * j	-	-	1 *	1 *	-	1 *	2 *	-	1 *	2 1% AJK	3 *	-	-	
Community gardens	4 * Mj	-	1 *	1 *	-	1 *	1 *	3 *	-	1 *	3 2% AJK	1 *	3 1% AM	-	
Visit by Prince Charles	3 *	-	2 1% A	-	-	-	1 *	3 *	1 *	2 *	-	2 *	1 *	-	
Other	43 2%	4 4%	7 3%	9 3%	4 1%	10 3%	9 2%	17 2%	26 3%	25 3%	13 2%	3 2%	28 2%	7 2%	7 3%
Not seen/not heard of it	3 *	2 2% ADEFG	1 *	-	-	-	-	1 *	2 *	-	1 *	2 1% AJK	1 *	2 1%	-
Don't know	35 2%	2 2%	5 2%	7 2%	7 2%	5 2%	9 2%	20 3%	15 2%	18 2%	13 2%	3 2%	24 2%	7 2%	4 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Heard of it through friends or relatives living locally	447 26%	91 26%	159 24%	81 28%	71 25%	45 27%	290 25%	51 25%	80 32% Aa	22 30%	191 28%	138 25%	99 24%	14 25%	25 22%	422 26%
Heard of it through a member of the community who is knowledgeable about the environment	163 9% Ka	29 8%	59 9%	31 11%	28 10%	16 10%	87 7%	19 9%	36 14% Aa	15 20% Aab	73 11%	42 8%	42 10%	4 7%	11 10%	152 9%
Saw solar panels in the area	207 12% EMj	42 12%	70 11%	35 12%	35 12%	25 15%	147 13%	19 9%	27 11%	11 15%	80 12%	68 12%	47 12%	8 14%	26 23% Aj	181 11%
Saw wind turbines in the area	52 3%	10 3%	16 2%	5 2%	12 4%	9 5% QR	41 3%	5 2%	3 1%	3 4%	19 3%	19 3%	9 2%	4 7% g	3 3%	49 3%
Saw it in the local paper	531 31% BCDK NTe	125 36% AORS T	213 33% OT	77 27%	78 27%	38 23%	358 30%	68 33%	74 29%	21 28%	184 27%	174 31%	144 35% Ae	22 39% e	26 23%	505 31%
Someone came to the door	41 2% G	9 3%	15 2%	9 3%	5 2%	3 2%	30 3%	7 3% c	2 1%	2 3%	20 3%	10 2%	9 2%	1 2%	4 4%	37 2%
Received a leaflet about it	345 20% HLQ	72 21%	114 17%	56 19%	61 21%	42 25% Q	236 20%	43 21%	49 19%	14 19%	139 20%	117 21%	71 17%	11 20%	27 24%	318 20%
Saw a poster about it	133 8% GKMQa	29 8%	38 6%	22 8%	28 10% Q	16 10%	79 7%	24 12% Aa	22 9%	5 7%	56 8%	35 6%	37 9%	3 5%	6 5%	127 8%
Attended a meeting about it	78 4% CRb	16 5%	37 6% OR	6 2%	11 4%	8 5%	46 4%	4 2%	22 9% Aab	5 7% b	34 5%	27 5%	14 3%	2 4%	3 3%	75 5%
Through membership of a local 'green' group	37 2% INaf	5 1%	14 2%	9 3%	6 2%	3 2%	15 1%	5 2%	14 6% Aa	3 4%	23 3% Af	5 1%	8 2%	-	2 2%	35 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Visited a demonstration home	15 1% f	1	5 1%	3 1%	3 1%	3 2%	10 1%	-	4 2%	1 1%	8 1% f	1	5 1% f	1 2% f	-	15 1%
Attended a public event about it	60 3% N	11 3%	25 4%	7 2%	11 4%	6 4%	41 3%	9 4%	7 3%	3 4%	30 4%	18 3%	11 3%	1 2%	1 1%	59 4%
Been offered services or received advice through it	24 1%	4 1%	6 1%	6 2%	5 2%	3 2%	14 1%	3 1%	7 3%	-	10 1%	6 1%	8 2%	-	-	24 1%
Found it on the web/online/mentions of websites	26 1% GNa	4 1%	10 2%	2 1%	7 2%	3 2%	13 1%	4 2%	7 3% a	1 1%	16 2% A	5 1%	5 1%	-	-	26 2%
Seen them/walk/drove past them/it/installation (nfs)	76 4% FJb	15 4%	30 5%	11 4%	12 4%	8 5%	63 5% Abd	2 1%	10 4% b	-	24 3%	29 5%	17 4%	4 7%	9 8%	67 4%
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% OOC	9 3% O	11 2% O	13 4% AOQ	6 2% O	3 2% O	37 3% Ac	5 2% c	-	-	16 2%	11 2%	14 3%	1 2%	3 3%	39 2%
TV programme/news	21 1% I	7 2%	5 1%	3 1%	6 2%	-	15 1%	5 2% c	-	1 1%	8 1%	7 1%	6 1%	-	-	21 1%
Through/at work	24 1% G	3 1%	5 1%	7 2% Q	6 2%	3 2%	13 1%	3 1%	6 2%	1 1%	8 1%	10 2%	6 1%	-	-	24 1%
Through the school/saw it at the school/letter from the school/school project	39 2% GHPQ	-	4 1%	10 3% PQ	15 5% AOPQ	10 6% AOPQ	31 3%	1	6 2%	-	20 3%	8 1%	10 2%	-	3 3%	36 2%
Through the Parish/Village/local/community magazine/newsletter	37 2% Ka	8 2%	14 2%	8 3%	6 2%	1 1%	10 1%	5 2% a	17 7% Aab	4 5% a	17 2%	9 2%	11 3%	-	2 2%	35 2%
Through the community centre	9 1% a	-	4 1%	1	4 1% AP	-	3	2 1%	2 1%	1 1%	4 1%	3 1%	2	-	1 1%	8



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 325

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Member of Council/Chamber of Commerce/Housing Trust	15 1% Ka	2 1%	8 1%	3 1%	2 1%	-	5 *	5 2% Aa	3 1%	1 1%	8 1%	4 1%	2 *	1 2%	-	15 1%
Been involved/volunteered	15 1%	1 *	8 1%	2 1%	3 1%	1 1%	11 1%	1 *	2 1%	1 1%	8 1%	2 *	5 1%	-	-	15 1%
Neighbourhood Watch	3 j	1 *	-	-	2 1% AQ	-	3 *	-	-	-	1 *	1 *	-	1 2% Aefg	1 1%	2 *
Community gardens	4 Mj	1 *	1 *	2 1%	-	-	4 *	-	-	-	2 *	1 *	1 *	-	2 2% Aj	2 *
Visit by Prince Charles	3 *	-	2 *	1 *	-	-	2 *	1 *	-	-	2 *	1 *	-	-	-	3 *
Other	43 2%	5 1%	19 3%	9 3%	4 1%	6 4%	34 3%	5 2%	4 2%	-	17 2%	13 2%	13 3%	-	4 4%	39 2%
Not seen/not heard of it	3 *	-	1 *	1 *	1 *	-	3 *	-	-	-	1 *	1 *	1 *	-	-	3 *
Don't know	35 2%	7 2%	13 2%	5 2%	7 2%	3 2%	22 2%	7 3%	3 1%	3 4%	17 2%	8 1%	8 2%	2 4%	-	35 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Heard of it through friends or relatives living locally	447 26% Lj	181 28%	191 25%	74 23%	164 26%	31 24%	19 23%	112 25%	199 28%	136 23%	290 28% AL	84 22%	92 24%	334 27% A
Heard of it through a member of the community who is knowledgeable about the environment	163 9% DGMd I	87 14% ACD	60 8%	16 5%	62 10% G	9 7%	1 1%	37 8%	67 9%	59 10%	107 10%	32 8%	21 6%	131 11% AM
Saw solar panels in the area	207 12% imr	87 14% D	89 12%	29 9%	65 10%	13 10%	16 20% AE	44 10%	84 12%	79 14%	110 11%	62 16% AK	46 12%	138 11%
Saw wind turbines in the area	52 3% Niq	17 3%	26 3%	9 3%	17 3%	4 3%	7 9% AE	10 2%	20 3%	22 4%	38 4% A	9 2%	18 5% AN	29 2%
Saw it in the local paper	531 31% Heim	206 32%	233 31%	91 28%	185 29%	48 38%	22 27%	118 27%	219 31%	194 33% H	314 31%	108 28%	117 31%	375 31%
Someone came to the door	41 2% LM	13 2%	18 2%	9 3%	18 3%	3 2%	- -	13 3%	16 2%	12 2%	26 3% L	3 1%	4 1%	33 3%
Received a leaflet about it	345 20%	117 18%	159 21%	66 20%	131 21%	28 22%	17 21%	89 20%	139 20%	117 20%	207 20%	75 19%	82 22%	240 20%
Saw a poster about it	133 8%	55 9%	56 7%	21 7%	44 7%	7 5%	11 13% AEF	42 10%	47 7%	44 8%	85 8%	28 7%	38 10%	89 7%
Attended a meeting about it	78 4% DJK	44 7% ACD	27 4%	7 2%	31 5%	4 3%	3 4%	27 6% J	36 5% J	15 3%	47 5%	14 4%	13 3%	60 5%
Through membership of a local 'green' group	37 2% DJJ	19 3% D	16 2%	2 1%	12 2%	1 1%	1 1%	17 4% AJ	15 2%	5 1%	24 2%	6 2%	4 1%	31 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Visited a demonstration home	15 1%	6 1%	6 1%	3 1%	7 1%	-	-	5 1%	6 1%	4 1%	8 1%	3 1%	2 1%	13 1%
Attended a public event about it	60 3% C	32 5% AC	18 2%	10 3%	26 4%	3 2%	-	17 4%	26 4%	17 3%	42 4%	10 3%	16 4%	39 3%
Been offered services or received advice through it	24 1% Ci	13 2% C	5 1%	6 2%	9 1%	2 2%	-	4 1%	13 2%	7 1%	15 1%	4 1%	5 1%	15 1%
Found it on the web/online/ mentions of websites	26 1% Bp	5 1%	17 2% AB	4 1%	10 2%	2 2%	-	10 2%	9 1%	7 1%	14 1%	6 2%	4 1%	21 2%
Seen them/walk/drove past them/it/installation (nts)	76 4% gii	26 4%	35 5%	15 5%	28 4%	7 5%	4 5%	14 3%	29 4%	33 6%	42 4%	19 5%	18 5%	49 4%
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% im	13 2%	19 2%	10 3%	13 2%	6 5%	1 1%	9 2%	20 3%	13 2%	19 2%	15 4% AK	8 2%	30 2%
TV programme/news	21 1%	4 1%	8 1%	9 3% ABC	8 1%	2 2%	1 1%	5 1%	10 1%	6 1%	12 1%	5 1%	6 2%	13 1%
Through/at work	24 1% j	8 1%	10 1%	6 2%	8 1%	-	-	9 2%	6 1%	9 2%	15 1%	5 1%	3 1%	20 2%
Through the school/saw it at the school/letter from the school/school project	39 2%	17 3%	17 2%	5 2%	12 2%	6 5%	1 1%	5 1%	25 4% AHJ	9 2%	20 2%	12 3%	5 1%	32 3%
Through the Parish/village/ local/community magazine/ newsletter	37 2% Dj	15 2%	20 3% D	2 1%	16 3%	1 1%	3 4%	8 2%	15 2%	14 2%	25 2%	6 2%	5 1%	31 3%
Through the community centre	9 1%	3 *	6 1%	-	5 1%	-	-	1 *	5 1%	3 1%	8 1%	-	3 1%	6 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Member of Council/Chamber of Commerce/Housing Trust	15 1%	10 2% AD	5 1%	-	6 1%	1 1%	-	3 1%	6 1%	6 1%	11 1%	2 1%	-	15 1% AM
Been involved/volunteered	15 1%	8 1%	6 1%	1	3	1 1%	-	6 1%	7 1%	2	8 1%	5 1%	1	13 1%
Neighbourhood Watch	3	2	1	-	1	-	-	-	1	2	3	-	1	1
Community gardens	4	3	1	-	2	-	-	2	1	1	2	-	1	3
Visit by Prince Charles	3	2	-	1	-	-	-	1	2	-	1	1	-	2
Other	43 2%	16 2%	18 2%	9 3%	26 4% AF	-	6 7% AF	13 3%	17 2%	13 2%	25 2%	9 2%	11 3%	27 2%
Not seen/not heard of it	3	1	1	1	1	-	1 1% A	1	-	2	2	1	-	2
Don't know	35 2% BMB	5 1%	17 2% B	12 4% AB	15 2%	2 2%	2 2%	14 3% I	10 1%	11 2%	20 2%	10 3%	3 1%	30 2% M



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Heard of it through friends or relatives living locally	447 26% Lj	115 23%	232 27%	43 23%	57 31% a	53 31%	99 24%	78 24%	217 26%	163 32% Ajk	249 24%	35 21%	286 25%	168 30% Al	10 21%	10 23%	138 24%	91 25%	72 25%
Heard of it through a member of the community who is knowledgeable about the environment	163 9% DGMd jl	50 10% d	91 10% d	13 7%	9 5%	18 11%	30 7%	34 11%	81 10%	68 13% Aj	81 8%	14 8%	94 8%	70 13% Al	5 11%	3 7%	48 8%	32 9%	29 10%
Saw solar panels in the area	207 12% lmr	61 12%	98 11%	15 8%	33 18% Acabc	21 12%	51 12%	38 12%	97 12%	48 9%	146 14% Aik	13 8%	156 13% Am	48 9%	6 13%	5 11%	88 16% Ar	41 11%	24 8%
Saw wind turbines in the area	52 3% Niq	20 4%	21 2%	3 2%	8 4%	10 6% Afg	8 2%	5 2%	29 3%	9 2%	39 4% Ai	4 2%	41 4%	11 2%	2 4%	1 2%	26 5% Aqr	5 1%	4 1%
Saw it in the local paper	531 31% Heim	174 35% Abd	254 29%	58 31%	45 25%	29 17%	120 29% e	106 33% e	276 33% Ae	117 23%	357 34% Ai	57 35% i	383 33% Am	138 25%	20 43% m	11 25%	161 28%	119 33%	85 30%
Someone came to the door	41 2% LM	20 4% Abd	16 2%	4 2%	1 1%	6 4%	8 2%	9 3%	18 2%	10 2%	28 3%	3 2%	30 3%	8 1%	3 6% m	-	14 2%	5 1%	9 3%
Received a leaflet about it	345 20%	97 19%	183 21%	34 18%	31 17%	26 15%	89 22%	68 21%	162 19%	91 18%	226 21% A	28 17%	227 20%	102 18%	16 34% Alm	14 32% Alm	128 23%	65 18%	68 24%
Saw a poster about it	133 8%	43 9%	58 7%	13 7%	19 10%	16 9%	36 9%	22 7%	59 7%	36 7%	80 8%	17 10%	88 8%	44 8%	9 19% Alm	3 7%	58 10% A	34 9%	23 8%
Attended a meeting about it	78 4% Djk	24 5%	42 5%	7 4%	5 3%	5 3%	14 3%	15 5%	44 5%	35 7% Ajk	41 4%	2 1%	46 4%	34 6% Al	1 2%	1 2%	23 4%	19 5%	15 5%
Through membership of a local 'green' group	37 2% DJj	8 2%	19 2%	5 3%	5 3%	4 2%	8 2%	9 3%	16 2%	17 3% Aj	17 2%	3 2%	22 2%	14 3%	1 2%	3 7% Al	9 2%	12 3%	8 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Visited a demonstration home	15 1%	3 1%	7 1%	2 1%	3 2%	1 1%	4 1%	4 1%	6 1%	3 1%	10 1%	2 1%	9 1%	6 1%	1 2%	-	6 1%	4 1%	3 1%
Attended a public event about it	60 3% C	17 3%	30 3%	8 4%	5 3%	5 3%	11 3%	12 4%	32 4%	22 4%	34 3%	4 2%	40 3%	20 4%	-	2 5%	19 3%	11 3%	16 6% A
Been offered services or received advice through it	24 1% Cl	4 1%	12 1%	3 2%	5 3% a	1 1%	3 1%	6 2%	14 2%	3 1%	19 2%	2 1%	20 2%	4 1%	1 2%	-	8 1%	7 2%	5 2%
Found it on the web/online/mentions of websites	26 1% Bp	10 2%	11 1%	1 1%	4 2%	3 2%	6 1%	8 2%	9 1%	11 2%	14 1%	1 1%	15 1%	12 2%	-	-	2 *	9 2% P	8 3% P
Seen them/walk/drove past them/it/installation (nfs)	76 4% gil	20 4%	33 4%	13 7%	10 6%	7 4%	21 5% g	6 2%	42 5% g	34 7% Aj	34 3%	8 5%	40 3%	34 6% Al	2 4%	3 7%	29 5%	14 4%	9 3%
Saw the house(s)/walked past the house/saw the sign outside the house	42 2% im	10 2%	16 2%	9 5% Aab	7 4%	3 2%	12 3%	12 4%	15 2%	2 *	32 3% Al	8 5% Al	37 3% Am	6 1%	-	-	16 3%	12 3%	3 1%
TV programme/news	21 1%	5 1%	7 1%	4 2%	5 3% b	3 2%	5 1%	4 1%	9 1%	6 1%	12 1%	3 2%	13 1%	7 1%	1 2%	-	5 1%	6 2%	4 1%
Through/at work	24 1% j	6 1%	15 2%	1 1%	2 1%	2 1%	6 1%	8 2% h	8 1%	13 3% Aj	8 1%	3 2%	13 1%	11 2%	-	-	5 1%	6 2%	11 4% Ap
Through the school/saw it at the school/letter from the school/school project	39 2%	11 2%	20 2%	3 2%	5 3%	4 2%	8 2%	13 4% Ah	14 2%	10 2%	25 2%	4 2%	25 2%	14 3%	-	-	11 2%	13 4%	7 2%
Through the Parish/village/local/community magazine/newsletter	37 2% Dj	9 2%	21 2%	2 1%	5 3%	2 1%	8 2%	9 3%	18 2%	19 4% Aj	15 1%	3 2%	20 2%	19 3% Al	-	-	10 2%	8 2%	10 3%
Through the community centre	9 1%	3 1%	5 1%	-	1 1%	2 1%	1 *	2 1%	4 *	5 1%	4 *	-	4 *	5 1%	-	-	2 *	2 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 326

Q23. How did you first become aware of this project?

Base: All except those not aware at all of the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Member of Council/Chamber of Commerce/Housing Trust	15 1%	2 *	11 1%	1 1%	1 1%	2 1%	2 *	4 1%	7 1%	3 1%	9 1%	3 2%	11 1%	3 1%	-	1 2%	3 1%	5 1%	2 1%
Been involved/volunteered	15 1%	3 1%	9 1%	3 2%	-	1 1%	5 1%	2 1%	7 1%	5 1%	9 1%	1 1%	10 1%	6 1%	-	-	7 1%	2 1%	3 1%
Neighbourhood Watch	3 *	-	1 *	2 1% Aab	-	-	1 *	-	2 *	3 1% Aj	-	-	-	3 1% Al	-	-	1 *	-	2 1%
Community gardens	4 *	1 *	3 *	-	-	1 1%	1 *	1 *	1 *	1 *	3 *	-	4 *	-	-	-	3 1%	1 *	-
Visit by Prince Charles	3 *	-	3 *	-	-	-	1 *	-	2 *	2 *	1 *	-	2 *	-	-	1 2% Alm	1 *	1 *	-
Other	43 2%	10 2%	25 3%	1 1%	7 4% c	3 2%	15 4%	7 2%	18 2%	13 3%	25 2%	5 3%	25 2%	16 3%	-	2 5%	16 3%	7 2%	10 3%
Not seen/not heard of it	3 *	1 *	1 *	1 1%	-	1 1% h	2 *	-	-	-	2 *	1 1%	2 *	1 *	-	-	2 *	1 *	-
Don't know	35 2% BMB	11 2%	12 1%	6 3%	6 3%	3 2%	9 2%	9 3%	14 2%	9 2%	21 2%	5 3%	24 2%	11 2%	-	-	10 2%	3 1%	9 3% q



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 327

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

	All Commu- nities (excl ctrls) (A)
Total	1498
Talked about the project with your friends or family?	752 50% LV
Got involved in organising the project?	105 7% LW
None of the above	729 49% QUW
Don't know	3



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 327

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1498	251	61*	87*	53*	145	59*	69*	60*	120	34*	67*	202	50*	240
Talked about the project with your friends or family?	752 50% LV	81 32%	34 56%	33 38%	20 38%	65 45%	32 54%	36 52%	39 65% A	53 44%	16 47%	40 60%	129 64% A	18 36%	156 65% A
Got involved in organising the project?	105 7% LW	11 4%	3 5%	1 1%	1 2%	11 8%	3 5%	7 10%	3 5%	10 8%	4 12%	12 18% A	18 9%	12 24% A	9 4%
None of the above	729 49% QUW	168 67%	27 44%	54 62% A	32 60%	77 53%	26 44%	33 48%	20 33%	66 55%	17 50%	27 40%	72 36%	27 54%	83 35%
Don't know	3	1	-	-	1 2% A	-	-	-	-	-	-	-	-	-	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 328

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

	All Commu- nities (excl ctrs) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1498	470	1123	686	319	485	448
Talked about the project with your friends or family?	752 50% G	223 47%	588 52% A	375 55% A	187 59% A	188 39%	262 58% A
Got involved in organising the project?	105 7% G	37 8%	74 7%	70 10% A	42 13% A	25 5%	52 12% A
None of the above	729 49% DEFH	237 50%	528 47%	299 44%	126 39%	293 60% A	179 40%
Don't know	3 *	-	3 *	-	-	2 *	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 329

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1498	94*	191	293	281	257	382	662	836	805	505	128	992	272	213
Talked about the project with your friends or family?	752 50% GKLN P ghi	38 40%	96 50%	174 59% ABCFG	164 58% ABFG	115 45%	165 43%	336 51%	416 50%	443 55% AKL	229 45%	53 41%	553 56% ANO	95 35%	96 45% N
Got involved in organising the project?	105 7% CNg	2 2%	7 4%	25 9% BC	27 10% BC	20 8%	24 6%	47 7%	58 7%	58 7%	36 7%	8 6%	83 8% AN	9 3%	12 6%
None of the above	729 49% DEJMe j	56 60% ADE	94 49% D	114 39%	113 40%	137 53% DE	215 56% ADE	319 48%	410 49%	353 44%	269 53% AJ	74 58% AJ	427 43%	174 64% AMO	115 54% MST
Don't know	3	-	1 1%	1	-	1	-	1	2	3	-	-	1	2 1%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 329

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1498	292	553	257	254	142	1007	183	222	62*	597	485	342	51*	94*	1404
Talked about the project with your friends or family?	752 50% GKLN Pghi	130 45%	276 50%	130 51%	135 53% P	81 57% OP	508 50%	87 48%	114 51%	33 53%	327 55% Agh	242 50% h	155 45%	18 35%	33 35%	719 51% Ai
Got involved in organising the project?	105 7% CNg	15 5%	38 7%	12 5%	30 12% AOPQR	10 7%	64 6%	13 7%	21 9%	4 6%	61 10% Afg	29 6%	13 4%	1 2%	3 3%	102 7%
None of the above	729 49% DEJM ej	160 55% AST	271 49%	127 49%	112 44%	59 42%	488 48%	94 51%	105 47%	29 47%	259 43%	239 49%	185 54% Ae	33 65% Aef	60 64% Aj	669 48%
Don't know	3	-	1	-	1	1	3	-	-	-	2	1	-	-	-	3



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 330

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1498	582	652	258	550	112	72*	388	611	499	903	329	321	1076
Talked about the project with your friends or family?	752 50% DGJLM dhnop	308 53% D	343 53% D	100 39%	298 54% AFG	48 43%	22 31%	224 58% AJ	320 52% J	208 42%	483 53% AL	149 45%	115 36%	595 55% AM
Got involved in organising the project?	105 7% DJMdl l	57 10% ACD	39 6%	9 3%	44 8% FG	3 3%	1 1%	56 14% ALJ	36 6% J	13 3%	73 8%	19 6%	12 4%	89 8% AM
None of the above	729 49% EHKNg qr	267 46%	303 46%	154 60% ABC	246 45%	62 55% E	50 69% AE	154 40%	288 47% H	287 58% AHI	410 45%	175 53% K	204 64% AN	467 43%
Don't know	3 .	1 .	1 .	1 .	- .	1 1% E	- .	1 .	- .	2 .	2 .	1 .	1 .	2 .



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 330

Q24. As a result of seeing or hearing about the project have you...

Base: Respondents in LCCC areas who are very or fairly aware of project

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1498	432	755	161	150	142	355	276	725	438	910	150	1006	474	42*	38*	490	315	254
Talked about the project with your friends or family?	752 50% DGJL Mdhnop	225 52% d	393 52% d	83 52% d	51 34%	65 46%	190 54% h	157 57% Aeh	340 47%	228 52%	449 49%	75 50%	520 52% no	241 51% no	14 33%	7 18%	211 43%	175 56% Ap	167 66% Apq
Got involved in organising the project?	105 7% DJMdj	36 8% d	51 7%	14 9% d	4 3%	8 6%	21 6%	28 10% Af	48 7%	45 10% Aj	52 6%	8 5%	60 6%	47 10% Al	2 5%	3 8%	30 6%	25 8%	23 9%
None of the above	729 49% EHKN gqr	201 47%	357 47%	72 45%	99 66% Aabc	75 53% g	163 46%	116 42%	375 52% Ag	203 46%	454 50%	72 48%	477 47%	226 48%	28 67% Alm	30 79% Alm	274 56% Aqr	137 43% r	83 33%
Don't know	3	1	-	2 1% Ab	-	-	2 7%	-	1	-	3	-	3	-	-	-	2	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 331

Q25. To what extent do you agree or disagree that the project

Base: Respondents in LCCC areas who are aware of project

		Q25: Summary table									
Total		Agree strongly (+2)	Tend to agree (+1)	Neither agree nor disagree (0)	Tend to disagree (-1)	Disagree strongly (-2)	Don't know	Mean	Standard Deviation	All agree	All disagree
Has encouraged people in the community to THINK about making some changes in their lives to help the environment	1736	322 19%	783 45%	250 14%	168 10%	79 5%	134 8%	0.69	1.06	1105 64%	247 14%
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment	1736	222 13%	668 38%	335 19%	212 12%	82 5%	217 13%	0.48	1.07	890 51%	294 17%
Was a waste of time	1736	59 3%	102 6%	184 11%	566 33%	762 44%	63 4%	-1.12	1.06	161 9%	1328 76%
Didn't really affect me in any way	1736	282 16%	566 33%	207 12%	385 22%	279 16%	17 1%	0.11	1.36	848 49%	664 38%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 332

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)
Total	1736
Agree strongly (+2)	322 19% KLOW
Tend to agree (+1)	783 45% L
Neither agree nor disagree (0)	250 14% U
Tend to disagree (-1)	168 10% UV
Disagree strongly (-2)	79 5% U
Don't know	134 8% U
Mean	0.69 LOW
Standard Deviation	1.06
All agree	1105 64% LO
All disagree	247 14% PSU



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 332

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tafnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Agree strongly (+2)	322 19% KLO W	30 10%	8 10%	10 10%	9 13%	29 18%	4 7%	19 26%	15 24%	31 22%	13 33% A	10 11%	98 45% A	20 32% A	26 9%
Tend to agree (+1)	783 45% L	114 39%	46 55%	34 33%	32 45%	75 45%	24 39%	41 55%	34 54%	66 47%	19 49%	43 49%	97 44%	22 35%	136 50%
Neither agree nor disagree (0)	250 14% U	53 18%	7 8%	17 16%	13 18%	23 14%	11 18%	9 12%	7 11%	18 13%	4 10%	16 18%	13 6%	10 16%	49 18%
Tend to disagree (-1)	168 10% UV	26 9%	10 12%	22 21% A	10 14%	14 8%	14 23% A	3 4%	6 10%	8 6%	1 3%	8 9%	4 2%	- -	42 15% A
Disagree strongly (-2)	79 5% U	30 10%	6 7%	10 10% A	2 3%	9 5%	4 7%	- -	- -	5 4%	- -	2 2%	- -	4 6%	7 3%
Don't know	134 8% U	40 14%	7 8%	11 11%	5 7%	15 9%	4 7%	2 3%	1 2%	12 9%	2 5%	8 9%	6 3%	7 11%	14 5%
Mean	0.69 LO W	0.35	0.52	0.13	0.55	0.67	0.18	1.06 A	0.94	0.86	1.19 A	0.65	1.36 A	0.96 A	0.51
Standard Deviation	1.06	1.18	1.10	1.21	1.01	1.08	1.10	0.75	0.87	0.99	0.74	0.92	0.69	1.09	0.97
All agree	1105 64% LO	144 49%	54 64%	44 42%	41 58%	104 63%	28 46%	60 81% A	49 78% A	97 69%	32 82% A	53 61%	195 89% A	42 67%	162 59%
All disagree	247 14% PSU	56 19%	16 19%	32 31% A	12 17%	23 14%	18 30% A	3 4%	6 10%	13 9%	1 3%	10 11%	4 2%	4 6%	49 18%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 333

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Agree strongly (+2)	322 19% G	97 18%	246 19%	208 27% A	128 35% A	78 13%	162 32% A
Tend to agree (+1)	783 45%	230 43%	609 47% A	355 46%	162 44%	258 44%	237 47%
Neither agree nor disagree (0)	250 14% EFH	77 15%	185 14%	93 12%	39 11%	91 15%	55 11%
Tend to disagree (-1)	168 10% EFH	59 11%	117 9%	50 6%	12 3%	54 9%	21 4%
Disagree strongly (-2)	79 5% DEFH	27 5%	52 4%	19 2%	6 2%	43 7% A	6 1%
Don't know	134 8% EH	40 8%	95 7%	45 6%	21 6%	64 11% A	24 5%
Mean	0.69 G	0.63	0.73 A	0.94 A	1.14 A	0.52	1.10 A
Standard Deviation	1.06	1.10	1.03	0.96	0.87	1.12	0.85
All agree	1105 64% G	327 62%	855 66% A	563 73% A	290 79% A	336 57%	399 79% A
All disagree	247 14% DEFH	86 16%	169 13%	69 9%	18 5%	97 16%	27 5%



GfK NOP

*Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing*

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 334

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Agree strongly (+2)	322 19% BNgh	13 11%	33 14%	78 23% ABCF	65 20% B	47 16%	86 20% B	142 18%	180 19%	162 17%	115 19%	31 21%	221 19%	47 15%	50 20%
Tend to agree (+1)	783 45% Kh	58 51%	110 47%	150 44%	148 46%	137 47%	180 41%	351 46%	432 45%	443 48% AK	244 41%	70 48%	524 46%	145 45%	103 42%
Neither agree nor disagree (0)	250 14% e	22 19% G	41 18% G	49 14%	45 14%	41 14%	52 12%	104 14%	146 15%	130 14%	95 16%	16 11%	156 14%	50 16%	42 17%
Tend to disagree (-1)	168 10% e	12 11%	21 9%	28 8%	35 11%	26 9%	46 11%	82 11%	86 9%	97 10%	49 8%	16 11%	106 9%	31 10%	29 12%
Disagree strongly (-2)	79 5% D	4 4%	8 3%	8 2%	18 6% D	18 6% D	23 5% D	38 5%	41 4%	38 4%	32 5%	6 4%	47 4%	21 7%	9 4%
Don't know	134 8% ES	5 4%	20 9% E	25 7% E	12 4%	25 9% E	47 11% ABE	53 7%	81 8%	62 7%	58 10% AJ	8 5%	91 8%	25 8%	15 6%
Mean	0.69 Ngh	0.59	0.65	0.84 ABCE FG	0.67	0.63	0.67	0.67	0.71	0.68	0.67	0.75	0.73 AN	0.56	0.67
Standard Deviation	1.06	0.96	0.98	0.98	1.10	1.09	1.12	1.08	1.04	1.04	1.09	1.06	1.04	1.10	1.07
All agree	1105 64% Qgh	71 62%	143 61%	228 67%	213 66%	184 63%	266 61%	493 64%	612 63%	605 65%	359 61%	101 69%	745 65%	192 60%	153 62%
All disagree	247 14% DSe	16 14%	29 12%	36 11%	53 16% D	44 15%	69 16% D	120 16%	127 13%	135 14%	81 14%	22 15%	153 13%	52 16%	38 15%



GfK NOP

*Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing*

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 334

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Agree strongly (+2)	322 19% BNgh	63 18%	115 18%	56 19%	54 19%	34 21%	218 19%	38 18%	47 19%	13 18%	155 23% Agh	102 18% h	58 14%	4 7%	17 15%	305 19%
Tend to agree (+1)	783 45% Kh	152 44%	280 43%	131 45%	144 51% AOQ	76 46%	515 44%	89 43%	126 50%	39 53%	316 46% h	266 48% h	176 43% h	15 27%	49 43%	734 45%
Neither agree nor disagree (0)	250 14% e	45 13%	94 14%	39 13%	44 15%	28 17%	173 15%	31 15%	34 13%	8 11%	85 12%	79 14%	70 17% e	14 25% Aef	20 18%	230 14%
Tend to disagree (-1)	168 10% e	34 10%	75 11%	26 9%	22 8%	11 7%	120 10%	22 11%	17 7%	7 9%	53 8%	56 10%	51 13% Ae	5 9%	14 12%	154 9%
Disagree strongly (-2)	79 5% D	16 5%	32 5%	19 7% S	7 2%	5 3%	55 5%	10 5%	12 5%	1 1%	25 4%	19 3%	27 7% Aef	7 13% Aef	5 4%	74 5%
Don't know	134 8% ES	35 10% S	57 9% S	18 6%	13 5%	11 7%	94 8%	18 9%	16 6%	6 8%	54 8%	38 7%	24 6%	11 20% Aefg	8 7%	126 8%
Mean	0.69 Ngh	0.68	0.62	0.66	0.80 Q	0.80	0.67	0.65	0.76	0.82	0.82 Agh	0.72 gh	0.49 h	0.09	0.56	0.70
Standard Deviation	1.06	1.07	1.09	1.12	0.94	0.97	1.07	1.09	1.02	0.91	1.02	1.01	1.12	1.20	1.06	1.06
All agree	1105 64% Qgh	215 62%	395 60%	187 65%	198 70% AOQ	110 67%	733 62%	127 61%	173 69%	52 70%	471 68% Agh	368 66% gh	234 58% h	19 34%	66 58%	1039 64%
All disagree	247 14% DSe	50 14%	107 16% AST	45 16%	29 10%	16 10%	175 15%	32 15%	29 12%	8 11%	78 11%	75 13%	78 19% Aef	12 21% e	19 17%	228 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 335

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Agree strongly (+2)	322 19% DFGIJ LMchjl	159 25% ACD	132 17% D	31 10%	136 21% AFG	15 12%	4 5%	141 32% ALJ	103 15%	78 13%	244 24% AL	42 11%	47 12%	267 22% AM
Tend to agree (+1)	783 45% HJLp	279 43%	362 48%	137 42%	271 42%	68 53% E	34 41%	169 38%	372 52% AHJ	242 41%	482 47% AL	155 40%	166 44%	557 45%
Neither agree nor disagree (0)	250 14% BHK	77 12%	119 16%	53 16%	84 13%	21 16%	18 22% AE	50 11%	100 14%	100 17% AH	120 12%	74 19% AK	57 15%	166 14%
Tend to disagree (-1)	168 10% Kr	53 8%	67 9%	46 14% ABC	65 10%	13 10%	11 13%	34 8%	64 9%	70 12% AH	82 8%	58 15% AK	46 12%	111 9%
Disagree strongly (-2)	79 5% HKNa	27 4%	31 4%	21 7%	28 4%	3 2%	8 10% AEF	12 3%	25 4%	42 7% AHI	27 3%	32 8% AK	28 7% AN	42 3%
Don't know	134 8% KNr	47 7%	51 7%	35 11% AC	54 8%	8 6%	7 9%	36 8%	46 6%	52 9%	68 7%	28 7%	36 9%	84 7%
Mean	0.69 DGJL McDh	0.82 ACD	0.70 D	0.39	0.72 G	0.66 G	0.20	0.97 ALJ	0.70 J	0.46	0.87 AL	0.32	0.46	0.78 AM
Standard Deviation	1.06	1.06	1.02	1.10	1.09	0.92	1.10	1.04	0.97	1.13	0.98	1.14	1.13	1.03
All agree	1105 64% DGJLM cp	438 68% AD	494 65% D	168 52%	407 64% G	83 65% G	38 46%	310 70% AJ	475 67% AJ	320 55%	726 71% AL	197 51%	213 56%	824 67% AM
All disagree	247 14% HKNr	80 12%	98 13%	67 21% ABC	93 15%	16 13%	19 23% AEF	46 10%	89 13%	112 19% AHI	109 11%	90 23% AK	74 19% AN	153 12%



GfK NOP

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base**

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 335

**Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Agree strongly (+2)	322 19% DFGI JLMchjl	119 24% Abcd	155 18%	23 12%	25 14%	34 20%	89 22% h	61 19%	138 17%	123 24% Ajk	172 16%	27 16%	193 17%	131 24% Al	7 15%	5 11%	108 19%	76 21%	62 22%
Tend to agree (+1)	783 45% HJlp	224 45%	403 46%	76 41%	80 44%	72 43%	186 45%	149 46%	376 45%	214 42%	489 46%	80 48%	541 47%	238 43%	22 47%	17 39%	229 40%	166 46%	149 52% Ap
Neither agree nor disagree (0)	250 14% BHK	61 12%	120 14%	42 23% Aab	27 15%	29 17%	57 14%	47 15%	117 14%	71 14%	161 15%	18 11%	160 14%	78 14%	7 15%	9 20%	83 15%	55 15%	40 14%
Tend to disagree (-1)	168 10% Kr	47 9%	82 9%	18 10%	21 12%	17 10%	36 9%	28 9%	87 10%	50 10%	100 9%	18 11%	114 10%	49 9%	7 15%	7 16%	66 12% r	29 8%	17 6%
Disagree strongly (-2)	79 5% HKNa	14 3%	43 5%	10 5%	12 7% a	3 2%	15 4%	16 5%	45 5% e	19 4%	52 5%	8 5%	58 5%	20 4%	1 2%	1 2%	31 5%	12 3%	8 3%
Don't know	134 8% KNr	38 8%	64 7%	16 9%	16 9%	14 8%	30 7%	20 6%	70 8%	38 7%	82 8%	14 8%	95 8%	37 7%	3 6%	5 11%	50 9% r	25 7%	12 4%
Mean	0.69 DGJ LMcdh	0.83 Abc d	0.68 c	0.50	0.52	0.75	0.78 h	0.70	0.62	0.78 Aj	0.65	0.66	0.65	0.80 Al	0.61	0.46	0.61	0.78 p	0.87 Ap
Standard Deviation	1.06	1.02	1.06	1.05	1.12	0.98	1.03	1.06	1.09	1.07	1.05	1.07	1.06	1.05	1.02	1.02	1.13	1.00	0.93
All agree	1105 64% DGJL Mcp	343 68% Accd	558 64% c	99 54%	105 58%	106 63%	275 67%	210 65%	514 62%	337 65%	661 63%	107 65%	734 63%	369 67% o	29 62%	22 50%	337 59%	242 67% p	211 73% Ap
All disagree	247 14% HKNr	61 12%	125 14%	28 15%	33 18% a	20 12%	51 12%	44 14%	132 16%	69 13%	152 14%	26 16%	172 15%	69 12%	8 17%	8 18%	97 17% Aqr	41 11%	25 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 336

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)
Total	1736
Agree strongly (+2)	222 13% KLW
Tend to agree (+1)	668 38% L
Neither agree nor disagree (0)	335 19% U
Tend to disagree (-1)	212 12% PUV
Disagree strongly (-2)	82 5% U
Don't know	217 13% UW
Mean	0.48 KLW
Standard Deviation	1.07
All agree	890 51% LT
All disagree	294 17% PU



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 336

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tafnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Agree strongly (+2)	222 13% KLW	18 6%	4 5%	6 6%	8 11%	16 10%	4 7%	20 27% A	10 16%	17 12%	11 28% A	6 7%	74 34% A	13 21%	15 5%
Tend to agree (+1)	668 38% L	85 29%	32 38%	28 27%	27 38%	60 36%	25 41%	35 47%	33 52% A	56 40%	15 38%	29 33%	101 46% A	26 41%	116 42%
Neither agree nor disagree (0)	335 19% U	69 24%	13 15%	22 21%	17 24%	29 18%	11 18%	13 18%	10 16%	29 21%	8 21%	23 26%	21 10%	8 13%	62 23%
Tend to disagree (-1)	212 12% PUV	35 12%	15 18%	27 26% A	11 15%	25 15%	11 18%	1 1%	6 10%	12 9%	3 8%	9 10%	7 3%	1 2%	49 18% A
Disagree strongly (-2)	82 5% U	33 11%	6 7%	10 10% A	1 1%	6 4%	4 7%	-	-	4 3%	-	3 3%	1	4 6%	10 4%
Don't know	217 13% UW	53 18%	14 17%	11 11%	7 10%	29 18% A	6 10%	5 7%	4 6%	22 16%	2 5%	17 20% A	14 6%	11 17%	22 8%
Mean	0.48 KL W	0.08	0.19	-0.08	0.47	0.40	0.25	1.07 A	0.80 A	0.59	0.92 A	0.37	1.18 A	0.83 A	0.31
Standard Deviation	1.07	1.16	1.11	1.13	0.98	1.06	1.09	0.73	0.85	0.97	0.92	0.97	0.79	1.08	0.98
All agree	890 51% LT	103 35%	36 43%	34 33%	35 49%	76 46%	29 48%	55 74% A	43 68% A	73 52%	26 67%	35 40%	175 80% A	39 62%	131 48%
All disagree	294 17% PU	68 23%	21 25% A	37 36% A	12 17%	31 19%	15 25%	1 1%	6 10%	16 11%	3 8%	12 14%	8 4%	5 8%	59 22% A



GfK NOP

Proportions/Means: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 337

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Agree strongly (+2)	222 13% G	69 13%	172 13%	154 20% A	93 25% A	47 8%	123 24% A
Tend to agree (+1)	668 38% G	207 39%	514 39%	324 42% A	156 42%	200 34%	224 44% A
Neither agree nor disagree (0)	335 19% EFH	93 18%	257 20%	123 16%	52 14%	128 22%	75 15%
Tend to disagree (-1)	212 12% DEFH	71 13%	145 11%	63 8%	17 5%	73 12%	24 5%
Disagree strongly (-2)	82 5% EFH	24 5%	58 4%	18 2%	8 2%	44 7% A	8 2%
Don't know	217 13% H	66 12%	158 12%	88 11%	42 11%	96 16% A	51 10%
Mean	0.48 G	0.49	0.52 A	0.78 A	0.95 A	0.27	0.95 A
Standard Deviation	1.07	1.08	1.05	0.98	0.93	1.11	0.90
All agree	890 51% G	276 52%	686 53%	478 62% A	249 68% A	247 42%	347 69% A
All disagree	294 17% DEFH	95 18%	203 16%	81 11%	25 7%	117 20% A	32 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 338

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Agree strongly (+2)	222 13% Cgh	8 7%	17 7%	56 17% ABC	50 15% BC	37 13% C	54 12% C	89 12%	133 14%	116 12%	74 12%	24 16%	158 14%	31 10%	31 13%
Tend to agree (+1)	668 38%	42 37%	91 39%	142 42%	123 38%	117 40%	153 35%	293 38%	375 39%	368 39%	217 37%	57 39%	454 40%	112 35%	95 38%
Neither agree nor disagree (0)	335 19% GQ	31 27% AFG	56 24% G	64 19%	66 20%	52 18%	66 15%	154 20%	181 19%	193 21%	109 18%	26 18%	215 19%	70 22%	48 19%
Tend to disagree (-1)	212 12% D	18 16% D	29 12%	27 8%	43 13% D	32 11%	63 15% D	105 14%	107 11%	113 12%	74 12%	17 12%	133 12%	40 13%	34 14%
Disagree strongly (-2)	82 5%	5 4%	8 3%	10 3%	20 6% D	18 6%	21 5%	44 6%	38 4%	41 4%	32 5%	7 5%	50 4%	23 7% AMO	7 3%
Don't know	217 13% EJR	10 9%	32 14% E	39 12% E	21 7%	38 13% E	77 18% ABDE	85 11%	132 14%	101 11%	87 15% J	16 11%	135 12%	43 13%	33 13%
Mean	0.48 HNgh	0.29	0.40	0.69 ABCE FG	0.46	0.48	0.44	0.41	0.55 AH	0.49	0.45	0.56	0.53 AN	0.32	0.51
Standard Deviation	1.07	1.00	0.97	0.99	1.13	1.10	1.12	1.09	1.05	1.05	1.10	1.10	1.06	1.11	1.03
All agree	890 51% Ngh	50 44%	108 46%	198 59% ABCG	173 54%	154 52%	207 48%	382 50%	508 53%	484 52%	291 49%	81 55%	612 53% AN	143 45%	126 51%
All disagree	294 17% DITce f	23 20% D	37 16%	37 11%	63 20% D	50 17% D	84 19% D	149 19% AI	145 15%	154 17%	106 18%	24 16%	183 16%	63 20%	41 17%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 338

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Agree strongly (+2)	222 13% Cgh	44 13%	77 12%	31 11%	47 17% AQR	23 14%	144 12%	28 13%	37 15%	7 9%	119 17% Afg	65 12%	36 9%	2 4%	11 10%	211 13%
Tend to agree (+1)	668 38%	126 37%	248 38%	118 41%	115 40%	61 37%	454 39%	79 38%	95 38%	29 39%	257 37% Aegh	242 43%	143 35%	16 29%	47 42%	621 38%
Neither agree nor disagree (0)	335 19% GQ	69 20%	108 17%	63 22%	51 18%	44 27% AQS	232 20%	32 15%	53 21%	12 16%	125 18%	113 20%	81 20%	12 21%	21 19%	314 19%
Tend to disagree (-1)	212 12% D	35 10%	101 15% APRT	30 10%	32 11%	14 8%	146 12%	29 14%	23 9%	13 18% c	72 10%	58 10%	73 18% Aef	7 13%	14 12%	198 12%
Disagree strongly (-2)	82 5%	18 5%	30 5%	22 8% AOST	9 3%	3 2%	59 5%	13 6%	7 3%	1 1%	26 4%	21 4%	25 6%	9 16% Aefg	7 6%	75 5%
Don't know	217 13% EJR	53 15% R	89 14% R	25 9%	30 11%	20 12%	140 12%	27 13%	37 15%	12 16%	89 13%	61 11%	48 12%	10 18%	13 12%	204 13%
Mean	0.48 HNgh	0.49	0.43	0.40	0.63 AQR	0.60	0.46	0.44	0.61	0.45	0.62 Agh	0.55 gh	0.26 h	-0.11	0.41	0.49
Standard Deviation	1.07	1.08	1.09	1.10	1.04	0.94	1.07	1.15	1.00	1.00	1.07	1.00	1.11	1.22	1.08	1.07
All agree	890 51% Ngh	170 49%	325 50%	149 52%	162 57% AQ	84 51%	598 51%	107 51%	132 52%	36 49%	376 55% Agh	307 55% Agh	179 44%	18 32%	58 51%	832 51%
All disagree	294 17% DITc ef	53 15%	131 20% AST	52 18% T	41 14%	17 10%	205 17% c	42 20% c	30 12%	14 19%	98 14%	79 14%	98 24% Aef	16 29% Aef	21 19%	273 17%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 339

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Agree strongly (+2)	222 13% DGJL McJl	106 17% ACD	95 12% D	21 7%	93 15% G	12 9%	3 4%	99 22% ALJ	70 10%	53 9%	174 17% AL	24 6%	28 7%	188 15% AM
Tend to agree (+1)	668 38% DJL	251 39% D	308 40% D	104 32%	239 37%	49 38%	30 37%	170 38%	295 42% AJ	203 35%	444 43% AL	124 32%	145 38%	479 39%
Neither agree nor disagree (0)	335 19% BHKa	103 16%	164 22% AB	68 21%	112 18%	31 24%	21 26%	64 14%	156 22% AH	115 20% H	169 17%	83 21% K	67 18%	231 19%
Tend to disagree (-1)	212 12% HKr	74 12%	81 11%	55 17% ABC	82 13%	20 16%	10 12%	39 9%	85 12%	88 15% AH	96 9%	77 20% AK	54 14%	145 12%
Disagree strongly (-2)	82 5% IKNeim	29 5%	29 4%	24 7% AC	29 5%	3 2%	7 9% F	14 3%	23 3%	45 8% AHI	27 3%	32 8% AK	31 8% AN	42 3%
Don't know	217 13% Kr	79 12%	85 11%	51 16% C	83 13%	13 10%	11 13%	56 13%	81 11%	80 14%	113 11%	49 13%	55 14%	142 12%
Mean	0.48 DGJL Mcdji	0.59 AD	0.53 D	0.16	0.51 G	0.41	0.17	0.78 ALJ	0.48 J	0.26	0.71 AL	0.09	0.26	0.58 AM
Standard Deviation	1.07	1.09	1.01	1.11	1.09	0.98	1.06	1.05	0.98	1.14	0.99	1.12	1.13	1.04
All agree	890 51% DGJLM co	357 56% AD	403 53% D	125 39%	332 52% G	61 48%	33 40%	269 61% ALJ	365 51% J	256 44%	618 60% AL	148 38%	173 46%	667 54% AM
All disagree	294 17% CHKNm r	103 16%	110 14%	79 24% ABC	111 17%	23 18%	17 21%	53 12%	108 15%	133 23% AHI	123 12%	109 28% AK	85 22% AN	187 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 339

**Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Agree strongly (+2)	222 13% DGLJ LMcjl	81 16% Accd	110 13%	14 8%	17 9%	23 14%	57 14%	41 13%	101 12%	87 17% Aj	115 11%	20 12%	132 11%	94 17% Al	4 9%	3 7%	75 13%	47 13%	54 19% Apq
Tend to agree (+1)	668 38% DJL	209 42% c	334 39%	59 32%	66 36%	59 35%	157 38%	134 42%	318 38%	185 36%	421 40%	62 38%	451 39%	215 39%	16 34%	12 27%	202 36%	146 40%	112 39%
Neither agree nor disagree (0)	335 19% BHKa	80 16%	170 20%	49 26% Aab	36 20%	34 20%	83 20%	61 19%	157 19%	102 20%	201 19%	32 19%	223 19%	103 19%	10 21%	10 23%	107 19%	72 20%	64 22%
Tend to disagree (-1)	212 12% HKr	56 11%	100 12%	28 15%	28 15%	28 17% f	40 10%	36 11%	108 13%	61 12%	131 12%	20 12%	145 12%	59 11%	12 26% Alm	7 16%	76 13% r	40 11%	24 8%
Disagree strongly (-2)	82 5% IKNei m	17 3%	43 5%	9 5%	13 7% a	2 1%	19 5% e	18 6% e	43 5% e	16 3%	58 5% i	8 5%	63 5% m	16 3%	1 2%	3 7%	32 6%	14 4%	10 3%
Don't know	217 13% Kr	60 12%	110 13%	26 14%	21 12%	23 14%	57 14%	31 10%	106 13%	64 12%	130 12%	23 14%	147 13%	66 12%	4 9%	9 20%	75 13% r	44 12%	24 8%
Mean	0.48 DGJ LMcdjl	0.63 Abc d	0.49 cd	0.26	0.29	0.50	0.54	0.50	0.45	0.59 Aj	0.44	0.46	0.44	0.64 Aln o	0.23	0.14	0.43	0.54	0.67 Ap
Standard Deviation	1.07	1.04	1.07	1.03	1.12	1.02	1.06	1.08	1.09	1.06	1.07	1.08	1.08	1.03	1.04	1.12	1.12	1.03	1.02
All agree	890 51% DGJL Mco	290 58% Abcd	444 51% c	73 39%	83 46%	82 49%	214 52%	175 55%	419 50%	272 53%	536 51%	82 50%	583 50% o	309 56% Alo	20 43%	15 34%	277 49%	193 53%	166 58% Ap
All disagree	294 17% CHKN mr	73 15%	143 16%	37 20%	41 23% Aab	30 18%	59 14%	54 17%	151 18%	77 15%	189 18%	28 17%	208 18% m	75 14%	13 28% Am	10 23%	108 19% r	54 15%	34 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 340

Q25.3 To what extent do you agree or disagree that the project Was a waste of time

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)
Total	1736
Agree strongly (+2)	59 3%
Tend to agree (+1)	102 6% U
Neither agree nor disagree (0)	184 11% R
Tend to disagree (-1)	566 33% RUV
Disagree strongly (-2)	762 44% OTW
Don't know	63 4% U
Mean	-1.12 NRSUV
Standard Deviation	1.06
All agree	161 9% NU
All disagree	1328 76% O



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 340

Q25.3 To what extent do you agree or disagree that the project was a waste of time

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tafnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Agree strongly (+2)	59 3%	16 5%	5 6%	4 4%	- -	3 2%	5 8% A	2 3%	2 3%	2 1%	- -	- -	4 2%	3 5%	13 5%
Tend to agree (+1)	102 6% U	19 6%	2 2%	8 8%	5 7%	5 3%	8 13% A	2 3%	4 6%	6 4%	1 3%	7 8%	5 2%	1 2%	29 11% A
Neither agree nor disagree (0)	184 11% R	52 18%	5 6%	11 11%	9 13%	14 8%	7 11%	12 16%	7 11%	8 6%	2 5%	9 10%	22 10%	4 6%	22 8%
Tend to disagree (-1)	566 33% RUV	95 32%	32 38%	31 30%	21 30%	53 32%	26 43%	21 28%	15 24%	29 21%	10 26%	38 44% A	51 23%	13 21%	131 48% A
Disagree strongly (-2)	762 44% OTW	98 33%	33 39%	46 44%	33 46%	78 47%	13 21%	37 50%	35 56%	89 64% A	25 64% A	29 33%	134 61% A	42 67% A	70 26%
Don't know	63 4% U	13 4%	7 8% A	4 4%	3 4%	12 7% A	2 3%	- -	- -	6 4%	1 3%	4 5%	2 1%	- -	9 3%
Mean	-1.12 N RSUV	-0.86	-1.12	-1.07	-1.21	-1.29	-0.58 A	-1.20	-1.22	-1.47	-1.55	-1.07	-1.42	-1.43	-0.82 A
Standard Deviation	1.06	1.14	1.09	1.12	0.94	0.91	1.22	0.99	1.08	0.91	0.72	0.89	0.90	1.03	1.09
All agree	161 9% NU	35 12%	7 8%	12 12%	5 7%	8 5%	13 21% A	4 5%	6 10%	8 6%	1 3%	7 8%	9 4%	4 6%	42 15% A
All disagree	1328 76% O	193 66%	65 77%	77 74%	54 76%	131 79%	39 64%	58 78%	50 79%	118 84% A	35 90% A	67 77%	185 85% A	55 87% A	201 73%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 341

**Q25.3 To what extent do you agree or disagree that the project
Was a waste of time**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Agree strongly (+2)	59 3% E	19 4%	44 3%	19 2%	7 2%	23 4%	11 2%
Tend to agree (+1)	102 6% EFH	28 5%	79 6%	33 4%	13 4%	32 5%	19 4%
Neither agree nor disagree (0)	184 11%	55 10%	146 11%	77 10%	35 10%	74 13%	54 11%
Tend to disagree (-1)	566 33% EFH	159 30%	433 33%	227 29%	102 28%	177 30%	138 27%
Disagree strongly (-2)	762 44%	251 47%	558 43%	393 51% A	205 56% A	253 43%	277 55% A
Don't know	63 4% FH	18 3%	44 3%	21 3%	6 2%	29 5% A	6 1%
Mean	-1.12 EFH	-1.16	-1.10	-1.26	-1.34	-1.08	-1.30
Standard Deviation	1.06	1.06	1.06	0.98	0.93	1.09	0.96
All agree	161 9% EFH	47 9%	123 9%	52 7%	20 5%	55 9%	30 6%
All disagree	1328 76% G	410 77%	991 76%	620 81% A	307 83% A	430 73%	415 82% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 342

Q25.3 To what extent do you agree or disagree that the project Was a waste of time

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Agree strongly (+2)	59 3% ISef	3 3%	4 2%	9 3%	11 3%	16 5% AC	16 4%	34 4% AI	25 3%	33 4%	15 3%	7 5%	33 3%	14 4%	10 4% S
Tend to agree (+1)	102 6% DSe	6 5%	10 4%	8 2%	17 5%	19 6% D	42 10% ACDE	52 7%	50 5%	55 6%	34 6%	11 7%	63 6%	21 7%	17 7% S
Neither agree nor disagree (0)	184 11% e	15 13%	23 10%	41 12%	32 10%	31 11%	42 10%	88 11%	96 10%	105 11%	57 10%	14 10%	124 11%	40 13% O	18 7%
Tend to disagree (-1)	566 33% e	39 34%	78 33%	114 34%	112 35%	95 32%	128 29%	255 33%	311 32%	321 34%	179 30%	46 31%	378 33%	104 33%	76 31%
Disagree strongly (-2)	762 44% Jgh	46 40%	113 48%	163 48% G	140 43%	122 41%	178 41%	318 41%	444 46%	388 42%	281 47% AJ	65 44%	502 44%	130 41%	120 48% P
Don't know	63 4% DS	5 4% D	5 2%	3 1%	11 3% D	11 4% D	28 6% ACD	23 3%	40 4%	30 3%	27 5%	4 3%	45 4%	10 3%	7 3%
Mean	-1.12 CDI KSTef	-1.09	-1.25	-1.24	-1.13	-1.02 CD	-1.01 ACD	-1.03 AI	-1.19	-1.08 K	-1.20	-1.06	-1.14	-1.02	-1.16
Standard Deviation	1.06	1.01	0.93	0.95	1.04	1.15	1.15	1.11	1.00	1.06	1.02	1.14	1.02	1.11	1.10
All agree	161 9% DIScef	9 8%	14 6%	17 5%	28 9%	35 12% CD	58 13% ACDE	86 11% AI	75 8%	88 9%	49 8%	18 12%	96 8%	35 11%	27 11% ST
All disagree	1328 76% GGgh	85 75%	191 82% AFG	277 82% AFG	252 78% G	217 74%	306 71%	573 74%	755 78%	709 76%	460 78%	111 76%	880 77%	234 73%	196 79%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 342

Q25.3 To what extent do you agree or disagree that the project Was a waste of time

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Agree strongly (+2)	59 3% ISeI	12 3%	26 4% S	15 5% ST	4 1%	2 1%	40 3%	13 6% Aac	5 2%	1 1%	16 2%	11 2%	23 6% Aef	9 16% Aefg	7 6%	52 3%
Tend to agree (+1)	102 6% DSe	29 8% AS	44 7% S	14 5%	8 3%	7 4%	77 7%	12 6%	9 4%	3 4%	26 4%	28 5%	40 10% Aef	8 14% Aef	4 4%	98 6%
Neither agree nor disagree (0)	184 11% e	37 11%	72 11%	25 9%	34 12%	16 10%	127 11%	19 9%	25 10%	10 14%	55 8%	54 10%	65 16% Aef	9 16% e	11 10%	173 11%
Tend to disagree (-1)	566 33% e	113 33%	208 32%	93 32%	97 34%	55 33%	378 32%	69 33%	85 34%	26 35%	205 30%	193 34% h	149 37% Aeh	12 21%	37 33%	529 33%
Disagree strongly (-2)	762 44% Jgh	138 40%	274 42%	131 45%	137 48% P	82 50% P	516 44%	88 42%	114 45%	30 41%	363 53% Afgh	256 46% gh	116 29%	13 23%	48 42%	714 44%
Don't know	63 4% DS	16 5% S	29 4% S	11 4%	4 1%	3 2%	37 3%	7 3%	14 6%	4 5%	23 3%	18 3%	13 3%	5 9% Aefg	6 5%	57 4%
Mean	-1.12 CD IKSTef	-1.02 ST	-1.06 ST	-1.12	-1.27	-1.28	-1.10	-1.03 c	-1.24	-1.16	-1.31	-1.21	-0.75 Aef	-0.24 Ae fg	-1.07	-1.12
Standard Deviation	1.06	1.10	1.10	1.11	0.89	0.90	1.07	1.17	0.93	0.93	0.95	0.96	1.16	1.45	1.14	1.05
All agree	161 9% DISc ef	41 12% ST	70 11% ST	29 10% S	12 4%	9 5%	117 10% c	25 12% c	14 6%	4 5%	42 6%	39 7%	63 16% Aef	17 30% Aefg	11 10%	150 9%
All disagree	1328 76% GQgh	251 73%	482 74%	224 78%	234 82% APQ	137 83% APQ	894 76%	157 75%	199 79%	56 76%	568 83% Agh	449 80% Agh	265 65% h	25 45%	85 75%	1243 77%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 343

Q25.3 To what extent do you agree or disagree that the project Was a waste of time

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Agree strongly (+2)	59 3% IKNim	18 3% 3	23 3% 3	17 5% A	18 3% 3	2 2% 2	6 7% EF	10 2% 2	13 2% 2	36 6% AHI	21 2% 2	27 7% AK	27 7% AN	24 2% 2
Tend to agree (+1)	102 6% HKNikr	38 6% 6	37 5% 5	27 8% AC	30 5% 5	6 5% 5	7 9% 9	11 2% 2	33 5% 5	58 10% AHI	46 4% 4	31 8% K	41 11% AN	53 4% 4
Neither agree nor disagree (0)	184 11% HN	66 10% 10	77 10% 10	39 12% 12	67 11% 11	19 15% 15	11 13% 13	25 6% 6	65 9% H	94 16% AHI	104 10% 10	37 10% 10	53 14% AN	103 8% 8
Tend to disagree (-1)	566 33% BHp	178 28% 18	266 35% B	119 37% B	202 32% 20	48 38% 48	32 39% 39	105 24% 10	267 38% AH	194 33% H	320 31% 32	126 32% 12	123 32% 12	394 32% 39
Disagree strongly (-2)	762 44% DFGJM cdhji	320 50% ACD	335 44% D	104 32% 10	304 48% AFG	43 34% 43	21 26% 21	276 62% ALJ	310 44% J	176 30% 17	504 49% AL	155 40% 15	111 29% 11	620 51% AM
Don't know	63 4% KNiq	22 3% 2	24 3% 2	17 5% 1	17 3% 1	10 8% AE	5 6% 5	15 3% 1	22 3% 2	26 4% 2	28 3% 2	13 3% 1	25 7% AN	33 3% 3
Mean	-1.12 BEH IKNaimr	-1.20	-1.16	-0.87 AB C	-1.20	-1.05	-0.71 AE F	-1.47	-1.20 H	-0.75 AH I	-1.25	-0.93 AK	-0.70 AN	-1.28
Standard Deviation	1.06	1.04	1.01	1.14	1.01	0.94	1.19	0.90	0.93	1.19	0.96	1.22	1.24	0.94
All agree	161 9% EHIKNaimr	56 9% 5	60 8% 6	44 14% ABC	48 8% 4	8 6% 8	13 16% AEF	21 5% 2	46 6% 4	94 16% AHI	67 7% 6	58 15% AK	68 18% AN	77 6% 7
All disagree	1328 76% DGJLM cdhjp	498 78% D	601 79% AD	223 69% 22	506 79% AFG	91 71% 9	53 65% 5	381 86% ALJ	577 81% AJ	370 63% 37	824 81% AL	281 72% 28	234 62% 23	1014 83% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 343

Q25.3 To what extent do you agree or disagree that the project Was a waste of time

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Agree strongly (+2)	59 3% IKNim	14 3%	25 3%	9 5%	11 6% Aab	5 3%	13 3%	12 4%	29 3%	10 2%	42 4% i	7 4%	47 4% Am	10 2%	2 4%	2 5%	25 4%	10 3%	6 2%
Tend to agree (+1)	102 6% HKNIK r	22 4%	45 5%	13 7%	22 12% Aab	9 5%	17 4%	16 5%	60 7% Af	20 4%	78 7% Alk	4 2%	78 7% A	25 5%	5 11% o	- -	45 8% Ar	18 5%	7 2%
Neither agree nor disagree (0)	184 11% HN	43 9%	87 10%	29 16% Aab	25 14% a	12 7%	44 11%	39 12%	89 11%	50 10%	116 11%	18 11%	125 11%	52 9%	7 15%	4 9%	67 12%	41 11%	28 10%
Tend to disagree (-1)	566 33% BHp	150 30%	294 34%	68 37%	54 30%	57 34%	137 33%	100 31%	272 33%	154 30%	347 33%	65 39% i	394 34%	168 30%	14 30%	12 27%	154 27%	124 34% p	84 29%
Disagree strongly (-2)	762 44% DFGJ Mcdhjl	255 51% Abcd	383 44% cd	61 33%	63 35%	80 47%	197 48% h	146 45%	339 41%	260 50% Ajk	434 41%	68 41%	479 41%	276 50% Al	17 36%	23 52%	253 45%	164 45%	154 53% Apq
Don't know	63 4% KNfq	19 4%	33 4%	5 3%	6 3%	6 4%	5 1%	8 2%	44 5% Afg	21 4%	39 4%	3 2%	38 3%	22 4%	2 4%	3 7%	23 4% q	6 2%	9 3%
Mean	-1.12 BE HIKNaim r	-1.26	-1.16	-0.88 Aa b	-0.78 Aa b	-1.21	-1.20	-1.12	-1.05 Af	-1.28	-1.04 Ai	-1.13	-1.05 Am	-1.27	-0.87 m	-1.32	-1.04 Ar	-1.16 r	-1.34
Standard Deviation	1.06	1.00	1.01	1.11	1.24	1.01	1.00	1.06	1.08	0.95	1.10	1.00	1.09	0.95	1.18	1.01	1.15	1.00	0.91
All agree	161 9% EHIKN aimr	36 7%	70 8%	22 12% a	33 18% Aab	14 8%	30 7%	28 9%	89 11%	30 6%	120 11% Ai	11 7%	125 11% Am	35 6%	7 15% m	2 5%	70 12% Aqr	28 8%	13 5%
All disagree	1328 76% DGJL Mcdhjp	405 81% Accd	677 78% cd	129 70%	117 65%	137 81% h	334 81% Ah	246 77%	611 73%	414 80% Aj	781 74%	133 81%	873 75%	444 80% Aln	31 66%	35 80%	407 72%	288 79% p	238 83% Ap



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 344

**Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)
Total	1736
Agree strongly (+2)	282 16% W
Tend to agree (+1)	566 33% S
Neither agree nor disagree (0)	207 12%
Tend to disagree (-1)	385 22% MN
Disagree strongly (-2)	279 16% KL
Don't know	17 1%
Mean	0.11 SUVW
Standard Deviation	1.36
All agree	848 49% SUVW
All disagree	664 38% KLMN



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 344

Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tafnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1736	293	84*	104	71*	165	61*	74*	63*	140	39*	87*	218	63*	274
Agree strongly (+2)	282 16% W	76 26%	14 17%	18 17%	16 23%	47 28% A	6 10%	9 12%	10 16%	23 16%	2 5%	9 10%	29 13%	7 11%	16 6%
Tend to agree (+1)	566 33% S	97 33%	41 49% A	51 49% A	28 39%	52 32%	30 49% A	20 27%	17 27%	36 26%	4 10%	33 38%	61 28%	14 22%	82 30%
Neither agree nor disagree (0)	207 12%	29 10%	7 8%	12 12%	11 15%	14 8%	7 11%	12 16%	4 6%	23 16%	7 18%	15 17%	26 12%	7 11%	33 12%
Tend to disagree (-1)	385 22% MN	61 21%	15 18%	16 15%	9 13%	26 16%	12 20%	16 22%	19 30%	24 17%	8 21%	20 23%	51 23%	14 22%	94 34% A
Disagree strongly (-2)	279 16% KL	28 10%	5 6%	3 3%	7 10%	25 15%	6 10%	17 23%	13 21%	33 24% A	17 44% A	10 11%	49 22% A	21 33% A	45 16%
Don't know	17 1%	2 1%	2 2%	4 4% A	-	1 1%	-	-	-	1 1%	1 3%	-	2 1%	-	4 1%
Mean	0.11 SU VW	0.45	0.54 A	0.65 A	0.52 A	0.43 A	0.30	-0.16	-0.13	-0.06	-0.89	0.13	-0.14	-0.44	-0.26
Standard Deviation	1.36	1.33	1.16	1.05	1.25	1.44	1.19	1.38	1.43	1.43	1.25	1.22	1.40	1.43	1.22
All agree	848 49% SUV W	173 59%	55 66% A	69 66% A	44 62% A	99 60% A	36 59%	29 39%	27 43%	59 42%	6 15%	42 48%	90 41%	21 33%	98 36%
All disagree	664 38% KLM N	89 30%	20 24%	19 18%	16 23%	51 31%	18 30%	33 45%	32 51% A	57 41%	25 64% A	30 34%	100 46% A	35 56% A	139 51% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 345

**Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1736	530	1304	770	368	588	505
Agree strongly (+2)	282 16% FH	97 18%	202 15%	119 15%	45 12%	129 22% A	64 13%
Tend to agree (+1)	566 33% EH	184 35%	415 32%	231 30%	108 29%	202 34%	145 29%
Neither agree nor disagree (0)	207 12%	56 11%	160 12%	92 12%	48 13%	70 12%	64 13%
Tend to disagree (-1)	385 22% G	103 19%	309 24% A	166 22%	85 23%	109 19%	120 24%
Disagree strongly (-2)	279 16% G	85 16%	207 16%	158 21% A	80 22% A	73 12%	110 22% A
Don't know	17 1%	5 1%	11 1%	4 1%	2 1%	5 1%	2 *
Mean	0.11 EFH	0.20	0.07	-0.02	-0.13	0.35 A	-0.13
Standard Deviation	1.36	1.38	1.35	1.40	1.37	1.34	1.38
All agree	848 49% DEFH	281 53% A	617 47%	350 45%	153 42%	331 56% A	209 41%
All disagree	664 38% G	188 35%	516 40% A	324 42% A	165 45% A	182 31%	230 46% A



GfK NOP

*Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing*

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 346

**Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way**

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1736	114	233	338	323	294	434	770	966	932	593	147	1145	319	248
Agree strongly (+2)	282 16% DMStae	17 15%	29 12%	37 11%	57 18% D	53 18% D	89 21% ACD	139 18%	143 15%	137 15%	94 16%	33 22% AJ	170 15%	72 23% AMO	34 14%
Tend to agree (+1)	566 33% DLe	49 43% ACDEF	75 32%	93 28%	99 31%	88 30%	162 37% ADF	256 33%	310 32%	310 33% L	206 35% L	32 22%	372 32%	98 31%	85 34%
Neither agree nor disagree (0)	207 12% Eb	18 16% E	35 15% EG	51 15% AEG	28 9%	33 11%	42 10%	80 10%	127 13%	113 12%	67 11%	22 15%	133 12%	36 11%	36 15% P
Tend to disagree (-1)	385 22% G	19 17%	61 26% BG	89 26% ABG	72 22%	65 22%	79 18%	168 22%	217 22%	225 24% A	118 20%	30 20%	262 23%	64 20%	59 24%
Disagree strongly (-2)	279 16% Gghi	11 10%	28 12%	67 20% ABCG	64 20% ABCG	54 18% BCG	55 13%	120 16%	159 16%	142 15%	98 17%	28 19%	196 17%	47 15%	31 13%
Don't know	17 1% J	-	5 2% D	1	3 1%	1	7 2%	7 1%	10 1%	5 1%	10 2% AJ	2 1%	12 1%	2 1%	3 1%
Mean	0.11 DMSTej	0.37 ACDEF	0.07 D	-0.17	0.04	0.07 D	0.35 ACDEF	0.17	0.06	0.08	0.14	0.08	0.05	0.26 AM	0.13 S
Standard Deviation	1.36	1.21	1.26	1.32	1.43	1.41	1.34	1.37	1.35	1.33	1.36	1.46	1.36	1.40	1.28
All agree	848 49% DSej	66 58% ACD	104 45%	130 38%	156 48% D	141 48% D	251 58% ACDEF	395 51%	453 47%	447 48%	300 51%	65 44%	542 47%	170 53%	119 48%
All disagree	664 38% BGdghi	30 26%	89 38% B	156 46% ABG	136 42% BG	119 40% BG	134 31%	288 37%	376 39%	367 39%	216 36%	58 39%	458 40% A	111 35%	90 36%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 346

**Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way**

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1736	345	653	289	284	165	1175	208	252	74*	688	560	406	56*	113	1623
Agree strongly (+2)	282 16% DMST ae	70 20% AOST	111 17% T	52 18% ST	34 12%	15 9%	173 15%	42 20% a	42 17%	18 24% a	85 12%	85 15%	85 21% Aef	21 38% Aefg	23 20%	259 16%
Tend to agree (+1)	566 33% DLe	122 35%	223 34%	84 29%	81 29%	56 34%	383 33%	62 30%	83 33%	32 43% Ab	205 30%	185 33%	152 37% Ae	17 30%	45 40%	521 32%
Neither agree nor disagree (0)	207 12% Eb	33 10%	77 12%	39 13%	38 13%	20 12%	148 13% b	15 7%	37 15% bd	4 5%	86 13%	73 13%	40 10%	4 7%	11 10%	196 12%
Tend to disagree (-1)	385 22% C	67 19%	140 21%	63 22%	71 25%	44 27%	273 23%	45 22%	48 19%	11 15%	157 23%	130 23%	86 21%	9 16%	26 23%	359 22%
Disagree strongly (-2)	279 16% Gghi	50 14%	96 15%	45 16%	59 21% AOPQ	29 18%	187 16%	41 20%	40 16%	8 11%	149 22% Afg	83 15% g	39 10%	3 5%	6 5%	273 17% Ai
Don't know	17 1% J	3 1%	6 1%	6 2%	1 *	1 1%	11 1%	3 1%	2 1%	1 1%	6 1%	4 1%	4 1%	2 4% f	2 2%	15 1%
Mean	0.11 DMS Tej	0.28 AST	0.17 ST	0.12 S	-0.14	-0.10	0.07	0.09	0.16	0.56 Aabc	-0.12	0.11 e	0.39 Aef	0.81 Aef g	0.48 Aj	0.08
Standard Deviation	1.36	1.37	1.35	1.37	1.36	1.30	1.34	1.46	1.35	1.31	1.38	1.33	1.29	1.27	1.21	1.37
All agree	848 49% DSej	192 56% AORS T	334 51% S	136 47%	115 40%	71 43%	556 47%	104 50%	125 50%	50 68% Aabc	290 42%	270 48% e	237 58% Aef	38 68% Aef	68 60% Aj	780 48%
All disagree	664 38% BGd ghi	117 34%	236 36%	108 37%	130 46% AOPQ R	73 44% P	460 39% d	86 41% d	88 35%	19 26%	306 44% Afg	213 38% gh	125 31%	12 21%	32 28%	632 39% Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 347

**Q25.4 To what extent do you agree or disagree that the project
Didn't really affect me in any way**

Base: Respondents in LCCC areas who are aware of project

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1736	642	762	323	638	128	82*	442	710	584	1023	389	380	1227
Agree strongly (+2)	282 16% HIKNe or	97 15%	122 16%	62 19%	102 16%	22 17%	22 27% AE	49 11%	84 12%	149 26% AHI	141 14%	83 21% AK	100 26% AN	159 13%
Tend to agree (+1)	566 33% H	218 34%	230 30%	115 36%	202 32%	50 39%	33 40%	123 28%	232 33%	211 36% AH	316 31%	135 35%	134 35%	384 31%
Neither agree nor disagree (0)	207 12%	71 11%	101 13%	34 11%	72 11%	23 18% AE	7 9%	45 10%	91 13%	71 12%	116 11%	40 10%	42 11%	141 11%
Tend to disagree (-1)	385 22% BJMd	124 19%	187 25% AB	70 22%	143 22%	21 16%	15 18%	103 23% J	189 27% AJ	93 16%	251 25% A	78 20%	65 17%	303 25% AM
Disagree strongly (-2)	279 16% DFGJL Mdl	128 20% ACD	117 15% D	34 11%	110 17% FG	11 9%	4 5%	116 26% AIJ	111 16% J	52 9%	193 19% AL	49 13%	35 9%	231 19% AM
Don't know	17 1% IK	4 1%	5 1%	8 2% ABC	9 1%	1 1%	1 1%	6 1%	3 *	8 1%	6 1%	4 1%	4 1%	9 1%
Mean	0.11 HIKN cfr	0.05	0.07	0.32 ABC	0.07	0.40 AE	0.67 AE	-0.26	-0.02 H	0.54 AHI I	-0.04	0.32 AK	0.53 AN	-0.05
Standard Deviation	1.36	1.40	1.35	1.31	1.38	1.20	1.20	1.40	1.30	1.28	1.37	1.35	1.30	1.36
All agree	848 49% HIKNI r	315 49%	352 46%	177 55% AC	304 48%	72 56%	55 67% AE	172 39%	316 45%	360 62% AHI	457 45%	218 56% AK	234 62% AN	543 44%
All disagree	664 38% DFGJL Mdhp	252 39% D	304 40% D	104 32%	253 40% FG	32 25%	19 23%	219 50% AIJ	300 42% AJ	145 25%	444 43% AL	127 33%	100 26%	534 44% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 347

Q25.4 To what extent do you agree or disagree that the project Didn't really affect me in any way

Base: Respondents in LCCC areas who are aware of project

	All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1736	503	867	185	181	169	413	321	833	515	1056	165	1161	553	47*	44*	567	363	288
Agree strongly (+2)	282 16% HIKNeor	70 14%	154 18% c	21 11%	37 20% ac	17 10%	56 14%	60 19% e	149 18% e	79 15%	181 17%	22 13%	199 17% o	80 14%	8 17%	2 5%	121 21% Aqr	56 15%	30 10%
Tend to agree (+1)	566 33% H	160 32%	266 31%	62 34%	78 43% Aab	57 34%	124 30%	90 28%	295 35% Ag	169 33%	338 32%	59 36%	369 32%	180 33%	16 34%	20 45%	192 34%	113 31%	82 28%
Neither agree nor disagree (0)	207 12%	57 11%	103 12%	25 14%	22 12%	24 14%	48 12%	45 14%	90 11%	56 11%	133 13%	18 11%	138 12%	61 11%	7 15%	9 20%	58 10%	51 14%	32 11%
Tend to disagree (-1)	385 22% BJMd	116 23% d	205 24% d	42 23% d	22 12%	44 26%	100 24%	72 22%	169 20%	107 21%	237 22%	41 25%	273 24%	117 21%	9 19%	9 20%	111 20%	84 23%	69 24%
Disagree strongly (-2)	279 16% DFGJLMd	96 19% Abd	130 15%	33 18%	20 11%	25 15%	79 19% h	54 17%	121 15%	96 19%	160 15%	23 14%	174 15%	106 19% Al	7 15%	4 9%	78 14%	59 16%	71 25% Apq
Don't know	17 1% IK	4 1%	9 1%	2 1%	2 1%	2 1%	6 1% g	-	9 1%	8 2%	7 1%	2 1%	8 1%	9 2%	-	-	7 1% q	-	4 1% q
Mean	0.11 HI KNaf	-0.02	0.13	-0.02	0.50 Aa bc	-0.02	-0.05	0.09	0.22 Aef	0.06	0.14	0.10	0.13	0.02	0.19	0.16	0.30 Aqr	0.06 r	-0.24
Standard Deviation	1.36	1.37	1.36	1.33	1.26	1.27	1.37	1.39	1.35	1.39	1.35	1.31	1.36	1.38	1.35	1.10	1.37	1.35	1.38
All agree	848 49% HIKNfr	230 46%	420 48%	83 45%	115 64% Aabc	74 44%	180 44%	150 47%	444 53% Aefg	248 48%	519 49%	81 49%	568 49%	260 47%	24 51%	22 50%	313 55% Aqr	169 47%	112 39%
All disagree	664 38% DFGJLMdhp	212 42% Ad	335 39% d	75 41% d	42 23%	69 41%	179 43% Ah	126 39%	290 35%	203 39%	397 38%	64 39%	447 39%	223 40%	16 34%	13 30%	189 33%	143 39%	140 49% Apq



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
Installed loft insulation	70 5% LN
Installed solar (thermal) panels to generate hot water	16 1%
Installed solar (Photovoltaic) panels to generate electricity	40 3%
Installed an air / ground source heat pump	9 1%
Used biomass (e.g. wood chips) to heat the home	2
Installed double glazing	20 1%
Installed cavity wall insulation	47 3%
Installed solid wall insulation	1
Installing a mini wind turbine on your home	-
Switched to a renewable or green energy tariff	19 1%
Attended a meeting about tackling climate change / energy saving	143 11% NW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
Joined a local group who take action on climate change / energy saving	93 7% LNW
Received a free 'Real Time Display' meter	8 1%
Used a 'Real Time Display' meter	55 4% NW
Been offered a 'green energy' tariff by an energy supplier	7 1%
Switched to a 'green energy' tariff	8 1%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1%
Undertaken a self-completion audit of how energy efficient your home is	52 4% NW
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	11 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% N



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 7%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% LN
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5% LNU
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% L
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% W
Had someone visiting your home to give you general advice and information on energy efficiency	65 5% N
Sought general advice and information on energy efficiency	97 7% LNQW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
None	903 67% RSW
Don't know	15 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Installed loft insulation	70 5% LN	3 1%	5 8%	-	5 11%	1 1%	-	5 7%	3 5%	2 2%	4 12%	3 5%	6 3%	3 7%	30 14% A
Installed solar (thermal) panels to generate hot water	16 1%	-	9 15% A	-	1 2%	-	-	2 3%	1 2%	-	-	-	1 1%	1 2%	1 *
Installed solar (Photovoltaic) panels to generate electricity	40 3%	-	9 15% A	-	1 2%	3 2%	-	7 10% A	2 3%	2 2%	-	-	7 4%	2 4%	7 3%
Installed an air / ground source heat pump	9 1%	-	9 15% A	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	2 *	-	-	-	-	-	1 2% A	-	-	-	-	1 2% A	-	-	-
Installed double glazing	20 1%	1 *	8 13% A	-	-	-	-	1 1%	-	5 6% A	-	-	1 1%	-	4 2%
Installed cavity wall insulation	47 3%	2 1%	4 7%	-	2 4%	2 2%	-	1 1%	1 2%	1 1%	-	1 2%	3 2%	1 2%	29 13% A
Installed solid wall insulation	1 *	-	-	-	-	-	-	1 1% A	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	19 1%	1 *	5 8% A	-	2 4%	-	-	2 3%	-	1 1%	2 6% A	-	4 2%	1 2%	1 *
Attended a meeting about tackling climate change / energy saving	143 11% NW	18 8%	6 10%	3 4%	5 11%	7 5%	3 5%	13 19% A	8 14%	10 12%	7 21% A	8 13%	35 18% A	10 22% A	10 5%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Joined a local group who take action on climate change / energy saving	93 7% LNW	15 7%	4 7%	-	2 4%	-	2 4%	15 22% A	5 9%	7 8%	7 21% A	5 8%	24 12% A	5 11%	2 1%
Received a free 'Real Time Display' meter	8 1%	2 1%	1 2%	-	1 2%	-	-	-	-	2 2% A	1 3%	-	-	-	1 *
Used a 'Real Time Display' meter	55 4% NW	8 4%	2 3%	1 1%	3 6%	1 1%	1 2%	2 3%	1 2%	8 10% A	12 36% A	-	7 4%	6 13% A	3 1%
Been offered a 'green energy' tariff by an energy supplier	7 1%	-	-	-	1 2%	-	-	1 1%	-	3 4% A	-	-	-	-	2 1%
Switched to a 'green energy' tariff	8 1%	1 *	-	1 1%	-	-	-	2 3% A	-	1 1%	-	-	-	2 4% A	1 *
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1%	1 *	-	-	-	-	-	-	-	1 1%	1 3%	-	3 2%	-	1 *
Undertaken a self-completion audit of how energy efficient your home is	52 4% NW	13 6%	2 3%	-	3 6%	1 1%	1 2%	6 9% A	1 2%	7 8% A	4 12% A	-	10 5%	2 4%	2 1%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	11 1%	2 1%	1 2%	-	-	-	-	-	-	1 1%	1 3%	-	4 2%	-	2 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% N	10 5%	5 8%	-	1 2%	-	2 4%	2 3%	1 2%	11 13% A	5 15% A	-	5 3%	2 4%	9 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1%	2 1%	1 2%	-	2 4% A	-	1 2%	-	-	-	1 3%	-	-	-	4 2%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% LN	17 8%	7 12%	2 3%	9 19%	6 5%	2 4%	4 6%	5 9%	30 36% A	11 33% A	4 6%	19 10%	9 20%	32 15%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4%	5 2%	2 3%	-	1 2%	2 2%	-	3 4%	2 3%	1 1%	1 3%	-	11 6%	1 2%	30 14% A
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5% LNU	6 3%	5 8%	-	5 11%	-	-	6 9%	2 3%	9 11% A	5 15% A	3 5%	4 2%	1 2%	23 11% A
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% L	1 *	2 3%	-	6 13% A	4 3%	-	2 3%	1 2%	5 6%	3 9%	1 2%	26 13% A	2 4%	16 7%
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% W	1 *	10 17% A	1 1%	2 4%	1 1%	-	7 10% A	3 5%	3 4%	1 3%	-	8 4%	2 4%	1 *
Had someone visiting your home to give you general advice and information on energy efficiency	65 5% N	9 4%	7 12% A	1 1%	4 9%	-	-	5 7%	2 3%	9 11% A	9 27% A	1 2%	9 5%	2 4%	7 3%
Sought general advice and information on energy efficiency	97 7% LNQW	9 4%	7 12%	-	6 13%	1 1%	5 9%	10 15% A	-	10 12%	10 30% A	2 3%	25 13% A	3 7%	9 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
None	903 67% RSW	189 86%	39 65%	70 92% A	27 57%	109 84% A	43 78%	41 61%	39 67%	32 39%	10 30%	46 73%	130 66%	26 58%	102 47%
Don't know	15 1%	3 1%	-	-	-	2 2%	1 2%	-	-	3 4% A	1 3%	2 3%	-	1 2%	2 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 349

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
Installed loft insulation	70 5% CE	12 3%	62 6% A	25 4%	12 4%	15 4%	20 5%
Installed solar (thermal) panels to generate hot water	16 1%	4 1%	15 1%	5 1%	2 1%	10 2% A	5 1%
Installed solar (Photovoltaic) panels to generate electricity	40 3%	14 3%	35 3%	21 3%	9 3%	12 3%	18 4%
Installed an air / ground source heat pump	9 1% E	-	9 1%	-	-	9 2% A	-
Used biomass (e.g. wood chips) to heat the home	2 *	1 *	1 *	2 *	1 *	-	1 *
Installed double glazing	20 1% CEFH	1 *	20 2% A	2 *	1 *	14 3% A	2 *
Installed cavity wall insulation	47 3% CEFH	5 1%	44 4% A	9 1%	5 2%	9 2%	7 2%
Installed solid wall insulation	1 *	1 *	1 *	1 *	-	-	1 *
Installing a mini wind turbine on your home	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	19 1%	3 1%	16 2%	9 1%	5 2%	9 2%	7 2%
Attended a meeting about tackling climate change / energy saving	143 11%	44 10%	113 11%	91 14% A	53 17% A	39 9%	74 17% A
Joined a local group who take action on climate change / energy saving	93 7%	27 6%	79 8% A	63 10% A	34 11% A	28 7%	54 13% A
Received a free 'Real Time Display' meter	8 1% E	-	7 1%	1 *	-	6 1% A	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 349

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
Used a "Real Time Display" meter	55 4% D	12 3%	34 3%	30 5%	13 4%	21 5%	16 4%
Been offered a "green energy" tariff by an energy supplier	7 1% E	1 *	7 1%	1 *	-	4 1%	1 *
Switched to a "green energy" tariff	8 1%	5 1%	5 *	4 1%	2 1%	2 *	4 1%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1%	-	6 1%	4 1%	3 1%	2 *	3 1%
Undertaken a self-completion audit of how energy efficient your home is	52 4%	11 3%	44 4%	25 4%	12 4%	25 6% A	19 4%
Been offered an in-home energy efficiency audit of your home (i.e. energy professionals assessing your property)	11 1%	-	10 1%	5 1%	4 1%	4 1%	4 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% CEH	7 2%	44 4%	17 3%	7 2%	27 7% A	10 2%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1% E	1 *	9 1%	2 *	-	5 1%	-
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% CE	28 6%	127 13%	60 9%	32 11%	63 15% A	41 10%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 349

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4% CEG	8 2%	55 5% A	20 3%	12 4%	9 2%	17 4%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5% CEF	9 2%	63 6% A	21 3%	8 3%	25 6%	16 4%
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% C	9 2%	60 6% A	39 6%	29 10% A	14 3%	32 7% A
Installed renewable energy solutions for your home (e.g. solar panels)	40 3%	14 3%	35 3%	22 3%	10 3%	16 4%	20 5% A
Had someone visiting your home to give you general advice and information on energy efficiency	65 5% C	10 2%	53 5%	28 4%	12 4%	29 7% A	19 4%
Sought general advice and information on energy efficiency	97 7% C	19 4%	78 8%	56 9% A	30 10% A	32 8%	40 9% A
None	903 67% D	328 76% A	645 64%	444 69%	202 66%	287 70%	282 66%
Don't know	15 1%	4 1%	10 1%	7 1%	3 1%	6 1%	3 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Installed loft insulation	70 5% GNOOQ	4 6%	8 5%	18 7% G	18 7% G	11 5%	11 3%	24 4%	46 6%	46 6%	20 5%	3 3%	61 7% ANO	5 2%	4 2%
Installed solar (thermal) panels to generate hot water	16 1% Ma	2 3%	1 1%	3 1%	5 2%	2 1%	3 1%	7 1%	9 1%	11 1%	5 1%	-	6 1%	9 4% AMO	1 1%
Installed solar (Photovoltaic) panels to generate electricity	40 3% a	2 3%	4 3%	5 2%	11 4%	9 4%	9 3%	22 4%	18 2%	27 4%	10 2%	1 1%	29 3%	9 4%	2 1%
Installed an air / ground source heat pump	9 1% Ma	2 3% ADG	1 1%	-	3 1%	2 1%	1 *	2 *	7 1%	6 1%	2 *	1 1%	-	9 4% AMO	-
Used biomass (e.g. wood chips) to heat the home	2 *	-	-	-	2 1% A	-	-	2 *	-	2 *	-	-	2 *	-	-
Installed double glazing	20 1% GMa	2 3% G	5 3% G	4 1%	4 2%	4 2%	1 *	6 1%	14 2%	7 1%	10 2%	3 3%	6 1%	13 6% AMO	-
Installed cavity wall insulation	47 3% GKNPQ	1 1%	5 3%	13 5% G	17 6% AFG	6 3%	5 1%	19 3%	28 4%	38 5% AKL	8 2%	1 1%	40 4% AN	3 1%	4 2%
Installed solid wall insulation	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	19 1%	2 3%	2 1%	3 1%	8 3% AFG	1 *	3 1%	12 2%	7 1%	11 1%	8 2%	-	12 1%	7 3% AO	-
Attended a meeting about tackling climate change / energy saving	143 11% Cfj	5 7%	6 4%	28 10% C	35 13% C	28 12% C	41 12% C	68 11%	75 10%	80 11%	51 12%	9 8%	110 12% A	17 8%	14 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Joined a local group who take action on climate change / energy saving	93 7% Nfg	5 7%	7 4%	21 8%	24 9%	16 7%	20 6%	41 7%	52 7%	50 7%	37 8%	4 3%	75 8% AN	8 4%	10 6%
Received a free 'Real Time Display' meter	8 1%	-	1 1%	4 1%	2 1%	-	1 .	2 .	6 1%	3 .	4 1%	1 1%	6 1%	1 .	1 1%
Used a 'Real Time Display' meter	55 4% Rg	2 3%	8 5%	14 5%	14 5%	8 3%	9 3%	22 4%	33 4%	27 4%	22 5%	6 5%	37 4%	7 3%	9 5% R
Been offered a 'green energy' tariff by an energy supplier	7 1%	-	1 1%	3 1%	1 .	1 .	1 .	3 .	4 1%	3 .	3 1%	-	6 1%	1 .	-
Switched to a 'green energy' tariff	8 1%	-	1 1%	1 .	4 2% G	2 1%	-	4 1%	4 1%	2 .	6 1% AJ	-	6 1%	-	2 1%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1%	1 1%	-	2 1%	2 1%	1 .	1 .	2 .	5 1%	4 1%	3 1%	-	6 1%	-	1 1%
Undertaken a self-completion audit of how energy efficient your home is	52 4% OO	1 1%	6 4%	12 4%	12 5%	10 4%	11 3%	25 4%	27 4%	27 4%	21 5%	3 3%	39 4% O	9 4%	2 1%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	11 1%	1 1%	-	3 1%	2 1%	3 1%	2 1%	3 .	8 1%	6 1%	3 1%	-	10 1%	1 .	-
Had a professional come to assess your home to see how energy efficient it is	53 4% c	6 8% F	8 5%	9 3%	12 5%	5 2%	13 4%	21 3%	32 4%	30 4%	21 5%	2 2%	39 4%	11 5%	3 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1%	1 1%	-	2 1%	2 1%	2 1%	4 1%	5 1%	6 1%	7 1%	2	1 1%	7 1%	1	2 1%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% Qc	8 11%	24 15% FG	40 15% FG	34 13%	20 8%	31 9%	70 12%	87 12%	82 11%	52 12%	21 18% AJ	99 11%	36 16% AM	20 11%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4% ELOO	2 3%	9 6% E	22 8% AEFG	5 2%	7 3%	14 4%	27 4%	32 4%	41 6% AL	17 4% L	-	49 5% AO	7 3%	3 2%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5%	3 4%	8 5%	13 5%	20 8%	10 4%	15 4%	26 4%	43 6%	39 5%	21 5%	6 5%	57 6% A	7 3%	5 3%
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% LN	1 1%	5 3%	21 8% A	14 5%	10 4%	18 5%	31 5%	38 5%	40 5% L	27 6% L	-	59 6% AN	2 1%	6 3%
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% Ooafg	4 6%	4 3%	7 3%	9 3%	7 3%	9 3%	21 3%	19 3%	23 3%	14 3%	1 1%	29 3%	10 4% O	1 1%
Had someone visiting your home to give you general advice and information on energy efficiency	65 5%	4 6%	4 3%	14 5%	18 7%	10 4%	15 4%	32 5%	33 4%	35 5%	24 5%	5 4%	50 5%	11 5%	4 2%
Sought general advice and information on energy efficiency	97 7% GQlfg	3 4%	9 6%	32 12% ACFG	23 9% G	16 7%	14 4%	47 8%	50 7%	53 7%	34 8%	7 6%	72 8%	12 5%	11 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
None	903 67% DMSe	51 71%	110 69% D	159 59%	177 67%	171 71% D	235 68% D	416 68%	487 65%	486 65%	297 68%	78 68%	596 64%	166 73% AM	133 73% AMAPST
Don't know	15 1%	3 4% ADEF	1 1%	2 1%	2 1%	2 1%	5 1%	4 1%	11 1%	7 1%	6 1%	1 1%	9 1%	1 1%	3 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Installed loft insulation	70 5% GNOOQ	13 5%	16 3%	15 6% OQ	17 7% OQ	9 7% OQ	50 6%	9 5%	7 3%	2 3%	36 7%	22 5%	11 4%	-	3 4%	67 5%
Installed solar (thermal) panels to generate hot water	16 1% Ma	1 *	5 1%	2 1%	7 3% APQ	1 1%	2 *	10 6% Aac	3 1% a	1 2% a	11 2% Af	2 *	2 1%	1 2%	1 1%	15 1%
Installed solar (Photovoltaic) panels to generate electricity	40 3% a	5 2%	16 3%	4 2%	9 4%	6 5% O	18 2%	11 6% Aa	9 4% a	1 2%	23 4% A	10 2%	6 2%	1 2%	2 2%	38 3%
Installed an air / ground source heat pump	9 1% Ma	-	5 1%	2 1%	1 *	1 1%	-	9 5% Aac	-	-	6 1%	1 *	1 *	1 2% f	1 1%	8 1%
Used biomass (e.g. wood chips) to heat the home	2 *	-	-	-	2 1% AQ	-	-	-	1 1% a	1 2% Aa	1 *	1 *	-	-	-	2 *
Installed double glazing	20 1% GMa	1 *	7 1%	3 1%	5 2% O	4 3% OP	9 1%	10 6% Aac	1 *	-	13 2% A	4 1%	2 1%	1 2%	2 2%	18 1%
Installed cavity wall insulation	47 3% GKNPQ	3 1%	11 2%	12 5% PQ	17 7% AOPQ	4 3%	37 4%	4 2%	4 2%	2 3%	19 4%	16 4%	11 4%	1 2%	2 2%	45 4%
Installed solid wall insulation	1 *	-	-	-	1 *	-	-	-	1 1% a	-	1 *	-	-	-	-	1 *
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	19 1% f	1 *	5 1%	2 1%	5 2% O	6 5% AOPQR	11 1%	6 3% Aa	2 1%	-	13 2% Af	3 1%	2 1%	1 2%	1 1%	18 1%
Attended a meeting about tackling climate change / energy saving	143 11% Cf	22 8%	58 12%	17 7%	28 12%	18 14% R	95 11%	15 9%	24 12%	5 9%	83 15% Afgh	36 8%	21 7%	2 4%	5 6%	138 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Joined a local group who take action on climate change / energy saving	93 7% Nfg	13 5%	29 6%	14 6%	25 11% APQ	12 10%	64 7%	6 3%	20 10% b	3 5%	64 12% Afgh	16 4%	12 4%	-	4 5%	89 7%
Received a free 'Real Time Display' meter	8 1%	-	2 *	2 1%	1 *	3 2% APQ	5 1%	-	1 *	2 3% Aab	4 1%	1 *	2 1%	1 2% f	-	8 1%
Used a 'Real Time Display' meter	55 4% Rg	9 3%	22 4%	4 2%	13 6% R	7 6% R	42 5%	8 5%	4 2%	-	35 6% Afg	13 3%	5 2%	2 4%	3 4%	52 4%
Been offered a 'green energy' tariff by an energy supplier	7 1%	2 1%	1 *	2 1%	-	2 2% Q	6 1%	-	1 *	-	2 *	3 1%	2 1%	-	-	7 1%
Switched to a 'green energy' tariff	8 1%	1 *	1 *	3 1%	2 1%	1 1%	4 *	3 2%	1 *	-	6 1%	1 *	1 *	-	-	8 1%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1%	-	2 *	2 1%	2 1%	1 1%	6 1%	-	-	1 2%	6 1% A	1 *	-	-	-	7 1%
Undertaken a self-completion audit of how energy efficient your home is	52 4% OOI	8 3%	19 4% O	9 4%	11 5% O	5 4%	36 4%	6 3%	7 3%	2 3%	30 6% Af	10 2%	10 3%	2 4%	2 2%	50 4%
Been offered an in-home energy efficiency audit of your home (i.e. profes- sionals assessing your property)	11 1%	4 2%	4 1%	1 *	-	2 2%	9 1%	-	1 *	-	7 1%	3 1%	1 *	-	-	11 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% c	8 3%	16 3%	5 2%	14 6% OR	10 8% AOPQR	42 5% AC	7 4%	3 1%	1 2%	26 5%	18 4%	9 3%	-	2 2%	51 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrl) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1%	1	6 1%	3 1%	1	-	9 1%	1 1%	1	-	5 1%	2	3 1%	1 2%	-	11 1%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% Qc	34 13% Q	43 9%	27 12%	37 16% AQ	16 13%	112 13% c	27 16% c	11 5%	4 7%	75 14% A	46 10%	29 9%	3 7%	5 6%	152 12%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4% ELOO	12 5%	19 4%	12 5% O	10 4%	6 5%	41 5%	10 6%	5 2%	1 2%	28 5%	18 4%	10 3%	2 4%	5 6%	54 4%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5%	15 6%	22 4%	11 5%	13 6%	8 6%	49 5%	9 5%	9 4%	1 2%	37 7% Ag	19 4%	11 4%	1 2%	3 4%	66 5%
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% LN	13 5%	28 6%	8 3%	13 6%	7 6%	50 6%	10 6%	6 3%	2 3%	31 6%	24 5%	12 4%	1 2%	3 4%	66 5%
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% OOafg	5 2%	16 3% O	4 2%	10 4% O	5 4% O	20 2%	10 6% Aa	8 4%	1 2%	28 5% Afg	7 2%	4 1%	1 2%	2 2%	38 3%
Had someone visiting your home to give you general advice and information on energy efficiency	65 5%	9 3%	26 5%	8 3%	15 6% O	7 6%	44 5%	13 8% c	6 3%	1 2%	38 7% Afg	17 4%	9 3%	1 2%	3 4%	62 5%
Sought general advice and information on energy efficiency	97 7% GQlg	19 7%	27 5%	10 4%	27 12% AOQR	14 11% QR	66 7%	15 9%	12 6%	3 5%	65 12% Afg	19 4%	11 4%	2 4%	3 4%	94 7%



GfK NOP

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 350

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
None	903 67% DMS _e	170 65%	353 70% AS	162 70% S	140 60%	78 62%	584 65%	109 63%	149 73% Aab	45 78% b	336 62%	298 67%	219 71% e	38 83% Aef	61 74%	842 66%
Don't know	15 1%	3 1%	3 1%	4 2%	5 2%	-	11 1%	1 1%	3 1%	-	4 1%	6 1%	5 2%	-	1 1%	14 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Installed loft insulation	70 5%	29 6%	26 4%	15 7%	29 6%	7 7%	2 4%	23 6%	28 5%	19 4%	40 5%	19 7%	10 4%	57 6%
Installed solar (thermal) panels to generate hot water	16 1%	6 7%	6 7%	4 2%	8 2%	1 1%	- -	5 1%	8 7%	3 7%	14 2% A	1 *	2 7%	13 7%
Installed solar (Photovoltaic) panels to generate electricity	40 3% CJL	23 4% AC	11 2%	6 3%	15 3%	1 7%	- -	17 5% AJ	17 3%	6 7%	33 4% AL	3 7%	5 2%	33 3%
Installed an air / ground source heat pump	9 1%	4 7%	3 7%	2 7%	3 7%	2 2%	- -	2 7%	5 7%	2 *	9 7% A	- -	1 *	7 7%
Used biomass (e.g. wood chips) to heat the home	2 *	1 *	1 *	- -	1 *	- -	- -	- -	2 *	- -	2 *	- -	- -	2 *
Installed double glazing	20 1%	10 2%	8 7%	2 7%	9 2%	2 2%	- -	6 2%	10 2%	4 7%	16 2%	3 7%	3 7%	15 2%
Installed cavity wall insulation	47 3% im	16 3%	21 4%	10 4%	16 3%	3 3%	3 5%	11 3%	21 4%	15 3%	33 4%	7 2%	7 2%	37 4%
Installed solid wall insulation	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Installing a mini wind turbine on your home	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Switched to a renewable or green energy tariff	19 1% C	12 2% AC	4 7%	3 7%	7 7%	- -	- -	8 2%	8 7%	3 7%	15 2%	3 7%	2 7%	15 2%
Attended a meeting about tackling climate change / energy saving	143 11% CDFGJ Mdlj	79 15% ACD	52 9%	12 5%	66 13% AFG	4 4%	1 2%	59 17% AIJ	61 11% J	23 5%	99 12%	23 8%	18 6%	122 12% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Joined a local group who take action on climate change / energy saving	93 7% CFJMI	54 10% ACD	30 5%	9 4%	37 7% F	-	1 2%	44 12% AIJ	38 7% J	11 2%	67 8% A	14 5%	9 3%	83 8% AM
Received a free 'Real Time Display' meter	8 1%	5 1%	2 *	1 *	5 1%	-	-	4 1%	3 1%	1 *	4 *	4 1%	2 1%	6 1%
Used a 'Real Time Display' meter	55 4% Jhi	26 5%	21 4%	8 4%	22 4%	1 1%	-	21 6% AJ	24 4%	10 2%	41 5%	10 3%	8 3%	46 5%
Been offered a 'green energy' tariff by an energy supplier	7 1%	3 1%	2 *	2 1%	5 1%	-	-	2 1%	5 1% J	-	7 1%	-	1 *	6 1%
Switched to a 'green energy' tariff	8 1% jl	5 1%	2 *	1 *	4 1%	-	-	4 1% J	4 1%	-	3 *	2 1%	-	8 1%
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1% jl	5 1%	2 *	-	1 *	-	-	5 1% AJ	2 *	-	5 1%	2 1%	-	7 1%
Undertaken a self-completion audit of how energy efficient your home is	52 4% C	32 6% ACD	14 2%	6 3%	27 5% A	2 2%	-	22 6% AIJ	19 3%	11 2%	37 4%	12 4%	7 2%	44 4%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	11 1%	5 1%	6 1%	-	6 1%	1 1%	-	5 1%	4 1%	2 *	11 1% A	-	3 1%	7 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% CJM	31 6% AC	15 3%	7 3%	22 4%	2 2%	1 2%	19 5% J	26 5% J	8 2%	38 5%	11 4%	5 2%	47 5% AM



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1% N	5 1%	4 1%	2 1%	4 1%	-	-	2 1%	4 1%	5 1%	8 1%	2 1%	5 2% N	5 1%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% Je	67 13%	68 11%	22 10%	66 13% G	9 9%	2 4%	53 15% AJ	75 14% J	29 7%	115 14% AL	26 9%	25 9%	124 13%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4% Lim	23 4%	25 4%	11 5%	20 4%	8 8%	3 5%	19 5%	26 5%	14 3%	50 6% AL	6 2%	10 4%	44 4%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5% L	33 6%	24 4%	12 5%	29 6%	5 5%	2 4%	19 5%	33 6%	17 4%	44 5%	14 5%	9 3%	58 6% A
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% LMdp	30 6%	27 5%	12 5%	31 6%	2 2%	3 5%	24 7%	27 5%	18 4%	56 7% AL	6 2%	6 2%	57 6% M
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% J	19 4%	14 2%	7 3%	17 3%	2 2%	-	17 5% AJ	17 3%	6 1%	31 4% A	5 2%	6 2%	32 3%
Had someone visiting your home to give you general advice and information on energy efficiency	65 5% CJ	38 7% ACD	21 4%	6 3%	29 6%	2 2%	-	25 7% AJ	31 6% J	9 2%	49 6% A	14 5%	9 3%	51 5%
Sought general advice and information on energy efficiency	97 7% FJMp	49 9% AC	35 6%	13 6%	43 9% F	2 2%	1 2%	42 12% AJJ	41 7% J	14 3%	67 8%	18 6%	10 4%	83 8% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
None	903 67% EHNagr	336 64%	405 68%	157 69%	319 63%	67 67%	45 80% AE	204 57%	366 66% H	333 75% AHI	534 64%	214 75% AK	206 73% AN	629 64%
Don't know	15 1% Kp	7 1%	5 1%	2 1%	4 1%	4 4% AE	1 2%	6 2%	7 1%	2 *	5 1%	3 1%	4 1%	10 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Installed loft insulation	70 5%	25 6%	35 5%	7 5%	3 2%	5 4%	19 6%	16 6%	30 5%	16 4%	49 6%	5	54 6%	15 4%	2 6%	-	20 5%	11 4%	26 11% Aq
Installed solar (thermal) panels to generate hot water	16 1%	9 2% Ab	5 1%	2 1%	-	2 2%	4 1%	2 1%	8 1%	2 1%	12 1%	2 2%	13 1%	3 1%	-	-	9 2%	2 1%	2 1%
Installed solar (Photovoltaic) panels to generate electricity	40 3% CJL	14 4%	19 3%	4 3%	3 2%	1 1%	12 4%	11 4%	16 2%	10 3%	27 3%	3 2%	29 3%	11 3%	2 6%	-	13 3%	8 3%	10 4%
Installed an air / ground source heat pump	9 1%	4 1%	3	2 1%	-	-	4 1%	1	4 1%	-	8 1%	1 1%	9 1% m	-	-	-	6 1% A	1	-
Used biomass (e.g. wood chips) to heat the home	2	-	2	-	-	-	-	-	2	1	1	-	1	1	-	-	-	-	1
Installed double glazing	20 1%	7 2%	10 1%	3 2%	-	1 1%	8 3%	3 1%	8 1%	4 1%	14 2%	2 2%	13 1%	6 1%	1 3%	-	10 2%	3 1%	3 1%
Installed cavity wall insulation	47 3% im	19 5%	22 3%	4 3%	2 2%	2 2%	14 4%	10 4%	21 3%	5 1%	40 5% Ai	2 2%	46 5% Am	2	-	-	13 3%	9 3%	13 5%
Installed solid wall insulation	1	-	1	-	-	1 1% Ah	-	-	-	1	-	-	-	1	-	-	-	-	1
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	19 1% C	8 2%	8 1%	3 2%	-	-	10 3% Aeh	3 1%	6 1%	4 1%	14 2%	1 1%	13 1%	6 1%	1 3%	-	3 1%	5 2%	4 2%
Attended a meeting about tackling climate change / energy saving	143 11% CDFG JMdlj	51 13% d	70 10%	15 10%	7 5%	11 9%	31 10%	32 13%	69 10%	57 14% Ajk	77 9%	9 7%	82 9%	64 15% Ai	2 6%	1 3%	45 10%	36 13%	30 13%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Joined a local group who take action on climate change / energy saving	93 7% CFJMI	37 9% Ab	40 6%	9 6%	7 5%	5 4%	28 9%	21 8%	39 6%	38 10% Aj	49 6%	6 5%	50 5%	43 10% Al	2 6%	1 3%	23 5%	28 10% Ap	22 9% p
Received a free 'Real Time Display' meter	8 1%	3 1%	3 *	2 1%	-	-	4 1%	1 *	3 *	2 1%	5 1%	1 1%	7 1%	1 *	-	-	4 1%	-	3 1%
Used a 'Real Time Display' meter	55 4% Jhl	22 6% c	28 4%	2 1%	3 2%	6 5%	12 4%	17 7% Ah	20 3%	22 6%	29 3%	4 3%	29 3%	24 6% l	1 3%	2 6%	18 4%	12 4%	14 6%
Been offered a 'green energy' tariff by an energy supplier	7 1%	3 1%	2 *	-	2 2%	-	3 1%	1 *	3 *	1 *	5 1%	1 1%	7 1%	1 *	-	-	1 *	3 1%	1 *
Switched to a 'green energy' tariff	8 1% jl	3 1%	4 1%	-	1 1%	2 2%	1 *	2 1%	3 *	6 2% Aj	1 *	1 1%	2 *	5 1% l	-	1 3% l	1 *	4 1%	1 *
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	7 1% jl	3 1%	3 *	1 1%	-	-	1 *	3 1%	3 *	5 1% Aj	2 *	-	2 *	5 1% Al	-	-	2 *	2 1%	1 *
Undertaken a self-completion audit of how energy efficient your home is	52 4% C	18 5%	25 4%	5 3%	4 3%	3 2%	12 4%	8 3%	29 4%	18 5%	32 4%	2 2%	33 4%	20 5%	-	1 3%	20 5%	11 4%	11 5%
Been offered an in-home energy efficiency audit of your home (i.e. profes- sionals assessing your property)	11 1%	3 1%	5 1%	1 1%	2 2%	-	3 1%	2 1%	6 1%	4 1%	6 1%	1 1%	7 1%	4 1%	-	1 3%	4 1%	4 1%	2 1%
Had a professional come to assess your home to see how energy efficient it is	53 4% CJM	19 5%	27 4%	3 2%	4 3%	3 2%	11 4%	13 5%	26 4%	17 4%	34 4%	2 2%	34 4%	17 4%	1 3%	2 6%	21 5%	6 2%	15 6% Aq



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	11 1% N	3 1%	4 1%	2 1%	2 2%	- -	4 1%	2 1%	5 1%	2 1%	9 1%	- -	8 1%	3 1%	- -	- -	4 1%	4 1%	1 *
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	157 12% Je	53 13%	77 11%	13 9%	14 11%	5 4%	39 12% e	39 15% Ae	74 11% e	36 9%	108 13% Ai	13 10%	107 12%	45 11%	3 9%	6 19%	55 13%	32 11%	32 13%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	59 4% Lim	13 3%	29 4%	10 7%	7 5%	2 2%	17 5%	16 6% e	24 4%	10 3%	43 5% i	6 5%	44 5%	12 3%	5 15% Almo	- -	16 4%	18 6%	13 5%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	69 5% Abc	33 8%	28 4%	3 2%	5 4%	5 4%	15 5%	13 5%	36 5%	17 4%	47 6%	5 4%	52 6%	15 4%	1 3%	1 3%	19 4%	10 3%	20 8% Apq
Been offered renewable energy solutions for your home (e.g. solar panels)	69 5% LMdp	21 5%	38 6% d	9 6% d	1 1%	5 4%	21 7%	10 4%	33 5%	26 7%	40 5%	3 2%	45 5%	24 6%	2 6%	- -	15 3%	23 8% Ap	10 4%
Installed renewable energy solutions for your home (e.g. solar panels)	40 3% J	14 4%	19 3%	4 3%	3 2%	3 2%	9 3%	9 4%	19 3%	9 2%	27 3%	4 3%	30 3%	9 2%	1 3%	1 3%	14 3%	7 2%	9 4%
Had someone visiting your home to give you general advice and information on energy efficiency	65 5% CJ	21 5%	34 5%	5 3%	5 4%	4 3%	16 5%	15 6%	30 5%	23 6%	38 5%	4 3%	42 5%	24 6%	- -	1 3%	21 5%	14 5%	19 8% A
Sought general advice and information on energy efficiency	97 7% FJmp	34 9%	50 7%	6 4%	7 5%	9 7%	26 8%	23 9%	39 6%	31 8%	60 7%	6 5%	61 7%	37 9%	2 6%	- -	23 5%	23 8%	28 12% Ap



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 351

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
None	903 67% EHKN agr	248 63%	459 68%	102 69%	94 72% a	90 73% g	200 64%	156 61%	457 69% g	269 68%	544 66%	90 70%	606 66%	291 68%	24 71%	23 72%	306 70% r	181 63%	143 60%
Don't know	15 1% Kp	5 1%	8 1%	1 1%	1 1%	1 1%	3 1%	2 1%	9 1%	4 1%	10 1%	1 1%	11 1%	5 1%	-	1 3%	1 *	2 1%	5 2% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: Respondents in LCCC areas who are aware of project

	Total	Q26: Summary table	
		Yes	No
Installed loft insulation	255	70 27%	185 73%
Installed solar (thermal) panels to generate hot water	32	16 50%	16 50%
Installed solar (Photovoltaic) panels to generate electricity	55	40 73%	15 27%
Installed an air / ground source heat pump	12	9 75%	3 25%
Used biomass (e.g. wood chips) to heat the home	20	2 10%	18 90%
Installed double glazing	139	20 14%	119 86%
Installed cavity wall insulation	123	47 38%	76 62%
Installed solid wall insulation	18	1 6%	17 94%
Installing a mini wind turbine on your home	-	-	-
Switched to a renewable or green energy tariff	74	19 26%	55 74%
Attended a meeting about tackling climate change / energy saving	246	143 58%	103 42%
Joined a local group who take action on climate change / energy saving	155	93 60%	62 40%
Received a free "Real Time Display" meter	183	8 4%	175 96%
Used a "Real Time Display" meter	168	55 33%	113 67%
Been offered a "green energy" tariff by an energy supplier	179	7 4%	172 96%
Switched to a "green energy" tariff	106	8 8%	98 92%

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: Respondents in LCCC areas who are aware of project

	Total	Q26: Summary table	
		Yes	No
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	170	7 4%	163 96%
Undertaken a self-completion audit of how energy efficient your home is	145	52 36%	93 64%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	164	11 7%	153 93%
Had a professional come to assess your home to see how energy efficient it is	145	53 37%	92 63%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	680	11 2%	669 98%
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	1110	157 14%	953 86%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	585	59 10%	526 90%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	422	69 16%	353 84%
Been offered renewable energy solutions for your home (e.g. solar panels)	376	69 18%	307 82%
Installed renewable energy solutions for your home (e.g. solar panels)	82	40 49%	42 51%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?

Base: Respondents in LCCC areas who are aware of project

	Total	Q26: Summary table	
		Yes	No
Had someone visiting your home to give you general advice and information on energy efficiency	157	65 41%	92 59%
Sought general advice and information on energy efficiency	313	97 31%	216 69%



LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
Sought advice/spoke to someone about it	19 1%
Been to events/meetings/conferences/visited the project/plan to visit the project	28 2%
Recycle (more)/requested recycling bins	16 1%
Joined the car club/used car less/travelled by public transport more	13 1%
Trying to be more fuel efficient/use less energy/watch how much energy we are using (turn the lights off/turn thermostat down/turn boiler off etc.)	37 3%
Insulated the walls/cavity installation	10 1%
Asked about/installed solar/pv panels	41 3%
Draught proofed doors and windows	9 1%
Insulated the loft (more)	9 1%
Use less water/installed a water meter/using a water butt	11 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

	All Commu- nities (excl ctrls) (A)
Total	1353
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%
I have an allotment/grow my own vegetables	17 1%
Trying to start a local group/buying group/eco group/workshop	8 1%
It has made me think/raised awareness of renewable/sustainable energy sources	11 1%
Given information to visitors/educate the public/family/friends	6 *
Convert to bio-fuels (for car, heating)	3 *
Use a ground-source heat pump	3 *
Considered installing wind turbines	4 *
Other answers	37 3%
Don't know	3 *
None	1118 83% SU



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Sought advice/spoke to someone about it	19 1%	3 1%	2 3%	1 1%	-	3 2%	1 2%	1 1%	-	2 2%	-	1 2%	4 2%	-	1 *
Been to events/meetings/conferences/visited the project/plan to visit the project	28 2%	3 1%	1 2%	1 1%	-	1 1%	1 2%	2 3%	-	1 1%	3 9% A	2 3%	6 3%	2 4%	5 2%
Recycle (more)/requested recycling bins	16 1%	3 1%	-	-	1 2%	-	-	-	1 2%	1 1%	2 6% A	-	3 2%	1 2%	4 2%
Joined the car club/used car less/travelled by public transport more	13 1%	-	-	-	-	-	1 1%	1 2%	-	1 3%	6 10% A	1 1%	2 4% A	1 *	
Trying to be more fuel efficient/use less energy/watch how much energy we are using (turn the lights off/turn thermostat down/turn boiler off etc.)	37 3%	8 4%	3 5%	-	1 2%	-	1 2%	2 3%	3 5%	2 2%	1 3%	-	8 4%	3 7%	5 2%
Insulated the walls/cavity installation	10 1%	-	-	-	-	2 2%	-	1 1%	-	2 2%	-	-	-	-	5 2% A
Asked about/installed solar/pv panels	41 3%	3 1%	3 5%	-	3 6%	1 1%	1 2%	5 7% A	4 7%	4 5%	1 3%	1 2%	8 4%	1 2%	6 3%
Draught proofed doors and windows	9 1%	1 *	1 2%	-	-	1 1%	-	1 1%	-	1 1%	2 6% A	-	-	-	2 1%
Insulated the loft (more)	9 1%	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	1 2%	6 3% A
Use less water/installed a water meter/using a water butt	11 1%	3 1%	-	-	-	-	-	-	-	-	2 6% A	-	4 2%	1 2%	1 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	2 1%	-	-	2 4%	1 1%	1 2%	-	1 2%	1 1%	2 6% A	2 3%	2 1%	1 2%	3 1%
I have an allotment/grow my own vegetables	17 1%	1 *	1 2%	-	-	-	-	-	-	1 1%	1 3%	6 10% A	6 3% A	1 2%	-
Trying to start a local group/buying group/eco group/workshop	8 1%	-	-	-	1 1%	-	1 1%	1 2%	1 1%	-	1 2%	3 2%	-	-	
It has made me think/raised awareness of renewable/ sustainable energy sources	11 1%	1 *	1 2%	1 1%	-	1 1%	-	1 1%	1 2%	1 1%	-	1 2%	2 1%	-	1 *
Given information to visitors/educate the public/ family/friends	6 *	1 *	-	-	-	1 1%	-	-	-	1 1%	1 3% A	1 2%	1 1%	-	-
Convert to bio-fuels (for car, heating)	3 *	-	-	-	-	-	-	2 3% A	-	-	-	1 2% A	-	-	-
Use a ground-source heat pump	3 *	-	-	-	-	-	-	1 1% A	-	-	-	2 3% A	-	-	-
Considered installing wind turbines	4 *	-	-	1 1%	-	1 1%	-	-	1 2%	-	-	-	1 1%	-	-
Other answers	37 3%	6 3%	1 2%	-	-	1 1%	3 5%	2 3%	-	2 2%	4 12% A	1 2%	10 5% A	3 7%	4 2%
Don't know	3 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	2 1% A
None	1118 83% SU	193 87%	49 82%	73 96% A	40 85%	117 90% A	47 85%	53 79%	46 79%	66 80%	21 64%	47 75%	151 77%	33 73%	182 83%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 354

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
Sought advice/spoke to someone about it	19 1%	6 1%	14 1%	10 2%	5 2%	7 2%	6 1%
Been to events/meetings/ conferences/visited the project/plan to visit the project	28 2%	7 2%	20 2%	17 3%	10 3%	5 1%	12 3%
Recycle (more)/requested recycling bins	16 1%	2 *	13 1%	7 1%	4 1%	5 1%	5 1%
Joined the car club/used car less/travelled by public transport more	13 G 1%	4 1%	10 1%	12 A 2%	9 A 3%	-	11 A 3%
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	37 3%	9 2%	32 3%	18 3%	11 4%	14 3%	16 4%
Insulated the walls/cavity installation	10 1%	3 1%	8 1%	3 *	-	2 *	1 *
Asked about/installed solar/ pv panels	41 3%	12 3%	37 A 4%	22 3%	10 3%	13 3%	19 4%
Draught proofed doors and windows	9 1%	2 *	6 1%	4 1%	-	3 1%	1 *
Insulated the loft (more)	9 1%	2 *	8 1%	3 *	2 1%	-	3 1%
Use less water/installed a water meter/using a water butt	11 1%	1 *	8 1%	7 1%	5 2%	3 1%	5 1%
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	4 1%	13 1%	10 2%	5 2%	5 1%	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 354

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
I have an allotment/grow my own vegetables	17 1% C	1	15 1%	14 2% A	13 4% A	3 1%	13 3% A
Trying to start a local group/buying group/eco group/workshop	8 1%	3 1%	7 1%	7 1% A	4 1%	1	6 1% A
It has made me think/raised awareness of renewable/sustainable energy sources	11 1%	4 1%	9 1%	6 1%	3 1%	3 1%	5 1%
Given information to visitors/educate the public/family/friends	6	1	4	4 1%	2 1%	2	2
Convert to bio-fuels (for car, heating)	3	2	3	3	1	-	3 1% A
Use a ground-source heat pump	3	1	3	3	2 1%	-	3 1% A
Considered installing wind turbines	4	3 1%	2	3	1	-	2
Other answers	37 3%	9 2%	26 3%	24 4% A	14 5% A	9 2%	16 4%
Don't know	3	-	3	-	-	1	-
None	1118 83% EFH	369 86% A	827 82%	515 80%	231 76%	348 85%	330 77%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 355

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Sought advice/spoke to someone about it	19 1%	-	2 1%	5 2%	5 2%	4 2%	3 1%	13 2%	6 1%	9 1%	8 2%	1 1%	12 1%	3 1%	4 2%
Been to events/meetings/ conferences/visited the project/plan to visit the project	28 2%	2 3%	3 2%	2 1%	7 3%	3 1%	11 3%	13 2%	15 2%	15 2%	11 3%	2 2%	23 2%	2 1%	3 2%
Recycle (more)/requested recycling bins	16 1%	1 1%	2 1%	7 3%	1 AEG	3 1%	2 1%	6 1%	10 1%	7 1%	6 1%	2 2%	10 1%	4 2%	2 1%
Joined the car club/used car less/travelled by public transport more	13 1%	-	2 1%	4 1%	6 2%	-	1 AFG	5 1%	8 1%	8 1%	5 1%	-	10 1%	2 1%	-
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	37 3%	1 1%	3 2%	9 3%	8 3%	4 2%	12 3%	14 2%	23 3%	23 3%	10 2%	4 3%	26 3%	7 3%	4 2%
Insulated the walls/cavity installation	10 1%	1 1%	2 1%	2 1%	-	2 1%	3 1%	3 *	7 1%	6 1%	3 1%	1 1%	9 1%	1 *	-
Asked about/installed solar/ pv panels	41 3%	5 7%	-	14 5%	12 5%	6 3%	4 1%	21 3%	20 3%	33 4%	7 2%	-	35 4%	4 2%	2 1%
Draught proofed doors and windows	9 1%	-	1 1%	3 1%	2 1%	1 *	2 1%	6 1%	3 *	6 1%	1 *	2 2%	8 1%	1 *	-
Insulated the loft (more)	9 1%	-	1 1%	3 1%	2 1%	3 1%	-	6 1%	3 *	7 1%	2 *	-	9 1%	-	-
Use less water/installed a water meter/using a water butt	11 1%	-	2 1%	1 *	4 2%	3 1%	1 *	5 1%	6 1%	7 1%	4 1%	-	9 1%	-	2 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 355

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	-	-	2 1%	5 2%	7 3%	4 1%	10 2%	8 1%	8 1%	6 1%	3 3%	13 1%	2 1%	2 1%
I have an allotment/grow my own vegetables	17 1% Qf	1 1%	3 2%	5 2%	4 2%	1 *	3 1%	5 1%	12 2%	9 1%	6 1%	2 2%	11 1%	4 2%	1 1%
Trying to start a local group/buying group/eco group/workshop	8 1% a	-	-	4 1%	3 1%	-	1 *	3 *	5 1%	4 1%	2 *	2 2%	6 1%	1 *	1 1%
It has made me think/raised awareness of renewable/ sustainable energy sources	11 1%	2 3%	2 1%	1 *	2 1%	2 1%	2 1%	5 1%	6 1%	8 1%	1 *	1 1%	7 1%	1 *	3 2%
Given information to visitors/educate the public/ family/friends	6 *	-	1 1%	-	3 1% G	2 1%	-	-	6 1% H	4 1%	1 *	1 1%	6 1%	-	-
Convert to bio-fuels (for car, heating)	3 *	-	-	1 *	2 1%	-	-	2 *	1 *	3 *	-	-	3 *	-	-
Use a ground-source heat pump	3 j	-	-	1 *	1 *	-	1 *	2 *	3 *	3 *	-	-	3 *	-	-
Considered installing wind turbines	4 *	-	1 1%	2 1%	-	1 *	-	4 1% I	-	2 *	1 *	-	3 *	-	1 1%
Other answers	37 3% G	1 1%	5 3% G	5 2% G	19 7% ADFG	6 3% G	1 *	16 3%	21 3%	16 2%	12 3%	9 8% AJK	23 2%	7 3%	6 3%
Don't know	3 *	-	-	2 1%	-	-	1 *	2 *	1 *	3 *	-	-	3 *	-	-
None	1118 83% EJMe	60 83%	141 88% ADE	214 80%	201 76%	201 84% E	301 87% ADE	503 83%	615 83%	600 81%	379 86% AJL	89 77%	753 81%	194 86%	157 87% I



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 355

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Sought advice/spoke to someone about it	19 1%	3 1%	8 2%	4 2%	3 1%	1 1%	9 1%	5 3% a	3 1%	1 2%	7 1%	4 1%	7 2%	-	-	19 1%
Been to events/meetings/ conferences/visited the project/plan to visit the project	28 2% g	9 3%	10 2%	2 1%	4 2%	3 2%	19 2%	4 2%	5 2%	-	19 4% Ag	9 2% g	-	-	1 1%	27 2%
Recycle (more)/requested recycling bins	16 1%	2 1%	6 1%	4 2%	3 1%	1 1%	15 2% A	-	-	1 2%	7 1%	5 1%	4 1%	-	-	16 1%
Joined the car club/used car less/travelled by public transport more	13 1% Qaf	2 1%	1	1	5 2% OQ	4 3% AOQR	4	1 1%	6 3% Aa	2 3% a	9 2% Af	1	3 1%	-	-	13 1%
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	37 3% R	10 4% R	13 3%	2 1%	4 2%	8 6% AOQRS	25 3%	4 2%	4 2%	3 5%	18 3%	9 2%	9 3%	1 2%	4 5%	33 3%
Insulated the walls/cavity installation	10 1%	3 1%	3 1%	1	1	2 2%	7 1%	1 1%	2 1%	-	3 1%	4 1%	2 1%	-	-	10 1%
Asked about/installed solar/ pv panels	41 3% CGKb	5 2%	15 3%	11 5% O	6 3%	4 3%	27 3%	1 1%	11 5% Ab	2 3%	21 4%	11 2%	8 3%	1 2%	-	41 3%
Draught proofed doors and windows	9 1%	1	4 1%	1	2 1%	1 1%	5 1%	-	3 1%	1 2%	2	1	5 2% Af	1 2% f	1 1%	8 1%
Insulated the loft (more)	9 1%	3 1%	2	1	3 1%	-	8 1%	-	1	-	3 1%	3 1%	3 1%	-	-	9 1%
Use less water/installed a water meter/using a water butt	11 1%	2 1%	3 1%	2 1%	3 1%	1 1%	9 1%	-	-	1 2%	7 1%	2	1	1 2%	1 1%	10 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 355

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	5 2%	9 2%	3 1%	1 *	-	14 2%	2 1%	2 1%	-	9 2%	7 2%	1 *	1 2%	1 1%	17 1%
I have an allotment/grow my own vegetables	17 1%	5 2%	1 *	1 *	6 3%	4 3%	8 1%	3 2%	6 3%	-	13 2%	2 *	2 1%	-	-	17 1%
Trying to start a local group/buying group/eco group/workshop	8 1%	2 1%	1 *	1 *	3 1%	1 1%	2 *	2 1%	3 1%	1 2%	6 1%	1 *	1 *	-	-	8 1%
It has made me think/raised awareness of renewable/ sustainable energy sources	11 1%	3 1%	5 1%	1 *	1 *	1 1%	8 1%	-	3 1%	-	3 1%	5 1%	3 1%	-	2 2%	9 1%
Given information to visitors/educate the public/ family/friends	6 *	1 *	3 1%	2 1%	-	-	4 *	1 1%	1 *	-	3 1%	2 *	1 *	-	-	6 *
Convert to bio-fuels (for car, heating)	3 *	-	-	-	2 1%	1 1%	-	-	3 1%	-	3 1%	-	-	-	-	3 *
Use a ground-source heat pump	3 j	-	2 *	-	1 *	-	-	1 1%	2 1%	-	1 *	2 *	-	-	1 1%	2 *
Considered installing wind turbines	4 *	-	-	2 1%	1 *	1 1%	2 *	-	2 1%	-	1 *	2 *	1 *	-	-	4 *
Other answers	37 3%	5 2%	16 3%	6 3%	5 2%	5 4%	26 3%	6 3%	4 2%	-	22 4%	10 2%	5 2%	-	-	37 3%
Don't know	3 *	1 *	1 *	1 *	-	-	3 *	-	-	-	-	2 *	1 *	-	-	3 *
None	1118 83%	210 81%	422 84%	195 84%	193 83%	98 78%	740 83%	145 84%	162 79%	50 86%	422 78%	371 84%	267 87%	43 93%	74 90%	1044 82%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Sought advice/spoke to someone about it	19 1%	7 1%	11 2%	1 *	9 2%	-	1 2%	6 2%	8 1%	5 1%	8 1%	5 2%	3 1%	16 2%
Been to events/meetings/ conferences/visited the project/plan to visit the project	28 2% JMj	9 2%	11 2%	7 3%	12 2%	4 4%	-	15 4% AJ	9 2%	4 1%	16 2%	6 2%	-	27 3% AM
Recycle (more)/requested recycling bins	16 1%	6 1%	6 1%	4 2%	7 1%	2 2%	1 2%	8 2% AJ	6 1%	2 *	12 1%	3 1%	2 1%	13 1%
Joined the car club/used car less/travelled by public transport more	13 1% Jjp	4 1%	9 2%	-	4 1%	1 1%	-	9 3% AJ	4 1%	-	9 1%	2 1%	1 *	12 1%
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	37 3% D	19 4% D	16 3%	2 1%	10 2%	3 3%	-	15 4% J	14 3%	8 2%	31 4% A	5 2%	7 2%	29 3%
Insulated the walls/cavity installation	10 1%	2 *	7 1%	1 *	5 1%	-	2 4% A	3 1%	4 1%	3 1%	6 1%	2 1%	-	9 1%
Asked about/installed solar/ pv panels	41 3% BMgp	10 2%	21 4%	10 4%	17 3%	1 1%	1 2%	11 3%	17 3%	13 3%	24 3%	8 3%	3 1%	36 4% AM
Draught proofed doors and windows	9 1%	5 1%	3 1%	1 *	3 1%	-	1 2%	1 *	4 1%	4 1%	5 1%	3 1%	2 1%	6 1%
Insulated the loft (more)	9 1%	2 *	3 1%	4 2% A	4 1%	1 1%	1 2%	2 1%	4 1%	3 1%	6 1%	1 *	1 *	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Use less water/installed a water meter/using a water butt	11 1%	6 1%	4 1%	1 *	4 1%	-	-	7 2% AJ	3 1%	1 *	7 1%	3 1%	1 *	10 1%
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	8 2%	8 1%	2 1%	6 1%	2 2%	-	6 2%	6 1%	6 1%	12 1%	3 1%	4 1%	14 1%
I have an allotment/grow my own vegetables	17 1%	7 1%	9 2%	1 *	7 1%	2 2%	-	9 3% AJ	5 1%	3 1%	12 1%	1 *	-	17 2% AM
Trying to start a local group/buying group/eco group/workshop	8 1% J	3 1%	3 1%	2 1%	6 1%	-	-	4 1%	3 1%	1 *	6 1%	2 1%	-	7 1%
It has made me think/raised awareness of renewable/sustainable energy sources	11 1%	5 1%	2 *	4 2% C	3 1%	-	-	3 1%	6 1%	2 *	6 1%	3 1%	3 1%	8 1%
Given information to visitors/educate the public/family/friends	6 *	1 *	4 1%	1 *	4 1%	-	-	4 1% AJ	2 *	-	3 *	2 1%	1 *	5 1%
Convert to bio-fuels (for car, heating)	3 *	2 *	1 *	-	1 *	-	-	-	3 1%	-	3 *	-	-	3 *
Use a ground-source heat pump	3 *	2 *	1 *	-	2 *	-	-	-	3 1%	-	2 *	-	1 *	1 *
Considered installing wind turbines	4 *	3 1%	-	1 *	2 *	-	-	-	1 *	3 1%	2 *	1 *	-	4 *
Other answers	37 3% Jhl	16 3%	15 3%	6 3%	20 4% A	2 2%	-	19 5% AJ	15 3% J	3 1%	26 3%	6 2%	5 2%	32 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Don't know	3	-	2	1	-	2	-	-	1	2	3	-	1	2
						2%								
None	1118 83% HNem	433 82%	491 83%	189 83%	412 82%	83 83%	50 89%	268 75%	459 83% H	391 88% AHI	681 81%	247 86%	255 90% AN	780 80%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Sought advice/spoke to someone about it	19 1%	4 1%	6 1%	6 4% Aab	3 2%	2 2%	5 2%	5 2%	7 1%	5 1%	10 1%	4 3%	11 1%	8 2%	-	-	8 2%	5 2%	4 2%
Been to events/meetings/ conferences/visited the project/plan to visit the project	28 2% JMJI	13 3%	13 2%	1 1%	1 1%	4 3%	4 1%	6 2%	14 2%	12 3% j	11 1%	5 4% j	14 2%	15 4% AI	-	-	7 2%	8 3%	6 3%
Recycle (more)/requested recycling bins	16 1%	2 1%	11 2%	2 1%	1 1%	2 2%	7 2%	2 1%	5 1%	3 1%	10 1%	3 2%	11 1%	6 1%	-	-	4 1%	3 1%	5 2%
Joined the car club/used car less/travelled by public transport more	13 1% Jjp	5 1%	6 1%	1 1%	1 1%	-	3 1%	4 2%	6 1%	9 2% Aj	3 *	1 1%	6 1%	9 2% AI	-	-	1 *	6 2% Ap	3 1%
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	37 3% D	15 4%	17 3%	3 2%	2 2%	3 2%	10 3%	4 2%	20 3%	7 2%	23 3%	7 5% i	30 3%	8 2%	-	-	14 3%	10 3%	8 3%
Insulated the walls/cavity installation	10 1%	1 *	8 1%	-	1 1%	2 2%	2 1%	2 1%	4 1%	4 1%	6 1%	-	6 1%	4 1%	-	-	2 *	1 *	3 1%
Asked about/installed solar/ pv panels	41 3% BMgp	12 3%	18 3%	6 4%	5 4%	7 6% g	9 3%	3 1%	22 3%	11 3%	25 3%	5 4%	29 3%	10 2%	2 6%	-	7 2%	16 6% Ap	6 3%
Draught proofed doors and windows	9 1%	2 1%	4 1%	2 1%	1 1%	-	3 1%	3 1%	3 *	3 1%	5 1%	1 1%	6 1%	3 1%	-	-	3 1%	1 *	2 1%
Insulated the loft (more)	9 1%	1 *	6 1%	1 1%	1 1%	-	4 1%	2 1%	3 *	2 1%	6 1%	1 1%	6 1%	2 *	1 3%	-	-	1 *	4 2% p



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Use less water/installed a water meter/using a water butt	11 1%	4 1%	6 1%	1 1%	-	1 1%	4 1%	2 1%	4 1%	4 1%	7 1%	-	6 1%	5 1%	-	-	3 1%	3 1%	2 1%
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	18 1%	3 1%	11 2%	4 3%	-	-	4 1%	3 1%	11 2%	7 2%	10 1%	1 1%	10 1%	7 2%	-	1 3%	5 1%	3 1%	4 2%
I have an allotment/grow my own vegetables	17 1%	5 1%	9 1%	1 1%	2 2%	1 1%	7 2%	3 1%	6 1%	10 3% Aj	7 1%	-	8 1%	11 3% Al	-	-	4 1%	4 1%	4 2%
Trying to start a local group/buying group/eco group/workshop	8 1%	3 1%	4 1%	-	1 1%	2 2% fg	-	-	6 1%	5 1% j	2 *	1 1%	4 *	5 1%	-	-	1 *	2 1%	3 1%
It has made me think/raised awareness of renewable/sustainable energy sources	11 1%	5 1%	4 1%	-	2 2%	3 2% h	4 1%	1 *	3 *	4 1%	7 1%	-	8 1%	4 1%	-	-	5 1%	5 2%	1 *
Given information to visitors/educate the public/family/friends	6 *	3 1%	1 *	2 1% b	-	-	1 *	1 *	4 1%	4 1%	2 *	-	4 *	2 *	-	-	4 1%	1 *	1 *
Convert to bio-fuels (for car, heating)	3 *	-	3 *	-	-	-	-	1 *	2 *	1 *	2 *	-	2 *	1 *	-	-	-	-	2 1%
Use a ground-source heat pump	3 *	1 *	2 *	-	-	1 1%	-	-	2 *	1 *	2 *	-	2 *	1 *	-	-	-	1 *	1 *
Considered installing wind turbines	4 *	1 *	2 *	1 1%	-	-	1 *	1 *	2 *	2 1%	2 *	-	2 *	3 1%	1 3% Al	-	1 *	2 1%	-
Other answers	37 3% Jhl	11 3%	23 3%	2 1%	1 1%	6 5% h	10 3%	11 4% h	10 2%	16 4%	19 2%	2 2%	18 2%	19 4% Al	-	-	14 3%	7 2%	10 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 356

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?

Base: All who have undertaken at least one action or measure in the last 18 months

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Don't know	3	1	2	-	-	-	1	-	2	-	3	-	3	-	-	-	-	-	2
None	1118 83% HNem	323 82%	560 82%	123 83%	112 86%	93 76%	258 82%	215 84%	552 84% e	317 80%	699 84% A	102 80%	766 84% m	336 79%	30 88%	31 97% Alm	372 85% r	227 79%	188 78%



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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	1353
Installed loft insulation	34 3%
Installed solar (thermal) panels to generate hot water	4 *
Installed solar (Photovoltaic) panels to generate electricity	24 2%
Installed an air / ground source heat pump	- -
Used biomass (e.g. wood chips) to heat the home	- -
Installed double glazing	9 1%
Installed cavity wall insulation	17 1%
Installed solid wall insulation	- -
Installing a mini wind turbine on your home	- -
Switched to a renewable or green energy tariff	2 *
Attended a meeting about tackling climate change / energy saving	45 3%
Joined a local group who take action on climate change / energy saving	24 2% W



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	1353
Received a free "Real Time Display" meter	-
Used a "Real Time Display" meter	8 7%
Been offered a "green energy" tariff by an energy supplier	-
Switched to a "green energy" tariff	3
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1
Undertaken a self-completion audit of how energy efficient your home is	7 7%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2
Had a professional come to assess your home to see how energy efficient it is	8 7%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	1353
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4% U
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1%
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1%
Installed renewable energy solutions for your home (e.g. solar panels)	6 *
Had someone visiting your home to give you general advice and information on energy efficiency	5 *
Sought general advice and information on energy efficiency	18 1%
Sought advice/spoke to someone about it	8 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	1353
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 7%
Recycle (more)/requested recycling bins	5 *
Joined the car club/used car less/travelled by public transport more	2 *
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6 *
Insulated the walls/cavity installation	1 *
Asked about/installed solar/ pv panels	15 7%
Draught proofed doors and windows	1 *
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2 *
I have an allotment/grow my own vegetables	4 *
Trying to start a local group/buying group/eco group/workshop	2 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	1353
It has made me think/raised awareness of renewable/sustainable energy sources	4 *
Given information to visitors/educate the public/family/friends	3 *
Use a ground-source heat pump	1 *
Considered installing wind turbines	1 *
Other	89 7% L
Don't know	4 *
None	869 64% RSW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Installed loft insulation	34 3%	1 *	1 2%	-	1 2%	-	-	2 3%	3 5%	1 1%	2 6%	2 3%	2 1%	1 2%	18 8% A
Installed solar (thermal) panels to generate hot water	4 *	-	1 2%	-	1 2% A	-	-	1 1%	-	-	-	-	-	1 2% A	-
Installed solar (Photovoltaic) panels to generate electricity	24 2%	-	4 7% A	-	1 2%	3 2%	-	5 7% A	1 2%	1 1%	-	-	5 3%	-	4 2%
Installed an air / ground source heat pump	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installed double glazing	9 1%	-	3 5% A	-	-	-	-	-	-	3 4% A	-	-	1 1%	-	2 1%
Installed cavity wall insulation	17 1%	-	1 2%	-	-	2 2%	-	1 1%	1 2%	-	-	-	-	-	12 5% A
Installed solid wall insulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2 *	-	-	-	2 4% A	-	-	-	-	-	-	-	-	-	-
Attended a meeting about tackling climate change / energy saving	45 3%	2 1%	1 2%	3 4%	-	4 3%	1 2%	2 3%	4 7%	3 4%	2 6%	4 6%	13 7% A	3 7%	3 1%
Joined a local group who take action on climate change / energy saving	24 2% W	7 3%	1 2%	-	-	-	1 2%	2 3%	1 2%	-	1 3%	1 2%	8 4% A	2 4%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Received a free 'Real Time Display' meter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a 'Real Time Display' meter	8 1%	-	-	-	-	1 2%	-	-	2 2% A	2 6% A	-	1 1%	1 2%	1 *	-
Been offered a 'green energy' tariff by an energy supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a 'green energy' tariff	3 *	-	-	-	-	-	-	-	1 1%	-	-	-	1 2% A	1 *	-
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1 *	-	-	-	-	-	-	-	1 1% A	-	-	-	-	-	-
Undertaken a self-completion audit of how energy efficient your home is	7 1%	3 1%	-	-	-	-	1 1%	1 2%	1 1%	1 3%	-	-	-	-	-
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2 *	1 *	-	-	-	-	-	-	-	1 3% A	-	-	-	-	-
Had a professional come to assess your home to see how energy efficient it is	8 1%	1 *	-	-	-	-	1 2%	-	-	2 2% A	-	1 1%	-	-	3 1%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3 *	-	1 2% A	-	-	-	-	-	-	-	-	-	-	-	2 1% A



GfK NOP

LCCC Wave 2 452685

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Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4% U	3 1%	2 3%	-	4 9%	3 2%	1 2%	-	1 2%	13 16% A	2 6%	1 2%	2 1%	4 9%	13 6%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2%	-	-	-	-	-	-	-	-	-	-	1 1%	-	21 10% A	
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1%	1 *	-	-	2 4%	-	-	-	1 2%	2 2%	3 9% A	-	-	9 4% A	
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1%	-	1 2%	-	3 6% A	1 1%	-	1 1%	1 2%	1 1%	-	-	5 3%	-	5 2%
Installed renewable energy solutions for your home (e.g. solar panels)	6 *	-	1 2%	1 1%	-	-	-	-	2 3% A	-	-	-	2 1%	-	-
Had someone visiting your home to give you general advice and information on energy efficiency	5 *	-	-	-	-	-	-	1 1%	-	1 1%	1 3% A	-	1 1%	-	1 *
Sought general advice and information on energy efficiency	18 1%	-	1 2%	-	2 4%	1 1%	2 4%	2 3%	-	-	1 3%	-	6 3% A	-	3 1%
Sought advice/spoke to someone about it	8 1%	1 *	-	-	-	3 2% A	1 2%	-	-	1 1%	-	-	2 1%	-	-



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Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	2 1%	1 2%	1 1%	-	1 1%	1 2%	-	-	1 1%	-	-	-	-	2 1%
Recycle (more)/requested recycling bins	5	1	-	-	-	-	-	-	-	-	-	1 1%	1 2%	2 1%	
Joined the car club/used car less/travelled by public transport more	2	-	-	-	-	-	-	-	-	-	2 3% A	-	-	-	
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6	1	1 2%	-	-	-	2 3% A	1 2%	-	-	-	-	-	1	
Insulated the walls/cavity installation	1	-	-	-	1 1% A	-	-	-	-	-	-	-	-	-	
Asked about/installed solar/ pv panels	15 1%	3 1%	1 2%	-	1 2%	-	1 1%	2 3%	-	-	-	5 3%	-	2 1%	
Draught proofed doors and windows	1	-	1 2% A	-	-	-	-	-	-	-	-	-	-	-	
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2	-	-	-	1 1%	-	-	-	-	-	-	-	-	1	
I have an allotment/grow my own vegetables	4	1	-	-	-	-	-	-	-	-	1 2%	2 1%	-	-	
Trying to start a local group/buying group/eco group/workshop	2	-	-	-	-	-	-	-	-	-	1 2% A	1 1%	-	-	



GfK NOP

LCCC Wave 2 452685

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Total	1353	221	60*	76*	47*	130	55*	67*	58*	83*	33*	63*	196	45*	219
It has made me think/raised awareness of renewable/sustainable energy sources	4*	1*	-	1%	-	1%	-	-	1%	-	-	-	-	-	-
Given information to visitors/educate the public/family/friends	3*	-	-	-	1%	-	-	-	-	1	1	-	-	-	-
Use a ground-source heat pump	1*	-	-	-	-	-	-	-	-	-	1	-	-	-	-
Considered installing wind turbines	1*	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Other	89	11	2	4	4	3	8	3	11	5	7	15	4	12	
	7%	5%	3%	9%	3%	5%	12%	5%	13%	15%	11%	8%	9%	5%	
Don't know	4*	-	-	-	-	-	-	-	1	-	-	3	-	-	
	*	-	-	-	-	-	-	-	7%	-	-	2%	-	-	
None	869	181	36	70	26	43	38	35	37	11	42	119	27	101	
	64%	82%	60%	92%	55%	79%	78%	60%	45%	33%	67%	61%	60%	46%	
	RSW			A		A									



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 358

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	1353	431	1014	647	304	411	429
Installed loft insulation	34 3% G	6 1%	31 3% A	12 2%	5 2%	4 1%	10 2%
Installed solar (thermal) panels to generate hot water	4 *	2 *	3 *	2 *	1 *	2 *	2 *
Installed solar (Photovoltaic) panels to generate electricity	24 2%	9 2%	21 2%	14 2%	5 2%	6 1%	11 3%
Installed an air / ground source heat pump	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-
Installed double glazing	9 1% E	-	9 1%	1 *	1 *	6 1% A	1 *
Installed cavity wall insulation	17 1% EFG	4 1%	15 1%	4 1%	-	1 *	2 *
Installed solid wall insulation	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2 *	-	2 *	-	-	2 *	-
Attended a meeting about tackling climate change / energy saving	45 3% G	17 4%	32 3%	33 5% A	20 7% A	6 1%	26 6% A
Joined a local group who take action on climate change / energy saving	24 2%	6 1%	20 2%	16 2%	11 4% A	8 2%	14 3% A
Received a free "Real Time Display" meter	-	-	-	-	-	-	-



GfK NOP

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Total	1353	431	1014	647	304	411	429
Used a "Real Time Display" meter	8 1%	2	4	5 1%	2 1%	2	2
Been offered a "green energy" tariff by an energy supplier	-	-	-	-	-	-	-
Switched to a "green energy" tariff	3	1	2	1	1	1	1
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1	-	1	-	-	1	-
Undertaken a self-completion audit of how energy efficient your home is	7 1%	2	6 1%	3	-	4 1%	2
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2	-	1	1	-	1	-
Had a professional come to assess your home to see how energy efficient it is	8 1%	1	7 1%	2	1	3 1%	1
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3	-	3	-	-	1	-
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4% CEH	9 2%	39 4%	14 2%	7 2%	22 5% A	8 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
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Total	1353	431	1014	647	304	411	429
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2% CEFGH	-	22 2% A	1	1	-	1
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1% CEFH	1	15 1%	4 1%	-	5 1%	1
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1%	3 1%	17 2%	8 1%	5 2%	5 1%	7 2%
Installed renewable energy solutions for your home (e.g. solar panels)	6	3 1%	5	4 1%	2 1%	1	4 1%
Had someone visiting your home to give you general advice and information on energy efficiency	5	1	4	3	1	1	2
Sought general advice and information on energy efficiency	18 1%	5 1%	14 1%	12 2%	6 2%	3 1%	8 2%
Sought advice/spoke to someone about it	8 1%	4 1%	4	6 1%	2 1%	2	2
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	3 1%	6 1%	2	-	4 1%	-
Recycle (more)/requested recycling bins	5	1	4	2	2 1%	1	2



GfK NOP

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Total	1353	431	1014	647	304	411	429
Joined the car club/used car less/travelled by public transport more	2	-	2	2	2 1% A	-	2
Trying to be more fuel efficient/use less energy/watch how much energy we are using (turn the lights off/turn thermostat down/turn boiler off etc.)	6	3 1%	6 1%	3	-	2	3 1%
Insulated the walls/cavity installation	1	1	-	1	-	-	-
Asked about/installed solar/pv panels	15 1%	3 1%	15 1% A	8 1%	5 2%	5 1%	8 2%
Draught proofed doors and windows	1	-	1	-	-	1	-
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2	1	1	1	-	-	-
I have an allotment/grow my own vegetables	4	-	4	3	3 1% A	1	3 1%
Trying to start a local group/buying group/eco group/workshop	2	-	2	2	2 1% A	-	2
It has made me think/raised awareness of renewable/sustainable energy sources	4	3 1%	2	2	-	1	1
Given information to visitors/educate the public/family/friends	3	1	1	3	1	-	1
Use a ground-source heat pump	1	-	1	1	1	-	1



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Total	1353	431	1014	647	304	411	429
Considered installing wind turbines	1	1	-	1	-	-	-
Other	89 7%	22 5%	73 7%	49 8%	26 9%	28 7%	37 9% A
Don't know	4	-	4	3	3 1% A	1	3 1%
None	869 64% D	316 73% A	615 61%	418 65%	188 62%	280 68% A	261 61%



GfK NOP

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Base: Respondents who have taken more than one action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Installed loft insulation	34 3% NQ	2 3%	3 2%	8 3%	7 3%	7 3%	7 2%	10 2%	24 3%	22 3%	10 2%	1 1%	32 3% ANO	1 *	1 1%
Installed solar (thermal) panels to generate hot water	4 *	1 1% G	-	1 *	2 1%	-	-	1 *	3 *	1 *	3 1%	-	3 *	1 *	-
Installed solar (Photovoltaic) panels to generate electricity	24 2% Pa	-	2 1%	4 1%	6 2%	6 3%	6 2%	15 2%	9 1%	17 2%	5 1%	1 1%	18 2%	4 2%	2 1%
Installed an air / ground source heat pump	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installed double glazing	9 1% Mj	1 1%	2 1%	1 *	2 1%	2 1%	1 *	4 1%	5 1%	3 *	4 1%	2 2%	2 *	6 3% AMO	-
Installed cavity wall insulation	17 1% Ke	-	1 1%	6 2%	4 2%	3 1%	3 1%	4 1%	13 2%	15 2% AK	2 *	-	17 2% AN	-	-
Installed solid wall insulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2 *	-	-	-	2 1% A	-	-	2 *	-	1 *	1 *	-	-	2 1% AM	-
Attended a meeting about tackling climate change / energy saving	45 3% N	-	3 2%	10 4%	8 3%	6 3%	18 5% AB	23 4%	22 3%	25 3%	15 3%	3 3%	38 4% AN	2 1%	5 3%
Joined a local group who take action on climate change / energy saving	24 2% *	1 1%	-	7 3% C	3 1%	7 3% C	6 2%	10 2%	14 2%	12 2%	10 2%	1 1%	17 2%	4 2%	3 2%



GfK NOP

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All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Received a free "Real Time Display" meter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a "Real Time Display" meter	8 1%	-	1 1%	2 1%	1	1	3 1%	5 1%	2	3 1%	3 3% AJ	5 1%	-	3 2%	
Been offered a "green energy" tariff by an energy supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Switched to a "green energy" tariff	3	-	1 1%	-	1	1	3	-	-	3 1% AJ	-	1	-	2 1% AMAQ	
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1	-	-	-	-	1	1	-	-	1	-	1	-	-	
Undertaken a self-completion audit of how energy efficient your home is	7 1%	-	2 1% G	2 1%	-	3 1% G	3	4 1%	3	2	1 1%	5 1%	2 1%	-	
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2	-	-	1	1	-	-	2	1	1	-	1	1	-	
Had a professional come to assess your home to see how energy efficient it is	8 1%	2 3% AF	2 1%	1	1	-	2 1%	6 1%	5 1%	3 1%	-	6 1%	2 1%	-	
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3	-	-	-	-	1	2 1%	1	3	-	-	3	-	-	



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Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4% HMQ	3 4%	13 8% ADEF	9 3%	5 2%	5 2%	14 4%	15 2%	34 5% AH	24 3%	18 4%	7 6%	22 2%	18 8% AM	7 4% Q
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2%	-	3 2%	12 4% AEFG	1	2 1%	4 1%	8 1%	14 2%	16 2%	5 1%	-	20 2% AN	-	2 1%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1%	-	5 3% A	2 1%	4 2%	4 2%	3 1%	9 1%	9 1%	10 1%	7 2%	-	16 2% N	-	2 1%
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1%	1 1%	2 1%	5 2%	2 1%	1	7 2%	8 1%	10 1%	13 2%	5 1%	-	13 1%	2 1%	2 1%
Installed renewable energy solutions for your home (e.g. solar panels)	6 *	1 1%	1 1%	1	-	1	2 1%	3	3	4 1%	1	1 1%	6 1%	-	-
Had someone visiting your home to give you general advice and information on energy efficiency	5 *	-	1 1%	-	1	-	3 1%	4 1%	1	3	1	1 1%	4	-	1 1%
Sought general advice and information on energy efficiency	18 1% Q	-	2 1%	8 3% AG	3 1%	3 1%	2 1%	8 1%	10 1%	9 1%	8 2%	-	13 1%	1	3 2%
Sought advice/spoke to someone about it	8 1%	-	-	3 1%	-	3 1%	2 1%	6 1%	2	4 1%	3 1%	-	6 1%	-	2 1%



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Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	1 1%	1 1%	-	3 1%	-	4 1%	3 *	6 1%	4 1%	5 1%	-	7 1%	-	2 1%
Recycle (more)/requested recycling bins	5 *	-	-	2 1%	1 *	2 1%	-	2 *	3 *	1 *	2 *	2 2% AJ	2 *	2 1%	1 1%
Joined the car club/used car less/travelled by public transport more	2 *	-	1 1%	1 *	-	-	-	-	2 *	2 *	-	-	1 *	1 *	-
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6 *	1 1%	-	1 *	2 1%	-	2 1%	1 *	5 1%	5 1%	1 *	-	6 1%	-	-
Insulated the walls/cavity installation	1 *	-	-	-	-	1 *	-	-	1 *	1 *	-	-	1 *	-	-
Asked about/installed solar/ pv panels	15 1%	1 1%	-	5 2% G	4 2%	4 2%	1 *	5 1%	10 1%	13 2% A	2 *	-	14 2%	-	1 1%
Draught proofed doors and windows	1 *	-	-	-	-	-	1 *	1 *	-	1 *	-	-	1 *	-	-
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2 *	-	-	-	-	2 1% A	-	1 *	1 *	2 *	-	-	2 *	-	-
I have an allotment/grow my own vegetables	4 *	-	-	2 1%	1 *	1 *	-	-	4 1%	2 *	2 *	-	2 *	2 1%	-
Trying to start a local group/buying group/eco group/workshop	2 *	-	-	-	2 1% A	-	-	1 *	1 *	1 *	-	1 1%	1 *	1 *	-



GfK NOP

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Total	1353	72*	160	269	265	240	347	608	745	744	440	115	929	226	181
It has made me think/raised awareness of renewable/sustainable energy sources	4	1 1%	-	-	1	1	1	3	3	-	1	3	1	-	-
Given information to visitors/educate the public/family/friends	3	-	-	-	2 1%	1	-	3	2	-	1	3	-	-	-
Use a ground-source heat pump	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-
Considered installing wind turbines	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-
Other	89 7% Kdgi	4 6%	7 4%	21 8%	27 10% ACG	14 6%	16 5%	40 7%	49 7%	53 7%	20 5%	14 12% AK	64 7%	12 5%	11 6%
Don't know	4 Ma	1 1% G	-	1	2 1%	-	-	4 1%	1	2	1	1	2 1% M	-	1 1%
None	869 64% DJMej	51 71% D	107 67% D	153 57%	165 62%	157 65% D	236 68% D	407 67%	462 62%	459 62%	295 67%	74 64%	570 61%	159 70% AM	130 72% AMAST



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All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Installed loft insulation	34 3% NQ	9 3% O	7 1%	9 4% OQ	7 3%	2 2%	26 3%	4 2%	2 1%	1 2%	16 3%	10 2%	7 2%	-	1 1%	33 3%
Installed solar (thermal) panels to generate hot water	4 *	-	-	1 *	3 1% AQ	-	2 *	1 1%	1 *	-	3 1%	-	1 *	-	-	4 *
Installed solar (Photovoltaic) panels to generate electricity	24 2% Pa	1 *	12 2% P	2 1%	5 2%	4 3% P	11 1%	5 3%	7 3% a	-	12 2%	6 1%	5 2%	1 2%	-	24 2%
Installed an air / ground source heat pump	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installed double glazing	9 1% Mj	1 *	3 1%	1 *	3 1%	1 1%	4 *	5 3% Aac	-	-	7 1% A	1 *	1 *	-	2 2% j	7 1%
Installed cavity wall insulation	17 1% Ke	1 *	4 1%	2 1%	8 3% AOPQ	2 2%	12 1%	1 1%	3 1%	1 2%	3 1%	10 2% Ae	3 1%	1 2%	1 1%	16 1%
Installed solid wall insulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2 *	-	1 *	-	1 *	-	1 *	1 1%	-	-	2 *	-	-	-	-	2 *
Attended a meeting about tackling climate change / energy saving	45 3% N	7 3%	22 4%	5 2%	5 2%	6 5%	29 3%	5 3%	6 3%	2 3%	20 4%	17 4%	8 3%	-	3 4%	42 3%
Joined a local group who take action on climate change / energy saving	24 2%	4 2%	10 2%	4 2%	5 2%	1 1%	19 2%	1 1%	3 1%	1 2%	14 3% f	4 1%	5 2%	-	2 2%	22 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 359

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Received a free 'Real Time Display' meter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a 'Real Time Display' meter	8 1%	3 1%	4 1%	1	-	-	5 1%	3 2%	-	-	3 1%	3 1%	1	1 2%	1 1%	7 1%
Been offered a 'green energy' tariff by an energy supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a 'green energy' tariff	3	1	-	1	1	-	2	1 1%	-	-	2	-	1	-	-	3
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1
Undertaken a self-completion audit of how energy efficient your home is	7 1%	2 1%	1	3 1%	1	-	5 1%	1 1%	1	-	4 1%	2	1	-	1 1%	6
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2	1	-	-	-	1 1%	2	-	-	-	-	2	-	-	-	2
Had a professional come to assess your home to see how energy efficient it is	8 1%	2 1%	-	1	2 1%	3 2%	7 1%	1 1%	-	-	2	5 1%	1	-	-	8 1%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3	-	3 1%	-	-	-	2	-	1	-	1	-	2 1%	-	-	3



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4% HMQ	15 6% AQ	8 2%	10 4% Q	11 5% Q	5 4%	39 4%	4 2%	4 2%	2 3%	14 3%	22 5% e	11 4%	-	3 4%	46 4%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2%	3 1%	7 1%	9 4% AQT	3 1%	-	19 2% c	2 1%	-	-	9 2%	7 2%	4 1%	2 4%	1 1%	21 2%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1%	-	9 2% P	4 2% P	3 1%	2 2% P	16 2%	-	1 *	1 2%	7 1%	6 1%	5 2%	-	-	18 1%
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1%	4 2%	8 2%	1 *	3 1%	2 2%	10 1%	6 3% Aac	1 *	1 2%	5 1%	8 2%	5 2%	-	2 2%	16 1%
Installed renewable energy solutions for your home (e.g. solar panels)	6 *	2 1%	3 1%	-	1 *	-	5 1%	1 1%	-	-	4 1%	1 *	1 *	-	-	6 *
Had someone visiting your home to give you general advice and information on energy efficiency	5 *	-	4 1%	-	1 *	-	3 *	2 1%	-	-	2 *	2 *	1 *	-	-	5 *
Sought general advice and information on energy efficiency	18 1% Q	4 2%	3 1%	1 *	5 2%	5 4% AQR	13 1%	2 1%	3 1%	-	10 2%	4 1%	4 1%	-	-	18 1%
Sought advice/spoke to someone about it	8 1%	-	6 1% A	2 1%	-	-	5 1%	-	1 *	1 2%	3 1%	2 *	3 1%	-	-	8 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	4 2%	3 1%	2 1%	-	-	7 1%	1 1%	1 *	-	4 1%	5 1%	-	-	-	9 1%
Recycle (more)/requested recycling bins	5 *	1 *	1 *	1 *	1 *	1 1%	5 1%	-	-	-	1 *	3 1%	1 *	-	-	5 *
Joined the car club/used car less/travelled by public transport more	2 *	-	-	1 *	1 *	-	-	1 a	1 a	-	-	1 *	1 *	-	-	2 *
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6 *	1 *	2 *	-	1 *	2 2%	3 *	-	3 1% Aa	-	3 1%	2 *	1 *	-	-	6 *
Insulated the walls/cavity installation	1 *	1 *	-	-	-	-	-	-	1 a	-	-	1 *	-	-	-	1 *
Asked about/installed solar/ pv panels	15 1%	3 1%	4 1%	6 3% AS	-	2 2%	11 1%	-	2 1%	2 3% b	7 1%	4 1%	3 1%	1 2%	-	15 1%
Draught proofed doors and windows	1 *	-	1 *	-	-	-	-	-	1 a	-	-	-	1 *	-	-	1 *
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2 *	-	2 *	-	-	-	1 *	-	1 *	-	1 *	1 *	-	-	-	2 *
I have an allotment/grow my own vegetables	4 *	-	1 *	-	2 1%	1 1%	3 *	-	1 *	-	1 *	1 *	2 1%	-	-	4 *
Trying to start a local group/buying group/eco group/workshop	2 *	1 *	-	1 *	-	-	-	1 1% a	1 a	-	2 *	-	-	-	-	2 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
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LCCC Wave 2 452685

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	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	1353	260	503	233	232	125	895	172	204	58*	539	443	308	46*	82*	1271
It has made me think/raised awareness of renewable/sustainable energy sources	4*	2 7%	2*	-	-	-	3*	-	1*	-	-	3 7%	1*	-	1 7%	3*
Given information to visitors/educate the public/family/friends	3*	-	2*	1*	-	-	1*	1 7%	1*	-	1*	1*	1*	-	-	3*
Use a ground-source heat pump	1*	-	1*	-	-	-	-	1 7% Aa	-	-	1*	-	-	-	-	1*
Considered installing wind turbines	1*	-	-	1*	-	-	-	-	1 a	-	-	1*	-	-	-	1*
Other	89 7% Kdgi	19 7%	33 7%	10 4%	16 7%	11 9%	60 7% d	8 5%	19 9% d	-	48 9% Ag	27 6%	12 4%	1 2%	1 7%	88 7% Ai
Don't know	4 Ma	1*	-	-	1*	2 2% AQ	1*	2 7% a	-	1 2% a	2*	1*	1*	-	-	4*
None	869 64% DJMe j	167 64%	336 67%	152 65%	142 61%	72 58%	562 63%	111 65%	136 67%	45 78% Aa	324 60%	281 63%	213 69% Ae	39 85% Aefg	63 77% Aj	806 63%



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Installed loft insulation	34 3%	16 3%	15 3%	3 1%	16 3%	2 2%	1 2%	9 3%	14 3%	11 2%	17 2%	12 4% K	7 2%	25 3%
Installed solar (thermal) panels to generate hot water	4	2	1	1	1	-	-	1	3 7%	-	3	-	1	3
Installed solar (Photovoltaic) panels to generate electricity	24 2%	12 2%	8 1%	4 2%	7 1%	-	-	9 3%	11 2%	4 1%	20 2% A	2 1%	3 1%	19 2%
Installed an air / ground source heat pump	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installed double glazing	9 1%	5 1%	3 1%	1	4 1%	1 1%	-	3 1%	4 1%	2	6 1%	2 1%	1	7 1%
Installed cavity wall insulation	17 1% m	5 1%	8 1%	4 2%	7 1%	1 1%	2 4%	2 1%	9 2%	6 1%	12 1%	2 1%	3 1%	13 1%
Installed solid wall insulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2	1	-	1	2	-	-	1	1	-	1	1	-	2
Attended a meeting about tackling climate change / energy saving	45 3% j	26 5% ACD	15 3%	4 2%	23 5%	2 2%	-	15 4%	17 3%	13 3%	30 4%	5 2%	7 2%	35 4%
Joined a local group who take action on climate change / energy saving	24 2% j	11 2%	10 2%	3 1%	8 2%	-	1 2%	11 3% AJ	10 2%	3 1%	21 3% A	2 1%	4 1%	20 2%



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Overlap formulae used. * small base

LCCC Wave 2 452685

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All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very/ often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Received a free 'Real Time Display' meter	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a 'Real Time Display' meter	8 1%	3 1%	3 1%	2 1%	2 *	1 1%	-	2 1%	3 1%	3 1%	5 1%	-	3 1%	4 *
Been offered a 'green energy' tariff by an energy supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a 'green energy' tariff	3 *	3 1%	-	-	1 *	-	-	2 1%	1 *	-	1 *	1 *	-	3 *
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1 *	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-	1 *
Undertaken a self-completion audit of how energy efficient your home is	7 1% b	3 1%	4 1%	-	4 1%	-	-	3 1%	3 1%	1 *	6 1%	1 *	2 1%	5 1%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2 *	1 *	1 *	-	1 *	1 1%	-	1 *	1 *	-	2 *	-	1 *	1 *
Had a professional come to assess your home to see how energy efficient it is	8 1%	4 1%	4 1%	-	5 1%	-	-	3 1%	4 1%	1 *	6 1%	1 *	1 *	7 1%
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3 *	1 *	1 *	1 *	2 *	-	-	-	1 *	2 *	3 *	-	1 *	1 *



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Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4%	21 4%	19 3%	9 4%	21 4%	6 6%	-	15 4%	22 4%	12 3%	35 4%	7 2%	8 3%	39 4%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2% him	9 2%	7 1%	6 3%	7 1%	3 3%	2 4%	5 1%	12 2%	5 1%	17 2%	3 1%	3 1%	15 2%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1% m	7 1%	7 1%	4 2%	6 1%	1 1%	-	4 1%	10 2%	4 1%	13 2%	2 1%	2 1%	15 2%
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1% Bm	3 1%	9 2%	6 3% B	8 2%	2 2%	2 4%	4 1%	6 1%	8 2%	15 2%	1 *	2 1%	15 2%
Installed renewable energy solutions for your home (e.g. solar panels)	6 *	3 1%	2 *	1 *	2 *	1 1%	-	2 1%	3 1%	1 *	5 1%	-	2 1%	4 *
Had someone visiting your home to give you general advice and information on energy efficiency	5 *	2 *	3 1%	-	2 *	-	-	1 *	2 *	2 *	4 *	1 *	1 *	3 *
Sought general advice and information on energy efficiency	18 1%	5 1%	10 2%	3 1%	7 1%	-	-	4 1%	9 2%	5 1%	12 1%	3 1%	3 1%	15 2%
Sought advice/spoke to someone about it	8 1%	4 1%	3 1%	1 *	3 1%	-	1 2%	4 1%	1 *	3 1%	4 *	1 *	1 *	7 1%



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Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	1	5 1%	2 1%	2	2 2%	-	2 1%	5 1%	2	4	3 1%	-	8 1%
Recycle (more)/requested recycling bins	5	3 1%	1	1	3 1%	-	1 2%	2 1%	2	1	3	2 1%	-	4
Joined the car club/used car less/travelled by public transport more	2	-	2	-	-	1 1%	-	1	1	-	1	-	1	1
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6	3 1%	3 1%	-	2	-	-	2 1%	3 1%	1	4	1	1	5 1%
Insulated the walls/cavity installation	1	-	1	-	-	-	-	-	1	-	1	-	-	1
Asked about/installed solar/ pv panels	15 1%	4 1%	10 2%	1	8 2%	1 1%	1 2%	3 1%	9 2%	3 1%	9 1%	2 1%	-	14 1% M
Draught proofed doors and windows	1	1	-	-	-	-	-	-	-	1	1	-	-	1
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2	-	2	-	-	-	-	-	1	1	1	-	1	1
I have an allotment/grow my own vegetables	4	1	3 1%	-	1	-	-	1	1	2	2	-	-	4



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	1353	525	595	227	505	100	56*	355	555	443	838	287	283	979
Trying to start a local group/buying group/eco group/workshop	2	-	-	2 1%	1	-	-	-	2	-	2	-	-	1
It has made me think/raised awareness of renewable/ sustainable energy sources	4 1	3 1%	1	-	1	-	-	-	3 1%	1	2	2 1%	-	4
Given information to visitors/educate the public/ family/friends	3	1	2	-	2	-	-	2 1%	1	-	2	1	-	3
Use a ground-source heat pump	1	1	-	-	-	-	-	-	1	-	1	-	-	-
Considered installing wind turbines	1	1	-	-	-	-	-	-	-	1	1	-	-	1
Other	89 7% J	33 6%	42 7%	14 6%	37 7%	7 7%	1 2%	42 12% AIJ	29 5%	18 4%	56 7%	17 6%	13 5%	75 8% A
Don't know	4	-	4 1%	-	3 1%	-	-	3 1%	1	-	2	1	-	4
None	869 44% EHKNa qr	325 62%	386 65%	153 67%	306 61%	68 68%	44 79% AE	195 55%	348 63% H	326 74% AHI	508 61%	210 73% AK	211 75% AN	593 61%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Installed loft insulation	34 3%	11 3%	19 3%	4 3%	-	2 2%	7 2%	9 4%	16 2%	7 2%	25 3%	2 2%	25 3%	7 2%	2 6%	-	8 2%	7 2%	10 4%
Installed solar (thermal) panels to generate hot water	4 *	3 1%	1 *	-	-	-	1 *	1 *	2 *	1 *	2 *	1 1%	3 *	1 *	-	-	1 *	1 *	-
Installed solar (Photovoltaic) panels to generate electricity	24 2%	8 2%	11 2%	2 1%	3 2%	1 1%	7 2%	8 3% h	8 1%	8 2%	16 2%	-	15 2%	9 2%	2 6%	-	7 2%	6 2%	7 3%
Installed an air / ground source heat pump	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used biomass (e.g. wood chips) to heat the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installed double glazing	9 1%	2 1%	6 1%	1 1%	-	-	2 1%	2 1%	5 1%	2 1%	6 1%	1 1%	6 1%	3 1%	-	-	5 1%	-	1 *
Installed cavity wall insulation	17 1% m	8 2%	7 1%	1 1%	1 1%	-	5 2%	3 1%	9 1%	3 1%	12 1%	2 2%	17 2% Am	-	-	-	4 1%	4 1%	5 2%
Installed solid wall insulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Installing a mini wind turbine on your home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a renewable or green energy tariff	2 *	2 1%	-	-	-	-	1 *	-	1 *	-	2 *	-	-	1 *	1 3% Alm	-	-	1 *	-
Attended a meeting about tackling climate change / energy saving	45 3% j	12 3%	26 4%	6 4%	1 1%	4 3%	12 4%	11 4%	18 3%	18 5%	21 3%	6 5%	25 3%	21 5% Al	-	-	16 4%	11 4%	12 5%
Joined a local group who take action on climate change / energy saving	24 2% j	9 2%	9 1%	4 3%	2 2%	2 2%	8 3%	4 2%	10 2%	10 3%	13 2%	1 1%	13 1%	11 3%	1 3%	-	11 3%	6 2%	3 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Received a free 'Real Time Display' meter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Used a 'Real Time Display' meter	8 1%	4 1%	4 1%	-	-	2 2%	1	2 1%	3	3 1%	4	1 1%	5 1%	2	1 3%	1 3%	2	3 1%	2 1%
Been offered a 'green energy' tariff by an energy supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Switched to a 'green energy' tariff	3	1	2	-	-	2 Afgh	-	-	1	2 1%	1	-	1	1	-	1 Alm	-	1	-
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)	1	-	1	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-
Undertaken a self-completion audit of how energy efficient your home is	7 1% b	3 1%	1	1 1%	2 2% b	-	2 1%	-	5 1%	3 1%	3	1 1%	4	4 1%	-	-	4 1%	1	2 1%
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)	2	1	1	-	-	-	1	-	1	1	-	1 j	1	-	-	1 Alm	1	-	1
Had a professional come to assess your home to see how energy efficient it is	8 1%	5 1%	2	-	1 1%	-	3 1%	2 1%	3	2 1%	5 1%	1 1%	8 1%	1	-	-	3 1%	2 1%	1
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	3	-	1	1 1%	1 1%	-	-	1	2	1	2	-	2	1	-	-	-	2 1%	1



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Installed small energy efficiency measures in your home (such as low energy lightbulbs)	49 4%	13 3%	24 4%	6 4%	6 5%	2 2%	12 4%	11 4%	24 4%	9 2%	37 4% A	3 2%	36 4%	10 2%	-	3 9% m	20 5%	8 3%	4 2%
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc)	22 2% him	5 1%	12 2%	4 3%	1 1%	-	8 3% h	8 3% Aeh	6 1%	1	19 2% Ai	2 2%	18 2% m	1	3 9% Alm	-	6 1%	6 2%	6 3%
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)	18 1% m	10 3% Ab	6 1%	-	2 2%	2 2%	6 2%	2 1%	8 1%	3 1%	14 2%	1 1%	16 2%	2	-	-	3 1%	4 1%	6 3% p
Been offered renewable energy solutions for your home (e.g. solar panels)	18 1% Bm	5 1%	11 2%	1 1%	1 1%	3 2%	4 1%	4 2%	7 1%	2 1%	15 2%	1 1%	16 2%	2	-	-	6 1%	4 1%	2 1%
Installed renewable energy solutions for your home (e.g. solar panels)	6	2 1%	3	-	1 1%	1 1%	2 1%	2	2	1	3	2 2%	5 1%	1	-	-	-	2 1%	2 1%
Had someone visiting your home to give you general advice and information on energy efficiency	5	2 1%	2	1 1%	-	1 1%	1	1	2	2 1%	2	1 1%	3	2	-	-	1	2 1%	2 1%
Sought general advice and information on energy efficiency	18 1%	4 1%	11 2%	1 1%	2 2%	2 2%	8 3% Ag	1	7 1%	6 2%	10 1%	2 2%	11 1%	7 2%	-	-	3 1%	5 2%	5 2%
Sought advice/spoke to someone about it	8 1%	2 1%	2	3 2% Ab	1 1%	2 2%	2 1%	1	3	2 1%	4	2 2%	6 1%	2	-	-	3 1%	2 1%	1



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Been to events/meetings/ conferences/visited the project/plan to visit the project	9 1%	5 1%	3 *	1 1%	-	1 1%	2 1%	1 *	5 1%	3 1%	3 *	3 2% Aj	7 1%	2 *	-	-	1 *	3 1%	2 1%
Recycle (more)/requested recycling bins	5 *	-	5 1%	-	-	1 1%	2 1%	1 *	1 *	-	3 *	2 2% Ai	3 *	2 *	-	-	-	1 *	1 *
Joined the car club/used car less/travelled by public transport more	2 *	1 *	1 *	-	-	-	1 *	1 *	-	1 *	-	1 1% j	2 *	1 *	-	-	-	1 *	-
Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boiler off etc.)	6 *	3 1%	2 *	1 1%	-	1 1%	1 *	-	4 1%	2 1%	2 *	2 2% j	6 1%	1 *	-	-	1 *	-	3 1%
Insulated the walls/cavity installation	1 *	-	1 *	-	-	1 1% Ah	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-
Asked about/installed solar/ pv panels	15 1%	4 1%	6 1%	3 2%	2 2%	3 2% g	4 1%	-	8 1%	4 1%	10 1%	1 1%	10 1%	4 1%	1 3%	-	2 *	8 3% Apr	-
Draught proofed doors and windows	1 *	-	1 *	-	-	-	-	-	1 *	-	1 *	-	1 *	-	-	-	-	-	-
Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.)	2 *	-	1 *	1 1%	-	-	1 *	-	1 *	1 *	-	-	1 *	1 *	-	-	-	-	1 *
I have an allotment/grow my own vegetables	4 *	1 *	3 *	-	-	1 1% h	3 1% Ah	-	-	1 *	3 *	-	2 *	2 *	-	-	1 *	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 360

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	1353	395	680	148	130	123	313	256	661	396	829	128	915	427	34*	32*	439	286	240
Trying to start a local group/buying group/eco group/workshop	2 .	-	1 .	-	1 7%	-	-	-	2 .	2 7%	-	-	1 .	2 .	-	-	1 .	-	1 .
It has made me think/raised awareness of renewable/ sustainable energy sources	4 1	3 7%	1 .	-	-	2 2% Afg	-	-	2 .	3 7%	1 .	-	1 .	3 7%	-	-	3 7%	1 .	-
Given information to visitors/educate the public/ family/friends	3 .	1 .	-	2 7% Ab	-	-	1 .	2 .	2 7%	1 .	-	-	2 .	1 .	-	-	2 .	-	1 .
Use a ground-source heat pump	1 .	-	1 .	-	-	1 7% Ah	-	-	-	1 .	-	-	-	1 .	-	-	-	-	-
Considered installing wind turbines	1 .	1 .	-	-	-	-	-	-	1 .	-	1 .	-	1 .	1 .	1 3% Alm	-	-	1 .	-
Other	89 7% J	25 6%	47 7%	8 5%	9 7%	9 7%	18 6%	21 8%	41 6%	32 8%	51 6%	6 5%	54 6%	37 9% A	-	1 3%	25 6%	23 8%	17 7%
Don't know	4 .	2 7%	1 .	-	1 7%	-	1 .	2 7%	1 .	-	3 .	1 7%	3 .	1 .	-	-	1 .	2 7%	-
None	869 64% EHKN aqr	237 60%	444 65%	96 65%	92 71% a	77 63%	188 60%	156 61%	448 66% Ar	255 64%	533 64%	81 63%	585 64%	277 65%	22 65%	25 78%	297 68% qr	167 58%	140 58%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 361

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	528
Very satisfied (+2)	213 40% N
Fairly satisfied (+1)	155 29%
Neither satisfied nor dissatisfied (0)	68 13%
Fairly dissatisfied (-1)	33 6%
Very dissatisfied (-2)	27 5%
Don't know	32 6%
All satisfied	368 70% N
All dissatisfied	60 11%
Mean	1.00
Standard Deviation	1.15



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 361

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	528	53*	28**	12**	21**	32*	16**	30*	23**	46*	23**	22**	80*	20**	122
Very satisfied (+2)	213 40% N	22 42%	10 36%	5 42%	9 43%	7 22%	4 25%	15 50%	12 52%	19 41%	8 35%	10 45%	30 38%	11 55%	51 42%
Fairly satisfied (+1)	155 29%	19 36%	8 29%	3 25%	3 14%	10 31%	6 38%	7 23%	6 26%	14 30%	11 48%	9 41%	23 29%	3 15%	33 27%
Neither satisfied nor dissatisfied (0)	68 13%	7 13%	2 7%	4 33%	2 10%	4 13%	3 19%	4 13%	3 13%	4 9%	2 9%	2 9%	11 14%	1 5%	19 16%
Fairly dissatisfied (-1)	33 6%	-	3 11%	-	3 14%	3 9%	-	3 10%	-	4 9%	2 9%	-	7 9%	-	8 7%
Very dissatisfied (-2)	27 5%	3 6%	4 14%	-	3 14%	1 3%	3 19%	-	1 4%	3 7%	-	-	3 4%	2 10%	4 3%
Don't know	32 6%	2 4%	1 4%	-	1 5%	7 22% A	-	1 3%	1 4%	2 4%	-	1 5%	6 8%	3 15%	7 6%
All satisfied	368 70% N	41 77%	18 64%	8 67%	12 57%	17 53%	10 63%	22 73%	18 78%	33 72%	19 83%	19 86%	53 66%	14 70%	84 69%
All dissatisfied	60 11%	3 6%	7 25%	-	6 29%	4 13%	3 19%	3 10%	1 4%	7 15%	2 9%	-	10 13%	2 10%	12 10%
Mean	1.00	1.12	0.63	1.08	0.60	0.76	0.50	1.17	1.27	0.95	1.09	1.38	0.95	1.24	1.03
Standard Deviation	1.15	1.05	1.47	0.90	1.57	1.13	1.41	1.04	1.03	1.24	0.90	0.67	1.15	1.35	1.10



GfK NOP

Proportions/Means: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 362

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	528	133	425	246	122	148	175
Very satisfied (+2)	213 40%	54 41%	178 42%	97 39%	51 42%	60 41%	78 45%
Fairly satisfied (+1)	155 29%	35 26%	122 29%	75 30%	35 29%	44 30%	48 27%
Neither satisfied nor dissatisfied (0)	68 13%	19 14%	54 13%	30 12%	14 11%	15 10%	21 12%
Fairly dissatisfied (-1)	33 6%	6 5%	28 7%	15 6%	7 6%	10 7%	10 6%
Very dissatisfied (-2)	27 5%	7 5%	21 5%	10 4%	5 4%	13 9% A	6 3%
Don't know	32 6%	12 9%	22 5%	19 8%	10 8%	6 4%	12 7%
All satisfied	368 70%	89 67%	300 71%	172 70%	86 70%	104 70%	126 72%
All dissatisfied	60 11%	13 10%	49 12%	25 10%	12 10%	23 16%	16 9%
Mean	1.00	1.02	1.01	1.03	1.07	0.90	1.12
Standard Deviation	1.15	1.15	1.15	1.11	1.11	1.28	1.09



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 363

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	528	22**	61*	124	106	93*	122	224	304	310	163	41*	390	73*	58*
Very satisfied (+2)	213 40% L	8 36%	29 48%	49 40%	48 45%	34 37%	45 37%	94 42%	119 39%	129 42% L	70 43% L	10 24%	162 42%	31 42%	19 33%
Fairly satisfied (+1)	155 29% Dj	9 41%	21 34%	27 22%	33 31%	28 30%	37 30%	63 28%	92 30%	89 29%	44 27%	18 44% AJK	108 28%	23 32%	21 36% S
Neither satisfied nor dissatisfied (0)	68 13% N	2 9%	6 10%	27 22% ACEG	8 8%	12 13%	13 11%	24 11%	44 14%	47 15%	17 10%	4 10%	58 15% AN	4 5%	6 10%
Fairly dissatisfied (-1)	33 6% a	1 5%	4 7%	8 6%	7 7%	6 6%	7 6%	19 8%	14 5%	16 5%	11 7%	4 10%	22 6%	5 7%	6 10%
Very dissatisfied (-2)	27 5% R	1 5%	-	6 5%	6 6%	6 6% C	8 7% C	12 5%	15 5%	14 5%	11 7%	1 2%	16 4%	7 10% M	2 3%
Don't know	32 6% a	1 5%	1 2%	7 6%	4 4%	7 8%	12 10% C	12 5%	20 7%	15 5%	10 6%	4 10%	24 6%	3 4%	4 7%
All satisfied	368 70% D	17 77%	50 82% ADFG	76 61%	81 76% D	62 67%	82 67%	157 70%	211 69%	218 70%	114 70%	28 68%	270 69%	54 74%	40 69%
All dissatisfied	60 11% M	2 9%	4 7%	14 11%	13 12%	12 13%	15 12%	31 14%	29 10%	30 10%	22 13%	5 12%	38 10%	12 16%	8 14%
Mean	1.00	1.05	1.25 D	0.90	1.08	0.91	0.95	0.98	1.01	1.03	0.99	0.86	1.03	0.94	0.91
Standard Deviation	1.15	1.07	0.89	1.18	1.17	1.20	1.20	1.20	1.12	1.12	1.23	1.03	1.11	1.31	1.12



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 363

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	528	97*	183	96*	95*	57*	365	64*	76*	14**	224	175	115	8**	20**	508
Very satisfied (+2)	213 40% L	31 32%	66 36%	38 40%	49 52% AOPQ	29 51% OPQ	150 41%	25 39%	32 42%	4 29%	101 45% 9	71 41%	39 34%	1 13%	5 25%	208 41%
Fairly satisfied (+1)	155 29% DJ	38 39% AST	54 30%	29 30%	21 22%	13 23%	108 30%	19 30%	17 22%	6 43%	61 27%	53 30%	34 30%	3 38%	10 50%	145 29%
Neither satisfied nor dissatisfied (0)	68 13% N	8 8%	27 15%	16 17%	11 12%	6 11%	49 13%	4 6%	12 16%	2 14%	25 11%	22 13%	20 17%	1 13%	1 5%	67 13%
Fairly dissatisfied (-1)	33 6%	6 6%	10 5%	8 8%	6 6%	3 5%	22 6%	5 8%	5 7%	1 7%	14 6%	14 8%	5 4%	-	3 15%	30 6%
Very dissatisfied (-2)	27 5% R	5 5%	14 8% R	1 1%	3 3%	4 7% R	19 5%	5 8%	1 1%	1 7%	8 4%	8 5%	9 8%	2 25%	-	27 5%
Don't know	32 6% a	9 9%	12 7%	4 4%	5 5%	2 4%	17 5%	6 9%	9 12% Aa	-	15 7%	7 4%	8 7%	1 13%	1 5%	31 6%
All satisfied	368 70% D	69 71%	120 66%	67 70%	70 74%	42 74%	258 71%	44 69%	49 64%	10 71%	162 72%	124 71%	73 63%	4 50%	15 75%	353 69%
All dissatisfied	60 11% M	11 11%	24 13%	9 9%	9 9%	7 12%	41 11%	10 16%	6 8%	2 14%	22 10%	22 13%	14 12%	2 25%	3 15%	57 11%
Mean	1.00	0.95	0.87	1.03	1.19 Q	1.09	1.00	0.93	1.10	0.79	1.11 Ag	0.98	0.83	0.14	0.89	1.00
Standard Deviation	1.15	1.11	1.23	1.02	1.10	1.24	1.15	1.28	1.05	1.19	1.10	1.15	1.22	1.57	0.99	1.16



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 364

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	528	219	223	84*	214	37*	13**	163	232	133	350	92*	83*	417
Very satisfied (+2)	213 40% Jce	105 48% ACD	81 36%	27 32%	85 40%	11 30%	2 15%	82 50% AIJ	87 38%	44 33%	147 42%	37 40%	32 39%	175 42%
Fairly satisfied (+1)	155 29% Nb	61 28%	71 32%	22 26%	63 29%	12 32%	5 38%	44 27%	73 31%	38 29%	98 28%	27 29%	31 37%	114 27%
Neither satisfied nor dissatisfied (0)	68 13% Ha	22 10%	33 15%	12 14%	26 12%	8 22%	4 31%	11 7%	38 16% AH	19 14% H	47 13%	12 13%	8 10%	54 13%
Fairly dissatisfied (-1)	33 6%	9 4%	14 6%	10 12% AB	15 7%	1 3%	-	9 6%	12 5%	12 9%	21 6%	4 4%	5 6%	25 6%
Very dissatisfied (-2)	27 5%	8 4%	13 6%	6 7%	11 5%	1 3%	1 8%	6 4%	8 3%	13 10% AHI	14 4%	8 9%	5 6%	19 5%
Don't know	32 6%	14 6%	11 5%	7 8%	14 7%	4 11%	1 8%	11 7%	14 6%	7 5%	23 7%	4 4%	2 2%	30 7% A
All satisfied	368 70% DJb	166 76% AD	152 68%	49 58%	148 69%	23 62%	7 54%	126 77% AJ	160 69%	82 62%	245 70%	64 70%	63 76%	289 69%
All dissatisfied	60 11% BK	17 8%	27 12%	16 19% AB	26 12%	2 5%	1 8%	15 9%	20 9%	25 19% AHI	35 10%	12 13%	10 12%	44 11%
Mean	1.00 DJc	1.20 ACD	0.91	0.70	0.98	0.94	0.58	1.23 AIJ	1.00 J	0.70	1.05	0.92	0.99	1.04
Standard Deviation	1.15	1.05	1.16	1.29	1.16	1.00	1.08	1.08	1.06	1.32	1.11	1.25	1.15	1.14



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 364

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

Base: Respondents who have taken a main action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	528	168	259	59*	42*	52*	131	106	239	158	320	50*	356	171	12**	7**	157	127	108
Very satisfied (+2)	213 40% Jce	82 49% Abc	101 39%	16 27%	14 33%	13 25%	53 40%	44 42% e	103 43% e	63 40%	135 42%	15 30%	141 40%	72 42%	6 50%	1 14%	62 39%	57 45%	48 44%
Fairly satisfied (+1)	155 29% Nb	53 32%	65 25%	20 34%	17 40% b	17 33%	38 29%	23 22%	77 32% g	46 29%	87 27%	22 44% Aj	105 29%	44 26%	4 33%	4 57%	47 30%	39 31%	25 23%
Neither satisfied nor dissatisfied (0)	68 13% Ha	12 7%	38 15% a	14 24% Aa	4 10%	8 15%	19 15%	17 16%	24 10%	17 11%	41 13%	10 20%	54 15% A	18 11%	-	-	17 11%	16 13%	19 18%
Fairly dissatisfied (-1)	33 6%	7 4%	16 6%	6 10%	4 10%	4 8%	12 9%	4 4%	13 5%	11 7%	22 7%	-	21 6%	14 8%	1 8%	-	11 7%	5 4%	8 7%
Very dissatisfied (-2)	27 5%	8 5%	15 6%	3 5%	1 2%	3 6%	3 2%	9 8% f	12 5%	7 4%	19 6%	1 2%	18 5%	9 5%	-	-	12 8% r	4 3%	2 2%
Don't know	32 6%	6 4%	24 9% Aac	-	2 5%	7 13% Afh	6 5%	9 8%	10 4%	14 9%	16 5%	2 4%	17 5%	14 8%	1 8%	2 29%	8 5%	6 5%	6 6%
All satisfied	368 70% DJb	135 80% Abc	166 64%	36 61%	31 74%	30 58%	91 69%	67 63%	180 75% Aeg	109 69%	222 69%	37 74%	246 69%	116 68%	10 83%	5 71%	109 69%	96 76%	73 68%
All dissatisfied	60 11% Bk	15 9%	31 12%	9 15%	5 12%	7 13%	15 11%	13 12%	25 10%	18 11% k	41 13% k	1 2%	39 11%	23 13%	1 8%	-	23 15% q	9 7%	10 9%
Mean	1.00 DJc	1.20 Abc	0.94	0.68	0.98	0.73	1.01	0.92	1.07	1.02	0.98	1.04	0.97	0.99	1.36	1.20	0.91	1.16	1.07
Standard Deviation	1.15	1.08	1.20	1.14	1.05	1.18	1.09	1.28	1.12	1.14	1.20	0.85	1.14	1.21	0.92	0.45	1.25	1.02	1.07



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	213
Too early to say	3 1%
Can't do much as I live in a rented property	1 *
I was already doing what I could/it will make no difference/already had measures in place	4 2%
Not looked into it yet/might consider it later/not put it into action yet	-
It is working well/better than expectations	24 11%
Saved money/has reduced my bills/earned some money	51 24%
Home is warmer/heats up quicker	32 15% U
Seen a difference (nfs)	3 1%
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% W
It is helping the environment/stem climate change/cut down on landfill	23 11%
Has promoted community spirit/community has come together	13 6%
Workmen did a good job/efficient	17 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	213
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13%
It is too expensive/outlay is expensive	1
Light bulbs are not bright enough/don't work well	2 1%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1
Not eligible/not eligible for a grant/only eligible for partial grant	1
Because it is/they are free	5 2%
Unable to do anything due to the construction/siting/age of the property	- -
It is something we all should be doing	5 2%
Has made no difference	2 1%
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	213
Not happy with the workmanship/workmen	-
Other answers	17 8%
Don't know	6 3%
No answer/none	3 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	213	22*	10**	5**	9**	7**	4**	15**	12**	19**	8**	10**	30*	11**	51*
Too early to say	3 1%	-	1 10%	-	-	-	-	-	1 8%	-	-	-	-	-	1 2%
Can't do much as I live in a rented property	1	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	4 2%	-	-	-	-	-	-	-	-	1 13%	-	1 3%	1 9%	1 2%	-
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	24 11%	1 5%	2 20%	-	1 11%	2 29%	-	3 20%	2 17%	1 5%	2 25%	3 30%	2 7%	1 9%	4 8%
Saved money/has reduced my bills/earned some money	51 24%	7 32%	1 10%	1 20%	4 44%	1 14%	-	7 47%	3 25%	6 32%	-	2 20%	6 20%	-	13 25%
Home is warmer/heats up quicker	32 15% U	1 5%	2 20%	-	4 44%	2 29%	-	4 27%	-	4 21%	3 38%	-	-	2 18%	10 20%
Seen a difference (nfs)	3 1%	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	2 4%
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% W	6 27%	-	-	1 11%	-	2 50%	3 20%	1 8%	3 16%	-	1 10%	4 13%	1 9%	2 4%
It is helping the environment/stem climate change/cut down on landfill	23 11%	1 5%	-	-	1 11%	-	1 25%	4 27%	1 8%	1 5%	1 13%	1 10%	6 20%	2 18%	4 8%
Has promoted community spirit/community has come together	13 6%	4 18%	1 10%	-	-	-	-	-	1 8%	1 5%	-	2 20%	4 13%	-	-
Workmen did a good job/efficient	17 8%	-	1 10%	-	-	1 14%	-	1 7%	2 17%	-	-	-	2 7%	-	10 20% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Page 944

16 Nov 2011

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	213	22*	10**	5**	9**	7**	4**	15**	12**	19**	8**	10**	30*	11**	51*
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13%	5 23%	2 20%	2 40%	-	1 14%	1 25%	-	2 17%	-	-	2 20%	9 30% A	-	3 6%
It is too expensive/outlay is expensive	1	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Light bulbs are not bright enough/don't work well	2 1%	-	-	1 20%	1 11%	-	-	-	-	-	-	-	-	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	1	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	-
Because it is/they are free	5 2%	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	4 8% A
Unable to do anything due to the construction/siting/age of the property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is something we all should be doing	5 2%	1 5%	-	-	-	-	-	-	-	1 5%	1 13%	-	-	1 9%	1 2%
Has made no difference	2 1%	-	-	-	-	-	-	-	-	1 5%	-	-	1 3%	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 365

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	213	22*	10**	5**	9**	7**	4**	15**	12**	19**	8**	10**	30*	11**	51*
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	17 8%	1 5%	-	1 20%	-	-	-	-	1 8%	2 11%	-	2 20%	2 7%	3 27%	5 10%
Don't know	6 3%	-	-	-	-	-	-	-	-	5 26%	-	-	-	1 9%	-
No answer/none	3 1%	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	2 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 366

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	213	54*	178	97*	51*	60*	78*
Too early to say	3 1%	1 2%	3 2%	1 1%	-	1 2%	1 1%
Can't do much as I live in a rented property	1 *	-	1 1%	1 1%	1 2%	-	1 1%
I was already doing what I could/it will make no difference/already had measures in place	4 2% D	1 2%	2 1%	3 3%	2 4%	-	2 3%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-
It is working well/better than expectations	24 11%	8 15%	19 11%	15 15%	6 12%	5 8%	11 14%
Saved money/has reduced my bills/earned some money	51 24%	12 22%	49 28% A	19 20%	8 16%	18 30%	18 23%
Home is warmer/heats up quicker	32 15% FH	8 15%	25 14%	11 11%	2 4%	11 18%	6 8%
Seen a difference (nfs)	3 1%	-	3 2%	-	-	1 2%	-
Promoted more energy efficiency/more awareness/energy saving in the home	24 11%	7 13%	21 12%	12 12%	6 12%	10 17%	10 13%
It is helping the environment/stem climate change/cut down on landfill	23 11%	8 15%	19 11%	16 16% A	9 18%	3 5%	14 18% A
Has promoted community spirit/community has come together	13 6%	1 2%	13 7%	7 7%	6 12%	6 10%	7 9%
Workmen did a good job/efficient	17 8% G	4 7%	16 9%	6 6%	2 4%	1 2%	5 6%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 366

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	213	54*	178	97*	51*	60*	78*
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13%	6 11%	23 13%	15 15%	11 22% A	7 12%	13 17%
It is too expensive/outlay is expensive	1 *	-	1 1%	1 1%	1 2%	-	1 1%
Light bulbs are not bright enough/don't work well	2 1%	1 2%	1 1%	-	-	1 2%	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1 *	-	1 1%	1 1%	1 2%	-	1 1%
Not eligible/not eligible for a grant/only eligible for partial grant	1 *	-	1 1%	1 1%	1 2%	-	1 1%
Because it is/they are free	5 2%	-	5 3%	-	-	1 2%	-
Unable to do anything due to the construction/siting/age of the property	-	-	-	-	-	-	-
It is something we all should be doing	5 2%	1 2%	3 2%	2 2%	1 2%	2 3%	1 1%
Has made no difference	2 1%	-	2 1%	1 1%	1 2%	1 2%	1 1%
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 *	-	1 1%	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 366

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	213	54*	178	97*	51*	60*	78*
Not happy with the workmanship/workmen	-	-	-	-	-	-	-
Other answers	17 8%	5 9%	13 7%	8 8%	7 14%	3 5%	8 10%
Don't know	6 3%	1 2%	5 3%	1 1%	1 2%	5 8% A	1 1%
No answer/none	3 1%	-	2 1%	1 1%	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	213	8**	29**	49*	48*	34*	45*	94*	119	129	70*	10**	162	31*	19**
Too early to say	3 1%	-	1 3%	-	-	2 6% A	-	1 1%	2 2%	2 2%	1 1%	-	3 2%	-	-
Can't do much as I live in a rented property	1	-	1 3%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 5%
I was already doing what I could/it will make no difference/already had measures in place	4 2%	-	2 7%	1 2%	-	1 3%	-	1 1%	3 3%	2 2%	1 1%	1 10%	2 7%	1 3%	1 5%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	24 11% Ia	2 25%	2 7%	7 14%	4 8%	4 12%	5 11%	16 17% AI	8 7%	17 13%	7 10%	-	19 12%	1 3%	4 21%
Saved money/has reduced my bills/earned some money	51 24% P	3 38%	5 17%	7 14%	17 35% ADG	12 35% DG	7 16%	25 27%	26 22%	30 23%	20 29%	-	40 25%	9 29%	2 11%
Home is warmer/heats up quicker	32 15%	-	8 28%	5 10%	7 15%	7 21%	5 11%	12 13%	20 17%	16 12%	12 17%	3 30%	26 16%	5 16%	1 5%
Seen a difference (nfs)	3 1%	-	1 3%	-	1 2%	-	1 2%	2 2%	1 1%	2 2%	1 1%	-	3 2%	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% e	1 13%	5 17%	8 16%	4 8%	1 3%	5 11%	10 11%	14 12%	17 13%	7 10%	-	16 10%	7 23% AM	1 5%
It is helping the environment/stem climate change/cut down on landfill	23 11%	1 13%	2 7%	7 14%	7 15%	4 12%	2 4%	6 6%	17 14%	16 12%	6 9%	-	20 12%	1 3%	2 11%
Has promoted community spirit/community has come together	13 6% M	-	1 3%	2 4%	7 15% A	1 3%	2 4%	4 4%	9 8%	6 5%	5 7%	2 20%	6 4%	3 10%	4 21%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	213	8**	29**	49*	48*	34*	45*	94*	119	129	70*	10**	162	31*	19**
Workmen did a good job/ efficient	17 8%	-	-	5 10%	2 4%	5 15%	5 11%	6 6%	11 9%	12 9%	4 6%	1 10%	16 10%	-	1 5%
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13% F	2 25%	1 3%	4 8%	6 13% F	-	14 31% ADEF	16 17%	11 9%	17 13%	7 10%	2 20%	20 12%	4 13%	3 16%
It is too expensive/outlay is expensive	1 *	-	1 3%	-	-	-	-	1 1%	-	-	-	1 10%	-	1 3% M	-
Light bulbs are not bright enough/don't work well	2 1%	-	1 3%	-	-	-	1 2%	1 1%	1 1%	1 1%	1 1%	-	2 1%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1 *	-	1 3%	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	1 *	-	-	-	-	-	1 2%	-	1 1%	1 1%	-	-	1 1%	-	-
Because it is/they are free	5 2%	-	-	4 8% A	1 2%	-	-	1 1%	4 3%	2 2%	3 4%	-	3 2%	1 3%	1 5%
Unable to do anything due to the construction/siting/age of the property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is something we all should be doing	5 2%	-	2 7%	1 2%	-	-	2 4%	2 2%	3 3%	2 2%	3 4%	-	3 2%	1 3%	1 5%
Has made no difference	2 1%	-	-	1 2%	1 2%	-	-	2 2%	-	1 1%	1 1%	-	1 1%	1 3%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	213	8**	29**	49*	48*	34*	45*	94*	119	129	70*	10**	162	31*	19**
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	17	1	1	7	2	2	4	6	11	10	7	-	15	2	-
	8%	13%	3%	14%	4%	6%	9%	6%	9%	8%	10%	-	9%	6%	-
Don't know	6	-	1	3	1	1	-	3	3	2	3	1	2	1	2
	3%	-	3%	6%	2%	3%	-	3%	3%	2%	4%	10%	1%	3%	11%
	Mj														
No answer/none	3	-	-	-	1	1	1	1	2	1	2	-	3	-	-
	1%	-	-	-	2%	3%	2%	1%	2%	1%	3%	-	2%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	213	31*	66*	38*	49*	29**	150	25**	32*	4**	101	71*	39*	1**	5**	208
Too early to say	3 1%	2 6% AQ	-	-	-	1 3%	1 1%	2 8%	-	-	-	2 3%	1 3%	-	-	3 1%
Can't do much as I live in a rented property	1	-	-	-	1 2%	-	1 1%	-	-	-	1 1%	-	-	-	-	1
I was already doing what I could/it will make no difference/already had measures in place	4 2%	1 3%	-	-	2 4%	1 3%	4 3%	-	-	-	2 2%	2 3%	-	-	-	4 2%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	24 11% Ia	3 10%	9 14%	1 3%	7 14%	4 14%	12 8%	3 12%	8 25% Aa	1 25%	11 11%	6 8%	6 15%	-	1 20%	23 11%
Saved money/has reduced my bills/earned some money	51 24% P	2 6%	20 30% P	11 29% P	14 29% P	4 14%	34 23%	5 20%	9 28%	1 25%	26 26%	15 21%	9 23%	1 100%	-	51 25%
Home is warmer/heats up quicker	32 15%	3 10%	10 15%	6 16%	8 16%	5 17%	21 14%	6 24%	3 9%	2 50%	16 16%	11 15%	5 13%	-	-	32 15%
Seen a difference (nfs)	3 1%	-	1 2%	1 3%	-	1 3%	3 2%	-	-	-	1 1%	1 1%	1 3%	-	-	3 1%
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% e	2 6%	7 11%	2 5%	10 20% AR	3 10%	17 11%	2 8%	3 9%	1 25%	6 6%	10 14%	8 21% e	-	-	24 12%
It is helping the environment/stem climate change/cut down on landfill	23 11%	3 10%	4 6%	6 16%	2 4%	8 28%	16 11%	1 4%	6 19%	-	17 17% Af	4 6%	2 5%	-	-	23 11%
Has promoted community spirit/community has come together	13 6% M	3 10%	5 8%	-	3 6%	2 7%	9 6%	2 8%	2 6%	-	9 9%	4 6%	-	-	-	13 6%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	213	31*	66*	38*	49*	29**	150	25**	32*	4**	101	71*	39*	1**	5**	208
Workmen did a good job/ efficient	17 8%	2 6%	4 6%	5 13%	5 10%	1 3%	13 9%	- -	4 13%	- -	6 6%	7 10%	4 10%	- -	- -	17 8%
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13% F	7 23% S	11 17%	4 11%	3 6%	2 7%	17 11%	6 24%	3 9%	1 25%	9 9%	11 15%	7 18%	- -	2 40%	25 12%
It is too expensive/outlay is expensive	1 *	1 3%	- -	- -	- -	- -	- -	1 4%	- -	- -	1 1%	- -	- -	- -	- -	1 *
Light bulbs are not bright enough/don't work well	2 1%	- -	1 2%	1 3%	- -	- -	2 1%	- -	- -	- -	1 1%	1 1%	- -	- -	- -	2 1%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1 *	- -	- -	1 3%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *
Not eligible/not eligible for a grant/only eligible for partial grant	1 *	- -	1 2%	- -	- -	- -	- -	- -	1 3% a	- -	1 1%	- -	- -	- -	1 20%	- -
Because it is/they are free	5 2%	- -	1 2%	3 8% A	1 2%	- -	5 3%	- -	- -	- -	2 2%	1 1%	2 5%	- -	- -	5 2%
Unable to do anything due to the construction/siting/age of the property	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
It is something we all should be doing	5 2%	1 3%	2 3%	1 3%	1 2%	- -	5 3%	- -	- -	- -	4 4%	1 1%	- -	- -	- -	5 2%
Has made no difference	2 1%	1 3%	- -	1 3%	- -	- -	2 1%	- -	- -	- -	- -	1 1%	1 3%	- -	2 1%	2 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 367

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	213	31*	66*	38*	49*	29**	150	25**	32*	4**	101	71*	39*	1**	5**	208
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1
			2%				1%						3%			
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	17	3	4	2	6	2	14	-	3	-	6	9	2	-	-	17
	8%	10%	6%	5%	12%	7%	9%		9%		6%	13%	5%			8%
Don't know	6	1	1	2	2	-	5	1	-	-	3	2	1	-	1	5
	3%	3%	2%	5%	4%	-	3%	4%	-	-	3%	3%	3%	-	20%	2%
	MJ															
No answer/none	3	1	1	-	-	1	3	-	-	-	1	1	1	-	-	3
	1%	3%	2%			3%	2%				1%	1%	3%			1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very/ often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	213	105	81*	27**	85*	11**	2**	82*	87*	44*	147	37*	32*	175
Too early to say	3 1%	2 2%	1 1%	-	-	-	-	-	1 1%	2 5%	1 1%	-	-	3 2%
Can't do much as I live in a rented property	1	1 1%	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	1 1%
I was already doing what I could/it will make no difference/already had measures in place	4 2% 1	2 2%	2 2%	-	3 4%	-	-	2 2%	2 2%	-	2 1%	2 5%	1 3%	3 2%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	24 11%	8 8%	15 19% AB	1 4%	7 8%	2 18%	-	10 12%	11 13%	3 7%	17 12%	3 8%	4 13%	20 11%
Saved money/has reduced my bills/earned some money	51 24%	29 28%	16 20%	6 22%	22 26%	2 18%	-	15 18%	29 33% AHJ	7 16%	39 27%	9 24%	4 13%	44 25%
Home is warmer/heats up quicker	32 15%	18 17%	11 14%	3 11%	11 13%	2 18%	-	10 12%	18 21%	4 9%	22 15%	8 22%	2 6%	30 17%
Seen a difference (nfs)	3 1%	1 1%	1 1%	1 4%	1 1%	-	-	-	3 3%	-	3 2%	-	-	3 2%
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% im	12 11%	10 12%	2 7%	10 12%	3 27%	-	10 12%	10 11%	4 9%	20 14%	3 8%	4 13%	19 11%
It is helping the environment/stem climate change/cut down on landfill	23 11% BJ	7 7%	11 14%	5 19%	13 15%	-	-	13 16% J	10 11% J	-	15 10%	3 8%	1 3%	21 12%
Has promoted community spirit/community has come together	13 6%	10 10%	3 4%	-	5 6%	1 9%	-	7 9%	4 5%	2 5%	9 6%	3 8%	1 3%	12 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	213	105	81*	27**	85*	11**	2**	82*	87*	44*	147	37*	32*	175
Workmen did a good job/ efficient	17 8% HNmp	9 9%	5 6%	3 11%	4 5%	-	1 50%	2 2%	8 9%	7 16% AH	11 7%	3 8%	6 19% AN	10 6%
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13% lr	12 11%	11 14%	4 15%	12 14%	-	-	13 16% I	5 6%	9 20% I	22 15%	2 5%	6 19%	20 11%
It is too expensive/outlay is expensive	1	-	1 1%	-	-	1 9%	-	1 1%	-	-	1 1%	-	-	1 1%
Light bulbs are not bright enough/don't work well	2 1%	-	1 1%	1 4%	-	-	-	-	1 1%	1 2%	-	1 3% K	-	2 1%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1	1 1%	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	1 1%
Not eligible/not eligible for a grant/only eligible for partial grant	1	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	1 3% K	-	1 1%
Because it is/they are free	5 2% N	2 2%	1 1%	2 7%	1 1%	-	-	2 2%	1 1%	2 5%	5 3%	-	3 9% AN	2 1%
Unable to do anything due to the construction/siting/age of the property	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is something we all should be doing	5 2%	4 4%	1 1%	-	-	1 9%	1 50%	3 4%	1 1%	1 2%	4 3%	1 3%	1 3%	4 2%
Has made no difference	2 1%	2 2%	-	-	1 1%	-	-	-	-	2 5% AI	1 1%	1 3%	-	2 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	213	105	81*	27**	85*	11**	2**	82*	87*	44*	147	37*	32*	175
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1	1	-	-	1	-	-	-	1	-	1	-	-	1
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	17 8%	7 7%	8 10%	2 7%	8 9%	1 9%	-	7 9%	5 6%	5 11%	14 10%	1 3%	3 9%	13 7%
Don't know	6 3% K	4 4%	1 1%	1 4%	4 5%	-	-	3 4%	2 2%	1 2%	-	2 5% K	1 3%	5 3%
No answer/none	3 1%	2 2%	1 1%	-	2 2%	-	-	1 1%	1 1%	1 2%	1 1%	2 5% K	1 3%	2 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	213	82*	101	16**	14**	13**	53*	44*	103	63*	135	15**	141	72*	6**	1**	62*	57*	48*
Too early to say	3 1%	1 1%	1 1%	-	1 7%	-	-	2 5%	1 1%	-	2 1%	1 7%	3 2%	-	-	-	1 2%	1 2%	1 2%
Can't do much as I live in a rented property	1	-	1 1%	-	-	1 8%	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	4 2% 1	-	3 3%	-	1 7%	1 8%	2 4% h	1 2%	-	1 2%	2 1%	1 7%	1 1%	3 4%	-	-	-	1 2%	1 2%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	24 11%	7 9%	13 13%	2 13%	2 14%	3 23%	5 9%	7 16%	9 9%	11 17%	13 10%	-	13 9%	11 15%	1 17%	-	8 13%	3 5%	7 15%
Saved money/has reduced my bills/earned some money	51 24%	23 28%	22 22%	2 13%	4 29%	3 23%	10 19%	9 20%	29 28%	13 21%	35 26%	3 20%	35 25%	15 21%	2 33%	-	13 21%	14 25%	13 27%
Home is warmer/heats up quicker	32 15%	13 16%	16 16%	2 13%	1 7%	1 8%	8 15%	7 16%	16 16%	8 13%	22 16%	2 13%	22 16%	10 14%	1 17%	-	6 10%	6 11%	12 25% Ap
Seen a difference (nfs)	3 1%	2 2%	1 1%	-	-	-	1 2%	1 2%	1 1%	-	3 2%	-	3 2%	-	-	-	1 2%	1 2%	1 2%
Promoted more energy efficiency/more awareness/energy saving in the home	24 11% im	11 13%	9 9%	2 13%	2 14%	-	7 13%	4 9%	13 13%	3 5%	19 14%	2 13%	21 15% Am	3 4%	-	-	8 13%	8 14%	6 13%
It is helping the environment/stem climate change/cut down on landfill	23 11% BJ	10 12%	9 9%	2 13%	2 14%	1 8%	8 15%	4 9%	10 10%	8 13%	13 10%	2 13%	14 10%	9 13%	1 17%	-	4 6%	10 18%	7 15%
Has promoted community spirit/community has come together	13 6%	4 5%	9 9%	-	-	2 15%	6 11%	1 2%	4 4%	4 6%	8 6%	1 7%	6 4%	7 10%	-	-	7 11%	4 7%	1 2%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	213	82*	101	16**	14**	13**	53*	44*	103	63*	135	15**	141	72*	6**	1**	62*	57*	48*
Workmen did a good job/ efficient	17 8% HNmp	7 9%	8 8%	-	2 14%	-	4 8%	4 9%	9 9%	4 6%	12 9%	1 7%	16 11% Am	2 3%	-	-	1 2%	7 12% P	3 6%
Heard lots of different views/gained a lot of knowledge /answered my queries	27 13% lr	9 11%	14 14%	3 19%	1 7%	4 31%	4 8%	6 14%	13 13%	10 16%	13 10%	4 27%	17 12%	10 14%	1 17%	-	9 15%	12 21% Ar	2 4%
It is too expensive/outlay is expensive	1 *	1 1%	-	-	-	-	-	1 2%	-	1 2%	-	-	-	1 1%	-	-	1 2%	-	-
Light bulbs are not bright enough/don't work well	2 1%	-	1 1%	-	1 7%	-	-	1 2%	1 1%	1 2%	1 1%	-	1 1%	1 1%	-	-	1 2%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	1 *	-	1 1%	-	-	-	1 2%	-	-	-	1 1%	-	1 1%	-	-	-	1 2%	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	1 *	-	1 1%	-	-	-	-	-	1 1%	1 2%	-	-	-	1 1%	-	-	1 2%	-	-
Because it is/they are free	5 2% N	-	2 2%	-	3 21%	-	2 4%	1 2%	2 2%	-	5 4%	-	5 4%	-	-	-	1 2%	2 4%	1 2%
Unable to do anything due to the construction/siting/age of the property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is something we all should be doing	5 2%	2 2%	3 3%	-	-	-	1 2%	1 2%	3 3%	2 3%	3 2%	-	3 2%	3 4%	-	-	1 2%	1 2%	1 2%
Has made no difference	2 1%	-	2 2%	-	-	-	-	1 2%	1 1%	1 2%	-	1 7%	1 1%	1 1%	-	-	1 2%	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 368

Q30.1 Why do you say you were very satisfied

Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	213	82*	101	16**	14**	13**	53*	44*	103	63*	135	15**	141	72*	6**	1**	62*	57*	48*
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	1 .	-	-	1 6%	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	1 2%	-	-
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	17 8%	7 9%	7 7%	3 19%	-	3 6%	2 5%	12 12%	6 10%	11 8%	-	11 8%	7 10%	-	-	-	3 5%	4 7%	4 8%
Don't know	6 3% K	2 2%	4 4%	-	-	1 8%	2 4%	1 2%	2 2%	3 5%	3 2%	-	3 2%	3 4%	-	1 100%	4 6%	2 4%	-
No answer/none	3 1%	-	3 3%	-	-	-	1 2%	2 2%	-	1 2%	2 1%	-	1 1%	2 3%	-	-	1 2%	-	2 4%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	155
Too early to say	10 6%
Can't do much as I live in a rented property	1 1%
I was already doing what I could/it will make no difference/already had measures in place	8 5%
Not looked into it yet/might consider it later/not put it into action yet	4 3%
It is working well/better than expectations	11 7%
Saved money/has reduced my bills/earned some money	6 4%
Home is warmer/heats up quicker	5 3%
Seen a difference (nfs)	6 4%
Promoted more energy efficiency/more awareness/energy saving in the home	14 9%
It is helping the environment/stem climate change/cut down on landfill	13 8%
Has promoted community spirit/community has come together	1 1%
Workmen did a good job/efficient	3 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	155
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14%
It is too expensive/outlay is expensive	4 3%
Light bulbs are not bright enough/don't work well	5 3%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%
Not eligible/not eligible for a grant/only eligible for partial grant	- -
Because it is/they are free	3 2%
Unable to do anything due to the construction/siting/age of the property	2 1%
It is something we all should be doing	6 4%
Has made no difference	- -
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	- -
Not happy with the workmanship/workmen	5 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	155
Other answers	18 12%
Don't know	9 6%
No answer/none	6 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	155	19*	8**	3**	3**	10**	6**	7**	6**	14**	11**	9**	23**	3**	33*
Too early to say	10 6%	-	1 13%	-	-	-	-	-	1 17%	-	2 18%	-	1 4%	-	5 15% A
Can't do much as I live in a rented property	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
I was already doing what I could/it will make no difference/already had measures in place	8 5%	3 16%	1 13%	-	-	1 10%	-	1 14%	-	-	-	-	1 4%	-	1 3%
Not looked into it yet/might consider it later/not put it into action yet	4 3%	-	-	-	-	-	-	1 14%	-	-	-	-	1 4%	-	2 6%
It is working well/better than expectations	11 7%	-	1 13%	-	1 33%	-	-	1 14%	1 17%	3 21%	2 18%	-	-	-	2 6%
Saved money/has reduced my bills/earned some money	6 4%	-	-	-	-	-	-	-	-	1 7%	1 9%	-	-	-	4 12% A
Home is warmer/heats up quicker	5 3%	1 5%	-	-	-	-	1 17%	-	-	-	1 9%	1 11%	-	-	1 3%
Seen a difference (nfs)	6 4%	1 5%	-	-	-	1 10%	-	-	-	1 7%	-	1 11%	-	-	2 6%
Promoted more energy efficiency/more awareness/energy saving in the home	14 9%	2 11%	2 25%	1 33%	1 33%	-	2 33%	1 14%	-	-	1 9%	1 11%	3 13%	-	-
It is helping the environment/stem climate change/cut down on landfill	13 8%	1 5%	-	-	-	1 10%	1 17%	-	-	-	-	3 33%	4 17%	-	3 9%
Has promoted community spirit/community has come together	1 1%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-
Workmen did a good job/efficient	3 2%	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	2 6%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	155	19*	8**	3**	3**	10**	6**	7**	6**	14**	11**	9**	23**	3**	33*
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14%	3 16%	1 13%	-	1 33%	2 20%	1 17%	-	1 17%	-	2 18%	1 11%	7 30%	-	3 9%
It is too expensive/outlay is expensive	4 3%	1 5%	-	-	-	-	-	2 29%	-	-	-	-	1 4%	-	-
Light bulbs are not bright enough/don't work well	5 3%	-	-	-	1 10%	-	-	-	-	2 14%	-	-	1 4%	-	1 3%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	1 5%	-	-	1 10%	-	1 14%	-	-	-	1 9%	1 11%	1 4%	1 33%	-
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Because it is/they are free	3 2%	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%
Unable to do anything due to the construction/siting/age of the property	2 1%	-	-	-	2 20%	-	-	-	-	-	-	-	-	-	-
It is something we all should be doing	6 4%	-	-	-	-	-	-	1 17%	-	-	1 11%	1 4%	1 33%	-	2 6%
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	5 3%	-	2 25%	-	-	-	-	1 14%	-	-	1 9%	-	-	1 33%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 369

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	155	19*	8**	3**	3**	10**	6**	7**	6**	14**	11**	9**	23**	3**	33*
Other answers	18 12%	3 16%	1 13%	-	-	1 10%	1 17%	-	1 17%	2 14%	1 9%	-	2 9%	1 33%	5 15%
Don't know	9 6%	-	-	2 67%	-	-	-	-	1 17%	3 21%	1 9%	1 11%	-	-	1 3%
No answer/none	6 4%	4 21%	-	-	-	-	-	-	-	2 14%	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 370

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	155	35*	122	75*	35*	44*	48*
Too early to say	10 6%	1 3%	8 7%	4 5%	1 3%	1 2%	2 4%
Can't do much as I live in a rented property	1 1%	- -	1 1%	1 1%	1 3%	- -	1 2%
I was already doing what I could/it will make no difference/already had measures in place	8 5%	2 6%	7 6%	3 4%	1 3%	4 9%	2 4%
Not looked into it yet/might consider it later/not put it into action yet	4 3%	1 3%	4 3%	2 3%	1 3%	- -	2 4%
It is working well/better than expectations	11 7%	2 6%	9 7%	4 5%	- -	5 11%	2 4%
Saved money/has reduced my bills/earned some money	6 4%	- -	5 4%	1 1%	- -	1 2%	- -
Home is warmer/heats up quicker	5 3%	1 3%	3 2%	3 4%	1 3%	1 2%	1 2%
Seen a difference (nfs)	6 4%	1 3%	5 4%	2 3%	1 3%	2 5%	1 2%
Promoted more energy efficiency/more awareness/ energy saving in the home	14 9%	4 11%	10 8%	8 11%	4 11%	5 11%	5 10%
It is helping the environment/stern climate change/cut down on landfill	13 8%	2 6%	11 9%	9 12%	7 20% A	1 2%	7 15%
Has promoted community spirit/community has come together	1 1%	- -	1 1%	1 1%	1 3%	- -	1 2%
Workmen did a good job/ efficient	3 2%	- -	2 2%	1 1%	- -	- -	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 370

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	155	35*	122	75*	35*	44*	48*
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14%	4 11%	17 14%	14 19%	8 23%	5 11%	9 19%
It is too expensive/outlay is expensive	4 3%	2 6%	4 3%	3 4%	1 3%	1 2%	3 6%
Light bulbs are not bright enough/don't work well	5 3%	1 3%	4 3%	2 3%	1 3%	2 5%	1 2%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	3 9%	4 3%	6 8%	3 9%	1 2%	4 8%
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-
Because it is/they are free	3 2%	-	3 2%	-	-	1 2%	-
Unable to do anything due to the construction/siting/age of the property	2 1%	2 6% A	-	2 3%	-	-	-
It is something we all should be doing	6 4%	2 6%	5 4%	4 5%	3 9%	-	4 8%
Has made no difference	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 370

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	155	35*	122	75*	35*	44*	48*
Not happy with the workmanship/workmen	5 3%	2 6%	3 2%	3 4%	1 3%	2 5%	2 4%
Other answers	18 12%	4 11%	14 11%	7 9%	3 9%	6 14%	4 8%
Don't know	9 6%	3 9%	6 5%	3 4%	1 3%	3 7%	2 4%
No answer/none	6 4%	-	6 5%	-	-	6 14% A	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	155	9**	21**	27**	33*	28**	37*	63*	92*	89*	44*	18**	108	23**	21**
Too early to say	10 6%	-	1 5%	2 7%	3 9%	2 7%	2 5%	4 6%	6 7%	6 7%	2 5%	2 11%	9 8%	-	1 5%
Can't do much as I live in a rented property	1 1%	-	-	1 4%	-	-	-	1 2%	-	-	1 2%	-	-	-	1 5%
I was already doing what I could/it will make no difference/already had measures in place	8 5%	-	3 14%	2 7%	1 3%	1 4%	1 3%	2 3%	6 7%	3 3%	2 5%	2 11%	5 5%	2 9%	1 5%
Not looked into it yet/might consider it later/not put it into action yet	4 3%	-	-	-	1 3%	-	3 8% A	4 6% AI	-	4 4%	-	-	4 4%	-	-
It is working well/better than expectations	11 7% MQ	1 11%	3 14%	2 7%	2 6%	-	3 8%	2 3%	9 10%	4 4%	3 7%	4 22%	4 4%	2 9%	4 19%
Saved money/has reduced my bills/earned some money	6 4%	-	4 19%	1 4%	-	-	1 3%	2 3%	4 4%	4 4%	2 5%	-	4 4%	1 4%	1 5%
Home is warmer/heats up quicker	5 3%	-	-	-	1 3%	1 4%	3 8%	-	5 5%	3 3%	2 5%	-	5 5%	-	-
Seen a difference (nfs)	6 4%	1 11%	-	2 7%	2 6%	1 4%	-	-	6 7% H	4 4%	2 5%	-	4 4%	1 4%	1 5%
Promoted more energy efficiency/more awareness/energy saving in the home	14 9% I	1 11%	1 5%	2 7%	3 9%	1 4%	6 16%	9 14%	5 5%	8 9%	3 7%	3 17%	10 9%	2 9%	1 5%
It is helping the environment/stem climate change/cut down on landfill	13 8%	1 11%	3 14%	-	1 3%	4 14%	4 11%	4 6%	9 10%	9 10%	2 5%	2 11%	10 9%	1 4%	2 10%
Has promoted community spirit/community has come together	1 1%	-	-	1 4%	-	-	-	-	1 1%	1 1%	-	-	1 1%	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	155	9**	21**	27**	33*	28**	37*	63*	92*	89*	44*	18**	108	23**	21**
Workmen did a good job/ efficient	3 2%	-	-	1 4%	-	-	2 5%	3 5%	-	2 2%	1 2%	-	3 3%	-	-
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14% P	-	5 24%	7 26%	5 15%	3 11%	2 5%	9 14%	13 14%	11 12%	7 16%	2 11%	12 11%	3 13%	5 24%
It is too expensive/outlay is expensive	4 3%	-	1 5%	1 4%	-	1 4%	1 3%	1 2%	3 3%	2 2%	2 5%	-	4 4%	-	-
Light bulbs are not bright enough/don't work well	5 3%	1 11%	-	-	-	2 7%	2 5%	3 5%	2 2%	3 3%	1 2%	1 6%	2 2%	3 13%	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	-	-	-	5 15% AG	2 7%	-	2 3%	5 5%	5 6%	2 5%	-	5 5%	-	1 5%
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Because it is/they are free	3 2% J	-	-	1 4%	1 3%	-	1 3%	2 2%	2 2%	2 2%	-	1 6%	2 2%	1 4%	-
Unable to do anything due to the construction/siting/age of the property	2 1%	-	-	-	-	-	2 5% A	1 2%	1 1%	1 1%	1 2%	-	2 2%	-	-
It is something we all should be doing	6 4%	-	-	-	1 3%	4 14%	1 3%	4 6%	2 2%	3 3%	3 7%	-	6 6%	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	155	9**	21**	27**	33*	28**	37*	63*	92*	89*	44*	18**	108	23**	21**
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	5 3%	1 11%	1 5%	-	3 9%	-	-	2 3%	3 3%	2 2%	2 5%	1 6%	3 3%	2 9%	-
Other answers	18 12%	1 11%	1 5%	4 15%	6 18%	4 14%	2 5%	8 13%	10 11%	10 11%	6 14%	2 11%	13 12%	5 22%	-
Don't know	9 6%	3 33%	-	1 4%	2 6%	2 7%	1 3%	5 8%	4 4%	3 3%	5 11%	-	6 6%	1 4%	2 10%
No answer/none	6 4%	-	2 10%	-	1 3%	-	3 8%	2 3%	4 4%	5 6%	1 2%	-	3 3%	1 4%	2 10%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	155	38*	54*	29**	21**	13**	108	19**	17**	6**	61*	53*	34*	3**	10**	145
Too early to say	10 6%	2 5%	3 6%	3 10%	1 5%	1 8%	6 6%	3 16%	1 6%	-	3 5%	5 9%	2 6%	-	-	10 7%
Can't do much as I live in a rented property	1 1%	-	1 2%	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	1 1%
I was already doing what I could/it will make no difference/already had measures in place	8 5%	2 5%	2 4%	2 7%	-	2 15%	5 5%	1 5%	1 6%	1 17%	4 7%	3 6%	1 3%	-	1 10%	7 5%
Not looked into it yet/might consider it later/not put it into action yet	4 3%	2 5%	2 4%	-	-	-	2 2%	1 5%	1 6%	-	1 2%	2 4%	-	1 33%	-	4 3%
It is working well/better than expectations	11 7% MQ	3 8%	1 2%	5 17%	2 10%	-	6 6%	2 11%	2 12%	1 17%	4 7%	6 11% 9	-	1 33%	1 10%	10 7%
Saved money/has reduced my bills/earned some money	6 4%	-	2 4%	-	2 10%	2 15%	6 6%	-	-	-	1 2%	3 6%	1 3%	-	-	6 4%
Home is warmer/heats up quicker	5 3%	4 11% A	1 2%	-	-	-	4 4%	-	-	-	1 2%	2 4%	-	1 33%	-	5 3%
Seen a difference (nfs)	6 4%	1 3%	3 6%	1 3%	1 5%	-	4 4%	1 5%	1 6%	-	2 3%	1 2%	3 9%	-	-	6 4%
Promoted more energy efficiency/more awareness/energy saving in the home	14 9% I	1 3%	8 15%	2 7%	3 14%	-	10 9%	2 11%	1 6%	1 17%	6 10%	5 9%	3 9%	-	1 10%	13 9%
It is helping the environment/stem climate change/cut down on landfill	13 8%	3 8%	8 15%	1 3%	-	1 8%	9 8%	2 11%	2 12%	-	5 8%	4 8%	4 12%	-	-	13 9%
Has promoted community spirit/community has come together	1 1%	-	-	-	-	1 8%	-	-	1 6%	-	1 2%	-	-	-	-	1 1%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	155	38*	54*	29**	21**	13**	108	19**	17**	6**	61*	53*	34*	3**	10**	145
Workmen did a good job/ efficient	3 2%	-	2 4%	-	1 5%	-	3 3%	-	-	-	-	2 4%	1 3%	-	-	3 2%
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14% P	1 3%	10 19% P	4 14%	4 19%	3 23%	16 15%	1 5%	3 18%	1 17%	12 20%	5 9%	5 15%	-	3 30%	19 13%
It is too expensive/outlay is expensive	4 3%	2 5%	1 2%	1 3%	-	-	2 2%	1 5%	1 6%	-	1 2%	2 4%	1 3%	-	-	4 3%
Light bulbs are not bright enough/don't work well	5 3%	2 5%	2 4%	1 3%	-	-	4 4%	-	-	1 17%	1 2%	2 4%	2 6%	-	1 10%	4 3%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	1 3%	3 6%	1 3%	2 10%	-	4 4%	-	2 12%	-	5 8% f	-	2 6%	-	-	7 5%
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Because it is/they are free	3 2% j	-	2 4%	1 3%	-	-	3 3%	-	-	-	1 2%	2 4%	-	-	1 10%	2 1%
Unable to do anything due to the construction/siting/age of the property	2 1%	1 3%	1 2%	-	-	-	-	1 5%	1 6%	-	-	1 2%	1 3%	-	-	2 1%
It is something we all should be doing	6 4%	3 8%	2 4%	-	1 5%	-	4 4%	-	1 6%	-	4 7%	1 2%	1 3%	-	-	6 4%
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 371

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	155	38*	54*	29**	21**	13**	108	19**	17**	6**	61*	53*	34*	3**	10**	145
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	5 3%	1 3%	2 4%	1 3%	1 5%	-	2 2%	2 11%	1 6%	-	3 5%	1 2%	1 3%	-	1 10%	4 3%
Other answers	18 12%	6 16%	4 7%	2 7%	4 19%	2 15%	14 13%	1 5%	1 6%	1 17%	7 11%	9 17% 9	1 3%	-	1 10%	17 12%
Don't know	9 6%	2 5%	2 4%	3 10%	-	2 15%	7 6%	2 11%	-	-	3 5%	1 2%	5 15% Af	-	-	9 6%
No answer/none	6 4%	2 5%	2 4%	1 3%	1 5%	-	5 5%	-	-	1 17%	2 3%	2 4%	1 3%	-	-	6 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	155	61*	71*	22**	63*	12**	5**	44*	73*	38*	98*	27**	31*	114
Too early to say	10 6% B	-	8 11% AB	2 9%	4 6%	1 8%	-	3 7%	4 5%	3 8%	6 6%	-	3 10%	6 5%
Can't do much as I live in a rented property	1 1%	-	-	1 5%	1 2%	-	-	-	1 1%	-	1 1%	-	-	1 1%
I was already doing what I could/it will make no difference/already had measures in place	8 5%	5 8%	2 3%	1 5%	4 6%	-	-	3 7%	4 5%	1 3%	6 6%	2 7%	3 10%	5 4%
Not looked into it yet/might consider it later/not put it into action yet	4 3%	1 2%	3 4%	-	1 2%	2 17%	-	-	2 3%	2 5%	4 4%	-	-	4 4%
It is working well/better than expectations	11 7% j	4 7%	5 7%	2 9%	5 8%	2 17%	-	1 2%	7 10%	3 8%	6 6%	2 7%	1 3%	8 7%
Saved money/has reduced my bills/earned some money	6 4%	2 3%	4 6%	-	2 3%	1 8%	1 20%	-	4 5%	2 5%	3 3%	-	-	5 4%
Home is warmer/heats up quicker	5 3%	4 7%	1 1%	-	3 5%	1 8%	-	3 7% l	-	2 5%	3 3%	1 4%	-	5 4%
Seen a difference (nfs)	6 4%	-	4 6%	2 9%	4 6%	-	-	-	4 5%	2 5%	2 2%	2 7%	3 10%	3 3%
Promoted more energy efficiency/more awareness/energy saving in the home	14 9%	4 7%	10 14%	-	7 11%	2 17%	-	2 5%	9 12%	3 8%	7 7%	3 11%	4 13%	8 7%
It is helping the environment/stem climate change/cut down on landfill	13 8%	6 10%	5 7%	2 9%	8 13%	1 8%	1 20%	3 7%	8 11%	2 5%	9 9%	3 11%	-	12 11%
Has promoted community spirit/community has come together	1 1%	1 2%	-	-	-	-	-	-	1 1%	-	1 1%	-	-	1 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	155	61*	71*	22**	63*	12**	5**	44*	73*	38*	98*	27**	31*	114
Workmen did a good job/ efficient	3 2%	2 3%	1 1%	-	1 2%	1 8%	-	-	1 1%	2 5%	2 2%	-	-	2 2%
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14%	7 11%	12 17%	3 14%	10 16%	-	-	7 16%	10 14%	5 13%	16 16%	4 15%	5 16%	16 14%
It is too expensive/outlay is expensive	4 3%	-	4 6%	-	-	1 8%	-	-	3 4%	1 3%	2 2%	1 4%	1 3%	3 3%
Light bulbs are not bright enough/don't work well	5 3%	3 5%	-	2 9%	2 3%	-	-	1 2%	3 4%	1 3%	4 4%	-	3 10% N	2 2%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	3 5%	4 6%	-	2 3%	-	-	3 7%	4 5%	-	6 6%	1 4%	1 3%	6 5%
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Because it is/they are free	3 2%	3 5%	-	-	3 5%	-	-	2 5%	1 1%	-	-	3 11%	-	3 3%
Unable to do anything due to the construction/siting/age of the property	2 1%	2 3%	-	-	1 2%	-	-	2 5%	-	-	2 2%	-	-	1 1%
It is something we all should be doing	6 4% K	3 5%	2 3%	1 5%	3 5%	-	1 20%	4 9% I	1 1%	1 3%	1 1%	2 7%	-	5 4%
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	155	61*	71*	22**	63*	12**	5**	44*	73*	38*	98*	27**	31*	114
Mis-use/waste of public money/misinformd by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	5 3%	1 2%	2 3%	2 9%	1 2%	1 8%	1 20%	2 5%	2 3%	1 3%	5 5%	-	1 3%	4 4%
Other answers	18 12% E	6 10%	9 13%	3 14%	3 5%	1 8%	2 40%	8 18%	7 10%	3 8%	10 10%	3 11%	2 6%	16 14%
Don't know	9 6%	4 7%	2 3%	3 14%	4 6%	1 8%	-	2 5%	3 4%	4 11%	6 6%	3 11%	1 3%	7 6%
No answer/none	6 4% N	2 3%	2 3%	1 5%	1 2%	1 8%	-	2 5%	3 4%	1 3%	4 4%	-	4 13% AN	2 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	155	53*	65*	20**	17**	38*	23**	77*	46*	87*	22**	105	44*	4**	4**	47*	39*	25**	
Too early to say	10 6% B	6 11%	2 3%	2 10%	-	4 11%	1 4%	5 6%	3 7%	7 8%	-	6 6%	3 7%	1 25%	-	2 4%	2 5%	3 12%	
Can't do much as I live in a rented property	1 1%	1 2%	-	-	1 6%	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	
I was already doing what I could/it will make no difference/already had measures in place	8 5%	2 4%	4 6%	1 5%	1 6%	4 11%	-	3 4%	2 4%	6 7%	-	6 6%	2 5%	-	-	3 6%	1 3%	1 4%	
Not looked into it yet/might consider it later/not put it into action yet	4 3%	1 2%	2 3%	-	1 6%	1 3%	1 4%	2 3%	1 2%	1 1%	2 9%	2 2%	1 2%	1 25%	-	2 4%	2 5%	-	
It is working well/better than expectations	11 7% J	3 6%	5 8%	1 5%	2 12%	1 6%	5 13%	2 9%	3 4%	4 9%	3 3%	4 18%	7 7%	3 7%	-	1 25%	4 9%	3 8%	3 12%
Saved money/has reduced my bills/earned some money	6 4%	3 6%	2 3%	-	1 6%	2 5%	2 9%	1 1%	1 2%	5 6%	-	6 6%	-	-	-	2 4%	2 5%	-	
Home is warmer/heats up quicker	5 3%	4 8%	1 2%	-	-	-	-	5 6% A	3 7%	2 2%	-	2 2%	2 5%	-	1 25%	1 2%	1 3%	1 4%	
Seen a difference (nfs)	6 4%	2 4%	2 3%	2 10%	1 6%	2 5%	2 9%	1 1%	-	4 5%	2 9%	5 5%	1 2%	-	-	4 9%	1 3%	1 4%	
Promoted more energy efficiency/more awareness/energy saving in the home	14 9%	3 6%	7 11%	3 15%	1 6%	3 8%	1 4%	10 13%	4 9%	9 10%	1 5%	10 10%	4 9%	-	-	5 11%	6 15%	1 4%	
It is helping the environment/stem climate change/cut down on landfill	13 8%	3 6%	9 14%	1 5%	4 24%	1 3%	3 13%	5 6%	1 2%	8 9%	4 18%	11 10%	1 2%	-	1 25%	3 6%	3 8%	2 8%	
Has promoted community spirit/community has come together	1 1%	-	1 2%	-	-	1 3%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 4%	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	155	53*	65*	20**	17**	38*	23**	77*	46*	87*	22**	105	44*	4**	4**	47*	39*	25**	
Workmen did a good job/ efficient	3 2%	-	3 5%	-	-	1 3%	-	2 3%	1 2%	2 2%	-	3 3%	-	-	-	-	2 5%	-	
Heard lots of different views/gained a lot of knowledge /answered my queries	22 14%	6 11%	10 15%	2 10%	4 24%	5 29%	6 16%	4 17%	7 9%	7 15%	11 13%	4 18%	16 15%	6 14%	1 25%	-	8 17%	6 15%	4 16%
It is too expensive/outlay is expensive	4 3%	2 4%	-	-	2 12%	-	1 3%	2 9%	1 1%	1 2%	1 1%	2 9%	2 2%	3 7%	-	-	1 2%	1 3%	1 4%
Light bulbs are not bright enough/don't work well	5 3%	-	4 6%	1 5%	-	-	-	5 6% A	1 2%	4 5%	-	3 3%	2 5%	-	-	1 2%	1 3%	-	
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	7 5%	1 2%	1 2%	2 10%	3 18%	2 12%	-	1 4%	4 5%	5 11% AJ	2 2%	-	3 3%	5 11% AI	-	-	2 4%	1 3%	2 8%
Not eligible/not eligible for a grant/only eligible for partial grant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Because it is/they are free	3 2%	-	-	3 15%	-	-	-	3 4%	-	3 3%	-	3 3%	-	-	-	1 2%	1 3%	-	
Unable to do anything due to the construction/siting/age of the property	2 1%	1 2%	1 2%	-	-	-	-	1 1%	1 2%	1 1%	-	1 1%	1 2%	-	-	-	1 3%	1 4%	
It is something we all should be doing	6 4% K	2 4%	4 6%	-	-	-	2 5%	1 4%	3 4%	3 7%	2 2%	1 5%	3 3%	3 7%	-	-	2 4%	1 3%	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 372

Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	155	53*	65*	20**	17**	38*	23**	77*	46*	87*	22**	105	44*	4**	4**	47*	39*	25**	
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not happy with the workmanship/workmen	5 3%	3 6%	1 2%	1 5%	-	1 3%	1 4%	3 4%	2 4%	1 1%	2 9%	3 3%	2 5%	-	-	1 2%	-	2 8%	
Other answers	18 12% E	7 13%	7 11%	2 10%	2 12%	3 8%	4 17%	10 13%	5 11%	10 11%	3 14%	13 12%	4 9%	1 25%	-	4 9%	5 13%	3 12%	
Don't know	9 6%	3 6%	4 6%	1 5%	1 6%	2 5%	-	6 8%	6 13% Aj	3 3%	-	4 4%	4 9%	-	1 25%	2 4%	3 8%	1 4%	
No answer/none	6 4% N	3 6%	2 3%	-	1 6%	2 12%	-	4 5%	1 2%	5 6%	-	5 5%	1 2%	-	-	-	1 3%	-	



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	68*
Too early to say	9 13%
Can't do much as I live in a rented property	1 1%
I was already doing what I could/it will make no difference/already had measures in place	7 10%
Not looked into it yet/might consider it later/not put it into action yet	9 13%
It is working well/better than expectations	- -
Saved money/has reduced my bills/earned some money	1 1%
Home is warmer/heats up quicker	- -
Seen a difference (nfs)	- -
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%
It is helping the environment/stem climate change/cut down on landfill	2 3%
Has promoted community spirit/community has come together	- -
Workmen did a good job/efficient	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	68*
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%
It is too expensive/outlay is expensive	7 10%
Light bulbs are not bright enough/don't work well	1 1%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%
Because it is/they are free	- -
Unable to do anything due to the construction/siting/age of the property	5 7%
It is something we all should be doing	1 1%
Has made no difference	1 1%
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	- -
Not happy with the workmanship/workmen	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	68*
Other answers	9 13%
Don't know	8 12%
No answer/none	2 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Page 985

16 Nov 2011

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	68*	7*	2**	4**	2**	4**	3**	4**	3**	4**	2**	2**	11**	1**	19**
Too early to say	9 13%	-	1 50%	-	-	-	-	-	-	1 25%	-	-	-	-	7 37%
Can't do much as I live in a rented property	1 1%	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	7 10%	2 29%	-	-	-	-	1 25%	1 33%	-	1 50%	1 50%	1 9%	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	9 13%	2 29%	-	-	1 50%	-	-	-	-	-	-	3 27%	-	-	3 16%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
It is helping the environment/stem climate change/cut down on landfill	2 3%	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	1 5%
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	68*	7*	2**	4**	2**	4**	3**	4**	3**	4**	2**	2**	11**	1**	19**
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	-	-	-	-	-	-	1 25%	1 33%	-	-	-	-	-	-
It is too expensive/outlay is expensive	7 10%	-	-	-	1 50%	-	-	-	-	-	-	-	3 27%	-	3 16%
Light bulbs are not bright enough/don't work well	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	-	-	-	-	-	-	-	1 33%	-	-	1 50%	3 27%	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	-	-	-	-	1 25%	-	-	-	-	-	-	1 9%	-	-
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	-	1 50%	-	-	1 25%	1 33%	-	-	-	-	-	-	-	2 17%
It is something we all should be doing	1 1%	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-
Has made no difference	1 1%	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 373

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	68*	7*	2**	4**	2**	4**	3**	4**	3**	4**	2**	2**	11**	1**	19**
Other answers	9 13%	-	-	2 50%	-	1 25%	1 33%	-	-	1 25%	1 50%	-	-	-	3 16%
Don't know	8 12%	3 43%	-	2 50%	-	-	1 33%	1 25%	-	1 25%	-	-	-	-	-
No answer/none	2 3%	-	-	-	-	1 25%	-	1 25%	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	68*	19**	54*	30*	14**	15**	21**
Too early to say	9 13% E	-	9 17%	-	-	2 13%	-
Can't do much as I live in a rented property	1 1%	-	1 2%	1 3%	1 7%	-	1 5%
I was already doing what I could/it will make no difference/already had measures in place	7 10%	2 11%	6 11%	5 17%	2 14%	2 13%	4 19%
Not looked into it yet/might consider it later/not put it into action yet	9 13%	-	9 17%	3 10%	3 21%	3 20%	3 14%
It is working well/better than expectations	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	-	1 2%	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	1 5%	-	1 3%	1 7%	-	1 5%
It is helping the environment/stem climate change/cut down on landfill	2 3%	1 5%	2 4%	1 3%	-	-	1 5%
Has promoted community spirit/community has come together	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	68*	19**	54*	30*	14**	15**	21**
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	2 11%	2 4%	2 7%	-	-	2 10%
It is too expensive/outlay is expensive	7 10%	-	7 13%	3 10%	3 21%	1 7%	3 14%
Light bulbs are not bright enough/don't work well	1 1%	-	1 2%	-	-	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	1 5%	5 9%	5 17% A	4 29%	-	5 24%
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	1 5%	1 2%	2 7%	1 7%	-	1 5%
Because it is/they are free	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	2 11%	3 6%	2 7%	-	1 7%	-
It is something we all should be doing	1 1%	-	1 2%	1 3%	1 7%	-	1 5%
Has made no difference	1 1%	-	1 2%	-	-	1 7%	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	68*	19**	54*	30*	14**	15**	21**
Not happy with the workmanship/workmen	-	-	-	-	-	-	-
Other answers	9 13% D	4 21%	4 7%	3 10%	-	1 7%	-
Don't know	8 12%	4 21%	5 9%	2 7%	-	4 27%	1 5%
No answer/none	2 3%	2 11%	1 2%	2 7%	-	-	1 5%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	68*	2**	6**	27**	8**	12**	13**	24**	44*	47*	17**	4**	58*	4**	6**
Too early to say	9 13% j	-	1 17%	5 19%	1 13%	-	2 15%	5 21%	4 9%	7 15%	-	2 50%	7 12%	1 25%	1 17%
Can't do much as I live in a rented property	1 1%	-	-	1 4%	-	-	-	1 4%	-	1 2%	-	-	-	-	1 17%
I was already doing what I could/it will make no difference/already had measures in place	7 10% M	1 50%	-	3 11%	2 25%	1 8%	-	3 13%	4 9%	5 11%	1 6%	1 25%	4 7%	2 50%	1 17%
Not looked into it yet/might consider it later/not put it into action yet	9 13%	-	1 17%	4 15%	1 13%	-	3 23%	2 8%	7 16%	5 11%	3 18%	1 25%	9 16%	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	1 50%	-	-	-	-	-	1 4%	-	1 2%	-	-	1 2%	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	-	-	-	-	-	1 8%	-	1 2%	-	1 6%	-	1 2%	-	-
It is helping the environment/stem climate change/cut down on landfill	2 3%	1 50%	-	1 4%	-	-	-	1 4%	1 2%	2 4%	-	-	2 3%	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	68*	2**	6**	27**	8**	12**	13**	24**	44*	47*	17**	4**	58*	4**	6**
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	-	-	2 7%	-	-	-	-	2 5%	2 4%	-	-	2 3%	-	-
It is too expensive/outlay is expensive	7 10%	1 50%	-	2 7%	2 25%	-	2 15%	4 17%	3 7%	7 15%	-	-	7 12%	-	-
Light bulbs are not bright enough/don't work well	1 1%	-	-	-	-	-	1 8%	1 4%	-	-	1 6%	-	1 2%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	-	-	2 7%	1 13%	1 8%	1 8%	3 13%	2 5%	4 9%	1 6%	-	5 9%	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	-	-	1 4%	-	1 8%	-	2 8%	-	2 4%	-	-	1 2%	-	1 17%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	-	-	2 7%	-	3 25%	-	-	5 11%	5 11%	-	-	5 9%	-	-
It is something we all should be doing	1 1%	-	-	-	-	1 8%	-	-	1 2%	1 2%	-	-	1 2%	-	-
Has made no difference	1 1%	-	-	-	-	1 8%	-	-	1 2%	-	1 6%	-	1 2%	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	68*	2**	6**	27**	8**	12**	13**	24**	44*	47*	17**	4**	58*	4**	6**
Other answers	9 13%	-	2 33%	3 11%	1 13%	2 17%	1 8%	-	9 20% A	4 9%	5 29%	-	6 10%	1 25%	2 33%
Don't know	8 12%	-	2 33%	1 4%	-	2 17%	3 23%	4 17%	4 9%	4 9%	4 24%	-	8 14%	-	-
No answer/none	2 3%	-	-	1 4%	-	-	1 8%	1 4%	1 2%	2 4%	-	-	2 3%	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrl) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	68*	8**	27**	16**	11**	6**	49*	4**	12**	2**	25**	22**	20**	1**	1**	67*
Too early to say	9 13% j	1 13%	4 15%	2 13%	2 18%	-	7 14%	1 25%	1 8%	-	3 12%	5 23%	1 5%	-	1 100%	8 12%
Can't do much as I live in a rented property	1 1%	-	-	1 6%	-	-	1 2%	-	-	-	1 4%	-	-	-	-	1 1%
I was already doing what I could/it will make no difference/already had measures in place	7 10% M	-	3 11%	-	2 18%	2 33%	4 8%	1 25%	2 17%	-	3 12%	2 9%	2 10%	-	-	7 10%
Not looked into it yet/might consider it later/not put it into action yet	9 13%	1 13%	4 15%	3 19%	1 9%	-	8 16%	1 25%	-	-	3 12%	5 23%	1 5%	-	-	9 13%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	-	-	1 6%	-	-	1 2%	-	-	-	-	-	-	1 100%	-	1 1%
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	-	1 4%	-	-	-	1 2%	-	-	-	-	1 5%	-	-	-	1 1%
It is helping the environment/stem climate change/cut down on landfill	2 3%	-	-	1 6%	-	1 17%	1 2%	-	1 8%	-	-	-	1 5%	1 100%	-	2 3%
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl c'trls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	68*	8**	27**	16**	11**	6**	49*	4**	12**	2**	25**	22**	20**	1**	1**	67*
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	-	-	-	1 9%	1 17%	-	-	2 17%	-	1 4%	-	1 5%	-	-	2 3%
It is too expensive/outlay is expensive	7 10%	1 13%	3 11%	2 13%	1 9%	-	6 12%	1 25%	-	-	2 8%	3 14%	1 5%	1 100%	-	7 10%
Light bulbs are not bright enough/don't work well	1 1%	1 13%	-	-	-	-	1 2%	-	-	-	-	1 5%	-	-	-	1 1%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	-	2 7%	1 6%	1 9%	1 17%	3 6%	-	1 8%	1 50%	4 16%	1 5%	-	-	-	5 7%
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	-	2 7%	-	-	-	1 2%	-	1 8%	-	-	-	2 10%	-	-	2 3%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	1 13%	2 7%	1 6%	1 9%	-	2 4%	1 25%	2 17%	-	1 4%	-	4 20%	-	-	5 7%
It is something we all should be doing	1 1%	-	1 4%	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 1%
Has made no difference	1 1%	1 13%	-	-	-	-	1 2%	-	-	-	-	1 5%	-	-	-	1 1%
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 375

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	68*	8**	27**	16**	11**	6**	49*	4**	12**	2**	25**	22**	20**	1**	1**	67*
Other answers	9 13%	-	4 15%	3 19%	1 9%	1 17%	8 16%	-	1 8%	-	4 16%	1 5%	4 20%	-	-	9 13%
Don't know	8 12%	2 25%	3 11%	2 13%	1 9%	-	7 14%	-	1 8%	-	3 12%	3 14%	2 10%	-	-	8 12%
No answer/none	2 3%	-	-	1 6%	-	1 17%	-	-	1 8%	1 50%	-	-	2 10%	-	-	2 3%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	68*	22**	33*	12**	26**	8**	4**	11**	38*	19**	47*	12**	8**	54*
Too early to say	9 13%	3 14%	5 15%	1 8%	3 12%	1 13%	1 25%	1 9%	7 18%	1 5%	6 13%	3 25%	2 25%	6 11%
Can't do much as I live in a rented property	1 1%	1 5%	-	-	-	1 13%	-	-	1 3%	-	-	1 8%	-	1 2%
I was already doing what I could/it will make no difference/already had measures in place	7 10%	3 14%	3 9%	1 8%	3 12%	1 13%	-	-	5 13%	2 11%	6 13%	-	2 25%	4 7%
Not looked into it yet/might consider it later/not put it into action yet	9 13%	2 9%	4 12%	2 17%	4 15%	2 25%	-	3 27%	4 11%	2 11%	8 17%	-	1 13%	7 13%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	-	1 3%	-	-	-	1 25%	-	-	1 5%	-	-	-	1 2%
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	-	1 3%	-	-	1 13%	-	-	1 3%	-	1 2%	-	-	1 2%
It is helping the environment/stem climate change/cut down on landfill	2 3%	1 5%	1 3%	-	-	-	1 25%	1 9%	-	1 5%	1 2%	-	-	2 4%
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	68*	22**	33*	12**	26**	8**	4**	11**	38*	19**	47*	12**	8**	54*
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	1 5%	1 3%	-	-	-	-	2 18%	-	-	2 4%	-	-	2 4%
It is too expensive/outlay is expensive	7 10%	1 5%	4 12%	2 17%	3 12%	-	1 25%	1 9%	2 5%	4 21%	4 9%	-	-	7 13%
Light bulbs are not bright enough/don't work well	1 1%	-	1 3%	-	-	-	-	-	1 3%	-	1 2%	-	-	1 2%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	2 9%	2 6%	1 8%	4 15%	-	-	1 9%	4 11%	-	4 9%	-	-	5 9%
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	2 9%	-	-	1 4%	-	-	-	1 3%	1 5%	2 4%	-	1 13%	1 2%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	-	4 12%	1 8%	3 12%	1 13%	-	-	4 11%	1 5%	3 6%	-	-	4 7%
It is something we all should be doing	1 1%	-	1 3%	-	1 4%	-	-	1 9%	-	-	-	1 8%	-	1 2%
Has made no difference	1 1%	-	1 3%	-	-	-	-	-	-	1 5%	-	-	1 13%	-
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	68*	22**	33*	12**	26**	8**	4**	11**	38*	19**	47*	12**	8**	54*
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	9 13%	4 18%	2 6%	3 25%	2 8%	1 13%	1 25%	-	6 16%	3 16%	4 9%	5 42%	1 13%	8 15%
Don't know	8 12% 1	2 9%	4 12%	2 17%	3 12%	-	1 25%	2 18%	2 5%	4 21%	4 9%	2 17%	-	7 13%
No answer/none	2 3%	2 9%	-	-	-	-	-	-	1 3%	1 5%	2 4%	-	-	1 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	68*	12**	38*	14**	4**	8**	19**	17**	24**	17**	41*	10**	54*	18**	17**	16**	19**
Too early to say	9 13%	2 17%	4 11%	2 14%	1 25%	-	2 11%	7 41%	-	1 6%	7 17%	1 10%	8 15%	1 6%	3 18%	-	6 32%
Can't do much as I live in a rented property	1 1%	-	-	1 7%	-	-	1 5%	-	-	-	1 2%	-	1 2%	-	-	1 6%	-
I was already doing what I could/it will make no difference/already had measures in place	7 10%	1 8%	4 11%	2 14%	-	2 25%	3 16%	-	2 8%	3 18%	1 7%	1 10%	5 9%	3 17%	3 18%	1 6%	2 11%
Not looked into it yet/might consider it later/not put it into action yet	9 13%	2 17%	5 13%	1 7%	1 25%	2 25%	1 5%	2 12%	4 17%	1 6%	6 15%	2 20%	8 15%	1 6%	2 12%	3 19%	2 11%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 1%	-	1 3%	-	-	-	-	1 4%	-	-	1 2%	-	1 2%	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	1 1%	1 8%	-	-	-	-	1 6%	-	-	-	-	1 10%	1 2%	-	-	-	1 5%
It is helping the environment/stem climate change/cut down on landfill	2 3%	-	1 3%	1 7%	-	-	-	1 6%	1 4%	1 6%	1 2%	-	1 2%	1 6%	-	1 6%	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Page 1001

16 Nov 2011

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	68*	12**	38*	14**	4**	8**	19**	17**	24**	17**	41*	10**	54*	18**	17**	16**	19**
Heard lots of different views/gained a lot of knowledge /answered my queries	2 3%	1 8%	-	1 7%	-	1 13%	-	1 6%	-	2 12%	-	-	1 2%	2 11%	-	1 6%	1 5%
It is too expensive/outlay is expensive	7 10%	1 8%	6 16%	-	-	1 5%	1 6%	5 21%	-	-	7 17% A	-	7 13%	-	-	1 6%	1 5%
Light bulbs are not bright enough/don't work well	1 1%	-	-	1 7%	-	-	-	1 4%	-	-	1 2%	-	1 2%	-	-	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	5 7%	-	5 13%	-	-	2 11%	-	2 8%	2 12%	3 7%	-	4 7%	2 11%	-	4 25%	1 5%	
Not eligible/not eligible for a grant/only eligible for partial grant	2 3%	-	2 5%	-	-	1 13%	-	1 6%	-	1 6%	-	1 10%	1 2%	1 6%	1 6%	-	1 5%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	5 7%	1 8%	4 11%	-	-	3 16%	1 6%	1 4%	2 12%	2 5%	1 10%	4 7%	1 6%	1 6%	2 13%	1 5%	
It is something we all should be doing	1 1%	-	1 3%	-	-	-	-	1 4%	-	1 2%	-	1 2%	-	-	-	1 6%	-
Has made no difference	1 1%	-	-	-	1 25%	-	-	-	1 4%	-	1 2%	-	1 2%	-	1 6%	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 376

Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	68*	12**	38*	14**	4**	8**	19**	17**	24**	17**	41*	10**	54*	18**	17**	16**	19**
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	9 13%	2 17%	4 11%	3 21%	-	1 13%	3 16%	2 12%	3 13%	2 12%	7 17%	-	6 11%	3 17%	2 12%	1 6%	1 5%
Don't know	8 12% 1	1 8%	5 13%	2 14%	-	-	3 16%	1 6%	4 17%	2 12%	4 10%	2 20%	5 9%	3 17%	3 18%	2 13%	1 5%
No answer/none	2 3%	-	-	1 7%	1 25%	-	1 5%	-	1 4%	1 6%	-	1 10%	2 4%	1 6%	1 6%	-	1 5%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 377

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	33*
Too early to say	1 3%
Can't do much as I live in a rented property	- -
I was already doing what I could/it will make no difference/already had measures in place	2 6%
Not looked into it yet/might consider it later/not put it into action yet	- -
It is working well/better than expectations	- -
Saved money/has reduced my bills/earned some money	1 3%
Home is warmer/heats up quicker	- -
Seen a difference (nfs)	- -
Promoted more energy efficiency/more awareness/energy saving in the home	2 6%
It is helping the environment/stem climate change/cut down on landfill	- -
Has promoted community spirit/community has come together	- -
Workmen did a good job/efficient	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 377

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	33*
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%
It is too expensive/outlay is expensive	4 12%
Light bulbs are not bright enough/don't work well	3 9%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%
Because it is/they are free	- -
Unable to do anything due to the construction/siting/age of the property	2 6%
It is something we all should be doing	1 3%
Has made no difference	- -
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	1 3%
Not happy with the workmanship/workmen	- -



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	33*
Other answers	6 18%
No answer/none	1 3%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011							
	Chale Green (2,5) (K)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Hook Norton (1,2,3,6) (P)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Totnes (2,3,4,6) (U)	Whitehill Borden (2) (W)
Total	33*	3**	3**	3**	4**	2**	7**	8**
Too early to say	1 3%	1 33%	-	-	-	-	-	-
Can't do much as I live in a rented property	-	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	-	-	-	1 50%	1 14%	-
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	-	-	-	-	-	1 14%	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	2 6%	-	-	-	-	-	1 14%	1 13%
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

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	Chale Green (2,5) (K)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Hook Norton (1,2,3,6) (P)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Totnes (2,3,4,6) (U)	Whitehill Borden (2) (W)	
Total	33*	3**	3**	3**	3**	4**	2**	7**	8**
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	-	-	1 33%	-	-	-	-	-
It is too expensive/outlay is expensive	4 12%	-	-	1 33%	-	2 50%	-	-	1 13%
Light bulbs are not bright enough/don't work well	3 9%	-	2 67%	-	-	-	1 14%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	-	-	-	2 67%	-	-	5 71%	3 38%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	-	1 33%	-	-	-	-	-	-
Because it is/they are free	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	1 33%	-	-	-	1 25%	-	-	-
It is something we all should be doing	1 3%	-	-	-	-	-	1 14%	-	-
Has made no difference	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	-	-	-	-	-	-	-	1 13%
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

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Total	33*	3**	3**	3**	4**	2**	7**	8**
Other answers	6 18%	1 33%	-	1 33%	1 25%	1 50%	-	2 25%
No answer/none	1 3%	-	-	1 33%	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 378

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrs) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	33*	6**	28**	15**	7**	10**	10**
Too early to say	1 3%	-	1 4%	-	-	1 10%	-
Can't do much as I live in a rented property	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	1 4%	2 13%	1 14%	-	1 10%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	-	1 4%	1 7%	1 14%	-	1 10%
Home is warmer/heats up quicker	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/ energy saving in the home	2 6%	-	2 7%	1 7%	1 14%	-	1 10%
It is helping the environment/stern climate change/cut down on landfill	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-
Workmen did a good job/ efficient	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

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Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
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Total	33*	6**	28**	15**	7**	10**	10**
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	1 17%	-	1 7%	-	-	-
It is too expensive/outlay is expensive	4 12%	1 17%	3 11%	1 7%	-	2 20%	-
Light bulbs are not bright enough/don't work well	3 9%	-	3 11%	1 7%	1 14%	2 20%	1 10%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	2 33%	10 36%	7 47%	5 71%	-	7 70%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	-	1 4%	-	-	1 10%	-
Because it is/they are free	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	-	2 7%	-	-	2 20%	-
It is something we all should be doing	1 3%	-	1 4%	1 7%	1 14%	-	1 10%
Has made no difference	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	-	1 4%	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 378

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	33*	6**	28**	15**	7**	10**	10**
Not happy with the workmanship/workmen	-	-	-	-	-	-	-
Other answers	6 18%	1 17%	5 18%	2 13%	-	2 20%	1 10%
No answer/none	1 3%	1 17%	-	1 7%	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	33*	1**	4**	8**	7**	6**	7**	19**	14**	16**	11**	4**	22**	5**	6**
Too early to say	1 3%	-	-	-	-	1 17%	-	1 5%	-	1 6%	-	-	-	1 20%	-
Can't do much as I live in a rented property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	1 25%	1 13%	-	-	-	1 5%	1 7%	-	1 9%	1 25%	1 5%	-	1 17%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	-	-	-	1 14%	-	-	-	1 7%	-	-	1 25%	-	1 20%	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	2 6%	-	-	1 13%	1 14%	-	-	-	2 14%	-	-	1 25%	1 5%	1 20%	-
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	33*	1**	4**	8**	7**	6**	7**	19**	14**	16**	11**	4**	22**	5**	6**
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	-	-	-	-	-	1 14%	1 5%	-	1 6%	-	-	1 5%	-	-
It is too expensive/outlay is expensive	4 12%	-	1 25%	1 13%	1 14%	-	1 14%	2 17%	2 14%	-	4 36%	-	3 14%	-	1 17%
Light bulbs are not bright enough/don't work well	3 9%	-	-	1 13%	1 14%	-	1 14%	1 5%	2 14%	1 6%	1 9%	1 25%	2 9%	1 20%	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	-	-	3 38%	-	3 50%	4 57%	6 32%	4 29%	5 31%	4 36%	1 25%	8 36%	1 20%	1 17%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	-	1 25%	-	-	-	-	1 5%	-	-	1 9%	-	-	-	1 17%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	-	-	1 13%	1 14%	-	-	-	2 14%	2 13%	-	-	2 9%	-	-
It is something we all should be doing	1 3%	-	-	-	-	-	1 14%	-	1 7%	-	-	1 25%	1 5%	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	-	-	-	1 14%	-	-	1 5%	-	1 6%	-	-	-	-	1 17%
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	33*	1**	4**	8**	7**	6**	7**	19**	14**	16**	11**	4**	22**	5**	6**
Other answers	6 18%	1 100%	1 25%	1 13%	2 29%	1 17%	-	4 21%	2 14%	5 31%	1 9%	-	4 18%	1 20%	1 17%
No answer/none	1 3%	-	-	-	-	1 17%	-	1 5%	-	-	-	-	1 5%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change			Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Yes (i)	No (j)	
Total	33*	6**	10**	8**	6**	3**	22**	5**	5**	1**	14**	14**	5**	3**	30*
Too early to say	1 3%	-	1 10%	-	-	-	-	1 20%	-	-	-	1 7%	-	-	1 3%
Can't do much as I live in a rented property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	1 10%	1 13%	-	-	2 9%	-	-	-	2 14%	-	-	-	2 7%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	1 17%	-	-	-	-	-	1 20%	-	-	1 7%	-	-	-	1 3%
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	2 6%	1 17%	1 10%	-	-	-	1 5%	1 20%	-	-	1 7%	1 7%	-	-	2 7%
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change			Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Yes (i)	No (j)	
Total	33*	6**	10**	8**	6**	3**	22**	5**	5**	1**	14**	14**	5**	3**	30*
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	-	1 10%	-	-	-	-	-	1 20%	-	-	1 7%	-	-	1 3%
It is too expensive/outlay is expensive	4 12%	-	-	2 25%	2 33%	-	3 14%	1 20%	-	-	1 7%	3 21%	-	-	4 13%
Light bulbs are not bright enough/don't work well	3 9%	-	1 10%	-	1 17%	1 33%	2 9%	1 20%	-	-	1 7%	1 7%	1 20%	1 33%	2 7%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	2 33%	3 30%	3 38%	2 33%	-	7 32%	1 20%	2 40%	-	5 36%	4 29%	1 20%	-	10 33%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	-	-	-	-	1 33%	1 5%	-	-	-	-	1 7%	-	1 33%	-
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	-	1 10%	1 13%	-	-	1 5%	-	-	1 100%	1 7%	-	1 20%	-	2 7%
It is something we all should be doing	1 3%	-	1 10%	-	-	-	1 5%	-	-	-	-	1 7%	-	-	1 3%
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	1 17%	-	-	-	-	1 5%	-	-	-	-	1 7%	-	-	1 3%
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 379

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change			Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Yes (i)	No (j)	
Total	33*	6**	10**	8**	6**	3**	22**	5**	5**	1**	14**	14**	5**	3**	30*
Other answers	6 18%	2 33%	1 10%	1 13%	1 17%	1 33%	5 23%	-	1 20%	-	4 29%	1 7%	1 20%	1 33%	5 17%
No answer/none	1 3%	-	-	1 13%	-	-	-	-	1 20%	-	-	-	1 20%	-	1 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy		Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	33*	9**	14**	10**	15**	1**	9**	12**	12**	21**	4**	5**	25**
Too early to say	1 3%	-	1 7%	-	-	-	-	-	1 8%	-	1 25%	-	1 4%
Can't do much as I live in a rented property	-	-	-	-	-	-	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	2 14%	-	1 7%	-	2 22%	-	-	2 10%	-	-	2 8%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	-	-	1 10%	-	-	-	1 8%	-	1 5%	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/ energy saving in the home	2 6%	1 11%	-	1 10%	1 7%	-	-	2 17%	-	2 10%	-	-	1 4%
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/ efficient	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy		Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	33*	9**	14**	10**	15**	1**	9**	12**	12**	21**	4**	5**	25**
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	1 11%	-	-	1 7%	-	-	-	1 8%	-	-	-	1 4%
It is too expensive/outlay is expensive	4 12%	1 11%	2 14%	1 10%	2 13%	-	2 22%	1 8%	1 8%	1 5%	2 50%	-	4 16%
Light bulbs are not bright enough/don't work well	3 9%	-	1 7%	2 20%	2 13%	1 100%	2 22%	1 8%	-	3 14%	-	-	3 12%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	4 44%	5 36%	1 10%	6 40%	-	2 22%	4 33%	4 33%	7 33%	-	2 40%	8 32%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	-	1 7%	-	-	-	1 11%	-	-	1 5%	-	-	1 4%
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	-	2 14%	-	1 7%	-	1 11%	1 8%	-	1 5%	-	-	1 4%
It is something we all should be doing	1 3%	1 11%	-	-	-	-	-	-	1 8%	-	-	1 20%	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	-	-	1 10%	-	-	-	-	1 8%	1 5%	-	-	1 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy		Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	33*	9**	14**	10**	15**	1**	9**	12**	12**	21**	4**	5**	25**
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	6 18%	1 11%	1 7%	4 40%	2 13%	-	-	3 25%	3 25%	3 14%	1 25%	3 60%	2 8%
No answer/none	1 3%	1 11%	-	-	-	-	-	-	1 8%	1 5%	-	-	1 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property		Type of wall			Income		
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	33*	7**	16**	6**	4**	12**	4**	13**	11**	22**	21**	14**	1**	11**	5**	8**
Too early to say	1 3%	-	1 6%	-	-	1 8%	-	-	-	1 5%	1 5%	-	-	1 9%	-	-
Can't do much as I live in a rented property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	2 6%	-	1 6%	1 17%	1 25%	1 8%	-	-	2 18%	-	-	2 14%	-	-	-	2 25%
Not looked into it yet/might consider it later/not put it into action yet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	1 3%	-	-	-	1 25%	-	-	1 8%	1 9%	-	-	1 7%	-	1 9%	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	2 6%	-	1 6%	-	1 25%	-	-	2 15%	1 9%	1 5%	1 5%	1 7%	-	2 18%	-	-
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property		Type of wall			Income		
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	33*	7**	16**	6**	4**	12**	4**	13**	11**	22**	21**	14**	1**	11**	5**	8**
Heard lots of different views/gained a lot of knowledge /answered my queries	1 3%	-	1 6%	-	-	-	-	1 8%	1 9%	-	-	1 7%	-	1 9%	-	-
It is too expensive/outlay is expensive	4 12%	1 14%	2 13%	1 17%	-	1 8%	-	3 23%	1 9%	3 14%	2 10%	2 14%	-	-	1 20%	-
Light bulbs are not bright enough/don't work well	3 9%	-	2 13%	1 17%	-	1 8%	-	2 15%	1 9%	2 9%	2 10%	1 7%	-	2 18%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	10 30%	3 43%	4 25%	2 33%	1 25%	5 42%	2 50%	2 15%	4 36%	6 27%	7 33%	4 29%	-	3 27%	1 20%	4 50%
Not eligible/not eligible for a grant/only eligible for partial grant	1 3%	1 14%	-	-	-	1 8%	-	-	-	1 5%	1 5%	-	-	1 9%	-	-
Because it is/they are free	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 6%	-	1 6%	1 17%	-	2 17%	-	-	-	2 9%	2 10%	-	-	-	-	-
It is something we all should be doing	1 3%	-	1 6%	-	-	1 8%	-	-	1 9%	-	-	1 7%	-	1 9%	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	1 3%	1 14%	-	-	-	1 8%	-	-	-	1 5%	1 5%	-	-	-	1 20%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 380

Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property		Type of wall			Income		
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	Cavity (l)	Solid (m)	Timber (n)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	33*	7**	16**	6**	4**	12**	4**	13**	11**	22**	21**	14**	1**	11**	5**	8**
Not happy with the workmanship/workmen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other answers	6 18%	-	3 19%	1 17%	2 50%	-	2 50%	2 15%	2 18%	4 18%	3 14%	3 21%	-	1 9%	1 20%	3 38%
No answer/none	1 3%	1 14%	-	-	-	-	-	1 8%	-	1 5%	1 5%	1 7%	1 100%	-	1 20%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	27**
Too early to say	-
Can't do much as I live in a rented property	1 4%
I was already doing what I could/it will make no difference/already had measures in place	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%
It is working well/better than expectations	-
Saved money/has reduced my bills/earned some money	-
Home is warmer/heats up quicker	-
Seen a difference (nfs)	-
Promoted more energy efficiency/more awareness/energy saving in the home	-
It is helping the environment/stem climate change/cut down on landfill	-
Has promoted community spirit/community has come together	-
Workmen did a good job/efficient	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	27**
Heard lots of different views/gained a lot of knowledge /answered my queries	- -
It is too expensive/outlay is expensive	4 15%
Light bulbs are not bright enough/don't work well	2 7%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	- -
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%
Because it is/they are free	1 4%
Unable to do anything due to the construction/siting/age of the property	2 7%
It is something we all should be doing	- -
Has made no difference	- -
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%
Not happy with the workmanship/workmen	2 7%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)
Total	27**
Other answers	7 26%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011										
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	27**	3*	4**	3**	1**	3**	1**	3**	3**	2**	4**
Too early to say	-	-	-	-	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	-	-	-	-	-	-	1 33%	-	-	-
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	-	-	-	-	-	1 33%	-	-	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	-	-	-	-	-	-	-	-	-	-	-
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011										
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	27**	3*	4**	3**	1**	3**	1**	3**	3**	2**	4**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	2 67%	-	-	-	1 100%	-	1 33%	-	-	-
Light bulbs are not bright enough/don't work well	2 7%	-	1 25%	-	-	-	-	-	1 50%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	-	-	2 67%	-	-	-	1 33%	1 33%	-	-
Because it is/they are free	1 4%	-	-	-	-	-	-	-	-	-	1 25%
Unable to do anything due to the construction/siting/age of the property	2 7%	-	-	-	-	-	-	-	-	-	2 50%
It is something we all should be doing	-	-	-	-	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%	1 33%	-	-	-	1 33%	-	1 33%	-	-	1 25%
Not happy with the workmanship/workmen	2 7%	-	2 50%	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 381

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011										
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	27**	3*	4**	3**	1**	3**	1**	3**	3**	2**	4**
Other answers	7 26%	-	1 25%	1 33%	1 100%	2 67%	-	-	1 33%	1 50%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 382

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrs) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	27**	7**	21**	10**	5**	13**	6**
Too early to say	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	-	1 5%	1 10%	1 20%	-	1 17%
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	-	1 5%	-	-	1 8%	-
It is working well/better than expectations	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	-	-	-	-	-	-	-
It is helping the environment/stern climate change/cut down on landfill	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 382

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	27**	7**	21**	10**	5**	13**	6**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	1 14%	4 19%	1 10%	-	3 23%	1 17%
Light bulbs are not bright enough/don't work well	2 7%	1 14%	1 5%	1 10%	1 20%	1 8%	1 17%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	-	4 19%	1 10%	1 20%	3 23%	1 17%
Because it is/they are free	1 4%	-	1 5%	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 7%	-	2 10%	-	-	-	-
It is something we all should be doing	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%	1 14%	3 14%	1 10%	-	2 15%	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 382

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	27**	7**	21**	10**	5**	13**	6**
Not happy with the workmanship/workmen	2 7%	-	2 10%	-	-	2 15%	-
Other answers	7 26%	4 57%	3 14%	5 50%	2 40%	2 15%	2 33%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure		
	16-24 (B)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	27**	1**	6**	6**	6**	12**	15**	14**	11**	1**	16**	7**	2**
Too early to say	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	-	1 17%	-	-	-	1 7%	-	1 9%	-	-	-	1 50%
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	-	-	1 17%	-	1 8%	-	-	-	1 100%	-	1 14%	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	-	-	-	-	-	-	-	-	-	-	-	-	-
It is helping the environment/stern climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure			
	16-24 (B)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	27**	1**	6**	6**	6**	8**	12**	15**	14**	11**	1**	16**	7**	2**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	-	1 17%	1 17%	1 17%	1 13%	2 17%	2 13%	1 7%	3 27%	-	3 19%	1 14%	-
Light bulbs are not bright enough/don't work well	2 7%	-	-	-	1 17%	1 13%	-	2 13%	1 7%	1 9%	-	1 6%	1 14%	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	-	1 17%	2 33%	-	1 13%	2 17%	2 13%	2 14%	2 18%	-	2 13%	1 14%	1 50%
Because it is/they are free	1 4%	-	1 17%	-	-	-	-	1 7%	1 7%	-	-	1 6%	-	-
Unable to do anything due to the construction/siting/age of the property	2 7%	-	1 17%	-	-	1 13%	-	2 13%	1 7%	-	-	2 13%	-	-
It is something we all should be doing	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%	-	1 17%	1 17%	1 17%	1 13%	3 25%	1 7%	1 7%	3 27%	-	4 25%	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Age					Gender		Dwelling			Tenure		
	16-24 (B)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	27**	1**	6**	6**	6**	12**	15**	14**	11**	1**	16**	7**	2**
Not happy with the workmanship/workmen	2 7%	1 100%	-	-	1 17%	1 8%	1 7%	1 7%	1 9%	-	-	2 29%	-
Other answers	7 26%	-	1 17%	1 17%	2 33%	3 25%	4 27%	6 43%	1 9%	-	4 25%	1 14%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	No (I)	
Total	27**	5**	14**	1**	3**	4**	19**	5**	1**	1**	8**	8**	9**	2**	27**
Too early to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	-	1 7%	-	-	-	1 5%	-	-	-	1 13%	-	-	-	1 4%
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	1 20%	-	-	-	-	1 5%	-	-	-	1 13%	-	-	-	1 4%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is helping the environment/stern climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	No (I)	
Total	27**	5**	14**	1**	3**	4**	19**	5**	1**	1**	8**	8**	9**	2**	27**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	-	2 14%	1 100%	1 33%	-	3 16%	-	-	1 100%	-	2 25%	2 22%	-	4 15%
Light bulbs are not bright enough/don't work well	2 7%	2 40%	-	-	-	-	1 5%	1 20%	-	-	-	1 13%	1 11%	-	2 7%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	1 20%	2 14%	1 100%	-	-	3 16%	1 20%	-	-	1 13%	2 25%	1 11%	-	4 15%
Because it is/they are free	1 4%	-	-	-	-	1 25%	1 5%	-	-	-	1 13%	-	-	-	1 4%
Unable to do anything due to the construction/siting/age of the property	2 7%	-	1 7%	-	1 33%	-	1 5%	-	-	-	-	1 13%	1 11%	-	2 7%
It is something we all should be doing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformed by the council/nobody wants the project/took no notice of local opinion	4 15%	-	3 21%	-	-	1 25%	4 21%	-	-	-	1 13%	1 13%	2 22%	-	4 15%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 383

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	No (I)	
Total	27**	5**	14**	1**	3**	4**	19**	5**	1**	1**	8**	8**	9**	2**	27**
Not happy with the workmanship/workmen	2 7%	-	1 7%	-	1 33%	-	-	2 40%	-	-	1 13%	-	1 11%	-	2 7%
Other answers	7 26%	1 20%	4 29%	-	-	2 50%	5 26%	1 20%	1 100%	-	2 25%	2 25%	1 11%	2 100%	7 26%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	27**	8**	13**	6**	11**	1**	1**	6**	8**	13**	14**	8**	5**	19**
Too early to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	-	1 8%	-	-	-	-	1 17%	-	-	1 7%	-	-	1 5%
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	-	1 8%	-	1 9%	-	-	1 17%	-	-	1 7%	-	-	1 5%
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/ energy saving in the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/ efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Page 1040

16 Nov 2011

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	27**	8**	13**	6**	11**	1**	1**	6**	8**	13**	14**	8**	5**	19**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	1 13%	2 15%	1 17%	1 9%	-	-	1 17%	2 25%	1 8%	1 7%	-	-	3 16%
Light bulbs are not bright enough/don't work well	2 7%	2 25%	-	-	1 9%	-	-	-	1 13%	1 8%	2 14%	-	-	2 11%
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	1 13%	1 8%	2 33%	1 9%	-	1 100%	-	2 25%	2 15%	1 7%	2 25%	-	3 16%
Because it is/they are free	1 4%	-	1 8%	-	1 9%	-	-	1 17%	-	-	-	1 13%	-	1 5%
Unable to do anything due to the construction/siting/age of the property	2 7%	-	1 8%	1 17%	1 9%	1 100%	-	-	1 13%	1 8%	1 7%	1 13%	1 20%	1 5%
It is something we all should be doing	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%	1 13%	1 8%	2 33%	3 27%	-	-	1 17%	-	3 23%	1 7%	1 13%	1 20%	3 16%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	27**	8**	13**	6**	11**	1**	1**	6**	8**	13**	14**	8**	5**	19**
Not happy with the workmanship/workmen	2 7%	1 13%	1 8%	-	1 9%	-	-	-	1 13%	1 8%	2 14%	-	1 20%	1 5%
Other answers	7 26%	3 38%	4 31%	-	2 18%	-	-	1 17%	2 25%	4 31%	4 29%	3 38%	2 40%	4 21%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Page 1042

16 Nov 2011

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	27**	8**	15**	3**	1**	3**	3**	9**	12**	7**	19**	1**	18**	9**	12**	4**	2**
Too early to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't do much as I live in a rented property	1 4%	13%	-	-	-	1 33%	-	-	-	1 14%	-	-	-	1 11%	1 8%	-	-
I was already doing what I could/it will make no difference/already had measures in place	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not looked into it yet/might consider it later/not put it into action yet	1 4%	-	1 7%	-	-	-	-	1 11%	-	-	1 5%	-	1 6%	-	1 8%	-	-
It is working well/better than expectations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saved money/has reduced my bills/earned some money	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home is warmer/heats up quicker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Seen a difference (nfs)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoted more energy efficiency/more awareness/energy saving in the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is helping the environment/stem climate change/cut down on landfill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has promoted community spirit/community has come together	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workmen did a good job/efficient	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	27**	8**	15**	3**	1**	3**	3**	9**	12**	7**	19**	1**	18**	9**	12**	4**	2**
Heard lots of different views/gained a lot of knowledge /answered my queries	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is too expensive/outlay is expensive	4 15%	1 13%	2 13%	1 33%	-	1 33%	2 67%	1 11%	-	2 29%	2 17%	-	2 17%	2 22%	1 8%	2 50%	-
Light bulbs are not bright enough/don't work well	2 7%	-	2 13%	-	-	-	-	1 8%	1 8%	1 14%	1 5%	-	1 6%	1 11%	1 8%	-	-
Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible/not eligible for a grant/only eligible for partial grant	4 15%	1 13%	2 13%	1 33%	-	-	-	2 22%	2 17%	1 14%	3 16%	-	3 17%	1 11%	2 17%	2 50%	-
Because it is/they are free	1 4%	-	1 7%	-	-	-	-	1 11%	-	-	1 5%	-	1 6%	-	-	-	-
Unable to do anything due to the construction/siting/age of the property	2 7%	1 13%	1 7%	-	-	-	-	2 22%	-	-	2 17%	-	1 6%	1 11%	1 8%	-	1 50%
It is something we all should be doing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has made no difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mis-use/waste of public money/misinformation by the council/nobody wants the project/took no notice of local opinion	4 15%	2 25%	2 13%	-	-	-	-	2 22%	2 17%	1 14%	2 17%	1 100%	2 17%	2 22%	2 17%	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 384

Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall		Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	27**	8**	15**	3**	1**	3**	3**	9**	12**	7**	19**	1**	18**	9**	12**	4**	2**
Not happy with the workmanship/workmen	2 7%	1 13%	1 7%	-	-	-	-	-	2 17%	-	2 11%	-	2 11%	-	1 8%	-	-
Other answers	7 26%	1 13%	4 27%	1 33%	1 100%	1 33%	1 33%	-	5 42%	2 29%	5 26%	-	5 28%	2 22%	2 17%	1 25%	1 50%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 385

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	558
I have recommended in favour of taking these actions to a lot of people	118 21%
I have recommended in favour of taking these actions to a few people	231 41% R
I have recommended against taking these actions to a lot of people	11 2%
I have recommended against taking these actions to a few people	16 3%
I haven't talked to people I know about it	182 33% UW
All recommended in favour	349 63% R
All recommended against	27 5%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 385

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	558	56*	29**	14**	21**	33*	18**	30*	23**	52*	25**	22**	85*	21**	129
I have recommended in favour of taking these actions to a lot of people	118 21%	13 23%	5 17%	1 7%	2 10%	9 27%	3 17%	9 30%	6 26%	11 21%	5 20%	4 18%	21 25%	6 29%	23 18%
I have recommended in favour of taking these actions to a few people	231 41% R	12 21%	12 41%	4 29%	8 38%	10 30%	8 44%	11 37%	9 39%	10 19%	11 44%	14 64%	47 55% A	5 24%	70 54% A
I have recommended against taking these actions to a lot of people	11 2%	2 4%	1 3%	-	-	-	-	-	-	2 4%	1 4%	-	1 1%	-	4 3%
I have recommended against taking these actions to a few people	16 3%	-	-	1 7%	-	-	1 6%	-	-	3 6%	3 12%	-	2 2%	1 5%	5 4%
I haven't talked to people I know about it	182 33% UW	29 52%	11 38%	8 57%	11 52%	14 42%	6 33%	10 33%	8 35%	26 50% A	5 20%	4 18%	14 16%	9 43%	27 21%
All recommended in favour	349 63% R	25 45%	17 59%	5 36%	10 48%	19 58%	11 61%	20 67%	15 65%	21 40%	16 64%	18 82%	68 80% A	11 52%	93 72% A
All recommended against	27 5%	2 4%	1 3%	1 7%	-	-	1 6%	-	-	5 10%	4 16%	-	3 4%	1 5%	9 7%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 386

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	558	139	447	257	128	158	181
I have recommended in favour of taking these actions to a lot of people	118 21%	34 24%	94 21%	63 25%	31 24%	31 20%	46 25%
I have recommended in favour of taking these actions to a few people	231 41% CG	47 34%	193 43%	115 45%	66 52% A	42 27%	86 48% A
I have recommended against taking these actions to a lot of people	11 2% E	-	10 2%	2 1%	1 1%	5 3%	1 1%
I have recommended against taking these actions to a few people	16 3%	3 2%	10 2%	7 3%	3 2%	3 2%	3 2%
I haven't talked to people I know about it	182 33% EFH	55 40% A	140 31%	70 27%	27 21%	77 49% A	45 25%
All recommended in favour	349 63% G	81 58%	287 64%	178 69% A	97 76% A	73 46%	132 73% A
All recommended against	27 5% H	3 2%	20 4%	9 4%	4 3%	8 5%	4 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 387

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	558	24**	61*	132	116	96*	129	237	321	324	174	46*	412	78*	61*
I have recommended in favour of taking these actions to a lot of people	118 21% Nf	3 13%	11 18%	33 25%	30 26%	17 18%	24 19%	54 23%	64 20%	71 22%	35 20%	7 15%	90 22%	10 13%	17 28% N
I have recommended in favour of taking these actions to a few people	231 41%	9 38%	25 41%	54 41%	45 39%	50 52% AG	48 37%	99 42%	132 41%	137 42%	64 37%	25 54% K	182 44% A	27 35%	21 34%
I have recommended against taking these actions to a lot of people	11 2% JM	-	2 3%	2 2%	3 3%	3 3%	1 1%	5 2%	6 2%	3 1%	7 4% AJ	1 2%	5 1%	4 5% AM	2 3%
I have recommended against taking these actions to a few people	16 3%	-	1 2%	6 5%	2 2%	5 5%	2 2%	7 3%	9 3%	10 3%	4 2%	2 4%	10 2%	3 4%	2 3%
I haven't talked to people I know about it	182 33% Fe	12 50%	22 36%	37 28%	36 31%	21 22%	54 42% ADF	72 30%	110 34%	103 32%	64 37%	11 24%	125 30%	34 44% AM	19 31%
All recommended in favour	349 63% Ng	12 50%	36 59%	87 66%	75 65%	67 70% G	72 56%	153 65%	196 61%	208 64%	99 57%	32 70%	272 66% AN	37 47%	38 62%
All recommended against	27 5% M	-	3 5%	8 6%	5 4%	8 8% G	3 2%	12 5%	15 5%	13 4%	11 6%	3 7%	15 4%	7 9% M	4 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 387

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	558	107	193	99*	100	59*	383	72*	76*	18**	240	181	121	10**	22**	536
I have recommended in favour of taking these actions to a lot of people	118 21% Nf	19 18%	42 22%	17 17%	28 28%	12 20%	83 22%	11 15%	20 26%	3 17%	65 27% Af	29 16%	23 19%	-	2 9%	116 22%
I have recommended in favour of taking these actions to a few people	231 41%	50 47%	86 45%	40 40%	34 34%	21 36%	156 41%	31 43%	32 42%	6 33%	105 44%	78 43%	43 36%	3 30%	7 32%	224 42%
I have recommended against taking these actions to a lot of people	11 2% JM	1 1%	5 3%	3 3%	1 1%	1 2%	8 2%	3 4%	-	-	4 2%	3 2%	3 2%	1 10%	-	11 2%
I have recommended against taking these actions to a few people	16 3%	2 2%	6 3%	2 2%	4 4%	2 3%	13 3%	2 3%	-	-	5 2%	5 3%	6 5%	-	2 9%	14 3%
I haven't talked to people I know about it	182 33% Fe	35 33%	54 28%	37 37%	33 33%	23 39%	123 32%	25 35%	24 32%	9 50%	61 25%	66 36% e	46 38% e	6 60%	11 50%	171 32%
All recommended in favour	349 63% Ng	69 64%	128 66%	57 58%	62 62%	33 56%	239 62%	42 58%	52 68%	9 50%	170 71% Afg	107 59%	66 55%	3 30%	9 41%	340 63% A
All recommended against	27 5% M	3 3%	11 6%	5 5%	5 5%	3 5%	21 5% c	5 7% c	-	-	9 4%	8 4%	9 7%	1 10%	2 9%	25 5%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 388

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	558	227	242	87*	227	38*	14**	173	243	142	368	99*	91*	438
I have recommended in favour of taking these actions to a lot of people	118 21% CFJM	64 28% ACD	40 17%	14 16%	51 22% F	1 3%	2 14%	53 31% AIJ	48 20%	17 12%	81 22%	25 25%	12 13%	103 24% AM
I have recommended in favour of taking these actions to a few people	231 41% LM	86 38%	111 46%	34 39%	93 41%	13 34%	5 36%	75 43%	101 42%	55 39%	163 44% L	32 32%	29 32%	186 42%
I have recommended against taking these actions to a lot of people	11 2% N	4 2%	6 2%	1 1%	7 3%	-	-	3 2%	4 2%	4 3%	7 2%	1 1%	4 4% N	5 1%
I have recommended against taking these actions to a few people	16 3% a	5 2%	8 3%	3 3%	10 4%	2 5%	-	4 2%	6 2%	6 4%	8 2%	4 4%	6 7% AN	10 2%
I haven't talked to people I know about it	182 33% HK	68 30%	77 32%	35 40%	66 29%	22 58% AE	7 50%	38 22%	84 35% H	60 42% AH	109 30%	37 37%	40 44% AN	134 31%
All recommended in favour	349 63% FJM	150 66%	151 62%	48 55%	144 63% F	14 37%	7 50%	128 74% AIJ	149 61% J	72 51%	244 66% A	57 58%	41 45%	289 66% AM
All recommended against	27 5% N	9 4%	14 6%	4 5%	17 7% A	2 5%	-	7 4%	10 4%	10 7%	15 4%	5 5%	10 11% AN	15 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 388

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	558	178	272	63*	45*	53*	136	114	255	167	339	52*	377	182	12**	8**	167	133	112
I have recommended in favour of taking these actions to a lot of people	118 21% CFJM	46 26%	54 20%	11 17%	7 16%	13 25%	33 24%	23 20%	49 19%	42 25%	68 20%	8 15%	73 19%	47 26%	3 25%	1 13%	35 21%	31 23%	28 25%
I have recommended in favour of taking these actions to a few people	231 41% LM	65 37%	123 45%	24 38%	19 42%	22 42%	55 40%	52 46%	102 40%	64 38%	139 41%	28 54%	161 43%	67 37%	6 50%	2 25%	63 38%	59 44%	46 41%
I have recommended against taking these actions to a lot of people	11 2% N	5 3%	4 1%	2 3%	-	-	4 3%	3 3%	4 2%	1 1%	9 3%	1 2%	8 2%	3 2%	-	-	6 4%	1 1%	3 3%
I have recommended against taking these actions to a few people	16 3% a	1 1%	12 4% Aa	2 3%	1 2%	2 4%	4 3%	4 4%	6 2%	5 3%	8 2%	3 6%	9 2%	7 4%	-	-	5 3%	3 2%	5 4%
I haven't talked to people I know about it	182 33% HK	61 34%	79 29%	24 38%	18 40%	16 30%	40 29%	32 28%	94 37%	55 33%	115 34%	12 23%	126 33%	58 32%	3 25%	5 63%	58 35%	39 29%	30 27%
All recommended in favour	349 63% FJM	111 62%	177 65%	35 56%	26 58%	35 66%	88 65%	75 66%	151 59%	106 63%	207 61%	36 69%	234 62%	114 63%	9 75%	3 38%	98 59%	90 68%	74 66%
All recommended against	27 5% N	6 3%	16 6%	4 6%	1 2%	2 4%	8 6%	7 6%	10 4%	6 4%	17 5%	4 8%	17 5%	10 5%	-	-	11 7%	4 3%	8 7%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	558
Anything/whatever they offer	4 1%
Nothing/have done all I can/ It is too expensive/won't get my money back	28 5%
Composting	5 1%
Damp proofing	2 0%
Double/triple glazing/new windows	42 8%
Energy efficient appliances	12 2%
Insulation (walls, floor, roof, doors)	52 9%
More efficient boiler	17 3%
Solar/pv panels	91 16%
Switching energy supplier/ tariff/green energy tariff	7 1%
Turning down thermostat	2 0%
Turning off appliances/ lights	13 2%
Underfloor heating	2 0%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	558
Use my car less	3 1%
Water butt	5 1%
Water meter	3 1%
A device in the toilet to reduce water usage/water hippo	4 1%
Wear more clothing	2 0%
Windmill/wind turbine/wind farm	5 1%
Wood burning stove/biomass heating system	14 3%
Build a porch/conservatory	5 1%
House is rented	7 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1%
Fitting energy efficient lighting/light bulbs	4 1%
Consider installing ground source heat pumps	3 1%
Other answers	43 8%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)
Total	558
Don't know	9 2%
No answer/None	266 48% PU



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	558	56*	29**	14**	21**	33*	18**	30*	23**	52*	25**	22**	85*	21**	129
Anything/whatever they offer	4 1%	1 2%	-	-	-	1 3%	-	-	-	-	-	-	1 1%	-	1 1%
Nothing/have done all I can/ It is too expensive/won't get my money back	28 5%	4 7%	4 14%	5 36%	1 5%	4 12%	-	-	-	1 2%	-	2 9%	1 1%	2 10%	4 3%
Composting	5 1%	1 2%	-	-	-	-	-	1 4%	-	1 2%	-	-	1 1%	-	1 1%
Damp proofing	2 *	-	-	-	-	-	-	-	-	1 2%	-	1 5%	-	-	-
Double/triple glazing/new windows	42 8%	-	2 7%	-	-	2 6%	2 11%	4 13%	2 9%	3 6%	6 24%	5 23%	5 6%	3 14%	8 6%
Energy efficient appliances	12 2%	3 5%	2 7%	-	1 5%	2 6%	-	1 3%	-	-	-	-	2 2%	-	1 1%
Insulation (walls, floor, roof, doors)	52 9%	1 2%	1 3%	1 7%	-	6 18%	1 6%	5 17%	1 4%	4 8%	3 12%	3 14%	12 14%	1 5%	13 10%
More efficient boiler	17 3%	1 2%	1 3%	-	-	3 9% A	-	3 10% A	-	2 4%	1 4%	1 5%	1 1%	-	4 3%
Solar/pv panels	91 16%	6 11%	6 21%	-	6 29%	5 15%	4 22%	11 37% A	1 4%	4 8%	4 16%	6 27%	19 22%	1 5%	18 14%
Switching energy supplier/ tariff/green energy tariff	7 1%	-	-	1 7%	-	-	1 6%	1 3%	-	-	2 8%	-	1 1%	-	1 1%
Turning down thermostat	2 *	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	1 1%
Turning off appliances/ lights	13 2%	1 2%	2 7%	-	-	-	-	1 3%	2 9%	1 2%	-	-	3 4%	-	3 2%
Underfloor heating	2 *	-	-	-	-	-	-	-	-	-	-	1 5%	-	1 5%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	558	56*	29**	14**	21**	33*	18**	30*	23**	52*	25**	22**	85*	21**	129
Use my car less	3 1%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	2 2%
Water buff	5 1%	-	-	-	-	-	-	-	-	1 2%	-	-	2 2%	1 5%	1 1%
Water meter	3 1%	-	-	-	1 5%	-	-	-	-	-	1 4%	-	1 1%	-	-
A device in the toilet to reduce water usage/water hippo	4 1%	1 2%	-	-	-	-	-	-	-	-	-	-	3 4% A	-	-
Wear more clothing	2 1%	-	-	-	-	-	-	-	-	-	-	-	2 2% A	-	-
Windmill/wind turbine/wind farm	5 1%	-	-	-	1 5%	-	-	-	1 4%	-	-	-	2 2%	-	1 1%
Wood burning stove/biomass heating system	14 3%	-	2 7%	-	-	2 6%	-	1 3%	-	-	-	3 14%	4 5%	-	2 2%
Build a porch/conservatory	5 1%	2 4%	-	-	-	2 6% A	-	-	-	-	-	-	-	-	1 1%
House is rented	7 1%	2 4%	-	1 7%	-	-	-	-	-	1 2%	-	-	1 1%	1 5%	1 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1%	-	1 3%	-	1 5%	-	-	-	-	1 4%	1 5%	1 1%	-	-	1 1%
Fitting energy efficient lighting/light bulbs	4 1%	-	-	-	-	-	-	1 3%	-	-	-	-	3 4% A	-	-
Consider installing ground source heat pumps	3 1%	-	-	-	-	1 3%	-	-	-	-	-	1 5%	1 1%	-	-
Other answers	43 8%	4 7%	5 17%	-	-	2 6%	2 11%	1 3%	4 17%	2 4%	3 12%	5 23%	9 11%	1 5%	5 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)	
Total	558	56*	29**	14**	21**	33*	18**	30*	23**	52*	25**	22**	85*	21**	129
Don't know	9 2%	4 7%	-	2 14%	-	-	1 6%	-	-	1 2%	-	-	-	-	1 1%
No answer/None	266 48% PU	30 54%	12 41%	5 36%	10 48%	12 36%	9 50%	9 30%	12 52%	37 71% A	10 40%	6 27%	30 35%	12 57%	72 56% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 390

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	558	139	447	257	128	158	181
Anything/whatever they offer	4 1%	1 1%	3 1%	2 1%	1 1%	1 1%	1 1%
Nothing/have done all I can/ it is too expensive/won't get my money back	28 5% D	11 8%	17 4%	9 4%	5 4%	10 6%	5 3%
Composting	5 1%	1 1%	5 1%	2 1%	1 1%	2 1%	2 1%
Damp proofing	2 *	-	2 *	1 *	1 1%	1 1%	1 1%
Double/triple glazing/new windows	42 8% G	13 9%	29 6%	29 11% A	13 10%	5 3%	19 10%
Energy efficient appliances	12 2%	3 2%	10 2%	5 2%	2 2%	6 4%	3 2%
Insulation (walls, floor, roof, doors)	52 9% G	15 11%	40 9%	32 12% A	16 13%	6 4%	22 12%
More efficient boiler	17 3%	6 4%	13 3%	9 4%	2 2%	4 3%	5 3%
Solar/pv panels	91 16%	22 16%	77 17%	51 20% A	26 20%	22 14%	38 21% A
Switching energy supplier/ tariff/green energy tariff	7 1% D	3 2%	3 1%	5 2%	1 1%	-	2 1%
Turning down thermostat	2 *	-	2 *	-	-	1 1%	-
Turning off appliances/ lights	13 2%	3 2%	13 3%	6 2%	3 2%	4 3%	6 3%
Underfloor heating	2 *	1 1%	1 *	2 1%	2 2% A	-	2 1%
Use my car less	3 1%	-	2 *	1 *	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 390

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	558	139	447	257	128	158	181
Water buff	5 1%	1 1%	4 1%	3 1%	3 2%	1 1%	3 2%
Water meter	3 1%	-	2	2 1%	1 1%	1 1%	1 1%
A device in the toilet to reduce water usage/water hippo	4 1%	-	4 1%	3 1%	3 2% A	1 1%	3 2%
Wear more clothing	2	-	2	2 1%	2 2% A	-	2 1%
Windmill/wind turbine/wind farm	5 1%	1 1%	5 1%	3 1%	2 2%	1 1%	3 2%
Wood burning stove/biomass heating system	14 3%	3 2%	12 3%	10 4%	7 5% A	2 1%	8 4%
Build a porch/conservatory	5 1%	2 1%	3 1%	2 1%	-	2 1%	-
House is rented	7 1%	2 1%	5 1%	2 1%	2 2%	3 2%	2 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1%	-	5 1%	3 1%	2 2%	2 1%	2 1%
Fitting energy efficient lighting/light bulbs	4 1%	1 1%	4 1%	4 2%	3 2% A	-	4 2% A
Consider installing ground source heat pumps	3 1%	1 1%	2	3 1%	2 2%	-	2 1%
Other answers	43 8%	10 7%	35 8%	27 11% A	15 12%	11 7%	20 11%
Don't know	9 2% E	3 2%	6 1%	1	-	5 3%	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 390

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	558	139	447	257	128	158	181
No answer/None	266 48% EFH	59 42%	218 49%	100 39%	48 38%	89 56% A	69 38%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	558	24**	61*	132	116	96*	129	237	321	324	174	46*	412	78*	61*
Anything/whatever they offer	4 1% M	-	1 2%	1 1%	1 1%	-	1 1%	2 1%	2 1%	3 1%	1 1%	-	1 1%	1 1%	2 3% AMA
Nothing/have done all I can/ it is too expensive/won't get my money back	28 5%	2 8%	2 3%	4 3%	5 4%	7 7%	8 6%	11 5%	17 5%	14 4%	11 6%	1 2%	21 5%	3 4%	4 7%
Composting	5 1%	-	1 2%	3 2%	-	1 1%	-	1 1%	4 1%	3 1%	2 1%	-	3 1%	1 1%	1 2%
Damp proofing	2 j	-	-	1 1%	-	-	1 1%	-	2 1%	1 1%	1 1%	-	1 1%	1 1%	-
Double/triple glazing/new windows	42 8%	1 4%	6 10%	14 11%	6 5%	6 6%	9 7%	16 7%	26 8%	27 8%	8 5%	7 15% AK	37 9% A	3 4%	2 3%
Energy efficient appliances	12 2%	1 4%	-	1 1%	5 4%	1 1%	4 3%	3 1%	9 3%	9 3%	2 1%	1 2%	9 2%	2 3%	1 2%
Insulation (walls, floor, roof, doors)	52 9% N	-	6 10%	17 13%	9 8%	11 11%	9 7%	26 11%	26 8%	30 9%	16 9%	5 11%	44 11% N	-	7 11% N
More efficient boiler	17 3% Hf	-	3 5%	5 4%	5 4%	2 2%	2 2%	3 1%	14 4% H	10 3%	6 3%	-	16 4%	1 1%	-
Solar/pv panels	91 16% GLPb	1 4%	15 25% G	26 20% G	23 20% G	15 16%	11 9%	41 17%	50 16%	55 17% L	30 17% L	2 4%	76 18% AN	7 9%	8 13%
Switching energy supplier/ tariff/green energy tariff	7 1%	-	1 2%	-	4 3% AD	1 1%	1 1%	2 1%	5 2%	2 1%	5 3% AJ	-	4 1%	2 3%	1 2%
Turning down thermostat	2 i	-	-	-	-	1 1%	1 1%	2 1%	-	2 1%	-	-	2 1%	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	558	24**	61*	132	116	96*	129	237	321	324	174	46*	412	78*	61*
Turning off appliances/ lights	13 2% a	2 8%	1 2%	4 3% G	3 3%	3 3%	-	3 1%	10 3%	6 2%	5 3%	2 4%	7 2%	4 5%	2 3%
Underfloor heating	2	-	-	1 1%	1 1%	-	-	2 1%	-	1	1 1%	-	2	-	-
Use my car less	3 1%	-	-	-	1 1%	2 2%	-	1	2 1%	1	2 1%	-	3 1%	-	-
Water butt	5 1%	-	1 2%	2 2%	1 1%	1 1%	-	1	4 1%	4 1%	1 1%	-	4 1%	-	1 2%
Water meter	3 1% J	-	1 2%	-	2 2%	-	-	1	2 1%	-	3 2% AJ	-	1	-	2 3% AMA
A device in the toilet to reduce water usage/water hippo	4 1%	-	-	2 2%	1 1%	1 1%	-	1	3 1%	2 1%	2 1%	-	2	2 3%	-
Wear more clothing	2	-	-	-	-	1 1%	1 1%	1	1	2 1%	-	-	2	-	-
Windmill/wind turbine/wind farm	5 1%	1 4%	-	1 1%	2 2%	1 1%	-	3 1%	2 1%	3 1%	2 1%	-	2	2 3%	1 2%
Wood burning stove/biomass heating system	14 3% Ka	-	1 2%	5 4%	5 4% F	-	3 2%	8 3%	6 2%	14 4% AK	-	-	12 3%	1 1%	1 2%
Build a porch/conservatory	5 1%	-	-	2 2%	1 1%	1 1%	1 1%	4 2%	1	5 2%	-	-	5 1%	-	-
House is rented	7 1% M	-	2 3% D	-	2 2%	2 2%	1 1%	3 1%	4 1%	2 1%	5 3% AJ	-	1	1 1%	5 8% AMNAPQRS
More efficient radiators (reflective panels/ thermostats etc)	6 1%	-	-	3 2%	2 2%	-	1 1%	3 1%	3 1%	4 1%	2 1%	-	6 1%	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Communities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/detached (J)	Terraced (K)	Flat/Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	558	24**	61*	132	116	96*	129	237	321	324	174	46*	412	78*	61*
Fitting energy efficient lighting/light bulbs	4 1%	-	1 2%	1 1%	-	2 2%	-	3 1%	1 *	1 *	2 1%	1 2%	3 1%	1 1%	-
Consider installing ground source heat pumps	3 1%	-	-	-	-	2 2%	1 1%	3 1%	-	2 1%	1 1%	-	3 1%	-	-
Other answers	43 8% †	1 4%	6 10%	12 9%	6 5%	4 4%	14 11%	19 8%	24 7%	28 9%	9 5%	3 7%	29 7%	8 10%	5 8%
Don't know	9 2% e	-	2 3%	1 1%	2 2%	1 1%	3 2%	6 3%	3 1%	3 1%	4 2%	2 4%	7 2%	2 3%	-
No answer/None	266 48% Mc	16 67%	24 39%	54 41%	53 46%	50 52%	69 53% D	111 47%	155 48%	152 47%	81 47%	27 59%	186 45%	48 62% AMO	27 44%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	558	107	193	99*	100	59*	383	72*	76*	18**	240	181	121	10**	22**	536
Anything/whatever they offer	4 1% M	-	3 2%	-	1 1%	-	2 1%	2 3%	-	-	1 *	2 1%	1 1%	-	-	4 1%
Nothing/have done all I can/ it is too expensive/won't get my money back	28 5%	6 6%	13 7%	4 4%	3 3%	2 3%	17 4%	5 7%	4 5%	1 6%	10 4%	9 5%	9 7%	-	1 5%	27 5%
Composting	5 1%	1 1%	1 1%	1 1%	2 2%	-	4 1%	-	-	-	-	3 2% e	2 2% e	-	-	5 1%
Damp proofing	2 *	-	1 1%	-	-	1 2%	1 *	-	1 1%	-	2 1%	-	-	-	1 5%	1 *
Double/triple glazing/new windows	42 8%	5 5%	14 7%	8 8%	9 9%	6 10%	26 7%	2 3%	12 16% Aab	1 6%	24 10%	11 6%	7 6%	-	2 9%	40 7%
Energy efficient appliances	12 2%	1 1%	6 3%	5 5% AS	-	-	7 2%	1 1%	4 5%	-	5 2%	5 3%	2 2%	-	1 5%	11 2%
Insulation (walls, floor, roof, doors)	52 9% N	9 8%	14 7%	8 8%	13 13%	8 14%	32 8%	4 6%	12 16% Aab	3 17%	27 11%	15 8%	10 8%	-	4 18%	48 9%
More efficient boiler	17 3% Hf	1 1%	6 3%	2 2%	4 4%	4 7% OP	9 2%	-	7 9% Aab	-	12 5% Af	2 1%	3 2%	-	-	17 3%
Solar/pv panels	91 16% GLPb	8 7%	28 15%	19 19% P	24 24% APQ	12 20% P	56 15%	6 8%	22 29% Aab	5 28%	43 18%	28 15%	20 17%	-	3 14%	88 16%
Switching energy supplier/ tariff/green energy tariff	7 1%	1 1%	2 1%	1 1%	1 1%	2 3%	5 1%	1 1%	-	1 6%	4 2%	1 1%	2 2%	-	-	7 1%
Turning down thermostat	2 *	-	2 1%	-	-	-	2 1%	-	-	-	-	-	2 2% Ae	-	-	2 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	558	107	193	99*	100	59*	383	72*	76*	18**	240	181	121	10**	22**	536
Turning off appliances/ lights	13 2% a	1 1%	4 2%	6 6% AP	1 1%	1 2%	5 1%	4 6% a	3 4%	-	6 3%	5 3%	2 2%	-	-	13 2%
Underfloor heating	2 *	-	-	-	2 2% A	-	-	1 1% a	1 1% a	-	2 1%	-	-	-	-	2 *
Use my car less	3 1%	1 1%	1 1%	-	1 1%	-	3 1%	-	-	-	1 *	1 1%	1 1%	-	-	3 1%
Water butt	5 1%	2 2%	-	-	3 3% AQ	-	5 1%	-	-	-	2 1%	2 1%	1 1%	-	-	5 1%
Water meter	3 1% J	1 1%	1 1%	1 1%	-	-	3 1%	-	-	-	1 *	2 1%	-	-	1 5%	2 *
A device in the toilet to reduce water usage/water hippo	4 1%	-	-	2 2% Q	1 1%	1 2%	4 1%	-	-	-	3 1%	1 1%	-	-	-	4 1%
Wear more clothing	2 *	1 1%	1 1%	-	-	-	2 1%	-	-	-	1 *	-	1 1%	-	-	2 *
Windmill/wind turbine/wind farm	5 1%	1 1%	1 1%	1 1%	1 1%	2 2%	4 1%	-	-	1 6%	3 1%	1 1%	1 1%	-	-	5 1%
Wood burning stove/biomass heating system	14 3% Ka	2 2%	5 3%	3 3%	3 3%	1 2%	4 1%	3 4% a	5 7% Ac	2 11%	7 3%	2 1%	4 3%	1 10%	1 5%	13 2%
Build a porch/conservatory	5 1%	-	2 1%	1 1%	2 2%	-	3 1%	-	2 3%	-	3 1%	-	2 2%	-	-	5 1%
House is rented	7 1% M	1 1%	3 2%	2 2%	-	1 2%	6 2%	1 1%	-	-	2 1%	2 1%	3 2%	-	-	7 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1%	1 1%	2 1%	-	2 2%	1 2%	4 1%	-	2 3%	-	4 2%	1 1%	1 1%	-	-	6 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 391

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	558	107	193	99*	100	59*	383	72*	76*	18**	240	181	121	10**	22**	536
Fitting energy efficient lighting/light bulbs	4 1%	1 1%	1 1%	1 1%	1 1%	-	2 1%	2 3%	-	-	3 1%	-	1 1%	-	-	4 1%
Consider installing ground source heat pumps	3 1%	1 1%	1 1%	1 1%	-	-	1 *	-	2 3% Aa	-	2 1%	-	1 1%	-	-	3 1%
Other answers	43 8% f	7 7%	18 9%	6 6%	6 6%	6 10%	25 7%	7 10%	8 11%	2 11%	24 10% f	4 2%	13 11% f	-	1 5%	42 8%
Don't know	9 2% e	2 2%	5 3%	1 1%	1 1%	-	8 2%	-	-	1 6%	1 *	5 3% e	3 2%	-	-	9 2%
No answer/None	266 48% Mc	65 61% AOR ST	91 47%	45 45%	42 42%	23 39%	192 50% c	39 54% c	26 34%	5 28%	104 43%	96 53% e	53 44%	9 90%	11 50%	255 48%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	558	227	242	87*	227	38*	14**	173	243	142	368	99*	91*	438
Anything/whatever they offer	4 1%	-	2 1%	2 2% B	1 *	-	-	3 2% I	-	1 1%	2 1%	2 2%	-	4 1%
Nothing/have done all I can/ it is too expensive/won't get my money back	28 5%	10 4%	10 4%	7 8%	9 4%	3 8%	-	7 4%	12 5%	9 6%	15 4%	6 6%	5 5%	22 5%
Composting	5 1% N	-	3 1%	2 2% B	1 *	1 3%	-	1 1%	3 1%	1 1%	4 1%	1 1%	3 3% AN	2 *
Damp proofing	2 *	1 *	1 *	-	2 1%	-	-	2 1%	-	-	1 *	1 1%	-	2 *
Double/triple glazing/new windows	42 8% hj	18 8%	20 8%	4 5%	18 8%	1 3%	1 7%	19 11% A	16 7%	7 5%	26 7%	6 6%	7 8%	33 8%
Energy efficient appliances	12 2%	7 3%	4 2%	1 1%	5 2%	1 3%	-	5 3%	4 2%	3 2%	8 2%	2 2%	-	11 3%
Insulation (walls, floor, roof, doors)	52 9%	22 10%	22 9%	8 9%	23 10%	1 3%	1 7%	25 14% AUJ	18 7%	9 6%	37 10%	5 5%	5 5%	47 11% A
More efficient boiler	17 3%	10 4%	6 2%	1 1%	12 5% A	-	-	2 1%	8 3%	7 5% H	11 3%	2 2%	-	15 3%
Solar/pv panels	91 16% Dp	36 16%	47 19% D	8 9%	37 16%	9 24%	-	33 19%	42 17%	16 11%	58 16%	19 19%	9 10%	81 18% AM
Switching energy supplier/ tariff/green energy tariff	7 1%	4 2%	3 1%	-	4 2%	-	-	3 2%	3 1%	1 1%	5 1%	2 2%	2 2%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	558	227	242	87*	227	38*	14**	173	243	142	368	99*	91*	438
Turning down thermostat	2	2 1%	-	-	1	-	-	-	1	1 1%	1	-	1 1%	1
Turning off appliances/ lights	13 2%	4 2%	8 3%	1 1%	4 2%	2 5%	-	2 1%	10 4% A	1 1%	8 2%	3 3%	2 2%	9 2%
Underfloor heating	2	2 1%	-	-	1	-	-	1 1%	1	-	1	-	-	2
Use my car less	3 1%	3 1%	-	-	2 1%	-	-	-	3 1%	-	2 1%	1 1%	-	3 1%
Water butt	5 1%	2 1%	2 1%	1 1%	1	-	-	2 1%	3 1%	-	5 1%	-	1 1%	4 1%
Water meter	3 1%	1	1	1 1%	1	-	1 7%	1 1%	1	1 1%	3 1%	-	-	3 1%
A device in the toilet to reduce water usage/water hippo	4 1%	4 2% AC	-	-	1	-	-	3 2%	1	-	4 1%	-	-	4 1%
Wear more clothing	2	-	1	1 1%	1	1 3% A	-	1 1%	-	1 1%	2 1%	-	-	2
Windmill/wind turbine/wind farm	5 1%	1	3 1%	1 1%	1	-	-	1 1%	1	3 2%	4 1%	1 1%	1 1%	4 1%
Wood burning stove/biomass heating system	14 3%	4 2%	9 4%	1 1%	6 3%	2 5%	-	6 3%	5 2%	3 2%	10 3%	2 2%	-	13 3%
Build a porch/conservatory	5 1%	3 1%	2 1%	-	-	-	-	1 1%	4 2%	-	4 1%	1 1%	-	4 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	558	227	242	87*	227	38*	14**	173	243	142	368	99*	91*	438
House is rented	7 1%	2 1%	4 2%	1 1%	3 1%	1 3%	-	2 1%	4 2%	1 1%	4 1%	3 3%	-	6 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1% I	2 1%	3 1%	1 1%	4 2%	-	-	2 1%	3 1%	1 1%	6 2%	-	-	5 1%
Fitting energy efficient lighting/light bulbs	4 1%	1	3 1%	-	2 1%	1 3%	-	2 1%	1	1 1%	3 1%	-	-	4 1%
Consider installing ground source heat pumps	3 1%	3 1%	-	-	1 *	-	-	1 1%	-	2 1%	1 *	-	-	3 1%
Other answers	43 8% L	23 10%	14 6%	6 7%	20 9%	2 5%	-	17 10%	15 6%	11 8%	35 10% AL	3 3%	4 4%	35 8%
Don't know	9 2%	3 1%	6 2%	-	5 2%	-	-	2 1%	5 2%	2 1%	7 2%	1 1%	1 1%	8 2%
No answer/None	266 48% HNimq	107 47%	111 46%	47 54%	112 49%	20 53%	11 79%	70 40%	121 50%	75 53% H	168 46%	51 52%	57 63% AN	193 44%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	558	178	272	63*	45*	53*	136	114	255	167	339	52*	377	182	12**	8**	167	133	112
Anything/whatever they offer	4 1%	2 1%	2 1%	- -	- -	1 2%	2 1%	- -	1 *	2 1%	2 1%	- -	- -	4 2% AI	- -	- -	3 2%	1 1%	- -
Nothing/have done all I can/ it is too expensive/won't get my money back	28 5% J	9 5%	14 5%	2 3%	3 7%	3 6%	6 4%	6 5%	13 5%	10 6%	12 4%	6 12% AJ	18 5%	10 5%	- -	1 13%	7 4%	8 6%	4 4%
Composting	5 1% N	2 1%	2 1%	1 2%	- -	1 2% h	3 2% h	1 1%	- -	2 1%	3 1%	- -	2 1%	3 2%	- -	- -	4 2% A	- -	1 1%
Damp proofing	2 *	- -	2 1%	- -	- -	- -	- -	1 1%	1 *	2 1% j	- -	- -	- -	2 1% I	- -	- -	2 1%	- -	- -
Double/triple glazing/new windows	42 8% hj	9 5%	25 9%	4 6%	4 9%	3 6%	12 9%	14 12% Ah	13 5%	23 14% Aj	16 5%	3 6%	24 6%	21 12% AI	- -	- -	8 5%	12 9%	11 10%
Energy efficient appliances	12 2%	6 3%	3 1%	- -	3 7% Abc	1 2%	3 2%	3 3%	5 2%	5 3%	7 2%	- -	9 2%	4 2%	- -	- -	5 3%	4 3%	1 1%
Insulation (walls, floor, roof, doors)	52 9%	16 9%	29 11%	6 10%	1 2%	8 15%	12 9%	9 8%	23 9%	22 13% A	27 8%	3 6%	30 8%	23 13%	2 17%	- -	12 7%	20 15% Ap	10 9%
More efficient boiler	17 3%	6 3%	9 3%	1 2%	1 2%	1 2%	4 3%	4 4%	8 3%	5 3%	12 4%	- -	12 3%	5 3%	- -	- -	2 1%	5 4%	5 4%
Solar/pv panels	91 16% Dp	29 16%	39 14%	11 17%	12 27% b	10 19%	23 17%	17 15%	41 16%	23 14%	58 17%	10 19%	68 18%	24 13%	- -	- -	15 9%	26 20% p	27 24% Ap
Switching energy supplier/ tariff/green energy tariff	7 1%	4 2%	3 1%	- -	- -	- -	2 1%	2 2%	3 1%	4 2%	3 1%	- -	3 1%	5 3%	- -	- -	1 1%	2 2%	4 4% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	558	178	272	63*	45*	53*	136	114	255	167	339	52*	377	182	12**	8**	167	133	112
Turning down thermostat	2 *	1 1%	-	1 2% b	-	-	-	-	2 1%	1 1%	1 *	-	2 1%	-	-	-	1 1%	-	-
Turning off appliances/ lights	13 2%	2 1%	5 2%	3 5%	3 7% a	2 4%	4 3%	4 4%	3 1%	5 3%	7 2%	1 2%	7 2%	6 3%	1 8%	-	3 2%	5 4%	3 3%
Underfloor heating	2 *	-	2 1%	-	-	-	1 1%	-	1 *	2 1% j	-	-	-	2 1% l	-	-	1 1%	-	-
Use my car less	3 1%	-	1 *	2 3% Aab	-	-	1 1%	2 1%	1 *	1 1%	2 1%	-	2 1%	1 1%	-	-	2 1%	-	1 1%
Water buff	5 1%	-	5 2% A	-	-	-	2 1%	-	3 1%	1 1%	4 1%	-	4 1%	1 1%	-	-	1 1%	3 2%	-
Water meter	3 1%	1 1%	2 1%	-	-	1 2%	-	1 1%	1 *	2 1%	1 *	-	1 *	2 1%	-	-	2 1%	-	1 1%
A device in the toilet to reduce water usage/water hippo	4 1%	1 1%	3 1%	-	-	1 2% h	2 1%	1 1%	-	1 1%	3 1%	-	2 1%	2 1%	-	-	-	3 2% A	-
Wear more clothing	2 *	-	2 1%	-	-	1 2%	-	-	1 *	-	2 1%	-	2 1%	-	-	-	-	1 1%	-
Windmill/wind turbine/wind farm	5 1%	2 1%	2 1%	-	1 2%	-	1 1%	-	4 2%	-	3 1%	2 4% Ai	5 1%	-	-	-	1 1%	2 2%	1 1%
Wood burning stove/biomass heating system	14 3%	3 2%	8 3%	2 3%	1 2%	-	5 4%	5 4%	4 2%	5 3%	8 2%	1 2%	12 3%	3 2%	-	-	6 4%	3 2%	2 2%
Build a porch/conservatory	5 1%	-	5 2% A	-	-	-	1 1%	3 3%	1 *	1 1%	4 1%	-	4 1%	1 1%	-	-	1 1%	-	3 3%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 392

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

Base: Respondents who have taken any action as a result of the LCCC project

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	558	178	272	63*	45*	53*	136	114	255	167	339	52*	377	182	12**	8**	167	133	112
House is rented	7 1%	2 1%	3 1%	2 3%	-	2 4% h	3 2%	1 1%	1 *	2 1%	3 1%	2 4%	4 1%	3 2%	-	-	4 2%	2 2%	1 1%
More efficient radiators (reflective panels/ thermostats etc)	6 1% l	2 1%	3 1%	-	1 2%	-	2 1%	2 2%	2 1%	4 2%	2 1%	-	2 1%	4 2%	-	-	-	1 1%	4 4% Ap
Fitting energy efficient lighting/light bulbs	4 1%	2 1%	1 *	-	1 2%	-	2 1%	2 2% h	-	4 2% Aj	-	-	-	4 2% Al	-	-	3 2%	-	1 1%
Consider installing ground source heat pumps	3 1%	2 1%	1 *	-	-	-	-	1 1%	2 1%	2 1%	1 *	-	1 *	2 1%	-	-	1 1%	1 1%	1 1%
Other answers	43 8% L	16 9%	20 7%	5 8%	2 4%	6 11%	13 10%	9 8%	15 6%	17 10%	23 7%	3 6%	24 6%	21 12% Al	1 8%	-	15 9%	11 8%	10 9%
Don't know	9 2%	2 1%	5 2%	2 3%	-	-	3 2%	1 1%	5 2%	2 1%	6 2%	1 2%	6 2%	3 2%	-	-	3 2%	3 2%	1 1%
No answer/None	266 48% HNim q	90 51%	125 46%	31 49%	20 44%	21 40%	57 42%	51 45%	137 54% Af	66 40%	172 51% i	28 54%	189 50% m	72 40%	9 75%	7 88%	89 53% qr	51 38%	46 41%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 393

Q33. Age

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
16-24	263 9% KNPnr	257 9%	338 17% D	250 12%
25-34	459 15% KINIOPnUw	487 16%	1654 83% D	344 17%
35-44	516 17% KN	541 18%	- -	367 18% C
45-54	540 18% Rpα	517 17%	- -	329 16% C
55-64	446 15% kRTuay	463 16%	- -	298 15% C
65+	748 25% RpVfWuZay	697 24%	- -	453 22% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 393

Q33. Age

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
16-24	51 11%	4 3%	21 12%	14 13%	12 3%	5 4%	3 3%	5 4%	46 15% A	7 6%	7 7%	30 10% s	28 13% A	30 8%
25-34	78 17%	8 5%	27 15%	17 15%	25 7%	10 8%	8 8%	21 18%	82 27% A	22 20%	11 11%	32 11%	48 22% A	70 19%
35-44	70 16%	16 11%	24 14%	16 15%	36 10%	25 21%	21 21%	19 16%	55 18%	16 15%	26 26% Ar	60 20%	39 18%	93 25% A
45-54	78 17%	30 20%	34 19%	27 25%	65 19%	25 21%	22 22%	18 15%	39 13%	26 24%	19 19%	54 18%	34 16%	69 19%
55-64	66 15%	34 23% A	20 11%	13 12%	81 23% A	19 16%	26 26% An	19 16%	28 9%	19 17%	8 8%	39 13%	30 14%	44 12%
65+	107 24%	58 39% A	50 28%	23 21%	132 38% A	36 30%	20 20%	38 32% o	50 17%	20 18%	29 29%	85 28%	36 17%	64 17%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 393

Q33. Age

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
16-24	24 8%	8 6%	25 12%	48 16% A	20 7%
25-34	42 14%	16 12%	46 23% A	86 29% A	43 14%
35-44	60 20%	23 17%	43 21%	64 21%	49 16%
45-54	58 19%	29 22%	28 14%	41 14%	56 19%
55-64	36 12%	15 11%	23 11%	27 9%	50 17%
65+	80 27%	41 31%	37 18%	35 12%	83 28%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 393

Q33. Age

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
16-24	257 9%	49 11%	8 5%	20 12%	12 11%	22 6%	9 7%	1 1%	6 5%	47 16% A	6 5%	2 2%	17 6%	20 10%	38 10%
25-34	487 16%	82 18%	10 7%	32 19%	14 13%	32 9%	12 10%	6 6%	15 12%	72 24% A	23 21%	11 12%	38 13%	45 22% A	95 26% AW
35-44	541 18%	83 19%	20 13%	22 13%	22 20%	58 17% N	22 18%	22 21%	26 21%	56 19%	22 20%	12 13%	59 19%	43 21%	74 20%
45-54	517 17%	77 17%	29 19%	27 16%	20 19%	52 15%	27 22%	30 29% A	25 20%	35 12%	19 17%	18 19%	58 19%	38 18%	62 17%
55-64	463 16%	63 14%	34 22% A	25 15%	8 7%	60 17%	23 18%	13 13%	27 22% A	42 14%	20 18%	25 27% AT	58 19% U	25 12%	40 11%
65+	697 24%	94 21%	52 34% A	40 24%	32 30%	124 36% A	32 26%	32 31%	24 20%	49 16%	21 19%	26 28%	74 24%	37 18%	60 16%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVv - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 393

Q33. Age

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
16-24	257 9%	20 7%	5 4%	15 8%	51 17% A	21 7%
25-34	487 16%	55 18%	10 8%	40 21% A	78 26% A	40 13%
35-44	541 18%	66 22% A	20 16%	42 22%	71 24% A	40 13%
45-54	517 17%	42 14%	31 25%	28 15%	48 16%	54 18%
55-64	463 16%	48 16%	26 21% Y	20 10%	24 8%	56 19%
65+	697 24%	69 23%	32 26%	46 24%	29 10%	86 29%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 394

Q33. Age

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
16-24	263 9% CEKN	257 9%	74 7%	190 10%	97 7%	65 11% L	115 11% A	73 9% N	78 7%	180 9%	83 6%	39 6%	116 11% A	46 6%
25-34	459 15% CEK	487 16%	139 13%	327 16%	177 13%	91 15%	185 18% A	120 14%	142 13%	374 18% A	182 13%	94 16%	178 18%	115 14%
35-44	516 17% C	541 18%	164 15%	376 19% A	242 17%	125 20% A	157 16%	165 20% A	193 18%	398 19%	264 19%	114 19%	181 18%	162 19%
45-54	540 18%	517 17%	198 18%	356 18%	263 19%	107 17%	174 17%	147 18%	199 19%	347 17%	267 19%	114 19%	161 16%	169 20%
55-64	446 15% DF	463 16%	195 18% A	277 14%	241 17% A	77 13%	141 14%	122 15%	173 16%	316 15%	251 18% A	108 18% F	147 15%	148 18%
65+	748 25% DJ	697 24%	312 29% A	474 24% J	396 28% A	150 24%	238 24%	208 25%	289 27%	428 21%	370 26%	137 23%	227 22%	193 23%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 395

Q33. Age

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
16-24	263 9% CDEF GJMPCc dg	263 100% ACDEFG	-	-	-	-	-	124 9%	139 9%	104 7%	118 12% AJ	37 12% AJ	81 4%	74 12% AM	96 19% AMNAPQST
25-34	459 15% BDEFGH JMPQcgh	-	459 100% ABDEFG	-	-	-	-	187 14%	272 17% AH	166 11%	219 22% AJ	67 22% AJ	160 9%	130 22% AM	159 31% AMNAPQRS
35-44	516 17% BCEFGP Qbgh	-	-	516 100% ABCEFG	-	-	-	231 17%	285 18%	285 19%	180 18%	44 15%	300 17%	102 17%	107 21% AMAPQ
45-54	540 18% BCDFGO OPQ	-	-	-	540 100% ABCDG	-	-	252 19%	288 18%	296 19%	181 18%	54 18%	359 20% AO	105 17%	71 14%
55-64	446 15% BCDEGK LNOORSTae	-	-	-	-	446 100% ABCDEG	-	204 15%	242 15%	273 18% AKL	123 12%	24 8%	342 19% ANO	63 10%	36 7% T
65+	748 25% BCDEFK NOORSTaej	-	-	-	-	-	748 100% ABCDEF	350 26%	398 25%	412 27% AK	194 19%	72 24%	574 32% ANO	129 21% O	37 7% ST



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 395

Q33. Age

Base: All

All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
16-24	263 9% CDEFG JMPQcdg	21 3%	64 6% P	76 15% APQ	67 14% APQ	35 13% APQ	204 10% Ac d	40 10% cd	11 3%	3 2%	121 11% Ag	81 9%	47 6%	6 6%	13 6%	250 9%
25-34	459 15% BDEFG HJMPQcgh	43 7%	127 12% P	119 24% APQ	96 19% APQ	74 28% APQS	354 18% Ac d	65 16% c	23 6%	12 10%	196 17% Agh	158 17% gh	88 12%	6 6%	34 15%	425 15%
35-44	516 17% BCEFG PQbgh	51 8%	105 10%	99 20% PQ	166 34% AOPQ R	95 36% AOPQ R	367 18% Ab	52 13%	74 19% b	18 15%	241 21% Agh	171 18% gh	90 12% h	5 5%	30 14%	486 18%
45-54	540 18% BCDF GOOPQ	90 14%	159 15%	122 24% AOPQ T	123 25% AOPQ T	46 17%	351 18%	71 17%	72 18%	34 28% Aabc	229 20% A	160 17%	124 17%	17 17%	38 17%	502 18%
55-64	446 15% BCDE GKLNOR Stae	104 16% ORST	245 23% AOPR ST	58 12% OST	30 6%	9 3%	269 14%	54 13%	90 23% Aab	21 17%	146 13%	134 14%	136 19% Aef	23 23% Aef	32 14%	414 15%
65+	748 25% BCDE FKNOORS	334 52% AOPR ST	371 35% AORST	27 5% ST	11 2%	5 2%	447 22%	124 31% Aa	126 32% Aa	34 28%	208 18%	227 24% e	243 33% Aef	41 42% Aef	75 34% Aj	673 24%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 396

Q33. Age

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
16-24	263 9% BEHKag hlnr	62 6%	103 8% B	96 15% ABC	69 6%	31 13% AE	35 21% AEF	48 7%	121 10% H	94 9%	119 7%	72 10% K	66 9%	170 8%
25-34	459 15% BJKch im	110 10%	206 17% B	138 21% ABC	171 16%	36 15%	33 20%	124 17% J	213 18% AJ	122 12%	224 14%	132 19% AK	97 14%	328 16%
35-44	516 17% BGJMh p	151 14%	251 20% AB	109 17%	190 18% G	37 16%	18 11%	152 21% AJ	230 19% AJ	134 13%	307 19% A	110 16%	86 12%	399 20% AM
45-54	540 18% JMeko	176 17%	249 20% AB	112 17%	209 20% G	44 19%	22 13%	159 22% AJ	236 20% J	145 14%	295 18%	146 21% A	97 14%	397 19% AM
55-64	446 15% ef	172 16%	184 15%	88 13%	162 15%	32 14%	18 11%	103 14%	180 15%	163 16%	241 15%	94 14%	125 18% AN	289 14%
65+	748 25% CDHIL Ncdelfgkq	387 37% ACD	246 20%	113 17%	264 25%	57 24%	41 25%	144 20%	228 19%	376 36% AHI	448 27% AL	137 20%	225 32% AN	454 22%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 396

Q33. Age

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
16-24	263 9% BEHKa ghlnr	56 7%	116 8%	29 9%	62 17% Aabc	87 23% Afgh	80 11% Agh	28 5%	68 5%	69 8%	151 8%	43 15% Aij	158 8%	85 9% n	2 2%	25 24% Almn	82 8% r	43 8%	21 5%
25-34	459 15% BJKa him	105 13%	224 15%	58 17%	72 20% Aab	131 35% Afgh	190 27% Agh	82 16% h	56 4%	114 13%	283 16%	62 21% Aij	302 15%	129 13%	17 20%	25 24% Alm	164 16%	95 17%	68 15%
35-44	516 17% BGJM hp	125 15%	247 17%	75 22% Aab	69 19%	81 21% Ah	170 24% Ah	135 26% Ah	130 9%	151 17%	305 17%	60 21%	348 18%	166 17%	16 19%	14 13%	135 13%	114 20% p	137 31% Apq
45-54	540 18% JMek o	156 19%	257 18%	68 20%	59 16%	29 8%	110 16% e	110 21% Aef	291 21% Aef	170 20% k	331 18% k	39 13%	348 18% o	193 20% o	18 21% o	10 10%	166 16%	122 21% Ap	115 26% Ap
55-64	446 15% ef	148 18% Ab	202 14%	46 14%	50 14%	28 7%	75 11%	81 16% ef	261 19% Aef	146 17% k	267 15%	33 11%	285 15%	159 17%	12 14%	11 10%	140 14%	97 17%	70 16%
65+	748 25% CDHI LNcdefg	223 27% cd	415 28% Acd	61 18%	49 14%	21 6%	75 11% e	80 16% ef	572 42% Aefg	218 25% k	476 26% k	54 19%	517 26% A	231 24%	21 24%	20 19%	333 33% Aqr	98 17% r	34 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 397

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Male	1348 45%	1404 47%	133 7%	972 48% C
Female	1624 55%	1558 53%	1859 93% D	1069 52%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 397

Q34. Gender

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Male	199 44%	68 45%	80 45%	55 50%	151 43%	52 43%	39 39%	57 48%	141 47%	41 37%	48 48%	131 44%	110 51%	176 48%
Female	251 56%	82 55%	96 55%	55 50%	200 57%	68 57%	61 61%	63 53%	159 53%	69 63%	52 52%	169 56%	105 49%	194 52%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 397

Q34. Gender

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Male	143 48%	59 45%	104 51%	144 48%	144 48%
Female	157 52%	73 55%	98 49%	157 52%	157 52%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 397

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Male	1404 47%	212 47%	72 47%	86 52%	51 47%	164 47%	62 50%	48 46%	60 49%	146 49%	46 41%	38 40%	138 45%	106 51%	175 47%
Female	1558 53%	236 53%	81 53%	80 48%	57 53%	184 53%	63 50%	56 54%	63 51%	155 51%	65 59%	56 60%	166 55%	102 49%	194 53%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 397

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Male	1404 47%	150 50%	54 44%	97 51%	147 49%	136 46%
Female	1558 53%	150 50%	70 56%	94 49%	154 51%	161 54%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 398

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Male	1348 45%	1404 47%	489 45%	914 46%	629 44%	289 47%	463 46%	385 46%	526 49% A	967 47%	662 47%	282 47%	481 48%	390 47%
Female	1624 55% I	1558 53%	593 55%	1086 54%	787 56%	326 53%	547 54%	450 54%	548 51%	1076 53%	755 53%	324 53%	529 52%	443 53%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 399

Q34. Gender

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Male	1348 45% CIKNT fi	124 47%	187 41%	231 45%	252 47%	204 46%	350 47% C	1348 100% AI	-	717 47% K	427 42%	151 51% K	841 46% N	242 40%	244 48% NT
Female	1624 55% HQghj	139 53%	272 59% AG	285 55%	288 53%	242 54%	398 53%	-	1624 100% AH	819 53%	588 58% AJL	147 49%	975 54%	361 60% AMO	262 52%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 399

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Male	1348 45% CIKN Tfi	276 43% T	529 49% APT	223 45% T	231 47% T	89 34%	894 45%	199 49%	170 43%	61 50%	533 47% f	377 40%	355 49% Af	60 61% Aefg	84 38%	1264 46% Ai
Female	1624 55% HQgh j	367 57% Q	542 51%	278 55%	262 53%	175 66% AOPQ RS	1098 55%	207 51%	226 57%	61 50%	608 53% h	554 60% Aegh	373 51% h	38 39%	138 62% Aj	1486 54%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 400

Q34. Gender

Base: All

	All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Male	1348 45% INop	473 45%	563 45%	303 46%	467 44%	100 42%	77 46%	309 42%	493 41%	546 53% AHI	742 45%	310 45%	349 50% AN	877 43%
Female	1624 55% JMqr	585 55%	676 55%	353 54%	598 56%	137 58%	90 54%	421 58% J	715 59% AJ	488 47%	892 55%	381 55%	347 50%	1160 57% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 400

Q34. Gender

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Male	1348 45% INap	321 39%	680 47% a	169 50% a	178 49% a	178 47%	324 46%	217 42%	628 46%	385 44%	824 45%	139 48%	894 46%	432 45%	47 55%	48 46%	421 41%	291 51% Ap	221 50% Ap
Female	1624 55% JMqr	492 61% Abcd	781 53%	168 50%	183 51%	199 53%	376 54%	299 58%	750 54%	483 56%	989 55%	152 52%	1064 54%	531 55%	39 45%	57 54%	599 59% Aqr	278 49%	224 50%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 401

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Full-time	1081 36% N	1104 37%	-	727 36% C
Part-time	460 15% I	446 15%	-	296 15% C
Not at all	1431 48% qVtWuwwZx	1412 48%	-	841 41% C



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 401

Q34a. And do you work...

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Full-time	151 34%	44 29%	61 35%	36 33%	108 31%	35 29%	44 44%	42 35%	99 33%	40 36%	40 40%	100 33%	96 45% A	185 50% A
Part-time	56 12%	15 10%	20 11%	13 12%	62 18%	28 23% A	16 16%	21 18%	37 12%	20 18%	17 17%	52 17%	35 16%	68 18%
Not at all	243 54%	91 61% A	95 54%	61 55%	181 52%	57 48%	40 40%	57 48%	164 55% A	50 45% q	43 43%	148 49%	84 39%	117 32%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 401

Q34a. And do you work...

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Full-time	108 36%	49 37%	91 45% A	97 32%	98 33%
Part-time	54 18%	24 18%	30 15%	53 18%	52 17%
Not at all	138 46%	59 45%	81 40%	151 50%	151 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 401

Q34a. And do you work...

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Full-time	1104 37%	144 32%	48 31%	49 30%	35 32%	139 40% N	42 34%	43 41%	47 38%	102 34%	54 49% A	31 33%	108 36%	87 42%	175 47% A
Part-time	446 15%	69 15%	11 7%	17 10%	11 10%	44 13%	28 22% A	17 16%	19 15%	38 13%	21 19%	18 19%	47 15%	49 24% A	57 15%
Not at all	1412 48%	235 52%	94 61% A	100 60% A	62 57%	165 47%	55 44%	44 42%	57 46%	161 53%	36 32%	45 48%	149 49%	72 35%	137 37%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 401

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Full-time	1104 37%	130 43% A	53 43%	91 48% A	117 39%	112 38%
Part-time	446 15%	48 16%	23 19%	23 12%	41 14%	36 12%
Not at all	1412 48%	122 41%	48 39%	77 40%	143 48%	149 50%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 402

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Full-time	1081 36% GM	1104 37%	386 36%	741 37%	505 36%	236 38%	330 33%	322 39%	407 38%	780 38%	551 39%	226 37%	329 33%	316 38%
Part-time	460 15% GM	446 15%	182 17%	295 15%	251 18% A	104 17%	121 12%	141 17%	174 16%	313 15%	243 17%	114 19% A	129 13%	150 18%
Not at all	1431 48% KHN	1412 48%	514 48%	964 48%	660 47%	275 45%	559 55% A	372 45%	493 46%	950 47%	623 44%	266 44%	552 55% A	367 44%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 403

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Full-time	1081 36% FGINP Qi	114 43%	214 47%	290 56%	290 54%	143 32%	30 4%	687 51%	394 24%	587 38%	371 37%	99 33%	672 37%	139 23%	248 49%
Part-time	460 15% GHLPQ bh	33 13%	86 19%	108 21%	121 22%	79 18%	33 4%	78 6%	382 24%	246 16%	168 17%	32 11%	291 16%	87 14%	73 14%
Not at all	1431 48% CDEHJ OORStej	116 44%	159 35%	118 23%	129 24%	224 50%	685 92%	583 43%	848 52%	703 46%	476 47%	167 56%	853 47%	377 63%	185 37%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 403

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Full-time	1081 36% FGIN PQI	145 23%	354 33% P	240 48% APQT	245 50% APQT	97 37% P	732 37%	141 35%	148 37%	40 33%	440 39% g	339 36%	247 34%	37 38%	24 11%	1057 38% Ai
Part-time	460 15% GHLFQ bh	46 7%	138 13% P	112 22% AOPQ	106 22% AOPQ	58 22% AOPQ	312 16%	49 12%	59 15%	27 22% Ab	192 17% h	149 16% h	102 14% h	6 6%	26 12%	434 16%
Not at all	1431 48% CDEH JOORSte	452 70% AOQR ST	579 54% AORS T	149 30%	142 29%	109 41% RS	948 48%	216 53% Ac	189 48%	55 45%	509 45%	443 48%	379 52% Ae	55 56% e	172 77% Aj	1259 46%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 404

Q34a. And do you work...

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Full-time	1081 36% BMchlp	310 29%	501 40% AB	263 40% AB	373 35%	96 41%	58 35%	269 37%	454 38%	358 35%	586 36%	257 37%	220 32%	772 38% AM
Part-time	460 15% JMhn	146 14%	197 16%	116 18% B	177 17%	32 14%	28 17%	135 18% AJ	201 17% J	124 12%	262 16%	112 16%	82 12%	340 17% AM
Not at all	1431 48% CDHIN cdefgkmq	602 57% ACD	541 44%	277 42%	515 48%	109 46%	81 49%	326 45%	553 46%	552 53% AHI	786 48%	322 47%	394 57% AN	925 45%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 404

Q34a. And do you work...

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Full-time	1081 36% BMah lp	265 33%	519 36%	142 42% Aab	155 43% Aab	174 46% Ah	315 45% Ah	222 43% Ah	369 27%	326 38%	637 35%	118 41%	680 35%	382 40% Al	39 45% l	43 41%	199 20%	287 50% Ap	291 65% Apq
Part-time	460 15% JMhn	125 15%	214 15%	53 16%	68 19% b	52 14%	117 17%	99 19% Aeh	192 14%	142 16%	268 15%	50 17%	305 16% n	152 16% n	6 7%	12 11%	145 14%	109 19% Apr	64 14%
Not at all	1431 48% CDHl Ncdefgk	423 52% Accl	728 50% cd	142 42%	138 38%	151 40%	268 38%	195 38%	817 59% Aefg	400 46%	908 50% Ak	123 42%	973 50% Am	429 45%	41 48%	50 48%	676 66% Aqr	173 30% r	90 20%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

Q35 Which of the following best describes your home

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Semi-detached house/end of terrace	941 32% LjPRp	1038 35% A	-	-
Terraced house	1015 34% KiNiOmPnQoTrXv YwZx	1030 35%	-	-
Detached house	595 20% LjMkRpSqUsVtXv Zxaybz	577 19%	-	-
Maisonette	33 1% N	50 2%	-	-
Flat	265 9% LjNiOmPnQowY	246 8%	-	-
Bungalow	118 4% BKlJlMlMnRrPpSq sVtuvwZxayz	21 1%	-	-
Other	5 B	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

Q35 Which of the following best describes your home

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Semi-detached house/end of terrace	182 40%	37 25%	14 8%	47 43% A	105 30%	60 50% A	21 21%	46 38%	54 18%	36 33%	31 31%	89 30%	95 44% A	124 34%
Terraced house	168 37%	8 5%	159 90% A	53 48% A	39 11%	15 13%	11 11%	24 20%	191 64% A	44 40%	9 9%	96 32%	76 35%	122 33%
Detached house	34 8%	94 63% A	3 2%	3 3%	161 46% A	36 30% Am	61 61% A	34 28% A	3 1%	4 4%	42 42% A	32 11%	6 3%	82 22%
Maisonette	-	-	-	-	-	-	-	-	10 3% A	11 10% A	1 1%	5 2%	1 *	5 1%
Flat	51 11%	10 7%	-	7 6%	13 4%	1 1%	2 2%	-	37 12% A	15 14%	4 4%	61 20% A	35 16% A	29 8%
Bungalow	14 3%	1 1%	-	-	32 9% Al	8 7% m	5 5% n	16 13% Ao	2 1%	-	13 13% Ar	17 6% s	2 1%	8 2%
Other	1 *	-	-	-	1 *	-	-	-	3 1% A	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

Q35 Which of the following best describes your home

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Semi-detached house/end of terrace	147 49% A	57 43% A	110 54% A	95 32%	84 28%
Terraced house	65 22%	19 14%	49 24%	159 53% A	93 31%
Detached house	37 12%	43 33% A	5 2%	14 5%	10 3%
Maisonette	1 *	-	5 2%	1 *	4 1%
Flat	27 9%	6 5% w	32 16% A	28 9% y	98 33% Az
Bungalow	23 8% Av	7 5% w	-	4 1% y	10 3% z
Other	-	-	1 *	-	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

Q35 Which of the following best describes your home

Base: All

All Communities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middlesbrough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Semi-detached house/end of terrace	1038 35%	195 44%	45 29%	10 6%	40 37%	116 33%	81 65% AO	31 30%	49 40%	68 23%	35 32%	40 43% A	107 35%	76 37%	145 39% A
Terraced house	1030 35%	160 36%	15 10%	151 91% A	59 55% A	62 18% N	19 15%	7 7%	27 22%	179 59% A	42 38%	14 15%	95 31%	89 43% A	111 30%
Detached house	577 19%	35 8%	84 55% A	5 3%	2 2%	156 45% A	23 18%	66 63% A	47 38% A	3 1%	1 1%	34 36% A	42 14%	12 6%	67 18%
Maisonette	50 2%	3 1%	1 1%	-	-	5 1% N	-	-	-	9 3% A	7 6% A	-	5 2%	2 1%	18 5% AW
Flat	246 8%	49 11%	8 5%	-	7 6%	8 2%	2 2%	-	-	40 13% A	26 23% A	3 3%	54 18% A	27 13% A	22 6%
Bungalow	21 1%	6 1%	-	-	-	1	-	-	-	2 1%	-	3 3%	1	2 1%	6 2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

Q35 Which of the following best describes your home

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Semi-detached house/end of terrace	1038 35%	153 51% A	59 48% A	109 57% A	90 30%	87 29%
Terraced house	1030 35%	63 21%	19 15%	52 27%	175 58% A	103 35%
Detached house	577 19%	44 15%	46 37% A	6 3%	22 7%	30 10% b
Maisonette	50 2%	1	-	5 3%	-	4 1%
Flat	246 8%	35 12%	-	19 10%	14 5%	73 25% A
Bungalow	21 1%	4 1%	-	-	-	-
Other	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 406

Q35 Which of the following best describes your home

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Semi-detached house/end of terrace	941 32%	1038 35%	341 32%	631 32%	483 34% A	215 35% A	320 32%	282 34%	363 34%	788 39% AD	535 38% AE	223 37% A	348 34%	303 36% A
Terraced house	1015 34% CEKFHN	1030 35%	324 30%	682 34%	314 22%	181 29%	420 42% A	216 26%	355 33%	656 32%	355 25%	198 33%	413 41% A	232 28%
Detached house	595 20% JFLGM	577 19%	301 28% A	385 19% J	376 27% A	80 13%	134 13%	175 21%	309 29% A	338 17%	381 27% A	88 15%	124 12%	201 24% A
Maisonette	33 1% C	50 2%	1 *	21 1%	18 1%	7 1%	10 1%	7 1%	7 1% C	36 2%	19 1%	7 1%	13 1%	7 1%
Flat	265 9% CI	246 8%	51 5%	201 10% A	131 9%	100 16% A	105 10% A	102 12% A	37 3%	203 10%	120 8%	84 14% A	104 10%	84 10%
Bungalow	118 4% IJKLGMN	21 1%	63 6% AI	76 4% J	93 7% AK	32 5% L	17 2%	53 6% AN	3 *	22 1%	7 *	6 1%	8 1%	6 1%
Other	5 *	-	1 *	4 *	1 *	-	4 *	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 407

Q35 Which of the following best describes your home

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Semi-detached house/end of terrace	941 32% KLOOP c	77 29%	136 30%	187 36% ACG	180 33%	139 31%	222 30%	427 32%	514 32%	941 61% AKL	- -	222 -	628 35% ANO	182 30% O	117 23%
Terraced house	1015 34% FGHJL MQbcdg	118 45% ADEFG	219 48% ADEFG	180 35% FG	181 34% FG	123 28%	194 26%	427 32%	588 36% AH	- -	1015 100% AJL	- -	519 29%	241 40% AM	243 48% AMNAPQRST
Detached house	595 20% BCKLN OOPRabe	27 10%	30 7%	98 19% BC	116 21% BC	134 30% ABCDE	190 25% ABCD	290 22%	305 19%	595 39% AKL	- -	- -	523 29% ANO	6 1%	51 10% N
Maisonette	33 1% JKMQc	1 *	8 2%	7 1%	7 1%	5 1%	5 1%	14 1%	19 1%	- -	- -	33 11% AJK	11 2% AM	12 2% MGS	10 2%
Flat	265 9% FIJKM RStcdg	36 14% ADEFG	59 13% ADEFG	37 7%	47 9% F	19 4%	67 9% F	137 10% AI	128 8%	- -	- -	265 89% AJK	38 2% AMO	148 25% AMAQRST	77 15%
Bungalow	118 4% BCDEJK LNOOSTa	4 2%	5 1%	6 1%	9 2%	25 6% BCDE	69 9% ABCDEF	50 4%	68 4%	- -	- -	- -	93 5% ANO	14 2%	8 2%
Other	5 *	-	2 *	1 *	-	1 *	1 *	3 *	2 *	-	-	-	4 *	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 407

Q35 Which of the following best describes your home

Base: All

All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Semi-detached house/end of terrace	941 32% KLOO Pc	165 26%	322 30% O	177 35% OPQ	179 36% AOPQ	98 37% AOPQ	671 34% Abc	116 29%	91 23%	43 35% c	351 31%	285 31%	248 34%	37 38%	62 28%	879 32%
Terraced house	1015 34% FGHJ LMQbcdg	207 32%	310 29%	205 41% APQ	188 38% APQ	105 40% APQ	845 42% Abcd	105 26% c	26 7%	29 24% c	413 36% gh	318 34%	223 31%	25 26%	85 38%	930 34%
Detached house	595 20% BCKL NOOPRob e	84 13%	281 26% AOPR ST	77 15% O	105 21% OPR	48 18% OP	216 11%	62 15% a	253 64% Aabd	43 35% Aab	200 18%	206 22% e	161 22% e	24 24%	37 17%	558 20%
Maisonette	33 1% JKMQc	12 2% QS	6 1%	8 2% Q	2 *	5 2% QS	30 2% Ac	3 1%	-	-	17 1%	11 1%	4 1%	1 1%	5 2%	28 1%
Flat	265 9% FIJK MRSTcd g	133 21% AOQRS T	92 9% RST	21 4%	13 3%	6 2%	168 8% cd	93 23% Aacd	2 1%	2 2%	119 10% Ag	77 8%	51 7%	8 8%	27 12%	238 9%
Bungalow	118 4% BCDEJ KLNOOST a	40 6% AORST	58 5% AORST	13 3%	5 1%	2 1%	59 3%	26 6% Aa	23 6% Aa	5 4%	39 3%	32 3%	40 5% Aef	3 3%	6 3%	112 4%
Other	5 *	2 *	2 *	-	1 *	-	3 *	1 *	1 *	-	2 *	2 *	1 *	-	-	5 *



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 408

Q35 Which of the following best describes your home

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Semi-detached house/end of terrace	941 32% efimop	330 31%	417 34% AD	188 29%	334 31%	80 34%	52 31%	211 29%	388 32%	342 33%	524 32%	219 32%	215 31%	645 32%
Terraced house	1015 34% Cbgjk lnqr	361 34%	388 31%	259 39% ABC	344 32%	75 32%	70 42% AEF	277 38% AIJ	393 33%	345 33%	534 33%	261 38% AK	236 34%	696 34%
Detached house	595 20% DGHej lop	231 22% D	256 21% D	107 16%	230 22% G	47 20% G	16 10%	118 16%	275 23% AH	202 20%	322 20%	132 19%	126 18%	429 21% A
Maisonette	33 1% Dh	11 1%	20 2% AD	2 *	15 1%	2 1%	1 1%	14 2% AJ	11 1%	8 1%	18 1%	9 1%	7 1%	24 1%
Flat	265 9% Bhimqr	71 7%	109 9%	80 12% ABC	93 9%	21 9%	22 13% A	79 11% AI	96 8%	90 9%	147 9%	55 8%	66 9%	172 8%
Bungalow	118 4% LNefim r	50 5%	48 4%	20 3%	47 4%	11 5%	6 4%	29 4%	43 4%	46 4%	87 5% AL	13 2%	44 6% AN	69 3%
Other	5	4	1	-	2	1	-	2	2	1	2	2	2	2



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 408

Q35 Which of the following best describes your home

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Semi-detached house/end of terrace	941 32% efim op	255 31%	461 32%	120 36%	105 29%	95 25%	194 28%	175 34% ef	476 35% Aef	183 21%	674 37% Alk	84 29% i	708 36% Amo	239 25% o	32 37% mo	13 12%	296 29%	210 37% Ap	146 33%
Terraced house	1015 34% Cbgj klnqr	283 35%	468 32%	119 35%	145 40% Ab	163 43% Agh	264 38% Agh	131 25%	457 33% g	434 50% Alk	519 29% k	62 21%	554 28% n	425 44% Aln	14 16%	53 50% Aln	397 39% Aqr	173 30%	116 26%
Detached house	595 20% DGHe fjop	146 18%	323 22% Acc	58 17%	68 19%	44 12%	117 17% e	125 24% Aef	309 22% Aef	192 22% j	313 17%	90 31% Alj	398 20% o	207 21% o	27 31% Almo	8 8%	116 11%	124 22% p	156 35% Apq
Maisonette	33 1% Dh	6 1%	20 1%	4 1%	3 1%	7 2% h	9 1%	8 2%	9 1%	10 1%	22 7%	1	17 1%	14 7%	-	2 2%	14 7%	5 7%	8 2%
Flat	265 9% Bhim qr	79 10%	130 9%	27 8%	29 8%	60 16% Agh	96 14% Ah	52 10% h	57 4%	42 5%	183 10% Ai	40 14% Ai	169 9%	69 7%	8 9%	27 26% Almn	149 15% Aqr	36 6% r	11 2%
Bungalow	118 4% LNefi mr	43 5% A	55 4%	9 3%	11 3%	7 2%	18 3%	25 5% ef	68 5% Aef	6 1%	100 6% Ai	12 4% i	109 6% Am	7 1%	5 6% m	2 2%	46 5% r	21 4% r	6 1%
Other	5	1	4	-	-	1	2	-	2	1	2	2 7% Aj	3	2	-	-	2	-	2



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

Q36 In which of these ways does your household occupy this accommodation?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Buying with a mortgage/loan	799 27% KINIRpUsy	838 28%	-	674 33% C
Own it outright	1017 34% MRpWuZay	1008 34%	-	623 31% C
Part rent/part mortgage	14	9	-	-
Part rent/part own outright	5	6	-	-
Rent privately	487 16% KikmnXvYw	460 16%	-	294 14% C
Rent from the council/ Housing association	603 20% KLJNOmPnQoaTVt WXZxaybz	596 20%	-	435 21% C
Living here rent free	28 1%	27 1%	-	-
Don't know	7	10	-	15 1% C
Refused	12	8	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

Q36 In which of these ways does your household occupy this accommodation?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Buying with a mortgage/loan	122 27%	23 15%	50 28%	31 28%	55 16%	37 31%	37 37% A	45 38% A	45 15%	31 28%	34 34%	63 21%	59 27%	167 45% A
Own it outright	107 24%	87 58% A	71 40%	23 21%	203 58% A	53 44% A	41 41%	44 37%	57 19%	34 31%	36 36%	104 35%	68 32%	89 24%
Part rent/part mortgage	2	1 1%	-	-	3 1%	1 1%	-	-	1	1 1%	1 1%	1	-	3 1%
Part rent/part own outright	-	1 1%	-	-	-	-	-	1 1%	1	-	-	-	-	2 1%
Rent privately	26 6%	13 9%	42 24% A	19 17%	50 14%	13 11%	11 11%	16 13%	73 24% A	21 19%	15 15%	71 24% A	67 31% A	50 14%
Rent from the council/ Housing association	192 43%	20 13%	11 6% J	35 32% A	35 10%	15 13%	8 8%	10 8%	121 40% A	19 17% q	10 10%	59 20%	14 7%	54 15%
Living here rent free	-	1 1%	1 1%	2 2%	5 1%	1 1%	2 2%	1 1%	2 1%	1 1%	3 3% A	1	5 2% A	3 1%
Don't know	1	1 1%	-	-	-	-	1 1%	-	-	-	-	1	1	2 1%
Refused	-	3 2% A	1 1%	-	-	-	-	3 3% A	-	3 3% A	1 1%	-	1	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

Q36 In which of these ways does your household occupy this accommodation?

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Buying with a mortgage/loan	110 37% A	40 30%	65 32%	74 25%	73 24%
Own it outright	114 38%	57 43% A	55 27%	61 20%	118 39%
Part rent/part mortgage	-	-	-	1	3 1%
Part rent/part own outright	-	-	1	-	-
Rent privately	34 11%	6 5%	54 27% A	113 38% A	96 32% AZ
Rent from the council/ Housing association	37 12%	24 18%	25 12% x	46 15%	6 2%
Living here rent free	3 1%	2 2%	1	4 1%	3 1%
Don't know	1	1 1%	1	2 1%	1
Refused	1	2 2%	-	-	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

Q36 In which of these ways does your household occupy this accommodation?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Buying with a mortgage/loan	838 28%	136 30%	26 17%	48 29%	38 35%	60 17%	44 35% A	46 44% A	51 41% A	53 18%	38 34%	30 32%	62 20%	62 30%	144 39% A
Own it outright	1008 34%	100 22%	94 61% A	69 42%	30 28%	162 47% A	65 52% A	43 41%	45 37%	56 19%	37 33%	41 44%	108 36%	72 35%	86 23%
Part rent/part mortgage	9	1	-	-	-	1	-	-	-	2 1%	-	-	2 1%	2 1%	1
Part rent/part own outright	6	1	-	-	-	-	-	-	2 2% A	-	-	-	3 1% A	-	-
Rent privately	460 16%	30 7%	6 4%	44 27% A	10 9%	59 17%	8 6%	7 7%	12 10%	67 22% A	27 24% A	11 12%	56 18%	58 28% A	65 18%
Rent from the council/ Housing association	596 20%	176 39%	26 17%	3 2%	29 27%	56 16% N	8 6%	8 8%	11 9%	118 39% A	6 5%	12 13%	68 22%	8 4%	67 18%
Living here rent free	27 1%	1	-	2 1%	1 1%	8 2% A	-	-	1 1%	5 2%	-	-	2 1%	4 2%	3 1%
Don't know	10	2	-	-	-	2 1%	-	-	-	-	-	-	2 1%	2 1%	2 1%
Refused	8	1	1 1%	-	-	-	-	-	1 1%	-	3 3% A	-	1	-	1



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

Q36 In which of these ways does your household occupy this accommodation?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Buying with a mortgage/loan	838 28%	120 40% A	40 32%	68 36% A	63 21%	82 28%
Own it outright	1008 34%	97 32%	53 43%	59 31%	75 25%	118 40%
Part rent/part mortgage	9	-	1 1%	-	-	1
Part rent/part own outright	6	2 1%	-	2 1% A	-	1
Rent privately	460 16%	29 10%	8 6%	51 27% A	124 41% A	64 22% A
Rent from the council/ Housing association	596 20%	48 16%	20 16%	8 4%	35 12%	24 8% b
Living here rent free	27 1%	3 1%	2 2%	1 1%	2 1%	5 2%
Don't know	10	-	-	-	1	-
Refused	8	1	-	2 1%	1	2 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 410

Q36 In which of these ways does your household occupy this accommodation?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Buying with a mortgage/loan	799 27% G	838 28%	283 26%	567 28% A	361 25%	156 25%	221 22%	238 29%	311 29%	642 31% AD	393 28%	154 25%	253 25%	251 30%
Own it outright	1017 34% DJGM	1008 34%	480 44% A	588 29%	583 41% A	208 34%	274 27%	293 35%	456 42% A	576 28%	573 40% A	221 36%	280 28%	309 37%
Part rent/part mortgage	14	9	4	9	7	2	4	2	3	6	5	4 1%	3	4
Part rent/part own outright	5	6	1	5	1	-	2	1	2	8	5	3	1	5 1% A
Rent privately	487 16% DJGM	460 16%	199 18% A	294 15%	264 19% A	153 25% A	131 13%	180 22% AN	188 18%	277 14%	238 17%	125 21% A	113 11%	144 17%
Rent from the council/ Housing association	603 20% CIEKFLHN	596 20%	93 9%	509 25% A	170 12%	83 13%	368 36% A	101 12%	94 9%	508 25% A	177 12%	88 15%	349 35% A	107 13%
Living here rent free	28 1%	27 1%	15 1%	15 1%	19 1% A	9 1%	5	12 1%	15 1%	15 1%	15 1%	6 1%	7 1%	7 1%
Don't know	7	10	2	6	3	2	2	3	4	6	6	4 1%	2	4
Refused	12	8	5	7	8 1%	2	3	5 1%	1	5	5	1	2	2



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 411

Q36 In which of these ways does your household occupy this accommodation?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Buying with a mortgage/loan	799 27% BFGKL NOOPQbi	49 19% G	126 27% BG	256 50% ABCEF G	234 43% ABCFG	99 22% G	35 5%	376 28%	423 26%	509 33% AKL	246 24% L	23 8%	799 44% ANO	-	-
Own it outright	1017 34% BCDEK LNOORSTa be	32 12% C	34 7%	44 9%	125 23% BCD	243 54% ABCDE	539 72% ABCDEF	465 34%	552 34%	642 42% AKL	273 27% L	26 9%	1017 56% ANO	-	-
Part rent/part mortgage	14 M	-	4 1%	4 1%	2	3 1%	1	5	9 1%	9 1%	3	1	-	-	14 3% AMNAPQRST
Part rent/part own outright	5	-	2	-	3 1% AG	-	-	3	2	2	3	-	-	-	5 1% AMNAPQ
Rent privately	487 16% EFGJM Ncg	96 37% ADEFG	153 33% ADEFG	103 20% AEFG	66 12% FG	33 7%	36 5%	236 18%	251 15%	157 10% AJ	237 23% AJ	86 29% AJ	-	-	487 96% AMNAPQRST
Rent from the council/ Housing association	603 20% FGHJM OOQcj	74 28% ADEFG	130 28% ADEFG	102 20% F	105 19% F	63 14%	129 17%	242 18%	361 22% AH	188 12% AJ	241 24% AJ	160 54% AJK	-	603 100% AMO	-
Living here rent free	28 1% EFMNOO a	8 3% AEFG	7 2% EF	6 1% F	1	-	6 1%	12 1%	16 1%	13 1%	9 1%	2 1%	-	-	-
Don't know	7 M	4 2% ADEFG	2	-	-	1	-	4	3	5	2	-	-	-	-
Refused	12 KM	-	1	1	4 1%	4 1%	2	5	7	11 1% AK	1	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 411

Q36 In which of these ways does your household occupy this accommodation?

Base: All

All Commu- nities (excl cfrs) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Buying with a mortgage/loan	799 27% BFGK LNOOPab 1	77 12% O	233 22% OP	183 37% AOPQ	213 43% AOPQ RT	93 35% AOPQ	578 29% Ab	68 17% b	107 27% b	30 25%	326 29%	260 28%	184 25%	19 19%	23 10%	776 28% Ai
Own it outright	1017 34% BCDE KLNOORS Table 14 M	298 46% AORS T	500 47% AORS T	102 20% OT	85 17% O	32 12% O	600 30%	109 27%	221 56% Aab	56 46% Aab	338 30%	315 34% e	294 40% Aef	46 47% Aef	75 34%	942 34%
Part rent/part mortgage	14 M	1 1%	6 1%	4 1%	1 1%	2 1%	9 1%	1 1%	4 1%	-	9 1%	4 1%	1 1%	-	-	14 1%
Part rent/part own outright	5	1 1%	2 1%	1 1%	1 1%	-	2 1%	2 1%	-	1 1% a	4 1%	1 1%	-	-	1 1%	4 1%
Rent privately	487 16% EFGJ MNcg	93 14%	166 15%	99 20% APQ	79 16%	50 19%	323 16% c	108 27% Aacd	37 9%	14 11%	221 19% Ag	151 16%	97 13%	12 12%	35 16%	452 16%
Rent from the council/ Housing association	603 20% FGHJ MOOQcj	166 26% AOGS	151 14% O	106 21% OQ	99 20% OQ	81 31% AOQRS	456 23% Acd	114 28% Aacd	12 3%	17 14% c	221 19%	188 20%	144 20%	17 17%	86 39% Aj	517 19%
Living here rent free	28 1% EFMNO Oa	5 1% O	6 1%	3 1%	9 2% AOQ	5 2% OQ	13 1%	4 1%	9 2% Aa	2 2%	15 1%	5 1%	5 1%	2 2%	2 1%	26 1%
Don't know	7 M	-	2 1%	1 1%	3 1% P	1 1%	5 1%	-	2 1%	-	4 1%	2 1%	1 1%	-	-	7 1%
Refused	12 KM	2 1%	5 1%	2 1%	3 1%	-	6 1%	-	4 1% ab	2 2% Aab	3 1%	5 1%	2 1%	2 2% Aeg	-	12 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 412

Q36 In which of these ways does your household occupy this accommodation?

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Buying with a mortgage/loan	799 27% BJMeh op	227 21% 382 31% AB	183 28% B	290 27%	66 28%	37 22%	192 26%	366 30% AJ	241 23%	461 28%	177 26%	156 22%	588 29% AM	
Own it outright	1017 34% CDHIL defgklp r	489 46% ACD	369 30% D	158 24%	381 36%	77 32%	48 29%	228 31%	376 31%	413 40% AHI	595 36% AL	215 31%	246 35%	694 34%
Part rent/part mortgage	14 i	3	8 1%	3	7 1%	-	-	5 1%	5	4	5	3	3	9
Part rent/part own outright	5 i	-	2	3 B	1	3 1% AE	-	1	4	-	2	3	-	5
Rent privately	487 16% BJbgh jlr	116 11%	207 17% B	159 24% ABC	184 17%	32 14%	27 16%	145 20% AJ	205 17% J	137 13%	249 15%	120 17%	107 15%	344 17%
Rent from the council/ Housing association	603 20% EKNhi mqr	207 20%	252 20%	138 21%	188 18%	54 23%	52 31% AE	144 20%	236 20%	223 22%	295 18%	164 24% AK	174 25% AN	361 18%
Living here rent free	28 1% i	10 1%	10 1%	8 1%	12 1%	2 1%	2 1%	10 1%	10 1%	8 1%	16 1%	6 1%	7 1%	20 1%
Don't know	7 i	2	4	1	-	2 1% E	-	1	3	3	3	-	2	5
Refused	12 jp	4	5	3	2	1	1 1%	4 1%	3	5	8	3	1	11 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 412

Q36 In which of these ways does your household occupy this accommodation?

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Buying with a mortgage/loan	799 27% BJMehop	199 24%	391 27%	108 32% Aa	101 28%	62 16%	184 26% e	221 43% Aefh	332 24% e	225 26%	493 27%	81 28%	562 29% Amo	241 25% o	25 29% o	13 12%	123 12%	199 35% Ap	265 60% Apq
Own it outright	1017 34% CDHI Ldefgjk lpr 14 i	308 38% Accd	519 36% d	101 30%	89 25%	39 10%	115 16% e	132 26% ef	731 53% Aefg	365 42% Ajk	577 32% k	75 26%	643 33%	383 40% Alo	26 30%	29 28%	323 32% r	186 33% r	113 25%
Part rent/part mortgage	5 i	1 1%	2 1%	2 7%	1 1%	2 7%	4 7%	3 7%	5 1%	1 1%	8 1%	5 2% Aij	11 7%	4 1%	-	-	2 1%	4 7%	3 7%
Part rent/part own outright	5 i	1 1%	2 1%	2 7%	-	3 7% Afh	-	1 1%	1 1%	2 1%	3 1%	-	1 1%	3 1%	1 1% Al	-	1 1%	2 1%	-
Rent privately	487 16% BJbg hlijr	130 16%	214 15%	56 17%	87 24% Aabc	202 54% Afgh	209 30% Agh	35 7% h	41 3%	216 25% Ajk	218 12%	53 18% j	229 12%	228 24% Aln	11 13%	42 40% Almn	195 19% Ar	106 19% r	55 12%
Rent from the council/ Housing association	603 20% EKNh imqr	158 19%	304 21%	64 19%	77 21%	63 17%	181 26% Aeh	117 23% eh	242 18%	40 5%	490 27% Ai	73 25% Ai	487 25% Am	84 9%	21 24% m	19 18% m	365 36% Aqr	67 12% r	6 1%
Living here rent free	28 1% i	6 7%	16 7%	3 7%	3 7%	6 2%	4 7%	5 7%	13 7%	13 7%	14 7%	1 1%	13 7%	13 7%	1 7%	2 2%	11 7%	4 7%	3 7%
Don't know	7 i	-	4 1%	1 1%	2 7% a	-	2 1%	1 1%	4 1%	1 1%	6 1%	-	5 1%	2 1%	-	-	-	-	-
Refused	12 i jp	6 7%	5 1%	-	1 1%	-	1 1%	1 1%	9 7%	5 7%	4 1%	3 7% j	7 1%	5 7%	1 7%	-	-	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 413

Q37 How long have you lived in this home?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Less than 6 months (0.25)	211 7% iOovY	209 7%	-	-
6 months - less than 1 year (0.75)	166 6%	176 6%	-	-
1 year - less than 3 years (2)	413 14%	390 13%	-	-
3 years - less than 5 years (4)	287 10%	303 10%	-	-
5 years - less than 7 years (6)	245 8% LOpx	233 8%	-	-
7 years - less than 10 years (8.5)	271 9% Ra	268 9%	-	-
10 years or more (20)	1378 46% RUsVWuxaybz	1368 46%	-	-
Don't know/refused	1	15 1% A	-	-
Mean (in years)	11.27 RpqUsVWuZxca ybz	11.27	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 413

Q37 How long have you lived in this home?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Less than 6 months (0.25)	17 4%	8 5%	16 9% j	4 4%	17 5%	3 3%	5 5%	12 10% o	26 9%	9 8%	10 10%	28 9%	33 15% A	23 6%
6 months - less than 1 year (0.75)	16 4%	6 4%	9 5%	9 8%	12 3%	4 3%	4 4%	6 5%	31 10% A	10 9%	5 5%	22 7%	8 4%	24 6%
1 year - less than 3 years (2)	76 17%	13 9%	20 11%	14 13%	39 11%	10 8%	10 10%	14 12%	52 17%	9 8%	17 17%	60 20% A	36 17%	43 12%
3 years - less than 5 years (4)	42 9%	18 12%	10 6%	8 7%	29 8%	10 8%	8 8%	15 13%	32 11%	10 9%	12 12%	30 10%	18 8%	45 12%
5 years - less than 7 years (6)	36 8%	8 5%	3 2%	8 7%	27 8%	3 3%	12 12%	10 8%	24 8%	8 7%	11 11%	26 9%	23 11% t	46 12% A
7 years - less than 10 years (8.5)	37 8%	23 15% A	12 7%	9 8%	43 12% A	11 9%	12 12%	7 6%	17 6%	10 9%	6 6%	25 8%	17 8%	42 11% u
10 years or more (20)	226 50%	74 49%	106 60% A	58 53%	184 52% A	79 66% A	49 49%	56 47%	118 39%	53 48%	39 39%	109 36%	80 37%	147 40%
Don't know/refused	-	-	-	-	-	-	-	-	-	1 1% A	-	-	-	-
Mean (in years)	11.97	12.19	13.24 A	12.29	12.58 A	14.63 A	12.10	11.13	9.70	11.57	9.85	9.37	9.49	10.44



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 413

Q37 How long have you lived in this home?

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Less than 6 months (0.25)	18 6%	3 2%	19 9%	45 15% A	24 8%
6 months - less than 1 year (0.75)	9 3%	6 5%	23 11% A	28 9% A	21 7%
1 year - less than 3 years (2)	39 13%	12 9%	36 18%	53 18%	53 18%
3 years - less than 5 years (4)	30 10%	14 11%	16 8%	42 14% Ay	39 13%
5 years - less than 7 years (6)	18 6%	16 12%	14 7%	19 6%	22 7%
7 years - less than 10 years (8.5)	30 10%	13 10%	13 6%	10 3%	23 8%
10 years or more (20)	153 51%	67 51%	81 40%	104 35%	119 40%
Don't know/refused	3 1% A	1 1% A	-	-	-
Mean (in years)	12.23	12.46	9.76	8.59	9.94



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 413

Q37 How long have you lived in this home?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Less than 6 months (0.25)	209 7%	29 6%	3 2%	6 4%	4 4%	17 5%	8 6%	4 4%	3 2%	35 12% A	11 10%	6 6%	25 8%	28 13% A	30 8%
6 months - less than 1 year (0.75)	176 6%	20 4%	6 4%	7 4%	3 3%	20 6%	5 4%	3 3%	4 3%	24 8%	8 7%	1 1%	30 10% A	21 10% AV	24 7%
1 year - less than 3 years (2)	390 13%	58 13%	16 10%	19 11%	9 8%	42 12%	13 10%	10 10%	16 13%	52 17%	17 15%	8 9%	43 14%	25 12%	62 17% W
3 years - less than 5 years (4)	303 10%	34 8%	13 8%	9 5%	12 11%	42 12%	7 6%	10 10%	16 13%	31 10%	11 10%	13 14%	35 12%	20 10%	50 14% A
5 years - less than 7 years (6)	233 8%	41 9%	12 8%	11 7% L	7 6%	25 7%	7 6%	14 13%	16 13%	15 5%	12 11%	5 5%	24 8%	10 5%	34 9%
7 years - less than 10 years (8.5)	268 9%	43 10%	13 8%	18 11%	7 6%	31 9%	7 6%	14 13%	15 12%	19 6%	10 9%	12 13%	35 12%	19 9%	25 7%
10 years or more (20)	1368 46%	212 47%	90 59% A	96 58% A	66 61% A	171 49%	78 62% A	49 47%	51 41%	125 42%	41 37%	49 52%	112 37%	85 41%	143 39%
Don't know/refused	15 1%	11 2%	-	-	-	-	-	-	2 2% A	-	1 1% A	-	-	-	1 1%
Mean (in years)	11.27	11.73	13.54 A	13.37 A	13.80 A	11.80	13.77 A	11.98	11.10	9.99	9.67	12.58 T	9.66	9.97	9.85



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 413

Q37 How long have you lived in this home?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)
Total	2962	300	124	191	301	297
Less than 6 months (0.25)	209 7%	9 3%	6 5%	13 7%	31 10% A	16 5%
6 months - less than 1 year (0.75)	176 6%	14 5%	6 5%	21 11% A	32 11% A	31 10% A
1 year - less than 3 years (2)	390 13%	49 16%	10 8%	35 18%	66 22% A	59 20% A
3 years - less than 5 years (4)	303 10%	21 7%	8 6%	23 12%	26 9%	40 13% A
5 years - less than 7 years (6)	233 8%	27 9%	16 13%	7 4%	20 7%	27 9%
7 years - less than 10 years (8.5)	268 9%	28 9%	9 7%	18 9%	27 9% a	22 7%
10 years or more (20)	1368 46%	152 51%	69 56% A	74 39%	99 33%	100 34%
Don't know/refused	15 1%	-	-	-	-	2 1% A
Mean (in years)	11.27	12.12	12.99 A	9.72	8.63	9.00



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 414

Q37 How long have you lived in this home?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Less than 6 months (0.25)	211 7% G	209 7%	86 8%	133 7%	117 8% A	71 12% A	55 5%	88 11% A	66 6%	141 7%	102 7%	59 10% A	71 7%	66 8%
6 months - less than 1 year (0.75)	166 6% C	176 6%	43 4%	123 6%	71 5%	35 6%	62 6%	45 5%	60 6%	120 6%	92 6%	52 9% A	53 5%	59 7%
1 year - less than 3 years (2)	413 14% C	390 13%	129 12%	299 15% A	195 14%	113 18% AL	155 15%	137 16% AN	125 12%	298 15%	174 12%	76 13%	135 13%	102 12%
3 years - less than 5 years (4)	287 10%	303 10%	90 8%	210 11% A	132 9%	60 10%	100 10%	83 10%	104 10%	210 10%	154 11%	68 11%	90 9%	94 11%
5 years - less than 7 years (6)	245 8%	233 8%	78 7%	181 9% A	120 8%	60 10% L	76 8%	82 10%	83 8%	176 9%	113 8%	39 6%	75 7%	69 8%
7 years - less than 10 years (8.5)	271 9%	268 9%	102 9%	178 9%	131 9%	48 8%	86 9%	67 8%	104 10%	191 9%	143 10%	66 11%	82 8%	95 11% AH
10 years or more (20)	1378 46% DFLHN	1368 46%	554 51% A	876 44%	649 46%	228 37%	476 47%	333 40%	530 49%	893 44%	636 45%	246 41%	493 49%	346 42%
Don't know/refused	1	15 1%	-	-	1	-	-	-	2	14 1% AD	3	-	11 1% AG	2
Mean (in years)	11.27 DFLHN	11.27	12.09 A	10.84	11.18	9.49	11.36	10.04	11.86 A	10.89	11.08	10.22	11.71	10.57



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 415

Q37 How long have you lived in this home?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Less than 6 months (0.25)	211 7% EFGJM NP	54 21% ADEFG	71 15% ADEFG	40 8% EFG	16 3% G	17 4% G	13 2%	100 7%	111 7%	71 5%	95 9% AJ	39 13% AJ	49 3%	24 4%	133 26% AMNAPQRST
6 months - less than 1 year (0.75)	166 6% EFGJM	33 13% ADEFG	60 13% ADEFG	41 8% AEFG	13 2%	11 2%	8 1%	78 6%	88 5%	68 4%	68 7% J	28 9% AJ	52 3%	39 6% M	74 15% AMNAPQRST
1 year - less than 3 years (2)	413 14% FGJMP c	64 24% ADEFG	121 26% ADEFG	80 16% FG	63 12% G	41 9% G	44 6%	185 14%	228 14%	166 11%	172 17% AJ	62 21% AJ	140 8%	124 21% AM	146 29% AMNAPQRST
3 years - less than 5 years (4)	287 10% BGM	16 6%	69 15% ABEFG	90 17% ABEFG	47 9% G	34 8% G	31 4%	139 10%	148 9%	145 9%	92 9%	43 14% AJK	159 9%	57 9%	67 13% AMNAPQS
5 years - less than 7 years (6)	245 8% BGKQOP Q	13 5%	52 11% ABFG	67 13% ABFG	51 9% BG	31 7% G	31 4%	107 8%	138 8%	140 9% K	64 6%	31 10% K	166 9% AO	58 10% O	19 4%
7 years - less than 10 years (8.5)	271 9% BCGKOO a	15 6%	30 7%	68 13% ABCG	59 11% BCG	50 11% BCG	49 7%	110 8%	161 10%	160 10% AK	67 7%	29 10%	187 10% AO	59 10% O	20 4%
10 years or more (20)	1378 46% BCDLN OORSTbe	68 26% C	56 12%	130 25% C	291 54% ABCD	261 59% ABCD	572 76% ABCDE F	628 47%	750 46%	785 51% AKL	457 45% L	66 22%	1063 59% ANO	242 40% O	47 9%
Don't know/refused	1 -	-	-	-	-	1 -	-	1 -	-	1 -	-	-	-	-	-
Mean (in years)	11.27 BCDK LNOORSTbe	6.83 C	4.94	8.02 BC	12.88 ABC D	13.62 ABC D	16.40 ABC DEF	11.24	11.29	12.30 AKL	10.72 L	6.98	13.66 ANO	10.28 O	3.70



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 415

Q37 How long have you lived in this home?

Base: All

All Commu- nities (excl c trls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Less than 6 months (0.25)	211 7% EFGJM NP	34 5%	75 7%	46 9%	41 8%	15 6%	132 7%	44 11% Aacd	24 6%	5 4%	99 9% Ag	60 6%	43 6%	4 4%	10 5%	201 7%
6 months - less than 1 year (0.75)	166 6% EFGJM	29 5%	55 5%	33 7%	31 6%	18 7%	122 6%	21 5%	18 5%	3 2%	75 7%	48 5%	36 5%	2 2%	10 5%	156 6%
1 year - less than 3 years (2)	413 14% FGJM Pc	65 10%	138 13%	93 19% APQ	73 15% P	44 17% P	297 15% Ac	57 14%	41 10%	15 12%	170 15%	139 15%	86 12%	12 12%	35 16%	378 14%
3 years - less than 5 years (4)	287 10% BGM	51 8%	102 10%	50 10%	46 9%	38 14% APQS	183 9%	50 12%	38 10%	12 10%	127 11% Ag	86 9%	60 8%	9 9%	20 9%	267 10%
5 years - less than 7 years (6)	245 8% BGKO PQ	40 6% O	72 7% O	45 9% O	64 13% AOPQR	24 9% O	166 8%	35 9%	27 7%	10 8%	97 9%	83 9%	53 7%	6 6%	18 8%	227 8%
7 years - less than 10 years (8.5)	271 9% BCGKO Oa	57 9% O	91 8% O	41 8% O	46 9% O	36 14% AOPQR	161 8%	41 10%	51 13% Aa	11 9%	100 9%	103 11% Ag	54 7%	5 5%	19 9%	252 9%
10 years or more (20)	1378 46% BCDL NOORStb e	367 57% AOQR ST	537 50% AORS T	193 39% O	192 39% O	89 34% O	930 47% b	158 39%	197 50% b	66 54% b	473 41%	411 44%	396 54% Aef	60 61% Aef	110 50%	1268 46%
Don't know/refused	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1
Mean (in years)	11.27 BC DKLNOOR	13.11 AO QRST	11.86 ACR ST	9.78 O	10.10 O	9.42 O	11.26 b	10.00	12.09 Ab	12.75 Ab	10.36	11.04	12.56 Aef	13.68 Ae f	11.84	11.22



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 416

Q37 How long have you lived in this home?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Less than 6 months (0.25)	211 7% BJMbfghj	41 4%	76 6% B	90 14% ABC	87 8%	15 6%	10 6%	63 9% J	88 7%	60 6%	113 7%	44 6%	37 5%	152 7%
6 months - less than 1 year (0.75)	166 6% BJfghi	40 4%	68 5%	56 9% ABC	51 5%	8 3%	16 10% AEF	51 7% J	75 6% J	40 4%	89 5%	37 5%	34 5%	119 6%
1 year - less than 3 years (2)	413 14% Befghj	121 11%	186 15% B	106 16% B	161 15%	35 15%	25 15%	108 15%	173 14%	132 13%	230 14%	94 14%	91 13%	289 14%
3 years - less than 5 years (4)	287 10% Befgh	68 6%	138 11% AB	79 12% AB	105 10%	21 9%	17 10%	74 10%	123 10%	90 9%	146 9%	79 11%	71 10%	191 9%
5 years - less than 7 years (6)	245 8% BJMefhim	73 7%	119 10% AB	50 8%	89 8%	27 11%	11 7%	62 8%	115 10% AJ	68 7%	139 9%	65 9%	40 6%	188 9% AM
7 years - less than 10 years (8.5)	271 9% Jefhp	95 9%	121 10%	54 8%	88 8%	22 9%	11 7%	61 8%	135 11% AHJ	75 7%	151 9%	61 9%	58 8%	194 10%
10 years or more (20)	1378 46% CDHIN defgknoq r	619 59% ACD	531 43% D	221 34%	484 45%	109 46%	77 46%	311 43%	498 41%	569 55% AHI	765 47%	311 45%	365 52% AN	903 44%
Don't know/refused	1	1	-	-	-	-	-	-	1	-	1	-	-	1
Mean (in years)	11.27 CDH INdefgkn	13.42 ACD	10.78 D	8.80	11.05	11.36	10.97	10.52	10.53	12.66 AHI	11.36	11.10	12.26 AN	10.96



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 416

Q37 How long have you lived in this home?

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Less than 6 months (0.25)	211 7% BJMbf ghjl	63 8%	87 6%	21 6%	40 11% Abc	211 56% Afgh	-	-	-	84 10% Aj	100 6%	27 9% j	108 6%	87 9% Al	5 6%	20 19% Almn	66 6%	44 8%	28 6%
6 months - less than 1 year (0.75)	166 6% BJfgh l	41 5%	83 6%	17 5%	25 7%	166 44% Afgh	-	-	-	55 6%	93 5%	18 6%	94 5%	55 6%	9 10% Al	12 11% Alm	62 6%	44 8% Ar	20 4%
1 year - less than 3 years (2)	413 14% Begh j	107 13%	192 13%	61 18% Aab	53 15%	-	413 59% Aeigh	-	-	111 13%	231 13%	71 24% Aij	266 14%	129 13%	13 15%	19 18%	177 17% Ar	87 15%	52 12%
3 years - less than 5 years (4)	287 10% Begh	78 10%	143 10%	30 9%	36 10%	-	287 41% Aeigh	-	-	79 9%	173 10%	35 12%	178 9%	98 10%	14 16% Al	8 8%	95 9%	50 9%	60 13% Apq
5 years - less than 7 years (6)	245 8% BJMef him	60 7%	127 9%	27 8%	31 9%	-	-	245 47% Aefh	-	49 6%	158 9% i	38 13% Aij	184 9% Am	60 6%	11 13% m	6 6%	72 7%	56 10%	58 13% Ap
7 years - less than 10 years (8.5)	271 9% Jefhp	75 9%	133 9%	25 7%	38 11%	-	-	271 53% Aefh	-	77 9%	159 9%	35 12%	183 9%	84 9%	13 15% m	10 10%	77 8%	60 11% p	53 12% Ap
10 years or more (20)	1378 46% CDHl Ndefgkn oqr *	388 48% d	696 48% d	156 46% d	138 38%	-	-	-	1378 100% Aefg	412 47% k	899 50% Ak	67 23%	945 48% Ano	449 47% no	21 24%	30 29%	471 46% qr	228 40%	174 39%
Don't know/refused		1 *	-	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-
Mean (in years)	11.27 CD HINdefg	11.49 d	11.53 d	11.14 d	9.83	0.47	2.82 e	7.31 ef	20.00 Ae fg	11.29 k	11.87 Ak	7.45	11.70 An o	11.19 no	7.98	7.67	11.08	10.24	10.44



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 417

Q38 When was this property built?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Before 1919	754 25%	-	-	-
	BijMklOmnopqrst WuXvYwZxyz			
1919-1929	114 4%	-	-	-
	BijklmnQopqstWu vwxyz			
1930-1949	324 11%	-	-	-
	BiJklmnoRqrs tUvVwxyz			
1950-1989	1489 50%	-	-	-
	BiLjkNlmnQopSqr UsVtuvwZxaybz			
1990 -1999	170 6%	-	-	-
	BiLjMklmnoRqrs tuvwZxayz			
2000 or later	121 4%	-	-	-
	BiLjMklmnoRqrs tuvwZxyz			



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 417

Q38 When was this property built?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Before 1919	1 .	42 28% i	163 93% Aj	- .	170 48% Al	12 10% m	31 31% n	40 33% Ao	63 21% p	48 44% Aq	35 35% Ar	78 26% s	65 30% t	6 2% u
1919-1929	5 1%	2 1%	6 3% j	1 1%	18 5% l	6 5% m	2 2%	- .	29 10% Ap	22 20% Aq	2 2%	10 3% s	9 4% t	2 1%
1930-1949	59 13%	16 11% i	- .	10 9% k	32 9% l	18 15% m	7 7% n	10 8% o	19 6% p	23 21% Aq	12 12% r	50 17% As	55 26% At	13 4% u
1950-1989	323 72%	75 50% i	4 2%	98 89% Ak	92 26% l	71 59% Am	49 49% n	43 36% o	181 60% Ap	12 11% q	41 41% r	134 45% s	56 26% t	310 84% Au
1990-1999	21 5%	10 7% i	1 1%	1 1%	20 6% l	6 5% m	8 8% n	20 17% Ao	7 2% p	4 4% q	4 4%	20 7% s	23 11% At	25 7% u
2000 or later	41 9%	5 3% i	2 1%	- .	19 5% l	7 6% m	3 3%	7 6% o	1 .	1 1%	6 6% r	8 3% s	7 3% t	14 4% u



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 417

Q38 When was this property built?

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Before 1919	42 14% v	16 12% w	6 3% x	147 49% Ay	130 43% Az
1919-1929	10 3% v	5 4% w	18 9% Ax	49 16% Ay	32 11% Az
1930-1949	76 25% Av	5 4% w	130 64% Ax	68 23% Ay	61 20% Az
1950-1989	154 51% v	80 61% Aw	45 22% x	26 9% y	55 18% z
1990 -1999	10 3% v	18 14% Aw	2 1% x	3 1% y	14 5% z
2000 or later	8 3% v	8 6% w	1 * x	8 3% y	9 3% z



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 417

Q38 When was this property built?

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Before 1919	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1919-1929	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1930-1949	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1950-1989	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1990 -1999	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2000 or later	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 417

Q38 When was this property built?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Before 1919	-	-	-	-	-	-
1919-1929	-	-	-	-	-	-
1930-1949	-	-	-	-	-	-
1950-1989	-	-	-	-	-	-
1990-1999	-	-	-	-	-	-
2000 or later	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 418

Q38 When was this property built?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Before 1919	754 25%	-	481 44% AI	296 15% J	479 34% AK	178 29% AL	106 10% M	249 30% AN	-	-	-	-	-	-
1919-1929	114 4%	-	41 4% I	53 3% J	69 5% AK	21 3% L	37 4% M	23 3% N	-	-	-	-	-	-
1930-1949	324 11%	-	122 11% I	196 10% J	207 15% AK	117 19% AL	104 10% M	134 16% AN	-	-	-	-	-	-
1950-1989	1489 50%	-	315 29% I	1254 63% AJ	498 35% K	231 38% L	677 67% AM	323 39% N	-	-	-	-	-	-
1990 -1999	170 6%	-	78 7% AI	116 6% J	105 7% AK	47 8% AL	39 4% M	75 9% AN	-	-	-	-	-	-
2000 or later	121 4%	-	45 4% I	85 4% J	58 4% K	21 3% L	47 5% M	31 4% N	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 419

Q38 When was this property built?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Before 1919	754 25% CJLNT ab	55 21%	96 21%	134 26%	153 28% BC	126 28% BC	190 25%	333 25%	421 26%	317 21%	382 38% AJL	52 17%	518 29% AN	29 5%	190 38% AMNAPQRST
1919-1929	114 4% LN	14 5%	18 4%	17 3%	17 3%	20 4%	28 4%	52 4%	62 4%	58 4% L	52 5% AL	-	72 4% N	11 2%	29 6% ANAPR
1930-1949	324 11% KLPbj	20 8%	45 10%	63 12% B	58 11%	56 13% B	82 11%	136 10%	188 12%	230 15% AKL	62 6%	20 7%	201 11%	69 11%	48 9%
1950-1989	1489 50% KMOOQ cde	131 50%	238 52%	242 47%	273 51%	211 47%	394 53% D	688 51%	801 49%	757 49% K	457 45%	185 62% AJK	869 48% O	421 70% AMO	181 36%
1990-1999	170 6% IKai	29 11% ADEFG	34 7% G	28 5%	25 5%	21 5%	33 4%	91 7% AI	79 5%	101 7% AK	32 3%	27 9% AK	98 5%	28 5%	42 8% AMNAPQT
2000 or later	121 4% EGKMP	14 5% E	28 6% AEFG	32 6% AEFG	14 3%	12 3%	21 3%	48 4%	73 4%	73 5% K	30 3%	14 5%	58 3%	45 7% AMO	16 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 419

Q38 When was this property built?

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Before 1919	754 25% CJLN Tab	163 25%	293 27% T	132 26%	113 23%	53 20%	420 21%	86 21%	173 44% Aab	55 45% Aab	313 27% A	240 26%	172 24%	21 21%	62 28%	692 25%
1919-1929	114 4% LN	22 3%	47 4%	16 3%	19 4%	10 4%	85 4%	9 2%	10 3%	5 4%	51 4%	31 3%	28 4%	2 2%	11 5%	103 4%
1930-1949	324 11% KLPbj	56 9%	120 11%	48 10%	58 12%	42 16% AOPQ R	238 12% Ab	31 8%	34 9%	15 12%	138 12%	94 10%	71 10%	12 12%	33 15% j	291 11%
1950-1989	1489 50% KMOO Qcde	353 55% AOGS	510 48% O	254 51% O	237 48% O	135 51% O	1074 54% Acde	222 55% Acde	138 35%	38 31%	517 45%	477 51% e	388 53% Ae	54 55%	107 48%	1382 50%
1990-1999	170 6% IKai	36 6%	58 5%	29 6%	38 8% AT	9 3%	91 5%	46 11% Aacd	23 6%	6 5%	80 7% Af	44 5%	42 6%	4 4%	3 1%	167 6% Ai
2000 or later	121 4% EGKMP	13 2%	43 4% P	22 4% P	28 6% OP	15 5% P	84 4%	12 3%	18 5%	3 2%	42 4%	45 5%	27 4%	5 5%	6 3%	115 4%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 420

Q38 When was this property built?

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Before 1919	754 25% CDMgjkln	327 31% ACD	281 23%	146 22%	282 26%	50 21%	36 22%	220 30% AIJ	289 24%	245 24%	419 26%	173 25%	132 19%	563 28% AM
1919-1929	114 4% jklq	44 4%	46 4%	23 4%	41 4%	9 4%	6 4%	27 4%	53 4%	34 3%	60 4%	28 4%	24 3%	78 4%
1930-1949	324 11% Jgikmn	111 10%	145 12%	62 9%	117 11%	24 10%	17 10%	79 11%	151 13% AJ	94 9%	197 12% A	65 9%	79 11%	227 11%
1950-1989	1489 50% BHNeikmor	501 47%	631 51%	347 53% B	534 50%	126 53%	96 57% A	338 46%	592 49%	559 54% AHI	801 49%	358 52%	396 57% AN	965 47%
1990 -1999	170 6% Bhijmp	38 4%	79 6% B	52 8% AB	52 5%	15 6%	6 4%	38 5%	74 6%	58 6%	91 6%	33 5%	34 5%	121 6%
2000 or later	121 4% hijm	37 3%	57 5%	26 4%	39 4%	13 5%	6 4%	28 4%	49 4%	44 4%	66 4%	34 5%	31 4%	83 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 420

Q38 When was this property built?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Before 1919	754 25% CDMg jkln	193 24%	376 26%	92 27%	93 26%	121 32% Afg	164 23%	109 21%	360 26% g	754 87% Ajk	-	-	96 5%	684 71% Alno	4 5%	29 28% ln	239 23%	140 25%	152 34% Apq
1919-1929	114 4% jkliq	36 4%	55 4%	10 3%	13 4%	18 5%	26 4%	17 3%	52 4%	114 13% Ajk	-	-	36 2%	76 8% Aln	1 1%	8 8% Aln	43 4% q	11 2%	25 6% Aq
1930-1949	324 11% Jgik mn	87 11%	163 11%	42 12%	32 9%	32 8%	69 10%	40 8%	183 13% Aefg	-	324 18% Aik	-	249 13% Amn	70 7% n	1 1%	15 14% mn	114 11%	66 12%	58 13%
1950-1989	1489 50% BHNe ikmor	415 51%	736 50%	162 48%	176 49%	161 43%	335 48%	277 54% ef	716 52% e	-	1489 82% Aik	-	1332 68% Amo	114 12%	58 67% Amo	38 36% m	545 53% Aqr	274 48% r	153 34%
1990-1999	170 6% Bhijm p	47 6%	78 5%	16 5%	29 8% A	30 8% Ah	37 5%	47 9% Afh	56 4%	-	-	170 58% Aij	145 7% Am	11 1%	6 7% m	14 13% Alm	41 4%	40 7% p	38 9% Ap
2000 or later	121 4% hijm	35 4%	53 4%	15 4%	18 5%	15 4% h	69 10% Aegh	26 5% h	11 1%	-	-	121 42% Aij	100 5% Am	8 1% Almo	16 19% Almo	1 1%	38 4%	38 7% Ap	19 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 421

Q39 What type of walls do you have in your property?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Cavity walls	1958 66% BilJkNlmpoSqs Vtuvwxybz	-	-	-
Solid or stone walls	963 32% BKijMklnopqrst WuvVwxyz	-	-	-
Timber frame	86 3% BiLjRpUsVtuXvY Zxaybz	-	-	-
Other	105 4% BijMkIOmopqUstu XvYwxybz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 421

Q39 What type of walls do you have in your property?

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Cavity walls	405 90%	111 74% Ai	21 12% j	102 93% Ak	165 47% l	103 86% Am	61 61% n	72 60% o	198 66% p	31 28% q	71 71% r	210 70% s	109 51% t	299 81% Au
Solid or stone walls	31 7%	33 22% i	164 93% Aj	9 8% k	190 54% Al	32 27% m	43 43% An	44 37% o	91 30% p	73 66% Aq	36 36% r	91 30% s	96 45% At	30 8% u
Timber frame	6 1%	9 6% Ai	-	5 5% k	9 3% l	1 1%	1 1%	17 14% Ao	1	1 1%	1 1%	3 1%	-	32 9% Au
Other	12 3%	3 2%	6 3% j	-	8 2% l	-	-	2 2%	16 5% p	8 7% Aq	2 2%	1	24 11% At	23 6% Au



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 421

Q39 What type of walls do you have in your property?

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Cavity walls	219 73% Av	111 84% Aw	131 65% x	89 30% y	169 56% z
Solid or stone walls	83 28% v	29 22% w	74 37% x	210 70% Ay	145 48% Az
Timber frame	- -	- -	- -	1 *	- -
Other	3 1%	- -	4 2%	5 2% y	1 *



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 421

Q39 What type of walls do you have in your property?

Base: All

All Communities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Cavity walls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Solid or stone walls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Timber frame	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 421

Q39 What type of walls do you have in your property?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Cavity walls	-	-	-	-	-	-
Solid or stone walls	-	-	-	-	-	-
Timber frame	-	-	-	-	-	-
Other	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 422

Q39 What type of walls do you have in your property?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Cavity walls	1958 66%	-	531 49%	1529 76%	822 58%	390 63%	816 81%	523 63%	-	-	-	-	-	-
	CIJEKLMHN	-	I	AJ	K	L	AM	N	-	-	-	-	-	-
Solid or stone walls	963 32%	-	569 53%	408 20%	605 43%	223 36%	164 16%	310 37%	-	-	-	-	-	-
	IDJKLGMN	-	AI	J	AK	AL	M	AN	-	-	-	-	-	-
Timber frame	86 3%	-	28 3%	75 4%	33 2%	4 7%	21 2%	22 3%	-	-	-	-	-	-
	IJKFLGMN	-	I	AJ	K	L	M	N	-	-	-	-	-	-
Other	105 4%	-	40 4%	59 3%	45 3%	27 4%	31 3%	29 3%	-	-	-	-	-	-
	IDJKLMN	-	I	J	K	L	M	N	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 423

Q39 What type of walls do you have in your property?

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Cavity walls	1958 66% BKOOc de	158 60%	302 66%	348 67% B	348 64%	285 64%	517 69% AB	894 66%	1064 66%	1106 72% AKL	554 55%	186 62% K	1205 66% O	487 81% AMO	241 48%
Solid or stone walls	963 32% CJNab	85 32%	129 28%	166 32%	193 36% C	159 36% C	231 31%	432 32%	531 33%	446 29%	425 42% AJL	83 28%	624 34% AN	84 14%	235 46% AMNAPQRST
Timber frame	86 3% BKa	2 1%	17 4% B	16 3% B	18 3% B	12 3%	21 3%	47 3%	39 2%	59 4% AK	14 1%	8 3%	51 3%	21 3%	12 2%
Other	105 4% EJMc	25 10% ACDEFG	25 5% ADEFG	14 3%	10 2%	11 2%	20 3%	48 4%	57 4%	21 1%	53 5% AJ	29 10% AJK	42 2%	19 3%	42 8% AMNAPQRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 423

Q39 What type of walls do you have in your property?

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Cavity walls	1958 66% BKOO cde	420 65% O	689 64% O	342 68% O	331 67% O	176 67% O	1375 69% Accd	263 65% c	223 56%	68 56%	721 63%	598 64%	516 71% Aef	64 65%	146 66%	1812 66%
Solid or stone walls	963 32% CJNa b	205 32%	358 33%	159 32%	160 32%	81 31%	586 29%	109 27%	189 48% Aab	56 46% Aab	396 35% Ag	306 33%	219 30%	27 28%	73 33%	890 32%
Timber frame	86 3% BKa	19 3%	28 3%	11 2%	21 4%	7 3%	43 2%	29 7% Aac	8 2%	3 2%	31 3%	27 3%	23 3%	5 5%	6 3%	80 3%
Other	105 4% EJMc	28 4%	39 4%	15 3%	12 2%	11 4%	70 4%	23 6% Aacd	7 2%	1 1%	48 4% g	33 4%	18 2%	3 3%	5 2%	100 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 424

Q39 What type of walls do you have in your property?

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Cavity walls	1958 66% BHNei mnor	664 63%	840 68% B	438 67%	698 66%	162 68%	110 66%	456 62%	800 66%	702 68% H	1090 67%	451 65%	500 72% AN	1302 64%
Solid or stone walls	963 32% DFMag jkino	394 37% ACD	377 30%	190 29%	346 32% F	61 26%	52 31%	266 36% ALJ	381 32%	316 31%	520 32%	226 33%	190 27%	694 34% AM
Timber frame	86 3% Hhilm	32 3%	39 3%	14 2%	31 3%	10 4%	3 2%	8 1%	44 4% H	34 3% H	48 3%	20 3%	19 3%	60 3%
Other	105 4% Bhjlm	24 2%	36 3%	44 7% ABC	41 4%	10 4%	8 5%	29 4%	43 4%	33 3%	62 4%	19 3%	20 3%	79 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 424

Q39 What type of walls do you have in your property?

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Cavity walls	1958 66% BHNe innor	552 68%	947 65%	216 64%	243 67%	202 54%	444 63% e	367 71% Aef	945 69% Aef	132 15%	1581 87% Ai	245 84% Ai	1958 100% Amno	102 11%	25 29% mo	7 7%	678 66% r	392 69% r	249 56% r
Solid or stone walls	963 32% DFMa gjkino	237 29%	479 33%	122 36% a	125 35%	142 38% Ag	227 32%	144 28%	449 33%	760 88% Ajk	184 10%	19 7%	102 5%	963 100% Alno	5 6%	2 2%	316 31%	169 30%	207 47% Apq
Timber frame	86 3% Hhilm	19 2%	53 4% A	6 2%	8 2%	14 4% h	27 4% h	24 5% Ah	21 2%	5 1%	59 3% i	22 8% Aij	25 1% m	5 1%	86 100% Almo	1 1%	25 2%	24 4% A	10 2%
Other	105 4% Bhjlm	43 5% Abc	46 3%	6 2%	10 3%	32 8% Afgh	27 4% h	16 3%	30 2%	37 4%	53 3%	15 5% j	7 *	2 *	1 1%	105 100% Almn	34 3%	16 3%	9 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 425

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
1	643 22% jnWu	625 21%	-	-
2	1071 36% RZxay	1080 36%	-	-
3	501 17% K	524 18%	-	-
4	493 17% INz	485 16%	-	-
5	181 6% N	174 6%	-	-
6+	83 3%	74 2%	-	-
Mean	2.59 KINUsb	2.58	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 425

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
1		101 22%	29 19%	45 26% J	21 19%	71 20%	19 16%	20 20%	18 15%	84 28% A	16 15%	23 23%	86 29% A	52 24%	58 16%
2		137 30%	82 55% A	58 33%	38 35%	176 50% A	50 42%	35 35%	48 40%	83 28%	37 34%	32 32%	103 34%	74 34%	118 32%
3		92 20%	15 10%	36 20%	18 16%	47 13%	16 13%	13 13%	16 13%	54 18%	19 17%	20 20%	50 17%	31 14%	74 20%
4		75 17%	17 11%	23 13%	18 16%	40 11%	21 18%	16 16%	30 25% A	43 14%	28 25% A	18 18%	41 14%	41 19%	82 22% A
5		32 7%	5 3%	11 6%	11 10%	11 3%	9 8%	12 12% A	7 6%	21 7%	8 7%	5 5%	13 4%	10 5%	26 7%
6+		13 3%	2 1%	3 2%	4 4%	6 2%	5 4%	4 4%	1 1%	15 5% A	2 2%	2 2%	7 2%	7 3%	12 3%
Mean		2.65	2.29	2.47	2.75	2.34	2.72	2.77	2.69	2.61	2.88 A	2.57	2.39	2.57	2.84 A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 425

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
1	64 21%	23 17%	32 16%	59 20%	87 29% A
2	94 31%	52 39%	58 29%	90 30%	106 35%
3	65 22% A	17 13%	51 25% A	57 19%	50 17%
4	56 19%	28 21%	29 14%	43 14%	37 12%
5	13 4%	10 8%	22 11% A	31 10% A	11 4%
6+	8 3%	2 2%	10 5%	21 7% A	10 3%
Mean	2.63	2.67	2.93 A	2.91 A	2.41



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 425

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
1	625 21%	106 24%	40 26%	20 12%	27 25%	65 19%	22 18%	14 13%	23 19%	84 28% A	20 18%	20 21%	87 29% A	47 23%	50 14%
2	1080 36%	159 35%	70 46% A	58 35%	31 29%	154 44% A	44 35%	41 39%	43 35%	98 33%	42 38%	41 44%	109 36%	65 31%	125 34%
3	524 18%	79 18%	24 16%	46 28% A	25 23%	54 16%	25 20%	19 18%	24 20%	43 14%	13 12%	10 11%	45 15%	47 23% AV	70 19%
4	485 16%	65 15%	10 7%	26 16%	14 13%	51 15%	23 18%	19 18%	21 17%	44 15%	24 22%	21 22%	43 14%	36 17%	88 24% A
5	174 6%	30 7%	7 5%	13 8%	6 6%	17 5%	7 6%	8 8%	8 7%	19 6%	10 9%	2 2%	16 5%	9 4%	22 6%
6+	74 2%	9 2%	2 1%	3 2%	5 5%	7 2%	4 3%	3 3%	4 3%	13 4%	2 2%	-	4 1%	4 2%	14 4%
Mean	2.58	2.52	2.23	2.78 L	2.62	2.50	2.70	2.80	2.68	2.54	2.71	2.40	2.37	2.57	2.86 A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 425

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
1	625 21%	60 20%	18 15%	43 23%	58 19%	72 24%
2	1080 36%	110 37%	53 43%	51 27%	75 25%	115 39%
3	524 18%	54 18%	15 12%	33 17%	53 18%	46 15%
4	485 16%	57 19%	26 21%	37 19%	49 16%	35 12%
5	174 6%	15 5%	9 7%	12 6%	31 10% A	20 7%
6+	74 2%	4 1%	3 2%	15 8% A	35 12% A	9 3%
Mean	2.58	2.57	2.71	2.88 A	3.18 A	2.51



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 426

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
1	643 22% I	625 21%	225 21%	440 22%	305 22%	161 26% A	235 23%	199 24%	191 18%	444 22%	298 21%	154 25% A	257 25% A	191 23%
2	1071 36% D	1080 36%	441 41% A	676 34%	555 39% A	209 34%	340 34%	292 35%	405 38%	726 36%	539 38%	215 35%	358 35%	299 36%
3	501 17% CE	524 18%	159 15%	352 18%	212 15%	101 16%	179 18%	130 16%	215 20% AC	344 17%	237 17%	102 17%	171 17%	145 17%
4	493 17% M	485 16%	171 16%	340 17%	235 17%	100 16%	153 15%	146 17%	176 16%	358 18%	238 17%	100 17%	133 13%	140 17%
5	181 6%	174 6%	60 6%	132 7%	75 5%	28 5%	69 7%	47 6%	62 6%	120 6%	77 5%	27 4%	62 6%	43 5%
6+	83 3% L	74 2%	26 2%	60 3%	34 2%	16 3%	34 3%	21 3%	25 2%	51 2%	28 2%	8 1%	29 3%	15 2%
Mean	2.59 EFLM	2.58	2.53	2.62	2.54	2.48	2.60	2.55	2.63	2.59	2.55	2.44	2.49	2.52



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 427

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
1	643 22% BCDEJQ RSTcj	21 8%	43 9%	51 10%	90 17% BCD	104 23% BCDE	334 45% ABCDEF	276 20%	367 23%	249 16%	207 20% J	145 49% AJK	375 21%	166 28% AMO	95 19% QRST
2	1071 36% BCDEI KNPRStae	64 24%	127 28% D	105 20%	159 29% D	245 55% ABCDE	371 50% ABCDE	529 39% AI	542 33%	603 39% AKL	310 31%	98 33%	733 40% ANO	151 25%	174 34% NPRST
3	501 17% FGLMP QST	76 29% ADFG	119 26% ADFG	99 19% FG	122 23% AFG	58 13% G	27 4%	223 17%	278 17%	254 17% L	205 20% AJL	29 10%	285 16%	106 18%	104 21% AMAPQST
4	493 17% FGLPQ RTbgi	67 25% AFG	96 21% AFG	166 32% ACEFG	123 23% AFG	30 7% G	11 1%	231 17%	262 16%	284 18% AL	188 19% AL	15 5%	298 16%	99 16%	81 16% PQRT
5	181 6% FGHLM QRSbgh	21 8% FG	53 12% AEFG	64 12% AEFG	37 7% FG	4 1%	2	57 4%	124 8% AH	103 7% L	70 7% L	7 2%	90 5%	49 8% AM	38 8% MPQRS
6+	83 3% FGMPQR Sbgj	14 5% AEFG	21 5% AEFG	31 6% AEFG	9 2% G	5 1%	3	32 2%	51 3%	43 3%	35 3%	4 1%	35 2%	32 5% AMO	14 3% PQRS
Mean	2.59 FGLM PQbghi	3.20 AEFG	3.15 AEFG	3.36 ACEFG	2.79 AFG	2.11 G	1.65	2.54	2.63	2.70 AL	2.73 AL	1.86	2.51	2.71 AM	2.68 MPQ



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 427

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
1	643 22% BCD EJQRST c	643 100% AOQRS T	-	-	-	-	412 21% c	155 38% Aacd	48 12%	22 18%	226 20%	187 20%	175 24% e	31 32% Aef	78 35% Aj	565 21%
2	1071 36% BCDEI KNPRSTae	-	1071 100% AOPRS T	-	-	-	662 33%	134 33%	195 49% Aab	49 40%	378 33%	337 36%	294 40% Ae	39 40%	72 32%	999 36%
3	501 17% FGLMP QST	-	-	501 100% AOPQS T	-	-	354 18% b	55 14%	56 14%	26 21% b	192 17%	158 17%	129 18%	14 14%	33 15%	468 17%
4	493 17% FGLPQ RTbgi	-	-	-	493 100% AOPQR T	-	355 18% Ab	52 13%	64 16%	17 14%	214 19% Ag	163 18% g	93 13%	13 13%	15 7%	478 17% Ai
5	181 6% FGHLM PQRSbgh	-	-	-	-	181 69% AOPQR S	141 7% Ab	6 1%	24 6% b	7 6% b	90 8% Agh	57 6% gh	28 4%	1 1%	11 5%	170 6%
6+	83 3% FGMPQ RSbgj	-	-	-	-	83 31% AOPQR S	68 3% Ab	4 1%	9 2%	1 1%	41 4% Ag	29 3% g	9 1%	-	13 6% Aj	70 3%
Mean	2.59 FGL MPQbghi	1.00	2.00	3.00 AO	4.00 AO	5.47 AOP QRS	2.69 Ab	2.09	2.62 b	2.52 b	2.75 Agh	2.64 gh	2.36	2.12	2.34	2.61 Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 428

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
1	643 22% CILNc defkqr	254 24% AC	242 20%	142 22%	225 21%	52 22%	48 29% AE	149 20%	217 18%	277 27% AHI	349 21% L	121 18%	168 24% N	413 20%
2	1071 36% Gg	403 38%	432 35%	228 35%	408 38% G	79 33%	46 28%	248 34%	427 35%	396 38%	610 37%	249 36%	261 38%	727 36%
3	501 17% BJKah p	144 14%	219 18% B	135 21% AB	176 17%	41 17%	28 17%	132 18%	216 18% J	153 15%	243 15%	147 21% AK	110 16%	351 17%
4	493 17% DJahp	180 17%	219 18% D	91 14%	162 15%	39 16%	27 16%	125 17%	218 18% J	150 15%	278 17%	105 15%	102 15%	351 17%
5	181 6% Jhi	53 5%	89 7% AB	39 6%	66 6%	17 7%	10 6%	54 7% J	93 8% AJ	34 3%	107 7%	45 7%	38 5%	133 7%
6+	83 3%	24 2%	38 3%	21 3%	28 3%	9 4%	8 5%	22 3%	37 3%	24 2%	47 3%	24 3%	17 2%	62 3%
Mean	2.59 BJMa bhp	2.49	2.69 AB	2.59	2.57	2.69	2.60	2.67 J	2.73 AJ	2.37	2.60	2.69 A	2.48	2.65 AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 428

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
1	643 22% CILN cdefkqr	199 24% Acd	337 23% cd	49 15%	58 16%	63 17%	116 17%	97 19%	367 27% Aefg	185 21%	409 23% k	49 17%	420 21%	205 21%	19 22%	28 27%	340 33% Aqr	83 15% r	27 6%
2	1071 36% Gg	323 40% Ab	509 35%	116 34%	123 34%	130 34%	240 34%	163 32%	537 39% Afg	340 39% Aj	630 35%	101 35%	689 35%	358 37%	28 33%	39 37%	363 36%	200 35%	157 35%
3	501 17% BJKa hp	117 14%	262 18% a	65 19% a	57 16%	79 21% Ah	143 20% Ah	86 17%	193 14%	148 17%	302 17%	51 18%	342 17%	159 17%	11 13%	15 14%	129 13%	119 21% Ap	79 18% p
4	493 17% DJah p	109 13%	241 16%	71 21% Aab	72 20% a	72 19% h	119 17%	110 21% Ah	192 14%	132 15%	295 16%	66 23% Aij	331 17%	160 17%	21 24% Ao	12 11%	111 11%	110 19% p	131 29% Apq
5	181 6% Jhi	41 5%	77 5%	26 8%	37 10% Aab	27 7% h	58 8% Ah	42 8% Ah	54 4%	40 5%	122 7% i	19 7%	120 6%	53 6%	7 8%	8 8%	51 5%	47 8% Ap	38 9% Ap
6+	83 3%	24 3%	35 2%	10 3%	14 4%	6 2%	24 3%	18 3%	35 3%	23 3%	55 3%	5 2%	56 3%	28 3%	-	3 3%	26 3%	10 2%	13 3%
Mean	2.59 BJM abh	2.45	2.54	2.83 Aab	2.89 Aab	2.71 h	2.77 Ah	2.80 Ah	2.39	2.52	2.60	2.75 Ai	2.61	2.58	2.64	2.49	2.27	2.78 Ap	3.09 Apq



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Under 5	449 15% KINISV	450 15%	-	-
6-10	419 14% KINV	424 14%	-	-
11-16	419 14% NVI	441 15%	-	-
All with children	924 31% KINIV	975 33%	1992 100%	2041 100%
No children under 16	2048 69% jWuay	1987 67%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Under 5	84 19%	10 7%	30 17%	18 16%	26 7%	14 12%	18 18%	25 21%	56 19%	14 13%	20 20%	34 11%	20 9%	80 22% A
6-10	70 16%	12 8%	20 11%	29 26% Ak	27 8%	26 22% A	16 16%	22 18%	43 14%	16 15%	20 20%	35 12%	18 8%	65 18% A
11-16	76 17%	14 9%	23 13%	16 15%	37 11%	25 21% A	16 16%	14 12%	43 14%	19 17%	13 13%	47 16%	20 9%	56 15%
All with children	159 35%	29 19%	52 30%	39 35%	69 20%	43 36%	35 35%	40 33%	101 34%	36 33%	35 35%	93 31%	46 21%	147 40% A
No children under 16	291 65%	121 81% A	124 70%	71 65%	282 80% A	77 64%	65 65%	80 67%	199 66%	74 67%	65 65%	207 69%	169 79% At	223 60%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Under 5	62 21% A	24 18%	52 26% A	78 26% A	35 12%
6-10	45 15%	17 13%	28 14%	50 17%	32 11%
11-16	33 11%	15 11%	21 10%	40 13%	45 15%
All with children	103 34%	39 30%	76 38%	118 39% A	88 29%
No children under 16	197 66%	93 70%	126 62%	183 61%	213 71%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Communities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Under 5	450 15%	70 16%	11 7%	33 20%	21 19%	32 9%	19 15%	13 13%	19 15%	52 17%	12 11%	12 13%	28 9%	42 20% AV	86 23% A
6-10	424 14%	58 13%	12 8%	24 14%	13 12%	47 14% N	18 14%	21 20%	24 20%	40 13%	15 14%	10 11%	48 16%	23 11%	71 19% A
11-16	441 15%	64 14%	13 8%	26 16%	22 20%	47 14%	25 20%	25 24% A	22 18%	33 11%	13 12%	14 15%	54 18%	19 9%	64 17%
All with children	975 33%	150 33%	26 17%	64 39% A	40 37%	90 26%	46 37%	41 39%	46 37%	92 31%	30 27%	28 30%	93 31%	66 32% V	163 44% A
No children under 16	1987 67%	298 67%	127 83% A	102 61%	68 63%	258 74% A	79 63%	63 61%	77 63%	209 69%	81 73%	66 70%	211 69%	142 68%	206 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Under 5	450 15%	56 19%	14 11%	37 19%	75 25% A	33 11%
6-10	424 14%	36 12%	21 17%	27 14%	57 19% A	34 11%
11-16	441 15%	35 12%	19 15%	24 13%	50 17%	38 13%
All with children	975 33%	94 31%	40 32%	58 30%	124 41% A	77 26%
No children under 16	1987 67%	206 69%	84 68%	133 70%	177 59%	220 74%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 430

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Under 5	449 15% CEKF	450 15%	133 12%	345 17% A	171 12%	74 12%	168 17%	117 14%	158 15%	336 16%	177 12%	82 14%	154 15%	114 14%
6-10	419 14% CE	424 14%	129 12%	312 16% A	180 13%	73 12%	154 15% M	111 13%	157 15%	308 15%	206 15%	81 13%	123 12%	126 15%
11-16	419 14%	441 15%	135 12%	295 15%	191 13%	80 13%	149 15%	110 13%	164 15%	311 15%	219 15%	87 14%	132 13%	134 16%
All with children	924 31% CE	975 33%	285 26%	678 34% A	397 28%	174 28%	328 32%	249 30%	353 33% C	707 35% A	440 31%	187 31%	308 30%	274 33%
No children under 16	2048 69% DJ	1987 67%	797 74% AI	1322 66% A	1019 72% A	441 72%	682 68%	586 70%	721 67%	1336 65%	977 69%	419 69%	702 70%	559 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 431

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Under 5	449 15% EFGHM PQbcgh	60 23% AEFG	200 44% ABDEF G	147 28% AEFG	33 6% FG	7 2% G	2 *	151 11%	298 18% AH	219 14%	192 19% AJL	34 11%	198 11%	141 23% AM	104 21% AMAPQ
6-10	419 14% BFGHLM PQbgh	21 8% FG	118 26% ABEFG	201 39% ABCEF G	69 13% BFG	4 1%	6 1%	155 11%	264 16% AH	234 15% L	155 15% L	24 8%	212 12%	121 20% AM	81 16% MPQ
11-16	419 14% FGHLM PQb	32 12% FG	54 12% FG	161 31% ABCFG	144 27% ABCFG	17 4% G	11 1%	166 12%	253 16% AH	240 16% AL	161 16% AL	10 3%	235 13%	112 19% AMO	63 12% PQ
All with children	924 31% FGHLM PQbgh	95 36% FG	246 54% ABEFG	341 66% ABCEF G	200 37% AFG	24 5% G	18 2%	342 25%	582 36% AH	491 32% L	367 36% AJL	51 17%	472 26%	252 42% AM	184 36% AMAPQ
No children under 16	2048 69% CDEIK NOORSTae	168 64% CD	213 46% D	175 34%	340 63% CD	422 95% ABCDE	730 98% ABCDEF	1006 75% AI	1042 64%	1045 68% K	648 64%	247 83% AJK	1344 74% ANO	351 58%	322 64% RST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 431

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Under 5	449 15% EFGHM PQbcgh	-	26 2%	130 26%	160 32%	133 50%	342 17%	41 10%	45 11%	14 11%	196 17%	147 16%	88 12%	4 4%	35 16%	414 15%
6-10	419 14% BFGHL MPQbgh	-	18 2%	70 14%	177 36%	154 58%	312 16%	32 8%	53 13%	15 12%	191 17%	149 16%	65 9%	6 6%	29 13%	390 14%
11-16	419 14% FGHLM PQb	-	19 2%	89 18%	181 37%	130 49%	313 16%	31 8%	56 14%	13 11%	183 16%	131 14%	89 12%	11 11%	32 14%	387 14%
All with children	924 31% FGHLM PQbgh	-	63 6%	262 52%	370 75%	229 87%	681 34%	85 21%	110 28%	34 28%	401 35%	307 33%	180 25%	17 17%	63 28%	861 31%
No children under 16	2048 69% CDE IKNOOR	643 100%	1008 94%	239 48%	123 25%	35 13%	1311 66%	321 79%	286 72%	88 72%	740 65%	624 67%	548 75%	81 83%	159 72%	1889 69%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 432

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Under 5	449 15% BJh	134 13%	218 18% AB	95 14%	164 15%	35 15%	23 14%	121 17% J	213 18% AJ	115 11%	246 15%	113 16%	97 14%	314 15%
6-10	419 14% JMहि m	133 13%	196 16% AB	88 13%	138 13%	40 17% G	16 10%	108 15% J	206 17% AJ	105 10%	237 15%	112 16%	81 12%	307 15% AM
11-16	419 14% Je	146 14%	185 15%	86 13%	137 13%	39 16%	23 14%	111 15% J	185 15% J	123 12%	236 14%	105 15%	93 13%	307 15% A
All with children	924 31% BJMहि im	298 28%	437 35% ABD	184 28%	324 30%	78 33%	42 25%	254 35% AJ	419 35% AJ	251 24%	518 32%	231 33%	195 28%	668 33% AM
No children under 16	2048 69% CHINc efgklqr	760 72% AC	802 65%	472 72% C	741 70%	159 67%	125 75%	476 65%	789 65%	783 76% AHI	1116 68%	460 67%	501 72% AN	1369 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 432

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

Base: All

	All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Under 5	449 15% BJh	117 14%	222 15%	59 18%	51 14%	93 25% Ah	193 28% Agh	100 19% Ah	63 5%	118 14%	264 15%	67 23% Aij	307 16%	134 14%	15 17%	15 14%	174 17% A	95 17%	86 19% A
6-10	419 14% JMah im	85 10%	209 14% a	67 20% Aab	58 16% a	58 15% h	133 19% Ah	120 23% Aeh	108 8%	87 10%	279 15% Ai	53 18% Ai	302 15% Am	112 12%	13 15%	10 10%	135 13%	89 16%	86 19% Ap
11-16	419 14% Je	101 12%	198 14%	60 18% Aab	60 17%	32 8%	102 15% e	101 20% Aefh	184 13% e	108 12%	263 15%	48 16%	284 15% o	128 13%	17 20% o	8 8%	130 13%	96 17% Ap	91 20% Ap
All with children	924 31% BJMa him	217 27%	455 31% a	133 39% Aab	119 33% a	135 36% Ah	312 45% Aeh	217 42% Ah	260 19%	235 27%	573 32% i	116 40% Aij	635 32% Am	274 28%	32 37% o	25 24%	303 30%	204 36% Ap	192 43% Apq
No children under 16	2048 69% cefgklq	596 73% Abcd	1006 69% c	204 61%	242 67%	242 64% f	388 55%	299 58%	1118 81% Aefg	633 73% Ajk	1240 68% k	175 60%	1323 68%	689 72% Al	54 63%	80 76% n	717 70% qr	365 64% r	253 57%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 433

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category
Under 5

Base: All

	All Commu- nities (excl ctris) (A)
Total	2972
1	309 10% KNV
2	122 4%
3	16 1%
4	2 *
No children of this age	2523 85% WXZa



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 433

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5

Base: All

	All Commu- nities (excl chrs) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	2972	450	150	176	110	351	120	100	120	300	110	100	300	215	370
1	309 10% KNV	61 14%	8 5%	23 13%	9 8%	15 4%	7 6%	9 9%	18 15%	43 14% A	11 10%	18 18% A	23 8%	11 5%	53 14% A
2	122 4%	22 5%	2 1%	7 4%	9 8% A	9 3%	6 5%	5 5%	7 6%	11 4%	3 3%	2 2%	10 3%	7 3%	22 6%
3	16 1%	1 *	-	-	-	2 1%	-	4 4% A	-	2 1%	-	-	1 *	1 *	5 1% A
4	2 *	-	-	-	-	-	1 1% A	-	-	-	-	-	-	1 *	-
No children of this age	2523 85% WXZ a	366 81%	140 93% A	146 83%	92 84%	325 93% A	106 88%	82 82%	95 79%	244 81%	96 87%	80 80%	266 89%	195 91% A	290 78%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 433

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category
Under 5

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
1	43 14% A	13 10% A	38 19% A	59 20% A	25 8%
2	17 6%	11 8% A	11 5%	16 5%	9 3%
3	2 1%	-	3 1%	3 1%	1
4	-	-	-	-	-
No children of this age	238 79%	108 82%	150 74%	223 74%	266 88%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 434

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category
Under 5

Base: All

	All Commu- nities (excl chrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	2972	1082	2000	1416	615	1010	835
1	309 10% CE	83 8%	242 12% A	112 8%	52 8%	121 12% A	79 9%
2	122 4%	41 4%	90 5%	49 3%	19 3%	44 4%	31 4%
3	16 1%	7 1%	13 1%	8 1%	2	3	6 1%
4	2	2	-	2	1	-	1
No children of this age	2523 85% D	949 88% A	1655 83%	1245 88% A	541 88% A	842 83%	718 86%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 435

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
1	309 10% EFGHM PQbh	39 15% AEFG	140 31% ABDEF G	104 20% AEFG	20 4% FG	5 1% G	1	105 8%	204 13% AH	147 10%	138 14% AJL	23 8%	145 8%	89 15% AM	72 14% AMAPQ
2	122 4% EFGHMP QR	20 8% AEFG	52 11% ADEFG	35 7% AEFG	12 2% FG	2	1	41 3%	81 5% AH	61 4%	48 5%	10 3%	48 3%	44 7% AM	28 6% MPQR
3	16 1% GMQj	-	7 2% ABEFG	8 2% ABEFG	1	-	-	4	12 1%	10 1%	5	1	5	7 1% AM	4 1% PQRS
4	2 j	1	1	-	-	-	-	1	1	1	1	-	-	1	-
No children of this age	2523 85% BCDIK NOORStae	203 77% C	259 56% C	369 72% C	507 94% ABCD	439 98% ABCDE E	746 100% ABCDEF	1197 89% AI	1326 82% AI	1317 86% K	823 81% K	264 89% K	1618 89% ANO	462 77% ANO	402 79% RST



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 435

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
1	309 10% EFGHM PQbh	-	26 2% P	121 24% AOPQ S	90 18% APQ	72 27% AOPQ S	237 12% Abc	24 6% A	31 8% Aa	10 8% Aa	132 12% h	103 11% h	64 9% h	2 2%	24 11%	285 10%
2	122 4% EFGHM PQR	-	-	9 2% PQ	70 14% AOPQ R	43 16% AOPQR S	94 5% A	16 4% A	10 3% Aa	2 2% Aa	56 5% g	38 4% g	22 3% g	2 2%	5 2%	117 4%
3	16 1% GMQJ	-	-	-	-	16 6% AOPQR S	9 *	1 *	4 1% Aa	2 2% Aa	6 1% g	6 1% g	2 *	-	5 2% Aj	11 *
4	2 j	-	-	-	-	2 1% APQ	2 *	-	-	-	2 *	-	-	-	1 j	1 j
No children of this age	2523 85% BCD IKNOOR	643 100% AOQR ST	1045 98% AORS T	371 74% ST	333 68% T	131 50% T	1650 83% Aa	365 90% Aa	351 89% Aa	108 89% Aa	945 83% Aef	784 84% Aef	640 88% Aefg	94 96% Aefg	187 84% Aefg	2336 85% Aefg



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 436

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5

Base: All

	All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
1	309 10% BJh	89 8%	156 13% AB	64 10%	121 11%	25 11%	13 8%	83 11% J	148 12% AJ	78 8%	161 10%	87 13% A	68 10%	212 10%
2	122 4% h	40 4%	55 4%	25 4%	36 3%	10 4%	10 6%	31 4%	58 5%	33 3%	73 4%	21 3%	27 4%	87 4%
3	16 1% h	5	6	5 1%	7 1%	-	-	7 1%	5	4	11 1%	4 1%	2	13 1%
4	2	-	1	1	-	-	-	-	2	-	1	1	-	2
No children of this age	2523 85% Clef g kpr	924 87% AC	1021 82%	561 86%	901 85%	202 85%	144 86%	609 83%	995 82%	919 89% AHI	1388 85%	578 84%	599 86%	1723 85%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 436

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5

Base: All

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
1	309 10% Bjh	82 10%	160 11%	39 12%	28 8%	63 17% Ah	128 18% Agh	68 13% Ah	50 4%	83 10%	179 10%	47 16% Aij	216 11%	90 9%	7 8%	11 10%	122 12% A	64 11%	58 13%
2	122 4% h	30 4%	54 4%	17 5%	21 6%	27 7% Ah	53 8% Ah	29 6% h	13 1%	30 3%	75 4%	17 6%	80 4%	37 4%	8 9% Alm	3 3%	45 4%	29 5%	23 5%
3	16 1% h	5 1%	8 1%	2 1%	1	3 1% h	10 1% Ah	3 1% h	-	5 1%	9	2 1%	10 1%	6 1%	-	1 1%	6 1%	2	5 1%
4	2 *	-	-	1 b	1 b	-	2 Ah	-	-	-	1	1	1	1	-	-	1	-	-
No children of this age	2523 85% Clef gkpr	696 86%	1239 85%	278 82%	310 86%	284 75%	507 72%	416 81% f	1315 95% Aefg	750 80% k	1549 85% k	224 77%	1651 84%	829 86%	71 83%	90 86%	846 83%	474 83%	359 81%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 437

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl ctris) (A)
Total	2972
1	296 10% KNV
2	114 4%
3	9 ?
No children of this age	2553 86% MOW



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 437

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl chrs) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	2972	450	150	176	110	351	120	100	120	300	110	100	300	215	370
1	296 10% KNV	55 12%	6 4%	13 7%	22 20% A	19 5%	18 15%	11 11%	18 15%	26 9%	12 11%	17 17% A	23 8%	10 5%	46 12%
2	114 4%	13 3%	5 3%	7 4%	6 5%	8 2%	6 5%	5 5%	4 3%	16 5%	3 3%	3 3%	12 4%	8 4%	18 5%
3	9	2 0%	1 1%	-	1 1%	-	2 2% A	-	-	1 0%	1 1%	-	-	-	1 0%
No children of this age	2553 86% MOW	380 84%	138 92% A	156 89%	81 74%	324 92% A	94 78%	84 84%	98 82%	257 86%	94 85%	80 80%	265 88%	197 92% A	305 82%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 437

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
1	36 12%	10 8%	21 10%	39 13%	26 9%
2	8 3%	7 5%	7 3%	8 3%	5 2%
3	1 *	-	-	3 1%	1 *
No children of this age	255 85%	115 87%	174 86%	251 83%	269 89%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 438

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl chrls) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	2972	1082	2000	1416	615	1010	835
1	296 10% C	89 8%	224 11% A	128 9%	50 8%	109 11%	79 9%
2	114 4%	38 4%	82 4%	49 3%	23 4%	40 4%	32 4%
3	9 *	2 *	6 *	3 *	- *	5 *	- *
No children of this age	2553 86% D	953 88% A	1688 84%	1236 87% A	542 88%	856 85%	724 87%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 439

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
1	296 10% BFGHLM PQbg	17 6% FG	73 16% ABEFG	141 27% ABCEF G	55 10% FG	4 1%	6 1%	106 8%	190 12% AH	167 11% L	106 10%	20 7%	152 8%	84 14% AM	56 11% PQ
2	114 4% BEFGLM PQRg	3 1% FG	42 9% ABEFG	56 11% ABEFG	13 2% FG	-	-	47 3%	67 4%	62 4% L	45 4% L	4 1%	58 3%	32 5% AM	23 5% PQR
3	9 M	1	3 7% G	4 7% G	1	-	-	2	7	5	4	-	2	5 7% AM	2 Q
No children of this age	2553 86% CDINS Taef	242 92% ACDE	341 74% D	315 61% CD	471 87% CD	442 99% ABCDE	742 99% ABCDE	1193 89% AI	1360 84%	1302 85%	860 85%	274 92% AJK	1604 88% ANO	482 80%	425 84% ST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 439

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
1	296 10% BFGHL MPQbg	-	18 2% P	63 13% APQ	128 26% AOPQ R	87 33% AOPQ RS	221 71% Ab	20 5% 5%	39 10% b	11 9%	127 41% g	108 12% Ag	51 7%	5 5%	17 8%	279 10%
2	114 4% BEFGL MPQRg	-	-	7 1% PQ	48 10% AOPQ R	59 22% AOPQR S	83 4%	11 3%	14 4%	4 3%	59 5% Ag	39 4% g	14 2%	1 1%	10 5%	104 4%
3	9 M	-	-	-	1 3% AOPQR S	8 3%	1	-	-	-	5	2	-	-	2 7%	7
No children of this age	2553 86% CDI NSTaef	643 100% AOPQR ST	1053 98% AORS T	431 86% ST	316 64% T	110 42%	1680 84%	374 92% Aac	343 87%	107 88%	950 83%	782 84%	663 91% Aef	92 94% Aef	193 87%	2360 86%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 440

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
1	296 10% Jahim	91 9%	135 11%	68 10%	97 9%	27 11%	10 6%	70 10%	147 12% AJ	79 8%	159 10%	82 12%	61 9%	212 10%
2	114 4% Jh	38 4%	58 5% AD	18 3%	39 4%	13 5%	6 4%	34 5% J	56 5% J	24 2%	74 5% A	27 4%	20 3%	86 4%
3	9 h	4	3	2	2	-	-	4 1%	3	2	4	3	-	9
No children of this age	2553 86% CINcl gklt	925 87% C	1043 84%	568 87%	927 87%	197 83%	151 90% F	622 85%	1002 83%	929 90% AHI	1397 85%	579 84%	615 88% AN	1730 85%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 440

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10

Base: All

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
1	296 10% Jahim	58 7%	148 10% a	49 15% Aab	41 11% a	39 10% h	95 14% Ah	79 15% Aeh	83 6%	61 7%	195 11% i	40 14% Ai	213 11% Am	80 8%	6 7%	7 7%	94 9%	62 11%	61 14% Ap
2	114 4% Jh	25 3%	58 4%	15 4%	16 4%	19 5% h	34 5% h	37 7% Ah	24 2%	25 3%	77 4%	12 4%	83 4%	30 3%	6 7%	2 2%	37 4%	25 4%	24 5%
3	9 h	2	3	3 1% b	1	-	4 1% h	4 1% h	1	1	7	1	6	2	1 1%	1 1%	4	2	1
No children of this age	2553 86% CINc fgjklr	728 90% Abcd	1252 86% c	270 80%	303 84%	319 85% g	567 81%	396 77%	1270 92% Aefg	781 90% Ajk	1534 85%	238 82%	1656 85%	851 88% Ai	73 85%	95 90%	885 87% r	480 84%	359 81%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 441

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl ctris) (A)
Total	2972
1	296 10% VZ
2	108 4% N
3	14 *
4	1 *
No children of this age	2553 86% O



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 441

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl chrs) (A)	LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	2972	450	150	176	110	351	120	100	120	300	110	100	300	215	370
1	296 10% VZ	57 13%	11 7%	13 7%	11 10%	31 9%	17 14%	12 12%	11 9%	29 10%	12 11%	8 8%	32 11%	13 6%	39 11%
2	108 4% N	17 4%	3 2%	9 5%	5 5%	6 2%	8 7%	3 3%	2 2%	13 4%	6 5%	4 4%	13 4%	7 3%	12 3%
3	14 *	2 *	-	1 1%	-	-	-	1 1%	1 1%	-	1 1%	1 1%	2 1%	-	5 1% A
4	1 *	-	-	-	-	-	-	-	-	1 A	-	-	-	-	-
No children of this age	2553 86% O	374 83%	136 91%	153 87%	94 85%	314 89% A	95 79%	84 84%	106 88%	257 86%	91 83%	87 87%	253 84%	195 91% A	314 85%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 441

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
1	23 8%	13 10%	10 5%	24 8%	33 11%
2	8 3%	2 2%	8 4%	12 4%	11 4%
3	1 *	-	3 1%	4 1%	1 *
4	1 A	-	-	-	-
No children of this age	267 89%	117 89%	181 90%	261 87%	256 85%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 442

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category

11-16

Base: All

	All Commu- nities (excl chrs) (A)	Community groups 2011					
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)
Total	2972	1082	2000	1416	615	1010	835
1	296 10%	97 9%	210 11%	136 10%	53 9%	108 11%	76 9%
2	108 4%	35 3%	72 4%	49 3%	24 4%	38 4%	29 3%
3	14 *	3 *	12 1%	6 *	3 *	2 *	5 1%
4	1 *	-	1 *	-	-	1 *	-
No children of this age	2553 86%	947 88%	1705 85%	1225 87%	535 87%	861 85%	725 87%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 443

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
1	296 10% FGLPQb	22 8% FG	38 8% FG	108 21% ABCFG	104 19% ABCFG	14 3% G	10 1%	125 9%	171 11%	179 12% AL	106 10% L	4 1%	172 9%	76 13% AMO	39 8% PQ
2	108 4% FGHLPRb	8 3% FG	15 3% FG	47 9% ABCFG	35 6% ABCFG	2 *	1 *	38 3%	70 4% AH	54 4% L	50 5% AL	4 1%	57 3%	29 5%	22 4% PQR
3	14 *HQ	2 1% G	1 *	6 1% AFG	5 1% FG	-	-	3 *	11 1%	7 *	4 *	2 1%	6 *	6 1% M	2 *Q
4	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-
No children of this age	2553 86% DELJK NRStae	231 88% DE	405 88% DE	355 69%	396 73%	429 96% ABCDE	737 99% ABCDEF	1182 88% AI	1371 84%	1296 84%	854 84%	288 97% AJK	1581 87% AN	491 81%	443 88% NRST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 443

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
1	296 10% FGLPQ b	-	19 2% P	79 16% AOPQ	130 26% AOPQ R	68 26% AOPQ R	216 71% Ab	23 6% b	42 11% b	9 7%	125 41% A	94 10% A	64 9% A	8 8%	26 12% A	270 10% A
2	108 4% FGHLP QRb	-	-	10 2% PQ	49 10% AOPQ R	49 19% AOPQR S	85 28% Ab	8 2% b	11 3% b	4 3%	52 17% A	31 4% A	22 3% A	3 3%	5 2% A	103 4% A
3	14 5% HQ	-	-	-	2 5% Q	12 5% AOPQR S	11 36% Ab	-	3 7% b	-	5 15% A	6 17% A	3 9% A	-	1 3% A	13 4% A
4	1 0% JKNRST	-	-	-	-	1 0% AQ	1 0% Ab	-	-	-	1 0% A	-	-	-	-	1 0% A
No children of this age	2553 86% DEI JKNRST	643 100% AQR ST	1052 98% AORS T	412 82% ST	312 63% T	134 51% T	1679 84% Aac	375 92% Aac	340 86% Aac	109 89% Aac	958 84% Aac	800 86% Aac	639 88% Aac e	87 89% Aac	190 86% Aac	2363 86% Aac



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 444

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
1	296 10% Jeo	103 10%	135 11%	57 9%	98 9%	26 11%	17 10%	82 11% J	130 11% J	84 8%	162 10%	76 11%	68 10%	213 10%
2	108 4% fp	39 4%	43 3%	25 4%	32 3%	8 3%	4 2%	25 3%	48 4%	35 3%	65 4%	25 4%	18 3%	87 4% AM
3	14 * i	4 *	6 *	4 1%	7 1%	5 2% AE	1 1%	3 *	7 1%	4 *	9 1%	3 *	6 1%	7 *
4	1 *	-	1 *	-	-	-	1 1% AE	1 *	-	-	-	1 *	1 *	-
No children of this age	2553 86% Ncgqr	912 86%	1054 85%	570 87%	928 87%	198 84%	144 86%	619 85%	1023 85%	911 88% AHI	1398 86%	586 85%	603 87%	1730 85%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 444

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16

Base: All

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
1	296 10% Je o	72 9%	141 10%	46 14% Aab	37 10%	18 5%	76 11% e	73 14% Aeh	129 9% e	73 8%	184 10%	39 13% Al	198 10% o	92 10%	12 14% o	4 4%	100 10%	64 11%	66 15% Ap
2	108 4% fp	29 4%	49 3%	13 4%	17 5%	14 4%	17 2% Af	28 5% Af	49 4%	33 4%	69 4%	6 2%	75 4%	33 3%	4 5%	4 4%	26 3%	29 5% Ap	23 5% p
3	14 i	-	7 a	1 Aab	6 2% Aab	-	8 1% Aeg	-	6 A	1 A	10 1%	3 1% i	11 1%	2 A	1 1%	-	3 A	3 1%	2 A
4	1 i	-	1 A	-	-	-	1 A	-	-	1 A	-	-	-	1 A	-	-	1 A	-	-
No children of this age	2553 86% Ncqr t	712 88% c	1263 86% c	277 82%	301 83%	345 92% Afgh	598 85% g	415 80%	1194 87% g	760 88%	1550 85%	243 84%	1674 85%	835 87%	69 80%	97 92% In	890 87% qr	473 83%	354 80%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 445

Page 1197

16 Nov 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

	All Commu- nities (excl ctris) (A)	All Commu- nities (excl ctris) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
No children	2048 69% jWuay	1987 67%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
No children		291 65%	121 81% A	124 70%	71 65%	282 80% A	77 64%	65 65%	80 67%	199 66%	74 67%	65 65%	207 69%	169 79% At	223 60%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

Controls 2011					
Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)	
Total	300	132	202	301	301
No children	197 66%	93 70%	126 62%	183 61%	213 71%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
No children	1987 67%	298 67%	127 83% A	102 61%	68 63%	258 74% A	79 63%	63 61%	77 63%	209 69%	81 73%	66 70%	211 69%	142 68%	206 56%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
No children	1987 67%	206 69%	84 68%	133 70%	177 59%	220 74%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 446

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
No children	2048 69% DJ	1987 67%	797 74% AI	1322 66%	1019 72% A	441 72%	682 68%	586 70%	721 67%	1336 65%	977 69%	419 69%	702 70%	559 67%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 447

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
No children	2048 69% CDEIK NOORStae	168 64% CD	213 46% D	175 34%	340 63% CD	422 95% ABCDE	730 98% ABCDEF	1006 75% AI	1042 64%	1045 68% K	648 64%	247 83% AJK	1344 74% ANO	351 58%	322 64% RST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 447

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

	All Commu- nities (excl cfris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
No children	2048 69% CDE KNOOR	643 100% AOQR ST	1008 94% AORS T	239 48% ST	123 25% T	35 13%	1311 66%	321 79% Aac	286 72% a	88 72%	740 65%	624 67%	548 75% Aef	81 83% Aef	159 72%	1889 69%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 448

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
No children	2048 69% CHINc efgklar	760 72% AC	802 65%	472 72% C	741 70%	159 67%	125 75%	476 65%	789 65%	783 76% AHI	1116 68%	460 67%	501 72% AN	1369 67%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 448

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category

No children

Base: All

All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
No children	2048 69% CHIN cefgklq	596 73% Abcd	1006 69% c	204 61%	242 67%	242 64% f	388 55%	299 58%	1118 81% Aefg	633 73% Ajk	1240 68% k	175 60%	1323 66%	689 72% Al	54 63%	80 76% n	717 70% qr	365 64% r	253 57%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Page 1207

16 Nov 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Under £3,120 per year	24 1%	23 1%	-	-
£3,120 and less than £5,200	93 3% IO	101 3%	-	-
£5,200 and less than £10,400	316 11% IPVtWU	289 10%	-	-
£10,400 and less than £15,600	325 11% nSqVtWYw	330 11%	-	-
£15,600 and less than £20,800	262 9% Iq	254 9%	-	-
£20,800 and less than £26,000	247 8% IPRSsv	222 7%	-	-
£26,000 and less than £31,200	166 6% LpS	179 6%	-	-
£31,200 and less than £36,400	156 5%	160 5%	-	-
£36,400 or more	445 15% KLJMklRpaybz	415 14%	-	-
Don't know	383 13% inu	410 14%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctris) (A)	All Commu- nities (excl ctris) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Refused	555 19% kNRUuwxab	579 20%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Under £3,120 per year	11 2%	1 1%	1 1%	1 1%	2 1%	-	1 1%	-	2 1%	-	-	1 1%	1 1%	3 1%
£3,120 and less than £5,200	10 2%	4 3%	15 9% A	5 5%	6 2%	-	2 2%	1 1%	23 8% A	3 3%	2 2%	10 3%	6 3%	6 2%
£5,200 and less than £10,400	65 14%	12 8%	28 16% A	23 21% A	30 9% I	9 8%	1 1%	8 7%	65 22% Ap	7 6%	9 9%	32 11%	10 5%	17 5%
£10,400 and less than £15,600	68 15%	10 7%	23 13%	14 13%	41 12%	17 14%	10 10%	16 13%	41 14%	2 2%	5 5%	40 13%	12 6%	26 7%
£15,600 and less than £20,800	37 8%	8 5%	18 10%	15 14%	35 10% I	10 8%	9 9%	15 13%	30 10%	5 5%	10 10%	29 10%	12 6%	29 8%
£20,800 and less than £26,000	38 8%	10 7%	9 5%	8 7%	45 13% AI	8 7%	3 3%	9 8%	15 5%	2 2%	11 11%	40 13% As	15 7%	34 9%
£26,000 and less than £31,200	24 5%	5 3%	3 2%	2 2%	23 7%	6 5%	6 6%	12 10% A	16 5% p	1 1%	3 3%	25 8% A	10 5%	30 8% A
£31,200 and less than £36,400	18 4%	5 3%	9 5%	6 5%	21 6%	5 4%	8 8%	10 8%	15 5%	3 3%	3 3%	12 4%	12 6%	29 8% A
£36,400 or more	31 7%	14 9%	11 6%	9 8%	58 17% I	24 20%	37 37% A	16 13%	19 6%	42 38% A	24 24% Ar	34 11%	67 31% A	59 16%
Don't know	68 15%	12 8%	23 13%	14 13%	47 13%	11 9%	10 10%	11 9%	52 17% A	10 9%	9 9%	36 12%	40 19% A	40 11%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

		LCCC communities 2011													
		Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Tothnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total		450	150	176	110	351	120	100	120	300	110	100	300	215	370
Refused		80 18%	69 46% Al	36 20%	13 12%	43 12%	30 25%	13 13%	22 18%	22 7%	35 32% Aq	24 24%	41 14%	30 14%	97 26% Au



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Under £3,120 per year	2 1%	-	1	6 2% A	2 1%
£3,120 and less than £5,200	6 2%	1 1%	5 2%	26 9% Ay	13 4%
£5,200 and less than £10,400	27 9%	8 6%	13 6%	40 13%	40 13%
£10,400 and less than £15,600	23 8%	5 4%	15 7%	39 13%	46 15% A
£15,600 and less than £20,800	22 7%	6 5%	11 5%	26 9%	27 9%
£20,800 and less than £26,000	18 6%	7 5%	9 4%	32 11%	24 8%
£26,000 and less than £31,200	21 7%	7 5%	10 5%	16 5%	17 6%
£31,200 and less than £36,400	16 5%	3 2%	14 7%	10 3%	14 5%
£36,400 or more	84 28% A	41 31% A	52 26% A	24 8%	22 7%
Don't know	36 12%	16 12%	44 22% A	50 17%	55 18% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Refused	45 15%	38 29% Aw	28 14%	32 11%	41 14%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctris) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Under £3,120 per year	23 1%	5 1%	2 1%	-	1 1%	1	-	-	1 1%	7 2% A	-	1 1%	1	2 1%	2 1%
£3,120 and less than £5,200	101 3%	17 4%	11 7% A	7 4%	9 8% A	1	3 2%	2 2%	2 2%	28 9% A	1 1%	4 4%	6 2%	2 1%	8 2%
£5,200 and less than £10,400	289 10%	60 13%	20 13%	28 17% A	17 16%	16 5%	10 8%	6 6%	12 10%	45 15% A	8 7%	5 5%	30 10%	10 5%	22 6%
£10,400 and less than £15,600	330 11%	51 11%	19 12%	34 20% A	15 14%	38 11%	18 14%	5 5%	12 10%	37 12%	5 5%	8 9%	36 12%	10 5%	42 11% W
£15,600 and less than £20,800	254 9%	37 8%	6 4%	15 9%	14 13%	20 6%	12 10%	6 6%	17 14%	24 8%	2 2%	11 12%	37 12%	15 7%	38 10%
£20,800 and less than £26,000	222 7%	26 6%	14 9%	10 6%	12 11%	17 5%	14 11%	12 12% P	16 13%	22 7%	5 5%	7 7%	13 4%	12 6%	42 11% A
£26,000 and less than £31,200	179 6%	30 7%	11 7%	10 6% L	12 11% AM	15 4%	12 10%	4 4%	6 5%	5 2%	7 6% S	5 5%	20 7%	6 3%	36 10% A
£31,200 and less than £36,400	160 5%	12 3%	4 3%	8 5%	4 4%	18 5%	7 6%	6 6%	10 8%	9 3%	8 7%	8 9%	20 7%	15 7%	31 8% A
£36,400 or more	415 14%	33 7%	17 11%	9 5%	3 3%	27 8%	18 14%	44 42% A	16 13%	22 7%	49 44% A	9 10%	35 12%	67 32% A	66 18%
Don't know	410 14%	66 15%	9 6%	23 14%	15 14%	85 24% AN	11 9%	6 6%	14 11%	55 18% A	9 8%	9 10%	48 16%	27 13%	33 9%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Communities (excl ctris) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles-brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Refused	579 20%	111 25%	40 26% A	22 13%	6 6%	110 32% AN	20 16%	13 13%	17 14%	47 16% R	17 15%	27 29% A	58 19%	42 20%	49 13%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Under £3,120 per year	23 7%	2 7%	-	2 7%	8 3% A	2 7%
£3,120 and less than £5,200	101 3%	9 3%	1 7%	3 2%	13 4%	5 2%
£5,200 and less than £10,400	289 10%	32 11%	7 6%	23 12%	33 11%	39 13%
£10,400 and less than £15,600	330 11%	22 7%	6 5%	15 8%	31 10%	31 10%
£15,600 and less than £20,800	254 9%	18 6%	7 6%	12 6%	28 9%	27 9%
£20,800 and less than £26,000	222 7%	14 5%	7 6%	10 5%	21 7%	21 7%
£26,000 and less than £31,200	179 6%	18 6%	4 3%	13 7%	11 4%	15 5%
£31,200 and less than £36,400	160 5%	17 6%	7 6%	13 7%	10 3%	13 4%
£36,400 or more	415 14%	76 25% A	51 41% A	53 28% A	17 6%	27 9%
Don't know	410 14%	43 14%	23 19%	29 15%	61 20% A	56 19% A



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
Refused	579 20%	49 16%	11 9%	18 9%	68 23% a	61 21% b



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 450

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Under £3,120 per year	24 1% E	23 1%	5	20 1%	5	2	15 1% A	3	4	19 1%	6	4 1%	15 1%	5 1%
£3,120 and less than £5,200	93 3% IEK	101 3%	30 3%	63 3%	30 2%	18 3%	42 4% A	21 3%	17 2%	76 4%	21 1%	12 2%	65 6% AG	16 2%
£5,200 and less than £10,400	316 11% CIEKFLHN	289 10%	86 8%	232 12% A	106 7%	51 8%	165 16% A	60 7%	82 8%	212 10%	97 7%	45 7%	142 14% A	63 8%
£10,400 and less than £15,600	325 11% N	330 11%	119 11%	230 12%	143 10%	57 9%	133 13% A	83 10%	117 11%	213 10%	132 9%	54 9%	122 12%	71 9%
£15,600 and less than £20,800	262 9%	254 9%	99 9%	182 9%	125 9%	51 8%	90 9%	75 9%	85 8%	188 9%	120 8%	63 10%	81 8%	86 10%
£20,800 and less than £26,000	247 8% L	222 7%	89 8%	168 8%	133 9% AK	66 11% AL	71 7%	78 9%	81 8%	152 7%	96 7%	32 5%	74 7%	60 7%
£26,000 and less than £31,200	166 6%	179 6%	60 6%	123 6%	86 6%	38 6%	47 5%	56 7%	53 5%	124 6%	75 5%	31 5%	58 6%	41 5%
£31,200 and less than £36,400	156 5% M	160 5%	65 6%	106 5%	74 5%	27 4%	44 4%	45 5%	64 6%	113 6%	92 6%	43 7% F	29 3%	59 7% A
£36,400 or more	445 15% DGM	415 14%	213 20% A	243 12%	302 21% A	125 20% A	73 7%	178 21% A	181 17%	301 15% D	265 19% A	111 18% A	75 7%	171 21% A
Don't know	383 13%	410 14%	142 13%	252 13%	174 12%	85 14%	146 14%	106 13%	166 15% A	274 13%	209 15%	84 14%	145 14%	104 12%
Refused	555 19% CEFH	579 20%	174 16%	381 19%	238 17%	95 15%	184 18%	130 16%	224 21% C	371 18%	304 21% AE	127 21% F	204 20%	157 19%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 451

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Under £3,120 per year	24 1% Mj	4 2% C	-	3 1%	8 1% C	4 1% C	5 1%	14 1%	10 1%	9 1%	6 1%	8 3% AJK	8	14 2% AMO	2
£3,120 and less than £5,200	93 3% GJMStc j	14 5% AG	20 4% G	14 3%	19 4% G	15 3% G	11 1%	35 3%	58 4%	26 2%	43 4% AJ	23 8% AJK	24 1%	42 7% AM	27 5% AMAGRST
£5,200 and less than £10,400	316 11% DEHJMq RStcj	20 8%	44 10%	38 7%	39 7%	39 9%	136 18% ABCDEF	121 9%	195 12% AH	107 7%	129 13% AJ	66 22% AJK	108 6%	148 25% AMO	56 11% MRST
£10,400 and less than £15,600	325 11% DHJMR Scj	25 10%	47 10%	37 7%	55 10%	43 10%	118 16% ABCDEF	131 10%	194 12%	140 9%	130 13% AJ	38 13%	166 9%	101 17% AMO	56 11% S
£15,600 and less than £20,800	262 9% Mi	19 7%	53 12% A	43 8%	45 8%	39 9%	63 8%	120 9%	142 9%	130 8%	89 9%	28 9%	140 8%	60 10%	57 11% AMAPR
£20,800 and less than £26,000	247 8% Kai	20 8%	38 8%	49 9%	36 7%	49 11% AEG	55 7%	120 9%	127 8%	147 10% AK	70 7%	18 6%	150 8%	47 8%	47 9%
£26,000 and less than £31,200	166 6% GNPi	16 6%	32 7% G	25 5%	39 7% G	29 7% G	25 3%	80 6%	86 5%	93 6%	54 5%	13 4%	112 6% N	13 2%	39 8% ANAP
£31,200 and less than £36,400	156 5% BGINPi	7 3%	25 5% G	40 8% ABFG	47 9% ABCFG	19 4%	18 2%	91 7% AI	65 4%	94 6% A	49 5%	10 3%	123 7% AN	7 1%	26 5% NP
£36,400 or more	445 15% BGIKLN OOPbi	21 8% G	68 15% BG	137 27% ABCEF	115 21% ABCFG	70 16% BG	34 5%	221 16% I	224 14%	302 20% AKL	116 11% L	19 6%	378 21% ANO	6 1%	58 11% NP
Don't know	383 13% DEFHJ MPQi	96 37% ACDEF G	74 16% ADEF G	44 9%	43 8%	41 9%	85 11% E	156 12%	227 14%	174 11%	162 16% AJ	34 11%	205 11%	93 15% AM	70 14% PQ



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 451

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)?
That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctris) (A)	Age					Gender		Dwelling			Tenure			
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Refused	555 19% BCKLNO OSTI	21 8%	58 13%	86 17%	94 17%	98 22%	198 26%	259 19%	296 18%	314 20%	167 16%	41 14%	402 22%	72 12%	68 13%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 451

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Under £3,120 per year	24 1% MJ	12 2% AOQST	5	5 1%	2	-	16 1%	6 1%	1	1 1%	10 1%	5 1%	8 1%	-	16 7% Aj	8
£3,120 and less than £5,200	93 3% GJMST cj	47 7% AQRST	27 3%	10 2%	8 2%	1	69 3% c	17 4% c	3 1%	3 2%	37 3%	25 3%	25 3%	4 4%	44 20% Aj	49 2%
£5,200 and less than £10,400	316 11% DEHJ MGRSTcj	152 24% AOQRS T	90 8% S	35 7%	22 4%	17 6%	229 11% Ac	64 16% Aacd	14 4%	9 7%	110 10%	101 11%	78 11%	15 15%	98 44% Aj	218 8%
£10,400 and less than £15,600	325 11% DHJM RScj	81 13% RS	141 13% ARS	40 8%	33 7%	30 11% S	228 11% c	43 11%	28 7%	14 11%	117 10%	100 11%	86 12%	11 11%	49 22% Aj	276 10%
£15,600 and less than £20,800	262 9% Mi	48 7%	100 9%	39 8%	46 9%	29 11%	174 9%	42 10%	27 7%	13 11%	92 8%	95 10%	61 8%	9 9%	9 4%	263 9% Ai
£20,800 and less than £26,000	247 8% Kai	45 7%	88 8%	49 10%	40 8%	25 9%	149 7%	48 12% Aac	30 8%	13 11%	96 8%	76 8%	59 8%	13 13%	5 2%	242 9% Ai
£26,000 and less than £31,200	166 6% GNPI	23 4%	61 6% P	33 7% P	33 7% P	16 6%	115 6%	18 4%	20 5%	6 5%	67 6%	58 6%	36 5%	4 4%	1	165 6% Ai
£31,200 and less than £36,400	156 5% BGINP i	15 2%	51 5% P	37 7% APQ	37 8% APQ	16 6% P	101 5%	17 4%	26 7%	7 6%	59 5%	54 6%	40 5%	2 2%	-	156 6% Ai
£36,400 or more	445 15% BGKl NOOPbi	27 4%	157 15% P	79 16% OP	131 27% AOPQ	51 19% AOP	285 14% b	33 8%	106 27% Aabcd	14 11%	208 18% AfgH	123 13%	102 14%	10 10%	-	445 16% Ai
Don't know	383 13% DEFHJ MPQi	55 9%	113 11%	93 19% AOPQ	75 15% PQ	47 18% APQ	264 13%	49 12%	49 12%	16 13%	147 13%	128 14%	82 11%	11 11%	-	383 14% Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 451

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl ctris) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Refused	555 19% BCKL NOOSTI	138 21% AORS T	238 22% AORS T	81 16%	66 13%	32 12%	362 18%	69 17%	92 23% Aab	26 21%	108 17%	166 18%	151 21%	19 19%	-	555 20% AI



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 452

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Under £3,120 per year	24 1% q	5	12 1%	6 1%	6 1%	3 1%	2 1%	3	12 1%	9 1%	10 1%	6 1%	10 1%	13 1%
£3,120 and less than £5,200	93 3% hiqr	32 3%	38 3%	22 3%	40 4%	6 3%	8 5%	28 4%	33 3%	32 3%	49 3%	20 3%	23 3%	62 3%
£5,200 and less than £10,400	316 11% INdgr	129 12% AD	127 10%	59 9%	109 10%	29 12%	22 13%	84 12% I	105 9%	127 12% AI	163 10%	86 12%	101 15% AN	185 9%
£10,400 and less than £15,600	325 11% qr	124 12%	130 10%	70 11%	112 11%	24 10%	15 9%	80 11%	124 10%	121 12%	187 11%	79 11%	80 11%	219 11%
£15,600 and less than £20,800	262 9% hqr	90 9%	104 8%	67 10%	98 9%	20 8%	10 6%	63 9%	113 9%	86 8%	141 9%	60 9%	63 9%	178 9%
£20,800 and less than £26,000	247 8% bimpr	83 8%	108 9%	55 8%	90 8%	20 8%	14 8%	64 9%	95 8%	88 9%	146 9%	58 8%	54 8%	169 8%
£26,000 and less than £31,200	166 6% Jhpr	51 5%	75 6%	40 6%	61 6%	9 4%	11 7%	41 6%	82 7% AJ	43 4%	100 6%	37 5%	35 5%	122 6%
£31,200 and less than £36,400	156 5% pr	53 5%	71 6%	32 5%	60 6%	11 5%	9 5%	44 6%	64 5%	48 5%	80 5%	33 5%	35 5%	109 5%
£36,400 or more	445 15% GJMahn jlpq	143 14%	209 17% AB	93 14%	178 17% AG	35 15% G	11 7%	117 16% J	220 18% AJ	108 10%	263 16%	110 16%	79 11%	340 17% AM
Don't know	383 13% Kfgpq r	135 13%	146 12%	97 15%	121 11%	34 14%	32 19% AE	95 13%	139 12%	149 14% I	188 12%	86 12%	98 14%	247 12%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 452

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Refused	555 19% Hcdef mpqr	213 20%	219 18%	115 18%	190 18%	46 19%	33 20%	111 15%	221 18%	223 22% AH	307 19%	116 17%	118 17%	393 19%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 452

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Under £3,120 per year	24 1% q	6 1%	9 1%	5 1%	4 1%	2 1%	6 1%	4 1%	12 1%	4 *	16 1%	4 1%	18 1%	5 1%	-	3 3% Am	24 2% Aqr	-	-
£3,120 and less than £5,200	93 3% hlqr	33 4%	38 3%	8 2%	14 4%	28 7% Afg	21 3%	11 2%	33 2%	38 4% Ajk	50 3%	5 2%	52 3%	37 4%	2 2%	3 3%	93 9% Aqr	-	-
£5,200 and less than £10,400	316 11% INDg kqr	79 10%	181 12% Ad	30 9%	26 7%	32 8%	81 12%	42 8%	161 12% g	81 9% k	222 12% Aik	13 4%	223 11%	90 9%	7 8%	7 7%	316 31% Aqr	-	-
£10,400 and less than £15,600	325 11% qr	92 11%	166 11%	30 9%	37 10%	34 9%	84 12%	46 9%	161 12%	82 9%	218 12% Ai	25 9%	219 11%	95 10%	9 10%	13 12%	325 32% Aqr	-	-
£15,600 and less than £20,800	262 9% hqr	74 9%	126 9%	31 9%	31 9%	32 8%	80 11% Ah	46 9%	104 8%	77 9%	153 8%	32 11%	166 8%	89 9%	7 8%	8 8%	262 26% Aqr	-	-
£20,800 and less than £26,000	247 8% bimp r	81 10% Ab	103 7%	31 9%	32 9%	36 10%	56 8%	49 9%	106 8%	50 6%	157 9% i	40 14% Aij	180 9% Am	63 7%	12 14% mo	5 5%	-	247 43% Apr	-
£26,000 and less than £31,200	166 6% Jhpr	40 5%	82 6%	22 7%	22 6%	28 7% h	43 6%	34 7%	61 4%	47 5%	97 5%	22 8%	114 6%	53 6%	7 8%	3 3%	-	166 29% Apr	-
£31,200 and less than £36,400	156 5% pr	37 5%	69 5%	23 7%	27 7% Aab	24 6%	38 5%	33 6%	61 4%	54 6%	86 5%	16 5%	98 5%	53 6%	5 6%	8 8%	-	156 27% Apr	-
£36,400 or more	445 15% GJMa hlpq	89 11%	224 15% a	75 22% Aabd	57 16% a	48 13%	112 16% h	111 22% Aefh	174 13%	177 20% Aj	211 12%	57 20% Aj	249 13%	207 21% Alno	10 12%	9 9%	-	-	445 100% Apq
Don't know	383 13% Kfgp qr	101 12%	185 13%	38 11%	59 16% A	59 16% fg	74 11%	47 9%	203 15% Afg	108 12%	241 13%	34 12%	248 13%	116 12%	8 9%	23 22% Almn	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 452

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)?
That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

Base: All

	All Commu- nities (excl chrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Refused	555 19% Hcde mpqr	181 22% Accd	278 19% cd	44 13%	52 14%	54 14%	105 15%	93 18%	302 22% Aef	150 17%	362 20% Ak	43 15%	391 20% Am	155 16%	19 22%	23 22%	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Under £120 a year	4	1	-	-
£120 and less than £360	76 3% Xy	89 3%	-	-
£360 and less than £600	297 10% KNIPnYwy	290 10%	-	-
£600 and less than £840	373 13% NIP	390 13%	-	-
£840 and less than £1,080	424 14% IPq	463 16%	-	-
£1,080 and less than £1,320	410 14% Bs	346 12%	-	-
£1,320 and less than £1,560	275 9%	243 8%	-	-
£1,560 and less than £1,800	182 6% b	166 6%	-	-
£1,800 and less than £2,400	176 6% u	192 6%	-	-
£2,400 and less than £3,000	97 3% RUIWuX	78 3%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
£3,000 and less than £3,600	46 2% Bsb	28 1%	-	-
More than £3,600	32 1% W	25 1%	-	-
Don't know	507 17% Iu	572 19% A	-	-
Refused	73 2% NpWub	79 3%	-	-
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7% BijklmnopSqrsvt Wuvwxyz	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Under £120 a year	-	1 1%	-	-	-	-	1 1% A	-	-	-	-	1 *	-	1 *
£120 and less than £360	12 3%	3 2%	2 1%	2 2%	5 1%	1 1%	3 3%	3 3%	16 5% Ap	1 1%	1 1%	10 3%	10 5% A	7 2%
£360 and less than £600	50 11%	8 5%	15 9%	20 18% A	16 5%	8 7%	4 4%	11 9%	46 15% A	9 8%	5 5%	41 14% A	25 12%	39 11%
£600 and less than £840	57 13%	12 8%	23 13%	14 13%	27 8%	10 8%	6 6%	20 17%	47 16%	10 9%	12 12%	54 18% A	22 10%	59 16% A
£840 and less than £1,080	83 18%	24 16%	24 14%	16 15%	43 12%	13 11%	6 6%	19 16%	42 14%	10 9%	14 14%	40 13%	24 11%	66 18% A
£1,080 and less than £1,320	60 13%	19 13%	27 15%	16 15%	51 15%	23 19%	12 12%	23 19%	36 12%	9 8%	20 20%	38 13%	24 11%	52 14%
£1,320 and less than £1,560	40 9%	14 9%	18 10%	11 10%	36 10%	11 9%	7 7%	14 12%	36 12%	5 5%	8 8%	22 7%	17 8%	36 10%
£1,560 and less than £1,800	19 4%	15 10% A	14 8%	6 5%	20 6%	9 8%	10 10%	4 3%	13 4%	10 9%	17 17% Ar	17 6%	8 4%	20 5%
£1,800 and less than £2,400	25 6%	14 9%	9 5%	3 3%	29 8%	7 6%	12 12% A	5 4%	11 4%	8 7%	6 6%	14 5%	11 5%	22 6% U
£2,400 and less than £3,000	9 2%	7 5%	2 1%	1 1%	33 9% Al	5 4%	8 8% A	4 3%	2 1%	10 9% Aq	5 5%	3 1%	4 2%	4 1%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
£3,000 and less than £3,600	3 1%	5 3%	1 1%	-	11 3% A	2 2%	8 8% A	1 1%	3 1%	1 1%	3 3%	3 1%	1	4 1%
More than £3,600	2	3 2%	-	2 2%	17 5% Al	2 2%	1 1%	-	1	3 3%	1 1%	-	-	-
Don't know	74 16%	22 15%	22 13%	15 14%	61 17%	27 23% m	22 22%	14 12%	41 14%	23 21%	7 7%	54 18%	65 30% A	60 16%
Refused	16 4%	3 2%	19 11% Aj	4 4% k	2 1%	2 2%	-	2 2%	6 2% p	11 10% A	1 1%	3 1%	4 2%	-
All suffering from fuel poverty - spending more than 10% of income on fuel	47 10%	6 4%	21 12% Aj k	10 9%	36 10% Al m n o	5 4%	7 7%	4 3%	37 12% Ap r s t u	2 2%	7 7%	21 7%	6 3%	13 4%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Under £120 a year	-	-	-	1	1
£120 and less than £360	2 1%	-	2 1%	10 3% y	14 5% A
£360 and less than £600	22 7%	6 5%	23 11%	34 11% y	39 13%
£600 and less than £840	31 10%	14 11%	18 9%	38 13%	44 15%
£840 and less than £1,080	39 13%	26 20%	23 11%	46 15%	48 16%
£1,080 and less than £1,320	57 19% A	14 11%	21 10%	39 13%	44 15%
£1,320 and less than £1,560	41 14% Av	23 17% A	16 8%	24 8%	21 7%
£1,560 and less than £1,800	18 6%	6 5%	12 6%	21 7%	9 3%
£1,800 and less than £2,400	17 6%	4 3%	12 6%	13 4%	13 4%
£2,400 and less than £3,000	1 *	4 3%	7 3%	4 1%	5 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
£3,000 and less than £3,600	1	-	1	1	-
More than £3,600	1	-	1	1	1
Don't know	63 21%	32 24% A	65 32% A	66 22% A	61 20%
Refused	7 2%	3 2%	1	3 1%	1
All suffering from fuel poverty - spending more than 10% of income on fuel	15 5% v	4 3% x	9 4%	38 13% Ay z	19 6%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Under £120 a year	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-
£120 and less than £360	89 3%	15 3%	1 1%	9 5% AL	1 1%	12 3%	1 1%	1 1%	5 4%	6 2%	1 1%	2 2%	17 6% A	8 4%	10 3%
£360 and less than £600	290 10%	30 7%	9 6%	19 11%	10 9%	23 7%	9 7%	4 4%	22 18% AQ	42 14% A	6 5%	11 12%	40 13%	23 11%	42 11%
£600 and less than £840	390 13%	60 13%	21 14%	17 10%	9 8%	28 8%	25 20% AO	8 8%	12 10%	42 14%	8 7%	9 10%	51 17% A	22 11%	78 21% A
£840 and less than £1,080	463 16%	85 19%	23 15%	20 12%	21 19%	32 9%	32 26% AO	15 14% P	16 13%	44 15%	8 7%	15 16%	53 17%	28 13%	71 19% A
£1,080 and less than £1,320	346 12%	49 11%	24 16%	24 14%	16 15%	42 12%	13 10%	12 12%	13 11%	32 11%	15 14%	14 15%	27 9%	20 10%	45 12%
£1,320 and less than £1,560	243 8%	26 6%	19 12%	18 11%	12 11%	22 6%	9 7%	8 8%	8 7%	24 8%	12 11%	11 12%	18 6%	20 10%	36 10%
£1,560 and less than £1,800	166 6%	20 4%	8 5%	16 10%	12 11% A	23 7%	3 2%	8 8%	4 3%	20 7%	9 8%	7 7%	11 4%	6 3%	19 5%
£1,800 and less than £2,400	192 6%	26 6%	22 14% A	5 3%	5 5%	29 8%	11 9%	10 10%	11 9%	23 8% R	14 13% A	9 10%	11 4%	8 4%	8 2%
£2,400 and less than £3,000	78 3%	6 1%	6 4%	5 3%	3 3%	12 3%	4 3%	9 9% A	4 3%	11 4% R	1 1%	3 3%	8 3%	1 1%	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
£3,000 and less than £3,600	28 1%	3 1%	3 2%	-	1 1%	4 1%	1 1%	4 4%	1 1%	5 2%	2 2%	2 2%	-	-	2 1%
More than £3,600	25 1%	2 *	-	2 1%	-	7 2%	-	1 1%	3 2%	1 *	3 3%	-	-	2 1%	4 1% W
Don't know	572 19%	75 17%	15 10%	26 16%	18 17%	108 31% AN	16 13%	23 22%	23 19%	51 17%	27 24% A	10 11%	64 21%	68 33% A	48 13%
Refused	79 3%	51 11%	2 1%	5 3%	-	5 1%	1 1%	1 1%	1 1%	-	5 5%	1 1%	4 1%	2 1%	1 *
All suffering from fuel poverty - spending more than 10% of income on fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Tones' ctrl) (z)
Total	2962	300	124	191	301	297
Under £120 a year	1 0%	1 0%	-	-	-	-
£120 and less than £360	89 3%	4 1%	1 1%	5 3%	2 1%	20 7% A
£360 and less than £600	290 10%	30 10%	3 2%	25 13%	10 3%	34 11%
£600 and less than £840	390 13%	35 12%	10 8%	25 13%	35 12%	40 13%
£840 and less than £1,080	463 16%	50 17%	18 15%	22 12%	32 11%	45 15%
£1,080 and less than £1,320	346 12%	43 14%	15 12%	22 12%	42 14%	31 10%
£1,320 and less than £1,560	243 8%	19 6%	14 11%	11 6%	29 10%	18 6%
£1,560 and less than £1,800	166 6%	22 7%	14 11% AY	10 5%	19 6%	13 4%
£1,800 and less than £2,400	192 6%	15 5%	14 11% AY	10 5%	16 5%	24 8%
£2,400 and less than £3,000	78 3%	7 2% X	6 5%	4 2%	15 5% a	6 2%



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 453

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010					
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)	
Total	2962	300	124	191	301	297
£3,000 and less than £3,600	28 1%	5 2%	3 2%	1 1%	4 1%	4 1% b
More than £3,600	25 1%	4 1%	-	2 1%	2 1%	4 1%
Don't know	572 19%	49 16%	26 21%	51 27% A	85 28% A	55 19%
Refused	79 3%	16 5% A	-	3 2%	10 3%	3 1%
All suffering from fuel poverty - spending more than 10% of income on fuel	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 454

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Under £120 a year	4	1	1	4	2	1	1	2	1	1	1	-	-	-
£120 and less than £360	76 3%	89 3%	24 2%	57 3%	34 2%	21 3%	33 3%	27 3%	36 3%	60 3%	47 3%	27 4% A	23 2%	33 4% A
£360 and less than £600	297 10% CE	290 10%	79 7%	224 11% A	119 8%	71 12%	124 12% AM	86 10%	100 9%	221 11%	138 10%	74 12%	91 9%	100 12%
£600 and less than £840	373 13% C	390 13%	108 10%	281 14% A	161 11%	88 14%	130 13%	114 14%	112 10%	295 14%	163 12%	82 14%	132 13%	102 12%
£840 and less than £1,080	424 14% CE	463 16%	129 12%	310 16% A	169 12%	78 13%	165 16% A	103 12%	143 13%	349 17% A	199 14%	96 16%	173 17% A	127 15%
£1,080 and less than £1,320	410 14% JKLN	346 12%	160 15% I	276 14% J	200 14% K	82 13%	131 13%	117 14% N	124 12%	235 12%	156 11%	61 10%	121 12%	86 10%
£1,320 and less than £1,560	275 9% J	243 8%	103 10%	188 9% J	120 8%	47 8%	101 10%	68 8%	85 8%	150 7%	108 8%	49 8%	81 8%	65 8%
£1,560 and less than £1,800	182 6% LN	166 6%	65 6%	121 6%	95 7%	42 7% L	53 5%	56 7% N	60 6%	111 5%	71 5%	24 4%	60 6%	36 4%
£1,800 and less than £2,400	176 6%	192 6%	73 7%	112 6%	92 6%	31 5%	53 5%	48 6%	74 7%	113 6%	103 7%	28 5%	76 8% G	49 6%
£2,400 and less than £3,000	97 3% DFG	78 3%	56 5% AI	43 2%	72 5% AK	12 2%	19 2%	24 3%	35 3%	53 3%	42 3%	12 2%	26 3%	25 3%
£3,000 and less than £3,600	46 2% L	28 1%	24 2% AI	30 2%	30 2% AK	7 1%	11 1%	16 2%	10 1%	22 1%	14 1%	2 *	12 1%	7 1%
More than £3,600	32 1% DFMH	25 1%	20 2% A	10 1%	24 2% A	1 *	8 1%	2 *	15 1%	15 1%	16 1%	2 *	3 *	6 1%
Don't know	507 17% DG	572 19%	211 20% A	309 15%	273 19% A	126 20% A	152 15%	162 19% A	264 25% AC	343 17%	339 24% AE	142 23% A	159 16%	188 23% A
Refused	73 2% IDEKFLHN	79 3%	29 3% I	35 2%	25 2%	8 1%	29 3%	10 1%	15 1%	75 4% AD	20 1%	7 1%	53 5% AG	9 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used.

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 454

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7%	-	79 7%	152 8%	88 6%	34 6%	100 10%	45 5%	-	-	-	-	-	-
	IJEKFLMHN	I	J	K	L			AM	N					



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 455

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure		
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Under £120 a year	1	1	-	1	-	1	1	3	1	1	2 1% AJ	1	1	1
£120 and less than £360	11 4%	10 2%	12 2%	15 3%	11 2%	17 2%	40 3%	36 2%	24 2%	18 2%	28 9% AJK	26 1%	34 6% AMO	16 3% MQRS
£360 and less than £600	24 9%	58 13% AEF	57 11%	45 8%	33 7%	80 11%	131 10%	166 10%	99 6%	113 11% J	73 24% AJK	124 7%	97 16% AM	76 15% AMARST
£600 and less than £840	32 12%	67 15%	73 14%	64 12%	47 11%	90 12%	162 12%	211 13%	156 10%	144 14% J	62 21% AJK	199 11%	89 15% M	81 16% AMARST
£840 and less than £1,080	30 11%	67 15%	61 12%	81 15%	77 17% BD	108 14%	177 13%	247 15%	224 15% L	150 15% L	30 10%	248 14%	99 16%	74 15% T
£1,080 and less than £1,320	23 9%	54 12%	81 16% B	81 15% B	62 14% B	109 15% B	182 14%	228 14%	229 15% L	137 13% L	22 7%	273 15% AO	83 14% O	50 10%
£1,320 and less than £1,560	15 6%	45 10%	64 12% ABG	49 9%	41 9%	61 8%	121 9%	154 9%	150 10% L	103 10% L	14 5%	169 9%	52 9%	52 10% P
£1,560 and less than £1,800	3 1%	25 5% B	31 6% B	47 9% ABCG	35 8% B	41 5% B	88 7%	94 6%	110 7% AL	56 6% L	6 2%	139 8% ANO	26 4%	13 3%
£1,800 and less than £2,400	7 3%	20 4%	38 7% BCG	50 9% ABCG	27 6% B	34 5%	83 6%	93 6%	116 8% AKL	45 4%	7 2%	129 7% ANO	21 3%	23 5%
£2,400 and less than £3,000	2 1%	7 2%	27 5% ABC	16 3% B	20 4% BC	25 3% B	53 4%	44 3%	76 5% AKL	17 2%	2 1%	69 4% AN	11 2%	17 3% P
£3,000 and less than £3,600	2 1%	1	8 2% C	11 2% C	9 2% C	15 2% C	20 1%	26 2%	34 2% AKL	11 1%	1	38 2% AN	3	5 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 455

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
More than £3,600	32 1% CHKOOa	-	1	4	13	3	11	8	24	26	6	-	28	3	1
					2% ABCDF	1%	1%	1%	1%	2% AKL	1%	-	2% ANO		
Don't know	507 17% DENPQ bi	108 41% ACDEF G	92 20% DEF	55 11%	57 11%	65 15%	130 17% DE	243 18%	264 16%	269 18%	175 17%	40 13%	331 18% AN	65 11%	89 18% N
Refused	73 2% DJScl	5 2%	11 2%	5 1%	10 2%	16 4% D	26 3% AD	39 3%	34 2%	22 1%	39 4% AJ	11 4% J	42 2%	19 3%	8 2%
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7% HJMSj	13 5%	34 7%	30 6%	38 7%	32 7%	75 10% ABD	84 6%	138 8% AH	99 6%	85 8%	32 11% AJ	98 5%	86 14% AMO	36 7% S



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 455

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Under £120 a year	4 a	3 AQ	-	-	1	-	1	1	-	2 Aac	1	3	-	-	-	4
£120 and less than £360	76 3% JKMQS ci	41 6% AOQRS T	19 2%	7 1%	6 1%	3 1%	47 2% c	23 6% Aac	2 1%	3 2%	23 2%	32 3% Ae	14 2%	2 2%	1	75 3% Ai
£360 and less than £600	297 10% FJMR Stcgl	120 19% AQRST	96 9% T	32 6%	37 8%	12 5%	209 10% c	65 16% Aacd	9 2%	10 8% c	140 12% Afg	84 9%	59 8%	9 9%	4 2%	293 11% Ai
£600 and less than £840	373 13% JMST c	108 17% ARST	144 13% ST	57 11%	41 8%	23 9%	265 13% c	62 15% c	23 6%	16 13% c	142 12%	118 13%	91 13%	16 16%	22 10%	351 13%
£840 and less than £1,080	424 14% LTci	87 14% T	184 17% APST	72 14% T	59 12%	22 8%	311 16% Ac	56 14% c	36 9%	17 14%	145 13%	130 14%	123 17% Ae	17 17%	11 5%	413 15% Ai
£1,080 and less than £1,320	410 14% BLOO j	80 12%	155 14% O	70 14% O	71 14% O	34 13%	270 14%	64 16%	51 13%	15 12%	170 15%	121 13%	101 14%	12 12%	46 21% Aj	364 13%
£1,320 and less than £1,560	275 9% BLPb	35 5%	98 9% P	57 11% P	50 10% P	35 13% APQ	188 9%	27 7%	38 10%	13 11%	99 9%	76 8%	78 11%	13 13%	27 12%	248 9%
£1,560 and less than £1,800	182 6% BLNOO Pj	20 3%	65 6% OP	38 8% OP	35 7% OP	24 9% AOP	114 6%	19 5%	40 10% Aab	6 5%	72 6%	55 6%	49 7%	3 3%	40 18% Aj	142 5%
£1,800 and less than £2,400	176 6% BKLN Rabgj	17 3%	61 6% P	20 4%	46 9% AOPQ R	32 12% AOPQR	102 5% b	11 3%	47 12% Aab	10 8% b	76 7% g	63 7% g	32 4%	4 4%	36 16% Aj	140 5%
£2,400 and less than £3,000	97 3% BCKLN Paj	10 2%	30 3%	21 4% P	17 3% P	19 7% AOPQS	42 2%	11 3%	38 10% Aab	5 4%	38 3%	31 3%	21 3%	6 6%	16 7% Aj	81 3%
£3,000 and less than £3,600	46 2% CNa	8 1%	18 2%	6 1%	5 1%	9 3% AOPRS	17 1%	6 1%	21 5% Aabd	1 1%	15 1%	15 2%	13 2%	3 3%	14 6% Aj	32 1%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 455

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
More than £3,600	32 1% CHKOO a	3 *	12 1%	4 1%	10 2% AOP	3 1%	9 *	2 *	18 5% Aab	1 1%	12 1%	10 1%	7 1%	2 2%	5 2%	27 1%
Don't know	507 17% DENP Qbi	92 14%	158 15%	103 21% APQ	109 22% APQ	45 17%	355 18% b	51 13%	70 18% b	23 19%	191 17%	163 18%	121 17%	10 10%	-	507 18% Ai
Refused	73 2% DJSce i	19 3% S	31 3% S	14 3%	6 1%	3 1%	62 3% Ac d	8 2%	3 1%	-	17 1%	30 3% e	19 3%	1 1%	-	73 3% Ai
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7% HJMS j	78 12% AOGRS	72 7% S S	33 7% S	15 3%	24 9%	152 8%	28 7%	26 7%	10 8%	88 8%	62 7%	55 8%	9 9%	222 100% Aj	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 456

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Under £120 a year	4	1	2	1	1	-	2 1% AE	1	3	-	4	-	1	3
£120 and less than £360	76 3% Dhr	30 3% D	38 3% D	8 1%	21 2%	6 3%	10 6% AE	18 2%	31 3%	27 3%	46 3%	14 2%	16 2%	51 3%
£360 and less than £600	297 10% ldhimr	98 9%	132 11%	66 10%	106 10%	21 9%	20 12%	88 12% AI	105 9%	104 10%	177 11%	68 10%	74 11%	200 10%
£600 and less than £840	373 13% imr	120 11%	148 12%	99 15% AB	149 14%	27 11%	17 10%	99 14%	147 12%	127 12%	197 12%	91 13%	94 14%	253 12%
£840 and less than £1,080	424 14% Heimr	150 14%	179 14%	93 14%	154 14%	30 13%	19 11%	75 10%	185 15% H	164 16% H	253 15% A	90 13%	101 15%	283 14%
£1,080 and less than £1,320	410 14% JMde	137 13%	184 15%	89 14%	156 15%	31 13%	18 11%	115 16% J	182 15% J	113 11%	228 14%	93 13%	73 10%	300 15% AM
£1,320 and less than £1,560	275 9%	101 10%	119 10%	54 8%	97 9%	22 9%	12 7%	61 8%	106 9%	108 10%	142 9%	75 11%	62 9%	193 9%
£1,560 and less than £1,800	182 6% eo	83 8% ACD	65 5%	34 5%	66 6%	15 6%	6 4%	43 6%	82 7%	57 6%	106 6%	42 6%	40 6%	132 6%
£1,800 and less than £2,400	176 6% GJej	64 6%	74 6%	38 6%	67 6% G	16 7% G	4 2%	60 8% AJ	72 6%	44 4%	94 6%	50 7%	41 6%	123 6%
£2,400 and less than £3,000	97 3% ejp	35 3%	46 4%	16 2%	39 4%	9 4%	4 2%	17 2%	48 4%	32 3%	49 3%	26 4%	29 4%	63 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 456

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
£3,000 and less than £3,600	46 2% aj	22 2%	17 1%	6 1%	16 2%	2 1%	1 1%	11 2%	17 1%	18 2%	21 1%	17 2% AK	10 1%	33 2%
More than £3,600	32 1% DNljlp	16 2% D	14 1% D	1	13 7%	3 1%	1 1%	7 1%	13 7%	12 7%	17 1%	5 1%	8 1%	17 7%
Don't know	507 17% Eljlp q	175 17%	200 16%	126 19%	158 15%	49 21% E	46 28% AE	120 16%	194 16%	193 19%	266 16%	99 14%	125 18%	338 17%
Refused	73 2% Cflpq	26 2%	21 2%	25 4% AC	22 2%	6 3%	7 4%	15 2%	23 2%	35 3% AI	34 2%	21 3%	22 3%	48 2%
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7% GNkqr	93 9% A	83 7% G	43 7%	89 8%	14 6%	6 4%	62 8%	88 7%	72 7%	111 7%	65 9% AK	68 10% AN	135 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 456

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Under £120 a year	4	-	4	-	-	1	1	1	1	-	4	-	2	2	-	-	1	1	-
£120 and less than £360	76 3% Dhr	26 3%	40 3%	5 1%	5 1%	17 5% Agh	23 3%	9 2%	27 2%	18 2%	51 3%	7 2%	52 3%	19 2%	1 1%	6 6% Am	41 4% Aqr	11 2%	4 1%
£360 and less than £600	297 10% Idh mr	109 13% Abd	142 10% d	32 9% d	14 4%	55 15% Agh	89 13% Agh	42 8%	111 8%	69 8%	196 11% i	32 11%	198 10% m	76 8%	13 15% m	19 18% Alm	159 16% Aqr	52 9% r	20 4%
£600 and less than £840	373 13% imr	114 14%	188 13%	33 10%	38 11%	59 16% h	99 14%	59 11%	156 11%	84 10%	248 14% Ai	41 14% i	259 13% m	92 10%	17 20% Am	14 13%	171 17% Aqr	70 12%	41 9%
£840 and less than £1,080	424 14% Heim r	120 15%	204 14%	45 13%	55 15%	39 10%	112 16% e	77 15% e	195 14%	99 11%	278 15% Ai	47 16% i	301 15% Am	120 12%	15 17% Am	10 10%	175 17% Ar	79 14%	46 10%
£1,080 and less than £1,320	410 14% JMde	104 13%	215 15% d	55 16% d	36 10%	99 14% e	76 15% e	199 14% e	115 13%	259 14%	36 12%	274 14%	131 14%	12 14%	10 10%	146 14%	108 19% Apr	59 13%	
£1,320 and less than £1,560	275 9%	68 8%	128 9%	31 9%	48 13% Aab	36 10%	60 9%	50 10%	129 9%	69 8%	181 10%	25 9%	191 10%	89 9%	8 9%	5 5%	98 10%	60 11%	52 12%
£1,560 and less than £1,800	182 6% eo	47 6%	89 6%	22 7%	24 7%	7 2%	39 6% e	32 6% e	104 8% Ae	66 8% Ak	105 6%	11 4%	127 6% o	59 6% o	3 3%	1 1%	60 6%	43 8%	40 9% Ap
£1,800 and less than £2,400	176 6% GJej	46 6%	78 5%	25 7%	27 7%	9 2%	41 6% e	39 8% e	87 6% e	65 7% Aj	92 5%	19 7%	109 6%	70 7% A	2 2%	3 3%	51 5%	39 7%	46 10% Apq
£2,400 and less than £3,000	97 3% eip	22 3%	41 3%	15 4%	19 5% Aab	3 1%	32 5% Ae	19 4% e	43 3% e	49 6% Aj	39 2%	9 3%	57 3%	48 5% Ai	4 5%	2 2%	17 2%	25 4% p	31 7% Ap



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 456

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
£3,000 and less than £3,600	46 2% aj	6 1%	24 2%	7 2%	9 2% a	3 1%	6 1%	15 3% Aef	22 2%	23 3% Aj	18 1%	5 2%	25 1%	23 2% Al	1 1%	-	11 1%	10 2%	19 4% Apq
More than £3,600	32 1% DNfjll p	6 1%	16 1%	3 1%	7 2%	2 1%	2 *	6 1%	22 2% Af	22 3% Ajk	9 *	1 *	11 1%	24 2% Al	-	-	2 *	5 1% p	18 4% Apq
Don't know	507 17% Elli pq	128 16%	256 18%	57 17%	66 18%	103 27% Afgh	88 13%	79 15%	237 17% f	159 18%	293 16%	55 19%	315 16%	173 18% n	8 9%	33 31% Almn	85 8%	66 12% p	69 16% p
Refused	73 2% Clipq r	17 2%	36 2%	7 2%	13 4%	7 2%	9 1%	12 2%	45 3% Af	30 3% Ak	40 2%	3 1%	37 2%	37 4% Al	2 2%	2 2%	3 *	-	-
All suffering from fuel poverty - spending more than 10% of income on fuel	222 7% GNkqr	65 8%	105 7%	23 7%	29 8% k	20 5%	55 8%	37 7%	110 8%	73 8%	140 8%	9 3%	146 7%	73 8%	6 7%	5 5%	216 21% Aqr	6 1% r	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	2962	1992	2041
Total	2972
All Communities (excl ctrls)	2972 100%	-	-	-
Total	..	2962
All Communities (excl ctrls) baseline	-	2962 100%	-	-
Total	1992	..
National	-	-	1992 100%	-
Total	2041
National baseline	-	-	-	2041 100%
LCCC communities 2011				
All Communities (excl ctrls)	2972
Blacon (2.5)	450 15% KLMNOPQRSTUVWXYZ	-	-	-
Chale Green (2.5)	150 5% LMNOPQRSTUVWXYZ	-	-	-
Cwm Clydach (1)	176 6% KLMNOPQRSTUVWXYZ	-	-	-
Middles- brough (2.5)	110 4% KLNOQRSTUVWXYZ	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
All Communities (excl ctrls)	2972	-**	-**	-**
Exmoor (1,3)	351 12% KLMOPQRSTUVWXYZ	-	-	-
Halton (1,3)	120 4% KLMNPQRSTUVWXYZ	-	-	-
Hook Norton (1,2,3,6)	100 3% KLNOQRUVW	-	-	-
Ladock (1,2,3,6)	120 4% KLMNOPQRSTUVWXYZ	-	-	-
Meadows (2,5)	300 10% KLMNOPQRSTUVWXYZ	-	-	-
Muswell Hill (3)	110 4% KLMNOQRUVW	-	-	-
Reepham (2,3,4,6)	100 3% KLNOQRUVW	-	-	-
Totnes (2,3,4,6)	300 10% KLMNOPQRSTUVWXYZ	-	-	-
West Oxford (1,3,4,6)	215 7% KLMNOPQRSTUVWXYZ	-	-	-
Whitehill Borden (2)	370 12% KLMNOPQRSTUVWXYZ	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Controls 2011				
Total
Newton (Blacon's ctrl)	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-
LCCC communities 2010				
Total	..	2962
Blacon (2,5)	-	448 15%	-	-
Chale Green (2,5)	-	153 5%	-	-
Cwm Clydach (1)	-	166 6%	-	-
Middles- brough (2,5)	-	108 4%	-	-
Exmoor (1,3)	-	348 12%	-	-
Halton (1,3)	-	125 4%	-	-
Hook Norton (1,2,3,6)	-	104 4%	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	..	2962
Ladock (1,2,3,6)	-	123 4%	-	-
Meadows (2,5)	-	301 10%	-	-
Muswell Hill (3)	-	111 4%	-	-
Reepham (2,3,4,6)	-	94 3%	-	-
Totnes (2,3,4,6)	-	304 10%	-	-
West Oxford (1,3,4,6)	-	208 7%	-	-
Whitehill Borden (2)	-	369 12%	-	-
Controls 2010				
Total
Newton (Blacon's ctrl)	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-
Community groups 2011				
All Communities (excl ctrls)	2972



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
All Communities (excl ctrls)	2972	-**	-**	-**
1. With community scale renewables	1082 36% KMRSTUW	-	-	-
2. With a dominant focus on domestic buildings	2000 67% LNOSV	-	-	-
3. With a strong focus on non-domestic buildings	1416 48% KLMRW	-	-	-
4. With a strong behaviour change angle	615 21% KLMNOPQRSW	-	-	-
5. Working in deprived areas	1010 34% LNOPQSTUVW	-	-	-
6. Integrated approaches	835 28% KLMNORSW	-	-	-
Community groups 2010 Total	-**	2962	-**	-**
1. With community scale renewables	-	1074 36%	-	-
2. With a dominant focus on domestic buildings	-	1743 59%	-	-
3. With a strong focus on non-domestic buildings	-	1417 48%	-	-
4. With a strong behaviour change angle	-	606 20%	-	-
5. Working in deprived areas	-	1010 34%	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	-**	2962	-**	-**
6. Integrated approaches	-	833 28%	-	-
Total	2972	-**	-**	-**
Age				
16-24	263 9% KNP	-	-	-
25-34	459 15% KNOPU	-	-	-
35-44	516 17% KN	-	-	-
45-54	540 18% R	-	-	-
55-65	446 15% RT	-	-	-
66+	748 25% RVW	-	-	-
Gender				
Male	1348 45%	-	-	-
Female	1624 55%	-	-	-
Dwelling				
Semi/ detached	1536 52% LRSU	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-**	-**	-**
Terraced	1015 34% KNOPQT	-	-	-
Flat/ Maisonette	298 10% LNOPQ	-	-	-
Tenure				
Bought	1816 61% MRU	-	-	-
Social rent	603 20% KLNOPQTVW	-	-	-
Private rent	506 17% K	-	-	-
No. in H/H				
1	643 22% W	-	-	-
2	1071 36% R	-	-	-
3	501 17% K	-	-	-
4	493 17% N	-	-	-
5+	264 9% N	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-**	-**	-**
Limiting long term illness				
Yes	-	-	-	-
No	-	-	-	-
Heating fuel				
Gas	1992 67% KNPQT	-	-	-
Electri- city	406 14% LMORSW	-	-	-
Oil	396 13% LMORSUVW	-	-	-
Solid fuel	122 4% LMRVW	-	-	-
Causes of climate change				
All/mostly caused by humans	1141 38% NW	-	-	-
50:50	931 31% TU	-	-	-
All/mostly natural	728 24% V	-	-	-
Don't believe in climate change	98 3% Q	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-**	-**	-**
Fuel poverty				
Yes	222 7% SVW	-	-	-
No	2750 93% LNR	-	-	-
Belonging to community				
Very strongly	1058 36% W	-	-	-
Fairly strongly	1239 42% L	-	-	-
Not very/ not at all strongly	656 22% KNP	-	-	-
Think about energy				
Always/ often	1065 36%	-	-	-
Sometimes	237 8%	-	-	-
Not very often/ not at all	167 6%	-	-	-
Attitudes to climate change				
Very	730 25% LW	-	-	-
Fairly	1208 41% R	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-**	-**	-**
Not very/ not at all/ no opinion	1034 35% SUV	-	-	-
Reducing carbon footprint is normal				
Agree	1634 55% LR	-	-	-
Disagree	691 23% SUV	-	-	-
It's not worth it				
Agree	696 23% KUV	-	-	-
Disagree	2037 69%	-	-	-
Behaviour				
Active energy savers	813 27% LPS	-	-	-
Energy aware	1461 49% V	-	-	-
Energy ambivalent	337 11% M	-	-	-
Energy wasters	361 12% KTU	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-*	-*	-*
Length of time in home				
Under 1 year	377 13% NO	-	-	-
1 year to under 5 years	700 24% LN	-	-	-
5 years to under 10 years	516 17% L	-	-	-
10+ years	1378 46% RUVW	-	-	-
Age of property				
Pre 1930s	868 29% MOW	-	-	-
1930- 1989	1813 61% LNSV	-	-	-
1990 onwards	291 10% LMR	-	-	-
Type of wall				
Cavity	1958 66% LNSV	-	-	-
Solid	963 32% KMW	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	National (C)	National baseline (D)
Total	2972	-**	-**	-**
Timber	86 3% LRUV	-	-	-
Other	105 4% MOU	-	-	-
Income				
Less than 20,800	1020 34% KPSVW	-	-	-
20,800 - 36,400	569 19% LS	-	-	-
36,400+	445 15% KLMR	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
All Communities (excl ctrls)	450 100%	150 100%	176 100%	110 100%	351 100%	120 100%	100 100%	120 100%	300 100%	110 100%	100 100%	300 100%	215 100%	370 100%
Total	-*	**	**	**	**	**	**	**	**	**	**	**	**	**
All Communities (excl ctrls) baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	-*	**	**	**	**	**	**	**	**	**	**	**	**	**
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	-*	**	**	**	**	**	**	**	**	**	**	**	**	**
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Blacon (2,5)	450 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	150 100% A	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	176 100% A	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	110 100% A	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
All Communities (excl ctrls)	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Exmoor (1,3)	-	-	-	-	351 100% A	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	120 100% A	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	100 100% A	-	-	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-	-	-	120 100% A	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	300 100% A	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	110 100% A	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	100 100% A	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	300 100% A	-	-
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	215 100% A	-
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	370 100% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AUu - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Controls 2011														
Total
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2010														
Total
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	..*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Controls 2010														
Total	..*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Community groups 2011														
All Communities (excl ctrls)	450	150	176	110	351	120	100	120	300	110	100	300	215	370



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J) 450	Chale Green (2,5) (K) 150	Cwm Clydach (1) (L) 176	Middles- brough (2,5) (M) 110	Exmoor (1,3) (N) 351	Halton (1,3) (O) 120	Hook Norton (1,2,3,6) (P) 100	Ladock (1,2,3,6) (Q) 120	Meadows (2,5) (R) 300	Muswell Hill (3) (S) 110	Reepham (2,3,4,6) (T) 100	Totnes (2,3,4,6) (U) 300	West Oxford (1,3,4,6) (V) 215	Whitehill Borden (2) (W) 370
1. With community scale renewables	-	-	176 100% A	-	351 100% A	120 100% A	100 100% A	120 100% A	-	-	-	-	215 100% A	-
2. With a dominant focus on domestic buildings	450 100%	150 100% A	-	110 100% A	-	-	100 100% A	120 100% A	300 100% A	-	100 100% A	300 100% A	-	370 100% A
3. With a strong focus on non-domestic buildings	-	-	-	-	351 100% A	120 100% A	100 100% A	120 100% A	-	110 100% A	100 100% A	300 100% A	215 100% A	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	100 100% A	300 100% A	215 100% A	-
5. Working in deprived areas	450 100%	150 100% A	-	110 100% A	-	-	-	300 100% A	-	-	-	-	-	-
6. Integrated approaches	-	-	-	-	-	-	100 100% A	120 100% A	-	-	100 100% A	300 100% A	215 100% A	-
Community groups 2010														
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - Aqo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Age														
16-24	51 11%	4 3%	21 12%	14 13%	12 3%	5 4%	3 3%	5 4%	46 15% A	7 6%	7 7%	30 10%	28 13% A	30 8%
25-34	78 17%	8 5%	27 15%	17 15%	25 7%	10 8%	8 8%	21 18%	82 27% A	22 20%	11 11%	32 11%	48 22% A	70 19%
35-44	70 16%	16 11%	24 14%	16 15%	36 10%	25 21%	21 21%	19 16%	55 18%	16 15%	26 26% A	60 20%	39 18%	93 25% A
45-54	78 17%	30 20%	34 19%	27 25%	65 19%	25 21%	22 22%	18 15%	39 13%	26 24%	19 19%	54 18%	34 16%	69 19%
55-65	66 15%	34 23% A	20 11%	13 12%	81 23% A	19 16%	26 26% A	19 16%	28 9%	19 17%	8 8%	39 13%	30 14%	44 12%
66+	107 24%	58 39% A	50 28%	23 21%	132 38% A	36 30%	20 20%	38 32%	50 17%	20 18%	29 29%	85 28%	36 17%	64 17%
Gender														
Male	199 44%	68 45%	80 45%	55 50%	151 43%	52 43%	39 39%	57 48%	141 47%	41 37%	48 48%	131 44%	110 51%	176 48%
Female	251 56%	82 55%	96 55%	55 50%	200 57%	68 57%	61 61%	63 53%	159 53%	69 63%	52 52%	169 56%	105 49%	194 52%
Dwelling														
Semi/ detached	216 48%	131 87% A	17 10%	50 45%	266 76% A	96 80% A	82 82% A	80 67% A	57 19%	40 36%	73 73% A	121 40%	101 47%	206 56%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Terraced	168 37%	8 5%	159 90% A	53 48% A	39 11%	15 13%	11 11%	24 20%	191 64% A	44 40%	9 9%	96 32%	76 35%	122 33%
Flat/ Maisonette	51 11%	10 7%	-	7 6%	13 4%	1 1%	2 2%	-	47 16% A	26 24% A	5 5%	66 22% A	36 17% A	34 9%
Tenure														
Bought	229 51%	110 73% A	121 69% A	54 49%	258 74% A	90 75% A	78 78% A	89 74% A	102 34%	65 59%	70 70%	167 56%	127 59%	256 69% A
Social rent	192 43%	20 13%	11 6%	35 32% A	35 10%	15 13%	8 8%	10 8%	121 40% A	19 17%	10 10%	59 20%	14 7%	54 15%
Private rent	28 6%	15 10%	42 24% A	19 17%	53 15%	14 12%	11 11%	17 14%	75 25% A	22 20%	16 16%	72 24% A	67 31% A	55 15%
No. in H/H														
1	101 22%	29 19%	45 26%	21 19%	71 20%	19 16%	20 20%	18 15%	84 28% A	16 15%	23 23%	86 29% A	52 24%	58 16%
2	137 30%	82 55% A	58 33%	38 35%	176 50% A	50 42%	35 35%	48 40%	83 28%	37 34%	32 32%	103 34%	74 34%	118 32%
3	92 20%	15 10%	36 20%	18 16%	47 13%	16 13%	13 13%	16 13%	54 18%	19 17%	20 20%	50 17%	31 14%	74 20%
4	75 17%	17 11%	23 13%	18 16%	40 11%	21 18%	16 16%	30 25% A	43 14%	28 25% A	18 18%	41 14%	41 19%	82 22% A
5+	45 10%	7 5%	14 8%	15 14%	17 5%	14 12%	16 16% A	8 7%	36 12% A	10 9%	7 7%	20 7%	17 8%	38 10%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKI - ALj - AMk - ANI - AOm - APn - AGo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Total														
Limiting long term illness														
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heating fuel														
Gas	419 93%	7 5%	168 95% A	106 96% A	50 14%	108 90% A	1 1%	24 20%	280 93% A	104 95% A	1 1%	221 74% A	171 80% A	332 90% A
Electri- city	28 6%	53 35% A	6 3%	4 4%	55 16%	3 3%	18 18%	53 44% A	19 6%	4 4%	24 24% A	66 22% A	41 19% A	32 9%
Oil	-	61 41% A	-	-	165 47% A	3 3%	76 76% A	24 20% A	-	-	66 66% A	-	-	1 *
Solid fuel	2 *	23 15% A	2 1%	-	51 15% A	5 4%	3 3%	14 12% A	1 *	1 1%	7 7%	10 3%	1 *	2 1%
Causes of climate change														
All/mostly caused by humans	149 33%	52 35%	58 33%	43 39%	99 28%	44 37%	39 39%	48 40%	125 42%	52 47%	45 45%	152 51% A	120 56% A	115 31%
50:50	139 31%	53 35%	66 38%	31 28%	127 36% A	39 33%	26 26%	35 29%	90 30%	32 29%	22 22%	76 25%	55 26%	140 38% A
All/mostly natural	130 29%	40 27%	42 24%	20 18%	97 28%	28 23%	32 32%	37 31%	69 23%	24 22%	27 27%	63 21%	27 13%	92 25%
Don't believe in climate change	15 3%	5 3%	4 2%	7 6%	23 7% A	5 4%	2 2%	-	6 2%	1 1%	2 2%	6 2%	6 3%	16 4%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Fuel poverty														
Yes	47 10%	6 4%	21 12% A	10 9%	36 10% A	5 4%	7 7%	4 3%	37 12% A	2 2%	7 7%	21 7%	6 3%	13 4%
No	403 90%	144 96%	155 88%	100 91%	315 90%	115 96%	93 93%	116 97%	263 88%	108 98% A	93 93%	279 93%	209 97% A	357 96% A
Belonging to community														
Very strongly	145 32%	67 45% A	81 46% A	32 29%	160 46% A	52 43%	42 42%	39 33%	109 36%	54 49% A	31 31%	92 31%	65 30%	89 24%
Fairly strongly	180 40%	60 40%	56 32%	48 44%	140 40%	44 37%	45 45%	61 51% A	119 40%	36 33%	51 51%	141 47% A	85 40%	173 47% A
Not very/ not at all strongly	119 26%	22 15%	39 22%	28 25%	51 15%	24 20%	13 13%	20 17%	72 24%	20 18%	18 18%	66 22%	61 28% A	103 28% A
Think about energy														
Always/ often	140 31%	59 39%	56 32%	34 31%	140 40%	44 37%	36 36%	44 37%	111 37%	42 38%	38 38%	115 38%	78 36%	128 35%
Sometimes	51 11%	9 6%	12 7%	10 9%	21 6%	7 6%	10 10%	11 9%	17 6%	10 9%	7 7%	26 9%	22 10%	24 6%
Not very often/ not at all	33 7%	6 4%	16 9% A	10 9%	12 3%	8 7%	4 4%	5 4%	20 7%	2 2%	4 4%	11 4%	6 3%	30 8% A
Attitudes to climate change														
Very	85 19%	30 20%	28 16%	26 24%	72 21%	21 18%	21 21%	27 23%	105 35% A	41 37% A	24 24%	108 36% A	74 34% A	68 18%
Fairly	184 41%	69 46%	63 36%	39 35%	139 40%	60 50% A	48 48%	51 43%	105 35%	46 42%	42 42%	111 37%	91 42%	160 43%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Not very/ not at all/ no opinion	181 40%	51 34%	85 48% A	45 41%	140 40% A	39 33%	31 31%	42 35%	90 30%	23 21%	34 34%	81 27%	50 23%	142 38%
Reducing carbon footprint is normal														
Agree	180 40%	87 58%	83 47%	63 57%	185 53%	64 53%	68 68% A	77 64% A	118 39%	64 58%	61 61%	239 80% A	128 60%	217 59%
Disagree	150 33%	28 19%	59 34% A	26 24%	88 25%	28 23%	17 17%	21 18%	99 33% A	15 14%	17 17%	23 8%	35 16%	85 23%
It's not worth it														
Agree	143 32%	22 15%	37 21%	30 27%	68 19%	36 30%	28 28%	28 23%	63 21%	29 26%	23 23%	53 18%	32 15%	104 28% A
Disagree	258 57%	121 81% A	125 71%	70 64%	243 69%	80 67%	65 65%	83 69%	211 70%	66 60%	72 72%	228 76% A	173 80% A	242 65%
Behaviour														
Active energy savers	99 22%	52 35% A	33 19%	32 29%	109 31%	29 24%	16 16%	34 28%	87 29%	20 18%	28 28%	83 28%	79 37% A	112 30%
Energy aware	228 51%	73 49%	89 51%	55 50%	165 47%	62 52%	46 46%	61 51%	143 48%	55 50%	59 59% A	156 52%	91 42%	178 48%
Energy ambivalent	54 12%	16 11%	23 13%	6 5%	33 9%	14 12%	20 20% A	12 10%	26 9%	21 19% A	8 8%	40 13%	24 11%	40 11%
Energy wasters	69 15%	9 6%	31 18% A	17 15%	44 13%	15 13%	18 18%	13 11%	44 15%	14 13%	5 5%	21 7%	21 10%	40 11%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	LCCC communities 2011													
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Length of time in home														
Under 1 year	33 7%	14 9%	25 14%	13 12%	29 8%	7 6%	9 9%	18 15%	57 19% A	19 17%	15 15%	50 17% A	41 19% A	47 13%
1 year to under 5 years	118 26%	31 21%	30 17%	22 20%	68 19%	20 17%	18 18%	29 24%	84 28%	19 17%	29 29%	90 30% A	54 25%	88 24%
5 years to under 10 years	73 16%	31 21%	15 9%	17 15%	70 20%	14 12%	24 24%	17 14%	41 14%	18 16%	17 17%	51 17%	40 19%	88 24% A
10+ years	226 50%	74 49%	106 60% A	58 53%	184 52% A	79 66% A	49 49%	56 47%	118 39%	53 48%	39 39%	109 36%	80 37%	147 40%
Age of property														
Pre 1930s	6 1%	44 29%	169 96% A	1 1%	188 54% A	18 15%	33 33%	40 33%	92 31%	70 64% A	37 37%	88 29%	74 34%	8 2%
1930- 1989	382 85%	91 61%	4 2%	108 98% A	124 35%	89 74% A	56 56%	53 44%	200 67% A	35 32%	53 53%	184 61%	111 52%	323 87% A
1990 onwards	62 14%	15 10%	3 2%	1 1%	39 11%	13 11%	11 11%	27 23% A	8 3%	5 5%	10 10%	28 9%	30 14% A	39 11%
Type of wall														
Cavity	405 90%	111 74% A	21 12%	102 93% A	165 47%	103 86% A	61 61%	72 60%	198 66%	31 28%	71 71%	210 70%	109 51%	299 81% A
Solid	31 7%	33 22%	164 93% A	9 8%	190 54% A	32 27%	43 43% A	44 37%	91 30%	73 66% A	36 36%	91 30%	96 45% A	30 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

LCCC communities 2011														
	Blacon (2,5) (J)	Chale Green (2,5) (K)	Cwm Clydach (1) (L)	Middles- brough (2,5) (M)	Exmoor (1,3) (N)	Halton (1,3) (O)	Hook Norton (1,2,3,6) (P)	Ladock (1,2,3,6) (Q)	Meadows (2,5) (R)	Muswell Hill (3) (S)	Reepham (2,3,4,6) (T)	Totnes (2,3,4,6) (U)	West Oxford (1,3,4,6) (V)	Whitehill Borden (2) (W)
Total	450	150	176	110	351	120	100	120	300	110	100	300	215	370
Timber	6 1%	9 6% A	-	5 5%	9 3%	1 1%	1 1%	17 14% A	1 *	1 1%	1 1%	3 1%	-	32 9% A
Other	12 3%	3 2%	6 3%	-	8 2%	-	-	2 2%	16 5%	8 7% A	2 2%	1 *	24 11% A	23 6% A
Income														
Less than 20,800	191 42%	35 23%	85 48% A	58 53% A	114 32%	36 30%	23 23%	40 33%	161 54% A	17 15%	26 26%	112 37%	41 19%	81 22%
20,800 - 36,400	80 18%	20 13%	21 12%	16 15%	89 25% A	19 16%	17 17%	31 26%	46 15%	6 5%	17 17%	77 26% A	37 17%	93 25% A
36,400+	31 7%	14 9%	11 6%	9 8%	58 17%	24 20%	37 37% A	16 13%	19 6%	42 38% A	24 24% A	34 11%	67 31% A	59 16%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	300	132	202	301	301
Total	..*	..*	..*	..*	..*
All Communities (excl ctrls)	-	-	-	-	-
Total	..*	..*	..*	..*	..*
All Communities (excl ctrls) baseline	-	-	-	-	-
Total	..*	..*	..*	..*	..*
National	-	-	-	-	-
Total	..*	..*	..*	..*	..*
National baseline	-	-	-	-	-
LCCC communities 2011					
All Communities (excl ctrls)	..*	..*	..*	..*	..*
Blacon (2,5)	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-
Middles- brough (2.5)	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
All Communities (excl ctrls)
Exmoor (1,3)	-	-	-	-	-
Halton (1,3)	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

Controls 2011					
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Controls 2011					
Total	300	132	202	301	301
Newton (Blacon's ctrl)	300 100%	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	132 100%	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	202 100%	-	-
Berridge (Meadows' ctrl)	-	-	-	301 100%	-
Paington (Totnes' ctrl)	-	-	-	-	301 100%
LCCC communities 2010					
Total	**	**	**	**	**
Blacon (2,5)	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-
Halton (1,3)	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	..*	..*	..*	..*	..*
Ladock (1,2,3,6)	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-
Controls 2010					
Total	..*	..*	..*	..*	..*
Newton (Blacon's ctrl)	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-
Community groups 2011					
All Communities (excl ctrls)	..*	..*	..*	..*	..*



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X) _**	Charlbury (Hook Norton's ctrl) (Y) _**	E. Oxford (W. Oxford's ctrl) (Z) _**	Berridge (Meadows' ctrl) (a) _**	Paington (Totnes' ctrl) (b) _**
1. With community scale renewables	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-
6. Integrated approaches	-	-	-	-	-
Community groups 2010					
Total	_**	_**	_**	_**	_**
1. With community scale renewables	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	..*	..*	..*	..*	..*
6. Integrated approaches	-	-	-	-	-
Total	..*	..*	..*	..*	..*
Age					
16-24	-	-	-	-	-
25-34	-	-	-	-	-
35-44	-	-	-	-	-
45-54	-	-	-	-	-
55-65	-	-	-	-	-
66+	-	-	-	-	-
Gender					
Male	-	-	-	-	-
Female	-	-	-	-	-
Dwelling					
Semi/ detached	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total
Terraced	-	-	-	-	-
Flat/ Maisonette	-	-	-	-	-
Tenure					
Bought	-	-	-	-	-
Social rent	-	-	-	-	-
Private rent	-	-	-	-	-
No. in H/H					
1	-	-	-	-	-
2	-	-	-	-	-
3	-	-	-	-	-
4	-	-	-	-	-
5+	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total
Limiting long term illness					
Yes	-	-	-	-	-
No	-	-	-	-	-
Heating fuel					
Gas	-	-	-	-	-
Electri- city	-	-	-	-	-
Oil	-	-	-	-	-
Solid fuel	-	-	-	-	-
Causes of climate change					
All/mostly caused by humans	-	-	-	-	-
50:50	-	-	-	-	-
All/mostly natural	-	-	-	-	-
Don't believe in climate change	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	..*	..*	..*	..*	..*
Fuel poverty					
Yes	-	-	-	-	-
No	-	-	-	-	-
Belonging to community					
Very strongly	-	-	-	-	-
Fairly strongly	-	-	-	-	-
Not very/ not at all strongly	-	-	-	-	-
Think about energy					
Always/ often	-	-	-	-	-
Sometimes	-	-	-	-	-
Not very often/ not at all	-	-	-	-	-
Attitudes to climate change					
Very	-	-	-	-	-
Fairly	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Bacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	..*	..*	..*	..*	..*
Not very/ not at all/ no opinion	-	-	-	-	-
Reducing carbon footprint is normal					
Agree	-	-	-	-	-
Disagree	-	-	-	-	-
It's not worth it					
Agree	-	-	-	-	-
Disagree	-	-	-	-	-
Behaviour					
Active energy savers	-	-	-	-	-
Energy aware	-	-	-	-	-
Energy ambivalent	-	-	-	-	-
Energy wasters	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - Aqo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total	..*	..*	..*	..*	..*
Length of time in home					
Under 1 year	-	-	-	-	-
1 year to under 5 years	-	-	-	-	-
5 years to under 10 years	-	-	-	-	-
10+ years	-	-	-	-	-
Age of property					
Pre 1930s	-	-	-	-	-
1930- 1989	-	-	-	-	-
1990 onwards	-	-	-	-	-
Type of wall					
Cavity	-	-	-	-	-
Solid	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	Controls 2011				
	Newton (Blacon's ctrl) (X)	Charlbury (Hook Norton's ctrl) (Y)	E. Oxford (W. Oxford's ctrl) (Z)	Berridge (Meadows' ctrl) (a)	Paington (Totnes' ctrl) (b)
Total
Timber	-	-	-	-	-
Other	-	-	-	-	-
Income					
Less than 20,800	-	-	-	-	-
20,800 - 36,400	-	-	-	-	-
36,400+	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Total	-
All Communities (excl ctrls)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
All Communities (excl ctrls) baseline	2962 100%	448 100%	153 100%	166 100%	108 100%	348 100%	125 100%	104 100%	123 100%	301 100%	111 100%	94 100%	304 100%	208 100%	369 100%
Total	-
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	-
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	-
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
All Communities (excl ctrls)	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Controls 2011															
Total	-	..*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LCCC communities 2010															
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Blacon (2,5)	448 15%	448 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	153 5%	-	153 100%	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	166 6%	-	-	166 100%	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	108 4%	-	-	-	108 100%	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	348 12%	-	-	-	-	348 100%	-	-	-	-	-	-	-	-	-
Halton (1,3)	125 4%	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	104 4%	-	-	-	-	-	-	104 100%	-	-	-	-	-	-	-



GfK NOP

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
Ladock (1,2,3,6)	123 4%	-	-	-	-	-	-	-	123 100%	-	-	-	-	-	-
Meadows (2,5)	301 10%	-	-	-	-	-	-	-	-	301 100%	-	-	-	-	-
Muswell Hill (3)	111 4%	-	-	-	-	-	-	-	-	-	111 100%	-	-	-	-
Reepham (2,3,4,6)	94 3%	-	-	-	-	-	-	-	-	-	-	94 100%	-	-	-
Totnes (2,3,4,6)	304 10%	-	-	-	-	-	-	-	-	-	-	-	304 100%	-	-
West Oxford (1,3,4,6)	208 7%	-	-	-	-	-	-	-	-	-	-	-	-	208 100%	-
Whitehill Borden (2)	369 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	369 100%
Controls 2010															
Total	-	.*	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Community groups 2011															
All Communities (excl ctrls)	-	.*	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Communities (excl ctrls) baseline (B)	LCCC communities 2010														
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middlesbrough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)	
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Community groups 2010 Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
1. With community scale renewables	1074 36%	-	-	166 100%	-	348 100%	125 100%	104 100%	123 100%	-	-	-	-	208 100%	-
2. With a dominant focus on domestic buildings	1743 59%	448 100%	-	-	-	-	-	104 100%	123 100%	301 100%	-	94 100%	304 100%	-	369 100%
3. With a strong focus on non-domestic buildings	1417 48%	-	-	-	-	348 100%	125 100%	104 100%	123 100%	-	111 100%	94 100%	304 100%	208 100%	-
4. With a strong behaviour change angle	606 20%	-	-	-	-	-	-	-	-	-	-	94 100%	304 100%	208 100%	-
5. Working in deprived areas	1010 34%	448 100%	153 100%	-	108 100%	-	-	-	-	301 100%	-	-	-	-	-



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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
		Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	2962	448	153	166	108	348	125	104	123	301	111	94*	304	208	369
6. Integrated approaches	833 28%	-	-	-	-	-	-	104 100%	123 100%	-	-	94 100%	304 100%	208 100%	-
Total	-	*	**	**	**	**	**	**	**	**	**	**	**	**	**
Age															
16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
25-34	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
35-44	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
45-54	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
55-65	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
66+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gender															
Male	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Female	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dwelling															
Semi/ detached	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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Table 457

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	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Terraced	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flat/ Maisonette	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tenure														
Bought	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Social rent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Private rent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No. in H/H														
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5+	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Limiting long term illness														
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heating fuel														
Gas	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Electri- city	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oil	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Solid fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Causes of climate change														
All/mostly caused by humans	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50:50	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All/mostly natural	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't believe in climate change	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Fuel poverty														
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Belonging to community														
Very strongly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly strongly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very/ not at all strongly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Think about energy														
Always/ often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sometimes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very often/ not at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Attitudes to climate change														
Very	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not very/ not at all/ no opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reducing carbon footprint is normal														
Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's not worth it														
Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Behaviour														
Active energy savers	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy aware	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy ambivalent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy wasters	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Length of time in home														
Under 1 year	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 year to under 5 years	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5 years to under 10 years	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+ years	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Age of property														
Pre 1930s	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1930- 1989	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1990 onwards	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Type of wall														
Cavity	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Solid	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	LCCC communities 2010													
	Blacon (2,5) (h)	Chale Green (2,5) (i)	Cwm Clydach (1) (j)	Middles- brough (2,5) (k)	Exmoor (1,3) (l)	Halton (1,3) (m)	Hook Norton (1,2,3,6) (n)	Ladock (1,2,3,6) (o)	Meadows (2,5) (p)	Muswell Hill (3) (q)	Reepham (2,3,4,6) (r)	Totnes (2,3,4,6) (s)	West Oxford (1,3,4,6) (t)	Whitehill Borden (2) (u)
Total	-	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Timber	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Income														
Less than 20,800	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,800 - 36,400	-	-	-	-	-	-	-	-	-	-	-	-	-	-
36,400+	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS
Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300	124	191	301	297
Total	-
All Communities (excl ctrls)	-	-	-	-	-	-
Total	2962
All Communities (excl ctrls) baseline	2962 100%	-	-	-	-	-
Total	-
National	-	-	-	-	-	-
Total	-
National baseline	-	-	-	-	-	-
LCCC communities 2011						
All Communities (excl ctrls)	-
Blacon (2.5)	-	-	-	-	-	-
Chale Green (2.5)	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-
Middles- brough (2.5)	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
All Communities (excl ctrls)	-	-**	-**	-**	-**
Exmoor (1,3)	-	-	-	-	-
Halton (1,3)	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
	Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Controls 2011					
Total	-
Newton (Blacon's ctrl)	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-
LCCC communities 2010					
Total	2962
Blacon (2.5)	448 15%	-	-	-	-
Chale Green (2.5)	153 5%	-	-	-	-
Cwm Clydach (1)	166 6%	-	-	-	-
Middles- brough (2.5)	108 4%	-	-	-	-
Exmoor (1.3)	348 12%	-	-	-	-
Halton (1.3)	125 4%	-	-	-	-
Hook Norton (1.2,3,6)	104 4%	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - Aqo - ARp - ASq - ATr - AU - AVf - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	-**	-**	-**	-**	-**
Ladock (1,2,3,6)	123 4%	-	-	-	-	-
Meadows (2,5)	301 10%	-	-	-	-	-
Muswell Hill (3)	111 4%	-	-	-	-	-
Reepham (2,3,4,6)	94 3%	-	-	-	-	-
Totnes (2,3,4,6)	304 10%	-	-	-	-	-
West Oxford (1,3,4,6)	208 7%	-	-	-	-	-
Whitehill Borden (2)	369 12%	-	-	-	-	-
Controls 2010						
Total	-	300	124	191	301	297
Newton (Blacon's ctrl)	-	300 100%	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	124 100%	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	191 100%	-	-
Berridge (Meadows' ctrl)	-	-	-	-	301 100%	-
Paington (Totnes' ctrl)	-	-	-	-	-	297 100%
Community groups 2011						
All Communities (excl ctrls)	-	-**	-**	-**	-**	-**



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
	Newton (Blacon's ctrl) (v) -**	Charlbury (Hook Norton's ctrl) (w) -**	E. Oxford (W. Oxford's ctrl) (x) -**	Berridge (Meadows' ctrl) (y) -**	Paington (Totnes' ctrl) (z) -**
1. With community scale renewables	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-
6. Integrated approaches	-	-	-	-	-
Community groups 2010					
Total	2962	300	-**	-**	-**
1. With community scale renewables	1074 36%	-	-	-	-
2. With a dominant focus on domestic buildings	1743 59%	300 100%	-	-	-
3. With a strong focus on non-domestic buildings	1417 48%	-	-	-	-
4. With a strong behaviour change angle	606 20%	-	-	-	-
5. Working in deprived areas	1010 34%	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	2962	300
6. Integrated approaches	833 28%	-	-	-	-	-
Total	-
Age						
16-24	-	-	-	-	-	-
25-34	-	-	-	-	-	-
35-44	-	-	-	-	-	-
45-54	-	-	-	-	-	-
55-65	-	-	-	-	-	-
66+	-	-	-	-	-	-
Gender						
Male	-	-	-	-	-	-
Female	-	-	-	-	-	-
Dwelling						
Semi/ detached	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Terraced	-	-	-	-	-	-
Flat/ Maisonette	-	-	-	-	-	-
Tenure						
Bought	-	-	-	-	-	-
Social rent	-	-	-	-	-	-
Private rent	-	-	-	-	-	-
No. in H/H						
1	-	-	-	-	-	-
2	-	-	-	-	-	-
3	-	-	-	-	-	-
4	-	-	-	-	-	-
5+	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Limiting long term illness						
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Heating fuel						
Gas	-	-	-	-	-	-
Electri- city	-	-	-	-	-	-
Oil	-	-	-	-	-	-
Solid fuel	-	-	-	-	-	-
Causes of climate change						
All/mostly caused by humans	-	-	-	-	-	-
50:50	-	-	-	-	-	-
All/mostly natural	-	-	-	-	-	-
Don't believe in climate change	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS
Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Fuel poverty						
Yes	-	-	-	-	-	-
No	-	-	-	-	-	-
Belonging to community						
Very strongly	-	-	-	-	-	-
Fairly strongly	-	-	-	-	-	-
Not very/ not at all strongly	-	-	-	-	-	-
Think about energy						
Always/ often	-	-	-	-	-	-
Sometimes	-	-	-	-	-	-
Not very often/ not at all	-	-	-	-	-	-
Attitudes to climate change						
Very	-	-	-	-	-	-
Fairly	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Not very/ not at all/ no opinion	-	-	-	-	-	-
Reducing carbon footprint is normal						
Agree	-	-	-	-	-	-
Disagree	-	-	-	-	-	-
It's not worth it						
Agree	-	-	-	-	-	-
Disagree	-	-	-	-	-	-
Behaviour						
Active energy savers	-	-	-	-	-	-
Energy aware	-	-	-	-	-	-
Energy ambivalent	-	-	-	-	-	-
Energy wasters	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) AB - CD - AKi - ALj - AMk - ANl - AOm - APn - AQo - ARp - ASq - ATr - AU - AVt - AWu - AXv - AYw - AZx - Aay - Abz
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Length of time in home						
Under 1 year	-	-	-	-	-	-
1 year to under 5 years	-	-	-	-	-	-
5 years to under 10 years	-	-	-	-	-	-
10+ years	-	-	-	-	-	-
Age of property						
Pre 1930s	-	-	-	-	-	-
1930- 1989	-	-	-	-	-	-
1990 onwards	-	-	-	-	-	-
Type of wall						
Cavity	-	-	-	-	-	-
Solid	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

BREAKS

Base: All

	All Commu- nities (excl ctrls) baseline (B)	Controls 2010				
		Newton (Blacon's ctrl) (v)	Charlbury (Hook Norton's ctrl) (w)	E. Oxford (W. Oxford's ctrl) (x)	Berridge (Meadows' ctrl) (y)	Paington (Totnes' ctrl) (z)
Total	-	-**	-**	-**	-**	-**
Timber	-	-	-	-	-	-
Other	-	-	-	-	-	-
Income						
Less than 20,800	-	-	-	-	-	-
20,800 - 36,400	-	-	-	-	-	-
36,400+	-	-	-	-	-	-



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	2962	1082	2000	1416	615	1010	835	1074	2043	1417	606	1010	833
Total	2972	*	1082	2000	1416	615	1010	835	**	**	**	**	**	**
All Communities (excl ctrls)	2972 100%	-	1082 100%	2000 100%	1416 100%	615 100%	1010 100%	835 100%	-	-	-	-	-	-
Total	**	2962	**	**	**	**	**	**	1074	1743	1417	606	1010	833
All Communities (excl ctrls) baseline	-	2962 100%	-	-	-	-	-	-	1074 100%	1743 100%	1417 100%	606 100%	1010 100%	833 100%
Total	**	*	**	**	**	**	**	**	**	**	**	**	**	**
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	**	*	**	**	**	**	**	**	**	**	**	**	**	**
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011														
All Communities (excl ctrls)	2972	*	1082	2000	1416	615	1010	835	**	**	**	**	**	**
Blacon (2,5)	450 15% CEFH	-	-	450 23% A	-	-	450 45% A	-	-	-	-	-	-	-
Chale Green (2,5)	150 5% CEFH	-	-	150 8% A	-	-	150 15% A	-	-	-	-	-	-	-
Cwm Clydach (1)	176 6% DEFGH	-	176 16% A	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	110 4% CEFH	-	-	110 6% A	-	-	110 11% A	-	-	-	-	-	-	-
Exmoor (1,3)	351 12% DFGH	-	351 32% A	-	351 25% A	-	-	-	-	-	-	-	-	-
Halton (1,3)	120 4% DFGH	-	120 11% A	-	120 8% A	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010						
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)	
All Communities (excl ctrls)	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Hook Norton (1,2,3,6)	100 3% FG	-	100 9% A	100 5% A	100 7% A	-	-	100 12% A	-	-	-	-	-	-
Ladock (1,2,3,6)	120 4% FG	-	120 11% A	120 6% A	120 8% A	-	-	120 14% A	-	-	-	-	-	-
Meadows (2,5)	300 10% CEFH	-	-	300 15% A	-	-	300 30% A	-	-	-	-	-	-	-
Muswell Hill (3)	110 4% CDFGH	-	-	-	110 8% A	-	-	-	-	-	-	-	-	-
Reepham (2,3,4,6)	100 3% CG	-	-	100 5% A	100 7% A	100 16% A	-	100 12% A	-	-	-	-	-	-
Totnes (2,3,4,6)	300 10% CG	-	-	300 15% A	300 21% A	300 49% A	-	300 36% A	-	-	-	-	-	-
West Oxford (1,3,4,6)	215 7% DG	-	215 20% A	-	215 15% A	215 35% A	-	215 26% A	-	-	-	-	-	-
Whitehill Borden (2)	370 12% CEFGH	-	-	370 19% A	-	-	-	-	-	-	-	-	-	-
Controls 2011														
Total	-**	-*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010						
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)	
LCCC communities 2010														
Total	-** 2962	-**	-**	-**	-**	-**	-**	1074	1743	1417	606	1010	833	
Blacon (2,5)	- 448 15%	-	-	-	-	-	-	-	448 26%	-	-	448 44%	-	
Chale Green (2,5)	- 153 5%	-	-	-	-	-	-	-	-	-	-	153 15%	-	
Cwm Clydach (1)	- 166 6%	-	-	-	-	-	-	166 15%	-	-	-	-	-	
Middles- brough (2,5)	- 108 4%	-	-	-	-	-	-	-	-	-	-	108 11%	-	
Exmoor (1,3)	- 348 12%	-	-	-	-	-	-	348 32%	-	348 25%	-	-	-	
Halton (1,3)	- 125 4%	-	-	-	-	-	-	125 12%	-	125 9%	-	-	-	
Hook Norton (1,2,3,6)	- 104 4%	-	-	-	-	-	-	104 10%	104 6%	104 7%	-	-	104 12%	
Ladock (1,2,3,6)	- 123 4%	-	-	-	-	-	-	123 11%	123 7%	123 9%	-	-	123 15%	
Meadows (2,5)	- 301 10%	-	-	-	-	-	-	-	301 17%	-	-	301 30%	-	
Muswell Hill (3)	- 111 4%	-	-	-	-	-	-	-	-	111 8%	-	-	-	
Reepham (2,3,4,6)	- 94 3%	-	-	-	-	-	-	-	94 5%	94 7%	94 16%	-	94 11%	
Totnes (2,3,4,6)	- 304 10%	-	-	-	-	-	-	-	304 17%	304 21%	304 50%	-	304 36%	
West Oxford (1,3,4,6)	- 208 7%	-	-	-	-	-	-	208 19%	-	208 15%	208 34%	-	208 25%	
Whitehill Borden (2)	- 369 12%	-	-	-	-	-	-	-	369 21%	-	-	-	-	



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010							
		1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)		
Controls 2010															
Total	..*	..*	..*	..*	..*	..*	..*	..*	300	..*	..*	..*	..*	..*	..*
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	300 100%	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Community groups 2011															
All Communities (excl ctrls)	2972	..*	1082	2000	1416	615	1010	835	..*	..*	..*	..*	..*	..*	..*
1. With community scale renewables	1082 36% DG	-	1082 100% A	220 11%	906 64% A	215 35%	-	435 52% A	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	2000 67% CE	-	220 20%	2000 100% A	620 44%	400 65%	1010 100% A	620 74% A	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	1416 48% DG	-	906 84% A	620 31%	1416 100% A	615 100% A	-	835 100% A	-	-	-	-	-	-	-
4. With a strong behaviour change angle	615 21% G	-	215 20%	400 20%	615 43% A	615 100% A	-	615 74% A	-	-	-	-	-	-	-
5. Working in deprived areas	1010 34% CEFH	-	-	1010 51% A	-	-	1010 100% A	-	-	-	-	-	-	-	-
6. Integrated approaches	835 28% G	-	435 40% A	620 31% A	835 59% A	615 100% A	-	835 100% A	-	-	-	-	-	-	-
Community groups 2010															
Total	..*	2962	..*	..*	..*	..*	..*	..*	1074	2043	1417	606	1010	833	
1. With community scale renewables	-	1074 36%	-	-	-	-	-	-	1074 100%	227 11%	908 64%	208 34%	-	435 52%	



GfK NOP

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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010						
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)	
Total	-**	2962	-**	-**	-**	-**	-**	-**	1074	2043	1417	606	1010	833	
2. With a dominant focus on domestic buildings	-	1743 59%	-	-	-	-	-	-	227 21%	2043 100%	625 44%	398 66%	749 74%	625 75%	
3. With a strong focus on non-domestic buildings	-	1417 48%	-	-	-	-	-	-	908 85%	625 31%	1417 100%	606 100%	-	833 100%	
4. With a strong behaviour change angle	-	606 20%	-	-	-	-	-	-	208 19%	398 19%	606 43%	606 100%	-	606 73%	
5. Working in deprived areas	-	1010 34%	-	-	-	-	-	-	-	749 37%	-	-	1010 100%	-	
6. Integrated approaches	-	833 28%	-	-	-	-	-	-	435 41%	625 31%	833 59%	606 100%	-	833 100%	
Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**	
Age															
16-24	263 9% CE	-	74 7%	190 10%	97 7%	65 11%	115 11% A	73 9%	-	-	-	-	-	-	-
25-34	459 15% CE	-	139 13%	327 16%	177 13%	91 15%	185 18% A	120 14%	-	-	-	-	-	-	-
35-44	516 17% C	-	164 15%	376 19% A	242 17%	125 20% A	157 16%	165 20% A	-	-	-	-	-	-	-
45-54	540 18%	-	198 18%	356 18%	263 19%	107 17%	174 17%	147 18%	-	-	-	-	-	-	-
55-65	446 15% DF	-	195 18% A	277 14%	241 17% A	77 13%	141 14%	122 15%	-	-	-	-	-	-	-
66+	748 25% D	-	312 29% A	474 24%	396 28% A	150 24%	238 24%	208 25%	-	-	-	-	-	-	-
Gender															
Male	1348 45%	-	489 45%	914 46%	629 44%	289 47%	463 46%	385 46%	-	-	-	-	-	-	-
Female	1624 55%	-	593 55%	1086 54%	787 56%	326 53%	547 54%	450 54%	-	-	-	-	-	-	-



GfK NOP

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LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 458

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Dwelling														
Semi/ detached	1536 52% FG	-	642 59% A	1016 51%	859 61% A	295 48%	454 45%	457 55% A	-	-	-	-	-	-
Terraced	1015 34% CEFH	-	324 30%	682 34%	314 22%	181 29%	420 42% A	216 26%	-	-	-	-	-	-
Flat/ Maisonette	298 10% C	-	52 5%	222 11% A	149 11%	107 17% A	115 11%	109 13% A	-	-	-	-	-	-
Tenure														
Bought	1816 61% DG	-	763 71% A	1155 58%	944 67% A	364 59%	495 49%	531 64%	-	-	-	-	-	-
Social rent	603 20% CEFH	-	93 9%	509 25% A	170 12%	83 13%	368 36% A	101 12%	-	-	-	-	-	-
Private rent	506 17% DG	-	204 19% A	308 15%	272 19% A	155 25% A	137 14%	183 22% A	-	-	-	-	-	-
No. in H/H														
1	643 22%	-	225 21%	440 22%	305 22%	161 26% A	235 23%	199 24%	-	-	-	-	-	-
2	1071 36% D	-	441 41% A	676 34%	555 39% A	209 34%	340 34%	292 35%	-	-	-	-	-	-
3	501 17% CE	-	159 15%	352 18%	212 15%	101 16%	179 18%	130 16%	-	-	-	-	-	-
4	493 17%	-	171 16%	340 17%	235 17%	100 16%	153 15%	146 17%	-	-	-	-	-	-
5+	264 9% E	-	86 8%	192 10%	109 8%	44 7%	103 10%	68 8%	-	-	-	-	-	-
Limiting long term illness														
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

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Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Heating fuel														
Gas	1992 67% CEH	-	522 48%	1391 70% A	680 48%	393 64%	812 80% A	418 50%	-	-	-	-	-	-
Electri- city	406 14% G	-	176 16% A	297 15% A	264 19% A	131 21% A	104 10%	202 24% A	-	-	-	-	-	-
Oil	396 13% DFG	-	268 25% A	228 11%	334 24% A	66 11%	61 6%	166 20% A	-	-	-	-	-	-
Solid fuel	122 4% DG	-	76 7% A	62 3%	92 6% A	18 3%	26 3%	35 4%	-	-	-	-	-	-
Causes of climate change														
All/mostly caused by humans	1141 38%	-	408 38%	768 38%	599 42% A	317 52% A	369 37%	404 48% A	-	-	-	-	-	-
50:50	931 31% EFH	-	348 32%	612 31%	412 29%	153 25%	313 31%	214 26%	-	-	-	-	-	-
All/mostly natural	728 24% F	-	263 24%	510 26%	335 24%	117 19%	259 26%	186 22%	-	-	-	-	-	-
Don't believe in climate change	98 3% H	-	40 4%	59 3%	45 3%	14 2%	33 3%	16 2%	-	-	-	-	-	-
Fuel poverty														
Yes	222 7% EFH	-	79 7%	152 8%	88 6%	34 6%	100 10% A	45 5%	-	-	-	-	-	-
No	2750 93% G	-	1003 93%	1848 92%	1328 94% A	581 94% A	910 90%	790 95% A	-	-	-	-	-	-
Belonging to community														
Very strongly	1058 36% DFH	-	439 41% A	646 32%	535 38% A	188 31%	353 35%	269 32%	-	-	-	-	-	-
Fairly strongly	1239 42%	-	431 40%	878 44% A	603 43%	277 45%	407 40%	383 46% A	-	-	-	-	-	-



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Fieldwork dates: 19th September to 9th November 2011

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Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Not very/ not at all strongly	656 22% CE	-	208 19%	461 23%	273 19%	145 24%	241 24%	178 21%	-	-	-	-	-	-
Think about energy														
Always/ often	1065 36%	-	398 37%	705 35%	537 38% A	231 38%	344 34%	311 37%	-	-	-	-	-	-
Sometimes	237 8%	-	83 8%	165 8%	114 8%	55 9%	87 9%	76 9%	-	-	-	-	-	-
Not very often/ not at all	167 6% EFH	-	51 5%	123 6%	52 4%	21 3%	69 7% A	30 4%	-	-	-	-	-	-
Attitudes to climate change														
Very	730 25% C	-	243 22%	494 25%	388 27% A	206 33% A	246 24%	254 30% A	-	-	-	-	-	-
Fairly	1208 41%	-	452 42%	809 40%	588 42%	244 40%	397 39%	343 41%	-	-	-	-	-	-
Not very/ not at all/ no opinion	1034 35% EFH	-	387 36%	697 35%	440 31%	165 27%	367 36%	238 29%	-	-	-	-	-	-
Reducing carbon footprint is normal														
Agree	1634 55% G	-	605 56%	1110 56%	886 63% A	428 70% A	448 44%	573 69% A	-	-	-	-	-	-
Disagree	691 23% EFH	-	248 23%	466 23%	244 17%	75 12%	303 30% A	113 14%	-	-	-	-	-	-
It's not worth it														
Agree	696 23% CEFH	-	229 21%	494 25% A	297 21%	108 18%	258 26%	164 20%	-	-	-	-	-	-
Disagree	2037 69% G	-	769 71% A	1350 68%	1010 71% A	473 77% A	660 65%	621 74% A	-	-	-	-	-	-
Behaviour														
Active energy savers	813 27%	-	300 28%	543 27%	398 28%	190 31% A	270 27%	240 29%	-	-	-	-	-	-



GfK NOP

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Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Energy aware	1461 49%	-	514 48%	999 50%	695 49%	306 50%	499 49%	413 49%	-	-	-	-	-	-
Energy ambivalent	337 11%	-	126 12%	222 11%	172 12%	72 12%	102 10%	104 12%	-	-	-	-	-	-
Energy wasters	361 12% EFH	-	142 13%	236 12%	151 11%	47 8%	139 14%	78 9%	-	-	-	-	-	-
Length of time in home														
Under 1 year	377 13%	-	129 12%	256 13%	188 13%	106 17% A	117 12%	133 16% A	-	-	-	-	-	-
1 year to under 5 years	700 24% C	-	219 20%	509 25% A	327 23%	173 28% A	255 25%	220 26% A	-	-	-	-	-	-
5 years to under 10 years	516 17%	-	180 17%	359 18%	251 18%	108 18%	162 16%	149 18%	-	-	-	-	-	-
10+ years	1378 46% DFH	-	554 51% A	876 44%	649 46%	228 37%	476 47%	333 40%	-	-	-	-	-	-
Age of property														
Pre 1930s	868 29% DG	-	522 48% A	349 17%	548 39% A	199 32%	143 14%	272 33% A	-	-	-	-	-	-
1930- 1989	1813 61% CEFH	-	437 40%	1450 73% A	705 50%	348 57%	781 77% A	457 55%	-	-	-	-	-	-
1990 onwards	291 10%	-	123 11% A	201 10%	163 12% A	68 11%	86 9%	106 13% A	-	-	-	-	-	-
Type of wall														
Cavity	1958 66% CEH	-	531 49%	1529 76% A	822 58%	390 63%	816 81% A	523 63%	-	-	-	-	-	-
Solid	963 32% DG	-	569 53% A	408 20%	605 43% A	223 36% A	164 16%	310 37% A	-	-	-	-	-	-
Timber	86 3% FG	-	28 3%	75 4% A	33 2%	4 1%	21 2%	22 3%	-	-	-	-	-	-



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BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	All Commu- nities (excl ctrls) baseline (B)	Community groups 2011						Community groups 2010					
			1. With community scale renewables (C)	2. With a dominant focus on domestic buildings (D)	3. With a strong focus on non-domestic buildings (E)	4. With a strong behaviour change angle (F)	5. Working in deprived areas (G)	6. Integrated approaches (H)	1. With community scale renewables (I)	2. With a dominant focus on domestic buildings (J)	3. With a strong focus on non-domestic buildings (K)	4. With a strong behaviour change angle (L)	5. Working in deprived areas (M)	6. Integrated approaches (N)
Total	2972	-*	1082	2000	1416	615	1010	835	-**	-**	-**	-**	-**	-**
Other	105 4% D	-	40 4%	59 3%	45 3%	27 4%	31 3%	29 3%	-	-	-	-	-	-
Income														
Less than 20,800	1020 34% CEFH	-	339 31%	727 36% A	409 29%	179 29%	445 44% A	242 29%	-	-	-	-	-	-
20,800 - 36,400	569 19% G	-	214 20%	397 20%	293 21% A	131 21%	162 16%	179 21% A	-	-	-	-	-	-
36,400+	445 15% DG	-	213 20% A	243 12%	302 21% A	125 20% A	73 7%	178 21% A	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/C/I - A/D/J - A/E/K - A/F/L - A/G/M - A/H/N
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
All Communities (excl ctrls)	2972 100%	263 100%	459 100%	516 100%	540 100%	446 100%	748 100%	1348 100%	1624 100%	1536 100%	1015 100%	298 100%	1816 100%	603 100%	506 100%
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
All Communities (excl ctrls) baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Blacon (2,5)	450 15% MOOGib cdej	51 19% AD	78 17%	70 14%	78 14%	66 15%	107 14%	199 15%	251 15%	216 14%	168 17%	51 17%	229 13% O	192 32% AMO	28 6%
Chale Green (2,5)	150 5% BCDKNO ORa	4 2%	8 2%	16 3%	30 6% BC	34 8% ABCDE	58 8% ABCDE	68 5%	82 5%	131 9% AKL	8 1%	10 3% K	110 6% ANO	20 3%	15 3%
Cwm Clydach (1)	176 6% JLNbcd j	21 8%	27 6%	24 5%	34 6%	20 4%	50 7%	80 6%	96 6%	17 1%	159 16% AJL	-	121 7% AN	11 2%	42 8% ANAGS
Middles- brough (2,5)	110 4% Mbcd	14 5%	17 4%	16 3%	27 5%	13 3%	23 3%	55 4%	55 3%	50 3%	53 5% AJL	7 2%	54 3%	35 6% AM	19 4%
Exmoor (1,3)	351 12% BCDKLN STaej	12 5%	25 5%	36 7%	65 12% BCD	81 18% ABCDE	132 18% ABCDE	151 11%	200 12%	266 17% AKL	39 4%	13 4%	258 14% ANO	35 6%	53 10% NT



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
All Communities (excl ctrs)	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Halton (1,3)	120 4% CKLNbc	5 2%	10 2%	25 5% BC	25 5% C	19 4%	36 5% BC	52 4%	68 4%	96 6% AKL	15 1%	1	90 5% ANO	15 2%	14 3%
Hook Norton (1,2,3,6)	100 3% BCKLNa	3 1%	8 2%	21 4% BC	22 4% BC	26 6% ABCG	20 3%	39 3%	61 4%	82 5% AKL	11 1%	2 1%	78 4% ANO	8 1%	11 2%
Ladock (1,2,3,6)	120 4% KLNah	5 2%	21 5%	19 4%	18 3%	19 4%	38 5% B	57 4%	63 4%	80 5% AKL	24 2% L	-	89 5% AN	10 2%	17 3%
Meadows (2,5)	300 10% EFGJM Gbcdej	46 17% ADEFG	82 18% ADEFG	55 11% FG	39 7%	28 6%	50 7%	141 10%	159 10%	57 4%	191 19% AJ	47 16% AJ	102 6%	121 20% AMO	75 15% AMAGRS
Muswell Hill (3)	110 4% Jbci	7 3%	22 5%	16 3%	26 5% G	19 4%	20 3%	41 3%	69 4%	40 3%	44 4% J	26 9% AJK	65 4%	19 3%	22 4%
Reepham (2,3,4,6)	100 3% FKNaf	7 3%	11 2%	26 5% ACF	19 4%	8 2%	29 4% F	48 4%	52 3%	73 5% AKL	9 1%	5 2%	70 4% N	10 2%	16 3%
Totnes (2,3,4,6)	300 10% CJMcf	30 11% C	32 7%	60 12% C	54 10%	39 9%	85 11% C	131 10%	169 10%	121 8%	96 9%	66 22% AJK	167 9%	59 10%	72 14% AMNAPQRST
West Oxford (1,3,4,6)	215 7% GNcdq l	28 11% AEG	48 10% AEFG	39 8% G	34 6%	30 7%	36 5%	110 8%	105 6%	101 7%	76 7%	36 12% AJK	127 7% N	14 2%	67 13% AMNAPQRST
Whitehill Borden (2)	370 12% GNPbc dei	30 11%	70 15% FG	93 18% ABEFG	69 13% G	44 10%	64 9%	176 13%	194 12%	206 13%	122 12%	34 11%	256 14% AN	54 9%	55 11%
Controls 2011 Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure		
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2010														
Total
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Controls 2010															
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Community groups 2011															
All Communities (excl ctrls)	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
1. With community scale renewables	1082 36% BCDKL NRa	74 28%	139 30%	164 32%	198 37%	195 44% ABCDE	312 42% ABCD	489 36%	593 37%	642 42% AKL	324 32% L	52 17%	763 42% AN	93 15%	204 40% ANAPRST
2. With a dominant focus on domestic buildings	2000 67% FGMOO Qcd	190 72% FG	327 71% AFG	376 73% AEFG	356 66%	277 62%	474 63%	914 68%	1086 67%	1016 66%	682 67%	222 74% AJK	1155 64%	509 84% AMO	308 61%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
All Communities (excl ctrls)	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
3. With a strong focus on non-domestic buildings	1416 48% BCKNR Tafi	97 37%	177 39%	242 47% BC	263 49% BC	241 54% ABCD	396 53% ABCD	629 47%	787 48%	859 56% AK	314 31%	149 50% K	944 52% AN	170 28%	272 54% ANAPRST
4. With a strong behaviour change angle	615 21% JKNcf gi	65 25% F	91 20%	125 24% AF	107 20%	77 17%	150 20%	289 21%	326 20%	295 19%	181 18%	107 36% AJK	364 20% N	83 14%	155 31% AMNAPQRST
5. Working in deprived areas	1010 34% JMOCb cdj	115 44% ADEFg	185 40% ADEFg	157 30%	174 32%	141 32%	238 32%	463 34%	547 34%	454 30%	420 41% AJ	115 39% J	495 27%	368 61% AMO	137 27%
6. Integrated approaches	835 28% KNaih i	73 28%	120 26%	165 32% AC	147 27%	122 27%	208 28%	385 29%	450 28%	457 30% AK	216 21%	109 37% AJK	531 29% N	101 17%	183 36% AMNAPQRST
Community groups 2010 Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Age 16-24	263 9% CDEF GJMPQc	263 100% ACDEFG	-	-	-	-	-	124 9%	139 9%	104 7%	118 12% AJ	37 12% AJ	81 4%	74 12% AM	96 19% AMNAPQST



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
25-34	459	-	459	-	-	-	-	187	272	166	219	67	160	130	159
	15%	-	100%	-	-	-	-	14%	17%	11%	22%	22%	9%	22%	31%
	BDEFGH JMPQcgh		ABDEFG					AH		AJ	AJ		AM	AMNAPQRS	
35-44	516	-	-	516	-	-	-	231	285	285	180	44	300	102	107
	17%	-	-	100%	-	-	-	17%	18%	19%	18%	15%	17%	17%	21%
	BCDFGP Qbgh			ABCEFG											AMAPQ
45-54	540	-	-	-	540	-	-	252	288	296	181	54	359	105	71
	18%	-	-	-	100%	-	-	19%	18%	19%	18%	18%	20%	17%	14%
	BCDFGO OPQ				ABCEFG								AO		
55-65	446	-	-	-	-	446	-	204	242	273	123	24	342	63	36
	15%	-	-	-	-	100%	-	15%	15%	18%	12%	8%	19%	10%	7%
	BCDEGK LNOORStae					ABCDEG				AKL			ANO		T
66+	748	-	-	-	-	-	748	350	398	412	194	72	574	129	37
	25%	-	-	-	-	-	100%	26%	25%	27%	19%	24%	32%	21%	7%
	BCDEFK NOORStaej						ABCDEF			AK			ANO	O	ST
Gender	1348	124	187	231	252	204	350	1348	-	717	427	151	841	242	244
Male	45%	47%	41%	45%	47%	46%	47%	100%	-	47%	42%	51%	46%	40%	48%
	CIKNT fi						C	AI		K		K	N		NT
Female	1624	139	272	285	288	242	398	-	1624	819	588	147	975	361	262
	55%	53%	59%	55%	53%	54%	53%	-	100%	53%	58%	49%	54%	40%	52%
	HQghj		AG						AH		AJL		AMO		
Dwelling	1536	104	166	285	296	273	412	717	819	1536	-	-	1151	188	168
Semi/ detached	52%	40%	36%	55%	55%	61%	55%	53%	50%	100%	-	-	63%	31%	33%
	BCKLIN OOPabeI			BC	BC	ABCEG	ABC			AKL			ANO		
Terraced	1015	118	219	180	181	123	194	427	588	-	1015	-	519	241	243
	34%	45%	48%	35%	34%	28%	26%	32%	36%	-	100%	-	29%	40%	48%
	FGHJL MQbcdg	ADEFG	ADEFG	FG	FG				AH		AJL			AM	AMNAPQRST
Flat/ Maisonette	298	37	67	44	54	24	72	151	147	-	-	298	49	160	87
	10%	14%	15%	9%	10%	5%	10%	11%	9%	-	-	100%	3%	27%	17%
	FIJKM RSTcdgj	ADFG	ADEFG		F		F					AJK	AMO		AMAPQRST



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl ctrs) (A)	Age						Gender		Dwelling			Tenure		
		16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Tenure															
Bought	1816 61% BCKLN OORTablel	81 31%	160 35%	300 58% BC	359 66% ABCD	342 77% ABCDE	574 77% ABCDE	841 62%	975 60%	1151 75% AKL	519 51% L	49 16%	1816 100% ANO	-	-
Social rent	603 20% FGHJM OOQcj	74 28% ADEF	130 28% ADEF	102 20% F	105 19% F	63 14%	129 17%	242 18%	361 22% AH	188 12%	241 24% AJ	160 54% AJK	-	603 100% AMO	-
Private rent	506 17% EFGJM Ncg	96 37% ADEF	159 35% ADEF	107 21% AEFG	71 13% FG	36 8% G	37 5%	244 18%	262 16%	168 11%	243 24% AJ	87 29% AJ	-	-	506 100% AMNAPQRST
No. in H/H															
1	643 22% BCDEJQ RSTcj	21 8%	43 9%	51 10%	90 17% BCD	104 23% BCDE	334 45% ABCDE F	276 20%	367 23%	249 16%	207 20% J	145 49% AJK	375 21%	166 28% AMO	95 19% QRST
2	1071 36% BCDEI KNPRStae	64 24%	127 28% D	105 20%	159 29% D	245 55% ABCDE	371 50% ABCDE	529 39% AI	542 33%	603 39% AKL	310 31%	98 33%	733 40% ANO	151 25%	174 34% NPRST
3	501 17% FGLMP GST	76 29% ADFG	119 26% ADFG	99 19% FG	122 23% AFG	58 13% G	27 4%	223 17%	278 17%	254 17% L	205 20% AJL	29 10%	285 16%	106 18%	104 21% AMAPQRST
4	493 17% FGLPQ RTbgi	67 25% AFG	96 21% AFG	166 32% ACEFG	123 23% AFG	30 7% G	11	231 17%	262 16%	284 18% AL	188 19% AL	15 5%	298 16%	99 16%	81 16% PQRST
5+	264 9% FGHLM PQRSbgh	35 13% AEFG	74 16% AEFG	95 18% AEFG	46 9% FG	9 2% G	5 1%	89 7%	175 11% AH	146 10% L	105 10% AL	11 4%	125 7%	81 13% AM	52 10% MPQRS
Limiting long term illness															
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctris) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Heating fuel	1992	204	354	367	351	269	447	894	1098	887	845	198	1178	456	334
Gas	67% FGJMQ bcd	78% AEFG	77% ADEFG	71% AEFG	65% AEFG	60% AEFG	60% AEFG	66% AEFG	68% AEFG	58% AEFG	83% AJL	66% J	65% AEFG	76% AMO	66% AEFG
Electri- city	406	40	65	52	71	54	124	199	207	178	105	96	177	114	111
	14% DJKMS Tacd	15% D	14% D	10% D	13% D	12% D	17% ADF	15% D	13% D	12% D	10% D	32% AJK	10% D	19% AM	22% AMARST
Oil	396	11	23	74	72	90	126	170	226	344	26	2	328	12	41
	13% BCKLNO OPabd	4% B	5% B	14% BC	13% BC	20% ABCDE	17% ABC	13% B	14% B	22% AKL	3% L	1% L	18% ANO	2% L	8% N
Solid fuel	122	3	12	18	34	21	34	61	61	86	29	2	86	17	15
	4% BKLabc	1% B	3% B	3% B	6% ABCD	5% B	5% B	5% B	4% B	6% AKL	3% L	1% L	5% AN	3% B	3% B
Causes of climate change	1141	121	196	241	229	146	208	533	608	551	413	136	664	221	234
All/mostly caused by humans	38% FGJMQ fgh	46% AFG	43% AFG	47% AFG	42% AFG	33% AFG	28% AFG	40% AFG	37% AFG	36% AFG	41% J	46% AJ	37% AFG	37% AFG	46% AMNAPQR
50:50	931	81	158	171	160	134	227	377	554	491	318	88	575	188	156
	31% Hegh	31% H	34% H	33% H	30% H	30% H	30% H	28% H	34% AH	32% H	31% H	30% H	32% H	31% H	31% H
All/mostly natural	728	47	88	90	124	136	243	355	373	409	223	55	478	144	98
	24% BCDIK LOOSTefh	18% B	19% B	17% B	23% D	30% ABCDE	32% ABCDE	26% AI	23% D	27% AKL	22% D	18% D	26% AO	24% D	19% T
Don't believe in climate change	98	6	6	5	17	23	41	60	38	61	25	9	65	17	12
	3% CDIef g	2% C	1% C	1% C	3% D	5% ACD	5% ABCDE	4% AI	2% C	4% AK	2% C	3% C	4% C	3% C	2% T
Fuel poverty	222	13	34	30	38	32	75	84	138	99	85	32	98	86	36
Yes	7% HJMSj	5% H	7% H	6% H	7% H	7% H	10% ABD	6% H	8% AH	6% H	8% H	11% AJ	5% H	14% AMO	7% S
No	2750	250	425	486	502	414	673	1264	1486	1437	930	266	1718	517	470
	93% GILNP I	95% G	93% G	94% G	93% G	93% G	90% G	94% AI	92% G	94% AL	92% G	89% G	95% AN	86% G	93% NP



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Belonging to community															
Very strongly	1058 36% BCDLO ORTabj	62 24%	110 24%	151 29%	176 33% BC	172 39% BCD	387 52% ABCDE F	473 35%	585 36%	561 37% L	361 36% L	82 28%	716 39% ANO	207 34% O	119 24%
Fairly strongly	1239 42% GKPg	103 39%	206 45% G	251 49% ABFG	249 46% AG	184 41% G	246 33%	563 42%	676 42%	673 44% AK	388 38%	129 43%	751 41%	252 42%	217 43% P
Not very/ not at all strongly	656 22% GJMSc df	96 37% ADEFg	138 30% ADEFg	109 21% G	112 21% G	88 20% G	113 15%	303 22%	353 22%	295 19%	259 26% AJ	82 28% AJ	341 19%	138 23% M	165 33% AMNAPQRST
Think about energy															
Always/ often	1065 36% BNa	69 26%	171 37% B	190 37% B	209 39% B	162 36% B	264 35% B	467 35%	598 37%	564 37%	344 34%	108 36%	671 37% N	188 31%	192 38% N
Sometimes	237 8% ADFG	31 12% ADFG	36 8%	37 7%	44 8%	32 7%	57 8%	100 7%	137 8%	127 8%	75 7%	23 8%	143 8%	54 9%	35 7%
Not very often/ not at all	167 6% DJMQi	35 13% ACDEFG	33 7% DEF	18 3%	22 4%	18 4%	41 5%	77 6%	90 6%	68 4%	70 7% AJ	23 8% J	85 5%	52 9% AMO	27 5%
Attitudes to climate change															
Very	730 25% BGJMf gh	48 18%	124 27% BG	152 29% ABFG	159 29% ABFG	103 23%	144 19%	309 23%	421 26%	329 21%	277 27% AJ	93 31% AJ	420 23%	144 24%	151 30% AMNAPQ
Fairly	1208 41% GHPgh	121 46% G	213 46% AG	230 45% AG	236 44% G	180 40% G	228 30%	493 37%	715 44% AH	663 43% AKL	393 39%	107 36%	742 41%	236 39%	214 42% P
Not very/ not at all/ no opinion	1034 35% CDEIO ORSTef	94 36% CDE	122 27%	134 26%	145 27%	163 37% CDE	376 50% ABCDE F	546 41% AI	488 30%	544 35%	345 34%	98 33%	654 36% O	223 37% O	141 28%
Reducing carbon footprint is normal															
Agree	1634 55% BCNO Ra	119 45%	224 49%	307 59% ABC	295 55% B	241 54% B	448 60% ABCf	742 55%	892 55%	846 55%	534 53%	165 55%	1056 58% ANO	295 49%	256 51%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
Disagree	691 23% GMPJ	72 27% G	132 29% ADFG	110 21%	146 27% ADFG	94 21%	137 18%	310 23%	381 23%	351 23%	261 26% A	64 21%	392 22%	164 27% AM	126 25% P
It's not worth it	696 23% DEIMC ej	66 25% DE	97 21%	86 17%	97 18%	125 28% ACDE	225 30% ACDE	349 26% AI	347 21%	341 22%	236 23%	73 24%	402 22%	174 29% AMO	110 22%
Disagree	2037 69% GHNPa ghi	170 65%	328 71% FG	399 74% ABCFG	397 74% ABFG	289 65%	454 61%	877 65%	1160 71% AH	1074 70%	696 69%	196 66%	1282 71% AN	361 60%	358 71% NP
Behaviour Active energy savers	813 27% BCHRS	56 21%	105 23%	125 24%	156 29% BC	148 33% ABCD	223 30% BCD	321 24%	492 30% AH	401 26%	283 28%	85 29%	507 28%	158 26%	136 27%
Energy aware	1461 49% KOOT	116 44%	224 49%	247 48%	257 48%	202 45%	415 55% ABCDE F	680 50%	781 48%	784 51% AK	468 46%	150 50%	910 50% O	304 50% O	222 44%
Energy ambivalent	337 11% GP	29 11%	58 13% G	75 15% AFG	68 13% G	46 10%	61 8%	169 13%	168 10%	178 12%	119 12%	31 10%	209 12%	64 11%	60 12% P
Energy wasters	361 12% GMPbf	62 24% ACDEF G	72 16% AEFG	69 13% G	59 11% G	50 11% G	49 7%	178 13%	183 11%	173 11%	145 14% AJ	32 11%	190 10%	77 13%	88 17% AMNAPQR
Length of time in home Under 1 year	377 13% EFGJM Pdh	87 33% ADEFG	131 29% ADEFG	81 16% AEFG	29 5% G	28 6% G	21 3%	178 13%	199 12%	139 9%	163 16% AJ	67 22% AJK	101 6%	63 10% M	207 41% AMNAPQRST
1 year to under 5 years	700 24% FGJMP g	80 30% AEFG	190 41% ABDEF G	170 33% AEFG	110 20% G	75 17% G	75 10%	324 24%	376 23%	311 20%	264 26% AJ	105 35% AJK	299 16%	181 30% AM	213 42% AMNAPQRST
5 years to under 10 years	516 17% BGKOO Gg	28 11%	82 18% BG	135 26% ABCEF G	110 20% ABG	81 18% BG	80 11%	217 16%	299 18%	300 20% AK	131 13%	60 20% K	353 19% AO	117 19% O	39 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
10+ years	1378 46% BCDLN OORSTbe	68 26% C	56 12%	130 25% C	291 54% ABCD	261 59% ABCD	572 76% ABCDE F	628 47%	750 46%	785 51% AKL	457 45% L	66 22%	1063 59% ANO	242 40% O	47 9%
Age of property Pre 1930s	868 29% CJLNT ab	69 26%	114 25%	151 29%	170 31% C	146 33% C	218 29%	385 29%	483 30%	375 24% L	434 43% AJL	52 17%	590 32% AN	40 7%	219 43% AMNAPQRST
1930- 1989	1813 61% KMOOc de	151 57%	283 62%	305 59%	331 61%	267 60%	476 64%	824 61%	989 61%	987 64% AK	519 51%	205 69% AK	1070 59% O	490 81% AMO	229 45%
1990 onwards	291 10% EGKMP ai	43 16% AEFG	62 14% AEFG	60 12% EFG	39 7%	33 7%	54 7%	139 10%	152 9%	174 11% AK	62 6%	41 14% AK	156 9%	73 12% AM	58 11% MP
Type of wall Cavity	1958 66% BKOOc de	158 60%	302 66%	348 67% B	348 64%	285 64%	517 69% AB	894 66%	1064 66%	1106 72% AKL	554 55%	186 62% K	1205 66% O	487 81% AMO	241 48%
Solid	963 32% CJNab	85 32%	129 28%	166 32%	193 36% C	159 36% C	231 31%	432 32%	531 33%	446 29%	425 42% AJL	83 28%	624 34% AN	84 14%	235 46% AMNAPQRST
Timber	86 3% BKa	2 1%	17 4% B	16 3% B	18 3% B	12 3%	21 3%	47 3%	39 2%	59 4% AK	14 1%	8 3%	51 3%	21 3%	12 2%
Other	105 4% EJMc	25 10% ACDEFG	25 5% ADEFG	14 3%	10 2%	11 2%	20 3%	48 4%	57 4%	21 1%	53 5% AJ	29 10% AJK	42 2%	19 3%	42 8% AMNAPQRST
Income Less than 20,800	1020 34% DHJMR Scej	82 31%	164 36% D	135 26%	166 31%	140 31%	333 45% ABCDE F	421 31%	599 37% AH	412 27%	397 39% AJ	163 55% AJK	446 25%	365 61% AMO	198 39% AMAQRST
20,800 - 36,400	569 19% GIKLN Pi	43 16%	95 21% G	114 22% G	122 23% ABG	97 22% G	98 13%	291 22% AI	278 17%	334 22% AKL	173 17%	41 14%	385 21% AN	67 11%	112 22% NP



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Age						Gender		Dwelling			Tenure			
	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-65 (F)	66+ (G)	Male (H)	Female (I)	Semi/ detached (J)	Terraced (K)	Flat/ Maisonette (L)	Bought (M)	Social rent (N)	Private rent (O)	
Total 36,400+	2972	263	459	516	540	446	748	1348	1624	1536	1015	298	1816	603	506
	445	21	68	137	115	70	34	221	224	302	116	19	378	6	58
	15%	8%	15%	27%	21%	16%	5%	16%	14%	20%	11%	6%	21%	1%	11%
	BGIKLN OOPbi	G	BG	ABCEFG	ABCFG	BG		I		AKL	L		ANO		NP



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
All Communities (excl ctrls)	2972 100%	643 100%	1071 100%	501 100%	493 100%	264 100%	1992 100%	406 100%	396 100%	122 100%	1141 100%	931 100%	728 100%	98 100%	222 100%	2750 100%
Total
All Communities (excl ctrls) baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Blacon (2,5)	450 15% MOOQ bcdej	101 16% O	137 13% O	92 18% AOQ	75 15% O	45 17% O	419 21% Abcd	28 7% cd	-	2 2% c	149 13%	139 15%	130 18% Ae	15 15%	47 21% Aj	403 15%
Chale Green (2,5)	150 5% BCDKN OORa	29 5%	82 8% AOPRS T	15 3%	17 3%	7 3%	7 *	53 13% Aa	61 15% Aa	23 19% Aa	52 5%	53 6%	40 5%	5 5%	6 3%	144 5%
Cwm Clydach (1)	176 6% JLNbc dj	45 7%	58 5%	36 7%	23 5%	14 5%	168 8% Abcd	6 1% c	-	2 2% c	58 5%	66 7%	42 6%	4 4%	21 9% Aj	155 6%
Middles- brough (2,5)	110 4% Mbcd	21 3%	38 4%	18 4%	18 4%	15 6%	106 5% Abcd	4 1% c	-	-	43 4%	31 3%	20 3%	7 7% g	10 5%	100 4%
Exmoor (1,3)	351 12% BCDK LNSTaej	71 11% T	176 16% AOPRS T	47 9%	40 8%	17 6%	50 3%	55 14% a	165 42% Aab	51 42% Aab	99 9%	127 14% Ae	97 13% e	23 23% Aefg	36 16% Aj	315 71%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
All Communities (excl ctrls)	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Halton (1,3)	120 4% CKLNb c	19 3% 5% O	50 5% 3%	16 3% 3%	21 4% 4%	14 5% 5%	108 5% Abc	3 1% 7%	3 1% 1%	5 4% bc	44 4% 4%	39 4% 4%	28 4% 4%	5 5% 5%	5 2% 2%	115 4% 4%
Hook Norton (1,2,3,6)	100 3% BCKLN a	20 3% 3%	35 3% 3%	13 3% 3%	16 3% 3%	16 6% AOPQR	1 1% 1%	18 4% a	76 19% Aabd	3 2% a	39 3% 3%	26 3% 3%	32 4% 4%	2 2% 2%	7 3% 3%	93 3% 3%
Ladock (1,2,3,6)	120 4% KLNah	18 3% 3%	48 4% 4%	16 3% 3%	30 6% AOPR	8 3% 3%	24 7% 7%	53 13% Aac	24 6% Aa	14 11% Aac	48 4% h	35 4% 4%	37 5% h	-	4 2% 2%	116 4% 4%
Meadows (2,5)	300 10% EFGJ MQBcdj	84 13% AGS	83 8% 8%	54 11% Q	43 9% 9%	36 14% AGS	280 14% Abcd	19 5% c	-	1 1% 1%	125 11% 11%	90 10% 10%	69 9% 9%	6 6% 6%	37 17% Aj	263 10% 10%
Muswell Hill (3)	110 4% Jbci	16 2% 2%	37 3% 3%	19 4% 4%	28 6% APQ	10 4% 4%	104 5% Abcd	4 1% c	-	1 1% 1%	52 5% 5%	32 3% 3%	24 3% 3%	1 1% 1%	2 1% 1%	108 4% Ai
Reepham (2,3,4,6)	100 3% FKNcf	23 4% 4%	32 3% 3%	20 4% 4%	18 4% 4%	7 3% 3%	1 1% 1%	24 6% Aa	66 17% Aabd	7 6% a	45 4% f	22 2% 2%	27 4% 4%	2 2% 2%	7 3% 3%	93 3% 3%
Toines (2,3,4,6)	300 10% CJMc f	86 13% AQST	103 10% 10%	50 10% 10%	41 8% 8%	20 8% 8%	221 11% Ac	66 16% Aacd	-	10 8% c	152 13% Afgh	76 8% 8%	63 9% 9%	6 6% 6%	21 9% 9%	279 10% 10%
West Oxford (1,3,4,6)	215 7% GNcdg i	52 8% 8%	74 7% 7%	31 6% 6%	41 8% 8%	17 6% 6%	171 9% Acd	41 10% Acd	-	1 1% 1%	120 11% Afg	55 6% g	27 4% 4%	6 6% 6%	6 3% 3%	209 8% Ai
Whitehill Borden (2)	370 12% GNPbc dei	58 9% 9%	118 11% 11%	74 15% OPQ	82 17% AOPQ	38 14% P	332 17% Abcd	32 8% cd	1 1% 1%	2 2% 2%	115 10% 10%	140 15% Ae	92 13% 13%	16 16% 16%	13 6% 6%	357 13% Ai
Controls 2011 Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2010															
Total
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Controls 2010																
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Community groups 2011																
All Communities (excl ctrls)	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
1. With community scale renewables	1082 36% BCDK LNRa	225 35%	441 41% APRS T	159 32%	171 35%	86 33%	522 26%	176 43% Aa	268 68% Aaab	76 62% Aaab	408 36%	348 37%	263 36%	40 41%	79 36%	1003 36%
2. With a dominant focus on domestic buildings	2000 67% FGMO OQcd	440 68% OQ	676 63%	352 70% OQ	340 69% OQ	192 73% AOQ	1391 70% Acdd	297 73% Acdd	228 58%	62 51%	768 67%	612 66%	510 70% h	59 60%	152 68%	1848 67%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
All Communities (excl ctrls)	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
3. With a strong focus on non-domestic buildings	1416 48% BCKN RTaf	305 47%	555 52% ART	212 42%	235 48%	109 41%	680 34%	264 66% Aa	334 84% Aabd	92 75% Aab	599 52% Afg	412 44%	335 46%	45 46%	88 40%	1328 48% Ai
4. With a strong behaviour change angle	615 21% JKNc fgi	161 25% AGT	209 20%	101 20%	100 20%	44 17%	393 20%	131 32% Aacd	66 17%	18 15%	317 28% Afg	153 16%	117 16%	14 14%	34 15%	581 21% Ai
5. Working in deprived areas	1010 34% JMOC bcdj	235 37% OQ	340 32% O	179 36% O	153 31%	103 39% OQS	812 41% Abcd	104 26% c	61 15%	26 21%	369 32%	313 34%	259 36%	33 34%	100 45% Aj	910 33%
6. Integrated approaches	835 28% KNaf hi	199 31%	292 27%	130 26%	146 30%	68 26%	418 21%	202 50% Aacd	166 42% Aad	35 29% a	404 35% Afg	214 23%	186 26% h	16 16%	45 20%	790 29% Ai
Community groups 2010 Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Age 16-24	263 9% CDEFG JMPQcdg	21 3%	64 6% P	76 15% APQ	67 14% APQ	35 13% APQ	204 10% Acd	40 10% cd	11 3%	3 2%	121 11% Ag	81 9%	47 6%	6 6%	13 6%	250 9%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
25-34	459 15% BDEFG HJMPQcgh	43 7%	127 12% P	119 24% APQ	96 19% APQ	74 28% APQS	354 18% Ac	65 16% c	23 6%	12 10%	196 17% Agh	158 17% gh	88 12%	6 6%	34 15%	425 15%
35-44	516 17% BCEFG PQbgh	51 8%	105 10%	99 20% PQ	166 34% AOPQ R	95 36% AOPQ R	367 18% Ab	52 13% 13%	74 19% b	18 15%	241 21% Agh	171 18% gh	90 12% h	5 5%	30 14%	486 18%
45-54	540 18% BCDF GOOPQ	90 14%	159 15%	122 24% AOPQ T	123 25% AOPQ T	46 17%	351 18%	71 17%	72 18%	34 28% Aabc	229 20% A	160 17%	124 17%	17 17%	38 17%	502 18%
55-65	446 15% BCDE GKLNQOR Stae	104 16% ORST	245 23% AOPR ST	58 12% OST	30 6%	9 3%	269 14%	54 13%	90 23% Aab	21 17%	146 13%	134 14%	136 19% Aef	23 23% Aef	32 14%	414 15%
66+	748 25% BCDE FKNOORS Taej	334 52% AOQR ST	371 35% AORST	27 5% ST	11 2%	5 2%	447 22%	124 31% Aa	126 32% Aa	34 28%	208 18%	227 24% e	243 33% Aef	41 42% Aef	75 34% Aj	673 24%
Gender																
Male	1348 45% CIKN Tfi	276 43% T	529 49% APT	223 45% T	231 47% T	89 34%	894 45%	199 49%	170 43%	61 50%	533 47% f	377 40%	355 49% Af	60 61% Aefg	84 38%	1264 46% Ai
Female	1624 55% HQgh j	367 57% Q	542 51%	278 55%	262 53%	175 66% AOPQ RS	1098 55%	207 51%	226 57%	61 50%	608 53% h	554 60% Aegh	373 51% h	38 39%	138 62% Aj	1486 54%
Dwelling																
Semi/ detached	1536 52% BCKL NOOPabe i	249 39% O	603 56% AOPR	254 51% OP	284 58% AOPR	146 55% OP	887 45%	178 44%	344 87% Aabd	86 70% Aab	551 48%	491 53% e	409 56% Ae	61 62% Ae	99 45%	1437 52% Ai
Terraced	1015 34% FGHJ LMQbcdg	207 32%	310 29%	205 41% APQ	188 38% APQ	105 40% APQ	845 42% Abcd	105 26% c	26 7%	29 24% c	413 36% gh	318 34%	223 31%	25 26%	85 38%	930 34%
Flat/ Maisonette	298 10% FIJK MRStcdg	145 23% AOQRS T	98 9% RST	29 6% S	15 3%	11 4%	198 10% cd	96 24% Aacd	2 1%	2 2%	136 12% Ag	88 9%	55 8%	9 9%	32 14% Aj	266 10%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Tenure																
Bought	1816 61%	375 58%	733 68%	285 57%	298 60%	125 47%	1178 59%	177 44%	328 83%	86 70%	664 58%	575 62%	478 66%	65 66%	98 44%	1718 62%
Social rent																
Bought	603 20%	166 26%	151 14%	106 21%	99 20%	81 31%	456 23%	114 28%	12 3%	17 14%	221 19%	188 20%	144 20%	17 17%	86 39%	517 19%
Private rent																
Bought	506 17%	95 15%	174 16%	104 21%	81 16%	52 20%	334 17%	111 27%	41 10%	15 12%	234 21%	156 17%	98 13%	12 12%	36 16%	470 17%
No. in H/H																
1	643 22%	643 100%	-	-	-	-	412 21%	155 38%	48 12%	22 18%	226 20%	187 20%	175 24%	31 32%	78 35%	565 21%
2	1071 36%	-	1071 100%	-	-	-	662 33%	134 33%	195 49%	49 40%	378 33%	337 36%	294 40%	39 40%	72 32%	999 36%
3	501 17%	-	-	501 100%	-	-	354 18%	55 14%	56 14%	26 21%	192 17%	158 17%	129 18%	14 14%	33 15%	468 17%
4	493 17%	-	-	-	493 100%	-	355 18%	52 13%	64 16%	17 14%	214 19%	163 18%	93 13%	13 13%	15 7%	478 17%
5+	264 9%	-	-	-	-	264 100%	209 10%	10 2%	33 8%	8 7%	131 11%	86 9%	37 5%	1 1%	24 11%	240 9%
Limiting long term illness																
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Heating fuel																
Gas	1992 67% FGJM Qbcd	412 64%	662 62%	354 71% PQ	355 72% AOPQ	209 79% AOP QRS	1992 100% Abcd	- -	- -	- -	765 67%	635 68%	472 65%	61 62%	152 68%	1840 67%
Electri- city	406 14% DJKM STacd	155 24% AQRS T	134 13% T	55 11% T	52 11% T	10 4%	- -	406 100% Aacd	- -	- -	176 15% A	119 13%	90 12%	13 13%	28 13%	378 14%
Oil	396 13% BCKLN OOPabd	48 7%	195 18% AOPR ST	56 11% P	64 13% OP	33 13% OP	- -	- -	396 100% Aabd	- -	137 12%	122 13%	115 16% Ae	17 17%	26 12%	370 13%
Solid fuel	122 4% BKLab c	22 3%	49 5%	26 5% O	17 3%	8 3%	- -	- -	- -	122 100% Aabc	46 4%	37 4%	33 5%	5 5%	10 5%	112 4%
Causes of climate change																
All/mostly caused by humans	1141 38% FGJM Gfgh	226 35%	378 35%	192 38%	214 43% APQ	131 50% APQR	765 38%	176 43% Ac	137 35%	46 38%	1141 100% Afgh	- -	- -	- -	88 40%	1053 38%
50:50	931 31% Hegh	187 29%	337 31%	158 32%	163 33%	86 33%	635 32%	119 29%	122 31%	37 30%	- -	931 100% Aegh	- -	- -	62 28%	869 32%
All/mostly natural	728 24% BCDI KLOOSTe fh	175 27% OST	294 27% AOST	129 26% OST	93 19%	37 14%	472 24%	90 22%	115 29% Aab	33 27%	- -	- -	728 100% Aefh	- -	55 25%	673 24%
Don't believe in climate change	98 3% CDITe fg	31 5% AOT	39 4% T	14 3% T	13 3% T	1 *	61 3%	13 3%	17 4%	5 4%	- -	- -	- -	98 100% Aefg	9 4%	89 3%
Fuel poverty																
Yes	222 7% HJMS j	78 12% AQRS	72 7% S	33 7% S	15 3%	24 9% S	152 8%	28 7%	26 7%	10 8%	88 8%	62 7%	55 8%	9 9%	222 100% Aj	- -
No	2750 93% GILN Pi	565 88%	999 93% P	468 93% P	478 97% AOPQ RT	240 91%	1840 92%	378 93%	370 93%	112 92%	1053 92%	869 93%	673 92%	89 91%	- -	2750 100% Ai



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty		
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)	
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Belonging to community																
Very strongly	1058 36% BCDL OORTabj	254 40% AORT	403 38% ORT	144 29% O	180 37% ORT	77 29%	680 34%	125 31%	169 43% Aab	58 48% Aab	397 35%	323 35%	282 39% A	38 39%	93 42% Aj	965 35%
Fairly strongly	1239 42% GKPg	242 38%	432 40%	219 44% P	219 44% P	127 48% APQ	826 41%	174 43%	169 43%	47 39%	469 41%	419 45% Ag	270 37%	45 46%	83 37%	1156 42%
Not very/ not at all strongly	656 22% GJMS cdf	142 22%	228 21%	135 27% AQS	91 18%	60 23%	470 24% Accl	104 26% cd	58 15%	17 14%	272 24% fh	185 20%	169 23% h	14 14%	43 19%	613 22%
Think about energy																
Always/ often	1065 36% BNa	225 35%	408 38% S	176 35%	162 33%	94 36%	681 34%	154 38%	154 39%	55 45% Aa	422 37%	325 35%	270 37%	27 28%	89 40%	976 35%
Sometimes	237 8%	52 8%	79 7%	41 8%	39 8%	26 10%	157 8%	44 11% Ac	23 6%	7 6%	81 7%	76 8%	58 8%	14 14% Aefg	14 6%	223 8%
Not very often/ not at all	167 6% DJMQi	48 7% AQ	46 4%	28 6%	27 5%	18 7%	128 6% Ab	15 4%	16 4%	6 5%	64 6%	42 5%	40 5%	9 9% f	6 3%	161 6% i
Attitudes to climate change																
Very	730 25% BGJM lgh	149 23%	248 23%	132 26%	125 25%	76 29%	498 25%	101 25%	85 21%	30 25%	482 42% Afgh	155 17% gh	85 12% h	1 1%	62 28%	668 24%
Fairly	1208 41% GHPg h	217 34%	427 40% P	216 43% P	218 44% P	130 49% AOPQ	801 40%	173 43%	164 41%	49 40%	470 41% gh	485 52% Aegh	234 32% h	4 4%	88 40%	1120 41%
Not very/ not at all/ no opinion	1034 35% CDEI OORSTef	277 43% AORST	396 37% ORST	153 31% T	150 30% T	58 22%	693 35%	132 33%	147 37%	43 35%	189 17%	291 31% e	409 56% Aef	93 95% Aefg	72 32%	962 35%
Reducing carbon footprint is normal																
Agree	1634 55% BCNO ORa	349 54%	610 57% OR	243 49%	278 56% OR	154 58% OR	1059 53%	244 60% Aa	225 57%	79 65% Aa	638 56%	535 57% g	383 53%	47 48%	111 50%	1523 55%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
Disagree	691 23% GMPJ	121 19%	249 23% P	147 29% APQS	105 21%	69 26% P	484 24% d	84 21%	84 21%	20 16%	273 24%	217 23%	162 22%	26 27%	65 29% Aj	626 23%
It's not worth it Agree	696 23% DEIM cej	168 26% S	261 24%	110 22%	102 21%	55 21%	492 25% Ac	102 25% c	73 18%	22 18%	197 17%	213 23% e	238 33% Aef	31 32% e	68 31% Aj	628 23%
Disagree	2037 69% GHNp aghi	413 64%	727 68%	351 70% P	351 71% P	195 74% P	1336 67%	271 67%	298 75% Aab	91 75%	868 76% Afgh	667 72% Agh	413 57%	50 51%	135 61%	1902 69% Ai
Behaviour Active energy savers	813 27% BCHR S	199 31% ARS	323 30% ARS	117 23%	109 22%	65 25%	527 26%	129 32% Aac	100 25%	38 31%	312 27%	263 28%	195 27%	27 28%	65 29%	748 27%
Energy aware	1461 49% KOOT	337 52% OT	509 48%	262 52% OT	241 49%	112 42%	978 49%	194 48%	202 51%	57 47%	576 50%	460 49%	343 47%	48 49%	105 47%	1356 49%
Energy ambivalent	337 11% GP	49 8%	116 11% P	65 13% P	71 14% APQ	36 14% P	227 11%	46 11%	49 12%	12 10%	116 10%	116 12%	88 12%	11 11%	23 10%	314 11%
Energy wasters	361 12% GMPbf	58 9%	123 11%	57 11%	72 15% P	51 19% APQR	260 13% Ab	37 9%	45 11%	15 12%	137 12%	92 10%	102 14% f	12 12%	29 13%	332 12%
Length of time in home Under 1 year	377 13% EFGJ MPdh	63 10%	130 12%	79 16% APQ	72 15% P	33 13%	254 13% d	65 16% Accd	42 11%	8 7%	174 15% Afgh	108 12%	79 11%	6 6%	20 9%	357 13%
1 year to under 5 years	700 24% FGJM Pg	116 18%	240 22% P	143 29% APQ	119 24% P	82 31% APQS	480 24%	107 26% c	79 20%	27 22%	297 26% Ag	225 24% g	146 20%	21 21%	55 25%	645 23%
5 years to under 10 years	516 17% BGKO OGg	97 15% O	163 15% O	86 17% O	110 22% AOPQ R	60 23% AOPQ	327 16%	76 19%	78 20%	21 17%	197 17%	186 20% Agh	107 15%	11 11%	37 17%	479 17%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

	All Commu- nities (excl cfrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
		1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	2972	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
10+ years	1378 46% BCDL NOORSTb	367 57% AOQR ST	537 50% AORS T	193 39% O	192 39% O	89 34% O	930 47% b	158 39%	197 50% b	66 54% b	473 41%	411 44%	396 54% Aef	197 60 61% Aef	110 50%	1268 46%
Age of property Pre 1930s	868 29% CJLN Tab	185 29% ST	340 32% AST	148 30%	132 27%	63 24%	505 28%	95 23%	183 46% Aab	60 49% Aab	364 32% Ag	271 29%	200 27%	23 23%	73 33%	795 29%
1930- 1989	1813 61% KMOC cde	409 64% OQ	630 59% O	302 60% O	295 60% O	177 67% AOQ	1312 66% Acd	253 62% cd	172 43%	53 43%	655 57%	571 61%	459 63% e	66 67%	140 63%	1673 61%
1990 onwards	291 10% EGKMP ai	49 8%	101 9%	51 10%	66 13% APQ	24 9%	175 9%	58 14% Aad	41 10%	9 7%	122 11%	89 10%	69 9%	9 9%	9 4%	282 10% Ai
Type of wall Cavity	1958 66% BKOO cde	420 65% O	689 64% O	342 68% O	331 67% O	176 67% O	1375 69% Acd	263 65% c	223 56%	68 56%	721 63%	598 64%	516 71% Aef	64 65%	146 66%	1812 66%
Solid	963 32% CJNa b	205 32%	358 33%	159 32%	160 32%	81 31%	586 29%	109 27%	189 48% Aab	56 46% Aab	396 35% Ag	306 33%	219 30%	27 28%	73 33%	890 32%
Timber	86 3% BKa	19 3%	28 3%	11 2%	21 4%	7 3%	43 2%	29 7% Aac	8 2%	3 2%	31 3%	27 3%	23 3%	5 5%	6 3%	80 3%
Other	105 4% EJMc	28 4%	39 4%	15 3%	12 2%	11 4%	70 4%	23 6% Aacd	7 2%	1 1%	48 4% g	33 4%	18 2%	3 3%	5 2%	100 4%
Income Less than 20,800	1020 34% DHJM RScej	340 53% AOQR ST	363 34% RS	129 26%	111 23%	77 29% S	716 36% Ac	172 42% Aac	73 18%	40 33% c	366 32%	326 35%	258 35%	39 40%	216 97% Aj	804 29%
20,800 - 36,400	569 19% GIKL NPI	83 13%	200 19% P	119 24% APQ	110 22% P	57 22% P	365 18%	83 20%	76 19%	26 21%	222 19%	188 20%	135 19%	19 19%	6 3%	563 20% Ai



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 459

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	No. in H/H					Heating fuel				Causes of climate change				Fuel poverty	
	1 (P)	2 (Q)	3 (R)	4 (S)	5+ (T)	Gas (a)	Electri- city (b)	Oil (c)	Solid fuel (d)	All/mostly caused by humans (e)	50:50 (f)	All/mostly natural (g)	Don't believe in climate change (h)	Yes (i)	No (j)
Total	643	1071	501	493	264	1992	406	396	122	1141	931	728	98*	222	2750
36,400+	27 4%	157 15% P	79 16% OP	131 27% AOPQ RT	51 19% AOP	285 14% b	33 8%	106 27% Aabd	14 11%	208 18% Afgh	123 13%	102 14%	10 10%	-	445 16% Ai



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I - A/J/K/L - A/M/N/O - A/O/P/Q/R/S/T - A/U/V - A/a/b/c/d - A/e/f/g/h - A/i/j
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
All Communities (excl ctrls)	2972 100%	1058 100%	1239 100%	656 100%	1065 100%	237 100%	167 100%	730 100%	1208 100%	1034 100%	1634 100%	691 100%	696 100%	2037 100%
Total
All Communities (excl ctrls) baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Blacon (2.5)	450 15% EHKNa eimnr	145 14%	180 15%	119 18% ABC	140 13%	51 22% AE	33 20% E	85 12%	184 15% H	181 18% AH	180 11%	150 22% AK	143 21% AN	258 13%
Chale Green (2.5)	150 5% DMdmpr	67 6% AD	60 5%	22 3%	59 6%	9 4%	6 4%	30 4%	69 6%	51 5%	87 5%	28 4%	22 3%	121 6% AM
Cwm Clydach (1)	176 6% CHKaig jkinqr	81 8% AC	56 5%	39 6%	56 5%	12 5%	16 10% AE	28 4%	63 5%	85 8% AHI	83 5%	59 9% AK	37 5%	125 6%
Middles- brough (2.5)	110 4% cikmor	32 3%	48 4%	28 4%	34 3%	10 4%	10 6%	26 4%	39 3%	45 4%	63 4%	26 4%	30 4%	70 3%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
All Communities (excl ctrls)	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Exmoor (1,3)	351 12% Defjl	160 15% ACD	140 11% D	51 8%	140 13% G	21 9%	12 7%	72 10%	139 12%	140 14% AH	185 11%	88 13%	68 10%	243 12%
Halton (1,3)	120 4% elo	52 5%	44 4%	24 4%	44 4%	7 3%	8 5%	21 3%	60 5% AH	39 4%	64 4%	28 4%	36 5%	80 4%
Hook Norton (1,2,3,6)	100 3% Dap	42 4% D	45 4% D	13 2%	36 3%	10 4%	4 2%	21 3%	48 4%	31 3%	68 4% AL	17 2%	28 4%	65 3%
Ladock (1,2,3,6)	120 4% j	39 4%	61 5% A	20 3%	44 4%	11 5%	5 3%	27 4%	51 4%	42 4%	77 5% A	21 3%	28 4%	83 4%
Meadows (2,5)	300 10% IKhkn r	109 10%	119 10%	72 11%	111 10%	17 7%	20 12%	105 14% AIJ	105 9%	90 9%	118 7%	99 14% AK	63 9%	211 10%
Muswell Hill (3)	110 4% CJLNaj lpq	54 5% ACD	36 3%	20 3%	42 4%	10 4%	2 1%	41 6% AJ	46 4% J	23 2%	64 4% L	15 2%	29 4%	66 3%
Reepham (2,3,4,6)	100 3% d	31 3%	51 4%	18 3%	38 4%	7 3%	4 2%	24 3%	42 3%	34 3%	61 4%	17 2%	23 3%	72 4%
Totnes (2,3,4,6)	300 10% JLMdhn o	92 9%	141 11% B	66 10%	115 11%	26 11%	11 7%	108 15% AIJ	111 9%	81 8%	239 15% AL	23 3%	53 8%	228 11% AM
West Oxford (1,3,4,6)	215 7% JLMBhj inp	65 6%	85 7%	61 9% AB	78 7%	22 9% G	6 4%	74 10% AIJ	91 8% J	50 5%	128 8% L	35 5%	32 5%	173 8% AM
Whitehill Borden (2)	370 12% BHhimp	89 8%	173 14% AB	103 16% AB	128 12%	24 10%	30 18% AEF	68 9%	160 13% H	142 14% H	217 13%	85 12%	104 15% AN	242 12%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

Page 1342

BREAKS

16 Nov 2011

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Controls 2011													
Total
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2010													
Total
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-
Controls 2010													
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-
Community groups 2011													
All Communities (excl ctrls)	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696 2037



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
All Communities (excl ctrls)	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
1. With community scale renewables	1082 36% DHMf lp	439 41% ACD	431 35%	208 32%	398 37%	83 35%	51 31%	243 33%	452 37%	387 37%	605 37%	248 36%	229 33%	769 38% AM
2. With a dominant focus on domestic buildings	2000 67% Bhimo r	646 61%	878 71% AB	461 70% B	705 66%	165 70%	123 74%	494 68%	809 67%	697 67%	1110 68%	466 67%	494 71% AN	1350 66%
3. With a strong focus on non-domestic buildings	1416 48% DGJLM djlp	535 51% AD	603 49% D	273 42%	537 50% AG	114 48% G	52 31%	388 53% AJ	588 49% J	440 43%	886 54% AL	244 35%	297 43%	1010 50% AM
4. With a strong behaviour change angle	615 21% BGJLM dhjnp	188 18%	277 22% B	145 22% B	231 22% G	55 23% G	21 13%	206 28% AJ	244 20% J	165 16%	428 26% AL	75 11%	108 16%	473 23% AM
5. Working in deprived areas	1010 34% KNimq r	353 33%	407 33%	241 37%	344 32%	87 37%	69 41% AE	246 34%	397 33%	367 35%	448 27%	303 44% AK	258 37% N	660 32%
6. Integrated approaches	835 28% BGJLM dhjlp	269 25%	383 31% AB	178 27%	311 29% G	76 32% G	30 18%	254 35% AJ	343 28% J	238 23%	573 35% AL	113 16%	164 24%	621 30% AM
Community groups 2010 Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

	All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it	
		Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)
Total
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Age														
16-24	263 9% BEHKag hlnr	62 6%	103 8% B	96 15% ABC	69 6%	31 13% AE	35 21% AEF	48 7%	121 10% H	94 9%	119 7%	72 10% K	66 9%	170 8%
25-34	459 15% BJKah im	110 10%	206 17% B	138 21% ABC	171 16%	36 15%	33 20%	124 17% J	213 18% AJ	122 12%	224 14%	132 19% AK	97 14%	328 16%
35-44	516 17% BGJMh p	151 14%	251 20% AB	109 17%	190 18% G	37 16%	18 11%	152 21% AJ	230 19% AJ	134 13%	307 19% A	110 16%	86 12%	399 20% AM
45-54	540 18% JMeko	176 17%	249 20% AB	112 17%	209 20% G	44 19%	22 13%	159 22% AJ	236 20% J	145 14%	295 18%	146 21% A	97 14%	397 19% AM
55-65	446 15% ef	172 16%	184 15%	88 13%	162 15%	32 14%	18 11%	103 14%	180 15%	163 16%	241 15%	94 14%	125 18% AN	289 14%
66+	748 25% CDHIL Ncdelgkq r	387 37% ACD	246 20%	113 17%	264 25%	57 24%	41 25%	144 20%	228 19%	376 36% AHI	448 27% AL	137 20%	225 32% AN	454 22%
Gender														
Male	1348 45% INap	473 45%	563 45%	303 46%	467 44%	100 42%	77 46%	309 42%	493 41%	546 53% AHI	742 45%	310 45%	349 50% AN	877 43%
Female	1624 55% JMqr	585 55%	676 55%	353 54%	598 56%	137 58%	90 54%	421 58% J	715 59% AJ	488 47%	892 55%	381 55%	347 50%	1160 57% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Dwelling Semi/ detached	1536 52%	561 53% D	673 54% AD	295 45%	564 53% G	127 54% G	68 41%	329 45%	663 55% AH	544 53% H	846 52%	351 51%	341 49%	1074 53%
Terraced	1015 34%	361 34%	388 31%	259 39% ABC	344 32%	75 32%	70 42% AEF	277 38% AIJ	393 33%	345 33%	534 33%	261 38% AK	236 34%	696 34%
Flat/ Maisonette	298 10%	82 8%	129 10% B	82 13% AB	108 10%	23 10%	23 14%	93 13% AIJ	107 9%	98 9%	165 10%	64 9%	73 10%	196 10%
Tenure Bought	1816 61%	716 68% ACD	751 61% D	341 52%	671 63% G	143 60%	85 51%	420 58%	742 61%	654 63% H	1056 65% AL	392 57%	402 58%	1282 63% AM
Social rent	603 20%	207 20%	252 20%	138 21%	188 18%	54 23%	52 31% AE	144 20%	236 20%	223 22%	295 18%	164 24% AK	174 25% AN	361 18%
Private rent	506 17%	119 11%	217 18% B	165 25% ABC	192 18%	35 15%	27 16%	151 21% AJ	214 18% J	141 14%	256 16%	126 18%	110 16%	358 18%
No. in H/H 1	643 22%	254 24% AC	242 20%	142 22%	225 21%	52 22%	48 29% AE	149 20%	217 18%	277 27% AHI	349 21% L	121 18%	168 24% N	413 20%
2	1071 36% Gg	403 38%	432 35%	228 35%	408 38% G	79 33%	46 28%	248 34%	427 35%	396 38%	610 37%	249 36%	261 38%	727 36%
3	501 17% BJKah p	144 14%	219 18% B	135 21% AB	176 17%	41 17%	28 17%	132 18%	216 18% J	153 15%	243 15%	147 21% AK	110 16%	351 17%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
4	493 17% DJahp	180 17%	219 18% D	91 14%	162 15%	39 16%	27 16%	125 17%	218 18% J	150 15%	278 17%	105 15%	102 15%	351 17%
5+	264 9% BJbhi	77 7%	127 10% AB	60 9%	94 9%	26 11%	18 11%	76 10% J	130 11% AJ	58 6%	154 9%	69 10%	55 8%	195 10%
Limiting long term illness														
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heating fuel														
Gas	1992 67% BEKNI knn	680 64%	826 67%	470 72% ABC	681 64%	157 66%	128 77% AEF	498 68%	801 66%	693 67%	1059 65%	484 70% K	492 71% AN	1336 66%
Electri- city	406 14% Bdhim r	125 12%	174 14%	104 16% B	154 14%	44 19% AG	15 9%	101 14%	173 14%	132 13%	244 15% A	84 12%	102 15%	271 13%
Oil	396 13% DMjlo p	169 16% AD	169 14% D	58 9%	154 14%	23 10%	16 10%	85 12%	164 14%	147 14%	225 14%	84 12%	73 10%	298 15% AM
Solid fuel	122 4% Dejl	58 5% AD	47 4%	17 3%	55 5% A	7 3%	6 4%	30 4%	49 4%	43 4%	79 5% AL	20 3%	22 3%	91 4%
Causes of climate change														
All/mostly caused by humans	1141 38% JMhjl p	397 38%	469 38%	272 41%	422 40%	81 34%	64 38%	482 66% AIJ	470 39% J	189 18%	638 39%	273 40%	197 28%	868 43% AM
50:50	931 31% DHJd	323 31%	419 34% AD	185 28%	325 31%	76 32%	42 25%	155 21%	485 40% AHJ	291 28% H	535 33%	217 31%	213 31%	667 33% A



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
All/mostly natural	728 24% CHINg	282 27% AC	270 22%	169 26%	270 25%	58 24%	40 24%	85 12%	234 19% H	409 40% AHI	383 23%	162 23%	238 34% AN	413 20%
Don't believe in climate change	98 3% HINe	38 4%	45 4%	14 2%	27 3%	14 6% AE	9 5% E	1 *	4 *	93 9% AHI	47 3%	26 4%	31 4% N	50 2%
Fuel poverty Yes	222 7% GNkqr	93 9% A	83 7%	43 7%	89 8% G	14 6%	6 4%	62 8%	88 7%	72 7%	111 7%	65 9% AK	68 10% AN	135 7%
No	2750 93% BLMp	965 91%	1156 93%	613 93%	976 92%	223 94%	161 96% AE	668 92%	1120 93%	962 93%	1523 93% L	626 91%	628 90%	1902 93% AM
Belonging to community Very strongly	1058 36% CDFI Ldefjkl o	1058 100% ACD	-	-	402 38% F	68 29%	59 35%	291 40% AI	388 32%	379 37% I	636 39% AL	213 31%	259 37%	702 34%
Fairly strongly	1239 42% BDJhi	-	1239 100% ABD	-	432 41%	110 46%	65 39%	288 39%	562 47% AHJ	389 38%	700 43%	289 42%	272 39%	882 43% A
Not very/ not at all strongly	656 22% BCKhim	-	-	656 100% ABC	226 21%	57 24%	42 25%	151 21%	251 21%	254 25% AI	288 18%	187 27% AK	157 23%	443 22%
Think about energy Always/ often	1065 36% FGJMd	402 38%	432 35%	226 34%	1065 100% AFG	-	-	317 43% AIJ	448 37% J	300 29%	598 37%	245 35%	223 32%	778 38% AM
Sometimes	237 8% BEGHNam	68 6%	110 9% B	57 9%	-	237 100% AEG	-	35 5%	103 9% H	99 10% AH	122 7%	53 8%	71 10% AN	142 7%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrs) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Not very often/ not at all	167 6%	59 6%	65 5%	42 6%	-	-	167 100%	24 3%	48 4%	95 9%	72 4%	47 7%	47 7%	93 5%
	EFHIK ar						AEF			AHI		K	N	
Attitudes to climate change Very	730 25%	291 28%	288 23%	151 23%	317 30%	35 15%	24 14%	730 100%	-	-	427 26%	176 25%	130 19%	566 28%
	FGJLM dhjn	ACD			AFG			AIJ			A			AM
Fairly	1208 41%	388 37%	562 45%	251 38%	448 42%	103 43%	48 29%	-	1208 100%	-	703 43%	262 38%	236 34%	888 44%
	BGHJM hp		ABD		G	G			AHJ		AL			AM
Not very/ not at all/ no opinion	1034 35%	379 36%	389 31%	254 39%	300 28%	99 42%	95 57%	-	-	1034 100%	504 31%	253 37%	330 47%	583 29%
	CEHIK Naeigr	C		AC		AE	AEF			AHI		K	AN	
Reducing carbon footprint is normal Agree	1634 55%	636 60%	700 56%	288 44%	598 56%	122 51%	72 43%	427 58%	703 58%	504 49%	1634 100%	-	379 54%	1169 57%
	DGJLd	AD	D		G			AJ	AJ		AL			A
Disagree	691 23%	213 20%	289 23%	187 29%	245 23%	53 22%	47 28%	176 24%	262 22%	263 24%	-	691 100%	155 22%	478 23%
	BKa			ABC								AK		
It's not worth it Agree	696 23%	259 24%	272 22%	157 24%	223 21%	71 30%	47 28%	130 18%	236 20%	330 32%	379 23%	155 22%	696 100%	-
	EHINa egimr				AE		E			AHI			AN	
Disagree	2037 69%	702 66%	882 71%	443 68%	778 73%	142 60%	93 56%	566 78%	888 74%	583 56%	1169 72%	478 69%	-	2037 100%
	FGJMd hjlp		AB		AFG			AIJ	AJ		A			AM
Behaviour Active energy savers	813 27%	287 27%	351 28%	166 25%	325 31%	45 19%	27 16%	246 34%	315 26%	252 24%	502 31%	146 21%	161 23%	597 29%
	FGJLM bcdmr				AFG			AIJ			AL			AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Energy aware	1461 49% acdq	555 52% ACD	589 48%	312 48%	513 48%	119 50%	81 49%	352 48%	611 51%	498 48%	797 49%	357 52%	331 48%	1026 50%
Energy ambivalent	337 11% abd	116 11%	146 12%	74 11%	129 12%	36 15%	17 10%	74 10%	145 12%	118 11%	175 11%	79 11%	80 11%	222 11%
Energy wasters	361 12% BEHKNa bch	100 9%	153 12% B	104 16% ABC	98 9%	37 16% E	42 25% AEF	58 8%	137 11% H	166 16% AHI	160 10%	109 16% AK	124 18% AN	192 9%
Length of time in home														
Under 1 year	377 13% BJMfgh jl	81 8%	144 12% B	146 22% ABC	138 13%	23 10%	26 16%	114 16% AJ	163 13% J	100 10%	202 12%	81 12%	71 10%	271 13% M
1 year to under 5 years	700 24% BJegh j	189 18%	324 26% AB	185 28% AB	266 25%	56 24%	42 25%	182 25%	296 25%	222 21%	376 23%	173 25%	162 23%	480 24%
5 years to under 10 years	516 17% JMefh imp	168 16%	240 19% AB	104 16%	177 17%	49 21%	22 13%	123 17%	250 21% AHJ	143 14%	290 18%	126 18%	98 14%	382 19% AM
10+ years	1378 46% CDHIN delgknoq r	619 59% ACD	531 43% D	221 34%	484 45%	109 46%	77 46%	311 43%	498 41%	569 55% AHI	765 47%	311 45%	365 52% AN	903 44%
Age of property														
Pre 1930s	868 29% CDMgj kin	371 35% ACD	327 26%	169 26%	323 30%	59 25%	42 25%	247 34% AIJ	342 28%	279 27%	479 29%	201 29%	156 22%	641 31% AM
1930- 1989	1813 61% BHNef ikmor	612 58%	776 63% B	409 62%	651 61%	150 63%	113 68%	417 57%	743 62%	653 63% H	998 61%	423 61%	475 68% AN	1192 59%
1990 onwards	291 10% Bhijmp	75 7%	136 11% B	78 12% AB	91 9%	28 12%	12 7%	66 9%	123 10%	102 10%	157 10%	67 10%	65 9%	204 10%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrts) (A)	Belonging to community			Think about energy			Attitudes to climate change			Reducing carbon footprint is normal		It's not worth it		
	Very strongly (B)	Fairly strongly (C)	Not very/ not at all strongly (D)	Always/ often (E)	Sometimes (F)	Not very often/ not at all (G)	Very (H)	Fairly (I)	Not very/ not at all/ no opinion (J)	Agree (K)	Disagree (L)	Agree (M)	Disagree (N)	
Total	2972	1058	1239	656	1065	237	167	730	1208	1034	1634	691	696	2037
Type of wall	1958	664	840	438	698	162	110	456	800	702	1090	451	500	1302
Cavity	66%	63%	68% B	67%	66%	68%	66%	62%	66%	68% H	67%	65%	72% AN	64%
Solid	963	394	377	190	346	61	52	266	381	316	520	226	190	694
	32%	37% ACD	30%	29%	32% F	26%	31%	36% AIJ	32%	31%	32%	33%	27%	34% AM
Timber	86	32	39	14	31	10	3	8	44	34	48	20	19	60
	3%	3%	3%	2%	3%	4%	2%	1%	4% H	3% H	3%	3%	3%	3%
Other	105	24	36	44	41	10	8	29	43	33	62	19	20	79
	4%	2%	3%	7% ABC	4%	4%	5%	4%	4%	3%	4%	3%	3%	4%
Income	1020	380	411	224	365	82	57	258	387	375	550	251	277	657
Less than 20,800	34%	36%	33%	34%	34%	35%	34%	35%	32%	36% I	34%	36%	40% AN	32%
20,800 - 36,400	569	187	254	127	211	40	34	149	241	179	326	128	124	400
	19%	18%	21%	19%	20%	17%	20%	20%	20%	17%	20%	19%	18%	20%
36,400+	445	143	209	93	178	35	11	117	220	108	263	110	79	340
	15%	14%	17% AB	14%	17% AG	15% G	7%	16% J	18% AJ	10%	16%	16%	11%	17% AM



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
All Communities (excl ctrls)	2972 100%	813 100%	1461 100%	337 100%	361 100%	377 100%	700 100%	516 100%	1378 100%	868 100%	1813 100%	291 100%	1958 100%	963 100%	86 100%	105 100%	1020 100%	569 100%	445 100%
Total
All Communities (excl ctrls) baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total
National baseline	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2011 All Communities (excl ctrls)	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Blacon (2,5)	450 15% EHKN aelmnr	99 12%	228 16% a	54 16%	69 19% Aa	33 9%	118 17% e	73 14% e	226 16% e	6 1%	382 21% Ai	62 21% Ai	405 21% Amno	31 3%	6 7%	12 11% m	191 19% Aqr	80 14% r	31 7%
Chale Green (2,5)	150 5% DMdmp r	52 6% Ad	73 5% d	16 5%	9 2%	14 4%	31 4%	31 6%	74 5%	44 5%	91 5%	15 5%	111 6% Am	33 3%	9 10% Amo	3 3%	35 3%	20 4%	14 3%
Cwm Clydach (1)	176 6% CHKaf gjklnqr	33 4%	89 6% a	23 7% a	31 9% Aa	25 7% g	30 4%	15 3%	106 8% Afg	169 19% Ajk	4 *	3 1% j	21 1% Alno	164 17% Alno	- -	6 6% ln	85 8% Aqr	21 4%	11 2%
Middles- brough (2,5)	110 4% cikmo r	32 4%	55 4%	6 2%	17 5% c	13 3%	22 3%	17 3%	58 4%	1 *	108 6% Aik	1 *	102 5% Amo	9 1%	5 6% mo	- -	58 6% Aqr	16 3%	9 2%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930-1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
All Communities (excl ctrls)	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Exmoor (1,3)	351 12% Defj l	109 13%	165 11%	33 10%	44 12%	29 8%	68 10%	70 14% ef	184 13% Aef	188 22% Ajk	124 7%	39 13% j	165 8%	190 20% Alno	9 10%	8 8%	114 11%	89 16% Ap	58 13%
Halton (1,3)	120 4% elo	29 4%	62 4%	14 4%	15 4%	7 2%	20 3%	14 3%	79 6% Aefg	18 2%	89 5% Ai	13 4% i	103 5% Amo	32 3%	1 1%	-	36 4%	19 3%	24 5%
Hook Norton (1,2,3,6)	100 3% Dap	16 2%	46 3%	20 6% Aab	18 5% a	9 2%	18 3%	24 5% f	49 4%	33 4%	56 3%	11 4%	61 3%	43 4% Ao	1 1%	-	23 2%	17 3%	37 8% Apq
Ladock (1,2,3,6)	120 4% j	34 4%	61 4%	12 4%	13 4%	18 5%	29 4%	17 3%	56 4%	40 5% j	53 3%	27 9% Aij	72 4%	44 5%	17 20% Almo	2 2%	40 4%	31 5%	16 4%
Meadows (2,5)	300 10% IKhknr	87 11%	143 10%	26 8%	44 12% c	57 15% Agh	84 12% gh	41 8%	118 9%	92 11% k	200 11% Ak	8 3%	198 10% n	91 9% n	1 1%	16 15% n	161 16% Aqr	46 8% r	19 4%
Muswell Hill (3)	110 4% CJLNajlpq	20 2%	55 4%	21 6% Aab	14 4%	19 5% f	19 3%	18 3%	53 4%	70 8% Ajk	35 2%	5 2%	31 2%	73 8% Aln	1 1%	8 8% Aln	17 2%	6 1%	42 9% Apq
Reepham (2,3,4,6)	100 3% d	28 3% d	59 4% d	8 2%	5 1%	15 4%	29 4%	17 3%	39 3%	37 4%	53 3%	10 3%	71 4%	36 4%	1 1%	2 2%	26 3%	17 3%	24 5% Ap
Totnes (2,3,4,6)	300 10% JLMdhno	83 10% d	156 11% d	40 12% d	21 6%	50 13% Ah	90 13% Ah	51 10%	109 8%	88 10%	184 10%	28 10%	210 11% no	91 9% o	3 3%	1 1%	112 11% r	77 14% Ar	34 8%
West Oxford (1,3,4,6)	215 7% JLMBhlnp	79 10% Abd	91 6%	24 7%	21 6%	41 11% Ah	54 8%	40 8%	80 6%	74 9% j	111 6%	30 10% Aj	109 6% n	96 10% Aln	-	24 23% Almn	41 4%	37 7% p	67 15% Apq
Whitehill Borden (2)	370 12% BHhimp	112 14%	178 12%	40 12%	40 11%	47 12%	88 13%	88 17% Ath	147 11%	8 1%	323 18% Ai	39 13% i	299 15% Am	30 3%	32 37% Almo	23 22% Am	81 8%	93 16% Ap	59 13% p



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Controls 2011																		
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charlbury (Hook Norton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LCCC communities 2010																		
Total	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Blacon (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chale Green (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cwm Clydach (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middles- brough (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Exmoor (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton (1,3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hook Norton (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	
Ladock (1,2,3,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Meadows (2,5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Muswell Hill (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reepham (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Totnes (2,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
West Oxford (1,3,4,6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Whitehill Borden (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Controls 2010																			
Total	
Newton (Blacon's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Charlbury (Hook Narton's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E. Oxford (W. Oxford's ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Berridge (Meadows' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Paington (Totnes' ctrl)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Community groups 2011																			
All Communities (excl ctrls)	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrs) (A) 2972	Behaviour				Length of time in home				Age of property			Type of wall				Income		
	Active energy savers (a) 813	Energy aware (b) 1461	Energy ambivalent (c) 337	Energy wasters (d) 361	Under 1 year (e) 377	1 year to under 5 years (f) 700	5 years to under 10 years (g) 516	10+ years (h) 1378	Pre 1930s (i) 868	1930- 1989 (j) 1813	1990 onwards (k) 291	Cavity (l) 1958	Solid (m) @ 963	Timber (n) 86*	Other (o) 105	Less than 20,800 (p) 1020	20,800 - 36,400 (q) 569	36,400+ (r) 445
1. With community scale renewables 1082 36% DHIMf jlp	300 37%	514 35%	126 37%	142 39%	129 34%	219 31%	180 35%	554 40% Aefg	522 60% Ajk	437 24%	123 42% Aj	531 27%	569 59% Alno	28 33%	40 38% l	339 33%	214 38%	213 48% Apq
2. With a dominant focus on domestic buildings 2000 67% Bhim or	543 67%	999 68%	222 66%	236 65%	256 68%	509 73% Ah	359 70% h	876 64%	349 40%	1450 80% Aik	201 69% i	1529 78% Amo	408 42%	75 87% Almo	59 56% m	727 71% Ar	397 70% r	243 55%
3. With a strong focus on non-domestic buildings 1416 48% DGJL Majlp	398 49% d	695 48%	172 51% d	151 42%	188 50%	327 47%	251 49%	649 47%	548 63% Ajk	705 39%	163 56% Aj	822 42%	605 63% Alno	33 38%	45 43%	409 40%	293 51% Ap	302 68% Apq
4. With a strong behaviour change angle 615 21% BGJL Mahjnp	190 23% Ad	306 21% d	72 21% d	47 13%	106 28% Agh	173 25% Ah	108 21% h	228 17%	199 23% j	348 19%	68 23%	390 20% n	223 23% Aln	4 5%	27 26% n	179 18%	131 23% p	125 28% Ap
5. Working in deprived areas 1010 34% KNim qr	270 33%	499 34%	102 30%	139 39% c	117 31%	255 36%	162 31%	476 35%	143 16%	781 43% Aik	86 30% i	816 42% Amo	164 17%	21 24%	31 30% m	445 44% Aqr	162 28% r	73 16%
6. Integrated approaches 835 28% BGJL Mahjlp	240 30% d	413 28% d	104 31% d	78 22%	133 35% Agh	220 31% Ah	149 29% h	333 24%	272 31% Aj	457 25%	106 36% Aj	523 27%	310 32% Al	22 26%	29 28%	242 24%	179 31% Ap	178 40% Apq
Community groups 2010 Total	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
1. With community scale renewables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. With a dominant focus on domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. With a strong focus on non-domestic buildings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4. With a strong behaviour change angle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Working in deprived areas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GfK NOP

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**		
6. Integrated approaches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445	
Age																				
16-24	263 9% BEHKa ghlnr	56 7%	116 8%	29 9%	62 17% Aabc	87 23% Afgh	80 11% Agh	28 5%	68 5%	69 8%	151 8%	43 15% Aij	158 8%	85 9% n	2 2%	25 24% Almn	82 8% r	43 8%	21 5%	
25-34	459 15% BJKa him	105 13%	224 15%	58 17%	72 20% Aab	131 35% Afgh	190 27% Agh	82 16% h	56 4%	114 13%	283 16%	62 21% Aij	302 15%	129 13%	17 20%	25 24% Alm	164 16%	95 17%	68 15%	
35-44	516 17% BGJM hp	125 15%	247 17%	75 22% Aab	69 19%	81 21% Ah	170 24% Ah	135 26% Ah	130 9%	151 17%	305 17%	60 21%	348 18%	166 17%	16 19%	14 13%	135 13%	114 20% p	137 31% Apq	
45-54	540 18% JMek o	156 19%	257 18%	68 20%	59 16%	29 8%	110 16% e	110 21% Aef	291 21% Aef	170 20% k	331 18% k	39 13%	348 18% o	193 20% o	18 21% o	10 10%	166 16%	122 21% Ap	115 26% Ap	
55-65	446 15% ef	148 18% Ab	202 14%	46 14%	50 14%	28 7%	75 11%	81 16% ef	261 19% Aef	146 17% k	267 15%	33 11%	285 15%	159 17%	12 14%	11 10%	140 14%	97 17%	70 16%	
66+	748 25% CDHI LNcdefg kqr	223 27% cd	415 28% Acd	61 18%	49 14%	21 6%	75 11% e	80 16% ef	572 42% Aefg	218 25% k	476 26% k	54 19%	517 26% A	231 24%	21 24%	20 19%	333 33% Aqr	98 17% r	34 8%	
Gender																				
Male	1348 45% INap	321 39%	680 47% a	169 50% a	178 49% a	178 47%	324 46%	217 42%	628 46%	385 44%	824 45%	139 48%	894 46%	432 45%	47 55%	48 46%	421 41%	291 51% Ap	221 50% Ap	
Female	1624 55% JMqr	492 61% Abcd	781 53%	168 50%	183 51%	199 53%	376 54%	299 58%	750 54%	483 56%	989 55%	152 52%	1064 54%	531 55%	39 45%	57 54%	599 59% Aqr	278 49%	224 50%	



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Dwelling Semi/ detached	1536 52% DGHe fimop	401 49%	784 54% Aa	178 53%	173 48%	139 37%	311 44% e	300 58% Aef	785 57% Aef	375 43%	987 54% Ai	174 60% Ai	1106 56% Amo	446 46% o	59 69% Almo	21 20%	412 40%	334 59% Ap	302 68% Apq
Terraced	1015 34% Cbgj klnqr	283 35%	468 32%	119 35%	145 40% Ab	163 43% Agh	264 38% Agh	131 25%	457 33% g	434 50% Ajk	519 29% k	62 21%	554 28% n	425 44% Aln	14 16%	53 50% Aln	397 39% Aqr	173 30%	116 26%
Flat/ Maisonette	298 10% Bhiq r	85 10%	150 10%	31 9%	32 9%	67 18% Agh	105 15% Ah	60 12% h	66 5%	52 6%	205 11% Ai	41 14% Ai	186 9%	83 9%	8 9%	29 28% Almn	163 16% Aqr	41 7% r	19 4%
Tenure Bought	1816 61% DGHL Mdefjko p	507 62% d	910 62% d	209 62% d	190 53%	101 27%	299 43% e	353 68% Aef	1063 77% Aefg	590 68% Ajk	1070 59%	156 54%	1205 62% o	624 66% Ao	51 59% o	42 40%	446 44%	385 68% Ap	378 85% Apq
Social rent	603 20% EKNh imqr	158 19%	304 21%	64 19%	77 21%	63 17%	181 26% Aeh	117 23% eh	242 18%	40 5%	490 27% Ai	73 25% Ai	487 25% Am	84 9%	21 24% m	19 18% m	365 36% Aqr	67 12% r	6 1%
Private rent	506 17% BJKb ghlir	136 17%	222 15%	60 18%	88 24% Aabc	207 55% Afgh	213 30% Agh	39 8% h	47 3%	219 25% Aj	229 13%	58 20% j	241 12%	235 24% Aln	12 14%	42 40% Almn	198 19% Ar	112 20% r	58 13%
No. in H/H 1	643 22% CILN cdefkqr	199 24% Accd	337 23% cd	49 15%	58 16%	63 17%	116 17%	97 19%	367 27% Aefg	185 21%	409 23% k	49 17%	420 21%	205 21%	19 22%	28 27%	340 33% Aqr	83 15% r	27 6%
2	1071 36% Gg	323 40% Ab	509 35%	116 34%	123 34%	130 34%	240 34%	163 32%	537 39% Afg	340 39% Aj	630 35%	101 35%	689 35%	358 37%	28 33%	39 37%	363 36%	200 35%	157 35%
3	501 17% BJKa hp	117 14%	262 18% a	65 19% a	57 16%	79 21% Ah	143 20% Ah	86 17%	193 14%	148 17%	302 17%	51 18%	342 17%	159 17%	11 13%	15 14%	129 13%	119 21% Ap	79 18% p



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income		
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
4	493 17% DJah P	109 13%	241 16%	71 21% Aab	72 20% a	72 19% h	119 17%	110 21% Ah	192 14%	132 15%	295 16%	66 23% Aij	331 17%	160 17%	21 24% Ao	12 11%	111 11%	110 19% p	131 29% Apq
5+	264 9% BJbhi	65 8%	112 8%	36 11%	51 14% Aab	33 9%	82 12% Ah	60 12% Ah	89 6%	63 7%	177 10% Ai	24 8%	176 9%	81 8%	7 8%	11 10%	77 8%	57 10%	51 11% Ap
Limiting long term illness																			
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heating fuel																			
Gas	1992 67% BEKN ikmn	527 65%	978 67%	227 67%	260 72% Aa	254 67%	480 69%	327 63%	930 67%	505 58%	1312 72% Aik	175 60%	1375 70% Amn	586 61% n	43 50%	70 67% n	716 70% Aqr	365 64%	285 64%
Electri- city	406 14% Bchi mr	129 16% Ad	194 13%	46 14%	37 10%	65 17% Ah	107 15% h	76 15%	158 11%	95 11%	253 14% i	58 20% Aij	263 13%	109 11%	29 34% Aim	23 22% Aim	172 17% Ar	83 15% r	33 7%
Oil	396 13% DMjl op	100 12%	202 14%	49 15%	45 12%	42 11%	79 11%	78 15% f	197 14%	183 21% Ajk	172 9%	41 14% j	223 11%	189 20% Alno	8 9%	7 7%	73 7%	76 13% p	106 24% Apq
Solid fuel	122 4% Dejl	38 5%	57 4%	12 4%	15 4%	8 2%	27 4%	21 4%	66 5% e	60 7% Ajk	53 3%	9 3%	68 3%	56 6% Alo	3 3%	1 1%	40 4%	26 5%	14 3%
Causes of climate change																			
All/mostly caused by humans	1141 38% JMhj lp	312 38%	576 39%	116 34%	137 38%	174 46% Agh	297 42% Ah	197 38%	473 34%	364 42% Aj	655 36%	122 42%	721 37%	396 41% Ai	31 36%	48 46%	366 36%	222 39%	208 47% Apq
50:50	931 31% DHJd	263 32% d	460 31% d	116 34% d	92 25%	108 29%	225 32%	186 36% Aeh	411 30%	271 31%	571 31%	89 31%	598 31%	306 32%	27 31%	33 31%	326 32%	188 33%	123 28%



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
All/mostly natural	728 24% CHIN fg	195 24%	343 23%	88 26%	102 28%	79 21%	146 21%	107 21%	396 29%	200 23%	459 25%	69 24%	516 26% Amo	219 23%	23 27%	18 17%	258 25%	135 24%	102 23%
Don't believe in climate change	98 3% HINe	27 3%	48 3%	11 3%	12 3%	6 2%	21 3%	11 2%	60 4%	23 3%	66 4%	9 3%	64 3%	27 3%	5 6%	3 3%	39 4%	19 3%	10 2%
Fuel poverty Yes	222 7% GNkqr	65 8%	105 7%	23 7%	29 8%	20 5%	55 8%	37 7%	110 8%	73 8% k	140 8% k	9 3%	146 7%	73 8%	6 7%	5 5%	216 21% Aqr	6 1% r	-
No	2750 93% BLMp	748 92%	1356 93%	314 93%	332 92%	357 95%	645 92%	479 93%	1268 92%	795 92%	1673 92%	282 97% Aij	1812 93%	890 92%	80 93%	100 95%	804 79%	563 99% Ap	445 100% Apq
Belonging to community Very strongly	1058 36% CDFI Ldefjkl o	287 35% d	555 38% Ad	116 34%	100 28%	81 21%	189 27% e	168 33% ef	619 45% Aefg	371 43% Ajk	612 34% k	75 26%	664 34% o	394 41% Alo	32 37% o	24 23%	380 37%	187 33%	143 32%
Fairly strongly	1239 42% BDJh i	351 43%	589 40%	146 43%	153 42%	144 38%	324 46% Aeh	240 47% Aeh	531 39%	327 38%	776 43% i	136 47% i	840 43% m	377 39%	39 45%	36 34%	411 40%	254 45%	209 47% Ap
Not very/ not at all strongly	656 22% BCKh im	166 20%	312 21%	74 22%	104 29% Aabc	146 39% Afgh	185 26% Agh	104 20% h	221 16%	169 19%	409 23%	78 27% Ai	438 22%	190 20%	14 16%	44 42% Almn	224 22%	127 22%	93 21%
Think about energy Always/ often	1065 36% FGJM d	325 40% Abd	513 35% d	129 38% d	98 27%	138 37%	266 38%	177 34%	484 35%	323 37%	651 36%	91 31%	698 36%	346 36%	31 36%	41 39%	365 36%	211 37%	178 40% A
Sometimes	237 8% BEGHN am	45 6%	119 8% a	36 11% a	37 10% a	23 6%	56 8%	49 9%	109 8%	59 7%	150 8%	28 10%	162 8%	61 6%	10 12%	10 10%	82 8%	40 7%	35 8%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl ctrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930-1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Not very often/ not at all	167 6% EFHIK Nar	27 3%	81 6% a	17 5%	42 12% Aabc	26 7%	42 6%	22 4%	77 6%	42 5%	113 6%	12 4%	110 6%	52 5%	3 3%	8 8%	57 6% r	34 6% r	11 2%
Attitudes to climate change																			
Very	730 25% FGIJ MdhJn	246 30% Abcd	352 24% d	74 22% d	58 16%	114 30% Agh	182 26%	123 24%	311 23%	247 28% Aj	417 23%	66 23%	456 23% n	266 28% Aln	8 9%	29 28% n	258 25%	149 26%	117 26%
Fairly	1208 41% BGHJ Mhp	315 39%	611 42%	145 43%	137 38%	163 43% h	296 42% h	250 48% Afh	498 36%	342 39%	743 41%	123 42%	800 41%	381 40%	44 51% Am	43 41%	387 38%	241 42%	220 49% Apq
Not very/ not at all/ no opinion	1034 35% CEHI KNaeIgr	252 31%	498 34%	118 35%	166 46% Aabc	100 27%	222 32%	143 28%	569 41% Aefg	279 32%	653 36% i	102 35%	702 36%	316 33%	34 40%	33 31%	375 37% qr	179 31% r	108 24%
Reducing carbon footprint is normal																			
Agree	1634 55% DGJL d	502 62% Abcd	797 55% a	175 52% d	160 44%	202 54%	376 54%	290 56%	765 56%	479 55%	998 55%	157 54%	1090 56%	520 54%	48 56%	62 59%	550 54%	326 57%	263 59%
Disagree	691 23% BKa	146 18%	357 24% a	79 23% a	109 30% Aabc	81 21%	173 25%	126 24%	311 23%	201 23%	423 23%	67 23%	451 23%	226 23%	20 23%	19 18%	251 25%	128 22%	110 25%
It's not worth it																			
Agree	696 23% EHIN aegimr	161 20%	331 23%	80 24%	124 34% Aabc	71 19%	162 23%	98 19%	365 26% Aeg	156 18%	475 26% Ai	65 22%	500 26% Am	190 20%	19 22%	20 19%	277 27% Aqr	124 22%	79 18%
Disagree	2037 69% FGJM dhjlp	597 73% Accd	1026 70% d	222 66% d	192 53%	271 72% h	480 69%	382 74% Afh	903 66%	641 74% Aj	1192 66%	204 70%	1302 66%	694 72% Ai	60 70%	79 75%	657 64%	400 70% p	340 76% Apq
Behaviour																			
Active energy savers	813 27% FGJ LMbcdm	813 100% Abcd	-	-	-	104 28%	185 26%	135 26%	388 28%	229 26%	502 28%	82 28%	552 28% m	237 26%	19 22%	43 41% Almn	284 28% r	158 28% r	89 20%



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

All Commu- nities (excl cfrs) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
	Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445
Energy aware	1461 49% acdq	- 1461 100% Aacd	- -	- -	- -	170 45%	335 48%	260 50%	696 51%	431 50%	899 50%	131 45%	947 48%	479 50%	53 62% Almo	46 44%	520 51% q	254 45%	224 50%
Energy ambivalent	337 11% abd	- -	- -	337 100% Aabd	- -	38 10%	91 13%	52 10%	156 11%	102 12%	204 11%	31 11%	216 11%	122 13% o	6 7%	6 6%	104 10%	76 13%	75 17% Ap
Energy wasters	361 12% BEHKN abch	- -	- -	- -	361 100% Aabc	65 17% Afh	89 13%	69 13% h	138 10%	106 12%	208 11%	47 16% Aj	243 12%	125 13%	8 9%	10 10%	112 11%	81 14%	57 13%
Length of time in home Under 1 year	377 13% BJMf ghj	104 13%	170 12%	38 11%	65 18% Aabc	377 100% Afgh	- -	- -	- -	139 16% Aj	193 11%	45 15% j	202 10%	142 15% Al	14 16%	32 30% Almn	128 13%	88 15% Ar	48 11%
1 year to under 5 years	700 24% BJeg hj	185 23%	335 23%	91 27%	89 25%	- -	700 100% Aegh	- -	- -	190 22%	404 22%	106 36% Aij	444 23%	227 24%	27 31%	27 26%	272 27% A	137 24%	112 25%
5 years to under 10 years	516 17% JMef himp	135 17%	260 18%	52 15%	69 19%	- -	- -	516 100% Aefh	- -	126 15%	317 17%	73 25% Aij	367 19% Am	144 15%	24 28% Almo	16 15%	149 15%	116 20% Ap	111 25% Ap
10+ years	1378 46% CDHI Ndefgkn oqr	388 48% d	696 48% d	156 46% d	138 38%	- -	- -	- -	1378 100% Aefg	412 47% k	899 50% Ak	67 23%	945 48% Ano	449 47% no	21 24%	30 29%	471 46% qr	228 40%	174 39%
Age of property Pre 1930s	868 29% CDMg jkin	229 28%	431 30%	102 30%	106 29%	139 37% Afgh	190 27%	126 24%	412 30% g	868 100% Ajk	- -	- -	132 7% Alno	760 79% Alno	5 6%	37 35% in	282 28%	151 27%	177 40% Apq
1930- 1989	1813 61% BHNe fikmor	502 62%	899 62%	204 61%	208 58%	193 51%	404 58% e	317 61% e	899 65% Aef	- -	1813 100% Aik	- -	1581 81% Amno	184 19%	59 69% mo	53 50% m	659 65% Ar	340 60% r	211 47%
1990 onwards	291 10% Bhij mp	82 10%	131 9%	31 9%	47 13% Ab	45 12% h	106 15% Ah	73 14% Ah	67 5%	- -	- -	291 100% Aij	245 13% Am	19 2% Alm	22 26% Alm	15 14% m	79 8%	78 14% Ap	57 13% Ap



GfK NOP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

LCCC Wave 2 452685

Fieldwork dates: 19th September to 9th November 2011

Table 460

BREAKS

Base: All

	All Commu- nities (excl ctrls) (A)	Behaviour				Length of time in home				Age of property			Type of wall				Income			
		Active energy savers (a)	Energy aware (b)	Energy ambivalent (c)	Energy wasters (d)	Under 1 year (e)	1 year to under 5 years (f)	5 years to under 10 years (g)	10+ years (h)	Pre 1930s (i)	1930- 1989 (j)	1990 onwards (k)	Cavity (l)	Solid (m)	Timber (n)	Other (o)	Less than 20,800 (p)	20,800 - 36,400 (q)	36,400+ (r)	
Total	2972	813	1461	337	361	377	700	516	1378	868	1813	291	1958	963	86*	105	1020	569	445	
Type of wall	1958 66% BHNe innor	552 68%	947 65%	216 64%	243 67%	202 54%	444 63% e	367 71% Aef	945 69% Aef	132 15%	1581 87% Ai	245 84% Ai	1958 100% Amno	102 11%	25 29% mo	7 7%	678 66% r	392 69% r	249 56%	
Cavity	963 32% DFMa gjkino	237 29%	479 33%	122 36% a	125 35%	142 38% Ag	227 32%	144 28%	449 33%	760 88% Ajk	184 10%	19 7%	102 5%	963 100% Alno	5 6%	2 2%	316 31%	169 30%	207 47% Apq	
Solid	86 3% Hhilm	19 2%	53 4% A	6 2%	8 2%	14 4% h	27 4% h	24 5% Ah	21 2%	5 1%	59 3% i	22 8% Aij	25 1% m	5 1%	86 100% Almo	1 1%	25 2%	24 4% A	10 2%	
Timber	105 4% Bhjlm	43 5% Abc	46 3%	6 2%	10 3%	32 8% Afgh	27 4% h	16 3%	30 2%	37 4%	53 3%	15 5% j	7 *	2 *	1 1%	105 100% Almn	34 3%	16 3%	9 2%	
Other	1020 34% INgk qr	284 35%	520 36%	104 31%	112 37%	128 34%	272 39% Agh	149 29%	471 34% g	282 32%	659 36% Ak	79 27%	678 35%	316 33%	25 29%	34 32%	1020 100% Aqr	-	-	-
Income	569 19% bhpr	158 19%	254 17%	76 23% b	81 22% b	88 23% Ah	137 20%	116 22% Ah	228 17%	151 17%	340 19%	78 27% Aij	392 20%	169 18%	24 28% Amo	16 15%	-	569 100% Apr	-	
Less than 20,800	445 15% GJM hlpq	89 11%	224 15% a	75 22% Aabd	57 16% a	48 13%	112 16% h	111 22% Aefh	174 13%	177 20% Aj	211 12%	57 20% Aj	249 13%	207 21% Alno	10 12%	9 9%	-	-	445 100% Apq	
20,800 - 36,400																				
36,400+																				



GfK NOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - A/E/F/G - A/H/I/J - A/K/L - A/M/N - A/a/b/c/d - A/e/f/g/h - A/i/j/k - A/l/m/n/o - A/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing