## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011



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Base: AllQ13.3 Which answer applies to you and your household at the***nstalled solar (Photovoltaic) panels to generate electricity*Base: All130 Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity ${ }^{* *}$Base: All
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138 Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Used biomass (e.g. wood chips) to heat the home*** Base: All
132 Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Base: All
133 Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed an air/ground source heat pump** Base: All
134 Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed an air/ground source heat pump*** Base: All
135 Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed an air/ground source heat pump*** Base: All
136 Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed an air/ground source heat pump** Base: All
${ }^{* * *}$ Used biomass (e.g. wood chips) to heat the home** Base: All

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| 395 | 146 | Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*** <br> Base: All | 2972 |
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| 412 | 151 | Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solid wall insulation*** <br> Base: All | 2972 |

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| 445 | 162 | Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All | 2972 |
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| 645 | 245 | Q21.14 Which of the following have happened to you in the past year or so? <br> Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All | 2972 |
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| 651 | 247 | Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All | 2972 |
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| 665 | 253 | Q21.16 Which of the following have happened to you in the past year or so? Been offered renewable energy solutions for your home (e.g. solar panels) Base: All | 2972 |
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| 671 | 255 | Q21.17 Which of the following have happened to you in the past year or so? Installed renewable energy solutions for your home (e.g. solar panels) Base: All | 2972 |

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Q22. 1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation. It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group This is supported with information on how householders can reduce energy consumption through changing behaviour. Base: Respondents in the Chale Community Project LCCC area only

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months *hale Community Project***
The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.
It has provided Base: Respondents in the Chat on how householders can reduce energy consumption through changing behaviour.

Q22. 1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months ** Chale Community Project***
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$703270 \quad$ Q22. 1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months ${ }^{* *}$ Chale Community Project
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It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group This is supported with information on how householders can reduce energy consumption through changing behaviour

Q2**Transition Totnes*** to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'.
it brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity. Base: Respondents in the Transition Totnes LCCC area only

Q22. 2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months
A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together' It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Housenolds taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity. Base: Respondents in the Transition Totnes LCCC area only
Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months **Transition Toon
it brings th brings people fogether to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Base: Respondents in the Transition Totnes LCCC area only

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Transition Totnes
A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'
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Base: Respondents in the Transition Totnes LCCC area only . Respondents in the Transition Totnes LCCC area only
***Transition
called transition Streets has targeted 44 stree Housenolds taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity.
275 Q22.3 I am now
"Reepham*** A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club
Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres, Base: Respondents in the Reepham LCCC area only
Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months Reepham
Ahis has incly fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives his has included. open
club
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Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months A community fund in Reepham is being used to deliver a range of projects that target energy efficiency, renewables, transport, behavioural change and food initiatives This has included:
opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club
Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres Base: Respondents in the Reepham LCCC area only
Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months
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$719279 \quad$ Q22. 41 am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only
$720 \quad 280$ Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months **The Meadows, Nottingham**
Ene
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only
722281 Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months **The Meadows, Nottingham**
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing
on Greenfields, Riverside and Welbeck Primary Schools
The project intends to use income at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. Base: Respondents in The Meadows, Nottingham LCCC area only
724282 Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months **The Meadows, Nottingham**
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing
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A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. he project intends to use income generated from electricity produced by these measures to fund further work within the community. Base: Respondents in The Meadows, Nottingham LCCC area only
Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. **Sustainable Blacon***
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy. Base: Respondents in the Sustainable Blacon LCCC area only
Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months ***Sustainable Blacon**
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions.
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One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption,
and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only
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Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions.
The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
This project has installed solar panels on four schools and the local Marks and Spencer shop
A mobile 'living ark sustainable learning centre has been buitt at Muswell Hill Primary School
and cycle parking points have also been provided in the local area
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption Base: Respondents in the Muswell Hill LCCC area only

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months ***Muswell Hill ${ }^{* *}$
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark sustainable learning centre has been buit at Musweil Hill Primary School
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***Muswell Hill**
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and cycle parking points have also been provided in the local area
Base: Respave and Base: Respondents in the Muswell Hill LCCC area only
Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months, ***West Oxford***
est Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity),
and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only
Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity),
and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency,
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Base: Respondents in the West Oxford LCCC area only
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Base: Respondents in the West Oxford LCCC area only
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West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity),
and setting up smail wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency,
food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

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## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 201

PAGE TABLE TITLEQ22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
*** wmclydach Community Development Trust***
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only Q22.8lam now
Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months **Cwmclydach Community Development Trust***
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre. ork is also being done in partnership with local schools to spread awareness of how to save energy Base: Respondents in the Cwmclydach Community Development Trust LCCC area only
Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months *** Cwmclydach Community Development Trust***
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only
*** Cwmclydach Community Development Trust***
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre
Work is also being done in partnership with local schools to spread awareness of how to save energy
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only
Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months
This project has installed energy efficiency and renewable energy measures on community buildings
and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay
The renewable technologies provided include wind power, solar panels, solar hot water heating,
wood pellet heating, log gasification heating, heat pump technology and insulation
Base: Respondents in the Carbon Neutral Exmoor LCCC area only
Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months ${ }^{* * *}$ Carbon Neutral Exmoor***
This project has installed energy efficiency and renewable energy measures on community buildings and facilifies in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay
The renewable technologies provided include wind power, solar panels, solar hot water heating,
wood pellet heating, log gasification heating, heat pump technology and insulation
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

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PAGE TABLE TITLE
TITLE
$757 \quad 301 \quad$ Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. *2.9
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump echnology and insulation Base: Respondents in the Carbon Neutral Exmoor LCCC area only
Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Carbon Neutral Exmoor***
This pracilities in Dunster. Parragy efficiency and renewable energy measures on community buildings
, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay.
The renewable technologies provided include wind power, solar panels, solar hot water heating,
wood pellet heating, log gasification heating, heat pump technology and insulation
Base: Respondents in the Carbon Neutral Exmoor LCCC area only
761303 Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. **Eco-Easterside**
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
wenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
Base: Rensumption and real time display units, to allow them to monitor energy usage.
ase. Respondents in the Eco-Easterside LCCC area only
$762 \quad 30$
Q22. 10 I am now goin **ECo-Easterside**
his project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies,
Residents have been supported with cavity wall and loft insulation, information on how to reduce
Base: Ressumption and real time display units, to allow them to monitor energy usage.
Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. **Eco-Easterside***
This project has installed two wind turbines at Easterside and at St Thomas More primary schools
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Twenty homes have been provided with solar hot water and air source heat pump renewable tech
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only
Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
***Eco-Easterside**
This project has installed two wind turbines at Easterside and at St Thomas More primary schools,
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

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| PAGE | TABLE | TITLE |
| :---: | :---: | :---: |
| 768 | 307 | Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive! ${ }^{* * *}$ <br> This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only |
| 769 | 308 | Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive! ${ }^{* * *}$ <br> This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only |
| 771 | 309 | Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive!*** <br> This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only |
| 773 | 310 | Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Halton Carbon Positive! ${ }^{* * *}$ <br> This project has installed solar panels on the roofs of the Wenning House building. It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses. The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community. Base: Respondents in the Halton Carbon Positive LCCC area only |
| 775 | 311 | Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*** <br> Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. <br> A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. <br> The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. <br> The project intends to use income generated from these measures to fund further work within the community. <br> Base: Respondents in the Low Carbon Hook Norton LCCC area only |
| 776 | 312 | Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*** <br> Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient, including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump. A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles. The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install rene technologies. |

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## Fieldwork dates: 19th September to 9th November 2011

The project intends to use income generated from these measures to fund further work within the community
Base: Respondents in the Low Carbon Hook Norton LCCC area only
$778 \quad 313 \quad$ Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
***Low Carbon Hook Norton**
Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies.
he project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only
Q22. 12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of E Primary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
绪 echnologies.
he project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only
Q22. 13 I am now going to read you ***Ladock \& Grampound Road***
This project has provided local homes, schools, community halls and businesses with
he means to generate their own heat and power through renewable energy technologies,
the pme crear find turbine.
Base: Respondents in the Ladock \& Grampound Road LCCC area only
$783 \quad 31$
Q22. 13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
the project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.
Income created from the generation of electricity through these measures will be reinvested back into the community,
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production Base: Respondents in the Ladock \& Grampound Road LCCC area only
$785 \quad 31$
Q22. 13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.
***Ladock \& Grampound Road***
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon into the community,
Base: Respondents in the Ladock \& Grampound Road LCCC area only
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## Fieldwork dates: 19th September to 9th November 201

Q22.13 I am now going to read you
This project has proound Road***
the means to generated local homes, schools, community halls and businesses with
The project has also providir own heat and power through renewable energy technologies.
Income created from the generation of electricity through these measures will be reinvested back into the owned wind furbine.
Base: Respondents in the Ladock \& Grampound Road LCCC area only
Q22. 14 I am now going to read is project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offer insulation
has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community
The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only
${ }_{* * *}$ Whitehill-Bordon Eco Town***
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation
has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community
解
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only
Q22. 14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Whitehill-Bordon Eco Town**

This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation
has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community
these have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

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PAGE TABLE ..... TOTAL794322 Q22. 141 am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months.Q2. 4 l
his proje to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation
has also been provided free of charge to householders.Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project
Q23. How did you first become aware of this project? Base: All except those not aware at all of the project325 Q23. How did you first become aware of this project?Base: All except those not aware at all of the projectQ23. How did you first become aware of this project?Base: All except those not aware at all of the project
Q24. As a result of seeing or hearing about the project have you... Base: Respondents in LCCC areas who are very or fairly aware of project
328 Q24. As a result of seeing or hearing about the project have you.
1498
Base: Respondents in LCCC areas who are very or fairly aware of project
Base: Respondents in LCCC areas who are very or fairly aware of project329 Q24. As a result of seeing or hearing about the project have you...Base: Respondents in LCCC areas who are very or fairly aware of project
Q24. As a result of seeing or hearing about the project have you.Base: Respondents in LCCC areas who are very or fairly aware of project
331 Q25. To what extent do you agree or disagree that the project ..... 0Base: Respondents in LCCC areas who are aware of project1736
Q25.1 To what extent do you agree or disagree that the projectHas encouraged people in the community to THINK about making some changes in their lives to help the environmentBase: Respondents in LCCC areas who are aware of project333 Q25.1 To what extent do you agree or disagree that the projecHas encouraged people in the community to THINK about making some changes in their lives to help the environmentBase: Respondents in LCCC areas who are aware of project

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| PAGE | TABLE | TITLE | TOTAL |
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| 849 | 346 | Q25.4 To what extent do you agree or disagree that the project <br> Didn' $t$ really affect me in any way <br> Base: Respondents in LCCC areas who are aware of project | 1736 |
| 851 | 347 | Q25.4 To what extent do you agree or disagree that the project Didn' $t$ really affect me in any way <br> Base: Respondents in LCCC areas who are aware of project | 1736 |
| 859 | 348 | Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? <br> Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months | 1353 |
| 862 | 349 | Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? <br> Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months | 1353 |
| 870 | 350 | Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? <br> Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months | 1353 |
| 878 | 351 | Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? <br> Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months | 1353 |
| 881 | 352 | Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: Respondents in LCCC areas who are aware of project | 0 |
| 885 | 353 | Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months | 1353 |
| 887 | 354 | Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months | 1353 |
| 891 | 355 | Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months | 1353 |
| 897 | 356 | Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project? Base: All who have undertaken at least one action or measure in the last 18 months | 1353 |
| 907 | 357 | Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project | 1353 |
| 912 | 358 | Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project | 1353 |
| 922 | 359 | Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project | 1353 |
| 932 | 360 | Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? | 1353 |

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? 1353

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$1008 \quad 377$ Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
$1011-378 \quad$ Q30.4 Why do you say you were fairly dissatisfiedBase: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the projectQ30.4 Why do you say you were fairly dissatisfiedBase: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
1023 $380 \quad$ Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
1029 381 Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project382 Q30.5 Why do you say you were very dissatisfiedBase: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
1038 $383 \quad$ Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
1044384
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project385 Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project,Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project,
what steps have you taken to recommend either in favour or against these actions to people you know?what steps have you taken to recommend either in favour or against these action
Base: Respondents who have taken any action as a result of the LCCC project
$047 \quad 386$ 386 Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project,what steps have you taken to recommend either in favour or against these actions to people you know?Base: Respondents who have taken any action as a result of the LCCC projectQ31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project,what steps have you taken to recommend either in favour or against these actions to people you know?what steps have you taken to recommend either in favour or against these action
05138 Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project,what steps have you taken to recommend either in favour or against these actions to people you know?Base: Respondents who have taken any action as a result of the LCCC project
1057389 Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Q32 Based on your experiences, what other, if any, energy efficiency or environm
Base: Respondents who have taken any action as a result of the LCCC project1060390 Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?558

Base: Respondents who have taken any action as a result of the LCCC project

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| 1066 | 391 | Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project | 558 |
| 1072 | 392 | Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project | 558 |
| 1077 | 393 | Q33. Age <br> Base: All | 6200 |
| 1078 | 394 | Q33. Age Base: All | 2972 |
| 1080 | 395 | Q33. Age Base: All | 2972 |
| 1082 | 396 | Q33. Age Base: All | 2972 |
| 1087 | 397 | Q34. Gender Base: All | 6200 |
| 1088 | 398 | Q34. Gender Base: All | 2972 |
| 1090 | 399 | Q34. Gender Base: All | 2972 |
| 1092 | 400 | Q34. Gender Base: All | 2972 |
| 1097 | 401 | Q34a. And do you work... Base: All | 2962 |
| 1098 | 402 | Q34a. And do you work... Base: All | 2972 |
| 1100 | 403 | Q34a. And do you work... <br> Base: All | 2972 |
| 1102 | 404 | Q34a. And do you work... Base: All | 2972 |
| 1107 | 405 | Q35 Which of the following best describes your home Base: All | 2962 |
| 1108 | 406 | Q35 Which of the following best describes your home Base: All | 2972 |

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| PAGE | TABLE | TITLE | TOTAL |
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| 1150 | 423 | Q39 What type of walls do you have in your property? Base: All | 2972 |
| 1152 | 424 | Q39 What type of walls do you have in your property? Base: All | 2972 |
| 1157 | 425 | Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All | 2962 |
| 1158 | 426 | Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All | 2972 |
| 1160 | 427 | Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All | 2972 |
| 1162 | 428 | Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All | 2972 |
| 1167 | 429 | Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All | 2962 |
| 1168 | 430 | Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All | 2972 |
| 1170 | 431 | Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All | 2972 |
| 1172 | 432 | Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All | 2972 |
| 1175 | 433 | Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 <br> Base: All | 1236 |
| 1176 | 434 | Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 <br> Base: All | 2972 |
| 1178 | 435 | Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 <br> Base: All | 2972 |
| 1180 | 436 | Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5 <br> Base: All | 2972 |

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| PAGE | TABLE | TITLE | TOTAL |
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| 1216 | 449 | Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All | 2962 |
| 1217 | 450 | Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All | 2972 |
| 1221 | 451 | Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All | 2972 |
| 1225 | 452 | Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Base: All | 2972 |
| 1235 | 453 | Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All | 2962 |
| 1237 | 454 | Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All | 2972 |
| 1241 | 455 | Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All | 2972 |
| 1245 | 456 | Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All | 2972 |
| 1305 | 457 | BREAKS <br> Base: All | 2962 |
| 1315 | 458 | BREAKS <br> Base: All | 2972 |
| 1339 | 459 | BREAKS <br> Base: All | 2972 |
| 1363 | 460 | BREAKS <br> Base: All | 2972 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

|  |  | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Very strongly (3) | $\begin{gathered} 1058 \\ \text { BpłWuvZxaybz } \end{gathered}$ | $979$ | : | - |
| Fairly strongly (2) | $\begin{gathered} 1239 \\ 42 \% \\ \text { LKY } \end{gathered}$ | ${ }^{1198} 40 \%$ | - | - |
| Not very strongly (1) | $\begin{aligned} & 513 \\ & \mathrm{KN}^{77 \%} \end{aligned}$ | $\begin{gathered} 589 \\ 20 \% \\ A \end{gathered}$ | - | - |
| Not at all strongly (0) | $\begin{aligned} & 143 \\ & \mathrm{NOX} \end{aligned}$ | ${ }^{157}{ }_{5 \%}$ | - | - |
| Don't know | 19 ${ }^{1 \%}$ | ${ }^{39}{ }_{\text {A }}{ }^{\text {a }}$ | : | - |
| Very/fairly (Net) | ${ }_{\text {BpV+Wuzxaybz }}^{2297}$ | ${ }^{2177} 7$ | : | - |
| Not very/not at all (Net) | $\begin{gathered} { }^{656} \\ \text { KjNㅏㅇ } \end{gathered}$ | $\begin{gathered} 746 \\ \begin{array}{c} 75 \% \\ A \end{array} \end{gathered}$ | - | - |
| Mean | $\begin{array}{r} 2.09 \\ \text { BptWuzxaybz } \end{array}$ | 2.03 | - | - |
| Standard Deviation | 0.85 | 0.87 | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{32 \%}^{145}$ | $\begin{aligned} & \left.\begin{array}{l} 67 \\ 45 \% \\ A \end{array}\right) \end{aligned}$ | $\begin{aligned} & 81 \\ & \underset{A}{66 \%} \end{aligned}$ | $\begin{aligned} & 32 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 160 \\ 46 \% \\ A \end{gathered}$ | $\begin{aligned} & 52 \\ & { }^{33 \%} \\ & \mathrm{~m} \end{aligned}$ | ${ }_{42 \%}^{42}$ | $\begin{gathered} 39 \% \\ 33 \% \end{gathered}$ | $\begin{gathered} 109 \\ 36 \% \\ p \end{gathered}$ | $\begin{aligned} & 54 \\ & \begin{array}{c} 59 \% \\ \mathrm{Aq} \end{array} \end{aligned}$ | ${ }_{31 \%}^{31 \%}$ | ${ }_{31}^{92}$ | ${ }_{30}^{65}$ | ${ }_{24 \%}^{89}$ |
| $\begin{aligned} & 180 \\ & 40 \% \end{aligned}$ | 60\% | ${ }_{32}^{56}$ | $\begin{aligned} & { }_{4}^{44 \%} \\ & k \end{aligned}$ | 140\% | ${ }_{34}^{47}$ | 459\% | $\begin{aligned} & \begin{array}{l} 61 \\ 5 \\ \mathrm{~A} \end{array} \mathrm{l} \end{aligned}$ | 119\% | 33\% | 51\% | $\begin{gathered} 141 \\ 47 \% \\ A \end{gathered}$ | 85\% | $\begin{gathered} 173 \\ 47 \% \\ A \end{gathered}$ |
| ${ }_{20 \%}^{88}$ | 12\% | 24\% | ${ }_{22 \%}^{24}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | 23\% | $111 \%$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | ${ }_{184}^{54}$ | ${ }^{15} 5$ | ${ }^{15} 5 \%$ | ${ }^{54}$ 18\% | $\begin{aligned} & { }^{53} 5 \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | $\begin{gathered} 79 \\ \substack{21 \% \\ A} \end{gathered}$ |
| ${ }^{31} 7 \%$ | 10\% | $\begin{aligned} & { }^{15} \\ & A \% \\ & A{ }^{9} \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }^{18} 8$ | ${ }_{5 \%}$ | $3{ }^{3}$ | ${ }^{12} 4 \%$ | ${ }_{4 \%}$ | ${ }_{6}^{24}$ |
| ${ }_{6}^{6}$ | ${ }_{1}^{1}$ | - | ${ }_{2 \%}$ | - | - | - | - | - | : | : | $!$ | $\begin{aligned} & { }^{2 \%} \\ & A^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ |
| ${ }_{72 \%}^{325}$ | $\begin{gathered} 127 \\ 85 \% \\ A \end{gathered}$ | ${ }_{78 \%}^{137}$ | 80\% | $\begin{gathered} 300 \\ { }_{A}^{35 \%} \end{gathered}$ | 80\% | $\begin{gathered} 87 \\ 87 \% \\ A \end{gathered}$ | ${ }^{100} 83$ | $\begin{gathered} 228 \\ 76 \% \\ p \end{gathered}$ | ${ }_{82 \%}^{90}$ | ${ }_{82 \%}^{82 \%}$ | 233\% | 150\% | ${ }_{71 \%}^{262}$ |
| 119\% | ${ }^{22} 5$ | 32\% | ${ }^{28} 8$ | 151 | 20\% | 13 $13 \%$ | 20 ${ }_{17 \%}$ | ${ }_{24}^{72}$ | 20\% | 18\% | ${ }^{62 \%}$ | $\begin{aligned} & \mathbf{b}_{28}^{28 \%} \\ & \mathrm{~A} \end{aligned}$ | $\begin{gathered} 103 \\ 28 \% \\ A \end{gathered}$ |
| 1.99 | ${ }_{\text {2, }} \times$ | 2.15 | 2.00 | $\stackrel{2.29}{\text { A }}$ | 2.22 | ${ }^{2.27}{ }_{\text {A }}$ | 2.14 | $\begin{gathered} 2.06 \\ p \end{gathered}$ | $\stackrel{2.26}{\text { A }}$ | 2.10 | 2.05 | 1.98 | 1.90 |
| 0.90 | 0.87 | 0.96 | 0.82 | 0.77 | 0.78 | 0.74 | 0.73 | 0.88 | 0.86 | 0.76 | 0.81 | 0.84 | 0.85 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 1

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

Very strongly (3)

Fairly strongly (2)

Not very strongly (1)

Not at all strongly (0)

Don't know
Very/fairly (Net)

Not very/not at all (Net)

Mean

Standard Deviation

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{31 \%}^{92}$ | $\begin{aligned} & \text { 659} \\ & 4 \\ & 499 \end{aligned}$ | ${ }_{24}^{48}$ | ${ }_{27 \%}^{80}$ | 75 |
| $\begin{gathered} 147 \\ \hline 19 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{31}^{41}$ | 92\% | ${ }_{43 \%}^{128}$ | ${ }^{131} 44 \%$ |
| ${ }_{18 \%}$ | 16\% | $\begin{aligned} & 53 \\ & \substack{26 \% \\ A} \end{aligned}$ | 20\% | ${ }_{23}^{63}$ |
| ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{3}^{7}$ | $\begin{aligned} & 29 \\ & { }_{1}^{10 \%} \\ & A \end{aligned}$ | $\begin{aligned} & 29 \\ & { }_{A}^{20 \%} \end{aligned}$ |
| ${ }^{2} \%$ | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }^{3} \%$ | ${ }^{3} \%$ |
| $\stackrel{239}{80 \%}$ | $\stackrel{106}{80 \%}$ | $\begin{gathered} 140 \\ \substack{69 \% \\ \times} \end{gathered}$ | $\underset{y}{208} \underset{y}{20 \%}$ | $\underset{88 \%}{206}$ |
| 20\% | 25 ${ }_{19}$ | $\begin{aligned} & \begin{array}{l} 60 \\ 30 \% \\ A \end{array} \end{aligned}$ | $\begin{gathered} 90 \\ 30 \% \\ A \end{gathered}$ | $\begin{aligned} & 92 \\ & \begin{array}{l} 91 \% \\ A \end{array} \end{aligned}$ |
| 2.09 | $\stackrel{2.27}{A}$ | 1.90 $\times$ | 1.87 | 1.85 |
| 0.74 | 0.84 | 0.80 | 0.92 | 0.91 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 1

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16 Nov 2011
Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

## Total

Very strongly (3)

Fairly strongly (2)

Not very strongly (1)

Not at all strongly (0)

Don't know

Very/fairly (Net)

Not very/not at all (Net)

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2.5) } \\ (\text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \\ & \hline \end{aligned}$ | Meadows <br> (2,5) <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| 979 ${ }_{3}$ | ${ }_{26 \%}^{115}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & { }_{4}^{46 \%} \end{aligned}$ | ${ }_{40 \%}^{43}$ | $\begin{aligned} & 179 \\ & 51 \% \\ & A \end{aligned}$ | ${ }_{26}^{36}$ | $\begin{aligned} & 54 \\ & 52 \% \\ & A \end{aligned}$ | ${ }_{31}^{38}$ | ${ }_{23}^{69}$ | ${ }_{34}^{34}$ | ${ }_{34 \%}^{32}$ | ${ }_{3}^{112}$ | ${ }_{27}^{47}$ | 82\% |
| 1198 $40 \%$ | ${ }_{35}^{158}$ | ${ }_{425}^{65}$ | ${ }_{38}^{63}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | ${ }_{36 \%}^{125}$ | $\begin{aligned} & { }^{63} \\ & 50 \% \\ & 0 \end{aligned}$ | ${ }_{36 \%}^{37}$ | ${ }_{45 \%}^{55}$ | 129 $43 \%$ | $\begin{aligned} & 54 \\ & 49 \% \\ & \hline \frac{1}{6} \end{aligned}$ | ${ }_{48 \%}$ | $\stackrel{124}{41 \%}$ | ${ }_{42 \%}$ | 159 $43 \%$ |
| 589 | 120 | ${ }_{12 \%}^{18}$ | ${ }_{13 \%}^{21}$ | 20\% | ${ }^{33} 9$ | 19\% | 11\% | 24\% | $\begin{aligned} & 71 \\ & \begin{array}{c} 24 \% \\ A \end{array} \end{aligned}$ | 16\% | 13\% | ${ }^{53} 7$ | $\begin{aligned} & 63 \\ & 30 \% \\ & A \end{aligned}$ | $\begin{aligned} & 107 \\ & \text { AW } \\ & \text { AW } \end{aligned}$ |
| ${ }^{157}{ }_{5}$ | ${ }^{45}$ | 7\% | ${ }_{2 \%}^{4}$ | $\underset{A}{111} \underset{A}{10 \%}$ | ${ }_{2 \%}^{6}$ | 5\% | ${ }_{2 \%}$ | ${ }_{3 \%}$ | $\begin{aligned} & 25 \\ & { }_{8}^{2 \%} \end{aligned}$ | ${ }_{5}^{6}$ | ${ }_{3 \%}$ | ${ }^{12} 4$ | ${ }_{4 \%}$ | ${ }^{18}$ |
| ${ }^{39}$ | 10 20 | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{\text {1/ }}^{1 \%}$ | ${ }_{1 \%}$ | : | ${ }_{2 \%}$ | ${ }_{\text {AR }^{72 \%}}^{7}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| 2177 $73 \%$ | ${ }_{\text {273 }}^{27 \%}$ | ${ }_{84 \%}^{128}$ | $\begin{gathered} 140 \\ 84 \% \\ \mathrm{~A} \end{gathered}$ | 76\% | $\underset{\substack{304 \\ 8}}{\substack{4 \\ \hline}}$ | 799\% | $\begin{gathered} 91 \\ 88 \% \\ A \end{gathered}$ | 76\% | ${ }_{60 \%}^{198}$ | ${ }_{79 \%}^{88}$ | 77\% | ${ }^{236}$ | ${ }_{65 \%}^{135}$ | 239\% |
| 746 <br> 25 | ${ }_{37 \%}^{165}$ | 25 $16 \%$ | ${ }_{15 \%}^{25}$ | 31 $29 \%$ | 11\% | ${ }_{20}^{25}$ | ${ }_{13 \%}^{13}$ | ${ }_{23 \%}^{28}$ | $\begin{aligned} & 96 \\ & 32 \% \\ & \text { AR } \end{aligned}$ | ${ }_{20}^{22}$ |  | ${ }_{21}^{65}$ | $\begin{gathered} 71 \\ 34 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 125 \\ 34 \% \\ A \end{gathered}$ |
| 2.03 | 1.78 | 2.20 | $\stackrel{2.29}{ }$ | 2.01 | $\stackrel{2.39}{\text { A }}$ | 2.04 | 2.38 | 2.05 | 1.82 | 2.05 | 2.14 | 2.12 | 1.84 | 1.83 |
| 0.87 | 0.95 | 0.82 | 0.78 | 1.00 | 0.73 | 0.80 | 0.75 | 0.80 | 0.89 | 0.82 | 0.77 | 0.83 | 0.82 | 0.83 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

Total
Very strongly (3)
Fairly strongly (2)
Not very strongly (1)

Not at all strongly (0)

Don't know

Very/fairly (Net)

Not very/not at all (Net)

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) |  |  | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Berridge (Meadows' ctrl) | Paington (Totnes' ctrl) $\qquad$ |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }^{979}$ | ${ }_{28}^{76 \%}$ | ${ }_{44 \%}^{54}$ |  | ${ }_{15 \%}^{29}$ |  | ${ }_{21}^{62}$ | ${ }_{24}^{72}$ |
|  | ${ }_{40 \%}^{1198}$ | $\begin{aligned} & 152 \\ & { }_{A}^{1 \%} \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \end{aligned}$ |  | $\begin{aligned} & 75 \\ & \hline 39 \% \end{aligned}$ |  | ${ }_{369}$ | ${ }_{39 \%}^{115}$ |
|  | $\begin{gathered} 589 \\ 20 \% \end{gathered}$ | ${ }_{18 \%}^{53}$ | ${ }^{19} 9$ |  | $\begin{aligned} & 70 \\ & 37 \% \\ & \text { AZ } \end{aligned}$ |  | $\begin{aligned} & 93 \\ & \text { } 31 \% \\ & \text { Ad } \end{aligned}$ | $\begin{aligned} & 72 \\ & { }_{2}^{24 \%} \\ & \hline \end{aligned}$ |
|  | ${ }^{157}{ }_{5 \%}$ | ${ }^{13} 4 \%$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  | ${ }^{11}{ }_{6 \%}$ |  | $\begin{gathered} 29 \\ 10 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 27 \\ { }_{9}^{9 \%} \\ \hline \end{gathered}$ |
|  | ${ }^{39}{ }_{1 \%}$ | ${ }^{4} \%$ | ${ }_{1 \%}$ |  | $\begin{aligned} & \text { 6 } \\ & A^{3 \%} \end{aligned}$ |  | $\begin{aligned} & 8^{3 \%} \\ & A^{2} \end{aligned}$ | ${ }_{A b}^{11}{ }^{4 \%}$ |
|  | 2177 $73 \%$ | ${ }^{230} 77 \%$ | ${ }_{81 \%}^{101}$ |  | $\begin{aligned} & 104 \\ & 544 \% \end{aligned}$ |  | $\begin{gathered} 171 \\ 57 \% \end{gathered}$ | ${ }_{63 \%}^{187}$ |
|  | 746\% | ${ }_{22 \%}^{60}$ | ${ }_{18 \%}^{22}$ |  | $\begin{aligned} & 81 \\ & 42 \% \\ & A Z \end{aligned}$ |  | $\begin{aligned} & 122 \\ & 41 \% \\ & \mathrm{Aa} \end{aligned}$ | $\begin{aligned} & 993 \\ & { }_{\mathrm{S}}^{93 \%} \end{aligned}$ |
|  | 2.03 | 2.00 | 2.24 |  | 1.66 |  | 1.70 | 1.81 |
|  | 0.87 | 0.79 | 0.80 |  | 0.81 |  | 0.91 | 0.92 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { baseline } \\ \text { (B) } \\ \hline \end{gathered}$ | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 1058 \\ \text { DJFMH } \end{gathered}$ | 979 ${ }_{3}$ | $\begin{gathered} 439 \\ 4.4 \% \\ A \end{gathered}$ | $\begin{gathered} 646 \\ 32 \% \\ \hline \end{gathered}$ | $\begin{gathered} 535 \\ \underset{A}{58 \%} \end{gathered}$ | ${ }_{31}^{188}$ | $\begin{gathered} 353 \\ 35 \% \\ M \end{gathered}$ | 269\% | $\begin{gathered} 431 \\ 40 \% \\ A 0 \end{gathered}$ | 578\% | 532\% | 191 $32 \%$ | 290\% | ${ }_{34 \%}^{283}$ |
| $\underset{\substack{1239 \\ M 2 \% \\ M}}{ }$ | 1198\% | 431 $40 \%$ | $\begin{gathered} 878 \\ \substack{49 \% \\ A} \end{gathered}$ | 603 $43 \%$ | 277 | 407 $40 \%$ | $\begin{gathered} 383 \\ 48 \% \\ A \end{gathered}$ | 431 $40 \%$ | 859\% | ${ }^{591}$ | ${ }^{257} 42 \%$ | 385 38 | ${ }^{349} 4$ |
| ${ }_{17 \%}^{513}$ | 589\% | $\underset{172}{17}$ | $\begin{aligned} & 355 \\ & \hline 18 \% \end{aligned}$ | ${ }_{1}^{232}$ | 122\% | ${ }_{178}^{178}$ | 151 18 | 171 $16 \%$ | $\begin{aligned} & 452 \\ & \begin{array}{l} 22 \% \\ A D \end{array} \end{aligned}$ | ${ }_{16 \%}^{232}$ | $\begin{gathered} 129 \\ { }_{A}^{29 \%} \end{gathered}$ | $\begin{aligned} & 229 \% \\ & { }_{23}{ }^{33 \%} \end{aligned}$ | ${ }_{204}^{164}$ |
| $\begin{gathered} 143 \\ \text { CIEKH } \end{gathered}$ | ${ }^{157}$ | ${ }^{36}$ | ${ }^{106}$ | ${ }^{41}$ | 23 4 | $\begin{aligned} & { }_{6}^{6} \\ & { }_{A}^{2} \end{aligned}$ | ${ }_{3 \%}^{27}$ | 30\% | ${ }^{122}$ | ${ }^{47}$ | ${ }^{23} 4$ | $\begin{gathered} 88 \\ \mathrm{AG}_{9}^{8} \end{gathered}$ | ${ }_{3 \%}^{29}$ |
| $\begin{gathered} 19 \\ 19 \\ E \end{gathered}$ | ${ }^{39}$ | 4 | ${ }^{15}$ | 5 | 5\% | ${ }_{1 \%}$ | 5\% | ${ }^{11} 10$ | $\begin{aligned} & 32 \% \\ & A 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 1 \% \\ & { }_{\mathrm{E}}^{2} \end{aligned}$ | \% ${ }_{1 \%}$ | $\begin{aligned} & 18 \\ & \begin{array}{l} 2 \% \\ A \end{array} \end{aligned}$ | $\stackrel{8}{1 \%}$ |
| $\begin{aligned} & 2297 \% \\ & \text { DJM } \end{aligned}$ | 2177\% | $\begin{gathered} 870 \\ 80 \% \\ A \end{gathered}$ | $\stackrel{1524}{76 \%}$ | $\underset{A}{1138} \begin{gathered} 130 \\ A \end{gathered}$ | 465\% | $\begin{aligned} & 760 \\ & 755 \% \\ & M \end{aligned}$ | ${ }^{652}$ | $\underset{\substack{802 \\ 80 \%}}{ }$ | 1437 $70 \%$ | ${ }^{1123} 7$ | ${ }^{448} 74$ | 675 $67 \%$ | ${ }^{632} 76$ |
| $\begin{aligned} & 656 \\ & 22 \% \\ & { }_{2}^{2} \mathrm{CE} \end{aligned}$ | 746 $25 \%$ | ${ }_{19 \%}$ | ${ }^{461} 23$ | 273 $19 \%$ | 145\% | ${ }_{241} 24$ | $\underset{178}{21 \%}$ | ${ }^{201}$ | $\begin{aligned} & 574 \\ & 28 \% \\ & \text { AD } \end{aligned}$ | 279\% | 152 | $\begin{aligned} & 317 \\ & 31 \% \\ & A G \end{aligned}$ | ${ }_{23 \%}^{193}$ |
| $\begin{aligned} & 2.09 \\ & \text { DiJM } \end{aligned}$ | 2.03 | $\stackrel{2.18}{\text { A }}$ | 2.04 | $2.16$ | 2.03 | $\begin{array}{r} 2.05 \\ \hline \end{array}$ | 2.08 | $\stackrel{2.19}{\text { A }}$ | 1.94 | ${ }_{2.15}^{25}$ | 2.03 | 1.88 | 2.07 |
| 0.85 | 0.87 | 0.82 | 0.85 | 0.80 | 0.81 | 0.88 | 0.79 | 0.80 | 0.87 | 0.81 | 0.83 | 0.93 | 0.82 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 3

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Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

Total
Very strongly (3)

Fairly strongly (2)

Not very strongly (1)

Not at all strongly (0)

Don't know

Very/fairly (Net)

Not very/not at all (Net)

Mean
Standard Deviation

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\underset{(\mathrm{E})}{45-54}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \\ & ()^{66+} \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | Terraced <br> (k) | Flat/ Maisonette <br> (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} \text { 1058 } \\ \text { BCDO } \\ \text { ORTabj } \end{gathered}$ | ${ }_{22}^{62}$ | 110 24 | $\begin{gathered} 151 \\ \hline 29 \% \end{gathered}$ | $\begin{aligned} & 176 \\ & 33 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 172 \\ 39 \% \\ B C D \end{gathered}$ | $\begin{gathered} 387 \\ \text { ABCDE } \\ { }_{5}^{2} \end{gathered}$ | ${ }_{35 \%}^{473}$ | $\begin{gathered} 585 \\ 36 \% \end{gathered}$ | $\underset{361}{561}$ | $\begin{gathered} 361 \\ 36 \% \\ \substack{36} \end{gathered}$ | 28\% | $\begin{gathered} 716 \\ \text { ANO }_{39 \%} \end{gathered}$ | $\underset{\substack{207 \\ 34 \% \\ 0}}{2}$ | 119 $24 \%$ |
| $\begin{gathered} 1239 \\ \text { GPPg } \end{gathered}$ | ${ }_{3}^{103}$ | $$ | $\begin{gathered} 251 \\ \text { ABFG } \end{gathered}$ | $\begin{aligned} & 249 \\ & A G \% \\ & A G \end{aligned}$ | $\begin{gathered} 184 \\ 41 \% \\ G \end{gathered}$ | ${ }_{33}^{246}$ | ${ }_{42 \%}^{563}$ | ${ }^{676}$ | $\begin{gathered} 673 \\ \begin{array}{c} 44 \% \\ A K \end{array} \end{gathered}$ | ${ }_{388} 38$ | 129 ${ }^{13 \%}$ | ${ }^{751} 41 \%$ | ${ }^{252}$ 2\% | $\underset{\substack{217 \\ 4 \\ \hline}}{ }$ |
| $\begin{gathered} 513 \\ \text { GJMc\% } \\ \hline 17 \end{gathered}$ | $\underset{\substack{71 \\ \text { ADEFG }}}{ }$ | $\begin{gathered} 112 \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & 90 \\ & \underset{G}{17 \%} \end{aligned}$ | $\begin{aligned} & 94 \\ & \frac{97 \%}{G} \end{aligned}$ | ${ }^{64} 14$ | ${ }_{11 \%}^{82}$ | $\stackrel{233}{17 \%}$ | $\stackrel{280}{17 \%}$ | $\stackrel{233}{15 \%}$ | $\begin{aligned} & 196 \\ & 19 \% \\ & \text { AJ } \end{aligned}$ | $\begin{aligned} & \frac{68}{23 \%} \\ & A_{5} \end{aligned}$ | ${ }^{275}$ | ${ }_{1}^{104}$ | $\begin{array}{r} 125 \\ \text { AMNAPQS } \end{array}$ |
| $\begin{gathered} 143 \\ \text { JMci } \end{gathered}$ | $\begin{gathered} 25 \\ \text { ADEFG } \end{gathered}$ | ${ }_{6 \%}^{26}$ | 19 4 \% | ${ }^{18}$ | ${ }^{24} 5$ | ${ }^{31} 4 \%$ | 70 | ${ }^{73} 4$ | ${ }^{62} 4$ |  | 14 5 | ${ }^{66}$ | 34 $M^{6 \%}$ | $\begin{gathered} 40 \\ \text { AMAQST } \end{gathered}$ |
| $\underset{\text { l }}{19}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $?$ | $?$ | $9 \%$ | ${ }_{1 \%}^{10}$ | 7. | ${ }_{7 \%}^{7}$ | ${ }_{\text {AJ }}^{2 \%}$ | $\stackrel{8}{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{5}$ |
| $\begin{gathered} 2297 \\ \text { BCKIO\% } \\ \text { BRa } \end{gathered}$ | ${ }_{63}^{165}$ | 316\% | $\begin{aligned} & 402 \\ & 88 \% \\ & B C \end{aligned}$ | $\begin{aligned} & 425 \\ & 79 \% \\ & B C C \end{aligned}$ | $\begin{aligned} & 356 \\ & 80 \% \\ & 80 \end{aligned}$ | $\begin{gathered} { }^{633} \\ A B C D E \\ A B E \end{gathered}$ | 1036\% | ${ }_{78 \%}^{1261}$ | $\begin{gathered} 1234 \\ 80 \% \\ \text { AKL } \end{gathered}$ | 749 $74 \%$ | ${ }^{211}$ | $\begin{aligned} & 1467 \\ & \text { ANO } \end{aligned}$ | $\underset{\substack{45 \% \\ \hline}}{459}$ | ${ }_{66 \%}^{336}$ |
| $\begin{aligned} & { }^{656} \\ & \text { SJMS } \\ & \text { GJ. } \\ & \text { di } \end{aligned}$ | $\begin{gathered} 96 \\ \text { ADEFG } \\ 37 \% \end{gathered}$ | $\begin{gathered} 138 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 109 \\ 21 \% \\ G \end{gathered}$ | $\underset{\substack{121 \% \\ \hline 12}}{12}$ | $\begin{aligned} & 88 \\ & \begin{array}{l} 80 \% \\ G \end{array} \end{aligned}$ | 113 <br> $15 \%$ | ${ }_{22 \%}$ | ${ }_{22 \%}^{353}$ | ${ }^{295}$ | $\begin{aligned} & 259 \\ & \begin{array}{l} 26 \% \\ \text { AJ } \end{array} \end{aligned}$ | $\begin{aligned} & 82 \\ & \begin{array}{l} 88 \% \\ \mathrm{AJ} \end{array} \end{aligned}$ | ${ }^{341} 9$ | $\begin{aligned} & \begin{array}{l} 138 \\ 23 \% \\ M \end{array} \end{aligned}$ | $\begin{gathered} 165 \\ \text { AMNAPRST } \end{gathered}$ |
| $\begin{gathered} 2.009 \\ \text { SBKL } \\ \text { BRab } \end{gathered}$ | 1.77 | 1.88 | 2.05 $B C$ | 2.09 $B C$ | 2.14 $B C$ | $\begin{array}{r} 2.33 \\ A B C D \\ E F \end{array}$ | 2.07 | 2.10 | ${ }_{\text {a }}^{\text {2.13L }}$ | 2.04 | 1.95 | 2.17 ANO | 2.06 | 1.83 |
| 0.85 | 0.92 | 0.84 | 0.79 | 0.79 | 0.86 | 0.83 | 0.86 | 0.84 | 0.81 | 0.90 | 0.84 | 0.82 | 0.86 | 0.88 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 3

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16 Nov 2011
Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

Total
Very strongly (3)

Fairly strongly (2)

Not very strongly (1)

Not at all strongly (0)

Don't know

Very/fairly (Net)

Not very/not at all (Net)

Mean
Standard Deviation

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \\ & \hline \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
|  | $\begin{gathered} 254 \\ \text { } \begin{array}{c} 250 \% \end{array} \\ \text { AORT } \end{gathered}$ | $\begin{aligned} & 403 \\ & 38 \% \\ & \text { ORT } \end{aligned}$ | $\begin{gathered} 144 \\ \substack{29 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 180 \\ & 37 \% \\ & \text { ORT } \end{aligned}$ | 77 29 | 680 $34 \%$ | ${ }_{31 \%}^{125}$ | $\begin{gathered} 169 \\ 43 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 58 \\ 48 \% \\ \text { Aab } \end{gathered}$ | ${ }_{39}^{397}$ | ${ }_{35}^{323}$ | $\underset{\substack{39 \%}}{282}$ | ${ }_{39 \%}^{38}$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 92 \% \\ { }_{4} \% \end{array} \end{aligned}$ | 965 ${ }_{35}$ |
| $\begin{aligned} & 1239 \\ & \text { GKPg } \\ & \hline \end{aligned}$ | 242\% | 432\% | $\underset{\mathrm{p}}{219}$ | $\underset{\substack{219 \\ \hline \\ \hline}}{24 \%}$ | $\begin{gathered} 127 \\ 48 \% \\ A P Q \end{gathered}$ | 826 | ${ }^{174} 43$ | $\begin{gathered} 169 \% \\ 43 \% \end{gathered}$ | 379\% | 469 $41 \%$ | $\begin{aligned} & 419 \\ & 45 \% \\ & \mathrm{Ag} \end{aligned}$ | 270 37 | 45 | ${ }_{37}^{83}$ | ${ }^{1156} 42 \%$ |
| $\begin{gathered} 513 \\ 17 \% \\ \text { GJMC\% } \\ \text { di } \end{gathered}$ | $\xrightarrow{106}$ | ${ }_{178}^{17 \%}$ | $\begin{gathered} 104 \\ { }^{21 \%} \\ \text { AQS } \end{gathered}$ | 75 $15 \%$ | ${ }^{50}{ }_{19 \%}$ | $\begin{gathered} 367 \\ 18 \% \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 79 \\ & \substack{19 \% \\ \mathrm{~cd}} \end{aligned}$ | ${ }_{12 \%}$ |  | $\begin{aligned} & 217 \\ & 19 \% \\ & \text { Ah } \end{aligned}$ | 150 $16 \%$ | $\stackrel{124}{17 \%}$ | 10 | ${ }_{12 \%}^{26}$ | $\underset{\substack{487 \\ \text { Ai }}}{88 \%}$ |
| $\begin{gathered} 143 \\ \text { JMci } \end{gathered}$ | ${ }_{6 \%}^{36}$ | 50\% | $\begin{aligned} & 31 \\ & 6 \% \\ & 5 \end{aligned}$ | 16\% | 100 | $\begin{gathered} 103 \\ 5 \% \\ c \end{gathered}$ | $\begin{gathered} 25 \\ { }_{c}^{25} \end{gathered}$ | 11\% | ${ }_{3 \%}^{4}$ | ${ }_{5}^{55}$ | ${ }^{35}$ \% | $\stackrel{45}{\stackrel{6}{f}}$ | $4 \%$ | $\begin{aligned} & 17 \\ & { }^{8 \%} \end{aligned}$ | ${ }^{126}$ |
| ${ }_{\text {e }}^{19}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }^{16}$ | ${ }_{1 \%}^{3}$ |  | : | 3 | 4 | ${ }_{\text {e }}{ }_{\text {7\% }}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{16}$ |
| $\begin{aligned} & 2297 \% \\ & \text { BCKL } \\ & \text { OORa } \end{aligned}$ | $\underset{\substack{496 \\ \hline \\ \hline 1 \%}}{ }$ | $\begin{aligned} & 835 \\ & 78 \% \\ & 088 \end{aligned}$ | $\begin{gathered} 363 \\ 78 \% \\ \hline \end{gathered}$ | $\begin{gathered} 399 \\ 81 \% \\ A O R \end{gathered}$ | $\stackrel{204}{77 \%} \underset{0}{2}$ | 1506\% | 299 $74 \%$ | $\begin{aligned} & 338 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 105 \\ 86 \% \\ \text { Aab } \end{gathered}$ | ${ }^{806}$ | $\begin{gathered} 742 \% \\ 80 \% \\ A \end{gathered}$ | ${ }^{552}$ 2\% | $\begin{gathered} 83 \\ 85 \% \\ e \end{gathered}$ | ${ }^{176}$ | 2121\% |
|  | ${ }^{142}$ | ${ }_{228}^{228}$ | $\begin{gathered} 135 \\ { }^{278} 9 \end{gathered}$ | 91 $18 \%$ | 23\% | $\begin{gathered} 470 \\ \text { 2cd } \end{gathered}$ | $\begin{aligned} & 104 \\ & 20 \% \\ & \mathrm{~cd} \end{aligned}$ | ${ }_{15 \%}^{58}$ | 17 $17 \%$ | $\begin{aligned} & 272 \\ & 24 \% \\ & \mathrm{fh} \end{aligned}$ | 185 | $\underset{\substack{169 \\ \mathrm{~h} \\ \mathrm{~h}}}{ }$ | $14 \%$ | ${ }_{19 \%}^{43}$ | $\stackrel{613}{22 \%}$ |
| $\begin{array}{r} 2.09 \\ \text { LOORAa } \end{array}$ | 2.12 OR | 2.12 OR | 1.96 | 2.15 | $\stackrel{2.03}{0}$ | 2.05 | 1.99 | 2.25 Aab | 2.30 Aab | 2.06 | 2.11 | 2.09 | 2.21 | 2.15 | 2.08 |
| 0.85 | 0.88 | 0.85 | 0.86 | 0.79 | 0.80 | 0.86 | 0.87 | 0.77 | 0.79 | 0.85 | 0.81 | 0.90 | 0.79 | 0.91 | 0.84 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?

-
0.00
0.84
0.83
0.87
0.85
0.80
0.80
0.88

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 4

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Q2. First of all, how strongly do you feel you belong to your immediate neighbourhood?
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & 10 \text { years } \\ & \text { (g) } \end{aligned}$ | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | 86* | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 1058 \\ \text { cif\% } \\ \text { cof } \\ \text { Ldefikl } \end{gathered}$ | $\begin{gathered} 287 \\ 35 \% \\ d \end{gathered}$ | $\begin{aligned} & 555 \% \\ & 388 \\ & A 8 \end{aligned}$ | ${ }_{34 \%}^{116}$ | ${ }_{28 \%}^{100}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\underset{\substack{189 \\ \underset{e}{27}}}{\substack{0}}$ | $\begin{aligned} & 168 \\ & 33 \% \\ & \text { ef } \end{aligned}$ | $\begin{gathered} 619 \\ \text { 6efg } \\ \text { Afg } \end{gathered}$ | $\begin{aligned} & 371 \\ & A 3 \% \\ & A j k \end{aligned}$ | $\begin{gathered} 612 \\ 34 \% \\ k \end{gathered}$ | ${ }_{26 \%}$ | $\begin{gathered} 604 \\ 34 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 394 \% \\ & \text { Alo } \end{aligned}$ | $\begin{gathered} 32 \\ 37 \% \\ 0 \end{gathered}$ | 23\% | ${ }_{3}^{380}$ | 187 ${ }_{3}$ | ${ }_{32}^{143}$ |
| $\begin{gathered} 1239 \\ { }^{129} 9 \\ \text { BDJ\% } \end{gathered}$ | $\begin{gathered} 351 \% \\ 43 \% \end{gathered}$ | ${ }^{589} 40$ | 146 $43 \%$ | ${ }_{42 \%}^{153}$ | 144\% | $\begin{aligned} & 324 \\ & 46 \% \\ & \text { Aeh } \end{aligned}$ | $\begin{aligned} & 240 \\ & \text { Aeh } \end{aligned}$ | ${ }_{3}^{531}$ | ${ }_{38}^{327}$ | $\underset{43 \%}{776}$ | $\underset{\substack{136 \\ 4 \\ 1}}{\text { i }}$ | $\begin{gathered} 840 \\ 43 \% \\ \mathrm{~m} \end{gathered}$ | 377 3 39\% | 39 $45 \%$ | 34\% | 411 40 | 254 45 | $\begin{aligned} & 209 \\ & A P \% \\ & A p \end{aligned}$ |
| $\begin{gathered} 513 \\ 17 \% \\ \text { BCK\% } \\ \text { in } \end{gathered}$ | $\stackrel{125}{15 \%}$ | ${ }^{251}$ | 57\% | $\begin{gathered} 80 \\ \text { 8ab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 114 \\ \text { A30\% } \\ \text { Aghn } \end{gathered}$ | $\begin{aligned} & 144 \\ & 24 \% \\ & \mathrm{Ah} \end{aligned}$ | ${ }_{\substack{87 \\ 17 \% \\ h}}$ | $\underset{1}{168}$ | 131 $15 \%$ | ${ }^{315}$ | $\begin{aligned} & 67 \\ & \begin{array}{c} 63 \% \\ \mathrm{Aij}^{2} \end{array} \end{aligned}$ | 343 $18 \%$ | 149 $15 \%$ | 117\% | $\begin{array}{r} 38 \\ \text { 36\% } \\ \text { Almn } \end{array}$ | 167 $16 \%$ | 102 $18 \%$ | 818\% 18 |
| $\begin{gathered} 143 \\ { }_{5 \%}^{148} \\ \text { BCIN } \\ \mathrm{hr} \end{gathered}$ | 41 | ${ }_{4 \%}^{61}$ | 17\% | $\begin{gathered} 24 \\ 7 \% \\ b \end{gathered}$ | $\begin{gathered} 32 \\ { }_{8 \%} \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 41 \\ & \text { b\% } \\ & \text { gh } \end{aligned}$ | ${ }_{3 \%}^{17}$ | 53\% | 38\% | 94\% | 11 $4 \%$ | ${ }^{95}$ | 41\% | ${ }_{3 \%}$ | 6\% | ${ }^{57}$ | 25\% | 12\% |
|  | ${ }^{9} 9$ | 5 | $!$ | ${ }_{1 \%}^{4}$ | $\underset{\text { Afh }}{\stackrel{6}{2}}$ | $?$ | 4\% | 7\% | $!$ | 16 $1 \%$ 1 | ${ }_{1 \%}$ | 16 $1 \%$ $m$ | $?$ | 1\% | 1\% | 5 | $!$ | : |
| $\begin{aligned} & 2297 \% \\ & \substack{\text { IJld } \\ \text { diko }} \end{aligned}$ | $\begin{gathered} 638 \\ 78 \% \\ d \end{gathered}$ | $\begin{gathered} 1144 \\ 78 \% \\ d \end{gathered}$ | $\underset{\substack{262 \% \\ d}}{202}$ | ${ }^{253}$ | 225 ${ }_{60 \%}$ | $\begin{gathered} 513 \\ 513 \% \\ \hline \end{gathered}$ | $\begin{gathered} 408 \\ \substack{49 \% \\ \text { ef }} \end{gathered}$ | $\begin{aligned} & 1150 \\ & 83 \% \\ & \text { Aefg } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 698 \\ 80 \% \\ \text { Ajk } \end{array} \end{aligned}$ | ${ }^{1388} 7$ | ${ }^{211} 7$ | $\underset{\substack{1504 \\ 77 \% \\ 0}}{ }$ | $\begin{aligned} & 771 \\ & \begin{array}{c} 80 \% \end{array} \\ & \text { Alo } \end{aligned}$ | 71 $83 \%$ 0 | 60\% | 791\% | ${ }^{441}$ | ${ }^{352 \%}$ |
| $\begin{gathered} 656 \\ \begin{array}{c} 22 \% \\ \text { BCK } \\ \text { im } \end{array} \end{gathered}$ | 160\% | ${ }^{312}$ | ${ }_{22}^{74}$ | $\begin{gathered} 104 \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 146 \\ \text { Afgh } \\ \text { A99\% } \end{gathered}$ | $\begin{gathered} 185 \\ \text { 186\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 104 \\ 20 \% \\ h \end{gathered}$ | ${ }^{221} \times$ | $\xrightarrow{169}$ | ${ }^{409}$ | $\begin{aligned} & 78 \\ & \begin{array}{l} 72 \% \\ \mathrm{Ai}^{2} \end{array} \end{aligned}$ | ${ }_{23}^{438}$ | 190\% | $14 \%$ | $\begin{gathered} 44 \\ \text { Almn } \end{gathered}$ | ${ }_{22}^{224}$ | ${ }_{22}^{127}$ | 21\% |
| $\begin{array}{r} 2.09 \\ \text { cifiko } \\ \text { dejik } \end{array}$ | ${ }^{2.10}$ | $\stackrel{2.13}{\text { Ad }}$ |  | 1.92 | 1.74 | ${ }_{\text {e }} 1.95$ | ${ }^{2.09}$ ef | $\begin{gathered} 2.25 \\ \begin{array}{c} \text { Aef } \\ g \end{array} \end{gathered}$ | $\stackrel{2.19}{\text { Ajk }}$ | 2.06 | 1.95 | 2.07 | 2.17 Alo | $\begin{array}{r}2.18 \\ \hline\end{array}$ | 1.75 | 2.10 | 2.06 | 2.09 |
| 0.85 | 0.84 | 0.84 | 0.84 | 0.88 | 0.90 | 0.84 | 0.79 | 0.82 | 0.85 | 0.85 | 0.80 | 0.84 | 0.84 | 0.79 | 0.88 | 0.87 | 0.83 | 0.78 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 5

Q4. How often do you think about energy use in your home...
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 965 \\ \text { SVWI2\% } \end{gathered}$ | ${ }_{34 \%}^{1009}$ | ${ }_{236}^{57 \%}$ | ${ }_{245}$ |
| $\begin{gathered} 1138 \\ 38 \% \\ \text { iMk } \end{gathered}$ | ${ }_{37 \%}^{1098}$ | ${ }_{279}^{599}$ | ${ }_{31 \%}^{642}$ |
| $\begin{gathered} 499 \\ 17 \% \\ \mathrm{Kls} \end{gathered}$ | 490 | ${ }_{\text {462 }}^{23}$ | ${ }^{456} 26$ |
| $\begin{aligned} & 264 \\ & { }^{264} \\ & \mathrm{NUS}^{9 \%} \end{aligned}$ | ${ }^{248} 8$ | ${ }_{13 \%}^{257}$ | $\underset{12 \%}{248}$ |
| $\begin{gathered} 102 \\ 3 \% \\ { }_{9} \end{gathered}$ | ${ }^{114} 4$ | ${ }^{151} 8$ | ${ }^{145}$ |
| 4 | $\stackrel{3}{ }$ | $?$ | 5 |
| $\begin{gathered} 2.88 \\ \text { LjMWu } \end{gathered}$ | 2.89 | 2.55 | 2.59 |
| 1.07 | 1.09 | 1.23 | 1.20 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q4. How often do you think about energy use in your home...
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \end{aligned}$ | Clydach (1) <br> (L) | Middlesbrough (2,5) (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & \text { (P) } \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,0) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{35 \%}^{157}$ | ${ }_{36}^{54}$ | ${ }_{30}^{52}$ | ${ }_{22}^{32}$ | $\begin{gathered} 150 \\ 43 \% \\ \mathrm{Al} \end{gathered}$ | $\begin{aligned} & 38 \\ & 32 \% \end{aligned}$ | $\stackrel{27}{27}$ | $\begin{aligned} & 40 \\ & 33 \% \end{aligned}$ | ${ }_{37 \%}^{112}$ | ${ }_{23 \%}^{25}$ | ${ }_{27 \%}^{27}$ | ${ }_{35 \%}^{104}$ | $\begin{aligned} & 54 \\ & 25 \% \end{aligned}$ | ${ }^{93}$ |
| 129\% | 675\% | ${ }_{33}^{58}$ | 31 $28 \%$ | ${ }^{126} 3$ |  | 45 45 | 513\% | 100 33 | ${ }_{44 \%}$ | $\underset{\substack{48 \% \\ A \\ \hline}}{ }$ | $\underset{\substack{132 \\ 44 \% \\ A}}{ }$ | $\begin{aligned} & 97 \\ & { }_{\text {P55 }}^{4} \end{aligned}$ | $\underset{4}{157} \underset{u}{42 \%}$ |
| $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ | 149\% | ${ }_{18 \%}^{32}$ | ${ }_{19 \%}$ | $\begin{gathered} 51 \\ 15 \% \end{gathered}$ | 174\% | ${ }_{21 \%}^{21}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | ${ }^{48}$ | ${ }_{23 \%}^{25}$ | ${ }_{18 \%}^{18 \%}$ | $\frac{42}{42 \%}$ | 39 $18 \%$ | 61 $16 \%$ |
| ${ }_{11}^{51}$ | 12\% | $\begin{aligned} & 26 \\ & { }_{\mathrm{A}}^{5 \%} \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \\ & A k \end{aligned}$ | ${ }^{15} 4$ | ${ }_{12 \%}^{14}$ | ${ }_{4 \%}$ | ${ }^{10} 8$ | ${ }^{27} 9$ | ${ }_{6 \%}^{7}$ | ${ }_{5}^{5}$ | $\stackrel{15}{5 \%}$ | ${ }^{21} 10 \%$ | ${ }^{35}$ |
| ${ }^{21} 5$ | 3\% | ${ }_{5 \%}$ | ${ }_{4}^{4}$ | ${ }_{2 \%}$ | ${ }_{2}{ }^{2}$ | $3{ }_{3}$ | ${ }_{1 \%}^{1}$ | ${ }^{13} 4 \%$ | $\begin{aligned} & 5 \\ & { }_{9}^{5 \%} \end{aligned}$ | ${ }_{2 \%}$ | 7\% | ${ }_{1 \%}$ | ${ }^{22}{ }^{6 \%}$ |
| - | : | - | - | $!$ | - | - | - | - | - | - | - | ! | 2 $A^{1 \%}$ |
| 2.78 | 3.05 A | 2.68 | 2.59 | 3.13 Al | 2.89 | 2.89 | 2.99 | 2.90 | 2.74 | 2.93 | 3.04 | 2.83 | 2.72 |
| 1.17 | 0.98 | 1.18 | 1.21 | 0.97 | 1.04 | 0.95 | 0.95 | 1.13 | 1.03 | 0.91 | 0.95 | 0.96 | 1.12 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 5

Q4. How often do you think about energy use in your home...
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{38}^{98}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | ${ }_{25}^{515}$ | ${ }_{34 \%}^{101}$ | 96\% |
| ${ }^{124} 4$ | ${ }_{42} 5$ | ${ }^{80}{ }^{\text {a }}$ | ${ }_{37 \%}^{112}$ | 116 $39 \%$ |
| 49\% | ${ }_{21 \%}^{28}$ | $\begin{aligned} & 51 \\ & \begin{array}{l} 55 \% \\ A x \end{array} \end{aligned}$ | 39\% | 40\% |
| ${ }^{19} 6$ | ${ }^{10} 8$ | ${ }^{14} 7$ | 37 $12 \%$ | 11\% |
| ${ }_{3 \%}$ | ${ }_{2 \%}$ | 5\% | ${ }^{10} 3$ | 16\% |
| ${ }_{\text {a }}{ }^{1 \%}$ |  | ! | ${ }_{\text {A }}{ }^{1 \%}$ |  |
| 2.96 | 2.87 | 2.79 | 2.86 | 2.81 |
| 1.00 | 0.96 | 0.98 | 1.12 | 1.16 |

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## Table 5

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Q4. How often do you think about energy use in your home..
Base: All

## Total

Always (4)

Often (3)

Sometimes (2)

Not very much (1)

Not at all (0)

Don't know
Mean

Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2.5)$ <br> $(\mathrm{p})$ | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ |  | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }_{34 \%}^{1009}$ | $\begin{aligned} & 160 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 68 \\ 44 \% \\ A \end{array} \end{aligned}$ | ${ }_{31 \%}^{51 \%}$ | ${ }_{37 \%}^{40}$ | ${ }_{3108}^{108}$ | ${ }_{39 \%}^{49}$ | ${ }_{28 \%}^{29}$ | ${ }_{35 \%}^{43}$ | $\begin{gathered} 118 \\ 39 \% \\ A \end{gathered}$ | ${ }_{29}^{32}$ | $\begin{aligned} & { }_{\substack{43 \% \\ A B \%}} \end{aligned}$ | ${ }_{38 \%}^{114}$ | $\begin{aligned} & 58 \\ & 28 \% \end{aligned}$ | ${ }^{96 \%}$ |
|  | ${ }_{37 \%}^{1098}$ | $\underset{28 \%}{124}$ | ${ }_{399}^{59}$ | ${ }_{24 \%}^{44}$ | ${ }_{279}^{29}$ | $\begin{aligned} & 153 \\ & 44 \% \\ & \text { AN } \end{aligned}$ | ${ }_{35 \%}^{44}$ | $\begin{aligned} & 51 \\ & { }_{A}^{49 \%} \end{aligned}$ | ${ }_{36 \%}^{44}$ | ${ }_{33 \%}$ | $\begin{aligned} & { }_{5}^{54} \\ & { }_{4}^{29 \%} \end{aligned}$ | $\begin{aligned} & 324 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 134 \\ \substack{14 \% \\ 4} \end{gathered}$ | $\begin{aligned} & 103 \\ & 50 \% \\ & A \end{aligned}$ | ${ }_{35 \%}^{129}$ |
|  | ${ }_{17 \%}^{490}$ | ${ }_{23 \%}^{103}$ | ${ }_{17 \%}^{17}$ | ${ }_{22 \%}^{37}$ | $\begin{gathered} 219 \% \end{gathered}$ | ${ }^{38}$ | ${ }_{16 \%}^{20}$ | $\begin{aligned} & 12 \% \\ & 12 \% \end{aligned}$ | ${ }_{12 \%}^{15}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | ${ }_{19 \%}^{21}$ | ${ }_{176}^{16}$ | ${ }_{11 \%}^{32}$ | ${ }_{13}^{28}$ | $\begin{gathered} 88 \\ { }^{84}{ }^{24} \end{gathered}$ |
|  | 248\% | 50 $11 \%$ | ${ }_{5 \%}^{8}$ | $\underset{\substack{26 \\ A \\ \hline}}{26}$ | ${ }^{10} 9$ | $\begin{aligned} & 30 \\ & { }^{30}{ }^{9 \%} \end{aligned}$ | ${ }_{6 \%}$ | 9\% | ${ }_{12}^{12}$ | ${ }^{23} 8$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }^{16}$ | ${ }^{12} 6$ | 10\% |
|  | 114\% | 10\% | ${ }_{1 \%}$ | ${ }_{5 \%}^{8}$ | $\begin{gathered} 8_{7}^{8} \% \\ A_{0} \end{gathered}$ | $\begin{aligned} & { }^{18}{ }_{5 \%}^{8} \\ & N \end{aligned}$ | ${ }^{3} \%$ | ${ }^{3} \%$ | ${ }_{A Q^{7 \%}}^{9}$ | $\begin{gathered} 20 \\ { }_{7 \%} \end{gathered}$ | : | - | ${ }_{3 \%}^{8}$ | ${ }^{7} \%$ | 19\% |
|  | $\stackrel{3}{ }$ | $!$ | - | - | - | $!$ | ${ }_{1 \%}$ | - | - | - | - | - | - | - | - |
|  | 2.89 | 2.84 | 3.21 ${ }_{\text {A }}$ | 2.63 | 2.77 | 2.87 | 3.03 | 2.90 | 2.81 | 2.90 | $\stackrel{3.03}{5}$ | ${ }^{3.22}{ }_{\text {AT }}$ | $\stackrel{3.09}{\text { A }}$ | 2.93 | 2.67 |
|  | 1.09 | 1.10 | 0.89 | 1.21 | 1.25 | 1.10 | 1.02 | 1.00 | 1.22 | 1.20 | 0.79 | 0.84 | 0.96 | 0.97 | 1.12 |

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Fieldwork dates: 19th September to 9th November 2011

## Table 5

Q4. How often do you think about energy use in your home..
Base: All

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) |  |  | E. Oxford (W. Oxford's ctrl) |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }_{34 \%}^{1009}$ | $99$ | ${ }_{30 \%}^{37}$ |  | ${ }_{25}^{48}$ |  | $\begin{gathered} 117 \\ 39 \% \\ A \end{gathered}$ | ${ }_{31}^{93}$ |
|  | ${ }_{37 \%}^{1098}$ | ${ }_{41 \%}^{122}$ | ${ }_{41 \%}^{51}$ |  | $\begin{aligned} & 85 \\ & 45 \% \end{aligned}$ |  | ${ }_{33}^{98}$ | ${ }_{368}^{108}$ |
|  | $490$ | ${ }_{15}^{46}$ | 217\% |  | ${ }_{16 \%}^{31}$ |  | ${ }_{18 \%}^{53}$ | ${ }_{18 \%}$ |
|  | ${ }^{248} 8$ | ${ }^{26} 9$ | ${ }_{10 \%}^{13}$ |  | ${ }_{10 \%}^{20}$ |  | ${ }^{25}$ | ${ }^{33} 17$ |
|  | 114\% | ${ }_{2 \%}^{7}$ | ${ }_{2 \%}^{2}$ |  | ${ }^{7} 4 \%$ |  | ${ }_{2 \%}^{7}$ | ${ }_{3 \%}$ |
|  | $\stackrel{3}{ }$ | - | - |  | : |  | $!$ | $\begin{aligned} & { }^{1 \%} \\ & A^{2} \end{aligned}$ |
|  | 2.89 | 2.93 | 2.87 |  | 2.77 |  | 2.98 | 2.82 |
|  | 1.09 | 1.02 | 1.01 |  | 1.06 |  | 1.06 | 1.09 |

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Fieldwork dates: 19th September to 9th November 2011

Q4. How often do you think about energy use in your home...
Base: All

|  | All Commu- <br> nities <br> (excl crlis) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong <br> focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 965 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 1009 \\ 34 \% \end{gathered}$ | ${ }_{331}^{361}$ | $\begin{gathered} 646 \\ 32 \% \end{gathered}$ | ${ }_{33 \%}^{465}$ | $\begin{aligned} & 185 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 355 \\ 35 \% \\ A \end{gathered}$ | ${ }_{30 \%}^{252}$ | ${ }_{31 \%}^{338}$ | $\begin{gathered} 702 \\ 34 \% \end{gathered}$ | 476\% | $\underset{\substack{25 \% \\ F}}{215}$ | $\begin{gathered} 386 \\ 38 \% \\ A \end{gathered}$ | 287\% |
| $\begin{gathered} 1138 \\ 38 \% \\ G M \end{gathered}$ | ${ }^{1098} 3$ | ${ }_{326}$ | 760 $38 \%$ | $\underset{\substack{596 \\ 42 \%}}{\substack{2 \\ \hline}}$ | $\underset{\substack{277 \\ 45 \%}}{27}$ | ${ }_{32 \%}$ | $\begin{gathered} 373 \\ \hline 45 \% \\ \hline \end{gathered}$ | 439\% | 734 $36 \%$ | $\begin{gathered} 615 \\ 43 \% \\ A \end{gathered}$ | $\begin{gathered} 209 \\ 44 \% \\ A \end{gathered}$ | 310 $31 \%$ | $\begin{gathered} 364 \\ 449 \\ A \end{gathered}$ |
| $\begin{gathered} 499 \\ \text { KLIN } \\ \hline 17 \end{gathered}$ | ${ }^{490}$ | $\underset{178}{178}$ | ${ }^{335}$ | $\underset{\substack{10 \% \\ k}}{231}$ | 99\% | 175\% | $\stackrel{{ }^{138}}{17 \%} \underset{N}{6}$ | 150 | ${ }^{354}$ | ${ }_{13}^{182}$ | 76\% | 183\% | $\stackrel{103}{12 \%}$ |
| $\begin{gathered} 264 \\ 9 \% \\ \text { EKFLHN } \end{gathered}$ | ${ }^{248}$ | ${ }^{90}$ | ${ }^{181}$ | $\stackrel{9}{6 \%}$ | ${ }^{41} 7 \%$ | $\underset{\substack{112 \\ 11 \% \\ A}}{\substack{2 \\ \hline}}$ | ${ }^{55}$ | 97\% | ${ }^{176}$ | 94\% | 31 $5 \%$ | ${ }^{91} 9$ | ${ }_{6 \%}^{52}$ |
| $\begin{gathered} 102 \\ \text { CEFH } \\ \text { CEH } \end{gathered}$ | ${ }^{114} 4$ | ${ }_{2 \%}$ | 76\% | ${ }^{31}$ | ${ }_{2 \%}^{12}$ | ${ }^{41}$ | ${ }_{2 \%}^{16}$ | $\begin{aligned} & { }_{48}^{48} \\ & C_{6} \end{aligned}$ | 76\% | ${ }_{38}^{48}$ | ${ }_{2 \%}^{15}$ | 39\% | ${ }_{3 \%}^{27}$ |
| 4 | 3 | $?$ | ${ }^{2}$ | $?$ | ! | : | ! | ? | $!$ | $?$ | - | $!$ | - |
| 2.88 | 2.89 | $\stackrel{2.93}{\text { A }}$ | 2.86 | $\begin{aligned} & 2.97 \\ & A \end{aligned}$ | 2.95 | 2.83 | $\underset{A}{2.95}$ | 2.86 | 2.89 | ${ }_{\text {a }}^{2.97}$ | 3.05 | 2.90 | 3.00 $A$ |
| 1.07 | 1.09 | 1.02 | 1.08 | 0.97 | 0.95 | 1.14 | 0.95 | 1.10 | 1.09 | 1.02 | 0.95 | 1.12 | 1.01 |

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Fieldwork dates: 19th September to 9th November 2011

Table 7
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Q4. How often do you think about energy use in your home...
Base: All

| All Commu-nities(excl ctrls)(A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66}+$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 965 \\ \text { 32\% } \\ \text { BCKaj } \end{gathered}$ | ${ }_{17 \%}^{46}$ | $\begin{gathered} 129 \\ 28 \% \\ \hline 8 \end{gathered}$ | $\begin{aligned} & 183 \\ & 35 \% \\ & \text { BC } \end{aligned}$ | $\begin{aligned} & 190 \\ & 35 \% \\ & B_{C} \end{aligned}$ | $\begin{aligned} & 162 \\ & 36 \% \\ & B C \end{aligned}$ | $\begin{aligned} & 255 \\ & 34 \% \\ & B_{C} \end{aligned}$ | ${ }_{33}^{446}$ | ${ }_{32 \%}^{519}$ | ${ }_{33}^{510}$ | $\begin{gathered} 305 \\ 30 \% \end{gathered}$ | ${ }^{106}$ | ${ }_{38}^{586}$ | 208 ${ }_{34}$ | 154 |
| $\begin{gathered} 1138 \\ \text { BLNhi } \end{gathered}$ | ${ }_{32 \%}$ | ${ }^{168}$ | $\begin{gathered} 217 \\ 42 \% \\ 8 G \end{gathered}$ | $\begin{gathered} 228 \\ { }^{228} \begin{array}{c} 42 \% \end{array} \end{gathered}$ | ${ }^{174} 3$ | $\underset{36 \%}{267}$ | ${ }_{30}^{503}$ | ${ }_{39 \%}^{635}$ | $\begin{aligned} & 629 \\ & 419 \\ & \text { AKL } \end{aligned}$ | ${ }_{36}^{365}$ | ${ }_{33 \%}^{98}$ | $\begin{aligned} & 751 \\ & 41 \% \\ & \mathrm{AN} \end{aligned}$ | 177 | $\stackrel{194}{\substack{38 \%}}$ |
| $\begin{gathered} 499 \\ \begin{array}{c} 7 \% \\ \text { de } \end{array} \end{gathered}$ | $\underset{\mathrm{E}}{54 \%}$ | $\begin{gathered} 89 \\ 19 \% \\ l_{E} \end{gathered}$ | 788 | 79\% | 73 $16 \%$ | $\stackrel{126}{17 \%}$ | ${ }^{231} 7 \%$ | ${ }_{17 \%}^{268}$ | 250 | 182\% | ${ }_{15 \%}^{45}$ | ${ }^{300}$ | 104 | ${ }^{86}$ |
| $\begin{gathered} \quad \begin{array}{c} 264 \\ \mathbf{q}_{\%} \\ \text { DEFM } \end{array} \end{gathered}$ | $\underset{\substack{55 \\ A C D E F \\ G}}{\substack{21 \%}}$ | ( $\begin{gathered}49 \% \\ \text { DEF }\end{gathered}$ | ${ }^{27}$ 5\% | 30\% | ${ }^{28} 8$ | $\begin{gathered} 75 \\ 10 \% \\ \text { DEF } \end{gathered}$ | ${ }^{122} 9$ | ${ }^{142} 9$ | ${ }^{110} 7$ | $\begin{gathered} 115 \\ 11 \% \\ A J \end{gathered}$ | 10\% | ${ }^{132} 7 \%$ | 77 AM | $\begin{gathered} 52 \\ 10 \% \\ M Q \end{gathered}$ |
| $\begin{gathered} 102 \\ \text { Jме } \end{gathered}$ | ${ }^{23}{ }^{23} \text { ACDEFG }$ | $\begin{aligned} & 21 \\ & { }_{5 \%}^{5 \%} \\ & \text { FF } \end{aligned}$ | ${ }^{11}$ 2\% | ${ }^{13}$ | 2\% | ${ }^{25} 3$ | ${ }^{46}$ | ${ }_{3 \%}^{56}$ | ${ }^{35}$ | $\begin{aligned} & 46 \\ & { }^{56} \\ & \mathrm{~s}^{2} \end{aligned}$ | $\begin{aligned} & 19 \% \\ & \mathrm{AJ}^{6 \%} \end{aligned}$ | ${ }_{3}^{46}$ | $\begin{gathered} 36 \% \\ A M^{6 \%} \end{gathered}$ | ${ }^{18}$ |
| 4 | $!$ | ${ }^{3}{ }^{3}{ }^{3}$ | : | : | : | : | : | 4 | ? | ? | : | $!$ | $!$ | $\begin{aligned} & 2 \\ & \stackrel{2}{2} \end{aligned}$ |
| $\begin{array}{r} 2.88 \\ \text { BCKN } \\ \text { ai } \end{array}$ | 2.29 | 2.73 | ABCG $\begin{array}{r}3.03 \\ \hline\end{array}$ | ABCG ${ }^{3.02}$ | ABCOI | ${ }^{2.87}{ }^{\text {B }}$ | 2.88 | 2.88 | ${ }^{2} \times 2.96$ | 2.76 | 2.81 | A. 2.94 | 2.74 | 2.82 |
| 1.07 | 1.23 | 1.12 | 0.95 | 0.97 | 0.98 | 1.09 | 1.08 | 1.06 | 0.99 | 1.13 | 1.21 | 1.00 | 1.23 | 1.09 |

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## Fieldwork dates: 19th September to 9th November 2011

## Table 7

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Q4. How often do you think about energy use in your home..
Base: All


Standard Deviation
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er

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1.06
$$

1.12

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Fieldwork dates: 19th September to 9th November 2011

Q4. How often do you think about energy use in your home...
Base: All

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree <br> (L) | Agree $(\mathrm{M})$ | Disagree (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 965 \\ \text { CFGJ. } \\ \text { ch } \\ \text { dr } \end{gathered}$ | $\begin{gathered} 396 \\ 37 \% \\ \text { ACD } \end{gathered}$ | 360 $29 \%$ | ${ }_{31 \%}^{203}$ | $\begin{gathered} 484 \\ \text { AF5\% } \\ \text { AFG } \end{gathered}$ | - | - | $\begin{aligned} & 294 \\ & \text { AlJ } \end{aligned}$ | ${ }_{3}^{379}$ | ${ }_{28 \%}^{292}$ | ${ }_{34}^{548}$ | ${ }_{32 \%}^{221}$ | 209 $30 \%$ | $\begin{aligned} & 698 \\ & 34 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 138 \\ \text { DFGMM } \\ \mathrm{p} \end{gathered}$ | ${ }_{382}^{382}$ | $\begin{gathered} 527 \\ { }^{43 \%} \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 224 \\ 34 \% \end{gathered}$ | $\begin{gathered} 581 \\ \text { 5F5\% } \\ \text { AFG } \end{gathered}$ | $\vdots$ | - | $\begin{gathered} 314 \\ 43 \% \\ A 3 \end{gathered}$ | $\begin{gathered} 504 \\ \substack{42 \% \\ A J} \end{gathered}$ | 320 $31 \%$ | $\begin{gathered} \begin{array}{c} 63 \\ A 1 \% \\ A L \end{array} \\ \hline \end{gathered}$ | 250 36 | ${ }_{31 \%}$ | $\begin{aligned} & 848 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 499 \\ 17 \% \\ \text { BEGNN } \\ \text { a } \end{gathered}$ | ${ }_{14 \%}^{151}$ | $\begin{gathered} 217 \\ \substack{18 \% \\ B} \end{gathered}$ | $\begin{aligned} & 128 \\ & 20 \% \\ & A B \end{aligned}$ | ; | $\begin{gathered} 237 \\ \text { 2300\% } \\ \text { AEG } \end{gathered}$ | : | ${ }_{9 \%} 9$ | $\begin{gathered} 218 \\ 18 \% \\ H \end{gathered}$ | $\begin{gathered} 212 \\ 21 \% \\ \mathrm{AH} \end{gathered}$ | $\stackrel{262}{16 \%}$ | 113 $16 \%$ | $\begin{aligned} & 143 \\ & 21 \% \\ & \text { AN } \end{aligned}$ | 300 $15 \%$ |
| $\begin{gathered} 264 \\ \text { EFH } \% \\ \text { ar } \end{gathered}$ | ${ }^{96}$ | ${ }^{96}$ | $\begin{aligned} & \begin{array}{l} 71 \\ { }_{1} \% \end{array} \end{aligned}$ | - | - | $\begin{gathered} 113 \\ \text { } \begin{array}{c} 68 \% \\ A E F \end{array} \end{gathered}$ | ${ }^{43}{ }_{6}$ | ${ }^{78}$ | $\begin{aligned} & 143 \\ & 14 \% \\ & \text { AH } \end{aligned}$ | ${ }^{115}$ | $\begin{aligned} & 76 \\ & 11 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 88 \\ & { }_{13}^{13 \%} \end{aligned}$ | ${ }^{145}$ |
| $\begin{gathered} 102 \\ \text { EFHIN } \\ \text { ar } \end{gathered}$ | ${ }^{33}$ \% | ${ }^{37} 3$ | ${ }^{29} 4$ | - | : | $\begin{gathered} 54 \\ \text { 32\% } \\ \text { AEF } \end{gathered}$ | 10 ${ }_{1 \%}$ | ${ }_{2}^{25}$ | $\begin{gathered} { }^{67} \\ \text { AHI } \end{gathered}$ | 43\% | $\begin{gathered} 31 \% \\ 4_{k}^{2 / 4} \end{gathered}$ | $\begin{aligned} & 37 \\ & \text { AN }^{5 \%} \end{aligned}$ | ${ }^{43} 2$ |
| 4 | - | 2 | $!$ | - | : | - | : | $\begin{aligned} & 4 \\ & A \\ & \text { A } \end{aligned}$ | : | \% | : | $!$ | 3 |
| $\begin{gathered} 2.88 \\ \substack{2.8 \mathrm{~B} \\ \text { Dimd }} \end{gathered}$ | 2.96 A. | ${ }^{2.87}$ | 2.76 | 3.45 AFG | $\stackrel{2.00}{G}$ | 0.68 | ${ }_{\text {A }}^{3.15}$ | $\stackrel{2.94}{\text { AJ }}$ | 2.61 | $\stackrel{2.96}{\text { AL }}$ | 2.80 | 2.68 | $\stackrel{2}{2.99}$ |
| 1.07 | 1.08 | 1.01 | 1.13 | 0.50 | 0.00 | 0.47 | 0.91 | 0.97 | 1.21 | 1.01 | 1.14 | 1.18 | 0.98 |

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## Fieldwork dates: 19th September to 9th November 2011

Q4. How often do you think about energy use in your home...
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) }
\end{gathered}
\]} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active energy (a) \& Energy aware (b) \& \[
\begin{aligned}
\& \text { Energy } \\
\& \text { ambivalent } \\
\& \text { (c) } \\
\& \hline
\end{aligned}
\] \& Energy wasters (d) \& \begin{tabular}{l}
\[
\begin{aligned}
\& \text { Under } \\
\& 1 \text { year } \\
\& \text { (e) }
\end{aligned}
\] \\
(e)
\end{tabular} \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& 5 years
to under to under (g) \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
0 \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (1) }
\end{aligned}
\] \& Solid \& \[
\begin{aligned}
\& \text { Timber } \\
\& (n)
\end{aligned}
\] \& Other (o) \& \[
\begin{gathered}
\text { Less than } \\
20,800
\end{gathered}
\]
(p) \& \[
\begin{aligned}
\& 20,800- \\
\& 36,400
\end{aligned}
\]
(q) \& \[
\underset{(\mathrm{r})}{\substack{36,40+}}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
965 \\
\begin{array}{c}
92 \% \\
\text { cFGJ } \\
\text { cdr }
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
358 \\
44 \% \\
\mathrm{Abcd}
\end{gathered}
\] \& \[
\begin{aligned}
\& 453 \\
\& 31 \% \\
\& c d
\end{aligned}
\] \& \[
\begin{aligned}
\& 86 \\
\& 26 \% \\
\& d
\end{aligned}
\] \& \[
{ }_{19 \%}^{68}
\] \& \[
\begin{gathered}
109 \\
\hline 29 \%
\end{gathered}
\] \& \[
{ }_{35 \%}^{242}
\] \& \[
{ }_{345}^{175}
\] \& \[
{ }_{32 \%}^{438}
\] \& \[
\begin{aligned}
\& 296 \\
\& 34 \%
\end{aligned}
\] \& \[
579
\] \& \[
{ }_{31}^{90}
\] \& \[
{ }_{32 \%}^{636}
\] \& \[
{ }_{33 \%}^{315}
\] \& \[
{ }_{27 \%}^{23}
\] \& \[
\begin{aligned}
\& 31 \\
\& 30 \%
\end{aligned}
\] \& \[
\begin{gathered}
380 \\
37 \% \\
A r
\end{gathered}
\] \& \[
\underset{\substack{186 \\ 33 \%}}{\substack{0}}
\] \& \(\xrightarrow{117}\) \\
\hline  \& 292
\(36 \%\) \& 580\% \& \[
\begin{aligned}
\& 142 \\
\& \begin{array}{l}
12 \% \\
\text { ad }
\end{array}
\end{aligned}
\] \& 124
\(34 \%\) \& 150\% \& 264\% \& 200 39 \& 524 \(38 \%\) \& \({ }_{3}^{339}\) \& \({ }_{38} 68\) \& 107 \& 740
\(38 \%\) \& \[
{ }^{385}
\] \& 418\% \& 37
\(35 \%\) \& \({ }_{34}^{342}\) \& 234
4
\(p\) \& \[
\begin{gathered}
217 \\
\begin{array}{c}
49 \% \\
\mathrm{Apq}
\end{array}
\end{gathered}
\] \\
\hline \[
\begin{gathered}
499 \\
\substack{17 \% \\
\text { BEGH } \\
\mathrm{Na}}
\end{gathered}
\] \& \[
{ }_{125}^{95}
\] \& \[
\underset{\substack{253 \\ 17 \%}}{\substack{0 \\ \hline}}
\] \& \[
\begin{gathered}
74 \\
\text { 22\% } \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{aligned}
\& 77 \\
\& 27 \% \\
\& \mathrm{Ad}
\end{aligned}
\] \& \[
\begin{aligned}
\& 62 \\
\& 16 \%
\end{aligned}
\] \& \[
{ }_{15 \%}^{108}
\] \& \[
\begin{aligned}
\& 87 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{gathered}
242 \\
18 \%
\end{gathered}
\] \& \[
{ }_{16 \%}^{138}
\] \& \[
{ }^{306}
\] \& \[
{ }^{55} 9 \%
\] \& \[
{ }_{177 \%}^{337}
\] \& \[
{ }^{150}
\] \& \[
{ }_{21 \%}^{18}
\] \& 14\% \& \(\xrightarrow{168}\) \& \({ }^{83}\) \& 82\% \\
\hline \[
\begin{gathered}
264 \% \\
\text { EFHKK } \\
\text { Nar }
\end{gathered}
\] \& 47\% \& \[
\underset{\substack{132 \\ 9 \%}}{132}
\] \& \({ }^{24} 7\) \& \[
\begin{gathered}
{ }^{617 \%} \\
\text { Aabc }
\end{gathered}
\] \& \({ }_{9 \%}\) \& \({ }^{62} \%\) \& 40 80 \& \({ }^{127}\) \& 69\% \& \({ }^{163}\) \& \({ }^{32}\) \& \({ }^{165}\) \& \({ }^{86}\) \& \({ }_{5 \%}^{4}\) \& \[
\begin{gathered}
188 \\
\text { Almn }
\end{gathered}
\] \& 94

9\% \& 45\% \& ${ }_{5 \%}^{23}$ <br>

\hline $$
\begin{gathered}
102 \\
\text { EFHK } \\
\text { EMar }
\end{gathered}
$$ \& ${ }^{19}$ \& ${ }^{42}$ \& 10\% \& \[

$$
\begin{gathered}
319 \% \\
\text { Aabc }
\end{gathered}
$$
\] \& ${ }^{18}$ \& ${ }^{23} 3$ \& ${ }_{3}^{14}$ \& ${ }^{47}$ \& ${ }_{3 \%}^{26}$ \& ${ }^{69} 4$ \& ${ }_{2 \%}^{7}$ \& 76\% \& ${ }^{27} 3$ \& - \& ${ }_{3 \%}$ \& 35

3

3\% \& | 20 |
| :---: |
| 4 | \& ${ }_{1 \%}^{6}$ <br>

\hline 4 \& $?$ \& $!$ \& $!$ \& : \& \[
Agh^{3} \%

\] \& $!$ \& : \& : \& : \& 4 \& : \& 4 \& : \& : \& \[

\mathrm{Am}^{1 \%}
\] \& $!$ \& $!$ \& $:$ <br>

\hline $$
\begin{aligned}
& 2.88 \\
& \text { jpG } \\
& \text { JLMd }
\end{aligned}
$$ \& \[

$$
\begin{gathered}
3.14 \\
\text { Abc } \\
d
\end{gathered}
$$
\] \& ${ }_{\text {2 }}^{2.87}$ \& ${ }_{\text {2 }}^{2.80}$ \& 2.38 \& 2.79 \& 2.92 \& 2.93 \& 2.86 \& 2.93 \& 2.86 \& 2.83 \& 2.87 \& 2.91 \& 2.97 \& 2.72 \& 2.92 \& 2.92 \& 2.93 <br>

\hline 1.07 \& 0.99 \& 1.04 \& 1.00 \& 1.21 \& 1.11 \& 1.07 \& 1.03 \& 1.07 \& 1.04 \& 1.08 \& 1.06 \& 1.08 \& 1.04 \& 0.82 \& 1.15 \& 1.10 \& 1.05 \& 0.88 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q5. Thinking about your home in the winter, is it...
Base: All

|  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} { }^{635} \\ 21 \% \\ \text { LRpway } \end{gathered}$ | 640 $22 \%$ | $\stackrel{503}{25 \%}$ | $\begin{gathered} 600 \\ \begin{array}{c} 29 \% \\ C \end{array} \end{gathered}$ |
| $\begin{aligned} & 1346 \\ & \text { RpVy } \end{aligned}$ | ${ }^{1326} 45$ | ${ }_{46 \%}^{925}$ | ${ }^{958}$ |
| $\begin{gathered} 546 \\ 18 \% \\ \mathrm{Y} \end{gathered}$ | ${ }^{566}$ | $\begin{gathered} 317 \\ 16 \% \\ D \end{gathered}$ | $\stackrel{279}{14 \%}$ |
|  | $\begin{gathered} 408 \\ 14 \% \\ \hline \mathrm{~A} \end{gathered}$ | ${ }^{160} 8$ | ${ }^{182}$ |
| ${ }_{\text {BikNnpqstuyyz }}^{111} 4 \%$ | ${ }^{22}{ }_{1 \%}$ | ${ }^{87}{ }^{4 \%}$ | ${ }^{22}{ }_{1 \%}$ |
| $\begin{gathered} 1.80 \\ \text { BkRpSaqy } \end{gathered}$ | 1.75 | 1.93 | 1.98 |
| 0.92 | 0.95 | 0.87 | 0.89 |
| $\begin{gathered} 1981 \\ \text { RpSay } \end{gathered}$ | ${ }^{1906}$ | ${ }^{1428}$ | $\underset{C}{1558} \underset{C}{76 \%}$ |
| $\begin{gathered} 880 \\ \text { mTvwuy } \end{gathered}$ | $\underset{A}{974} \underset{A}{33 \%}$ | ${ }^{477}$ | 461 $23 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 9

Page 22
Q5. Thinking about your home in the winter, is it...
Base: All

Total
Very easy to keep warm (3)

Fairly easy to keep warm (2)

Fairly difficult to keep

Very difficult to keep warm
(0)

Don't know

Mean
Standard Deviation
All easy

All difficult

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \end{aligned}$ (1) <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (1) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{100}$ | $\begin{aligned} & 321 \% \\ & 21 \% \end{aligned}$ | 27 ${ }_{15}$ | ${ }_{16 \%}^{18}$ | $\begin{gathered} 75 \\ 21 \% \end{gathered}$ | ${ }_{21}^{25}$ | ${ }_{22}^{22}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | 39 $13 \%$ | $19$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 30 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | 23\% | $\begin{gathered} 59 \\ \substack{57 \% \\ A} \end{gathered}$ | ${ }_{24}^{89}$ |
| 204 | 48\% | 86\% | 54\% | $\begin{gathered} 152 \\ 43 \% \end{gathered}$ | ${ }_{52}^{62}$ | 50\% | ${ }^{54} 45$ | ${ }_{37 \%}^{112}$ | 42\% | ${ }_{51}^{51}$ | ${ }^{138}$ 46\% | ${ }_{38}^{81}$ | $\begin{gathered} 187 \\ 51 \% \\ A \end{gathered}$ |
| 159 | 29\% | ${ }^{36}$ | ${ }_{19 \%}^{21}$ | ${ }_{20 \%}^{71}$ | ${ }_{18 \%}^{22}$ | $\begin{aligned} & 17 \\ & 77 \% \end{aligned}$ | 218\% | ${ }_{22}^{65}$ | $\underset{\substack{26 \% \\ A}}{29}$ | $111 \%$ | ${ }_{17 \%}^{52}$ | 40\% | ${ }^{63} 77$ |
| 67 ${ }^{6}$ | 16\% | ${ }_{12}^{21}$ | ${ }^{10} 9$ | 488\% | ${ }_{7 \%}^{8}$ | 10\% | ${ }^{11} 9$ | $\begin{aligned} & \frac{67}{2 \%} \\ & A \end{aligned}$ | 18 $16 \%$ | 6\% | ${ }^{27} 9$ | 109\% | ${ }^{15} 4$ |
| ${ }^{10} 2$ | $\begin{aligned} & 5 \\ & 3 \% \\ & i \end{aligned}$ | 3\% | ${ }_{2 \%}$ | ${ }_{1}$ \% | ${ }_{3 \%}$ | ${ }_{1 \%}$ | $3_{3 \%}$ | $\begin{aligned} & 17 \\ & { }_{p}^{17 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $\begin{gathered} 14 \\ 5 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{aligned} & 25 \\ & { }^{212 \%} \end{aligned}$ | ${ }^{16}{ }_{4}^{4 \%}$ |
| 1.77 | 1.80 | 1.70 | 1.79 | 1.73 | 1.89 | 1.85 | 1.90 | 1.43 | 1.57 | ${ }^{2.07}{ }_{\text {Ar }}$ | 1.87 | $\stackrel{1.99}{\text { Af }}$ | ${ }_{\text {1 }}^{1.99}$ |
| 0.97 | 0.91 | 0.88 | 0.83 | 0.95 | 0.82 | 0.88 | 0.90 | 1.00 | 0.97 | 0.82 | 0.89 | 0.86 | 0.77 |
| $\begin{gathered} 304 \\ 68 \% \end{gathered}$ | ${ }^{100}$ | ${ }^{113} 84$ | ${ }_{70 \%}^{77}$ | $\underset{65 \%}{227}$ | ${ }_{73 \%}$ | ${ }_{72}^{72 \%}$ | ${ }_{71 \%}^{85}$ | $\begin{gathered} 151 \\ 50 \% \end{gathered}$ | 61 ${ }_{5}^{6}$ | $\begin{aligned} & 81 \\ & 81 \% \\ & \mathrm{Ar}_{1} \end{aligned}$ | 207 69 | 140 65 | $\underset{\substack{276 \\ 75 \%}}{ }$ |
| ${ }^{136}$ 30\% | 450\% | ${ }_{32}^{57}$ | 31 $28 \%$ | 119 $34 \%$ | 30 ${ }^{35}$ | 27\% | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\underset{\substack{132 \\ 4 \\ A}}{ }$ | $\begin{aligned} & { }_{4}^{43 \%} \\ & A \end{aligned}$ | 17\% | 79\% | 23\% | ${ }_{78}^{71 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 9

Q5. Thinking about your home in the winter, is it...
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { Ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{22 \%}^{66}$ | ${ }_{20}^{26}$ | ${ }_{16 \%}^{32}$ | ${ }_{11 \%}^{32}$ | 23\% |
| 139 $46 \%$ | $\begin{aligned} & 86 \\ & { }_{A}^{56 \%} \end{aligned}$ | $\begin{aligned} & 103 \\ & 51 \% \end{aligned}$ | ${ }^{120} 40$ | ${ }^{141} 4$ |
| ${ }_{20 \%}^{60 \%}$ | ${ }_{11 \%}$ | $\begin{aligned} & 41 \\ & 20 \% \end{aligned}$ | ${ }_{22 \%}^{62 \%}$ | 44\% |
| 19\% | ${ }_{2 \%}$ | ${ }^{17} 8$ | $\underset{\substack{19 \% \\ \mathrm{~A}}}{57}$ | 13\% |
| ${ }^{15}$ | ${ }_{2 \%}$ | 4\% | $\begin{aligned} & { }^{26 \%} \\ & \text { AY } \end{aligned}$ | ${ }_{3 \%}$ |
| 1.88 | 2.05 AW | 1.78 | 1.46 $y$ | 1.83 |
| 0.84 | 0.64 | 0.83 | 0.95 | 0.94 |
| ${ }_{68 \%}^{205}$ | $\begin{aligned} & 112 \\ & 85 \% \\ & \mathrm{AW} \end{aligned}$ | ${ }_{67 \%}^{135}$ | $\begin{gathered} 152 \\ 50 \% \end{gathered}$ | $\xrightarrow{210} 70$ |
| ${ }_{27}^{80}$ | ${ }_{13}^{17}$ | 29\% | $\begin{gathered} 123 \\ 41 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{27}^{82}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 9

Page 24
Q5. Thinking about your home in the winter, is it...
Base: All
Total

Very easy to keep warm (3)

Fairly easy to keep warm (2)

Fairly difficult to keep
warm (f)

Very difficull to keep warm
(0)

Don't know
Mean

Standard Deviation
All easy

All difificult

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green (2,5) $\qquad$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,0) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301111 |  | $94 *$ | 304 | 208 | 369 |
|  | $\begin{gathered} 640 \\ 22 \% \end{gathered}$ | ${ }_{20 \%}^{88}$ | $\begin{aligned} & 34 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 23 \% \end{aligned}$ | ${ }_{19 \%}^{21}$ | ${ }_{24 \%}^{85}$ | $\begin{aligned} & 35 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 32 \% \\ & A \end{aligned}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | ${ }_{14 \%}^{43}$ | ${ }_{16 \%}^{18}$ | ${ }_{22 \%}^{21}$ | ${ }_{23 \%}^{69}$ | ${ }_{20 \%}^{41}$ | ${ }_{24 \%}^{88}$ |
|  | ${ }^{1326} 45 \%$ | ${ }_{46 \%}^{207}$ | $\begin{aligned} & 75 \\ & \hline 49 \end{aligned}$ | $\begin{aligned} & 70 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & { }_{47}^{47} \end{aligned}$ | $\begin{aligned} & 145 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 43 \% \end{aligned}$ | ${ }_{41 \%}^{51}$ | ${ }_{37 \%}^{111}$ | $\begin{aligned} & 50 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 134 \% \\ & 44 \% \end{aligned}$ | $\begin{gathered} 100 \\ 48 \% \\ \mathrm{~V} \end{gathered}$ | $\begin{aligned} & 1855 \\ & 50 \% \end{aligned}$ |
|  | ${ }_{19 \%}^{566}$ | $\stackrel{94}{21 \%}$ | $\begin{gathered} 29 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 76 \% \end{aligned}$ | ${ }_{17 \%}^{58}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | ${ }_{24 \%}^{29}$ | ${ }^{58} 9$ | ${ }_{23 \%}^{26}$ | ${ }_{18 \%}^{18 \%}$ | $\begin{aligned} & 71 \\ & 23 \% \\ & A \end{aligned}$ | ${ }_{23 \%}^{47}$ | ${ }_{16 \%}^{58}$ |
|  | ${ }_{14 \%}^{408}$ | $\begin{gathered} 58 \\ 13 \% \end{gathered}$ | ${ }^{13} 8$ | $\underset{\substack{17 \% \\ 28 \\ \hline}}{ }$ | $\begin{gathered} 23 \\ { }^{21 \%} \\ A^{21 \%} \end{gathered}$ | $\begin{aligned} & \substack { 54 \\ \begin{subarray}{c}{16 \%{ 5 4 \\ \begin{subarray} { c } { 1 6 \% } } \end{aligned}$ | ${ }_{6 \%}^{8}$ | ${ }_{8 \%}^{8}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \begin{array}{c} 89 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 32 \\ w^{9 \%} \end{array} \end{aligned}$ |
|  | ${ }^{22}{ }_{1 \%}$ | $!$ | : | ${ }_{1 \%}$ | : | ${ }_{2 \%}^{6}$ | ${ }_{2}^{3}$ | : | ${ }_{1 \%}^{1}$ | $!$ | : | ${ }_{1 \%}$ | : | $!$ | 2\% |
|  | 1.75 | 1.73 | 1.88 | 1.73 | 1.61 | 1.76 | ${ }^{2.02}$ | 1.99 | 1.64 | 1.36 | 1.62 | 1.80 | 1.80 | 1.79 | ${ }_{1}^{1.91}$ |
|  | 0.95 | 0.92 | 0.87 | 1.01 | 1.03 | 1.00 | 0.83 | 0.90 | 0.96 | 1.05 | 0.93 | 0.93 | 0.90 | 0.87 | 0.86 |
|  | 1966\% | 295 66 | $\begin{aligned} & 111 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 109 \\ \hline 60 \% \end{gathered}$ | ${ }_{63 \%}^{68}$ | ${ }_{66 \%}^{230}$ | $\begin{gathered} 98 \\ \underset{A}{98 \%} \end{gathered}$ | ${ }^{78}$ | $\begin{aligned} & 744 \\ & \\ & \hline 00 \% \end{aligned}$ | 154 | ${ }_{61 \%}^{68}$ | $\begin{aligned} & 64 \% \\ & 68 \% \end{aligned}$ | ${ }_{67 \%}^{203}$ | 14188 | $\begin{gathered} 273 \\ 74 \% \\ A \end{gathered}$ |
|  | ${ }^{974} 3$ | ${ }^{152} 34$ | ${ }_{22}^{47 \%}$ | ${ }_{33}^{55}$ | 409 | ${ }_{32}^{112}$ | ${ }_{19 \%}^{24}$ | 25\% | $\begin{gathered} 48 \\ 39 \% \\ A Q \end{gathered}$ | $\begin{gathered} 146 \\ 49 \% \\ A \end{gathered}$ | $\begin{aligned} & 43 \\ & 39 \% \\ & \text { A } \end{aligned}$ | $\begin{gathered} 29 \% \\ 319 \\ \hline \end{gathered}$ | 101 $33 \%$ | ${ }_{32 \%}^{66}$ | 900 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 9

Q5. Thinking about your home in the winter, is it...
Base: All
Total

Very easy to keep warm (3)

Farly easy to keep warm (2)

Fairly difficult to keep
warm (1)

Very difficult to keep warm
(0)
Don't know

Mean
Standard Deviation
All easy

All difficult

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton ctrl) (w) |  | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 |  | 191 | 301 | 297 |
|  | ${ }_{22 \%}^{640}$ | ${ }_{22 \%}^{62 \%}$ |  | ${ }_{12 \%}^{15}$ |  | ${ }_{13 \%}^{24}$ | ${ }_{12 \%}^{35}$ | ${ }_{26}^{76}$ |
|  | ${ }_{45 \%}^{1326}$ | $\begin{gathered} 152 \\ 51 \% \end{gathered}$ |  | $\begin{aligned} & 69 \\ & 56 \% \\ & \mathrm{~A} \end{aligned}$ |  | ${ }_{51 \%}^{98}$ | ${ }^{114} 38$ | ${ }^{118} 80$ |
|  | $\stackrel{566}{19 \%}$ | ${ }^{57} 9$ |  | $\begin{aligned} & 28 \\ & 23 \% \\ & Y \end{aligned}$ |  | $\begin{aligned} & 47 \\ & \begin{array}{l} 25 \% \\ A \end{array} \end{aligned}$ | ${ }^{52}$ | $\begin{aligned} & \begin{array}{c} 63 \\ 21 \% \\ b \end{array}, ~ \end{aligned}$ |
|  | ${ }_{14 \%}^{408}$ | ${ }^{23}{ }_{8 \%}$ | $\begin{aligned} & { }^{10}{ }_{8 \%} \end{aligned}$ |  | ${ }^{18}{ }_{9 \%}$ |  | $\begin{aligned} & 100 \\ & 33 \% \\ & \text { Aa } \end{aligned}$ | 36\% |
|  | ${ }^{22}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{2}$ |  | ${ }_{2 \%}^{4}$ |  | : | ${ }^{4} \%$ |
|  | 1.75 | 1.88 | 1.73 |  | 1.68 |  | 1.28 | 1.80 |
|  | 0.95 | 0.84 | 0.78 |  | 0.82 |  | 1.05 | 0.96 |
|  | $\begin{aligned} & 1966 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 218 \\ \substack{73 \% \\ A} \end{gathered}$ | ${ }_{88 \%}^{84}$ |  | $\begin{aligned} & 122 \\ & 64 \% \end{aligned}$ |  | $\begin{aligned} & 149 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 194 \\ 65 \% \end{gathered}$ |
|  | ${ }^{974} 3$ | ${ }_{27 \%}^{80}$ | $\begin{aligned} & 38 \\ & 31 \% \\ & Y \end{aligned}$ |  | $\begin{aligned} & 65 \\ & 34 \% \end{aligned}$ |  | $\begin{aligned} & 152 \\ & 50 \% \\ & \text { Aa } \end{aligned}$ | ${ }_{33}^{99}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 10
Page 26
Q5. Thinking about your home in the winter, is it...
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in <br> deprived <br> areas <br> (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\underset{\substack{635 \\ \underset{G}{31 \%}}}{ }$ | $\stackrel{640}{62 \%}$ | ${ }_{229}^{239}$ | 430 | $\underset{A}{330} \underset{A}{3}$ | $\begin{gathered} 158 \\ \substack{2 \% \%} \end{gathered}$ | 189\% | $\underset{\substack{211 \\ 25 \%}}{ }$ | ${ }_{24 \%}^{256}$ | ${ }^{431}$ | $\begin{gathered} 325 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 22 \% \end{aligned}$ | ${ }_{189}^{188}$ | 187 |
| 1346 ${ }^{45 \%}$ | ${ }^{1326}$ | 485 | $\begin{aligned} & 923 \\ & 96 \% \end{aligned}$ | $\begin{aligned} & 630 \\ & 44 \% \end{aligned}$ | $270$ | 443\% | ${ }_{45 \%}^{374}$ | 474 $44 \%$ | 928 $45 \%$ | $\begin{aligned} & 631 \\ & 45 \% \end{aligned}$ | 277 46 | 440\% | 373 $45 \%$ |
| $\begin{gathered} 546 \\ 188 \\ \text { B8 } \end{gathered}$ | ${ }^{506}$ | $\stackrel{207}{19 \%}$ | $\begin{gathered} 348 \\ 17 \% \end{gathered}$ | ${ }_{19 \%}^{263}$ | ${ }^{103}{ }_{17 \%}$ | 184 $18 \%$ | ${ }_{17 \%}^{141}$ | ${ }_{189}^{195}$ | $\begin{gathered} 403 \\ 20 \% \end{gathered}$ | ${ }_{20 \%}^{283}$ | $\begin{aligned} & \begin{array}{l} 136 \\ 22 \% \\ \mathrm{AF} \end{array} \end{aligned}$ | 198\% | $\begin{aligned} & 183 \\ & \begin{array}{l} 22 \% \\ \mathrm{AH} \end{array} \end{aligned}$ |
| $\begin{aligned} & 334 \% \\ & \text { EFH } \end{aligned}$ | $\stackrel{408}{14 \%}$ | $\stackrel{108}{10 \%}$ | ${ }^{229}$ | ${ }^{138}$ | ${ }^{43}$ | $\underset{\substack{100 \\ 180 \\ \hline}}{ }$ | ${ }_{8 \%}^{64}$ | $\underset{\substack{136 \\ C_{0}}}{ }$ | $\underset{\substack{269 \\ A \\ \hline}}{\substack{2 \\ \hline}}$ | ${ }^{106}$ | 60\% | $\begin{gathered} 182 \\ 18 \% \\ A \end{gathered}$ | $\begin{aligned} & 87 \\ & { }_{1}^{10 \%} \\ & H \end{aligned}$ |
| $\begin{gathered} 111 \\ \text { IJKLMN } \end{gathered}$ | ${ }^{22}$ | $\begin{gathered} 43 \\ 4 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 55 \\ & { }_{4}^{4 \%} \\ & k \end{aligned}$ | $\begin{aligned} & 41 \\ & { }_{7 L}^{7 \%} \end{aligned}$ | $\begin{aligned} & 34 \\ & 3 \% \\ & M \end{aligned}$ | $\begin{aligned} & 45 \\ & \operatorname{AN}^{5 \%} \end{aligned}$ | 13\% | ${ }_{1 \%}^{12}$ | ${ }_{1 \%}^{12}$ | $?$ | ? | $\stackrel{3}{ }$ |
| $\begin{aligned} & 1.80 \\ & G M \end{aligned}$ | 1.75 | 1.82 | 1.81 | $\underset{A}{1.85}$ | $1.95$ | 1.68 | $\begin{aligned} & 1.93 \\ & \text { AN } \end{aligned}$ | 1.80 | 1.75 | 1.79 | 1.79 | 1.63 | 1.80 |
| 0.92 | 0.95 | 0.90 | 0.92 | 0.90 | 0.87 | 0.97 | 0.87 | 0.95 | 0.94 | 0.93 | 0.89 | 0.98 | 0.91 |
| $\begin{gathered} 1981 \\ 67 \% \\ G M \end{gathered}$ | 1966\% | 724 $67 \%$ | 1353\% | ${ }^{960} 68$ | 428 $70 \%$ | 632\% | $\underset{\substack{585 \\ 70 \% \\ \hline}}{ }$ | 730\% | 1359\% | 956\% | ${ }_{6}^{408}$ | ${ }_{62 \%}^{628}$ | ${ }^{500}$ |
| $\begin{gathered} 880 \\ 30 \% \\ F H \end{gathered}$ | ${ }_{33 \%}^{974}$ | 315\% | 577 | ${ }^{401}$ | 146\% | $\underset{\substack{344 \\ 34 \% \\ A}}{ }$ | 205\% | ${ }^{331}$ \% | $\begin{aligned} & 672 \\ & 33 \% \\ & \text { AD } \end{aligned}$ | ${ }_{34}{ }_{32}$ | $\underset{F}{196} \underset{32 \%}{10}$ | $\underset{\substack{380 \\ 380}}{\substack{0}}$ | $\underset{32 \%}{270} \underset{H}{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q5. Thinking about your home in the winter, is it...
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} \\
\hline \& \[
\begin{aligned}
\& 16-24 \\
\& \text { (B) }
\end{aligned}
\] \& \[
\begin{gathered}
25-34 \\
\text { (C) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
35-44 \\
\text { (D) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
45-54 \\
\text { (E) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 66+ \\
\& (G)
\end{aligned}
\] \& \[
\begin{gathered}
\text { Male } \\
(H)
\end{gathered}
\] \& \[
\begin{gathered}
\text { Female } \\
\text { (I) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Semi/ } \\
\text { detached } \\
(\mathrm{J})
\end{gathered}
\] \& \[
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
\] \& \(\qquad\) Maisonette (L) \& \[
\begin{gathered}
\text { Bought } \\
\text { (M) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Social } \\
\text { rent } \\
\text { (N) } \\
\hline
\end{gathered}
\] \& Private rent (O) \\
\hline 2972 \& 263 \& 459 \& 516 \& 540 \& 446 \& 748 \& 1348 \& 1624 \& 1536 \& 1015 \& 298 \& 1816 \& 603 \& 506 \\
\hline \[
\begin{gathered}
635 \\
\text { BCDO } \\
\text { 2\% } \\
\text { OT }
\end{gathered}
\] \& \[
{ }_{16 \%}^{16}
\] \& \[
\begin{aligned}
\& 81 \\
\& 18 \%
\end{aligned}
\] \& \[
{ }_{17 \%}^{80}
\] \& \[
\begin{aligned}
\& 121 \\
\& 22 \% \\
\& { }_{20} \mathrm{BD}
\end{aligned}
\] \& \[
\begin{aligned}
\& 101 \\
\& 23 \% \\
\& 200
\end{aligned}
\] \& \[
\begin{gathered}
205 \\
\mathrm{ABCDE}_{2}^{27 \%}
\end{gathered}
\] \& \[
\stackrel{281}{21 \%}
\] \& \[
{ }_{224}^{354}
\] \& \[
\begin{gathered}
333 \\
{ }_{2}^{32} \\
\mathrm{~K}
\end{gathered}
\] \& \[
{ }^{186}
\] \& \[
\begin{aligned}
\& 72 \\
\& 24 \% \\
\& k
\end{aligned}
\] \& \[
\begin{aligned}
\& 429 \\
\& 24 \% \\
\& 40
\end{aligned}
\] \& \[
\begin{gathered}
126 \\
21 \% \\
0
\end{gathered}
\] \& 13\% \\
\hline \[
\begin{gathered}
1346 \\
43 \% \\
\text { CILNO } \\
\text { OPbei }
\end{gathered}
\] \& \({ }_{12}^{12}\) \& 173
\(38 \%\) \& \[
\underset{\substack{237 \\ C 6}}{ }
\] \& \[
\underset{\substack{255 \\ C}}{27 \%}
\] \& \[
\begin{gathered}
213 \\
48 \% \\
C
\end{gathered}
\] \& \[
\begin{gathered}
356 \\
\stackrel{38 \%}{c}
\end{gathered}
\] \& \[
\underset{\substack{641 \\ 48 \% \\ \mathrm{Al}}}{4}
\] \& 705
\(43 \%\) \& \[
\begin{aligned}
\& 741 \\
\& 48 \% \\
\& \text { AKL }
\end{aligned}
\] \& \[
\underset{\substack{444 \\ 44 \% \\ L}}{ }
\] \& \(\xrightarrow{104}\) \& \[
\begin{gathered}
925 \\
{ }^{925} 9 \\
\text { 5NO }
\end{gathered}
\] \& \({ }_{34 \%}^{208}\) \& 1918 \\
\hline \[
\begin{gathered}
546 \\
\text { GM\& } \\
18 \%
\end{gathered}
\] \& 49\% \& \[
\begin{gathered}
112 \\
24 \% \\
\text { AEFG }
\end{gathered}
\] \& \[
\begin{gathered}
108 \\
21 \% \\
G
\end{gathered}
\] \& \({ }^{89}\) 16\% \& 77\% \& \begin{tabular}{l}
111 \\
\(15 \%\) \\
\hline
\end{tabular} \& \({ }^{229} 7\) \&  \& \({ }^{280} 18 \%\) \& \(\underset{192}{19}\) \& \({ }_{22 \%}^{65}\) \& \({ }^{309}\) \& \[
\begin{aligned}
\& 124 \\
\& 24 \% \\
\& M
\end{aligned}
\] \& \[
\begin{gathered}
108 \\
{ }_{21 \%}^{11 \%}
\end{gathered}
\] \\
\hline \[
\begin{gathered}
\begin{array}{c}
334 \\
\text { IMMj }
\end{array}
\end{gathered}
\] \& 11\% \& \[
\begin{aligned}
\& 59 \\
\& { }_{\mathrm{G}}^{3} \%
\end{aligned}
\] \& \[
\begin{aligned}
\& \frac{64}{12 \%} \\
\& { }_{\mathrm{G}}^{2}
\end{aligned}
\] \& \[
\begin{aligned}
\& 67 \\
\& { }_{G}^{12 \%}
\end{aligned}
\] \& \({ }^{48} 11 \%\) \& \({ }^{66}\) \& \({ }_{1}^{146}\) \& \(\underset{188}{188}\) \& \(\stackrel{148}{10 \%}\) \& \[
\begin{aligned}
\& 139 \\
\& 14 \% \\
\& \text { AJ }
\end{aligned}
\] \& 13\% \& \({ }^{124} 7\) \& \[
\begin{gathered}
130 \\
\text { AMO }
\end{gathered}
\] \& \[
\begin{array}{r}
76 \\
\text { AMAQS }
\end{array}
\] \\
\hline \[
\underset{\substack{111 \\ \text { EFGJM }_{C d} \\ \mathrm{Cd}}}{\substack{1 \\ \hline}}
\] \& \[
\begin{gathered}
31 \\
\text { ACDEFG }
\end{gathered}
\] \& \[
{ }^{34}{ }^{34} \text { ADEFG }
\] \& \[
\begin{gathered}
21 \\
\text { EFG }^{21 \%}
\end{gathered}
\] \& \({ }_{1 \%}^{8}\) \& 2\% \& 10 \({ }_{1}\) \& \({ }^{51} 4\) \& \({ }^{60}\) \& \({ }^{34}\) \& \[
\begin{aligned}
\& 54 \% \\
\& \mathrm{AJ}^{54}
\end{aligned}
\] \& \[
\begin{aligned}
\& 18 \\
\& { }^{6 \%} \mathrm{~A}
\end{aligned}
\] \& \({ }_{2}^{29}\) \& \({ }^{15}\) \& \[
\begin{array}{r}
64 \\
13 \% \\
\text { AMNAPQRST }
\end{array}
\] \\
\hline \[
\begin{gathered}
1.80 \\
\text { CDK } \\
\text { COTVi }
\end{gathered}
\] \& 1.71 \& 1.65 \& 1.70 \& \({ }^{1.81}\) \& 1.84

CD \& $$
\begin{array}{r}
1.95 \\
A B C D \\
E F
\end{array}
$$ \& 1.81 \& 1.78 \& ${ }^{1.84}$ \& 1.70 \& 1.75 \& ANO

ANO \& 1.56 \& 1.56 <br>
\hline 0.92 \& 0.91 \& 0.94 \& 0.90 \& 0.93 \& 0.90 \& 0.89 \& 0.90 \& 0.93 \& 0.88 \& 0.94 \& 0.99 \& 0.83 \& 1.06 \& 0.95 <br>

\hline $$
\begin{gathered}
1981 \% \\
\text { BCDKK } \\
\text { NOORbei }
\end{gathered}
$$ \& -153 \& \[

{ }_{55 \%}^{254}

\] \& \[

\underset{\substack{323 <br> 63 \% <br> C}}{ }

\] \& \[

$$
\begin{gathered}
370 \\
70 \% \\
\text { BCD }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 314 \\
& 70 \% \\
& \text { BCD }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
561 \\
\text { ABCDE }
\end{gathered}
$$

\] \& \[

\stackrel{922}{98 \%}

\] \& \[

$$
\begin{gathered}
1059 \\
\hline 65
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1074 \\
\text { AKL }
\end{gathered}
$$

\] \& 630 ${ }_{6}^{62 \%}$ \& 176 \& \[

$$
\begin{gathered}
1354 \\
\text { ANS }
\end{gathered}
$$
\] \& 334 \& ${ }_{51 \%}^{258}$ <br>

\hline $$
\begin{gathered}
880 \\
\text { GJMQj }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 79 \\
& 30 \% \\
& G
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
171 \\
\text { AEFG }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 172 \\
& { }_{3 G} G^{2}
\end{aligned}
$$

\] \& \[

\underset{\substack{156 <br> G}}{156}
\] \& ${ }^{125}$ \& ${ }^{177}$ \& 375

$28 \%$ \& $\underset{305}{50}$ \& 428

$28 \%$ \& \[
$$
\begin{gathered}
331 \\
33 \% \\
A J
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 104 \\
& 35 \% \\
& A J
\end{aligned}
$$
\] \& 433

$24 \%$ \& \[
$$
\begin{aligned}
& 254 \\
& \text { AM } \\
& \text { AM }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
184 \\
\text { AMAPQS }
\end{gathered}
$$
\] <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 11
Page 28
Q5. Thinking about your home in the winter, is it...
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(P)
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(R)
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
\text { (T) } \\
\hline
\end{array}
\] \& Gas \& \[
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Oil } \\
\& \text { (c) }
\end{aligned}
\] \& \begin{tabular}{l}
Solid
fuel \\
(d)
\end{tabular} \& \[
\begin{aligned}
\& \text { All/mostly } \\
\& \text { caused } \\
\& \text { by humans }
\end{aligned}
\]
(e) \& \[
\begin{gathered}
50: 50 \\
(f)
\end{gathered}
\] \& All/mostly natural (g) \& Don'tbelieve in climate change (h) \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \mathrm{No} \\
\& (\mathrm{j}
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98 *\) \& 222 \& 2750 \\
\hline  \& \[
\begin{array}{r}
159 \\
\mathrm{AORT}
\end{array}
\] \& \[
\begin{gathered}
231 \\
\begin{array}{c}
22 \% \\
\mathrm{OT}
\end{array}
\end{gathered}
\] \& \[
\begin{aligned}
\& 96 \\
\& 19 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& 111 \\
\& 23 \% \\
\& \mathrm{OT}
\end{aligned}
\] \& \[
\begin{aligned}
\& 38 \\
\& 14 \%
\end{aligned}
\] \& \[
\stackrel{413}{41 \%}
\] \& \[
\begin{aligned}
\& 80 \\
\& 20 \%
\end{aligned}
\] \& \[
\stackrel{99}{25 \%}
\] \& \[
\begin{aligned}
\& 31 \\
\& 25 \%
\end{aligned}
\] \& \({ }_{241}^{241}\) \& \[
{ }^{181}
\] \& \[
\underset{\substack{173 \\ 24 \% \\ f}}{\substack{4 \%}}
\] \& \[
{ }_{26 \%}^{25}
\] \& \[
{ }_{17 \%}^{77}
\] \& \({ }_{298}^{598}\) \\
\hline \[
\begin{gathered}
1346 \\
45 \% \\
\text { COPbei } \\
\text { OOPbei }
\end{gathered}
\] \& 260\% \& \[
\begin{gathered}
522 \\
\text { AOPR }
\end{gathered}
\] \& \({ }_{4212}\) \& \[
\underset{\substack{228 \\ 46 \% \\ 0}}{2}
\] \& \[
\begin{gathered}
124 \\
47 \% \\
0
\end{gathered}
\] \& \[
\begin{gathered}
924 \\
446 \\
b
\end{gathered}
\] \& \({ }^{153} 8\) \& \[
\begin{gathered}
184 \\
46 \% \\
b
\end{gathered}
\] \& \({ }_{44 \%}\) \& 489 \(43 \%\) \& \[
\begin{aligned}
\& 455 \\
\& 49 \% \\
\& A \mathrm{Ae}
\end{aligned}
\] \& 330
\(45 \%\) \& 40 \& 79\% \& \[
\underset{\substack{1267 \\ 46 \% \\ \mathrm{Ai}}}{106}
\] \\
\hline \[
\begin{gathered}
546 \% \\
18 \% \\
\text { GMQ }
\end{gathered}
\] \& 115 \& \[
\begin{gathered}
173 \\
16 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 107 \\
\& 21 \% \\
\& 21
\end{aligned}
\] \& \[
\begin{aligned}
\& 92 \\
\& \hline 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 59 \\
\& { }^{52 \%}
\end{aligned}
\] \& \[
{ }^{355}
\] \& \[
{ }_{26}^{86}
\] \& \[
\begin{aligned}
\& 72 \% \\
\& 18 \%
\end{aligned}
\] \& \[
{ }_{18 \%}^{22}
\] \& \(\stackrel{\text { 215 }}{19}\) \& \[
{ }^{175}
\] \& \[
{ }_{18 \%}^{128}
\] \& \(16 \%\) \& 40\% \& 506\% \\
\hline \[
\begin{gathered}
\begin{array}{c}
334 \\
\text { GJMj } \\
\text { GJi }
\end{array}
\end{gathered}
\] \& 83\% \& 1119 \& \[
{ }_{12 \%}^{0}
\] \& \({ }^{46}\) \& \[
\begin{gathered}
34 \\
13 \%
\end{gathered}
\] \& \({ }_{11 \%}^{223}\) \& \[
\begin{gathered}
60 \\
15 \% \\
\text { Aac }
\end{gathered}
\] \& \({ }^{34} 9\) \& \[
{ }_{12 \%}^{15}
\] \& \(\underset{\substack{143 \\ 13 \%}}{\substack{13}}\) \& \[
{ }_{101}^{91}
\] \& \[
{ }^{77}
\] \& 14\% \& \[
\begin{aligned}
\& 60 \\
\& \begin{array}{l}
27 \% \\
A j
\end{array}
\end{aligned}
\] \& 274

$10 \%$ <br>

\hline $$
\begin{gathered}
111 \\
{ }_{\text {EFGJM }}^{\mathrm{Cd}} \\
\mathrm{Cd}
\end{gathered}
$$ \& ${ }^{26} 4$ \& 34\% \& ${ }^{26} 5$ \& ${ }_{3 \%}^{16}$ \& ${ }_{3 \%}$ \& 77

cd

ca \& $$
\begin{array}{r}
27 \\
\text { Aacd }
\end{array}
$$ \& 2\% \& : \& \[

$$
\begin{gathered}
\begin{array}{c}
53 \\
\mathrm{Ag}_{9}^{5 \%}
\end{array}
\end{gathered}
$$
\] \& ${ }^{29} 3$ \& 20\% \& ${ }_{3 \%}$ \& ${ }_{3 \%}^{6}$ \& ${ }^{105} 4$ <br>

\hline $$
\begin{array}{r}
1.80 \\
\text { CDO } \\
\text { CDGi }
\end{array}
$$ \& $\begin{array}{r}1.80 \\ \hline\end{array}$ \& \[

$$
\begin{gathered}
1.84 \\
A O R \\
T
\end{gathered}
$$
\] \& 1.72 \& 1.85

ORI \& 1.65 \& 1.80 ${ }_{\text {b }}$ \& 1.67 \& 1.89

Ab \& 1.83 \& 1.76 \& 1.80 \& 1.85 \& 1.80 \& 1.43 \& ${ }_{1}^{1.83}$ <br>
\hline 0.92 \& 0.97 \& 0.89 \& 0.93 \& 0.89 \& 0.89 \& 0.91 \& 0.98 \& 0.88 \& 0.95 \& 0.94 \& 0.87 \& 0.92 \& 1.00 \& 1.07 \& 0.90 <br>

\hline $$
\begin{gathered}
1981 \% \\
\text { LNOORK } \\
\text { LNOOR }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
419 \\
65 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
753 \\
\text { AOPR } \\
\text { AOR }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
308 \\
\substack{1 \% \\
0}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 339 \\
& \text { ORT } \\
& \text { ORT }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 162 \\
& { }_{16 \%}^{1 \%} \\
& 0
\end{aligned}
$$

\] \& \[

\underset{\substack{1337 <br> 67 \% <br> b}}{\substack{2 <br> \hline}}

\] \& ${ }_{57 \%}^{233}$ \& \[

$$
\begin{gathered}
283 \\
71 \% \\
\mathrm{Ab}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 85 \\
& 77 \% \\
& b
\end{aligned}
$$
\] \& 730

$64 \%$ \& \[
\underset{\substack{636 <br> 68 \%}}{\substack{0}}

\] \& \[

\underset{e}{503} \underset{e}{69 \%}

\] \& \[

{ }_{66 \%}^{65}

\] \& 116 \& \[

\underset{\substack{1865 <br> 68 \% <br> A}}{180}
\] <br>

\hline  \& $$
{ }_{3198}^{198}
$$ \& \[

\stackrel{284}{284}

\] \& \[

$$
\begin{aligned}
& \begin{array}{l}
167 \\
A_{3} \%
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
138 \\
28 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
93 \\
A 8 \% \\
A Q S
\end{gathered}
$$

\] \& \[

{ }_{278}^{578}

\] \& \[

$$
\begin{gathered}
146 \\
30 \% \\
\text { Aac }
\end{gathered}
$$

\] \& \[

\stackrel{106}{106}

\] \& \[

$$
\begin{aligned}
& 37 \\
& 30 \%
\end{aligned}
$$

\] \& ${ }_{3}^{358}$ \& \[

\stackrel{206}{206}

\] \& \[

$$
\begin{gathered}
205 \\
28 \%
\end{gathered}
$$

\] \& \[

{ }_{31}^{30}

\] \& \[

$$
\begin{aligned}
& \begin{array}{l}
100 \\
455 \\
A j
\end{array}
\end{aligned}
$$
\] \& 780

$28 \%$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 12
Page 29
16 Nov 2011
Q5. Thinking about your home in the winter, is it...
Base: All

Total
Very easy to keep warm (3)

Fairly easy to keep warm (2)

Fairly difficult to keep
warm (1)

Very difficult to keep warm
(0)

Don't know

Mean
Standard Deviation
All easy

All difificult

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \begin{array}{c} \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \begin{array}{c} \text { Fairly } \\ \text { strongly } \end{array} \\ & \text { (C) } \end{aligned}$ | Not very/ not at all (D) | Always/ offen (E) | Sometimes $(\mathrm{F})$ | Not very often/ not not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 635 \\ { }_{2}^{23 \%} \\ \substack{12 \% N \\ \text { imo }} \end{gathered}$ | $\begin{gathered} 289 \\ { }^{287 \%} \end{gathered}$ | ${ }_{18 \%}^{221}$ | ${ }_{19 \%}^{123}$ | ${ }_{20 \%}^{214}$ | ${ }_{23}^{55}$ | $\begin{gathered} 52 \\ \begin{array}{c} 31 \% \\ A E \end{array} \end{gathered}$ | ${ }_{21 \%}^{155}$ | ${ }_{18 \%}^{221}$ | $\underset{\substack{259 \\ \mathrm{Al}}}{25 \%}$ | $\begin{gathered} 376 \\ \begin{array}{c} 33 \% \\ \mathrm{AL} \end{array} \end{gathered}$ | $\stackrel{124}{18 \%}$ | $\begin{aligned} & 179 \\ & 26 \% \\ & \text { AN } \end{aligned}$ | ${ }_{203}$ |
| $\begin{gathered} 1346 \\ \text { B4. } 5 \% \\ \text { Beiei } \\ \text { mop } \end{gathered}$ | ${ }_{441}{ }_{42 \%}$ | $\begin{gathered} 633 \\ \text { } \begin{array}{c} 61 \% \end{array} \\ \hline 10 \end{gathered}$ | 266 | 480 45 | 118 $50 \%$ | 717 | 296 $41 \%$ | $\begin{gathered} 598 \\ \text { AHJ } \end{gathered}$ | ${ }_{4}^{452}$ | $\underset{A}{777} \underset{A}{78 \%}$ | 303 $44 \%$ | ${ }^{295}$ | $\begin{aligned} & 956 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 546 \\ \text { KMhif } \\ \text { кмhi } \end{gathered}$ | ${ }^{178}$ | ${ }^{2419 \%}$ | ${ }_{19 \%}^{124}$ | ${ }^{205}$ | ${ }_{18 \%}^{43}$ | ${ }^{25}$ | ${ }^{139} 19$ | ${ }^{227} 9$ | $\stackrel{180}{17 \%}$ | ${ }^{268}$ | $\begin{aligned} & 148 \\ & \begin{array}{l} 21 \% \\ \text { AK } \end{array} \end{aligned}$ | ${ }_{10}^{10 \%}$ | $\begin{gathered} 393 \\ \begin{array}{c} 19 \% \\ M \end{array} \end{gathered}$ |
| $\begin{gathered} 334 \\ \text { CFGIK } \\ \text { Ceklinr } \end{gathered}$ | $\underset{\substack{125 \\ 12 \%}}{ }$ | ${ }^{108} 9$ | $\begin{aligned} & \quad 98 \\ & { }_{A C}^{15 \%} \end{aligned}$ | $\begin{aligned} & 125 \\ & { }^{12 \%} \end{aligned}$ | ${ }^{15}$ | ${ }_{5 \%}$ | $\begin{aligned} & 107 \\ & \text { AI5\% } \\ & \text { Ald } \end{aligned}$ | 116\% | $1111 \%$ | ${ }^{152} 9$ | 99 AK AK | 92 $13 \%$ N | 210 |
| $\begin{gathered} 111 \\ \text { BCLCtg } \\ \text { hi } \end{gathered}$ | ${ }^{25}$ | ${ }^{36}$ | ${ }_{A B C}^{45}$ | ${ }^{41} 4$ | ${ }_{3 \%}^{6}$ | ${ }^{10} 6$ | ${ }^{33} 5$ | 46\% | ${ }^{32}$ \% | ${ }^{61} 4$ | ${ }^{17} 2 \%$ | ${ }^{24} 3$ | ${ }^{75} 4$ |
| $\begin{gathered} \text { Di.80 } \\ \text { gimod } \\ \text { gimop } \end{gathered}$ | $\stackrel{1.87}{\text { AD }}$ | 1.80 | 1.68 | 1.76 | ${ }^{1.92}$ AE | $\stackrel{2.06}{\text { AE }}$ | 1.72 | 1.80 | 1.86 AH | 1.88 ${ }^{\text {AL }}$ | 1.67 | 1.83 | 1.79 |
| 0.92 | 0.96 | 0.84 | 0.97 | 0.92 | 0.83 | 0.85 | 0.98 | 0.86 | 0.93 | 0.88 | 0.94 | 0.97 | 0.89 |
| $\begin{aligned} & 1981 \\ & \text { bi\% } \\ & \text { DHId } \\ & \text { imop } \end{aligned}$ | $\begin{aligned} & 730 \\ & \text { C9\% } \\ & \text { AD } \end{aligned}$ | $\begin{gathered} 854 \\ 69 \% \\ A D \end{gathered}$ | 389 $59 \%$ | 694 $65 \%$ | $\begin{aligned} & 173 \\ & \begin{array}{c} 73 \% \\ A E \end{array} \end{aligned}$ | $\begin{gathered} 123 \\ 74 \% \\ A E \end{gathered}$ | ${ }_{6}^{451}$ | $\underset{H}{819} \underset{H}{88 \%}$ | $\underset{H}{711} \underset{H}{69 \%}$ | $\underset{\substack{1153 \\ \mathrm{AL}}}{ }$ | $\stackrel{427}{62 \%}$ | 47480 | ${ }^{1359} 67 \%$ |
| $\begin{gathered} 880 \\ \text { GKehi } \\ \text { 3lint } \end{gathered}$ | ${ }_{203}^{303}$ | 3499 | $\begin{gathered} 222 \\ \text { } 3 \text { BC } \end{gathered}$ | $\begin{aligned} & 330 \\ & 31 \% \\ & \mathrm{FG} \end{aligned}$ | $\begin{aligned} & 58 \\ & \\ & \hline 24 \% \end{aligned}$ | ${ }_{20 \%}^{34}$ | $\begin{aligned} & 246 \\ & 34 \% \\ & \text { Alf } \end{aligned}$ | $\begin{gathered} 343 \\ 28 \% \end{gathered}$ | $\underset{28 \%}{291}$ | ${ }_{260}^{420}$ | $\begin{gathered} 247 \\ 30 \% \\ A K \end{gathered}$ | ${ }^{198} 8$ | 603 $30 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 12
Page 30
Q5. Thinking about your home in the winter, is it...
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ (c) | Energy wasters (d) | Under 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | Timber | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 635 \\ & 21 \% \\ & \text { cilN } \\ & \text { eimo } \end{aligned}$ | ${ }_{22 \%}^{181}$ | ${ }_{22 \%}^{317}$ | $\begin{aligned} & 70 \\ & 21 \% \end{aligned}$ | ${ }_{197}^{97}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\underset{\substack{153 \\ 22 \%}}{120}$ | ${ }_{185}^{95}$ | $\begin{gathered} 334 \\ 24 \% \\ \text { Aeg } \end{gathered}$ | ${ }_{162}^{142}$ | $\stackrel{398}{32 \%}$ | $\begin{aligned} & 95 \\ & \left.\begin{array}{l} 93 \% \\ \text { Aij } \end{array}\right) \end{aligned}$ | $\begin{gathered} 461 \\ \text { 4mo } \\ \text { Amo } \end{gathered}$ | ${ }_{17 \%}^{163}$ | $\begin{array}{r} 30 \\ \text { 31mo } \\ \text { Almo } \end{array}$ | 13\% | ${ }_{204}^{204}$ | ${ }_{22 \%}^{123}$ | $\xrightarrow{102}$ |
| $\begin{aligned} & 1346 \\ & 45 \% \\ & \text { BHe } \\ & \text { imop } \end{aligned}$ | 374 $46 \%$ | 683 $47 \%$ $d$ | 142\% | 147 $41 \%$ | 133 $35 \%$ | $\begin{gathered} 303 \\ 43 \% \\ e \end{gathered}$ | $\begin{gathered} 240 \\ 47 \% \\ e \end{gathered}$ | $\begin{aligned} & \text { 670 } \\ & \text { Aef } \end{aligned}$ | ${ }^{357} 41 \%$ | $\begin{gathered} 860 \\ 47 \% \\ \mathrm{Ai} \end{gathered}$ | 129 | $\begin{gathered} 934 \\ \text { Amo } \\ \text { Amo } \end{gathered}$ | 407 | 34\% | ${ }_{33 \%}^{35}$ | 409 $40 \%$ | 272 $48 \%$ $p$ | ${ }_{\text {218 }}^{49}$ |
| $\begin{gathered} 546 \% \\ 18 \% \\ \text { KMhj } \end{gathered}$ | $\begin{gathered} 137 \\ 17 \% \end{gathered}$ | ${ }_{18 \%}^{264}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 20 \% \end{aligned}$ | ${ }_{17 \%}^{65}$ | $\begin{gathered} 149 \\ 21 \% \\ \text { Ah } \end{gathered}$ | $\begin{aligned} & 112 \\ & { }_{22 \%} \end{aligned}$ | $\stackrel{220}{20 \%}$ | $\begin{aligned} & 204 \\ & 24 \% \\ & A \mathrm{~A} k \end{aligned}$ | ${ }_{16 \%}^{298}$ | 44\% | 309\% | $\begin{gathered} 221 \\ 23 \% \\ \mathrm{Al} \end{gathered}$ | 13 $15 \%$ | $\begin{gathered} 31 \\ 30 \% \\ \text { Aln } \end{gathered}$ | ${ }_{198}^{198}$ | ${ }^{99}$ | 87\% |
| $\begin{gathered} 334 \% \\ \text { CGGI } \\ \text { KNekllir } \end{gathered}$ | 87\% | 149\% | 14\% | $\begin{aligned} & 52 \\ & 14 \% \\ & A \mathrm{~A} \end{aligned}$ | 29\% | $\begin{gathered} 91 \\ 13 \% \\ \mathrm{e} \end{gathered}$ | $\underset{\substack{\text { en } \\ \text { en }}}{65}$ | ${ }_{11 \%}^{148}$ | $\begin{aligned} & 127 \\ & 15 \% \\ & \text { Ajk } \end{aligned}$ | 194 $17 \%$ k | ${ }^{13} 4$ | 192\% | 139 Alf Al | ${ }_{5 \%}^{4}$ | 9\% | $\begin{aligned} & 173 \\ & 177 \% \\ & \text { Aqr } \end{aligned}$ | ${ }^{52}$ | 27\% |
| $\begin{gathered} 111 \\ \text { BCL } \\ \text { Bht } \\ \text { ght } \end{gathered}$ | 34 4 $c$ | ${ }_{3 \%}$ | 2\% | $\begin{gathered} 23 \\ { }^{23} \% \end{gathered}$ | $\begin{gathered} 97 \\ \text { A26\% } \\ \text { Afgh } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\bigcirc$ | ${ }^{38}$ | ${ }_{3 \%}^{63}$ | ${ }^{10}$ | ${ }^{62}$ \% | ${ }^{33}$ | 5\% | $\begin{aligned} & 16 \% \\ & 15 \% \end{aligned}$ <br> Almn | ${ }^{36}$ \% | 23\% | ${ }^{11}$ |
| $\begin{array}{r} 1.80 \\ \text { DHL } \\ \text { dgimop } \end{array}$ | $\underset{c d}{1.83}$ | $\xrightarrow[\substack{1.83 \\ c d}]{ }$ | 1.71 | 1.68 | 1.75 | 1.74 | 1.71 | $\begin{gathered} 1.87 \\ \text { Aef } \\ g \end{gathered}$ | 1.62 | ${ }^{1.84}$ | 2.09 Aij | 1.88 Amo | 1.64 | $\begin{gathered} 2.11 \\ \text { Alm } \\ \hline \end{gathered}$ | 1.61 | 1.65 | ${ }^{1.85}$ | ${ }^{1.91}$ AP |
| 0.92 | 0.91 | 0.90 | 0.95 | 0.96 | 0.88 | 0.94 | 0.91 | 0.90 | 0.94 | 0.90 | 0.82 | 0.89 | 0.94 | 0.85 | 0.87 | 1.00 | 0.88 | 0.82 |
| $\begin{aligned} & 1981 \\ & \text { 19\% } \\ & \text { DHLLO } \\ & \text { eimop } \end{aligned}$ | $\underset{\substack{585 \\ d}}{\substack{0}}$ | $\begin{gathered} 1000 \\ \substack{68 \% \\ A d} \end{gathered}$ | 212 | $\xrightarrow{214} 5$ | 189\% | $\underset{\substack{456 \\ \hline \\ \hline}}{456}$ | $\begin{gathered} 335 \\ \underset{e}{35 \%} \end{gathered}$ | $\begin{aligned} & 1004 \\ & \text { Affg } \\ & \text { Affg } \end{aligned}$ | 499\% | $\underset{\substack{1258 \\ \hline 99 \%}}{10 \%}$ | $\begin{gathered} 224 \\ { }_{7 j \%} \\ \hline \end{gathered}$ | $\begin{gathered} 1395 \\ \text { Amo } \\ \hline 1 \% \end{gathered}$ | $\begin{gathered} 570 \\ 59 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 64 \\ & 74 \% \\ & \mathrm{mo} \end{aligned}$ | $47 \%$ | 613 ${ }_{6}^{60 \%}$ | $\begin{gathered} 395 \\ \hline 69 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 320 \\ & \begin{array}{c} 22 \% \\ A P \end{array} \end{aligned}$ |
| $\begin{gathered} 880 \\ \text { GKe\% } \\ \text { GKKhr } \\ \text { jKlnr } \end{gathered}$ | $\underset{28 \%}{224}$ | ${ }_{28 \%}^{413}$ | $\begin{gathered} 119 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 124 \\ \text { 34\% } \\ \text { Aab } \end{gathered}$ | 25\% | $\begin{gathered} 240 \\ 34 \% \\ \mathrm{~A}=\mathrm{h} \end{gathered}$ | $\begin{gathered} 177 \\ \text { A4\% } \\ \text { Aeh } \end{gathered}$ | $\begin{gathered} 368 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 331 \\ & 38 \% \\ & \text { Akk } \end{aligned}$ | $\underset{\substack{492 \\ k}}{492}$ | ${ }_{20}^{50}$ | ${ }_{201}^{501}$ | $\begin{aligned} & \begin{array}{l} 360 \\ 37 \% \\ \mathrm{Aln} \end{array} \end{aligned}$ | 20\% | $\begin{aligned} & 40 \\ & 38 \% \\ & \text { in } \end{aligned}$ | $\begin{aligned} & 371 \\ & 30 \% \\ & \text { Aar } \end{aligned}$ | ${ }^{151}$ | 114 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 13
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

Total
Very worried (3)

Fairly worried (2)

Not very worried (1)

Not worried at all (0)

Don't know

Mean

Standard Deviation
Very/fairly (Net)

Not very/not at all (Net)

|  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 460 \\ \text { NImngTU+WuXVY } \end{gathered}$ | $\stackrel{415}{14 \%}$ | ${ }_{1231}^{231}$ | $\stackrel{237}{12 \%}$ |
|  | ${ }^{813} 87$ | $\underset{\substack{586 \\ 29 \% \\ \hline}}{ }$ | 511 |
| $\begin{gathered} 973 \\ \text { Ryy2 } \\ \hline 33 \end{gathered}$ | ${ }_{38}^{983}$ | ${ }_{355}^{655}$ | ${ }_{3}^{722}$ |
| 593 iay 20\% | $\begin{gathered} 724 \\ 24 \% \\ A \end{gathered}$ | ${ }^{487} 24$ | ${ }^{541}$ |
| ${ }^{32}{ }_{1 \%}$ | ${ }^{27}{ }_{1 \%}$ | ${ }^{33} 2$ | ${ }^{30} 1 \%$ |
| Bimnarv+Wuvi.42 $\begin{array}{r}1.42 \\ z\end{array}$ | 1.31 | 1.29 | 1.22 |
| 0.98 | 1.00 | 0.97 | 0.97 |
| $\begin{array}{r} 1374 \\ \text { Bimnarv+WurYwz } \end{array}$ | ${ }_{41 \%}^{1228}$ | $\begin{gathered} 817 \\ 41 \% \\ D \end{gathered}$ | ${ }^{748} 3$ |
| $\begin{aligned} & 1566 \\ & \text { R5ay } \\ & \text { Reay } \end{aligned}$ | $\begin{gathered} 1707 \\ 58 \% \\ A \end{gathered}$ | 1142\% |  |

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Fieldwork dates: 19th September to 9th November 2011

Table 13
Page 32
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

Total
Very worried (3)

Fairly worried (2)

Not very worried (1)

Not worried at all (0)

Don't know

Mean

Standard Deviation
Very/fairly (Net)

Not very/not at all (Net)

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \end{aligned}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (2) \\ & \hline \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (V) \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | 17\% | $\begin{aligned} & 40 \\ & \begin{array}{c} 33 \% \\ A \end{array} \end{aligned}$ | ${ }_{15 \%}^{16}$ | ${ }_{12 \%}^{41}$ | ${ }_{18}^{18}$ | ${ }_{9}^{9}$ | ${ }_{18 \%}^{22}$ | $\begin{aligned} & 75 \\ & { }_{2}^{25 \%} \end{aligned}$ | $\underset{\substack{22 \\ \mathrm{q} \\ \hline}}{ }$ | ${ }_{8 \%}^{8}$ | ${ }_{11 \%}^{32}$ | $\underset{\substack{27 \% \\ \ddagger}}{27}$ | 12\% |
| ${ }^{141}$ 31\% | ${ }_{39}^{49}$ | $\underset{25 \%}{44}$ | ${ }_{25 \%}^{27}$ | $\begin{gathered} 118 \\ 34 \% \\ 1 \end{gathered}$ | ${ }_{30}^{36}$ | ${ }_{36 \%}^{36}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 31 \% \end{aligned}$ | 39\% | $\underset{\substack{35 \% \\ r}}{\substack{\text { an }}}$ | ${ }_{35 \%}^{104}$ | ${ }_{25}^{54}$ | 107 29 |
| ${ }^{135}$ | ${ }_{30 \%}^{45}$ | ${ }_{37 \%}^{65}$ | 45 | ${ }_{3}^{117}$ | 39\% | ${ }_{34}^{34}$ | ${ }_{35}^{45}$ | ${ }_{27 \%}^{80}$ | 26\% | 38\% | ${ }_{31} 92$ | ${ }^{69}$ \% | $\begin{gathered} 140 \\ \begin{array}{c} 38 \% \\ A \end{array} \end{gathered}$ |
| $\begin{gathered} 79 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 26 \% \\ & i 9 \end{aligned}$ | $\stackrel{\substack{27 \\ 15 \%}}{ }$ | ${ }_{20 \%}^{22}$ | $\begin{gathered} 74 \\ 21 \% \end{gathered}$ | ${ }_{22 \%}^{26}$ | ${ }_{20}^{20}$ | $\begin{aligned} & 218 \% \\ & \hline 18 \% \end{aligned}$ | ${ }^{49}$ | 20\% | ${ }^{18}$ | ${ }_{21 \%}^{62}$ | $\begin{aligned} & 00 \\ & \begin{array}{l} 28 \% \\ A \end{array} \end{aligned}$ | 76 $21 \%$ |
| 5\% | - | - | : | $!$ | ${ }_{1}^{1} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | : | ${ }_{1 \%}$ | $\begin{aligned} & 10 \\ & { }_{3 \%}^{3 \%} \\ & A_{5} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |
| 1.54 | 1.29 | 1.55 | 1.34 | 1.36 1 | 1.39 | $\xrightarrow{1.34} \mathrm{n}$ | 1.45 | ${ }_{\text {1 }}^{1.65}$ | 1.57 9 | 1.33 | 1.37 | ${ }_{1} ._{\dagger}{ }_{\dagger}$ | 1.32 |
| 1.00 | 0.98 | 1.01 | 0.96 | 0.94 | 0.99 | 0.91 | 0.99 | 1.03 | 1.01 | 0.87 | 0.94 | 1.00 | 0.93 |
| ${ }_{5}^{231}$ | ${ }^{66} 4$ | $\begin{aligned} & 84 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 159 \\ 45 \% \end{gathered}$ | ${ }_{454}^{54}$ | $\begin{aligned} & 45 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 168 \\ 56 \% \\ A \end{gathered}$ | $\begin{aligned} & 61 \\ & 55 \% \\ & \mathrm{Aq}^{2} \end{aligned}$ | $\begin{aligned} & 43 \\ & 43 \% \end{aligned}$ | ${ }^{136} 4$ | $\begin{gathered} 81 \\ 88 \% \\ \hline \end{gathered}$ | 150 |
| 214 $48 \%$ | 84\% | 92\% | 67 $61 \%$ | 191 $54 \%$ | ${ }_{54 \%}^{65}$ | 54\% | 66\% | ${ }^{129} 43 \%$ | 49\% | ${ }_{56 \%}$ | ${ }^{154}$ 51\% | $\begin{gathered} 129 \\ \substack{120 \\ A} \end{gathered}$ | $\begin{gathered} 216 \\ 58 \% \\ A \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 13

Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

Very worried (3)

Fairly woried (2)

Not very worried (1)

Not worried at all (0)

Don't know

Mean

Standard Deviation
Very/fairly (Net)

Not very/not at all (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 10\% | ${ }_{6 \%}$ | 26 ${ }_{13 \%}$ | $\begin{aligned} & 76 \\ & { }^{75 \%} \\ & A \end{aligned}$ | ${ }_{14}^{4}$ |
| ${ }_{37}^{97}$ | 37\% | ${ }_{29}^{59}$ | 98\% | 919\% |
| ${ }^{108}$ | $\begin{gathered} \text { 61 } \\ \text { Aw } \end{gathered}$ | 778\% | 88\% | 107 $36 \%$ $z$ |
| ${ }^{59}$ | ${ }_{20 \%}^{26}$ | 19\% | 39 $13 \%$ | 19\% |
| ${ }_{2 \%}$ | - | ! | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| 1.34 | 1.20 | 1.36 | ${ }_{1}^{1.71}$ | 1.41 |
| 0.91 | 0.83 | 0.94 | 0.99 | 0.96 |
| $\underset{\substack{128 \\ 43 \%}}{\substack{0}}$ | ${ }_{34}^{45}$ | ${ }_{42 \%}$ | $\begin{gathered} 174 \\ 58 \% \\ A \end{gathered}$ | ${ }_{4}^{135}$ |
| 167 $56 \%$ | $\begin{aligned} & 87 \\ & \stackrel{86 \%}{A 7} \\ & \hline \end{aligned}$ | 116\% | ${ }^{123} 41 \%$ | 164 |

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Fieldwork dates: 19th September to 9th November 2011

Table 13
Page 34
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

Total
Very worried (3)

Fairly worried (2)

Not very woried (1)

Not woried at all (0)

Don't know
Mean

Standard Deviation
Very/fairly (Net)

Not very/not at all (Net)

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \\ & \hline \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> (1,3) <br> (m) | Hook Norton $(1,2,3,6)$ ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) ( 1 ) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{14 \%}^{415}$ | $\begin{gathered} 74 \\ 17 \% \end{gathered}$ | ${ }^{166}$ | ${ }_{20}^{34}$ | ${ }_{19 \%}^{20}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | ${ }^{11} 9 \%$ | $\stackrel{5}{5 \%}$ | ${ }_{102}^{12}$ | $\begin{aligned} & 84 \\ & \substack{88 \% \\ A} \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{16 \%}^{15}$ | $\begin{aligned} & 54 \\ & { }_{3}^{5 \%} \\ & \hline \end{aligned}$ | $9 \%$ | 11\% |
|  | ${ }_{27 \%}^{813}$ | ${ }_{31 \%}^{140}$ | $\begin{gathered} 59 \\ 39 \% \\ A \end{gathered}$ | ${ }_{22}^{36}$ | ${ }_{31 \%}^{33}$ | ${ }_{29}^{79}$ | $\begin{aligned} & 32 \\ & 26 \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | ${ }_{33}^{40}$ | ${ }^{79} 26$ | ${ }_{22}^{32}$ | 178\% | ${ }_{28 \%}^{84}$ | 24\% | 102\% |
|  | ${ }_{3}^{983}$ | 132 ${ }^{19}$ | ${ }_{38 \%}$ | ${ }_{33}^{54}$ | ${ }_{30 \%}$ | 119 $34 \%$ | 46\% | 29\% | ${ }_{31}^{41}$ | 73 ${ }_{24}$ | ${ }_{39}^{43}$ | ${ }_{37 \%}$ | 93 $31 \%$ | 79\% | $\begin{gathered} 148 \\ 40 \% \\ A \end{gathered}$ |
|  | 724 | ${ }_{21 \%}^{95}$ | $\begin{aligned} & 19 \% \\ & 12 \% \end{aligned}$ | $\underset{{ }_{25}^{45}}{41}$ | ${ }_{21}^{23}$ | $\begin{aligned} & \begin{array}{l} 113 \\ 32 \% \\ \text { AN } \end{array} \end{aligned}$ | $\begin{gathered} 36 \\ 209 \% \\ A \end{gathered}$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 37 \% \\ A P \end{array} \end{aligned}$ | ${ }_{23}^{28}$ | 20\% | ${ }_{24 \%}$ | $\begin{gathered} 27 \\ 20 \% \\ A \end{gathered}$ | 70\% | $\begin{gathered} \begin{array}{c} 88 \\ 33 \% \\ A \end{array} \end{gathered}$ | ${ }_{21 \%}^{78}$ |
|  | ${ }^{27}{ }_{1}$ | 7\% | ${ }_{1 \%}$ | 1\% | : | ${ }^{3} \%$ | : | : | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
|  | 1.31 | 1.44 | 1.47 | 1.38 | 1.46 | 1.10 | 1.14 | 1.03 | 1.30 | ${ }_{\text {1. }}^{\text {A }}$ | 1.19 | 1.21 | 1.41 | 1.00 | 1.28 |
|  | 1.00 | 1.01 | 0.85 | 1.07 | 1.03 | 0.97 | 0.94 | 0.93 | 0.94 | 1.10 | 0.89 | 1.04 | 1.03 | 0.87 | 0.92 |
|  | ${ }^{1228}$ \% | 214 $48 \%$ | 759\% | ${ }_{42 \%}$ | ${ }_{49 \%}$ | 113 $32 \%$ | ${ }_{34 \%}^{43}$ | ${ }_{35}^{36}$ | ${ }_{42}^{52}$ | $\begin{gathered} \begin{array}{c} 163 \\ 54 \% \\ A \end{array} \end{gathered}$ | 40\% | ${ }_{34 \%}$ | 138 ${ }_{45}$ | ${ }_{28 \%}$ | 141 38 |
|  | $\underset{58 \%}{1707}$ | ${ }^{227} 5$ | 77\% | 95\% | ${ }_{51 \%}$ | $\begin{gathered} 232 \\ \substack{67 \% \\ A N} \end{gathered}$ | $\begin{gathered} 82 \\ 60 \% \\ A \end{gathered}$ | $\underset{A}{68 \%}$ | 69\% | 134 | $\begin{aligned} & 70 \\ & \begin{array}{l} 33 \% \\ A S \end{array} \end{aligned}$ |  | 163 $54 \%$ | $\begin{aligned} & 147 \\ & 71 \% \\ & \text { AV } \end{aligned}$ | $\begin{gathered} 226 \\ 61 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 13
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

## Total

Very worried (3)

Fairly worried (2)

Not very woried (1)

Not worried at all (0)

Don't know

Mean
Standard Deviation
Very/fairly (Net)

Not very/not at all (Net)

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | $\begin{gathered} \text { Charlbury } \\ \text { (Hook Norton's } \\ \text { ctrl) } \\ \text { (w) } \\ \hline \end{gathered}$ |  | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }^{415}$ | ${ }^{27} 9 \%$ | ${ }_{12 \%}^{15}$ |  | ${ }_{14 \%}^{26}$ |  | $\begin{aligned} & 93 \\ & 31 \% \\ & A \end{aligned}$ | ${ }_{12 \%}^{35}$ |
|  | ${ }^{813}{ }_{27 \%}$ | ${ }_{19 \%}^{58}$ | $\begin{aligned} & 30 \\ & 24 \% \end{aligned}$ |  | ${ }_{31 \%}^{59}$ |  | $\begin{aligned} & 83 \\ & 28 \% \end{aligned}$ | 77 |
|  | 983\% | $\begin{gathered} 121 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{34}^{42}$ |  | $\begin{aligned} & 76 \\ & 40 \% \\ & A \end{aligned}$ |  | ${ }_{28}^{78}$ | ${ }_{21}^{62}$ |
|  | 724\% | $\begin{aligned} & 92 \\ & 31 \% \\ & \text { 3X } \end{aligned}$ | $\begin{aligned} & 37 \\ & 30 \% \\ & A \end{aligned}$ |  | ${ }^{29} 9 \%$ |  | ${ }_{15 \%}$ | $\begin{aligned} & 120 \\ & 40 \% \\ & A b \end{aligned}$ |
|  | ${ }^{27}{ }_{1 \%}$ | ${ }_{1 \%}$ | - |  | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
|  | 1.31 | 1.07 | 1.19 |  | 1.43 |  | $1.75$ | 1.09 |
|  | 1.00 | 0.93 | 1.00 |  | 0.91 |  | 1.06 | 1.07 |
|  | ${ }_{41 \%}^{1228}$ | ${ }_{28}^{85}$ | ${ }_{36 \%}^{45}$ |  | ${ }_{45 \%}^{85}$ |  | $\begin{gathered} 176 \\ \substack{58 \% \\ A} \end{gathered}$ | ${ }_{38}^{112}$ |
|  | 1707 $58 \%$ | $\begin{gathered} 213 \\ 71 \% \\ A X \end{gathered}$ | $\begin{aligned} & 79 \\ & 64 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ |  | ${ }^{105}$ |  | ${ }_{41 \%}^{123}$ | $\begin{gathered} 182 \\ \hline 61 \% \\ A \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 14
Page 36
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived <br> areas <br> (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in <br> deprived <br> areas <br> (M) | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 460 \\ \text { IEKFHN } \end{gathered}$ | ${ }_{14 \%}^{415}$ | $\begin{gathered} 157 \\ 15 \% \\ \hline \end{gathered}$ | ${ }_{16 \%}^{312}$ | ${ }_{179}^{179}$ | ${ }_{17 \%}$ | $\begin{gathered} 198 \\ \substack{20 \% \\ \hline} \end{gathered}$ | ${ }_{12 \%}^{98}$ | $\begin{aligned} & 105 \\ & 10 \% \end{aligned}$ | ${ }^{310} 10$ | $\begin{aligned} & 148 \\ & 100 \% \end{aligned}$ | 78 $13 \%$ | $\begin{gathered} 194 \\ \substack{19 \% \\ \hline} \end{gathered}$ | 95\% |
| $\begin{gathered} 914 \\ \text { MKK } 1 \% \end{gathered}$ | 813 <br> $27 \%$ | 319 $29 \%$ 1 | $\underset{\substack{623 \\ 31 / 6}}{\substack{0 \\ \hline}}$ | $\begin{gathered} 453 \\ 32 \% \\ k \end{gathered}$ | ${ }_{319}^{193}$ | 310 | $\begin{gathered} 260 \\ \begin{array}{c} 31 \% \\ N \end{array} \end{gathered}$ | ${ }_{26}^{267}$ | ${ }^{551}$ | 364 $26 \%$ | 150 | $311 \%$ | ${ }^{221} \times$ |
| 973 33\% GM | ${ }_{33 \%}^{983}$ | 369 $34 \%$ | ${ }_{3}^{654}$ | ${ }_{33}^{463}$ | 199\% | 305 | ${ }_{33 \%}^{278}$ | 369 | ${ }_{3}^{673}$ | ${ }_{346}$ | 207 $34 \%$ | ${ }_{2}^{29 \%}$ | ${ }_{33 \%}^{278}$ |
| 593\% | 724 $24 \%$ | ${ }_{2}^{228}$ | ${ }^{386}$ | ${ }^{301}$ | 140 | ${ }^{189}$ | ${ }_{22 \%}^{181}$ | $\begin{aligned} & 324 \\ & 30 \% \\ & \text { AC } \end{aligned}$ | $\begin{aligned} & 489 \\ & 24 \% \\ & A D \end{aligned}$ | $\begin{aligned} & 407 \\ & \begin{array}{c} 29 \% \\ A E \end{array} \end{aligned}$ | $\underset{\substack{165 \\ 27 \%}}{\substack{27 \\ \hline}}$ | 198\% | $\begin{aligned} & \begin{array}{l} 231 \\ { }_{28 \%} \end{array}, ~ \end{aligned}$ |
| ${ }^{32}$ | ${ }^{27} 7$ | 9\% | ${ }^{25}$ | 20 | $\begin{aligned} & 16 \\ & { }_{3 \%}^{3 \%} \\ & \text { AL } \end{aligned}$ | ${ }_{1 \%}^{8}$ | $\begin{gathered} { }_{28}^{18} \\ A N N_{2 \%} \end{gathered}$ | 9\% | 20 ${ }_{1}$ | ${ }^{12}$ | ${ }_{1 \%}$ | ${ }_{1}^{12}$ | ${ }_{1 \%}^{8}$ |
| $\begin{aligned} & \text { IJEKFLi.42 } \end{aligned}$ | 1.31 | ${ }^{1.38}$ | 1.44 | $\begin{aligned} & 1.37 \\ & K \end{aligned}$ | 1.31 | ${ }_{A}^{1.52}$ | $\stackrel{1.34}{N}$ | 1.14 | 1.34 | 1.18 | 1.24 | ${ }_{1}^{1.50}$ | 1.22 |
| 0.98 | 1.00 | 0.98 | 0.98 | 0.96 | 0.95 | 1.01 | 0.95 | 0.96 | 1.01 | 0.97 | 1.00 | 1.02 | 0.98 |
| $\begin{gathered} 1374 \\ \text { IJKFLHN } \end{gathered}$ | ${ }_{4128}^{128}$ | 476\% | $\underset{j}{935}$ | $\begin{gathered} 632 \% \\ 45 \\ k \end{gathered}$ | 260 | $\begin{gathered} 508 \\ 50 \% \\ A \end{gathered}$ | $\stackrel{358}{\substack{33 \% \\ N}}$ | 372 ${ }_{3}$ | ${ }^{861} 4$ | 512\% | ${ }^{228} 8$ | $\begin{gathered} 505 \\ 50 \% \\ A \end{gathered}$ | 316 |
| $\begin{gathered} 1566 \\ 53 \% \\ G M \end{gathered}$ | 1707 $58 \%$ | $\begin{gathered} 597 \\ \underset{A}{55 \%} \end{gathered}$ | 1040 $52 \%$ | 764 $54 \%$ | 339 $55 \%$ | 494\% | 459 <br> $55 \%$ | $\begin{aligned} & 693 \\ & \begin{array}{c} 65 \% \\ \mathrm{CC} \end{array} \end{aligned}$ | $\begin{aligned} & 1162 \\ & 57 \% \\ & A D \end{aligned}$ | $\begin{gathered} 893 \\ \begin{array}{c} 63 \% \\ A E \end{array} \end{gathered}$ | $\begin{gathered} 372 \\ \begin{array}{c} 31 \% \\ \text { AF } \end{array} \end{gathered}$ | 493\% | $\begin{gathered} 509 \\ \begin{array}{c} 61 \% \\ \mathrm{AH} \end{array} \end{gathered}$ |

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Table 15
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Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | ${ }^{66+}$ $(G)$ | $\begin{aligned} & \text { Male } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached <br> (J) | $\begin{gathered} \text { Terraced } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 460 \\ 15 \% \\ \text { BJMcj } \end{gathered}$ | ${ }^{21} 8$ | $\begin{gathered} 87 \\ A B G \\ A 9 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 16 \% \\ & 16 \% \end{aligned}$ | $\begin{gathered} 101 \\ A B G \\ A \not P G \end{gathered}$ | $\begin{aligned} & { }_{15 \%}^{99} \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \\ 13 \% \\ B \end{gathered}$ | $\begin{gathered} 190 \\ 14 \% \end{gathered}$ | $\stackrel{270}{27 \%}$ | ${ }_{13 \%}^{198}$ | $\begin{gathered} 189 \\ 189 \\ \text { AJ } \end{gathered}$ | $\begin{aligned} & 60 \\ & 20 \% \\ & \mathrm{AJ} \end{aligned}$ | ${ }^{211} 12 \%$ | $\begin{aligned} & 139 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 103 \\ 20 \% \\ \text { AMAPQRS } \end{gathered}$ |
| $\begin{gathered} 914 \\ \text { BGHb } \end{gathered}$ | 60 ${ }_{23}$ | $\begin{aligned} & 151 \\ & { }_{3 G}^{33 \%} \end{aligned}$ | $\begin{aligned} & 173 \\ & 349 \\ & B G \end{aligned}$ | $\begin{aligned} & 181 \\ & 34 \% \\ & B G \end{aligned}$ | $\begin{aligned} & 153 \\ & 349 \\ & B G \end{aligned}$ | 196\% | ${ }_{29 \%}^{389}$ | $\begin{aligned} & 525 \\ & 32 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }_{324}^{48}$ | ${ }_{304}^{30 \%}$ | ${ }_{31}^{93}$ | ${ }_{367}^{567}$ | ${ }^{176}$ | ${ }_{32}^{163}$ |
| $\begin{gathered} 973 \\ \text { Loopi } \end{gathered}$ | $\begin{aligned} & 101 \\ & \text { AEF } \end{aligned}$ | ${ }_{3}^{151}$ | 179 ${ }^{35 \%}$ | 160 | 130 ${ }_{2}$ | ${ }_{34}^{252}$ | ${ }_{349}{ }^{3}$ | ${ }_{324}^{524}$ | $\underset{\substack{34 \% \\ L 16}}{ }$ | $\underset{\substack{33 \%}}{331}$ | 78 | $\begin{gathered} 639 \\ \text { ANO } \end{gathered}$ | $\stackrel{178}{30 \%}$ | 141 $28 \%$ |
| $\begin{gathered} 593 \\ \begin{array}{c} 50 \% \\ \text { ClR } \\ \text { ai } \end{array} \end{gathered}$ | $\begin{aligned} & 61 \\ & 23 \% \\ & \text { 2D } \end{aligned}$ | ${ }_{14 \%}^{63}$ | ${ }_{16 \%}^{82}$ | $\begin{aligned} & 96 \% \\ & \\ & \hline 18 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 21 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 198 \\ \operatorname{ACDEF}^{26 \%} \end{gathered}$ | $\begin{gathered} 301 \\ \begin{array}{c} 22 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }^{292}$ | ${ }_{218}$ | $\stackrel{183}{18 \%}$ | ${ }_{24}^{64}$ | ${ }^{383}$ | 106\% | $\xrightarrow{89} 18$ |
| $\begin{gathered} 32 \\ \text { DFGQ }^{32} \end{gathered}$ | ${ }^{20}{ }^{8 \%}$ | $\operatorname{DFG}^{\frac{7}{2 \%}}$ | - | $?$ | $!$ | $?$ | ${ }_{19}{ }^{1}$ | ${ }^{13}$ | ${ }^{20} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{16}$ | ${ }_{1 \%}$ | $\begin{aligned} & 10 \\ & \text { AMAPQ } \end{aligned}$ |
|  | 1.17 | A $\begin{array}{r}1.58 \\ \text { ABFG }\end{array}$ | 1.49 ${ }_{\text {B }}$ | ${ }^{1.53}$ ABG | ${ }_{\text {1 }}^{1.44}$ | 1.27 | 1.35 | 1.48 | 1.37 | ${ }^{1.50}$ AJ | ${ }^{1.51}$ | 1.34 |  | AMAPQS |
| 0.98 | 0.90 | 0.95 | 0.94 | 0.99 | 0.99 | 1.00 | 0.98 | 0.97 | 0.96 | 0.99 | 1.05 | 0.94 | 1.03 | 1.01 |
| $\begin{gathered} 1374 \\ \text { 46\% } \\ \text { BGHMM } \\ \text { bgj } \end{gathered}$ | ${ }_{31 \%}^{81 \%}$ | $\begin{gathered} 238 \\ { }^{232 \%} \end{gathered}$ | $\begin{gathered} 255 \\ { }_{4 G \%}^{49} \end{gathered}$ | $\begin{gathered} 282 \\ { }^{286} \end{gathered}$ | $\begin{aligned} & 222 \\ & 50 \% \\ & B G \end{aligned}$ | $\begin{gathered} 296 \\ 40 \% \\ { }_{B}^{20 \%} \end{gathered}$ | ${ }_{439}^{579}$ | $\begin{gathered} 795 \\ 49 \% \\ A H \end{gathered}$ | $\stackrel{682}{44 \%}$ | $\stackrel{493}{49 \%}$ | $\begin{gathered} 153 \\ 51 \% \\ \hline \end{gathered}$ | 778 $43 \%$ | $\begin{aligned} & 315 \\ & \text { 5M } \\ & \text { AM } \end{aligned}$ | $\begin{array}{r} 266 \\ \text { AMAPQRS } \end{array}$ |
| $\begin{gathered} \text { 1566\% } \\ \text { CIIN } \\ \text { CTaeio } \end{gathered}$ | $\begin{gathered} 162 \\ \text { ACDEF } \end{gathered}$ | 214 47 | ${ }^{261}$ 51\% | ${ }^{256}$ | 223 50 | $\begin{gathered} 450 \\ \text { ACDEF } \end{gathered}$ | $\begin{gathered} 750 \\ \begin{array}{c} 56 \% \\ \text { Al } \end{array} \end{gathered}$ | 816 $50 \%$ | $\begin{gathered} 834 \\ 54 \% \\ L \end{gathered}$ | ${ }_{514}^{51 \%}$ | 142\% | $\begin{aligned} & 1022 \\ & \text { ANO } \end{aligned}$ | 284\% | 230 $45 \%$ |

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Table 15
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Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \end{gathered}$ (e) | $\begin{gathered} 50: 50 \\ (f) \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 460 \\ { }_{3}^{45 \%} \\ { }_{j} \end{gathered}$ | $\stackrel{103}{16 \%}$ | ${ }_{15 \%}^{163}$ | ${ }_{16 \%}^{78}$ | 14\% | ${ }_{18 \%}^{47}$ | $\begin{aligned} & 334 \\ & 77 \% \\ & \text { AC } \end{aligned}$ | ${ }_{1}^{63}$ | ${ }_{11}^{42}$ | ${ }_{13 \%}^{16}$ | $\stackrel{188}{16 \%}$ | $\xrightarrow{135}$ | $\begin{gathered} 104 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & \substack{22 \% \\ \mathrm{fg}} \end{aligned}$ | $\begin{aligned} & 79 \\ & 36 \% \\ & \text { Aj } \end{aligned}$ | $\stackrel{381}{14}$ |
| $\begin{gathered} 914 \\ \text { BGHb } \\ \text { Bi\% } \end{gathered}$ | ${ }^{185}$ | ${ }_{31 \%}^{337}$ | ${ }_{31 \%}^{153}$ | ${ }_{29 \%}^{143}$ | $\begin{gathered} 96 \\ \text { APS } \end{gathered}$ | $\underset{\substack{616 \\ 31 \% \\ b}}{ }$ | ${ }_{264}^{104}$ | $\begin{gathered} \text { 3646} \\ 346 \\ b \end{gathered}$ | 32\% | ${ }_{322}{ }^{3}$ | $\begin{gathered} 312 \\ 34 \% \\ \text { Agh } \end{gathered}$ | 204 28 | ${ }_{22 \%}^{22}$ | 76 $34 \%$ | ${ }^{838}$ |
|  | $\stackrel{181}{28 \%}$ | ${ }_{321}^{34}$ | $\begin{aligned} & 179 \\ & 36 \% \\ & \text { OP } \end{aligned}$ | $\begin{gathered} 182 \\ \text { AOPQ } \end{gathered}$ | $\begin{aligned} & 90 \\ & 34 \% \end{aligned}$ | ${ }_{32 \%}^{642}$ | ${ }_{334}^{134}$ | ${ }_{3}^{132}$ | ${ }_{36 \%}^{44}$ | ${ }_{3}^{355}$ | 300 $32 \%$ | $\begin{aligned} & 264 \\ & 30 \% \\ & \mathrm{Ae} \end{aligned}$ | 31\% | ${ }_{20}^{40}$ | $\begin{gathered} 929 \\ 34 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\begin{gathered} 593 \\ \begin{array}{c} 20 \% \\ \text { CDIR } \\ \text { Tai } \end{array} \end{gathered}$ | $\begin{gathered} 171 \\ \text { AORR } \\ \text { AOR } \\ S T \end{gathered}$ | $\begin{aligned} & 224 \\ & 221 \% \\ & { }_{\mathrm{RT}}^{17} \end{aligned}$ | $\begin{aligned} & 81 \\ & 16 \% \\ & T \end{aligned}$ | $\begin{aligned} & 91 \\ & 18 \% \\ & \hline \end{aligned}$ | ${ }_{10 \%}^{26}$ | 375 | $\begin{aligned} & 101 \\ & \text { 25\% } \\ & \text { 2a } \end{aligned}$ | ${ }_{21 \%}^{83}$ | ${ }_{19 \%}^{23}$ | $\stackrel{220}{19 \%}$ | ${ }_{174}^{174}$ | ${ }_{21}^{151}$ | ${ }_{22 \%}^{22}$ | ${ }_{10 \%}^{23}$ | $\begin{gathered} 570 \\ \begin{array}{c} 51 \% \\ \text { Ai } \end{array} \end{gathered}$ |
| $\begin{gathered} { }^{32} \% \\ \text { FFGQ }^{1 \%} \end{gathered}$ | 3 | ${ }_{1 \%}^{6}$ | $\begin{gathered} { }^{10}{ }^{2 \%} \\ A_{2} \end{gathered}$ | $\underset{P_{2}^{2 \%}}{8}$ | ${ }_{P Q}^{5 \%}$ | ${ }^{25}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }^{16}$ | ${ }^{10} 10$ | ${ }_{1}^{5}$ | ${ }_{1 \%}$ | : | ${ }^{32}{ }_{1 \%}$ |
| $\begin{gathered} 1.42 \\ \text { JBM } \\ \text { JMPbj } \end{gathered}$ | 1.34 | 1.41 | 1.46 | 1.39 | $\begin{gathered} 1.63 \\ A P Q \\ \text { RA } \end{gathered}$ | ${ }^{1.46}$ Abc | 1.32 | 1.35 | 1.39 | 1.46 9 | 1.44 | 1.36 | 1.45 | 1.95 | 1.38 |
| 0.98 | 1.04 | 0.98 | 0.95 | 0.95 | 0.89 | 0.98 | 1.02 | 0.93 | 0.94 | 0.99 | 0.96 | 0.97 | 1.08 | 0.99 | 0.97 |
| $\begin{aligned} & 1374 \% \\ & 46 \% \\ & \text { BGH } \\ & \text { Mbgi } \end{aligned}$ | $\stackrel{288}{45 \%}$ | 500 | 231 46 | 212 ${ }_{4}$ | $\begin{gathered} 143 \\ \text { APQR } \\ \text { ARQ } \end{gathered}$ | $\begin{aligned} & 950 \\ & 48 \% \\ & A B \end{aligned}$ | 167 $41 \%$ | ${ }^{178} 4$ | ${ }_{45 \%}^{55}$ | $\begin{gathered} 550 \\ { }_{48 \%} \end{gathered}$ | $\begin{gathered} 447 \\ \underset{9}{48 \%} \end{gathered}$ | ${ }_{4}^{308}$ | ${ }_{45 \%}^{44}$ | $\begin{gathered} 155 \\ 7 \\ \hline 70 \% \\ \text { Aj } \end{gathered}$ | 1219 44 |
| $\begin{gathered} 1566 \\ 5.3 \% \\ \text { CIIN } \\ \text { OOTaei } \end{gathered}$ | $\begin{aligned} & 352 \\ & 55 \% \\ & \text { OT } \end{aligned}$ | $\begin{aligned} & 565 \\ & 53 \% \\ & 5 \mathrm{~T} \end{aligned}$ | $\begin{aligned} & 260 \\ & \begin{array}{c} 262 \% \\ \mathrm{OT} \end{array} \end{aligned}$ | $\begin{aligned} & 273 \\ & 55 \% \\ & \mathrm{OT} \end{aligned}$ | ${ }_{4416}^{116}$ | 1017 $51 \%$ | $\begin{aligned} & 235 \\ & 58 \% \\ & A d \end{aligned}$ | 215 $54 \%$ | ${ }_{55 \%}^{67}$ | 575 | 474 | $\begin{aligned} & 415 \\ & \text { 5ef } \end{aligned}$ | 54\% | 67 $30 \%$ | $\underset{\substack{1499 \\ \mathrm{Ai}}}{\substack{\text { a }}}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 16
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16 Nov 2011
Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills?
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctris) } \\
(\mathrm{A}) \\
\hline
\end{gathered}
\]} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\[
\begin{gathered}
\text { It's not worth } \\
\text { it }
\end{gathered}
\]} \\
\hline \& \begin{tabular}{l}
Very
strongly \\
(B)
\end{tabular} \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { strongly }
\end{aligned}
\]
(C) \& Not very/
not at all strongly (D) \& Always/ often (E) \& Sometimes \& \begin{tabular}{l}
Not very
often/
not at all \\
(G)
\end{tabular} \& \[
\begin{aligned}
\& \text { Very } \\
\& (H)
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) }
\end{aligned}
\] \& Not very/ not at all/ no opinion (J) \& \[
\begin{aligned}
\& \text { Agree } \\
\& (\mathrm{K})
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& \(\underset{(M)}{\text { Agree }}\) \& \[
\begin{aligned}
\& \text { Disagree } \\
\& \text { (N) }
\end{aligned}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{gathered}
460 \\
\substack{\text { filb } \\
\text { fkgr }}
\end{gathered}
\] \& \[
{ }_{15 \%}^{163}
\] \& \[
\underset{14 \%}{176}
\] \& \[
\begin{gathered}
116 \\
18 \% \\
C
\end{gathered}
\] \& \[
\begin{gathered}
192 \\
{ }^{19 \%} \\
\text { AFG }
\end{gathered}
\] \& \[
{ }^{17} 7
\] \& \[
{ }_{4 \%}^{6}
\] \& \[
\begin{aligned}
\& 165 \\
\& \text { AlJ }
\end{aligned}
\] \& \[
{ }^{165}
\] \& \[
\begin{gathered}
130 \\
\hline 13 \%
\end{gathered}
\] \& \[
{ }_{15 \%}^{242}
\] \& \[
{ }_{18 \%}^{123}
\] \& \({ }_{115}^{17}\) \& \(\stackrel{308}{15 \%}\) \\
\hline \[
\begin{aligned}
\& 914 \% \\
\& \text { GJh }
\end{aligned}
\] \& \({ }_{3}^{330}\) 31\% \& \({ }_{394}\) \& \[
\begin{aligned}
\& 185 \\
\& \hline 88
\end{aligned}
\] \& \[
\begin{aligned}
\& 362 \\
\& 34 \% \\
\& A G
\end{aligned}
\] \& \[
\begin{aligned}
\& 741 \\
\& \substack{71 \% \\
G}
\end{aligned}
\] \& 26\% \& \[
\underset{\substack{236}}{236}
\] \& \[
\begin{aligned}
\& 415 \\
\& 34 \% \\
\& A J
\end{aligned}
\] \& \(\underset{263}{26}\) \& \({ }_{305}\) \& \({ }_{32}^{218}\) \& 200\% \& \({ }_{341}^{641}\) \\
\hline \[
\begin{aligned}
\& 973 \\
\& \begin{array}{l}
33 \% \\
\text { Hip }
\end{array}
\end{aligned}
\] \& \({ }_{3}^{324}\) \& \({ }_{327}{ }_{34}\) \& \({ }_{3}^{217}\) 3\% \& \({ }_{31 \%}^{333}\) \& \[
\begin{aligned}
\& 101 \\
\& 43 \% \\
\& A E
\end{aligned}
\] \& 60\% \& 197

$27 \%$ \& \[
$$
\begin{gathered}
410 \\
34 \% \\
H
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 366 \\
& 35 \% \\
& \mathrm{AH}
\end{aligned}
$$
\] \& ${ }_{342}{ }^{34}$ \& 209

$30 \%$ \& ${ }^{214} 31 \%$ \& $$
\begin{gathered}
692 \\
34 \% \\
A
\end{gathered}
$$ <br>

\hline $$
\begin{gathered}
593 \\
\begin{array}{c}
50 \% \\
\text { EHINC } \\
\text { ip }
\end{array}
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 234 \\
& 22 \% \\
& \mathrm{ACC}^{2}
\end{aligned}
$$

\] \& 229\% \& \[

{ }_{19 \%}^{127}

\] \& ${ }_{16 \%}^{172}$ \& ${ }^{36}$ \& \[

$$
\begin{gathered}
73 \\
\text { 44\% } \\
\text { AEF }
\end{gathered}
$$

\] \& ${ }_{17 \%}^{125}$ \& ${ }^{204}$ \& \[

$$
\begin{aligned}
& 264 \\
& \text { 264 } \\
& \text { AH1 }
\end{aligned}
$$
\] \& ${ }^{315}$ \& 136\% \& 160

AN
AN \& ${ }_{18 \%}^{374}$ <br>

\hline $$
\begin{gathered}
{ }^{32} \\
\mathrm{Epq}
\end{gathered}
$$ \& ${ }^{7} 7$ \& ${ }^{13}$ \& \[

{ }^{11}{ }_{2 \%}
\] \& ${ }_{1}^{6}$ \& ${ }_{\text {AE }}{ }^{\text {4\% }}$ \& ${ }_{1}^{2} \%$ \& ${ }_{7 \%}$ \& ${ }^{14}{ }_{1}$ \& ${ }^{11} 1 \%$ \& ${ }^{20} 1 \%$ \& ${ }_{1 \%}$ \& ${ }_{7 \%}$ \& ${ }^{22}{ }_{1 \%}$ <br>

\hline  \& 1.40 \& 1.42 \& 1.45 \& 1.54 ${ }_{\text {AFG }}$ \& $\stackrel{1.32}{G}$ \& 0.79 \& $\stackrel{1.61}{\text { AlJ }}$ \& ${ }^{1.45}$ \& 1.25 \& 1.42 \& 1.48 \& 1.39 \& 1.44 <br>
\hline 0.98 \& 1.00 \& 0.95 \& 1.00 \& 0.97 \& 0.83 \& 0.84 \& 1.02 \& 0.93 \& 0.98 \& 0.97 \& 1.00 \& 1.02 \& 0.96 <br>

\hline $$
\begin{gathered}
1374 \\
\begin{array}{c}
46 \% \\
\text { FGhk } \\
\text { q }
\end{array}
\end{gathered}
$$ \& \[

{ }_{47 \%}^{493}

\] \& \[

{ }_{46 \%}^{570}

\] \& \[

{ }_{46 \%}^{301}

\] \& \[

$$
\begin{gathered}
554 \\
{ }_{52 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 91 \\
& \underset{G}{38 \%}
\end{aligned}
$$

\] \& 32 $19 \%$ \& \[

$$
\begin{aligned}
& 401 \\
& \text { 515 } \\
& \text { AlJ }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
580 \\
48 \%
\end{gathered}
$$
\] \& 393

$38 \%$ \& 747 46 \& 3419\% \& 315 ${ }^{45 \%}$ \& 949 47 <br>

\hline $$
\begin{aligned}
& 1566 \\
& 53 \% \\
& \text { EHf0 }
\end{aligned}
$$ \& ${ }_{558}^{53}$ \& 656\% \& \[

$$
\begin{aligned}
& 344 \\
& 52 \%
\end{aligned}
$$

\] \& ${ }_{505}^{47 \%}$ \& \[

$$
\begin{gathered}
137 \\
58 \% \\
E
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
133 \\
80 \% \\
\text { AEF }
\end{gathered}
$$

\] \& ${ }^{322} 44 \%$ \& \[

\underset{\substack{614 <br> 51 \%}}{\substack{4 <br> \hline}}

\] \& \[

$$
\begin{aligned}
& 630 \\
& 6{ }^{61 \%} \\
& \text { AHI }
\end{aligned}
$$
\] \& 867 ${ }^{53}$ \& 345

$50 \%$ \& 374
$54 \%$ \& 1066 $52 \%$ <br>
\hline
\end{tabular}

## Standard Deviation

ry/fairly (Net)

Not very/not at all (Net)
E

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 16
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## Q6. In the past 12 months, how worried have you and/or your household been about paying your energy bills

Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> (f) | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{\text { (r) }}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 460 \% \\ \text { FGG\% } \\ \text { bhkqr } \end{gathered}$ | $\begin{aligned} & 145 \\ & 18 \% \\ & \mathrm{Ab} \end{aligned}$ | ${ }^{206}$ | $\stackrel{57}{17 \%}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 124 \\ 18 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{aligned} & 85 \\ & 16 \% \end{aligned}$ | ${ }_{149}^{191}$ | $\underset{\substack{137 \\ 10 \% \\ k}}{\substack{0 \\ \hline}}$ | $\underset{\substack{\text { 29\% } \\ k}}{\substack{6 \%}}$ | ${ }_{11 \%}^{32}$ | ${ }_{15 \%}^{292}$ | ${ }^{159} 17 \%$ | $\frac{12}{14 \%}$ | ${ }_{20 \%}^{21}$ | $\begin{aligned} & 227 \\ & \begin{array}{l} 22 \% \\ \mathrm{Aqr} \end{array} \end{aligned}$ | $\underset{\substack{\text { che } \\ 11 \% \\ \mathrm{r}}}{ }$ | ${ }^{28} 8$ |
| $\begin{gathered} 914 \\ \text { 3. } \mathrm{Jh} \end{gathered}$ | ${ }_{31 \%}^{253}$ | ${ }_{31 \%}^{448}$ | 100 $30 \%$ | 113 $31 \%$ | 117\% | $\underset{\substack{232 \% \\ h}}{232}$ | $\begin{gathered} 173 \\ \substack{34 \% \\ h} \end{gathered}$ | 392\% | $\underset{33 \%}{287} \underset{k}{\substack{2 \\ \hline}}$ | ${ }_{352}^{50 \%}$ | ${ }_{26 \%}^{75}$ | 600 $31 \%$ | ${ }_{3}^{304}$ | 22\% | 32\% | ${ }_{3}^{331}$ | ${ }_{31 \%}^{178}$ | 133 ${ }^{130}$ |
| $\begin{aligned} & 973 \\ & \begin{array}{l} 33 \% \\ \text { Hip } \end{array} \end{aligned}$ | 250 | $\begin{gathered} 493 \\ 34 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 124 \\ & 37 \% \\ & \mathrm{ad} \end{aligned}$ | ${ }_{29 \%}^{106}$ | $\begin{gathered} 123 \\ 33 \% \end{gathered}$ | ${ }_{30 \%}^{210}$ | $\begin{gathered} 163 \\ 32 \% \end{gathered}$ | $\underset{\substack{456 \\ \hline}}{\substack{0}}$ | ${ }^{290}$ | ${ }_{31 \%}^{569}$ | $\begin{gathered} 114 \\ \substack{39 \% \\ A j} \end{gathered}$ | 631 $32 \%$ | ${ }^{317} 3$ | 39\% | ${ }_{31}^{33}$ | 294\% | $\begin{gathered} \text { 205 } \\ \substack{36 \%} \end{gathered}$ | $\begin{aligned} & 186 \\ & A 2 \% \\ & A D \end{aligned}$ |
|  | 160\% | $\underset{c}{299} \underset{c}{209}$ | 152 | $\begin{gathered} 82 \\ { }_{c}^{83 \%} \end{gathered}$ | ${ }_{18 \%}^{68}$ | ${ }_{18 \%}^{128}$ | 18\% | $\begin{aligned} & 306 \\ & \begin{array}{l} 22 \% \\ A_{9} \end{array} \end{aligned}$ | ${ }_{17 \%}^{148}$ | $\underset{\substack{378 \\ 21 \%}}{1}$ | -67\% | $\underset{\substack{412 \\ A}}{ }$ | ${ }^{176 \%}$ | 26\% | 17\% | 163 $16 \%$ | $\begin{gathered} 121 \\ 21 \% \\ p \end{gathered}$ | $\underset{\substack{21 \% \\ p}}{94}$ |
| $\begin{gathered} 32 \\ \text { Epq } \end{gathered}$ | 5\% | ${ }^{15}$ | ${ }_{1 \%}$ | $\underset{{ }_{\mathrm{Aa}}^{2 \%}}{8}$ | ${ }_{\text {Afgh }}^{2 \%}$ | ${ }_{1 \%}$ | 4\% | ${ }_{1 \%}^{13}$ | ${ }_{1}^{6}$ | ${ }^{23}$ | ${ }_{1 \%}$ | ${ }^{23}{ }_{1 \%}$ | ${ }_{7 \%}^{7}$ | 1\% | $2 \%$ | 5 | ? | ${ }_{1 \%}$ |
| $\begin{gathered} 1.42 \\ \text { Ghn } \\ \text { kqr } \end{gathered}$ | 1.47 | 1.39 | 1.49 | 1.38 | $\stackrel{1.46}{n}$ | 1.51 ${ }_{\text {Ah }}$ | 1.49 | 1.34 | $\stackrel{1.48}{\text { Ak }}$ | 1.42 | 1.25 | 1.40 | 1.47 | 1.28 | 1.55 | 1.61 Aqr | 1.32 | 1.22 |
| 0.98 | 1.00 | 0.97 | 0.95 | 1.00 | 0.97 | 0.99 | 0.97 | 0.98 | 0.95 | 1.00 | 0.94 | 0.98 | 0.98 | 1.01 | 1.00 | 1.00 | 0.93 | 0.85 |
| $\begin{gathered} 1374 \% \\ 46 \% \\ \text { FGJ. } \\ \text { Kgr } \end{gathered}$ | 398\% | 654 | ${ }^{157} 4$ | 165 | 177\% | $\begin{aligned} & 356 \\ & 51 \% \\ & \text { Ah } \end{aligned}$ | $\begin{gathered} 258 \\ \substack{50 \% \\ h} \end{gathered}$ | ${ }_{48}^{583}$ | $\begin{gathered} 424 \\ 49 \% \\ k \end{gathered}$ | $\begin{gathered} 843 \\ 46 \% \\ k \end{gathered}$ | 107 | 892\% | 463\% | 40\% | 50\% | $\begin{aligned} & 558 \\ & \begin{array}{c} 55 \% \\ \text { Aqr } \end{array} \end{aligned}$ | $\underset{\substack{241}}{241}$ | 161 36 |
| $\begin{gathered} 1566 \\ 53 \% \end{gathered}$ EHfp | 410\% | $\begin{gathered} 792 \\ 54 \% \end{gathered}$ | ${ }_{52 \%}^{176}$ | $\begin{aligned} & 188 \\ & 52 \% \end{aligned}$ | ${ }^{191} 51 \%$ | $\begin{gathered} 338 \\ 48 \% \end{gathered}$ | ${ }_{494}^{254}$ | $\begin{gathered} 782 \\ \text { 787\% } \\ \text { Aefg } \end{gathered}$ | ${ }^{438}$ | $\begin{aligned} & 947 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 1818 \\ & \hline 62 \% \end{aligned}$ | $\begin{gathered} 1043 \\ 53 \% \end{gathered}$ | 493\% | 59\% | ${ }^{500}$ | 457 |  | $\begin{aligned} & 280 \% \\ & 630 \\ & A 0 \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 17
Q7. What fuel do you use to heat your home?
Base: All

|  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 1992 \\ 67 \% \\ \text { KiNIPnoTr } \end{gathered}$ | $\underset{68 \%}{2017}$ | ${ }_{86 \%}^{1715}$ | ${ }_{86 \%}^{1761}$ |
| $\underset{\text { Ywxay }}{\text { LjMkOmRpSqWuxv }}$ | $\stackrel{401}{14 \%}$ | ${ }^{138} 7$ | ${ }^{133} 7$ |
| 396$39 \%$ <br> LjMkOmRpSaUsVt <br> WuXVYWZxaybz | ${ }^{365}$ | ${ }^{82}{ }_{4 \%}$ | ${ }^{103} 5$ |
| $\underset{\substack{\text { LMkRpqV+Wuxvzxa } \\ \text { ybz }}}{122 \%^{2}}$ | ${ }^{108} 4$ | $\begin{aligned} & 45 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }^{27}{ }_{1 \%}$ |
| ${ }^{\text {RpsWuy }}{ }^{51}$ | ${ }^{64} 2$ | 3 | 6 |
| 5 | $?$ | ? | ${ }^{11}{ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 17
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Q7. What fuel do you use to heat your home?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{R}) \\ \hline \end{gathered}$ | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (u) \\ \hline \end{gathered}$ |  | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 4193\% | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 168 \\ 95 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 106 \\ 96 \% \\ A \end{gathered}$ | $\begin{gathered} 50 \\ 14 \% \end{gathered}$ | $\begin{gathered} 108 \\ 90 \% \\ A \end{gathered}$ | ${ }_{1 \%}^{1}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 280 \\ 93 \% \\ A \end{gathered}$ | $\begin{gathered} 104 \\ 95 \% \\ A \end{gathered}$ | ${ }_{1 \%}$ | $\underset{\substack{221 \\{ }_{A}^{4} \%}}{ }$ | $\underset{\substack{171 \\ 80 \%}}{ }$ | $\begin{gathered} 332 \\ 90 \% \\ A \end{gathered}$ |
| ${ }^{28} 6$ | $\begin{aligned} & 53 \\ & \begin{array}{c} 55 \% \\ A \end{array} \end{aligned}$ | 3\% | ${ }_{4 \%}$ | 55\% | ${ }_{3 \%}^{3}$ | 18\% | $\begin{aligned} & \frac{53}{44 \%} \\ & A \end{aligned}$ | 19\% | $4 \%$ | $\begin{gathered} 24 \\ 24 \% \\ A \end{gathered}$ | $\begin{aligned} & \frac{60}{22 \%} \\ & A \end{aligned}$ | $\begin{gathered} 41 \\ \begin{array}{c} 19 \% \\ A \end{array} \end{gathered}$ | ${ }^{32} 9$ |
| : | $\begin{aligned} & 61 \\ & 41 \% \\ & A \end{aligned}$ | - | : | $\begin{gathered} 165 \\ 47 \% \\ A \end{gathered}$ | ${ }_{3 \%}$ | $\begin{gathered} 76 \\ \substack{76 \% \\ A} \end{gathered}$ | $\begin{aligned} & 24 \\ & \substack{20 \% \\ A} \end{aligned}$ | - | : | $\begin{aligned} & \begin{array}{l} 66 \\ \substack{60 \% \\ A} \end{array} . \end{aligned}$ | : | : | $!$ |
| ? | $\begin{aligned} & 23 \\ & { }_{15 \%}^{25} \end{aligned}$ | ${ }_{1 \%}$ | - | $\begin{aligned} & 51 \\ & { }_{15 \%}^{15 \%} \\ & \hline \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | $\begin{aligned} & 14 \\ & { }_{A}^{12 \%} \end{aligned}$ | $!$ | ${ }_{1 \%}$ | ${ }_{7 \%}^{7}$ | ${ }_{3 \%}^{10}$ | $!$ | ${ }^{2} 1 \%$ |
| : | $\begin{aligned} & \mathbf{C}_{4}^{4 \%} \end{aligned}$ | - | - | $\begin{aligned} & 30 \\ & { }_{9 \%} \\ & \mathrm{Al} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 5 \\ & A_{A}^{5} \end{aligned}$ | - | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ |
| ! |  | - |  | - |  | : | : | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  |  | ${ }_{1}^{2} \%$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 17
Q7. What fuel do you use to heat your home?
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 |  | 301 | 301 |
| $\stackrel{287}{96 \%}$ | $\begin{aligned} & 121 \\ & { }_{92 \%}^{4} \end{aligned}$ |  | $\stackrel{277}{\substack{22 \% \\ A}}$ | $\underset{A}{229} \underset{A}{76 \%}$ |
| ${ }^{10} 3$ | ${ }_{6 \%}$ |  | ${ }^{20} 7 \%$ | $\begin{gathered} \stackrel{69}{23 \%} \\ A \end{gathered}$ |
| $!$ | ${ }_{1 \%}$ |  | : |  |
| - | ${ }_{2}^{2 \%}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}{ }_{1}$ |
| ${ }_{1 \%}$ | - |  | $!$ | $!$ |
| - | - |  | $!$ | - |

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Table 17
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Q7. What fuel do you use to heat your home?
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \& \multicolumn{14}{|c|}{LCCC communities 2010} \\
\hline \& \begin{tabular}{l}
All Communities (excl ctrls) baseline \\
(B)
\end{tabular} \& \[
\begin{gathered}
\text { Blacon } \\
(2,5) \\
(\mathrm{h}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Chale } \\
\text { Green } \\
(2,5) \\
\text { (i) } \\
\hline
\end{gathered}
\] \& Cwm Clydach (1) \& Middlesbrough (2,5) (k) \& \[
\begin{gathered}
\text { Exmoor } \\
(1,3) \\
(1) \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
Halton \\
\((1,3)\) \\
(m)
\end{tabular} \& \[
\begin{gathered}
\text { Hook } \\
\text { Norton } \\
(1,2,3,6) \\
(\mathrm{n}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Ladock } \\
(1,2,3,6) \\
(0) \\
\hline
\end{gathered}
\] \& \begin{tabular}{l} 
Meadows \\
\((2,5)\) \\
(p) \\
\hline
\end{tabular} \& \[
\begin{gathered}
\text { Muswell } \\
\text { Hill } \\
\text { (3) } \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Reepham } \\
(2,3,4,6) \\
(r) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Totnes } \\
(2,3,4,6) \\
(\mathrm{s}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { West } \\
\text { Oxford } \\
(1,3,4,6) \\
(t) \\
\hline
\end{gathered}
\] \& Whitenill Borden (2) (u) \\
\hline Total \& 2962 \& 448 \& 153 \& 166 \& 108 \& 348 \& 125 \& 104 \& 123 \& 301 \& 111 \& \(94 *\) \& 304 \& 208 \& 369 \\
\hline Gas \& \[
\underset{68 \%}{2017}
\] \& \[
{ }_{92 \%}^{414}
\] \& \[
9
\] \& \[
\begin{gathered}
154 \\
93 \% \\
A
\end{gathered}
\] \& \[
\underset{A}{105} \underset{A}{97 \%}
\] \& \[
\begin{aligned}
\& 70 \\
\& { }_{20 \%} \\
\& \mathrm{~N}
\end{aligned}
\] \& \[
\begin{gathered}
115 \\
92 \% \\
\mathrm{~A}
\end{gathered}
\] \& \({ }_{1 \%}\) \& 24
\(20 \%\) \& \[
\begin{gathered}
286 \\
95 \% \\
A
\end{gathered}
\] \& \[
\begin{gathered}
102 \\
92 \% \\
A
\end{gathered}
\] \& \({ }_{1 \%}\) \& \[
\begin{gathered}
226 \\
74 \% \\
A
\end{gathered}
\] \& \[
\underset{\substack{178 \\ A 8 \%}}{ }
\] \& \[
\begin{gathered}
332 \\
90 \% \\
A
\end{gathered}
\] \\
\hline Electricity \& \({ }_{14 \%}^{401}\) \& \({ }^{27} \%\) \& \[
\begin{gathered}
58 \\
\underset{A 8 \%}{58}
\end{gathered}
\] \& \({ }_{3 \%}\) \& \({ }_{2 \%}\) \& \[
\begin{aligned}
\& 70 \\
\& 20 \% \\
\& A
\end{aligned}
\] \& \({ }_{2 \%}\) \& 19\% \& \[
\begin{gathered}
45 \\
370 \\
A
\end{gathered}
\] \& \({ }^{15}\) \& \({ }_{4}^{4}\) \& \[
\begin{gathered}
268 \\
\underset{A}{28 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 69 \\
\& { }_{2}^{23 \%} \\
\& A
\end{aligned}
\] \& 27\% \& 31\% \\
\hline Oil \& \({ }_{12 \%}^{365}\) \& : \& \[
\begin{gathered}
58 \\
38 \% \\
A
\end{gathered}
\] \& : \& : \& \[
\begin{gathered}
146 \\
42 \% \\
A
\end{gathered}
\] \& \({ }_{2 \%}^{2 \%}\) \& 72
\(\substack{\text { O9\% } \\ A}\) \& 35

A \& - \& : \& $$
\begin{aligned}
& 50 \\
& 53 \% \\
& \text { A }
\end{aligned}
$$ \& ${ }_{1 \%}$ \& : \& : <br>

\hline Solid fuel \& ${ }^{108} 8$ \& ${ }_{1 \%}$ \& \[
$$
\begin{aligned}
& 12 \\
& { }_{8}^{12 \%}
\end{aligned}
$$

\] \& 7\% \& : \& \[

$$
\begin{aligned}
& 47 \\
& \begin{array}{c}
14 \% \\
A
\end{array}
\end{aligned}
$$
\] \& ${ }_{2}^{2}$ \& 3\% \& 15

122

A \& : \& : \& $$
\begin{aligned}
& 13 \\
& \begin{array}{l}
14 \% \\
A
\end{array}
\end{aligned}
$$ \& 2\% \& - \& - <br>

\hline Other (specify) \& ${ }^{64}$ \& ${ }_{1 \%}$ \& \[
$$
\begin{aligned}
& 16 \\
& 10 \% \\
& \text { AK }
\end{aligned}
$$

\] \& : \& ${ }^{1} \%$ \& \[

$$
\begin{aligned}
& 14 \\
& { }_{4 \%}^{4 \%}
\end{aligned}
$$
\] \& ${ }_{2 \%}$ \& 88

A \& ${ }_{3}^{4}$ \& : \& 2\% \& ${ }_{4 \%}^{4}$ \& : \& ${ }_{1 \%}{ }^{3}$ \& 2\% <br>
\hline Don't know \& $?$ \& ! \& : \& : \& : \& ! \& : \& ${ }_{1}^{1 \%}$ \& : \& - \& 3
3
A \& : \& ! \& \& - <br>
\hline
\end{tabular}

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Fieldwork dates: 19th September to 9th November 2011
Table 17
Q7. What fuel do you use to heat your home?
Base: All


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Table 18
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Q7. What fuel do you use to heat your home?
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived areas <br> (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} \text { 1992 } \\ \text { CIEKHN } \end{gathered}$ | $\underset{68 \%}{2017}$ | 522\% | $\underset{\substack{1391 \\ 70 \%}}{ }$ | 680\% | 393 $64 \%$ | $\begin{gathered} 812 \\ 80 \% \\ A \end{gathered}$ | 418 | 542\% | $\underset{\substack{1564 \\ 77 \% \\ A D}}{ }$ | 717 $51 \%$ | 405\% | $\begin{gathered} 814 \\ 81 \% \\ A \end{gathered}$ | 430 |
| $\begin{aligned} & 406 \\ & 1496 \\ & G M \end{aligned}$ | ${ }_{14 \%}^{401}$ | $\begin{gathered} 176 \\ \substack{16 \%} \end{gathered}$ | $\begin{aligned} & 297 \\ & \begin{array}{c} 15 \% \\ \text { AJ } \end{array} \end{aligned}$ | $\underset{\substack{204 \\ \mathrm{~A}}}{204}$ | $\underset{\substack{131 \\ 21 \%}}{\substack{2 \%}}$ | $\begin{aligned} & 104 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 202 \\ 202 \\ A \end{gathered}$ | 169 $16 \%$ | ${ }^{245}$ | $\underset{\substack{19 \% \\ \underset{A}{263}}}{29}$ | $\underset{\substack{122 \\ \hline 20 \%}}{\substack{20}}$ | 102\% | $\begin{gathered} 186 \\ \substack{22 \% \\ A} \end{gathered}$ |
| $\begin{array}{r} 396 \\ 13 \% \\ \text { DJFLGM } \end{array}$ | ${ }_{12 \%}^{365}$ | $\begin{gathered} 268 \\ \underset{A}{258} \end{gathered}$ | $\underset{j}{228}$ | $\begin{gathered} 334 \\ 24 \% \\ A \end{gathered}$ | 11\% | ${ }_{6}^{61}$ | $\underset{A}{160} \underset{A}{20 \%}$ | $\underset{2}{255} \underset{A}{246}$ | ${ }^{160} 8$ | $\begin{gathered} 307 \\ \substack{22 \% \\ A} \end{gathered}$ | ${ }^{52} \%$ | ${ }^{58} \%$ | $\underset{A}{159} \underset{A}{159}$ |
| $\begin{gathered} 122 \\ \text { DJGM } \end{gathered}$ | ${ }^{108} 4$ | $\begin{aligned} & \text { 76 } \\ & 7 \% \end{aligned}$ | ${ }_{3 \%}^{62}$ | 92 <br> $0 \%$ | ${ }_{3 \%}^{18}$ | ${ }_{3 \%}^{26}$ | ${ }^{35}$ | 74 | ${ }^{45}$ | $\stackrel{86}{\substack{6 \% \\ A}}$ | ${ }^{19}$ | ${ }_{1}^{15}$ | ${ }^{37} 4$ |
| $\begin{aligned} & 51 \\ & { }_{2 \%}^{2} \\ & \mathrm{SG}^{2} \end{aligned}$ | ${ }^{64}$ | $\begin{aligned} & 40 \\ & 40 \\ & A \end{aligned}$ | ${ }_{18}^{18}$ | $\begin{aligned} & 44 \\ & \begin{array}{l} 3 \% \\ A \end{array} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{13}$ | $\begin{gathered} 32 \\ \begin{array}{c} 3 \% \\ A \end{array} \end{gathered}$ | ${ }^{25}$ | $\begin{aligned} & 38 \\ & 38 \\ & A \end{aligned}$ | ${ }_{7 \%}$ | $\begin{aligned} & 20 \\ & { }_{\mathrm{G}}^{2 \%} \end{aligned}$ | 19\% |
| 5 | 7 | - | 4 | ? | $!$ | $!$ | $!$ | ? | 4 | $\bigcirc$ | $!$ | ! | $?$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 19
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Q7. What fuel do you use to heat your home?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\substack{10-24 \\(8)}}{ }$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | ${ }^{66+}$ <br> (G) | Male <br> (H) | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced <br> (K) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ $(\mathrm{L})$ | Bought (M) | Social <br> rent <br> (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1992 \\ \text { FG7\% } \\ \text { } \begin{array}{c} \text { bcd } \end{array} \end{gathered}$ | $\begin{gathered} 204 \\ \text { AEFG\% } \end{gathered}$ | $\begin{gathered} 354 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 367 \\ \text { AEFG } 7 \end{gathered}$ | ${ }_{65 \%}^{351}$ | $\begin{gathered} 269 \\ 60 \% \end{gathered}$ | ${ }_{60 \%}^{447}$ | ${ }_{66 \%}^{894}$ | $\begin{gathered} 1098 \\ 68 \% \end{gathered}$ | ${ }_{58 \%}^{887}$ | $\begin{aligned} & 845 \\ & 83 \% \\ & \text { AJL } \end{aligned}$ | $\stackrel{198}{06 \%}$ | ${ }_{65 \%}^{1178}$ | $\begin{gathered} 456 \\ \text { AMO } \\ \hline 76 \% \end{gathered}$ | 334 60 |
| $\begin{gathered} 406 \\ 14 \% \\ \text { DJKMS } \\ \text { Tacd } \end{gathered}$ | $\begin{aligned} & 40 \\ & { }_{4}^{15 \%} \\ & \mathrm{D} \end{aligned}$ | 14\% | 10\% | 717\% | ${ }_{12}{ }^{2}$ | $\begin{gathered} 124 \\ 17 \% \\ \text { ADF } \end{gathered}$ | 199 $15 \%$ | $\underset{ }{207}$ | $\stackrel{178}{12 \%}$ | $\stackrel{105}{10 \%}$ | $\begin{gathered} 96 \\ 32 \% \\ \text { AJK } \end{gathered}$ | 177\% | $\begin{aligned} & 114 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 111 \\ 22 \% \\ \text { AMAQRS } \end{gathered}$ |
| $\begin{gathered} 396 \\ \text { BCKIN } \\ \text { BPabd } \end{gathered}$ | ${ }^{11} 4$ | ${ }^{23} 5$ | $\begin{aligned} & 74 \\ & 14 \% \\ & B C C_{4} \end{aligned}$ | $\begin{aligned} & 72 \\ & 13 \% \\ & B C \end{aligned}$ | $\begin{gathered} 90 \\ \text { ABCDE\% } \end{gathered}$ | $\begin{gathered} 126 \\ { }_{17 C}^{7} \% \end{gathered}$ | ${ }_{130}^{170}$ | $\underset{14 \%}{226}$ | $\begin{aligned} & 344 \\ & \begin{array}{l} 22 \% \\ \text { AKL } \end{array} \end{aligned}$ | $\underset{L_{1}^{2}}{26}$ | ${ }_{1 \%}$ | $\begin{gathered} 328 \\ \text { ANO } \\ \text { AN } \end{gathered}$ | ${ }_{2 \%}^{12}$ | $48 \%$ $N$ |
| ${ }^{122}{ }^{12 \%}$ | ${ }_{1 \%}$ | ${ }^{12}$ 3\% | ${ }^{18}$ | $\begin{gathered} 34 \\ { }^{3 B C D} 6 \end{gathered}$ | $\begin{gathered} 21 \\ 5 \% \\ { }_{B} \end{gathered}$ | $\begin{gathered} 34 \\ 5 \% \\ 5 \% \end{gathered}$ | ${ }^{61} 5$ | ${ }^{61} 4$ | $\begin{gathered} { }^{86} \\ \text { AKL } \end{gathered}$ | ${ }_{3}^{29}$ | ${ }_{1 \%}$ | $\begin{aligned} & 86 \\ & \text { AN }^{56} \end{aligned}$ | ${ }^{17} 3$ | ${ }_{3 \%}^{15}$ |
| $\begin{gathered} 51 \\ \substack{51 \\ \text { KLIPSa } \\ \text { bc }} \end{gathered}$ | 3\% | ${ }_{1 \%}$ | ${ }^{4} \%$ | ${ }^{12}$ | $\begin{aligned} & 12 \\ & \text { CD } \\ & \text { 38 } \end{aligned}$ | ${ }^{16}$ | ${ }_{2}^{22}$ | ${ }_{2}^{29}$ | $\begin{gathered} 39 \\ \text { AKL } \end{gathered}$ | 7 | : | $\begin{gathered} 43 \\ \text { ANO } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\stackrel{5}{*}$ | ${ }_{\text {AE }}{ }^{2}{ }^{1 \%}$ | $!$ | $!$ | : | - | $!$ | $?$ | 3 | ? | $\stackrel{3}{ }$ | : | 4 | : | $!$ |

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Table 19
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Q7. What fuel do you use to heat your home?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { ail } \\ & \text { a } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | ${ }^{98}{ }^{*}$ | 222 | 2750 |
| $\begin{aligned} & 1992 \\ & \text { FGJM\% } \\ & \text { Gbcd } \end{aligned}$ | 412 ${ }_{64}$ | ${ }_{62 \%}^{602}$ | $\begin{aligned} & \begin{array}{l} 354 \\ 7, \% \\ P Q \end{array} \end{aligned}$ | $\begin{gathered} 355 \\ \text { AOPQ }^{72 \%} \end{gathered}$ | $\begin{gathered} 209 \\ 79 \% \\ \text { AOP } \\ \text { QRS } \end{gathered}$ | $\begin{gathered} 1992 \\ \text { 100\% } \\ \text { Abd } \end{gathered}$ | - | - | - | $\begin{gathered} 765 \\ 67 \% \end{gathered}$ | $\begin{gathered} 635 \\ 68 \% \end{gathered}$ | $\begin{gathered} 472 \\ 65 \% \end{gathered}$ | 61\% | 152\% | ${ }^{1840} 67 \%$ |
| $\begin{aligned} & 406 \% \\ & \text { DKM } \\ & \text { DTacd } \end{aligned}$ | $\begin{gathered} 155 \\ { }^{24 \%} \\ \text { ARS } \end{gathered}$ | $\underset{\substack{134 \\ 134 \\ \hline}}{\substack{2 \\ \hline}}$ | $\underset{T}{55} \underset{T}{11 \%}$ | $\stackrel{52}{11 \%}$ | 100 | - | $\begin{gathered} 406 \\ \text { 100\% } \\ \text { Aacd } \end{gathered}$ | : | - | $\underset{\substack{176 \\ 175 \\ A}}{ }$ | 119 $13 \%$ | 900 | 13\% | ${ }_{13 \%}^{28}$ | $\stackrel{378}{14 \%}$ |
| $\begin{gathered} 396 \\ 13 \% \\ \text { BCLIN } \\ \text { BOPabd } \end{gathered}$ | ${ }^{48} 7$ | $\begin{gathered} 195 \\ 18 \% \\ \text { AOPR } \\ \text { ST } \end{gathered}$ | $\begin{aligned} & 56 \\ & \substack{56 \\ p} \end{aligned}$ | $\begin{gathered} 64 \\ 13 \% \\ 08 \end{gathered}$ | $\begin{aligned} & 33 \\ & 13 \% \\ & \text { 138 } \end{aligned}$ | : | - | $\begin{gathered} 396 \\ \text { Aopo } \\ \text { Aabd } \end{gathered}$ | - | ${ }_{12 \%}$ | $\xrightarrow{122}$ | $\begin{aligned} & 115 \\ & \substack{16 \% \\ A e} \end{aligned}$ | 17\% | ${ }_{12 \%}^{26}$ | ${ }^{370} 13$ |
| $\begin{gathered} 122 \\ \begin{array}{c} { }_{4 \%}^{2} \\ \text { BK } \end{array} \end{gathered}$ | ${ }^{22} 3$ | $49$ | $\begin{aligned} & { }^{26} \\ & 0^{26} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{8}$ | - | - | - | $\begin{gathered} 122 \\ \text { Aabo } \\ \text { Aac } \end{gathered}$ | 46\% | ${ }^{37} 4$ | ${ }^{33}$ | ${ }_{5 \%}$ | 10 5 | ${ }^{112} 4$ |
| $\underset{\substack{51 \\ \text { KLNPs } \\ \text { abc }}}{51}$ | 5\% | $\begin{gathered} 31 \\ \text { AOPS } \end{gathered}$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | - | : | - | ${ }^{16}$ | ${ }^{16}$ | ${ }^{17}$ 2\% | ${ }_{2 \%}$ | 6\% | ${ }^{45}$ |
| 5 | $!$ | : | $\begin{array}{r} 2 \\ \stackrel{x}{2} \\ \hline \end{array}$ | $\begin{aligned} & \stackrel{2}{2} \\ & \dot{Q} \end{aligned}$ | : | - | : | - | : | $!$ | $?$ | $!$ | : | - | 5 |

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Q7. What fuel do you use to heat your home?
Base: All


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Table 20
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Q7. What fuel do you use to heat your home?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under 1 year (e) | 1 year to under 5 years 5 years (f) | 5 years 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { (j) } \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{\text { (r) }}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 1992 \\ & 67 \% \\ & \text { BKN } \\ & \text { ikmn } \end{aligned}$ | $\begin{gathered} 527 \\ 65 \% \end{gathered}$ | $\begin{gathered} 978 \\ 67 \% \end{gathered}$ | $\stackrel{227}{27 \%}$ | $\begin{aligned} & 260 \\ & 72 \% \\ & A 0 \end{aligned}$ | ${ }_{67 \%}^{254}$ | ${ }^{480}$ | $\begin{gathered} 327 \\ 63 \% \end{gathered}$ | ${ }_{67 \%}^{930}$ | ${ }^{505} 5$ | $\begin{gathered} 1312 \\ \substack{12 \% \\ \text { Aik }} \end{gathered}$ | $\begin{gathered} 175 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 1375 \\ & \text { Amn } \end{aligned}$ | $\begin{gathered} 586 \\ 61 \% \\ 0 \end{gathered}$ | 43\% | $\begin{aligned} & 70 \\ & \begin{array}{c} 7 \% \% \\ n \end{array} \end{aligned}$ | $\begin{aligned} & 716 \\ & 70 \% \\ & \text { Agr } \end{aligned}$ | 365\% | 285\% |
| $\begin{gathered} \text { 406\% } \\ \text { 14\% } \\ \text { Bdai } \\ \text { mr } \end{gathered}$ | $\begin{aligned} & 129 \\ & 170 \% \\ & \text { Ad } \end{aligned}$ | ${ }_{1}^{194}$ | ${ }_{14 \%}^{46}$ | 10\% | $\begin{gathered} \begin{array}{c} 65 \\ 77 \% \\ \mathrm{AA}^{2} \end{array} \end{gathered}$ | $\underset{\substack{107 \\ 15 \%}}{\substack{0 \\ \hline}}$ | 76\% | ${ }_{17 \%}^{158}$ | ${ }^{95}$ | $\underset{14 \%}{253}$ | $\begin{aligned} & \begin{array}{l} 58 \\ \mathrm{Aaj}_{\mathrm{ij}} \end{array} \end{aligned}$ | ${ }_{13 \%}^{263}$ | 109\% | $\begin{gathered} 29 \\ 34 \% \\ \text { Am } \end{gathered}$ | $\begin{gathered} 23 \\ \text { 22\% } \\ \text { Alm } \end{gathered}$ | $\begin{gathered} 172 \\ \substack{17 \% \\ \mathrm{Ar}} \end{gathered}$ | $\stackrel{\text { 83 }}{\substack{\text { 15\% } \\ \mathrm{r}}}$ | ${ }^{33} \%$ |
|  | $\xrightarrow{100} 12 \%$ | ${ }_{14 \%}^{202}$ | 159\% | ${ }_{12 \%}^{45}$ | ${ }_{11 \%}^{42}$ | $\begin{aligned} & 79 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 78 \\ 15 \% \\ f \end{gathered}$ | ${ }_{14 \%}^{197}$ | $\begin{aligned} & 183 \\ & \begin{array}{c} 21 \% \\ \mathrm{Ajk} \end{array} \\ & \hline \end{aligned}$ | ${ }^{172} 9$ | $\underset{j}{41} \underset{j}{41}$ | ${ }_{11 \%}^{223}$ | $\begin{gathered} 189 \\ \text { Ano } \\ \text { Ano } \end{gathered}$ | ${ }_{9 \%}^{8}$ | $7 \%$ | ${ }^{73}$ | 76\% $\substack{73 \% \\ p}$ | $\begin{gathered} 106 \\ \text { 124\% } \\ \text { Apq } \end{gathered}$ |
| $\begin{aligned} & 122 \\ & \text { Deji } \\ & \text { Dej } \end{aligned}$ | ${ }^{38}$ | 57\% | 12\% | ${ }^{15}$ | 2\% | ${ }^{27} 4$ | ${ }^{21} 4$ | $\begin{aligned} & \left.\begin{array}{c} 6 \\ 5 \% \\ e \end{array}\right) \end{aligned}$ | $\begin{gathered} \mathbf{6 0}_{7 \%}^{7} \\ \text { Ajk } \end{gathered}$ | ${ }^{53}$ | 9\% | ${ }_{3 \%}^{68}$ | $\begin{gathered} 56 \\ { }^{56 \%} \end{gathered}$ | 3\% | 1\% | 40\% | 26\% | 14\% |
| $\begin{gathered} \left.\begin{array}{c} 51 \\ \text { DMj } \end{array}\right] \end{gathered}$ | 17\% | ${ }^{27} 2$ | 3\% | ${ }_{4}^{4}$ | ${ }_{2 \%}$ | 7\% | ${ }^{12}$ | ${ }^{25}$ | $\begin{aligned} & 24 \% \\ & 3{ }_{3}^{2} \end{aligned}$ | 19\% | $\begin{aligned} & 8 \% \\ & j \\ & j \end{aligned}$ | ${ }^{28} \%$ | ${ }^{21} 2 \%$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}$ | 19\% | 17 $3 \%$ A | ${ }_{1 \%}^{6}$ |
| $\stackrel{5}{1}$ | 2 | $\stackrel{3}{*}$ | : | : | $!$ | : | $?$ | $?$ | $!$ | 4 | : | $!$ | $?$ | $:$ | $\mathrm{Alm}^{2 \%}$ | : | ? | ! |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q8: Summary table: How concerned are you that in the future
Base: All communities (excl ctrl)


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 22
Q8.1 How concerned are you that in the future
***Energy prices will rise steeply**
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concemed (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all

All very/fairly (Net)

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Not at all concerned (0) | ${ }^{51} 2 \%$ | ${ }^{52} 2$ | ${ }^{70} 4 \%$ | ${ }^{52}{ }_{3 \%}$ |
| Not very concerned (1) | ${ }^{147} 5$ | $\underset{A^{7 \%}}{202}$ | ${ }^{211} 11 \%$ | ${ }^{217}$ |
| Fairly concerned (2) | $\begin{gathered} 775 \\ \text { Rpa } \end{gathered}$ | $\underset{\substack{953 \\ 32 \%}}{ }$ | 730 $37 \%$ | $\begin{aligned} & 823 \\ & 40 \% \\ & \hline 40 \end{aligned}$ |
| Very concerned (3) | $\begin{gathered} 1975 \\ \text { Bimnosasturwxy } \\ \text { Z } \end{gathered}$ | 1720 58 | ${ }^{962} 48$ | ${ }_{4} 928$ |
| No opinion/don't know | ${ }^{24}{ }_{1 \%}$ | ${ }_{1 \%}^{35}$ | ${ }^{19}{ }^{1 \%}$ | ${ }^{21} 1 \%$ |
| Mean | $\begin{array}{r} 2.59 \\ \text { BlmoSqsVtuvxy } \\ \text { z } \end{array}$ | 2.48 | 2.31 | 2.30 |
| Standard Deviation | 0.67 | 0.70 | 0.80 | 0.76 |
| $\underset{\substack{\text { All not very/not at all } \\ \text { (Net }}}{ }$ (Net) | $\begin{gathered} 198 \\ { }^{7 \%} \end{gathered}$ | ${ }_{A}^{254}$ | ${ }^{281} 14 \%$ | $\stackrel{269}{13 \%}$ |
| All very/fariry (Net) | $\begin{gathered} 2750 \\ 93 \% \\ \text { BMpSsVtuvxy } \\ \hline \end{gathered}$ | ${ }^{2673} 90 \%$ | ${ }^{1692}$ | 1751 $86 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 22
Page 53
16 Nov 2011
Q8. 1 How concerned are you that in the future
***Energy prices will rise steeply*
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ $(\mathrm{T})$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 2\% | - | 2\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $3_{3 \%}$ | ${ }_{2}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ |  | $\begin{aligned} & { }^{10} \\ & { }_{3 \%} \end{aligned}$ | $\begin{aligned} & 8 \\ & { }_{A}^{4 \%} \end{aligned}$ | ${ }_{1 \%}$ |
| ${ }^{20} 4 \%$ | ${ }_{3}^{5}$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 12 \\ & \begin{array}{l} 11 \% \\ A K \end{array} \end{aligned}$ | ${ }^{13} 4 \%$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | $5{ }_{4}$ | ${ }^{13} 4 \%$ | $\begin{aligned} & 10 \\ & { }_{9}^{9 \%} \\ & A \end{aligned}$ | $4 \%$ | ${ }^{10} 3$ | ${ }^{15}$ | ${ }^{25} \%$ |
| ${ }^{113} 5$ | ${ }_{23}^{49 \%}$ | 41 ${ }_{23}$ | 25\% | ${ }^{93}{ }_{26 \%}$ | 39\% | 30\% | ${ }_{21}^{25}$ | 47\%\% | ${ }_{34 \%}^{37}$ | 30\% | 91 $30 \%$ | ${ }^{57} 7$ | 104 $28 \%$ |
| ${ }_{6}^{302}$ | 101 $67 \%$ | $\stackrel{122}{69 \%}$ | 700\% | $\underset{68 \%}{239}$ | 73 $61 \%$ | 64\% | $\begin{gathered} 89 \\ 74 \% \\ 0 \end{gathered}$ | $\begin{gathered} 235 \\ 78 \% \\ A 8 \end{gathered}$ | 59\% | ${ }_{65}^{65}$ | $\underset{\substack{187 \\ 5}}{18 \%}$ | $\underset{\substack{132 \\ 61 \% \\ \dagger}}{ }$ | $\underset{\substack{237 \\ 4}}{24 \%}$ |
| ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1}^{2}$ | : | ${ }_{1 \%}$ | ${ }_{1}^{2}$ | ${ }_{1 \%}$ | - |
| 2.59 | 2.64 | 2.62 | 2.50 | 2.64 | 2.53 | 2.58 | 2.68 | ${ }_{\text {2 }}^{2.72}$ | 2.37 | 2.62 | 2.53 | $\stackrel{2.48}{+}$ | ${ }^{2.55}$ |
| 0.67 | 0.55 | 0.66 | 0.77 | 0.58 | 0.69 | 0.66 | 0.59 | 0.59 | 0.80 | 0.57 | 0.72 | 0.79 | 0.67 |
| ${ }^{29} \%$ | 5\% | ${ }^{11} 6$ | $\begin{aligned} & 14 \\ & 13 \% \\ & \text { AK } \end{aligned}$ | ${ }^{15} 4$ | ${ }_{6 \%}$ | 5\% | 6\% | 16\% | $\begin{aligned} & 14 \\ & { }_{\mathrm{A}}^{3 \%} \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{20} 7$ | $\begin{gathered} \begin{array}{c} 23 \\ 11 \% \\ A \end{array} \end{gathered}$ | 29\% |
| ${ }_{915} 9$ | 144 96 | ${ }^{163} 9$ | 95\% | $\underset{95 \%}{332}$ | ${ }_{93}^{112}$ | $94 \%$ | ${ }^{114} 9$ | $\underset{\substack{282 \\ p}}{282}$ | 96\% | ${ }_{95 \%}^{95}$ | ${ }^{278} 9$ | ${ }^{189} 88$ | ${ }_{92 \%}^{341}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 22
Q8.1 How concerned are you that in the future
***Energy prices will rise steeply*
Base: All

> Total

Not at all concerned (0)

Not very concerned (1)
Fairly concerned (2)
Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)
All very/fairly (Net)

\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{5}{|c|}{Controls 2011} \\
\hline Newton (Blacon's ctrl) (X) \& \begin{tabular}{l}
Charlbury \\
(Hook \\
Norton's \\
ctrl) \\
(r)
\end{tabular} \& \[
\begin{aligned}
\& \text { E. Oxford } \\
\& \text { (W. Oxford's } \\
\& \text { ctrl) } \\
\& \text { (Z) } \\
\& \hline
\end{aligned}
\] \& Berridge
(Meadows' ctrl) (a) \& Paington (Totnes' ctrl) (b) \\
\hline 300 \& 132 \& 202 \& 301 \& 301 \\
\hline \(!\) \& \& \({ }_{3 \%}\) \& \({ }_{1 \%}{ }^{1}\) \& \({ }_{1 \%}\) \\
\hline \({ }_{3 \%}\) \& \({ }_{5 \%}\) \& 11
\(5 \%\) \& \({ }^{10} 3 \%\) \& 19\% \\
\hline 79\% \& \({ }_{24 \%}\) \& 30\% \& \({ }_{19 \%}\) \& 78\% \\
\hline 209

7
$v$ \& 93

$w$ \& \[
\underset{\substack{124 <br> 61 \% <br> \times}}{ }

\] \& \[

$$
\begin{gathered}
226 \\
75 \% \\
A y
\end{gathered}
$$
\] \& $\underset{\substack{\text { 200 } \\ \text { z }}}{\text { coi }}$ <br>

\hline ${ }_{1}^{2}$ \& ${ }_{1 \%}^{1}$ \& $!$ \& ${ }_{1 \%}$ \& ${ }^{2} \%$ <br>
\hline $\stackrel{2.66}{\text { AV }}$ \& 2.66 ${ }_{\text {w }}$ \& 2.50
$\times$ \& 2.71 ${ }_{\text {Ay }}$ \& ${ }_{2}^{2.59}$ <br>
\hline 0.55 \& 0.56 \& 0.74 \& 0.58 \& 0.64 <br>
\hline ${ }^{10} 3$ \& ${ }_{5 \%}$ \& 17\% \& ${ }^{13} 4 \%$ \& ${ }^{21} \%$ <br>

\hline $$
\begin{gathered}
288 \\
9 \% \\
A V
\end{gathered}
$$ \& ${ }_{95 \%}^{125}$ \& ${ }_{91 \%}^{184}$ \& \[

\underset{y}{284 \%}
\] \& $\stackrel{278}{92 \%}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 22
Page 55
Q8. 1 How concerned are you that in the future
**Energy prices will rise steeply

## Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (i) \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Nooton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (a) | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,0) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{22}{ }_{2}$ | 10\% | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{4}$ | 109\% |
| ${ }^{202}{ }_{7 \%}$ | ${ }^{23} 5$ | 10\% | ${ }_{4 \%}$ | 3\% | $\begin{aligned} & { }^{26}{ }_{7 \%} \\ & \operatorname{NN}^{2} \end{aligned}$ | ${ }_{5}^{6}$ | ${ }_{6}^{6}$ | ${ }^{10} 8$ | ${ }^{22} 7 \%$ | $\begin{aligned} & 11 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | 6\% | $\begin{aligned} & 24 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | $\begin{aligned} & 19 \\ & { }^{19 \%} \\ & \hline \end{aligned}$ | ${ }_{\text {2 }}^{29} 8$ |
| ${ }_{3}^{953}$ | ${ }_{33}^{148}$ | ${ }_{259}^{39}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | ${ }_{19 \%}^{20}$ | $\begin{aligned} & 116 \\ & 33 \% \\ & \text { AN } \end{aligned}$ | $\begin{aligned} & 50 \\ & { }_{4}^{40 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \\ & A \end{aligned}$ | $\begin{gathered} \begin{array}{c} 44 \\ 36 \% \\ A Q \end{array} \end{gathered}$ | ${ }_{22}^{62}$ | $\begin{aligned} & 48 \\ & 43 \% \\ & A \end{aligned}$ | ${ }_{35 \%}^{33}$ | $\begin{gathered} 105 \\ \begin{array}{c} \text { 35\% } \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 90 \\ & 43 \% \\ & \text { AV } \end{aligned}$ | $\begin{gathered} 120 \\ \begin{array}{c} 13 \% \\ A \end{array} \end{gathered}$ |
| ${ }^{1720} 58$ | 260 58 | ${ }_{67 \%}^{102}$ | 1170\% | $\begin{gathered} \begin{array}{c} 83 \\ 77 \% \\ A^{2} \end{array} \end{gathered}$ | ${ }_{5}^{198}$ | ${ }_{51 \%}^{64}$ | ${ }_{55 \%}^{57}$ | ${ }_{54 \%}^{67}$ | $\underset{88 \%}{204}$ | ${ }^{51} \times$ | 54\% | ${ }^{165} 5$ | 91\% | $\underset{56 \%}{207}$ |
| ${ }^{35}$ | ${ }_{2 \%}^{7}$ | - | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | $\begin{aligned} & 10 \\ & { }_{3}^{33} \end{aligned}$ | - | : | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{3}$ |
| 2.48 | 2.49 | 2.58 | 2.61 | $\begin{aligned} & 2.73 \\ & A M \end{aligned}$ | 2.48 | 2.40 | 2.47 | 2.45 | 2.60 | 2.34 | 2.49 | 2.43 | 2.31 | 2.43 |
| 0.70 | 0.70 | 0.68 | 0.68 | 0.56 | 0.69 | 0.73 | 0.65 | 0.68 | 0.67 | 0.69 | 0.67 | 0.73 | 0.72 | 0.75 |
| 254\% | ${ }_{7}^{33}$ | ${ }_{8 \%}^{12}$ | ${ }^{11} 7$ | ${ }_{4}^{4}$ | $\begin{aligned} & 30 \\ & { }^{30 \%} \\ & \mathrm{~N}^{2} \end{aligned}$ | ${ }^{10} 8$ | ${ }_{7 \%}$ | ${ }^{11} 9$ | 25\% | ${ }_{112}$ | ${ }_{7 \%}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 30 \% \\ A \end{array} \end{aligned}$ | $\begin{gathered} 23 \\ 11 \% \\ A \end{gathered}$ | 39 $17 \%$ $A$ |
| ${ }^{2673} 9$ | ${ }_{91 \%}^{408}$ | ${ }^{141}$ | ${ }^{155} 9$ | $\begin{aligned} & 103 \\ & 95 \% \\ & M \end{aligned}$ | 314 90 | ${ }_{9}^{114}$ | ${ }_{93 \%}^{97}$ | 11190\% | 266\% | 999\% <br> 89 | ${ }^{87} 9$ | 270 ${ }_{89}$ | 181 $87 \%$ | ${ }^{327} 89$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Table 22
Q8.1 How concerned are you that in the future
***Energy prices will rise steeply*
Base: All
otal
Not at all concerned (0)
Not very concermed (1)

Fairly concerned (2)

Very concerned (3)
No opinion/don't know

Mean
Standard Deviation
$\underset{\substack{\text { All not very/not at all } \\ \text { (Net) }}}{ }$

All very/fairly (Net)

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctri) (w) |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (X) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 | 301 | 297 |
|  | ${ }^{52}{ }_{2 \%}$ |  |  |  | ${ }_{3 \%}^{5}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
|  | ${ }^{202}$ | $\begin{aligned} & 30 \\ & 10 \% \\ & \text { AX } \end{aligned}$ | ${ }^{11} 9$ |  | $\underset{\substack{112 \% \\ A Z}}{\substack{2 \% \\ \hline}}$ | $\begin{aligned} & { }^{27}{ }_{9 \%}^{9 \%} \end{aligned}$ | 19\% |
|  | $\begin{gathered} 953 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & A_{2 \%} \\ & A X \end{aligned}$ | $\begin{aligned} & 42 \\ & 34 \% \end{aligned}$ |  | $\begin{aligned} & \left.\begin{array}{c} 6 \\ 35 \% \\ A \end{array}\right) \end{aligned}$ | $\begin{gathered} 88 \\ \underset{a}{89 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 105 \\ & { }_{\text {Ab }}^{35 \%} \end{aligned}$ |
|  | ${ }^{1720}$ | ${ }_{456}^{136}$ | $\begin{aligned} & 71 \\ & 57 \% \end{aligned}$ |  | $\begin{aligned} & 96 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & \text { 180 } \\ & 00 \% \end{aligned}$ | $\xrightarrow{164} 5$ |
|  | ${ }^{35}{ }_{1 \%}$ | ${ }_{1 \%}$ |  |  | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}$ | $\begin{aligned} & \mathbf{b}_{\mathrm{A}}^{2 \%} \end{aligned}$ |
|  | 2.48 | 2.32 | 2.48 |  | 2.34 | 2.49 | 2.48 |
|  | 0.70 | 0.72 | 0.66 |  | 0.79 | 0.70 | 0.67 |
|  | ${ }^{254}$ | $\begin{aligned} & \begin{array}{l} 35 \\ \mathrm{AX}^{2 \%} \end{array} \end{aligned}$ | ${ }^{11} 9 \%$ |  | $\begin{gathered} 27 \\ { }_{1}^{214 \%} \end{gathered}$ | $\begin{aligned} & 30 \\ & { }^{10 \%} \end{aligned}$ | ${ }^{22} 7$ |
|  | 2673 $90 \%$ | ${ }_{88 \%}^{263}$ | $\begin{aligned} & 113 \\ & 91 \% \end{aligned}$ |  | $\begin{gathered} 162 \\ 85 \% \end{gathered}$ | $\begin{gathered} 268 \\ 89 \% \end{gathered}$ | ${ }_{91 \%}^{269}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 23
Page 57
Q8.1 How concerned are you that in the future
***Energy prices will rise steeply**

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multirow[b]{2}{*}{All Communities (excl ctrls) baseline (B)} \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& \& 1. With
community
scale
renewables
(C) \& 2. With a
dominant focus
on domestic
buildings
(D) \& 3. With a strong focus on non-domestic buildings (E) \& 4. With a strong behaviour change angle (F) \& \[
\begin{aligned}
\& \text { 5. Working } \\
\& \text { in } \\
\& \text { deprived } \\
\& \text { areas } \\
\& \text { (G) }
\end{aligned}
\] \& \begin{tabular}{l}
6. Integrated approaches \\
(H)
\end{tabular} \& 1. With
community
scale
renewables
(I) \& 2. With a
dominant focus
on domestic
buildings
\((\mathrm{J})\) \& 3. With a strong focus on non-domestic buildings (K) \& 4. With a
strong
behaviour
change angle
(L) \& 5. Working
in
deprived
areas
(M) \& \begin{tabular}{l}
6. Integrated approaches \\
(N)
\end{tabular} \\
\hline 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline \({ }_{51}^{2 \%}\) \& \({ }^{52}\) \& 19\% \& \({ }^{31}\) \& \({ }^{30}\) \& \[
\begin{aligned}
\& 18 \\
\& 3 \% \\
\& A
\end{aligned}
\] \& \({ }_{1 \%}^{14}\) \& \[
\begin{gathered}
21 \\
3 \% \\
A
\end{gathered}
\] \& \({ }^{18}\) \& 37 27 \& \({ }^{22} 2\) \& \({ }^{11}\) \& \({ }_{2 \%}^{16}\) \& \({ }^{13}\) \\
\hline \[
{ }_{5 \%}^{147}
\] \& \[
{ }^{202}
\] \& \[
{ }_{4 \%}^{48}
\] \& \[
\begin{aligned}
\& 97 \\
\& 5 \% \\
\& \hline
\end{aligned}
\] \& \({ }^{64} 5\) \& \[
{ }_{5}^{29}
\] \& \[
\begin{aligned}
\& 50 \\
\& 5 \%
\end{aligned}
\] \& \[
{ }_{4 \%}^{37}
\] \& \[
\begin{gathered}
74 \\
A C_{7 C}^{7 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 150 \\
\& { }^{15 \%}
\end{aligned}
\] \& \[
\begin{aligned}
\& 108 \\
\& { }_{8 \%}{ }_{8}^{2}
\end{aligned}
\] \& \[
\begin{aligned}
\& 49 \\
\& { }_{8 \%}^{8 \%} \\
\& \mathrm{AF}^{2}
\end{aligned}
\] \& \({ }_{6 \%}^{58}\) \& \[
\begin{gathered}
{ }^{65} \\
{ }_{8}^{8 \%}
\end{gathered}
\] \\
\hline \[
\begin{gathered}
775 \\
27 \% \\
G
\end{gathered}
\] \& \({ }_{32 \%}\) \& 285\% \& \({ }^{508}\) \& \[
\underset{\substack{48 \% \\ 402}}{\substack{4 \\ \hline}}
\] \& \({ }^{178}\) \& \({ }_{23 \%}^{228}\) \& \({ }_{\text {233 }}^{238}\) \& \[
\begin{aligned}
\& 378 \\
\& 35 \% \\
\& \text { AC }
\end{aligned}
\] \& \[
\begin{aligned}
\& \begin{array}{l}
679 \\
335 \\
A D
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
526 \\
\begin{array}{c}
379 \\
A E
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
\begin{array}{c}
238 \\
38 \\
A F
\end{array}
\end{gathered}
\] \& \[
\underset{\substack{269 \\ \underset{G}{279}}}{ }
\] \& \[
\begin{aligned}
\& 312 \\
\& 37 \% \\
\& \text { AH }
\end{aligned}
\] \\
\hline \[
\begin{gathered}
\text { 1975 } \\
\text { CJEK\% }
\end{gathered}
\] \& 1720\% \& \[
\begin{gathered}
719 \\
60 \% \\
1
\end{gathered}
\] \& \[
\underset{\substack{1350 \\ 68 \%}}{ }
\] \& \[
\begin{gathered}
908 \\
64 \% \\
k
\end{gathered}
\] \& \[
\begin{gathered}
384 \\
62 \% \\
L
\end{gathered}
\] \& \[
\begin{aligned}
\& 7080 \% \\
\& \text { AM }
\end{aligned}
\] \& \[
\underset{\substack{537 \\ N}}{ }
\] \& 594\% \& \[
\begin{aligned}
\& 1150 \\
\& 50 \%
\end{aligned}
\] \& 747

$53 \%$ \& 310
$51 \%$ \& 649

$64 \%$ \& | 434 |
| :--- |
| $52 \%$ | <br>

\hline ${ }^{24} 9$ \& ${ }_{1 \%}^{35}$ \& ${ }^{11} 10$ \& ${ }_{14}^{14}$ \& ${ }^{12}$ \& \% \& ${ }_{10}^{1 \%}$ \& \[
7

\] \& 10 ${ }_{10}$ \& \[

$$
\begin{gathered}
27 \\
1 \% \\
D
\end{gathered}
$$

\] \& ${ }^{14}$ \& ${ }_{1 \%}^{8}$ \& \[

$$
\begin{aligned}
& 18 \\
& \begin{array}{l}
2 \% \\
A
\end{array}
\end{aligned}
$$
\] \& ${ }_{1 \%}$ <br>

\hline IUEKFLN \& 2.48 \& 2.59 \& 2.60 \& 2.56 ${ }^{\text {K }}$ \& $\stackrel{2.52}{\llcorner }$ \& \[
$$
\begin{aligned}
& 2.63 \\
& A M
\end{aligned}
$$

\] \& \[

\stackrel{2.55}{N}
\] \& 2.45 \& 2.46 \& 2.42 \& 2.40 \& 2.56 \& 2.42 <br>

\hline 0.67 \& 0.70 \& 0.66 \& 0.66 \& 0.68 \& 0.72 \& 0.65 \& 0.70 \& 0.70 \& 0.71 \& 0.70 \& 0.72 \& 0.68 \& 0.70 <br>

\hline ${ }^{198}$ \& 254\% \& ${ }_{6}^{67}$ \& ${ }^{128}$ \& ${ }^{94} 7$ \& 47\% \& ${ }_{6}^{64}$ \& ${ }_{7 \%}^{58}$ \& \[
$$
\begin{gathered}
92 \\
{ }^{9 \%} C^{9 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 187 \\
& { }_{9 \%}^{9 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 130 \\
& \text { AE }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \text { 60 } \\
& \text { io\% } \\
& A
\end{aligned}
$$

\] \& $74 \%$ \& \[

$$
\begin{aligned}
& 78 \\
& { }_{9}^{9 \%} \\
& A
\end{aligned}
$$
\] <br>

\hline $$
\begin{aligned}
& 2750 \\
& \text { 17kK3\% }
\end{aligned}
$$ \& $\underset{9}{2673}$ \& ${ }^{1004} 9$ \& \[

$$
\begin{gathered}
1858 \\
93 \% \\
j
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1310 \\
93 \% \\
k
\end{gathered}
$$

\] \& ${ }_{91 \%}^{562}$ \& \[

{ }_{936}^{936}

\] \& ${ }_{9}^{770} 9$ \& ${ }_{972}$ \& \[

$$
\begin{aligned}
& 1829 \\
& 90 \%
\end{aligned}
$$

\] \& ${ }^{1273} 9$ \& \[

$$
\begin{gathered}
538 \\
89 \%
\end{gathered}
$$
\] \& ${ }_{918}^{91 \%}$ \& ${ }^{746}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 24

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## Q8.1 How concerned are you that in the future

**Energy prices will rise steeply

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Alities } \\ & \text { nexcl crris) } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} 16-24 \\ \text { (B) } \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & { }_{51}^{2 \%} \\ & \text { le } \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | \% | ${ }_{2 \%}^{8}$ | ${ }^{17} 2$ | $\begin{aligned} & 32 \% \\ & { }_{21} \end{aligned}$ | ${ }_{19}^{19}$ | ${ }^{21}{ }^{1}$ | ${ }^{18}$ | $\begin{gathered} 12 \\ \text { AJK } \end{gathered}$ | ${ }^{3} \mathbf{2 \%}$ | ${ }^{10}$ | ${ }^{11} 2 \%$ |
| $\begin{aligned} & 147 \\ & { }^{5 \%} \end{aligned}$ | $\operatorname{ACEF}^{22 \%}$ | ${ }^{21} 5$ | ${ }^{25}$ | 19\% | ${ }^{17} 4$ | ${ }_{6 \%}^{43}$ | 71 $5 \%$ | ${ }^{76}$ | 71 5 | ${ }^{52}$ 5\% | ${ }^{18} 8$ | ${ }^{80}$ | ${ }_{6 \%}$ | ${ }^{30} 6$ |
| $\begin{gathered} 775 \\ \substack{26 \% \\ \text { EKi }} \end{gathered}$ | $\begin{gathered} 101 \\ \begin{array}{c} 38 \% \\ A C D E F \\ G \end{array} \end{gathered}$ | $\begin{gathered} 127 \\ \underset{E}{28 \%} \end{gathered}$ | 125 24 | 107 | $\underset{E}{121} \underset{E}{127}$ | $\underset{E}{194} \underset{E}{26 \%}$ | ${ }^{364}$ | 411 25 | $\begin{aligned} & 425 \\ & 28 \% \\ & \mathrm{AK} \end{aligned}$ | ${ }_{233} 23$ | 76\% | $\begin{aligned} & 499 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | ${ }^{139}$ 23\% | 124 $25 \%$ |
| $\underset{\substack{1975 \\ 66 \%}}{\substack{6}}$ | ${ }^{128} 49$ | $\begin{gathered} 299 \\ \substack{295 \\ B} \end{gathered}$ | $\underset{B}{359}$ | $\begin{gathered} 404 \\ \text { ABCF5\% } \end{gathered}$ | $\underset{B}{297 \%} \underset{B}{297}$ | $\begin{gathered} 488 \\ \hline 85 \% \\ \hline \end{gathered}$ | ${ }^{876}$ | 1099 $88 \%$ | 1009\% $66 \%$ | $\underset{A}{699} \underset{A}{699}$ | $\underset{\text { 191\% }}{ }$ | 1196\% | ${ }^{411} 88 \%$ | 337\% |
| ${ }_{\text {dH }}^{24}{ }_{\text {di }}$ | ${ }_{A D}^{5 \%}$ | 6 0 1\% | - | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | $\begin{aligned} & 6_{1}^{1 \%} \\ & D^{2} \end{aligned}$ | 5 | ${ }_{\text {AH }}^{19} \times$ | ${ }^{10} 1 \%$ | ${ }^{13}$ | ! | ${ }^{11} 1 \%$ | ${ }_{7}^{7}$ | ${ }^{4} \%$ |
| 2.59 | 2.36 | 2.59 | 2.62 | $\begin{array}{r} 2.70 \\ A B C D \\ F G \end{array}$ | 2.60 | 2.55 | 2.55 | $\stackrel{2.61}{\text { AH }}$ | ${ }^{2.59}$ | ${ }^{2.61}$ | 2.50 | 2.59 | 2.60 | 2.57 |
| 0.67 | 0.75 | 0.64 | 0.64 | 0.59 | 0.65 | 0.71 | 0.70 | 0.63 | 0.65 | 0.67 | 0.78 | 0.66 | 0.68 | 0.71 |
| $\begin{gathered} 198 \\ \text { E1ace } \end{gathered}$ | $\begin{gathered} { }_{210 \%}^{29} \\ \text { ACDEF } \end{gathered}$ | ${ }^{27}$ 6\% | ${ }^{32}$ \% | ${ }^{25}$ | ${ }_{6 \%}^{25}$ | $\begin{aligned} & \text { 60\% } \\ & \stackrel{8 \%}{8 \%} \end{aligned}$ | ${ }^{103} 8$ | 95\% | ${ }^{92} 6$ | 70 $7 \%$ | $\begin{aligned} & 30 \\ & 10 \% \\ & \mathrm{AJ} \end{aligned}$ | ${ }^{110} 6$ | ${ }_{8 \%}^{46}$ | 41 8 8 |
| $\begin{gathered} 2750 \\ \text { gLP\% } \\ \text { BLP } \end{gathered}$ | 229 ${ }^{87 \%}$ | $\begin{gathered} 426 \\ 939 \\ B \end{gathered}$ | $\begin{gathered} 484 \\ 94 \% \\ B \end{gathered}$ | $\begin{gathered} 511 \\ \begin{array}{c} 55 \% \\ A B G \end{array} \end{gathered}$ | $\begin{gathered} 418 \\ 94 \% \\ B \end{gathered}$ | ${ }_{91 \%}^{682}$ | 1240 ${ }_{92 \%}$ | 1510 $93 \%$ | $\underset{93 \%}{1434}$ | ${ }_{932} 9$ | ${ }^{267} 9$ | $\underset{\substack{1695 \\ 93 \% \\ A}}{ }$ | ${ }^{550} 9$ | ${ }_{961}^{46}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 24

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## Q8.1 How concerned are you that in the future

 "Energy prices will rise steeply
## Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { Noo } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | 98* | 222 | 2750 |
| $\begin{aligned} & 51 \\ & { }_{2}^{2 \%} \\ & \text { le } \end{aligned}$ | ${ }^{15}$ | ${ }^{18}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | ${ }^{37} 2 \%$ | ${ }_{2 \%}$ | ${ }^{4} \%$ | : | ${ }^{12}{ }_{1 \%}$ | ${ }^{14} 2$ | ${ }^{15}$ | $\underset{{ }_{5}^{5}}{5}$ | ${ }_{1 \%}$ | 49\% |
| 147 80 | ${ }^{44}{ }^{4 \%}$ | 40\% | 29\% | ${ }^{21} 4 \%$ | 13 $5 \%$ | $\begin{gathered} 108 \\ { }_{c}^{2 \%} \end{gathered}$ | $\begin{gathered} 22 \\ { }_{5}^{22} \end{gathered}$ | ${ }_{2 \%}$ | $\begin{aligned} & 9 \\ & 7 \% \\ & c \end{aligned}$ | 50 4 \% | ${ }^{46}$ | 37 5 | 6\% | ${ }_{4 \%}$ | ${ }^{139} 5$ |
| 775\% | ${ }^{158}$ | 296 $28 \%$ | ${ }_{26 \%}^{128}$ | 134 ${ }^{27 \%}$ | 22\% | ${ }_{25}^{505}$ | ${ }^{108}$ | $\begin{gathered} 125 \\ 32 \% \\ \text { Aad } \end{gathered}$ | 20\% | 297\% | 240\% | 194\% | ${ }_{27 \%}^{26}$ | ${ }_{14 \%}$ | $\begin{gathered} 743 \\ 27 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\underset{\substack{1975 \\ 66 \%}}{\substack{60}}$ | ${ }_{65 \%}^{421}$ | 711 $66 \%$ | ${ }_{65 \%}^{327}$ | ${ }^{329} 9$ | ${ }_{71 \%}^{187}$ | ${ }^{1326} 6$ | ${ }^{266 \%}$ | 256\% | $87 \%$ | 776\% | ${ }_{625}^{67 \%}$ | 475 | ${ }_{6}^{60}$ | $\begin{gathered} \begin{array}{c} 177 \\ 80 \% \\ A j \end{array} \end{gathered}$ | ${ }_{\text {1798 }}^{178}$ |
| ${ }^{24} \mathrm{CH}$ | ${ }_{1}^{5} \%$ | ${ }^{6} \%$ | ${ }_{A Q^{2 \%}}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{2}$ | ${ }^{16}$ | $!$ | ${ }_{1}^{4} \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{6}$ | \% ${ }^{6}$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{21} 1 \%$ |
| - ${ }_{\text {BHI }}$ | 2.54 | 2.60 | 2.57 | 2.60 | 2.64 | 2.58 | 2.56 | 2.61 | 2.65 | 2.62 ${ }^{\text {A }}$ | 2.60 ${ }_{n}$ | 2.57 | 2.45 | 2.75 ${ }^{\text {A }}$ | 2.57 |
| 0.67 | 0.73 | 0.65 | 0.69 | 0.63 | 0.63 | 0.68 | 0.70 | 0.58 | 0.62 | 0.62 | 0.66 | 0.69 | 0.83 | 0.56 | 0.67 |
| $\begin{gathered} 198 \\ \text { EIQce } \end{gathered}$ | $\underset{A Q S}{59}$ | ${ }_{58}^{5 \%}$ | ${ }^{38}$ | ${ }^{27} 5$ | 16\% | ${ }_{c}^{145}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \end{aligned}$ | ${ }^{11}$ | $\begin{aligned} & 9 \\ & 7 \% \\ & c \end{aligned}$ | ${ }^{62}$ | ${ }^{60}$ | ${ }^{52} 7 \%$ | ${ }_{\substack{11 \\ e}}^{11 \%}$ | 109 | ${ }^{188}$ |
| $\begin{gathered} \text { 2750 } \\ \text { BLP } \\ \text { BLP } \end{gathered}$ | 579 | $\begin{gathered} 1007 \\ \text { AOPR } \end{gathered}$ | ${ }_{91 \%}^{455}$ | $\begin{gathered} 463 \\ 94 \% \\ \hline \end{gathered}$ | ${ }_{93 \%}^{246}$ | ${ }_{923}{ }_{92}$ | 374 ${ }_{9}$ | $\begin{gathered} 381 \\ 96 \% \\ \text { Aabd } \end{gathered}$ | $\xrightarrow{111}$ | $\begin{gathered} 1073 \\ 94 \% \end{gathered}$ | ${ }^{865} 9$ | 969\% | ${ }_{88 \%}^{86}$ | ${ }^{209} 9$ | ${ }_{92 \%}^{254}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 25
Page 60
Q8.1 How concerned are you that in the future
***Energy prices will rise steeply**
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{It's not worth} \\
\hline \& Very strongly (B) \& Fairly
strongly (C) \& Not very/ not at ail
strongly (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very often/ not at all (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& \text { (H) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Fairly } \\
\text { (I) } \\
\hline
\end{gathered}
\] \& Not very/ not at all/ (J) \& Agree
(K) \& Disagree
(L) \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (M) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{N}) \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{array}{r}
51 \\
{ }^{51} 2 \%
\end{array}
\] \& \[
\begin{aligned}
\& 23 \\
\& { }_{2}^{2 \%}
\end{aligned}
\] \& \({ }^{12} 10\) \& \[
\begin{aligned}
\& 14 \\
\& { }_{C}^{2 \%}
\end{aligned}
\] \& \({ }^{16}\) \& \({ }_{1 \%}\) \& \[
\stackrel{8}{{ }_{\text {SEF }}^{5 \%}}
\] \& ? \& \({ }^{10} 9\) \& \[
\begin{gathered}
39 \\
\text { AH }
\end{gathered}
\] \& \({ }^{22}{ }_{1 \%}\) \& \({ }^{14}\) \& \({ }^{14}\) \& \({ }^{28}{ }_{1 \%}\) \\
\hline \[
\begin{gathered}
147 \\
{ }^{14 K} \mathbf{5 \%}
\end{gathered}
\] \& \({ }_{5}^{5 \%}\) \& \({ }^{62}\) \& 30 5 \& \({ }^{42}{ }_{4}\) \& 14\% \& \[
\begin{gathered}
19 \\
\text { AEFF } \\
\hline 119
\end{gathered}
\] \& \({ }^{14} 2\) \& \[
\begin{aligned}
\& 47 \\
\& { }_{4}^{4 \%}
\end{aligned}
\] \& \[
\begin{gathered}
8{ }_{8}^{86} \\
\text { AH }
\end{gathered}
\] \& \({ }^{59}\) \% \& \({ }^{37} 5\) \& \({ }^{42}\) \% \& \({ }^{89} 4\) \\
\hline \[
\begin{gathered}
775 \\
26 \% \\
\text { BEHap }
\end{gathered}
\] \& \({ }^{241}\) 23\% \& \[
\begin{gathered}
359 \\
29 \% \\
A B
\end{gathered}
\] \& 170 26 \& \({ }^{242}\) 23\% \& \[
\begin{aligned}
\& 90 \\
\& \begin{array}{l}
38 \% \\
A E
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
542 \% \\
\underset{E}{54}
\end{gathered}
\] \& \begin{tabular}{l}
141 \\
\hline \(19 \%\)
\end{tabular} \& \[
\begin{gathered}
347 \\
\text { AH } \\
\text { AH }
\end{gathered}
\] \& \[
\underset{\substack{287 \\ H \\ H}}{ }
\] \& 414 \& \({ }^{178}\) \& \(\stackrel{182}{26 \%}\) \& \({ }_{225}^{525}\) \\
\hline \[
\begin{gathered}
1975 \\
\text { cFG\% } \\
\text { CFGd } \\
r
\end{gathered}
\] \& \[
\begin{aligned}
\& 730 \\
\& 69 \% \\
\& \text { AC }
\end{aligned}
\] \& 797

$64 \%$ \& 436\% \& \[
$$
\begin{gathered}
760 \\
71 \% \\
\text { AFG }
\end{gathered}
$$

\] \& ${ }^{126} 5$ \& 82\% \& \[

$$
\begin{aligned}
& 573 \\
& 78 \% \\
& \text { AlJ }
\end{aligned}
$$

\] \& \[

\underset{j}{797}

\] \& ${ }^{605}$ \& \[

\underset{\substack{1125 <br> 69 \% <br> A}}{ }

\] \& ${ }_{66 \%}^{458}$ \& ${ }^{451}$ \& \[

\underset{\substack{1383 <br> 68 \%}}{108}
\] <br>

\hline $$
\begin{gathered}
{ }^{24}{ }_{4}^{1 \%} \\
H N b
\end{gathered}
$$ \& ${ }^{1 \%}$ \& 9\% \& 6\% \& 5 \& \[

$$
\begin{aligned}
& { }_{2 \%}^{4} \\
& { }_{\mathrm{E}}^{2}
\end{aligned}
$$

\] \& \[

{ }_{A E}^{2 \%}

\] \& - \& ${ }_{\text {7 }}^{1 \%}$ \& \[

$$
\begin{aligned}
& { }^{17}{ }_{2 \%} \\
& \text { AH1 }
\end{aligned}
$$
\] \& ${ }^{14}$ \& ${ }_{1 \%}$ \& ${ }_{7 \%}$ \& ${ }^{12}{ }_{1 \%}$ <br>

\hline $$
\begin{gathered}
2.59 \\
\mathrm{FGda} \\
\mathrm{kr}
\end{gathered}
$$ \& 2.60 \& 2.58 \& 2.58 \& ${ }_{\text {AFG }}^{2.65}$ \& $\stackrel{2.45}{G}$ \& 2.29 \& ${ }_{\text {A }}^{\text {A }}$. 76 \& ${ }^{2.61} \mathrm{~J}$ \& 2.43 \& ${ }^{2.63}$ \& 2.57 \& 2.55 \& $\stackrel{2.61}{\text { AM }}$ <br>

\hline 0.67 \& 0.69 \& 0.64 \& 0.68 \& 0.63 \& 0.67 \& 0.86 \& 0.49 \& 0.61 \& 0.80 \& 0.62 \& 0.69 \& 0.70 \& 0.64 <br>

\hline $$
\begin{gathered}
198 \\
\text { EHIKNg }
\end{gathered}
$$ \& ${ }^{78} 7$ \& ${ }^{74}{ }_{6}$ \& $44 \%$ \& ${ }_{58}^{58}$ \& 17\% \& \[

$$
\begin{gathered}
27 \\
\text { AEF } \\
\text { 16\% }
\end{gathered}
$$

\] \& ${ }^{16}$ \& \[

$$
\begin{aligned}
& 57 \\
& { }_{5}^{4}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 125 \\
& \text { AH }
\end{aligned}
$$

\] \& ${ }^{81}$ \& ${ }_{\substack{51 \\ K}}$ \& \[

$$
\begin{aligned}
& 56 \\
& { }_{8}^{8 \%}
\end{aligned}
$$
\] \& ${ }^{117}{ }_{6}$ <br>

\hline $$
\begin{aligned}
& 27500 \\
& \text { 2933\% } \\
& \text { Gdh }
\end{aligned}
$$ \& ${ }_{971}^{9 \%}$ \& 1156\% \& ${ }^{606}$ \& \[

$$
\begin{aligned}
& 1002 \\
& 94 \% \\
& A G
\end{aligned}
$$

\] \& \[

\underset{\substack{216 <br> G 1 \%}}{2}

\] \& ${ }^{136}$ \& \[

$$
\begin{aligned}
& 714 \\
& \text { Ald } \\
& \text { Ald }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
1144 \\
95 \% \\
\text { AJ }
\end{gathered}
$$

\] \& 8892 \& \[

$$
\begin{gathered}
1539 \\
94 \% \\
\mathrm{~A}
\end{gathered}
$$

\] \& ${ }^{636}$ \& ${ }_{91 \%}^{633}$ \& \[

$$
\begin{gathered}
1908 \\
94 \% \\
\text { AM }
\end{gathered}
$$
\] <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 25
Page 61 16 Nov 2011

## Q8.1 How concerned are you that in the future

**nergy prices will rise steeply

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) }
\end{gathered}
\]} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& \[
\begin{aligned}
\& \text { Energy } \\
\& \text { ambivalent } \\
\& \text { (c) }
\end{aligned}
\] \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& \begin{tabular}{l}
\[
\begin{aligned}
\& \text { Under } \\
\& 1 \text { year }
\end{aligned}
\] \\
(e)
\end{tabular} \& \begin{tabular}{l}
1 year
to under
5 years \\
(f)
\end{tabular} \& 5 years to under (g) \& \[
\begin{aligned}
\& \text { 10+ } \\
\& \text { years } \\
\& \text { (h) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& 1930- \\
\& 1989 \\
\& (\mathrm{j}
\end{aligned}
\] \& \begin{tabular}{l}
1990
onwards \\
(k)
\end{tabular} \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& Solid \& \begin{tabular}{l}
Timber \\
(n)
\end{tabular} \& Other (o) \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& (\mathrm{p})
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\underset{(\mathrm{r})}{36,400+}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
{ }_{21}^{2 \%} \\
\text { CHINg }
\end{gathered}
\] \& \({ }^{11} \%\) \& \({ }^{21} \%\) \& \({ }_{2 \%}^{8 \%}\) \& \[
\begin{gathered}
11 \\
{ }^{11} \times 8
\end{gathered}
\] \& \[
\begin{aligned}
\& \frac{8}{2 \%} \\
\& 9
\end{aligned}
\] \& \[
\begin{aligned}
\& 10 \\
\& 10 \\
\& 9
\end{aligned}
\] \& ! \& \[
\begin{aligned}
\& 32 \\
\& { }^{2 \%}
\end{aligned}
\] \& \({ }_{2 \%}^{15}\) \& \({ }_{2 \%}^{28}\) \& \({ }_{3 \%}^{8}\) \& \({ }^{34}\) \& \({ }_{2 \%}^{16}\) \& - \& \[
\begin{array}{r}
5 \% \\
\text { Almn }
\end{array}
\] \& \({ }_{1 \%}^{15}\) \& \({ }^{11}\) \& \({ }_{2 \%}^{8 \%}\) \\
\hline \[
\begin{aligned}
\& 147 \% \\
\& { }^{14 K N}
\end{aligned}
\] \& \({ }^{35}\) \& 709 \& 17\% \& \({ }^{25}\) \& \({ }^{21} 6\) \& 30\% \& \({ }^{18}\) \& \({ }^{78}\) \& \({ }^{43}\) \& \({ }^{87}\) \& 17\% \& \({ }^{89}\) \& 49\% \& 8\% \& \({ }_{5}^{5}\) \& 45\% \& 20 4 \% \& Apq \({ }^{31 \%}\) \\
\hline \[
\begin{gathered}
775 \\
\begin{array}{c}
76 \% \\
\text { BEEa } \\
\mathrm{p}
\end{array}
\end{gathered}
\] \& \({ }^{177}\) \& \[
\begin{aligned}
\& 405 \\
\& 28 \% \\
\& A \alpha
\end{aligned}
\] \& 20\% \& \[
\underset{\substack{103 \\ \alpha \\ \hline}}{\substack{0 \\ \hline}}
\] \& \({ }^{105}\) \& \[
{ }_{28 \%}^{193}
\] \& 132\% \& 345
25 \& 219\% \& 471\% \& 29\% \& 500\% \& 266\% \& \({ }_{33 \%}^{28}\) \& 23\% \& 237

$23 \%$ \& 140\% \& $$
\begin{gathered}
138 \\
31 \% \\
\text { Apq }
\end{gathered}
$$ <br>

\hline $$
\begin{gathered}
\text { 1975 } \\
\text { CFG\% } \\
\text { CFG } \\
\text { dr }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
585 \\
\begin{array}{c}
52 \%
\end{array} \\
\text { Abcd }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
958 \\
\hline 68 \% \\
\hline
\end{gathered}
$$
\] \& $\underset{\text { 218 }}{65}$ \& 214

$59 \%$ \& 242
$64 \%$ \& 462\% \& ${ }^{361} 70 \%$ \& 909

$66 \%$ \& $\stackrel{582}{67 \%}$ \& 1214\% \& 179 \& ${ }^{1321} 67$ \& 625 \& 59\% \& ${ }_{65 \%}^{68}$ \& $$
\begin{gathered}
714 \\
70 \% \\
\text { Ar }
\end{gathered}
$$ \&  \& $\stackrel{265}{60 \%}$ <br>

\hline $$
\begin{gathered}
\quad{ }^{24} \% \\
\text { HNb }
\end{gathered}
$$ \& 5\% \& 7. \& ${ }_{1 \%}$ \& \[

Aab^{\frac{8}{2 \%}}

\] \& $!$ \& 5\% \& 4\% \& ${ }^{14}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{13}$ \& ${ }_{1 \%}$ \& ${ }^{14} \%$ \& 7\% \& - \& \[

Alm^{\frac{3}{3 \%}}
\] \& 9\% \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ <br>

\hline $$
\begin{aligned}
& \text { 2.59.J. } \\
& \text { FGJ } \\
& \text { dkr }
\end{aligned}
$$ \& \[

$$
\begin{gathered}
2.65 \\
\text { Abc } \\
d
\end{gathered}
$$

\] \& ${ }^{2.58}$ \& 2.56 \& 2.47 \& 2.55 \& 2.59 \& \[

$$
\begin{gathered}
2.67 \\
\text { Aef } \\
h
\end{gathered}
$$
\] \& 2.56 \& 2.59 \& 2.60

$k$ \& 2.51 \& 2.60 \& 2.57 \& 2.51 \& 2.52 \& ${ }_{2}^{2.63}$ \& $\begin{array}{r}2.62 \\ \hline\end{array}$ \& 2.49 <br>
\hline 0.67 \& 0.63 \& 0.65 \& 0.70 \& 0.76 \& 0.70 \& 0.64 \& 0.55 \& 0.71 \& 0.67 \& 0.66 \& 0.73 \& 0.66 \& 0.67 \& 0.65 \& 0.81 \& 0.64 \& 0.65 \& 0.71 <br>

\hline $$
\begin{gathered}
198 \\
\text { EHIKN } \\
\text { EHion }
\end{gathered}
$$ \& 46\% \& \[

$$
\begin{aligned}
& 99 \\
& 6 \%
\end{aligned}
$$

\] \& ${ }^{25} \%$ \& \[

$$
\begin{gathered}
36 \\
10 \% \\
\text { Aab }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
29 \\
{ }_{8 \%}^{29} \\
9
\end{gathered}
$$

\] \& 40\% \& 19\% \& \[

$$
\begin{aligned}
& 110 \\
& 8 \% \\
& \mathrm{Ag}_{9}
\end{aligned}
$$
\] \& ${ }^{58} \%$ \& ${ }^{115}$ \& 25\% \& ${ }^{123}$ \& ${ }^{65}$ \& ${ }_{8 \%}^{7}$ \& 10\% \& ${ }^{60}$ \& 31 5 \& 39

p9 <br>

\hline $$
\begin{gathered}
2750 \\
93 \% \\
\text { GJdh }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
762 \\
94 \% \\
d
\end{gathered}
$$

\] \& \[

\underset{\substack{1363 <br> 9}}{186}
\] \& ${ }_{9}^{308}$ \& 317

$88 \%$ \& ${ }_{92 \%}$ \& \[
\underset{\substack{655 <br> h <br> h}}{\substack{6 <br> \hline}}

\] \& \[

$$
\begin{aligned}
& 493 \\
& 96 \% \\
& \text { Aeh }
\end{aligned}
$$

\] \& ${ }_{91 \%}^{1254}$ \& ${ }_{92 \%}^{801}$ \& ${ }^{1685} 9$ \& ${ }_{97}^{264}$ \& \[

\stackrel{1821}{93 \%}
\] \& ${ }^{89} 9$ \& 79

$92 \%$ \& ${ }_{88 \%}^{92}$ \& ${ }^{951} 9$ \&  \& ${ }_{91 \%}^{403}$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
${ }^{* * *}$ The UK will become too dependent on energy from other countries***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)
Ill very/fairly (Net)

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 124 \\ & { }^{124} \\ & \text { Bov } \end{aligned}$ | ${ }^{89}$ | $\begin{gathered} 140 \\ { }_{D}^{7 \%} \end{gathered}$ | ${ }^{98}$ |
| $\begin{gathered} 409 \\ \text { KjNOmi } \end{gathered}$ | ${ }^{377}$ | $\begin{gathered} 383 \\ \substack{19 \% \\ \hline} \end{gathered}$ | $\stackrel{294}{14 \%}$ |
| 1045 35 | 1103\% | ${ }_{34 \%}^{680}$ | $\begin{gathered} 781 \\ { }_{88 \%} \end{gathered}$ |
| $\begin{gathered} 1228 \\ { }_{4}^{11 \%} \% \end{gathered}$ | ${ }^{1251} 42 \%$ | 670 $34 \%$ | ${ }_{c}^{758}{ }_{c}^{7 \% \%}$ |
| $\begin{aligned} & 166 \\ & 10 \%{ }^{6 \%} \end{aligned}$ | ${ }^{142}$ | 119\% | ${ }^{110} 5$ |
| ${ }^{2.20}$ | ${ }_{\text {2 }}{ }_{\text {A }}$ | 2.00 | ${ }^{2.14} \mathrm{C}$ |
| 0.85 | 0.80 | 0.93 | 0.85 |
| $\begin{gathered} 533 \\ \text { BKijNOmnprYZ } \end{gathered}$ | $\stackrel{466}{16 \%}$ | $\begin{aligned} & 523 \\ & 26 \% \\ & \text { D } \end{aligned}$ | $\stackrel{392}{19 \%}$ |
| $\begin{gathered} 2273 \\ M V \\ 7 V \end{gathered}$ | $\underset{\substack{2354 \\ 79 \%}}{ }$ | 1350 680 | $\underset{C}{1539}{ }_{C}^{5 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***The UK will become too dependent on energy from other countries***
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \left(\begin{array}{c} 1 \end{array}\right. \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{aligned} & \hline \text { Middles- } \\ & \text { brough } \\ & (2,5) \\ & \text { (M) } \\ & \hline \end{aligned}$ | Exmoor $(1,3)$ $(N)$ | Halton (1,3) (O) |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (Q) \end{aligned}$ | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (s) | Reepham <br> $(2,3,4,6)$ <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{24} 5$ | ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | ${ }^{12}$ | ${ }_{2}^{2 \%}$ | ${ }_{5}^{5}$ | $\begin{aligned} & 4 \\ & 3 \% \\ & 0 \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 7_{6 \%} \\ & \hline \end{aligned}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{A}^{21}$ | $\begin{aligned} & { }^{15}{ }_{7 \%} \end{aligned}$ | 2\% |
| 74 $76 \%$ | ${ }^{12} 8$ | $\begin{aligned} & 30 \\ & 17 \% \\ & j \end{aligned}$ | 18\% | ${ }^{30} 9$ | 8\% | 9\% | ${ }_{12 \%}^{14}$ | ${ }_{14 \%}$ | $12 \%$ | $\underset{\substack{15 \% \\ 1 \\ \hline}}{ }$ | ${ }^{44} 5$ | $\begin{aligned} & \frac{4}{20 \%} \\ & A \end{aligned}$ | 55 ${ }^{5}$ |
| ${ }^{135}$ | ${ }_{35 \%}$ | 38\% | $3{ }_{34}{ }^{3}$ | ${ }_{32 \%}^{113}$ | ${ }_{43}^{52}$ | ${ }_{43 \%}^{43}$ | 479\% | ${ }_{34}^{102}$ | 37\% | ${ }_{42}^{42}$ | ${ }_{32} 9$ | ${ }^{65} 9$ | $\underset{\substack{155 \\ 42 \%}}{\substack{12 \\ \hline}}$ |
| ${ }^{182}$ 40\% | $\begin{aligned} & 74 \\ & \begin{array}{c} 79 \% \\ A \end{array} \end{aligned}$ | 39\% | ${ }_{35 \%}$ | $\begin{gathered} \begin{array}{c} 182 \\ 52 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }^{53} 4{ }^{\text {\% }}$ | 40\% | 55\% | 123 $41 \%$ | 49\% | $41 \%$ | ${ }^{127} 42 \%$ | 769\% | ${ }^{129} 5$ |
| ${ }^{35} \%$ | ${ }_{5 \%}^{7}$ | ${ }^{11} 6$ | $\begin{aligned} & 143 \% \\ & A B 4 \\ & A K \end{aligned}$ | ${ }^{14} 4$ | ${ }_{3 \%}$ | $3_{3 \%}$ | - | ${ }^{24} 8$ | ${ }_{5 \%}$ | ${ }_{1 \%}$ | ${ }^{11} 4 \%$ | ${ }^{15} \%$ | ${ }^{22} 6$ |
| 2.14 | ${ }_{2}^{2.38}$ | 2.07 | 2.15 | ${ }^{2.38}$ | 2.34 | 2.22 | 2.28 | 2.23 | 2.22 | 2.24 | 2.14 | 2.01 | 2.16 |
| 0.91 | 0.76 | 0.87 | 0.83 | 0.79 | 0.70 | 0.82 | 0.80 | 0.82 | 0.90 | 0.74 | 0.93 | 0.95 | 0.78 |
| ${ }_{28}^{98}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \% \\ & { }_{j}^{2 \%} \end{aligned}$ | ${ }_{19 \%}$ | ${ }_{122}^{42}$ | ${ }^{11} 9$ | ${ }_{14 \%}^{14}$ | ${ }_{15}^{18}$ | ${ }_{17 \%}$ | $19$ | 16\% | ${ }_{22 \%}^{65}$ | $\begin{aligned} & 59 \\ & \begin{array}{c} 57 \% \\ A t \end{array} \end{aligned}$ | ${ }^{64} 7$ |
| 317 $70 \%$ | $\begin{gathered} 127 \\ 85 \% \\ A \end{gathered}$ | ${ }^{126}$ | 75 78 | $\begin{gathered} 295 \\ 84 \% \\ \mathrm{Al} \end{gathered}$ | $\underset{A}{105} \underset{A}{108}$ | ${ }_{83}^{83}$ | $\begin{gathered} 102 \\ 85 \% \\ A \end{gathered}$ | 225 75 | 88\% | ${ }_{83}^{83}$ | ${ }^{224} 75$ | 141 $60 \%$ | ${ }^{284} 7$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 26

Q8.2 How concerned are you that in the future
${ }^{* * *}$ The UK will become too dependent on energy from other countries***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)
Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all

All very/fairly (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{3 \%}^{8}$ | 2\% | ${ }_{4 \%}$ | ${ }^{13} 4 \%$ | ${ }_{3 \%}$ |
| ${ }_{11 \%}^{34}$ | ${ }_{8 \%}^{11}$ | $\begin{aligned} & 40 \\ & { }_{2}^{20 \%} \\ & A \end{aligned}$ | 44 $15 \%$ | ${ }^{37}{ }^{3} \%$ |
| ${ }_{35 \%}^{104}$ | ${ }_{35}^{46}$ | 72 ${ }^{76 \%}$ | ${ }^{110} 37 \%$ | ${ }_{32} 97$ |
| $\underset{\substack{1438 \% \\ \mathrm{~A}}}{\substack{0 \\ \hline}}$ | ${ }_{44 \%}$ | 76\% | ${ }_{37 \%}$ | ${ }_{46 \%}^{138}$ |
| ${ }^{11} 4 \%$ | $\begin{gathered} 14 \\ 11 \% \\ \text { Aw } \end{gathered}$ | 2\% | ${ }^{22}{ }^{2} \%$ | ${ }^{21} 7 \%$ |
| ${ }_{\text {2 }}^{2.32}$ | 2.35 | 2.09 | 2.15 | 2.30 |
| 0.79 | 0.76 | 0.88 | 0.85 | 0.81 |
| $\stackrel{42}{14 \%}$ | $14 \%$ | $\begin{aligned} & 49 \\ & { }_{A}^{24 \%} \end{aligned}$ | ${ }_{19 \%}$ | ${ }_{15 \%}^{45}$ |
| $\underset{A}{247}$ | 104 $79 \%$ | ${ }^{148}$ | ${ }^{222} 74 \%$ | 235 78 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***The UK will become too dependent on energy from other countries***
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{h}) \\ \hline \end{gathered}$ | Chale Green (2.5) $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | $\begin{gathered} 369 \\ 8 \% \\ 2 \% \end{gathered}$ |
|  | 89\% | ${ }^{18}$ | ${ }_{1 \%}^{2}$ | 6\% | ${ }_{5 \%}^{5}$ | ${ }^{21} 6$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | : | ${ }_{3 \%}^{8}$ | ${ }_{1 \%}^{1}$ | ${ }_{2 \%}^{2}$ | ${ }^{11} 4 \%$ | ${ }^{3} \%$ |  |
|  | ${ }_{137}^{377}$ | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | ${ }_{9 \%}^{14}$ | ${ }_{4 \%}^{7}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \% \\ & 12 \% \end{aligned}$ | $9$ | $9 \%$ | $\begin{aligned} & 19 \\ & 155 \end{aligned}$ | ${ }_{10 \%}^{31}$ | ${ }_{13 \%}^{14 \%}$ | ${ }_{5 \%}^{5}$ | $\begin{array}{lll} 53 & 36 & \\ 17 \% & 17 \% & \begin{array}{c} 18 \% \\ A 8 \end{array} \end{array}$ |  |  |
|  | ${ }^{1103}$ | 151 $34 \%$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | ${ }_{32}^{53}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | ${ }_{39 \%}^{136}$ | $\begin{aligned} & 54 \% \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 40 \% \\ & 38 \% \end{aligned}$ | ${ }_{41 \%}^{51 \%}$ | $\begin{aligned} & 91 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & \substack{55 \% \\ A} \end{aligned}$ | $\begin{aligned} & 48 \\ & \begin{array}{l} 41 \% \\ A \end{array} \end{aligned}$ | ${ }_{38 \%}^{115}$ | $\begin{aligned} & 82 \\ & \begin{array}{c} 39 \% \\ V \end{array} \end{aligned}$ | $\underset{A}{151} \underset{A}{41 \%}$ |
|  | ${ }^{1251}{ }_{42 \%}$ | $\begin{aligned} & 191 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & { }_{5}^{56 \%} \end{aligned}$ | $\begin{aligned} & 94 \\ & 57 \% \\ & { }_{\text {AL }} \end{aligned}$ | $\begin{aligned} & 50 \\ & 46 \% \end{aligned}$ | ${ }_{39 \%}^{134}$ | ${ }_{43 \%}^{54}$ | $\begin{aligned} & 52 \\ & 50 \% \end{aligned}$ | ${ }_{41 \%}^{51}$ | $\begin{aligned} & 140 \\ & 47 \% \end{aligned}$ | ${ }_{30 \%}^{40}$ | ${ }_{37 \%}^{35}$ | $\begin{aligned} & 115 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 38 \% \end{aligned}$ | 131 $36 \%$ |
|  | 142 | 35\% | ${ }_{1}^{2}$ | 4\% | ${ }_{5}^{5}$ | 14\% | 5\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $\begin{gathered} 31 \\ 10 \% \\ A \end{gathered}$ | 5\% | ${ }_{4 \%}$ | ${ }^{10}$ | 8\% | ${ }^{12}$ \% |
|  | 2.25 | 2.25 | $\stackrel{2.44}{\text { A }}$ | ${ }^{2.47}$ AL | 2.22 | 2.15 | 2.33 | ${ }_{\text {2. }}^{\text {a }}$ A | 2.26 | $\stackrel{2.34}{ }$ | 2.23 | 2.29 | 2.14 | 2.18 | 2.13 |
|  | 0.80 | 0.84 | 0.72 | 0.75 | 0.90 | 0.87 | 0.72 | 0.69 | 0.72 | 0.80 | 0.71 | 0.67 | 0.84 | 0.78 | 0.79 |
|  | $\stackrel{466}{16 \%}$ | $\begin{aligned} & 71 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & \\ & \hline 10 \% \end{aligned}$ | ${ }_{8 \%}^{13}$ | ${ }_{22}^{22}$ | $\stackrel{64}{8_{1}^{8 \%}} \underset{N}{ }$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | ${ }_{13 \%}^{39}$ | ${ }_{14 \%}^{15}$ | ${ }_{7 \%}^{7}$ | ${ }_{21 \%}^{64}$ | ${ }_{199}^{39}$ | 75\% |
|  | ${ }_{79 \%}^{2354}$ | 342\% | $\underset{A}{135} \underset{A}{88 \%}$ | $\begin{gathered} 147 \\ \begin{array}{c} 89 \% \\ A L \end{array} \end{gathered}$ | $\begin{aligned} & 81 \\ & 75 \% \end{aligned}$ | $\begin{gathered} 270 \\ 78 \% \end{gathered}$ | $\begin{gathered} 108 \\ 80 \% \\ A \end{gathered}$ | $\begin{gathered} 98 \% \\ \underset{A}{98 \%} \end{gathered}$ | $\begin{gathered} 102 \\ 83 \% \end{gathered}$ | ${ }_{77 \%}^{231}$ | $\begin{aligned} & 90 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 88 \% \\ & { }_{A}^{28 \%} \end{aligned}$ | ${ }^{230} 76 \%$ | $\begin{gathered} 161 \\ 77 \% \\ \mathrm{~V} \end{gathered}$ | $\stackrel{282}{76 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***The UK will become too dependent on energy from other countries***
Base: All
Total

Not at all concerned (0)
Not very concerned (1)

Fairly concerned (2)

Very concerned (3)
No opinion/don't know
Mean
Standard Deviation
All not very/not at all
(Net)
All very/fariry (Net)

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (X) } \\ & \hline \end{aligned}$ |  | Paington (Totnes' ctrl) $\qquad$ |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{89}{ }_{3 \%}$ | ${ }_{2}^{5}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{5}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ |
|  | ${ }^{377}$ | $\begin{aligned} & 39 \\ & 139 \end{aligned}$ | ${ }^{16} 16$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 30 \% \\ A \end{array} \end{aligned}$ | ${ }_{15 \%}^{45}$ | 30\% |
|  | ${ }^{103}{ }_{37 \%}$ | ${ }^{115}$ | $\begin{aligned} & 43 \\ & 35 \% \end{aligned}$ | ${ }_{40 \%}^{77}$ | ${ }_{37 \%}^{112}$ | ${ }_{38 \%}^{113}$ |
|  | ${ }^{1251}$ \% | ${ }^{127} 4$ | ${ }_{49 \%}^{61}$ | ${ }_{3}^{63}$ | ${ }^{127} 42 \%$ | ${ }^{133} 45$ |
|  | ${ }^{142}$ | 14 5 | ${ }_{2 \%}^{3}$ | ${ }_{4 \%}$ | 9\% | 12\% |
|  | 2.25 | 2.27 | 2.36 | 2.08 | 2.23 | 2.30 |
|  | 0.80 | 0.76 | 0.74 | 0.81 | 0.81 | 0.78 |
|  | ${ }^{406}$ | $\frac{44}{15 \%}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | ${ }_{23}^{43}$ | ${ }_{18 \%}^{53}$ | ${ }_{139}^{39}$ |
|  | 2354 $79 \%$ | 242\% | $\begin{aligned} & 104 \\ & 84 \% \end{aligned}$ | $140$ | $\begin{gathered} 239 \\ 79 \% \end{gathered}$ | $\underset{A}{246} \underset{A}{246}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ The UK will become too dependent on energy from other countries***
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 124 \\ & \mathrm{LKN} \end{aligned}$ | ${ }_{3 \%}^{89}$ | ${ }_{4 \%}^{47}$ | $\begin{aligned} & 79 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & { }_{5 \%}^{57} \\ & { }_{k} \end{aligned}$ | $\begin{aligned} & 37 \\ & { }^{3 \%}{ }^{6 \%} \end{aligned}$ | ${ }^{39} 4 \%$ | $\begin{aligned} & { }^{46} \\ & \operatorname{AN}^{6 \%} \end{aligned}$ | 34\% | 53\% | ${ }^{42}$ | ${ }_{3 \%}^{16}$ | ${ }^{33}$ | 17\% |
| ${ }_{14 \% 9}^{409}$ | $\begin{gathered} 377 \\ 13 \% \end{gathered}$ | 136 $13 \%$ | $\stackrel{284}{284}$ | $\underset{13 \%}{177}$ | $\underset{\substack{103 \\ 17 \% \\ A}}{ }$ | $\begin{aligned} & 147 \\ & 15 \% \\ & M \end{aligned}$ | ${ }^{126}$ | ${ }_{11 \%}^{123}$ | ${ }^{276}$ | ${ }_{138}^{188}$ | 94\% | ${ }_{11 \%}$ | $\stackrel{122}{15 \%}$ |
| $\begin{gathered} 1045 \\ 35 \% \\ \hline \end{gathered}$ | ${ }^{1103} 3$ | 387 $36 \%$ | 711 $36 \%$ | 496\% | ${ }_{3}^{204}$ | 327 | 294 | $\underset{\substack{49 \% \\ A}}{\substack{0}}$ | 762 $37 \%$ | $\begin{gathered} 576 \\ \begin{array}{c} 41 \% \\ A E \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 245 \\ 40 \% \\ A F \end{array} \end{aligned}$ | ${ }_{32}^{32 \%}$ | $\begin{aligned} & 336 \\ & \text { A4\% } \\ & \text { AH } \end{aligned}$ |
| ${ }_{41 \%}^{1228}$ | ${ }_{42 \%}^{1251}$ | 465\% | 809 $40 \%$ | $\begin{gathered} 623 \\ \begin{array}{c} 44 \% \\ A K \end{array} \end{gathered}$ | 244 | $417 \%$ | 339 | ${ }_{4}^{464}$ | ${ }_{41 \%}$ | 500 $40 \%$ | 229\% | $\begin{aligned} & 466 \\ & 46 \% \\ & A G \end{aligned}$ | 332\% |
| $\begin{aligned} & 166 \\ & \text { CIEKLHN } \end{aligned}$ | 142 | ${ }^{47} 4$ | ${ }^{117}$ | 53\% | 27 4 | $\begin{aligned} & 80 \\ & { }_{\mathrm{B}}^{2} \end{aligned}$ | ${ }^{30} 4$ | 37 | ${ }^{110}$ | ${ }^{51} 4$ | ${ }_{4 \%}$ | ${ }^{73}$ | ${ }_{3 \%}^{26}$ |
| $\stackrel{2.20}{\text { FH }}$ | 2.25 | 2.23 | 2.19 | 2.23 | 2.11 | 2.21 | 2.15 | $\stackrel{2.26}{\text { A }}$ | 2.24 | 2.21 | 2.18 | $\begin{gathered} 2.30 \\ A G \end{gathered}$ | 2.22 |
| 0.85 | 0.80 | 0.84 | 0.84 | 0.86 | 0.91 | 0.86 | 0.89 | 0.79 | 0.79 | 0.79 | 0.80 | 0.82 | 0.77 |
| $\begin{aligned} & 533 \% \\ & 188 \end{aligned}$ | 466\% | ${ }^{183}$ | ${ }^{363}$ | 244\% | $\begin{aligned} & 140 \\ & \begin{array}{l} 33 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 186 \\ 18 \% \\ M \end{array} \end{gathered}$ | $\begin{aligned} & 172 \\ & 21 \% \\ & \text { AN } \end{aligned}$ | 157 | 329\% | 230\% | 110\% | ${ }_{15 \%}^{148}$ | 139 |
| $\underset{\substack{2273 \\ 76 \% \\ F G}}{ }$ | 2354\% | $\underset{A}{852} \underset{A}{892}$ | ${ }^{1520} 76$ | $\underset{\substack{1119 \% \\ \mathrm{~A}}}{ }$ | $\begin{gathered} 448 \\ 73 \% \end{gathered}$ | 744 $74 \%$ | 633 $76 \%$ | $\begin{gathered} 880 \\ 82 \% \\ A \end{gathered}$ | $\xrightarrow{1604} 70 \%$ | $\underset{\substack{1136 \\ 80 \%}}{ }$ | $\stackrel{474}{\stackrel{48 \%}{5}}$ | $\begin{gathered} 789 \\ \underset{G}{88 \%} \end{gathered}$ | $\begin{aligned} & 688 \\ & 8 \\ & \text { AHO } \\ & \text { AH } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q8.2 How concerned are you that in the future

${ }^{* * *}$ The UK will become too dependent on energy from other countries***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $66+$ (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} \left.\begin{array}{c} 124 \\ \text { MQe } \end{array}\right] \end{gathered}$ | ${ }^{13} 5$ | 19\% | ${ }^{19} 4$ | ${ }^{19} 4$ | ${ }^{12}$ \% | $\begin{aligned} & 42 \\ & { }_{4}^{6 \%} \\ & \mathrm{AF}^{2 \%} \end{aligned}$ | ${ }^{62} 5$ | ${ }^{62}{ }_{4 \%}$ | ${ }^{57}{ }^{4}$ | ${ }^{45} 4$ | $\begin{aligned} & { }^{20}{ }_{7 \%} \mathrm{AJ}^{2} \end{aligned}$ | ${ }_{3 \%}^{60}$ | $\begin{aligned} & 35 \\ & { }^{3 M}{ }^{6 \%} \end{aligned}$ | $\begin{aligned} & { }^{26} \\ & { }_{5 \%} \end{aligned}$ |
| $\begin{gathered} 409 \\ \text { EFGMQ } \\ \hline \mathrm{C} \end{gathered}$ | $\begin{gathered} { }^{89}{ }_{34 \%} \\ \text { ACDE } \\ G \end{gathered}$ | $\underset{\substack{69 \\ F G \\ F_{6}}}{ }$ | $\begin{gathered} 74 \\ 14 \% \\ F G \end{gathered}$ | 11\% | ${ }^{43}$ | 75\% | ${ }^{199}$ | $\underset{13 \%}{210}$ | 194 $13 \%$ | $\begin{aligned} & 159 \\ & 110 \% \\ & \text { AJ } \end{aligned}$ | 45\% | $\underset{13 \%}{228}$ | $\xrightarrow{92}$ | $\begin{gathered} 82 \\ 10 \% \\ 189 \end{gathered}$ |
| $\underset{\substack{1045 \\ 35 \%}}{ }$ | ${ }_{380}^{100}$ | $\begin{gathered} 180 \\ { }_{30 \%} \end{gathered}$ | $\underset{G}{195} \underset{G 8}{185}$ | ${ }^{176}$ | 159 ${ }^{15}$ | ${ }_{31 \%}^{235}$ | ${ }_{364}{ }_{34}$ | ${ }_{381}^{581}$ | ${ }_{345}{ }^{3}$ | 369 $36 \%$ | 94\% | $\underset{\substack{665 \\ \hline \\ A}}{27 \%}$ | 196\% | ${ }_{34 \%}^{172}$ |
| $\begin{gathered} { }^{1228} \\ \text { BCKNS } \\ \text { aff } \end{gathered}$ | 19\% | $\begin{gathered} 153 \\ \underset{B}{153} \end{gathered}$ | $\underset{B}{201} \underset{B}{20 \%}$ | $\begin{gathered} 260 \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 211 \\ A B C D \% \end{gathered}$ | $\begin{gathered} \left.\begin{array}{c} 353 \\ \text { ABCD } \end{array}\right] \end{gathered}$ | 570 | ${ }_{458}^{658}$ | $\begin{gathered} \begin{array}{c} 671 \\ 44 \% \\ A K \end{array} \end{gathered}$ | ${ }_{37 \%}^{372}$ | 116 ${ }^{16 \%}$ | $\begin{gathered} 798 \\ \text { ANO } \end{gathered}$ | 219\% | 191 38 |
| $\begin{gathered} 166 \% \\ \text { HJMdf } \end{gathered}$ | ${ }^{11} 4$ | $\begin{gathered} 38 \\ \text { ABEF } \end{gathered}$ | ${ }^{27} 5$ | ${ }^{26}$ | ${ }^{21} 5$ | ${ }_{6 \%}^{43}$ | ${ }^{53} 4 \%$ | $\begin{aligned} & 113 \\ & \text { AH }_{7 \%} \end{aligned}$ | 70\% | $\begin{aligned} & { }^{70}{ }_{7 \%}^{7 \%} \\ & \mathrm{AJ}^{2} \end{aligned}$ | $\begin{gathered} 23 \\ { }_{j}^{2} \end{gathered}$ | ${ }^{65}$ | A1 AM | 35 $M$ |
| $\begin{gathered} 2.20 \\ \text { BC:KN } \\ \text { OPRRai } \end{gathered}$ | 1.74 | 2.11 ${ }^{\text {B }}$ | 2.18 | ABCD | ABCD $\begin{array}{r}2.34 \\ \text { A }\end{array}$ | ${ }_{\text {a }} 2.28$ | 2.19 | 2.21 | ${ }^{2.25}$ | 2.13 | 2.11 | ANO | 2.11 | 2.12 |
| 0.85 | 0.83 | 0.84 | 0.83 | 0.82 | 0.77 | 0.88 | 0.87 | 0.83 | 0.83 | 0.86 | 0.93 | 0.81 | 0.91 | 0.89 |
| $\begin{gathered} 533 \\ \text { EFJQ } \\ \text { ce } \end{gathered}$ | $\begin{gathered} 102 \\ 39 \% \\ A C E F \\ G \end{gathered}$ | $\begin{aligned} & 88 \\ & \substack{19 \% \\ F F} \end{aligned}$ | $\begin{aligned} & \stackrel{93}{18 \%} \\ & { }_{F}^{2} \end{aligned}$ | 78\% | ${ }_{12 \%}$ | $\xrightarrow{117}$ | $\stackrel{261}{19 \%}$ | ${ }_{17 \%}^{272}$ | $\underset{\substack{251 \\ 16 \%}}{ }$ | $\begin{aligned} & 204 \\ & 20 \% \\ & \mathrm{AJ} \end{aligned}$ | ${ }_{22 \%}^{65}$ | $\underset{16 \%}{288}$ | $\begin{aligned} & 127 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 108 \\ { }_{2}^{21 \%} \end{gathered}$ |
| $\begin{aligned} & 2273 \\ & \text { BCKi6\% } \\ & \text { BOPRA } \end{aligned}$ | ${ }_{550}^{150}$ | $\begin{gathered} 333 \\ 73 \% \\ B \end{gathered}$ | $\underset{B}{396}$ | $\begin{gathered} 436 \\ { }^{481 \%} \\ A B C \end{gathered}$ | $\begin{gathered} 370 \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 588 \\ \substack{79 \% \\ \text { BC }} \end{gathered}$ | 1034\% | 1239 70 | $\begin{gathered} 1215 \\ \substack{\text { KLK }} \end{gathered}$ | 741 $73 \%$ | 210\% | $\begin{aligned} & 1463 \\ & { }_{81 \%} \\ & \text { ANO } \end{aligned}$ | ${ }^{415}$ | ${ }^{363} 72$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q8.2 How concerned are you that in the future

${ }^{* * *}$ The UK will become too dependent on energy from other countries***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crls) } \\ (\text { A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} \quad \begin{array}{c} 124 \\ M Q e \end{array}{ }^{4 \%} \end{gathered}$ | $\begin{gathered} 41 \\ \text { AQS } \end{gathered}$ | ${ }^{31}$ | $\begin{aligned} & 28 \\ & { }_{6}^{28} \end{aligned}$ | ${ }_{3 \%}^{16}$ | ${ }_{3 \%}^{8}$ | ${ }^{90} 5$ | ${ }^{17} 4$ | ${ }^{11}$ | 5\% | ${ }^{33}$ | ${ }^{37} 4 \%$ | $\begin{aligned} & { }^{40} \\ & \mathrm{ee}^{5 \%} \end{aligned}$ | ${ }_{5 \%}^{5}$ | 4\% | ${ }^{115} 4$ |
| $\begin{gathered} 409 \\ \text { EFGM } \\ \text { EFG } \end{gathered}$ | $\begin{aligned} & \frac{93}{14 \%} \\ & \begin{array}{l} 2 \% \end{array} \end{aligned}$ | ${ }_{120}^{120}$ | $\begin{gathered} 87 \\ { }^{17 \%} \\ A Q \end{gathered}$ | 71 74 | 14\% | $\begin{gathered} 294 \\ 1 / 5 \% \\ A C \end{gathered}$ | $\underset{c}{57} \underset{c}{14 \%}$ | ${ }^{37} 9$ | 13\% | ${ }_{1}^{151}$ | ${ }_{15 \%}^{135}$ | ${ }_{13 \%}^{93}$ | $\begin{aligned} & 20 \\ & 20 \% \\ & \text { eg } \end{aligned}$ | ${ }^{22} 0$ | $\stackrel{387}{14 \%}$ |
| $\underset{\substack{1045 \\ \hline 5}}{1}$ | ${ }_{3}^{213}$ | $\begin{gathered} 359 \\ 34 \% \end{gathered}$ | ${ }_{35 \%}^{173}$ | $\begin{gathered} 202 \\ { }^{402} \% \\ \mathrm{AOPQ} \\ \mathrm{R} \end{gathered}$ | 98\% | ${ }^{691}$ | ${ }_{379}^{149}$ | ${ }^{151}$ | ${ }_{31 \%}$ | ${ }_{3}^{395}$ | $\begin{gathered} \begin{array}{c} 366 \\ 39 \% \\ \text { Aeg } \end{array} \end{gathered}$ | ${ }^{242}$ 3\% | 30\% | 72\% | ${ }^{973} 3$ |
| $\begin{gathered} 1228 \\ \begin{array}{c} 14 \% \\ \text { BKN } \\ \text { Satij } \end{array} \end{gathered}$ | ${ }^{252}$ 39\% | $\begin{gathered} 506 \\ 4 \% \\ \text { 4OPR } \\ \mathrm{ST} \end{gathered}$ | 190\% | ${ }^{174} 3$ | 106 $40 \%$ | 790\% | 162 $40 \%$ | $\begin{gathered} 181 \\ 46 \% \\ a \end{gathered}$ | $\begin{gathered} { }^{62} \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 500 \\ 44 \% \\ A f \end{gathered}$ | 359 $39 \%$ | ${ }^{312} 43 \%$ | 37\% | $\begin{gathered} 107 \\ \hline 48 \% \\ A j \end{gathered}$ | 1121\% |
| $\begin{gathered} 166 \\ \text { HJMdf } \end{gathered}$ | ${ }^{44} \%$ | ${ }_{5 \%}$ | ${ }^{23} 5$ | ${ }_{6 \%}^{30}$ | 14\% | $\begin{aligned} & 127 \\ & { }_{6 d}{ }^{6 \%} \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \\ & d \end{aligned}$ | ${ }^{16} 4$ | ${ }_{1 \%}$ | ${ }_{5 \%}$ | ${ }^{34} 4$ | ${ }^{41} 6$ | 6\% | ${ }^{12}$ | ${ }^{154}$ |
| $\begin{array}{r} 2.20 \\ \text { NOOPRaj } \end{array}$ | 2.13 | $\begin{gathered} 2.32 \\ \text { AOP } \\ \text { RS } \end{gathered}$ | 2.10 | 2.15 | 2.21 | 2.17 | 2.18 | ${ }_{\text {Aab }}^{2.32}$ | 2.30 | 2.26 ${ }_{\text {Afh }}$ | 2.17 | 2.20 | 2.08 | $\stackrel{2.32}{\text { A }}$ | 2.19 |
| 0.85 | 0.91 | 0.80 | 0.90 | 0.80 | 0.81 | 0.86 | 0.84 | 0.77 | 0.85 | 0.81 | 0.83 | 0.88 | 0.92 | 0.83 | 0.85 |
| $\begin{gathered} 533 \\ 18 \% \\ \text { EFIM } \\ \text { Qce } \end{gathered}$ | $\begin{aligned} & 134 \\ & 24 \% \\ & A Q \end{aligned}$ | $\underset{14 \%}{151}$ | $\begin{gathered} 115 \\ A_{23 S} \end{gathered}$ | 87\% | 46\% | $\begin{gathered} 384 \\ 199 \\ \hline \end{gathered}$ | $\begin{gathered} 74 \\ 18 \% \\ c \end{gathered}$ | ${ }_{12 \%}^{48}$ | ${ }_{17 \%}^{21}$ | 184 $16 \%$ | ${ }_{182}^{172}$ | 133\% | $\begin{aligned} & 25 \\ & \begin{array}{c} 26 \% \\ A e \end{array} \end{aligned}$ | 31 $14 \%$ | $\stackrel{502}{18 \%}$ |
| $\begin{gathered} 2273 \\ \text { B6\% } \\ \text { NOORL } \\ \hline \end{gathered}$ | $\begin{gathered} 465 \\ 72 \% \end{gathered}$ | $\begin{gathered} 865 \\ 8 \% \\ \text { AOR } \\ \mathrm{S} \end{gathered}$ | ${ }_{72 \%}^{363}$ | ${ }_{76 \%}^{376}$ | ${ }_{777 \%}^{204}$ | ${ }_{74 \%}^{1481}$ | $311 \%$ | $\begin{gathered} 332 \\ \text { 384\% } \\ \text { Aab } \end{gathered}$ | ${ }_{82 \%}^{100}$ | $\begin{aligned} & 895 \\ & \begin{array}{c} 88 \% \\ \text { Ah } \end{array} \end{aligned}$ | $\begin{gathered} 725 \\ 78 \% \\ h \end{gathered}$ | 554\% | $\begin{aligned} & 67 \% \\ & 68 \% \end{aligned}$ | 179 ${ }_{81 \%}$ | 2094 $76 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***The UK will become too dependent on energy from other countries***

Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not an all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 124 \\ & \text { CHIN } \end{aligned}$ | $\begin{gathered} { }^{55} \\ { }_{5 C}^{5} \end{gathered}$ | 40\% | 26\% | ${ }^{37}$ 3\% | ${ }_{3 \%}$ | ${ }^{11} 7$ | ${ }^{21} 3 \%$ | ${ }^{28} 8$ | $\begin{gathered} { }^{75}{ }_{7} \% \\ \text { AHI } \end{gathered}$ | 70 4 | ${ }_{3}^{23}$ | $\begin{aligned} & 38 \\ & 5_{5} \\ & \mathrm{~N} \end{aligned}$ | ${ }^{72}{ }_{4 \%}$ |
| $\begin{gathered} 409 \\ 14 \% \\ \text { BEHKa } \\ \text { hp } \end{gathered}$ | ${ }_{11 \%}^{11 \%}$ | $\begin{gathered} 178 \\ 174 \\ 148 \end{gathered}$ | $\begin{aligned} & 115 \\ & 18 \% \\ & \text { AB } \end{aligned}$ | ${ }^{115}$ | $\begin{aligned} & 44 \\ & \substack{19 \% \\ \mathrm{AE}} \end{aligned}$ | $\begin{aligned} & 42 \\ & \begin{array}{l} 25 \% \\ A E \end{array} \end{aligned}$ | ${ }^{62}{ }_{8}$ | $\underset{\substack{157 \\ 13 \%}}{ }$ | $\begin{aligned} & 190 \\ & 18 \% \\ & A H \end{aligned}$ | ${ }_{12 \%}^{192}$ | $\begin{gathered} 107 \\ 15 \% \\ \mathrm{~K} \end{gathered}$ | ${ }^{88}$ | $\underset{14 \%}{275}$ |
| $\begin{aligned} & 1045 \\ & \text { BHJ\% } \\ & \text { BHh } \end{aligned}$ | ${ }_{332}^{338}$ | $\begin{gathered} 479 \\ 39 \% \\ \text { ABD } \end{gathered}$ | ${ }_{34}^{221}$ | ${ }^{377}$ 35\% | 98 $41 \%$ A | ${ }_{32}{ }^{53}$ | $\begin{array}{r}197 \\ \\ \\ \hline 7 \%\end{array}$ | $\begin{gathered} 518 \\ 43 \% \\ \text { AHJ } \end{gathered}$ | $\begin{gathered} 330 \\ 32 \% \\ H \end{gathered}$ | ${ }^{597} 37$ | ${ }_{3}^{227}$ | ${ }_{34 \%}^{238}$ | 723 $35 \%$ |
| $\begin{gathered} 1228 \\ 44 \% \\ \text { CGII } \\ \text { cdefn } \end{gathered}$ | $\begin{gathered} 490 \\ 46 \% \\ A C D \end{gathered}$ | ${ }^{482}$ \% | ${ }^{251} 38$ | $\begin{gathered} 488 \\ 46 \% \\ \text { AFG } \end{gathered}$ | ${ }_{32 \%}^{76}$ | ${ }_{26 \%}^{43}$ | $\begin{aligned} & 423 \\ & 58 \% \\ & \text { AlJ } \end{aligned}$ | ${ }^{446} 9$ | 359 $35 \%$ | $\begin{gathered} 703 \\ 43 \% \\ A \end{gathered}$ | 303 $44 \%$ | ${ }^{282}$ 41\% | $\underset{A}{875} \underset{A}{43 \%}$ |
| $\begin{gathered} \quad 166 \\ \text { HKNq } \end{gathered}$ | ${ }^{59}$ \% | ${ }^{60} 5$ | ${ }^{43}$ | 48\% | ${ }^{12}$ | $\begin{gathered} 18 \\ \text { AEF } \\ \text { AEF } \end{gathered}$ | ${ }^{27} 4 \%$ | ${ }_{5}^{59}$ | 80 AH\% | ${ }^{72} 4$ | ${ }^{31} 4$ | $\begin{aligned} & 5^{50} \\ & \operatorname{AN}^{7 \%} \end{aligned}$ | ${ }^{92}$ |
| $\begin{gathered} 2.20 \\ \begin{array}{c} \text { DFGJ } \\ \text { D. } \\ \text { cdek } \end{array} \end{gathered}$ | ${ }^{2.26}$ ACD | 2.19 | 2.14 | ${ }_{\text {AFP }}^{2.29}$ | $\stackrel{2.08}{\text { G }}$ | 1.86 | ${ }^{2.45}$ | ${ }^{2.20}$ | 2.02 | $\stackrel{2.24}{ }$ | 2.23 | 2.18 | $\stackrel{2.23}{A}$ |
| 0.85 | 0.87 | 0.81 | 0.87 | 0.81 | 0.81 | 0.92 | 0.78 | 0.76 | 0.94 | 0.83 | 0.84 | 0.88 | 0.83 |
| $\begin{gathered} 533 \\ 18 \% \\ \text { EHIKa } \\ \mathbf{p} \end{gathered}$ | $\underset{16 \%}{171}$ | ${ }_{18 \%}^{218}$ | $\begin{gathered} 141 \\ { }_{2 B C}^{21 \%} \end{gathered}$ | ${ }^{152}$ | $\underset{\mathrm{E}}{\substack{51 \\ \mathrm{E} \\ \hline}}$ | $\begin{gathered} 53 \\ \text { AEF } \end{gathered}$ | ${ }_{11 \%}^{83}$ | $\begin{gathered} 185 \\ 15 \% \\ H \end{gathered}$ | $\begin{aligned} & 265 \\ & 26 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{262} 10 \%$ | ${ }^{130}$ | ${ }_{18 \%}^{126}$ | ${ }^{347}$ |
| $\begin{gathered} 2273 \\ \quad 7 \% \% \\ \text { DGdee } \\ \hline \end{gathered}$ | $\begin{gathered} 828 \\ 78 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 961 \\ 78 \% \\ \mathrm{D} \end{gathered}$ | 472\% | $\begin{gathered} 865 \\ { }_{81 \%} \\ A F G \end{gathered}$ | $\begin{gathered} 174 \\ \underset{G}{17 \%} \\ \hline \end{gathered}$ | 96\% | $\begin{aligned} & 620 \\ & 85 \% \\ & \text { Ald } \end{aligned}$ | $\begin{aligned} & 964 \\ & 80 \% \\ & \text { AJ } \end{aligned}$ | ${ }_{689}^{68}$ | $\begin{gathered} 1300 \\ 80 \% \\ A \end{gathered}$ | 530\% | 520 | $\begin{gathered} 1598 \\ { }_{7 M} 8 \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q8.2 How concerned are you that in the future

## ***The UK will become too dependent on energy from other countries***

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ (\text { A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \begin{array}{c} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{array} \\ & \hline \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (n) \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 124 \% \\ & \text { CHIN } \end{aligned}$ | 30 4 | ${ }^{60}$ | ${ }^{14} 4$ | ${ }_{6 \%}^{20}$ | 17\% | ${ }^{25} 4 \%$ | ${ }_{3 \%}^{15}$ | ${ }_{5}^{67}$ | ${ }^{37} 4$ | ${ }^{72} 4$ | ${ }^{15}$ | ${ }^{83} 4$ | 39 4 \% | 6\% | 7\% | ${ }^{45}$ | ${ }_{5}^{26}$ | ${ }_{3 \%}^{12}$ |
| $\begin{gathered} 409 \\ \begin{array}{c} 44 \% \\ \text { BEHK } \\ \text { ahp } \end{array} \end{gathered}$ | ${ }_{11 \%}^{88}$ | $\begin{gathered} 200 \\ 14 \% \\ a \end{gathered}$ | $\underset{a}{57 \%} \underset{a}{57}$ | $\begin{gathered} 64 \\ \begin{array}{c} 18 \% \\ A 8 \end{array} \end{gathered}$ | $\begin{gathered} 68 \\ 18 \% \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 108 \\ \substack{15 \% \\ \mathrm{~h}} \end{gathered}$ | 138 | $\xrightarrow{165}$ | ${ }_{13}^{115}$ | ${ }^{239} 13$ | $\begin{aligned} & 55 \\ & \substack{99 \% \\ \mathrm{Aj} \\ \hline} \end{aligned}$ | ${ }^{257}$ 13\% | $\begin{aligned} & 134 \\ & 14 \% \end{aligned}$ | 14\% | 17\% | ${ }^{116}$ | 76\% | 14\% |
| $\begin{aligned} & 1045 \\ & \text { BH5\% } \\ & \text { BHh } \end{aligned}$ | ${ }^{298}$ | 503\% | 126 ${ }^{17 \%}$ | $\underset{3}{118}$ | ${ }_{37 \%}^{139}$ | $\begin{gathered} 260 \\ 37 \% \end{gathered}$ | 187 ${ }_{3}$ | ${ }_{33 \%}^{459}$ | 307 $35 \%$ | ${ }_{353}^{633}$ | ${ }^{105}$ | 676\% | ${ }_{351}^{341}$ | 35\% | 34\% | 349 $34 \%$ | 211 $37 \%$ | ${ }_{3}^{172}$ |
| $\begin{gathered} 1228 \\ \text { cffor } \\ \text { ccdeff } \\ \text { Jcden } \end{gathered}$ | $\begin{gathered} 362 \\ 45 \% \\ \text { Acd } \end{gathered}$ | $\begin{gathered} 625 \\ 43 \% \\ c d \end{gathered}$ | $\xrightarrow{118}$ | 123 $34 \%$ | 130\% | 256\% | $\begin{gathered} 224 \\ \begin{array}{c} 43 \% \\ \text { ef } \end{array} \end{gathered}$ | $\begin{aligned} & 617 \\ & \text { 455 } \\ & \text { Aef } \end{aligned}$ | 370 $43 \%$ $k$ | 753 $42 \%$ | 105 | $\underset{\substack{831 \\ 42 \%}}{\substack{0}}$ | ${ }_{\text {402 }}^{402} \mathrm{n}$ | 26\% | 34\% | $\stackrel{447}{44 \%}$ | ${ }^{236} 41 \%$ | $\stackrel{188}{42 \%}$ |
| $\begin{gathered} 166 \\ \text { HKNar } \end{gathered}$ | ${ }^{35}$ | 73 $5 \%$ | ${ }^{22} \%$ | $\begin{aligned} & 36 \\ & \text { 30\% } \\ & \text { Acb } \end{aligned}$ | ${ }^{23} 6$ | $\begin{gathered} { }^{51} \% \\ \text { Agh } \end{gathered}$ | ${ }^{22} 4 \%$ | $\stackrel{70}{5 \%}$ | ${ }^{39} 4$ | $\underset{\substack{116 \\ \mathrm{Ai} \\ \hline}}{16}$ | 11\% | ${ }^{111} 6$ | 47\% | 7\% | 100 m | 63 96 $9 \%$ | ${ }^{20} 4 \%$ | ${ }_{3 \%}^{12}$ |
| $\begin{gathered} 2.20 \\ \text { Di.j } \\ \text { Jcdek } \end{gathered}$ | ${ }_{\text {Acd }}^{2.28}$ | $\underset{\substack{2.22 \\ c d}}{ }$ | 2.10 | 2.06 | 2.08 | 2.15 | ${ }^{2.26}$ | 2.24 Aef | $\stackrel{2.22}{\mathrm{k}}$ | $\stackrel{2.22}{k}$ | 2.07 | 2.22 no | 2.21 | 2.03 | 2.04 | $\stackrel{2.25}{\text { A }}$ | 2.20 | 2.24 |
| 0.85 | 0.81 | 0.85 | 0.85 | 0.91 | 0.86 | 0.83 | 0.81 | 0.86 | 0.85 | 0.84 | 0.89 | 0.85 | 0.84 | 0.87 | 0.93 | 0.84 | 0.85 | 0.79 |
|  | $\xrightarrow{118} 15$ | $\begin{gathered} \text { 200 } \\ 18 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 71 \\ & 21 \% \\ & a \end{aligned}$ | $\begin{gathered} 84 \\ 23 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 85 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | $\xrightarrow{133}$ | 83 $16 \%$ | ${ }_{17 \%}^{232}$ | 152\% | ${ }_{17 \%} 17$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 74 \% \\ \text { Aij } \end{array} \end{aligned}$ | ${ }_{17 \%}^{340}$ | 173 $18 \%$ | 22\% | ${ }_{24 \%}^{25}$ | $\xrightarrow{161}$ | $\stackrel{102}{18 \%}$ | 73 <br> $16 \%$ |
| $\begin{gathered} 2273 \% \\ 76 \% \\ \text { DGJd } \\ \text { eo } \end{gathered}$ | $\begin{array}{r} 660 \\ \text { } \begin{array}{c} 86 c d \end{array} \end{array}$ | $\underset{\substack{1128 \\ 77}}{ }$ | 244 | ${ }^{241}$ 67\% | 269 | 516\% | $\underset{\substack{411 \\ 80 \% \\ \text { ef }}}{41}$ | $\begin{gathered} 1076 \\ \substack{18 \% \\ \text { ef }} \end{gathered}$ | $\begin{gathered} 677 \% \\ k 8 \% \\ \hline \end{gathered}$ | 1386\% | 210 | $\begin{gathered} 1507 \\ 77 \% \\ 0 \end{gathered}$ | $\begin{gathered} 743 \\ 77 \% \\ 0 \end{gathered}$ | 71\% | $\begin{aligned} & 70 \\ & 67 \% \end{aligned}$ | 796 $78 \%$ | 447\% | $\begin{gathered} 360 \\ 81 \% \\ A \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 30

Q8.3 How concerned are you that in the future
***Terrorist attacks will cause interruptions to energy supplies***
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 499 \\ \text { iTrWuYybz } \end{gathered}$ | ${ }^{463}$ | ${ }^{273}$ | $\underset{ }{245}$ |
| $\begin{gathered} 955 \\ \text { jRpb } \\ \text { i2\% } \end{gathered}$ | $939$ | ${ }_{275}$ | ${ }_{28}^{575}$ |
| $\begin{aligned} & 858 \\ & 29 \% \\ & \text { sVZ } \end{aligned}$ | ${ }^{889}$ 30\% | ${ }_{398}^{50 \%}$ | ${ }_{34}^{643}$ |
| $\begin{gathered} { }^{468} \\ \text { lqust } \end{gathered}$ | ${ }^{474}$ | ${ }^{414}$ | ${ }^{433}$ |
| $\begin{gathered} 192 \\ { }_{6 \%}{ }_{60} \end{gathered}$ | ${ }^{197}{ }_{7 \%}$ | ${ }^{132}{ }_{7 \%}$ | ${ }^{145}$ |
|  | 1.50 | 1.62 | 1.67 |
| 0.97 | 0.96 | 0.99 | 0.97 |
| $\begin{gathered} 1454 \\ 49 \% \\ \text { jkRpaybz } \end{gathered}$ | ${ }^{1402}$ | ${ }_{43}^{848}$ | 820 40 |
| $\begin{gathered} \text { 1326 } \\ \text { IUsvtz } \end{gathered}$ | 1363\% | 1012 $51 \%$ | 1076 $53 \%$ |

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Q8.3 How concerned are you that in the future
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## ***Terrorist attacks will cause interruptions to energy supplies***

Base: All

Very concerned (3)

No opinion/don't know

Mean
tandard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell <br> Hill <br> (3) <br> (S) | Reepham ( $2,3,4,6$ ) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{20}^{80}$ | $\underset{\substack{17 \% \\ i}}{25}$ | ${ }_{12 \%}$ | 20\% | $\begin{gathered} 53 \\ { }_{15 \%} \end{gathered}$ | ${ }_{12}^{14}$ | 159\% | 19\% | 14\% | 17\% | $9 \%$ | $\begin{aligned} & 72 \\ & \begin{array}{c} 24 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 70 \\ & 33 \% \\ & A+ \end{aligned}$ | ${ }^{32} 9$ |
| ${ }^{129} 9$ | 51 ${ }_{34}$ | $\begin{aligned} & 56 \\ & 32 \% \\ & j 6 \end{aligned}$ | ${ }_{24 \%}^{26}$ | ${ }^{105}$ | $\begin{aligned} & 49 \\ & 41 \% \\ & A \end{aligned}$ | 39\% | ${ }_{31}^{37}$ | 71 $24 \%$ | ${ }_{33}^{36}$ | $\begin{aligned} & \begin{array}{c} 43 \\ A \\ A \end{array} \end{aligned}$ | ${ }_{30 \%}^{108}$ | ${ }_{32 \%}$ | $\begin{gathered} 136 \\ 37 \% \\ A \end{gathered}$ |
| ${ }^{112} 2$ | ${ }_{29 \%}^{43}$ | ${ }_{32 \%}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 126 \\ \begin{array}{c} 16 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | 40\% | 24\% | ${ }_{35 \%}$ | ${ }^{81}$ 27\% | 30 $27 \%$ | ${ }_{35 \%}^{35}$ | 74\% | 189\% | $\begin{gathered} 123 \\ 33 \% \\ A \end{gathered}$ |
| ${ }^{84} 9$ | ${ }_{12 \%}^{18}$ | 30 $17 \%$ | ${ }_{21}^{23}$ | 473\% | ${ }^{13} 11 \%$ | 17\% | 174\% | $\begin{aligned} & \begin{array}{c} 69 \\ { }_{2}^{23 \%} \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 23 \\ { }_{9} 1 \% \end{array} \end{aligned}$ | $9 \%$ | 11\% | ${ }^{29} 13 \%$ | 56\% |
| ${ }^{36}$ \% | ${ }^{13} 9$ | ${ }^{13} \%$ | ${ }_{7 \%}^{8}$ | 20\% | ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }_{5}$ | $\begin{gathered} 36 \\ { }_{A}^{12 \%} \end{gathered}$ | ${ }_{4 \%}$ | $4 \%$ | $\underset{\substack{13 \\ s}}{ }$ | ${ }_{4 \%}$ | ${ }_{6 \%}^{23}$ |
| 1.46 | 1.39 | 1.58 | 1.58 | 1.50 | 1.45 | 1.45 | 1.50 | ${ }_{1}^{1.67}$ | 1.56 | 1.46 | 1.24 | 1.13 | 1.59 |
| 1.04 | 0.93 | 0.94 | 1.05 | 0.93 | 0.85 | 0.97 | 0.94 | 1.04 | 1.01 | 0.79 | 0.96 | 1.04 | 0.87 |
| ${ }^{218} 88$ | $\begin{aligned} & 76 \\ & 51 \% \end{aligned}$ | ${ }_{44 \%}^{77}$ | $\begin{aligned} & { }_{46}^{4} \% \end{aligned}$ | ${ }_{45 \%}^{158}$ | ${ }_{53 \%}^{63}$ | $\begin{aligned} & 54 \\ & 54 \% \end{aligned}$ | ${ }_{47 \%}^{56}$ | $\begin{aligned} & 114 \\ & 38 \% \end{aligned}$ | ${ }_{48}^{53}$ | $\begin{aligned} & 52 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 180 \\ \hline 60 \% \\ A \end{gathered}$ | $\underset{\substack{139 \\ \hline \\ A}}{ }$ | $\xrightarrow{168}$ |
| ${ }^{196} 44 \%$ | 61 $41 \%$ | 86\% | ${ }_{51 \%}^{56}$ | $\begin{gathered} 173 \\ 49 \% \\ 1 \end{gathered}$ | ${ }^{53} 4{ }^{\text {\% }}$ | $41 \%$ | 59\% | $\begin{gathered} 150 \\ \begin{array}{c} 50 \% \\ A \end{array} \end{gathered}$ | ${ }_{48}^{53}$ | 44\% | 107 $36 \%$ | ${ }_{32 \%}^{68}$ | 179 <br> $48 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 30

## ${ }^{* * *}$ Terrorist attacks will cause interruptions to energy supplies***

Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ${ }^{c}(\mathrm{rl})$ (X) | Charlbury <br> (Hook <br> Norton's ctrl) (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { C(II) } \\ & \text { (z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{13 \%}$ | ${ }^{10} 8$ | ${ }_{21}{ }^{21}$ | ${ }_{138}^{38}$ | ${ }^{27} 9$ |
| $\begin{gathered} 118 \\ 39 \% \\ \mathrm{~A} \end{gathered}$ | 499\% | ${ }_{38 \%}^{76}$ | ${ }_{27 \%}^{82}$ | ${ }^{80}$ |
| ${ }_{29}^{79}$ | ${ }_{36 \%}^{47}$ | ${ }_{25}^{45 \%}$ | ${ }_{28 \%}^{85 \%}$ | $\underset{34 \%}{101}$ |
| ${ }_{18 \%}$ | ${ }_{12 \%}^{16}$ | ${ }_{14 \%}$ | $\begin{aligned} & \left.\begin{array}{l} 63 \\ A \\ A \end{array}\right) \end{aligned}$ | $\begin{gathered} \stackrel{21 \%}{{ }_{A}^{2}} \end{gathered}$ |
| ${ }^{11} 4$ | ${ }^{10} 8$ | 11 5 \% | $\begin{aligned} & 33 \\ & 11 \% \\ & \text { Ay } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 1 \\ 10 \% \\ A \end{array} \end{aligned}$ |
| 1.51 | 1.57 | 1.31 | ${ }_{\text {A }} 1.65$ | $\stackrel{1.73}{\text { A }}$ |
| 0.94 | 0.82 | 0.98 | 0.99 | 0.93 |
| ${ }^{157}$ | $\stackrel{59}{45 \%}$ | $\underset{\substack{118 \\ 58 \% \\ A}}{ }$ | 120 40 | 107 $36 \%$ |
| ${ }^{132} 44$ | 483\% | ${ }_{36}^{73}$ | 148 $49 \%$ | $\begin{gathered} 163 \\ 54 \% \\ \mathrm{~A} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 30
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Q8.3 How concerned are you that in the future

## ***Terrorist attacks will cause interruptions to energy supplies***

Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (h) } \end{aligned}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) | Middlesbrough $(2,5)$ <br> (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{163}^{463}$ | ${ }^{36}$ | ${ }^{13}{ }_{8 \%}$ | ${ }_{17 \%}^{28}$ | $\begin{aligned} & 111 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & \begin{array}{l} 25 \% \\ \text { AN } \end{array} \end{aligned}$ | 18 $14 \%$ | $111 \%$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | ${ }_{130}^{40}$ | 14\% | ${ }_{9 \%}^{8}$ | $\begin{aligned} & 99 \\ & \begin{array}{l} 33 \% \\ \mathrm{AU} \end{array} \end{aligned}$ | $\begin{gathered} { }_{2}^{23 \%} \\ { }_{A}^{2} \end{gathered}$ | ${ }^{32} 9$ |
|  | 939\% | 133 $30 \%$ | 51 ${ }^{3}$ \% | ${ }_{17 \%}^{28}$ | ${ }^{27}$ | ${ }^{102}$ | 39 $31 \%$ | 39\% | ${ }_{35}^{43}$ | ${ }_{22}^{65}$ | $\underset{A}{49 \%} \underset{A}{49 \%}$ | 36\% | ${ }^{113} 37$ | $\begin{gathered} 81 \\ 39 \% \\ A \end{gathered}$ | 133 $36 \%$ |
|  | ${ }^{889}$ | ${ }_{33}^{149}$ | $\begin{gathered} 57 \\ 37 \% \\ A \end{gathered}$ | 34\% | 37\% | ${ }^{926 \%}$ | ${ }_{34 \%}$ | ${ }_{31 \%}^{32}$ | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ | 899\% | ${ }_{31}^{34}$ | 28\% | ${ }^{65}$ | $\stackrel{50}{24 \%}$ | $\underset{\substack{128 \\ 35 \% \\ A}}{10}$ |
|  | 474\% | ${ }_{22}{ }^{2} \%$ | ${ }_{17 \%}^{26}$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 27 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | ${ }_{22}^{24}$ | ${ }^{35}$ | ${ }_{12}^{15}$ | 177 | 18 15 | $\begin{aligned} & 73 \\ & { }_{2}^{24 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{7 \%}$ | 16\% | ${ }^{23} 8$ | ${ }^{21} 9$ | ${ }_{17 \%}^{62}$ |
|  | ${ }^{197} 7$ | ${ }^{38} 8$ | 4\% | $\stackrel{9}{5 \%}$ | 9\% | $\begin{aligned} & 34 \\ & 10 \% \\ & \text { AN } \end{aligned}$ | 108\% | ${ }_{5}^{5}$ | 10 $8 \%$ | $\begin{gathered} 34 \\ 17 \% \\ \mathrm{~A} \end{gathered}$ | 5\% | $\stackrel{9}{10 \%}$ | ${ }^{4} \%$ | 9\% | 14\% |
|  | 1.50 | 1.72 | 1.65 AK | ${ }_{1}^{1.75}$ | ${ }_{1}^{1.75}$ | 1.23 | 1.48 | 1.56 | 1.44 | $\stackrel{1.73}{ }$ | 1.34 | 1.56 | 1.04 | 1.23 | 1.62 |
|  | 0.96 | 0.91 | 0.87 | 1.06 | 0.95 | 0.98 | 0.91 | 0.91 | 0.95 | 1.02 | 0.81 | 0.89 | 0.92 | 0.93 | 0.88 |
|  | ${ }_{47 \%}^{1402}$ | 169 $38 \%$ | ${ }_{42 \%}^{64}$ | ${ }_{34}^{56}$ | $\begin{aligned} & 38 \\ & 35 \% \\ & \hline \end{aligned}$ | $\underset{\substack{189 \\ 54 \% \\ N}}{ }$ | 576\% | 480 | ${ }_{50}^{62}$ | 105 ${ }_{35}$ | ${ }_{57 \%}^{63}$ | ${ }_{47 \%}^{44}$ | $\begin{aligned} & 212 \\ & \begin{array}{c} 70 \% \\ \text { AU } \end{array} \end{aligned}$ | $\begin{gathered} 128 \\ \substack{12 \% \\ A} \end{gathered}$ | 165 45 |
|  | 1363 $46 \%$ | 241 54 | $\begin{aligned} & 83 \\ & 54 \% \\ & \text { AK } \end{aligned}$ | $\begin{gathered} 101 \% \\ \text { Cl } \\ \text { AL } \end{gathered}$ | $\begin{aligned} & 61 \\ & 56 \% \\ & A \end{aligned}$ | ${ }^{125}$ | 58\% | 49 | ${ }^{51 \%}$ | $\begin{gathered} 162 \\ 54 \% \\ A \end{gathered}$ | 42\% | ${ }_{41}^{41 \%}$ | ${ }_{29 \%}^{88}$ | 71 $34 \%$ | $\begin{gathered} 190 \\ 51 \% \\ A \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 30
Q8.3 How concerned are you that in the future
***Terrorist attacks will cause interruptions to energy supplies***
Base: All

Total
Not at all concerned (0)
Not very concerned (1)

Fairly concerned (2)

Very concerned (3)
No opinion/don't know

Mean
Standard Deviation
$\underset{\substack{\text { All not very/not at all } \\ \text { (Net) }}}{ }$
All very/fairly (Net)


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Table 31
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Q8.3 How concerned are you that in the future

## ***Terrorist attacks will cause interruptions to energy supplies***

Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 499 \\ & \begin{array}{l} 79 \% \end{array} \end{aligned}$ | $\begin{gathered} 463 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 192 \% \\ & 18 \% \end{aligned}$ | ${ }_{104}^{324}$ | $\underset{\mathrm{A}}{\substack{209 \\ \mathrm{~A}}}$ | $\begin{gathered} 151 \\ { }_{A}^{55 \%} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 177 \\ M 8 \% \\ M \end{array} \end{aligned}$ | $\underset{A}{185} \underset{A}{182}$ | $\begin{gathered} 210 \\ \substack{20 \% \\ A} \end{gathered}$ | ${ }_{14 \%}^{291}$ | $\begin{gathered} 303 \\ { }_{2} 1 \% \end{gathered}$ | $\underset{A}{154} \underset{A}{154}$ | 100\% | $\underset{\substack{182 \\ A}}{\substack{20}}$ |
| $\begin{aligned} & 955 \\ & \begin{array}{l} 32 \% \\ G M \end{array} \end{aligned}$ | ${ }^{939}$ | ${ }_{33 \%}^{355}$ | 640 | $\begin{gathered} 486 \\ 34 \% \\ A \end{gathered}$ | $\underset{\substack{20 \% \\ A}}{220}$ | 277 | $\underset{\substack{296 \\ 35 \%}}{26}$ | ${ }_{31 \%}$ | ${ }_{3}^{667}$ | $\begin{gathered} 502 \\ \hline \\ \hline \end{gathered}$ | $\begin{gathered} 230 \% \\ \underset{A}{230} \end{gathered}$ | 276 | $\begin{gathered} 312 \\ \hline A \% \\ A \end{gathered}$ |
| $\begin{gathered} 858 \\ \begin{array}{c} 85 \% \\ \text { FLHN } \end{array} \end{gathered}$ | ${ }^{889}$ | 327 $30 \%$ | ${ }_{26 \%}{ }^{28 \%}$ | 410\% | ${ }_{24 \%}^{148}$ | 269\% | 214 | 304\% | 612 $30 \%$ | 373\% | 141 ${ }_{2}$ | $\begin{aligned} & 332 \\ & 33 \% \\ & A G \end{aligned}$ | 206\% |
| $\begin{gathered} 468 \\ \text { EKFLHN } \end{gathered}$ | 474 $16 \%$ | 153\% | 326\% | $\underset{\substack{188 \\ 13 \% \\ \mathrm{k}}}{ }$ | 71 $12 \%$ | $\underset{\substack{194 \\ 19 \%}}{ }$ | $\xrightarrow{105}$ | 151\% | ${ }^{344}$ | $\stackrel{152}{11 \%}$ | 10\% | $\begin{gathered} 215 \\ 21 \% \\ A \end{gathered}$ | 94\% |
| $\begin{gathered} 192 \\ \text { CEFLHN } \end{gathered}$ | ${ }^{197} 7$ | ${ }_{5}^{5 \%}$ | $\begin{gathered} 143 \\ \underset{A}{7 \%} \end{gathered}$ | 63\% | ${ }^{25}$ | $\begin{aligned} & 93 \\ & 9 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{35}$ | $\begin{aligned} & 77 \\ & C_{\%} \end{aligned}$ | 129 | $\underset{\substack{87 \\ E \\ \hline}}{\substack{2}}$ | ${ }^{22} 4$ | $\begin{aligned} & 87 \\ & 9 \% \\ & \text { A\% } \end{aligned}$ | ${ }^{37} 4$ |
| EKFL.Li | 1.50 | 1.43 | 1.48 | $\begin{aligned} & 1.38 \\ & K \end{aligned}$ | 1.24 | ${ }_{1}^{1.52}$ | 1.30 | 1.40 | ${ }_{A}^{1.53}$ | 1.28 | 1.18 | $\begin{gathered} 1.72 \\ A G \end{gathered}$ | 1.26 |
| 0.97 | 0.96 | 0.96 | 0.97 | 0.96 | 0.97 | 1.03 | 0.97 | 0.98 | 0.96 | 0.94 | 0.94 | 0.94 | 0.95 |
| $\begin{gathered} 1454 \\ 49 \% \\ G M \end{gathered}$ | 1402\% | ${ }_{54 \%}$ | 964 $48 \%$ | $\begin{gathered} 755 \\ \underset{A}{7 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 371 \\ \hline 60 \% \\ A \end{gathered}$ | $\begin{gathered} 454 \\ 45 \% \\ M \end{gathered}$ | $\begin{gathered} 481 \\ 58 \% \\ \underset{A}{4} \end{gathered}$ | 542\% | $\stackrel{958}{47 \%}$ | $\begin{gathered} 805 \\ 57 \% \\ A \end{gathered}$ | $\begin{gathered} 384 \\ \hline 64 \% \\ A \end{gathered}$ | 376\% | $\begin{gathered} 496 \\ \substack{40 \% \\ \hline} \end{gathered}$ |
| $\begin{aligned} & \quad 1326 \\ & \text { EKFLHN } \end{aligned}$ | ${ }^{1363} 46$ | 480\% | ${ }^{893}$ | $\underset{\substack{598 \\ 42 \%}}{\substack{2 \\ \hline}}$ | 219\% | 463 $46 \%$ | 319 $38 \%$ | ${ }_{455}$ | ${ }^{956}$ | ${ }_{325}$ | 200 33 | $\begin{aligned} & 547 \\ & 544 \\ & A G \end{aligned}$ | 300 30 |

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Table 32
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## Q8.3 How concerned are you that in the future

Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Malisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & 499 \\ & \begin{array}{l} 17 \% \\ \text { ITc } \end{array} \end{aligned}$ | $\begin{gathered} 56 \\ 21 \% \\ { }_{2 D G} \end{gathered}$ | 79\% | 73 $14 \%$ | ${ }_{18 \%}^{98}$ | 78\% | $\xrightarrow{115}$ | $\begin{gathered} 262 \\ \substack{19 \% \\ \mathrm{Al}} \end{gathered}$ | $\stackrel{237}{15 \%}$ | ${ }^{256}$ | 160\% | ${ }_{20 \%}^{60 \%}$ | $\stackrel{298}{16 \%}$ | 97\% | 20\% |
| $\begin{gathered} 955 \\ \begin{array}{c} 32 \% \\ \text { ciNi } \end{array} \end{gathered}$ | $\begin{gathered} 100 \\ \text { AFG } \end{gathered}$ | $\underset{\substack{34 \% \\ G}}{157}$ | $\begin{aligned} & 188 \\ & \begin{array}{c} 36 \% \end{array} \end{aligned}$ | 169 $31 \%$ | ${ }^{137}$ | ${ }_{2}^{204}$ | ${ }_{34 \%}^{458}$ | ${ }_{31 \%}^{497}$ | ${ }_{309}{ }_{3}$ | ${ }_{317}^{31 \%}$ | ${ }_{31 \%}^{93}$ | $\begin{gathered} 602 \\ \begin{array}{c} 33 \% \\ N \end{array} \end{gathered}$ | ${ }^{171}$ | ${ }_{33}^{168}$ |
| $\begin{array}{r} 858 \\ \text { BOOај } \end{array}$ | 624\% | ${ }^{125}$ | 142\% | 155\% | $\xrightarrow{133}$ | $\begin{gathered} 241 \\ \begin{array}{c} 32 \% \\ \mathrm{AB} \end{array} \end{gathered}$ | ${ }^{388}$ | 470\% | ${ }_{3}^{457}$ | ${ }^{279}$ | ${ }_{26 \%}^{78}$ | $\begin{aligned} & 556 \\ & 30 \\ & \text { AO } \end{aligned}$ | ${ }^{165}$ | $\stackrel{121}{24 \%}$ |
| ${ }_{\substack{\text { 468\% } \\ \text { HMj }}}^{\text {Hem }}$ | 31 $12 \%$ | $\stackrel{62}{14 \%}$ | 74 74 | 87\% |  | $\begin{gathered} 140 \\ A B C D \\ \text { ABP } \end{gathered}$ | $\stackrel{182}{14 \%}$ | $\begin{gathered} 286 \\ \text { AH\% } \\ \text { AH } \end{gathered}$ | ${ }_{15}^{223}$ | $\stackrel{169}{17 \%}$ | ${ }^{53} 8$ | $\stackrel{2614}{14}$ | $\begin{aligned} & 118 \\ & { }_{20 \%} \\ & \text { AM } \end{aligned}$ | 816\% |
| [192\% ${ }_{\text {HM }}^{6}$ | 14\% | ${ }^{36}$ | 39\% | ${ }^{31} 6$ | ${ }^{24} 5$ | ${ }^{48}$ | ${ }^{58} \%$ | $\begin{aligned} & 134 \\ & { }_{8 \%}{ }^{4} \end{aligned}$ | 91 $6 \%$ | $\begin{gathered} { }^{84} \\ \text { AJL } \end{gathered}$ | 14\% | ${ }^{9} 9$ | ${ }_{\text {AM }}{ }^{52} 9$ | ${ }^{37} 7$ |
|  | 1.27 | 1.40 | 1.45 | 1.45 | ${ }^{1.48}$ | $\begin{gathered} 1.58 \\ A B C D \\ \hline \end{gathered}$ | 1.38 | ${ }^{1.54}$ | 1.45 | 1.48 | 1.44 | 1.45 | AMO | 1.39 |
| 0.97 | 0.95 | 0.95 | 0.93 | 0.99 | 0.99 | 0.99 | 0.96 | 0.98 | 0.95 | 0.99 | 1.02 | 0.95 | 1.01 | 1.00 |
| $\begin{aligned} & 1454 \\ & \text { 499\% } \\ & \text { GNTi } \end{aligned}$ | $\begin{gathered} 156 \\ \text { } 59 \% \\ G F \\ G \end{gathered}$ | $\underset{\substack{236 \\ 5}}{236}$ | $\underset{\substack{261 \\ 51 \%}}{\substack{\text { an }}}$ | $\underset{\substack{267 \\ G}}{29 \%}$ | 215 ${ }^{48}$ | ${ }_{43 \%}^{319}$ | $\begin{gathered} 720 \\ \substack{53 \% \\ \mathrm{Al}} \end{gathered}$ | 734 $45 \%$ | 765 50\% | 483\% | 153 $51 \%$ | $\begin{aligned} & 900 \\ & \stackrel{90 \%}{50} \\ & \hline \end{aligned}$ | ${ }_{44 \%}^{268}$ | 267\% N5\% |
| $\begin{gathered} 1326 \\ \text { BHO } \\ \mathbf{B H O} \\ \mathbf{i} \end{gathered}$ | 93\% | ${ }^{187} 41 \%$ | ${ }^{216} 42 \%$ | $\underset{\substack{242 \\ \hline \\ \hline}}{242}$ | $\begin{gathered} 207 \\ 46 \% \\ B \end{gathered}$ | $\begin{gathered} 381 \\ \mathrm{ABCDE} \end{gathered}$ | 570 ${ }_{42 \%}$ | $\begin{gathered} 756 \\ 47 \% \\ \mathrm{AH} \end{gathered}$ | 680 $44 \%$ | ${ }^{448} 44 \%$ | 131 $44 \%$ | $\begin{gathered} 817 \\ 45 \% \\ 0 \end{gathered}$ | $\stackrel{283}{\substack{27 \% \\ 0}}$ | 202\% |

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## Q8.3 How concerned are you that in the future

## ***Terrorist attacks will cause interruptions to energy supplies***

## Base: All

Very concerned (3)

No opinion/don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crls) } \\ (\text { A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & 499 \\ & 17 \% \\ & 1 \pi c \end{aligned}$ | ${ }_{16 \%}^{104}$ | $\underset{T}{185} \underset{T}{170}$ | $\begin{aligned} & 95 \\ & { }_{19 \%}^{9 \%} \end{aligned}$ | ${ }^{84} 7 \%$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{gathered} 357 \\ 18 \% \\ A C \end{gathered}$ | $\begin{aligned} & 69 \\ & 77 \% \end{aligned}$ | ${ }_{12 \%}^{48}$ | ${ }_{17 \%}^{21}$ | 186\% | $\begin{aligned} & 142 \\ & 15 \% \end{aligned}$ | $\begin{gathered} \text { 138 } \\ 19 \% \\ f \end{gathered}$ | ${ }_{22}^{22}$ | ${ }_{15 \%}^{33}$ | $\stackrel{466}{17 \%}$ |
| $\begin{gathered} 955 \\ \text { 32\% } \\ \text { GINi } \end{gathered}$ | ${ }^{201}$ | ${ }_{3}^{333}$ | $\begin{aligned} & 184 \\ & { }^{37 \%} \end{aligned}$ | ${ }^{158}$ | 79 $30 \%$ | ${ }^{621} 31 \%$ | 142 | 138 $35 \%$ | ${ }_{31 \%}^{38}$ | ${ }_{3}^{379}$ | ${ }_{302}{ }^{3}$ | 224 $31 \%$ | ${ }_{35 \%}^{34}$ | 22\% | $\begin{gathered} 906 \\ \begin{array}{c} 33 \% \\ \mathrm{Ai} \end{array} \end{gathered}$ |
| $\begin{gathered} 858 \\ { }_{29 \%}^{29 \%} \\ \mathrm{BOO} \\ \mathrm{j} \end{gathered}$ | 179 $28 \%$ | $\begin{aligned} & 323 \\ & 30 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 131 \\ 26 \% \end{gathered}$ | ${ }_{27 \%}^{135}$ | $\begin{aligned} & 90 \\ & 34 \% \\ & 0 \text { R } \end{aligned}$ | ${ }_{288}^{548}$ | $\underset{27 \%}{109}$ | $\begin{gathered} 134 \\ \text { 3ab } \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 44 \\ & \begin{array}{l} 3 \% \% \\ \mathrm{ab} \end{array} \end{aligned}$ | ${ }^{325}$ | ${ }^{278} 8$ | 212\% | ${ }_{24}^{24}$ | $\begin{aligned} & 77 \\ & 35 \% \\ & A j \end{aligned}$ | 781 <br> 28 |
| ${ }^{468}$ нмі | $\underset{R}{112} \underset{R}{17 \%}$ | 171 $16 \%$ | ${ }_{13 \%}^{65}$ | 76\% | ${ }_{17 \%}$ | ${ }^{331} 7$ | ${ }^{63}$ | ${ }_{13 \%}^{53}$ | 13 $11 \%$ | $\xrightarrow{175}$ | $\stackrel{160}{17 \%}$ | 110 | 11\% | $\begin{aligned} & \left.\begin{array}{l} 46 \\ 21 \% \\ A \end{array}\right) \end{aligned}$ | ${ }^{422}$ \% |
| $\begin{aligned} & 192{ }_{6}^{19} \\ & \text { HM } \end{aligned}$ | ${ }^{47} \%$ | 59\% | ${ }^{26}$ | $\begin{aligned} & 40 \\ & 8_{8}^{2} \end{aligned}$ | ${ }_{8 \%}^{20}$ | ${ }^{135}$ | ${ }^{23} 6$ | ${ }^{23} 6$ | 5\% | ${ }^{76}$ | 49\% | ${ }^{44} \%$ | $7 \%$ | 17\% | ${ }^{175}$ |
| $\begin{gathered} 1.47 \\ \text { BHR } \\ \text { hi } \end{gathered}$ | 1.50 | 1.47 | 1.35 | 1.45 | $\begin{gathered} 1.60 \\ \text { AOR } \\ \hline \end{gathered}$ | 1.46 | 1.43 | 1.51 | 1.42 | 1.46 | 1.52 | 1.43 | 1.26 | 1.66 Aj | 1.45 |
| 0.97 | 0.99 | 0.98 | 0.95 | 0.98 | 0.93 | 0.99 | 0.97 | 0.89 | 0.92 | 0.96 | 0.97 | 0.99 | 0.96 | 1.00 | 0.97 |
| $\begin{aligned} & 1454 \% \\ & 490 \% \\ & \text { GINT } \end{aligned}$ | 305 | ${ }_{48 \%}$ | $\begin{gathered} 279 \\ { }^{579 \%} \\ \text { APQS }_{\mathrm{T}} \end{gathered}$ | 242 $49 \%$ | 110 $42 \%$ | ${ }^{978} 49$ | $\begin{gathered} 211 \\ 52 \% \end{gathered}$ | 186 | 489\% | 565 | 444\% | $\stackrel{362}{ }{ }_{5}$ | ${ }^{56}$ | ${ }_{37 \%}^{82}$ | $\underset{\substack{1372 \\ 50 \% \\ \mathrm{Ai}}}{ }$ |
| $\begin{gathered} 1326 \\ \begin{array}{c} 45 \% \\ \text { BHOO } \\ \mathrm{Rij} \end{array} \end{gathered}$ | $\begin{gathered} \text { 291 } \\ \text { 55\% } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 494 \\ \text { 46\% } \end{array} \end{aligned}$ | ${ }_{39 \%}^{196}$ | $\underset{43 \%}{211}$ | $\begin{gathered} 134 \\ { }^{51 \%} 9 \\ \text { AOSS } \end{gathered}$ | $879$ | ${ }_{42 \%}^{172}$ | ${ }^{187}$ | $\begin{aligned} & 57 \\ & 47 \% \end{aligned}$ | $500$ | $\begin{gathered} 438 \\ 47 \% \\ h \end{gathered}$ | ${ }^{322} 44 \%$ | ${ }_{36 \%}^{35}$ | $\begin{aligned} & \begin{array}{l} 123 \\ 55 \% \\ A j \end{array} \\ & \hline \end{aligned}$ | ${ }^{1203} 44$ |

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Table 33
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## ***Terrorist attacks will cause interruptions to energy supplies***

Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Altitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\begin{tabular}{l}
If's not worth \\
it
\end{tabular}} \\
\hline \& Very strongly (B) \& Fairly strongly (C) \& Not very/ not an all (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very often/ (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& (H)
\end{aligned}
\] \& \[
\begin{gathered}
\text { Fairly } \\
\text { (1) } \\
\hline
\end{gathered}
\] \& Not very/ not at all/ (J) \& \[
\begin{gathered}
\text { Agree } \\
(\mathrm{K}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{L})
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (M) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{N})
\end{gathered}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline  \& \({ }_{1}^{160}\) \& \(\stackrel{213}{17 \%}\) \& \[
\underset{\substack{123 \\ 19 \% \\ B}}{102}
\] \& \(\stackrel{163}{15 \%}\) \& 16\% \& 26\% \& 112 15 \& \[
{ }_{13 \%}^{155}
\] \& \[
\begin{aligned}
\& 232 \\
\& \text { AH1 }
\end{aligned}
\] \& \({ }^{247} 15 \%\) \& \[
\begin{aligned}
\& 134 \\
\& \substack{19 \% \\
\text { KK }}
\end{aligned}
\] \& \({ }_{16 \%}^{112}\) \& \({ }^{345}\) \\
\hline \[
\begin{gathered}
955 \\
\text { BHMah } \\
\text { op }
\end{gathered}
\] \& 306\% \& \[
\begin{gathered}
415 \\
33 \% \\
B
\end{gathered}
\] \& \[
\begin{gathered}
231 \\
\hline \\
B 5 \%
\end{gathered}
\] \& \({ }_{328}^{328}\) \& 86\% \& 53\% \& 186

$25 \%$ \& \[
$$
\begin{aligned}
& 426 \\
& 35 \% \\
& \text { AH }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
343 \\
33 \% \\
H
\end{gathered}
$$

\] \& ${ }_{303}{ }^{3}$ \& ${ }_{34 \%}^{238}$ \& ${ }^{175}$ \& \[

$$
\begin{aligned}
& 703 \\
& \text { AM } \\
& \text { AM }
\end{aligned}
$$
\] <br>

\hline $$
\begin{gathered}
{ }_{258}^{858} \\
\text { DJde }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
322 \\
30 \% \\
\mathrm{D}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
370 \\
30 \% \\
\mathrm{D}
\end{gathered}
$$

\] \& ${ }_{\text {161 }}^{16 \%}$ \& 315 \& 72 $30 \%$ \& 44\% \& ${ }^{217}$ 30\% \& \[

$$
\begin{gathered}
376 \\
31 \% \\
\text { AJ }
\end{gathered}
$$

\] \& ${ }_{265}^{265}$ \& \[

$$
\begin{gathered}
519 \\
{ }_{32 \%}
\end{gathered}
$$
\] \& ${ }^{176}$ \& ${ }^{219} 31 \%$ \& ${ }^{575}$ 28\% <br>

\hline $$
\begin{gathered}
468 \\
1 \begin{array}{c}
46 \% \\
\text { CuN }
\end{array}
\end{gathered}
$$ \& \[

$$
\begin{gathered}
200 \\
{ }_{19 \%} \\
\text { ACD }
\end{gathered}
$$

\] \& $\stackrel{167}{13 \%}$ \& 97\% \& \[

$$
\begin{gathered}
198 \\
19 \% \\
A F
\end{gathered}
$$

\] \& ${ }_{17 \%}$ \& ${ }^{22} 13 \%$ \& \[

$$
\begin{aligned}
& \text { 180 } \\
& \text { Alj }
\end{aligned}
$$

\] \& \[

\underset{\substack{171 <br> 14 \%}}{14 \%}

\] \& ${ }^{117}$ \& \[

\underset{A}{282}
\] \& 100

$14 \%$ \& $$
\begin{aligned}
& 147 \\
& 21 \% \\
& \text { AN }
\end{aligned}
$$ \& $\stackrel{294}{14 \%}$ <br>

\hline $$
\begin{gathered}
192 \\
\text { HKagkr }
\end{gathered}
$$ \& 70\% \& ${ }^{74}$ 6\% \& ${ }^{44} 7$ \& 61\% \& ${ }^{13} 5$ \& \[

$$
\begin{gathered}
20 \\
12 \% \\
\text { AEF }
\end{gathered}
$$
\] \& ${ }^{35}$ \& ${ }^{80} 7$ \& 77

$7 \%$
$H$ \& ${ }^{83}$ \& ${ }^{43}{ }_{6}$ \& ${ }^{43}$ \& ${ }^{120} 0$ <br>

\hline $$
\begin{gathered}
1.47 \\
\substack{\text { CDJ } \\
\mathrm{Nr}}
\end{gathered}
$$ \& 1.57

ACD \& 1.42 \& 1.38 \& 1.55 \& 1.39 \& 1.42 \& ${ }_{\text {Al }} 1.67$ \& 1.50 \& 1.28 \& ${ }_{1}^{1.54}$ AL \& 1.37 \& ${ }^{1.61}$ AN \& 1.43 <br>
\hline 0.97 \& 0.99 \& 0.95 \& 0.98 \& 0.98 \& 0.91 \& 0.95 \& 1.03 \& 0.91 \& 0.97 \& 0.96 \& 0.98 \& 1.02 \& 0.95 <br>

\hline $$
\begin{gathered}
1454 \\
\text { BEKM\% } \\
\text { Bhjo } \\
\text { ahip }
\end{gathered}
$$ \& \[

{ }^{466}

\] \& \[

$$
\begin{gathered}
628 \\
51 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
354 \\
54 \% \\
A B
\end{gathered}
$$

\] \& \[

{ }_{46 \%}^{491}

\] \& \[

$$
\begin{aligned}
& 125 \\
& 53 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 819 \\
& 49 \%
\end{aligned}
$$
\] \& 298

$41 \%$ \& \[
\underset{H}{581} \underset{H}{48 \%}

\] \& \[

$$
\begin{aligned}
& 575 \\
& \text { 5H6 }
\end{aligned}
$$

\] \& \[

{ }^{750} 46 \%

\] \& \[

$$
\begin{gathered}
372 \\
54 \% \\
A K
\end{gathered}
$$

\] \& ${ }^{287}$ 41\% \& \[

$$
\begin{gathered}
1048 \\
51 \% \\
\text { AM }
\end{gathered}
$$
\] <br>

\hline $$
\begin{gathered}
1326 \\
\text { DJLN } \\
\text { eff } \\
\hline
\end{gathered}
$$ \& \[

$$
\begin{gathered}
522 \\
A C 9 \% \\
A C D
\end{gathered}
$$

\] \& ${ }_{43}^{537}$ \& ${ }_{3}^{258}$ \& \[

$$
\begin{aligned}
& 513 \\
& 48 \% \\
& A G
\end{aligned}
$$

\] \& 99\% \& ${ }^{66}$ \% \& \[

$$
\begin{aligned}
& 397 \\
& 54 \% \\
& \text { AlJ }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
547 \\
\hline 45 \%
\end{gathered}
$$

\] \& ${ }_{382}^{382}$ \& \[

{ }^{801}
\]

AL \& ${ }^{276} 40$ \& $$
\begin{aligned}
& 366 \\
& 53 \% \\
& \text { AN }
\end{aligned}
$$ \& ${ }^{869} 43 \%$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 33
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## ***Terrorist attacks will cause interruptions to energy supplies***

Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years <br> 10 year <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \end{aligned}$ (q) | $\underset{(\mathrm{r})}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 499 \\ & \text { IKc } \\ & \hline 7 \% \end{aligned}$ | $\begin{gathered} 150 \\ \substack{18 \% \\ c} \end{gathered}$ | ${ }_{16 \%}^{238}$ | ${ }_{12}^{42}$ | $\begin{gathered} 69 \\ { }_{c}^{99 \%} \end{gathered}$ | 162 | 119\% | 918\% | $\underset{\substack{227 \\ 16 \%}}{ }$ | ${ }_{17 \%}^{174}$ | ${ }_{16 \%}{ }^{298}$ | 20\% | ${ }_{17 \%}^{328}$ | ${ }_{162}^{152}$ | 14\% | $\begin{gathered} 28 \\ \text { alm } \\ \text { Alm } \end{gathered}$ | $\underset{165}{165}$ | 91 ${ }_{16 \%}$ | ${ }_{18 \%}^{82}$ |
| $\begin{gathered} 955 \\ \text { B32\% } \\ \text { BMMa } \\ \text { hop } \end{gathered}$ | ${ }^{218}$ | $\begin{gathered} 483 \\ 38 \% \\ a \end{gathered}$ | $\begin{gathered} 143 \\ 42 \% \\ \text { Aabd } \end{gathered}$ | 111\% | $\begin{aligned} & \begin{array}{l} 141 \\ 37 \% \\ \mathrm{Ah} \end{array} \end{aligned}$ | ${ }^{238} 8$ | 161 $31 \%$ | 415 | 293 $34 \%$ | ${ }^{561 \%}$ | $\xrightarrow{101}$ | $\begin{gathered} 610 \\ 31 \% \\ 0 \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 335 \\ 35 \% \\ \text { Al0 } \end{array} \end{aligned}$ | 329\% | ${ }_{22 \%}^{23}$ | ${ }^{295}$ | $\begin{aligned} & 203 \\ & 30 \% \\ & \text { Ap } \end{aligned}$ | $\begin{aligned} & 167 \\ & 88 \% \\ & A P \end{aligned}$ |
| $\begin{gathered} 858 \\ \begin{array}{c} 89 \% \\ \text { DJld } \\ \text { e } \end{array} \end{gathered}$ | $\underset{\substack{252 \\ 31 \%}}{ }$ | $\begin{gathered} 434 \\ 30 \% \\ d \end{gathered}$ | 86\% | 84\% | 87\% | 182\% | $\begin{gathered} 162 \\ 31 \% \\ \text { ef } \end{gathered}$ | $\begin{aligned} & 426 \\ & \text { 4ef } \\ & \text { Aef } \end{aligned}$ | 260 30 | 516\% | 28\% | 573\% | ${ }_{2}^{282 \%}$ | 23\% | 31 $30 \%$ | 290\% | ${ }_{29}^{165}$ | 129\% |
| $\begin{gathered} 468 \\ 16 \% \\ \text { cIIN } \\ \text { cir } \end{gathered}$ | $\begin{gathered} 153 \\ 19 \% \\ \text { Abc } \end{gathered}$ | ${ }^{218}$ | -39 | 16\% | ${ }_{17 \%}^{63}$ | $\xrightarrow{101}$ | 81 $16 \%$ | $\underset{\substack{223 \\ 16 \%}}{ }$ | ${ }_{1}^{117}$ | $\begin{gathered} 311 \\ \substack{17 \%} \end{gathered}$ | 40\% | 316\% | 140 $15 \%$ | 17\% | 189 | $\begin{aligned} & 194 \\ & \hline \text { AOO } \end{aligned}$ | 80\% | 49\% |
| $\begin{array}{r} 192 \\ { }^{19 \%} \\ \text { HKagk } \\ \mathbf{r} \end{array}$ | 40\% | ${ }^{88}$ | 27 8\% a | $\begin{gathered} 37 \\ \text { 3ab } \\ \text { Ach } \end{gathered}$ | ${ }^{24} 6$ | $\begin{aligned} & \begin{array}{l} 60 \\ \text { A\% } \\ \mathrm{Ag} \end{array} \end{aligned}$ | ${ }^{21} 4$ | ${ }_{6 \%}^{87}$ | ${ }^{54} \%$ | $\underset{\substack{127 \\ \mathrm{k}}}{ }$ | 114 | ${ }^{131}$ | ${ }_{6}^{54}$ | 8\% | $4 \%$ | 76 7 $r$ | 30 | ${ }^{18} 4$ |
| $\begin{aligned} & 1.47 \\ & \substack{\text { ch } \\ \text { CNJ }} \end{aligned}$ | $\underset{\text { Ac }}{1.53}$ | 1.46 | 1.39 | 1.41 | 1.43 | 1.41 | 1.47 | 1.50 | 1.43 | 1.50 ${ }_{\text {A }}$ | 1.38 | 1.48 | 1.45 | 1.46 | 1.41 | Aqr | 1.43 | 1.34 |
| 0.97 | 1.02 | 0.96 | 0.87 | 1.01 | 0.98 | 0.97 | 0.97 | 0.97 | 0.94 | 0.99 | 0.96 | 0.98 | 0.94 | 1.00 | 1.09 | 1.00 | 0.94 | 0.92 |
| $\begin{aligned} & 1454 \\ & 49 \% \\ & \text { BEHK } \\ & \text { Mahijp } \end{aligned}$ | ${ }^{368}$ | ${ }_{49 \%}^{721}$ | $\begin{aligned} & 185 \\ & 55 \% \\ & \text { Aa } \end{aligned}$ | $\begin{aligned} & 180 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 54 \% \\ & \text { Ah } \end{aligned}$ | $\begin{aligned} & 357 \\ & 51 \% \end{aligned}$ | ${ }_{492}^{252}$ | ${ }_{642}^{47 \%}$ | $\begin{aligned} & 437 \\ & 50 \% \end{aligned}$ | ${ }_{879}^{859}$ | $\underset{5}{158}$ | ${ }^{938}$ | $\begin{aligned} & 487 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 50 \% \\ & \hline \end{aligned}$ | ${ }_{49 \%}^{519}$ | 460 45 | $\begin{aligned} & \text { 294 } \\ & 52 \% \\ & p \end{aligned}$ | $\begin{aligned} & 249 \\ & \begin{array}{c} 50 \% \\ A P \end{array} \end{aligned}$ |
| $\begin{aligned} & 1326 \\ & \text { H5\% } \\ & \text { DIN } \\ & \text { dif } \end{aligned}$ | $\begin{gathered} 405 \\ \text { Abcd } \end{gathered}$ | $\begin{gathered} \text { 652 } \\ \hline 45 \% \\ \hline \end{gathered}$ | ${ }_{37 \%}^{125}$ | 144 $40 \%$ | 150 | 283 $40 \%$ | $\underset{\substack{243 \\ 47 \% \\ \text { ef }}}{24}$ | $\begin{aligned} & 649 \\ & 47 \% \\ & \text { Aef } \end{aligned}$ | 377 ${ }^{43 \%}$ | 827 <br> $46 \%$ | ${ }_{422}^{122}$ | 889 ${ }^{45}$ | 422\% | 41\% | $\begin{aligned} & 50 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 484 \\ 47 \% \\ \mathrm{Ar}^{2} \end{gathered}$ | ${ }_{24}^{245}$ | ${ }^{178} 40$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 34

Q8.4 How concerned are you that in the future
${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{i}^{251}{ }_{\text {iOqWYwazz }}^{8 \%}$ | ${ }^{212}{ }_{7 \%}$ | $\begin{gathered} 206 \\ 10 \% \\ D \end{gathered}$ | ${ }^{156}$ |
| $\begin{gathered} 660 \\ \text { jRay } \\ \text { 22\% } \end{gathered}$ | ${ }^{631}$ 21\% | ${ }^{455}$ 23\% | 433 $21 \%$ |
| $\begin{gathered} 1202 \\ \substack{10 \% \\ p} \end{gathered}$ | ${ }_{42 \%}^{1255}$ | ${ }^{735}$ | ${ }^{807} 40 \%$ |
| $\begin{gathered} 735 \\ 25 \% \\ 142 \end{gathered}$ | 709 $24 \%$ | 481 $24 \%$ | 540 26 |
| $\begin{aligned} & 124 \\ & \text { OP } \end{aligned}$ | ${ }^{155} 5$ | ${ }^{115}$ 6\% | ${ }^{105}$ |
| 1.85 | 1.88 | 1.79 | ${ }_{1}^{1.89}$ |
| 0.91 | 0.87 | 0.95 | 0.90 |
| $\begin{gathered} 911 \\ \text { jRpqXaybz } \end{gathered}$ | ${ }_{28 \%}^{843}$ | $\begin{gathered} 661 \\ \substack{33 \% \\ D} \end{gathered}$ | 589\% |
| $\underset{1}{1937} \underset{1}{65 \%}$ | ${ }^{1964}$ | ${ }^{1216}$ | $\underset{C}{1347} \underset{C}{60 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 34
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Q8.4 How concerned are you that in the future
${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)
No opinion/don't know

Mean

Standard Deviation
$\underset{\substack{\text { All not very/not at all } \\ \text { (Net) }}}{ }$
All very/fairly (Net)

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,0) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \end{gathered}$ | Muswell Hill (3) (S) | Reepham ( $2,3,4,6$ ) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | ${ }^{11} 7 \%$ | ${ }^{13} 7 \%$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 41 \\ & { }_{A}^{12 \%} \end{aligned}$ | ${ }_{3 \%}^{4}$ | $7 \%$ | 13\% | ${ }^{26} 9$ | $\begin{aligned} & { }^{10} 9 \% \\ & 9 \% \end{aligned}$ | ${ }_{6 \%}$ | ${ }^{26} 9$ | $\begin{gathered} 26 \\ \substack{12 \% \\ A} \end{gathered}$ | 14\% |
| ${ }^{929}$ | 29\% | ${ }_{23}^{41}$ | 30 27 | ${ }^{68}$ | 38\% | ${ }_{27}^{27}$ | ${ }_{22 \%}^{26}$ | ${ }^{46}$ 15\% | 20\% | ${ }_{27}^{27}$ | 20\% | ${ }_{21}^{46}$ | $\begin{gathered} 107 \\ \begin{array}{c} 29 \% \\ A \end{array} \end{gathered}$ |
| 1749\% | ${ }_{41 \%}^{62}$ | ${ }_{3}^{65}$ | ${ }_{38 \%}^{42 \%}$ | ${ }_{145}^{145}$ | ${ }^{58} 8$ | ${ }_{47 \%}^{47}$ | $\begin{aligned} & 46 \\ & 38 \% \end{aligned}$ | ${ }^{114} 3$ | 473\% | 45\% | ${ }^{122} 4 \%$ | ${ }^{83}{ }^{3}$ | ${ }^{152} 4 \%$ |
| ${ }^{106}$ | 36\% | 28\% | ${ }_{22}^{24}$ | ${ }_{27}^{77}$ | ${ }_{20}^{24}$ | 19\% | 38\% | ${ }^{88}$ 29\% | 31 28 | 20\% | ${ }^{88}$ 28\% | ${ }_{24}^{51}$ | ${ }_{24 \%}^{88}$ |
| ${ }_{6}^{25}$ | 9\% | ${ }^{7} 4$ | ${ }_{5 \%}^{6}$ | 20\% | - | - | ${ }_{1 \%}$ | $\begin{gathered} 269 \\ A \% \\ A \end{gathered}$ | ${ }_{2 \%}$ | $2 \%$ | 8\% | $9 \%$ | 2\% |
| 1.80 | 1.91 | 1.90 | 1.79 | 1.78 | 1.85 | 1.78 | 1.85 | 1.96 | 1.92 | 1.81 | 1.90 | 1.77 | 1.87 |
| 0.94 | 0.89 | 0.92 | 0.89 | 0.94 | 0.77 | 0.84 | 0.96 | 0.93 | 0.92 | 0.83 | 0.92 | 0.96 | 0.82 |
| $\underset{32 \%}{145}$ | ${ }^{407 \%}$ | ${ }_{31}^{54}$ | ${ }^{38} 8$ | $\begin{gathered} 109 \\ 31 \% \end{gathered}$ | ${ }_{32}^{38}$ | ${ }_{34 \%}$ | $\begin{aligned} & 39 \\ & 33 \% \end{aligned}$ | ${ }_{24 \%}^{724}$ | ${ }^{30} 97 \%$ | $\begin{aligned} & 33 \\ & 33 \% \end{aligned}$ | 86\% | 72\% | $\underset{33 \%}{121}$ |
| ${ }_{62 \%}^{280}$ | $\underset{\substack{101 \\ 67 \%}}{ }$ | ${ }^{115}$ | 60\% | ${ }_{63 \%}^{222}$ | ${ }_{88}^{82}$ | 66\% | 80 ${ }_{6}$ | ${ }_{6}^{202}$ | 78 $71 \%$ | 65\% | 206\% | ${ }^{134} 62 \%$ | $\stackrel{240}{65 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 34

Q8.4 How concerned are you that in the future
${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)
Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
$\underset{\substack{\text { All not very/not at all } \\ \text { (Net) }}}{ }$

All very/fairly (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctr()) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 14 5 | ${ }_{1 \%}^{1 \%}$ | ${ }^{18} 9$ | ${ }^{15} 5$ | ${ }^{15}$ |
| 20\% | $\begin{gathered} 39 \\ 30 \% \\ A \end{gathered}$ | ${ }_{23}^{43}$ | ${ }_{17 \%}$ | 19\% |
| ${ }_{45 \%}^{135}$ | ${ }_{42}^{55}$ | 95\% | ${ }_{41 \%}^{122}$ | 114 38 |
| 83\% | 33\% | ${ }^{35} 7$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 31 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 92 \\ & \begin{array}{l} 91 \% \\ \mathrm{AZ} \end{array} \end{aligned}$ |
| 7\% | ${ }_{5 \%}$ | ${ }_{3 \%}$ | ${ }^{19} 6$ | ${ }_{\text {A }}^{22} \times$ |
| $\stackrel{1.98}{\text { Av }}$ | 1.91 | 1.75 | $\stackrel{2.04}{\text { A }}$ | $\stackrel{2.01}{\text { A }}$ |
| 0.83 | 0.76 | 0.86 | 0.85 | 0.87 |
| ${ }_{25}^{75}$ | ${ }_{30 \%}^{40}$ | ${ }_{325}^{65}$ | 27\% | 73 ${ }_{24}$ |
| $\begin{gathered} 218 \\ 73 \% \\ \mathrm{AV} \end{gathered}$ | 85 64 | 130 $64 \%$ | $\underset{A}{215} \underset{A}{21 \%}$ | 20680\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{h}) \\ \hline \end{gathered}$ | Chale Green $(2,5)$ $\qquad$ |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> $(p)$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{array} \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }^{212} 7$ | ${ }^{28} 8$ | 5\% | ${ }^{15} 9$ | ${ }_{11}^{12}$ | ${ }_{\substack{412 \% \\ A}}$ | $8 \%$ | 6\% | $\frac{9}{7 \%}$ | ${ }^{18}$ | ${ }_{3 \%}$ | ${ }_{5 \%}$ | 24\% | $15 \%$ | ${ }_{6 \%}^{23}$ |
|  | ${ }^{631}$ | 74\% | $\begin{aligned} & 49 \\ & \begin{array}{l} 42 \% \\ \text { KK } \end{array} \end{aligned}$ | 22\% | 22\% | ${ }_{25 \%}$ | ${ }_{19 \%}^{24}$ | ${ }_{22}^{22}$ | 28\% | 19\% | 14\% | ${ }_{22}^{21}$ | 19\% | ${ }_{21}^{43}$ | $\begin{gathered} 100 \\ \substack{27 \% \\ A} \end{gathered}$ |
|  | ${ }^{1255}$ | 204 | 40\% | ${ }_{38 \%}^{63}$ | ${ }_{32 \%}^{35}$ | 137 ${ }^{139}$ | 559\% | $\begin{aligned} & \left.\begin{array}{l} 55 \\ 53 \% \\ A \end{array}\right) \end{aligned}$ | $\begin{aligned} & 50 \\ & 41 \% \end{aligned}$ | 100 ${ }_{3}$ | $\begin{aligned} & 56 \\ & \begin{array}{l} 50 \% \\ \text { A } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & \begin{array}{c} 42 \% \\ A \end{array} \end{aligned}$ | ${ }^{137}$ 45\% | 93\% | $\xrightarrow{160}$ |
|  | 709 <br> 24 | 107 $24 \%$ | 31 $20 \%$ | $\begin{aligned} & 62 \\ & 37 \% \\ & A \end{aligned}$ | 31 $29 \%$ | ${ }_{19 \%}$ | ${ }_{22 \%}^{28}$ | ${ }_{17 \%}^{18}$ | ${ }_{21}^{26}$ | $\begin{aligned} & 99 \\ & 33 \% \\ & A \end{aligned}$ | 31\% | 15\% | ${ }^{75}$ | 24\% | ${ }^{72} 20$ |
|  | ${ }^{155}$ | ${ }^{35}$ | ${ }_{5 \%}^{7}$ | ${ }_{2 \%}$ | ${ }_{7 \%}^{8}$ | ${ }^{17} 5$ | $\begin{gathered} \quad{ }^{10}{ }_{8 \%}^{8 \%} \\ \hline \end{gathered}$ | ${ }_{3}^{3}$ | ${ }_{2 \%}^{3}$ | $\begin{gathered} 28 \\ { }_{9}^{28} \\ \hline \end{gathered}$ | ${ }_{5 \%}$ | ${ }_{4 \%}$ | 9\% | ${ }_{4}^{8}$ | ${ }^{14} 4 \%$ |
|  | 1.88 | 1.94 | 1.81 | 2.06 | 1.85 | 1.68 | 1.90 | 1.84 | 1.77 | $\stackrel{2.03}{\text { A }}$ | $\stackrel{2.08}{\text { A }}$ | 1.82 | 1.89 | 1.88 | 1.79 |
|  | 0.87 | 0.84 | 0.81 | 0.94 | 1.00 | 0.93 | 0.85 | 0.78 | 0.87 | 0.91 | 0.74 | 0.77 | 0.88 | 0.87 | 0.84 |
|  | 843\% | ${ }_{23 \%}^{102}$ | ${ }_{35 \%}^{54}$ | $\begin{aligned} & 37 \\ & 27 \end{aligned}$ | ${ }_{34}^{34}$ | $\begin{gathered} 129 \\ 37 \% \\ A \end{gathered}$ | ${ }_{26}^{32}$ | ${ }_{27 \%}^{28}$ | ${ }_{34}^{44}$ | 74 ${ }_{25}$ | 179\% | 28\% | ${ }_{27}^{83}$ | 28\% | ${ }^{123} 3$ |
|  | 1964 60 | 311 69 | $\begin{aligned} & 92 \\ & \hline 00 \% \end{aligned}$ | $\begin{gathered} 125 \\ \substack{125 \\ A L} \end{gathered}$ | ${ }_{6}^{66}$ | ${ }^{202}$ | 83\% | 73 $70 \%$ | ${ }^{76}$ \% | 199 $66 \%$ | $\begin{gathered} 87 \\ \substack{88 \% \\ A} \end{gathered}$ | 64\% | 212\% | ${ }_{\text {148\% }}^{142}$ | $\underset{\text { 232 }}{23 \%}$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) | Berridge (Meadow ctri) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{212}{ }_{7 \%}$ | ${ }_{8 \%}^{23}$ | ${ }_{3 \%}^{4}$ | ${ }^{12}{ }_{6 \%}$ | ${ }_{6 \%}^{17}$ | ${ }^{12}{ }_{4 \%}$ |
|  | ${ }_{21 \%}^{631}$ | ${ }_{24 \%}^{72}$ | $\begin{aligned} & 28 \\ & 23 \% \end{aligned}$ | ${ }_{24 \%}^{45}$ | ${ }_{16 \%}^{48}$ | ${ }^{56} 9$ |
|  | ${ }_{42 \%}^{1255}$ | ${ }_{41 \%}^{122}$ | ${ }_{45 \%}^{56}$ | ${ }_{44 \%}^{84}$ | ${ }_{46 \%}^{138}$ | ${ }_{45 \%}^{135}$ |
|  | 709 $24 \%$ | ${ }_{22 \%}^{65}$ | $\begin{gathered} 32 \\ 26 \% \end{gathered}$ | ${ }_{23}^{43}$ | ${ }_{28}^{83}$ | $\begin{aligned} & 62 \\ & { }_{21 \%} \end{aligned}$ |
|  | ${ }^{155} 5$ | $\begin{aligned} & 18 \\ & { }^{6 \%} \\ & \times \end{aligned}$ | ${ }_{3 \%}^{4}$ | $7_{4 \%}$ | ${ }_{5 \%}^{15}$ | $\begin{gathered} 32 \\ 11 \% \\ A \end{gathered}$ |
|  | 1.88 | 1.81 | 1.97 | 1.86 | $\underset{A}{2.00}$ | 1.93 |
|  | 0.87 | 0.88 | 0.80 | 0.85 | 0.84 | 0.79 |
|  | $\begin{aligned} & 843 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & 26 \% \end{aligned}$ | ${ }_{30 \%}^{57}$ | ${ }_{25}^{62 \%}$ | ${ }_{23}^{68}$ |
|  | $\begin{aligned} & 1964 \\ & 66 \% \end{aligned}$ | ${ }_{62 \%}^{187}$ | ${ }_{71 \%}^{88}$ | ${ }_{66 \%}^{127}$ | $\begin{gathered} 221 \\ 73 \% \\ A \end{gathered}$ | $\begin{gathered} 197 \\ 66 \% \end{gathered}$ |

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## Q8.4 How concerned are you that in the future

${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)
Fairly concerned (2)
Very concerned (3)
No opinion/don't know Mean

Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (I) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & \begin{array}{c} 251 \\ { }_{8}^{2 \%} \end{array} \end{aligned}$ | ${ }^{212} 2_{\%}$ | ${ }_{10 \%}^{104}$ | ${ }^{157}$ | ${ }^{133}$ | ${ }^{58}{ }_{9 \%}$ | $\begin{aligned} & 91 \\ & 9 \% \\ & M \end{aligned}$ | 78\% | ${ }_{9}^{94}$ | ${ }_{7 \%}^{136}$ | ${ }^{111} 8$ | ${ }^{44} \%$ | ${ }_{6 \%}^{63}$ | 59\% |
| ${ }_{22 \%}^{600}$ | ${ }_{21 \%}^{631}$ | ${ }_{22 \%}^{242}$ | $\begin{gathered} 451 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 308 \\ & 22 \% \end{aligned}$ | $\underset{22 \%}{133}$ | ${ }_{20 \%}^{204}$ | $\stackrel{186}{22 \%}$ | $\underset{22 \%}{234}$ | $\begin{gathered} 439 \\ 21 \% \end{gathered}$ | 308 $22 \%$ | ${ }_{20 \%}^{123}$ | ${ }_{20 \%}^{201}$ | $\begin{gathered} 180 \\ 22 \% \end{gathered}$ |
| 1202 $40 \%$ | 1255 42 | $\stackrel{444}{41 \%}$ | 804\% | ${ }_{42 \%}^{593}$ | ${ }_{41 \%}^{250}$ | ${ }_{392}^{392}$ | ${ }_{41 \%}^{343}$ | ${ }_{42 \%}^{453}$ | 877 ${ }^{43 \%}$ | $\begin{gathered} \substack{62 \\ \hline \\ A 5 \%} \end{gathered}$ | $\begin{gathered} \text { 279\% } \\ \hline A 6 \% \end{gathered}$ | 400\% | $\begin{aligned} & 384 \\ & 44 \% \\ & A H \end{aligned}$ |
| $\begin{gathered} 735 \\ \begin{array}{c} 75 \% \\ k \end{array} \end{gathered}$ | 709 $24 \%$ | 255\% | 502\% | $\begin{gathered} 340 \\ 24 \% \end{gathered}$ | ${ }^{155}$ | $\stackrel{257}{25 \%}$ | ${ }_{25 \%}^{208}$ | ${ }_{23}^{248}$ | 477 ${ }_{2}$ | ${ }_{22 \%}^{307}$ | 139 $23 \%$ | ${ }_{268}^{27 \%}$ | ${ }_{22 \%}^{183}$ |
| $\begin{aligned} & 124 \\ & E 4 \\ & E H \end{aligned}$ | ${ }^{155}$ | ${ }^{37}$ | 86\% | ${ }^{42} 3$ | 19\% | $\underset{A}{60}$ | ${ }_{2 \%}^{20}$ | ${ }^{45}$ | $\underset{A}{114} \underset{A}{14}$ | 59\% | ${ }_{3 \%}^{21}$ | $\begin{gathered} 78 \% \\ { }^{8 \%} \end{gathered}$ | ${ }_{3 \%}^{27}$ |
| 1.85 | 1.88 | 1.81 | 1.86 | 1.83 | 1.84 | 1.86 | 1.84 | 1.83 | 1.88 | 1.84 | 1.88 | 1.94 | 1.86 |
| 0.91 | 0.87 | 0.92 | 0.90 | 0.91 | 0.92 | 0.93 | 0.92 | 0.90 | 0.86 | 0.87 | 0.86 | 0.88 | 0.85 |
| $\left.\begin{gathered} 911 \\ 31 \% \\ M \end{gathered} \right\rvert\,$ | 843 $28 \%$ | ${ }^{346}$ 32\% | 608 ${ }^{\text {30\% }}$ | ${ }^{441}$ \% | ${ }_{31 \%}^{191}$ | ${ }_{295}^{295}$ | ${ }_{32 \%}^{264}$ | ${ }_{31 \%}^{328}$ | 575\% | 419\% | 167\% | 264 26 | 239 29 |
| $\begin{gathered} 1937 \\ 65 \% \end{gathered}$ | $\begin{gathered} 1964 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 699 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 1306 \\ 65 \% \end{gathered}$ | $\begin{gathered} 933 \\ 66 \% \end{gathered}$ | $\begin{gathered} 405 \\ 66 \% \end{gathered}$ | $\begin{gathered} 649 \\ 649 \end{gathered}$ | $\begin{gathered} 551 \\ 60 \% \end{gathered}$ | $\begin{gathered} 701 \\ 65 \% \end{gathered}$ | ${ }_{66 \%}^{1354}$ | ${ }^{939}$ | 418\% | 668\% | ${ }_{\text {c }}^{567}$ |

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## Q8.4 How concerned are you that in the future

## ${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think ${ }^{* * *}$

Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & \text { Hat// } \\ & \text { Maisonette } \\ & \text { (L) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} { }_{4}^{25 \%} \\ \text { IMTef } \end{gathered}$ | 26\% | ${ }_{7 \%}$ | ${ }^{34} \%$ | ${ }^{43}$ | ${ }_{9 \%}$ | $\begin{gathered} 79 \\ \text { ACD } \\ \text { Al } \end{gathered}$ | $\begin{gathered} 143 \\ 11 \% \\ \mathrm{Al} \end{gathered}$ | ${ }^{108}$ | ${ }^{133} 9$ | ${ }_{8 \%}^{80}$ | ${ }^{28} 9$ | ${ }^{135}$ | $\begin{gathered} { }^{68} \\ \text { AM }^{1 / \%} \end{gathered}$ | ${ }_{8 \%}^{43}$ |
| $\begin{aligned} & \begin{array}{l} 660 \\ 202 \\ 1 \mathrm{Ke} \end{array} \end{aligned}$ | 24\% | 20\% | ${ }_{22 \%}^{112}$ | ${ }^{108}$ | $\xrightarrow{103}$ | ${ }_{24 \%}^{182}$ | $\begin{gathered} 346 \\ 246 \\ \text { Al } \end{gathered}$ | ${ }^{319} 19$ | $\begin{gathered} 361 \\ 24 \% \\ \mathrm{~K} \end{gathered}$ | 201 $20 \%$ | 23\% | ${ }^{418} 8$ | 131 | 101 |
| $\begin{gathered} 1202 \\ \text { GNPgh } \end{gathered}$ | 106\% | $\underset{\substack{203 \\ \hline \\ \hline}}{24 \%}$ | ${ }_{4215}$ | ${ }_{42 \%}^{226}$ | ${ }^{175}$ | ${ }^{277}$ | ${ }_{4}^{534}$ \% | 668 $41 \%$ | ${ }^{632} 41 \%$ | 409\% | $\xrightarrow{108}$ | $\begin{aligned} & 766 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | ${ }_{36 \%}^{218}$ | 1979\% |
| $\begin{gathered} \quad 735 \\ \text { GHJRg } \end{gathered}$ | 22\% | ${ }^{113}$ | $\underset{G}{142} \underset{G}{28 \%}$ | $\begin{gathered} 146 \\ \hline 17 \% \\ \hline \end{gathered}$ | 114\% | ${ }_{22}^{163}$ | $\stackrel{288}{21 \%}$ | $\begin{aligned} & 447 \\ & 28 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }^{350}$ | $\begin{gathered} 275 \\ \text { 27\% } \\ \text { AJ } \end{gathered}$ | 28\% | ${ }_{\text {434 }}{ }^{44 \%}$ | 151 | $\underset{\substack{141 \\ \text { 28\% } \\ \mathrm{R}}}{ }$ |
| $\begin{gathered} 124 \\ \text { DHM } \end{gathered}$ | ${ }^{10} 4$ | ${ }^{22} 5$ | ${ }^{13} 3$ | ${ }^{17} 3$ | ${ }^{15}$ | $\begin{gathered} 47 \\ \text { ADEF } \end{gathered}$ | ${ }_{3 \%}{ }^{3}$ | 87 AH 5\% | ${ }^{60} 4 \%$ | $5_{5 \%}$ | ${ }^{11} 4$ | ${ }_{3 \%}^{63}$ | $\begin{gathered} { }^{35} \\ \text { AM }^{6 \%} \end{gathered}$ | 24\% |
| $\begin{gathered} 1.85 \\ \substack{1.5 p \\ \mathrm{GH}} \end{gathered}$ | 1.77 | 1.91 | ${ }_{\text {ABG }} 1.92$ | 1.91 $B 6$ | 1.84 | 1.75 | 1.74 | 1.95 AH | 1.81 | ${ }^{1.91}$ | 1.85 | 1.86 | 1.80 | 1.90 |
| 0.91 | 0.92 | 0.86 | 0.88 | 0.90 | 0.92 | 0.94 | 0.92 | 0.88 | 0.90 | 0.90 | 0.95 | 0.88 | 0.97 | 0.92 |
| $\begin{gathered} 911 \\ \text { 91\% } \\ \text { clket } \end{gathered}$ | $\begin{aligned} & 90 \\ & \begin{array}{l} 94 \% \\ C \end{array} \end{aligned}$ | ${ }_{26 \%}^{121}$ | ${ }_{28 \%}^{146}$ | ${ }_{281}^{151}$ | ${ }_{32 \%}^{142}$ | $\begin{gathered} 261 \\ A C D E \% \end{gathered}$ | $\begin{gathered} 489 \\ 38 \% \\ \text { Al } \end{gathered}$ | $\begin{gathered} 422 \\ 26 \% \end{gathered}$ | $\begin{gathered} 494 \\ \begin{array}{c} 42 \% \\ K \end{array} \end{gathered}$ | 281 28 | ${ }_{33}^{97}$ | ${ }_{353}^{50 \%}$ | 199 33 | $\xrightarrow{144}$ |
| $\begin{gathered} 1937 \\ \text { GHNP\% } \\ \hline \text { GN\% } \end{gathered}$ | $\underset{\text { c2\% }}{163}$ | $\underset{G}{316} \underset{\substack{39 \%}}{ }$ | $\begin{gathered} 357 \\ { }^{359 \%} \end{gathered}$ | $\begin{aligned} & 372 \\ & 69 \% \\ & \hline 6 G \end{aligned}$ | $\underset{G}{289} \underset{G}{55 \%}$ | 440\% | ${ }_{61 \%}^{822}$ | $\begin{gathered} 1115 \\ \substack{1 \% \\ A H} \end{gathered}$ | ${ }_{64 \%}^{982}$ | ${ }_{684}^{684}$ | 190 <br> $64 \%$ | $\stackrel{1200}{\substack{60 \%}}$ | ${ }^{369} 6$ | $\underset{\substack{338 \\ \hline 7 \%}}{\substack{\text { P }}}$ |

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## Q8.4 How concerned are you that in the future

${ }^{* * *}$ Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
|  | $\begin{aligned} & \begin{array}{l} 68 \\ 11 \% \\ A T \end{array} \end{aligned}$ | ${ }_{8 \%}^{85}$ | 42\% | ${ }_{9 \%}^{43}$ | 13\% | ${ }^{156}$ \% | ${ }_{10 \%}$ | ${ }_{10}^{10}$ | ${ }_{7 \%}^{8}$ | ${ }^{67}$ | ${ }^{63} \%$ | $\begin{gathered} 85 \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 21 \\ \text { Aefg } \\ 21 \% \end{gathered}$ | ${ }_{8 \%}^{18}$ | ${ }^{233} 8$ |
| $\begin{aligned} & \begin{array}{l} 600 \\ \text { IKe } \\ \text { IKe } \end{array} \end{aligned}$ | $\begin{gathered} 157 \\ 24 \% \\ 0 \end{gathered}$ | ${ }_{22}^{240}$ | $\xrightarrow{106}$ | $\begin{aligned} & 99 \\ & 20 \% \end{aligned}$ | ${ }_{228}^{58}$ | ${ }^{453}$ | $\begin{aligned} & 82 \\ & 20 \% \end{aligned}$ | ${ }_{23}^{93 \%}$ | ${ }_{20}^{25}$ | 204 18 | $\underset{\substack{199 \\ e \\ e}}{11 \%}$ | $\begin{aligned} & 208 \\ & 20 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 30 \\ 31 \% \\ \text { Aef } \end{gathered}$ | 418\% | 619 23 |
| $\begin{aligned} & 1202 \\ & \text { } \begin{array}{c} 40 \% \\ \text { GNPg } \end{array} \end{aligned}$ | ${ }_{3}^{230}$ | $\underset{\substack{435 \\ \hline \\ \hline}}{ }$ | $\begin{gathered} 230 \\ \text { AOPQ } \end{gathered}$ | ${ }^{202}$ \% | 105 | 795 $40 \%$ | 161 $40 \%$ | 166 $42 \%$ | 56\% | $\underset{\substack{471 \\ 4 \\ \mathrm{~h}}}{ }$ | $\begin{gathered} 415 \\ 45 \% \\ \text { Agh } \end{gathered}$ | 2717\% | 29\% | 95\% | 1107\% |
| $\begin{gathered} 735 \\ \text { 25\% } \\ \text { GHR } \\ \text { gh } \end{gathered}$ | 155 $24 \%$ | ${ }_{264}^{264}$ | ${ }_{21 \%}^{105}$ | ${ }_{26 \%}^{129}$ | $\begin{gathered} 82 \\ A P Q R \end{gathered}$ | $\begin{gathered} 499 \\ { }_{25 \%} \end{gathered}$ | $\begin{gathered} 103 \\ 25 \% \end{gathered}$ | ${ }_{22 \%}^{86 \%}$ | 31 $25 \%$ | $\begin{gathered} \begin{array}{c} 358 \\ \text { Afgh } \\ \text { Afg } \end{array} \end{gathered}$ | $\begin{gathered} 221 \\ 24 \% \\ \text { gh } \end{gathered}$ | $\underset{\substack{137 \\ 19 \% \\ h}}{ }$ | 10\% | ${ }^{61} 27$ | 674 |
| $\begin{gathered} 124 \\ \text { DHM } \end{gathered}$ | ${ }^{33} 5$ | ${ }^{47} 4 \%$ | ${ }^{18} 4$ | 20\% | 2\% | ${ }^{89}$ 4\% | 19\% | ${ }^{12}$ \% | ${ }_{2 \%}$ | ${ }^{41}$ | ${ }^{33} 4$ | ${ }^{27}{ }_{4}$ | $\stackrel{8}{8 \%} \text { Aefg }$ | 7\% | ${ }^{117} 4$ |
| $\begin{gathered} \substack { 1.85 \\ \begin{subarray}{c}{4 g J \\ \text { Pgh }{ 1 . 8 5 \\ \begin{subarray} { c } { 4 g J \\ \text { Pgh } } } \\ {\hline} \\ {\hline} \\ \hline \end{gathered}$ | 1.77 | 1.86 | 1.82 | 1.88 | $\begin{gathered} 1.99 \\ A_{2} 8 \\ R \end{gathered}$ | 1.86 | 1.84 | 1.77 | 1.92 | $\underset{\text { Afg }}{\text { 2.02 }}$ | 1.88 gh | 1.66 | 1.31 | 1.93 | 1.84 |
| 0.91 | 0.95 | 0.90 | 0.87 | 0.91 | 0.86 | 0.90 | 0.94 | 0.92 | 0.86 | 0.87 | 0.86 | 0.93 | 0.96 | 0.90 | 0.91 |
| $\begin{gathered} 911 \% \\ 31 \% \\ \text { CIKe } \end{gathered}$ | $\begin{array}{r} 225 \\ \text { AOS5 } \\ { }_{5}^{255} \end{array}$ | 325 $30 \%$ | $\begin{aligned} & 148 \\ & 30 \% \end{aligned}$ | ${ }_{292}^{142}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | ${ }^{609}$ | $\begin{aligned} & 123 \\ & 30 \% \end{aligned}$ | ${ }_{33}^{132}$ | ${ }_{27 \%}^{33}$ | 271 $24 \%$ | $\underset{\substack{28 \%}}{262}$ | $\begin{aligned} & 293 \\ & \text { 4ef } \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 51 \\ \text { Aefg } \\ \text { A2\% } \end{gathered}$ | 59\% | ${ }^{852}$ 31\% |
| $\begin{gathered} 1937 \\ \text { GHNP } \\ \text { Gh } \\ \hline \end{gathered}$ | ${ }^{385}$ | $\begin{gathered} 699 \\ \substack{65 \%} \end{gathered}$ | $\underset{\mathrm{P}}{335} \underset{\substack{37 \%}}{ }$ | $\underset{\substack{331 \\ 67 \%}}{\substack{37}}$ | $\begin{gathered} 187 \\ \substack{19 \% \\ \text { AP }} \end{gathered}$ | ${ }_{6}^{1294}$ | ${ }^{264}$ 65\% | $\underset{44 \%}{252}$ | ${ }_{71 \%}^{87}$ | $\begin{gathered} 822 \\ \text { A7gh } \\ \text { Afgh } \end{gathered}$ | $\begin{gathered} 636 \\ \text { 68\% } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 408 \\ & 56 \% \\ & h \end{aligned}$ | 39\% | 156\% | ${ }^{1781}$ 65\% |

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${ }^{* * * S u p p l i e s ~ o f ~ f o s s i l ~ f u e l s ~(e . g . ~ c o a l ~ a n d ~ g a s) ~ w i l l ~ r u n ~ o u t ~ s o o n e r ~ t h a n ~ w e ~ t h i n k * * * ~}$
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly <br> (C) | Not very/ not at all (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 251 \\ \text { CEHINb } \\ \text { CE } \end{gathered}$ | $\begin{aligned} & 99 \% \\ & { }_{C}^{9 \%} \end{aligned}$ | ${ }^{83}$ | $\begin{aligned} & { }^{65} \\ & 10 \% \end{aligned}$ | ${ }^{60}{ }_{6 \%}$ | 17\% | $\begin{gathered} 24 \\ \text { AEF } \\ \hline 14 \% \end{gathered}$ | ${ }^{30} 4$ | 59\% | $\begin{aligned} & 162 \\ & 16 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{125}$ | ${ }^{63}$ | 670\% | ${ }^{156}$ |
| $\begin{gathered} \begin{array}{c} 660 \\ \text { EHIN } \\ \text { EHO } \\ \text { aq } \end{array} \end{gathered}$ | ${ }^{229} 29$ | ${ }_{22 \%}^{276}$ | ${ }_{23}^{151}$ | 211 $20 \%$ | $\begin{aligned} & 71 \\ & { }_{30 \%}^{30 \%} \\ & \text { aE } \end{aligned}$ | $\begin{gathered} 57 \\ \substack{34 \% \\ A E} \end{gathered}$ | ${ }^{87}$ | $\underset{\substack{235 \\ H}}{\substack{29 \\ \hline}}$ | $\begin{aligned} & 338 \\ & 33 \% \\ & \text { AHI } \end{aligned}$ | $\stackrel{316}{19 \%}$ | $\begin{aligned} & 173 \\ & 25 \% \\ & A K \end{aligned}$ | 166\% | $\stackrel{425}{21 \%}$ |
| $\begin{gathered} 1202 \\ 4 G \% \\ \text { BGJU } \\ \mathrm{p} \end{gathered}$ | ${ }^{398} 8$ | $\begin{gathered} 548 \\ { }^{548 \%} \\ \text { ABD } \end{gathered}$ | ${ }^{251} 38$ | $\begin{aligned} & 463 \\ & 436 \\ & A G \end{aligned}$ | ${ }_{37 \%}^{88}$ | 47\% | ${ }^{251} 34$ | $\begin{aligned} & 627 \\ & \text { } 52 \% \\ & \text { AHJ } \end{aligned}$ | ${ }_{324}$ | $\begin{gathered} 711 \\ 44 \% \\ \mathrm{AL} \end{gathered}$ | 246 $36 \%$ | 277 ${ }^{40 \%}$ | ${ }^{838} 81 \%$ |
| $\begin{gathered} { }^{735} \\ \text { GIJd } \end{gathered}$ | 279 26 | $\stackrel{294}{24 \%}$ | ${ }^{158}$ | $\begin{aligned} & 298 \\ & 28 \% \\ & A G \end{aligned}$ | ${ }_{22}{ }^{2}$ | ${ }_{16 \%}^{26}$ | $\begin{aligned} & 347 \\ & \text { Ald } \\ & \text { Ald } \end{aligned}$ | $\underset{\substack{245 \\ j}}{ }$ | ${ }_{14 \%}^{143}$ | $\begin{gathered} 430 \\ 26 \% \\ A \end{gathered}$ | ${ }^{184}$ | ${ }^{156}$ | $\begin{aligned} & 540 \\ & { }_{270}^{27} \\ & A^{2} \end{aligned}$ |
| $\begin{gathered} 124 \% \\ \text { CEHKak } \\ \text { qr } \end{gathered}$ | 53 5 c\% | ${ }^{38} 8$ | ${ }^{31} 5$ | ${ }^{33}$ 3\% | 9 | $\begin{gathered} { }^{13} 8{ }_{8 \%} \\ A^{2} \end{gathered}$ | ${ }^{15}$ | 42\% | $\begin{gathered} { }^{67} \\ \text { AHI } \end{gathered}$ | ${ }_{3}^{52}$ | ${ }^{25} 4$ | 30 $4 \%$ | ${ }^{78} 4$ |
| $\begin{gathered} 1.85 \\ \text { GjMd } \\ n \end{gathered}$ | 1.85 | 1.88 | 1.80 | 1.97 AFG | $\stackrel{1.77}{G}$ | 1.49 | ${ }_{\text {a }}^{2.28}$ | $\stackrel{1.91}{\text { AJ }}$ | 1.46 | ${ }^{1.91}{ }^{\text {AL }}$ | 1.83 | 1.78 | 1.90 AM |
| 0.91 | 0.94 | 0.86 | 0.93 | 0.85 | 0.89 | 0.95 | 0.84 | 0.78 | 0.94 | 0.88 | 0.94 | 0.92 | 0.90 |
| $\begin{gathered} 911 \\ 31 \% \\ \text { EHKN } \\ \text { वq } \end{gathered}$ | ${ }_{328}$ | $\begin{gathered} 359 \\ \hline 29 \% \end{gathered}$ | 216 ${ }_{33}$ | 271 | $\begin{gathered} 88 \\ \substack{37 \%} \\ A E \end{gathered}$ | $\begin{gathered} 81 \\ \text { AEF } \end{gathered}$ | 117 $16 \%$ | $\underset{H}{294} \underset{H}{24 \%}$ | $\begin{aligned} & 500 \\ & \text { AHI } \\ & \text { AHI } \end{aligned}$ | $\begin{gathered} 441 \\ 27 \% \end{gathered}$ | $\begin{gathered} 236 \\ 34 \% \\ A K \end{gathered}$ | $\underset{\substack{233 \\ 33 \%}}{N}$ | 581 |
| $\begin{aligned} & \text { 1937 } \\ & \text { FGJ. } 5 \% \end{aligned}$ | 677 64 | $\begin{gathered} 842 \\ \text { ABD } \\ \text { AB8 } \end{gathered}$ | ${ }_{609}^{409}$ | $\begin{gathered} 761 \\ \text { 7 } 71 \% \\ A F G \end{gathered}$ | $\begin{gathered} 140 \\ \left.\begin{array}{c} \text { 59\% } \\ \hline \end{array}\right) \end{gathered}$ | ${ }_{43}^{73}$ | $\begin{aligned} & 598 \\ & 82 \% \\ & \text { A1J } \end{aligned}$ | $\begin{aligned} & 872 \\ & \begin{array}{c} 72 \% \\ \text { AJ } \end{array} \end{aligned}$ | 467 45 | $\begin{gathered} 1141 \\ \mathrm{AL} 0 \% \\ \hline \end{gathered}$ | ${ }_{6}^{430}$ | ${ }_{62 \%}^{433}$ | $\begin{gathered} 1378 \\ { }_{8}^{18 \%} \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 37
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***Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber <br> (n) | Other (o) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 251 \\ \substack{8 \% \\ \text { CHiN } \\ \text { be }} \end{gathered}$ | ${ }^{67}$ | ${ }^{106}$ | ${ }^{25} \%$ | $\begin{gathered} 53 \\ \text { Aabc } \end{gathered}$ | 21 6 | ${ }_{9 \%}^{61}$ | ${ }^{42}$ \% | $\underset{9}{126}$ | 70 ${ }_{8 \%}$ | 149\% | ${ }_{11 \%}^{32}$ | 169\% | 78\% | ${ }^{10 \%}$ | 9\% | 89\% | ${ }^{48} 8$ | 39\% |
|  | 160 | ${ }_{23 \%}^{337}$ | 74\% | ${ }_{25 \%}^{89}$ | ${ }_{22 \%}^{82}$ | $\xrightarrow{166}$ | 114 | ${ }_{2298}$ | 176\% | 419\% | ${ }_{22 \%}^{65}$ | ${ }^{451}$ | ${ }_{2}^{202 \%}$ | ${ }_{2}^{23}$ | ${ }_{20}^{21}$ | $\begin{gathered} 233 \\ 23 \% \\ \substack{23} \end{gathered}$ | $\stackrel{105}{18 \%}$ | 109 $24 \%$ 9 |
| $\begin{gathered} 1202 \\ { }_{40 \%}{ }_{c}^{1 H \mathrm{~J}} \\ \mathrm{LP} \end{gathered}$ | ${ }_{3}^{321}$ | 599\% | 146\% | 136\% | $\underset{\substack{165 \\ 4 \\ f}}{ }$ | ${ }_{3}^{262}$ | 210 | 565 | 354\% | 729 <br> $0 \%$ | 119\% | 778 $40 \%$ | ${ }^{396}$ | 37 ${ }^{37}$ | 30\% | 379 $37 \%$ | $\begin{aligned} & 253 \\ & \begin{array}{c} 49 \% \\ A p \end{array} \end{aligned}$ | $\underset{\substack{190 \\ 4 \\ \text { P\% }}}{ }$ |
| $\begin{array}{r} 735 \\ \text { 735\% } \\ \text { GIJd } \end{array}$ | $\begin{gathered} 241 \\ \text { a } 30 \% \end{gathered}$ | $\begin{gathered} 352 \\ 24 \% \\ d \end{gathered}$ | 76\% | ${ }_{18 \%}^{66}$ | 100 | ${ }^{178}$ | ${ }^{136}$ | ${ }^{321}$ | 225\% | $\stackrel{439}{ }$ | 71 $24 \%$ | ${ }^{480}$ | ${ }_{248}^{248}$ | 14\% | 27\% | ${ }_{262}^{262}$ | 150\% | 22\% |
| $\begin{gathered} 124 \% \\ \text { CEHKa } \\ \text { Kqu } \end{gathered}$ | ${ }^{24} 3$ | ${ }^{67} 5$ | ${ }^{16}$ | 17\% | 9\% | ${ }^{33} 5$ | ${ }^{14} \%$ | $\begin{aligned} & \begin{array}{c} 5_{5 \%}^{5} \\ \text { eg\% } \end{array} \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{5 \%} \\ & k \end{aligned}$ | 77 $4 \%$ $k$ | ${ }_{1 \%}$ | ${ }^{80} 4$ | ${ }^{39} 4$ | 2\% | 7\% | $\begin{aligned} & { }^{56} \\ & \text { Agr } \end{aligned}$ | ${ }^{13}$ | ${ }_{2 \%}^{8}$ |
| $\begin{gathered} 1.85 \\ \text { GjM } \\ \text { dn } \end{gathered}$ | $\stackrel{1.93}{\text { Ad }}$ | ${ }_{\text {d }}^{1.86}$ | ${ }_{\text {d }} 1.85$ | 1.63 | $\stackrel{1.93}{\mathrm{~h}}$ | 1.84 | 1.88 | 1.83 | 1.89 | 1.84 | 1.80 | 1.84 | $\stackrel{1.88}{n}$ | 1.65 | 1.89 | 1.84 | 1.91 | 1.80 |
| 0.91 | 0.92 | 0.88 | 0.87 | 0.96 | 0.85 | 0.93 | 0.91 | 0.91 | 0.90 | 0.90 | 0.94 | 0.91 | 0.90 | 0.90 | 0.93 | 0.93 | 0.89 | 0.89 |
| $\begin{aligned} & 911 \\ & \begin{array}{l} 91 \% \\ \text { Halk } \\ \text { Naq } \end{array} \end{aligned}$ | 227 28 | $\begin{aligned} & 443 \\ & 30 \% \end{aligned}$ | 29\% | $\begin{gathered} 142 \\ \text { Aabci } \end{gathered}$ | ${ }_{27 \%}^{103}$ | ${ }_{32 \%}^{227}$ | ${ }^{156}{ }_{30 \%}$ | ${ }_{324}^{41 \%}$ | 246\% | ${ }_{368}$ | ${ }_{33}^{97}$ | ${ }_{32 \%}$ | $\begin{gathered} 280 \\ 290 \end{gathered}$ | 33\% | 29\% | $\underset{\substack{32 \% \\ 32 \%}}{\substack{2 \\ \hline}}$ | ${ }_{2}^{153}$ | 148 $33 \%$ 9 |
| $\begin{aligned} & \text { 1937 } \\ & \text { FGJd } \end{aligned}$ | $\begin{aligned} & 562 \\ & \begin{array}{c} 69 \% \\ \text { Ad } \end{array} \end{aligned}$ | $\begin{gathered} 951 \\ \substack{\text { 55\% } \\ d} \end{gathered}$ | $\underset{\substack{222 \\ d}}{220 \%}$ | 202 $56 \%$ | $\begin{aligned} & 205 \\ & 70 \% \\ & \text { Aft } \end{aligned}$ | 440 | $\stackrel{346}{67 \%}$ | ${ }^{886}$ | 579 | $\begin{aligned} & 1168 \\ & 64 \% \end{aligned}$ | 190 $65 \%$ | 1258 $64 \%$ | ${ }_{644}^{67 \%}$ | 59\% | ${ }_{65 \%}^{68}$ | 641 $63 \%$ | $\begin{aligned} & 403 \\ & 71 \% \\ & \text { Apr } \end{aligned}$ | 289 $65 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 38

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 332 \\ \text { BiPnrwyz } \end{gathered}$ | ${ }^{248} 8$ | $\begin{gathered} 245 \\ 12 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{100}^{200}$ |
| $\begin{aligned} & 903 \\ & \text { 90\% } \\ & \text { ijkp } \end{aligned}$ | ${ }^{858}$ | ${ }_{289}^{589}$ | ${ }_{\text {266\% }} 8$ |
| $\begin{gathered} 1052 \\ 35 \% \\ \mathrm{VZ} \end{gathered}$ | $\underset{\substack{1186 \\ 40 \%}}{ }$ | ${ }_{335}^{655}$ | ${ }_{c}^{745}$ |
| $\begin{gathered} 543 \\ \text { 18\% } \\ \text { ovvx } \end{gathered}$ | ${ }_{5}^{558}$ | ${ }_{4}^{423}$ | ${ }_{24 \%}^{445}$ |
| $\begin{aligned} & 142 \\ & 1 Q U^{5 \%} \end{aligned}$ | ${ }^{112} 4{ }_{4}$ | ${ }^{90} 5$ | ${ }^{85}$ |
| ${ }_{\text {VVX }}^{1.64}$ | ${ }^{1.72}$ | 1.68 | 1.73 |
| 0.92 | 0.88 | 0.97 | 0.92 |
| $\begin{gathered} 1235 \\ 42 \% \\ \text { Bijknyzz } \end{gathered}$ | ${ }_{37 \%}^{1106}$ | 804 $40 \%$ | 766 $38 \%$ |
| $\begin{gathered} 1595 \\ 5{ }^{4} \% \\ V Z \end{gathered}$ | $\underset{\substack{1744 \\ 59 \% \\ \hline}}{ }$ | ${ }^{1098}$ | $\begin{gathered} 1190 \\ 58 \% \\ C \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 38
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Q8.5 How concerned are you that in the future
"Power cuts will become more frequent**
Base: All

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham ( $2,3,4,6$ ) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{50} 11 \%$ | $\frac{10}{11 \%}$ | 20\% | 18 $16 \%$ | 34 $10 \%$ | 12\% | ${ }_{4}^{4}$ | 10\% | ${ }^{25} 8$ | 14\% | ${ }_{12 \%}^{12}$ | 14\% | $\begin{aligned} & { }_{A}^{22 \%} \\ & A t \end{aligned}$ | 29\% |
| ${ }^{139} 3$ | ${ }_{29}^{43}$ | 26\% | 26\% | ${ }_{109}^{10}$ | 26\% | $\begin{aligned} & 36 \\ & 36 \% \end{aligned}$ | ${ }_{30}^{36}$ | $\begin{aligned} & 93 \\ & \begin{array}{c} 91 \% \\ p \end{array} \end{aligned}$ | ${ }^{28} 8$ | ${ }_{35 \%}^{35}$ | ${ }_{31}^{94}$ | ${ }^{73} 4$ | 1120 |
| ${ }^{137}$ 30\% | 54\% | ${ }^{62}$ \% | 359 | ${ }^{131} 37 \%$ | $\begin{aligned} & 60 \\ & 50 \% \\ & A \end{aligned}$ | 44\% | 480\% | ${ }_{31} 94$ | 47 $37 \%$ | 35\% | ${ }_{34 \%}^{102}$ | 60\% | 1459\% |
| 879\% | ${ }_{20 \%}^{30}$ | 41 ${ }_{23}$ | 20\% | ${ }_{17 \%}^{60}$ | ${ }_{11}^{13}$ | ${ }_{14 \%}^{14}$ | ${ }_{21}^{25}$ | $\begin{aligned} & \begin{array}{c} 68 \\ 23 \% \\ A \end{array} \end{aligned}$ | ${ }_{23}^{25}$ | 14\% | 19\% | ${ }^{21} 9$ | 18\% |
| ${ }^{37} 8$ | $\begin{aligned} & 7 \\ & { }_{5} \end{aligned}$ | ${ }_{5 \%}^{8}$ | $4 \%$ | 17\% | ${ }_{3 \%}$ | ${ }_{2}{ }^{2}$ | ${ }_{1 \%}$ | ${ }^{20} 7$ | ${ }_{2 \%}$ | ${ }_{4}^{4}$ | 2\% | $14 \%$ | ${ }^{16} 4 \%$ |
| 1.63 | 1.69 | 1.74 | 1.58 | 1.65 | 1.64 | 1.69 | 1.74 | 1.73 | 1.71 | 1.53 | 1.60 | 1.27 | 1.71 |
| 0.95 | 0.93 | 0.96 | 0.99 | 0.89 | 0.82 | 0.77 | 0.89 | 0.93 | 0.97 | 0.89 | 0.95 | 0.94 | 0.87 |
| 189 ${ }_{42 \%}$ | ${ }_{39 \%}^{59 \%}$ | ${ }^{65}$ | $\begin{aligned} & 47 \\ & \underset{k}{43 \%} \end{aligned}$ | $\stackrel{143}{41 \%}$ | ${ }_{36 \%}$ | 40\% | ${ }_{38 \%}^{46}$ | ${ }^{118} 9$ | ${ }_{38}^{42}$ | 47\% | 135 $45 \%$ | $\begin{aligned} & 120 \\ & 56 \% \\ & A t \end{aligned}$ | 141 38 |
| $\stackrel{224}{50 \%}$ | 84\% | 103 $59 \%$ | 54\% | $\begin{gathered} 191 \\ 54 \% \end{gathered}$ | 73 $61 \%$ | ${ }_{58 \%}^{58}$ | $\begin{aligned} & 73 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 162 \\ 54 \% \end{gathered}$ | 60\% | $\begin{aligned} & 49 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 159 \\ 53 \% \end{gathered}$ | 81 $38 \%$ | $\stackrel{213}{58 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 38
Q8.5 How concerned are you that in the future
"Power cuts will become more frequent
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)
Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all

All very/fairly (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{8 \%}^{24}$ | 5\% | ${ }_{11 \%}^{23}$ | ${ }^{30}$ | 25\% |
| ${ }_{35 \%}^{104}$ | ${ }_{35}^{46}$ | $\begin{aligned} & 90 \\ & \left.\begin{array}{l} 95 \% \\ A \end{array}\right) \end{aligned}$ | ${ }_{29}^{79 \%}$ | 88\% |
| ${ }_{37 \%}^{110}$ | ${ }_{37}^{49}$ | ${ }_{27}^{57 \%}$ | ${ }_{32}^{96}$ | 121 40 |
| ${ }_{18}^{54}$ | 24 $18 \%$ | 29 $14 \%$ | $\begin{aligned} & 74 \\ & 25 \% \\ & \text { Ay } \end{aligned}$ | 43\% |
| ${ }_{3 \%}$ | 7\% | 2\% | $\begin{gathered} 22 \\ y_{7 \%} \end{gathered}$ | $\begin{gathered} 28 \\ { }^{9 \%} \end{gathered}$ |
| 1.66 | 1.73 | 1.46 | $\stackrel{1.77}{\text { A }}$ | 1.67 |
| 0.87 | 0.83 | 0.88 | 0.96 | 0.85 |
| ${ }^{128} 43$ | ${ }_{39 \%}$ | $\begin{gathered} 113 \\ 56 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{30 \%}^{109}$ | 109 $36 \%$ |
| $\begin{gathered} 164 \\ 55 \% \end{gathered}$ | 73 5 | ${ }_{42 \%}$ | $\begin{gathered} 170 \\ 56 \% \end{gathered}$ | 164 $54 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 38
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Q8.5 How concerned are you that in the future
"Power cuts will become more frequent
Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ (1) \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \\ & \hline \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{248} 8$ | ${ }^{38}$ | 7\% | 11\% | 10\% | ${ }^{29} 8$ | 8\% | ${ }_{4 \%}$ | ${ }_{6 \%}^{7}$ | ${ }^{27} 9$ | ${ }_{7 \%}$ | ${ }_{4 \%}$ | 30\% | ${ }_{13 \%}^{26}$ | ${ }^{32} 9$ |
|  | ${ }_{25 \%}^{898}$ | 139 ${ }^{31}$ | ${ }_{23}{ }^{35}$ | 22\% | ${ }_{19 \%}^{20}$ | 27\% | 46\% | ${ }_{27}^{28}$ | 29\% | 71 $24 \%$ | ${ }_{32 \%}$ | 313\% | ${ }^{87}$ | 70\% | ${ }_{\text {34\% }}^{127}$ |
|  | 1186\% | ${ }_{36}^{163}$ | $\begin{aligned} & 75 \\ & \text { A9\% } \\ & \text { AK } \end{aligned}$ | ${ }_{32}^{53}$ | ${ }_{40 \%}^{43}$ | $\begin{gathered} 146 \\ 42 \% \\ A \end{gathered}$ | ${ }_{42}{ }_{4} \%$ | $\begin{aligned} & 56 \\ & 54 \% \\ & A \end{aligned}$ | ${ }_{44 \%}$ | 117 $39 \%$ | $45 \%$ | 31\% | $\begin{gathered} 126 \\ 41 \% \\ A \end{gathered}$ | ${ }_{37 \%}^{76}$ | 141 |
|  | ${ }_{19 \%}^{558}$ | 79 $18 \%$ | 34\% | $\begin{gathered} 54 \% \\ { }_{A}^{53 \%} \end{gathered}$ | $\begin{aligned} & 30 \\ & \underset{A}{38 \%} \end{aligned}$ | 679\% | 179\% | 15 $14 \%$ | 17 $17 \%$ | $\begin{aligned} & 73 \\ & { }_{2}^{44 \%} \\ & A \end{aligned}$ | 18\% | ${ }^{15}$ | ${ }_{17 \%}$ | ${ }_{13 \%}^{28}$ | 57 ${ }_{15}$ |
|  | ${ }^{112} 4 \%$ | 29\% | - | ${ }_{3 \%}$ | ${ }_{5 \%}^{5}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{7} 7$ | ${ }^{13} 4$ | ${ }_{5}^{5}$ | ${ }_{5}^{5}$ | ${ }_{3 \%}$ | 8 8\% | ${ }^{12}$ 3\% |
|  | 1.72 | 1.68 | 1.92 AK | 1.89 | $\begin{aligned} & 1.90 \\ & \text { AM } \end{aligned}$ | 1.74 | 1.63 | 1.80 | 1.71 | ${ }_{\text {A }}^{1.82}$ | 1.69 | 1.73 | 1.68 | 1.53 | 1.62 |
|  | 0.88 | 0.88 | 0.80 | 1.00 | 0.93 | 0.87 | 0.80 | 0.73 | 0.80 | 0.92 | 0.84 | 0.79 | 0.88 | 0.89 | 0.86 |
|  | ${ }^{1106}$ | 177 | ${ }_{22}^{42}$ | 54\% | ${ }_{28 \%}^{30}$ | 126 36 | 54 ${ }^{5}$ \% | ${ }_{31}^{32}$ | ${ }_{35 \%}^{43}$ | ${ }_{33 \%}$ | ${ }^{43} 9$ | ${ }^{35}$ | 117 $38 \%$ | 96\% | 159\% |
|  | 1744 59 | 242 $54 \%$ | $\begin{aligned} & 111 \\ & \text { A3K } \\ & \text { AK } \end{aligned}$ | $\begin{gathered} \substack{107 \\ A \\ A} \end{gathered}$ | $\begin{gathered} 73 \\ 68 \% \\ A M^{68 \%} \end{gathered}$ | $\begin{gathered} 213 \\ 61 \% \\ A \end{gathered}$ | 65\% | $\begin{aligned} & 71 \\ & \substack{8 \% \% \\ A} \end{aligned}$ | 71 $58 \%$ | $\begin{aligned} & 190 \\ & 63 \% \\ & A R \end{aligned}$ | 63\% | $5{ }_{5}^{54}$ | 178 $59 \%$ | $\begin{aligned} & 104 \\ & 50 \% \\ & \mathrm{~V} \end{aligned}$ | 198 <br> $54 \%$ |

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## Fieldwork dates: 19th September to 9th November 2011

Table 38

## Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton' ctrl) (w) |  | E. Oxford (W. Oxford's ctrl) (x) |  |  | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }^{248}$ | ${ }^{31} 10 \%$ | ${ }_{2 \%}^{3}$ |  | ${ }^{18} 9 \%$ |  | ${ }_{8 \%}^{25}$ | 16\% |
|  | ${ }^{858}$ | ${ }_{33}^{98}$ | ${ }_{34}^{42}$ |  | $\begin{aligned} & 74 \\ & \begin{array}{c} 79 \% \\ A \end{array} \end{aligned}$ |  | $\begin{aligned} & 79 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 79 \\ 797 \end{gathered}$ |
|  | $\begin{aligned} & 1186 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 38 \% \end{aligned}$ |  |  | $\begin{gathered} 73 \\ { }_{8}^{78 \%} \end{gathered}$ |  | $\begin{aligned} & 137 \\ & 46 \% \\ & A \alpha \end{aligned}$ | $\underset{\substack{134 \\ 45 \% \\ A}}{18}$ |
|  | ${ }^{558}$ | ${ }^{41} 14 \%$ | ${ }_{16 \%}^{20}$ |  | ${ }^{18}$ |  | ${ }^{50} 17 \%$ | 476\% |
|  | ${ }^{112} 4$ | ${ }^{15}$ | ${ }_{3 \%}^{4}$ |  | ${ }_{4 \%}^{8}$ |  | ${ }^{10}{ }_{3 \%}$ | ${ }^{21} 7 \%$ |
|  | 1.72 | 1.58 | 1.77 |  | 1.50 |  | 1.73 | 1.77 |
|  | 0.88 | 0.87 | 0.75 |  | 0.80 |  | 0.85 | 0.80 |
|  | ${ }_{37 \%}^{1106}$ | $\begin{aligned} & 129 \\ & 43 \% \end{aligned}$ | ${ }_{36 \%}^{45}$ |  | $\begin{aligned} & 92 \\ & 48 \% \end{aligned}$ |  | ${ }_{35 \%}^{104}$ | ${ }_{32 \%}^{95}$ |
|  | 1744 59 | ${ }^{156} 5$ | ${ }^{75} 80$ |  | ${ }^{91} 88$ |  | $\begin{gathered} 187 \\ 62 \% \\ A \end{gathered}$ | $\begin{gathered} 181 \\ 61 \% \\ \mathrm{~A} \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 39
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Q8.5 How concerned are you that in the future
"*Power cuts will become more frequent**
Base: All

|  | All Commu-nities(excl ctrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | $\begin{aligned} & \text { 6. Integrated } \\ & \text { approaches } \\ & (\mathrm{N}) \end{aligned}$ |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 332 \% \\ & \text { IDJKMN } \end{aligned}$ | ${ }^{248} 8$ | 127 $12 \%$ 1 | ${ }^{205}$ | $\begin{gathered} 174 \\ 12 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{aligned} & 100 \\ & 110 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{aligned} & 109 \\ & 119 \% \\ & M \end{aligned}$ | $\begin{aligned} & 114 \% \\ & 14 \% \\ & \text { AN } \end{aligned}$ | ${ }^{92}$ | ${ }^{173} 8$ | 116\% | 10\% | ${ }_{8 \%}$ | ${ }_{9 \%}^{71}$ |
| $\begin{gathered} 903 \\ 30 \% \\ M \end{gathered}$ | $\begin{aligned} & 858 \\ & \hline 29 \% \end{aligned}$ | 330 $30 \%$ | 617 $31 \%$ | ${ }_{342}$ | ${ }_{33 \%}^{202}$ | $\begin{gathered} 304 \\ 30 \% \end{gathered}$ | $\begin{gathered} 274 \\ 33 \% \end{gathered}$ | 313 $29 \%$ | 617 $30 \%$ | ${ }_{30 \%}^{430}$ | ${ }_{31 \%}^{188}$ | ${ }_{265}^{265}$ | ${ }_{30 \%}^{252}$ |
| $\begin{gathered} 1052 \\ \begin{array}{c} 35 \% \\ \mathrm{FG} \end{array} \end{gathered}$ | 1186\% | 405\% | ${ }_{3}^{698}$ | ${ }^{521} 3$ | ${ }^{197}$ | ${ }_{324}$ | 289 ${ }_{35}$ | $\begin{gathered} 437 \\ 47 \% \\ A \end{gathered}$ | $\begin{aligned} & 811 \\ & 40 \% \\ & \text { AD } \end{aligned}$ | $\begin{gathered} 594 \\ \substack{52 \% \\ A E} \end{gathered}$ | $\begin{aligned} & 241 \\ & 40 \% \\ & \text { AF } \end{aligned}$ | $\begin{aligned} & 39898 \\ & A 99 \end{aligned}$ | $\begin{aligned} & 3512 \% \\ & A 51 \\ & A H_{6} \end{aligned}$ |
| $\begin{gathered} 543 \\ \text { CEFM } \\ \text { CHM } \end{gathered}$ | ${ }_{19 \%}^{558}$ | 174 $76 \%$ | $\stackrel{383}{19 \%}$ | 229\% | 92\% | $\underset{A}{205} \underset{\underset{A}{205}}{ }$ | 131 <br> $16 \%$ | 198 $18 \%$ | ${ }^{349}$ | 229\% | 95\% | $\begin{gathered} 218 \\ 22 \% \\ A \end{gathered}$ | $\stackrel{127}{15 \%}$ |
|  | 112 ${ }_{4}$ | 46\% | 97 | 50 4 \% | ${ }^{24} 4$ | $\begin{aligned} & { }_{7 \%}^{68} \\ & \text { AM }_{6} \end{aligned}$ | ${ }_{3 \%}^{27}$ | ${ }_{3}^{34}$ | 93\% | ${ }_{3 \%}^{48}$ | ${ }^{22} 4$ | $47 \%$ | ${ }^{32} 4$ |
| $\begin{gathered} 1.64 \\ \text { EFH } \end{gathered}$ | 1.72 | 1.60 | 1.66 | 1.59 | 1.48 | 1.66 | 1.54 | ${ }_{A C}^{1.71}$ | 1.69 | $\begin{aligned} & 1.68 \\ & E \end{aligned}$ | ${ }^{1.64}$ | $\begin{aligned} & 1.78 \\ & A G \end{aligned}$ | 1.67 |
| 0.92 | 0.88 | 0.91 | 0.92 | 0.91 | 0.95 | 0.94 | 0.93 | 0.87 | 0.87 | 0.85 | 0.87 | 0.89 | 0.85 |
| $\begin{gathered} 1235 \\ 42 \% \\ 1 \mathrm{MM} \end{gathered}$ | 1106\% | 457 $42 \%$ 1 | ${ }^{822} 41 \%$ | ${ }_{416}^{46}$ | $\begin{aligned} & 302 \\ & \substack{49 \% \\ \mathrm{AL}} \end{aligned}$ | $\begin{gathered} 413 \\ 41 \% \\ M \end{gathered}$ | $\begin{aligned} & 388 \\ & 48 \% \\ & A N \end{aligned}$ | 405\% | 790\% | 549\% | ${ }_{41 \%}^{248}$ | 347\% | ${ }^{323} 3$ |
| $\begin{gathered} \text { 1595 } \\ \begin{array}{c} 54 \% \\ F H \end{array} \end{gathered}$ | 1744\% | 579\% | 1081 $54 \%$ | $\begin{gathered} 750 \\ 53 \% \end{gathered}$ | ${ }_{47 \%}^{289}$ | $\begin{aligned} & 529 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 420 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 635 \\ 59 \% \\ A C^{2} \\ \hline \end{array} \end{aligned}$ | $\begin{gathered} 1160 \\ 57 \% \\ A \end{gathered}$ | $\begin{aligned} & 823 \\ & 58 \% \\ & { }_{A E}{ }^{2} \end{aligned}$ | $\begin{aligned} & 336 \\ & { }_{5}^{55 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 616 \\ & \begin{array}{c} 61 \% \\ A G \end{array} \end{aligned}$ | $\underset{\substack{478 \\ 57 \% \\ H}}{ }$ |

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## Table 40

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Q8.5 How concerned are you that in the future "*Power cuts will become more frequent**
Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $35-44$ (D) | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $66+$ (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\underset{1}{332}$ | $\begin{aligned} & 38 \\ & { }_{1}^{34 \%} \\ & F \end{aligned}$ | ${ }_{12 \%}^{54}$ | $\frac{59}{17 \%}$ | ${ }_{12 \%}^{63}$ | ${ }^{41} 9$ | 77 | $\begin{gathered} 173 \\ 173 \% \\ \mathrm{Al} \end{gathered}$ | $\stackrel{159}{10 \%}$ | ${ }_{17 \%}^{174}$ | ${ }_{111}^{11 \%}$ | ${ }_{12 \%}^{35}$ | $\stackrel{193}{11 \%}$ | 11\% | 13\% |
| $\begin{gathered} 903 \\ \text { 9030\% } \\ \text { GKNi } \end{gathered}$ | $\begin{gathered} 103 \\ \text { ACFG } \end{gathered}$ | $\begin{gathered} 145 \\ \begin{array}{c} 32 \% \\ G \end{array} \end{gathered}$ | $\begin{aligned} & 175 \\ & \begin{array}{l} 34 \% \\ \mathrm{FG} \end{array} \end{aligned}$ | $\begin{gathered} \substack{80 \% \\ G 38 \\ G} \end{gathered}$ | $\stackrel{123}{28 \%}$ | ${ }^{177}$ | ${ }^{432}$ 32\% | 471 $29 \%$ | $\begin{aligned} & 497 \\ & \begin{array}{l} 32 \% \\ A K \end{array} \end{aligned}$ | ${ }_{28}^{285}$ | ${ }_{29 \%}^{85}$ | $\underset{\substack{573 \\ \mathrm{~N} 22 \\ \mathrm{~N}}}{ }$ | 147 | $\begin{aligned} & 168 \\ & 33 \% \\ & \mathrm{NQ} \end{aligned}$ |
| $\begin{aligned} & 1052 \\ & \text { BO5 } \end{aligned}$ | ${ }_{30 \%}^{78}$ | ${ }_{35 \%}^{162}$ | $\underset{33 \%}{169}$ | ${ }_{33 \%}^{178}$ | $\begin{gathered} 186 \\ A B C D E \end{gathered}$ | $\underset{\substack{279 \\ B}}{27 \%}$ | ${ }^{474} 3$ | ${ }_{36 \%}^{578}$ | ${ }_{34 \%}^{547}$ | ${ }_{362}^{362}$ | $\underset{34}{101}$ | $\begin{aligned} & 672 \\ & { }^{67 \%} \end{aligned}$ | ${ }_{34 \%}^{205}$ | ${ }_{31 \%}^{158}$ |
| $\begin{gathered} 543 \\ { }^{58 \%} \\ \text { BCHJ } \\ c \mathrm{cj} \end{gathered}$ | ${ }_{12 \%}^{32}$ | ${ }_{159}^{69}$ | $8{ }^{89}$ | ${ }^{93}$ | $\begin{gathered} 80 \\ \substack{8 \% \\ B} \end{gathered}$ |  | ${ }^{215}$ | $\begin{aligned} & 328 \\ & 20 \% \\ & \text { AH } \end{aligned}$ | $\stackrel{248}{16 \%}$ | $\underset{\substack{201}}{201}$ | $\begin{aligned} & \begin{array}{l} 67 \\ \mathrm{AJ}^{2 \%} \end{array} \end{aligned}$ | ${ }_{17 \%}^{313}$ | $\begin{aligned} & 134 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ | 900 |
| $\begin{aligned} & 142 \\ & 5 \% \\ & M \end{aligned}$ | 12\% | 29\% | ${ }^{24} 5$ | ${ }^{26}$ | 16\% | ${ }^{35}$ | ${ }^{54} \%$ | ${ }_{5 \%}^{88}$ | 70\% | 56\% | ${ }_{3 \%}^{10}$ | ${ }^{65}$ | $\operatorname{AMO}_{8}^{88}$ | ${ }^{25}$ |
|  | 1.41 | ${ }^{1.57}$ | 1.59 | ${ }^{1.59}$ | 1.71 BCDE | $\begin{gathered} 1.79 \\ A B C D \\ E \end{gathered}$ | 1.56 | 1.70 AH | 1.59 | 1.68 | 1.69 | 1.63 | AMO $\begin{aligned} & 1.73 \\ & \text { A }\end{aligned}$ | 1.57 |
| 0.92 | 0.90 | 0.90 | 0.92 | 0.92 | 0.88 | 0.94 | 0.92 | 0.92 | 0.90 | 0.93 | 0.96 | 0.90 | 0.97 | 0.94 |
| $\begin{gathered} 1235 \\ 46 \% \\ \text { FGIN } \\ Q i \end{gathered}$ | $\begin{gathered} 141 \\ \text { ACDEF } \\ G \end{gathered}$ | $\begin{aligned} & 199 \\ & 439 \\ & F G G \end{aligned}$ | $\begin{gathered} 234 \\ \begin{array}{c} 455 \\ \mathrm{FG} \end{array} \end{gathered}$ | $\begin{gathered} 243 \\ \begin{array}{c} 45 \% \\ \mathrm{FG} \end{array} \end{gathered}$ | ${ }_{37 \%}^{164}$ | $\begin{gathered} 254 \\ 34 \% \end{gathered}$ | $\begin{gathered} \begin{array}{c} 605 \\ 455 \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }^{630} 9$ | $\begin{aligned} & \begin{array}{c} 671 \\ A 4 \% \\ A K \end{array} \end{aligned}$ | ${ }^{396}$ | ${ }^{120}$ | $\begin{gathered} 766 \\ \stackrel{72 \%}{42 \%} \\ \hline \end{gathered}$ | 216\% | $\begin{gathered} { }^{233} \\ \text { ANAPQT } \end{gathered}$ |
| $\begin{gathered} 1595 \\ \text { BHOO } \\ \text { BShio } \\ \text { RSh } \end{gathered}$ | 110 $42 \%$ | $\begin{gathered} 231 \\ 50 \% \\ B \end{gathered}$ | $\begin{gathered} 258 \\ { }_{50 \%}^{8} \\ \hline \end{gathered}$ | $\begin{gathered} 271 \\ 50 \% \\ B \end{gathered}$ | $\begin{gathered} 266 \\ A B C D E \end{gathered}$ | $\begin{gathered} 459 \\ A B C D 1 \% \end{gathered}$ | ${ }_{51 \%}^{689}$ | $\begin{aligned} & 906 \\ & 5 \% \\ & A H \end{aligned}$ | 795 $52 \%$ | 563 | 168 $56 \%$ | $\begin{gathered} 985 \\ 54 \% \\ 0 \end{gathered}$ | $\begin{gathered} 339 \\ 50 \% \\ \hline \end{gathered}$ | $\stackrel{248}{49 \%}$ |

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## Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\stackrel{332}{11 \%}$ | 73 $11 \%$ | ${ }^{107}$ | ${ }_{13 \%}^{66 \%}$ | ${ }_{12 \%}^{58}$ | ${ }_{11 \%}^{28}$ | ${ }_{1238}^{238}$ | ${ }_{10 \%}^{42}$ | ${ }^{39} 10 \%$ | 7\% | ${ }_{1124}$ | ${ }^{90} 10 \%$ | ${ }_{12 \%}^{84}$ | $\begin{gathered} 199 \\ \text { Aefg } \end{gathered}$ | ${ }^{21} 9$ | ${ }^{311}$ |
| $\begin{gathered} \begin{array}{c} 903 \\ 30 \% \\ \text { GNi } \end{array} \end{gathered}$ | 186\% | ${ }^{380}$ 28\% | $\begin{gathered} 174 \\ \text { APS } \\ \text { APQ } \end{gathered}$ | ${ }_{3}^{164}$ | 75\% | ${ }^{596}$ 30\% | ${ }_{29 \%}^{116}$ | ${ }_{32 \%}^{126}$ | $\begin{gathered} 48 \\ 39 \% \\ \text { Aab } \end{gathered}$ | ${ }^{347}$ 30\% | 279 $30 \%$ | ${ }^{226}$ 31\% | 31 32\% | ${ }_{23}^{54}$ | $\begin{gathered} 850 \\ \begin{array}{c} 31 \% \\ A i \end{array} \end{gathered}$ |
| $\begin{aligned} & 1052 \\ & 35 \% \\ & 80 \% \end{aligned}$ | ${ }_{3}^{214}$ | $\begin{gathered} 411 \\ 38 \% \\ \text { AOPR } \end{gathered}$ | ${ }_{3}^{163 \%}$ | ${ }_{34 \%}^{167}$ | 97\% | ${ }^{682}$ 24\% | ${ }^{144} 3$ | $\begin{aligned} & 161 \% \\ & A d \% \\ & A d \end{aligned}$ | ${ }_{35 \%}^{43}$ | ${ }^{406}$ | $\begin{gathered} 356 \\ \underset{A}{356} \end{gathered}$ | 246\% | 31\% | ${ }_{37 \%}^{83}$ | 969 $35 \%$ |
| $\begin{gathered} 543 \\ \begin{array}{c} 548 \\ \text { BCH } \\ \text { Sci } \end{array} \end{gathered}$ | $\begin{gathered} 138 \\ 21 \% \\ \text { ARS } \end{gathered}$ | $\stackrel{19 \%}{204}$ | 79 $16 \%$ | 74\% | 48\% | $\begin{gathered} 369 \\ \hline 19 \% \\ c \end{gathered}$ | $\begin{gathered} 91 \\ \text { Acd } \\ \text { A2\% } \end{gathered}$ | 14\% | 17\% | ${ }^{215}$ | 169 $18 \%$ | 131 $18 \%$ | ${ }_{12}^{12}$ | $\begin{aligned} & { }^{55} \\ & { }_{4}^{55 \%} \end{aligned}$ | ${ }_{18 \%}^{488}$ |
| $\begin{gathered} 142 \\ { }_{\mathrm{M}}^{2 \%} \end{gathered}$ | ${ }_{5 \%}$ | 45\% | 19 4 \% | ${ }_{6 \%}^{30}$ | ${ }^{16}$ | ${ }_{\substack{107 \\ A_{4}}}$ | ${ }_{3 \%}^{13}$ | 15 4 \% | 5\% | $49 \%$ | ${ }^{37} 4$ | ${ }^{41} 6$ | ${ }_{5 \%}$ | 10 5 | ${ }^{132}$ |
| $\begin{aligned} & 1.64 J \\ & \text { RBH } \\ & \text { RShj } \end{aligned}$ | ${ }^{1.68}$ | $\begin{array}{r} 1.69 \\ A O R \\ S \end{array}$ | 1.53 | 1.56 | 1.67 | 1.63 | 1.72 | 1.61 | 1.58 | 1.65 $h$ | 1.68 | 1.62 | 1.39 | ${ }_{1.81}{ }_{\text {Aj }}$ | 1.62 |
| 0.92 | 0.95 | 0.91 | 0.92 | 0.90 | 0.92 | 0.94 | 0.94 | 0.86 | 0.83 | 0.92 | 0.89 | 0.93 | 0.96 | 0.93 | 0.92 |
| $\begin{aligned} & 1235 \\ & { }_{42 \%} \\ & \text { FGIK } \\ & \text { NQi } \end{aligned}$ | 259\% | 411 | $\begin{gathered} 240 \\ \text { APQT } \end{gathered}$ | $\underset{\substack{45 \% \\ 9}}{222}$ | $\xrightarrow{103}$ | $\stackrel{834}{ }{ }^{42 \%}$ | ${ }_{39 \%}^{158}$ | ${ }_{42 \%}^{165}$ | 57\% | 471 | 369 $40 \%$ | 310 $43 \%$ | $\begin{aligned} & 50 \\ & 51 \% \\ & f \end{aligned}$ | ${ }_{33 \%}^{74}$ | $\underset{\substack{1161 \\ 42 \% \\ A 1}}{ }$ |
| $\begin{aligned} & 1595 \% \\ & { }_{545} \mathrm{BHO} \\ & \text { ORShj } \end{aligned}$ | $\begin{aligned} & 352 \\ & 55 \% \\ & 08 \end{aligned}$ | $\begin{gathered} \quad \begin{array}{c} 615 \\ \text { AORS } \end{array} \end{gathered}$ | $\begin{gathered} 242 \\ 48 \% \end{gathered}$ | ${ }_{49 \%}^{241}$ | $\begin{aligned} & 145 \\ & 55 \% \end{aligned}$ | $\stackrel{1051}{10 \%}$ | $\begin{gathered} 235 \\ 58 \% \end{gathered}$ | $\begin{gathered} 216 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 621 \\ 54 \% \\ h \end{gathered}$ | $\begin{aligned} & 525 \\ & 56 \% \\ & \text { Ah } \end{aligned}$ | $\begin{gathered} 377 \\ 52 \% \end{gathered}$ | ${ }_{44 \%}^{43}$ | $\begin{gathered} 138 \\ \substack{13 \% \\ A j} \end{gathered}$ | 1457 $53 \%$ |

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Q8.5 How concerned are you that in the future
"Power cuts will become more frequent
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at ail strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | Agree (K) | Disagree (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 332 \\ 1 / \% \\ \mathrm{EI} \end{gathered}$ | $\underset{12 \%}{124}$ | ${ }^{125}$ | ${ }_{120}^{80}$ | ${ }^{93} 9$ | $\begin{gathered} 31 \\ \substack{13 \% \\ E} \end{gathered}$ | $\underset{\substack{26 \\ E \\ E}}{26}$ | ${ }^{69}$ | ${ }^{102}$ | $\begin{aligned} & 161 \% \\ & \text { AHI } \\ & \text { AH1 } \end{aligned}$ | ${ }_{17 \%}^{176}$ | 812\% | 710\% | $\stackrel{220}{11 \%}$ |
| $\begin{gathered} 903 \\ 30 \% \\ \text { BHKa } \\ \mathrm{p} \end{gathered}$ | 295 28 | ${ }_{3}^{390}$ | $\begin{gathered} 214 \\ 33 \% \\ B \end{gathered}$ | 313 29 | $\begin{aligned} & \begin{array}{l} 86 \\ 36 \% \\ A E \end{array} \end{aligned}$ | 53\% | $\underset{229}{159}$ | $\begin{gathered} 393 \\ 33 \% \\ \text { AH } \end{gathered}$ | $\begin{gathered} 351 \\ 34 \% \\ \text { AH } \end{gathered}$ | 470 | ${ }_{322}^{222}$ | 179\% | $\begin{aligned} & 647 \\ & { }_{3 M}{ }^{32 \%} \end{aligned}$ |
| $\begin{aligned} & 1052 \\ & \text { 35\% } \\ & \text { FJde } \end{aligned}$ | ${ }_{3}^{373}$ 35 | $\underset{\substack{462 \\ 37 \% \\ D}}{ }$ | ${ }_{312}{ }_{3}$ | 390 $37 \%$ $F$ | ${ }^{68}$ | ${ }_{31}^{52}$ | $\underset{\substack{264 \\ 30 \%}}{ }$ | $\begin{aligned} & 461 \\ & 38 \% \\ & A J \end{aligned}$ | ${ }_{32}^{32}$ | $\begin{gathered} \text { 605 } \\ \begin{array}{c} 37 \% \\ A \end{array} \end{gathered}$ | 234 $34 \%$ | ${ }_{36 \%}^{248}$ | 735 $36 \%$ |
| $\begin{gathered} 543 \\ { }_{8}^{8 \%} \\ \text { CIND } \\ \text { kT } \end{gathered}$ | $\begin{aligned} & 216 \\ & 20 \% \\ & \text { AC } \end{aligned}$ | $\stackrel{199}{16 \%}$ | $\underset{19 \%}{123}$ | $\begin{aligned} & 221 \\ & 21 \% \\ & A_{G} \end{aligned}$ | 40\% | ${ }_{14 \%}^{23}$ | $\begin{aligned} & 217 \\ & 30 \% \\ & \text { AlJ } \end{aligned}$ | ${ }_{18}^{186}$ | $\xrightarrow{140}$ | $\underset{\substack{322 \\ 20 \% \\ A}}{ }$ | $\stackrel{120}{17 \%}$ | $\begin{aligned} & 165 \\ & 24 \% \\ & A N \end{aligned}$ | $\stackrel{346}{17 \%}$ |
| $\begin{gathered} 142 \\ \text { HKam } \end{gathered}$ | ${ }^{50}$ | ${ }^{63}$ | ${ }^{27} 4 \%$ | 48\% | ${ }^{12}$ | ${ }^{11} 7$ | ${ }^{21} 3$ | $\begin{aligned} & \begin{array}{c} 66 \\ 5 \% \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 55 \\ & { }_{5 \%}^{5 \%} \\ & \hline \end{aligned}$ | ${ }^{61} 4 \%$ | 34 5 | ${ }^{33} 5$ | ${ }^{89} 4$ |
| $\underset{\substack{1.64 \\ \mathrm{FGr} \\ \mathrm{kr}}}{\substack{ \\\hline}}$ | 1.68 | 1.63 | 1.60 | 1.73 AFG | 1.52 | 1.46 | ${ }_{\text {1 }}^{1.89}$ | 1.64 | 1.46 | 1.68 | 1.60 | 1.76 | 1.62 |
| 0.92 | 0.95 | 0.89 | 0.94 | 0.90 | 0.94 | 0.94 | 0.95 | 0.86 | 0.93 | 0.92 | 0.92 | 0.95 | 0.90 |
| $\begin{gathered} 1235 \\ \text { EHKMр } \end{gathered}$ | ${ }_{409}^{419}$ | ${ }_{4215}$ | $\underset{\substack{294 \\ 45 \%}}{24}$ | ${ }^{406}$ | $\begin{aligned} & 117 \\ & 49 \% \\ & A E \end{aligned}$ | $\begin{aligned} & 81 \\ & \substack{49 \% \\ E} \end{aligned}$ | ${ }_{31 \%}^{228}$ | $\underset{\substack{495 \\ H}}{ }$ | $\begin{aligned} & 512 \\ & 50 \% \\ & \text { AHI } \end{aligned}$ | 646\% | 303 $44 \%$ | 250 ${ }_{36}$ | $\begin{gathered} 867 \\ 8_{3}^{43 \%} \\ \hline \end{gathered}$ |
| $\begin{gathered} 1595 \\ \text { FGJdr } \end{gathered}$ | 589\% | ${ }^{661}$ | ${ }_{51 \%}^{335}$ | $\begin{gathered} 611 \\ \text { } 57 \% \\ \text { AFG } \end{gathered}$ | 108 | 75 <br> $45 \%$ | $\begin{gathered} 481 \\ \text { Ald } \\ \text { Ald } \end{gathered}$ | $\begin{gathered} 647 \\ 54 \% \\ j \end{gathered}$ | ${ }_{467}^{46 \%}$ | $\begin{gathered} 927 \\ \left.\begin{array}{c} 97 \% \\ \mathrm{AL} \end{array}\right) \end{gathered}$ | ${ }^{354} 5$ | $\begin{aligned} & 413 \\ & { }^{59 \%} \\ & \text { AN } \end{aligned}$ | 1081\% |

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${ }_{* * * R e n e w a b l e ~ s o u r c e s ~ o f ~ e n e r g y ~ w i l l ~ n o t ~ b e ~ e n o u g h ~ t o ~ m e e t ~ o u r ~ e n e r g y ~ n e e d s * * * ~}^{\text {* }}$
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 202{ }_{7 \%} \\ & \mathrm{qrz}^{2} \end{aligned}$ | ${ }^{177}{ }_{6 \%}$ | $\begin{gathered} 196 \\ 10 \% \\ 0 \end{gathered}$ | ${ }^{141} 7$ |
| $\begin{aligned} & 579 \\ & \begin{array}{c} 19 \% \\ \text { RU } \end{array} \end{aligned}$ | ${ }_{211}^{611}$ | $\begin{gathered} 459 \\ 23 \% \\ D \end{gathered}$ | 407 |
| $\underset{\substack{1289 \\ j 3 \%}}{ }$ | 1334 45 | 743 $37 \%$ | $\begin{gathered} 896 \\ 44 \% \\ C \end{gathered}$ |
| $\begin{gathered} 735 \\ \text { 25\% } \\ \text { MImruz } \end{gathered}$ | ${ }^{695}$ | ${ }^{476}$ | 483 $24 \%$ |
| $\begin{gathered} 167 \\ \text { PnQst } \end{gathered}$ | ${ }^{145}$ | ${ }^{118} 8$ | ${ }^{114}$ |
| $\stackrel{1.91}{14}$ | 1.90 | 1.80 | ${ }^{1.89}$ |
| 0.87 | 0.84 | 0.94 | 0.86 |
| $\begin{gathered} 781 \\ \mathrm{RqXw}^{26 \%} \end{gathered}$ | ${ }_{288}^{78 \%}$ | $\begin{gathered} 655 \\ \begin{array}{c} 33 \% \\ \mathrm{D} \end{array} \end{gathered}$ | ${ }_{548}^{548}$ |
| $\begin{gathered} 2024 \\ \mathbf{S 8 \%} \\ \mathrm{Mu} \end{gathered}$ | 2029 ${ }^{29 \%}$ | ${ }_{\text {1219 }}{ }_{6}$ | $\underset{C}{1379} \underset{C}{88 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 42
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Q8.6 How concerned are you that in the future
${ }^{* * *}$ Renewable sources of energy will not be enough to meet our energy needs***
Base: All

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
tandard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \end{gathered}$ | Muswell Hill (3) (S) | Reepham ( $2,3,4,6$ ) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 40\% | ${ }^{10} 7$ | ${ }^{12} \%$ | $5_{5 \%}$ | 19\% | ${ }_{3 \%}^{4}$ | ${ }_{5 \%}^{5}$ | $\begin{aligned} & \text { 10 } \\ & { }_{8 \%} \end{aligned}$ | 17\% | $\begin{aligned} & 7 \\ & { }_{a}^{6 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 30 \\ & { }_{10 \%}^{10 \%} \end{aligned}$ | $\underset{\substack{20 \% \\ A}}{22}$ | ${ }^{18}$ |
| ${ }_{27}^{97}$ | ${ }^{24} \%$ | $\begin{gathered} 30 \\ 17 \% \end{gathered}$ | $\begin{gathered} 32 \\ \begin{array}{c} 329 \% \\ A \end{array} \end{gathered}$ | ${ }_{17 \%}^{60}$ | ${ }_{23 \%}^{27}$ | ${ }_{23}^{23}$ | ${ }_{15 \%}^{18}$ | ${ }^{45}$ | ${ }^{18} 18 \%$ | ${ }_{25 \%}^{25}$ | ${ }_{14}^{45 \%}$ | ${ }_{19}^{41}$ | ${ }^{95}{ }_{A}^{26 \%}$ |
| 164 36 | 46\% | 774\% | ${ }_{42 \%}^{46}$ | 161 $46 \%$ | ${ }_{52}^{62}$ | ${ }_{46 \%}$ | $\begin{aligned} & 61 \\ & 51 \% \\ & 0 \end{aligned}$ | ${ }^{127} 42 \%$ | 549\% | 50\% | ${ }^{125} 42 \%$ | ${ }_{42 \%}$ | ${ }^{156} 42$ |
| 104 ${ }_{23}$ | 439\% | 44 25 | 18\% | $\begin{gathered} 93 \\ \underset{1}{26 \%} \end{gathered}$ | ${ }_{19 \%}^{23}$ | ${ }_{25}^{25}$ | 31 26 | ${ }_{27}^{82}$ | ${ }_{24 \%}^{26}$ | 17\% | $\begin{aligned} & 90 \\ & 30 \% \\ & \text { A } \end{aligned}$ | 54\% | $\begin{aligned} & 85 \\ & { }_{23}^{23 \%} \\ & \hline \end{aligned}$ |
| 45\% | ${ }_{3 \%}$ | ${ }^{13} \%$ | ${ }_{8 \%}$ | ${ }^{18}$ | ${ }_{3 \%}$ | ${ }_{1 \%}^{1}$ | : | $\begin{gathered} 29 \\ \begin{array}{c} 10 \% \\ A \end{array} \end{gathered}$ | ${ }_{5 \%}$ | ${ }_{5 \%}$ | ${ }^{11} 4 \%$ | ${ }_{3 \%}$ | ${ }^{16} 4{ }^{\text {\% }}$ |
| 1.82 | 1.99 | 1.94 | 1.76 | 1.98 | 1.90 | 1.92 | 1.94 | $\stackrel{2.01}{\text { A }}$ | 1.94 | 1.85 | 1.95 | 1.85 | 1.87 |
| 0.93 | 0.86 | 0.87 | 0.80 | 0.83 | 0.75 | 0.83 | 0.86 | 0.85 | 0.83 | 0.74 | 0.94 | 0.93 | 0.83 |
| ${ }^{137}$ 30\% | ${ }_{23}^{34}$ | $\begin{aligned} & 424 \\ & 24 \% \end{aligned}$ | ${ }_{34 \%}^{37}$ | ${ }_{29}^{79}$ | ${ }_{26 \%}^{31}$ | $\begin{aligned} & 28 \\ & 28 \% \end{aligned}$ | ${ }_{23 \%}^{28}$ | ${ }^{62}$ | ${ }_{23}^{25}$ | ${ }_{28 \%}^{28}$ | ${ }_{25 \%}^{74}$ | 29\% | $\begin{gathered} 113 \\ 31 \% \\ A \end{gathered}$ |
| ${ }_{\text {268 }}^{60 \%}$ | ${ }_{75 \%}^{112}$ | ${ }^{121}$ 69\% | 64\% | ${ }_{72 \%}^{254}$ | ${ }_{71 \%}$ | 717 | $\begin{aligned} & 92 \\ & { }_{\mathrm{A} \% \%} \end{aligned}$ | 209 ${ }_{7}$ | ${ }_{73 \%}^{80}$ | 67 $67 \%$ | ${ }_{7215}$ | ${ }^{145}$ | ${ }^{241} 65 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***Renewable sources of energy will not be enough to meet our energy needs***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)
Very concerned (3)

No opinion/don't know

Mean

Standard Deviation
All not very/not at all
(Net)
All very/fairly (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{15}$ | ${ }_{1 \%}$ | ${ }^{14} 7$ | ${ }^{16} 5$ | $\begin{gathered} 18 \\ \frac{6 \%}{z} \end{gathered}$ |
| 45 $15 \%$ | $\begin{aligned} & 31 \\ & \begin{array}{l} 32 \% \\ w \end{array} \end{aligned}$ | ${ }_{24}^{48}$ | ${ }^{56} 9$ | ${ }_{18 \%}$ |
| 145 | ${ }^{58} 4$ | $94 \%$ | ${ }^{131} 44 \%$ | ${ }^{126}$ |
| ${ }_{28 \%}^{85}$ | 38\% | ${ }_{20}^{40}$ | 73 $24 \%$ | $\underset{\substack{\text { 28\% } \\ z}}{85}$ |
| ${ }^{10} 3$ | 5\% | ${ }_{3 \%}$ | ${ }^{25}{ }_{8}^{8 \%}$ | ${ }^{18} 6$ |
| $\stackrel{2.03}{\text { A }}$ | 2.03 | 1.82 | 1.95 | 1.98 |
| 0.81 | 0.76 | 0.84 | 0.84 | 0.86 |
| $\begin{aligned} & 60 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 324 \\ & 24 \end{aligned}$ | ${ }_{31 \%}^{62}$ | 72 ${ }_{24}$ | 72 24 |
| $\begin{gathered} 230 \\ 77 \% \\ \mathrm{AV} \end{gathered}$ | ${ }_{72}{ }^{5}$ | 134 $66 \%$ | 204 $68 \%$ | 211 $70 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 42
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Q8.6 How concerned are you that in the future
***Renewable sources of energy will not be enough to meet our energy needs***
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{h}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ \hline \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { () } \\ \hline \end{gathered}$ | Middlesbrough $(2,5)$ $\qquad$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (p) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ |  | Whitehill Borden (2) <br> (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{177}$ 6\% | ${ }^{28} 6$ | 6\% | 14\% | 7\% | $\begin{gathered} 38 \\ 11 \% \\ \text { AN } \end{gathered}$ | ${ }_{6 \%}$ | ${ }_{5 \%}$ | 2\% | ${ }^{12} 4$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | 19\% | ${ }^{14} \%$ | ${ }_{5 \%}^{18}$ |
| $\underset{\sim}{611}$ | 20\% | 19\% | 26\% | 22\% | ${ }^{67} 9$ | ${ }_{20}^{25}$ | ${ }_{20}^{21}$ | 24\% | 20\% | 18\% | ${ }_{23}^{22}$ \% | 20\% | 15\% | $\begin{gathered} 107 \\ 29 \% \\ A \end{gathered}$ |
| 1334 45 | 199\% | $\begin{aligned} & 70 \\ & 46 \% \end{aligned}$ | 57\% | 419\% | ${ }_{47 \%}^{163}$ | ${ }_{50 \%}^{62}$ | ${ }_{480}^{50}$ | 478\% | 125 | ${ }_{43 \%}^{48}$ | $\begin{aligned} & 51 \\ & \begin{array}{l} 54 \% \\ \mathrm{~A} \end{array} \mathrm{l} \end{aligned}$ | 143 47 | 98\% | $\begin{gathered} 180 \\ 49 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }^{695}$ | 27\% | ${ }_{29}^{45}$ | $\begin{aligned} & 56 \\ & \left.\begin{array}{c} 54 \% \\ A \end{array}\right) \end{aligned}$ | 28\% | 20\% | 20\% | 27\% | ${ }_{30 \%}^{37}$ | 79\% | $\begin{aligned} & 38 \\ & \begin{array}{c} 34 \% \\ A \end{array} \end{aligned}$ | 14\% | 75 ${ }^{75 \%}$ | 28\% | 514\% |
| ${ }^{145}$ | 34\% | ${ }_{2 \%}$ | ${ }^{13} 8$ | ${ }_{7 \%}^{8}$ | ${ }^{11} 3$ | 10\% | ${ }_{1 \%}$ | $\begin{aligned} & 7 \\ & { }_{6 \%}^{6 \%} \end{aligned}$ | 24 ${ }_{8}$ | ${ }_{5 \%}^{6}$ | ${ }_{3 \%}$ | 7\% | 5\% | ${ }^{13} 4 \%$ |
| 1.90 | 1.88 | 2.03 | 2.01 | 1.90 | 1.78 | 1.82 | 1.96 | 2.02 | 1.98 | ${ }^{2.17}$ | 1.82 | 1.92 | 2.00 | 1.74 |
| 0.84 | 0.84 | 0.81 | 0.95 | 0.89 | 0.90 | 0.80 | 0.82 | 0.82 | 0.83 | 0.74 | 0.74 | 0.84 | 0.85 | 0.76 |
| $\begin{gathered} 788 \\ 27 \% \end{gathered}$ | ${ }_{26 \%}^{118}$ | ${ }^{33}$ \% | 20\% | ${ }_{29 \%}^{319}$ | $\begin{aligned} & \begin{array}{l} 105 \\ 30 \% \\ N \end{array} \end{aligned}$ | $\begin{aligned} & 36 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | ${ }_{22}^{32 \%}$ | 73 ${ }^{74 \%}$ | 179\% | 28\% | 79\% | ${ }_{22}^{46}$ | $\begin{gathered} 125 \\ 34 \% \\ A \end{gathered}$ |
| 2029\% | 296\% | ${ }^{115} 5$ | ${ }_{68 \%}^{113}$ | 69\% | ${ }^{232}$ \% | 82\% | 77\% | 88\% | 204\% | $\underset{A}{87 \%} \underset{A}{86}$ | 65\% | ${ }_{72}{ }_{72}$ | $\begin{gathered} 157 \\ \hline 75 \% \\ A \end{gathered}$ | 231 ${ }_{63 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***Renewable sources of energy will not be enough to meet our energy needs***
Base: All
Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)
No opinion/don't know
Mean

Standard Deviation
$\underset{\substack{\text { Al not very/not at all } \\ \text { (Net) }}}{ }$
All verr/fairly (Net)

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) | Berridge (Meadow ctri) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300124 |  | 191 | 301 | 297 |
|  | ${ }^{177}{ }_{6 \%}$ | ${ }^{16}{ }_{5 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }^{10}{ }_{5 \%}$ | ${ }^{18}{ }_{6 \%}$ | ${ }_{2 \%}$ |
|  | ${ }_{21 \%}^{611}$ | ${ }_{63}^{631 \%}$ | ${ }_{14 \%}^{17}$ | ${ }_{23 \%}^{44}$ | ${ }^{59} 90$ | ${ }_{21}^{62}$ |
|  | ${ }^{1334} 45 \%$ | ${ }_{46 \%}^{137}$ | $\begin{aligned} & 619 \% \\ & 49 \% \end{aligned}$ | ${ }_{44 \%}^{84}$ | $\begin{aligned} & 138 \\ & 46 \% \end{aligned}$ | $\underset{\substack{147 \\ 49 \% \\ \mathrm{~A}}}{\substack{4 \\ \hline}}$ |
|  | ${ }^{695}$ | ${ }_{23 \%}^{69}$ | ${ }_{31 \%}^{38}$ | ${ }_{23 \%}^{44}$ | ${ }_{25 \%}^{74}$ | 579\% |
|  | ${ }^{145}$ | ${ }^{15} 5$ | ${ }^{5} \%$ | ${ }^{9} 9 \%$ | ${ }^{12} 4$ | 24\% |
|  | 1.90 | 1.91 | 2. ${ }_{\text {A }}$ | 1.89 | 1.93 | 1.93 |
|  | 0.84 | 0.83 | 0.74 | 0.83 | 0.84 | 0.73 |
|  | $\underset{27 \%}{788}$ | ${ }_{29}^{79 \%}$ | ${ }_{16 \%}^{20}$ | ${ }_{28}^{54}$ | $\begin{aligned} & 77 \\ & 26 \% \end{aligned}$ | ${ }_{29}^{63}$ |
|  | $\underset{69 \%}{2029}$ | $\stackrel{206}{69 \%}$ | $\begin{aligned} & 99 \\ & \stackrel{90 \%}{\mathrm{~A}} \end{aligned}$ | $\underset{67 \%}{128}$ | ${ }^{212} 70 \%$ | ${ }_{69 \%}^{204}$ |

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Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Renewable sources of energy will not be enough to meet our energy needs***
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(\mathrm{G})$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| ${ }^{202}$ | ${ }^{177}$ | ${ }^{72}{ }_{7 \%}$ | ${ }_{7 \%}^{138}$ | ${ }^{100} 0_{\%}$ | $\underset{A}{55} \underset{A}{9}$ | ${ }^{72}{ }_{7 \%}$ | $\begin{aligned} & 70 \\ & 88 \% \\ & \mathrm{AN} \end{aligned}$ | ${ }^{82}$ | ${ }^{105}$ | ${ }^{92} 6$ | 37\% | ${ }_{5}^{53}$ | 45\% |
| ${ }_{19 \%}^{579}$ | 611\% | $\begin{aligned} & 199 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 403 \\ 20 \% \end{gathered}$ | ${ }^{256}$ | $\begin{aligned} & 110 \\ & 18 \% \end{aligned}$ | ${ }_{20 \%}^{198}$ | ${ }^{151} 18 \%$ | ${ }^{200}$ | $\begin{gathered} 453 \\ \underset{A}{22 \%} \end{gathered}$ | ${ }_{1}^{274}$ | 1114 | 204 | 164 |
| $\underset{G}{1289} \underset{G}{13 \%}$ | ${ }^{1334} 45$ | $\begin{gathered} 498 \\ \substack{46 \%} \end{gathered}$ | ${ }^{844}$ | $\begin{gathered} \text { 650\% } \\ 460 \% \\ \hline \end{gathered}$ | 266\% | 406\% | 373 $45 \%$ | ${ }_{477}^{47 \%}$ | $\begin{aligned} & 932 \\ & \substack{96 \% \\ \mathrm{D}} \end{aligned}$ | $\underset{A}{662} \underset{A}{47 \%}$ | $\underset{A}{292 \%} \underset{A}{292}$ | 435\% | 389\% |
| 735\% | ${ }_{\text {23\% }}^{695}$ | 270 | $\begin{gathered} 495 \\ { }_{5}^{25 \%} \end{gathered}$ | 359 $25 \%$ | ${ }_{26 \%}^{161}$ | ${ }_{24 \%}^{247}$ | 217 | $\stackrel{268}{25 \%}$ | 449\% | 339 $24 \%$ | ${ }_{24 \%}^{148}$ | 249\% | 212 |
| $\begin{gathered} 167 \\ \text { CEKLLHN } \end{gathered}$ | ${ }^{145}$ | 43\% | ${ }^{120} 6$ | ${ }^{51} 4$ | ${ }^{23} 4$ | $\begin{aligned} & \begin{array}{l} 87 \\ 9 \% \\ A \end{array} \end{aligned}$ | ${ }_{3 \%}^{24}$ | 47\% | ${ }^{104} 5$ | 50\% | 15 2 \% | ${ }^{69} \%$ | ${ }_{3 \%}^{23}$ |
| 1.91 | 1.90 | 1.93 | 1.90 | 1.93 | 1.90 | 1.90 | 1.91 | 1.91 | 1.89 | 1.91 | 1.93 | 1.94 | 1.95 |
| 0.87 | 0.84 | 0.85 | 0.87 | 0.86 | 0.91 | 0.89 | 0.89 | 0.88 | 0.82 | 0.84 | 0.83 | 0.84 | 0.83 |
| $\begin{gathered} 781 \\ 26 \% \end{gathered}$ | $\begin{gathered} 788 \\ 27 \% \end{gathered}$ | ${ }_{2251}^{271}$ | ${ }_{27 \%}^{541}$ | ${ }_{256}^{356}$ | ${ }_{27 \%}^{165}$ | ${ }_{270}^{270}$ | ${ }_{26 \%}^{221}$ | ${ }_{26 \%}^{282}$ | ${ }^{558}$ | $\begin{aligned} & 366 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 257 \\ 25 \% \end{gathered}$ | ${ }_{25 \%}^{209}$ |
| $\underset{\substack{2024 \\ 68 \%}}{2}$ | 2029 69 | $\begin{gathered} 768 \\ 771 \% \\ A \end{gathered}$ | ${ }^{1339} 6$ | $\underset{\substack{1009 \\ A 1 \%}}{ }$ | 427\% | ${ }_{65 \%}^{653}$ | ${ }^{590} 71 \%$ | $\begin{array}{r}745 \\ \hline 9 \%\end{array}$ | ${ }^{1381} 88$ | 1001\% | $\begin{gathered} 440 \% \\ { }_{A}^{4 \%} \end{gathered}$ | -684\% |  |

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Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 45
Page 110
16 Nov 2011
Q8.6 How concerned are you that in the future
***Renewable sources of energy will not be enough to meet our energy needs***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{L}) \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} \quad{ }^{202} \\ \text { CEHIbg } \end{gathered}$ | $\begin{aligned} & 82 \\ & { }_{8}^{8 \%} \end{aligned}$ | ${ }_{69}^{69}$ | 49\% | 54\% | ${ }^{14} 6$ | $\underset{\substack{23 \% \\ \text { AEF }}}{22}$ | ${ }^{33} 5$ | ${ }^{52}$ \% | $\begin{aligned} & 117 \% \\ & \text { AH1\% } \end{aligned}$ | ${ }^{102}$ \% | ${ }_{8 \%}$ | 49\% | ${ }^{128}$ |
| $\begin{gathered} 579 \\ \text { EHKN } \\ \text { iq } \\ \text { iq } \end{gathered}$ | 1979\% | ${ }^{234} 9$ | ${ }^{141}$ | 170\% | $\underset{A E}{65} \underset{A}{27 \%}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 30 \% \\ \text { 3E } \end{array} \end{aligned}$ | 74 <br>  <br> $10 \%$ | $\begin{gathered} 208 \\ 17 \% \\ \mathrm{H} \end{gathered}$ | $\begin{aligned} & 297 \\ & \text { AH1 } \end{aligned}$ | ${ }^{289}$ 18\% | 145 | $\begin{gathered} \begin{array}{c} 149 \\ 21 \% \\ \mathrm{~N} \end{array} \end{gathered}$ | ${ }^{366}$ \% |
| $\begin{gathered} 1289 \\ \substack{38 \% \\ \text { BHh } \\ \text { ip }} \end{gathered}$ | 429 $41 \%$ | $\begin{gathered} 580 \\ 4{ }^{77 \%} \\ A B D \end{gathered}$ | ${ }^{276 \%}$ | $\begin{gathered} 486 \\ \hline \\ \hline \end{gathered}$ | $\begin{gathered} 106 \\ \substack{10 \% \\ G} \end{gathered}$ | ${ }_{33 \%}^{55}$ | ${ }^{277}$ 38\% | $\begin{gathered} 636 \\ 53 \% \end{gathered}$ AHJ | ${ }_{36 \%}^{376}$ | $\begin{gathered} 742 \\ 45 \% \\ A \end{gathered}$ | 285 | ${ }^{287}$ 41\% | $\begin{gathered} 913 \\ 45 \% \\ A \end{gathered}$ |
| $\begin{gathered} 735 \\ \begin{array}{c} 75 \% \\ \text { FGIId } \\ n \end{array} \end{gathered}$ | $\begin{aligned} & 290 \\ & 27 \% \\ & A D \end{aligned}$ | 296 $24 \%$ | $\stackrel{147}{22 \%}$ | $\begin{gathered} 296 \\ { }_{2 F G} \end{gathered}$ | $\stackrel{44}{19 \%}$ | ${ }^{27} 9$ | $\begin{aligned} & 313 \\ & \begin{array}{l} 43 \% \\ \mathrm{AlJ} \end{array} \end{aligned}$ | $\underset{\substack{248 \\ \\ j 1 \%}}{ }$ | 174\% | $\underset{A}{434} \underset{A}{47 \%}$ | 171 $25 \%$ | ${ }_{\text {23\% }}^{163}$ | $\underset{A}{539} \underset{A}{26 \%}$ |
| $\begin{gathered} 167 \\ \text { KNikmr } \end{gathered}$ | ${ }_{60}^{60}$ | ${ }^{60} 5$ | ${ }^{43} 7$ | ${ }^{59}$ | ${ }_{3 \%}$ | ${ }^{13} 8$ | ${ }^{33}$ | ${ }_{5}^{64}$ | $\begin{gathered} 70 \\ 7 \% \\ H \end{gathered}$ | ${ }^{67} 4 \%$ | ${ }^{35}$ | ${ }_{\substack{48 \\ N}}$ | ${ }^{91} 4$ |
| $\begin{gathered} \text { 1.91 } \\ \substack{\text { DFGJ } \\ \text { diln }} \end{gathered}$ | 1.93 | 1.94 | 1.85 | ${ }_{\text {A }}{ }_{\text {AFFG }}$ | $\stackrel{1.79}{G}$ | 1.56 | $\stackrel{2.25}{\text { AlJ }}$ | 1.94 | 1.63 | 1.96 | 1.87 | 1.87 | 1.96 AM |
| 0.87 | 0.90 | 0.82 | 0.88 | 0.82 | 0.82 | 0.94 | 0.83 | 0.76 | 0.92 | 0.85 | 0.90 | 0.88 | 0.85 |
| $\begin{gathered} 781 \\ .88 \\ \text { EHIN } \\ \text { im } \end{gathered}$ | ${ }_{279}^{279}$ | $\begin{gathered} 303 \\ 24 \% \end{gathered}$ | $\begin{gathered} 190 \\ { }_{29 \%}^{C} \end{gathered}$ | $\underset{21 \%}{224}$ | $\begin{gathered} 79 \\ \begin{array}{c} 33 \% \\ A E \end{array} \end{gathered}$ | $\begin{gathered} 72 \\ \text { AEF } \\ \hline 43 \% \end{gathered}$ | $\begin{gathered} 107 \\ 15 \% \end{gathered}$ | $\begin{gathered} 260 \\ { }_{2}^{22 \%} \\ H \end{gathered}$ | $\begin{aligned} & 414 \\ & 40 \% \\ & \text { AHI } \end{aligned}$ | $\begin{gathered} 391 \\ 24 \% \end{gathered}$ | $\begin{gathered} 200 \\ 20 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} 198 \\ \stackrel{28 \%}{28} \\ \hline \end{gathered}$ | ${ }_{4}^{494}$ |
| $\begin{gathered} { }^{2024} \\ \text { DGJMd } \\ j 8 \end{gathered}$ | 719\% | $\begin{aligned} & 876 \\ & 71 \% \\ & A D \end{aligned}$ | ${ }^{423} 64$ | $\begin{gathered} 782 \\ 73 \% \\ A F G \end{gathered}$ | $\underset{\substack{\text { B3\% } \\ G}}{150}$ | ${ }_{49 \%}$ | $\begin{aligned} & 590 \\ & 81 \% \\ & \text { AlJ } \end{aligned}$ | $\begin{gathered} 884 \\ 73 \% \\ A J \end{gathered}$ | 550 ${ }_{53 \%}$ | $\begin{gathered} 1176 \\ \substack{72 \% \\ \text { aL }} \end{gathered}$ | 456\% | 450 ${ }_{65}$ | $\begin{gathered} 1452 \\ { }_{7 M} 1 \% \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***Renewable sources of energy will not be enough to meet our energy needs***

Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under 1 year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ o years | 5 years to under 10 years (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 202 \\ { }_{7}^{20} \% \\ \text { CEHIO } \\ 9 \end{gathered}$ | ${ }^{55}$ | ${ }^{86}$ | ${ }^{28} 8$ | $\begin{aligned} & 33 \\ & 9 \% \\ & b \end{aligned}$ | ${ }^{26} \%$ | ${ }^{48} \%$ | ${ }^{25}$ | $\begin{gathered} 103 \\ { }_{7 \%}^{7 \%} \\ \hline \end{gathered}$ | ${ }^{53}$ | ${ }^{127}$ | ${ }^{22} \%$ | ${ }^{141}$ | ${ }_{6 \%}$ | 6\% | 7\% | ${ }^{69}$ | 39\% | 26\% |
|  | 146 $18 \%$ | ${ }^{281} 9$ | 209 | $\begin{gathered} 83 \\ \substack{83 \% \\ a} \end{gathered}$ | 18\% | ${ }_{19 \%}^{135}$ | ${ }^{103}$ | 274 $20 \%$ | ${ }^{141} 9$ | $\begin{gathered} 376 \\ 21 \% \\ \mathrm{Ai}^{2} \end{gathered}$ | $\underset{i}{\substack{62 \\ 21, \%}}$ | 397\% | 173 $18 \%$ | $\begin{array}{r} 26 \\ 30 \% \\ \text { Almo } \end{array}$ | 15\% | 199\% | 93\% $16 \%$ | 78\% |
| $\begin{gathered} 1289 \\ \begin{array}{c} \text { 43\% } \\ \text { Bjj } \end{array} \\ \hline \end{gathered}$ | 346\% | $\begin{aligned} & \begin{array}{l} 665 \\ A 6 \% \\ \text { AC } \end{array} \end{aligned}$ | 133\% | 145 | 165 $44 \%$ | 308 $44 \%$ | $\begin{aligned} & 248 \\ & 48 \% \\ & \text { Ah } \end{aligned}$ | ${ }_{4}^{568}$ | $\begin{gathered} 411 \\ 41 \% \\ A j \end{gathered}$ | 754\% | 124 | ${ }^{833} 43 \%$ | 434, | 38\% | 47 45 | 416\% | $\begin{aligned} & 272 \% \\ & 489 \end{aligned}$ | 209\% ${ }_{\text {4\% }}$ |
|  | $\begin{gathered} 230 \\ 28 \% \\ \text { Abd } \end{gathered}$ | 346 $24 \%$ | 86\% | 73 $20 \%$ | 26\% | ${ }_{23 \%}^{160}$ | 119 23 | 357 ${ }_{26}$ | ${ }_{2}^{233}$ | 428 $24 \%$ | 74\% | 468 $24 \%$ | $\begin{aligned} & 260 \\ & 20 \% \\ & \mathrm{An}^{27} \end{aligned}$ | 13 $15 \%$ | 27 26 | 274\% | 139 24 | 119 $27 \%$ |
| $\begin{gathered} 167 \\ \text { KNikm } \\ \hline \end{gathered}$ | ${ }^{36}$ | ${ }^{83}$ | ${ }^{21} 6$ | 27 | ${ }^{21} 6$ | $\begin{aligned} & 49 \\ & \hline 7 \% \\ & 9 \end{aligned}$ | ${ }^{21} 4$ | 76\% | ${ }_{3 \%}$ | $\begin{aligned} & { }^{128 \%} \\ & { }_{\text {Aik }} \end{aligned}$ | 9\% | $\begin{gathered} 119 \\ { }_{\mathrm{m}}^{6} \end{gathered}$ | $41 \%$ | 5\% | 88 | 62 $\substack{6 \% \\ r}$ | ${ }^{26}$ | ${ }^{13}$ |
| $\begin{gathered} 1.91 \\ \text { op } \\ \text { Jdijn } \end{gathered}$ | ${ }_{1}^{1.97}$ | $\stackrel{1.92}{\text { d }}$ | 1.88 | 1.77 | 1.95 | 1.89 | 1.93 | 1.91 | ${ }^{1.98}$ | 1.88 | 1.89 | 1.89 | $\underset{\text { An }}{\substack{1.98 \\ \text { An }}}$ | 1.72 | 1.97 | 1.93 | 1.94 | 1.97 |
| 0.87 | 0.88 | 0.84 | 0.91 | 0.90 | 0.87 | 0.86 | 0.80 | 0.89 | 0.84 | 0.87 | 0.89 | 0.87 | 0.84 | 0.81 | 0.86 | 0.88 | 0.84 | 0.84 |
|  | ${ }_{25 \%}^{201}$ | $\begin{aligned} & 367 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { 32\% } \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 92 \\ & 24 \% \\ & \hline \end{aligned}$ | $\underset{263}{183}$ | ${ }_{25 \%}^{128}$ | $\underset{27 \%}{377}$ | $\underset{22 \%}{194}$ | $\begin{gathered} 503 \\ 28 \% \\ \mathrm{Ai} \end{gathered}$ | $\stackrel{84}{29 \%}$ | $\begin{aligned} & 538 \\ & \begin{array}{c} 57 \% \\ A m \end{array} \end{aligned}$ | 228 $24 \%$ | $\begin{array}{r} 31 \\ 36 \% \\ \text { Amo } \end{array}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | ${ }_{26 \%}^{268}$ | ${ }_{23}^{132}$ | ${ }_{23}^{104}$ |
| $\begin{gathered} 2024 \\ \begin{array}{c} 28 \% \\ \text { DGMM } \\ \text { dij } \end{array} \end{gathered}$ | $\begin{aligned} & 576 \\ & 71 \% \\ & \text { Ad } \end{aligned}$ | $\underset{\substack{1011 \\ 69 \% \\ d}}{ }$ | 219 $65 \%$ | $\underset{60 \%}{218}$ | 264 $70 \%$ | $\stackrel{468}{67 \%}$ | ${ }^{367} 7$ | 925 $67 \%$ | $\begin{aligned} & \begin{array}{l} 644 \\ 774 \% \\ \text { Alk } \end{array} \end{aligned}$ | 1182 $65 \%$ | $\underset{88 \%}{198}$ | ${ }^{1301} 68 \%$ | $\begin{aligned} & 694 \\ & 72 \% \\ & \text { An } \end{aligned}$ | 59\% | 74. | 690\% | $\underset{\substack{72 \% \\ A}}{\substack{11 \\ \hline}}$ | $\begin{aligned} & 328 \\ & 74 \% \\ & A P \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q8.7 How concerned are you that in the future

***The UK will not invest fast enough in alternative sources of energy***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)
Ill very/fairly (Net)

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }^{140} 5$ | ${ }^{123} 4$ | $\begin{gathered} 186 \\ { }_{9}^{9 \%} \end{gathered}$ | ${ }^{120} 6$ |
| $\begin{gathered} 485 \\ 16 \% \\ \text { nquw } \end{gathered}$ | ${ }^{499} 7$ | $\underset{\substack{372 \\ 19 \%}}{\substack{3 \\ \hline}}$ | ${ }^{331} 16 \%$ |
| $\underset{\substack{1238 \\ \pm}}{ }$ | ${ }^{1234} 42$ | 766 $38 \%$ | 814 40 |
| $\begin{gathered} 927 \\ 37 \% \end{gathered}$ | ${ }^{911}$ | ${ }_{249}^{549}$ | $\underset{\substack{653 \\ \text { 32\% }}}{ }$ |
| $\begin{gathered} \quad 182 \\ \text { inQs. } \end{gathered}$ | ${ }^{195}$ | 119\% | ${ }^{123}$ |
| 2.06 Miu | 2.06 | 1.90 | $\stackrel{2.04}{C}$ |
| 0.84 | 0.83 | 0.94 | 0.87 |
| $\begin{gathered} 625 \\ \text { ngrw } \\ \text { nqu } \end{gathered}$ | ${ }_{21 \%}^{622}$ | $\underset{\substack{558 \\ 28 \% \\ \hline}}{ }$ | ${ }_{251}{ }_{2}$ |
| $\begin{gathered} 2165 \\ 73 \% \\ M \end{gathered}$ | ${ }^{2145}$ | 1315 $66 \%$ | $\underset{\substack{1467 \\ \hline 2 \%}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 46 |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 113 \\ 16 \text { Nov } 2011 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8.7 How concerned are you that in the future ***The UK will not invest fast enough in alternative sources of energy*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{gathered} \text { Midddes-s- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ | Muswell <br> Hill <br> (3) <br> (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) $\qquad$ |
| Total | 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| Not at all concerned (0) | ${ }^{26} 6$ | 4\% | ${ }^{13} 7$ | ${ }_{5 \%}$ | ${ }^{13} 4 \%$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{6 \%}$ | ${ }^{11} 4 \%$ | ${ }_{4 \%}$ | ${ }_{4}^{4} \%$ | 16\% | $\begin{aligned} & { }^{17}{ }_{8 \%}^{8 \%} \end{aligned}$ | ${ }^{13} 4{ }^{4}$ |
| Not very concerned (1) | 83\% | 17\% | 182\% | $\begin{aligned} & 26 \\ & 24 \% \\ & A \end{aligned}$ | 49\% | 20\% | 18\% | 18\% | ${ }^{44} 15$ | $\begin{aligned} & 23 \\ & 21 \% \\ & 9 \end{aligned}$ | 17\% | ${ }_{12 \%}$ | 29\% | 72\% |
| Fairly concerned (2) | ${ }^{173} 38$ | 65\% | 63\% | 440\% | ${ }^{157} 45$ | $\begin{aligned} & 64 \\ & \begin{array}{c} 53 \% \\ A \end{array} \end{aligned}$ | 50\% | 48 | 1169\% | 42\% | 45\% | 117 ${ }_{3}$ | 79\% | $\stackrel{175}{\substack{17 \% \\ 4}}$ |
| Very concerned (3) | ${ }^{123}$ | 578\% | 56\% | 23 $21 \%$ | $\underset{\substack{12 \\ 32 \%}}{12}$ | ${ }_{24 \%}^{29}$ | 28\% | 46\% | 95\% | 39\% | ${ }_{31}^{31}$ | $\begin{gathered} 117 \\ 39 \% \\ A \end{gathered}$ | 77\% | 94\% |
| No opinion/don't know | 45\% | ${ }_{3}{ }^{\text {\% }}$ | ${ }^{12} \%$ | $\begin{aligned} & 12 \\ & 11 \% \\ & A \end{aligned}$ | 20\% | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{2}$ | ${ }_{1 \%}$ | $\begin{gathered} 34 \\ 1 / \% \\ A \end{gathered}$ | ${ }_{2 \%}$ | 3\% | ${ }^{13} 4 \%$ | ${ }^{13} 6$ | 16\% |
| Mean | 1.97 | 2.19 ${ }_{\text {A }}$ | 1.99 | 1.87 | 2.11 | 2.03 | 2.06 | 2.12 | 2.11 | 2.07 | 2.06 | 2.17 ${ }_{\text {A }}$ | 2.07 | 1.99 |
| Standard Deviation | 0.88 | 0.80 | 0.93 | 0.83 | 0.80 | 0.73 | 0.74 | 0.88 | 0.82 | 0.85 | 0.81 | 0.86 | 0.93 | 0.79 |
| All not very/not at all (Net) | ${ }_{24}^{109}$ | $\xrightarrow{23} 15$ | 45\% | 31 $28 \%$ | $\begin{gathered} 62 \\ 18 \% \end{gathered}$ | 23\% | 20\% | ${ }_{21}^{25}$ | 55\% | $\begin{aligned} & 27 \\ & 25 \% \\ & 9 \end{aligned}$ | ${ }_{21}^{21}$ | ${ }_{18 \%}$ | ${ }_{21 \%}^{46}$ | ${ }_{23}^{85}$ |
| All very/farirly (Net) | ${ }^{296}$ | $\begin{gathered} 122 \\ 81 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{119} 68 \%$ | 67 $61 \%$ | $\underset{7}{269}$ | 93\% | 788\% | 94\% | ${ }^{211} 70 \%$ | 81 $74 \%$ | 76\% | $\underset{A}{234} \underset{A}{28 \%}$ | ${ }^{156}$ 73\% | ${ }^{269} 73$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***The UK will not invest fast enough in alternative sources of energy***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)
Very concerned (3)
No opinion/don't know

Mean
ra Deviatio
$\underset{\substack{\text { All not } \\(\mathrm{Net})}}{\text { very/not at all }}$
All very/fairly (Net)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury (Hook Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{3 \%}$ | ${ }_{2}^{2 \%}$ | $\begin{aligned} & 15 \% \\ & \times 8 \\ & \times \end{aligned}$ | ${ }^{13} 4$ | ${ }_{5 \%}^{15}$ |
| 45 ${ }^{15 \%}$ | 16\% | 34 $17 \%$ | ${ }^{37}{ }^{3} \%$ | ${ }^{41} 14 \%$ |
| $\stackrel{126}{42 \%}$ | 45\% | ${ }_{44 \%}$ | 117 39\% | ${ }_{41 \%}^{122}$ |
| ${ }_{34 \%}^{103}$ | ${ }_{37 \%}^{49}$ | ${ }_{29 \%}$ | ${ }_{3}^{106}$ | $\xrightarrow{101}$ |
| ${ }^{18} \%$ | 5\% | 3\% | $28 \%$ Ay | ${ }^{22} 7 \%$ |
| 2.15 | $\stackrel{2.23}{\text { A }}$ | 1.97 | 2.16 | 2.11 |
| 0.79 | 0.73 | 0.88 | 0.83 | 0.85 |
| ${ }_{183}^{53}$ | 18\% | ${ }_{24}^{49}$ | 50\% | 56\% |
| 229 76 | $\underset{\substack{108 \\ 82 \%}}{ }$ | 147 $73 \%$ | ${ }^{223} 74 \%$ | ${ }_{74 \%}^{223}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q8.7 How concerned are you that in the future

## ***The UK will not invest fast enough in alternative sources of energy**

Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (i) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }_{4 \%}^{123}$ | ${ }^{19} 4 \%$ | $\frac{3}{2 \%}$ | ${ }^{11}{ }_{7 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 29 \\ & { }_{8 N}^{89} \end{aligned}$ | ${ }_{2 \%}^{3}$ | $4 \%$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{12} 4 \%$ | 3\% | ${ }^{13} 4$ |
|  | ${ }^{499}$ | ${ }_{21}^{95}$ | ${ }_{14 \%}$ | ${ }_{13}^{21}$ | ${ }^{17}$ | ${ }_{16 \%}^{55}$ | 15\% | 9\% | ${ }_{18 \%}^{22}$ | 19\% | 8\% | 10\% | ${ }_{14 \%}$ | 37\% | $\begin{aligned} & 83 \\ & { }_{2}^{22 \%} \end{aligned}$ |
|  | ${ }_{42 \%}^{1234}$ | ${ }^{187}$ 42\% | 70\% | ${ }_{37}^{62}$ | ${ }_{39 \%}$ | ${ }^{153} 44$ | ${ }_{46 \%}$ | 519\% | ${ }^{51}$ 1\% | 129 $43 \%$ | ${ }_{39}{ }^{3}$ | 47\% | 109 $36 \%$ | ${ }_{30}^{62}$ | 170\% |
|  | ${ }^{911}$ | 106 $24 \%$ | ${ }_{36 \%}^{55}$ | ${ }_{36 \%}^{59}$ | 29\% | ${ }_{25 \%}^{86}$ | ${ }_{29}^{36}$ | ${ }_{38}^{40}$ | 40\% | ${ }_{26}^{78}$ | $\begin{aligned} & 52 \\ & \substack{47 \% \\ \mathrm{~A}} \end{aligned}$ | 28\% | $\begin{gathered} \substack{131 \\ 43 \% \\ 4} \end{gathered}$ | $\underset{\mathrm{A}}{914 \%}$ | ${ }_{22}^{82}$ |
|  | ${ }^{195}$ | ${ }^{41} 9$ | ${ }_{2 \%}$ | ${ }^{13} 8$ | 110\% | ${ }^{25} 7$ | 7\% | : | 5\% | $\begin{aligned} & 30 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{5 \%}^{6}$ | 10\% | ${ }_{3 \%}$ | ${ }^{12} 6$ | 21 6 |
|  | 2.06 | 1.93 | 2.18 | 2.10 | 1.95 | 1.92 | 2.09 | 2.22 | 2.09 | 2.02 | $\stackrel{2.39}{\text { AS }}$ | 2.14 | $\stackrel{2.22}{\text { A }}$ | $\stackrel{2.21}{A}$ | 1.92 |
|  | 0.83 | 0.82 | 0.75 | 0.90 | 0.91 | 0.89 | 0.76 | 0.76 | 0.82 | 0.78 | 0.69 | 0.71 | 0.84 | 0.86 | 0.79 |
|  | ${ }_{222}^{62}$ | 114 | ${ }_{16 \%}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | ${ }_{24}^{26}$ | $\begin{aligned} & \frac{84}{24 \%} \\ & N \end{aligned}$ | ${ }_{18 \%}^{22}$ | 13 13 | ${ }_{26}^{26}$ | ${ }_{21}^{64}$ | 109\% | 12\% | ${ }_{18 \%}^{55}$ | ${ }_{21}^{43}$ | 960 26\% a |
|  | ${ }_{7214}^{2145}$ | ${ }_{\text {293 }}{ }_{6}$ | $\begin{gathered} 125 \\ 82 \% \\ A \end{gathered}$ | ${ }_{73 \%}^{121}$ | 71 | 239\% | 94\% | $\underset{A}{98 \%}$ | 719\% | 207 69 | $\begin{aligned} & 95 \\ & 88 \% \\ & { }_{\text {AS }} \end{aligned}$ | 73\% | $\underset{A}{240} \underset{A}{79 \%}$ | 153 $74 \%$ | ${ }_{68 \%}^{252}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***The UK will not invest fast enough in alternative sources of energy***
Base: All
otal
Not at all concerned (0)
Not very concerned (1)

Fairly concemed (2)
Very concerned (3)

No opinion/don't know

Mean

Standard Deviation
All not very/not at all
(Net)
All very/fairly (Net)

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Paington (Totnes ctrl) (z) |
|  | 2962 |  | 124 | 191 | 301 | 297 |
|  | ${ }^{123}{ }_{4 \%}$ | ${ }^{14}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{4}$ | ${ }^{11}{ }_{4 \%}$ | ${ }^{12}{ }_{4 \%}$ |
|  | $499$ | ${ }_{16 \%}^{48}$ | ${ }^{11}$ | ${ }_{20}^{38}$ | ${ }_{17 \%}^{52}$ | 48\% |
|  | ${ }^{1234} 4$ | ${ }^{131} 44 \%$ | ${ }_{41 \%}^{51 \%}$ | ${ }_{38}^{73}$ | ${ }_{4124}$ | ${ }^{126} 42 \%$ |
|  | ${ }_{31 \%}^{911}$ | ${ }_{30}^{90}$ | $\begin{aligned} & 52 \\ & \stackrel{42 \%}{A} \end{aligned}$ | ${ }_{34 \%}^{64}$ | ${ }_{34 \%}^{102}$ | 89\% |
|  | ${ }^{195}$ | ${ }^{17} 6$ | ${ }_{5}^{6}$ | ${ }^{12}{ }_{6 \%}$ | ${ }^{12} 4$ | ${ }^{22} 7$ |
|  | 2.06 | 2.05 | $\underset{A}{2.28}$ | 2.10 | 2.10 | 2.06 |
|  | 0.83 | 0.83 | 0.77 | 0.81 | 0.82 | 0.82 |
|  | ${ }_{21 \%}^{622}$ | ${ }^{621 \%}$ | ${ }_{12 \%}^{15}$ | ${ }_{22}^{42 \%}$ | $\begin{aligned} & 63 \\ & 21 \% \end{aligned}$ | ${ }_{20}^{60}$ |
|  | 2145 $72 \%$ | ${ }_{74 \%}^{221}$ | $\begin{gathered} 103 \\ 83 \% \\ A \end{gathered}$ | ${ }_{72 \%}^{137}$ | ${ }_{75 \%}^{226}$ | ${ }^{215} 72 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 47
Page 117
16 Nov 2011
Q8.7 How concerned are you that in the future
${ }^{* * *}$ The UK will not invest fast enough in alternative sources of energy***
Base: All

Total
Not at all concerned (0)

Not very concerned (1)
Fairly concemed (2)
Very concerned (3)

No opinion/don't know
Mean
Standard Deviation
All not very/not at all
(Net)
All very/fairly (Net)

|  | All Commu-nities(excl ctrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (I) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $140$ | ${ }^{123} 4$ | ${ }^{55}$ | ${ }^{90}{ }_{5 \%}$ | ${ }^{66}$ | $\underset{\substack{37 \\ \mathrm{~L} \\ \hline}}{ }$ | ${ }^{48}$ | $\begin{aligned} & 46 \% \\ & \stackrel{46}{N} \end{aligned}$ | ${ }_{5 \%}^{5 \%}$ | ${ }^{76}$ | ${ }^{61}$ | ${ }^{20}$ | ${ }^{38} 4$ | ${ }_{3 \%}^{28}$ |
| $\begin{gathered} 485 \\ 150 \\ \text { EF } \end{gathered}$ | $\begin{gathered} 499 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 15 \% \end{aligned}$ | ${ }_{17 \%}^{332}$ | ${ }^{211} 15$ | $\begin{aligned} & 83 \\ & 13 \% \end{aligned}$ | $\underset{17 \%}{170}$ | ${ }_{14 \%}^{119}$ | $\xrightarrow{163}$ | ${ }^{366}$ | ${ }^{204}$ | 90\% | 1919\% | 121 <br> $15 \%$ |
| $\underset{42 \%}{1238}$ | ${ }_{42 \%}^{1234}$ | ${ }^{461} 4$ | ${ }^{833} 4$ | ${ }^{602} \times$ | 2419\% | 398\% | 339 | 437 $47 \%$ | ${ }^{875}$ | 574 $41 \%$ | 218\% | ${ }_{42 \%}{ }_{428}$ | 320 38 |
| $\begin{gathered} 927 \\ 37 \% \\ M \end{gathered}$ | 911 $31 \%$ | ${ }_{32 \%}^{348}$ | 614 $31 \%$ | $\underset{\substack{49 \\ 34 \% \\ A}}{ }$ | $\underset{A}{225} \underset{A}{27 \%}$ | 2988 | $\underset{\substack{299 \\ \hline \\ A 0 \%}}{20}$ | ${ }_{3}^{352}$ | 593\% | $\underset{\substack{502 \\ 35 \% \\ \hline}}{ }$ | $\begin{gathered} 248 \\ 41 \% \\ A \end{gathered}$ | ${ }^{268}$ | $\underset{\substack{328 \\ 39 \% \\ A}}{ }$ |
| $\begin{gathered} 182 \\ \text { CEHN } \end{gathered}$ | ${ }^{195}$ | ${ }_{5}^{52}$ | ${ }^{131} 7$ | 58\% | 29\% | $\begin{aligned} & 96 \\ & \text { 10\% } \\ & \text { A } \end{aligned}$ | ${ }^{32} 4$ | ${ }_{6 \%}^{65}$ | ${ }^{133} 7$ | ${ }^{76}$ | 30 | $\begin{aligned} & 85 \\ & { }_{\mathrm{B}}^{8 \%} \end{aligned}$ | 36 ${ }^{36}$ |
| 2.06 | 2.06 | 2.07 | 2.05 | 2.10 ${ }_{\text {A }}$ | 2.12 | 2.04 | 2. ${ }_{\text {a }}$ | 2.07 | 2.04 | $\stackrel{2.13}{\text { A }}$ | 2.20 | 2.00 | $\stackrel{2.19}{\text { A }}$ |
| 0.84 | 0.83 | 0.84 | 0.83 | 0.83 | 0.88 | 0.85 | 0.86 | 0.86 | 0.81 | 0.83 | 0.83 | 0.81 | 0.82 |
| $\underset{21 \%}{625}$ | ${ }^{622}$ | 221 $20 \%$ | ${ }^{422} \%$ | 277 | 120\% | ${ }^{218} 22$ | 165 | 220\% | ${ }^{422}$ | 265\% | 110\% | 229\% | 149\% |
| $\begin{gathered} 2165 \\ \substack{216 \% \\ G M} \end{gathered}$ | ${ }_{7}^{2145}$ | 809\% | 1447 $72 \%$ | $\begin{gathered} 1081 \\ 76 \% \\ A \end{gathered}$ | 466\% | 69\% | $\begin{gathered} 638 \\ \substack{68 \% \\ A} \end{gathered}$ | 789\% | 1468 $72 \%$ | $\begin{gathered} 1076 \\ \substack{10 \% \\ A} \end{gathered}$ | $\underset{A}{466}$ | 696\% | $\begin{gathered} 648 \\ \substack{88 \% \\ A} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***The UK will not invest fast enough in alternative sources of energy**

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{aligned} & \begin{array}{c} \text { Hatat/ } \\ \text { Maisonette } \\ \text { (L) } \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 140 \\ 5 \% \\ \text { Qde } \end{gathered}$ | $\begin{array}{r} { }^{21} \\ \text { ACDEF } \end{array}$ | ${ }^{20} 4 \%$ | ${ }^{17}{ }_{3 \%}$ | ${ }^{24} \%$ | ${ }_{3}^{14}$ | $\begin{aligned} & { }^{44} \\ & \text { b\% } \end{aligned}$ | ${ }^{63}$ | ${ }^{77}$ | 71 $5 \%$ | ${ }_{5}^{8} \%$ | 17\% | ${ }^{77} 4$ | ${ }_{5}^{33}$ | ${ }^{26}$ |
| $\underset{\substack{165 \\ e}}{485}$ | ${ }_{23}^{53}$ | ${ }_{19 \%}^{86}$ | $\begin{aligned} & 79 \\ & 15 \% \end{aligned}$ | ${ }^{80}{ }_{15 \%}$ | ${ }^{68}$ | ${ }_{119}^{16 \%}$ | ${ }_{17 \%}^{227}$ | $\underset{16 \%}{258}$ | ${ }^{238}$ | $\stackrel{173}{17 \%}$ | 53\% | ${ }^{293}$ | $\begin{aligned} & 118 \\ & \text { AO } \\ & \text { AO } \end{aligned}$ | 14\% |
| $\begin{gathered} 1238 \\ \hline 12 \% \end{gathered}$ | 120 46 | $\stackrel{203}{44 \%}$ | ${ }^{211}$ 41\% | 219 $41 \%$ | ${ }_{43}^{190}$ | ${ }^{295}$ | $567$ | ${ }^{671}$ | $\begin{aligned} & 675 \\ & \hline 449 \\ & A K \end{aligned}$ | ${ }_{38}^{383}$ | ${ }^{125} 4$ | ${ }^{774} 4$ | 231 38 | ${ }^{214} 42 \%$ |
| $\begin{gathered} 927 \\ 3 \mathrm{yl} \mathrm{\%} \\ \text { BCNgh } \end{gathered}$ | 46\% | $\underset{B}{117} \underset{\substack{25 \%}}{1}$ | $\begin{gathered} 182 \\ \text { ABC } \\ \text { AB5 } \end{gathered}$ | $\begin{gathered} 200 \\ A B C G \end{gathered}$ | $\begin{aligned} & 155 \\ & 35 \% \\ & 3 C 5 \end{aligned}$ | $\underset{B}{227} \underset{B}{20 \%}$ | ${ }^{425} 9$ | ${ }_{31 \%}^{502}$ | 476 ${ }_{3}$ | ${ }^{330} 3$ | 28\% | $\begin{aligned} & 597 \\ & \begin{array}{l} 33 \% \\ \text { AN } \end{array} \end{aligned}$ | $\xrightarrow{153}$ | $\begin{gathered} \substack{160 \\ 32 \% \\ \mathrm{~N}} \end{gathered}$ |
|  | 23 EF 9\% | $\stackrel{33}{7 \%} \underset{E}{7}$ | ${ }^{27} 5$ | ${ }^{17}$ 3\% | 19 4\% | $\begin{gathered} { }^{63} \\ \text { ADEF } \end{gathered}$ | ${ }^{66}$ | $\begin{gathered} 116 \% \\ A H_{4} \end{gathered}$ | 76\% | $\begin{aligned} & 81 \\ & \mathrm{AJ}^{8 \%} \end{aligned}$ | 20\% | ${ }^{75} 4$ | $\begin{gathered} { }^{68} \\ \mathrm{AMO}^{11 \%} \end{gathered}$ | $37 \%$ $M$ |
| $\begin{gathered} 2.06 \\ \begin{array}{c} \text { BCNP } \\ \mathrm{gh} \end{array} \end{gathered}$ | 1.80 | 1.98 | ABCG ${ }^{2.14}$ | ABCG ${ }^{2.14}$ | ABCG ${ }^{2.14}$ | ${ }^{2.03}$ | 2.06 | 2.06 | 2.07 | 2.07 | 1.99 | $\stackrel{2.09}{\text { AN }}$ | 1.94 | $\stackrel{2.08}{N}$ |
| 0.84 | 0.85 | 0.82 | 0.81 | 0.84 | 0.80 | 0.87 | 0.84 | 0.84 | 0.82 | 0.86 | 0.86 | 0.83 | 0.87 | 0.84 |
| $\begin{aligned} & 625 \\ & 21 \% \\ & 2 e \end{aligned}$ | $\begin{gathered} 74 \\ \text { ADEFG } \end{gathered}$ | ${ }_{\text {106 }}^{10}$ | ${ }^{96}$ | $\xrightarrow{104}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ | $\underset{22 \%}{163}$ | ${ }_{22 \%}^{290}$ | ${ }_{235}^{31 \%}$ | 309 $20 \%$ | ${ }_{221}^{22 \%}$ | 70 ${ }_{23 \%}$ | 370 | $\begin{aligned} & 151 \\ & \text { AMO } \end{aligned}$ | 959\% |
| $\begin{gathered} 2165 \\ \begin{array}{c} \text { 2GKN } \\ \text { BGKN } \\ \text { agh } \end{array} \end{gathered}$ | ${ }_{636}^{106}$ | ${ }^{320} 70 \%$ | $\begin{gathered} 393 \\ B C 6 \% \\ B C G \end{gathered}$ | $\begin{gathered} 419 \\ { }^{7 B C G} \end{gathered}$ | $\begin{gathered} 345 \\ A B C T \end{gathered}$ | $\underset{B}{522} \underset{\substack{50 \%}}{ }$ | $\stackrel{992}{74 \%}$ | ${ }^{1173} 72 \%$ | $\begin{gathered} 1151 \\ \substack{75 \% \\ \text { AK }} \end{gathered}$ | $\begin{gathered} 713 \\ 70 \% \end{gathered}$ | ${ }_{70 \%}^{208}$ | $\begin{gathered} 1371 \\ \substack{75 \% \\ \text { AN }} \end{gathered}$ | ${ }^{384} 80$ | $\begin{gathered} 374 \\ \substack{74 \% \\ N P} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***The UK will not invest fast enough in alternative sources of energy**

Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
\text { (P) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
(T) \\
\hline
\end{array}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { All/mostly } \\
\& \text { caused } \\
\& \text { by humans }
\end{aligned}
\]
(e) \& \[
\begin{gathered}
50: 50 \\
(f) \\
\hline
\end{gathered}
\] \& All/mostly natural (g) \& Don't believe in climate change (h) \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { No } \\
\& \text { (j) }
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
140 \\
{ }^{5 \%} \\
\text { Qde }
\end{gathered}
\] \& \[
\begin{gathered}
40 \\
A^{6 \%}
\end{gathered}
\] \& \({ }^{39} \%\) \& \({ }^{27} 5\) \& \({ }^{24} 5\) \& 100 \(4 \%\) \& \[
\begin{gathered}
101 \\
{ }_{\mathrm{d}}^{1}
\end{gathered}
\] \& \[
\begin{aligned}
\& { }_{5}^{22} \\
\& d
\end{aligned}
\] \& 14\% \& \({ }_{1 \%}\) \& \({ }^{31}\) \& \[
\begin{gathered}
43 \\
{ }_{5 \%}^{4}
\end{gathered}
\] \& \[
\begin{aligned}
\& { }^{46} \\
\& \mathrm{Ae}^{6 \%}
\end{aligned}
\] \& \[
\begin{gathered}
122 \\
\text { Aefg }
\end{gathered}
\] \& 11
\(5 \%\) \& 129 \({ }_{5}\) \\
\hline \[
\underset{e}{485} \underset{\substack{46 \\ \hline}}{ }
\] \& \[
\begin{aligned}
\& 115 \\
\& 18 \% \\
\& 0
\end{aligned}
\] \& \(\stackrel{160}{15 \%}\) \& \[
{ }_{162}^{82 \%}
\] \& \[
{ }_{87}^{87}
\] \& 416\% \& \({ }^{337} 7\) \& \[
{ }_{164}^{64}
\] \& \[
{ }^{59}
\] \& 19\% \& 130 \& \[
\underset{e}{158} \underset{e}{17 \%}
\] \& \[
\begin{aligned}
\& 151 \\
\& \begin{array}{l}
21 \% \\
\mathrm{Ae}
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
\begin{array}{c}
26 \\
\text { Aef }
\end{array}
\end{gathered}
\] \& \({ }_{12 \%}^{27}\) \& \({ }^{458}\) \\
\hline \[
\begin{gathered}
1238 \\
{ }_{42 \%} \\
\mathrm{Kh}
\end{gathered}
\] \& \({ }_{3}^{252}\) 2\% \& \({ }^{434} 4\) \& 219\% \& \({ }^{220} 45\) \& 113
\(43 \%\) \& \({ }^{812} 41 \%\) \& 177 44 \& \[
\begin{gathered}
186 \\
47 \% \\
\text { Aad }
\end{gathered}
\] \& \({ }_{34 \%}^{41}\) \& \[
\begin{gathered}
495 \\
\substack{43 \% \\
h}
\end{gathered}
\] \& \[
\begin{gathered}
408 \\
449 \% \\
h
\end{gathered}
\] \& \({ }^{289} 40\) \& \(31 \%\) \& 91\% \& \({ }^{1147} 42 \%\) \\
\hline \[
\begin{gathered}
927 \\
\text { } \begin{array}{c}
927 \\
\text { BCN }
\end{array}
\end{gathered}
\] \& \({ }^{188}\) \& \[
\begin{gathered}
375 \\
\text { APSS } \\
\text { A5s }
\end{gathered}
\] \& 139

$28 \%$ \& 136

$28 \%$ \& ${ }_{34 \%}^{89}$ \& -606 ${ }^{30 \%}$ \& ${ }_{31}^{124}$ \& ${ }_{31}^{122}$ \& \[
$$
\begin{gathered}
{ }^{53} 43 \% \\
\text { Aabc }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
428 \\
\text { Afgh } \\
\text { Agh }
\end{gathered}
$$
\] \& 277 ${ }_{3}$ \& 191\% \& ${ }_{21}^{21}$ \& 754\% \& ${ }_{31 \%}^{852}$ <br>

\hline $$
\begin{gathered}
{ }^{182} \\
\text { EHJMc } \\
\text { ef }
\end{gathered}
$$ \& ${ }^{48}$ \& ${ }_{6 \%}^{63}$ \& 34\% \& ${ }^{26} 5$ \& ${ }^{11} 4 \%$ \& \[

$$
\begin{aligned}
& 136 \\
& \mathrm{AC}_{\mathrm{A}} \%
\end{aligned}
$$
\] \& 19\% \& 15 4 \% \& ${ }_{7 \%}^{8}$ \& ${ }_{5}^{57}$ \& ${ }^{45}$ \& ${ }^{51} \%$ \& 9\% \& ${ }^{18} 8$ \& ${ }^{164}{ }_{6}$ <br>

\hline $$
\begin{gathered}
2.06 \\
\text { BCN } \\
\text { Pgh }
\end{gathered}
$$ \& 1.99 \& \[

$$
\begin{gathered}
2.14 \\
\substack{\text { PR } \\
S}
\end{gathered}
$$

\] \& 2.01 \& 2.00 \& 2.11 \& 2.04 \& 2.04 \& 2.09 \& Aabc ${ }^{2.28}$ \& \[

$$
\begin{gathered}
2.22 \\
\text { Afg } \\
\text { n }
\end{gathered}
$$
\] \& 2.04

gh \& 1.92 \& 1.67 \& 2.13 \& 2.05 <br>
\hline 0.84 \& 0.88 \& 0.82 \& 0.84 \& 0.83 \& 0.81 \& 0.85 \& 0.84 \& 0.78 \& 0.77 \& 0.76 \& 0.83 \& 0.88 \& 0.99 \& 0.84 \& 0.84 <br>

\hline $$
\begin{aligned}
& 625 \\
& \begin{array}{c}
21 \% \\
2 e^{2}
\end{array}
\end{aligned}
$$ \& \[

$$
\begin{array}{r}
155 \\
{ }^{124 \%} \\
\mathrm{AO}^{2}
\end{array}
$$

\] \& $\stackrel{199}{19 \%}$ \& \[

{ }_{22 \%}^{109}

\] \& \[

\underset{23 \%}{111}
\] \& 19\% \& ${ }_{238}^{438}$ \& ${ }_{21}^{86}$ \& 73

$18 \%$ \& 20\% \& $\xrightarrow{161} 14$ \& \[
\underset{\substack{22 \%}}{201}

\] \& \[

$$
\begin{aligned}
& 197 \\
& 27 \% \\
& \text { Aef }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
38 \\
\text { Aefg } \\
\text { A9\% }
\end{gathered}
$$
\] \& ${ }^{38}$ \& $\underset{287}{ }$ <br>

\hline  \& $$
{ }_{68 \%}^{400}
$$ \& \[

$$
\begin{aligned}
& 809 \\
& \text { AP }^{6 \%}
\end{aligned}
$$

\] \& \[

{ }_{71 \% 8}^{358}

\] \& \[

{ }_{72 \%}^{356}

\] \& \[

\underset{p}{202}

\] \& \[

{ }^{1418} 71 \%

\] \& \[

\stackrel{301}{74 \%}

\] \& \[

$$
\begin{gathered}
308 \\
78 \% \\
A 8
\end{gathered}
$$

\] \& \[

949

\] \& \[

$$
\begin{gathered}
923 \\
{ }_{8}^{93 \%} \\
\text { Afgh }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 685 \\
& 74 \% \\
& \text { gh }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
480 \\
\hline 60 \% \\
0
\end{gathered}
$$
\] \& 515 \& 166 \& 1999\% <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***The UK will not invest fast enough in alternative sources of energy***

Base: All

## Total

Not at all concerned (0)

Not very concerned (1)

Fairly concerned (2)

Very concerned (3)

No opinion/don't know

Mean
Standard Deviation
All not very/not at all
(Net)

All very/fairly (Net)

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Altitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not an all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & \quad \begin{array}{l} 140 \\ \text { EHINr } \end{array} \end{aligned}$ | ${ }^{47} 4 \%$ | ${ }_{5}^{5}$ \% | 32\% | ${ }^{38} 4$ | 12\% | $\begin{aligned} & 16 \\ & 10 \% \\ & \text { AE } \end{aligned}$ | ${ }^{14}$ | ${ }^{27}$ 2\% | $\begin{gathered} 99 \\ \text { AHI } \\ \text { AHO } \end{gathered}$ | ${ }^{72} 4 \%$ | 36\% | $\begin{aligned} & 4_{7}^{46} \\ & \operatorname{cN}^{2} \end{aligned}$ | ${ }^{73} 4{ }^{4}$ |
| $\begin{gathered} 485 \\ 16 \% \\ \text { EHIKN } \end{gathered}$ | ${ }_{162}^{172}$ | $\underset{165}{195}$ | ${ }^{113} 17 \%$ | $\stackrel{153}{14 \%}$ | $\begin{aligned} & 58 \\ & { }_{A E}^{24 \%} \end{aligned}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 30 \% \\ \text { 3E } \end{array} \end{aligned}$ | ${ }^{51} 7$ | $\begin{gathered} 174 \\ 14 \% \\ \mathrm{H} \end{gathered}$ | $\begin{aligned} & 260 \\ & \text { 251 } \\ & \text { AHI } \end{aligned}$ | ${ }^{231} 14$ | $\begin{gathered} 126 \\ 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{aligned} & 139 \\ & 20 \% \\ & A N \end{aligned}$ | ${ }_{14 \%}^{289}$ |
| $\begin{aligned} & 1238 \\ & 42 \% \\ & 6 H J \end{aligned}$ | ${ }^{425} 40$ | $\underset{A}{547} \underset{A}{549}$ | 259\% | $\underset{\mathrm{C}}{\substack{422 \\ \hline}}$ | $\underset{\substack{111 \\ \hline \\ G}}{ }$ | ${ }_{34}{ }^{57}$ | ${ }^{244} 3$ | $\begin{aligned} & 641 \\ & \text { } \begin{array}{c} 53 \% \end{array} \end{aligned}$ | ${ }_{34 \%}^{353}$ | $\begin{gathered} 730 \\ \begin{array}{c} 75 \% \\ A L \end{array} \end{gathered}$ | ${ }_{3}^{268}$ | ${ }^{283}$ 41\% | ${ }^{859} 4$ |
| $\begin{gathered} 927 \\ \text { FGIMM } \\ \text { Folilin } \\ \text { cdin } \end{gathered}$ | ${ }_{33}^{345}$ | ${ }_{371}^{30 \%}$ | ${ }_{310}^{210}$ | $\begin{gathered} 364 \\ \text { 3FG } \\ \text { AFG } \end{gathered}$ | ${ }_{19 \%}$ | 30\% | $\begin{gathered} 388 \\ 53 \% \\ \text { Ald } \end{gathered}$ | 311 | ${ }_{228}^{228}$ | ${ }_{322}{ }^{2}$ | ${ }_{3}^{226}$ | ${ }^{178}$ | $\begin{aligned} & 714 \\ & 35 \% \\ & A M \end{aligned}$ |
| $\begin{gathered} 182 \\ \text { HIKNgm } \\ { }_{\mathrm{qr}} \end{gathered}$ | ${ }^{69}$ | ${ }^{67} 5$ | ${ }^{42}$ \% | ${ }_{5 \%}$ | ${ }^{11} 5$ | 14\% | ${ }^{33}$ | ${ }_{5}^{55}$ | $\begin{gathered} 94 \\ { }^{9 \%} \\ \text { AHI } \end{gathered}$ | 79\% | ${ }^{35}$ | $\underset{\sim}{50}{ }_{\sim}^{7 \%}$ | ${ }^{102}$ |
| $\begin{gathered} 2.06 \\ \text { FGJM } \\ \text { dijn } \end{gathered}$ | 2.08 | 2.05 | 2.05 | AFG 2.13 | $\stackrel{1.84}{G}$ | 1.66 | ${ }^{2.44}$ | ${ }^{2.07}$ | 1.76 | $\stackrel{2.09}{\text { A }}$ | 2.04 | 1.92 | 2. AM |
| 0.84 | 0.84 | 0.83 | 0.86 | 0.80 | 0.80 | 0.91 | 0.72 | 0.71 | 0.94 | 0.81 | 0.87 | 0.88 | 0.81 |
| $\begin{gathered} \begin{array}{c} 625 \\ \text { 25\% } \\ \text { EEIKN } \\ \text { ciq } \end{array} \end{gathered}$ | $\underset{219}{219}$ | ${ }_{21 \% 4}^{254}$ | ${ }_{22 \%}^{145}$ | $\begin{aligned} & 191 \\ & \hline 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 30 \% \\ & \text { AE } \end{aligned}$ | $\begin{gathered} 66 \\ \text { 40\% } \\ \text { AEF } \end{gathered}$ | ${ }^{65}$ | $\underset{\substack{201 \\ H \\ H}}{ }$ | $\begin{aligned} & 359 \\ & 35 \% \\ & \text { AH1 } \end{aligned}$ | ${ }^{303} 19 \%$ | $\begin{gathered} 162 \\ 23 \% \\ k \end{gathered}$ | $\begin{aligned} & 185 \\ & { }_{2 N}^{27 \%} \end{aligned}$ | ${ }_{18 \%}^{362}$ |
| $\begin{gathered} \begin{array}{c} 2165 \\ \text { FGJd } \\ \text { ji } \end{array} \end{gathered}$ | 770 73 | ${ }^{918}$ | ${ }^{469}$ | $\begin{gathered} 810 \\ \text { AFG } \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 156 \\ \underset{G}{66 \%} \end{gathered}$ | 82\% | $\begin{aligned} & 632 \\ & 87 \% \\ & \text { Alf } \end{aligned}$ | $\begin{gathered} 952 \\ \begin{array}{c} 99 \% \\ \text { AJ } \end{array} \end{gathered}$ | 5881 | $\underset{\substack{1252 \\ \mathrm{AL}}}{102}$ | 494\% | ${ }_{661}^{461}$ | $\begin{gathered} 1573 \\ \mathrm{AM}_{7} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***The UK will not invest fast enough in alternative sources of energy***

## Base: All

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under (g) | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & () \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \end{aligned}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \quad 140 \\ \text { EHINr } \end{gathered}$ | ${ }^{33} 4$ | ${ }^{62} 4$ | ${ }^{13} 4$ | $\begin{array}{r} 32 \\ \text { Aabc } \end{array}$ | 16\% | 40\% | ${ }_{3 \%}^{18}$ | ${ }_{6}^{6 \%}$ | ${ }^{35}$ | ${ }^{90} 5$ | ${ }^{15}$ | 96\% | 40\% | 8\% | $4_{4 \%}$ | $\stackrel{50}{5 \%}$ | 22\% | 13\% |
| 485 EHIK\% EH\% | ${ }_{14 \%}^{117}$ | ${ }_{160}^{240}$ | ${ }_{15 \%}^{51}$ | $\begin{gathered} 77 \\ \text { Aabc } \end{gathered}$ | 14\% | ${ }_{109}^{109}$ | 78 <br> $15 \%$ | ${ }_{18}^{243}$ | ${ }_{122}^{12 \%}$ | 310\% | 18\% | ${ }^{338}$ | ${ }_{\substack{153 \\ 15 \%}}$ | ${ }_{21 \%}^{18}$ | $12 \%$ | ${ }_{16 \%}^{165}$ | 79\% | 710\% |
| $\begin{aligned} & 1238 \\ & 42 \% \\ & \text { GHJ } \end{aligned}$ | ${ }^{323} 4$ | 613 $42 \%$ | $\begin{gathered} 161 \\ \text { Aad } \\ \text { Aad } \end{gathered}$ | 141 ${ }^{14 \%}$ | 156 | ${ }^{292} 4$ | 219\% | ${ }^{571 \%}$ | ${ }_{341} 3$ | 768 $42 \%$ | 129 | ${ }_{42 \%}$ | 378 $39 \%$ | 40\% | $46 \%$ | 409\% | ${ }_{44 \%}$ | $\underset{\substack{203 \\ \hline \\ \hline}}{\text { 4\% }}$ |
| $\begin{gathered} 927 \\ 33 \% \\ \text { Mcdiju } \\ \text { Mcdin } \end{gathered}$ | $\begin{gathered} 288 \\ \begin{array}{c} 35 \% \\ \text { Acd } \end{array} \end{gathered}$ | $\begin{aligned} & 468 \\ & 328 \\ & \mathrm{~cd} \end{aligned}$ | ${ }_{26 \%}^{89}$ | ${ }_{23 \%}^{82}$ | ${ }_{3}^{125}$ | ${ }_{30 \%}^{207}$ | 179 $35 \%$ | 416 | $\begin{aligned} & 322 \\ & \begin{array}{l} 37 \% \\ A j k \end{array} \end{aligned}$ | $\stackrel{528}{29 \%}$ | 26\% | 573 ${ }^{29 \%}$ | $\begin{aligned} & \begin{array}{l} 356 \\ \text { An } \end{array} \end{aligned}$ | 18 $21 \%$ | 30\% | ${ }_{315}$ | $\begin{gathered} 198 \\ \substack{35 \%} \end{gathered}$ | ${ }_{33}^{145}$ |
|  | ${ }^{52} \%$ | ${ }^{78} 5$ | ${ }^{23} 7 \%$ | 29\% | ${ }^{26} 7$ | $\begin{gathered} 52 \\ { }_{7}^{2} \\ 9 \end{gathered}$ | ${ }^{22} 4 \%$ | ${ }^{82}$ | ${ }_{6 \%}^{68}$ | ${ }^{117}$ | 17\% | ${ }^{125}$ | 46\% | ${ }_{3 \%}$ | $\begin{gathered} 13 \\ \text { Almn } \end{gathered}$ | $\begin{gathered} 81 \\ \text { 89\% } \\ \text { Aqr } \end{gathered}$ | ${ }_{3 \%}^{19}$ | ${ }^{13}$ |
| $\begin{gathered} 2.06 \\ \text { FGG } \\ \text { Mdin } \end{gathered}$ | $\stackrel{2.14}{\text { Ad }}$ | ${ }^{2.08}$ | ${ }^{2.04}$ | 1.82 | 2.11 | 2.03 | $\underset{\text { Afh }}{2.13}$ | 2.03 | ${ }_{\text {2. }}^{\text {A }}$ A 16 | 2.02 | 1.98 | 2.02 | $\underset{\text { aln }}{\text { 2. }}$ A | 1.83 | 2.11 n | 2.05 | 2.14 | 2.11 |
| 0.84 | 0.83 | 0.83 | 0.78 | 0.91 | 0.83 | 0.86 | 0.81 | 0.84 | 0.83 | 0.84 | 0.83 | 0.84 | 0.84 | 0.87 | 0.79 | 0.85 | 0.80 | 0.78 |
| $\xrightarrow[\substack { 625 \\ \begin{subarray}{c}{\text { EH1K }{ 6 2 5 \\ \begin{subarray} { c } { \text { EH1K } } } \\{\text { Naia }}\end{subarray}]{ }$ | $\begin{aligned} & 150 \\ & 18 \% \end{aligned}$ | ${ }_{21 \%}^{302}$ | ${ }^{64}{ }_{19 \%}$ | $\begin{gathered} 109 \\ 30 \% \\ \text { Aabc } \end{gathered}$ | $\begin{aligned} & 70 \% \\ & 19 \% \end{aligned}$ | ${ }_{214}^{149}$ | ${ }^{96 \%}$ | ${ }_{22 \%}^{309}$ | $\begin{gathered} 157 \\ 18 \% \end{gathered}$ | $\underset{\substack{42 \% \\ i}}{400}$ | $\underset{\substack{68 \\ 23 \% \\ i}}{\substack{2}}$ | $\begin{aligned} & 434 \\ & 24 \% \\ & \mathrm{Am} \end{aligned}$ | $\xrightarrow{183}$ | $\begin{gathered} 25 \\ 29 \% \\ m 0 \end{gathered}$ | $\begin{aligned} & 16 \% \\ & 15 \% \end{aligned}$ | $\xrightarrow{215}$ | 101 | 19\% |
| $\begin{gathered} 2165 \\ \begin{array}{c} 73 \% \\ \text { FGM } \\ \text { dji } \end{array} \end{gathered}$ | $\begin{gathered} 611 \\ 75 \% \\ d \end{gathered}$ | $\underset{\substack{1081 \\ 74 \%}}{ }$ | $\stackrel{250}{254 \%}{ }_{d}^{24}$ | $\underset{\substack{223 \\ 62 \%}}{ }$ | ${ }^{281} 75$ | ${ }^{499}$ | $\begin{aligned} & 398 \\ & \text { Aft\% } \\ & \text { Afh } \end{aligned}$ | ${ }_{72 \%}^{987}$ | $\begin{gathered} \begin{array}{c} \text { Co3 } \\ \hline 76 \% \\ \text { Aj } \end{array} \end{gathered}$ | ${ }^{1296}$ | ${ }^{206}$ | ${ }^{1399} 71 \%$ | $\begin{gathered} 734 \\ \substack{730 \% \\ \text { Al }} \end{gathered}$ | 58\% | $\begin{aligned} & 76 \\ & 72 \% \end{aligned}$ | 724 $77 \%$ | $\begin{aligned} & 449 \\ & \begin{array}{l} 479 \% \\ A P \end{array} \end{aligned}$ | $\begin{aligned} & 348 \\ & 78 \% \\ & A 8 p \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 50
Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

Very concerned (3)

Fairly concerned (2)

Not very concerned (1)

Not at all concerned (0)

No opinion/not stated

Mean
Standard Deviation
Very/fairly

Not very/not at all

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 730 \\ \text { Lkwubz } \end{gathered}$ | 742 | 410 | ${ }_{257}^{42 \%}$ |
| $\begin{gathered} 1208 \\ 41 \% \\ 0 R \end{gathered}$ | $\quad 1210$ | 819 | ${ }^{836} 41 \%$ |
| $\begin{gathered} 630 \\ 21 \% \\ \text { jRSqVZy } \end{gathered}$ | ${ }^{635}$ | ${ }^{473}$ 24\% | ${ }_{463}^{46}$ |
| $\begin{gathered} 325 \\ \text { a } \begin{array}{c} 1+1 \% \end{array} \end{gathered}$ | $\stackrel{293}{10 \%}$ | $\stackrel{229}{11 \%}$ | ${ }^{230} 11 \%$ |
| 79 3 4 4 | ${ }^{82}{ }_{3 \%}$ | ${ }^{61}$ | ${ }^{55}$ |
| $\stackrel{1.81}{1 . N / 2}$ | 1.83 | 1.73 | 1.77 |
| 0.94 | 0.93 | 0.93 | 0.93 |
| $\begin{aligned} & 1938 \\ & \text { LNoz } 15 \% \end{aligned}$ | ${ }_{60 \%}^{1952}$ | 1229 $62 \%$ | 1293\% |
| $\begin{gathered} 955 \\ 32 \% \\ \text { nRsqusvitzay } \\ \hline \end{gathered}$ | $\underset{31 \%}{928}$ | 702 $35 \%$ | 693 $34 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 50
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \left(\begin{array}{c} 1 \end{array}\right. \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{aligned} & \hline \text { Middles- } \\ & \text { brough } \\ & (2,5) \\ & \text { (M) } \\ & \hline \end{aligned}$ | Exmoor $(1,3)$ $(N)$ | Halton (1,3) (O) |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (\Omega) \end{aligned}$ | Meadows <br> (2,5) <br> (R) | Muswell <br> Hill <br> (3) <br> (s) | Reepham <br> $(2,3,4,6)$ <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 859\% | ${ }_{20}^{30 \%}$ | ${ }_{16 \%}$ | ${ }_{24 \%}^{26}$ | ${ }_{21 \%}^{72}$ | 218\% | 21\% | 23\% | $\begin{aligned} & 105 \\ & 35 \% \\ & A P \end{aligned}$ | $\begin{gathered} 41 \\ \substack{47 \% \\ A} \end{gathered}$ | ${ }_{24}^{24}$ | $\begin{gathered} 108 \\ 36 \% \\ A \end{gathered}$ | $\begin{aligned} & 74 \\ & 34 \% \\ & A \end{aligned}$ | 18\% |
| ${ }^{184} 41 \%$ | 69\% | ${ }_{36}^{63}$ | 39\% | 139 ${ }^{10 \%}$ | $\begin{aligned} & \text { 60\% } \\ & \text { 50\% } \end{aligned}$ | 488\% | $\underset{\substack{53 \% \\ 0}}{ }$ | ${ }_{3}^{105}$ | ${ }_{42 \%}^{46}$ | ${ }_{42 \%}$ | ${ }^{111} 3$ | ${ }_{42 \%}$ | ${ }^{160} 43 \%$ |
| $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 300 \\ & 20 \% \end{aligned}$ | $\stackrel{47}{27 \%}$ | 26\% | $\begin{aligned} & 89 \\ & { }_{\mathrm{A}}^{8 \%} \end{aligned}$ | ${ }_{23 \%}{ }^{27}$ | 199\% | 30\% | ${ }^{48}$ | $12 \%$ | $\begin{aligned} & 30 \\ & \begin{array}{c} 30 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }_{17 \%}$ | 31 $14 \%$ | $\begin{aligned} & 96 \\ & { }_{2}^{26 \%} \end{aligned}$ |
| 76 $17 \%$ | 17\% | $\underset{\substack{318 \% \\ \mathrm{~A}}}{\substack{0 \\ \hline}}$ | ${ }_{8 \%}$ | ${ }_{12 \%}^{43}$ | ${ }^{11} 9$ | 111\% | 119\% | ${ }_{9 \%}^{28}$ | ${ }_{9}^{8}$ | $3{ }_{3}$ | ${ }^{26}$ | ${ }^{16} \%$ | ${ }_{9 \%}$ |
| ${ }^{15}$ 3\% | ${ }_{3 \%}^{4}$ | ${ }^{7} 4$ | $\begin{aligned} & 7_{6 \%} \\ & A^{2 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 14 \\ & { }^{5 \%} \end{aligned}$ | $3{ }_{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{gathered} 1 \\ { }_{3 \%}^{3 \%} \end{gathered}$ |
| 1.64 | 1.77 | 1.52 | 1.80 | 1.70 | 1.76 | 1.80 | 1.79 | ${ }^{2.00}{ }_{\text {AP }}$ | 2.12 ${ }_{\text {A }}$ | 1.88 | $\stackrel{2.01}{\text { A }}$ | $\stackrel{2.05}{\text { A }}$ | 1.73 |
| 0.99 | 0.91 | 0.98 | 0.92 | 0.94 | 0.85 | 0.90 | 0.90 | 0.96 | 0.89 | 0.81 | 0.94 | 0.89 | 0.88 |
| $\stackrel{269}{60 \%}$ | ${ }_{69}^{99}$ | $\begin{aligned} & 91 \\ & 52 \% \end{aligned}$ | ${ }_{59 \%}^{65}$ | $\begin{gathered} 211 \\ 60 \% \end{gathered}$ | ${ }_{68 \%}^{81}$ | 69\% | $\begin{aligned} & 78 \\ & 65 \% \\ & 0 \end{aligned}$ | 210 | $\begin{gathered} 87 \\ \substack{87 \% \\ A} \end{gathered}$ | 66\% | $\underset{\substack{219 \\ \hline 73 \%}}{2}$ | $\stackrel{165}{77 \%} \underset{A}{1}$ | $\underset{62 \%}{228}$ |
| ${ }^{166}$ | 47 $31 \%$ | $\begin{aligned} & { }^{78} \\ & { }_{A 1} \end{aligned}$ | ${ }_{35 \%}$ | $\underset{\substack{132 \\ 88 \\ A}}{ }$ | ${ }_{32}^{38}$ | 30 $30 \%$ | ${ }_{34 \%}$ | ${ }^{76}$ | $\begin{aligned} & 20 \\ & { }_{\mathrm{q}}^{28 \%} \end{aligned}$ | ${ }_{33}^{33}$ | 78\% | 47\% | 131 $35 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 50
Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

Total
Very concerned (3)

Fairly concerned (2)

Not very concerned (1)
Not at all concerned (0)
No opinion/not stated
Mean

Standard Deviation
Very/fairly

Not very/not at all

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{25 \%}^{75}$ | ${ }_{28 \%}^{37}$ | ${ }^{59} 29$ | $\begin{gathered} 96 \\ \begin{array}{c} 32 \% \\ A \end{array} \end{gathered}$ | ${ }_{19 \%}$ |
| $\begin{gathered} 130 \\ 43 \% \end{gathered}$ | ${ }^{58} 44$ | $\begin{aligned} & 999 \\ & \begin{array}{l} 999 \% \end{array} \end{aligned}$ | ${ }_{39 \%}^{118}$ | 124 $41 \%$ |
| ${ }_{22 \%}^{66}$ | ${ }_{19 \%}^{25}$ | ${ }_{12 \%}^{25}$ | ${ }^{50} 17 \%$ | ${ }_{23 \%}^{70}$ |
| ${ }^{26} 9 \%$ | ${ }^{10}{ }_{8 \%}$ | ${ }^{17}{ }_{8 \%}$ | ${ }^{27} 9$ | 37 ${ }^{3}$ |
| ${ }_{1 \%}^{3}$ | ${ }_{2}^{2 \%}$ | ${ }_{1 \%}$ | ${ }^{10} 3 \%$ | 12 $4 \%$ |
| 1.86 | 1.94 | $\stackrel{2.00}{\text { A }}$ | 1.97 ${ }_{\text {A }}$ | 1.70 |
| 0.90 | 0.89 | 0.87 | 0.94 | 0.93 |
| $\underset{68 \%}{205}$ | $\frac{95}{72 \%}$ | $\stackrel{158}{\substack{18 \% \\ A}}$ | $\underset{A}{214} \underset{A}{21 \%}$ | $\begin{gathered} 182 \\ 80 \% \end{gathered}$ |
| $\begin{aligned} & 92 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & \\ & \hline 27 \% \end{aligned}$ | ${ }_{22}{ }_{2}$ | 77\% | 107 <br> $36 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 50
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ \hline \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { () } \\ \hline \end{gathered}$ | Middlesbrough $(2,5)$ $\qquad$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\substack{\text { Meadows } \\ (2.5) \\ (\mathrm{p})}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ |  | Whitehill Borden (2) <br> (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 |  |
|  | 742 ${ }^{25 \%}$ | ${ }^{928}$ | ${ }_{24 \%}^{36}$ | $\begin{aligned} & \begin{array}{c} 62 \\ 37 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 18 \% \end{aligned}$ | ${ }_{22 \%}^{32}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | ${ }_{20 \%}^{24}$ | $\begin{aligned} & 79 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 51 \% \\ & \text { AS } \end{aligned}$ | ${ }_{17 \%}^{16}$ | $\begin{gathered} 93 \\ 31 \% \\ A \end{gathered}$ | $\begin{array}{ll} \begin{array}{l} 80 \\ 38 \% \\ A \end{array} & 186 \\ \hline \end{array}$ |  |
|  | 1210 $41 \%$ | 174 ${ }_{39}$ | ${ }_{42 \%}^{64}$ | ${ }_{36 \%}^{59}$ | $\begin{aligned} & 46 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & { }_{35 \%} \end{aligned}$ | ${ }_{46 \%}^{58}$ | $\begin{aligned} & 57 \\ & { }_{A}^{55 \%} \end{aligned}$ | ${ }_{30 \%}^{37}$ | $\begin{aligned} & 125 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & { }_{\mathrm{S} 2 \%} \end{aligned}$ | ${ }_{41 \%}^{125}$ | ${ }_{38 \%}^{78}$ | 169 46 |
|  | ${ }_{235}^{62 \%}$ | 109\% | ${ }_{25 \%}^{39}$ | $\begin{gathered} 23 \\ 14 \% \end{gathered}$ | ${ }_{26 \%}^{28}$ | $\begin{gathered} 91 \\ { }_{\mathrm{A}}^{26 \%} \end{gathered}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 30 \% \\ A \end{array} \end{aligned}$ | ${ }_{184}^{54}$ | ${ }_{5}^{5}$ | ${ }_{23 \%}^{22}$ | $\begin{gathered} 51 \\ 17 \% \end{gathered}$ | ${ }_{18 \%}^{37}$ | $\begin{gathered} 104 \\ \substack{28 \% \\ A} \end{gathered}$ |
|  | ${ }^{293}$ | 50 $11 \%$ | ${ }^{13} 8$ | 20\% | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 59 \\ \substack{17 \% \\ A} \end{gathered}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | ${ }_{6 \%}^{6}$ | $14 \%$ | 36\% | ${ }_{1 \%}$ | ${ }_{3 \%}^{3}$ | ${ }^{26}$ | ${ }^{10}$ | ${ }^{29} 8$ |
|  | ${ }^{82}$ 3\% | 17\% | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | ${ }^{13}{ }_{4 \%}$ | ${ }_{2 \%}^{3}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 10 \% \\ A Q \end{gathered}$ | ${ }_{2 \%}^{7}$ | $\underset{2 \%}{2}$ | ${ }_{4 \%}^{4}$ | ${ }_{3 \%}^{9}$ | ${ }_{1 \%}$ | $!$ |
|  | 1.83 | 1.74 | 1.81 | ${ }^{1.99}$ | 1.63 | 1.56 | 1.89 | 1.92 | 1.64 | 1.84 | $\stackrel{2.46}{\text { AS }}$ | 1.87 | 1.97 ${ }^{\text {A }}$ | 2. ${ }_{\text {A }} 1$ | 1.74 |
|  | 0.93 | 0.94 | 0.90 | 1.01 | 0.90 | 0.99 | 0.92 | 0.78 | 0.96 | 0.96 | 0.63 | 0.74 | 0.92 | 0.87 | 0.84 |
|  | $\underset{66 \%}{1952}$ | $\stackrel{272}{271 \%}$ | $\begin{gathered} 100 \\ 05 \% \end{gathered}$ | $\begin{gathered} 121 \\ { }_{3}^{21} \% \\ \mathrm{AL} \end{gathered}$ | $\begin{aligned} & 62 \\ & 5 \% \\ & \end{aligned}$ | $\begin{aligned} & 185 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 75 \% \\ & A \end{aligned}$ | $\begin{aligned} & 61 \\ & 50 \% \end{aligned}$ | $\underset{68 \%}{204}$ | $\begin{aligned} & 103 \\ & { }_{93}{ }^{3 S} \end{aligned}$ | ${ }_{69 \%}^{65}$ | $\underset{\substack{218 \\ A}}{218}$ |  | $\underset{64 \%}{235}$ |
|  | ${ }_{31 \%}^{928}$ | 159 $35 \%$ | ${ }_{34}^{52}$ | ${ }_{26 \%}^{43}$ | ${ }_{38}^{41}$ | $\begin{gathered} 150 \\ { }_{4}^{43 \%} \end{gathered}$ | ${ }_{26 \%}^{32}$ | ${ }_{22 \%}^{23}$ | $\begin{aligned} & 50 \\ & 41 \% \\ & \mathrm{~A}^{2} \\ & \hline \end{aligned}$ | $\begin{aligned} & 90 \\ & 30 \% \end{aligned}$ | ${ }_{5 \%}^{6}$ | ${ }_{27 \%}^{25}$ | $\begin{aligned} & 77 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | ${ }_{36 \%}^{133}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 50
Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton ctri) (w) |  | E. Oxford (W. Oxford's ctrl) (x) |  | Berridge (Meadows ctri) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 |  | 124 |  | 191 |  | 301 | 297 |
|  | $\begin{gathered} 742 \\ \\ 25 \% \end{gathered}$ | ${ }_{24 \%}^{71}$ | ${ }_{39}^{39}$ |  | $\begin{aligned} & \begin{array}{l} 67 \\ 35 \% \\ A \end{array} \end{aligned}$ |  | $\begin{aligned} & 122 \\ & A 1 \% \\ & A a \end{aligned}$ | ${ }_{19 \%}^{57}$ |
|  | $\quad{ }^{1210} 41 \%$ | ${ }^{139} 46$ | $\begin{gathered} 53 \\ 43 \% \end{gathered}$ |  | ${ }_{39 \%}^{75}$ |  | ${ }_{30 \%}^{107}$ | ${ }_{39 \%}^{177}$ |
|  | ${ }_{21 \%}^{635}$ | ${ }^{58}$ | ${ }_{16 \%}^{20}$ |  | ${ }_{18 \%}^{35}$ |  | ${ }_{14 \%}^{41}$ | $\underset{\substack{75 \%}}{75}$ |
|  | ${ }^{293}$ | ${ }^{27} 9$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ |  | ${ }_{6 \%}^{12}$ |  | ${ }^{26} 9$ | ${ }_{13 \%}^{38}$ |
|  | ${ }^{82}$ 3\% | ${ }_{2 \%}^{5}$ | : |  | ${ }_{1 \%}$ |  | ${ }_{2 \%}^{5}$ | ${ }^{10} 3$ |
|  | 1.83 | 1.86 | 1.96 |  | $\stackrel{2.04}{A}$ |  | $\underset{A}{2.10}$ | 1.67 |
|  | 0.93 | 0.89 | 0.93 |  | 0.89 |  | 0.95 | 0.94 |
|  | $\begin{aligned} & 1952 \\ & \hline 66 \% \end{aligned}$ | ${ }^{210} 70 \%$ | $\begin{aligned} & 929 \\ & \begin{array}{c} 974 \% \\ A \end{array} \end{aligned}$ |  | $\begin{gathered} 142 \\ \begin{array}{c} 74 \% \\ A \end{array} \end{gathered}$ |  | $\begin{gathered} 229 \\ 70 \% \\ A \end{gathered}$ | $\begin{aligned} & 174 \\ & \\ & 59 \% \end{aligned}$ |
|  | ${ }_{31 \%}^{928}$ | ${ }_{28 \%}^{85 \%}$ | ${ }_{26 \%}^{32}$ |  | $\begin{aligned} & 47 \\ & 25 \% \end{aligned}$ |  | ${ }_{27}^{67}$ | $\begin{gathered} 113 \\ 38 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

|  |  | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{c\|} \hline \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \end{array}$ | $\begin{gathered} \text { 2. Witha } \\ \text { dominan focus } \\ \text { on dontestic } \\ \text { builinings } \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & \text { 3. With a strong } \\ & \text { focus on } \\ & \text { non-domestic } \\ & \text { builidings } \\ & \text { (E) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { 4. With a } \\ \text { strong } \\ \text { behaviour } \\ \text { change angle } \end{gathered}$ | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { oreas } \end{aligned}$ $(G)$ | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \end{gathered}$ | $\begin{gathered} \text { 2. Wth a } \\ \text { dominant focus } \\ \text { on dontestic } \\ \text { builingos } \\ \text { (I) }) \end{gathered}$ | 3. With a strong focus on non-domestic buildings (K) | $\begin{gathered} \text { 4. With a } \\ \text { strong } \\ \text { benaviour } \\ \text { change angle } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { 5. Working } \\ & \text { ing } \\ & \text { depivived } \\ & \text { areas } \\ & \text { (M) } \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 730 \\ { }_{2}^{35} \\ C \end{gathered}$ | ${ }_{\text {722\% }}$ | ${ }_{22 \%}^{243}$ | ${ }_{\text {294\% }}^{49}$ | $\begin{gathered} 3888_{4}^{2 / 4} \end{gathered}$ | $\begin{gathered} 2068 \\ { }_{3}^{28} \end{gathered}$ | ${ }_{246}^{246}$ | $\begin{aligned} & \text { 2540\%} \\ & \hline 80 \% \end{aligned}$ | $\begin{aligned} & 28180 \\ & \substack{208} \end{aligned}$ | ${ }_{\text {468\% }}$ | ${ }^{385}$ | cion | 229\% | $\underset{\substack{234 \\ A}}{\substack{28 \% \\ \\ \hline}}$ |
| 1208 $41 \%$ | ${ }^{1210} 41 \%$ | ${ }_{422}^{45 \%}$ | ${ }_{409}^{809}$ | ${ }_{428}^{58 \%}$ | 244 | ${ }_{39 \%}^{397}$ | ${ }_{41 \%}^{343}$ | 412 $38 \%$ | ${ }_{4}^{875 \%}$ | ${ }_{40 \%}^{573}$ | ${ }^{252 \%}$ | ${ }^{409} 90 \%$ | ${ }_{42 \%}^{346}$ |
| $\begin{array}{r}630 \\ \hline 27 \\ \hline\end{array}$ | ${ }_{\text {235 }}^{631 \%}$ | ${ }_{22 \%}^{243}$ | ${ }^{424}$ | 290\% | ${ }_{118}^{118}$ | 197\% | $\underset{19 \%}{102}$ | ${ }^{223}$ | ${ }^{451}$ | ${ }_{20 \%}^{278}$ | ${ }_{18 \%}^{110}$ | ${ }_{\text {23\% }}^{230}$ | ${ }_{\text {cke }}^{163}$ |
| $\begin{gathered} 325 \\ \text { EFLHN } \end{gathered}$ | 293 <br> $10 \%$ | ${ }_{112}^{123}$ | ${ }^{216}$ | 129\% | 45\% | $\xrightarrow{130} 18$ | ${ }_{8 \%}^{67}$ | 122\% | ${ }^{19 \%}$ | ${ }^{132}$ | 39\% | ${ }_{112}^{11 \%}$ | 59\% |
| $\begin{gathered} 79 \% \\ \text { EFFH } \end{gathered}$ | ${ }_{3 \%}^{82}$ | ${ }_{2}^{2 \%}$ | ${ }^{57}$ | ${ }_{1 \%}^{21}$ | 7\% | $\stackrel{40}{40 \%}$ | \% $\%$ | $\stackrel{36}{3 \%}$ | ${ }_{3 \%}^{5 \%}$ |  | ${ }_{3 \%}^{16}$ | ${ }_{3 \%}^{30}$ | ${ }_{\text {31 }}^{31}$ |
| 1.81 | 1.83 | 1.77 | 1.81 | 1.89 | $\stackrel{2.00}{\text { A }}$ | 1.78 | 1.95 | 1.82 | 1.82 | 1.89 | 2.00 | 1.77 | $\stackrel{1.94}{\text { A }}$ |
| 0.94 | 0.93 | 0.93 | 0.94 | 0.92 | 0.91 | 0.97 | 0.91 | 0.96 | 0.90 | 0.93 | 0.88 | 0.93 | 0.89 |
| $\underset{\substack{1938 \\ 65 \%}}{ }$ | ${ }^{1952}$ | ${ }_{699}^{695}$ | ${ }_{65 \%}^{1303}$ | $\begin{aligned} & 97696 \\ & \hline 969 \end{aligned}$ | $\underset{\text { a }}{\text { 4 }}$ | ${ }_{64 \%}^{643}$ | $\stackrel{597}{17 \%}$ | ${ }_{695}^{698}$ | ${ }_{\text {1343 }}^{134 \%}$ | ${ }_{68 \%}^{958}$ |  | ${ }_{63 \%}^{638}$ | $\stackrel{580}{50 \%}$ |
| $\begin{gathered} 95525 \\ \text { EKKLHM } \end{gathered}$ | ${ }^{928}$ | ${ }_{34 \%}^{366}$ | ${ }_{32 \%}^{64}$ | 419 $30 \%$ | 158\% | ${ }_{327}^{32 \%}$ | 229\% | ${ }_{325}^{345}$ | ${ }_{31 \%}^{642}$ | 410\% | ${ }^{149}$ | ${ }_{342}^{342}$ | ${ }_{222}^{22 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 52
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

Total
Very concerned (3)

Fairly concermed (2)

Not very concerned (1)

Not at all concerned (0)

No opinion/not stated

Mean
Standard Deviation
Very/fairly

Not very/not at all

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (1) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 730 \\ \text { BGMf } \\ \text { BG } \\ \text { ght } \end{gathered}$ | ${ }_{18 \%}^{48 \%}$ | $\begin{aligned} & 124 \\ & 27 \% \\ & B G \end{aligned}$ | $\begin{gathered} 152 \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} 159 \\ \text { ABFG } \end{gathered}$ | ${ }_{23 \%}^{103}$ | 149 | ${ }_{23 \%}^{309}$ | 421 $26 \%$ | ${ }_{229}^{329}$ | $\begin{gathered} 277 \\ \substack{27 \% \\ A J} \end{gathered}$ | $\begin{aligned} & 93 \\ & 31 \% \\ & \text { AJ } \end{aligned}$ | ${ }^{420} 23 \%$ | 144 24 | $\begin{array}{r} 151 \\ 30 \% \\ \text { AMNAPQ } \end{array}$ |
| $\begin{gathered} 1208 \\ \text { GHPgh } \end{gathered}$ | $\underset{\mathrm{G}}{\substack{46 \%}}$ | $\begin{aligned} & 213 \\ & 46 \% \\ & A G \end{aligned}$ | $\begin{aligned} & 230 \\ & \text { 4G } \\ & \text { AG } \end{aligned}$ | $\underset{G}{236}$ | $\underset{G}{480} \underset{G}{40 \%}$ | ${ }_{328}^{228}$ | ${ }_{3}^{493}$ | $\begin{gathered} 715 \\ 44 \% \\ A H \end{gathered}$ | $\begin{aligned} & 663 \\ & \text { AKL } \\ & \text { AKL } \end{aligned}$ | ${ }_{39 \%}^{393}$ | $\xrightarrow{107}$ | 742 | 236\% | $\underset{\substack{214 \\ \hline \mathrm{p} \\ \hline 2}}{24}$ |
| $\begin{gathered} 630 \\ \begin{array}{c} 61 \% \\ \text { DEIO OTO } \end{array} \end{gathered}$ | 21\% | 82\% | 89\% | ${ }^{96}$ | ${ }_{25}{ }^{17}$ | $\begin{gathered} 212 \\ \begin{array}{c} 28 \% \\ A B C D E \\ F \end{array} \end{gathered}$ | $\underset{\substack{334 \\ \text { Al }}}{ }$ | 296 $18 \%$ | $\begin{aligned} & 348 \\ & 23 \% \\ & \mathrm{AL} \end{aligned}$ | 1979 | 50\% | $\begin{aligned} & 413 \\ & 438 \\ & \text { AO } \end{aligned}$ | 120 | 90\% |
|  | $\begin{gathered} 35 \\ 13 \% \\ C D E \end{gathered}$ | ${ }^{21} 5$ | ${ }^{34} \%$ | $\begin{aligned} & 41 \\ & 8 \% \\ & C \end{aligned}$ | $\begin{gathered} 56 \\ 13 \% \\ C D E \end{gathered}$ | $\begin{gathered} 138 \\ \text { ACDEF } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 181 \\ 13 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | 144\% | $\stackrel{161}{10 \%}$ | ${ }^{116}$ | ${ }_{127}^{37}$ | $\stackrel{202}{11 \%} \underset{0}{202}$ | $\begin{aligned} & 77 \\ & 13 \% \\ & 0 \end{aligned}$ | ${ }_{8 \%}^{38}$ |
| $\begin{gathered} 79 \\ \text { Mef } \end{gathered}$ | ${ }_{1 \%}$ | $\begin{gathered} 19 \\ A^{4 \%} \end{gathered}$ | ${ }^{11} 2$ | ${ }_{1 \%}^{8}$ | ${ }^{12}$ \% | $\begin{gathered} \text { 26\% } \\ \underset{E}{26} \end{gathered}$ | ${ }^{31} 2$ | ${ }_{3 \%}$ | ${ }^{35}$ | ${ }_{3}^{32}$ | 11\% | ${ }^{39}$ \% | $\begin{aligned} & { }^{26}{ }^{4 \%} \\ & A M{ }^{4} \end{aligned}$ | ${ }_{3 \%}^{13}$ |
| $\begin{aligned} & 1.81 \\ & \begin{array}{c} 1 G H J \\ \text { BPgh } \end{array} \end{aligned}$ | $\stackrel{1.70}{G}$ | ABFG | A $\begin{array}{r}1.99 \\ \text { ABFG }\end{array}$ | A $\begin{array}{r}1.96 \\ \text { ABFG }\end{array}$ | $\stackrel{1.76}{\text { G }}$ | 1.52 | 1.71 | 1.90 AH | 1.77 | 1.85 | 1.89 | 1.78 | 1.77 | 1.97 AMNAPQ |
| 0.94 | 0.92 | 0.81 | 0.86 | 0.89 | 0.96 | 1.02 | 0.98 | 0.90 | 0.91 | 0.97 | 1.00 | 0.93 | 0.97 | 0.89 |
| $\begin{gathered} 1938 \\ \text { GHPgh } \end{gathered}$ | $\underset{\substack{169 \\ 64 \% \\ G}}{ }$ | $\begin{gathered} 337 \\ \text { ABFG\% } \\ \text { ABF } \end{gathered}$ | $\begin{gathered} 382 \\ 74 \% \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} 395 \\ 73 \% \\ \text { ABFG } \end{gathered}$ | $\underset{G}{283} \underset{G}{63 \%}$ | $\begin{aligned} & 372 \\ & 50 \% \end{aligned}$ | $\stackrel{802}{59 \%}$ | $\begin{gathered} 1130 \\ 70 \% \\ A H \end{gathered}$ | $\begin{aligned} & 992 \\ & 65 \% \end{aligned}$ | 670 60 | 200 | 1162 $64 \%$ | 380 ${ }_{\text {3 }}$ | $\begin{gathered} 365 \\ \text { AMNAPQ } \end{gathered}$ |
| $\begin{gathered} 955 \\ \text { CDE2\% } \\ \text { CDIO } \\ \text { ORTE } \end{gathered}$ | $\begin{gathered} 91 \\ \text { 35\% } \\ \text { CDE } \end{gathered}$ | ${ }_{22 \%}^{103}$ | 123 $24 \%$ | $\begin{gathered} 137 \\ 25 \% \end{gathered}$ | $\begin{gathered} 151 \\ 34 \% \\ \text { CDE } \end{gathered}$ | $\begin{gathered} 350 \\ 47 \% \\ A B C D E \\ F \end{gathered}$ | $\underset{\substack{515 \\ \mathrm{Al} \\ \hline}}{50 \%}$ | ${ }_{27 \%}^{440}$ | ${ }_{\text {509 }}^{33}$ | ${ }_{31 \%}^{313}$ | $\begin{aligned} & 87 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 615 \\ & 34 \% \\ & \mathrm{AO}^{24} \end{aligned}$ | $\underset{\substack{197 \\ 3 \\ 0 \\ \hline}}{ }$ | ${ }_{2}^{128}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 52
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'global warming'?
Base: All

Total
Very concerned (3)

Fairly concerned (2)

Not very concerned (1)

Not at all concerned (0)

No opinion/not stated

Mean

Standard Deviation
Very/fairly

Not very/not at all

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 730 \\ \text { BJM } \\ \text { figh } \\ \text { fgh } \end{gathered}$ | ${ }_{23 \%}^{149}$ | ${ }_{23}^{248}$ | ${ }_{262}^{132}$ | ${ }_{25 \%}^{125}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | ${ }_{25 \%}^{498}$ | ${ }_{25 \%}^{101}$ | ${ }_{21 \%}^{85}$ | ${ }_{250}^{30}$ | $\begin{gathered} 482 \\ \text { A4g\% } \\ \text { Afgh } \end{gathered}$ | $\begin{aligned} & 155 \\ & \text { 17\% } \\ & \text { gh } \end{aligned}$ | $\underset{\substack{85 \\ 12 \% \\ h}}{ }$ | ${ }_{1 \%}$ | ${ }_{28}^{62}$ | ${ }^{668}$ |
|  | ${ }_{34 \%}^{217}$ | $\begin{gathered} 427 \\ \hline \mathrm{P} \end{gathered}$ | $\begin{gathered} \text { 216 } \\ \substack{43 \%} \end{gathered}$ | $\underset{\substack{218 \\ 44 \% \\ p}}{24}$ | $\begin{array}{r} 130 \\ \text { AOPQ } \end{array}$ | 801 $40 \%$ | 173\% | 164 $41 \%$ | $4{ }_{40 \%}^{49}$ | $\begin{gathered} 470 \\ 41 \% \\ \text { ah } \end{gathered}$ | $\begin{gathered} 485 \\ \text { Aegh } \\ \hline 52 \% \end{gathered}$ | $\underset{\substack{234 \\ \mathrm{n}}}{\substack{24 \\ \hline}}$ | ${ }_{4 \%}$ | ${ }^{88} 9$ | 1120 $41 \%$ |
| $\begin{gathered} 630 \\ 2.1 \% \\ \text { Dill } \\ \text { OOTe } \end{gathered}$ | $\begin{aligned} & 149 \\ & 23 \% \\ & 0 \mathrm{~T} \end{aligned}$ | $\begin{gathered} 241 \\ 23 \% \\ \mathrm{OT} \end{gathered}$ | ${ }^{909}$ | $\begin{aligned} & 999 \\ & 20 \% \end{aligned}$ | $\stackrel{42}{16 \%}$ | 410 ${ }^{21 \%}$ | ${ }_{20 \%}^{820}$ | $\begin{aligned} & 100 \\ & 25 \% \\ & A \alpha \end{aligned}$ | ${ }_{22 \%}^{27}$ | ${ }_{11 \%}^{123}$ | $\underset{\mathrm{e}}{213} \underset{\mathrm{e}}{213}$ | $\begin{gathered} 242 \% \\ 333 \end{gathered}$ | $\begin{gathered} 33 \\ \text { 34\% } \\ \text { Aef } \end{gathered}$ | 16\% | ${ }^{594}$ |
| $\begin{gathered} 325 \\ 1 \% \\ \text { IDE1 } \\ \text { COTEF } \end{gathered}$ | $\begin{gathered} 103 \\ 10 \% \\ \text { AOR } \\ \text { ST } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 126 \\ 122 \% \\ \mathrm{~T} \end{array} \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{9}^{9} \% \\ & T \end{aligned}$ | $\begin{aligned} & 42 \\ & \frac{92}{T} \end{aligned}$ | ${ }^{11} 4$ | $\stackrel{223}{11 \%}$ | 41 $10 \%$ | ${ }^{41} 9$ | ${ }_{11 \%}^{13}$ | ${ }^{50} 4$ | 67 | $\begin{aligned} & 138 \\ & 19 \% \end{aligned}$ Aef | $\begin{gathered} 53 \\ \text { Fefg } \\ \text { A4\% } \end{gathered}$ | ${ }_{12 \%}^{26}$ | $\stackrel{299}{11 \%}$ |
| 79\% Mef | $\begin{aligned} & 25 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }_{3}^{29}$ | ${ }^{11} 2 \%$ | ${ }_{2 \%}$ | 5\% | ${ }^{60}$ | 2\% | 2\% | 2\% | ${ }^{16}$ | ${ }^{11} 10$ | $\begin{gathered} 29 \\ 49 \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 7 \\ \text { 7ef } \end{gathered}$ | 10 5 | ${ }_{3 \%}^{69}$ |
| $\begin{gathered} 1.81 \\ \text { BMFH } \\ \text { JMPgh } \end{gathered}$ | 1.67 | 1.76 | 1.89 $A P Q$ | ${ }^{1.88} \times$ | $\begin{gathered} 2.05 \\ \text { APQ } \\ \text { RS } \end{gathered}$ | 1.81 | 1.84 | 1.75 | 1.81 | $\begin{gathered} 2.23 \\ \text { Afg } \\ \mathrm{h} \end{gathered}$ | 1.79 gh | 1.38 $h$ | 0.48 | 1.88 | 1.80 |
| 0.94 | 1.02 | 0.95 | 0.90 | 0.89 | 0.79 | 0.95 | 0.92 | 0.91 | 0.94 | 0.81 | 0.81 | 0.94 | 0.64 | 0.97 | 0.94 |
| $\begin{gathered} 1938 \\ \text { GHP9\% } \\ \text { GHPg } \end{gathered}$ | 366\% | $\begin{gathered} 675 \\ \substack{63 \% \\ \hline} \end{gathered}$ | $\begin{gathered} 348 \\ { }^{348 \%} \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 343 \\ 70 \% \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 206 \\ { }_{78 \%}^{20} \\ A P Q R \end{gathered}$ | $\underset{65 \%}{1299}$ | 274 6 | 249\% | 799\% | $\begin{gathered} 952 \\ \text { Ag3\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 640 \\ \text { 69\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 319 \\ 44 \% \\ \mathrm{~h} \end{gathered}$ | ${ }_{5 \%}^{5}$ | 150 $68 \%$ | 1788 65 |
| $\begin{gathered} 955 \\ \text { 35\% } \\ \text { CEE } \\ \text { OORTE } \end{gathered}$ | $\begin{gathered} 252 \\ \mathrm{AORR} \\ \mathrm{SOR} \\ \mathrm{ST} \end{gathered}$ | $\begin{gathered} 367 \\ \text { 3SST } \\ \text { ORT } \end{gathered}$ | $\underset{\substack{142 \\ \hline \frac{18}{2}}}{\substack{2 \\ \hline}}$ | $\underset{\substack{141 \\ \hline 9 \\ \hline}}{\substack{29}}$ | ${ }^{502}$ | ${ }_{323}^{632}$ | ${ }_{30 \%}^{123}$ | ${ }_{36 \%}^{141}$ | ${ }_{33}^{40}$ | $\begin{gathered} 173 \\ 15 \% \end{gathered}$ | $\begin{gathered} 280 \\ 30 \% \\ e \end{gathered}$ | $\begin{aligned} & 380 \\ & \begin{array}{c} 52 \% \\ \text { Aef } \end{array} \end{aligned}$ | $\begin{gathered} 86 \\ \text { Aefg } \end{gathered}$ | ${ }_{28}^{62}$ | ${ }_{329}^{893}$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 53
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a 'giobal warming'?
Base: All

## ry/fairly

Not very/not at all

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 730 \\ \text { FGIJM } \\ \text { Fhiln } \\ \text { dhin } \end{gathered}$ | $\begin{gathered} 291 \\ 28 \% \\ \text { ACD } \end{gathered}$ | ${ }_{238}^{283}$ | $\begin{gathered} 151 \\ 23 \% \end{gathered}$ | $\begin{gathered} 317 \\ 330 \% \\ \text { AFG } \end{gathered}$ | ${ }^{35} 5$ | ${ }_{14 \%}^{24}$ | $\begin{aligned} & 730 \\ & \begin{array}{c} 700 \% \\ \text { AlJ } \end{array} \end{aligned}$ | : | : | $\begin{gathered} 427 \\ 26 \% \\ A \end{gathered}$ | ${ }^{176}$ | ${ }_{19 \%}^{130}$ | $\begin{aligned} & 566 \\ & \begin{array}{l} 58 \% \\ \text { AM } \end{array} \end{aligned}$ |
| $\begin{gathered} 1208 \\ { }_{41 \%}^{1 \%} \\ \mathrm{hp} \end{gathered}$ | ${ }_{37 \%}^{388}$ | $\begin{gathered} 562 \\ \text { ABD } \\ \hline 45 \% \end{gathered}$ | ${ }_{38 \%}^{251}$ | $\begin{gathered} 488 \\ 42 \% \\ \hline G \end{gathered}$ | $\begin{gathered} 103 \\ 43 \% \\ G \end{gathered}$ | ${ }_{29 \%}^{48}$ | : | 1208 <br> AHJ | : | $\begin{gathered} 703 \\ 43 \% \\ A L \end{gathered}$ | ${ }_{38}^{262}$ | 236 34 | $\begin{aligned} & 888 \\ & A 4 \% \\ & A M \end{aligned}$ |
| $\begin{gathered} \begin{array}{c} 630 \\ 20 \% \\ \text { EHINN } \\ \text { aer } \end{array} \end{gathered}$ | ${ }_{225}^{225}$ | ${ }^{247}$ | ${ }^{154} 23$ | ${ }_{186}^{176}$ | $\begin{aligned} & \begin{array}{l} 64 \\ A R \% \\ A E \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 24 \% \\ & E \end{aligned}$ | : | : | $\begin{aligned} & 630 \\ & \text { AH1\% } \\ & \text { AH1 } \end{aligned}$ | ${ }^{316}$ 19\% | ${ }_{21 \%}^{143}$ | 184 AN 20\% | $\stackrel{381}{19 \%}$ |
| $\begin{gathered} 325 \\ \text { CEHIK } \\ \text { Negar } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 127 \\ 12 \% \\ C \end{array} \end{aligned}$ | ${ }^{112} 9$ | $\begin{aligned} & \begin{array}{l} 84 \\ 13 \% \\ C \end{array} \end{aligned}$ | ${ }_{8 \%}$ | ${ }_{12 \%}^{28}$ | $\begin{gathered} 43 \\ { }^{265} \\ \text { AEF } \end{gathered}$ | - | : | $\begin{aligned} & 325 \\ & 31 \% \\ & \text { AH1 } \end{aligned}$ | 149\% | $\begin{aligned} & 93 \\ & \begin{array}{l} 13 \% \\ \text { 1KK } \end{array} \end{aligned}$ | $\begin{aligned} & 118 \\ & { }_{17}{ }^{17 \%} \end{aligned}$ | ${ }^{165}$ |
| $\begin{gathered} 79 \\ \text { HINimq } \end{gathered}$ | ${ }^{27} 3$ | ${ }^{30}$ | ${ }^{16}$ | ${ }_{2 \%}^{25}$ | ${ }_{3}^{7}$ | $\begin{gathered} { }^{12} \\ \text { AEF } \end{gathered}$ | : | : | $\begin{gathered} 79 \\ \text { 78\% } \\ \text { AH } \end{gathered}$ | ${ }^{39}$ | ${ }^{17} 2 \%$ | ${ }^{28}{ }_{\text {AN }}{ }^{4 \%}$ | ${ }^{37}{ }_{2 \%}$ |
|  | 1.82 | ${ }^{1.85}$ | 1.73 | 1.95 AFG | $\underset{G}{1.63}$ | 1.34 | $\stackrel{3.00}{\text { AJ }}$ | $\stackrel{2.00}{\text { AJ }}$ | 0.66 | ${ }^{1.88}$ AL | 1.77 | 1.57 | 1.93 |
| 0.94 | 0.98 | 0.89 | 0.97 | 0.91 | 0.89 | 1.05 | 0.00 | 0.00 | 0.47 | 0.91 | 0.99 | 0.99 | 0.89 |
| $\begin{gathered} 1938 \\ \text { } \begin{array}{c} 65 \% \\ \text { DFGM } \\ \text { dh } \end{array} \end{gathered}$ | $\begin{gathered} 679 \\ 64 \% \end{gathered}$ | $\begin{gathered} 850 \\ \text { } \begin{array}{c} 69 \% \end{array} \end{gathered}$ | ${ }_{61 \%}^{402}$ | $\begin{gathered} 765 \\ 7_{2 \%} \\ \text { AFG } \end{gathered}$ | $\underset{\substack{138 \\ 58 \%}}{\substack{ \\\hline}}$ | $\begin{aligned} & 72 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 730 \\ & \text { 100\% } \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 1208 \\ 100 \% \\ \text { AJ } \end{gathered}$ | - | $\begin{gathered} 1130 \\ \substack{69 \% \\ \mathrm{AL}} \end{gathered}$ | ${ }_{63 \%}^{438}$ | 366 | $\begin{gathered} 1454 \\ 71 \% \\ \text { AM } \end{gathered}$ |
| $\begin{aligned} & 955 \\ & \text { CEH2\% } \\ & \text { Naegr } \end{aligned}$ | $\stackrel{352}{339 \%}$ | 359\% | $\begin{aligned} & 238 \\ & 36 \% \\ & A C \end{aligned}$ | 275 26 | $\begin{aligned} & 92 \\ & \begin{array}{l} 39 \% \\ A E \end{array} \end{aligned}$ | $\begin{gathered} 83 \\ \text { AEFF } \\ \text { A50 } \end{gathered}$ | - | - | $\begin{aligned} & 955 \\ & 92 \% \\ & \text { AHI } \end{aligned}$ | ${ }_{28}^{465}$ | $\underset{\substack{236 \\ 34 \% \\ k}}{ }$ | $\begin{aligned} & 302 \\ & 43 \% \\ & \text { AN } \end{aligned}$ | ${ }_{546}^{57 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 53
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Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to a global warming'
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under 1 year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ o years | 5 years to under 10 years (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 730 \\ \text { FS9\%1/ } \\ \text { Mdhill } \end{gathered}$ | $\begin{gathered} 246 \\ 30 \% \\ \text { Abcd } \end{gathered}$ | $\begin{gathered} 352 \\ \begin{array}{c} 24 \% \\ d \end{array} \end{gathered}$ | $\begin{gathered} 74 \\ 22 \% \\ d \end{gathered}$ | 16\% | $\begin{gathered} 114 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | 182\% | 123\% | 311 $23 \%$ | $\begin{gathered} 247 \\ { }_{2 j}^{28 \%} \end{gathered}$ | 417\% | ${ }_{23 \%}^{66}$ | $\begin{gathered} 456 \\ \substack{236 \\ n} \\ \hline \end{gathered}$ | $\begin{aligned} & 206 \\ & 28 \% \\ & \mathrm{An} \end{aligned}$ | ${ }_{9 \%}$ | ${ }_{28}^{29 \%}$ | ${ }_{25}^{258}$ | 149\% | 117 $26 \%$ |
| $\begin{aligned} & 1208 \\ & \begin{array}{l} 14 \% \\ \text { BGH } \\ \text { Mhp } \end{array} \end{aligned}$ | ${ }_{315}{ }^{3}$ | ${ }_{611}^{42 \%}$ | ${ }^{145}$ | 137 | $\underset{\substack{163 \\ 43 \%}}{\substack{2 \\ \hline}}$ | $\underset{\substack{296 \\ 4 \\ \mathrm{n}}}{29 \%}$ | $\begin{aligned} & \text { 250 } \\ & \text { Aft } \end{aligned}$ | ${ }_{39 \%}$ | ${ }_{342}{ }^{34}$ | 743\% | ${ }^{123} 4$ | 800 | ${ }^{381}$ | $\begin{gathered} 44 \\ 51 \% \\ \text { Am } \end{gathered}$ | $43 \%$ | 387\% | ${ }^{241} 42 \%$ | $\begin{gathered} 220 \\ \text { 4pq } \\ \text { Apq } \end{gathered}$ |
|  | ${ }^{151}$ | ${ }^{3} \mathbf{3} \mathbf{2 1 \%}$ | 79\% | $\begin{aligned} & 92 \\ & \begin{array}{c} 25 \% \\ \mathrm{Aa} \end{array} \end{aligned}$ | ${ }_{17 \%}^{65}$ | 142\% | 95\% | $\begin{gathered} 328 \\ \text { 24\% } \\ \text { Aeg } \end{gathered}$ | 176\% | ${ }^{383}$ | 24\% | 419\% | ${ }_{201}^{201}$ | 28\% | 20\% | ${ }_{20}^{20 \%}$ | $\underset{\substack{127 \\ \text { 22\% }}}{1}$ | 75\% |
| $\begin{gathered} 325 \\ 1 \% \% \\ \text { KEHI } \\ \text { KNegqar } \end{gathered}$ | 79\% | ${ }^{152}$ | 10\% | $\begin{array}{r} 59 \\ \text { Abb } \\ \text { Ab } \end{array}$ | ${ }^{28} 7$ | ${ }^{64}$ | ${ }^{32}$ \% | $\begin{gathered} 201 \\ \text { Aefg\% } \\ \text { Aefg } \end{gathered}$ | ${ }^{88}$ | ${ }_{12 \%}^{211}$ | ${ }^{26} 9$ | ${ }^{222} 11 \%$ | ${ }^{100}$ | 10\% | 10\% | 129 $173 \%$ Aqr | 49\% | ${ }^{29} 7$ |
| $\begin{gathered} \quad 79 \\ \mathrm{HINim}_{\mathrm{qr}}^{2} \end{gathered}$ | ${ }^{22}$ \% | ${ }^{38}$ | ${ }_{1 \%}$ | $\begin{aligned} & 15 \\ & \begin{array}{l} 4 \% \\ c \end{array} \end{aligned}$ | 7\% | ${ }_{2 \%}^{16}$ | ${ }^{16}$ | ${ }_{3 \%}^{40}$ | ${ }_{2}^{15}$ | $\begin{aligned} & 59 \\ & \begin{array}{l} 3 \% \\ \mathrm{Ai} \end{array} \end{aligned}$ | 2\% | $\mathrm{Am}^{31}$ | ${ }_{2}^{15}$ | 1\% | $3{ }_{3 \%}$ | 39 $49 \%$ | ${ }_{1 \%}^{3}$ | 4\% |
| $\begin{gathered} 1.81 \\ \text { DFG } \\ \text { JMdhin } \end{gathered}$ | 1.92 AbC d | ${ }_{\text {d }}^{1.82}$ | 1.77 | 1.56 | $\stackrel{1.98}{\text { Ah }}$ | 1.87 Ah | ${ }_{1}^{1.93}$ | 1.69 | ${ }_{1}^{1.88}$ | 1.78 | 1.80 | 1.79 | $\xrightarrow{1.86}$ | 1.60 | 1.89 | 1.79 | 1.87 | 1.96 Ap |
| 0.94 | 0.95 | 0.93 | 0.91 | 0.96 | 0.89 | 0.91 | 0.83 | 0.99 | 0.95 | 0.94 | 0.90 | 0.94 | 0.95 | 0.80 | 0.93 | 0.98 | 0.90 | 0.84 |
| $\begin{aligned} & 1938 \\ & 65 \% \\ & \text { DFFG\% } \\ & \text { Mdh } \end{aligned}$ | $\begin{gathered} 561 \\ \hline 99 \% \end{gathered}$ | $\begin{gathered} 963 \\ \begin{array}{c} 96 \% \\ d \end{array} \end{gathered}$ | $\begin{gathered} 219 \\ { }_{d}^{25 \%} \end{gathered}$ | $\begin{aligned} & 195 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 73 \% \\ & \text { Ah } \end{aligned}$ | $\begin{aligned} & 478 \\ & 88 \% \\ & A h \end{aligned}$ | $\begin{aligned} & 373 \\ & 72 \% \\ & \text { Ah } \end{aligned}$ | ${ }^{809} 59$ | $\begin{gathered} 589 \\ \hline 88 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 1160 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 189 \\ \hline 65 \% \end{gathered}$ | $\stackrel{1256}{64 \%}$ | ${ }_{647}^{647}$ | $\begin{aligned} & 52 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 69 \% \end{aligned}$ | 645\% | $\underset{\substack{390 \\ \hline 9 .}}{\substack{3 \\ \hline}}$ | $\begin{gathered} 337 \\ \text { Apq } \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 955 \\ \text { CEHI } \\ \text { KNaegr } \end{gathered}$ | 230\% | 460 ${ }^{31 \%}$ | 114 $34 \%$ | $\begin{gathered} 151 \\ 42 \% \\ \text { Abc } \end{gathered}$ | 93 $25 \%$ | 206\% | 127 | $\begin{gathered} 529 \\ 38 \% \\ \text { Aefg } \end{gathered}$ | 264 ${ }_{3}$ | ${ }_{394}{ }_{3}$ | 97\% | ${ }^{643}$ | 301 $31 \%$ | 33\% | ${ }_{20 \%}^{30}$ | 336 $33 \%$ r | $\underset{\substack{176 \\ 31 \%}}{\text { r }}$ | 104 ${ }_{23}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All
I think climate change is
Think climate change is
roughly equally the esult
roughly equaly the res
of human activity and
natural processes
It think climate change is
I think climate e change is
largely the result of
natural processes but partly
because of human activity
I think climate change is
entirely the result of
natural processes
I do not believe in climate
change
I don't know
Entirely/largely human
activity
Entirely/l/argely natural
processes

\begin{tabular}{|c|c|c|c|}
\hline All Communities (excl ctrls) (A) \& \begin{tabular}{l}
All Communities (excl ctrls) baseline \\
(B)
\end{tabular} \& \begin{tabular}{l}
National \\
(C)
\end{tabular} \& \begin{tabular}{l}
National baseline \\
(D)
\end{tabular} \\
\hline 2972 \& 2962 \& 1992 \& 2041 \\
\hline \[
\begin{gathered}
299 \\
10 \% \\
\text { NIPnosuz }
\end{gathered}
\] \& \[
{ }^{256}{ }_{9 \%}
\] \& \(\stackrel{218}{11 \%}\) \& \({ }^{212} 10 \%\) \\
\hline \[
\begin{gathered}
842 \\
28 \% \\
\mathrm{kNNP} \mathrm{~F}
\end{gathered}
\] \& \[
{ }_{280}^{830}
\] \& \({ }_{298}^{498}\) \& \({ }_{251}^{57 \%}\) \\
\hline \[
\begin{aligned}
\& 931 \\
\& 931 \% \\
\& \text { TUty }
\end{aligned}
\] \& \({ }_{31 \%}^{929}\) \& 574 \& 559\% \\
\hline \[
{\underset{c}{16 \%}}_{\substack{463 \\ \text { RpqVZay }}}
\] \& \({ }_{17 \%}^{513}\) \& \({ }^{351} \times\) \& \({ }^{367} 18 \%\) \\
\hline \[
\begin{gathered}
265 \\
\text { SqVtwy }
\end{gathered}
\] \& \({ }^{231} 8\) \& \({ }^{165} 8\) \& \({ }^{178} 9\) \\
\hline \[
\begin{aligned}
\& 98 \\
\& { }^{38} \\
\& \mathrm{ax}^{2}
\end{aligned}
\] \& \({ }^{122} 4\) \& \({ }^{97}{ }_{5 \%}\) \& \({ }^{103} 5\) \\
\hline \[
\begin{aligned}
\& 74 \\
\& { }^{2 \%} \\
\& \times
\end{aligned}
\] \& \({ }^{81}{ }_{3 \%}\) \& \({ }^{89}{ }^{4 \%}\) \& \({ }^{71} 3\) \\
\hline \[
\begin{gathered}
1141 \\
\text { kNrwuz }
\end{gathered}
\] \& 1086\% \& 716 \({ }^{76 \%}\) \& \({ }^{763}\) \\
\hline \[
\begin{gathered}
728 \\
\text { pqVuwZay }
\end{gathered}
\] \& 744

$25 \%$ \& 516 26 \& ${ }_{245}^{545}$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middlesbrough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (O) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{52}$ | ${ }^{10}{ }_{7 \%}$ | ${ }_{7 \%}^{13}$ | ${ }^{10} 9 \%$ | ${ }^{20}{ }_{6 \%}$ | ${ }_{7 \%}^{8}$ | ${ }_{3 \%}^{3}$ | $\begin{aligned} & 16 \\ & 13 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 50 \\ & \substack{17 \% \\ A} \end{aligned}$ | ${ }_{112}^{12}$ | ${ }_{7 \%}^{7}$ | $\begin{aligned} & \begin{array}{l} 42 \\ A 4 \% \\ A \mathrm{As} \end{array} \end{aligned}$ | ${ }^{22}$ | $\begin{gathered} 34 \\ 3_{9}^{9 \%} \\ u \end{gathered}$ |
| $\begin{aligned} & 97 \\ & 22 \% \end{aligned}$ | ${ }_{28 \%}^{42}$ | 45 $26 \%$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | ${ }_{29}^{79}$ | ${ }_{30 \%}^{36}$ | 36\% | $\begin{aligned} & 322 \\ & 27 \% \end{aligned}$ | ${ }_{25}^{75}$ | 40\% | $\begin{aligned} & 38 \\ & { }_{\text {Ar }}^{38 \%} \end{aligned}$ | $\begin{gathered} 110 \\ 37 \% \\ A \end{gathered}$ | $\begin{aligned} & 98 \\ & { }_{4}^{96 \%} \end{aligned}$ | ${ }^{82}$ 2\% |
| ${ }^{139}$ 31\% | $\begin{aligned} & 53 \\ & 35 \% \\ & \end{aligned}$ | ${ }_{38 \%}^{66}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 127 \\ 36 \% \\ A \end{gathered}$ | 39\% | ${ }_{26 \%}$ | ${ }_{29 \%}^{35}$ | ${ }_{30}^{90}$ | 22\% | ${ }_{22}^{22}$ | ${ }_{25 \%}^{76 \%}$ | 26\% | $\begin{gathered} 140 \\ 38 \% \\ A \end{gathered}$ |
| 72\% | $\begin{gathered} 32 \\ \substack{31 \% \\ A} \end{gathered}$ | 13\% | 10\% | ${ }^{617 \%}$ | 22\% | $\begin{gathered} 23 \\ \underset{A}{23 \%} \end{gathered}$ | $\begin{gathered} 27 \\ \underset{A}{27 \%} \end{gathered}$ | 310\% | $\begin{aligned} & 219 \% \\ & 9 \\ & \hline 19 \% \end{aligned}$ | ${ }_{21}^{21}$ | 40\% | ${ }^{18} 8$ | ${ }_{17 \%}^{62}$ |
| ${ }^{58} 8$ | ${ }_{5 \%}^{8}$ | 191\% | 10\% | ${ }^{36}$ | ${ }_{5 \%}$ | $9 \%$ | 10\% | $\begin{gathered} 38 \\ { }_{13}^{13 \%} \end{gathered}$ | ${ }_{3 \%}$ | 6\% | ${ }_{8 \%}^{23}$ | $9 \%$ | ${ }_{8 \%}^{30}$ |
| ${ }^{15}$ 3\% | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{6 \%}$ | $\begin{gathered} 23 \\ { }_{7 \%}^{23} \end{gathered}$ | 5\% | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }^{16} 4 \%$ |
| ${ }^{17} 4 \%$ | - | ${ }_{3 \%}$ | $\begin{gathered} 9 \\ { }^{8 \%} \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | $\because$ | 10, ${ }_{3}$ | ${ }_{1 \%}$ | ${ }_{4}^{4}$ | ${ }^{3} \%$ | 7\% | ${ }^{7} 2 \%$ |
| 1493\% | 52 ${ }_{35}$ | 53\% | ${ }_{39}^{43}$ | 28\% | ${ }_{37}^{44}$ | 39\% | 480\% | ${ }^{125} 42 \%$ | 42\% |  | $\begin{aligned} & 152 \\ & 51 \% \\ & \mathrm{As}^{2} \end{aligned}$ | $\begin{gathered} 120 \\ 56 \% \\ A \end{gathered}$ | $\xrightarrow{115}$ |
| ${ }^{130}$ 29\% | 200\% | ${ }_{24 \%}^{42}$ | 20\% | 97\% | 23\% | 32\% | ${ }_{31}^{37}$ | 23\% | $\begin{aligned} & 24 \\ & 22 \% \\ & \underset{q}{24} \end{aligned}$ | 27\% | ${ }_{23}^{63}$ | 27 ${ }_{13}$ | ${ }^{92} 25$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All

Total
Ithink climate change is
entirely the result of human entirely the
activity
Ithink climate change is
largely litha result of human
acivifity
I think climate change is Ithink climate change is
roughly equally the esult of humanactivity and
natural processes
I think climate change is
laraely the result of natural processes but partly
because of human activity I think climate change is entirely the result of
natural processes
I do not believe in climate
change

I don't know

Entirely/largely human
activity

Entirely/IIrgely natural
processses

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{27} 9$ | ${ }^{11} 8$ | 22 $11 \%$ | ${ }^{27} 9$ | ${ }^{23} 8$ |
| $94 \%$ | $\begin{gathered} 52 \\ \underset{A}{59 \%} \end{gathered}$ | 700\% | ${ }_{33} 9$ | ${ }_{26 \%}^{78}$ |
| 27\% | 26\% | ${ }_{32}^{64}$ | ${ }_{31}{ }^{3}$ | 29\% |
| ${ }_{18 \%}$ | ${ }_{17 \%}^{23}$ | ${ }^{21} 10 \%$ | 10\% | 19\% |
| ${ }^{26} 9$ | ${ }^{10} 8$ | ${ }^{14} \%$ | ${ }^{27} 9$ | $\begin{gathered} 39 \\ \begin{array}{c} 313 \% \\ A \end{array} \end{gathered}$ |
| ${ }_{3 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 10 \\ & { }^{5 \%} \\ & \times \end{aligned}$ | ${ }^{10} 3$ | ${ }^{12} 4 \%$ |
| ${ }_{1}^{2}$ |  | $!$ | $\begin{aligned} & 14 \\ & \mathbf{A}^{5 \%} \end{aligned}$ | 2\% |
| ${ }^{121} 40 \%$ | $\begin{aligned} & { }^{68} \\ & A 8 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & \underset{A}{96 \%} \\ & \hline \end{aligned}$ | ${ }^{126}$ | $\begin{gathered} 101 \\ 34 \% \\ z \end{gathered}$ |
| $\underset{\substack{87 \\ 27 \% \\ \mathrm{v}}}{ }$ | 33\% | 35\% | ${ }^{58} 9$ | $\begin{gathered} 9 \\ 32 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) <br> (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (I) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $(n)$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (0) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{p}) \end{gathered}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{256}{ }_{9 \%}$ | ${ }_{86}^{36}$ | ${ }_{10 \%}^{15}$ | $\underset{\substack{24 \\ \mathrm{~L} \\ \hline 1}}{ }$ | ${ }^{10} 9 \%$ | ${ }^{22}$ | ${ }_{6 \%}^{8}$ | ${ }_{4}^{4}$ | ${ }_{2 \%}^{3}$ | $\underset{\substack{52 \\ 17 \% \\ A}}{ }$ | 14\% | ${ }_{4 \%}$ | 19\% | 27 ${ }^{27}$ | $\stackrel{18}{5 \%}$ |
|  | 830\% | ${ }^{100}$ | ${ }_{31}^{47}$ | 32\% | ${ }_{19 \%}$ | 81 ${ }_{23}$ | 40\% | 34\% | ${ }_{35 \%}^{43}$ | ${ }_{22 \%}^{60}$ | $\begin{aligned} & 55 \\ & 50 \% \\ & \text { AS } \end{aligned}$ | 20\% | $\underset{\substack{109 \\ A 6 \% \\ A}}{ }$ | $\begin{aligned} & 80 \\ & 38 \% \\ & \text { A } \end{aligned}$ | 96\% |
|  | ${ }_{329}{ }_{31}$ | 147 ${ }_{3}$ | ${ }_{355}^{53}$ | ${ }_{28}^{46}$ | ${ }_{30}^{320 \%}$ | ${ }^{111}$ | ${ }_{35}^{44}$ | ${ }_{34}{ }^{35}$ | ${ }_{31}^{38}$ | ${ }_{28}^{88}$ | 30\% | 38 $40 \%$ T | ${ }_{30 \%}^{90}$ | 51 25 | ${ }^{126}$ |
|  | ${ }_{513}^{17 \%}$ | 73\% | ${ }_{15 \%}^{23}$ | ${ }_{17 \%}^{28}$ | $\begin{gathered} 26 \\ \text { 24\% } \\ \text { AM } \end{gathered}$ | ${ }_{20}^{68}$ | ${ }_{14 \%}^{18}$ | $\stackrel{21}{20 \%}$ | 20\% | ${ }_{11 \%}$ | ${ }_{7 \%}$ | ${ }_{\text {22 }}^{22} \times$ | ${ }_{17} 17$ | $\stackrel{35}{17 \%}$ | 88 AW A |
|  | ${ }^{231} 8$ | ${ }^{40} 9$ | 13\% | ${ }_{13 \%}^{22}$ | 8\% | 39\% | 5\% | ${ }_{4 \%}$ | 14\% | ${ }^{23} 8$ | $2 \%$ | ${ }_{9 \%}^{8}$ | ${ }^{21} \%$ | ${ }_{3 \%}$ | ${ }^{24} 7$ |
|  | ${ }^{122} 4$ | ${ }^{29} 6$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 8 \\ & { }_{A}^{7 \%} \end{aligned}$ | ${ }^{15} 4$ | ${ }_{6 \%}$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | ${ }^{12}$ 3\% |
|  | ${ }^{81}$ | ${ }^{23} 5$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{2}{ }^{\%}$ | ${ }^{12}$ 3\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{13} 4$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{7} 2 \%$ | ${ }_{2 \%}^{4}$ | ${ }_{1}^{5}$ |
|  | 1086 37 | 136 ${ }^{136}$ | ${ }_{41 \%}$ | 317\% | 31 $29 \%$ | 103 $30 \%$ | ${ }_{38}^{48}$ | 39 38 | 46\% | ${ }_{39}^{118}$ | $\begin{aligned} & 69 \\ & { }_{62 \%}^{62 \%} \\ & A S \end{aligned}$ | ${ }_{26}^{24}$ | ${ }^{128} 8$ | 107 $51 \%$ A | 114 $31 \%$ |
|  | 744 $25 \%$ | 113 $25 \%$ | ${ }_{24}^{36}$ | 30\% | $\begin{aligned} & \begin{array}{l} 35 \\ 32 \% \\ M \end{array}, \end{aligned}$ | $\begin{gathered} 107 \\ 37 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{18 \%}^{23}$ | ${ }_{24 \%}^{25}$ | 34 $28 \%$ | ${ }_{18 \%}$ | 109\% | 30\% | 724\% | $\stackrel{42}{20 \%}$ | 112 $30 \%$ $A$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion? Base: All
Total

Total
I think climate change is
entirely the result of human entrivel
activity
I think climate change is
largely the result of human activity
I think climate change is
roughly equally the essult roughly equaly the result
of human activity and of thuman activity
natural processes
I think climate change is largely the result of
natural processes but pa natural processes but paritly
because of human activity I think climate change is entirely the result of
natural processes Ido not believe in climate
change I don't know Entirely/largely human

Entirely/largely natura processes


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one the following statements best describes your own opinion?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | All Commu- <br> nities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 299 \\ \text { CJKN } \\ \text { JKN } \end{gathered}$ | ${ }^{256}$ | ${ }^{82}$ | $\begin{gathered} 224 \\ { }_{11 \%} \\ \end{gathered}$ | $\begin{gathered} 130 \\ 9 \% \\ k \end{gathered}$ | 71 $12 \%$ | $\underset{\substack{122 \\ A \\ A}}{\substack{2 \%}}$ | $\begin{aligned} & 90 \\ & \stackrel{11 \%}{N} \end{aligned}$ | ${ }^{88}$ | ${ }^{166}$ | ${ }^{101}$ | ${ }^{50}$ | ${ }_{117}^{11 \%}$ | ${ }^{57}$ |
| $\begin{gathered} 842 \\ 28 \% \\ \mathrm{DGM} \end{gathered}$ | 830 | 326 $30 \%$ | $\begin{gathered} 544 \\ 27 \% \end{gathered}$ | $\begin{gathered} 469 \\ 34 \% \\ A \end{gathered}$ | $\begin{gathered} 246 \\ 40 \% \\ \text { AL } \end{gathered}$ | ${ }_{24}^{247}$ | $\underset{\substack{314 \\ 38 \% \\ \hline}}{ }$ | 316\% | 574\% | $\begin{gathered} 463 \\ 33 \% \\ A \end{gathered}$ | $\underset{\substack{209 \\ 34 \% \\ A}}{2}$ | ${ }_{23}^{234}$ | $\underset{\substack{287 \\ 434 \\ A}}{ }$ |
| $\begin{aligned} & 931 \% \\ & 33 \% \\ & \mathrm{EFH} \end{aligned}$ | 929 | ${ }_{32 \%}$ | ${ }_{312}^{612}$ | 412\% | ${ }^{153}$ | 313\% | 214 $26 \%$ | 325 | ${ }_{3}^{656}$ | 437\% | 179 $30 \%$ | 320\% | $\underset{\substack{252 \\ H}}{\text { 30\% }}$ |
| $\underset{\substack{463 \\ 16 \%}}{\substack{\text { che }}}$ | ${ }_{17 \%}$ | 174 $16 \%$ | 318\% | $\stackrel{233}{16 \%}$ | 79 $13 \%$ | 145\% | 129 | 190\% | ${ }^{345}$ | ${ }_{17 \%}^{243}$ | $\begin{gathered} 108 \\ 18 \% \\ F \end{gathered}$ | ${ }_{154}^{15 \%}$ | 149 |
| $\begin{gathered} 265 \\ \text { EKFLHN } \end{gathered}$ | ${ }^{231}$ | ${ }_{8 \%}$ | 192\% | 102\% | ${ }^{38}$ | $\begin{aligned} & 114 \\ & { }_{1}^{11 \%} \\ & \text { AM } \end{aligned}$ | 57\% | 918 | ${ }^{151}$ | ${ }^{100}$ | ${ }^{36}$ | ${ }^{85}$ | 54\% |
| $\begin{gathered} 98 \\ 3 \% \\ H \end{gathered}$ | ${ }^{122}$ | 40\% | 59\% | 45\% | ${ }_{2 \%}^{14}$ | ${ }^{33}$ | ${ }^{16}$ | 36\% | $\begin{gathered} 85 \\ \frac{4 \%}{4 \%} \end{gathered}$ | 41\% | ${ }_{2 \%}^{12}$ | $\begin{gathered} 6_{6}^{6} \% \\ \mathrm{AG}_{6} \end{gathered}$ | ${ }^{17}$ |
| $\begin{aligned} & 74 \\ & 2 \% \\ & 2 \% \end{aligned}$ | 81 ${ }^{8}$ | ${ }_{2 \%}^{23}$ | ${ }_{3 \%}$ | ${ }_{2}^{25}$ | ${ }_{2 \%}^{14}$ | $\begin{aligned} & 36 \\ & \frac{3 \%}{4 \%} \end{aligned}$ | ${ }_{2 \%}^{15}$ | ${ }^{28}$ | ${ }_{3 \%}^{66}$ | ${ }^{32}$ | ${ }_{2 \%}^{12}$ | $\begin{aligned} & 39 \\ & 4 \% \\ & \mathrm{~A}^{2} \end{aligned}$ | ${ }_{2 \%}^{17}$ |
| $\begin{gathered} 1141 \\ 38 \% \\ M \end{gathered}$ | 1086\% | ${ }_{38}^{408}$ | ${ }^{768}$ | $\begin{gathered} 599 \\ 42 \% \\ A \end{gathered}$ | $\begin{aligned} & 317 \\ & 52 \% \\ & \mathrm{AL} \end{aligned}$ | 369 37 | $\begin{aligned} & 48 \% \\ & 48 \end{aligned}$ | ${ }_{38}^{404}$ | 740\% | ${ }^{564} 40$ | $\begin{gathered} 259 \\ 439 \\ \hline \end{gathered}$ | 347\% | 344\% |
| $\begin{gathered} 728 \\ \substack{74 \% \\ F} \end{gathered}$ | 744 | 263 $24 \%$ | 510\% | 335 $24 \%$ | 119\% | 259\% | ${ }^{186}$ | 281 $20 \%$ | 496\% | ${ }_{24}^{34}$ | $\underset{\substack{124 \% \\ \underset{F}{144}}}{\substack{2 \\ \hline}}$ | 239 $24 \%$ | 203 $24 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& $$
\begin{aligned}
& \text { 16-24 } \\
& \text { (B) } \\
& \hline
\end{aligned}
$$ \& $$
\begin{gathered}
25-34 \\
\text { (C) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
\text { (D) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& 66+ \\
& (G)
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(H)
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Female } \\
& \text { (I) }
\end{aligned}
$$ \&  \& $$
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
$$ \&  \& $$
\begin{gathered}
\text { Bought } \\
\text { (M) }
\end{gathered}
$$ \& Social rent (N) \& Private rent ( O ) <br>
\hline 2972 \& 263 \& 459 \& 516 \& 540 \& 446 \& 748 \& 1348 \& 1624 \& 1536 \& 1015 \& 298 \& 1816 \& 603 \& 506 <br>
\hline $$
\begin{gathered}
299 \\
\text { FJMOCt } \\
\text { Hhiot }
\end{gathered}
$$ \& ${ }^{24} 9$ \& $$
{ }_{11 \%}^{50}
$$ \& $$
\begin{gathered}
\substack{62 \\
{ }_{5}^{2 \%} \\
F}
\end{gathered}
$$ \& $$
\underset{F}{59} \underset{F}{1 / \%}
$$ \& ${ }^{32}$ \& ${ }^{71}$ \& $$
{ }_{1149}^{149}
$$ \& ${ }^{150} 9$ \& $$
{ }_{8 \%}^{128}
$$ \& $$
\stackrel{113}{111 \%}
$$ \& $$
\begin{aligned}
& 45 \\
& \begin{array}{l}
55 \% \\
\mathrm{AJ}
\end{array}
\end{aligned}
$$ \& ${ }^{151} 8$ \& $$
\begin{aligned}
& { }^{85} \\
& A^{14 \%}
\end{aligned}
$$ \& $$
\begin{gathered}
58 \\
11 \% \\
19
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
842 \\
{ }^{828 \%} \\
\text { GNPIg }
\end{gathered}
$$ \& $$
\begin{gathered}
97 \\
97 \% \\
\text { AFG }
\end{gathered}
$$ \& $$
\begin{aligned}
& 146 \\
& \begin{array}{l}
32 \% \\
\mathrm{FG}
\end{array}
\end{aligned}
$$ \& $$
\begin{gathered}
178 \\
\text { AFG } \\
\text { AFG }
\end{gathered}
$$ \& $$
\begin{aligned}
& 170 \\
& \begin{array}{l}
31 \% \\
\mathrm{FG}
\end{array}
\end{aligned}
$$ \& $$
\underset{\substack{114 \\ G}}{16 \%}
$$ \& ${ }_{18 \%}^{137}$ \& 384 28 \& ${ }_{288}^{458}$ \& 423 $28 \%$ \& 300
$30 \%$ \& $91 \%$
$31 \%$ \& $$
\stackrel{513}{58 \%} \underset{N}{58}
$$ \& $\stackrel{136}{23 \%}$ \& $$
\begin{gathered}
176 \\
35 \% \\
\text { AMNAPQR }
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
931 \\
\begin{array}{c}
931 \% \\
\text { Hegh }
\end{array}
\end{gathered}
$$ \& ${ }_{31}^{81}$ \& ${ }_{34 \%}^{158}$ \& ${ }_{3}^{171}$ \& 160
$30 \%$ \& 134
$30 \%$ \& $\stackrel{227}{30 \%}$ \& 377 ${ }^{28 \%}$ \& $$
\begin{aligned}
& 554 \\
& 34 \% \\
& \text { AH }
\end{aligned}
$$ \& ${ }_{391}{ }^{3}$ \& ${ }_{31 \%}^{318}$ \& ${ }_{30 \%}^{88}$ \& ${ }_{32 \%}^{575}$ \& ${ }_{31 \%}^{188}$ \& ${ }_{31 \%}^{156}$ <br>
\hline  \& ${ }^{24} 9$ \& $$
{ }_{127}^{57}
$$ \& $$
{ }_{13 \%}^{65}
$$ \& $$
\begin{aligned}
& 86 \\
& 16 \% \\
& 16 \%
\end{aligned}
$$ \& $$
\begin{gathered}
97 \\
\mathrm{ABCDE}
\end{gathered}
$$ \& $$
\begin{gathered}
{ }^{134} 18 \% \\
A B C D
\end{gathered}
$$ \& $$
\stackrel{221}{22 \%}
$$ \& ${ }_{2}^{242}$ \& $$
\begin{aligned}
& 279 \\
& 18 \% \\
& \text { AKL }
\end{aligned}
$$ \& $$
\underset{\substack{135 \\ L}}{135}
$$ \& 25\% \& $$
\begin{gathered}
321 \\
{ }_{18 \%} \\
\mathrm{ANO}^{2}
\end{gathered}
$$ \& 73
$12 \%$ \& ${ }_{12 \%}^{63}$ <br>
\hline $$
\begin{gathered}
265 \% \\
\text { DSTeff }
\end{gathered}
$$ \& $$
\begin{aligned}
& 23 \\
& 9 \% \\
& D_{0}
\end{aligned}
$$ \& ${ }^{31} \%$ \& ${ }^{25}$ \& ${ }^{38} 7$ \& $$
\begin{aligned}
& 39 \% \\
& 9_{0}
\end{aligned}
$$ \& $$
\begin{gathered}
109 \\
A 5 \% \\
A B C D E \\
F
\end{gathered}
$$ \& ${ }^{134} 10$ \& ${ }^{131} 8$ \& ${ }^{130} 8$ \& ${ }_{9 \%}^{88}$ \& 30\% \& ${ }^{157} 9$ \& $$
{\underset{c}{12 \%}}_{\text {AMO }}
$$ \& ${ }^{35}$ <br>
\hline $$
\begin{gathered}
\begin{array}{c}
98 \\
\text { cDitef } \\
\mathrm{g}
\end{array} \mathrm{c}
\end{gathered}
$$ \& ${ }_{2 \%}$ \& ${ }_{1 \%}$ \& 5\% \& $$
\begin{aligned}
& 17 \\
& 3 \% \\
& { }_{D}
\end{aligned}
$$ \& $$
\begin{gathered}
23 \\
A C D
\end{gathered}
$$ \& $$
\begin{gathered}
41 \\
\text { ABCDE }
\end{gathered}
$$ \& $$
\begin{aligned}
& 60 \% \\
& \mathrm{Al}^{4 \%}
\end{aligned}
$$ \& ${ }^{38}$ \& 61
4.4 \& ${ }_{2 \%}^{25}$ \& ${ }_{3 \%}$ \& ${ }^{65}$ \& ${ }^{17}$ 3\% \& ${ }_{\text {T }}^{12}$ <br>
\hline $$
\begin{gathered}
74 \% \\
\text { HJMOOe } \\
\text { ig }
\end{gathered}
$$ \& ${ }_{3 \%}$ \& ${ }^{11} 2$ \& 2\% \& ${ }^{10}$ \& 2\% \& $$
\begin{gathered}
29 \% \\
\text { ADEF }
\end{gathered}
$$ \& ${ }_{2}^{23}$ \& $\mathrm{AH}^{51}$ \& ${ }_{2}^{24}$ \& ${ }^{36} 4{ }^{4} \%$ \& 10
$3 \%$
3 \& ${ }^{34}$ \& $$
\begin{aligned}
& 33 \\
& \text { AMO }
\end{aligned}
$$ \& ${ }_{1 \%}$ <br>
\hline $$
\begin{gathered}
1141 \\
\text { FGMg } 38 \\
\text { fgh }
\end{gathered}
$$ \& $$
\begin{gathered}
121 \\
\text { AFG } \\
\text { Aff }
\end{gathered}
$$ \& $$
\begin{gathered}
196 \\
43 \% \\
\text { AFG }^{2}
\end{gathered}
$$ \& $$
\begin{gathered}
244 \\
{ }_{47 \%} \\
\text { AFG }
\end{gathered}
$$ \& $$
\begin{gathered}
229 \\
{ }_{42 \%} \\
\text { AFG }
\end{gathered}
$$ \& 146 $33 \%$ \& 208\% \& 533 \& ${ }_{3}^{608}$ \& ${ }_{351}^{551}$ \& $$
{ }_{413}^{41 \%}
$$ \& $$
\begin{aligned}
& 136 \\
& \text { AJ } \\
& \text { AJ }
\end{aligned}
$$ \& ${ }^{664} 3$ \& ${ }^{221} 37$ \& $$
\begin{gathered}
234 \\
46 \% \\
\text { AMNAPQR }
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
728 \\
\text { LOOSTK. } \\
\text { LOOSTh } \\
\text { BCO }
\end{gathered}
$$ \& 478\% \& 19\% \& ${ }^{90}$ \& $$
\begin{aligned}
& 124 \\
& \substack{23 \% \\
\mathrm{D}}
\end{aligned}
$$ \& $$
\begin{gathered}
136 \\
30 \% \\
\operatorname{ABCDE}
\end{gathered}
$$ \& $$
\begin{gathered}
243 \\
\text { ABCDE }
\end{gathered}
$$ \& $$
\begin{gathered}
355 \\
\substack{26 \% \\
\mathrm{Al}}
\end{gathered}
$$ \& 373

$23 \%$ \& \[
$$
\begin{aligned}
& 409 \\
& 27 \% \\
& \text { AKL }
\end{aligned}
$$

\] \& ${ }_{22}^{223}$ \& ${ }_{18 \%}^{55}$ \& \[

$$
\begin{aligned}
& 478 \\
& 20 \% \\
& A O
\end{aligned}
$$
\] \& 144

$24 \%$ \& $\stackrel{98}{19 \%}$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(\mathrm{P})
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{aligned}
\& 5+ \\
\& (T)
\end{aligned}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) }
\end{aligned}
\] \& \[
\begin{gathered}
\hline \text { All/mostly } \\
\text { caused } \\
\text { by humans } \\
(e) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
50: 50 \\
\text { (f) }
\end{gathered}
\] \& All/mostly natural (g) \& \[
\begin{gathered}
\hline \begin{array}{c}
\text { Don't believe } \\
\text { in climate } \\
\text { change } \\
\text { (h) }
\end{array} \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { No } \\
\& (j)
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
299 \\
{ }^{29 \%} \\
\text { FIMQ } \\
\text { cighij }
\end{gathered}
\] \& \[
\begin{aligned}
\& 70 \\
\& 11 \% \\
\& Q
\end{aligned}
\] \& \[
{ }_{8 \%}^{85}
\] \& \[
\begin{aligned}
\& 52 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{gathered}
62 \\
{ }^{63 \%} \\
A Q
\end{gathered}
\] \& \[
\begin{aligned}
\& 30 \\
\& 11 \%
\end{aligned}
\] \& \[
\underset{\substack{210 \\ 11 \%}}{\substack{2}}
\] \& \[
\begin{aligned}
\& 56 \\
\& 14 \% \\
\& A C
\end{aligned}
\] \& \({ }^{24} 6\) \& 7\% \& 299
Afgh
A \& - \& - \& : \& \[
\begin{aligned}
\& 33 \\
\& { }^{35 \%} \\
\& A j
\end{aligned}
\] \& \(\stackrel{260}{10 \%}\) \\
\hline \[
\begin{gathered}
842 \\
\begin{array}{c}
88 \% \\
\text { GNff } \\
\text { gh }
\end{array}
\end{gathered}
\] \& 156\% \& \[
{ }_{272}^{297}
\] \& \[
{ }_{28 \%}^{140}
\] \& \[
\underset{\substack{152 \\ \hline \\ \hline 1 \%}}{42}
\] \& \[
\begin{gathered}
101 \\
A B P R 8 \\
A 88
\end{gathered}
\] \& \({ }^{555} \times\) \& \[
{ }^{120}{ }_{30 \%}
\] \& 113
\(29 \%\) \& 37 3 \& \[
\begin{gathered}
8424 \\
\begin{array}{c}
844 \\
\text { Afgh }
\end{array}
\end{gathered}
\] \& : \& : \& : \& \[
{ }_{25 \%}^{55}
\] \& \begin{tabular}{l}
787 \\
\hline 29
\end{tabular} \\
\hline \[
\begin{gathered}
931 \\
\begin{array}{c}
91 \% \\
\text { Hegh }
\end{array}
\end{gathered}
\] \& \({ }^{187}\) \& \({ }_{3}^{337}\) \& \[
{ }_{32 \%}^{158}
\] \& \({ }_{33}^{163}\) \& \[
{ }_{33}^{86}
\] \& \({ }_{32}^{635}\) \& \[
{ }_{29 \%}^{119}
\] \& \({ }_{31}^{122}\) \& 37 \({ }^{3}\) \& \& \[
\begin{array}{r}
931 \\
100 \% \\
\text { Aegh }
\end{array}
\] \& : \& : \& 28\% \& 869

$32 \%$ <br>

\hline $$
\begin{gathered}
463 \\
\text { BCDK } \\
\text { BCDK } \\
\text { LNOOSad } \\
\text { eff }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& \text { 105 } \\
& 16 \% \\
& \mathrm{OT}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 181 \\
& 17 \% \\
& \text { OST }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
91 \\
\text { 18\% } \\
\text { OST }
\end{gathered}
$$
\] \& 61

$12 \%$ \& ${ }^{25}$ \& ${ }^{287}$ \& \[
$$
\begin{aligned}
& 60 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 78 \\
& 20 \% \\
& \mathrm{Aa}
\end{aligned}
$$

\] \& 20\% \& - \& : \& \[

$$
\begin{gathered}
463 \\
\text { Aeff } \\
\text { Aeff }
\end{gathered}
$$

\] \& : \& \[

{ }_{16 \%}^{35}
\] \& ${ }_{12 \%}^{428}$ <br>

\hline $$
\begin{gathered}
265 \\
\begin{array}{c}
\text { 26\% } \\
\text { DSte } \\
\text { fh }
\end{array}
\end{gathered}
$$ \& \[

$$
\begin{gathered}
70 \\
\text { 111\% } \\
\text { OST }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
113 \\
11 \% \\
\text { AOST }
\end{gathered}
$$

\] \& 38\% \& ${ }^{32}$ \% \& 12\% \& ${ }^{185}$ \& ${ }^{30}$ \& ${ }^{37} 9$ \& 7\% \& \& : \& \[

$$
\begin{gathered}
265 \\
\text { Aeff } \\
\text { Aff }
\end{gathered}
$$
\] \& : \& ${ }^{20} 9$ \& ${ }^{245}$ <br>

\hline $$
\begin{gathered}
98 \\
\text { CoIT } \\
\text { Cig } \\
\text { fo }
\end{gathered}
$$ \& \[

$$
\begin{array}{r}
31 \\
\text { AOT } \\
\text { AO }
\end{array}
$$

\] \& \[

\stackrel{39}{49}

\] \& \[

$$
\begin{aligned}
& 14 \\
& { }_{3}^{14}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& { }_{c}^{3 \%} \\
& \frac{3}{1}
\end{aligned}
$$

\] \& $!$ \& ${ }^{61}$ \& ${ }^{13} 3$ \& ${ }^{17} 4$ \& 5\% \& \& \& : \& \[

$$
\begin{gathered}
98 \\
\text { A00\% } \\
\text { Aetg }
\end{gathered}
$$
\] \& 4\% \& ${ }^{89}$ <br>

\hline $$
\begin{gathered}
74 \\
\text { HJMo. } \\
\text { efg }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
24 \\
\text { AOR }
\end{gathered}
$$

\] \& ${ }_{2}^{23}$ \& ${ }_{2 \%}^{8}$ \& ${ }_{10}^{10}$ \& \[

$$
\begin{aligned}
& 9 \\
& 3^{3 \%}
\end{aligned}
$$
\] \& 59

$3 \%$
$A$ \& ${ }_{2 \%}^{8}$ \& ${ }_{1}^{5}$ \& ${ }_{1 \%}$ \& \& - \& - \& - \& 8\% \& ${ }_{2 \%}^{66}$ <br>

\hline $$
\begin{gathered}
\quad 141 \\
\text { F38\% } \\
\text { FIgh } \\
\text { Qigh }
\end{gathered}
$$ \& 226 ${ }_{35}$ \& 378

$35 \%$ \& \[
$$
\begin{aligned}
& 192 \\
& \hline 38 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
214 \\
\text { APQ } \\
\text { A3\% }
\end{gathered}
$$

\] \& \[

$$
\begin{array}{r}
131 \\
50 \% \\
\text { APQR }
\end{array}
$$

\] \& ${ }_{38}^{765}$ \& \[

$$
\begin{aligned}
& 176 \\
& A 3 \% \\
& A C
\end{aligned}
$$
\] \& ${ }_{3}^{137}$ \& 46\% \& 1141

100
Afgh \& - \& : \& - \& ${ }^{88} 9$ \& 1053
$38 \%$ <br>

\hline $$
\begin{gathered}
728 \\
24 \% \\
\text { KLOOSTe }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 175 \\
& 27 \% \\
& \text { OST }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
294 \\
\text { 27\% } \\
\text { AOST }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 129 \\
& \text { 26\% } \\
& \text { OST }
\end{aligned}
$$

\] \& \[

{ }_{193}^{93}

\] \& 14\% \& 472\% \& \[

{ }_{20}^{92 \%}

\] \& \[

$$
\begin{gathered}
115 \\
29 \% \\
\text { Aab }
\end{gathered}
$$

\] \& ${ }_{23}^{37}$ \& \& ; \& \[

$$
\begin{gathered}
728 \\
\text { 100\% } \\
\text { Aefh }
\end{gathered}
$$
\] \& - \& ${ }_{25}^{55}$ \& ${ }^{673}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree <br> (L) | Agree (M) | Disagree $(\mathrm{N})$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 299 \\ \mathrm{ClO} \mathrm{\%} \end{gathered}$ | ${ }_{11 \%}^{113}$ | ${ }^{105}$ | $\begin{gathered} 80 \\ A^{12 \%} \end{gathered}$ | ${ }^{98}$ | ${ }^{22} 9 \%$ | ${ }_{14 \%}^{23}$ | $\begin{aligned} & 155 \\ & \text { 2lf } \\ & \text { All } \end{aligned}$ | ${ }^{85}$ | ${ }_{6 \%}^{59}$ | ${ }^{153}$ | $\begin{gathered} 85 \\ \begin{array}{c} 12 \% \\ \text { AK } \end{array} \end{gathered}$ | 76\% | $\stackrel{204}{10 \%}$ |
| $\begin{gathered} 842 \% \\ \left.\begin{array}{c} 88 \% \\ \text { JMijil } \end{array}\right) \end{gathered}$ | $\stackrel{284}{27 \%}$ | ${ }_{294}^{364}$ | ${ }_{29 \%}^{192}$ | ${ }_{30 \%}^{324}$ | ${ }_{25 \%}^{59}$ | ${ }_{25 \%}^{41}$ | $\begin{aligned} & 327 \\ & \text { A15\% } \\ & \text { Ald } \end{aligned}$ | $\begin{gathered} 385 \\ 32 \% \\ \mathrm{AJ}^{35} \end{gathered}$ | ${ }^{130}$ | ${ }_{30 \%}^{485}$ | $\stackrel{188}{187}$ | ${ }_{121}^{17 \%}$ | $\begin{aligned} & 63 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 931 \\ \text { (3Jd } \\ \text { DHd } \end{gathered}$ | ${ }_{31 \%}^{323}$ | $\begin{aligned} & 419 \\ & 34 \% \\ & \text { AD } \end{aligned}$ | 185 28 | ${ }_{325}$ | ${ }_{32}{ }^{7}$ | ${ }_{25 \%}^{42}$ | ${ }^{155}$ | $\begin{aligned} & 485 \\ & \text { AHJ } \end{aligned}$ | $\underset{H}{291} \underset{H}{28 \%}$ | ${ }^{535}$ 3\% | ${ }_{3}^{217}$ 31\% | ${ }_{31 \%}^{213}$ | 667 $33 \%$ $A$ |
| $\begin{gathered} 463 \\ \text { 46\% } \\ \text { GHN } \end{gathered}$ | $\stackrel{167}{16 \%}$ | ${ }_{18 \%}^{182}$ | $\begin{gathered} 109 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 18 \% \\ & A G \end{aligned}$ | 16\% | 17\% | 81\% | $\begin{gathered} \begin{array}{c} 189 \\ 16 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 213 \\ & 21 \% \\ & \text { AH1 } \end{aligned}$ | ${ }_{16 \%}^{254}$ | 94\% | $\begin{aligned} & 132 \\ & \text { AN } \\ & 190 \end{aligned}$ | ${ }^{289}$ |
|  | $\begin{aligned} & 115 \\ & 11 \% \\ & A C \end{aligned}$ | ${ }^{88}$ | ${ }^{60}$ | ${ }^{83}$ | 20\% | $\begin{aligned} & 23 \\ & 14 \% \\ & A E \end{aligned}$ | 24\% | ${ }_{4}^{45}$ | $\begin{aligned} & 196 \\ & \text { AH1 } \\ & \text { AH1 } \end{aligned}$ | ${ }^{129}$ | ${ }_{10 \%}^{68}$ | $\begin{aligned} & 106 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | 124 |
| $\begin{gathered} 98 \\ \mathrm{HINe}^{9 \%} \end{gathered}$ | ${ }^{38} 4$ | ${ }^{45}$ | 14 $2 \%$ | ${ }^{27} 3 \%$ | $\begin{aligned} & 14 \\ & { }^{14 \%} \end{aligned}$ | $\begin{aligned} & 9 \\ & \frac{5}{5} \\ & \hline \end{aligned}$ | $!$ | 4 | $\begin{gathered} 93 \\ \text { 9H } \\ \text { AH } \end{gathered}$ | ${ }^{47}$ 3\% | 26 $4 \%$ | ${ }_{31}^{31}{ }^{4}$ | 50 $2 \%$ |
| $\begin{gathered} 74 \\ { }_{2}^{7 \% I K N i} \\ \text { kmar } \end{gathered}$ | ${ }^{18}$ | ${ }_{3 \%}^{36}$ | 16\% | ${ }^{21} 2 \%$ | ${ }_{3 \%}$ | $\begin{aligned} & { }^{12} \\ & A_{7 \%} \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{15}$ | ${ }_{\text {AHI }}^{52}$ | ${ }^{31} 2$ | ${ }^{13}$ | ${ }^{17} 2$ | ${ }^{39} 2$ |
| $\begin{gathered} 1141 \\ \text { JMisil } \\ \mathrm{p} \end{gathered}$ | ${ }_{39}^{397}$ | 469\% | 272 $41 \%$ | 422 $40 \%$ | 81 ${ }_{3}$ | 64 ${ }_{\text {38\% }}$ | $\begin{gathered} 482 \\ \text { Ald } \\ \text { Alf } \end{gathered}$ | $\underset{j}{470}$ | 189\% | ${ }^{638} 8$ | 273 $40 \%$ | 197\% | $\begin{aligned} & 838 \\ & A \end{aligned}$ |
| $\begin{gathered} 728 \\ \substack{24 \% \\ \mathrm{CHIN} \\ \mathrm{~g}} \end{gathered}$ | $\begin{aligned} & 282 \\ & { }_{2 \mathrm{AC}} \mathrm{Cl} \end{aligned}$ | ${ }_{2}^{270}$ | $\begin{aligned} & 169 \\ & 26 \% \end{aligned}$ | 270 | ${ }_{24 \%}^{54 \%}$ | $\begin{aligned} & 40 \\ & 24 \% \end{aligned}$ | ${ }^{85}$ | $\underset{\substack{234 \\ 19 \% \\ H}}{ }$ | $\begin{aligned} & 409 \\ & 40 \% \\ & \text { AHI } \end{aligned}$ | $\begin{gathered} 383 \\ 23 \% \end{gathered}$ | $\underset{23 \%}{162}$ | $\begin{aligned} & 238 \\ & 34 \% \\ & \text { AN } \end{aligned}$ | 413\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \end{gathered}$ <br> (c) | Energy wasters <br> (d) | Under 1 year $\begin{gathered} 1 \text { yea } \\ \text { (e) } \end{gathered}$ | 1 year to under 5 years 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | Timber <br> (n) | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 299 \\ \text { 290 } \\ \text { cIJh } \end{gathered}$ | ${ }_{11 \%}^{88}$ | ${ }_{10 \%}^{145}$ | ${ }^{30}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | ${ }_{\substack{47 \\ 12 \%}}$ | $\begin{gathered} 82 \\ 12 \% \\ \mathrm{~h} \end{gathered}$ | ${ }^{50}{ }_{10 \%}$ | 120 ${ }_{9}$ | ${ }^{81}$ | ${ }^{195}$ | ${ }^{23} 8$ | ${ }^{200}$ | ${ }^{91} 9$ | 6\% | 12\% | $\begin{aligned} & 124 \\ & { }_{12 \%}^{12 \%} \end{aligned}$ | 46\% | ${ }^{39}$ |
| $\begin{gathered} 842 \\ \substack{28 \% \\ \text { JMhij } \\ \text { Ip }} \end{gathered}$ | 224\% | 431 30 | 26\% | 101 | $\begin{aligned} & 127 \\ & 34 \% \\ & \mathrm{Ah} \end{aligned}$ | $\underset{\substack{215 \\ 31 \% \\ h}}{\substack{0 \\ \hline}}$ | 147 | ${ }_{26 \%}^{353}$ | $\begin{gathered} \text { 283\% } \\ \underset{A 3 j}{283} \end{gathered}$ | $\begin{gathered} 460 \\ 25 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 99 \\ 34 \% \\ A j \end{array} \end{aligned}$ | ${ }^{521}$ | $\begin{gathered} 305 \\ 32 \% \\ \mathrm{Al} \end{gathered}$ | ${ }_{25}^{25}$ | 34\% | ${ }_{242}^{24}$ | $\begin{gathered} 176 \\ 31 \% \\ p \end{gathered}$ | $\begin{gathered} 169 \\ \text { Apq } \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 931 \% \\ \text { 31\% } \\ \text { DHJd } \end{gathered}$ | $\begin{gathered} 263 \\ 32 \% \\ d \end{gathered}$ | $\begin{gathered} 460 \\ 31 \% \\ d \end{gathered}$ | $\begin{gathered} 116 \\ 34 \% \\ d \end{gathered}$ | ${ }_{25 \%}^{92}$ | 108 $29 \%$ | ${ }_{32 \%}^{225}$ | $\begin{gathered} 186 \\ 36 \% \\ \text { Aeh } \end{gathered}$ | 411 $30 \%$ | ${ }^{271}$ 31\% | ${ }^{571}$ (1\% | ${ }_{31 \%}^{89}$ | ${ }_{398}{ }^{59}$ | $\begin{gathered} 306 \\ 32 \% \end{gathered}$ | 27 $31 \%$ | ${ }_{31 \%}^{33}$ | ${ }_{326}$ | ${ }_{3}^{188}$ | 123\% |
| $\begin{gathered} 463 \\ \text { GHN } \\ \text { G3\% } \end{gathered}$ | ${ }_{16 \%}^{128}$ | ${ }_{15}^{220}$ | ${ }_{17 \%}^{58}$ | 16\% | 14\% | 14\% | 79\% | ${ }^{233}$ | 136\% | ${ }_{15 \%}^{278}$ | 49\% | ${ }^{321} \times$ | 147 | $12 \%$ | 12\% | ${ }_{14 \%}^{143}$ | 94\% | 77\% |
| $\begin{gathered} \begin{array}{c} 265 \\ \text { CHIN } \\ \text { figr } \end{array} \end{gathered}$ | ${ }^{67}$ | ${ }_{8 \%}^{123}$ | ${ }^{30}$ | $\begin{gathered} 45 \\ { }^{12 \%} \\ \text { Aab } \end{gathered}$ | ${ }^{26}$ | ${ }^{48}$ | ${ }^{28} 5$ | $\begin{gathered} 163 \\ { }_{12 \%}^{12 \%} \\ \text { Aefg } \end{gathered}$ | ${ }^{64 \%}$ | $\begin{gathered} 181 \\ \begin{array}{c} 10 \% \\ \mathrm{Ai} \end{array} \end{gathered}$ | ${ }^{20} 7$ | $\begin{aligned} & 195 \\ & 19 \% \\ & \mathrm{Am} \end{aligned}$ | ${ }^{72}$ | 117\% | 6\% | 115 Aqr Aq | ${ }^{41} 7$ | 25 6 |
| $\begin{gathered} 98 \\ \mathrm{HINe} \end{gathered}$ | 27 3 \% | ${ }^{48}$ | 11\% | 12\% | 2\% | ${ }^{21}$ | ${ }^{11}$ | $\begin{array}{r} \quad 60 \\ \text { Aeg } \end{array}$ | ${ }^{23}$ | ${ }_{6}^{66}$ | ${ }_{3 \%}$ | ${ }^{64}$ | 27 3 | 6\% | ${ }_{3 \%}^{3}$ | 39 4 | 19\% | ${ }_{2 \%}^{10}$ |
| $\begin{gathered} 74 \% \\ \text { BHiN } \\ \text { ikmq } \end{gathered}$ | ${ }^{16}$ | 34 $2 \%$ | 2\% | $\begin{gathered} 18 \\ \text { Aabb }^{5 \%} \end{gathered}$ | ${ }_{3 \%}^{10}$ | 11 $2 \%$ | ${ }^{15}$ | ${ }^{38}$ | 10 |  | ${ }_{1 \%}$ | $\begin{gathered} 59 \\ \text { Am }^{3 \%} \end{gathered}$ | ${ }^{15}$ | - | ${ }_{3 \%}^{3}$ | 31/ 9r | ${ }_{1 \%}$ | $?$ |
| $\begin{gathered} 1141 \% \\ 38 \% \\ \text { JMhij } \\ 10 \end{gathered}$ | ${ }_{312}$ | 576\% | ${ }^{116}$ | 137 $38 \%$ | $\begin{gathered} 174 \\ \text { 148\% } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 297 \\ & \begin{array}{l} 29 \% \\ \mathrm{Ah} \end{array} \end{aligned}$ | 1978 | ${ }^{473} \times$ | $\begin{gathered} 364 \\ 42 \% \\ A j \end{gathered}$ | ${ }_{365}^{655}$ | ${ }_{422}^{122}$ | 721 ${ }^{37 \%}$ | $\begin{gathered} 396 \\ 41 \% \\ \text { Al } \end{gathered}$ | 31 $36 \%$ | 46\% | 366 $36 \%$ | ${ }_{39 \%}^{222}$ | $\begin{gathered} 208 \\ \text { 247\% } \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 728 \\ \begin{array}{c} 24 \% \\ \text { cHiN } \\ \mathrm{fg} \end{array} \\ \hline \end{gathered}$ | 195\% | ${ }_{23}^{343}$ | ${ }^{88} 8$ | ${ }_{28 \%}^{102}$ | 79 $21 \%$ | 146 | 107 | $\begin{gathered} 396 \\ \text { Aefg } \\ \text { 29\% } \end{gathered}$ | 200 ${ }_{23}$ | 459\% | 69\% | $\begin{gathered} 516 \\ \text { 2mo } \\ \text { Amo } \end{gathered}$ | 219 $23 \%$ | ${ }_{23}^{23}$ | 17\% | ${ }^{258}$ | 135 ${ }_{24}$ | ${ }_{23 \%}^{102}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q11: Summary table: To what extent do you agree or disagree with the following statements?
Base: All communities (excl ctrl)
e Govermment is taking sufficient action to to
climate change In my area, trying to reduce your carbon tootprinin is I find it hard to change my I find it hard to change
habits to be more environmentally-friendly It's not worth me doing
things to help the things to help the
environment if others don
dot do the same
Investment in energy
efficiency and renewable energy is a good way to
boost the local economy

|  | Q11: Summary table |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | $\begin{gathered} \text { Agree strongly } \\ (+2) \end{gathered}$ | Tend to agree (+1) | $\begin{aligned} & \text { Neither agree } \\ & \text { nor disagree } \\ & \text { (0) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Tend to } \\ \text { disagree }(-1) \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { strongly }(-2) \end{gathered}$ | Don't know | Mean | Standard Deviation | All agree | All disagree |
| 2972 | ${ }^{70}$ | ${ }_{19 \%}^{563}$ | $\begin{gathered} 631 \% \\ 21 \% \end{gathered}$ | ${ }^{910} 31 \%$ | ${ }_{21 \%}^{633}$ | ${ }^{165}$ | -0.52 | 1.12 | $\stackrel{633}{21 \%}$ | ${ }_{52 \%}^{1543}$ |
| 2972 | ${ }_{12 \%}^{365}$ | $\begin{aligned} & 1269 \\ & 43 \% \end{aligned}$ | ${ }_{15 \%}^{433}$ | $\frac{502}{17 \%}$ | ${ }_{6 \%}^{189}$ | ${ }^{214} 7$ | 0.41 | 1.13 | 1634 | ${ }_{\text {293 }}^{69}$ |
| 2972 | ${ }^{153} 5$ | ${ }^{694}$ | ${ }^{322}$ | ${ }_{37 \%}^{109}$ | ${ }_{22 \%}^{602}$ | ${ }^{32}{ }_{1}$ | -0.49 | 1.22 | 847\% | 1771 $60 \%$ |
| 2972 | $199$ | ${ }^{497}$ | ${ }^{207} 7$ | ${ }^{930} 31 \%$ | ${ }^{1107}$ | ${ }^{32} \%$ | -0.76 | 1.30 | ${ }_{\text {23\% }}^{696}$ | 2037 $69 \%$ |
| 2972 | $\stackrel{722}{24 \%}$ | 1316\% | ${ }^{426}$ | ${ }^{219} 7$ | ${ }^{76}$ | ${ }^{213} 7$ | 0.87 | 0.98 | $\begin{gathered} 2038 \\ 69 \% \end{gathered}$ | 295 |

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 59

Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change ${ }^{* * *}$
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 70 \\ { }_{2 \%}^{2 \%} \\ \mathrm{~s} \end{gathered}$ | ${ }^{77}{ }_{3 \%}$ | ${ }^{78} 4$ | ${ }^{105} 5$ |
| ${ }_{19 \%}^{563}$ | ${ }^{615}$ | ${ }^{437}$ | ${ }^{465}$ 23\% |
| $\begin{gathered} 631 \\ \text { } \begin{array}{c} 21 \% \\ \text { usva } \end{array} . \end{gathered}$ | ${ }^{636}$ | $\underset{\substack{516 \\ 26 \%}}{\substack{\text { d }}}$ | ${ }_{263}^{463}$ |
| $\begin{aligned} & 910 \\ & 31 \% \\ & R \mathrm{Rp} \end{aligned}$ | ${ }_{320}$ | ${ }_{258}^{588}$ | ${ }_{285}^{58 \%}$ |
| 633 <br> BIOPnprtWuXVwx | $\stackrel{503}{17 \%}$ | $\stackrel{296}{15 \%}$ | ${ }^{309} 15 \%$ |
| $\begin{aligned} & 165{ }^{16 \%} \\ & 1 i^{6} \end{aligned}$ | ${ }^{191}$ | ${ }^{107}$ | ${ }^{114} 6$ |
| $\stackrel{-0.52}{\text { UsV }}$ | ${ }_{-0.42}^{\text {A }}$ | -0.30 | -0.27 |
| 1.12 | 1.10 | 1.11 | 1.15 |
| $\begin{aligned} & 633 \\ & 21 \% \\ & \text { oUs } \end{aligned}$ | ${ }^{692}$ 23\% | 515 | 570 28 |
| $\begin{gathered} 1543 \\ \text { BMkIOpwy } \end{gathered}$ | 1443 49 | ${ }^{854} 43$ | 894 $44 \%$ |



## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change ${ }^{* * *}$


Standard Deviation
All agree

All disagree

$$
\begin{array}{ccc}
222 \\
49 \% & { }^{22} & 102 \\
55 \% & 58 \% \\
\hline
\end{array}
$$

$\qquad$

$$
\begin{array}{r}
50 \\
42 \% \\
\hline
\end{array}
$$

ard Deviation
agree

## Base: All

Mean

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 59

Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change***
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{10} 3 \%$ | 3\% | ${ }^{4} \%$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ |
| ${ }_{17 \%}$ | 21 $16 \%$ | ${ }_{14 \%}$ | ${ }_{17 \%}^{51}$ | 55\% |
| 74\% | ${ }_{24 \%}^{32}$ | ${ }_{22}^{42}$ | ${ }^{48}$ | 610\% |
| ${ }_{35 \%}^{104}$ | ${ }_{37}^{49}$ | ${ }_{36} 7$ | 100 3 \% | ${ }_{31}^{92}$ |
| $\stackrel{48}{16 \%}$ | $\stackrel{23}{17 \%}$ | ${ }_{17 \%}$ | $\begin{aligned} & 79 \\ & 26 \% \\ & \mathrm{Ay} \end{aligned}$ | ${ }_{22 \%}^{65}$ |
| ${ }^{13} 4 \%$ | ${ }_{3 \%}$ | ${ }^{15} 7$ | 14 ${ }_{5}$ | ${ }^{25}$ |
| -0.45 | -0.53 | -0.52 | -0.66 | -0.58 |
| 1.07 | 1.04 | 1.10 | 1.15 | 1.09 |
| ${ }_{20}^{60 \%}$ | 24 $18 \%$ | ${ }_{18 \%}^{37}$ | 60\% | 58\% |
| 152 $51 \%$ | 72\% | 108 $53 \%$ | $\begin{gathered} 179 \\ 59 \% \\ A y \end{gathered}$ | 157 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ***The Government is taking sufficient action to tackle climate change***

## Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green (2,5) (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \end{gathered}$ $(t)$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }^{77}$ | 15\% | ${ }_{1 \%}$ | ${ }_{3}^{5}$ | ${ }_{1 \%}^{1}$ | ${ }_{3 \%}^{11}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{2}$ | ${ }_{1 \%}^{1 \%}$ | \% ${ }^{2}$ |  | $\begin{aligned} & \mathrm{o}_{\mathrm{o}}^{\mathrm{A}} \end{aligned}$ | ! | ${ }^{3} 1 \%$ | ${ }_{2 \%}^{8}$ |
|  | $\stackrel{615}{21 \%}$ | ${ }_{22 \%}$ | ${ }^{27} 9$ | ${ }_{17 \%}^{29}$ | $\underset{\substack { 29 \\ \begin{subarray}{c}{27 \%{ 2 9 \\ \begin{subarray} { c } { 2 7 \% } }\end{subarray}}{ }$ | ${ }_{22}^{72}$ | 22\% | ${ }_{15 \%}^{16}$ | ${ }^{14}$ | $\begin{aligned} & 93 \\ & 31 \% \\ & A R \end{aligned}$ | ${ }_{14 \%}^{15}$ | 15\% | ${ }_{12 \%}$ | ${ }^{47}{ }^{43}$ | $\begin{aligned} & 93 \\ & \underset{A}{25 \%} \end{aligned}$ |
|  | ${ }^{636}$ | 124 $28 \%$ | ${ }_{18 \%}^{28}$ | ${ }_{21}^{35}$ | ${ }_{27}^{27}$ | ${ }^{77}$ | 22\% | 25\% | 29\% | ${ }_{18 \%}^{53}$ | ${ }_{19 \%}^{21}$ | ${ }^{16}$ | 12\% | ${ }_{20}^{42}$ | $\begin{gathered} 97 \\ \underset{A}{26 \%} \end{gathered}$ |
|  | ${ }^{940}$ | 114 $25 \%$ | $\begin{gathered} 60 \\ 399 \% \\ A \end{gathered}$ | 34\% | ${ }_{22}^{24}$ | ${ }_{27}^{95}$ | $\begin{aligned} & 37 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \\ & 8 \end{aligned}$ | 70 ${ }_{23 \%}$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 41 \% \\ A S \end{array} \end{aligned}$ | ${ }_{35 \%}^{33}$ | $\begin{gathered} 125 \\ 41 \% \\ A \end{gathered}$ | ${ }_{36 \%}^{75}$ | ${ }_{32}^{118}$ |
|  | ${ }_{503}^{17 \%}$ | 614\% | ${ }_{22}^{32}$ | $\begin{aligned} & 35 \\ & 21 \% \end{aligned}$ | ${ }_{19 \%}$ | 500 | ${ }_{16 \%}^{20}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | ${ }_{16 \%}^{48}$ | ${ }_{22}^{24}$ | 11 $12 \%$ | $\begin{aligned} & 95 \\ & 31 \% \\ & \begin{array}{l} 95 \end{array} \end{aligned}$ | 30\% | ${ }^{36}$ |
|  | ${ }^{191}$ | ${ }^{36}$ | ${ }_{1 \%}$ | ${ }_{4}^{6}$ | ${ }_{4 \%}$ | $\begin{aligned} & 43 \\ & 172 \% \\ & \text { AN } \end{aligned}$ | 12\% | ${ }_{6}^{6}$ | $\begin{aligned} & 7_{6 \%}^{6 \%} \\ & { }^{2} \end{aligned}$ | ${ }^{19} 6$ | ${ }_{4 \%}$ | $\begin{aligned} & 13 \\ & \begin{array}{l} 13 \% \\ \text { AT } \end{array} \end{aligned}$ | ${ }^{11} 4$ | 117\% | 17\% |
|  | -0.42 | -0.26 | $-0.64$ | -0.54 | -0.34 | -0.33 | -0.36 | -0.48 | -0.70 | -0.13 | -0.69 | -0.35 | -0.95 | $\stackrel{-0.42}{V}$ | -0.23 ${ }_{\text {A }}$ |
|  | 1.10 | 1.09 | 1.06 | 1.12 | 1.12 | 1.11 | 1.13 | 0.99 | 0.97 | 1.23 | 1.03 | 1.15 | 0.98 | 1.06 | 1.02 |
|  | ${ }^{692}$ 23 | 113 | 29\% | 30\% | 38\% | ${ }_{24}^{83}$ | ${ }_{24}^{37}$ | ${ }_{17 \%}^{18}$ | 15\% | $\begin{aligned} & 111 \\ & 37 \% \\ & \text { AR } \end{aligned}$ | 177 | ${ }_{22}^{21}$ | 36\% | 50\% | $\begin{gathered} 101 \\ \substack{27 \% \\ A} \end{gathered}$ |
|  | 1443 $49 \%$ | ${ }_{3}^{175}$ | $\begin{aligned} & 94 \\ & \begin{array}{l} 90 \\ A \end{array} \end{aligned}$ | 91 58 | ${ }_{42 \%}^{45}$ | ${ }^{145}$ | 54\% | $\begin{aligned} & 54 \\ & 52 \% \end{aligned}$ | 72 $59 \%$ | 1189\% | $\begin{aligned} & 69 \\ & \begin{array}{c} 62 \% \\ A \end{array} \end{aligned}$ | ${ }_{4}^{44}$ | $\underset{\substack{220 \\ A}}{22 \%}$ | 105 $50 \%$ | ${ }_{424}^{154}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q11.1 To what extent do you agree or disagree with the following statements?
**The Government is taking sufficient action to tackle climate change***
Base: All
Total

Agree strongly ( +2 )
Tend to agree (+1)

Neither agree nor disagree
(0)
Tend to disagree (-1)

Disagree strongly (-2)
Don't know

Mean
Standard Deviation
All agree

All disagree


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q11.1 To what extent do you agree or disagree with the following statements? ${ }^{* * *}$ The Government is taking sufficient action to tackle climate change**

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl cris) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(\mathrm{G})$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 70 \\ 2 \% \end{gathered}$ | 77\% | ${ }_{2 \%}^{24}$ | ${ }^{42}$ | 36\% | ${ }_{2 \%}^{14}$ | 19\% | ${ }_{2 \%}^{20}$ | ${ }_{2}^{24}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{28}$ | ${ }^{10}$ | $\begin{gathered} 36 \\ { }_{A G}^{4 \%} \end{gathered}$ | ${ }_{2 \%}^{13}$ |
| $\begin{aligned} & 563 \\ & 190 \% \\ & F H N \end{aligned}$ | 615 | 216\% | 370\% | $249 \%$ | $\begin{aligned} & 76 \\ & 12 \% \end{aligned}$ | ${ }_{19 \%}$ | $\begin{gathered} 123 \\ 15 \% \end{gathered}$ | 210\% | ${ }_{224}$ | ${ }^{246}$ | 976\% | $\begin{aligned} & 247 \\ & { }_{24 \%}{ }^{24 \%} \end{aligned}$ | $\stackrel{127}{15 \%}$ |
| $\begin{aligned} & \begin{array}{c} 631 \\ \text { FLN } \end{array} \\ & \text { FL\% } \end{aligned}$ | ${ }^{636}$ | ${ }_{223}^{21 \%}$ | $\underset{A}{428} \underset{A}{48}$ | 284 $20 \%$ | ${ }^{105}$ | ${ }_{23}^{235}$ | $\xrightarrow{163}$ | ${ }_{22 \%}$ | ${ }_{22 \%}^{456}$ | 270\% | 95\% | ${ }_{23}^{234}$ | 150 ${ }^{18 \%}$ |
| 910 $31 \%$ $M$ | 940 ${ }_{32}$ | 327 $30 \%$ | ${ }^{622}$ | ${ }_{31 \%}^{437}$ | $\underset{\substack{309 \\ A \\ A}}{290}$ | 287\% | ${ }_{3}^{274}$ | ${ }_{33}^{351}$ | ${ }_{34}^{64}$ | $\begin{aligned} & 498 \\ & 35 \% \\ & A E \end{aligned}$ | $\underset{A}{233 \%}$ | $\stackrel{268}{27 \%}$ | $\begin{aligned} & 321 \\ & 39 \% \\ & \mathrm{AH} \end{aligned}$ |
| $\begin{aligned} & 633 \\ & { }_{2}{ }^{11 \%} \end{aligned}$ | $\stackrel{503}{17 \%}$ | $\underset{\substack{236 \\ 22 \%}}{1}$ | 410 | $\begin{aligned} & 337 \\ & \begin{array}{c} 24 \% \end{array} \\ & A K \end{aligned}$ | $\begin{aligned} & 179 \\ & \begin{array}{l} 29 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 212 \\ 21 \% \\ M \end{array} \end{gathered}$ | $\begin{aligned} & 220 \\ & \begin{array}{l} 20 \% \\ \mathrm{AN} \end{array} \end{aligned}$ | $\underset{173}{17 \%}$ | 333 $16 \%$ | ${ }_{19 \%}^{268}$ | ${ }^{136}$ | 164 $16 \%$ | 174 ${ }_{2}$ |
| $\begin{gathered} 165 \\ \underset{H}{6 \%} \end{gathered}$ | 191 6 | ${ }_{5 \%}^{56}$ | ${ }^{108}$ | 73 $5 \%$ | ${ }^{32}$ | ${ }^{66}$ | ${ }^{35}$ | $\begin{gathered} 85 \\ A_{8}^{8 \%} \end{gathered}$ | 124 | $\begin{aligned} & 107 \\ & { }_{8 \%} \\ & A E \end{aligned}$ | ${ }^{35}$ | ${ }_{61}^{61}$ | ${ }_{6 \%}^{48}$ |
| $\underset{\text { E-0.52 }}{-0.5 N}$ | -0.42 | -0.52 | -0.52 | -0.59 | -0.79 | $-0.51$ | -0.69 | $-0.44$ | $\begin{aligned} & -0.40 \\ & \hline A D \end{aligned}$ | -0.56 | -0.68 | $\begin{array}{r} -0.29 \\ \hline, 29 \end{array}$ | -0.66 |
| 1.12 | 1.10 | 1.13 | 1.10 | 1.13 | 1.09 | 1.11 | 1.11 | 1.08 | 1.10 | 1.08 | 1.07 | 1.14 | 1.05 |
| $\begin{gathered} \begin{array}{c} 633 \\ \text { (FLHN } \\ \text { LHN } \end{array} \end{gathered}$ | -692\% | 240\% | ${ }_{412}{ }^{21 \%}$ | ${ }_{20}^{285}$ | 150 | 210\% | 143\% | ${ }_{2}^{234}$ | $\begin{gathered} 483 \\ 24 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{19 \%}^{274}$ | 107 | $\begin{aligned} & \begin{array}{l} 283 \\ A 88 \\ A G \end{array} \end{aligned}$ | 140\% |
| $\begin{aligned} & 1543 \\ & \begin{array}{l} 52 \% \\ J G M \end{array} \end{aligned}$ | 1443\% | $\begin{aligned} & 563 \\ & 52 \% \\ & \end{aligned}$ | $\begin{gathered} 1032 \\ 52 \% \end{gathered}$ | $\underset{\substack{774 \\ 55 \%}}{ }$ | $\begin{gathered} 388 \\ \begin{array}{c} 38 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 499 \% \\ & 4_{49}^{99} \end{aligned}$ | $\begin{gathered} 494 \\ \substack{59 \% \\ A} \end{gathered}$ | 524\% | $\begin{gathered} 980 \\ 48 \% \end{gathered}$ | 766 $54 \%$ | $\begin{aligned} & 369 \% 9 \\ & \quad 691 \% \end{aligned}$ | 432\% | $\underset{\substack{495 \\ \hline \\ A \\ \hline}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 **The Government is taking sufficient action to tackle climate change***

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & { }^{70} \\ & \text { Le } \end{aligned}$ | ${ }_{3 \%}^{8}$ | 2\% | ${ }^{15}$ | ${ }^{11}$ | \% | 21\% | ${ }^{39}$ 3\% | ${ }^{31}$ | $\begin{gathered} 40 \\ 3 \% \\ L \end{gathered}$ | ${ }^{27}{ }^{3 \%}$ | ! | ${ }^{44} 2$ | ${ }_{3 \%}^{16}$ | 10\% |
| $\begin{gathered} 563 \\ 19 \% \\ \text { Kei } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 68 \\ \text { ACEF } \end{array} . \end{gathered}$ | 73 $16 \%$ | 105 | ${ }^{88}$ | ${ }^{75}$ | $\underset{C}{154} \underset{C}{11 \%}$ | $\xrightarrow{260}$ | ${ }_{19 \%}^{303}$ | 311 $20 \%$ $k$ | $\stackrel{162}{16 \%}$ | $\begin{aligned} & \frac{63}{21 \%} \\ & k \end{aligned}$ | ${ }^{341} 9$ | 1179\% | 949\% |
| $\underset{\substack{\text { 21\% } \\ \text { en }}}{\substack{\text { 2 }}}$ | 60\% | ${ }_{24 \%}^{108}$ | -107 | 110\% | 92\% | ${ }_{\text {148 }}^{148}$ | ${ }_{2}^{283}$ | ${ }_{248}^{34 \%}$ | 343 $22 \%$ | 207 | 20\% | ${ }^{393}$ | 121 $20 \%$ | 104\% |
| $\begin{aligned} & 910 \\ & \left.\begin{array}{l} 310 \\ \mathrm{BO} \end{array}\right) \end{aligned}$ | ${ }_{22}{ }^{5}$ | $\begin{aligned} & 157 \\ & \begin{array}{c} 34 \% \\ B G \end{array} \end{aligned}$ | $\begin{gathered} 104 \\ 32 \% \\ B \end{gathered}$ | $\begin{gathered} \substack{32 \% \\ B} \end{gathered}$ | $\begin{gathered} 143 \\ \hline 82 \% \end{gathered}$ | $\underset{\substack{215 \\ 29 \%}}{20}$ | ${ }_{312}$ | ${ }_{31 \%}^{498}$ | 470 $31 \%$ | 308 $30 \%$ | ${ }_{31}^{92}$ | ${ }_{380}$ | 1718 | 144\% |
| $\begin{gathered} \begin{array}{c} 633 \\ { }_{21 \%} \\ \text { Jctgh } \\ i \end{array} \end{gathered}$ | ${ }_{17 \%}$ | 19\% | ${ }_{\text {104 }}{ }^{20 \%}$ | $\begin{gathered} 137 \\ \text { ABCDG } 25 \% \end{gathered}$ | $\begin{gathered} 105 \\ 24 \% \\ B \end{gathered}$ | 153 | ${ }^{32 \%}$ | 332\% | ${ }^{295}$ | $\begin{gathered} 248 \\ 24 \% \\ A J \end{gathered}$ | 67\% | 371 20 | $\stackrel{139}{23 \%}$ | 118 23 |
| $\begin{gathered} \quad 165 \\ \text { HMQe } \end{gathered}$ | $\begin{gathered} { }^{24} \\ \text { ACDEF } \end{gathered}$ | ${ }^{23} 5$ | ${ }^{21} 4 \%$ | ${ }^{21} 4 \%$ | 19\% | $\begin{gathered} 57 \\ \text { ADEF } \end{gathered}$ | ${ }^{53} 4 \%$ | $\begin{aligned} & 112 \\ & \text { AH } \end{aligned}$ | ${ }^{77}$ | ${ }_{6 \%}^{63}$ | ${ }^{16}$ | ${ }^{87}$ | ${ }^{39} \%$ | M ${ }^{36 \%}$ |
| $\begin{gathered} -0.52 \\ \substack{\text { EFK }} \\ \text { en } \end{gathered}$ | $\begin{gathered} -0.27 \\ \begin{array}{c} \text { ACD } \\ \text { FFG } \end{array} \\ \hline \end{gathered}$ | -0.56 | -0.48 | -0.65 | -0.62 | $\stackrel{-0.47}{\text { EF }}$ | -0.52 | -0.53 | -0.46 ${ }^{-1}$ | -0.62 | -0.57 | -0.52 | -0.53 | -0.57 |
| 1.12 | 1.16 | 1.06 | 1.13 | 1.11 | 1.08 | 1.15 | 1.14 | 1.10 | 1.12 | 1.13 | 1.09 | 1.11 | 1.15 | 1.13 |
| $\begin{gathered} 633 \\ { }^{61 \%} \\ \text { CKei } \end{gathered}$ | $\begin{gathered} 76 \\ \text { ACEF } \\ \text { ACO\% } \end{gathered}$ | ${ }_{18 \%}$ | $\begin{aligned} & 120 \\ & \begin{array}{l} 23 \% \\ C E \end{array} \end{aligned}$ | 99\% | 818\% | $\begin{aligned} & 175 \\ & \text { CEF } \\ & \text { CEF } \end{aligned}$ | 299\% | ${ }^{334} 1 \%$ | $\begin{aligned} & 351 \\ & 23 \% \\ & \mathrm{AK} \end{aligned}$ | 189\% | ${ }_{21 \%}^{64}$ | ${ }_{285}^{31 \%}$ | ${ }_{22 \%}^{133}$ | $\xrightarrow{104}$ |
| $\begin{gathered} 1543 \\ \begin{array}{c} 52 \% \\ \text { BJCf } \\ \text { hj } \end{array} \\ \hline \end{gathered}$ | $\xrightarrow{103}$ | $\begin{gathered} 246 \\ 54 \% \\ B \end{gathered}$ | $\underset{\substack{268 \\ 52 \%}}{2}$ | $\begin{gathered} 310 \\ \text { ABG } \end{gathered}$ | $\begin{aligned} & 248 \\ & 56 \% \\ & B G \end{aligned}$ | $\begin{gathered} 368 \\ 49 \% \\ \hline \end{gathered}$ | 713 $53 \%$ | ${ }^{830}$ | 765 $50 \%$ | $\begin{aligned} & 556 \\ & { }_{\text {AJ }}{ }^{55} \end{aligned}$ | $\xrightarrow{159}$ | 951 $52 \%$ | 310 $51 \%$ | ${ }_{52 \%}^{262}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ***The Government is taking sufficient action to tackle climate change ${ }^{* * *}$

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 1 \\ \text { (P) } \\ \hline \end{array}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ $\begin{aligned} & \text { by humar } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & { }^{70} \\ & \text { 2\% } \end{aligned}$ | ${ }^{11} 2 \%$ | ${ }_{3 \%}^{28}$ | ${ }_{2 \%}$ | $\begin{aligned} & { }^{18}{ }_{A P}^{4 \%} \end{aligned}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{19} 2$ | ${ }_{2}^{20}$ | $\begin{aligned} & 24 \\ & { }_{3}^{2} \end{aligned}$ | $\underset{\substack{6 \% \\ \text { Aef }}}{6 \%}$ | ${ }_{1 \%}$ | ${ }^{68}$ |
|  | ${ }_{19 \%}^{125}$ | 194\% | 89\% | 94\% | 23\% | $\xrightarrow{375}$ | 717\% | ${ }_{22 \%}$ | ${ }_{18 \%}^{22}$ | 169 | $\underset{\substack{193 \\ 21 \% \\ e}}{1 / 2}$ | $\begin{aligned} & 170 \\ & \begin{array}{l} 23 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | ${ }_{18 \%}^{18}$ | 14\% | $\begin{gathered} 533 \\ 19 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\underset{\text { e }}{\substack{631 \%}}$ | 130\% | ${ }_{2}^{227}$ | 109 ${ }_{22 \%}$ | 115 ${ }_{23}$ | ${ }^{50 \%}$ | 417 | $\begin{aligned} & 83 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 101 \\ \text { 2ad } \end{gathered}$ |  | 160 $14 \%$ | $\begin{aligned} & 232 \\ & 25 \% \\ & \mathrm{Ae} \end{aligned}$ | $\begin{aligned} & 198 \% \\ & { }_{27} 70 \end{aligned}$ | $\underset{e}{27 \%}$ | ${ }_{20 \%}^{45}$ | ${ }_{286}$ |
| $\begin{gathered} 910 \\ \begin{array}{c} 31 \% \\ \mathrm{Bg} \end{array} \end{gathered}$ | ${ }^{177}$ | $\underset{\substack{344 \\ 32 \%}}{\substack{2 \\ \hline}}$ | ${ }_{3}^{160}$ | ${ }_{30 \%}^{149}$ | 80\% | 606\% | ${ }_{32}^{128}$ | 118 $30 \%$ | ${ }_{34}^{44}$ | $\begin{aligned} & 409 \\ & 36 \% \\ & \text { Afo } \end{aligned}$ | $\underset{\substack{287 \% \\ g}}{27}$ | 174 $24 \%$ | ${ }_{29 \%}^{28}$ | 743\% | 830\% |
| $\begin{aligned} & 633 \\ & \begin{array}{c} 21 \% \\ \mathrm{Jctg} \\ \mathrm{hj} \end{array} \end{aligned}$ | 147\% | ${ }^{232}$ 22\% | 20\% | 20\% | ${ }_{22 \%}^{58}$ | $\underset{\substack{418 \\ C}}{41 \%}$ | $\underset{\substack{100 \\ c}}{\text { c\% }}$ | 16\% | $\begin{gathered} 31 \\ 25 \% \\ c \end{gathered}$ | $\begin{gathered} 341 \\ 330 \% \\ \text { Afgh } \end{gathered}$ | ${ }_{151}^{16 \%}$ | $114 \%$ | ${ }_{12 \%}^{12}$ | $\underset{A j}{\text { A7\% }}$ | ${ }^{574}$ |
| ${ }^{165}{ }^{6 \%}$ | $\begin{array}{r} 53 \\ { }_{8}^{5} \% \end{array}$ | 46\% | $\begin{aligned} & 35 \\ & { }_{7}^{7 \%} \\ & \text { QS } \end{aligned}$ | ${ }^{20} 4$ | 11\% | $\begin{aligned} & 126 \\ & { }^{16 \%} \end{aligned}$ | ${ }^{15} 4$ | ${ }^{18}$ | ${ }_{3 \%}^{4}$ | $43 \%$ | ${ }^{48}$ | $\stackrel{48}{7 \%}$ | $\begin{gathered} 8 \% \\ { }_{e}^{8 \%} \end{gathered}$ | 12\% | ${ }^{153}$ |
|  | -0.55 | -0.54 | -0.54 | -0.45 | -0.50 | -0.52 | -0.61 | $\begin{gathered} -0.39 \\ -3 \\ \text { Ad } \\ \text { bd } \end{gathered}$ | -0.68 | -0.81 | -0.40 | -0.27 | -0.24 | -0.75 | ${ }_{-0.51}^{\text {Ai }}$ |
| 1.12 | 1.13 | 1.12 | 1.08 | 1.13 | 1.14 | 1.12 | 1.12 | 1.07 | 1.11 | 1.09 | 1.08 | 1.12 | 1.12 | 1.05 | 1.12 |
| $\begin{gathered} 633 \\ \text { CKi\% } \\ \text { CKio } \end{gathered}$ | ${ }^{136}$ | ${ }_{222}{ }^{22}$ | ${ }^{980}$ | ${ }_{23 \%}^{112}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | ${ }_{225}^{425}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\frac{94}{24 \%}$ | 20\% | 188\% | $\underset{\substack{23 \% \\ e}}{213}$ | $\begin{aligned} & 194 \\ & { }_{2 \mathrm{e}}^{27 \%} \end{aligned}$ | $\underset{\substack{24 \% \\ 24 \%}}{ }$ | ${ }^{32}$ | $\underset{\substack{\text { C01 } \\ \text { Ai }}}{ }$ |
| $\begin{gathered} 1543 \\ 52 \% \\ \text { BJct } \\ \text { Bhj } \\ \hline \text { git } \end{gathered}$ | 324 | ${ }_{54 \%}^{576}$ | 259 | 246 | 138 $52 \%$ | 1024\% | $\underset{\substack{228 \\ 56 \% \\ c}}{2}$ | 183 46 | $\begin{gathered} 75 \\ \text { Aac } \\ \text { Aac } \end{gathered}$ | $\begin{gathered} 750 \\ \text { Afgh } \\ \text { Afgh } \end{gathered}$ | $\underset{\substack{438 \\ 9}}{47}$ | ${ }^{288} 80$ | 40 | $\begin{aligned} & \begin{array}{l} 133 \\ \text { 60\% } \\ \mathrm{Aj} \end{array} \end{aligned}$ | 1410 |

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Fieldwork dates: 19th September to 9th November 2011
Table 62
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Q11.1 To what extent do you agree or disagree with the following statements? ***The Government is taking sufficient action to tackle climate change ${ }^{* * *}$
Base: All
Total
Agree strongly (+2)

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly ( -2 )

Don't know

Mean

Standard Deviation
All agree

All disagree

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not an all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{L}) \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} { }_{20}^{2 \%} \\ \text { CEIN } \end{gathered}$ | $\begin{gathered} 35 \\ { }^{35}{ }^{3 \%} \end{gathered}$ | ${ }^{17}{ }_{1}$ | $\begin{aligned} & 18 \\ & { }_{3 \%} \end{aligned}$ | 16\% | 2\% | 2\% | ${ }^{16}$ 2\% | ${ }^{13} 1 \%$ | $\begin{gathered} { }^{41} 4 \% \\ \text { AH1 } \end{gathered}$ | ${ }^{41}$ | ${ }^{15}$ | $\begin{aligned} & 30 \\ & \operatorname{AN}^{4 \%} \end{aligned}$ | ${ }^{34}$ |
| $\begin{gathered} { }^{563} \\ \text { HLim } \end{gathered}$ | ${ }^{205}$ | ${ }^{239}$ | ${ }^{116 \%}$ | ${ }^{205}$ | $\begin{aligned} & 60 \\ & \begin{array}{l} 25 \% \\ A E \end{array} \end{aligned}$ | ${ }^{32}$ \% | $\xrightarrow{101}$ | $\begin{gathered} 252 \\ 21 \% \\ A H \end{gathered}$ | $\underset{\substack{210 \\ \mathrm{H}}}{20 \%}$ | $\begin{gathered} 364 \\ 22 \% \\ A L \end{gathered}$ | ${ }^{87}{ }^{87}$ | ${ }^{143}$ | ${ }^{367}$ \% |
| $\begin{gathered} 631 \\ 21 \% \\ \text { BHKa } \\ \text { o } \end{gathered}$ | 199\% | ${ }_{228}^{268}$ | $\begin{aligned} & 160 \\ & 24 \% \\ & A B \end{aligned}$ | ${ }_{228}^{228}$ | ${ }_{23}^{55}$ | 33\% | ${ }^{64}$ | $\begin{gathered} 258 \\ \underset{H}{21 \%} \end{gathered}$ | $\begin{aligned} & 309 \\ & 30 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{319} 19$ | 137 | $\begin{aligned} & 176 \\ & 25 \% \\ & \text { AN } \end{aligned}$ | $\stackrel{393}{19 \%}$ |
| $\begin{aligned} & 910 \\ & \begin{array}{l} 31 \% \\ \text { JMd } \end{array} \end{aligned}$ | 311 29\% | ${ }_{397}{ }^{3}$ | $\stackrel{195}{30 \%}$ | ${ }_{318}^{318}$ | ${ }_{32 \%}^{76}$ | ${ }_{26 \%}^{43}$ | $\underset{j}{225}$ | $\begin{aligned} & 449 \\ & 37 \% \\ & \text { AHJ } \end{aligned}$ | ${ }_{236}^{236}$ | ${ }^{504} 3$ | ${ }^{230} 30$ | ${ }^{189}$ | $\begin{aligned} & 670 \\ & \begin{array}{l} 33 \% \end{array} \end{aligned}$ |
| $\begin{gathered} 633 \\ \begin{array}{c} 61 \% \\ \text { FIMM } \\ \mathrm{n} \end{array} \end{gathered}$ | $\begin{aligned} & 248 \\ & \begin{array}{c} 23 \% \\ A D \end{array} \end{aligned}$ | ${ }^{257}$ 21\% | ${ }_{19 \%}^{126}$ | $\stackrel{245}{243 \%} \underset{F}{23 \%}$ | ${ }^{32} 14$ | ${ }_{20 \%}^{34}$ | $\begin{aligned} & 304 \\ & \begin{array}{l} 42 \% \\ \text { AlJ } \end{array} \end{aligned}$ | ${ }^{177}$ 15\% | ${ }_{152}^{152}$ | ${ }^{340}$ | $\begin{aligned} & 187 \\ & 27 \% \\ & \text { AK } \end{aligned}$ | $\stackrel{120}{17 \%}$ | 462 AM AM |
| $\begin{gathered} 165 \\ \text { HKgq } \end{gathered}$ | ${ }_{60}^{60}$ | ${ }^{61} 5$ | ${ }^{41} 6$ | ${ }_{5}^{53}$ | 4\% | $\begin{gathered} 15 \\ \text { AEF } \end{gathered}$ | ${ }_{3}^{20}$ | $\stackrel{59}{5 \%}$ | $\begin{gathered} { }^{86} \\ \text { AHI } \end{gathered}$ | ${ }^{71} 4$ | ${ }_{5 \%}$ | ${ }^{38} 5$ | ${ }^{111}$ |
| $\begin{aligned} & -0.52 \\ & \text {-.LN } \\ & \text { aimp } \end{aligned}$ | -0.53 | -0.54 | -0.48 | -0.56 | -0.31 ${ }_{\text {AE }}$ | -0.47 | -0.99 | -0.46 | --0.26 | -0.47 | -0.74 | --.34 | -0.60 |
| 1.12 | 1.17 | 1.09 | 1.10 | 1.11 | 1.08 | 1.13 | 1.14 | 1.03 | 1.10 | 1.14 | 1.08 | 1.14 | 1.10 |
| $\begin{gathered} { }^{633} \\ \text { HLNim } \end{gathered}$ | 240 23 | 256 | 134 $20 \%$ | ${ }_{2}^{221} \times$ | $\begin{gathered} 65 \\ \substack{27 \% \\ A E} \end{gathered}$ | ${ }_{22 \%}^{36}$ | ${ }_{16 \%}^{117}$ | $\underset{\substack{265 \\ \mathrm{H}}}{22 \%}$ | $\begin{gathered} 251 \\ 24 \% \\ \text { AH } \end{gathered}$ | $\begin{aligned} & 405 \\ & 25 \% \\ & \mathrm{AL} \end{aligned}$ | $\xrightarrow{102} 15$ | $\begin{aligned} & 173 \\ & \text { 25\% } \\ & \text { AN } \end{aligned}$ | 401 |
| $\begin{gathered} 1543 \\ 52 \% \\ \text { FJMdj } \end{gathered}$ | ${ }_{539}^{559}$ | $\begin{gathered} 654 \\ 53 \% \end{gathered}$ | ${ }_{49 \%}^{321}$ | $\begin{aligned} & 563 \\ & 53 \% \\ & F \end{aligned}$ | ${ }_{46 \%}^{108}$ | 77 46 | $\begin{gathered} 529 \\ \text { A13 } \end{gathered}$ | $\begin{gathered} 626 \\ 52 \% \\ j \end{gathered}$ | $\begin{gathered} 388 \\ 38 \% \end{gathered}$ | 844 | $\begin{aligned} & 417 \\ & 60 \% \\ & \text { AK } \end{aligned}$ | 309 $44 \%$ | $\begin{aligned} & 1132 \\ & 56 \% \\ & \text { AM } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ***The Government is taking sufficient action to tackle climate change ${ }^{* * *}$
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & () \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \end{aligned}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} { }_{20}^{2 \%} \\ \text { CEIN } \end{gathered}$ | ${ }^{13}$ | ${ }^{32}$ | ${ }^{10}$ | $\begin{gathered} 15 \\ \mathrm{Aab}^{4 \%} \end{gathered}$ | 11\% | ${ }^{13}$ | ${ }_{2 \%}^{12}$ | ${ }^{34}$ | ${ }^{17} 2$ | ${ }^{43}$ | 10 ${ }_{3 \%}$ | ${ }^{48}$ | ${ }^{18}$ | ${ }_{2 \%}$ | 3\% | ${ }_{2}^{20}$ | 14\% | ${ }_{2 \%}^{8}$ |
| $\begin{gathered} 563 \\ \substack{503 \\ \hline 10} \end{gathered}$ | $\xrightarrow{156}$ | ${ }^{266}$ | ${ }^{65}$ | ${ }_{26}^{76}$ | 189\% | ${ }_{18 \%}^{124}$ | 101 | ${ }_{19 \%}^{268}$ | ${ }^{144}$ | $\begin{gathered} 367 \\ 20 \% \\ { }_{4 i} \end{gathered}$ | 18\% | $\begin{gathered} 383 \\ 20 \% \\ \mathrm{~m} \end{gathered}$ | 154 $16 \%$ | 23\% | $\begin{gathered} 31 \\ \text { 31m } \\ \text { Alm } \end{gathered}$ | 184\% | ${ }_{22 \%}^{124}$ | 80\% |
| $\begin{gathered} 631 \% \\ \text { BHKN } \\ \text { Bo } \end{gathered}$ | $\stackrel{142}{17 \%}$ | $\begin{gathered} 317 \\ 22 \% \\ \hline \end{gathered}$ | $\begin{gathered} 82 \\ 24 \% \\ a \end{gathered}$ | $\underset{a}{90 \%} \underset{\alpha}{25 \%}$ | 719\% | ${ }_{24 \%}^{165}$ | $\xrightarrow{109}$ | $\stackrel{286}{21 \%}$ | 173 ${ }^{20 \%}$ | 400\% | 20\% | $\underset{\substack{422 \\ \\ 0}}{ }$ | 197 | $\underset{\substack{23 \\ 27 \%}}{\substack{2 \\ 0}}$ | 13\% | 202\% | ${ }^{126}$ | ${ }_{23 \%}^{104}$ |
| 910 JMd JMd | $\begin{gathered} \text { 264 } \\ \substack{22 \%} \end{gathered}$ | $\begin{gathered} 458 \\ 31 \% \\ d \end{gathered}$ | 29\% | 919 | 110\% | 208 $30 \%$ | 170 ${ }_{3}$ | ${ }_{31 \%}^{422}$ | 270 ${ }^{31 \%}$ | 542\% | 34\% | 597\% | ${ }_{31 \%}$ | 31 $36 \%$ | 31 $30 \%$ | $314 \%$ | $\underset{31 \%}{174}$ | 144 |
| $\begin{gathered} \begin{array}{c} 633 \\ { }_{21}^{21 \%} \\ \text { FIM } \\ \text { in } \end{array} \end{gathered}$ | $\begin{gathered} 197 \\ \text { 24\% } \\ \text { Abd } \end{gathered}$ | ${ }^{298}$ | 21\% | 679 | ${ }_{23 \%}^{88}$ | ${ }^{152}$ 2\% | $\xrightarrow{106}$ | ${ }_{2}^{287}$ | $\begin{aligned} & 224 \\ & 20 \% \\ & \text { Ajk } \end{aligned}$ | ${ }^{352}$ 2\% | 20\% | $\underset{\substack{307 \\ n \\ n}}{ }$ | $\begin{aligned} & \begin{array}{l} 243 \\ A 5 \% \\ A n \end{array} \end{aligned}$ | 8\% | 20\% | 233 $23 \%$ | 111 $20 \%$ | 22\% |
| $\begin{gathered} 165 \\ \text { HKgqr } \end{gathered}$ |  | 90\% | $12 \%$ | ${ }_{6 \%}^{22}$ | 28 9 | ${ }^{38}$ | ${ }_{3 \%}^{18}$ | $\begin{gathered} 81 \\ 6 \% \\ 9 \end{gathered}$ | 40\% | ${ }^{109}$ | ${ }^{16}$ | ${ }^{111} 6$ | ${ }^{48}$ | ${ }_{2 \%}$ | 6\% | 97\% $9 \%$ | 20\% | ${ }^{12}$ |
| $\begin{array}{r} -0.52 \\ \text { HL } \\ \text { Naimp } \end{array}$ | $-0.62$ | -0.53 | -0.47 | $\begin{array}{r} -0.35 \\ \begin{array}{r} \text { Aa } \\ b \end{array} \end{array}$ | -0.56 | -0.55 | -0.52 | -0.51 | -0.65 | ${ }_{-0.47}^{\text {Ai }}$ | -0.51 | -0.49 Am | $-0.65$ | - - Am | ${ }_{-0.34}^{\text {m }}$ | -0.58 | -0.44 | -0.56 |
| 1.12 | 1.12 | 1.10 | 1.13 | 1.16 | 1.16 | 1.10 | 1.11 | 1.12 | 1.11 | 1.12 | 1.12 | 1.12 | 1.10 | 1.01 | 1.21 | 1.12 | 1.12 | 1.09 |
| $\begin{gathered} 633 \\ \begin{array}{c} 63, \\ \text { HLN. } \\ \mathrm{m} \end{array} \end{gathered}$ | $\xrightarrow{169}$ | ${ }_{20 \%}^{298}$ | ${ }^{75}$ | $\begin{aligned} & 91 \\ & 25 \% \\ & b \end{aligned}$ | ${ }_{20}^{81 \%}$ | 137 | 113 | ${ }^{32 \%}$ | ${ }^{161}$ | $\begin{gathered} 410 \\ \substack{23 \% \\ \mathrm{Ai}} \end{gathered}$ | ${ }_{21 \%}^{62}$ | $\underset{\substack{431 \\{ }_{2}^{22 \%}}}{ }$ | 172 $18 \%$ | ${ }_{26 \%}^{22}$ | $\begin{gathered} 34 \\ \text { 31m } \\ \text { AIm } \end{gathered}$ | 204 | $\begin{gathered} 138 \\ 24 \% \\ p \end{gathered}$ | ${ }_{20 \%}^{88}$ |
| $\begin{gathered} 1543 \\ 52 \% \\ \text { FJMd } \\ \text { j } \end{gathered}$ | $\begin{gathered} 461 \\ \text { Abcd } \\ 57 \% \end{gathered}$ | $\begin{gathered} 756 \\ 52 \% \\ d \end{gathered}$ | $\begin{aligned} & 168 \\ & 50 \% \end{aligned}$ | ${ }_{158}^{158}$ | $\begin{gathered} 198 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 360 \\ & 51 \% \end{aligned}$ | ${ }^{276} 5$ | 709 $51 \%$ | $\begin{gathered} 494 \\ \substack{57 \% \\ A j} \end{gathered}$ | 894 $49 \%$ | 155 | 994 | $\begin{aligned} & 546 \\ & 57 \% \\ & \mathrm{Aln} \end{aligned}$ | 39\% | 519\% | 547\% | $\stackrel{285}{50 \%}$ | ${ }_{54 \%}^{241}$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Base: All

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Agree strongly ( +2 ) | $\begin{gathered} 365 \\ 12 \% \end{gathered}$ <br> BLkRpWuXvxaybz | ${ }^{303}$ | ${ }^{171} 9$ | ${ }^{165}$ |
| Tend to agree ( +1 ) | $\begin{gathered} 1269 \\ 43 \% \\ \text { BkmRpuxZxayz } \end{gathered}$ | $1117$ | ${ }_{3}^{693}$ | ${ }_{32 \%}^{658}$ |
| Neither agree nor disagree <br> (0) | $\underset{\substack{433 \\ 15 \% \\ \text { Us }}}{ }$ | $\underset{\substack{512 \\ \hline 17 \%}}{\substack{2}}$ | ${ }^{455}$ | ${ }_{238}^{43}$ |
| Tend to disagree (-1) |  | $\underset{A}{616} \underset{A}{21 \%}$ | $\stackrel{364}{18 \%}$ | 439 22\% c |
| Disagree strongly (-2) | $\begin{gathered} 189 \\ \text { nQUsVYYw } \end{gathered}$ | ${ }^{203}$ | ${ }^{133} 7$ | ${ }^{172} 8{ }^{8 \%}$ |
| Don't know | ${ }_{\text {nQusy }}^{214}$ | ${ }^{211} 7$ | 176\% | ${ }^{169} 9$ |
| Mean | $\begin{gathered} \text { BLklmoRpuxyxa } \\ \text { ybb } \end{gathered}$ | 0.25 | ${ }^{0.22}$ | 0.11 |
| Standard Deviation | 1.13 | 1.14 | 1.10 | 1.14 |
| All agree | $\begin{gathered} 1634 \\ \text { BLkmoRpuXvayb } \\ \text { Z } \end{gathered}$ | ${ }^{1420}$ | $\underset{\substack{864 \\ \mathrm{D}}}{\substack{3 \%}}$ | $\stackrel{823}{40 \%}$ |
| All disagree | $\begin{gathered} 691 \\ \text { nSrusVY } \\ \hline \end{gathered}$ | $\begin{gathered} 819 \\ \underset{A}{28 \%} \end{gathered}$ | 497 ${ }_{25}$ | $\begin{gathered} 611 \\ 30 \% \\ C \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell <br> Hill <br> (3) <br> (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (1) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | West Oxford $(1,3,4,6)$ (V) | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{28} 6$ | 15\% | ${ }_{7}^{7}$ | 10\% | $\begin{aligned} & 48 \\ & 14 \% \end{aligned}$ | ${ }^{10}{ }_{8 \%}$ | 16\% | ${ }_{15}^{18}$ | ${ }^{22}{ }_{7 \%}$ | ${ }_{15 \%}^{17}$ | 16\% | $\begin{aligned} & 90 \\ & \begin{array}{l} 90 \% \\ \text { As } \end{array} \end{aligned}$ | $\begin{aligned} & 482 \% \\ & A A_{4} \end{aligned}$ | 20 5 \% |
| ${ }_{34 \%}^{152}$ | 72\% | 76\% | $\begin{gathered} { }_{48}^{53} \\ k \end{gathered}$ | ${ }_{39 \%}^{137}$ | $\begin{aligned} & { }_{54}^{54} \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 52 \% \\ & 52 \% \end{aligned}$ | $\underset{\substack{59 \\ \hline \\ \hline}}{ }$ | ${ }^{96}$ | 473\% | 45\% | $\begin{gathered} 149 \\ 50 \% \\ A \end{gathered}$ | ${ }^{80}$ | $\begin{aligned} & \text { 197 } \\ & \text { 5u } \end{aligned}$ |
| -67 ${ }^{7}$ | 14\% | ${ }^{24} 14$ | 14\% | 60\% | ${ }_{12 \%}^{14}$ | 10\% | 19\% | $\begin{gathered} 56 \\ \substack{19 \% \\ \hline} \end{gathered}$ | ${ }_{21}^{23}$ | 18\% | ${ }^{27} 9$ | 33 $15 \%$ | ${ }_{12 \%}^{46}$ |
| ${ }^{103}$ | 24 $16 \%$ | ${ }^{37}$ 21\% | 20\% | ${ }^{56 \%}$ | 23 $19 \%$ | 14\% | 20 $17 \%$ | $\begin{aligned} & \begin{array}{c} 69 \\ { }_{2}^{23 \%} \end{array} \end{aligned}$ | 10\% | 15\% | ${ }^{21} \%$ | ${ }_{13 \%}^{28}$ | $\stackrel{62}{17 \%}$ |
| 470\% | ${ }_{3 \%}$ | $\underset{\substack{13 \% \\ \mathrm{~A}}}{22}$ | ${ }_{5}^{6}$ | $\begin{aligned} & 32 \\ & { }_{9}^{2 \%} \\ & A_{0} \end{aligned}$ | ${ }_{4}{ }_{4}$ | $3{ }_{3}$ | ${ }_{1 \%}$ | $\begin{aligned} & 30 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{5}^{5}$ | ${ }_{2}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }^{23} 6$ |
| ${ }_{12 \%}$ | $\begin{aligned} & 14 \\ & 9 \% \\ & i \end{aligned}$ | ${ }^{10} 6$ | 5\% | ${ }^{18}$ | ${ }_{12 \%}^{14}$ | ${ }_{5}^{5}$ | $3{ }_{3 \%}$ | ${ }^{27} 9$ | ${ }_{7 \%}$ | ${ }_{4 \%}$ | ${ }^{11} 4 \%$ | 19\% | ${ }^{22} 6$ |
| 0.03 | ${ }^{0.51}$ | 0.05 | 0.39 $k$ | 0.34 | $\stackrel{0.39}{m}$ | 0.67 ${ }_{\text {A }}$ | ${ }_{\text {a }}^{0.62}$ | 0.04 | 0.60 | 0.60 | $\stackrel{1.05}{\text { As }}$ | $\underset{\text { a }}{\substack{\text { a }}}$ | ${ }_{0}^{0.37}$ |
| 1.18 | 1.00 | 1.18 | 1.08 | 1.20 | 1.07 | 1.03 | 0.97 | 1.17 | 1.04 | 1.01 | 0.87 | 1.10 | 1.05 |
| 180 ${ }^{10 \%}$ | 88\% | 837\% | $\begin{aligned} & 63 \\ & \frac{67 \%}{57 \%} \\ & k \end{aligned}$ | 185 ${ }_{53}$ | $\begin{aligned} & 643 \% \\ & 55 \% \\ & m \end{aligned}$ | $\begin{aligned} & 68 \\ & \begin{array}{c} 88 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 77 \\ & \text { 74\% } \\ & \text { AO } \end{aligned}$ | ${ }_{39 \%}^{118}$ | 58\% | 61 $61 \%$ | $\begin{gathered} 239 \\ 80 \% \\ A \end{gathered}$ | ${ }^{128} 8$ | $\underset{4}{217}$ |
| ${ }^{150} 3$ | 28 $19 \%$ | $\begin{gathered} 59 \\ 34 \% \\ A \end{gathered}$ | 24\% | ${ }_{25 \%}^{88}$ | ${ }_{23}^{28}$ | 17\% | 21 $18 \%$ | $\begin{aligned} & 99 \\ & 33 \% \\ & A \end{aligned}$ | 15 $14 \%$ | $17 \%$ | ${ }_{8 \%}^{23}$ | 35 $16 \%$ | 85\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 63

## Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{22} 7$ | $\begin{aligned} & 21 \\ & \begin{array}{l} 16 \% \\ \mathrm{w} \end{array} \end{aligned}$ | $\underset{\substack{32 \% \\ \times}}{\substack{2 \\ \hline}}$ | ${ }^{21} \%$ | ${ }^{22} 7 \%$ |
| 101 $34 \%$ | $\begin{aligned} & 79 \\ & \begin{array}{c} 0 \% \% \\ A \end{array} \end{aligned}$ | ${ }_{32 \%}^{65}$ | ${ }_{27}^{82}$ | $\underset{z}{111} \underset{z}{17 \%}$ |
| $\stackrel{58}{\substack{19 \% \\ A}}$ | ${ }_{15 \%}^{20}$ | ${ }_{19 \%}^{38}$ | $\stackrel{{ }_{\mathrm{A}}^{22 \%}}{65}$ | 53\% |
| $\begin{gathered} 69 \\ { }_{\mathrm{A}}^{23 \%} \end{gathered}$ | 7\% | 30 ${ }_{15 \%}$ | 20\% | 517\% |
| ${ }^{21} 7 \%$ | ${ }_{1 \%}$ | ${ }^{13} 6$ | $\begin{aligned} & 48 \\ & { }_{\mathrm{A}}^{10 \%} \end{aligned}$ | 23\% |
| 29\% | ${ }_{2}^{2 \%}$ | $\underset{\substack{12 \% \\ A}}{24}$ | ${ }^{26} 9$ | $\begin{aligned} & 41 \\ & { }_{4}^{41 \%} \\ & A \end{aligned}$ |
| 0.13 | 0.85 AW | ${ }^{0.41} \times$ | -0.11 | ${ }_{0}^{0.22}$ |
| 1.12 | 0.80 | 1.18 | 1.23 | 1.13 |
| $\begin{aligned} & 123 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 77 \% \\ & \text { Aw } \end{aligned}$ | 978\% | ${ }_{34}^{103}$ | $\begin{gathered} 133 \\ 44 \% \\ 7 \end{gathered}$ |
| $\begin{aligned} & 90 \\ & 30 \% \\ & \mathrm{~A} \end{aligned}$ | 100\% | ${ }_{23}^{43}$ | $\begin{gathered} 107 \\ 36 \% \\ A \end{gathered}$ | 74 ${ }^{75 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ${ }^{* *}$ In my area, trying to reduce your carbon footprint is the 'normal' thing to do**

## Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Nooton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (\dagger) \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | $\begin{aligned} & 303 \\ & \\ & 10 \% \end{aligned}$ | 30 7 | ${ }^{14} 9 \%$ | $\begin{aligned} & 31 \\ & \substack{19 \% \\ \mathrm{AL}} \end{aligned}$ | 6\% | 17\% | ${ }_{7 \%}$ | $\begin{aligned} & 20 \\ & 19 \% \\ & \mathrm{~A} \end{aligned}$ | 10\% | ${ }^{24} 8$ | 15\% | 178\% | $\begin{aligned} & 56 \\ & \underset{A}{56 \%} \\ & \hline \end{aligned}$ | ${ }_{11 \%}^{22}$ | ${ }^{12}$ 3\% |
|  | $1117$ | $\begin{gathered} 131 \\ 29 \% \end{gathered}$ | ${ }_{30}^{60}$ | ${ }_{37}^{62}$ | ${ }_{32 \%}^{35}$ | 140\% | 388 | ${ }_{480}^{50}$ | ${ }_{36 \%}$ | 77 ${ }^{76 \%}$ | ${ }^{52} \%$ | 47 $50 \%$ | $\begin{aligned} & \begin{array}{l} \text { 181 } \\ \text { AO\% } \end{array} \end{aligned}$ | ${ }_{42 \%}$ | ${ }_{30}^{112}$ |
|  | ${ }^{517 \%}$ | 78\% | 31 $20 \%$ | 119\% | 19\% | ${ }_{12}^{43}$ | ${ }_{18 \%}^{23}$ | 17\% | 217\% | $\begin{aligned} & 76 \\ & { }_{2}^{75 \%} \\ & A \end{aligned}$ | 14\% | 16\% | ${ }^{24} 8$ | ${ }_{17 \%}^{35}$ | $\begin{gathered} \begin{array}{c} 96 \\ 26 \% \\ A W \end{array} \end{gathered}$ |
|  | $\stackrel{616}{21 \%}$ | 116\% | ${ }_{23}^{35}$ | 319\% | $\underset{\substack{27 \\ \underset{A}{25}}}{\substack{\text { an } \\ \hline}}$ | $\begin{aligned} & 75 \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 32 \% \\ A \end{array} \end{aligned}$ | ${ }_{13 \%}^{14}$ | $\underset{A}{32 \%} \underset{A}{32 \%}$ | ${ }_{17 \%}$ | 17\% | 10\% | ${ }^{28} 9$ | $\stackrel{43}{21 \%}$ | 102 AW A |
|  | ${ }^{203}$ | ${ }^{42} \%$ | ${ }_{5 \%}^{8}$ | ${ }^{15}$ | $\begin{gathered} 18 \\ { }^{179} \\ A^{7} \end{gathered}$ | ${ }^{27} 8$ | ${ }^{11} 9$ | ${ }_{1 \%}$ | $\begin{aligned} & 8 \\ & { }^{7 \%} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 414 \\ A \\ A \end{array} \end{aligned}$ | 3\% | ${ }_{2}^{2}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{2 \%}^{4}$ | ${ }^{18}$ |
|  | ${ }^{211} 7$ | ${ }_{11 \%}$ | 5\% | ${ }_{5 \%}^{8}$ | ${ }_{3 \%}$ | ${ }^{26}$ | ${ }^{10} 8$ | ${ }_{2 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{gathered} 32 \\ \substack{1 / \% \\ A} \end{gathered}$ | 7\% | ${ }_{4 \%}$ | ${ }^{10} 3$ | 16\% | ${ }^{29} 8$ |
|  | 0.25 | -0.02 | 0.25 | 0.40 | -0.15 | 0.26 | 0.00 | 0.73 A | 0.14 | -0.03 | 0.55 | - ${ }_{\text {0.76 }}$ | 0.87 A | 0.42 | -0.01 |
|  | 1.14 | 1.16 | 1.09 | 1.27 | 1.22 | 1.18 | 1.15 | 0.97 | 1.13 | 1.20 | 1.04 | 0.95 | 0.89 | 1.03 | 0.99 |
|  | 1420 $48 \%$ | 161 $36 \%$ | 748\% | ${ }_{56 \%}$ | ${ }_{38}^{48}$ | $\xrightarrow{177}$ | ${ }_{38}^{47}$ | $\begin{aligned} & 70 \\ & \substack{7 \% \% \\ A} \end{aligned}$ | ${ }_{44 \%}$ | 101 $34 \%$ | 670\% | $\begin{aligned} & \frac{64}{68 \%} \\ & A \end{aligned}$ | $\begin{gathered} \text { 237 } \\ \hline 78 \% \\ \hline \end{gathered}$ | 110 | 124 |
|  | 819 $28 \%$ | ${ }_{35 \%}^{158}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ | ${ }^{46}$ | $\begin{gathered} 45 \\ \text { AM } \\ \text { AM } \end{gathered}$ | $\begin{gathered} 102 \\ 29 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 45 \\ 30 \% \\ \mathrm{BO}^{2} \end{gathered}$ | $\xrightarrow{15}$ | $\begin{gathered} 40 \\ 33 \% \\ A Q \end{gathered}$ | $\begin{aligned} & 92 \\ & 31 \% \\ & A \end{aligned}$ | ${ }^{22}$ 20\% | ${ }_{12}^{11}$ | ${ }_{11 \%}^{33}$ | 47\% | $\begin{aligned} & \text { 120 } \\ & { }_{3 W} W \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

Total
Agree strongly (+2)
end to agree (+1)

Neither agree nor disagree
(0)

Tend to disagree $(-1)$

Disagree strongly (-2)

Don't know

Mean
Standard Deviation
All agree
disagree

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{gathered} \text { E. Oxford } \\ \text { (W. Oxford's } \\ \text { ctri) } \\ (x) \\ \hline \end{gathered}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{303}$ | ${ }^{19} 6$ | ${ }_{7 \%}$ | ${ }_{5 \%}$ | ${ }^{16} 5$ | ${ }^{14} 5$ |
|  | ${ }_{38 \%}^{1117}$ | ${ }_{38 \%}^{114}$ | $\begin{aligned} & { }^{65} \\ & { }_{52 \%} \end{aligned}$ | ${ }_{35 \%}^{67}$ | 27\% | ${ }^{80}{ }^{77 \%}$ |
|  | ${ }_{17 \%}^{512}$ | ${ }_{19 \%}^{56}$ | ${ }^{20} 16$ | 34 $18 \%$ | $\begin{aligned} & 72 \\ & 24 \% \\ & A \end{aligned}$ | ${ }_{15}^{46}$ |
|  | $\stackrel{616}{21 \%}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\underset{\substack{17 \% \\ y}}{21}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 26 \% \\ \text { AZ } \end{array} \end{aligned}$ | $\begin{aligned} & 70 \\ & { }_{23 \%} \\ & A \end{aligned}$ | 90 30\% Ab |
|  | ${ }^{203}$ | ${ }^{16}$ | ${ }_{2}^{2}$ | ${ }^{12} 6$ | $\underset{A}{49 \%} \underset{A}{10 \%}$ | ${ }_{\substack{33 \\ 17 \% \\ 4}}$ |
|  | ${ }^{211} 7$ | $\begin{aligned} & 33 \\ & { }_{A}^{1 / \%} \end{aligned}$ | ${ }_{6 \%}^{7}$ | 19\% | ${ }^{27} 9$ | 34 <br> ${ }_{\text {l }}^{1 / \%}$ <br>  |
|  | 0.25 | 0.22 | 0.50 | 0.06 | -0.25 | -0.18 |
|  | 1.14 | 1.07 | 0.93 | 1.08 | 1.18 | 1.15 |
|  | ${ }^{1420} 48 \%$ | 133 ${ }^{14 \%}$ | 740\% | 76\% | 83\% | 94\% |
|  | 819 $28 \%$ | 78\% | ${ }^{239}$ | $\begin{aligned} & 62 \\ & \begin{array}{l} 32 \% \\ \text { AZ } \end{array} \end{aligned}$ | $\begin{gathered} 119 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & 123 \\ & A 1 \% \\ & A b \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(M)$ | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 365 \\ 12 \% \\ \mathrm{JGM} \end{gathered}$ | $\begin{aligned} & 303 \\ & 10 \% \end{aligned}$ | $147 \%$ | $\begin{gathered} 235 \\ 12 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 263 \\ & 19 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & { }^{154} \\ & \\ & \mathrm{AL} \end{aligned}$ | ${ }^{75}$ | $\begin{aligned} & 188 \\ & \begin{array}{l} 138 \\ \text { AN } \end{array} \end{aligned}$ | ${ }_{12 \%}^{129}$ | ${ }^{188}$ | ${ }_{13}^{186}$ | $\begin{aligned} & \text { 95\% } \\ & \text { 10\% } \\ & \hline \end{aligned}$ | ${ }^{74} 7$ | $\underset{\substack{125 \\ \hline \\ A}}{15}$ |
| $\begin{aligned} & 1269 \\ & \begin{array}{l} 13 \% \\ \mathrm{JGM} \end{array} \end{aligned}$ | 1117 | ${ }_{42 \%}^{458}$ | $\begin{gathered} 875 \\ 44 \% \end{gathered}$ | 623 $44 \%$ | 274 $45 \%$ | $\begin{gathered} 373 \\ 37 \% \\ M \end{gathered}$ | $\begin{gathered} 385 \\ 46 \% \\ \hline \end{gathered}$ | ${ }_{322}$ | 756 $37 \%$ | 640 $45 \%$ | $\begin{aligned} & 316 \\ & 52 \% \\ & \mathrm{AF}^{2} \end{aligned}$ | 303 $30 \%$ | $\begin{gathered} 410 \\ 49 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }_{1}^{433}$ | ${ }^{517 \%}$ | 160 $15 \%$ | ${ }_{14 \%}^{279}$ | 204 $14 \%$ | $78 \%$ $13 \%$ | 159\% | $\underset{1}{107}$ | ${ }_{15 \%}^{158}$ | $\begin{aligned} & 383 \\ & 19 \% \\ & \text { AD } \end{aligned}$ | $\xrightarrow{193}$ | 74 $12 \%$ | $\begin{aligned} & 204 \\ & 20 \% \\ & A G \end{aligned}$ | ${ }_{13}^{112}$ |
| $\begin{gathered} 502 \\ \text { 517\% } \\ \text { ELLH } \end{gathered}$ | 216 | $\xrightarrow{178}$ | ${ }^{348}$ | $\underset{187}{187}$ | 10\% | $\underset{\substack{216 \\ 21 \% \\ A}}{ }$ | ${ }_{12 \%}^{98}$ | $\begin{aligned} & 229 \\ & 21 \% \\ & \mathrm{AC} \end{aligned}$ | $\begin{aligned} & 414 \\ & 20 \% \\ & A D \end{aligned}$ | $\underset{E}{254} \underset{\mid}{28 \%}$ | 80 $13 \%$ | $\underset{\substack{23 \% \\ A}}{239}$ | $\underset{\substack{126 \\ \hline \\ \hline}}{\substack{26 \\ \hline}}$ |
| $\begin{gathered} 189 \\ \text { EKFLHN } \end{gathered}$ | ${ }^{203} 7$ | 70\% | ${ }^{118} 8$ | 57 | ${ }_{2 \%}^{11}$ | $\begin{aligned} & 87 \\ & 9 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{2 \%}^{15}$ | ${ }^{66}$ | ${ }^{133}$ | ${ }^{61}$ | 11 $2 \%$ | 109 $\substack{11 \%}$ A | ${ }_{2 \%}^{20}$ |
| $\begin{gathered} { }^{214} \% \\ \text { ELLHN } \end{gathered}$ | ${ }^{211} 7$ | 69\% | ${ }^{145}$ | 82 6 | ${ }^{34} 6$ | $\underset{\substack{100 \\ 100 \\ A}}{ }$ | ${ }^{42}$ | 70\% | 169\% | ${ }_{6 \%}^{83}$ | 30 | ${ }^{91}$ | 40 |
| $\begin{gathered} 0.41 \\ 1, G \in M \end{gathered}$ | 0.25 | $\stackrel{0.43}{1}$ | ${ }^{0.41}$ | $\begin{aligned} & 0.64 \\ & \text { AK } \end{aligned}$ |  | $\stackrel{0.15}{M}$ | $\begin{aligned} & 0.80 \\ & \text { AN } \end{aligned}$ | 0.32 | 0.24 | 0.48 | 0.70 A | . | $\stackrel{0.62}{\text { A }}$ |
| 1.13 | 1.14 | 1.14 | 1.12 | 1.08 | 1.00 | 1.16 | 1.00 | 1.15 | 1.12 | 1.09 | 0.97 | 1.17 | 1.01 |
| $\begin{aligned} & 1634 \\ & \text { IGM } \end{aligned}$ | 1420\% | $\begin{aligned} & 605 \\ & 56 \% \\ & \hline \end{aligned}$ | $1110$ | $\begin{gathered} 886 \\ \begin{array}{c} 836 \\ A K \end{array} \end{gathered}$ | $\begin{gathered} 428 \\ 70 \% \\ A \end{gathered}$ | $\begin{gathered} 448 \\ 449 \\ M \end{gathered}$ | $\underset{A}{573} \underset{A}{59}$ | ${ }_{5}^{551 \%}$ | 944 46 | $\begin{gathered} 826 \\ 58 \% \\ A \end{gathered}$ | $\underset{\substack{48 \% \\ \underset{A}{4}}}{\substack{4 \\ \hline}}$ | 377 3 | $\underset{\substack{535 \\ 64 \% \\ A}}{\substack{2 \\ \hline}}$ |
| $\begin{gathered} 691 \\ \text { EFLHN } \end{gathered}$ | 819 $28 \%$ | ${ }_{23}^{248}$ | ${ }_{26}^{466}$ | ${ }^{244}$ | 75\% $12 \%$ | $\begin{gathered} 303 \\ 30 \% \\ A \end{gathered}$ | 113 $14 \%$ | $\begin{aligned} & 295 \\ & { }_{27} 7 \end{aligned}$ | $\begin{aligned} & 547 \\ & \begin{array}{l} 27 \% \\ A D \end{array} \end{aligned}$ | $\underset{2_{2}^{22 \%}}{315}$ | 91 $15 \%$ | $\begin{gathered} 338 \\ \underset{33 \%}{ } \end{gathered}$ | $\begin{gathered} 146 \\ 18 \% \\ H \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 **In my area, trying to reduce your carbon footprint is the 'normal' thing to do***

## Base: All

| All Commuexcl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| ${ }_{12 \%}^{365}$ | 29\% | 46\% | ${ }^{68}$ | 72\% | 60 ${ }^{6}$ | 90\% | 167 | ${ }_{12 \%}^{198}$ | ${ }_{13}^{192}$ | $\stackrel{122}{12 \%}$ | 36\% | 220 ${ }_{12 \%}$ | ${ }^{65}$ | 714\% |
| $\begin{gathered} 1269 \\ \text { BNOOR } \end{gathered}$ | 90\% | ${ }^{178} 8$ | $\begin{gathered} 239 \\ \begin{array}{c} 46 \% \\ \text { BC } \end{array} \end{gathered}$ | ${ }^{223} 41 \%$ | ${ }^{181}$ 41\% | $\begin{array}{r} 358 \% \\ \text { ABCEF } \end{array}$ | ${ }^{575} 4$ | ${ }^{694} 4$ | -654 43 | $412 \%$ | 129 | $\begin{gathered} 836 \\ \text { ANO } \end{gathered}$ | 230\% | ${ }^{185}$ |
|  | 44\% | ${ }^{63}$ | 73 $14 \%$ | 67\% | $\begin{aligned} & 80 \\ & \begin{array}{c} 18 \% \\ A E \end{array} \end{aligned}$ | $\xrightarrow{106}$ | $\begin{gathered} 221 \\ \begin{array}{c} 16 \% \\ \text { Al } \end{array} \\ \hline \end{gathered}$ | ${ }_{13 \%}^{212}$ | ${ }^{236}$ | ${ }_{14 \%}^{145}$ | 39\% | $\stackrel{266}{15 \%}$ | $\stackrel{84}{14 \%}$ | 75\% |
| $\begin{gathered} 502 \\ 17 \% \\ \text { GMg } \end{gathered}$ | $\begin{gathered} 51 \\ \substack{19 \% \\ G} \end{gathered}$ | $\begin{gathered} { }^{25} \% \\ \text { ADFG } \end{gathered}$ | 79\% | $\begin{gathered} 109 \\ A D O \\ A D G \end{gathered}$ | ${ }^{69}$ | 99\% | 214\% | ${ }_{18 \%}^{288}$ | ${ }^{259} 7$ | 184\% | 476\% | ${ }^{285}$ | $\begin{gathered} 117 \\ 17 \% \\ M \end{gathered}$ | 93\% 18 S |
| $\underset{\text { Pj }}{\substack{69 \%}}$ | ${ }^{21} 8$ | $\begin{aligned} & 37 \\ & { }_{G}^{8 \%} \end{aligned}$ | ${ }^{31}$ 6\% | ${ }^{37}$ | ${ }^{25}$ \% | ${ }^{38}$ | ${ }^{96} \%$ | ${ }^{93}$ | ${ }^{92}$ | ${ }^{77}$ | 17\% | ${ }^{107}$ \% | ${ }_{8 \%}{ }^{\text {\% }}$ | ${ }^{33} 7$ |
| $\begin{gathered} 214 \\ \text { DHMe } \end{gathered}$ | $\begin{gathered} 28 \\ { }^{11 \%} \\ \text { ADE } \end{gathered}$ | $\begin{aligned} & 40 \\ & { }^{9 \%} \\ & D_{0} \end{aligned}$ | ${ }^{26}$ | ${ }^{32}$ \% | ${ }^{31} 7 \%$ | ${ }_{8 \%}{ }^{\text {\% }}$ | ${ }^{75}$ | $\begin{aligned} & 139 \\ & \text { AH } \end{aligned}$ | ${ }^{103} 7$ | ${ }^{75}$ | $\begin{aligned} & 30 \\ & \text { 30\% } \\ & \text { AJ } \end{aligned}$ | ${ }^{102}$ \% | $\begin{aligned} & \text { 60 } \\ & \text { AM } \end{aligned}$ | $\begin{gathered} { }^{49} 10 \% \\ \text { AMAST } \end{gathered}$ |
| 0.41 BCiN Rai | 0.23 | 0.24 | 0.48 $B C$ | 0.36 | ${ }^{0.44}$ BC | 0.53 ABCE | 0.40 | 0.41 | 0.42 | 0.34 | 0.45 | $\stackrel{0.45}{\text { AN }}$ | 0.27 | 0.37 |
| 1.13 | 1.18 | 1.18 | 1.11 | 1.18 | 1.11 | 1.06 | 1.14 | 1.13 | 1.12 | 1.17 | 1.12 | 1.10 | 1.18 | 1.18 |
| $\begin{gathered} 1634 \\ \text { BCNO } \\ \mathrm{Ra} \end{gathered}$ | 119 $45 \%$ | 224 4 | $\begin{aligned} & 307 \\ & { }^{39 \%} \\ & \text { ABC } \end{aligned}$ | $\begin{gathered} 295 \\ { }_{5 \%}^{25 \%} \end{gathered}$ | $\underset{\substack{241 \\ 54 \%}}{24}$ | $\begin{gathered} 448 \\ \text { ABCF\% } \end{gathered}$ | 742 $55 \%$ | $\stackrel{892}{55 \%}$ | 846 | 534 | $\xrightarrow{165}$ | $\begin{aligned} & 1056 \\ & \text { ANO } \end{aligned}$ | ${ }_{49 \%}$ | ${ }^{256}$ |
| $\begin{gathered} 631 \\ \text { GMP) } \\ \hline 29 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 27 \% \\ & G \end{aligned}$ | $\begin{array}{r} 132 \\ \text { ADFG\% } \end{array}$ | 110 | $\begin{array}{r} 146 \\ \text { ADFG } \end{array}$ | ${ }_{21}{ }^{24}$ | ${ }^{137}$ | 310 | 381 $23 \%$ | 351 ${ }^{23 \%}$ | $\begin{gathered} 201 \\ 26 \% \\ A \end{gathered}$ | ${ }_{24}^{64}$ | ${ }^{392}{ }_{22}$ | $\begin{aligned} & 164 \\ & { }_{2}^{27 \%} \\ & A M \end{aligned}$ | 1220 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ***In my area, trying to reduce your carbon footprint is the 'normal' thing to do***

## Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | Oil (c) | Solid <br> fue <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\stackrel{365}{12 \%}$ | $\begin{gathered} 78 \\ 12 \% \end{gathered}$ | ${ }_{12 \%}^{129}$ | ${ }_{13 \%}^{63}$ | ${ }_{120}^{60}$ | 13\% | ${ }_{11 \%}^{226}$ | ${ }_{13 \%}^{54}$ | ${ }^{54} 4$ | ${ }_{17 \%}^{21}$ | $\begin{gathered} 160 \\ 14 \% \\ A \end{gathered}$ | $\underset{107}{107}$ | ${ }^{81} 1$ | 7\% | 19\% | ${ }_{13 \%}^{346}$ |
| $\begin{gathered} 1269 \\ { }_{4}^{169} \\ \text { BNO } \\ \hline \end{gathered}$ | $\begin{aligned} & 271 \\ & \hline 42 \% \\ & 0 R \end{aligned}$ | $\begin{aligned} & 481 \\ & 45 \% \\ & \text { OR } \end{aligned}$ | 180 $36 \%$ | $\begin{aligned} & \begin{array}{c} 28 \\ 44 \% \\ \text { R } \end{array} \end{aligned}$ | $\begin{aligned} & 119 \\ & 45 \% \\ & \text { OR } \end{aligned}$ | ${ }^{833}$ 42\% | 1909 | ${ }^{171} 43 \%$ | ${ }_{48 \%}^{58}$ | ${ }^{478} 42 \%$ | $\begin{gathered} 428 \\ 46 \% \\ A \end{gathered}$ | ${ }^{302}$ | 40 $41 \%$ | 92 $41 \%$ | 1177\% |
| $\underset{\substack{435 \\ 1 f}}{\substack{153}}$ | $\begin{aligned} & \text { 106 } \\ & 106 \\ & \hline \end{aligned}$ | ${ }_{14 \%}^{147}$ | $\begin{aligned} & 14 \% \\ & 14 \% \end{aligned}$ | 80\% | 29\% | 294 | ${ }_{12 \%}^{48}$ | -65 | 17\% | $\xrightarrow{166}$ | ${ }_{13}^{118}$ | $\begin{aligned} & 124 \\ & 17 \% \\ & \mathrm{Af}^{24} \end{aligned}$ | 18\% | 14\% | $\stackrel{401}{15 \%}$ |
| $\begin{gathered} \begin{array}{c} 502 \\ 17 \% \\ \text { GMg } \end{array} \end{gathered}$ | ${ }^{97} 5$ | $\xrightarrow{173}$ | $\begin{gathered} 114 \\ \mathrm{APPS}^{23 \%} \end{gathered}$ | 14\% | 49\% | ${ }^{348}$ | 16\% | 60 | $14 \%$ | $\begin{gathered} 207 \\ 98 \% \\ 9 \end{gathered}$ | $\xrightarrow{166}$ | $\xrightarrow{105}$ | ${ }_{15 \%}^{15}$ | 40\% | $\stackrel{462}{17 \%}$ |
| $\begin{gathered} 189 \\ \substack{8 \% \\ \hline \\ \hline} \end{gathered}$ | ${ }^{24} 4$ | $\begin{gathered} 76 \\ 7 \% \\ P^{2} \end{gathered}$ | $\begin{gathered} 33 \\ \hline \end{gathered}$ | $\begin{gathered} 36 \\ \hline 7 \end{gathered}$ | $\begin{gathered} 20 \\ { }_{8 \%}^{8} \\ \hline \end{gathered}$ | ${ }^{136}$ | 19\% | 24\% | 5\% | ${ }_{6}^{66}$ | ${ }_{5 \%}$ | ${ }^{57}$ | $\begin{gathered} 11 \\ \text { Aef } \end{gathered}$ | $\begin{aligned} & 25 \\ & \begin{array}{c} 21 \% \\ A j \end{array} \end{aligned}$ | ${ }^{164}{ }_{6}$ |
| $\begin{aligned} & { }^{214}{ }^{7} \% \\ & \text { DHMe } \end{aligned}$ | $\begin{array}{r} 67 \\ \text { AQST } \end{array}$ | ${ }_{6 \%}^{65}$ | ${ }_{8}^{40}$ | ${ }^{30}$ | ${ }^{12}$ | ${ }^{155}$ | ${ }^{30}$ | ${ }^{22} \%$ | ${ }_{5 \%}^{6}$ | ${ }_{6}^{64}$ | ${ }^{61} \%$ |  | 7\% | ${ }^{14} 6$ | ${ }^{200}$ |
| O.41 $\substack{\text { BCK } \\ \text { NRai }}$ | $\stackrel{0.49}{\text { AR }}$ | ${ }^{0.41}$ | 0.27 | 0.43 | 0.40 | 0.36 | ${ }_{\text {a }}{ }_{\text {A }}$ | 0.46 | $\stackrel{0.64}{\text { Aa }}$ | 0.43 | 0.43 ${ }_{\text {n }}$ | 0.37 | 0.19 | 0.19 | $\stackrel{0.42}{\text { A }}$ |
| 1.13 | 1.05 | 1.14 | 1.18 | 1.13 | 1.18 | 1.14 | 1.09 | 1.12 | 1.07 | 1.14 | 1.11 | 1.14 | 1.17 | 1.20 | 1.12 |
| $\begin{gathered} 1634 \\ \text { BCNO } \\ \text { ORa } \\ \text { ORa } \end{gathered}$ | $\begin{gathered} 349 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 610 \\ & 57 \% \\ & \text { OR } \end{aligned}$ | 243\% | $\begin{aligned} & 278 \\ & 56 \% \\ & 0 R \end{aligned}$ | $\begin{aligned} & \text { 154 } \\ & 58 \% \\ & 0 R \end{aligned}$ | $\stackrel{1059}{103 \%}$ | $\begin{aligned} & 244 \\ & \substack{60 \% \\ A a} \end{aligned}$ | ${ }_{57 \%}^{225}$ | $\begin{aligned} & 79 \\ & 65 \% \\ & A a \end{aligned}$ | -638\% | $\begin{gathered} 535 \\ \underset{9}{57 \%} \end{gathered}$ | 383\% | ${ }_{487}^{47}$ | 111 $50 \%$ | ${ }^{1523}$ 5\% |
| $\begin{gathered} 691 \\ \text { GMPj } \\ \text { GMP } \end{gathered}$ | 121 $19 \%$ | $\underset{\substack{23 \% \\ \hline}}{249}$ | $\begin{gathered} 147 \\ \text { APQS } \end{gathered}$ | $\underset{21 \%}{105}$ | $\begin{aligned} & 69 \\ & 26 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 484 \\ 24 \% \\ d \end{gathered}$ | 81\% | ${ }_{21 \%}^{84}$ | 20\% | ${ }_{2}^{273} \mathbf{4}$ | ${ }_{2}^{217}$ | ${ }_{22}^{162}$ | 26\% | $\begin{aligned} & \text { 859 } \\ & { }^{29 \%} \end{aligned}$ | 626 $23 \%$ |

[^0]
## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

TTatal

$$
\text { Agree strongly ( }+2 \text { ) }
$$

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly ( -2 )

Don't know

Mean

Standard Deviation
All agree

All disagree

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | $\underset{(L)}{\text { Disagree }}$ | $\underset{\text { (M) }}{\text { Agre }}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 365 \\ \begin{array}{c} 312 \% \\ \text { ciJd } \\ \mathrm{cd} \end{array} \end{gathered}$ | $\begin{gathered} 172 \\ \text { ACD } \end{gathered}$ | $\stackrel{129}{10 \%}$ | ${ }^{62} 9$ | ${ }_{122}^{132}$ | 20\% | 14\% | $\begin{aligned} & \begin{array}{l} 133 \\ \text { Ald } \end{array} \end{aligned}$ | 127\% | $\stackrel{105}{10 \%}$ | $\begin{aligned} & 365 \\ & \begin{array}{c} 22 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | - | 73 | $\begin{aligned} & 285 \\ & 14 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 1269 \\ \text { HGJLd } \\ \text { DGIL } \end{gathered}$ | $\begin{gathered} 464 \\ 44 \% \\ D \end{gathered}$ | $\begin{gathered} 571 \\ 4.46 \% \\ A D \end{gathered}$ | ${ }_{34}^{226}$ | $\begin{gathered} 466 \\ \hline 449 \% \\ G \end{gathered}$ | $\stackrel{102}{13 \%}$ | ${ }_{35 \%}$ | 294 | $\begin{aligned} & 576 \\ & 48 \% \end{aligned}$ | ${ }_{399}^{399}$ | $\underset{\substack{1269 \\ 78 \%}}{ }$ | : | 306 | 884 43 |
| $\begin{gathered} 433 \\ \text { HKLNj } \end{gathered}$ | $\stackrel{147}{14 \%}$ | ${ }_{14 \%}^{178}$ | $\underset{108}{10 \%}$ | ${ }_{156}^{156}$ | $\begin{gathered} 46 \\ \substack{199 \% \\ A} \end{gathered}$ | ${ }_{14 \%}^{24}$ | ${ }^{90}$ | ${ }_{13 \%}^{158}$ | ${ }^{185 \%}$ |  | : | 974\% | $\underset{13 \%}{268}$ |
| $\begin{gathered} 502 \\ 17 \% \\ \text { BKa } \end{gathered}$ | $\stackrel{159}{15 \%}$ | $\stackrel{209}{17 \%}$ | $\begin{aligned} & 133 \\ & 20 \% \\ & A B \end{aligned}$ | 179 | ${ }_{19 \%}$ | 30\% | ${ }_{18 \%}^{128}$ | $\stackrel{205}{17 \%}$ | 169 $16 \%$ |  | $\begin{aligned} & 502 \\ & \begin{array}{l} 73 \% \\ A K \end{array} \end{aligned}$ | $\stackrel{108}{16 \%}$ | ${ }^{350} 17 \%$ |
| $\begin{gathered} 189 \\ \text { BFIKaq }_{6 \%}^{6 \%} \end{gathered}$ | ${ }_{54}^{54}$ | ${ }_{6}^{80}$ | $\begin{gathered} 54 \\ { }_{8 B}^{88} \end{gathered}$ | ${ }^{66}$ | ${ }_{3 \%}$ | $\begin{aligned} & 17 \\ & 10 \% \\ & A F \end{aligned}$ | ${ }^{48} 7$ | ${ }_{5}^{5 \%}$ | $\begin{aligned} & 84 \\ & { }_{8}^{8 \%} \\ & \mathrm{Al}^{2} \end{aligned}$ | : | $\begin{aligned} & 189 \\ & 27 \% \\ & \mathrm{AK} \end{aligned}$ | ${ }^{47} 7$ | ${ }^{128} 8$ |
| $\begin{gathered} 214 \% \\ \substack{\text { BCHKLN } \\ \text { kqr }} \end{gathered}$ | ${ }^{62}$ \% | ${ }^{72}$ 6\% | $\begin{gathered} 73 \\ { }^{7 B C} 17 \end{gathered}$ | ${ }^{66}$ | ${ }^{16}$ | $\begin{gathered} 24 \\ \text { AEF } \\ \hline 14 \% \end{gathered}$ | ${ }^{37} 5$ | ${ }^{85} \%$ | ${ }_{\text {AH }}^{92}$ |  | - | $\begin{aligned} & { }^{65} \\ & \operatorname{AN}^{9 \%} \end{aligned}$ | ${ }^{122}$ |
| $\underset{\substack{0.41 \\ \text { DGUL } \\ d}}{ }$ | ${ }^{0.54}$ ACD | ${ }^{0.39}$ | 0.19 | $\stackrel{0.42}{G}$ | 0.37 | 0.15 | $\stackrel{0.48}{\text { AJ }}$ | 0.46 | 0.29 | $\stackrel{1.22}{\text { AL }}$ | -1.27 | 0.40 | 0.44 |
| 1.13 | 1.11 | 1.11 | 1.17 | 1.12 | 1.02 | 1.21 | 1.19 | 1.07 | 1.15 | 0.42 | 0.45 | 1.12 | 1.15 |
| $\begin{gathered} 1634 \\ \text { 165\% } \\ \text { DGJLD } \end{gathered}$ | $\begin{aligned} & 636 \\ & \text { ADO } \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 700 \\ & 56 \% \\ & \text { 50\% } \end{aligned}$ | ${ }_{44 \%}^{288}$ | $\begin{gathered} 598 \\ \stackrel{56 \%}{5} \\ \hline \end{gathered}$ | $\stackrel{122}{51 \%}$ | 72\% | $\begin{aligned} & 427 \\ & 58 \% \\ & \text { AJ } \end{aligned}$ | $\begin{aligned} & 703 \\ & 58 \% \\ & \text { AJ } \end{aligned}$ | $\stackrel{504}{49 \%}$ | $\begin{gathered} 1633 \\ \substack{100 \% \\ \mathrm{AL}} \end{gathered}$ | : | 379 $54 \%$ | $\begin{gathered} 1169 \\ 57 \% \\ A \end{gathered}$ |
| $\begin{aligned} & 691 \\ & \text { 23\% } \\ & \text { BKa } \end{aligned}$ | $\xrightarrow{213} 20$ | 289\% | $\begin{gathered} 187 \\ { }^{298} 8 \end{gathered}$ | ${ }_{23}^{245}$ | 22\% | 47\% | ${ }^{176}$ | ${ }_{22 \%}^{262}$ | 253\% | - | $\begin{aligned} & \begin{array}{l} \text { 691 } \\ 100 \% \\ \text { AK } \end{array} \end{aligned}$ | ${ }^{155}$ | ${ }^{478} \mathbf{2 3}$ |

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## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under <br> 1 yea <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $(\uparrow)$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \end{aligned}$ (p) | $\begin{gathered} 20,800-1 \\ 36,400 \end{gathered}$ (q) | $\underset{(\mathrm{r})}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 365 \\ 12 \% \\ \text { CDIJ } \\ \text { Lcd } \end{gathered}$ | $\begin{array}{r} 124 \\ 15 \% \\ \text { Abcd } \end{array}$ | 179 | 29\% | ${ }^{33}$ | $\begin{gathered} 59 \\ \substack{16 \% \\ \text { Ah }} \end{gathered}$ | ${ }_{127}^{87}$ | ${ }_{124}^{64}$ | ${ }_{17 \%}^{154}$ | ${ }_{13 \%}^{117}$ | ${ }_{11 \%}^{207}$ | ${ }_{14 \%}^{41}$ | ${ }_{12 \%}^{243}$ | ${ }_{142}^{132}$ | 6\% | 12\% | 110\% | $\begin{aligned} & 90 \\ & \begin{array}{c} 16 \% \\ A_{P} \end{array} \end{aligned}$ | 13\% |
| $\begin{gathered} 1269 \\ \begin{array}{c} 43 \% \\ \mathrm{DGJH} \\ \text { de } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 378 \% \\ & A d 6 \\ & A d \end{aligned}$ | $\begin{gathered} { }_{428}^{42 \%} \\ { }_{4}^{2} \end{gathered}$ | $\begin{gathered} 146 \\ 43 \% \\ d \end{gathered}$ | ${ }_{35 \%}^{127}$ | 143 $38 \%$ | 289\% | ${ }^{226} 44 \%$ | $\begin{gathered} 611 \\ 44 \% \\ \mathrm{e} \end{gathered}$ | ${ }^{362}$ 2\% | 791 $44 \%$ | 116 40 | ${ }^{847}$ 43\% | 388\% | ${ }_{49 \%}^{42}$ | 50\% | 440 | 236\% | 207 47 |
| $\begin{gathered} 433 \\ { }_{15 \%}^{45 \%} \\ \text { HK } \end{gathered}$ | ${ }_{13}^{105}$ | ${ }^{214} 15$ | $\begin{aligned} & 59 \\ & \underset{a}{5 \%} \end{aligned}$ | 55 ${ }^{5}$ | 14\% | 101 $14 \%$ | 73\% | ${ }_{15 \%}^{205}$ | ${ }^{134} 15$ | ${ }^{243}$ | $\begin{aligned} & \stackrel{55}{19 \%} \\ & \mathrm{Aj} \end{aligned}$ | 280 $14 \%$ | ${ }^{149}$ | 11 $13 \%$ | 12\% | $\xrightarrow{144}$ | 87\% | 13\% |
| $\begin{gathered} 502 \\ { }^{50 \%} \\ \mathrm{BKa}^{2} \end{gathered}$ | ${ }_{112}^{12}$ | $\begin{gathered} 263 \\ 18 \% \\ a \end{gathered}$ | $\stackrel{53}{16 \%}$ | $\begin{gathered} 74 \\ 20 \% \\ a \end{gathered}$ | 17\% | $117 \%$ | 94\% | $\underset{\substack{227 \\ 16 \%}}{ }$ | ${ }^{145}$ | $\stackrel{309}{17 \%}$ | $\stackrel{48}{16 \%}$ | ${ }^{326}$ | $\stackrel{162}{17 \%}$ | 17\% | 13\% | 170\% | $\stackrel{104}{18 \%}$ | 700 |
| $\begin{gathered} 189 \\ { }^{18 \%}{ }_{6}^{6 \%} \\ { }_{9} \end{gathered}$ | 34\% | $\begin{aligned} & 94 \\ & \stackrel{96}{6} \\ & a \end{aligned}$ | $\begin{gathered} 26 \% \\ { }_{a}^{26} \end{gathered}$ | $\begin{gathered} 35 \\ 10 \% \\ \text { Aab } \end{gathered}$ | ${ }^{17}$ | $\begin{aligned} & { }^{56}{ }_{8 \%}^{8 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }^{32}$ \% | ${ }_{6 \%}^{84}$ | 56\% | 114 | 19\% | ${ }^{125}$ | ${ }^{64} \%$ | 6\% | 6\% | 81 49 8\% | 24\% | $\begin{gathered} 40 \\ 90 \\ { }_{90}^{4 \%} \end{gathered}$ |
| $\begin{gathered} 214 \\ \begin{array}{c} 214 \% \\ \text { BCHKL } \\ \text { NKq } \end{array} \end{gathered}$ | ${ }^{60}$ | 93\% | ${ }^{24} \%$ | $\begin{gathered} 37 \\ 10 \% \\ \text { AB } \end{gathered}$ | $\begin{gathered} { }^{40} 10 \\ \text { Agh } \end{gathered}$ | ${ }^{50} \%$ | ${ }_{5 \%}^{27}$ | ${ }^{97} \%$ | ${ }^{54}$ | $\begin{aligned} & 148 \\ & 8 \% \\ & A k \end{aligned}$ | ${ }^{12} 4$ | ${ }^{137} 7$ | ${ }^{68}$ | 7\% | $12 \%$ | $\underset{\substack{75 \\ \hline}}{\text { 7\% }}$ | ${ }^{28}$ | ${ }_{3 \%}^{13}$ |
| $\begin{gathered} 0.41 \\ \text { Didd } \\ \text { Ld] } \end{gathered}$ | $\begin{gathered} 0.59 \\ \text { Abc } \\ d \end{gathered}$ | ${ }_{\text {d }}^{0.38}$ | 0.32 | 0.15 | 0.48 | 0.36 | 0.40 | 0.41 | 0.42 | 0.40 | 0.40 | 0.42 | 0.40 | 0.37 | 0.53 | 0.35 | 0.49 | 0.39 |
| 1.13 | 1.07 | 1.14 | 1.11 | 1.20 | 1.13 | 1.17 | 1.13 | 1.11 | 1.14 | 1.13 | 1.14 | 1.13 | 1.15 | 1.08 | 1.09 | 1.16 | 1.11 | 1.17 |
|  | $\begin{gathered} 502 \\ { }_{6} 2 \% \end{gathered}$ | $\begin{aligned} & 797 \\ & \\ & 55 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 175 \\ 52 \% \\ d \end{gathered}$ | $\begin{aligned} & 160 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 202 \\ 54 \% \end{gathered}$ | $\begin{gathered} 376 \\ 54 \% \end{gathered}$ | ${ }_{56 \%}^{290}$ | $\begin{aligned} & 765 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 479 \\ 55 \% \end{gathered}$ | $\begin{gathered} 998 \\ 55 \% \end{gathered}$ | 157 | $\begin{gathered} 1090 \\ 56 \% \end{gathered}$ | $\begin{gathered} 520 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 59 \% \\ & \hline \end{aligned}$ | 550\% | 326\% | $\xrightarrow{263}$ |
| $\begin{aligned} & 691 \\ & \text { BKa } \\ & \text { BKa } \end{aligned}$ | 146 $18 \%$ | $\underset{\substack{357 \\ \underset{\alpha}{34 \%}}}{ }$ | $\begin{aligned} & 79 \\ & 23 \% \\ & a \end{aligned}$ | $\begin{gathered} 109 \\ 30 \% \\ \text { Abbc } \end{gathered}$ | ${ }_{21}^{81}$ | $\begin{gathered} 173 \\ { }_{25 \%} \end{gathered}$ | ${ }_{24 \%}^{126}$ | $\begin{array}{r}311 \\ 23 \% \\ \hline 2\end{array}$ | 201 23 | 423 $23 \%$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | 451 ${ }^{23 \%}$ | 226 $23 \%$ | 23\% | ${ }_{18 \%}^{19 \%}$ | 251 | ${ }_{22 \%}^{128}$ | 110 <br> $25 \%$ |

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## Fieldwork dates: 19th September to 9th November 2011

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Q11.3 To what extent do you agree or disagree with the following statements? ${ }^{* * *}$ I find it hard to change my habits to be more environmentally-friendly***
Base: All

Total
Agree strongly ( +2 )

Tend to agree ( +1 )

Neither agree nor disagree
Tend to disagree ( -1 )

Disagree strongly (-2)

Don't know

Mean
Standard Deviation
All agree

All disagree

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 153 \\ \text { BKuYw }_{5 \%} \end{gathered}$ | ${ }^{112}{ }_{4 \%}$ | ${ }^{113} 6$ | ${ }^{134} 7$ |
| $\begin{aligned} & 694 \\ & \stackrel{623 \%}{V} \end{aligned}$ | ${ }_{23 \%}^{692}$ | ${ }_{2613}$ | 534\% |
| ${ }^{322}$ | ${ }_{11 \%}^{323}$ | $\underset{13 \%}{268}$ | ${ }^{297}$ |
| $\begin{gathered} 1109 \\ \text { MlaVay } \end{gathered}$ | $1110$ | 713 $36 \%$ | 702 $34 \%$ |
| $\begin{gathered} 662 \\ \text { LTsWuv } \end{gathered}$ | ${ }_{292}^{69}$ | ${ }^{356}$ | ${ }^{351} 17 \%$ |
| ${ }^{32}{ }_{1 \%}$ | ${ }^{33}{ }_{1 \%}$ | ${ }^{29}$ | ${ }^{23}{ }_{1 \%}$ |
| KVY | -0.54 | -0.35 | -0.30 |
| 1.22 | 1.19 | 1.21 | 1.22 |
| $\begin{aligned} & 847 \\ & \text { KVu } \\ & 28 \% \end{aligned}$ | ${ }_{27 \%}^{804}$ | ${ }_{31 \%}^{626}$ | ${ }_{33 \%}^{668}$ |
| $\begin{gathered} 1771 \\ \begin{array}{c} 60 \% \\ \text { My } \end{array} \end{gathered}$ | ${ }_{61 \%}^{1802}$ | 1069 $54 \%$ | 1053 |

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## Fieldwork dates: 19th September to 9th November 2011

## Table 67

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Q11.3 To what extent do you agree or disagree with the following statements? ${ }^{* *}$ I find it hard to change my habits to be more environmentally-friendly***

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \end{aligned}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ | Middles- brough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ (3) \\ (\mathrm{S}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ $(\mathrm{T})$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden ${ }^{(2)}$ (w) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{25}$ \% | ${ }_{1 \%}$ | 14\% | $\begin{gathered} 12 \\ \substack{11 \% \\ A} \end{gathered}$ | 19\% | $\stackrel{8}{7 \%}_{\mathrm{m}^{\prime}}$ | ${ }_{8 \%}$ | ${ }_{7 \%}^{8}$ | 14 5 | $3{ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }^{12} 4$ | $9 \%$ | ${ }^{16} 4$ |
| ${ }^{107} 24$ | 30\% | 23\% | 30\% | ${ }^{84}$ \% | ${ }_{23 \%}{ }^{27}$ | $24 \%$ | 38\% | ${ }_{24}^{64}$ | 30\% | ${ }_{22}^{22}$ | 79\% | 37\% | ${ }_{23 \%}^{86}$ |
| $\begin{aligned} & 60 \\ & 13 \% \end{aligned}$ | ${ }^{14} 9$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | ${ }_{11 \%}^{12}$ | $\underset{\substack{45 \\ 13 \%}}{1}$ | ${ }_{6 \%}^{7}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | ${ }^{10}{ }_{8 \%}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | ${ }_{16 \%}^{18}$ | $111 \%$ | ${ }^{27} 9$ | ${ }_{11}^{23}$ | ${ }^{33} 9$ |
| 160 $36 \%$ | $\begin{aligned} & \text { 69} \\ & \substack{6 \% \% \\ A} \end{aligned}$ | $\begin{aligned} & 82 \\ & 47 \% \\ & A j \end{aligned}$ | 31 28 | ${ }_{3}^{115}$ | 53 $44 \%$ | 38\% | $\begin{gathered} 39 \\ 33 \% \end{gathered}$ | $\begin{gathered} 107 \\ 36 \% \end{gathered}$ | ${ }^{33}$ \% | $\underset{\substack{46 \\ 46 \% \\ 1}}{ }$ | $\stackrel{105}{35 \%}$ | ${ }_{31}^{66}$ | $\begin{gathered} 165 \\ 45 \% \\ A \end{gathered}$ |
| ${ }^{90}{ }_{20}$ | ${ }_{24}^{34}$ | ${ }_{12 \%}^{21}$ | ${ }_{22}^{24}$ | ${ }_{265}^{86}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | ${ }_{17 \%}^{17}$ | ${ }_{23 \%}^{27}$ | ${ }_{20}^{80}$ | 24\% | 13\% | $\begin{gathered} 76 \\ \underset{\mathrm{~s}}{75 \%} \end{gathered}$ | $\begin{aligned} & 78 \\ & 3 \Delta \% \\ & A f \end{aligned}$ | 65\% |
| ${ }_{2 \%}$ | : | - | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }_{2 \%}$ | - | 2\% | 5\% | - | $4 \%$ 4 | $!$ | ${ }_{1 \%}$ | 5\% |
| -0.41 | -0.73 | ${ }^{-0.32}$ j | -0.23 A | -0.47 | -0.47 | -0.32 | -0.36 | -0.59 | -0.45 | -0.44 | -0.52 | -0.78 | -0.48 |
| 1.22 | 1.06 | 1.18 | 1.36 | 1.25 | 1.23 | 1.24 | 1.30 | 1.23 | 1.20 | 1.11 | 1.24 | 1.23 | 1.16 |
| ${ }^{132} 29$ | ${ }_{21 \%}^{31 \%}$ | ${ }_{31 \%}^{54}$ | $\begin{gathered} 42 \\ 38 \% \\ A \end{gathered}$ | $\begin{aligned} & 103 \\ & \\ & 29 \% \end{aligned}$ | ${ }_{29}^{35}$ | ${ }_{32 \%}^{32}$ | ${ }_{35 \%}^{42}$ | ${ }_{28}^{78}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | ${ }_{26 \%}^{26}$ | $\begin{aligned} & 91 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 21 \% \end{aligned}$ | ${ }_{28 \%}^{102}$ |
| ${ }^{250}$ 50\% | $\begin{gathered} 105 \\ 70 \% \\ A \end{gathered}$ | 103 | 50\% | $\stackrel{201}{57 \%}^{2}$ | $\begin{gathered} 76 \% \\ 63 \% \end{gathered}$ | ${ }_{55}^{55}$ | 66\% | $\underset{62 \%}{187}$ | 59 $54 \%$ | 59\% | ${ }^{181}$ 60\% | $\begin{gathered} 144 \\ \hline 67 \% \\ A \end{gathered}$ | ${ }_{62 \%}^{230}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 67
Q11.3 To what extent do you agree or disagree with the following statements? ***I find it hard to change my habits to be more environmentally-friendly***

## Base: All

| Control 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) $(X)$ | $\begin{gathered} \text { Chantibury } \\ \text { Hooky } \\ \text { Noroton's } \\ \text { ctri) } \\ (1) \end{gathered}$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xoford's } \\ & \text { ctr) } \\ & \text { (Z) } \end{aligned}$ | Berridge (Meadows (a) | Paington Totnes (fotios (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{3 \%}^{10}$ | ${ }_{1 \%}$ | $\begin{aligned} & \begin{array}{l} 13 \\ 6 \% \\ 0 \end{array} \end{aligned}$ | ${ }^{20} \%$ | ${ }^{17}$ |
| ${ }_{23 \%}^{70}$ | ${ }_{21 \%}^{28}$ | ${ }_{22 \%}^{52 \%}$ | ${ }_{22 \%}^{65}$ | ${ }_{24}^{64}$ |
| 10\% | 9\% | ${ }_{13 \%}^{26}$ | $\stackrel{4}{45 \%}$ | ${ }_{11 \%}^{32}$ |
| 119\% | $\underset{\substack{64 \\ 488 \\ 48}}{ }$ | ${ }_{36 \%}^{73}$ | ${ }_{31} 9$ | ${ }_{41 \%}^{123}$ |
| ${ }_{\text {28\% }}^{63}$ | ${ }_{22 \%}^{29}$ | ${ }_{18 \%}^{37}$ | 27\% | ${ }_{24}^{64}$ |
| ${ }_{1 \%}$ | ${ }^{1} \%$ | ! | ${ }_{1 \%}^{4}$ | ! |
| -0.55 | -0.70 | $\stackrel{-0.34}{\times}$ | -0.47 | -0.51 |
| 1.17 | 1.06 | 1.23 | 1.27 | 1.20 |
| ${ }_{27 \%}^{87}$ | ${ }_{229}^{29}$ | ${ }_{32}^{65}$ | ${ }_{28 \%}^{85}$ | 87\% |
| ${ }^{187}$ | $\begin{aligned} & 930 \% \\ & { }_{7}^{70 \%} \end{aligned}$ | 110\% | ${ }^{168}$ | ${ }^{187}$ |

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## Fieldwork dates: 19th September to 9th November 2011

 ${ }^{* *}$ I find it hard to change my habits to be more environmentally-friendly***
## Base: All

Total

$$
\text { Agree strongly ( }+2 \text { ) }
$$

$$
\text { Tend to agree ( }+1 \text { ) }
$$

$$
\begin{aligned}
& \text { Neither agree nor disagree } \\
& \text { (0) }
\end{aligned}
$$

Tend to disagree (-1)
Disagree strongly (-2)

Don't know

Mean

Standard Deviation
All agree

All disagree

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (h) | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (0) \end{aligned}$ | Meadows <br> (2,5) <br> (p) | Muswell <br> Hill <br> (3) <br> (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitenill Borden (2) (u) |
|  | 2962 | 448 153 |  | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
|  | ${ }^{112} 4{ }_{4}$ | 16\% | 4\% | $\begin{aligned} & 16 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | 7\% | 10\% | 2\% | 3\% | 4\% | 10\% | ${ }_{5 \%}^{6}$ | ${ }_{5 \%}^{5}$ | ${ }^{11} 4$ | ${ }_{3 \%}$ | 2\% |
|  | ${ }_{23}^{692}$ | $\stackrel{93}{91 \%}$ | $\begin{aligned} & 36 \% \\ & \\ & \hline 24 \% \end{aligned}$ | ${ }_{18 \%}^{30}$ | ${ }_{20 \%}^{220}$ | $\frac{95}{97 \%}$ | ${ }_{22 \%}^{27}$ | ${ }_{22 \%}^{23}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | ${ }_{23 \%}^{68}$ | ${ }_{26 \%}^{29}$ | $\begin{aligned} & 26 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 92 \\ 30 \% \\ A \end{gathered}$ | ${ }_{23 \%}^{48}$ | 78 $21 \%$ |
|  | $\stackrel{323}{11 \%}$ | 54 $12 \%$ | ${ }^{14} 9$ | ${ }^{12} 9$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | ${ }^{28}{ }_{8 \%}$ | ${ }_{13}^{16}$ | $\begin{aligned} & 11 \% \\ & 11 \% \end{aligned}$ | ${ }^{11}$ | $\begin{gathered} 36 \\ 12 \% \end{gathered}$ | ${ }_{11 \%}^{12}$ | ${ }^{8} 9$ | ${ }_{11 \%}^{33}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | ${ }_{12}^{42}$ |
|  | ${ }^{1110} 37 \%$ | ${ }^{187} 4$ | ${ }_{424}^{64}$ | ${ }_{32}^{53}$ | ${ }_{34 \%}^{37}$ | $\begin{aligned} & 110 \\ & 32 \% \end{aligned}$ | ${ }_{37 \%}^{46}$ | $\begin{aligned} & 35 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 59 \\ { }^{48 \%} \\ A 8 \end{gathered}$ | ${ }_{35 \%}^{104}$ | $\begin{aligned} & 30 \\ & \hline \end{aligned}$ | $\begin{aligned} & 29 \\ & 31 \% \end{aligned}$ | ${ }_{38 \%}^{15}$ | ${ }_{34}^{74}$ | $\begin{gathered} 167 \\ 45 \% \\ A \end{gathered}$ |
|  | ${ }^{692}$ 23\% | ${ }^{93}$ | ${ }_{22}^{33}$ | $\begin{aligned} & \begin{array}{l} 54 \\ 33 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | ${ }_{24 \%}^{26}$ | $\underset{\substack{102 \\ \mathrm{~A}}}{\substack{9 \% \\ \hline}}$ | 34\% | $\begin{aligned} & 32 \\ & 31 \% \\ & A P \end{aligned}$ | ${ }_{2}^{24}$ | ${ }_{25}^{75}$ | ${ }_{22}^{32}$ | $\underset{\substack{25 \\ T}}{\substack{25}}$ | ${ }^{517 \%}$ | ${ }_{249}^{49}$ | ${ }_{17 \%}^{62}$ |
|  | ${ }^{33}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{1 \%}^{3}$ | - | : | - | $\begin{aligned} & 8 \\ & { }^{3 \%} \end{aligned}$ | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | $!$ | $\begin{aligned} & 9 \\ & { }_{A}^{2 \%} \end{aligned}$ |
|  | -0.54 | -0.56 | -0.54 | -0.60 | -0.50 | -0.58 | -0.66 | -0.67 | -0.60 | -0.57 | -0.49 | -0.46 | ${ }_{A}^{-0.34}$ | $\stackrel{-0.53}{ }$ | -0.54 |
|  | 1.19 | 1.14 | 1.18 | 1.36 | 1.25 | 1.25 | 1.14 | 1.21 | 1.11 | 1.20 | 1.31 | 1.30 | 1.18 | 1.18 | 1.09 |
|  | ${ }^{804}$ | $\underset{24 \%}{109}$ | ${ }_{27}^{27}$ | ${ }_{28 \%}^{46}$ | ${ }_{27 \%}^{29}$ | ${ }_{305}^{105}$ | ${ }_{23 \%}^{29}$ | ${ }_{25 \%}^{26}$ | ${ }_{24 \%}^{29}$ | $\begin{gathered} 78 \\ 26 \% \end{gathered}$ | ${ }_{32 \%}^{35}$ | $\begin{gathered} 31 \\ 33 \% \end{gathered}$ | $\begin{gathered} \begin{array}{l} 30 \\ 34 \% \end{array} \\ A \end{gathered}$ | 26\% | 87\% |
|  | $\begin{gathered} 1802 \\ 61 \% \end{gathered}$ | 280 ${ }_{63}$ | ${ }_{63 \%}^{97}$ | $\begin{gathered} 107 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 58 \% \end{aligned}$ | $\underset{61 \%}{212}$ | $\begin{aligned} & 80 \\ & 80 \% \end{aligned}$ | ${ }_{64 \%}^{67}$ | $\begin{aligned} & 83 \\ & \begin{array}{l} 67 \% \\ Q \end{array}, \end{aligned}$ | $\begin{aligned} & 179 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 229 \\ 62 \% \end{gathered}$ |

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Base: All

Total

$$
\text { Agree strongly ( }+2 \text { ) }
$$

Tend to agree (+1)

Neither agree nor disagree
(0)
Tend to disagree (-1)

Disagree strongly ( -2 )
Don't know
Mean

Standard Deviation
All agree

All disagree

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) <br> (w) | E. Oxford (w. Oxford's ctri) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{112}{ }_{4 \%}$ | ${ }^{13} 4 \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | 17\% | 16\% |
|  | $\stackrel{692}{ }{ }_{23 \%}$ | $\begin{aligned} & 88 \\ & { }_{\mathrm{P}}^{29 \%} \end{aligned}$ | $\begin{aligned} & 40 \\ & \begin{array}{c} 32 \% \\ A Y \end{array} \end{aligned}$ | ${ }_{21}^{41 \%}$ | $\begin{aligned} & 91 \\ & 30 \% \\ & \text { Aa } \end{aligned}$ | ${ }_{28 \%}^{82}$ |
|  | $\stackrel{323}{11 \%}$ | ${ }^{25} 8$ | ${ }^{13}$ | ${ }^{16}$ | ${ }_{13 \%}^{40}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ |
|  | $1110$ | ${ }^{119 \%}$ | ${ }_{38}^{47}$ | $\begin{aligned} & 86 \\ & \begin{array}{c} 85 \% \\ A \end{array} \end{aligned}$ | ${ }_{22 \%}^{82 \%}$ | 112 |
|  | ${ }^{692}$ 23\% | ${ }_{17 \%}^{50}$ | ${ }_{19 \%}^{23}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | ${ }_{23}^{68}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ |
|  | ${ }^{33} 1 \%$ | 5\% | - | ${ }_{1 \%}$ | ${ }_{1 \%}{ }^{1}$ | ${ }_{4}^{4} \%$ |
|  | -0.54 | -0.36 $\times$ | ${ }_{-0.41}$ | -0.65 | -0.31 ${ }_{\text {A }}$ | -0.35 |
|  | 1.19 | 1.20 | 1.15 | 1.12 | 1.28 | 1.22 |
|  | ${ }^{804}$ | ${ }_{34 \%}^{101}$ | $\begin{aligned} & 43 \\ & { }_{33 \%} \end{aligned}$ | ${ }_{24}^{45}$ | $\begin{aligned} & 108 \\ & 30 \% \\ & \text { Aa } \end{aligned}$ | 98\% |
|  | ${ }^{1802}$ 61\% | $\begin{aligned} & 169 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 129 \\ 68 \% \\ A Z \end{gathered}$ | $\begin{aligned} & 150 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & \\ & 56 \% \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ${ }^{* *}$ I find it hard to change my habits to be more environmentally-friendly***

## Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (I) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 153 \\ { }_{5 \%} \\ \mathrm{JK} \end{gathered}$ | ${ }^{112} 4$ | $\begin{gathered} 66 \\ 6 \\ 1 \end{gathered}$ | ${ }^{100}{ }_{5 \%}$ | $\begin{aligned} & 71 \\ & \begin{array}{l} 5 \% \\ \mathrm{k} \end{array} \end{aligned}$ | ${ }^{25} 4$ | ${ }_{5}^{52}$ | ${ }_{4}^{41}$ | ${ }_{4}^{4 \%}$ | 71\% | ${ }^{48}$ | ${ }^{23} 4$ | ${ }^{39} 4$ | 30\% |
| ${ }_{29}^{694}$ | $\underset{23 \%}{692}$ | 246\% | 476\% | 337 $24 \%$ | 138 $22 \%$ | 231\% | 196\% | ${ }_{23 \%}^{248}$ | ${ }_{24}^{493}$ | 365 | $\begin{aligned} & 106 \\ & \begin{array}{l} 27 \% \\ A F \end{array} \end{aligned}$ | 219\% | 214 |
| ${ }_{11 \%}^{322}$ | ${ }_{11 \%}^{323}$ | $117 \%$ | ${ }_{17 \%}^{210}$ | 154\% | ${ }^{61} 9$ | ${ }_{17 \%}^{116}$ | $\begin{aligned} & 84 \\ & 10 \% \end{aligned}$ | 107 | ${ }^{222} 17 \%$ | ${ }_{10 \%}^{148}$ | 70\% | 119\% | 72\% |
| $\underset{\substack{1109 \\ 37 \%}}{10}$ | 1110\% | 393 $36 \%$ | 760 $38 \%$ | 495\% | 217 | 367 $36 \%$ | 294, | ${ }_{3}^{377}$ | ${ }^{815} 40 \%$ | ${ }^{498} \times$ | 218 36 | 392 $39 \%$ | ${ }_{3}^{312} 3$ |
| ${ }_{22 \%}^{662}$ | ${ }_{\text {23\% }}^{692}$ | ${ }_{2}^{252}$ \% | ${ }_{2}^{428}$ | $\underset{\substack{346 \\ 24 \% \\ A}}{ }$ | $\begin{aligned} & 167 \\ & \begin{array}{l} 27 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | 230 | $\begin{gathered} 211 \\ \substack{25 \% \\ A} \end{gathered}$ | $\begin{aligned} & 225 \\ & 29 \% \\ & A C C \end{aligned}$ | 412\% | 349\% | $\stackrel{125}{21 \%}$ | ${ }^{227}$ | ${ }_{22 \%}^{181}$ |
| ${ }^{32}$ | ${ }^{33}$ | ${ }_{1 \%}^{8}$ | ${ }^{26}$ | ${ }^{13} 1$ | 7\% | ${ }_{1 \%}^{14}$ | ${ }_{1 \%}$ | 5 | ${ }_{1 \%}^{30}$ | 9\% | ${ }_{1 \%}^{4}$ | ${ }_{14}^{14}$ | 4 |
| -0.49 | -0.54 | -0.48 | -0.48 | -0.50 | -0.60 | -0.49 | -0.53 | -0.59 | -0.50 | -0.52 | -0.43 | -0.55 | -0.48 |
| 1.22 | 1.19 | 1.24 | 1.21 | 1.24 | 1.22 | 1.22 | 1.24 | 1.22 | 1.17 | 1.21 | 1.20 | 1.17 | 1.19 |
| 847 ${ }^{88 \%}$ | ${ }_{27 \%}^{804}$ | $\begin{aligned} & 312 \\ & 29 \% \end{aligned}$ | ${ }_{296}^{576}$ | $\begin{gathered} 408 \\ 29 \% \end{gathered}$ | ${ }_{263}^{163}$ | $\begin{aligned} & 2838 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 237 \\ 28 \% \end{gathered}$ | ${ }_{27 \%}^{290}$ | ${ }_{284}^{564}$ | 413\% | 189 ${ }_{31}$ | 258\% | 244\% |
| 1771 00 | $\begin{gathered} 1802 \\ 61 \% \end{gathered}$ | $\begin{gathered} 645 \\ 60 \% \end{gathered}$ | $\begin{gathered} 1188 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 841 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 384 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 597 \\ & 59 \% \end{aligned}$ | ${ }_{60 \%}^{505}$ | ${ }_{63 \%}^{672}$ | 1227 $60 \%$ | 847 $80 \%$ | 343 $57 \%$ | 619 $61 \%$ | 493 <br> $59 \%$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

 ${ }^{* * *}$ I find it hard to change my habits to be more environmentally-friendly***
## Base: All

|  |  |  |  |  |  |  |  |  |  |  | Dwelling |  |  | Tenure |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \end{aligned}$ | Private rent (O) |
| Total | 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| Agree strongly ( +2 ) | $\begin{aligned} & 153 \\ & \text { GM }^{5 \%} \end{aligned}$ | ${ }_{\text {ADFG }}^{24}$ | ${ }_{5}^{25}$ | ${ }^{26} 5$ | $\begin{gathered} { }^{35}{ }^{6 \%} \% \end{gathered}$ | ${ }_{3 \%}^{15}$ | ${ }^{28} 4$ | ${ }^{76}$ | 77\% | ${ }^{75}$ | ${ }_{5}^{52}$ | 19\% | ${ }^{74} 4$ | $\begin{aligned} & 41 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 35 \\ M 9^{7} \end{gathered}$ |
| Tend to agree ( +1 ) | $\begin{gathered} 694 \\ \begin{array}{c} 63 \% \\ G 1 \end{array} \end{gathered}$ | 26\% | $\begin{aligned} & 118 \\ & 26 \% \\ & D G \end{aligned}$ | ${ }^{105}$ | $\underset{\mathrm{G}}{\substack{137 \\ \hline}}$ | ${ }^{112}$ | ${ }^{153}$ | $\begin{gathered} 353 \\ \substack{26 \% \\ A 1} \end{gathered}$ | ${ }^{341}$ | ${ }^{353}$ 3 | ${ }_{23}^{236}$ | 714\% | ${ }^{4009}$ | ${ }^{134} 2{ }_{2}$ | $\begin{gathered} 140 \\ \text { AMNAQ } \end{gathered}$ |
| Neither agree nor disagree (0) | $\begin{aligned} & 322 \\ & 11 \% \\ & 01 \% \end{aligned}$ | $\begin{gathered} { }^{41} 18 \% \\ A C D E \end{gathered}$ | ${ }_{9 \%}$ | ${ }_{11 \%}$ | ${ }^{47} 9$ | 11\% | ${ }^{86}$ | $\stackrel{159}{12 \%}$ | ${ }_{10 \%}^{163}$ | ${ }_{17 \%}^{168}$ | ${ }_{113}^{113}$ | 10\% | $\begin{gathered} 204 \\ 0.11 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 74 \\ & { }_{12 \%} \\ & \hline \end{aligned}$ | ${ }_{8 \%}^{40}$ |
| Tend to disagree (-1) | $\begin{aligned} & 1109 \\ & 30 \% \\ & 800 \end{aligned}$ | 79\% | $\begin{gathered} 177 \\ 39 \% \\ B \end{gathered}$ | $\begin{gathered} 199 \\ 39 \% \\ B \end{gathered}$ | $\underset{\substack{209 \\ B}}{209}$ | ${ }^{157}$ | $\underset{\substack{28 \% \\ B}}{288}$ | ${ }_{38 \%}^{487}$ | -622 | ${ }_{386}^{58 \%}$ | 3375 | 107 | $\begin{gathered} 717 \\ 39 \% \\ \text { ANO } \end{gathered}$ | ${ }_{34 \%}^{208}$ | $\underset{33 \%}{167}$ |
| Disagree strongly (-2) | $\begin{gathered} \begin{array}{c} 62 \\ 22 \% \\ 8 H \end{array} \end{gathered}$ | ${ }_{17 \%}$ | ${ }^{94} 9$ | $\begin{gathered} 124 \\ 24 \% \\ B \end{gathered}$ | $\xrightarrow{107}$ | $\underset{\substack{110 \\ 85 \\ \hline}}{105}$ | $\begin{gathered} 182 \\ { }_{2}^{24 \%} \end{gathered}$ | ${ }_{19 \%}^{258}$ | $\begin{aligned} & 404 \\ & 25 \% \\ & \text { AH } \end{aligned}$ | ${ }^{336}$ 22\% | ${ }_{23}^{232}$ | ${ }_{23}^{63}$ | ${ }^{399}{ }_{2}{ }^{\text {a }}$ | ${ }^{134} 22 \%$ | 117 ${ }^{23 \%}$ |
| Don't know | ${ }_{\text {FM }}{ }^{32}$ | ${ }_{5}^{2 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | 5\% | $!$ | $\begin{aligned} & 11 \\ & { }_{F}^{1 \%} \end{aligned}$ | ${ }^{15}$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{18}$ | ${ }_{1 \%}^{7}$ | ${ }_{A K}^{7 \%}{ }^{7 \%}$ | ${ }^{13}{ }_{1 \%}$ | ${ }_{\text {AM }}{ }^{12 \%}$ | ${ }_{7 \%}^{7}$ |
| Mean | $\begin{gathered} -0.49 \\ \underset{Q}{\text { GiM }} \end{gathered}$ | $\begin{gathered} -0.20 \\ \begin{array}{c} -0.0 \\ \hline F E G \end{array} \end{gathered}$ | $\underset{G}{-0.43}$ | -0.57 | -0.40 DG | -0.53 | -0.60 | -0.37 | -0.58 | -0.50 | -0.50 | -0.43 | -0.53 | -0.44 | AMAQ ${ }^{-0.38}$ |
| Standard Deviation | 1.22 | 1.27 | 1.23 | 1.21 | 1.24 | 1.21 | 1.17 | 1.22 | 1.21 | 1.21 | 1.22 | 1.25 | 1.18 | 1.25 | 1.30 |
| All agree | $\begin{aligned} & 847 \\ & \text { 28\% } \\ & \text { GIM } \end{aligned}$ | $\begin{gathered} 93 \\ A 5 \% \\ A D G \end{gathered}$ | $\begin{aligned} & 143 \\ & 31 \% \\ & \mathrm{DG}^{2} \end{aligned}$ | ${ }^{131}$ | $\begin{aligned} & 172 \\ & 32 \% \\ & \mathrm{DG} \end{aligned}$ | ${ }^{127} 9$ | $\underset{24 \%}{181}$ | $\begin{gathered} 429 \\ \begin{array}{c} 32 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | 418 ${ }_{26}$ | ${ }_{28 \%}^{428}$ | ${ }^{288}$ | 90\% | ${ }^{483}$ | ${ }^{175}$ | $\begin{gathered} 175 \\ 35 \% \\ \text { AMNAPQ } \end{gathered}$ |
| All disagree | $\begin{gathered} 1771 \\ \substack{60 \% \\ \mathrm{BH}} \end{gathered}$ | $\stackrel{124}{47 \%}$ | $\underset{\substack{271 \\ 59 \%}}{29}$ | $\begin{gathered} 323 \\ \hline 83 \% \\ B \end{gathered}$ | $\begin{gathered} 316 \\ 59 \% \\ B \end{gathered}$ | $\begin{gathered} 267 \\ \substack{60 \% \\ B} \end{gathered}$ | $\begin{gathered} 470 \\ .83 \% \\ A B \end{gathered}$ | 745 $55 \%$ | $\begin{gathered} 1026 \\ \begin{array}{c} 63 \% \\ A H \end{array} \end{gathered}$ | $\stackrel{922}{90 \%}$ | ${ }^{607}$ 60\% | 170 | $\begin{aligned} & 1116 \\ & \text { ANO } \\ & \hline \end{aligned}$ | 342 $57 \%$ | ${ }_{56}^{284}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ${ }^{* * *}$ I find it hard to change my habits to be more environmentally-friendly

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | Oil (c) | Solid <br> fue <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & 153 \\ & \text { GM } \end{aligned}$ | 29\% | ${ }^{47} 4$ | $\begin{gathered} { }^{35}{ }_{7 \%} \end{gathered}$ | ${ }^{30}$ | ${ }_{5}^{12}$ | ${ }^{101}$ | ${ }^{25} \%$ | ${ }^{19} 5$ | 5\% | ${ }_{5}^{54}$ | 40 4 \% | ${ }^{46}$ | 6\% | ${ }^{15}$ | ${ }^{138}$ |
| $\begin{gathered} 694 \\ \begin{array}{c} 33 \% \\ G 1 \end{array} \end{gathered}$ | ${ }^{151}$ | ${ }^{236}$ | 117 | 115 ${ }_{23}$ | $\begin{gathered} 75 \\ \begin{array}{c} 28 \% \\ A Q \end{array} \end{gathered}$ | ${ }^{466}$ | 24\% | ${ }_{23}^{93}$ | 20\% | $\begin{gathered} 277 \\ 24 \% \\ h \end{gathered}$ | 214 | 173 ${ }_{24}$ | ${ }^{15}$ | 26\% | ${ }^{636}$ |
| $\begin{aligned} & 322 \\ & 11 \% \\ & 00 \end{aligned}$ | ${ }^{69}$ | $\begin{gathered} 118 \\ 11 \% \\ 0 \end{gathered}$ | ${ }^{43}$ | $\begin{aligned} & 00 \\ & 12 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \\ & 0 \end{aligned}$ | ${ }^{217 \%}$ | ${ }^{38}$ | 13\% | ${ }_{8 \%}^{10}$ | 114 | ${ }^{93}$ | ${ }_{12 \%}$ | $\begin{aligned} & 16 \\ & 16 \% \\ & e \end{aligned}$ | ${ }^{21} 9$ | ${ }^{301}$ |
| $\begin{aligned} & 1109 \\ & \text { BOO } \end{aligned}$ | ${ }^{241}$ | $\begin{aligned} & 405 \\ & 38 \% \\ & 0 \end{aligned}$ | 189\% | 187 $38 \%$ | ${ }_{33 \%}^{87}$ | 747 $38 \%$ | 147 $36 \%$ | ${ }^{152}$ \% | 46\% | ${ }_{3}^{423}$ | 369 $40 \%$ | ${ }_{35}^{257}$ | 40 | ${ }_{37}^{82}$ | 1027\% |
|  | ${ }^{142}$ 2\% | $\underset{\substack{258 \\ 24 \%}}{\substack{248}}$ | ${ }_{22 \%}^{112}$ | 94\% | ${ }_{21 \%}^{56}$ | $\begin{gathered} 440 \\ 22 \% \end{gathered}$ | 20\% | 79\% | $\begin{aligned} & 35 \% \\ & \begin{array}{c} 39 \% \\ c \end{array} \end{aligned}$ | 264\% | ${ }_{208}^{208}$ | 159 | 18\% | ${ }_{19}^{43}$ | 619 ${ }_{23}$ |
| ${ }_{\text {FM }}^{32} \mathrm{H}$ | 11 $2_{2}^{2 \%}$ | ${ }_{7 \%}$ | 5\% | ${ }_{7 \%}$ | ${ }_{1 \%}^{2}$ | ${ }^{21}{ }_{1 \%}$ | 7\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}^{7}$ | ${ }_{1 \%}^{8}$ | $\begin{gathered} 3 \\ 3 \% \\ \text { ef } \end{gathered}$ | ${ }_{1 \%}$ | 29\% |
| $\begin{array}{r}\text {-0.49 } \\ \text { G1 } \\ \text { GQ } \\ \hline 1\end{array}$ | -0.50 | -0.56 | -0.46 | -0.41 | -0.38 | -0.49 | -0.45 | -0.45 | -0.67 | -0.50 | -0.53 | -0.43 | -0.52 | -0.37 | -0.50 |
| 1.22 | 1.21 | 1.20 | 1.26 | 1.21 | 1.23 | 1.22 | 1.25 | 1.19 | 1.21 | 1.22 | 1.19 | 1.25 | 1.16 | 1.25 | 1.22 |
| $\begin{gathered} 847 \\ \begin{array}{c} 28 \% \\ \text { GIM } \end{array} \end{gathered}$ | ${ }_{280}^{180}$ | ${ }_{26 \%}^{283}$ | $\begin{aligned} & 152 \\ & \hline 30 \% \end{aligned}$ | ${ }_{29 \%}^{145}$ | $\begin{aligned} & 87 \\ & 33 \% \\ & 27 \end{aligned}$ | $\underset{28 \%}{567}$ | ${ }_{3124}^{124}$ | 112 28 | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | 331 $29 \%$ | 254 | 219 | ${ }_{21}^{21}$ | 73\% | 774 |
| $\begin{gathered} 1771 \\ \hline 80 \% \\ \mathrm{BH} \end{gathered}$ | ${ }_{\text {303 }}^{383}$ | $\begin{gathered} 663 \\ 62 \% \\ 6{ }_{1}^{6} \end{gathered}$ | 301 $60 \%$ | ${ }^{281}$ | 143 $54 \%$ | 1187 60\% | 237 $58 \%$ | 231 $58 \%$ | 81 66 | 687 $60 \%$ | $\begin{gathered} 577 \\ \hline 62 \% \\ 9 \end{gathered}$ | 416\% | 58\% | 125 | 1646 60\% |

[^1]
## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Table 70
Page 171
16 Nov 2011
Q11.3 To what extent do you agree or disagree with the following statements? ${ }^{* * *}$ I find it hard to change my habits to be more environmentally-friendly***

## Base: All

TTatal

$$
\text { Agree strongly ( }+2 \text { ) }
$$

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly ( -2 )

Don't know

Mean

Standard Deviation
All agree

All disagree

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all ( G ) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 153 \\ \text { CEINab } \end{gathered}$ | $\begin{gathered} 63 \\ { }_{6 \%} \end{gathered}$ | ${ }^{46}$ | $\begin{aligned} & 42 \\ & { }_{6 \%}^{6} \end{aligned}$ | ${ }^{41}$ | $\begin{aligned} & 188 \\ & { }_{8}^{8 \%} \\ & E \end{aligned}$ | $\begin{aligned} & 18 \\ & \substack{11 \% \\ \text { BE }} \end{aligned}$ | ${ }^{34} 5$ | $37 \%$ | $\begin{gathered} 82 \\ { }_{8}^{8 \%} \\ \text { AHI } \end{gathered}$ | 74\% | $\begin{aligned} & 47 \\ & { }_{7 K} \end{aligned}$ | $\begin{gathered} 83 \\ A_{1}^{12 \%} \end{gathered}$ | ${ }^{55}$ |
| $\begin{gathered} \text { 624 } \\ \text { ENao } \end{gathered}$ | ${ }^{229} 29$ | $\begin{gathered} 299 \\ 24 \% \end{gathered}$ | ${ }^{165}$ | ${ }_{227}^{227}$ | $\begin{aligned} & \begin{array}{l} 74 \\ 31 \% \\ \text { AE } \end{array} \end{aligned}$ | 24\% | ${ }^{157}$ | 297\% | 240 | ${ }^{370} 9$ | $\begin{gathered} 181 \\ 26 \% \\ A \end{gathered}$ | $\begin{aligned} & 255 \\ & \text { AN } \end{aligned}$ | ${ }^{382}$ |
| $\begin{gathered} 322 \\ \text { EHKNa } \\ \hline \end{gathered}$ | ${ }_{117}^{117}$ | $\stackrel{128}{10 \%}$ | 76\% | ${ }^{93} 9$ | $\begin{aligned} & 35 \\ & \begin{array}{l} 15 \% \\ A E \end{array} \end{aligned}$ | $\underset{\substack{24 \% \% \\ E}}{24}$ | ${ }^{60}$ | $\stackrel{126}{10 \%}$ | $\begin{aligned} & 136 \\ & \text { AH\% } \\ & \text { AH1 } \end{aligned}$ | ${ }^{137} 8$ | $\begin{aligned} & \left.\begin{array}{l} 85 \\ 12 \% \\ k \end{array}\right) \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 82 \\ 12^{2} \\ \mathrm{~N} \end{array} \end{aligned}$ | ${ }^{168} 8$ |
| $\begin{gathered} 1109 \\ \text { DFHM9 } \end{gathered}$ | ${ }^{391} 3$ | $\begin{aligned} & 491 \\ & 40 \% \\ & A D \end{aligned}$ | ${ }_{3}^{218}$ | $\begin{gathered} 430 \\ 40 \% \\ A F \end{gathered}$ | 72\% | 60\% | 250 34 | $\begin{aligned} & 492 \\ & 41 \% \\ & A H J \end{aligned}$ | ${ }_{367}^{367}$ | $\begin{gathered} 638 \\ 39 \% \\ A \end{gathered}$ | ${ }^{242}$ 25 | ${ }^{186}$ | $\begin{aligned} & 859 \\ & { }_{42}{ }^{42 \%} \end{aligned}$ |
| $\begin{gathered} 662 \% \\ \substack{62 \% \\ \mathrm{FIIJJ} \\ \mathrm{Mcd}} \end{gathered}$ | ${ }^{249}$ | ${ }^{259}$ | 149 | $\begin{gathered} 266 \\ \text { 256\% } \\ \text { AFG } \end{gathered}$ | 36\% | 119\% | $\begin{aligned} & 223 \\ & \text { 311\% } \\ & \text { Ald } \end{aligned}$ | 247 $20 \%$ | 192\% | $\begin{aligned} & 408 \\ & 25 \% \\ & A 1 \end{aligned}$ | 131 | 79\% | $\begin{aligned} & 564 \\ & { }^{28 \%} \\ & \text { AM } \end{aligned}$ |
| $\stackrel{32}{32}{ }_{\text {KNaim }}$ | ${ }^{1} \%$ | ${ }^{16}{ }_{1}$ | ${ }_{6}^{6}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{A E}^{6 \%}$ | ${ }_{6}^{6}$ | ${ }^{9} \%$ | $\begin{aligned} & 17 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ? | 5\% | $\begin{aligned} & { }^{11} \\ & N^{2 \%} \end{aligned}$ | $?$ |
| $\begin{gathered} -0.49 \\ \text { HKK } \\ \text { Noo } \end{gathered}$ | -0.51 | -0.51 | -0.41 | -0.62 | $\stackrel{-0.14}{\text { AE }}$ | $\stackrel{-0.14}{\text { AE }}$ | -0.65 | ${ }_{-0.51}^{+}$ | ${ }_{-}^{-0.34}{ }_{\text {A }}$ | -0.58 | -0.33 | - 0.11 | -0.74 |
| 1.22 | 1.23 | 1.18 | 1.26 | 1.18 | 1.24 | 1.24 | 1.25 | 1.16 | 1.25 | 1.21 | 1.24 | 1.26 | 1.14 |
| $\begin{gathered} 847 \\ \text { 88\% } \\ \text { ENa } \end{gathered}$ | ${ }^{292} 8$ | 345 28 | 207 ${ }_{32}$ | ${ }_{268}^{268}$ | $\begin{aligned} & 92 \\ & \begin{array}{c} 39 \% \\ A E \end{array} \end{aligned}$ | $\begin{gathered} { }_{35 \%}^{55 \%} \\ E \end{gathered}$ | 191 26 | 334\% | $\begin{gathered} 322 \\ 31 \% \\ \mathrm{AH} \end{gathered}$ | ${ }^{444}$ | $\begin{gathered} 228 \\ \begin{array}{c} 33 \% \\ A K \end{array} \end{gathered}$ | $\begin{gathered} 338 \\ \text { AN } \\ \text { AN } \end{gathered}$ | ${ }^{437}$ |
| $\begin{gathered} 1771 \\ \text { DFGJL } \\ \text { Mcd } \end{gathered}$ | $\begin{gathered} 640 \\ 60 \% \end{gathered}$ | $\begin{gathered} 750 \\ 61 \% \end{gathered}$ | ${ }_{56 \%}^{367}$ | $\begin{gathered} 696 \\ \text { AFG\% } \end{gathered}$ | ${ }_{46 \%}^{108}$ | $\begin{aligned} & 79 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 473 \\ & \begin{array}{c} 65 \% \\ A J \end{array} \end{aligned}$ | $\begin{gathered} 739 \\ 619 \\ j \end{gathered}$ | $\begin{gathered} 559 \\ 54 \% \end{gathered}$ | $\begin{gathered} 1046 \\ \substack{64 \% \\ \mathrm{AL}} \end{gathered}$ | ${ }^{373}$ 54\% | ${ }_{3}^{265}$ | $\begin{aligned} & 1423 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 70

Page 172
Q11.3 To what extent do you agree or disagree with the following statements? ${ }^{* *}$ I find it hard to change my habits to be more environmentally-friendly*

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) } \\
\hline
\end{gathered}
\]} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& \(\qquad\) \& Energy wasters (d) \& \begin{tabular}{l}
Under \\
1 year \\
(e)
\end{tabular} \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& 5 years to under 10 years (g) \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) }
\end{gathered}
\] \& \[
\begin{aligned}
\& 1930- \\
\& 1989 \\
\& ()
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{gathered}
\text { Cavity } \\
\text { (I) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m})
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
\] \& Other \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20.800 \\
\& \text { (p) }
\end{aligned}
\] \& \[
\begin{aligned}
\& 20,800- \\
\& 36,400 \\
\& \text { (q) }
\end{aligned}
\] \& \[
\begin{gathered}
36,400+ \\
\text { (r) } \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
153 \\
\begin{array}{c}
15 \% \\
\text { CEIN } \\
\text { b }
\end{array}
\end{gathered}
\] \& \({ }_{3 \%}^{26}\) \& \({ }^{58} 4\) \& \[
\begin{aligned}
\& 22 \% \\
\& { }^{22} \%
\end{aligned}
\] \& \[
\begin{gathered}
{ }^{473 \%} \\
\text { Aabc }
\end{gathered}
\] \& 19\% \& \({ }^{41} 6\) \& 29\% \& \({ }^{64} 5\) \& 39 4 \% \& 97\% \& 17\% \& \({ }^{106}\) \& 47\% \& 6\% \& 6\% \& \({ }^{57} \%\) \& 29\% \& \({ }^{26}\) \\
\hline \[
\begin{gathered}
694 \\
\text { 23\% } \\
\text { ENao }
\end{gathered}
\] \& \({ }_{16 \%}^{128}\) \& \[
\begin{gathered}
346 \\
246 \\
\mathrm{a}
\end{gathered}
\] \& \[
\begin{aligned}
\& 96 \\
\& \begin{array}{c}
28 \% \\
A a
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
124 \\
34 \% \\
\mathrm{Aab}
\end{gathered}
\] \& 93\% \& \(\stackrel{165}{24 \%}\) \& 121 \({ }_{2}\) \& \({ }^{315}\) \& \({ }^{194}\) \& \({ }^{426}\) \& 74
\(25 \%\) \& \({ }_{23}^{458}\) \& 232
24\%
0 \& \(22 \%\) \& 16\% \& 248\% \& \({ }_{22 \%}^{125}\) \& \(\xrightarrow{112}\) \\
\hline \[
\begin{gathered}
{ }_{\substack{122 \\
10 \%}} \text { EHKN }
\end{gathered}
\] \& \({ }^{68}\) \& \[
\underset{\substack{162 \\ 11 \%}}{\substack{2 \\ \hline}}
\] \& 45

$13 \%$
a \& 47

$13 \%$

$a$ \& ${ }_{11}^{42}$ \& ${ }^{65}$ \& 619\% \& ${ }_{1}^{154}$ \& ${ }_{12 \%}^{108}$ \& 187 \& ${ }^{27} 9$ \& $$
\begin{gathered}
204 \\
10 \% \\
\hline
\end{gathered}
$$ \& $\xrightarrow[\substack{118 \\ 12 \%}]{\substack{\text { c }}}$ \& 10\% \& $4 \%$ \& ${ }_{11 \%}^{11 \%}$ \& ${ }_{17}^{64}$ \& ${ }^{45}$ <br>

\hline $$
\begin{gathered}
1109 \\
\text { BFHM } \\
d
\end{gathered}
$$ \& \[

$$
\begin{gathered}
323 \\
40 \% \\
d
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
561 \\
38 \% \\
d
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
\substack{131 \\
39 \% \\
d}
\end{gathered}
$$
\] \& 24\% \& 136

$36 \%$ \& ${ }^{258}$ \& ${ }^{192}$ \& 523 ${ }_{38}$ \& 336\% \& 670 ${ }^{37 \%}$ \& ${ }_{35}^{103}$ \& ${ }^{725} 3$ \& ${ }_{3}^{361}$ \& 31
$36 \%$ \& $42 \%$ \& 357 \& 212 37 \& 174 <br>

\hline  \& $$
\begin{array}{r}
264 \\
32 \% \\
\text { abcd }
\end{array}
$$ \& \[

$$
\begin{aligned}
& 318 \\
& 22 \% \\
& c d
\end{aligned}
$$

\] \& ${ }_{12 \%}^{40}$ \& 40\% \& ${ }_{23 \%}^{85}$ \& $\xrightarrow{160}$ \& 107 \& $\stackrel{309}{22 \%}$ \& ${ }_{22 \%}^{187}$ \& 410 \& ${ }_{22 \%}^{65}$ \& ${ }^{441}$ 23\% \& ${ }_{200}^{200}$ \& 17\% \& \[

$$
\begin{gathered}
35 \\
\text { Almn } \\
\text { 33\% }
\end{gathered}
$$
\] \& 233\% \& ${ }_{23}^{132}$ \& ${ }^{86 \%}$ <br>

\hline $$
\begin{gathered}
{ }^{32} \% \\
\text { KNaim }
\end{gathered}
$$ \& 4 \& ${ }^{16}$ \& ${ }_{1 \%}$ \& \[

{ }_{Aab}^{2 \%}

\] \& ${ }_{1 \%}$ \& ${ }^{11} 20$ \& \% $1 \%$ \& ${ }^{13} 18$ \& 4 \& ${ }_{1 \%}^{23}$ \& \[

\underset{i}{5}
\] \& ${ }^{24}$ \& 5\% \& ${ }_{\text {2\% }}^{2}$ \& $2 \%$ \& ${ }^{12}$ \& ${ }_{1 \%}^{7}$ \& $\stackrel{2}{2}$ <br>

\hline $$
\begin{gathered}
-0.49 \\
\text { KN } \\
\text { KNao }
\end{gathered}
$$ \& $-0.83$ \& ${ }^{-0.51}{ }_{\text {a }}$ \& -0.21

Aab \& $$
\begin{gathered}
0.13 \\
\begin{array}{c}
\text { Aa } \\
b c
\end{array}
\end{gathered}
$$ \& -0.47 \& -0.48 \& -0.45 \& -0.51 \& -0.51 \& -0.49 \& -0.44 \& -0.48 \& -0.45 \& -0.39 \& -0.82 \& -0.46 \& -0.52 \& -0.41 <br>

\hline 1.22 \& 1.14 \& 1.19 \& 1.18 \& 1.26 \& 1.23 \& 1.25 \& 1.22 \& 1.20 \& 1.19 \& 1.23 \& 1.26 \& 1.23 \& 1.20 \& 1.24 \& 1.23 \& 1.24 \& 1.22 \& 1.22 <br>

\hline $$
\begin{gathered}
847 \\
\text { 8Na } \\
\text { ENa }
\end{gathered}
$$ \& $\xrightarrow{154}$ \& \[

\underset{\alpha}{404} \underset{\underset{\alpha}{48}}{\substack{4 <br> \hline}}

\] \& \[

$$
\begin{gathered}
118 \\
\text { Aab } \\
\text { Aab }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
171 \\
\text { Aabc }
\end{gathered}
$$

\] \& 112 \& 206\% \& 150\% \& | 379 |
| :---: |
| 289 | \& ${ }_{2}^{233}$ \& 523\% \& 91\% \& 564\% \& 279\% \& ${ }_{31 \%}^{27}$ \& ${ }_{21}^{22}$ \& 305

$30 \%$ \& $\stackrel{154}{27 \%}$ \& 138 <br>

\hline $$
\begin{aligned}
& 1771 \% \\
& \text { DFG\% } \\
& \text { DMcd } \\
& \hline \text { LMcd }
\end{aligned}
$$ \& \[

$$
\begin{gathered}
587 \\
\text { Abcd } \\
\text { Abcd }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 879 \\
& 60 \% \\
& c d
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 171 \\
& 51 \% \\
& { }_{d}
\end{aligned}
$$
\] \& 134 ${ }^{137}$ \& 221

$59 \%$ \& \[
$$
\begin{gathered}
418 \\
80 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
\text { 299 } \\
58 \%
\end{gathered}
$$
\] \& 832

$60 \%$ \& \[
$$
\begin{gathered}
523 \\
500 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1080 \\
60 \%
\end{gathered}
$$
\] \& 168\% \& 1166

$60 \%$ \& ${ }_{581}^{561}$ \& 48\% \& $$
\begin{gathered}
77 \\
\text { Almn }
\end{gathered}
$$ \& 590\% \& 344, \& 260 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***|t's not worth me doing things to help the environment if others don't do the same***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 199{ }^{19 \%} \\ & \text { BKiu }^{7 \%} \end{aligned}$ | ${ }^{151}{ }_{5 \%}$ | ${ }^{156} 8$ | ${ }^{191} 9$ |
| $\begin{gathered} 497 \\ \text { quVt } \\ \text { qut } \end{gathered}$ | ${ }^{483}$ | ${ }_{19 \%}^{375}$ | ${ }^{426}$ |
| $\begin{aligned} & 207 \\ & { }_{7 \%} \end{aligned}$ | ${ }^{239} 8$ | $\underset{\substack{242 \\ 12 \%}}{\substack{12}}$ | ${ }^{207}$ |
| $\begin{gathered} 930 \\ 31 \% \\ \mathrm{NQSUV} 2 \end{gathered}$ | $\underset{\substack{1057 \\ 36 \% \\ A}}{ }$ | ${ }_{324}^{644}$ | ${ }_{31 \%}^{642}$ |
| $\begin{gathered} 1107 \\ 37 \% \\ \text { BkpWu } \end{gathered}$ | ${ }_{34 \%}^{1002}$ | 548 ${ }_{28}$ | ${ }_{54}^{546}$ |
| ${ }^{32}{ }_{1 \%}$ | ${ }^{30} 1 \%$ | ${ }^{27}{ }_{1 \%}$ | ${ }^{29}{ }_{1 \%}$ |
| Kinqusiviv | -0.78 | -0.54 | -0.46 |
| 1.30 | 1.22 | 1.29 | 1.34 |
|  | ${ }_{234}^{634}$ | ${ }_{231}^{537}$ | $\begin{gathered} 617 \\ 30 \% \\ C \end{gathered}$ |
| $\underset{\substack{2037 \\ 69 \% \\ \mathrm{kz}}}{\substack{20}}$ | 2059 $70 \%$ | 1192 60\% | 1188 $58 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***It's not worth me doing things to help the environment if others don't do the same***

Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | $\begin{gathered} \text { Midddes- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,2,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,0) \\ (u) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (v) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{35}$ | - | ${ }^{13} 7$ | 10\% | ${ }^{21} 6$ | ${ }_{7 \%}^{8}$ | $3{ }_{3}$ | ${ }^{11} 9 \%$ | ${ }^{20}{ }_{7 \%}$ | ${ }_{7 \%}^{8}$ | ${ }_{6 \%}$ | ${ }^{19} 6$ | ${ }^{16} \%$ | ${ }_{8 \%}^{29}$ |
| $\stackrel{108}{24 \%}$ | $\stackrel{22}{22}$ | 24\% | ${ }_{18 \%}^{20}$ | $\stackrel{47}{73}$ | $\begin{aligned} & 28 \\ & { }_{\mathrm{A}}^{23 \%} \end{aligned}$ | $\underset{{ }_{\mathrm{A}}^{25 \%}}{25}$ | ${ }_{14 \%}^{17}$ | ${ }_{14}^{43}$ | $\begin{aligned} & 21 \\ & \begin{array}{c} 19 \% \\ 9 \end{array} \end{aligned}$ | ${ }_{17 \%}^{17}$ | ${ }_{11 \%}^{34}$ | ${ }^{16} \%$ | $\underset{\substack{20 \% \\ u}}{75}$ |
| 43 $10 \%$ | ${ }_{3 \%}$ | ${ }^{12} \%$ | 8\% | $\begin{gathered} 35 \\ \begin{array}{c} 30 \% \\ \mathrm{~A} \end{array} \end{gathered}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }_{8 \%}$ | ${ }^{23} 8$ | $\begin{aligned} & 15 \\ & 14 \% \\ & \text { A } \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{17} \%$ | ${ }_{4 \%}$ | 19\% |
| 130\% | $\begin{aligned} & 70 \\ & 47 \% \\ & A \end{aligned}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 40 \% \\ \mathrm{Aj} \end{array} \end{aligned}$ | ${ }_{30}^{33}$ | $\begin{aligned} & 90 \\ & 26 \% \end{aligned}$ | ${ }_{34}^{44}$ | $\begin{aligned} & 30 \\ & 30 \% \end{aligned}$ | ${ }_{22 \%}^{26}$ | 85\% | ${ }_{22}^{24}$ | 39\% | 74 ${ }^{75}$ | 25\% | $\begin{gathered} 161 \\ 44 \% \\ A \end{gathered}$ |
| ${ }_{28 \%}^{128}$ | ${ }_{34}^{51}$ | ${ }_{31}^{55}$ | 37 34 | $\begin{gathered} 153 \\ 44 \% \\ A \end{gathered}$ | 36\% | ${ }_{35 \%}^{35}$ | $\begin{aligned} & 578 \% \\ & A \\ & A \end{aligned}$ | $\begin{gathered} 126 \\ 42 \% \\ p \end{gathered}$ | 42\% | ${ }_{33}^{33}$ | $\begin{aligned} & 154 \\ & \begin{array}{c} 51 \% \\ A s \end{array} \end{aligned}$ | $\begin{aligned} & 119 \\ & \begin{array}{l} 195 \\ A \dagger \end{array} \end{aligned}$ | ${ }_{22 \%}^{81}$ |
| ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }_{3 \%}$ | : | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }_{1 \%}$ |
| -0.47 | -1.01 | -0.75 | -0.61 | -0.89 | -0.60 | -0.71 | -0.84 | -0.86 | -0.65 9 | -0.77 | -1.04 | -1.15 | -0.52 |
| 1.34 | 0.99 | 1.25 | 1.36 | 1.27 | 1.31 | 1.28 | 1.39 | 1.29 | 1.35 | 1.25 | 1.27 | 1.25 | 1.26 |
| ${ }_{3}^{143}$ | 22 $15 \%$ | 37 $21 \%$ | ${ }_{20}^{30 \%}$ | 19\% | 36\% | $\begin{gathered} 28 \\ \substack{28 \% \\ \mathrm{n}} \end{gathered}$ | ${ }_{23}^{28}$ | 63 $21 \%$ | $\begin{aligned} & 29 \\ & 26 \% \\ & 9 \end{aligned}$ | ${ }_{23}^{23}$ | 18\% | 15\% | $\begin{aligned} & \text { 104 } \\ & \text { 28\% } \\ & \text { Au } \end{aligned}$ |
| ${ }_{57 \%}^{258}$ | $\begin{gathered} 121 \\ 81 \% \\ A \end{gathered}$ | ${ }_{71 \%}^{125}$ | 70 $64 \%$ | 2439\% | ${ }_{8}^{80}$ | 65 6 6\% | 83 $69 \%$ | 211 $70 \%$ | 60\% | 72\% | $\begin{gathered} 228 \\ 70 \% \\ A \end{gathered}$ | $\begin{gathered} 173 \\ 80 \% \\ A \end{gathered}$ | 242 ${ }_{6}^{24}$ |

All disagree

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***It's not worth me doing things to help the environment if others don't do the same***
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{14} 5$ | 5\% | $\begin{aligned} & 18 \\ & \begin{array}{l} 9 \% \\ \times \end{array} \end{aligned}$ | 15\% | ${ }^{15} 5$ |
| ${ }^{49} 16 \%$ | ${ }^{21} 16 \%$ | ${ }_{13 \%}^{26}$ | 476\% | 55\% |
| ${ }^{17}$ 6\% | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 19\% | $\begin{aligned} & 33 \\ & { }_{A}^{11 \%} \end{aligned}$ |
| $\begin{gathered} 116 \\ 39 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{30}^{39}$ | ${ }_{28}^{59 \%}$ | ${ }_{29 \%}^{86 \%}$ | ${ }_{26}^{78}$ |
| ${ }_{33 \%}^{100}$ | $\begin{aligned} & 64 \\ & \begin{array}{l} 48 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 92 \\ & A 6 \% \\ & A \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 132 \\ & 44 \% \\ & \text { Ay } \end{aligned}$ | 117 3 |
| ${ }_{1 \%}{ }^{\text {\% }}$ | - | $!$ | ${ }_{1 \%}{ }^{1 \%}$ | ${ }^{3} \%$ |
| -0.81 | -1.03 | -0.90 | -0.91 | -0.76 |
| 1.20 | 1.22 | 1.35 | 1.26 | 1.28 |
| ${ }_{21}^{63}$ | 20\% | $\frac{44}{22 \%}$ | 21\% | 70 $23 \%$ |
| $\stackrel{216}{ }{ }_{72 \%}$ | $\begin{gathered} 103 \\ 78 \% \\ A \end{gathered}$ | 150 $74 \%$ | ${ }_{7218}$ | $\underset{65 \%}{195}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***It's not worth me doing things to help the environment if others don't do the same***
Base: All

$$
1010
$$

Total
Agree strongly ( +2 )

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree (-1)

Disagree strongly ( -2 )

Don't know
Mean
Standard Deviation
All agree

All disagree

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green (2.5) $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 44826$6 \%$ | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{151}$ |  | ${ }_{1 \%}$ | $\begin{aligned} & 18 \\ & \begin{array}{c} 11 \% \\ A \end{array} \end{aligned}$ | ${ }_{6 \%}^{7}$ | ${ }^{16}$ | $\stackrel{6}{5 \%}_{6}$ | ${ }_{2 \%}^{2}$ | ${ }_{7 \%}^{8}$ | ${ }^{22} 7 \%$ | ${ }_{4 \%}^{4}$ | $7_{7 \%}$ | 14 5 | 8\% | ${ }^{11} 3$ |
|  | ${ }^{483}$ | 100 $22 \%$ | 29\% | ${ }_{24}^{30 \%}$ | $\begin{gathered} 35 \\ 32 \% \\ \text { AM } \end{gathered}$ | 14\% | ${ }_{19 \%}^{24}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | ${ }^{141 \%}$ | ${ }_{15 \%}^{45}$ | ${ }^{10} 9$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 38 \\ 13 \% \end{gathered}$ | ${ }_{11 \%}^{23}$ | ${ }_{15 \%}^{54}$ |
|  | ${ }^{239}$ | 61 $14 \%$ | ${ }_{5 \%}^{7}$ | 7\% | ${ }_{7 \%}^{8}$ | ${ }^{30} 9$ | ${ }_{6 \%}$ | ${ }_{4 \%}^{4}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 37 \\ & 12 \% \\ & A \end{aligned}$ | ${ }_{8 \%}^{9}$ | $\begin{aligned} & 12 \\ & \begin{array}{l} 13 \% \\ A T \end{array} \end{aligned}$ | ${ }^{15}$ | ${ }_{2 \%}^{4}$ | 29\% |
|  | ${ }_{36 \%}^{1057}$ | ${ }_{34 \%}^{151}$ | $\begin{aligned} & 66 \\ & 43 \% \\ & A \end{aligned}$ | ${ }_{26 \%}^{43}$ | ${ }_{28 \%}^{28}$ | ${ }_{29 \%}^{102}$ | $\begin{aligned} & 45 \\ & 36 \% \end{aligned}$ | ${ }_{31 \%}^{32}$ | $\begin{aligned} & \begin{array}{l} 44 \\ 38 \% \\ Q \end{array}, ~ \end{aligned}$ | $\begin{gathered} 110 \\ 37 \% \\ R \end{gathered}$ | ${ }_{34}^{34}$ | $\begin{aligned} & 29 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 41 \% \\ & A U \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 82 \\ 30 \% \\ \text { AV } \end{array} \end{aligned}$ | $\begin{gathered} 166 \\ 45 \% \\ A \end{gathered}$ |
|  | ${ }_{34 \%}^{1002}$ | $\begin{gathered} 101 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 37 \% \end{aligned}$ | ${ }_{27 \%}^{29}$ | $\begin{gathered} 148 \% \\ 43 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 49 \% \\ & \text { AP } \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & { }_{4}^{59 \%} \end{aligned}$ | $\begin{aligned} & 33 \\ & 35 \% \end{aligned}$ | ${ }_{37 \%}^{112}$ | $\begin{aligned} & 90 \\ & 43 \% \end{aligned}$ | 102\% |
|  | ${ }^{30} \%$ | ${ }_{2}^{9}$ | - | ${ }_{2 \%}^{3}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}^{3}$ | - | ; | ${ }_{2 \%}^{2 \%}$ | ${ }_{1 \%}$ | - | - | - | $!$ | ${ }^{7}$ |
|  | -0.78 | -0.46 | -0.86 | -0.58 | ${ }_{-0.35}^{-0.35}$ | -0.92 | -0.74 | -1.11 | -0.89 | -0.63 | -1.12 | -0.72 | -0.93 | -1.08 | -0.81 |
|  | 1.22 | 1.23 | 1.11 | 1.44 | 1.35 | 1.22 | 1.24 | 1.13 | 1.23 | 1.24 | 1.12 | 1.28 | 1.15 | 1.12 | 1.10 |
|  | ${ }_{3}^{634}$ | 126\% | ${ }_{21}^{30 \%}$ | $\begin{aligned} & 52 \\ & \begin{array}{l} 31 \% \\ \mathrm{ALL} \end{array} \end{aligned}$ | $\underset{A}{429 \%} \underset{A}{42}$ | ${ }_{19 \%}^{65}$ | $\begin{aligned} & 30 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 76 \% \end{aligned}$ | 22\% | 22\% | 14\% | 200 | 52\% | 315\% | ${ }_{18 \%}^{65}$ |
|  | 2059 ${ }_{70 \%}$ | $\stackrel{252}{56 \%}$ | ${ }^{115}$ | $\begin{gathered} 104 \\ 63 \% \end{gathered}$ | ${ }_{53}^{57 \%}$ | ${ }^{250}$ | ${ }_{70 \%}^{87}$ | $\begin{aligned} & 83 \\ & \begin{array}{l} 80 \% \\ \text { AP } \end{array} \end{aligned}$ | $\begin{aligned} & 91 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 193 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & \substack{79 \% \\ \text { AS }} \end{aligned}$ | $\begin{aligned} & 62 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 237 \\ 78 \% \\ A \end{gathered}$ | $\begin{gathered} 172 \\ 83 \% \\ A \end{gathered}$ | $\begin{gathered} 268 \\ 73 \% \\ w \end{gathered}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***It's not worth me doing things to help the environment if others don't do the same***
Base: All
Total

Agree strongly ( +2 )
Tend to agree (+1)
Neither agree nor disagree
(0)
Tend to disagree (-1)

Disagree strongly (-2)
Don't know
Mean
Standard Deviation
All agree

All disagree

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctri) (w) | E. Oxford (w. Oxford's ctrl) (x) | Berridge (Meadows ctrl) (y) | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{151} 5$ | ${ }^{13} 4 \%$ | ${ }_{4 \%}$ | ${ }_{3 \%}^{6}$ | ${ }^{21} 7 \%$ | ${ }^{21} \%$ |
|  | ${ }_{163}^{483}$ | ${ }_{\text {45 }}^{45}$ | ${ }_{15 \%}^{18}$ | ${ }_{13 \%}^{24}$ | $\stackrel{40}{13 \%}$ | 20\% |
|  | ${ }^{239} 8$ | ${ }^{23} 8$ | ${ }_{3 \%}^{4}$ | 9\% | ${ }^{27} 9$ | 25\% |
|  | ${ }_{36 \%}^{1057}$ | ${ }^{103} 34$ | ${ }_{35}^{44}$ | $\begin{aligned} & 87 \\ & { }_{46 \%}^{48} \end{aligned}$ | 107 $36 \%$ | 23\% |
|  | 1002 34 | 114 38 | 533\% | ${ }_{34}^{65}$ | $\underset{\text { 104 }}{35}$ | 119\% |
|  | ${ }^{30}{ }_{1 \%}$ | ${ }_{1 \%}$ | - | - | ${ }^{2} \%$ | 2\% |
|  | -0.78 | -0.87 | -0.98 | -0.95 | -0.78 | -0.70 |
|  | 1.22 | 1.20 | 1.19 | 1.08 | 1.25 | 1.37 |
|  | $\begin{gathered} 634 \\ 21 \% \end{gathered}$ | ${ }^{58} 9$ | ${ }_{19 \%}^{23}$ | ${ }^{30} 16 \%$ | 20\% | 80\% |
|  | ${ }_{70 \%}^{2059}$ | $\stackrel{217}{72 \%}$ | $\begin{aligned} & 97 \\ & \underset{A}{78 \%} \\ & \hline \end{aligned}$ | $\underset{A}{152} \underset{A}{152}$ | 211 $70 \%$ | 186 <br> $63 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 199 \\ & \text { JKN } \end{aligned}$ | ${ }^{151}$ | ${ }^{72}$ | ${ }_{7 \%}^{133}$ | $\begin{aligned} & 92 \\ & { }_{6}^{6 \%} \\ & K \end{aligned}$ | ${ }^{41} \%$ | ${ }_{6 \%}^{65}$ | $5_{7 \%}$ | ${ }_{5 \%}^{5 \%}$ | ${ }^{103}$ | ${ }_{5}^{65}$ | 29\% | ${ }^{57} \%$ | 39\% |
| ${ }_{\substack{497 \\ \text { CEKFLHN } \\ \hline 7 \%}}^{4}$ | $\underset{ }{483}$ | 157 | $\begin{gathered} 301 \\ 18 \% \\ A \end{gathered}$ | $\underset{14 \%}{205}$ | ${ }_{17 \%}^{67}$ | $\underset{\substack{193 \\ 19 \% \\ \hline}}{ }$ | $\underset{\substack{109 \\ 13 \%}}{ }$ | $\xrightarrow{159}$ | 324 $16 \%$ | $\xrightarrow{186}$ | ${ }_{12}^{74}$ | $\begin{gathered} 209 \\ 21 \% \\ A \end{gathered}$ | $\xrightarrow{103}$ |
| $\begin{gathered} 207 \\ { }_{7 \%} \end{gathered}$ | 239\% | ${ }^{72}$ | ${ }^{133}$ | ${ }^{96}$ | 29\% | 80\% | ${ }_{5 \%}$ | ${ }_{6 \%}^{61}$ | $\begin{aligned} & 189 \\ & A 9^{9 \%} \\ & \end{aligned}$ | 90\% | $31 \%$ | $\begin{aligned} & 113 \\ & 11 \% \\ & A G \end{aligned}$ | ${ }^{43}$ |
| $\begin{gathered} 930 \\ \text { CEFH } \\ \text { CEH } \end{gathered}$ | 1057 $36 \%$ | 314 $29 \%$ | ${ }_{32 \%}{ }^{48}$ | $\begin{gathered} 381 \\ 27 \% \end{gathered}$ | $\begin{gathered} 167 \\ 27 \% \end{gathered}$ | ${ }_{31}^{318}$ | $\stackrel{223}{27 \%}$ | ${ }_{348}^{348}$ | $\begin{aligned} & 760 \\ & 37 \% \\ & A D \end{aligned}$ | $\begin{aligned} & 493 \\ & \begin{array}{c} 45 \% \\ A E \end{array} \end{aligned}$ | $\begin{gathered} \substack{230 \% \\ \text { AF }} \end{gathered}$ | $\begin{gathered} 355 \\ \substack{35 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 321 \\ & 37 \% \\ & A H \end{aligned}$ |
| $\begin{aligned} & 1107 \\ & \text { DJGM } \end{aligned}$ | ${ }_{34}^{1002}$ | $\begin{gathered} 455 \\ \substack{42 \% \\ A} \end{gathered}$ | $\begin{gathered} 702 \\ 35 \% \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} 69 \\ 49 \% \\ A K \end{array} \end{gathered}$ | $\begin{aligned} & 306 \\ & 500 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{gathered} 342 \\ 342 \% \\ M \end{gathered}$ | $\begin{aligned} & 388 \% \\ & A 88 \\ & A N \end{aligned}$ | $\underset{4}{439} \times$ | 643 $31 \%$ | $\begin{gathered} 577 \\ 41 \% \\ A \end{gathered}$ | 235\% | $262 \%$ | 333 $40 \%$ |
| $\begin{gathered} 32 \\ { }_{1 / 2} \end{gathered}$ | $3_{1 \%}$ | ${ }_{1 \%}^{12}$ | ${ }^{23}$ | ${ }_{1 \%}^{13}$ | ${ }_{1 \%}^{5}$ | ${ }_{1 \%}^{12}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{24} \%$ | $\stackrel{\square}{6}$ | $!$ | ${ }^{14} 10$ | $\stackrel{3}{ }$ |
| $\begin{gathered} -0.76 \\ \text { CIEKFLHN } \end{gathered}$ | -0.78 | -0.86 | $\stackrel{-0.72}{\text { A }}$ | $-0.89$ | -1.03 | $-0.08$ | -0.97 | -0.89 | -0.75 | -0.94 | -0.95 | $-0.56$ | -0.96 |
| 1.30 | 1.22 | 1.29 | 1.30 | 1.30 | 1.26 | 1.30 | 1.29 | 1.24 | 1.20 | 1.19 | 1.17 | 1.24 | 1.17 |
| $\begin{gathered} 696 \\ \text { CIJEKFLHN } \end{gathered}$ | $\stackrel{634}{21 \%}$ | 229\% | $\begin{aligned} & 424 \% \\ & \hline 25 \% \\ & \text { AJ } \end{aligned}$ | $\underset{\substack{297 \\ k}}{\substack{11 \%}}$ | $\xrightarrow{108} 18$ | 258\% | ${ }^{164}$ | 217 $20 \%$ | 427\% | ${ }^{251} 8$ | 103\% | 266\% | ${ }_{17 \%}^{142}$ |
| $\begin{gathered} 2037 \\ \begin{array}{c} 29 \% \\ G M \end{array} \end{gathered}$ | 2059 ${ }^{70 \%}$ | $\begin{gathered} 769 \\ 77 \% \\ A \end{gathered}$ | ${ }^{1350}$ 68\% | $\underset{\substack{1010 \\ 71 \% \\ A}}{ }$ | $\begin{gathered} 473 \\ A 7 \% \\ A \end{gathered}$ | $\begin{gathered} \begin{array}{c} 60 \\ 65 \% \\ M \end{array} \end{gathered}$ | $\begin{gathered} 621 \\ 74 \% \\ A \end{gathered}$ | $\begin{gathered} 787 \\ \substack{73 \% \\ A} \end{gathered}$ | 1403 $69 \%$ | $\begin{gathered} 1070 \\ \substack{76 \% \\ A E} \end{gathered}$ | $\begin{gathered} 471 \\ \underset{A}{48 \%} \end{gathered}$ | 617 6 | $\underset{A}{645} \underset{A}{64 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ${ }^{* * *}$ It's not worth me doing things to help the environment if others don't do the same ${ }^{* * *}$

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& $$
\begin{gathered}
16-24 \\
(\mathrm{~B}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
25-34 \\
\text { (C) }
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
(\mathrm{D}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& 66+ \\
& (G)
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(H)
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Female } \\
& \text { (I) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Semi/ } \\
& \text { detached } \\
& (\mathrm{J})
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Flat/ } \\
& \text { Maisonette } \\
& \text { (L) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Bought } \\
& \text { (M) }
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Social } \\
\text { rent } \\
\text { (N) } \\
\hline
\end{gathered}
$$ \& Private rent (O) <br>
\hline 2972 \& 263 \& 459 \& 516 \& 540 \& 446 \& 748 \& 1348 \& 1624 \& 1536 \& 1015 \& 298 \& 1816 \& 603 \& 506 <br>
\hline $$
\begin{gathered}
199 \\
\text { DEIJce }
\end{gathered}
$$ \& $$
\begin{gathered}
\text { 28\% } \\
\underset{E}{80}
\end{gathered}
$$ \& ${ }^{25}$ \& 24\% \& ${ }^{23} 4 \%$ \& $$
\begin{gathered}
34 \% \\
{ }_{8}^{8} \%
\end{gathered}
$$ \& $$
\begin{gathered}
{ }^{73} . \\
A C D E \%
\end{gathered}
$$ \& $$
\begin{gathered}
105 \\
{ }_{8 \%} \\
\mathrm{Al}
\end{gathered}
$$ \& $\stackrel{9}{6 \%}$ \& ${ }^{89} 6$ \& ${ }^{77} 8$ \& 18\% \& ${ }^{119} 9$ \& ${ }^{4} \%$ \& 34\% <br>
\hline $$
\begin{gathered}
497 \\
\text { DEMe }
\end{gathered}
$$ \& $$
\begin{gathered}
46 \\
\substack{7 \% \\
\mathrm{D}}
\end{gathered}
$$ \& 72\% \& ${ }_{12 \%}^{62}$ \& 74\% \& $$
\begin{gathered}
91 \\
{ }^{20 \%}
\end{gathered}
$$ \& $$
\begin{gathered}
152 \\
\text { ACDE } \\
\text { A20\% }
\end{gathered}
$$ \& 244\% \& $\underset{16 \%}{253}$ \& ${ }^{252} 10 \%$ \& $\xrightarrow{159}$ \& ${ }_{18 \%}^{55}$ \& ${ }^{283} 16$ \& $$
\begin{gathered}
130 \\
\text { AMO }
\end{gathered}
$$ \& ${ }_{15 \%}^{76}$ <br>
\hline $$
\begin{aligned}
& 207 \\
& \text { Def } \\
& \text { Def }
\end{aligned}
$$ \& $$
\begin{gathered}
24 \\
9 \% \\
0 .
\end{gathered}
$$ \& ${ }^{34} 7$ \& ${ }^{23} 4$ \& $$
\begin{aligned}
& 42 \\
& { }_{8}^{8 \%} \\
& { }^{2}
\end{aligned}
$$ \& ${ }^{29} 7$ \& $$
\begin{gathered}
5_{7}^{55} \\
\mathrm{D}
\end{gathered}
$$ \& ${ }^{107} 8$ \& ${ }^{100} 6$ \& ${ }^{101}$ \& ${ }^{75}$ \& 26\% \& ${ }^{115}$ \&  \& ${ }^{33} 7$ <br>
\hline $$
\begin{gathered}
930 \\
\begin{array}{c}
931 \% \\
\mathrm{gi}
\end{array}
\end{gathered}
$$ \& ${ }^{75}$ \& 141
$31 \%$ \& $$
\begin{aligned}
& 182 \\
& \begin{array}{l}
35 \% \\
\text { AF }
\end{array}
\end{aligned}
$$ \& ${ }^{170}$ \& 129\% \& ${ }_{31 \%}^{233}$ \& ${ }_{32 \%}$ \& ${ }_{31 \%}^{502}$ \& ${ }_{39}{ }_{32}$ \& 306
$30 \%$ \& 93\% \& ${ }_{38}{ }_{3}{ }^{\text {\% }}$ \& $\stackrel{178}{30 \%}$ \& ${ }^{155}$ 31\% <br>
\hline $$
\begin{gathered}
1107 \\
\text { 3H7\% } \\
\text { GHPg }
\end{gathered}
$$ \& $$
\begin{aligned}
& 95 \\
& \begin{array}{l}
96 \% \\
G
\end{array}
\end{aligned}
$$ \& $$
\begin{gathered}
187 \\
47 \% \\
G
\end{gathered}
$$ \& $$
\begin{aligned}
& 217 \\
& 49 \% \\
& A G
\end{aligned}
$$ \& $$
\begin{gathered}
227 \\
{ }_{42 \%} \\
\text { AFG }
\end{gathered}
$$ \& $$
\underset{\substack{160 \\ G 6 \%}}{\substack{\text { an }}}
$$ \& 221
$30 \%$ \& ${ }_{34}^{439}$ \& $$
\begin{aligned}
& 658 \\
& 41 \% \\
& A H
\end{aligned}
$$ \& 577 38 \& ${ }_{390} 38$ \& 97\% \& $$
\underset{\substack{695 \\ \mathrm{NBR} \\ \hline}}{ }
$$ \& $\stackrel{183}{30 \%}$ \& 203
$\substack{40 \% \\ N P}$ <br>
\hline ${ }_{\text {32 }}^{3 \%}$ \& ${ }^{3} 1 \%$ \& : \& ${ }_{\text {c }}^{\text {C }}$ ¢ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& $$
\begin{gathered}
14 \\
{ }^{2 \%}{ }_{2}^{2 \%}
\end{gathered}
$$ \& ${ }^{15}$ \& ${ }^{17} 7$ \& ${ }^{20} 1 \%$ \& ${ }_{1 \%}^{8}$ \& ${ }_{1 \%}$ \& ${ }^{17} 7$ \& ${ }^{10}$ \& 5\% <br>
\hline $$
\begin{gathered}
-0.76 \\
\text { DEI } \\
\text { Mcej }
\end{gathered}
$$ \& ${ }_{-}^{-0.69}$ \& -0.86 \& -1.00 \& -0.94 \& ${ }^{-0.65}$ \& $$
\stackrel{-0.51}{A C D}
$$ \& -0.65 \& -0.86 \& -0.81 \& -0.77 \& -0.68 \& -0.81 \& AMO \& -0.83 <br>
\hline 1.30 \& 1.33 \& 1.26 \& 1.18 \& 1.20 \& 1.35 \& 1.37 \& 1.32 \& 1.27 \& 1.27 \& 1.32 \& 1.27 \& 1.28 \& 1.32 \& 1.29 <br>
\hline $$
\begin{gathered}
\text { 696 } \\
\text { DEIC } \\
\text { Cic } \\
\text { ej }
\end{gathered}
$$ \& $$
\begin{aligned}
& \begin{array}{l}
66 \\
55 \\
\text { 5E }
\end{array} .
\end{aligned}
$$ \& 27\% \& 86\% \& 97\% \& $$
\begin{array}{r}
125 \\
\text { ACDE }
\end{array}
$$ \& $$
\begin{gathered}
225 \\
\text { ACDE }
\end{gathered}
$$ \& $$
\begin{gathered}
349 \\
240 \% \\
\mathrm{Al}
\end{gathered}
$$ \& ${ }^{347}$ \& 341 $22 \%$ \& 236 ${ }_{23}$ \& 73
$24 \%$ \& ${ }_{202}$ \& $$
\begin{gathered}
174 \\
\text { AMO } \\
\text { A29\% }
\end{gathered}
$$ \& 110 $22 \%$ <br>
\hline $$
\begin{gathered}
2037 \\
\text { GHNP\% } \\
\text { Ghi } \\
\hline
\end{gathered}
$$ \& 170 \& $$
\begin{gathered}
328 \\
71 \% \\
F G
\end{gathered}
$$ \& $$
\begin{gathered}
399 \\
\text { ABCFG }
\end{gathered}
$$ \& $$
\begin{gathered}
397 \\
\text { ABFG\% }
\end{gathered}
$$ \& 289

$65 \%$ \& ${ }_{61 \%}^{454}$ \& ${ }_{8}^{877}$ \& \[
$$
\begin{gathered}
1160 \\
71 \% \\
A H
\end{gathered}
$$

\] \& 1074 $70 \%$ \& ${ }^{696}$ \& 196\% \& \[

\underset{\substack{1282 <br> 71 \% <br> A N}}{182}
\] \& ${ }^{361} 60 \%$ \& 358

$\substack{\text { NP }}$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***'s not worth me doing things to help the environment if others don't do the same***
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 5+ } \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \\ & \hline \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} 199 \\ \text { DEIJ\% } \\ \text { DEIC } \end{gathered}$ | ${ }^{52}$ \% | ${ }^{74} \%$ | ${ }^{26} 5$ | ${ }^{30}$ | ${ }^{17} 6$ | $\underset{c}{143} \underset{c}{18}$ | $\begin{aligned} & 31 \\ & { }_{c}^{8 \%} \end{aligned}$ | ${ }^{16} 4$ | 5\% | ${ }_{5}^{58}$ | ${ }^{57}$ \% | $\begin{aligned} & \begin{array}{c} 66 \\ \text { Aef } \\ \text { Aef } \end{array} \end{aligned}$ | $\begin{gathered} 13 \\ 13 \% \\ \text { Aef } \end{gathered}$ | ${ }^{21} 9$ | ${ }^{178}{ }_{6}$ |
| $\begin{gathered} 497 \\ \text { (EMe } \end{gathered}$ | ${ }_{18 \%}^{116}$ | $\stackrel{187}{17 \%}$ | ${ }^{84} 7$ | 72\% | ${ }_{14 \%}^{38}$ | 349 <br> $8 \%$ | 717\% | 14\% | 17\% | 139 | $\underset{\substack{156 \\ e}}{15 \%}$ | $\underset{\substack{242 \\ \text { Aef }}}{\substack{102}}$ | ${ }_{18 \%}^{18}$ | ${ }_{27}^{47}$ | 450 ${ }_{\text {16\% }}$ |
| $\begin{aligned} & 207 \\ & \text { Def } \end{aligned}$ | 47\% | ${ }^{76}$ | ${ }^{35} \%$ | ${ }^{37} 8$ | ${ }_{5}^{12}$ | ${ }^{142}$ | ${ }^{27} 7$ | ${ }^{23} 6$ | ${ }_{7 \%}^{8}$ | ${ }^{65}$ | ${ }^{47}$ | 68 Aef 9\% | ( ${ }_{\substack{13 \\ \text { Pef } \\ \text { Aef }}}$ | ${ }^{16} \%$ | ${ }^{191}$ |
| $\underset{\substack{930 \\ \text { ai }}}{9}$ | ${ }_{31 \%}^{202}$ | ${ }_{3}^{336}$ | ${ }^{154} 3$ | ${ }_{32 \%}^{158}$ | 800 | ${ }^{616}$ | 119 29 | 137 $35 \%$ | ${ }_{37 \%}^{45}$ | ${ }_{3}^{350}$ | $\begin{aligned} & 317 \\ & 34 \% \\ & \mathrm{Ag} 9 \end{aligned}$ | ${ }_{28}^{205}$ | ${ }_{33 \%}$ | ${ }_{25}^{55}$ | $\underset{\substack{375 \\ A i}}{875}$ |
| $\begin{gathered} 1107 \\ \begin{array}{c} 107 \\ \text { GHP } \\ \mathrm{gh} \end{array} \end{gathered}$ | ${ }^{211} 3$ | ${ }^{391}$ | $\underset{\mathrm{P}}{197}$ | $\begin{gathered} 193 \\ \hline \mathrm{p} \\ \hline 9 . \end{gathered}$ | $\begin{gathered} 115 \\ \text { APQ } \end{gathered}$ | 720 | ${ }^{152}$ | $\stackrel{161}{41 \%}$ | ${ }_{38 \%}^{46}$ | $\begin{gathered} 518 \\ { }_{4}^{45 \%} \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 350 \\ 38 \% \\ \text { ghe } \end{array} \end{aligned}$ | $\underset{\substack{208 \\ h}}{20 \%}$ | 18 | 80\% | ${ }_{3}^{1027}$ |
| $\begin{aligned} & 32 \\ & 1 \% \\ & \mathrm{Cf} \end{aligned}$ | $\begin{array}{r} 15 \\ A Q S^{2 \%} \end{array}$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{2} \%$ | ${ }^{22}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | ${ }^{11} 1$ | 4 | ${ }_{1 \%} 9$ | $\stackrel{4}{4 \%} \text { Aefg }$ | ${ }_{1 \%}$ | ${ }^{29} 9$ |
| $\begin{gathered} -0.76 \\ \text { IM } \\ \text { IMcej } \end{gathered}$ | $\begin{gathered} -0.64 \\ \text { AO } \\ \text { RSt } \end{gathered}$ | -0.74 | -0.83 | $-0.84$ | -0.91 | -0.72 ${ }_{\text {AC }}$ | -0.73 ${ }_{\text {c }}$ | -0.94 | -0.91 | $-1.00$ | -0.81 | $\stackrel{-0.44}{\text { Aef }}$ | $\stackrel{-0.26}{\mathrm{Ae}_{f}}$ | ${ }^{-0.58}{ }^{\text {Aj }}$ | -0.78 |
| 1.30 | 1.33 | 1.30 | 1.26 | 1.26 | 1.28 | 1.31 | 1.34 | 1.19 | 1.18 | 1.21 | 1.27 | 1.36 | 1.34 | 1.41 | 1.28 |
| $\begin{gathered} 696 \\ \begin{array}{c} 23 \% \\ \text { DEIM } \\ \text { cej } \end{array} \end{gathered}$ | $\begin{gathered} 168 \\ 26 \% \\ S \end{gathered}$ | $\underset{24 \%}{261}$ | 110 ${ }_{22 \%}$ | ${ }_{21}^{102}$ | ${ }_{21 \%}^{51 \%}$ | $\begin{aligned} & 492 \\ & 25 \% \\ & A C \end{aligned}$ | $\underset{\substack{102 \\ c}}{\substack{25 \%}}$ | 73 $18 \%$ | ${ }_{18 \%}^{22}$ | 197 $17 \%$ | $\underset{\substack{23 \% \\ e}}{213}$ | $\begin{aligned} & 238 \\ & \begin{array}{l} 33 \% \end{array} \end{aligned}$ | $\begin{gathered} 31 \\ 32 \% \\ e \end{gathered}$ | $\begin{aligned} & 68 \\ & { }_{3} 1 \% \\ & A j \end{aligned}$ | ${ }_{23 \%}^{628}$ |
| $\begin{gathered} 2037 \% \\ 69 \% \% \\ \text { GHMp } \\ \text { aghi } \end{gathered}$ | 413 $64 \%$ | $\begin{gathered} 727 \\ 68 \% \end{gathered}$ | $\begin{gathered} 351 \\ 7 \times \mathrm{P} \% \end{gathered}$ | $\underset{\mathrm{P}}{351 \%}$ | $\begin{gathered} 195 \\ 74 \% \\ \mathrm{P} \end{gathered}$ | ${ }^{1336}$ 67\% | ${ }^{271}$ 67\% | $\begin{gathered} 298 \\ 75 \% \\ \text { Aab } \end{gathered}$ | 719\% | $\begin{gathered} 868 \\ \begin{array}{c} 86 \% \\ \text { Afgh } \end{array} \end{gathered}$ | $\begin{gathered} 667 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | 413 $57 \%$ | 50\% | ${ }_{61 \%}^{135}$ | $\underset{\substack{1902 \\ 69 \% \\ A i}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***It's not worth me doing things to help the environment if others don't do the same***
Base: All

Total
Agree strongly ( +2 )

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly ( -2 )

Don't know

Mean
Standard Deviation
All agree

All disagree

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{aligned}
\& \text { All Commu- } \\
\& \text { nities } \\
\& \text { (excl crrls) } \\
\& \text { (A) } \\
\& \hline
\end{aligned}
\]} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Altitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\begin{tabular}{l}
If's not worth \\
it
\end{tabular}} \\
\hline \& Very strongly (B) \& Fairly strongly (C) \& Not very/ not at all strongly (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very offen/ not at all (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& (H) \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (1) } \\
\& \hline
\end{aligned}
\] \& Not very/ not at all/ no opinion (J) \& \[
\begin{gathered}
\text { Agree } \\
(\mathrm{K}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{L})
\end{gathered}
\] \& Agree
\[
(\mathrm{M})
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{N}) \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{aligned}
\& 199 \\
\& \mathrm{CIN}^{7}
\end{aligned}
\] \& \[
\begin{aligned}
\& 80 \\
\& { }_{c}^{8 \%}
\end{aligned}
\] \& \({ }^{60} 5\) \& \[
\begin{aligned}
\& 54 \\
\& { }_{C}^{8 \%}
\end{aligned}
\] \& \({ }^{67}\) \% \& \({ }^{16} \%\) \& \[
\begin{gathered}
20 \\
\substack{12 \% \\
A E}
\end{gathered}
\] \& \[
\stackrel{47}{4 \%}
\] \& \(49 \%\) \& \[
\begin{aligned}
\& 103 \\
\& 10 \% \\
\& \text { AHI }
\end{aligned}
\] \& \({ }^{113} 7\) \& \({ }_{6}^{43}\) \& \[
\begin{aligned}
\& 199 \\
\& \text { AN } \\
\& \text { AN }
\end{aligned}
\] \& : \\
\hline  \& \[
{ }_{179}^{179}
\] \& \[
{ }^{212} 17 \%
\] \& \[
\begin{gathered}
103 \\
16 \%
\end{gathered}
\] \& \[
\begin{gathered}
156 \\
15 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 55 \\
\& \begin{array}{l}
23 \% \\
A E
\end{array}
\end{aligned}
\] \& \({ }_{16 \%}^{27}\) \& \({ }_{11 \%}\) \& \[
\begin{gathered}
187 \\
15 \% \\
\mathrm{H}
\end{gathered}
\] \& \[
\begin{aligned}
\& 227 \\
\& \text { AH1 }
\end{aligned}
\] \& \({ }^{266}\) \& \({ }_{16 \%}^{112}\) \& \[
\begin{aligned}
\& 497 \\
\& \text { AN } 71 \%
\end{aligned}
\] \& : \\
\hline \[
\stackrel{207}{{ }^{207}}{ }^{\text {EHKмN }}
\] \& \({ }^{79} 7\) \& \({ }^{74} \%\) \& \({ }^{53}\) \& \({ }^{51}\) \& \[
\begin{aligned}
\& 24 \\
\& \begin{array}{l}
10 \% \\
\mathrm{AE}
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
21 \\
\begin{array}{c}
13 \% \\
\mathrm{AE}
\end{array}
\end{gathered}
\] \& \({ }^{29} 4 \%\) \& \[
\begin{aligned}
\& 74 \\
\& \begin{array}{l}
\text { 6\% } \\
H
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 104 \\
\& \text { 10\% } \\
\& \text { AH1 }
\end{aligned}
\] \& \({ }^{75}\) \& \[
\begin{aligned}
\& 56 \\
\& { }_{8 \%}^{6} \\
\& k
\end{aligned}
\] \& - \& : \\
\hline \[
\begin{gathered}
930 \\
\text { HMa } \\
\text { H31\% }
\end{gathered}
\] \& 309 29 \& \({ }_{30}^{40 \%}\) \& \({ }_{32 \%}\) \& 347\% \& \({ }_{34 \%}^{80}\) \& 617\% \& \({ }^{162}\) \& \[
\begin{aligned}
\& 433 \\
\& \text { AHJ } \\
\& \text { AHJ }
\end{aligned}
\] \& \[
\begin{gathered}
325 \\
31 \% \\
H
\end{gathered}
\] \& \({ }_{319}{ }^{\text {32\% }}\) \& \({ }_{32}^{220}\) \& - \& \[
\begin{aligned}
\& 930 \\
\& 46 \% \\
\& A M
\end{aligned}
\] \\
\hline \[
\begin{gathered}
1107 \\
37 \% \\
\text { FGJMc } \\
\text { dhilip }
\end{gathered}
\] \& \({ }^{393} 3\) \& 476\% \& 233 36 \& \[
\begin{gathered}
431 \\
\text { AFG } \\
\text { AFG }
\end{gathered}
\] \& 62\% \& 32 \& \[
\begin{aligned}
\& 404 \\
\& 55 \% \\
\& \text { AlJ }
\end{aligned}
\] \& \(\underset{\substack{445 \\ j}}{4}\) \& \({ }_{258}^{258}\) \& \[
\begin{gathered}
650 \\
40 \% \\
A
\end{gathered}
\] \& \[
{ }_{37 \%}^{258}
\] \& : \& \[
\begin{gathered}
1107 \\
54 \% \\
\text { AM }
\end{gathered}
\] \\
\hline \[
\begin{gathered}
{ }^{32} \\
\text { KLMN }
\end{gathered}
\] \& \[
\begin{gathered}
18 \\
A^{2 \%}
\end{gathered}
\] \& \({ }^{11} 1 \%\) \& 3 \& \({ }^{13} 1 \%\) \& : \& \[
{ }_{\text {AEFF}}^{6 \%}
\] \& \({ }_{1 \%}\) \& 10 \({ }_{10}\) \& \[
\begin{aligned}
\& 17 \\
\& { }_{2 \%}^{2 \%}
\end{aligned}
\] \& \({ }^{11} 10\) \& \(?\) \& : \& - \\
\hline \[
\begin{array}{r}
-0.76 \\
\text { CEH } \\
\text { IKNegim }
\end{array}
\] \& \({ }_{-0.73}^{\text {C }}\) \& -0.84 \& \({ }_{-0.71}^{C}\) \& -0.87 \& -0.49 \& -0.36 \& -1.09 \& -0.87 \& \[
\begin{gathered}
-0.40 \\
\mathrm{AH}_{1}
\end{gathered}
\] \& -0.82 \& -0.78 \& \[
\begin{aligned}
\& 1.29 \\
\& A N
\end{aligned}
\] \& -1.54 \\
\hline 1.30 \& 1.33 \& 1.25 \& 1.32 \& 1.27 \& 1.28 \& 1.31 \& 1.28 \& 1.19 \& 1.34 \& 1.30 \& 1.27 \& 0.45 \& 0.50 \\
\hline \[
\begin{aligned}
\& 696 \\
\& \text { EHIN } \\
\& \text { Egima } \\
\& \text { eginr }
\end{aligned}
\] \& 259 \({ }_{24}\) \& \({ }_{272}{ }^{2} \%\) \& 157

$24 \%$ \& 223

$21 \%$ \& \[
$$
\begin{aligned}
& 71 \\
& 30 \% \\
& \text { AE }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
47 \\
\underset{E}{48 \%}
\end{gathered}
$$

\] \& 130\% \& 236\% \& \[

$$
\begin{aligned}
& 330 \\
& \text { AHI }
\end{aligned}
$$

\] \& ${ }^{379}$ 23\% \& \[

{ }_{225}^{155}

\] \& \[

$$
\begin{aligned}
& \text { 696 } \\
& 100 \% \\
& \text { AN }
\end{aligned}
$$
\] \& : <br>

\hline $$
\begin{gathered}
2037 \\
\text { FGJM9 } \\
\text { hilp } \\
\hline
\end{gathered}
$$ \& \[

{ }_{66 \%}^{702}

\] \& \[

$$
\begin{gathered}
882 \\
\underset{A B}{81 \%}
\end{gathered}
$$

\] \& \[

\underset{68 \%}{43}

\] \& \[

$$
\begin{gathered}
778 \\
77 \% \\
\text { AFG }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
142 \\
60 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 93 \\
& 56 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 506 \\
& \text { Ald } \\
& \text { Ald }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
888 \\
74 \% \\
A J
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
583 \\
56 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1169 \\
72 \% \\
A
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
478 \\
69 \%
\end{gathered}
$$

\] \& - \& \[

$$
\begin{gathered}
2037 \\
100 \% \\
\text { AM }
\end{gathered}
$$
\] <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ***It's not worth me doing things to help the environment if others don't do the same***

## Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy saver (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | Under 1 year (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 199 \\ & \text { ciN } \\ & \text { cor } \end{aligned}$ | ${ }_{60}$ | ${ }^{96}$ | ${ }^{18}$ | $\begin{gathered} 35 \% \\ \text { Aabc } \end{gathered}$ | 20 5\% | ${ }^{47} 7$ | ${ }^{25} 5$ | $\begin{aligned} & 107 \\ & { }_{89}{ }_{8} \end{aligned}$ | 47 5 | ${ }^{134}$ | ${ }^{18}$ | $\underset{A}{144}$ | ${ }^{60}$ | ${ }_{3 \%}^{3}$ | 6\% | ${ }^{74} 7$ | ${ }^{33} 6$ | ${ }^{22} 5$ |
| $\begin{gathered} 497 \% \\ \text { ENNa } \\ \text { imr } \end{gathered}$ | ${ }_{111}^{11 \%}$ | ${ }_{16 \%}^{235}$ | $\begin{aligned} & 62 \\ & 18 \% \\ & a \end{aligned}$ | $\begin{gathered} 89 \\ \text { Abbc } \end{gathered}$ | 14\% | 115\% | 73 $14 \%$ | $\begin{gathered} 258 \\ \text { Aeg } \\ \text { Aeg } \end{gathered}$ | 109 $13 \%$ | $\begin{gathered} 341 \\ 19 \% \\ \mathrm{Ai} \end{gathered}$ | ${ }^{47} 7$ | $\begin{aligned} & 356 \% \\ & 186 \\ & \text { Am } \end{aligned}$ | 130 $13 \%$ | 19\% | 13\% | $\begin{gathered} 203 \\ 20 \% \\ { }_{\mathrm{Ar}} \end{gathered}$ | 916\% | 57\% |
| $\stackrel{207}{{ }^{207}} \mathbf{\text { EHмN }}$ | 47\% | 91 6 | ${ }^{29} 9$ | $\begin{gathered} 40 \\ \text { Aab } \\ \text { Aly } \end{gathered}$ | ${ }^{31} 8$ | ${ }^{48} \%$ | ${ }^{32} \%$ | ${ }^{96}$ | ${ }^{65}$ | ${ }^{122}$ | ${ }^{20} 7$ | ${ }^{131} 7 \%$ | 73 $8 \%$ | 5\% | 5\% | ${ }^{77}$ | ${ }^{37} 7$ | 24\% |
| 930 HMa H1\% | 224\% | $\underset{\substack{474 \\ 32 \%}}{\substack{4 \\ \hline}}$ | $\begin{aligned} & 122 \% \\ & 306 \end{aligned}$ | 110 $30 \%$ | 111 29 | 203\% | $\underset{\substack{178 \\ 34 \% \\ f}}{ }$ | ${ }_{3}^{438}$ | 260 30 | ${ }_{382}{ }_{3}$ | ${ }_{30 \%}^{88}$ | ${ }_{320}$ | ${ }_{30}^{285}$ | ${ }_{37 \%}^{32}$ | ${ }_{28}^{28}$ | 303 $30 \%$ | 171 30 | 134 $30 \%$ |
| $\begin{gathered} 1107 \\ \begin{array}{c} 137 \% \\ \text { FGMJM } \\ \text { cahijp } \end{array} \end{gathered}$ | $\begin{gathered} 373 \\ 46 \% \\ \text { Abcd } \end{gathered}$ | $\begin{aligned} & 552 \% \\ & 380 \\ & c d \end{aligned}$ | $\begin{gathered} 100 \\ 30 \% \\ d \end{gathered}$ | ${ }_{23 \%}^{82}$ | $\begin{aligned} & 160 \\ & \begin{array}{l} 162 \% \\ \mathrm{Ah} \end{array} \end{aligned}$ | $\begin{gathered} 277 \\ 40 \% \\ h \end{gathered}$ | $\begin{aligned} & 204 \\ & 40 \% \\ & h \end{aligned}$ | ${ }_{34 \%}^{465}$ | $\begin{gathered} 381 \\ \substack{44 \% \\ A j} \end{gathered}$ | ${ }_{310}^{610}$ | ${ }_{40 \%}^{160}$ | ${ }_{382}{ }^{3}$ | $\begin{gathered} 409 \\ 42 \% \\ \mathrm{Al} \end{gathered}$ | ${ }_{33 \%}^{28}$ | $\begin{gathered} 51 \\ \substack{49 \% \\ \text { An }} \end{gathered}$ | ${ }_{35}^{354}$ | 229 $40 \%$ $p$ | $\begin{aligned} & 206 \\ & \begin{array}{l} 46 \% \\ A p \end{array} \end{aligned}$ |
| $\begin{array}{r} 32 \\ \text { KLMN } \end{array}$ | ${ }_{1 \%}^{8}$ | 13\% | 2\% | 5\% | ${ }_{1 \%}$ | 10 ${ }_{1}$ | ${ }_{1 \%}$ | ${ }^{14} \%$ | ${ }_{1 \%}$ | ${ }^{24}$ | 2\% | ${ }^{25}$ | \% | ${ }_{2}^{2} \%$ | 1\% | 9\% | ${ }_{1 \%}^{8}$ | ? |
| $\begin{array}{r} -0.76 \\ \text { HIKNaeg } \\ \text { imiog } \end{array}$ | -0.94 | -0.79 ${ }_{\text {a }}$ | -0.68 | $\begin{gathered} -0.32 \\ A a \\ b c \end{gathered}$ | -0.91 | -0.79 | -0.90 | $\begin{gathered} -0.60 \\ -\begin{array}{c} \text { Af } \end{array} \\ \hline \end{gathered}$ | $-0.95$ | ${ }^{-0.67}{ }_{\text {Ai }}$ | -0.82 | $\begin{gathered} -0.69 \\ \text { Am } \\ \hline \end{gathered}$ | -0.89 | -0.79 | -1.00 | - | -0.84 | -1.00 |
| 1.30 | 1.28 | 1.28 | 1.24 | 1.33 | 1.24 | 1.31 | 1.21 | 1.33 | 1.23 | 1.32 | 1.29 | 1.32 | 1.27 | 1.20 | 1.27 | 1.33 | 1.28 | 1.22 |
| $\begin{gathered} 696 \\ \text { EHI\% } \\ \text { aegimr } \end{gathered}$ | 161 | 331 $23 \%$ | 80\% | $\begin{gathered} 124 \\ \text { Abbc } \end{gathered}$ | 719\% | $\underset{\text { 162 }}{ }$ | ${ }_{19 \%}$ | $\begin{gathered} 365 \\ \text { 3eg } \\ \text { Aeg } \end{gathered}$ | 156\% | $\begin{gathered} 475 \\ \begin{array}{c} 26 \% \\ A i \end{array} \end{gathered}$ | ${ }_{22 \%}^{65}$ | $\begin{aligned} & 500 \\ & 26 \% \\ & \text { Am } \end{aligned}$ | 190\% | 22\% | 20\% | $\begin{aligned} & 277 \\ & 27 \% \\ & \text { Aqr } \end{aligned}$ | 124 $22 \%$ | 79 $18 \%$ |
| $\begin{gathered} 2037 \% \\ \begin{array}{c} \text { GGGM } \\ \text { dhilp } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 597 \\ { }^{5 c d} 7 \end{gathered}$ | $\begin{gathered} 1026 \\ 70 \% \\ d \end{gathered}$ | $\underset{\substack{626 \%}}{222}$ | ${ }_{53 \%}^{192}$ | $\underset{\substack{271 \\ \mathrm{n} 2 \%}}{ }$ | 480\% | $\begin{aligned} & 382 \\ & 744 \\ & \text { Aft } \end{aligned}$ | $\underset{60 \%}{903}$ | $\begin{gathered} \begin{array}{c} 641 \\ 74 \% \\ A j \end{array} \end{gathered}$ | 1192\% | 204 70 | ${ }^{1302}$ 60\% | $\begin{gathered} 694 \\ \substack{72 \% \\ \mathrm{Al}} \end{gathered}$ | 70\% | 79 | 657 $64 \%$ | $\begin{gathered} 400 \\ 70 \% \\ p \end{gathered}$ | $\begin{gathered} 340 \\ \\ \hline 75 \% \\ \text { Apq } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy***
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 722 \\ { }^{724 \%} \\ B 24 \end{gathered}$ | $\stackrel{646}{22 \%}$ | $\begin{gathered} 462 \\ 23 \% \\ D \end{gathered}$ | ${ }_{2}^{421}$ |
| $\begin{aligned} & 1316 \\ & \mathrm{j} 54 \% \end{aligned}$ | ${ }^{1361} 46$ | ${ }^{839} 4$ | ${ }^{908} 84 \%$ |
| $\begin{gathered} 426 \\ \text { joqus } \end{gathered}$ | $\stackrel{444}{15 \%}$ | 390 ${ }_{20}$ | ${ }^{377}$ |
| $\begin{gathered} 219 \\ { }_{\text {svza }}^{7 \%} \end{gathered}$ | ${ }^{221} 7 \%$ | ${ }^{146}$ | ${ }^{142}$ |
| ${ }^{76}$ | ${ }^{76}$ | ${ }^{40} 2 \%$ | ${ }^{46} 2 \%$ |
| $\begin{aligned} & { }^{213}{ }_{7 \%} \\ & \text { PQwy } \end{aligned}$ | ${ }^{214} 7$ | ${ }^{115}$ | ${ }^{147} 7$ |
| $\begin{array}{r} 0.87 \\ \text { KPopSWwy } \end{array}$ | 0.83 | 0.82 | 0.80 |
| 0.98 | 0.97 | 0.96 | 0.95 |
| $\begin{gathered} 2038 \\ 69 \% \\ \text { pSy } \end{gathered}$ | $\underset{68 \%}{2007}$ | 1301 65 | 1329 65 |
| $\begin{gathered} 295 \\ 10 \% \\ \text { †XvZa } \end{gathered}$ | ${ }^{297}$ | ${ }^{186}$ | ${ }^{188}$ |

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Table 75
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Q11.5 To what extent do you agree or disagree with the following statements?
16 Nov 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (k) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Middles-s- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,0) \\ (u) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () }) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{95}$ | ${ }^{29} 99$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | ${ }_{29}^{29}$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | ${ }_{18 \%}^{21}$ | ${ }_{188}^{18}$ | $\begin{aligned} & 53 \\ & \begin{array}{l} 44 \% \\ \text { Ao } \end{array} \end{aligned}$ | ${ }_{28}^{78}$ | ${ }_{23 \%}^{25}$ | 23\% | $\begin{aligned} & \text { 109 } \\ & 36 \% \\ & \text { As } \end{aligned}$ | $\begin{aligned} & 73 \\ & 34 \% \\ & \mathrm{~A} \end{aligned}$ | 50\% |
| ${ }^{202} 45$ | ${ }_{4}^{66}$ | $\begin{aligned} & 84 \\ & 48 \% \\ & j 4 \end{aligned}$ | $45 \%$ | $\begin{gathered} 154 \\ 44 \% \end{gathered}$ |  | 477\% | $4{ }_{3}^{47 \%}$ | ${ }^{137} 40 \%$ | ${ }^{35}$ \% | 49\% | $\stackrel{124}{41 \%}$ | ${ }_{32 \%}$ | $\begin{gathered} \text { 196 } \\ 53 \% \\ A \end{gathered}$ |
| 74\% | 17\% | ${ }_{14 \%}^{24}$ | 17\% | 54\% | ${ }_{8 \%}$ | 20\% | 5 4\% | ${ }_{12 \%}$ | $\begin{aligned} & 27 \\ & 25 \% \\ & A \end{aligned}$ | $17 \%$ | 29\% | 189\% | ${ }_{16 \%}$ |
| ${ }^{32} \%$ | $\begin{aligned} & 19 \\ & 173 \% \\ & A \end{aligned}$ | ${ }^{10} \%$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 36 \\ & \begin{array}{c} 30 \% \\ A \end{array} \end{aligned}$ | ${ }^{11} 9$ | ${ }_{8 \%}^{8}$ | ${ }_{7 \%}^{8}$ | ${ }^{16}$ | 110\% | 6\% | ${ }^{14}{ }_{5 \%}$ | ${ }_{5 \%}^{10}$ | 30 $8 \%$ |
| ${ }_{2 \%}$ | ${ }_{5 \%}^{8}$ | 3\% | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{5}^{5}$ | $\begin{aligned} & 7_{6 \%}^{6 \%} \\ & A^{2} \end{aligned}$ | 2\% | ${ }_{4 \%}$ | - | ${ }_{3 \%}$ | $\stackrel{8}{4 \%}$ | 5\% |
| ${ }^{39} 9$ | ${ }^{11} 7 \%$ | ${ }^{11} 6$ | 10\% | 20\% | ${ }^{12} 12 \%$ | ${ }_{2 \%}$ | $3{ }_{3}$ | ${ }^{28} 9$ | ${ }_{7 \%}^{8}$ | ${ }_{5 \%}$ | ${ }^{16} 5$ | ${ }_{8 \%}^{17}$ | ${ }^{31} 8$ |
| 0.84 | 0.64 | 0.87 | 0.93 | 0.77 | 0.85 | 0.66 | $\stackrel{1.09}{\text { AO }}$ | ${ }^{0.98}{ }^{\text {AP }}$ | 0.65 | 0.94 | ${ }_{1}^{1.10}$ A | 0.95 | 0.76 |
| 0.93 | 1.13 | 0.98 | 0.93 | 1.02 | 0.92 | 1.03 | 1.14 | 0.91 | 1.09 | 0.82 | 0.96 | 1.07 | 0.86 |
| $\underset{60 \%}{297}$ | ${ }_{63 \%}^{95}$ | ${ }_{71 \%}^{125}$ | $\begin{gathered} 74 \\ 67 \% \end{gathered}$ | ${ }_{66 \%}^{232}$ | ${ }_{72 \%}^{86}$ | ${ }_{655}^{65}$ | $\begin{aligned} & 97 \\ & 81 \% \\ & \text { AO } \end{aligned}$ | $\begin{gathered} 215 \\ \underset{p}{72 \%} \end{gathered}$ | $\begin{aligned} & 60 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 72 \% \\ & 72 \% \end{aligned}$ | $\begin{gathered} 233 \\ 78 \% \\ A \end{gathered}$ | 141 66 | 246\% |
| ${ }_{9 \%}^{40}$ | $\begin{aligned} & 27 \\ & \begin{array}{l} 18 \% \\ \mathrm{Ai} \end{array} \end{aligned}$ | 169\% | ${ }_{8 \%}$ | 45 ${ }_{13 \%}$ | ${ }_{11}^{13}$ | 13 $13 \%$ | 159\% | ${ }^{21} \%$ | 15 $14 \%$ | ${ }_{6 \%}$ | ${ }^{22} 7 \%$ | ${ }_{8 \%}^{18}$ | ${ }^{35}$ |

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Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy***
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 62\% | ${ }_{19 \%}^{25}$ | $\begin{gathered} \begin{array}{c} 64 \\ 32 \% \\ A \end{array} \end{gathered}$ | 734\% | ${ }_{24}^{73}$ |
| $\begin{gathered} 152 \\ 51 \% \\ A \end{gathered}$ | 60\% | 75\% | ${ }^{134} 45$ | ${ }^{132} 44$ |
| 476\% | ${ }_{17 \%}^{22}$ | $\underset{17 \%}{35}$ | 18\% | ${ }_{14 \%}^{43}$ |
| ${ }^{14} 5$ | 138 | ${ }_{3 \%}$ | ${ }^{11} 4 \%$ | ${ }^{18} 6$ |
| ${ }^{3} \%$ | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ |
| $\stackrel{15}{5 \%}$ | 5\% | ${ }^{17} 8$ | ${ }^{21} 7 \%$ | 290\% |
| 0.95 | 0.80 | 1.01 | 0.91 | 0.91 |
| 0.84 | 0.90 | 0.96 | 0.91 | 0.94 |
| $\stackrel{221}{74 \%} \mathrm{~V}$ | 919\% | $\stackrel{139}{69 \%}$ | $\begin{gathered} 207 \\ \hline 9 \% \\ y \end{gathered}$ | 205 68 |
| 17\% | 14\% | 111 | ${ }^{18}$ | 24\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy***

## Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }_{226}^{646}$ | 79 $18 \%$ | ${ }_{20 \%}^{30 \%}$ | $\begin{aligned} & 67 \\ & 40 \% \\ & \mathrm{ALL}^{2} \end{aligned}$ | 220\% | 19\% | 31 25 | ${ }_{19 \%}^{20}$ | ${ }_{19 \%}^{23}$ | $\stackrel{59}{20 \%}$ | 28\% | ${ }_{30 \%}^{28}$ | 777 | $\begin{gathered} 67 \\ 32 \% \\ A \end{gathered}$ | ${ }_{12 \%}^{46}$ |
|  | ${ }_{46 \%}^{1361}$ | 204 46 | $\begin{aligned} & 81 \\ & 53 \% \\ & A \end{aligned}$ | ${ }_{36 \%}$ | $4{ }^{45 \%}$ | 1719\% | $51 \%$ | ${ }_{42 \%}$ | ${ }_{42 \%}$ | 120\% | ${ }_{39 \%}^{43}$ | 35 | $\begin{aligned} & 153 \\ & 50 \% \\ & \text { AU } \end{aligned}$ | $\begin{aligned} & 93 \\ & \stackrel{95 \%}{\mathrm{~V}} \end{aligned}$ | $\begin{gathered} \text { 206 } \\ 50 \% \\ A \end{gathered}$ |
|  | ${ }^{444}$ | 79\% | ${ }_{16 \%}^{25}$ | ${ }^{13} 8$ | ${ }_{17 \%}^{18}$ | ${ }_{14 \%}$ | $\begin{aligned} & 23 \\ & { }_{0}^{23} \% \end{aligned}$ | $\underset{A}{28 \%}$ | ${ }_{17}^{13}$ | 17\% | 17\% | 14\% | ${ }^{29} 9$ | ${ }_{13 \%}^{26}$ | 60\% |
|  | ${ }^{221} 7$ | ${ }^{33}$ | ${ }^{11} 7 \%$ | ${ }^{12} 7$ | 10\% | ${ }^{23} 7 \%$ | ${ }_{5 \%}^{6}$ | ${ }_{7 \%}$ | $\begin{gathered} 20 \\ { }_{16 \%}^{16 \%} \end{gathered}$ | $\underset{\substack{37 \\ A_{1}^{12 \%}}}{\substack{2 \\ \hline}}$ | ${ }_{7 \%}^{8}$ | 10\% | ${ }^{13} 4$ | 10 5 \% | ${ }^{22} 6$ |
|  | 76\% | 14 $3 \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{1}^{1}$ | ${ }^{11}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 7 \\ & 6 \% \\ & A^{2} \end{aligned}$ | $\begin{aligned} & 15 \\ & { }_{5 \%}^{5 \%} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | 10 ${ }_{3}$ | $!$ | ${ }_{1 \%}$ |
|  | ${ }^{214} \%$ | ${ }^{39} 9$ | 5\% | ${ }^{11} 7$ | ${ }_{7 \%}$ | ${ }^{30} 9$ | 12\% | ${ }_{4 \%}$ | ${ }_{7 \%}^{8}$ | ${ }^{20} 7$ | 7\% | 7\% | ${ }^{22} 7 \%$ | 117 | 30\% |
|  | 0.83 | 0.74 | 0.86 | ${ }^{1.12}$ AL | 0.81 | 0.81 | 0.91 | 0.75 | 0.56 | 0.61 | 0.88 | 0.92 | 0.97 | 1.09 | 0.78 |
|  | 0.97 | 0.97 | 0.85 | 1.03 | 0.93 | 0.96 | 0.92 | 0.89 | 1.17 | 1.12 | 1.02 | 1.00 | 0.94 | 0.85 | 0.81 |
|  | $\underset{68 \%}{2007}$ | ${ }_{63 \%}^{283}$ | 111 | $\underset{\substack{126 \\ 7 \\ A}}{10 \%}$ | 710\% | $\stackrel{237}{88 \%}$ | ${ }^{82}$ 6\% | ${ }_{62 \%}^{64}$ | ${ }_{61 \%}^{75}$ | 179 59 | 74 $67 \%$ | ${ }_{67 \%}^{63}$ | $\underset{\substack{230 \\ 76 \% \\ A}}{ }$ | $\begin{aligned} & 160 \\ & 77 \% \\ & \text { AV } \end{aligned}$ | ${ }_{68 \%}^{252}$ |
|  | $\stackrel{297}{10 \%}$ | ${ }^{47}$ | ${ }^{12}{ }_{8}$ | 10\% | 11 $10 \%$ | 34 $10 \%$ | 8\% | ${ }_{8 \%}^{8 \%}$ | $\begin{aligned} & 27 \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | $\begin{gathered} 52 \\ \substack{17 \% \\ \hline R R} \end{gathered}$ | 11 $10 \%$ | 110 | ${ }^{23} 8$ | 115 | 27\% |

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Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy***
Base: All
Total

$$
\text { Agree strongly ( }+2 \text { ) }
$$

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree (-1)

Disagree strongly ( -2 )

Don't know
Mean

Standard Deviatio
All agree

Al disagree

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (X) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | $\stackrel{646}{62 \%}$ | ${ }_{200}^{60 \%}$ | ${ }^{23} 9 \%$ | $\begin{gathered} 60 \\ 3 \\ A_{1} \end{gathered}$ | 19\% | 744 |
|  | 1361 $46 \%$ | ${ }^{134} 45$ | 576\% | $\begin{aligned} & 91 \\ & \frac{48 \%}{2 \%} \end{aligned}$ | ${ }^{120} 40 \%$ | ${ }_{43}^{128}$ |
|  | ${ }_{4}^{444}$ | $\begin{aligned} & { }^{62 \%} \\ & A \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 26 \\ { }_{2}^{2 \%} \end{array} \end{aligned}$ | 19\% | ${ }_{17 \%}$ | ${ }_{12 \%}$ |
|  | ${ }^{221} 7 \%$ | ${ }^{11} 4$ | ${ }^{10} 8$ | ${ }^{10} 5$ | $\begin{gathered} { }_{49}^{16 \%} \\ A_{a}^{160} \end{gathered}$ | ${ }^{18}$ |
|  | ${ }^{76} 3$ | ${ }_{2 \%}^{7}$ | 6\% | 2\% | ${ }^{13} 4$ | ${ }^{13} 4$ |
|  | ${ }^{214} 7 \%$ | ${ }^{23} 8$ | ${ }_{2 \%}$ | 8\% | ${ }_{3 \%}$ | 29\% |
|  | 0.83 | 0.83 | 0.66 | 1.07 | 0.55 | 0.87 |
|  | 0.97 | 0.90 | 1.03 | 0.89 | 1.12 | 1.05 |
|  | ${ }^{2007}$ | ${ }^{194}$ | $\begin{gathered} 80 \\ 65 \% \end{gathered}$ | $\begin{gathered} 151 \\ 79 \% \\ \text { AZ } \end{gathered}$ | ${ }_{598}^{178}$ | $\underset{88 \%}{202}$ |
|  | ${ }^{297}$ | ${ }^{18} 8$ | ${ }_{13 \%}^{16}$ | ${ }^{13} 7$ | ${ }_{21 \%}^{621 \%}$ | 31 $10 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

| All Communities (excl ctrls) (A) | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { baseline } \\ & \text { (B) } \\ & \hline \end{aligned}$ | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | $\qquad$ | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\qquad$ | 6. Integrated approaches <br> (H) | $\qquad$ |  | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 722 \\ & 24 \% \\ & \text { IM } \end{aligned}$ | -646\% | 284\% | $\begin{gathered} 484 \\ 24 \% \\ j 4 \end{gathered}$ | $\begin{aligned} & 400 \\ & 28 \% \\ & \text { AK } \end{aligned}$ | $\underset{33 \%}{205}$ | $\begin{gathered} 233 \\ \begin{array}{c} 23 \% \\ M \end{array} \end{gathered}$ | $\begin{aligned} & 276 \\ & 33 \% \\ & \text { AN } \end{aligned}$ | 274 | ${ }^{392}$ | 343 $24 \%$ | $\underset{A}{172 \%} \underset{\underset{A}{172}}{ }$ | 190\% | 215 |
| $\begin{gathered} 1316 \\ 44 \% \\ \text { EFH } \end{gathered}$ | ${ }^{1361} 4$ | 462 $43 \%$ | 910 $46 \%$ | 586\% | ${ }^{241}$ | 450 | ${ }^{332}$ 40\% | 470 | 948 $46 \%$ | $\underset{E}{642 \%} \underset{45}{62}$ | $\underset{F}{281} \underset{\substack{46 \%}}{ }$ | 454 45 | $\underset{\substack{377 \\ 45 \% \\ \hline}}{ }$ |
| 426 $14 \%$ | 444 | $\xrightarrow{151}$ | ${ }_{14 \%}^{273}$ | ${ }^{200}$ | 85\% | 144\% | ${ }_{110}^{13 \%}$ | 150 $14 \%$ | $\begin{aligned} & 338 \\ & { }_{30}{ }^{2} \end{aligned}$ | $\xrightarrow{199}$ | $17 \%$ | 172 $\substack{17 \% \\ A}$ | $\xrightarrow{110}$ |
| $\underset{\substack{219 \\ 7 \% \\ \text { 7H }}}{ }$ | ${ }^{221} 7$ | 83\% | ${ }^{141}$ | 104\% | 30 | 75\% | ${ }_{6}^{46}$ | ${ }^{78}$ | ${ }^{152}$ | 9\%\% | ${ }_{5 \%}{ }^{2}$ | ${ }^{91} 9$ | 59\% |
| ${ }_{3 \%}^{76}$ | ${ }_{3 \%}^{76}$ | $\begin{gathered} 37 \\ 3 \% \\ A \% \end{gathered}$ | 47 | 43\% | 16\% | ${ }^{22}$ | ${ }_{3 \%}^{28}$ | ${ }_{2 \%}^{26}$ | ${ }_{3 \%}^{60}$ | 36\% | ${ }_{2 \%}^{12}$ | 313 | ${ }_{2}^{20}$ |
|  | ${ }_{214}^{7 \%}$ | ${ }_{6 \%}^{65}$ | ${ }^{145}$ | ${ }^{83}$ | ${ }^{38}$ | $\begin{aligned} & 88 \\ & 9 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{5}^{43}$ | ${ }^{76}$ | ${ }^{153} 7$ | ${ }^{101}$ | 40\% | ${ }^{72}$ | ${ }^{52} 6$ |
| ${ }^{0.87}$ | 0.83 | 0.86 | ${ }^{0.89}$ | 0.90 | ${ }_{1.02}^{\text {A }}$ | $\begin{aligned} & 0.86 \\ & M \end{aligned}$ | ${ }_{\mathrm{A}}^{0.99}$ | 0.89 | 0.77 | 0.88 | 1.01 | 0.73 | 0.91 |
| 0.98 | 0.97 | 1.03 | 0.96 | 1.02 | 0.98 | 0.96 | 1.02 | 0.98 | 0.97 | 0.97 | 0.92 | 1.00 | 0.97 |
| $\begin{gathered} 2038 \\ \substack{29 \%} \end{gathered}$ | 2007\% | $\begin{array}{r}746 \\ \hline 9 \%\end{array}$ | $\begin{gathered} 1394 \\ 70 \% \end{gathered}$ | 986\% | $\begin{gathered} 466 \\ 73 \% \\ A \end{gathered}$ | ${ }_{6}^{681}$ | $\begin{gathered} { }_{7}^{608} \\ A \end{gathered}$ | 744 $69 \%$ | ${ }^{1340} 6$ | 985\% | $\underset{\substack{453 \\ \hline \\ A 5 \%}}{\substack{4 \\ \hline}}$ | 644 $64 \%$ | $\stackrel{592}{71 \%}$ |
| $\begin{gathered} 295 \\ 10 \% \\ \mathrm{FL} \end{gathered}$ | 297 | ${ }_{17 \%}^{120}$ | ${ }^{188}$ | 147 $10 \%$ | ${ }^{46}$ | 97 10\% | 74 ${ }_{9}$ | 104 $10 \%$ | ${ }^{212}$ | ${ }^{132}$ | $4{ }_{7 \%}$ | ${ }_{122}^{122}$ | 79\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy**

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | 66+ (G) | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached <br> (J) | Terraced | Flat/ Maisonette <br> (L) | Bought $(M)$ | Social <br> rent <br> (N) | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 722 \\ \text { GJPgh } \end{gathered}$ | ${ }_{25 \%}^{66}$ | 110 $24 \%$ | $\begin{aligned} & 146 \\ & A G 8 \\ & A G \end{aligned}$ | $\underset{\substack{148 \\ \underset{G}{27 \%}}}{ }$ | 104 | $\stackrel{148}{20 \%}$ | $\stackrel{342}{25 \%}$ | 380 | ${ }^{338}$ | $\begin{aligned} & 273 \\ & \begin{array}{c} 279 \\ \mathrm{AJ} \end{array} \end{aligned}$ | 78\% | ${ }_{24 \%}^{435}$ | ${ }^{133}$ 22\% | $\begin{gathered} 144 \\ \text { AMNAPQ } \end{gathered}$ |
| 1316\% | 126\% | ${ }^{217} 47 \%$ | ${ }^{222} 43 \%$ | ${ }^{229} 42 \%$ | ${ }^{185}$ | 337 ${ }^{35}$ | 576\% | 740 $46 \%$ | 699 $46 \%$ | ${ }^{424} 42 \%$ | 137 46 | $\stackrel{802}{44 \%}$ | $\stackrel{268}{44 \%}$ | ${ }^{227} 45$ |
| $\begin{gathered} 426 \% \\ 140 \end{gathered}$ | ${ }^{38}$ | $\begin{aligned} & 73 \\ & 16 \% \\ & G \end{aligned}$ | ${ }_{15 \%}^{79}$ | 70\% | $\underset{G}{77} \underset{\substack{77 \%}}{ }$ | ${ }_{12 \%}^{89}$ | $\stackrel{183}{14 \%}$ | ${ }^{243}$ | ${ }^{212 \%}$ | $\begin{gathered} 163 \\ 106 \end{gathered}$ | ${ }^{33} 11 \%$ | 260 ${ }_{14 \%}$ | 97 <br> $16 \%$ | ${ }^{60}$ |
| $\begin{gathered} 219 \\ \text { BClae } \end{gathered}$ | ${ }_{3 \%}$ | ${ }^{19} 4$ | ${ }^{30} 6$ | $\begin{array}{r} 52 \\ \text { ABCD } \end{array}$ | $\begin{gathered} 38 \\ { }_{8 C}^{9 \%} \end{gathered}$ | ${ }^{71}{ }^{719 \%}$ | $\begin{gathered} \begin{array}{l} 133 \\ 10 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }^{86}$ | ${ }^{126} 8$ | ${ }^{69} \%$ | 17\% | $\begin{gathered} 151 \\ \text { AN }{ }^{8 \%} \end{gathered}$ | ${ }_{6 \%}$ | ${ }^{28} 6$ |
| $\begin{gathered} 76 \\ 3 \% \\ \text { BIKTae } \end{gathered}$ | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}^{8}$ | $\begin{gathered} 18 \\ \begin{array}{l} 3 \% \\ B \end{array} \end{gathered}$ | ${ }^{19}{ }^{19}{ }^{4 \%}$ | $\begin{gathered} 22 \\ 3 \% \\ B \end{gathered}$ | ${ }_{A 1}^{51}$ | ${ }_{2}^{25}$ | ${ }^{56}{ }^{4 \%}$ | ${ }^{15}$ | 5\% | $\begin{aligned} & { }^{56}{ }_{3 \%}^{38} \end{aligned}$ | 9\% | 10 ${ }^{2 \%}$ T |
| $\begin{gathered} \quad 213 \\ \text { EHMef } \end{gathered}$ | $\begin{gathered} 28 \% \\ { }_{E}^{8 \%} \end{gathered}$ | $\underset{\mathrm{E}}{\substack{73 \\ \mathrm{E}}}$ | ${ }^{31} 6$ | ${ }^{23} 4$ | ${ }_{5}^{23}$ | $\begin{gathered} 81 \\ \text { ACDEF } \end{gathered}$ | ${ }_{5 \%}^{63}$ | $\begin{aligned} & \text { 150 } \\ & \text { AH } \end{aligned}$ | ${ }^{105}$ | ${ }^{71} \%$ | ${ }^{28} 9$ | ${ }^{112} 6$ | A10\% AM | ${ }^{37} 7$ |
| $\begin{gathered} \begin{array}{c} \text { F.87 } \\ \text { Macg } \end{array} \end{gathered}$ | A.EFG | $\stackrel{0.95}{F G}$ | AFP $\begin{aligned} & 0.96 \\ & \text { AFG }\end{aligned}$ | 0.85 | 0.75 | 0.78 | 0.80 | $\stackrel{0.93}{\text { AH }}$ | 0.79 | $\stackrel{0.92}{\text { AJ }}$ | $\stackrel{0.99}{\text { AJ }}$ | 0.83 | 0.89 | AMAPQ |
| 0.98 | 0.81 | 0.87 | 0.93 | 1.06 | 1.06 | 1.01 | 1.07 | 0.90 | 1.02 | 0.94 | 0.91 | 1.01 | 0.91 | 0.93 |
| $\begin{gathered} 2038 \\ \text { GPcgh } \end{gathered}$ | $\begin{aligned} & 192 \\ & \begin{array}{l} 73 \% \end{array} \end{aligned}$ | $\begin{aligned} & 327 \\ & 71 \% \\ & \mathrm{FG} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 368 \\ 7 / \% \\ \mathrm{FG} \end{array} \end{aligned}$ | $\stackrel{377}{70 \%}$ | ${ }_{65 \%}^{289}$ | $\underset{65 \%}{485}$ | 918 $68 \%$ | 1120\% | 1037 ${ }_{68 \%}$ | ${ }^{697}$ | ${ }_{7215}$ | 12376\% | 401\% | $\underset{\substack{371 \\ \text { AMNAPQ }}}{ }$ |
| $\begin{gathered} 295 \\ 10 \% \\ \text { BCDIN } \\ \text { OOTKef } \end{gathered}$ | ${ }^{11} 4$ | ${ }^{26} 6$ | ${ }^{38}$ | $\begin{gathered} 70 \\ \text { ABCD }_{3 \%} \end{gathered}$ | $\begin{gathered} 57 \\ \operatorname{ABCD} \end{gathered}$ | $\begin{gathered} { }^{93} \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 184 \\ 114 \\ A l \end{gathered}$ | ${ }^{111} 7$ | $\begin{gathered} 182 \\ { }_{12 \%} \end{gathered}$ | ${ }_{8 \%}^{84}$ | ${ }^{22} 7 \%$ | $\begin{gathered} 207 \\ \text { ANO } \end{gathered}$ | ${ }^{44} \%$ | ${ }^{38}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy**

## Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans by (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 722 \\ \text { GJP告 } \end{gathered}$ | 131 $20 \%$ | ${ }^{255}$ | $\underset{\substack{136 \\ 276}}{\substack{0}}$ | $\begin{gathered} \text { 128 } \\ \substack{26 \%} \end{gathered}$ | $\begin{aligned} & 72 \\ & 27 \% \\ & p \end{aligned}$ | 472 $24 \%$ | $\begin{gathered} 117 \\ \text { 29\% } \\ \text { Aac } \end{gathered}$ | ${ }_{22 \%}$ | 37\% | $\begin{gathered} 349 \\ \text { 3fgh } \\ \text { Afgh } \end{gathered}$ | $\underset{\substack{211 \\ \mathrm{~h}}}{23 \%}$ | $\begin{gathered} 143 \\ 20 \% \\ h \end{gathered}$ | ${ }_{8 \%}^{8}$ | 26\% | ${ }^{665}$ |
| $\underset{\substack{1316 \\ 44 \% \\ \mathrm{~K}}}{ }$ | ${ }^{283} 44$ | ${ }^{461} 4$ | 232 46 | ${ }^{217} 44 \%$ | ${ }_{47 \%}^{123}$ | 890 ${ }_{45}$ | $\stackrel{184}{45 \%}$ | $\stackrel{168}{42 \%}$ | $49 \%$ | 509 ${ }_{45}$ | $\begin{gathered} 444 \\ 48 \% \\ \text { Agh } \end{gathered}$ | 311 ${ }^{43 \%}$ | ${ }_{35 \%}$ | 100 $45 \%$ | 1216\% |
| $\begin{gathered} 426 \% \\ 14 \% \end{gathered}$ | 97 <br> $15 \%$ | $\begin{aligned} & 163 \\ & 15 \% \\ & 0 \end{aligned}$ | ${ }_{128}^{58}$ | ${ }_{14 \%}^{68}$ | 40 | $\underset{\substack{301 \\ 15 \% \\ b}}{ }$ | 39\% | $\begin{aligned} & \substack{62 \\ 1 / 16 \% \\ b} \end{aligned}$ | $\stackrel{13}{11 \%}$ | ${ }_{12 \%}^{136}$ | $\underset{\substack{117 \% \\ e}}{147}$ | $\underset{e}{112} \underset{\substack{15 \%}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & { }_{19}^{19 \%} \\ & { }_{e} \end{aligned}$ | ${ }_{11 \%}$ | ${ }_{15 \%}^{15}$ |
| $\begin{gathered} 219 \\ \text { BClae } \end{gathered}$ | ${ }^{46}$ | $\begin{gathered} 94 \\ \text { AOR } \end{gathered}$ | ${ }^{28} 6$ | ${ }^{34} \%$ | ${ }^{17} 6$ | ${ }^{131}{ }_{7 \%}$ | ${ }^{29} 7$ | $\begin{aligned} & \frac{42}{11 \%} \\ & \mathrm{Aa}_{\mathrm{a}} \end{aligned}$ | $\begin{gathered} 15 \\ \mathrm{~A}_{\mathrm{Id}}^{22 \%} \end{gathered}$ | ${ }^{64}$ | ${ }^{61} \%$ | $\begin{gathered} 70 \\ 10 \% \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 16 \\ 16 \% \\ \text { Aefg } \end{gathered}$ | 19\% | ${ }^{200} 7$ |
| $\begin{gathered} \left.\begin{array}{c} 76 \\ 3 \% \\ \text { BIIKTof } \\ \text { ef } \end{array}\right] \end{gathered}$ | ${ }_{3}^{20}$ | $\begin{aligned} & 30 \\ & { }_{T}^{3} \end{aligned}$ | $\begin{gathered} 12 \\ { }_{1}^{2 \%} \end{gathered}$ | $\stackrel{14}{14}{ }_{\text {3 }}^{\text {T }}$ | : | 39\% | 15 $4 \%$ $a$ | 17 40 40 | 5\% | ${ }^{16}$ | ${ }^{16}$ | $\begin{gathered} \begin{array}{c} 33 \\ \text { 5ef } \end{array} \end{gathered}$ | ${ }_{\text {Aefg }}^{9 \%}$ | 9\% | ${ }^{67} 2$ |
| $\begin{gathered} 213 \\ 7 \% \\ \text { EHMe } \end{gathered}$ | $\begin{gathered} { }^{60}{ }^{60 \%} \\ \text { AQST } \end{gathered}$ | ${ }_{6 \%}^{68}$ | ${ }^{35}$ | ${ }^{32}{ }_{6}$ | 12\% | ${ }_{8}^{159}$ | ${ }^{22}$ 5\% | ${ }_{21}^{5 \%}$ | ${ }_{6 \%}^{7}$ | ${ }^{67}$ | ${ }^{52} \%$ | $\stackrel{59}{8 \%}$ | $\begin{gathered} 12 \\ \text { 12\% } \\ \text { Aef } \end{gathered}$ | ${ }^{13} 6$ | ${ }^{200}$ |
|  | 0.80 | 0.81 | 0.97 APQ | 0.89 | 0.99 APQ | $\stackrel{0.89}{ }$ | ${ }_{\text {c }}^{0.93}$ | 0.70 | 0.78 | $\begin{aligned} & 1.03 \\ & \text { Afg } \\ & \hline \end{aligned}$ | $\begin{gathered} 0.88 \\ \mathrm{gh} \end{gathered}$ | $\stackrel{0.69}{\mathrm{~h}}$ | 0.19 | 0.85 | 0.87 |
| 0.98 | 0.99 | 1.01 | 0.94 | 0.99 | 0.85 | 0.94 | 1.03 | 1.08 | 1.13 | 0.91 | 0.91 | 1.07 | 1.16 | 1.06 | 0.98 |
| $\begin{gathered} 2038 \\ { }^{69 \%} \\ \text { GPcg } \\ \text { h } \end{gathered}$ | 414 $64 \%$ | $\begin{gathered} 716 \\ 67 \% \end{gathered}$ | $\begin{gathered} 368 \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 345 \\ \hline 70 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 195 \\ & 74 \% \\ & \mathrm{PQ}^{2} \end{aligned}$ | 1362 $68 \%$ | $\begin{gathered} 301 \\ 74 \% \\ \text { Aac } \end{gathered}$ | ${ }_{64 \%}^{254}$ | ${ }_{67 \%}^{82}$ | $\begin{gathered} 858 \\ \text { A7gh } \\ \text { Afg } \end{gathered}$ | $\begin{aligned} & 655 \\ & 70 \% \\ & \text { gh } \end{aligned}$ | $\underset{\substack{454 \\ 62 \% \\ h}}{ }$ | ${ }_{43 \%}^{42}$ | ${ }^{157}$ | 18818\% |
| $\begin{gathered} 295 \\ \text { KCDO } \\ \text { KNOOTae } \end{gathered}$ | 10\% | $\begin{gathered} 124 \\ \text { AORT } \end{gathered}$ | 40\% | ${ }_{10 \%}^{48}$ | ${ }^{17} 6$ | 1709\% | 44\% | $\begin{gathered} 59 \\ 15 \% \\ \text { Aa } \end{gathered}$ | $\begin{gathered} 20 \\ { }_{10 \%}^{20 \%} \end{gathered}$ | ${ }^{80}$ | ${ }^{77} 8$ | $\begin{aligned} & 103 \\ & 104 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 25 \\ \text { Aefg } \\ \text { 26\% } \end{gathered}$ | ${ }_{13 \%}^{28}$ | $\stackrel{267}{10 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy**
Base: All
TTatal

$$
\text { Agree strongly ( }+2 \text { ) }
$$

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly ( -2 )

Don't know

Mean

Standard Deviation
All agree

All disagree

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{gathered} \text { Fairly } \\ \text { strongly } \\ \text { (C) } \\ \hline \end{gathered}$ | Not very/ not at al strongly (D) | Always/ often (E) | $\begin{gathered} \substack{\text { Sometimes } \\ \text { (F) }} \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{N}) \end{array} \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 722 \\ \text { H24. } \\ \text { GIMd } \\ h \end{gathered}$ | ${ }_{263}^{263}$ | 313 $25 \%$ | $\begin{aligned} & 143 \\ & 22 \% \end{aligned}$ | $\underset{G}{275} \underset{G}{26 \%}$ | $\stackrel{49}{21 \%}$ | ${ }_{15 \%}^{25}$ | $\begin{aligned} & 306 \\ & 42 \% \\ & \text { AlJ } \end{aligned}$ | $\underset{\substack{250 \\ j}}{20}$ | ${ }^{166}$ | $\begin{aligned} & 460 \\ & 28 \% \\ & A L \end{aligned}$ | ${ }^{154}$ | $\stackrel{126}{18 \%}$ | $\begin{aligned} & 580 \\ & \text { 28\% } \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} \text { 1316 } \\ \text { 4J\% } \\ \mathrm{HJl} \end{gathered}$ | 4660 | ${ }^{555} 5$ | ${ }^{287} 4$ | ${ }^{476} 4$ | 108 $46 \%$ | 840\% | 274 ${ }_{38}$ | $\begin{aligned} & 618 \\ & \begin{array}{c} 51 \% \\ \text { AHJ } \end{array} \end{aligned}$ | ${ }^{424} 4$ | $\begin{gathered} 776 \\ \substack{77 \% \\ A L} \end{gathered}$ | ${ }^{290} 42 \%$ | $\begin{aligned} & 336 \\ & 488 \% \\ & \text { AN } \end{aligned}$ | ${ }^{888} 44 \%$ |
| $\begin{gathered} 426 \\ \text { HKNp } \end{gathered}$ | 144\% | $\begin{gathered} 183 \\ 15 \% \end{gathered}$ | 76\% | ${ }_{13 \%}^{136}$ | ${ }^{38}$ | 30\% | 70\% | $\begin{gathered} 177 \\ \hline 15 \% \\ H \end{gathered}$ | $\begin{aligned} & 179 \% \\ & A \mathrm{~A} 9 \end{aligned}$ | ${ }_{186}^{186}$ | $\begin{gathered} 104 \\ 15 \% \\ k \end{gathered}$ | ${ }_{102}^{102}$ | ${ }^{258}$ |
| $\begin{gathered} { }^{219}{ }_{7 \%} \\ \text { HIKe } \end{gathered}$ | ${ }^{78}$ | ${ }^{82}$ | 57\% | ${ }^{81}$ | ${ }^{18}$ | ${ }_{5 \%}$ | ${ }^{42}$ \% | ${ }^{64} 5$ | 113 AH1\% AH | 94\% | $\begin{gathered} 75 \\ \substack{11 \% \\ \text { AK }} \end{gathered}$ | ${ }_{8 \%}{ }^{8}$ | ${ }^{141} 7$ |
| $\begin{gathered} 76 \\ 3 \% \\ \text { CHNf } \end{gathered}$ | $\begin{aligned} & 34 \\ & 34 \\ & C^{2} \end{aligned}$ | ${ }_{2}^{22}$ | 20\% | ${ }^{28} 3$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | 9\% | ${ }_{2}^{23}$ | 44 A $4 \%$ | ${ }^{43}$ | 21 3\% | 30 AN | ${ }^{33}$ |
| $\begin{gathered} 213 \\ \text { HKimqr } \end{gathered}$ | ${ }^{73}$ | ${ }^{84} \%$ | ${ }^{53} 8$ | 69\% | 20\% | ${ }^{15} 9$ | ${ }^{29} 4$ | $\begin{aligned} & 76 \\ & { }_{H}^{6 \%} \end{aligned}$ | $\begin{aligned} & 108 \\ & 10 \% \\ & \text { AH1 } \end{aligned}$ | ${ }^{75}$ |  | ${ }_{6 \%}$ | ${ }^{137} 7$ |
|  | 0.86 | ${ }^{0.91}$ | 0.79 | 0.89 | 0.83 | 0.77 | ${ }_{\text {1.1] }}^{\text {Ald }}$ | 0.89 | 0.60 | ${ }^{0.97}$ | 0.75 | 0.72 | $\stackrel{0.97}{\text { AM }}$ |
| 0.98 | 1.01 | 0.94 | 1.02 | 0.99 | 0.93 | 0.89 | 0.93 | 0.88 | 1.06 | 0.95 | 1.05 | 1.02 | 0.95 |
| $\begin{aligned} & \text { 20388 } \\ & \text { JLdh } \end{aligned}$ | 729\% | $\begin{gathered} 868 \\ 70 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{60 \%}^{430}$ | 751\% | $\underset{66 \%}{157}$ | ${ }^{109} 6$ | $\begin{aligned} & 580 \\ & \text { AIJ } \\ & \text { AIJ } \end{aligned}$ | $\begin{gathered} 868 \\ { }_{7}^{72 \%} \\ \text { AJ } \end{gathered}$ | 590 | $\underset{\substack{1236 \% \\ \mathrm{AL}}}{\substack{10 \%}}$ | 444 | ${ }_{602}^{462}$ | $\begin{gathered} 1468 \\ A M \% \\ A M \end{gathered}$ |
| $\begin{gathered} \left.\begin{array}{c} 295 \\ \text { CHIKN } \\ e \\ e \end{array}\right] \end{gathered}$ | ${ }_{112}^{112}$ | 104\% | $\begin{aligned} & 77 \\ & { }_{12 \%}^{7 \%} \end{aligned}$ | 109\% | ${ }^{22} 9$ | ${ }^{13} 8$ | ${ }^{51} 7$ | ${ }^{87} 7$ | $\begin{aligned} & 157 \\ & \text { AHI } \\ & \text { AHI } \end{aligned}$ | ${ }^{137} 8$ | $\begin{aligned} & \begin{array}{l} 96 \\ \text { AK } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 88 \\ A_{N} \end{array} \end{aligned}$ | ${ }^{174} 9$ |

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## Table 78

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Q11.5 To what extent do you agree or disagree with the following statements?
${ }^{* * *}$ Investment in energy efficiency and renewable energy is a good way to boost the local economy**
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \end{aligned}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 722 \\ \begin{array}{c} 24 \% \\ \text { GIIM } \\ \text { dh } \end{array} \end{gathered}$ | $\begin{gathered} 224 \\ \text { Acd } \end{gathered}$ | $\begin{gathered} 369 \\ \underset{25 \%}{3} \end{gathered}$ | $\begin{gathered} 74 \\ 22 \% \\ d \end{gathered}$ | 55 ${ }^{5}$ | $\underset{\substack{106 \\ \text { 28\% }}}{\substack{0}}$ | $\begin{gathered} \text { ci8 } \\ 26 \% \\ h \end{gathered}$ | 129 ${ }^{25 \%}$ | ${ }_{22 \%}$ | 227 | 420 ${ }^{23 \%}$ | ${ }_{26 \%}^{75}$ | ${ }_{24 \%}^{468}$ | 247\% | ${ }_{22 \%}^{19}$ | 31 | 245 | 147 | $\stackrel{121}{27 \%}$ |
| $\begin{gathered} 1316 \% \\ \substack{44 /} \end{gathered}$ | 359 $44 \%$ | ${ }^{645} 44$ | ${ }_{44 \%}^{148}$ | $\xrightarrow{164} 45$ | 168 $45 \%$ | 313 $45 \%$ | ${ }^{2274}$ | ${ }_{44 \%}^{608}$ | ${ }_{463}$ | 827 46 | ${ }_{43 \%}^{126}$ | 879 ${ }^{45 \%}$ | 414 43 | 418\% | 30\% | ${ }_{464}^{46 \%}$ | $\underset{\substack{263 \\ 46 \%}}{ }$ | ${ }^{178}$ |
| $\begin{gathered} 426 \% \\ 14 \% \\ \text { HKNn } \\ \mathrm{p} \end{gathered}$ | 110\% | $\stackrel{208}{14 \%}$ | 49\% | 16\% | 50\% | $\xrightarrow{98}$ | 78\% | 199 <br> 14 | $\stackrel{128}{15 \%}$ | 250 ${ }_{14 \%}$ | 16\% | $\begin{gathered} 280 \\ \substack{14 \% \\ n} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 139 \\ 14 \% \\ n \end{array} \end{gathered}$ | 6\% | $12 \%$ | $\xrightarrow{124}$ | 77 $14 \%$ | 69\% |
| $\begin{gathered} { }^{219}{ }_{9}^{7} \% \\ \text { HIKe } \end{gathered}$ | ${ }^{52}$ \% | ${ }^{101}$ | ${ }^{31} 9$ | $\begin{aligned} & 35 \\ & { }_{c}^{30 \%} \\ & a \end{aligned}$ | ${ }^{15} 4$ | ${ }^{48} \%$ | $\begin{aligned} & 39 \\ & \stackrel{89}{8 \%} \end{aligned}$ | $\begin{aligned} & 117 \\ & { }_{88}^{8 \%} \end{aligned}$ | $\begin{aligned} & 77 \\ & 9 \% \\ & A k \end{aligned}$ | ${ }^{127} 7$ | ${ }^{15}$ | ${ }^{141} 7$ | ${ }^{83}$ | 6\% | 5\% | 79\% | ${ }^{39} \%$ | ${ }_{9 \%}$ |
| $\begin{gathered} 76 \\ \text { 3\% } \\ \text { CHf } \end{gathered}$ | ${ }^{15}$ | 40\% | 7\% | $\begin{aligned} & 14 \\ & \frac{14}{4 \%} \end{aligned}$ | 7\% | ${ }^{11} 2$ | ${ }_{3 \%}^{15}$ | $\begin{gathered} 43 \\ \stackrel{3}{f} \\ f \end{gathered}$ | ${ }_{3 \%}^{28}$ | 40\% | ${ }_{3 \%}^{8}$ | 47\% | ${ }^{29} 3$ | ${ }_{3 \%}^{3}$ | 1\% | ${ }^{27} 3$ | ${ }_{3 \%}^{16}$ | ${ }_{3 \%}^{13}$ |
| $\begin{array}{r} 213 \\ \text { HKimq } \end{array}$ | ${ }^{53} 7$ | ${ }^{98}$ | ${ }^{28} 8$ | ${ }^{34} 9$ | ${ }^{31} 8$ | 47\% | ${ }_{5 \%}^{28}$ | ${ }^{107} 8$ | ${ }^{45}$ | $\begin{aligned} & 149 \% \\ & 8 i \\ & { }^{8} \end{aligned}$ | 19\% | $\begin{gathered} 143 \\ { }_{7}^{2} \\ \mathrm{~m} \end{gathered}$ | ${ }_{51} 5$ | (1m $\begin{gathered}12 \% \\ \text { Alm }\end{gathered}$ | Alm | 81 $8 \%$ $8 \%$ | ${ }^{27}$ 5\% | ${ }_{5}^{22}$ |
| $\begin{gathered} 0.87 \\ \text { DJH } \\ \text { Mdh } \end{gathered}$ | ${ }_{\text {Acd }}^{0.95}$ | ${ }_{\text {d }}^{0.88}$ | ${ }_{\text {d }}^{0.81}$ | 0.65 | $\begin{aligned} & 1.01 \\ & \text { Agh } \end{aligned}$ | 0.93 Ah | 0.85 | 0.80 | 0.83 | 0.88 | 0.90 | 0.87 | 0.84 | 0.91 | $\stackrel{1.07}{\text { Am }}$ | 0.87 | 0.90 | 0.83 |
| 0.98 | 0.94 | 0.99 | 0.99 | 1.02 | 0.90 | 0.93 | 1.00 | 1.01 | 1.04 | 0.95 | 0.96 | 0.97 | 1.02 | 1.01 | 0.90 | 0.99 | 0.98 | 1.05 |
| $\begin{aligned} & 2038 \\ & \begin{array}{c} 69 \% \\ \text { JLdh } \end{array} \end{aligned}$ | $\begin{gathered} 583 \\ 72 \% \\ \text { Acd } \end{gathered}$ | $\underset{\substack{1014 \\ 69 \%}}{ }$ | 222\% | 219 $61 \%$ | $\begin{gathered} 274 \\ 773 \% \\ h \end{gathered}$ | $\underset{\substack{496 \\ 7 \\ \mathrm{~h} \\ \hline}}{ }$ | 359\% | 912 $66 \%$ | 590\% | 1247 | 201 69 | 1347 69 | ${ }^{661}$ | 70\% | 71 $68 \%$ | 709 $70 \%$ | $\begin{gathered} 410 \\ \substack{72 \% \\ \hline} \end{gathered}$ | $\stackrel{299}{67 \%}$ |
| $\begin{gathered} \begin{array}{c} 295 \\ \substack{10 \% \\ \mathrm{e}} \end{array}{ }^{2} \end{gathered}$ | 87\% | ${ }_{10 \%}^{141}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 49 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | ${ }^{22} 6$ | ${ }^{59}$ | $\begin{aligned} & \begin{array}{l} 54 \\ { }_{\mathrm{e}}^{10 \%} \end{array} \end{aligned}$ | $\begin{aligned} & 160 \\ & 12 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 105 \\ & 12 \% \\ & A j k \end{aligned}$ | 167\% | 23\% | ${ }^{188}$ | $\underset{\substack{112 \\ 12 \%}}{12}$ | 10\% | 6\% | 106\% | 10\% | ${ }_{12 \%}^{55}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12: Summary table: How often, if at all, do you personally do any of the following..
Base: All communities (excl ctrl)

## Switch off lights when you are not in the room

 Boil the kettle with morewater than you are going to use
Leave your TV or PC on
standby for long periods of
stm
Run the dishwasher only when
it's full
Leave a mobile phone charger
switched on at the
when not in use
Wash clothes at 30 degrees
or lower
Make your own compost
Recycle
Drive in a fuel efficien
way

|  | Q12: Summary table |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Always (4) | Very often (3) | Quite often (2) | Occasionally <br> (1) | Never (0) | Don't know | Not applicable | Mean | Standard Deviation |
| 2972 | $\begin{gathered} 1895 \\ 64 \% \end{gathered}$ | ${ }_{212}^{612}$ | ${ }^{274} 9$ | ${ }_{5 \%}^{139}$ | ${ }_{21}{ }_{2}$ | - | $!$ | 3.40 | 0.95 |
| 2972 | ${ }^{261} 9$ | ${ }^{252}$ | ${ }_{13 \%}^{373}$ | $\begin{aligned} & 856 \\ & 296 \end{aligned}$ | $\quad \begin{aligned} & 1196 \\ & 40 \% \end{aligned}$ | ? | ${ }_{1 \%}^{25}$ | 1.16 | 1.29 |
| 2972 | ${ }^{504} 17 \%$ | $\stackrel{284}{10 \%}$ | ${ }^{298}$ | ${ }^{517 \%}$ | ${ }^{1355}$ | 3 | $\stackrel{13}{ }$ | 1.35 | 1.54 |
| 2972 | 899 $30 \%$ | ${ }^{113} 4$ | ${ }^{41} \%$ | ${ }^{42} \%$ | 82\% | 14 | ${ }^{1781} 60 \%$ | 3.45 | 1.17 |
| 2972 | ${ }^{289}$ | ${ }^{138}{ }_{5 \%}$ | ${ }_{145}^{5 \%}$ | ${ }_{13 \%}^{385}$ | ${ }^{1785}$ | $1!$ | ${ }^{219} 7$ | 0.82 | 1.35 |
| 2972 | ${ }^{834} 8$ | ${ }_{15}^{442}$ | ${ }^{357}{ }^{12 \%}$ | ${ }^{471} 16 \%$ | ${ }_{203}^{503}$ | ${ }^{155} 5$ | ${ }^{120} 4$ | 2.17 | 1.56 |
| 2972 | 759 $26 \%$ | ${ }_{5 \%}^{155}$ | ${ }_{3}{ }_{3}$ | ${ }^{136} 5$ | $\begin{gathered} 1579 \\ 53 \% \end{gathered}$ | 10 | ${ }^{238} 8$ | 1.40 | 1.79 |
| 2972 | ${ }_{77 \%}^{2294}$ | ${ }_{12 \%}^{361}$ | ${ }^{138}{ }_{5 \%}$ | ${ }_{91}^{9 \%}$ | ${ }_{3 \%}^{83}$ | $\stackrel{2}{ }$ | $\stackrel{3}{ }$ | 3.58 | 0.93 |
| 2972 | ${ }^{830} 8$ | ${ }^{538}$ | ${ }_{13 \%}^{372}$ | ${ }^{252}$ \% | ${ }^{121} 4$ | ${ }_{1 \%}^{23}$ | 836\% | 2.81 | 1.23 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 1895 \\ \text { PSqł42\% } \end{gathered}$ | $\underset{62 \%}{1824}$ | $\begin{gathered} 1105 \\ 55 \% \\ \mathrm{D} \end{gathered}$ | : |
| $\begin{gathered} 012 \\ 21 \% \\ \mathrm{jN} \end{gathered}$ | ${ }_{218}^{61 \%}$ | $\begin{gathered} 473 \\ 24 \% \\ \text { D } \end{gathered}$ | - |
| $\begin{gathered} 274 \\ { }_{9 p}{ }^{29} \end{gathered}$ | ${ }^{280} 9$ | $\begin{gathered} 234 \\ 12 \% \\ \mathrm{D} \end{gathered}$ | : |
| ${ }^{139} 5$ | ${ }^{165}$ | ${ }^{117}{ }_{\text {b }}^{6}$ | : |
| ${ }^{51} 2 \%$ | $\begin{aligned} & 74 \\ & { }^{2 \%} \\ & A^{2} \end{aligned}$ | 54 $3^{3 \%}$ D | - |
|  | : | 5 | - |
| ! | ! | $\stackrel{4}{\square}$ | - |
| $\begin{array}{r} 3.40 \\ \text { BkSqiv } \end{array}$ | 3.34 | 3.24 | - |
| 0.95 | 1.02 | 1.05 | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room**

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (k) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () }) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\underset{62 \%}{279}$ | $\begin{gathered} 102 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 64 \% \end{aligned}$ | ${ }_{63 \%}^{69}$ | $\underset{A}{241} \underset{A}{69 \%}$ | ${ }_{6}^{73}$ | 54\% | $\begin{aligned} & 719 \% \\ & 59 \% \end{aligned}$ | $\underset{A}{214} \underset{A}{21 \%}$ | $\begin{aligned} & 54 \\ & 49 \% \end{aligned}$ | 55\% | $\begin{gathered} 182 \\ 61 \% \end{gathered}$ | $\begin{gathered} 144 \\ 67 \% \\ \dagger \end{gathered}$ | 244 60 |
| ${ }^{86} 9 \%$ | ${ }^{29} 9$ | $\begin{aligned} & 30 \% \\ & 20 \% \end{aligned}$ | 18\% | ${ }^{58}$ | 240\% | $\begin{aligned} & 33 \\ & 33 \% \\ & A \end{aligned}$ | ${ }_{23 \%}^{33}$ | ${ }_{17 \%}$ | 29\% | $\begin{aligned} & 31 \\ & 31 \% \\ & \begin{array}{c} 31 \% \end{array} \end{aligned}$ | $\begin{aligned} & 78 \\ & { }_{2}^{26 \%} \end{aligned}$ | 38 $18 \%$ | 678\% |
| 40\% | 9\% | ${ }^{18}$ | 13 $12 \%$ | ${ }^{29} \%$ | ${ }_{17 \%}^{13}$ | ${ }_{7 \%}$ | 8\% | ${ }^{16}$ 5\% | $\underset{\mathrm{A}}{219 \%}$ | ${ }_{12}^{12}$ | ${ }^{27} 9$ | 23 $11 \%$ | 10\% |
| ${ }^{33} 7$ | ${ }_{5 \%}$ | ${ }_{3}{ }^{\text {\% }}$ | ${ }_{8 \%}$ | ${ }^{18}$ | 5\% | ${ }_{5 \%}$ | 5\% | ${ }^{14}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 7\% | ${ }^{15} 4 \%$ |
| 12\% | 3\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{5}$ | $A^{5}{ }^{4 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{2}$ | ${ }_{1 \%}$ | ${ }_{1}^{1}$ | : | ${ }^{4} \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{7}$ |
| - | ; | ; | - | - | : | ; | - | : | - | : | - | - | - |
| : | : | - | : | - | : | - | : | ! | : | - | - | : | : |
| 3.30 | 3.47 | 3.41 | 3.32 | 3.46 | 3.29 | 3.34 | 3.38 | ${ }_{3}^{3.54}$ | 3.18 | 3.39 | 3.42 | $\stackrel{3.46}{\dagger}$ | 3.42 |
| 1.07 | 0.95 | 0.95 | 1.03 | 0.95 | 1.09 | 0.89 | 0.92 | 0.87 | 0.96 | 0.78 | 0.87 | 0.91 | 0.96 |

Standard Deviation $\qquad$ 0.89

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*

## Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (1) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{172}$ | ${ }_{63}^{83}$ | ${ }_{66 \%}^{134}$ | ${ }_{62 \%}^{188}$ | $\underset{67 \%}{203}$ |
| 73 $24 \%$ | $\begin{aligned} & 324 \\ & 24 \% \end{aligned}$ | ${ }_{22}{ }_{2}$ | ${ }_{19 \%}$ | 49\% |
| ${ }_{11 \%}$ | ${ }^{12} 9$ | ${ }^{13} 6$ | ${ }^{28} 9$ | ${ }^{21} 7 \%$ |
| ${ }^{17} 6$ | ${ }_{4}{ }^{\text {\% }}$ | ${ }^{10} 5$ | ${ }^{21} 7 \%$ | ${ }^{16}$ |
| ${ }_{1}^{4} \%$ |  | $!$ | ${ }_{2 \%}$ | ${ }^{11} 4{ }_{4}$ |
| - |  | - | - |  |
|  |  |  | $\begin{aligned} & \text { ! } \\ & \text { A } \end{aligned}$ | ! |
| 3.31 | 3.46 | 3.49 | 3.33 | 3.39 |
| 0.97 | 0.81 | 0.86 | 1.04 | 1.07 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*

## Base: All

Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \hline \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (f) \end{gathered}$ | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| $\underset{62 \%}{1824}$ | ${ }_{589}^{259}$ | $\begin{aligned} & \text { 105 } \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 74 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{aligned} & 62 \\ & 57 \% \end{aligned}$ | ${ }_{66 \%}^{230}$ | $\begin{aligned} & 85 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 59 \% \\ & \hline \end{aligned}$ | $\underset{\substack{210 \\ 70 \%}}{ }$ | $\begin{aligned} & 53 \% \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 56 \% \end{aligned}$ | ${ }_{628}^{188}$ | 97\% | ${ }_{62 \%}^{228}$ |
| ${ }_{218}^{61 \%}$ | ${ }_{23}^{91 \%}$ | ${ }_{15 \%}^{23}$ | ${ }^{118}$ | 20\% | 70\% | 17 74 | ${ }_{27 \%}^{28}$ | 31 $25 \%$ | 19\% | $\begin{gathered} 34 \\ 31 \% \\ A \end{gathered}$ | ${ }_{22}^{21}$ | 20\% | $\begin{aligned} & \begin{array}{l} 77 \\ 37 \% \\ \text { AV } \end{array} \end{aligned}$ | 77\% |
| ${ }^{280} 9$ | $\frac{52}{12 \%}$ | 10\% | 10\% | 6\% | ${ }^{28}$ | 13 $10 \%$ | ${ }_{12 \%}^{12}$ | 5\% | ${ }^{16}$ | 15\% | 13\% | $\begin{gathered} 39 \\ \left.\begin{array}{c} 39 \% \\ A \end{array}\right) \end{gathered}$ | ${ }_{11 \%}$ | ${ }^{33}$ |
| ${ }_{6 \%}^{165}$ | ${ }^{25}$ \% | ${ }_{5 \%}^{8}$ | 6\% | $\begin{aligned} & 12 \\ & 1 / 1 \% \\ & \mathrm{~A} \end{aligned}$ | 119\% | ${ }^{10} 8$ | 3\% | 10\% | 18\% | ${ }_{8 \%}$ | ${ }_{3 \%}$ | 14\% | 11 5 | ${ }^{25}$ |
| ${ }^{74}$ | ${ }^{18} 4$ | ${ }_{1 \%}$ | 9 A | $\begin{gathered} { }^{8}{ }^{7 \%} \\ A{ }^{2} \end{gathered}$ | ${ }_{3 \%}$ | - | ${ }_{2 \%}$ | 5\% | ${ }_{3 \%}$ | - | $\begin{aligned} & \frac{4}{4} \% \\ & \frac{1}{2} \end{aligned}$ | ${ }^{3} \%$ | $!$ | ${ }_{2 \%}^{6}$ |
| - | - | - | : | - | - | - | - | - | - | - | - | - | - | - |
| $!$ | $!$ | : | - | - | - | - | : | - | - | - | - | - | - | - |
| 3.34 | 3.23 | 3.46 | 3.45 | 3.07 | 3.44 | 3.42 | 3.34 | 3.26 | 3.45 | 3.18 | 3.23 | 3.37 | 3.24 | 3.34 |
| 1.02 | 1.11 | 0.92 | 1.11 | 1.32 | 0.95 | 0.97 | 0.93 | 1.12 | 1.02 | 0.96 | 1.08 | 0.94 | 0.88 | 1.00 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room**
Base: All

Always (4)
Very often (3)

Quite offen (2)

Occasionally (1)
Never (0)

Don't know
Not applicable

Mean
Standard Deviatio

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300124 |  | 191 | 301 | 297 |
|  | $\underset{62 \%}{1824}$ | $\begin{aligned} & 168 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 70 \% \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 59 \% \end{aligned}$ | ${ }_{68 \%}^{204}$ | $\begin{aligned} & 179 \\ & \hline 00 \% \end{aligned}$ |
|  | $\begin{gathered} 618 \\ 21 \% \end{gathered}$ | $\begin{gathered} 74 \\ 25 \% \end{gathered}$ | $\begin{gathered} 38 \\ 31 \% \\ A \end{gathered}$ | $\begin{aligned} & 59 \\ & 31 \% \\ & \text { AZ } \end{aligned}$ | 54 $18 \%$ | $\begin{aligned} & 69 \\ & 23 \% \\ & b \end{aligned}$ |
|  | ${ }^{280}$ | ${ }_{12 \%}^{36}$ | ${ }^{10}{ }_{8 \%}$ | ${ }_{8 \%}^{15}$ | ${ }^{26 \%}$ | ${ }^{19}{ }_{6 \%}$ |
|  | ${ }^{165}{ }_{6 \%}$ | 19\% | ${ }^{5} \%$ | ${ }_{2}^{4}$ | ${ }^{13}{ }_{4 \%}$ | ${ }^{20} 7$ |
|  | ${ }^{74} 2 \%$ | ${ }_{1 \%}$ | ${ }_{1}^{1}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}^{4}$ | $\begin{aligned} & 10 \\ & { }_{3 \%} \\ & \hline \end{aligned}$ |
|  | - | - |  | - | - | : |
|  | $!$ | - | - | - | - | - |
|  | 3.34 | 3.28 | 3.38 | 3.45 | 3.47 | 3.30 |
|  | 1.02 | 0.97 | 0.86 | 0.77 | 0.92 | 1.07 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... **Switch off lights when you are not in the room
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(\mathrm{G})$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 1895 \\ \text { JEKLH2\% } \end{gathered}$ | $\underset{62 \%}{1824}$ | ${ }_{64 \%}^{696}$ | $\begin{gathered} 1270 \\ 64 \% \end{gathered}$ | 874 ${ }_{62 \%}$ | $\underset{\substack{381 \\ L}}{ }$ | $\begin{aligned} & 604 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & \text { 506 } \\ & 61 \% \end{aligned}$ | 666\% | $\underset{\substack{1237 \\ 61 \%}}{ }$ | 837\% | 338\% | 636\% | 469\% |
| $\underset{\substack{21 \% \\ G}}{612}$ | $\stackrel{618}{21 \%}$ | ${ }_{222}{ }_{2}$ | ${ }^{427}$ | $\begin{gathered} 324 \\ 23 \% \\ A \end{gathered}$ | $\begin{gathered} 147 \\ 24 \% \\ A \end{gathered}$ | $\stackrel{185}{18 \%}$ | $\begin{gathered} \substack{23 \\ 26 \% \\ A} \end{gathered}$ | ${ }_{221} 24$ | $\underset{ }{433}$ | $\begin{gathered} 338 \\ 24 \% \\ A \end{gathered}$ | $\underset{A}{158} \underset{A}{10 \%}$ | 185 $18 \%$ | $\underset{\substack{217 \\ 26 \%}}{20 \%}$ |
| $\begin{aligned} & 274 \\ & { }_{9 \%} \\ & \hline \end{aligned}$ | ${ }^{280} 9$ | 99\% | ${ }^{170}$ | 1410\% | -10\% | ${ }^{78}$ | ${ }^{78}$ | 90\% | 206\% | ${ }^{147}$ | $\begin{aligned} & 74 \\ & { }_{12 \%}^{2 \%} \end{aligned}$ | 90\% | 91\% |
| 139 $5 \%$ 5\% | ${ }_{6 \%}^{165}$ | 45\% | 99 $5 \%$ | 56\% | ${ }_{3 \%}^{18}$ | $\begin{aligned} & 6_{\%}^{6 \%} \\ & A \end{aligned}$ | ${ }_{3 \%}^{28}$ | ${ }_{51}^{5 \%}$ | 117 | 71 $5 \%$ | ${ }_{5 \%}^{28}$ | ${ }_{6 \%}^{63}$ | 41 5 |
| ${ }_{51}^{5 \%}$ | 74 $2 \%$ | ${ }_{2}^{20}$ | 33\% | ${ }^{21} \%$ | 7\% | $\stackrel{19}{2 \%}$ | ${ }_{10}^{10}$ | ${ }_{2}^{26}$ | $\stackrel{49}{2 \%}$ | 24 | ${ }_{1 \%}^{8}$ | $\underset{\substack{35 \\ A_{G}^{3 \%}}}{ }$ | ${ }_{2 \%}^{15}$ |
|  | - | - | - |  | - | - | - | : | - | - | : | - | - |
| $!$ | $!$ | : | $!$ | : | : | $!$ | - | : | $!$ | : | - | ! | - |
| $\begin{aligned} & 3.40 \\ & \text { JKLMN } \end{aligned}$ | 3.34 | 3.41 | $3.40$ | 3.39 | 3.43 | 3.40 | $\stackrel{3.41}{N}$ | 3.37 | 3.32 | 3.34 | 3.30 | 3.31 | 3.30 |
| 0.95 | 1.02 | 0.95 | 0.95 | 0.92 | 0.87 | 1.00 | 0.88 | 0.99 | 1.03 | 0.97 | 0.94 | 1.09 | 0.97 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 82

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Q12.1 How often, if at all, do you personally do any of the following... **Switch off lights when you are not in the room
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{aligned} & \text { Hat// } \\ & \text { Maisonette } \\ & \text { (L) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
|  | 169 $64 \%$ | ${ }_{62 \%}^{285}$ | $\underset{\substack{316 \\ 61 \%}}{ }$ | $\underset{\text { 339 }}{63}$ | 280 ${ }_{63}$ | $\begin{gathered} 506 \\ \text { } \begin{array}{c} 68 \% \end{array} \end{gathered}$ | 814 $60 \%$ | $\begin{gathered} 1081 \\ \substack{67 \% \\ A H} \end{gathered}$ | 946\% | ${ }_{65 \%}^{655}$ | $\begin{gathered} 209 \\ \text { 200\% } \\ \text { AJ } \end{gathered}$ | ${ }_{6109}^{1109}$ | $\begin{aligned} & \begin{array}{l} 416 \\ \text { AM } \end{array} \end{aligned}$ | $\begin{gathered} 339 \\ \text { MRST } \end{gathered}$ |
| $\begin{aligned} & 612 \\ & \begin{array}{l} 21 \% \\ \mathrm{GiN} \end{array} \end{aligned}$ | 19\% | 20\% | $\underset{\substack{117 \\ G}}{13 \%}$ | $\begin{aligned} & 130 \\ & 24 \% \\ & A G \end{aligned}$ | 20\% | 131 $18 \%$ | $\begin{gathered} 311 \\ \begin{array}{c} 23 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }^{301} 9$ | $\begin{gathered} 338 \\ 23 \% \\ \mathrm{Al} \end{gathered}$ | 197\% | 50\% | $\begin{aligned} & 421 \\ & 23 \% \\ & \mathrm{AN} \end{aligned}$ | ${ }_{13 \%}$ | $\stackrel{101}{20 \%} \underset{N}{N}$ |
| $\begin{aligned} & 274{ }_{9}^{27} \\ & \text { IPb } \end{aligned}$ | ${ }^{20} 8$ | $\underset{\text { c }}{\substack{\text { P2 }}}$ | 52 $10 \%$ | 40\% | 49\% | ${ }^{61}$ | $\begin{gathered} 145 \\ 119 \% \\ \mathrm{Al} \end{gathered}$ | ${ }^{129} 9$ | $\stackrel{146}{10 \%}$ | ${ }^{91} 9$ | ${ }^{24} 8$ | ${ }^{172}{ }_{9 \%}$ | ${ }_{9 \%}$ | ${ }_{8}^{42}$ |
| $\begin{gathered} 139 \% \\ 0 \text { 5if } \end{gathered}$ | ${ }^{18}$ | ${ }^{21}$ | ${ }^{22} 4 \%$ | ${ }^{25}$ | ${ }^{18} 4$ | ${ }^{35}$ | ${ }^{61} 5$ | 78\% | ${ }^{76}$ | 49\% | ${ }_{3 \%}$ | $\begin{aligned} & 87 \\ & { }_{5 \%} \end{aligned}$ | $\begin{aligned} & 35 \% \\ & 6 \% \end{aligned}$ | ${ }_{3 \%}^{14}$ |
| $\begin{gathered} 51 \\ { }_{2}^{2} \end{gathered}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{2 \%}^{8}$ | 2\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{15}$ | ${ }_{1 \%}^{16}$ | $\begin{aligned} & 35 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }^{20} 1 \%$ | ${ }_{2}^{23}$ | ${ }_{2 \%}$ | ${ }^{27}{ }_{1 \%}$ | ${ }_{2 \%}^{14}$ | ${ }^{10} 2 \%$ |
| - |  | - | - |  | - | - |  | - |  | - | - |  | - |  |
| $!$ | + | - | - | - |  |  | $!$ | $:$ | : | : | $\stackrel{!}{\text { AJ }}$ | : | $!$ | : |
| 3.40 ${ }_{\text {Ta }}$ | 3.37 | 3.36 | 3.37 | 3.43 | 3.38 | 3.44 | 3.37 | 3.43 | 3.38 | 3.39 | $\stackrel{3.51}{\text { AJ }}$ | 3.38 | 3.41 | 3.47 MRST |
| 0.95 | 1.02 | 0.97 | 0.95 | 0.90 | 0.96 | 0.97 | 0.93 | 0.98 | 0.94 | 0.99 | 0.89 | 0.94 | 1.03 | 0.91 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... **Switch off lights when you are not in the room

## Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 1895 \\ \text { HMT\% } \\ \text { HMT } \end{gathered}$ | $\begin{gathered} { }^{459} 7 \% \\ \text { ARSS } \end{gathered}$ | $\begin{gathered} 683 \\ \substack{649 \\ T} \end{gathered}$ | 301 $60 \%$ | ${ }_{601}^{301}$ | 151 57 | ${ }_{63 \%}^{1257}$ | $\underset{A}{277} \underset{A}{28 \%}$ | ${ }^{246} 6$ | 79\% | 715 | ${ }^{5999}$ | ${ }_{64 \%}^{463}$ | $\begin{gathered} 72 \\ { }_{7}^{73 \%} \end{gathered}$ | 155\% | 1740 $63 \%$ |
| $\begin{aligned} & 612 \\ & \begin{array}{l} 21 \% \\ \operatorname{ciN} \end{array} \end{aligned}$ | $\xrightarrow{115}$ | ${ }_{20 \%}^{215}$ | $\underset{\substack{119 \\ p}}{14 \%}$ | ${ }_{2}^{104}$ | ${ }_{22 \%}^{59}$ | ${ }^{398}$ | 788 | $\begin{gathered} 99 \\ 25 \% \\ \text { Aab } \end{gathered}$ | ${ }_{19 \%}^{23}$ | 246\% | ${ }^{185}$ | ${ }^{154}$ | 14\% | 37\% | 575 |
| $\begin{aligned} & 2749 \\ & \text { IPb } \end{aligned}$ | ${ }^{37}$ \% | $\begin{gathered} 103 \\ \substack{10 \% \\ p} \end{gathered}$ | $\begin{aligned} & 52 \\ & \begin{array}{c} 50 \% \\ p \end{array} \end{aligned}$ | $\begin{gathered} 58 \\ { }^{50 \%} \\ \text { AOP } \end{gathered}$ | ${ }^{24} 9$ | $\begin{aligned} & 200 \\ & 10 \% \\ & \text { Ab } \end{aligned}$ | ${ }^{26}$ | ${ }_{8 \%}^{33}$ | 12\% | 1110\% | 89\% | ${ }^{60}$ | 6\% | 22 $10 \%$ | ${ }^{252} 9$ |
| $\begin{gathered} 139 \\ 0.5 \% \end{gathered}$ | ${ }^{20}$ | $\begin{aligned} & 52 \\ & 5 \% \\ & 0 \end{aligned}$ | 18\% | ${ }^{23} 5$ | $\begin{gathered} 26 \\ \text { AOPQR } \\ \text { POR } \end{gathered}$ | ${ }^{95}$ | ${ }^{20} 5$ | 15\% | \%\% | ${ }_{5}^{54}$ | 44\% | ${ }^{32} 4$ | $4 \%$ | ${ }_{1 \%}$ | $\begin{aligned} & 137 \\ & { }_{5 i}^{5} \end{aligned}$ |
| $\begin{gathered} 51 \\ { }_{2}^{2 \%} \end{gathered}$ | ${ }^{12}$ | ${ }^{18}$ | 11 $2 \%$ | 7\% | ${ }_{1 \%}^{3}$ | $\begin{aligned} & 42 \% \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | 5\% | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }^{13} \%$ | 19 $A^{3 \%}$ | ${ }_{2 \%}$ | 3\% | 45\% |
| - | - | - | - | - | - | - | - | - | - | - | - | - | $\because$ | : | - |
| $!$ | - | - | : | - | $\begin{array}{r} ! \\ A Q \end{array}$ | $!$ | - | - | - | - | ! | : | - | : | ! |
| 3.40 ${ }_{\text {Ta }}$ | $\begin{gathered} 3.54 \\ A Q R \\ \text { ATR } \\ \text { ST } \end{gathered}$ | 3.39 ${ }_{\text {T }}$ | 3.36 | 3.36 | 3.25 | 3.37 | 3.48 ${ }_{\text {a }}$ | 3.44 | 3.41 | 3.40 | 3.41 | 3.39 | 3.53 | 3.50 | 3.39 |
| 0.95 | 0.88 | 0.96 | 0.96 | 0.96 | 1.05 | 0.98 | 0.91 | 0.86 | 0.94 | 0.94 | 0.94 | 0.99 | 0.93 | 0.91 | 0.96 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.1 How often, if at all, do you personally do any of the following... ${ }^{* * *}$ Switch off lights when you are not in the room
Base: All

Total
Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable
Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 1895 \\ \text { Fccdgi } \\ \text { q9 } \end{gathered}$ | $\begin{gathered} 690 \\ 65 \% \end{gathered}$ | ${ }_{62 \%}^{773}$ | 4174\% | $\underset{F}{700} \underset{F}{60 \%}$ | $\begin{gathered} 128 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 59 \% \end{aligned}$ | ${ }_{654}^{474}$ | 771 $64 \%$ | ${ }_{630}^{650}$ | $\begin{gathered} 1081 \\ \substack{66 \%} \end{gathered}$ | ${ }_{62 \%}^{425}$ | ${ }_{64 \%}^{447}$ | 1311 $64 \%$ |
| $\begin{gathered} 612 \\ \text { JMahj } \end{gathered}$ | 209 $20 \%$ | ${ }^{273} 22 \%$ | $\stackrel{127}{19 \%}$ | ${ }^{231}$ | 21\% | 319\% | $\underset{\substack{168 \\ 23 \%}}{ }$ | $\underset{\substack{219 \\ j}}{259}$ | ${ }_{18 \%}^{185}$ | ${ }^{326}$ | 138 | ${ }_{17 \%}^{115}$ | $\begin{aligned} & 448 \\ & 4{ }_{22 \%} \\ & A^{2} \end{aligned}$ |
| $\begin{gathered} 274 \\ \text { aop } \\ \text { aop } \end{gathered}$ | ${ }^{97}$ | 1179\% | ${ }^{60}$ | ${ }^{91} 9$ | $\begin{gathered} 34 \\ A 4 \% \\ A E G \end{gathered}$ | ${ }^{17} 7$ | 61\% | ${ }^{109} 9$ | 104 | ${ }^{136} 8$ | 71 $10 \%$ | 109 | 178\% |
| $\begin{gathered} 139 \\ \text { EHNabi } \end{gathered}$ | $44 \%$ | ${ }_{6}^{61}$ | 34\% | ${ }^{33}$ | $\begin{aligned} & 20 \\ & { }_{8 \%}^{8 \%} \\ & { }^{2 E} \end{aligned}$ | $\begin{aligned} & { }^{15} 9 \% \\ & A \mathrm{AE} \end{aligned}$ | ${ }^{22} 3$ | 54\% | $\begin{aligned} & { }^{63}{ }_{6 \%}{ }^{6 \%} \end{aligned}$ | ${ }^{72} 4$ | ${ }^{39} 6$ | 40\% | ${ }^{83}$ |
| $\stackrel{51}{2 \%} \text { EHKNab }$ | ${ }^{17}{ }_{2 \%}$ | ${ }^{15}{ }_{1 \%}$ | $\begin{gathered} 18 \\ \\ A C^{3 \%} \end{gathered}$ | $9 \%$ | ${ }_{2 \%}^{5}$ | $\begin{gathered} 11 \\ \text { AEF } \end{gathered}$ | ${ }_{1}^{5}$ | ${ }^{15}$ | $\begin{gathered} 31 \\ \text { AH1 } \end{gathered}$ | ${ }^{18}$ | $\begin{aligned} & 18 \\ & { }_{3 \%}^{3 \%} \end{aligned}$ | ${ }_{\text {a }}{ }_{\text {a }}^{4} \times$ | ${ }^{16}$ |
| - | - | - | - | - | - | : | - | - | - | : | : | - | - |
| $!$ | ! | - | - | $!$ | - | - | - | - | $!$ | $!$ | : | : | $!$ |
| $\begin{gathered} 3.40 \\ \text { FGJL } \\ \text { Mcdlq } \end{gathered}$ | 3.43 | 3.39 | 3.36 | ${ }_{\text {S }}^{\text {3.4. }}$ Af | 3.16 | 3.15 | $\stackrel{3.48}{\text { AJ }}$ | $3^{3.42}$ | 3.32 | 3.46 ${ }_{\text {AL }}$ | 3.32 | 3.32 | $\stackrel{3.45}{\text { A. }}$ |
| 0.95 | 0.93 | 0.93 | 1.03 | 0.84 | 1.09 | 1.26 | 0.83 | 0.92 | 1.07 | 0.90 | 1.04 | 1.09 | 0.87 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 83

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Q12.1 How often, if at all, do you personally do any of the following... ***Switch off lights when you are not in the room*
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \end{gathered}$ (f) | 5 years to under 10 years 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 1895 \% \\ \text { cicto } \\ \text { igr } \\ \text { in } \end{gathered}$ | $\begin{gathered} 719 \\ \text { Abcd } \end{gathered}$ | $\begin{aligned} & 942 \\ & 64 \% \\ & c d \end{aligned}$ | $\underset{d}{137} \begin{gathered} 11 \% \end{gathered}$ | 27\% | $\underset{\substack{253 \\ 97 \%}}{253}$ | ${ }_{4}^{444}$ | 306\% | $\underset{9}{891} \underset{9}{85 \%}$ | ${ }_{61 \%}^{528}$ | $\underset{\substack{1185 \\ \hline 5 i}}{1}$ | ${ }_{63}^{182}$ | 1232\% | 597\% | ${ }^{61} 7$ | $\begin{gathered} 85 \\ \text { 81\% } \\ \text { Alm } \end{gathered}$ | $\begin{gathered} 698 \\ \begin{array}{c} 68 \% \\ \text { Aar } \end{array} \end{gathered}$ | 340 | ${ }^{221} 5$ |
| $\begin{gathered} 612 \\ \substack{61 \% \\ \mathrm{JMah}_{\mathrm{j}}} \end{gathered}$ | 810\% | $\begin{aligned} & 345 \\ & 24 \% \\ & \mathrm{Aa} \end{aligned}$ | $\begin{gathered} 100 \\ 30 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 86 \\ 24 \% \\ \text { a } \end{gathered}$ | 74 $20 \%$ | $\underset{\substack{160 \\ 23 \% \\ h}}{\substack{0}}$ | $\underset{\substack{19 \\ 23 \% \\ h}}{\substack{\text { an }}}$ | ${ }_{19 \%}^{259}$ | $\begin{gathered} 213 \\ 25 \% \\ A j \end{gathered}$ | ${ }_{19 \%}^{343}$ | 19\% | ${ }^{404}$ | ${ }_{23}^{218}$ | 14\% | 16\% | 190\% | ${ }_{21}^{120}$ | $\begin{gathered} 141 \\ { }_{3 p q}^{32 \%} \end{gathered}$ |
| $\begin{gathered} 274 \\ \text { op } \\ \text { aop } \end{gathered}$ | 9\% | $\begin{gathered} 122 \\ { }_{8}^{2 \%} \end{gathered}$ | $\begin{gathered} 66 \\ \text { 20\% } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 77 \\ \text { 21\% } \\ \text { Aab } \end{gathered}$ | ${ }^{34}$ | ${ }^{61}$ | ${ }_{\text {An }}^{62} \times$ | ${ }_{8 \%}^{117}$ | 870\% | ${ }^{157} 9$ | 30\% | $\begin{gathered} 177 \\ 9 \% \\ 0 \end{gathered}$ | 102 $11 \%$ 0 | 7\% | $3{ }_{3}$ | ${ }^{73}$ | ${ }_{\substack{63 \\ 11 \%}}$ | 56, AP 19 |
| $\begin{gathered} 139 \\ \text { EHNa\% } \\ \text { io } \end{gathered}$ | 4 | $\begin{gathered} { }_{3 \%}^{43} \\ a \end{gathered}$ | $\begin{gathered} 27 \\ \text { } \begin{array}{c} 8 \% \\ \text { Aab } \end{array} \end{gathered}$ | ${ }_{\substack{18 \% \\ \text { Aabc }}}^{65}$ | 119 | ${ }^{25} 4$ | ${ }^{23} 4$ | $\begin{gathered} 80 \\ \text { Bet } \\ \text { Aef } \end{gathered}$ | ${ }^{30}$ | ${ }^{93}$ | ${ }^{16}$ | $\begin{gathered} 104 \\ \text { Am0 } \\ \text { A } \end{gathered}$ | 35 $4 \%$ 0 | ${ }_{3 \%}$ | : | 39\% | 36 ${ }_{\text {AP }}^{6 \%}$ | 21 |
| $\begin{gathered} { }_{21}^{51} \\ \text { EHKNa } \\ \text { Eb } \end{gathered}$ | : | $\begin{aligned} & 9 \\ & 1 \% \\ & a \end{aligned}$ | ${ }_{2 \mathrm{ab}}^{6 \%}$ | $\begin{array}{r} 36 \\ \text { Aabc } \\ \text { Aab } \end{array}$ | 5\% | 9\% | ${ }_{1 \%}$ | $\begin{aligned} & 31 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | 10 ${ }_{1}$ | 34\% | 7\% | ${ }_{A}^{41}$ | ${ }^{11}$ | 1\% | : | ${ }^{19}$ | ${ }^{10}$ | \% |
| : | - | : | : | - | - | : | : | - | : | : | : | : | - | : | , | : | : | : |
| $!$ | : | - | ${ }^{\text {a }}$ | : | : | $!$ | - | - | - | $!$ | $:$ | - | : | : | $\text { Alm }^{1 \%}$ | $!$ | : | : |
| $\begin{array}{r} 3.40 \\ \text { FGJ } \\ \text { LMcdlqr } \end{array}$ | $\begin{gathered} 3.86 \\ \text { Abc } \\ d \end{gathered}$ | 3.48 Acd | ${ }_{\text {3.00 }}^{\text {d }}$ | 2.40 | 3.48 9 | 3.44 | 3.35 | 3.38 | 3.40 | 3.41 | 3.34 | 3.37 | 3.41 | 3.52 | 3.79 Almn | 3.48 Aqr | 3.31 | 3.24 |
| 0.95 | 0.41 | 0.82 | 1.04 | 1.32 | 0.88 | 0.89 | 0.94 | 1.01 | 0.89 | 0.97 | 1.03 | 0.99 | 0.90 | 0.88 | 0.48 | 0.92 | 1.01 | 0.94 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following... **Boil the kettle with more water than you are going to use**
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 261{ }_{9 \%}^{26} \\ & \text { UstY } \end{aligned}$ | ${ }^{231}{ }_{8 \%}$ | $\underset{\substack{222 \\ D}}{\substack{1 \%}}$ | : |
| $\begin{gathered} 252 \\ { }_{8 T}^{8 \%} \end{gathered}$ | ${ }^{275} 9$ | $\begin{gathered} 256 \\ 13 \% \\ \mathrm{D} \end{gathered}$ | - |
| $\begin{gathered} 373 \\ \text { Bpsb } \\ \text { BI3\% } \end{gathered}$ | $\stackrel{321}{11 \%}$ | $\begin{gathered} 301 \\ 15 \% \\ \mathrm{D} \end{gathered}$ | : |
| $\begin{aligned} & 856 \\ & { }^{850}{ }^{29 \%} \end{aligned}$ | 879\% | $\underset{\mathrm{D} 58}{58 \%}$ | : |
| $\begin{gathered} 1196 \\ \text { PSTYvz } \end{gathered}$ | ${ }_{42 \%}^{1233}$ | $\begin{gathered} 634 \\ \begin{array}{c} 32 \% \\ D \end{array} \end{gathered}$ | - |
| ? | ? | $\stackrel{8}{\text { - }}$ | - |
| ${ }^{25}{ }_{1 \%}$ | ${ }^{21}{ }_{1 \%}$ | 13 ${ }^{13}$ | - |
| $\begin{aligned} & 1.16 \\ & \text { ioUVW } \end{aligned}$ | 1.11 | 1.43 | - |
| 1.29 | 1.26 | 1.35 | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 84

Q12.2 How often, if at all, do you personally do any of the following.. ***Boil the kettle with more water than you are going to use ${ }^{* * *}$
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2.5) \\ (\mathrm{R}) \\ \hline \end{gathered}$ | Muswell <br> Hill <br> (3) <br> (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (1) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,0) \\ \text { (U) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{15 \%}^{67}$ | ${ }^{11}{ }_{7 \%}$ | ${ }^{15} 9$ | 14 $13 \%$ | ${ }^{22} 6$ | ${ }_{8 \%}^{8}$ | 111\% | ${ }_{6 \%}^{7}$ | $\begin{gathered} 39 \\ \left.\begin{array}{c} 13 \% \\ A \end{array}\right) \end{gathered}$ | ${ }_{6 \%}$ | ${ }_{5}^{5}$ | ${ }^{11} 4 \%$ | ${ }^{13} 6$ | ${ }^{31} 8$ |
| ${ }^{43}$ | 4\% | 170\% | 14 ${ }_{13}$ | ${ }^{30}$ | ${ }_{17 \%}$ | 111\% | ${ }_{12}^{12}$ | ${ }^{27} 9$ | ${ }_{14 \%}^{15}$ | ${ }_{2}{ }^{2}$ | 19\% | ${ }^{14} \%$ | ${ }^{27} 7 \%$ |
| ${ }^{43}$ | 24\% | ${ }_{12 \%}^{21}$ | 110\% | 11\% | ${ }^{11} 9$ | $\begin{aligned} & 26 \\ & 26 \% \\ & A_{n} \end{aligned}$ | 120\% | 31 $10 \%$ | $\begin{gathered} 21 \\ \begin{array}{c} 19 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 25 \\ & \begin{array}{l} 25 \% \\ A r \end{array} \end{aligned}$ | $\underset{\mathrm{s}}{45}$ | 23 $11 \%$ | ${ }^{41} \%$ |
| ${ }_{2}^{101}$ | $\begin{gathered} 33 \\ 22 \% \end{gathered}$ | ${ }_{33 \%}^{58}$ | 24\% | 111 $32 \%$ | 34 28 | 33\% | $\begin{aligned} & { }^{480 \%} \\ & { }_{4} \end{aligned}$ | 77 | $\begin{aligned} & 42 \\ & \underset{A 8 \%}{4} \end{aligned}$ | $\begin{aligned} & { }_{41}^{41 \%} \\ & A \end{aligned}$ | 94 $31 \%$ | ${ }_{32 \%}$ | ${ }_{24 \%} 8$ |
| 193\% | $\begin{aligned} & 75 \\ & \begin{array}{l} 50 \% \\ A \end{array} \end{aligned}$ | ${ }_{36}^{63}$ | ${ }_{40 \%}$ | 144 $41 \%$ | ${ }_{45 \%}$ | 19\% | $\begin{gathered} 39 \\ 33 \% \end{gathered}$ | ${ }^{123} 4$ | 220\% | 26\% | ${ }^{126}$ | $\underset{\substack{92 \\ \underset{f}{93} \\ \hline}}{ }$ | $\begin{gathered} 176 \\ 48 \% \\ A \end{gathered}$ |
| $!$ | - | ${ }_{1 \%}$ | - | - | - | ; | : | - | - | - | $!$ | $\begin{aligned} & 3 \\ & A^{1 \%} \end{aligned}$ | ${ }^{3} 1 \%$ |
| $?$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 5\% | - | : | - | ${ }_{1 \%}$ | $\begin{aligned} & \begin{array}{l} 3 \% \\ A^{3 \%} \end{array} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | ${ }^{3} 1 \%$ |
| 1.31 | 0.96 | 1.21 | 1.34 | 1.06 | 1.06 | $\begin{gathered} 1.62 \\ \text { An } \end{gathered}$ | 1.18 | 1.27 | $\begin{aligned} & 1.47 \\ & \text { Aq } \end{aligned}$ | 1.18 | 0.97 | 0.99 | 1.03 |
| 1.47 | 1.22 | 1.27 | 1.44 | 1.20 | 1.26 | 1.23 | 1.18 | 1.41 | 1.16 | 1.01 | 1.08 | 1.17 | 1.29 |

1.47

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 84

Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use ${ }^{* * *}$
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (1) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { CtrI) } \\ & \text { (Z) } \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{21} 7 \%$ | 5\% | ${ }^{17}{ }_{8 \%}$ | ${ }^{28} 9$ | 30\% |
| ${ }^{34}$ | ${ }^{10} 8$ | ${ }^{11}$ | 29\% | ${ }_{11 \%}^{33}$ |
| 45 ${ }_{15}$ | $\begin{gathered} 25 \\ { }_{\mathrm{Cl}}^{\mathrm{A}} \end{gathered}$ | $\begin{aligned} & 38 \\ & { }_{19 \%} \end{aligned}$ | 31 <br> $10 \%$ | ${ }^{24} 8$ |
| 972\% | ${ }_{27}^{36}$ | ${ }_{34 \%}$ | ${ }_{28}^{85}$ | 817\% |
| ${ }_{34}^{102}$ | ${ }_{42 \%}$ | ${ }_{32 \%}^{65}$ | ${ }^{122} 41 \%$ | ${ }^{132} 44 \%$ |
| : | : | : | $!$ | $\div$ |
| $!$ | - | ${ }^{2} 1 \%$ | 5\% | $!$ |
| 1.25 | 1.03 | 1.23 | 1.17 | 1.16 |
| 1.23 | 1.13 | 1.21 | 1.32 | 1.36 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use**
Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & (\mathrm{n}) \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{8 \%}^{231}$ | ${ }^{37} 8$ | ${ }_{5 \%}^{8}$ | ${ }_{13 \%}^{21}$ | $\begin{aligned} & 19 \\ & { }_{18 \%} \\ & \hline \end{aligned}$ | ${ }^{28} 8$ | ${ }^{10} 8$ | 6\% | 5\% | $\begin{gathered} 40 \\ { }_{4}^{31 \%} \\ A \end{gathered}$ | 6\% | 6\% | ${ }^{11} 4$ | ${ }^{10} 5$ | ${ }^{23} 6$ |
|  | ${ }^{275} 9$ | 49\% | ${ }_{5 \%}^{7}$ | ${ }^{13} 8$ | ${ }_{12 \%}^{13}$ | ${ }^{27} 8$ | ${ }^{11} 9$ | 11\% | 7\% | ${ }_{11 \%}$ | 8\% | $\underset{\mathrm{T}}{12} \underset{1}{13 \%}$ | $\begin{gathered} \frac{34}{{ }_{11}^{1 \% \%}} \\ \hline \end{gathered}$ | ${ }^{15}$ | ${ }^{33} 9$ |
|  | ${ }^{321} 17$ | 62\% | 17\% | ${ }_{13 \%}^{22}$ | 12\% | ${ }^{32} 9$ | 13\% | 9\% | 12\% | 19\% | 14 $13 \%$ | 100 | ${ }^{26}$ | 22\% | ${ }_{13 \%}^{48}$ |
|  | 879 $30 \%$ | ${ }^{123}$ | ${ }_{31}^{48}$ | 319\% | ${ }_{24}^{26}$ | ${ }_{32 \%}^{112}$ | ${ }_{22 \%}^{28}$ | ${ }_{36 \%}^{37}$ | 32\% | ${ }_{27}^{62 \%}$ | $\begin{aligned} & 44 \\ & \underset{A}{40 \%} \\ & \hline \end{aligned}$ | 32\% | $\begin{gathered} 105 \\ \begin{array}{c} 35 \% \\ A \end{array} \end{gathered}$ | 97 AV\% AV | ${ }_{25}^{92}$ |
|  | ${ }_{42 \%}^{1233}$ | 1759\% | 73\% | $\underset{\mathrm{L}}{77}$ | ${ }_{35 \%}^{38}$ | 141\% | 59\% | $\underset{\substack{41 \\ \hline 9 \%}}{\substack{29}}$ | $\begin{aligned} & { }_{8}^{57 \%} \\ & { }_{2} \end{aligned}$ | $\underset{\mathrm{A}}{\substack{147 \\ \hline \mathrm{~A}}}$ | $\begin{aligned} & 36 \\ & \substack{32 \% \\ 5} \end{aligned}$ | 38\% | 123 $40 \%$ | ${ }_{30 \%}^{63}$ | $\begin{gathered} 173 \\ 47 \% \\ A \end{gathered}$ |
|  | $?$ | - | - | - | - | - | ; | ; | - | - | ${ }_{1 \%}$ | - | $!$ | - | - |
|  | ${ }^{21} \%$ | $?$ | - | 2\% | - | $\begin{aligned} & 8 \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | - | - | ${ }_{1 \%}$ | $!$ | - |
|  | 1.11 | 1.22 | 0.88 | 1.21 | ${ }_{1}^{1.53}$ A | 1.09 | 1.07 | 1.08 | 0.90 | 1.21 | 1.15 | 1.17 | 1.01 | 1.09 | 1.03 |
|  | 1.26 | 1.29 | 1.11 | 1.43 | 1.51 | 1.25 | 1.30 | 1.20 | 1.11 | 1.46 | 1.16 | 1.25 | 1.14 | 1.06 | 1.23 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following... ${ }^{* * *}$ Boil the kettle with more water than you are going to use**
Base: All

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctri) (w) |  | E. Oxford (W. Oxford's ctrl) (x) |  | Berridge (Meadows' ctrl) (y) | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }^{231} 8$ | ${ }^{23} 8$ | ${ }^{5}$ |  | ${ }^{14}{ }_{7 \%}$ |  | ${ }_{12 \%}^{35}$ | 25\% |
|  | ${ }^{275}{ }_{9 \%}$ | ${ }^{29}$ | ${ }^{13}{ }^{10 \%}$ |  | $\begin{aligned} & 29 \\ & { }_{15 \%} \\ & \mathrm{AZ}^{2} \end{aligned}$ |  | $\begin{aligned} & 38 \\ & \begin{array}{c} 13 \% \\ A \end{array} \end{aligned}$ | ${ }^{21} 7$ |
|  | $\stackrel{321}{11 \%}$ | $\underset{\mathrm{A}}{52}$ | ${ }_{159}^{19}$ |  | ${ }_{13 \%}^{25}$ |  | ${ }_{12 \%}^{35}$ | ${ }_{12 \%}^{35}$ |
|  | ${ }^{879}$ | $\begin{aligned} & 929 \\ & 319 \end{aligned}$ | ${ }_{29}^{36}$ |  | ${ }_{28}^{53}$ |  | ${ }_{26 \%}^{78 \%}$ | ${ }_{21}^{81}$ |
|  | ${ }^{1233} 42 \%$ | ${ }^{103}{ }_{34 \%}$ | $\begin{aligned} & 50 \\ & 40 \% \end{aligned}$ |  | $\begin{gathered} 70 \\ 37 \% \end{gathered}$ |  | ${ }^{113} 38$ | 134 ${ }_{45}$ |
|  | $?$ | : | : |  | : |  | : |  |
|  | ${ }^{21} 1 \%$ | ! | ${ }_{1 \%}$ |  |  | - | ${ }_{1 \%}$ | ! |
|  | 1.11 | 1.25 | 1.08 |  | 1.29 |  | $\begin{gathered} 1.34 \\ A \end{gathered}$ | 1.06 |
|  | 1.26 | 1.24 | 1.16 |  | 1.30 |  | 1.39 | 1.27 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following.. ***Boil the kettle with more water than you are going to use ${ }^{* * *}$
Base: All

|  | All Commu-nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| ${ }_{\text {CEKFLHN }}^{261}$ | ${ }^{231}$ | 76\% | $\begin{aligned} & 196 \\ & 190 \% \\ & \text { AJ } \end{aligned}$ | 84\% | ${ }^{29} 5$ | $\begin{gathered} \substack{131 \\ A \\ A} \end{gathered}$ | 47\% | ${ }^{80}$ | ${ }^{151}$ | ${ }^{83}$ | ${ }^{27} 4$ | 104 | ${ }^{38}$ |
| $\stackrel{252}{28 \%} \underset{F}{2}$ | 275 | ${ }^{99}$ | ${ }^{163}$ | ${ }^{118} 8$ | ${ }^{35}$ | ${ }^{90} 9$ | ${ }^{60}$ | ${ }^{86}$ | $\begin{aligned} & 209 \\ & 10 \% \\ & \text { AD } \end{aligned}$ | ${ }^{128}$ | $\begin{aligned} & \text { O1 } \\ & { }_{F}^{10 \%} \end{aligned}$ | 101 $10 \%$ | 81 $10 \%$ |
| $\begin{gathered} 373 \% \\ \text { KLGN } \end{gathered}$ | ${ }^{321 \%}$ | ${ }_{122}^{132}$ | ${ }_{13}^{258}$ | $\begin{aligned} & 202 \\ & 14 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 95 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | 109\% | $\begin{aligned} & \begin{array}{l} 131 \\ 110 \% \\ A N \end{array} \end{aligned}$ | ${ }_{113}^{113}$ | ${ }^{238}$ | 1410\% | 10\% | 110 | ${ }_{9 \%}^{79}$ |
| $\begin{aligned} & 856 \\ & 29 \% \\ & \mathrm{DG} \end{aligned}$ | 879 $30 \%$ | $\begin{gathered} 353 \\ \underset{A}{33 \%} \end{gathered}$ | ${ }_{242}{ }_{2}$ | $\begin{gathered} 472 \\ \substack{33 \%} \end{gathered}$ | $\underset{\substack{204 \\ A \\ A}}{2}$ | 237 $23 \%$ | $\begin{gathered} 285 \\ \substack{34 \% \\ A} \end{gathered}$ | $\begin{gathered} 344 \\ 32 \% \\ A \end{gathered}$ | ${ }_{285}^{585}$ | $\begin{gathered} 492 \\ 35 \% \\ A \end{gathered}$ | $\underset{A}{232} \underset{A}{232}$ | 264 $26 \%$ | 308 $37 \%$ A |
| $\begin{gathered} 1196 \\ 40 \% \\ E H \end{gathered}$ | 1233\% | 411 $38 \%$ | ${ }^{821} 4$ | ${ }_{322}$ | 244 | $\begin{gathered} 435 \\ 43 \% \\ A \end{gathered}$ | 302 $36 \%$ | 438 | ${ }^{849} 4$ | ${ }_{35 \%}$ | ${ }_{3}^{222}$ | ${ }_{427}{ }_{42 \%}$ | 320 38 |
| \% | 2 | $4$ | 5 | 4 | ${ }_{1 \%}$ | ! | 4. | : | $!$ | ? | $!$ | : | ! |
| ${ }_{1 \%}^{25}$ | ${ }_{1 \%}^{21}$ | 7\% | ${ }_{1 \%}^{15}$ | ${ }^{14}$ | \% | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\stackrel{6}{i \%}$ | ${ }_{1 \%}^{13}$ | 10 | ${ }^{15}$ | 5\% | 4 | \% $\%$ |
| $\begin{aligned} & 1.16 \\ & k \neq N \end{aligned}$ | 1.11 | 1.14 | 1.18 | 1.12 | 1.01 | $\underset{A}{1.25}$ | 1.11 | 1.08 | 1.13 | 1.06 | 1.07 | 1.20 | 1.04 |
| 1.29 | 1.26 | 1.22 | 1.32 | 1.18 | 1.11 | 1.42 | 1.15 | 1.23 | 1.26 | 1.18 | 1.13 | 1.35 | 1.14 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use ${ }^{* * *}$
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\stackrel{66+}{6+1}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & { }^{261}{ }_{9}^{9 \%} \\ & \text { GMc } \end{aligned}$ | $\begin{gathered} 42 \\ \substack{16 \% \\ A C D E F \\ G} \end{gathered}$ | $\begin{aligned} & { }^{47} \\ & 10 \% \\ & G \end{aligned}$ | 46\% | 40\% | ${ }_{8 \%}$ | ${ }^{50} 7$ | ${ }^{120} 9$ | ${ }^{141} 9$ | ${ }^{128} 8$ | 102\% | ${ }^{24} 8$ | ${ }^{131} 7 \%$ | $\begin{aligned} & 76 \\ & \text { 73\% } \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & 51 \\ & { }_{M}^{10 \%} \end{aligned}$ |
| $\begin{gathered} 252 \\ { }_{8 \%}^{28} \end{gathered}$ | $\begin{aligned} & 28 \\ & 11 \% \\ & \mathrm{~F} \end{aligned}$ | $\stackrel{45}{10 \%} \underset{F}{ }$ | 44\% | ${ }^{43}$ | ${ }^{27} 6$ | ${ }_{9 \%}^{65}$ | ${ }^{120} 9$ | ${ }^{132} 8$ | ${ }^{125}$ | $\begin{gathered} 102 \\ 10 \% \\ A L \end{gathered}$ | ${ }^{18}$ | ${ }^{142} 8$ | $\begin{aligned} & \begin{array}{l} 63 \\ 10 \% \\ M \end{array}, ~ \end{aligned}$ | ${ }^{46}$ |
| $\begin{gathered} \begin{array}{c} 373 \\ \text { GKPa } \end{array} \text { (3\% } \end{gathered}$ | ${ }_{12 \%}$ | 12\% | $\begin{aligned} & \begin{array}{c} 68 \\ 13 \% \\ G \end{array} \end{aligned}$ | $\begin{aligned} & 81 \\ & \stackrel{15 \%}{G} \end{aligned}$ | $\begin{aligned} & \frac{64}{14 \%} \\ & G \end{aligned}$ | 72 | $\underset{184}{184}$ | 189\% | $\begin{aligned} & 224 \\ & 15 \% \\ & \text { AK } \end{aligned}$ | 105 | 10\% | ${ }^{236}$ 13\% | 75\% | 11\% |
| $\begin{gathered} 856 \% \\ \text { GNP } \end{gathered}$ | 77 $29 \%$ | ${ }_{27 \%}^{123}$ | $\begin{gathered} 171 \\ A C G \end{gathered}$ | $\begin{aligned} & 100 \\ & 30 \% \end{aligned}$ | $\xrightarrow{133}$ | 192\% | ${ }_{30 \%}^{405}$ | $4{ }^{451}$ | ${ }_{36}^{465}$ | 279 ${ }^{27 \%}$ | 76\% |  | ${ }^{127}$ | $\begin{aligned} & 148 \\ & 29 \% \\ & N P \end{aligned}$ |
| $\begin{gathered} 1196 \% \\ \text { H0\% } \\ \text { BDHNR } \\ \text { STC } \end{gathered}$ | 73 $28 \%$ | $\underset{\substack{39 \% \\ B}}{\substack{09}}$ | $\underset{B}{184} \underset{B}{164}$ | $\begin{gathered} 214 \\ \hline 80 \% \\ \hline \end{gathered}$ | $\underset{\mathrm{B}}{182}$ | $\begin{gathered} 363 \\ 49 \% \\ A B C D E \\ A \end{gathered}$ | ${ }_{3}^{504}$ | $\begin{gathered} 692 \\ 43 \% \\ A H \end{gathered}$ | ${ }_{38}^{576}$ | 416 | $\begin{aligned} & 145 \\ & 49 \% \\ & \text { AJk } \end{aligned}$ | 725 | ${ }^{255}$ | 196\% |
| $\stackrel{9}{\text { M }}$ | ${ }_{\text {ADEFG }}{ }^{\frac{4}{2 \%}}$ | ${ }_{1 \%}$ | $!$ | - | - | ! | 4 | 5 | 5 | $\stackrel{3}{ }$ | $!$ | $\stackrel{2}{ }$ | 3 | ${ }^{3}{ }^{1 \%}$ |
| ${ }_{1 \%}^{25}$ | $\operatorname{ADEG}^{7}$ | ${ }_{1 \%}$ | $?$ | $?$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{5}$ | ${ }^{11} 10$ | $\stackrel{14}{1 \%}$ | ${ }_{1 \%}^{13}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\underset{p}{1.16}$ | $\begin{gathered} 1.56 \\ A C D E \\ \text { FG } \end{gathered}$ | $\stackrel{1.24}{G}$ | $\stackrel{1.21}{6}$ | $\stackrel{1.14}{6}$ | 1.10 | 0.99 | ${ }^{1.21}$ Al | 1.11 | $\stackrel{1.19}{\text { L }}$ | ${ }^{1.20}$ | 0.98 | 1.10 | 1.29 AM | ${ }^{1.21}$ |
| 1.29 | 1.43 | 1.34 | 1.26 | 1.23 | 1.24 | 1.24 | 1.28 | 1.29 | 1.26 | 1.34 | 1.26 | 1.22 | 1.43 | 1.32 |

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Fieldwork dates: 19th September to 9th November 2011

Table 86
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Q12.2 How often, if at all, do you personally do any of the following.. ***Boil the kettle with more water than you are going to use**
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s} \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ $\begin{aligned} & \text { by humar } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} { }^{261} \\ \text { GMc } \end{gathered}$ | ${ }_{7 \%}^{46}$ | ${ }^{90} 8$ | ${ }^{39} 8$ | $\begin{array}{r} 59 \\ \text { APQR } \end{array}$ | 27 | $\begin{gathered} 186 \\ 9 \% \\ c \end{gathered}$ | $\begin{aligned} & 39 \\ & \begin{array}{l} 30 \% \\ c \end{array} \end{aligned}$ | ${ }^{21} 5$ | 12\% | ${ }^{92}$ | ${ }^{72}$ | $\begin{gathered} 79 \\ \text { Hef } \\ \text { Aef } \end{gathered}$ | 9\% | ${ }_{11 \%}^{25}$ | 236\% |
| $\begin{gathered} 252 \\ 8 \% \\ \mathrm{Fd} \end{gathered}$ | ${ }^{45}$ | ${ }^{98}$ | ${ }^{41} 8$ | 47 $10 \%$ | ${ }^{21} 8$ | $\begin{gathered} 182 \\ { }_{9 \%} \\ d \end{gathered}$ | ${ }^{29} 7$ | ${ }^{31}$ | ${ }_{3 \%}^{4}$ | ${ }^{94} 8$ | ${ }^{88}$ | ${ }^{51} \%$ | $7 \%$ | ${ }^{20} 9$ | ${ }^{232} 8$ |
| $\begin{gathered} 373 \\ \text { GKPa } \\ \text { GKi } \end{gathered}$ | ${ }_{9 \%}$ | $\underset{\substack{132 \%}}{\substack{122}}$ | $\begin{gathered} 78 \\ \text { AOP } \\ \text { AO\% } \end{gathered}$ | $\begin{gathered} \substack{66 \\ 13 \% \\ p} \end{gathered}$ | $\begin{gathered} 42 \\ 15 \% \\ p \end{gathered}$ | ${ }^{227}$ | 50 ${ }_{12 \%}$ | $\begin{gathered} 74 \\ 79 \% \\ \text { Aab } \end{gathered}$ | ${ }_{15 \%}^{18}$ | ${ }_{13 \%}^{146}$ | ${ }^{117}$ | ${ }_{13}^{92}$ | 10\% | ${ }_{10 \%}^{23}$ | ${ }^{350}$ |
| $\begin{gathered} 856 \\ \text { GNP } \\ \text { GNP } \end{gathered}$ | ${ }^{154} 24$ | $\underset{\mathrm{P}}{314}$ | $\underset{\substack{158 \\ \hline \\ \hline}}{\substack{2}}$ | $\underset{\substack{145 \\ \hline 29 \%}}{\substack{4 \\ \hline}}$ | $\begin{aligned} & 85 \\ & 32 \% \\ & p \end{aligned}$ | 554 28 | 111 ${ }_{27}$ | $\begin{gathered} 137 \\ \text { Aab } \\ \text { Ach } \end{gathered}$ | 30\% | $\begin{aligned} & 356 \\ & 31 \% \\ & \text { Ag } \end{aligned}$ | 260 280 | 196\% | 30 | 60\% | 796 29 |
| $\begin{aligned} & 1196 \\ & 40 \% \\ & \text { BDH } \\ & \text { RSTC } \end{aligned}$ | $\begin{array}{r} 339 \\ 59 \% \\ \mathrm{AOR}, \\ \mathrm{ST} \end{array}$ | $\begin{aligned} & \begin{array}{l} 428 \\ \text { RST } \end{array} \end{aligned}$ | 173 $35 \%$ | 170 ${ }_{34}$ | ${ }_{33}^{86}$ | $\begin{gathered} 820 \\ 41 \% \\ \mathrm{C} \end{gathered}$ | $\begin{gathered} 172 \\ 42 \% \\ c \end{gathered}$ | ${ }_{32}^{127}$ | $\begin{gathered} 52 \\ \begin{array}{c} 53 \% \\ c \end{array} \end{gathered}$ | ${ }_{3}^{443}$ | ${ }^{381}$ 41\% | ${ }^{301}$ 41\% | 41 | 94\% | 1102\% |
| $\stackrel{9}{\mathrm{~m}}$ | - | ! | $\begin{aligned} & 3 \\ & 1 \% \\ & p^{2} \end{aligned}$ | $\begin{aligned} & 3 \\ & { }^{1 \%} \end{aligned}$ | ${ }^{2 / \%}{ }^{2 / 2}$ | $?$ | $?$ | : | : | $\stackrel{3}{ }$ | 3. | 2 | : | $:$ | ? |
| ${ }_{1 \%}^{25}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | $\begin{aligned} & 9 \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | $!$ | ${ }^{16}$ | ${ }_{1 \%}$ | 2\% | - | ${ }_{1 \%}^{7}$ | 10 $1 \%$ | 7\% | ${ }_{1 \%}$ | - | ${ }^{25}$ |
| $\begin{aligned} & \text { l.1.16 } \\ & \text { GP } \\ & \text { MP } \end{aligned}$ | 0.91 | 1.16 | ${ }^{1.21}$ | 1.34 $A P Q$ | 1.30 | 1.17 | 1.13 | 1.18 | 1.08 | 1.15 | 1.14 | 1.18 | 1.10 | 1.20 | 1.15 |
| 1.29 | 1.24 | 1.28 | 1.23 | 1.36 | 1.29 | 1.31 | 1.31 | 1.13 | 1.26 | 1.25 | 1.27 | 1.34 | 1.29 | 1.37 | 1.28 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.2 How often, if at all, do you personally do any of the following... ***Boil the kettle with more water than you are going to use**
Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\underset{\text { (M) }}{\text { Agre }}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 261 \\ \text { HKNabi } \\ \mathrm{mo} \end{gathered}$ | ${ }^{94}$ | ${ }^{107}$ | 56\% | ${ }^{80} 8$ | $\begin{aligned} & 40 \\ & 17 \% \\ & A E \end{aligned}$ | $\underset{\substack{17 \% \\ A E}}{28}$ | ${ }_{6}^{44}$ | 101 8 \% | $\begin{aligned} & 116 \\ & \text { AHI } \\ & \text { AHI } \end{aligned}$ | 124\% | $\begin{gathered} 80 \\ \text { AK } \\ \text { AK } \end{gathered}$ | $\begin{aligned} & 93 \\ & 13 \% \\ & \text { AN } \end{aligned}$ | ${ }^{138}$ |
| $\begin{gathered} 252 \\ { }_{8 \%} \\ \text { ab } \end{gathered}$ | ${ }^{82}$ \% | ${ }^{113} 9$ | 57\% | ${ }^{77}$ | ${ }^{20} 8$ | $\underset{\substack{13 \%}}{2 \underbrace{2}_{\mathrm{E}}}$ | ${ }^{57} 8$ | ${ }^{93}$ | $\stackrel{102}{10 \%}$ | ${ }^{137} 8$ | ${ }_{8 \%}^{53}$ | 670\% | ${ }^{163} 8$ |
| $\begin{gathered} 373 \\ \hline 13 \% \end{gathered}$ ap | ${ }_{122}^{122}$ | $\begin{gathered} 182 \\ 15 \% \\ \text { ABD } \end{gathered}$ | 11\% | 129\% | 29 ${ }_{12 \%}$ | ${ }_{13 \%}^{21}$ | $\stackrel{83}{11 \%}$ | 169 $14 \%$ | $\xrightarrow{121} 12 \%$ | ${ }_{13}^{212}$ | 81 $12 \%$ | ${ }_{12 \%}$ | ${ }^{260} 13 \%$ |
| $\begin{gathered} { }_{2}^{856} \\ \text { JMadj } \\ \hline \end{gathered}$ | ${ }^{289}$ | ${ }_{368}$ | 195 $30 \%$ | ${ }_{322} 3$ | ${ }_{29 \%}^{68}$ | 39\% | ${ }_{28 \%}^{208}$ | $\begin{aligned} & \begin{array}{c} 377 \\ 37 \% \\ \text { AJ } \end{array} \end{aligned}$ | 271 26 | 458\% | 199 29 | ${ }^{176}$ | 610 AM0\% AM |
| $\begin{gathered} 1196 \\ \text { CHo\% } \\ \text { ceimar } \end{gathered}$ | $\begin{aligned} & 459 \\ & 43 \% \\ & \text { AC } \end{aligned}$ | ${ }_{3}^{454}$ | $\underset{\substack{272 \\ 41 \% \\ C}}{ }$ | $\begin{aligned} & 445 \\ & 42 \% \\ & F G \end{aligned}$ | 79 33 | ${ }_{34}^{56}$ | $\begin{aligned} & 329 \\ & \text { 45\% } \\ & \text { Ald } \end{aligned}$ | 457 ${ }_{\text {38\% }}$ | 410 40 | $\begin{gathered} 690 \\ \hline \mathrm{~A} 2 \% \\ \hline \end{gathered}$ | 272 39 | $\underset{368}{268}$ | ${ }_{\substack{847 \\ 42 \%}}$ |
| $\stackrel{?}{\text { \% }}$ | 3. | 5 | ! | 4 | - | ${ }_{1 \%}$ | $?$ | 3 | 4 | $?$ | 3 | $\stackrel{3}{ }$ | 4 |
| $\stackrel{25}{1 \%}$ | 9\% | 10 $1 \%$ | ${ }_{6}^{6}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }^{10} 10$ | ${ }^{11} 1 \%$ | 3 | ${ }_{7}^{7}$ | ${ }^{15}$ |
| $\begin{gathered} 1.16 \\ \text { EHKN } \\ \text { aO } \end{gathered}$ | 1.10 | ${ }^{1.22} \times$ | 1.12 | 1.07 | ${ }^{1.47}$ AE | 1.55 AE | 1.00 | $\stackrel{1.17}{\mathrm{H}}$ | 1.26 AH | 1.10 | 1.23 | 1.33 AN | 1.08 |
| 1.29 | 1.29 | 1.28 | 1.28 | 1.23 | 1.45 | 1.49 | 1.20 | 1.25 | 1.37 | 1.25 | 1.35 | 1.42 | 1.22 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ***Boil the kettle with more water than you are going to use**
Base: All

|  | Behaviour |  |  |  | Length of fime in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{array}{r} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{array}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 261 \\ 9 \% \\ \text { HKNab } \\ \text { imo } \end{gathered}$ | : | $\begin{aligned} & 95 \% \\ & 7 \% \\ & a \end{aligned}$ | $\begin{gathered} 49 \\ \text { 4ab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 117 \\ \text { Abacc } \end{gathered}$ | 41\% | ${ }^{60}$ | ${ }_{9 \%}^{44}$ | ${ }^{117}$ | 50\% | $\begin{gathered} 184 \\ 10 \% \\ \mathrm{Ai} \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \\ i \end{gathered}$ | $\begin{gathered} 195 \\ 10 \% \\ \text { Amo } \end{gathered}$ | ${ }^{68} \%$ | $\begin{aligned} & 99 \\ & 10 \% \\ & \hline \end{aligned}$ | $3{ }_{3 \%}$ | $\begin{aligned} & \text { 106 } \\ & 10 \% \\ & \mathrm{Ar} \end{aligned}$ | ${ }^{48}$ | ${ }^{31} \%$ |
| $\begin{gathered} 252 \\ { }_{8 \%} \\ \text { ab } \end{gathered}$ | ${ }^{11} \%$ | $\begin{gathered} 107 \\ \underset{a}{7 \%} \end{gathered}$ | $\begin{gathered} 53 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 82 \% \\ \text { Aabc } \end{gathered}$ | 10\% | ${ }^{61}$ | ${ }^{35}$ | 119\% | ${ }^{78}$ | 149\% | 25\% | ${ }^{158}$ | ${ }^{91} 9$ | 10\% | 7\% | ${ }^{89}$ | 45\% | 39\% |
| $\begin{gathered} 373 \\ 37 \% \\ \text { ap } \end{gathered}$ | 36 4 | $\begin{aligned} & \begin{array}{l} \text { 216 } \\ \mathrm{Aa} \% \end{array} \end{aligned}$ | $\begin{gathered} 67 \\ \text { 20\% } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 54 \\ { }_{a}^{5 \%} \end{gathered}$ | ${ }_{12 \%}^{46}$ | $\xrightarrow{71 \%}$ | 72 $14 \%$ | $\underset{177}{178}$ | $\underset{120}{120}$ | ${ }^{217}$ | ${ }_{12 \%}^{36}$ | ${ }^{241}$ | ${ }_{13 \%}^{128}$ | 10\% | ${ }_{8 \%}^{8 \%}$ | 103 $10 \%$ | 86, AP 15 | $\begin{aligned} & 75 \\ & \substack{7 \% \\ A P \\ \hline} \end{aligned}$ |
| $\begin{gathered} 856 \\ \text { JMac } \\ \text { Jil } \end{gathered}$ | ${ }_{24 \%}^{195}$ | $\begin{gathered} 475 \\ \text { A3s } \\ \text { Aad } \end{gathered}$ | $\begin{gathered} 116 \\ 34 \% \\ \text { Aad } \end{gathered}$ | $\xrightarrow{70 \%}$ | 117 $31 \%$ | 203\% | 157 | 389\% | $\begin{aligned} & \begin{array}{l} 294 \\ \text { Ajk } \end{array} \end{aligned}$ | $\stackrel{482}{27 \%}$ | 80\% | ${ }_{228}{ }^{27 \%}$ | $\begin{gathered} 326 \\ 34 \% \\ \text { Al } \end{gathered}$ | ${ }_{31}^{27}$ | 26\% | ${ }^{271}$ | ${ }_{\substack{182 \\ \\ \text { P2\% }}}$ | $\begin{aligned} & 167 \\ & 38 \% \\ & A P \end{aligned}$ |
| $\begin{gathered} 1196 \% \\ 40 \% \\ \text { cfill } \\ \text { cdeimqr } \end{gathered}$ | $\begin{gathered} 565 \\ \text { } \begin{array}{c} 69 \% \end{array} \end{gathered}$ | $\begin{aligned} & 551 \\ & 38 \% \\ & c d \end{aligned}$ | ${ }_{13 \%}^{44}$ | 10\% | 131 $35 \%$ | $\underset{\sim}{289}$ | ${ }_{3}^{202}$ | $\underset{\substack{573 \\ 42 \%}}{4}$ | ${ }_{315}$ | $\underset{\substack{764 \\ 42 \% \\ \mathrm{Ai}}}{\substack{0 \\ \hline}}$ | 117 $40 \%$ | $\begin{aligned} & 816 \\ & 49 \% \\ & \text { Am } \end{aligned}$ | 337 $35 \%$ | 30\% | $\begin{array}{r} 58 \\ \text { 55\% } \\ \text { Almn } \end{array}$ | 443 $43 \%$ Aqr | 202\% | 128\% |
| $\stackrel{9}{\mathrm{k}}$ | $!$ | $\stackrel{\square}{6}$ | $!$ | $!$ | 2\% | $\stackrel{2}{2}$ | ? | $\stackrel{3}{ }$ | $!$ | ? | $!$ | $?$ | $?$ | : | 1\% | $!$ | ? | : |
| $\stackrel{25}{1 \%}$ | ${ }_{1 \%}$ | ${ }^{11}$ | ${ }_{\text {Aab }}{ }^{7 \%}$ | 2\% | 4\% | 7\% | ${ }_{1 \%}$ | 101\% | 10 | 10 10 | ${ }^{5} 2 \%$ | ${ }_{1}^{13}$ | ${ }^{11}$ | - | ${ }_{2 \%}$ | 7\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\begin{aligned} & 1: 16 \\ & \begin{array}{l} \text { HK } \\ \text { Nao } \end{array} \end{aligned}$ | 0.37 | 1.11 | 1.84 Aab | $\begin{gathered} 2.48 \\ \text { Aab } \\ c \end{gathered}$ | $\stackrel{1.29}{\text { Ah }}$ | 1.13 | 1.14 | 1.14 | 1.13 | 1.17 | 1.18 | 1.17 | $\stackrel{1.19}{0}$ | 1.31 | 0.74 | 1.15 | 1.21 | $\stackrel{1.27}{\text { A }}$ |
| 1.29 | 0.64 | 1.19 | 1.27 | 1.38 | 1.33 | 1.28 | 1.25 | 1.28 | 1.18 | 1.33 | 1.31 | 1.32 | 1.22 | 1.34 | 1.06 | 1.35 | 1.25 | 1.18 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Base: All

|  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 504 \\ \text { BnSUstWYxz } \end{gathered}$ | ${ }_{14 \%}^{404}$ | $\underset{\substack{325 \\ 16 \% \\ D}}{ }$ |  |
| ${ }^{284}$ | ${ }^{279} 9$ | $\begin{gathered} 266 \\ 13 \% \\ D \end{gathered}$ |  |
| $\begin{aligned} & 298 \\ & 1 R 0 \% \\ & \mathbb{R} p \end{aligned}$ | 269\% | $\underset{\substack{228 \\ \text { D }}}{2}$ | - |
| $\begin{aligned} & 515 \\ & \text { IMR } \\ & \text { IT } \end{aligned}$ | ${ }^{530} 18 \%$ | $\underset{\substack{343 \\{ }_{\mathrm{D}}}}{ }$ |  |
| $\begin{aligned} & 1355 \\ & \text { PSq } \\ & \hline 46 \end{aligned}$ | $\begin{gathered} 1461 \\ 49 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 818 \\ 41 \% \\ D \end{gathered}$ |  |
| $\stackrel{3}{ }$ | $\stackrel{3}{ }$ | 3 | : |
| $\stackrel{13}{ }$ | ${ }^{16}{ }_{1 \%}$ | $\stackrel{\text { ? }}{\text { ? }}$ | - |
| $\begin{array}{r} 1.35 \\ \text { BITrsV+x } \end{array}$ | 1.20 | 1.46 | - |
| 1.54 | 1.47 | 1.53 |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 **Leave your TV or PC on standby for long periods of time***

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{gathered} \text { Midddles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (\Omega) \end{aligned}$ | $\substack{\text { Meadows } \\ (2,5) \\ (R)}$ | Muswell Hill (3) (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & (T) \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 96\% | ${ }_{15 \%}^{22}$ | 20\% | ${ }_{16 \%}^{18}$ | 70\% | ${ }_{13 \%}^{15}$ | ${ }^{199 \%}$ | ${ }^{19} 9$ | $\begin{aligned} & 80 \\ & 27 \% \\ & A P \end{aligned}$ | 109\% | 10\% | ${ }_{11 \%}$ | $\underset{\substack{13 \% \\ \dagger}}{\substack{2 \\ \hline}}$ | 499\% |
| ${ }^{36}$ | 15\% | $\begin{gathered} 25 \\ 174 \\ \mathrm{~A} \end{gathered}$ | ${ }_{15}^{16}$ | ${ }^{26} \%$ | ${ }_{13}^{15}$ | 144\% | 13\% | ${ }^{20} 7$ | ${ }_{\substack{18 \% \\ A}}^{18}$ | ${ }^{6} \%$ | 29\% | ${ }^{13} 6$ | ${ }^{38}$ |
| ${ }^{39} 9$ | 109\% | ${ }_{14 \%}$ | ${ }_{15 \%}^{16}$ | ${ }^{28} 8$ | ${ }_{13 \%}^{15}$ | ${ }_{15}^{15}$ | 119\% | ${ }^{18} 8$ | $\underset{\substack{19 \\ 17 \% \\ A}}{ }$ | ${ }_{8 \%}^{8}$ | $\begin{aligned} & { }_{114 \%}^{114 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }^{18} 8$ | ${ }^{36}$ |
| ${ }_{12}{ }^{2}$ | 20 ${ }^{13 \%}$ | ${ }^{24} 14 \%$ | 110\% | 19\% | ${ }_{19 \%}$ | ${ }_{21}^{21}$ | 218\% | ${ }^{39}$ 139 | $\begin{gathered} \begin{array}{c} 34 \\ 31 \% \\ A \end{array} \end{gathered}$ | $\begin{gathered} 29 \\ { }_{\mathrm{Ar}}^{29} \end{gathered}$ | ${ }_{24}^{64}$ | $\frac{44}{20 \%}$ | ${ }^{60} 8$ |
| $\stackrel{223}{50 \%}$ | $\begin{aligned} & 83 \\ & { }_{55 \%} \\ & \hline \end{aligned}$ | ${ }^{68} 8$ | $4{ }_{4}{ }^{\text {a }}$ | ${ }^{157}{ }^{45}$ | ${ }_{43}{ }^{2}$ | 29\% | ${ }_{47 \%}$ | 1438 | 29\% | ${ }_{47 \%}$ | ${ }^{131} 44 \%$ | $\stackrel{109}{51 \%}$ | 179 ${ }_{48}$ |
| $!$ | : | - | - | : | - | ${ }_{4}^{1 / 1 \%}$ | - | - | - | - | - | $!$ | - |
| ${ }_{1 \%}$ | : | : | - | ${ }_{1 \%}$ | - | ${ }_{1}^{1}$ | : | ; | : | : | ${ }^{2}$ 1\% | ${ }_{1}^{2} \%$ | ${ }_{1}^{2}$ |
| 1.39 | 1.15 | ${ }_{\text {1. }}^{\text {A }}$ | 1.48 | 1.38 | 1.32 | 1.72 ${ }_{\text {An }}$ | 1.32 | $\begin{gathered} 1.52 \\ A D \end{gathered}$ | 1.51 | 1.03 | 1.22 | 1.09 | 1.22 |
| 1.64 | 1.53 | 1.58 | 1.56 | 1.58 | 1.45 | 1.50 | 1.53 | 1.72 | 1.29 | 1.31 | 1.39 | 1.43 | 1.47 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 88

Q12.3 How often, if at all, do you personally do any of the following... **Leave your TV or PC on standby for long periods of time***
Base: All

Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean
Standard Deviation

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (I) | $\begin{gathered} \text { E. Oxford } \\ \text { (W. Oxford's } \\ \text { ctri) } \\ \text { (Z) } \\ \hline \end{gathered}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{139}^{39}$ | ${ }^{11} 8$ | ${ }_{13 \%}^{26}$ | ${ }_{13}^{40}$ | $\underset{z}{57} \underset{z}{57}$ |
| 11\% | ${ }_{17 \%}$ | ${ }_{12}^{24}$ | 30\% | ${ }^{26} 9$ |
| ${ }^{29} 10 \%$ | 19 $14 \%$ | $\begin{aligned} & 30 \\ & { }_{1}^{55 \%} \end{aligned}$ | ${ }^{26} 9$ | 29\% |
| $\begin{aligned} & 73 \\ & \begin{array}{l} 24 \% \\ A \end{array} \end{aligned}$ | 22\% | 19\% | 20\% | 14\% |
| ${ }_{42 \%}^{126}$ | ${ }^{57} 3$ | ${ }_{41 \%}$ | 147\% | ${ }_{183}^{143}$ |
|  |  | - | - | - |
| : | ${ }_{2}^{2 \%}$ | - | ${ }^{4}{ }^{1 \%}$ | ${ }_{1 \%}$ |
| 1.29 | 1.18 | 1.36 | 1.22 | 1.37 |
| 1.43 | 1.33 | 1.44 | 1.46 | 1.59 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 **Leave your TV or PC on standby for long periods of time***
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \hline \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (f) \end{gathered}$ | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| $\begin{gathered} 404 \\ 14 \% \end{gathered}$ | ${ }_{13 \%}^{57}$ | ${ }_{18 \%}^{27}$ | $\begin{gathered} 38 \\ \substack{33 \% \\ A} \end{gathered}$ | ${ }_{17 \%}^{18}$ | ${ }^{52}$ | ${ }_{11 \%}$ | ${ }_{100}^{10 \%}$ | 17\% | ${ }^{53}{ }_{18 \%}$ | 12\% |  | ${ }^{25} \%$ | ${ }^{15}$ | ${ }_{15 \%}^{55}$ |
| ${ }^{279} 9$ | ${ }^{43}$ | ${ }_{5 \%}^{8}$ | ${ }_{11 \%}^{18}$ | ${ }_{6 \%}^{7}$ | ${ }^{28} 8$ | ${ }_{12 \%}^{15}$ | ${ }_{12}^{12}$ | 7\% | ${ }^{28} 9$ | 13 $12 \%$ | 6\% | 39 $13 \%$ | ${ }_{11 \%}^{22}$ | ${ }^{31} 8$ |
| 269\% | ${ }^{39} 9$ | ${ }_{8 \%}^{13}$ | ${ }^{13} 8$ | 8\% | ${ }^{23} 7$ | 9\% | ${ }_{9 \%}$ | ${ }^{11} 9$ | 19\% | $\begin{gathered} 20 \\ { }_{18 \%}^{A \%} \end{gathered}$ | $7 \%$ | 31 $10 \%$ | 21 $10 \%$ | ${ }_{12 \%}^{45}$ |
| ${ }^{530} 18 \%$ | 78\% | ${ }_{14 \%}^{21}$ | 119 | 13 $12 \%$ | ${ }^{65}$ | ${ }_{20}^{25}$ | ${ }^{21}$ | 20\% | 139 | $\begin{gathered} 32 \\ 22 \% \\ A \end{gathered}$ | 14\% | 18\% | $\begin{aligned} & 57 \\ & \substack{57 \% \\ A} \end{aligned}$ | ${ }_{20}^{72}$ |
| 14619\% | ${ }^{229} 5$ | $\begin{gathered} 84 \\ \frac{85 \%}{A} \end{gathered}$ | 776\% | $\begin{aligned} & \begin{array}{c} 60 \\ { }_{4}^{5 \%} \end{array} \end{aligned}$ | ${ }^{176}$ | ${ }^{62}$ | $\begin{aligned} & \text { 51 } \\ & \underset{p}{49 \%} \end{aligned}$ | ${ }_{51 \%}^{63}$ | $\begin{gathered} \begin{array}{c} 160 \\ 53 \% \\ A \end{array} \end{gathered}$ | $3{ }_{31}$ | $\begin{aligned} & 56 \\ & \begin{array}{c} 50 \% \\ A \end{array} \end{aligned}$ | 152 | ${ }^{92} 4$ | 165 |
| 3 | : | - | ${ }_{1 \%}$ | ${ }_{\text {A }}^{1 \%}$ | - | : | - | : | : | : | : | : | $!$ | - |
| ${ }^{16}$ | $?$ | - | - | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | $\begin{aligned} & 3 \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ | - | $!$ |
| 1.20 | 1.15 | 1.17 | 1.52 | 1.16 | 1.17 | 1.15 | 1.12 | 1.14 | 1.25 | 1.43 | 0.96 | 1.11 | 1.09 | 1.29 |
| 1.47 | 1.46 | 1.56 | 1.67 | 1.55 | 1.50 | 1.43 | 1.39 | 1.48 | 1.59 | 1.33 | 1.41 | 1.37 | 1.27 | 1.47 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.3 How often, if at all, do you personally do any of the following... **Leave your TV or PC on standby for long periods of time***
Base: All

Always (4)
Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)
Don't know
Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) |  | E. Oxford ctri) (x) |  |  | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }_{104}^{404}$ | ${ }_{13 \%}^{40}$ | $14$ |  | ${ }^{199}$ |  | ${ }_{50}^{50}$ | ${ }_{10 \%}^{31}$ |
|  | ${ }^{279} 9$ | ${ }^{23}{ }_{8 \%}$ | ${ }^{11} 9 \%$ |  | ${ }^{17} 9$ |  | $\begin{gathered} 310 \% \\ 10 \% \end{gathered}$ | $\begin{gathered} 39 \\ \left.\begin{array}{c} 33 \% \\ A \end{array}\right) \end{gathered}$ |
|  | ${ }^{269} 9$ | ${ }_{12 \%}^{36}$ | $\begin{aligned} & 174 \% \end{aligned}$ |  | ${ }^{19}$ |  | ${ }^{26}$ | ${ }^{27} 9$ |
|  | ${ }^{530} 18 \%$ | ${ }_{18 \%}^{55}$ | ${ }_{23}^{28}$ |  | $\begin{aligned} & \begin{array}{l} 45 \\ { }_{A}^{24 \%} \end{array} \end{aligned}$ |  | ${ }^{56}$ | 60\% |
|  | ${ }^{1461}$ | ${ }^{146}$ | $\begin{aligned} & 544 \\ & 44 \% \end{aligned}$ |  | $\begin{aligned} & 90 \\ & 47 \% \end{aligned}$ |  | $\begin{gathered} 136 \\ 45 \% \end{gathered}$ | ${ }_{479}^{139}$ |
|  | $\stackrel{3}{ }$ | : | - |  | - |  | - | $!$ |
|  | ${ }^{16}{ }_{1 \%}$ | - | - |  | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | : |
|  | 1.20 | 1.19 | 1.22 |  | 1.11 |  | 1.34 | 1.20 |
|  | 1.47 | 1.44 | 1.38 |  | 1.35 |  | 1.53 | 1.41 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle <br> (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 504 \\ \text { IJEKLLHN } \end{gathered}$ | 404 $14 \%$ | $\underset{\substack{186 \\ 17 \% \\ \hline}}{ }$ | $\begin{gathered} 346 \\ \substack{7 \%} \end{gathered}$ | $\begin{gathered} 204 \\ \hline 14 \% \\ k \end{gathered}$ | 71 $12 \%$ | $\begin{aligned} & 216 \\ & \begin{array}{l} 21 \% \\ \text { AM } \end{array} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 109 \\ { }_{3}^{3 \% \%} \end{array} \end{gathered}$ | 146\% | ${ }_{13 \%}^{268}$ | ${ }^{156}$ | ${ }_{8 \%}$ | 155\% | 78\% |
| $\begin{gathered} 284 \\ 10 \% \end{gathered}$ | 2799\% | $\begin{aligned} & 106 \\ & 10 \% \end{aligned}$ | ${ }^{187}$ | ${ }^{134}$ | ${ }_{8 \%}^{48}$ | ${ }_{9 \%}^{87}$ | ${ }^{75}$ | ${ }_{104}^{104}$ | ${ }^{191}$ | ${ }^{144}$ | 67\% | ${ }^{86}$ | ${ }^{88} 11 \%$ |
| $\begin{aligned} & 298 \\ & 10 \% \\ & G M \end{aligned}$ | 269\% | 1117 | 194 $10 \%$ | ${ }_{11 \%}^{155}$ | 17\% | ${ }^{83}$ | ${ }_{11 \%}^{93}$ | ${ }^{86}$ | 197 | ${ }^{131} 9$ | 10\% | ${ }_{8 \%}^{80}$ | 79\% |
| $\begin{aligned} & 515 \\ & 17 \% \\ & D_{G} \end{aligned}$ | 530 | 200 | ${ }_{16 \%}^{323}$ | $\begin{gathered} 303 \\ 21 \% \\ A \end{gathered}$ | $\underset{A}{237} \underset{A}{137}$ | ${ }_{122}^{122}$ | $\begin{gathered} 179 \\ \substack{12 \% \\ A} \end{gathered}$ | ${ }^{207}$ | ${ }_{17 \%}^{353}$ | $\begin{gathered} 288 \\ 28 \% \\ A \end{gathered}$ | ${ }_{21}^{125}$ | 151 | ${ }_{20 \%}^{166}$ |
| $\underset{E}{1355}$ | 1461 $49 \%$ | ${ }_{471}{ }_{4}$ | $\begin{gathered} 940 \\ 47 \% \\ \hline \end{gathered}$ | 610 $43 \%$ | 287\% | $\begin{gathered} 498 \\ 49 \% \\ A \end{gathered}$ | ${ }^{372} 45$ | $\underset{49 \%}{521}$ | $\underset{\substack{1022 \\ 50 \%}}{ }$ | $\underset{\substack{\text { 488\% } \\ E}}{ }$ | 300\% | $\begin{gathered} 533 \\ { }_{53 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 414 \\ & \begin{array}{l} 40 \% \\ A H \end{array} \end{aligned}$ |
| $\stackrel{3}{*}$ | $\stackrel{3}{3}$ | $\stackrel{2}{2}$ | $\stackrel{2}{2}$ | $?$ | . | ! | $?$ | $\stackrel{2}{ }$ | - | . | $!$ | . | ! |
| $\stackrel{13}{*}$ | ${ }^{16}$ | \% | 8 | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | 3 | $\frac{5}{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{1}^{12}$ | ${ }^{11}$ | 3 | 4 | ${ }_{1 \%}$ |
| $\begin{aligned} & 1.35 \\ & \text { IJKLMHN } \end{aligned}$ | 1.20 | 1.38 | 1.33 J | 1.30 | 1.15 | $\begin{aligned} & 1.40 \\ & \mathrm{M} \end{aligned}$ | $\frac{1.24}{N}$ | 1.20 | 1.18 | 1.14 | 1.08 | 1.18 | 1.09 |
| 1.54 | 1.47 | 1.53 | 1.55 | 1.46 | 1.39 | 1.64 | 1.43 | 1.47 | 1.46 | 1.40 | 1.34 | 1.52 | 1.37 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 90

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Q12.3 How often, if at all, do you personally do any of the following... **Leave your TV or PC on standby for long periods of time***
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\underset{i}{504} \underset{i}{50}$ | $\begin{aligned} & \stackrel{55}{{ }_{G}^{1 \%}} \end{aligned}$ | 879\% | ${ }^{84} 16$ | ${ }_{17 \%}$ | 71 $16 \%$ | 114 $15 \%$ | $\stackrel{242}{18 \%}$ | $\stackrel{262}{16 \%}$ | ${ }^{261} 7$ | $\stackrel{181}{18 \%}$ | ${ }_{15 \%}^{45}$ | $\stackrel{297}{16 \%}$ | 110 $18 \%$ | 89\% |
| $\begin{aligned} & 284 \\ & 10 \% \\ & \text { GPd } \end{aligned}$ | $\begin{gathered} 36 \\ { }^{14 E G} \end{gathered}$ | $\begin{aligned} & 55 \\ & \underset{G}{5 \%} \end{aligned}$ | $\begin{aligned} & 54 \\ & \underset{G}{10 \%} \end{aligned}$ | ${ }^{45}$ | $\begin{aligned} & \frac{44}{10 \%} \\ & G \end{aligned}$ | ${ }^{50} 7 \%$ | ${ }^{126}$ | $\stackrel{158}{10 \%}$ | ${ }^{141} 9$ | $\stackrel{107}{11 \%}$ | ${ }^{27} 9$ | ${ }^{167} 9$ | 60\% | 10\% |
| $\begin{aligned} & 298 \\ & 10 \% \\ & \text { GIN } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 33 \\ \underset{G}{13 \%} \end{array} \end{aligned}$ | ${ }^{42}$ | ${ }_{11 \%}^{55}$ | $\begin{aligned} & \frac{6}{12 \%} \\ & { }_{G}^{2} \end{aligned}$ | ${ }^{44} 0$ | ${ }^{58} \%$ | ${ }_{17 \%}^{151}$ | 147\% | ${ }^{155}$ | $\stackrel{107}{11 \%}$ | ${ }^{25}$ | $\stackrel{193}{1 / 1 \%} \underset{N}{N}$ | ${ }^{47}$ | 57 $\substack{17 \% \\ N}$ |
| $\begin{array}{r} 515 \\ \text { GNPQa } \end{array}$ | ${ }_{17 \%}^{44}$ | $\underset{G}{89} \underset{G}{89}$ | $\begin{gathered} 113 \\ \text { 2FG } \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 110 \\ \text { 20\% } \\ \text { AFG } \end{gathered}$ | -67 | ${ }_{12 \%}^{92}$ | ${ }^{242}$ 18\% | ${ }^{273}$ | $\begin{aligned} & 297 \\ & \text { AKL } \end{aligned}$ | $\xrightarrow{159}$ | ${ }_{14 \%}^{42}$ | $\begin{gathered} 336 \\ \substack{19 \% \\ \text { 1N }} \end{gathered}$ | 717 | $\begin{gathered} 98 \\ \mathrm{NPQ} \end{gathered}$ |
| $\begin{gathered} 1355 \\ \begin{array}{c} 46 \% \\ \text { BCDHO } \\ \text { ORSTC } \end{array} \end{gathered}$ | ${ }_{36} 95$ | 185 $40 \%$ | ${ }^{208}$ | ${ }_{42 \%}^{226}$ | $\begin{gathered} 215 \\ \text { BCDE } \end{gathered}$ | $\begin{gathered} 426 \\ { }^{57 \%} \\ \text { ABCDE } \\ \hline \end{gathered}$ | ${ }^{576}$ 43\% | $\begin{gathered} 779 \\ A 8 \% \\ A H \end{gathered}$ | 674 $44 \%$ | ${ }^{456}$ \% | $\begin{aligned} & 158 \\ & \begin{array}{c} 53 \% \end{array} \\ & \text { AJK } \end{aligned}$ | $8{ }^{814} 4$ | $\begin{gathered} \begin{array}{c} 319 \\ \text { AMO } \end{array} \end{gathered}$ | 204 40 |
| 3 | : | : | : | : | $\begin{gathered} 2 \\ A \\ A \end{gathered}$ | ! | $?$ | $!$ | $?$ | - | : | $!$ | : | $?$ |
| $\stackrel{13}{8}$ | - | $!$ | $?$ | - | ${ }_{1 \%}$ | $\begin{gathered} 7 \\ { }_{1 \%}^{7 \%} \end{gathered}$ | 9\% | 4 | $\bigcirc$ | 5 | $!$ | $\stackrel{8}{6}$ | $?$ | ${ }^{3} 1 \%$ |
| 1.35 GiPb | $\begin{gathered} 1.67 \\ A D E F \\ G \end{gathered}$ | 1.50 AFG | $\stackrel{1.40}{6}$ | $\stackrel{1.39}{ }$ | $\stackrel{1.29}{ }$ | 1.10 | ${ }^{1.41}$ Al | 1.29 | 1.36 | 1.40 | 1.19 | 1.33 | 1.29 | ${ }_{\text {l }}^{1.45}$ |
| 1.54 | 1.58 | 1.56 | 1.50 | 1.51 | 1.53 | 1.52 | 1.54 | 1.53 | 1.52 | 1.56 | 1.52 | 1.52 | 1.60 | 1.53 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 **Leave your TV or PC on standby for long periods of time***

## Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl crrls) } \end{aligned}$(A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fue <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (i) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| ${ }^{504} \underset{j}{504}$ | -98 ${ }^{15 \%}$ | ${ }^{180}$ | ${ }_{17 \%}^{83}$ | ${ }^{95}$ | 48\% | ${ }^{352}$ \% | 14\% | -69\% | 18\% | $\xrightarrow{182} 16$ | ${ }_{16 \%}^{148}$ | ${ }^{136}$ | ${ }_{20 \%}^{200}$ | $\begin{aligned} & 52 \\ & { }_{\mathrm{A}}^{23 \%} \end{aligned}$ | $\stackrel{452}{10 \%}$ |
| $\begin{gathered} 284 \\ 10 \% \\ \text { GPd } \end{gathered}$ | ${ }^{48}$ | $\stackrel{102}{10 \%}$ | $\begin{gathered} 59 \\ { }_{\mathrm{p}}^{2 \%} \end{gathered}$ | ${ }^{43} 9$ | $\begin{aligned} & 32 \\ & \underset{\mathrm{P}}{2 \%} \end{aligned}$ | $\begin{aligned} & 195 \\ & 10 \% \\ & d \end{aligned}$ | ${ }^{36} 9$ | $\begin{aligned} & 46 \\ & { }_{12 \%}^{2 \%} \end{aligned}$ | 5\% | $1110 \%$ | 93\% | ${ }_{9 \%}$ | $7 \%$ | ${ }^{14} 6$ | 270 |
| $\begin{aligned} & 298 \\ & 10 \% \\ & 108 \end{aligned}$ | ${ }_{8 \%}{ }^{3}$ | 1019\% | ${ }_{11 \%}^{55}$ | ${ }_{11 \%}$ |  | $\stackrel{203}{10 \%}$ | ${ }^{31} 8$ | ${ }_{11 \%}$ | ${ }_{12 \%}^{15}$ | ${ }^{108}$ | $\xrightarrow{106}$ | 73 | $7 \%$ | ${ }^{14} 6$ | ${ }^{284} 10 \%$ |
| $\begin{gathered} \begin{array}{c} 515 \\ 17 \% \\ \text { GNPQ } \end{array} \\ \hline \end{gathered}$ | 888 | $\xrightarrow{163} 15$ | $\begin{aligned} & 99 \\ & \begin{array}{l} 20 \% \\ \mathrm{PQ} \end{array} \end{aligned}$ | $\begin{gathered} 119 \\ { }^{248} \\ \text { AOPQ } \end{gathered}$ | 46\% | ${ }_{16 \%}^{325}$ | 70\% | $\begin{aligned} & 87 \\ & { }^{22 \%} \\ & \text { ad } \end{aligned}$ | ${ }_{17}^{21}$ | $\begin{aligned} & 220 \\ & \text { 2fg } \\ & \text { Afg } \end{aligned}$ | 150\% | ${ }^{115}$ | ${ }_{15 \%}^{15}$ | 16\% | 479\% |
| $\begin{gathered} 1355 \\ 46 \% \\ \text { OORSHC } \\ \text { OCDTC } \end{gathered}$ | $\begin{gathered} 346 \\ { }_{54 \%} \\ \mathrm{AORR} \\ \mathrm{ST} \end{gathered}$ | $\begin{aligned} & { }^{522} \\ & \text { AOSS } \\ & \text { AOSS } \end{aligned}$ | 204\% | ${ }^{181}$ | $\xrightarrow{102}$ | $\begin{gathered} 907 \\ \substack{46 \% \\ c} \end{gathered}$ | ${ }^{209}$ <br> Aac | ${ }^{148}$ | $\begin{aligned} & \begin{array}{l} 63 \\ 52 \% \\ c \end{array} \end{aligned}$ | 507\% | 430\% | ${ }^{338} 4$ | $4{ }^{46}$ | 104\% | ${ }^{1251} 45 \%$ |
| $\stackrel{3}{ }$ | ! | $?$ | : | : | - | $?$ | - | $!$ | - | $!$ | $!$ | $!$ | : | - | $\stackrel{3}{ }$ |
| $\stackrel{13}{2}$ | $\begin{gathered} \frac{9}{1 \%} \\ \text { ARSS } \end{gathered}$ | $!$ | $!$ | $!$ | $!$ | $\stackrel{8}{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{1 \%}$ | $\stackrel{3}{ }$ |  | $\begin{gathered} 3_{3}^{3} \\ \text { Aefg } \end{gathered}$ | ${ }_{1 \%}$ | 11 |
| $\begin{gathered} 1.35 \\ \text { Gl\| } \\ b \end{gathered}$ | 1.15 | 1.30 | 1.44 | ${ }^{1.50}$ APQ | APQ ${ }_{\text {A }}$. | 1.37 ${ }^{\text {b }}$ | 1.16 | 1.49 ${ }^{\text {Abd }}$ | 1.13 | 1.33 | 1.33 | 1.38 | 1.37 | 1.43 | 1.34 |
| 1.54 | 1.52 | 1.55 | 1.52 | 1.52 | 1.54 | 1.55 | 1.49 | 1.52 | 1.46 | 1.51 | 1.52 | 1.57 | 1.62 | 1.66 | 1.53 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 ** Leave your IV or PC on standby for long periods of time**
Base: All

Total
Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean

Standard Deviatio

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ notrongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 504 \\ \text { HNabn } \end{gathered}$ | ${ }_{179}^{17 \%}$ | $\stackrel{198}{16 \%}$ | $\underset{181}{12 \%}$ | 171 | ${ }^{45} 9$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 33 \% \\ A E \end{array} \end{aligned}$ | ${ }_{139}^{95}$ | $\underset{\substack{199 \\ H}}{10 \%}$ | $\begin{aligned} & 210 \\ & \text { 20\% } \\ & \text { AH1 } \end{aligned}$ | $\stackrel{262}{16 \%}$ | $\stackrel{131}{19 \%}$ | $\begin{aligned} & 160 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | $\stackrel{294}{14 \%}$ |
| $\begin{aligned} & 284 \\ & \text { BKa } \\ & \text { BKa } \end{aligned}$ | 86\% | ${ }_{10 \%}^{127}$ | 70\% | ${ }_{8}^{89}$ | $\begin{aligned} & 32 \\ & 14 \% \\ & A E \end{aligned}$ | ${ }_{11 \%}^{18}$ | ${ }^{65}$ | ${ }_{10 \%}^{122}$ | ${ }^{97} 9$ | ${ }^{122}{ }_{7 \%}$ | $\begin{aligned} & 87 \\ & \begin{array}{l} 13 \% \\ \text { AK } \end{array} \end{aligned}$ | ${ }^{62}{ }_{9 \%}$ | ${ }^{193} 9$ |
| $\underset{\substack{108 \\ a}}{298}$ | ${ }^{100} 9$ | $\stackrel{124}{10 \%}$ | ${ }_{71}^{72}$ | ${ }^{105}$ | ${ }_{11 \%}^{26}$ | ${ }^{12}$ | 700 | ${ }^{130} 11 \%$ | ${ }^{98}$ | ${ }_{172}^{17 \%}$ | ${ }^{64}$ | 57\% | $\stackrel{219}{11 \%}$ |
| $\begin{gathered} 515 \\ \begin{array}{c} 517 \% \\ \text { JMadi } \\ \text { lop } \end{array} \end{gathered}$ | ${ }_{172}^{172}$ | ${ }^{232} 19 \%$ | 1117 | ${ }^{177} 17$ | 16\% | 25 ${ }_{15}$ | $\underset{\substack{137 \\ \hline}}{137}$ | $\begin{gathered} 232 \\ 19 \% \\ \text { AJ } \end{gathered}$ | $\xrightarrow{146}$ | ${ }^{295}$ | $\xrightarrow{105} 1$ | 93 $13 \%$ | $\begin{aligned} & 391 \\ & { }^{39 \%} \end{aligned}$ |
| $\begin{gathered} 1355 \\ 46 \% \\ \text { liccde } \\ \text { imqr } \end{gathered}$ | $\begin{aligned} & 512 \\ & A 8 \% \\ & A D \end{aligned}$ | ${ }^{555}$ | ${ }^{278}{ }_{42 \%}$ | $\begin{gathered} 521 \\ \substack{59 \% \\ A F} \end{gathered}$ | ${ }^{96} 41 \%$ | 74 <br> 44 | $\begin{gathered} 358 \\ 49 \% \\ \mathrm{Al} \end{gathered}$ | $\begin{gathered} 523 \\ 43 \% \end{gathered}$ | 474 46 | $\begin{gathered} 774 \\ 47 \% \\ A \end{gathered}$ | 300 | 322 46 | ${ }^{930}$ |
| $\stackrel{3}{ }$ | $!$ | $\stackrel{2}{ }$ | - | - | : | : | $!$ | $!$ | $!$ | 3 | : | $!$ | $?$ |
| $\begin{aligned} & 13 \\ & \mathrm{Cl} \end{aligned}$ | ${ }^{8}{ }^{1 \%}$ | $!$ | ${ }_{4}^{4 \%}$ | $?$ | ! | - | ${ }^{4} \%$ | $!$ | $\stackrel{8}{1 \%}$ | $\bigcirc$ | ${ }_{1 \%}$ | $!$ | $\stackrel{8}{8}$ |
| $\begin{gathered} 1.35 \\ \substack{\text { EHKN } \\ \text { abho }} \end{gathered}$ | 1.28 | 1.34 | 1.46 AB | 1.26 | $\stackrel{1.55}{\text { AE }}$ | 1.53 | 1.18 | 1.37 | ${ }^{1.44}$ | 1.26 | 1.48 ${ }^{\text {AK }}$ | 1.49 | 1.27 |
| 1.54 | 1.54 | 1.51 | 1.56 | 1.52 | 1.58 | 1.65 | 1.45 | 1.51 | 1.61 | 1.51 | 1.59 | 1.66 | 1.48 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under 1 year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ o years | 5 years to under 10 years (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \stackrel{504}{ }{ }_{7 \%} \\ \text { HNabn } \end{gathered}$ | : | $\begin{gathered} 196 \\ 19 \% \\ \mathrm{a} \% \end{gathered}$ | $\begin{gathered} 100 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 208 \\ \text { A5bc } \\ \text { Abc } \end{gathered}$ | 17\% | ${ }^{117 \%}$ | 91 $18 \%$ | ${ }_{17 \%}^{231}$ | ${ }_{18 \%}^{152}$ | ${ }^{309}$ | $\stackrel{43}{15 \%}$ | $\underset{\substack{341 \\ 7 \% \% \\ n}}{ }$ | $\begin{gathered} 175 \\ 18 \% \\ n \end{gathered}$ | 6\% | 14\% | 183 $18 \%$ | 96\% | 79 $18 \%$ |
| ( 284 | 13 $2 \%$ | $\stackrel{125}{9 \%}{ }_{9}^{15}$ | $\begin{gathered} \begin{array}{c} 71 \\ 21 \% \\ \text { Aab } \end{array} \end{gathered}$ | $\begin{gathered} 75 \\ 21 \% \\ \text { Aab } \end{gathered}$ | 40\% | 77\% | ${ }^{47}$ | 120\% | ${ }^{85}$ | ${ }^{168}$ | 11\% | ${ }^{182} 9$ | $\stackrel{102}{11 \%}$ | 11 $13 \%$ | 88 | ${ }^{96} 9$ | ${ }_{9}^{52}$ | ${ }_{12 \%}^{52}$ |
| $\underset{\substack{298 \\ \text { a }}}{\text { a }}$ | 35\% | $\begin{aligned} & 104 \\ & 11 \% \\ & \mathrm{Aa} \end{aligned}$ | $\begin{gathered} { }^{60} \\ \text { Albd } \end{gathered}$ | $\begin{aligned} & 39 \\ & 11 \% \\ & a \end{aligned}$ | 10\% | 76\% | 11\% | ${ }^{126}$ | 100 | 175 | 23\% | 186\% | $\stackrel{102}{11 \%}$ | 10\% | 10\% | ${ }^{95} 9$ | 71 ${ }_{\text {AP }}^{12 \%}$ | ${ }_{12 \%}^{53}$ |
| $\begin{gathered} 515 \\ \substack{17 \% \\ \text { Macad } \\ \text { jlop }} \end{gathered}$ | $\begin{gathered} 101 \\ 12 \% \\ d \end{gathered}$ | $\begin{gathered} 332 \\ 23 \% \\ \text { Aad } \end{gathered}$ | $\begin{aligned} & 63 \\ & \begin{array}{l} 99 \% \\ \text { ad } \end{array} \end{aligned}$ | ${ }_{5}^{19}$ | $\begin{gathered} 85 \\ \text { (23\% } \\ \text { Agh } \end{gathered}$ | $\stackrel{125}{18 \%}$ | 79 $75 \%$ | ${ }^{226}$ | $\underset{j}{105}$ | 289 $16 \%$ | ${ }^{21 \%}$ | $\begin{gathered} 317 \\ 16 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 120 \\ & \text { Alo } \\ & \text { Alo } \end{aligned}$ | 17 $20 \%$ 0 | 88 | 144\% | $\begin{gathered} 113 \\ \substack{20 \% \\ p} \end{gathered}$ | $\begin{aligned} & 118 \\ & \text { Apq } \\ & \text { Apq } \end{aligned}$ |
|  | ${ }^{661} \%$ Abcd | $\begin{aligned} & \begin{array}{l} 636 \\ 446 \\ c d \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \\ & d \end{aligned}$ | ${ }_{5 \%}^{18}$ | ${ }^{150}$ | 300 $43 \%$ | 237 46 | $\begin{aligned} & \text { 667\% } \\ & \text { Aef } \end{aligned}$ | ${ }^{361} 42 \%$ | $\begin{gathered} 803 \\ 48 \% \\ \mathrm{Ai}^{8} \end{gathered}$ | 131 $45 \%$ | $\begin{aligned} & 923 \\ & \begin{array}{l} 43 \% \\ \mathrm{Am} \end{array} \end{aligned}$ | ${ }^{381}$ | 43\% | $\begin{gathered} 65 \\ \text { } \begin{array}{c} 62 \% \\ \text { Alm } \end{array} \end{gathered}$ | $\begin{aligned} & 495 \\ & 49 \% \\ & \text { Aqr } \end{aligned}$ | $\underset{\substack{234 \\ \mathrm{r}}}{\text { 23 }}$ | 142 $32 \%$ |
| $\stackrel{3}{ }$ | $?$ | - | - | ! | : | $!$ | $!$ | $!$ | $!$ | $!$ | ! | ! | ? | : | : | : | $?$ | : |
| 13 <br> $\stackrel{13}{*}$ | $!$ | ${ }^{8} \%$ | ${ }^{3} \%$ | $!$ | $!$ | $\stackrel{3}{ }$ | $?$ | 7\% | 4 | 8 | $!$ | $\stackrel{8}{8}$ | 5\% | - | : | ${ }_{1 \%}^{7}$ | ! | $!$ |
| $\begin{gathered} 1.35 \\ \text { NabK } \\ \text { Nabho } \end{gathered}$ | 0.26 | ${ }_{\text {1 }}^{1.25}$ | 2.38 Aab | $\begin{gathered} 3.21 \\ \text { Aab } \\ \substack{ \\ \hline} \end{gathered}$ | 1.42 | 1.41 | 1.37 | 1.29 | 1.42 | 1.32 | 1.29 | 1.33 | $\begin{gathered} 1.47 \\ \text { An } \\ \text { o } \end{gathered}$ | 1.07 | 1.03 | 1.34 | 1.40 | ${ }_{1}^{1.57}$ P |
| 1.54 | 0.61 | 1.43 | 1.39 | 1.14 | 1.51 | 1.53 | 1.55 | 1.54 | 1.53 | 1.55 | 1.49 | 1.55 | 1.54 | 1.33 | 1.50 | 1.57 | 1.51 | 1.48 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full ${ }^{* *}$
Base: All

Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 899 \\ \text { LjMkRpayb } \end{gathered}$ | 861 29 | $\begin{gathered} 462 \\ \substack{43 \% \\ D} \end{gathered}$ |  |
| ${ }_{\text {BiRpab }}^{113 \%}$ | ${ }^{81}{ }_{3 \%}$ | $\underset{\text { D }}{132}$ |  |
| ${ }_{4}^{41}{ }_{1}^{1 \%}$ | ${ }^{25}{ }_{1 \%}$ | ${ }^{66}$ | - |
| ${ }^{42}{ }_{1 \%}$ | ${ }^{39}{ }_{1 \%}$ | ${ }^{76}{ }_{\text {d }}{ }^{\text {d }}$ |  |
| ${ }^{82} 3$ | ${ }^{84}$ | 101 $5 \%$ D | - |
| 14 | 12 | 11 $D^{1 \%}$ | : |
| $\begin{array}{r} 1781 \\ 60 \% \\ \text { KNIOPnoSqTtWYw } \end{array}$ | $\underset{\substack{1860 \\ 63 \%}}{ }$ | $\begin{gathered} 1144 \\ 57 \% \\ \mathrm{D} \end{gathered}$ | - |
| $\begin{aligned} & 3.45 \\ & \text { opsway } \end{aligned}$ | 3.46 | 2.93 | - |
| 1.17 | 1.20 | 1.44 |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q12.4 How often, if at all, do you personally do any of the following... "Run the dishwasher only when it's full"
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (k) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{aligned} & \hline \text { Middles- } \\ & \text { brough } \\ & (2,5) \\ & \text { (M) } \\ & \hline \end{aligned}$ | Exmoor $(1,3)$ $(N)$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\substack{\text { Meadows } \\ (2,5) \\ (R)}$ | Muswell Hill (3) (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & (T) \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 71 $16 \%$ | $\begin{aligned} & \text { 69\% } \\ & { }_{4}^{6 \% \%} \end{aligned}$ | ${ }_{14 \%}^{24}$ | ${ }_{16 \%}^{18}$ | $\underset{A}{151} \underset{A}{43 \%}$ | ${ }_{34}{ }^{4}$ | $\begin{aligned} & 59 \\ & \begin{array}{c} 59 \% \\ A \end{array} \end{aligned}$ | ${ }_{34}^{41}$ | 310\% | ${ }_{25 \%}^{27}$ | 37\% | 101 $34 \%$ | $\begin{gathered} 82 \\ \begin{array}{c} 88 \% \\ A \end{array} \end{gathered}$ | $\underset{\substack{144 \\ 39 \%}}{ }$ |
| ${ }_{2 \%}$ | ${ }_{5 \%}^{7}$ | ${ }_{2}^{3}$ | ${ }_{1 \%}$ | ${ }^{12}$ \% | $\begin{aligned} & 9 \\ & { }_{\text {A }}^{8 \%} \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \\ & \mathrm{In}_{n} \end{aligned}$ | ${ }_{5}^{6}$ | ${ }^{2} \%$ | $\begin{aligned} & 20 \\ & { }_{18 \%} \end{aligned}$ | $\begin{aligned} & 9 \% \\ & { }_{\text {A }} \end{aligned}$ | 6\% | ${ }_{4 \%}$ | ${ }_{2 \%}$ |
| $?$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ | ${ }_{1}{ }^{1}$ | $\begin{aligned} & 4_{A}^{4 \%} \\ & A^{2} \end{aligned}$ | ${ }_{2 \%}$ | ${ }^{2} \%$ | $\begin{aligned} & 9 \% \\ & { }_{A}^{8 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }^{2}$ 1\% | ${ }_{1}{ }_{1}$ | ${ }_{2 \%}^{6}$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | $3_{3 \%}$ | ${ }_{2}^{2}$ | $!$ | $\begin{aligned} & 12 \\ & 11 \% \\ & A q \end{aligned}$ | : | $!$ | ${ }_{1 \%}$ | ${ }^{2}$ 1\% |
| ${ }_{2 \%}$ | ${ }^{2}$ 1\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{\text {\% }}$ | 5\% | ${ }_{2 \%}$ | ${ }_{2}^{2}$ | ${ }_{2 \%}$ | $\begin{aligned} & \frac{12}{11 \%} \\ & A q \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{2} \%$ | $\begin{aligned} & { }^{28}{ }_{8 \%} \\ & \mathrm{Au}^{2} \end{aligned}$ |
| $?$ | ${ }_{1 \%}$ | - | - | ${ }^{3} \%$ | - | ${ }_{1 \%}$ | - | - | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }^{4} \%$ |
| ${ }_{78}^{352}$ | 47\% | $\begin{gathered} 142 \\ 81 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 89 \\ { }_{A}^{89} \end{gathered}$ | 169 ${ }_{48}$ | 59\% | 18\% | 67\% | $\underset{A}{259}$ | 30\% | $50 \%$ | ${ }_{6}^{185}$ | 117 $54 \%$ | ${ }^{177} 48 \%$ |
| 3.31 | 3.68 | 3.29 | 3.67 | ${ }_{\text {B }}^{3.66}$ | 3.39 | 3.53 | ${ }^{3.55}$ | 3.29 | 2.47 | 3.65 | ${ }_{\text {3 }}^{3.71}$ | 3.73 $A$ | 3.26 |
| 1.33 | 0.87 | 1.29 | 0.97 | 0.92 | 1.21 | 0.94 | 1.01 | 1.40 | 1.47 | 0.75 | 0.91 | 0.79 | 1.45 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrII) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 1024 | ${ }_{4}^{62}$ | ${ }_{29}^{59 \%}$ | ${ }_{11 \%}$ | 60\% |
| ${ }^{12} 4$ | ${ }_{2 \%}$ | ${ }^{3} \%$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ |
| 2\% | ${ }_{2 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1}^{2}$ | ${ }^{4} \%$ |
| ${ }_{3 \%}$ | ${ }_{2}^{2 \%}$ | ! | ${ }_{1 \%}$ | ${ }_{2}^{2}$ |
| ${ }_{3 \%}$ | $\stackrel{3}{2 \%}$ | ${ }^{2} \%$ | ${ }^{10} 3 \%$ | ${ }_{3 \%}$ |
| $!$ | - | : | $!$ | $!$ |
| $\xrightarrow{163}$ | 59\% | ${ }^{134} 68$ | $\underset{A}{248} \underset{A}{22 \%}$ | $\begin{gathered} \begin{array}{c} 223 \\ 74 \% \\ A Z \end{array} \end{gathered}$ |
| 3.40 | 3.63 | 3.71 | 2.90 | 3.36 |
| 1.21 | 0.99 | 0.86 | 1.64 | 1.33 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full**

## Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach ( ${ }^{(1)}$ | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{861}$ | 73 $16 \%$ | ${ }_{37}^{57}$ | 119 | ${ }_{11}^{12}$ | $\underset{\substack{37 \%}}{128}$ | ${ }_{36 \%}^{45}$ |  | ${ }_{35}^{43}$ | 12\% | $\begin{aligned} & \text { 49\%} \\ & \text { AS } \end{aligned}$ | 30\% | 91\% | $\begin{gathered} 80 \\ 38 \% \\ A \end{gathered}$ | ${ }_{35 \%}^{130}$ |
|  | ${ }^{81}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | : | ${ }_{2 \%}$ | ${ }^{13} 48$ | ${ }_{2 \%}^{3}$ | ${ }_{5}^{5}$ | 5\% | ${ }_{1 \%}$ | ${ }_{7 \%}^{8}$ | ${ }_{4 \%}$ | ${ }^{12} 4$ | ${ }_{3 \%}$ | ${ }^{12}$ 3\% |
|  | ${ }^{25}$ | $?$ | ${ }_{1}^{2}$ | : | ${ }_{1 \%}$ | ! | - | ${ }^{1} \%$ | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
|  | ${ }^{39}$ | $?$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{3 \%}^{4}$ | ${ }^{1} \%$ | ${ }_{2}^{3}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{3}$ | ${ }_{1 \%}$ | $\begin{aligned} & 7 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ |
|  | ${ }^{84}$ | ${ }^{6}$ | ${ }_{2 \%}^{3}$ | ${ }_{1 \%}$ | $\stackrel{5}{5 \%}$ | ${ }_{\frac{15}{15}}^{N^{4}}$ | 5\% | ${ }_{1 \%}$ | $\begin{gathered} 13 \\ 11 \% \\ A Q \end{gathered}$ | ${ }^{10} 3$ | ${ }_{3 \%}^{3}$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}$ | 7\% | 2\% |
|  | 12 | $?$ | - | - | ${ }_{1 \%}$ | $!$ | - | $\begin{aligned} & 2 \% \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | - | ! | $!$ | ! |
|  | $\begin{gathered} 1860 \\ 63 \% \end{gathered}$ | ${ }^{358} 8$ | $\begin{aligned} & 87 \\ & 57 \% \\ & k \end{aligned}$ | $\begin{gathered} 144 \\ 87 \% \\ A \end{gathered}$ | $\begin{aligned} & 86 \\ & 80 \% \\ & A \end{aligned}$ | 187 $54 \%$ | ${ }_{54 \%}^{68}$ | 31 | ${ }_{46 \%}$ | $\underset{A}{244} \underset{A}{24 \%}$ | ${ }_{36 \%}^{40}$ | 55\% | $\stackrel{184}{61 \%}$ | 109 $52 \%$ | $\begin{gathered} 211 \\ \left.\begin{array}{c} 57 \% \\ W \end{array}\right) \end{gathered}$ |
|  | 3.46 | 3.56 | 3.67 | 3.55 | 2.71 | 3.47 | 3.39 | $\stackrel{3}{3.80}$ | 2.94 | 2.89 | ${ }^{3.51}$ | 3.46 | 3.47 | 3.54 | $\stackrel{3.63}{w}$ |
|  | 1.20 | 1.12 | 0.97 | 1.18 | 1.74 | 1.23 | 1.32 | 0.67 | 1.63 | 1.65 | 1.05 | 1.19 | 1.13 | 1.13 | 0.96 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*
Base: All

Always (4)

Very often (3)

Quite often (2)
Occasionally (1)

Never (0)

Don't know
Not applicable

Mean
Standard Deviation

|  |  |  |  | ols 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | nities (excl ctrls) baseline (B) | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & (X) \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| Total | 2962 | 300 | 124 | 191 | 301 | 297 |
| Always (4) | ${ }^{861}$ | ${ }_{3}^{99}$ | $\begin{aligned} & \begin{array}{l} 65 \\ { }_{52 \%} \\ A \end{array} \end{aligned}$ | 26\% | 139 | $\begin{gathered} 80 \\ \substack{87 \% \\ b} \end{gathered}$ |
| Very often (3) | ${ }^{81}$ 3\% | ${ }^{13} 4$ | ${ }_{6 \%}^{7}$ | $\begin{aligned} & 10 \\ & \frac{5 \%}{2} \end{aligned}$ | ${ }_{3 \%}$ | 16 $5_{6}$ $b^{\prime}$ |
| Quite often (2) | ${ }^{25}{ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ |
| Occasionally (1) | ${ }^{39} 1 \%$ | ${ }_{1}{ }^{4}$ | ${ }_{1 \%}$ | ${ }_{2}^{3 \%}$ | ${ }_{1 \%}$ | 2\% |
| Never (0) | ${ }^{84}{ }_{3}$ | ${ }^{15}$ | ${ }_{2 \%}^{3}$ | ${ }_{3 \%}$ | ${ }^{11} 4 \%$ | 5\% |
| Don't know | ${ }^{12}$ | $!$ | : | - | $:$ | : |
| Not applicable | $\begin{gathered} 1860 \\ 63 \% \end{gathered}$ | 165 | ${ }_{3}^{46}$ | ${ }_{64 \%}^{122}$ | $\underset{A}{238} \underset{A}{23 \%}$ | ${ }^{186}$ |
| Mean | 3.46 | 3.32 | 3.67 | 3.41 | 2.95 | 3.44 |
| Standard Deviation | 1.20 | 1.34 | 0.91 | 1.19 | 1.58 | 1.09 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full*
Base: All

|  | All Commu-nities(excl ctrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 899 \\ 30 \% \\ \text { DJGM } \end{gathered}$ | ${ }^{861}$ | $\underset{\substack{401 \\ A}}{\substack{2}}$ | 2719\% | $\underset{\substack{58 \% \\ \hline}}{\substack{28 \\ \hline}}$ | $\underset{\substack{220 \\ A}}{20 \%}$ | 189\% | $\underset{\substack{320 \\ 38 \% \\ A}}{ }$ | $\begin{gathered} 378 \\ 38 \% \\ A \end{gathered}$ | 565\% | $\underset{\substack{53 \% \\ \underset{A}{2}}}{\substack{4 \\ \hline}}$ | 2013\% | ${ }_{178}^{178}$ | 307 $37 \%$ $A$ |
| $\begin{gathered} 113 \\ \mathrm{DGM} \end{gathered}$ | ${ }^{81}$ | $\begin{gathered} 51 \\ 5 \% \\ 1 \end{gathered}$ | ${ }_{3}^{61}$ | $\begin{aligned} & \begin{array}{l} 83 \\ \mathrm{CK}_{6} \end{array} \end{aligned}$ | 23 4 | ${ }_{2 \%}^{18}$ | $\begin{aligned} & 42 \\ & \frac{42}{4} \end{aligned}$ | ${ }^{33}$ | ${ }^{58}$ | ${ }^{57}$ \% | ${ }^{23} 4 \%$ | ${ }_{12}^{12}$ | ${ }^{33} 4$ |
| $41 \%$ 16 | ${ }^{25}$ | 16 10 1 1 | ${ }^{22}$ | $\begin{aligned} & 26 \\ & 2 \% \\ & \mathrm{~K} \end{aligned}$ | \% | \% | ${ }_{1 \%}^{12}$ | \% | 19\% | ${ }^{13}$ | ${ }_{1}^{6}$ | 7\% | 9\% |
|  | ${ }^{39}$ | 17\% | ${ }^{18}$ | $\begin{aligned} & 29 \\ & \stackrel{29}{A} \end{aligned}$ | 3 | 10 | ${ }_{1 \%}^{8}$ | ${ }_{1}^{15}$ | ${ }^{27}$ | ${ }_{2}^{24}$ | $\begin{aligned} & 10 \\ & { }_{2}^{2 \%} \\ & \mathrm{~F} \end{aligned}$ | 9\% | ${ }_{2 \%}^{14}$ |
| $\begin{gathered} { }^{82} \\ \text { CFGH } \end{gathered}$ | 84\% | 19\% | 55\% | ${ }^{34}$ | ${ }_{1 \%}^{8}$ | ${ }^{17}$ | ${ }_{12}^{12}$ | $\begin{aligned} & 42 \\ & { }_{4}^{4 \%} \\ & C \end{aligned}$ | 60\% | $\begin{gathered} 53 \\ \frac{4 \%}{E} \end{gathered}$ | ${ }_{3 \%}^{16}$ | ${ }_{2}^{24}$ | 30 4 4 4 |
| 14. | 12 | ${ }_{1}^{6}$ | ? | 7 | 3 | $\stackrel{3}{*}$ | 4. | 5 | 10 | $\stackrel{\square}{*}$ | $\stackrel{?}{ }$ | 5 | ${ }_{1 \%}$ |
| $\begin{gathered} 1781 \\ \text { CIEKHN } \end{gathered}$ | ${ }_{\text {1800 }}^{63}$ | ${ }_{53}^{572}$ | $\underset{\substack{1264 \\ \hline \\ \hline}}{1 / 2}$ | 495\% | ${ }^{352}$ | $\begin{gathered} 767 \\ \substack{76 \% \\ A} \end{gathered}$ | 437 <br> $52 \%$ | ${ }_{595}$ | $\underset{\substack{1304 \% \\ \hline 4}}{ }$ | 730 $52 \%$ | $\stackrel{348}{57 \%}$ | $\begin{gathered} 775 \\ \substack{77 \% \\ A} \end{gathered}$ | 435 $52 \%$ |
| 3.45 | 3.46 | ${ }_{\text {A }}^{\text {3 }}$ A | 3.48 | 3.50 | $\begin{aligned} & \substack{\text { AL } \\ \mathrm{AL}} \end{aligned}$ | 3.47 | $\begin{gathered} 3.65 \\ \text { AN } \end{gathered}$ | 3.46 | 3.43 | 3.46 | 3.50 | 3.35 | 3.46 |
| 1.17 | 1.20 | 0.98 | 1.17 | 1.07 | 0.83 | 1.19 | 0.88 | 1.24 | 1.23 | 1.20 | 1.13 | 1.34 | 1.19 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 94

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Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $66+$ (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
|  | ${ }_{22}{ }^{5}$ | $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 209 \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 191 \\ \text { ABCG } \end{gathered}$ | $\begin{gathered} 148 \\ B C G \end{gathered}$ | $\underset{\substack{200 \\ C}}{27 \%}$ | 383\% | $\begin{gathered} 516 \\ 32 \% \\ \text { 3H } \end{gathered}$ | $\begin{aligned} & \text { 616 } \\ & \text { AKL } \end{aligned}$ | $\underset{\substack{212 \\ L}}{212}$ | 29\% | $\begin{gathered} 714 \\ \text { ANO } \\ 39 \% \end{gathered}$ | 11\% | $\begin{aligned} & 102 \\ & \stackrel{10 \%}{20 \%} \end{aligned}$ |
| $\begin{gathered} 113 \% \\ \text { IKNPab } \\ i \end{gathered}$ | 7\% | ${ }^{13} 3$ | 19 4 \% | ${ }^{26}$ | ${ }^{23} 5$ | ${ }^{25} \%$ | $\begin{aligned} & 67 \\ & { }^{5 \%} \end{aligned}$ | 46\% | $\begin{gathered} 73 \\ { }^{5 K} \end{gathered}$ | ${ }^{28} 8$ | 2\% | $\begin{gathered} 96 \\ \text { ANO } \end{gathered}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }_{2}^{2 \%} \\ & \mathrm{~N} \end{aligned}$ |
| ${ }^{41 \%}$ | ${ }^{4}{ }^{2 \%}$ | ${ }^{2}{ }^{2 \%}$ | $!$ | ${ }_{1 \%}$ | $\begin{aligned} & \frac{8}{2 \%} \\ & D^{2} \end{aligned}$ | $\begin{aligned} & 14 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }^{22} 2$ | ${ }_{19}^{19}$ | ${ }^{26}$ | ${ }^{12}{ }_{1 \%}$ | ${ }_{1 \%}$ | 30 | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\stackrel{42}{1 \%}$ | ${ }_{1 \%}$ | 7\% | ${ }_{1}^{4} \%$ | 11 $2 \%$ | 7\% | 10 10 | ${ }^{16}$ | ${ }_{2}^{26}$ | ${ }^{24} 2$ | ${ }^{13} 1 \%$ | ${ }_{1 \%}$ | ${ }^{32}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{5}$ |
| 82 <br> ${ }_{\text {G1 }}$ <br> 1 | ${ }_{2 \%}$ |  | ${ }^{13} 3$ | ${ }^{13} 2$ | $\begin{gathered} 19 \\ A_{G}^{4 \%} \end{gathered}$ | ${ }^{13} 2$ | ${ }_{\text {4 }}^{3 \%}$ | ${ }^{36}$ | ${ }_{3}^{44}$ | ${ }^{27} 3 \%$ | 10\% | ${ }^{53}$ | ${ }_{2 \%}^{10}$ | ${ }_{3 \%}^{16}$ |
| 14 18 | $!$ | ? | ${ }_{1 \%}$ | $!$ | $?$ | ${ }_{1 \%}$ | ${ }^{12}{ }_{1 \%}{ }_{\text {Al }}{ }^{\text {a }}$ | $?$ | ${ }^{10} 1 \%$ | $?$ | ! | $\stackrel{8}{8}$ | $?$ | 3\% |
| $\begin{gathered} 1781 \\ \text { DEFJM } \\ \text { QSTcj } \end{gathered}$ | $\begin{gathered} 184 \\ \text { ADOF } \\ \text { ADF } \end{gathered}$ | $\begin{gathered} 317 \\ \text { ADO\% } \\ \text { (DEF } \end{gathered}$ | 266 | $\stackrel{293}{54 \%}$ | 239 $54 \%$ | $\begin{gathered} 482 \\ 64 \% \\ \text { ADEF } \end{gathered}$ | 802 $59 \%$ | 979 60\% | 743\% | $\begin{aligned} & 721 \\ & 71 \% \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 248 \\ 83 \% \\ A . J \end{gathered}$ | 883 $49 \%$ | $\begin{gathered} 508 \\ 84 \% \end{gathered}$ | $\begin{gathered} 364 \\ 72 \% \\ \text { AMAQRST } \end{gathered}$ |
| $\begin{gathered} 3.45 \\ \text { CHKL } \\ \text { c } \end{gathered}$ | 3.44 | 3.09 | 3.65 ACF | ${ }^{3.51}$ | 3.34 | ${ }^{3.48}$ | 3.36 | ${ }^{3.52}$ A | ${ }^{3.52}$ AKL | ${ }^{3.32}$ | 2.86 | $\stackrel{3}{3.50}$ A | 3.26 | 3.29 |
| 1.17 | 1.17 | 1.47 | 0.98 | 1.09 | 1.28 | 1.09 | 1.24 | 1.11 | 1.08 | 1.30 | 1.63 | 1.10 | 1.39 | 1.37 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full**
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 899 \\ \text { BBGH } \\ \text { KLNOOP } \end{gathered}$ | $\begin{gathered} 108 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 327, \\ & 321 \% \\ & \text { PP } \end{aligned}$ | $\begin{aligned} & 155 \\ & 31 \% \\ & \text { PP } \end{aligned}$ | $\begin{gathered} 202 \\ A O P{ }_{4}^{40} \\ A O \end{gathered}$ | $\begin{gathered} 107 \\ \text { AOPQ } \\ \text { A\% } \\ R \end{gathered}$ | $\begin{gathered} 530 \\ \substack{27 \% \\ b} \end{gathered}$ | ${ }_{21 \%}$ | $\begin{array}{r} 215 \\ \text { Aabd } \end{array}$ | $\begin{aligned} & 43 \\ & \begin{array}{c} 35 \% \\ \mathrm{ab} \end{array} \end{aligned}$ | ${ }_{356}$ | ${ }_{31 \%}^{288}$ | 215 30 | 30 $31 \%$ | 23\% | 849 341 Ai |
|  | ${ }^{9} \%$ | $\begin{gathered} 52 \\ A O P \end{gathered}$ | ${ }_{\substack{4 \% \\{ }_{4 P}^{24}}}$ | $\begin{aligned} & 22 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }_{3 \%}^{8}$ | ${ }^{64}$ | ${ }_{1 \%}$ | $\begin{gathered} 40 \\ \text { Aabd } \\ \hline 10 \% \end{gathered}$ | ${ }_{2 \%}^{2}$ | $49 \%$ | ${ }^{39} 4$ | ${ }^{23} 3$ | 1\% | ${ }_{1 \%}$ | $\begin{gathered} 110 \\ 4 \% \\ A i \end{gathered}$ |
| ${ }^{41}{ }_{\text {d }}$ | 6\% | ${ }^{18}$ | 6\% | 2\% | ${ }_{1 \%}^{2}$ | ${ }^{27}{ }_{1 \%}$ | $?$ | $\begin{gathered} 10 \\ { }_{3 b}^{3 \%} \end{gathered}$ | ${ }_{2 \%}^{2}$ | ${ }^{15}$ | ${ }_{1 \%}^{13}$ | ${ }^{12}$ | - | ${ }_{1 \%}$ | ${ }^{39}$ |
| $\underset{\substack{42 \\ \mathrm{p}}}{\text { \% }}$ | 3 | $\begin{aligned} & 18 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}^{4}$ | ${ }^{28}{ }_{1 \%}$ | $?$ | 10 ${ }^{3 \%}$ b | ${ }_{1 \%}^{1 \%}$ | ${ }^{16}$ | ${ }^{18}$ | ${ }_{7 \%}$ | - | ${ }_{1 \%}$ | 40 ${ }_{1}$ |
| 82 61 \% | ${ }^{11}$ | 36 <br> $3 \%$ | 14\% | ${ }^{14}$ | ${ }_{3 \%}^{7}$ | $\begin{gathered} { }^{6}{ }^{3 \%} \\ A^{3 \%} \end{gathered}$ | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}^{1 \%}$ | ${ }^{35}$ | 19\% | ${ }^{25}$ \% | ${ }_{3 \%}$ | 3\% | 76\% |
| 14 10 | $!$ | 5 | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | $!$ | $?$ | $!$ | $\mathrm{Aa}^{2 \%}$ | : | $?$ | 5\% | ${ }_{1} \%$ | ${ }_{A e^{2 \%}}^{2 \%}$ | : | ${ }^{14}{ }_{1}$ |
| $\begin{gathered} 1781 \\ 60 \% \\ \text { CFFJ } \\ \text { MQSTCj } \end{gathered}$ | $\begin{gathered} 505 \\ 779 \% \\ \mathrm{AORR} \\ \mathrm{ST} \end{gathered}$ | $\underset{\substack{615 \\ 57 \% \\ s}}{6}$ | $\underset{\substack{292 \\ 58}}{28}$ | 234 47 | 135 $51 \%$ | $\begin{gathered} 1270 \\ \begin{array}{c} 64 \% \\ \text { AC } \end{array} \end{gathered}$ | $\begin{gathered} 304 \\ 75 \% \\ \text { Aacd } \end{gathered}$ | $\xrightarrow{106}$ | $\begin{aligned} & 73 \\ & \begin{array}{c} 70 \% \\ c \end{array} \end{aligned}$ | ${ }^{668}$ | 549\% | ${ }_{61 \%}^{442}$ | ${ }_{63 \%}^{62}$ | $\begin{aligned} & \begin{array}{l} 159 \\ \hline 72 \% \\ A j \end{array} \end{aligned}$ | 1622 59 |
| $\begin{gathered} 3.45 \\ \text { CHK } \\ \text { HK } \\ \hline \end{gathered}$ | 3.46 | 3.37 | 3.44 | $\stackrel{3}{3}$ | ${ }^{3.59}$ | 3.35 | 3.60 | 3.56 ${ }_{\text {a }}$ | 3.73 a | 3.43 | 3.48 | 3.40 | 3.62 | 3.41 | 3.45 |
| 1.17 | 1.20 | 1.23 | 1.17 | 1.09 | 1.06 | 1.28 | 1.06 | 0.95 | 0.81 | 1.19 | 1.10 | 1.24 | 1.16 | 1.29 | 1.16 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... ***Run the dishwasher only when it's full ${ }^{* *}$
Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 899 \\ 30 \% \\ \text { DGJMM } \\ \text { dejop } \end{gathered}$ | $\underset{\substack{337 \\ \mathrm{D}}}{ }$ | $\begin{aligned} & 401 \\ & \begin{array}{l} 32 \% \\ A D \end{array} \end{aligned}$ | ${ }^{154}$ | $\begin{aligned} & 340 \\ & 32 \% \\ & \mathrm{FG}^{2} \end{aligned}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | 319\% | $\underset{j}{225}$ | $\begin{aligned} & 407 \\ & 34 \% \\ & \mathrm{AJ} \end{aligned}$ | ${ }_{26 \%}^{267}$ | $\begin{gathered} 556 \\ 34 \% \\ A L \end{gathered}$ | 177 | ${ }^{167}$ | $\begin{aligned} & 685 \\ & 34 \% \\ & A M \end{aligned}$ |
| $\begin{gathered} 113 \\ { }^{4 i p} \% \end{gathered}$ | 45 | ${ }^{48}$ | ${ }_{3 \%}^{20}$ | ${ }^{42} 4$ | 100 4 \% | ${ }_{2 \%}^{4}$ | ${ }^{33} 5$ | ${ }^{50} 4$ | 30 $3 \%$ | ${ }^{64} 4$ | ${ }^{22} 3$ | ${ }^{22} 3$ | ${ }^{78} 4$ |
| ${ }_{\text {aj }}^{1} 10$ | ${ }^{13}{ }_{1 \%}$ | ${ }^{18}$ | ${ }^{10} 2$ | ${ }^{13}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 9\% | ${ }^{14}{ }_{1 \%}$ | ${ }^{18}$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{12} 2$ | 10 ${ }_{1}$ | ${ }^{24} \%$ |
| Nbp ${ }_{\text {a }}^{42}$ | ${ }^{17}{ }_{2 \%}$ | 19 $2 \%$ | ${ }_{1 \%}$ | ${ }^{17} 2 \%$ | - | ${ }_{1 \%}$ | ${ }^{9} \%$ | ${ }^{15}$ | ${ }^{18}$ | ${ }^{20} 1 \%$ | ${ }^{11}$ | ${ }^{12}$ | ${ }^{22}{ }_{1 \%}$ |
| ${ }_{3 \%}^{82}$ | ${ }_{2}^{22}$ | ${ }^{37} 3$ | ${ }^{23} 4$ | 30 3 | ${ }_{3 \%}^{7}$ | ${ }_{2 \%}$ | ${ }^{16}$ | ${ }^{37} 3$ | 293\% | ${ }^{43}$ | $\begin{gathered} 28 \\ { }_{4}^{4 \%} \end{gathered}$ | ${ }^{25} 4$ | ${ }^{52} 3$ |
| 14 KN | 5 | 3 | $\mathrm{C}^{6}$ | 4 | $!$ | ${ }_{1 \%}$ | $?$ | 3 | 9 ${ }_{\text {Al }}{ }^{\%}$ | 3 | 3 | ${ }_{1}^{6}$ | $\bigcirc$ |
| $\begin{gathered} 1781 \\ 60 \% \\ \text { CIKNc } \\ \text { gikmqr } \end{gathered}$ | $\begin{aligned} & 619 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 713 \\ 58 \% \end{gathered}$ | $\begin{gathered} 437 \\ A B 7 \\ A B C \end{gathered}$ | $\begin{gathered} 619 \\ 58 \% \end{gathered}$ | $\begin{gathered} 156 \\ \underset{E}{60 \%} \end{gathered}$ | $\begin{gathered} 122 \\ 73 \% \\ A E \end{gathered}$ | ${ }_{60 \%}^{436}$ | ${ }^{682}$ | $\begin{gathered} 663 \\ \substack{64 \% \\ \mathrm{Al}} \end{gathered}$ | ${ }^{931}$ 57\% | $\begin{gathered} 438 \\ \begin{array}{c} 43 \% \\ A K \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 454 \\ 65 \% \\ \text { AN } \end{array} \end{aligned}$ | 1170 57 |
| $\begin{gathered} 3.45 \\ \text { DiMd } \\ \text { Dind } \end{gathered}$ | ${ }^{3.52} \mathrm{D}$ | 3.45 | 3.30 | 3.46 | 3.45 | 3.30 | 3.51 | 3.48 | 3.35 | $\stackrel{3.53}{\text { AL }}$ | 3.24 | 3.25 | 3.54 AM |
| 1.17 | 1.08 | 1.18 | 1.33 | 1.16 | 1.18 | 1.29 | 1.08 | 1.15 | 1.26 | 1.10 | 1.38 | 1.36 | 1.09 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.4 How often, if at all, do you personally do any of the following... **Run the dishwasher only when it's full*

## Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years 5 year | 5 years to under 10 years <br> 10 yea <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ 0 \\ \hline \end{gathered}$ | 1990 onwards <br> (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid <br> (m) | Timber $\text { ( } \mathrm{n} \text { ) }$ | Other (o) | Less than 20,800 (p) | $\begin{gathered} 20,800-4 \\ 36,400 \end{gathered}$ (a) | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 899 \\ 30 \% \\ \text { DGGIL } \\ \text { Mdejop } \end{gathered}$ | $\begin{gathered} 263 \\ 32 \% \\ d \end{gathered}$ | $\begin{gathered} 433 \\ \substack{40 \% \\ d} \end{gathered}$ | $\begin{aligned} & 116 \\ & 34 \% \\ & d \end{aligned}$ | 24\% | 80\% | $\underset{\substack{205 \\ e}}{205}$ | $\begin{gathered} 197 \\ \text { 38\% } \end{gathered}$ | $\underset{\substack{417 \\ 30 \%}}{40}$ | $\underset{j}{278} \underset{j}{27}$ | ${ }_{28 \%}^{512}$ | $\begin{gathered} 109 \\ 37 \% \\ A j \end{gathered}$ | $\underset{\substack{601 \% \\ 31 \%}}{\substack{0}}$ | $\underset{\substack{305 \\ 32 \%}}{\substack{ \\\hline}}$ | $\xrightarrow{25}$ | 17\% | 1919\% | $\begin{aligned} & 196 \\ & 34 \% \\ & \text { Ap } \end{aligned}$ | $\begin{gathered} 225 \\ \begin{array}{c} 51 \% \\ \text { Apq } \end{array} \end{gathered}$ |
| +113 ${ }_{\text {ajp }}^{4 \%}$ | ${ }^{16}$ | $\begin{aligned} & 54 \% \\ & 4 \% \\ & a \end{aligned}$ | $\begin{gathered} 22 \\ \text { Aab }^{27} \end{gathered}$ | $\begin{gathered} { }^{21}{ }_{\mathrm{Ca}}^{6} \end{gathered}$ | 11\% | ${ }^{24} 3$ | ${ }^{23} 4 \%$ | ${ }^{55}$ 4\% | ${ }_{5 \%}^{41}$ | ${ }_{3 \%}$ | ${ }^{16 \%}$ | ${ }^{74} 4$ | 43 | 1\% | 1\% | ${ }^{14} \%$ | ${ }^{23}{ }^{4 \%}$ | $\begin{gathered} 39 \\ \text { Apq } \\ \hline 9 \% \end{gathered}$ |
| ${ }^{41 \%}$ | 4 | ${ }^{19}$ | $\begin{gathered} 10 \\ \text { Aab }_{3 \%} \end{gathered}$ | $\begin{aligned} & { }_{2}^{2 \%} \\ & a \end{aligned}$ | 5\% | 7\% | ${ }_{1 \%}^{7}$ | ${ }_{2}^{22}$ | ${ }_{2 \%}^{14}$ | ${ }^{18}$ | $\begin{aligned} & 9 \\ & { }_{3 \%}^{3 \%} \\ & A_{j} \end{aligned}$ | ${ }^{25} \%$ | ${ }^{17}$ \% | : | ${ }_{2 \%}$ | ${ }^{11} \%$ | 7\% | 5\% |
| $\begin{gathered} 42 \\ { }^{1 \%} \\ \text { Nbp } \end{gathered}$ | 7\% | ${ }^{13}$ | $\mathrm{ab}^{2 \%}$ | $\begin{gathered} \quad{ }^{14} 4 \% \\ A a b^{2} \end{gathered}$ | 3\% | ${ }^{11}$ | 5\% | ${ }_{2}^{23}$ | ${ }^{15}$ | ${ }^{22} \%$ | 2\% | ${ }^{24} \%$ | 18 $2 \%$ | 1\% | : | 5 | 10 $2 \%$ $p$ | ${ }_{\text {AP }}{ }^{13}$ |
| ${ }_{3 \%}^{82}$ | 30 4 | ${ }^{34}$ | 2\% | 11\% | 15 4 | ${ }^{15}$ | ${ }^{18}$ | ${ }^{33}$ | ${ }_{21}^{21}$ | ${ }_{3 \%}$ | 5\% | 56\% | ${ }^{22}$ | $\begin{gathered} \text { Almo } \\ \hline 8 \% \end{gathered}$ | 2\% | ${ }^{21}$ | ${ }^{18}$ | 15\% |
| $\begin{array}{r}14 \\ \text { KN } \\ \hline\end{array}$ | $?$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | 5\% | $?$ | $\bigcirc$ | 4 | $\bigcirc$ | $\underset{A_{j}^{1 \%}}{\substack{4 \% \\ \hline}}$ | ${ }^{12}$ | \% | : | : | $?$ | ${ }^{5}{ }_{0}^{1 \%}$ | $?$ |
| $\begin{gathered} 1781 \\ 60 \% \\ \text { cgikmar } \end{gathered}$ | $\underset{\substack{491 \\ 00 \%}}{ }$ | $\begin{gathered} 900 \\ 60 \% \\ c \end{gathered}$ | 172 $51 \%$ | $\begin{aligned} & 218 \\ & 00 \% \end{aligned}$ | $\begin{gathered} 262 \\ \text { A69\% } \\ \text { Afgh } \end{gathered}$ | $\begin{gathered} 433 \\ 62 \% \\ 9 \end{gathered}$ | ${ }_{5}^{264}$ | $\begin{gathered} 822 \\ \substack{80 \% \\ 9} \end{gathered}$ | $\begin{aligned} & 495 \\ & 5 \% \% \\ & k \end{aligned}$ | $\begin{gathered} 11133 \\ \substack{\text { Aik } \\ \text { Aik }} \end{gathered}$ | 143\% | 1166 $60 \%$ | ${ }_{55}^{52}$ | - 52 | $\begin{gathered} 83 \\ \text { Almn } \\ \text { Alm } \end{gathered}$ | 776 Ag\% 7ar | 310 $54 \%$ r | 146\% |
|  | ${ }_{\text {3.48 }}^{\text {d }}$ | ${ }_{\text {d }}^{3.52}$ | 3.42 ${ }_{\text {d }}$ | 3.13 | 3.21 | $\stackrel{3.50}{e}$ | 3.50 | $\stackrel{3.45}{\text { e }}$ | 3.46 | 3.42 | 3.52 | 3.46 | 3.46 | 3.06 | 3.41 | 3.44 | 3.45 | 3.50 |
| 1.17 | 1.24 | 1.10 | 1.09 | 1.33 | 1.42 | 1.12 | 1.14 | 1.14 | 1.12 | 1.23 | 1.00 | 1.17 | 1.12 | 1.67 | 1.26 | 1.23 | 1.18 | 1.08 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.5 How often, if at all, do you personally do any of the following..
${ }^{* * *}$ Leave a mobile phone charger switched on at the socket when not in use***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 289 \\ \text { BKnTsuY } \end{gathered}$ | ${ }^{232} 8$ | $\begin{aligned} & 195 \\ & 10 \% \\ & \text { D } \end{aligned}$ | : |
| $\begin{gathered} 138 \\ \text { KinITT } \end{gathered}$ | ${ }^{114} 4$ | $\begin{gathered} 186 \\ { }_{9 \%} \\ \hline \end{gathered}$ | : |
| $\begin{aligned} & 145 \\ & \mathrm{~s} \% \\ & \mathrm{~Np} \end{aligned}$ | ${ }^{129} 4$ | ${ }_{\text {133 }}^{13}$ | : |
| $\begin{gathered} 385 \\ 13 \% \\ \text { Bilippb } \end{gathered}$ | ${ }^{311} 10 \%$ | 276 $\substack{14 \% \\ D}$ | - |
| $\begin{aligned} & 1785 \\ & \text { Lso\% } \\ & \text { Say } \end{aligned}$ | $\underset{\substack{1871 \\ A}}{ }$ | $\begin{gathered} 1067 \\ 54 \% \\ \mathrm{D} \end{gathered}$ | - |
| $1!$ | $\stackrel{8}{8}$ | 4 | : |
| $\begin{aligned} & 219 \\ & { }^{219} 7 \\ & \text { PYw } \end{aligned}$ | $\begin{gathered} 297 \\ 10 \% \\ A \end{gathered}$ | ${ }_{\text {131 }}^{17}$ | - |
| $\begin{array}{r} 0.82 \\ \text { BKilmn@rsuYbz } \end{array}$ | 0.69 | 1.01 | - |
| 1.35 | 1.27 | 1.41 | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 96

**Leave a mobile phone charger switched on at the socket when not in use***

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ | Muswell Hill (3) (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & (1) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{54} \%$ | 5\% | ${ }^{23} 13 \%$ | 10\% | ${ }^{31} 9$ | ${ }^{11} 9$ | $\begin{gathered} 13 \\ \substack{13 \% \\ \mathrm{n}} \end{gathered}$ | ${ }_{7 \%}^{8}$ | ${ }_{11 \%}^{32}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{27} 9$ | ${ }^{22}$ | ${\underset{u}{36}}_{\substack{30 \% \\ \hline}}$ |
| ${ }^{33} 7$ | ${ }^{2} \%$ | ${ }_{3 \%}$ | $4 \%$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ | $7 \%$ | - | 16\% | $\begin{aligned} & 14 \\ & { }_{13 \%}^{13 \%} \\ & \hline \end{aligned}$ | - | ${ }^{17} \%$ | $9 \%$ | 14\% |
| 19 4 \% | 5\% | ${ }_{3}{ }^{\text {\% }}$ | ${ }_{7 \%}^{8}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $7 \%$ | 6\% | $\begin{aligned} & 18 \\ & { }_{6}^{18 \%} \end{aligned}$ | $\begin{gathered} 12 \\ 11 \% \\ \mathrm{Aq}^{2} \end{gathered}$ | ${ }_{8 \%}$ | ${ }^{14}$ 5\% | 12\% | ${ }^{21} 6$ |
| 45\% | $\underset{\substack{139 \\ i}}{19}$ | ${ }_{17 \%}^{30}$ | 12\% | ${ }^{37} 17$ | 12\% | 17 | 188\% | ${ }^{25}$ 8\% | $\begin{aligned} & 27 \\ & { }_{\mathrm{A}}^{25 \%} \end{aligned}$ | $\begin{aligned} & 21 \\ & { }_{\mathrm{Ar}}^{21 \%} \end{aligned}$ | ${ }^{41} 14 \%$ | 33 $15 \%$ | ${ }^{48} 13$ |
| 264 ${ }_{\text {59\% }}$ | $\begin{gathered} 104 \\ \substack{69 \% \\ A} \end{gathered}$ | 93\% | 709\% | ${ }_{60 \%}^{212}$ | ${ }_{68 \%}^{81}$ | 55\% | 79\% | ${ }_{65}^{195}$ | ${ }_{37}^{47}$ | 59\% | 1810\% | ${ }^{125}$ | ${ }_{61 \%}^{226}$ |
| $?$ | ${ }_{1 \%}$ | - | - | : | - | - | - | - | - | ${ }_{1 \%}$ | - | ${ }^{3}{ }^{1 \%}$ | ${ }_{4}^{4}{ }^{1 \%}$ |
| ${ }^{33} 7$ | ${ }^{14} 9$ | $\begin{aligned} & 20 \\ & \begin{array}{l} 11 \% \\ A \end{array} \end{aligned}$ | 6\% | $\begin{aligned} & \begin{array}{l} 54 \\ 15 \% \\ A \end{array} \end{aligned}$ | ${ }_{5 \%}$ | ${ }_{1 \%}^{1}$ | ${ }_{8 \%}$ | 14 5 | $3{ }_{3 \%}$ | 7\% | ${ }^{20} 7$ | ${ }^{11} 5$ | ${ }^{21} 6$ |
| 0.96 | 0.41 | 0.94 | 0.77 | 0.69 | 0.74 | ${ }_{1}^{1.05}$ | 0.56 | 0.83 | 1.36 Aq | 0.58 | ${ }^{0.81}$ | 0.86 | 0.80 |
| 1.47 | 0.92 | 1.45 | 1.32 | 1.31 | 1.35 | 1.45 | 1.11 | 1.40 | 1.42 | 0.97 | 1.33 | 1.35 | 1.34 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 96

## Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{30} 10 \%$ | ${ }_{3 \%}^{4}$ | ${ }^{12} 6$ | ${ }^{29} 9$ | ${ }^{20} 7 \%$ |
| ${ }^{13} 4$ | ${ }_{5 \%}$ | ${ }^{15}$ | ${ }^{15} 5$ | ${ }^{10} 3$ |
| ${ }^{13} 4 \%$ | $9 \%$ | $\underset{\substack{22 \\ \mathrm{~A} \\ \hline 1 \%}}{ }$ | ${ }^{19} 6$ | ${ }^{17} 6$ |
| ${ }^{48}$ | ${ }^{11} 8$ | ${ }_{13 \%}^{26}$ | ${ }_{\mathrm{A}}^{65}$ | 24\% |
| 174 $58 \%$ | $\begin{aligned} & 98 \\ & { }_{7}^{94 \%} \\ & A \end{aligned}$ | 114 $56 \%$ | 153 $51 \%$ | $\underset{A}{206}$ |
| - | - | - | $!$ | $!$ |
| ${ }^{22} 7 \%$ | ${ }_{2}^{3}$ | ${ }^{13} 6$ | 19\% | ${ }^{23} 8$ |
| 0.84 | 0.51 | 0.86 | 0.94 | 0.61 |
| 1.35 | 1.05 | 1.26 | 1.33 | 1.20 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
**Leave a mobile phone charger switched on at the socket when not in use***
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \hline \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (f) \end{gathered}$ | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{232} 8$ | ${ }^{40} 9$ | $\stackrel{8}{5 \%}$ | $\begin{aligned} & 19 \\ & 119 \end{aligned}$ | ${ }^{10}$ | ${ }^{28}$ | 7\% | $4{ }_{4}$ | ${ }^{10}{ }_{8 \%}$ | $\begin{aligned} & 45 \\ & { }_{4}^{5 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{4 \%}$ | 16\% | ${ }^{15}$ | ${ }^{18}$ |
| 114\% | ${ }^{14} 3$ | - | 6\% | 6\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $4{ }_{4}$ | $\begin{aligned} & 7 \\ & { }_{6 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 14 \\ & { }_{1}^{13 \%} \end{aligned}$ | ${ }_{2 \%}$ | 14\% | 8\% | ${ }^{22}$ \% |
| ${ }^{129} 9$ | ${ }^{20} 4$ | ${ }_{2 \%}$ | ${ }_{5 \%}^{8}$ | ${ }_{4}^{4}$ | ${ }^{15} 4$ | 5\% | $4{ }_{4}$ | ${ }_{7 \%}^{8}$ | 5\% | ${ }_{4 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | $\begin{gathered} 21 \\ 10 \% \\ A \end{gathered}$ | ${ }^{18}$ |
| ${ }^{311}$ | ${ }_{12 \%}$ | 6\% | ${ }^{13} 8$ | ${ }_{12 \%}$ | 29\% | 10\% | ${ }_{13}^{14}$ | 7\% | 23\% | $\begin{gathered} 22 \\ 20 \% \\ A \end{gathered}$ | 10\% | ${ }_{11 \%}^{33}$ | 34 $16 \%$ | ${ }_{11 \%}^{42}$ |
| $\begin{gathered} 1871 \\ 63 \% \end{gathered}$ | 268 ${ }_{60}$ | $\begin{gathered} 113 \\ 74 \% \\ A \end{gathered}$ | 105 | 610\% | ${ }_{63 \%}^{218}$ | 89\% | 70 $67 \%$ | ${ }_{67 \%}$ | ${ }^{197}$ | $\begin{aligned} & 59 \\ & 539 \\ & 5 \end{aligned}$ | 60\% | $\underset{\substack{203 \\ \hline 67 \%}}{ }$ | 113 $54 \%$ | 236\% |
| $\stackrel{8}{8}$ | $?$ | - | - | - | - | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{1}$ | - | ${ }_{1 \%}$ | - | $!$ |
| 297 | 419\% | $\begin{gathered} 23 \\ { }_{1}^{5 \%} \\ A \end{gathered}$ | ${ }^{15} 9$ | $\begin{aligned} & 15 \\ & { }^{14 \%} \\ & A^{2} \end{aligned}$ | $\begin{gathered} 52 \\ { }_{\mathrm{A}}^{5 \%} \end{gathered}$ | 12\% | ${ }_{8}^{8}$ | 5\% | 23\% | ${ }_{3 \%}$ | $\begin{aligned} & 14 \\ & { }_{1}^{15 \%} \end{aligned}$ | ${ }^{28} 9$ | 17\% | ${ }^{32} 9$ |
| 0.69 | 0.75 | 0.34 | 0.81 | 0.84 | 0.64 | 0.53 | 0.52 | 0.74 | 0.85 | 0.97 | 0.51 | 0.57 | 0.84 | 0.64 |
| 1.27 | 1.31 | 1.01 | 1.42 | 1.39 | 1.26 | 1.13 | 1.05 | 1.32 | 1.51 | 1.34 | 1.07 | 1.15 | 1.25 | 1.17 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.5 How often, if at all, do you personally do any of the following..
${ }^{* * *}$ Leave a mobile phone charger switched on at the socket when not in use***
Base: All

Always (4)

Very often (3)

Quite offen (2)
Occasionally (1)

Never ( 0 )

Don't know
Not applicable
Mean

Standard Deviation


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***Leave a mobile phone charger switched on at the socket when not in use***

## Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 289 \\ \text { JKLN } \\ \hline 10 \% \end{gathered}$ | ${ }^{232}$ | $\stackrel{108}{10 \%}$ | 189\% | $\underset{{ }_{\mathrm{K}}^{129}}{129}$ | 53\% | ${ }^{101} 10 \%$ | $\begin{aligned} & \begin{array}{l} 74 \\ 9 \% \\ N \end{array} \end{aligned}$ | ${ }^{83}$ | ${ }^{161} 8$ | ${ }^{92}$ | 35\% | ${ }^{103}$ | 49\% |
| $\begin{gathered} 138 \\ { }^{51 M} \end{gathered}$ | ${ }_{4 \%}^{114}$ | 38\% | $\begin{aligned} & 93 \\ & 5 \% \end{aligned}$ | $\stackrel{64}{5 \%}$ | 26 4 | $\begin{aligned} & 55 \\ & \begin{array}{l} 5 \% \\ M \end{array} \end{aligned}$ | 33\% | 34\% | ${ }^{88}$ | ${ }^{58} 4$ | 24\% | ${ }_{3 \%}^{28}$ | ${ }^{35}$ |
| $\begin{aligned} & 145 \\ & \mathrm{CM}^{5 \%} \end{aligned}$ | 129 ${ }^{4}$ | 40\% | ${ }^{106}$ | 69\% | ${ }^{34}$ | $\begin{aligned} & 50 \\ & 5 \% \\ & M \end{aligned}$ | 47\% | $\begin{aligned} & \mathrm{C}_{2}^{6} \\ & \mathrm{C} \end{aligned}$ | ${ }^{82} 4$ | 71 | ${ }_{6 \%}^{34}$ | ${ }^{32}$ 3\% | 46\% |
| $\begin{gathered} 385 \\ 13 \% \\ 1 J G M \end{gathered}$ | ${ }^{311}$ | 147 148 1 | ${ }_{246}{ }^{24}$ | $\begin{aligned} & 206 \% \\ & 15 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 95 \\ & { }_{\mathrm{A}}^{5 \%} \end{aligned}$ | ${ }_{101}^{101}$ | $\begin{aligned} & \begin{array}{l} 130 \\ 160 \\ \text { AN } \end{array} \end{aligned}$ | 109 $10 \%$ | ${ }^{221} \%$ | ${ }_{1}^{160}$ | 76 $13 \%$ | 96\% | 99 $12 \%$ |
| ${ }_{60 \%}^{1785}$ | ${ }_{6}^{1871} 6$ | 645 $60 \%$ | $\underset{\substack{1233 \\ 62 \%}}{102}$ | 833\% | 365 $59 \%$ | $\begin{gathered} \substack{63 \\ { }_{A}^{3 \%} \\ \hline} \end{gathered}$ | 499 $60 \%$ | 674 63 | $\underset{A}{1300} \underset{A}{130}$ | $\underset{E}{891} \underset{\substack{83 \%}}{ }$ | ${ }^{376}$ | 639 $63 \%$ | 528\% |
| $1!$ | 8 | 3. | 8 | 4 | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | 4 | ? | ? | 5 | $?$ | $?$ | 3 |
| $\begin{gathered} 219 \\ { }_{7} \% \end{gathered}$ | 2970 | $\underset{9}{101} \underset{\mathrm{C}}{\mathrm{~A}}$ | ${ }^{125}$ | ${ }^{111} 8$ | ${ }^{38}$ | ${ }^{67}$ | 48\% | $\underset{\substack{110 \\ 10 \% \\ A}}{ }$ | $\begin{aligned} & 182 \\ & { }_{9}^{9} \end{aligned}$ | $\begin{gathered} 140 \\ 100 \\ A \end{gathered}$ | $\begin{aligned} & 59 \\ & { }^{50 \%} \\ & \text { AF } \end{aligned}$ | $\begin{aligned} & 110 \\ & 11 \% \\ & A G \end{aligned}$ | 73 <br> 9 |
| $\begin{gathered} 0.822 \\ \text { IJKLN } \end{gathered}$ | 0.69 | 0.79 | ${ }^{0.80}$ | $\begin{gathered} 0.81 \\ K \end{gathered}$ | 0.79 | 0.82 | ${ }^{0.79}$ | 0.69 | 0.70 | 0.66 | 0.65 | 0.73 | 0.65 |
| 1.35 | 1.27 | 1.34 | 1.34 | 1.32 | 1.29 | 1.38 | 1.29 | 1.26 | 1.28 | 1.22 | 1.18 | 1.35 | 1.19 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ${ }^{* * *}$ Leave a mobile phone charger switched on at the socket when not in use ${ }^{* * *}$

Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | $1348 \quad 1624$ |  | 1536 | 1015 | 298 | 1816 | 603 | $\begin{array}{r} 506 \\ 81 \\ 16 \% \\ \text { AMNAPQR } \end{array}$ |
| $\begin{gathered} 289 \\ { }_{10 \%} \\ \mathrm{FGIMP}_{\mathrm{Q}} \end{gathered}$ | $\begin{gathered} 57 \\ \operatorname{ACDEF} \\ \mathrm{AF} \\ \hline \end{gathered}$ | $\begin{gathered} 71 \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & 54 \\ & \begin{array}{l} 10 \% \\ \mathrm{FG} \end{array} \end{aligned}$ | $\begin{aligned} & 46 \\ & { }_{6}^{4 \%} \end{aligned}$ | ${ }_{6 \%}^{27}$ | ${ }_{5 \%}^{34}$ | $\underset{\substack{154 \\ \text { Al } \\ 17 \%}}{ }$ |  | ${ }^{135}$ | ${ }_{112}^{112}$ | ${ }_{125}^{35}$ | ${ }^{148}$ | ${ }^{53}$ |  |
| $\begin{gathered} { }^{138}{ }_{5 \%}^{6} \end{gathered}$ | $\begin{gathered} { }^{26} 0 \% \\ \text { ACDEFG } \end{gathered}$ | $\begin{gathered} 27 \\ \underset{G}{27} \end{gathered}$ | ${ }_{5 \%}^{27}$ | $\begin{aligned} & { }^{25} \\ & { }_{6}^{2} \end{aligned}$ | ${ }^{17} 4$ | ${ }^{16}$ | ${ }_{5 \%}^{64}$ ( ${ }_{5}{ }_{5}$ |  | ${ }^{69} 4$ | 56\% | ${ }^{11} 4$ | ${ }^{69} 4$ | 34\% | ${ }^{34}{ }^{34} \%$ |
| $\begin{aligned} & 145 \\ & \text { GIPf } \\ & \text { GIf } \end{aligned}$ | $\begin{aligned} & { }^{15} \\ & { }_{6}^{\circ} \end{aligned}$ | $\begin{gathered} 35 \\ { }^{35}{ }^{8 \%} \end{gathered}$ | $\begin{aligned} & { }_{5 \%}^{28} \\ & { }^{28} \end{aligned}$ | $\begin{gathered} 33 \\ { }_{6}^{3} \\ \hline \end{gathered}$ | ${ }^{16} 4$ | ${ }^{18}$ | $\begin{aligned} & \begin{array}{l} 88 \\ 7 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }^{57}{ }_{4}$ | 73\% | ${ }_{5}^{5 \%}$ | ${ }^{16}$ | ${ }^{83}$ | ${ }^{33}$ | ${ }^{26}$ |
| $\begin{gathered} \quad 385 \\ 13 \% \\ \text { FGPgh } \end{gathered}$ | $\begin{gathered} \substack{16 \% \\ F G} \\ \hline \end{gathered}$ | $\begin{gathered} 82 \\ { }^{18 \%} \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 88 \\ A F G \\ A{ }^{8 / 7} \end{gathered}$ | $\begin{gathered} 89 \\ \text { AFG } \end{gathered}$ | $\begin{aligned} & \frac{44}{10 \%} \\ & \underset{G}{2} \end{aligned}$ | 40 | $\underset{13 \%}{179}$ |  | ${ }_{13 \%}^{206}$ | ${ }_{13 \%}^{135}$ | 12\% | ${ }_{130}^{230}$ | ${ }^{67} 17$ | $\begin{gathered} 77 \\ \text { NPQ } \end{gathered}$ |
| $\begin{gathered} 1785 \\ \text { BCHO\% } \\ \text { RT } \end{gathered}$ | 121 $46 \%$ | 240 | $\begin{aligned} & 309 \\ & 60 \% \\ & \text { BC } \end{aligned}$ | $\begin{aligned} & 327 \\ & 62 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 319 \\ \substack{2 \% \\ \text { ABCDE } \\ G} \end{gathered}$ | $\begin{aligned} & 469 \\ & 63 \% \\ & B C \end{aligned}$ | $\begin{array}{cc} 771 \\ 57 \% & \text { 1014 } \\ \begin{array}{c} 6 H \\ A H \end{array} \end{array}$ |  | ${ }_{6}^{936}$ | 589\% | 176\% | $\begin{gathered} 1126 \\ \text { AO\% } \\ \text { AO } \end{gathered}$ | $\begin{gathered} 366 \\ \substack{36 \% \\ 0} \end{gathered}$ | $\stackrel{272 \%}{54 \%}$ |
| $1!$ | $!$ | : | 2 | ${ }_{1 \%}$ | $?$ | $\stackrel{3}{ }$ | 3 |  | $\bigcirc$ | 4 | $!$ | 8 | $?$ | $!$ |
| $\begin{gathered} 219 \\ \begin{array}{c} \text { BCDEF } \\ \text { ORSTae } \end{array} \end{gathered}$ | $!$ | ${ }^{4} \%$ | ${ }_{2 \%}^{8}$ | $\begin{aligned} & 17 \\ & B_{3 \%}^{3 \%} \end{aligned}$ | $\begin{gathered} 21 \\ \text { BCD } \end{gathered}$ | $\begin{gathered} 168 \\ \text { ABCDEF } \end{gathered}$ | ${ }^{89} \% \quad 130$ |  | ${ }^{111}$ | ${ }^{66}$ | ${ }^{22} 7 \%$ | $\begin{aligned} & 152 \\ & A 0^{8 \%} \end{aligned}$ | $\begin{aligned} & 48 \\ & { }_{8 \%} \end{aligned}$ | ${ }^{15}$ |
| $\begin{gathered} 0.82 \\ \substack{0.81 M \\ \text { FQQb }} \end{gathered}$ | $\begin{gathered} 1.45 \\ A C D E \\ \mathrm{ACH} \end{gathered}$ | $\begin{gathered} 1.14 \\ A D E F \\ G \end{gathered}$ | $\underset{F G}{0.87}$ | $\underset{F}{0.80}$ | 0.56 | 0.45 | $\begin{aligned} & 0.93 \\ & \text { Al } \end{aligned}$ | 0.73 | 0.77 | ${ }^{0.91}$ AJ | 0.88 | 0.72 | 0.81 | AMNAPQR1.13 |
| 1.35 | 1.64 | 1.49 | 1.35 | 1.28 | 1.15 | 1.09 | 1.41 | 1.29 | 1.31 | $1.41$ | 1.41 | 1.27 | 1.34 | 1.54 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
*** Leave a mobile phone charger switched on at the socket when not in use***
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
***Leave a mobile phone charger switched on at the socket when not in use***
Base: All

Total
Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean

Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (N) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} \begin{array}{c} 289 \\ \text { BKNabh } \\ \text { np } \end{array} \\ \hline \end{gathered}$ | ${ }^{85}$ | 1079\% | $\begin{gathered} 96 \\ A B C \\ A, 5 \% \end{gathered}$ | ${ }^{90} 8$ | 27\% | $\begin{gathered} 31 \\ \text { AEF } \\ \hline 19 \% \end{gathered}$ | ${ }^{60}$ | 104\% | $\begin{aligned} & 125 \\ & \text { 12\% } \\ & \text { AHI } \end{aligned}$ | ${ }^{143} 9$ | $\begin{gathered} 84 \\ \begin{array}{c} 12 \% \\ A K \end{array} \end{gathered}$ | $\begin{aligned} & 103 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | ${ }^{161} 8$ |
| $\begin{aligned} & 138 \\ & 5 \% \\ & \mathrm{Na} \end{aligned}$ | 40 $4 \%$ | ${ }^{50} 4 \%$ | $\begin{gathered} 46 \\ { }^{46} \% \end{gathered}$ | ${ }^{41} 4 \%$ | ${ }^{12}$ | ${ }_{2 \%}^{3}$ | ${ }^{33} 5$ | ${ }_{6}^{61}$ | ${ }_{4}^{44}$ | ${ }^{72} 4 \%$ | 37\% | $34 \%$ | ${ }^{82} 4$ |
| $\begin{gathered} \text { 145 } \\ \text { ahip } \end{gathered}$ | 46\% | 70\% | ${ }^{28} 4$ | 48\% | 12\% | ${ }_{4 \%}^{7}$ | ${ }^{32} 4$ | ${ }^{65}$ | 48\% | 78\% | 37\% | ${ }^{32}$ 5\% | 99\% |
| $\begin{gathered} 385 \\ \text { JMahi } \\ \text { JMahio } \\ \text { Ip } \end{gathered}$ | ${ }_{12 \%}^{128}$ | ${ }^{177} 17$ | ${ }^{80}$ | 147 <br> $14 \%$ | ${ }_{12}^{29}$ | ${ }_{16 \%}^{26}$ | $\begin{aligned} & 99 \\ & 149 \\ & \hline \end{aligned}$ | $\begin{aligned} & 194 \\ & 19 \% \\ & \text { AJ } \end{aligned}$ | ${ }^{92} 9$ | ${ }_{13 \%}^{205}$ | 87\% | 70\% | 284 ${ }_{\text {AM }}{ }^{4 \%}$ |
| $\begin{gathered} 1785 \\ 60 \% \\ \text { DGMcd } \\ \text { eimr } \end{gathered}$ | $\underset{\substack{643 \\ 01 \% \\ D}}{ }$ | $\begin{gathered} 762 \\ \substack{62 \% \\ D} \end{gathered}$ | ${ }_{566}^{366}$ | $\begin{gathered} 651 \\ 61 \% \\ 6 \end{gathered}$ | $\begin{gathered} 138 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 466 \\ & \begin{array}{c} 406 \\ \text { AJ } \end{array} \end{aligned}$ | $\begin{gathered} 722 \\ 60 \% \end{gathered}$ | ${ }_{58}^{597}$ | $\begin{gathered} 1027 \\ \substack{63 \% \\ \mathrm{AL}} \end{gathered}$ | ${ }^{395}$ | 386\% | $\begin{aligned} & 1281 \\ & \text { AM } \\ & \text { AM\% } \end{aligned}$ |
| $1!$ | 5 | 4 | $!$ | ${ }^{6} \%$ | ${ }^{2} \%$ | : | $?$ | $\bigcirc$ | 3 | $\bigcirc$ | ${ }_{1 \%}$ | $?$ | $\bigcirc$ |
| $\begin{gathered} { }^{219} 7 \% \\ \text { cetgkn } \\ \text { aetgar } \end{gathered}$ | $\begin{gathered} 111 \\ \text { ACD } \\ \hline 10 \% \end{gathered}$ | ${ }^{69}$ | ${ }^{39} 6$ | ${ }^{82}$ | ${ }^{17} 7$ | $\begin{aligned} & 19 \\ & \left.\begin{array}{l} 11 \% \\ A \end{array}\right) \end{aligned}$ | ${ }^{38}$ | ${ }_{56}^{56}$ | $\begin{aligned} & 125 \\ & 12 \% \\ & \text { AH1 } \end{aligned}$ | ${ }^{103}{ }_{6}$ | 47\% | 69\% AN | ${ }^{124}$ |
| $\begin{array}{r} 0.82 \\ \text { BEHK } \\ \text { Nabhjnp } \end{array}$ | 0.72 | 0.77 | $\begin{aligned} & 1.07 \\ & A B C \end{aligned}$ | 0.74 | 0.90 | $\begin{gathered} 1.17 \\ \mathrm{AE} \end{gathered}$ | 0.73 | 0.81 | $\stackrel{0.91}{\text { AH }}$ | 0.75 | ${ }^{0.95}$ | $\begin{aligned} & 1.04 \\ & \text { AN } \end{aligned}$ | 0.72 |
| 1.35 | 1.28 | 1.29 | 1.53 | 1.28 | 1.42 | 1.60 | 1.27 | 1.30 | 1.46 | 1.30 | 1.45 | 1.54 | 1.26 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## ${ }^{* * *}$ Leave a mobile phone charger switched on at the socket when not in use ${ }^{* *}$

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivalent (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & () \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800-4 \\ & 36,400 \end{aligned}$ (q) | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 289 \\ \begin{array}{c} 10 \% \\ \text { BKNab } \\ \text { hnp } \end{array} \end{gathered}$ | : | $\begin{aligned} & 73 \% \\ & { }_{\mathrm{F}}^{6} \end{aligned}$ | $\begin{gathered} 63 \\ { }^{69 \%} \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 153 \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 58 \\ 15 \% \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 87 \\ { }_{212} \\ \text { Ah } \end{array} \end{aligned}$ | $\begin{gathered} 51 \\ \substack{10 \% \\ h} \end{gathered}$ | ${ }^{93} 7$ | ${ }^{88}$ | ${ }^{162}$ | $\begin{aligned} & 39 \\ & \begin{array}{l} 313 \% \\ A j \end{array} \end{aligned}$ | $\begin{gathered} 186 \\ \substack{9 \% \\ n} \end{gathered}$ | ${ }_{104}^{104}$ | ${ }_{2 \%}$ | $\begin{aligned} & 10 \% \\ & 10 \% \end{aligned}$ | ${ }^{78} 8$ | $\begin{aligned} & \begin{array}{c} 12 \% \\ A_{P} \% \end{array} \end{aligned}$ | 59 AP AP |
| $\begin{aligned} & 138 \\ & \mathrm{Na} \\ & \mathrm{Na} \end{aligned}$ | 4 | $\begin{aligned} & 58 \\ & \frac{5 \%}{4 \%} \end{aligned}$ | $\begin{gathered} { }^{23}{ }_{7}^{7} \\ \text { Aab }^{2} \end{gathered}$ | $\begin{array}{r} 53 \\ 15 \% \\ \text { Abcc } \end{array}$ | $\begin{gathered} 33 \\ \text { Afgh } \\ \text { Af } \end{gathered}$ | ${ }^{26} 4$ | ${ }^{24} 5$ | ${ }^{55}$ 4\% | ${ }^{38} 4$ | ${ }^{85}$ | ${ }^{15}$ | ${ }^{89}$ | ${ }^{39} 4$ | ${ }_{2 \%}$ | $\begin{aligned} & 9 \% \\ & 9 \% \\ & m \end{aligned}$ | 49\% | ${ }^{26}$ | ${ }_{6 \%}^{25}$ |
| $\begin{gathered} 145 \\ \text { ahip } \\ \text { an } \end{gathered}$ | 10 ${ }^{10}$ | $\begin{aligned} & 77 \\ & { }_{\mathrm{F}}^{\mathrm{a}} \end{aligned}$ | $\begin{gathered} 30 \\ \text { } \begin{array}{c} 9 \% \\ \text { Aab } \end{array} . \end{gathered}$ | $\begin{aligned} & 28 \\ & { }_{8 \%} 8 \end{aligned}$ | 16\% | $\begin{gathered} 53 \\ \text { Aegh } \end{gathered}$ | ${ }^{24} 5$ | ${ }^{52} 4$ | 49\% | ${ }^{75} 4$ | $\underset{j}{27}$ | ${ }^{90} 5$ | ${ }^{54} \%$ | 6\% | ${ }_{3 \%}^{3}$ | ${ }^{37} 4$ | 27 5 | $\begin{gathered} 419 \\ A_{9 p q}^{9 \%} \end{gathered}$ |
| $\begin{gathered} 385 \\ \begin{array}{c} 3 \% \\ \text { JMahj } \\ \text { ip } \end{array} \end{gathered}$ | ${ }_{6}^{45}$ | $\begin{aligned} & \begin{array}{l} 223 \\ 15 \% \\ \text { Aa } \end{array} \end{aligned}$ | $\begin{gathered} 72 \\ \text { Aabd } \\ \hline 20 \% \end{gathered}$ | $\begin{gathered} \stackrel{4}{42 \%} \\ a \end{gathered}$ | $\begin{gathered} 57 \\ { }_{5}^{5 \%} \\ \mathrm{~h} \end{gathered}$ | $\begin{aligned} & 107 \\ & 15 \% \\ & \text { Ah } \end{aligned}$ | - ${ }_{\text {13\% }}$ | ${ }_{17 \%}^{154}$ | $\begin{gathered} \substack{120 \\ A 10 \% \\ A j} \end{gathered}$ | ${ }^{206}$ | 37\% | ${ }^{236}$ | $\begin{aligned} & 152 \\ & 16 \% \\ & \text { Alo } \end{aligned}$ | 10\% | 88 | ${ }_{112}^{112}$ | 79\% | $\begin{gathered} 87 \\ { }^{80 \%} \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 1785 \\ 6 \% \% \\ \text { DGMc } \\ \text { deimit } \end{gathered}$ | $\begin{gathered} 720 \\ \text { ba9\% } \end{gathered}$ | $\begin{aligned} & 887 \\ & 61 \% \\ & c d \end{aligned}$ | $\begin{gathered} 116 \\ \substack{34 \% \\ d} \end{gathered}$ | $\stackrel{62}{17 \%}$ | $\stackrel{207}{55 \%}$ | 403 | $\underset{\substack{328 \\ 64 \% \\ \text { ef }}}{ }$ | $\underset{\substack{846 \\ 64 \% \\ e}}{\substack{0}}$ | 479 | $\begin{gathered} 1142 \\ \substack{13 \% \\ \text { Aik }} \end{gathered}$ | 164 | $\begin{gathered} 1204 \% \\ 67 \% \\ \mathrm{Am} \end{gathered}$ | ${ }_{542}$ | 64\% | ${ }_{62 \%}^{65}$ | $\underset{\substack{635 \\ 62 \%}}{\text { c }}$ | 340 60\% $r$ | $\stackrel{222}{50 \%}$ |
| $1!$ | 3 | 5 | ${ }_{1 \%}$ | $!$ | $!$ | $?$ | ! | ${ }_{7 \%}$ | $\stackrel{3}{ }$ | $\bigcirc$ | ${ }_{1 \%}$ | 8 | $!$ | $\mathrm{Alm}^{2 \%}$ | $\text { Alm }^{\begin{array}{l} 3 \% \\ \hline \end{array}}$ | - | ${ }_{0}^{4 \%}$ | $!$ |
| $\begin{gathered} { }^{219} \% \\ \text { CHKN } \\ \text { defgkar } \end{gathered}$ | 31\% | $\begin{gathered} 138 \\ \text { Aad } \\ \text { Aad } \end{gathered}$ | 31 $90 \%$ ad | ${ }_{5}^{19}$ | 5\% | ${ }_{3}^{22}$ | $\stackrel{21}{21 \%}$ | $\begin{gathered} 171 \\ \text { 12\% } \\ \text { Aefg } \end{gathered}$ | 69 8 k | ${ }^{137}$ | 13\% | ${ }^{145}$ | 717 | 11 $13 \%$ | 7\% | 109 Al9\% Aqr | 25 4 | ${ }^{10}$ |
| $\begin{array}{r} 0.82 \\ \text { KNabhin } \end{array}$ | 0.10 | ${ }_{0}^{0.64}$ | 1.49 Aab | $\begin{gathered} 2.56 \\ \text { Aab } \\ c \end{gathered}$ | 1.13 Afgh | 0.95 Ah | 0.79 | 0.66 | ${ }^{0.89}$ | 0.75 | $\stackrel{1.01}{\text { Aj }}$ | 0.79 n | 0.89 $n$ | 0.45 | 0.85 $n$ | 0.71 | ${ }^{0.89}$ | 1.11 Apq |
| 1.35 | 0.38 | 1.13 | 1.55 | 1.58 | 1.53 | 1.41 | 1.34 | 1.23 | 1.36 | 1.32 | 1.47 | 1.34 | 1.37 | 0.94 | 1.43 | 1.28 | 1.41 | 1.43 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 834 \\ & 28 \% \\ & \text { Lua } \end{aligned}$ | ${ }_{288}^{78 \%}$ | $\underset{\substack{463 \\ 23 \% \\ \hline}}{ }$ | - |
| $\begin{gathered} 442 \\ 15 \% \\ \text { bz } \end{gathered}$ | ${ }_{1407}^{407}$ | $\begin{gathered} 280 \\ 14 \% \\ \mathrm{D} \end{gathered}$ | : |
| ${ }^{357}$ | ${ }^{338}$ | $\begin{gathered} 267 \\ 13 \% \\ \mathrm{D} \end{gathered}$ | : |
| $\begin{gathered} 471 \\ 16 \% \\ 160 \end{gathered}$ | ${ }^{471} 16$ | 368 $\substack{18 \% \\ \text { D }}$ | : |
| $\begin{aligned} & 593 \\ & \begin{array}{l} 20 \% \\ \text { STI } \end{array} \end{aligned}$ | ${ }_{\text {239 }}^{639}$ | $\begin{gathered} 388 \\ 19 \% \\ \mathrm{D} \end{gathered}$ | - |
| $\begin{gathered} 155 \\ 5 \% \\ 5 \end{gathered}$ | ${ }^{171}{ }_{6 \%}$ | $\begin{gathered} 112 \\ { }^{6 \%} \end{gathered}$ | - |
| ${ }^{120} 4{ }_{4}^{4 \%}$ | ${ }^{148}$ | $\begin{gathered} 114 \\ { }^{6 \%} \\ 0 \end{gathered}$ | - |
| $\stackrel{\text { 2. }}{\text { Lu }}$ | 2.09 | 2.04 | - |
| 1.56 | 1.58 | 1.51 | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 100

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (S) | Reepham <br> ( $2,3,4,6$ ) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{102}$ 23\% | ${ }_{29}^{43}$ | ${ }_{17 \%}^{30}$ | 37\% | $\begin{aligned} & 110 \\ & 31 \% \end{aligned}$ | ${ }_{23 \%}{ }^{28}$ | ${ }_{22 \%}^{22}$ | ${ }_{33 \%}^{40}$ | ${ }_{33} 98$ | ${ }_{25 \%}^{28}$ | ${ }_{31 \%}$ | ${ }_{31}^{93}$ | $\begin{aligned} & 78 \\ & 38 \% \\ & A \uparrow \end{aligned}$ | 94\% |
| 60 ${ }_{13 \%}$ | 16\% | 24\% | 17\% | ${ }^{44} 13 \%$ | 24\% | 19\% | 174\% | 39 $13 \%$ | $\begin{gathered} 29 \\ \underset{A}{29 \%} \end{gathered}$ | 14\% | ${ }^{42}$ \% | $\begin{aligned} & { }_{22}^{42 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{15 \%}^{55}$ |
| ${ }^{48}$ | ${ }_{12 \%}^{18}$ | 25 $14 \%$ | 10\% | 46\% | ${ }^{10} 8$ | 14\% | 12\% | ${ }^{38}$ | $\begin{aligned} & 31 \\ & \begin{array}{l} 28 \% \\ A \end{array} \end{aligned}$ | 16\% | ${ }^{35}$ \% | 19\% | ${ }^{35}$ |
| ${ }^{64} 14 \%$ | ${ }^{26}$ | $\begin{aligned} & { }^{26 \%} \\ & { }_{A j}^{2 \%} \end{aligned}$ | 18\% | ${ }_{13}^{46}$ | ${ }_{13}^{16}$ | 18\% | 218\% | 42 $14 \%$ | 10\% | 159\% | 48\% | ${ }_{12 \%}^{26}$ | $\begin{gathered} 76 \\ 21 \% \\ A \end{gathered}$ |
| 119 26 | 31\% | 29\% | 220\% | 717 | 30 $25 \%$ | 22\% | 22\% | 579\% | ${ }_{7 \%}$ | 12\% | 54 $18 \%$ | 39 180 | 77\% |
| ${ }^{30} 7$ | ${ }^{11} 7 \%$ | ${ }^{12}$ | ${ }_{3 \%}$ | ${ }_{6 \%}^{22}$ | 8\% | ${ }_{3 \%}$ | ${ }_{2}^{2 \%}$ | ${ }^{17} 6$ | ${ }_{1 \%}$ | 6\% | 159 | ${ }_{3 \%}$ | ${ }_{5 \%}^{18}$ |
| ${ }^{27} 6$ | 5\% | 1180 | ${ }_{3}^{3}$ | 12\% | $3{ }_{3 \%}$ | ${ }_{2 \%}$ | 6\% | ${ }^{9} \%$ | $3{ }_{3}$ | 6\% | ${ }^{13} 4 \%$ | ${ }_{2}^{5 \%}$ | ${ }^{15} 4$ |
| 1.90 | 2.10 | 1.88 | 2.28 | 2.24 | 2.04 | 2.01 | 2.29 | 2.29 | 2.56 | 2.42 | 2.26 | 2.46 ${ }_{\text {A }}$ | 2.04 |
| 1.60 | 1.59 | 1.41 | 1.60 | 1.59 | 1.59 | 1.51 | 1.58 | 1.58 | 1.20 | 1.46 | 1.56 | 1.56 | 1.56 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 100

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

Always (4)

Very often (3)

Quite offen (2)
Occasionally (1)

Never (0)
Don't know

Not applicable

Mean
Standard Deviation

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctri) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 80\% | ${ }_{29 \%}^{38}$ | ${ }^{65}$ | ${ }_{23 \%}^{68}$ | $\begin{gathered} 105 \\ \begin{array}{c} 35 \% \\ A \end{array} \end{gathered}$ |
| ${ }_{12 \%}$ | ${ }_{16 \%}^{21}$ | 31 $15 \%$ | ${ }^{46}$ | 30\% |
| 414\% | ${ }^{12} 9$ | ${ }^{21} 9$ | ${ }_{12 \%}$ | ${ }^{27} 9$ |
| 46\% | ${ }_{21 \%}^{28}$ | 40\% | $\begin{gathered} 69 \\ \underset{A}{23 \%} \end{gathered}$ | ${ }^{31} \times$ |
| ${ }_{21}^{62}$ | 20\% | 16\% | ${ }_{15 \%}^{44}$ | 20\% |
| ${ }^{13} 4 \%$ | ${ }_{3 \%}^{4}$ | 8 4\% | ${ }^{20} 7 \%$ | $\begin{aligned} & 33 \\ & 11 \% \\ & \text { AZ } \end{aligned}$ |
| ${ }^{13} 4 \%$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}$ | ${ }^{18} 6$ | ${ }_{5 \%}^{16}$ |
| 2.16 | 2.14 | 2.30 | 2.10 | 2.36 |
| 1.58 | 1.56 | 1.53 | 1.46 | 1.65 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... *Wash clothes at 30 degrees or lower**

## Base: All

Total
Always (4)
Very often (3)

Quite offen (2)
Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ \hline(i) \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \\ & \hline \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ |  | Whitehill Borden (2) $\qquad$ |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
|  | 788 $27 \%$ | ${ }_{25 \%}^{110}$ | ${ }_{31}^{47}$ | ${ }_{21}^{45 \%}$ | ${ }_{20}^{30 \%}$ | ${ }^{957 \%}$ | $\begin{aligned} & 33 \\ & 26 \% \end{aligned}$ | ${ }_{22}^{23}$ | ${ }_{23}^{28}$ | 879\% | 31\% | ${ }_{27}^{25}$ | 97\% | 27\% | ${ }_{23 \%}^{85}$ |
|  | ${ }^{407}$ | ${ }^{45}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | ${ }_{17 \%}^{29}$ | 13 $12 \%$ | 47\% | ${ }_{12 \%}^{15}$ | ${ }^{19} 9 \%$ | ${ }_{18}^{18}$ | ${ }_{11 \%}$ | ${ }_{19 \%}^{21}$ | 17\% | 43\% | 18\% | ${ }^{51} 4$ |
|  | ${ }_{17}^{338}$ | ${ }^{45}$ | 25\% | 13\% | $12 \%$ | 37 $11 \%$ | 20\% | ${ }_{12}^{12}$ | 13 $11 \%$ | ${ }^{25}$ | 20\% | 7\% | 33 $11 \%$ | ${ }_{12}^{24}$ | ${ }_{14 \%}^{52}$ |
|  | 471 | ${ }_{20 \%}^{88}$ | $\begin{aligned} & 19 \% \\ & 12 \% \end{aligned}$ | ${ }_{13 \%}^{21}$ | 13 $12 \%$ | ${ }_{13 \%}$ | $12 \%$ | 20\% | ${ }_{17 \%}^{21}$ | ${ }_{14 \%}$ | 17\% | 14 15 | ${ }_{17}^{51}$ | $\begin{aligned} & \frac{44}{21 \%} \\ & \text { AV } \end{aligned}$ | $\stackrel{63}{17 \%}$ |
|  | 639\% | 111 $25 \%$ | ${ }_{22 \%}$ | ${ }_{19 \%}$ | 220\% | 20\% | 31 25 | 20\% | 22\% | 73 $24 \%$ | 177 | ${ }_{\substack{23 \% \\ \text { 2 }}}$ | 54\% | 34\% | 88\% |
|  | ${ }^{171}$ | 26\% | ${ }_{5 \%}^{8}$ | ${ }_{2 \%}^{4}$ | $\begin{gathered} 14 \\ { }^{13 \%} \\ A M \end{gathered}$ | $\begin{aligned} & 32 \\ & { }_{9}^{9 \%} \\ & \hline \end{aligned}$ | 7\% | ${ }^{9} 9$ | 7\% | ${ }^{23} 8$ | ${ }_{2 \%}$ | 7\% | 11 4 \% | ${ }_{3 \%}$ | 14\% |
|  | 148 | ${ }^{23} 5$ | ${ }_{1 \%}$ | $\begin{aligned} & 26 \\ & { }_{16 \%} \\ & \text { LL } \end{aligned}$ | ${ }_{4 \%}$ | $\underset{A}{23} \underset{7}{23}$ | 7\% | ${ }_{1 \%}$ | ${ }_{3 \%}^{4}$ | ${ }^{16}$ | 3\% | ${ }_{2 \%}^{2 \%}$ | ${ }^{15}$ | ${ }_{3 \%}$ | 16\% |
|  | 2.09 | 1.89 | 2.20 | 2.19 | 2.18 | 2.18 | 2.06 | 2.05 | 1.90 | 2.07 | 2.30 | 2.07 | 2.28 | 2.19 | 1.95 |
|  | 1.58 | 1.59 | 1.58 | 1.58 | 1.61 | 1.59 | 1.60 | 1.51 | 1.58 | 1.66 | 1.45 | 1.62 | 1.56 | 1.50 | 1.54 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 100

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

Always (4)

Very often (3)
Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }_{278}^{78 \%}$ | ${ }_{23}^{69}$ | ${ }_{23 \%}^{28}$ | ${ }_{24 \%}^{46}$ | 79\% | $\begin{gathered} \left.\begin{array}{c} 100 \\ 44 \% \\ A \end{array}\right) \end{gathered}$ |
|  | ${ }_{140}^{407}$ | 49\% | ${ }_{15 \%}^{18}$ | 34 ${ }^{38}$ | ${ }^{45}$ | 29\% |
|  | $\stackrel{338}{11 \%}$ | ${ }^{26} 9$ | 199\% | $\begin{aligned} & 36 \\ & 10 \% \\ & \text { AZ } \end{aligned}$ | 30\% | 119\% |
|  | ${ }^{471} 16 \%$ | $\begin{aligned} & \begin{array}{l} 65 \\ { }_{22} \% \end{array} \end{aligned}$ | ${ }_{17 \%}^{21}$ | 19\% | 17\% | 414\% |
|  | $\stackrel{639}{22 \%}$ | ${ }_{20}^{60}$ | 304\% | 31 $16 \%$ | 70 $23 \%$ $a$ | ${ }_{22}^{64}$ |
|  | ${ }^{171}$ | 26 $4 X^{9 \%}$ | 5\% | 6\% | ${ }^{16} 5$ | 16\% |
|  | ${ }^{148}$ | 5\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{10} 3$ | ${ }^{13} 4 \%$ |
|  | 2.09 | 2.01 | 1.94 | 2.15 | 2.04 | 2.22 |
|  | 1.58 | 1.53 | 1.53 | 1.43 | 1.59 | 1.63 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multirow[b]{2}{*}{\begin{tabular}{l}
All Communities (excl ctrls) baseline \\
(B)
\end{tabular}} \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& \& 1. With
community
scale
renewables
(C) \& \begin{tabular}{l}
2. With a dominant focus on domestic buildings \\
(D)
\end{tabular} \& \begin{tabular}{l}
3. With a strong focus on non-domestic buildings \\
(E)
\end{tabular} \& 4. With a
strong
behaviour
change angle
(F) \& \begin{tabular}{l}
5. Working \\
in deprived areas (G)
\end{tabular} \& \begin{tabular}{l}
6. Integrated approaches \\
(H)
\end{tabular} \& 1. With community scale renewables (I) \& 2. With a
dominant focus
on domestic
buildings
\((\mathrm{J})\) \& 3. With a strong focus on non-domestic buildings (K) \& 4. With a
strong
behaviour
change angle
(L) \& 5. Working
in
deprived
areas
(M) \& \begin{tabular}{l}
6. Integrated approaches \\
(N)
\end{tabular} \\
\hline 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline \({ }_{\text {28\% }}^{834}\) \& 788
\(27 \%\) \& \({ }^{3808}\) \& 560\% \& \[
\begin{gathered}
430 \\
\hline 30 \% \\
A
\end{gathered}
\] \& \[
\begin{gathered}
202 \\
{ }_{3}^{202 \%}
\end{gathered}
\] \& 280\% \& \[
\underset{\substack{264 \\ 32 \% \\ A}}{2}
\] \& 276\% \& 524\% \& \({ }^{388}\) \& 178\% \& 274\% \& 229\% \\
\hline \[
\begin{gathered}
442 \\
15 \% \\
\mathrm{DGM}
\end{gathered}
\] \& \({ }_{14 \%}^{407}\) \& 170\% \& 279

$14 \%$ \& $$
\underset{A}{231} \underset{A}{1 / 2 \%}
$$ \& 98\% \& ${ }_{132}^{132}$ \& 134 \& ${ }_{15 \%}^{165}$ \& ${ }_{\text {273 }} 7$ \& ${ }^{216 \%}$ \& 96\% \& 111\% \& 133

$16 \%$ <br>

\hline ${ }^{357}$ \& ${ }_{17 \%}$ \& ${ }_{12 \%}$ \& ${ }_{11 \%}^{226}$ \& $$
{ }_{13 \%}^{183}
$$ \& 70, \& 114\% \& 96\% \& 119\% \& 213

$10 \%$ \& ${ }^{166}$ \& 11\% \& 107\% \& 11\% <br>

\hline $$
\underset{\mathrm{E}}{471} \underset{\substack{16 \%}}{ }
$$ \& 471

$16 \%$ \& 172\% \& ${ }^{328}$ \& 200
$14 \%$ \& 14\% \& 150 \& ${ }_{15 \%}^{128}$ \& $\stackrel{163}{15 \%}$ \& ${ }^{365}$ \& 224 \& 109
$18 \%$ \& $\xrightarrow{163}$ \& 150
$18 \%$ <br>

\hline $$
\begin{gathered}
593 \\
\substack{50 \% \\
E F}
\end{gathered}
$$ \& 639\% \& 213\% \& 416 \& ${ }_{18 \%}^{258}$ \& ${ }_{1}^{105}$ \& \[

$$
\begin{gathered}
229 \\
\underset{A}{23 \%}
\end{gathered}
$$

\] \& 149\% \& 218 $20 \%$ \& \[

\underset{\substack{461 <br> A <br> A}}{ }
\] \& 280\% \& 111

$18 \%$ \& $$
\begin{gathered}
239 \\
249 \\
A
\end{gathered}
$$ \& 163 <br>

\hline \[
\underset{\substack{155 <br> 5 \% <br> \hline}}{ }

\] \& 171 6 \& ${ }_{5}^{54}$ \& 105 \& ${ }^{64}$ \& 27 4 \& ${ }_{6}^{61}$ \& ${ }^{32} 4$ \& ${ }_{6}^{66}$ \& ${ }^{123}$ \& ${ }^{82}$ \& ${ }^{25}$ \& | 71 |
| :--- |
| 7 | \& $4{ }_{5}^{4}$ <br>

\hline ${ }^{120} 4 \%$ \& ${ }^{148}$ \& 39 4 \% \& ${ }^{86}$ \& 50\% \& 24 4 \& ${ }^{44} 4$ \& ${ }^{32} 4$ \& $$
{ }^{67}{ }^{67}{ }^{6 \%}
$$ \& ${ }^{82}$ \& ${ }^{61}$ \& 23 4 \& 45\% \& ${ }_{3 \%}^{28}$ <br>

\hline 2. ${ }^{\text {jM }}$ \& 2.09 \& 2.19 \& 2.13 J \& \[
$$
\begin{aligned}
& 2.29 \\
& A K
\end{aligned}
$$

\] \& \[

\underset{A}{2.36}

\] \& 2.09 \& \[

$$
\begin{aligned}
& 2.31 \\
& A N
\end{aligned}
$$
\] \& 2.13 \& 2.02 \& 2.16 \& 2.22 \& 2.02 \& 2.15 <br>

\hline 1.56 \& 1.58 \& 1.56 \& 1.57 \& 1.54 \& 1.54 \& 1.60 \& 1.55 \& 1.56 \& 1.58 \& 1.55 \& 1.55 \& 1.61 \& 1.55 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 833 \\ { }^{88 \%} \\ \text { DHg } \end{gathered}$ | 79 $30 \%$ | $\begin{gathered} 138 \\ \substack{30 \% \\ D} \end{gathered}$ | 122\% | ${ }_{28 \%}^{153}$ | $\underset{\substack{131 \\ \mathrm{D}}}{\substack{19 \%}}$ | 211 $28 \%$ | ${ }_{267}^{347}$ | $\begin{gathered} 487 \\ 30 \% \\ \mathrm{AH} \end{gathered}$ | ${ }^{422} 9$ | ${ }_{288} 88$ | ${ }_{28 \%}^{83}$ | ${ }_{293}^{49 \%}$ | ${ }^{169}$ 28\% | $\underset{\text { T }}{\substack{158 \\ 31 \%}}$ |
| $\begin{gathered} 442 \\ \hline 15 \% \\ \text { Ph } \end{gathered}$ | 11\% | ${ }_{176}^{76}$ | ${ }_{159}^{79 \%}$ | ${ }^{89} 16 \%$ | 14\% | 105 $14 \%$ | ${ }_{14 \%}^{183}$ | $\stackrel{259}{16 \%}$ | $\stackrel{237}{15 \%}$ | ${ }_{15 \%}^{155}$ | ${ }_{13 \%}^{38}$ | ${ }_{2}^{275}$ | 14\% | 81 $16 \%$ |
| ${ }^{357}$ | ${ }^{22} 8$ | 13\% | $\begin{gathered} \underset{13 \%}{13 \%} \\ B \end{gathered}$ | $\begin{gathered} 80 \\ A B G \\ A B 6 \end{gathered}$ | ${ }_{12}{ }^{2}$ | 7 | ${ }^{145}$ | ${ }_{13 \%}^{212}$ | ${ }_{178}^{178}$ | $\underset{13 \%}{131}$ | 12\% | ${ }_{12 \%}$ | 79\% | 11\% |
| 471 $16 \%$ GHi | 400 | $\underset{G}{78} \underset{\substack{7 \%}}{ }$ | $\begin{aligned} & 94 \\ & 18 \% \\ & \hline \end{aligned}$ | $76 \%$ $14 \%$ | $\begin{gathered} 87 \\ 20 \% \\ \text { AEG } \end{gathered}$ | ${ }_{13 \%}^{96}$ | $\xrightarrow{183}$ | $\begin{gathered} 288 \\ 18 \% \\ \text { AH } \end{gathered}$ | 234 $15 \%$ | ${ }_{178}^{178}$ | ${ }_{15 \%}^{44}$ | $\underset{\substack{308 \\ 17 \%}}{ }$ | 84\% | 70\% |
| $\underset{\substack{593 \\ \mathrm{Kj}}}{50 \%}$ | ${ }^{46}$ | 86\% | $\begin{aligned} & 121 \\ & { }_{2}^{23 \%} \\ & \mathrm{AF} \end{aligned}$ | 107 | 818\% | 1520 | ${ }^{261} 9$ | ${ }^{332}$ | ${ }^{315}$ | 181 18 | $\begin{aligned} & 70 \\ & \begin{array}{l} 73 \% \\ \mathrm{~K} \end{array} \end{aligned}$ | ${ }^{344} 9$ | ${ }_{21}^{128}$ | 114 |
| $\begin{aligned} & \text { 155 } \\ & \text { CDIK } \\ & \text { LOObe } \end{aligned}$ | $\begin{array}{r} 25 \\ \text { ACDEF } \end{array}$ | ${ }_{3 \%}^{15}$ | ${ }_{3 \%}^{18}$ | 17\% | ${ }^{15}$ | $\begin{gathered} { }^{65} \\ \text { ACDEF } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 136 \\ 130 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }^{19} 9$ | $\begin{gathered} 96 \\ \text { AKL } \end{gathered}$ | ${ }^{41} 4$ | ${ }_{3 \%}^{8}$ | $\begin{gathered} 103 \\ { }_{6 \%} \end{gathered}$ | 31 5 0 | ${ }^{13} 3$ |
| $\begin{aligned} & 120 \\ & { }^{120} \end{aligned}$ | $\begin{gathered} { }^{21} \\ \text { ACDEF } \end{gathered}$ | ${ }_{2 \%}^{8}$ | 13\% | 18\% | ${ }^{17} 4$ | $\begin{gathered} 43 \\ A C D E \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 93 \\ 7 \% \\ \text { A1 } \end{array} \end{aligned}$ | ${ }^{27}$ | ${ }^{54} 4$ | ${ }^{41} 4$ | $\begin{gathered} 18 \\ \underset{j}{18} \end{gathered}$ | 75\% | 29\% | 14\% |
| 2.17 ${ }_{\text {Dh }}$ | $\stackrel{2.26}{\text { D }}$ | $\stackrel{2.23}{\text { D }}$ | 1.97 | $\stackrel{2.21}{\text { D }}$ | 2.18 D | $\stackrel{2.20}{\text { D }}$ | 2.15 | 2.18 | 2.16 | 2.20 | 2.07 | 2.16 | 2.15 | 2.21 |
| 1.56 | 1.60 | 1.54 | 1.54 | 1.53 | 1.54 | 1.60 | 1.57 | 1.55 | 1.56 | 1.53 | 1.60 | 1.54 | 1.57 | 1.60 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 102
Page 251
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Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower

## Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 834 \% \\ \text { DHg } \end{gathered}$ | $\underset{T}{198} \underset{\substack{31 \%}}{ }$ | ${ }^{305}$ | ${ }_{26 \%}^{132}$ | 137\% | 23\% | ${ }^{541} 7$ | ${ }_{31}^{125}$ | ${ }^{116}$ | 32\% | $\begin{gathered} 342 \\ 30 \% \\ 0 \end{gathered}$ | ${ }_{268}^{268}$ | $\stackrel{180}{25 \%}$ | ${ }_{26}^{27}$ | 73 ${ }_{3}$ | 761 $28 \%$ |
| $\begin{aligned} & 442 \\ & \begin{array}{l} 15 \% \\ \mathrm{Ph} \end{array} \end{aligned}$ | $\begin{aligned} & 80 \\ & 12 \% \end{aligned}$ | ${ }_{144}^{154}$ | $\begin{aligned} & 80 \\ & 16 \% \end{aligned}$ | 78 $16 \%$ | $\begin{aligned} & 50 \\ & { }_{5}^{99 \%} \\ & \hline \end{aligned}$ | 311 $16 \%$ | ${ }_{13 \%}^{53}$ | $\stackrel{52}{13 \%}$ | 17\% | $\begin{gathered} \text { cibe } \\ 16 \% \\ h \end{gathered}$ | $\begin{gathered} 137 \\ 15 \% \\ h \end{gathered}$ | $\begin{gathered} \text { 106 } \\ 15 \% \\ h \end{gathered}$ | ${ }_{5 \%}$ | ${ }_{12}^{27}$ | ${ }^{415}$ |
| ${ }^{357}{ }_{12 \%}$ | 10\% | ${ }_{12 \%}^{128}$ | 66\% | -66\% | ${ }_{12 \%}^{32}$ | ${ }^{238}$ | 46\% | 51 $13 \%$ | 10\% | ${ }_{13}^{143}$ | 110 | ${ }_{12 \%}$ | 11\% | 24\% | ${ }_{123}^{33}$ |
| (12\% ${ }_{\substack{471 \\ \text { GHi }}}$ | $\begin{aligned} & 91 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 1744 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \\ & \hline 15 \% \end{aligned}$ | ${ }_{88 \%}^{48}$ | ${ }^{318}$ | 14\% | ${ }_{19 \%}^{75}$ | $\begin{aligned} & 15 \\ & \\ & \hline 12 \% \end{aligned}$ | $\underset{ }{177}$ | $\underset{\substack{159 \\ 17 \% \\ h}}{ }$ | ${ }_{16 \%}^{115}$ | 9\% | ${ }_{11 \%}^{25}$ | 446\% |
| $\underset{\substack{593 \\ 20 \% \\ \mathrm{Kj}}}{ }$ | $\begin{aligned} & 149 \\ & { }^{23 \%} \\ & A Q \end{aligned}$ | ${ }_{19 \%}^{204}$ | 94\% | ${ }^{96}$ | 19\% | 399\% | ${ }_{21 \%}^{87}$ | ${ }_{17 \%}^{68}$ | 35\% | 2118\% | $\xrightarrow{178}$ | ${ }_{21}^{153}$ | $\begin{gathered} 32 \\ \text { A3 } 3 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & \begin{array}{c} 56 \% \\ A j \end{array} \end{aligned}$ | ${ }^{535}$ |
| $\begin{aligned} & \text { 155 } \\ & \text { CDIK } \\ & \text { LOObe } \end{aligned}$ | ${ }_{4 \%}^{28}$ | 71 40 | ${ }^{21} 4 \%$ | ${ }_{5 \%}^{23}$ | ${ }^{12}$ | 111 $6 \%$ $b$ | ${ }^{13} 3$ | ${ }_{6}^{23}$ | ${ }_{3 \%}^{4}$ | $44 \%$ | ${ }^{42}$ | $\begin{gathered} \begin{array}{c} 50 \\ \text { Aef } \\ \text { 7ef } \end{array} \end{gathered}$ | $\begin{aligned} & 8 \\ & { }_{8}^{8 \%} \end{aligned}$ | ${ }^{8} \%$ | 147\% |
| $\begin{aligned} & 120 \\ & \text { CDI } \end{aligned}$ | $\begin{aligned} & 32 \% \\ & { }_{5}^{32} \end{aligned}$ | ${ }_{3}^{35}$ | $\begin{aligned} & 25 \\ & { }_{5 \%} \end{aligned}$ | 18\% | 10 4 \% | ${ }^{74} 4$ | $\begin{gathered} 25 \\ { }^{25} \% \end{gathered}$ | ${ }_{3 \%}^{11}$ | 7 <br> 6 | ${ }_{3 \%}^{38}$ | ${ }^{37} 4 \%$ | ${ }_{5}^{35}$ | ${ }_{7 \%}$ | ${ }_{3 \%}^{7}$ | ${ }^{113} 4$ |
| ${ }_{2}^{2.17}$ | 2.15 | 2.19 | 2.16 | 2.19 | 2.11 | 2.15 | 2.20 | 2.20 | 2.18 | A. 2.26 | 2.19 ${ }_{\text {h }}$ | 2.07 | 1.81 | 2.15 | 2.17 |
| 1.56 | 1.63 | 1.55 | 1.52 | 1.54 | 1.50 | 1.55 | 1.60 | 1.53 | 1.66 | 1.54 | 1.55 | 1.55 | 1.72 | 1.66 | 1.55 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower
Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 834 \\ \text { çjb } \\ \text { cob } \\ \text { cd } \end{gathered}$ | 306\% | 324 | ${ }^{196}$ | $\underset{\substack{306 \\ G}}{39 \%}$ | ${ }_{24 \%}^{584}$ | ${ }_{20 \%}^{34}$ | $\begin{aligned} & 255 \\ & 35 \% \\ & \text { AlJ } \end{aligned}$ | ${ }^{321} \times$ | ${ }_{25}^{258}$ | $\begin{gathered} 498 \\ 30 \% \\ A L \end{gathered}$ | 169 $24 \%$ | 182\% | $\underset{A}{597} \underset{A}{29 \%}$ |
| $\begin{gathered} 442 \\ \text { GJMd } \\ \text { GJM } \end{gathered}$ | 147 <br> $14 \%$ | ${ }^{201}$ | ${ }^{93} 14 \%$ | $\begin{gathered} 162 \\ \substack{15 \% \\ G} \end{gathered}$ | 36\% | ${ }^{15} 9$ | 118 $16 \%$ | ${ }_{189}^{189}$ | ${ }_{13}^{135}$ | $\underset{\substack{257 \\ 10 \% \\ L}}{ }$ | ${ }^{81}{ }^{12 \%}$ | ${ }_{12 \%}$ | $\begin{gathered} 320 \\ 176 \% \\ M \end{gathered}$ |
| $\begin{gathered} 357 \\ \text { Gad } \\ \text { Gad } \end{gathered}$ | ${ }_{12 \%}^{123}$ | ${ }_{13 \%}^{106}$ | ${ }^{68}$ | $\begin{gathered} 133 \\ 12 \% \\ G \end{gathered}$ | ${ }_{12 \%}$ | ${ }^{11} 7$ | ${ }_{12 \%}$ | $\underset{\substack{159 \\ 13 \%}}{j}$ | 108 | 191 ${ }_{12 \%}$ | 14\% | ${ }^{78}$ | ${ }_{12 \%}^{245}$ |
| $\begin{gathered} 471 \\ \text { Mao } \\ \hline 16 \% \end{gathered}$ | ${ }_{1}^{162}$ | ${ }^{217 \%}$ | ${ }_{14 \%}^{95}$ | ${ }_{179}^{179}$ | 15\% | ${ }^{31} 9$ | 105 | $\begin{aligned} & 217 \\ & \text { AHJ } \\ & \text { AHJ } \end{aligned}$ | 149 | ${ }^{251}$ 15\% | ${ }^{116}$ | 89\% | 350 AM AT\% |
| $\begin{gathered} 593 \\ 20 \% \\ \text { HKNai } \\ \mathrm{mr} \end{gathered}$ | ${ }^{198}$ | ${ }^{241} 9$ | ${ }_{22 \%}^{147}$ | ${ }^{200}$ | 24\% | $\begin{aligned} & 47 \\ & \begin{array}{l} 28 \% \\ A E \end{array} \end{aligned}$ | 120\% | ${ }_{2}^{236}$ | $\begin{gathered} 237 \\ 23 \% \\ \mathrm{AH} \end{gathered}$ | ${ }_{3}^{304}$ | $\begin{aligned} & 157 \\ & \text { 23\% } \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 171 \\ 25 \% \\ \text { AN } \end{array} \end{aligned}$ | 370 $18 \%$ |
| $\begin{aligned} & \quad 155 \\ & \text { EHINp } \end{aligned}$ | $\begin{gathered} \quad 72 \\ A C D^{7 \%} \end{gathered}$ | ${ }^{55}$ \% | 26 ${ }_{4}$ | ${ }^{43} 4$ | ${ }^{15}$ 6\% | $\begin{aligned} & 16 \\ & 10 \% \\ & A E \end{aligned}$ | ${ }^{22} 3$ | 50\% | $\begin{gathered} 83 \\ { }_{8 \%}^{8 \%} \\ \text { AH } \end{gathered}$ | ${ }^{75}$ | ${ }^{37} 5$ | ${ }_{\text {AN }}^{51} \times$ | ${ }^{85}$ |
| $\begin{array}{r} 120 \\ \text { CHINa } \end{array}$ | $\begin{aligned} & 50 \\ & 5 \% \\ & { }_{5}^{2 \%} \end{aligned}$ | ${ }^{38} 3$ | ${ }^{31}$ | ${ }^{42} 4$ | $7 \%$ | $\begin{gathered} { }^{13} 8 \% \\ \text { AEFF } \end{gathered}$ | 20 3 \% | 36\% | $\begin{gathered} { }^{64}{ }_{6 \%}^{6 \%} \\ \text { AHi } \end{gathered}$ | ${ }^{58} 4$ | 34 5 | ${ }^{40}{ }^{6 \%}$ | 70 3 \% |
|  | 2.21 | 2.13 | 2.16 | $\stackrel{2.20}{ }$ | 2.01 | 1.70 | $\stackrel{2.41}{\text { AlJ }}$ | 2.13 | 2.03 | 2.26 ${ }^{\text {AL }}$ | 1.98 | 2.03 | 2.23 AM |
| 1.56 | 1.56 | 1.52 | 1.61 | 1.54 | 1.58 | 1.61 | 1.53 | 1.53 | 1.60 | 1.55 | 1.56 | 1.62 | 1.54 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.6 How often, if at all, do you personally do any of the following... Wash clothes at 30 degrees or lower*

## Base: All

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{gathered} 5 \text { years } \\ \text { to under } \\ 10 \text { years } \\ (\mathrm{g}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j}) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{array}{r} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{array}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 834 \\ 28 \% \\ \text { cGJ. } \\ \text { bcd } \end{gathered}$ | $\begin{gathered} 457 \\ \text { } \left.\begin{array}{c} 56 \% \end{array}\right] \end{gathered}$ | $\begin{aligned} & 306 \\ & 21 \% \\ & c d \end{aligned}$ | $\begin{aligned} & 45 \\ & 13 \% \\ & d \end{aligned}$ | ${ }^{26} 7$ | $\begin{gathered} 130 \\ \text { A34\% } \\ \text { Agh } \end{gathered}$ | 195\% | $\xrightarrow{133}$ | 375 27 | 244\% | ${ }_{28 \%}^{509}$ | 818\% | ${ }_{281}^{581}$ | ${ }_{281}^{271}$ | 23\% | 32\% | $\begin{gathered} 310 \\ 30 \% \\ A \end{gathered}$ | 158\% | $\stackrel{123}{28 \%}$ |
| $\begin{gathered} 442 \\ { }_{15 \%} \\ \text { GLM } \\ d \end{gathered}$ | $\begin{gathered} 158 \\ \text { Abcd } \end{gathered}$ | $\underset{\substack{214 \\ d}}{214}$ | $\underset{\substack{42 \% \\ d}}{\substack{2 \% \\ \hline}}$ | ${ }_{8 \%}^{28}$ | 14\% | ${ }_{15 \%}^{108}$ | 72\% | $\stackrel{210}{15 \%}$ | ${ }^{145}$ | 260 | 37\% | ${ }_{14 \%}^{280}$ | $\underset{16 \%}{154}$ | 19\% | 17\% | ${ }_{142}$ | ${ }^{84}$ | $78 \%$ $18 \%$ |
| $\begin{gathered} 357 \\ \text { } \begin{array}{l} 32 \% \end{array} \\ \text { Gad } \end{gathered}$ | 80\% | $\begin{aligned} & 189 \\ & 13 \% \\ & \mathrm{ad} \end{aligned}$ | $\begin{gathered} \text { 60\% } \\ \text { Aabd } \end{gathered}$ | ${ }^{28} 8$ | ${ }_{12 \%}^{45}$ | 87\% | $\stackrel{68}{13 \%}$ | ${ }_{11 \%}^{157}$ | ${ }^{117}$ | ${ }_{17 \%}$ | ${ }_{13 \%}^{38}$ | ${ }^{219}$ | $\xrightarrow{125}$ | ${ }_{9 \%}^{8}$ | 17\% | 110 | ${ }^{66}$ | $\underset{\mathrm{p}}{\substack{\text { 15\% }}}$ |
| $\begin{gathered} 471 \\ \text { Mao } \\ \hline \end{gathered}$ | ${ }^{68}$ | $\begin{gathered} 273 \\ 19 \% \\ \mathrm{Aa} \end{gathered}$ | $\begin{aligned} & 63 \\ & { }_{c}^{99 \%} \\ & { }_{2} \end{aligned}$ | $\underset{a}{67} \underset{a}{67}$ | - 142 | ${ }^{118}$ | $\begin{gathered} 97 \\ \text { 19\% } \\ \text { Aeh } \end{gathered}$ | $\xrightarrow{204}$ | 139\% | ${ }^{285}$ | 476\% | $\begin{gathered} 305 \\ 16 \% \\ 0 \end{gathered}$ | $\begin{gathered} 163 \\ 17 \% \\ 0 \end{gathered}$ | $12 \%$ | ${ }_{8 \%}^{8}$ | 159\% | 86\% | 76\% |
| $\begin{gathered} 593 \\ \text { HKNai } \\ \text { HIr } \end{gathered}$ | : | $\begin{aligned} & 322 \% \\ & 22 \% \\ & \text { Ad } \end{aligned}$ | $\begin{gathered} 92 \\ \text { and } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 179 \\ \text { A50\% } \end{gathered}$ | ${ }_{19 \%}^{72}$ | ${ }^{144}$ | $\xrightarrow{109}$ | ${ }^{268}$ | ${ }_{17 \%}^{178}$ | $\begin{gathered} 384 \\ 21 \% \\ \mathrm{Ai}^{21 \%} \end{gathered}$ | 21\% | $\begin{aligned} & 412 \\ & \begin{array}{c} 41 \% \\ \hline 2 m \end{array} \end{aligned}$ | $\xrightarrow{106}$ | $\underset{\substack{27 \% \\ \mathrm{~m}}}{23}$ | 18\% | $\underset{\substack{220 \\ \text { r }}}{220}$ | $\underset{\substack{123 \\ 22 \%}}{\substack{\text { r }}}$ | 72\% |
| $\begin{aligned} & { }^{155} \\ & \text { EHINP } \end{aligned}$ | ${ }^{33} 4$ | ${ }^{86}$ | ${ }^{20} 6$ | 16 4 | 17 $5 \%$ | ${ }^{28} 4$ | 19\% | $\begin{gathered} 91 \\ 97 \% \\ \text { Afg } \end{gathered}$ | ${ }^{43} 5$ | 96\% | ${ }^{16}$ | $\begin{gathered} 115 \\ { }_{A}^{15} \end{gathered}$ | 44\% | 5\% | ${ }_{5}^{5}$ | 40 4 | 31 $5 \%$ | ${ }^{17} 4$ |
| $\begin{array}{r} 120 \\ \text { CHINa } \end{array}$ | ${ }^{17}$ | $\begin{aligned} & 71 \\ & \mathrm{Aa}_{6} \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \\ & a \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \\ & a \end{aligned}$ | ${ }_{2 \%}$ | 20 $3 \%$ | ${ }_{3 \%}^{18}$ | $\begin{gathered} 73 \\ \text { 5ef } \\ \text { Aer } \end{gathered}$ | ${ }^{32} 4$ | ${ }^{77} 4$ | 11 $4 \%$ | 76\% | 40 4 | ${ }_{3 \%}^{3}$ | 4\% | 39 4 \% | ${ }^{21} 4$ | ${ }^{14}$ |
| $\begin{gathered} 2.17 \\ \text { Gblu } \\ \text { Mbcd } \end{gathered}$ | $\begin{gathered} 3.32 \\ \text { Abc } \\ d \end{gathered}$ | 1.93 $c d$ | 1.62 | 0.95 | 2.33 Ag | 2.14 | 2.05 | 2.18 | 2.25 | 2.14 | 2.11 | 2.14 | 2.23 | 1.97 | 2.41 | 2.17 | 2.13 | 2.25 |
| 1.56 | 0.98 | 1.52 | 1.42 | 1.30 | 1.58 | 1.55 | 1.54 | 1.56 | 1.51 | 1.58 | 1.57 | 1.58 | 1.52 | 1.60 | 1.53 | 1.60 | 1.58 | 1.48 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... Make your own compost
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} \quad{ }_{259}^{26 \%} \\ \text { LjMkRpSuaybz } \end{gathered}$ | ${ }^{805}$ | $\begin{gathered} 272 \\ 14 \% \\ \mathrm{D} \end{gathered}$ |  |
| $\begin{aligned} & 155 \\ & \text { Lpb }^{5 \%} \end{aligned}$ | ${ }^{145}$ | 88 48 D | : |
| ${ }^{95}$ | ${ }^{82}{ }_{3 \%}$ | 78 ${ }^{4 \%}$ D |  |
| 136 ${ }_{\text {5\% }}$ | ${ }^{151}$ | 123 <br> $D_{6}$ |  |
| ${ }_{\substack{53 \% \\ \text { KiNInQorUstYw } \\ \text { Kin }}}^{1579}$ | 1512 $51 \%$ | $\begin{gathered} 1123 \\ 55 \% \\ \mathrm{D} \end{gathered}$ |  |
| 10 | 10 | 18 ${ }^{18}{ }^{1 \%}$ |  |
| $\begin{gathered} 238 \\ \text { iMNIOMPoTwZ } \end{gathered}$ | ${ }^{257} 9$ | $\begin{gathered} 290 \\ 15 \% \\ \mathrm{D} \end{gathered}$ | - |
| $\begin{array}{r} 1.40 \\ \text { LjMkRpayb } \end{array}$ | 1.47 | 0.97 | - |
| 1.79 | 1.81 | 1.54 | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... Make your own compost

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \end{gathered}$ | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> ( T ) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 14\% | $\begin{aligned} & \begin{array}{l} 70 \\ 47 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }^{12} 9$ | 5\% | $\begin{gathered} 167 \\ 48 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & { }_{32}^{43 \%} \\ & { }_{A}^{25} \end{aligned}$ | 25\% | $\begin{aligned} & 50 \\ & \stackrel{52 \%}{\mathrm{~A}} \end{aligned}$ | 24\% | 18\% | $\begin{gathered} 37 \\ 37 \% \\ A \end{gathered}$ | ${ }_{27}^{82}$ | $\begin{gathered} 74 \\ 34 \% \\ A \end{gathered}$ | 919\% |
| 20 4 \% | ${ }_{5 \%}$ | ${ }^{2} \%$ | ${ }_{5 \%}$ | ${ }^{23} 7$ | ${ }_{8 \%}$ | $\begin{aligned} & 11 \\ & { }_{11 \%} \\ & \text { An } \end{aligned}$ | ${ }^{10} 8$ | 114\% | \% ${ }_{6}$ | ${ }_{4 \%}$ | 18\% | ${ }^{11} 5$ | ${ }^{16} 4 \%$ |
| ${ }^{14} 3$ | ${ }_{2 \%}$ | 5\% | ${ }_{2 \%}$ | ${ }^{10} 3$ | ${ }_{6 \%}$ | $3{ }_{3}$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}$ | ${ }_{A}^{8}$ | 6\% | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{11} 3$ |
| ${ }^{11} 2 \%$ | ${ }_{5 \%}$ | 3\% | ${ }_{5 \%}$ | ${ }^{23} 7$ | ${ }_{5 \%}$ | $\begin{aligned} & \begin{array}{l} 8 \% \\ n \\ n \end{array} \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{12} 4$ | $\begin{aligned} & 13 \\ & { }_{\mathrm{A}}^{12 \%} \end{aligned}$ | ${ }_{2 \%}$ | 19\% | 7\% | ${ }^{15} 4{ }_{4}$ |
| ${ }_{69 \%}$ | 54\% | $\begin{gathered} 125 \\ 71 \% \\ A \end{gathered}$ | $\begin{gathered} 88 \\ 80 \% \\ A \end{gathered}$ | ${ }_{3}^{117}$ | 545\% | $\begin{aligned} & 53 \\ & \begin{array}{l} 53 \% \\ n \end{array} \end{aligned}$ | ${ }_{40 \%}^{48}$ | 170 | ${ }_{49 \%}^{54}$ |  | ${ }^{134} 4$ | $\begin{gathered} 106 \\ 49 \% \\ f \end{gathered}$ | 214 |
| $!$ | : | : | ${ }_{1 \%}$ | $!$ | - | - | : | $!$ | $\begin{aligned} & { }_{4}^{4 \%} \\ & A_{2} \end{aligned}$ | : | : | $!$ | ! |
| ${ }^{31} 7 \%$ | 6\% | $\begin{aligned} & 29 \\ & { }_{\text {A }}^{10 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{10} 3$ | ${ }_{2 \%}^{2}$ | - | ${ }_{3 \%}^{4}$ | $\begin{gathered} 73 \\ { }_{20}^{24 \%} \end{gathered}$ | ${ }_{5 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 39 \\ & \left.\begin{array}{c} 13 \% \\ A \end{array}\right) \end{aligned}$ | ${ }^{11} 5$ | ${ }_{6 \%}^{22}$ |
| 0.82 | $\stackrel{2.23}{\text { A }}$ | 0.46 | 0.48 | $\stackrel{2.29}{\text { A }}$ | $\stackrel{1.82}{\text { A }}$ | 1.47 | $\stackrel{2.09}{\text { A }}$ | 0.70 | 1.22 | $\stackrel{1.76}{\text { A }}$ | 1.60 | 1.70 | 1.29 |
| 1.50 | 1.89 | 1.18 | 1.14 | 1.84 | 1.84 | 1.75 | 1.88 | 1.36 | 1.58 | 1.88 | 1.82 | 1.89 | 1.77 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 104

Q12.7 How often, if at all, do you personally do any of the following... Make your own compost
Base: All

Always (4)

Very often (3)
Quite often (2)
Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 23\% | $\begin{aligned} & 66 \\ & \begin{array}{l} 50 \% \\ A \end{array} \end{aligned}$ | 26\% | ${ }_{12 \%}$ | 50 $17 \%$ |
| ${ }^{10} 3$ | 5\% | ${ }^{15}$ | ${ }^{18} 8$ | ${ }_{2 \%}^{7}$ |
| ${ }_{3 \%}$ | ${ }_{4} 4$ | ${ }_{2 \%}$ | ${ }^{10} 3$ | ${ }^{4} \%$ |
| ${ }^{10} 3$ | ${ }_{3}^{4}$ | ${ }_{4 \%}$ | $\begin{aligned} & 23 \\ & { }^{23 \%} \end{aligned}$ | ${ }_{2 \%}^{6}$ |
| 151 $50 \%$ | ${ }_{34 \%}^{45}$ | $\underset{\substack{178 \\ 58 \% \\ \times}}{ }$ | $\underset{\substack{196 \\ \hline \\ A}}{ }$ | 143 $48 \%$ |
| $!$ | ${ }_{1 \%}^{1}$ | $!$ | $\begin{aligned} & { }^{1 \%} \\ & A^{1 \%} \end{aligned}$ | - |
| $\begin{aligned} & 50 \\ & 17 \% \\ & \mathrm{Av}^{2} \end{aligned}$ | ${ }_{5}^{6}$ | ${ }_{1 \%}$ | ${ }^{15} 5$ | $\begin{aligned} & 91 \\ & \begin{array}{l} 30 \% \\ \text { BZ } \end{array} \end{aligned}$ |
| 1.34 | 2.34 $A$ | 1.37 | 0.84 | 1.12 |
| 1.79 | 1.88 | 1.78 | 1.44 | 1.73 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... Make your own compost

## Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \\ & \hline \end{aligned}$ | Halton <br> (1,3) <br> (m) | Hook Norton $(1,2,3,6)$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) $\qquad$ |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{27 \%}^{805}$ | 70\% | $\begin{aligned} & 71 \\ & \underset{A}{46 \%} \end{aligned}$ | 170\% | $\begin{aligned} & 110 \% \\ & 10 \% \end{aligned}$ | $\begin{gathered} 156 \\ 45 \% \\ A \end{gathered}$ | $\begin{aligned} & 44 \\ & 35 \% \\ & A \end{aligned}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 48 \% \\ \text { AP } \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & \left.\begin{array}{c} 43 \% \\ A \end{array}\right) \end{aligned}$ | ${ }^{28} 9$ | $\begin{gathered} 32 \\ 29 \% \\ \mathrm{~S} \end{gathered}$ | $\underset{\substack{436 \% \\ A}}{\substack{4 \\ \hline}}$ | 26\% | $\begin{aligned} & 75 \\ & \begin{array}{c} 73 \% \\ A \end{array} \end{aligned}$ | 750\% |
|  | ${ }^{145}$ | ${ }^{18} 4$ | ${ }_{5 \%}^{8}$ | 6\% | 6\% | ${ }^{25} \%$ | ${ }_{5 \%}^{6}$ | ${ }_{3 \%}$ | 7 | ${ }_{2 \%}^{7}$ | ${ }_{5 \%}$ | ${ }_{2}^{2}$ | 19\% | 17\% | ${ }^{16} 4$ |
|  | ${ }^{82}$ 3\% | ${ }_{1 \%}$ | 5\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 100 | ${ }^{6}$ | ${ }_{5}^{5}$ | ${ }^{3} 2$ | 6\% | ${ }_{4 \%}$ | ${ }_{5}^{5}$ | ${ }^{12} 4$ | 8 8\% | ${ }^{11} 3$ |
|  | ${ }^{151}{ }_{5}$ | ${ }^{28}$ | 4\% | 5\% | 6\% | ${ }^{21} 6$ | ${ }^{10} 8$ | ${ }_{2 \%}$ | 7 | ${ }^{10} 3$ | ${ }_{6 \%}^{7}$ | ${ }^{8} 9$ | ${ }^{21} \%$ | ${ }^{11}$ | 11\% |
|  | 1512 51 | 306 $68 \%$ | ${ }_{40 \%}^{61}$ | $\begin{gathered} 123 \\ 74 \% \\ A \end{gathered}$ | $\begin{aligned} & 75 \\ & \begin{array}{c} 799 \% \\ A \end{array} \end{aligned}$ | 126 ${ }_{36}$ | 546\% | $\begin{aligned} & 39 \% \\ & 38 \% \end{aligned}$ | 50\% | $\underset{\substack{201 \\ \text { AR } \\ \hline}}{2}$ | ${ }^{55} 5 \%$ | 313 | ${ }_{39 \%}^{118}$ | 709 | 200 |
|  | 10 | $?$ | - | ${ }_{1 \%}$ | : | - | - | ${ }_{1}{ }^{1}$ | - | $!$ | ${ }_{1 \%}$ | : | ! | - | ${ }_{1 \%}$ |
|  | ${ }^{257} 9$ | ${ }^{20} 4$ | 4\% | ${ }^{13} 8$ | $\begin{gathered} 7 \% \\ M_{1}^{8} \end{gathered}$ | ${ }_{3 \%}^{10}$ | ${ }_{2 \%}$ | $\begin{aligned} & 4_{4}^{4} \\ & p^{2} \end{aligned}$ | ${ }_{3}^{3}$ | $\begin{aligned} & 48 \\ & \begin{array}{c} 16 \% \\ A \end{array} \end{aligned}$ | ${ }_{6 \%}^{7}$ | ${ }_{5}^{5}$ | $\begin{gathered} 53 \\ { }_{\mathrm{A}}^{17 \%} \end{gathered}$ |  | $\begin{gathered} 53 \\ { }^{14 \%} \\ A^{2} \end{gathered}$ |
|  | 1.47 | 0.87 | $\stackrel{2.16}{\text { A }}$ | 0.61 | 0.72 | 2.19 ${ }_{\text {A }}$ | 1.76 | 2.23 $A P$ | $\stackrel{2.05}{\text { A }}$ | 0.62 | 1.53 | 2.20 | $\stackrel{1.69}{\text { A }}$ | $\stackrel{2.09}{\text { AV }}$ | 1.22 |
|  | 1.81 | 1.54 | 1.90 | 1.36 | 1.39 | 1.86 | 1.84 | 1.91 | 1.89 | 1.34 | 1.82 | 1.85 | 1.80 | 1.84 | 1.73 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 104

Q12.7 How often, if at all, do you personally do any of the following... Make your own compost
Base: All

Total
Always (4)

Very often (3)
Quite offen (2)
Occasionally (1)

Never ( 0 )

Don't know
Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{805}$ | ${ }_{23}^{69}$ | $\begin{aligned} & 576 \\ & { }_{A}^{56 \%} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 68 \\ 36 \% \\ \text { 3Z } \end{array} \end{aligned}$ | 10\% | 19\% |
|  | ${ }^{145}$ | ${ }^{19} 6$ | ${ }_{3 \%}^{4}$ | ${ }^{10} 5$ | ${ }^{11} 4$ | ${ }_{5 \%}^{16}$ |
|  | ${ }^{82}{ }_{3 \%}$ | 9\% | ${ }_{5 \%}^{6}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 2\% |
|  | ${ }^{151}$ | ${ }^{12} 4 \%$ | $\begin{aligned} & 12 \\ & 10 \% \\ & \text { AY } \end{aligned}$ | ${ }^{10} 5$ | $\begin{aligned} & { }^{25} \\ & A_{8}^{8} \end{aligned}$ | ${ }^{13} 4 \%$ |
|  | 1512 | 172 $57 \%$ | ${ }_{34 \%}^{42}$ | 79 $41 \%$ | $\begin{gathered} 180 \\ \substack{180 \% \\ A} \end{gathered}$ | 140 47 |
|  | $\stackrel{10}{ }$ | $!$ | - | : | ${ }_{1 \%}$ | : |
|  | ${ }^{257} 9$ | ${ }^{18}{ }_{6}$ | ${ }_{2 \%}^{3}$ | $\begin{gathered} 18 \\ \frac{9}{9 \%} \\ Z \end{gathered}$ | $\begin{aligned} & 45 \\ & { }_{15} \end{aligned}$ | $\begin{aligned} & 60 \\ & { }_{2}^{22 \%} \end{aligned}$ |
|  | 1.47 | 1.29 | 2.18 | ${ }^{1.87}$ AZ | 0.76 | 1.29 |
|  | 1.81 | 1.75 | 1.84 | 1.88 | 1.39 | 1.75 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... *Make your own compost**
Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (I) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 759 \\ 26 \% \\ \text { DJGM } \end{array}$ | ${ }_{27 \%}^{805}$ | $\begin{gathered} 370 \\ 3494 \\ A \end{gathered}$ | $\begin{aligned} & 446 \\ & 22 \% \end{aligned}$ | $\underset{\substack{495 \\ \hline \\ \hline}}{\substack{25 \\ \hline}}$ | $\begin{gathered} 193 \\ 31 \% \\ A \end{gathered}$ | ${ }_{161}^{101}$ | $\begin{gathered} 268 \\ \underset{A}{262 \%} \end{gathered}$ | $\begin{gathered} 395 \\ 37 \% \\ A \end{gathered}$ | ${ }_{\text {4 }}^{468}$ | $\underset{\substack{533 \\ \hline \\ \hline}}{\substack{28 \% \\ \hline}}$ |  | 180\% | $\underset{\substack{301 \\ \hline 30 \%}}{\substack{0}}$ |
| ${ }^{155}{ }_{5 \%}$ | 145 | ${ }_{6}^{66}$ | ${ }^{103} 5$ | $\begin{aligned} & 93 \\ & { }_{\mathrm{A}}^{2} \% \end{aligned}$ | ${ }^{33} 5$ | $44 \%$ | ${ }_{6 \%}^{54}$ | ${ }_{6}^{64}$ | 91\% | ${ }^{84}$ | ${ }_{6 \%}$ | ${ }^{39}$ | ${ }_{6 \%}^{48}$ |
| 95\% M M | ${ }_{3 \%}{ }^{82}$ | 34\% | ${ }_{3 \%}$ | ${ }^{51} 4$ | 19\% | ${ }_{3 \%}^{28}$ | ${ }_{3 \%}^{26}$ | ${ }^{33}$ | ${ }^{55}$ | ${ }^{53}$ | ${ }^{25}{ }_{4}$ | ${ }_{2 \%}^{17}$ | ${ }^{33} 4$ |
| ${ }^{136}$ | ${ }^{151}$ | ${ }_{51}^{5 \%}$ | 84\% | $\begin{aligned} & 82 \\ & { }_{4}^{2 \%} \end{aligned}$ | ${ }^{28}$ | 36\% | ${ }_{5 \%}^{40}$ | ${ }_{5 \%}^{56}$ | 99\% | $\begin{aligned} & 87 \\ & 6_{A}^{\prime \%} \end{aligned}$ | $\begin{gathered} 40 \\ 7 \% \\ A \end{gathered}$ | ${ }^{48}$ | 49\% |
| $\begin{gathered} 1579 \\ \text { CIEKFLLN } \end{gathered}$ | 1512 | 503\% | $\begin{gathered} 1123 \\ 56 \% \\ A \end{gathered}$ | $\begin{gathered} 616 \\ 44 \% \\ k \end{gathered}$ | $\underset{\substack{290 \\ 47}}{ }$ | $\begin{gathered} 624 \\ \substack{62 \% \\ A} \end{gathered}$ | $\stackrel{391}{\frac{39 \%}{N}}$ | 465 | 1117 5 | 546\% | 219 $36 \%$ | $\begin{gathered} 643 \\ \substack{64 \% \\ A} \end{gathered}$ | 308 ${ }_{3}$ |
| $\begin{gathered} 10 \\ 0 \\ D \end{gathered}$ | 10 | $?$ | 4 | $\stackrel{\square}{*}$ | ! | 3 | ! | ? | ? | $\stackrel{3}{ }$ | ! | $\stackrel{3}{ }$ | $?$ |
| $\begin{aligned} & 238 \\ & { }_{8}^{8 \%} \\ & \mathrm{CIF}^{2} \end{aligned}$ | 257\% | 56\% | $\underset{A}{180} \underset{A}{180}$ | ${ }^{73}$ | ${ }_{81}^{51}$ | $\begin{aligned} & 114 \\ & 119 \\ & \text { AM } \end{aligned}$ | ${ }_{7 \%}^{5}$ | 59\% | $\begin{gathered} 204 \\ 10 \% \\ A \end{gathered}$ | $\underset{\mathrm{E}}{11 \mathrm{E}}$ | $\begin{aligned} & 85 \\ & { }_{3}^{44 \%} \\ & A F \end{aligned}$ | ${ }_{8 \%}^{80}$ | $\begin{gathered} 92 \\ \substack{91 \% \\ \text { AH }} \end{gathered}$ |
| $\begin{aligned} & 1.40 \\ & \text { DJGM } \end{aligned}$ | 1.47 | 1.75 | 1.26 | $\begin{gathered} 1.83 \\ \hline \end{gathered}$ | $\begin{gathered} 1.66 \\ A \end{gathered}$ | 0.97 | $1.70$ | $\begin{gathered} 1.87 \\ A \end{gathered}$ | 1.29 | $\begin{gathered} 1.98 \\ \mathrm{AE} \end{gathered}$ | $\begin{aligned} & 1.92 \\ & \mathrm{AF} \end{aligned}$ | 0.99 | $\begin{array}{r} 1.98 \\ \hline \mathrm{AH} \end{array}$ |
| 1.79 | 1.81 | 1.86 | 1.74 | 1.85 | 1.85 | 1.60 | 1.85 | 1.87 | 1.75 | 1.86 | 1.83 | 1.62 | 1.85 |

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Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost*
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Private } \\ & \text { rent } \\ & (0) \\ & \hline \end{aligned}$ |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 759 \\ \text { BCKIN } \\ \text { OOPa } \end{gathered}$ | 270\% | 12\% | $\begin{aligned} & 122 \\ & \begin{array}{l} 24 \% \\ B C \end{array} \end{aligned}$ | $\begin{aligned} & 153 \\ & { }_{28 \%}^{28 \%} \end{aligned}$ | $\begin{gathered} 151 \\ 34 \% \\ \operatorname{ABCD} \end{gathered}$ | $\begin{gathered} 249 \\ A B C D \end{gathered}$ | ${ }_{261}^{351}$ | ${ }_{25 \%}^{408}$ | $\begin{aligned} & 538 \\ & 35 \% \\ & \text { AKL } \end{aligned}$ | $\underset{\substack{162 \\ 1 \\ \text { Le }}}{ }$ | 19\% | $\begin{gathered} 598 \\ \text { ANO } \\ \text { 33\% } \end{gathered}$ | ${ }_{12 \%}^{75}$ | 76\% |
| $\begin{aligned} & \text { 155 } \\ & \text { KLa } \end{aligned}$ | ${ }^{11} 4$ | 19\% | ${ }^{26} 5$ | ${ }_{A C}^{38}$ | ${ }^{27} 6$ | 34\% | ${ }^{77}$ 6\% | 78\% | $\begin{aligned} & 101 \\ & { }_{7 \%}^{7} 7 \end{aligned}$ | ${ }^{38} 4$ | ${ }_{3 \%}^{8}$ | ${ }^{102}$ \% | ${ }^{27} 4 \%$ | ${ }^{22} 4 \%$ |
| $\begin{gathered} 95 \\ \text { Loob } \end{gathered}$ | ${ }_{3 \%}$ | ${ }^{12}$ 3\% | $\begin{gathered} 24 \\ { }_{5 \%} \\ A \end{gathered}$ | ${ }^{14}$ | ${ }^{12}$ 3\% | 24\% | ${ }^{37}$ 3\% | ${ }^{58} 4$ | ${ }_{5}^{56}$ | ${ }_{3 \%}$ | ${ }^{4} \%$ | 65 4 0 | ${ }^{20} 3$ | 2\% |
| $\begin{gathered} \text { 136\% } \\ { }_{\mathrm{N}} \mathrm{~F} \end{gathered}$ | ${ }_{3 \%}$ | 24 5 | $\begin{aligned} & 32 \% \\ & { }_{G}^{6 \%} \end{aligned}$ | ${ }^{24} 4$ | ${ }^{21} 5$ | ${ }_{3 \%}^{26}$ | ${ }^{67} 5$ | 69\% | ${ }_{\text {AK }}{ }^{53}$ | ${ }^{37} 4 \%$ | ${ }_{3 \%}^{10}$ | AN ${ }_{\text {a }}^{5 \%}$ | ${ }^{16}$ | ${ }^{23} 5$ |
| $\begin{gathered} 1579 \\ 53 \% \\ \text { FGJM } \\ \text { cde } \end{gathered}$ | $\begin{gathered} 179 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 295 \\ \text { ADEFG } \end{gathered}$ | $\underset{\substack{275 \% \\ G}}{275}$ | 269\% | 212 $48 \%$ | 349 47 | 700 | $\stackrel{879}{54 \%}$ | 713 $46 \%$ | $\begin{gathered} 635 \\ \begin{array}{c} 63 \% \\ A J \end{array} \end{gathered}$ | 174\% | ${ }^{865}$ | $\begin{aligned} & 380 \\ & \begin{array}{c} 63 \% \end{array} \end{aligned}$ | $\begin{gathered} 307 \\ \text { AMAPQ } \end{gathered}$ |
| $\stackrel{10}{j}$ | $\stackrel{4}{2}_{\text {ADEF }}^{2}$ | ? | $!$ | : | : | $\stackrel{3}{ }$ | $?$ | $\stackrel{8}{8}$ | $?$ | 5 | $\begin{aligned} & 3 \\ & { }_{j}^{3} \end{aligned}$ | 4 | 3 | ${ }_{1 \%}$ |
| $\begin{gathered} 238 \\ \text { FJMQS } \\ \text { dij } \end{gathered}$ | $\stackrel{24}{9 \%}$ | 50 11\% ADF | ${ }^{36}$ | ${ }^{42} 8$ | ${ }_{5}^{23}$ | $\stackrel{63}{8 \%}$ | ${ }^{114} 8$ | ${ }^{124} 8$ | ${ }_{3}^{43}$ | $\begin{aligned} & 108 \\ & 11 \% \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 80 \\ \text { AJK } \\ \text { AJ } \end{gathered}$ | 87\% |  | $\begin{array}{r} 66 \\ 13 \% \\ \text { AMAQRST } \end{array}$ |
| $\begin{array}{r} 1.40 \\ \text { BCKL } \\ \text { NOOPa } \end{array}$ | 0.71 | 0.82 | 1.35 BC | ${ }^{1.56}$ ABC |  | 1.72 $A B C D$ | 1.44 | 1.37 | ${ }_{\text {AKL }}^{1.78}$ | ${ }_{0}^{0.95}$ | 0.55 | 1.69 ANO | 0.84 | 0.94 |
| 1.79 | 1.40 | 1.47 | 1.74 | 1.82 | 1.87 | 1.88 | 1.79 | 1.78 | 1.85 | 1.59 | 1.26 | 1.85 | 1.50 | 1.58 |

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Q12.7 How often, if at all, do you personally do any of the following... Make your own compost
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (S) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | ${ }^{98}{ }^{*}$ | 222 | 2750 |
| $\begin{gathered} 759 \\ \text { 26\% } \\ \text { NOOPL } \end{gathered}$ | $\begin{aligned} & 131 \\ & \substack{20 \% \\ 0} \end{aligned}$ | $\begin{gathered} 342 \\ \text { } \begin{array}{c} 32 \% \\ \text { AOR } \\ \mathrm{ST} \end{array} \end{gathered}$ | $\begin{aligned} & 116 \\ & 23 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 114 \\ 23 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 56 \\ & { }_{21}^{21 \%} \\ & \hline \end{aligned}$ | ${ }^{409}$ | ${ }_{22 \%}^{88 \%}$ | $\begin{gathered} 178 \\ { }_{45 \%}^{45 \%} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 60 \\ \text { Aab } \end{array} \end{gathered}$ | ${ }_{27 \%}^{305}$ | ${ }_{232}^{232}$ | $\stackrel{187}{26 \%}$ | ${ }_{26 \%}^{25}$ | ${ }_{23}^{50}$ | 709\% |
| $\begin{gathered} { }^{155} \\ \text { KLa } \end{gathered}$ | 34\% | ${ }_{58}^{58}$ | ${ }^{22} 4 \%$ | ${ }^{29} 6$ | 12\% | ${ }^{91}$ | 20 5 | $\begin{gathered} 30 \\ { }_{8 \%}^{8 \%} \end{gathered}$ | 7\% | ${ }^{64} \%$ | ${ }^{48}$ | 40 5 | ${ }_{2 \%}$ | 12\% | ${ }^{143}$ |
| $\begin{gathered} 95 \\ \operatorname{LoOb}^{3 \%} \end{gathered}$ | ${ }^{14}$ | ${ }^{31}$ | ${ }^{13}$ | $\begin{aligned} & \begin{array}{l} 21 \\ \text { OP } \end{array} . \end{aligned}$ | $\begin{array}{r} 16 \\ \text { AOPQR } \end{array}$ | $\begin{gathered} { }^{68} \\ 3_{6} \\ \hline \end{gathered}$ | ${ }_{1}^{4} \%$ | $\begin{aligned} & 15 \\ & { }^{15} \\ & b \end{aligned}$ | $\begin{aligned} & \text { bo } \\ & b_{6} \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{34} 4$ | ${ }^{25} 3$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{92}$ \% |
| ${ }^{136}{ }_{5 \%}^{N}$ | ${ }^{23} 4 \%$ | ${ }^{54}$ | ${ }^{24} 5$ | ${ }^{21} 4 \%$ | $\stackrel{14}{5 \%}$ | ${ }^{88}$ | ${ }^{18} 4$ | ${ }^{21} 5$ | 5\% | ${ }^{62}$ 5\% | ${ }^{39} 4$ | ${ }^{29} 4$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }^{129} 5$ |
| $\begin{gathered} 1579 \\ 53 \% \\ \text { FGMM } \\ \text { Qcde } \end{gathered}$ | $\begin{gathered} \left.\begin{array}{c} 348 \\ 54 \% \\ Q \end{array}\right) \end{gathered}$ | 515 $48 \%$ | $\begin{gathered} 285 \\ { }_{5}^{28 \%} \end{gathered}$ | $\begin{aligned} & 286 \\ & { }_{58 \%} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 145 \\ 55 \% \\ 2 \end{array} \end{aligned}$ | $\begin{aligned} & 1157 \\ & \text { } 58 \% \end{aligned}$ | $\begin{gathered} 221 \\ 54 \% \end{gathered}$ | $\begin{gathered} 144 \\ \begin{array}{c} 36 \% \\ d \end{array} \end{gathered}$ | ${ }^{32}$ \% | ${ }_{572} 5$ | $\begin{gathered} 512 \\ \substack{55 \% \\ e} \end{gathered}$ | 389\% | 59\% | 121 | ${ }^{1458} 5$ |
| $\stackrel{10}{3}$ | $\stackrel{3}{ }$ | $!$ | $A_{5}^{5}$ | : | $!$ | $?$ | $?$ | : | : | 5 | ? | $!$ | ${ }_{1 \%}$ | $!$ | ? |
| $\begin{gathered} 238 \\ \text { FJM } 8 \% \\ \text { Scdj } \end{gathered}$ | $\begin{array}{r} 90 \\ \text { PQRS } \end{array}$ | 70 $7 \%$ | ${ }^{36}$ | ${ }^{22} 4 \%$ | ${ }_{8 \%}^{20}$ | $\begin{aligned} & 172 \\ & { }_{9 \%} \\ & c d \end{aligned}$ | $\begin{gathered} 53 \\ 13 \% \\ \text { Aacd } \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{4}$ | ${ }^{99} 9$ | ${ }^{64} \%$ | ${ }^{57} 8$ | $7 \%$ | $\begin{aligned} & { }_{13 \%}^{28} \\ & \mathrm{Aj}^{2} \end{aligned}$ | ${ }^{210} 8$ |
| $\begin{gathered} 1.40 \\ \text { LNOPK } \end{gathered}$ | $\stackrel{1.23}{0}$ | $\begin{gathered} 1.60 \\ \text { AOP } \\ \text { RST } \end{gathered}$ | $\stackrel{1.26}{\bigcirc}$ | 1.29 | $\stackrel{1.26}{ }$ | 1.18 | 1.25 | 2.20 ${ }_{\text {Aab }}$ | Aabc $\begin{array}{r}2.61 \\ \text { A }\end{array}$ | 1.49 | 1.36 | 1.41 | 1.24 | 1.29 | 1.41 |
| 1.79 | 1.73 | 1.85 | 1.75 | 1.73 | 1.70 | 1.70 | 1.75 | 1.85 | 1.76 | 1.80 | 1.77 | 1.79 | 1.79 | 1.78 | 1.79 |

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Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... ***Make your own compost**

## Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean

Standard Deviation

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 759 \\ \text { DG\% } \\ \text { DGMc } \\ \text { defiop } \end{gathered}$ | $\begin{aligned} & 315 \\ & 30 \% \\ & A D \end{aligned}$ | $\begin{gathered} 329 \\ 27 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{171}^{17 \%}$ | $\begin{aligned} & 297 \\ & 28 \% \\ & A G \end{aligned}$ | $\begin{aligned} & 53 \\ & { }_{\mathrm{G}}^{2 \%} \end{aligned}$ | ${ }_{13 \%}^{22}$ | $\begin{gathered} 209 \\ { }_{2 J}^{29 \%} \end{gathered}$ | $\underset{\substack{328 \\ 27 \%}}{ }$ | ${ }_{222}^{221 \%}$ | $\underset{\substack{482 \\ A}}{452}$ | $\stackrel{167}{24 \%}$ | ${ }_{18 \%}^{128}$ | $\begin{aligned} & 584 \\ & 29 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{aligned} & 155 \\ & { }_{5}^{5} \end{aligned}$ | ${ }_{5}^{5}$ \% | 71 $6 \%$ | 30 5 \% | ${ }_{68}^{68}$ | ${ }^{11} 5$ | ${ }^{7} 4$ | $\begin{aligned} & 58 \\ & { }_{8}^{88} \\ & \text { Ald } \end{aligned}$ | ${ }^{53} 4$ | ${ }^{44} 4$ | ${ }_{5}^{85}$ | ${ }^{33} 5$ | ${ }^{26} 4$ | $\begin{aligned} & 117 \\ & M^{6 \%} \end{aligned}$ |
| ${ }_{3}^{95}$ | ${ }^{41} 4$ | 39\% | ${ }^{15}$ | ${ }^{36}$ | ${ }^{3} \%$ | ${ }_{2 \%}^{4}$ | ${ }^{27}{ }^{27}$ | ${ }_{4}^{46}$ | ${ }^{22} 2 \%$ | ${ }^{53}$ | 18\% | ${ }^{22} 3$ | ${ }^{61} 3 \%$ |
| ${ }^{136} 5$ | ${ }^{46} 4$ | ${ }_{5}^{5 \%}$ | ${ }^{32}$ 5\% | ${ }^{41} 4$ | 14\% | ${ }^{7} 4$ | ${ }^{31} 4$ | ${ }_{58}^{5}$ | 47 | ${ }^{82}$ | ${ }^{22} 3$ | 29\% | 99\% |
| $\begin{gathered} 1579 \\ 53 \% \\ \text { Beh3o } \\ \text { Bimim } \end{gathered}$ | ${ }_{502}^{532}$ | $\begin{gathered} 648 \\ 52 \% \end{gathered}$ | $\begin{gathered} 387 \\ \text { 3BC } \\ \text { ABC } \end{gathered}$ | $\begin{aligned} & 536 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 140 \\ 59 \% \\ E \end{gathered}$ | $\begin{gathered} 106 \\ \begin{array}{c} 63 \% \\ A E \end{array} \end{gathered}$ | ${ }_{466}^{336}$ | $\begin{gathered} 640 \\ 53 \% \\ H \end{gathered}$ | $\begin{aligned} & 603 \\ & 58 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{842} 5$ | 385 | $\begin{aligned} & 428 \\ & \begin{array}{c} 41 \% \\ \text { AN } \end{array} \end{aligned}$ | $\begin{aligned} & 1020 \\ & 50 \% \end{aligned}$ |
| $\stackrel{10}{10}$ | 3 | $\stackrel{3}{*}$ | ${ }_{4 \%}$ | ${ }_{1}^{6}$ | $!$ | ${ }_{1}{ }^{2}$ | $?$ | 4 | 4 | 4 | 3 | $?$ | 5 |
| $\begin{gathered} 238 \\ \begin{array}{c} 23 \% \\ \text { BIKghj } \\ \text { 199 } \end{array} \end{gathered}$ | ${ }_{6 \%} 6$ | ${ }^{92}$ | 77 12\% ABC | ${ }^{81}$ | ${ }^{15}$ | 119\% | 67 <br>  <br> 1 | 79\% | 92 <br>  <br> 9 <br> 1 | ${ }^{116} \%$ | ${ }^{63}$ | ${ }^{61} 9$ | ${ }^{151}{ }_{7}$ |
| $\begin{array}{r} \text { DG.40 } \\ \text { cdefikop } \end{array}$ | ${ }_{1}^{1.57}$ AD | $\stackrel{1.45}{\text { D }}$ | 1.04 | 1.54 AFG | $\stackrel{1.20}{G}$ | 0.85 | ${ }_{\text {1 AlJ }}^{1.66}$ | ${ }^{1.44}$ | 1.18 | 1.49 | 1.32 | 1.05 | 1.55 AM |
| 1.79 | 1.83 | 1.80 | 1.63 | 1.82 | 1.73 | 1.51 | 1.82 | 1.80 | 1.72 | 1.81 | 1.78 | 1.64 | 1.82 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.7 How often, if at all, do you personally do any of the following... "Make your own compost*

## Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & () \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \end{aligned}$ | $\begin{gathered} 36,400+ \\ \hline(\mathrm{r}) \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 759 \\ 26 \% \\ \text { DGUM } \\ \text { cdefiop } \end{gathered}$ | $\begin{array}{r} 261 \\ 32 \% \\ \text { Abcd } \end{array}$ | $\begin{gathered} 373 \\ 26 \% \\ c d \end{gathered}$ | 20\% | 57 ${ }^{57}$ | 57\% | ${ }_{18 \%}^{129}$ | $\begin{aligned} & 154 \\ & 30 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 419 \\ & 30 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 274 \\ \substack{37 \% \\ \mathrm{Alk}} \end{gathered}$ | ${ }^{423} 2$ | ${ }_{21 \%}^{62}$ | $\begin{gathered} 491 \\ \substack{25 \% \\ 0} \end{gathered}$ | $\begin{gathered} 283 \\ 28 \% \\ \text { Alno } \end{gathered}$ | 17\% | 15\% | 201 | $\begin{aligned} & 164 \\ & \text { 129\% } \\ & \text { AP } \end{aligned}$ | $\begin{aligned} & 143 \\ & 32 \% \\ & A p \end{aligned}$ |
| $\begin{gathered} \text { 155 } \\ \text { Mf } \end{gathered}$ | ${ }_{6 \%}^{45}$ | 77\% | ${ }^{13} 4$ | ${ }_{6 \%}^{20}$ | $\underset{f}{23}$ | ${ }^{22} 3$ | $\underset{\substack{28 \\ f \\ f}}{ }$ | $\underset{\substack{82 \\ f \\ f}}{ }$ | 47\% | ${ }^{99}$ | 9\% | 110\% | 51 | ${ }_{3 \%}$ | ${ }_{2 \%}$ | 45\% | ${ }_{5 \%}$ | ${ }_{\text {Ap }}{ }^{72}$ |
| 95\% | ${ }^{26}$ | 40\% | 15\% | ${ }^{14} 4$ | ${ }^{11}$ | ${ }^{21}$ | ${ }^{17}$ | 46\% | ${ }^{27} 3$ | 60 3 \% | 8\% | ${ }^{61}$ | ${ }^{33}$ | $\underset{\text { Al }}{\substack{7 \% \\ \hline}}$ | 3\% | 29\% | ${ }^{21} 4 \%$ | ${ }_{3 \%}^{12}$ |
| $\stackrel{136}{5 \%}$ | ${ }^{33} 4$ | 719\% | ${ }^{14} 4$ | ${ }_{5 \%}^{18}$ | 17\% | ${ }^{40} 6$ | 20 $4 \%$ | ${ }^{59} 4$ | ${ }^{48} 8$ | ${ }^{75} 4$ | ${ }^{13} 4$ | ${ }^{85}$ | ${ }^{48}$ | 6\% | ${ }_{3 \%}^{3}$ | ${ }^{44} 4$ | 19\% | $\begin{gathered} 40 \\ \text { Apa } \end{gathered}$ |
| $\begin{aligned} & 1579 \\ & \begin{array}{l} \text { BEF } \\ \text { Bhim } \\ \text { ahimm } \end{array} \end{aligned}$ | 386\% | $\begin{gathered} 769 \\ 53 \% \\ 9 \end{gathered}$ | $\begin{gathered} 200 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 264 \\ \text { 262 } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 231 \\ 61 \% \\ \text { Agh } \end{array} \end{gathered}$ | $\begin{gathered} 411 \\ \text { 49\% } \\ \text { Agh } \end{gathered}$ | 264 51 | 672 $49 \%$ | 378 $44 \%$ | $\underset{\substack{1037 \\ \mathrm{Ai}^{2}}}{ }$ | $\begin{gathered} 170 \\ 58 \% \\ i \end{gathered}$ | $\begin{aligned} & 1079 \\ & \text { 55\% } \\ & \text { Am } \end{aligned}$ | 452\% |  | 53\% | $\underset{r}{560}$ | $\underset{\substack{307 \\ 54 \%}}{\text { r }}$ | ${ }_{45 \%}^{201}$ |
| $\stackrel{10}{\square}$ | $?$ | $\bigcirc$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ! | ${ }_{1 \%}$ | 4 | $\stackrel{3}{ }$ | $\bigcirc$ | ! | 5 | $!$ | : | $\stackrel{4}{4 \%}$ | 3 | ! | : |
|  | ${ }^{60}$ | ${ }^{125}$ | ${ }^{27} 8$ | ${ }^{26}$ | $\begin{aligned} & 36 \\ & \begin{array}{c} 30 \% \\ 9 \end{array} \end{aligned}$ | $\begin{gathered} 76 \\ 11 \% \\ \text { Agh } \end{gathered}$ | ${ }^{30} 6$ | ${ }^{96}$ | $\begin{aligned} & 91 \\ & { }_{10 \%} \% \\ & \mathrm{Aj} \end{aligned}$ | 119\% | $\stackrel{28}{10 \%}$ | ${ }^{127}$ | $\begin{aligned} & 95 \\ & \begin{array}{l} 90 \% \\ \text { Al } \end{array} \end{aligned}$ | 3\% | $\begin{gathered} 21 \\ \text { Almn } \\ \text { A20 } \end{gathered}$ | 138 $149 \%$ Aqr | ${ }^{27}$ 5\% | 17\% |
| $\begin{gathered} 1.40 \\ \text { Mcdefik } \end{gathered}$ | $\begin{gathered} 1.68 \\ \text { Abc } \\ d \end{gathered}$ | 1.41 cd | 1.15 | 1.00 | 0.99 | 1.07 | $\underset{\text { Aef }}{1.56}$ | 1.62 | ${ }_{\text {A }} 1.73$ | 1.29 | 1.16 | 1.37 | $\begin{gathered} 1.61 \\ \text { Aln } \\ \text { o } \end{gathered}$ | 1.04 | 0.99 | 1.18 | 1.49 | 1.71 AP |
| 1.79 | 1.86 | 1.79 | 1.68 | 1.58 | 1.58 | 1.64 | 1.84 | 1.84 | 1.85 | 1.75 | 1.71 | 1.77 | 1.83 | 1.59 | 1.63 | 1.70 | 1.82 | 1.82 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 108

Q12.8 How often, if at all, do you personally do any of the following... **Recycle ${ }^{* * *}$
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 2294 \\ \text { KLMkTayz } \end{gathered}$ | $\underset{A}{2369}$ | $\underset{\substack{1341 \\ 67 \% \\ D}}{ }$ |  |
| $\begin{gathered} 361 \\ \text { Bjnvy } \end{gathered}$ | $\begin{aligned} & 305 \\ & \hline 10 \% \end{aligned}$ | $\begin{gathered} 316 \\ 16 \% \\ \hline \end{gathered}$ | : |
| $\begin{gathered} 138 \\ \text { nQsVvz } \end{gathered}$ | ${ }^{123} 4$ | $\begin{gathered} 156 \% \\ { }^{8 \%} \end{gathered}$ |  |
| 91 42 3\% | ${ }^{78} 3$ | $\begin{aligned} & 90 \\ & { }_{5}^{9 \%} \end{aligned}$ |  |
| $\mathrm{VWu}^{33}{ }^{3 \%}$ | ${ }^{81}{ }_{3 \%}$ |  |  |
| $?$ | $!$ | $\square$ <br>  | - |
| $\stackrel{3}{ }$ | 5 | 4 | $:$ |
| $\begin{gathered} 3.58 \\ \text { кмkpayz } \end{gathered}$ | 3.62 | 3.39 | - |
| 0.93 | 0.90 | 1.07 | - |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Table 108
Q12.8 How often, if at all, do you personally do any of the following... **Recycle**

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $347 \%$ | ${ }_{55 \%}^{83}$ | $\begin{gathered} 121 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 40 \% \end{aligned}$ | ${ }_{80 \%}^{282}$ | ${ }^{93}$ | ${ }_{78 \%}^{78}$ | $\begin{gathered} 104 \\ 87 \% \\ A \end{gathered}$ | ${ }_{78 \%}^{235}$ | ${ }_{73 \%}^{80}$ | ${ }_{699}^{69 \%}$ | $\begin{gathered} 249 \\ 83 \% \\ A \end{gathered}$ | $\begin{gathered} 189 \\ { }_{A}^{18 \%} \end{gathered}$ | $\underset{A}{320} \underset{A}{36 \%}$ |
| ${ }^{61} 14 \%$ | $\begin{aligned} & 36 \\ & 24 \% \\ & { }_{\text {Ai }} \end{aligned}$ | $\begin{aligned} & 33 \\ & { }_{3}^{19 \%} \\ & \mathrm{Aj} \end{aligned}$ | 14\% | ${ }^{32} 9$ | ${ }_{17 \%}^{20}$ | $\begin{gathered} 13 \\ \substack{13 \% \\ \mathrm{n}} \end{gathered}$ | ${ }_{7 \%}^{8}$ | ${ }_{11 \%}^{33}$ | ${ }_{13 \%}^{14}$ | $\begin{gathered} 24 \\ \underset{A}{24 \%} \end{gathered}$ | ${ }^{30}$ | ${ }_{8 \%}^{17}$ | ${ }^{26} \%$ |
| ${ }^{15} 3$ | $\begin{aligned} & 19 \\ & 13 \% \\ & \mathrm{Ai} \end{aligned}$ | 10\% | $\begin{gathered} 21 \\ \begin{array}{c} 19 \% \\ A \end{array} \end{gathered}$ | ${ }^{12} 3$ | 5\% | $\begin{aligned} & \begin{array}{l} 5 \\ { }_{n} \end{array}, \end{aligned}$ | $\div$ | 10\% | $\begin{aligned} & 10 \\ & { }_{9 \%} \\ & A \end{aligned}$ | ${ }_{4 \%}^{4}$ | ${ }^{10} 3$ | ${ }_{1}{ }_{1}$ | ${ }^{15} 4{ }^{\text {\% }}$ |
| ${ }_{2 \%}^{8}$ | ${ }_{5}^{7}$ | ${ }_{3}^{5}$ | $\begin{aligned} & 14 \\ & 13 \% \\ & A \end{aligned}$ | 12\% | ${ }_{1 \%}$ | $3 \%$ | ${ }_{3 \%}$ | ${ }^{12} 4$ | ${ }_{5 \%}^{6}$ | ${ }_{2}{ }^{2}$ | 2\% | 6\% | ${ }_{2 \%}$ |
| 19 4 \% | 5\% | $7 \%$ | $\begin{aligned} & 17 \\ & { }_{15 \%}^{17} \end{aligned}$ | ${ }^{11} 3$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | 10\% | - | ${ }_{1 \%}$ | 5\% | $!$ | $!$ |
| : | : | - | - | - | - | - | : | - | : | : | $!$ | : | $!$ |
| - | - | - | : | $\begin{aligned} & 2^{1 \%} \\ & A^{2} \end{aligned}$ | - | - | - | - | - | - | - | - | $!$ |
| 3.58 | 3.23 | 3.45 | 2.49 | 3.61 | 3.69 | 3.64 | 3.70 | 3.57 | 3.53 | 3.58 | ${ }^{3.72}$ A | ${ }_{\text {3. }}^{\text {A }}$ | 3.79 |
| 0.96 | 1.06 | 1.01 | 1.50 | 0.95 | 0.67 | 0.80 | 0.90 | 0.98 | 0.87 | 0.75 | 0.76 | 0.64 | 0.62 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 108

Q12.8 How often, if at all, do you personally do any of the following... **Recycle**
Base: All

Always (4)

Very often (3)
Quite often (2)
Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\stackrel{241}{80 \%}$ | $\begin{gathered} 122 \\ 92 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{83}^{167}$ | ${ }^{193} 84$ | $\underset{\mathrm{z}}{231}$ |
| ${ }_{13}^{38}$ | ${ }_{5}^{6}$ | ${ }^{19} 9$ | ${ }_{16 \%}^{48}$ | ${ }^{29} 9$ |
| ${ }_{2 \%}^{7}$ | ${ }_{2 \%}$ | ${ }^{3} \%$ | ${ }^{19} 6$ | ${ }^{12} 4$ |
| ${ }_{3 \%}$ | ${ }_{1 \%}^{1}$ | $!$ | ${ }^{217 \%}{ }_{A}^{21}$ | ${ }_{\text {a }}^{20}$ |
| ${ }_{1}^{3}$ |  | $\begin{aligned} & 11 \\ & { }^{5 \%} x^{5 \%} \end{aligned}$ | $\begin{aligned} & 15 \\ & { }^{5 \%} \end{aligned}$ | ${ }_{3 \%}$ |
| $!$ |  | ! | ${ }_{\text {A }}{ }_{\text {A }}{ }^{\text {\% }}$ | - |
| ${ }^{2}{ }^{1 \%}$ |  |  | ${ }^{3}{ }^{1 \%}$ |  |
| 3.70 A | $\stackrel{3.89}{ }$ | 3.64 | 3.29 $y$ | ${ }^{3.50}$ |
| 0.74 | 0.44 | 0.98 | 1.17 | 1.04 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.8 How often, if at all, do you personally do any of the following... **Recycle ${ }^{* * *}$
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (i) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{80 \%}^{2369}$ | ${ }_{83 \%}^{370}$ | $\begin{gathered} 110 \\ \substack{72 \% \\ \mathrm{~K}} \end{gathered}$ | $\underset{\substack{133 \\ \hline \\ \hline}}{\substack{0 \%}}$ | ${ }_{44 \%}^{48}$ | $\underset{A}{287} \underset{A}{28 \%}$ | ${ }_{82 \%}^{102}$ | $\begin{aligned} & 101 \\ & 97 \% \\ & \text { AP } \end{aligned}$ | ${ }^{90} 9$ | ${ }^{220} 73 \%$ | 92\% | 73\% | $\underset{A}{250} \underset{A}{250}$ | 169 $81 \%$ | $\begin{gathered} 316 \\ \underset{A}{36 \%} \end{gathered}$ |
| ${ }^{305}$ | 38\% | ${ }_{13 \%}^{20}$ | ${ }^{11} 7$ | 14\% | 34\% | ${ }^{11} 9$ | $3{ }^{3}$ | 7\% | ${ }_{14 \%}$ | 13 $12 \%$ | 17\% | ${ }_{12 \%}^{37}$ | ${ }_{11 \%}^{22}$ | 34\% |
| ${ }^{123} 4$ | 14\% | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & A \end{aligned}$ | ${ }^{14} 4$ | 10\% | - | $\begin{aligned} & 6 \\ & { }_{2}^{5 \%} \end{aligned}$ | ${ }^{13} 4$ | ${ }_{4 \%}$ | ${ }_{4 \%}$ | ${ }_{2 \%}^{6}$ | ${ }^{4}{ }^{\text {\% }}$ | ${ }^{15}$ |
| ${ }_{3 \%}^{78}$ | 10 20 | ${ }_{5 \%}^{8}$ | ${ }_{3 \%}$ | $\begin{aligned} & 16 \\ & 15 \% \\ & A \end{aligned}$ | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}$ | - | ${ }_{4 \%}$ | 109\% | ${ }_{2 \%}$ | - | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| ${ }^{81}$ 3\% | ${ }^{13} 3$ | ${ }_{3 \%}$ | ${ }_{5}{ }^{\text {\% }}$ | $\begin{aligned} & 18 \\ & { }_{A}^{7 \% \%} \end{aligned}$ | ${ }_{1 \%}$ | - | : | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 16 \\ & { }_{\text {A }} \% \end{aligned}$ | ${ }_{1 \%}^{1 \%}$ | - | ${ }_{1 \%}$ | 2\% | $!$ |
| $!$ | $!$ | : | - | - | - | - | - | - | : | : | - | - | - | : |
| 5 | $?$ | ${ }_{1 \%}$ | - | - | - | - | - | - | $!$ | : | , | : | $!$ | : |
| 3.62 | 3.67 | 3.46 | 3.53 | 2.55 | 3.70 $A$ | 3.70 | ${ }^{3.97}$ | 3.58 | 3.46 | 3.72 | 3.73 | 3.72 | 3.68 | $\stackrel{3.79}{\text { A }}$ |
| 0.90 | 0.88 | 1.04 | 1.09 | 1.57 | 0.78 | 0.68 | 0.17 | 0.99 | 1.09 | 0.70 | 0.53 | 0.73 | 0.81 | 0.57 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.8 How often, if at all, do you personally do any of the following... ***Recycle***
Base: All

Always (4)

Very often (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean
tandard Deviation

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }_{80 \%}^{2369}$ | ${ }_{81 \%}^{244}$ | $\begin{gathered} 111 \\ 90 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 161 \\ 84 \% \\ \mathrm{~A} \end{array} \end{gathered}$ | 170 | 176\% |
|  | ${ }^{305}$ | ${ }_{13}^{39}$ | ${ }_{8 \%}^{8 \%}$ | ${ }_{12 \%}$ | 39 $13 \%$ | 49\% ${ }_{\text {Ab }}^{\text {Ab }}$ |
|  | ${ }^{123} 4$ | $\stackrel{6}{2 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}$ | $\begin{aligned} & 24 \\ & { }_{8}^{8 \%} \end{aligned}$ | 20\% Ab |
|  | ${ }^{78}$ | ${ }_{1}^{4}$ | ${ }_{1 \%}$ | 2\% | $\begin{gathered} 27 \\ { }^{27 \%} \end{gathered}$ | $\begin{aligned} & 17 \\ & { }_{4}^{6 \%} \end{aligned}$ |
|  | ${ }^{81}$ | ${ }^{7} 2$ | ${ }_{1}^{1}$ | ${ }_{1 \%}$ | [ ${ }_{\text {41 }}^{14 \%}$ | ${ }_{\text {Ab }}{ }^{23 \%}$ |
|  | . | - | - | - | : | : |
|  | 5 | - | - | - | : | $\begin{aligned} & 3 \\ & A^{1 \%} \end{aligned}$ |
|  | 3.62 | $\stackrel{3.70}{\text { A }}$ | $\stackrel{3.83}{\text { A }}$ | ${ }^{3.77}$ | 2.90 | 3.15 |
|  | 0.90 | 0.78 | 0.58 | 0.61 | 1.49 | 1.27 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.8 How often, if at all, do you personally do any of the following... **Recycle**
Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 2294 \\ 77 \% \\ G M \end{gathered}$ | $\begin{gathered} 2369 \\ 80 \% \end{gathered}$ | $\begin{gathered} 867 \\ 80 \% \\ A \end{gathered}$ | 1529\% | $\begin{gathered} 1144 \\ 81 \% \\ A \end{gathered}$ | $\begin{gathered} 507 \\ \underset{A}{22 \%} \end{gathered}$ | 709\% | $\begin{gathered} \stackrel{68}{88 \%} \\ A \end{gathered}$ | $\begin{gathered} 891 \\ \underset{A}{89 \%} \end{gathered}$ | $\begin{gathered} 1673 \\ \begin{array}{c} 82 \% \\ A D \end{array} \end{gathered}$ | $\underset{\substack{1172 \\ 83 \% \\ A}}{ }$ | $\underset{A}{492} \underset{A}{402}$ | 748\% | $\begin{gathered} 692 \\ 83 \% \\ A \end{gathered}$ |
| $\stackrel{301}{\substack{12 \% \\ 1}}$ | $\begin{aligned} & 305 \\ & \\ & \hline 10 \% \end{aligned}$ | $\underset{\substack{123 \\ 11 \% \\ 1}}{ }$ | ${ }_{12 \%}^{245}$ | ${ }_{11 \%}^{158}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 14 \% \\ & \text { AM } \end{aligned}$ | ${ }_{11 \%}$ | ${ }^{90} 8$ | ${ }_{11 \%}^{218}$ | 146 $10 \%$ | 76 $13 \%$ | ${ }^{114}$ | ${ }_{11 \%}^{88}$ |
| $\begin{gathered} 138 \\ \text { CJEFHN } \end{gathered}$ | ${ }^{123} 4$ | $3{ }_{3}^{34}$ | $\begin{aligned} & 99 \\ & { }_{j}^{9 \%} \end{aligned}$ | ${ }_{38}^{48}$ | 16\% | $\stackrel{65}{6 \%}$ | ${ }_{3 \%}^{21}$ | 474 | ${ }_{3}^{64}$ | 53\% | 19\% | 47\% | ${ }^{25}$ |
| $\begin{gathered} 91 \\ \text { JKLN } \end{gathered}$ | 78 $3 \%$ | 313 | ${ }_{3}^{61}$ | ${ }^{39}$ | 13 $2 \%$ | $\begin{aligned} & 41 \\ & { }_{A}^{4 \%} \end{aligned}$ | 20 $2 \%$ | ${ }^{22}$ | 39\% | ${ }_{26}^{26}$ | 9\% | $\begin{aligned} & \frac{44}{4 \%} \\ & { }_{A}^{*} \end{aligned}$ | ${ }^{14} 2$ |
| $\begin{array}{r} { }^{83} \\ \text { EKFHN } \end{array}$ | 81 ${ }_{3}$ | 25 $2 \%$ | ${ }_{3}^{63}$ | ${ }_{2}^{24}$ | 7\% | $\begin{aligned} & 51 \\ & { }_{\mathrm{A}}^{2} \end{aligned}$ | ${ }_{1 \%}^{12}$ | 23 2 | ${ }^{45}$ | 19\% | 9\% | $\begin{aligned} & 52 \\ & { }_{\mathrm{A}}^{2} \end{aligned}$ | 13 $2 \%$ |
| $?$ | $!$ | - | $\stackrel{2}{2}$ | $!$ | $!$ | - | ! | : | $!$ | : | : | $!$ | : |
| $\stackrel{3}{*}$ | 5 | $?$ | $!$ | ${ }^{2}$ | $\div$ | - | - | $!$ | $\stackrel{3}{ }$ | $!$ | $!$ | $\begin{aligned} & 4 \\ & 6 \\ & \hline \end{aligned}$ | $!$ |
| $\begin{gathered} 3.58 \\ \text { GM } \end{gathered}$ | 3.62 | ${ }^{3.64}$ A | 3.56 | $\begin{gathered} 3.67 \\ A \end{gathered}$ | ${ }_{3.72}^{\text {A }}$ | 3.40 | ${ }_{A}^{3.71}$ | $\begin{gathered} 3.68 \\ \hline \end{gathered}$ | $\begin{aligned} & 3.68 \\ & A D \end{aligned}$ | $\begin{gathered} 3.71 \\ A \end{gathered}$ | ${ }^{3.71}{ }_{\text {A }}$ | 3.45 | ${ }^{3.72}$ A |
| 0.93 | 0.90 | 0.86 | 0.95 | 0.81 | 0.72 | 1.10 | 0.76 | 0.83 | 0.81 | 0.74 | 0.73 | 1.11 | 0.74 |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 110
Page 270
Q12.8 How often, if at all, do you personally do any of the following... ${ }^{* *}$ Recycle***
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \end{array} \\ (\mathrm{A}) \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | 66+ <br> (G) | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 2294 \% \\ \text { BCHI\% } \\ \text { OOPh } \end{gathered}$ | 169 $64 \%$ | $\begin{gathered} 335 \\ \underset{B}{33 \%} \end{gathered}$ | $\begin{aligned} & 414 \\ & 80 \% \\ & \text { BC } \end{aligned}$ | $\begin{aligned} & 426 \\ & 79 \% \\ & B C \end{aligned}$ | $\begin{gathered} 367 \\ { }^{38 \%} \\ { }_{8 B C} \end{gathered}$ | $\begin{gathered} 583 \\ 78 \% \\ B \end{gathered}$ | ${ }^{997} 74$ | $\begin{gathered} 1297 \\ 80 \% \\ A H \end{gathered}$ | $\underset{\substack{1199 \\ \hline}}{ }$ | $\begin{gathered} 794 \\ 78 \% \\ \mathrm{~L} \end{gathered}$ | 199\% | $\begin{aligned} & 1463 \\ & 81 \% \end{aligned}$ $A N O^{8 / \%}$ | ${ }_{71 \%}^{428}$ | ${ }_{72 \%}^{365}$ |
| $\stackrel{361}{12 \%}$ | $\begin{gathered} 42 \\ \text { ADF } \\ \text { ADF } \end{gathered}$ | ${ }_{12 \%}$ | ${ }_{11 \%}^{55}$ | ${ }_{12 \%}^{64}$ | 47\% | $\stackrel{97}{73 \%}$ | $\begin{gathered} 193 \\ 14 \% \\ \mathrm{Al} \end{gathered}$ | $\stackrel{168}{10 \%}$ | $\underset{13 \%}{200}$ | ${ }_{11 \%}^{116}$ | ${ }_{12 \%}^{35}$ | ${ }_{1215}$ | 70\% | 71 $14 \%$ T |
| ${ }^{138}{ }_{5 \%}$ | $\begin{gathered} { }_{7}^{19} 9 \% \\ A E \end{gathered}$ | $\begin{aligned} & 30 \\ & { }_{7 \%}^{7 \%} \end{aligned}$ | $\begin{gathered} 25 \\ { }_{5 \%}^{25} \end{gathered}$ | ${ }^{13}$ | ${ }^{18} 4$ | ${ }^{33} 4$ | 54\% | ${ }^{84} 5$ | ${ }^{63}$ | 49\% | ${ }^{21}{ }^{21} \%$ | ${ }^{74} 4$ | $\mathrm{AM}^{39 \%}$ | ${ }^{23} 5$ |
| $\begin{gathered} \begin{array}{c} 91 \\ \text { GM } \end{array} \end{gathered}$ | ${ }^{17}{ }^{17}{ }_{6}^{6}$ | $\begin{gathered} 24 \\ \text { ADFG } \end{gathered}$ | ${ }^{11}$ | 16\% | ${ }_{2 \%}^{8}$ | ${ }^{15}$ | $49 \%$ | ${ }^{42} \%$ | ${ }^{41}$ | ${ }^{32}$ \% | 14\% | 39\% | ${ }^{22}{ }^{4 \%}{ }^{4 \%}$ | ${ }^{23}{ }^{23}$ |
| $\begin{gathered} 8_{3 \%} \\ \text { FIJM } \end{gathered}$ | $\begin{gathered} { }^{15}{ }_{6 \%}^{6} \\ \text { ADFG } \end{gathered}$ | $\begin{aligned} & 14 \% \\ & { }_{F}^{14 \%} \end{aligned}$ | ${ }^{11} 2$ | $\stackrel{21}{4 \%}$ | ${ }_{1 \%}$ | 17\% | $\begin{aligned} & 53 \\ & { }_{4}^{5 \%} \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }^{30}$ | 31 $2 \%$ | ${ }_{2}^{24}$ | $\begin{gathered} 27 \\ \text { 2 } 9 \% \\ \text { AJK } \end{gathered}$ | ${ }_{1 \%}^{23}$ | $\begin{aligned} & 37 \\ & { }^{37}{ }^{6 \%} \end{aligned}$ | $\begin{gathered} 23 \\ \text { AMAQS } \end{gathered}$ |
| $?$ |  | - | - |  |  | $?$ | : | $?$ |  |  | ${ }_{\text {AJK }}^{2 \%}$ | - | $\begin{array}{r} ? \\ \text { AM } \end{array}$ | : |
| 3 | $!$ | - | - | - | $!$ | $!$ | ? | ! | $?$ | - | : | $?$ | , | $!$ |
| $\begin{gathered} 3.58 \\ \text { NOCH } \\ \text { NOCHF } \end{gathered}$ | 3.27 | 3.47 ${ }_{\text {B }}$ | ${ }^{3.65}$ | 3.59 | 3.71 ABCE | ${ }^{3.63}$ | 3.51 | ${ }^{3.64}$ | ${ }^{3.63}$ | 3.60 | 3.23 | ANO | 3.37 | 3.45 |
| 0.93 | 1.19 | 1.03 | 0.84 | 0.97 | 0.73 | 0.85 | 1.01 | 0.84 | 0.85 | 0.90 | 1.31 | 0.76 | 1.17 | 1.08 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.8 How often, if at all, do you personally do any of the following... ${ }^{* *}$ Recycle***
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 2294 \% \\ \text { BCHI } \\ \text { NOOPh } \end{gathered}$ | ${ }^{475}$ | $\begin{aligned} & 839 \\ & 78 \% \\ & \text { OP } \end{aligned}$ | ${ }_{770 \%}$ | $\begin{aligned} & 395 \\ & 80 \% \\ & \text { OP } \end{aligned}$ | 205 | ${ }^{1554}$ | ${ }^{310} 76 \%$ | ${ }_{74 \%}^{295}$ | 71\% | $\begin{gathered} 893 \\ 78 \% \\ \mathrm{n} \end{gathered}$ | $\underset{\substack{712 \\ h}}{76 \%}$ | $\underset{\substack{574 \% \\ \mathrm{~h}}}{\substack{0 \\ \hline}}$ | 65\% | ${ }^{162}$ | ${ }^{2132}$ |
| $\stackrel{361}{12 \%}$ | $\begin{aligned} & 90 \% \\ & 14 \% \\ & \hline \end{aligned}$ | $\underset{12 \%}{127}$ | ${ }_{13 \%}^{65}$ | ${ }_{11 \%}^{55}$ | ${ }^{24} 9$ | ${ }_{1230}$ | ${ }_{11 \%}^{43}$ | $\begin{gathered} 65 \\ \text { 16\% } \\ \text { Aab } \end{gathered}$ | 13\% | ${ }_{12 \%}^{135}$ | $\begin{gathered} 127 \\ 14 \% \\ 9 \end{gathered}$ | 76\% | 15\% | 14\% | $\stackrel{329}{12 \%}$ |
| $\stackrel{138}{{ }_{5 \%}^{18}}$ | ${ }^{27}{ }_{4}$ | ${ }_{5}^{50}$ | ${ }^{24} 5$ | ${ }^{21} 4$ | 16\% | ${ }^{89}{ }_{4}$ | 24\% | ${ }^{15} 4$ | $\begin{aligned} & { }^{10}{ }_{8 \%} \\ & c \end{aligned}$ | ${ }^{54} \%$ | ${ }^{41} 4$ | ${ }^{31} 4$ | ${ }_{3 \%}$ | ${ }^{13} 6$ | ${ }^{125}$ |
| - $\begin{array}{r}\text { 913\% } \\ \text { GM }\end{array}$ | ${ }^{22} 3$ | 30 3 \% | 17\% | ${ }^{10} 2$ | $\begin{aligned} & 12 \\ & { }_{5 \%} \\ & \mathrm{~S} \end{aligned}$ | ${ }^{57} \%$ | ${ }^{17} 4$ | ${ }^{13} 3$ | ${ }_{2 \%}^{3}$ | ${ }^{30}$ | ${ }^{28} 8$ | ${ }^{22} 3$ | $\begin{gathered} 9 \% \\ \text { Aefg } \end{gathered}$ | 3\% | ${ }^{85}$ |
| FIMM ${ }_{\text {3\% }}^{\substack{3 \%}}$ | $\begin{gathered} { }^{26}{ }_{4 \%} \\ A Q \end{gathered}$ | ${ }^{25} 2$ | ${ }^{13} 3$ | ${ }^{12}$ | ${ }_{3 \%}^{7}$ | ${ }^{60}$ | 11 $3 \%$ | ${ }_{2 \%}^{7}$ | 5\% | 29\% | ${ }^{21}$ | ${ }^{23} 3$ | $\begin{gathered} 6 \% \\ \text { Aef } \end{gathered}$ | 9\% | ${ }^{74} 3$ |
| $?$ | $\begin{gathered} 2 \\ \stackrel{2}{A} \end{gathered}$ | : | - | : | : | $!$ | $!$ | : | : | : | $!$ | $!$ | : | : | $?$ |
| $\stackrel{3}{ }$ | $!$ | - | $\begin{aligned} & 2 \\ & \dot{Q} \end{aligned}$ | : | - | $!$ | - | $!$ | ${ }_{\mathrm{Aa}_{1}^{1 \%}}$ | - | $!$ | $!$ | : | - | $\stackrel{3}{ }$ |
| $\begin{gathered} 3.58 \\ \text { LNOOPh } \end{gathered}$ | 3.51 | ${ }^{3.61}$ | $\stackrel{3.57}{ }$ | 3.65 OP | 3.55 | 3.59 | 3.54 | 3.59 | 3.46 | ${ }_{\text {3 }}^{3.61}$ | 3.59 | 3.59 | 3.27 | 3.50 | 3.59 |
| 0.93 | 1.01 | 0.88 | 0.93 | 0.85 | 0.98 | 0.93 | 0.97 | 0.85 | 1.03 | 0.89 | 0.88 | 0.94 | 1.25 | 1.01 | 0.92 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q12.8 How often, if at all, do you personally do any of the following... ***Recycle***
Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable
Mean

Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | Agree (K) | Disagree (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 2294 \% \\ & \text { GJLIMc } \\ & \text { def } \end{aligned}$ | $\begin{gathered} 847 \\ \text { ACD } \end{gathered}$ | ${ }^{941} 7$ | 4917 | $\begin{gathered} 859 \\ 81 \% \\ \text { AFG }^{859} \end{gathered}$ | 1717 | $\begin{aligned} & 110 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 599 \\ 82 \% \\ \text { Ald } \end{gathered}$ | $\stackrel{938}{98 \%}$ | 757 73 | $\begin{gathered} 1334 \\ 82 \% \\ \mathrm{AL} \end{gathered}$ | $\stackrel{507}{73 \%}$ | ${ }_{70 \%}$ | $\begin{aligned} & 1650 \\ & 8_{1 \%} \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 361 \\ \substack{12 \% \\ \mathrm{Ka}} \end{gathered}$ | $\underset{122}{125}$ | $\underset{13 \%}{156}$ | 79\% | ${ }^{114}$ | $\begin{gathered} 39 \\ { }^{316 \%} \end{gathered}$ | 10\% | 77\% | $\stackrel{154}{13 \%}$ | ${ }_{13 \%}^{130}$ | ${ }_{174}^{174}$ | 87\% | 98 $14 \%$ | ${ }^{237} 12 \%$ |
| $\begin{gathered} \quad{ }_{5 \%}^{138} \\ \text { BHKNa } \end{gathered}$ | ${ }^{32}$ | $\begin{aligned} & { }^{68}{ }_{5 \%}^{5 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & { }_{B} \end{aligned}$ | ${ }^{44} 4$ | 10 ${ }_{4}$ | ${ }^{12}$ | ${ }^{21} 3$ | $\begin{aligned} & 57 \\ & { }_{5 \%}^{5 \%} \end{aligned}$ | $\begin{aligned} & { }^{60}{ }_{6}^{6 \%} \\ & \mathrm{AH}^{2} \end{aligned}$ | ${ }^{63} 4$ | ${ }^{31}$ | ${ }^{39} \%$ | ${ }^{81}{ }^{4 \%}$ |
| KNh ${ }_{\text {91\% }}^{3}$ | ${ }_{2}^{25}$ | ${ }_{3}^{40}$ | ${ }^{25} 4 \%$ | 29\% | ${ }_{3 \%}^{8}$ | $\begin{aligned} & 13 \\ & { }_{8 \%}^{8 \%} \\ & A_{6} \end{aligned}$ | ${ }^{15} 2$ | ${ }_{3 \%}^{38}$ | $\begin{gathered} 38 \\ { }_{4}^{38} \end{gathered}$ | 39 $2 \%$ | 34 AK | $\begin{gathered} 33 \\ \text { AN }_{5 \%} \end{gathered}$ | 40 $2 \%$ |
| $\begin{gathered} 83 \\ { }^{3 \%} \\ \text { EIKNag } \\ \text { hir } \end{gathered}$ | 27\% | ${ }^{31}$ | 25 4 \% | ${ }^{16}$ | $\begin{aligned} & 9 \\ & 4 \% \\ & E \end{aligned}$ | $\begin{gathered} 16 \\ 10 \% \\ \text { AEF } \end{gathered}$ | 16 $2 \%$ | ${ }_{2}^{20}$ | $\begin{gathered} 47 \\ \text { AH } \end{gathered}$ | ${ }^{22}{ }_{1 \%}$ | $\begin{aligned} & 31 \\ & { }_{4 K}^{4 \%} \end{aligned}$ | 35 AN | ${ }^{28}$ |
| $\stackrel{2}{2}$ | : | $?$ | $\because$ | $!$ | : | - | $?$ | - | - | $?$ | - | $\begin{array}{r} 2 \\ \text { AN } \end{array}$ | - |
| $\stackrel{3}{*}$ | $\stackrel{ }{ }$ | $!$ | : | $\stackrel{2}{ }$ | : | : | : | $!$ | $\stackrel{2}{ }$ | : | $!$ | $!$ | $!$ |
| $\begin{gathered} 3.58 \\ \text { O.GL } \\ \text { Mdeft } \end{gathered}$ | ${ }^{3.65}$ | 3.57 | 3.50 | 3.67 AFG | $\stackrel{3.50}{G}$ | 3.14 | $\stackrel{3.69}{\text { AJ }}$ | 3.62 J | 3.47 | ${ }_{\text {3 }} \times .69$ | 3.46 | 3.40 | 3. ${ }_{\text {AM }}$ |
| 0.93 | 0.86 | 0.92 | 1.02 | 0.81 | 1.00 | 1.38 | 0.81 | 0.85 | 1.06 | 0.77 | 1.08 | 1.12 | 0.76 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.8 How often, if at all, do you personally do any of the following... **Recycle**
Base: All

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & \text { Solidid } \\ & \text { (m) } \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ |  |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 2294 \% \\ & \text { GLIM } \\ & \text { cdef } \end{aligned}$ | $\begin{gathered} 698 \\ \text { Abcd } \end{gathered}$ | $\begin{gathered} 1122 \% \\ 77 \% \\ c d \end{gathered}$ | 235\% | 239\% | 269\% | 519\% | $\underset{\substack{811 \\ e f}}{40 \%}$ | $\begin{gathered} 1094 \\ \begin{array}{c} 99 \% \\ \text { Aef } \end{array} \end{gathered}$ | 678\% | 1400\% | ${ }^{218} 7$ | ${ }^{1505}$ | 752\% | 71 $83 \%$ | 78\% | 767\% | 442\% | $\begin{aligned} & 367 \\ & 88 \% \\ & A p \end{aligned}$ |
| $\begin{gathered} 361 \\ \substack{32 \% \\ \mathrm{Ka}} \end{gathered}$ | ${ }_{8 \%}^{61}$ | $\begin{gathered} 190 \\ 13 \% \\ a \end{gathered}$ | $\begin{gathered} 60 \\ 18 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 50 \\ 14 \% \\ a \end{gathered}$ | ${ }_{12 \%}^{46}$ | ${ }_{13 \%}^{88}$ | 60\% | $\stackrel{167}{12 \%}$ | ${ }_{1}^{115}$ | ${ }^{211} 12$ | ${ }_{12 \%}^{35}$ | ${ }_{12 \%}^{235}$ | ${ }_{13 \%}^{124}$ | 8\% | 9\% | ${ }_{12 \%}^{124}$ | 72 $13 \%$ | ${ }_{11 \%}^{48}$ |
| $\begin{gathered} \quad 138 \\ \text { 5HKNa } \end{gathered}$ | 17\% | $\begin{aligned} & { }_{51}^{71} \\ & \mathrm{a} \end{aligned}$ | $\begin{aligned} & \text { 20\% } \\ & \underset{a}{20} \end{aligned}$ | $\begin{gathered} 30 \\ \text { 30\% } \\ \text { Aab } \end{gathered}$ | ${ }^{23} 6$ | 34\% | ${ }^{24} 5$ | ${ }^{57} 4 \%$ | ${ }^{37} 4$ | ${ }^{85}$ | 16\% | ${ }^{98}$ | ${ }^{39} 4$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 58\% $9 \%$ | 19\% | ${ }^{13}$ |
| $\begin{gathered} 91 \\ \text { KNh } \end{gathered}$ | ${ }^{22} 3$ | ${ }^{36}$ | $\begin{aligned} & 16 \\ & \begin{array}{l} \text { 5\% } \\ \mathrm{b} \end{array} \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \\ & \mathrm{~b} \end{aligned}$ | $\begin{gathered} 21 \\ { }^{6{ }^{6} \%} \end{gathered}$ | 30 A A | ${ }_{2}^{12}$ | ${ }_{2 \%}^{28}$ | ${ }_{3 \%}^{24}$ | 57\% | ${ }_{3}^{10}$ | 59\% | ${ }_{3 \%}^{26}$ | 6\% | 6\% | 313 | ${ }^{21} 4$ | ${ }^{11}$ |
| $\begin{gathered} 83 \% \\ \text { EIKNO } \\ \text { ghir } \end{gathered}$ | 15\% | 40 ${ }_{3}$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{23} \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} { }^{18}{ }_{5 \%} \\ \text { Agh } \end{gathered}$ | $\begin{gathered} { }^{28} \\ \text { Agh } \end{gathered}$ | 7\% | ${ }^{30}$ | ${ }^{15}$ | $\stackrel{59}{3 \%}$ | 9\% | ${ }^{57}$ | ${ }^{21} 2$ | 1\% | 5\% | 40 $4{ }_{\text {ar }}$ | 13 $2 \%$ | ${ }_{1}^{6}$ |
| $?$ | : | $!$ | $!$ | : | - | : | $\begin{array}{r} 2 \\ \text { Ah } \end{array}$ | - | : | : | $\underset{\substack{1 i \% \\ A i j}}{A_{1 i}}$ | $?$ | : | : | - | : | $!$ | - |
| 3 | - | $!$ | - | ${ }_{\text {Aab }}^{2}$ | - | ! | - | $?$ | $!$ | $!$ | $!$ | $?$ | $!$ | : | : | - | $!$ | $\vdots$ |
| $\begin{gathered} 3.58 \\ \text { LMdetp } \\ \text { LMdet } \end{gathered}$ | $\begin{aligned} & 3.73 \\ & \text { Abc } \\ & d \end{aligned}$ | ${ }_{\text {a }}^{3.59}$ | ${ }_{\text {3.50 }}{ }_{\text {d }}$ | 3.30 | 3.40 | 3.49 | $\stackrel{3}{3.67}$ Aef | 3.65 $A$ ef | 3.63 | 3.57 | 3.54 | 3.57 | 3.62 | 3.65 | 3.50 | 3.52 | 3.60 | $\stackrel{3.71}{ }{ }^{\text {ap }}$ |
| 0.93 | 0.79 | 0.90 | 0.91 | 1.20 | 1.13 | 1.04 | 0.79 | 0.83 | 0.83 | 0.96 | 0.97 | 0.94 | 0.86 | 0.88 | 1.11 | 1.01 | 0.90 | 0.76 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way
Base: All

|  | All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Always (4) | $\begin{gathered} \quad 830 \\ \text { LMkRpqXZay } \end{gathered}$ | 8418\% | $\underset{\substack{445 \\ 22 \% \\ D}}{45}$ | - |
| Very often (3) | $\begin{gathered} 538 \\ \text { Bjkpaz } \end{gathered}$ | $\stackrel{467}{16 \%}$ | $\begin{gathered} 367 \\ 18 \% \\ \mathrm{D} \end{gathered}$ | : |
| Quite often (2) | $\begin{gathered} 372 \\ 13 \% \\ \text { jRpay } \end{gathered}$ | ${ }_{362}{ }_{12 \%}$ | $\begin{gathered} 282 \\ 14 \% \\ \mathrm{D} \end{gathered}$ | - |
| Occasionally (1) | ${ }_{\text {Rp }}^{252}{ }^{8 \%}$ | ${ }^{273} 9$ | $\begin{gathered} 168 \\ { }_{8 \%}^{8 \%} \end{gathered}$ | - |
| Never (0) | ${ }^{121} 4 \%$ | $\begin{gathered} 157 \\ { }_{\mathrm{A} \%} \end{gathered}$ | ${ }^{122}{ }_{6}{ }^{\circ}$ | - |
| Don't know | ${ }^{23} 1 \%$ | ${ }^{35}{ }_{1 \%}$ | ${ }_{\text {25 }}^{\text {25 }}$ | - |
| Not applicable | 836 KiNIOmPnQoTrWu Yw | ${ }^{827}$ 28\% | $\underset{\substack{583 \\ 20 \% \\ \mathrm{D}}}{ }$ | - |
| Mean | $\begin{array}{r} 2.81 \\ \text { LKovy } \end{array}$ | 2.74 | 2.61 | - |
| Standard Deviation | 1.23 | 1.30 | 1.29 | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 112

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Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | Hook Norton $(1,2,3,6)$ (P) | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & \text { (R) } \end{aligned}$ | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 111 25 | $\underset{\substack{59 \\ \hline 39}}{\substack{4 \\ \hline}}$ | 35\% | 18\% | $\begin{gathered} 129 \\ 37 \% \\ A \end{gathered}$ | 39\% | ${ }_{28 \%}^{28}$ | 37 $31 \%$ | 476\% | ${ }_{22}^{24}$ | 26\% | 78\% | ${ }^{64}$ 30\% | $\underset{\substack{135 \\ 36 \% \\ A}}{ }$ |
| ${ }_{125}^{55}$ | $\begin{aligned} & 30 \% \\ & 20 \% \end{aligned}$ | ${ }_{16 \%}^{29}$ | ${ }_{17 \%}^{19}$ | $\begin{aligned} & 79 \\ & { }_{23 \%} \\ & \text { A } \end{aligned}$ | ${ }^{21} 8$ | $\begin{aligned} & 29 \\ & \underset{A}{29 \%} \end{aligned}$ | $\begin{aligned} & 34 \\ & { }_{\mathrm{A}}^{28 \%} \end{aligned}$ | ${ }^{47}$ | ${ }_{25 \%}^{27}$ | $\begin{aligned} & 26 \\ & 26 \% \\ & A \end{aligned}$ | ${ }^{48} 16$ | 16\% | 16\% |
| ${ }^{39} 9$ | 20\% | ${ }_{12 \%}$ | ${ }^{10} 9$ | $\begin{aligned} & 60 \\ & \begin{array}{c} 17 \% \\ A \end{array} \end{aligned}$ | ${ }_{13 \%}^{16}$ | ${ }_{13}^{13}$ | 19\% | ${ }^{16} 5$ | $\underset{\substack{19 \% \\ A}}{21}$ | $\begin{aligned} & 21 \% \\ & 21 \% \\ & A \end{aligned}$ | 40\% | 19\% | 57 ${ }^{5}$ |
| ${ }^{34} \%$ | ${ }^{11} 7 \%$ | ${ }_{8 \%}^{14}$ | ${ }_{5 \%}$ | ${ }^{29} \%$ | ${ }_{12}^{12}$ | ${ }_{12 \%}^{12}$ | ${ }_{8 \%}$ | ${ }^{16}$ | ${ }_{8 \%}$ | 7\% | ${ }^{27} 9$ | ${ }^{18} 8$ | $\begin{aligned} & \begin{array}{c} 47 \\ 73 \% \\ A \end{array} \end{aligned}$ |
| ${ }^{19} 4{ }^{\text {\% }}$ | 4\% | $\begin{aligned} & { }_{7 \%}^{13} \\ & A_{7} \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{11} 3$ | ${ }_{5}^{6}$ | $\begin{aligned} & 10 \\ & \begin{array}{l} 10 \% \\ A \end{array} \end{aligned}$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}$ | $3{ }_{3 \%}$ | ${ }_{5}^{5}$ | ${ }^{10} 3$ | 3\% | ${ }^{16} 4{ }_{6}$ |
| $!$ | ${ }^{2} \%$ | ${ }^{2} \%$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | $!$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & { }_{1 \%}^{1 \%} \\ & s \end{aligned}$ | ${ }^{3} \%$ | ${ }^{2} \%$ |
| ${ }^{191}{ }^{42 \%}$ | ${ }^{22} 15 \%$ | $\begin{aligned} & 62 \\ & 35 \% \\ & A \end{aligned}$ | $\begin{aligned} & 55 \\ & \begin{array}{l} 50 \% \\ A \end{array} \end{aligned}$ | 40\% | ${ }_{19 \%}^{23}$ | ${ }_{7 \%}$ | 17 $14 \%$ | $\begin{aligned} & \text { l} \\ & 554 \\ & A_{A} \end{aligned}$ | 23\% | 13 $13 \%$ | ${ }_{31}^{93}$ | 717\% | 53\% |
| 2.79 | 2.99 | 2.53 | 2.80 | 2.93 | 2.76 | 2.58 | 2.88 | 2.79 | 2.71 | 2.72 | 2.77 | 2.94 | 2.80 |
| 1.32 | 1.19 | 1.36 | 1.16 | 1.14 | 1.30 | 1.34 | 1.11 | 1.23 | 1.10 | 1.16 | 1.23 | 1.22 | 1.28 |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 112

Q12.9 How often, if at all, do you personally do any of the following... **Drive in a fuel efficient way

## Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{67}$ 2\% | ${ }_{35}^{46}$ | 39\% | ${ }_{17 \%}$ | ${ }_{29}^{63 \%}$ |
| 59\% | ${ }_{23}{ }^{3}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | ${ }^{40}$ | 47 $16 \%$ |
| 45\% | $\stackrel{21}{16 \%}$ | 22\% | ${ }^{21} \%$ | ${ }_{17 \%}$ |
| 29\% | ${ }_{6 \%}$ | ${ }^{15}$ | ${ }^{17}{ }_{6 \%}$ | ${ }^{25} 8$ |
| ${ }^{11} 4$ | ${ }_{2}{ }^{2}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ |
| $!$ | ${ }_{2}^{3}$ | - | ${ }_{2 \%}$ | ${ }^{4} \%$ |
| ${ }_{29 \%}$ | ${ }_{16 \%}^{21}$ | $\begin{aligned} & 86 \\ & \substack{83 \% \\ A} \end{aligned}$ | $\begin{gathered} \begin{array}{l} \text { co } \\ 53 \% \\ A \end{array} \end{gathered}$ | $\begin{gathered} 114 \\ \substack{88 \% \\ A} \end{gathered}$ |
| 2.67 | 3.00 | 2.71 | 2.79 $y$ | 2.79 |
| 1.20 | 1.09 | 1.23 | 1.23 | 1.21 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**

## Base: All

Always (4)

Very often (3)
Quite offen (2)

Occasionally (1)

Never (0)

Don't know

Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) |  |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{aligned} & \text { Muswell } \\ & \text { Hill } \\ & \text { (3) } \\ & \text { (q) } \\ & \hline \end{aligned}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (U) |
|  | 2962 | 448 153 |  | 166 | 108 | 348125 |  | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }_{281}^{84 \%}$ | ${ }_{23}^{102}$ | $\begin{aligned} & 80 \\ & \begin{array}{l} 52 \% \\ A K \end{array} \end{aligned}$ | ${ }_{25}^{45}$ | ${ }^{178 \%}$ | $\begin{gathered} 132 \\ 38 \% \\ A \end{gathered}$ | ${ }_{344}^{43}$ | ${ }_{20}^{30}$ | ${ }_{28 \%}^{35}$ | ${ }_{15 \%}^{45}$ | ${ }_{19 \%}^{21}$ | 28\% | ${ }_{33 \%}^{101}$ | ${ }_{251}^{51}$ | 114\% |
|  | ${ }^{467}$ | ${ }_{11 \%}$ | 21 $14 \%$ | 170\% | ${ }_{8 \%}$ | 75  <br> $22 \%$ 17 <br> $14 \%$  |  | ${ }_{25}^{26}$ | 30\% | ${ }_{11 \%}^{33}$ | 17\% | 22\% | ${ }_{16 \%}$ | $\begin{array}{ll}\text { 35 } \\ 17 \% & \\ \end{array}$ |  |
|  | ${ }_{12 \%}^{362}$ | ${ }^{46}$ | ${ }_{8 \%}^{13}$ | ${ }_{7 \%}^{11}$ | ${ }^{10} 9 \%$ | ${ }_{13 \%}^{45}$ | ${ }_{16 \%}^{20}$ | $\underset{A}{221 \%} \underset{\substack{22 \\ \hline}}{ }$ | ${ }_{11 \%}^{14 \%}$ | ${ }_{8 \%}^{23}$ | ${ }_{14 \%}^{15}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | ${ }_{11 \%}^{34}$ | $\begin{gathered} 36 \\ \begin{array}{c} 17 \% \\ A V^{2} \end{array} \end{gathered}$ | $\begin{gathered} 62 \\ \substack{17 \% \\ A} \end{gathered}$ |
|  | ${ }^{273} 9$ | 36\% | ${ }^{11} \%$ | ${ }^{11} 7 \%$ | 10\% | ${ }^{29} 8$ | 13\% | $11 \%$ | 114\% | 13\% | ${ }_{12 \%}^{13}$ | ${ }_{13 \%}^{12}$ | 29\% | ${ }_{11 \%}$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 12 \% \\ A \end{array} \end{aligned}$ |
|  | ${ }^{157}{ }_{5}$ | ${ }^{22}$ | 4\% | $\begin{aligned} & 13 \\ & 8 \% \\ & A \end{aligned}$ | ${ }_{7 \%}$ | $\begin{aligned} & { }^{23}{ }_{7 \%} \\ & \operatorname{cN}^{2} \end{aligned}$ | 7 ${ }_{6}$ | 6\% | $\begin{gathered} 15 \\ { }^{12 \%} \\ A Q \end{gathered}$ | ${ }^{13} 4$ | ${ }_{4 \%}$ | 5\% | ${ }^{11} 4$ | 3\% | ${ }_{6 \%}^{21}$ |
|  | ${ }^{35}$ | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1}^{5}$ | 2\% | ${ }_{1 \%}$ | $\frac{1}{1 \%}$ | : | $\begin{aligned} & 5 \\ & { }_{A}^{5 \%} \end{aligned}$ | $\begin{aligned} & 3 \\ & { }_{A}^{3 \%} \end{aligned}$ | : | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ |
|  | ${ }^{827} 8$ | 189 ${ }_{42 \%}$ | ${ }_{14 \%}^{21}$ | $\begin{aligned} & 71 \\ & 43 \% \\ & \mathrm{~A} \% \end{aligned}$ | $\underset{\mathrm{A}}{51} \underset{\mathrm{~A} \%}{\mathrm{sin}}$ | 11\% | 19\% | ${ }_{8 \%}^{8}$ | 14\% | $\begin{gathered} 174 \\ 58 \% \\ A \end{gathered}$ | 34\% | 14\% | 87\% | 27\% | 55 ${ }^{5}$ |
|  | 2.74 | 2.68 | $\stackrel{3.21}{A}$ | 2.67 | 2.35 | 2.87 | 2.71 | 2.66 | 2.52 | 2.66 | 2.56 | 2.71 | 2.89 | 2.74 | 2.67 |
|  | 1.30 | 1.35 | 1.19 | 1.48 | 1.47 | 1.28 | 1.33 | 1.22 | 1.42 | 1.33 | 1.24 | 1.29 | 1.25 | 1.15 | 1.29 |

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Fieldwork dates: 19th September to 9th November 2011

## Table 112

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**
Base: All

Always (4)
Very often (3)

Quite offen (2)

Occasionally (1)

Never ( 0 )

Don't know

Not applicable

Mean
Standard Deviation

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctri) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }^{841}$ 28\% | ${ }_{23}^{69}$ | ${ }_{31}^{38}$ | ${ }_{24 \%}^{46}$ | 49\% | 76\% |
|  | ${ }_{\text {467 }}^{16 \%}$ | ${ }_{21 \%}^{63}$ | ${ }_{19 \%}$ | ${ }_{15 \%}^{28}$ | ${ }_{12}{ }^{14}$ | ${ }_{12 \%}^{36}$ |
|  | $\stackrel{362}{12 \%}$ | 290\% | $\begin{aligned} & 26 \\ & \substack{21 \% \\ A} \end{aligned}$ | ${ }_{14 \%}^{27}$ | ${ }^{20} 7$ | 310\% |
|  | ${ }^{273} 9$ | 38 38 A | 12\% | ${ }^{18} 9$ | ${ }^{19} 6$ | ${ }^{23} 8$ |
|  | ${ }^{157}{ }_{5 \%}$ | ${ }^{17} 6$ | ${ }_{5 \%}^{6}$ | ${ }_{3 \%}$ |  | ${ }_{\text {Ab }}^{22} \times$ |
|  | ${ }^{35}$ | $\mathrm{AX}^{\text {2\% }}$ | ${ }_{1 \%}^{1}$ | ${ }_{2}^{4}$ | $!$ | 6 <br> $\mathrm{~A}^{2 \%}$ |
|  | 827 ${ }^{88}$ | ${ }_{26}^{77}$ | 188 | ${ }_{33}^{63}$ | $\begin{gathered} 146 \\ 49 \% \\ \hline 10 \% \end{gathered}$ | $\begin{gathered} 103 \\ 35 \% \\ A \end{gathered}$ |
|  | 2.74 | 2.60 | 2.71 | 2.74 | 2.47 | 2.64 |
|  | 1.30 | 1.31 | 1.23 | 1.22 | 1.44 | 1.41 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way*

## Base: All

| All Commu-$\begin{gathered}\text { nities } \\ \text { (excl ctrls) } \\ \text { (A) }\end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 830 \\ & { }_{28} \mathrm{M} \end{aligned}$ | 8419\% | $\begin{gathered} 332 \\ 319 \% \\ A \end{gathered}$ | 539\% | $\begin{gathered} 425 \\ \substack{40 \% \\ A} \end{gathered}$ | ${ }^{168}$ | 235\% | 233\% | ${ }_{31 \%}^{32}$ | 524\% | $\begin{gathered} 441 \% \\ 31 \% \\ A \end{gathered}$ | 180\% | 245 | 245\% |
| $\begin{aligned} & 538 \\ & 189 \\ & G M \end{aligned}$ | 467 $16 \%$ | $\underset{\substack{226 \\ 21 \%}}{\substack{21 \%}}$ | ${ }^{348}$ | $\begin{gathered} 298 \\ { }_{A}^{21 \%} \end{gathered}$ | $\stackrel{108}{18 \%}$ | $\begin{gathered} 151 \\ 15 \% \\ M \end{gathered}$ | $\begin{gathered} 171 \\ 20 \% \\ \hline A \% \end{gathered}$ | ${ }^{200}$ | 337 $16 \%$ | ${ }^{271} 19 \%$ | $\xrightarrow{104}$ | $111 \%$ | $\xrightarrow{160}$ |
| $\begin{aligned} & 372 \\ & 13 \% \\ & \text { GM } \end{aligned}$ | ${ }^{362}$ | 148 $14 \%$ | ${ }_{12 \%}{ }^{235}$ | $\underset{\substack{15 \% \\ \text { A } 209}}{ }$ | 80\% | ${ }_{8 \%}^{85}$ | ${ }_{13 \%}^{112}$ | $\xrightarrow{148}$ | ${ }^{241}$ | ${ }_{1}^{197 \%}$ | 81 $13 \%$ | ${ }^{92}$ | 117\% |
| $\begin{gathered} 252 \\ \underset{G}{252} \end{gathered}$ | ${ }^{273}$ | 9\% ${ }^{9 \%}$ | ${ }^{168}$ | ${ }^{125}$ | ${ }_{8 \%}$ | ${ }^{66}$ | ${ }^{73}$ | 103 $10 \%$ | 199 $10 \%$ | $\begin{gathered} 146 \\ 10 \% \\ A \end{gathered}$ | 10\% | 70\% | ${ }_{11 \%}^{88}$ |
| ${ }^{121} 4$ | ${ }^{157}$ | 50 | ${ }^{82} 4$ | ${ }^{55}$ | ${ }^{21}$ | 37\% | ${ }^{35} 4$ | $\begin{aligned} & 67 \\ & 6_{A}^{\circ} \end{aligned}$ | $\begin{gathered} 110 \\ \begin{array}{c} 5 \% \\ \hline \end{array} \end{gathered}$ | 74 $5 \%$ | 19\% | 49\% | 40 $5 \%$ |
| ${ }^{23} 1 \%$ | ${ }^{35}$ | ${ }^{10}$ | ${ }_{1}^{13}$ | ${ }_{1}^{15}$ | 9\% A | 4 | $\underset{10}{10}$ | $\begin{aligned} & 16 \\ & 1 \% \\ & A_{1} \end{aligned}$ | ${ }^{20}$ | $\begin{gathered} 22 \\ { }_{\mathrm{A}}^{2 \%} \end{gathered}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{8}$ | 9\% |
| $\begin{gathered} 836 \\ \text { CIEKHN } \end{gathered}$ | 827 $28 \%$ | 220 | $\begin{gathered} 615 \\ 31 \% \\ A \end{gathered}$ | 289\% | 177 | $\begin{gathered} 432 \\ 43 \% \\ \hline \end{gathered}$ | 2014 | ${ }_{19 \%}^{208}$ | 612 $30 \%$ | ${ }^{266}$ | ${ }^{152}$ 25\% | $\begin{gathered} 435 \\ 43 \% \\ A \end{gathered}$ | 174 ${ }^{17 \%}$ |
| ${ }^{2.81}$ | 2.74 | 2.81 | ${ }^{2.80}$ | 2.82 | 2.82 | 2.84 | 2.79 | 2.74 | 2.68 | 2.76 | 2.81 | 2.76 | 2.74 |
| 1.23 | 1.30 | 1.23 | 1.25 | 1.20 | 1.21 | 1.25 | 1.22 | 1.30 | 1.31 | 1.27 | 1.22 | 1.35 | 1.26 |

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Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ Maisonette (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 830 \\ \text { BCKL } \\ \text { NOOPa } \end{gathered}$ | 299\% | $\begin{gathered} 96 \\ { }_{B}^{91 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 137 \\ & 27 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 170 \\ \text { } \begin{array}{c} 31 \% \end{array} \end{gathered}$ | $\begin{gathered} 143 \\ { }_{32 \%} \end{gathered}$ | $\begin{gathered} 255 \\ { }^{253}{ }^{35 \%} \end{gathered}$ | $\begin{gathered} 426 \\ \begin{array}{c} 32 \% \\ \text { Al } \end{array} \end{gathered}$ | ${ }_{25 \%}^{404}$ | $\begin{aligned} & 492 \\ & 32 \% \\ & \text { AKL } \end{aligned}$ | ${ }^{231} 23 \%$ | ${ }_{22 \%}^{66}$ | $\begin{gathered} 594 \\ \text { ANO } \end{gathered}$ | 109 ${ }_{18 \%}$ | 114 |
| $\begin{gathered} 538 \\ { }_{c}^{83 \%} \\ \mathrm{BGIN} \\ \mathrm{~Pa} \end{gathered}$ | 29\% | $\begin{gathered} 82 \\ \substack{8 \% \\ B} \end{gathered}$ | $\begin{aligned} & 102 \\ & 20 \% \\ & \mathrm{BG}^{2} \end{aligned}$ | $\begin{gathered} 119 \\ { }_{\text {ABG }}^{22 \%} \end{gathered}$ | $\begin{gathered} 98 \\ A 2 \% \\ A B G \end{gathered}$ | $\underset{14 \%}{108}$ | $\begin{gathered} 277 \\ 27 \% \\ \mathrm{Al} \end{gathered}$ | $\underset{ }{261}$ | $\begin{aligned} & 307 \\ & \begin{array}{l} 20 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\stackrel{172}{17 \%}$ | ${ }_{13 \%}^{38}$ | $\begin{gathered} 379 \\ { }^{37 \%} \\ \text { ANO } \end{gathered}$ | 67\% | $\begin{aligned} & 83 \\ & 16 \% \\ & \mathrm{~N} \end{aligned}$ |
| $\begin{gathered} 372 \\ \begin{array}{c} 3 \% \\ \text { GKINP } \\ \text { ai } \end{array} \end{gathered}$ | ${ }_{10 \%}^{25}$ | $\begin{gathered} 66 \\ \begin{array}{c} 14 \% \\ G \end{array} \end{gathered}$ | $\begin{gathered} 85 \\ A B G \\ A B 6 \end{gathered}$ | $\begin{aligned} & 71 \\ & { }_{1}^{13 \%} \end{aligned}$ |  | ${ }^{66}$ | $\xrightarrow{160}$ | ${ }_{13 \%}^{212}$ | $\begin{aligned} & 225 \\ & \text { AKL } \end{aligned}$ | $\stackrel{107}{11 \%}$ | ${ }^{25} 8$ | $\begin{aligned} & 257 \\ & \begin{array}{l} 149 \% \\ \text { AN } \end{array} \end{aligned}$ | 45\% | (12\% ${ }_{\text {NP }}^{63}$ |
| $\begin{gathered} 252 \\ \operatorname{GILNP} \% \end{gathered}$ | $\begin{aligned} & 21 \\ & { }_{G}^{8 \%} \end{aligned}$ | $\begin{aligned} & { }^{48} \\ & { }_{G}^{10 \%} \end{aligned}$ | $\begin{gathered} { }^{166} \\ \text { ABEFG } \end{gathered}$ | $\begin{aligned} & 48 \\ & { }_{9}^{4 \%} \end{aligned}$ | $\begin{aligned} & 35 \% \\ & { }_{G}^{8 \%} \end{aligned}$ | 34 5 | $\begin{aligned} & \begin{array}{l} 137 \\ 10 \% \\ \text { Al } \end{array} \end{aligned}$ | ${ }^{115}$ | $\begin{aligned} & 152 \\ & 150 \% \\ & \text { AKL } \end{aligned}$ | ${ }^{76}$ | ${ }^{14} 5$ | $\begin{gathered} 167 \\ { }_{9 \%} \end{gathered}$ | ${ }^{34}$ \% |  |
| $\begin{gathered} { }^{121}{ }_{4 \%}^{4} \\ \mathrm{GINf}^{2} \end{gathered}$ | $\begin{aligned} & 16 \\ & { }_{6}^{6 \%} \end{aligned}$ | $\begin{aligned} & 24 \\ & { }_{5 \%}^{24} \end{aligned}$ | $\begin{aligned} & 26 \\ & { }_{5}^{26} \end{aligned}$ | $\begin{aligned} & 25 \% \\ & { }_{6}^{25} \end{aligned}$ | ${ }^{16} 4$ | 14\% | $\begin{aligned} & \begin{array}{l} 6 \\ 5 \% \\ \mathrm{Al}^{2} \end{array} \end{aligned}$ | 55\% | ${ }^{62} 4 \%$ | ${ }^{48}$ | 9\% | ${ }^{77} 4$ | ${ }^{16}$ | ${ }^{24}$ |
| ${ }_{\text {23 }}^{1 \%}$ | 2\% | ${ }_{1 \%}^{3}$ | $?$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | $\stackrel{6}{6}$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{14} \%$ | 5 | ${ }_{1 \%}^{3}$ | ${ }^{15}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\begin{gathered} 836 \% \\ \text { DEFJ } \\ \text { MQScdi } \end{gathered}$ | $\begin{gathered} 141 \\ \begin{array}{c} 54 \% \\ A C D E F \\ G \end{array} \end{gathered}$ | $\begin{aligned} & 140 \\ & 31 \% \\ & \text { DEF } \end{aligned}$ | ${ }_{19 \%}$ | $\xrightarrow{103}$ | 20\% | $\begin{gathered} 263 \\ 35 \% \\ \text { ADEF } \end{gathered}$ | 276\% | $\begin{gathered} 560 \\ 34 \% \\ A H \end{gathered}$ | ${ }^{284} 8$ | $\begin{gathered} 376 \\ \begin{array}{c} 3 J \% \\ \text { AJ } \end{array} \end{gathered}$ | $\begin{aligned} & 143 \\ & 48 \% \\ & \text { AK } \end{aligned}$ | $\stackrel{327}{18 \%}$ | $\begin{gathered} 328 \\ 354 \% \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 173 \\ 34 \% \\ \text { AMAQRST } \end{gathered}$ |
| $\begin{gathered} 2.81 \\ \text { BCD } \\ \text { ORSe } \end{gathered}$ | 2.28 | 2.56 | ${ }_{2}^{2.62}$ | 2.83 BCD | 2.90 | $\begin{gathered} 3.17 \\ A B C D \\ \text { EF } \end{gathered}$ | 2.81 | 2.81 | 2.82 | 2.73 | 2.91 | 2.85 AO | 2.81 | 2.66 |
| 1.23 | 1.36 | 1.27 | 1.26 | 1.22 | 1.17 | 1.09 | 1.26 | 1.21 | 1.22 | 1.27 | 1.23 | 1.22 | 1.25 | 1.28 |

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Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(P) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(R)
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s}) \\
\hline
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
\text { (T) } \\
\hline
\end{array}
\] \& \[
\begin{aligned}
\& \text { Gas } \\
\& \text { (a) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Electrii } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) }
\end{aligned}
\] \& All/mostly
caused
by humans by (e) \& \[
\begin{gathered}
50: 50 \\
(f) \\
\hline
\end{gathered}
\] \& All/mostly natural (g) \& Don't believe
in climate
change
(h) \& \[
\begin{aligned}
\& \text { Ye } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { No } \\
\& \text { (j) } \\
\& \hline
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
830 \\
\text { 28\% } \\
\text { BCOOM }
\end{gathered}
\] \& \({ }^{154}\) \& \[
\begin{gathered}
348 \\
{ }_{332}^{32 \%} \\
\mathrm{AOP}_{\mathrm{T}}
\end{gathered}
\] \& 126 \& \[
\begin{aligned}
\& 138 \\
\& 28 \% \\
\& 8
\end{aligned}
\] \& 24\% \& 523\% \& 121 30 \& \[
\begin{gathered}
123 \\
31 \% \\
1
\end{gathered}
\] \& \[
{ }_{34 \%}^{424} \underset{a}{42}
\] \& 297\% \& \({ }_{2}^{273}\) \& 209\% \& \[
\begin{aligned}
\& 35 \\
\& \left.\begin{array}{l}
36 \% \\
e
\end{array}\right)
\end{aligned}
\] \& 23\% \& \begin{tabular}{l}
779 \\
\hline \(28 \%\)
\end{tabular} \\
\hline \[
\begin{gathered}
538 \\
18 \% \\
\text { BGII } \\
\text { NPa }
\end{gathered}
\] \& 96\% \& \[
\begin{gathered}
\text { 207 } \\
\substack{19 \%}
\end{gathered}
\] \& \({ }^{86}\) \& 918\% \& \[
\begin{aligned}
\& 58 \\
\& { }_{28}^{22 \%}
\end{aligned}
\] \& \({ }^{323}\) \& 16\% \& \[
\begin{gathered}
101 \\
26 \% \\
\text { Aab }
\end{gathered}
\] \& \({ }_{23 \%}^{28}\) \& \({ }^{216 \%}\) \& \(\stackrel{168}{18 \%}\) \& \({ }^{132}\) \& \(14 \%\) \& \({ }_{24}^{40 \%}\) \& 494\% \\
\hline \[
\begin{gathered}
\begin{array}{c}
372 \\
13 \% \\
\text { GKLNP } \\
\text { ai }
\end{array}
\end{gathered}
\] \& \({ }^{56} \%\) \& \[
\begin{aligned}
\& 146 \\
\& 144 \% \\
\& \hline \mathrm{p}
\end{aligned}
\] \& \[
\begin{gathered}
64 \\
13 \% \\
p
\end{gathered}
\] \& \[
\begin{aligned}
\& 73 \\
\& { }_{1}^{75 \%}
\end{aligned}
\] \& 13\% \& \({ }^{227} 11 \%\) \& \({ }_{12 \%}^{48}\) \& \[
\begin{gathered}
72 \\
18 \% \\
\text { Aab }
\end{gathered}
\] \& \({ }_{16 \%}^{20}\) \& \[
\begin{aligned}
\& 160 \\
\& 14 \% \\
\& 9
\end{aligned}
\] \& \({ }_{13}^{121}\) \& 79\% \& \(7 \%\) \& 17\% \& \[
\underset{\substack{355 \\ 13 \% \\ A i}}{3}
\] \\
\hline \[
\begin{gathered}
252 \\
{ }^{251} 8 \%
\end{gathered}
\] \& 30 5 \& \[
\begin{gathered}
77 \\
\hline 7 \% \\
\hline
\end{gathered}
\] \& \[
{ }_{\substack{62 \\ \text { AOPQ } \\ \hline 12 \%}}^{0_{2}}
\] \& \[
\begin{gathered}
60 \\
{ }^{12 \%} \\
\text { APQ }
\end{gathered}
\] \& \[
\begin{gathered}
23 \\
{ }_{9}^{2}
\end{gathered}
\] \& \({ }^{171} 9\) \& \({ }^{27} 7\) \& \[
\begin{aligned}
\& \stackrel{43}{11 \%} \\
\& \mathrm{~b}
\end{aligned}
\] \& \({ }_{6 \%}^{7}\) \& \({ }^{105}\) \& \({ }^{78} 8\) \& \({ }^{60}\) \& \(7 \%\) \& \({ }^{13} 6\) \& \({ }^{239} 9\) \\
\hline \[
\begin{gathered}
{ }^{121} \\
\text { GINf }
\end{gathered}
\] \& 19\% \& 40 4 \& \({ }^{24}\) \& \({ }^{24} 5\) \& \({ }^{14}\) \& \({ }^{83}\) \& \({ }_{3 \%}^{13}\) \& \({ }^{20} 5\) \& 5\% \& \(\stackrel{56}{5 \%}\) \& \({ }_{3}^{28}\) \& \({ }^{29} 4\) \& \({ }_{\text {Af }}^{8 \%}\) \& 4\% \& \({ }^{112} 4\) \\
\hline \[
\begin{gathered}
23 \\
1 \% \\
H
\end{gathered}
\] \& 9\%
s \& \({ }_{1 \%}^{6}\) \& \({ }^{4} \%\) \& \(!\) \& \({ }_{1 \%}\) \& \({ }_{1 \%}^{15}\) \& \(?\) \& \({ }_{1}^{5}\) \& \({ }_{1 \%}\) \& \({ }_{1 \%}^{8}\) \& \({ }_{1 \%}^{1 \%}\) \& \(\stackrel{3}{ }\) \& \[
\underset{\text { Aefg }}{\substack{3 \% \\ \hline}}
\] \& \({ }_{1 \%}\) \& \({ }^{21} \%\) \\
\hline \[
\begin{gathered}
836 \\
\text { 28\% } \\
\text { JMQEHCdj }
\end{gathered}
\] \& \[
\begin{gathered}
279 \\
43 \% \\
\mathrm{AORR} \\
\mathrm{ST}
\end{gathered}
\] \& \({ }^{247}\) \& \[
\underset{\substack{135 \\ 27}}{\substack{2}}
\] \& \[
{ }_{22 \%}^{106}
\] \& \[
\begin{aligned}
\& 69 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{gathered}
650 \\
\text { } \begin{array}{c}
33 \%
\end{array} \\
\text { Acd }
\end{gathered}
\] \& \[
\begin{aligned}
\& 130 \\
\& \begin{array}{c}
32 \% \\
c d
\end{array}
\end{aligned}
\] \& \({ }^{32} 8\) \& \[
\begin{aligned}
\& 19 \\
\& 16 \% \\
\& c
\end{aligned}
\] \& 299\% \& \({ }^{255}\) \& 216
\(30 \%\) \& \({ }_{24 \%}^{24}\) \& \[
\begin{aligned}
\& \begin{array}{l}
86 \\
39 \% \\
\mathrm{Aj}
\end{array}
\end{aligned}
\] \& 750

$27 \%$ <br>

\hline $$
\begin{gathered}
2.81 \\
\text { BCD } \\
\text { ORSS }
\end{gathered}
$$ \& \[

$$
\begin{array}{r}
2.95 \\
\begin{array}{c}
\text { AOR } \\
\text { St }
\end{array}
\end{array}
$$

\] \& \[

$$
\begin{gathered}
2.91 \\
\text { AOR } \\
\text { ST }
\end{gathered}
$$
\] \& 2.63 \& 2.67 \& 2.70 \& 2.78 \& ${ }_{\text {c }}^{2.93}$ \& 2.74 \& 2.93 \& 2.71 \& 2.87 \& 2.85 \& 2.86 \& 2.86 \& 2.80 <br>

\hline 1.23 \& 1.19 \& 1.19 \& 1.29 \& 1.27 \& 1.25 \& 1.26 \& 1.20 \& 1.21 \& 1.15 \& 1.25 \& 1.19 \& 1.24 \& 1.42 \& 1.22 \& 1.24 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way**

## Base: All

Total
Always (4)

Very offen (3)

Quite offen (2)

Occasionally (1)

Never (0)

Don't know
Not applicable

Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Very } \\ \text { strongly } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Fairly } \\ \text { strongly } \\ \text { (C) } \\ \hline \end{gathered}$ | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \substack{\text { Sometimes } \\ \text { (F) }} \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (N) \end{array} \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 830 \\ & \text { Felcd } \\ & \text { Fimp } \end{aligned}$ | $\begin{aligned} & 323 \\ & 31 \% \\ & \text { AC } \end{aligned}$ | ${ }^{331}$ 27\% | ${ }_{262}^{172}$ | $\begin{gathered} 325 \\ 31 \% \\ \text { AFG } \end{gathered}$ | ${ }_{22}{ }^{2}$ | ${ }^{27} 16 \%$ | ${ }_{322}^{220}$ | ${ }^{324}$ | $\stackrel{284}{27 \%}$ | $\underset{\substack{517 \\ \mathrm{AL} \\ \hline}}{ }$ | 161 $23 \%$ | 183 $26 \%$ | 589\% |
| $\begin{gathered} 538 \\ 18 \% \\ \text { DJMdi } \\ 10 \end{gathered}$ | ${ }_{178}^{17 \%}$ | $\begin{gathered} 265 \\ { }_{2}^{21 \%} \\ A B D \end{gathered}$ | ${ }_{14 \%}^{92}$ | $\begin{gathered} 217 \\ 20 \% \\ \mathrm{AF} \end{gathered}$ | ${ }_{15 \%}^{35}$ | ${ }_{14 \%}^{24}$ | $\underset{\substack{147 \\ \hline 0 \%}}{ }$ | $\underset{\substack{199 \%}}{229}$ | $\underset{162}{16 \%}$ | ${ }^{307}$ | $\underset{187}{127}$ | ${ }^{95}$ | $\begin{aligned} & 411 \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 372 \\ \text { Mahp } \end{gathered}$ | ${ }_{12 \%}^{126}$ | ${ }^{166}$ | 78\% | 140 | ${ }_{12}^{29}$ | 10\% | ${ }_{11 \%}^{82}$ | $\begin{gathered} 177 \\ \text { AHJ } \\ \text { 15\% } \end{gathered}$ | ${ }_{117}^{113}$ | ${ }_{12 \%}^{195}$ | 75\% | 710\% | $\xrightarrow{261}$ |
| $\begin{gathered} \quad{ }^{252} \\ \text { HKap } \end{gathered}$ | ${ }^{78}$ | ${ }^{114} 9$ | ${ }^{58}$ | ${ }^{81}$ | ${ }^{27} 7$ | ${ }^{13}$ | ${ }^{45}$ | $\begin{gathered} 115 \\ 10 \% \\ H \end{gathered}$ | $\begin{aligned} & { }^{92}{ }_{9 \%} \\ & { }^{9 \%} \end{aligned}$ | ${ }^{122}$ | 71 $10 \%$ k | ${ }^{51} \%$ | ${ }^{177}{ }_{9 \%}$ |
| $\begin{gathered} 121 \\ \text { CEIKN } \\ \text { C } \end{gathered}$ | ${ }^{43} 4 \%$ | ${ }^{37} 3 \%$ | $\begin{gathered} { }^{41}{ }^{6 \%} C^{6} \end{gathered}$ | 30 $3 \%$ | ${ }_{\text {AE }}{ }^{17} 7$ | $\begin{aligned} & { }^{15}{ }^{99 \%} \\ & A E \end{aligned}$ | ${ }^{21}$ | 388 | $\begin{gathered} 62 \\ { }^{64 \%} \\ \text { AHi } \end{gathered}$ | 55\% | 40 $4{ }^{6 \%}$ | ${ }_{\text {AN }}{ }_{\text {71 }}$ | 60 ${ }_{3 \%}$ |
| ${ }^{23}{ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }^{7} \%$ | ${ }_{6}^{6}$ | 9\% | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{1}$ | ${ }^{6} \%$ | ${ }^{9} 9$ | ${ }^{8} \%$ | ${ }^{12}{ }_{1 \%}$ | 3 | 5\% | ${ }^{16} 1 \%$ |
| $\begin{gathered} 836 \\ \text { CEIKN } \\ \text { gimnar } \end{gathered}$ | ${ }_{29 \%}^{302}$ | 317 26 | $\begin{aligned} & 209 \\ & { }^{32 \%} \end{aligned}$ | 263 ${ }_{25}$ | 73 $31 \%$ | $\begin{gathered} 71 \\ 43 \% \\ \text { AEF } \end{gathered}$ | ${ }_{28 \%}^{207}$ | 316\% | $\begin{gathered} 313 \\ 30 \% \\ 1 \end{gathered}$ | 426\% | $\begin{gathered} 214 \\ 31 \% \\ k \end{gathered}$ | $\begin{aligned} & 240 \\ & 34 \% \\ & \text { AN } \end{aligned}$ | ${ }_{26 \%}^{523}$ |
| $\begin{array}{r} 2.81 \\ \text { DPGJ } \\ \text { LMCdfimi } \end{array}$ | 2.88 AD | 2.81 | 2.67 | AFG 2.92 | 2.49 | 2.37 | ${ }^{2.97}$ | 2.78 | 2.72 | 2.93 AL | 2.63 | 2.68 | 2.86 AM |
| 1.23 | 1.23 | 1.17 | 1.35 | 1.15 | 1.37 | 1.43 | 1.14 | 1.19 | 1.33 | 1.19 | 1.31 | 1.39 | 1.18 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q12.9 How often, if at all, do you personally do any of the following... ***Drive in a fuel efficient way

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active energy (a) \& Energy aware (b) \& \begin{tabular}{l}
Energy
ambivalent \\
(c)
\end{tabular} \& Energy wasters (d) \& \begin{tabular}{l}
Under
1 year \\
(e)
\end{tabular} \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
5 years
to under 10 years \\
(g)
\end{tabular} \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
(j)
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(\mathrm{k})
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& Solid \& Timber \& \begin{tabular}{l}
Other \\
(o)
\end{tabular} \& \begin{tabular}{l}
\[
\begin{aligned}
\& \text { Less than } \\
\& 20,800
\end{aligned}
\] \\
(p)
\end{tabular} \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\underset{(\mathrm{r})}{36,40}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
830 \\
28 \% \\
\text { FEcc } \\
\text { dimp }
\end{gathered}
\] \& \[
\begin{gathered}
294 \\
\begin{array}{c}
294 \\
\text { Abcd }
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
399 \\
29 \% \\
d
\end{gathered}
\] \& \[
\begin{aligned}
\& 77 \\
\& 23 \% \\
\& d
\end{aligned}
\] \& 60\% \& \({ }_{24}^{92}\) \& \({ }^{178}\) \& 137 \({ }^{137}\) \& \[
\begin{aligned}
\& 423 \\
\& 31 \% \\
\& \text { Aef }
\end{aligned}
\] \& 214\% \& \(\underset{\substack{523 \\ 29 \% \\ 1}}{ }\) \& \[
\underset{i}{93 \%} \underset{i}{93}
\] \& \[
\begin{aligned}
\& 572 \\
\& 29 \% \\
\& \mathrm{Am}
\end{aligned}
\] \& 244 \& 26\% \& 25\% \& 254\% \& 176
\(\substack{\text { 31\% } \\ p}\) \& \(\xrightarrow{115}\) \\
\hline \[
\begin{gathered}
538 \\
18 \% \\
\text { JMd } \\
\text { julp }
\end{gathered}
\] \& \[
\begin{gathered}
156 \\
\underset{d}{15 \%}
\end{gathered}
\] \& \[
\begin{gathered}
268 \\
\substack{18 \% \\
d}
\end{gathered}
\] \& \[
\begin{aligned}
\& \frac{65}{19 \%} \\
\& d
\end{aligned}
\] \& 149 \& -62\% \& \({ }_{18 \%}^{128}\) \& \[
\begin{aligned}
\& 116 \\
\& \text { 22\% }
\end{aligned}
\] \& \({ }_{17 \%}^{231}\) \& \[
\begin{aligned}
\& 192 \% \\
\& { }_{2 j k}^{2}
\end{aligned}
\] \& 299\% \& 47\% \& \({ }^{325}\) \& \[
\underset{\substack{209 \\ \mathrm{Al} \\ \hline}}{\substack{22 \%}}
\] \& 14\% \& 17\% \& 156\% \& \[
\begin{aligned}
\& 138 \\
\& { }_{20}^{24 \%}
\end{aligned}
\] \& \[
\begin{gathered}
99 \\
{ }_{A P}^{22 \%}
\end{gathered}
\] \\
\hline \[
\begin{gathered}
{ }_{132}^{372} \\
\text { Mahp }
\end{gathered}
\] \& \({ }^{75}\) \& \[
\begin{gathered}
184 \\
13 \% \\
9
\end{gathered}
\] \& \[
\begin{aligned}
\& { }_{14 \%}^{46 \%} \\
\& a
\end{aligned}
\] \& \[
\begin{gathered}
67 \\
{ }^{69 \%} \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{gathered}
\text { 56 } \\
15 \% \\
\mathrm{~h}
\end{gathered}
\] \& \({ }^{93}\) \& 72\% \& \({ }^{151}\) \& 119\% \& \({ }_{12 \%}^{215}\) \& \({ }^{38}\) \& \({ }^{240}\) \& \({ }_{13 \%}^{128}\) \& \[
\begin{array}{r}
19 \\
\text { Almo } \\
\hline
\end{array}
\] \& 7\% \& \({ }^{89}\) \& \({ }_{\text {AP }}^{\text {86\% }}\) \&  \\
\hline \[
\begin{gathered}
252 \\
\text { HKap }
\end{gathered}
\] \& \({ }^{39} 5\) \& \[
\begin{gathered}
1309 \% \\
\underset{a}{130}
\end{gathered}
\] \& \[
\begin{aligned}
\& 33 \\
\& 10 \% \\
\& \text { a }
\end{aligned}
\] \& \[
\begin{gathered}
50 \\
\text { 140 } \\
\text { Aab }
\end{gathered}
\] \& \({ }^{26} \%\) \& \[
\begin{aligned}
\& 70 \\
\& \text { 10\% } \\
\& \mathrm{h}
\end{aligned}
\] \& \[
\begin{gathered}
53 \\
\begin{array}{c}
50 \% \\
h
\end{array} \\
\hline
\end{gathered}
\] \& \({ }^{103} 7\) \& 76\% \& \({ }^{146}\) \& 30\% \& \({ }^{168}\) \& \({ }^{80}\) \& 11
\(13 \%\) \& 7\% \& \({ }^{71}\) \& \({ }^{52} \%\) \&  \\
\hline \[
\begin{gathered}
{ }^{121} \begin{array}{c}
4 \% \\
\text { CEIIN } \\
\text { ahi }
\end{array}
\end{gathered}
\] \& \({ }^{12}\) \& \[
\begin{aligned}
\& 60 \\
\& 4 \% \\
\& a
\end{aligned}
\] \& \begin{tabular}{l}
17 \\
\hline
\end{tabular} \& \[
\begin{gathered}
329 \\
\text { Aabc }
\end{gathered}
\] \& \({ }^{18}\) \& 34\% \& \({ }^{24}\) \& \({ }_{3 \%}^{45}\) \& \[
\begin{aligned}
\& 47 \\
\& { }_{5 \%}^{5 \%} \\
\& A j
\end{aligned}
\] \& \({ }_{3}^{62}\) \& \({ }^{12}\) \& \({ }^{75} 4\) \& \[
\begin{aligned}
\& 51 \\
\& \begin{array}{c}
5 \% \\
A
\end{array}
\end{aligned}
\] \& \({ }_{2 \%}\) \& 3\% \& \({ }^{32}\) \& \({ }^{26}\) \& \(37 \%\)
\({ }_{\text {AP }}\) \\
\hline \({ }_{1 \%}^{23}\) \& \({ }_{1 \%}\) \& \({ }^{12} 10\) \& \({ }_{1} \%\) \& \(!\) \& 5\% \& \({ }_{1 \%}\) \& 1\% \& \[
7_{1 \%}
\] \& \({ }_{1 \%}\) \& \({ }^{17}\) \& - \& \({ }_{1 \%}^{15}\) \& 10 \({ }_{10}\) \& \& : \& \({ }_{1 \%}^{8}\) \& \({ }_{1 \%}\) \& 3\% \\
\hline \[
\begin{gathered}
836 \\
\text { CEIK } \\
\text { Ngimnq }
\end{gathered}
\] \& 231\% \& \[
\begin{gathered}
408 \\
28 \%
\end{gathered}
\] \& \[
{ }^{925 \%}
\] \& 102\% \& \[
\begin{gathered}
118 \\
31 \% \\
9
\end{gathered}
\] \& \[
\underset{9}{\substack{192 \\ 9}}
\] \& \({ }_{21 \%}^{108}\) \& \[
\begin{aligned}
\& 418 \\
\& 30 \% \\
\& \text { A0 }
\end{aligned}
\] \& 214\% \& \[
\begin{aligned}
\& 551 \\
\& \begin{array}{l}
30 \% \\
\text { Aik }
\end{array}
\end{aligned}
\] \& 71
\(24 \%\) \& \[
\begin{aligned}
\& 563 \% \\
\& 29 \% \\
\& \mathrm{mn}
\end{aligned}
\] \& 241 \& 14\% \& \[
\begin{gathered}
\text { 45\% } \\
\text { Aimn }
\end{gathered}
\] \& 410\%
A0\%
Al \& 87

$15 \%$
r \& 11\% <br>

\hline $$
\begin{gathered}
2.81 \\
\text { J.8G } \\
\text { Jıcdfif }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
3.18 \\
\text { Abc }_{d}
\end{gathered}
$$

\] \& ${ }^{2.78}$ \& ${ }_{2}^{2.64}$ \& 2.21 \& 2.72 \& 2.69 \& 2.72 \& \[

$$
\begin{gathered}
2.93 \\
\left.\begin{array}{c}
\text { Aef } \\
\mathrm{g}
\end{array}\right)
\end{gathered}
$$
\] \& 2.69 \& $\stackrel{2.86}{\text { Ai }}$ \& 2.81 \& 2.83 \& 2.72 \& 2.71 \& 2.93 \& 2.88 \& ${ }^{2.81}$ \& 2.54 <br>

\hline 1.23 \& 1.03 \& 1.24 \& 1.26 \& 1.33 \& 1.25 \& 1.27 \& 1.23 \& 1.21 \& 1.24 \& 1.22 \& 1.27 \& 1.24 \& 1.24 \& 1.19 \& 1.22 \& 1.23 \& 1.20 \& 1.26 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 116

## Q12. Behavioural typology

Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) |
| :---: | :---: | :---: |
| 2972 | 2962 | 1992 |
| $\begin{aligned} & 813 \\ & { }_{27 \%}{ }^{275} \end{aligned}$ | ${ }^{848}$ | ${ }_{24}^{42 \%}$ |
| $\begin{gathered} 14619 \\ 49 \% \end{gathered}$ | ${ }^{1450}$ | ${ }^{876}$ |
| $\begin{gathered} 337 \\ M \\ M \end{gathered}$ | ${ }^{306}$ | ${ }_{2}^{274}$ |
| $\begin{gathered} \begin{array}{c} 361 \\ \text { KUY } \end{array} \mathrm{l} \end{gathered}$ | ${ }^{358}$ | ${ }_{398}{ }_{20}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 116

Q12. Behavioural typology
Base: All

Total
Active energy savers

Energy aware

Energy ambivalent

Energy wasters

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ (3) \\ (\mathrm{S}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\stackrel{99}{92 \%}$ | $\begin{aligned} & 52 \\ & { }_{4}^{55 \%} \\ & A \end{aligned}$ | ${ }_{19 \%}^{33}$ | ${ }_{22}^{32 \%}$ | ${ }_{31 \%}^{109}$ | ${ }_{24 \%}^{29}$ | ${ }_{16 \%}^{16}$ | $\begin{aligned} & 34 \% \\ & 28 \% \end{aligned}$ | ${ }_{29 \%}^{87}$ | ${ }_{18 \%}^{20}$ | ${ }_{28 \%}^{28}$ | ${ }_{28 \%}^{83 \%}$ | $\begin{gathered} 79 \\ \begin{array}{c} 77 \% \\ A \end{array} \end{gathered}$ | ${ }_{30 \%}^{112}$ |
| ${ }_{51 \%}^{228}$ | ${ }^{73} 49 \%$ | 81\% | 55\% | ${ }^{165}$ | ${ }_{52}^{62}$ | $46 \%$ | ${ }_{51}^{61}$ | 1438\% | 55\% | $\begin{aligned} & \begin{array}{l} 59 \\ { }_{59} 9 \% \\ \mathrm{Ar}_{2} \end{array} \end{aligned}$ | 156\% | ${ }_{42 \%}$ | ${ }^{178} 88$ |
| 54\% | 11\% | 23\% | ${ }_{5 \%}$ | ${ }^{33} 9$ | ${ }_{12}^{14}$ | $\begin{aligned} & 20 \\ & \text { 20\% } \\ & \text { An } \end{aligned}$ | ${ }_{10 \%}^{12}$ | ${ }^{26}$ | $\underset{\mathrm{A}}{219 \%}$ | 8\% | 40 | 24\% | 40 $11 \%$ |
| 159 | ${ }_{6 \%}$ | $\begin{aligned} & 31 \\ & { }_{18 \%} \\ & \hline \end{aligned}$ | 17 7 \% | ${ }_{13 \%}^{44}$ | ${ }_{13 \%}^{15}$ | $\begin{gathered} 18 \\ \begin{array}{l} 18 \% \\ n \end{array} \end{gathered}$ | 13 $11 \%$ | 44 ${ }_{15}$ | 14\% | 5\% | ${ }^{21} 7 \%$ | 21 $10 \%$ | 40 $11 \%$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 116

## Q12. Behavioural typology

Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (V) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{27 \%}^{87 \%}$ | ${ }_{36}^{46}$ | 28\% | ${ }_{27} 81$ | ${ }_{31}{ }^{1}$ |
| 140 47 | ${ }_{47 \%}^{2}$ | 978\% | 150 $50 \%$ | 149 50 |
| ${ }_{13 \%}^{40}$ | ${ }_{12 \%}^{16}$ | 32\% | 30\% | 29\% |
| ${ }_{139}{ }^{3}$ | ${ }_{6 \%}$ | ${ }^{17} 8$ | 40\% | ${ }_{11 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011
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Q12. Behavioural typology
Base: All

Total
Active energy savers

Energy aware
Energy ambivalen
Energy wasters

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,3,0) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{29 \%}^{848}$ | $\underset{22 \%}{100}$ | $\begin{gathered} 00 \\ \begin{array}{c} 39 \% \\ A \end{array} \end{gathered}$ | $\underset{\substack{51 \% \\ L}}{y_{1}}$ | ${ }_{28 \%}^{30}$ | ${ }_{28}^{98}$ | ${ }_{32}^{40}$ | $\begin{gathered} 29 \\ { }_{P}^{28 \%} \end{gathered}$ | ${ }_{28 \%}^{35 \%}$ | ${ }_{31}^{90 \%}$ | ${ }_{20 \%}^{22}$ | ${ }_{33}^{31}$ | $\begin{aligned} & 97 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 28 \% \end{aligned}$ |
| ${ }^{1450}$ | ${ }_{53 \%}^{237}$ | ${ }_{44 \%}^{68}$ | 713\% | $\begin{aligned} & 474 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 181 \\ 52 \% \end{gathered}$ | ${ }_{44 \%}$ | 60 $58 \%$ | $\begin{aligned} & 62 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & { }_{45 \%} \end{aligned}$ | 62\% | ${ }_{45 \%}^{42}$ | 149\% | ${ }_{47 \%}$ | $\stackrel{183}{50 \%}$ |
| ${ }^{306}$ | 49\% | 12\% | 10\% | 14\% | 36\% | ${ }_{10 \%}^{13}$ | 8\% | ${ }^{10} 8$ | ${ }_{11 \%}^{33}$ | 16 $14 \%$ | 10\% | ${ }^{27} 9$ | $210 \%$ | ${ }_{12}^{42}$ |
| ${ }^{358}{ }_{12 \%}$ | $\stackrel{62}{14 \%}$ | ${ }^{13} 8$ | ${ }_{17 \%}^{28}$ | 17\% | ${ }^{33} 9$ | 17 $14 \%$ | 7\% | ${ }_{13 \%}^{16}$ | ${ }_{14 \%}^{42}$ | 11 $10 \%$ | ${ }_{13}^{12}$ | 31 $10 \%$ | ${ }_{13 \%}^{27}$ | 42\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 116

## Q12. Behavioural typology

Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q12. Behavioural typology
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | All Commu-nities(excl ctrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | 1. With <br> community <br> scale <br> renewables <br> (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \hline \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| ${ }_{27 \%}^{813}$ | $\begin{gathered} 848 \\ 29 \% \end{gathered}$ | 300 $28 \%$ | ${ }_{243}{ }_{2}$ | ${ }_{28 \%}^{398}$ | $\begin{gathered} 190 \\ 31 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 270 \\ 27 \% \end{gathered}$ | 240\% | $\begin{aligned} & 315 \\ & 29 \% \end{aligned}$ | 563\% | 414 $29 \%$ | $\begin{gathered} 190 \\ 30 \% \\ \mathrm{~A} \end{gathered}$ | 281 28 | 254, |
| 1461 $49 \%$ | $\begin{aligned} & 1450 \\ & 49 \% \end{aligned}$ | ${ }_{481}^{514}$ | $\begin{aligned} & 999 \\ & 50 \% \\ & 50 \end{aligned}$ | ${ }_{49 \%}^{695}$ | ${ }^{306}$ | ${ }^{499}$ | $\begin{gathered} 413 \\ 49 \% \end{gathered}$ | 527 | $\begin{aligned} & 1020 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 709 \\ 50 \% \end{gathered}$ | $\begin{gathered} 289 \\ 48 \% \end{gathered}$ | ${ }_{487}^{487}$ | 411 |
| $\stackrel{337}{11 \%}$ | $\begin{aligned} & \text { 306 } \\ & \hline 10 \% \end{aligned}$ | ${ }_{12 \%}^{126}$ | ${ }_{17 \%}^{222}$ | 172 $12 \%$ | $72 \%$ $12 \%$ | ${ }_{102}^{102}$ | $\stackrel{104}{\stackrel{1}{12 \%}} \underset{N}{ }$ | 104 $10 \%$ | 209\% | 140\% | ${ }_{9 \%}$ | ${ }_{11 \%}^{11 \%}$ | ${ }_{9 \%}$ |
| $\begin{aligned} & 361 \\ & 12 \% \\ & \text { EFH } \end{aligned}$ | ${ }_{12 \%}^{358}$ | 142\% | ${ }_{12 \%}$ | 151\% | 47\% | 139\% | 78\% | $\underset{128}{128}$ | ${ }_{12 \%}^{251}$ | ${ }_{17 \%}^{154}$ | $\begin{aligned} & 70 \\ & 12 \% \\ & \mathrm{~F} \end{aligned}$ | ${ }_{134}^{134}$ | 93\% |

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Fieldwork dates: 19th September to 9th November 2011
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Q12. Behavioural typology
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social <br> rent <br> ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{array}{r} 813 \\ \text { BCHRS } \end{array}$ | 21\% | ${ }_{\text {105 }}^{10}$ | 125 $24 \%$ | $\begin{aligned} & 156 \\ & 29 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 148 \\ \text { AB\% } \end{gathered}$ | $\begin{gathered} 223 \\ 30 \% \\ \text { BCD } \end{gathered}$ | ${ }_{24 \%}^{321}$ | $\begin{aligned} & 492 \\ & 30 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }_{201}^{40 \%}$ | $\stackrel{283}{28 \%}$ | 29\% | 507 ${ }_{28}$ | 158\% | ${ }^{136}$ |
| $\begin{gathered} 1461 \\ \mathrm{koOT} \end{gathered}$ | 116\% | 224 49 | ${ }^{247}$ | 257 ${ }^{28}$ | ${ }^{202}$ | $\begin{gathered} 415 \\ A B C D E \\ A B E \end{gathered}$ | ${ }^{680}$ | 781 $48 \%$ | $\begin{gathered} 784 \\ 51 \% \\ \text { AK } \end{gathered}$ | ${ }^{468} 8$ | 150 | $\begin{aligned} & 910 \\ & 50 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 304 \\ & 50 \% \\ & 0 \end{aligned}$ | ${ }^{222} 44 \%$ |
| 337 <br> GP <br> $11 \%$ | 29\% | $\begin{aligned} & 58 \\ & { }_{G}^{3 / \%} \end{aligned}$ | $\begin{gathered} 75 \\ \text { AFG } \\ \text { AF } \end{gathered}$ | $\begin{aligned} & \frac{68}{13 \%} \\ & { }_{G}^{2} \end{aligned}$ | 46 $10 \%$ | ${ }_{6 \%}^{61}$ | $\underset{139}{169}$ | $\underset{108}{168}$ | $\stackrel{178}{12 \%}$ | 119\% | 31 $10 \%$ | $\stackrel{209}{12 \%}$ | ${ }^{64}$ | 60 $12 \%$ $p$ |
| $\begin{array}{r} 361 \\ \text { GMPbt } \end{array}$ | $\begin{gathered} { }^{62} \\ \operatorname{ACDEF} \\ { }^{24 \%} \end{gathered}$ | $\begin{gathered} 712 \% \\ \text { AEFG } \end{gathered}$ | $\underset{G}{\substack{13 \% \\ G}}$ | $\begin{aligned} & 59 \\ & 17 \% \\ & \hline 1 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 11 \% \\ & G \end{aligned}$ | $\stackrel{49}{7 \%}$ | ${ }_{178}^{178}$ | $\stackrel{183}{11 \%}$ | ${ }_{17 \%}^{173}$ | $\begin{gathered} 145 \\ 14 \% \\ A J \end{gathered}$ | ${ }_{11 \%}^{32}$ | 190\% | 77 <br> $13 \%$ | $\begin{gathered} 88 \\ 17 \% \\ \text { AMNAPQR } \end{gathered}$ |

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## Fieldwork dates: 19th September to 9th November 2011

Table 118
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Q12. Behavioural typology
Base: All

Total
Active energy savers

Energy aware

Energy ambivalent

Energy wasters

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (e) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 813 \\ \begin{array}{c} 87 \% \\ \text { BCR } \\ 5 \end{array} \end{gathered}$ | $\begin{gathered} 199 \\ 31 \% \\ \text { ARS } \end{gathered}$ | $\begin{aligned} & 323 \\ & 30 \% \\ & \text { ARS } \end{aligned}$ | ${ }_{23 \%}^{117}$ | ${ }_{22 \%}^{109}$ | ${ }_{255}^{65}$ | ${ }_{2627}^{527}$ | $\begin{gathered} 129 \\ \text { 3ac } \end{gathered}$ | $\begin{gathered} 100 \\ 25 \% \end{gathered}$ | ${ }_{31}^{38}$ | ${ }_{272}^{312}$ | 263\% | ${ }_{279}^{195}$ | ${ }_{28 \%}^{27}$ | ${ }_{29 \%}^{69 \%}$ | 748 $27 \%$ |
| $\begin{gathered} 1461 \\ \text { KoOT\% } \end{gathered}$ | $\begin{aligned} & 337 \\ & \begin{array}{c} 32 \% \\ \mathrm{OT} \end{array} \end{aligned}$ | 509 $48 \%$ | $\begin{aligned} & \begin{array}{c} 262 \\ 52 \% \\ \mathrm{OT} \end{array} \end{aligned}$ | 2419\% | ${ }_{42 \%}^{112}$ | ${ }^{978} 9$ | 194\% | $\stackrel{202}{51 \%}$ | 57\% | 576\% | 460\% | $\stackrel{343}{47 \%}$ | 48\% | $\stackrel{105}{47 \%}$ | 1355\% |
| $\begin{aligned} & 337 \\ & 11 \% \\ & G P \end{aligned}$ | 49\% | $\begin{gathered} 116 \\ 11 \% \\ p \end{gathered}$ | $\underset{p}{\substack{65 \\{ }_{p}^{2} \\ \hline}}$ | $\begin{gathered} 71 \\ \text { APQ } \end{gathered}$ | $\begin{aligned} & 36 \\ & 14 \% \\ & p \end{aligned}$ | ${ }_{17 \%}^{227}$ | ${ }^{46}$ | 49\% | 12\% | 116\% | ${ }_{1}^{116}$ | ${ }_{12 \%}$ | 111 | ${ }_{10 \%}^{23}$ | 314 $17 \%$ |
| $\begin{gathered} 361 \\ \text { GMPbf } \end{gathered}$ | ${ }^{58}$ | ${ }_{11 \%}^{123}$ | 57\% | $\begin{aligned} & 72 \\ & { }_{p}^{15 \%} \end{aligned}$ | $\begin{array}{r} 51 \\ \text { APQR } \end{array}$ | $\begin{aligned} & 260 \\ & 13 \% \\ & \mathrm{Ab} \end{aligned}$ | ${ }^{37} 9$ | 45\% | ${ }_{12}^{15}$ | $\stackrel{137}{12 \%}$ | ${ }^{92}$ | $\underset{\substack{102 \\ 14 \%}}{14}$ | ${ }_{12 \%}^{12}$ | 29\% | ${ }^{332}$ 2\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 119
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Q12. Behavioural typology
Base: All

Total
Active energy savers

Energy aware

Energy ambivalent

Energy wasters

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \\ & \hline \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes | Not very often/ not at all not at al (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \hline \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 813 \\ { }_{2}^{27 \%} \\ \text { FGcdmm } \end{gathered}$ | ${ }_{287}^{287}$ | $\begin{gathered} 351 \\ 28 \% \end{gathered}$ | $\begin{gathered} 106 \\ { }_{25 \%} \end{gathered}$ | $\begin{gathered} 325 \\ 31 \% \\ \text { AFG } \end{gathered}$ | ${ }_{19 \%}^{45}$ | ${ }_{16 \%}^{27}$ | $\begin{aligned} & 246 \\ & 34 \% \\ & \text { AlJ } \end{aligned}$ | 315\% | ${ }_{24 \%}^{252}$ | $\begin{gathered} 502 \\ 31 \% \\ \mathrm{AL} \end{gathered}$ | ${ }_{21 \%}^{146}$ | $\begin{gathered} 161 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 597 \\ & \begin{array}{c} 59 \% \end{array} \\ & \hline \text { AM } \end{aligned}$ |
| $\begin{gathered} 1461 \\ 49 \% \\ \text { acda } \end{gathered}$ | $\begin{gathered} 555 \\ 52 \% \\ \text { ACD } \end{gathered}$ | 589\% | 312 $48 \%$ | 513 48\% | 119 $50 \%$ | 819\% | ${ }^{352} 48 \%$ | 611 $51 \%$ | 4988\% | 797\% | ${ }_{52 \%}^{357}$ | 331 48 | 1026 5 |
| $\begin{aligned} & 337 \\ & \text { abd } \\ & \text { abd } \end{aligned}$ | ${ }_{11 \%}^{116}$ | ${ }_{12 \%}^{146}$ | 74\% | ${ }_{12 \%}^{129}$ | ${ }_{15 \%}$ | 17\% | 74 <br>  <br> $10 \%$ | ${ }_{12 \%}^{145}$ | ${ }_{11 \%}^{118}$ | 175\% | 79\% | ${ }_{11 \%}$ | ${ }^{222} 11 \%$ |
| $\begin{gathered} 301 \\ 12 \% \\ \text { BEEKNa } \\ \text { bch } \end{gathered}$ | ${ }^{100} 9$ | $\begin{gathered} 153 \\ 12 \% \\ B \end{gathered}$ | $\begin{gathered} 104 \\ 110 \% \\ A B C \end{gathered}$ | ${ }^{98}$ | $\begin{aligned} & 37 \\ & \substack{16 \% \\ E} \end{aligned}$ | $\begin{gathered} 42 \\ \text { A25\% } \\ \text { AEF } \end{gathered}$ | ${ }^{58}$ | $\underset{H}{137} \underset{H}{11 \%}$ | $\begin{aligned} & 106 \\ & \text { 146 } \\ & \text { AHI } \end{aligned}$ | 100\% | $\begin{aligned} & 109 \\ & 116 \% \\ & \text { 1KK } \end{aligned}$ | $\begin{aligned} & 124 \\ & 18 \% \\ & \text { AN } \end{aligned}$ | ${ }^{192} 9$ |

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Fieldwork dates: 19th September to 9th November 2011
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Q12. Behavioural typology
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \\ \hline \end{gathered}$ | Energy wasters (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (\mathrm{k}) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (9) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 813 \\ { }^{27 \%} \\ \text { FGIJ } \\ \text { LMbcdm } \end{gathered}$ | $\begin{gathered} 813 \\ 100 \% \\ \text { Abcd } \end{gathered}$ |  |  | - | $\stackrel{104}{28 \%}$ | 185 $26 \%$ | ${ }_{26 \%}^{135}$ | $\stackrel{388}{38 \%}$ | 229\% | ${ }_{28 \%}^{502}$ | ${ }_{28 \%}^{82}$ | $\begin{gathered} 552 \\ \substack{28 \% \\ \mathrm{~m}} \end{gathered}$ | ${ }_{25 \%}^{237}$ | ${ }_{22 \%}^{19}$ | $\begin{gathered} 43 \\ \text { Almn } \\ \text { Al } \end{gathered}$ | 284\% ${ }_{\text {28\% }}$ | $\underset{\substack{158 \\ r}}{\substack{28 \%}}$ | 80\% |
| $\begin{gathered} 1461 \\ 49 \% \\ \text { acdq } \end{gathered}$ |  | $\begin{aligned} & \text { 1461 } 190 \% \\ & \text { Acacd } \end{aligned}$ |  | : | 170 | 335\% | 260\% | ${ }^{696}$ | ${ }_{50 \%}^{431}$ | 899\% | 131 $45 \%$ | 947 48 | 479\% | $\begin{aligned} & 53 \\ & \text { Almo } \\ & \text { A2\% } \end{aligned}$ | ${ }_{44 \%}^{46}$ | $\begin{gathered} 520 \\ 51 \% \\ 9 \end{gathered}$ | ${ }^{254} 45$ | 224 |
| 337 abd abd | - | : | $\begin{gathered} 337 \\ 1700 \% \\ \text { Aabd } \end{gathered}$ | : | 10\% | 913\% | $\begin{aligned} & 52 \\ & 10 \% \end{aligned}$ | ${ }_{17 \%}^{156}$ | $\stackrel{102}{12 \%}$ | ${ }^{204}$ | 11\% | ${ }^{211 \%}$ | 122 $13 \%$ 0 | 6\% | 6\% | 104 $10 \%$ | 76\% $13 \%$ |  |
| $\begin{gathered} 361 \\ 12 \% \\ \text { BEHKN } \\ \text { abch } \end{gathered}$ |  |  |  | $\begin{gathered} 361 \\ 100 \% \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 65 \\ \text { Aft } \\ \text { Afh } \end{gathered}$ | 89\% | $\underset{\substack{69 \\{ }_{n}^{3 \%}}}{\substack{0}}$ | ${ }_{1}^{138}$ | $\underset{106}{12 \%}$ | ${ }_{11 \%}^{208}$ | $\begin{aligned} & 47 \\ & \substack{16 \% \\ A j} \end{aligned}$ | ${ }_{12 \%}^{243}$ | ${ }_{13 \%}^{125}$ | ${ }_{9 \%}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | ${ }_{112}^{112}$ | 81 $14 \%$ | 57 $13 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 120

Page 294
Q13: Summary table: Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Base: All communities (excl ctrl)

Installed loft insulation
Installed solar (thermal)
panels to generate hot wate Installed solar
(Photovoltaic) pranels to
generate electricity
Installed an air/ground
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing
Installed cavity wall
insulation
Installed solid w
insulation
Switched to a renewable or
green energy tariff

|  | Q13: Summary table |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Don't really want to do this | Haven't really thought about doing this | Thought about doing this, but probably won't do it | Thinking about doing this | Already done this within the last 18 months | Already done this more than 18 months ago | $\begin{gathered} \text { Haven't heard } \\ \text { of this } \end{gathered}$ | Don't know | Not applicable |
| 2972 | ${ }_{2}^{4} \%$ | ${ }^{65}$ | ${ }^{34} \%$ | ${ }^{146}$ | ${ }^{466}$ | $\begin{gathered} 1717 \\ 58 \% \end{gathered}$ | ${ }^{1}$ | ${ }^{173}$ | ${ }^{315}$ |
| 2972 | ${ }^{485}$ | $\stackrel{686}{636}$ | $\underset{24 \%}{719}$ | ${ }^{399} 13 \%$ | ${ }_{25}^{45}$ | ${ }_{20}^{5 \%}$ | ${ }^{36} \%$ | ${ }_{3 \%}{ }^{8}$ | ${ }^{466}$ |
| 2972 | ${ }^{467} 16 \%$ | 721 $24 \%$ | ${ }_{235}^{63 \%}$ | 404\% | ${ }_{68}^{6 \%}$ | ${ }^{24} \%$ | ${ }^{114} 4$ | 77\% | $\stackrel{462}{16 \%}$ |
| 2972 | ${ }^{537} 18 \%$ | 899 $30 \%$ | ${ }^{280} 9$ | ${ }_{3 \%}{ }^{8}$ | 13 | 5 | ${ }_{222}^{621 \%}$ | ${ }^{95}$ | ${ }_{135}^{435}$ |
| 2972 | ${ }_{23}^{633}$ | ${ }_{31 \%}^{928}$ | ${ }^{184} 6$ | ${ }_{3 \%}{ }^{\text {\% }}$ | ${ }_{1 \%}^{55}$ | ${ }_{29}{ }_{2}$ | ${ }^{424} 4$ | ${ }^{63}$ | ${ }_{5}^{564}$ |
| 2972 | ${ }^{69}$ | ${ }_{59}{ }^{2}$ | $\stackrel{59}{2 \%}$ | ${ }^{111} 4$ | ${ }_{8 \%}^{247}$ | $\stackrel{2205}{74 \%}$ | $?$ | ${ }_{1 \%}^{25}$ | ${ }^{190}$ |
| 2972 | ${ }^{106} 4$ | ${ }_{4 \%}^{127}$ | ${ }_{3 \%}^{82}$ | ${ }^{121}$ | ${ }_{6 \%}^{182}$ | ${ }_{42 \%}^{1240}$ | ${ }_{1 \%}^{15}$ | ${ }_{17 \%}^{315}$ | $\begin{gathered} 784 \\ 26 \% \end{gathered}$ |
| 2972 | ${ }^{216} \%$ | ${ }^{266}$ | ${ }^{47}$ 2\% | ${ }^{32} \%$ | ${ }^{30} 1 \%$ | ${ }^{140} 5$ | ${ }^{185}$ | ${ }_{12 \%}^{357}$ | $\begin{gathered} 1699 \\ 57 \% \end{gathered}$ |
| 2972 | ${ }^{289}$ | 939 ${ }_{32}$ | ${ }^{145} 5$ | ${ }^{221} 7 \%$ | $\begin{gathered} 129 \\ 4 \% \end{gathered}$ | ${ }^{124} 4$ | 590\% | ${ }^{424} 14 \%$ | ${ }^{111} 4$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing tris

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Aready done
18 months ago

Already done this/has been

Haven't heard of this

Don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 45 \\ & { }^{2 \%} \end{aligned}$ | ${ }^{19} 1{ }^{1}$ | $\begin{aligned} & 54 \% \\ & { }^{3} \% \end{aligned}$ | - |
| ${ }^{65}$ | ${ }^{51} 2 \%$ | $\begin{aligned} & 56 \\ & { }^{36} \end{aligned}$ | : |
| ${ }^{34}{ }_{1 \%}$ | ${ }^{32}{ }_{1 \%}$ | 30 ${ }^{2 \%}$ D | : |
| ${ }^{146} 5$ | ${ }^{169} 6$ | 102\% | : |
| 466$16 \%$ <br> BijklmnoRpartu <br> XvYwZxybz | - | $\begin{gathered} 268 \\ 13 \% \\ \mathrm{D} \end{gathered}$ | - |
|  |  | $\underset{\substack{1024 \\ 51 \% \\ D}}{ }$ | - |
|  | $\underset{A}{2229} \underset{A}{25 \%}$ | - | - |
| 11 | 13 | $\stackrel{8}{\text { - }}$ | - |
| $\begin{gathered} \quad 173 \\ \text { BKiNIOPnQw } \end{gathered}$ | ${ }^{128} 4$ | $\begin{gathered} 164 \\ 8_{8 \%} \end{gathered}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed loft insulation**
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 315 \\ 11 \% \\ \text { LjMIOmQow } \end{gathered}$ | ${ }_{11 \%}^{321}$ | $\underset{\substack{286 \\ 14 \% \\ 0}}{ }$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{1 \%}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}^{1}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | - | - | $\begin{aligned} & 9 \% \\ & A^{3 \%} \end{aligned}$ | $\begin{aligned} & { }^{10}{ }_{9 \%} \\ & \mathrm{Aa}^{2} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8 \%}$ |
| ${ }^{12} 3$ | - | $\begin{aligned} & 5 \% \\ & { }_{j}^{5} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | - | ${ }_{3}^{3}$ | 100 ${ }_{3}$ | $\begin{aligned} & \text { 9\% } \\ & A^{8 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{13} 4 \%$ |
| $?$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{\text {\% }}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1}$ | - | 2\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}^{8}$ |
| ${ }^{18} 4$ | 3\% | 3\% | ${ }_{3 \%}$ | 14\% | ${ }_{5 \%}$ | ${ }_{5 \%}$ | ${ }_{2}{ }^{2}$ | ${ }^{12} 4$ | 7\% | ${ }_{6 \%}$ | $\begin{gathered} { }_{8}^{23} \\ A_{8 \%} \end{gathered}$ | 2\% | $\begin{aligned} & 36 \\ & \text { 10\% } \\ & \text { Au } \end{aligned}$ |
| 70 $76 \%$ | $\begin{aligned} & 32 \\ & 21 \% \\ & i \end{aligned}$ | $\underset{j}{26}$ | $\begin{aligned} & 27 \\ & \begin{array}{l} 25 \% \\ \text { AK } \end{array} \end{aligned}$ | $\begin{aligned} & 50 \\ & { }_{10 \%}^{10 \%} \\ & 1 \end{aligned}$ | $\begin{aligned} & 20 \\ & \substack{17 \% \\ \mathrm{~m}} \end{aligned}$ | $\underset{\substack{21 \\ 21 \%}}{ }$ | $\begin{gathered} 21 \\ { }_{18 \%} \\ 0 \end{gathered}$ | $\begin{aligned} & { }^{23} \\ & { }_{8 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 199 \% \\ & 19 \% \end{aligned}$ | $\begin{gathered} 41 \\ \substack{14 \% \\ s} \end{gathered}$ | $\underset{\substack{27 \\ \underset{f}{27}}}{ }$ | $\begin{aligned} & 73 \\ & 20 \% \\ & \text { Au } \end{aligned}$ |
| 270\% | $\underset{\substack{100 \\ \hline 7 i_{i}}}{ }$ | $\underset{\substack{114 \\ 65 \%}}{14}$ | $\begin{aligned} & \text { 60\% } \\ & \text { 60\% } \\ & \hline \end{aligned}$ | $\underset{\substack{234 \\ \mathrm{Al}^{234}}}{ }$ | $\begin{gathered} \begin{array}{c} 86 \\ { }^{72 \%} \end{array}{ }^{26} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 64 \\ \substack{40 \% \\ n} \end{array} \end{gathered}$ | $\begin{aligned} & 90 \\ & 75 \% \\ & \text { Ao } \end{aligned}$ | $\begin{gathered} 157 \\ \substack{52 \% \\ p} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 45 \\ 41 \% \\ 9 \end{array} \end{aligned}$ | 54 $54 \%$ $r$ | $\begin{gathered} 145 \\ 48 \% \\ s \end{gathered}$ | $\begin{gathered} 103 \\ 48 \% \\ \dagger \end{gathered}$ | $\begin{gathered} 189 \\ 51 \% \\ u \end{gathered}$ |
| : | : | : | : | ; | - | - | ; | - | - | : | - | $\div$ | - |
| ${ }_{1 \%}$ | - | - | - | $\div$ | - | - | : | ${ }_{1}^{3}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & \text { A } \end{aligned}$ | - | - | ${ }^{2} \%$ | - |
| 40\% | ${ }_{1 \%}$ | $\begin{aligned} & 19 \\ & \begin{array}{l} 19 \% \\ A j \end{array} \end{aligned}$ | 5\% | 2\% | ${ }_{2}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{2}$ | $\begin{aligned} & \begin{array}{l} 37 \\ { }_{A}^{12 \%} \end{array} \end{aligned}$ | ${ }_{5 \%}$ | ${ }_{4 \%}$ | ${ }^{18}$ 6\% | ${ }^{17} 8$ | ${ }^{16} 4 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All
Total

Don't really want to do this

Haven't really thought about
ding tris

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven'theard of this
Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{2} \%$ | ${ }_{2}^{2 \%}$ |  | ${ }_{3 \%}$ | ${ }_{1 \%}$ |
| ${ }_{1 \%}$ | - | $!$ | ${ }^{18}{ }_{\mathrm{C} \%}^{\mathrm{A}}$ | ${ }_{2 \%}$ |
| $!$ | : | $!$ | $\begin{aligned} & \begin{array}{l} 3 \% \\ A^{3 \%} \end{array} \end{aligned}$ | 5\% |
| ${ }^{14} 5$ | ${ }_{2}{ }^{2}$ | ${ }_{4 \%}$ | ${ }^{13} 4 \%$ | ${ }_{3 \%}$ |
| $\begin{gathered} 32 \\ 11 \% \\ v \end{gathered}$ | $\begin{aligned} & { }^{12} 9 \% \\ & { }^{2 \%} \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{6 \%}{ }^{6 \%} \end{aligned}$ | $\begin{gathered} 36 \\ \substack{12 \% \\ y} \end{gathered}$ | $\begin{gathered} 33 \\ 11 \% \\ z \end{gathered}$ |
| $\begin{gathered} 203 \\ \hline 8 \% \\ A v \end{gathered}$ | $\begin{aligned} & 106 \\ & \text { Aw } \\ & \text { Aw } \end{aligned}$ | $\begin{gathered} 111 \\ 55 \% \\ \times \end{gathered}$ | $\begin{gathered} 133 \\ 44 \% \\ y \end{gathered}$ | $\begin{gathered} 156 \\ 52 \% \\ z \end{gathered}$ |
| - | - | : | : | : |
| ${ }_{1 \%}$ | ; | : | ${ }_{1 \%}$ | $!$ |
| 17\% | ${ }_{2 \%}$ | $\begin{aligned} & 24 \\ & { }_{212 \%} \\ & A_{X} \end{aligned}$ | $\begin{gathered} 54 \\ \substack{58 \% \\ A} \end{gathered}$ | 19\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***nstalled loft insulation**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri() } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 |  | 301 | 301 |
| ${ }^{27} 9$ |  |  | ${ }^{28} 9$ | $\begin{aligned} & 70 \\ & { }_{23}^{23 \%} \\ & \hline \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation***

## Base: All

Total

Don't really want to do this
theally thought abou doing this

Thought about doing this.
but probably won' $\dagger$ do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(0)$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (p) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (a) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{19}$ | ? | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ | - | , | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  |  | ${ }_{1 \%}$ |
| ${ }^{51}$ | ${ }^{11}$ | - | : | ${ }_{2}^{2}$ | ${ }^{3} 1 \%$ |  | : | ${ }_{2 \%}^{2}$ | 16 ${ }_{\text {c }}$ A | ${ }_{4}^{4}$ | - | : | ${ }_{2 \%}$ | ${ }_{2 \%}$ |
| ${ }^{32}$ \% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | - | ${ }_{1}^{2}$ | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | $\mathrm{V}^{5}$ | 2\% |
| 169\% | ${ }^{24} 5$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 15 \\ & { }^{15 \%} \\ & \mathrm{AL}^{2} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 5\% | 9\% | ${ }_{7 \%}^{8}$ | 11\% | $\begin{aligned} & 18 \\ & { }_{16 \%} \end{aligned}$ | ${ }_{9 \%}$ | 18\% | $\mathrm{V}^{16 \%}$ | 17\% |
| : | - | - | - | - | - | - | - | - | : | - | - | : | : | : |
| - | - | - | - | $\vdots$ | : | : | : | : | - | - | - | - | - | - |
| 2229 75 | $\stackrel{353}{79 \%}$ | $\begin{aligned} & \begin{array}{l} 133 \\ 87 \% \\ A K \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 133 \\ 80 \% \\ A L \end{array} \end{aligned}$ | $\begin{gathered} 93 \\ 86 \% \\ A M \end{gathered}$ | ${ }_{88}^{385}$ | $\begin{aligned} & 108 \\ & 80 \% \\ & \text { AO } \end{aligned}$ | $\begin{aligned} & 83 \\ & \begin{array}{c} 80 \% \\ \text { AP } \end{array} \end{aligned}$ | $\begin{aligned} & 104 \\ & 85 \% \\ & A 8 \end{aligned}$ | $\begin{gathered} 183 \\ \substack{61 \% \\ A R} \end{gathered}$ | $\begin{gathered} 51 \\ \substack{46 \% \\ \text { AS }} \end{gathered}$ | $\begin{aligned} & 77 \\ & 88 \% \\ & A T \end{aligned}$ | $\begin{gathered} 227 \\ 75 \% \\ A U \end{gathered}$ | 104 AV | 275 AW5 AW |
| $\stackrel{13}{ }$ | - | - | ${ }_{1 \%}$ | - | - | 1\% | ${ }_{\text {2 }}^{2} \mathrm{~A}$ | ${ }_{1 \%}$ | ${ }_{4}^{4 \%}$ | - | - | ! | ${ }_{1 \%}$ | $!$ |
| ${ }^{128} 8$ | 20 4 \% | - | ${ }_{5 \%}^{8}$ | ${ }_{4}^{4}$ | ${ }_{2 \%}^{6}$ | ${ }_{2 \%}^{3}$ | ${ }_{1}^{1}$ | ${ }_{2}^{3}$ | $\begin{aligned} & 36 \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | 18 $6 \%$ | 11 $5 \%$ | 14\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

## Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green (2,5) (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> (1,3) <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(0)$ | Meadows $(2,5)$ (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{11 \%}^{321}$ | ${ }^{35}$ | 10\% | 4\% | 7 | 19\% | 5\% |  |  | ${ }_{14 \%}^{41}$ | $\begin{aligned} & 33 \\ & 30 \% \\ & \text { AS } \end{aligned}$ | 5\% | ${ }_{13}^{38}$ | $\begin{gathered} 65 \\ \begin{array}{c} 61 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 45 \\ 12 \% \\ w \end{array}, ~ \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 121

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this
Thought about doing this,
but probably won't do it
Thinking about doing this

Aready done this within the
last 18 months

Already done this more than

Already done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) |  | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 |  | 301 | 297 |
|  | ${ }^{19} 1{ }_{1}$ | ${ }_{1}^{2}$ |  | ${ }_{1 \%}$ |  | 10 ${ }_{3}^{3 \%}$ 4 | ${ }_{1 \%}$ |
|  | ${ }^{51}$ 2\% | ${ }_{2 \%}$ |  |  |  | ${ }_{3 \%}$ | ${ }_{2 \%}$ |
|  | ${ }^{32}{ }_{1 \%}$ | ${ }^{4} \%$ |  | ${ }_{1 \%}$ |  | ${ }_{1}^{2}$ | ${ }_{1 \%}$ |
|  | ${ }^{169}$ | ${ }^{21} 7 \%$ |  | $\begin{aligned} & 8 \\ & { }_{6}^{6 \%} \end{aligned}$ |  | ${ }_{3 \%}$ | ${ }_{5 \%}^{16}$ |
|  | : | : |  | : |  |  | $:$ |
|  |  |  |  | - |  |  | : |
|  | 2229 ${ }_{75 \%}$ | $\begin{gathered} 228 \\ 76 \% \\ A X \end{gathered}$ |  | $\begin{aligned} & 105 \\ & 85 \% \\ & \text { AY } \end{aligned}$ |  | 189 Aa Aa | $\underset{\substack{184 \\ A 6 \% \\ A b}}{ }$ |
|  | $\stackrel{13}{ }$ | - |  | - |  | 1\% | - |
|  | ${ }^{128} 4$ | ${ }^{10} 38$ |  | ${ }_{1 \%}$ |  | 37 <br>  <br> $12 \%$ <br> $A$ | ${ }^{11} 4 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 121

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Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation***
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (w. Oxford's } \\ & \text { ctr(1) } \\ & (x) \\ & \hline \end{aligned}$ | Berridge (Meadows ctri) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }_{11 \%}^{321}$ | ${ }^{28} 9$ |  | ${ }_{6 \%}^{8}$ | ${ }_{14 \%}$ | $\begin{aligned} & 74 \\ & 25 \% \\ & { }_{A} \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***nstalled loft insulation**

## Base: All

Total
Don't really want to do this

Haven't really thought about
doing this
Thought about doing this,
but probably won'to it
Thinking about doing this
Already done this within the
last 18 months
Already done this more than
18 months ago

Already done this/has been
Haven't heard of this
Don't know
Not applicable

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \hline \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| ${ }^{{ }^{45}} \text { CIJKLHN }$ | ${ }_{1 \%}{ }^{1}$ | \% $\%$ | $\underset{\substack{29 \\ j}}{29}$ | $\begin{gathered} 19 \\ 19 \\ \mathrm{k} \end{gathered}$ | 1\% | 17\% | \% | 4 | ${ }_{1}^{15}$ | $\bigcirc$ | ! | 101\% | $!$ |
| $\begin{array}{r} 65 \\ \text { IKFLLN } \end{array}$ | 51\% | 17\% | ${ }_{2}^{4}$ | ${ }_{2}^{24}$ | 7 | ${ }_{2}^{23}$ | 10 10 | 10 ${ }_{1 \%}$ | ${ }_{4}^{4} \%$ | ${ }^{14} 10$ | ${ }_{1}^{5}$ | 29\% | 7\% |
| ${ }^{34}$ | ${ }_{1 \%}^{32}$ | 9\% | ${ }^{24} \%$ | ${ }^{16}$ | 7 | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{8}$ | ${ }^{14}$ | ${ }^{21} \%$ | 16 | ${ }_{1 \%}^{8}$ | 7\% | 10 |
| $\begin{aligned} & 146 \\ & 5 \% \\ & \mathrm{CG}^{14} \end{aligned}$ | $\begin{gathered} 169 \\ 6 \% \end{gathered}$ | ${ }^{38}$ | ${ }^{108} 5$ | ${ }^{68} 5$ | $3{ }_{6 \%}$ | 36 | 41 | $\begin{aligned} & { }_{6 \%}^{63} \\ & c \end{aligned}$ | ${ }^{116}$ | $\begin{aligned} & 92 \\ & \begin{array}{c} 9 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \\ & A_{0} \end{aligned}$ | ${ }^{45}$ | 59 <br>  <br> A |
| $\begin{gathered} 466 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 171 \\ 10 \% \\ 1 \end{gathered}$ | $\begin{gathered} 327 \\ 10 \% \\ \hline \end{gathered}$ | $\underset{\substack{215 \\ 15 \%}}{\substack{2 \\ \hline}}$ | $\underset{\substack{87 \\ 14 \% \\ \hline}}{ }$ | $\begin{gathered} 152 \\ 15 \% \\ M \end{gathered}$ |  | : | : | - | - | : | : |
| $\begin{gathered} 1717 \\ 58 \% \\ \text { IJKFLMHN } \end{gathered}$ | : | $\begin{gathered} 691 \\ \text { 649 } \\ \text { Al } \end{gathered}$ | $\underset{\substack{1135 \\ 57}}{ }$ | $\begin{aligned} & 821 \\ & 58 \% \\ & k \end{aligned}$ | $\underset{\mathrm{L}}{\mathbf{3 0 2}}$ | $\begin{gathered} 593 \\ 59 \% \\ M \end{gathered}$ | $\begin{gathered} 456 \\ \stackrel{456}{5} \\ \hline \end{gathered}$ | - | - | : | - | - | : |
| - | 2229\% | - | : | - | - | - | : | $\begin{aligned} & 837 \\ & 78 \% \\ & \text { AC } \end{aligned}$ | $\begin{gathered} 1530 \\ 750 \\ A D \end{gathered}$ | $\begin{gathered} 105 \% \\ 75 \% \\ A E \end{gathered}$ | $\begin{aligned} & 408 \\ & \begin{array}{c} 47 \% \\ \text { AF } \end{array} \end{aligned}$ | $\begin{aligned} & 762 \\ & 755 \\ & A G \end{aligned}$ | 595 AH AH |
| $1!$ | $\stackrel{13}{*}$ | $\stackrel{ }{2}$ | $\bigcirc$ | $\stackrel{ }{*}$ | $?$ | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | $7 \%$ | $?$ | $?$ | $\stackrel{3}{*}$ | 4 | \% |
| $\begin{gathered} 173 \\ \text { CIEK } \end{gathered}$ | ${ }^{128}$ | ${ }^{47} 4$ | 124 | 55\% | 39\% | $\begin{gathered} 8_{8 \%}^{83} \\ \text { AM }^{2} \end{gathered}$ | ${ }^{42}$ | 32\% | 104\% | 46\% | ${ }_{5 \%}$ | ${ }_{6}^{60}$ | 35\% |
| ${ }_{11 \%}^{315}$ | ${ }^{321} 10$ | ${ }^{101}$ | ${ }^{205}$ | $\begin{gathered} 193 \\ 14 \% \\ A \end{gathered}$ | $\underset{\substack{131 \\ 21 \% \\ A}}{ }$ | ${ }_{9}^{92}$ | $\underset{\substack{141 \\ 17 \% \\ \hline}}{ }$ | $\xrightarrow{107}$ | 204 ${ }^{10 \%}$ | $\underset{177}{12 \%}$ | $\begin{aligned} & 108 \\ & 188 \% \\ & A \end{aligned}$ | ${ }^{93}$ | $\xrightarrow{120} 1148$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\qquad$ | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Private } \\ & \text { rent } \\ & \text { (O) } \\ & \hline \end{aligned}$ |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} { }_{25}^{45} \\ { }_{2 c} \end{gathered}$ | ${ }_{2 \%}$ | $\begin{gathered} 14 \\ \text { ADEFG } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 10 ${ }^{1}$ | ${ }^{19} 10$ | ${ }_{26}^{26}$ | ${ }^{21} 1 \%$ | ${ }_{1 \%}^{15}$ | ${ }^{93 \%}{ }^{3} \mathrm{AJ}$ | ${ }^{19} 9$ | ${ }^{12}$ | $\operatorname{AMAQ}^{14}$ |
| $\stackrel{65}{2 \%}$ | ${ }_{\text {AEFG }}^{11}$ | ${ }^{18}{ }_{\text {AEFG }}^{4 \%}$ | ${ }^{10} 2$ | 2\% | ${ }_{1}^{6}$ | ${ }^{11} 1 \%$ | ${ }^{27} 2 \%$ | ${ }^{38}$ | ${ }^{23} 1 \%$ | $34 \%$ AJ | ${ }_{3 \%}^{8}$ | ${ }^{24}{ }_{1}$ | AM ${ }^{21}$ | $\begin{gathered} 19 \\ \operatorname{AMAQ}^{4 \%} \end{gathered}$ |
| ${ }_{\text {N }}^{34} \mathrm{~N}$ | ! | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}^{6}$ | 10 ${ }_{10}$ | ${ }^{14}{ }_{1 \%}$ | ${ }^{20} 1 \%$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{13} 1 \%$ | ! | ${ }_{\text {25 }}^{1 \%}$ | $?$ | ${ }_{1 \%}$ |
| $\begin{gathered} 146 \% \\ \text { GLNQbj } \end{gathered}$ | ${ }_{3 \%}$ | $\begin{aligned} & 29 \\ & { }_{\mathrm{G}}^{6 \%} \end{aligned}$ | ${ }_{\text {ABEFG }}^{49}$ | $\begin{gathered} 24 \% \\ { }_{G}^{24} \end{gathered}$ | $\begin{aligned} & 204 \\ & { }_{G}^{2 \%} \end{aligned}$ | ${ }^{16}$ | ${ }_{5}^{62}$ | ${ }^{84}$ | $\begin{aligned} & 78 \\ & { }_{5}^{7} \end{aligned}$ | $\stackrel{58}{6 \%}$ | ${ }_{2 \%}^{6}$ | $\stackrel{98}{5 \%}$ | ${ }^{17} 3$ | ${ }^{28}{ }^{6 \%}$ |
| $\begin{gathered} { }^{466} \\ \text { BHLNOO } \end{gathered}$ | ${ }^{22} 8$ | $\begin{gathered} 66 \\ 14 \% \\ B \end{gathered}$ | $\begin{gathered} 77 \\ { }_{7}^{75 \%} \\ \hline \end{gathered}$ |  | ${ }_{\substack{78 \\ 17 \% \\ 8}}$ | $\begin{gathered} 131 \\ \substack{18 \% \\ B} \end{gathered}$ | 191\% | $\begin{gathered} \begin{array}{c} 275 \\ 77 \% \\ \text { AH } \end{array} \end{gathered}$ | 273 AKL AKL | 146 $14 \%$ $L$ | ${ }^{20} 7$ | 353 ANO A | 60 $11 \%$ 0 | ${ }^{37}$ |
| $\begin{gathered} 1717 \\ \text { S8\% } \\ \text { BCLNo } \\ \text { OPbe } \end{gathered}$ | 101 $38 \%$ | 189 | $\begin{aligned} & 300 \\ & 58 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 339 \\ { }^{3 B C} \end{gathered}$ | $\begin{gathered} 300 \\ \text { ABCD } \\ \hline 6 \% \end{gathered}$ | $\begin{gathered} 488 \\ A B C D \\ \text { ABC } \end{gathered}$ | 805 $60 \%$ | ${ }_{\text {96\% }}^{912}$ | $\begin{aligned} & 1007 \\ & 66 \% \\ & \text { AKI } \end{aligned}$ | $\underset{\substack{575 \\ 5 \%}}{\substack{2}}$ | 19\% | $\begin{aligned} & 1199 \\ & \text { ANO } \end{aligned}$ | $\begin{gathered} 321 \\ 53 \% \\ 0 \end{gathered}$ | 173 $34 \%$ |
| : | - |  |  | - | - | - | - | - | - | - | - |  |  |  |
| $\stackrel{11}{3}$ | $A \mathrm{~S}^{3}$ | ${ }_{1 \%}$ | $?$ | ! | ! | ! | $\bigcirc$ | 5 | $?$ | 6 1 | ${ }_{1 \%}^{2}$ | 5 | $?$ | ${ }_{1 \%}$ |
| $\begin{aligned} & 173 \\ & \text { } \begin{array}{c} 17 \\ \text { DEFGCd } \end{array} \end{aligned}$ | $\begin{gathered} \left.\begin{array}{c} 65 \\ A C D \\ A C F \\ \hline \end{array}\right) \end{gathered}$ | $\begin{gathered} { }^{59}{ }_{13 \%} \\ \text { ADEFG } \end{gathered}$ | ${ }^{18}$ | 10\% | ${ }_{2 \%}$ | 14\% | ${ }^{77}$ 6\% | 96\% | ${ }^{54} 4$ | 87 AJ | $\begin{aligned} & 30 \\ & 10 \% \\ & \mathrm{AJ}^{2} \end{aligned}$ | ${ }^{25} \%$ | 53 AM | $\begin{gathered} 90 \\ \text { AMNAPQRTT } \end{gathered}$ |
| $\begin{aligned} & 315 \\ & \text { HJM\% } \\ & \text { FJKMd } \\ & \text { Tacdg } \end{aligned}$ | $\begin{gathered} 179 \% \\ \text { ADEFG } \end{gathered}$ | $\begin{array}{r} 736 \% \\ \text { ADEFG } \end{array}$ | $\begin{aligned} & 51 \\ & \underset{F}{10 \%} \end{aligned}$ | $\begin{aligned} & 55 \\ & { }_{F}^{10 \%} \end{aligned}$ | ${ }^{23}{ }_{5}$ | $\begin{aligned} & 67 \\ & \frac{97}{F} \end{aligned}$ | ${ }^{147}$ | ${ }^{168}$ | ${ }^{61} 4$ | $\underset{8_{j}^{81}}{ }$ | $\begin{aligned} & 106 \\ & 56 \% \\ & \text { AJK } \end{aligned}$ | ${ }^{68}$ | $\begin{aligned} & 109 \\ & { }^{18 \%} \end{aligned}$ | $\begin{gathered} 135 \\ 27 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} { }_{25}^{45} \\ { }_{2 \mathrm{c}}^{2 \%} \end{gathered}$ | ${ }^{11}$ | ${ }_{12}^{12}$ | 2\% | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}^{5}$ | $\begin{gathered} 40 \\ A b C^{2 \%} \end{gathered}$ | $?$ | $!$ | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }^{12} 10$ | ${ }^{16}$ | $\because$ | ${ }_{1 \%}$ | ${ }^{43}$ |
| $\stackrel{65}{{ }_{2}^{2 \%}}$ | ${ }^{14}$ | ${ }^{18}$ | ${ }_{3}^{13}$ | ${ }_{3 \%}^{15}$ | ${ }_{2 \%}^{5}$ | $\begin{gathered} 55 \\ { }_{3 C}^{3 \%} \end{gathered}$ | ${ }_{c}^{8}{ }_{c}^{2 \%}$ | $!$ | $:$ | ${ }_{1 \%}^{15}$ | $\underset{e}{26} \underset{e}{26}$ | ${ }^{18}$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}^{5}$ | ${ }^{60}$ |
| ${ }_{\text {34\% }}^{\text {N }}$ | ${ }^{11}$ | ${ }^{11} 1 \%$ | 5\% | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }^{25} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | ${ }^{15}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{8}$ | $2 \%$ | ${ }_{1 \%}^{2}$ | ${ }^{32}{ }_{1 \%}$ |
| $\begin{gathered} 146{ }_{5}^{146} \\ \operatorname{GLN} \end{gathered}$ | 25\% | ${ }^{39} 4$ | ${ }^{25}$ | ${ }_{2}^{29} 8$ | $\begin{gathered} 28 \\ A O P \\ A O P Q R \\ S \end{gathered}$ | $\begin{aligned} & 110 \\ & A b^{6 \%} \\ & \text { an } \end{aligned}$ | ${ }_{2 \%}^{8}$ | $\underset{\substack{22 \\ b}}{\text { 2 }}$ | 5\% | ${ }^{65}$ | 45\% | ${ }^{31} 4 \%$ | ${ }_{3 \%}$ | $\begin{aligned} & 199 \\ & { }_{9 j}^{9 \%} \end{aligned}$ | ${ }^{127}{ }_{5}$ |
| $\begin{gathered} 466 \\ \substack{46 \% \\ \text { BHIN } \\ \text { OO }} \end{gathered}$ | $\begin{aligned} & 98 \\ & 15 \% \\ & \hline \end{aligned}$ | $\underset{\substack{171 \\ 17 \%}}{ }$ | $\begin{aligned} & 77 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 77 \\ & 16 \% \\ & \hline \end{aligned}$ | $\underset{16 \%}{43}$ | 311 $16 \%$ | 14\% | 67\% | 24\% | 182\% | 146\% | 116\% | ${ }_{12}^{12}$ | 37\% | 429 16 |
| $\begin{gathered} 1717 \\ \begin{array}{c} \text { S8\% } \\ \text { BCLIN } \end{array} \end{gathered}$ | $\begin{gathered} 336 \\ 532 \% \end{gathered}$ | $\begin{gathered} \begin{array}{c} 658 \\ \text { AOP } \\ \text { AO } \end{array} \end{gathered}$ | $\begin{gathered} 287 \\ 57 \% \\ 0 \end{gathered}$ | $\begin{gathered} 282 \\ 57 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 154 \\ & 58 \% \\ & 88 \end{aligned}$ | $\underset{\substack{1127 \\ 57 \% \\ \mathrm{~b}}}{ }$ | 1999\% | $\begin{gathered} 269 \\ \text { a8\% } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 86 \\ \text { Aab } \\ \text { A0\% } \end{gathered}$ | -629 | 542\% | $\underset{\substack{433 \\ 61 \% \\ e}}{4}$ | $\begin{aligned} & \frac{66}{67 \%} \\ & e \end{aligned}$ | 119 $54 \%$ | 1598\% |
| : | - | - | : | - | : | : | - | : | - | : | - | - | - | : | - |
| $\stackrel{11}{3}$ | 3 | 3 | ! | ${ }_{1 \%}$ | : | ${ }^{10}$ | ! | - | - | ? | 5\% | ${ }_{1 \%}$ | - | ! | 10 |
| $\begin{gathered} 173 \\ \text { DEFG\% } \\ \text { MQcd } \end{gathered}$ | ${ }^{32}$ | ${ }_{50}^{50}$ | $\begin{gathered} 43 \\ \text { APQ } \end{gathered}$ | ${ }^{34} \%$ | 14\% | $\begin{aligned} & { }^{134}{ }_{7}^{7} \% \\ & \text { Acd } \end{aligned}$ | $\begin{aligned} & { }_{2}^{29} \\ & c \mathrm{~cd} \end{aligned}$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{6}^{65}$ | ${ }^{55}$ | ${ }_{5}^{35}$ | 7\% | 15\% | ${ }^{158}$ |
| $\begin{gathered} 315 \\ \text { FITM } \\ \text { STacdg } \end{gathered}$ | $\begin{gathered} 113 \\ { }_{188}^{18 \%} \\ \text { ARS } \end{gathered}$ | $\begin{aligned} & 109 \\ & 109 \\ & 109 \end{aligned}$ | 41\% | 40\% | 12 <br> 5 | $\begin{gathered} 180 \\ 9 \% \\ d \end{gathered}$ | $\begin{gathered} 99 \\ \text { 24\% } \end{gathered}$ | 24\% | ${ }_{3 \%}^{4}$ | $\begin{gathered} 152 \\ \text { Afgh } \\ \text { Afgh } \end{gathered}$ | 92\% | ${ }^{57} \%$ | ${ }_{5 \%}^{5}$ | 22 $10 \%$ | $\stackrel{293}{11 \%}$ |

```
Already done this/has been
```

Haven't heard of this

Don't know

Not applicable

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation***
Base: All
Total

Don't really want to do this
aven't really thought abou
doing th

Thought about doing this,
but probably won' $\dagger$ oo it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
Haven't heard of this

Don't know

Not applicable

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly strongly (B) | Fairly strongly (C) | Not very/ not af al (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| ${ }^{45}$ | ${ }^{18}$ | ${ }^{19} 2$ | ${ }_{1 \%}^{1 \%}$ | ${ }^{11} 1 \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{11} 2 \%$ | ${ }^{17} 17$ | ${ }^{17} 2 \%$ | ${ }_{25}^{25}$ | ${ }^{1} \%$ | ${ }^{12}$ | ${ }^{29}{ }_{1 \%}$ |
| $\begin{gathered} \begin{array}{c} 65 \\ \text { 2\% } \\ \text { Bal } \end{array} \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 33 \\ & 3 \% \\ & 3_{8} \end{aligned}$ | ${ }^{16}$ | ${ }_{23}^{23}$ | 3\% | ${ }_{A_{5}^{5 \%}}^{9}$ | ${ }^{13} 2$ | ${ }_{2}^{25}$ | ${ }^{27} 3 \%$ | 30 $2 \%$ | ${ }^{17} 2 \%$ | 19\% | ${ }^{39} 2$ |
| ${ }^{34}{ }_{6}$ | ${ }^{12}$ | ${ }^{15}$ | ${ }_{7}^{7}$ | ${ }^{10}$ | ${ }_{\text {AE }}^{3}{ }^{6}$ | ${ }_{2 \%}^{3}$ | ${ }^{7}$ | ${ }^{15}$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{15}$ | 10 ${ }_{1 \%}$ | ${ }^{1} \%$ | ${ }^{22}$ \% |
| $\begin{gathered} { }^{146}{ }_{\text {EJhk }} \end{gathered}$ | ${ }^{43} 4$ | ${ }^{70} 6$ | ${ }^{33} 5$ | ${ }^{41}$ | 4\% | ${ }^{7} 4$ | $\stackrel{4}{\stackrel{4}{j}}$ | ${ }^{67}$ | ${ }_{3 \%}^{36}$ | $\begin{aligned} & 93 \\ & { }^{6 \%} \\ & A^{\circ} \end{aligned}$ | 29\% | ${ }^{30}$ | ${ }^{110} 5$ |
| 466\% <br> mo | ${ }^{179} 7$ | ${ }_{18 \%}^{18 \%}$ | ${ }^{98}{ }^{5}$ | 174 | 15\% | ${ }_{14 \%}^{24}$ | $\xrightarrow{117}$ | ${ }_{16 \%}^{198}$ | ${ }_{151}^{151}$ | ${ }_{16 \%}^{263}$ | 110\% | 14\% | 325 16 |
| $\begin{gathered} 1717 \\ \begin{array}{c} 17 \% \\ \text { DGdef } \\ \text { imop } \end{array} \end{gathered}$ | $\begin{gathered} 665 \\ 6.3 \% \\ A C D \end{gathered}$ | $\begin{gathered} 715 \\ \begin{array}{c} 58 \% \\ \mathrm{D} \end{array} \end{gathered}$ | ${ }^{327} 5$ | $\begin{gathered} 623 \\ { }_{G 8 \%} \end{gathered}$ | ${ }^{135}$ | ${ }^{82}$ | $\stackrel{402}{ }{ }_{5}$ | $\stackrel{684}{57 \%}$ | $\begin{aligned} & 631 \\ & \text { AH1\% } \\ & \text { AH1 } \end{aligned}$ | 956\% | 401 | ${ }_{6}^{422}$ | 1161 $57 \%$ |
| : | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 11 EJ | $?$ | 4 | 5\% | $!$ | ${ }_{\text {AE }}^{2 \%}$ | : | 3 | ${ }_{7 \%}$ | $!$ | $?$ | $?$ | 3. | ? |
| $\begin{gathered} 173 \\ \text { BKaghl } \\ \text { q\% } \end{gathered}$ | ${ }_{3}^{35}$ | $\begin{aligned} & 6_{5 \%}^{5 \%} \\ & { }_{B} \end{aligned}$ | $\begin{gathered} 70 \\ A B C \\ A B C \end{gathered}$ | ${ }^{71}$ | 10 4 \% | $\begin{aligned} & 17 \\ & 10 \% \\ & \text { AF } \end{aligned}$ | 40\% | ${ }^{65}$ | ${ }^{68}$ | 79\% | 49 K | ${ }^{45} \%$ | ${ }^{115}$ |
| $\begin{gathered} 315 \\ 11 \% \\ \text { BJMhil } \end{gathered}$ | ${ }_{8 \%}$ | ${ }^{130} 9$ | $\begin{gathered} 92 \\ A B C \\ A 14 \% \end{gathered}$ | 111 $10 \%$ | ${ }_{12 \%}^{28}$ | ${ }_{13 \%}^{22}$ | $\begin{aligned} & 94 \\ & \begin{array}{l} 13 \% \\ \mathrm{AJ} \end{array} \end{aligned}$ | ${ }_{11 \%}^{130}$ | ${ }^{91} 9$ | 160\% | ${ }^{64}$ | ${ }^{58}$ | $\begin{gathered} 229 \\ 119 \% \\ M \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.1 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed loft insulation**
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 year <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid <br> (m) | Timber (n) | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{array}{\|} \substack{36,400+\\ \text { (r) } \\ \hline} \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| 45\% | ${ }^{11} \%$ | ${ }^{22} 2$ | ${ }_{1 \%}$ | 2\% | $\begin{aligned} & 11 \\ & { }_{3 \%}^{3 \%} \end{aligned}$ | ${ }_{2 \%}^{13}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{15}$ | ${ }^{11} 1 \%$ | ${ }_{28}^{28}$ | 2\% | ${ }_{1 \%}^{24}$ | ${ }^{18}$ | 1\% | 3\% | 17\% | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ |
| $\begin{gathered} \begin{array}{c} 65 \\ \text { 2al } \end{array} \\ \text { Bal } \end{gathered}$ | 9\% | ${ }^{28}$ | $\begin{gathered} { }^{14} 4 \% \\ A a b \end{gathered}$ | $\begin{gathered} 14 \% \\ \text { Aab } \end{gathered}$ | ${ }^{11}$ | ${ }^{17}$ | 2\% | ${ }_{2 \%}^{28}$ | ${ }^{21} 2 \%$ | ${ }^{39}$ | 2\% | ${ }^{33}$ | $\begin{aligned} & 29 \% \\ & { }_{31}^{29} \end{aligned}$ | $3{ }_{3}$ | ${ }_{2 \%}$ | ${ }^{25}$ 2\% | ${ }_{1 \%}^{8}$ | 2\% |
| ${ }_{1 \%}^{34}$ | 9\% | ${ }^{16}$ | Ad ${ }_{\text {2\% }}^{2 \%}$ | $!$ | 3\% | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{20} 9$ | ${ }_{12}^{12}$ | ${ }^{22} \%$ | : | ${ }^{19} 9$ | ${ }^{16}$ | : | : | 10 ${ }^{10}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ |
| (146\% | ${ }^{35}$ | 73 $5 \%$ | ${ }^{16}$ | ${ }_{6 \%}^{22}$ | $\begin{gathered} 32 \\ { }_{8 \%}^{8 \%} \\ \text { Afh } \end{gathered}$ | ${ }^{34}$ | ${ }_{\text {31 }}^{31}$ | 49\% | $\underset{\substack{51 \\ k}}{ }$ | ${ }^{88}$ | 7\% | ${ }^{90} 5$ | 56\% | ${ }_{5 \%}^{4}$ | $4 \%$ | ${ }^{48}$ | $37 \%$ | 29\% |
| 466 mo | 137\% | ${ }_{15 \%}^{223}$ | ${ }_{14 \%}$ | 16\% | ${ }^{53}$ | ${ }^{113}$ | 76\% | $\underset{10 \%}{224}$ | $\underset{ }{127}$ | $\begin{gathered} 304 \\ \hline 17 \% \\ A k \end{gathered}$ | 12\% | $\begin{gathered} 347 \\ \text { Amo } \\ \text { Amo } \end{gathered}$ | 130 $13 \%$ 0 | 12\% | 7\% | 157 | ${ }^{85}$ | 83\% |
| $\begin{aligned} & 1717 \% \\ & 58 \% \\ & \text { DGGed } \\ & \text { fimop } \end{aligned}$ | $\begin{gathered} 479 \\ \substack{49 \% \\ d} \end{gathered}$ | $\begin{gathered} 857 \\ 59 \% \\ d \end{gathered}$ | 193\% | ${ }_{5}^{188}$ | 116 | $\begin{gathered} 330 \\ 47 \% \\ e \end{gathered}$ | $\begin{aligned} & 319 \\ & \text { Be2\% } \\ & \text { Aet } \end{aligned}$ | $\begin{gathered} \text { 951\% } \\ \text { (efg } \\ \text { A9\% } \end{gathered}$ | 468 ${ }_{54 \%}$ | $\begin{gathered} 1068 \\ 59 \% \\ i \end{gathered}$ | $\underset{\substack{18 \% \\ i \\ i}}{ }$ | $\begin{aligned} & 1196 \\ & \text { Amo } \\ & \text { A } \end{aligned}$ | $\begin{gathered} 521 \\ \stackrel{524 \%}{ } \\ \hline \end{gathered}$ | 55 64\% 0 | 32\% | 547\% | $\begin{aligned} & 351 \\ & \begin{array}{c} 62 \% \\ A p \end{array} \end{aligned}$ | $\underset{\substack{\text { 264\% } \\ p}}{\text { p }}$ |
| : | - | $\div$ | - | $:$ | - | - | : | - | : | - | : | - | : | : | : |  | : | - |
| 11 EJ | $?$ | $\bigcirc$ | ${ }_{1 \%}$ | : | 3 $1 \%$ 9 | ${ }_{1 \%}$ | : | 4 | 4 | $\stackrel{6}{6}$ | ! | 5 | 4 | : | $\underset{A_{2}^{2 \%}}{2}$ | 5 | ? | $:$ |
| $\begin{gathered} 173 \\ \text { BKagh } \\ \text { BKag } \\ \text { Iq9 } \end{gathered}$ | 34\% | 84\% | 17\% | $\begin{gathered} { }^{38} 1 \% \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 70 \\ \text { Afgh } \\ \text { Afg } \end{gathered}$ | $\begin{gathered} { }^{61}{ }_{9 \%} \\ \text { Agh } \end{gathered}$ | 18 3\% $h$ | ${ }_{2 \%}^{24}$ | 60 7 k | ${ }^{103}$ | 10\% | ${ }^{95}$ | 61\% | 6\% | $\begin{gathered} \text { 200 } \\ \text { Almn } \end{gathered}$ | 67 $7 \%$ $9 \%$ | ${ }_{3 \%}$ | ${ }^{12}$ |
| $\begin{gathered} 315 \\ 11 \% \\ \text { BJMh } \\ \text { il } \end{gathered}$ | $\stackrel{97}{12 \%}$ | $\begin{aligned} & 152 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | ${ }^{33}$ | $\begin{gathered} 78 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 120 \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 54 \\ \substack{50 \% \\ h} \end{gathered}$ | ${ }^{63}$ | $\begin{gathered} 114 \\ \substack{13 \% \\ A j} \end{gathered}$ | ${ }^{155} 9$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 16 \% \\ A j \end{array} \end{aligned}$ | 149\% | $\begin{gathered} 128 \\ \begin{array}{c} 13 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }_{9 \%}^{8}$ | $\begin{gathered} 35 \\ { }_{3}^{33 \%} \\ \text { Almn } \end{gathered}$ | (144\% $\begin{gathered}14 \% \\ \text { Aqr }\end{gathered}$ | ${ }_{9 \%}$ | ${ }^{42}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (thermal) panels to generate hot water**
Base: All

> Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| 485 MoqUstwxab | $\stackrel{531}{18 \%}$ | $\begin{gathered} 463 \\ 23 \% \\ \mathrm{D} \end{gathered}$ | : |
| $\begin{gathered} 686 \\ 23 \% \end{gathered}$ | $\begin{gathered} 790 \\ { }_{2}^{27 \%} \\ \hline \end{gathered}$ | 410 $\substack{21 \% \\ D}$ | : |
| $\begin{gathered} 719 \\ \text { LikRpsay } \end{gathered}$ | ${ }_{298}^{698}$ | 270 $\substack{14 \% \\ D}$ | : |
| $\begin{aligned} & 399 \\ & 13 \% \end{aligned}$ <br> kVXvwxayz | ${ }_{348}{ }_{12 \%}$ | 175 9\% D | : |
| ${ }^{45}{ }_{2 \%}^{2 \%}$ |  | ? | : |
| $\begin{gathered} 5_{2 \%}^{2 \%} \\ \text { BIRpsuyybz } \end{gathered}$ |  | 29 D | - |
|  | $\begin{aligned} & 56 \\ & { }^{2 \%} \end{aligned}$ | - | - |
| ${ }^{36} 1 \%$ | ${ }^{6}{ }_{A}^{2 \%}$ | ${ }_{5}^{51}$ | - |
| $\begin{aligned} & { }^{86}{ }^{3 \%} \\ & \mathrm{NI}{ }^{2} \end{aligned}$ | ${ }^{63}$ | 106 50 D | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***installed solar (thermal) panels to generate hot water***
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctris) } \end{aligned}$ | All Commu- nities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\underset{\text { KijMOMPnQopWY }}{\substack{466 \\ 16 \%}}$ | ${ }^{415}$ | $\begin{gathered} 479 \\ \substack{24 \% \\ D} \end{gathered}$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell <br> Hill <br> (3) <br> (S) | Reepham $(2,3,4,6)$ <br> ( T$)$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | West Oxford $(1,3,4,6)$ (V) | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 716\% | ${ }_{12 \%}^{18}$ | ${ }_{14 \%}$ | ${ }_{8 \%}$ | 15\% | 174\% | ${ }_{22}^{22}$ | $\underset{\substack{22 \% \\ 0}}{26}$ | 20\% | $\begin{aligned} & 29 \\ & { }_{29 \%}^{26 \%} \end{aligned}$ | $17 \%$ | 10\% | $\begin{aligned} & \left.\begin{array}{l} 46 \\ 21 \% \\ A t \end{array}\right) \end{aligned}$ | -64\% |
| ${ }_{358}^{158}$ | ${ }_{15 \%}$ | $\begin{gathered} \begin{array}{c} 64 \\ 38 \% \\ A \end{array} \end{gathered}$ | $\begin{gathered} 42 \\ 38 \% \\ A \end{gathered}$ | ${ }^{61} 17 \%$ | $\begin{gathered} 45 \\ \\ \text { Am } \end{gathered}$ | $\begin{gathered} 34 \\ \begin{array}{c} 34 \% \\ A \end{array} \end{gathered}$ | ${ }_{19}^{23}$ | 19\% | 220\% | 13\% | ${ }_{11 \%}^{33}$ | ${ }^{27} 13 \%$ | ${ }^{83}{ }^{\text {23\% }}$ |
| ${ }^{111}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 53 \% \\ A \end{array} \end{aligned}$ | ${ }_{14 \%}$ | $\begin{gathered} 28 \\ { }_{k}^{25} \end{gathered}$ | $\begin{gathered} 103 \\ 29 \% \\ A \end{gathered}$ | 36\% | 19\% | 38\% | $\underset{p}{52} \underset{\substack{17 \% \\ \hline}}{ }$ | 16\% | 31 $31 \%$ | 75\% | ${ }^{43}$ | ${ }^{98} 8$ |
| ${ }^{35} \%$ | $\begin{aligned} & 31 \\ & 21 \% \\ & A \end{aligned}$ | 18 $10 \%$ | $\begin{aligned} & 18 \\ & 16 \% \\ & k \end{aligned}$ | 16\% | ${ }^{11} 9$ | $111 \%$ | 22\% | 476\% | 14 $13 \%$ | 14\% | $\begin{gathered} 57 \\ \substack{19 \% \\ A} \end{gathered}$ | ${ }^{15} \%$ | 14\% |
| $!$ | $\begin{aligned} & { }^{12} 8 \% \\ & \mathrm{Ai}^{2} \end{aligned}$ | $\begin{aligned} & 7_{4 \%}^{4 \%} \\ & A_{j} \end{aligned}$ | $\begin{aligned} & 4_{4 \%} \\ & k \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $3_{3 \%}$ | $\begin{aligned} & 4_{3 \%} \\ & 0 \end{aligned}$ | - | $3{ }_{3}$ | ${ }_{1 \%}$ | $!$ | $!$ | ${ }_{4}^{5}$ |
| ${ }^{4} \%$ | $\begin{gathered} 6_{A \%}^{4 \%} \\ A_{i} \end{gathered}$ | - | : | $\begin{aligned} & 13 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }_{2}^{2}$ | ${ }_{3 \%}$ | $3 \%$ | : | ${ }_{2 \%}$ | ${ }_{2}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{10}{ }_{3 \%} \\ & \mathrm{u} \end{aligned}$ |
| : | - | - | - | - | - | ; | - | ; | - | - | - | : | : |
| ${ }_{1}{ }_{1}$ | - | $\begin{aligned} & 11 \\ & A_{6 \%}^{6 \%} \end{aligned}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ; | $\begin{aligned} & 10 \\ & { }_{3 \%}^{3 \%} \end{aligned}$ | $3{ }_{3 \%}$ | - | $\div$ | $!$ | ${ }_{1 \%}$ |
| ${ }^{7}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | $\begin{aligned} & 18 \\ & { }^{6 \%} \\ & \hline \end{aligned}$ | ${ }_{5 \%}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | $\begin{aligned} & { }^{18}{ }_{8 \%}^{8 \%} \end{aligned}$ | ${ }_{\text {21 }}^{21} \times$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *installed solar (thermal) panels to generate hot water**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | Hook Norton $(1,2,3,6)$ $(P)$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \\ & \hline \end{aligned}$ | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> ( T ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (V) } \end{aligned}$ | $\begin{gathered} \hline \text { Whitehill } \\ \text { Borden } \\ \text { (2) } \\ \text { (W) } \\ \hline \end{gathered}$ |
| 450 | $150 \quad 176$ |  | 110 | 351 | 120 | 100 | 120300 |  | 110 | 100 | 300 | 215 | 370 |
| 59\% | $9 \%$ | $\underset{j}{22} \underset{j}{22}$ | ${ }_{6}^{7}$ | ${ }_{195}^{65}$ | 6\% | $6 \%$ | ${ }_{8 \%}^{9 \%}$ | $\begin{gathered} \frac{56}{19 \%} \\ p \end{gathered}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | ${ }_{21 \%}^{21 \%}$ | $\begin{aligned} & 95 \\ & \begin{array}{l} 32 \% \\ \text { 3s } \end{array} \end{aligned}$ | $\begin{aligned} & { }_{2}^{29} 92 \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | ${ }^{33} 9$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed solar (thermal) panels to generate hot water**
Base: All
Total

Don't really want to do this

Haven'treally thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
Already done this more than
8 months ago

Already done this/has been
done
Haven't heard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{50} 17 \%$ | $\begin{gathered} 31 \\ \text { 3w } \\ \text { Aw } \end{gathered}$ | $\underset{\substack{77 \% \\ \times}}{\substack{0}}$ | ${ }^{22} \%$ | 36\% |
| ${ }_{25}^{75}$ | $\begin{aligned} & 41 \\ & \begin{array}{l} 11 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }_{25}^{45}$ | $\begin{gathered} 120 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{17 \%}$ |
| $\begin{aligned} & \begin{array}{l} 94 \\ 31 \% \\ A \end{array} \end{aligned}$ | ${ }_{25 \%}^{33}$ | ${ }_{19 \%}$ | ${ }_{17 \%}$ | 27\% |
| ${ }_{8 \%}^{25}$ | ${ }^{10} 8$ | ${ }_{11 \%}^{22}$ | ${ }^{22}{ }_{7}{ }^{\text {\% }}$ | $\begin{gathered} 38 \\ \substack{38 \\ z} \end{gathered}$ |
| $!$ | ${ }_{2}^{2}$ | - | ${ }_{1 \%}$ | - |
| ${ }^{4}{ }^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | - |
| - | - | - | - | $\because$ |
| ${ }_{1 \%}{ }_{1}$ | ${ }_{2}^{2}$ | $!$ | $\begin{aligned} & 14 \\ & { }^{5 \%} \end{aligned}$ | ${ }^{3} 1 \%$ |
| ${ }_{1 \%}$ | 2\% | $\begin{aligned} & 20 \\ & \begin{array}{l} 10 \% \\ A x \end{array} \end{aligned}$ | $\begin{aligned} & 28 \\ & { }_{\text {Ay }}^{9 \%} \end{aligned}$ | ${ }^{4} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed solar (thermal) panels to generate hot water**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{47} 16 \%$ | $9 \%$ | ${ }_{19 \%}^{39}$ | ${ }_{14 \%}^{41}$ | $\begin{gathered} 101 \\ 34 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
18 months ago

Already done this/has been

Haven't heard of this

Don't know


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed solar (thermal) panels to generate hot water**
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (0) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham (2,3,4,6) (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & (t) \end{aligned}$ | Whitehill Borden (2) |
| 2962 | 448 | 15 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }^{415}$ | ${ }_{11 \%}^{49}$ |  | $6_{4}^{6}$ | 14 13 | ${ }_{18 \%}^{63}$ | $9 \%$ |  |  | ${ }^{27} 9$ | 20 $18 \%$ | $11 \%$ | $\stackrel{58}{19 \%}$ |  | $\begin{aligned} & \frac{61}{17 \%} \\ & w^{2} \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this
Already done this within the
last 18 months

Arready done this more than
18 months ago

Aready done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) |  | E. Oxford (W. Oxford's ctrl) (x) |  | Berridge (Meadows ctrl) <br> (y) | Paington (Totnes ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }_{18 \%}^{531}$ | ${ }^{52}$ | ${ }_{7 \%}^{9}$ |  | ${ }^{17} 9 \%$ |  | $\begin{aligned} & 76 \\ & 25 \% \\ & \mathrm{Aa} \end{aligned}$ | ${ }_{14 \%}^{41}$ |
|  | $\underset{27 \%}{790}$ | ${ }^{82}$ | $\begin{aligned} & \begin{array}{l} 45 \\ 36 \% \\ A \end{array} \end{aligned}$ |  | ${ }^{35}$ |  | $\begin{gathered} 119 \\ 40 \% \\ A \end{gathered}$ | ${ }_{21}^{61 \%}$ |
|  | ${ }^{698}$ | ${ }_{27 \%}^{81}$ | $\begin{gathered} 39 \\ 31 \% \end{gathered}$ |  | $\begin{gathered} 53 \\ \underset{Z}{58 \%} \end{gathered}$ |  | ${ }_{12 \%}^{35}$ | $\begin{aligned} & 88 \\ & 30 \% \\ & \text { Ab } \end{aligned}$ |
|  | $\stackrel{348}{12 \%}$ | ${ }^{23} 8$ |  | ${ }_{7 \%}$ | ${ }_{8 \%}^{15}$ |  | ${ }^{10}{ }_{3 \%}$ | ${ }^{18} 6$ |
|  | - | : | $\vdots$ |  |  |  | - | $\vdots$ |
|  | - | : | $:$ |  | - |  | : | : |
|  | ${ }^{56}$ | $\begin{aligned} & 2^{1 \%} \\ & A^{2} \end{aligned}$ | $\begin{aligned} & 3^{2 \%} \\ & A^{2 \%} \end{aligned}$ |  | $\begin{aligned} & 2_{1 \%} \\ & A^{2} \end{aligned}$ |  | ! | $\begin{aligned} & 3 \\ & A^{1 \%} \end{aligned}$ |
|  | ${ }^{61} 2$ | ${ }_{1}{ }_{1}$ | : |  | ${ }_{1 \%}$ |  | $\begin{aligned} & { }^{19}{ }^{6 \%} \end{aligned}$ | ${ }^{2} \%$ |
|  | ${ }^{63}$ 2\% | ${ }_{2 \%}$ | : |  | 5\% |  | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed solar (thermal) panels to generate hot water**
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctrl) <br> (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (w. Offord's } \\ & \text { ctrI) } \\ & (x) \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }^{415}$ | ${ }_{169}^{49}$ |  | $\begin{aligned} & 19 \\ & 15 \% \\ & Y \end{aligned}$ | ${ }_{12 \%}^{35}$ | $\begin{gathered} \substack{87 \% \\ A \\ A} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 485 \\ 1 \text { KLN } \\ 16 \% \end{gathered}$ | ${ }^{531} 18 \%$ | $\begin{gathered} 186 \\ 17 \% \\ 1 \end{gathered}$ | ${ }^{318}$ | $\begin{gathered} 239 \\ \\ \hline 17 \% \end{gathered}$ | $\stackrel{94}{15 \%}$ | ${ }_{168}^{158}$ | $\stackrel{142}{\stackrel{17 \%}{N}}$ | 146\% | $\begin{aligned} & 398 \\ & \hline 19 \% \\ & \text { AD } \end{aligned}$ | $\underset{172 \%}{172}$ | 10\% | $\begin{aligned} & 254 \\ & 25 \% \\ & A G G \end{aligned}$ | ${ }^{88}$ |
| $\begin{gathered} 688 \\ \text { 623\% } \\ \text { ELLH } \end{gathered}$ | 790\% | ${ }_{234}{ }^{254}$ | 467 $23 \%$ | ${ }^{258}$ | 73 $12 \%$ | $\begin{gathered} 279 \\ \substack{28 \%} \end{gathered}$ | ${ }_{160}^{130}$ | 275\% | $\begin{aligned} & 557 \\ & \begin{array}{l} 57 \% \end{array} \end{aligned}$ | $\begin{gathered} 300 \\ 20 \% \\ E \end{gathered}$ | $\begin{gathered} 107 \\ \substack{18 \% \\ F} \end{gathered}$ | $\begin{aligned} & 321 \\ & \begin{array}{c} 32 \% \\ A G \end{array} \end{aligned}$ | $\begin{gathered} 169 \\ 20 \% \\ H \end{gathered}$ |
| $\begin{gathered} 719 \\ 24 \% \\ M \end{gathered}$ | ${ }_{\text {24\% }}^{698}$ | ${ }_{24 \%}^{258}$ | 497\% | ${ }^{355}$ | 149\% | $\begin{gathered} 241 \\ 24 \% \\ M \end{gathered}$ | ${ }_{2}^{201 \%}$ | $\begin{aligned} & 302 \\ & 28 \% \\ & A C \end{aligned}$ | ${ }_{\text {4 }}^{464}$ | $\begin{aligned} & 416 \\ & \begin{array}{c} 49 \% \\ A E \end{array} \end{aligned}$ | $\underset{\substack{173 \\ 29 \% \\ \hline}}{\substack{29 \\ \hline}}$ | 180\% | $\begin{aligned} & 244 \\ & { }_{219 \%} \\ & \mathrm{AH} \end{aligned}$ |
| $\begin{aligned} & 399 \\ & 139 \\ & \text { JM } \end{aligned}$ | ${ }^{348}$ | ${ }_{12}^{132}$ | $\begin{aligned} & 286 \\ & 14 \% \\ & \text { AJ } \end{aligned}$ | 199 $14 \%$ | 14\% | $\begin{aligned} & \begin{array}{l} 31 \\ 13 \% \\ M \end{array} \end{aligned}$ | 119 $14 \%$ | ${ }_{12 \%}$ | ${ }^{215}$ | ${ }_{208}^{15 \%}$ | 98\% | ${ }^{88}$ | 130 |
| ${ }_{\text {IJKFLMN }}^{45}$ | : | $\begin{gathered} 18 \\ 2 \% \\ 18 \end{gathered}$ | $\begin{aligned} & 31 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 16 \\ & 1 \% \\ & { }_{\mathrm{K}}^{2} \end{aligned}$ | $\stackrel{3}{ }$ | $\begin{aligned} & 17 \\ & 2 \% \\ & M \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \\ & \mathrm{~N} \end{aligned}$ | - | - |  | - |  | - |
| $\begin{gathered} 5^{50} \\ \text { JKLGMN } \end{gathered}$ | : | $\begin{gathered} 23 \\ 2 \% \\ 1 \end{gathered}$ | $\underset{j}{31}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 2 \% \\ \mathrm{~K} \end{array} \end{aligned}$ | ${ }_{1}^{7 \%}$ | $\begin{aligned} & 10 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{2 \%} \\ & \mathrm{~N} \end{aligned}$ | - | - | - | - |  | $:$ |
| - | ${ }^{56}$ |  |  |  |  |  | - | ${ }_{A^{2 \%}}^{21}$ | $\begin{aligned} & { }^{40}{ }_{20}^{2 \%} \end{aligned}$ | $\begin{aligned} & 32 \\ & { }_{2 \%}^{2 \%} \\ & A E^{2} \end{aligned}$ | $\begin{aligned} & 12 \\ & { }_{2 \%}^{2} \\ & \text { FF } \end{aligned}$ | 10 $A G^{1 \%}$ | 20 A 2\% |
| $\begin{gathered} 36 \\ \text { EFH } \\ \text { EFH } \end{gathered}$ | ${ }_{6}^{6 \%}$ | ${ }_{1 \%}^{15}$ | 19\% | 7 | $!$ | ${ }^{15}$ | $?$ | ${ }^{21} 2 \%$ | $\underset{{ }_{20}^{41}}{A_{2}}$ | 23 20 E | 1\% | $\begin{gathered} { }_{38}^{28} \\ A_{G} \end{gathered}$ | $\xrightarrow{11}$ |
| $\begin{aligned} & 86 \\ & \begin{array}{l} 36 \\ 1 E K \end{array} \end{aligned}$ | ${ }_{2 \%}^{63}$ | 26 $2 \%$ 1 | 56\% | 31 $2 \%$ | ${ }^{24} 4 \%$ | ${ }_{3 \%}^{28}$ | ${ }^{25}$ | 13 $1 \%$ | ${ }^{55}$ | ${ }^{20}$ | ${ }^{17}$ | ${ }^{27} 3$ | ${ }^{17}$ |
| $\begin{gathered} 466 \\ 16 \% \\ \text { DJGM } \end{gathered}$ | ${ }^{415}$ | 170 $16 \%$ | 295 $15 \%$ | $\begin{gathered} 280 \\ \substack{20 \% \\ \hline} \end{gathered}$ | $\begin{aligned} & 178 \\ & 28 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{gathered} 131 \\ 13 \% \\ M \end{gathered}$ | $\begin{aligned} & 193 \\ & \begin{array}{l} 23 \% \\ \text { AN } \end{array} \end{aligned}$ | 164 $15 \%$ | 273 $13 \%$ | ${ }^{246}$ | $\underset{\substack{132 \% \\ \underset{A}{2 \%}}}{\substack{2 \\ \hline}}$ | 102\% | 154 $18 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private <br> rent <br> (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 485 \\ \text { DENO } \\ \text { Obe } \\ \text { Obe } \end{gathered}$ | ${ }^{38}$ | ${ }_{14 \%}^{62}$ | 612\% | 12\% | $\begin{aligned} & 80 \\ & 18 \% \\ & \text { DE } \end{aligned}$ | $\begin{gathered} 178 \\ { }^{24 \%} \\ A B C D E \\ F \end{gathered}$ | $\stackrel{232}{17 \%}$ | $\underset{16 \%}{253}$ | $\begin{gathered} 279 \\ 18 \% \\ \mathrm{AL} \end{gathered}$ | $\begin{aligned} & 160 \\ & 10 \% \\ & \hline \mathrm{~L} \end{aligned}$ | ${ }^{18} 8$ | $\begin{gathered} 349 \\ \text { ANO } \end{gathered}$ | 10\% | ${ }_{12 \%}^{62}$ |
| $\begin{gathered} 686 \\ 123 \% \\ 18 \mathrm{~b} \end{gathered}$ | $\begin{aligned} & 72 \\ & \begin{array}{l} 7 \% \\ E F \end{array} \end{aligned}$ | 115 | 123 $24 \%$ | ${ }_{21}^{112}$ | ${ }_{20 \%}^{88}$ | ${ }^{176}$ | ${ }_{223}^{303}$ | $\stackrel{383}{24 \%}$ | ${ }^{347}$ 23\% | $\begin{aligned} & 276 \\ & 27 \% \\ & \text { AJL } \end{aligned}$ | ${ }_{13 \%}^{38}$ | ${ }_{204}$ | $\begin{aligned} & 165 \\ & \text { AMO } \\ & \hline 27 \% \end{aligned}$ | ${ }_{21 \%}^{106}$ |
| $\begin{gathered} 719 \\ \text { BCKLNO } \\ \text { ORb } \end{gathered}$ | ${ }^{21} 8$ | $\begin{gathered} 76 \\ 17 \% \\ B \end{gathered}$ | $\begin{aligned} & 136 \\ & \text { BC } \\ & \text { BC } \end{aligned}$ | $\begin{aligned} & 142 \\ & \begin{array}{l} 26 \% \\ \mathrm{BC} \end{array} \end{aligned}$ | $\begin{gathered} 100 \\ 30 \% \\ A B C D E \\ G \end{gathered}$ | $\begin{aligned} & 184 \\ & { }_{25 \%}^{25} \end{aligned}$ | ${ }^{3306}$ | ${ }_{4}^{413}$ | $\begin{aligned} & 448 \\ & 29 \% \\ & \text { AKL } \end{aligned}$ | ${ }_{2}^{211}$ | ${ }^{28} 9$ | 569 ANO | 86\% | ${ }^{56}$ |
| $\begin{gathered} 399 \\ \text { BGLI3\% } \\ \text { Pa } \end{gathered}$ | 19\% | $\begin{gathered} 59 \\ { }_{B}^{53} \\ { }_{B} \end{gathered}$ | $\begin{gathered} 87 \\ A B G \\ A B G \end{gathered}$ | ${ }_{\text {ABCG }}^{99}$ | $\begin{gathered} 64 \\ 14 \% \\ B G \end{gathered}$ | ${ }^{71} 9$ | 195 $14 \%$ | $\underset{13 \%}{204}$ | 244\% ${ }_{\text {AKL }}{ }_{\text {AKL }}$ | $\underset{\substack{121 \\ L}}{121}$ | 14\% | $\begin{gathered} 306 \\ \text { ANO } \end{gathered}$ | ${ }_{8 \%}$ | ${ }^{35}$ |
| $\begin{array}{r} 45 \\ \text { OOPa } \end{array}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{15}{ }^{3 \%} \\ \hline \text {. } \end{gathered}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}^{10}$ | ${ }^{18}$ | ${ }^{27} 2 \%$ | ${ }^{23} 1 \%$ | ${ }_{21}^{2 \%}$ | $!$ | 22 ${ }^{1 \%}$ | AMO ${ }^{22 \%}$ | $!$ |
| $\begin{aligned} & \begin{array}{c} 50 \\ \text { Ka } \end{array} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1}^{6}$ | 2\% | 2\% | 5\% | ${ }^{17} 2$ | ${ }_{2}^{23}$ | ${ }^{27} 2 \%$ | 30 $2 \%$ | 10 1 \% | ${ }_{2 \%}^{7}$ | 38 48 A | ${ }_{1 \%}$ | ${ }_{1} \%$ |
| : | : | - | - | - | - | - | - | : | - | - | - | - | - | - |
| $\begin{gathered} { }^{36} \% \\ \text { HJMQbc } \\ e \end{gathered}$ | $\text { ADEFG }^{9}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $?$ | ${ }_{1 \%} 9$ | 10 ${ }_{1}$ | $\begin{aligned} & { }_{2 \%}^{26} \\ & \text { AH }^{2} \end{aligned}$ | $9 \%$ | $\begin{gathered} { }^{24}{ }_{2}^{2 \%} \\ \text { AJL } \end{gathered}$ | ! | ${ }^{11}$ | $\mathrm{AM}^{2 \%}$ | ${ }^{12}{ }^{12}$ |
| $\begin{gathered} { }^{86}{ }_{3 \%} \\ \text { EFGMM } \\ Q C \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \\ \text { ACDEFG } \end{gathered}$ | ${ }^{22}{ }_{\text {ADEFG }}^{5 \%}$ | 11 $2 \%$ | ${ }_{1 \%}$ | \% $1 \%$ | ${ }_{7 \%}^{7}$ | ${ }_{3}^{45}$ | ${ }^{41}$ | ${ }_{2 \%}^{28}$ | ${ }_{j}^{38}$ | $\begin{aligned} & 18 \\ & { }^{6 \%}{ }^{\circ} \mathrm{F} \end{aligned}$ | ${ }^{19} 19$ | ${ }^{23}{ }_{4}^{4 \%}$ | $\begin{gathered} 40 \\ \text { AMNAPQRST } \end{gathered}$ |
| $\begin{gathered} 466 \\ \text { FG\% } \\ \text { FGMMS } \\ \text { Taci } \end{gathered}$ | $\begin{gathered} { }^{60} \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 107 \\ \text { ADEFG } \end{gathered}$ | $\stackrel{79}{{ }_{F}^{5 \%}}$ | $\begin{aligned} & 89 \\ & 10 \% \\ & { }_{F}^{89} \end{aligned}$ | 35\% | $\begin{aligned} & 96 \\ & \substack{9 \% \\ \underset{F}{2}} \end{aligned}$ | ${ }^{216}$ | $\stackrel{250}{25 \%}$ | ${ }^{128} 8$ | $\stackrel{154}{15 \%}$ | $\begin{aligned} & 173 \\ & 58 \% \\ & \text { AJK } \end{aligned}$ | ${ }^{98}$ | $\begin{aligned} & 172 \\ & 29 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 190 \\ 38 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(P)
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
\text { (T) } \\
\hline
\end{array}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
\text { All/mostly } \\
\text { caused } \\
\text { by humans } \\
\text { (e) }
\end{gathered}
\] \& \[
\begin{gathered}
50: 50 \\
(f) \\
\hline
\end{gathered}
\] \& All/mostly natural (g) \& Don't believe in climate change (h) \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { No } \\
\& \text { (j) }
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
485 \\
\text { LiN\% } \\
\text { DEOb }
\end{gathered}
\] \& \[
\begin{gathered}
112 \\
17 \% \\
0
\end{gathered}
\] \& \[
\begin{gathered}
\begin{array}{l}
189 \\
18 \% \\
0
\end{array}
\end{gathered}
\] \& 74 \({ }^{75 \%}\) \& 74
\(75 \%\) \& 36\% \& \[
\underset{\substack{339 \\ 17 \% \\ b}}{ }
\] \& \({ }_{13 \%}\) \& \[
\begin{aligned}
\& 72 \\
\& \begin{array}{l}
18 \% \\
b
\end{array}
\end{aligned}
\] \& 16\% \& \({ }_{13}^{146}\) \& \[
\underset{\substack{152 \\ 16 \%}}{10}
\] \& \[
\begin{aligned}
\& 154, \\
\& \text { 15ef } \\
\& \text { Aef }
\end{aligned}
\] \& \[
\begin{gathered}
20 \\
20 \% \\
e
\end{gathered}
\] \& 31\% \& \({ }_{17 \%}\) \\
\hline \[
\begin{aligned}
\& 686 \\
\& \text { L23\% } \\
\& \text { LQb }
\end{aligned}
\] \& \({ }^{150}\) \& 215 \(20 \%\) \& \[
\begin{gathered}
121 \\
24 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 126 \\
\& 26 \% \\
\& \underset{Q}{26}
\end{aligned}
\] \& \[
\begin{gathered}
744 \\
A O 8 \\
A 8
\end{gathered}
\] \& \[
\begin{gathered}
514 \\
\text { Abcd }
\end{gathered}
\] \& 17\% \& \[
\begin{aligned}
\& 78 \\
\& 20 \%
\end{aligned}
\] \& 20\% \& 246\% \& 214 \& \({ }_{24 \%}^{177}\) \& \({ }_{23}^{23}\) \& 53\% \& \({ }^{633} \mathbf{2 3 \%}\) \\
\hline  \& \[
\underset{\substack{139 \\ \hline}}{\substack{2 \%}}
\] \& \[
\begin{gathered}
306 \\
29 \% \\
\text { AOPR } \\
\text { ST }
\end{gathered}
\] \& \[
\begin{gathered}
100 \\
20 \% \\
0
\end{gathered}
\] \& \[
\begin{gathered}
117 \\
24 \% \\
0
\end{gathered}
\] \& \[
\begin{aligned}
\& 57 \\
\& 22 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
478 \\
24 \% \\
b
\end{gathered}
\] \& 16\% \& \[
\begin{gathered}
120 \\
\text { 30\% } \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{gathered}
39 \\
\text { 3ab } \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{gathered}
302 \\
26 \% \\
A
\end{gathered}
\] \& 213

$23 \%$ \& ${ }^{171}$ \& ${ }_{26 \%}^{25}$ \& 23\% \& ${ }_{267}^{66}$ <br>

\hline $$
\begin{gathered}
399 \% \\
\text { BGLNO } \\
\text { Bad }
\end{gathered}
$$ \& ${ }_{9 \%}$ \& \[

$$
\begin{aligned}
& \begin{array}{l}
130 \\
12 \% \\
\text { 12\% }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
89 \\
\text { AOPQ }_{18 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
78 \\
\text { OPQ } \\
\hline 16 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& \frac{44}{17 \%} \\
& \mathrm{OP}
\end{aligned}
$$

\] \& $\stackrel{247}{12 \%}$ \& ${ }_{11 \%}^{45}$ \& \[

$$
\begin{gathered}
66 \\
\text { Aab } \\
\text { Aab }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
24 \\
\text { 20\% } \\
\text { Aab }
\end{gathered}
$$

\] \& $\underset{1}{164}$ \& \[

\underset{144}{134}

\] \& \[

{ }_{124}^{84}
\] \& ${ }_{12}^{12}$ \& ${ }^{23} 9$ \& ${ }^{376 \%}$ <br>

\hline $$
\begin{gathered}
{ }^{45}{ }^{2 \%} \\
\text { OOp }
\end{gathered}
$$ \& ${ }_{1 \%}$ \& \[

$$
\begin{aligned}
& 20 \\
& { }_{2 \%}^{2 \%}
\end{aligned}
$$

\] \& ${ }_{1 \%}$ \& \[

$$
\begin{aligned}
& 12 \\
& { }_{2 \%}^{2 \%} \\
& \mathrm{PP}^{2}
\end{aligned}
$$

\] \& ${ }_{1 \%}^{3}$ \& ${ }^{20} \%$ \& \[

$$
\begin{gathered}
18 \\
\text { Aac }
\end{gathered}
$$
\] \& ${ }_{1 \%}$ \& ${ }_{2 \%}$ \& ${ }^{23} 2$ \& ${ }^{12}{ }_{1 \%}$ \& ${ }_{1 \%}^{8}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }^{42}$ <br>

\hline $$
\begin{aligned}
& \begin{array}{l}
50 \\
\text { Ka }
\end{array}
\end{aligned}
$$ \& \% ${ }_{1}$ \& \[

$$
\begin{gathered}
{ }^{27}{ }_{3 \%} \text { AOPR }
\end{gathered}
$$

\] \& 5\% \& ${ }_{1}^{6}$ \& 2\% \& ${ }^{22}{ }_{1 \%}$ \& ${ }_{\text {1 }}^{11} \times$ \& \[

$$
\begin{gathered}
13 \\
{ }_{39}^{3 \%}
\end{gathered}
$$
\] \& ${ }_{2 \%}$ \& ${ }^{22} 2$ \& ${ }^{16}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }^{48}$ <br>

\hline - \& - \& - \& - \& : \& : \& : \& - \& - \& - \& - \& $\div$ \& $\because$ \& - \& : \& - <br>

\hline  \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{7}$ \& ${ }_{1 \%}$ \& ${ }_{7}^{7}$ \& \[
$$
\begin{aligned}
& 6 \\
& { }_{2}^{2 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
34 \\
\text { AbC }
\end{gathered}
$$

\] \& - \& $!$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{8}$ \& \[

$$
\begin{aligned}
& { }^{15} \\
& { }_{e}^{2 \%}
\end{aligned}
$$
\] \& ${ }_{1 \%}^{8}$ \& - \& ${ }_{1 \%}$ \& ${ }^{33}{ }_{1 \%}$ <br>

\hline $$
\begin{gathered}
{ }^{86}{ }_{3 \%} \\
\text { EFGMM } \\
Q \mathrm{C}
\end{gathered}
$$ \& ${ }_{3}^{17}$ \& ${ }_{2 \%}^{21}$ \& \[

$$
\begin{gathered}
23 \\
{ }^{5 \%} Q^{5}
\end{gathered}
$$

\] \& ${ }_{3 \%}^{15}$ \& 10 ${ }^{4}$ \& \[

$$
\begin{aligned}
& 70 \\
& \text { Ac }^{4 \%}
\end{aligned}
$$
\] \& 11

0 \& ${ }_{1 \%}^{2}$ \& ${ }_{2 \%}^{2 \%}$ \& 30 3 \& ${ }^{28}$ \& 19 3 \% \& ${ }_{3 \%}^{3}$ \& 7\% \& 79\% <br>

\hline $$
\begin{gathered}
\text { 466 } \\
\text { I6\% } \\
\text { FGJM } \\
\text { STacj }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
148 \\
{ }_{2}^{23 \%} \\
\text { ARS }
\end{gathered}
$$

\] \& ${ }^{156}$ \& 76\% \& \[

{ }_{12 \%}^{58}

\] \& ${ }_{11 \%}^{28}$ \& ${ }_{13 \%}^{268}$ \& \[

$$
\begin{gathered}
134 \\
33 \% \\
\text { Aacd }
\end{gathered}
$$

\] \& 40\% \& \[

{ }^{120 \%}

\] \& \[

$$
\begin{aligned}
& 200 \\
& { }^{18 \%}
\end{aligned}
$$
\] \& $\stackrel{147}{16 \%}$ \& 988

13 \& $$
\begin{aligned}
& 13 \\
& 13 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& \stackrel{y}{22}_{22 \%}^{A j}
\end{aligned}
$$
\] \& ${ }^{418} 18$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water**
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this.
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

Not applicable

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ offen (E) | $\begin{gathered} \substack{\text { Sometimes } \\ \text { (F) }} \\ \hline \end{gathered}$ | Not very offen/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{N}) \end{array} \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 485 \\ 16 \% \\ \text { HNef } \end{gathered}$ | $\begin{aligned} & 193 \\ & 188 \\ & \text { AC } \end{aligned}$ | 185 ${ }^{15 \%}$ | $\underset{104}{16 \%}$ | ${ }_{179}^{17 \%}$ | 35 | ${ }_{15 \%}^{25}$ | ${ }_{12 \%}$ | 184 $15 \%$ | $\begin{aligned} & 213 \\ & 21 \% \\ & \text { AHI } \end{aligned}$ | $\stackrel{261}{16 \%}$ | ${ }_{17 \%}^{118}$ | $\begin{aligned} & 145 \\ & 21 \% \\ & \text { AN } \end{aligned}$ | ${ }^{293}$ |
| $\begin{gathered} 683 \\ \text { 28\% } \\ \text { EHNg } \\ \text { inoq } \end{gathered}$ | ${ }^{224} 2$ | 301 $24 \%$ | ${ }^{158} 24$ | ${ }_{19 \%}^{202}$ | $\begin{aligned} & 80 \\ & 34 \% \\ & \text { AE } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 56 \\ 34 \% \\ A E \end{array} \end{aligned}$ | ${ }_{180}^{130}$ | $\underset{\substack{287 \\ \hline \\ H}}{ }$ | $\begin{aligned} & 269 \\ & 26 \% \\ & \text { AH } \end{aligned}$ | ${ }^{337}$ | $\begin{aligned} & 195 \% \\ & 28 \% \\ & A 8 \end{aligned}$ | $\begin{aligned} & 204 \\ & 20 \% \\ & \text { AN } \end{aligned}$ | ${ }^{422}$ \% |
| $\begin{gathered} 719 \\ \text { GJMde } \\ \text { Gop } \\ \text { fop } \end{gathered}$ | ${ }_{265}$ | $\begin{gathered} 308 \\ 25 \% \end{gathered}$ | $\stackrel{141}{21 \%}$ | $\begin{gathered} 206 \\ \underset{G}{25 \%} \end{gathered}$ | ${ }_{22}{ }^{2} \%$ | ${ }_{17 \%}^{28}$ | $\begin{aligned} & 199 \\ & \text { AJ } \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 303 \\ \\ 25 \% \end{gathered}$ | ${ }^{217}$ | ${ }^{406}$ | ${ }^{162}$ 23\% | 137 ${ }^{\text {20\% }}$ | $\begin{aligned} & 540 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 399 \\ \text { GMop } \end{gathered}$ | 140 | 179 <br> 14 | 77 ${ }^{72 \%}$ | $\begin{gathered} 169 \\ 116 \% \\ A F G \end{gathered}$ | 23 $10 \%$ | 10\% | $\begin{aligned} & 127 \\ & 177 \% \\ & \text { AlJ } \end{aligned}$ | 150 | ${ }_{122}^{122}$ | $\begin{gathered} 243 \\ 15 \% \\ A L \end{gathered}$ | ${ }_{12 \%}$ | ${ }^{62} 9$ | $\begin{aligned} & 309 \\ & 15 \% \end{aligned}$ AM |
| $\stackrel{45}{2 \%}$ | ${ }^{14} \%$ | ${ }^{21} 2 \%$ | ${ }^{9} \%$ | ${ }^{17} 2$ | $!$ | ${ }_{1 \%}$ | ${ }^{10} 1 \%$ | ${ }^{23} 2$ | ${ }^{12}{ }_{1 \%}$ | $\begin{aligned} & 33 \\ & { }^{32} \\ & \text { LL }^{2} \end{aligned}$ | 5\% | ${ }^{13} 2$ | ${ }^{28}{ }_{1 \%}$ |
|  | ${ }^{18}$ | ${ }^{26}$ | ${ }_{1 \%}$ | ${ }^{19} 2$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{14} 2$ | ${ }^{23} 2$ | ${ }^{13}{ }_{1 \%}$ | $\begin{gathered} 34 \\ { }_{2 \%}^{3 \%} \end{gathered}$ | ${ }_{6}^{6}$ | ${ }_{1}{ }^{\text {\% }}$ | $\begin{gathered} 41 \\ A^{2 \%} \end{gathered}$ |
| : |  | - | - | - | - | - | - | - | $\because$ | - | - |  | - |
|  | ${ }^{17} 2$ | ${ }^{10} 1 \%$ | ${ }^{9} 9$ | ${ }^{16}$ | $!$ | ${ }_{2 \%}^{4}$ | ${ }^{9} 9$ | ${ }_{1 \%}^{15}$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{14}{ }_{1}$ | ${ }^{12}$ | ${ }^{10} 1 \%$ | ${ }^{21} \%$ |
| $\begin{gathered} { }^{86} \\ \text { CKhqr } \end{gathered}$ | ${ }_{3}^{28}$ | ${ }_{26}^{26}$ | $\begin{gathered} 31 \\ A B C^{5 \%} \end{gathered}$ | ${ }_{3}^{30}$ | 3\% | $\begin{gathered} { }^{13} \\ \text { AEF } \end{gathered}$ | ${ }^{18}$ | ${ }^{33}$ | ${ }^{35}$ | ${ }^{35}$ | ${ }^{24} 3$ | ${ }^{26} 4$ | ${ }^{52}{ }_{3}$ |
| $\begin{aligned} & 466 \\ & \text { Jhil } \\ & \text { Jhil } \end{aligned}$ | ${ }_{15 \%}^{158}$ | 183 $15 \%$ | $\begin{aligned} & 121 \\ & { }_{18}^{18 \%} \end{aligned}$ | $\stackrel{167}{16 \%}$ | 37 16 | 29 $17 \%$ | $\begin{gathered} 135 \\ 18 \% \\ A J \end{gathered}$ | 190 $16 \%$ | $\xrightarrow{141}$ | $\underset{\substack{271 \\ 17 \%}}{27}$ | ${ }_{13 \%}^{88}$ | 94 $14 \%$ | 331 <br> $16 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.2 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solar (thermal) panels to generate hot water***
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& Energy ambivalent (c) \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& Under 1 year (e) \& \begin{tabular}{l}
1 year
to under
5 years \\
5 years \\
(f)
\end{tabular} \&  \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
\text { (j) }
\end{gathered}
\] \& \begin{tabular}{l}
1990
onwards \\
(k)
\end{tabular} \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& Solid \& Timber
(n) \& \begin{tabular}{l}
Other \\
(0)
\end{tabular} \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800
\end{aligned}
\]
(p) \& \[
\begin{gathered}
20,800-4 \\
36,400
\end{gathered}
\]
(q) \& \[
\begin{gathered}
36,400+ \\
\hline \text { (r) } \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
485 \\
\text { HNef } \\
\text { HNef }
\end{gathered}
\] \& \(\xrightarrow{123}\) \& \({ }^{246}\) \& 50\% \& \({ }_{18 \%}^{66}\) \& \({ }_{13 \%}^{48}\) \& 139 \& 77\% \& \[
\begin{gathered}
271 \\
\left.\begin{array}{c}
20 \% \\
\text { Aefg }
\end{array}\right)
\end{gathered}
\] \& \(\xrightarrow{125}\) \& \[
\begin{gathered}
318 \% \\
\hline 18 \% \\
\text { Ai }
\end{gathered}
\] \& \({ }_{14 \%}^{42}\) \& \({ }^{321} 10 \%\) \& 146
\(15 \%\) \& 22\% \& \[
\begin{aligned}
\& \stackrel{24}{23 \%} \\
\& \mathrm{~m}
\end{aligned}
\] \& \({ }_{15}^{152}\) \& 916\% \& \({ }_{15 \%}^{67}\) \\
\hline \[
\begin{gathered}
686 \\
\begin{array}{c}
63 \% \\
\text { EKN } \\
\text { ginoq }
\end{array}
\end{gathered}
\] \& \(\underset{\sim}{168}\) \& 330

$23 \%$ \& \[
$$
\begin{aligned}
& { }_{28}^{86 \%} \\
& \underset{a}{2}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
100 \\
\text { 28\% } \\
\text { Aab }
\end{gathered}
$$

\] \& 80\% \& ${ }_{\text {23\% }}^{163}$ \& 979\% \& \[

$$
\begin{aligned}
& 346 \\
& 25 \% \\
& \mathrm{Ag}
\end{aligned}
$$

\] \& $\xrightarrow{168}$ \& \[

$$
\begin{gathered}
455 \\
\begin{array}{c}
45 \% \\
A i
\end{array}
\end{gathered}
$$

\] \& ${ }_{22 \%}^{63}$ \& \[

$$
\begin{gathered}
479 \\
24 \% \\
\text { Amno }
\end{gathered}
$$
\] \& ${ }_{2}^{202}$ \& $12 \%$ \& 14\% \& 254

$\substack{25 \% \\ 9}$ \& 100\% \& ${ }_{21} 9$ <br>

\hline $$
\begin{aligned}
& 719 \\
& \begin{array}{c}
719 \\
\text { GMId } \\
\text { efop }
\end{array}
\end{aligned}
$$ \& \[

$$
\begin{gathered}
222 \\
{ }_{2 d} 27 \\
\text { Ad }
\end{gathered}
$$
\] \& ${ }^{351} \times$ \& ${ }_{22}{ }^{75}$ \& 71

$20 \%$ \& 54

$14 \%$ \& \[
\underset{\substack{142 \% <br> e}}{120}

\] \& \[

$$
\begin{aligned}
& 154 \\
& 30 \% \\
& \text { Aef }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 369 \\
& 27 \% \\
& \text { Aef }
\end{aligned}
$$
\] \& 219

$25 \%$ \& 437

$24 \%$ \& ${ }_{22 \%}^{63}$ \& \[
$$
\begin{aligned}
& 504 \\
& 20 \% \\
& { }_{20}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
235 \\
24 \% \\
0
\end{gathered}
$$
\] \& 181\% \& 13

$12 \%$ \& ${ }_{22}^{224}$ \& \[
$$
\begin{aligned}
& 157 \\
& \begin{array}{l}
28 \% \\
A p
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \begin{array}{l}
132 \\
\text { SO\% }
\end{array}
\end{aligned}
$$
\] <br>

\hline 399 GMop \& $\stackrel{106}{13 \%}$ \& ${ }_{13}^{193}$ \& ${ }_{15 \%}^{52}$ \& ${ }_{13 \%}^{48}$ \& ${ }_{11 \%}^{43}$ \& $\xrightarrow{107}$ \& 70

$74 \%$ \& $\underset{ }{179}$ \& ${ }_{121}^{121}$ \& ${ }_{13}^{238}$ \& ${ }_{14 \%}$ \& $\underset{\substack{277 \\ \hline 14 \% \\ 0}}{ }$ \& $$
\begin{gathered}
124 \\
13 \% \\
0
\end{gathered}
$$ \& 11

$13 \%$

0 \& ${ }_{5 \%}^{5}$ \& $\stackrel{102}{10 \%}$ \& \[
$$
\begin{aligned}
& 107 \\
& \begin{array}{c}
19 \% \\
\text { Ap }
\end{array}
\end{aligned}
$$

\] \& | 71 |
| :--- |
| $16 \%$ |
| 10 | <br>

\hline $\stackrel{45}{2 \%}$ \& ${ }_{2 \%}^{17}$ \& 20\% \& ${ }_{1 \%}^{4}$ \& ${ }_{1 \%}^{4}$ \& 5\% \& 9\% \& ${ }_{2 \%}^{10}$ \& ${ }_{2 \%}^{21}$ \& ${ }^{16}$ \& ${ }^{26}$ \& ${ }_{1 \%}$ \& ${ }^{28}$ \& 16\% \& 1\% \& 1\% \& ${ }_{2}^{2 \%}$ \& 5\% \& 10\% <br>
\hline ${ }_{\text {LM }}^{\text {L2\% }}$ \& ${ }^{16}$ \& 29\% \& ${ }_{1 \%}$ \& 3\% \& 7\% \& 10 ${ }_{1}$ \& 2\% \& ${ }_{2 \%}^{24}$ \& ${ }^{10}$ \& 34\% \& 2\% \& 36\% \& ${ }^{11} \%$ \& $\mathrm{Am}^{\frac{4}{5 \%}}$ \& 1\% \& ${ }_{1}^{12}$ \& ${ }_{1 \%}^{8}$ \& 10\% <br>
\hline : \& - \& \& \& $\div$ \& \& - \& \& : \& \& - \& : \& - \& \& - \& $:$ \& - \& \& - <br>
\hline ( ${ }_{\text {36 }}^{1 \%}$ \& ${ }_{1 \%}^{8}$ \& ${ }_{1 \%}^{15}$ \& ${ }_{2 \%}^{7}$ \& ${ }_{2 \%}^{6}$ \& 2\% \& ${ }_{1 \%}^{8}$ \& ${ }_{1 \%}$ \& ${ }^{16}$ \& ${ }^{13}$ \& ${ }^{22}$ \& ! \& ${ }^{24}$ \& ${ }^{14}$ \& ${ }_{1 \%}$ \& : \& 11
$1 \%$
9 \& ! \& $?$ <br>

\hline $$
\begin{gathered}
{ }^{86} \\
\text { CKhqr }
\end{gathered}
$$ \& ${ }_{3 \%}^{27}$ \& ${ }^{35}$ \& 2\% \& 17

$\mathrm{Ab}^{5 \%}$ \& \[
$$
\begin{gathered}
{ }^{25} \% \\
\text { Afgh }^{7}
\end{gathered}
$$

\] \& ${ }_{\text {2 }}^{4} \mathrm{4}$ \&  \& ${ }^{17}$ \& ${ }^{24}$ \& 51 3 \& ${ }_{11}^{11}$ \& 50\% \& ${ }^{22}$ \& ${ }_{3 \%}$ \& \[

$$
\begin{gathered}
14 \\
13 \% \\
\text { Almn }
\end{gathered}
$$
\] \& ${ }^{25}$ \& ${ }_{1 \%}^{8}$ \& 5\% <br>

\hline $$
\begin{aligned}
& 466 \\
& 1 \% \% \\
& \text { Jhij } \\
& \text { II }
\end{aligned}
$$ \& ${ }^{126}$ \& \[

{ }_{17 \%}^{242}

\] \& \[

\stackrel{52}{52}

\] \& \[

{ }_{13 \%}^{46}

\] \& \[

$$
\begin{array}{r}
109 \\
\text { 129\% } \\
\text { Afgh }
\end{array}
$$

\] \& \[

$$
\begin{gathered}
147 \\
\text { 2l\% } \\
\text { Agh }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 75 \\
& \begin{array}{l}
75 \% \\
\mathrm{~h}
\end{array}
\end{aligned}
$$

\] \& ${ }_{1}^{135}$ \& \[

$$
\begin{aligned}
& 172 \\
& 20 \% \\
& A j
\end{aligned}
$$

\] \& ${ }^{232}$ 13\% \& \[

$$
\begin{gathered}
62 \\
\substack{61 \% \\
A j}
\end{gathered}
$$

\] \& ${ }^{239}$ \& \[

$$
\begin{gathered}
193 \\
20 \% \\
\text { Al }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
17 \\
20 \% \\
1
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
32 \\
30 \% \\
\text { Alm }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 219 \\
& 21 \% \\
& \text { Aqr }
\end{aligned}
$$
\] \& 162 \& ${ }_{12 \%}^{54}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 129
Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

|  | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 467 \\ 16 \% \\ \text { KLoqUsxa } \end{gathered}$ | $\underset{\substack{528 \\ 18 \% \\ A}}{ }$ | $\underset{\substack{454 \\ 23 \%}}{ }$ | - |
| $\begin{gathered} 721 \\ 24 \% \\ \text { KNRpUVtb } \end{gathered}$ | $\underset{\substack{88 \%}}{816}$ | 416 $21 \%$ D | : |
| $\begin{gathered} { }^{635} \\ \text { LikRSY } \end{gathered}$ | ${ }^{640}$ | $\underset{\substack{227 \\ \hline 11 \%}}{\substack{\text { d }}}$ | : |
| 404 <br> BjkmpVuXvwxayz | ${ }^{292}$ | 170 D\% | : |
| ${ }^{68}$ | - | 13 ${ }^{13}$ | - |
| $\underset{\text { 24 }}{24}$ | - | 14 ${ }^{14}$ D | - |
|  | ${ }^{11}$ | - | : |
| $\begin{gathered} 114 \\ \text { KnTUsvtz } \end{gathered}$ | $\begin{gathered} 190 \\ { }_{4}^{6 \%} \end{gathered}$ | $\begin{gathered} 115 \\ { }^{115} \\ \hline \end{gathered}$ | - |
| ( ${ }^{77}$ | ${ }^{67} 2 \%$ | 103 $5 \%$ D | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity
Base: All

|  | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\underset{\text { KijMOmPQopWY }}{\substack{162 \\ \text { Kic } \\ \hline}}$ | ${ }_{17 \%}^{418}$ | $\begin{gathered} 480 \\ 24 \% \\ \mathrm{D} \end{gathered}$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *instailed solar (Photovoltaic) panels to generate electricity

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (\mathrm{K}) \end{aligned}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | Hook Norton $(1,2,3,6)$ (P) | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & \text { (R) } \end{aligned}$ | Muswell <br> Hill <br> (3) <br> (S) | Reepham (2,3,4,6) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 72\% | 150\% | 18\% | 110\% | 473\% | ${ }_{13 \%}^{16}$ | ${ }_{22}^{22}$ | $\begin{aligned} & 29 \\ & 24 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 60 \\ & \begin{array}{l} 60 \% \\ A \end{array} \end{aligned}$ | $\begin{gathered} 27 \\ { }_{\mathrm{Aq}}^{25 \%} \end{gathered}$ | 18\% | ${ }^{27} 9$ | $\begin{aligned} & 45 \\ & { }_{A t}^{21 \%} \end{aligned}$ | 160 |
| 172 38 | ${ }_{17 \%}^{25}$ | $\begin{gathered} \text { 61 } \\ \begin{array}{c} 35 \% \\ A \end{array} \end{gathered}$ | $\begin{gathered} 39 \\ \underset{A}{35 \%} \end{gathered}$ | 679\% | $\begin{gathered} 47 \\ \text { 3m } \\ \text { Am } \end{gathered}$ | $\begin{gathered} 34 \\ \begin{array}{c} 34 \% \\ A \end{array} \end{gathered}$ | 23 $19 \%$ | ${ }^{49} 19 \%$ | 25\% | 19\% | ${ }^{33} 11 \%$ | ${ }^{33} 15 \%$ | 94 25 |
| 27\% | ${ }_{21}{ }^{27 \%}$ | ${ }_{12 \%}$ | $\begin{gathered} 29 \\ 20 \% \\ k \end{gathered}$ | $\begin{gathered} 101 \\ 29 \% \\ A \end{gathered}$ | ${ }_{22}^{32}$ | 16\% | 29\% | $\begin{aligned} & 40 \\ & 13 \% \\ & p \end{aligned}$ | ${ }_{13}^{14}$ | 25\% | ${ }_{23 \%}^{69}$ | ${ }^{38} 8$ | ${ }^{83}$ 22\% |
| ${ }^{34} \%$ | $\begin{aligned} & { }_{3}^{32} \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }^{16} 9$ | $\begin{aligned} & 18 \\ & \substack{16 \% \\ k} \end{aligned}$ | 13\% | ${ }_{13 \%}^{15}$ | $111 \%$ | $\begin{gathered} 25 \\ { }_{A}^{21 \%} \end{gathered}$ | ${ }_{14 \%}$ | 16\% | 14\% | $\begin{aligned} & 61 \\ & 20 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{14} \%$ | $\begin{gathered} 59 \\ \substack{16 \% \\ u} \end{gathered}$ |
| - | $\begin{aligned} & 19 \\ & 13 \% \\ & { }_{1 i} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | $\begin{aligned} & { }_{1 \%}^{\%} \\ & 1 \end{aligned}$ | ${ }_{1 \%}$ | $\stackrel{8 \%}{8 \%}{ }^{8 \%}$ | $3{ }_{3}$ | $\begin{aligned} & { }^{1 \%} \\ & p^{2} \end{aligned}$ | $3{ }_{3 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 9 \\ & 3 \% \\ & \mathrm{~s} \end{aligned}$ | ${ }^{3} \%$ | ${ }_{4}^{8}$ |
| $!$ | $\begin{gathered} { }_{3}^{4} \\ A_{i} \end{gathered}$ | - | ${ }_{1 \%}$ | ${ }_{A 1}^{A^{2 \%}}$ | - | - | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | - | $!$ | ${ }_{1 \%}$ | ${ }_{4}^{4}{ }_{4}$ |
| - | - | $\because$ | - | : | - | - | - | - | - | - | - | - | - |
| ${ }^{11} 2 \%$ | ${ }_{1 \%}$ | $\underset{A}{29 \%} \underset{A}{29}$ | ${ }_{1 \%}$ | 100 ${ }_{3}$ | ${ }_{3 \%}$ | 2\% | $2{ }_{2}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 12 \% \\ A \end{array} \end{aligned}$ | ${ }_{4 \%}$ | - | ${ }_{1 \%}$ | ${ }^{3} \%$ | 2\% |
| ${ }_{6}^{6}$ | ${ }^{2}$ 1\% | ${ }_{3 \%}$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}^{1 \%}$ | - | $\begin{aligned} & 18 \\ & { }^{6 \%} \end{aligned}$ | $3 \%$ | ${ }_{2 \%}^{2 \%}$ | 2\% | $\begin{aligned} & { }^{17} \\ & A f_{8 \%} \end{aligned}$ | 17 <br> ${ }_{\text {a }}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | Hook Norton $(1,2,3,6)$ $(P)$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{R}) \end{gathered}$ | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> ( T ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 |  | 176 | 110 | 351 | 120 |  |  | 300 | 110 | 100 | 300 | 215 | 370 |
| 57\% |  | $\begin{gathered} 25 \\ \underset{1}{24 \%} \\ j \end{gathered}$ | ${ }_{6 \%}^{7}$ | ${ }_{19 \%}^{67}$ | 6\% | ${ }_{6 \%}^{6}$ |  | $\begin{aligned} & \begin{array}{l} 51 \\ 17 \% \\ \mathrm{p} \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\underset{r}{21 \%}$ | $\begin{aligned} & 92 \\ & 31 \% \\ & \text { As } \end{aligned}$ | $\begin{aligned} & 00 \\ & { }_{28 \%}^{28 \%} \end{aligned}$ | 36\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 129
Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity***
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Arready done this/has been
done
Haven't heard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctr) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{13 \%}^{39}$ | $\begin{gathered} 30 \\ \text { 3w } \\ \text { Aw } \end{gathered}$ | $\underset{\substack{34 \\ \times \\ \times}}{ }$ | ${ }^{28} \%$ | ${ }^{37} 2 \%$ |
| 734\% | ${ }_{20 \%}^{20}$ | ${ }_{26}^{46}$ | $\begin{gathered} 105 \\ \begin{array}{c} 35 \% \\ A \end{array} \end{gathered}$ | ${ }^{47} 7$ |
| $\begin{aligned} & 83 \\ & \begin{array}{c} 88 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 329 \% \\ A \end{array} \end{aligned}$ | ${ }^{38}$ | $\begin{gathered} 50 \\ y \\ y \end{gathered}$ | ${ }_{22 \%}^{62}$ |
| ${ }^{26} 9$ | $\begin{aligned} & 20 \\ & \begin{array}{l} 15 \% \\ \mathrm{w} \end{array} \end{aligned}$ | ${ }_{11 \%}{ }^{23}$ | ${ }^{14}$ | $\begin{gathered} 38 \\ { }_{3}^{33 \%} \\ z \end{gathered}$ |
| $\begin{aligned} & { }^{2 \%} \\ & v^{2} \end{aligned}$ | ${ }_{2 \%}^{3}$ | $!$ | $!$ | $!$ |
| $!$ | : | : | : | : |
| - | - | - | - | - |
| $\begin{gathered} 26 \\ 9 \% \\ A_{0} \end{gathered}$ | 2\% | ${ }_{1}{ }_{1}$ | $\begin{aligned} & 35 \\ & { }_{A}^{12 \%} \end{aligned}$ | ${ }_{2 \%}$ |
| $!$ | ${ }_{2}^{2}$ | $\begin{aligned} & 18 \\ & { }_{9 \%} \\ & \mathrm{AX}^{2} \end{aligned}$ | $\begin{aligned} & 28 \\ & { }_{\text {Ay }}^{9 \%} \end{aligned}$ | ${ }_{2}{ }^{\text {\% }}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 129
Page 330
16 Nov 2011
Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed solar (Photovoltaic) panels to generate electricity***
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | E. Oxford (W. Oxford's (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{46}$ | ${ }^{10} 8$ | ${ }_{20}^{40 \%}$ | 40 $13 \%$ | $\begin{gathered} 102 \\ 34 \% \\ \mathrm{~A} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *instailed solar (Photovoltaic) panels to generate electricity
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Already done to
18 months ago

Already done this/has been
done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | Hook Norton $(1,2,3,6)$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) $\qquad$ |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| $\stackrel{528}{18 \%}$ | ${ }_{20 \%}^{88}$ | ${ }_{15}^{23}$ | ${ }_{11 \%}^{18}$ | $\begin{gathered} 34 \% \\ 31 \% \\ A M \end{gathered}$ | 499\% | $\begin{gathered} 29 \\ \text { 23\% } \\ \text { 23 } \end{gathered}$ | ${ }_{19 \%}^{20}$ | 9\% | $\begin{aligned} & 98 \\ & \begin{array}{l} 93 \% \\ A R \end{array} \end{aligned}$ | ${ }_{7 \%}^{8}$ | 15\% | ${ }_{9 \%}^{26}$ | ${ }_{11 \%}^{23}$ | $\begin{gathered} 88 \\ \text { 24\% } \\ \text { AW } \end{gathered}$ |
| ${ }^{816}$ | $\stackrel{186}{ }{ }^{2} \%$ | 37 24 | $\begin{aligned} & 80 \\ & 48 \% \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 355 \\ A \end{array} \end{aligned}$ | 80\% | 31 $25 \%$ | $\begin{aligned} & 36 \\ & \begin{array}{c} 35 \% \\ A \end{array} \end{aligned}$ | 34 28 | 18\% | 330\% | ${ }_{23 \%}{ }^{23}$ | $\begin{aligned} & \frac{69}{23 \%} \\ & \hline \end{aligned}$ | 14\% | ${ }_{24}^{88}$ |
| ${ }^{640}{ }_{22}$ | 80\% | $\begin{gathered} 49 \\ \begin{array}{c} 32 \% \\ A \end{array} \end{gathered}$ | ${ }_{13 \%}^{21}$ | ${ }_{11 \%}$ | $\begin{aligned} & 95 \\ & { }_{A}^{27 \%} \end{aligned}$ | 23\% | ${ }_{28}^{27}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 30 \% \\ A \end{array} \end{aligned}$ | 24\% | 179\% | $\begin{gathered} 29 \\ \begin{array}{c} 31 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 86 \\ & \begin{array}{l} 88 \% \\ A \end{array} \end{aligned}$ | 25\% | 77 $21 \%$ |
| ${ }^{292}$ | ${ }^{17} 4 \%$ | 24\% | 7\% | ${ }_{5 \%}$ | ${ }^{37} 7$ | 7\% | 10 $10 \%$ | ${ }^{20}$ | ${ }^{26} 9$ | 159\% | 12\% | ${ }^{53} 7$ | $\begin{aligned} & \begin{array}{l} 27 \\ 13 \% \\ \mathrm{~V} \end{array} \end{aligned}$ | ${ }^{32} 9$ |
|  | - | - | : | - | : | ; | : | - | - | - | : | - | - | : |
| - | - | ; | - | - | - | - | : | - | : | : | - | : | - | : |
| $1!$ | - | $\begin{aligned} & 1 \\ & A_{1 \%}^{1 \%} \end{aligned}$ | : | $\begin{aligned} & 1 \\ & { }_{1 \%}^{1 \%} \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & A^{2} \end{aligned}$ | : | : | $\begin{aligned} & 1 \\ & A_{1}^{l \%} \end{aligned}$ | $\begin{aligned} & 2_{1 \%} \\ & A^{2} \end{aligned}$ | : | ${ }^{1}{ }^{1 \%}$ | A | - | ! |
| ${ }^{190}{ }_{6 \%}$ | ${ }_{5}^{22}$ | ${ }_{3 \%}$ | $\begin{aligned} & 30 \\ & 18 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{18}$ | $\begin{gathered} 16 \\ 13 \% \\ A O^{13} \end{gathered}$ | : | $\begin{aligned} & 12 \\ & 10 \% \\ & \text { AQ } \end{aligned}$ | $\begin{gathered} \begin{array}{c} 56 \\ \text { AR } \end{array} \\ \hline 10 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & { }_{12 \%}{ }^{2 \%} \end{aligned}$ | ${ }_{3 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ |
| ${ }^{67}$ 2\% | ${ }^{10} 2$ | ${ }_{3 \%}$ | ${ }_{2}^{3}$ | - | ${ }^{2} \%$ | - | : | ${ }_{1}^{1}$ | $\begin{aligned} & 14 \\ & { }_{5 \%}^{5 \%} \\ & \hline \end{aligned}$ | ${ }_{4}^{4}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 7\% | 11\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (h) | Chale Green $(2,5)$ (i) | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \end{aligned}$ $\underline{(\mathrm{s})}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \left(\begin{array}{c} \text { ( }) \end{array}\right. \\ \hline \end{gathered}$ | Whitehill Borden (2) (U) (u) |
| 2962 | 448 | 15 | 166 | 108 | 348 | 125 | 10 | 12 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
| ${ }_{14 \%}^{418}$ | ${ }_{10 \%}^{45}$ |  |  | 14 13 | ${ }_{184}^{64}$ | ${ }_{7 \%}$ |  |  | ${ }^{28} 9$ | 19 | $\stackrel{9}{108}$ |  |  | $\begin{aligned} & \begin{array}{l} 64 \\ 7 \% \\ w^{2 / 8} \end{array} \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 129
Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* *}$ Installed solar (Photovoltaic) panels to generate electricity

## Base: All

Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this
Already done this within the
last 18 months
Already done this more than
18 months ago

Aready done this/has been
done
Haven't heard of this

Don't know


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 129

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed solar (Photovoltaic) panels to generate electricity***
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (X) } \end{aligned}$ | Berridge (Meadows' ctr) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }^{418 \%}$ | ${ }_{16 \%}^{48}$ |  | ${ }^{19} 15 \%$ | $\stackrel{37}{12}$ | $\begin{gathered} 81 \\ \substack{87 \%} \\ \hline \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *"Instalied soiar (Photovoltaic) paneis to generate electricity

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { 6. Integrated } \\ \text { approaches } \\ (\mathrm{H}) \end{gathered}$ | 1. With community scale renewables (I) | 2. With a <br> dominant focus <br> on domestic <br> builidings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | $\begin{gathered} \text { 6. Integrated } \\ \text { approaches } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 467 \\ & \text { KLN } \\ & \text { kL\% } \end{aligned}$ | ${ }^{528}$ | $\underset{\substack{177 \\ 16 \%}}{ }$ | ${ }_{16 \%}^{314}$ | $\begin{gathered} 231 \\ \substack{16 \% \\ k} \end{gathered}$ | $\begin{aligned} & 90 \\ & 15 \% \\ & \hline \end{aligned}$ | ${ }_{168}^{158}$ | $\stackrel{141}{17 \%} \stackrel{1}{\mathrm{~N}}$ | 148 $14 \%$ | $\begin{aligned} & 391 \\ & 19 \% \\ & \text { AD } \end{aligned}$ | ${ }_{13 \%}^{179}$ | 11\% | $\begin{aligned} & 243 \\ & 24 \% \\ & A G A \end{aligned}$ | 93\% |
| $\begin{gathered} 721 \\ \text { [24\% } \\ \text { ELLH } \end{gathered}$ | 816\% | ${ }_{24 \%}^{265}$ | ${ }_{288}^{488}$ | ${ }_{20 \%}^{281}$ | $\begin{aligned} & 85 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 285 \\ \substack{28 \% \\ \hline} \end{gathered}$ | ${ }_{17 \%}^{142}$ | 290 | $\begin{aligned} & 581 \\ & 28 \% \\ & A D \end{aligned}$ | $\begin{gathered} 334 \\ \substack{34 \% \\ E} \end{gathered}$ | $\underset{F}{120} \underset{\substack{120}}{ }$ | $\begin{gathered} 314 \\ 31 \% \\ A \end{gathered}$ | $\underset{\substack{192 \\ H}}{\substack{23 \%}}$ |
| $\begin{gathered} \left.\begin{array}{c} 635 \\ 25 \% \\ M \end{array}\right) \end{gathered}$ | ${ }_{\text {22\% }}^{640}$ | 237 | - ${ }^{229}$ | ${ }^{324}$ | 132\% | $\begin{gathered} 207 \\ 20 \% \\ M \end{gathered}$ | $\underset{177}{ }$ | $\underset{\substack{264 \\ 25 \% \\ \hline}}{\substack{2 \\ \hline}}$ | ${ }_{2}^{433}$ | $\begin{aligned} & 377 \\ & \substack{27 \% \\ A E} \end{aligned}$ | $\begin{aligned} & 166 \\ & \begin{array}{c} 27 \% \\ A F \end{array} \end{aligned}$ | ${ }_{165}^{165}$ | $\begin{aligned} & 230 \\ & \begin{array}{c} 28 \% \\ \mathrm{AH} \end{array} \end{aligned}$ |
| $\begin{gathered} 404 \\ \text { CIUM } \\ \text { CIM } \end{gathered}$ | $\stackrel{292}{10 \%}$ | ${ }_{12 \%}$ | $\begin{aligned} & 297 \\ & \text { 29\% } \\ & \text { AJ } \end{aligned}$ | ${ }_{14 \%}$ | 89\% <br> $14 \%$ | $\begin{aligned} & 127 \\ & 13 \% \\ & M \end{aligned}$ | $\xrightarrow{125}$ | 108 $10 \%$ | ${ }^{186}$ | 181 ${ }_{13}$ | ${ }_{15 \%}^{92}$ | ${ }^{72}$ | $\xrightarrow{122}$ |
| $\begin{gathered} { }^{68} \\ \text { IJKLMN }^{2 \%} \end{gathered}$ | - | $\begin{gathered} 21 \\ 2 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 55 \\ & { }_{3}^{3 \%} \end{aligned}$ | $\begin{aligned} & 33 \\ & \begin{array}{l} 2 \% \\ \mathrm{~K} \end{array} \end{aligned}$ | $\begin{gathered} 13 \\ { }_{2 \%}^{2 \%} \end{gathered}$ | $\begin{aligned} & 26 \\ & { }_{3}^{26} \end{aligned}$ | $\begin{aligned} & 24 \\ & \begin{array}{c} 3 \% \\ N \end{array} \end{aligned}$ | - | - | - |  | - | - |
| $\begin{array}{r} 24 \\ { }_{2 \%}^{4 \%} \end{array}$ | - | $\begin{gathered} 11 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 1 \% \\ & j \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \\ & k \end{aligned}$ | 3. | $\begin{aligned} & 7 \\ & { }^{7 \%} \\ & M \end{aligned}$ | $\begin{aligned} & 4 \\ & \mathrm{~N} \end{aligned}$ | : | - | - | : | - | - |
| : | $1!$ | - | : |  | - | : | : | 4 $A C$ | $\stackrel{\circ}{\text { A }}$ | $\stackrel{*}{*}$ | ${ }^{2}$ | $\begin{array}{r} 4 \\ A G \end{array}$ | 3 <br> A |
| $\begin{gathered} 114 \\ \text { DEFLH } \end{gathered}$ | ${ }^{190}$ | 49\% | ${ }^{65}$ | ${ }^{27} 2$ | ${ }_{1 \%}$ | $\begin{aligned} & 49 \\ & { }_{4}^{5 \%} \end{aligned}$ | 10 | $\begin{aligned} & 78 \\ & { }_{7 C}^{7 \%} \end{aligned}$ | $\begin{aligned} & 118 \\ & { }^{18 \%} \end{aligned}$ | $\begin{aligned} & \text { 66\% } \\ & \frac{5}{5 \%} \end{aligned}$ | 7\% | $\begin{aligned} & 86 \\ & { }_{9 \%}^{96} \end{aligned}$ | ${ }_{2 \%}^{19}$ |
| $\begin{aligned} & 77 \\ & \begin{array}{l} 3 \% \\ \mid E \end{array} \end{aligned}$ | 67\% | ${ }_{2}^{23}$ | ${ }^{52}$ | ${ }_{2 \%}^{28}$ | $\underset{\substack{24 \\ A \\ A}}{24}$ | ${ }^{27} 3$ | 25\% | 13 $1 \%$ | ${ }^{55}$ | ${ }_{2}^{25}$ | ${ }^{18}$ | ${ }^{28} 8$ | ${ }^{19}$ |
| $\begin{gathered} 462 \\ 16 \% \\ \text { DJGM } \end{gathered}$ | ${ }^{418} 8$ | $\xrightarrow{172} 16$ | ${ }^{287}$ | $\begin{gathered} 277 \\ 20 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 173 \\ & 28 \% \\ & \mathrm{AL} \end{aligned}$ | 124 $12 \%$ | $\underset{\substack{187 \\ \underset{A}{22 \%}}}{\substack{2 \\ \hline}}$ | 169 $16 \%$ | 273 $13 \%$ | 249\% | $\underset{\substack{137 \\ A}}{\substack{23 \%}}$ | 98\% | 157 199 $A$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "installed soiar (Photovoltaic) panels to generate electricity

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 467 \\ 16 \% \\ \text { CELN } \\ \text { COe } \end{gathered}$ | 38\% | ${ }_{11 \%}^{52}$ | 11\% | - 139 | $\begin{aligned} & 75 \\ & 17 \% \\ & C D \end{aligned}$ | $\begin{gathered} 174 \% \\ 23 \% \\ A B C D E \\ F \end{gathered}$ | ${ }^{225}$ | ${ }^{242}$ 15\% | $\underset{\substack{202 \\ 172}}{\substack{2}}$ | $\begin{gathered} \text { 163 } \\ 16 \% \\ \mathrm{~L} \end{gathered}$ | ${ }^{14} 5$ | $\begin{gathered} 336 \\ \text { ANO } \end{gathered}$ | 10\% | ${ }^{64} 9$ |
| $\begin{gathered} 721 \\ \text { FLOO2 } \\ \mathrm{b} \end{gathered}$ | $\begin{gathered} 80 \\ \text { ABDF } \\ \text { ADE } \end{gathered}$ | $\begin{gathered} 127 \\ 28 \% \\ E F \end{gathered}$ | ${ }^{121}$ 23\% | 114\% | 20\% | ${ }^{188}$ | 309 $23 \%$ | 412 ${ }_{25}$ | 372\% | $\begin{aligned} & 284 \\ & \substack{28 \% \\ A .4} \end{aligned}$ | 139 | ${ }^{430} 9$ | $\begin{gathered} 177 \\ \text { AMO } \end{gathered}$ | 102 $20 \%$ |
| $\begin{gathered} 635 \\ \text { BCKLNO } \\ \text { BPb } \end{gathered}$ | ${ }^{17} \%$ | $\begin{gathered} { }^{65} \\ { }_{B}^{14 \%} \end{gathered}$ | $\begin{aligned} & 121 \\ & 23 \% \\ & B C \end{aligned}$ | $\begin{aligned} & 132 \\ & \begin{array}{c} 24 \% \\ B C \end{array} \end{aligned}$ | $\begin{gathered} 143 \\ \substack{32 \% \\ G \\ G} \end{gathered}$ |  | 271 $20 \%$ | ${ }_{264}{ }_{2}$ | $\begin{aligned} & 397 \\ & \text { AKL } \\ & \text { AK\% } \end{aligned}$ | $\underset{\substack{188 \\ L}}{188}$ | ${ }^{22} 7 \%$ | $\begin{gathered} 509 \\ \text { ANO } \end{gathered}$ | 11\% | 49\% |
| $\begin{gathered} 404 \\ 14 \% \\ \text { BGIKLI } \\ \hline O O P G \end{gathered}$ | ${ }^{18} \%$ | $\begin{gathered} \begin{array}{c} 63 \\ 14 \% \\ B G \end{array} \end{gathered}$ | $\begin{gathered} 94 \\ A B G \\ A B G \end{gathered}$ | $\begin{gathered} 97 \\ A B G \\ A B G \end{gathered}$ | $\begin{gathered} 62 \\ 14 \% \\ B G \end{gathered}$ | 70\% | $\begin{gathered} 206 \\ 15 \% \\ \mathrm{Al} \end{gathered}$ | ${ }_{12 \%}^{198}$ | 252\% AKL | $\underset{\substack{112 \\ 11 \%}}{1 / 2}$ | 19\% | $\begin{gathered} 307 \\ \text { ANO } \\ \hline 7 \% \end{gathered}$ | ${ }_{8 \%}$ | ${ }_{8 \%}^{43}$ |
| $\begin{gathered} { }^{68} \\ \text { LOOPa } \end{gathered}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{2} \%$ | ${ }^{17}$ | ${ }_{3 \%}^{14}$ | ${ }^{18}$ | ${ }_{3 \%}$ | ${ }^{30}$ | $\begin{gathered} 46 \\ \text { AKL } \\ \text { 3/ } \end{gathered}$ | ${ }^{16}$ | ${ }_{1 \%}$ | $\begin{gathered} 50 \\ { }^{50} 0^{3 \%} \end{gathered}$ | 15 <br> 0 | $?$ |
| $\begin{gathered} 24 \% \\ 9 \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{4} \%$ | ${ }_{1 \%}$ | 5\% | ${ }_{6}^{6}$ | ${ }^{11} 1 \%$ | ${ }^{13}{ }_{1 \%}$ | ${ }^{14}{ }_{1}$ | 5 | ${ }_{4}^{4}$ | ${ }^{15}$ | ${ }_{0}^{8}$ | $!$ |
| : | - | - | - | - | - | - | - | : | - | - | $\because$ | - | - | - |
| $\begin{gathered} 114 \\ \text { HJмQ } 4 \% \end{gathered}$ | ${ }_{5 \%}^{14}$ | ${ }^{23} 5$ | 19\% | ${ }_{3 \%}^{17}$ | ${ }_{3 \%}^{13}$ | ${ }^{28}$ | ${ }_{3 \%}^{36}$ | ${ }^{78}{ }_{\text {A }}^{5}$ | ${ }^{39}$ | $\begin{gathered} { }^{64} \\ \text { AJL } \end{gathered}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{56}$ | AM ${ }^{34}$ | ${ }^{22}{ }^{4 \%}$ |
| $\begin{gathered} \text { 77 } \\ \text { EGJ2\% } \\ \text { che } \end{gathered}$ | $\begin{gathered} 29 \\ \text { ACDEFG } \end{gathered}$ | $\begin{gathered} 15 \\ { }_{3 \%}^{3 \%} \end{gathered}$ | ${ }^{11}$ | ${ }_{1 \%}$ | 2\% | ${ }^{11} 1$ | 36\% | 41\% | ${ }^{22}{ }_{1}$ | 35 AJ | $\begin{gathered} 18 \\ \text { AJK } \end{gathered}$ | ${ }^{20}$ | + ${ }^{24}{ }^{4 \%}$ | $\begin{gathered} 29 \\ \text { AMAPORS } \end{gathered}$ |
| $\begin{gathered} 462 \\ 16 \% \\ \text { FGIMM } \\ \text { Tacj } \end{gathered}$ | $\begin{gathered} { }^{61} \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 104 \\ \text { ADEFG } 23 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & { }_{F}^{75 \%} \end{aligned}$ | $\begin{aligned} & 87 \\ & 16 \% \\ & F \end{aligned}$ | ${ }^{36}$ | $\begin{aligned} & 96 \\ & { }_{F}^{3 / 8} \end{aligned}$ | $\underset{16 \%}{216}$ | 246 $15 \%$ | ${ }^{132} 9$ | $\begin{gathered} 148 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & \text { AJK } \\ & \text { AJK } \end{aligned}$ | ${ }^{93} 5$ | $\begin{aligned} & 169 \\ & { }^{28 \%} \end{aligned}$ | $\begin{gathered} 194 \\ 38 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed solar (Photovoltaic) panels to generate electricity
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) } \\
\hline
\end{gathered}
\]} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(P)
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
\text { (T) } \\
\hline
\end{array}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { All/mostly } \\
\& \text { caused } \\
\& \text { by humans } \\
\& (\mathrm{e})
\end{aligned}
\] \& \[
\begin{gathered}
\text { 50:50 } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& All/mostly natural (g) \& \begin{tabular}{l}
\[
\begin{aligned}
\& \hline \text { Don't believe } \\
\& \text { in climate } \\
\& \text { change }
\end{aligned}
\] \\
(h)
\end{tabular} \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Noo } \\
(\mathrm{j})
\end{gathered}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
467 \\
\text { CDE } \\
\text { NOOE }
\end{gathered}
\] \& \[
\stackrel{111}{\substack{17 \% \\ 0}}
\] \& \[
\begin{gathered}
186 \\
\substack{17 \% \\
0}
\end{gathered}
\] \& 14\% \& 67\% \& 34\% \& \({ }_{16 \%}{ }^{325}\) \& 14\% \& \({ }^{65}\) \& \({ }_{15 \%}^{18}\) \& \({ }_{12 \%}^{132}\) \& \[
\underset{\substack{143 \\ \underset{e}{15 \%}}}{\substack{0 \\ \hline}}
\] \& \[
\begin{aligned}
\& \begin{array}{c}
156 \\
21 \% \\
\text { Aef }
\end{array}
\end{aligned}
\] \& \[
\underset{e}{22 \%}
\] \& 14\% \& \({ }_{\text {4 }} 16 \%\) \\
\hline \[
\begin{gathered}
721 \% \\
\text { FLO } \\
\text { FLO } \\
Q b
\end{gathered}
\] \& \({ }^{154} 24\) \& \({ }_{228}^{228}\) \& \[
\underset{\substack{127 \\ 25 \% \\ \hline}}{ }
\] \& \[
\begin{aligned}
\& 136 \\
\& 28 \% \\
\& 08
\end{aligned}
\] \& \[
\begin{aligned}
\& 76 \\
\& 29 \% \\
\& 09
\end{aligned}
\] \& \[
\begin{aligned}
\& 532 \\
\& { }_{2}^{27 \%} \\
\& \mathrm{AbC}
\end{aligned}
\] \& \({ }_{18 \%}^{75}\) \& \({ }_{24} 12\) \& 25\% \& 272
\(24 \%\) \& \({ }_{23}^{218}\) \& \({ }^{182}\) 25\% \& \({ }_{23 \%}^{23}\) \& \({ }_{24}{ }^{54}\) \& \({ }_{24}^{667}\) \\
\hline \[
\begin{gathered}
\begin{array}{c}
635 \\
{ }_{21} \\
\text { BOKL }
\end{array} \\
\text { NOOPb }
\end{gathered}
\] \& \[
\begin{gathered}
1188 \\
18 \%
\end{gathered}
\] \& \[
\begin{gathered}
269 \\
{ }^{269} \\
\mathrm{AOP}_{2} \\
\mathrm{~T}
\end{gathered}
\] \& \[
\begin{aligned}
\& 95 \\
\& 19 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
103 \\
21 \% \\
0
\end{gathered}
\] \& \[
\begin{aligned}
\& 50 \\
\& 19 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
420 \\
21 \% \\
b
\end{gathered}
\] \& 14\% \& \[
\begin{gathered}
110 \\
\text { 28\% } \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{aligned}
\& 33 \\
\& { }_{2}^{37 \%} \\
\& b
\end{aligned}
\] \& 260 23 \& 190\% \& \({ }^{151}\) \& \({ }_{26 \%}^{25}\) \& \({ }_{19 \%}^{43}\) \& \({ }_{292}{ }_{22}\) \\
\hline \[
\begin{gathered}
404 \\
\text { BGKiki } \\
\text { NOOPG }
\end{gathered}
\] \& \({ }^{52}\) \% \& \[
\begin{aligned}
\& 142 \\
\& 13 \% \\
\& \mathrm{P}
\end{aligned}
\] \& \[
\begin{aligned}
\& 81 \\
\& 16 \% \\
\& 0 \text { P }
\end{aligned}
\] \& \[
\begin{gathered}
82 \\
\text { AOP } \\
\hline 7 \%
\end{gathered}
\] \& \[
\begin{gathered}
47 \\
\text { AOP } \\
\text { AOP }
\end{gathered}
\] \& \({ }_{13}^{255}\) \& \({ }_{11 \%}\) \& \[
\begin{aligned}
\& 66 \\
\& 17 \% \\
\& \mathrm{cb}
\end{aligned}
\] \& \[
\begin{gathered}
25 \\
\text { Aab } \\
\text { Aab }
\end{gathered}
\] \& \[
\begin{gathered}
\begin{array}{l}
169 \\
15 \% \\
9
\end{array}
\end{gathered}
\] \& 135 \({ }_{15}\) \& \({ }_{11 \%}^{83}\) \& 10\% \& \({ }_{17}^{24}\) \& 380
\(14 \%\) \\
\hline \[
\begin{gathered}
{ }^{68} \\
\text { LOOPa }
\end{gathered}
\] \& \({ }_{1 \%}\) \& \[
\begin{gathered}
26 \\
{ }_{2}^{2 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 9 \% \\
\& 0
\end{aligned}
\] \& \[
\begin{aligned}
\& 16 \\
\& { }^{16 \%} \\
\& \mathbf{P P}^{2}
\end{aligned}
\] \& \[
{ }_{(0)}^{9 \%}
\] \& \({ }^{30}\) \& \[
\begin{aligned}
\& 19 \\
\& \mathrm{Aa}_{5}^{5 \%}
\end{aligned}
\] \& \[
\begin{gathered}
15 \\
{ }_{4 a}^{4 \%}
\end{gathered}
\] \& \({ }_{2 \%}\) \& \[
\begin{aligned}
\& 35 \\
\& 3 \% \\
\& { }_{A}^{2}
\end{aligned}
\] \& 20\% \& \({ }^{12}\) \& \({ }_{1 \%}\) \& \({ }_{1}^{3}\) \& \({ }^{65}\) \\
\hline \[
\begin{gathered}
24 \% \\
9 \\
\hline
\end{gathered}
\] \& \(?\) \& \[
\begin{gathered}
14 \\
{ }^{1 / \%}
\end{gathered}
\] \& \({ }_{1 \%}\) \& \({ }_{1 \%}\) \& \({ }_{1 \%}^{2}\) \& \({ }^{12}{ }_{1}\) \& 5\% \& 5\% \& 1\% \& 11
\(1 \%\)
9 \& 9\%
9 \& \(!\) \& \({ }_{9}^{2 \%}\) \& \(!\) \& \({ }^{23}{ }_{1 \%}\) \\
\hline : \& - \& - \& - \& - \& - \& - \& - \& - \& \(\because\) \& - \& - \& : \& - \& : \& - \\
\hline \[
\begin{gathered}
114 \\
{ }^{14} 48
\end{gathered}
\] \& \[
\begin{aligned}
\& 33 \\
\& \begin{array}{l}
5 \% \\
\hline
\end{array}
\end{aligned}
\] \& \({ }^{27} 3\) \& \[
\begin{aligned}
\& 24 \\
\& { }_{5}^{24}
\end{aligned}
\] \& \({ }^{18}\) \& \({ }^{12}\) \& \[
\begin{gathered}
96 \\
\text { Abs } \\
\text { 5b }
\end{gathered}
\] \& 5\% \& \({ }_{2 \%}\) \& \({ }_{3 \%}^{4}\) \& \({ }^{38}\) \& \({ }_{4}^{43}\) \& \({ }^{28} 4\) \& \({ }_{1 \%}\) \& 12\% \& \({ }^{102} 4\) \\
\hline  \& \({ }_{3}^{19}\) \& 17
\(2 \%\) \& \[
\begin{aligned}
\& 17 \\
\& { }_{3 \%}
\end{aligned}
\] \& 15 \({ }_{3}\) \& \({ }_{3 \%}\) \& \[
\begin{gathered}
60 \\
{ }^{3 \%}
\end{gathered}
\] \& 12

$3 \%$
$c$ \& ${ }_{1 \%}$ \& ${ }_{2 \%}^{2 \%}$ \& ${ }^{25} \%$ \& ${ }^{27}$ \& 17
$2 \%$ \& $3{ }_{3}^{3}$ \& 6\% \& ${ }^{71}$ <br>

\hline $$
\begin{gathered}
\text { 462 } \\
\text { FGJ\% } \\
\text { FTaci }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
146 \\
\text { AQRS\% } \\
\text { ARS }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
162 \\
15 \% \\
\mathrm{IT}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 76 \\
& { }_{15 \%}^{15 \%} \\
& \text { ST }
\end{aligned}
$$

\] \& 53\% \& ${ }^{25} 9$ \& ${ }_{136}^{262}$ \& \[

$$
\begin{gathered}
133 \\
33 \% \\
\text { Aacd }
\end{gathered}
$$

\] \& 40\% \& ${ }^{12}$ \& \[

$$
\begin{aligned}
& 199 \\
& 179 \% \\
& \mathrm{Ag}^{2}
\end{aligned}
$$

\] \& 146\% \& ${ }^{98}$ \& 11\% \& \[

$$
\begin{aligned}
& { }^{28 \%} \\
& { }_{\mathrm{Aj}}^{2 \%}
\end{aligned}
$$
\] \& 414 15 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed solar (Photovoltaic) panels to generate electricity
Base: All

> Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this.
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

Not applicable

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ \text { (N) } \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 467 \\ \text { HNef } \\ \text { Hef } \end{gathered}$ | ${ }_{17 \%}^{180}$ | ${ }_{152}^{182}$ | ${ }_{102}^{102}$ | ${ }_{15 \%}^{162}$ | 169 | 26\% | ${ }_{12 \%}^{84}$ | $\underset{14 \%}{168}$ | $\begin{aligned} & 215 \\ & \text { AH1\% } \\ & \text { AH1 } \end{aligned}$ | ${ }^{247}$ 15\% | 110 $16 \%$ | $\begin{aligned} & 148 \\ & 2.1 \% \\ & \text { AN } \end{aligned}$ | ${ }_{13}^{272}$ |
| $\begin{aligned} & 721 \\ & \text { E24\% } \\ & \text { EEKNi } \\ & \text { mnoq } \end{aligned}$ | ${ }_{23}^{248}$ | 300 $24 \%$ | ${ }^{169}$ | ${ }^{221} 21 \%$ | $\begin{aligned} & 76 \\ & 32 \% \\ & \mathrm{AE} \end{aligned}$ | $\begin{aligned} & 58 \\ & \begin{array}{c} 55 \% \\ A E \end{array} \end{aligned}$ | ${ }^{136}$ | 311 $26 \%$ $H$ | $\begin{aligned} & 274 \% \\ & 26 \% \\ & \text { AH } \end{aligned}$ | ${ }^{355}$ 2\% | $\begin{gathered} 201 \\ \text { 20\% } \\ \text { AK } \end{gathered}$ | $\begin{aligned} & 212 \\ & \text { AN } \end{aligned}$ | ${ }^{442} 2$ |
| $\begin{gathered} \begin{array}{c} 635 \\ \text { DGMe } \\ \text { fop } \end{array} \end{gathered}$ | ${ }^{218}$ | $\begin{aligned} & 292 \\ & 24 \% \\ & A D \end{aligned}$ | 121 $18 \%$ | $\underset{\substack{229 \\ \underset{G}{229}}}{ }$ | $\stackrel{42}{18 \%}$ | ${ }_{14 \%}^{23}$ | $\begin{aligned} & 176 \\ & 24 \% \\ & \mathrm{AJ}^{2} \end{aligned}$ | $\underset{\substack{268 \\ j}}{ }$ | $\begin{array}{r}191 \\ \hline 18 \%\end{array}$ | ${ }^{369}$ | 140 | $\stackrel{122}{18 \%}$ | 477 AM AM |
| $\begin{gathered} 404 \\ { }^{4 \%} \\ \text { FGJMo } \\ \text { p } \end{gathered}$ | ${ }^{131} 12 \%$ | $\begin{aligned} & 192 \\ & \text { ABD } \\ & \hline 15 \% \end{aligned}$ | ${ }_{12 \%}^{78}$ | $\begin{gathered} 184 \\ { }_{17 \%} \\ \text { AFG } \end{gathered}$ | ${ }^{21} 9$ | $\stackrel{14}{8 \%}$ | $\begin{aligned} & 120 \\ & 10 \% \\ & \text { AJ } \end{aligned}$ | $\underset{14 \%}{168}$ | ${ }^{116}$ | $\underset{A}{245} \underset{A}{15 \%}$ | 87\% | ${ }^{61} 9$ |  |
| ${ }_{\text {GJ }}^{68}$ | ACD ${ }^{36}$ | ${ }_{23}^{23}$ | ${ }^{9} 9$ | ${ }^{27}{ }^{37}$ | ${ }^{2} \%$ | - | ${ }^{26} 4{ }_{4}^{4 \%}$ | $\stackrel{29}{2 \%}$ | ${ }^{13} 1 \%$ | ${ }_{\text {AL }}^{47}$ A\% | 10 10 | 10 $1 \%$ | ${ }_{3 \%}^{54}$ |
| ${ }_{24}^{24}{ }_{\text {m }}$ | ${ }_{1}^{6}$ | ${ }^{15}$ | 3 | ${ }_{10}^{10}$ | ${ }^{3} \%$ | : | ${ }^{6} \%$ | ${ }_{12}{ }_{1}$ | ${ }_{1 \%}^{6}$ | 19 ${ }^{19}$ | 3 | $?$ | ${ }^{20} \%$ |
|  |  |  |  | - | - | : | : |  |  | - | : |  |  |
| $\begin{aligned} & 114 \\ & { }^{114 \%} \end{aligned}$ | $\begin{aligned} & 5^{57} \\ & A C^{5} \end{aligned}$ | ${ }^{34}$ | ${ }^{23} 4 \%$ | ${ }^{36}$ | 11 5 | ${ }_{5 \%}^{8}$ | ${ }^{35}$ | ${ }^{34}$ | ${ }^{45}$ | ${ }_{3 \%}{ }^{3}$ | 34 5 | ${ }^{21} 3$ | ${ }^{84} 4$ |
| $\begin{gathered} 77 \\ \text { CKNh } \end{gathered}$ | ${ }^{32}{ }^{3 \%}$ | ${ }^{22} 2$ | $\begin{aligned} & 22 \\ & { }_{3}^{3 \%} \end{aligned}$ | 30 3 \% | ${ }^{7}$ 3\% | $\begin{gathered} 11 \\ A_{7 \%} \end{gathered}$ | ${ }^{18} 2$ | 29 29 | 30 3 \% | ${ }^{34} 2$ | ${ }_{3 \%}^{18}$ | ${ }^{25}{ }^{4 \%}$ | ${ }_{24}$ |
| ${ }_{16 \%}^{462}$ Lhijr | 150 $14 \%$ | 179 $14 \%$ | $\begin{gathered} 129 \\ { }^{20 \%} \end{gathered}$ | 166\% | ${ }^{36}$ | 16\% | $\underset{\substack{129 \\ 18 \%}}{\substack{0}}$ | 189\% | 144\% | $\underset{\substack{265 \\ 16 \%}}{2}$ | ${ }^{88}$ | 14\% | ${ }^{327} 16 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.3 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? instailed solar (Photovoltaic) panels to generate electricity
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years <br> 10 yea <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ 0 \\ \hline \end{gathered}$ | 1990 onwards (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid $(\mathrm{m})$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,000 \\ (\mathrm{q}) \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 467 \\ & \\ & \hline 16 \% \end{aligned}$ HINe | 116\% | ${ }_{16 \%}^{228}$ | 57\% | 66\% | ${ }_{12 \%}$ | 89\% | ${ }_{13 \%}^{68}$ | $\begin{gathered} 264 \\ \text { Aefg } \\ \text { Aef } \end{gathered}$ | $\xrightarrow{122}$ | $\underset{A}{308} \underset{A}{17 \%}$ | 37\% | ${ }^{3} \mathbf{1 6 8}$ | 146\% | 20\% | ${ }_{22 \%}^{23}$ | ${ }_{15 \%}^{153}$ | 87\% | 64\% $14 \%$ |
| $\begin{gathered} 721 \\ \text { [24\% } \\ \text { imnoa } \end{gathered}$ | 187\% | $\begin{gathered} 343 \\ 23 \% \end{gathered}$ | 26\% | $\underset{28 \%}{102}$ | 21\% | 172 | 110 | $\begin{aligned} & 359 \\ & 26 \% \\ & \mathrm{Ag} \end{aligned}$ | 173 ${ }^{20 \%}$ | $\begin{gathered} 478 \\ \begin{array}{c} 46 \% \\ A i \end{array} \end{gathered}$ | 24\% | $\begin{gathered} 512 \\ \text { Amno } \end{gathered}$ | ${ }_{2}^{204}$ | 15\% | 13\% | $\begin{gathered} 261 \\ 26 \% \\ 9 \end{gathered}$ | ${ }^{112} 20$ | 101 |
| $\begin{gathered} \begin{array}{c} 635 \\ { }_{2}^{21 \%} \\ \text { DGIM } \\ \text { efop } \end{array} \end{gathered}$ |  | ${ }^{312}$ | -63\% | \% $18 \%$ | ${ }^{47}$ \% | $\begin{gathered} 126 \\ 188 \\ e \end{gathered}$ | $\begin{aligned} & 137 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 325 \\ & \text { 24\% } \\ & \text { Aef } \end{aligned}$ | 201 23 | ${ }^{377}$ | 20\% | $\begin{aligned} & 446 \\ & 23 \% \\ & \text { A0 } \end{aligned}$ | 207 $21 \%$ 0 | 13\% | 112\% | 1919\% | $\underset{\mathrm{p}}{\substack{136 \\ \hline}}$ | $\begin{aligned} & 121 \\ & \begin{array}{l} 27 \% \\ A P \end{array} \end{aligned}$ |
| $\begin{gathered} 404 \% \\ \text { FJJM } \\ \text { FGP } \end{gathered}$ | ${ }_{110}^{110}$ | ${ }^{206}$ | ${ }_{14 \%}$ | ${ }_{11 \%}$ | ${ }_{15 \%}$ | $\xrightarrow{101}$ | 73 $14 \%$ | $\underset{ }{175}$ | ${ }_{111}^{11}$ | 256\% | 37 $13 \%$ | $\begin{gathered} 283 \\ 14 \% \\ 0 \end{gathered}$ | $\begin{gathered} 121 \\ 13 \% \\ 0 \end{gathered}$ | $12 \%$ | 6\% | $\stackrel{101}{10 \%}$ | $\begin{aligned} & 115 \\ & 20 \% \\ & A P \end{aligned}$ | ( ${ }_{\text {74 }}^{74} \mathrm{AP}$ |
| $\begin{aligned} & { }_{2 \%}^{68} \\ & { }_{2 \%} \end{aligned}$ | ${ }^{22} 3$ | ${ }^{31}$ | ${ }_{2 \%}^{8}$ | 7\% | ${ }_{1 \%}$ | ${ }^{13}$ | $\begin{aligned} & { }_{3 \%}^{18} \\ & e^{2} \end{aligned}$ | ${ }^{33}$ | ${ }^{17}$ 2\% | ${ }^{45}$ | ${ }_{2 \%}^{6}$ | ${ }_{2 \%}^{48}$ | ${ }_{2}^{20}$ | ${ }_{2 \%}$ | 1\% | ${ }^{22} 2$ | ${ }^{10}$ | ${ }_{3 \%}^{15}$ |
| $\begin{aligned} & \begin{array}{l} 24 \\ 1 \% \\ \mathrm{~m} \end{array} \end{aligned}$ | \% | ${ }^{13}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 9\% | ? | 10 ${ }_{1}$ | $\stackrel{3}{ }$ | ${ }^{16} \%$ | $\underset{i}{5}$ | $\begin{aligned} & 18 \\ & 1 \% \\ & \mathrm{~m} \end{aligned}$ | $?$ | $\begin{aligned} & \quad{ }^{5 \%} \\ & \text { AIm } \end{aligned}$ | 1\% | ${ }_{1 \%}^{7}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| - |  | ; | ; | : | - | - | - | : | - | - | : | : | - | - | $:$ | - | - | - |
| $\begin{aligned} & 114 \\ & 4 \% \\ & { }^{4119} \end{aligned}$ | 27 3 | 56\% | ${ }^{13} 4$ | ${ }_{5 \%}^{18}$ | ${ }^{13}$ | ${ }^{22} 3$ | 19 4 \% | ${ }^{60} 4$ |  | ${ }_{3 \%}^{60}$ | 2\% | ${ }^{64}$ | 51 51 51 | ${ }_{5 \%}^{4}$ | ${ }_{5 \%}^{5}$ | 48 9r ¢ | \% ${ }_{1}$ | ${ }_{2 \%}^{10}$ |
| $\begin{gathered} 77 \\ \text { CKNh } \\ \hline 3 \% \end{gathered}$ | 24\% | ${ }^{31}$ | 2\% | $\begin{aligned} & 15 \\ & { }^{15} \\ & b \end{aligned}$ | $\begin{aligned} & 17 \\ & { }_{5 \%} \\ & A^{2} \end{aligned}$ | $\begin{gathered} 21 \\ 3 \% \\ h \end{gathered}$ | $\begin{aligned} & 17 \\ & \begin{array}{l} \text { 3\% } \\ h \end{array} \end{aligned}$ | $\stackrel{21}{2 \%}$ | ${ }_{21}^{21}$ | ${ }^{47}$ | ${ }_{3 \%}$ | 44 | 21 $2 \%$ | 3\% | $\begin{gathered} 11 \\ \text { 10\% } \\ \text { Alm } \end{gathered}$ | ${ }_{21}^{21}$ | ${ }_{1 \%}^{8}$ | \% |
| $\begin{gathered} 462 \\ \substack{1 \% \% \\ \text { Lhil } \\ \text { an }} \end{gathered}$ | 125 $15 \%$ | 241 16 | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | ${ }_{3}^{46}$ | $\begin{gathered} 112 \\ \text { A30\% } \\ \text { Afgh } \end{gathered}$ | $\begin{gathered} 147 \\ \text { 121\% } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 72 \\ & 14 \% \\ & \mathrm{~h} \end{aligned}$ | $\begin{array}{r}131 \\ 10 \% \\ \hline\end{array}$ | $\begin{gathered} 172 \\ 20 \% \\ A j \end{gathered}$ | $\underset{12 \%}{226}$ | $\begin{gathered} \frac{64}{22 \%} \\ { }_{\mathrm{A}}^{2} \end{gathered}$ | ${ }^{235}$ | $\begin{gathered} 191 \\ \substack{20 \% \\ A_{1}} \end{gathered}$ | $\underset{\substack{18 \\ 21 \% \\ 1}}{\substack{0}}$ | $\begin{gathered} 32 \\ 30 \% \\ \text { Alm } \end{gathered}$ | $\begin{aligned} & 216 \\ & 21 \% \\ & \text { Aqr } \end{aligned}$ | $\underset{\substack{91 \\ 16 \%}}{\text { r }}$ | 11\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 133
Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed an air/ground source heat pump**
Base: All

> Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

|  | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 537 \\ \text { LjMloqXxab } \end{gathered}$ | $\stackrel{548}{19 \%}$ | $\begin{gathered} 450 \\ \substack{23 \% \\ D} \end{gathered}$ | - |
| $\begin{gathered} 899 \\ \text { RpuYxb } \end{gathered}$ | ${ }_{31 \%}^{926}$ | 462 4 23\% | : |
| ${ }^{280}{ }^{280}$ | ${ }^{315}$ | ${ }^{89}{ }^{4 \%}$ | : |
| $\begin{gathered} 86 \\ \mathrm{Rpa}_{3}^{3 \%} \end{gathered}$ | ${ }^{87}{ }_{3 \%}$ | ${ }^{37}{ }^{2 \%}$ | : |
| $\stackrel{13}{*} \times$ | : | $\stackrel{8}{\text { - }}$ | - |
| B | - | 12 <br> $D^{2}$ | - |
|  | ${ }^{11}$ | - | : |
|  | ${ }_{55 \%}^{59 \%}$ | $\begin{gathered} 358 \\ 18 \% \\ \text { D } \end{gathered}$ | - |
| $\begin{gathered} { }^{95} \\ \text { NIQwb } \end{gathered}$ | ${ }^{71}$ | 125 $\mathrm{D}_{6}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed an air/ground source heat pump*
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctris) } \end{aligned}$ | All Commu- nities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 435 \\ 15 \% \\ \text { KLJMOmPQoW } \end{gathered}$ | 446 ${ }_{15 \%}$ | $\underset{\substack{451 \\ \mathrm{D}}}{\substack{43 \%}}$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump*
Base: All

Total
Don't really want to do this

Haven't really thought about
ding this

Thought about doing thiss
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
Haven't heard of this

Don't know

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middlesbrough $(2,5)$ $\qquad$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,0) \\ (u) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{16 \%}^{71}$ | ${ }^{30}$ | ${ }^{12}{ }_{7 \%}$ | $\begin{aligned} & 1110 \% \\ & 10 \% \end{aligned}$ | ${ }_{17 \%}^{60}$ | ${ }^{18} 8$ | $\begin{aligned} & 28 \\ & 28 \% \\ & \mathrm{An}^{28} \end{aligned}$ | $\begin{gathered} 34 \\ { }^{28 \%} \\ \text { AO } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 75 \\ { }^{25 \%} \end{array} \end{aligned}$ | $\begin{aligned} & 25 \\ & 23 \% \\ & \underset{q}{25} \end{aligned}$ | 17\% | ${ }_{14 \%}$ | $\underset{\substack{47 \\ \dagger}}{47}$ | 18\% |
| ${ }_{45 \%}^{203}$ | ${ }_{32 \%}^{48}$ | $\begin{aligned} & 65 \\ & \begin{array}{c} 37 \% \\ A \end{array}, ~ \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 45 \\ 41 \% \\ A K \end{array} \end{aligned}$ | 94\% | $\begin{gathered} \text { 56 } 47 \% \\ A m \end{gathered}$ | 39\% | ${ }_{31}^{37}$ | ${ }^{38} 13$ | 30\% | 34 $34 \%$ | ${ }_{18 \%}$ | ${ }_{17 \%}$ | ${ }_{32}^{119}$ |
| ${ }^{35} \%$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 30 \% \\ A \end{array} \end{aligned}$ | ${ }_{2}^{4} \%$ | 10\% | $\begin{aligned} & \left.\begin{array}{c} 53 \\ 15 \% \\ A \end{array}\right) \end{aligned}$ | ${ }_{12 \%}^{14}$ | 8\% | 12\% | ${ }^{2} \%$ | 8\% | $\begin{aligned} & 16 \\ & \begin{array}{l} 16 \% \\ A \end{array} \end{aligned}$ | ${ }^{28} \%$ | 23 $11 \%$ | ${ }^{36}$ |
| ${ }^{3} \%$ | $\begin{aligned} & 13 \\ & 9 \% \\ & A \end{aligned}$ | ${ }_{1 \%}{ }_{1}$ | ${ }_{2 \%}^{2}$ | $\begin{gathered} 21 \\ A_{6 \%} \end{gathered}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{2}$ | ${ }_{7}^{8}$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | 6\% | ${ }^{11} 4 \%$ | ${ }_{1 \%}$ | 2\% |
| : | $\begin{aligned} & { }^{10} 0_{7}^{7 \%} \\ & A^{2} \end{aligned}$ | - | - | - | - | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | - | - |
| : | ${ }_{1 \%}$ | : | - | $!$ | - | ${ }_{1 \%}{ }_{1}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | - | : | - | : |
| - | : | ; | - | - | - | ; | - | - | - | - | - | : | ; |
| 70 $76 \%$ | 6\% | $\begin{aligned} & 72 \\ & \begin{array}{l} 71 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \\ & A \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | 22\% | 16\% | ${ }^{218 \%}$ | $\begin{aligned} & 101 \\ & 34 \% \\ & \text { AP } \end{aligned}$ | 15\% | ${ }_{4 \%}$ | $\begin{gathered} 73 \\ \underset{\mathrm{~s}}{24 \%} \end{gathered}$ | 26\% | 96\% 2u Au |
| ${ }^{13} 3$ | ${ }_{1 \%}{ }_{1}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{3}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | $\begin{aligned} & { }^{17}{ }_{6 \%}^{6 \%} \end{aligned}$ | $\begin{aligned} & 9 \\ & A_{4}^{8 \%} \end{aligned}$ | 3\% | ${ }_{3 \%}$ | $\begin{aligned} & { }^{18}{ }_{A \%}^{8 \%} \end{aligned}$ | ${ }^{13} 4 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump*
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed an air/ground source heat pump***
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this
Already done this within the
last 18 months
Already done this more than
Already done this
18 months ago

Arready done this/has been
done
Haven't heard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri() } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{130}^{40}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 27 \% \\ A \end{array} \end{aligned}$ | $\begin{gathered} { }^{42} \\ \times 2 \% \\ \times \end{gathered}$ | ${ }_{11 \%}^{32}$ | ${ }_{10 \%}^{30}$ |
| ${ }_{30}^{91}$ | ${ }_{27}^{35}$ | $\begin{gathered} 70 \\ \begin{array}{c} 75 \% \\ \times \end{array} \end{gathered}$ | ${ }_{27}^{82}$ | $\stackrel{49}{16 \%}$ |
| ${ }^{23} 8$ | 10\% | ${ }^{12} 6$ | 14\% | ${ }^{15}$ |
| ${ }_{3 \%}^{8}$ | 5 | ${ }_{2 \%}^{4}$ | $!$ | ${ }_{1 \%}^{3}$ |
| - | ${ }_{1 \%}$ | - | - |  |
| : | : | : | $!$ | - |
| - |  | - | - | - |
| $\begin{aligned} & 88 \\ & \begin{array}{l} 29 \% \\ A v \end{array} \end{aligned}$ | 15 | ${ }^{15} \%$ | $\begin{aligned} & 103 \\ & 34 \% \\ & \mathrm{Ay} \end{aligned}$ | $\begin{aligned} & 95 \\ & \begin{array}{l} 32 \% \\ \mathrm{Az} \end{array} \end{aligned}$ |
| ${ }_{1 \%}$ | ${ }^{5} \times$ | $\begin{aligned} & 14 \\ & { }_{7}^{1 \%} \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & { }_{8 y} \end{aligned}$ | ${ }^{2} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed an air/ground source heat pump*
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctri) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\stackrel{46}{15 \%}$ | ${ }_{18 \%}^{24}$ | $\begin{aligned} & \begin{array}{l} 43 \\ { }_{A}^{21 \%} \end{array} \end{aligned}$ | ${ }_{14 \%}$ | $\begin{aligned} & 107 \\ & 36 \% \\ & A Z \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed an air/ground source heat pump**
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Already done this
18 months ago

Already done this/has been
done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \\ & \hline \end{aligned}$ | Halton <br> (1,3) <br> (m) | Hook Norton $(1,2,3,6)$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell <br> Hill <br> (3) <br> (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) $\qquad$ |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{19 \%}^{548}$ | 76\% | ${ }^{31} 20 \%$ | ${ }_{11 \%}^{18}$ | $\begin{gathered} 29 \\ \text { 2M } \\ \text { AM } \end{gathered}$ | ${ }_{12 \%}^{43}$ | ${ }_{22}^{28}$ | $\xrightarrow{16}$ | ${ }^{11} 9$ | $\begin{aligned} & 99 \\ & 33 \% \\ & \text { AR } \end{aligned}$ | 7\% | $\stackrel{18}{19 \%}$ | ${ }^{48} 16$ | ${ }^{27} 3$ | $\begin{gathered} 97 \\ A W \\ A W \end{gathered}$ |
| ${ }_{31 \%}^{926}$ | 189\% | 35\% | $\begin{aligned} & \begin{array}{l} 68 \\ 41 \% \\ A \end{array}, ~ \end{aligned}$ | ${ }_{26 \%}$ | 107 $31 \%$ | 22\% | 37 ${ }^{37}$ | ${ }^{44} \%$ | $\begin{aligned} & \frac{65}{22 \%} \\ & R \end{aligned}$ | ${ }_{32}{ }^{36}$ | ${ }_{30}^{28}$ | $\begin{gathered} 100 \\ 33 \% \\ U \end{gathered}$ | 24\% | 103 $28 \%$ |
| ${ }^{317 \%}$ | ${ }^{25} \%$ | $\begin{aligned} & 35 \\ & 23 \% \\ & A \end{aligned}$ | ${ }_{5 \%}$ | ${ }_{5 \%}$ | $\begin{gathered} 47 \\ \substack{414 \% \\ A} \end{gathered}$ | $\begin{aligned} & 23 \\ & 18 \% \\ & A \end{aligned}$ | $\begin{gathered} 23 \\ { }_{21}^{22 \%} \end{gathered}$ | $\begin{gathered} 23 \\ \substack{19 \% \\ A} \end{gathered}$ | $\begin{aligned} & 10 \\ & 3_{R}^{3 \%} \\ & \hline \end{aligned}$ | 8\% | $\begin{aligned} & 17 \\ & \begin{array}{l} 18 \% \\ A \end{array} \end{aligned}$ | ${ }_{12 \%}^{35}$ | 19\% | 35\% |
| ${ }^{87}{ }_{3}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{12}{ }_{8 \%} \\ & A \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{15} 4$ | ${ }_{2 \%}^{3}$ | ${ }_{4 \%}$ | $\begin{aligned} & 9 \% \\ & \mathrm{~A}^{9} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | ${ }_{4}^{4}$ | ${ }_{3 \%}^{10}$ | 4\% | ${ }_{2 \%}^{8}$ |
| $\div$ | - | - | : | - | - | ; | : | - | - | : | - | - | : | : |
| - | - | - | : | - | - | - | : | - | - | : | - | : | - | : |
| $1!$ | - | : | : | $\begin{aligned} & 1 \\ & A_{1 \%}^{1 \%} \end{aligned}$ | $\begin{gathered} { }^{4} \% \\ \text { AN } \end{gathered}$ | $\begin{aligned} & 1 \% \\ & A_{A}^{1 \%} \end{aligned}$ | $\begin{aligned} & 2_{2 \%}^{2 \%} \end{aligned}$ | $\begin{aligned} & 1 \% \\ & A_{1}^{l \%} \end{aligned}$ | ! | ${ }_{\text {A }}^{1 \%}$ | : | - | - | : |
| ${ }_{19 \%}^{558}$ | $\xrightarrow{101}$ | ${ }^{160 \%}$ | $\begin{aligned} & \begin{array}{c} 60 \\ 33 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 39 \% \\ & 29 \% \end{aligned}$ | 74 $21 \%$ | 26 $21 \%$ | ${ }_{12}^{12}$ | ${ }_{20}^{24}$ | ${ }_{22}^{62}$ | 26\% | $\underset{{ }_{T}^{15 \%}}{14}$ | ${ }_{16 \%}^{48}$ | ${ }^{18} 9$ | 46 $12 \%$ |
| ${ }^{71}$ | ${ }^{11}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | $!$ | 4\% | : | ${ }_{2}^{2 \%}$ | 109 | 8 <br>  | 3\% | 3\% | 7\% | 14\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump*
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (0) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham (2,3,4,6) (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & (t) \end{aligned}$ | Whitehill Borden <br> (2) <br> (u) |
| 2962 | 448 | 15 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{4}^{446}$ | 40\% |  | 5 | 13 12 | $\underset{16 \%}{57}$ | ${ }_{6 \%}^{8}$ |  |  | ${ }_{17 \%}^{52}$ | ${ }_{20}^{22}$ | 10 | 54 $18 \%$ |  | $\begin{aligned} & \begin{array}{l} 66 \\ i_{8}^{8 \%} \end{array} \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 133
Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump**
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this
Already done this within the
last 18 months
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) <br> (w) | E. Oxford (w. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }_{19 \%}^{548}$ | ${ }_{184}^{54}$ | ${ }_{20 \%}^{25}$ | ${ }_{10 \%}^{20}$ | $\begin{gathered} 69 \\ \text { 23\% } \\ \text { Aa } \end{gathered}$ | $\begin{aligned} & 47 \\ & 17 \% \\ & b, \end{aligned}$ |
|  | ${ }_{31 \%}^{926}$ | ${ }_{34 \%}^{103}$ | $\begin{aligned} & 41 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 38 \% \\ & A \alpha \end{aligned}$ | $\begin{aligned} & 80 \\ & \begin{array}{c} 87 \% \\ b \end{array} \end{aligned}$ |
|  | ${ }_{11 \%}^{315}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & \begin{array}{l} 17 \% \\ \text { AY } \end{array} \end{aligned}$ | $\begin{gathered} 24 \\ 13 \% \\ 7 \end{gathered}$ | ${ }^{10}{ }_{3 \%}$ | ${ }^{20}{ }_{7 \%}$ |
|  | ${ }^{87}{ }_{3 \%}$ | 319$\vdots$ | ${ }_{2 \%}^{2}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{5}$ |
|  | - |  |  |  | $\vdots$ | $\vdots$ |
|  | - | : | $\vdots$ | : | - |  |
|  | $1!$ | : | $\begin{aligned} & l_{1 \%}^{1 \%} \\ & A^{1 \%} \end{aligned}$ | $\begin{aligned} & l_{1 \%}^{1 \%} \\ & A^{1 \%} \end{aligned}$ | - | - |
|  | ${ }_{\text {558 }}^{19 \%}$ | ${ }_{17 \%}^{51}$ | ${ }^{11}$ | $\begin{gathered} { }^{28} 58 \\ { }_{2} \end{gathered}$ | ${ }_{17 \%}^{50}$ | ${ }_{23}^{68}$ |
|  | ${ }^{71}$ 2\% | ${ }_{3 \%}^{9}$ | - | ${ }^{8}$ | ${ }_{2 \%}^{7}$ | ${ }_{1 \%}^{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 133

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump*
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed an air/ground source heat pump**
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this
Thought about doing this,
but probably won't oo if
Thinking about doing this

Already done this within the
last 18 months
Already done this more than
18 months ago

Aready done this/has been
Haven't heard of this
Don't know

Not applicable

| All Communities (excl ctrls) (A) |  | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived <br> areas <br> $(G)$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 537 \\ 18 \% \\ 18 \mathrm{~N} \end{gathered}$ | ${ }_{19 \%}^{548}$ | $\begin{aligned} & 199 \% \\ & 188 \\ & 1 \end{aligned}$ | ${ }^{375 \%}$ | $\begin{gathered} 272 \\ \substack{19 \% \\ k} \end{gathered}$ | 107\% | 187\% | $\stackrel{169}{20 \%} \underset{N}{ }$ | 143\% | $\underset{\substack{419 \\ \mathrm{~A}}}{\substack{2 \\ \hline}}$ | 198 $14 \%$ | 93\% | $\begin{aligned} & 235 \\ & { }_{23}^{23} \end{aligned}$ | 120 |
| $\begin{aligned} & 899 \\ & 30 \% \\ & \text { EFH } \end{aligned}$ | 926 $31 \%$ | 327 $30 \%$ | 618 $31 \%$ | ${ }^{381}$ | 125 | $\underset{\substack{334 \\ 33 \%}}{ }$ | 2014 | ${ }_{31 \%}$ | ${ }^{669}$ | $\underset{\substack{434 \\ 3196}}{\substack{2 \\ \hline}}$ | $\underset{F}{178} \underset{29 \%}{\substack{18}}$ | ${ }^{321}$ | $\underset{\substack{259 \\ H \\ H}}{ }$ |
| $\underset{\substack{280 \\ G}}{\text { ¢\% }}$ | ${ }^{315}$ | ${ }_{114}$ | ${ }^{177} 9$ | $\begin{gathered} 163 \\ 12 \% \\ A \end{gathered}$ | 71\% | 77\% | 870\% | $\begin{aligned} & 144 \\ & 13 \% \\ & A C \end{aligned}$ | ${ }^{201}$ | $\begin{gathered} 196 \\ 19 \% \\ A \end{gathered}$ | 71 $12 \%$ | ${ }^{75} \%$ | $\begin{aligned} & 117 \\ & 14 \% \\ & \text { AH } \end{aligned}$ |
| $\begin{aligned} & 86 \\ & { }_{6}^{8 \%} \end{aligned}$ | ${ }^{87}$ | 39 4 | 53\% | $\stackrel{58}{4 \%}$ | ${ }_{3 \%}^{20}$ | 20 20 | 30 4 | ${ }_{4 \%}$ | ${ }_{2 \%}^{46}$ | 56\% | ${ }^{23} 4$ | ${ }_{21}^{21}$ | 36 4 4 |
| 13 CIJKM | $\div$ | $!$ | 12 1 $j$ | 3 | ! | $\begin{gathered} 10 \\ { }_{10}^{1 \%} \end{gathered}$ | $?$ | - | - | - | - | : | $\div$ |
| 5 | - | $\stackrel{3}{ }$ | 3 | $\begin{aligned} & 4 \\ & k \\ & k \end{aligned}$ | - | ! | $?$ | - | - | - | - | - | - |
| : | $1!$ | - | - | - | - |  | : | ${ }_{A C^{8}}^{8}$ | 4 $A D$ | ${ }_{\text {AE }}^{9}$ | : | $\stackrel{2}{ }$ | $\stackrel{3}{\text { A }}$ |
| $\underset{\substack{622 \\ \text { JEKLLHN }}}{21 \%}$ | ${ }_{19 \%}^{558}$ | 220\% | ${ }_{2}^{423}$ | ${ }^{241} 7$ | 103\% | 213 $21 \%$ | 140 | 214 | ${ }^{358}$ | ${ }^{242}$ | 80 ${ }^{80}$ | 210 | ${ }_{14 \%}^{116}$ |
| $\begin{gathered} 95 \\ 3 \% \\ 1 \end{gathered}$ | 71 $2 \%$ | ${ }_{2}^{27}$ | 60 | 41\% | $\begin{gathered} { }_{5}^{29} \\ { }_{A}^{2} \end{gathered}$ | ${ }_{3 \%}^{35}$ | 30 $4 \%$ | ${ }_{1}^{15}$ | ${ }^{58}$ | 34 | ${ }_{3 \%}^{19}$ | ${ }_{22}{ }_{2}$ | ${ }_{3 \%}^{21}$ |
| 435 | 446 $15 \%$ | 152 $14 \%$ | 279\% | $\begin{gathered} 253 \\ 18 \% \\ A \end{gathered}$ | $\begin{gathered} 163 \\ \substack{27 \% \\ A} \end{gathered}$ | ${ }^{133}$ | $\begin{gathered} 174 \\ \text { 21\% } \\ A \end{gathered}$ | 170 $16 \%$ | $\underset{\substack{288 \\ 14 \%}}{ }$ | $\begin{gathered} 248 \\ { }_{18 \%}^{28 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 142 \\ \substack{23 \% \\ A} \end{gathered}$ | $\underset{12 \%}{124}$ | $\underset{\substack{101 \\ \hline 19 \% \\ A}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "installed an air/ground source heat pump

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 537 \\ 18 \% \\ \text { BIIN } \\ \text { OOe } \end{gathered}$ | ${ }^{35} 13 \%$ | 57\% | 84\% | $\begin{aligned} & 94 \% \\ & { }_{C}^{7 \%} \end{aligned}$ | $\begin{gathered} { }^{97} 92 \% \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 170 \\ A B C D E \end{gathered}$ | $\begin{gathered} 274 \\ \substack{270 \% \\ \text { Al }} \end{gathered}$ | $\stackrel{263}{16 \%}$ | $\begin{aligned} & 320 \\ & \text { 201\% } \\ & \text { AKL } \end{aligned}$ | $\begin{gathered} 167 \\ 16 \% \\ \hline \end{gathered}$ | ${ }^{21} 7$ | $\begin{gathered} 395 \\ \text { ANO } \end{gathered}$ | ${ }^{65}$ | 67 $13 \%$ |
| $\begin{gathered} 899 \\ \text { Loopb } \end{gathered}$ | 73 78 | $\begin{aligned} & 134 \\ & 29 \% \end{aligned}$ | ${ }_{32 \%}^{165}$ | ${ }^{158}$ | 146\% | $\stackrel{223}{30 \%}$ | 404 $30 \%$ | ${ }_{30 \%}^{495}$ | $\begin{gathered} 506 \\ \substack{33 \% \\ A L} \end{gathered}$ | $\underset{\substack{305 \\ \hline \\ L}}{ }$ | ${ }_{15 \%}^{44}$ | $\begin{gathered} 607 \\ \text { ANO } \\ \hline 33 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & 28 \% \\ & \hline \end{aligned}$ | $\stackrel{108}{21 \%}$ |
| $\xrightarrow[\substack{280 \\ \text { BCKLNO } \\ \text { OPabfi }}]{\substack{28 \\ \hline}}$ | 3\% | $\underset{B}{26}$ | $\begin{gathered} \frac{59}{17 \%} \\ B C^{17} \end{gathered}$ | $\underbrace{\substack{13 \%}}_{\substack{72 \\ A B C G}}$ | $\begin{gathered} 59 \\ \text { ABCG }^{59} 8 \end{gathered}$ | $\begin{gathered} 61 \\ 8_{B}^{8} \end{gathered}$ | ${ }^{135}$ | 145\% | $\begin{aligned} & 209 \\ & \text { AKL } \\ & \text { AK } \end{aligned}$ | ${ }_{50}^{50}$ | ${ }^{11} 4$ | $\begin{gathered} 231 \\ \text { ANO } \\ \hline 13 \% \end{gathered}$ | ${ }^{31}$ | ${ }^{15}$ |
| $\begin{gathered} { }^{86}{ }_{3}^{36} \\ \text { BiKa } \\ \text { Pa } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ | 13 $3 \%$ | ${ }^{26}{ }^{5 B C D}$ | $\begin{gathered} 17 \% \\ { }_{B}^{17} \end{gathered}$ | ${ }_{3 \%}^{20}$ | $\begin{aligned} & 50 \\ & { }^{4 \%} \end{aligned}$ | ${ }^{36}$ | [494\% | ${ }_{2}^{20}$ | 2\% | $\begin{gathered} { }^{67} \\ A N O \end{gathered}$ | 112\% | ${ }_{7 \%}$ |
| $\begin{array}{r} 13 \\ M+ \\ \hline \end{array}$ | ${ }_{1 \%}$ | $?$ | $!$ | ${ }_{1 \%}$ | $?$ | $?$ | 5 | 8 | ${ }_{1 \%}^{1 \%}$ | 3 | ${ }_{1 \%}$ | $?$ | $\text { AMO }^{11}$ | : |
| $\stackrel{5}{\square}$ | : | : | : | - | ${ }^{4}{ }^{4} \%$ | $!$ | 4 | $!$ | 4 | $!$ | : | 4 | : | ! |
| - | - | - | - | - | - | - | - | - | - | - | - | : |  | - |
| $\begin{gathered} 622 \\ \text { EHJO } \\ \text { ECd } \\ \text { bcd } \end{gathered}$ | $\begin{gathered} 62 \\ 24 \% \\ E \end{gathered}$ | $\begin{gathered} 112 \\ 24 \% \\ \text { AEF } \end{gathered}$ | $\underset{{ }_{2}^{12}}{12}$ | ${ }^{917 \%}$ | 80 $18 \%$ | $\begin{gathered} \text { lo5 } \\ 22 \% \\ E \end{gathered}$ | ${ }^{226}$ | $\begin{aligned} & 396 \\ & 24 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }^{273}$ | $\begin{aligned} & 276 \\ & 27 \% \\ & \text { AJL } \end{aligned}$ | ${ }^{517 \%}$ | $\begin{gathered} 390 \\ 21 \% \\ 0 \end{gathered}$ | $\underset{\substack{135 \\ \hline 22 \%}}{\substack{2 \\ \hline}}$ | 87\% |
| $\begin{gathered} \quad 95 \\ \text { FGJQ }{ }_{c}^{3 \%} \\ c \end{gathered}$ | $\begin{gathered} 34 \\ \text { ACDEFG } \end{gathered}$ | $\begin{aligned} & 16 \\ & \begin{array}{l} 3 \% \\ F \end{array} \end{aligned}$ | ${ }^{10} 2$ | ${ }_{3 \%}^{14}$ | 1\% | ${ }^{15}$ | ${ }^{4} 3 \%$ | ${ }_{3 \%}^{54}$ | ${ }^{34} 2$ | 49\% AJ | ${ }^{10} 3$ | ${ }^{38}$ | ${ }^{23} 4{ }^{4 \%}$ | ${ }_{\text {AMAPQS }}{ }^{31}$ |
| $\begin{gathered} 435 \\ 15 \% \\ \text { FGJMs } \\ \text { acj } \end{gathered}$ | $\begin{gathered} 52 \\ \text { ADFG } \\ \text { 20\% } \end{gathered}$ | $\begin{gathered} 104 \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & 72 \\ & 14 \% \\ & { }_{F}^{24 \%} \end{aligned}$ | $\underset{F}{81} \underset{{ }_{5}^{8 \%}}{ }$ | 35\% |  | ${ }^{209}$ | $\underset{ }{226}$ | ${ }^{123} 8$ | $\underset{\substack{144 \\ 14 \%}}{ }$ | $\begin{aligned} & 157 \\ & \text { } 53 \% \\ & \text { AJK } \end{aligned}$ | ${ }^{82}$ | $\begin{aligned} & 157 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ | $\begin{array}{r} 190 \\ \text { AMNAPST } \end{array}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed an air/ground source heat pump**
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \hline \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \end{aligned}$ <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 537 \\ 8 \% \% \\ \text { BCCLL } \end{gathered}$ | $\underset{\substack{122 \\ 0 \\ 0}}{ }$ | $\underset{\substack{204 \\ 19 \%}}{\substack{20}}$ | 79\% | $\begin{aligned} & 91 \\ & 18 \% \\ & 0 \end{aligned}$ | ${ }_{16 \%}^{41}$ | ${ }^{351}$ | 64\% | $\begin{gathered} 90 \\ 23 \% \\ \text { Aab } \end{gathered}$ | 20\% | $\xrightarrow{175}$ | ${ }_{172}^{172}$ | $\begin{aligned} & 158 \\ & \begin{array}{c} 22 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | 18\% | 30\% | 507 |
| $\begin{gathered} 899 \\ \text { 1090\% } \\ \text { b } \end{gathered}$ | $\begin{gathered} 172 \\ \substack{27 \% \\ 0} \end{gathered}$ | $\begin{gathered} 322 \\ 30 \% \\ 0 \end{gathered}$ | $\underset{\substack{157 \\ 37 \%}}{ }$ | $\begin{aligned} & 162 \\ & 33 \% \\ & 0 P \end{aligned}$ | $\begin{aligned} & 86 \\ & 33 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 632 \\ & 32 \% \\ & \mathrm{Ab} \end{aligned}$ | ${ }_{23}^{93}$ | $\underset{\substack{128 \\ 32 \% \\ b}}{10}$ | ${ }_{27 \%}^{33}$ | ${ }_{3}^{357}$ | 270 29 | 219 $30 \%$ | ${ }_{35 \%}^{34}$ | 69 $31 \%$ | 830 $30 \%$ |
| $\begin{gathered} 280 \\ 9 \% \\ \text { BCRLN } \\ \text { OOPabi } \end{gathered}$ | $\begin{aligned} & 37 \\ & 6 \% \\ & 0 \% \end{aligned}$ | $\begin{gathered} 120 \\ \text { 10\% } \\ \text { AOPT } \end{gathered}$ | $\begin{aligned} & 49 \\ & 10 \% \\ & 0 \text { PP } \end{aligned}$ | $\begin{gathered} 56 \\ \text { 51\% } \\ \text { OPT } \end{gathered}$ | $\begin{aligned} & 18 \\ & { }^{18} \end{aligned}$ | ${ }^{151} 8$ | ${ }^{26} \%$ | $\begin{gathered} { }^{62} \\ \text { Aab } \end{gathered}$ | $\begin{array}{r} 30 \\ \text { abbc } \\ \text { Aabs } \end{array}$ | $\begin{aligned} & 123 \\ & 11 \% \\ & A f \end{aligned}$ | ${ }^{71} 8$ | 74 $10 \%$ | $7 \%$ | 12\% | $\underset{\substack{268 \\ 10 \% \\ \mathrm{Ai}}}{2}$ |
| $\begin{gathered} 86 \% \\ \text { BIKK0 } \\ \text { BPa } \end{gathered}$ | ${ }_{1 \%}$ | $\begin{aligned} & 36 \\ & { }^{36} \end{aligned}$ | ${ }^{14} 3$ | $\begin{aligned} & { }_{3 \%}^{15} \\ & p_{0} \end{aligned}$ | $\begin{gathered} { }^{13}(5 \% \\ A O P^{5} \end{gathered}$ | ${ }^{37}$ \% | ${ }^{13} 3$ | $\begin{gathered} { }^{24}{ }^{6 \%} \% \end{gathered}$ | ${ }_{A a}^{8 \%}$ | ${ }^{31}$ | ${ }^{28} 8$ | ${ }^{22} 3 \%$ | ${ }_{3 \%}$ | 2\% | ${ }_{3 \%}$ |
| $\begin{array}{r}13 \\ M a \\ \hline\end{array}$ | - | ${ }^{6} \%$ |  | $?$ | ! | $!$ | $\begin{gathered} 12 \\ { }^{3 \%} \end{gathered}$ | - | : | ${ }_{1 \%}$ | $?$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | $!$ | 12 |
| $\stackrel{5}{\square}$ | : | 4 | ! | - | : | ! | $!$ | $\begin{aligned} & 2_{1 \%}^{1 \%} \\ & { }_{2} \end{aligned}$ | : | ? | $?$ | $!$ | - | : | 5 |
| : | - | - | $:$ | - | - | - | - | - | $\div$ | - | - | - | - | : | : |
| $\begin{gathered} 622 \\ 22 \% \\ \text { EHOO } \\ \text { Obcd } \end{gathered}$ | $\begin{aligned} & 151 \\ & 23 \% \\ & 08 \end{aligned}$ | ${ }^{206}$ | $\begin{aligned} & 99 \\ & 20 \% \end{aligned}$ | ${ }_{208}^{90 \%}$ | $\begin{gathered} 68 \\ A O 8 \\ A 0 \% \end{gathered}$ | $\begin{gathered} 482 \\ 24 \% \end{gathered}$ $\mathrm{Abcd}$ | 67\% | ${ }_{13}^{53}$ | $14 \%$ | 231 $20 \%$ | $\underset{\substack{236 \\ \hline \\ \hline 16 \\ \hline}}{ }$ | $1{ }^{140}$ | 17\% | ${ }_{23}^{52}$ | ${ }^{570}$ |
| $\begin{gathered} 95 \\ \text { FGJMe } \\ \text { co } \end{gathered}$ | ${ }_{3}^{22}$ | ${ }^{21}$ | $\begin{gathered} 25 \\ { }_{5 \%}{ }^{25} \end{gathered}$ | $\begin{aligned} & 18 \\ & { }^{4 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 76 \\ & { }^{76}{ }^{4 \%} \end{aligned}$ | ${ }^{11}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{2 \%}$ | ${ }^{35}$ | ${ }^{32}$ | 16 $2 \%$ | $6 \%$ 9 | 7\% | ${ }^{88}$ |
| $\begin{gathered} 435 \\ 15 \% \\ \text { FJMM } \\ \text { Sacj } \end{gathered}$ | $\begin{gathered} 131 \\ { }^{120 \%} \\ \text { ARSS } \end{gathered}$ | $\begin{gathered} 152 \\ \substack{14 \% \\ S} \end{gathered}$ | $\begin{aligned} & 73 \\ & { }_{15 \%}^{5} \\ & \hline \end{aligned}$ | 10\% | ${ }_{11 \%}^{28}$ | $\underset{\substack{261 \\ 13 \% \\ c}}{ }$ | $\begin{gathered} 119 \\ \text { Aacd } \end{gathered}$ | ${ }^{32} 8$ | ${ }^{11} 9$ | 181 $16 \%$ | ${ }^{138}$ | 94 $13 \%$ | ${ }_{12}^{12}$ | $\begin{aligned} & \begin{array}{l} 46 \\ 21 \% \\ A j \end{array} \end{aligned}$ | $\stackrel{389}{14 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed an air/ground source heat pump
Base: All
Total

Don't really want to do this

Haven't really thought abou
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
Haven't heard of this

Don't know

Not applicable

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 537 \\ & \text { Hef } \\ & \text { Hef } \end{aligned}$ | ${ }_{19 \%}$ | ${ }^{220} 18 \%$ | 109 | ${ }^{184}$ | 15\% | 26\% | 110 ${ }_{15 \%}$ | 207\% | $\begin{aligned} & 220 \\ & 2,1 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{302}$ | $\xrightarrow{117}$ | $\begin{aligned} & 148 \\ & 21 \% \\ & \text { AN } \end{aligned}$ | ${ }^{350} 17 \%$ |
| $\begin{gathered} 899 \\ \text { eimno } \end{gathered}$ | 314. | ${ }_{32} 32 \%$ | 1919\% | 299 28 | $\begin{aligned} & 89 \% \\ & 388 \\ & A E \end{aligned}$ | ${ }_{35 \%}^{58}$ | ${ }_{2}^{204}$ | $\begin{aligned} & 393 \\ & 33 \% \\ & \text { AH } \end{aligned}$ | ${ }^{302}$ | 474 29 | $\begin{gathered} 235 \\ 34 \% \\ A K \end{gathered}$ | ${ }_{3}^{230}$ | ${ }_{298}^{59 \%}$ |
| $\begin{gathered} \quad 280 \\ \text { GJMdo } \\ \text { po } \end{gathered}$ | $\xrightarrow{101}$ | ${ }^{125}$ | 51\% | $\begin{gathered} 114 \\ \substack{11 \% \\ G} \end{gathered}$ | ${ }^{18}$ | 8\% | $\begin{aligned} & 95 \\ & \text { 95\% } \\ & \text { AlJ } \end{aligned}$ | ${ }^{110} 9$ | ${ }^{75}$ | $\begin{gathered} 170 \\ 170 \% \\ A \end{gathered}$ | ${ }^{60}$ | ${ }^{37} 5$ | 220 AM 11\% |
| $\begin{gathered} 86 \\ \text { Milp } \end{gathered}$ | ${ }^{41}{ }^{4 \%}$ | ${ }^{30}$ | ${ }^{15}$ | ${ }_{41}^{4 \%}$ | ${ }_{2}^{5}$ | ${ }_{2 \%}^{3}$ | ${ }_{3}^{25}$ | ${ }_{3 \%} 3$ | 30 $3 \%$ | ${ }_{3 \%}$ | ${ }^{14} 2$ | ${ }^{12} 2$ | $\begin{gathered} 6_{3}^{6 /} \\ M^{2} \end{gathered}$ |
| $\stackrel{13}{+}$ | 4. | $\bigcirc$ | $\stackrel{3}{ }$ | 5 | ${ }_{1 \%}$ | : | $?$ | $\bigcirc$ | 5 | ${ }^{11}{ }^{1 \%}$ | - | ${ }_{1 \%}$ | $\stackrel{8}{8}$ |
| 5 | $\stackrel{3}{ }$ | $!$ | $!$ | $?$ | - | - | 1 | $\stackrel{3}{ }$ | $!$ | 4 | $!$ | $?$ | $\stackrel{3}{ }$ |
| : | - | - | : | - | - | - | - | - | - | $\div$ | - | - | - |
| $\begin{aligned} & { }^{622} \\ & \text { akq } \end{aligned}$ | 214 $20 \%$ | ${ }_{261}^{261 \%}$ | ${ }_{22 \%}^{143}$ | ${ }_{227}^{227}$ | ${ }_{21}^{49}$ | 30\% | 146\% | ${ }_{24}^{24 \%}$ | ${ }_{22 \%}^{227}$ | ${ }^{347}$ 21\% | ${ }^{150}$ | ${ }^{145}$ | ${ }_{218}^{418}$ |
| $\begin{gathered} 95 \\ \text { 9\% } \\ \text { Kqr } \end{gathered}$ | ${ }_{3 \%}{ }^{3}$ | ${ }^{32} 3$ | ${ }^{27}{ }_{4 \%}$ | ${ }^{34}$ 3\% | ${ }_{3 \%}$ | ${ }_{\substack{11 \\ A E}}$ | ${ }^{18}$ | 41\% | $3{ }_{3}^{36}$ | 39\% | 24\% | ${ }^{28} 4$ | ${ }^{58}$ |
| $\begin{aligned} & 435 \\ & \text { hij\% } \\ & \text { hil } \end{aligned}$ | 143 $14 \%$ | ${ }_{172}^{172}$ | $\begin{gathered} 1110 \\ A B C \end{gathered}$ | $\underset{159}{159}$ | 30\% | ${ }^{27} 16 \%$ | $\begin{aligned} & 129 \\ & 18 \% \\ & \text { Alj } \end{aligned}$ | 168 $14 \%$ | $\underset{138}{138}$ | ${ }^{239}$ | 900 | 909\% | $\begin{gathered} 316 \\ 16 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.4 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? instalied an air/ground source heat pump
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid | Timber (n) | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800-4 \\ 36,00 \\ (\mathrm{q}) \end{gathered}$ | $\begin{array}{\|} \substack{36,400+\\ \text { (r) } \\ \hline} \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 537 \\ \text { 5ef } \\ \text { Hef } \end{gathered}$ | 144\% | ${ }^{265}$ | ${ }_{19 \%}^{65}$ | 17\% | ${ }_{12 \%}^{45}$ | $\underset{14 \%}{101}$ | $\begin{aligned} & 97 \\ & 19 \% \\ & \text { ef } \end{aligned}$ | $\begin{aligned} & 294 \% \\ & 21 \% \\ & \text { Aef } \end{aligned}$ | ${ }_{18}^{15}$ | ${ }^{339}$ | ${ }_{15 \%}^{45}$ | 354 $18 \%$ | $\begin{aligned} & 172 \\ & \hline 18 \% \end{aligned}$ | 20\% | $\begin{aligned} & 27 \\ & \substack{26 \% \\ \mathrm{Al}} \end{aligned}$ | $\xrightarrow{168}$ | $\begin{gathered} 118 \\ \substack{11 \% \\ p} \end{gathered}$ | 79\% |
| $\begin{gathered} 899 \\ \text { eimn } \\ \text { e90\% } \end{gathered}$ | 237 | 439\% | 101 $30 \%$ | ${ }^{122}$ | 94\% | 208 $30 \%$ | ${ }_{29 \%}^{151}$ | $\begin{aligned} & 446 \\ & 32 \% \\ & A \mathrm{Ae} \end{aligned}$ | ${ }^{226}$ | $\begin{gathered} 574 \\ \substack{32 \% \\ A i} \end{gathered}$ | $\begin{gathered} 99 \\ 34 \% \\ i \end{gathered}$ | $\begin{gathered} 644 \\ \text { Amno } \end{gathered}$ | $\begin{gathered} 262 \\ 27 \% \\ \text { no } \end{gathered}$ | 17\% | 12\% | 292\% | ${ }_{33}^{185}$ | 143\% |
| $\begin{gathered} 280 \\ \begin{array}{c} 28 \% \\ \text { GJd } \\ \text { Op } \end{array} \end{gathered}$ | $\begin{aligned} & 95 \\ & 12 \% \\ & \mathrm{Ad}^{2 \%} \end{aligned}$ | $\begin{gathered} 139 \\ 10 \% \\ d \end{gathered}$ | ${ }^{28} 8$ | ${ }^{18}$ | ${ }^{26} \%$ | ${ }^{59} \%$ | ${ }^{54} 9$ | ${ }^{141}$ | 95 $17 \%$ k | ${ }^{165} 9$ | 20\% | $\begin{gathered} 193 \\ 10 \% \\ 0 \end{gathered}$ | $\begin{aligned} & \text { 97 } \\ & 10 \% \\ & \hline \end{aligned}$ | \%\% | ${ }_{4 \%}$ | ${ }_{6}^{66}$ | 50\% | $\begin{gathered} { }^{15 \%} \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} { }^{86} \\ \text { Milp } \end{gathered}$ | ${ }^{28}$ | 39\% | ${ }^{13} 4$ | 2\% | ${ }_{2 \%}^{8}$ | ${ }^{24} 3$ | ${ }^{18} 8$ | ${ }_{3 \%}^{36}$ | $\begin{aligned} & 37 \\ & \begin{array}{l} 4 \% \\ A j \end{array} \end{aligned}$ | ${ }^{41}$ | ${ }_{3 \%}^{8}$ | ${ }^{48}$ | $\begin{aligned} & 39 \% \\ & 4_{4} \% \end{aligned}$ | $3 \%$ | 1\% | 19\% | ${ }_{\text {22 }}^{2} \times$ | 19 <br> 4 |
| $\stackrel{13}{+}$ | 4 | 7. | ${ }_{1 \%}$ | : | $!$ | 5\% | ${ }_{1 \%}^{3}$ | 4 | ! | ${ }^{11} \%$ | ! | ${ }^{12}$ | $!$ | - | : | ${ }_{7 \%}^{7}$ | $!$ | $!$ |
| 5 | 4 $A B$ | : | : | $!$ | : | 3 | $!$ | ! | $?$ | $?$ | $!$ | 4 | $?$ | : | : | $!$ | : | $?$ |
| : |  | - | - | - | - | - | - | - | - | - | $:$ | - | - | - | : | - | - | $\div$ |
| $\begin{aligned} & { }_{212}^{622} \\ & \text { akq } \end{aligned}$ | 149\% | ${ }_{209}^{31 \%}$ | ${ }_{238}^{78}$ |  | 189 | ${ }_{20 \%}^{142}$ | ${ }_{22 \%}^{16}$ | $\underset{21 \%}{295}$ | 177 $20 \%$ $k$ | $\begin{aligned} & 401 \\ & \begin{array}{c} 22 \% \\ A k \end{array} \end{aligned}$ | ${ }_{15 \%}^{44}$ | 414 | ${ }_{2198}^{198}$ | 20\% | 20\% | $\begin{gathered} 227 \\ \underset{q}{22 \%} \end{gathered}$ | 17\% | 84\% |
| $\begin{gathered} 95 \\ 3 \% \\ \text { Kqr } \end{gathered}$ | ${ }^{27} 3$ | 44\% | 2\% | $\begin{gathered} { }_{5}^{18} \\ \mathrm{AC}_{5} \end{gathered}$ | $\begin{gathered} { }^{20} \\ \text { Afgh } \end{gathered}$ | 20 3 \% | ${ }^{13}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{28}$ | 61\% | 2\% | ${ }_{3 \%}$ | 27 3 \% | ${ }_{5 \%}$ | $\begin{gathered} 9 \\ \text { AIm } \end{gathered}$ | ${ }_{3}^{29}$ | 10\% | 2\% |
| ${ }_{15 \%}^{435}$ hilit | ${ }_{125}^{125}$ | ${ }^{219}$ 19\% | ${ }_{13 \%}^{44}$ | 47\% | $\begin{gathered} 114 \\ \text { A30\% } \\ \text { Aghn } \end{gathered}$ | $\begin{gathered} 138 \\ \text { 20\% } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 63 \\ & 12 \% \\ & \mathrm{~h} \end{aligned}$ | 119 ${ }^{19}$ | $\underset{\substack{149 \\ 17 j}}{\substack{0}}$ | ${ }^{219 \%}$ | $\begin{gathered} 67 \\ \begin{array}{c} 63 \% \\ \mathrm{Aji} \end{array} \\ \hline \end{gathered}$ | ${ }^{231}$ | $\begin{gathered} 105 \\ 179 \\ \mathrm{Al}^{2} \end{gathered}$ | $\begin{aligned} & 21 \\ & 24 \% \\ & \mathrm{Al} \end{aligned}$ | $\begin{gathered} 32 \\ \text { Alm } \end{gathered}$ | $\begin{aligned} & 211 \\ & 21 \% \\ & \text { Aqr } \end{aligned}$ | 848 | ${ }_{9 \%}^{42}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Used biomass (e.g. wood chips) to heat the home***

## Base: All

Total

Don't really want to do this

Haven't really thought about

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Aready done this more than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

\begin{tabular}{|c|c|c|c|}
\hline  \& All Communities (excl ctrls) baseline (B) \& National
(C) \& National baseline (D) \\
\hline 2972 \& 2962 \& 1992 \& 2041 \\
\hline \[
\begin{gathered}
633 \\
21 \% \\
\text { LiMMoqXxab }
\end{gathered}
\] \& \(\stackrel{620}{21 \%}\) \& \[
\underset{\substack{510 \\ 26 \% \\ D}}{5}
\] \& - \\
\hline \[
\begin{gathered}
928 \\
31 \% \\
\text { KiRpUVłuYZxb }
\end{gathered}
\] \& \({ }^{902}\) \& \begin{tabular}{c}
446 \\
\(22 \%\) \\
\\
\hline
\end{tabular} \& : \\
\hline \[
\begin{gathered}
184 \\
\text { RpYay }
\end{gathered}
\] \& \[
202_{7 \%}
\] \& 64
\({ }^{3 \%}\)
0 \& : \\
\hline 82
\(y\)
\(y\) \& \[
\begin{gathered}
111 \\
A_{4 \%}^{1 \%}
\end{gathered}
\] \& \({ }^{35}{ }_{\text {2\% }}\) \& : \\
\hline \(\mathrm{BIWu}^{\text {B5 }}\) \& - \& 17
\(D^{1 \%}\) \& - \\
\hline \[
{ }_{\text {BIRpstWuvzxyz }}^{59}
\] \& - \& \({ }^{25}{ }_{\text {d }}{ }^{\text {c }}\) \& - \\
\hline \& \[
\begin{gathered}
135 \\
{ }_{5 \%} \\
\hline
\end{gathered}
\] \& : \& - \\
\hline \begin{tabular}{l}
424 \\
KiNQsVłuvwZ
\end{tabular} \& \({ }^{396}\) \& \[
\begin{gathered}
246 \\
12 \% \\
\mathrm{D}
\end{gathered}
\] \& - \\
\hline 63
\({ }_{2}{ }^{2 \%}\) \& \({ }^{62}\) \& 99

5\% \& : <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Used biomass (e.g. wood chips) to heat the home ${ }^{* *}$
Base: All

|  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 564 \\ \text { MNIOMPnoWy } \end{gathered}$ | ${ }^{534} 18 \%$ | $\underset{\substack{550 \\ 28 \% \\ \mathrm{D}}}{ }$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home**

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (J) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 100 $22 \%$ | $\stackrel{25}{17 \%}$ | 7\% | ${ }_{5 \%}$ | $\begin{gathered} 88 \\ { }_{5}^{5 \%} \end{gathered}$ | 18\% | ${ }_{20 \%}^{20}$ | $\begin{aligned} & 30 \\ & 25 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & { }_{20}^{28} 8 \\ & A \end{aligned}$ | $\begin{aligned} & 25 \\ & { }_{2}^{23 \%} \\ & 9 \end{aligned}$ | 17\% | 55\% | $\begin{aligned} & 64 \\ & 30 \% \\ & \text { Af } \end{aligned}$ | 919\% |
| ${ }^{204} 4$ | 29\% | 551\% | 47 $37 \%$ | $\xrightarrow{101}$ | $\begin{gathered} \text { 56 } \\ { }^{47 \%} \end{gathered}$ | $\begin{aligned} & 53 \\ & \begin{array}{l} 53 \% \\ \text { An } \end{array} . \end{aligned}$ | 38\% | 414\% | ${ }_{33}^{36}$ | 29\% | 70\% | 16\% | $\begin{aligned} & 145 \\ & 39 \% \\ & \mathrm{Au} \end{aligned}$ |
| 19 4 \% | ${ }_{6 \%}$ | 3\% | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 40 \\ & \begin{array}{l} 17 \% \\ A \end{array} \end{aligned}$ | 12\% | ${ }_{8 \%}$ | 5\% | ${ }_{1 \%}$ | ${ }_{7 \%}$ | 9\% | ${ }^{24} 8$ | ${ }^{11} 5$ | ${ }^{21} 6$ |
| $?$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ | $\begin{aligned} & 17 \\ & { }_{5 \%} \end{aligned}$ | ${ }_{2 \%}^{2}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }_{A \%}^{8} \\ & A_{0} \end{aligned}$ | 9\% | 5\% | ${ }_{\text {A }}^{6 \%}$ | ${ }_{3 \%}^{10}$ | ${ }^{3} \%$ | ${ }^{11} 3$ |
| $!$ | $\begin{gathered} { }_{5 \%}^{8} \\ \mathrm{Ai}^{8} \end{gathered}$ | ${ }_{1 \%}$ | - | $\begin{aligned} & { }_{1 \%}^{\%} \\ & 1 \end{aligned}$ | $3 \%$ | - | $\begin{gathered} 5 \\ { }_{40}^{4 \%} \end{gathered}$ | : | : | ${ }_{4}^{4}{ }_{4}$ | ${ }_{1 \%}$ | $\begin{aligned} & \stackrel{5}{5} \\ & \dagger \end{aligned}$ | - |
| $!$ | $\begin{gathered} 24 \\ \begin{array}{c} 10 \% \\ \mathrm{Ai} \end{array} \end{gathered}$ | ${ }_{1 \%}$ | : | $\begin{gathered} 10 \\ { }_{3 \%} \\ 1 \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 4_{3 \%} \\ & 0 \end{aligned}$ | $!$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & \frac{6}{2 \%} \\ & \mathrm{~s} \end{aligned}$ | $\stackrel{4}{2 \%}$ | $!$ |
| - | - | : | - | - | - | - | - | : | - | : | : | - | : |
| ${ }^{41} 9$ | ${ }_{5 \%}$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 26 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & \begin{array}{l} 43 \% \\ A K \end{array} \end{aligned}$ | ${ }^{38} 17$ | 20 $17 \%$ | 100\% | ${ }_{7 \%}^{8}$ | $\begin{gathered} 80 \\ { }^{27 \%} \end{gathered}$ | ${ }_{12 \%}^{13}$ | 111\% | $\begin{gathered} 42 \\ \substack{14 \% \\ \mathrm{~s}} \end{gathered}$ | ${ }^{13} 6 \%$ | 48 $43 \%$ 4 |
| ${ }^{6}$ | ${ }^{2}$ \% | ${ }_{3 \%}$ | ${ }_{2}^{2}$ | $!$ | : | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | 109\% | ${ }_{4}^{4}$ | ${ }_{3 \%}$ | ${ }_{2}^{5}$ | $\begin{aligned} & { }^{10} \\ & A_{5} \end{aligned}$ | 12 ${ }_{3}$ |

```
Don't know
```


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home**

## Base: All

## Total

Don't really want to do this

Haven't really thought about
doing tris

Thought about doing this.
but probably won't do it
Thinking about doing this
Already done this within the
last 18 months

Already done this more than

Already done this/has been
done
Haven't heard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | E. Oxford (W. Oxford's ctrl) (Z) | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & \text { 3w } \\ & \text { Aw } \end{aligned}$ | $\begin{aligned} & 75 \\ & \begin{array}{l} 37 \% \\ A x \end{array} \end{aligned}$ | 45\% | 10\% |
| ${ }_{34 \%}^{103}$ | ${ }^{20} 15 \%$ | ${ }_{24}^{48}$ | ${ }_{28}^{85}$ | ${ }_{17}^{51}$ |
| ${ }^{12} 4$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }^{10} 3$ | ${ }^{11} 4 \%$ |
| ${ }^{10} 3$ | ${ }_{2 \%}$ | ${ }_{3}^{7}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\stackrel{5}{2 \%}$ | - | $!$ | ${ }_{1}{ }^{1}$ | ${ }^{3} 1 \%$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ |  | 4 $y^{1}$ | ${ }_{2}^{7}$ |
| - | - | : | : | : |
| $\begin{aligned} & 60 \\ & 20 \% \\ & A v \end{aligned}$ |  | ${ }^{15}$ | $\begin{gathered} 83 \\ \begin{array}{c} 88 \% \\ A \end{array} \end{gathered}$ | $\begin{gathered} \substack{21 \% \\ A \\ \hline} \end{gathered}$ |
| ${ }_{1 \%}$ | 2\% | 6\% | $\begin{aligned} & 24 \\ & { }_{8 y}^{8 \%} \end{aligned}$ | ${ }^{3} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | E. Oxford (W. Oxford's ctrl) | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 |  | 301 | 301 |
| ${ }_{200}^{60 \%}$ |  |  | $\stackrel{45}{15 \%}$ | $\begin{gathered} 129 \\ 43 \% \\ A z \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Used biomass (e.g. wood chips) to heat the home**

## Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Already done to
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) $\qquad$ |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
| 620 | ${ }_{22}^{92}$ | 24\% | $\underset{\substack{24 \\ 14 \%}}{24}$ | $\begin{gathered} 37 \\ \begin{array}{c} 34 \% \\ \text { AM } \end{array} \end{gathered}$ | 56\% | 30 $24 \%$ | ${ }_{22}^{23}$ | ${ }_{12 \%}^{15}$ | $\underset{\substack{104 \\ 35 \% \\ A}}{ }$ | 11\% | ${ }_{19 \%}^{18}$ | $\stackrel{51}{17 \%}$ | ${ }^{36}$ |  |
| ${ }^{902}$ | ${ }^{182}$ 41\% | ${ }_{15 \%}^{23}$ | $\begin{aligned} & \frac{67}{40 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{25 \%}^{27}$ | ${ }^{114} 3$ | ${ }_{29 \%}$ | ${ }_{34}^{35}$ | 41 $33 \%$ | $\underset{R}{\substack{68 \% \\ R}}$ | 39\% | ${ }_{37 \%}^{35}$ | $\stackrel{98}{32 \%}$ | $\begin{aligned} & 50 \\ & 24 \% \\ & \mathrm{~V} \end{aligned}$ | ${ }_{24 \%}^{87}$ |
| ${ }^{202}$ | 19\% | ${ }^{12} 8$ | ${ }^{11} 7$ | ${ }_{2 \%}$ | $\begin{gathered} 36 \\ 10 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & 174 \% \\ & \substack{14 \% \\ \hline} \end{aligned}$ | $\begin{aligned} & 12 \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | ${ }^{11} 9$ | 2\% | 8\% | ${ }_{5}^{5}$ | $\begin{aligned} & 31 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | 119 | 20 5\% |
| ${ }^{111} 4$ | ${ }^{6} \%$ | ${ }_{3 \%}$ | ${ }_{2}^{4}$ | - | $\begin{aligned} & 19 \\ & { }_{5}^{5 \%} \end{aligned}$ | ${ }_{2 \%}^{3}$ | $\underset{A P}{8 \%}$ | ${ }_{3}^{4}$ | 2\% | ${ }_{4}^{4}$ | $\underset{A}{90 \%}$ | $\begin{aligned} & 17 \\ & \begin{array}{l} 6 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & \operatorname{AV}^{6 \%} \end{aligned}$ | ${ }^{12}$ |
| - | - | - | - | - | - | - | - | - | - | : | - | : | - | - |
| - | : | : | : | : | - | : | : | : | - | : | - | - | - | - |
| ${ }^{135}$ | ${ }_{1}^{3}$ | $\begin{aligned} & 39 \\ & 25 \% \\ & \mathrm{AK} \end{aligned}$ | $1 / 8$ ${ }^{1 \%}$ | ${ }_{\text {A }}^{1 \%}$ | $\begin{aligned} & \frac{42}{12 \%} \\ & \mathrm{ANN}^{2} \end{aligned}$ | $\begin{aligned} & 3 \\ & { }^{2 \%} \end{aligned}$ | AP ${ }^{5}$ | AQ ${ }^{\text {4\% }}$ | - | 3 $3 \%$ 4 | A ${ }_{\text {4 }}^{4 \%}$ | $\begin{aligned} & { }^{15} \\ & \text { UU }^{5 \%} \end{aligned}$ | AV ${ }^{8 \%}$ | $A W^{2 \%}$ |
| ${ }^{396}$ | ${ }_{20}^{88}$ | ${ }_{2 \%}^{3}$ | ${ }^{27}{ }^{27}$ | $\begin{aligned} & 28 \\ & \underset{A}{26 \%} \end{aligned}$ | ${ }_{13 \%}^{44}$ | ${ }_{18 \%}^{23}$ | ${ }_{12}^{12}$ | $\begin{gathered} 30 \\ 24 \% \\ A_{2} \end{gathered}$ | $\begin{aligned} & 56 \\ & { }_{10 \%}^{19 \%} \end{aligned}$ | 16\% | 110 | ${ }^{27} 9$ | 109\% | ${ }^{22} 6$ |
| ${ }^{62}$ | 11 $2 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | - | $\begin{aligned} & 4 \\ & 3 \% \\ & 0 \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | 7\% | ${ }_{4 \%}^{4}$ | ${ }_{2 \%}$ | 7\% | 3\% | 15 $4 \%$ 4 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2.5) } \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ $(\mathrm{n})$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ $(r)$ | $\begin{aligned} & \text { Totnnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | West Oxford (1,3,4,6) (t) | Whitehill Borden (2) (u) |
| 2962 | 448 |  | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
| $\begin{gathered} 534 \\ 18 \% \end{gathered}$ | ${ }_{10 \%}^{47}$ |  |  | 13 $12 \%$ | $\stackrel{37}{71 \%}$ | $9 \%$ |  |  | ${ }_{183}^{53}$ | 22\% |  |  |  | $\begin{aligned} & 109 \\ & 3 W 0 \% \\ & \text { AW } \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home***

## Base: All

Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this
Already done this within the
last 18 months
Arready done this more than
18 months ago

Aready done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) |  | E. Oxford w. Oxford's ctrl) (x) |  | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | ${ }_{21 \%}^{620}$ | $\begin{aligned} & \begin{array}{l} 65 \\ { }_{22 \%} \\ \hline \end{array} . \end{aligned}$ | ${ }_{18 \%}^{22}$ |  | ${ }_{155}^{29}$ |  | $\begin{aligned} & 77 \\ & 26 \% \\ & a \end{aligned}$ | $\begin{gathered} 56 \\ \hline 19 \% \\ \mathrm{~b} \end{gathered}$ |
|  | ${ }_{302}^{902}$ | ${ }_{36 \%}^{108}$ | $\begin{aligned} & 49 \\ & 40 \% \\ & Y \end{aligned}$ |  | ${ }_{19 \%}^{36}$ |  | ${ }_{34 \%}^{101}$ | $\begin{aligned} & 78 \\ & \begin{array}{c} 76 \% \\ b \end{array} \end{aligned}$ |
|  | ${ }^{202}{ }_{7 \%}$ | $\begin{aligned} & 24 \\ & 8 \% \\ & \times \end{aligned}$ | ${ }_{5 \%}^{6}$ |  | ${ }^{10}{ }_{5 \%}$ |  | ${ }_{2 \%}^{6}$ | ${ }^{17}{ }_{6 \%}$ |
|  | ${ }^{111} 4 \%$ | ${ }^{10} 0_{3}^{2}$ | ${ }_{2 \%}^{2}$ |  | ${ }_{2 \%}^{3}$ |  | $!$ | ${ }_{3 \%}^{10}$ |
|  |  |  | : |  | $\vdots$ |  | $\vdots$ | - |
|  | - | : | - |  | : |  | - |  |
|  | ${ }^{135} 5$ | $A X^{7 \%}$ | ${ }_{A Y}^{65}$ |  | $\begin{aligned} & 3 \\ & { }_{A}^{2 \%} \end{aligned}$ |  | ${ }^{4 a^{1 \%}}$ | $\begin{aligned} & \text { ! } \\ & \text { A } \end{aligned}$ |
|  | ${ }^{396}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | ${ }_{6 \%}$ |  | $\underset{{ }_{2}^{15 \%}}{28}$ |  | $\begin{aligned} & { }_{\mathrm{A}}^{62 \%} \end{aligned}$ | $\begin{aligned} & 00 \\ & 20 \% \\ & A \end{aligned}$ |
|  | ${ }^{62}{ }_{2}$ | ${ }_{3 \%}$ | - |  | ${ }^{7} 4$ |  | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 137

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home***
Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctri) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }_{183}^{534}$ | ${ }_{16 \%}^{48}$ |  | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ |  | $\begin{aligned} & 72 \\ & \begin{array}{c} \text { 24\% } \\ A \end{array} \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home**

## Base: All

Total
Don't really want to do this

Haven't really thought about
doing this
Thought about doing this,
but probabbly won't do it
Thinking about doing this

Areaay done this within the
last 18 months
Already done this more than
18 months ago

Aready done mis/has been
Haven't heard of this
Don't know
Not applicable

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(\mathrm{G})$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 633 \\ \text { KLIN } \\ \text { KLN } \end{gathered}$ | ${ }_{21 \%}^{620}$ | $\begin{gathered} 227 \\ 227 \\ 1 \end{gathered}$ | 431 ${ }_{2}$ | $\begin{gathered} 317 \\ \substack{22 \% \\ k} \end{gathered}$ | $\underset{\substack{136 \\ L}}{\substack{26}}$ | ${ }_{218}^{218}$ | $\stackrel{186}{22 \%} \underset{N}{2}$ | $\xrightarrow{184}$ | ${ }^{466}$ | ${ }^{241}$ | 105\% | $\begin{aligned} & 257 \\ & 25 \% \\ & A G \end{aligned}$ | ${ }_{173}^{143}$ |
| $\begin{aligned} & 928 \\ & 3{ }^{31 \%} \\ & \mathrm{EFH} \end{aligned}$ | ${ }_{302}^{902}$ | ${ }_{31 \%}^{333}$ | ${ }_{324}^{645}$ | ${ }_{29 \%}^{413}$ | ${ }_{22 \%}^{134}$ | ${ }_{315}^{315}$ | ${ }_{26 \%}^{220}$ | ${ }_{32} 34$ | ${ }_{354}^{65}$ | ${ }_{32 \%}^{448}$ | $\begin{gathered} 183 \\ 30 \% \\ F \end{gathered}$ | 300 $30 \%$ | $\underset{\substack{259 \\ 31 \% \\ H}}{\substack{\text { che }}}$ |
| $\begin{gathered} 184 \\ \text { DGM } \end{gathered}$ | ${ }^{202}$ | $\begin{aligned} & 82 \% \\ & \AA_{9} \% \end{aligned}$ | 107 ${ }_{5}$ | $\begin{gathered} 117 \\ 8 \% \\ A \% \end{gathered}$ | ${ }^{44}$ | 40\% | 57\% | $\begin{aligned} & 98 \\ & 9 \% \\ & { }_{A}^{9 / 8} \end{aligned}$ | ${ }^{128}$ | $\underset{A}{132}$ | 47\% | 39\% | 70 <br> $8 \%$ <br> 8 |
| $\begin{aligned} & 82 \\ & \left.\begin{array}{l} 3 \% \\ G \end{array}\right) \end{aligned}$ | ${ }^{111}$ | ${ }^{35}$ | ${ }_{3 \%}$ | $\underset{A}{52} \underset{A}{4 \%}$ | 19\% | 15 | ${ }_{3 \%}^{28}$ | $\begin{aligned} & 51 \\ & { }_{A}^{5 \%} \end{aligned}$ | 73 $4 \%$ | 77 ${ }_{5 E}{ }^{5}$ | 39\% AF | $\stackrel{18}{2 \%}$ | ${ }_{\text {A }}^{51} \times$ |
| $\begin{gathered} 35 \\ { }_{3}^{9 \%} 1 \% \end{gathered}$ | - | $\begin{aligned} & 20 \\ & 2 \% \\ & { }^{2} 1 \end{aligned}$ | $\underset{j}{20}$ | $\begin{aligned} & 24 \\ & { }_{2 \%}^{2 \%} \\ & A K \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \\ L_{2} \end{gathered}$ | $\begin{aligned} & 9 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{aligned} & 16 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | - | : |  | - |  | : |
| $\begin{gathered} 59 \\ \text { IJKLMN } \end{gathered}$ | - | $\underset{\substack{22 \\ 1 \\ 1}}{ }$ | $\underset{j}{40} \underset{j}{2 \%}$ | $\begin{aligned} & 31 \\ & 2 \% \\ & { }_{\mathrm{K}}^{2 \%} \end{aligned}$ | $\underset{{ }_{2}^{2 \%}}{12}$ | $\begin{aligned} & 26 \\ & 3 \% \\ & M \end{aligned}$ | $\begin{aligned} & 17 \\ & { }_{2 \%} \\ & \mathrm{~N} \end{aligned}$ | - |  |  | - |  | : |
| : | ${ }^{135}$ | : | : | - | : | - | : | $\begin{aligned} & 64 \\ & { }^{64} \% \end{aligned}$ | $\begin{gathered} 45 \\ { }^{42} D^{2 \%} \end{gathered}$ | 85 ${ }_{\text {c }}^{6 \%}$ AE | 27 AF | $\begin{gathered} 43 \\ A_{G}^{4 \%} \end{gathered}$ | $\begin{aligned} & 37 \\ & \begin{array}{l} 4 \% \\ \text { AH } \end{array} \end{aligned}$ |
| $\begin{gathered} 424 \\ \text { CEFLHN } \\ \hline 14 \% \end{gathered}$ | ${ }^{396}$ | ${ }_{12 \%}^{135}$ | $\stackrel{294}{15 \%}$ | ${ }^{155}$ | 11\% | $\begin{gathered} 175 \\ 17 \% \\ A \end{gathered}$ | $\begin{aligned} & 84 \\ & 10 \% \end{aligned}$ | $\xrightarrow{146}$ | ${ }^{275}$ | $\stackrel{172}{12 \%}$ | 47\% | $\underset{\substack{175 \\ \hline \\ A}}{\substack{2}}$ | 11\% |
| ${ }_{63}^{63}$ | ${ }^{62}$ | ${ }^{19}$ | ${ }_{2}^{43}$ | ${ }^{26}$ | ${ }^{18} 8$ | ${ }_{2 \%}^{20}$ | ${ }^{21} 3$ | ${ }_{1}^{15}$ | ${ }_{3 \%}$ | 27 27 | ${ }^{15}$ | ${ }^{19}$ | 19\% |
| $\begin{gathered} 504 \\ 19 \% \end{gathered}$ | 534 $18 \%$ | 209\% | 369 $18 \%$ | $\begin{gathered} 281 \\ 20 \% \\ k \end{gathered}$ | $\underset{A}{175} \underset{\substack{18 \%}}{ }$ | ${ }_{192}$ | $\begin{aligned} & 206 \\ & 25 \% \\ & \text { AN } \end{aligned}$ | 173 $16 \%$ | ${ }^{348}$ | 235\% | $\begin{aligned} & 143 \\ & \substack{24 \% \\ \hline} \end{aligned}$ | 159\% | $\xrightarrow{165}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Used biomass (e.g. wood chips) to heat the home***

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 633 \\ { }_{2}^{2 \%} \\ \text { BCIN } \\ \text { OOe } \end{gathered}$ | ${ }_{16 \%}$ | 14\% | $\begin{gathered} 100 \\ 19 \% \\ C \end{gathered}$ | $\begin{gathered} 104 \\ 109 \% \\ C \end{gathered}$ | $\begin{gathered} 110 \\ \text { BCDE } \end{gathered}$ | $\begin{gathered} 211 \\ \operatorname{ABCDE} \end{gathered}$ | $\begin{gathered} 309 \\ 23 \% \\ \hline 18 \end{gathered}$ | 324 20 | $\begin{aligned} & 370 \\ & 24 \% \\ & \text { AKL } \end{aligned}$ | $\underset{\substack{205 \\ L}}{20 \%}$ | ${ }_{8 \%}^{24}$ | $\begin{gathered} 449 \\ \text { ANO } \end{gathered}$ | 100\% | 75\% |
| $\begin{gathered} 928 \\ \text { LOOPD } \end{gathered}$ | 76\% | 137 | ${ }_{32 \%}^{163}$ | $\begin{aligned} & 185 \\ & 34 \% \\ & G 4 \end{aligned}$ | $\begin{aligned} & 154 \\ & \underset{G}{55 \%} \end{aligned}$ | $\stackrel{213}{28 \%}$ | ${ }_{31 \%}^{423}$ | ${ }_{31 \%}^{505}$ | 533\% AKL | $\underset{\substack{311 \\ 31 \%}}{\substack{21 \%}}$ | 48\% | $\begin{gathered} 640 \\ \text { ANS } \end{gathered}$ | $\begin{gathered} 173 \\ 29 \% \\ 0 \end{gathered}$ | $\stackrel{103}{20 \%}$ |
| $\begin{gathered} 184 \\ \text { BGIKNO } \\ \text { OPab } \end{gathered}$ | ${ }_{2 \%}$ | ${ }^{21} 5$ | $\begin{gathered} 4_{8 \%}^{43} \\ \text { ABCG } \end{gathered}$ | $\begin{gathered} 39 \% \\ 78 \\ \hline \end{gathered}$ | ${ }_{A B C G}^{41}$ | $\begin{gathered} 35 \\ { }_{\mathrm{B}}^{35} \end{gathered}$ | $\begin{aligned} & 97 \% \\ & \mathrm{Al} \\ & \hline 1 \end{aligned}$ | 87\% | ${ }^{122}{ }^{8 \%}{ }^{8 \%}$ | $44 \%$ | ${ }^{11} 4$ | $\begin{gathered} 145 \\ \text { ANO } \end{gathered}$ | ${ }_{3 \%}^{20}$ | 19\% |
| $\begin{gathered} 82 \\ \text { GNR } \\ \text { 3\% } \end{gathered}$ | ${ }_{2 \%}$ | ${ }^{10} 2$ | ${ }_{\text {ABCFG }}^{26}$ | $\begin{aligned} & 20 \\ & { }_{6}^{4 \%} \end{aligned}$ | 2\% | ${ }^{13} 2$ | ${ }_{3}^{39}$ | ${ }_{3}^{43}$ | ${ }_{3}^{44}$ | ${ }^{27}$ 3\% | 2\% | $\begin{aligned} & 55 \\ & \begin{array}{l} 3 \% \\ N \end{array} \end{aligned}$ | ${ }_{1 \%}^{8}$ |  |
| ${ }^{35} 1 \%$ | : | ${ }_{1}^{3}$ | $\begin{aligned} & 9 \\ & { }_{3}^{2 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{2 \%} \\ & { }_{B} \end{aligned}$ | $\begin{aligned} & 8 \\ & { }_{B}^{8} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }^{20} 1 \%$ | ${ }_{\text {AK }}^{26}{ }^{26}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{2}$ | ${ }_{\text {AN }}{ }^{29}$ | 3 | ${ }_{1 \%}$ |
| $\begin{gathered} \quad 59 \\ \text { BKOOPa } \end{gathered}$ | $!$ | ${ }_{1}^{6}$ | ${ }^{11}$ | $\begin{aligned} & { }_{3}^{15} \\ & { }_{B}^{2 \%} \end{aligned}$ | 2\% | $\begin{aligned} & { }^{19}{ }_{3 \%} \\ & \hline \end{aligned}$ | ${ }_{2}^{29}$ | ${ }^{30}$ | 42 AK | ${ }^{13}{ }_{1 \%}$ | ${ }_{1 \%}$ | AO ${ }^{45}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| : | - | - | - | - | - | : | : | : | : | - | : | - | - | - |
| $\begin{gathered} \left.\begin{array}{c} 424 \\ \text { HJMQc } \\ \text { d } \end{array}\right] \end{gathered}$ | 47 EF EF | $\begin{gathered} 81 \\ 18 \% \\ \text { AEF } \end{gathered}$ | ${ }^{76}$ | ${ }^{66}$ | ${ }_{12}^{53}$ | $\underset{14 \%}{101}$ | ${ }_{17 \%}^{147}$ | $\begin{gathered} 277 \\ 17 \% \\ \mathrm{AH} \end{gathered}$ | $\underset{180}{180}$ | $\begin{aligned} & 185 \\ & \text { AJL } \\ & \text { AJL } \end{aligned}$ | 39\% | ${ }_{\text {236 }}^{23 \%}$ | 109 AM A | 71 $14 \%$ |
| $\begin{gathered} { }^{63} \\ \text { GJMQ } \end{gathered}$ | ${ }_{\substack{10 \% \\ \text { ACDEFG }}}^{25}$ | ${ }^{10} 2$ | \% $1 \%$ | \% $1 \%$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}^{8}$ | ${ }^{27} 2 \%$ | ${ }^{36}$ | ${ }_{2}^{25}$ | $\underset{3}{29}$ | 2\% | ${ }_{2 \%}^{28}$ | ${ }_{2 \%}^{12}$ | ${ }^{20}{ }^{20}$ |
| $\begin{gathered} 564 \\ 19 \% \\ \text { SFIMS } \\ \text { Tacd } \end{gathered}$ | $\begin{gathered} 63 \\ 24 \% \\ \text { ADEF } \end{gathered}$ | $\begin{gathered} 125 \\ \text { ADEFG } \end{gathered}$ | 82\% | $\begin{aligned} & 95 \\ & { }_{F}^{18 \%} \end{aligned}$ | ${ }_{136}^{56}$ | $\underset{\substack{143 \\ 19 \% \\ F}}{ }$ | $\stackrel{262}{19 \%}$ | ${ }_{19 \%}^{302}$ | 194\% | $\stackrel{194}{19 \%}$ | $\begin{aligned} & 157 \\ & 53 \% \\ & \text { AJK } \end{aligned}$ | 189\% | $\begin{aligned} & 170 \\ & 28 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 196 \\ 39 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home**

## Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \hline \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \end{aligned}$ <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} { }^{633} \\ \text { 231\% } \\ \text { Nolle } \end{gathered}$ | $\begin{gathered} 156 \\ 24 \% \\ \text { AORS } \end{gathered}$ | $\begin{gathered} 240 \\ 22 \% \\ 0 \end{gathered}$ | ${ }^{93} 9$ | 18\% | $\begin{aligned} & 54 \\ & 20 \% \\ & 0 \end{aligned}$ | $\stackrel{426}{21 \%}$ | 79 $19 \%$ | 94\% | 20\% | 207 $18 \%$ | $\underset{\substack{208 \\ e}}{208}$ | $\begin{aligned} & 184 \\ & 25 \% \\ & \mathrm{Ae} \end{aligned}$ | ${ }^{21} 1 \%$ | ${ }_{17 \%}$ | ${ }_{295}^{52 \%}$ |
| $\begin{gathered} 928 \\ \text { 108\% } \\ \text { 108 } \\ b \end{gathered}$ | ${ }_{159}^{159}$ | $\begin{aligned} & 353 \\ & 33 \% \\ & \text { OP } \end{aligned}$ | $\begin{aligned} & 165 \\ & 33 \% \\ & \text { OP } \end{aligned}$ | $\begin{aligned} & 171 \\ & 35 \% \\ & \text { OP } \end{aligned}$ | $\begin{aligned} & 80 \\ & 30 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 663 \\ \text { } 33 \% \\ \mathrm{Abd} \end{gathered}$ | $\begin{aligned} & 85 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 35 \% \\ & 30 \mathrm{c} \end{aligned}$ | 30\% | ${ }_{32 \%}^{363}$ | 283 $30 \%$ | 229 ${ }_{3}$ | 36\% | 29\% | ${ }_{36}^{863}$ |
| $\begin{gathered} 184 \% \\ \text { BGIKN } \\ \text { BOPab } \end{gathered}$ | ${ }_{5}^{29} \%$ | ${ }_{6}^{67}$ | $\begin{gathered} 35 \% \\ \mathbf{O}_{0} \end{gathered}$ | $\begin{gathered} 34 \% \\ 0_{0} \end{gathered}$ | $\begin{aligned} & 19 \\ & \mathbf{O}^{2} \end{aligned}$ | ${ }^{107} 5$ | 16\% | $\begin{gathered} 41 \\ { }^{10 \%} \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \\ & \mathrm{Cb} \end{aligned}$ | $\begin{gathered} 88 \\ { }_{8 g}^{8 \%} \end{gathered}$ | ${ }_{6 \%}^{53}$ | ${ }^{35}$ | 6\% | 12\% | ${ }^{172}{ }_{6}$ |
| $\begin{gathered} 82 \\ \text { GNR } \\ \text { 3\% } \end{gathered}$ | ${ }^{11} 2$ | ${ }^{28} 3$ | 7\% | ${ }_{\text {AOPQR }}^{27}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | 16\% | $\mathrm{Aab}^{9 \%}$ | $\begin{gathered} 45 \\ 4{ }^{4 \%} \\ \text { Afg } \end{gathered}$ | ${ }^{19} 2$ | 13\% | ${ }_{2 \%}$ | $8{ }_{4}^{8}$ | ${ }^{74} 3$ |
| $\stackrel{35}{1 \%}$ | ${ }_{1 \%}$ | ${ }^{12}{ }_{1 \%}$ | $\begin{aligned} & 10 \\ & { }^{2 \%} \\ & \mathrm{PP}^{2} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ? | 5\% | ${ }_{1}^{5} \%$ | $\begin{gathered} 13 \\ \text { Aabc } \\ \text { Aar } \end{gathered}$ | ${ }^{11} 1 \%$ | ${ }^{16}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | $!$ | ${ }^{34} \%$ |
| $\begin{gathered} { }^{59}{ }_{2 \%}^{2} \\ \text { BKOOP } \\ \text { a } \end{gathered}$ | 5\% | $\begin{aligned} & { }^{26} \\ & \text { OP }_{2}^{2} \end{aligned}$ | $\begin{aligned} & 11 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | $\begin{aligned} & 12 \\ & \text { OP }^{2 \%} \end{aligned}$ | 5\% | ${ }^{14} \%$ | 4\% | $\begin{gathered} { }^{17}{ }_{4 \%} \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 199 \\ \text { Aabc } \end{gathered}$ | $32 \%$ Af | ${ }^{12}$ | ${ }^{11}$ | ${ }_{4}^{4}{ }_{4}^{4}$ | ${ }_{1 \%}$ | 56\% |
| : | - | - | - | - | - | : | - | - | - | - | : | : | - | - | : |
| $\begin{gathered} 424 \\ 14 \% \\ \text { HJM9 } \\ \text { Cd } \end{gathered}$ | $\begin{gathered} 101 \\ \substack{16 \% \\ Q} \end{gathered}$ | $\underset{12 \%}{128}$ | 69\% | 72 ${ }^{75}$ | $\begin{array}{r} 54 \\ { }^{24} \begin{array}{r} 20 \% \\ A O R \end{array} . \end{array}$ | $\stackrel{333}{17 \%}$ $\mathrm{Abcd}$ | ${ }^{46}$ | ${ }^{32} 8$ | 6\% | ${ }_{13}^{152}$ | 139 $15 \%$ | $\xrightarrow{101}$ | 13\% | 18\% | $\xrightarrow{385}$ |
| $\begin{array}{r} { }^{63} \\ \text { GJMQ } \end{array}$ | ${ }^{11}$ | ${ }^{11}$ | $\begin{gathered} 21 \\ \text { APQ }^{4 \%} \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \\ & { }_{2} \end{aligned}$ | 2\% | ${ }_{46}{ }_{2}$ | ${ }^{7}$ | $\stackrel{8}{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{20}$ | ${ }_{2}^{23}$ | ${ }^{14}$ | ${ }_{2 \%}^{2}$ | $\stackrel{4}{2 \%}$ | ${ }_{29}{ }^{\text {\% }}$ |
| $\begin{gathered} 564 \\ \hline 1 \% \\ \text { DFIM } \\ \text { STacd } \end{gathered}$ | $\begin{gathered} 167 \\ { }^{26 \%} \% \\ \text { AQS } \end{gathered}$ | $\begin{gathered} 206 \\ 190 \\ \text { ST } \end{gathered}$ | ${ }_{180}^{90}$ | 67\% | 34 ${ }_{13}$ | $\begin{gathered} 346 \\ 17 \% \\ c d \end{gathered}$ | $\begin{gathered} 155 \\ 38 \% \\ \text { Aacd } \end{gathered}$ | 45 $11 \%$ | 7\% | 223 $20 \%$ | $\stackrel{178}{19 \%}$ | 135 | 13 <br> $13 \%$ | 23\% | ${ }^{512} 19$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Used biomass (e.g. wood chips) to heat the home**

## Base: All

Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Arready done this/has been
done
Haven't heard of this

Don't know

Not applicable

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 633 \\ { }_{2}^{21 \%} \\ \text { CHefi } \\ \mathrm{p} \end{gathered}$ | ${ }_{23}^{239}$ | $\stackrel{242}{20 \%}$ | ${ }_{22}^{145}$ | ${ }^{221} \times$ | ${ }_{20 \%}^{48}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | ${ }^{132}$ 18\% | ${ }^{250}$ | $\begin{aligned} & 251 \\ & 24 \% \\ & \text { AH1 } \end{aligned}$ | ${ }^{362} 22$ | $\xrightarrow{144}$ | $\begin{gathered} 168 \\ 24 \% \\ A \end{gathered}$ | ${ }_{2}^{423}$ |
| $\begin{gathered} 928 \\ 3 \times 1 \% \\ \text { Neinn } \\ \text { op } \end{gathered}$ | ${ }_{326}{ }^{3}$ | ${ }_{301}{ }_{32}$ | 196 $30 \%$ | $\stackrel{323}{30 \%}$ | ${ }_{34 \%}$ | ${ }_{34 \%}^{57}$ | 215 29 | $\begin{aligned} & 411 \\ & 34 \% \\ & \text { AHJ }^{2} \end{aligned}$ | 302\% | ${ }_{301} 1$ | $\underset{\substack{240 \\ A}}{240}$ | $\begin{aligned} & 246 \\ & \begin{array}{c} 35 \% \\ \text { AN } \end{array} \end{aligned}$ | 610 $30 \%$ |
| $\begin{gathered} 184 \\ \text { JMdejp } \end{gathered}$ | ${ }^{68}$ | 79\% | ${ }^{36}$ | ${ }^{74} 7$ | ${ }^{13} 5$ | 6\% | 61 AJ | ${ }^{73}$ 6\% | 50 | 109\% | ${ }^{37} 5$ | ${ }^{25} 4$ | $\begin{aligned} & 146 \\ & \text { AM }{ }^{146} \end{aligned}$ |
| $\begin{gathered} { }^{82}{ }_{3 \%} \\ \text { DIMJip } \end{gathered}$ | $\begin{gathered} 33 \\ 3 \% \\ { }^{3 \%} \end{gathered}$ | 39\% ${ }_{\text {39 }}$ | 10\% | ${ }^{32}$ \% | 3\% | ${ }^{2} \%$ | 40 AIJ | ${ }_{2 \%}^{21}$ | ${ }^{21} 2$ | 49\% | 20\% | ${ }_{7 \%}$ | $\begin{aligned} & { }^{66}{ }_{3 \%} \\ & A M \end{aligned}$ |
| $\begin{gathered} { }^{35}{ }_{\text {Dilp }} / \mathrm{c} \end{gathered}$ | 17 ${ }^{2 \%}$ | ${ }_{1 \%}^{15}$ | $\stackrel{3}{ }$ | ${ }^{17} 2 \%$ | $!$ | ${ }_{1 \%}$ | ${ }^{8} \%$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{10}$ | ${ }^{24} \%$ | 5\% | 5\% | ${ }^{28}{ }_{1 \%}$ |
| $\begin{gathered} 59 \\ \text { Dlej } \end{gathered}$ | $\begin{gathered} 26 \\ 2 \% \\ { }^{2 \%} \end{gathered}$ | $\begin{aligned} & 31 \\ & 3 \% \\ & { }_{D} \end{aligned}$ | $?$ | ${ }^{20} 2$ | 3\% | ${ }_{2 \%}^{3}$ | ${ }^{17} 2 \%$ | 16 1 \% | $\underset{3}{26}$ | ${ }^{34}$ | ${ }^{12}$ | ${ }^{9} \%$ | ${ }^{46}$ |
| : | - | - | : | - | - | - | - | - | - | - | - | - | - |
| $\begin{aligned} & 424 \\ & 14 \% \\ & \mathrm{kq} \end{aligned}$ | ${ }_{13 \%}^{138}$ | ${ }_{15 \%}^{182}$ | $\underset{101}{15 \%}$ | 144 | ${ }^{38}$ | ${ }_{16 \%}^{26}$ | $\xrightarrow{102} 14$ | $\stackrel{167}{14 \%}$ | ${ }_{155}^{155}$ | ${ }_{14 \%}^{228}$ | $\xrightarrow{105} 1$ | $\xrightarrow{103} 15$ | $\stackrel{282}{14 \%}$ |
| $\begin{gathered} { }^{63} \\ \text { HKCr } \end{gathered}$ | ${ }_{2}^{22}$ | ${ }_{2}^{24}$ | 17\% | ${ }^{17} 2 \%$ | ${ }_{3}^{7}$ | ${ }_{{ }_{5 E}^{8}}^{8}$ | 7\% | 28 $2_{2} \%$ | $\underset{4}{28}$ | ${ }^{23}{ }_{1 \%}$ | ${ }^{17} 2$ | ${ }^{16}$ | ${ }^{40}$ |
| $\begin{gathered} 564 \\ \text { L9\% } \\ \text { Lghil } \end{gathered}$ | ${ }_{189}^{189}$ | ${ }_{18 \%}^{226}$ | $\begin{gathered} 146 \\ A_{B 2 \%} \end{gathered}$ | 217 $20 \%$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ | 148 $20 \%$ | ${ }_{19 \%}^{225}$ | 191 $18 \%$ | 304 $19 \%$ | 111 $16 \%$ | ${ }^{117}$ | $\stackrel{396}{19 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.5 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Used biomass (e.g. wood chips) to heat the home**

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \end{gathered}$ | 1990 onwards (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid $(\mathrm{m})$ | Timber <br> ( n ) | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800-4 \\ 3,400 \\ (q) \end{gathered}$ | $\begin{array}{r} 36,400+ \\ \text { (r) } \\ \hline \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 633 \\ 21 \% \\ \text { chef } \\ \text { cip } \end{gathered}$ | $\underset{ }{173}$ | 314\% | ${ }_{20}^{60 \%}$ | ${ }_{220}^{80}$ | 16\% | 126\% | $\begin{aligned} & 123 \\ & 24 \% \\ & \text { ef } \end{aligned}$ | $\begin{aligned} & 325 \\ & 24 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 102 \\ 19 \% \end{gathered}$ | $\begin{gathered} 408 \\ 23 \% \\ \mathrm{Ai} \end{gathered}$ | ${ }_{22 \%}^{63}$ | ${ }_{227}^{427}$ | ${ }_{21 \%}^{198}$ | 20\% | 23\% | 1919\% | $\begin{gathered} 133 \\ \substack{23 \% \\ p} \end{gathered}$ | 22\% |
| $\begin{gathered} 928 \\ \begin{array}{c} 93 \% \\ \text { Neim } \\ \text { nop } \end{array} \end{gathered}$ | 244 $30 \%$ | ${ }^{455}$ | 115 $34 \%$ | 114 | 26\% | ${ }^{198} 8$ | 156\% | $\begin{aligned} & 476 \\ & 35 \% \\ & \text { Aef } \end{aligned}$ | 226\% |  | $\underset{i}{94 \%}$ | $\begin{gathered} \begin{array}{c} 662 \\ \text { Anno } \end{array} \end{gathered}$ | 266\% | 17\% | 210\% | 288\% | $\underset{\substack{188 \\ \underset{p}{2} \%}}{ }$ | $\begin{aligned} & 164 \\ & 37 \% \\ & \text { Ap } \end{aligned}$ |
| $\begin{gathered} 184 \\ { }^{\text {G\% }} \\ \text { JMdej } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} 64 \\ A_{8} \end{array}{ }^{2} \end{gathered}$ | $\begin{aligned} & 91 \\ & \frac{9 \%}{d} \end{aligned}$ | 19\% | ${ }_{3 \%}^{10}$ | ${ }^{13}$ | $\begin{aligned} & 45 \\ & \stackrel{4}{6} \\ & \hline \end{aligned}$ | $\stackrel{41}{8 \%} \stackrel{4}{e}$ | $\begin{aligned} & 85 \\ & \stackrel{6 \%}{6} \end{aligned}$ | $\begin{aligned} & { }^{769} \\ & \text { Ajk } \end{aligned}$ | ${ }^{96}$ | ${ }^{12} 4$ | ${ }^{115}$ | $\begin{aligned} & 75 \\ & 8 \% \\ & \text { Alo } \end{aligned}$ | 6\% | ${ }_{2 \%}$ | 40 4 | 39 $p$ | $\begin{gathered} 46 \\ \text { Apq } \\ \text { Apa } \end{gathered}$ |
| $\begin{array}{r} 82 \% \\ 3{ }_{3}^{3 / 1} \\ \mathrm{Dip}^{2} \end{array}$ | 30\% | ${ }_{3 \%}^{40}$ | 2\% | 2\% | ${ }^{13}$ | ${ }^{17} 2$ | ${ }_{3}^{13}$ | ${ }_{3 \%}$ | $\begin{gathered} \substack{5_{5}^{5} \\ \text { Ajk }^{2}} \end{gathered}$ | ${ }^{33}$ | 2\% | ${ }^{39}$ | 43 4 41 | ${ }_{5 \%}^{4}$ | 1\% | ${ }_{2}^{20}$ | ${ }_{\text {ap }}^{\text {26\% }}$ | ${ }_{3 \%}^{12}$ |
| $\begin{gathered} { }_{3}^{35} \\ \text { Dilp } \end{gathered}$ | ${ }_{1}^{6}$ | $\begin{gathered} 25 \\ { }_{\text {2\% }}^{2 \%} \end{gathered}$ | 2\% | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{13} \\ \text { Afh } \end{gathered}$ | ${ }^{12}$ | ${ }_{\text {Ajk }}{ }_{\text {21 }}^{21}$ | ${ }^{13}{ }_{1 \%}$ | ! | ${ }^{14}$ | $\begin{aligned} & 22 \\ & 2 \% \\ & { }_{21} \% \end{aligned}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | ${ }_{7 \%}^{7}$ | 2\% |
| $\begin{gathered} 59 \\ \text { Dlej } \\ \text { Di } \end{gathered}$ | ${ }^{15}$ | 30\% | ${ }_{2 \%}^{7}$ | 7\% | $!$ | $\begin{aligned} & 13 \\ & { }_{e}^{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & \frac{9}{2 \%} \\ & e^{2 \%} \end{aligned}$ | $\begin{gathered} 36 \\ { }_{3}^{36} \end{gathered}$ | $\begin{aligned} & 29 \\ & { }_{3 \%}^{29} \\ & A j \end{aligned}$ | ${ }^{23} \%$ | ${ }_{2 \%}^{7}$ | ${ }^{35}$ | 25\% | ${ }_{2 \%}$ | 1\% | ${ }^{18}$ | ${ }_{7 \%}^{7}$ | ${ }_{2 \%}^{8 \%}$ |
| : | - | - | : | $:$ | - | - | - | - | : | : | : | - | - |  | - | - | - | - |
| $\begin{gathered} 424 \\ 424 \\ \mathrm{kq} \end{gathered}$ | $\underset{101}{12 \%}$ | $\begin{gathered} 198 \\ 14 \% \end{gathered}$ | al 18\% Aab | $\begin{gathered} 64 \\ 18 \% \\ \text { Aab } \end{gathered}$ | 14\% | 111 | $\begin{aligned} & 75 \\ & { }_{15 \%} \end{aligned}$ | $\underset{184}{184}$ | $\begin{gathered} 118 \\ 14 \% \\ k \end{gathered}$ | $\begin{gathered} 289 \\ \begin{array}{c} 189 \\ A k \end{array} \end{gathered}$ | 17 ${ }_{6}$ | ${ }^{293}$ | ${ }_{13 \%}^{126}$ | 10\% | 112 | 185 188 Agr | 10\% | ${ }_{12 \%}$ |
| $\begin{gathered} { }^{63} \\ \text { HKCr } \end{gathered}$ | ${ }^{17}$ | ${ }_{2 \%}^{26}$ | 2\% | $\begin{gathered} { }^{18}{ }_{5 \%} \\ \text { Aabc } \end{gathered}$ | 10\% | ${ }_{2}^{15}$ | 11 $2 \%$ | ${ }_{2 \%}^{27}$ | ${ }_{2 \%}^{15}$ | ${ }_{2 \%}^{45}$ | ${ }^{3} \%$ | ${ }^{41}$ | ${ }_{2 \%}^{16}$ | ${ }_{3 \%}$ | ${ }^{7}{ }^{7 \%}$ | $\xrightarrow{16}$ | $\underset{\substack{10 \\ \mathrm{r} \\ \mathrm{r}}}{ }$ | $!$ |
| $\begin{gathered} 564 \\ 19 \% \\ \text { Lghi } \\ \text { II } \end{gathered}$ | $\begin{aligned} & 163 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 282 \\ 19 \% \end{gathered}$ | ${ }_{189}^{59}$ | ${ }_{17 \%}^{00}$ | $\begin{gathered} 125 \\ \text { A3g\% } \\ \text { Atgh } \end{gathered}$ | $\begin{gathered} 169 \\ 24 \% \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 75 \\ & { }_{15 \%} \end{aligned}$ | $\begin{gathered} 194 \\ 14 \% \end{gathered}$ | ${ }_{\text {217 }}^{178}$ | ${ }^{303}$ | $\begin{aligned} & { }^{23 \%} \\ & { }_{2 i j}^{2} \end{aligned}$ | ${ }_{17 \%}^{332}$ | $\begin{gathered} 192 \\ 20 \% \\ \hline \end{gathered}$ |  | $\begin{gathered} 37 \\ 35 \% \\ \mathrm{Alm} \end{gathered}$ | 256 25\% Agr | $\begin{gathered} 104 \\ 18 \% \\ r \end{gathered}$ | 56\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **installed double glazing*
Base: All

## Total

Don't really want to do this

Haven't really thought about
ding tris

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
e than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

|  |  | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Don't really want to do this | $\begin{gathered} 69 \\ u \times b^{2 \%} \end{gathered}$ | ${ }^{58}{ }_{2 \%}$ | $\begin{aligned} & 57 \\ & { }^{3} \% \end{aligned}$ | - |
| Haven't really thought about doing this | $\begin{aligned} & 59 \\ & { }^{2 \%} \\ & { }_{2 z}^{2} \end{aligned}$ | ${ }^{36}{ }_{1 \%}$ | $\begin{aligned} & 37 \\ & { }^{2 \%} \end{aligned}$ | - |
| Thought about doing this, but probably won't do it | ${ }^{59} 2 \%$ | ${ }^{71}$ 2\% | $\begin{aligned} & 30 \\ & { }^{2 \%} \\ & D^{2} \end{aligned}$ | - |
| Thinking about doing this | $\begin{gathered} 111 \\ \text { MuYbz }_{6}^{24} \end{gathered}$ | ${ }^{139} 5$ | ${ }_{5}^{57}{ }^{3 \%}$ | : |
| Already done this within the last 18 months | $\underbrace{247}_{\substack{\text { BijkImnoparstuv } \\ \text { wZxyz }}}$ | : | $\begin{gathered} 165 \\ { }_{8}^{8 \%} \end{gathered}$ | : |
| Already done this more than 18 months ago | $\begin{gathered} 2205 \\ 74 \% \\ \text { BijkNImnoRpSTIr } \\ \text { USVtuvwxayz } \end{gathered}$ | - | $\underset{\substack{1403 \\ 70 \% \\ D}}{ }$ | : |
| Already done this/has been done | - | $\begin{gathered} 2480 \\ 84 \% \\ A \end{gathered}$ | : | - |
| Haven't heard of this | 7 | 12 | $\begin{aligned} & { }^{10}{ }^{1 \%} \\ & D^{1 \%} \end{aligned}$ | - |
| Don't know | ${ }^{25}{ }_{1 \%}$ | ${ }^{18}{ }_{1 \%}$ | 60 00 D | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **nstalled double glazing
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }^{190}{ }^{19 \%}$ | ${ }^{148} 5$ | $\begin{gathered} 173 \\ { }_{9 \%} \\ D^{2} \end{gathered}$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed double glazing*

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $\text { ( })$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\underset{(2,3,4,6)}{\text { Reepham }}$ <br> ( $)$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (2) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $?$ | ${ }_{1 \%}^{1}$ | 2\% | ${ }_{1 \%}^{1}$ | ${ }_{3 \%}$ | - | ${ }_{1 \%}$ | 5\% | ${ }_{2 \%}$ | $\begin{aligned} & 17 \\ & 15 \% \\ & \mathrm{Aq} \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{2} \%$ | $\stackrel{4}{2 \%}$ | $\begin{gathered} 11 \\ 3 \% \\ u \end{gathered}$ |
| ${ }^{6} \%$ | 3\% | ${ }^{2} \%$ | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $3{ }_{3 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 14 \\ & { }_{5 \%}^{4 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \\ & A \% \end{aligned}$ | - | ${ }_{1 \%}$ | ${ }^{3} \%$ | 2\% |
| : | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | 3\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{7}$ | $\begin{aligned} & { }_{7 \%}^{7} \\ & A_{0} \end{aligned}$ | ${ }_{2 \%}$ | $\begin{aligned} & 15 \\ & { }_{5 \%}^{5 \%} \\ & \hline \end{aligned}$ | 7\% | ${ }_{1 \%}$ |
| ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | 3\% | - | ${ }^{16}$ 5\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | $\begin{gathered} 32 \\ \substack{11 \% \\ A} \end{gathered}$ | $\begin{aligned} & 10 \\ & { }_{9 \%} \\ & A \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{3 \%}^{10}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{10}$ |
| ${ }^{33} 7$ | $\underset{i 17}{17 \%}$ | ${ }_{6 \%}^{11}$ | $\begin{aligned} & 7 \\ & 6 \% \\ & k \end{aligned}$ | $\begin{gathered} 30 \\ \hline 9 \% \\ 1 \end{gathered}$ | $\begin{aligned} & { }^{11}{ }_{9 \%} \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \\ & A_{n} \end{aligned}$ | $\begin{aligned} & { }^{10}{ }_{8 \%} \\ & 0^{2} \end{aligned}$ | $\begin{gathered} 26 \\ \stackrel{26}{p} \end{gathered}$ | $\begin{aligned} & 13 \\ & \begin{array}{l} 12 \% \\ \mathrm{q} \end{array} \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \\ & r \end{aligned}$ | $\begin{gathered} 25 \\ { }_{8 \%}^{25} \end{gathered}$ | $\stackrel{15}{7 \%}$ | $\begin{gathered} 2_{7 \%}^{25} \\ u \end{gathered}$ |
| ${ }^{397} 8$ | $\underset{\substack{122 \\ 81 \%}}{ }$ | $\begin{gathered} 147 \\ 84 \% \\ A j \end{gathered}$ | $\begin{aligned} & 100 \\ & 91 \% \\ & A k \end{aligned}$ | $\underset{1}{241}$ | $\begin{aligned} & \text { 103 } \\ & \mathrm{Am}_{\mathrm{mb}} \end{aligned}$ | $\begin{gathered} 74 \\ \begin{array}{c} 74 \% \\ n \end{array} \end{gathered}$ | $\begin{aligned} & 97 \\ & \begin{array}{l} 97 \% \\ 0 \end{array} \end{aligned}$ | $\underset{\substack{200 \\ \hline \\ p}}{ }$ | $\begin{gathered} 39 \\ 35 \% \\ 9 \end{gathered}$ | $\underset{\substack { 62 \\ \begin{subarray}{c}{62 \\ r{ 6 2 \\ \begin{subarray} { c } { 6 2 \\ r } }\end{subarray}}{ }$ | $\begin{gathered} 189 \\ 63 \% \\ 5 \end{gathered}$ | $\begin{gathered} \substack{134 \\ 62 \% \\ \dagger} \end{gathered}$ | $\begin{gathered} 300 \\ 81 \% \\ \text { Au } \end{gathered}$ |
| : | : | : | - | - | - | - | - | - | - | - | - | - | - |
| : | - | - | - | $!$ | : | - | $\div$ | $!$ | $\begin{aligned} & 3 \\ & A_{4} \end{aligned}$ | - | : | $!$ | $!$ |
| $?$ | - | ${ }_{1 \%}$ | : | - | - | : | $\div$ | $\begin{aligned} & 7 \\ & { }^{2 \%} \end{aligned}$ | $\begin{aligned} & 4 \\ & { }_{A}^{4 \%} \end{aligned}$ | - | ${ }^{3} \%$ | $\begin{aligned} & 5 \\ & A^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ |

Already done this/has been
done
Haven't heard of this

Don't know

All
正

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed double glazing"
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **nstalled double glazing*
Base: All
Total

Don't really want to do this

Haven'treally thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this
Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ! | $\begin{aligned} & { }^{5 \%} \\ & w \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{6}$ | $!$ |
| ${ }^{2} \%$ | ${ }_{2}^{2 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{17}{ }_{\text {A }}^{6}$ | ${ }^{3} 1 \%$ |
| ${ }^{3} \%$ | ${ }_{2}^{2 \%}$ | ${ }_{3 \%}$ | 13 4 4 | ${ }^{4} \%$ |
| ${ }_{3 \%}$ |  | ${ }_{2 \%}$ | ${ }^{16} 5$ | ${ }^{4} \%$ |
| $\stackrel{20}{7 \%}$ | ${ }^{6}$ \% | $7 \%$ <br> $\times$ |  | ${ }^{18}{ }^{6 \%}$ |
| $\begin{gathered} 257 \\ { }_{8 V} \mathrm{AV} \end{gathered}$ | $\begin{aligned} & 115 \\ & 87 \% \\ & { }^{8 W} \end{aligned}$ | $\begin{gathered} 162 \\ 80 \% \\ \times \end{gathered}$ | $\begin{gathered} 194 \\ 64 \% \\ y \end{gathered}$ | $\begin{gathered} 253 \\ 84 \% \\ A Z \end{gathered}$ |
| : | - | : | : | - |
| $!$ | - | - | ${ }^{2} \%$ | - |
|  | ${ }_{1 \%}$ | ${ }_{A x^{4 \%}}^{8}$ | 10 ${ }_{3}^{3 \%}$ | ${ }_{1}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (r) | E. Oxford (W. Oxford's ctri) (Z) | Berridge (Meadows' (Meadow ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{3 \%}^{8}$ | ${ }_{1 \%}^{1}$ | ${ }_{3 \%}^{6}$ | ${ }^{16}{ }_{5 \%}$ | ${ }^{16}{ }_{5 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing**
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this
Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Aready done this/has been done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \end{aligned}$ (t) | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }^{58}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{10} 3$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 16 \\ & \begin{array}{l} 5 \% \\ \text { AR }^{2} \end{array} \end{aligned}$ | $\begin{aligned} & 7 \\ & { }_{6 \%} \\ & { }^{2 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{8}$ | ${ }_{1 \%}$ | ! |
| ${ }^{36}$ | $!$ | : | : | : | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | : | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}^{6}$ | ${ }_{5 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ |
| ${ }_{71}{ }_{2}$ | $!$ | ${ }_{2 \%}$ | ${ }^{1} \%$ | ${ }_{2 \%}$ | ${ }^{11} 3$ | ${ }_{1 \%}$ | : | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{7}$ | $\begin{aligned} & 17 \\ & 15 \% \\ & A \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{11} 4$ | ${ }_{4}^{4}{ }_{4}^{9 \%}$ | ${ }_{1 \%}$ |
| ${ }^{139} 5$ | ${ }_{1 \%}^{6}$ | $\begin{aligned} & 13 \\ & { }_{8 \%} \\ & \text { BK } \end{aligned}$ | 6\% | ${ }_{2 \%}$ | 10 ${ }_{3}$ | 5\% | ${ }_{4 \%}^{4}$ | ${ }_{2 \%}^{3}$ | $\underset{A}{21} \underset{A}{21}$ | $\begin{aligned} & 27 \\ & { }_{24 \%}^{44 \%} \end{aligned}$ | ${ }_{5 \%}$ | ${ }^{16}$ | ${ }_{\text {AV }}{ }^{5}$ | ${ }_{1 \%}$ |
| : | : | - | : | : | : | - | : | : | : | : | : | : | - | : |
| : | : | - | : | - | : | - | : | : | : | : | - | - | - | - |
| 2480 84 | 430\% | $\begin{aligned} & 134 \\ & 88 \% \\ & A K \end{aligned}$ | $\begin{gathered} 151 \% \\ 91 \% \\ \mathrm{AL} \end{gathered}$ | $\begin{gathered} 99 \\ 92 \% \\ \mathrm{PN}^{22 \%} \end{gathered}$ | $\begin{gathered} 284 \\ 82 \% \\ A N \end{gathered}$ | $\begin{aligned} & 108 \\ & 80 \% \\ & \text { AO } \end{aligned}$ | $\begin{aligned} & 90 \\ & \begin{array}{l} 87 \% \\ A P \end{array} \end{aligned}$ | $\begin{aligned} & 110 \\ & 89 \% \\ & A 9 \end{aligned}$ | $\begin{aligned} & 228 \\ & 76 \% \\ & A R \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { AA } \\ & \text { AS } \end{aligned}$ | $\begin{aligned} & 79 \\ & 89 \% \\ & A T \end{aligned}$ | $\begin{gathered} 234 \\ 77 \% \\ A U \end{gathered}$ | $\begin{gathered} 141 \\ \substack{88 \% \\ A V} \end{gathered}$ | 348 AW A4 |
| 12 | $!$ | : | - | - | $!$ | ${ }_{A}^{2}$ | 3 $3 \%$ $A$ | - | ${ }_{1 \%}$ | - | - | $!$ | - | ${ }_{1 \%}$ |
| ${ }^{18}$ | ${ }_{1 \%}$ | : | - | - | - | - | - | : | 8 A | ${ }_{2}^{2}$ | : | - | ${ }_{2 \%}$ | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed double glazing*

## Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \\ & \hline \end{aligned}$ | Chale Green (2,5) (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ <br> (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | Hook Norton (1,2,3,6) ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | West Oxford (1,3,4,6) ( t ) | Whitehill Borden ${ }^{(2)}$ (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 30 | 208 | 369 |
| ${ }^{148}$ | ? |  |  | 4 | ${ }^{27} 8$ | 4\% |  |  | 13\% | ${ }_{8}^{8}$ |  |  |  | ${ }_{7}^{7}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing**
Base: All

Tota
Don't really want to do this

Haven't really thought abou'
diong the

Thought about doing this,
but probably won't do it

Thinking about doing this
Already done this within the
last 18 months

Already done this more than
18 months ago
months ago

Aready done this/has been

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | $\begin{gathered} \text { Charlbury } \\ \text { (Hook Norton's } \\ \text { ctrl) } \\ \text { (w) } \end{gathered}$ |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \end{aligned}$ ctrl) $(x)$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 |  | 301 | 297 |
|  | ${ }^{58}{ }_{2 \%}$ | ${ }_{1}^{2}$ |  | - |  | ${ }^{10} 3$ | ${ }_{1 \%}$ |
|  | ${ }^{36} 1 \%$ | ${ }_{19}$ |  | ${ }_{1 \%}$ |  | ${ }_{3 \%}$ | ! |
|  | ${ }^{71}$ | $\stackrel{9}{3 \%}$ |  | ${ }_{1 \%}$ |  | $\begin{aligned} & { }^{14} \\ & A^{5 \%} \end{aligned}$ | 2\% |
|  | ${ }^{139} 5$ | ${ }^{17} 6$ |  | 3\% |  | ${ }^{17} 6$ | ${ }_{1 \%}$ |
|  | - | - |  | - |  | - | : |
|  | - | : |  | - |  | : | : |
|  | ${ }^{2480}$ | $\begin{aligned} & 261 \\ & { }_{87 \%} \\ & \text { AX } \end{aligned}$ |  | $\begin{aligned} & 112 \\ & \text { AO\% } \\ & \text { AY } \end{aligned}$ |  | $\begin{aligned} & 228 \\ & 76 \% \\ & \mathrm{Aa}_{6} \end{aligned}$ | $\begin{aligned} & 261 \\ & 88 \% \\ & A \mathrm{Ab} \end{aligned}$ |
|  | 12 | : |  | : |  | $!$ | : |
|  | ${ }^{18}$ | ! |  | : |  | ${ }^{4} \%$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 141

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed double glazing**
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) <br> (w) |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }^{148}{ }_{5 \%}$ | ${ }_{3 \%}^{8}$ |  | $\begin{aligned} & 7 \\ & 6 \% \\ & y^{2} \end{aligned}$ | 19\% | ${ }^{22} 7 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "installed double glazing*

## Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl crlis) } \end{aligned}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 69 \\ { }_{29}^{2 \%} \end{gathered}$ | ${ }^{58}{ }_{2 \%}$ | ${ }^{22} 2$ | 36\% | $\begin{aligned} & 45 \\ & 3 \% \\ & A \end{aligned}$ | 13 $2 \%$ | ${ }^{10} 1 \%$ | ${ }_{2 \%}^{19}$ | 19\% | 35\% | 35\% | 13\% | $\begin{aligned} & 2{ }_{2 \%}^{2 \%} \\ & \mathrm{G} \end{aligned}$ | ${ }^{16}$ |
| $\begin{gathered} 59 \\ { }_{2}^{2 \%} \\ \mathrm{NM}^{2} \end{gathered}$ | ${ }^{36}$ | ${ }^{16}$ | $\begin{gathered} 37 \\ { }_{j}^{2 \%} \end{gathered}$ | ${ }_{28}^{28}$ | 7\% | $\begin{aligned} & 23 \\ & 2^{2 \%} \\ & \mathrm{M}^{2} \end{aligned}$ | 11\% | 14 $1 \%$ | ${ }^{21} \%$ | ${ }^{26}$ | ${ }_{2 \%}^{12}$ | 7\% | ${ }_{2 \%}^{14}$ |
| $\underset{\mathrm{G}}{59} \underset{\substack{5 \% \\ \hline}}{ }$ | ${ }_{71}^{7 \%}$ | ${ }_{2}^{20}$ | 34\% | $\begin{aligned} & 45 \\ & { }_{A}^{4 \%} \end{aligned}$ | $\underset{A}{24} \underset{A}{24}$ | 10 $1 \%$ | $\begin{gathered} 27 \\ 3 \% \\ A \end{gathered}$ | ${ }_{2 \%}^{26}$ | ${ }^{36}$ | $\underset{A}{54} \underset{A}{54}$ | $\underset{A}{21} \underset{A}{21}$ | 13 $1 \%$ | ${ }_{3 \%}^{25}$ |
| ${ }^{111} 4$ | 139 | ${ }_{3 \%}^{36}$ | ${ }^{71}$ | 57\% | 23\% | ${ }^{38}$ | 29\% | 44 | ${ }^{77} 4$ | $\begin{aligned} & 86 \\ & { }_{6}^{6}{ }^{6} \end{aligned}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} \text { 6\%\% } \\ A \end{array} \end{aligned}$ | ${ }_{4}^{42}$ | 43\% |
| $\begin{gathered} 247 \\ \text { IJKLMN } \end{gathered}$ | : | $\begin{gathered} 91 \\ 8 \% \\ 1 \end{gathered}$ | ${ }_{8 \%}^{167}$ | $\underset{\substack{128 \\ \mathrm{~K}}}{\substack{18 \\ \hline}}$ |  | $\begin{aligned} & 83 \\ & \begin{array}{l} 8 \% \\ M \end{array} \end{aligned}$ | $\begin{aligned} & { }^{74} \\ & { }_{9} / 8 \end{aligned}$ | : | : | : |  |  | - |
| $\begin{gathered} 2205 \\ 74 \% \\ \text { IJEKFLMHN } \end{gathered}$ | - | $\begin{gathered} 796 \\ 7496 \\ 1 \end{gathered}$ | $\underset{\substack{1541 \\ \hline 7 \mathrm{AJ}^{1}}}{ }$ | $\begin{gathered} 939 \\ 69 \% \\ k \end{gathered}$ | $\underset{\substack{385 \\ \hline \\ \hline}}{ }$ | $\begin{aligned} & 819 \\ & 819 \\ & \text { AM } \end{aligned}$ | $\stackrel{556}{676}$ | - | - | : | : |  | : |
| : | 2480 $84 \%$ | : | : |  | - |  | - | $\begin{aligned} & 884 \\ & 82 \% \\ & A C \end{aligned}$ | $\begin{gathered} 1780 \\ 87 \% \\ A D \end{gathered}$ | $\begin{gathered} 1090 \\ \substack{17 \%} \\ A E \end{gathered}$ | $\begin{aligned} & 454 \\ & 75 \% \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 891 \\ & { }_{8}^{88 \%} \end{aligned}$ | $\begin{aligned} & 654 \\ & 79 \% \\ & A H \end{aligned}$ |
| 7 | 12 | $?$ | $?$ | 5 | $!$ | $!$ | $!$ | ${ }_{1 \%}$ | $\begin{aligned} & 9 \\ & 0 \\ & \text { D } \end{aligned}$ | $?$ | ! | 3 | 4 |
| ${ }^{25}$ | ${ }_{1 \%}^{18}$ | 7\% | 14 | 12 12 | ${ }_{1 \%}^{8}$ | 9\% | ${ }_{1 \%}^{8}$ | 4 | 13 $1 \%$ | $\bigcirc$ | 4\% | ${ }^{12} 10$ | 4 |
| $\begin{aligned} & 190 \\ & \text { DJGM } \end{aligned}$ | ${ }^{148}$ | $\begin{aligned} & 92 \\ & 9.9 \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 98 \\ & 5 \\ & 5 \end{aligned}$ | $\begin{aligned} & 157 \\ & 17 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 104 \\ & 17 \% \\ & \mathrm{AL} \end{aligned}$ | ${ }_{2 \%}^{17}$ | $\begin{aligned} & 110 \\ & 13 \% \\ & \text { AN } \end{aligned}$ | ${ }^{77}$ | ${ }^{72}$ | ${ }^{113} 8$ | $\underset{\substack{65 \\ A \\ A \\ \hline}}{ }$ | 21 21 | $\begin{aligned} & 73 \% \\ & 9 . \\ & \text { A } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "installed double glazing
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered}\text { Semi/ } \\ \text { detached } \\ (\mathrm{J})\end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Flat/ <br> Maisonette <br> (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & \begin{array}{c} 69 \\ \text { 2\% } \end{array} . \end{aligned}$ | ${ }_{2 \%}^{5}$ | 2\% | ${ }_{1 \%}$ | ${ }^{10}$ | $\begin{aligned} & 13 \\ & { }_{3}^{3 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} { }^{27}{ }_{4 \%}^{4 \%} \end{gathered}$ | ${ }^{33}$ | ${ }^{36}$ | ${ }^{35}$ | ${ }^{26}$ 3\% | 2\% | $\begin{aligned} & 47 \\ & { }_{3}^{3 \%} \end{aligned}$ | ${ }_{1 \%}$ | 15 $\begin{aligned} & 3 \% \\ & N\end{aligned}$ |
| $\begin{gathered} 59 \\ { }_{2 M}^{2 \%} \end{gathered}$ | ${ }_{1 \%}$ | $\begin{array}{r} 18 \\ \text { ABEFG } \end{array}$ | ${ }^{12}$ | \% | ${ }_{1}^{5}$ | ${ }^{15}$ | ${ }^{22} 2$ | ${ }^{37} 2$ | ${ }^{20} 1 \%$ | 269\% | $\begin{aligned} & 1_{4 \%}^{4 \%} \\ & A^{2} \end{aligned}$ | ${ }^{23}{ }_{1 \%}$ | AM ${ }^{22}{ }^{4}$ | 14\% M |
| $\stackrel{59}{2 \%}$ | ${ }_{1 \%}$ | 11 $2 \%$ | ${ }^{12} 2$ | ${ }^{11} 2$ | 2\% | 13\% | ${ }^{26}$ | ${ }^{33}$ 2\% | ${ }^{25}$ \% | ${ }^{22} 2 \%$ | $\begin{aligned} & 12{ }_{4}^{12} \\ & \mathrm{AJ}^{2} \end{aligned}$ | AN ${ }_{\text {4 }}^{2 \%}$ | 3 | ${ }^{11}{ }_{2}^{2 \%}$ |
| $\begin{gathered} 111 \\ \text { GMQgi } \end{gathered}$ | $\begin{aligned} & 11 \\ & { }_{4} \% \end{aligned}$ | $\begin{gathered} { }^{26}{ }^{6 \%} \end{gathered}$ | $\begin{aligned} & \text { 26\% } \\ & { }_{6}^{26} \end{aligned}$ | ${ }_{\text {20 }}^{4} \times$ | ${ }^{15}$ | ${ }^{13}$ | ${ }^{56}$ \% | ${ }^{55}$ | ${ }^{54} 4$ | ${ }^{41} 4$ | ${ }^{14} 5$ | ${ }_{3 \%}^{56}$ | ${ }^{28}$ | M ${ }^{25}$ |
| 247 88 88 | 12\% | $\begin{gathered} 41 \\ \frac{9 \%}{9 \%} \\ B \end{gathered}$ | $\begin{aligned} & 51 \\ & { }_{B}^{10 \%} \\ & \hline \end{aligned}$ | 44\% | ${ }_{4}^{41}$ | ${ }^{58}$ | ${ }^{111} 8$ | ${ }^{136}$ | ${ }^{127} 8$ | ${ }_{8 \%}^{86}$ | ${ }_{8 \%}^{23}$ | ANO ${ }^{171}$ | ${ }^{39} 6$ | ${ }^{33} 7$ |
| $\begin{gathered} \begin{array}{c} 2205 \\ \text { CKIO } \\ \text { CKO } \\ \text { be } \end{array} \end{gathered}$ | ${ }^{184} 70$ | 307 $67 \%$ | ${ }^{374} 7$ | $\begin{aligned} & 415 \\ & 77 \% \\ & B C \end{aligned}$ | $\underset{C}{338} \underset{C}{38 \%}$ | $\begin{gathered} 587 \\ { }^{5 B C D} \\ \hline 8 \% \end{gathered}$ | $\stackrel{997}{74 \%}$ | ${ }^{1208}$ |  | ${ }_{\text {729 }}^{729}$ | 172\% | 1419 A8\% | 468 $78 \%$ | 285 |
|  | - |  | : |  | - | : | : | - | : | - | - | : | - | - |
| 7 | ! | $?$ | - | ! | $?$ | $!$ | ? | $\stackrel{5}{5}$ | $?$ | $?$ | $\begin{gathered} 3 \\ \text { AJK } \end{gathered}$ | 5 | $?$ | - |
| $\begin{gathered} { }^{25} \% \\ \text { EJM } \end{gathered}$ | ${ }^{{ }^{13}{ }_{5}^{5 \%}}$ | ${ }_{\text {4 }}^{4}$ | ${ }_{\text {¢ }}^{4} \mathrm{~F}$ | - | $!$ | $\stackrel{3}{ }$ | ${ }^{13} 1{ }_{1}$ | ${ }^{12} 1{ }^{1}$ | $\stackrel{6}{6}$ | 13 $1 \%$ $j$ | ${ }_{\mathrm{AJ}}^{2 \%}$ | $\stackrel{3}{ }$ | ${ }^{5} 1 \%$ | $\begin{gathered} 16 \\ 3 \% \\ \text { AMNAPQRST } \end{gathered}$ |
| $\begin{gathered} 190 \\ \text { GJMaf } \end{gathered}$ | $\begin{gathered} 31 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 4_{9 \%} \\ A F G \end{gathered}$ | ${ }^{32} 6$ | ${ }^{33} 6$ | 22 5 | ${ }^{31} 4 \%$ | ${ }^{88}$ | ${ }^{102}$ | 66\% | $\begin{gathered} 70 \\ 7 \% \\ J \end{gathered}$ | $\begin{gathered} 50 \\ \text { AJK } \\ \text { AJK } \end{gathered}$ | ${ }^{48} 3$ | 29 $M^{5 \%}$ | $\begin{gathered} 107 \\ 21 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed double glazing**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fue <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & \begin{array}{c} 69 \% \\ 2 \% \\ \text { NN } \end{array} . \end{aligned}$ | $24 \%$ AR | ${ }^{23}$ | ${ }_{2 \%}^{8}$ | ${ }^{10}$ | ${ }_{2 \%}^{4}$ | ${ }^{51}$ | ${ }_{1 \%}$ | 2\% | ${ }_{3 \%}^{4}$ | ${ }^{29} 3$ | ${ }^{15}$ | ${ }^{18}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{64}$ |
| $\begin{gathered} 59 \\ \text { JMe } \end{gathered}$ | ${ }^{14}$ | ${ }^{21} 2 \%$ | ${ }_{3 \%}^{13}$ | ${ }_{7 \%}$ | ${ }_{2 \%}^{4}$ | ${ }^{40}$ | ${ }^{10} 2$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{2 \%}^{3 \%}$ | ${ }_{1 \%}^{15}$ | $\begin{gathered} \text { 25 } \\ { }_{e}^{2 \%} \end{gathered}$ | ${ }^{16}$ | - | ${ }_{2 \%}$ | ${ }^{55}$ |
| ${ }_{2}^{59}{ }_{\mathrm{N}}^{\mathrm{N}}$ | ${ }^{12}$ | 24 $2 \%$ | ${ }^{12}$ | 2\% | ${ }_{1 \%}$ | ${ }^{35}$ | ${ }_{2}{ }^{\text {\% }}$ | 2\% | ${ }^{{ }_{4 a}^{5 \%}}$ | ${ }^{24} 2$ | ${ }^{17} 2$ | ${ }^{16}$ | ${ }_{2 \%}^{2 \%}$ | 8\% | ${ }^{51} 2$ |
| $\begin{gathered} { }^{111}{ }_{\text {GMQgi }}^{4 \%} \end{gathered}$ | ${ }^{21} 3$ | ${ }^{30}$ | $\begin{aligned} & 25 \\ & { }_{5 \%} \end{aligned}$ | ${ }^{21} \%$ | $\begin{aligned} & 14 \\ & 5 \% \\ & Q^{2} \end{aligned}$ | ${ }^{77} 4$ | ${ }^{17} 4$ | 14\% | $\stackrel{3}{2 \%}$ | 50 $4 \%$ gh | $\begin{aligned} & { }_{52}^{42} \\ & g h_{5 \%} \end{aligned}$ | ${ }^{18}$ | - | $\begin{aligned} & { }^{14 \%} \\ & A_{\mathrm{A}} \mathrm{~F} \end{aligned}$ | ${ }^{97} 4 \%$ |
| 247 88 88 | ${ }^{48} 7$ | ${ }^{88}$ | ${ }^{42} \%$ | $\begin{aligned} & 48 \\ & 10 \% \\ & 0 \end{aligned}$ | ${ }^{21} 8$ | $\begin{gathered} 168 \\ { }_{8}^{1} \end{gathered}$ | ${ }^{33} 8$ | ${ }^{34} 9$ | ${ }_{3 \%}^{4}$ | ${ }^{92} 8$ | ${ }^{82} 9$ | ${ }^{59} \%$ | ${ }_{8 \%}^{8 \%}$ | ${ }^{16}$ | ${ }^{231} 8$ |
| $\begin{gathered} 2205 \\ \text { ckio } \\ \text { cko } \\ \text { Obe } \end{gathered}$ | $\begin{gathered} 467 \\ { }_{3}^{7 \%} \end{gathered}$ | $\begin{gathered} 806 \\ 75 \% \\ \hline \end{gathered}$ | $\begin{gathered} 365 \\ 73 \% \\ 0 \end{gathered}$ | $\stackrel{362}{37 \%} \underset{0}{3}$ | $\underset{\substack{205 \\ 78 \% \\ 0}}{ }$ | $\begin{gathered} 1509 \\ \substack{76 \%} \end{gathered}$ | ${ }^{271}$ | $\underset{\substack{293 \\ 74 \% \\ b}}{ }$ | $\begin{gathered} 94 \\ \substack{77 \% \\ b} \end{gathered}$ | ${ }^{818} 72$ | ${ }^{699} 9$ | $\underset{e}{553} \underset{\substack{50 \%}}{ }$ | $\begin{gathered} 80 \\ 82 \% \\ e \end{gathered}$ | ${ }^{161} 73 \%$ | 2044\% |
| - | - |  | - | - | - | - |  | - | - |  |  |  | - |  |  |
| 7 | ! | $\stackrel{3}{*}$ | - | ${ }_{1 \%}$ | - | 5 | ! | $!$ | - | $\stackrel{3}{ }$ | 3. | $!$ | - | ! | 6 |
| EJM ${ }_{\text {25 }}^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | 20 $1 \%$ $c$ | ${ }_{4}^{4}$ | : | - | 101\% | 5\% | 7\% | - | : | ${ }^{25} \%$ |
| $\begin{gathered} 190 \\ \text { GJMaf } \end{gathered}$ | ${ }^{52} \%$ | ${ }^{68}$ | ${ }^{30}$ | ${ }^{28} \%$ | 12\% | ${ }^{87}{ }^{4 \%}$ | $\begin{gathered} 55 \\ \text { Aacd } \end{gathered}$ | $\begin{gathered} 32 \\ { }_{8}^{8} \\ \mathrm{a} \end{gathered}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 100 \\ & \mathrm{Afg}_{9} \end{aligned}$ | ${ }_{4}^{43}$ | 40 | ${ }_{5 \%}^{5}$ | ${ }^{13} 6$ | ${ }^{177}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed double glazing**
Base: All
TTatal

Don't really want to do this

Haven'treally thought abou
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

Not applicable

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 69 \\ { }_{\mathrm{j} 1}^{2} \end{gathered}$ | ${ }^{27} 3 \%$ | ${ }_{2}^{25}$ | ${ }^{16}$ | ${ }_{2}^{25}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{3}^{23}$ | ${ }^{22} 2$ | ${ }_{2}^{24}$ | ${ }^{35}$ | ${ }^{15}$ | ${ }_{3 \%}^{18}$ | ${ }^{43}$ |
|  | ${ }^{19} 2$ | ${ }^{27} 2 \%$ | ${ }^{13} 2$ | ${ }^{20} 2 \%$ | 5\% | 5\% | ${ }^{11} 2 \%$ | ${ }^{22} 2$ | ${ }_{3 \%}^{26}$ | 29 $2 \%$ | ${ }^{12} 2$ | ${ }_{\text {AN }}^{31} \times$ | ${ }^{32} 2$ |
| 59\% ${ }_{\text {2\% }}$ | ${ }^{18}$ | ${ }^{29} 2$ | ${ }^{12}$ | ${ }_{2}^{20}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | 19\% | ${ }^{21} 2 \%$ | ${ }^{19} 2$ | ${ }^{36}$ | 9\% | ${ }^{16}$ | ${ }^{31}$ |
| $\underset{\text { Mhjㄴ́ }}{111}$ | ${ }_{3 \%}$ | ${ }^{53} 4 \%$ | ${ }^{23} 4$ | ${ }^{43} 4$ | 2\% | 6\% | ${ }^{33}$ | ${ }^{45} 4$ | ${ }^{33}$ 3\% | ${ }^{62}{ }_{4}$ | ${ }^{26} 4$ | ${ }^{16}$ | 84 $M$ |
| $\begin{gathered} \quad 247 \\ \text { DGJh\% } \end{gathered}$ | ${ }^{92}$ | $\begin{gathered} 112 \\ 9 \% \\ \mathrm{D} \end{gathered}$ | ${ }^{42}$ \% | ${ }^{76}$ | $\begin{gathered} 29 \\ { }^{29}{ }^{12 \%} \end{gathered}$ | 4\% | 70 $10 \%$ | 107 ${ }^{\text {\% }}$ | 70 $7 \%$ | ${ }_{\text {15 }}^{155}{ }_{\text {AL }}$ | ${ }_{6 \%}^{43}$ | 47\% | $\underset{\text { A }}{184}$ |
| $\begin{aligned} & 2205 \\ & \text { Hefim } \\ & \text { Her } \end{aligned}$ | 797 $75 \%$ | ${ }^{912} 74$ | 480 ${ }_{73}$ | ${ }_{7}^{803}$ | $\stackrel{168}{71 \%}$ | $\begin{gathered} 137 \\ 82 \% \\ A F \end{gathered}$ | 497 $88 \%$ | $\begin{gathered} 904 \\ \underset{H}{75 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 804 \\ & 78 \% \\ & \text { AH } \end{aligned}$ | 1199 $73 \%$ | $\begin{gathered} 546 \\ 79 \% \\ A K \end{gathered}$ | ${ }^{536}$ | ${ }^{1505}$ |
| - | - | - | - | - | - | : | - | - | - | - | - | - | - |
| $\stackrel{7}{7}$ | 3. | 3 | $!$ | 3 | : | : | $?$ | $\stackrel{3}{ }$ | $?$ | 2 | $?$ | ! | 5 |
| $\begin{aligned} & \begin{array}{l} \text { 25 } \\ \text { h } \end{array} \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{8}$ | $\begin{aligned} & 10 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ${ }^{11} 1 \%$ | $!$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{8}$ | ${ }^{9} \%$ | ${ }_{1 \%}^{8}$ | ${ }^{10}$ | 5\% | 5\% | ${ }^{16}$ |
| $\begin{gathered} { }^{190} \\ \text { Jhil } \end{gathered}$ | ${ }^{60}$ | 70\% | 59 ABC | ${ }^{64}$ \% | ${ }^{15}$ | 7 ${ }_{4}$ | 67 AlJ | ${ }^{75}$ | ${ }_{5}^{48}$ | 106\% | $\begin{gathered} 33 \\ 5 \% \end{gathered}$ | ${ }^{36} 5$ | ${ }^{137} 7$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.6 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed double glazing**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 year <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid (m) | Timber <br> ( n ) | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{array}{\|} \substack{36,400+\\ \text { (r) } \\ \hline} \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 69 \\ & { }_{21}^{2 \%} \\ & \text { in } \end{aligned}$ | ${ }^{21} 3$ | 31 $2 \%$ | ${ }_{3 \%}^{10}$ | 2\% | 11\% | ${ }^{13}$ | 2\% | ${ }^{36}$ | $\begin{gathered} { }_{4}^{44} \\ A_{5}^{5 \%} \end{gathered}$ | ${ }^{21} \%$ | ${ }_{1 \%}$ | ${ }^{22}{ }_{1 \%}$ | $\begin{aligned} & 43 \\ & 4 \% \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }_{2 \%}$ | $\begin{aligned} & 5 \\ & \frac{5}{5 \%} \end{aligned}$ | ${ }^{26}$ | ${ }_{1 \%}^{8}$ | 2\% |
| $\begin{gathered} 59 \\ { }_{2 \%}^{2} \\ \mathrm{Niq} \end{gathered}$ | ${ }^{11}$ | 33\% | $\begin{aligned} & 11_{3 \%} \\ & a \end{aligned}$ | ${ }_{1 \%}^{4}$ | 2\% | ${ }_{2 \%}^{15}$ | ${ }_{2 \%}^{10}$ | ${ }_{2}^{25}$ | $\begin{aligned} & 25 \\ & \begin{array}{l} 3 \% \\ A j \end{array} \end{aligned}$ | ${ }^{30}$ | ${ }_{1 \%}$ | ${ }^{25} \%$ | $\begin{aligned} & 30 \\ & 30 \\ & \mathrm{Al}^{2} \end{aligned}$ | 1\% | ${ }_{3 \%}$ | ${ }_{2 \%}^{20}$ | 5\% | 2\% |
| 59 2\% Nji | ${ }^{12}$ | ${ }_{2 \%}^{28}$ | $\begin{aligned} & 11 \\ & 3 \% \\ & a \end{aligned}$ | ${ }_{2 \%}^{8}$ | 11\% | ${ }^{18}$ | 2\% | ${ }_{21}^{21}$ | 38 A ${ }^{4 \%}$ | 19\% | ${ }_{1 \%}$ | ${ }^{23}{ }_{1 \%}$ | $\begin{aligned} & 35 \\ & { }_{4 \%} \\ & \text { Al } \end{aligned}$ | 1\% | ${ }_{2 \%}$ | ${ }_{2}^{23}$ | 11\% | ${ }_{3 \%}^{14}$ |
| $\begin{gathered} { }^{111} \\ \text { Mhjik1 } \end{gathered}$ | ${ }^{27} 3$ | 56\% | ${ }_{3 \%}^{11}$ | 17\% | ${ }^{22}{ }_{\text {Ah }}^{6 \%}$ | $\begin{gathered} 31 \\ 4 \% \\ \mathrm{~h} \end{gathered}$ | $\underset{5_{\mathrm{K}}^{2}}{25}$ | ${ }^{33}$ | ${ }_{\text {S }}^{55} \times$ | ${ }^{53} \%$ | ${ }_{1 \%}^{3}$ | ${ }^{58} \%$ | 50, A1\% | ${ }_{2 \%}$ | $4 \%$ | 40 4 | 20\% | ${ }_{\text {25 }}^{6 \%}$ |
| $\begin{gathered} 247 \\ \text { DGJLt } \\ \text { Bi\% } \end{gathered}$ | 76\% | ${ }^{113} 8$ | ${ }^{33}$ | ${ }^{25} \%$ | ${ }^{34} 9$ | $\begin{aligned} & 73 \\ & 10 \% \\ & \text { An } \end{aligned}$ | ${ }^{44} 9$ | ${ }^{96}$ | ${ }^{85}$ | ${ }^{132}$ \% | 10\% | ${ }^{162} 8$ | ${ }^{88}$ | 6\% | ${ }_{8 \%}^{8}$ | ${ }^{72}$ | 49\% | ${ }_{\text {AP }}^{11 \%}$ |
| $\begin{gathered} \text { 2205 } \\ \substack{7 \% \\ \text { Hefio } \\ \text { mor }} \end{gathered}$ mor | 598 $74 \%$ | 1093 75 | 241 $72 \%$ | ${ }_{76 \%}^{273}$ | ${ }_{580}^{220}$ | $\begin{gathered} 490 \\ \substack{40 \%} \end{gathered}$ | $\begin{gathered} 387 \\ \underset{e}{38 \%} \end{gathered}$ | $\begin{aligned} & 1108 \\ & 80 \% \\ & \text { Aeff } \end{aligned}$ | $\begin{aligned} & 498 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 14888 \\ 82 \% \\ A k \end{gathered}$ | 219\% | $\begin{gathered} 1599 \\ \text { Amo } \\ \text { A80 } \end{gathered}$ | $\underset{\substack{594 \\ 62 \%}}{ }$ | 65 mo\% | 53\% | 761 $75 \%$ r | $\underset{\substack{432 \\ r}}{40 \%}$ | $\stackrel{300}{67 \%}$ |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |  |  |
| $\stackrel{7}{7}$ | $!$ | 5 | $!$ | : | : | $?$ | $!$ | 4 | $?$ | 5 | : | ? | 3 | ${ }_{1}^{19}$ | $\mathrm{Alm}^{2 \%}$ | ! | ! | $!$ |
| $\begin{aligned} & 25 \\ & { }_{1 \%} \\ & \mathrm{hl} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{\text {Ab }}^{7 \%}$ | $\begin{gathered} 10 \\ \text { Afgh } \end{gathered}$ | 7 | 4\% | 4 | ${ }_{7 \%}$ | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{12}$ | ${ }_{1 \%}$ | - | ${ }_{\text {Almn }}^{7 \%}$ | 109 | ${ }_{1 \%}$ | ! |
| $\begin{aligned} & 190 \\ & \text { JLhill } \end{aligned}$ | 59\% | 94 ${ }_{6}$ | 17 | ${ }_{6 \%}^{20}$ | $\begin{gathered} 60 \\ 16 \% \\ \text { Afgh } \end{gathered}$ | $\stackrel{51}{7 \%} \underset{h}{2}$ | ${ }^{27} 5$ | 51\% | $\begin{gathered} 114 \\ 13 \% \\ A j \end{gathered}$ | 49\% | $\begin{aligned} & 27 \\ & 9 \% \\ & A_{1} \\ & \hline \end{aligned}$ | 55\% | $\begin{gathered} 112 \\ 12 \% \\ \mathrm{Al}^{2} \end{gathered}$ | 10\% | $\begin{aligned} & 18 \% \\ & \substack{17 \%} \end{aligned}$ | ${ }^{67}$ | 40 7 | ${ }^{35} 8$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation**
Base: All

## Total

Don't really want to do this

Haven't really thought about

Thought about doing this.
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
e than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 106{ }^{10 \%} \\ \text { NwLx } \end{gathered}$ | ${ }^{128} 4$ | $\begin{aligned} & 110 \\ & { }^{10 \%} \end{aligned}$ | : |
| ${ }^{127}{ }_{4 \%}^{4 V^{2}}$ | $\begin{gathered} 172 \\ { }_{6 \%} \end{gathered}$ | $\begin{gathered} 115 \\ { }^{6 \%} \end{gathered}$ | : |
|  | ${ }^{90} 3 \%$ | 61 ${ }_{3}^{3 \%}$ D | : |
| ${ }^{121}{ }_{4 N}^{4 \%}$ | ${ }^{147} 5$ | 81 4 D | : |
| ${ }_{\substack{6 \% \\ \text { BiLjijlmnokpqist } \\ \text { UVWLXayz }}}^{182}$ | - | 105 5 D | : |
| $\begin{aligned} & 1240 \\ & \text { BiLjkNImnopsario } \\ & \text { stuvwxaybz } \end{aligned}$ |  | $\begin{gathered} 753 \\ 38 \% \\ \mathrm{D} \end{gathered}$ | - |
|  | $\underset{\substack{181 \\ \mathrm{~A}}}{ }$ | - | - |
| ${ }^{15}$ | ${ }^{26}{ }_{1 \%}$ | ${ }_{\text {22 }}^{22}$ | - |
| $\begin{gathered} 315 \\ \mathrm{ijNNmnav}^{11 \%} \end{gathered}$ | ${ }_{10 \%}^{283}$ | $\begin{gathered} 274 \\ 14 \% \\ \mathrm{D} \end{gathered}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{array}{r} 784 \\ \text { BiMkOmRprWuvY } \end{array}$ | ${ }_{21 \%}^{635}$ | $\underset{\substack{471 \\ 24 \% \\ \mathrm{D}}}{ }$ |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Instalied cavity wall insulation

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \end{aligned}$ (1) <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton (1,3) (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (Q) \end{aligned}$ | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (S) | Reepham <br> $(2,3,4,6)$ <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{2 \%}$ | $\begin{aligned} & { }_{8 \%}^{12} \\ & A_{0} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{14} 5$ | $\begin{aligned} & 16 \\ & 15 \% \\ & \text { Aq } \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | $\begin{gathered} { }_{5}^{20} \\ A^{2} \end{gathered}$ |
| ${ }_{3}^{14}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{12} 3$ | $\begin{aligned} & { }^{10}{ }_{8 \%}^{8 \%} \\ & \hline \end{aligned}$ | $4 \%$ | ${ }_{2 \%}$ | ${ }^{13} 4$ | $\underset{\substack{16 \% \\ A \\ A}}{ }$ | ${ }_{2 \%}$ | ${ }^{13} 4 \%$ | ${ }_{1 \%}$ | $\begin{aligned} & 24 \% \\ & { }_{\mathrm{C}}^{6} \end{aligned}$ |
| ${ }^{15} 3$ | ${ }_{5 \%}^{8}$ | ${ }_{1 \%}$ |  | ${ }^{13} 4 \%$ | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & A \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ | ${ }^{10} 3$ |
| ${ }^{21} 5$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | : | 5\% | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{5}^{5}$ | ${ }_{1 \%}$ | ${ }^{18} 6$ | 2\% | ${ }^{35}{ }^{3 \%}$ |
| ${ }^{29} 6$ | $\begin{aligned} & 8 \\ & { }_{5 \%} \end{aligned}$ | ${ }_{2 \%}$ | $\begin{aligned} & 9 \% \\ & k \\ & k \end{aligned}$ | $\begin{gathered} 19 \\ { }_{5}^{19} \end{gathered}$ | $\begin{aligned} & \stackrel{9}{8 \%}_{m^{\%}} \end{aligned}$ | 7 ${ }_{7}{ }^{\text {n }}$ | $3 \%$ | $\begin{aligned} & \mathbf{6}^{2 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & { }_{6 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 15 \\ & \stackrel{15}{\mathrm{~s}} \end{aligned}$ | 7 $3 \%$ $\dagger$ | $\begin{aligned} & 56 \\ & 156 \end{aligned}$ Au |
| ${ }^{271}$ 60\% | $\underset{\substack{59 \% \\ i}}{\substack{29}}$ | ${ }_{10 \%}^{17}$ | $\begin{aligned} & \begin{array}{c} 85 \\ A K \% \\ A K \end{array} \end{aligned}$ | $\underset{\substack{113 \\ 32 \%}}{ }$ | $\begin{aligned} & \text { 67 } \\ & \text { Am } \end{aligned}$ | $\begin{gathered} 43 \\ \substack{43 \% \\ n} \end{gathered}$ | $\begin{aligned} & 67 \\ & 56 \% \\ & \text { AO } \end{aligned}$ | $\begin{gathered} 124 \\ 41 \% \\ p \end{gathered}$ | $\begin{aligned} & 15 \\ & { }_{14 \%}^{14 \%} \end{aligned}$ | $\begin{aligned} & 55 \\ & \begin{array}{l} 55 \% \\ \mathrm{Ar} \end{array} \end{aligned}$ | $\begin{gathered} 90 \\ \substack{90 \% \\ 5} \end{gathered}$ | $\underset{\substack { 77 \\ \begin{subarray}{c}{3 \%{ 7 7 \\ \begin{subarray} { c } { 3 \% } } \\ {\hline}\end{subarray}}{ }$ | $\begin{gathered} 157 \\ 42 \% \\ u \end{gathered}$ |
| : | : | - | - | - | : | : | : | - | : | - | : | - | : |
| $?$ | - | ${ }_{1}{ }^{2}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ | $\begin{aligned} & 3 \\ & { }^{3 \%} \end{aligned}$ | - | - | - | ${ }_{1 \%}$ |
| 67 ${ }^{6}$ | ${ }^{13} 9$ | ${ }^{16} 9$ | ${ }_{7 \%}^{8}$ | ${ }_{1}{ }^{1}$ | ${ }^{10} 8$ | $\begin{aligned} & 8 \\ & { }_{\mathrm{B}}^{8} \end{aligned}$ | $3{ }_{3 \%}$ | $\begin{aligned} & { }_{2}^{62 \%} \\ & A \end{aligned}$ | 8\% | ${ }_{7 \%}$ | $\underset{\substack{45 \% \\ A}}{45}$ | 31 $14 \%$ | 29\% |

```
Already done this/has been
```

Haven't heard of this

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "*instailed cavity wail insulation**
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145
Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation**
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this
Already done this within the
last 18 months

Already done this more than
18 months
Already done
18 months ago

Arready done this/has been
done
Haven'theard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| 2\% | ${ }_{3 \%}^{4}$ | ! | ${ }_{2}^{5}$ | ${ }_{4}^{27}$ |
| ${ }^{15}$ | 2\% | ${ }_{1 \%}$ | ${ }^{15} 5$ | ${ }^{12} 4$ |
| ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ |
| ${ }^{13} 4 \%$ | 2\% | 2\% | 2\% | 8\% |
| 18 V | ${ }_{\text {W }}{ }^{\text {\% }}$ | ${ }^{2} \%$ | ${ }^{7}{ }^{2}$ | 17 ${ }^{6} \%$ $z$ |
| $\begin{gathered} 145 \\ 48 \% \\ A v \end{gathered}$ | $\begin{gathered} 93 \\ 70 \% \\ \text { Aw } \end{gathered}$ | $\begin{gathered} 75 \\ 37 \% \\ \times 7 \end{gathered}$ | 46 $15 \%$ $y$ | 63 $21 \%$ $z$ |
| - | - | - | - |  |
| $!$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | - |
| ${ }^{22} 7 \%$ | ${ }_{5 \%}$ | $\begin{gathered} 57 \\ A x \\ A X \end{gathered}$ | $\begin{aligned} & 77 \\ & { }_{2}^{26 \%} \end{aligned}$ | $\underset{A}{52} \underset{\substack{7 \% \\ \hline}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed cavity wall insulation**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury (Hook Norton's ctrl) (Y) | $\begin{gathered} \text { E. Oxford } \\ \text { (W. Oxford's } \\ \text { ctri) } \\ \text { (L) } \\ \hline \end{gathered}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\underset{v}{75}$ | ${ }_{11 \%}^{15}$ | 250 | $\begin{aligned} & { }^{135} \\ & 45 \% \\ & \text { Ay } \end{aligned}$ | $\begin{gathered} 119 \\ 40 \% \\ A Z \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed cavity wall insulation**
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Aready done
18 months ago

Already done this/has been
done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2,5) (i) | Cwm Clydach (1) (j) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Nooton } \\ (1,2,3,6) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> ( $2,3,4,6$ ) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden (2) (U) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
|  | ${ }_{4 \%}^{128}$ | $9$ | $\begin{aligned} & 19 \% \\ & { }_{\mathrm{A}}^{12 \%} \end{aligned}$ | $\begin{aligned} & 9 \\ & { }_{\mathrm{L}}^{2} \end{aligned}$ | ${ }_{4}^{4}$ | ${ }^{11} 3$ | $\begin{aligned} & 9 \% \\ & A \\ & \hline \end{aligned}$ |  |  | $\underset{A}{20} \underset{A}{20}$ | ${ }_{4 \%}$ | $\begin{aligned} & 7 \\ & 7 \% \\ & A_{0} \end{aligned}$ | 14 5 | ${ }^{3} \%$ | ${ }^{12}$ |
|  | ${ }^{172}{ }_{6}$ | ${ }^{26} 6$ | 1 | ${ }^{11} 7$ | ${ }_{3}^{3}$ | ${ }_{3 \%}$ | ${ }_{6 \%}$ |  |  | $\begin{aligned} & 25 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | $\begin{aligned} & 19 \\ & \substack{17 \% \\ A} \end{aligned}$ | ${ }_{2}^{2 \%}$ | ${ }^{18} 8$ | 10 $V^{5}$ | 32 A A |
|  | ${ }^{90} 3$ | ${ }_{1}^{6}$ | ${ }_{5}^{8}$ | ${ }_{2}^{4}$ | ${ }^{3} \%$ | ${ }_{2 \%}^{8}$ | ${ }_{3 \%}^{4}$ |  |  | ${ }^{7}$ | $\begin{aligned} & \text { 9\% } \\ & \text { A\% } \end{aligned}$ | ${ }^{1} \%$ | 20 $\mathrm{Au}^{7 \%}$ | ${ }_{2}^{5}$ | ${ }^{11} 3$ |
|  | ${ }^{147}{ }_{5}$ | 20 4 \% | 7 | ${ }_{3}^{5}$ | ${ }^{3} \%$ | ${ }_{2 \%}^{8}$ | 9\% |  |  | ${ }^{13} 4$ | $\begin{aligned} & 11 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | 3\% | 16\% | 3\% | 30 80 A |
|  |  | ; |  | - | - | : | : |  |  | - | : | : | : | : | : |
|  | - | - |  | - | : | : | : |  |  | - | : | - | - | : | - |
|  | 1481 $50 \%$ | ${ }^{318}$ | 87 57 AK | $\begin{aligned} & 41 \\ & { }_{25 \%}^{25 L} \end{aligned}$ | $\begin{gathered} 85 \\ 79 \% \\ A_{9} \end{gathered}$ | $\begin{aligned} & 139 \\ & 40 \% \\ & \text { AN } \end{aligned}$ | $\begin{gathered} \begin{array}{c} 83 \\ \text { AO\% } \end{array} \end{gathered}$ |  | 71 58 AQ | $\begin{aligned} & 149 \\ & 50 \% \\ & \text { AR } \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \\ & \text { A5 } \end{aligned}$ | 64\% 68\% AT | $\begin{aligned} & \begin{array}{l} 131 \\ A 3 \% \\ A U \end{array} \end{aligned}$ | $\begin{aligned} & 62 \\ & 30 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 175 \\ A^{47 \%} \end{array} \end{aligned}$ |
|  | ${ }^{26}$ 1\% | 5\% |  | ${ }_{1 \%}$ | - | : | - |  | : | $\begin{aligned} & 7 \\ & { }^{2 \%} \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & A^{3 \%} \end{aligned}$ | : | - | $!$ | 5 $\mathrm{A}^{1 \%}$ |
|  | ${ }^{283}$ | 49\% | 7 | 74 | ${ }_{4}^{4}$ | $\begin{aligned} & 33 \\ & { }_{9}^{2} \% \end{aligned}$ | ${ }_{3 \%}^{4}$ |  |  | $\underset{\substack{48 \\ A \\ \hline}}{ }$ | ${ }_{7 \%}^{8}$ | $4{ }_{4}$ | 31 $10 \%$ | $\stackrel{21}{10 \%}$ | ( ${ }_{\text {56 }}{ }^{15 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **instalied cavity wall insulation**
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (i) \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows $(2,5)$ (p) | Muswell Hill (3) (a) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (s) } \end{aligned}$ |  | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{21 \%}^{635}$ | ${ }^{15}$ | ${ }_{13 \%}^{20}$ | $\begin{aligned} & 87 \\ & \begin{array}{l} 529 \\ A \end{array} \end{aligned}$ | 6\% | $\underset{\substack{140 \\ 40 \%}}{\substack{2}}$ | ${ }_{6 \%}^{8}$ | 29 28 | $\stackrel{23}{19}$ | ${ }_{11 \%}^{32}$ | $\begin{aligned} & 40 \\ & \begin{array}{c} 36 \% \\ A S \end{array} \end{aligned}$ | 13 $14 \%$ | 74 $24 \%$ | $\begin{aligned} & 100 \\ & A 8 \% \\ & A V \end{aligned}$ | ${ }_{13 \%}^{48}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145
Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Installed cavity wall insulation*
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Already done to
18 month ago

Already done this/has been
done

Haven't heard of this

Don't know


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 145

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ${ }^{* * *}$ Installed cavity wall insulation**
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) <br> (w) |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }_{21 \%}^{635}$ | ${ }_{17 \%}^{51}$ |  | $\begin{aligned} & { }_{21}^{35 \%} \\ & Y \end{aligned}$ | ${ }_{207 \%}^{80}$ | 90\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instalied cavity wall insulation*

## Base: All

| All Communities (excl ctrls) (A) |  | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 106 \\ { }_{4}^{4 \%} \end{gathered}$ | ${ }^{128} 4$ | ${ }_{2 \%}^{26}$ | ${ }_{3 \%}^{69}$ | 50 4 \% | 19\% | ${ }_{3 \%}$ | 24\% | 39 4 \% | 79\% | ${ }^{55}$ | ${ }^{24}{ }_{4}$ |  | ${ }^{31} 4$ |
| $\begin{aligned} & 127 \\ & { }_{4 \%}^{44} \end{aligned}$ | 172 6 | ${ }^{36}$ | 79 $4 \%$ | ${ }_{6}^{64}$ | ${ }_{3 \%}^{18}$ | ${ }_{3 \%}$ | ${ }^{24} 3$ | 46\% | $\begin{aligned} & 133 \\ & { }_{7 \%}{ }^{2} \end{aligned}$ | 74 $5 \%$ | 30 5 | $\begin{aligned} & 55 \\ & { }_{6}^{55} \end{aligned}$ | ${ }_{5 \%}^{38}$ |
| $\begin{aligned} & 82 \\ & \frac{3 \%}{\mathrm{~B}} \end{aligned}$ | ${ }_{3 \%}^{90}$ | ${ }_{2 \%}^{26}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{46}$ | ${ }_{2 \%}^{14}$ | ${ }_{2 \%}^{25}$ | ${ }_{2 \%}^{16}$ | ${ }_{2 \%}^{25}$ | 56\% | ${ }^{51} 4$ | 26\% 4. AF | ${ }_{2 \%}^{24}$ | 30 4 4 |
| $\begin{aligned} & 121 \\ & { }_{4}^{4} \mathrm{CE} \end{aligned}$ | 147 | ${ }_{2 \%}^{26}$ | $\begin{aligned} & 96 \\ & \stackrel{5}{5 \%} \end{aligned}$ | ${ }_{3 \%}^{46}$ | ${ }_{4 \%}^{24}$ | 36\% | 30 4 | ${ }_{4}^{41}$ | $\begin{gathered} 115 \\ \underset{A}{2 \%} \end{gathered}$ | ${ }_{5 \%}^{66}$ | ${ }_{4 \%}^{25}$ | 46\% | ${ }_{5 \%}^{38}$ |
| $\begin{array}{r} 182 \\ \text { CIUEKFLMHN } \end{array}$ | $\div$ | $\begin{gathered} 49 \\ 5 \% \\ 19 \end{gathered}$ | $\begin{aligned} & 136 \\ & { }_{7}^{7 \%} \end{aligned}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 5 \% \\ \mathrm{~K} \end{array} \end{aligned}$ | $\underset{\substack{2 \% \\ \mathrm{~L} \\ \hline 1}}{ }$ | $\begin{aligned} & 52 \\ & \begin{array}{l} 5 \% \\ M \end{array} \end{aligned}$ | $\begin{gathered} 35 \\ \stackrel{4 \%}{4 \%} \\ N \end{gathered}$ | : | - | - | - | - | : |
| $\begin{gathered} 1240 \\ \text { CIJEKFLMN } \end{gathered}$ | - | $\begin{gathered} 384 \\ 355 \end{gathered}$ | $\begin{aligned} & 951 \\ & \begin{array}{l} 48 \% \\ \text { AJ } \end{array} \end{aligned}$ | $\begin{gathered} 527 \\ \substack{37 \% \\ k} \end{gathered}$ | $\underset{\substack{222 \\ \hline 10 \%}}{22}$ | $\begin{aligned} & 539 \\ & 53 \% \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & 332 \\ & \stackrel{30 \%}{10 \%} \end{aligned}$ | - | - | - | - | - | - |
| - | 1481 50 | - | - |  | - |  | $:$ | $\begin{aligned} & 455 \% \\ & A 425 \\ & A_{4} \end{aligned}$ | $\begin{gathered} 1135 \\ 55 \% \\ A D \end{gathered}$ | $\underset{\substack{649 \\ A E}}{64}$ | $\begin{gathered} 257 \\ { }_{4 F}^{22 \%} \end{gathered}$ | $\begin{gathered} 639 \\ \substack{639 \\ A G} \end{gathered}$ | $\begin{gathered} 387 \\ 46 \% \\ A H \end{gathered}$ |
| $\begin{aligned} & 15 \\ & 1 \% \\ & H \end{aligned}$ | ${ }^{26}$ | 3 | ? | 4 | - | \% $\%$ | : | 5 | $\begin{gathered} { }_{1 \%}^{21} \\ A D \end{gathered}$ | $\stackrel{6}{ }$ | ! | $\begin{aligned} & 13 \\ & 1 \% \\ & { }_{\mathrm{A}}^{2} \end{aligned}$ | 3. |
| $\begin{gathered} 315 \\ \text { CIEN } \\ \text { CIT } \end{gathered}$ | ${ }^{283}$ | ${ }^{72}$ | $\begin{gathered} \text { 245 } \\ \substack{12 \%} \\ \hline \end{gathered}$ | ${ }^{117}$ | $\begin{aligned} & 83 \\ & { }_{13 \%}^{13 \%} \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 153 \\ & 15 \% \\ & \text { 1M } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & 11 \% \\ & N \end{aligned}$ | ${ }^{76}$ | ${ }^{219} 9$ | ${ }^{112} 8$ | 56\% | ${ }_{11 \%}^{108}$ | ${ }_{8 \%}^{67}$ |
| $\begin{gathered} 784 \\ \text { 26\% } \\ \text { DJGM } \end{gathered}$ | 635 $21 \%$ | $\begin{gathered} 460 \\ 439 \\ \text { AI } \end{gathered}$ | $\begin{gathered} 308 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 492 \\ & 35 \% \\ & \text { AK } \end{aligned}$ | $\begin{gathered} \text { a30\% } \\ A \\ A \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 131 \\ 13 \% \\ M \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 280 \\ 349 \\ \mathrm{AN} \end{array} \end{aligned}$ | $\underset{\substack{387 \\ 38 \%}}{3}$ | $\underset{ }{285}$ | $\begin{gathered} 427 \\ 30 \% \\ A \end{gathered}$ | $\begin{gathered} 187 \\ \substack{18 \%} \end{gathered}$ | ${ }^{73} 7$ | 239 29 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed cavity wail insulation**

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Alities } \\ & \text { nexcl crris) } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | ${ }_{(G)}^{60+}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (0) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & \text { 106 } \\ & \text { LN } \end{aligned}$ | ${ }^{10} 4 \%$ | ${ }^{15}$ 3\% | $\begin{gathered} 24 \% \\ { }_{5}^{24} \end{gathered}$ | ${ }^{13}$ | ${ }^{16} 4$ | ${ }_{4 \%}^{28}$ | $49 \%$ | ${ }^{57} 4 \%$ | $\underset{L}{59}$ | $\begin{gathered} 45 \% \\ { }_{4}^{4 \%} \end{gathered}$ | ! | $\begin{gathered} \frac{68}{4 \%} \\ N \end{gathered}$ | ${ }^{12}$ | 19\% |
| 127 | $\begin{gathered} 18 \\ \operatorname{AEG}^{7 \%} \end{gathered}$ | $\begin{gathered} 28 \\ { }_{6}^{6} \% \end{gathered}$ | ${ }^{21} 4$ | ${ }^{18}$ | $\begin{aligned} & { }^{23}{ }_{5 \%} \\ & \hline \end{aligned}$ | ${ }_{3 \%}^{19}$ | 619 | ${ }^{66}$ | ${ }^{61} 4$ | ${ }^{44} \%$ | 19\% | ${ }^{72} 4$ | ${ }^{27} 4$ | ${ }^{27} 5$ |
| $\begin{gathered} 82 \\ \text { BKNOOb } \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{11}$ | ${ }^{15}$ | $\begin{aligned} & 18 \\ & \begin{array}{l} 3 \% \\ B \end{array} \end{aligned}$ | $\begin{aligned} & 15 \\ & { }_{3}^{15} \end{aligned}$ | ${ }_{3 \%}^{21}$ | ${ }^{36}$ | ${ }_{3 \%}^{46}$ | ${ }^{48}$ | 19\% | ${ }^{10}$ | $\begin{gathered} 67 \\ \text { ANO } \end{gathered}$ | ${ }_{1 \%}^{6}$ | 7\% |
| $\underset{4}{121}$ | ${ }_{3 \%}$ | $\stackrel{23}{5 \%}$ | $\begin{array}{r} 33 \\ \text { AFG } \\ \hline \end{array}$ | ${ }^{22} 4$ | ${ }^{11}$ | ${ }_{3 \%}^{23}$ | 69\% A1 | ${ }^{52}$ \% | ${ }^{67} 4$ | ${ }^{43} 4$ | ${ }_{2 \%}^{7}$ | $\begin{gathered} 85 \\ { }_{\mathrm{S}}^{8} \end{gathered}$ | ${ }^{18}$ | ${ }^{16}$ |
| $\begin{gathered} 182 \\ \text { BLOOb }_{6 \%} \end{gathered}$ | 7\% | 26\% | $\begin{gathered} 35 \% \\ { }_{B}^{3} \end{gathered}$ | $\begin{aligned} & 42 \\ & 8_{B} \\ & \hline \end{aligned}$ | $\begin{gathered} 31 \% \\ 7 \\ \hline \end{gathered}$ | 41 5 | ${ }_{61}^{81}$ | ${ }^{101}$ | 115 AKL | ${ }_{5}^{52}$ | 9\% | $\begin{gathered} 130 \\ \text { ANO }^{7 \%} \end{gathered}$ | ${ }^{28} 5$ | 20 $4 \%$ |
| $\begin{gathered} 1240 \\ \text { BCKO\% } \\ \text { Be } \end{gathered}$ | 79 $30 \%$ | ${ }^{152} 3$ | $\begin{aligned} & 208 \\ & 40 \% \\ & \text { BC }^{2} \end{aligned}$ | $\begin{aligned} & 230 \\ & { }_{43 \%} \\ & B^{2} \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{l} 45 \% \\ \mathrm{BC} \end{array} \end{aligned}$ | $\begin{gathered} 372 \\ \text { ABCDE } \end{gathered}$ | 566\% | ${ }^{674} 4$ | $\begin{aligned} & 738 \% \\ & \text { AKL } \end{aligned}$ | $\begin{gathered} 339 \\ 33 \% \\ L \end{gathered}$ | ${ }^{76}$ | $\begin{aligned} & 829 \\ & 40 \% \\ & A O \end{aligned}$ | $\begin{gathered} 304 \\ \text { AMO } \end{gathered}$ | 979\% |
|  |  |  | - |  | - | - | - | : |  |  | - | - | - | - |
| $\begin{aligned} & 15 \\ & j \% \\ & j \text { ee } \end{aligned}$ | ${ }^{\frac{4}{2 \%}} \mathrm{ADF}$ | ? | : | ${ }^{4} \%$ | ! | ${ }_{1 \%}^{4}$ | 4 | ${ }^{11} 1$ | 4 | ${ }^{9} \%$ | ! | $\stackrel{6}{6}$ | AMO ${ }^{8}$ | ! |
| $\begin{gathered} 315 \\ 11 \% \\ \text { MQGHJ } \\ \text { MQcdh } \end{gathered}$ | $\begin{gathered} \quad 65 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 93 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 55 \\ 17 \% \\ \mathrm{EFG}^{2} \end{gathered}$ | ${ }^{37}$ | ${ }^{23} 5$ | ${ }^{42} 6$ | ${ }^{123} 9$ | $\begin{gathered} 192 \\ 12 \% \\ \mathrm{AH} \end{gathered}$ | ${ }^{107} 7$ | $\underset{\substack{118 \\ 12 \%}}{ }$ | $\begin{gathered} 82 \\ \text { AJK } \\ \text { AJ\% } \end{gathered}$ | ${ }^{75} 4$ | 124 AM AM | $\begin{gathered} 111 \\ \text { AMAPQRST } \end{gathered}$ |
| $\begin{gathered} 784 \\ 26 \% \\ \text { JTIa } \end{gathered}$ | 26\% | 109 $24 \%$ | 125 ${ }_{24}$ | 156\% | ${ }_{28 \%}^{127}$ | ${ }_{\text {26\% }}^{198}$ | 359 27 | 425 ${ }_{26}$ | ${ }^{337}$ 22\% | $\begin{gathered} 346 \\ 34 \% \\ \text { AJ } \end{gathered}$ | $\begin{aligned} & 93 \\ & 31 \% \\ & \mathrm{AJ} \end{aligned}$ | $\begin{gathered} 484 \\ \underset{N}{27 \%} \end{gathered}$ | ${ }_{13 \%}^{76}$ | $\begin{gathered} 208 \\ 41 \% \\ \text { AMNAPQRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed cavity wall insulation**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crls) } \\ (\text { A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & 106 \\ & \text { LN } \end{aligned}$ | ${ }^{21} 3$ | ${ }_{3 \%}^{35}$ | ${ }^{24} 5$ | ${ }_{3 \%}^{16}$ | ${ }^{10} 4$ | ${ }^{76}$ 4\% | 11 $3 \%$ | ${ }^{13}$ | ${ }_{3 \%}^{4}$ | ${ }^{45}$ | ${ }^{25}$ 3\% | ${ }^{30}$ | ${ }_{5 \%}^{5}$ | ${ }_{2 \%}^{5}$ | ${ }^{101} 4$ |
| $\begin{gathered} 127 \\ \underset{G}{4 \%} \end{gathered}$ | ${ }^{23} 4$ | 49\% | ${ }^{26} 5$ | 20 4 \% | ${ }_{3 \%}$ | ${ }^{91} 5$ | ${ }^{18}$ | ${ }^{12} 3$ | 5\% | ${ }^{44} \%$ | ${ }^{38} 4$ | ${ }^{39}$ \% | 5\% | 8 8\% | ${ }^{119} 4$ |
| $\begin{gathered} 82 \\ \mathrm{BKNO} \\ \mathrm{~b} \end{gathered}$ | ${ }^{18}$ | $\begin{aligned} & 31 \\ & 3 \% \\ & 0 \end{aligned}$ | ${ }^{15}$ | ${ }_{3}^{14}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & \text { 61 } \\ & 3 \% \\ & b \end{aligned}$ | 5\% | ${ }_{2 \%}$ | $\begin{aligned} & 5 \\ & 4 \% \\ & { }_{b}^{2 \%} \end{aligned}$ | ${ }^{33}$ \% | ${ }_{3 \%}^{26}$ | ${ }_{3 \%}^{19}$ | ${ }_{3 \%}$ | ${ }_{4 \%}^{8}$ | ${ }^{74} 3$ |
| $\begin{aligned} & 121 \\ & { }_{4}^{4} \% \end{aligned}$ | ${ }^{21} 3$ | 37 3\% | ${ }^{25}$ | ${ }^{23} 5$ | ${ }^{15} 6$ | $\begin{aligned} & 91 \\ & \begin{array}{c} 9 \% \\ c \end{array} \end{aligned}$ | 15 4 \% | ${ }_{2 \%}^{8}$ | 5\% | ${ }_{5}^{5 \%}$ | ${ }^{32}$ 3\% | ${ }^{34} 5$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | ${ }^{113} 4$ |
| $\begin{gathered} 182 \\ \text { BLOOb } \end{gathered}$ | ${ }^{32}$ \% | ${ }_{5 \%}^{5 \%}$ | $\begin{gathered} 34 \\ { }_{0}^{34} \end{gathered}$ | ${ }^{44} \begin{gathered} 40 \\ \text { AOP } \end{gathered}$ | ${ }^{14}$ | $\begin{aligned} & 139 \\ & \text { Ab } \end{aligned}$ | 14\% | 19\% | 5\% | 70\% | ${ }^{63} \%$ | ${ }^{41} 6$ | 6\% | ${ }^{16} \%$ | ${ }^{166}$ |
| $\begin{aligned} & 1240 \\ & \begin{array}{l} 12 \% \\ \text { BCLK } \\ \hline 00 e \end{array} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 259 \\ 040 \% \end{array} \end{gathered}$ | $\begin{gathered} 463 \\ 43 \% \\ 0 \end{gathered}$ | $\begin{gathered} 192 \\ 88 \% \\ 0 \end{gathered}$ | $\begin{gathered} 207 \\ 42 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 119 \\ & 45 \% \\ & 0 \end{aligned}$ | $\underset{\substack{856 \\ A}}{\substack{33 \%}}$ | 167 $41 \%$ | 157 | ${ }_{34 \%}^{42}$ | 437\% | ${ }^{395}$ | $\begin{gathered} 319 \\ 44 \% \\ e \end{gathered}$ | 478\% | 88\% | ${ }^{1156}$ 42\% |
| : | - | - | - | - | $\div$ | - | : | - | : | : | - | : | : | : | - |
| ${ }_{\substack{15 \\ \text { Je }}}$ | $?$ | ${ }_{6}^{6}$ | ${ }_{1 \%}$ | ? | ${ }_{1 \%}$ | $\begin{aligned} & 14 \\ & 1 \% \\ & A^{2} \end{aligned}$ | ! | : | : | ? | ${ }_{1 \%}$ | ${ }_{\text {e }}{ }^{1 \%}$ | - | : | ${ }^{15}$ |
| $\begin{gathered} 315 \\ 11 \% \\ \text { JMQcdh } \end{gathered}$ | $\begin{aligned} & 78 \\ & { }_{Q}^{2 \%} \end{aligned}$ | ${ }_{8 \%}^{85}$ | $\begin{aligned} & { }_{13 \%}^{63} \\ & 2 \end{aligned}$ | 49\% | $\begin{gathered} 40 \\ \text { AQ } 5 \% \\ \text { AQS } \end{gathered}$ | $\begin{gathered} 239 \\ 12 \% \\ \mathrm{Acd}^{2} \end{gathered}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 12 \% \\ c d \end{array} \end{aligned}$ | 174\% | ${ }_{5}^{6}$ | $\begin{gathered} 128 \\ \substack{1 \% \\ h} \end{gathered}$ | $\underset{\substack{102 \\ 11 \%}}{\text { h }}$ | ${ }_{9 \%}^{66}$ | ${ }_{4 \%}$ | ${ }_{11 \%}^{25}$ | 290 |
| $\begin{gathered} 784 \\ \text { NTIG } \\ \hline \end{gathered}$ | $\begin{aligned} & 189 \\ & \text { RST } \\ & \text { RST } \end{aligned}$ | $\begin{aligned} & 307 \\ & \text { ART } \end{aligned}$ | 119 $24 \%$ | ${ }^{118} 8$ | 519\% | $\stackrel{425}{41 \%}$ | $\begin{aligned} & 125 \% \\ & 31 \% \\ & A 0 \end{aligned}$ | $\begin{gathered} 162 \\ 41 \% \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 49 \% \\ & A 90 \% \\ & A \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 330 \\ & 29 \% \\ & \mathrm{Ag} \end{aligned}$ | 245 26 | 173 ${ }_{24}$ | 28\% | ${ }_{31}^{68}$ | 716 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed cavity wall insulation**
Base: All

> TTatal

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done Haven't heard of this

Don't know

Not applicable

| All Communities (excl ctris) (A) | Belonging to community |  |  | Think about energy |  |  | Altitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at ail strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | Agree (K) | Disagree (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 106 \\ 4 \% \\ \mathrm{Ni} \end{gathered}$ | 40\% | ${ }^{4} 10$ | ${ }^{24} 4$ | ${ }_{3 \%}{ }^{3}$ | ${ }_{3 \%}$ | 6\% | ${ }^{30} 4$ | ${ }^{37}$ 3\% | ${ }^{39} 4$ | ${ }_{3}^{54}$ | ${ }^{28}{ }_{4}$ | ${ }^{29} 4$ | ${ }_{3 \%}^{63}$ |
| $\begin{aligned} & 127 \\ & { }^{127} \\ & \hline N_{0} \end{aligned}$ | ${ }_{3 \%}{ }^{3}$ | $\begin{aligned} & { }^{67} \\ & A_{5 B}^{5 \%} \end{aligned}$ | ${ }^{27}{ }_{4}$ | ${ }^{46}$ \% | 9\% | ${ }^{11} 7 \%$ | ${ }^{32}{ }_{4}$ | ${ }^{53} 4$ | ${ }^{42} 4$ | ${ }^{71} 4$ | ${ }^{34}$ | ${ }_{\text {AN }}^{43}{ }^{6}$ | ${ }^{73} 4$ |
| ${ }_{\text {82 }}^{\text {82 }}$ | ${ }^{29} 3$ | ${ }_{3}^{33}$ | ${ }_{3}^{20}$ | ${ }^{37}{ }_{3}$ | 11 $5 \%$ | ${ }_{1 \%}$ | ${ }_{3}^{20}$ | ${ }^{30} 2$ | ${ }^{32} 3$ | ${ }^{38}$ | ${ }^{21} 3$ | ${ }^{18}$ | ${ }^{52}$ 3\% |
| $\begin{aligned} & 121 \\ & { }^{124} 4 \end{aligned}$ | ${ }^{38} 4$ | ${ }^{52} 4 \%$ | ${ }^{31}$ | ${ }^{39}$ \% | ${ }^{13} 5$ | 6\% | 30 $4 \%$ | 50\% | $41 \%$ | ${ }^{71}$ | 26 ${ }_{4}$ | ${ }^{27}{ }_{4}$ | ${ }^{87}{ }_{4}$ |
| $\begin{gathered} 182 \\ \text { imno } \\ \hline 6 \% \end{gathered}$ | ${ }_{6}^{60}$ | ${ }^{80}$ | ${ }^{42}$ \% | ${ }_{6}^{61}$ | ${ }^{13} 5$ | ${ }_{5 \%}^{8}$ | 40 | 87 ${ }_{7} \%$ | $5_{5 \%}$ | ${ }^{113} 7$ | 36 | ${ }^{37}{ }_{5}$ | ${ }^{133}$ |
| $\begin{gathered} 1240 \\ 42 \% \\ \text { DHef } \\ \text { imor } \end{gathered}$ | $\begin{gathered} 465 \\ \substack{44 \% \\ D} \end{gathered}$ | $\underset{\substack{526 \\ 42 \% \\ D}}{ }$ | ${ }^{238} 8$ | 430\% | 108 ${ }_{46 \%}$ | 73 <br> $44 \%$ | 280\% | ${ }^{509}$ \% | $\underset{\substack{451 \\ 44 \% \\ H}}{ }$ | 701 $43 \%$ | ${ }^{281 \%}$ | $\begin{aligned} & 315 \\ & 45 \% \\ & \text { AN } \end{aligned}$ | ${ }^{829} 4$ |
| : | - | - | : | : | - | : | : | : | - | - | - | : | : |
| ${ }_{1 \%}^{15}$ | ${ }_{7 \%}$ | $\bigcirc$ | $?$ | 5 | ! | ${ }_{1 \%}{ }_{1}$ | $\stackrel{3}{ }$ | 5 | ${ }_{1 \%}^{7}$ | 8 | ${ }_{1 \%}^{4}$ | $\stackrel{3}{ }$ | $\stackrel{8}{8}$ |
| $\begin{gathered} 315 \\ \text { BKhimn } \\ \text { qr } \end{gathered}$ | ${ }^{73}{ }_{7 \%}$ | $\begin{gathered} 126 \\ 10 \% \\ B \end{gathered}$ | $\begin{gathered} 109 \\ A B C \\ A B \% \end{gathered}$ | ${ }_{111}^{10 \%}$ | ${ }^{271 \%}$ | $\begin{aligned} & 1919 \\ & 119 \end{aligned}$ | $\begin{aligned} & 85 \\ & 12 \% \end{aligned}$ | ${ }_{122}^{122}$ | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | ${ }^{152}$ \% | $\begin{aligned} & 73 \\ & 11 \% \end{aligned}$ | ${ }_{12 \%}$ | $\stackrel{103}{203}$ |
| $\begin{gathered} 784 \\ \text { Fikiki } \\ \text { FMj4 } \end{gathered}$ | $\begin{gathered} 313 \\ 30 \% \\ \text { ACD } \end{gathered}$ | ${ }_{25 \%}^{308}$ | $\begin{aligned} & 163 \\ & { }_{25 \%} \end{aligned}$ | $\begin{gathered} 300 \\ \underset{F}{28 \%} \end{gathered}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | 40\% | 210 29 | ${ }^{315}$ | 259 25 | 426\% | $\stackrel{188}{27 \%}$ | 138 $20 \%$ | $\begin{aligned} & 589 \\ & 29 \% \\ & \text { AM } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.7 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed cavity wall insulation**
Base: All

Total
Don't really want to do this

Haven't really thought about
ding this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been Haven't heard of this

Don't know

Not applicable

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\begin{array}{c}
\text { nities } \\
\text { (excl ctrls) }
\end{array} \\
(\mathrm{A}) \\
\hline
\end{gathered}
\]} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& \[
\begin{aligned}
\& \text { Energy } \\
\& \text { ambivalent } \\
\& \text { (c) }
\end{aligned}
\] \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& \[
\begin{aligned}
\& \text { Under } \\
\& 1 \text { year } \\
\& \text { (e) }
\end{aligned}
\] \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
5 years
to under 10 year \\
(g)
\end{tabular} \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
(\mathrm{j})
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\]
(k) \& \[
\begin{gathered}
\text { Cavity } \\
\text { (I) }
\end{gathered}
\] \& \begin{tabular}{l}
Solid \\
(m)
\end{tabular} \& \begin{tabular}{l}
Timber \\
( n )
\end{tabular} \& Other (0) \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& \text { (p) }
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
(q)
\end{gathered}
\] \& \[
\begin{gathered}
36,400+ \\
(\mathrm{r}) \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
106 \\
4 \% \\
\mathrm{NI}
\end{gathered}
\] \& \({ }^{28} 8\) \& \({ }_{3}^{44}\) \& \[
\begin{gathered}
{ }^{19} \\
\text { Ab }^{6 \%}
\end{gathered}
\] \& \({ }^{15} 4\) \& \({ }^{14} 4\) \& \({ }^{28} 4\) \& 16\% \& \({ }_{3 \%}^{48}\) \& \({ }^{38}\) \& \({ }_{3 \%}^{60}\) \& \({ }_{3 \%}^{8}\) \& \({ }^{51}\) \& \[
\begin{aligned}
\& 51 \\
\& 5 \% \\
\& { }_{51}
\end{aligned}
\] \& \[
\begin{gathered}
6 \\
7 \\
\hline 1
\end{gathered}
\] \& 4\% \& \({ }^{32}\) 3\% \& 19\% \& \(\stackrel{21}{5 \%}\) \\
\hline \[
\begin{gathered}
127 \\
{ }^{12 \%}
\end{gathered}
\] \& 20\% \& \[
\begin{aligned}
\& { }_{71}^{5 \%} \\
\& \mathrm{a}
\end{aligned}
\] \& \[
\begin{aligned}
\& { }^{18}{ }_{5 \%}^{6} \\
\& \mathrm{a}
\end{aligned}
\] \& \[
\begin{aligned}
\& { }^{18}{ }_{\mathrm{a} \%}
\end{aligned}
\] \& \[
\begin{aligned}
\& { }_{6 \% \%}^{A_{9}} \\
\&
\end{aligned}
\] \& \({ }^{29} 4\) \& \({ }_{3 \%}^{15}\) \& 59\% \& \({ }^{37}{ }_{4}\) \& 77\% \& \({ }^{13} 4\) \& 76\% \& \({ }_{5 \%}^{45}\) \& \({ }_{2 \%}^{2 \%}\) \& \({ }_{8 \%}^{8}\) \& \({ }^{35}\) \& \({ }^{25} 4\) \& 28
\({ }^{68}\)
¢ \\
\hline \(\underset{e}{32 \%}\) \& 19\% \& \({ }^{39}\) \& \({ }^{13} 4\) \& \({ }_{3 \%}^{11}\) \& \(!\) \& \[
\begin{aligned}
\& \frac{19}{3 \%} \\
\& e
\end{aligned}
\] \& \[
\begin{gathered}
22 \\
\mathrm{Ae}_{4}^{4 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 40 \\
\& 3 \% \\
\& \mathrm{e}
\end{aligned}
\] \& \({ }^{21} 2\) \& \({ }^{56}\) \& 5\% \& \[
\begin{aligned}
\& { }^{63} \\
\& 3_{9}
\end{aligned}
\] \& \({ }_{2}^{20}\) \& \(3{ }_{3}\) \& \({ }_{3 \%}\) \& \({ }^{31}\) \& \({ }_{3 \%}^{16}\) \& \({ }^{13} 8\) \\
\hline \[
\begin{gathered}
{ }^{121}{ }_{i m p}^{4 \%}
\end{gathered}
\] \& \({ }_{3 \%}^{26}\) \& \({ }^{68}\) \& 17\% \& \({ }_{3 \%}^{10}\) \& \({ }^{15} 4\) \& \({ }^{27} 4 \%\) \& \({ }^{29} 6\) \& 50 \(4 \%\) \& \({ }_{2 \%}^{15}\) \& 96

A\% \& 109 \& Am ${ }^{96}$ \& ${ }_{3 \%}^{26}$ \& ${ }_{2 \%}^{2 \%}$ \& 1\% \& ${ }^{28} 3$ \& ${ }_{5}^{26}$ \& ${ }^{30}{ }^{3} \%$ <br>

\hline $$
\begin{gathered}
182 \\
\text { imno }
\end{gathered}
$$ \& 55\% \& ${ }^{82}$ \& ${ }^{23} \%$ \& ${ }_{6 \%}^{22}$ \& 24\% \& ${ }_{6 \%}$ \& ${ }^{36} \%$ \& $8{ }^{80}$ \& ${ }^{23} 3$ \& \[

$$
\begin{gathered}
141 \\
8 \% \\
A i
\end{gathered}
$$
\] \& 18

18

1 \& $$
\begin{gathered}
173 \\
\text { Amo } \\
\text { Amo }
\end{gathered}
$$ \& ${ }_{2 \%}^{17}$ \& - \& 1\% \& ${ }_{5}^{5 \%}$ \& ${ }^{38} \%$ \& ${ }^{34}$ <br>

\hline fimor \& $$
\begin{gathered}
374 \\
\\
A b c
\end{gathered}
$$ \& ${ }_{\substack{597 \\ 41 \%}}$ \& 116

$34 \%$ \& $$
\underset{\substack{153 \\ 4 \\ c}}{42}
$$ \& 73

$19 \%$ \& \[
\underset{e}{251} \underset{e}{25 \%}

\] \& \[

$$
\begin{gathered}
229 \\
49 \% \\
\text { ef }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
687 \\
\begin{array}{c}
65 \% \\
\text { Aefg }
\end{array}
\end{gathered}
$$

\] \& 89\% \& \[

$$
\begin{aligned}
& 992 \\
& \begin{array}{c}
55 \% \\
\text { Ai }
\end{array}
\end{aligned}
$$

\] \&  \& \[

$$
\begin{gathered}
1164 \\
\text { Amno }
\end{gathered}
$$

\] \& $\stackrel{109}{11 \%}$ \& \[

$$
\begin{aligned}
& 327 \\
& \hline 77
\end{aligned}
$$
\] \& 9\% \& $\underset{4}{442}$ \& $\underset{\substack{244 \\ \mathrm{r}}}{244}$ \& ${ }_{33 \%}^{147}$ <br>

\hline : \& \& - \& \& - \& \& - \& : \& - \& - \& : \& : \& - \& - \& - \& : \& - \& : \& <br>

\hline ${ }_{1 \%}^{15}$ \& ? \& \[
9

\] \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{2}$ \& ! \& 3. \& $?$ \& \[

\stackrel{9}{1 \%}
\] \& ${ }_{1 \%}$ \& 9 \& : \& ? \& ${ }_{1 \%}$ \& 1\% \& 1\% \& 5 \& - \& $!$ <br>

\hline $$
\begin{gathered}
315 \\
11 \% \\
\text { BKhi } \\
\text { mnar }
\end{gathered}
$$ \& 810\% \& \[

{ }^{146}

\] \& 40\% \& ${ }_{13 \%}^{48}$ \& \[

$$
\begin{gathered}
87 \\
{ }^{823 \%} \\
\text { Agh }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
125 \\
18 \% \\
\text { Agh }
\end{gathered}
$$
\] \& 47

h \& 56 \& ${ }^{60} 7$ \& $$
\begin{gathered}
223 \\
12 \% \\
\mathrm{Ai}
\end{gathered}
$$ \& 32 \& 219\%

mn \& 73\% \& $3 \%$ \& $$
\begin{array}{r}
30 \\
\text { Almn } \\
\text { 29\% }
\end{array}
$$ \& $\underset{\substack{122 \\ \\ \text { ar }}}{12 \%}$ \& ${ }_{8 \%}^{45}$ \& ${ }^{25}$ <br>

\hline $$
\begin{gathered}
784 \\
\begin{array}{c}
26 \% \\
\text { FMij } \\
1
\end{array}
\end{gathered}
$$ \& 208

$26 \%$ \& \[
{ }_{20 \%}^{405}

\] \& 89\% \& \[

{ }_{23 \%}^{82}

\] \& \[

$$
\begin{gathered}
138 \\
\begin{array}{c}
137 \% \\
\text { Agh }
\end{array}
\end{gathered}
$$

\] \& ${ }^{176}$ \& \[

{ }_{23 \%}^{120}

\] \& $\begin{array}{r}349 \\ \\ \\ \\ \hline\end{array}$ \& \[

$$
\begin{gathered}
579 \\
\substack{6 j \mathrm{j} k}
\end{gathered}
$$

\] \& 159\% \& \[

$$
\begin{aligned}
& 46 \% \\
& 16 \%
\end{aligned}
$$

\] \& ${ }^{107} 5$ \& \[

$$
\begin{gathered}
617 \\
\text { } 14 \% \\
\text { Ano }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 37 \\
& \begin{array}{l}
33 / \\
\mathrm{Al}
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 48 \\
& \substack{46 \% \\
\text { AI }}
\end{aligned}
$$

\] \& 270 26 \& $\stackrel{156}{27 \%}$ \& \[

$$
\begin{aligned}
& \begin{array}{l}
146 \\
33 \% \\
A 0
\end{array}
\end{aligned}
$$
\] <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

> Total

Don't really want to do this

Haven't really thought about

Thought about doing this.
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & { }^{216}{ }_{7}^{216} \\ & \hline+w x \end{aligned}$ | $\underset{\substack{335 \\ 1 / 1 \%}}{ }$ | $\underset{\substack{229 \\ \text { D1\% }}}{ }$ | - |
| $\begin{gathered} 206 \\ \text { ivWYZx } \end{gathered}$ | $\underset{\substack{387 \\ 13 \%}}{ }$ | 219 $\substack{11 \% \\ D}$ | : |
| ${ }^{47}{ }^{2 \%}$ | ${ }^{51} 2 \%$ | ${ }_{4}^{42}$ | : |
| ${ }^{32}{ }_{1 \%}$ | $\begin{aligned} & 57 \\ & { }^{2 \%} \end{aligned}$ | ${ }^{41}{ }^{2 \%}$ | : |
| 30 ${ }_{8}^{1 \%}$ | - | 36 ${ }^{2 \%}$ D | - |
| $\begin{aligned} & 140 \\ & \text { BijkNimnoparust } \\ & \text { WuXVWYyz } \end{aligned}$ |  | ${ }^{143}$ | : |
|  | ${ }_{A^{\circ}}^{175}$ | - | - |
| ${ }^{185}{ }^{184}{ }^{6 \%}$ | $\begin{gathered} 349 \\ 122 \% \\ A \end{gathered}$ | $\begin{gathered} 178 \\ 9 \% \\ \mathrm{D} \end{gathered}$ | - |
| $\int_{\text {KiNInQUWXYw }}^{357}$ | ${ }^{327}$ | $\underset{\substack{353 \\ 18 \%}}{\text { D }}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Page 401

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Installed solid wall insulation**
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
|  | ${ }_{43 \%}^{1281}$ | $\begin{gathered} 751 \\ 38 \% \\ \mathrm{D} \end{gathered}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 149
Page 402
16 Nov 2011
Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \\ & \hline \end{aligned}$ | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (T) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{17} 4 \%$ | ${ }^{13} 9$ | ${ }_{2 \%}^{3}$ | ${ }_{3 \%}^{3}$ | $\begin{aligned} & \begin{array}{c} 47 \\ 73 \% \\ A \end{array} \end{aligned}$ | ${ }_{7 \%}^{8}$ | ${ }_{6 \%}$ | ${ }^{11} 9$ | ${ }^{15} 5$ | $\begin{gathered} 23 \\ A \\ A \end{gathered}$ | ${ }_{8 \%}$ | ${ }^{15}$ | $\begin{gathered} 19 \\ \substack{19 \% \\ \dagger} \end{gathered}$ | ${ }^{28} 8$ |
| ${ }^{27} 6$ | 10\% | $\begin{gathered} 25 \\ \substack{14 \% \\ A} \end{gathered}$ | $\begin{aligned} & 18 \\ & \begin{array}{l} 16 \% \\ A \end{array} \end{aligned}$ | 400\% | $\begin{gathered} 29 \\ \text { 24\% } \\ \text { Am } \end{gathered}$ | ${ }_{6 \%}$ | 10\% | ${ }^{28} 9$ | $\begin{aligned} & 17 \\ & \begin{array}{l} 15 \% \\ A \end{array} \end{aligned}$ | 5\% | ${ }^{20} 7$ | ${ }_{4}^{4}$ | ${ }^{22} 6$ |
| $?$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{10} 3$ | $\begin{aligned} & 6_{5 \%}^{5 \%} \end{aligned}$ | ${ }_{2 \%}$ | : | ${ }^{3} \%$ | $\begin{gathered} 8_{7}^{7 \%} \\ \hline \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{2} \%$ |
| ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | : | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | : | ${ }_{A_{i}^{7 \%}}^{8}$ | ${ }_{1 \%}$ | $!$ | ${ }^{2} \%$ | $!$ |
| $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}^{4}{ }_{1}^{2}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{2} \%$ | $\begin{gathered} 5_{5}^{5 \%} \\ A 9 \end{gathered}$ | $\begin{aligned} & 3 \\ & { }_{A}^{3 \%} \end{aligned}$ | $!$ | $!$ | ${ }_{4}^{4}{ }_{4}$ |
| ${ }^{14} 3$ | ${ }_{2}^{3}$ | ${ }_{7 \%}^{12}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \\ & 1 \end{aligned}$ | $\begin{gathered} 7_{6 \%}^{6 \%} \\ m \end{gathered}$ | ${ }_{2 \%}^{2 \%}$ | $\begin{gathered} 19 \\ 176 \% \\ \text { Ao } \end{gathered}$ | $\begin{aligned} & { }^{18}{ }^{6 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & { }_{6 \%} \end{aligned}$ | 3\% | ${ }_{1 \%}^{3}$ | $\begin{aligned} & 22 \\ & { }_{\text {IO }} \mathrm{A} \end{aligned}$ | $\begin{gathered} 10 \\ \begin{array}{c} 3 \% \\ u \end{array} \end{gathered}$ |
| : | : | : | ; | ; | ; | - | : | : | : | ; | : | : | - |
| 19\% | ${ }_{5 \%}$ | ${ }_{3}{ }^{\text {\% }}$ | ${ }_{8 \%}$ | $\begin{aligned} & 35 \\ & \begin{array}{c} 10 \% \\ A \end{array} \end{aligned}$ | ${ }_{5}^{6}$ | $\begin{aligned} & 18 \\ & { }_{18 \%}^{18 \%} \\ & A_{n} \end{aligned}$ | 12\% | $\begin{gathered} 279 \% \\ { }_{A}^{27} \end{gathered}$ | ${ }_{5}^{6}$ | ${ }_{2 \%}$ | 12\% | ${ }^{16} \%$ | ${ }^{11} 3$ |
| 72\% | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 31 \\ & 18 \% \\ & \mathrm{~A} \end{aligned}$ | 14\% | ${ }^{15} 4{ }_{4}$ | ${ }_{15}^{15}$ | $\begin{gathered} 13 \\ \begin{array}{c} 13 \% \\ n \end{array} \end{gathered}$ | ${ }_{6 \%}$ | $\begin{aligned} & 74 \\ & 25 \% \\ & \text { Ap } \end{aligned}$ | 14\% | $7 \%$ | ${ }^{25} 8$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 21 \% \\ A t \end{array} \end{aligned}$ | 17\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ <br> (L) | $\begin{gathered} \text { Midddes- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadows } \\ (2.5) \\ (R) \\ \hline \end{gathered}$ | Muswell Hill (3) (S) | Reepham <br> $(2,3,4,6)$ <br> ( T ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxfor } \\ & (1,3,4,6 \\ & \text { (v) } \end{aligned}$ | Whitehill <br> Borden <br> (2) <br> (W) |
| (J) (K) (L) <br> 450 150 176 |  |  | $110 \quad 351$ |  | 120 | 100 |  | 300 | 110 | 100 |  |  | 370 |
| 295 60 | $\underset{\substack{102 \\ 88 \% \\ A}}{ }$ | $\underset{j 5 \%}{94}$ | $\underset{\substack{57 \% \\ k}}{\substack{27 \\ \hline}}$ | $\begin{gathered} 185 \\ 53 \% \\ 1 \end{gathered}$ | ${ }_{38}^{45}$ | $\begin{aligned} & 50 \\ & 50 \end{aligned}$ | ${ }_{48}^{58}$ | $\begin{gathered} 133 \\ 44 \% \\ p \end{gathered}$ | ${ }_{22}^{22}$ | $\begin{aligned} & 70 \\ & 70 \% \\ & \text { Ar } \end{aligned}$ | $\begin{gathered} 220 \\ \substack{73 \% \\ A s} \end{gathered}$ | ${ }_{98}^{98}$ | $\begin{gathered} 275 \\ 74 \% \\ \mathrm{Au} \end{gathered}$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *Installed solid wall insulation***
Base: All

## Total

Don't really want to do this

Haven'treally thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
Already done this more than
18 months ago

Arready done this/has been
done
Haven't heard of this

Don't know

\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{5}{|c|}{Controls 2011} \\
\hline Newton (Blacon's ctrl) (X) \& \begin{tabular}{l}
Charlbury \\
(Hook \\
Norton's ctrl) (Y)
\end{tabular} \& \[
\begin{gathered}
\text { E. Oxford } \\
\text { (W. Oxford's } \\
\text { ctri) } \\
\text { (Z) } \\
\hline
\end{gathered}
\] \& Berridge (Meadows' ctrl) (a) \& Paington (Totnes) ctrl) (b) \\
\hline 300 \& 132 \& 202 \& 301 \& 301 \\
\hline \({ }^{30}\) \& \[
\begin{aligned}
\& 7_{6 \%} \\
\& w^{2}
\end{aligned}
\] \& \[
\begin{aligned}
\& 14 \% \\
\& { }^{14 \%}
\end{aligned}
\] \& \({ }^{13} 4 \%\) \& \({ }^{19} 6\) \\
\hline 24\% \& 2\% \& \({ }_{4 \%}\) \& \[
\stackrel{44}{\frac{45 \%}{15 \%}}
\] \& \({ }^{21} \%\) \\
\hline \[
\begin{aligned}
\& { }^{10} \\
\& A_{4}
\end{aligned}
\] \& \({ }_{1 \%}\) \& \({ }_{1 \%}\) \& \({ }_{3 \%}\) \& \({ }_{1 \%}{ }^{\text {\% }}\) \\
\hline \({ }_{1 \%}\) \& \({ }_{1 \%}\) \& \({ }_{2 \%}\) \& \({ }_{1}^{4} \%\) \& \({ }_{1 \%}\) \\
\hline \(!\) \& \({ }_{1 \%}\) \& ! \& \(!\) \& \(!\) \\
\hline \[
\underset{\mathrm{V}}{\mathrm{e}} \mathrm{~F}
\] \& \({ }_{2 \%}\) \& \[
\begin{aligned}
\& 9 \% \\
\& \times \\
\& \times
\end{aligned}
\] \& 8

3 \& ${ }_{7}^{7}$ <br>
\hline - \& - \& ; \& - \& - <br>

\hline ${ }^{26} 9$ \& ${ }_{2}{ }^{\text {\% }}$ \& 12\% \& $$
\begin{aligned}
& 30 \\
& { }_{3}^{10 \%} \\
& \text { A }
\end{aligned}
$$ \& ${ }^{24} 8$ <br>

\hline ${ }^{21} \%$ \& ${ }_{5 \%}$ \& \[
$$
\begin{aligned}
& 50 \\
& 25 \% \\
& A 5
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 103 \\
& 34 \% \\
& \mathrm{Ay}
\end{aligned}
$$
\] \& ${ }^{35}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed solid wail insulation**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury (Hook Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { Ctrl) } \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 13 |  | 301 | 301 |
| $\begin{gathered} 180 \\ 60 \% \\ V \end{gathered}$ |  |  | 900 | $\underset{\substack{188 \\ 62 \%}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 149
Page 406
16 Nov 2011
Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "instailed solid wail insulation**
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Already done this more than
18 months ago

Aready done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \end{aligned}$ (t) | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{11 \%}^{335}$ | ${ }_{12 \%}^{54}$ | 9\% | $\begin{aligned} & { }^{15} \\ & { }_{\mathrm{L}}^{2} \end{aligned}$ | $\begin{gathered} 23 \\ 23 \% \\ \text { AM } \end{gathered}$ | $\begin{gathered} 40 \\ { }_{4}^{11 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 32 \\ A_{2}^{26 \%} \end{gathered}$ | ${ }_{8 \%}^{8 \%}$ | 119\% | $\begin{aligned} & \begin{array}{l} 67 \\ \text { AR } \end{array} \end{aligned}$ | $\xrightarrow[12 \%]{13}$ | $\stackrel{9}{10 \%}$ | 23\% | ${ }_{2 \%}$ | ${ }^{26} \%$ |
| $\underset{ }{387}$ | 77\% | ${ }_{3 \%}$ | $\underset{\mathrm{A}}{36} \underset{ }{32 \%}$ | $\begin{aligned} & 17 \\ & \substack{16 \% \\ A} \end{aligned}$ | 40\% | $14 \%$ | ${ }_{12}^{12}$ | 11\% | $\begin{gathered} 52 \\ \operatorname{ARP}^{17 \%} \end{gathered}$ | $\begin{aligned} & { }_{23}^{21 \%} \\ & A \end{aligned}$ | 10\% | $\underset{\substack{35 \\{ }_{0}^{2 \%} \\ \hline}}{ }$ | $\stackrel{21}{10 \%}$ | ${ }^{33} 9$ |
| ${ }_{51}{ }_{2}$ | : | ${ }_{2 \%}$ | : | : | $\begin{gathered} 13 \\ { }_{4}^{2 \%} \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{2}^{2}$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}^{7}$ | $\underset{{ }_{\mathrm{A}}^{8}}{8}$ | ${ }_{2 \%}$ | 2\% | ${ }_{2 \%}^{4}$ | $!$ |
| ${ }^{57}$ 2\% | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ |  | $\begin{aligned} & 5 \\ & { }_{A}^{4 \%} \end{aligned}$ |  | $\begin{aligned} & 9_{8}^{8 \%} \\ & A^{2 \%} \end{aligned}$ | ${ }_{2 \%}$ | 2\% | AV ${ }^{8 \%}$ | ${ }_{1}^{4} \%$ |
| : | : |  | : | - | : |  |  | : | : | : | : | - |  |  |
| : | - | - | - | - | : | - | - | - | : | - | : | - | - | - |
| ${ }^{175}$ | ${ }^{13}$ | $\begin{gathered} 11 \\ \mathrm{AK}_{7 \%} \end{gathered}$ | 15 AL | $A M^{6 \%}$ | $\begin{aligned} & 20 \\ & \operatorname{cN}^{\circ} \% \end{aligned}$ | $\begin{gathered} 10 \\ A 0^{8 \%} \end{gathered}$ | ${ }_{\text {AP }}^{8 \%} 8$ | $A Q^{8 \%}$ | 22 AR | 10 AS A | 18 ${ }_{\text {AT }}^{19 \%}$ 1 | 14 $\mathrm{AU}^{5 \%}$ | AV ${ }^{8 \%}$ | AW ${ }^{12} \times$ |
| $\stackrel{349}{ }{ }^{12 \%}$ | ${ }^{45}$ | ${ }_{2 \%}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} 20 \% \\ \mathrm{ALL} \end{array} \end{aligned}$ | $\begin{gathered} 33 \\ 33 \\ \text { AM } \end{gathered}$ | $\begin{aligned} & \text { 56 } \\ & \text { AN } \end{aligned}$ | $\begin{aligned} & 17 \% \\ & \text { AO } \end{aligned}$ | 6\% | $\begin{aligned} & 25 \\ & 20 \% \\ & \mathrm{AQ} \end{aligned}$ | $\begin{aligned} & 46 \\ & \begin{array}{c} 15 \% \\ \text { AR } \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{12 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 25 \\ & \begin{array}{l} 27 \% \\ A T \end{array} \end{aligned}$ | ${ }^{15}$ | $\underset{A}{22}$ | 2\% |
| $\stackrel{327}{17 \%}$ | ${ }_{12 \%}$ | ${ }_{3 \%}$ | ${ }^{27} 16$ | ${ }_{7 \%}^{8}$ | ${ }^{26} 7$ | ${ }_{6 \%}$ | ${ }_{5}^{5}$ | 13 $11 \%$ | 31 $10 \%$ | ${ }_{13 \%}^{14}$ | $\stackrel{9}{10 \%}$ | ${ }_{1}^{48 \%}$ | ${ }_{13 \%}^{26}$ | $\begin{aligned} & 56 \\ & { }_{1}^{5 \%} \\ & \mathbf{w}^{2} \end{aligned}$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**

## Base: All



GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ** Installed solid wall insulation***
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctri) (w) |  | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  |  |  | 124 |  | 191 | 301 | 297 |
|  | ${ }_{11 \%}^{335}$ | ${ }^{18}{ }_{6 \%}$ | ${ }_{1 \%}^{1}$ |  | ${ }_{1 \%}^{2}$ | ${ }_{19 \%}^{58}$ |  |
|  | ${ }_{13 \%}^{387}$ | $\begin{gathered} 39 \\ { }_{31}^{13 \%} \end{gathered}$ | $\begin{aligned} & { }^{10} 0_{8 \%} \\ & y^{2} \end{aligned}$ |  | ${ }^{7}$ | $\begin{aligned} & \begin{array}{l} 62 \\ { }_{A}^{21 \%} \end{array} \end{aligned}$ | ${ }^{34} 17$ |
|  | ${ }^{51} 2 \%$ | ${ }_{2 \%}$ | - |  | ${ }_{1}{ }^{2}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |
|  | ${ }^{57} 2 \%$ | ${ }_{2 \%}^{7}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ |
|  | : | - | $\vdots$ |  |  | : | - |
|  | - | - | - |  | : | - |  |
|  | ${ }^{175}{ }_{6 \%}$ | $\begin{aligned} & { }^{12}{ }^{4 X^{4}} \end{aligned}$ | $\underset{{ }_{4 Y}^{4 \%}}{4}$ |  | $\underset{{ }_{A Z}^{2 \%}}{4}$ | $\begin{gathered} 26 \\ { }^{29 \%} \end{gathered}$ | ${ }_{A b}^{2]_{7}}$ |
|  | 349 ${ }^{12 \%}$ | $\begin{gathered} 33 \\ { }_{A}^{1 / \%} \end{gathered}$ | ${ }^{108}$ |  | ${ }^{17} 9 \%$ | $\begin{gathered} 29 \\ { }_{c}^{10 \%} \\ A \end{gathered}$ | $\begin{gathered} 32 \\ 1 / \% \\ A \end{gathered}$ |
|  | ${ }^{327}$ | $\begin{aligned} & 40 \\ & { }_{3}^{13 \%} \\ & \times \end{aligned}$ | ${ }_{6 \%}$ |  | ${ }_{15 \%}^{28}$ | $\underset{\substack{18 \% \\ A}}{48}$ | 44 ${ }_{15}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 149

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctri) (v) | $\qquad$ | $\begin{gathered} \text { E. Oxford } \\ \text { (w. Oxford's } \\ \text { ctri) } \\ (x) \\ \hline \end{gathered}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 | 301 | 297 |
|  | ${ }^{1281} 43$ | $\quad{ }^{146}$ |  | $\begin{aligned} & 91 \\ & \underset{\mathrm{P}}{7 \%} \end{aligned}$ | ${ }_{23}^{69}$ | 120 40 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (M) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 216 \\ & { }_{7 G} \% \end{aligned}$ | ${ }_{11 \%}^{335}$ | $\begin{aligned} & 94 \\ & 9 \% \\ & \text { A\% } \end{aligned}$ | ${ }^{116} 6$ | $\underset{A}{137} \underset{A}{10 \%}$ | ${ }^{42} \%$ | ${ }_{4}^{48}$ | ${ }^{59} \%$ | $\underset{A}{111} \begin{gathered} 10 \% \\ A \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 216 \\ 11 \% \\ \text { AD } \end{array} \end{aligned}$ | $\underset{\substack{141 \\ 10 \%}}{ }$ | ${ }^{37} 6$ | $\begin{aligned} & 153 \\ & \mathrm{IG}_{5} \end{aligned}$ | 56\% |
| $\begin{aligned} & 266 \\ & \text { DFH } \end{aligned}$ | ${ }^{387}$ 13\% | $\begin{gathered} 119 \\ \substack{11 \%} \end{gathered}$ | 146\% | ${ }_{10 \%}^{136}$ | ${ }^{34}$ | 83\% | ${ }_{6 \%}^{50}$ | $\begin{gathered} 136 \\ 13 \% \\ A \end{gathered}$ | $\begin{aligned} & 271 \\ & 13 \% \\ & \text { AD } \end{aligned}$ | $\begin{gathered} 108 \\ 12 \% \\ A \end{gathered}$ |  | $\begin{aligned} & 150 \\ & { }_{15 \%} \end{aligned}$ | ${ }_{\substack{91 \\ H \\ H}}$ |
| 47 <br> $2 \%$ <br> D | ${ }_{21}^{51}$ | ${ }^{22} 2$ | 19 <br> $1 \%$ | $\begin{aligned} & 33 \\ & \begin{array}{c} 2 \% \\ A \end{array} \end{aligned}$ | 7\% | ${ }^{11}$ | 9\% | ${ }_{2}^{25}$ | ${ }^{25}$ | $\begin{aligned} & 40 \\ & 3 \% \\ & A \end{aligned}$ | ${ }_{2 \%}^{11}$ | ${ }_{10}^{10}$ | ${ }^{16}$ |
| $\begin{aligned} & 32 \\ & { }_{1 \%}^{1 \%} \end{aligned}$ | 57\% | ${ }^{17}$ | 10 $1 \%$ | $\begin{gathered} 24 \\ { }_{2}^{2 \%} \end{gathered}$ | ${ }_{1 \%}$ | 4 | 7\% | ${ }_{2 \%}^{20}$ | $\begin{aligned} & { }^{36} \\ & A_{2}^{2 \%} \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} 2 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 15 \\ & 2 \% \\ & A_{F} \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \\ & G \end{aligned}$ | $\begin{aligned} & 20 \\ & { }_{2 \%}^{2 \%} \\ & \mathrm{AH}^{2} \end{aligned}$ |
| $\begin{gathered} 30 \\ { }_{3}^{30} 1 \% \end{gathered}$ | - | $\begin{gathered} 11 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 1 \% \\ & J \end{aligned}$ | $\begin{aligned} & 18 \\ & 1 \% \\ & { }_{\mathrm{K}}^{2} \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & { }^{6} \\ & M^{1 \%} \end{aligned}$ | ${ }_{\substack{8 \\ 1 \% \\ N}}$ | - | - | - | - | - | - |
| $\begin{gathered} 140 \\ \text { IDJKLMN } \end{gathered}$ | - | $\begin{aligned} & \begin{array}{l} 71 \\ 7 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | $\underset{j}{83}$ | $\begin{aligned} & 72 \\ & 5 \% \\ & \mathrm{k} \end{aligned}$ | $\underset{5}{28}$ | $\begin{aligned} & 46 \\ & 5 \% \\ & M \end{aligned}$ | $\begin{aligned} & 49 \\ & \begin{array}{l} 6 \% \\ N \end{array} \end{aligned}$ | : | : | : | - |  | - |
| - | ${ }^{175}$ | - | - |  | - |  | : | $\begin{gathered} { }^{69} \\ A C^{6 \%} \end{gathered}$ | $\begin{aligned} & 107 \\ & A 5 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 9 \% \\ & A E E^{7} \end{aligned}$ | $\begin{aligned} & 40 \\ & 7 \% \\ & 7 \mathrm{FF} \end{aligned}$ | $\begin{gathered} 52 \\ A_{5}^{5 \%} \end{gathered}$ | 56 A H |
| ${ }^{185}$ | 349 $12 \%$ | $\begin{aligned} & 92 \\ & 9 \% \\ & \mathrm{~A} \end{aligned}$ | 117\% | $\begin{gathered} 107 \\ { }_{8 \%} \end{gathered}$ | 30 5 | ${ }_{6}^{62}$ | ${ }^{60}$ | $\begin{aligned} & 160 \\ & \text { AC } \end{aligned}$ | $\begin{aligned} & 204 \\ & 10 \% \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 179 \\ & 173 \% \\ & A E \end{aligned}$ | $\begin{aligned} & 62 \\ & { }_{i}^{10 \%} \\ & \mathrm{AF} \end{aligned}$ | $\begin{aligned} & 127 \\ & \begin{array}{l} 139 \% \end{array} \end{aligned}$ | 93 $11 \%$ AH |
| $\begin{aligned} & 357 \\ & 172 \% \\ & \text { IEM } \end{aligned}$ | ${ }^{327}$ | ${ }_{12 \%}$ | 237 | 1419 | 77\% | $\begin{aligned} & 108 \\ & 17 \% \\ & A M \end{aligned}$ | 97\% | 105\% | ${ }^{254}$ | ${ }_{179}$ | 83\% $14 \%$ | 95\% | $\underset{12 \%}{101}$ |
| $\begin{aligned} & 1699 \\ & \text { CIJEKLM } \end{aligned}$ | ${ }^{1281} 43$ | $\begin{gathered} 530 \\ 499 \\ \hline \end{gathered}$ | $\underset{\substack{1255 \\ 63 \% \\ A J}}{ }$ | $\begin{aligned} & 748 \\ & 53 \% \\ & K \end{aligned}$ | $\begin{gathered} 388 \\ \substack{34} \\ \mathrm{AL}^{2} \end{gathered}$ | $\begin{gathered} 582 \\ 58 \% \\ M \end{gathered}$ | $\stackrel{496}{\substack{49 \% \\ N}}$ | ${ }_{4}^{448}$ | 930 46 | 610 $43 \%$ | 292\% | 406\% | 400 $48 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ""instailed solia wail insulation"

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \\ & \hline \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social <br> rent <br> (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 216 \% \\ \text { CKLNOO } \\ \text { ab } \end{gathered}$ | 12\% | ${ }^{18} 4$ | ${ }^{34} \%$ | ${ }_{7 \%}^{36}$ | $\begin{gathered} 44 \\ A B C \\ A B C \end{gathered}$ | $\begin{gathered} 72 \\ { }^{7 B C} \end{gathered}$ | ${ }^{108} 8$ | ${ }^{108}$ | $\begin{aligned} & 144 \\ & \text { AKL } \end{aligned}$ | $\stackrel{59}{6 \%}$ | ${ }_{1 \%}$ | $\begin{gathered} 170 \\ \text { ANO } \end{gathered}$ | ${ }_{3 \%}^{20}$ | 20\% |
| $\begin{gathered} \text { 266 } \\ { }_{\mathrm{N}}^{9} \% \end{gathered}$ | ${ }_{11 \%}^{28}$ | ${ }^{37} \%$ | ${ }^{44} 9$ | ${ }^{51} \%$ | ${ }^{44} 9$ | ${ }^{62} 8$ | ${ }^{127} 9$ | 139\% | 149 <br> $10 \%$ | 970\% | 19\% | 187 AN AN | ${ }_{6 \%}^{37}$ | 41\% |
| ${ }_{\text {B1N }}{ }^{47}$ | - | ${ }_{1 \%}$ | $\begin{aligned} & 8 \\ & { }_{3}^{8} \% \end{aligned}$ | $\begin{aligned} & { }_{2}^{2 \%} \\ & { }_{B}^{2 \%} \end{aligned}$ | $\begin{gathered} 11 \\ { }_{3}^{2 \%} \end{gathered}$ | $\begin{aligned} & { }_{2}^{2 \%} \\ & { }_{B}^{2 \%} \end{aligned}$ | $\underset{\substack{28 \\ 1 \\ 1}}{ }$ | ${ }^{19} 9$ | ${ }^{23}{ }_{1 \%}$ | ${ }_{1 \%}^{15}$ | ${ }_{2 \%}^{6}$ | AN ${ }^{37}$ | $!$ | 7 $\mathrm{~N}^{1 \%}$ |
| ${ }^{32}{ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{6}$ | 2\% | ${ }_{1 \%}$ | ${ }_{1}^{6}$ | ${ }^{15}$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{16}{ }_{1}$ | ${ }^{13}{ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{24} \%$ | $\stackrel{3}{ }$ | ${ }_{1 \%}^{5}$ |
| ${ }^{30}$ | ${ }_{1 \%}$ | $?$ | $\mathrm{ACG}^{11}$ | ${ }_{1}^{6}$ | ${ }_{1 \%}$ | ${ }_{1}^{6}$ | ${ }_{1 \%}^{15}$ | ${ }_{1 \%}^{15}$ | ${ }^{20} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1}^{4}$ | ${ }^{23}$ 1\% | 3. | ${ }_{1 \%}$ |
| $\begin{gathered} 140 \\ \text { DLOOi } \end{gathered}$ | 17 ${ }^{6 \%}$ | ${ }^{17} 4$ | ${ }^{15}$ | ${ }^{26} 5$ | $\begin{aligned} & 27 \\ & { }_{6}^{6 \%} \end{aligned}$ | ${ }_{5 \%}^{38}$ | 72 5 | ${ }^{68}$ | $\begin{gathered} 72 \\ { }_{5}^{2} \end{gathered}$ | 51 $5 \%$ L | ${ }_{2 \%}^{6}$ | $\begin{gathered} 99 \\ \text { A0 } \end{gathered}$ | ${ }^{24} 4$ | 14 ${ }_{3}$ |
| - |  |  |  |  | - | - |  |  | - |  | $\because$ |  | - |  |
| $\begin{gathered} 185 \\ \text { HLNOO } \end{gathered}$ | ${ }^{12} 5$ | 24\% | ${ }^{23} 4$ | ${ }_{7 \%}^{38}$ | $\begin{gathered} 38 \\ \\ \text { ABD } \end{gathered}$ | ${ }_{7 \%}^{50}$ | ${ }^{54} 4$ | $\begin{aligned} & 131 \\ & { }_{8 \%}{ }^{2} \end{aligned}$ | $\begin{aligned} & 109 \\ & { }_{7 \%}{ }^{2 \%} \end{aligned}$ |  | 5\% | $\begin{gathered} 1389 \\ \text { AN }^{8 \%} \end{gathered}$ | ${ }^{25} 4 \%$ | ${ }^{18} 4$ |
| $\begin{gathered} 357 \\ 12 \% \\ \text { EEGHJ } \\ \text { MQcdh } \end{gathered}$ | $\begin{gathered} 69 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 92 \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & 60 \\ & \begin{array}{c} 12 \% \\ F G \end{array} \end{aligned}$ | 44\% | ${ }^{32} \%$ | ${ }_{8 \%}^{60}$ | 140 | $\begin{aligned} & \begin{array}{c} 217 \\ \text { AH3 } \end{array} \end{aligned}$ | ${ }^{129} 8$ | $\begin{aligned} & 155 \\ & 155 \\ & \mathrm{AJ} \end{aligned}$ | $\begin{gathered} 64 \\ 21 \% \\ \text { AJK } \end{gathered}$ | ${ }^{125}$ | $\begin{aligned} & 110 \\ & 18 \% \\ & A M \end{aligned}$ | $\begin{gathered} 113 \\ 22 \% \\ \text { AMAPQST } \end{gathered}$ |
| $\begin{gathered} 1699 \\ \text { BKМс } \end{gathered}$ | ${ }_{122}^{12 \%}$ | $\underset{B}{261} \underset{\substack{57 \%}}{2}$ | $\begin{gathered} 315 \\ \text { ABF } \end{gathered}$ | $\begin{gathered} 318 \\ 59 \% \\ B \end{gathered}$ | $\underset{\substack{241 \\ 54 \%}}{\substack{24 \\ \hline}}$ | $\underset{B}{442} \underset{\substack{49 \%}}{ }$ | 789 <br> $9 \%$ | 910 | 874 | ${ }_{54 \%}^{553}$ | $\begin{aligned} & \text { 187 } \begin{array}{c} 63 \% \\ A K \end{array} \end{aligned}$ | 1012 56 | $\begin{gathered} 380 \\ 63 \% \\ \text { AMO } \end{gathered}$ | 285\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crls) } \\ (\text { A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} 216 \\ { }_{7}^{216} \\ \text { CKLO. } \\ \text { Oab } \end{gathered}$ | ${ }^{48}$ | $\begin{aligned} & { }^{88}{ }_{8}^{8 \%} \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & { }_{8}^{38} \end{aligned}$ | ${ }_{6 \%}^{30}$ | 12\% | ${ }^{131}{ }_{7 \%}$ | ${ }^{19}$ | $\begin{gathered} 49 \\ { }^{12 \%} \\ \text { Aab } \end{gathered}$ | ${ }^{10} 8$ | 70\% | ${ }^{67} 7$ | $\begin{aligned} & 64 \\ & 9 \% \\ & e^{2 \%} \end{aligned}$ | $\underset{{ }_{\mathrm{e}}^{12 \%}}{12}$ | ${ }_{7}^{16}$ | ${ }^{200} 7$ |
| $\begin{gathered} \text { 2669\% } \\ \underset{N}{26} \end{gathered}$ | ${ }^{51} 8$ | ${ }^{108}$ | ${ }^{43} 9$ | 41\% | ${ }^{23} 9$ | ${ }^{178} 9$ | ${ }^{31} 8$ | 40\% | 13 $11 \%$ | ${ }^{104} 9$ | ${ }^{87}$ | ${ }_{8 \%} 9$ | 11\% | ${ }^{18}$ | ${ }^{248} 9$ |
|  | ${ }_{1 \%}^{8}$ | ${ }^{21}$ | ${ }_{2 \%}^{8}$ | 7\% | ${ }_{1 \%}$ | ${ }^{31}$ | 4\% | 7\% | ${ }_{2 \%}$ | 19\% | 14\% | ${ }^{13}$ | 1\% | ${ }_{2 \%}$ | ${ }^{43}$ |
| ${ }^{32}$ | ${ }_{1 \%}$ | $9 \%$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{10}{ }_{2 \%}^{2 \%} \\ \hline \end{gathered}$ | 5\% | ${ }^{21} \%$ | ${ }_{1 \%}$ | 7\% | : | ${ }^{15}$ | ${ }^{8} \%$ | ${ }_{7 \%}$ | 1\% | ${ }_{1 \%}$ | ${ }^{30}$ \% |
| ${ }^{30} 1 \%$ | ${ }_{1 \%}$ | 9\% | ${ }_{1}^{4} \%$ | $\text { AOPQ }^{11}$ | ${ }_{1 \%}^{2}$ | ${ }^{17}{ }_{1 \%}$ | ${ }^{3} \%$ | - ${ }_{\text {a }}{ }^{2 \%}$ | 1\% | ${ }^{13}{ }_{1 \%}$ | ${ }^{10}$ | 5\% | 1\% | $!$ | ${ }^{29} 9$ |
| $\begin{array}{r} 140 \\ \text { DLOO\% } \end{array}$ | ${ }^{24} 4$ | $\begin{aligned} & 51 \\ & { }_{5}^{5 \%} \end{aligned}$ | $\begin{aligned} & 29 \\ & { }_{6}^{29} \end{aligned}$ | ${ }^{20} 4$ | $\begin{aligned} & 16 \% \\ & { }^{16 \%} \end{aligned}$ | ${ }^{97}$ 5\% | ${ }^{17} 4$ | ${ }^{14} 4$ | ${ }_{7 \%}^{8}$ | ${ }_{5}^{5 \%}$ | ${ }^{42}$ | ${ }_{5 \%}^{37}$ | ${ }_{3 \%}$ | ${ }_{2}^{4}$ | $\begin{gathered} 136 \\ { }_{5 i}{ }^{18} \end{gathered}$ |
| - | - | - | - | - | $-$ | - | - | - | - | - | - | - | - | - |  |
| $\begin{gathered} 185 \\ \mathrm{HLNO}_{a}^{6 \%} \end{gathered}$ | $\begin{aligned} & 40 \\ & 6 \% \\ & 0 \end{aligned}$ | 69 06 | ${ }^{26} 5$ | ${ }_{0}^{35}$ | ${ }^{15} 6$ | $109$ | ${ }^{17} 4$ | $\begin{gathered} 42 \\ { }_{11 \%} \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 13 \\ 171 \% \\ \text { Aab } \end{gathered}$ | ${ }_{6 \%}^{63}$ | ${ }^{62} \%$ | ${ }^{48}$ | ${ }_{8 \%}^{8}$ | 19\% | ${ }^{166}$ |
|  | $\begin{aligned} & 87 \\ & { }_{Q}^{4 \%} \end{aligned}$ | 103 $10 \%$ | $\begin{aligned} & \frac{69}{14 \%} \\ & 2 \% \end{aligned}$ | ${ }^{56} 11 \%$ | $\begin{gathered} 42 \\ \substack{10 \% \\ A Q} \end{gathered}$ | $\begin{gathered} 272 \\ 14 \% \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | ${ }^{26}$ | ${ }_{5}^{6}$ | $\begin{gathered} \substack{146 \\ i 3 \% \\ h} \end{gathered}$ | $\begin{gathered} 108 \\ 12 \% \\ h \end{gathered}$ | $\xrightarrow[\substack{83 \\ 11 \% \\ h}]{ }$ | ${ }_{4 \%}^{4}$ | 14\% | $\stackrel{327}{12 \%}$ |
| $\begin{aligned} & 1699 \\ & \text { BKMC } \end{aligned}$ | 376 $58 \%$ | 613 $57 \%$ | ${ }^{281} 5$ | ${ }^{283}$ | 146 | $\underset{\substack{1136 \\ 57 \%}}{13}$ | $\begin{gathered} 261 \\ \text { } \begin{array}{c} 64 \% \end{array} \end{gathered}$ | 203 $51 \%$ | ${ }_{56 \%}^{68}$ | 659 $58 \%$ | ${ }_{5}^{533} 5$ | ${ }_{4}^{412}$ | 58\% | $\stackrel{128}{58 \%}$ | 1571 57 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? installed solid wall insulation**
Base: All

> Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this.
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Aready done this/has been
done
Haven't heard of this

Don't know

Not applicable

| $\qquad$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & { }^{216}{ }_{\mathrm{Dfji}} \end{aligned}$ | $\begin{aligned} & 88 \% \\ & 8_{0}^{8} \end{aligned}$ | ${ }^{91} 7$ | ${ }^{35}$ | ${ }^{72} 7 \%$ | ${ }^{13} 5$ | ${ }^{13} 8$ | ${ }^{42} 6$ | 78\% | $\begin{gathered} { }^{96} \\ \text { AHI } \end{gathered}$ | ${ }^{119}$ | ${ }^{45}$ | 64 AN | ${ }^{139} 7$ |
| $\underset{\substack{266 \\ \text { Dfikl } \\ \\ \hline \\ \hline}}{ }$ | ${ }^{90} 9$ | 134 AD 11\% | ${ }^{42}$ \% | ${ }^{94}$ | 17\% | ${ }_{13 \%}^{21}$ | ${ }_{61}^{61}$ | 109\% | ${ }^{96}$ | ${ }^{147} 9$ | 73\% | ${ }^{6 \%}$ | ${ }^{183} 9$ |
| ${ }_{\text {4 }}^{\text {j2\% }}$ \% | ${ }^{16}$ | ${ }^{18}$ | ${ }^{13} 2$ | $\begin{gathered} { }^{25}{ }_{2 \%} \end{gathered}$ | ${ }_{2 \%}$ |  | ${ }^{14}$ | ${ }^{20} 2$ | ${ }^{13}{ }_{1 \%}$ | ${ }^{26}$ | 10 10 | ${ }^{13}$ | ${ }^{29} 9$ |
| $\begin{gathered} 32 \\ \text { Milp } \end{gathered}$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{14}{ }_{1}$ | ${ }_{6}^{6}$ | ${ }^{11} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 10 | ${ }^{13} 1 \%$ | 9 | ${ }^{16}$ | ${ }_{1 \%}$ | $?$ | 27 $M$ |
|  | ${ }^{15}{ }^{1 \%}$ | $\stackrel{6}{6}$ | ${ }^{9}{ }^{1 \%}$ | ${ }^{12}{ }_{1}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{19}$ | ${ }_{12}^{12}$ | ${ }^{9} \%$ | ${ }^{14}$ | 10 10 | $\stackrel{3}{ }$ | ${ }^{21} 1 \%$ |
| $\begin{gathered} 140 \\ \text { DLep } \end{gathered}$ | $\begin{gathered} 69 \\ A C D \end{gathered}$ | ${ }^{52} 4$ | ${ }^{18}$ | 49\% | ${ }^{13} 5$ | 6\% | $3{ }^{34}$ | ${ }^{55}$ | ${ }^{51}$ | ${ }_{\text {8 }}^{\text {8\% }}$ L | ${ }^{23} 3$ | ${ }^{34}$ | 94\% |
| : | : |  | : | - | : | : | : | - | : | - | : |  | - |
| $\begin{aligned} & \text { 185 } \\ & \text { Gjkl } \end{aligned}$ | ${ }^{81}{ }^{81}$ | ${ }^{72}$ 6\% | 31 $5 \%$ | ${ }_{6}^{59}$ |  | ${ }_{1 \%}$ | ${ }^{47} 6$ | 79\% | ${ }_{6}^{59}$ | ${ }^{98}$ | ${ }^{47} 7$ | ${ }_{5 \%}^{38}$ | ${ }^{125}$ |
| $\begin{gathered} 357 \\ \begin{array}{c} 32 \% \\ \text { BCKh1 } \\ \text { q } \end{array} \end{gathered}$ | ${ }_{108}^{108}$ | 121 | $\begin{gathered} 121 \\ A B C \\ A B C \end{gathered}$ | $\underset{12 \%}{127}$ | ${ }_{12 \%}^{28}$ | $\begin{gathered} 29 \\ 17 \% \\ A E \end{gathered}$ | 98 $13 \%$ | ${ }^{131} 17$ | $\underset{12 \%}{128}$ | ${ }_{108}^{168}$ | $\begin{aligned} & 98 \\ & \begin{array}{l} 19 \% \\ A K \end{array} \end{aligned}$ | ${ }_{13 \%}^{92}$ | $\stackrel{236}{12 \%}$ |
| $\begin{gathered} 1699 \\ 57 \% \\ \text { Bdeim } \end{gathered}$ | 579 | $\begin{gathered} 731 \\ 59 \% \\ B \end{gathered}$ | 381 $58 \%$ | 616 58 | 139 $59 \%$ | ${ }_{56 \%}^{93}$ | 415\% | 711 $59 \%$ | 573 | 960 59\% | 380 ${ }_{5}$ | 384 $55 \%$ | 1183 $58 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.8 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? instalied solid wail insulation

## Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber <br> ( n ) | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{array}{r} 20,800- \\ 36,400 \\ (9) \\ \hline \end{array}$ | $\begin{array}{\|} \substack{36,400+\\ \text { (r) } \\ \hline} \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & \text { 216\% } \\ & \text { Dfif } \end{aligned}$ | 55\% | ${ }^{100} 7$ | ${ }^{31}$ | ${ }^{30} 8$ | ${ }^{22} \%$ | 34\% | $\begin{aligned} & 46 \\ & 96 \\ & f \end{aligned}$ | $\begin{gathered} 114 \\ f \% \\ f \end{gathered}$ | $\begin{gathered} 99 \\ \substack{91 \% \\ \text { Ajk }} \end{gathered}$ | ${ }^{101}$ | ${ }^{16}$ | ${ }^{108} 8$ | $\begin{aligned} & \begin{array}{l} 114 \\ \text { Alo } \end{array} \end{aligned}$ | 5\% | 5\% | ${ }^{64}$ | 37\% | 41 <br> 9 |
| $\begin{aligned} & 266 \\ & \begin{array}{c} 26 \% \\ \text { Dfikl } \end{array} \end{aligned}$ | ${ }_{8 \%}^{68}$ | ${ }^{122} 8$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | 10\% | ${ }^{32} \%$ | 49\% | ${ }_{9 \%}^{44}$ | $\begin{gathered} 141 \\ 10 \% \\ \mathrm{Af} \end{gathered}$ | $\begin{aligned} & 126 \\ & 125 \% \\ & \text { Ajk } \end{aligned}$ | ${ }^{124} 7$ | ${ }^{16}$ | ${ }^{115}$ | $\begin{aligned} & 150 \\ & \text { Alo } \\ & \text { Alo } \end{aligned}$ | 10\% | 7\% | ${ }^{80}$ | 10\% | 50 $\substack{51 \% \\ p}$ |
| $\begin{aligned} & 47 \\ & { }_{\mathrm{jkl}}^{2} \end{aligned}$ | 10\% | ${ }^{26}$ | ${ }_{1 \%}$ | 2\% | 4\% | ${ }^{12}$ | 5\% | ${ }_{2 \%}^{26}$ | 31 4.4 4. | ${ }^{16}$ | : | ${ }^{15}$ | $\begin{aligned} & 31 \\ & 3 \% \\ & { }_{31} \end{aligned}$ | 1\% | ${ }_{2 \%}$ | ${ }^{14}$ | \% $\%$ | 12 ${ }_{\text {3\% }}$ 9 |
| $\begin{gathered} 32 \\ \text { Milp } \end{gathered}$ | 9\% | ${ }^{17}$ \% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 4\% | 9\% | 5\% | ${ }^{14}$ | ${ }_{\text {A }}{ }_{\text {2\% }}^{20}$ | ${ }^{11} 1 \%$ | $!$ | ? | $\begin{aligned} & 24 \\ & { }_{2 \%}^{2 \%} \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }_{1 \%}$ | 1\% | \% $\%$ | ${ }_{1 \%}$ | $\begin{gathered} \quad{ }^{10}{ }^{2 \%} \\ \text { Apa } \end{gathered}$ |
| 30 <br> $1 \%$ <br> cil | \% | ${ }^{18}$ | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ | 5\% | \% | ${ }_{1 \%}$ | ${ }_{1 \%}^{13}$ | $\begin{aligned} & 17 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ${ }^{11} \%$ | ${ }_{1 \%}$ | ${ }^{12}$ | $\begin{aligned} & 21 \\ & 2 \% \\ & \mathrm{Al}^{2 \%} \end{aligned}$ | - | 1\% | \% ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\mathrm{AP}^{2 \%}$ |
| $\begin{gathered} { }^{140} \\ \text { DLep } \end{gathered}$ | $\underset{\substack{48 \\ b \\ b}}{ }$ | 59\% | ${ }^{15} 4$ | ${ }^{18}$ | ${ }_{2 \%}^{8}$ | ${ }^{25}$ | $\stackrel{26}{26} \underset{e}{26}$ | $\begin{gathered} 81 \\ \text { Bef } \\ \text { Aef } \end{gathered}$ | ${ }^{43}$ | ${ }^{82}$ | ${ }^{15}$ | ${ }^{87}{ }^{\text {\% }}$ | $\begin{aligned} & 69 \\ & 7 \% \\ & \mathrm{Al}_{0} \end{aligned}$ | 8\% | ${ }_{3 \%}$ | 36 4 | $\begin{gathered} { }^{36} \\ A_{0}^{6 \%} \end{gathered}$ | 19\% |
| : | - | - | - | - | - | ; | - | $:$ | - | - | - | - | - | - | - | - | : | - |
| $\begin{gathered} { }^{185} \\ \text { Gjkl } \end{gathered}$ | ${ }_{6}^{45}$ | ${ }^{96}$ | ${ }^{24} \%$ | 20\% | ${ }^{17}$ | ${ }^{41}$ | ${ }^{30} 6$ | ${ }^{97} 7$ | $\begin{aligned} & 94 \% \\ & \begin{array}{c} 1 / \% \\ A j k \end{array} \end{aligned}$ | $\stackrel{85}{5 \%}$ | ${ }_{2 \%}^{6}$ | ${ }^{83}$ | $\begin{gathered} 100 \\ \text { 11\% } \\ \text { Ano } \end{gathered}$ | ${ }_{2 \%}^{2 \%}$ | $4 \%$ | ${ }^{73}$ | ${ }_{5 \%}^{27}$ | ${ }^{41} 90$ |
| $\begin{gathered} 357 \\ 12 \% \\ \text { BCK } \\ \text { lar } \end{gathered}$ | 87\% | $\underset{12 \%}{170}$ | $\begin{gathered} 37 \\ 11 \% \end{gathered}$ | $\begin{gathered} { }^{63} 7 \% \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 88 \\ \text { A23\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 111 \\ 16 \% \\ \text { Agh } \end{gathered}$ | ${ }^{51}$ | ${ }^{107}$ | $\underset{104}{10}$ | ${ }^{219}$ | ${ }_{12 \%}^{34}$ | ${ }^{210}$ | $\begin{gathered} 130 \\ 13 \% \\ 1 \end{gathered}$ | 7\% | $\begin{array}{r} 31 \\ 330 \% \\ \text { Almn } \end{array}$ | 141 Aq\% Ar | $\stackrel{44}{8 \%}$ | 37\% |
| $\begin{gathered} 1699 \\ 57 \% \\ \text { Bdei } \\ \text { mr } \end{gathered}$ | $\begin{gathered} 485 \\ \substack{60 \% \\ d} \end{gathered}$ | $\begin{gathered} 853 \\ 58 \% \\ 88 \end{gathered}$ | $\begin{aligned} & 180 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 18181 \\ & 50 \% \end{aligned}$ | 197 ${ }_{5}$ | $\begin{gathered} 413 \\ \substack{49 \% \\ e} \end{gathered}$ | $\begin{aligned} & 303 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 785 \\ 57 \% \end{gathered}$ | 334 $38 \%$ | $\begin{gathered} 1164 \\ \substack{104 \\ A i} \end{gathered}$ | $\underset{\substack{201 \\ \mathrm{Ai}}}{201}$ | $\begin{gathered} 1319 \\ \text { Am0 } \end{gathered}$ | ${ }_{318} 3$ | $\begin{gathered} 55 \\ \text { 54\% } \\ \text { mo } \end{gathered}$ | $\begin{aligned} & { }_{\substack{59 \\ \mathrm{~m} \% \\ \mathrm{~m}}} . \end{aligned}$ | $\underset{\substack{600 \\ \mathrm{c} \\ \hline}}{ }$ | $\begin{gathered} 354 \\ \hline 62 \% \\ A r \end{gathered}$ | $\stackrel{226}{51 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 153
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Switched to a renewable or green energy tariff**
Base: All

## Total

Don't really want to do this

Haven't really thought about

Thought about doing this,
but probably won't do it
Thinking about doing this

Already done this within the
last 18 months
e than
18 months ago

Already done this/has been

Haven't heard of this

Don't know

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 289 \\ \text { NOngtwxb } \end{gathered}$ | $\underset{\substack{352 \\ 12 \%}}{\substack{32}}$ | : | - |
| $\begin{gathered} 939 \\ 32 \% \\ \text { RpsVZ } \end{gathered}$ | $\underset{\substack{1015 \\ 34 \% \\ A}}{ }$ | : | : |
| ${ }_{145}^{145}$ | $\underset{A}{207 \%}$ | : | : |
| 221 My | $\begin{gathered} 423 \\ 14 \% \\ \mathrm{~A} \end{gathered}$ | : | : |
| $\underset{\substack{\text { Bijkimnopqistuv } \\ \text { xyyz }}}{129 \%}$ | - | : | - |
| $\underbrace{124}_{\substack{\text { Bijklmnopqrstuv } \\ \text { wxyz }}}$ |  | - | $\because$ |
|  |  | : | - |
| $\begin{gathered} 590 \\ 20 \% \\ \text { BKiOPQSqVuvYw } \end{gathered}$ | ${ }_{16 \%}^{478}$ | : | - |
| $\begin{gathered} \frac{424}{14 \%} \\ \text { BiNinQoprstuxy } \\ \text { xyz } \end{gathered}$ | ${ }^{184}{ }_{6}$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 153
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff**
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{i 11}^{11{ }_{10}^{4 \%}}$ | ${ }^{115} 4 \%$ | : |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Switched to a renewable or green energy tariff***

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (N) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ (3) \\ (\mathrm{S}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{23} 5$ | $\underset{\substack{16 \% \\ A}}{24}$ | ${ }_{12}^{21}$ | ${ }_{5 \%}$ | ${ }^{20} 6$ | 5 4\% | ${ }_{5 \%}$ | $\begin{aligned} & 29 \\ & { }_{20}^{24 \%} \end{aligned}$ | $\begin{aligned} & 41 \\ & \substack{14 \% \\ A} \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \\ & \mathrm{a} \end{aligned}$ | ${ }_{6 \%}$ | 26\% | $\begin{aligned} & 314 \% \\ & 14 \% \\ & A t \end{aligned}$ | 37 ${ }^{10 \%}$ |
| ${ }^{135}$ 30\% | ${ }_{37 \%}$ | 64 ${ }^{64}$ | $\begin{aligned} & 44 \\ & 40 \% \end{aligned}$ | $\stackrel{97}{28 \%}$ | $\begin{gathered} 70 \\ \text { 58\% } \\ \text { Am } \end{gathered}$ | $\begin{aligned} & 49 \\ & 49 \% \\ & \mathrm{An}^{29} \end{aligned}$ | ${ }_{32 \%}^{38}$ | ${ }_{22 \%}^{65}$ | ${ }_{21}^{23}$ | ${ }_{33}^{33}$ | 89\% | 420\% | $\begin{gathered} 134 \\ 36 \% \\ A \end{gathered}$ |
| ${ }^{17} 4 \%$ | ${ }_{6 \%}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{2}$ | $\begin{gathered} 33 \\ { }_{9 \%} \\ A \end{gathered}$ | ${ }_{8 \%}$ | $3{ }_{3 \%}$ | 6\% | 7\% | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 10 \\ & 10 \% \\ & A \end{aligned}$ | ${ }^{16} 5$ | 3\% | 17\% |
| ${ }^{23} 5$ | ${ }_{5 \%}^{7}$ | ${ }^{11} 68$ | ${ }_{1 \%}$ | ${ }^{22} 6 \%$ | ${ }_{3 \%}^{4}$ | $5_{5 \%}$ | 119\% | ${ }^{17} 6$ | $\begin{aligned} & 18 \\ & \begin{array}{c} 16 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{13 \%}^{3 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} 39 \\ \left.\begin{array}{c} 39 \% \\ A \end{array}\right) \end{gathered}$ | ${ }^{14} \%$ | 36\% |
| ${ }^{12} 3$ | ${ }^{11}$ | ${ }_{3}^{5}$ | $\begin{aligned} & 8 \\ & { }_{k}^{\prime} \end{aligned}$ | $\begin{aligned} & 17 \\ & { }_{5 \%} \\ & 1 \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & 7 \\ & { }_{n}^{7} \end{aligned}$ | $\begin{aligned} & \mathbf{o}_{5 \%} \\ & 0 \end{aligned}$ | $\begin{aligned} & 7_{2 \%}^{2 \%} \\ & p^{2} \end{aligned}$ | $\begin{aligned} & 6_{5 \%}^{5} \\ & 9 \end{aligned}$ | $\begin{aligned} & \text { ob } \\ & \text { ro } \end{aligned}$ | $\begin{gathered} 19 \\ \underset{s}{19} \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \\ & \dagger \end{aligned}$ | ${ }^{13}{ }_{4 \%}^{4 \%}$ |
| ${ }^{11}$ | ${ }^{10}{ }^{7 \%}$ | $\begin{aligned} & 9 \\ & { }_{j}^{9 \%} \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & k \end{aligned}$ | $\begin{aligned} & 16 \\ & { }_{5}^{16} \end{aligned}$ | ${ }_{2}^{2}$ | ${ }_{3 \%}^{3}$ | $\begin{aligned} & 4 \\ & 3 \% \\ & 0 \end{aligned}$ | ${ }^{11}{ }_{p}^{4 \%}$ | ${ }_{9}^{5 \%}$ | $4 \%$ | $\begin{aligned} & 14 \\ & { }_{5 \%} \end{aligned}$ | $\begin{aligned} & 18 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{3}^{3 \%} \end{aligned}$ |
| - | : | : | : | - | : | : | : | : | : | : | : | - | : |
| ${ }^{127} 28$ | 10\% | 31 $18 \%$ | 18\% | $\begin{gathered} 118 \\ 34 \% \\ A 1 \end{gathered}$ | ${ }_{7 \%}^{8}$ | 11 $11 \%$ | ${ }_{13 \%}^{15}$ | $\begin{aligned} & 84 \\ & \text { 88\% } \\ & \text { Ap } \end{aligned}$ | 10\% | 14\% | ${ }_{17 \%}$ | 22 $10 \%$ | $\begin{aligned} & 70 \\ & { }_{\mathrm{p}}^{\mathrm{u}} \end{aligned}$ |
| 920\% | 17\% | 180\% | $\begin{aligned} & 25 \\ & \begin{array}{l} 23 \% \\ A K \end{array} \end{aligned}$ | 19\% | 19\% | $\begin{aligned} & 13 \\ & \substack{13 \% \\ n} \end{aligned}$ | ${ }_{6 \%}^{7}$ | $\begin{aligned} & \text { 58 } \\ & \text { AP } \end{aligned}$ | 18\% | $111 \%$ | $\begin{gathered} 35 \\ 12 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 47 \\ { }_{22 \%} \end{array}, \end{aligned}$ | $\begin{gathered} 45 \\ { }_{12 \%} \\ u \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? ***Switched to a renewable or green energy tariff***
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 153
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *Switched to a renewable or green energy tariff**
Base: All

## Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
done
Haven't heard of this

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 41 \\ & 14 \% \\ & \mathrm{Av}^{24} \end{aligned}$ | $\begin{aligned} & 15 \\ & 1 / 1 \% \\ & w \end{aligned}$ | $\begin{gathered} 200 \\ \\ \\ \times \end{gathered}$ | ${ }^{20} 7 \%$ | ${ }^{17} 6$ |
| ${ }_{36 \%}^{108}$ | 39 $30 \%$ | ${ }_{25}^{50}$ | ${ }_{31}^{90 \%}$ | ${ }_{32 \%}^{96}$ |
| $\underset{A}{29} \underset{A}{10 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | ${ }^{20} 7$ | ${ }^{16}$ |
| ${ }_{9 \%}^{26}$ | 1178 | 210\% | ${ }^{16} 5$ | ${ }^{18} 6$ |
| $\begin{aligned} & 8 \\ & { }^{3 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & { }^{5 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & \begin{array}{l} 3 \% \\ \times \end{array} \end{aligned}$ | $\begin{aligned} & 9 \\ & y^{3 \%} \end{aligned}$ | ${ }^{11}{ }_{2}^{4 \%}$ |
| $\begin{aligned} & { }^{10} \\ & 3 \% \\ & \mathbf{N}^{2} \end{aligned}$ | $\begin{aligned} & 7 \\ & { }^{5 \%} \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & \times \end{aligned}$ | $\begin{aligned} & { }^{13} \\ & { }_{4 \%} \end{aligned}$ | ${ }^{11}{ }_{2}^{4 \%}$ |
| : | : | : | : | : |
| ${ }_{18}^{54}$ | ${ }_{12 \%}^{16}$ | ${ }_{16 \%}^{22}$ | ${ }_{20}^{60}$ | $\underset{\substack{\text { 239\% } \\ \text { z }}}{ }$ |
| ${ }^{17} 6$ | ${ }_{22}^{29}$ | $\begin{aligned} & 49 \\ & 24 \% \\ & A x \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 61 \% \\ 21 \% \\ A y \end{array} \end{aligned}$ | $\begin{gathered} 44 \\ { }_{z}^{5 \%} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 153
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Switched to a renewable or green energy tariff**
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury (Hook Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { Ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{2 \%}$ | 1\% | ${ }_{2 \%}$ | ${ }_{7}^{7 \%}$ | $\begin{aligned} & 19 \% \\ & A^{6 \%} \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 153
Page 421
16 Nov 2011
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Switched to a renewable or green energy tariff***
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Aready done
18 months ago

Already done this/has been
done

Haven't heard of this

Don't know

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{h}) \\ \hline \end{gathered}$ | Chale Green (2.5) $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\substack{\text { Meadows } \\ (2.5) \\ (\mathrm{p})}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301111 |  | $94 *$ | 304 | 208 | $\begin{gathered} 369 \\ 37 \\ \text { 10\% } \end{gathered}$ |
|  | ${ }_{122}^{352}$ | ${ }_{14 \%}^{14 \%}$ | $\begin{gathered} 35 \\ \substack{33 \% \\ A} \end{gathered}$ | ${ }_{11 \%}^{18}$ | $\begin{aligned} & 13 \\ & { }^{12 \%} \\ & M \end{aligned}$ | ${ }^{26} 7$ | ${ }_{102}^{120}$ | ${ }_{4 \%}^{4}$ | ${ }_{8 \%}^{10}$ | $\begin{aligned} & 87 \\ & 29 \% \\ & \text { AR } \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | ${ }_{11 \%}^{10}$ | ${ }^{26} 9 \%$ | ${ }^{10}{ }_{5 \%}$ |  |
|  | 1015 34 | 183 $41 \%$ | $\begin{aligned} & 52 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 44 \% \\ & \mathrm{~A} \end{aligned}$ | 419\% | ${ }_{34 \%}^{118}$ | ${ }_{28 \%}^{35}$ | ${ }_{35}^{36}$ | $\begin{aligned} & 51 \\ & 41 \% \\ & \mathrm{~A} \end{aligned}$ | 71 $24 \%$ | 32\% | ${ }_{27}^{25}$ | 102 ${ }_{34}$ | 25\% | $\begin{gathered} 141 \\ 38 \% \\ A \end{gathered}$ |
|  | ${ }^{207} 7$ | ${ }^{16} 4$ | ${ }^{12} 8$ | ${ }_{5}^{\text {5 }}$ | ${ }_{1 \%}$ | $\begin{gathered} 36 \\ \begin{array}{c} 10 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 13 \\ & { }_{1}^{10 \%} \\ & \hline \end{aligned}$ | $\underset{\substack{11 \\ \text { AP }}}{11 \%}$ | ${ }^{7} \%$ | $\begin{aligned} & 23 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | 6\% | $\underset{\substack{27 \\ A \\ \hline}}{ }$ | ${ }^{13} 6$ | ${ }^{24} 7$ |
|  | ${ }_{14 \%}^{423}$ | ${ }^{41}$ | $\begin{aligned} & 21 \\ & \begin{array}{l} 14 \% \\ \text { AK } \end{array} \end{aligned}$ | 5\% | ${ }^{8 \%}$ | $\begin{aligned} & 45 \\ & 13 \% \\ & \text { AN } \end{aligned}$ | $\begin{gathered} 20 \\ 10 \% \\ A O \end{gathered}$ | $\begin{aligned} & 24 \\ & \begin{array}{l} 23 \% \\ \text { PP } \end{array} \end{aligned}$ | $1{ }^{14}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 32 \% \\ & \text { 3S } \end{aligned}$ | $\begin{aligned} & 28 \\ & 30 \% \\ & \text { AT } \end{aligned}$ | $\begin{aligned} & 47 \\ & \begin{array}{l} 15 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & \frac{42}{20 \%} \\ & \text { AV } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 58 \\ { }^{16 \%} \end{array} \end{aligned}$ |
|  | - |  | - | - | - | - | - | $\vdots$ | - | $\vdots$ | $\vdots$ | $\vdots$ | - | - | : |
|  | - | - | - | ; | ; | ; | : | - | - | - | : | - | - | - | : |
|  | ${ }^{188}$ | ${ }^{18} 4$ | $\underset{A 4 \%}{{ }_{A K}^{6}}$ | ${ }_{\text {AL }^{2 \%}}^{4}$ | $A M^{6 \%}$ | $\begin{aligned} & 17 \\ & { }_{5 \%}^{5 \%} \end{aligned}$ | $A 0^{9 \%}$ | $\begin{gathered} 12 \\ 12 \% \\ A_{1} \% \end{gathered}$ | $A Q^{97}$ | $\operatorname{AR}^{72 \%}$ | $\underset{A S}{7}{ }^{7}$ | $\underset{{ }_{4 \mathrm{~s}}^{5}}{5}$ | $\begin{aligned} & 33 \\ & 11 \% \\ & A U \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 30 \\ 1440 \end{array} \\ & \text { AV }^{2} \end{aligned}$ | $\begin{aligned} & { }^{25} 7_{\%} \\ & A W^{2} \end{aligned}$ |
|  | ${ }^{478}$ | ${ }_{20 \%}^{80 \%}$ | ${ }_{17 \%}^{17}$ | $\begin{gathered} 31 \\ 19 \% \end{gathered}$ | ${ }_{24 \%}^{26}$ | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & { }_{5}^{5 \%} \end{aligned}$ | ${ }_{13 \%}^{13}$ | ${ }_{20 \%}^{24}$ | 18\% | ${ }_{11 \%}^{12}$ | 144 | 47\% | 30\% | ${ }^{38}$ |
|  | ${ }^{184}$ | ${ }^{29} 6$ | 9\% | ${ }^{15}$ | ${ }_{8 \%}^{9}$ | ${ }^{23}{ }_{7 \%}$ | $\begin{aligned} & 13 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & \hline \end{aligned}$ | 2\% | ${ }^{19}{ }_{6 \%}$ | ${ }^{10} 9 \%$ | ${ }_{5}^{5}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\frac{9}{4 \%}$ | ${ }^{27} 7 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *Switched to a renewable or green energy tariff***
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & (n) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (o) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \end{gathered}$ | Reepham (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 15 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{115} 4 \%$ | ${ }^{12}$ |  |  | $4 \%$ | 17\% | 3\% |  |  | 114\% |  |  |  |  | 19 $W^{5 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 153
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Switched to a renewable or green energy tariff**
Base: All

Total
Don't really want to do this

Haven't really thought about
doing this

Thought about doing this,
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months
Already done this more than
Aready done
18 months ago

Already done this/has been
done
Haven't heard of this
Don't know

| All Communities (excl ctrls) baseline <br> (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (X) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 | 191 | 301 | 297 |
|  | ${ }_{122}^{352}$ | ${ }^{25}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & \begin{array}{c} 62 \\ \text { Aa } \end{array} \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \\ & \mathrm{~b} \end{aligned}$ |
|  | ${ }_{34 \%}^{1015}$ | 100 ${ }_{33}$ | $\begin{gathered} 55 \\ \begin{array}{c} 54 \% \\ A Y \end{array} \end{gathered}$ | ${ }_{23}^{53}$ | ${ }_{31} 9$ | ${ }_{30 \%}^{88}$ |
|  | ${ }^{207} 7$ | $\begin{aligned} & 24 \\ & { }^{8 \%} \end{aligned}$ | ${ }_{6 \%}^{7}$ | $\begin{aligned} & 19 \\ & 10 \% \\ & \text { AZ } \end{aligned}$ | ${ }^{20} 7$ | ${ }^{25} 8$ |
|  | ${ }^{423} 14 \%$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 17 \% \\ \mathrm{AX} \end{array} \end{aligned}$ | $\begin{gathered} 28 \\ { }_{23 \%} \mathrm{AY} \end{gathered}$ | $\begin{aligned} & { }_{2}^{42} \\ & { }_{2 Z} 2 \% \end{aligned}$ | ${ }^{13} 4 \%$ | 10\% |
|  | : | : | : | : | : | - |
|  | - | : | : | : | - | - |
|  | ${ }^{188}$ | $\begin{aligned} & { }^{17}{ }_{6 \%}^{6 \%} \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \\ & A \mathrm{AY} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 18 \\ A_{9} \% \end{array} \end{aligned}$ | ${ }^{11} 4{ }^{4 \%}$ | $\begin{gathered} 27 \\ \mathrm{Ab}^{97 \%} \end{gathered}$ |
|  | $\stackrel{478}{16 \%}$ | ${ }_{14 \%}$ | ${ }_{11 \%}$ | 19\% | ${ }_{21 \%}^{64}$ | 48\% |
|  | ${ }^{184}$ | ${ }^{13} 4 \%$ | ${ }_{2 \%}$ | $14 \%$ | ${ }^{12} 4$ | ${ }^{26} 9$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 153

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? **Switched to a renewable or green energy tariff**

## Base: All



## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *Switched to a renewable or green energy tariff***

## Base: All

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { baseline } \\ & \text { (B) } \\ & \hline \end{aligned}$ | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \hline \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 289 \\ & 1 \mathrm{KN} \\ & \mathrm{KN} \end{aligned}$ | ${ }^{352}{ }_{12}$ | $\begin{gathered} 111 \\ 10 \% \\ 1 \end{gathered}$ | 196\% | $\begin{gathered} 138 \\ 10 \% \\ \mathrm{k} \end{gathered}$ | ${ }_{10 \%}^{63}$ | ${ }^{93} 9$ | $\begin{aligned} & 97 \\ & 12 \% \\ & \text { AN } \end{aligned}$ | ${ }^{80} 7$ | $\begin{aligned} & 260 \\ & 138 \\ & \text { AD } \end{aligned}$ | ${ }^{101}$ | ${ }_{8 \%}^{46}$ | $\begin{aligned} & 196 \\ & { }_{19} 9 \end{aligned}$ | ${ }_{7 \%}^{60}$ |
| $\underset{F}{939} \underset{\substack{929}}{ }$ | $\begin{gathered} 1015 \\ 34 \% \\ \hline \end{gathered}$ | ${ }_{336}^{360}$ | ${ }_{32 \%}^{643}$ | ${ }_{31 \%}^{441}$ | ${ }_{27 \%}^{164}$ | $\begin{gathered} 300 \\ 300 \end{gathered}$ | $\begin{gathered} 251 \\ 30 \% \end{gathered}$ | $\begin{gathered} 368 \\ 34 \% \end{gathered}$ | $\begin{gathered} 709 \\ 35 \% \\ A \end{gathered}$ | ${ }_{32 \%}^{454}$ | ${ }_{30 \%}^{182}$ | $\underset{G}{347} \underset{G}{34 \%}$ | 269 ${ }_{32}$ |
| $\begin{aligned} & 145 \\ & { }_{5 \%}^{15} \end{aligned}$ | 207\% | ${ }_{5 \%}^{59}$ | ${ }^{87}$ | $\begin{aligned} & 91 \\ & \text { ©\% } \\ & \hline \end{aligned}$ | ${ }^{32}$ | ${ }_{3 \%}$ | ${ }_{5}^{4} \%$ | $\begin{aligned} & 91 \\ & { }^{98 \%} 8 \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 122 \\ & 99 \\ & A E \end{aligned}$ | $\begin{aligned} & { }_{8}^{46} \\ & A_{9} \end{aligned}$ | ${ }_{5}^{52}$ | $\begin{gathered} \begin{array}{c} 86 \\ \text { AH } \end{array} \end{gathered}$ |
| $\begin{aligned} & 221 \\ & \mathrm{CG}_{\mathrm{G}} \end{aligned}$ | $\stackrel{423}{14 \%}$ | ${ }_{6}^{67}$ | ${ }^{152}$ | $\begin{gathered} 126 \\ 9 \% \\ A \end{gathered}$ | $\begin{gathered} \substack{66 \\ 11 \% \\ A} \end{gathered}$ | $\stackrel{48}{5 \%}$ | $\begin{gathered} 82 \\ 10 \% \\ A \end{gathered}$ | $\begin{aligned} & 154 \\ & 14 \% \\ & A_{4} \end{aligned}$ | $\begin{aligned} & 292 \\ & 14 \% \\ & A D \end{aligned}$ | $\begin{gathered} 256 \\ 18 \% \\ A E \end{gathered}$ | $\begin{aligned} & 117 \\ & 19 \% \\ & \text { AF } \end{aligned}$ | $\begin{aligned} & 100 \\ & 10 \% \\ & A G \end{aligned}$ | $\begin{aligned} & 155 \\ & 119 \% \\ & A H \end{aligned}$ |
| $\begin{gathered} 129 \\ \text { IJKLM } \end{gathered}$ | $\because$ | $\begin{gathered} 47 \\ 4 \% \\ 1 \end{gathered}$ | $\underset{j}{89}$ | $\begin{aligned} & 73 \\ & { }^{7 \%} \\ & A^{2} \end{aligned}$ | $\underset{\mathrm{L}}{34}$ | $\begin{aligned} & \begin{array}{l} 38 \\ 48 \\ M \end{array} \end{aligned}$ | $\begin{aligned} & 4_{6 \%}^{8 \%} \\ & \operatorname{cN}^{\circ} \end{aligned}$ | : | - | - | - | - | - |
| $\begin{gathered} 124 \\ \text { IDJKLMN } \end{gathered}$ | - | $\begin{gathered} 52 \\ 5 \% \\ 1 \end{gathered}$ | $\underset{\substack{73 \\ 4 \%}}{ }$ | $\begin{aligned} & { }^{67} \\ & 5 \% \\ & \mathrm{~K} \end{aligned}$ | $\begin{aligned} & 36 \\ & { }^{6 \%} \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & \frac{38}{4 \%} \\ & M \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{5 \%}^{5} \end{aligned}$ | - | - | - | - | - | $\because$ |
| : | ${ }^{188}$ | - | - | - | ; | - | - | $\begin{aligned} & 81 \\ & { }^{88}{ }^{8}{ }^{2} \end{aligned}$ | $\begin{aligned} & 126 \% \\ & A 0^{6} \end{aligned}$ | $\begin{gathered} 129 \% \\ A 9 \end{gathered}$ |  | $\begin{gathered} { }_{4 \%}^{47} \\ A G^{6} \end{gathered}$ | $\begin{aligned} & \frac{89}{17 \%} \\ & \mathrm{AH} \end{aligned}$ |
| $\begin{gathered} 590 \\ \text { IJEKFLHN } \end{gathered}$ | $\stackrel{478}{16 \%}$ | ${ }_{19 \%}^{205}$ | $\begin{gathered} 401 \\ 20 \% \\ \hline \end{gathered}$ | 250 ${ }_{18 \%}$ | ${ }^{88}$ | $\begin{aligned} & 239 \\ & 24 \% \\ & \text { AM } \end{aligned}$ | $\underset{114}{14}$ | ${ }_{183}^{17 \%}$ | ${ }^{320}$ | ${ }_{16 \%}^{225}$ | 15\% | 184 $18 \%$ | $\stackrel{128}{15 \%}$ |
| $\begin{gathered} 424 \\ \text { CIJEKLMN } \end{gathered}$ | ${ }^{184}$ | $\underset{\substack{123 \\ 11 \% \\ 1}}{ }$ | $\begin{gathered} 303 \\ \\ \hline 15 \% \\ \hline \end{gathered}$ | $\begin{gathered} 169 \\ \substack{12 \% \\ \mathrm{~K}} \end{gathered}$ | $\begin{aligned} & 93 \\ & 15 \% \\ & { }_{\mathrm{L}}^{2} \end{aligned}$ | $\begin{aligned} & 192 \\ & 19 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 113 \\ 149 \% \\ \mathrm{~N} \end{gathered}$ | ${ }_{6}^{66}$ | 109\% | 76\% | 24\% | ${ }^{6 \%}$ | ${ }^{30}$ |
| $\begin{aligned} & 111 \\ & D_{G}^{4 \%} \end{aligned}$ | ${ }^{115} 4$ | $\begin{aligned} & 58 \\ & 5 \% \\ & { }_{4} \end{aligned}$ | 56\% | 61\% | $\begin{aligned} & 39 \\ & { }_{6}^{6 \%} \\ & A \end{aligned}$ | ${ }^{27} 3$ | $\begin{aligned} & 47 \\ & \stackrel{6 \%}{A} \end{aligned}$ | $5{ }_{5}^{5}$ | 87 <br> $4 \%$ <br> D | ${ }_{61}^{4 \%}$ | ${ }_{5 \%}$ | ${ }^{28} 3$ | ${ }^{36} 4$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? "Switched to a renewable or green energy tariff**

## Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\qquad$ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ Maisonet | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 289 \\ 10 \% \\ \text { clee } \end{gathered}$ | ${ }^{18} \%$ | ${ }^{33} \%$ | ${ }^{42} 8$ | ${ }^{51}$ | 40\% | $\begin{gathered} 105 \\ 14 \% \\ A B C D E \\ F \end{gathered}$ | $\begin{aligned} & 153 \\ & 11 \% \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }^{136} 8$ | $\underset{\substack{101 \\ 10 \%}}{ }$ | 97\% | 19\% | 187 | ${ }^{55}$ | 41\% |
| $\begin{gathered} 939 \\ \text { BLOT } \\ \mathrm{e} \end{gathered}$ | ${ }_{24 \%}^{62}$ | 131 29 | $\underset{\substack{162 \\ 31 \%}}{\substack{2 \\ \hline}}$ | $\underset{B}{179} \underset{\substack{33 \%}}{ }$ | $\begin{gathered} 156 \\ \begin{array}{c} 35 \% \\ B C \end{array} \end{gathered}$ | $\underset{B}{249}$ | ${ }^{410} 30 \%$ | ${ }_{329}{ }^{3} \mathrm{~m}$ | $\begin{aligned} & 521 \\ & 34 \% \\ & \mathrm{AL} \end{aligned}$ | ${ }_{3}^{311}$ | ${ }_{22 \%}^{66}$ | $\begin{aligned} & \text { O14 } \\ & \text { AO } 34 \end{aligned}$ | ${ }_{3}^{184}$ | ${ }^{132}$ 26\% |
| $\begin{aligned} & 145 \\ & \text { BIKRa } \end{aligned}$ | 2\% | ${ }^{17} 4$ | ${ }^{26} 5$ | $\begin{gathered} 29 \\ { }_{5}^{29} \end{gathered}$ | $\begin{gathered} 28 \% \\ { }_{B}^{2 \%} \end{gathered}$ | $\begin{gathered} 39 \% \\ { }_{\mathrm{B}}^{39} \end{gathered}$ | $\begin{aligned} & 83 \\ & { }^{6 \%} \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }^{62}{ }_{4 \%}$ | $\begin{aligned} & 97 \\ & { }^{97 \%} \end{aligned}$ | ${ }_{3 \%}^{26}$ | 14 ${ }_{\text {5 }}$ | ${ }_{\frac{102 \%}{102}}$ | ${ }^{23} 4$ | ${ }^{19} 4$ |
| ${ }^{221}{ }^{221 \%}$ | ${ }^{11} 4 \%$ | $\begin{gathered} 499 \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} 59 \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} 47 \\ { }^{4 \%} \end{gathered}$ | ${ }_{6 \%}^{25}$ | 30 $4 \%$ | ${ }^{100} \%$ | ${ }^{121} 7$ | ${ }^{116} 8$ | ${ }^{71} \%$ | 29\% | ${ }_{\text {135 }}^{13 \%}$ | 30 5 | $\begin{gathered} 52 \\ \text { AMNAPQ } \end{gathered}$ |
| $\begin{gathered} 129 \\ \hline \end{gathered}$ | 3\% | $\begin{aligned} & 25 \% \\ & { }_{6}^{25} \end{aligned}$ | $\begin{aligned} & 26 \% \\ & { }_{6}^{26} \end{aligned}$ | $\begin{aligned} & { }_{5}^{26} \\ & { }_{6}^{2} \end{aligned}$ | $\begin{aligned} & 24 \% \\ & { }_{6}^{24} \end{aligned}$ | 19\% | ${ }_{5 \%}^{65}$ | ${ }^{64} 4$ | $\begin{aligned} & { }^{78}{ }_{5 \%}^{8} \\ & \hline \end{aligned}$ | ${ }^{39} 4$ | ${ }_{3 \%}^{10}$ | ${ }_{59}{ }^{8}$ | ${ }^{22} 4 \%$ | ${ }_{3 \%}^{16}$ |
| $\stackrel{124}{{ }_{N}^{4}}$ | 3\% | ${ }_{3 \%}^{12}$ | ${ }^{21} 4 \%$ | $\begin{aligned} & 29 \\ & { }_{5}^{29} \end{aligned}$ | $\begin{aligned} & 23 \\ & { }_{5 \%} \end{aligned}$ | 30 4 \% | 53\% | ${ }^{71} 4$ | ${ }^{57} 4 \%$ | $\begin{aligned} & 54 \% \\ & { }_{\mathrm{S}}^{2} \end{aligned}$ | ${ }_{3 \%}^{10}$ | ${ }_{\text {AN }}{ }_{\text {5\% }}$ | ${ }^{10} 2$ | $\stackrel{18}{4 \%}$ |
| : | - | : | - | : |  |  |  | : | - |  | - | : | : |  |
| $\begin{gathered} 590 \\ \text { HJMej } \end{gathered}$ |  | 89\% | ${ }_{17 \%}^{88}$ | ${ }_{20 \%}^{106}$ | ${ }_{21}^{90 \%}$ | $\begin{gathered} 175 \\ { }^{123 \%} \\ \text { ABD } \end{gathered}$ | ${ }^{236}$ | $\begin{aligned} & 354 \\ & { }_{22 \%} \\ & \text { AH } \end{aligned}$ | ${ }^{280}$ | 206\% | $\begin{aligned} & 74 \\ & \begin{array}{l} 25 \% \\ \mathrm{AJ} \end{array} \end{aligned}$ | ${ }^{332}$ \% | $\begin{gathered} 159 \\ \text { AMO } \end{gathered}$ | 900 |
| $\begin{gathered} 424 \% \\ \text { EGJM }{ }^{24} \\ \text { Cdg } \end{gathered}$ |  | $\begin{aligned} & \begin{array}{l} 71 \\ E G \% \\ E G \end{array} \end{aligned}$ | 709 | 17\% | ${ }_{12 \%}$ | ${ }^{86} 11 \%$ | 189 $14 \%$ | $\underset{14 \%}{235}$ | ${ }_{19}^{194}$ | $\begin{aligned} & 164 \\ & 16 \% \\ & \text { AJ } \end{aligned}$ | 51 <br> $\substack{17 \% \\ J}$ | $\underset{12 \%}{225}$ | $\begin{aligned} & 105 \\ & \text { AM }^{77 \%} \end{aligned}$ | $\begin{gathered} 80 \\ \text { MPQ } \end{gathered}$ |
| $\begin{gathered} 111 \\ \text { FGJM } \end{gathered}$ | ${ }_{\text {AEFG }}^{20 \%}$ | ${ }_{\text {AEFG }}^{32}$ | $\begin{gathered} 22 \\ { }_{4 G}^{4 \%} \end{gathered}$ | 16\% | ${ }_{1 \%}$ | ${ }^{15}$ | 59\% | ${ }^{52}$ 3\% | ${ }^{32}$ | $\underset{5}{47}$ | $\begin{gathered} 25 \\ { }_{8 \%}^{8 \%} \\ \text { AJK } \end{gathered}$ | ${ }^{37}$ 2\% | ${ }^{15}$ | $\begin{gathered} 58 \\ 11 \% \\ \text { MNAPQRS } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Switched to a renewable or green energy tariff***
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \hline \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \end{aligned}$ <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 289 \\ { }_{10 \%} \end{gathered}$ | $\begin{gathered} 80 \\ \text { AOST } \\ \text { AOS } \end{gathered}$ | 104 $10 \%$ | ${ }^{45}$ | ${ }^{42} 9$ | ${ }^{18}$ | 200 $10 \%$ | 34\% | ${ }_{9 \%}{ }^{36}$ | ${ }^{11} 9$ | ${ }^{94} 8$ | ${ }^{82}$ | $\begin{gathered} 91 \\ \text { 13\% } \\ \text { Aef } \end{gathered}$ | 11\% | ${ }^{18} 8$ | ${ }^{271}$ |
| $\begin{gathered} 939 \\ \text { B30\% } \\ \text { Te } \end{gathered}$ | $\begin{gathered} \text { 208 } \\ 32 \% \\ 0 \mathrm{O} \end{gathered}$ | $\begin{aligned} & 353 \\ & \begin{array}{l} 33 \% \\ \mathrm{O} \end{array} . \end{aligned}$ | $\begin{aligned} & 165 \% \\ & 33 \% \\ & 0 \end{aligned}$ | 146 $30 \%$ | 679\% | ${ }^{627} 31 \%$ | 127 $31 \%$ | 131 $33 \%$ | ${ }_{35 \%}^{43}$ | 315 28 | $\begin{aligned} & \begin{array}{l} 318 \\ 34 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | $\begin{gathered} 255 \\ 35 \% \\ \mathrm{Ae} \end{gathered}$ | $\begin{gathered} 38 \\ 39 \% \\ e \end{gathered}$ | ${ }^{66}$ | ${ }^{873} \mathbf{3 2 \%}$ |
| $\begin{gathered} 145 \\ \text { BIIRa } \end{gathered}$ | ${ }^{29} 5$ | $\begin{gathered} { }^{67} \\ A O R^{6 \%} \end{gathered}$ | ${ }^{16}$ | ${ }^{21} 4 \%$ | 12\% | ${ }^{85}$ | 16\% | $\stackrel{27}{7 \%}{ }_{a}^{27}$ | $\begin{gathered} 13 \\ 71 \% \\ \text { Aab } \end{gathered}$ | ${ }^{61} 5$ | 45\% | ${ }_{5 \%}^{5}$ | ${ }_{3 \%}^{3}$ | 12\% | ${ }^{133} 5$ |
| $\begin{gathered} 221 \\ \text { BGNPf }_{\mathbf{~ B G}}^{9} \end{gathered}$ | ${ }^{36} \%$ | ${ }^{78}$ | ${ }^{42} 8$ | 41\% | 24\% | ${ }^{145}$ | ${ }^{29} 7$ | ${ }_{8 \%}^{33}$ | ${ }_{8 \%}^{10}$ | $\begin{gathered} 121 \% \\ { }_{1}^{11 \%} \\ \text { Agh } \end{gathered}$ | 56\% | 40 5 | ${ }_{3 \%}$ | ${ }^{15} \%$ | ${ }^{206}$ |
| $\begin{gathered} 129 \\ \underset{6}{129} \end{gathered}$ | ${ }^{20} 3$ | ${ }^{51}$ | ${ }^{16}$ | $\begin{aligned} & { }^{28} \\ & { }_{68}{ }^{6} \end{aligned}$ | 14\% | ${ }^{77} 4$ | ${ }^{22} 5$ | 19\% | 5\% | 60 f f | ${ }^{31}$ | ${ }^{33} 5$ | ${ }_{3 \%}^{3}$ | 12\% | ${ }^{117} 4$ |
| $\stackrel{124}{\stackrel{1}{\mathrm{~N}}}$ | 20\% | ${ }_{5}^{51}$ | ${ }^{22} 4$ | ${ }^{23} 5$ | ${ }_{3 \%}^{8}$ | 77\% | ${ }^{23} 6$ | ${ }^{13} 3$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & { }^{61} \\ & \mathrm{Ag}_{9} \end{aligned}$ | ${ }^{39}$ \% | ${ }^{22} 3$ | 1\% | 8\% | 116\% |
| : | - | : | - | - | : | : | : | - | : | : | : | : | - | : |  |
| $\begin{gathered} 590 \\ { }_{20 \%} \\ \text { HJMe } \\ \hline \end{gathered}$ | $\underset{\substack{142 \\ 0}}{\substack{2 \% \\ \hline}}$ | ${ }^{205}$ | ${ }_{20}^{98}$ | 18\% | ${ }_{26}^{51 \%}$ | ${ }^{399}$ | 74 $18 \%$ | ${ }_{21}^{82}$ | 20\% | ${ }^{191}$ | $\underset{\substack{200 \\ e}}{\text { en }}$ | $\underset{\substack{\text { en } \\ \text { e }}}{152}$ | $\begin{aligned} & 28 \\ & { }_{29 \%}^{29 \%} \end{aligned}$ | $\begin{aligned} & 59 \\ & \begin{array}{c} 57 \% \\ A j \end{array} \end{aligned}$ | $\stackrel{531}{19 \%}$ |
| $\begin{gathered} 424 \% \\ { }^{414 \%} \\ \text { ECdg } \end{gathered}$ | 77 $12 \%$ | $\stackrel{129}{12 \%}$ | 77 $15 \%$ | $\begin{gathered} 85 \\ { }^{87 \%} \end{gathered}$ | $\begin{gathered} 56 \\ \text { AOPQ } \\ \text { AOP } \\ R \end{gathered}$ | $\begin{gathered} 315 \\ 10 \% \\ \text { Acd } \end{gathered}$ | 14\% | ${ }^{38}$ 10\% | 10088 | $\begin{gathered} 183 \\ 16 \% \\ \text { Agh } \end{gathered}$ | $\underset{128}{128}$ | 81 $11 \%$ | ${ }_{8 \%}^{8}$ | ${ }_{11 \%}$ | 399 $15 \%$ |
| $\begin{gathered} 111 \\ \text { FGJM } \end{gathered}$ | 31 $5 \%$ | ${ }_{3}^{33}$ | 20 $4 \%$ | ${ }^{18} 48$ | ${ }_{3 \%}$ | ${ }^{67}$ | $\begin{gathered} { }^{25} \\ \text { Aad } \end{gathered}$ | 17\% | ${ }_{1 \%}$ | ${ }_{\text {Ag }}^{55}$ | ${ }_{3}^{32}$ | 19\% | ${ }_{3 \%}^{3}$ | 7\% | 104 ${ }_{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 156
Page 428
16 Nov 2011
Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? Switched to a renewable or green energy tariff***
Base: All
Total

Don't really want to do this

Haven't really thought about
doing this

Thought about doing this.
but probably won't do it

Thinking about doing this

Already done this within the
last 18 months

Already done this more than
18 months ago

Already done this/has been
done
Haven't heard of this

Don't know

Not applicable

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\[
\begin{gathered}
\text { It's not worth } \\
\text { it }
\end{gathered}
\]} \\
\hline \& Very strongly (B) \& Fairly
strongly (C) \& Not very/ not at all strongly (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very often/ not at all ( G ) \& Very (H) \& \[
\begin{gathered}
\text { Fairly } \\
\text { (I) } \\
\hline
\end{gathered}
\] \& Not very/ not at all/ no opinion (J) \& \[
\begin{gathered}
\text { Agree } \\
(\mathrm{K}) \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& Agree
\[
(\mathrm{M})
\] \& \[
\begin{gathered}
\text { Disagree } \\
(\mathrm{N})
\end{gathered}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{gathered}
289 \\
\text { 10\% } \\
\text { INNer }
\end{gathered}
\] \& \[
\begin{gathered}
115 \\
\substack{11 \% \\
D}
\end{gathered}
\] \& \(\stackrel{120}{10 \%}\) \& \({ }_{8 \%}\) \& \({ }^{93} 9\) \& 24 \(10 \%\) \& 14\% \& \({ }^{64}\) \& \({ }^{94} 8\) \& \[
\begin{aligned}
\& 131 \\
\& 13 \% \\
\& \text { AH1 }
\end{aligned}
\] \& 155\% \& 79\% \& 89
AN
A \& \({ }^{175} 9\) \\
\hline \[
\begin{gathered}
939 \\
32 \% \\
\text { BHeim } \\
0
\end{gathered}
\] \& \[
{ }_{29 \%}^{305}
\] \& \[
\underset{B}{414} \underset{B}{43 \%}
\] \& \({ }_{3}^{215}\) \& \({ }_{32 \%}^{341}\) \& \({ }_{32}^{76}\) \& 59\% \& 169

$23 \%$ \& \[
$$
\begin{gathered}
401 \\
33 \% \\
H
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 369 \\
& 36 \% \\
& \text { AH }
\end{aligned}
$$
\] \& 514 $31 \%$ \& ${ }_{3}^{215}$ 31\% \& ${ }_{3}^{233}$ \& ${ }^{648} 3$ <br>

\hline ${ }_{1}^{145}$ \& ${ }^{52}$ 5\% \& 61
$5 \%$ \& ${ }^{31} 5$ \& ${ }^{46}$ \& ${ }^{13} 5$ \& ${ }_{2 \%}^{4}$ \& ${ }^{36} 5$ \& ${ }^{65}$ \& $44 \%$ \& ${ }^{75}$ \& ${ }^{32}$ \& ${ }^{26} 4$ \& ${ }^{100} 5$ <br>

\hline  \& ${ }^{71} \%$ \& 104 ${ }_{8 \%}$ \& 45 \& \[
$$
\begin{gathered}
97 \\
\text { AFG }
\end{gathered}
$$

\] \& ${ }^{11} 5$ \& ${ }^{7} 4$ \& \[

$$
\begin{gathered}
88 \\
{ }_{12 \%}^{12 \%}
\end{gathered}
$$

\] \& | 968 |
| :--- |
|  | \& ${ }^{37} 4 \%$ \& 140

AL \& 39\% \& ${ }^{33} 5$ \& 175
AM <br>
\hline  \& 60
AD \& ${ }^{49} 4$ \& ${ }_{3 \%}^{20}$ \& ${ }_{\text {FG }}^{51}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{2}$ \& 57
AlJ \& ${ }^{43} 4$ \& ${ }^{29} 3$ \& ${ }^{99}{ }^{\text {AL }}$ \% \& ${ }^{20} 3$ \& 19\% \& 101/
AM <br>

\hline $$
\begin{gathered}
124 \\
\text { FJMif }
\end{gathered}
$$ \& ${ }^{48}$ \& ${ }^{57} 5$ \& ${ }^{19} 3$ \& \[

$$
\begin{aligned}
& 53 \\
& 5 \% \\
& 5_{6}
\end{aligned}
$$

\] \& ${ }_{1 \%}$ \& ${ }_{2 \%}^{3}$ \& \[

$$
\begin{gathered}
{ }_{5 \% \%} \\
\text { Alf }
\end{gathered}
$$
\] \& 44\% \& ${ }_{3 \%}^{28}$ \& 74 5 \& ${ }^{33}$ \& 20 3 \% \& 97

$A M^{5 \%}$ <br>
\hline - \& - \& - \& : \& - \& - \& : \& - \& : \& - \& \& - \& - \& - <br>

\hline $$
\begin{gathered}
590 \\
20 \% \\
\mathrm{Nr}
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 234 \\
& 22 \% \\
& \text { AD }
\end{aligned}
$$
\] \& ${ }^{237}$ \& $\begin{array}{r}117 \\ 18 \% \\ \hline\end{array}$ \& ${ }^{205}$ \& 24\% \& ${ }^{32}$ 22\% \& ${ }_{18 \%}^{128}$ \& 245 $20 \%$ \& ${ }_{217}^{217}$ \& ${ }^{313} 19 \%$ \& ${ }^{148}$ \& $\underset{\substack{156 \\ 22 \% \\ N}}{ }$ \& ${ }^{377} 19 \%$ <br>

\hline $$
\begin{gathered}
424 \\
\text { BKimp } \\
\text { BK }
\end{gathered}
$$ \& ${ }_{13 \%}^{133}$ \& \[

{ }_{13 \%}^{162}

\] \& \[

$$
\begin{gathered}
123 \\
A B C \\
A 9 \%
\end{gathered}
$$

\] \& ${ }_{13 \%}^{135}$ \& \[

$$
\begin{aligned}
& {\underset{c}{18 \%}}_{\underset{E}{28}}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 35 \\
& \begin{array}{l}
31 \% \\
A E
\end{array}
\end{aligned}
$$
\] \& 106 \& 170

$14 \%$ \& 148 \& ${ }_{13 \%}^{206}$ \& 100
$14 \%$ \& ${ }_{102}^{102}$ \& ${ }^{278}$ <br>

\hline $$
\begin{gathered}
111 \\
{ }^{14 \%} \\
\hline
\end{gathered}
$$ \& 40 $4 \%$ \& ${ }^{35}$ \& \[

$$
\begin{gathered}
34 \\
{ }^{35} C^{5}
\end{gathered}
$$
\] \& 44\% \& 7\% \& 6\% \& ${ }^{30} 4 \%$ \& 50 4 \% \& 31

$3 \%$ \& ${ }^{58} 4$ \& ${ }^{25} 4$ \& 18\% \& ${ }_{\text {8 }}^{86}$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q13.9 Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures? *Switched to a renewable or green energy tariff***

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters (d) | $\begin{gathered} \text { Under } \\ 1 \text { year } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | Less than <br> 20,800 <br> (p) | $\begin{aligned} & 20,800-4 \\ & 36,400 \end{aligned}$ (q) | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 289 \\ 10 \% \end{gathered}$ | 80\% | 146\% | ${ }^{26} 8$ | 10\% | ${ }^{26} \%$ | 59\% | ${ }^{46}$ | $\begin{aligned} & 158 \\ & 11 \% \\ & \text { Aef } \end{aligned}$ | ${ }^{95}$ | ${ }^{162} 9$ | ${ }_{11 \%}^{32}$ | 176\% | ${ }_{11 \%}^{105}$ | 11 $13 \%$ | $\begin{gathered} 16 \\ 15 \% \\ 1 \end{gathered}$ | 970\% | coi\% | ${ }^{30}$ |
| 939\% $\substack{\text { 3Heio } \\ \text { mio }}$ mo | ${ }^{244}$ | 459\% | 116\% | ${ }_{33}^{120}$ | 27\% | $\underset{\substack{222 \\ e}}{222}$ | ${ }_{31 \%}^{160}$ | $\underset{\substack{460 \\ 3 \% \\ e}}{43}$ | 230\% | $\underset{\substack{609 \\ 34 \% \\ A i}}{40}$ | 100 348 $i$ | $\begin{gathered} 600 \\ \text { Am0 } \end{gathered}$ | $\begin{gathered} 275 \\ 29 \% \\ \hline \end{gathered}$ | ${ }_{\substack{28 \\ 33 \% \\ 0}}$ | 18\% | ${ }_{32 \%}$ | $\xrightarrow{172}$ | 136\% |
| $\underset{j}{145}$ | ${ }^{31} 4$ | ${ }^{83}$ | 14\% | 17 $5 \%$ | ${ }^{12} \%$ | ${ }^{31} 4$ | $\begin{aligned} & 33 \\ & \stackrel{3}{6} \end{aligned}$ | ${ }_{5}^{69}$ | $\begin{aligned} & \text { 56\% } \\ & { }_{4 j} \end{aligned}$ | ${ }^{73} 4$ | 16\% | ${ }^{89}$ | 54\% | 6\% | ${ }_{2}^{2 \%}$ | 43\% | ${ }^{33} 6$ | 30 0 0 |
| $\begin{gathered} { }^{221}{ }_{c}{ }_{\%} \\ \text { JıMdh } \end{gathered}$ | $\begin{aligned} & { }^{70 \%} \\ & 9 \% \end{aligned}$ | $\begin{gathered} 113 \\ 8 \% \\ d \end{gathered}$ | ${ }^{22} \%$ | 16\% | $\begin{gathered} 45 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 60 \\ & \frac{9 \%}{\mathrm{om}} \end{aligned}$ | ${ }_{8 \%}^{40}$ | ${ }^{76}$ | ${ }^{74} 9$ | ${ }^{131} 7 \%$ | ${ }^{16}$ | ${ }^{136}$ | $\begin{aligned} & 89 \\ & { }_{99}{ }^{91 \%} \end{aligned}$ | 6\% | ${ }_{5}^{5}$ | ${ }^{68}$ | $\begin{aligned} & 57 \\ & 10 \% \\ & A \mathrm{AD} \end{aligned}$ | $\underset{\substack{52 \\{ }_{A P}^{12 \%}}}{\substack{2 \\ \hline}}$ |
| $\begin{gathered} 129 \\ \text { FGJM\% } \\ \text { bh } \end{gathered}$ | ${ }^{42}$ | ${ }^{52}$ \% | $\begin{gathered} 21 \\ { }_{6}^{6 \%} \end{gathered}$ | 14\% |  | ${ }^{32}$ | ${ }^{27} 5$ | 46\% | 42 | ${ }^{77}{ }_{4}$ | 10\% | ${ }^{83}$ | $4{ }^{47}$ | ${ }_{3 \%}$ | ${ }_{2}^{2 \%}$ | 43\% | ${ }_{5}^{28}$ | ${ }_{\text {2 }}^{29} \times$ |
| $\begin{gathered} 124 \\ \text { FJMil } \end{gathered}$ | ${ }^{43} 5$ | ${ }^{60}$ | ${ }_{3 \%}^{10}$ | 11 $3 \%$ | 10 ${ }_{3}$ | 25 4 \% | $\begin{aligned} & { }^{30}{ }_{6 \%}^{6 \%} \\ & \mathrm{e}^{2} \end{aligned}$ | 59\% | $\begin{aligned} & { }_{6 \%}^{55} \\ & \mathrm{Aj} \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{10}$ | 70 4 \% | $\begin{gathered} \text { 56\% } \\ { }_{6 \%} \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{2}^{2} \%$ | ${ }^{36}$ | ${ }^{30} 5$ | 26\% ${ }_{\text {26 }}$ |
| - |  | - | - | - | - | - | - | - |  | - | - |  |  |  | - |  |  |  |
| $\begin{gathered} 590 \\ 20 \% \\ \mathrm{Nr} \end{gathered}$ | 147 <br> $8 \%$ | ${ }_{201}^{31 \%}$ | ${ }^{73}$ 22\% | 69\% <br> 19 | 161 | ${ }_{20 \%}^{142}$ | 918\% | $\begin{gathered} 296 \\ 21 \% \\ \mathrm{Ae} \end{gathered}$ | $\underset{180}{18}$ | 356\% | ${ }_{19 \%}^{54}$ | 389\% | $\stackrel{185}{19 \%}$ | 19\% | ${ }_{22}^{23}$ | 257 25\% Aqr | 109\% | ${ }^{65}$ |
| $\begin{gathered} 424 \\ \substack{414 \% \\ \text { BKa } \\ \text { pq }} \end{gathered}$ | 113 $14 \%$ | ${ }_{14 \%}^{202}$ | 47\% | ${ }_{17 \%}^{62}$ | ${ }^{65}$ | 959 | 73 $14 \%$ | 190 <br> $14 \%$ | ${ }^{86}$ | $\begin{gathered} 304 \\ \begin{array}{c} 170 \\ \text { Aik } \end{array} \end{gathered}$ | ${ }_{12 \%}^{34}$ | $\begin{aligned} & 307 \\ & 18 \% \\ & \text { Am } \end{aligned}$ | ${ }_{1}^{104}$ | 13 $15 \%$ | $\begin{aligned} & 20 \\ & { }_{\mathrm{m}}^{\mathrm{m} \%} \end{aligned}$ | 117\% | ${ }^{63} 11 \%$ | 13\% |
| $\begin{aligned} & 111 \\ & \text { Chil } \end{aligned}$ | $\begin{gathered} 43 \\ \text { Abc } \\ \hline 5 \% \end{gathered}$ | 45\% | ${ }_{2 \%}$ | ${ }^{15} 4$ | $\begin{gathered} 37 \\ \text { Afgh } \\ \text { Afo } \end{gathered}$ | $\begin{gathered} 34 \\ 5 \% \\ \mathrm{~h} \end{gathered}$ | ${ }^{16}$ | ${ }_{2}^{24}$ | $\begin{aligned} & 50 \\ & { }_{6 \%}^{6 \%} \\ & A j \end{aligned}$ | ${ }_{2 \%}^{42}$ | $\begin{aligned} & 19 \% \\ & { }_{7 j} \% \end{aligned}$ | ${ }^{48}$ | $\begin{aligned} & 48 \\ & { }_{5 \%}^{5 /} \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }_{3 \%}^{3}$ | $\begin{gathered} 16 \\ \operatorname{Amn} \end{gathered}$ | 34 ${ }_{3}$ | 17\% | ${ }^{18} 4$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 838 \\ 28 \% \\ \text { BPngtWuvw } \end{gathered}$ | $\begin{gathered} 750 \\ 25 \% \end{gathered}$ | : | : |
| $\begin{aligned} & 744 \\ & 25 \% \\ & \text { BPS } \end{aligned}$ | ${ }_{264}^{62 \%}$ | : | : |
| $\begin{gathered} 415 \\ 14 \% \\ V \end{gathered}$ | ${ }^{410} 14 \%$ | - | : |
| $\begin{aligned} & 426 \\ & 14 \% \\ & \mathrm{Ra}^{2} \end{aligned}$ | $\stackrel{496}{17 \%}$ | - | - |
| ${ }^{185}$ | ${ }^{229}{ }_{\text {A }}^{8 \%}$ | : | : |
| ${ }_{\text {SZX }}^{189}{ }^{\text {c/ }}$ | ${ }^{214} 7$ | - | : |
| 140 $Y^{5}$ | ${ }^{180}{ }_{4}^{6 \%}$ | - | - |
| $\begin{gathered} 35 \\ { }_{\mathrm{B}}^{1 \%} \end{gathered}$ | ${ }^{19}{ }_{1 \%}$ | : | : |
| $\begin{array}{r} 71.40 \\ \text { BiNmnosq+Wux } \\ \text { wwz } \end{array}$ | 67.34 | - | - |
| 31.79 | 33.21 | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | $\begin{gathered} \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,0) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{38 \%}^{169}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 39 \\ 355 \end{gathered}$ | ${ }_{25 \%}^{86}$ | ${ }_{23 \%}^{27}$ | ${ }_{11 \%}^{11}$ | ${ }_{31 \%}^{37}$ | $\begin{gathered} 110 \\ 37 \% \\ A \end{gathered}$ | ${ }_{220}^{220}$ | $\begin{aligned} & 21 \% \\ & 21 \% \end{aligned}$ | ${ }_{28 \%}^{85}$ | $\begin{gathered} 60 \\ 31 \% \\ \dagger \end{gathered}$ | ${ }^{68}$ |
| ${ }^{126}$ | 26\% | ${ }_{22 \%}$ | 30\% | 77 $22 \%$ | 24\% | ${ }^{27}$ 27\% | ${ }_{22}^{26}$ | 71 $24 \%$ | 14 $13 \%$ | ${ }^{27}$ 27\% | 80\% | $\begin{gathered} 68 \\ 32 \% \\ A \end{gathered}$ | ${ }_{25}{ }^{25}$ |
| ${ }^{42} 9$ | 25 ${ }_{17}$ | ${ }_{11 \%}^{20}$ | ${ }_{14 \%}^{15}$ | ${ }^{47} 3$ | 218\% | $\begin{aligned} & 24 \\ & { }_{24 \%} \\ & \text { An } \end{aligned}$ | ${ }_{16 \%}^{19}$ | ${ }_{12 \%}^{36}$ | $\begin{gathered} 23 \\ A \\ A \end{gathered}$ | 14 $14 \%$ | 42\% | 19\% | $\begin{gathered} \begin{array}{c} 88 \\ A 8 \% \\ A \end{array} \end{gathered}$ |
| ${ }^{41} 9$ | 26\% | 27 ${ }^{27}$ | 110\% | ${ }^{60}$ | ${ }_{120}^{12}$ | 19\% | 22\% | ${ }^{25} \%$ | $\begin{gathered} 23 \\ { }_{A}^{21 \%} \end{gathered}$ | 19\% | 14\% | 31 $14 \%$ | $\begin{aligned} & 67 \\ & { }_{7}^{18 \%} \\ & \hline \end{aligned}$ |
| ${ }^{24} 5$ | ${ }_{3 \%}$ | ${ }^{11} 6$ | ${ }_{6 \%}$ | 30\% | 12\% | $7 \%$ | ${ }_{4}{ }^{\text {\% }}$ | ${ }^{15}$ | $\begin{aligned} & 13 \\ & { }_{A}^{12 \%} \end{aligned}$ | ${ }_{5}^{5}$ | 20\% | ${ }_{3 \%}$ | 24\% |
| ${ }^{25}$ \% | ${ }^{11} 7 \%$ | 11 6 \% | ${ }_{4 \%}$ | ${ }^{29} 8$ | ${ }_{8 \%}$ | ${ }_{4 \%}$ | 7\% | ${ }^{22} 7 \%$ | ${ }_{2 \%}$ | 10\% | ${ }^{17}$ 6\% | ${ }^{12} 6$ | ${ }^{26} 7$ |
| ${ }^{20} 4 \%$ | ${ }^{7}$ | ${ }_{3 \%}$ | ${ }_{2}{ }^{2}$ | ${ }^{21} 6$ | 8\% | $7 \%$ | ${ }_{3 \%}$ | 14\% | 8\% | ${ }_{2}^{2 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }^{22} 6$ |
| ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1}$ | : | ${ }_{2 \%}$ | $\begin{aligned} & 4 \\ & A_{A} \end{aligned}$ | ${ }_{2 \%}^{2 \%}$ | $\begin{aligned} & { }_{1}^{1 \%} \\ & \mathrm{~s} \end{aligned}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ |
| 76.71 | 70.80 | 73.15 | $\underset{\substack{78.61 \\ \mathrm{~A}}}{ }$ | 65.99 | 66.18 | 65.61 | 73.00 | ${ }^{74.86}$ | 63.02 | 68.93 | 73.21 | ${ }_{\text {¢ }}^{\text {75 }}$ A 78 | 66.46 |
| 31.28 | 31.07 | 31.44 | 27.72 | 33.68 | 34.48 | 30.28 | 29.96 | 32.56 | 32.02 | 31.04 | 30.23 | 30.00 | 31.88 |

[^2]31.28
$$
27.72
$$
$\qquad$
$\qquad$ 29.96
$$
2.56
$$
$$
2.02
$$

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Fieldwork dates: 19th September to 9th November 2011

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Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{76}$ | 24\% | ${ }_{37}^{67}$ | $\begin{aligned} & 100 \\ & 33 \% \end{aligned}$ | ${ }_{29 \%}^{86}$ |
| ${ }^{75}$ | $\begin{aligned} & \begin{array}{l} 42 \\ 32 \% \\ \mathrm{w} \end{array} \end{aligned}$ | 61 $30 \%$ | ${ }_{24 \%}^{71}$ | ${ }_{21 \%}^{63}$ |
| ${ }^{33} 17$ | 20 ${ }^{2}$ | ${ }_{14 \%}$ | 42 $14 \%$ | 40\% |
| ${ }_{17 \%}$ | ${ }^{25} 9$ | 210\% | ${ }^{28} 9$ | ${ }_{14 \%}$ |
| ${ }^{24} 8$ | 5 4\% | ${ }^{4} \%$ | ${ }^{20} 7$ | $\begin{aligned} & 29 \\ & \text { 20\% } \\ & A \end{aligned}$ |
| ${ }^{24} 8$ | 6\% | ${ }_{2 \%}$ | ${ }^{17} 6$ | ${ }^{19} 6$ |
| 17\% | ${ }_{1 \%}$ | ${ }^{10} 5$ | 14 5 | ${ }^{20} 7 \%$ |
| $!$ | ${ }_{1 \%}^{1}$ | ! | $\begin{aligned} & 9 \\ & A^{3 \%} \end{aligned}$ | ${ }_{1 \%}$ |
| 67.44 | 75.69 ${ }_{\text {w }}$ | 77.69 | 74.01 | 67.90 |
| 33.56 | 26.09 | 28.91 | 31.91 | 34.02 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \\ & \hline \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $\text { ( } \mathrm{n} \text { ) }$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | 750 ${ }^{25 \%}$ | ${ }_{29 \%}^{128}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 24 \% \end{aligned}$ | 31 $25 \%$ | ${ }_{13}^{13}$ | ${ }_{23 \%}^{28}$ | ${ }_{33}^{98}$ | 13 $12 \%$ | ${ }_{27}^{25}$ | 972\% | ${ }_{21}^{40 \%}$ | ${ }_{22}{ }^{2}$ |
|  | ${ }_{264}^{62 \%}$ | $\xrightarrow{93}$ | 31 $20 \%$ | $\begin{aligned} & 48 \\ & 29 \% \end{aligned}$ | ${ }_{23}^{25}$ | 219\% | ${ }_{18 \%}^{23}$ | ${ }_{23}^{24}$ | ${ }_{22 \%}^{27}$ | ${ }_{18 \%}^{55}$ | $\underset{\substack{26 \% \\ \text { S }}}{29}$ | ${ }_{23}^{23}$ | ${ }_{22}^{62}$ | 26\% | 22\% |
|  | 410\% | ${ }_{15 \%}^{67}$ | ${ }_{17 \%}^{26}$ | ${ }_{11 \%}^{18}$ | 10\% | 49\% | 19\% | 9\% | ${ }_{15}^{18}$ | ${ }_{12 \%}$ | 17\% | 18 $19 \%$ | 413\% | 31 $15 \%$ | 50 $14 \%$ |
|  | $\stackrel{496}{17 \%}$ | 76\% | ${ }_{17 \%}^{26}$ | $\stackrel{27}{16 \%}$ | $110 \%$ | 61 $18 \%$ | ${ }_{15}^{19}$ | ${ }_{19 \%}^{20}$ | ${ }_{17 \%}^{21}$ | $\underset{R}{46}{ }_{\substack{15 \% \\ \hline}}$ | ${ }_{18 \%}^{20}$ | 13 $14 \%$ | ${ }_{16 \%}^{48}$ | 31 $15 \%$ | 77 $\substack{21 \% \\ A}$ |
|  | ${ }^{229} 8$ | ${ }^{32}$ | ${ }^{11} 7$ | ${ }_{2 \%}^{4}$ | ${ }_{7 \%}^{8}$ | ${ }^{25} 7$ | 13 $10 \%$ | $\begin{aligned} & 17 \\ & 16 \% \\ & \text { AP } \end{aligned}$ | $9 \%$ | 19\% | $\begin{aligned} & 13 \\ & { }_{A}^{12 \%} \end{aligned}$ | $4{ }_{4}$ | ${ }^{26} 9$ | $\begin{aligned} & 21 \\ & 10 \% \\ & \mathrm{AV}^{2} \end{aligned}$ | ${ }^{27} 7$ |
|  | ${ }^{214} \%$ | ${ }^{27} 6$ | $\begin{aligned} & 19 \\ & 12 \% \\ & A \end{aligned}$ | ${ }^{11} 7 \%$ | ${ }_{6}^{6}$ | ${ }^{13} 4$ | 13 $10 \%$ | 16 AP\% AP | ${ }_{7 \%}$ | ${ }^{27} 9$ | $\begin{aligned} & 10 \\ & 9 \% \\ & \mathrm{~s} \end{aligned}$ | ${ }^{6} \%$ | ${ }^{20} 7$ | ${ }^{18} 9$ | 19\% |
|  | ${ }^{180}$ | ${ }^{19} 4$ | ${ }_{5 \%}^{7}$ | $\begin{aligned} & 14 \\ & { }_{8 \%} \% \end{aligned}$ | $\begin{gathered} 14 \\ { }_{13}{ }^{3} \% \end{gathered}$ | ${ }^{23} 7$ | 5\% | ${ }_{5}^{5}$ | ${ }^{10} 8$ | 19\% | ${ }_{5}^{6}$ | 6\% | ${ }^{10} 3$ | $8{ }_{4}$ | $\begin{aligned} & 33 \\ & 9 \% \\ & \text { A } \end{aligned}$ |
|  | ${ }^{19}$ | ${ }^{6} \%$ | : | ${ }_{1 \%}$ | ${ }^{1} \%$ | $!$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }_{1 \%}$ | : | - | ${ }_{2 \%}^{4}$ | $!$ |
|  | 67.34 | 70.28 | 64.08 | 69.88 | 66.45 | 69.65 | 64.52 | 55.00 | 65.12 | 68.29 | 61.45 | 70.64 | 71.07 | 66.37 | 64.85 |
|  | 33.21 | 31.57 | 33.71 | 33.63 | 37.54 | 31.74 | 34.21 | 34.51 | 34.21 | 34.63 | 32.55 | 32.13 | 31.76 | 32.58 | 33.54 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

|  |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | nities (excl ctrls) baseline (B) | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (x) } \\ & \hline \end{aligned}$ |  | Paington (Totnes' ctrl) (z) |
| Total | 2962 | 300 | 124 | 191 | 301 | 297 |
| All (100\%) | ${ }_{25 \%}^{750}$ | ${ }_{22}^{65}$ | ${ }_{17 \%}^{21}$ | ${ }_{29 \%}^{56}$ | 879\% | 23\% |
| The majority (90\%) | $\begin{gathered} 664 \\ 22 \% \end{gathered}$ | 71 $24 \%$ | 22\% | 20\% | 76\% | ${ }^{62} \times$ |
| Most (75\%) | ${ }_{14 \%}^{410}$ | ${ }^{45}$ | $\begin{gathered} 26 \\ 21 \% \\ A \end{gathered}$ | ${ }^{30}$ | 34\% | 44 ${ }^{15}$ |
| About half (50\%) | ${ }^{496}$ | 55\% | $\begin{aligned} & 272 \% \\ & { }_{\mathrm{A}}^{27} \end{aligned}$ | ${ }_{13 \%}^{25}$ | $\stackrel{44}{45}$ | ${ }_{13}^{38}$ |
| Some (25\%) | ${ }^{229} 8$ | $\begin{aligned} & 30 \\ & \begin{array}{c} 30 \% \\ A \end{array} \end{aligned}$ | 10\% | ${ }^{17} 9$ | 24\% | ${ }_{28}^{289 \%}$ |
| A few (10\%) | ${ }^{214} 7$ | ${ }^{20} 7$ | ${ }_{6 \%}^{7}$ | ${ }_{3}^{5}$ | ${ }^{11} 4 \%$ | $\begin{aligned} & 36 \\ & { }^{36} \mathrm{Ab} \end{aligned}$ |
| None (0\%) | ${ }^{180}{ }_{6}$ | ${ }^{12} 4$ | 10 $\gamma^{8 \%}$ | ${ }_{4 \%}$ | 20\% | ${ }^{18} 6$ |
| Don't know | ${ }^{19} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | 2\% | ${ }_{1 \%}$ |
| Mean | 67.34 | 67.00 | 62.60 | 73.69 | 70.95 | 63.46 |
| Standard Deviation | 33.21 | 31.72 | 32.25 | 29.93 | 32.58 | 35.19 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 838 \\ \text { EKKN } \\ \text { IEKN } \end{gathered}$ | $\begin{gathered} 750 \\ \\ 25 \% \end{gathered}$ | $\begin{gathered} 287 \\ 27 \% \\ \hline \end{gathered}$ | 577 | ${ }^{355}$ | 172\% | $\begin{aligned} & 355 \\ & 35 \% \\ & A M \end{aligned}$ | 220\% | 241 ${ }_{2}$ | 536\% | 333 $24 \%$ | 163\% | 292\% | ${ }_{24}^{204}$ |
| $\begin{gathered} 744 \\ 25 \% \\ \text { NM } \end{gathered}$ | $\underset{\text { 22\% }}{664}$ | ${ }_{24}^{265}$ | $\underset{26 \%}{518}$ | ${ }^{348}$ | $\begin{aligned} & 175 \\ & \begin{array}{l} 28 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{gathered} 206 \\ 206 \\ M \end{gathered}$ | $\stackrel{228}{\stackrel{27 \%}{27}}$ | ${ }_{26}^{267}$ | ${ }_{234}$ | ${ }^{332} \times$ | ${ }_{23 \%}^{138}$ | 204 | $\underset{\text { 23\% }}{189}$ |
| $\begin{gathered} 415 \\ \hline 14 \% \\ \hline \end{gathered}$ | 410\% | 150\% | ${ }^{285}$ | 209\% | ${ }_{12 \%}^{75}$ | ${ }_{12 \%}^{118}$ | ${ }_{14 \%}^{118}$ | ${ }_{134}^{14}$ | 283 $14 \%$ | 204 $14 \%$ | 90\% | 138 $14 \%$ | $\xrightarrow{117}$ |
| $\begin{gathered} 426 \\ 14 \% \\ G \end{gathered}$ | 496\% | 171 $16 \%$ | 273 $14 \%$ | $\underset{\substack{229 \\ \text { A0\% }}}{2}$ | 93 $15 \%$ | $\xrightarrow{103}$ | 134 $16 \%$ | 179\% | $\begin{aligned} & 356 \\ & 17 \% \\ & \text { AD } \end{aligned}$ | $\stackrel{233}{16 \%}$ | ${ }^{92}$ | $\underset{G}{159}$ | $\xrightarrow{133}$ |
| $\begin{gathered} 185 \\ { }_{6 \%}^{6} \end{gathered}$ | ${ }^{229} 8$ | ${ }^{72} \%$ | ${ }^{112} 6$ | ${ }^{99}$ | ${ }^{32}$ | ${ }_{51}^{51}$ | 44\% | $\begin{gathered} 89 \\ { }_{\mathrm{A}}^{8 \%} \end{gathered}$ | $\begin{aligned} & 164 \\ & A_{8}^{8 \%} \end{aligned}$ | $\begin{gathered} 128 \\ A \% \\ A E \end{gathered}$ | $\begin{aligned} & 51 \\ & \left.\begin{array}{l} 8 \% \\ A F \end{array}\right) \end{aligned}$ | 70\% | 77 <br> $9 \%$ <br> AH |
| ${ }^{189}$ | ${ }^{214} \%$ | ${ }^{72}$ | ${ }^{126}$ | ${ }^{90}$ | 39\% | ${ }_{6}^{62}$ | ${ }^{50}$ | ${ }^{80}$ | 144\% | 105\% | 44\% | 79\% | 8\% |
| $\underset{F}{140} \underset{{ }_{5}^{5}}{ }$ | ${ }^{180}$ | ${ }_{5}^{55}$ | ${ }^{87}$ | $\stackrel{69}{5 \%}$ | ${ }_{3 \%}^{19}$ | 43\% | 30 4 | ${ }_{6}^{66}$ | 114 | 74 $5 \%$ | ${ }^{24} 4$ | ${ }_{6 \%}^{59}$ | 59\% |
| $\underset{J}{35}$ | 19\% | 10 | ${ }^{22} 1 \%$ | 17\% | ${ }_{2 \%}^{10}$ | 12\% | ${ }^{11} 10$ | ${ }_{1 \%}^{8}$ | ${ }_{12}^{12}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\begin{array}{r} 71.40 \\ \text { CIUEKMN } \end{array}$ | 67.34 | ${ }^{69.84}$ | ${ }_{\text {AJ }}^{72.50}$ | $\begin{gathered} 69.56 \\ K \end{gathered}$ | ${ }^{73.41}$ | $\underset{\text { AM }}{75.49}$ | $\stackrel{72.42}{N}$ | 66.52 | 67.57 | 66.98 | 69.41 | 68.33 | 66.97 |
| 31.79 | 33.21 | 32.21 | 31.30 | 31.85 | 30.32 | 31.31 | 30.33 | 33.25 | 32.94 | 32.83 | 32.12 | 33.52 | 33.05 |

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Fieldwork dates: 19th September to 9th November 2011
Table 159
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Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\underset{(K)}{\substack{\text { Terraced }}}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social <br> rent <br> ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 838 \\ \text { FJMa\% } \\ \text { gi } \end{gathered}$ | ${ }_{21}^{71}$ | $\begin{gathered} 152 \\ \text { } \begin{array}{c} 33 \% \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 104 \\ 32 \% \\ \text { AF } \end{array} \end{aligned}$ | 149\% | $\xrightarrow{101}$ | $\underset{201}{201}$ | 373 $28 \%$ | ${ }_{296}^{465}$ | 350 | $\begin{gathered} 334 \\ 33 \% \\ A J \end{gathered}$ | $\begin{aligned} & 116 \\ & \begin{array}{c} 39 \% \\ \text { AJ } \end{array} \end{aligned}$ | ${ }_{298}^{398}$ | $\begin{gathered} 255 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 169 \\ \text { AMAQR } \end{gathered}$ |
| $\underset{254}{745}$ | 22\% | 103\% | $\begin{gathered} 149 \\ { }_{2 B C} 9 \% \end{gathered}$ | 140\% | $\stackrel{109}{24 \%}$ | ${ }^{186}$ | 320 $24 \%$ | 424\% | ${ }^{393}$ | 256\% | ${ }_{23 \%}^{68}$ | 469\% | 150\% | 116 23 |
|  | ${ }_{13 \%}^{33}$ | $\begin{aligned} & 71 \\ & 15 \% \end{aligned}$ | ${ }_{123}^{63}$ | ${ }_{16 \%}^{86}$ | $\stackrel{66}{15 \%}$ | 96\% | 193 $14 \%$ | $\underset{14 \%}{222}$ | $\begin{aligned} & 239 \\ & 10 \% \\ & \text { AKL } \end{aligned}$ | $\stackrel{127}{13 \%}$ | 30\% | 278 AN AN | 11\% | $\stackrel{65}{13 \%}$ |
| $\begin{gathered} 426 \\ { }_{1 N \%} \\ \hline N \end{gathered}$ | 416\% | 12\% | 81 $16 \%$ | 77 74 | ${ }^{60}$ | $\xrightarrow{105}$ | $\begin{gathered} \begin{array}{c} 215 \\ 176 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | ${ }_{211}^{211}$ | $\begin{aligned} & 248 \\ & { }_{16 \%} \end{aligned}$ | $\stackrel{129}{13 \%}$ | ${ }_{11 \%}^{32}$ | $\begin{aligned} & 286 \\ & 18 \% \\ & \mathrm{AN}^{26} \end{aligned}$ | ${ }^{63}$ | 69 $14 \%$ |
| $\begin{gathered} 185 \\ \text { CNOOb } \end{gathered}$ | 14\% | ${ }^{18} 4$ | ${ }^{25}$ | ${ }^{36}$ | $\begin{gathered} 38 \\ A C D \\ \text { AC } \end{gathered}$ | $\begin{aligned} & 54 \% \\ & C^{5} \end{aligned}$ | ${ }^{82}$ \% | ${ }^{103}$ | ${ }^{104}$ | ${ }_{5}^{5}$ | ${ }^{13} 4$ | $\begin{gathered} 143 \\ \text { AN }{ }^{8 \%} \end{gathered}$ | ${ }^{22} 4 \%$ | 19 4\% |
| $\begin{aligned} & 189 \\ & { }^{18 \%} \\ & \text { DNf } \end{aligned}$ | $\begin{aligned} & 20 \% \\ & { }_{8}^{2 \%} \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & D_{0} \end{aligned}$ | ${ }^{12}$ | $\begin{aligned} & 27 \\ & { }_{5 \%} \end{aligned}$ | $\begin{gathered} 37 \\ \begin{array}{c} 87 \\ D E \end{array} \end{gathered}$ | $\begin{gathered} 63 \\ { }^{8 \%} \\ A D E \end{gathered}$ | ${ }^{89} 7$ | ${ }^{100}$ | 113 <br> $\mathrm{~A}_{7}$ | ${ }^{58} \%$ | ${ }^{13} 4$ | $\begin{aligned} & { }^{131}{ }_{7 \%} \\ & \operatorname{AN}^{2} \end{aligned}$ | ${ }^{28} 5$ | ${ }^{28} 6$ |
| 140 NT | $\begin{aligned} & 18 \\ & { }_{7}^{7 \%} \end{aligned}$ | ${ }^{18}$ | ${ }^{18}$ | ${ }^{21} 4 \%$ | $\begin{gathered} 28 \% \\ { }_{0}^{28} \end{gathered}$ | ${ }^{37} 5$ | ${ }^{66}$ | 74 $5 \%$ | 81 $5 \%$ | ${ }^{38}$ | 17\% | $\begin{aligned} & { }^{101}{ }^{6 \%} \\ & \text { AN } \end{aligned}$ | ${ }^{13}$ | 24 <br> $\mathrm{~N}^{5} \%$ |
| $\stackrel{35}{{ }^{35}} \underset{\text { FHJM }}{ }$ | $\begin{gathered} { }^{9} 3 \% \\ \text { ADEFG } \end{gathered}$ | ${ }^{11}{ }_{\text {ADEFG }}^{2 \%}$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1}^{6}$ | ${ }^{10} 1 \%$ | $\begin{aligned} & 25 \\ & { }_{2}^{2 \%} \\ & \hline \end{aligned}$ | ${ }_{1 \%}^{8}$ | ${ }^{18}{ }_{\text {AJ }}{ }^{\%}$ | ${ }_{\text {AJ }}^{3} \mathrm{M}$ | 10 $1 \%$ | ${ }_{1 \%}$ | $\begin{array}{r} 16 \\ \text { 3MNAPS } \end{array}$ |
| $\begin{gathered} 71.40 \\ \text { FGJ } \\ \mathrm{Mcg} \end{gathered}$ | 68.13 | $\begin{gathered} 74.43 \\ \underset{G}{A B F} \end{gathered}$ | $\begin{gathered} 76.82 \\ \substack{7 B E \\ F G} \end{gathered}$ | 72.71 $F G$ | 66.25 | 69.10 | 70.45 | 72.19 | 68.34 | 74.59 AJ | ${ }^{76.21}{ }_{\text {AJ }}$ | 67.58 | A0.30 AMO | 74.33 AMAPQ |
| 31.79 | 33.95 | 30.87 | 27.96 | 30.33 | 33.68 | 33.20 | 31.94 | 31.66 | 32.24 | 30.77 | 31.76 | 32.55 | 27.89 | 31.18 |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Q15. What proportion of the light bulbs in your home are energy saving?

Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans by (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { Noo } \\ (0) \end{gathered}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} \begin{array}{c} 838 \\ \text { JMQ } \\ \text { cgi } \end{array} \end{gathered}$ | $\begin{aligned} & 195 \\ & 30 \% \\ & 8 \end{aligned}$ | 277 | ${ }_{27 \%}^{136}$ | 139\% | $\begin{gathered} 91 \\ A{ }^{34 \%} \\ \text { AQ } \end{gathered}$ | $\begin{aligned} & 586 \\ & 29 \% \\ & \mathrm{AC}^{2} \end{aligned}$ | $\underset{\substack{130 \\{ }_{c}^{20}}}{\substack{2 \\ \hline}}$ | 70 $18 \%$ | $\begin{gathered} 34 \\ { }_{28 \%}^{38} \\ c \end{gathered}$ | $\begin{gathered} 341 \\ 30 \% \\ 9 \end{gathered}$ | $\begin{gathered} 268 \\ 9 \\ 9 \end{gathered}$ | 171 | ${ }_{29 \%}^{28}$ | $\begin{aligned} & 85 \\ & 38 \% \\ & A 5 \end{aligned}$ | 753 $27 \%$ |
| ${ }_{255}^{74 \%}$ | ${ }^{165}$ | $\begin{gathered} 274 \\ 20 \% \\ \hline \end{gathered}$ | $\underset{\mathrm{T}}{26 \%}$ | 121 $25 \%$ | ${ }^{52} 2$ | ${ }_{205}^{505}$ | 106\% | ${ }_{23}^{93}$ | 30\% | 298\% | 238\% | ${ }_{\text {23\% }}^{167}$ | ${ }_{24 \%}^{24}$ | $47 \%$ | 697\% |
| 415 ${ }_{\text {4 }}^{14 \%}$ | ${ }^{63}$ | $\begin{gathered} 165 \\ 15 \% \\ \hline \mathrm{P} \end{gathered}$ | $\begin{aligned} & 62 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & { }_{P}^{44 \%} \end{aligned}$ | $\begin{gathered} 58 \\ \text { AOPD } \\ \text { RS } \end{gathered}$ | ${ }_{13}^{268}$ | ${ }_{12 \%}^{48}$ | $\begin{gathered} 72 \\ 18 \% \\ \text { Aab } \end{gathered}$ | 174\% | ${ }_{13}^{146}$ | 147 | 104 $14 \%$ | 10 | ${ }_{11 \%}^{25}$ | 390 $14 \%$ |
| $\begin{gathered} 426 \\ 124 \\ 10 \end{gathered}$ | 84\% | ${ }_{14 \%}^{148}$ | 82\% | 81 16 | ${ }_{12 \%}^{31}$ | ${ }^{272}$ | 14\% | 67\% | 22\% | 163 14 | 123 | 119\% | 11\% | ${ }_{11 \%}^{25}$ | 401 15 |
| $\begin{gathered} 185 \\ \text { CNOO } \end{gathered}$ | $\begin{aligned} & 40 \\ & 6 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 69 \\ & \hline \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \\ & 0 T_{0} \end{aligned}$ | 29\% | 10 $4 \%$ | ${ }^{128}$ | 16\% | 33 ${ }^{3 \%}$ b | ${ }_{3 \%}^{4}$ | ${ }_{6}^{61}$ | ${ }_{6 \%}$ | $\begin{gathered} { }^{59} \\ \mathrm{Ae}_{8} \end{gathered}$ | ${ }_{8 \%}^{8}$ | 119 | 174 ${ }^{\text {6 }}$ |
| $\begin{aligned} & \text { 189 } \\ & \text { } \begin{array}{l} 6 \% \end{array} \end{aligned}$ | $\begin{gathered} 53 \\ { }^{5 \%} \% \end{gathered}$ | ${ }_{6 \%}^{67}$ | ${ }^{25}$ | ${ }^{33} \%$ | 114 | ${ }^{123}$ | ${ }^{23} 6$ | ${ }^{33} 8$ | 7\% | ${ }^{73}$ | 47\% | 61 $8 \%$ Af | $7 \%$ | 19\% | 170 6 |
| $\begin{aligned} & 140 \\ & 5 \% \\ & \mathrm{NT} \end{aligned}$ | ${ }^{38}$ | $\begin{aligned} & 59 \% \\ & \frac{5}{\mathrm{~T}} \end{aligned}$ | 20 4 | ${ }^{17} 3$ | ${ }_{2 \%}^{6}$ | ${ }^{85}$ | 21 5 | ${ }^{25} \%$ | 7\% | 46\% | ${ }^{43}$ | ${ }^{42} \%$ | $\mathrm{Ae}^{9 \%}$ | ${ }_{4 \%}$ | ${ }^{132}$ 5\% |
| $\begin{gathered} 35 \\ \text { FHJM } \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{12}{ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }^{6}$ | ${ }_{2 \%}$ | ${ }^{25}$ | ${ }^{1} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{13}$ | ${ }^{12}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{33}$ |
| $\begin{aligned} & 71.40 \\ & \text { JMG } \\ & \text { JMcg } \end{aligned}$ | 70.23 | 70.38 | 71.67 | 71.70 | $\begin{gathered} 77.37 \\ \text { AP } \\ \text { QRS } \end{gathered}$ | 72.28 $A c$ | 73.93 $c$ | 64.31 | 71.45 c | 72.94 Ag | 73.11 Ag | 66.34 | 67.32 | 74.18 | 71.17 |
| 31.79 | 33.96 | 32.13 | 30.91 | 31.00 | 27.26 | 31.52 | 31.46 | 32.90 | 31.51 | 31.20 | 30.74 | 33.41 | 35.98 | 32.54 | 31.73 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 160
Page 438
Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

Most (75\%)

About half (50\%)

Some (25\%)

A few ( $10 \%$ )

None (0\%)

Don't know

Mean
Standard Deviation

|  | Belonging to community |  |  | Think about energy |  |  | Atlitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not af all/ (J) | Agree (K) | Disagree (L) | Agree (M) | Disagree $(\mathrm{N})$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 838 \\ \text { 28\% } \end{gathered}$ | ${ }_{29 \%}^{305}$ | $\begin{gathered} 338 \\ 27 \% \end{gathered}$ | ${ }_{29 \%}^{187}$ | $\stackrel{295}{28 \%} \underset{F}{28}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & \substack{51 \% \\ F} \end{aligned}$ | $\begin{aligned} & 245 \\ & 34 \% \\ & \text { Als } \end{aligned}$ | $\begin{gathered} 321 \\ 27 \% \end{gathered}$ | ${ }_{26 \%}^{272}$ | $\begin{gathered} 468 \\ 29 \% \end{gathered}$ | ${ }_{29 \%}^{201}$ | $\stackrel{186}{187 \%}$ | 2900 |
| $\begin{gathered} 744 \\ 25 \% \\ \text { GJ } \end{gathered}$ | $\stackrel{258}{24 \%}$ | ${ }_{26 \%}^{325}$ | $\begin{gathered} 157 \\ 24 \% \end{gathered}$ | $\begin{gathered} 275 \\ \hline \\ \hline \end{gathered}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 70 \% \\ G \end{array} \end{aligned}$ | 29\% | $\underset{255}{185}$ | $\underset{\substack{323 \\ 27 \%}}{3}$ | 236\% | 421 | 164 24 | ${ }^{156}$ | $\begin{aligned} & 536 \\ & A^{26 \%} \end{aligned}$ |
|  | ${ }_{14 \%}^{151}$ | $\stackrel{183}{15 \%}$ | ${ }^{78}$ | $\stackrel{164}{15 \%}$ | ${ }_{15 \%}^{35}$ | 20 $12 \%$ | ${ }_{13 \%}^{92}$ | ${ }^{176}$ | $\stackrel{147}{14 \%}$ | ${ }^{211} 17$ | $\xrightarrow{107} 15$ | 78\% | 305 AM I5 |
| $\underset{\substack{426 \\ 1 \\ \mathrm{p}}}{ }$ | ${ }_{139}^{139}$ | $\stackrel{188}{15 \%}$ | $\stackrel{98}{9 \%}$ | $\underset{155}{15}$ | ${ }_{12}^{29}$ | ${ }_{12 \%}$ | 100 $14 \%$ | $\begin{aligned} & 192 \\ & \text { 19\% } \\ & \text { AJ } \end{aligned}$ | $\underset{13 \%}{134}$ | ${ }^{245}$ | ${ }_{12 \%}^{85}$ | 106 | ${ }^{278}$ |
| 185 Naf | ${ }^{72}$ | ${ }^{69}$ | ${ }_{7 \%}^{43}$ | ${ }^{59} \%$ | $\begin{aligned} & 25 \\ & 1, \% \\ & A E \end{aligned}$ | ${ }_{5 \%}$ | ${ }^{42} 6$ | 70\% | ${ }^{73} 7$ | 99\% | ${ }^{42} 6$ | ${ }^{50} 7$ | ${ }^{115} 6$ |
| ${ }_{\text {HN }}^{\text {189\% }}$ | ${ }^{75}$ | ${ }^{72}$ \% | 41 | ${ }^{59}$ \% | ${ }^{13} 5$ | $\begin{gathered} 21 \\ 13 \% \\ A E F \end{gathered}$ | ${ }^{33} 5$ | ${ }^{69} \%$ | ${ }_{\text {AH\% }}^{87}$ | $109 \%$ | ${ }^{42}$ \% | $\begin{gathered} 58 \\ { }_{88}^{8 \%} \end{gathered}$ | ${ }^{117}{ }_{6}$ |
| $\begin{gathered} \quad \begin{array}{l} 140 \\ \text { HKNa } \end{array} \end{gathered}$ | ${ }^{48}$ | ${ }^{52}$ \% | 40\% | ${ }^{46}$ | 10 4 \% | ${ }^{13} 8$ | ${ }^{24} 3$ | ${ }^{47}{ }_{4}$ | AH\% A | ${ }^{65}$ | $\begin{gathered} 42 \\ { }_{6 \%}^{4 \%} \end{gathered}$ | ${ }_{\text {AN }}^{5} \mathrm{~F} \%$ | ${ }^{77}{ }_{4 \%}$ |
| ${ }^{35}$ | ${ }^{10} 1 \%$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{12} 2$ | ${ }^{12}$ 1\% | 3\% | ${ }_{2 \%}^{4}$ | 9\% | 10 1 \% | ${ }^{16}$ | ${ }^{16}$ | ${ }^{8}$ | 10 ${ }_{1}$ | 19 ${ }^{1}$ |
| $\underset{\substack{71.40 \\ \text { GMM } \\ \text { dhr }}}{ }$ | 71.13 | 72.22 | 69.98 | $\underset{\mathrm{G}}{72.52}$ | 69.39 | 65.31 | $\stackrel{75.49}{A_{j}}$ | 72.13 | 67.64 | 71.90 | 71.16 | 66.50 | 73.37 AM |
| 31.79 | 32.22 | 30.78 | 33.06 | 30.71 | 31.69 | 36.85 | 29.73 | 30.51 | 34.21 | 31.44 | 32.59 | 34.82 | 30.47 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 160
Page 439
Q15. What proportion of the light bulbs in your home are energy saving?
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under 1 year (e) | 1 year 5 years (f) | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (n) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \end{gathered}$ (q) | $\underset{\text { (r) }}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 838 \\ \text { 28\% } \\ \text { Fcdh } \end{gathered}$ | $\begin{gathered} 267 \\ 33 \% \\ \text { Abcd } \end{gathered}$ | $\begin{aligned} & 418 \\ & 29 \% \\ & \text { Cd } \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \end{aligned}$ | ${ }_{30 \%}^{114}$ | $\begin{gathered} 223 \\ 32 \% \end{gathered}$ | ${ }_{27 \%}^{137}$ | ${ }_{264}^{364}$ | ${ }_{26 \%}^{227}$ | ${ }_{29 \%}^{527}$ | ${ }_{29 \%}^{84}$ | ${ }_{285}^{555}$ | ${ }_{257}^{257}$ | ${ }_{27}^{23}$ | $\begin{aligned} & 32 \% \\ & 32 \end{aligned}$ | $\begin{gathered} 358 \\ \hline \end{gathered}$ | $\begin{gathered} 147 \\ 26 \% \end{gathered}$ | 72 $16 \%$ |
| $\begin{gathered} 744 \\ 25 \% \\ 65 \end{gathered}$ | $\underset{\substack{27 \%}}{222}$ | ${ }^{363}$ | 80\% | 79 $22 \%$ | ${ }_{22}^{84}$ | 179 26 | 125\% | 356\% | 208 $24 \%$ | 465 | 71 $24 \%$ | $\underset{\substack{56 \% \\ A}}{50}$ | ${ }_{228}^{228}$ | $15 \%$ | ${ }_{24 \%}^{25}$ | 257 | 157\% | $\xrightarrow{115}$ |
| 415 4. $M P$ | 99\% $12 \%$ | ${ }_{14 \%}^{209}$ | $\begin{gathered} 58 \\ 17 \% \\ a \end{gathered}$ | 14\% | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 100 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 17 \% \\ & \text { Ah } \end{aligned}$ | ${ }_{13 \%}^{180}$ | $\begin{gathered} 123 \\ 14 \% \end{gathered}$ | $\begin{gathered} 253 \\ 14 \% \end{gathered}$ | 139 | $\stackrel{\text { 277 }}{ }{ }^{14 \%}$ | 138 $14 \%$ | 13 $15 \%$ | 9\% | ${ }_{12 \%}^{121}$ | 84 15 |  |
| $\underset{\substack{426 \\ 14 \% \\ p}}{ }$ | 110 $14 \%$ | 199 <br> 14 | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | 60\% | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | ${ }^{86}$ | 81 $16 \%$ | ${ }^{201}$ | 135 | 246\% | ${ }_{15}^{45}$ | 269\% | 147 <br> $15 \%$ | 181\% | 14\% | ${ }_{11 \%}^{115}$ | 87 $\substack{15 \% \\ p}$ | $\begin{gathered} 88 \\ \left.\begin{array}{c} 20 \% \\ A P \end{array}\right) \end{gathered}$ |
| 185 Naf G\% | 34\% | $\begin{aligned} & 94 \\ & \left.\begin{array}{c} 9 \% \\ a \end{array}\right) \end{aligned}$ | ${ }^{23} 7$ | $\begin{gathered} 34 \\ { }^{34 \%} \\ \text { Aab } \end{gathered}$ | ${ }^{18}$ | ${ }^{32}$ | 29\% | $\begin{gathered} 106 \% \\ { }_{8 f} \end{gathered}$ | ${ }^{54}$ | ${ }^{115}$ | ${ }^{16}$ | ${ }^{118} 8$ | ${ }^{65}$ | 6\% | $7 \%$ | ${ }_{5}^{5} \%$ | 31 | 35 8 8 |
| 189 HN \% | ${ }_{6 \%}^{45}$ | ${ }_{6 \%}^{85}$ | ${ }^{26}$ | $\begin{gathered} 33 \\ \text { } \begin{array}{c} 9 \% \\ \text { Aab } \end{array} \end{gathered}$ | ${ }^{28} 7$ | 37 5 | ${ }^{26}$ | ${ }^{98}$ | ${ }^{59} \%$ | ${ }^{113}$ | 17\% | ${ }^{126}$ | ${ }^{63}$ | 6\% | $4 \%$ | ${ }_{6 \%}^{63}$ | ${ }^{30} 5$ | ${ }_{7 \%}^{30}$ |
| $\begin{array}{r} 140 \\ \mathrm{HKNa} \end{array}$ | ${ }^{28}$ | 76\% | ${ }^{13} 4$ | $\underset{a}{23} \underset{a}{23}$ | ${ }^{14} 4$ | ${ }^{33}$ | ${ }^{28} 5$ | ${ }_{5}^{65}$ | 44\% | ${ }^{80}$ | ${ }^{16}$ | ${ }^{85}$ | 47 5 | 5\% | 7\% | 46\% | ${ }^{29} 5$ | ${ }^{19} 4$ |
| 35 hij hil | ${ }_{1 \%}^{8}$ | ${ }^{17}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{6}$ | $\begin{gathered} { }^{14} 4 \% \\ \text { Afgh } \end{gathered}$ | $\begin{aligned} & 10 \\ & 1 \% \\ & \mathrm{~h} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | $\begin{aligned} & 18 \\ & { }^{2 \%} \\ & A j \end{aligned}$ | ${ }^{14}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{13}$ | $\begin{aligned} & 18 \\ & 2 \% \\ & \mathrm{Al}^{2} \end{aligned}$ |  | $\begin{aligned} & 4 \% \\ & { }_{\mathrm{Al}}^{4} \end{aligned}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}^{4}$ |
| $\begin{aligned} & 71.40 \\ & \text { Gaj } \\ & \text { Gahr } \end{aligned}$ | $\begin{gathered} 75.66 \\ A b \\ c d \end{gathered}$ | ${ }^{71.53}$ | 68.57 | 63.85 | 71.94 | 74.46 ${ }^{\text {Ah }}$ | 71.17 | 69.80 | 69.81 | 72.17 | 71.30 | 72.13 | 70.03 | 66.69 | 72.18 | 74.79 ${ }_{\text {Ar }}$ | ${ }^{71.78}$ | 66.38 |
| 31.79 | 29.88 | 31.93 | 31.42 | 34.16 | 31.76 | 30.84 | 31.15 | 32.44 | 32.23 | 31.54 | 32.03 | 31.43 | 32.11 | 32.82 | 33.05 | 31.58 | 31.03 | 30.68 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All

Tend to agree ( +1 )

Neither agree nor disagree

Tend to disagree ( -1 )

Disagree strongly (-2)

Don't know
Mean

Standard Deviation
All agree

All disagree

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| 59 | ${ }^{42}$ | ${ }^{27}{ }_{1 \%}$ | ${ }^{40}$ |
| ${ }_{\substack{255 \\ \text { jkvZ } \\ \hline \\ \hline}}$ | ${ }^{232} 8$ | $\begin{gathered} 182 \\ { }_{0}^{9 \%} \end{gathered}$ | ${ }^{147} 7$ |
| $\begin{gathered} 205 \\ 4 \times 2 \end{gathered}$ | ${ }^{226} 8$ | ${ }_{9 \%}^{188}$ | $\stackrel{218}{11 \%}$ |
| 508 <br> MnRpUV+Zz | $\begin{gathered} 633 \\ 21 \% \\ \mathrm{~A} \end{gathered}$ | 315 <br> $16 \%$ | ${ }_{\text {c }}^{421} \times$ |
| $\begin{gathered} \text { 1916 } 64 \% \\ \text { BKiLgTWuray } \end{gathered}$ | ${ }^{1798}$ | $\underset{\substack{1243 \\ 62 \% \\ D}}{10}$ | 1180 58 |
| ${ }^{29} 9$ | ${ }^{31} 1 \%$ | ${ }^{37} 2 \%$ | ${ }^{35}$ |
| $\begin{array}{r} -1.35 \\ \text { knRVVZXZ } \end{array}$ | -1.34 | -1.31 | -1.27 |
| 1.06 | 1.01 | 1.06 | 1.05 |
| $\begin{gathered} 314 \% \\ \mathrm{jkvzxz} \end{gathered}$ | ${ }^{274} 9$ | ${ }^{209} 10 \%$ | ${ }^{187}$ |
| $\begin{aligned} & 2424 \\ & 82 \% \\ & 0510 \end{aligned}$ | ${ }_{82}^{2431}$ | ${ }^{1558}$ | 1601 $78 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{11} 2 \%$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | $\begin{aligned} & 6_{4}^{5 \%} \\ & \hline \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{1}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{10}$ | ${ }_{2 \%}$ | ${ }_{1}^{4}$ |
| 40\% | 15\% | 10\% | ${ }_{6 \%}$ | ${ }^{27} 8$ | ${ }_{12 \%}^{14 \%}$ | ${ }_{7 \%}$ | $113 \%$ | 17\% | $\begin{aligned} & 175 \% \\ & { }_{15 \%} \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \\ & \mathrm{r} \end{aligned}$ | ${ }^{22} \%$ | ${ }^{18} 8$ | ${ }^{35} 9$ |
| ${ }^{23} 5$ | ${ }_{5 \%}^{7}$ | $\begin{gathered} 23 \\ \substack{33 \% \\ A} \end{gathered}$ | 10\% | ${ }^{29} 8$ | ${ }_{7 \%}^{8}$ | ${ }_{5 \%}^{5}$ | ${ }_{8 \%}$ | ${ }^{26} 9$ | 1110\% | 111\% | ${ }^{18} 6$ | 8 8\% | ${ }^{17} 5$ |
| 67 ${ }^{6}$ | $\begin{aligned} & 54 \\ & \substack{50 \% \\ A} \end{aligned}$ | $\begin{aligned} & 42 \\ & { }^{24 \%} \\ & A j \end{aligned}$ | 10\% | ${ }^{49} 14 \%$ | ${ }_{17 \%}^{20}$ | $\begin{aligned} & 18 \\ & \substack{88 \% \\ n} \end{aligned}$ | ${ }_{13 \%}^{15}$ | ${ }^{28} 9$ | 15 $14 \%$ | $\begin{aligned} & 25 \\ & { }_{A}^{25 \%} \end{aligned}$ | ${ }^{32}$ \% | ${ }_{11 \%}$ | $\begin{gathered} 110 \\ 30 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }^{303}$ | $\begin{aligned} & 73 \\ & 49 \% \\ & i \end{aligned}$ | ${ }_{54 \%}$ | $\begin{gathered} 81 \\ \substack{74 \% \\ A} \end{gathered}$ | ${ }^{237}$ 68\% | ${ }_{7}^{78}$ | ${ }_{68 \%}^{68}$ | 77 74 | $\begin{gathered} 213 \\ 71 \% \\ A P \end{gathered}$ | 60\% | $49 \%$ | $\underset{\substack{217 \\ \text { As }}}{2 \%}$ | $\begin{gathered} 159 \\ 74 \% \\ A \end{gathered}$ | 200 54 |
| ${ }_{1 \%}$ | : | ${ }_{2 \%}^{4}$ | - | $!$ | - | - | - | $\begin{aligned} & 10 \\ & { }^{3 \%} \\ & A^{2} \end{aligned}$ | - | - | $!$ | ${ }^{3} \%$ | ${ }^{4} \%$ |
| -1.38 | -1.22 | ${ }^{-1.27}{ }_{j}$ | -1.46 | -1.37 | -1.35 | -1.43 | -1.20 | -1.47 | -1.16 | ${ }_{-1.06}^{\text {Ar }}$ | -1.42 | -1.49 | -1.28 |
| 1.09 | 0.98 | 0.98 | 1.02 | 1.07 | 1.03 | 1.01 | 1.25 | 1.02 | 1.18 | 1.14 | 1.10 | 1.03 | 1.00 |
| 511\% | 16\% | ${ }^{12}$ | $\begin{aligned} & 9 \\ & 8 \% \\ & k \end{aligned}$ | ${ }^{35}$ | ${ }_{12 \%}^{14}$ | ${ }_{9 \%}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | ${ }^{23} 8$ | $\begin{aligned} & 18 \\ & { }_{A}^{17 \%} \end{aligned}$ | ${ }_{15}^{15}$ | 11\% | 22 $10 \%$ | ${ }_{17}^{39}$ |
| ${ }^{370} 82$ | ${ }_{85}^{127}$ | ${ }^{137} 78$ | 913\% | 286 | ${ }_{82 \%}^{98}$ | ${ }_{86 \%}$ | $\frac{92}{77 \%}$ | $\begin{gathered} 241 \\ 80 \% \\ p \end{gathered}$ | 81 $74 \%$ | 744\% | 2493\% | ${ }^{182}$ \% | 310 84 |

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Fieldwork dates: 19th September to 9th November 2011

## Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All

| Control 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Newton } \\ & \text { (Blacon's } \\ & \text { ctrl) } \end{aligned}$ $(X)$ | $\begin{gathered} \text { Charlbury } \\ \text { Hook } \\ \text { Noron's } \\ \text { Chrir) } \\ \text { () } \end{gathered}$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { crri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Beridge } \\ \text { (Meadows } \\ \text { ctri) } \\ \text { (o) } \end{gathered}$ | $\begin{gathered} \text { Paington } \\ \text { (otres } \\ \text { cris } \\ \text { (b) } \end{gathered}$ |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{2}$ | 5\% | ${ }_{2 \%}^{6 \%}$ |
| ${ }^{22} \%$ | ${ }^{10} 8$ | $9 \%$ | ${ }^{22} \%$ | ${ }^{20} 76$ |
| ${ }^{14} 5$ | ${ }_{11 \%}^{15}$ | ${ }_{4 \%}$ |  | ${ }_{\text {27 }}^{27}$ |
| ${ }_{18 \%}^{53}$ |  | ${ }^{15} \%$ | ${ }_{16 \%}^{48}$ |  |
| ${ }^{2058}$ | ${ }_{43 \%}^{57}$ | $\begin{aligned} & 167878 \\ & A 83 \end{aligned}$ | ${ }_{56 \%}^{168}$ | ${ }_{82 \%}^{186}$ |
| - | ${ }_{2}^{2 \%}$ | ! | 5\% | ${ }_{2 \%}^{6 \%}$ |
| -1.43 | -1.10 | -1.67 | -1.19 | ${ }_{-1.34}^{2}$ |
| 1.01 | 1.03 | 0.83 | 1.08 | 1.03 |
| ${ }^{28}$ | ${ }_{10 \%}^{13}$ | ${ }^{11}$ | ${ }^{27} 9$ | ${ }^{26}$ |
| ${ }^{258 \%}$ | $102 \%$ | ${ }^{182} 90$ | ${ }^{2172 \%}$ | ${ }^{2420}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All
Total

Agree strongly ( +2 )

Tend to agree (+1)

Neither agree nor disagre
(0)

Tend to disagree (-1)

Disagree strongly (-2)

Don't know

Mean

Standard Deviation
All agree

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{aligned} & \text { Muswell } \\ & \text { Hill } \\ & \text { (3) } \\ & \text { (q) } \end{aligned}$ | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{42}{ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | $\frac{1}{1 \%}$ | ${ }_{1 \%}$ | - | $9$ | ${ }_{2 \%}^{2}$ | - | ${ }_{1 \%}$ | ${ }_{2 \%}^{7}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{6}$ | ${ }_{1 \%}$ |
|  | ${ }^{232} 8$ | 24\% | ${ }^{11} 7$ | ${ }^{7} 4$ | ${ }_{2}^{2 \%}$ | 20\% | ${ }^{10} 8$ | 6\% | ${ }_{5}^{6}$ | $\begin{gathered} 54 \\ 18 \% \end{gathered}$ | ${ }_{11}^{12}$ | 4\% | ${ }^{28} 9$ | ${ }^{20}$ | ${ }^{28}$ |
|  | ${ }^{226} 8$ | ${ }_{10 \%}^{43}$ | $\begin{aligned} & 17 \\ & \begin{array}{l} 17 \% \\ \text { AK } \end{array} \end{aligned}$ | ${ }^{15}$ | ${ }_{4}^{4}$ | $\begin{gathered} 37 \\ 17 \% \\ A \end{gathered}$ | ${ }_{6 \%}$ | $4 \%$ | ${ }_{11 \%}^{13}$ | ${ }^{23} 8$ | ${ }_{7 \%}^{8}$ | $7 \%$ | 17\% | 16\% | 14\% |
|  | ${ }_{233}^{633}$ | ${ }_{22}^{100}$ | $\begin{aligned} & { }_{4}^{68} \\ & A \end{aligned}$ | 24\% | 176\% | ${ }_{15 \%}^{53}$ | $\begin{aligned} & 30 \\ & \begin{array}{c} 34 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }_{8 \%}^{8}$ | $\begin{gathered} 30 \\ 24 \% \\ A Q \end{gathered}$ | 34\% | $\begin{aligned} & 29 \\ & { }_{\text {AS }}^{2 \%} \end{aligned}$ | ${ }_{19 \%}^{18}$ | $\begin{aligned} & 75 \\ & \text { 25\% } \\ & \text { AU } \end{aligned}$ | 20\% | $\begin{gathered} 127 \\ 34 \% \\ A \end{gathered}$ |
|  | ${ }_{6}^{1798}$ | 273 ${ }^{61 \%}$ | ${ }_{35}{ }^{54}$ | $\underset{\substack{116 \\ 70 \%}}{\substack{0}}$ | $\begin{gathered} 84 \\ 78 \% \\ A 8 \end{gathered}$ | 220 ${ }_{6}$ | 74. | $\begin{aligned} & 86 \\ & 83 \% \\ & A P \end{aligned}$ | 729\% | 179 $59 \%$ | 59\% | 66\% ${ }_{\text {6\% }}^{62}$ | 179 $59 \%$ | 140\% | 194\% |
|  | ${ }^{31} 1 \%$ | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{gathered} 9 \\ \operatorname{AN}^{3 \%} \end{gathered}$ | ${ }_{1 \%}$ | : | ${ }_{1}^{1}$ | 4\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  | : | ${ }^{4} \%$ |
|  | -1.34 | -1.39 | -1.08 | -1.49 | -1.71 | -1.34 | -1.32 | -1.67 | -1.36 | ${ }^{-1.09}$ | -1.19 | -1.44 | -1.30 | -1.35 | -1.32 |
|  | 1.01 | 0.92 | 0.91 | 0.92 | 0.63 | 1.06 | 1.02 | 0.81 | 0.92 | 1.27 | 1.09 | 0.96 | 1.04 | 1.14 | 0.91 |
|  | 274\% | ${ }^{27} 6$ | ${ }^{12} 8$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | 29\% | 12\% | 6\% | ${ }_{6 \%}^{7}$ | $\begin{aligned} & 61 \\ & { }_{20} 020 \end{aligned}$ | ${ }_{13 \%}^{14}$ | ${ }_{6 \%}$ | ${ }_{11 \%}$ | ${ }_{13 \%}^{26}$ | 30\% |
|  | ${ }^{2431}$ 82\% | 373\% | 122 $80 \%$ | 140 $84 \%$ | $\begin{aligned} & 1019 \\ & 94 \% \\ & 1 \end{aligned}$ | 273\% | 104 | $\begin{aligned} & 94 \\ & 90 \% \\ & \mathrm{~A} \end{aligned}$ | 102 $83 \%$ | ${ }^{213} 71 \%$ | ${ }_{79 \%}^{88}$ | ${ }_{85}^{80}$ | 254 84 | 160\% | $\begin{gathered} 321 \\ 827 \% \\ A \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 161

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'? Base: All
Total

Agree strongly ( +2 )
end to agree (+1)
Neither agree nor disagree
(0)

Tend to disagree (-1)

Disagree strongly (-2)

Don t know
Mean
Standard Deviation
All agree

Aldage


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 162
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16 Nov 2011
Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 59 \\ { }_{j}^{2 \%} \end{gathered}$ | $\stackrel{42}{1 \%}$ | ${ }_{2 \%}^{22}$ | $\underset{{ }_{j}^{4 \%}}{44}$ | 33 $2 \%$ | 16\% | ${ }_{20}^{20}$ | $\begin{gathered} 24 \\ 3 \% \\ A \end{gathered}$ | 20 20 | ${ }^{22} \%$ | 27 ${ }_{2}$ | 13\% | ${ }_{1 \%}^{11}$ | 14\% |
| ${ }^{255}$ | ${ }^{232}$ | 89\% | 169\% | ${ }^{131} 9$ | ${ }_{9 \%}^{53}$ | 79 $8 \%$ | ${ }^{73}$ | 69\% | 164 ${ }_{8}$ | 106\% | ${ }^{52} 9$ | ${ }^{91}$ | 64\% |
| ${ }^{205}$ | ${ }^{226}$ | 82\% | ${ }^{126} 6$ | $\stackrel{99}{7 \%}$ | ${ }_{6 \%}^{37}$ | ${ }^{66}$ | ${ }_{6 \%}^{51}$ | 93\% | ${ }^{133} 7$ | ${ }_{8 \%}^{110}$ | 40\% | ${ }_{9 \%}$ | 57\% |
| $\begin{aligned} & 508 \\ & \begin{array}{l} 17 \% \\ \text { EFH } \end{array} \end{aligned}$ | ${ }_{233}^{631 \%}$ | $\stackrel{167}{15 \%}$ | 359 $18 \%$ | ${ }_{14 \%}^{197}$ | 80\% | 159\% | 113 $14 \%$ | $\xrightarrow{165}$ | $\begin{aligned} & \frac{44}{22 \%} \\ & \text { AD } \end{aligned}$ | $\underset{\substack{263 \\ 19 \% \\ E}}{\substack{2 \\ \hline}}$ | $\underset{\substack{113 \\ \hline \\ \hline}}{ }$ | $\begin{aligned} & \begin{array}{l} 219 \\ { }_{22}{ }^{2 \%} \end{array} \end{aligned}$ | $\begin{gathered} 151 \\ \underset{H}{18 \%} \end{gathered}$ |
| 1916 <br>  <br> $M$ | 1798 $61 \%$ | 714 $66 \%$ | ${ }_{64 \%}^{1281}$ | $\begin{gathered} 951 \\ \substack{67 \% \\ \mathrm{AK}} \end{gathered}$ | $\underset{A}{425} \underset{A}{409}$ | $\begin{aligned} & \text { 670 } \\ & \substack{66 \%} \end{aligned}$ | $\underset{A 8 \%}{570}$ | 714 $66 \%$ | ${ }_{\substack{1263 \\ 62 \%}}$ | ${ }_{83}^{898}$ | ${ }_{\text {648 }}^{387}$ | $\stackrel{590}{58 \%}$ | ${ }_{\text {545 }}^{545}$ |
| $\begin{gathered} 29 \\ \operatorname{ELN}^{1 \%} \end{gathered}$ | ${ }^{31} \%$ | ${ }_{1 \%}^{8}$ | ${ }^{21} \%$ | 5 | ${ }_{1 \%}$ | $\begin{aligned} & 16 \\ & \begin{array}{l} 2 \% \end{array} \end{aligned}$ | 4. | 13 $1 \%$ | ${ }^{17} 7$ | ${ }_{1 \%}^{13}$ | $!$ | ${ }_{12}^{12}$ | ? |
| $-1.35$ | -1.34 | $-1.36$ | -1.35 | $-1.35$ | -1.38 | $-1.39$ | -1.36 | $-1.40$ | -1.36 | -1.35 | -1.34 | $\stackrel{-1.29}{G}$ | -1.38 |
| 1.06 | 1.01 | 1.06 | 1.06 | 1.10 | 1.09 | 1.04 | 1.11 | 1.02 | 0.99 | 1.03 | 1.06 | 1.03 | 1.02 |
| $\underset{14 \%}{314}$ | 274\% | 1110\% | ${ }^{213}$ | 164 | 11\% | 10\% | ${ }^{97}$ | 89\% | 186\% | 133\% | 11\% | 102\% | 78\% |
| 2424 ${ }_{82 \%}$ | ${ }_{82}^{2431}$ | ${ }_{881 \%}$ | 1640 | 1148 $81 \%$ | ${ }_{805}$ | 829\% | -683\% | ${ }_{82 \%} 8$ | 1707\% | 1161 ${ }_{82 \%}$ | 500\% | ${ }^{809}$ | 696 $84 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 163
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Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 59 \\ { }_{1}^{2 \%} \end{gathered}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{18} \mathrm{ACG}^{3 \%} \end{gathered}$ | ${ }_{2}^{12}$ | 11 $2 \%$ | ${ }^{10} 10$ | $\begin{aligned} & 45 \\ & { }_{3}^{3 \%} \\ & \text { Al } \end{aligned}$ | ${ }^{14}$ | ${ }_{28}^{28}$ | ${ }_{2}^{20}$ | ${ }_{3}^{10}$ | 39 $2 \%$ | 11 $2 \%$ | 2\% |
| $\begin{gathered} { }^{255} \\ \text { BGIPh } \end{gathered}$ | 12\% | $\begin{gathered} 41 \\ { }_{9}^{9 \%} \\ \hline \end{gathered}$ | ${ }_{8 \%}^{43}$ | $\begin{gathered} \begin{array}{c} 67 \\ \text { ABDG } \end{array}{ }^{12 \%} \end{gathered}$ | $\begin{gathered} 44 \\ \begin{array}{c} 10 \% \\ B G \end{array} \end{gathered}$ | ${ }^{48}$ | $\begin{aligned} & 149 \\ & 179 \% \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }^{106}$ | ${ }^{144} 9$ | ${ }^{82}$ \% | ${ }^{23} 8$ | ${ }^{161} 9$ | ${ }^{51}$ | ${ }^{42} \%$ |
| $\stackrel{205}{7 \%}$ | 12\% | ${ }^{34} \%$ | ${ }_{8 \%}^{40}$ | ${ }_{8 \%}^{43}$ | ${ }^{25} \%$ | ${ }^{51} \%$ | $\begin{aligned} & 108 \\ & { }_{8 \%}^{8} \\ & \mathrm{Al} \end{aligned}$ | ${ }^{97} 6$ | ${ }^{101}$ | ${ }^{70} 7$ | 24\% | ${ }^{134} 7$ | ${ }^{42} 7 \%$ | ${ }^{26}$ |
| $\stackrel{508}{17 \%}$ | 13\% | $\begin{gathered} 89 \\ 19 \% \\ \hline \mathrm{~B} \end{gathered}$ | ${ }_{162}^{82}$ | ${ }^{95}$ | $\begin{gathered} 79 \\ \hline 18 \% \end{gathered}$ | $\stackrel{128}{17 \%}$ | $\begin{gathered} 237 \\ 18 \% \end{gathered}$ | ${ }^{271}$ | $\begin{aligned} & 290 \\ & 19 \% \\ & \text { AK } \end{aligned}$ | $\stackrel{157}{15 \%}$ | ${ }_{15 \%}^{44}$ | $\begin{gathered} 343 \\ \text { ANO } \\ \text { NO } \end{gathered}$ | 87 14 | ${ }^{76}$ |
| $\begin{gathered} \text { 19168 } \\ \text { EHJMd } \\ \text { EHe } \end{gathered}$ | $\begin{gathered} 194 \% \\ \substack{74 \% \\ A C D E F \\ G} \end{gathered}$ | ${ }_{\text {286 }}^{68}$ | 329 ${ }^{34 \%}$ | 320 | 286\% | $\underset{E}{501} \underset{E}{501}$ | 799 $59 \%$ | $\begin{gathered} 1117 \\ \hline 9 \% \\ A H \end{gathered}$ | 963 $63 \%$ | 671 60 | $\underset{\text { 193 }}{19}$ | ${ }_{6}^{1124} 6$ | $\begin{gathered} 406 \\ \begin{array}{c} 47 \% \\ M \end{array} \end{gathered}$ | 346\% <br> AMAQS |
|  | $\underset{\substack{3 \% \\ \text { ADEF }}}{\substack{\text { an }}}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | 10 ${ }_{1}$ | 10 ${ }_{1}$ | 19\% | 10 ${ }_{1}$ | $\stackrel{15}{1 \%}$ | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }_{1 \%}$ | 7\% |
| $\begin{gathered} -1.35 \\ \substack{\text { BGI }\\ } \end{gathered}$ | -1.58 | -1.34 | -1.29 | $\begin{gathered} -1.20 \\ A B C \\ G \end{gathered}$ | -1.31 $\begin{array}{r}\text { B }\end{array}$ | -1.44 | -1.19 ${ }^{\text {Al }}$ | -1.48 | -1.32 | -1.38 | -1.32 | - $\begin{array}{r}-1.31 \\ \text { AO }\end{array}$ | -1.38 | -1.42 |
| 1.06 | 0.87 | 1.02 | 1.14 | 1.16 | 1.10 | 0.97 | 1.18 | 0.93 | 1.07 | 1.05 | 1.12 | 1.08 | 1.05 | 1.03 |
| $\begin{gathered} 314 \\ \text { BGITh } \\ \hline \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 46 \\ & { }_{B}^{10 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} \begin{array}{c} 61 \\ B_{G}^{2 \%} \end{array} \end{gathered}$ |  | $\begin{gathered} 55 \\ { }_{8 G}^{12 \%} \end{gathered}$ | ${ }^{58}$ | $\begin{aligned} & 194 \\ & 19 \% \\ & \text { Al } \end{aligned}$ | ${ }^{120} 9$ | ${ }_{17 \%}^{172}$ | $\stackrel{102}{10 \%}$ | ${ }_{11 \%}^{33}$ | ${ }_{11 \%}^{200}$ | ${ }^{62}$ | 10\% |
| $\begin{gathered} 2424 \\ \text { eHde } \\ \text { EHDe } \end{gathered}$ | $\begin{gathered} 229 \\ 87 \% \\ { }^{27} \mathrm{DEF} \end{gathered}$ | ${ }^{375}$ | 411 | 415\% | ${ }_{82 \%}{ }^{\text {82 }}$ | $\begin{gathered} 629 \\ \begin{array}{c} 64 \% \end{array} \\ \text { ADE } \end{gathered}$ | ${ }^{1036}$ | 1388 $85 \%$ AH | ${ }^{1253}$ 82\% | ${ }_{82 \%}$ | 237 ${ }_{8}$ | 1467 $81 \%$ | ${ }^{493} 8$ | 422\% |

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Fieldwork dates: 19th September to 9th November 2011

Table 163
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Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{5}{|c|}{No. in $\mathrm{H} / \mathrm{H}$} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} <br>
\hline \& $$
\begin{gathered}
1 \\
(\mathrm{P})
\end{gathered}
$$ \& $$
\begin{gathered}
2 \\
(Q)
\end{gathered}
$$ \& $$
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
$$ \& $$
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
$$ \& $$
\begin{array}{r}
5+ \\
(T) \\
\hline
\end{array}
$$ \& $$
\begin{aligned}
& \text { Gs } \\
& \text { (a) }
\end{aligned}
$$ \& $$
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Oil } \\
& \text { (c) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Solid } \\
& \text { fuel } \\
& \text { (d) }
\end{aligned}
$$ \& All/mostly caused
by humans (e) \& $$
\begin{gathered}
50: 50 \\
(f) \\
\hline
\end{gathered}
$$ \& All/mostly natural (g) \& Don't believe in climate change (h) \& $$
\begin{aligned}
& \text { Yes } \\
& \text { (i) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { No } \\
& \text { (j) }
\end{aligned}
$$ <br>
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& $98^{*}$ \& 222 \& 2750 <br>
\hline $$
\underset{1}{59}
$$ \& ${ }^{14}$ \& ${ }^{19} 2$ \& 13\% \& ${ }_{2 \%}$ \& 2\% \& ${ }^{33}$ \& $$
\begin{aligned}
& 13 \% \\
& \begin{array}{l}
3 \%
\end{array}
\end{aligned}
$$ \& ${ }_{2 \%}$ \& ${ }_{2 \%}^{3}$ \& ${ }_{28}^{28}$ \& ${ }^{14}$ \& ${ }^{17}$ 2\% \& - \& ${ }_{1 \%}$ \& ${ }^{56}$ <br>
\hline $$
\begin{gathered}
255 \\
\text { 2GIP\% } \\
\text { BGIPh }
\end{gathered}
$$ \& ${ }^{43} 7$ \& ${ }^{93}$ \& ${ }^{41} 8$ \& $$
\begin{aligned}
& 53 \\
& 11 \% \\
& \hline
\end{aligned}
$$ \& ${ }^{25} 9$ \& ${ }^{167}{ }_{8 \%}$ \& ${ }^{35}$ \& ${ }^{27} 7$ \& $$
{ }_{\substack{10 \% \\ \text { Aabc }}}^{20}
$$ \& $$
\begin{aligned}
& 116 \\
& 10 \%
\end{aligned}
$$ \& $$
\begin{aligned}
& 73 \\
& \begin{array}{l}
8 \% \\
\mathrm{~h}
\end{array}
\end{aligned}
$$ \& $$
\stackrel{61}{8 \%}
$$ \& ${ }_{2 \%}$ \& 17\% \& ${ }^{238}$ <br>
\hline $\stackrel{205}{7 \%}$ \& 42\% \& 79\% \& 30\% \& ${ }^{32}$ \& 22\% \& ${ }^{135}$ \& 22\% \& 34\% \& ${ }_{7 \%}^{8}$ \& ${ }^{84} 7$ \& ${ }^{68}$ \& 44\% \& ${ }_{8 \%}^{8}$ \& 17\% \& ${ }^{188}$ <br>
\hline $$
\stackrel{508}{17 \%}
$$ \& $$
\begin{aligned}
& \text { 105 } \\
& \hline 16 \%
\end{aligned}
$$ \& $$
{ }^{190}
$$ \& $$
{ }_{160}^{80}
$$ \& 89\% \& 44\% \& $$
{ }_{16 \%}^{328}
$$ \& $$
{ }^{68}
$$ \& $$
{ }_{20}^{78}
$$ \& ${ }_{21 \%}^{26}$ \& 199\% \& $$
\stackrel{156}{17 \%}
$$ \& ${ }^{127}$ \& ${ }_{15}^{15}$ \& 33 ${ }^{3}$ \& ${ }^{475}$ <br>
\hline $$
\begin{aligned}
& \begin{array}{l}
1916 \\
\text { EHMM } \\
\text { de }
\end{array}
\end{aligned}
$$ \& ${ }_{6}^{431}$ \& 681
$64 \%$ \& 331
$66 \%$ \& ${ }_{6}^{305}$ \& $\underset{\text { 168 }}{64}$ \& $$
\underset{\substack{1303 \\ 65 \%}}{ }
$$ \& $$
\begin{gathered}
266 \\
\substack{60 \% \\
d}
\end{gathered}
$$ \& 250 ${ }_{6}$ \& ${ }_{53}^{65}$ \& 708
$62 \%$ \& ${ }_{608}^{608}$ \& 470 \& $$
\begin{gathered}
72 \\
73 \% \\
e
\end{gathered}
$$ \& 149\% \& 1767\% $64 \%$ <br>
\hline ${ }_{\text {Je }}^{\text {J\% }}$ \& ${ }_{1 \%}^{8}$ \& 9\% \& ${ }_{1 \%}^{6}$ \& 5\% \& $!$ \& $$
\begin{gathered}
20 \\
A_{1}
\end{gathered}
$$ \& $?$ \& $!$ \& : \& ${ }_{1 \%}^{6}$ \& ${ }^{12}{ }_{1 \%}$ \& ${ }_{1} 9$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }^{26}$ <br>
\hline $$
\begin{gathered}
-1.35 \\
\substack{\text { BG } \\
\text { lh }}
\end{gathered}
$$ \& -1.41 \& $-1.34$ \& -1.36 \& -1.29 \& -1.32 \& -1.37 \& -1.33 \& -1.36 \& Aabc ${ }^{-1.07}$ \& $$
\begin{gathered}
-1.27 \\
\substack{\mathrm{Af} \\
h}
\end{gathered}
$$ \& -1.38 \& -1.35 \& -1.62 \& -1.41 \& -1.34 <br>
\hline 1.06 \& 1.02 \& 1.06 \& 1.08 \& 1.10 \& 1.07 \& 1.04 \& 1.11 \& 1.00 \& 1.22 \& 1.12 \& 1.02 \& 1.07 \& 0.73 \& 1.02 \& 1.07 <br>
\hline $$
\begin{gathered}
314 \\
11 \% \\
\operatorname{BGIh}
\end{gathered}
$$ \& ${ }^{57} 9$ \& 1120\% \& ${ }_{17 \%}$ \& $$
\begin{aligned}
& 62 \\
& 13 \% \\
& p
\end{aligned}
$$ \& 29\% \& ${ }^{200}$ \& ${ }_{12 \%}^{48}$ \& ${ }_{8 \%}^{33}$ \& $$
\begin{gathered}
\begin{array}{c}
23 \\
\text { Aabc }
\end{array}
\end{gathered}
$$ \& $$
\begin{aligned}
& 144 \\
& 13 \% \\
& \text { Aft }
\end{aligned}
$$ \& $$
\begin{aligned}
& 87 \\
& 9 \% \\
& \mathrm{~h}
\end{aligned}
$$ \& 78

$11 \%$
$h$ \& ${ }_{2 \%}$ \& ${ }_{9 \%}$ \& $\stackrel{294}{17 \%}$ <br>

\hline $$
\begin{aligned}
& 2424 \\
& 82 \% \\
& \text { Hede }
\end{aligned}
$$ \& 536\% \& ${ }^{871} 8$ \& 411 \& 394 \& 212 80 \& \[

\underset{\substack{163 \% <br> d}}{163}

\] \& ${ }^{334} 8$ \& \[

\underset{d}{328} \underset{d}{33 \%}
\] \& 915\% \& 907 7 \& 764

$82 \%$ \& ${ }_{89}^{597}$ \& $$
\begin{gathered}
87 \\
89 \% \\
e
\end{gathered}
$$ \& ${ }^{182}$ \& ${ }_{822}^{224}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 164
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16 Nov 2011
Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

Total
Agree strongly $(+2)$

Tend to agree ( +1 )

Neither agree nor disagree
(0)

Tend to disagree ( -1 )

Disagree strongly (-2)

Don't know

Mean
Standard Deviation
All agree

All disagree

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ <br> (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes | Not very often/ not at all not at $(G)$ (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 59 \\ { }_{\mathrm{C}}^{2 \%} \end{gathered}$ | $\begin{gathered} 29 \\ A_{3 \%}^{3 \%} \end{gathered}$ | ${ }^{14} \%$ | ${ }^{15}$ | $\begin{gathered} \text { 26 } \\ \stackrel{2 \%}{F} \end{gathered}$ | ! | $\begin{aligned} & 1 \% \\ & \hline \end{aligned}$ | ${ }_{\mathrm{AlS}_{4}^{27}}$ | ${ }^{18}$ | ${ }^{14}{ }_{1 \%}$ | ${ }^{36}$ | ${ }^{15}$ | ${ }_{1 \%}$ | ${ }^{47} 2 \%$ |
| $\begin{gathered} 255 \\ { }_{9}^{9} \mathrm{j} \end{gathered}$ | 9\% D | 117 <br> $0 \%$ <br> D | 41\% | 96 $G^{9 \%}$ | ${ }^{13} 5$ | ${ }_{2 \%}$ | $\begin{aligned} & 105 \\ & \text { Ald } \end{aligned}$ | $\begin{gathered} 103 \\ 9 \% \\ \hline 9 \end{gathered}$ | 47 | $\begin{aligned} & 165 \\ & 10 \% \\ & { }_{A}^{20} \end{aligned}$ | 53\% | 57\% | 190 A |
| $\underset{\text { 205 }}{\substack{205}}$ | 89 A ${ }^{8 \%}$ | ${ }^{83}$ | ${ }^{33}$ | ${ }^{83}$ | ${ }^{12}$ | 14\% | ${ }^{49}$ | ${ }^{88}$ | ${ }^{68}$ | ${ }^{109} 7$ | ${ }^{48}$ | ${ }^{37}$ 5\% | ${ }^{144}$ |
| $\begin{gathered} 508 \\ 17 \% \\ \text { Mkop } \end{gathered}$ | $\stackrel{178}{17 \%}$ | ${ }^{227} 9$ | 101 $15 \%$ | 191 $18 \%$ | ${ }_{17 \%}$ | 30\% | 119\% | $\underset{18 \%}{214}$ | $\stackrel{175}{17 \%}$ | 293\% | 119\% | 90\% | 381 <br> 19\% <br> AM |
| $\begin{gathered} 1916 \\ \text { BEHK4\% } \\ \text { BEHim } \end{gathered}$ | $\underset{62 \%}{654}$ | ${ }^{788} 80$ | $\begin{gathered} 459 \\ A B C \\ A B C \end{gathered}$ | ${ }_{65 \%}^{656}$ | $\begin{aligned} & 169 \\ & 71 \% \\ & \text { AE } \end{aligned}$ | 115 | 426 | $\begin{gathered} 772 \\ 64 \% \\ H \end{gathered}$ | $\begin{aligned} & 718 \\ & \text { AHO } \end{aligned}$ | 1023\% $63 \%$ | ${ }_{65 \%}^{452}$ | $\begin{aligned} & 495 \\ & { }_{7 N}{ }^{4 N} \end{aligned}$ | ${ }^{1261}$ |
| ${ }_{\text {29 }}^{\text {KN }}$ \% | ${ }^{12}{ }_{1}$ | $1{ }_{1}^{10}$ | ${ }_{7 \%}$ | ${ }^{13} 1 \%$ | ${ }^{2} \%$ | ${ }_{2 \%}$ | ${ }^{4} \%$ | ${ }^{13}{ }_{1 \%}$ | ${ }^{12}{ }_{1 \%}$ | $\stackrel{8}{6}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{14}{ }_{1 \%}$ |
| $\begin{gathered} -1.35 \\ \text { - } \begin{array}{c} \text { dig } \\ \text { JMjop } \end{array} \end{gathered}$ | -1.27 | -1.35 | -1.46 | AFG $\begin{gathered}-1.29 \\ \text { AFG }\end{gathered}$ | -1.54 | -1.55 | $\underset{\mathrm{Al}}{-1.12}$ | ${ }^{-1.35}$ | -1.50 | -1.29 | -1.37 | -1.47 | -1.29 AM |
| 1.06 | 1.12 | 1.03 | 1.00 | 1.10 | 0.86 | 0.80 | 1.25 | 1.04 | 0.91 | 1.10 | 1.05 | 1.00 | 1.09 |
| $\begin{gathered} 314 \\ {\left[\begin{array}{l} 1 / \% \\ \mathrm{FG} . j \end{array}\right.} \end{gathered}$ | $\underset{\substack{125 \\ 12 \% \\ D}}{ }$ | ${ }_{11 \%}^{131}$ | ${ }^{56}$ | $\begin{aligned} & 122 \\ & 121 \% \\ & \mathrm{FG} \end{aligned}$ | 14\% | ${ }_{3 \%}^{5}$ | $\begin{aligned} & 132 \\ & \text { Ald } \\ & \text { Ald } \end{aligned}$ | $\underset{\substack{21 \\ 10 \%}}{ }$ | ${ }_{61}^{61}$ | $\underset{\substack{201 \\ 12 \%}}{\substack{20}}$ | ${ }^{68}$ | ${ }^{65}$ | $\begin{gathered} 237 \\ \substack{12 \% \\ A} \end{gathered}$ |
| $\begin{gathered} 2424 \\ 82 \% \\ \text { BEHim } \end{gathered}$ | ${ }^{832}$ 9\% | $\underset{\substack{1015 \\ 82 \%}}{ }$ | $\begin{gathered} 560 \\ \begin{array}{c} 85 \% \\ A B \end{array} \end{gathered}$ | 8847 | $\begin{aligned} & 209 \\ & \begin{array}{l} 88 \% \\ A E \end{array} \end{aligned}$ | $\underset{E}{145} \underset{E}{147}$ | 545 | $\underset{\substack{986 \\ 82 \%}}{\substack{9 \\ \hline}}$ | $\begin{aligned} & 893 \\ & 86 \% \\ & A H \end{aligned}$ | ${ }^{1316} 81 \%$ | 571 ${ }_{83}$ | $\stackrel{585}{84 \%} \stackrel{( }{84 \%}$ | 1642 $81 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 164
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Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | Under 1 year <br> (e) | 1 year to under 5 years 5 year (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 59 \\ { }_{\mathrm{C}}^{2} \% \end{gathered}$ | ${ }_{2}^{2 \%}$ | ${ }^{26}$ | 2\% | ${ }_{2 \%}^{6}$ | 2\% | ${ }^{12}$ | ${ }_{2 \%}^{12}$ | $\stackrel{26}{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }^{3} \%$ | 2\% | ${ }^{34}$ | 24 24 | 1\% | ${ }_{1 \%}$ | ${ }^{19}$ | ${ }^{14}$ | ${ }_{2 \%}^{7}$ |
| $\begin{gathered} 255 \% \\ 0,9 \% \end{gathered}$ | $\begin{gathered} 89 \\ 17 \% \\ \text { Abd } \end{gathered}$ | ${ }^{117}$ | ${ }^{25} \%$ | ${ }^{24} 7$ | ${ }^{31} 8$ | ${ }_{9 \%}^{63}$ | ${ }^{44} 9$ | ${ }^{117}$ | $\begin{aligned} & 89 \\ & { }_{\text {Bj }}^{10 \%} \end{aligned}$ | ${ }^{137} 8$ | 29\% | ${ }^{166}$ | 96\% | 7\% | 7\% | ${ }^{83}$ | ${ }^{51}$ | ${ }^{40}$ |
| ${ }_{\text {205 }}^{\text {\% }}$ | ${ }_{6 \%}^{48}$ | ${ }^{108}$ | 30\% | 19\% | ${ }^{24} 8$ | 49\% | ${ }^{31} 6$ | ${ }^{101} 7 \%$ | 700 | ${ }^{117}$ | 18\% | 129\% | ${ }^{75}$ | 5\% | $6 \%$ | ${ }_{6 \%}^{65}$ | ${ }_{8 \%}^{44}$ | ${ }^{39}$ |
| $\begin{gathered} 508 \\ \text { Mkop } \end{gathered}$ | 148 $18 \%$ | ${ }^{257}$ | 16\% | 49\% | 17\% | 1117 | 979\% | ${ }^{236}$ | $\underset{\substack{150 \\ 17 \% \\ k}}{\substack{0}}$ | $\begin{gathered} 322 \\ 18 \% \\ k \end{gathered}$ | ${ }_{12 \%}^{36}$ | $\begin{gathered} 340 \\ 7 \% \\ 0 \end{gathered}$ | $\begin{gathered} 167 \\ \substack{17 \%} \end{gathered}$ | 17\% | ${ }_{9 \%}$ | 149 $15 \%$ | ${ }^{86}$ | 70\% |
| $\begin{aligned} & 1916 \% \\ & \text { BE4\% } \\ & \text { Baim } \end{aligned}$ | $\begin{gathered} 500 \\ 62 \% \end{gathered}$ | $\begin{gathered} 942 \\ 64 \% \end{gathered}$ | ${ }^{213} 8$ | $\begin{gathered} 261 \\ \text { Abbc } \\ \hline 12 \% \end{gathered}$ | $\underset{\text { 242\% }}{ }$ | $\begin{gathered} 462 \\ 66 \% \end{gathered}$ | 328 $64 \%$ | ${ }^{883}$ | 529 | $\begin{gathered} 1188 \\ 66 \% \\ i \end{gathered}$ | $\underset{\text { c8\% }}{199}$ | ${ }^{1271} 65$ | ${ }_{61 \%}^{592}$ | 66\% | $\begin{gathered} \begin{array}{c} 81 \\ \text { Al7 } \\ \text { Alm } \end{array} \end{gathered}$ | $\begin{gathered} 694 \\ \substack{68 \% \\ A} \end{gathered}$ | ${ }^{369}$ | ${ }_{63}^{282}$ |
| ${ }_{\text {KN }}^{\text {KN }}$ \% | ${ }_{1 \%}^{8}$ | ${ }^{11}$ | ${ }_{A b d}^{\frac{8}{2 \%}}$ | ${ }_{1 \%}$ | 7 7 f | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | ${ }_{1}^{15}$ | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }^{18}$ | 9\% | ${ }_{2 \%}$ | 1\% | 10 ${ }_{1}$ | 5\% | ${ }_{1 \%}^{3}$ |
| $\begin{array}{r} -1.35 \\ \text { GJ. } \\ \text { GJMdjop } \end{array}$ | $\begin{array}{r} -1.27 \\ -A b \\ d \end{array}$ | ${ }^{-1.36}$ | -1.34 | -1.49 | -1.35 | -1.36 | -1.34 | -1.34 | ${ }^{-1.25}$ Aj | -1.39 | -1.38 | -1.36 | $\underset{\substack{-1.27 \\ \mathrm{Al}^{2} \\ 0}}{ }$ | -1.43 | -1.56 | -1.40 | -1.32 | -1.30 |
| 1.06 | 1.13 | 1.04 | 1.06 | 0.98 | 1.07 | 1.06 | 1.07 | 1.06 | 1.13 | 1.02 | 1.09 | 1.04 | 1.12 | 1.00 | 0.94 | 1.04 | 1.10 | 1.09 |
| $\begin{gathered} \begin{array}{c} 314 \\ \text { FGGj } \end{array} \end{gathered}$ | $\begin{gathered} 109 \\ \text { Abd } \\ \text { Abd } \end{gathered}$ | 143 $10 \%$ | ${ }_{9 \%}$ | ${ }^{30} 8$ | ${ }_{11 \%}^{40}$ | $\begin{gathered} 75 \\ 17 \% \end{gathered}$ | ${ }^{56}$ | 143 $10 \%$ | $\begin{gathered} 110 \\ \substack{13 \% \\ \mathrm{Aj}} \end{gathered}$ | 170\% | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | 200 | $\begin{gathered} 120 \\ 122 \% \\ A \end{gathered}$ | ${ }_{9 \%}^{8}$ | ${ }_{8 \%}^{8 \%}$ | $\stackrel{102}{10 \%}$ | ${ }_{11 \%}^{65}$ | ${ }_{11 \%}$ |
| $\begin{gathered} 2424 \\ \begin{array}{c} 82 \% \\ \text { BEFI\% } \\ \mathrm{m} \end{array} \end{gathered}$ | 648 $80 \%$ | 1199 $82 \%$ | ${ }^{267} 9$ | $\begin{gathered} 310 \\ \text { Aac\% } \end{gathered}$ | ${ }^{306}$ | ${ }_{873}{ }^{573}$ | ${ }_{82 \%}$ | 1119 $81 \%$ | 679\% | $\begin{gathered} 1510 \\ 83 \% \\ \mathrm{Ai} \end{gathered}$ | ${ }^{235}$ | $\underset{\substack{161 \\ 82 \%}}{\substack{101}}$ | 759 $79 \%$ | ${ }_{84 \%}^{72}$ | ${ }_{80}^{90}$ | 843\% | 455 ${ }_{8}$ | ${ }^{352}$ \% |

All disagree

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Fieldwork dates: 19th September to 9th November 2011
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

Yes - a lot

Yes - a fair amount

Yes - one or two

No

Don't know

Allyes

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| BiLijklmnopSarsV ${ }^{432}$ tWuxvYwLxaybz | ${ }^{26}{ }_{1 \%}$ | $\begin{aligned} & 85 \\ & { }^{8 \%} \end{aligned}$ | ${ }^{15}$ |
| $\begin{gathered} 770 \\ \substack{26 \% \\ \text { BiLijkimopsSarsy } \\ \text { UXVWZXaybz }} \end{gathered}$ | ${ }^{229} 8$ | $\begin{gathered} 306 \\ 15 \% \\ D \end{gathered}$ | ${ }^{120} 6$ |
| $\begin{gathered} 1095 \\ \text { KjMkRpSqUZayz } \end{gathered}$ | ${ }_{37 \%}^{1101}$ | $\begin{gathered} \text { 660\% } \\ 33 \% \end{gathered}$ | ${ }^{560}$ 27\% |
| $\begin{gathered} \quad 665 \\ \text { KMOPRUU } \end{gathered}$ | $\begin{gathered} 1598 \\ \frac{54 \%}{A} \end{gathered}$ | 919 46 | $\underset{\substack{1335 \\ C_{C}}}{ }$ |
| 10 | $\stackrel{8}{6}$ | ${ }^{22}{ }_{1}{ }_{\text {1\% }}$ | ${ }^{11}{ }_{1 \%}$ |
| $\begin{gathered} 2297 \\ \text { BiLijimopST7\% } \\ \text { BuwWXaybbz } \end{gathered}$ | ${ }^{1356}$ 46\% | $\underset{\substack{1051 \\ 53 \%}}{ }$ | 695 <br> $34 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

Table 165
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \end{gathered}$ | Halton $(1,3)$ (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (Q) \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,0) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{2 \%}^{7}$ | $\begin{aligned} & 48 \\ & { }_{32 \%} \\ & \mathrm{Ai}^{2} \end{aligned}$ | 3\% | $\begin{aligned} & 19 \\ & \substack{17 \% \\ k} \end{aligned}$ | $\begin{aligned} & 55 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 23 \\ & 23 \% \\ & \text { An } \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { 25\% } \\ & \text { A0 } \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \\ & A P \end{aligned}$ | ${ }_{5}^{6}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & { }_{\text {As }}^{33 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{gathered} 33 \\ { }^{3} \% \end{gathered}$ |
| ${ }^{41} 9$ | $\begin{aligned} & \begin{array}{l} 58 \\ 39 \% \\ \mathrm{Ai} \end{array} \end{aligned}$ | ${ }_{18 \%}^{31}$ | $\begin{aligned} & 538 \% \\ & A 88 \\ & A K \end{aligned}$ | ${ }_{26 \%}^{93}$ | $\begin{gathered} 39 \\ 33 \% \\ m \end{gathered}$ | $32 \%$ | $\begin{gathered} 39 \\ 33 \% \\ 0 \end{gathered}$ | $\begin{aligned} & \text { 109 } \\ & 36 \% \\ & A D \end{aligned}$ | 5\% | ${ }_{29}^{29}$ | $\begin{aligned} & 98 \\ & 3 A_{3} 89 \end{aligned}$ | 30 $14 \%$ | $\begin{aligned} & 112 \\ & 30 \% \\ & A u \end{aligned}$ |
| ${ }^{255}$ | 34\% | ${ }_{35 \%}^{61}$ | ${ }_{22 \%}^{24}$ | $\begin{aligned} & 136 \\ & 39 \% \end{aligned}$ | 52\% | 34 $34 \%$ | ${ }_{38}^{48}$ | ${ }_{21 \%}^{64}$ | 26\% | ${ }_{34}^{34}$ | 79\% | $\begin{gathered} 106 \\ \substack{49 \% \\ A f} \end{gathered}$ | ${ }^{139} 8$ |
| ${ }_{32 \%}$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 75 \\ & \begin{array}{l} 33 \% \\ A \end{array} \end{aligned}$ | 14\% | 66\% | 16 $13 \%$ | 1110 | ${ }_{4}{ }^{\text {\% }}$ | ${ }^{48} 16$ | $\begin{gathered} 68 \\ \substack{62 \% \\ A} \end{gathered}$ | 27\% | ${ }_{8}^{24}$ | $\begin{aligned} & 723 \\ & { }_{3}^{73 \%} \end{aligned}$ | 23\% |
| $?$ | : | $\begin{aligned} & 3 \\ & { }^{2 \%} \end{aligned}$ | - | $!$ | - | - | : | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{1}$ | - | : | - | - |
| ${ }_{\text {303 }}^{3} \mathbf{7 \%}$ | $\begin{aligned} & 142 \\ & \substack{95 \% \\ \mathrm{Ai}} \end{aligned}$ | $\begin{aligned} & 98 \\ & 56 \% \\ & j \end{aligned}$ | $\begin{aligned} & 96 \\ & 87 \% \\ & A K \end{aligned}$ | $\underset{81 \%}{284}$ | $\begin{aligned} & 104 \\ & { }^{87 \%} \end{aligned}$ | $\underset{A}{89}$ | $\begin{aligned} & 115 \\ & 96 \% \\ & 90 \end{aligned}$ | $\begin{aligned} & 249 \\ & 83 \% \\ & A P \end{aligned}$ | $\begin{aligned} & 41 \\ & 37 \% \\ & 9 \end{aligned}$ | 73\% | $\begin{gathered} 276 \\ \substack{22 \% \\ A s} \end{gathered}$ | $\underset{\substack{143 \\ \vdots \%}}{18}$ | $\underset{u}{284} \underset{u}{28 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

Yes - a lot

Yes - a fair amount

Yes - one or two

No

Don't know

Alyes

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (V) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{2}^{7}$ | $\begin{aligned} & 6_{6 \%}^{5} \\ & { }^{2} \end{aligned}$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}$ | $\begin{gathered} 13 \\ { }_{z}^{4 \%} \end{gathered}$ |
| ${ }^{48 \%}$ | $\begin{aligned} & 48 \\ & 38 \% \\ & \text { Aw } \end{aligned}$ | $\begin{aligned} & 19 \\ & \begin{array}{l} 9 \% \\ \times \end{array} \end{aligned}$ | $\begin{aligned} & { }^{16} \\ & { }_{y}^{2} \end{aligned}$ | $\underset{\substack{32 \% \\ 2}}{\substack{2 \\ \hline}}$ |
| $\begin{aligned} & 172 \\ & 57 \% \\ & \mathrm{AV} \end{aligned}$ | ${ }_{41 \%}$ | ${ }_{300}^{60}$ | $\begin{aligned} & 59 \\ & 50 \% \\ & y \end{aligned}$ | $\begin{gathered} 134 \\ 45 \% \\ A Z \end{gathered}$ |
| 719\% | 24 $18 \%$ | $\begin{gathered} 118 \\ 58 \% \\ A \end{gathered}$ | $\underset{\substack{217 \\ \hline \\ A}}{ }$ | $\begin{gathered} 119 \\ 40 \% \\ \hline 19 \end{gathered}$ |
| ${ }_{1 \%}$ | - | $!$ | ${ }_{1 \%}$ |  |
| $\underset{\substack{76 \% \\ V}}{227}$ | $\begin{gathered} 108 \\ 82 \% \\ w \end{gathered}$ | ${ }_{41 \%}$ | $\begin{gathered} 81 \\ \substack{27 \% \\ y} \end{gathered}$ | $\begin{gathered} 182 \\ 60 \% \\ z \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 165
Q17. Have you noticed solar panels on buildings in your local area?
Base: All

Yes - a lot

Yes - a fair amount

Yes - one or two

No

Don't know
All yes

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\substack{\text { Meadows } \\ (2.5) \\ (\mathrm{p})}$ | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,0) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{26}$ | ! | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{7}$ | ${ }_{1 \%}$ | ! |
|  | ${ }_{8 \%}^{229}$ | ${ }^{15}$ | $9 \%$ | ${ }_{2 \%}$ | - | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{25 \%}^{26}$ | ${ }^{11} 17$ | 10 3 \% | ${ }_{2 \%}$ | ${ }_{16 \%}^{15}$ | ${ }^{34}$ | ${ }_{11 \%}^{23}$ | 21 6 |
|  | 1101\% | 124 $28 \%$ | $\begin{aligned} & 72 \\ & \begin{array}{c} 47 \% \\ A K \end{array} \end{aligned}$ | ${ }_{12 \%}$ | ${ }_{22}^{24}$ | $\begin{aligned} & 171 \\ & 49 \% \\ & A N \end{aligned}$ | $\begin{aligned} & { }_{4}^{56 \%} \\ & A 8 \end{aligned}$ | $\begin{aligned} & 57 \\ & 55 \% \\ & \text { AP } \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 64 \\ 54 \% \\ A Q \end{array} \end{aligned}$ | ${ }^{80}$ | 18\% | 48 51\% AT | $\begin{aligned} & 154 \\ & 51 \% \\ & \text { SU } \end{aligned}$ | 77 $37 \%$ | 132 ${ }_{36}$ |
|  | $\stackrel{1598}{54 \%}$ | $\begin{gathered} 308 \\ 69 \% \end{gathered}$ | $\begin{gathered} 69 \\ A 5 \% \\ A K \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 139 \\ 84 \% \\ \text { AL } \end{array} \end{aligned}$ | $\begin{gathered} 84 \\ 78 \% \\ \text { AM } \end{gathered}$ | $\begin{aligned} & 117 \\ & 34 \% \\ & \mathrm{AN} \end{aligned}$ | $\begin{gathered} 6_{50 \%}^{50 \%} \end{gathered}$ | ${ }_{19 \%}^{20}$ | $\begin{aligned} & 41 \\ & 33 \% \\ & A Q \end{aligned}$ | $\begin{gathered} 209 \\ 69 \% \\ A R \end{gathered}$ | $\begin{aligned} & 89 \\ & 89 \% \\ & 89 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 32 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 109 \\ & 30 \% \\ & \text { AU } \end{aligned}$ | $\begin{aligned} & 106 \\ & 51 \% \\ & \mathrm{SV}^{2} \end{aligned}$ | $\begin{aligned} & 215 \\ & 5{ }_{58} \end{aligned}$ |
|  | $\stackrel{8}{6}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1}{ }^{2}$ | ${ }_{1 \%}$ | - | : | $!$ | ${ }_{1 \%}$ |  |  |  |  |
|  | 1356\% | 140 $31 \%$ | ${ }_{54 \%}^{83}$ | ${ }_{15 \%}^{25}$ | ${ }_{22}^{24}$ | 229\% | 52\% | ${ }_{81}^{84}$ | ${ }_{67 \%}^{82}$ | ${ }^{91}$ | ${ }_{19 \%}$ | ${ }_{68 \%}^{64}$ | ${ }_{\text {194\% }}$ | 102\% | 154 |

GfK NOP

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Fieldwork dates: 19th September to 9th November 2011

## Table 165

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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

Total
Yes - a lot

Yes - a fair amount

Yes - one or two

No

Don't know
All yes


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Fieldwork dates: 19th September to 9th November 2011
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 432 \\ \text { CIJKLMN } \end{gathered}$ | ${ }^{26}$ | $\underset{\substack{134 \\ 12 \%}}{\substack{2 \\ \hline}}$ | $\begin{gathered} 345 \\ 17 \% \\ \text { AJ } \end{gathered}$ | $\begin{aligned} & 243 \\ & 17 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 116 \\ & 19 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{aligned} & 150 \\ & 15 \% \\ & M \end{aligned}$ | $\begin{aligned} & 169 \\ & 20 \% \\ & \text { AN } \end{aligned}$ | ${ }^{12}$ | ${ }^{15}$ | 19\% | 10\% | 4 | ${ }_{2 \%}^{13}$ |
| $\begin{gathered} 770 \\ \text { IJKLMN } \end{gathered}$ | 229\% | $\begin{gathered} 264 \\ 246 \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 571 \\ & \begin{array}{c} 29 \% \\ A J \end{array} \end{aligned}$ | $\begin{gathered} 366 \\ 26 \% \\ k \end{gathered}$ | $\underset{20 \%}{157}$ | $\begin{gathered} \begin{array}{c} 261 \\ 26 \% \\ M \end{array} \end{gathered}$ | $\stackrel{228}{\stackrel{27 \%}{27 \%}}$ | $\stackrel{123}{11 \%}$ | ${ }^{147}$ | $\underset{171}{12 \%}$ | ${ }_{12}{ }^{2}$ | ${ }^{34} 3$ | ${ }_{13}^{112}$ |
| $\begin{gathered} 1095 \\ 37 \\ \text { DM } \end{gathered}$ | 1101 $37 \%$ | $\begin{gathered} 435 \\ \underset{A}{40 \%} \end{gathered}$ | 711 | ${ }^{516}$ | 219 $36 \%$ | $\begin{gathered} \begin{array}{c} 379 \\ 38 \% \\ M \end{array} \end{gathered}$ | 299\% | $\underset{\substack{449 \\ 42 \%}}{ }$ | $\begin{gathered} 798 \\ \hline 90 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 649 \\ \begin{array}{c} 46 \% \\ A E \end{array} \end{gathered}$ | $\begin{gathered} 279 \\ \substack{49 \% \\ A F} \end{gathered}$ | 300\% | $\begin{aligned} & 402 \\ & 48 \% \\ & A H \end{aligned}$ |
| $\begin{gathered} 665 \\ 22 \% \\ \text { DEH } \end{gathered}$ | 1598 $54 \%$ | ${ }_{23}^{245}$ | 368 $18 \%$ | 289 $20 \%$ | 123 | ${ }_{21 \%}^{215}$ | 139 | $\begin{aligned} & 485 \\ & A 5 \% \\ & A C \end{aligned}$ | $\begin{gathered} 1082 \\ 53 \% \\ A D \end{gathered}$ | $\begin{gathered} 574 \\ \hline 41 \% \\ A E \end{gathered}$ | $\begin{gathered} 245 \\ \begin{array}{c} 40 \% \\ A F \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 670 \\ \hline 66 \% \\ A G \end{array} \end{aligned}$ | $\begin{aligned} & 306 \\ & 37 \% \\ & \mathrm{AH} \end{aligned}$ |
| ${ }^{10}$ | $\stackrel{8}{8}$ | 4 | 5 | $?$ | : | 5 | : | 5 | ! | 4 | - | $?$ | - |
| $\begin{gathered} 2297 \\ \text { IJKLMN } \end{gathered}$ | 1356\% | $\begin{gathered} 833 \\ 77 \% \\ 1 \end{gathered}$ | $\begin{gathered} 1627 \\ \begin{array}{c} 81 \% \\ A J \end{array} \end{gathered}$ | $\begin{gathered} 1125 \\ \substack{79 \% \\ \text { AK }} \end{gathered}$ | $\underset{\mathrm{B}}{492}$ | $\begin{gathered} 790 \\ 78 \% \\ M 8 \end{gathered}$ | $\begin{aligned} & 696 \\ & 836 \\ & \text { AN } \end{aligned}$ | ${ }_{54 \%}^{584}$ | 960 ${ }_{4 \%}$ | 839\% | ${ }^{361}$ | 338 $33 \%$ | $\underset{63 \%}{527}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q17. Have you noticed solar panels on buildings in your local area?
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 10-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{gathered} 60+ \\ (G) \end{gathered}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 432 \\ \text { GPag } \end{gathered}$ | $\underset{135}{35}$ | $\begin{aligned} & \stackrel{67}{15 \%} \\ & G \end{aligned}$ | $\begin{gathered} 90 \\ A_{1} \% \end{gathered}$ | $\underset{G}{92} \underset{\substack{17 \% \\ \hline}}{ }$ | $\begin{aligned} & \stackrel{68}{15 \%} \\ & G \end{aligned}$ | ${ }^{80} 11 \%$ | ${ }_{148}^{188}$ | $\stackrel{244}{15 \%}$ | $\underset{ }{242}$ | ${ }_{140}^{140}$ | ${ }_{126}^{36}$ | $\stackrel{269}{15 \%}$ | 86\% | $\begin{aligned} & 71 \\ & 14 \% \\ & p_{p} \end{aligned}$ |
| $\begin{gathered} 770 \\ 26 \% \\ 00 \mathrm{~g} \end{gathered}$ | 22\% | 113 $25 \%$ | $\begin{aligned} & 152 \\ & 29 \% \\ & A B \end{aligned}$ | 137 ${ }^{25 \%}$ | 113 $25 \%$ | ${ }_{26 \%}^{198}$ | ${ }^{334}$ | ${ }^{436}$ | ${ }^{418} 7$ | ${ }^{247}$ | 717 | $\begin{gathered} 490 \\ 27 \% \\ 0 \end{gathered}$ | 156\% | 112\% |
| $\begin{gathered} 1095 \\ \text { 1к00 } \end{gathered}$ | ${ }_{32 \%}$ | ${ }_{36 \%}^{105}$ | 196\% | 205 38 | ${ }_{396}^{176}$ | $\underset{368}{268}$ | $\begin{gathered} 523 \\ 39 \% \\ \mathrm{Al} \end{gathered}$ | ${ }_{372}{ }^{\text {35 }}$ | $\begin{aligned} & 5939 \% \\ & 3996 \end{aligned}$ | 346 $34 \%$ | ${ }_{35}^{105}$ | $\begin{aligned} & 704 \\ & 39 \% \\ & \text { AO } \end{aligned}$ | ${ }_{3}^{212}$ \% | ${ }^{161}$ |
| $\begin{gathered} 665 \\ \begin{array}{c} 2 \% \\ \text { DJMsI } \\ \text { cd } \end{array} \end{gathered}$ | $\begin{gathered} 85 \\ A C D E F \end{gathered}$ | $\begin{aligned} & 114 \\ & 25 \% \\ & \text { 25 } \end{aligned}$ | 76 $15 \%$ | $\begin{gathered} 105 \\ 109 \\ \mathrm{D} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 88 \\ \text { 20\% } \\ \hline \end{array} \end{aligned}$ | $\begin{gathered} 197 \\ \text { ADEF } \end{gathered}$ | 300 $22 \%$ | ${ }_{22 \%}^{365}$ | ${ }^{280}$ | $\begin{gathered} 277 \\ 27 \% \\ \text { AJ } \end{gathered}$ | $\begin{aligned} & 84 \\ & \begin{array}{l} 88 \% \\ \text { AJ } \end{array} \end{aligned}$ | ${ }_{348}^{348}$ | $\begin{aligned} & \begin{array}{l} 145 \\ M \\ M \end{array} \end{aligned}$ | $\begin{array}{r} 161 \\ 32 \% \\ \text { AMNAQRST } \end{array}$ |
| $\stackrel{10}{10}$ | $!$ | - | ? | $!$ | $!$ | 5\% | 3 | 7. | 3 | 5 | ${ }_{1 \%}$ | 5 | ${ }_{1 \%}$ | $!$ |
| $\begin{gathered} 2297 \\ \text { BGKIO } \\ \text { BGPO } \\ \text { OPa } \end{gathered}$ | $\underset{\substack{177 \\ 67 \%}}{ }$ | $\begin{gathered} 345 \\ { }_{5}^{35} \end{gathered}$ | $\begin{gathered} 438 \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 434 \\ 8 \subset{ }^{43} \\ B C G \end{gathered}$ | $\begin{gathered} 357 \\ 80 \% \\ 8 G \end{gathered}$ | ${ }^{546}$ | 1045 $78 \%$ | ${ }^{1252} 77 \%$ | $\begin{gathered} 1253 \\ { }_{82 \%} \\ \text { AKL } \end{gathered}$ | 733 $72 \%$ | ${ }^{212} 71 \%$ | ${ }^{1463}$ $A N O^{8 / \%}$ | $\underset{\substack{454 \\ 0}}{4}$ | 344 $68 \%$ |

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Fieldwork dates: 19th September to 9th November 2011
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (0) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 432 \\ \text { GPag } \end{gathered}$ | 67\% | $\begin{aligned} & 153 \\ & 144 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 87 \\ 17 \% \\ p \end{gathered}$ | $\begin{aligned} & 81 \\ & 16 \% \\ & p \end{aligned}$ | $\begin{gathered} 44 \\ i 7 p \\ \hline \end{gathered}$ | ${ }_{12 \%}^{246}$ | $\begin{aligned} & 72 \\ & 18 \% \\ & \mathrm{a} \end{aligned}$ | $\begin{aligned} & 78 \\ & \begin{array}{c} 20 \% \\ \text { 2a } \end{array} \end{aligned}$ | $\begin{gathered} 28 \\ { }_{23 \%} \\ \mathrm{Aa} \end{gathered}$ | $\begin{gathered} 182 \\ 16 \% \\ 9 \end{gathered}$ | $\stackrel{137}{15 \%}$ | ${ }_{12 \%}$ | 18\% | 30\% | ${ }_{15 \%}^{402}$ |
| $\begin{gathered} 770 \\ \text { 770\% } \\ \text { oog } \end{gathered}$ | ${ }^{157}$ | $\underset{\substack{286 \\ 28 \%}}{ }$ | ${ }^{122} 4$ | ${ }^{124}$ | 71\% | ${ }^{499}$ 25\% | ${ }_{265}^{105}$ | 114 29 | 37\% | 304 | $\begin{aligned} & 266 \\ & 20 \% \\ & \mathrm{Ag} \end{aligned}$ | ${ }_{23}^{167}$ | ${ }_{22}^{22}$ | ${ }^{65}$ | 705 |
| $\begin{aligned} & 1095 \\ & \text { 1к00 }_{37 \%} \end{aligned}$ | ${ }_{35}^{22}$ \% | $\begin{gathered} 398 \\ 37 \% \\ \hline \end{gathered}$ | ${ }_{342}^{172}$ | $\begin{gathered} 198 \\ 40 \% \\ \hline 0 \end{gathered}$ | $\begin{gathered} 105 \\ 40 \% \\ 0 \end{gathered}$ | 749 $38 \%$ | 143 $35 \%$ | ${ }_{34 \%}^{135}$ | ${ }_{35 \%}^{43}$ | 406 $36 \%$ | ${ }_{3}^{335}$ | 297\% Aef | ${ }_{35 \%}^{34}$ | ${ }_{34 \%}^{75}$ | 1020 37 |
| $\begin{gathered} \begin{array}{c} 625 \\ \text { dJMS } \\ \text { DIMd } \end{array} \end{gathered}$ | $\begin{gathered} 190 \\ 3 Q 0 \% \\ \text { AQRS } \end{gathered}$ | ${ }_{2}^{222}$ 21\% | $\begin{aligned} & 120 \\ & 24 \% \\ & \text { ST } \end{aligned}$ | 900\% | 43\% | $\begin{gathered} 490 \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 85 \\ & { }_{2}^{1 \%} \\ & d \end{aligned}$ | ${ }^{68}$ | $14 \%$ | 246\% | ${ }_{21}^{192}$ | 173 $24 \%$ | 24\% | ${ }_{22 \%}^{48}$ | 617 |
| $\begin{aligned} & 10 \\ & i \end{aligned}$ | $\begin{gathered} 7_{1 \%}^{1 \%} \\ \text { AOQRS } \end{gathered}$ | 2 | : | : | $!$ | $\stackrel{8}{8}$ | $!$ | $!$ | : | $\stackrel{3}{ }$ | $!$ | $\stackrel{3}{ }$ | : | $\begin{aligned} & { }_{2}^{4} \\ & \mathrm{~A}^{2 \%} \end{aligned}$ | 6 |
| $\begin{aligned} & 2297 \\ & \text { 229\% } \\ & \text { BGKKO } \end{aligned}$ | ${ }^{446}$ 9\% | $\begin{aligned} & 847 \\ & 879 \% \\ & \text { PP } \end{aligned}$ | $\begin{aligned} & 381 \\ & 78 \% \\ & \hline 76 \end{aligned}$ | $\begin{gathered} 403 \\ \text { AOPR } \end{gathered}$ | $\begin{gathered} 220 \\ \text { A8PR } \end{gathered}$ | 1494\% | 320\% | $\begin{aligned} & 327 \\ & 83 \% \\ & A_{a} \end{aligned}$ | $\begin{gathered} 108 \\ \text { Aab } \end{gathered}$ | ${ }^{892}$ | 738\% | ${ }^{552}$ | 74. | ${ }^{170} 7$ | 2127\% |

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Fieldwork dates: 19th September to 9th November 2011

Table 168
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) }
\end{gathered}
\]} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attiludes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{It's not worth} \\
\hline \& \[
\begin{aligned}
\& \text { Very } \\
\& \text { strongly }
\end{aligned}
\]
(B) \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { strongly } \\
\& \text { (C) }
\end{aligned}
\] \& Not very/
not at all strongly (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very often/ not at all ( G ) \& \[
\begin{aligned}
\& \text { Very } \\
\& \text { (H) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) }
\end{aligned}
\] \& Not very/
not at all/ no opinion (J) \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (K) }
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& \[
\begin{aligned}
\& \text { Agree } \\
\& (\mathrm{M})
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Disagree } \\
\& \text { (N) }
\end{aligned}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline  \& \[
\begin{gathered}
108 \\
16 \% \\
\mathrm{D}
\end{gathered}
\] \& \[
{ }_{15 \%}^{183}
\] \& \[
\begin{aligned}
\& 79 \\
\& \hline 12 \%
\end{aligned}
\] \& \[
\begin{gathered}
171 \\
\substack{16 \% \\
\mathrm{FG}}
\end{gathered}
\] \& \({ }^{21} 9\) \& \[
{ }^{12}{ }_{7 \%}
\] \& \[
\begin{aligned}
\& 130 \\
\& 18 \% \\
\& \mathrm{AJ}^{2}
\end{aligned}
\] \& \[
\begin{gathered}
179 \\
15 \% \\
\hline
\end{gathered}
\] \& \[
\underset{12 \%}{123}
\] \& \[
\begin{gathered}
299 \\
18 \% \\
A L
\end{gathered}
\] \& 76\% \& \[
{ }_{120}^{720}
\] \& \[
\begin{aligned}
\& 334 \\
\& \text { AM }^{16 \%}
\end{aligned}
\] \\
\hline \[
\begin{gathered}
770 \\
\text { 26\% } \\
\text { DGMd } \\
\text { eikm }
\end{gathered}
\] \& 293
28\%
D \& 343

D \& 130 \& $$
\begin{gathered}
279 \\
276 \% \\
\hline \mathrm{G}
\end{gathered}
$$ \& ${ }^{60}$ \& 319\% \& 197\% \& ${ }_{222}^{32 \%}$ \& $\xrightarrow{251} \times$ \& \[

$$
\begin{aligned}
& 467 \\
& 20 \% \\
& \mathrm{AL}
\end{aligned}
$$

\] \& ${ }^{156}$ \& ${ }^{158}$ \& \[

$$
\begin{aligned}
& 552 \\
& { }_{27 \%}
\end{aligned}
$$
\] <br>

\hline $$
\begin{gathered}
1095 \\
37 \% \\
\mathrm{~Kb}
\end{gathered}
$$ \& $392 \%$ \& 441 36 \& ${ }^{254} 3$ \& ${ }_{382} 3$ \& ${ }^{95}$ \& \[

$$
\begin{aligned}
& 75 \\
& 45 \% \\
& A E
\end{aligned}
$$

\] \& 251\% \& 456\% \& ${ }_{388}^{388}$ \& 550 34 \& \[

$$
\begin{gathered}
297 \\
43 \% \\
A K
\end{gathered}
$$
\] \& 271

$39 \%$ \& 737 ${ }_{3}$ <br>

\hline $$
\begin{gathered}
665 \\
22 \% \\
\text { BIKNa } \\
\text { gilnq }
\end{gathered}
$$ \& 2019\% \& ${ }_{268}^{268}$ \& \[

$$
\begin{gathered}
191 \\
{ }^{29 \%} 8
\end{gathered}
$$
\] \& 229

$22 \%$ \& ${ }_{20}^{65}$ \& $$
\begin{aligned}
& 49 \\
& 29 \% \\
& A E
\end{aligned}
$$ \& 151

$21 \%$ \& 247 $20 \%$ \& $$
\begin{aligned}
& 267 \\
& 26 \% \\
& \text { AHI }
\end{aligned}
$$ \& 315

$19 \%$ \& \[
\underset{\substack{162 <br> 23 \% <br> \mathrm{~K}}}{\substack{ <br>\hline}}

\] \& \[

$$
\begin{aligned}
& 191 \\
& \text { AN } \\
& \text { AN }
\end{aligned}
$$
\] \& 4110\% <br>

\hline $$
\begin{aligned}
& 10 \\
& \stackrel{1}{N}
\end{aligned}
$$ \& 4. \& 4 \& $?$ \& 4 \& $!$ \& : \& $!$ \& 4 \& 5 \& $\stackrel{3}{ }$ \& : \& ${ }^{4} \%$ \& 3 <br>

\hline $$
\begin{gathered}
2297 \% \\
\text { DGJMe } \\
\text { imo }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
853 \% \\
818
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
967 \\
78 \% \\
\mathrm{D}
\end{gathered}
$$

\] \& $\stackrel{463}{71 \%}$ \& \[

$$
\begin{gathered}
832 \\
\hline
\end{gathered}
$$

\] \& 176\% \& 118 \& \[

{ }_{\substack{79 \%}}^{588}

\] \& \[

$$
\begin{gathered}
957 \\
79 \% \\
\text { AJ }
\end{gathered}
$$
\] \& 762

$74 \%$ \& \[
$$
\begin{gathered}
1316 \\
\begin{array}{c}
81 \% \\
\mathrm{AL}
\end{array}
\end{gathered}
$$

\] \& ${ }^{529} 7$ \& ${ }^{501}$ \& \[

$$
\begin{gathered}
1623 \\
80 \% \\
\text { AM }
\end{gathered}
$$
\] <br>

\hline
\end{tabular}

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Fieldwork dates: 19th September to 9th November 2011

Table 168
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Q17. Have you noticed solar panels on buildings in your local area?
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} <br>
\hline \& Active energy savers (a) \& Energy aware (b) \& $\qquad$ \& Energy wasters (d) \& Under year (e) \& 1 year to under
5 years (f) \& 5 years to under (g) \& $$
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& 1930- \\
& 1989 \\
& (j)
\end{aligned}
$$ \& $$
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Cavity } \\
& \text { (I) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Solid } \\
& (\mathrm{m})
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Timber } \\
(n)
\end{gathered}
$$ \& Other \& $$
\begin{aligned}
& \text { Less than } \\
& 20,800 \\
& \text { (p) }
\end{aligned}
$$ \& $$
\begin{gathered}
20,800- \\
36,400
\end{gathered}
$$
(q) \& $$
\underset{\text { (r) }}{36,40+}
$$ <br>
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& $86^{*}$ \& 105 \& 1020 \& 569 \& 445 <br>
\hline $$
\begin{gathered}
432 \% \\
\text { DFG\% } \\
\text { LMChj }
\end{gathered}
$$ \& $$
\begin{aligned}
& 138 \\
& 17 \% \\
& \text { Acd }
\end{aligned}
$$ \& $$
{ }_{15 \%}^{214}
$$ \& $$
\begin{gathered}
37 \\
17 \%
\end{gathered}
$$ \& ${ }_{12 \%}^{43}$ \& $$
\begin{aligned}
& 60 \\
& 16 \%
\end{aligned}
$$ \& $$
\begin{gathered}
\substack{113 \\
16 \% \\
h}
\end{gathered}
$$ \& $$
\begin{aligned}
& 81 \\
& 16 \%
\end{aligned}
$$ \& $$
{ }_{13 \%}^{178}
$$ \& $$
\underset{j}{142 \%}
$$ \& $$
{ }_{13 \%}^{244}
$$ \& $$
{ }_{16 \%}^{46}
$$ \& 279

$14 \%$ \& $$
\begin{gathered}
153 \\
16 \% \\
\hline
\end{gathered}
$$ \& 13

$15 \%$ \& 9\% \& 150 ${ }_{15 \%}$ \& ${ }_{16 \%}$ \& $77 \%$
$17 \%$ <br>

\hline $$
\begin{gathered}
770 \\
\text { 26\% } \\
\text { deikm } \\
\text { deikm }
\end{gathered}
$$ \& \[

\underset{\substack{24 \% <br> d}}{264}

\] \& \[

\underset{\substack{393 <br> 27 \%}}{\substack{2 <br> \hline}}
\] \& 89

$26 \%$ \& 74
$20 \%$ \& 74

$20 \%$ \& \[
\underset{\substack{184 <br> e <br> e}}{\substack{06}}

\] \& \[

\underset{\substack{140 <br> 27 \%}}{\substack{0}}

\] \& \[

\underset{\substack{372 <br> 27 \% <br> e}}{37}

\] \& 200 23 \& \[

$$
\begin{aligned}
& 512 \\
& 28 \% \\
& \text { Aik }
\end{aligned}
$$

\] \& ${ }_{20}^{58}$ \& \[

$$
\begin{aligned}
& 536 \\
& \begin{array}{l}
57 \% \\
\mathrm{Am}
\end{array}
\end{aligned}
$$
\] \& ${ }_{2213}$ \&  \& 23\% \& $\underset{\substack{279 \\ \text { 27\% }}}{\text { r }}$ \& 157\% \& 22\% <br>

\hline $$
\begin{gathered}
1095 \\
37 \% \\
\mathrm{~Kb}
\end{gathered}
$$ \& 310

$38 \%$ \& ${ }_{305}{ }_{3}$ \& 131
$39 \%$ \& 149
4
$1 / 8$ \& 127 ${ }^{127}$ \& ${ }_{3}^{246}$ \& 200 39 \& ${ }_{322}{ }^{\text {38 }}$ \& 298\% \& ${ }^{678}$ \& 119 $41 \%$ \& 737
$38 \%$ \& 355\% \& 36\% \& 30\% \& 375\% \& ${ }^{227} 40 \%$ \& 178
$40 \%$ <br>

\hline $$
\begin{gathered}
\begin{array}{c}
65 \\
\text { B1N } \\
\text { BiN } \\
\text { gijing }
\end{array}
\end{gathered}
$$ \& 150 \& \[

$$
\begin{gathered}
343 \\
23 \% \\
9
\end{gathered}
$$

\] \& 79\% \& \[

\underset{a}{26 \%}

\] \& \[

$$
\begin{gathered}
115 \\
31 \% \\
\text { Afgh }
\end{gathered}
$$
\] \& ${ }_{22}^{155}$ \& 94\% \& 300

$22 \%$ \& \[
$$
\begin{gathered}
\text { 223\% } \\
\substack{26 \%}
\end{gathered}
$$

\] \& 375 \& 23\% \& $\underset{\substack{402 \\ n \\ n}}{ }$ \& \[

$$
\begin{aligned}
& 237 \\
& 25 \% \\
& \text { Ain }
\end{aligned}
$$

\] \& ${ }_{9 \%}$ \& \[

$$
\begin{gathered}
41 \\
\text { Almn }
\end{gathered}
$$
\] \& 211

$21 \%$
9 \& 93
$16 \%$ \& 20\% <br>

\hline $$
\begin{gathered}
10 \\
N
\end{gathered}
$$ \& $!$ \& $\stackrel{\square}{6}$ \& $!$ \& ${ }_{1 \%}$ \& $!$ \& $?$ \& $!$ \& $\bigcirc$ \& 5\% \& 4 \& $!$ \& 4 \& 5\% \& : \& 1\% \& 5 \& - \& : <br>

\hline $$
\begin{gathered}
22977 \% \\
\text { DGGM } \\
\text { eimo }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
662 \\
81 \% \\
\text { Abcd }
\end{gathered}
$$

\] \& 1112\% \& 257 76 \& 266\% \& ${ }^{261}$ \& \[

\underset{e}{543} \underset{\substack{58 \%}}{ }

\] \& \[

$$
\begin{aligned}
& 421 \\
& \begin{array}{l}
82 \% \\
\mathrm{Ae}
\end{array}
\end{aligned}
$$

\] \& \[

\underset{\substack{1072 <br> e}}{\substack{18 \%}}

\] \& 640\% \& \[

\underset{\substack{799 \% <br> A i}}{1434}

\] \& ${ }^{223} 7$ \& \[

$$
\begin{aligned}
& 1552 \\
& \text { Am9\% }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
721 \\
\substack{55 \% \\
0}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
78 \\
\text { Almo } \\
\text { Almo }
\end{gathered}
$$
\] \& 63\% \& 804

$79 \%$ \& $$
\begin{aligned}
& 476 \\
& 84 \% \\
& A p
\end{aligned}
$$ \& 354

$80 \%$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

Total Very positive ( +2 )

Fairly positive ( +1 )

Neither positive nor
negative (0)
Fairly negative (-1)

Very negative (-2)

Don't know

Mean
Standard Deviation
All positive

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2297 | 1356 | 1051 | 695 |
| $\begin{gathered} 703 \\ \text { BKiNImPnTrWuxv } \\ \text { Ywb } \end{gathered}$ | ${ }_{220}^{302}$ | 230\% | $\xrightarrow{146}$ |
| $\begin{aligned} & 723 \\ & 31 \% \\ & \text { 3U } \end{aligned}$ | $\underset{\substack{474 \\ 35 \% \\ A}}{ }$ | ${ }_{363}^{363}$ | ${ }_{3}^{242}$ |
| $\begin{aligned} & 565 \\ & \text { RUV } \end{aligned}$ | $\underset{\substack{434 \\ 32 \% \\ \mathrm{~A}}}{ }$ | 315 | ${ }_{324}^{224}$ |
| $\begin{gathered} 157 \\ \text { RpsVtz } \end{gathered}$ | ${ }^{82} 6$ | ${ }_{6 \%}^{63}$ | $49 \%$ |
| $49 \%$ $B R^{2 \%}$ | ${ }^{12}{ }_{1 \%}$ | ${ }_{2 \%}{ }_{2}$ | 10 ${ }_{1 \%}$ |
| $\begin{aligned} & 100 \\ & Q{ }^{4 \%} \\ & \text { S } \end{aligned}$ | ${ }^{52} 4 \%$ | ${ }_{5}^{55}$ | ${ }^{24} 3$ |
| $\text { BKiNImPnTrivix } \begin{gathered} 0.85 \\ \text { ww } \end{gathered}$ | 0.75 | 0.71 | 0.69 |
| 1.02 | 0.91 | 0.97 | 0.94 |
| $\begin{gathered} 1426 \\ { }^{26 \%} \\ \text { BKiNImPnrvwx } \end{gathered}$ | ${ }_{57 \%}^{776}$ | $593$ | $\underset{56 \%}{388}$ |
| ${ }^{206}{ }_{\text {BLRSUstz\% }}^{20 \%}$ | ${ }^{94} 7$ | ${ }^{88}$ | 59\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q18. Do you think these solar panels have a positive or negative impact on the local area?

## Base: All who noticed solar panels on buildings in the local area

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \end{gathered}$ (Q) | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden Borde <br> (W) |
| Total | 303 | 142 | $98^{\circ}$ | $96^{\circ}$ | 284 | 104 | $89 *$ | 115 | 249 | $4{ }^{\circ}$ | $73^{*}$ | 276 | 143 | 284 |
| Very positive ( +2 ) | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | ${ }_{152}^{22}$ | ${ }_{38}^{37}$ | ${ }_{27 \%}^{26}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 29 \% \end{aligned}$ | ${ }^{17}$ | ${ }_{37 \%}^{42}$ | $\begin{aligned} & 116 \\ & A 7 \% \\ & A P \end{aligned}$ | 117\% | 11 $15 \%$ | $\begin{gathered} 138 \\ \substack{130 \% \\ A s} \end{gathered}$ | $\begin{aligned} & 61 \\ & \begin{array}{l} 33 \% \\ A t \end{array} \end{aligned}$ | $\begin{aligned} & 57 \\ & { }_{3}^{20 \%} \\ & u \end{aligned}$ |
| Fariry positive ( +1 ) | 107 ${ }^{35 \%}$ | ${ }_{32}^{46}$ | ${ }_{37}^{36}$ | 30 ${ }^{31 \%}$ | ${ }_{30 \%}^{85}$ | ${ }_{31}^{32}$ | 270\% | ${ }_{23}^{26}$ | ${ }^{65}$ \% | 144\% | 290\% | 71 26 | ${ }^{43}$ | $\begin{gathered} 112 \\ 39 \% \\ \mathrm{~A} \end{gathered}$ |
| Neither positive nor negative (0) | $\begin{aligned} & 90 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 47 \\ 33 \% \\ A \end{array} \end{aligned}$ | ${ }_{20 \%}^{20 \%}$ | ${ }_{25}^{24}$ | ${ }^{75}$ | ${ }_{25}^{26}$ | ${ }_{25}^{22}$ | ${ }_{22 \%}^{32 \%}$ | 40\% | 144\% | 19\% | 47\% | 25\% | $\begin{aligned} & \begin{array}{l} 84 \\ 30 \% \\ A \end{array} \end{aligned}$ |
| Fairly negative (-1) | 14 ${ }_{5}$ | $\begin{aligned} & 17 \\ & { }_{12 \%} \\ & A \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{5 \%}^{5}$ | $\begin{aligned} & 34 \\ & { }_{A}^{22 \%} \end{aligned}$ | 8\% | $\begin{aligned} & 15 \\ & 17 \% \\ & \mathrm{In}^{2} \end{aligned}$ | $\begin{aligned} & 14 \\ & { }_{12 \%}^{12 \%} \end{aligned}$ | 4\% | : | 8\% | 12 4 \% | ${ }_{3 \%}^{4}$ | ${ }^{17} 6$ |
| Very negative (-2) | 2\% | $\begin{gathered} 7_{5 \%}^{5 \%} \\ \mathrm{Ai}^{2} \end{gathered}$ | : | ${ }_{2 \%}$ | $\begin{aligned} & { }^{11}{ }_{A \%}^{4 \%} \end{aligned}$ | 3\% | ${ }_{A_{n}^{7 \%}}^{6}$ | ${ }_{1 \%}$ | : | : | ${ }_{3 \%}$ | ${ }^{3} \%$ | ${ }_{3 \%}$ | ${ }_{1 \%}^{4}$ |
| Don't know | ${ }^{21} \%$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | $\begin{aligned} & 9 \% \\ & { }^{9 \%} \end{aligned}$ | ${ }_{3 \%}$ | 5\% | ${ }_{2 \%}$ | : | $\begin{gathered} 19 \\ A p^{8 \%} \end{gathered}$ | ${ }_{5 \%}$ | 8\% | 2\% | ${ }_{4} 4$ | 10 $4 \%$ |
| Mean | 0.75 | 0.42 | 1.14 | 0.84 | 0.61 | 0.79 | 0.39 | 0.82 | ${ }^{1.25} \times$ | 0.92 | 0.61 | ${ }^{1.21}{ }_{\text {A }}$ | 1.12 | 0.73 |
| Standard Deviation | 0.94 | 1.06 | 0.82 | 1.00 | 1.11 | 1.06 | 1.18 | 1.09 | 0.88 | 0.81 | 0.97 | 0.96 | 1.00 | 0.91 |
| All positive | 172\% | 48\% | $\begin{aligned} & 73 \\ & 74 \% \\ & A \end{aligned}$ | 58\% | 155 | $\begin{aligned} & 62 \\ & 60 \% \\ & \mathrm{~m} \end{aligned}$ | 44 49\% | 68\% | $\underset{\substack{181 \\ 73 \% \\ A}}{ }$ | ${ }_{61 \%}^{25}$ | 40 55 | $\underset{\substack{209 \\ 76 \%}}{ }$ | $\begin{gathered} 104 \\ 7 \\ \hline \mathrm{~A} \% \end{gathered}$ | 169 $60 \%$ |
| All negative | ${ }^{20} \%$ | $\begin{gathered} 24 \\ \substack{17 \% \\ A i} \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{7 \%}$ | $\begin{aligned} & \begin{array}{l} 45 \\ 16 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | 11 $11 \%$ | $\begin{aligned} & 21 \\ & { }_{2}^{24 \%} \\ & \text { An } \end{aligned}$ | ${ }_{13 \%}^{15}$ | ${ }_{4 \%}$ | - | $\stackrel{8}{11 \%}$ | 15\% | ${ }_{6 \%}$ | ${ }^{21} 7 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (a) (a) | Paington (Totnes' ctrl) (b) |
| 227 | 108 | $83^{*}$ | $81^{*}$ | 182 |
| $\frac{44}{19 \%}$ | $\begin{aligned} & 22 \\ & \begin{array}{l} 20 \% \\ \mathrm{w} \end{array} \end{aligned}$ | ${ }_{28 \%}^{23}$ | ${ }_{37}^{30}$ | 20\% |
| 670\% | ${ }_{33 \%}^{36}$ | 31 $37 \%$ | 29\% | $\begin{aligned} & { }_{4}^{72 \%} \\ & A \end{aligned}$ |
| $\begin{gathered} 82 \\ \begin{array}{c} 36 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 40 \\ & \left.\begin{array}{c} 37 \% \\ A \end{array}\right) \end{aligned}$ | ${ }_{33}^{27}$ | $14 \%$ | 26\% |
| ${ }^{17} 7$ | ${ }_{6 \%}^{7}$ | - | ${ }_{5 \%}$ | ${ }^{12} 7$ |
| ${ }_{4 \%}$ | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | ${ }_{2 \%}$ |
| ${ }_{4}{ }^{\text {\% }}$ | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}$ | 6\% |
| 0.56 | 0.67 | $\begin{array}{r} 0.95 \\ \times \end{array}$ | 1.03 | 0.76 |
| 1.02 | 0.91 | 0.79 | 1.00 | 0.92 |
| 1119\% | ${ }_{548}^{58}$ | $\begin{gathered} 54 \\ \stackrel{55 \%}{x} \\ \times \end{gathered}$ | $\begin{gathered} 59 \\ \underset{A}{53 \%} \end{gathered}$ | 114 $63 \%$ |
| 25 $11 \%$ | ${ }_{7 \%}$ | - | ${ }^{6} \%$ | ${ }^{15} 8$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

|  | All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{h}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) (n) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,0) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| Total | 1356 | 140 | $83^{*}$ | $25^{*}$ | $24^{*}$ | 229 | $62^{*}$ | $84^{*}$ | $82^{*}$ | $91^{\circ}$ | $21 \cdot$ | $64^{*}$ | 195 | 102 | 154 |
| Very positive ( +2 ) | ${ }_{222}^{302}$ | ${ }_{16 \%}^{22}$ | $\frac{8}{10 \%}$ | 36\% | $\begin{gathered} 8 \\ 33 \% \end{gathered}$ | ${ }_{20}^{46}$ | ${ }_{18 \%}^{118}$ | ${ }_{196}^{16 \%}$ | ${ }_{22}^{27}$ | 29\% | $\stackrel{2}{10 \%}$ | $\underset{13 \%}{8}$ | $\begin{gathered} 77 \\ 39 \% \\ A \end{gathered}$ | ${ }_{27 \%}^{28}$ | 12\% |
| Fairly positive ( +1 ) | ${ }^{474} 3$ | ${ }^{44} \%$ | 25 ${ }^{20}$ | 12\% | 29\% | ${ }_{34 \%}^{78}$ | ${ }_{21 \%}^{13}$ | ${ }_{21 \%}^{18}$ | ${ }_{28}^{23}$ | $\begin{aligned} & 40 \\ & \begin{array}{l} 44 \% \\ \text { RR } \end{array} \end{aligned}$ | ${ }_{62 \%}^{13}$ | ${ }_{36 \%}^{23}$ | 34\% | 44 $43 \%$ AV | 68\% 4 4 |
| Neither positive nor negative (0) | ${ }_{3}^{434}$ | ${ }_{34 \%}^{48}$ | $\begin{aligned} & 43 \\ & 52 \% \\ & \text { AK } \end{aligned}$ | ${ }_{8 \%}$ | 29\% | $\begin{gathered} 72 \\ 31 \% \\ A \end{gathered}$ | $\begin{gathered} 26 \\ 42 \% \\ A O \end{gathered}$ | $\begin{aligned} & 45 \\ & 54 \% \\ & \text { AP } \end{aligned}$ | 26\% | 231 | 54\% | $\begin{aligned} & 26 \\ & { }_{2}^{26} \\ & A \end{aligned}$ | ${ }_{22 \%}^{43}$ | 25\% | 50, 32\% A |
| Fairly negative (-1) | ${ }^{82}$ 6\% | ${ }^{11} 8$ | 5\% | 4\% | 4\% | ${ }^{21} 9$ | 8\% | 5\% | 7\% | ${ }_{1 \%}$ | 5\% | 5\% | 5\% | ${ }_{1 \%}$ | ${ }^{13}$ |
| Very negative (-2) | ${ }^{12}$ | ${ }_{1 \%}$ | : | 4\% | - | ! | : | : | ${ }_{5 \%}^{4}$ | ${ }_{2}^{2 \%}$ | : | ${ }_{2 \%}$ | ${ }_{1 \%}$ |  | - |
| Don't know | ${ }^{52} 4$ | 14 $10 \%$ | ${ }_{2 \%}$ | - | 4\% | 11/5 | ${ }_{\text {l }}^{7} \begin{aligned} & 71 \% \\ & A\end{aligned}$ | : | $\begin{aligned} & 5 \\ & { }_{6}^{6 \%} \end{aligned}$ | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ |
| Mean | 0.75 | 0.60 | 0.44 | 1.08 | 0.96 | 0.67 | 0.55 | 0.54 | 0.68 | 0.97 | 0.76 | 0.51 | 1.09 ${ }_{\text {A }}$ | 1.01 | 0.62 |
| Standard Deviation | 0.91 | 0.90 | 0.76 | 1.00 | 0.93 | 0.93 | 0.92 | 0.87 | 1.14 | 0.88 | 0.70 | 0.88 | 0.90 | 0.77 | 0.82 |
| All positive | 776\% | ${ }_{47 \%}$ | 43\% | 819\% | 15\% | 124 ${ }^{124}$ | 249\% | 30\% | ${ }^{45} 5$ | $\begin{gathered} \substack{60 \\ 73 \% \\ A} \end{gathered}$ | 15\% | 318\% | $\begin{gathered} 143 \\ \hline 73 \% \\ A \end{gathered}$ | 72\% | 85\% |
| All negative | 94\% | ${ }^{12} 9$ | 6\% | ${ }_{8 \%}$ | 4\% | 22\% | ${ }_{8 \%}^{5}$ | 6\% | 11 $13 \%$ | ${ }_{3 \%}^{3}$ | 1 $5 \%$ | 6\% | ${ }^{7} 4$ | ${ }_{1 \%}$ | 13 <br> $8 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 169

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

|  | All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's crri) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) $\qquad$ |
| Total | 1356 | 150 | $83^{*}$ | $78^{*}$ | $16^{* *}$ | 110 |
| Very positive ( +2 ) | ${ }_{220}^{302}$ | ${ }_{17 \%}^{25}$ | ${ }_{10}^{80 \%}$ | ${ }_{24 \%}^{19}$ | ${ }_{38 \%}^{6}$ | ${ }_{29} 29$ |
| Fairly positive ( +1 ) | ${ }^{474} 3$ | 482\% | 28\% | ${ }_{24 \%}^{19}$ | 74\% | 37 34 |
| Neither positive nor negative (0) | ${ }_{32 \%}^{434}$ | $\begin{aligned} & { }_{c}^{43} \\ & A \\ & A \end{aligned}$ | $\begin{aligned} & 42 \\ & 51 \% \\ & A \end{aligned}$ | $\begin{gathered} 29 \\ 37 \% \\ A \end{gathered}$ | 19\% | ${ }_{24}^{26}$ |
| Fairly negative (-1) | ${ }^{82}$ \% | 5\% | ${ }_{6 \%}$ | $\begin{aligned} & \mathbf{b}_{Z}^{8 \%} \end{aligned}$ | : | 5\% |
| Very negative (-2) | 12 ${ }_{1}$ | 2\% | - | ${ }_{3 \%}$ | : | ${ }_{1 \%}$ |
| Don't know | ${ }^{52} 4 \%$ | 5\% | : | $3_{4 \%}$ | : | ${ }_{7 \%}^{8}$ |
| Mean | 0.75 | 0.60 | 0.47 | 0.63 | 1.19 | 0.91 |
| Standard Deviation | 0.91 | 0.89 | 0.75 | 1.04 | 0.75 | 0.95 |
| All positive | 776 | $\begin{aligned} & 73 \\ & 49 \% \end{aligned}$ | 36 $43 \%$ | $\begin{gathered} 38 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 81 \% \end{aligned}$ | ${ }_{69}^{69}$ |
| All negative | ${ }^{94}$ | ${ }_{5 \%}^{8}$ | ${ }_{6 \%}$ | $\begin{aligned} & 8 \\ & { }_{8}^{10 \%} \end{aligned}$ | : | ${ }_{6 \%}^{7}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 170

Page 465
Q18. Do you think these solar panels have a positive or negative impact on the local area?
16 Nov 2011
Base: All who noticed solar panels on buildings in the local area

Total
Very positive ( +2 )

Fairly positive ( +1 )

Neither positive nor
negative (0)
Fairly negative (-1)

Very negative ( -2 )
Don't know

Mean
Standard Deviation
All positive

Alinegative

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2297 | 1356 | 833 | 1627 | 1125 | 492 | 790 | 696 | 584 | 960 | 839 | 361 | 338 | 527 |
| $\begin{gathered} 703 \\ 3196 \\ \text { IJKM } \end{gathered}$ | ${ }_{22 \%}^{302}$ | $\begin{gathered} 257 \\ { }_{31}^{250} \end{gathered}$ | $\begin{gathered} 494 \\ 30 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 380 \\ & 34 \% \\ & \mathrm{AK} \end{aligned}$ | $\begin{gathered} 210 \\ \begin{array}{c} 43 \% \\ \mathrm{AL} \end{array} \end{gathered}$ | $\begin{gathered} 229 \\ \substack{29 \% \\ M} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 269 \\ 39 \% \\ \text { AN } \end{array} . \end{aligned}$ | 132 ${ }_{23}$ | 215 | 210 | 113 $31 \%$ | 64\% | 151 |
| $\begin{aligned} & 723 \\ & 31 \% \\ & E H \end{aligned}$ | 474 $35 \%$ | 249 $30 \%$ | 513\% | $\begin{aligned} & 327 \\ & \\ & 29 \% \end{aligned}$ | $\underset{29 \%}{143}$ | ${ }_{31 \%}^{248}$ | $\underset{ }{196}$ | ${ }_{32 \%}^{188}$ | 330 $34 \%$ | 278 ${ }_{3}$ | $\begin{gathered} 133 \\ \begin{array}{c} 37 \% \\ A F \end{array} \end{gathered}$ | 116 $34 \%$ | 174 |
| $\begin{gathered} 565 \\ 565 \\ \mathrm{FH} \end{gathered}$ | 434\% | 200\% | 405\% | 260 | 918\% | 201 $25 \%$ | 145 | $\begin{aligned} & 191 \\ & \begin{array}{l} 33 \% \\ \mathrm{AC} \end{array} \end{aligned}$ | $\begin{aligned} & 318 \\ & 318 \% \\ & A D \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 263 \\ 31 \% \\ A E \end{array} \end{aligned}$ | $\stackrel{94}{20 \%} \underset{F}{24}$ | $\begin{aligned} & 119 \\ & \text { AS5 } \\ & \text { AG } \end{aligned}$ | $\begin{aligned} & 160 \\ & 30 \% \\ & \mathrm{AH} \end{aligned}$ |
| $\begin{aligned} & 157 \\ & \text { FLN } \end{aligned}$ | ${ }^{82}$ | $\begin{aligned} & 77 \\ & 9 \% \\ & \mathrm{~A} \end{aligned}$ | 109\% | $\begin{aligned} & \stackrel{93}{8 \%} \\ & \AA \end{aligned}$ | ${ }^{22} 4 \%$ | ${ }_{6}^{45}$ | $\begin{aligned} & \stackrel{51}{7 \%} \\ & \mathrm{~N} \end{aligned}$ | 40\% | 52\% | 50\% | ${ }^{11}$ | $\stackrel{18}{5 \%}$ | ${ }^{23} 4$ |
| $\begin{gathered} 49 \\ 2 \% \\ k \end{gathered}$ | ${ }_{1}^{12}$ | $\begin{aligned} & 25 \\ & \begin{array}{l} 3 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | 31 $2 \%$ | $\begin{aligned} & 30 \\ & 3 \% \\ & \mathrm{~K} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{15}$ | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1}^{13}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{7}$ |
| $\begin{gathered} 100 \\ \text { CELHN } \end{gathered}$ | ${ }^{52}$ \% | ${ }^{25}$ | 75 | ${ }^{35}$ | ${ }_{3 \%}^{17}$ | $\underset{\mathrm{A}}{52}$ | 19\% | ${ }^{27} 5$ | ${ }^{32}$ | 30 4 | ${ }_{2 \%}$ | ${ }_{5 \%}^{18}$ | ${ }_{2 \%}^{12}$ |
|  | 0.75 | 0.79 | $0.86$ | 0.86 | $\stackrel{1.10}{\text { AL }}$ | $\begin{gathered} 0.86 \\ \mathrm{M} \end{gathered}$ | $\underset{A}{0.96}$ | 0.72 | 0.73 | 0.78 | 0.97 | 0.69 | 0.85 |
| 1.02 | 0.91 | 1.09 | 1.01 | 1.08 | 0.99 | 0.99 | 1.06 | 0.94 | 0.92 | 0.93 | 0.89 | 0.89 | 0.94 |
| $\begin{aligned} & 1426 \\ & \begin{array}{c} 62 \% \\ \text { JKKM } \end{array} \end{aligned}$ | 776 | $\begin{gathered} 506 \\ 61 \% \\ \hline 1 \end{gathered}$ | $\underset{\substack{1007 \\ 62 \%}}{ }$ | $\begin{gathered} 707 \\ \substack{63 \% \\ K} \end{gathered}$ | $\begin{gathered} 353 \\ 772 \% \\ A \end{gathered}$ | $\begin{gathered} 477 \\ \begin{array}{c} 60 \% \\ M \end{array} \end{gathered}$ | $\underset{\substack{465 \\ 67 \%}}{\substack{4 \\ \hline}}$ | 320 | 545\% | 488\% | $\begin{gathered} 246 \\ \underset{A}{286} \end{gathered}$ | 180 ${ }_{53}$ | 325 ${ }_{\text {32\% }}$ |
| $\begin{gathered} 206 \\ \text { JfLN } \end{gathered}$ | 94\% | $\begin{gathered} 102 \\ 12 \% \\ \mathrm{Al} \end{gathered}$ | 140 ${ }^{\text {9\% }}$ | $\begin{aligned} & 123 \\ & 11 \% \\ & \text { AK } \end{aligned}$ | 31 $6 \%$ | 80 | $\begin{aligned} & \frac{67}{10 \%} \\ & N \end{aligned}$ | ${ }^{46}$ | ${ }^{65}$ | ${ }^{58} 7$ | $14 \%$ | ${ }^{21}$ | ${ }_{6 \%}^{30}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 171

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16 Nov 2011
Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (\mathrm{G}) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \end{gathered}$ |  | $\begin{gathered} \substack{\text { Terraced } \\ \mathrm{K})} \\ \hline \end{gathered}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (0) |
| Total | 2297 | 177 | 345 | 438 | 434 | 357 | 546 | 1045 | 1252 | 1253 | 733 | 212 | 1463 | 454 | 344 |
| Very positive ( +2 ) | $\begin{aligned} & 703 \\ & \text { Fo3\% } \\ & \text { FGJMP } \\ & \text { Qcigh } \end{aligned}$ | $\begin{gathered} 700 \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 148 \\ \text { AEFG } \\ \hline 18 \% \end{gathered}$ | $\begin{gathered} 167 \\ 38 \% \\ \text { AEFG } \end{gathered}$ | $\underset{\substack{131 \\ 30 \%}}{ }$ | $\begin{aligned} & 89 \\ & { }_{\mathrm{G}}^{5 \%} \end{aligned}$ | ${ }_{18 \%}^{98}$ | $\begin{gathered} 301 \\ \hline 29 \% \end{gathered}$ | ${ }_{302}^{402}$ | 319 | $\begin{gathered} 277 \\ { }_{3 J}^{28 \%} \end{gathered}$ | $\begin{aligned} & 82 \\ & 39 \% \\ & 3 \mathrm{AJ} \end{aligned}$ | $\stackrel{401}{27 \%}$ | $\begin{gathered} 148 \\ 33 \% \\ M \end{gathered}$ | $\begin{gathered} 144 \\ \text { AMNA } \% \end{gathered}$ |
| Fairly positive ( +1 ) | ${ }^{723}$ | $\begin{gathered} { }^{70 \%} \\ \text { ACFG } \end{gathered}$ | ${ }^{105}$ | 141 $32 \%$ | ${ }^{138}$ | 106\% | ${ }^{163} 3$ | 309 $30 \%$ | ${ }_{314}^{414}$ | 411 33 | 2129\% | 74 ${ }_{35 \%}$ | 453\% | 150\% | ${ }_{110}^{10}$ |
| Neither positive nor negative (0) | $\begin{gathered} 565 \\ \begin{array}{c} 555 \\ \text { BIKN } \\ \text { OOe } \end{array} \end{gathered}$ | ${ }_{14 \%}$ | $\begin{gathered} 74 \\ \begin{array}{c} 71 \% \\ B \end{array} \end{gathered}$ | $\begin{aligned} & 94 \\ & 24 \% \\ & B \end{aligned}$ | $\begin{gathered} 109 \\ { }_{B}^{25 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 96 \\ 27 \% \\ B \end{gathered}$ | $\begin{gathered} 167 \\ 3 B C D \end{gathered}$ | $\begin{gathered} 296 \\ \substack{28 \% \\ \text { Al }} \end{gathered}$ | 269 $21 \%$ | $\begin{aligned} & 336 \\ & \text { AKL } \\ & \text { AT } \end{aligned}$ | ${ }^{161}$ | 17\% | $\begin{gathered} 396 \\ \text { ANO } \end{gathered}$ | ${ }_{25}^{95}$ | 80\% |
| Fairly negative (-1) | $\begin{gathered} 157 \\ \text { BCD } \\ \text { BOSAK } \end{gathered}$ | 2\% | 2\% | ${ }^{18} 4$ | $\begin{aligned} & { }^{27} \\ & B_{6}^{6 \%} \end{aligned}$ | $\begin{gathered} 42 \\ \text { ABCDE } \\ 12 \% \end{gathered}$ | $\begin{gathered} 60 \\ 11 \% \\ A B C D E \end{gathered}$ | ${ }^{83}$ | ${ }^{74} 6$ | $\begin{gathered} 99 \\ \text { AKL } \end{gathered}$ | ${ }^{38}$ | 8\% | $\begin{gathered} 124 \\ \text { ANO } \end{gathered}$ | ${ }^{18} 4$ | ${ }^{15} 4$ |
| Very negative (-2) | $\begin{gathered} { }^{49}{ }^{2 \%} \\ \text { BCKLSa } \\ \mathrm{e} \end{gathered}$ | : | : | $\begin{aligned} & 7 \\ & { }^{2 \%} \end{aligned}$ | $\begin{gathered} 14 \\ B \% \\ B C \end{gathered}$ | ${ }_{C^{2 \%}}^{6}$ | $\begin{gathered} { }^{22} \\ \text { ABCDF } \end{gathered}$ | ${ }^{24} 2$ | ${ }^{25} 2$ | AKL ${ }^{39}$ | ${ }_{1 \%}$ | : | ${ }^{34}$ | 2\% | 5\% |
| Don't know | $\begin{gathered} 100 \\ { }^{100} \\ \text { DHCt } \end{gathered}$ | 5\% | ${ }_{3 \%}^{11}$ | ${ }^{11} 3$ | 15\% | ${ }_{5}^{18}$ | $\begin{gathered} { }^{36}{ }^{66} \\ \operatorname{ACEE} \end{gathered}$ | ${ }^{32}$ \% | ${ }_{\text {AH }}^{68}$ | 49\% | ${ }^{37}$ 5\% | ${ }^{12} 6$ | ${ }^{55} \%$ | $\operatorname{AMO}^{34}$ | ${ }_{3 \%}^{10}$ |
| Mean |  | 1.23 $A D E F$ $G$ | 1.18 <br> $\left.\begin{array}{c}\text { ADEF } \\ G\end{array}\right)$ <br> 08 | A ${ }^{1.04}$ | $\stackrel{0.82}{6}$ | ${ }_{\text {O }}^{0.68}$ | 0.50 | 0.77 | ${ }^{0.92}$ | 0.72 | ${ }^{1.02}$ AJ | ${ }_{1}^{1.15}$ | 0.75 | A.988 | AMNAPQS ${ }_{\text {1.12 }}$ |
| Standard Deviation | 1.02 | 0.77 | 0.85 | 0.96 | 1.05 | 1.05 | 1.06 | 1.04 | 1.00 | 1.04 | 0.98 | 0.86 | 1.04 | 0.97 | 0.96 |
| All positive | $\begin{gathered} 1426 \\ 62 \% \\ \text { FGHJM } \\ \text { Qcdgh } \end{gathered}$ | $\begin{gathered} 140 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 253 \\ { }_{73 \%} \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 308 \\ \text { AEFG } \\ \text { AEG } \end{gathered}$ | $\begin{aligned} & 269 \\ & \substack{62 \% \\ F G} \end{aligned}$ | $\begin{aligned} & 195 \\ & \stackrel{195 \%}{G} \end{aligned}$ | ${ }^{261} 88$ | 610 | $\begin{aligned} & \begin{array}{l} 816 \\ \text { A5\% } \end{array} \end{aligned}$ | 730\% | $\begin{gathered} 489 \\ \substack{40 \% \\ A J} \end{gathered}$ | $\begin{aligned} & 156 \\ & \begin{array}{l} 15 \% \\ \text { Aj } \end{array} \end{aligned}$ | 854\% | $\begin{gathered} 298 \\ \begin{array}{c} 66 \% \\ M \end{array} \end{gathered}$ | $\begin{gathered} 254 \\ 74 \% \\ \text { AMNAPRS } \end{gathered}$ |
| All negative | $\begin{gathered} 206 \\ \text { BCDIK } \\ \text { NOOSae } \\ \hline \end{gathered}$ | 2\% | $7 \%$ $2 \%$ | $\begin{gathered} { }^{25} \\ B_{6}^{6 \%} \end{gathered}$ | $\begin{gathered} { }^{41} \\ B C D \end{gathered}$ | $\begin{gathered} { }^{48} 8 \\ \operatorname{ABCD} \end{gathered}$ | $\begin{gathered} 82 \\ \mathrm{ABCDE}_{15}^{15 \%} \end{gathered}$ | 107 | ${ }^{99} 8$ | $\begin{gathered} 138 \\ { }_{11 \%} \end{gathered}$ | ${ }^{46} 6$ | 8\% | $\begin{gathered} 158 \\ { }^{15 \%} \\ \text { ANO } \end{gathered}$ | ${ }^{27} 6 \%$ | ${ }^{20} 6$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 171

Page 467
16 Nov 2011
Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \& \multicolumn{5}{|c|}{No. in $\mathrm{H} / \mathrm{H}$} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} <br>
\hline \&  \& $$
\begin{gathered}
1 \\
(\mathrm{P})
\end{gathered}
$$ \& $$
\begin{gathered}
2 \\
(Q)
\end{gathered}
$$ \& $$
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
$$ \& $$
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
$$ \& $$
\begin{aligned}
& 5+ \\
& \text { 5+ } \\
& \hline
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Gs } \\
& (\text { (a) }
\end{aligned}
$$ \& $$
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Oil } \\
& \text { (c) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Solid } \\
& \text { fuel } \\
& \text { (d) }
\end{aligned}
$$ \& $$
\begin{gathered}
\hline \text { All/mostly } \\
\text { caused } \\
\text { by humans } \\
\text { (e) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
50: 50 \\
\text { (f) }
\end{gathered}
$$ \& All/mostly natural (g) \& Don't believe in climate change (h) \& $$
\begin{aligned}
& \text { Yes } \\
& \text { (i) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Noo } \\
& (j)
\end{aligned}
$$ <br>
\hline Total \& 2297 \& 446 \& 847 \& 381 \& 403 \& 220 \& 1494 \& 320 \& 327 \& 108 \& 892 \& 738 \& 552 \& $74^{*}$ \& 170 \& 2127 <br>
\hline Very positive ( +2 ) \& $$
\begin{gathered}
703 \\
31 \% \\
\text { PQCIIM }
\end{gathered}
$$ \& $$
{ }_{25 \%}^{110}
$$ \& $$
\begin{gathered}
234 \\
28 \%
\end{gathered}
$$ \& $$
\begin{gathered}
139 \\
\text { APQ }
\end{gathered}
$$ \& $$
\begin{gathered}
140 \\
\text { APQ }
\end{gathered}
$$ \& $$
\begin{aligned}
& 80 \\
& 36 \% \\
& \text { PQ }
\end{aligned}
$$ \& $$
\begin{aligned}
& 492 \\
& 33 \% \\
& A C
\end{aligned}
$$ \& $$
\begin{gathered}
102 \\
32 \% \\
c
\end{gathered}
$$ \& $$
\begin{aligned}
& 64 \\
& 20 \%
\end{aligned}
$$ \& 25\% \& $$
\begin{gathered}
362 \\
\text { 349\% } \\
\text { Afgh }
\end{gathered}
$$ \& $$
\begin{aligned}
& 202 \\
& \text { 27\% } \\
& \text { gh }
\end{aligned}
$$ \& $$
\underset{\substack{124 \\ \mathrm{~h} \\ \hline}}{\substack{2 \\ \hline}}
$$ \& $\stackrel{8}{11 \%}$ \& 34\% \& ${ }^{646}$ 30\% <br>
\hline Fairly positive ( +1 ) \& $\xrightarrow{723}$ \& ${ }^{154} 35$ \& ${ }_{31}^{262}$ \& ${ }_{31}^{118}$ \& 117 \& 72\% \& ${ }^{477}$ 32\% \& 107
$33 \%$ \& 100 \& 27\% \& 261 29 \& $$
\begin{aligned}
& 255 \\
& 35 \% \\
& \mathrm{Ae}
\end{aligned}
$$ \& ${ }^{176}$ \& 28\% \& 310\% \& ${ }_{32 \%}^{672}$ <br>
\hline Neither positive nor negative (0) \& $$
\begin{gathered}
565 \\
\begin{array}{c}
56 \% \\
\text { BiK1 } \\
\text { BoOe }
\end{array}
\end{gathered}
$$ \& $$
\begin{aligned}
& 116 \\
& 26 \% \\
& 0
\end{aligned}
$$ \& $$
\begin{gathered}
213 \\
25 \% \\
\hline
\end{gathered}
$$ \& ${ }_{20}^{81 \%}$ \& $$
\begin{aligned}
& 109 \\
& 27 \% \\
& 0 R 8
\end{aligned}
$$ \& ${ }_{27}^{47}$ \& ${ }^{363}$ \& 229 \& $$
\begin{aligned}
& 94 \\
& 29 \% \\
& b
\end{aligned}
$$ \& 27\% \& 182\% \& $$
\underset{\substack{196 \\ \mathrm{e}}}{\substack{7 \\ \hline}}
$$ \& $$
\underset{8}{152} \underset{e}{182}
$$ \& $$
\underset{e}{24} \begin{gathered}
24 \\
{ }_{e}^{2 \%}
\end{gathered}
$$ \& ${ }_{25}{ }^{25}$ \& ${ }_{\text {25 }}^{523}$ <br>
\hline Fairly negative (-1) \& $$
\begin{gathered}
157 \\
\text { BCD } \\
\text { BOOSae }
\end{gathered}
$$ \& $\stackrel{29}{7 \%}$ \& $$
\begin{gathered}
{ }^{85} \\
\text { POPS }_{5} \\
\hline
\end{gathered}
$$ \& 19\% \& ${ }_{3}^{14}$ \& ${ }_{5 \%}^{10}$ \& 69\% \& ${ }^{21} 7 \%$ \& $$
\begin{gathered}
48 \\
15 \% \\
\text { Aab }
\end{gathered}
$$ \& $$
\begin{gathered}
16 \\
15 \% \\
\text { Aab }
\end{gathered}
$$ \& 44\% \& ${ }^{49} 9$ \& $$
\begin{aligned}
& { }^{52} \\
& \mathrm{~A} \mathrm{~A}_{9}
\end{aligned}
$$ \& $\underset{e}{12 \%}$ \& ${ }^{12} 7$ \& ${ }^{145}$ <br>
\hline Very negative (-2) \&  \& $$
\begin{aligned}
& 11 \\
& \frac{2 \%}{5}
\end{aligned}
$$ \& $$
\begin{gathered}
22 \\
{ }_{3}^{2}
\end{gathered}
$$ \& 2\% \& ${ }_{1 \%}$ \& ${ }_{2 \%}$ \& ${ }_{1 \%}^{18}$ \& 10

a \& $$
\begin{gathered}
14 \\
{ }_{40}^{4 \%}
\end{gathered}
$$ \& \[

{ }_{A a}^{6 \%}

\] \& ${ }^{12}{ }_{1 \%}$ \& ${ }^{15}$ \& | 16\% |
| :--- | \& \[

$$
\begin{gathered}
\stackrel{5}{7} \% \\
\text { Aef }
\end{gathered}
$$
\] \& 2\% \& 47\% <br>

\hline Don't know \& $$
\begin{gathered}
100 \\
\text { DHCt }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 26 \% \\
& 0 \%
\end{aligned}
$$

\] \& ${ }^{31} 4 \%$ \& 16\% \& 20 ${ }_{\text {\% }}$ \& ${ }_{3 \%}$ \& \[

$$
\begin{gathered}
{ }^{75} \\
A_{5}^{5 \%}
\end{gathered}
$$

\] \& ${ }^{11}$ \& 2\% \& ${ }_{1 \%}$ \& ${ }^{31}$ \& ${ }^{21} 3$ \& \[

$$
\begin{aligned}
& 32 \% \\
& b_{6} \\
& \text { ef }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
7 \\
\text { Aef }
\end{gathered}
$$
\] \& 6\% \& ${ }^{94} 4$ <br>

\hline Mean \& $$
\begin{gathered}
\left.\begin{array}{c}
0.85 \\
\text { f.gH } \\
\text { JMedgh }
\end{array}\right)
\end{gathered}
$$ \& 0.77 \& 0.74 \& ${ }^{0.988}$ \& 0.98

APQ \& 1.00
APQ \& 0.96

Acd \& ${ }_{\text {cd }}^{0.87}$ \& 0.47 \& 0.51 \& $$
\begin{aligned}
& 1.07 \\
& \text { Afg } \\
& \text { n }
\end{aligned}
$$ \& 0.81

gh \& 0.65
h \& 0.27 \& 0.91 \& 0.85 <br>
\hline Standara Deviation \& 1.02 \& 1.00 \& 1.07 \& 1.02 \& 0.93 \& 0.98 \& 0.95 \& 1.05 \& 1.10 \& 1.18 \& 0.98 \& 0.99 \& 1.04 \& 1.08 \& 1.00 \& 1.02 <br>

\hline All positive \& $$
\begin{gathered}
1426 \\
\begin{array}{c}
\text { FGF\% } \\
\text { MQcdgh }
\end{array}
\end{gathered}
$$ \& $\xrightarrow{264}$ \& 496\% \& \[

$$
\begin{gathered}
257 \\
\text { AP7\% }
\end{gathered}
$$

\] \& 257\% \& \[

$$
\begin{gathered}
152 \\
\text { AP9\% } \\
\hline 69 Q
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
969 \\
\text { Acd } \\
\hline 65 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
209 \\
c 5 \% \\
c d
\end{gathered}
$$

\] \& 164 $50 \%$ \& 56\% \& \[

$$
\begin{gathered}
623 \\
\text { Afgh } \\
\text { Agh }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
457 \\
\text { 62\% } \\
\text { gh }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 300 \\
& 544 \% \\
& h
\end{aligned}
$$
\] \& 29\% \& 108

$64 \%$ \& $\underset{62 \%}{1318}$ <br>

\hline All negative \& $$
\begin{gathered}
\text { 206\% } \\
\text { LINODKK } \\
\text { LNOOSae }
\end{gathered}
$$ \& $\stackrel{40}{90}$ \& \[

$$
\begin{gathered}
107 \\
{ }^{13 \%} \% \\
\text { AOPSS }
\end{gathered}
$$

\] \& ${ }^{28} 7$ \& 17\% \& ${ }^{14} 6$ \& ${ }^{87} \%$ \& \[

$$
\begin{aligned}
& 31 \\
& 10 \% \\
& a
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
62 \\
\text { tab } \\
\text { Aab }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
22 \\
\text { 20\% } \\
\text { Aab }
\end{gathered}
$$

\] \& 56\% \& ${ }^{64}$ \& \[

$$
\begin{gathered}
68 \\
\begin{array}{c}
12 \% \\
\text { 1ef }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
14 \\
\text { Aef } \\
\text { Aef }
\end{gathered}
$$
\] \& 14\% \& ${ }^{192} 9$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

Total
Very positive ( +2 )

Fairly positive ( +1 )

Neither positive nor
negative (0)
Fairly negative (-1)

Very negative $(-2)$

Don't know

Mean
Standard Deviation
All positive

All negative

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 2297 | 853 | 967 | 463 | 832 | 176 | 118 | 578 | 957 | 762 | 1316 | 529 | 501 | 1623 |
| $\begin{gathered} 703 \\ 31 \% \\ \text { IMMj } \end{gathered}$ | ${ }_{361}{ }^{261}$ | 294\% | ${ }_{31 \%}^{145}$ | $\begin{aligned} & 277 \\ & { }_{3 G}{ }^{23 \%} \end{aligned}$ | ${ }_{27}^{48}$ | ${ }_{23}^{27}$ | $\begin{aligned} & 292 \\ & \text { 51] } \\ & \text { AlJ } \end{aligned}$ | $\underset{\substack{254 \\ \hline \\ j}}{\substack{27}}$ | ${ }_{21}^{157}$ | $\begin{gathered} 441 \\ 34 \% \\ A \end{gathered}$ | 163 ${ }^{16}$ | 102 $20 \%$ | $\begin{aligned} & 571 \\ & \mathrm{AM}^{35 \%} \end{aligned}$ |
| $\begin{gathered} 723 \\ \text { 31\% } \\ \text { Hd } \end{gathered}$ | $\begin{gathered} 253 \\ 30 \% \end{gathered}$ | $\begin{gathered} 320 \\ 33 \% \end{gathered}$ | ${ }_{32 \%}^{147}$ | $\begin{gathered} 259 \\ 31 \% \end{gathered}$ | ${ }^{54} 1 \%$ | ${ }_{25 \%}^{30}$ | $\underset{255}{146}$ | $\begin{aligned} & 355 \\ & \text { AHJ } \\ & \text { AH } \end{aligned}$ | 2229 | ${ }_{322}^{42}$ | 156\% | ${ }_{32 \%}^{158}$ | ${ }_{322}$ |
| $\begin{gathered} 565 \\ \text { HKNei } \\ \text { Hei } \end{gathered}$ | ${ }^{197}$ 23\% | 250\% | ${ }^{113} 24 \%$ | 194\% | 29\% | ${ }_{31}^{36}$ | ${ }_{160}^{90}$ | $\begin{gathered} 234 \\ \substack{24 \% \\ H} \end{gathered}$ | $\begin{aligned} & 241 \\ & \text { AH1 } \end{aligned}$ | ${ }^{290}$ | 133 $25 \%$ | $\begin{aligned} & 148 \\ & 30 \% \\ & 100 \end{aligned}$ | ${ }^{355}$ |
| $\begin{gathered} 157 \\ { }_{c}^{15 \%} \\ \text { CHNf } \end{gathered}$ | $\begin{gathered} 77 \\ A C D^{9 \%} \end{gathered}$ | ${ }_{5}^{53}$ | ${ }^{26} 6$ | ${ }_{6}^{54}$ | ${ }_{8 \%}^{14}$ | 6\% | ${ }^{27} 5$ | ${ }_{6 \%}^{60}$ | $\begin{gathered} 70 \\ \text { (H\% } \\ \text { AH } \end{gathered}$ | ${ }^{88}$ | ${ }^{36}$ | ${ }^{43}$ | 99\% |
| ${ }_{\text {4 }}^{4}{ }_{2}^{2 \%}$ | ${ }^{23} 3$ | ${ }^{16}$ | ${ }^{10} 2$ | ${ }^{21} 3$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ | ${ }^{17} 2$ | 25 AH1 | ${ }^{27} 2 \%$ | ${ }^{13}$ | 16 $\mathrm{N}^{2}$ | 26 |
| $\begin{gathered} 100 \\ \text { EHKNr } \end{gathered}$ | ${ }^{42}$ \% | 34\% | ${ }^{22} 5$ | ${ }^{27} 3$ | ${ }_{5 \%}^{8}$ | $\begin{gathered} 15 \\ 13 \% \\ A E F \end{gathered}$ | ${ }^{16}$ | ${ }^{37} 4 \%$ | $\begin{gathered} 47 \\ \text { AH } \\ \text { AH } \end{gathered}$ | ${ }_{4}^{48}$ | ${ }^{28}{ }_{5}$ | ${ }_{\text {an }}^{34} \mathrm{7} \%$ | ${ }_{3 \%}$ |
| j0.85 | 0.80 | 0.88 | 0.89 | 0.89 | 0.80 | 0.68 | ${ }_{\text {Al }}^{1.23}$ | ${ }^{0.84}$ | 0.58 | 0.92 ${ }_{\text {A }}$ | 0.84 | 0.61 | A.936 |
| 1.02 | 1.08 | 0.98 | 1.01 | 1.04 | 0.97 | 1.05 | 0.97 | 0.97 | 1.04 | 1.02 | 1.04 | 1.03 | 0.99 |
| $\begin{gathered} \begin{array}{c} 1426 \\ \text { GJMan } \\ \text { GJM } \end{array} \end{gathered}$ | 514. | 614 63 | ${ }_{63 \%}^{292}$ | $\begin{gathered} 536 \\ 64 \% \\ G 46 \end{gathered}$ | $\stackrel{102}{58 \%}$ | ${ }_{48 \%}^{57}$ | $\begin{aligned} & 438 \\ & 76 \% \\ & \text { AlJ } \end{aligned}$ | $\underset{\substack{609 \\ 64 \% \\ j}}{ }$ | 379 $50 \%$ | $\begin{gathered} 863 \\ \substack{86 \% \\ A L} \end{gathered}$ | 319\% | 260 | $\begin{aligned} & 1093 \\ & { }^{67 \%} \\ & A^{2} \end{aligned}$ |
| $\begin{gathered} 206 \\ \text { CHNef } \\ 0 \end{gathered}$ | $\begin{gathered} 100 \\ { }^{12 \%} \\ A^{2 \%} \end{gathered}$ | ${ }^{69} 7$ | ${ }_{8 \%}^{36}$ | ${ }^{75}$ | ${ }^{15} 9$ | ${ }_{8 \%}^{10}$ | ${ }^{34}$ \% | 77\% | $\begin{aligned} & 95 \\ & \text { 12\% } \\ & \text { AHI } \end{aligned}$ | ${ }^{115} 9$ | 49\% | 59 AN A | ${ }^{125}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q18. Do you think these solar panels have a positive or negative impact on the local area?
Base: All who noticed solar panels on buildings in the local area

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& All Communities (excl ctrls) (A) \& Active energy savers (a) \& Energy aware (b) \& \begin{tabular}{l}
Energy ambivalent \\
(c)
\end{tabular} \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& Under
1 year (e) \& \begin{tabular}{l}
1 year
to under
5 years \\
5 (f)
\end{tabular} \& \begin{tabular}{l}
5 years
to under 10 years \\
(g)
\end{tabular} \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& 1930 \\
\& 1989 \\
\& (0) \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (1) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solidid } \\
\& (\mathrm{m})
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
\] \& \begin{tabular}{l}
Other \\
(o)
\end{tabular} \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& (\mathrm{p})
\end{aligned}
\] \& \[
\begin{gathered}
20,800-0 \\
36,00 \\
(\mathrm{q})
\end{gathered}
\] \& \[
\underset{(r)}{\substack{36,400+}}
\] \\
\hline Total \& 2297 \& 662 \& 1112 \& 257 \& 266 \& 261 \& 543 \& 421 \& 1072 \& 640 \& 1434 \& 223 \& 1552 \& 721 \& 78. \& \(63^{.}\) \& 804 \& 476 \& 354 \\
\hline Very positive ( +2 ) \& \[
\begin{gathered}
703 \\
31 \% \\
\text { JMh } \\
\text { ij }
\end{gathered}
\] \& \[
\begin{aligned}
\& 225 \\
\& 34 \% \\
\& \mathrm{Ab}
\end{aligned}
\] \& 323
\(29 \%\) \& 71
\(28 \%\) \& \[
\begin{aligned}
\& 84 \\
\& 32 \%
\end{aligned}
\] \& \[
\begin{gathered}
121 \\
\text { A4g\% } \\
\text { Afgh }
\end{gathered}
\] \& \[
\begin{aligned}
\& 191 \\
\& 35 \% \\
\& \text { Ah }
\end{aligned}
\] \& \[
\underset{\substack{144 \\ 34 \% \\ h}}{ }
\] \& 247 \& \[
\begin{gathered}
221 \\
\substack{35 \% \\
A j}
\end{gathered}
\] \& 410\% \& 72
32 \& 446\% \& \[
\begin{gathered}
245 \\
34 \% \\
\text { Al }
\end{gathered}
\] \& \({ }_{32 \%}^{25}\) \& \[
\begin{aligned}
\& { }^{28} \\
\& { }_{41} 4 \%
\end{aligned}
\] \& \({ }_{361}{ }^{26}\) \& 155 \({ }_{3}\) \& 115 \\
\hline Fairly positive ( +1 ) \& \[
\begin{aligned}
\& \begin{array}{c}
723 \\
31 \% \\
\mathrm{Hd}
\end{array}
\end{aligned}
\] \& \({ }_{31 \%}^{202}\) \& \[
\begin{aligned}
\& 375 \\
\& 34 \% \\
\& \mathrm{Ad}
\end{aligned}
\] \& 82\% \& \({ }_{24 \%}^{65}\) \& 75\% \& 177 \& \({ }^{118} 8\) \& \({ }_{33}^{353}\) \& \({ }^{185}\) \& \[
\begin{aligned}
\& 480 \\
\& \begin{array}{l}
430 \\
\text { Ak }
\end{array}
\end{aligned}
\] \& \({ }_{26 \%}^{58}\) \& \({ }^{492}\) \% \& 215
\(30 \%\) \& 26\% \& 32\% \& 266 \({ }_{3}\) \& 135 \({ }^{138}\) \& \(\stackrel{100}{28 \%}\) \\
\hline Neither positive nor negative (0) \& \[
\underset{\substack{565 \\ \text { HKNe } \\ \text { ip }}}{\substack{\text { in }}}
\] \& 149\% \& \[
{ }_{25 \%}^{273}
\] \& 27\% \& \({ }_{78}^{74}\) \& 45\% \& \[
{ }_{22 \%}^{117}
\] \& \[
\underset{25}{105}
\] \& \[
\begin{aligned}
\& 298 \\
\& 28 \% \\
\& \text { Aef }
\end{aligned}
\] \& \({ }^{138} \times\) \& \({ }^{355}\) \& \[
\begin{aligned}
\& 72 \\
\& 32 \% \\
\& \text { 3ij }
\end{aligned}
\] \& \[
\begin{gathered}
400 \\
\substack{26 \% \\
\mathrm{~m}}
\end{gathered}
\] \& 159 \({ }_{2}\) \& \[
\begin{aligned}
\& 25 \\
\& 32 \% \\
\& \mathrm{mo}
\end{aligned}
\] \& 10\% \& \({ }_{\text {173 }}^{17}\) \& 122\% \& \[
\begin{aligned}
\& 102 \\
\& 29 \% \\
\& A P
\end{aligned}
\] \\
\hline Fairly negative (-1) \& \[
\begin{gathered}
157 \\
\text { CHN } \\
\text { CHif }
\end{gathered}
\] \& \({ }^{48}\) \& 75\% \& 14
5 \& \({ }_{8 \%}^{20}\) \& 11
\(4 \%\) \& \({ }^{24} 4\) \& \[
\begin{gathered}
33 \\
\stackrel{8}{f}
\end{gathered}
\] \& \[
\begin{gathered}
89 \\
\text { Aet }
\end{gathered}
\] \& \[
\begin{aligned}
\& 56 \\
\& { }_{9}^{9 \%} \\
\& A_{0}
\end{aligned}
\] \& \({ }^{89}\) \% \& 122 \& \({ }^{108}\) \& \({ }_{7 \%}^{54}\) \& 5\% \& \({ }_{2 \%}\) \& \({ }_{6 \%}\) \& \({ }^{36}\) \& \({ }_{6 \%}^{22}\) \\
\hline Very negative (-2) \& \({ }_{\text {4 }}^{2 \%}\) \& 9\% \& \({ }^{25} \%\) \& \({ }_{3 \%}\) \& \({ }_{3 \%}\) \& 3\% \& 8\% \& \({ }_{1 \%}\) \& \[
\begin{aligned}
\& 32 \\
\& 3 \% \\
\& A
\end{aligned}
\] \& 15\% \& \({ }^{31} 2\) \& \({ }_{1 \%}^{3}\) \& \({ }^{30}\) \& 23
3
A \& \({ }_{3 \%}\) \& : \& 14\% \& 2\% \& 2\% \\
\hline Don't know \& \[
\begin{gathered}
100 \\
\text { EHKNr }
\end{gathered}
\] \& 29\% \& \({ }^{41} \%\) \& 14. \& \({ }^{16}\) \& 2\% \& \({ }^{26}\) \& 15\% \& \({ }_{5}^{53}\) \& \({ }^{25} \%\) \& -69\% \& 3\% \& 76\% \& \({ }^{25}\) \& 1\% \& 4\% \& 39\%
r \& 20 4 \& 2\% \\
\hline Mean \& j0.85 \& \(\stackrel{0.93}{\text { A }}\) \& 0.84 \& 0.79 \& 0.80 \& 1.18
Afgh \& 1.00 \({ }_{\text {Ah }}\) \& 0.89 \& 0.68 \& 0.88 \& 0.84 \& 0.85 \& 0.82 \& 0.87 \& 0.79 \& Alimn \& - 0.93 \& 0.86 \& 0.84 \\
\hline Standard Deviation \& 1.02 \& 1.01 \& 1.01 \& 1.03 \& 1.08 \& 0.95 \& 0.96 \& 1.03 \& 1.03 \& 1.07 \& 1.00 \& 1.00 \& 1.01 \& 1.08 \& 1.06 \& 0.81 \& 1.00 \& 1.03 \& 1.03 \\
\hline All positive \& \[
\begin{gathered}
1426 \\
62 \% \\
\text { GJMd } \\
\text { hi }
\end{gathered}
\] \& \[
\begin{gathered}
427 \\
\hline 65 \% \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
698 \\
63 \% \\
d
\end{gathered}
\] \& 152\% \& \[
\begin{aligned}
\& 149 \\
\& 56 \%
\end{aligned}
\] \& \[
\begin{gathered}
196 \\
\text { A7gh } \\
\text { Afgh }
\end{gathered}
\] \& \[
\begin{aligned}
\& 368 \\
\& \begin{array}{c}
68 \% \\
\text { Ah }
\end{array}
\end{aligned}
\] \& \[
\underset{\substack{262 \% \\ 62 \%}}{\substack{n}}
\] \& 600
\(56 \%\) \& \[
\begin{gathered}
406 \\
63 \%
\end{gathered}
\] \& \[
{ }_{62 \%}^{89 \%}
\] \& \[
\begin{aligned}
\& 130 \\
\& 58 \%
\end{aligned}
\] \& \[
\begin{gathered}
938 \\
60 \%
\end{gathered}
\] \& 460
\(64 \%\) \& 45\% \& \[
\begin{gathered}
48 \\
\text { Almn }
\end{gathered}
\] \& \[
\begin{aligned}
\& 527 \\
\& \underset{A}{60 \%}
\end{aligned}
\] \& \({ }^{290}\) \& 215 \(61 \%\) \\
\hline All negative \& \[
\begin{gathered}
206 \\
\text { CHNef } \\
\text { CHef }
\end{gathered}
\] \& \({ }^{57}\) \& \({ }^{100} 9\) \& 22\% \& \({ }^{27} 10 \%\) \& \({ }^{14}\) \& \({ }^{32}\) \% \& \[
\begin{gathered}
39 \\
99 \\
f
\end{gathered}
\] \& \[
\begin{aligned}
\& 121 \% \\
\& \text { 111\% } \\
\& \text { Aef }
\end{aligned}
\] \& \[
\begin{aligned}
\& 71 \\
\& { }_{11 \%} \\
\& A j
\end{aligned}
\] \& \({ }^{120} 8\) \& 15\% \& \[
\stackrel{138}{9 \%}
\] \& 77

$17 \%$
0 \& 7\% \& 2\% \& ${ }^{65}$ \& 44\% \& ${ }^{30} 8$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \end{aligned}$ | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 719 \\ \begin{array}{c} 24 \% \\ \text { BKIPnRPSqUstW } \\ \text { UXVYWZXaybz } \end{array} \end{gathered}$ | ${ }^{462}$ | $\begin{gathered} 591 \\ \begin{array}{c} 30 \% \\ \mathrm{D} \end{array} \end{gathered}$ | ${ }_{236}^{536}$ |
| $\begin{gathered} 2234 \\ 75 \% \\ \text { LiMNOMQOT } \end{gathered}$ | $\underset{\substack{2488 \\ A \\ A}}{ }$ | 1372 $69 \%$ | $\begin{gathered} 1480 \\ 73 \% \\ C \end{gathered}$ |
| ${ }^{19}$ | 12 | ${ }^{29}{ }_{1 \%}$ | ${ }^{25}{ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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## Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (V) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| 14 5 | $\begin{aligned} & 9 \\ & { }_{7 \%}^{9 \%} \end{aligned}$ | ${ }_{3 \%}$ | $\begin{aligned} & { }^{25} \\ & { }_{8 \%} \end{aligned}$ | ${ }_{2 \%}^{7}$ |
| $\begin{gathered} 284 \\ 95 \% \\ A \end{gathered}$ | $\begin{gathered} 123 \\ 93 \% \\ A \end{gathered}$ | $\begin{gathered} 193 \\ 96 \% \\ A \end{gathered}$ | $\begin{gathered} 275 \\ 91 \% \\ A \end{gathered}$ | $\begin{gathered} \text { 294 } \\ 98 \% \\ A \end{gathered}$ |
| ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | $!$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ <br> (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows $(2,5)$ (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (s) } \end{aligned}$ |  | Whitehill Borden (2) (U) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{162}^{462}$ | ${ }_{3 \%}^{14}$ | $\begin{aligned} & 31 \\ & 20 \% \\ & k \end{aligned}$ | $\begin{aligned} & 95 \\ & \frac{55}{A} \end{aligned}$ | ${ }_{28 \%}^{38 \%}$ | ${ }_{12 \%}^{41}$ | $\begin{gathered} 107 \\ 86 \% \\ A \end{gathered}$ | 3 | $\begin{aligned} & 75 \\ & { }^{612} \mathrm{~A} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{2}^{2}$ | ${ }_{20 \%}^{19}$ | ${ }^{21}$ | ${ }^{13}$ | ${ }^{2} \%$ |
| 2488\% | ${ }^{434} 9$ | ${ }^{122} 8$ | $\begin{aligned} & 69 \\ & 42 \% \\ & \mathrm{~L} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 78 \\ { }_{7}^{72 \%} \end{array} \end{aligned}$ | $\begin{aligned} & 305 \\ & 88 \% \\ & \text { AN } \end{aligned}$ | $\begin{aligned} & 18 \\ & { }_{1}^{14 \%} \end{aligned}$ | $\begin{gathered} 1010 \\ \hline 979 \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 379 \end{array}{ }_{2}^{2} \end{aligned}$ | $\begin{gathered} 291 \\ 97 \% \\ A R \end{gathered}$ | $\begin{aligned} & 107 \\ & 96 \% \\ & \text { AS } \end{aligned}$ | $\begin{aligned} & 74 \\ & 79 \% \% \\ & T \end{aligned}$ | $\begin{gathered} 282 \\ 93 \% \\ A \end{gathered}$ | $\begin{gathered} 194 \\ 93 \% \\ A \end{gathered}$ | $\begin{gathered} 367 \\ 99 \% \\ A 97 \end{gathered}$ |
| 12 | : | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | - | : | ${ }_{2}^{2}$ | $!$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ! | $!$ | : |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 173

Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> Ctri) <br> (x) | Berridge (Meadows' ctri) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 | 124 | 191 | 301 | 297 |
| ${ }^{462}$ | ${ }^{15}$ | ${ }_{2 \%}^{2}$ | ${ }^{10}{ }_{5 \%}$ | $!$ | ${ }^{10} 3 \%$ |
| ${ }_{84 \%}^{2488}$ | $\begin{gathered} 285 \\ 95 \% \\ A \end{gathered}$ | $\begin{aligned} & 122 \\ & 98 \% \\ & \text { AY } \end{aligned}$ | $\begin{gathered} 179 \\ 94 \% \\ A \end{gathered}$ | $\begin{aligned} & 300 \\ & 100 \% \\ & \text { Aa } \end{aligned}$ | $\underset{\substack{286 \\ 96 \% \\ A}}{ }$ |
| 12 | : | : | ${ }_{1 \%}$ | - | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 174

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Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

|  | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With <br> community <br> scale <br> renewables <br> (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 719 \\ 24 \% \\ \text { DJKFLGMN } \end{array}$ | ${ }_{162}^{462}$ | $\begin{gathered} 492 \\ \begin{array}{c} 45 \% \\ \text { Al } \end{array} \end{gathered}$ | $\begin{aligned} & 320 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 440 \\ & 31 \% \\ & \text { AK } \end{aligned}$ | $\underset{\substack{102 \\ 17 \%}}{\substack{0}}$ | $\begin{aligned} & 124 \\ & 172 \% \\ & \mathrm{M} \end{aligned}$ | $\underset{24 \%}{24 \%} \underset{N}{2}$ | $\underset{A}{334} \underset{A}{31 \%}$ | ${ }^{158} 8$ | 281 $20 \%$ | ${ }^{53}$ | ${ }^{84}$ | $\xrightarrow{131} 16$ |
| $\underset{\substack{2234 \\ 75 \% \\ \mathrm{CIE}}}{23}$ | ${ }_{84 \%}^{2488}$ | $\begin{aligned} & 586 \\ & 54 \% \end{aligned}$ | $\underset{\substack{1669 \\ 83 \%}}{ }$ | ${ }_{689}^{969}$ | $\begin{gathered} 511 \\ 83 \% \\ A \end{gathered}$ | $\underset{A}{875} \underset{A}{87 \%}$ | $\begin{gathered} 629 \\ 75 \% \end{gathered}$ | $\underset{68 \%}{733} \underset{C}{7}$ | $\begin{gathered} 1880 \\ 92 \% \\ A D \end{gathered}$ | $\begin{gathered} 1127 \\ 80 \% \\ A E \end{gathered}$ | $\begin{aligned} & 550 \\ & 91 \% \\ & A F \end{aligned}$ | $\begin{aligned} & 925 \\ & 92 \% \\ & \mathrm{AG}^{2} \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 697 \\ 84 \% \\ A H \end{array} \end{aligned}$ |
| $\begin{aligned} & 19 \\ & { }^{19} 9 \end{aligned}$ | 12 | 4 | ${ }^{11} 1$ | $?$ | $?$ | $\begin{gathered} 11 \% \\ { }_{1 \%}^{1 \%} \\ \hline \end{gathered}$ | $?$ | 7\% | 5 | 9\% | $\stackrel{3}{3}$ | ! | 5\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 175

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Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette <br> (L) | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 719 \\ \text { LNPa } \end{gathered}$ | $\stackrel{51}{19 \%}$ | ${ }_{26}^{91 \%}$ | 132\% | $\begin{gathered} 153 \\ A_{A C G}^{28 \%} \end{gathered}$ | 115 | ${ }_{23}^{172}$ | 337 ${ }_{25}$ | ${ }^{382}$ | $\begin{aligned} & 397 \\ & 20 \% \\ & \mathrm{AL} \end{aligned}$ | $\underset{{ }_{25}^{25 \%}}{\substack{25}}$ | 31 $10 \%$ | $\begin{gathered} 510 \\ \text { ANO } \\ \hline 28 \% \end{gathered}$ | 79 $73 \%$ | 116 $23 \%$ N |
| $\begin{aligned} & 2234 \\ & \text { EMc } \\ & \text { EM5 } \end{aligned}$ | $\begin{gathered} \text { 205 } \\ \hline 78 \% \\ E \end{gathered}$ | $\underset{\substack{359 \\ \hline \\ E}}{\substack{39}}$ | 383 $74 \%$ | $\stackrel{384}{71 \%}$ | 328 $74 \%$ | $\underset{E}{575}$ | 1003 $74 \%$ | ${ }^{1231} 70$ | 1135\% | 752 $74 \%$ | $\begin{aligned} & 264 \\ & \text { AJK } \end{aligned}$ | ${ }^{1296}$ | $\begin{gathered} 520 \\ \text { AMO } \\ \hline 88 \% \end{gathered}$ | $\begin{gathered} 386 \\ 76 \% \\ M \end{gathered}$ |
| ${ }^{19} 19$ | ${ }_{\text {ADEFG }}{ }^{7}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}^{8}$ | ${ }^{11} 1$ | 4. | ${ }^{12}{ }_{\text {AJ }}{ }^{2}$ | ${ }_{1 \%}^{3}$ | ${ }^{10} 1 \%$ | ${ }_{1 \%}$ | ${ }^{4} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 175

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## Q19. Have you noticed any large wind turbines locally/in the surrounding area?

Base: All

| All Communifies (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \\ & \hline \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 719 \\ \text { L19\% } \\ \text { LPPa } \end{gathered}$ | ${ }_{201}^{131}$ | $\begin{gathered} 269 \\ \underset{\mathrm{P}}{259} \end{gathered}$ | $\underset{\mathrm{P}}{\substack{129 \\ \hline}}$ | ${ }_{24 \%}^{119}$ | $\underset{p}{71} \begin{gathered} 77 \% \\ p \end{gathered}$ | $\begin{gathered} 438 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 131 \\ 33 \% \\ \mathrm{Aab} \end{gathered}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | 275 ${ }_{24}$ | $\underset{24 \%}{224}$ | ${ }_{25 \%}^{183}$ | ${ }_{21 \%}^{21 \%}$ | ${ }_{23}^{53}$ | ${ }_{\text {26\% }}^{66}$ |
| $\begin{aligned} & 2234 \% \\ & 75 \% \end{aligned}$ |  | 795 $74 \%$ | ${ }_{374}^{371}$ | 369\% | 190\% | $\begin{aligned} & 1543 \\ & 77 \% \\ & \text { Acd } \end{aligned}$ | $\begin{gathered} 308 \\ 70 \% \\ c \end{gathered}$ | ${ }_{6}^{264}$ | 88\% | 856\% | 702\% | ${ }_{75}^{543}$ | 78\% | 170\% | 2064\% |
| 19 19\% 1\% | 3. | ${ }^{7} \%$ | $!$ | ${ }_{1} \%$ | ${ }_{1 \%}$ | ${ }^{11} 1$ | ${ }_{\mathrm{Aa}_{1}^{\mathrm{o}}}^{6}$ | $!$ | ${ }_{1 \%}$ | 10 | ${ }_{1}{ }^{\text {\% }}$ | $?$ | 1\% |  | 19 ${ }^{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 176
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Q19. Have you noticed any large wind turbines locally/in the surrounding area?
16 Nov 2011

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\underset{\text { it }}{\substack{\text { it } \\ \text { not worth }}}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \\ & \hline \end{aligned}$ | Not very/ not at all strongly (D) | Always/ often (E) | $\underset{\text { (F) }}{\text { Sometimes }}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | $\underset{(\mathrm{L})}{\text { Disagree }}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 719 \\ \text { Mgilo } \end{gathered}$ | $\begin{gathered} 279 \\ 26 \% \\ A \end{gathered}$ | $\stackrel{291}{29 \%}$ | ${ }_{226}^{146}$ | ${ }_{24}^{253}$ | ${ }_{22}^{52 \%}$ | ${ }_{26 \%}^{43}$ | $\underset{24 \%}{178}$ | ${ }_{23 \%}^{283}$ | $\stackrel{258}{25 \%}{ }_{25 \%}$ | ${ }_{24 \%}^{398}$ | ${ }_{25 \%}^{171}$ | ${ }^{147}$ | $\begin{aligned} & 527 \\ & { }_{2}^{26 \%} \end{aligned}$ |
| $\begin{gathered} 2234 \\ \text { BNhim } \end{gathered}$ | ${ }_{7}^{772}$ | 939 76 | $\underset{B}{507}$ | 804 | ${ }^{182} 7$ | ${ }_{73 \%}^{122}$ | 549\% | 913 76 | 772 7 | ${ }^{1225}$ | $517$ | $\begin{aligned} & 546 \\ & 78 \% \\ & \text { AN } \end{aligned}$ | 1497 $73 \%$ |
| ${ }^{19}$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | 3 | ${ }_{1 \%}^{8}$ | ${ }_{1}^{2} \%$ | ${ }_{1 \%}$ | 3. | ${ }^{12}{ }_{1 \%}$ | 4 | ${ }^{11} 1 \%$ | $\stackrel{3}{3}$ | 3 | ${ }_{1 \%}^{13}$ |

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q19. Have you noticed any large wind turbines locally/in the surrounding area?
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \\ \hline \end{gathered}$ | Energy wasters (d) | Under 1 year (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (\mathrm{k}) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} \text { Solid } \\ (\mathrm{m}) \end{gathered}$ | $\underset{(\mathrm{n})}{\substack{\text { Timber }}}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (9) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 719 \\ \text { 24\% } \\ \text { Mgil } \end{gathered}$ | ${ }_{23 \%}^{189}$ | $\begin{gathered} 360 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & \hline \end{aligned}$ | ${ }_{26 \%}^{93}$ | ${ }_{23 \%}^{88}$ | ${ }_{22 \%}^{156}$ | ${ }_{202}^{102}$ | $\begin{aligned} & 373 \\ & { }_{2}^{279} \\ & A_{9} \end{aligned}$ | $\begin{aligned} & 323 \\ & \begin{array}{c} 37 \% \\ A j k \end{array} \end{aligned}$ | ${ }^{335 \%}$ | ${ }_{21}^{61}$ | $\underset{\substack{412 \\ 21 \% \\ 0}}{ }$ | $\begin{aligned} & 338 \\ & 355 \\ & \text { Alo } \end{aligned}$ | $\underset{\substack{26 \% \\ 0}}{22}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | 249 $24 \%$ | ${ }_{24 \%}^{137}$ | $\xrightarrow{118}$ |
| $\begin{aligned} & 2234 \\ & \text { BNi\% } \\ & \text { BNio } \end{aligned}$ | 620 | 1091 75 | ${ }^{259} 7$ | ${ }^{264} 73$ | 285\% | $\underset{h}{539 \%} \underset{h}{59}$ | $\begin{gathered} 413 \\ 80 \% \\ 0 \end{gathered}$ | ${ }^{997} 7$ | ${ }_{62 \%}^{536}$ | $\underset{\substack{817 \% \\ A i}}{1470}$ | $\underset{\substack{228 \\ i 8 \\ i}}{ }$ | $\begin{gathered} 1537 \\ 78 \% \\ \text { Am } \end{gathered}$ | 618 $64 \%$ | $74 \%$ | $\begin{gathered} 89 \\ { }_{85}^{89} \end{gathered}$ | 767\% | 432\% | ${ }^{322}$ |
| ${ }_{1 \%}^{19}$ | 4 | 10 ${ }^{1 \%}$ | $!$ | ${ }_{1 \%}$ | 4\% | 5\% | $!$ | ${ }_{1 \%}^{8}$ | 9\% | $\stackrel{8}{6}$ | ${ }_{1 \%}$ | $?$ | 7\% | : | $\begin{gathered} 3 \\ \text { Alm } \end{gathered}$ | 4 | - | 5 $1 \%$ 9 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

Total Very positive ( +2 )

Fairly positive ( +1 )

Neither positive nor
negative (0)
Fairly negative (-1)

Very negative (-2)

Don't know
Mean

Standard Deviation
All positive

All negative

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 719 | 462 | 591 | 536 |
| $\stackrel{207}{20 \%} \underset{N}{290}$ | 130 288 | 177 | 147 |
| 221 $4 \times 19$ SN | 146\% | $\xrightarrow{178}$ | 177 ${ }^{17}$ |
| ${ }^{139} 19$ | ${ }_{24}^{109}$ | $\xrightarrow{111}$ | $\begin{aligned} & 131 \\ & { }_{24 \%} \end{aligned}$ |
| 79 $71 \%$ 1 | ${ }^{36}{ }_{8 \%}$ | ${ }^{61}$ | ${ }^{48}$ |
| ${ }^{53} 7 \%$ | ${ }^{23} 5$ | ${ }_{\text {40 }}^{7}$ | ${ }^{17} 3 \%$ |
| ${ }^{20} 3 \%$ | ${ }^{18} 4$ | ${ }^{24} 4$ | 16\% |
| $\stackrel{0.64}{N}$ | 0.73 | 0.69 | 0.75 |
| 1.23 | 1.12 | 1.22 | 1.07 |
| $\begin{aligned} & 428 \\ & \stackrel{40 \%}{60 \%} \\ & N \end{aligned}$ | ${ }^{276}$ | ${ }_{60 \%}^{355}$ | $\stackrel{324}{60 \%}$ |
| $\begin{gathered} 132 \\ 18 \% \\ \text { BMKT } \end{gathered}$ | ${ }_{139}^{59}$ | $\begin{gathered} 101 \\ \substack{17 \% \\ D} \end{gathered}$ | ${ }_{12 \%}^{65}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 177

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Q20. Do you think these wind turbines have a positive or negative effect on the local area?

## Base: All who noticed any large wind turbines locally

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (O) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| $22^{*}$ | $6{ }^{* *}$ | 149 | $80^{*}$ | 112 | 115 | $3^{* *}$ | $99^{*}$ | $16^{* *}$ | $9{ }^{\text {+* }}$ | $66^{*}$ | 22** | $14^{* *}$ | $6^{* *}$ |
| $\begin{gathered} 7 \\ 32 \% \end{gathered}$ | $\stackrel{3}{50 \%}$ | ${ }_{33 \%}^{49}$ | ${ }_{35 \%}^{28}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | ${ }_{24 \%}^{28}$ | - | $\begin{gathered} 35 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 50 \% \end{aligned}$ | $\stackrel{2}{22 \%}$ | ${ }_{23 \%}^{15}$ | $\begin{aligned} & 10 \\ & 45 \% \end{aligned}$ | $\stackrel{3}{21 \%}$ | ${ }_{33 \%}$ |
| $\stackrel{6}{27 \%}$ | 33\% | $\begin{aligned} & 346 \\ & 24 \% \end{aligned}$ | ${ }_{34}^{27}$ | ${ }_{21}^{24}$ | ${ }_{36 \%}^{41}$ | ${ }_{67 \%}$ | ${ }_{28 \%}^{28}$ | ${ }_{25 \%}$ | ${ }_{22 \%}$ | $\begin{aligned} & 31 \\ & \frac{37 \%}{47} \end{aligned}$ | 41\% | 43\% | ${ }_{50 \%}$ |
| ${ }_{9}{ }^{2}$ | 17\% | ${ }^{35}$ 23\% | 13 $16 \%$ | ${ }_{21}^{24}$ | ${ }_{19 \%}$ | - | 21 $21 \%$ | - | $\begin{aligned} & 3 \\ & 33 \% \end{aligned}$ | ${ }_{21 \%}^{14}$ | $\div$ | $\stackrel{3}{21 \%}$ | ${ }_{17 \%}$ |
| ${ }^{3} 4 \%$ | : | 16\% | ${ }_{6 \%}$ | $\underset{\substack{19 \% \\ A}}{21}$ | 18\% | ${ }^{1} 3 \%$ | 6\% | $\stackrel{3}{19 \%}$ | $11 \%$ | ${ }_{3 \%}^{2}$ | ${ }_{5 \%}^{1}$ | ${ }_{14 \%}^{2}$ | - |
| ${ }_{14 \%}$ | - | 9\% | ${ }_{4 \%}$ | $\begin{aligned} & 21 \\ & \begin{array}{c} 19 \% \\ A \end{array} \end{aligned}$ | 5\% | : | ${ }_{8 \%}^{8}$ | - | - | ${ }_{5 \%}^{3}$ | ${ }_{5 \%}^{1}$ | - | - |
| ${ }_{5 \%}^{1}$ | - | ${ }_{3 \%}^{4}$ | ${ }_{5 \%}^{4}$ | 4\% | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{6 \%}^{1}$ | ${ }_{11 \%}$ | ${ }_{2 \%}^{1}$ | ${ }_{5 \%}$ | - | : |
| 0.52 | 1.33 | 0.69 | ${ }_{0}^{0.95}$ | -0.05 | 0.61 | 0.33 | 0.78 | 1.13 | 0.63 | 0.82 | 1.24 | 0.71 | 1.17 |
| 1.47 | 0.82 | 1.22 | 1.08 | 1.36 | 1.15 | 1.15 | 1.23 | 1.19 | 1.06 | 0.98 | 1.04 | 0.99 | 0.75 |
| ${ }_{59 \%}^{13}$ | $\stackrel{5}{83 \%}$ | $\begin{aligned} & 85 \\ & 57 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 55 \\ \hline 99 \% \end{gathered}$ | ${ }_{37 \%}^{41}$ | $\begin{gathered} 69 \\ 60 \% \end{gathered}$ | $\underset{67 \%}{2}$ | $\begin{aligned} & 63 \\ & 64 \% \end{aligned}$ | ${ }_{75 \%}^{12}$ | $\stackrel{4}{44 \%}$ | ${ }^{46}$ | ${ }_{88 \%}^{19}$ | $\stackrel{9}{64 \%}$ | $\stackrel{5}{83 \%}$ |
| 27\% | - | ${ }^{25}$ | $\stackrel{8}{10 \%}$ | $\begin{aligned} & 42 \\ & \begin{array}{l} 38 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }_{20 \%}^{23}$ | ${ }_{3}^{1} \%$ | 14 $14 \%$ | - ${ }^{3} 9$ | ${ }_{11 \%}$ | 8\% | ${ }_{9 \%}$ | ${ }_{14 \%}^{2}$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's $\mathrm{ctrl})$ $(\mathrm{X})$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| $14^{* *}$ | $9 * *$ | 7** | $25^{* *}$ | 7** |
| 56\% | ${ }_{44 \%}$ | $\stackrel{3}{43 \%}$ | 36\% |  |
| $\stackrel{3}{21 \%}$ | ${ }_{33}{ }^{3}$ | 43\% | ${ }_{32 \%}^{8}$ | 57\% |
| $\stackrel{3}{21 \%}$ | ${ }_{22 \%}$ | ${ }^{14 \%}$ | 20\% | 14\% |
| $\stackrel{3}{21 \%}$ |  | - | ${ }_{4}^{1} \%$ |  |
| - |  | - | ${ }_{8 \%}^{2}$ | 14\% |
|  |  | - | - | 14\% |
| 0.71 | 1.22 | 1.29 | 0.84 | 0.33 |
| 1.20 | 0.83 | 0.76 | 1.21 | 1.21 |
| ${ }_{57}^{8}$ | 78\% | 86\% | ${ }_{68 \%}^{17}$ | 57\% |
| $\stackrel{3}{21 \%}$ | - | - | $\stackrel{3}{12 \%}$ | $14 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011
Q20. Do you think these wind turbines have a positive or negative effect on the local area?

## Base: All who noticed any large wind turbines locally

## Total

Very positive ( +2 )
airly positive ( +1 )

Neither positive nor
negative (0)
negative (0)

Fairly negative (-1)

Very negative ( -2 )
Don't know

Mean
Standard Deviation
All positive

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ \text { (i) } \\ \hline \end{gathered}$ |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> ( 1,3 ) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (p) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Muswell } \\ & \text { Hill } \\ & \text { (3) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 462 | $14^{*}$ | $31 *$ | $95^{*}$ | $30^{*}$ | $41^{*}$ | 107 | $3^{* *}$ | $75^{*}$ | 9** | $2{ }^{* *}$ | 19** | $21^{* *}$ | $13^{* *}$ | 2 ** |
|  | $\underset{280}{130}$ | $\begin{gathered} 3 \\ 21 \% \end{gathered}$ | ${ }_{13 \%}^{4}$ | ${ }_{25 \%}^{24}$ | $\stackrel{8}{27 \%}$ | $\begin{aligned} & 7 \\ & 17 \% \end{aligned}$ | ${ }_{29}^{39}$ | : | $\begin{aligned} & 23 \\ & 31 \% \end{aligned}$ | $\stackrel{4}{44 \%}$ | $\begin{aligned} & 1 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 3 \\ 23 \% \end{gathered}$ | 50\% |
|  | ${ }_{32 \%}^{146}$ | 36\% | 11 $35 \%$ | ${ }_{29}^{28}$ | 13 $43 \%$ | $\begin{aligned} & 16 \\ & \begin{array}{l} 169 \% \\ N \end{array}, ~ \end{aligned}$ | ${ }_{30 \%}$ | : | ${ }_{22}^{29}$ | 56\% | : | ${ }_{21 \%}$ | 19\% | 46\% | - |
|  | $\underset{24 \%}{109}$ | $\stackrel{4}{29 \%}$ | $\begin{aligned} & 13 \\ & 42 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{21 \%}^{20}$ | 7 ${ }^{7}$ | $\begin{aligned} & 11 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 30 \% \\ 100 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 21 \% \end{aligned}$ | : | : | 21\% | 49\% | 41\% | - |
|  | 36\% | ${ }^{7} \%$ | ${ }_{3 \%}$ | 13 $14 \%$ | - | ${ }_{7 \%}$ | ${ }_{7 \%}^{8}$ | : | $\stackrel{9}{12 \%}$ | : | : | : | 1 $5 \%$ | : | : |
|  | ${ }^{23} 5$ | : | ${ }_{6 \%}$ | 6\% | ${ }_{3 \%}$ | ${ }_{7 \%}$ | 6\% | : | ${ }_{5 \%}^{4}$ | : | : | : | 5\% | : | : |
|  | ${ }^{18}$ | 7\% | - | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | $A 0^{7 \%}$ | - | ${ }_{1 \%}$ | : | 50\% | ${ }_{5 \%}^{1}$ | : | - | 50\% |
|  | 0.73 | 0.77 | 0.45 | 0.56 | 0.93 | $\stackrel{0.52}{N}$ | 0.74 | 0.00 | 0.69 | 1.44 | 2.00 | 1.33 | 1.10 | 0.92 | 2.00 |
|  | 1.12 | 0.93 | 0.99 | 1.21 | 0.92 | 1.11 | 1.16 | 0.00 | 1.19 | 0.53 | - | 0.84 | 1.18 | 0.76 | - |
|  | ${ }^{276} 60 \%$ | $\begin{gathered} 8 \\ 57 \% \end{gathered}$ | ${ }_{48 \%}^{15}$ | $\begin{aligned} & 52 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 55 \% \\ & N \end{aligned}$ | $\begin{aligned} & 63 \\ & 59 \% \\ & \hline \end{aligned}$ | - | $\begin{aligned} & 45 \\ & 00 \% \end{aligned}$ | $109$ | ${ }^{1}$ | $\begin{aligned} & 14 \\ & 74 \% \end{aligned}$ | ${ }_{71 \%}^{15}$ | $\begin{gathered} 9 \\ 69 \% \end{gathered}$ | 50\% |
|  | 59\% | ${ }_{7 \%}$ | 3 $10 \%$ | 190\% | 1\% | 15\% | 14\% | - | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\div$ | - | $\because$ | 20\% | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 177

Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

## Base: All who noticed any large wind turbines locally

|  | All Commu-nities(excl ctrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | $\qquad$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> ( N ) |
| 719 | 462 | 492 | 320 | 440 | 102 | 124 | 204 | 334 | 158 | 281 | $53^{*}$ | $84^{*}$ | 131 |
| $\underset{\substack{207 \\ E}}{209}$ | ${ }_{280}^{130}$ | ${ }_{27 \%}^{132}$ | $\underset{\substack{108 \\ A 4 \\ A}}{10}$ | $\begin{gathered} 110 \\ 25 \% \end{gathered}$ | ${ }_{27 \%}^{28}$ | $\begin{gathered} 46 \\ 37 \% \\ \text { AM } \end{gathered}$ | ${ }_{31}^{63}$ | ${ }_{26 \%}^{88}$ | ${ }_{35 \%}^{55}$ | ${ }_{31}^{86}$ | $\begin{aligned} & 24 \\ & \stackrel{y}{25 \%} \\ & \mathrm{AFF} \end{aligned}$ | 23\% | 37\% |
| $\underset{\substack{221 \%}}{221 \%}$ | ${ }_{32 \%}^{146}$ | ${ }_{28 \%}^{137}$ | $\underset{\substack{112 \\ 35 \%}}{\substack{2}}$ | ${ }_{33 \%}^{143}$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 45 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | ${ }_{31 \%}^{39}$ | $\begin{gathered} 76 \\ 37 \% \\ A \end{gathered}$ | ${ }_{31 \%}^{104}$ | $\begin{aligned} & 51 \\ & 32 \% \end{aligned}$ | ${ }_{30 \%}^{84}$ | 14\% | 40\% | 27\% |
| $\underset{\substack{139 \% \\ \hline}}{\substack{09 \\ \hline}}$ | $\stackrel{109}{24 \%}$ | $\underset{\substack{105 \\ \underset{A}{1 \%}}}{ }$ | 16\% | 80\% | 17\% | 16\% | ${ }_{19 \%}^{38}$ | 77 $23 \%$ | 20\% | ${ }_{23 \%}^{65}$ | 23\% | $\begin{gathered} 24 \\ { }_{29 \%} \end{gathered}$ | $31 \%$ $24 \%$ |
| $\begin{gathered} 79 \\ 19 \% \\ \text { DFLMH } \end{gathered}$ | ${ }_{8 \%}^{36}$ | $\begin{gathered} \text { 64\% } \\ 13 \% \\ A \end{gathered}$ | ${ }^{21} 7 \%$ | ${ }_{12 \%}$ | ${ }_{5}^{5}$ | ${ }_{9 \%}^{11}$ | ${ }_{6}^{12}$ | 33 $10 \%$ | ${ }^{11} 7$ | ${ }^{21} 7$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{8 \%}^{10}$ |
| ${ }^{53}$ | ${ }_{5 \%}^{23}$ | $\begin{aligned} & 43 \\ & 9 \% \\ & A \end{aligned}$ | 18\% | ${ }^{38}$ | ${ }_{4 \%}^{4}$ | ${ }_{5 \%}^{6}$ | ${ }_{6}^{12}$ | 19\% | ${ }_{3 \%}$ | 14 $5 \%$ | ${ }_{2 \%}$ | 3\% | 5\% |
| ${ }_{3 \%}^{20}$ | ${ }^{18}$ | ${ }^{11}$ | 3\% | 10\% | ${ }_{2 \%}$ | 5\% | ${ }_{1 \%}^{3}$ | 13\% | ${ }_{3 \%}^{4}$ | 11\% | 2\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ |
| ${ }^{0} \mathrm{CE}$ | 0.73 | 0.52 | $\begin{aligned} & 0.87 \\ & A \end{aligned}$ | 0.55 | $\begin{gathered} 0.89 \\ A \end{gathered}$ | ${ }_{A}^{0.92}$ | ${ }_{A}^{0.83}$ | 0.65 | ${ }_{0}^{0.91}$ | ${ }^{0.77}$ | 1.13 ${ }_{\text {A }}$ | 0.78 | 0.85 |
| 1.23 | 1.12 | 1.27 | 1.14 | 1.24 | 1.00 | 1.17 | 1.12 | 1.16 | 1.07 | 1.13 | 0.97 | 0.96 | 1.12 |
| $\underset{\substack{428 \\ C 0 \% \\ C}}{ }$ | 276\% | 269\% | $\begin{gathered} 220 \\ \substack{29 \% \\ A} \end{gathered}$ | 253\% | $\begin{gathered} 74 \\ 73 \% \\ A \end{gathered}$ | $\begin{gathered} 85 \\ \substack{89 \% \\ A} \end{gathered}$ | $\underset{\substack{139 \\ \hline 89}}{\substack{0}}$ | 192\% | 106\% | 170\% | ${ }^{38} 8$ | ${ }_{63 \%}^{53}$ | 83\% |
| $\begin{gathered} 132 \\ 18 \% \\ \text { DJKFLMH } \end{gathered}$ | 59\% | $\underset{\substack{107 \\{ }_{\mathrm{Al}}^{2}}}{\substack{0}}$ | 12\% | $\begin{aligned} & 90 \\ & 20 \% \\ & k \end{aligned}$ | 9\% | $17 \%$ | ${ }_{12 \%}^{24}$ | $\stackrel{52}{16 \%}$ | 10\% | ${ }_{12 \%}^{35}$ | ${ }_{4 \%}$ | ${ }_{6 \%}$ | 11\% |

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Fieldwork dates: 19th September to 9th November 2011
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Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \begin{array}{c} \text { nities } \\ (\mathrm{excl}(\mathrm{ctrls}) \\ (\mathrm{A}) \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 10-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\qquad$ Maisonett | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 719 | $51^{*}$ | $96 *$ | 132 | 153 | 115 | 172 | 337 | 382 | 397 | 251 | $31^{*}$ | 510 | $79^{*}$ | 116 |
| $\begin{gathered} 207 \\ \text { GJQcg } \end{gathered}$ | $\begin{aligned} & 19 \\ & \underset{G}{37 \%} \end{aligned}$ | $\begin{aligned} & 29 \\ & 30 \% \\ & G \end{aligned}$ | $\begin{gathered} 50 \\ \text { AFG } \end{gathered}$ | $\begin{aligned} & 53 \\ & \begin{array}{c} 35 \% \\ F G \end{array} \end{aligned}$ | ${ }_{23 \%}^{26}$ | ${ }_{17 \%}^{30}$ | $\begin{aligned} & 87 \\ & 26 \% \end{aligned}$ | ${ }_{31 \%}^{120}$ | ${ }_{25 \%}^{100}$ | $\begin{aligned} & 91 \\ & 33 \% \\ & \text { AJ } \end{aligned}$ | 29\% | 141 28 | 25 ${ }_{32}$ | $\begin{aligned} & 37 \\ & 32 \% \\ & Q \end{aligned}$ |
| 221 3 9 | 16\% | $\underset{\substack{42 \\ \text { AEFG }}}{42 \%}$ | ${ }_{32}{ }^{2}$ | ${ }_{28}^{43}$ | 29\% | ${ }_{26 \%}^{45}$ | 110 $33 \%$ | 111 $29 \%$ | ${ }_{32}^{129}$ | 26\% | 13\% | 151 $30 \%$ | 38\% | ${ }_{31}^{36}$ |
| $\stackrel{139}{19 \%}$ | 10\% | ${ }_{16 \%}^{15}$ | ${ }_{17 \%}^{23}$ | ${ }_{23}^{35}$ | 18\% | ${ }_{22 \%}^{38}$ | 60\% | 79 | 78 $20 \%$ | 488\% | ${ }_{6 \%}$ | 93\% | 13\% | 24\% |
|  | 8\% | $3{ }_{3 \%}$ | ${ }^{12} 9$ | 12\% | $\begin{gathered} 19 \\ 17 \% \\ \text { ACE } \end{gathered}$ | $\begin{gathered} 29 \\ { }^{29 \%} \\ \mathrm{ACE}^{2} \end{gathered}$ | $\begin{aligned} & 49 \\ & { }_{15 \%}^{15 \%} \end{aligned}$ | ${ }^{30} 8$ | ${ }_{12 \%}$ | ${ }^{24} 10 \%$ | 3 $10 \%$ | 61 $12 \%$ | 7\% | 10\% |
| $\begin{array}{r} 53 \\ \text { Dooaf } \end{array}$ | ${ }_{2 \%}^{1}$ | ${ }_{5 \%}^{5}$ | ${ }_{2}^{3}$ | 6\% | $\begin{gathered} 15 \\ A B D E \\ \text { ABDE } \end{gathered}$ | $\begin{gathered} 20 \\ A B D \\ A 12 \% \end{gathered}$ | ${ }_{8 \%}^{26}$ | ${ }^{27} 7$ | ${ }^{35}$ | 14\% | 3\% | $\begin{gathered} 48 \\ \text { ANO } \end{gathered}$ | ${ }_{3 \%}$ | $3_{3 \%}^{3}$ |
| ${ }_{\text {He }}^{\text {3\% }}$ 20 | 2\% | ${ }_{2 \%}$ | ${ }_{2}^{2} \%$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | $\begin{aligned} & 10 \\ & { }^{10 \%} \\ & A_{E} \% \end{aligned}$ | ${ }_{1 \%}$ | $\begin{aligned} & 15 \\ & \begin{array}{l} \text { 4\% } \\ H \end{array} \end{aligned}$ | 8\% | ${ }_{3 \%}^{8}$ | $\begin{gathered} 3 \\ { }_{\text {AJ }}^{3} \mathrm{O} \end{gathered}$ | ${ }_{3 \%}^{16}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{2 \%}$ |
|  | $\stackrel{0.96}{F G}$ | 0.93 AFG | 0.95 AFG | $\underset{F}{0.78}$ | 0.32 | 0.22 | 0.55 | 0.73 | 0.54 | ${ }^{0.81}$ AJ | 0.93 | 0.56 | $\stackrel{0.90}{M}$ | ${ }^{0.82} \times$ |
| 1.23 | 1.05 | 1.04 | 1.07 | 1.18 | 1.36 | 1.29 | 1.24 | 1.21 | 1.24 | 1.21 | 1.09 | 1.28 | 1.05 | 1.07 |
| $\begin{gathered} 428 \\ \operatorname{cQcdg} \end{gathered}$ | $\begin{gathered} 35 \\ \begin{array}{c} 69 \% \\ \mathrm{FG} \end{array} \end{gathered}$ | $\begin{gathered} 71 \\ \text { 74\% } \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 92 \\ \text { AFO } \\ \text { AFG } \end{gathered}$ | $\begin{aligned} & 96 \\ & \begin{array}{l} 63 \% \\ G \end{array} \end{aligned}$ | 51\% | ${ }_{44 \%}^{75}$ | $\begin{aligned} & 197 \\ & 58 \% \end{aligned}$ | $\stackrel{231}{60 \%}$ | 229\% | 157 ${ }_{6}$ | 22 $71 \%$ | ${ }_{5}^{292}$ | $\begin{aligned} & \text { 55 } \\ & \\ & \hline 0 \% \% \end{aligned}$ | 73 |
| $\begin{gathered} 132 \\ 18 \% \\ \mathrm{BDO} \\ \mathrm{Te} \\ \hline \end{gathered}$ | 10\% | $8{ }_{8 \%}^{8}$ | ${ }_{17 \%}^{15}$ | ${ }_{14 \%}^{21}$ | $\begin{gathered} 34 \\ 30 \% \\ \operatorname{ABCDE} \end{gathered}$ | $\begin{gathered} 49 \\ \text { ABCDE } \end{gathered}$ | $\begin{aligned} & 75 \\ & { }^{72 \%} \\ & \mathrm{Al}^{2} \end{aligned}$ | 575 | ${ }_{22}^{82}$ | 38 $15 \%$ | 13\% | $\begin{gathered} 109 \\ { }^{101 \%} \end{gathered}$ | 11\% | 113 |

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Fieldwork dates: 19th September to 9th November 2011

Table 179
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Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | Oil <br> (c) | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{gathered} \hline \begin{array}{c} \text { Don't believe } \\ \text { in climate } \\ \text { change } \\ \text { (h) } \end{array} \\ \hline \end{gathered}$ | Yes | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 719 | 131 | 269 | 129 | 119 | $71 *$ | 438 | $92^{*}$ | 131 | $38^{*}$ | 275 | 224 | 183 | 21** | $52^{*}$ | 667 |
| $\begin{gathered} 207 \\ \left.\begin{array}{c} 29 \% \\ \mathrm{GQCO} \\ \mathrm{~g} \end{array}\right) \end{gathered}$ | ${ }_{23 \%}^{30}$ | ${ }_{23 \%}^{63}$ | ${ }_{33}^{42}$ | $\begin{gathered} 45 \\ \text { APQ } \\ \text { A8\% } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 27 \\ 38 \% \\ P Q \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 139 \\ 32 \% \\ \text { 3c } \end{array} \end{aligned}$ | ${ }_{29 \%}^{27}$ | ${ }_{19 \%}^{25}$ | $\stackrel{8}{21 \%}$ | $\begin{aligned} & 102 \\ & \text { Afg } \\ & \text { Afg } \end{aligned}$ | ${ }_{27}^{67}$ | ${ }_{222}^{40}$ | ${ }_{5}^{1}$ | $\begin{aligned} & 11 \\ & 21 \% \end{aligned}$ | 196\% |
| $\begin{gathered} 221 \\ \underset{9}{221 \%} \end{gathered}$ | ${ }^{46}$ | 80\% | ${ }_{28}^{36}$ | ${ }_{250}^{30}$ | ${ }_{4}^{29} 4$ | ${ }^{134} 3$ | 39\% | ${ }_{32 \%}^{42}$ | $\stackrel{8}{21 \%}$ | $\begin{aligned} & 92 \\ & \begin{array}{c} 33 \% \\ 9 \end{array} \end{aligned}$ | $\begin{aligned} & 84 \% \\ & \begin{array}{l} 38 \% \\ \text { 3g } \end{array} \end{aligned}$ | ${ }_{220}^{40}$ | 3\% | 20\% | 201 $30 \%$ |
| $\underset{\text { ene }}{\substack{199 \\ e}}$ | ${ }_{17 \%}$ | ${ }^{50}$ | ${ }_{22 \%}^{29}$ | 20\% | 10\% | 80\% | 13 $14 \%$ | ${ }_{24}^{32}$ | 10\% | ${ }_{15}^{42}$ | 37\% | $\begin{gathered} 47 \\ 26 \% \\ \text { Aef } \end{gathered}$ | 73\% | 10\% | 129\% |
| ${ }_{\text {cle }}^{\substack{79 \\ \text { c17 }}}$ | 13 $10 \%$ | $\begin{array}{r} 41 \\ \text { 40\% } \\ \text { AOT } \end{array}$ | ${ }^{12}$ | 10\% | ${ }_{4 \%}^{3}$ | ${ }_{118}^{48}$ | ${ }^{8} 9$ | $14 \%$ | 78\% | ${ }^{18}$ | ${ }^{24} 10$ | ${ }_{\text {Ae }}^{\substack{31 \\ 17 \%}}$ | 24\% | ${ }_{8 \%}^{4}$ | 75 $11 \%$ |
| $\begin{gathered} 53 \\ { }^{53} \% \\ { }_{9}^{2} \end{gathered}$ | $\begin{aligned} & 14 \\ & 11 \% \\ & 0 \mathrm{~T} \end{aligned}$ | $\begin{aligned} & 22_{8 \%} \\ & 0 \end{aligned}$ | $8 \%$ | 6\% | ${ }_{3 \%}$ | ${ }_{5}^{23}$ | 8\% | $\begin{gathered} 17 \\ \begin{array}{c} 13 \% \\ \mathrm{Aa}_{2} \end{array} \end{gathered}$ | ${ }_{8 \%}^{3}$ | ${ }^{18}$ | 10 4 \% | ${ }_{\text {Af }}^{211 \%}$ | 19\% | 5\% | ${ }^{48}$ |
| $\begin{aligned} & \begin{array}{l} 20 \\ 3 \% \\ \text { He } \end{array} \end{aligned}$ | 5\% | 9\% | ${ }_{2 \%}$ | 3\% | : | ${ }_{3 \%}^{14}$ | : | ${ }_{1 \%}$ | $\begin{aligned} & 2 \\ & { }_{5}^{5 \%} \end{aligned}$ | ${ }_{1 \%}^{3}$ | 8\% | ${ }_{2 \%}^{4}$ | ${ }_{5 \%}^{1}$ | ${ }_{4 \%}$ | 18\% |
|  | 0.52 | 0.47 | 0.72 | $\begin{array}{r}0.83 \\ \hline\end{array}$ | $\begin{array}{r} 1.07 \\ A P Q \\ R \end{array}$ | ${ }_{\text {Acd }}^{0.75}$ | ${ }_{0}^{0.72}$ | 0.34 | 0.31 | 0.89 Ag | 0.75 9 | 0.26 | -0.40 | 0.56 | 0.65 |
| 1.23 | 1.27 | 1.25 | 1.20 | 1.21 | 0.98 | 1.18 | 1.23 | 1.27 | 1.26 | 1.18 | 1.12 | 1.30 | 1.14 | 1.21 | 1.23 |
|  | $76 \%$ $58 \%$ | $\begin{gathered} 143 \\ { }_{53} \mathrm{~F} \end{gathered}$ | ${ }_{60 \%}^{78}$ | $\begin{gathered} 75 \\ 63 \% \end{gathered}$ | $\begin{gathered} 56 \\ \text { AOPQ } \\ \text { AOP } \\ \text { RS } \end{gathered}$ | $\begin{gathered} 273 \\ 62 \% \\ c d \end{gathered}$ | $\begin{aligned} & 63 \\ & \begin{array}{c} 68 \% \\ c d \end{array} \end{aligned}$ | 67 $51 \%$ | 16\% | $\begin{aligned} & 194 \\ & 71 \% \\ & \text { Ag } \end{aligned}$ | $\begin{gathered} 145 \\ \hline 65 \\ 9 \end{gathered}$ | 80\% | 19\% | 31 $60 \%$ | ${ }^{397}$ 80\% |
| $\begin{aligned} & 132 \\ & { }_{18 \%}^{18 \%} \\ & \text { cio } \\ & \hline \text { TTe } \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \\ & 2 \mathrm{O}_{1} \end{aligned}$ | $\begin{gathered} { }^{63} \\ \text { AOST } \end{gathered}$ | ${ }_{16 \%}^{20}$ | 17\% | ${ }_{7 \%}$ | 71 $16 \%$ | 17\% | 31 $24 \%$ | $\begin{aligned} & 10 \\ & 26 \% \end{aligned}$ | 13\% | 34 ${ }^{15 \%}$ | $\begin{gathered} 52 \\ \begin{array}{c} 28 \% \\ \text { Aef } \end{array} \end{gathered}$ | 43\% | 17\% | $\xrightarrow{123}$ |

## Standard Deviation

All positive

All negative

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Fieldwork dates: 19th September to 9th November 2011
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Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| Total | 719 | 279 | 291 | 146 | 253 | $53^{*}$ | $43^{*}$ | 178 | 283 | 258 | 398 | 171 | 147 | 527 |
| Very positive ( +2 ) | $\begin{gathered} 207 \\ \substack{29 \%} \\ \mathrm{hh} \end{gathered}$ | 79 $28 \%$ | ${ }_{30 \%}^{86}$ | $\begin{aligned} & 41 \\ & 28 \% \end{aligned}$ | ${ }_{31}^{79}$ | ${ }_{26 \%}^{14}$ | $\begin{aligned} & 10 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & \text { 43\% } \\ & \text { Als } \end{aligned}$ | $\begin{aligned} & 73 \\ & 26 \% \end{aligned}$ | ${ }_{22 \%}^{58}$ | ${ }_{32 \%}^{126}$ | $\begin{aligned} & 49 \\ & 29 \% \end{aligned}$ | ${ }_{22 \%}^{33}$ | $\begin{aligned} & 169 \\ & { }^{32 \%} \\ & A M \end{aligned}$ |
| Fairly positive ( +1 ) |  | 28\% | 93\% | $\begin{aligned} & 47 \\ & 32 \% \end{aligned}$ | ${ }_{32}^{82}$ | 123\% | ${ }_{28 \%}^{12}$ | ${ }_{31}^{56}$ | $\begin{aligned} & 102 \\ & 36 \% \\ & A J \end{aligned}$ | 24\% | 129\% | 20\% | 37\% | $\begin{gathered} 173 \\ \substack{33 \%} \end{gathered}$ |
| Neither positive nor negative (0) | $\begin{gathered} 139 \\ \text { HKN } 19 \% \end{gathered}$ | ${ }_{17 \%}$ | ${ }_{22 \%}^{65}$ | ${ }_{18 \%}^{26}$ | ${ }_{17 \%}$ | $\begin{aligned} & 16 \\ & 30 \% \\ & \text { AE } \end{aligned}$ | 19\% | ${ }_{12 \%}$ | ${ }_{19 \%}^{53}$ | $\begin{gathered} 64 \\ 25 \% \\ \text { AH } \end{gathered}$ | 599\% | $\begin{gathered} \substack{39 \\ 23 \% \\ k} \end{gathered}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 34 \% \\ \mathrm{~N} \end{array} \end{aligned}$ | 89\% |
| Fairly negative (-1) | 79\% | ${ }_{12 \%}$ | ${ }^{25} 9$ | ${ }_{14 \%}^{20}$ | 20\% | 73\% | 14\% | ${ }^{16}$ | ${ }^{25} 9$ | $\begin{aligned} & 38 \\ & \begin{array}{l} 55 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | 410\% | ${ }^{16}$ | $\xrightarrow{18}$ | 54 10 \% |
| Very negative (-2) | $\begin{gathered} { }^{53} \% \\ \text { CHNej } \end{gathered}$ | $\begin{gathered} 32 \\ { }^{11 \%} \\ \text { ACD } \end{gathered}$ | ${ }^{14} 5$ | 7\% | ${ }^{16}$ \% | ${ }_{4 \%}^{2}$ | 5\% | 5\% | 24 $8_{8}$ $H$ | ${ }_{\text {2 }}^{24} \times$ | ${ }^{31}$ | 13\% | (19\% ${ }_{\text {13 }}^{19} \times$ | ${ }^{27} 5$ |
| Don't know | ${ }^{20} 3 \%$ | ${ }_{3 \%}$ | 2\% | 5\% | 8\% | ${ }_{4 \%}$ | ${ }_{5 \%}^{2}$ | 3\% | 6\% | ${ }^{11} 4$ | ${ }^{12}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}$ | ${ }^{15}$ |
| Mean | B.jinh | 0.51 | 0.75 AB | 0.67 | 0.74 | 0.57 | 0.39 | ${ }_{\text {A A J }}$ | 0.63 | 0.38 | 0.72 | 0.63 | 0.33 | A.79 |
| Standard Deviation | 1.23 | 1.34 | 1.12 | 1.18 | 1.20 | 1.15 | 1.34 | 1.09 | 1.21 | 1.27 | 1.25 | 1.22 | 1.32 | 1.17 |
| All positive | $\begin{gathered} 428 \\ \text { 4Mio } \\ \text { JMhi } \end{gathered}$ | 156\% | ${ }_{63}^{182}$ | 80\% | $\begin{gathered} 161 \\ \substack{64 \% \\ F} \end{gathered}$ | 26\% | 22\% | 132 Alf Alf | 175 <br> $62 \%$ | 121 47 | $\underset{\substack{255 \\ \hline A \%}}{24 \%}$ | 98\% | 70\% | $\begin{aligned} & 342 \\ & \text { AM } \\ & \hline 65 \end{aligned}$ |
| All negative | $\begin{gathered} 132 \\ 18 \% \\ \text { CHNe } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 66 \\ 24 \% \\ A C \end{array} \end{gathered}$ | 139 | 27\% | ${ }_{17 \%}$ | 17\% | 119\% | ${ }_{12 \%}^{21}$ | 49\% | $\begin{gathered} 62 \\ 24 \% \\ A H \end{gathered}$ | 72 $18 \%$ | 29\% | 37 AN A5 | 81 <br> $15 \%$ |

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Fieldwork dates: 19th September to 9th November 2011
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Q20. Do you think these wind turbines have a positive or negative effect on the local area?
Base: All who noticed any large wind turbines locally

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> 5 (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930 \\ & 1989 \\ & (j) \\ & \hline \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | Timber | Other <br> (0) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\text { (r) } \end{gathered}$ |
| Total | 719 | 189 | 360 | $77^{\circ}$ | ${ }^{9}{ }^{*}$ | $88^{*}$ | 156 | 102 | 373 | 323 | 335 | $61^{\circ}$ | 412 | 338 | $22 \cdot$ | $13^{*}$ | 249 | 137 | 118 |
| Very positive ( +2 ) | $\underset{\substack{207 \\ \mathrm{Jh}}}{29 \%}$ | 30\% | ${ }_{280}^{100}$ | 20\% | 30\% | $\begin{gathered} 32 \\ 36 \% \\ h \end{gathered}$ | ${ }_{29 \%}^{46}$ | 34\% | ${ }_{25 \%}^{95}$ | 97\% | ${ }_{27 \%}^{90}$ | 20\% | 123 $30 \%$ | ${ }_{29 \%}^{99 \%}$ | $\frac{7}{32 \%}$ | ${ }_{23}^{3} \%$ | 77 $31 \%$ | 26\% | ${ }_{30}^{35}$ |
| Fairly positive ( +1 ) | ${ }_{31}^{221 \%}$ | ${ }^{56}$ | 110 ${ }_{3}$ | 28\% | 27\% | 20\% | 57\% | ${ }_{32}^{33}$ | 105 | 82\% | $\begin{gathered} 122 \\ \begin{array}{c} 136 \% \\ \text { Ai } \end{array} \end{gathered}$ | 17\% | ${ }^{136}$ | 27\% | 23\% | 31\% | 79\% | 45\% | 40\% |
| Neither positive nor negative (0) | $\begin{gathered} 139 \\ \text { HKN\% } \\ \text { HKN } \end{gathered}$ | 17\% | 77\% $21 \%$ | $\begin{aligned} & 17 \\ & 22 \% \end{aligned}$ | 13 $14 \%$ | 22\% | 25\% | $\begin{aligned} & 199 \\ & 19 \% \end{aligned}$ | ${ }^{70} \text { 20\% }$ | ${ }_{22}^{72}$ | 16\% | ${ }_{21}^{13}$ | 72\% | $\begin{aligned} & 70 \\ & 21 \% \end{aligned}$ | 3 $14 \%$ | 23\% | 18\% | 20\% | 18\% |
| Farirly negative (-1) | 79\% | ${ }_{14 \%}$ | 33\% | 10\% | $12 \%$ | ${ }_{8 \%}^{7}$ | 15\% | 6\% | $\begin{aligned} & 51 \\ & 14 \% \\ & \mathrm{Ag}^{24} \end{aligned}$ | 31 $10 \%$ | ${ }_{12 \%}^{41}$ | 71\% | ${ }_{11 \%}^{45}$ | 40 $12 \%$ | ${ }^{48}$ | : | 26\% | 17 $12 \%$ | 113 |
| Very negative (-2) | $\begin{gathered} { }^{53} \% \\ \text { CHNej } \end{gathered}$ | ${ }^{12}$ | ${ }^{31} 9$ | ${ }_{3 \%}^{2}$ | ${ }_{9 \%}^{8}$ | 1\% | ${ }_{e}^{11 \%}$ | 7\% | $\begin{gathered} 34 \\ 9 \% \\ e \end{gathered}$ | $\begin{aligned} & 33 \\ & { }_{\text {Aj }}^{10 \%} \end{aligned}$ | 16\% | ${ }_{7 \%}$ | 24\% | ${ }^{30} 9$ | 3 $14 \%$ | ${ }_{8 \%}^{1}$ | 16\% | ${ }^{10} \%$ | 119\% |
| Don't know | ${ }_{3 \%}^{20}$ | ${ }^{6} \%$ | 3\% | ${ }_{3 \%}^{2}$ | ${ }_{3}^{3}$ | 3\% | ${ }_{1 \%}$ | 3\% | ${ }^{12} 3$ | ${ }_{2 \%}^{8 \%}$ | ${ }^{12} 4$ | : | ${ }^{12} 3$ | 2\% | - | 15\% | 2\% | ${ }_{1 \%}$ | 1\% |
| Mean | - ${ }_{\text {BJM }}^{\text {B. }}$ | 0.66 | 0.61 | 0.75 | 0.66 | - 0.95 | $0.7{ }^{0} \mathrm{~h}$ | 0.82 $h$ | 0.49 | 0.57 | 0.71 | 0.69 | $0^{0.72}$ | 0.57 | 0.41 | 0.73 | 0.72 | 0.59 | 0.64 |
| Standard Deviation | 1.23 | 1.24 | 1.24 | 1.05 | 1.31 | 1.02 | 1.20 | 1.18 | 1.28 | 1.30 | 1.15 | 1.23 | 1.18 | 1.28 | 1.47 | 1.19 | 1.20 | 1.22 | 1.28 |
| All positive | $\begin{gathered} { }^{428} \\ \text { JMnio } \end{gathered}$ | 113 $60 \%$ | 210\% | ${ }_{62 \%}^{48}$ | 67\% | $\begin{aligned} & \text { 58\% } \\ & \text { 66\% } \\ & h \end{aligned}$ | $\begin{gathered} \text { 103 } \\ \substack{6 \% \% \\ h} \end{gathered}$ | $\begin{gathered} 67 \\ 66 \% \\ h \end{gathered}$ | 200 | 179 | ${ }_{\text {212 }}^{212}$ | 37 $61 \%$ | $\underset{\substack{259 \\ 4 \\ 4 \\ \hline}}{ }$ | 191\% | 55\% | \% 7 | 156\% | ${ }^{81}$ | 75\% |
| All negative | $\begin{gathered} 132 \\ \text { 18\% } \\ \text { CHNe } \end{gathered}$ | 20\% | 84\% | 10\% | ${ }_{22 \%}^{20}$ | 8\% | 26\% | 13\% | $\begin{array}{r} 85 \\ \text { Aeg } \\ \text { Aeg } \\ \hline \end{array}$ | 20\% | 57\% | 1118 | 99\% | 70\% | ${ }^{7} \%$ | ${ }_{8 \%}$ | 42\% | 20\% | 24\% |

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## Table 181

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford


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Fieldwork dates: 19th September to 9th November 2011

## Table 181

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford


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Fieldwork dates: 19th September to 9th November 2011
Table 182
Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford


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## Table 183

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Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 60+ } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | Social <br> rent <br> (N) | Private rent (○) |
| 391 | $49^{*}$ | $75^{*}$ | 63 | $68 *$ | $50^{*}$ | 86* | 190 | 201 | 118 | 235 | $36^{*}$ | 248 | $25^{*}$ | 109 |
|  | 6\% | 1119 |  |  | 5 | $\begin{gathered} 23 \\ { }_{2}^{277 \%} \end{gathered}$ | $\begin{aligned} & 41 \\ & 22 \% \\ & \mathrm{Al}^{2 \%} \end{aligned}$ | ${ }_{12 \%}^{25}$ | ${ }^{10} 8$ | $\begin{gathered} 56 \\ \text { ajt } \\ \text { AJL } \end{gathered}$ | : | ${ }_{19 \%}^{48}$ | ${ }_{8 \%}^{2}$ | 13\% |
| $\begin{gathered} \quad 319 \\ \text { GKKg } \end{gathered}$ | $\begin{gathered} 45 \\ 92 \% \\ A E G \end{gathered}$ | 84\% |  | ${ }_{76}$ | G | ${ }_{73 \%}^{63}$ | ${ }^{147} 77$ | $\begin{gathered} 172 \\ 80 \% \\ 80 \end{gathered}$ | $\begin{aligned} & 107 \\ & 91 \% \\ & \text { AK } \end{aligned}$ | 174 $74 \%$ | $\begin{gathered} 36 \\ \begin{array}{c} 30 \% \\ \text { AK } \end{array} \end{gathered}$ | 196\% | ${ }_{92 \%}^{23}$ | ${ }^{95}$ |
| ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |  | ${ }_{3}^{2}$ | ${ }_{2}^{1}$ | - | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | 1\% | ${ }_{2}{ }^{\text {\% }}$ | $\div$ | ${ }_{2 \%}^{4}$ | - | ${ }_{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 183

Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| 391 | $97^{*}$ | 132 | $67^{*}$ | $64^{*}$ | $31^{*}$ | 339 | 47* | $3^{* *}$ | 178 | 121 | 69 | 10** | 27* | 364 |
|  | $\begin{aligned} & 12 \% \\ & 12 \% \end{aligned}$ | ${ }_{20 \%}^{27}$ | $\begin{aligned} & 12 \\ & 18 \% \end{aligned}$ | ${ }_{9 \%}$ | $\begin{gathered} 9 \\ \text { OPS } \\ \text { OP\% } \end{gathered}$ | $\begin{gathered} 62 \\ 18 \% \\ b \end{gathered}$ | ${ }_{4 \%}$ | 67\% | ${ }_{15 \%}^{26}$ | 20 |  | - | ${ }_{22 \%}$ | 160 |
| $\begin{gathered} 319 \\ \text { GHKg } \end{gathered}$ | $\begin{aligned} & 85 \\ & { }_{87}^{88 \%} \\ & \end{aligned}$ | ${ }^{102}$ | 84\% | 88\% | 22\% | $\stackrel{272}{80 \%}$ |  | ${ }^{3} 3 \%$ | 149 8 9 | ${ }_{81}^{98}$ |  | 100\% | 21 $78 \%$ | ${ }_{82 \%}^{298}$ |
| 2\% | - | ${ }_{2}^{3}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | - | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}^{3}$ |  | - | - | ${ }_{2 \%}^{6}$ |

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Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area? Base: All in Cwm Clydach/West Oxford

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Atiliudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly <br> (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | Not very often/ not at all not at <br> ( G ) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Firl} \\ & \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\text { LL) } \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| Total | 391 | 146 | 141 | 100 | 134 | $34^{*}$ | $22^{*}$ | 102 | 154 | 135 | 211 | $94^{*}$ | $69^{*}$ | 298 |
| Yes | $\underset{\substack{17 \% \\ \text { kjkir }}}{66}$ | 20\% | ${ }_{16 \%}^{23}$ | $\begin{aligned} & 14 \% \\ & 14 \% \end{aligned}$ | $\stackrel{17}{13 \%}$ | $\stackrel{5}{15 \%}$ | $\stackrel{3}{14 \%}$ | ${ }_{13 \%}^{13}$ | 24 16 | 29\% | ${ }_{13 \%}^{28}$ | $\begin{aligned} & 25 \\ & \begin{array}{c} 27 \% \\ \text { AK } \end{array} \end{aligned}$ | 14 $20 \%$ | 46\% |
| No | $\begin{gathered} 319 \\ \text { Lhimp } \end{gathered}$ | 1159\% | 117 ${ }_{83}$ | 83\% | 116\% | ${ }_{82 \%}^{28}$ | 182\% | 875 | 129 $84 \%$ | $\stackrel{103}{76 \%}$ | 178 84 $L$ | ${ }_{72 \%}^{68}$ | 78\% | 2478 |
| DK | 2\% | ${ }_{1 \%}$ | 1\% | $3{ }^{3}$ | ${ }^{1} \%$ | ${ }^{1} \%$ | 5\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | 3\% | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | 5\% |

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Fieldwork dates: 19th September to 9th November 2011
Table 184
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Q19a. Have you noticed any hydro turbines (devices that turn water into power) locally/ in the surrounding area?
Base: All in Cwm Clydach/West Oxford
ota

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent ambival (c) <br> (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid $(\mathrm{m})$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{array}{r} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{array}$ | $\underset{(r)}{36,400+}$ |
| 391 | 112 | 180 | 47* | $52^{*}$ | $66^{*}$ | $84^{*}$ | $55^{*}$ | 186 | 243 | 115 | 33* | 130 | 260 | $30^{*}$ | 126 | $58^{*}$ | $78^{*}$ |
|  | ${ }_{179}^{19}$ | ${ }^{36}{ }_{20 \%}$ | ${ }_{11 \%}$ | ${ }_{12 \%}^{6}$ | ${ }_{12}^{8}$ | 11\% | ${ }_{13}^{7}$ | $\begin{aligned} & 42 \\ & \begin{array}{l} 43 \% \\ A f \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} 61 \\ \begin{array}{c} 25 \% \\ A j k \end{array} \end{gathered}$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}$ | 8\% | $\begin{gathered} 59 \\ 23 \% \\ A 10 \end{gathered}$ | ${ }_{7 \%}$ | $\begin{aligned} & 31 \\ & \begin{array}{l} 35 \% \\ \mathrm{Ar} \end{array} \end{aligned}$ | 17\% | 7\% |
|  | 81\% | 142\% | ${ }_{87 \%}^{41}$ | ${ }_{87 \%}^{45}$ | 87\% | $\begin{gathered} 73 \\ 87 \% \\ \mathrm{n} \end{gathered}$ | 85\% | ${ }_{7}^{142}$ | ${ }_{73}^{177}$ | $\underset{\substack{106 \% \\ \mathrm{Ai}}}{\substack{0 \\ \hline}}$ | $\begin{aligned} & 32 \\ & 97 \% \\ & \mathrm{Ai} \end{aligned}$ | $\begin{gathered} 12193 \% \\ \hline 93 \% \end{gathered}$ | $197 \%$ | 90\% | 743\% | 838 |  |
| 2\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{1}$ | 2\% | ${ }^{1} 2$ | ${ }_{2 \%}$ | ${ }^{1}$ | ${ }_{1 \%}$ | 5\% | 1\% | - | 1\% | ${ }^{4} 2$ | ${ }_{3 \%}$ | ${ }_{2}^{2}$ | - | ${ }_{3 \%}^{2}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 185

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?
Base: All who noticed any hydro turbines locally

Total
Very positive ( +2 )
Fairly positive $(+1)$
Neither positive no
negative $(0)$
Fairly negative (-1)
Very negative $(-2)$
Don't know
Mean
Standard Deviation
All positive
All negative


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Fieldwork dates: 19th September to 9th November 2011

## Table 185

Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?
Base: All who noticed any hydro turbines locally

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |
| :---: | :---: | :---: |
|  | Cwm Clydach (1) <br> (L) | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ |
| $66^{*}$ | $62^{*}$ | 4** |
| $\begin{aligned} & 317 \% \end{aligned}$ | ${ }_{47 \%}^{29}$ | $\stackrel{2}{50 \%}$ |
| ${ }_{26 \%}^{17}$ | ${ }_{26 \%}^{16}$ | 25\% |
| $\underset{17 \%}{11}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | - |
| ${ }_{2 \%}$ | ${ }_{2 \%}^{1}$ | : |
| : | - | - |
| 6\% | ${ }_{8 \%}$ | 25\% |
| 1.30 | 1.28 | 1.67 |
| 0.83 | 0.84 | 0.58 |
| ${ }_{73 \%}^{48}$ | ${ }_{73 \%}^{45}$ | $\xrightarrow{3}$ |
| ${ }_{2 \%}$ | ${ }_{2 \%}$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 186
Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

## Base: All who noticed any hydro turbines locally

Total
Very positive ( +2 )
Fairly positive ( +1 )
Neither positive no
negative $(0)$
Fairly negative $(-1)$
Very negative ( $(-2)$
Don't know
Mean
Standard Deviation
All positive
All negative

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 6. Integrated approaches <br> (H) |  |
| $66^{*}$ | $66^{*}$ |  | $4^{* *}$ |  |  | $4^{* *}$ |
| ${ }^{31}$ | ${ }^{31}$ |  | $\stackrel{2}{50 \%}$ |  |  | ${ }_{50 \%}$ |
| 176\% | ${ }_{26 \%}^{17}$ |  | ${ }_{25 \%}^{1}$ |  |  | 25\% |
| 117\% | $117 \%$ |  |  |  |  |  |
| ${ }^{1} \%$ | ${ }_{2 \%}$ |  |  |  |  |  |
| - |  |  |  |  |  |  |
| ${ }_{9 \%}$ | ${ }^{6} 9$ |  | 25\% |  |  | ${ }^{1} 5 \%$ |
| 1.30 | 1.30 |  | 1.67 |  |  | 1.67 |
| 0.83 | 0.83 |  | 0.58 |  |  | 0.58 |
| ${ }^{48} 7$ | ${ }_{73}{ }^{8}$ |  | 75\% |  |  | 75\% |
| ${ }^{1} 2 \%$ | ${ }_{2 \%}$ |  |  |  |  |  |

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Fieldwork dates: 19th September to 9th November 2011

## Table 187

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Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?
Base: All who noticed any hydro turbines locally
Fairly negative (-1)

$$
\text { Very negative }(-2)
$$

Don't know
Mean
Standard Deviation
All positive
All negative

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | Male <br> (H) | Female <br> (1) | $\begin{gathered} \text { Semi/ } \\ \text { detached } \end{gathered}$ $(\mathrm{J})$ | Terraced $(\mathrm{K})$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| $66^{*}$ | $3^{* *}$ | $11^{*}$ | $10^{* *}$ | $14^{* *}$ | $5 *$ | $23^{* *}$ | $41^{*}$ | $25^{* *}$ | 10** | $56^{*}$ | $48^{*}$ | $2^{* *}$ | $14^{* *}$ |
| $\begin{aligned} & 31 \\ & 47 \% \end{aligned}$ | ${ }_{33}^{1}$ | $\begin{gathered} 5 \\ 45 \% \end{gathered}$ | $\frac{40 \%}{40}$ | $\stackrel{8}{87 \%}$ | $\begin{gathered} 20 \\ 40 \% \end{gathered}$ | ${ }_{48 \%}^{11}$ | ${ }_{44 \%}^{18}$ | $\begin{aligned} & 13 \\ & 52 \% \end{aligned}$ | ${ }_{60 \%}^{60 \%}$ | ${ }_{45 \%}^{25}$ | 24 | - | 43\% |
| ${ }_{26 \%}^{17}$ | ${ }^{1} 3$ | 36\% | ${ }_{30}^{3}$ | ${ }_{36 \%}$ | ${ }^{10 \%}$ | $\frac{3}{13 \%}$ | ${ }_{32}^{13}$ | $\frac{4}{16 \%}$ | ${ }_{20 \%}^{20 \%}$ | ${ }_{27 \%}^{15}$ | $\begin{aligned} & 11 \\ & 23 \% \end{aligned}$ | 50\% | 36\% |
| $11$ | ${ }^{1} 3$ | ${ }_{9 \%}$ | 20\% | - | $\begin{gathered} 20 \% \\ 40 \% \end{gathered}$ | ${ }_{22 \%}^{5}$ | $\begin{aligned} & 7 \\ & 17 \% \end{aligned}$ | $\stackrel{4}{16 \%}$ | ${ }^{10 \%}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | 19\% | - | $\underset{14 \%}{ }$ |
| ${ }_{2 \%}^{1}$ | - | - | - | ${ }_{7 \%}$ | - | : | ${ }_{2 \%}$ | - | : | 2\% | ${ }_{2 \%}^{1}$ | - | - |
| : | - | - | - | : | : | - | - | - | - | $\vdots$ | - | - | - |
| 9\% | - | ${ }_{9 \%}$ | $10 \%$ | - | - | $\frac{4}{17 \%}$ | ${ }_{5 \%}^{2}$ | $\frac{4}{16 \%}$ | $\begin{aligned} & 10 \% \\ & 10 \% \end{aligned}$ | ${ }_{9 \%}^{5}$ | ${ }_{6 \%}^{3}$ | 50\% | $7 \%$ |
| 1.30 | 1.00 | 1.40 | 1.22 | 1.43 | 1.00 | 1.32 | 1.23 | 1.43 | 1.56 | 1.25 | 1.29 | 1.00 | 1.31 |
| 0.83 | 1.00 | 0.70 | 0.83 | 0.85 | 1.00 | 0.89 | 0.84 | 0.81 | 0.73 | 0.84 | 0.87 | - | 0.75 |
| ${ }_{73 \%}^{48}$ | ${ }_{67 \%}$ | ${ }_{82 \%}$ | 70\% | ${ }_{93 \%}^{13}$ | $\begin{gathered} 30 \% \\ 60 \% \end{gathered}$ | ${ }_{61 \%}^{14 \%}$ | 76\% | ${ }_{68 \%}^{17}$ | 88 | ${ }_{71 \%}^{40}$ | ${ }_{73}^{35}$ | 50\% | 79\% |
| ${ }_{2 \%}^{1}$ | : | ; | - | $7 \%$ | : | - | ${ }_{2 \%}$ | : | : | ${ }_{2 \%}^{1 \%}$ | 2\% | - | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 187

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Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?

## Base: All who noticed any hydro turbines locally

Fairly negative (-1)

$$
\text { Very negative }(-2)
$$

Don't know
Mean
Standard Deviation
All positive
All negative

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (1) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrí } \\ \text {-ity } \\ \text { cit } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| $66^{*}$ | $12^{* *}$ | 27** | 12** | $6^{* *}$ | 9** | $62^{*}$ | $2 *$ | $2^{*}$ | $26^{* *}$ | $20^{* *}$ | 19** | $6{ }^{*}$ | $60^{*}$ |
| $\begin{aligned} & 31 \\ & 47 \% \end{aligned}$ | ${ }_{42 \%}^{5}$ | $\begin{aligned} & 111 \\ & 41 \% \end{aligned}$ | ${ }_{67 \%}$ | $\stackrel{3}{30 \%}$ | $44 \%$ | ${ }_{47 \%}^{29}$ | - | ${ }_{100 \%}^{2}$ | 13 $50 \%$ | $\begin{aligned} & 10 \\ & 50 \% \end{aligned}$ | ${ }_{42 \%}^{8}$ | $\stackrel{3}{50 \%}$ | ${ }_{47 \%}$ |
| ${ }_{26 \%}^{17}$ | ${ }_{25 \%}^{3}$ | $\stackrel{8}{30 \%}$ | ${ }_{8 \%}^{1}$ | $\begin{aligned} & 3 \\ & 50 \% \end{aligned}$ | ${ }_{22 \%}^{22 \%}$ | ${ }_{26 \%}^{16}$ | $\begin{aligned} & 1 \\ & 50 \% \end{aligned}$ | : | 31\% | $\underset{20 \%}{4}$ | 21\% | 17\% | ${ }_{27}^{16}$ |
| ${ }_{17 \%}^{17}$ | 43\% | 15\% | ${ }_{8 \%}$ | : | ${ }_{22 \%}$ | $10 \%$ | 50\% | - | 2\% | 15\% | 32\% | 17\% | 10\% |
| 2\% | - | - | ${ }_{8 \%}$ | : | : | ${ }_{2 \%}$ | - | - | - | : | ${ }_{5 \%}$ | : | 2\% |
| : | : | : | : | : | - | - | : | : | - | - | - | - | - |
| 6\% | : | $\stackrel{4}{15 \%}$ | ${ }_{8 \%}$ | - | 11\% | \% |  | : | 12\% | 3 $15 \%$ | - | 17\% | ${ }_{8 \%}^{5}$ |
| 1.30 | 1.08 | 1.30 | 1.45 | 1.50 | 1.25 | 1.30 | 0.50 | 2.00 | 1.48 | 1.41 | 1.00 | 1.40 | 1.29 |
| 0.83 | 0.90 | 0.76 | 1.04 | 0.55 | 0.89 | 0.83 | 0.71 | 0.00 | 0.67 | 0.80 | 1.00 | 0.89 | 0.83 |
| ${ }_{73 \%}^{48}$ | ${ }_{67 \%}^{8}$ | $\begin{aligned} & 19 \\ & 70 \% \end{aligned}$ | $\frac{9}{75 \%}$ | 100\% | 67\% | ${ }_{73}{ }^{5}$ | 50\% | ${ }_{100 \%}^{2}$ | ${ }_{81 \%}^{21}$ | ${ }_{70 \%}^{14}$ | 12\% | 67\% | 44\% |
| ${ }_{2 \%}$ | - | - | ${ }_{8 \%}$ | - | - | ${ }_{2 \%}^{1}$ | : | : | - | - | 1 $5 \%$ | - | 1 <br> $2 \%$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 188
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Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?
16 Nov 2011
Base: All who noticed any hydro turbines locally

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attiludes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\[
\underset{\substack{\text { It's not worth } \\ \text { it }}}{ }
\]} \\
\hline \& \& Very strongly (B) \& Fairly
strongly (C) \& Not very/ not at all (D) \& Always/ often (E) \& \[
\begin{gathered}
\text { Sometimes } \\
\text { (F) } \\
\hline
\end{gathered}
\] \& Not very offen/ not at al (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& (H)
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) }
\end{aligned}
\] \& Not very/ not at all/ (J) \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (K) }
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& Agree
(M) \& \begin{tabular}{l}
Disagree \\
( N )
\end{tabular} \\
\hline Total \& \(66^{\circ}\) \& 29* \& \(23^{*}\) \& \(14^{*}\) \& 17* \& 5 * \& 3 ." \& 13 * \& \(24^{*}\) \& 29* \& \(28^{*}\) \& 25** \& \(14^{*}\) \& \(46^{\circ}\) \\
\hline Very positive ( +2 ) \& \[
\begin{aligned}
\& 31 \% \\
\& 47 \%
\end{aligned}
\] \& 17
\(59 \%\) \& \({ }_{35}^{8}\) \& \[
\underset{43 \%}{6}
\] \& 71\% \& \[
\underset{60 \%}{3}
\] \& \[
\underset{67 \%}{2}
\] \& 7
\(54 \%\) \& \[
\begin{aligned}
\& 10 \\
\& 42 \%
\end{aligned}
\] \& \[
{ }_{48 \%}^{14}
\] \& \[
{ }_{61 \%}^{17}
\] \& \[
\begin{aligned}
\& 12 \\
\& 48 \%
\end{aligned}
\] \& 29\% \& \[
\begin{aligned}
\& 27 \\
\& \stackrel{59 \%}{A}
\end{aligned}
\] \\
\hline Fairly positive ( +1 ) \& 17\% \& 28\% \& 7
\(30 \%\) \& 14\% \& 24\% \& - \& - \& \({ }_{38 \%}^{5}\) \& \({ }^{25 \%}\) \& 21\% \& \(\stackrel{8}{29 \%}\) \& \[
{ }_{20 \%}^{50 \%}
\] \& 36\% \& 26\% \\
\hline Neither positive nor negative (0) \& \[
\stackrel{11}{17 \%}_{\mathrm{N}}^{11}
\] \& \(\stackrel{3}{10 \%}\) \& 17\% \& \[
\underset{\text { 29\% }}{4}
\] \& 24\% \& \({ }^{1} 0\) \& \({ }^{13}\) \& \({ }_{8 \%}\) \& 21\% \& 5\% \& 11\% \& 20\% \& 21\% \& 5\% \\
\hline Fairly negative (-1) \& \({ }_{2 \%}\) \& : \& 4\% \& : \& - \& : \& : \& : \& : \& \({ }_{3 \%}\) \& : \& : \& : \& \({ }_{2 \%}\) \\
\hline Very negative (-2) \& : \& - \& - \& : \& \& - \& : \& : \& - \& : \& : \& - \& - \& - \\
\hline Don't know \& \[
{ }^{6}{ }^{6 \%}
\] \& \({ }_{3 \%}\) \& 3
\(13 \%\) \& 2\% \& \({ }_{12 \%}\) \& 20\% \& : \& : \& 13\% \& 3
3
\(10 \%\) \& - \& 3
\(12 \%\) \& 2\% \& \({ }_{2 \%}\) \\
\hline Mean \& 1.30 \& 1.50 \& 1.10 \& 1.17 \& 1.20 \& 1.50 \& 1.33 \& 1.46 \& 1.24 \& 1.27 \& 1.50 \& 1.32 \& 1.08 \& 1.44 \\
\hline Standard Deviation \& 0.83 \& 0.69 \& 0.91 \& 0.94 \& 0.86 \& 1.00 \& 1.15 \& 0.66 \& 0.83 \& 0.92 \& 0.69 \& 0.84 \& 0.79 \& 0.78 \\
\hline All positive \& \({ }_{73}^{48}\) \& 25\% \& 159\% \& 57\% \& 1110\% \& 60\% \& \({ }_{67 \%}\) \& \({ }_{92 \%}^{12}\) \& 167\% \& 209\% \& \({ }_{89 \%}^{25}\) \& \[
{ }_{68 \%}^{17}
\] \& 64\% \& 39

$85 \%$
a <br>
\hline All negative \& 2\% \& - \& 4\% \& - \& : \& - \& : \& : \& : \& ${ }_{3 \%}^{1}$ \& - \& : \& : \& ${ }_{2 \%}$ <br>
\hline
\end{tabular}

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Fieldwork dates: 19th September to 9th November 2011
Table 188
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16 Nov 2011
Q20a. Do you think these hydro turbines have a positive or negative effect on the local area?
Base: All who noticed any hydro turbines locally

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | Under 1 year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) |  | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | Other <br> (o) | Less than <br> 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \end{gathered}$ (q) | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| $66^{*}$ | $19^{* *}$ | $36^{*}$ | $5^{*}$ | ${ }^{* *}$ | $8 * *$ | $9 *$ | $7 \times$ | $42^{*}$ | $61^{*}$ | $4^{* *}$ | 1** | $8{ }^{* *}$ | $59^{*}$ | 2 ** | $31 *$ | 10** | $7 * *$ |
| $\begin{gathered} 31 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 20 \% \\ 40 \end{gathered}$ | $\begin{aligned} & 17 \% \\ & \end{aligned}$ | $\frac{4}{50 \%}$ | ${ }_{33}^{3}$ | 229\% | $\begin{aligned} & 22 \\ & 52 \% \\ & \hline \end{aligned}$ | ${ }_{48 \%}^{29}$ | 1 $25 \%$ | $\begin{array}{r} 100 \\ 100 \% \end{array}$ | 50\% | ${ }_{47 \%}^{28}$ | 50\% | 129\% | 40\% | 3 <br> $43 \%$ |
| 17\% | 24\% | ${ }_{28 \%}^{10}$ | $\begin{gathered} 20 \% \\ 40 \% \end{gathered}$ | $17 \%$ | $\begin{aligned} & 13 \% \\ & 13 \% \end{aligned}$ | $\frac{4}{44 \%}$ | 57\% | ${ }_{19 \%}^{8}$ | ${ }_{26 \%}^{16}$ | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | : | ${ }_{25 \%}$ | ${ }_{27}^{16}$ | - | 29\% | 40\% | 29\% |
| $\underset{\substack{17 \% \\ N}}{17}$ | $\stackrel{3}{16 \%}$ | 14\% | - | 3 <br> $50 \%$ | 25\% | 11\% | 14\% | 77\% | 1118 | - | - | - | 119 | - | 26\% | - | ${ }_{14 \%}$ |
| 2\% | - | - | 20\% | - | - | - | - | ${ }_{2 \%}^{1}$ | ${ }_{2 \%}$ | - | : | - | ${ }_{2 \%}$ | : | - | - | 14\% |
| : | : | - | : | - | - | - | - | : | - | - | - | - | - | : | - |  | - |
| $\mathrm{Nim}^{\text {9\% }}$ | ${ }_{5 \%}$ | 11\% | - | 17\% | ${ }_{13 \%}^{13}$ | 17\% | - | 10\% | 4\% | 50\% | - | 25\% | ${ }_{5}^{3}$ | 50\% | ${ }_{6 \%}$ | $20 \%$ | - |
| 1.30 | 1.44 | 1.38 | 1.00 | 0.60 | 1.29 | 1.25 | 1.14 | 1.34 | 1.28 | 1.50 | 2.00 | 1.67 | 1.27 | 2.00 | 1.14 | 1.50 | 1.00 |
| 0.83 | 0.78 | 0.75 | 1.22 | 0.89 | 0.95 | 0.71 | 0.69 | 0.88 | 0.84 | 0.71 | - | 0.52 | 0.84 | - | 0.83 | 0.53 | 1.15 |
| 73\% | ${ }_{79 \%}^{15}$ | $\stackrel{27}{27}$ | $80 \%$ | $\underset{33 \%}{2}$ | 65\% | 78\% | $86 \%$ | ${ }_{71 \%}^{30}$ | ${ }_{74 \%}^{45}$ | 50\% | 100\% | 75\% | 74\% | 50\% | 21 68 | 80\% | 71\% |
| 2\% | : | : | 20\% | - | - | - | - | 1\% | ${ }_{2 \%}$ | - | - | - | ${ }_{2}^{1 \%}$ | - | - | - | 14\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 189
Q21: Summary table: Which of the following have happened to you in the past year or so?
Base: All communities (excl ctrl)

Heard of any action in the Iocal area on aclion in the
lenate change energy saving
Attend da a meeting about
tacking climate change / trengy saving
Joined a local group who
take action on climate change / energy saving Received a free "Real Time
Disolay" meter Used a "Real Time Display Been offered a "green
energy tarift by an energy energy
supplier
Switched to a "green energy
tarift
Been offered a self energy efficient your home i.e. a form you have to Undertaken a self-completion audit of how energy
efficient your home is. Been offered an in-home energy efficiency audit of
your home (i.e. professionals assessing your
property ad a pro assess your home to see how energy efficient it is Been offered small energy
efficiency measures for $y$ our eificiency measures sory
home (el.g. energy saving
light bubibs) light bulbs)

| Total | Q21: Summary table |  |  |
| :---: | :---: | :---: | :---: |
|  | Yes | № | Don't know |
| 2972 | ${ }^{1260} 42 \%$ | ${ }_{57 \%}^{1687}$ | ${ }^{25}{ }_{1 \%}$ |
| 2972 | ${ }^{293} 10 \%$ | ${ }^{2669} 90$ | 10 |
| 2972 | ${ }^{173}{ }_{6 \%}$ | ${ }^{2791} 94 \%$ | $\stackrel{8}{8}$ |
| 2972 | ${ }^{309} 9$ | ${ }^{2617} 88 \%$ | ${ }^{46} 2 \%$ |
| 2972 | ${ }^{276}{ }_{9 \%}$ | ${ }^{2657}$ | ${ }^{39} 1 \%$ |
| 2972 | ${ }^{290}{ }^{10 \%}$ | 2474 ${ }_{83}$ | ${ }^{208} 7$ |
| 2972 | ${ }^{190}{ }_{6 \%}$ | ${ }^{2642} 89 \%$ | $140{ }_{5 \%}$ |
| 2972 | ${ }^{241}{ }_{8 \%}$ | ${ }^{2633}{ }_{89 \%}$ | ${ }^{98} 3$ |
| 2972 | ${ }^{211} 7 \%$ | ${ }^{2697} 91 \%$ | ${ }^{64} 2 \%$ |
| 2972 | ${ }^{241}{ }_{8 \%}$ | ${ }^{2650} 89 \%$ | ${ }^{81}{ }_{3 \%}$ |
| 2972 | ${ }^{225}{ }_{8 \%}$ | ${ }^{2690} 91 \%$ | ${ }^{57}{ }_{2 \%}$ |
| 2972 | ${ }^{1203} 40 \%$ | ${ }^{1713} 5$ | ${ }^{56}{ }_{2 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 505
Q21: Summary table: Which of the following have happened to you in the past year or so?
Base: All communities (excl ctrl)

Installed small energy
efficiency measures in efficiency measures in your
home such as low energy home (sych
lightblbubs)
Been offered larger energy
efficiency $y$ improvemets
efficiency improvements or
renewable energy solutions
for
renewable energy solut
for your home (e.g. Ioft
insul
insulation, cavity
insulation, etc)
Installed larger energy
efficiency
Instalied larger energy
efficiency impovements to
your home (e. lifft
your home (e.g. loft
insulation, cavity wall
insulation)
Been offered renewable
energy solutions for your
energy solutions for your
home (e.g. solar panels)
Installed renewable energy
solutions for your home
so.g. solar panels) Had someone visiting your
home to give you general advice and information
Sought general advice and Sought general advice
information on energy
efficiciency

| Total | Q21: Summary table |  |  |
| :---: | :---: | :---: | :---: |
|  | Yes | No | Don't know |
| 2972 | ${ }^{2089} 70 \%$ | ${ }^{855} 9$ | ${ }^{28}{ }_{1 \%}$ |
| 2972 | ${ }^{975} 3 \%$ | ${ }_{65 \%}^{1928}$ | ${ }^{69}{ }_{2 \%}$ |
| 2972 | ${ }^{707}$ 24\% | ${ }^{2208} 74 \%$ | $5^{57}{ }_{2 \%}$ |
| 2972 | 599\% | ${ }^{2309} 78 \%$ | ${ }^{64} 2 \%$ |
| 2972 | ${ }^{111} 4 \%$ | ${ }^{2821}{ }_{95}$ | ${ }^{40}{ }_{1 \%}$ |
| 2972 | ${ }^{237}{ }_{8 \%}$ | ${ }^{2701} 91 \%$ | ${ }^{34}{ }_{1 \%}$ |
| 2972 | ${ }_{17 \%}^{505}$ | ${ }_{82}^{2436}$ | ${ }^{31}{ }_{1 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 190

Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{gathered} \text { National } \\ \text { (C) } \\ \hline \end{gathered}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
|  | ${ }_{35 \%}^{1028}$ | $\begin{gathered} 141 \\ { }_{D}^{7 \%} \end{gathered}$ |  |
| $\begin{gathered} 1687 \\ 57 \% \\ \text { KPnQUsWw } \end{gathered}$ | $\underset{\substack{1912 \\ \hline 5 \%}}{ }$ | $\underset{\substack{1851 \\ \hline 9 \%}}{\substack{10}}$ |  |
| ${ }^{25}$ | ${ }^{22} 1 \%$ |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 190
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16 Nov 2011
Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 190

Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 190

Q21.1 Which of the following have happened to you in the past year or so? Heard of any action in the local area on climate change / energy saving
Base: All


## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All

|  |  | All Commu-nities(excl crtrs)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas <br> (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches (N) |
| Total | 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| Yes | $\begin{gathered} 1260 \\ 42 \% \\ \text { JGM } \end{gathered}$ | $\begin{gathered} 1028 \\ 35 \% \end{gathered}$ | ${ }^{441}$ \% | $\begin{aligned} & 917 \\ & 46 \% \\ & A J \end{aligned}$ | $\begin{gathered} 709 \\ 50 \% \\ A \end{gathered}$ | $\begin{gathered} 357 \\ 58 \% \\ A \end{gathered}$ | $\begin{gathered} \begin{array}{c} 339 \\ 34 \% \\ M \end{array} \end{gathered}$ | $\begin{aligned} & 492 \\ & 599 \% \\ & A \end{aligned}$ | ${ }_{302}{ }_{3}$ | 693 $34 \%$ | $\begin{gathered} 697 \\ 49 \% \\ A \end{gathered}$ | $\begin{gathered} 370 \\ \begin{array}{c} 30 \% \\ A \end{array} \end{gathered}$ | 214 | $\begin{gathered} 502 \\ { }_{8}^{50 \%} \\ \hline \end{gathered}$ |
| No | $\begin{gathered} 1687 \\ \text { DEKFLHN } \end{gathered}$ | ${ }^{1912} 6$ | 632\% | $\begin{gathered} 1069 \\ \\ 53 \% \end{gathered}$ | 692\% | ${ }^{252}$ 41\% | $\begin{gathered} \text { 606 } \\ \substack{60 \% \\ \hline} \end{gathered}$ | 336 $40 \%$ | $\begin{gathered} 666 \\ 62 \% \\ A \end{gathered}$ | $\begin{gathered} 1335 \\ \substack{65 \% \\ A D} \end{gathered}$ | 709 $50 \%$ | 234\% | $\begin{aligned} & 787 \\ & 78 \% \\ & A G \end{aligned}$ | ${ }^{327} 3$ |
| Don't know | ${ }^{25}$ | ${ }^{22}$ | ${ }_{1 \%}$ | 14 <br> $1 \%$ | ${ }_{1 \%}^{15}$ | \% | 5 | 7\% | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }_{1 \%}^{11}$ | $\stackrel{2}{ }$ | 9\% | 4 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & \text { (K) } \end{aligned}$ (K) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1260 \\ 42 \% \\ \text { NOOPGKL } \end{gathered}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 163 \\ 30 \% \\ B \end{gathered}$ | $\begin{gathered} 256 \\ 50 \% \\ A B C G \end{gathered}$ | $\begin{gathered} 269 \\ 50 \% \\ A B C G \end{gathered}$ | $\begin{gathered} 221 \\ \text { ABCG } \end{gathered}$ | $\underset{B}{277} \underset{\substack{27 \%}}{2}$ | ${ }_{485}$ | ${ }_{42 \%}^{675}$ | $\begin{aligned} & 726 \\ & 47 \% \\ & \text { AKL } \end{aligned}$ | $\begin{gathered} 372 \\ 37 \% \end{gathered}$ | ${ }^{110} 37 \%$ | $\begin{gathered} 904 \\ \text { 5NO } \end{gathered}$ | 158\% | $\underset{\substack{181 \\ 30 \% \\ N}}{ }$ |
| $\begin{gathered} 1687 \\ \begin{array}{c} 57 \% \\ \text { DEFM. } \\ Q \text { cej } \end{array} \end{gathered}$ | $\begin{gathered} 186 \\ A C D E F \\ A \end{gathered}$ | $\begin{gathered} 291 \\ \text { 203\% } \\ \text { ADEF } \end{gathered}$ | ${ }_{50 \%}^{257}$ | ${ }^{267}$ 49\% | 221 | $\begin{gathered} 465 \\ { }_{6}^{26} \% \\ \text { ADEF } \end{gathered}$ | 754 $56 \%$ | ${ }^{933}$ | 801 $52 \%$ | $\begin{gathered} 633 \\ \begin{array}{c} 62 \% \\ A J \end{array} \end{gathered}$ | $\underset{\substack{184 \\ 62 \%}}{\substack{2}}$ | ${ }^{897}$ 49\% | $\begin{gathered} 442 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 318 \\ \text { AMAQT } \end{gathered}$ |
| ${ }_{1 \%}^{25}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }^{1} \%$ | 10 ${ }_{1 \%}$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}^{15}$ | $\stackrel{3}{ }$ | ${ }_{7 \%}^{7}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (0) \\ & \hline \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} 1260 \\ \text { 14\% } \\ \text { LIOKKK } \\ \text { LNOOPa } \end{gathered}$ | 231 $36 \%$ |  | 200 $40 \%$ | $\begin{aligned} & 197 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & \begin{array}{l} 47 \% \\ \mathrm{PP} \end{array} \end{aligned}$ | 789 <br> $10 \%$ | 176 43 | $\begin{gathered} 211 \\ \text { Aab } \end{gathered}$ | 58\% | $\begin{gathered} 559 \\ \text { A49\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 380 \\ 41 \% \\ h \end{gathered}$ | 277 38 | 29\% | 73\% | $\begin{gathered} 1187 \\ \substack{43 \% \\ \mathrm{Ai}} \end{gathered}$ |
| $\begin{gathered} 1687 \\ 57 \% \\ \text { MEFJ } \\ \text { Macej } \end{gathered}$ | $\begin{gathered} 405 \\ \text { } 63 \% \end{gathered}$ | ${ }_{555}^{555}$ | $\begin{gathered} 297 \\ 59 \% \\ \underset{2}{29} \end{gathered}$ | $\underset{\substack{291 \\ Q_{2}}}{291}$ | $\begin{gathered} 139 \\ 53 \% \end{gathered}$ | $\begin{gathered} 1183 \\ 59 \% \\ \text { AC } \end{gathered}$ | $\underset{\substack{228 \\ 56 \%}}{2}$ | ${ }_{462}^{182}$ | 54\% | 573 | $\underset{e_{e}^{582}}{542}$ | $\begin{gathered} 448 \\ \begin{array}{c} 42 \% \\ \mathrm{Ae} \end{array} \end{gathered}$ | $\begin{gathered} 67 \\ { }_{\text {Be }}^{88 \%} \end{gathered}$ | $\begin{gathered} 149 \\ \substack{\text { ¢j\% } \\ A j} \end{gathered}$ | ${ }^{1538} 5$ |
| ${ }_{1 \%}^{25}$ | ${ }_{7 \%}^{7}$ | ${ }_{7 \%}^{7}$ | ${ }_{i \%}^{4}$ | ${ }_{1 \%}^{5}$ | ${ }_{1 \%}^{2}$ | ${ }^{20} 1 \%$ | ? | ${ }_{1 \%}^{3}$ | - | ${ }_{1} 9$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | ${ }_{2 \%}^{2 \%}$ | - | ${ }^{25}$ 1\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | $\begin{aligned} & \hline \text { Not very } \\ & \text { often/ } \\ & \text { not at all } \end{aligned}$ (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 1260 \\ \begin{array}{c} 42 \% \\ \text { DGMM } \\ \text { eOP } \end{array} \end{gathered}$ | $\begin{aligned} & 481 \\ & 45 \% \\ & A D \end{aligned}$ | $\begin{aligned} & 567 \\ & 46 \% \\ & A D \end{aligned}$ | ${ }_{32 \%}^{209}$ | $\begin{gathered} 476 \\ 45 \% \\ G \end{gathered}$ | $\begin{aligned} & 92 \\ & \underset{G}{99 \%} \end{aligned}$ | ${ }_{28}^{46}$ | $\begin{aligned} & 373 \\ & 51 \% \\ & \text { AlJ } \end{aligned}$ | $\underset{\mathrm{4} 2 \mathrm{j}}{509}$ | ${ }_{3}^{378}$ | $\begin{gathered} 788 \\ 48 \% \\ A L \end{gathered}$ | 249 ${ }_{36}$ | 229 33\% | $\begin{aligned} & 942 \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 1687 \\ \text { BCEKK } \\ \text { Nigar } \end{gathered}$ | ${ }_{54 \% 8}$ | $\begin{gathered} { }^{660} \\ 544^{\circ} \end{gathered}$ | $\begin{gathered} 437 \\ \\ A B C \end{gathered}$ | $\begin{gathered} 576 \\ 54 \% \end{gathered}$ | $\begin{gathered} 143 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & \text { AII\% } \\ & \text { AEF } \end{aligned}$ | ${ }_{482}^{352}$ | $\begin{gathered} 690 \\ 57 \% \\ H \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 645 \\ \text { AH2\% } \end{array} \end{aligned}$ | ${ }^{830}$ | $\begin{aligned} & \begin{array}{c} 41 \\ 64 \% \\ \text { AK } \end{array} \end{aligned}$ | $\begin{aligned} & 460 \\ & 66 \% \\ & A A_{0} \end{aligned}$ | $\begin{gathered} 1079 \\ 53 \% \end{gathered}$ |
| ${ }_{1 \%}^{25}$ | ${ }^{1} \%$ | $\stackrel{6}{6}$ | $\begin{aligned} & 10 \\ & A C^{2 \%} \end{aligned}$ | ${ }^{13}{ }_{1 \%}$ | ${ }^{2}$ \% | ${ }^{2} \%$ | 5\% | 9\% | ${ }^{11} 19$ | ${ }^{16}$ | $!$ | 7\% | ${ }^{16} \%$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q21.1 Which of the following have happened to you in the past year or so?
Heard of any action in the local area on climate change / energy saving
Base: All

| All Commu-nities(excl ctrls)(A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers <br> (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ $\begin{gathered} 1 \text { year } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years (g) | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930 \\ 1989 \\ (198 \\ (j) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 3,400 \\ (\mathrm{q}) \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | 86* | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 1260 \% \\ & { }_{426 \%} \\ & \text { DGJ.J. } \end{aligned}$ | $\begin{gathered} 359 \\ 44 \% \\ d \end{gathered}$ | 626\% | ${ }_{4139}^{139}$ | 136\% | ${ }_{35 \%}^{133}$ | $\begin{gathered} 322 \\ 46 \% \\ \text { Aeh } \end{gathered}$ | $\begin{aligned} & 241 \\ & \text { 47\% } \\ & \text { Aeh } \end{aligned}$ | $\underset{e}{564} \underset{e}{51 \%}$ | 384\% | ${ }_{42 \%}^{757}$ | 119 | $\begin{gathered} 830 \\ 42 \% \\ 0 \end{gathered}$ | $\underset{\substack{421 \\ 44 \%}}{ }$ | 42 $49 \%$ 0 | 32\% | 370\% | $\begin{aligned} & 293 \\ & 51 \% \\ & A P \end{aligned}$ | $\begin{gathered} 267 \\ \text { } \begin{array}{c} 60 \% \\ A p q \end{array} \end{gathered}$ |
| $\begin{aligned} & 1687 \\ & 57 \% \\ & \text { BNEEH } \\ & \text { KNIgq } \end{aligned}$ | ${ }^{448}$ | $\begin{aligned} & 820 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & \hline 58 \% \end{aligned}$ | $\begin{gathered} 225 \\ 62 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 241 \\ \text { Afgh } \\ \text { A4g } \end{gathered}$ | 373\% | 270 | $\begin{aligned} & 802 \\ & 58 \% \\ & \mathrm{fg} \end{aligned}$ | 475\% | $\begin{gathered} 1043 \\ 58 \% \end{gathered}$ | - 169 | 1114 $57 \%$ | ${ }_{55 \%}^{533}$ | 54\% | $\begin{aligned} & 69 \\ & 69 \% \\ & \mathrm{mn} \end{aligned}$ | $\begin{aligned} & 641 \\ & 63 \% \\ & \text { A9r } \end{aligned}$ | $\underset{\substack{269 \\ \hline \\ \hline}}{ }$ | 176\% |
| $\underset{1}{25}$ | ${ }_{1}^{6}$ | ${ }^{15}$ | ${ }_{4}^{4} \%$ | : | ${ }_{1 \%}$ | ${ }^{5} \%$ | 5\% | ${ }^{12}$ | 9\% | ${ }^{13}$ | ${ }_{1 \%}^{3}$ | ${ }^{14}$ | 9\% | : | ${ }_{2 \%}$ | 9\% | 7\% | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q21.2 Which of the following have happened to you in the past year or so?
Attended a meeting about tackling climate change / energy saving
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | $\begin{gathered} \text { National } \\ \text { (C) } \\ \hline \end{gathered}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{\text {LjkmRpWuXZxaybz }}^{293}$ | ${ }_{8 \%}^{249}$ | $\begin{gathered} 44 \\ { }_{2 \%} \end{gathered}$ |  |
| $\begin{gathered} 2669 \\ 90 \% \\ \text { KPQUSYW } \end{gathered}$ | ${ }^{2701} 91 \%$ | $\begin{gathered} 1948 \\ 98 \% \\ D \end{gathered}$ |  |
| 10 | 12 | : |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.2 Which of the following have happened to you in the past year or so?

## Attended a meeting about tackling climate change / energy saving

Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \end{gathered}$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $\underline{(Q)}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \end{aligned}$ | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & (V) \end{aligned}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 |  |  | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{39} 9$ | $\begin{gathered} 25 \\ \substack{17 \% \\ A} \end{gathered}$ | ${ }_{5 \%}^{8}$ | ${ }_{7 \%}^{8}$ | ${ }_{11 \%}^{38}$ | ${ }^{10}{ }_{8 \%}$ |  |  | ${ }^{17}{ }_{6 \%}$ | ${ }_{13 \%}^{14 \%}$ | ${ }_{100}^{10}$ | $\begin{aligned} & { }_{49}^{10 \%} \\ & A \end{aligned}$ | ${ }^{18} 8$ | ${ }^{19} 5$ |
| 411\% | ${ }_{83}^{125}$ | $\begin{gathered} 165 \\ 94 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 93 \% \end{aligned}$ | ${ }_{89 \%}^{312}$ | $\begin{aligned} & 110 \\ & 92 \% \end{aligned}$ |  |  | $\begin{gathered} 282 \\ 94 \% \\ A \end{gathered}$ | ${ }_{86} 9$ | 90\% | $\underset{8}{251} \underset{s}{24 \%}$ | ${ }^{196}$ | $\begin{gathered} 348 \\ 94 \% \\ A \end{gathered}$ |
| : | - | $\begin{aligned} & 3 \\ & { }^{2 \%} \end{aligned}$ | : | $!$ | : |  |  | $!$ | ${ }_{1 \%}$ | - | : | $!$ | ${ }^{3} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (V) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { crrl) } \\ & \text { (Z) } \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{3 \%}$ | $\begin{gathered} 21 \\ 16 \% \\ A \end{gathered}$ | ${ }_{4 \%}$ | ${ }^{11} 4$ | ${ }_{1 \%}$ |
| $\begin{gathered} 291 \\ 97 \% \\ \mathrm{AV} \end{gathered}$ | 110 $83 \%$ | $\underset{A 5}{192} \underset{A}{192}$ | $\underset{\substack{287}}{287}$ | $\underset{A 8}{295}$ |
| $!$ | ${ }_{1 \%}$ | $!$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.2 Which of the following have happened to you in the past year or so?

## Attended a meeting about tackling climate change / energy saving

Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2.5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (s) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| 249 ${ }^{8}$ | 14\% | ${ }^{160} 10 \%$ | ${ }_{5 \%}^{8}$ | ${ }_{2 \%}$ | ${ }_{11 \%}^{39}$ | 5\% |  |  | 11\% | ${ }_{112}$ | 110 | $\begin{gathered} { }_{22 \%}^{68} \\ A \end{gathered}$ | $\begin{aligned} & 30 \\ & { }_{3}^{414 \%} \\ & \hline \end{aligned}$ | 11\% |
| ${ }_{91 \%}^{2701}$ | ${ }_{97 \%}^{433}$ | ${ }_{89 \%}^{136}$ | $\begin{aligned} & 157 \\ & 95 \% \\ & A \end{aligned}$ | $\begin{gathered} 106 \\ 98 \% \\ A \end{gathered}$ | ${ }_{88}^{307}$ | $\begin{gathered} 119 \\ 95 \% \\ \mathrm{~A} \end{gathered}$ |  |  | $\underset{A}{289} \underset{A}{289}$ | 87 $87 \%$ | 849\% | ${ }^{235} 77$ | 178 $86 \%$ | $\begin{gathered} 356 \\ 96 \% \\ \mathrm{~A} \end{gathered}$ |
| 12 | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  |  | ! | ${ }_{2}^{2 \%}$ |  | $!$ |  | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 194

Q21.2 Which of the following have happened to you in the past year or so? Attended a meeting about tackling climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.2 Which of the following have happened to you in the past year or so?

## Attended a meeting about tackling climate change / energy saving

Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables <br> (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings <br> (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 293 \\ & 10 \% \\ & \text { JM } \end{aligned}$ | 249\% | ${ }_{10 \%}^{112}$ | $\begin{aligned} & \text { 205 } \\ & 10 \% \end{aligned}$ | $\begin{gathered} 177 \\ \substack{13 \% \\ A} \end{gathered}$ | $\begin{aligned} & 77 \\ & 13 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 89 \\ & 9 \% \\ & M \end{aligned}$ | $\underset{\substack{115 \\ 14 \% \\ A}}{ }$ | ${ }^{105}{ }_{10 \%}$ | 159\% | $\begin{gathered} 187 \\ 18 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & 108 \\ & 18 \% \\ & A F \end{aligned}$ | 43\% | $\underset{\substack{131 \\ 16 \% \\ A}}{ }$ |
| $\begin{gathered} 2669 \\ \text { EKFLHN } \end{gathered}$ | ${ }^{2701 \%}$ | ${ }^{965}$ | 17919 | 1236 | ${ }_{\text {S }}^{\text {537 }}$ | ${ }_{9}^{920}$ | 719 | ${ }^{965}$ | $\underset{\substack{187 \% \\ 92 \% \\ A D}}{ }$ | 1224\% | 497\% | $\begin{aligned} & 964 \% \\ & 959 \\ & \text { AG } \end{aligned}$ | 701 $84 \%$ |
| $\begin{aligned} & 10 \\ & \text { D } \end{aligned}$ | 12 | $\stackrel{5}{5}$ | 4. | $\stackrel{3}{ }$ | ! | $!$ | $!$ | 4 | $?$ | $\stackrel{6}{6}$ | ! | $\stackrel{3}{ }$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.2 Which of the following have happened to you in the past year or so?

## Attended a meeting about tackling climate change / energy saving

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (K) \end{aligned}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 293 \\ \text { BCKNOO } \\ \text { Ragi } \end{gathered}$ | ${ }_{3 \%}^{7}$ | ${ }^{23}$ | $\begin{aligned} & 42 \\ & { }_{8}^{8 \%} \\ & B \end{aligned}$ | $\begin{gathered} 70 \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 67 \\ 15 \% \\ \text { ABCD } \end{gathered}$ | $\begin{aligned} & 84 \\ & 8 \mathrm{BC} \\ & 1 \% \end{aligned}$ | ${ }_{109}^{139}$ | ${ }^{154}$ | $\begin{aligned} & 175 \\ & 17 \% \\ & \text { AK } \end{aligned}$ | ${ }_{8 \%}$ | 24\% | $\begin{gathered} 223 \\ { }_{12 \%} \end{gathered}$ | ${ }^{34}$ \% | ${ }_{7 \%}^{33}$ |
| $\begin{gathered} 2669 \\ 90 \% \\ \text { EFJMO } \\ \text { cej } \end{gathered}$ | $\begin{gathered} 255 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 435 \\ \text { AEFG\% } \end{gathered}$ | $\begin{gathered} 474 \\ 92 \% \\ \text { EFG } \end{gathered}$ | $\begin{gathered} 469 \\ 87 \% \end{gathered}$ | $\begin{gathered} 376 \\ { }_{84 \%} \end{gathered}$ | ${ }^{660}$ | ${ }_{89 \%}^{1204}$ | ${ }_{90 \%}^{1465}$ | ${ }^{1355}$ | $\begin{aligned} & 928 \\ & 91 \% \\ & \text { AJ } \end{aligned}$ | ${ }_{92 \%}^{274}$ | 15886 | $\begin{aligned} & 569 \\ & \begin{array}{l} 94 \% \end{array} \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 470 \\ \text { AMAQ } \end{gathered}$ |
| 10 | $!$ | ! | - | $!$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{4}$ | 5 | 5 | $\stackrel{6}{6}$ | 4 | - | $?$ | : | ${ }_{1 \%}^{3}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q21.2 Which of the following have happened to you in the past year or so?
Attended a meeting about tackling climate change / energy saving
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ $\begin{aligned} & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 293 \\ \text { BCKNO } \\ \text { ORagi } \end{gathered}$ | ${ }^{53}$ | $\begin{gathered} 130 \\ 12 \% \\ \text { AOPR } \end{gathered}$ | ${ }^{35}$ | $\begin{aligned} & 49 \\ & 10 \% \\ & 0 \end{aligned}$ | ${ }_{10 \%}^{26}$ | 1709\% | ${ }^{37} 9$ | $\begin{gathered} 59 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $14 \%$ | $\begin{gathered} 145 \\ \text { Afgh } \\ \text { Afg } \end{gathered}$ | $\begin{aligned} & 89 \\ & \left.\begin{array}{l} 80 \% \\ 9 \end{array}\right) \end{aligned}$ | 49\% | ${ }_{5 \%}^{5}$ | 11 $5 \%$ | $\begin{gathered} 282 \\ 10 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\begin{aligned} & 2669 \\ & \begin{array}{l} \text { EFOM } \\ \text { EFMM } \end{array} . \end{aligned}$ Qce | $\begin{gathered} 589 \\ 92 \% \\ \hline \end{gathered}$ | ${ }^{934} 8$ | $\begin{aligned} & 464 \\ & 493 \% \\ & A Q \end{aligned}$ | $\stackrel{444}{90 \%}$ | ${ }_{90 \%}^{238}$ | $\begin{gathered} 1815 \\ 91 \% \\ A C \end{gathered}$ | $\begin{gathered} 369 \\ 91 \% \\ c \end{gathered}$ | ${ }^{336}$ \% | $\underset{87 \%}{106}$ | 993 $87 \%$ | $\underset{\substack{837 \\ e}}{80 \%}$ | $\begin{aligned} & 678 \\ & 93 \% \\ & \text { Aef } \end{aligned}$ | $\underset{\mathrm{e}}{\stackrel{93}{93}}$ | $\begin{aligned} & 211 \\ & \begin{array}{c} 95 \% \\ \mathrm{Aj} \end{array} \end{aligned}$ | ${ }^{2458} 8$ |
| $\stackrel{10}{10}$ | ! | 7 ${ }^{7} \%$ | ? | : | - | $?$ | $\div$ | $!$ | ${ }_{\text {Aab }}^{2 \%}$ | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | $!$ | : | - | 10 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q21.2 Which of the following have happened to you in the past year or so?
Attended a meeting about tackling climate change / energy saving
Base: All

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | Not very often/ not at al (G) | Very (H) | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 293 \\ \text { IJ\% } \\ \text { DGEGJiL } \\ \text { Mdejin } \end{gathered}$ | $\begin{gathered} 152 \\ { }_{14 \%} \\ A C D \end{gathered}$ | $\begin{aligned} & 114 \\ & 9 \% \\ & { }^{9} \end{aligned}$ | ${ }^{27} 4 \%$ | $\begin{aligned} & 120 \\ & 111 \% \\ & \mathrm{FG} \end{aligned}$ | ${ }^{10} 4$ | $\stackrel{9}{5 \%}$ | $\begin{aligned} & 125 \\ & \text { Alj } \end{aligned}$ | $\begin{gathered} 106 \\ \hline 9 \end{gathered}$ | ${ }^{62} 6$ | $\begin{gathered} 195 \\ 112 \% \\ \mathrm{AL} \end{gathered}$ | ${ }^{54}$ | ${ }^{41} 6$ | $\begin{aligned} & 239 \\ & { }^{12 \%} \\ & \hline 12 \end{aligned}$ |
| $\begin{gathered} 2669 \\ \text { BHKNi } \\ \text { BHKNi } \\ \mathrm{mm} \end{gathered}$ | $\begin{gathered} 904 \\ 85 \% \end{gathered}$ | $\begin{gathered} 1119 \\ 90 \% \\ B \end{gathered}$ | $\begin{gathered} 627 \\ { }^{686 \%} \\ A B C \end{gathered}$ | $\begin{aligned} & 943 \\ & 89 \% \end{aligned}$ | $\begin{gathered} 226 \\ 95 \% \\ A E \end{gathered}$ | $\begin{aligned} & 158 \\ & 95 \% \\ & A E \end{aligned}$ | $\begin{gathered} 604 \\ 83 \% \end{gathered}$ | $\begin{gathered} 1098 \\ 91 \% \\ H \end{gathered}$ | $\begin{aligned} & 967 \\ & 94 \% \\ & \text { AH4 } \end{aligned}$ | ${ }_{88 \%}^{1432}$ | $\begin{aligned} & 6359 \% \\ & 929 \\ & \hline \text { AK } \end{aligned}$ | $\begin{aligned} & 645 \\ & 94 \% \end{aligned}$ | 1790\% |
| 10 | $?$ | $\bigcirc$ | $?$ | $\stackrel{2}{ }$ | $!$ | : | $!$ | 4 | 5 | $?$ | $?$ | - | 8 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.2 Which of the following have happened to you in the past year or so?

## Attended a meeting about tackling climate change / energy saving

Base: All

Yes

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years 10 year (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j}) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | Timber | Other (0) | $\begin{gathered} \text { Less than } \\ 20,800 \\ \text { (p) } \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
|  | $\begin{aligned} & 93 \\ & 11 \% \\ & d \end{aligned}$ | $\begin{gathered} 147 \\ 10 \% \\ d \end{gathered}$ | ${ }^{32} 9$ | ${ }^{21} 6$ | 24 6 | $\begin{aligned} & { }_{108}^{10 \%} \end{aligned}$ | $\begin{gathered} \stackrel{60}{12 \%} \\ \mathrm{e} \end{gathered}$ | $\underset{e}{141} \underset{e}{10 \%}$ | $\begin{gathered} 111 \\ \begin{array}{c} 13 \% \\ A j \end{array} \end{gathered}$ | ${ }^{155}$ | ${ }^{27} 9$ | ${ }^{177} 9$ | $\begin{gathered} 122 \\ 13 \% \\ \text { Ano } \end{gathered}$ | ${ }_{3 \%}^{3}$ | ${ }_{6 \%}^{6}$ | ${ }^{86}$ | 11\% | $\begin{aligned} & 63 \\ & 14 \% \\ & A_{P} \end{aligned}$ |
| $\begin{aligned} & 26699 \\ & \text { BHN\% } \\ & \text { BMI } \end{aligned}$ | ${ }_{88 \%}^{716}$ | ${ }^{1310} 9$ | ${ }^{304}$ | $\begin{gathered} 339 \\ 94 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 352 \\ 93 \% \\ \text { Agh } \end{gathered}$ | ${ }_{90 \%}^{632}$ | $\begin{gathered} 454 \% \\ 88 \% \end{gathered}$ | ${ }_{89 \%}^{1230}$ | $\begin{gathered} 752 \\ 87 \% \end{gathered}$ | $\underset{\substack{1653 \\ 91 \% \\ A i}}{ }$ | ${ }_{91 \%}^{264}$ | $\begin{gathered} 1776 \\ 91 \% \\ \mathrm{Am} \end{gathered}$ | ${ }_{8}^{836}$ | $\begin{gathered} 83 \\ 97 \% \\ \mathrm{Am}^{2} \end{gathered}$ | $\begin{aligned} & 99 \% \\ & 949 \end{aligned}$ | $\underset{\substack{931 \% \\ 91 \%}}{\substack{9 \\ \hline}}$ | 504 | 382\% |
| 10 | 4 | 4 | $!$ | $!$ | ! | : | $?$ | 7\% | ${ }_{1 \%}$ | 5 | - | 5 | 5\% | - |  | 3 | ! | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\frac{173}{{ }^{173}}$ | ${ }_{5 \%}^{154}$ | $\begin{aligned} & 29 \\ & { }^{29} \% \end{aligned}$ | - |
| $\begin{gathered} 2791 \\ 94 \% \\ \text { PnSqUsVw } \end{gathered}$ | ${ }^{2802}$ | $\begin{gathered} 1963 \\ \substack{99 \% \\ D} \end{gathered}$ | - |
| $\stackrel{8}{8}$ | $\bigcirc$ | : | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \end{aligned}$ (1) <br> (L) |  |  | Exmoo <br> (1,3) <br> (N) | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,2,6) \\ (P) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) |  | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (T) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ \left(\begin{array}{c} 4 \end{array}\right) \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ |  | Whitehill Borden (2) (W) |
| 450 |  | 50 |  | 76 | 110 | 351 | 120 |  | 100 |  | 20 | 300 | 110 | 100 |  | 00 |  | 215 | 370 |
| 19 4 \% |  | ${ }^{10}{ }_{7 \%}$ |  | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }^{11} 3$ | ${ }_{6 \%}$ |  | $\begin{aligned} & 22 \\ & 22 \% \\ & \mathrm{~A} \end{aligned}$ |  | ${ }_{5}^{6}$ | ${ }_{3 \%}$ | $\begin{aligned} & 14 \\ & { }_{13 \%} \\ & A \end{aligned}$ | 88 |  | $\begin{aligned} & 39 \\ & { }_{A}^{33} \end{aligned}$ |  | ${ }^{17} 8$ | 2\% |
| ${ }_{96 \%}^{431}$ |  | ${ }_{93 \%}^{40}$ |  | 7 | 106\% | $\begin{gathered} 340 \\ 97 \% \\ A \end{gathered}$ | 113 $94 \%$ |  | $\begin{aligned} & 78 \\ & 78 \% \end{aligned}$ |  | ${ }_{95 \%}^{114}$ | $\underset{A}{290}$ | ${ }_{86 \%}$ | 919 |  | ${ }_{87 \%}$ |  | ${ }_{91 \%}^{95}$ | $\begin{gathered} 363 \\ 98 \% \\ A \end{gathered}$ |
| - |  | - |  | - | ${ }_{1 \%}$ | - | - |  | - |  | - | $!$ | ${ }_{1}^{1}$ | ${ }_{1 \%}^{19}$ |  | - |  | ${ }^{3}{ }_{\text {A }}{ }^{1 \%}$ | $!$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 198
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Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2.5) } \\ & \text { (h) } \\ & \hline \end{aligned}$ | Chale Green (2,5) $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,0) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (a) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{5 \%}^{154}$ | 2\% | $\stackrel{8}{5 \%}$ | ${ }_{3}^{5}$ | - | ${ }^{14} 4 \%$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ |  | ${ }_{2 \%}^{3}$ | ${ }_{3 \%}^{10}$ | $\begin{aligned} & 18 \\ & { }_{16 \%}^{16 \%} \end{aligned}$ | 5\% | $\begin{aligned} & 38 \\ & { }_{3}^{38} \% \\ & A \end{aligned}$ | ${ }^{18} 9$ | 5\% |
| ${ }^{2802} 9$ | 439 <br> $8 \%$ | 145 ${ }_{9}$ | ${ }^{161} 9$ | $\begin{aligned} & 108 \\ & 100 \% \\ & \text { AM } \end{aligned}$ | ${ }_{96 \%}^{333}$ | $\xrightarrow{117}$ |  | 119 97 | ${ }^{297 \%}$ | ${ }_{83}^{92}$ | 89 95 | ${ }^{265} 8$ | ${ }_{91 \%}^{189}$ | $\begin{gathered} 364 \\ 99 \% \\ \mathrm{~A} \end{gathered}$ |
| $\bigcirc$ | - | - | - | - | ! | ${ }_{1 \%}$ |  | ${ }_{1}^{1}$ | - | ${ }_{1 \%}$ | - | ! | $!$ | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 199
Page 531
Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 173 \\ J \in M \end{gathered}$ | ${ }^{154}$ | ${ }_{6}^{65}$ | ${ }_{6 \%}^{122}$ | $\underset{\substack{124 \\ A \\ \hline}}{ }$ | $\begin{aligned} & \frac{64}{10 \%} \\ & \text { A } \end{aligned}$ | $41 \%$ | $\begin{gathered} 92 \\ 17 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{6}^{61}$ | 89\% | $\begin{gathered} 117 \\ 8 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 61 \\ & 10 \% \\ & A \end{aligned}$ | 27\% | $\begin{aligned} & { }^{78} \\ & 9 \% \\ & A \end{aligned}$ |
| $\begin{aligned} & \quad \begin{array}{c} 2791 \\ \text { EKFLH4\% } \end{array} . \end{aligned}$ | ${ }^{2802} 9$ | 1014\% | ${ }^{1874}$ | ${ }_{91 \%}^{1287}$ | ${ }_{84}^{54}$ | $\begin{gathered} 967 \\ 98 \% \\ A \end{gathered}$ | 739 ${ }_{89 \%}$ | 1009\% | $\begin{gathered} 1951 \\ 95 \% \\ \text { AD } \end{gathered}$ | 1294\% | ${ }_{90 \%}^{543}$ | $\begin{gathered} 983 \\ 97 \% \\ A \end{gathered}$ | 752\% |
| 8 | $\bigcirc$ | 3 | 4 | 5 | ${ }_{1 \%}$ | $?$ | 4 | 4. | $\stackrel{3}{ }$ | $\stackrel{6}{6}$ | ? | - | $\stackrel{3}{3}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social <br> rent <br> (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 173 \\ \mathrm{BCNOO} \\ \mathrm{gh} \end{gathered}$ | ${ }_{2 \%}$ | ${ }^{17} 4$ | $\begin{gathered} { }^{35}{ }_{7 \%}^{7 \%} \end{gathered}$ | $\begin{aligned} & 41 \\ & 8 C_{8} \end{aligned}$ | ${ }_{B C}^{32}{ }_{7 \%}$ | $\begin{aligned} & 42 \\ & { }_{6}^{6 \%} \\ & B \end{aligned}$ | ${ }^{78} 8$ | 95\% | $\begin{aligned} & 98 \\ & { }_{\mathrm{L}}^{2} \end{aligned}$ | ${ }^{62}$ | 100 ${ }_{3}$ | $\begin{gathered} 142 \\ \text { AN }{ }^{8 \%} \end{gathered}$ | ${ }^{12}$ | 19 4 \% |
| $\begin{gathered} 2791 \\ \text { EmSce } \end{gathered}$ | $\begin{gathered} 254 \\ 97 \% \\ E F \end{gathered}$ | $\begin{aligned} & 440 \\ & 96 \% \\ & \text { EF } \end{aligned}$ | ${ }^{481} 9$ | ${ }_{99 \%}$ | ${ }_{9}^{414}$ | 706 $94 \%$ | $\begin{gathered} 1269 \\ 94 \% \end{gathered}$ | ${ }^{1522} 9$ | 1437\% | $947$ | 287\% | ${ }^{1671} 9$ | $\begin{gathered} 599 \\ \text { AMO } \end{gathered}$ | $\begin{aligned} & 483 \\ & \text { 455\% } \\ & \text { MST } \end{aligned}$ |
| $\begin{array}{r}8 \\ + \\ \hline\end{array}$ | $\operatorname{ADFG}^{\frac{3}{1 \%}}$ | ${ }^{2}$ | : | ${ }^{3}{ }^{3}$ | - | : | 1 | $?$ | ! | $\begin{gathered} { }^{6}{ }^{1 \%}{ }^{6} \end{gathered}$ | $!$ | $\stackrel{3}{*}$ | $!$ | ${ }_{\text {AMAS }^{4}}^{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ $\begin{aligned} & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 173 \\ \text { BCNO\% } \\ \text { figh } \end{gathered}$ | 28\% | $5{ }_{5}$ | ${ }^{26}$ | $\begin{gathered} 42 \% \\ \text { AOPQR } \end{gathered}$ | $\begin{aligned} & 20 \\ & { }_{8}^{8 \%} \end{aligned}$ | ${ }^{111}$ | 16 4 \% | $\begin{gathered} 36 \\ { }^{30} \end{gathered}$ | 6\% | $\begin{gathered} 110 \\ \text { Afgh } \\ \text { Af } \end{gathered}$ | $\begin{aligned} & 40 \\ & { }_{4 \%}^{2 \%} \end{aligned}$ | 21 3 | - | ${ }_{4 \%}^{8}$ | ${ }^{165}$ |
| $\begin{gathered} 2791 \\ \text { EMSM } \\ \text { eme } \end{gathered}$ | $\begin{gathered} 614 \\ 95 \% \\ \mathrm{ST} \end{gathered}$ | $\begin{gathered} 1009 \\ 94 \% \\ \mathrm{~s} \end{gathered}$ | ${ }_{95 \%}^{474}$ | ${ }_{9}^{451 \%}$ | ${ }_{924}^{243}$ | $\underset{\substack{1876 \\ 94 \% \\ c}}{ }$ | $\begin{gathered} 388 \\ 96 \% \\ c \end{gathered}$ | ${ }_{91 \%}^{359}$ | ${ }_{94 \%}^{115}$ | ${ }_{90 \%}^{1027}$ | $\begin{aligned} & 887 \\ & 95 \% \\ & \text { Ae } \end{aligned}$ | $\begin{aligned} & 707 \\ & 97 \% \\ & \mathrm{Ae} \end{aligned}$ | $\begin{gathered} 98 \\ 100 \% \\ \text { Aet } \end{gathered}$ | 214\% | ${ }_{94 \%}^{2577}$ |
| $\begin{array}{r} 8 \\ \text { HJ } \end{array}$ | $!$ | 5 | , | - | $!$ | 5 | ? | $!$ | - | 4 | 4 | : | $:$ | : | $\stackrel{8}{8}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 201

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Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 201

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Q21.3 Which of the following have happened to you in the past year or so?
Joined a local group who take action on climate change / energy saving
Base: All

|  | - Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Active } \\ & \text { energy } \\ & \text { envers } \\ & \text { s(a) } \\ & \hline \end{aligned}$ | Energy | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { wasters } \\ \text { (d) } \end{gathered}$ | $\begin{gathered} \text { Under } \\ \text { iyear } \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { 1year } \\ & \text { 1o under } \\ & 5 \text { yearis } \\ & \text { () } \end{aligned}$ $(t)$ | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ (h) \\ \left(\begin{array}{c} \text { a } \end{array}\right. \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930 } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1980 \\ \begin{array}{c} 1989 \\ \hline \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\underset{(1)}{\substack{\text { Cavity }}}$ | $\underset{\substack{\text { Solid } \\(m)}}{ }$ | $\begin{gathered} \text { Timber } \\ (n) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ \text { 20.800 } \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20.800- \\ 34000 \\ (0) \\ (0) \end{gathered}$ | $\underset{\substack{36,000+\\(\text { (r) }}}{ }$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 808 | 1813 | 291 | 1958 | 963 | $8^{\circ}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 173 \\ \text { cobio } \\ \text { cibdio } \end{gathered}$ | \% ${ }^{\text {\% }}$ | ${ }_{8 \%}^{81}$ | 6\% | ${ }_{3 \%}^{11}$ | ${ }^{15} \%$ | 47\% | ${ }_{\text {39\% }}^{89}$ | ${ }^{72}$ | $\begin{aligned} & 72 \\ & { }_{8 \%} \\ & A j_{i} \end{aligned}$ | ${ }^{85}$ | ${ }^{16}$ | 97\% | ${ }^{788}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{5}^{47}$ |  | ${ }_{\substack{\text { a } \\ \text { AP\% }}}^{\text {A5 }}$ |
| $\begin{gathered} 27919 \\ \begin{array}{c} \text { Bhink } \\ \text { agimar } \end{array} \end{gathered}$ | ${ }_{92 \%}^{749}$ |  | ${ }_{94 \%}^{318}$ | $\begin{aligned} & 34999 \\ & A 97 \\ & A_{1} \end{aligned}$ | $\begin{aligned} & 360 \\ & 956 \\ & 968 \end{aligned}$ | ${ }^{651}$ | ${ }_{92 \%}^{474}$ | $\begin{aligned} & 13050 \\ & 95 \% \\ & 9 \end{aligned}$ | ${ }_{992}^{792}$ |  | ${ }_{9}^{275 \%}$ | $\begin{aligned} & 1856 \\ & A_{95 \%} \end{aligned}$ | ${ }_{981 \%}^{881 \%}$ | $\xrightarrow{88}$ | $\begin{gathered} 1022_{6} \\ 9 \mathrm{~m} / 2 \end{gathered}$ | $\begin{gathered} 972 \\ \text { A95 } \\ \text { A9, } \end{gathered}$ | ${ }_{922}^{52 \%}$ | ${ }_{89 \%}^{398}$ |
|  | ? | 5. |  | $!$ | ${ }_{1 \%}^{2}$ | $?$ | 3 ${ }_{1} / 8$ | $!$ | 4 | 4 | - | 3. | 4 |  | 1\% | $!$ | ${ }_{1 \%}^{3}$ | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 202

Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{\text {BjkinopqrsWuvxy }}^{10 \%}$ | ${ }^{119}$ | $\begin{aligned} & 98 \\ & { }_{5}^{5 \%} \end{aligned}$ | $\because$ |
| $\begin{gathered} 2617 \\ 88 \% \\ \text { SV } \end{gathered}$ | $\underset{\substack{2810 \\ A}}{2810}$ | $\begin{gathered} 1894 \\ 95 \% \\ D \end{gathered}$ | - |
| $\begin{aligned} & { }^{26} \\ & U^{2 \%} \end{aligned}$ | ${ }^{33}{ }_{1 \%}$ | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{10 \%}^{45}$ | ${ }^{11}{ }_{7 \%}$ | ${ }_{11 \%}^{20}$ | $\begin{aligned} & 16 \\ & { }_{1}^{15 \%} \\ & k \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \\ & 1 \end{aligned}$ | ${ }_{12 \%}^{14}$ | $\begin{gathered} 13 \\ 13 \% \\ \mathrm{n} \end{gathered}$ | $\begin{aligned} & 13 \\ & 11 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 34 \\ \begin{array}{c} 31 \% \\ p \end{array} \end{gathered}$ | $\begin{aligned} & 24 \\ & 22 \% \\ & \mathrm{Aq} \end{aligned}$ | $\underset{\substack{11 \\ 11 \% \\ r}}{ }$ | $\begin{gathered} 26 \\ \stackrel{26}{5} \end{gathered}$ | ${ }_{13 \%}^{28}$ | ${ }^{24} 6$ |
| ${ }^{395}$ | ${ }_{92 \%}^{138}$ | ${ }_{86}^{151}$ | 83\% | ${ }^{315} 9$ | ${ }_{88 \%}^{106}$ | ${ }_{86 \%}$ | $\begin{gathered} 106 \\ 88 \% \end{gathered}$ | ${ }_{87 \%}^{260}$ | ${ }_{74 \%}^{81}$ | ${ }_{89}^{89}$ | 274\% | 179\% | $\begin{gathered} 344 \\ 93 \% \\ A \end{gathered}$ |
| ${ }^{10} 2 \%$ | ${ }^{1} \%$ | $\begin{aligned} & 5 \% \\ & { }_{j}^{3 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{6}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 5 \\ & { }_{A}^{5 \%} \end{aligned}$ | - | : | $\begin{aligned} & 8 \\ & A_{A}^{\%} \end{aligned}$ | ${ }^{2} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 202

Q21.4 Which of the following have happened to you in the past year or so? Received a free "Real Time Display" meter

Base: All

| Control 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { Ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows <br> ctrl) (a) | Paington (Totnes' ctri) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & { }_{11}^{41 \% \%} \end{aligned}$ | ${ }_{8 \%}^{11}$ | ${ }_{8 \%}^{16}$ | $\begin{gathered} 2696 \\ y \end{gathered}$ | ${ }_{\text {28\% }}^{24}$ |
| ${ }^{256 \%}$ | ${ }_{89}^{118}$ | ${ }^{181}{ }_{90 \%}$ | ${ }_{89 \%}^{269}$ | ${ }_{92 \%}^{27 \%}$ |
| ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q21.4 Which of the following have happened to you in the past year or so?

Received a free "Real Time Display" meter
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2.5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (+) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{119} 4$ | ${ }^{18} 4$ | 10\% | $\stackrel{3}{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{8}$ | ${ }_{6 \%}$ | $4 \%$ | ${ }_{2}^{3}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }^{12} 4$ | ${ }^{19}$ | ${ }^{22} 6$ |
| 2810 95 | ${ }^{426} 9$ | $\begin{gathered} 143 \\ 93 \% \\ A \end{gathered}$ | $\begin{aligned} & 163 \\ & 98 \% \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & 339 \\ & 979 \\ & \text { AN } \end{aligned}$ | ${ }_{91 \%}^{114}$ | 99\% AP | $\begin{aligned} & 118 \\ & { }_{96 \%} \end{aligned}$ | $\begin{gathered} 292 \\ 97 \% \\ A R \end{gathered}$ | $\begin{aligned} & 107 \\ & A 8 \\ & A 5 \end{aligned}$ | ${ }_{9}^{97 \%}$ | $\underset{\substack{288 \\ A}}{288}$ | 183 88 | $\begin{gathered} 343 \\ 93 \% \\ \mathrm{~A} \% \end{gathered}$ |
| ${ }^{33}$ \% | ${ }_{1 \%}$ |  |  | ${ }_{2 \%}$ | $!$ | ${ }_{2 \%}$ | 1\% | ${ }_{2 \%}^{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{4} 1 \%$ | ${ }_{3 \%}^{6}$ | ${ }_{4}^{4} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 202

Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

|  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | $\underset{\substack{\text { Charlbury } \\ \text { (Hook Norton's } \\ \text { ctrl) } \\ \text { (w) }}}{ }$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \end{aligned}$ $\begin{aligned} & c(t)(1) \\ & (x) \end{aligned}$ | $\begin{gathered} \text { Beridge } \\ \text { (Meadows' } \\ \text { ctri(1) } \\ ()^{\prime} \end{gathered}$ | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  |  | 301 | 297 |
| ${ }^{119} 4{ }_{4}$ | ${ }^{11} 4 \%$ |  |  | ${ }_{2 \%}$ | ${ }^{12} 48$ |
| ${ }^{2810} 9$ | $\begin{aligned} & \begin{array}{l} 284 \\ A x^{5 \%} \end{array} \end{aligned}$ |  |  | $\begin{aligned} & 2929 \% \\ & { }_{90} 9 \end{aligned}$ | $\begin{aligned} & 2848 \% \\ & A B 80 \\ & \end{aligned}$ |
| ${ }^{33}{ }_{1 \%}$ | 5\% |  |  | ${ }_{1 \%}^{2}$ | ! |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\qquad$ | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables <br> (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \hline \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{gathered} \text { 5. Working } \\ \text { in } \\ \text { deprived } \\ \text { areas } \\ \text { (M) } \\ \hline \end{gathered}$ | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 309 \\ 10 \% \\ \text { IJKLMN } \end{array}$ | 119 4 | $\underset{\substack{118 \\ 11 \%}}{18}$ | $\begin{aligned} & 193 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 159 \\ 119 \% \\ k \end{gathered}$ | ${ }_{\text {c }}^{65}$ | $\begin{gathered} 106 \\ 10 \% \\ M \end{gathered}$ | $\begin{aligned} & 91 \% \\ & 17 \% \\ & N \end{aligned}$ | ${ }^{45}$ | ${ }^{77} 4$ | 58\% | ${ }^{32}$ | ${ }^{36}$ | 39 ${ }^{\text {5 }}$ |
| 26178 | ${ }^{2810} 9$ | ${ }^{943} 8$ | $\underset{A}{1785}$ | 1236 | ${ }_{882}^{542}$ | ${ }^{886 \%}$ | 734 ${ }_{88}$ | $\begin{aligned} & 1016 \\ & 95 \% \\ & \text { AC } \end{aligned}$ | $\begin{gathered} 1941 \\ 95 \% \\ \text { AD } \end{gathered}$ | $\begin{gathered} 1339 \% \\ 94 \\ \hline \end{gathered}$ | $\begin{aligned} & 562 \% \\ & 933 \\ & A F \end{aligned}$ | $\begin{aligned} & 965 \\ & 96 \% \\ & A G \end{aligned}$ | 779 $94 \%$ AH |
| $\begin{gathered} 46 \\ { }_{2}^{2 \%} \end{gathered}$ | ${ }^{33}$ | ${ }_{21}^{2 \%}$ | ${ }_{1 \%}^{22}$ | ${ }^{21}$ | ${ }_{1 \%}^{8}$ | ${ }_{2 \%}^{18}$ | ${ }_{1 \%}^{10}$ | ${ }^{13} 1$ | ${ }^{25}$ | 20 | 12\% | 9\% | ${ }^{15}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 204

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Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| nities (excl ctrls) <br> (A) | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 309 \\ \text { GNPb } \end{gathered}$ | ${ }^{21} 8$ | ${ }_{11 \%}^{50}$ | $\begin{gathered} 67 \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} 711 \\ \text { ABFG } \end{gathered}$ | ${ }^{39} 9$ | ${ }_{61}^{61}$ | 139 $10 \%$ | ${ }_{100}^{170}$ | $\stackrel{167}{11 \%}$ | $\xrightarrow{104}$ | 29\% | 208 AN AN | 49\% | ${ }_{9 \%}$ |
| $\underset{\substack{2617 \\ 88 \% \\ \mathrm{Se}}}{2617}$ | ${ }^{228} 8$ | 396 $86 \%$ | 447\% | $\stackrel{462}{86 \%}$ | $\stackrel{403}{90 \%} \underset{E}{ }$ | $\begin{gathered} 681 \\ 9.1 \% \end{gathered}$ | 1190\% | 1427 88 | 1352\% | ${ }^{887}$ | ${ }_{89}^{265}$ | ${ }^{1583}$ 87\% | $\begin{gathered} 544 \\ 900 \% \\ M \end{gathered}$ | $\stackrel{451}{89 \%}$ |
| $\begin{gathered} 46 \\ { }_{2}^{2} \mathrm{~J} \end{gathered}$ | ${ }^{14}{ }^{14}$ | ${ }_{\text {ADFG }}^{13}$ | $?$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | 19 ${ }^{19}$ | ${ }_{2}^{27}$ | ${ }^{17}{ }_{1 \%}$ | $\begin{aligned} & 24 \\ & { }_{2 \%}^{24} \\ & \mathrm{AJ}^{2 /} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{25}$ | ${ }^{10} 2$ | ${ }_{7 \%}^{7}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 204

Page 543
Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathbb{1}) \end{aligned}$ | Gas | Electri <br> city <br> (b) | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fue <br> (d) | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | Yes | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 309 \\ 10 \% \\ \text { GNPb } \end{gathered}$ | $47$ | $\underset{\substack{113 \\ \hline 11 \%}}{\substack{1 / 2}}$ | ${ }_{11 \%}^{53}$ | $\begin{aligned} & 64 \\ & 13 \% \\ & \mathrm{AP}^{3} \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \\ & p \end{aligned}$ | $\stackrel{213}{11 \%}$ | 318 | ${ }_{10 \%}^{40}$ | ${ }_{12 \%}^{15 \%}$ | $\underset{\substack{135 \\ 13 \%}}{\substack{2}}$ | ${ }^{86}$ | $\begin{aligned} & 71 \\ & 10 \% \end{aligned}$ | ${ }_{6 \%}$ | ${ }_{10 \%}^{22}$ | $\stackrel{287}{10 \%}$ |
| $\begin{gathered} 2617 \\ \substack{88 \% \\ \mathrm{Se}} \end{gathered}$ |  | ${ }^{945}$ | 437\% | ${ }_{8}^{421}$ | $\underset{84 \%}{223}$ | 1743\% | $\begin{aligned} & 371 \% \\ & 91 \% \\ & \text { Ad } \end{aligned}$ | ${ }_{89 \%}$ | $\stackrel{106}{87 \%}$ | 974 $85 \%$ | $\underset{89}{832}$ | $\stackrel{847}{89 \%}{ }_{e}^{89 \%}$ | $\begin{gathered} 92 \\ 94 \% \\ 9 \end{gathered}$ | 199 $90 \%$ | ${ }^{2418} 8$ |
| $\begin{gathered} 46 \\ D G J \\ 2 \% \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{13} 1 \%$ | $\begin{aligned} & 11 \\ & { }_{\mathrm{P}}^{2 \%} \end{aligned}$ | ${ }_{2 \%}^{8}$ | $\text { AOPQ }^{9{ }^{3 \%}}$ | ${ }^{36}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }^{22} 2$ | ${ }^{13}{ }_{1 \%}$ | 10 ${ }_{1 \%}$ | - | $!$ | ${ }^{45}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worthit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | Fairly strongly <br> (C) | Not very/ not at all strongly <br> (D) | Always/ offen (E) | Sometimes | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 309 \\ 10 \% \\ \text { FGJd } \end{gathered}$ | $\underset{117}{117}$ | ${ }_{11 \%}^{132}$ | ${ }^{60} 9 \%$ | $\begin{aligned} & 113 \\ & 11 \% \\ & F G \end{aligned}$ | ${ }_{51}^{12}$ | ${ }_{4 \%}^{7}$ | $\begin{gathered} 99 \\ 14 \% \\ \text { AlJ } \end{gathered}$ | $\underset{j}{127}$ | ${ }_{83}^{83}$ | ${ }^{184}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | ${ }^{64}$ | $\stackrel{224}{11 \%}$ |
| $\underset{88 \%}{2617}$ | 932\% | 1082 ${ }_{87}$ | ${ }_{884}^{584}$ | 933\% | $\underset{\substack{22 \% \\ A}}{218}$ | $\begin{aligned} & 156 \\ & 93 \% \\ & A E \end{aligned}$ | 618 $85 \%$ | $\underset{\substack{1066 \\ H}}{\substack{8 \\ \hline}}$ | $\begin{aligned} & 933 \\ & 90 \% \\ & \text { AH } \end{aligned}$ | 1432\% | 807 88 | ${ }^{623} 9$ | ${ }^{1780} 87$ |
| $\begin{gathered} 46 \\ { }^{46 \%} \\ \text { BKP } \end{gathered}$ | ${ }^{9} \%$ | $\underset{{ }_{B}^{2 \%}}{25}$ | ${ }^{12}$ | 19 $2 \%$ | ${ }_{3}^{7}$ | ${ }_{2 \%}^{4}$ | ${ }^{13} 2$ | ${ }_{15}^{15}$ | ${ }^{18}$ | ${ }^{18}$ | ${ }^{12}$ | 9 | ${ }^{33} 2$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.4 Which of the following have happened to you in the past year or so?
Received a free "Real Time Display" meter
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctris) } \\
\text { (A) }
\end{gathered}
\]} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& \begin{tabular}{l}
Energy
ambivalent \\
(c)
\end{tabular} \& Energy wasters (d) \& \[
\begin{aligned}
\& \text { Under } \\
\& 1 \text { year }
\end{aligned}
\]
(e) \& \begin{tabular}{l}
1 year
to under \\
5 years \\
(f)
\end{tabular} \& \begin{tabular}{l}
5 years
to under \\
10 years \\
(g)
\end{tabular} \& \[
\begin{gathered}
\text { 10+ } \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
()
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
\text { (k) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solidid } \\
\& (\mathrm{m}
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Timber } \\
\& (\mathrm{n})
\end{aligned}
\] \& \begin{tabular}{l}
Other \\
(o)
\end{tabular} \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& \text { (p) }
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\underset{(\mathrm{r})}{36,40+}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& 86* \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
309 \\
\text { FGJd } \\
10 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 97 \\
\& { }_{d}^{2 \%} \\
\& d
\end{aligned}
\] \& \[
\begin{gathered}
153 \\
10 \% \\
d
\end{gathered}
\] \& \[
{ }_{10 \%}^{34}
\] \& 25\% \& 31\% \& \[
\begin{aligned}
\& 79 \\
\& 71 \%
\end{aligned}
\] \& \[
{ }_{122}^{62}
\] \& \[
{ }_{10 \%}^{137}
\] \& \[
\stackrel{94}{17 \%}
\] \& \[
{ }^{177}
\] \& \[
\begin{aligned}
\& 38 \\
\& 13 \%
\end{aligned}
\] \& \[
{ }_{11 \%}^{206}
\] \& \[
{ }_{105}^{105}
\] \& 6\% \& 9\% \& \({ }^{95}\) \& 73

AP \& $$
\begin{gathered}
78 \\
18 \% \\
\text { Apq }
\end{gathered}
$$ <br>

\hline $$
\underset{\substack{2617 \\ \mathrm{Br}}}{\substack{28 \\ \hline}}
$$ \& 707

$87 \%$ \& \[
{ }_{88 \%}^{1285}

\] \& \[

{ }_{800}^{300}

\] \& \[

{ }_{90 \%}^{325}

\] \& \[

{ }_{900}^{340}

\] \& \[

{ }_{88 \%}^{615}

\] \& 447\% \& \[

\underset{88 \%}{1214}
\] \& 758

$87 \%$ \& $$
\underset{\substack{1612 \\ k}}{\substack{10 \%}}
$$ \& 247

$85 \%$ \& 1725\% \& 842
$87 \%$ \& ${ }_{94 \%}^{81}$ \& 93\% \& 917
$90 \%$
A9r \& 489
$80 \%$
$r$ \& ${ }_{81 \%}^{362}$ <br>

\hline $$
\begin{gathered}
46 \\
\text { BKp } \\
\text { BK }
\end{gathered}
$$ \& 9\% \& ${ }^{23}$ \& ${ }^{3} \%$ \& \[

$$
\begin{gathered}
11 \\
\mathrm{Aac}^{3 \%}
\end{gathered}
$$
\] \& ${ }_{2 \%}^{6}$ \& ${ }_{1 \%}^{6}$ \& 7\% \& ${ }_{2}^{27}$ \& 16\% \& ${ }^{24}$ \& ${ }^{6}$ \& ${ }^{27}{ }_{1 \%}$ \& 16\% \& : \& ${ }_{3 \%}$ \& ${ }_{1 \%}^{8}$ \& 7\% \& 1\% <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 206

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 206

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough (2,5) (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \end{aligned}$ | Muswell Hill (3) (s) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 10 |  | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{42}{ }_{9 \%}$ | $\begin{aligned} & 13 \\ & 9 \% \\ & i \end{aligned}$ | ${ }_{j}^{10 \%}$ | $\begin{aligned} & 10 \\ & { }_{9 \%} \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \\ & \mathrm{~m} \end{aligned}$ |  |  | $\begin{aligned} & { }^{23} \\ & { }_{\mathrm{p}}^{8} \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \\ & \mathrm{Aq} \end{aligned}$ | $\stackrel{8}{8 \%}$ | $\begin{gathered} 27 \\ \stackrel{27}{5} \end{gathered}$ | $\begin{aligned} & 30 \\ & 14 \% \\ & \mathrm{At} \end{aligned}$ | $\begin{gathered} { }^{23} \\ { }_{u}^{6} \end{gathered}$ |
| ${ }^{403}$ | $\underset{9}{136}$ | $\begin{gathered} 163 \\ 93 \% \\ j \end{gathered}$ | $\begin{aligned} & 95 \\ & { }_{k}^{9 \%} \end{aligned}$ | $\underset{9}{317}$ | $\begin{aligned} & 107 \\ & \begin{array}{l} 89 \% \\ \mathrm{~m} \end{array} \end{aligned}$ |  |  | $\begin{gathered} 270 \\ \underset{p}{90 \%} \end{gathered}$ | $\begin{gathered} 84 \\ \begin{array}{c} 86 \% \\ 9 \end{array} \end{gathered}$ | $\underset{\mathrm{r}}{92 \%}$ | $\underset{\substack{271 \\ \mathrm{~s}}}{20 \%}$ | $\underset{\substack{178 \% \\ \dagger}}{ }$ | $\begin{aligned} & 345 \\ & 939 \\ & \text { Au } \end{aligned}$ |
| ${ }^{5} \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{\text {Ak }}^{5}$ | ${ }^{3} \%$ | - |  |  | ${ }_{p}^{7 \%}$ | $3{ }_{3}$ |  | ${ }_{1 \%}$ | 7 A ${ }^{3} \%$ | ${ }_{1 \%}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 206

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

|  | Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xforord's } \\ & \text { ctr) } \\ & \text { (L) } \end{aligned}$ | Berridge (Meadows' ctrl) <br> (a) | Paington (Totnes' ctrl) (b) |
| total | 300 | 132 | 202 | 301 | 301 |
| ses | $\begin{aligned} & \begin{array}{l} 36 \\ 12 \% \\ \mathrm{v} \end{array} \\ & \hline \end{aligned}$ | ${ }_{w}^{9}$ | $\begin{aligned} & 12 \\ & \frac{6 \%}{x} \end{aligned}$ | $\begin{gathered} 217 \% \\ y \end{gathered}$ | ${ }_{2}^{22}$ |
| \% | $\underset{\mathrm{V}}{260}$ | $\begin{gathered} \begin{array}{l} 121 \\ 92 \% \\ \mathrm{w} \end{array} \end{gathered}$ | $\begin{gathered} 188 \\ 93 \% \\ \times \end{gathered}$ | $\begin{gathered} 276 \\ 92 \% \\ y \end{gathered}$ | $\underset{\substack{278 \\ 92 \% \\ z}}{ }$ |
| Don't know | $4 \%$ $1 \%$ $v$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{2} \%$ | $4 \%$ <br> $y^{1}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2,5) (i) | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \\ & \hline \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (०) | Meadows <br> (2,5) <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> ( $2,3,4,6$ ) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \end{aligned}$ (s) | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,0) \\ (\dagger) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
| : | - |  | - | - | - | : |  |  | - | - |  |  | : |  |
| - | - |  | - | - | - | - |  |  | - | - | - | - | - | - |
|  |  |  | - | - | - | - |  |  | - | - |  | - |  |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 206

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) | Paington (Totnes) ctrl) (z) |
| 2962 | 300 |  |  | 301 | 297 |
| - |  |  |  | - | - |
| - | - |  |  | - | - |
| - | - |  |  | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) |  | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (M) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| ${ }^{276 \%}{ }_{\text {IDJKLMN }}^{9 \%}$ | - | $\begin{gathered} 107 \\ 10 \% \\ 1 \end{gathered}$ | $\begin{gathered} 169 \\ { }_{j \%} \end{gathered}$ | $\begin{aligned} & 155 \\ & 17 \% \\ & A K \end{aligned}$ | $\begin{aligned} & \frac{65}{11 \%} \\ & L_{6} \end{aligned}$ | $\begin{aligned} & { }^{88} 98 \\ & 98 \end{aligned}$ | $\begin{gathered} 88 \\ 1 / 1 \% \\ N \end{gathered}$ | : |  |  | - |  | - |
| $\begin{gathered} 2657 \\ \text { IJEKLMN } \end{gathered}$ | - | $\underset{\substack{961 \\ \hline 89 \% \\ \hline}}{ }$ | $\begin{gathered} 1808 \\ 90 \% \\ \text { AJ } \end{gathered}$ | $\underset{\substack{128 \% \\ k}}{125}$ | $\underset{\mathrm{B}}{541}$ | $\begin{aligned} & 994 \\ & 900 \% \\ & M \end{aligned}$ | $\begin{gathered} 737 \\ \substack{88 \% \\ N} \end{gathered}$ | - | : |  | - |  |  |
| $\begin{gathered} 39 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 14 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{gathered} 23 \\ 1 \% \\ j \end{gathered}$ | $\begin{aligned} & 16 \\ & 1 \% \\ & \mathrm{k} \end{aligned}$ | ${ }_{1}^{9 \%}$ | $\begin{aligned} & 18 \\ & 2^{2 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \\ & N \end{aligned}$ | - | : |  | : |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ (\text { A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 10-24 \\ (\mathrm{~B}) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $66+$ <br> (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced <br> (k) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ | Bought $(M)$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & { }^{276} \\ & \text { GNP } \end{aligned}$ | 16\% | $\begin{aligned} & 47 \\ & \underset{G}{40 \%} \end{aligned}$ | $\begin{gathered} \frac{62}{12 \%} \\ \text { ABFG } \end{gathered}$ | $\begin{gathered} \frac{66}{12 \%} \\ \text { ABFG } \end{gathered}$ | ${ }^{36}$ | 49\% | ${ }_{10 \%}^{135}$ | ${ }^{141} 9$ | 152\% | ${ }_{9 \%}^{88}$ | ${ }^{27} 9$ | $\begin{aligned} & 192 \\ & 11 \% \\ & \text { AN } \end{aligned}$ | ${ }_{6 \%}^{37}$ | ${ }_{8 \%}^{43}$ |
| $\begin{gathered} 2657 \\ 89 \% \\ \text { EMSe } \end{gathered}$ | ${ }_{88}^{232}$ | 403\% | ${ }^{451} \%$ | 466\% | $\begin{aligned} & 408 \\ & 901 \% \\ & \mathrm{DE} \end{aligned}$ | $\begin{gathered} 697 \\ \mathrm{ABCDE} \end{gathered}$ | 1193\% | 1464 90 | ${ }^{1368} 8$ | 906 $89 \%$ | $\stackrel{269}{90 \%}$ | 1605\% | $\begin{aligned} & 558 \\ & \begin{array}{c} 93 \% \end{array} \end{aligned}$ | $\underset{\substack{457 \\ \mathrm{~S} \\ \hline}}{ }$ |
| $\begin{gathered} 39 \\ \text { GPb } \end{gathered}$ | ${ }^{{ }^{15}{ }_{6}^{6} \%}$ | $\underset{{ }_{2 G}^{2 \%}}{9}$ | ${ }_{1 \%}^{3}$ | 8 $\mathrm{G}^{1 \%}$ | $\stackrel{2}{ }$ | $?$ | ${ }^{20} 1 \%$ | 19 ${ }^{19}$ | 16 $1 \%$ | ${ }^{21}{ }^{2 \%}$ | ${ }_{1 \%}$ | ${ }^{19} 19$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { il } \\ & \text { ( } \end{aligned}$ | Solid fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{gathered} \text { Don't believe } \\ \text { in climate } \\ \text { change } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} \text { 27, } \\ \text { GNP } \end{gathered}$ | ${ }^{40} 6 \%$ | $\begin{aligned} & 99 \\ & 99 \\ & \hline \mathrm{P} \end{aligned}$ | $\begin{aligned} & 50 \\ & 10 \% \\ & { }_{P}^{5} \end{aligned}$ | $\begin{gathered} 60 \\ \text { } \begin{array}{c} 12 \% \end{array} \end{gathered}$ | $\begin{aligned} & 27 \\ & { }_{p}^{27} \end{aligned}$ | ${ }^{182}{ }_{9 \%}$ | ${ }_{8 \%}$ | ${ }^{35} 9$ | ${ }_{136}^{16}$ | $\begin{aligned} & 133 \\ & 1 \not 12 \% \\ & A f g \end{aligned}$ | ${ }^{73}$ | ${ }^{62}$ | ${ }_{6 \%}^{6}$ | ${ }_{8 \%}^{17}$ | $\stackrel{259}{9 \%}$ |
| $\begin{gathered} 2657 \\ \text { Esse\% } \\ \text { B98 } \end{gathered}$ | $\begin{gathered} 601 \\ 903 \% \\ \mathrm{AOR} \\ \mathrm{AT} \end{gathered}$ | $\begin{gathered} 960 \\ 90 \% \\ 5 \end{gathered}$ | ${ }_{88}^{442}$ | ${ }^{424} 8$ | ${ }_{8}^{230}$ | ${ }_{89 \%}^{1776}$ | $\begin{gathered} 374 \\ 92 \% \\ d \end{gathered}$ | ${ }_{90 \%}^{358}$ | $\underset{86 \%}{105}$ | 989 $87 \%$ | $\begin{gathered} 846 \\ 91 \% \\ e \end{gathered}$ | $\underset{\mathrm{e}}{\substack{659 \\ e}}$ | $\begin{gathered} 92 \\ 94 \% \\ e \end{gathered}$ | ${ }_{91 \%}^{203}$ | ${ }_{89 \%}^{2454}$ |
| ( ${ }_{\text {GPb }}{ }^{39} \%$ | $?$ | ${ }_{12}^{12}$ | $\begin{aligned} & 9 \\ & { }_{\mathrm{p}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 9 \\ & { }_{\mathrm{P}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \\ & { }_{P} \end{aligned}$ | $\begin{gathered} 34 \\ A_{2 \%}^{2 \%} \end{gathered}$ | $!$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | 19 $2 \%$ | ${ }^{12} 1 \%$ | 7\% | - | ${ }_{1}^{2} \%$ | ${ }^{37} 1$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worthit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | Fairly strongly <br> (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 276 \\ \text { FGJdi } \\ \text { hp } \end{gathered}$ | ${ }^{105}$ | ${ }^{113}$ | 58\% | $\begin{aligned} & 100 \\ & { }_{9}{ }^{2} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 98 \\ & 13 \% \\ & \text { AIJ } \end{aligned}$ | $\begin{gathered} 110 \\ 9 \% \end{gathered}$ | ${ }^{68}$ | ${ }^{167}$ | ${ }^{61} 9 \%$ | ${ }_{6}^{45}$ | $\begin{aligned} & 209 \\ & 10 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 2657 \\ 89 \% \\ \mathrm{HNr} \end{gathered}$ | 940 $89 \%$ | $1110 \%$ | ${ }_{908}^{588}$ | 947 89 | $\begin{aligned} & 224 \\ & 95 \% \\ & A E \end{aligned}$ | $\begin{aligned} & 100 \\ & 90 \% \\ & A E \end{aligned}$ | 619\% | $\begin{gathered} 1082 \\ 90 \% \\ H \end{gathered}$ | $\begin{aligned} & 956 \\ & \text { 9H2\% } \\ & \text { AH1 } \end{aligned}$ | 14489\% | 619\% | $\begin{aligned} & 642 \\ & 92 \% \\ & \text { AN } \end{aligned}$ | 1799\% |
| 39 $1 \%$ 9 | ${ }^{13} 1 \%$ | ${ }^{16}$ | 10 $2 \%$ | ${ }^{18}$ | ${ }_{2}^{5}$ | 2\% | 13 $2 \%$ | ${ }^{16} 10$ | 10 10 | ${ }^{19} 1{ }^{1}$ | 11 $2 \%$ | ${ }^{9} 9$ | ${ }^{29} 1{ }^{\text {a }}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.5 Which of the following have happened to you in the past year or so?
Used a "Real Time Display" meter
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | of propery |  |  | ype of wal |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Active } \\ & \text { energy } \\ & \text { savers } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { aware } \\ \text { con } \end{gathered}$ | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ | $\begin{aligned} & \text { Energy } \\ & \text { wasters } \\ & \text { wron } \end{aligned}$ | $\begin{aligned} & \text { Under } \\ & \text { 1y year } \\ & \text { (e) } \end{aligned}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & 10 \text { years } \end{aligned}$ (g) | $\begin{aligned} & 10 \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Per } \\ \text { 1930s } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & 1930-1 \\ & \left.\begin{array}{c} 1989 \\ 0 \end{array}\right) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { cric } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> $(m)$ | $\underbrace{}_{\substack{\text { Timber } \\(n)}}$ | ${ }_{\text {Other }}^{\text {Ot }}$ | $\begin{gathered} \text { Less than } \\ 20.800 \\ \hline, 0^{2} \end{gathered}$ $(p)$ | $\begin{gathered} 20.800 \\ 36000 \\ 3600 \end{gathered}$ | $\underset{\substack{36,400+\\(r)}}{ }$ |
| 2972 | 813 | 1461 | 337 | ${ }^{361}$ | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | ${ }^{86}$ | 105 | 1020 | 569 | 445 |
|  | ${ }^{84}$ | $\xrightarrow{139}$ |  | ${ }_{6 \%}^{20}$ | ${ }_{9 \%}^{34}$ | 73\% $10 \%$ | 51\% | ${ }_{8 \%}^{110}$ | ${ }_{10 \%}^{87}$ | ${ }^{156}$ | ${ }_{11 \%}^{33}$ | ${ }^{182 \%}$ | \% $10 \%$ | 5\% | ${ }_{8 \%}^{8 \%}$ | ${ }^{72}$ |  |  |
| $\begin{gathered} 2657 \\ \substack{207} \\ \text { NiN } \end{gathered}$ | ${ }_{89 \%}^{720}$ | ${ }^{1309}$ | ${ }^{300}$ | $\begin{gathered} 336 \% \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | ${ }_{90 \%}^{338}$ | ${ }_{88 \%}^{617}$ | ${ }_{888 \%}^{454}$ | ${ }_{90 \%}^{1247}$ | ${ }_{788}^{768}$ | ${ }^{1633} 9$ | ${ }_{88 \%}^{256}$ | 1750\% | ${ }_{899} 8$ | ${ }_{94 \%}^{81 \%}$ | ${ }_{90 \%}^{94}$ | 990 A92\% Aq | $\stackrel{497}{879}$ | ${ }_{867}^{367}$ |
| $\stackrel{3}{3 \%}$ | \% $\%$ | ${ }^{21 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{10}^{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{21}$ | ${ }_{1 \%}^{13}$ | ${ }_{29}^{24}$ | ${ }_{1 \%}^{2}$ | ${ }^{26}$ | ${ }_{1 \%}^{11 \%}$ |  | 3\% | ${ }_{1 \%}^{8}$ | ? | ${ }_{1}^{6}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 210

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{aligned} & 290 \\ & 10 \% \\ & R \mathrm{RP} \end{aligned}$ | ${ }_{11 \%}^{323}$ | $\begin{gathered} 140 \\ { }_{D}^{7 \%} \end{gathered}$ | - |
| $\begin{gathered} 2474 \\ \text { IPUVYY\% } \end{gathered}$ | ${ }_{85 \%}^{2514}$ | $\underset{\substack{1852 \\ D}}{\substack{18 \%}}$ | - |
| $\begin{gathered} 208 \\ 7 \% \\ \text { BijnQopsuy } \end{gathered}$ | ${ }^{125} 4 \%$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q21.6 Which of the following have happened to you in the past year or so?

Been offered a "green energy" tariff by an energy supplier
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (N) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\text { P) } \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 |  | 0 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{6 \%}^{66}$ | $\begin{aligned} & 225 \% \\ & { }_{\mathrm{A}}^{25 \%} \end{aligned}$ | ${ }^{11} 6 \%$ | ${ }_{8 \%}$ | ${ }^{35}$ | 6\% |  | $\begin{aligned} & 15 \% \\ & 15 \% \end{aligned}$ | ${ }_{10 \%}^{120}$ | ${ }^{18} 6$ | ${ }_{13 \%}^{14 \%}$ | ${ }_{12 \%}^{12 \%}$ | ${ }_{138}^{38}$ | $\begin{gathered} 37 \\ \substack{77 \% \\ A} \end{gathered}$ | ${ }^{35}$ |
| ${ }_{869}$ | ${ }_{81}^{121}$ | $\begin{gathered} 156 \\ 89 \% \\ A \end{gathered}$ | 819\% | $\underset{8}{298}$ | ${ }^{104} 8$ |  | 74\% | 10688 | $\begin{gathered} 206 \\ { }_{A}^{89 \%} \end{gathered}$ | $881 \%$ | 81 $81 \%$ | ${ }^{236}$ | 160 $74 \%$ | ${ }_{82 \%}^{303}$ |
| ${ }^{35} 8$ | ${ }_{5 \%}^{7}$ | ${ }_{5 \%}$ | 109\% | ${ }^{18}$ | 10\% |  | 11 $11 \%$ $n$ | ${ }_{2}^{2 \%}$ | 16\% | 7 $6 \%$ | ${ }_{7 \%}^{7}$ | 26 $9 \%$ $s$ | ${ }^{18} 8$ | 32 <br> $9 \%$ <br> $u$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 210

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | E. Oxford ctrl) (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{10 \%}^{31}$ | $\begin{aligned} & 20 \\ & { }_{15 \%}^{15 \%} \\ & A \end{aligned}$ | ${ }_{11 \%}^{23}$ | ${ }^{26} 9$ | ${ }^{21} 7 \%$ |
| ${ }^{238}$ | ${ }^{1017}$ | ${ }^{158} 8$ | ${ }^{251} 8$ | ${ }_{85 \%}^{257}$ |
| $\begin{aligned} & 31 \\ & { }_{1}^{10 \%} \end{aligned}$ | ${ }^{11} 8$ | $\begin{gathered} 21 \\ 10 \% \\ \times \end{gathered}$ | 24 $8 \%$ $y$ | ${ }^{23} 8$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

| All Communities (excl ctris) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (h) | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton $(1,2,3,6)$ $(n)$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (p) | Muswell <br> Hill <br> (3) <br> (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (U) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{11 \%}^{323}$ | 37 8 | $\stackrel{11}{7 \%}^{1}$ | ${ }_{8 \%}^{14}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & { }_{1}^{14 \%} \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \\ & A \end{aligned}$ | ${ }^{120 \%}$ | ${ }^{15}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \substack{16 \% \\ A} \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \\ & \mathrm{~A} \end{aligned}$ | 40\% |
| ${ }_{85 \%}^{2514}$ | 394\% | $\begin{aligned} & 140 \\ & 92 \% \\ & \mathrm{AK} \end{aligned}$ | $\begin{gathered} 148 \\ 89 \% \\ A \end{gathered}$ | 93 $86 \%$ | 271 ${ }_{78}$ | ${ }_{82 \%}^{102 \%}$ | ${ }_{83}^{86}$ | 109\% | $\begin{gathered} 277 \\ 92 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{79 \%}^{88}$ | 849\% | 244 | ${ }_{78}^{162}$ | 316 86 |
| ${ }^{125} 4$ | ${ }^{17} 4$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | 10\% | 27\% | ${ }_{4 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 9\% | ${ }_{7 \%}^{8}$ | $3{ }_{3}^{3}$ | ${ }^{12} 4$ | 12\% | 13\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 210

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 211

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Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\qquad$ | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables <br> (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings <br> (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{aligned} & 290 \\ & 10 \% \\ & \text { 190 } \end{aligned}$ | ${ }_{11 \%}^{323}$ | ${ }^{116}$ | ${ }^{187}$ | $\begin{gathered} 169 \\ \substack{12 \% \\ A} \end{gathered}$ | $\begin{gathered} 87 \\ 14 \% \\ A \end{gathered}$ | ${ }^{75}$ | $\underset{A}{114} \underset{\substack{14 \% \\ \hline}}{ }$ | $\begin{aligned} & 145 \\ & 14 \% \\ & \text { AC } \end{aligned}$ | 212 $10 \%$ | $\underset{\substack{14 \% \\ \mathrm{~A}}}{201}$ | $\begin{aligned} & 89 \\ & \frac{89}{\mathrm{~A}} \end{aligned}$ | ${ }^{68}$ | $\begin{gathered} 118 \\ 18 \% \\ A \end{gathered}$ |
| $\underset{\substack{2474 \\ 83 \% \\ \mathrm{EFH}}}{2}$ | ${ }_{85}^{2514}$ | ${ }_{83}^{898}$ | ${ }_{\text {1607 }}^{168}$ | 1148 $81 \%$ | 477\% | $\begin{gathered} 867 \\ 88 \% \\ A \end{gathered}$ | ${ }_{\text {79\% }}^{657}$ | ${ }_{878}$ | $\begin{gathered} 1753 \\ \begin{array}{c} 88 \% \\ A D \end{array} \end{gathered}$ | 1146 $81 \%$ | 490\% | $\begin{aligned} & 904 \\ & 90 \% \\ & A G \end{aligned}$ | ${ }_{82 \%}^{685}$ |
| $\begin{gathered} 208 \\ \text { IJKLMN } \end{gathered}$ | ${ }^{125}$ | ${ }^{68}$ | ${ }^{146}$ | $\underset{\substack{99 \\ 7}}{\substack{90}}$ | $\underset{\mathrm{L}}{51}$ | $\begin{aligned} & 68 \\ & \hline 7 \% \\ & M, \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 8 \% \\ { }_{8 \%} \end{array} \end{aligned}$ | $5{ }_{5}^{51}$ | 788 | 70 | 27 4 | 38\% | 30 4 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 212

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Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ (\text { A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | 66+ $\text { ( } \mathrm{G})$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | Semi/ detache detached (J) | Terraced <br> (k) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 290 \\ \text { GINagi } \end{gathered}$ | ${ }^{17}$ | $\begin{aligned} & 49 \\ & \substack{11 \% \\ G} \end{aligned}$ | $\begin{aligned} & 52 \\ & \begin{array}{l} 10 \% \\ G 2 \end{array} \end{aligned}$ | $\begin{gathered} 68 \\ A B G \\ A B{ }^{68} \end{gathered}$ | $\begin{gathered} 54 \\ { }^{12 \%} \\ \mathrm{BG} \end{gathered}$ | $\stackrel{50}{7 \%}$ | $\begin{gathered} 152 \\ \begin{array}{c} 11 \% \\ \text { Al } \end{array} \end{gathered}$ | ${ }^{138} 8$ | $\stackrel{160}{10 \%}$ | ${ }^{90} 9$ | $\begin{aligned} & 30 \\ & \\ & \hline 10 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & \text { AN } \\ & \text { AN } \end{aligned}$ | ${ }^{41} \%$ | $\begin{aligned} & 51 \\ & { }^{10 \%} \\ & \hline \end{aligned}$ |
| $\begin{gathered} 2474 \\ { }_{88 \%}^{23 / 4} \\ \text { BJMe } \end{gathered}$ | $\stackrel{207}{79 \%}$ | ${ }^{377}$ 82\% | ${ }^{425} 8$ | 439 $81 \%$ | 359 $80 \%$ | $\begin{gathered} 667 \\ { }^{69 \%} 8 \\ A B C D E \\ \hline \end{gathered}$ | ${ }_{82 \%}^{1107}$ | ${ }^{1367}$ | ${ }_{82}^{1258}$ | ${ }^{856}$ 84\% | $\stackrel{255}{86 \%}$ | 1478 $81 \%$ | $\begin{gathered} 538 \\ \text { AMO } \end{gathered}$ | $\underset{84 \%}{425}$ |
| $\begin{gathered} 208 \\ \text { GNPbi } \end{gathered}$ | $\begin{gathered} 315 \% \\ \text { ACDEFG } \end{gathered}$ | $\begin{aligned} & 33 \\ & { }_{6} / 8 \end{aligned}$ | $\begin{aligned} & 39 \\ & { }_{G}^{8 \%} \end{aligned}$ | ${ }^{33} 6$ | $\begin{aligned} & 33 \\ & { }_{6}{ }^{2} \end{aligned}$ | ${ }^{31} 4$ | ${ }^{89}$ | ${ }^{119}$ | $\underset{\mathrm{L}}{118}$ | ${ }^{69}$ | ${ }^{13} 48$ | $\begin{aligned} & 142 \\ & \text { AN }^{8 \%} \end{aligned}$ | ${ }^{24} 4$ | ${ }^{30}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 212

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Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} 290 \\ 10 \% \\ \text { GINag } \end{gathered}$ | ${ }^{50} 8$ | $\begin{aligned} & 109 \\ & 109 \end{aligned}$ | ${ }^{46} 9 \%$ | $\begin{aligned} & \begin{array}{c} 62 \\ A_{P} 3 \% \end{array} \end{aligned}$ | ${ }_{9 \%}^{23}$ | ${ }^{176} 9$ | ${ }_{11 \%}^{45}$ | ${ }_{12 \%}^{47}$ | $14 \%$ | $\begin{aligned} & 147 \\ & 13 \% \\ & \text { Afg } \end{aligned}$ | 79\% | ${ }^{56}$ | ${ }_{7 \%}^{7}$ | 13 $6 \%$ | $\begin{gathered} 277 \\ 10 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\begin{gathered} 2474 \\ 83 \% \\ \text { BJMs } \\ \text { ej } \end{gathered}$ | $\begin{gathered} 572 \\ 89 \% \\ \mathrm{AORR} \\ \mathrm{ST} \end{gathered}$ | ${ }_{83}^{884}$ | 408 $81 \%$ | ${ }^{390}$ | 220 ${ }_{83}$ | ${ }^{1667} 84$ | 343 $84 \%$ | ${ }_{82}^{32}$ | $\begin{gathered} 100 \\ 82 \% \end{gathered}$ | 906 $79 \%$ | $\begin{gathered} 780 \\ 84 \% \\ e \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 632 \\ 87 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | $\begin{aligned} & \stackrel{86}{88 \%} \\ & 8 \end{aligned}$ | $\begin{aligned} & 202 \\ & 91 \% \\ & \text { Aj } \end{aligned}$ | 2272\% |
| $\begin{gathered} 208 \\ \text { GNPbi } \end{gathered}$ | ${ }^{21} 3$ | $\begin{gathered} 78 \\ 78 \\ \hline 8 \end{gathered}$ | $\begin{gathered} 47 \\ \text { AOP } \end{gathered}$ | $\stackrel{41}{8 \%} \underset{p}{8 \%}$ | $\begin{gathered} 21 \\ { }_{8}^{8 \%} \end{gathered}$ | $\begin{gathered} 149 \\ 7 \% \\ b \end{gathered}$ | ${ }^{18} 4$ | ${ }^{25}$ | ${ }_{7 \%}^{8}$ | ${ }^{88}$ | 72 $8 \%$ | 40 | ${ }_{5 \%}^{5}$ | ${ }_{3 \%}^{7}$ | $\underset{\substack{201 \\ \mathrm{Ai}^{7} \%}}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 290 \\ \text { FGJMI } \end{gathered}$ | ${ }_{112}^{112}$ | $\begin{aligned} & 119 \\ & \hline 10 \% \end{aligned}$ | ${ }^{59} 9$ | $\begin{aligned} & 115 \\ & \underset{F G}{11 \%} \end{aligned}$ | 13 $5 \%$ | 4\% | $\begin{aligned} & 101 \\ & \text { Als } \\ & \text { Alj } \end{aligned}$ | ${ }^{108} 9$ | ${ }^{81} 8$ | $\begin{gathered} 185 \\ 18 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{61} 9$ | ${ }^{43} 6$ | $\begin{aligned} & 227, \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 2474 \\ \text { HKNar } \end{gathered}$ | ${ }_{839}^{879}$ | 1033\% | ${ }_{83}^{543}$ | ${ }^{886}$ | 204\% | 144 | 579\% | $\begin{gathered} 1008 \\ \begin{array}{c} 83 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 890 \\ & 86 \% \\ & \text { AH } \end{aligned}$ | ${ }_{81 \%}^{1326}$ | $\begin{gathered} 588 \\ { }_{85 \%} \end{gathered}$ | $\begin{aligned} & 606 \\ & 87 \% \\ & A 7 \end{aligned}$ | ${ }_{82 \%}^{1663}$ |
| $\stackrel{208}{7 \%}$ | ${ }^{67}$ 6\% | ${ }^{87}$ | 54\% | ${ }_{6}^{64}$ | ${ }^{20} 8$ | $\begin{aligned} & 17 \\ & 10 \% \\ & E \end{aligned}$ | ${ }^{53}$ | 92\% | ${ }_{6 \%}^{63}$ | ${ }^{123} 8$ | ${ }_{6}^{42}$ | ${ }^{47} 7$ | 147\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.6 Which of the following have happened to you in the past year or so?
Been offered a "green energy" tariff by an energy supplier
Base: All

|  | iour |  |  |  | Length of time in home |  |  |  | of pro |  |  | ype of wal |  |  |  | com |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Active } \\ & \text { energy } \\ & \text { saveris } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { aware } \\ \text { (b) } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Energy } \\ & \text { ambivilent } \end{aligned}$ | $\begin{aligned} & \text { Energy } \\ & \text { wasters } \end{aligned}$ | $\begin{gathered} \text { Under } \\ \text { inear } \\ \text { iner } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & 5 \text { years } \\ & \text { fo under } \\ & 10 \text { years } \\ & \text { (o) } \end{aligned}$ (g) | $\begin{aligned} & 10 \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (1) } \end{gathered}$ | $\begin{gathered} 1980 \\ \begin{array}{c} 1989 \\ 109 \end{array} \\ \hline \end{gathered}$ | $\underset{\substack{1990 \\ \text { onwards } \\(k)}}{\text { cosen }}$ | $\underset{\text { (1) }}{\substack{\text { Cavity }}}$ | $\underset{\substack{\text { Solid } \\(m)}}{ }$ | Timber (n) | Other (o) | $\begin{gathered} \text { Less than } \\ 20,800 \end{gathered}$ (p) | $\begin{gathered} 20.800 \\ 30000 \\ \text { (9) } \end{gathered}$ |  |
| 2972 | 813 | 1461 | 337 | ${ }^{361}$ | 377 | 70 | 516 | ${ }^{1378}$ | 868 | 1813 | 291 | 1958 | 963 | $86^{\circ}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 290 \% \\ \text { FiJM } \end{gathered}$ | 90\% | ${ }_{10 \%}^{142}$ | ${ }^{31} 9$ | ${ }^{27}$ | ${ }_{112}^{42}$ | 71\% | ${ }_{10 \%}^{52}$ | ${ }^{120}$ | ${ }_{17 \%}^{98}$ | ${ }_{9 \%}^{164}$ | ${ }_{10 \%}^{28}$ | 175\% | ${ }_{105}^{11 \%}$ | ${ }_{14 \%}^{12 \%}$ | 10\% | ${ }^{88}$ | $\underset{\substack{68 \\ 12 \% \\ p}}{ }$ | ${ }_{\substack{65 \\ \text { AP } \\ \text { A5 }}}$ |
|  | ${ }_{88 \%}^{676}$ | ${ }_{83}^{1214}$ | ${ }_{82 \%}^{278}$ | ${ }_{85 \%}^{306}$ | ${ }_{82 \%}^{311}$ | ${ }_{881}^{58 \%}$ | ${ }_{82 \%}^{423}$ | ${ }^{1158}$ | ${ }_{87}^{710}$ | ${ }^{1515}$ | ${ }_{80 \%}^{249}$ | ${ }_{884}^{1644}$ | ${ }_{827}^{79 \%}$ | ${ }_{798}^{68}$ | ${ }_{85 \%}^{89}$ | $\begin{gathered} 891 \\ \mathrm{cqm}^{89 \%} \end{gathered}$ | ${ }_{79 \%}^{449}$ | ${ }^{347 \%}$ |
| $\underset{\substack{208 \\ p}}{\substack{\%}}$ | ${ }^{47}$ | ${ }^{105}$ | ${ }^{28} 8$ | ${ }^{28}$ | 24\% | ${ }^{43}$ | ${ }_{8 \%}^{4 \%}$ | ${ }_{7 \%}^{100}$ | ${ }_{7 \%}^{60}$ | ${ }^{134}$ | ${ }^{14}$ | ${ }^{139}$ | ${ }^{67}$ | \% | 6\% | ${ }_{4 \%}^{41}$ | ${ }_{\substack{52 \\ A_{P}^{9 \%}}}$ | ${ }_{\substack{87 \\ \mathrm{p}}}^{37}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 214

Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 214

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Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

Total
yes


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 214

Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \\ & \hline \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) (n) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (0) \end{aligned}$ | Meadows <br> (2,5) <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) (u) |
| 2962 | 448 | 15 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| : | - |  |  | - | - | - |  |  | - | : |  | - |  |  |
| - | - |  | - | - | : | - |  |  | - | - | - | - | : | - |
| - | - |  | : | : | : | - |  |  | : | : |  |  |  |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 214

Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's $\mathrm{ctrl})$ $(\mathrm{v})$ | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctr(1) } \\ & \text { (X) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Beridge } \\ \text { (Meadows' } \\ \text { ctri) } \\ (y) \\ \hline \end{gathered}$ | Paington (Totnes' ctrl) (z) |
| 2962 | 300 | 124 | 191 | 301 | 297 |
| - | - | : | - | - | - |
| - | - | $\because$ | - | - | - |
| - | - | : | - | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 190 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 77 \\ 7 \% \\ 1 \end{gathered}$ | ${ }_{6 \%}^{122}$ | $\begin{aligned} & 107 \\ & 8 \% \\ & A K \end{aligned}$ | $\begin{aligned} & 56 \\ & 9 \% \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 57 \\ & \frac{6 \%}{M} \end{aligned}$ | $\begin{aligned} & { }_{\substack{9 \% \\ 9 \% \\ \text { AN }}} \end{aligned}$ | : | : |  |  |  | - |
| $\begin{gathered} 2642 \\ \text { IJEKFLMHN } \end{gathered}$ | : | $\begin{gathered} 955 \\ 888 \\ \hline \end{gathered}$ | $\begin{gathered} 1789 \\ 89 \% \\ j \end{gathered}$ | $\underset{\substack{1232 \\ K}}{\substack{18 /}}$ | $\underset{\substack{55 \% \\ L}}{\substack{25}}$ | $\begin{aligned} & 904 \\ & 90 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 721 \\ & \stackrel{72 \%}{8 \%} \end{aligned}$ | : | - |  |  |  | : |
| $\begin{gathered} 140 \\ \text { IJLMN } \end{gathered}$ | - | ${ }^{50} 5 \%$ | ${ }^{89}$ | $\begin{aligned} & 77 \\ & { }_{5 \%}^{5 \%} \\ & \mathrm{~K} \end{aligned}$ | $\begin{gathered} 34 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & \hline 5 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{5 \%} \\ & \hline \end{aligned}$ | : |  |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 216

Page 572
Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} \quad 190 \\ \text { GNag } \end{gathered}$ | ${ }^{17} 6$ | $3_{7 \%}$ | ${ }_{6 \%}^{32}$ | $\begin{gathered} 39 \\ { }_{G}^{39} \end{gathered}$ | $\begin{aligned} & 37 \\ & { }_{\mathrm{G}}^{8} \% \end{aligned}$ | ${ }_{54}^{34}$ | ${ }^{91} 7 \%$ | ${ }^{99}$ | ${ }^{98} 6$ | ${ }^{70} 7 \%$ | ${ }^{17} 6$ | $\begin{aligned} & 131 \\ & \text { AN }^{7} \end{aligned}$ | ${ }_{5 \%}^{28}$ | ${ }^{29} 6$ |
| $\begin{gathered} 2642 \\ 89 \% \\ \mathrm{Be} \end{gathered}$ | $\underset{81 \%}{213}$ | $\underset{8}{402} \underset{8}{88 \%}$ | $\begin{gathered} 464 \\ 90 \% \\ B \end{gathered}$ | $\underset{8}{476} \underset{8}{88 \%}$ | $\underset{8}{388} \underset{B}{37 \%}$ | $\begin{gathered} 699 \\ 93 \% \\ A B C D E \end{gathered}$ | 1197 $89 \%$ | 1445 89 | ${ }^{1361}$ | ${ }_{88}^{89}$ | ${ }_{92 \%}^{274}$ | 1599\% | $\begin{aligned} & 556 \\ & 92 \% \\ & A M \end{aligned}$ | ${ }_{90 \%}^{453}$ |
| $\begin{gathered} 140 \\ \text { GLNPD } \\ \mathbf{9} \end{gathered}$ | $\begin{gathered} 33 \\ \text { ACDEFG } \end{gathered}$ | $\begin{aligned} & 26 \% \\ & { }_{6}^{26} \end{aligned}$ | $\begin{aligned} & 20 \\ & { }_{4}^{20} \end{aligned}$ | ${ }_{5 \%}^{25}$ | $\begin{aligned} & 21 \\ & { }_{\mathrm{G}}^{2} \end{aligned}$ | ${ }^{15}{ }_{2 \%}$ | ${ }^{60}$ | ${ }^{80}$ | 77 $5 \%$ L | 50 5 | ${ }_{2 \%}^{7}$ | ${ }^{86}$ | ${ }^{19} 3$ | 24 <br> 5 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 216

Page 573
Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 190 \\ \text { GNag } \end{gathered}$ | ${ }^{35}$ | ${ }_{6 \%}^{67}$ | ${ }^{33}$ | ${ }^{37}$ | ${ }^{18}$ | ${ }^{113} 6$ | $\begin{aligned} & { }^{36}{ }_{9 \%} \\ & A_{a} \end{aligned}$ | ${ }^{27} 7$ | $9 \%$ | $\begin{aligned} & 100 \\ & \mathrm{Afg}_{9} \end{aligned}$ | ${ }_{5}^{53}$ | ${ }^{32}$ | ${ }_{3 \%}^{3}$ | ${ }^{13} 6$ | ${ }^{177}{ }_{6}$ |
| $\underset{\substack{2642 \\ 8 e \%}}{264}$ | $\begin{gathered} 597 \\ 93 \% \\ \mathrm{AORR} \\ \mathrm{AT} \end{gathered}$ | 953\% | ${ }_{87 \%}^{436}$ | ${ }_{827}$ | ${ }_{86 \%}^{228}$ | 1782\% | ${ }_{88}^{359}$ | 349\% | $\stackrel{106}{87 \%}$ | ${ }_{85} 972$ | $\begin{gathered} 840 \\ 90 \% \\ e \end{gathered}$ | $\begin{aligned} & 672 \\ & 92 \% \\ & \text { Ae } \end{aligned}$ | 90\% | ${ }_{9}^{203}$ | 2439 $89 \%$ |
| $\begin{gathered} 140 \\ \text { GLP\% } \\ \text { GLNo } \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 51 \\ 5 \% \\ \mathrm{P}^{2} \end{gathered}$ | $\begin{aligned} & 32 \\ & \begin{array}{l} 6 \% \\ p \end{array} \end{aligned}$ | $\underset{p}{28} \underset{p}{6 \%}$ | $\begin{aligned} & 18 \\ & { }^{18} 9 \\ & \hline \end{aligned}$ | 97 5 | ${ }^{11}$ | ${ }^{20} 5$ | ${ }_{6 \%}^{7}$ | $\begin{gathered} 69 \\ \mathrm{Afg}^{6 \%} \end{gathered}$ | ${ }^{38} 4$ | ${ }^{24}$ | ${ }_{5 \%}$ | 6\% | 134\% |

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Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ | Fairly strongly <br> (C) | Not very/ not at all strongly | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all ( G ) | very <br> (H) | Fairly | Not very/ not at all/ no opinion (J) | Agree | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 190 \\ \text { FGIJMd } \end{gathered}$ | $\begin{gathered} 82 \\ A_{8}^{8 \%} \end{gathered}$ | 76\% | ${ }^{32}$ | $\begin{gathered} 80 \\ { }_{8 \%}^{8 \%} \end{gathered}$ | ${ }_{3 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 86 \\ \begin{array}{c} 12 \% \\ \text { AII } \end{array} \end{gathered}$ | ${ }_{58}^{5 \%}$ | ${ }^{46} 4$ | $\begin{aligned} & 129 \\ & { }_{88}^{18} \end{aligned}$ | 36 | ${ }^{22} 3$ | $\begin{aligned} & 154 \\ & \text { AM }^{8 \%} \end{aligned}$ |
| $\begin{aligned} & 2642 \\ & \mathrm{HNO} \mathrm{\%} \\ & \mathrm{HNr} \end{aligned}$ | ${ }^{929} 8$ | 11120\% | ${ }_{882}^{582}$ | ${ }^{937} 8$ | $\begin{gathered} 223 \\ 94 \% \\ A E \end{gathered}$ | 152 ${ }^{19}$ | ${ }_{83}^{608}$ | $\stackrel{1090}{90 \%}$ | $\begin{aligned} & 944 \\ & 941 \% \\ & \text { AH } \end{aligned}$ | 1427\% | ${ }_{90 \%}^{623}$ | $\begin{aligned} & 644 \\ & 93 \% \\ & \text { AN } \end{aligned}$ | 1782\% |
| $\begin{gathered} 140 \\ 5 \% \\ p \end{gathered}$ | ${ }^{47}{ }_{4}$ | ${ }^{51}$ | $\begin{gathered} 42 \\ A C^{\circ \%} \end{gathered}$ | 48 5 | ${ }_{3 \%}$ | ${ }^{12}$ | 36 5 | 60 5 | $44 \%$ | 78\% | ${ }^{32}$ | 30 4 \% | 101 ${ }_{5}$ |

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## Table 217

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Q21.7 Which of the following have happened to you in the past year or so?
Switched to a "green energy" tariff
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $\begin{aligned} & \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under 10 years 10 year <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & \left.\begin{array}{c} 1989 \\ () \end{array}\right) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (\mathrm{k}) \end{aligned}$ $(\mathrm{k})$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | Timber | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{\substack{36,400+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \begin{array}{c} 190 \\ \text { FGIMM } \\ \hline \end{array} \end{gathered}$ | $\begin{gathered} 72 \% \\ \text { Abd } \end{gathered}$ | $\begin{aligned} & 84 \\ & \frac{6 \%}{d} \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \\ d \end{gathered}$ | 11\% | 31 81 | $49$ | $34$ | ${ }^{76 \%}$ | ${ }^{65}$ | ${ }^{108}$ | ${ }_{6 \%}^{17}$ | ${ }^{118} 8$ | 73 $8 \%$ | ${ }_{3 \%}^{3}$ | ${ }_{5 \%}$ | ${ }_{5 \%}^{54}$ | $\begin{aligned} & 45 \\ & { }^{8 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \\ & A P \end{aligned}$ |
| $\begin{aligned} & 2642 \\ & \text { HKNN } \\ & \text { Hent } \end{aligned}$ | 708 $87 \%$ | ${ }_{90 \%}^{1310}$ | 294\% | $\begin{gathered} 330 \\ 91 \% \\ 0 \end{gathered}$ | $\begin{gathered} 329 \\ 87 \% \end{gathered}$ | ${ }_{90 \%}^{627}$ | ${ }_{88 \%}^{452}$ | ${ }_{89 \%}^{1233}$ | $\begin{gathered} 763 \\ \hline 88 \% \end{gathered}$ | $\begin{gathered} 1618 \\ 89 \% \end{gathered}$ | 261 ${ }^{\text {90\% }}$ | 1737\% | $\begin{gathered} 850 \\ 88 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 92 \% \end{aligned}$ | $\begin{aligned} & 961 \% \\ & 91 \end{aligned}$ | $939 \%$ A92\% | ${ }^{495}$ | 376\% |
| 140 5 p | ${ }^{33} 4$ | 67 | 20\% | ${ }_{6 \%}^{20}$ | 17\% | ${ }_{3}^{24}$ | $\underset{f}{30 \%}$ | ${ }_{5}^{69}$ | 40 5 | ${ }^{87}$ | 13 ${ }^{13}$ | ${ }^{103}$ | 40 | ${ }_{5 \%}$ | ${ }_{4}^{4}$ | 27 ${ }_{3}$ | $\begin{aligned} & 29 \\ & { }_{2}^{5 \%} \\ & \hline \end{aligned}$ | 26 0 0 |

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## Table 218

Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

|  | All Communities (excl ctrls) baseline (B) | National | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }^{241}{ }_{8 \%}^{8 / R p u a y b z}$ | ${ }_{8 \%}^{229}$ | $\begin{aligned} & 83 \\ & { }^{83} \\ & \hline \end{aligned}$ | - |
| $\begin{gathered} 2633 \\ \text { OnsVXW } \end{gathered}$ | $\stackrel{2656}{90 \%}$ | $\begin{gathered} 1909 \\ 96 \% \\ D \end{gathered}$ | - |
| $\begin{gathered} 98 \\ { }^{98} \end{gathered}$ | ${ }^{77}{ }_{3 \%}$ | : | - |

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## Table 218

Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{aligned} & \text { Meadows } \\ & \text { (2,5) } \\ & \text { (R) } \end{aligned}$ | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \hline \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 |  |  | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{42}{ }_{9 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{4}$ | ${ }_{7 \%}^{8}$ | ${ }^{23}{ }_{7 \%}$ | $\underset{\substack{18 \% \\ \mathrm{~A}}}{21}$ |  |  | ${ }^{13} 4$ | $\begin{aligned} & 20 \\ & { }_{\mathrm{A}}^{18 \%} \end{aligned}$ | 5 | ${ }^{23} 8$ | 22\% | ${ }^{27} 7$ |
| ${ }^{392} 87 \%$ | $\underset{\substack{144 \\ 96 \% \\ \mathrm{~A}}}{ }$ | $\begin{gathered} 165 \\ 94 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{89}^{98}$ | ${ }^{318} 9$ | ${ }_{87}^{97}$ |  |  | $\underset{\substack{278 \\ \hline \\ \hline}}{2 \%}$ | ${ }_{78 \%}^{86}$ | ${ }_{88}^{88}$ | 270\% | ${ }_{83}^{178}$ | 334 ${ }^{30 \%}$ |
| ${ }^{16} 4 \%$ | ${ }^{2} 1 \%$ | ${ }^{7} 4$ | ${ }_{4}^{4}$ | 10 ${ }_{3}$ | ${ }_{2}^{2 \%}$ |  |  | ${ }_{3 \%}$ | 4\% | $7 \%$ A | ${ }_{7}^{7}$ | ${ }_{\substack{7 \\ \text { At }}}^{\text {\% }}$ | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 218

Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) <br> (a) | Paington (Totnes' ctrl) (b) |
| :---: | :---: | :---: | :---: | :---: |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 40 \\ & { }_{4}^{33 \%} \\ & \hline \end{aligned}$ | ${ }_{12 \%}^{16 \%}$ | ${ }^{12}{ }_{6 \%}$ | ${ }^{13} 4 \%$ | ${ }^{10} 3$ |
| ${ }_{83}^{250}$ | $\begin{aligned} & 113 \\ & 86 \% \end{aligned}$ | ${ }_{91 \%}^{184}$ | ${ }_{9}^{275}$ | $\underset{A}{287}$ |
| 10 ${ }_{3}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{13} 4 \%$ | ${ }_{1 \%}{ }^{\text {a }}$ |

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Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & (\mathrm{n}) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (o) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{8 \%}^{229}$ | ${ }_{8 \%}^{37}$ | ${ }^{10} 9$ | ${ }_{5 \%}^{8}$ | ${ }^{109}$ | ${ }^{32}{ }_{9 \%}$ | ${ }_{114}^{14}$ | $\begin{aligned} & 21 \\ & 208 \\ & \text { AP } \end{aligned}$ |  | ${ }^{13} 4$ | 13 $12 \%$ | ${ }_{4}^{4}$ | ${ }^{27}$ | $\stackrel{21}{10 \%}$ | $\stackrel{18}{5 \%}$ |
|  | ${ }^{2656} 9$ | ${ }_{902}$ | ${ }_{93}^{142}$ | 149 $90 \%$ | ${ }_{83}^{90}$ | ${ }_{802}^{302}$ | ${ }_{86 \%}^{107}$ | 78 75 | 116 <br> 94 <br> 9 | $\begin{gathered} 282 \\ 94 \% \\ A \end{gathered}$ | 97 $87 \%$ | ${ }_{91 \%}^{86}$ | ${ }_{91 \%}^{277}$ | $182 \%$ | $\begin{gathered} 346 \\ 94 \% \\ \mathrm{~A} \end{gathered}$ |
|  | ${ }^{77}$ 3\% | ${ }_{2 \%}$ | ${ }^{1} \%$ | ${ }_{5 \%}$ | 8 7 A | 14\% | ${ }_{3 \%}^{4}$ | 5 |  | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{4}^{4}$ | 2\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ |

GfK NOP

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Fieldwork dates: 19th September to 9th November 2011

## Table 218

## Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 191301 |  | 297 |
|  | ${ }_{8 \%}^{229}$ | $\begin{aligned} & 37 \\ & { }_{A}^{22 \%} \end{aligned}$ |  | 17$9 \%$ |  | 14 5 |
|  | ${ }_{90 \%}^{2656}$ | ${ }_{82 \%}^{246}$ |  | ${ }_{90 \%}^{171}$ | 283 $94 \%$ $A$ | ${ }_{92 \%}^{272}$ |
|  | ${ }^{77}{ }_{3 \%}$ | ${ }_{\substack{17 \\ A_{6}}}$ |  | ${ }_{2 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{11} 4 \%$ |

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## Table 219

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Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

|  | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\underset{G}{241}$ | ${ }^{229}$ | 99\% | ${ }^{151} 8$ | $\underset{\substack{143 \\ 10 \%}}{\substack{0}}$ | ${ }_{8 \%}^{50}$ | ${ }^{67} \%$ | 79\% | $\xrightarrow{103}$ | ${ }^{158}$ | 133\% | 46\% | 70\% | 74\% |
| $\underset{\substack{2633 \\ 89 \% \\ E H}}{ }$ | ${ }^{2650 \%}$ | ${ }_{87 \%}^{943}$ | $\underset{A}{1789 \%} \underset{A}{189}$ | ${ }_{86 \%}^{1222}$ | ${ }_{87 \%}$ | $\begin{gathered} 912 \\ 90 \% \\ \mathrm{~A} \end{gathered}$ | 721 $86 \%$ | ${ }^{934} 8$ | ${ }^{1833} 9$ | 1245\% | ${ }_{90 \%}^{545}$ | 916 | 739 $89 \%$ |
| ${ }^{98}$ | ${ }_{3}^{77}$ | 40 4 | 60\% | 51\% | 29\% AL | ${ }^{31}$ | $\stackrel{35}{4 \%} \stackrel{4}{N}$ | ${ }^{37}$ | ${ }^{52}$ | $3{ }_{3}^{39}$ | ${ }_{2 \%}^{15}$ | ${ }_{2}^{24}$ | ${ }_{2 \%}^{20}$ |

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6 Nov 2011

## Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\underset{\text { (I) }}{\text { Female }}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \end{gathered}$ $(\mathrm{J})$ | Terraced | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| ${ }^{241}{ }^{24 \%}$ | ${ }_{3 \%}$ | ${ }^{30}$ | $\begin{gathered} 45 \\ 9 \% \\ B \end{gathered}$ | $\begin{aligned} & 53 \\ & { }_{B}^{10 \%} \end{aligned}$ | $\begin{aligned} & 40 \\ & { }_{B}^{4 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 64 \\ & 9 \% \\ & B \end{aligned}$ | ${ }^{106} 8$ | ${ }^{135}$ | ${ }^{135}$ | 76\% | 17\% | $\begin{gathered} 182 \\ \text { ANO } \\ \text { ANO } \end{gathered}$ | 30 5 | ${ }^{25}$ |
| ${ }^{2633}$ BMеј | ${ }_{84}^{221}$ | $\underset{\substack{411 \\ 80 \%}}{4}$ | 459\% | 474\% | 393\% | $\begin{gathered} 675 \\ 90 \% \\ B \end{gathered}$ | 1199\% | 1434\% | 1350\% | 896\% | $\begin{aligned} & 278 \\ & 93 \% \\ & \mathrm{AJK} \end{aligned}$ | ${ }^{1573} 8$ | $\begin{aligned} & 557 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 468 \\ 92 \% \\ \text { AMARS } \end{gathered}$ |
| $\begin{gathered} 98 \\ \text { GLPgi } \end{gathered}$ | $\begin{array}{r} 33 \\ \text { ACEFG } \end{array}$ | $\begin{aligned} & 18 \\ & { }_{G}^{4 \%} \end{aligned}$ | ${ }^{12} 2$ | 13 $2 \%$ | $\begin{aligned} & 13 \\ & 3 \% \\ & G \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{43}$ | ${ }^{55}$ | $\stackrel{51}{3 \%}$ | $\begin{aligned} & 43 \\ & A 4 \\ & A L \end{aligned}$ | ${ }_{1 \%}^{3}$ | ${ }^{61} 3$ | 16\% | ${ }^{13}$ |

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## Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ (d) | All/mostly <br> caused <br> by humans <br> (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | ${ }_{643}$ | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 241 \\ \text { BNO }^{8 \%} \end{gathered}$ | $\begin{aligned} & 54 \\ & { }_{8}^{8 \%} \end{aligned}$ | $\begin{aligned} & 94 \\ & 99 \\ & 0 \end{aligned}$ | ${ }^{36}$ | $\begin{aligned} & 39 \\ & { }_{8}^{3 \%} \end{aligned}$ | ${ }^{18}$ | ${ }^{167}$ | ${ }^{26} 6$ | ${ }^{26} 7$ | $\begin{gathered} 16 \\ 13 \% \\ \mathrm{Abc} \end{gathered}$ | $\underset{\substack{106 \\ 9 \\ f}}{\substack{2}}$ | ${ }^{64 \%}$ | $\begin{gathered} 60 \\ 8 \% \end{gathered}$ | $9 \%$ | 14\% | ${ }^{227}{ }_{8}$ |
| $\begin{gathered} 2633 \\ \text { BM9\% } \\ \text { BMej } \end{gathered}$ | ${ }_{90 \%}^{581}$ | 949 $89 \%$ | 440 $88 \%$ | $\begin{gathered} 428 \\ 87 \% \end{gathered}$ | ${ }_{89}^{235}$ | 1762\% | $\begin{aligned} & 365 \\ & 90 \% \end{aligned}$ | ${ }_{905}^{355}$ | 104 | 985 | $\begin{gathered} 836 \\ \substack{80 \% \\ e} \end{gathered}$ | $\underset{e}{653} \underset{{ }_{e}^{60 \%}}{653}$ | 89\% | $\begin{gathered} 207 \\ 93 \% \\ A j \end{gathered}$ | ${ }^{2426} 8$ |
| $\begin{array}{r} 98 \\ \text { GLPgi } \end{array}$ | ${ }_{1 \%}^{8}$ | ${ }^{28} 3$ | $\begin{array}{r} 25 \\ \text { AOPQ } \end{array}$ | $\text { AOP }{ }^{5}$ | $\begin{aligned} & 11 \\ & { }^{1 \%} \\ & \hline \end{aligned}$ | ${ }^{63}$ | 15 4 | ${ }^{15} 4$ | ${ }_{2 \%}$ | 50 49 49 | 31 3 |  | ${ }_{2 \%}$ | ! | 97 ${ }^{4 \%}{ }_{\text {A }}$ |

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## Q21.8 Which of the following have happened to you in the past year or so?

Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 241 \\ \text { GJMdn } \end{gathered}$ | $\begin{aligned} & 101 \\ & 10 \% \\ & \text { AD } \end{aligned}$ | 97 $8 \%$ | ${ }^{43}{ }_{7 \%}$ | $\begin{aligned} & 100 \\ & { }_{9}^{9 \%} \\ & \hline \end{aligned}$ | ${ }^{12}$ | ${ }_{2 \%}^{4}$ | 80 All Alf | 92\% | 69\% | $\underset{9}{148} \underset{A}{9}$ | ${ }^{53}$ | ${ }^{41} 6$ | $\begin{aligned} & 190 \\ & \text { AM }^{9 \%} \end{aligned}$ |
| $\begin{gathered} 2633 \\ \text { 269\% } \\ \text { EHNhr } \end{gathered}$ | ${ }^{927} 8$ | ${ }_{89 \%}^{104}$ | ${ }_{884}^{584}$ | 925 87 | ${ }^{216} 9$ | $\begin{gathered} 155 \\ \substack{93 \% \\ E} \end{gathered}$ | ${ }^{623} 8$ | $\underset{\substack{1069 \\ H}}{ }$ | $\begin{aligned} & 941 \\ & 91 \% \\ & \text { AH } \end{aligned}$ | ${ }^{1433} 8$ | ${ }_{90 \%}^{621}$ | $\begin{aligned} & 635 \\ & 9,1 \% \\ & \text { AN } \end{aligned}$ | 1776\% |
| $\begin{gathered} 98 \\ { }_{3 \%}^{3 \%} \end{gathered}$ | ${ }^{30}$ | ${ }_{3 \%}^{38}$ | ${ }^{29} 4$ | 40 | ${ }^{9} \%$ | 8\% | ${ }^{27}{ }_{4}$ | ${ }^{47}{ }_{4}^{4 \%}$ | ${ }_{2}^{24}$ | ${ }_{5}^{53}$ | ${ }^{17} 2$ | ${ }^{20} 3$ | 717 |

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Fieldwork dates: 19th September to 9th November 2011

## Table 221

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Q21.8 Which of the following have happened to you in the past year or so?
Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off)
Base: All

| $\begin{gathered} \text { All Commu- } \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age |  |  | peo |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Active } \\ & \text { energy } \\ & \text { sovers } \\ & \text { ca( a) } \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { aware } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ | $\begin{aligned} & \text { Energy, } \\ & \text { wasters } \\ & \text { (col } \end{aligned}$ | $\begin{aligned} & \text { Under } \\ & \text { 1year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} \text { lyear } \\ \text { fo under } \\ 5 \text { yearis } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & \text { 10 vears } \end{aligned}$ $\begin{aligned} & 10 \text { years } \\ & \text { (g) } \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Per } \\ \text { 1930s } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & 1930-199 \\ & 1989 \\ & 0 \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (1) } \end{gathered}$ | Solid $(m)$ | Timber <br> (n) | $\begin{aligned} & \text { Other } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,000 \\ & (1) \end{aligned}$ | $\begin{gathered} 20.800 \\ 38000 \\ 30.00 \end{gathered}$ | $\underset{\substack{36.000+\\(1)}}{\substack{2 \\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | ${ }^{378}$ | 868 | 1813 | 291 | 1958 | 963 | ${ }^{86}$ | ${ }^{0}$ | 1020 | 569 | 445 |
|  | $\begin{gathered} 8,8 \% \\ \text { Acd } \end{gathered}$ | ${ }_{8}^{121}$ | \%\% | ${ }_{5 \%}^{17}$ | ${ }^{22}$ | ${ }^{56}$ | ${ }^{34} \%$ |  | ${ }_{8 \%}^{8 \%}$ | ${ }^{15 \%}$ | ${ }^{18 \%}$ | $\underset{\substack{164 \\ 8 \\ n}}{ }$ | ${ }^{82}$ | \% | 6\% | ${ }_{8 \%}^{82}$ | 49\% | ${ }_{\substack{47 \% \\ A \\ 4}}$ |
|  | ${ }_{87 \%}^{717}$ | ${ }^{1288 \%}$ | ${ }_{90 \%}^{303}$ | $\begin{gathered} 332 \% \\ { }_{9}^{92 \%} \\ A_{2} \end{gathered}$ | $\begin{aligned} & 345 \\ & 929 \\ & { }_{212} \end{aligned}$ | ${ }_{88 \%}^{618}$ | ${ }_{99}^{469 \%}$ | ${ }^{1200}$ | 769 $89 \%$ | ${ }^{1605}$ | 259 $89 \%$ | ${ }^{1733}$ | ${ }_{89}^{85}$ | ${ }_{98 \%}^{80}$ | ${ }_{89 \%}$ | 923 $\substack{908 \\ A r}$ | ${ }^{506 \%}$ | ${ }^{380}$ |
| 98\% Jap 3\% | ${ }^{18}$ | ${ }_{4 \%}^{52}$ | $\begin{aligned} & 15 \\ & \begin{array}{l} 15 \\ { }_{4}^{6} \end{array} \\ & \hline \end{aligned}$ | ${ }_{4}^{13}$ | ${ }_{3 \%}^{10}$ | ${ }^{26}$ | ${ }^{13}$ | ${ }_{4 \%}^{49}$ | 29\% | 5\% | ${ }^{14}$ | ${ }_{3 \%}^{6 \%}$ | ${ }_{38}^{28}$ | $5 \%$ | 6\% | ${ }_{15}^{15}$ | ${ }_{2 \%}^{14}$ | ${ }^{18}{ }_{4}^{4 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 222

Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 222

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Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (K) \end{aligned}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (N) \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden Borden (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{39} 9 \%$ | $\begin{aligned} & 5 \\ & 3 \% \\ & i \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \\ & k \end{aligned}$ | $\begin{aligned} & 17 \\ & { }_{5 \%} \end{aligned}$ | $\begin{gathered} 14 \\ { }^{12 \%} \\ A^{12 \%} \end{gathered}$ | $\begin{aligned} & 14 \\ & 14 \% \\ & A_{n} \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \\ & \text { AO } \end{aligned}$ | $\begin{aligned} & 1_{4}^{4 \%} \\ & p \end{aligned}$ | $\begin{gathered} 18 \\ 16 \% \\ \mathrm{la}^{16 \%} \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \mathrm{r} \end{aligned}$ | $\underset{\mathrm{c}}{20}$ | $\begin{gathered} 20 \\ \stackrel{20}{9 \%} \\ \dagger \end{gathered}$ | ${ }^{21}{ }_{\mathrm{c}}^{6 \%}$ |
| ${ }_{89 \%}^{402}$ | $\begin{gathered} 144 \\ \substack{14 \% \\ \mathrm{Ai}} \end{gathered}$ | $\begin{aligned} & 167 \\ & 95 \% \\ & A j \end{aligned}$ | $\begin{gathered} 100 \\ 91 \% \\ k \end{gathered}$ | $\begin{gathered} 324 \\ 92 \% \end{gathered}$ | $\begin{gathered} 106 \\ \begin{array}{c} 18 \% \\ m \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 84 \\ 84 \% \\ n \end{array} \end{aligned}$ | $\underset{\substack{104 \\ 87 \%}}{ }$ | $\begin{aligned} & 284 \\ & 95 \% \\ & A P \end{aligned}$ | $\begin{aligned} & 88 \\ & 80 \% \\ & 9 \end{aligned}$ | $\begin{gathered} 92 \\ 92 \% \\ \hline \end{gathered}$ | $\underset{\mathrm{s}}{275} \underset{\mathrm{~s} \%}{275}$ | $\underset{\substack{185 \\ \dagger 6 \%}}{ }$ | $\underset{\substack{342 \% \\ 4}}{\substack{3 \\ \hline}}$ |
| 2\% | ${ }_{1 \%}$ | $\begin{aligned} & 6 \\ & 3 \% \\ & \hline \end{aligned}$ | $3{ }_{3}$ | $\begin{gathered} 10 \\ { }_{3 \%}^{3 \%} \end{gathered}$ | - | ${ }_{2}^{2}$ | - | $\begin{aligned} & { }^{4}{ }^{1 \%} \\ & p^{2} \\ & \hline \end{aligned}$ | $\begin{aligned} & 4_{4 \%} \\ & 9 \\ & \hline \end{aligned}$ | $3{ }_{3}$ | $\begin{aligned} & \frac{5}{2 \%} \\ & \mathrm{~s} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{5 \%}^{5 \%} \\ & A f \end{aligned}$ | $\begin{aligned} & 7_{2 \%}^{2 \%} \\ & u \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 222

Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All


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Fieldwork dates: 19th September to 9th November 2011
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Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| 0 | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | - | - | : | - | - | - | - | - | - | - | - | - | - | $\div$ |
| - | - | : | - | - | - | - | : | - | - | $\because$ | - | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 222

Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 223

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Q21.9 Which of the following have happened to you in the past year or so?
Undertaken a self-completion audit of how energy efficient your home is.
Base: All

No

Don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ (\text { A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 211 \\ \text { IJKLMN }^{7} \end{array}$ | - | $\begin{gathered} 84 \\ 8 \% \\ 1 \end{gathered}$ | ${ }_{7}^{139}$ | $\begin{aligned} & 124 \\ & 99 \\ & \text { AK } \end{aligned}$ | $\underset{\mathrm{T}}{45}$ | $\begin{aligned} & 63 \\ & { }^{6 \%} \end{aligned}$ | $\begin{gathered} 75 \\ { }^{99 \%} \\ \text { AN } \end{gathered}$ |  |  |  | : |  | - |
| $\begin{gathered} 2697 \\ 99 \% \\ \text { IJEKLMHN } \end{gathered}$ | - | $\begin{aligned} & 970 \\ & 90 \% \\ & \hline 9 \end{aligned}$ | ${ }_{91}^{1827}$ | $\underset{\substack{1258 \% \\ k}}{18 \%}$ | $\underset{90 \%}{552}$ | $\begin{aligned} & 930 \\ & 92 \% \\ & M \end{aligned}$ | $\begin{gathered} 740 \\ \stackrel{89 \%}{N} \end{gathered}$ | : | : |  | - | : | $\div$ |
| $\begin{aligned} & 64 \% \\ & \text { IDJKLMN } \end{aligned}$ | - | $\underset{3 \%}{28}$ | $\begin{gathered} 34 \\ 2 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 34 \\ & \left.\begin{array}{c} 2 \% \\ \mathrm{~K} \end{array}\right) \end{aligned}$ | $\underset{\substack{18 \\ \mathrm{~L} \% \\ \hline}}{ }$ | $\begin{aligned} & 17 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | $\begin{gathered} 20 \\ 2_{1}^{2} \end{gathered}$ |  |  |  |  |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 224

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Q21.9 Which of the following have happened to you in the past year or so?
Undertaken a self-completion audit of how energy efficient your home is.
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private <br> rent <br> (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} { }^{211} \\ \text { BNOOPf } \end{gathered}$ | ${ }_{3 \%}$ | $\begin{gathered} 31 \\ 7 \% \\ B \end{gathered}$ | $\begin{aligned} & 45 \\ & { }_{B}^{4 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 44 \\ & { }_{8}^{8 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} 34 \\ { }^{8} \% \\ B \end{gathered}$ | $\begin{gathered} 50 \\ { }_{7}^{7 \%} \\ B_{0} \end{gathered}$ | ${ }^{94}$ | ${ }^{117}$ | ${ }^{117}$ | ${ }^{69}$ | ${ }_{5}^{15}$ | $\begin{gathered} 157 \\ \text { ANO } \end{gathered}$ | 31 5\% | ${ }^{18} 4$ |
| $\begin{gathered} 2697 \\ 91 \% \\ \text { BMRej } \end{gathered}$ | ${ }^{228} 8$ | ${ }_{90 \%}^{413}$ | ${ }_{969}^{469}$ | ${ }_{9}^{488}$ | ${ }_{907}^{407}$ | $\begin{aligned} & 692 \\ & 93 \% \\ & A B \end{aligned}$ | ${ }_{91 \%}^{1227}$ | 1470 $91 \%$ | ${ }^{1381} 90 \%$ | ${ }_{91 \%}^{923}$ | $\begin{aligned} & 280 \\ & 94 \% \\ & \text { AJ } \end{aligned}$ | 1619\% | $\begin{aligned} & 564 \\ & 94 \% \\ & A M \end{aligned}$ | $\begin{gathered} 480 \\ 95 \% \\ \text { AMAQRST } \end{gathered}$ |
| $\begin{gathered} 64 \\ 0 . \\ \text { DGP } \end{gathered}$ | $\begin{gathered} { }_{2}^{28} \\ \text { ACDEG } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 15 \\ D_{3} \% \end{array} \end{gathered}$ | $\stackrel{2}{ }$ | ${ }_{1 \%}^{8}$ | ${ }_{1}^{5}$ | ${ }_{6}^{6}$ | ${ }^{27}{ }_{2 \%}$ | ${ }^{37} 2$ | ${ }^{38}$ | ${ }_{2}^{23}$ | ${ }_{1 \%}^{3}$ | ${ }_{20}{ }_{2}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 224

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Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | All/mostly <br> caused <br> by humans <br> (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 211_{\%} \\ \mathrm{BNOO}_{\mathrm{f}} \end{gathered}$ | $\begin{aligned} & 33 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ |  |  | $\begin{gathered} 18 \\ 7_{9}^{\prime \%} \end{gathered}$ | ${ }^{135}$ | ${ }^{27} 7$ | ${ }^{30} 8$ | 12\% | $\begin{gathered} 102 \\ 9 \% \\ { }_{9 f} \end{gathered}$ | ${ }^{52}$ \% | 49 | 6\% | 119 | ${ }^{200}$ |
| $\begin{gathered} 2697 \\ { }_{\text {BMRe }}^{\mathrm{j}} \end{gathered}$ | $\begin{gathered} 606 \\ 94 \% \\ \text { AQRS } \end{gathered}$ | $\begin{gathered} 970 \\ 91 \% \\ R \end{gathered}$ | 437 87 | ${ }_{90}^{43}$ | ${ }_{91 \%}^{241}$ | ${ }^{1813} 9$ | ${ }_{92 \%}{ }^{372}$ | ${ }^{350}$ | $\stackrel{108}{89 \%}$ | 1014 $89 \%$ | $\underset{92 \%}{858} \underset{\substack{82 \%}}{ }$ | ${ }_{964}^{664}$ | $9{ }_{92 \%}^{90}$ | $\begin{aligned} & 210 \\ & \begin{array}{c} 95 \% \\ \mathrm{Aj} \end{array} \end{aligned}$ | ${ }^{2487}$ |
| $\begin{gathered} 64 \\ { }_{D G P}^{2 \%} \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{18}$ | $\begin{array}{r} 23 \\ \text { AOPQ } \end{array}$ |  | 2\% | ${ }^{44} 2$ | 7\% | 10 ${ }_{3}$ | ${ }_{2 \%}$ | 25 | ${ }^{21}$ | ${ }^{15}$ | ${ }_{2 \%}$ | $!$ | ${ }^{63}$ |

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Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all <br> (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| ${ }^{211}{ }_{\text {GJM }}^{7}$ | ${ }^{81} 8$ | ${ }^{89} 7$ | ${ }_{6}^{40}$ | $\begin{gathered} 94 \\ 9 \% \\ A G \end{gathered}$ | $\begin{aligned} & 12 \\ & { }_{6}^{5 \%} \end{aligned}$ | ${ }_{1 \%}$ | $\begin{aligned} & 70 \\ & 10 \% \\ & \mathrm{AJ} \end{aligned}$ | ${ }^{87}$ | $54 \%$ | ${ }_{\AA}^{137}{ }_{8}^{8 \%}$ | 44\% | ${ }^{37} 5$ | $\begin{aligned} & 167 \\ & \text { AM }^{8 \%} \end{aligned}$ |
| $\begin{gathered} 2697 \\ 91 \% \\ \text { EHKNh } \\ \mathrm{r} \end{gathered}$ | ${ }_{91 \%}^{959}$ | ${ }_{91 \%}^{1125}$ | ${ }_{997}^{597}$ | 946\% | ${ }_{92 \%}^{218}$ | $\begin{aligned} & 159 \\ & 95 \% \\ & A E \end{aligned}$ | ${ }_{89 \%}^{648}$ | $\begin{gathered} 1090 \\ 90 \% \end{gathered}$ | $\begin{aligned} & 959 \\ & \text { AH1 } \\ & \text { AH1 } \end{aligned}$ | 1464\% | 637 ${ }_{9}$ | ${ }_{\substack{644 \\ 93 \% \\ N}}$ | ${ }_{90 \%}^{1827}$ |
| ${ }_{6}^{64}$ | ${ }^{18} 2$ | ${ }_{2}^{25}$ | ${ }^{19}{ }_{3 \%}$ | ${ }_{2}^{25}$ | ${ }_{3}^{7}$ | ${ }_{4 \%}^{6}$ | ${ }^{12} 2$ | ${ }^{31}$ | ${ }^{21}{ }_{2 \%}$ | ${ }^{33}$ | ${ }_{1 \%}^{10}$ | ${ }^{15}$ | ${ }^{43} 2{ }_{2}$ |

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16 Nov 2011
Q21.9 Which of the following have happened to you in the past year or so? Undertaken a self-completion audit of how energy efficient your home is.
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} \text { 10+ } \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{aligned} & \text { Timber } \\ & (\mathrm{n}) \end{aligned}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{array}{r} 211 \\ \text { GJMdn } \end{array}$ | $\begin{aligned} & 73 \\ & 9 \% \\ & \mathrm{Ad} \end{aligned}$ | $\underset{d}{104} \underset{d}{1 \%}$ | 20\% | $14 \%$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | ${ }_{8 \%}^{54}$ | 30\% | ${ }_{8 \%}^{108}$ | ${ }^{60}$ | ${ }^{131} \%$ | ${ }_{7 \%}^{20}$ | $\begin{gathered} 149 \\ 8 \% \\ 0 \end{gathered}$ | 68 $\substack{7 \% \\ n}$ | ${ }_{1 \%}$ | ${ }_{4 \%}^{4}$ | ${ }^{67}$ | ${ }^{37}$ | $\begin{gathered} 48 \\ 11 \% \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 2697 \% \\ \text { EHKN } \\ \text { hr } \end{gathered}$ | 729 $90 \%$ | ${ }^{1320} 9$ | 311 $92 \%$ | $\begin{gathered} 337 \\ 93 \% \\ a \end{gathered}$ | $\underset{932 \%}{\substack{352 \\ h}}$ | ${ }_{9}^{634}$ | $\begin{gathered} 478 \\ 93 \% \\ \mathrm{~h} \end{gathered}$ | 1232\% | ${ }^{789} 9$ | 1646 $91 \%$ | ${ }_{90 \%}^{2620}$ | ${ }^{1771} 90 \%$ | ${ }_{976}^{876}$ | ${ }_{97 \%}^{83}$ | 95\% | 938 $92 \%$ r | ${ }_{\substack{524 \\ 92 \% \\ r}}$ | 391 $88 \%$ |
| $\stackrel{64}{2 \%}$ | ${ }^{11} 1$ | 37\% | $\stackrel{6}{2 \%}$ | ${ }_{3 \%}^{10}$ | ${ }_{2 \%}^{6}$ | ${ }_{2 \%}^{12}$ | ${ }_{2 \%}^{8}$ | $\begin{aligned} & 38 \\ & 3 \% \\ & A \end{aligned}$ | 19\% | ${ }^{36}$ | ${ }_{3 \%}$ | ${ }^{38}$ | 19 $2 \%$ | ${ }_{2}^{2}$ | $\underset{\text { AIm }}{\stackrel{6}{6}}$ | ${ }_{1 \%}^{15}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{6}$ |

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## Table 226

Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 241 \\ { }^{24 i l s u z} \end{gathered}$ | ${ }^{163}{ }_{6}$ | $\begin{gathered} 109 \\ 5 \% \\ \text { D } \end{gathered}$ | - |
| $\underset{89 \%}{2650}$ | $\begin{gathered} 2741 \\ 93 \% \\ A \end{gathered}$ | $\begin{gathered} 1883 \\ 95 \% \\ D \end{gathered}$ | - |
| ${ }_{8}^{81}$ | ${ }^{58}{ }_{2 \%}$ | - | - |

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## Table 226

Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (K) \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \end{gathered}$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{aligned} & { }^{43} \\ & 10 \% \end{aligned}$ | ${ }_{5 \%}^{7}$ | ${ }^{10}{ }_{6 \%}$ | ${ }_{5 \%}^{6}$ | ${ }^{30}$ | ${ }^{11} 9$ | ${ }^{10} 10 \%$ | ${ }_{5 \%}^{6}$ | ${ }^{17}{ }_{6 \%}$ | $\begin{aligned} & 27 \\ & { }_{2}^{27 \%} \\ & \mathrm{~A} \end{aligned}$ | $3{ }_{3}$ | ${ }^{22} 7 \%$ | ${ }^{13} 6$ | $\begin{gathered} 36 \\ \substack{10 \% \\ u} \end{gathered}$ |
| ${ }^{393}$ | $\begin{gathered} 142 \\ 95 \% \\ A \end{gathered}$ | ${ }_{91 \%}^{160}$ | ${ }^{100} 9$ | 314 89 | ${ }^{108} 90 \%$ | 89\% | $\begin{aligned} & 113 \\ & 94 \% \end{aligned}$ | ${ }_{9}^{276}$ | 78 | 93\% | ${ }^{270} 9$ | ${ }_{89 \%}^{192}$ | ${ }_{822}^{327}$ |
| 14 ${ }_{3}$ | ${ }_{1 \%}$ | ${ }_{3}^{6}$ | ${ }_{4}^{4}$ | 7 $2 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 7\% | ${ }_{5 \%}$ | ${ }_{4}^{4}$ | ${ }_{3 \%}$ | $\begin{gathered} 10 \\ { }_{5}^{10} \\ \dagger \end{gathered}$ | ${ }^{12} \times$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 226

Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | E. Oxford (w. Oxford's <br> ctrl) <br> (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{17} 6$ | ${ }^{10}{ }_{8 \%}$ | ${ }^{10}{ }_{5 \%}$ | ${ }^{15} 5$ | ${ }^{15}$ |
| ${ }_{9}^{277}$ | ${ }_{89}^{118}$ | ${ }_{91 \%}^{183}$ | ${ }_{90 \%}^{2720}$ | $\underset{A 3 \%}{281}$ |
| 6\% | ${ }_{3 \%}^{4}$ | ${ }_{4 \%}$ | $\begin{aligned} & 14 \\ & 5 \% \\ & y \end{aligned}$ | 2\% |

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Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & (\mathrm{n}) \end{aligned}$ | Ladock <br> (1,2,3,6) <br> (o) | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden ${ }^{(2)}$ (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{6 \%}^{163}$ | ${ }^{18} 4$ | ${ }_{3 \%}^{5}$ | ${ }^{12}{ }_{7 \%}$ | ${ }_{4}^{4}$ | ${ }^{17}$ | ${ }_{6 \%}^{7}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | 9\% | ${ }^{16}$ | $\begin{aligned} & 16 \\ & 14 \% \\ & A \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{12} 4$ | ${ }_{11 \%}^{22}$ | 11\% |
| ${ }^{2741} 9$ | ${ }_{9}^{424}$ | $\begin{gathered} 147 \\ 96 \% \\ A \end{gathered}$ | 149\% | ${ }_{98}^{98}$ | 319 ${ }_{9}$ | 1169\% | ${ }_{88}^{92}$ | $\begin{aligned} & 111 \\ & 90 \% \end{aligned}$ | $\begin{gathered} 281 \\ 93 \% \\ A \end{gathered}$ | $\begin{aligned} & 94 \\ & 85 \% \\ & \mathrm{~S} \end{aligned}$ | 849\% | $\begin{aligned} & 287 \\ & 94 \% \\ & \text { AU } \end{aligned}$ | 184 $88 \%$ | $\begin{aligned} & 355 \\ & 96 \% \\ & 101 \end{aligned}$ |
| ${ }_{5}^{58}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | 6\% | ${ }^{12}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{2}^{2}$ | ${ }_{2 \%}^{3}$ | ${ }^{4} \%$ | ${ }_{1 \%}$ | $6 \%$ 4 | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ |

GfK NOP

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Fieldwork dates: 19th September to 9th November 2011

## Table 226

Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

|  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Newton } \\ \text { (Blacon's } \\ \text { crin } \\ (0) \end{gathered}$ | $\begin{gathered} \text { Chantibury } \\ \text { (Hook Noroon's } \\ \text { Crit) } \\ \text { (w) } \end{gathered}$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. xford's } \\ & \text { ctr) } \\ & \text { () } \end{aligned}$ | $\underset{\substack{\text { Beridge } \\ \text { Meadows } \\ \text { ctrin } \\(y)}}{ }$ | Paington (Totnes' ctrl) |
| 2962 | 300 |  |  | 301 | 297 |
| ${ }_{6 \%}^{163}$ | ${ }_{5 \%}^{15}$ |  |  | ${ }^{16 \%}$ | ${ }^{13} 4$ |
| ${ }^{27419 \%}$ | ${ }_{\text {207 }}^{26 \%}$ |  |  | $\begin{gathered} \text { 28198\% } \\ A \end{gathered}$ | ${ }_{29 \%}^{275}$ |
| ${ }_{2 \%}^{5 \%}$ | 18 $4 \chi^{\text {\% }}$ |  |  | ${ }_{1}^{4} \%$ | ${ }_{3 \%}^{9 \%}$ |

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## Table 227

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Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in <br> deprived <br> areas <br> (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 241 \\ \text { JFMH } \end{gathered}$ | ${ }_{\text {163 }}^{163}$ | ${ }^{80} 7$ | ${ }_{8 \%}^{150}$ | ${ }^{122}$ | ${ }^{38}$ | $\begin{aligned} & \begin{array}{l} 73 \\ 7 \% \\ M \end{array} \end{aligned}$ | ${ }_{6 \%}^{54}$ | ${ }^{77}$ | ${ }^{95}$ | 97\% | ${ }^{38}$ | 43\% | ${ }^{57} 7$ |
| ${ }^{2650} 8$ | ${ }^{2743} 9$ | ${ }^{976}$ | ${ }^{1798} 9$ | 1257\% | ${ }_{95}^{555}$ | 911 $90 \%$ | ${ }^{757}$ | ${ }_{9}^{971}$ | $\begin{gathered} 1901 \\ 93 \% \\ A D \end{gathered}$ | ${ }_{97 \%}^{1287}$ | ${ }_{92 \%}^{555}$ | $\begin{aligned} & 950 \\ & 944 \\ & A G \end{aligned}$ | ${ }^{758}$ |
| ${ }_{3 \%}^{81}$ | ${ }_{2 \%}^{58}$ | ${ }_{2}^{26}$ | ${ }^{52}$ | $3{ }_{3}^{37}$ | ${ }_{4 \%}^{22}$ | ${ }_{3 \%}^{26}$ | ${ }_{3 \%}^{24}$ | ${ }_{2 \%}^{26}$ | ${ }^{47}$ | ${ }^{33}$ | ${ }_{2 \%}^{13}$ | ${ }_{2 \%}^{17}$ | ${ }_{2 \%}^{18}$ |

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## Table 228

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Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| $\begin{gathered} \text { Al Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (8) \end{gathered}$ | $\underset{(c)}{25.34}$ | $35 \cdot 44$ <br> (D) | $\begin{gathered} 45 \cdot 54 \\ (E) \end{gathered}$ | $\begin{gathered} 55-65 \\ (f) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | Male <br> $(H)$ | $\underset{\text { Female }}{\text { (1) }}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (J) \end{gathered}$ | $\begin{aligned} & \text { Terraced } \\ & (k) \end{aligned}$ |  | $\underset{\substack{\text { Bought } \\(\mathrm{M})}}{\substack{\text { b }}}$ | $\begin{aligned} & \begin{array}{l} \text { Social } \\ \text { rent } \\ \text { (N) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Pivate } \\ \text { Prent } \\ \text { (0) } \\ \hline \end{gathered}$ |
| 2972 |  | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 241 \mathrm{l} \% \mathrm{~m} \\ \text { Bnooig } \end{gathered}$ | 263 7 $7 \%$ | ${ }_{60}^{27}$ | $\begin{aligned} & \begin{array}{l} 47 \\ { }_{8}^{9} \end{array} \end{aligned}$ | $\begin{gathered} \text { cil } \\ \text { ABC } \end{gathered}$ | $\begin{aligned} & { }_{98}^{98}{ }_{8}^{6} \end{aligned}$ | $\begin{gathered} 62 \\ 88 \\ 8 \end{gathered}$ | ${ }^{117}$ | ${ }^{130} 8$ | ${ }^{134} 9$ | ${ }^{7 \%}$ | ${ }_{8 \%}^{24}$ | $\begin{gathered} 181 \\ \text { ANO } \end{gathered}$ | ${ }^{33}$ | ${ }_{5 \%}^{24}$ |
|  | ${ }_{85 \%}^{224}$ | ${ }^{411}$ | ${ }^{463}$ | -473\% | ${ }^{399}$ | $\begin{gathered} 680 \\ \hline 9016 \\ 8 \end{gathered}$ | ${ }_{89}^{1203}$ | ${ }^{1447}$ | ${ }^{1360}$ | ${ }_{89} 80$ | ${ }^{271 \%}$ | ${ }^{159 \%}$ | S57 AM AM |  |
| $\begin{gathered} 81 \% \\ \text { DEGLP } \end{gathered}$ | $\begin{array}{r} 32 \% \\ \text { ACDEFFG } \end{array}$ | $\begin{gathered} 21 \\ \text { ADEFF } \end{gathered}$ | ${ }_{1 \%}^{6}$ | ${ }^{7} \%$ | ${ }^{2} \%$ | ${ }_{6}^{6}$ | ${ }_{3 \%}^{34}$ | ${ }^{47}$ 3\% | ${ }^{42}$ \% | ${ }^{36}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{44}$ | ${ }^{13 \%}$ | ${ }_{\substack{15 \\ 3 \\ \hline \\ \hline}}$ |

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## Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

|  | No. in H/H |  |  |  |  | Heating tuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | $\stackrel{2}{(Q)}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | ${ }_{\text {(s) }}^{4}$ | $\stackrel{5+}{1+}$ | Gas | $\begin{aligned} & \text { Electii } \\ & \substack{\text { city } \\ \text { con }} \end{aligned}$ | oi | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by unmans } \end{aligned}$ | 50:50 | All/mostly natural (g) | $\begin{gathered} \text { Don't believe } \\ \text { in climate } \\ \text { change } \end{gathered}$ change | Yes | No |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 241 \\ \text { BNOO: } \\ 8,0 \% \end{gathered}$ | ${ }_{8}^{54}$ | $\begin{aligned} & 92 \\ & 9_{9} \end{aligned}$ | ${ }^{31} 6$ | $\begin{aligned} & 42 \\ & { }_{9 \%} \end{aligned}$ | $\underset{8}{22}$ | ${ }^{175} 9$ | ${ }^{24} 6$ | ${ }_{7 \%}^{28}$ | ${ }_{8 \%}^{10}$ | 110 $10 \%$ A | ${ }_{8 \%}^{70}$ | ${ }_{7 \%}^{52}$ | 7\% | ${ }_{4 \%}$ |  |
| $\begin{gathered} \begin{array}{c} 2550 \\ \text { Bq9e, } \end{array} \end{gathered}$ | ${ }_{99}^{583}$ | ${ }_{899}^{954}$ | ${ }_{89 \%}^{488}$ | ${ }_{88 \%}^{432}$ | ${ }_{88 \%}^{233}$ | ${ }^{1757}$ | 375 $\substack{\text { 29\% } \\ \text { Ac }}$ | ${ }_{999}$ | 111\% | ${ }^{996}$ | ${ }_{90 \%}^{836}$ | $\begin{aligned} & \text { C58 } \\ & \hline 90 \% \\ & e \end{aligned}$ | ${ }_{91 \%}^{89}$ | $\begin{gathered} 209 \\ 9 \\ A \end{gathered}$ | ${ }^{2441}$ |
| $\begin{gathered} 81 \% \\ \text { DEGL } \end{gathered}$ | \% | $\begin{gathered} 25 \\ { }_{2 \%}^{2 \%} \\ { }_{2} \end{gathered}$ | $A_{A P Q}^{248}{ }^{29}$ | $\begin{aligned} & 19 \\ & { }_{2}^{2 \% 6} \\ & p_{6} \end{aligned}$ | $\begin{aligned} & 9 \\ & { }_{9}^{38} \end{aligned}$ | ${ }^{60}$ | ${ }_{2 \%}^{7}$ | 2\% | 1\% | ${ }^{35}$ | ${ }^{25} \%$ | ${ }^{18}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}^{77}$ |

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## Q21.10 Which of the following have happened to you in the past year or so?

Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 241 \\ { }_{8}^{24 \%} \end{gathered}$ | ${ }^{96}$ | ${ }^{98} 8$ | ${ }^{46} 7 \%$ | $\begin{gathered} 104 \\ \text { 10\% } \\ \text { AFG } \end{gathered}$ | ${ }^{11}$ | ${ }_{5 \%}^{8}$ | ${ }_{9 \%}$ | 107 | ${ }^{69}$ | ${ }^{146}$ | 54\% | ${ }^{38}$ | $\begin{aligned} & 185 \\ & \text { AM }^{9 \%} \end{aligned}$ |
| $\begin{gathered} 2650 \\ 89 \% \\ \text { ENr } \end{gathered}$ | $\begin{gathered} 943 \\ 89 \% \end{gathered}$ | ${ }_{90 \%}^{1109}$ | ${ }_{89 \%}^{582}$ | $\begin{gathered} 931 \% \\ 87 \% \end{gathered}$ | ${ }^{217} 9$ | ${ }_{91 \%}^{152}$ | ${ }^{647}$ | ${ }_{88 \%}^{1068}$ | ${ }_{90 \%}$ | ${ }_{88 \%}^{1446}$ | ${ }_{90 \%}^{621}$ | $\begin{aligned} & 637 \\ & 92 \% \\ & \text { AN } \end{aligned}$ | ${ }^{1798} 8$ |
| $\begin{array}{r} 81 \\ \text { Bapq } \end{array}$ | ${ }^{19} 2$ | ${ }^{32} 3$ | $\begin{gathered} 28 \\ { }_{A B C}^{4 \%} \end{gathered}$ | ${ }^{30} 3$ | ${ }^{9} \%$ | ${ }^{7} 4$ | ${ }^{18} 2$ | ${ }^{33}$ | ${ }^{30} 3$ | ${ }^{42}$ | ${ }^{16}$ | ${ }^{21} 3$ | 54\% |

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Page 605
Q21.10 Which of the following have happened to you in the past year or so?
Been offered an in-home energy efficiency audit of your home (i.e. professionals assessing your property)
Base: All

| $\begin{gathered} \text { All commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Active } \\ & \text { energy } \\ & \text { savers } \\ & \text { s(a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { Cuware } \\ \text { (b) } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ (c) | $\begin{gathered} \text { Energy } \\ \text { wasters } \\ \text { (d) } \end{gathered}$ | $\begin{gathered} \text { Under } \\ \text { I year } \end{gathered}$ | $\begin{aligned} & \text { 1year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (1) } \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & 10 \text { years } \\ & \text { (g) } \\ & \hline \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { years } \\ & \text { (n) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ (1) \end{gathered}$ | $\begin{gathered} 1980-1 \\ 1989 \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> $(m)$ | $\underset{\substack{\text { Timber } \\(n)}}{ }$ | $\begin{aligned} & \text { Other } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20.300 \\ (\mathrm{p}) \end{gathered}$ | $\begin{gathered} 20.800- \\ 30.000 \\ (9) \end{gathered}$ | $\underset{(r)}{\text { (r, }}$ ( |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | ${ }^{86}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \text { 2418\% } \\ \text { FJMMk } \end{gathered}$ | ${ }^{74}$ | $\underset{c}{125}$ | ${ }^{17}$ | ${ }^{25}$ | ${ }^{24} 8$ | ${ }_{9 \%}^{61}$ | ${ }_{8 \%}^{40}$ |  | ${ }^{73}$ | ${ }_{8 \%}^{153}$ | ${ }^{15}$ | ${ }^{164}$ | ${ }^{83} 9$ | ${ }_{5 \%}^{4}$ | ${ }_{4 \%}$ | ${ }^{78}$ | ${ }_{9 \%}^{50}$ | ${ }_{\text {a }}^{49} 419$ |
|  | ${ }_{89 \%}^{725}$ | ${ }^{129 \%}$ | 310 $92 \%$ | ${ }^{324} 9$ | ${ }^{344} 9$ | ${ }_{88 \%}^{616}$ | ${ }_{906}^{460}$ | ${ }^{1223} 8$ | ${ }_{89 \%}^{772}$ | ${ }^{1614} 8$ | ${ }_{99}^{264 \%}$ | ${ }^{1749} 8$ | ${ }^{858}$ | 770\% | 9\%\% | ${ }^{925}$ | ${ }^{513} 9$ | ${ }_{\text {888\% }}$ |
| $\begin{gathered} 88 \% \\ \text { Bapa } \end{gathered}$ | ${ }_{2}^{14}$ | ${ }^{45}$ | ${ }^{10}$ | ${ }_{3 \%}^{12}$ | 2\% | ${ }^{23}$ | ${ }^{10}$ | ${ }_{3 \%}^{39}$ | ${ }^{23} 3$ | ${ }^{46}$ | ${ }^{12} 4$ | ${ }_{3 \%}^{53}$ | ${ }_{2 \%}^{22}$ | ${ }_{\text {m }}^{\substack{\text { ¢\% }}}$ | 5\% | ${ }^{17}$ | \% | $\stackrel{13}{13}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 230

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All


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Fieldwork dates: 19th September to 9th November 2011

## Table 230

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Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

Total
Yes


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Fieldwork dates: 19th September to 9th November 2011

## Table 230

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norion } \\ & (1,2,2,6) \\ & (\mathrm{n}) \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (\mathrm{p}) \end{aligned}$ | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,0) \\ (+) \end{gathered}$ | Whitehill Borden (2) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| : | - | - | : | - | : | : | : | : | : | : | : | : | : | : |
|  | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
|  |  |  |  |  | - | - |  |  | - | - |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 230

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 231

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 225 \\ { }_{8 \%} \\ \text { IJKFLMN } \end{gathered}$ | $\because$ | $\begin{gathered} 71 \\ 7 \% \\ 1 \end{gathered}$ | ${ }_{7 \%}^{148}$ | $\begin{gathered} 110 \\ 8 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} 34 \\ 6 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 73 \\ & 7 \% \\ & M \end{aligned}$ | $\begin{aligned} & 50 \\ & \stackrel{6 \%}{N} \end{aligned}$ | - | - |  |  |  | - |
| 2690 $91 \%$ IJKLMN | - | $\begin{aligned} & 995 \\ & 929 \\ & \hline 92 \end{aligned}$ | $\stackrel{1820}{91 \%}$ | $\begin{gathered} 1279 \\ 90 \% \\ K \end{gathered}$ | $\begin{gathered} 568 \\ 962 \% \end{gathered}$ | $\begin{aligned} & 920 \\ & 9.1 \% \\ & M \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 771 \\ 92 \% \\ \text { AN } \end{array} \end{aligned}$ | : | : |  | : |  | : |
| $\begin{array}{r} 57 \\ \text { IJKLMN } \end{array}$ | - | $\begin{gathered} 16 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{gathered} 32 \\ 2 \% \\ j \end{gathered}$ | $\begin{aligned} & 27 \\ & 2 \% \\ & { }^{2} \end{aligned}$ | $\underset{\substack{13 \\ 2 \%}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 17 \\ & { }_{2}^{2 \%} \end{aligned}$ | $\begin{aligned} & 14 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | - | - |  | : |  | - |

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Fieldwork dates: 19th September to 9th November 2011

Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { nities } \\ \text { (excl ctrls) } \end{gathered}$ (A) | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced <br> (k) | Flat/ Maisonette | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} \text { 225 } \\ \text { NOOi } \end{gathered}$ | ${ }^{15}$ | ${ }^{32}$ | ${ }^{41} 8$ | 44 | ${ }^{33}$ | ${ }_{8 \%}^{60}$ | ${ }^{103} 8$ | ${ }^{122} 8$ | 132 9 A | ${ }^{68}$ | ${ }^{20} 7 \%$ | $\begin{gathered} 163 \\ \text { ANO } \end{gathered}$ | ${ }^{34} \%$ | ${ }_{5 \%}^{25}$ |
| $\begin{gathered} 2699 \\ \text { BMi } \\ \text { BM } \end{gathered}$ | 224 85 | 408\% | $\begin{gathered} 472 \\ 91 \% \\ B \end{gathered}$ | $\underset{B}{492}$ | $\begin{gathered} 408 \\ 91 \% \\ B \end{gathered}$ | $\begin{gathered} 686 \\ 92 \% \\ B \end{gathered}$ | ${ }^{1220} 9$ | 1470 $91 \%$ | ${ }^{1377} 90 \%$ | ${ }_{922}^{92}$ | ${ }_{92 \%}^{273}$ | 1625 89 | $\begin{aligned} & 559 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 468 \\ { }_{92 \%} \\ \mathrm{MRT}^{2} \end{gathered}$ |
| $\stackrel{57}{{ }_{\text {DEGPQ }}^{2 \%}}$ | $\begin{array}{r} { }^{24} \\ \text { ACDEFG } \end{array}$ | ${ }^{19}\left(\begin{array}{c} 4 \% \\ \text { ADEFG } \end{array}\right.$ | ${ }_{1 \%}^{3}$ | ${ }_{1}^{4}$ | ${ }_{1 \%}$ | $?$ | ${ }^{25}$ | ${ }^{32} 2$ | ${ }^{27}$ | ${ }_{2}^{25}$ | ${ }_{2 \%}^{5}$ | ${ }_{2 \%}^{28}$ | ${ }^{10} 2 \%$ | PQ ${ }^{13}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 232

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Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { oil } \\ \text { (c) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All//mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 225 \\ \text { NoOi } \end{gathered}$ | ${ }_{6}^{40}$ | $\begin{aligned} & 89 \\ & 8_{8}^{8} \end{aligned}$ | ${ }^{36}$ | 37\% | $\begin{aligned} & 23 \\ & 9 \% \\ & 0 \end{aligned}$ | ${ }^{154} 8$ | ${ }^{26}$ | ${ }^{32}$ | ${ }_{7 \%}^{8}$ | 101 $\mathrm{~A}^{9 \%}$ | ${ }^{69}$ | ${ }^{48}$ | ${ }_{5 \%}^{5}$ | ${ }^{8} 4$ | $\begin{gathered} 217 \\ { }_{8 \%}^{2 \%} \\ \hline \end{gathered}$ |
| $\begin{gathered} 2699 \\ \begin{array}{c} 91 \% \\ \text { BMj } \end{array} \end{gathered}$ | $\begin{aligned} & 598 \\ & 93 \% \\ & \text { ART } \end{aligned}$ | 969 <br> $90 \%$ | 4469\% | ${ }_{944}^{44}$ | 233\% | ${ }^{1795} 9$ | ${ }^{374} 92 \%$ | ${ }_{9}^{359}$ | ${ }_{9}^{114}$ | 1021 89 | ${ }^{839} 9$ | 670 $92 \%$ | 929 | $\begin{aligned} & 211 \\ & \begin{array}{c} 95 \% \\ \mathrm{Aj} \end{array} \end{aligned}$ | ${ }^{2479} 9$ |
| ${ }^{57}{ }^{57}$ | 5\% | ${ }^{13}{ }_{1 \%}$ | $\begin{gathered} 19 \\ \text { APQ }^{4 \%} \end{gathered}$ | $\begin{aligned} & 12 \\ & { }_{2}^{2 \%} \end{aligned}$ | $\begin{gathered} { }_{3 \%}^{8 \%} \\ \hline Q^{3} \end{gathered}$ | ${ }^{43}$ | ${ }_{1 \%}^{6}$ | 5\% | : | 19\% | ${ }^{23}$ | 10, | ${ }_{3 \%}$ | ${ }^{3} \%$ | ${ }_{2 \%}^{54}$ |

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Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\begin{tabular}{l}
If's not worth \\
it
\end{tabular}} \\
\hline All Communities (excl ctrls) (A) \& \[
\begin{aligned}
\& \text { Very } \\
\& \text { strongly }
\end{aligned}
\]
(B) \& \[
\begin{gathered}
\text { Fairly } \\
\text { strongly }
\end{gathered}
\]
(C) \& Not very/ not at all strongly (D) \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very often/ not at all (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& (H)
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) }
\end{aligned}
\] \& Not very/ not at all/ no opinion (J) \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (K) }
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& Agree (M) \& \[
\begin{gathered}
\text { Disagree } \\
\text { (N) } \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{gathered}
225 \\
\text { FJMc }_{8 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 91 \\
\& 9 \% \\
\& { }^{9 \%}
\end{aligned}
\] \& 94\% \& \({ }^{39}\) \% \& \[
\begin{gathered}
100 \\
{ }^{109}{ }^{9 \%}
\end{gathered}
\] \& \(9 \%\) \& 74 \& \({ }_{6}^{61}\) \& 102

$j$ \& ${ }^{62}$ 6\% \& \[
\underset{A}{141}

\] \& ${ }^{51} 7$ \& ${ }^{37}$ \& \[

$$
\begin{aligned}
& 173 \\
& \text { AM }^{8 \%}
\end{aligned}
$$
\] <br>

\hline $$
\underset{E}{2690} \underset{\substack{269}}{ }
$$ \& ${ }^{951} 9$ \& ${ }^{1122} 9$ \& \[

{ }^{6000} 91 \%

\] \& 945\% \& 220 $93 \%$ \& \[

{ }_{92 \%}^{154}

\] \& ${ }^{657}$ \& \[

$$
\begin{gathered}
1082 \\
90 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
951 \\
92 \% \\
A
\end{gathered}
$$

\] \& ${ }^{1464} 90 \%$ \& ${ }_{9}^{627} \%$ \& \[

$$
\begin{aligned}
& 644 \\
& 93 \% \\
& \text { AN }
\end{aligned}
$$
\] \& 1830 ${ }_{90 \%}$ <br>

\hline $$
\begin{gathered}
57 \\
\text { apq } \\
\text { ap }
\end{gathered}
$$ \& ${ }^{16}$ \& ${ }^{23}$ \& ${ }^{17} 3$ \& 20\% \& ${ }_{3 \%}^{8}$ \& 6\% \& ${ }^{12}$ \& ${ }^{24} 2$ \& ${ }^{21} 2 \%$ \& ${ }^{29}$ \& ${ }^{13} 2$ \& ${ }^{15}$ \& 34 $2 \%$ <br>

\hline
\end{tabular}

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16 Nov 2011
Q21.11 Which of the following have happened to you in the past year or so?
Had a professional come to assess your home to see how energy efficient it is
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | 1 year to under 5 years 5 (f) | 5 years to under 10 years <br> 10 year <br> (g) | $\begin{gathered} \text { 10+ } \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { (j) } \\ & \hline \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{aligned} & \text { Timber } \\ & (n) \end{aligned}$ | Other | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 225 \\ { }^{225} \% \end{gathered}$ | ${ }_{8 \%}^{65}$ | $\begin{gathered} 122 \\ { }_{c}^{18 \%} \end{gathered}$ | 16 5 | ${ }_{6 \%}^{22}$ | 30 ${ }^{3}$ | ${ }^{58}$ | 40\% | ${ }^{97} 7$ | ${ }_{8 \%}^{67}$ | 1418 | 17\% | ${ }^{150} 8$ | ${ }^{75}$ | \%\% | $7 \%$ | ${ }^{71}$ | ${ }_{8 \%}^{44}$ | ${ }_{\substack{40 \\ \text { A } \\ \text { A }}}$ |
| $\underset{\mathrm{E}}{269 \%^{269}}$ | $\begin{gathered} 739 \\ 99 \% \end{gathered}$ | ${ }^{1308}$ | $\begin{aligned} & 315 \% \\ & 93 \% \\ & A b \end{aligned}$ | ${ }_{91 \%}^{328}$ | $\begin{gathered} 340 \\ 90 \% \end{gathered}$ | ${ }_{89 \%}^{626}$ | ${ }_{91 \%}^{468}$ | ${ }_{91 \%}^{1255}$ | $\begin{gathered} 780 \\ 90 \% \end{gathered}$ | $\begin{aligned} & 1639 \\ & 90 \% \end{aligned}$ | $\begin{gathered} 271 \\ 93 \% \end{gathered}$ | ${ }_{917}^{1775}$ | ${ }_{90 \%}^{871}$ | ${ }_{90 \%}^{77}$ | $\begin{aligned} & 92 \\ & 88 \% \end{aligned}$ | 937 $92 \%$ $r$ | ${ }_{922}{ }^{\text {22 }}$ | ${ }_{88}^{392}$ |
| $\begin{array}{r} 57 \\ 2 \% \\ \text { apq } \\ \hline \end{array}$ | 9\% | 31 $2 \%$ | ${ }_{2 \%}$ | $\begin{aligned} & 11 \\ & 3 \% \\ & a \end{aligned}$ | 2\% | ${ }^{16}$ | ${ }_{2 \%}^{8}$ | $\stackrel{26}{2 \%}$ | ${ }^{21}$ | 33\% | ${ }_{1 \%}^{3}$ | ${ }^{33}$ | 17\% | 3\% | $\begin{array}{r} { }^{6 \%} \\ \mathrm{Alm}^{6 \%} \\ \hline \end{array}$ | ${ }_{12}^{12}$ | ${ }_{1}^{3}$ | 9 <br> 1 <br> 9 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 1203 \\ \text { NRpVZy } \end{gathered}$ | $\underset{A}{1529} \underset{A}{52 \%}$ | : | - |
| $\begin{gathered} 1713 \\ 58 \% \\ \text { BijklOmorsXVzz } \end{gathered}$ | ${ }^{1395}$ | - | - |
| $\begin{aligned} & 56 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ${ }^{38}$ | - | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (N) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (\Omega) \end{aligned}$ |  | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 |  | 50 | 176 | 110 | 351 | 120 |  | 100 |  | 20 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{48 \%}^{218}$ |  | 51 ${ }_{34}$ | $\begin{aligned} & 80 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 53 \% \\ & A \end{aligned}$ |  | ${ }_{36 \%}^{36}$ |  | ${ }_{44}^{53}$ | ${ }_{39}^{99}$ | $\begin{aligned} & 49 \\ & 45 \% \end{aligned}$ | ${ }_{43}^{43}$ | $\begin{aligned} & 122 \\ & 41 \% \end{aligned}$ | ${ }_{28 \%}^{68 \%}$ | ${ }_{42 \%}^{156}$ |
| ${ }^{226}$ |  | $\begin{aligned} & 90 \\ & \begin{array}{l} 96 \% \\ \text { Ai } \end{array} \end{aligned}$ | $\begin{aligned} & 91 \\ & 52 \% \\ & j \end{aligned}$ | 62\% | $\underset{\substack{224 \\ 64 \% \\ \mathrm{Al}^{24}}}{ }$ | 53\% |  | ${ }_{62 \%}^{62}$ |  | $\begin{aligned} & 67 \\ & 56 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 193 \\ 64 \% \\ A \end{gathered}$ | 55\% | ${ }_{53}^{53}$ | $\begin{gathered} 173 \\ 58 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 149 \\ \substack{69 \% \\ A t} \end{gathered}$ | 206 |
| ${ }^{6}$ |  | : | ${ }_{3}^{5}$ | ${ }_{2}^{2}$ | ${ }_{1}^{2}$ | $3{ }_{3}$ |  | ${ }_{2}{ }^{2}$ |  | - | ${ }_{3 \%}^{8}$ | $\begin{aligned} & 6 \\ & { }_{A}^{5 \%} \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{2}^{5}$ | ${ }_{2 \%}$ | ${ }^{8}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's $\mathrm{ctrl})$ $(\mathrm{X})$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (i) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{gathered} 149 \\ 50 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{aligned} & 79 \\ & \text { CO\% } \end{aligned}$ | 26\% | $\begin{aligned} & 108 \\ & 36 \% \end{aligned}$ | 117 3 |
| ${ }_{49 \%}^{148}$ | 50\% | $\underset{\substack{145 \\ A}}{12 \%}$ | $\begin{gathered} 182 \\ 60 \% \end{gathered}$ | $\begin{gathered} 176 \\ 58 \% \\ z \end{gathered}$ |
| ${ }^{3} 1 \%$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{\substack{11 \\ A \%}}$ | ${ }_{3 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2.5) } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (i) } \end{aligned}$ | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \end{gathered}$ (0) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{52 \%}^{1529}$ | $\begin{gathered} 262 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & \begin{array}{l} 00 \% \\ \text { CK } \end{array} \end{aligned}$ | $\begin{aligned} & 117 \\ & 70 \% \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 57 \\ & 53 \% \\ & A \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 188 \\ 54 \% \\ \text { SN } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 68 \\ 54 \% \\ A \end{array} \end{aligned}$ | ${ }_{4}^{47}$ | $\underset{A}{68}$ | ${ }_{33}^{98}$ | ${ }_{49 \%}^{54}$ | $\begin{aligned} & 49 \\ & 52 \% \\ & A \end{aligned}$ | $\begin{aligned} & 165 \\ & 54 \% \\ & \text { AU } \end{aligned}$ | $\begin{aligned} & 99 \\ & A 8 \% \\ & \mathrm{AV} \end{aligned}$ | ${ }_{455}^{165}$ |
|  | ${ }^{1395} 47 \%$ | ${ }^{183}$ 41\% | 30\% | ${ }_{28}^{46}$ | ${ }^{47 \%}$ | 153 $44 \%$ | ${ }_{45}{ }^{4}$ | 55\% | ${ }_{43}^{53}$ | $\begin{gathered} 198 \\ \substack{196 \%} \end{gathered}$ | 55\% | 43\% | 137 ${ }^{15 \%}$ | 106 | 202 |
|  | ${ }^{38}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{3}$ | ${ }_{4}^{4}$ | 7 ${ }_{2}$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | 5\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 234

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 235

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Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\underset{F}{1203} \underset{\substack{10 \%}}{ }$ | $\begin{gathered} 1529 \\ 52 \% \end{gathered}$ | $\begin{gathered} 419 \\ 39 \% \end{gathered}$ | ${ }^{824} 4$ | ${ }_{393}^{553}$ | 226\% | ${ }_{41 \%}^{414}$ | $\begin{gathered} 315 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 587 \\ & 55 \% \\ & \mathrm{AC} \end{aligned}$ | $\begin{aligned} & 1023 \\ & 50 \% \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 738 \\ 52 \% \\ A E \end{array} \end{aligned}$ | $\begin{aligned} & 313 \\ & 52 \% \\ & \mathrm{AF} \end{aligned}$ | $\begin{aligned} & 509 \\ & 50 \% \\ & { }_{5}{ }^{20 \%} \end{aligned}$ | $\begin{aligned} & 428 \\ & 51 \% \\ & \mathrm{AH} \end{aligned}$ |
| $\begin{gathered} 1713 \\ \text { IJKLMN } \end{gathered}$ | 1395\% | $\underset{\substack{646 \\ 60 \% \\ 1}}{ }$ | $\underset{\substack{1141 \\ 57 \%}}{ }$ | $\begin{gathered} 836 \% \\ 5 \\ k 96 \end{gathered}$ | $\underset{\substack{375 \\ 6 \\ \hline 1 \%}}{ }$ | $\begin{gathered} 580 \\ 57 \% \\ M \end{gathered}$ | $\underset{\substack{504 \\ \mathrm{~N} \\ \hline}}{ }$ | 470\% | 990 $48 \%$ | 459\% | 286\% | 488\% | 396\% |
| $\stackrel{56}{5 \%}$ | ${ }^{38}$ | ${ }_{2 \%}^{17}$ | ${ }^{35}$ | 27 | ${ }_{2 \%}^{14}$ | ${ }^{16}$ | ${ }^{16}$ | ${ }_{2 \%}^{17}$ | ${ }^{30}$ | 20 ${ }^{1 \%}$ | ${ }_{7 \%}$ | ${ }_{1 \%}^{13}$ | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (\mathrm{~B}) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ (L) | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1203 \\ { }_{c}^{10 \%} \\ \mathrm{BCOS}_{\mathrm{C}} \end{gathered}$ | ${ }_{20 \%}^{52}$ | $\begin{gathered} 160 \\ 35 \% \\ B \end{gathered}$ | $\underset{\substack{192 \\ 37 \% \\ B}}{ }$ | $\begin{aligned} & 231 \\ & \begin{array}{c} 43 \% \\ B C \end{array} \end{aligned}$ | $\begin{gathered} 207 \\ 46 \% \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 361 \\ 48 \% \\ A B C D \end{gathered}$ | ${ }^{540}$ | ${ }_{603}^{663}$ | $\begin{gathered} 615 \\ 40 \% \end{gathered}$ | ${ }_{41 \%}^{418}$ | ${ }_{40 \%}^{119}$ | $\begin{aligned} & 754 \\ & 42 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 294 \\ \text { AMO } \end{gathered}$ | 144 |
| $\begin{gathered} 1713 \\ \text { FGNa\% } \end{gathered}$ | $\begin{gathered} 192 \\ \hline \begin{array}{c} 73 \% \\ A C D E F \\ G \end{array} \end{gathered}$ | $\begin{gathered} 286 \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 318 \\ \begin{array}{c} 62 \% \\ \text { AFG } \end{array} \end{gathered}$ | $\begin{gathered} 304 \\ 50 \% \\ G \end{gathered}$ | $\underset{523}{234}$ | 379 | 781 $58 \%$ | ${ }^{932}$ | ${ }_{58 \%}^{892}$ | 575 | 177 | $\begin{gathered} 1029 \\ 57 \% \\ \mathrm{~N} \end{gathered}$ | 301 | $\begin{array}{r} 354 \\ 70 \% \\ \text { AMNAPQRST } \end{array}$ |
| ${ }_{56}^{56}$ | 19 $7 \%$ | ${ }_{3 \%}^{13}$ | ${ }^{6} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{27}^{27}$ | ${ }_{29}^{2 \%}$ | 29\% | ${ }^{22} 2$ | ${ }_{1 \%}$ | 33 $2 \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ |
| GQ | ACDEFG | EG |  |  |  |  |  |  |  |  |  |  |  |  |

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Fieldwork dates: 19th September to 9th November 2011

## Table 236

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Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

| All Communifies (excl ctris) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (5) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \hline \end{array}$ | Gas | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (e) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { in } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} 1203 \\ \text { BCOO } \\ \text { BC } \\ \text { SC } \end{gathered}$ | $\underset{\substack{270 \\ 22 \%}}{\substack{2}}$ | $\begin{gathered} 463 \\ \text { AORS } \end{gathered}$ | $\begin{gathered} 189 \\ 38 \% \\ \hline \end{gathered}$ | $\begin{gathered} 179 \\ 36 \% \\ 0 \end{gathered}$ | $\begin{gathered} 102 \\ 39 \% \\ 0 \end{gathered}$ | $\underset{42 \%}{836}$ | 163 $40 \%$ | ${ }_{35 \%}^{137}$ | ${ }_{38}^{46}$ | 464 | 374 $40 \%$ | 303 $42 \%$ | $\begin{aligned} & 33 \\ & 34 \% \end{aligned}$ | 96\% | 1107 $40 \%$ |
| $\begin{gathered} 1713 \\ 58 \% \\ \text { FGNa } \end{gathered}$ | 364 $57 \%$ | ${ }_{56 \%}^{595}$ | 296\% | $\begin{aligned} & 304 \\ & 62 \% \\ & A Q \end{aligned}$ | 154 $58 \%$ | 1114 $50 \%$ | 240 59 | $\begin{gathered} 252 \\ { }_{64 \%} \\ A a \end{gathered}$ | 73 | ${ }_{57 \%}^{652}$ | 539\% | 416\% | ${ }_{65 \%}^{64}$ | 124 | 1589\% |
| $\begin{gathered} 56 \\ { }_{2 \%}^{2 \%} \end{gathered}$ | ${ }_{1}^{9}$ | ${ }^{13} 1 \%$ | $\begin{gathered} \quad \begin{array}{l} 16 \\ \text { APQ } \end{array}{ }^{3 / 6} \end{gathered}$ | ${ }^{10} 2$ | $\begin{aligned} & \frac{8}{3 \%} \\ & Q^{2} \end{aligned}$ | ${ }^{42}$ | ${ }_{1 \%}^{3}$ | 7\% | 2\% | ${ }_{2}^{25}$ | ${ }^{18}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 54\% |

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Fieldwork dates: 19th September to 9th November 2011
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Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \end{gathered}$ | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \\ & \hline \end{aligned}$ | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all ( G ) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion <br> (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 1203 \\ 40 \% \\ \text { ddet } \\ \text { ikmnor } \end{gathered}$ | $\begin{gathered} 472 \\ 445 \% \\ A C D \end{gathered}$ | $\begin{gathered} 498 \\ 40 \% \\ { }_{D} \end{gathered}$ | $\underset{35 \%}{227}$ | ${ }^{428}$ | $\begin{aligned} & 877 \\ & 37 \% \end{aligned}$ | ${ }_{32 \%}^{54}$ | ${ }_{40 \%}^{293}$ | ${ }_{40 \%}^{487}$ | ${ }_{423}^{423}$ | $\underset{\substack{489 \\ 42 \%}}{ }$ | ${ }_{42 \%}^{289}$ | ${ }_{42 \%}^{292}$ | 829 $41 \%$ |
|  | 570 | 718 $58 \%$ | $\begin{gathered} 414 \\ A B C \\ A B C \end{gathered}$ | ${ }^{618} 5$ | 143 $60 \%$ | $\begin{gathered} 109 \\ \hline 65 \% \\ A \end{gathered}$ | 425 58 | ${ }^{694}$ | 594 | ${ }_{56 \%}^{923}$ | ${ }^{392} 5$ | ${ }_{56 \%}^{388}$ | 1171 57 |
| $\begin{gathered} \stackrel{56}{2 \%} \\ { }_{\mathrm{Kpq}} \end{gathered}$ | ${ }^{16}$ \% | ${ }^{23} 2$ | ${ }^{15}$ 2\% | 19 $2 \%$ | ${ }^{7} \%$ | ${ }_{2 \%}^{4}$ | ${ }^{12}$ | ${ }^{27}{ }_{2 \%}$ | ${ }^{17} 2$ | ${ }^{22}{ }_{1 \%}$ | 10 ${ }_{1}$ | ${ }^{16}$ | ${ }^{37}$ 2\% |

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Q21.12 Which of the following have happened to you in the past year or so?
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under 1 year <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{aligned} & \text { Timber } \\ & (\mathrm{n}) \end{aligned}$ | Other (o) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 1203 \\ 40 \% \\ \text { PGde } \\ \text { fikmoor } \end{gathered}$ | $\begin{gathered} 351 \\ 43 \% \\ d \end{gathered}$ | $\begin{gathered} 604 \\ 41 \% \\ d \end{gathered}$ | ${ }_{389}^{129}$ | ${ }_{33 \%}^{119}$ | ${ }_{22 \%}^{84}$ | $\underset{\underset{e}{253}}{\substack{23 \\ \hline}}$ | $\begin{aligned} & 234 \\ & \begin{array}{c} 45 \% \\ \text { Aeff } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 631 \\ \text { 4ef } \end{array} \end{aligned}$ | $\underset{37 \%}{317}$ | $\begin{aligned} & \begin{array}{l} 784 \\ 43 \% \\ \text { Aik } \end{array} \end{aligned}$ | ${ }_{35 \%}^{102}$ | $\begin{gathered} 832 \\ \text { 42\% } \end{gathered}$ | 364 $38 \%$ | 36\% | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 479 \\ & 47 \% \\ & \text { Aqr } \end{aligned}$ | 232\% | $\xrightarrow{156}$ |
| $\begin{gathered} 1713 \\ \substack{58 \% \\ \text { Bghio } \\ 1 p} \end{gathered}$ | 452\% | $\begin{aligned} & 825 \\ & 56 \% \end{aligned}$ | ${ }_{61 \%}^{204}$ | $\begin{gathered} 232 \\ 64 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 289 \\ \begin{array}{c} 277 \% \\ \text { Afgh } \end{array} \end{gathered}$ | $\begin{gathered} 435 \\ { }^{62 \%} \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 270 \\ 52 \% \end{gathered}$ | $\begin{gathered} 719 \\ 52 \% \end{gathered}$ | $\begin{gathered} 534 \\ \substack{22 \% \\ A j} \\ \hline \end{gathered}$ | $\begin{aligned} & 992 \\ & \\ & 55 \% \end{aligned}$ | $\begin{gathered} 187 \\ \substack{49 \% \\ A j} \end{gathered}$ | $\begin{gathered} 1092 \\ 56 \% \end{gathered}$ | $\begin{gathered} 584 \\ { }_{51 \%} \\ \text { Al } \end{gathered}$ | 66\% | $\begin{aligned} & 68 \\ & 65 \% \end{aligned}$ | 530\% | $\begin{gathered} 332 \\ 58 \% \\ \mathrm{p} \% \end{gathered}$ | $\begin{aligned} & 280 \\ & \begin{array}{c} 83 \% \\ A p \end{array} \end{aligned}$ |
| $\begin{gathered} { }^{56} \\ \mathrm{Kpq} \end{gathered}$ | 10 $1 \%$ | 32\% | ${ }^{4} \%$ | ${ }_{3 \%}^{10}$ | ${ }_{1 \%}$ | ${ }^{12}$ | ${ }_{2 \%}^{12}$ | ${ }_{2 \%}^{28}$ | ${ }^{17}$ | 37 ${ }^{2 \%}$ | ${ }_{1 \%}^{2}$ | 34 ${ }^{3 \%}$ | ${ }^{15}$ | ${ }_{3}^{3}$ | ${ }^{\stackrel{5}{5 \%}}$ | ${ }^{11} 1$ | 5\% | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 238

Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 238

Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 238

Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All

No

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xforor's's } \\ & \text { ctr) } \\ & \text { (L) } \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{gathered} 252 \\ 84 \% \\ \mathrm{Av} \end{gathered}$ | $\begin{aligned} & 113 \\ & 86 \% \\ & A w \end{aligned}$ | $\underset{\substack{111 \% \\ \times}}{133}$ | $\begin{gathered} 182 \\ 60 \% \\ y \end{gathered}$ | $\underset{\substack{221 \\ 73 \%}}{27}$ |
| $\begin{aligned} & 48 \\ & 17 \% \\ & \mathrm{v} \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \\ & w \end{aligned}$ | $\begin{aligned} & 57 \\ & \substack{58 \% \\ \times} \end{aligned}$ | $\begin{aligned} & 110 \\ & 37 \% \\ & A y \end{aligned}$ | $\begin{gathered} 79 \\ 20 \% \\ Z \end{gathered}$ |
| : | ${ }_{1 \%}$ | ${ }^{2} \%$ | $\begin{gathered} 9 \\ 3 \% \\ A^{9} \mathrm{y} \end{gathered}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 238

Page 629
Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

Total
Yes

No

Don't know

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ (1) \end{gathered}$ | Halton $(1,3)$ (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (p) \end{gathered}$ | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| - | - | - | - | - | - | - |  | - | - | - | - |  |  |  |
| - | - | - | - | - | - | - | : | - | - | - | - | : | : |  |
| - | - | - | - | - | - | : | - | . | : | : | - |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 238

Q21.13 Which of the following have happened to you in the past year or so? Installed small energy efficiency measures in your home (such as low energy lightbulbs) Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 239

Page 631
Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

No

Don 7 know

|  | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 2089 \\ 70 \% \\ \text { IJKLGMN } \end{gathered}$ | - | $\begin{aligned} & 747 \\ & \hline 99 \% \\ & \hline 1 \end{aligned}$ | $\begin{gathered} 1479 \\ 74 \% \\ \text { AJ } \end{gathered}$ | $\begin{gathered} 1028 \\ 73 \% \\ A K \end{gathered}$ | $\begin{gathered} 455 \\ 74 \% \\ \mathrm{AL} \end{gathered}$ | $\begin{gathered} 672 \\ 67 \% \\ M \end{gathered}$ | $\begin{aligned} & 652 \\ & 88 \% \\ & \mathrm{AN}^{68} \end{aligned}$ |  |  |  |  |  | - |
| $\begin{array}{r} 855 \\ \text { IDJEKFLMHN } \end{array}$ | - | $\begin{gathered} 324 \\ 30 \% \\ \hline \end{gathered}$ | $\begin{gathered} 504 \\ { }_{j}^{55 \%} \end{gathered}$ | $\underset{\substack{377 \\ 27 \%}}{\substack{2 \\ \hline}}$ | $\underset{\substack{556 \\ L}}{156}$ | $\begin{aligned} & 332 \% \\ & 3336 \\ & A M M \end{aligned}$ | $\begin{gathered} 176 \\ 21 \% \\ \mathrm{~N} \end{gathered}$ | : | : |  | : | : | - |
| ${ }^{28}{ }_{10}^{28}$ | - | $\underset{\substack{11 \\ 1 \%}}{ }$ | $\underset{j}{17}$ | $\underset{\substack{11 \\ k}}{\substack{2}}$ | $\underset{{ }_{1}^{2}}{4}$ | $\begin{gathered} \substack{1 \% \\ M} \end{gathered}$ | $\begin{aligned} & 7 \\ & { }_{1}^{1 \%} \\ & N \end{aligned}$ |  |  |  | : |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 240

Page 632
Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ (\text { A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detache detached (J) | Terraced <br> (k) | Flat/ Maisonette (L) | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 2089 \\ \begin{array}{c} 70 \% \\ \text { BCKOO } \\ \text { Pa } \end{array} \end{gathered}$ | 144 | $\underset{\substack{301 \\ B}}{301}$ | $\begin{gathered} 390 \\ \text { ABCG } \\ 70 \% \end{gathered}$ | $\begin{gathered} 400 \\ 75 \% \\ A B C \end{gathered}$ | $\begin{aligned} & 327 \\ & 73 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 523 \\ 70 \% \\ \hline \end{gathered}$ | ${ }_{71 \%}^{956}$ | ${ }^{1133}$ | $\begin{gathered} 1102 \\ \substack{12 \% \\ \mathrm{KLL}} \end{gathered}$ | $\begin{gathered} 690 \\ 68 \% \end{gathered}$ | ${ }_{666}^{196}$ | $\begin{gathered} 1322 \\ 73 \% \\ \text { AO } \end{gathered}$ | ${ }_{6}^{414}$ | ${ }_{64 \%}^{325}$ |
| $\begin{gathered} 855 \\ 29 \% \\ \text { DEMcf } \end{gathered}$ | $\begin{gathered} 110 \\ { }_{42 \%}^{4 C D E F} \\ \operatorname{AF} \end{gathered}$ | $\begin{aligned} & 149 \\ & \text { } 32 \% \\ & \text { DEF } \end{aligned}$ | 125\% | ${ }_{24 \%}^{132}$ | $\xrightarrow{117}$ | $\begin{aligned} & 222 \\ & 30 \% \\ & \text { DE } \end{aligned}$ | 377 ${ }^{28}$ | ${ }^{478} 9$ | 419 ${ }^{27 \%}$ | $\underset{\substack{315 \\ 31 \%}}{ }$ | 999\% | ${ }_{282}^{48 \%}$ | $\begin{gathered} 185 \\ 31 \% \\ M \end{gathered}$ | $\begin{gathered} 175 \\ \text { AMAQST } \end{gathered}$ |
| $\begin{gathered} 28 \\ { }_{1}^{1 \%} \end{gathered}$ | ${ }_{\text {ADEFG }}^{3 \%}$ | $\operatorname{ADFG}^{\frac{9}{2 \%}}$ | $!$ | ${ }^{4} \%$ | $\stackrel{2}{ }$ | $\stackrel{3}{ }$ | ${ }^{15}$ | ${ }^{13}$ | ${ }^{15}$ | 10 10 | ${ }_{1 \%}^{3}$ | ${ }_{12}^{12}$ | ${ }_{1}^{4} \%$ | 6 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 240

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Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 2089 \\ \text { BKO\% } \\ \text { BCO\% } \\ \text { OPa } \end{gathered}$ | ${ }_{629}^{429}$ | $\begin{aligned} & 770 \\ & 772 \% \\ & \text { OP } \end{aligned}$ | $\begin{gathered} 346 \\ 696 \end{gathered}$ | $\underset{7}{350}$ | $\begin{aligned} & 194 \\ & 78 \% \\ & \text { 7P } \end{aligned}$ | ${ }_{68 \%}^{1361}$ | $\begin{gathered} 300 \\ 74 \% \\ a \end{gathered}$ | $\begin{aligned} & 295 \\ & 74 \% \\ & \mathrm{Aa} \end{aligned}$ | $\begin{aligned} & 92 \\ & 75 \% \end{aligned}$ | ${ }^{804}$ | ${ }_{73 \%}^{676}$ | 500 | $\begin{aligned} & 62 \\ & 63 \% \end{aligned}$ | 149 $67 \%$ | 1940 $71 \%$ |
| $\begin{gathered} 855 \\ { }_{29 \%} \\ \text { DEMC } \end{gathered}$ | $\begin{gathered} 213 \\ \text { 233\% } \\ \text { AQST } \end{gathered}$ | 290\% | ${ }_{30 \%}^{149}$ | $\underset{27 \%}{134}$ | $\begin{aligned} & 69 \\ & 269 \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 610 \\ 31 \% \\ \mathrm{AC} \end{array} \end{aligned}$ | 105\% | ${ }_{24}^{95}$ | ${ }_{25 \%}^{30}$ | ${ }^{328}$ | 244 | ${ }_{30 \%}^{222}$ | $\underset{\substack{36 \% \\ f}}{\substack{25 \\ \hline}}$ | 733\% | 782\% |
| $\begin{gathered} { }^{28} \\ \text { DMP } \end{gathered}$ | $!$ | $\begin{aligned} & 11 \\ & 1 \% \\ & p \end{aligned}$ | $\begin{aligned} & \frac{6}{1 \%} \\ & \mathrm{p} \end{aligned}$ | ${ }_{A^{2 \%}}^{9}$ | $!$ | ${ }^{21}{ }_{1}$ | $!$ | ${ }_{2 \%}$ | - | ${ }^{1} \%$ | ${ }^{11} 10$ | ${ }^{1 \%}$ | ${ }_{1 \%}$ |  | ${ }^{28}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 241

Page 634
Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

Total
yes

No

Don't know

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 2089 \\ 0 \% \% \\ \text { DGJde } \end{gathered}$ | ${ }_{69 \%}^{735}$ | $\begin{aligned} & 905 \\ & 73 \% \\ & \text { AD } \end{aligned}$ | ${ }_{66 \%}^{436}$ | $\begin{aligned} & 776 \\ & 73 \% \\ & A G \end{aligned}$ | $\underset{\substack{104 \\ G 9 \%}}{ }$ | 92\% | $\underset{\substack{525}}{5_{2}}$ | $\begin{aligned} & 890 \\ & 74 \% \\ & { }_{8 J} \end{aligned}$ | ${ }_{65 \%}^{674}$ | $\begin{gathered} 1209 \\ 74 \% \\ \mathrm{AL} \end{gathered}$ | 471 $68 \%$ | ${ }^{480} 9$ | $\underset{\substack{1463 \\ 72 \% \\ A}}{ }$ |
| $\begin{gathered} \quad \begin{array}{c} 855 \\ \text { CEIN } \\ \text { II } \end{array} \end{gathered}$ | $\begin{gathered} 313 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 323 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & { }_{32 \%} \end{aligned}$ | $\begin{gathered} 279 \\ 26 \% \end{gathered}$ | ${ }_{29}^{69}$ | $\begin{gathered} 71 \\ 43 \% \\ \text { AEF } \end{gathered}$ | ${ }_{278}^{198}$ | $\begin{gathered} 308 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 349 \\ & 344 \\ & \text { AH1 } \end{aligned}$ | 415 | $\underset{\substack{212 \\ 31 \% \\ k}}{2}$ | 209 $30 \%$ | ${ }_{254}^{574}$ |
| $\begin{gathered} { }_{1 \%}^{28} \\ { }_{1 p} \end{gathered}$ | 10 ${ }^{1 \%}$ | ${ }^{11}$ | ${ }_{7 \%}^{7}$ | ${ }^{10}$ | ${ }_{2}^{4}$ | ${ }_{2 \%}^{4}$ | ${ }^{7} \%$ | 10, | ${ }^{11} 1 \%$ | 10 ${ }_{1}$ | ${ }_{1 \%}^{8}$ | ${ }_{7 \%}$ | ${ }^{20} 1 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 241

Page 635
Q21.13 Which of the following have happened to you in the past year or so?
Installed small energy efficiency measures in your home (such as low energy lightbulbs)
Base: All

| All Communities (exCl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ { }_{1989} \\ \text { (j) } \end{gathered}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (r) \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 2089 \\ \text { 70\% } \\ \text { DGd } \\ \text { eo } \end{gathered}$ | $\begin{gathered} 588 \\ 72 \% \\ d \end{gathered}$ | $\underset{\substack{1032 \\ d 1 \%}}{ }$ | $\underset{\substack{242 \\ 72}}{\substack{2}}$ | 227\% | 240\% | $\underset{\substack{487 \\ \hline \\ e}}{\substack{2}}$ | $\begin{gathered} 374 \\ \substack{37 \% \\ e} \end{gathered}$ | $\begin{gathered} 987 \\ \substack{92 \%} \end{gathered}$ | ${ }_{69 \%}^{595}$ | ${ }_{71 \%}^{1295}$ | ${ }_{689}^{199}$ | $\begin{gathered} 1415 \\ \text { Amo } \end{gathered}$ | $\underset{\substack{687 \\ 08 \%}}{ }$ | - $70 \%$ | 50\% | 730\% | ${ }_{70}{ }_{72}$ | $\begin{aligned} & 341 \\ & 77 \% \\ & A P \% \end{aligned}$ |
| $\begin{gathered} 855 \\ \begin{array}{c} 29 \% \\ \text { CNEK } \\ \text { Nir } \end{array} \end{gathered}$ | ${ }_{2}^{221}$ | $\begin{gathered} 411 \\ 28 \% \end{gathered}$ | $\begin{gathered} 92 \% \\ 27 \% \end{gathered}$ | $\begin{gathered} 131 \\ \text { Ababc } \end{gathered}$ | $\begin{gathered} 133 \\ \text { A35\% } \\ \text { Afgh } \end{gathered}$ | ${ }_{29 \%}^{206}$ | ${ }_{27 \%}^{138}$ | ${ }_{278}^{378}$ | ${ }^{261}$ | ${ }_{28 \%}^{505}$ | ${ }_{31 \%}$ | ${ }_{228}^{528}$ | $\underset{\substack{295 \\ 31 \% \\ 1}}{ }$ | 28\% | $\begin{gathered} 50 \\ \text { Almn } \\ \text { Alm } \end{gathered}$ | $\underset{\substack{28 \%}}{285}$ | 157 $28 \%$ | 101 23 |
| $\begin{aligned} & { }_{1 \%}^{28} \\ & \mathrm{Kp}_{\mathrm{p}} \end{aligned}$ | 4 | ${ }^{18}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | 13 $1 \%$ | ${ }_{1}^{12}$ | ${ }_{1 \%}^{13}$ | ${ }_{1 \%}^{3}$ | ${ }^{15}$ | ${ }^{11}$ | ${ }_{2 \%}^{2}$ | ${ }_{2 \%}^{2 \%}$ | 5 | 5\% | 3\% |

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## Table 242

Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

|  | All Communities (excl ctrls) baseline (B) | $\underset{\text { (C) }}{\text { National }}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\underset{\substack{375 \% \\ \text { BRpSqusVTuwzyy } \\ \text { bz }}}{97}$ | 751 $25 \%$ | : |  |
| $\begin{gathered} 1928 \\ { }_{55 \%} \\ \text { jMmPWX } \end{gathered}$ | $\underset{\substack{2156 \\ 73 \% \\ \hline}}{ }$ | - |  |
| $\begin{aligned} & 69 \\ & { }^{2 \%} \end{aligned}$ | ${ }^{55} 2$ | , |  |

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## Table 242

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All


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Fieldwork dates: 19th September to 9th November 2011

## Table 242

Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 153 \\ & 51 \% \\ & \mathrm{AV} \end{aligned}$ | ${ }_{32}^{42}$ | ${ }_{19 \%}^{39}$ | $\begin{gathered} 87 \\ \\ \\ y \end{gathered}$ | ${ }_{22}^{65}$ |
| ${ }^{144} 48$ | ${ }_{64 \%}^{85}$ | $\underset{\substack{154 \\ 76 \%}}{ }$ | 199 60\% | $\underset{A}{231} \underset{A}{231}$ |
| ${ }_{1 \%}$ | 5 <br> ${ }^{4} \%$ | ${ }_{4}{ }^{\text {\% }}$ | $\begin{aligned} & 15 \\ & { }_{5 \%}^{5 \%} \\ & A \end{aligned}$ | ${ }_{2 \%}$ |

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## Table 242

Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2.5) } \\ & \text { (h) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton $(1,3)$ (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,0) \\ (\mathrm{s}) \\ \hline \end{gathered}$ |  | Whitehill Borden (2) $\qquad$ |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
| $\begin{gathered} 751 \\ 25 \% \end{gathered}$ | ${ }_{26 \%}^{118}$ | ${ }_{36 \%}^{55}$ | $\begin{aligned} & 77 \\ & 46 \% \\ & \mathrm{AL} \end{aligned}$ | ${ }_{31}^{33}$ | 103 $30 \%$ | $\begin{aligned} & { }_{4}^{53} \\ & { }_{\mathrm{A}} \end{aligned}$ | 27\% | 41 $33 \%$ | ${ }_{21}^{63}$ | 14\% | ${ }_{31}^{29}$ | 20\% | ${ }_{17 \%}^{35}$ | ${ }_{11 \%}$ |
| ${ }_{73 \%}^{2150}$ | ${ }_{72 \%}^{323}$ | ${ }_{64 \%}^{98}$ | 80\% | $\begin{aligned} & 73 \\ & \begin{array}{l} 68 \% \\ M \end{array} \end{aligned}$ | 236\% | $\begin{aligned} & 69 \\ & 55 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 77 \\ 74 \% \\ P \end{gathered}$ | ${ }^{81}$ | $\underset{A}{229} \underset{A}{70 \%}$ | $\begin{aligned} & 93 \\ & 84 \% \\ & { }_{4 S} \end{aligned}$ | 63\% | $\begin{aligned} & 238 \\ & 78 \% \\ & A U 8 \end{aligned}$ | $\begin{gathered} 170 \\ 82 \% \\ \underset{A}{1} \end{gathered}$ | 323\% AW A8\% |
| ${ }^{55}$ | ${ }_{2 \%}^{7}$ | - | ${ }_{4}^{6}$ | ${ }_{2 \%}^{2}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{3}$ | - | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2}^{6}$ | ${ }_{1 \%}^{3}$ | 5\% |

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## Table 242

Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford (W. Oxford's ctrl) (X) | Berridge (Meadows' ctrl) (y) | Paington (Totnes) ctrl) (z) |
| 2962 | 300 |  | 191 | 301 | 297 |
| $\begin{gathered} 751 \\ 25 \% \end{gathered}$ | ${ }_{32}^{95}$ |  | ${ }_{22}^{42 \%}$ | ${ }^{50}$ | ${ }^{74} 25$ |
| 2156\% | $\begin{gathered} 190 \\ \hline 63 \% \\ \times \end{gathered}$ |  | $\begin{gathered} 144 \\ 75 \% \\ A \end{gathered}$ | $\begin{aligned} & 243 \\ & 81 \% \\ & \mathrm{Ad} \end{aligned}$ | $\underset{A}{215} \underset{A}{72 \%}$ |
| ${ }^{55} 2$ | $\begin{aligned} & 15 \\ & { }^{5 \%} \\ & \hline \end{aligned}$ |  | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{8}$ |

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## Table 243

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)
Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 975 \\ \text { JKFLGMHN } \end{gathered}$ | $\begin{gathered} 751 \\ \\ 25 \% \end{gathered}$ | 365\% | $\begin{gathered} 677 \\ 34 \% \end{gathered}$ | $\begin{gathered} 440 \\ 31 \% \\ k \end{gathered}$ | 147 $24 \%$ | 287\% | $\stackrel{238}{29 \%}$ | ${ }_{3}^{336}$ | 474\% | 364 $26 \%$ | 124 | 269\% | 192\% |
| $\underset{\text { 1928 }}{65}$ | ${ }^{2156}$ | ${ }_{64 \%}^{691}$ | ${ }_{64 \%}^{1282}$ | ${ }^{936 \%}$ | $\begin{gathered} 446 \\ 73 \% \\ A \end{gathered}$ | $\begin{gathered} 706 \\ 70 \% \\ \hline \end{gathered}$ | $\underset{A 8}{570}$ | 716\% | $\begin{gathered} 1524 \\ 75 \% \\ A D \end{gathered}$ | $\begin{gathered} 1027 \\ \substack{72 \\ A E} \end{gathered}$ | $\begin{aligned} & 471 \\ & \begin{array}{c} 78 \% \\ A F \end{array} \end{aligned}$ | $\begin{gathered} 723 \\ \underset{A}{72 \%} \end{gathered}$ | $\begin{aligned} & 629 \\ & 77 \% \\ & \mathrm{AH} \end{aligned}$ |
| 69 ${ }_{2 \%}$ | ${ }_{2 \%}^{5 \%}$ | ${ }_{2 \%}^{26}$ | ${ }_{4}^{4 \%}$ | ${ }^{38}$ | $\begin{gathered} 22 \\ 4 \% \\ A \end{gathered}$ | 17\% | $\begin{gathered} 27 \\ { }_{3 \%} \mathrm{AN}^{2} \end{gathered}$ | ${ }_{2 \%}^{22}$ | ${ }_{2 \%}$ | 26 | 11 $2 \%$ | ${ }_{2 \%}^{18}$ | ${ }_{1 \%}^{12}$ |

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## Table 244

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ \text { (F) } \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 51 | 54 | 44 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 975 \\ \text { s3\% } \\ \text { BckIN } \\ \text { OOb } \end{gathered}$ | ${ }_{13 \%}^{35}$ | $\begin{gathered} 107 \\ 23 \% \\ B \end{gathered}$ |  |  |  | $\begin{gathered} 295 \\ \text { } 3 \text { BC } \end{gathered}$ | 426\% | 549 | $\begin{aligned} & 555 \\ & \text { AK8 } \end{aligned}$ | $\underset{L}{305} \underset{\substack{30 \%}}{ }$ | ${ }_{12 \%}^{36}$ | $\begin{gathered} 778 \\ { }_{43 \%} \\ \text { ANO } \end{gathered}$ | ${ }_{1}^{104}$ | ${ }_{16 \%}^{82}$ |
| $\begin{gathered} \quad 1928 \\ \text { FGJMC } 5 \% \end{gathered}$ | $\begin{gathered} 204 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 332 \\ \text { ADEFG } \end{gathered}$ |  |  |  | 444 | 886\% | $\underset{64 \%}{1042}$ | 917 $60 \%$ | $\begin{gathered} \begin{array}{c} 883 \\ \text { CJ7\% } \\ \text { AJ } \end{array} \end{gathered}$ | $\begin{aligned} & 255 \\ & 86 \% \\ & \text { AJK } \end{aligned}$ | ${ }^{1007} 5$ | $\begin{aligned} & 487 \\ & 8 \mathrm{BM} \end{aligned}$ | $\begin{gathered} 405 \\ \text { AMAPORST } \end{gathered}$ |
| $\begin{gathered} 69 \\ \text { DGMi } \end{gathered}$ | $\begin{array}{r} { }^{24} \\ \text { ACDEFG } \end{array}$ | ${ }_{\text {ADEFG }}^{20}$ |  |  |  | $\begin{aligned} & 9 \\ & 1 \% \\ & 0 \end{aligned}$ | 36 3 | ${ }^{33}$ | 34\% | ${ }^{27}{ }_{3 \%}$ | ${ }_{2 \%}^{7}$ | ${ }^{31}$ | ${ }_{2 \%}^{12}$ | ${ }_{\text {AMAPQ }}^{19}$ |

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (5) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (e) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 975 \\ \text { gCKL } \\ \text { BCKL } \\ \text { NCOb } \end{gathered}$ | $\begin{gathered} 205 \\ \substack{22 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 376 \% \\ & 35 \% \\ & A 5 \end{aligned}$ | $\begin{gathered} \text { 151 } \\ \text { 30\% } \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 31 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 89 \\ & 34 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 650 \\ 33 \% \\ \mathrm{~b} \end{gathered}$ | $\begin{gathered} 103 \\ { }_{25 \%} \end{gathered}$ | $\begin{gathered} 162 \\ 41 \% \\ \text { Aabd } \end{gathered}$ | ${ }_{29 \%}^{35}$ | $\begin{gathered} 363 \\ 32 \% \end{gathered}$ | $\begin{gathered} 330 \\ 35 \% \\ A \end{gathered}$ | ${ }_{21 \%}^{227}$ | ${ }_{36 \%}^{35}$ | ${ }_{31 \%}^{68}$ | 907 ${ }_{3}$ |
| $\begin{gathered} 1928 \\ \text { FGJM } \\ \text { GG\% } \end{gathered}$ | 426 $66 \%$ | 674 6 | $\begin{gathered} 330 \\ 66 \% \end{gathered}$ | $\stackrel{328}{67 \%}$ | 170 64 | $\underset{\substack{1290 \\ 65 \%}}{10}$ | $\begin{gathered} 296 \\ 73 \% \end{gathered}$ | ${ }_{5}^{224}$ | $\underset{\substack{87 \\ c}}{\substack{0}}$ | 748 $66 \%$ | ${ }_{681}^{581}$ | ${ }_{6}^{485}$ | ${ }_{62}^{61}$ | 153\% | 1775\% |
| $\begin{gathered} 69 \% \\ \text { DGMi } \end{gathered}$ | ${ }^{12}$ | ${ }^{21} 2 \%$ | $\begin{array}{r} 20 \\ \operatorname{APQ}^{4 \%} \end{array}$ | 11 $2 \%$ | 2\% | ${ }^{52}$ | 2\% | ${ }^{10} 3$ | - | ${ }_{3}^{30}$ | ${ }^{20} 2 \%$ | ${ }^{16}$ | ${ }_{2 \%}$ | $!$ | ${ }_{2 \%}^{68}$ |

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc) Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\begin{tabular}{l}
It's not worth \\
it
\end{tabular}} \\
\hline  \& \begin{tabular}{l}
Very
strongly \\
(B)
\end{tabular} \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { strongly }
\end{aligned}
\]
(C) \& \begin{tabular}{l}
Not very/ not at all strongly \\
(D)
\end{tabular} \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& \[
\begin{aligned}
\& \hline \text { Not very } \\
\& \text { often/ } \\
\& \text { not at all }
\end{aligned}
\]
(G) \& \[
\begin{gathered}
\text { Very } \\
(H)
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) }
\end{aligned}
\] \& Not very/ not at all/ no
(J) \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (K) }
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(L)
\end{tabular} \& \[
\begin{aligned}
\& \text { Agree } \\
\& \text { (M) }
\end{aligned}
\] \& \begin{tabular}{l}
Disagree \\
(N)
\end{tabular} \\
\hline 2972 \& 1058 \& 1239 \& 656 \& 1065 \& 237 \& 167 \& 730 \& 1208 \& 1034 \& 1634 \& 691 \& 696 \& 2037 \\
\hline \[
\begin{gathered}
975 \\
\begin{array}{c}
33 \% \\
\text { Gcdet } \\
\text { ikmo }
\end{array}
\end{gathered}
\] \& \[
\begin{aligned}
\& 374 \\
\& 35 \% \\
\& \text { AD }
\end{aligned}
\] \& \({ }^{401} 3\) \& \[
{ }_{308}^{198}
\] \& \[
\begin{gathered}
368 \\
\underset{G}{35 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 80 \\
\& \begin{array}{l}
84 \% \\
G
\end{array}
\end{aligned}
\] \& 41
\(25 \%\) \& 241 \(33 \%\) \& 407\% \& \({ }_{32 \%}^{327}\) \& \[
\begin{gathered}
581 \\
36 \% \\
\underset{A}{5}
\end{gathered}
\] \& \({ }_{3}^{226}\) \& \({ }^{217}\) 31\% \& \({ }_{34 \%}^{685}\) \\
\hline \[
\begin{gathered}
1928 \\
\begin{array}{c}
5 \% \\
\text { BKbij }
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
601 \\
62 \%
\end{gathered}
\] \& \begin{tabular}{l}
816 \\
66\%
\end{tabular} \& \[
{ }_{60 \%}^{434}
\] \& \[
\begin{gathered}
674 \% \\
63 \%
\end{gathered}
\] \& 152
\(64 \%\) \& \[
\begin{gathered}
120 \\
\substack{72 \% \\
E}
\end{gathered}
\] \& 474

$65 \%$ \& 767

$63 \%$ \& ${ }_{687}^{687}$ \& \[
$$
\begin{gathered}
1023 \\
63 \%
\end{gathered}
$$

\] \& ${ }_{451}^{451}$ \& ${ }_{662}^{462}$ \& \[

$$
\begin{gathered}
1305 \\
64 \%
\end{gathered}
$$
\] <br>

\hline $$
\begin{gathered}
{ }^{69}{ }^{69} \%
\end{gathered}
$$ \& ${ }^{23} 2$ \& ${ }_{2}^{22}$ \& \[

$$
\begin{gathered}
24 \\
A C^{4 \%}
\end{gathered}
$$
\] \& ${ }_{2}^{23}$ \& ${ }_{2 \%}$ \& 6\% \& ${ }^{15}$ \& 34\% \& 20 $2 \%$ \& 30 $2 \%$ \& ${ }^{14} 2$ \& ${ }^{17} 2$ \& ${ }^{47} 2 \%$ <br>

\hline
\end{tabular}

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Q21.14 Which of the following have happened to you in the past year or so?
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, etc)
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $\begin{aligned} & \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under 10 years 10 year <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & \left.\begin{array}{c} 1989 \\ () \end{array}\right) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (\mathrm{k}) \end{aligned}$ $(\mathrm{k})$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{aligned} & \text { Timber } \\ & (\mathrm{n}) \end{aligned}$ | Other <br> (o) | Less than <br> 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 975 \\ \begin{array}{c} 93 \% \\ \text { frced } \\ \text { fikmo } \end{array} \end{gathered}$ | $\begin{gathered} 282 \\ 35 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 501 \\ & 34 \% \\ & c d \end{aligned}$ | ${ }_{27}^{97}$ | $\underset{28 \%}{101}$ | $\begin{aligned} & 51 \\ & 14 \% \end{aligned}$ | $\underset{\substack{189 \\ e \\ e}}{27 \%}$ | $\begin{aligned} & 190 \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 545 \\ & 40 \% \\ & \text { Aef } \end{aligned}$ | $\underset{\substack{29 \% \\ k}}{253}$ | $\begin{aligned} & \begin{array}{l} \text { 656 } \\ \text { Aik } \end{array} \end{aligned}$ | ${ }_{23 \%}^{66}$ | $\begin{gathered} 710 \\ \text { Am0\% } \\ \text { Am0 } \end{gathered}$ | $\begin{gathered} 274 \\ 28 \% \\ 0 \end{gathered}$ | $\begin{gathered} 24 \\ 28 \% \\ 0 \end{gathered}$ | 14\% | ${ }_{326}$ | 200 35 | $\begin{aligned} & 169 \% \\ & 388 \\ & A 0 \end{aligned}$ |
| $\begin{gathered} 1928 \\ \begin{array}{c} 65 \% \\ \text { BKb } \\ \mathrm{ji} \end{array} \end{gathered}$ | $\underset{63 \%}{514}$ | $\underset{63 \%}{921}$ | $\begin{gathered} 238 \\ 71 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 255 \\ 71 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 315 \\ 84 \% \\ \text { Agh } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 494 \\ \text { Agh } \end{array} \end{gathered}$ | $\underset{81 \%}{317}$ | 801 ${ }_{\text {58\% }}$ | $\begin{gathered} 589 \\ \substack{58 \% \\ A j} \end{gathered}$ | ${ }_{62 \%}^{1123}$ | $\begin{aligned} & \begin{array}{l} 216 \\ 744 \% \\ \text { Aij } \end{array} \end{aligned}$ | ${ }^{1209 \%}$ | $\begin{gathered} 606 \\ \substack{69 \% \\ \text { Al }} \end{gathered}$ | 70\% | $\begin{gathered} 83 \\ 79 \% \\ \text { Alm } \end{gathered}$ | $\underset{\substack{682 \\ 67 \%}}{\text { r }}$ | ${ }_{63 \%} 35$ | ${ }_{61 \%}^{271}$ |
| $\underset{\text { Kip }}{\substack{69 \\ 2^{2}}}$ | ${ }^{17}$ | ${ }^{39}$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{11}$ | ${ }^{17}$ | 2\% | ${ }^{32}$ | ${ }^{26}$ | 34 24 | $\begin{aligned} & 9 \% \\ & \hline \end{aligned}$ | 39\% | 23 $2 \%$ | ${ }_{2 \%}$ | ${ }_{\substack{7 \% \\ \hline 7 \\ \hline}}$ | ${ }_{12}^{12}$ | ${ }^{12}$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 246

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 246

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 246

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All
otal
Yes

No

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \end{aligned}$ | $\begin{gathered} \text { Berridge } \\ \text { (Meadows' } \\ \text { ctrl) } \end{gathered}$ (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\underset{v}{77} \underset{v}{76 \%}$ | $\begin{aligned} & \stackrel{22}{17 \%} \\ & \mathrm{w} \end{aligned}$ | $\begin{gathered} 37 \\ \substack{18 \% \\ \times} \end{gathered}$ | $\begin{gathered} 50 \\ 17 \% \\ y \end{gathered}$ | $\underset{z}{44}$ |
| $\underset{\substack{221 \\ \mathrm{~V} \\ \hline}}{2 \%}$ | $\begin{aligned} & 109 \\ & 83 \% \\ & A W \end{aligned}$ | $\underset{\substack{156 \\ x}}{156}$ | $\begin{gathered} 240 \\ 80 \% \\ \mathrm{Ay} \end{gathered}$ | $\begin{gathered} 251 \\ { }_{83}{ }_{A Z} \end{gathered}$ |
| ${ }_{1 \%}$ | ${ }^{1} \%$ | $\begin{gathered} 9 \\ A_{4}^{4 \%} \end{gathered}$ | $\begin{aligned} & { }^{11}{ }_{A \%}^{4 \%} \end{aligned}$ | ${ }_{2 \%}^{6}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 246

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (h) } \end{aligned}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \end{aligned}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & \text { (p) } \end{aligned}$ | Muswell Hill (3) (q) | Reepham $(2,3,4,6)$ <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden (2) (U) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| - | - |  | - | - | : | - | - | - | - | - | - | - | - |  |
| - | : |  | - | : | - | $\div$ | - | : | - | : | - | - | - |  |
|  | - |  | - | - | - | - | - |  | -- | $\div$ | - | - |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 246

Q21.15 Which of the following have happened to you in the past year or so? Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation) Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 247

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) |  | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (M) \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\underset{\substack{707 \\ \text { IJKFLMHN }}}{74 \%}$ | - | $\begin{gathered} 277 \\ \substack{26 \% \\ 1} \end{gathered}$ | $\begin{gathered} 489 \\ \substack{44 \% \\ j} \end{gathered}$ | $\begin{gathered} 318 \\ \substack{32 \% \\ \mathrm{~K}} \end{gathered}$ | $\stackrel{87}{14 \%}$ | $\begin{aligned} & \begin{array}{c} 219 \\ 22 \% \\ M \end{array} \end{aligned}$ | $\begin{gathered} 170 \\ 20 \% \\ N \end{gathered}$ | - |  |  |  |  | - |
| $\begin{gathered} 2208 \\ \text { IJLMN } \end{gathered}$ | - | $\begin{gathered} 788 \\ 73 \% \\ \hline \end{gathered}$ | $\underset{\substack{147 \\ 74 \%}}{ }$ | $\underset{\substack{1071 \\ 76 \% \\ k}}{ }$ | $\begin{aligned} & 514 \\ & \begin{array}{c} 84 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{aligned} & 777 \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 648 \\ 88 \% \\ A N \end{array} \end{aligned}$ | - | - |  |  |  |  |
| $\begin{gathered} 57 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 17 \\ 2 \% \\ 1 \end{gathered}$ | $\begin{gathered} 34 \\ { }_{j}^{3 \%} \end{gathered}$ | $\begin{aligned} & 27 \\ & 2 \% \\ & \mathrm{~K} \end{aligned}$ | $\underset{\substack{14 \\{ }_{2}^{2}}}{ }$ | $\begin{aligned} & 14 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{aligned} & 17 \\ & { }_{2 \%}^{2} \end{aligned}$ | - | : |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 248

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Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 51 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{array}{r} 707 \\ \text { BCINO } \\ \text { BO } \end{array}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\stackrel{99}{15 \%}$ |  | $\begin{gathered} 147 \\ { }^{147} 27 \end{gathered}$ | $\begin{gathered} 126 \\ A 88 \% \\ A B C \end{gathered}$ | $\begin{aligned} & 203 \\ & { }^{203 \%} \\ & A_{B C} \end{aligned}$ | $\stackrel{299}{292}$ | $\begin{gathered} 408 \\ { }_{25 \%} \end{gathered}$ | $\begin{aligned} & 413 \\ & { }_{27 \%}{ }^{27 \%} \end{aligned}$ | $\underset{\text { 23\% }}{237}$ | ${ }^{21} \%$ | $\begin{gathered} 544 \\ 430 \% \\ \text { ANO } \end{gathered}$ | 915\% | ${ }_{12 \%}^{63}$ |
| $\begin{gathered} 2208 \\ 74 \% \\ \text { JMQ } \end{gathered}$ | $\begin{gathered} 215 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 372 \\ \text { ADEFG } \end{gathered}$ |  | ${ }_{72 \%}^{388}$ | ${ }_{71 \%}^{315}$ | ${ }_{72 \%}^{536}$ | $\begin{gathered} 1026 \\ 76 \% \\ \text { Al } \end{gathered}$ | ${ }_{73 \%}^{1182}$ | ${ }^{1098} 71 \%$ | 757 75 | $\begin{aligned} & 267 \\ & \text { AJK } \end{aligned}$ | ${ }^{1251}$ | $\begin{aligned} & 501 \\ & 83 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 423 \\ 84 \% \\ \text { AMAPQRS } \end{gathered}$ |
| $\begin{gathered} 57 \\ \text { 5M } \\ \text { DM } \end{gathered}$ | ${ }^{17}{ }_{6 \%}^{6 \%}$ | $\begin{gathered} { }^{18} \\ \text { ADEFG } \end{gathered}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{9} \%$ | ${ }_{23}^{23}$ | 34 $2 \%$ | ${ }^{25} 2$ | ${ }^{21}$ | $\begin{aligned} & 10 \\ & 3 \% \\ & { }_{3} \end{aligned}$ | ${ }^{21}{ }_{1 \%}$ | ${ }^{11}$ | $\begin{array}{r} 20 \\ \text { AMNAPQST } \end{array}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 248

Page 653
Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{array}{r} 5+ \\ (\mathrm{T}) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{gathered} \hline \text { Don't believe } \\ \text { in climate } \\ \text { change } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 707 \\ 24 \% \\ \text { BCN } \\ \text { BCO } \end{gathered}$ | $\underset{\substack{138 \\ 0 \\ 0}}{ }$ | $\begin{gathered} 288 \\ { }_{20 P R}^{27 \%} \end{gathered}$ | $\underset{\substack{111 \\ 22 \%}}{ }$ | $\underset{\substack{110 \\ 22 \% \\ 0}}{ }$ | $\begin{aligned} & \begin{array}{l} 60 \\ 23 \% \\ 0 \end{array} \end{aligned}$ | $\begin{gathered} 478 \\ 24 \% \\ b \end{gathered}$ | ${ }_{19 \%}^{79}$ | $\begin{gathered} 102 \\ 26 \% \\ b \end{gathered}$ | $\begin{aligned} & 322 \\ & 26 \end{aligned}$ | $\underset{23 \%}{257}$ | ${ }_{260}^{240}$ | ${ }_{239}^{169}$ | ${ }_{24}^{24}$ | ${ }_{25 \%}^{56}$ | 651 $24 \%$ |
| $\begin{gathered} 2208 \\ 74 \% \\ \text { JMQ } \end{gathered}$ | $\begin{gathered} 496 \\ \hline 7 \% \end{gathered}$ | 766\% | 371 $74 \%$ | ${ }_{3}^{374}$ | ${ }^{201}$ | ${ }^{1471}$ | $\begin{gathered} 323 \\ 80 \% \\ \text { Aac } \end{gathered}$ | ${ }_{72 \%}^{286}$ | $\begin{aligned} & 90 \\ & 74 \% \end{aligned}$ | ${ }^{862}$ | 674\% | ${ }_{7543}^{543}$ | $\begin{aligned} & 73 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 73 \% \end{aligned}$ | ${ }_{74 \%}^{2045}$ |
| $\begin{gathered} 57 \\ { }_{2 \%}^{2 \%} \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{17}$ | $\begin{gathered} 19 \\ \text { APAT } \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{43}{ }_{2 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{2 \%}^{8}$ | - | ${ }_{2}^{22}$ | ${ }^{17}$ 2\% | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 54\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 249

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Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \\ & \hline \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all <br> (G) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion $(\mathrm{J})$ | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} \begin{array}{c} 707 \\ \text { Gcekm } \\ \hline \end{array} \end{gathered}$ | $\begin{gathered} 273 \\ 26 \% \\ \mathrm{D} \end{gathered}$ | 294\% | ${ }_{21 \%}^{139}$ | $\begin{gathered} 272 \\ 26 \% \\ G \end{gathered}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | ${ }_{17 \%}^{29}$ | 173 $24 \%$ | 296\% | $\stackrel{238}{238} \underset{23 \%}{ }$ | 405 ${ }_{25}$ | ${ }_{24 \%}^{165}$ | 161 ${ }^{13 \%}$ | ${ }^{493}$ 24\% |
| $\begin{gathered} 2208 \\ 74 \% \\ \text { ahil } \end{gathered}$ | 764 $72 \%$ | 929\% | $\stackrel{497}{76 \%}$ | ${ }_{772}$ | 184\% | 132\% | ${ }^{542}$ | ${ }^{889}$ | 777 7 | ${ }^{1206}$ | 513\% | 520 ${ }_{75}$ | ${ }^{1507} 74$ |
| $\begin{gathered} 57 \\ \text { CKil } \\ \text { 2\% } \end{gathered}$ | ${ }^{21} 2$ | ${ }^{16}$ | $\begin{gathered} 20 \\ A C_{3 \%}^{3 \%} \end{gathered}$ | ${ }^{21}$ | ${ }_{2 \%}^{4}$ | ${ }_{6}^{6}$ | ${ }^{15}$ | ${ }^{23} 2$ | ${ }^{19} 2$ | ${ }_{1 \%}^{23}$ | 13 $2 \%$ | ${ }^{15}$ | ${ }^{37} 2 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 249

Q21.15 Which of the following have happened to you in the past year or so?
Installed larger energy efficiency improvements to your home (e.g. loft insulation, cavity wall insulation)
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent ambivale <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years 5 years (f) | 5 years to under 10 years (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,40+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 707 \\ \begin{array}{c} 24 \% \\ \text { Gcek } \\ \text { mo } \end{array} \end{gathered}$ | $\begin{gathered} 225 \\ { }_{28 \%} \end{gathered}$ | ${ }_{23}^{335}$ | ${ }_{194}^{94}$ | ${ }_{23}^{83}$ | ${ }_{126}^{46}$ | $\underset{\substack{12 \%}}{152}$ | $\underset{\substack{25 \% \\ e}}{131}$ | $\begin{aligned} & 378 \\ & \begin{array}{l} 27 \% \\ \text { Aef } \end{array} \end{aligned}$ | $\underset{\substack{22 \% \\ k}}{187}$ | $\begin{aligned} & 480 \\ & \begin{array}{l} 26 \% \\ \text { Aik } \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 517 \\ \text { Amo } \end{gathered}$ | $\begin{gathered} 206 \\ 21 \% \\ 0 \end{gathered}$ | 18 $21 \%$ 0 | 7\% | $\stackrel{238}{238}$ | 139 | $\xrightarrow{121}$ |
| $\begin{gathered} 2208 \\ \begin{array}{c} 74 \% \\ \text { ahil } \end{array} \end{gathered}$ | 57\% | $\begin{gathered} 1097 \\ 75 \% \\ a \end{gathered}$ | $\begin{gathered} 265 \\ 79 \% \\ \hline \end{gathered}$ | 270 | $\begin{gathered} 320 \\ \text { 385\% } \\ \text { Afgh } \end{gathered}$ | $\underset{\mathrm{h}}{532 \%}$ | 379\% | ${ }_{71 \%}^{976}$ | $\stackrel{659}{69 \%}$ | ${ }^{1309} 7$ | $\begin{aligned} & \begin{array}{l} 240 \\ 82 \% \\ \mathrm{Aji} \end{array} \end{aligned}$ | 1412\% | 735 $76 \%$ 1 | 76\% | $\begin{gathered} 91 \\ \text { Alm } \\ \text { Alm } \end{gathered}$ | 768 $75 \%$ | 420\% | ${ }_{72 \%}^{320}$ |
| $\begin{gathered} 57 \\ \text { CKjil } \end{gathered}$ | ${ }^{12}$ | 22\% | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}^{8}$ | 11 $3 \%$ | 16\% | \% $\%$ | 24\% | 22\% | ${ }^{24}$ | $\begin{aligned} & 11 \\ & 4 \% \\ & A j \end{aligned}$ | 29\% | ${ }_{22}^{22}$ | ${ }_{3 \%}$ | ${ }_{\text {Alm }}^{7}$ | ${ }^{14}$ | 10\% | 4\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 250

Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 250

Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & \text { (n) } \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,0) \\ (t) \end{gathered}$ | Whitehil Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| : | : | - |  | : | : | - |  |  | : | : |  |  |  |  |
| - | - | - |  | - | - | - |  |  | - | - | : | : | : |  |
|  | - | - |  | - | - | - |  |  | - | - |  |  |  |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 250

## Q21.16 Which of the following have happened to you in the past year or so?

Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 251

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Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \end{aligned}$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 599 \\ \text { IJLGMN } \\ 20 \% \end{gathered}$ | - | $\underset{{ }_{22}^{23 \%}}{23}$ | $\underset{\substack{417 \\ \hline 17}}{4}$ | $\begin{aligned} & 350 \\ & 25 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 157 \\ & \begin{array}{l} 26 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{gathered} 143 \\ 14 \% \\ M \end{gathered}$ | $\begin{aligned} & 220 \\ & 226 \% \\ & \text { AN } \end{aligned}$ | - | - |  |  |  | - |
| $\begin{gathered} 2309 \\ \text { IJEKFLMHN } \end{gathered}$ | - | $\stackrel{830}{79 \%}$ | ${ }_{7}^{154 \%}$ | $\begin{gathered} 1029 \\ 73 \% \\ k \end{gathered}$ | ${ }^{438} 71 \%$ | ${ }_{854}$ AM | $\stackrel{591 \%}{57 \%}$ | : | : | : | : | : | : |
| $\begin{gathered} 6_{2 \%}^{2 \%} \\ \text { JKLGMN } \end{gathered}$ | - | $\underset{\substack{19 \\ 2 \% \\ \hline}}{ }$ | $\begin{gathered} 39 \\ 2 \% \\ j \end{gathered}$ | $\begin{aligned} & 37 \\ & \left.\begin{array}{l} 3 \% \\ \mathrm{~K} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 20 \\ & { }_{3 \%} \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{gathered} 24 \\ 3 \% \\ N \end{gathered}$ | - | - |  | - |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.16 Which of the following have happened to you in the past year or so?
16 Nov 2011
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 599 \\ \text { BCKINO } \\ \text { OPai } \end{gathered}$ | ${ }^{21} 8$ | ${ }_{89}^{39}$ | $\begin{gathered} 125 \\ { }^{248} 8 \end{gathered}$ | $\begin{gathered} 136 \\ { }^{135 \%} \end{gathered}$ | $\begin{aligned} & 104 \\ & \text { BC } \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 174 \\ { }_{2 B C}^{23 \%} \end{gathered}$ | $\stackrel{283}{281 \%}$ | $\stackrel{316}{19 \%}$ | $\begin{aligned} & 397 \\ & 20 \% \\ & \text { AKL } \end{aligned}$ | $\begin{gathered} 147 \\ 14 \% \\ L \end{gathered}$ | ${ }^{13} 4$ | $\begin{gathered} 499 \\ \text { ANO } \\ \hline 7 \end{gathered}$ | ${ }^{51} 8$ | 40\% |
| $\begin{gathered} 2309 \\ \begin{array}{c} 28 \% \\ \text { EJM } 28 \mathrm{f} \end{array} \end{gathered}$ | $\begin{gathered} 223 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 405 \\ \text { ADEFG } \end{gathered}$ | 387\% | 394 ${ }^{73}$ | ${ }^{334} 75$ | ${ }^{566}$ | ${ }_{77 \%}^{1039}$ | ${ }_{78 \%}^{1270}$ | ${ }^{1104}$ | $\begin{aligned} & 846 \\ & 83 \% \\ & \text { AJ } \end{aligned}$ | $\begin{aligned} & 279 \\ & \text { 9Jk } \\ & \text { AJk } \end{aligned}$ | ${ }^{1279} 7$ | $\begin{aligned} & 545 \\ & 540 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 452 \\ 89 \% \\ \text { AMAPQRS } \end{gathered}$ |
| $\begin{gathered} 64 \\ { }_{2 \%}^{2} \\ \text { G } \end{gathered}$ | ${ }_{\substack{19 \\ \text { ACDEFG }}}$ | $\begin{aligned} & \quad 15 \\ & { }_{3}^{3 \%} \end{aligned}$ | ${ }_{1}{ }_{6}$ | 10\% | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}^{8}$ | ${ }^{26} 2$ | ${ }^{38}$ | ${ }^{35}$ | ${ }^{22} 2$ | ${ }_{2 \%}^{6}$ | ${ }^{38}$ | ${ }_{7 \%}$ | ${ }^{14} 3$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

Total
Yes


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{aligned} & \text { Firly} \\ & \text { ary } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
|  | $\begin{aligned} & 238 \\ & { }_{22 \%} \end{aligned}$ | $\begin{gathered} 260 \\ 21 \% \\ { }_{\mathrm{D}}^{21 \%} \end{gathered}$ | $\begin{gathered} 100 \\ 15 \% \end{gathered}$ | $\begin{gathered} 242 \\ 23 \% \\ A F G \end{gathered}$ | $\begin{aligned} & 36 \\ & \underset{G}{56} \end{aligned}$ | 14 8 | $\begin{gathered} 160 \\ 2 \% \\ { }_{J}^{2 \%} \end{gathered}$ | ${ }_{2}^{252}$ | 187 ${ }^{18 \%}$ | $\begin{aligned} & 392 \\ & 24 \% \\ & \mathrm{AL} \end{aligned}$ | 109 $10 \%$ | 100 $14 \%$ | $\begin{aligned} & 457 \\ & { }^{22 \%} \end{aligned}$ |
| $\begin{gathered} 2309 \\ 8 \mathrm{~g} \% \\ \text { BEKN } \\ \text { hr } \end{gathered}$ | $\begin{gathered} 799 \\ 76 \% \end{gathered}$ | ${ }^{959}$ | $\begin{gathered} 535 \\ { }_{88}{ }^{82 \%} \end{gathered}$ | 799\% | $\underset{\substack{194 \\ 82 \% \\ E}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 150 \\ & 900 \\ & \text { AEF } \end{aligned}$ | 554 7 | ${ }^{927} 77$ | $\begin{gathered} 828 \\ 80 \% \\ A H \end{gathered}$ | ${ }^{1213} 74 \%$ | $\begin{aligned} & 571 \\ & 83 \% \\ & \mathrm{AK} \end{aligned}$ | $\begin{aligned} & 577 \\ & 83 \% \\ & \mathrm{AN} \end{aligned}$ | ${ }^{1538} 76$ |
| $\begin{aligned} & 64 \\ & { }_{20}^{2 \%} \end{aligned}$ | ${ }^{21} 2 \%$ | ${ }^{20}$ | $\begin{gathered} 21 \\ A C C_{3 \%} \end{gathered}$ | 24 | ${ }^{7} 3$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }^{16}$ | ${ }^{29} 29$ | 19\% | ${ }_{2}^{29}$ | 11 $2 \%$ | 193\% | ${ }^{42}{ }_{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Page 665
Q21.16 Which of the following have happened to you in the past year or so?
Been offered renewable energy solutions for your home (e.g. solar panels)
Base: All

Yes

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy waster <br> (d) | Under <br> 1 year <br> (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years 10 year (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (n) \\ \hline \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 599 \\ 20 \% \\ \text { DFGJ } \\ \text { LMdemop } \end{gathered}$ | $\begin{gathered} 171 \\ 21 \% \\ d \end{gathered}$ | $\begin{gathered} 300 \\ 21 \% \\ d \end{gathered}$ | 71 $21 \%$ | ${ }_{16 \%}^{57}$ | ${ }_{12 \%}^{45}$ | $\begin{gathered} 124 \\ \underset{e}{18 \%} \end{gathered}$ | $\begin{aligned} & 121 \\ & \text { 23\% } \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 309 \\ & \text { 2ef } \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 162 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 377 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 433 \\ \text { Amo } \\ \hline 22 \% \end{gathered}$ | $\underset{\substack{108 \\ 17 \%}}{ }$ | 17 $20 \%$ 0 | 9\% | $\xrightarrow{155}$ | $\underset{\mathrm{p}}{\stackrel{122}{126}}$ | $\begin{gathered} 135 \\ 30 \% \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 2309 \\ \substack{88 \% \\ \text { BEN } \\ \text { hIr }} \end{gathered}$ | ${ }^{625}$ | $1131 \%$ | ${ }^{257}$ | $\begin{aligned} & \text { 296 } \\ & \text { 8a } \end{aligned}$ | $\begin{aligned} & 322 \\ & \text { 3gh } \end{aligned}$ | $\begin{aligned} & 560 \\ & 81 \% \\ & \text { Agh } \end{aligned}$ | $\stackrel{384}{74 \%}$ | 1036\% | $\begin{gathered} 679 \\ 78 \% \end{gathered}$ | ${ }_{77 \%}^{1004}$ | ${ }_{78 \%}^{226}$ | $\begin{aligned} & 1495 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 767 \\ 80 \% \\ \hline \end{gathered}$ | 77\% | $\begin{aligned} & 91 \\ & 87 \% \\ & \mathrm{Al} \end{aligned}$ | $\begin{aligned} & 859 \\ & 84 \% \\ & \text { Aqr } \end{aligned}$ | $\underset{r}{434}$ | ${ }_{6}^{298}$ |
| $\begin{aligned} & \begin{array}{l} 64 \\ 2 \% \\ 10 \end{array} \end{aligned}$ | ${ }^{17}$ | ${ }^{30}$ | 9\% | ${ }_{2 \%}^{8}$ | ${ }_{3 \%}^{10}$ | 10 ${ }_{10}$ | 11 $2 \%$ | ${ }^{33}$ | $\begin{aligned} & 27 \\ & 3 \% \\ & A j \end{aligned}$ | ${ }^{32}$ | ${ }_{2 \%}$ | 30 2 \% | 28 3 1 | ${ }_{3 \%}^{3}$ | $\begin{aligned} & 5 \\ & \frac{5}{1} \end{aligned}$ | ${ }_{1 \%}^{6}$ | ${ }^{2} \mathrm{p}$ | 12 <br> 18 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 254

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 254

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Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ \text { (2,5) } \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (K) \end{aligned}$ | $\begin{aligned} & \hline \mathrm{Cwm} \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \end{gathered}$ | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Whitehill } \\ \text { Borden } \\ \text { (2) } \\ \text { (W) } \\ \hline \end{gathered}$ |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{1 \%}^{4}$ | $\begin{aligned} & 20 \\ & { }_{13 \%} \\ & \mathrm{Ai} \end{aligned}$ | ${ }_{5}^{8}$ | $\begin{aligned} & 4_{4 \%} \\ & { }_{k} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{3 \%} \\ & 1 \end{aligned}$ | $\begin{aligned} & { }_{3 \%}^{3_{m}} \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \\ & \text { An }^{2} \end{aligned}$ | $\begin{aligned} & \mathbf{6}_{5 \%} \\ & { }^{2} \end{aligned}$ | $\begin{aligned} & { }^{2 \%} \\ & { }_{p}^{2 \%} \end{aligned}$ | $\begin{aligned} & \frac{6}{5 \%} \\ & 9 \end{aligned}$ | - | $\begin{aligned} & 12 \\ & \frac{12}{4} \\ & \mathrm{~s} \end{aligned}$ | $\underset{\dagger}{9 \%}$ | $\begin{aligned} & 12 \\ & { }_{3 \%} \\ & u^{2} \end{aligned}$ |
| ${ }_{941}^{48 \%}$ | $\underset{i}{130}$ | $\begin{gathered} 164 \\ 93 \% \\ j \end{gathered}$ | $\begin{gathered} 104 \\ 95 \% \\ k \end{gathered}$ | $\begin{gathered} 340 \\ 97 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 116 \\ & 97 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & \text { 86\% } \\ & \begin{array}{l} 86 \% \end{array} \end{aligned}$ | $\begin{gathered} 114 \\ 95 \% \\ 0 \end{gathered}$ | $\begin{gathered} 289 \\ 96 \% \\ p \end{gathered}$ | $\begin{gathered} 100 \\ 91 \% \\ 9 \end{gathered}$ | $\underset{\mathrm{r}}{98 \%}$ | $\underset{\substack{285 \\ 95 \% \\ s}}{ }$ | $\underset{\substack{202 \\ \dagger}}{\substack{24 \\ \hline}}$ | $\underset{4}{352}$ |
| ${ }_{1 \%}$ | : | ${ }_{2 \%}^{4}$ | ${ }_{2}^{2}$ | $!$ | - | ${ }_{3 \%}$ | : | $\begin{aligned} & \mathbf{b}^{2 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} 4 \% \\ A_{4}^{4 \%} \\ \hline \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 4 \\ & { }_{2}^{4} \end{aligned}$ | $\begin{aligned} & \mathbf{6}_{2 \%} \\ & u^{2 \%} \\ & \hline \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 254

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (, 2,3,6) \end{aligned}$ $(0)$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| : | - | - | - | - | : | - | - |  | - | - | - | - |  |  |
| $:$ | : | : | - | : | : | - | - |  | : | : | : | - | - |  |
|  | : | : | - | : | - | - |  |  | - | - |  | - |  |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 254

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Page 671
Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 111 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 48 \\ 4 \% \\ 1 / 8 \end{gathered}$ | $\begin{aligned} & 74 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 58 \\ & \begin{array}{l} 4 \% \\ \mathrm{k} \end{array} \end{aligned}$ | $\underset{\substack{21 \\ L}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 33 \\ & 3 \% \\ & M \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \\ & N_{2} \end{aligned}$ |  |  |  | : |  | - |
| $\begin{gathered} 2821 \\ \text { IJKLMN5 } \end{gathered}$ | - | $\begin{gathered} 1022 \\ 94 \% \\ 1 \end{gathered}$ | $\stackrel{1899}{95 \%}$ | $\underset{\substack{1341 \\ \mathrm{~K}}}{10 \%}$ | $\underset{\substack{55 \% \\ L}}{\substack{0}}$ | $\begin{aligned} & 964 \\ & 959 \\ & M \end{aligned}$ | $\begin{aligned} & 7854 \% \\ & { }_{94 \%}^{2} \end{aligned}$ | : | : |  | : | : | - |
| $\begin{gathered} 40 \\ \text { IJKLIN } \end{gathered}$ | - | $\begin{gathered} 12 \\ 1 \% \\ 1 / 0 \end{gathered}$ | $\underset{j}{27}$ | 17 17 k | $\underset{\mathrm{p}}{9}$ | $\begin{aligned} & 13 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{gathered} 12 \\ 1 \% \\ N \end{gathered}$ |  |  |  |  |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (J) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 111 \\ \text { LOOPai } \end{gathered}$ | ${ }_{3 \%}^{8}$ | ${ }_{3 \%}^{13}$ | ${ }^{21} 4$ | ${ }^{21} 4$ | ${ }^{18} 4$ | 30 $4 \%$ | ${ }^{57} 4$ | ${ }_{3 \%}$ | 66 <br> 4 | $\stackrel{35}{3 \%}$ | ${ }_{1 \%}^{3}$ | $\begin{gathered} 79 \\ \text { AO }^{4 \%} \end{gathered}$ | ${ }^{25} 4{ }_{4}^{4 \%}$ | ${ }_{7 \%}^{7}$ |
| $\begin{aligned} & 2821 \\ & { }_{295 \%} \\ & \text { BSTej } \end{aligned}$ | ${ }_{9}^{240}$ | ${ }_{9}^{435}$ | $\begin{gathered} 495 \\ \substack{96 \%} \end{gathered}$ | $\underset{95 \%}{513} \underset{\substack{513}}{ }$ | ${ }^{423} 9$ | $\begin{gathered} 715 \\ 96 \% \\ B \end{gathered}$ | ${ }^{1271} 9$ | ${ }^{1550} 9$ | 1448\% | ${ }_{963}^{963}$ | $\begin{aligned} & 294 \\ & \text { AJk } \end{aligned}$ | 17199\% | ${ }^{571} 95$ | $\begin{gathered} 489 \\ \begin{array}{c} 497 \% \\ \text { AAST } \end{array} \end{gathered}$ |
| $\begin{gathered} 4_{0}^{1 \%} \\ D_{1} \end{gathered}$ | $\begin{array}{r} \quad 15 \\ \text { ACDEFG } \end{array}$ | $\begin{gathered} 11 \\ A D G^{2 \%} \end{gathered}$ | - | $\begin{aligned} & 6 \\ & 1 \% \\ & D_{0} \end{aligned}$ | 5 ${ }^{1 \%}$ | $\stackrel{3}{ }$ | ${ }^{20} 1 \%$ | ${ }^{20} 1 \%$ | ${ }^{22}{ }_{1 \%}$ | ${ }^{17} 2$ | $!$ | 18 $1 \%$ | ${ }_{7 \%}^{7}$ | 10 $2 \%$ 2 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 256

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Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (e) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 111 \\ \text { LOOPC }_{4}^{4 \%} \end{gathered}$ | ${ }_{2 \%}^{10}$ | $\begin{aligned} & 46 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }_{3 \%}^{13}$ | $\begin{gathered} 25 \\ \text { OPR } \end{gathered}$ | $\begin{gathered} { }^{17}{ }^{17 \%}{ }^{6 \%} \end{gathered}$ | ${ }_{3 \%}^{61}$ | $\begin{gathered} 22 \\ { }_{\mathrm{a}}^{2} \end{gathered}$ | 19\% | ${ }_{5 \%}^{6}$ | $\begin{gathered} { }_{5}^{58} \\ \mathrm{Ag}_{9} \end{gathered}$ | ${ }^{31}$ | ${ }_{3 \%}^{20}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{108} 4$ |
| $\begin{aligned} & 2821 \\ & \text { BSTe } \\ & \text { BTe } \end{aligned}$ | $\begin{gathered} { }_{988 \%}^{627} \\ \text { ARSS } \end{gathered}$ | 1016\% | 477 ${ }_{9}$ | ${ }_{93 \%}^{458}$ | ${ }_{92 \%}^{243}$ | ${ }^{1900} 9$ | 381 $94 \%$ | ${ }^{371}$ | ${ }_{9}^{116}$ | 1067 ${ }^{\text {94\% }}$ | ${ }^{887} 9$ | $\begin{gathered} 999 \\ 960 \% \\ \hline \end{gathered}$ | 98\% | $\begin{aligned} & 217 \\ & 98 \% \\ & { }_{2 j} \end{aligned}$ | 2604\% |
| $\begin{gathered} 40_{1 \%}^{1 \%} \\ \text { DGM } \end{gathered}$ | \% | ${ }_{1} 9$ | $\begin{aligned} & 11 \\ & { }_{2 \%} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{2}^{2 \%} \end{aligned}$ | $\stackrel{4}{2 \%}$ | 31 $2 \%$ | ${ }_{1}^{3}$ | 2\% | - | ${ }^{16}$ | ${ }^{13} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 2\% | ${ }^{38} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{gathered} \text { Very } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 111 \\ \text { GJe } \\ \hline{ }^{4 \%} \end{gathered}$ | ${ }^{47}{ }^{4}$ | ${ }^{45}$ | ${ }^{19} 3$ | $\begin{aligned} & 43 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }_{2}^{4}$ | ${ }_{1 \%}$ | 40 5 | 49 4 4 | ${ }_{2}^{22}$ | $\begin{aligned} & 73 \\ & { }_{4}^{7 \%} \end{aligned}$ | 22\% | 20\% | ${ }^{85}$ |
| $\begin{gathered} 2821 \\ 95 \% \\ \mathrm{Hr} \end{gathered}$ | $\begin{aligned} & 995 \\ & 94 \% \end{aligned}$ | $\begin{aligned} & 1186 \\ & 96 \% \end{aligned}$ | ${ }_{95 \%}^{622}$ | ${ }^{1008}$ | $\begin{gathered} 232 \\ 98 \% \\ A 8 \end{gathered}$ | ${ }_{98 \%}^{163}$ | 679\% | 11419\% | $\begin{aligned} & 1001 \\ & \text { 97\% } \\ & \text { AII } \end{aligned}$ | ${ }^{1546} 9$ | ${ }^{659} 9$ | ${ }^{667}$ | 1924\% |
| ${ }_{\text {CKgilp }}^{40}$ | $\begin{aligned} & 16 \\ & { }^{2 \%} \\ & C \end{aligned}$ | ${ }_{1 \%}^{8}$ | $\begin{gathered} { }^{15}{ }_{A C}^{2 \%} \end{gathered}$ | ${ }_{1 \%}^{14}$ | $!$ | 2\% | 11 $2 \%$ | ${ }^{18}$ | ${ }^{11} 10$ | ${ }^{15}$ | 10 ${ }_{10}$ | ${ }_{1} 9$ | ${ }^{28}{ }_{1}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.17 Which of the following have happened to you in the past year or so?
Installed renewable energy solutions for your home (e.g. solar panels)
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 yea <br> (e) | 1 year to under 5 years 5 years (f) | 5 years to under 10 years (g) | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800-4 \\ 36,400 \end{gathered}$ (q) | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 111 \\ \text { GJe } \end{gathered}$ | 39\% | ${ }^{52}$ | ${ }_{3 \%}^{9}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | 7\% | ${ }_{3 \%}^{23}$ | $\begin{gathered} 26 \\ { }_{e}^{26} \end{gathered}$ | $\stackrel{55}{4 \%} \underset{e}{4 \%}$ | ${ }^{35}$ | ${ }^{67}$ | $\begin{aligned} & 9 \% \\ & \hline \end{aligned}$ | 74\% | ${ }^{39} 4$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{32}$ | 16\% | $\begin{gathered} 29 \\ 7 \% \\ \text { Apq } \end{gathered}$ |
| $\underset{\substack{95 \% \\ \mathrm{Hr}}}{2821}$ | ${ }_{94 \%}$ | ${ }_{95 \%}^{1392}$ | ${ }_{96 \%}^{323}$ | 344 ${ }^{35}$ | ${ }_{96 \%}^{363}$ | ${ }^{669} 9$ | ${ }_{95 \%}^{488}$ | 1300 $94 \%$ | ${ }_{94 \%}$ | 1729 ${ }^{\text {95\% }}$ | 277 ${ }_{9}$ | ${ }^{1864} 9$ | ${ }_{94 \%}^{909}$ | ${ }^{87}$ | ${ }_{93 \%}^{98}$ | $\begin{gathered} 983 \\ 98 \% \\ \hline 9{ }^{9} \end{gathered}$ | ${ }_{\text {96\% }}^{\text {548 }}$ | ${ }_{921}^{411}$ |
| $\begin{gathered} 40 \\ \text { CKgio } \\ \text { C } \end{gathered}$ | ${ }^{12}$ | ${ }^{17}{ }_{1 \%}$ | ${ }_{1 \%}^{5}$ | $\stackrel{6}{2 \%}$ | 7 2\% | ${ }_{1 \%}^{8}$ | $?$ | $\begin{aligned} & { }_{2}^{23} \\ & 9 \\ & 9 \end{aligned}$ | $\begin{aligned} & 18 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ${ }^{17}$ | ${ }_{2 \%}^{5}$ | ${ }^{20} 1 \%$ | ${ }_{2}^{15}$ | 1\% | $\begin{gathered} { }^{5 \%} \\ \text { AIm } \end{gathered}$ | 5 | 5\% | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 258

Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

|  | All Commu- nities (excl ctrls) baseline (B) | $\begin{gathered} \text { National } \\ \text { (C) } \\ \hline \end{gathered}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{\text {BNpsuXvb }}^{237}$ | ${ }^{161}{ }_{5 \%}$ | - |  |
| $\begin{gathered} 2701 \\ 91 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 2760 \\ 93 \% \\ A \end{gathered}$ | - |  |
| ${ }^{34}$ | ${ }^{41}{ }_{1 \%}$ | - |  |

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Fieldwork dates: 19th September to 9th November 2011

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Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \end{gathered}$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{31} 7$ | ${ }^{14} 9$ | $\stackrel{9}{5 \%}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | ${ }_{5 \%}^{18}$ | $\begin{aligned} & 13 \\ & 11 \% \\ & \mathrm{~m} \end{aligned}$ | ${ }_{11 \%}^{11}$ | ${ }_{7 \%}^{8}$ | ${ }^{25} 8$ | $\begin{gathered} 28 \\ 25 \% \\ \mathrm{Aq}^{28} \end{gathered}$ | ${ }_{4 \%}$ | 19\% | ${ }^{16} \%$ | 30 ${ }^{8 \%}$ 4 |
| 416\% | ${ }^{136} 9$ | ${ }^{162 \%}$ | 99\% | $\begin{gathered} 332 \\ 95 \% \\ A \end{gathered}$ | 107 ${ }_{\text {89\% }}$ | 87\% | ${ }_{93 \%}^{112}$ | ${ }_{91 \%}^{273}$ | 770\% | 93\% | ${ }_{92 \%}^{276}$ | ${ }_{91 \%}^{196}$ | 3359\% |
| ${ }^{3} 1 \%$ | : | $\begin{aligned} & 5 \\ & { }_{\text {A }} \end{aligned}$ | : | $!$ | : | ${ }_{2}^{2}$ | - | ${ }_{1 \%}{ }_{1}$ | $\begin{aligned} & 5 \\ & { }^{5 \%} \end{aligned}$ | ${ }_{3 \%}$ | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 258

Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011
Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ (3) \\ (\mathrm{q}) \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }^{161} 5$ | 24 | 9\% | ${ }^{15} 9$ | $\begin{aligned} & 111 \\ & 10 \% \end{aligned}$ | 19\% | ${ }_{3 \%}^{4}$ | 7\% | ${ }_{3}^{4}$ | 14\% | ${ }_{7 \%}^{8}$ | ${ }_{5 \%}^{5}$ | 14\% | ${ }^{15}$ | ${ }^{12} 3$ |
| 2760\% | 420 ${ }^{44 \%}$ | ${ }^{144} 9$ | 144\% | ${ }_{88 \%}^{95}$ | ${ }^{321} 92 \%$ | $\begin{aligned} & 119 \\ & 95 \% \end{aligned}$ | ${ }_{93 \%}$ | $\begin{gathered} 119 \\ 97 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{280} 9$ | $\begin{gathered} 99 \\ \stackrel{99 \%}{5} \end{gathered}$ | ${ }_{93 \%}^{87}$ | $\begin{gathered} 287 \\ 94 \% \\ A \end{gathered}$ | ${ }^{193 \%}$ | $\begin{aligned} & 355 \% \\ & \text { AW } \end{aligned}$ |
| ${ }^{41} \%$ | ${ }_{1}^{4} \%$ | : | $\begin{aligned} & 7 \\ & { }^{4 \%} \\ & A \end{aligned}$ | ${ }_{2 \%}$ | $\begin{aligned} & \stackrel{8}{2 \%}_{N^{2}} \end{aligned}$ | ${ }_{2 \%}$ | : | : | 7\% | $\begin{aligned} & { }^{4 \%} \\ & A^{4} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

| All Commu nities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) | $\qquad$ |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oford'd's } \\ & \text { CtrI) } \\ & \text { (x) } \\ & \hline \end{aligned}$ |  | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 |  | 91 | 301 | 297 |
|  | ${ }_{5 \%}^{161}$ | ${ }^{12}{ }_{4 \%}$ |  | ${ }_{6 \%}^{8}$ |  | ${ }_{4 \%}$ | 10\% | ${ }^{15} 5$ |
|  | 2760\% | ${ }^{279} 9$ |  | 115 ${ }_{93}$ |  | ${ }_{95 \%}^{81}$ | 265 88 | ${ }^{277}$ |
|  | ${ }^{41}{ }_{1 \%}$ | $\begin{aligned} & 9 \\ & A_{4}^{3 \%} \end{aligned}$ |  | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 5\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q21.18 Which of the following have happened to you in the past year or so?

Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

| All Communities (excl ctrls) (A) | All Commu- <br> nities <br> (excl ctrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables <br> (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings <br> (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 237 \\ \text { IJKLMN } \end{gathered}$ | ${ }_{5 \%}^{161}$ | ${ }^{75}$ | ${ }_{8}^{153}$ | $\begin{gathered} 117 \\ { }_{8 \%} \end{gathered}$ | 39\% | $\begin{aligned} & 81 \\ & 8 \% \\ & M \end{aligned}$ | ${ }^{58}$ | ${ }_{64}^{64}$ | 92\% | 76 $5 \%$ | ${ }^{34}$ | ${ }^{58}$ | 45\% |
| ${ }^{2701 \%}$ | 2760\% | ${ }_{99}^{996}$ | ${ }^{1827} 9$ | ${ }^{1280} 9$ | ${ }_{965}$ | ${ }_{92}^{924}$ | ${ }_{91 \%}^{764}$ | ${ }_{92 \%}^{993}$ | $\begin{gathered} 1924 \\ 94 \% \\ A D \end{gathered}$ | $\begin{gathered} 1322 \% \\ A 3 \% \\ \hline \end{gathered}$ | $\begin{gathered} 567 \\ 94 \% \\ A \end{gathered}$ | $\begin{gathered} 939 \\ 933 \% \\ A \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 783 \\ 94 \% \\ \mathrm{AH} \end{array} \end{aligned}$ |
| $\begin{gathered} 34 \\ l_{G}^{1 \%} \end{gathered}$ | ${ }^{41} \%$ | ${ }^{11}$ | 20 | 19\% | 11 $2 \%$ | 5 | ${ }_{2 \%}^{13}$ | 17\% | ${ }^{27}$ | 19\% | 5\% | ${ }^{13}$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 260

Page 682
Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social <br> rent <br> (N) | Private rent (○) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 237 \\ { }^{23 \%} 8 \end{gathered}$ | 12\% | ${ }^{28} 6$ | $\begin{aligned} & 46 \\ & 9 \% \\ & { }_{B}^{2 \%} \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 54 \\ B C \end{array} \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 38 \\ 98 \\ { }_{B} \end{gathered}$ | ${ }^{59}$ | ${ }^{117} 9$ | ${ }^{120} 7$ | ${ }^{134} 9$ | 79\% | ${ }^{20} 7$ | $\begin{gathered} 169 \\ \mathrm{ANO}^{9 \%} \end{gathered}$ | ${ }_{6 \%}$ | ${ }_{5}^{27}$ |
| $\begin{aligned} & 2701 \\ & \text { MST\% } \\ & \text { MSej } \end{aligned}$ | ${ }_{90 \%}^{236}$ | ${ }_{92 \%}$ | ${ }_{96}^{467}$ | ${ }_{89 \%}^{483}$ | ${ }_{91 \%}^{406}$ | ${ }_{988}^{688}$ | ${ }_{90 \%}^{1212}$ | $\begin{aligned} & 1489 \\ & 92 \% \end{aligned}$ | ${ }^{1385} 9$ | ${ }^{920} 9$ | ${ }_{9}^{277}$ | ${ }_{90 \%}^{1628}$ | $\begin{aligned} & 561 \\ & \text { AM3 } \end{aligned}$ | $\begin{gathered} 474 \\ 94 \% \\ \text { AMAST } \end{gathered}$ |
| $\begin{gathered} 34 \\ \text { GPQ } \end{gathered}$ | $\begin{gathered} { }^{15}{ }_{6}^{6} \% \\ \text { ACDFG } \end{gathered}$ | $\stackrel{10}{{ }_{2}^{2 \%}}{ }_{\text {ADEFG }}$ | ${ }^{3}$ | ${ }_{1 \%}$ | $?$ | $!$ | 19 ${ }^{1 \%}$ | ${ }^{15}$ | ${ }^{17}{ }_{1}$ | 16\% | $!$ | 19 ${ }^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 260

Page 683
Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

Yes

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 237 \\ \text { BOO } \end{gathered}$ | ${ }^{43}$ | $\begin{aligned} & 89 \\ & 8_{0}^{8 \%} \end{aligned}$ | ${ }_{6} 8$ | $\begin{gathered} 52 \\ \text { AOPR } \end{gathered}$ | ${ }^{23} 9$ | ${ }^{166}$ | ${ }^{30} 7$ | ${ }^{28} 7$ | ${ }_{5 \%}^{6}$ | $\begin{aligned} & 109 \\ & 10 \% \\ & \mathrm{Ag} \end{aligned}$ | 70\% | ${ }^{48}$ | ${ }_{5 \%}^{5}$ | ${ }_{3 \%}^{7}$ | $\begin{gathered} 230 \\ { }_{8 i}^{8 \%} \end{gathered}$ |
| $\begin{aligned} & 2701 \\ & 91 \% \\ & \text { MSej } \end{aligned}$ | $\begin{aligned} & 598 \\ & 93 \% \\ & \text { AS } \end{aligned}$ | $\begin{gathered} 977 \\ 91 \% \\ 9 \end{gathered}$ | 458 | ${ }^{431} 8$ | ${ }_{90 \%}^{237}$ | 1799 $90 \%$ | ${ }^{375} 9$ | ${ }_{9}^{362}$ | 116 | 1016\% | ${ }^{849} 9$ | 674 $93 \%$ $e$ | ${ }_{95 \%}^{93}$ | $\begin{gathered} 215 \\ 97 \% \\ \mathrm{Aj} \end{gathered}$ | ${ }_{9}^{2486}$ |
| $\begin{gathered} 34 \\ \\ { }^{34} \% \end{gathered}$ | ? | 5 | $\begin{array}{r} 13 \\ \text { AOPQ } \end{array}$ | $\begin{gathered} 10 \\ { }^{2 \%} \end{gathered}$ | $\begin{aligned} & 4 \\ & { }_{p}^{2 \%} \end{aligned}$ | ${ }^{27}{ }_{1 \%}$ | $!$ | ${ }_{2 \%}^{6}$ | $:$ | ${ }^{16}$ | ${ }^{12}{ }_{1 \%}$ | \% | - |  | ${ }^{34}{ }_{1}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 261

Page 684
Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ (G) | $\begin{gathered} \text { Very } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 237 \\ { }_{8}^{8 \%}{ }_{\mathrm{g}}^{\mathrm{k}} \end{gathered}$ | $\begin{aligned} & 103 \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 101 \\ & 8 \% \\ & { }_{D} \end{aligned}$ | ${ }^{32}$ | $\begin{aligned} & 93 \\ & 9 \% \\ & G \end{aligned}$ | $\begin{aligned} & 15 \\ & { }_{G}^{15} \end{aligned}$ | ${ }_{2 \%}^{3}$ | 80 All Ald | 948 | ${ }_{6}^{63}$ | $\begin{aligned} & 163 \\ & 10 \% \\ & \mathrm{AL} \end{aligned}$ | ${ }_{6 \%}^{44}$ | ${ }^{40} 6$ | $\begin{gathered} 176 \\ M_{9}^{9 \%} \end{gathered}$ |
| $\begin{aligned} & 2701 \\ & 91 \% \\ & \text { внкіі } \end{aligned}$ | ${ }^{944}$ | $\begin{gathered} 1123 \\ 91 \% \end{gathered}$ | $\begin{gathered} 616 \\ 94 \% \\ A B C \end{gathered}$ | ${ }_{9}^{959}$ | ${ }_{9}^{217} 9$ | $\begin{aligned} & 161 \\ & 96 \% \\ & A 6 \end{aligned}$ | 643 $88 \%$ | $\underset{\substack{1099 \\ H}}{ }$ | $\begin{aligned} & 959 \\ & 93 \% \\ & \text { AH } \end{aligned}$ | 1458\% | $\begin{gathered} 638 \\ 92 \% \\ k \end{gathered}$ | $\begin{aligned} & 648 \\ & 939 \\ & \text { AN } \end{aligned}$ | ${ }_{90 \%}^{1838}$ |
| ${ }_{\mathrm{Klp}^{3}}{ }^{2}$ | ${ }^{11} 1 \%$ | ${ }_{1 \%}^{15}$ | ${ }^{8}$ | ${ }_{1 \%}^{13}$ | ${ }_{2}^{5}$ | 3\% | ${ }_{7}^{7}$ | ${ }_{1 \%}^{15}$ | ${ }^{12} 1 \%$ | ${ }^{13}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{23} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 261

Page 685
Q21.18 Which of the following have happened to you in the past year or so?
Had someone visiting your home to give you general advice and information on energy efficiency
Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) }
\end{gathered}
\] \& Active
energy savers (a) \& Energy aware (b) \& \begin{tabular}{l}
Energy ambivalent \\
(c)
\end{tabular} \& Energy wasters (d) \& \begin{tabular}{l}
Under \\
1 year \\
(e)
\end{tabular} \& \begin{tabular}{l}
1 year
to under \\
5 years \\
(f)
\end{tabular} \& 5 years
to under
10 years 10 year (g) \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& 1930- \\
\& 1989 \\
\& (\mathrm{j}
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
\text { (k) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m})
\end{aligned}
\] \& Timber \& Other \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& (\mathrm{p})
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
(\mathrm{q}) \\
\hline
\end{gathered}
\] \& \[
\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
237 \% \\
\text { DGJMd } \\
k 8
\end{gathered}
\] \& \[
\begin{aligned}
\& 70 \\
\& 9 \% \\
\& d
\end{aligned}
\] \& \[
\begin{gathered}
127 \\
9 \% \\
d
\end{gathered}
\] \& \({ }^{23} 7\) \& 17\% \& \({ }^{22} 6\) \& \[
{ }^{51}{ }_{7 \%}
\] \& \[
\begin{aligned}
\& \left.\begin{array}{l}
50 \\
10 \% \\
e
\end{array}\right)
\end{aligned}
\] \& \[
{ }^{114}
\] \& \[
\begin{aligned}
\& 82 \\
\& 9 \% \\
\& \mathrm{k}
\end{aligned}
\] \& \[
\begin{gathered}
144 \\
8 \% \\
k
\end{gathered}
\] \& \({ }^{11}\) \& \({ }^{156}\) \& 89\% \& \({ }_{5 \%}^{4}\) \& \[
{ }_{4 \%}^{4}
\] \& \({ }^{83}\) \& \({ }^{41} 7\) \&  \\
\hline \[
\begin{aligned}
\& 2701 \% \\
\& \text { BHKi }
\end{aligned}
\] \& 736

$91 \%$ \& \[
{ }_{90 \%}^{1315}

\] \& \[

$$
\begin{gathered}
313 \\
93 \%
\end{gathered}
$$

\] \& ${ }^{337}$ \& \[

$$
\begin{gathered}
350 \\
93 \%
\end{gathered}
$$

\] \& \[

{ }_{924}^{644}

\] \& \[

$$
\begin{aligned}
& 463 \\
& 903
\end{aligned}
$$

\] \& \[

{ }_{90 \%}^{1243}

\] \& \[

{ }_{892}^{772}

\] \& \[

{ }_{91 \%}^{1652}

\] \& \[

$$
\begin{aligned}
& \text { 277 } \\
& \\
& \text { Aij }
\end{aligned}
$$

\] \& ${ }^{1785} 9$ \& ${ }_{801}^{861}$ \& ${ }_{93 \%}^{80}$ \& ${ }_{93 \%}^{98}$ \& \[

\underset{\substack{936 <br> 92 \%}}{\substack{9}}

\] \& \[

\underset{\substack{524 <br> \hline 92 <br> \hline}}{\substack{2 <br> \hline}}
\] \& $\stackrel{392}{88 \%}$ <br>

\hline \[
$$
\begin{gathered}
34 \\
{ }_{4}^{1 \%} \\
\mathrm{Klp}
\end{gathered}
$$

\] \& ${ }_{7 \%}$ \& | 19 |
| :--- |
| $1 \%$ | \& $!$ \& \[

$$
\begin{aligned}
& 7 \\
& { }_{c}^{7 \%}
\end{aligned}
$$
\] \& 1\% \& 5\% \& ${ }_{1 \%}^{3}$ \& ${ }_{21}^{21}$ \& 14

$2 \%$ \& 17\% \& ${ }_{1 \%}^{3}$ \& ${ }^{17}$ \& 13

$1 \%$ \& ${ }_{2 \%}$ \& \[
$$
\begin{aligned}
& 3 \\
& 3 \% \\
& 1
\end{aligned}
$$

\] \& $!$ \& ${ }^{4} 1 \%$ \& | 5 |
| :--- |
| $p^{1 \%}$ | <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 262

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 262

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{s}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden <br> (2) <br> (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| - | - | : | - | - | : | : |  | : | : | $:$ | : | : |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - | - |  |  |
|  |  |  |  | - | - | - |  |  | - | - |  |  |  |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 262

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 263

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ (\text { A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 505 \\ 7 \% \\ \text { IDJKLGMN } \end{array}$ | - | $\begin{gathered} 193 \\ 18 \% \\ 18 \end{gathered}$ | $319$ | $\begin{aligned} & 291 \% \\ & 21 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 130 \\ 21 \% \\ \mathrm{AL} \end{array} \end{aligned}$ | $\begin{gathered} 142 \\ 114 \% \\ M \end{gathered}$ | $\begin{aligned} & 170 \\ & 20 \% \\ & \text { AN } \end{aligned}$ |  |  |  | : |  | $\div$ |
| $\begin{gathered} 2436 \\ 82 \% \\ \text { IJEKFLMHN } \end{gathered}$ | - | $\underset{82 \%}{882}$ | $\begin{gathered} 1662 \\ \begin{array}{c} 83 \% \\ A J \end{array} \end{gathered}$ | $\underset{\substack{112 \% \\ 70 \%}}{10}$ | $\begin{gathered} 478 \\ 78 \% \\ L 8 \end{gathered}$ | $\begin{aligned} & 858 \\ & 850 \\ & A \end{aligned}$ | $\stackrel{658}{659}$ | : | : |  | : | : | - |
| $\begin{gathered} 31 \% \\ 1 \mathrm{JKLMN} \end{gathered}$ | : | $\begin{aligned} & 7 \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\underset{j}{19}$ | $\underset{\substack{13 \\ 1 \% \\ \mathrm{~K}}}{\substack{2 \\ \hline}}$ | $\underset{\mathrm{l}}{7}$ | $\begin{aligned} & 10 \\ & 1 \% \\ & M \end{aligned}$ | $\begin{aligned} & 7 \\ & { }_{1}^{1 \%} \\ & N \end{aligned}$ |  |  |  | : |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 264

Page 692
16 Nov 2011
Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ (\text { A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 10-24 \\ (\mathrm{~B}) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detache detached (J) | Terraced <br> (k) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ $(\mathrm{L})$ | Bought $(M)$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 505 \\ \substack{7 \% \\ \text { BGIKNO } \\ \text { OPagh }} \end{gathered}$ | ${ }^{22} 8$ | $\begin{aligned} & 65 \\ & 14 \% \\ & { }_{B}^{64} \end{aligned}$ | $\begin{gathered} 122 \\ 24 \% \\ A B C G \end{gathered}$ | $\begin{gathered} 115 \\ \text { ABCG }_{21 \%} \end{gathered}$ | $\begin{gathered} 86 \\ 19 \% \\ \text { BCG } \end{gathered}$ | $\stackrel{95}{13 \%}$ | $\begin{gathered} 261 \\ 19 \% \\ \mathrm{Al} \end{gathered}$ | $\stackrel{244}{15 \%}$ | $\begin{aligned} & 312 \\ & 20 \% \\ & \mathrm{AK} \end{aligned}$ | $\underset{13 \%}{133}$ | ${ }_{15 \%}^{46}$ | $\begin{gathered} 364 \\ \text { ANO } \\ \text { 20\% } \end{gathered}$ | 10\% | 71 $14 \%$ $N$ |
| $\begin{gathered} 2436 \\ 88 \% \\ \text { DEHM } \\ \text { Tcej } \end{gathered}$ | $\begin{aligned} & 227 \\ & 80 \% \\ & \text { DEF } \end{aligned}$ | $\begin{aligned} & 386 \\ & 84 \% \\ & \mathrm{DE} \end{aligned}$ | ${ }_{76 \%}$ | 421 $78 \%$ | $\begin{gathered} 358 \\ 80 \% \end{gathered}$ | $\begin{gathered} \begin{array}{c} 652 \\ \text { ADFF } \end{array} \end{gathered}$ | 1069\% | $\begin{gathered} 1367 \\ 84 \% \\ A H \end{gathered}$ | ${ }^{1208}$ | $\begin{gathered} 868 \\ 80 \% \\ 80 \end{gathered}$ | $\underset{\substack{251 \\ j}}{21}$ | 1435 $79 \%$ | $\begin{gathered} 537 \\ \text { AMO } \end{gathered}$ | $\begin{aligned} & 430 \\ & \text { MST } \end{aligned}$ |
|  | $\begin{gathered} 14 \\ \text { ACDEFG } \end{gathered}$ | ${ }_{D G}^{8}$ | ? | ${ }^{4} \%$ | $?$ | $!$ | ${ }^{18}$ | ${ }^{13}$ | ${ }^{16}$ | ${ }^{14} 1 \%$ | $!$ | ${ }^{17}{ }_{1}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}^{5}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 264

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16 Nov 2011
Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 505 \\ \text { NOOF } \\ \text { BGK } \end{gathered}$ | 90 $14 \%$ | ${ }_{177}^{187}$ | ${ }_{16 \%}^{82}$ | ${ }^{88}$ | $\begin{gathered} 58 \\ \text { AOP } \\ \text { AOP } \end{gathered}$ | ${ }^{299}$ | $\begin{aligned} & 77 \\ & \substack{99 \% \\ a} \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \\ & \text { ac } \end{aligned}$ | ${ }_{19 \%}^{23}$ | $\begin{gathered} 249 \\ { }^{24 \mathrm{fgh}} \end{gathered}$ | 144 $15 \%$ | $\xrightarrow{103} 14$ | ${ }_{8 \%}^{8}$ | ${ }_{13 \%}^{28}$ | ${ }^{477}$ |
| $\begin{gathered} 2436 \\ 88 \% \\ \text { DEHJ } \\ \text { MTcej } \end{gathered}$ | $\begin{aligned} & 550 \\ & \begin{array}{c} 86 \% \\ \text { AST } \end{array} \end{aligned}$ | $\underset{\substack{878 \\ 82 \%}}{ }$ | $410 \%$ | $\begin{gathered} 396 \\ 80 \% \end{gathered}$ | ${ }_{777}^{202}$ | $\begin{gathered} 1668 \\ 84 \% \\ A c \end{gathered}$ | ${ }_{81 \%}^{327}$ | ${ }_{702}^{302}$ | ${ }_{819}^{99}$ | ${ }^{887} 7$ | $\underset{83 \%}{775} \underset{\substack{75}}{ }$ | $\begin{aligned} & 617 \\ & \begin{array}{c} 85 \% \\ A e \end{array} \end{aligned}$ | $\begin{gathered} 90 \\ 92 \% \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 193 \\ \begin{array}{c} 19 \% \\ \mathrm{Aj} \end{array} \end{gathered}$ | ${ }^{2243} 8$ |
| $\begin{gathered} 31 \\ \mathrm{GQ} \end{gathered}$ | $\stackrel{3}{ }$ | ${ }_{6}^{6}$ | $\underset{P_{2}^{2 \%}}{9}$ | $\underset{\mathrm{PQ}}{\substack{2 \% \\ \hline}}$ | ${ }_{2 \%}^{4}$ | ${ }^{25}$ | $?$ | ${ }_{1} \%$ | - | ${ }_{1 \%}^{11}$ | ${ }_{12}^{12}$ | ${ }_{1 \%}^{8}$ |  | ! | ${ }^{30} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl crtrs) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | Not very often/ not at all (G) | Very (H) | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> ( N ) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 505 \\ 7 \% \\ \text { FGJd } \\ \mathrm{klp} \end{gathered}$ | $\begin{gathered} 205 \\ A D \\ \hline 19 \% \end{gathered}$ | ${ }_{10 \%}^{204}$ | $\stackrel{96}{15 \%}$ | $\begin{gathered} 211 \\ 20 \% \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 28 \\ \underset{G}{2 \%} \end{gathered}$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 163 \\ & \text { A15\% } \\ & \text { AlJ } \end{aligned}$ | $\underset{j}{214}$ | $\underset{12 \%}{128}$ | $\begin{gathered} 314 \\ 19 \% \\ \mathrm{AL} \end{gathered}$ | $\xrightarrow{106}$ | ${ }^{66}$ | $\begin{aligned} & 418 \\ & { }^{21 \%} \\ & \text { AM } \end{aligned}$ |
| $\begin{gathered} 2436 \\ 82 \% \\ \text { BEHNN } \\ \text { imr } \end{gathered}$ | ${ }^{841} 79 \%$ | ${ }_{83 \%}^{1024}$ | $\underset{8}{552} \underset{8}{54 \%}$ | ${ }^{843}$ | $\begin{gathered} 207 \\ { }_{87}^{27 \%} \end{gathered}$ | $\begin{aligned} & 157 \\ & \text { A46\% } \\ & \text { AEF } \end{aligned}$ | $560$ | $\begin{gathered} 980 \\ 81 \% \\ H \end{gathered}$ | $\begin{aligned} & 896 \\ & 87 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{1304}$ | $\begin{gathered} 579 \\ 84 \% \\ K \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 622 \\ 89 \% \\ \mathrm{~N}^{2} \end{array} \end{aligned}$ | $\begin{gathered} 1599 \\ 78 \% \end{gathered}$ |
| ${ }^{31}$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{11}{ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }^{11} 1 \%$ | ${ }^{2}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }^{14}{ }_{1}$ | 10 $1 \%$ | ${ }^{16}$ | ${ }_{6}^{6}$ | ${ }^{8}$ | 20 $1 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q21.19 Which of the following have happened to you in the past year or so?
Sought general advice and information on energy efficiency
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | Under year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $(f)$ | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (1) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
|  | $\underset{\substack{151 \\ d}}{ }$ | $\underset{\substack{255 \\ d 7 \%}}{2}$ | $\underset{d}{57} \underset{d}{57}$ | ${ }_{12 \%}^{42}$ | ${ }_{14 \%}^{51}$ | $\begin{aligned} & 136 \\ & 19 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & \stackrel{99}{19 \%} \\ & \mathrm{e} \end{aligned}$ | 219\% | $\begin{gathered} 165 \\ 19 \% \\ k \end{gathered}$ | $\underset{\substack{305 \\ 17 \% \\ k}}{3}$ | ${ }_{12 \%}$ | 313\% | $\underset{\substack{190 \\ \text { Al }}}{\substack{0 \%}}$ | ${ }_{20 \%}^{17}$ | ${ }_{17 \%}^{18}$ | 134\% | $\begin{gathered} 109 \\ 19 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 127 \\ \text { 129\% } \\ \text { Apq } \end{gathered}$ |
| $\begin{aligned} & \text { 2436\% } \\ & \begin{array}{l} 82 \% \\ \text { Bik } \\ \text { Nimr } \end{array} \end{aligned}$ | 654 $80 \%$ | ${ }_{82 \%}^{1191}$ | ${ }_{82 \%}^{275}$ | $\begin{gathered} 316 \\ 88 \% \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 320 \\ 85 \% \\ f \end{gathered}$ | ${ }^{557}$ | 414 $80 \%$ | 1144\% | 691 $80 \%$ | ${ }_{82 \%}^{1492}$ | $\underset{\substack{253 \\ A i}}{253}$ | $\begin{gathered} 1627 \\ { }_{83} \end{gathered}$ | $762 \%$ | 79\% | 82\% | 880 A96\% Aqr | $\underset{\substack{456 \\ 80 \%}}{\substack{4 \\ \hline}}$ | 314 |
| ${ }^{31} 10$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{15}$ | ${ }_{1 \%}^{5}$ | ${ }_{1 \%}^{3}$ | 2\% | ${ }_{1 \%}^{7}$ | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }^{12}$ | ${ }^{16}$ | ${ }_{1 \%}^{3}$ | ${ }^{18}$ | ${ }^{11}$ | 1\% | 1\% | \% | ${ }_{1 \%}$ | ${ }_{1 \%}^{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 266

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Q22: Summary table: I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Base: All communities (excl ctrl)

Chale Community Project
Transition Totnes
Reepham
The Meadows, Nottingham
Sustainable Blacon
uswell Hill
West Oxford
Cwmclydach Community
Development Trust
Carbon Neutral Exmoor
Eco-Easterside
Halton Carbon Positive
Low Carbon Hook Norton
Ladock \& Grampound Road
Whitenill-Bordon Eco Town
All projects

|  | Q22: Summary table |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Very aware (3) | $\begin{aligned} & \text { Fairly aware } \\ & \text { (2) } \\ & \hline \end{aligned}$ | Not very aware <br> (1) | $\begin{gathered} \begin{array}{c} \text { Not aware at } \\ \text { all (0) } \end{array} \\ \hline \end{gathered}$ | Don't know |  | Mean |  | $\begin{aligned} & \hline \text { Standard } \\ & \text { Deviation } \\ & \hline \end{aligned}$ |  | All aware |
| 150 | ${ }_{24}^{36}$ | ${ }_{17 \%}^{25}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | ${ }_{43 \%}^{65}$ |  | ${ }_{1 \%}^{1}$ |  | 1.21 |  | 1.24 | ${ }_{41 \%}$ |
| 300 | $\stackrel{123}{12 \%}$ | ${ }_{29}^{79 \%}$ | 16\% | ${ }_{27 \%}^{82}$ |  | - |  | 1.81 |  | 1.24 | ${ }_{67 \%}^{202}$ |
| 100 | ${ }_{44}^{44 \%}$ | ${ }_{23 \%}^{23}$ | ${ }_{20 \%}^{20}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ |  | - |  | 1.98 |  | 1.08 | 67\% |
| 300 | ${ }_{24}^{64}$ | ${ }^{56}$ | ${ }^{20} 7 \%$ | $\begin{gathered} 158 \\ 53 \% \end{gathered}$ |  | ${ }_{1 \%}^{2}$ |  | 1.09 |  | 1.25 | $\begin{aligned} & 120 \\ & 40 \% \end{aligned}$ |
| 450 | $\underset{24 \%}{107}$ | ${ }_{32 \%}^{144}$ | ${ }^{42}{ }_{9 \%}$ | ${ }_{35 \%}^{157}$ |  | - |  | 1.45 |  | 1.19 | ${ }_{56 \%}^{251}$ |
| 110 | 16\% | ${ }_{16 \%}^{18}$ | ${ }_{5 \%}$ | $\begin{aligned} & 70 \\ & 64 \% \end{aligned}$ |  | ${ }_{1 \%}$ |  | 0.82 |  | 1.17 | ${ }_{31 \%}^{34}$ |
| 215 | ${ }_{11 \%}^{23}$ | $\begin{gathered} 27 \\ 13 \% \end{gathered}$ | ${ }_{6 \%}^{13}$ | ${ }^{151} 70 \%$ |  | $!$ |  | 0.64 |  | 1.06 | 23\% |
| 176 | ${ }_{33 \%}^{58}$ | ${ }^{29} 9$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 710 \% \end{aligned}$ |  | ${ }_{1 \%}^{1}$ |  | 1.42 |  | 1.31 | $\begin{aligned} & 87 \\ & 49 \% \end{aligned}$ |
| 351 | ${ }_{22 \%}^{78 \%}$ | $\begin{aligned} & 67 \\ & \hline 19 \% \end{aligned}$ | ${ }^{20}{ }_{6 \%}$ | $\begin{gathered} 184 \\ 52 \% \end{gathered}$ |  | ${ }_{1 \%}$ |  | 1.11 |  | 1.27 | ${ }_{41 \%}^{145}$ |
| 110 | 33\% | ${ }_{18 \%}^{20}$ | ${ }^{186}$ | $\begin{aligned} & 39 \\ & 35 \% \end{aligned}$ |  | $-$ |  | 1.43 |  | 1.25 | ${ }_{48 \%}^{53}$ |
| 120 | ${ }_{22 \%}$ | 38\% | ${ }_{2 \%}$ | $\begin{aligned} & 57 \% \\ & \hline 48 \% \end{aligned}$ |  | ${ }_{2 \%}$ |  | 1.24 |  | 1.27 | $\begin{aligned} & 599 \\ & \hline 49 \end{aligned}$ |
| 100 | $41 \%$ | $\underset{28 \%}{28}$ | ${ }_{5 \%}^{5}$ | ${ }_{26}^{26}$ |  | - |  | 1.84 |  | 1.22 | $\begin{aligned} & 69 \\ & 69 \% \end{aligned}$ |
| 120 | 38\% | 27\% | ${ }_{3 \%}^{3}$ | ${ }_{48 \%}^{57}$ |  | - |  | 1.30 |  | 1.31 | 60\% |
| 370 | ${ }_{\text {28\% }}^{103}$ | ${ }_{37 \%}^{137}$ | ${ }^{34} 9$ | $\begin{aligned} & 95 \\ & 26 \% \end{aligned}$ |  | $!$ |  | 1.67 |  | 1.14 | ${ }^{240} 65$ |
| 2972 | 785 ${ }^{26 \%}$ | $\begin{gathered} 713 \\ 24 \% \end{gathered}$ | ${ }^{238}{ }_{8 \%}$ | ${ }^{1225} 41 \%$ |  | $1!$ |  | 1.36 |  | 1.26 | $\begin{aligned} & 1498 \\ & 50 \% \end{aligned}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 267

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Chale Community Project
The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.
It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.
Base: Respondents in the Chale Community Project LCCC area only

```
All Commu-
    (excl ctris)
```

    (A)
    (excl cris)
Total
Very aware (3)
Fairly aware (2)
Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
Allawar


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 267

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "*"Chale Community Project
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Base: Respondents in the Chale Community Project LCCC area only
$\left.\begin{array}{|cc|c|}\hline & & \begin{array}{c}\text { LCCC } \\ \text { communiti } \\ \text { es 2011 }\end{array} \\ \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ \text { (A) }\end{array} & & \begin{array}{c}\text { Creen } \\ \text { (2.5) }\end{array} \\ & & \text { (K) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 268

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Chale Community Project
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Base: Respondents in the Chale Community Project LCCC area only

|  |  | Community groups 2011 |  |
| :---: | :---: | :---: | :---: |
|  |  | 2. With a dominant focus on domestic buildings (D) | $\qquad$ |
| Total | 150 | 150 | 150 |
| Very aware (3) | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | ${ }_{26}^{36}$ | $\begin{aligned} & 364 \\ & 246 \end{aligned}$ |
| Fairly aware (2) | ${ }^{25}$ | ${ }^{25}$ | ${ }_{17 \%}^{25}$ |
| Not very aware (1) | ${ }_{15 \%}^{23}$ | ${ }_{15 \%}^{23}$ | ${ }_{15 \%}^{23}$ |
| Not aware at all (0) | ${ }_{43 \%}^{65}$ | ${ }^{65}$ \% | ${ }_{43 \%}$ |
| Don't know | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| Mean | 1.21 | 1.21 | 1.21 |
| Standard Deviation | 1.24 | 1.24 | 1.24 |
| All aware | ${ }_{41 \%}^{61}$ | 61 $41 \%$ | 61 $41 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Chale Community Project
The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.
It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.
Base: Respondents in the Chale Community Project LCCC area only

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced <br> (K) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 150 | $4^{* *}$ | $8^{* *}$ | $16^{* *}$ | $30 *$ | $34^{*}$ | $58^{*}$ | $68^{*}$ | $82^{*}$ | 131 | $8^{* *}$ | 10** | 110 | 20** | 15** |
| $\begin{aligned} & \begin{array}{l} 36 \\ \\ \\ M 26 \end{array} \end{aligned}$ | 50\% | 50\% | 19\% | ${ }_{33 \%}^{10}$ | 18\% | ${ }_{19 \%}^{119}$ | 14\% | 22\% | 33\% | 13\% | 20\% | 17\% | 11 5 \% | 40\% |
| ${ }_{17 \%}^{25}$ | 25\% | - | $\underset{13 \%}{2}$ | ${ }_{7 \%}^{2}$ | $\begin{aligned} & 11 \\ & \begin{array}{c} 32 \% \\ A E \end{array} \end{aligned}$ | 16\% | $\begin{aligned} & 12 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \% \\ & 16 \% \end{aligned}$ | 16\% | 13\% | 20\% | 17\% | 15\% | 2\% ${ }_{\text {2 }}$ |
| $\underset{15}{23}$ | - | ${ }_{13 \%}^{1}$ | ${ }_{13 \%}$ | 17\% | 18\% | $\stackrel{9}{16 \%}$ | $\stackrel{15}{22 \%}$ | $\stackrel{8}{10 \%}$ | 21 $16 \%$ | 25\% | : | 21 $10 \%$ $A$ | - | 2\% |
| $\begin{aligned} & { }_{43 \%}^{65} \\ & { }_{2} \end{aligned}$ | 25\% | $\begin{gathered} 3 \\ 38 \% \end{gathered}$ | 56\% | ${ }_{43}^{13}$ | 11 $32 \%$ | ${ }_{48 \%}^{28}$ | 26\% | 38\% | ${ }_{42 \%}$ | 50\% | 60\% | ${ }_{47 \%}$ | 30\% | 33\% |
| 1\% |  | : | : | - | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | 1\% | - | : | ${ }_{1 \%}$ | - | - |
| ${ }_{1}^{1.21}$ | 2.00 | 1.63 | 0.94 | 1.30 | 1.35 | 1.05 | 1.21 | 1.22 | 1.25 | 0.88 | 1.00 | 1.01 | 1.95 | 1.60 |
| 1.24 | 1.41 | 1.51 | 1.24 | 1.34 | 1.12 | 1.20 | 1.17 | 1.30 | 1.25 | 1.13 | 1.33 | 1.13 | 1.36 | 1.35 |
| $\begin{aligned} & 61 \\ & 41 \% \\ & M \end{aligned}$ | 3 $75 \%$ | 50\% | $31 \%$ | ${ }_{40 \%}^{12}$ | $\begin{aligned} & 17 \\ & 50 \% \end{aligned}$ | ${ }_{34 \%}^{20}$ | 26\% | ${ }_{43 \%}^{35}$ | ${ }_{41 \%}$ | 25\% | $\begin{gathered} 4 \\ 40 \% \end{gathered}$ | 33\% | 14\% | ${ }_{53 \%}^{8}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Chale Community Project
The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.
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Base: Respondents in the Chale Community Project LCCC area only

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 150 | 29** | $82^{*}$ | 15** | 17** | $7 * *$ | 7** | $53^{*}$ | $61 *$ | $23^{* *}$ | $52^{*}$ | $53^{*}$ | $40^{*}$ | 5** | $6^{* *}$ | 144 |
| $\begin{aligned} & \begin{array}{l} 36 \\ 24 \% \\ M \end{array} \end{aligned}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | ${ }_{22 \%}^{22}$ | ${ }_{33 \%}^{5}$ | 24\% | 29\% | 29\% | ${ }_{28}^{15}$ | ${ }_{23}^{14}$ | 17\% | ${ }_{23}^{12}$ | ${ }_{19 \%}^{10}$ | ${ }_{25 \%}^{10}$ | ${ }_{80 \%}$ | ${ }_{17 \%}$ | ${ }_{24 \%}^{35}$ |
| ${ }_{17 \%}^{25}$ | ${ }_{21}{ }^{6}$ | 17\% | 30\% | $\underset{12 \%}{2}$ | - | - | 17\% | 10 $16 \%$ | 22\% | $\stackrel{8}{15 \%}$ | 11 $21 \%$ | 13\% | 20\% | 17\% | ${ }_{17 \%}^{24}$ |
| $\underset{15}{15 \%}$ | $\stackrel{3}{10 \%}$ | 20\% | ${ }_{7 \%}$ | $\underset{12 \%}{2}$ | ${ }_{14 \%}^{14}$ | 29\% | ${ }_{8 \%}^{4}$ | 11 $18 \%$ | 26\% | 11 $21 \%$ | $\stackrel{8}{15 \%}$ | 10\% | - | : | ${ }_{16 \%}^{23}$ |
| 65 <br> $43 \%$ | 17\% | ${ }_{35 \%}^{29}$ | 40\% | 53\% | 57\% | 43\% | 24 ${ }^{24}$ | ${ }_{43 \%}^{26}$ | 35\% | 210\% | ${ }_{43 \%}^{23}$ | ${ }_{53}^{21}$ | : | 67\% | ${ }_{42 \%}^{61}$ |
| 1\% | - | ${ }_{1 \%}$ | - | : | - | : | ${ }_{2 \%}^{1}$ | - | - | - | ${ }_{2 \%}$ | - | : | - | ${ }_{1 \%}$ |
| $\stackrel{1.21}{M}$ | 0.83 | 1.36 | 1.47 | 1.06 | 1.00 | 1.14 | 1.29 | 1.20 | 1.22 | 1.21 | 1.15 | 1.10 | 2.80 | 0.83 | 1.23 |
| 1.24 | 1.10 | 1.23 | 1.36 | 1.30 | 1.41 | 1.35 | 1.32 | 1.22 | 1.13 | 1.21 | 1.19 | 1.30 | 0.45 | 1.33 | 1.24 |
| $\stackrel{61}{41 \%} \underset{M}{2}$ | 31\% | ${ }^{36 \%}$ | ${ }_{53 \%}^{8}$ | ${ }^{6} 9$ | 29\% | 29\% | 24\% | 24 $39 \%$ | 39\% | 20 $38 \%$ | 210\% | 15 $38 \%$ | 100\% | ${ }_{33}^{2}$ | 499\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.1 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Chale Community Project
The Chale Green Low Carbon Communities Challenge project has been led by the Ellen McArthur Foundation.
It has provided renewable solar panels and heat pump technology on the Spanners Close estate, with insulation and double glazing provided by Southern Housing Group. This is supported with information on how householders can reduce energy consumption through changing behaviour.
Base: Respondents in the Chale Community Project LCCC area only

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at al strongly (D) | Always/ offen (E) | Sometimes | $\begin{aligned} & \text { Not very } \\ & \text { often/ } \\ & \text { not at all } \\ & \text { (G) } \end{aligned}$ | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 150 | $67^{*}$ | $60^{*}$ | 22** | 59* | $9 *$ | $6^{* *}$ | $30^{*}$ | $69^{*}$ | $51^{*}$ | $87^{*}$ | 28** | $22^{*}$ | 121 |
| ${ }_{24 \%}^{36}$ | ${ }_{24 \%}^{16}$ | ${ }_{27 \%}^{16}$ | $\frac{4}{18 \%}$ | ${ }_{20 \%}^{120}$ | ${ }_{22}{ }^{2}$ | - | $\frac{4}{13 \%}$ | ${ }_{28 \%}^{19}$ | ${ }_{25 \%}^{13}$ | ${ }_{30 \%}^{26}$ | 14\% | 27\% | ${ }_{22 \%}^{27}$ |
| $\begin{gathered} 25 \\ \underset{\text { IK }}{25} \end{gathered}$ | $\begin{aligned} & 10 \\ & 15 \% \end{aligned}$ | ${ }_{18 \%}^{11}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | ${ }_{8 \%}$ | $22 \%$ | $\begin{aligned} & 17 \% \\ & 17 \end{aligned}$ | 17\% | ${ }_{16 \%}^{11}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 10 \% \end{aligned}$ | $\stackrel{8}{29 \%}$ | 3 $14 \%$ | ${ }^{217 \%}$ |
| ${ }_{15 \%}^{23}$ | 10\% | $\stackrel{8}{13 \%}$ | 23\% |  | ${ }^{11}$ | - | 20\% | 13\% | $\stackrel{8}{16 \%}$ | 13 $15 \%$ | 3 ${ }_{11}$ | ${ }_{23 \%}$ | 18 $15 \%$ |
| ${ }_{43 \%}^{65}$ | $\begin{aligned} & 30 \\ & 45 \% \end{aligned}$ | ${ }_{42 \%}^{25}$ | ${ }_{45 \%}^{10}$ | 276\% | 44\% | 83\% | ${ }^{15} 5$ | 30 $43 \%$ | 209 | ${ }_{44 \%}^{38}$ | 13\% | $\stackrel{8}{36 \%}$ | 55\% |
| 1\% | ${ }_{1 \%}$ |  | : |  | - | : |  |  | ${ }_{2 \%}^{1}$ | ${ }_{1 \%}$ | : |  | - |
| 1.21 | 1.18 | 1.30 | 1.05 | 1.03 | 1.22 | 0.33 | 0.93 | 1.28 | 1.30 | 1.27 | 1.11 | 1.32 | 1.17 |
| 1.24 | 1.25 | 1.27 | 1.17 | 1.17 | 1.30 | 0.82 | 1.11 | 1.28 | 1.25 | 1.31 | 1.17 | 1.25 | 1.23 |
| $\underset{\mathrm{E}}{61 \%}$ | 26\% | ${ }_{45 \%}^{27}$ | 32\% | 29\% | 44\% | 17\% | 30\% | 30\% | ${ }_{43 \%}^{22}$ | 35\% | 12\% | 41\% | 488 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Base: Respondents in the Chale Community Project LCCC area only

| All Commu-nities(excl ctrls)(A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \\ \hline \end{gathered}$ | 1990 onwards <br> (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid (m) | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \\ \hline \end{gathered}$ | Other (o) | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 150 | $5_{52}$ | $73^{*}$ | $16^{* *}$ | $9 * *$ | $14^{* *} \quad 31^{*}$ |  | $31 *$ | $74^{*}$ | $44^{*}$ | $91 *$ | 15** | 111 | $33^{*}$ | 9** | $3^{* *}$ | $35^{*}$ | 20** | $14^{* *}$ |
| $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | ${ }_{27 \%}^{14}$ | $\begin{aligned} & 13 \% \\ & 18 \% \end{aligned}$ | ${ }_{38 \%}^{6}$ | $\begin{gathered} 3 \\ 33 \% \end{gathered}$ | $\begin{gathered} 3 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 32 \% \end{aligned}$ | 29\% | ${ }_{19 \%}^{19 \%}$ | ${ }_{23 \%}^{10}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 3 \\ 20 \% \end{gathered}$ | ${ }_{25 \%}^{28}$ | $\underset{ }{5}{ }_{15 \%}^{5}$ | 11\% | $\underset{67 \%}{2}$ | $\begin{aligned} & 111 \% \\ & 31 \% \end{aligned}$ | $\stackrel{9}{45 \%}$ | 21\% |
| ${ }_{\substack{17 \% \\ E K}}^{25}$ | 73\% | ${ }_{22}^{16}$ | ${ }_{6 \%}$ | ${ }_{11 \%}^{11 \%}$ |  | ${ }_{13 \%}$ | $\underset{23 \%}{7}$ | ${ }^{19} 9$ | 14\% | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | ${ }_{40 \%}^{6}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | ${ }_{15 \%}^{5}$ | 11\% |  | ${ }_{14 \%}^{5}$ | $\stackrel{4}{20 \%}$ | 14\% |
| 23\% | 10\% | 12\% | - | 11\% | ${ }_{14 \%}$ | 13\% | 19\% | 115\% | 76\% | 14\% | ${ }_{13 \%}$ | 177 | 15\% | 33\% | - | 3\% | 25\% | 7\% |
| ${ }^{65}$ | ${ }_{38 \%}^{20}$ | $\begin{aligned} & 32 \\ & 44 \% \end{aligned}$ | 56\% | $44 \%$ | ${ }^{87}$ | $\begin{aligned} & 13 \\ & 42 \% \end{aligned}$ | 29\% | $\begin{aligned} & 35 \% \\ & \hline 47 \end{aligned}$ | 218\% | $\begin{aligned} & 40 \\ & 44 \% \end{aligned}$ | ${ }_{27 \%}^{4}$ | ${ }_{41 \%}^{46}$ | ${ }_{5}^{18}$ | 44\% | 33\% | 18 $51 \%$ | 20\% | 57\% |
| 1\% | 2\% | - | : | : | 7\% | : | - | : |  | 1\% | : | 1\% | : |  | : | - | - | : |
| 1.21 | 1.29 | 1.14 | 1.25 | 1.33 | 0.85 | 1.35 | 1.52 | 1.09 | 1.11 | 1.21 | 1.53 | 1.26 | 0.91 | 0.89 | 2.00 | 1.26 | 2.00 | 1.00 |
| 1.24 | 1.25 | 1.17 | 1.48 | 1.41 | 1.28 | 1.33 | 1.21 | 1.20 | 1.24 | 1.26 | 1.13 | 1.25 | 1.16 | 1.05 | 1.73 | 1.38 | 1.08 | 1.30 |
| $\underset{\mathrm{E}}{61 \%}$ | 210\% | $\begin{aligned} & 29 \\ & 40 \% \end{aligned}$ | 74\% | 44\% | 21\% | 14\% | $\begin{aligned} & 16 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 38 \% \end{aligned}$ | 16\% | $\begin{aligned} & 36 \\ & 40 \% \end{aligned}$ | 60\% | 47\% | 10\% | ${ }_{22 \%}$ | 67\% | 16\% | 13\% | 36\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 271

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Transition Toines
A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together' It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity.
Base: Respondents in the Transition Totnes LCCC area only
$\left.\begin{array}{l|cc|} & \begin{array}{cc}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} & \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 271

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Base: Respondents in the Transition Totnes LCCC area only

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctris) } \\ & \text { (A) } \end{aligned}$ | LCCC communiti es 2011 <br> Totnes (2,3,4,6) (U) |
| :---: | :---: |
| 300 | 300 |
| ${ }^{123} 41 \%$ | $\stackrel{123}{41 \%}$ |
| 79\% | 79\% |
| ${ }^{16}$ | ${ }^{16} 5$ |
| ${ }_{27}^{82}$ | ${ }_{22}^{82}$ |
| : |  |
| 1.81 | 1.81 |
| 1.24 | 1.24 |
| ${ }^{202}$ 67\% | $\underset{67 \%}{202}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 272

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Transition Toines
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Base: Respondents in the Transition Totnes LCCC area only

|  |  | Community groups 2011 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 6. Integrated approaches <br> (H) |
| Total | 300 | 300 | 300 | 300 | 300 |
| Very aware (3) | ${ }_{41 \%}^{123}$ | $\begin{gathered} 123 \\ 41 \% \end{gathered}$ | $\begin{gathered} 123 \\ 41 \% \end{gathered}$ | $\begin{gathered} 123 \\ 41 \% \end{gathered}$ | $\begin{gathered} 123 \\ 41 \% \end{gathered}$ |
| Fairly aware (2) | ${ }_{29}^{79 \%}$ | ${ }_{29}^{79 \%}$ | ${ }_{29}^{79 \%}$ | ${ }_{29}^{79}$ | 79\% |
| Not very aware (1) | ${ }^{16} 5$ | ${ }^{16}$ | ${ }^{16} 5$ | ${ }^{16}$ | ${ }^{16}$ |
| Not aware at all (0) | ${ }_{27}^{82}$ | ${ }_{27 \%}^{82}$ | ${ }_{27 \%}^{82}$ | $\begin{aligned} & 82 \\ & 27 \% \end{aligned}$ | ${ }_{22}{ }^{27}$ |
| Don't know | - | : | - | - | - |
| Mean | 1.81 | 1.81 | 1.81 | 1.81 | 1.81 |
| Standard Deviation | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 |
| All aware | ${ }_{67 \%}^{202}$ | ${ }_{67 \%}^{202}$ | ${ }_{67 \%}^{202}$ | ${ }_{67 \%}^{202}$ | ${ }_{67 \%}^{202}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Transinion toines
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Base: Respondents in the Transition Totnes LCCC area only

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | Terraced <br> (K) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (O) |
| 300 | $30^{*}$ | $32^{*}$ | $6^{*}$ | $54^{*}$ | $39^{*}$ | 85* | 131 | 169 | 121 | $96^{*}$ | $66^{*}$ | 167 | $59^{*}$ | $72^{*}$ |
| $\begin{aligned} & 123 \\ & { }_{41} 1 \% \end{aligned}$ | $\frac{5}{17 \%}$ | ${ }_{38 \%}^{12}$ | $\begin{gathered} 28 \\ 47 \% \\ B \end{gathered}$ | ${ }_{359}^{19}$ | $\begin{gathered} 26 \\ \text { ABCEG }_{6} \end{gathered}$ | $\begin{gathered} 33 \\ 39 \% \\ \text { 39\% } \end{gathered}$ | 617\% | ${ }_{37}^{62}$ | ${ }_{44 \%}^{53}$ | $\begin{aligned} & 40 \\ & 42 \% \end{aligned}$ | ${ }_{32 \%}^{21}$ | $\begin{aligned} & 79 \\ & 47 \end{aligned}$ | ${ }_{20 \%}^{120}$ | $\begin{aligned} & 32 \\ & { }_{4}^{3 / \%} \\ & N \end{aligned}$ |
| 79\% | 23\% | $\begin{gathered} 7 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 31 \% \end{aligned}$ | $\stackrel{81 \%}{21 \%}$ | ${ }_{26 \%}^{22}$ | ${ }_{222}^{29}$ | ${ }_{30}^{50}$ | 31 $26 \%$ | ${ }_{29 \%}^{28}$ | $\begin{aligned} & 15 \\ & 23 \% \end{aligned}$ | 28\% | ${ }_{24 \%}^{14}$ | 26\% |
| ${ }^{16}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | $\underset{\mathrm{A}}{7} \underset{\substack{72 \%}}{ }$ | ${ }_{4 \%}$ | 3\% | $\stackrel{4}{5 \%}$ | ${ }_{4}$ | ${ }^{11} \%$ | AK ${ }^{11}$ | ${ }_{2 \%}$ | ${ }_{5 \%}^{3}$ | ${ }^{10} 6$ | ${ }_{5 \%}^{3}$ | ${ }_{3 \%}^{2}$ |
| $\begin{gathered} 82 \\ \text { DFMe } \\ \text { D7\% } \end{gathered}$ | $\begin{gathered} 17 \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & 12 \\ & \begin{array}{l} 38 \% \\ \text { FF } \end{array}, ~ \end{aligned}$ | ${ }_{12 \%}$ | $\begin{aligned} & 16 \\ & 30 \% \\ & \text { 3F } \end{aligned}$ | 4 $10 \%$ | $\begin{aligned} & 26 \\ & 31 \% \\ & 3 \mathrm{FF} \end{aligned}$ | 27\% | ${ }_{26}^{46}$ | ${ }_{26}^{26}$ | 27\% | $\begin{aligned} & 27 \\ & { }_{A J}^{27} \% \end{aligned}$ | 32\% | $\begin{array}{r} 30 \\ \text { AMO } \\ \text { 51\% } \end{array}$ | 26\% |
|  | ; | - | ; | - | - | - | - | : | - | : | - |  | - | : |
| 1.81 $B L N g$ | 1.00 | 1.59 | ${ }_{\text {a }}^{2.12}$ | 1.72 | $\begin{gathered} 2.44 \\ A B C E \\ G \end{gathered}$ | 1.73 | 1.88 | 1.76 | ${ }_{\text {1 }}^{1.92}$ | 1.85 | 1.45 | 2.03 AN | 1.14 | $\stackrel{1.89}{N}$ |
| 1.24 | 1.23 | 1.34 | 1.03 | 1.23 | 0.97 | 1.27 | 1.27 | 1.21 | 1.18 | 1.23 | 1.31 | 1.14 | 1.25 | 1.24 |
| $\begin{gathered} 202 \\ \text { B7\% } \\ \text { BLNSg } \end{gathered}$ | $\begin{aligned} & 12 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 59 \% \end{aligned}$ | $\underset{B}{46} \underset{B}{46}$ | $\begin{aligned} & 36 \\ & 67 \% \\ & B \end{aligned}$ | $\begin{gathered} 34 \\ 87 \% \\ \text { ABCEG } \end{gathered}$ | $\begin{gathered} 55 \\ 65 \% \\ B \end{gathered}$ | 909\% | 112 66 | $\begin{aligned} & 84 \\ & \substack{89 \% \\ L} \end{aligned}$ | ${ }_{7}^{68}$ | ${ }^{36} 5$ | $\begin{aligned} & 125 \\ & 75 \% \\ & \text { AN } \end{aligned}$ | 26\% | $\stackrel{51}{71 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 273

Page 708
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Base: Respondents in the Transition Totnes LCCC area only

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electrii } \\ -\quad \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don'† believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (0) \end{aligned}$ |
| 300 | $86^{*}$ | 103 | $50^{*}$ | $41^{*}$ | 20** | 221 | $66^{*}$ | $10^{* *}$ | 152 | $76^{*}$ | $63^{*}$ | 6 ** | 21** | 279 |
| $\begin{aligned} & 123 \\ & 41 \% \\ & \text { AN } \end{aligned}$ | $\begin{aligned} & 35 \\ & 41 \% \end{aligned}$ | ${ }_{489}^{49}$ | ${ }_{40 \%}^{20}$ | ${ }_{32 \%}^{13}$ | ${ }_{30 \%}$ | $\begin{aligned} & 94 \\ & 43 \% \end{aligned}$ | ${ }_{33}^{22}$ | ${ }_{60 \%}^{6}$ | $\begin{aligned} & 74 \\ & \begin{array}{l} \text { A9\% } \\ \text { ag } \end{array} \end{aligned}$ | ${ }_{36 \%}^{27}$ | ${ }_{32}^{20}$ | 17\% | 29\% | 117 $42 \%$ |
| ${ }_{26 \%}^{79}$ | ${ }_{27 \%}^{23}$ | ${ }_{24 \%}^{25}$ | ${ }_{28 \%}^{14}$ | $\begin{gathered} 92 \% \\ 22 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 40 \% \end{aligned}$ | ${ }^{526 \%}$ | ${ }_{30 \%}^{20}$ | 10\% | 26\% | ${ }_{33 \%}^{25}$ | ${ }_{22 \%}^{14}$ | 17\% | ${ }_{19 \%}$ | 75\% |
| 16\% | $\stackrel{4}{5 \%}$ | 5\% | - | $\begin{gathered} 5 \\ \left.\begin{array}{c} 12 \% \\ 0 \end{array}\right) \end{gathered}$ | 10\% | ${ }^{16 \%}$ |  | - | ${ }_{5 \%}^{7}$ | ${ }_{7 \%}$ | ${ }_{6 \%}$ | - | $\stackrel{2}{10 \%}$ | 14\% |
| $\begin{gathered} 82 \\ \text { DFMe } \end{gathered}$ | ${ }_{28 \%}^{24}$ | ${ }_{23}^{24}$ | ${ }_{32 \%}^{16}$ | ${ }_{34 \%}^{14 \%}$ | $\stackrel{4}{20 \%}$ | 24\% | ${ }_{36 \%}^{24}$ | $\begin{gathered} 3 \\ 30 \% \end{gathered}$ | ${ }_{22}^{32}$ | ${ }_{25 \%}^{19}$ | $\begin{gathered} 25 \\ { }_{4 \mathrm{Ae}}^{20 \%} \end{gathered}$ | ${ }_{67 \%}^{4}$ | 43\% | $\begin{aligned} & 73 \\ & 26 \% \end{aligned}$ |
| - | - | - | ; | - | : | - | : | - | - | - | - | $\because$ | - | - |
| $\begin{gathered} 1.81 \\ \text { BLI } \\ \mathrm{g} \end{gathered}$ | 1.80 | $\stackrel{1.96}{8}$ | 1.76 | 1.51 | 1.80 | 1.86 | 1.61 | 2.00 | $\stackrel{2.02}{\text { Ag }}$ | 1.79 | 1.46 | 0.83 | 1.33 | 1.85 |
| 1.24 | 1.24 | 1.21 | 1.29 | 1.27 | 1.11 | 1.21 | 1.29 | 1.41 | 1.18 | 1.18 | 1.31 | 1.33 | 1.32 | 1.22 |
| $\begin{gathered} 202 \\ \left.\begin{array}{c} 67 \\ \text { BLNS } \\ \mathbf{g} \end{array}\right) \end{gathered}$ | ${ }_{67 \%}^{58}$ | $\begin{aligned} & 74 \\ & 72 \% \\ & { }_{5}^{2 \%} \end{aligned}$ | $\begin{aligned} & 34 \% \\ & 68 \% \end{aligned}$ | 22 54 | $\frac{14}{140 \%}$ | $\begin{gathered} 151 \\ 68 \% \end{gathered}$ | $\begin{aligned} & { }_{62} 64 \% \end{aligned}$ | $\begin{gathered} 7 \% \\ 70 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 74 \% \\ & \text { Ag } \end{aligned}$ | ${ }_{68 \%}^{52}$ | 34 ${ }^{34}$ | 33\% | 10\% | $\begin{gathered} 192 \\ \substack{09 \% \\ A} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity.
Base: Respondents in the Transition Totnes LCCC area only

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | Fairly strongly (C) | Not very/ strongly (D) | Always/ offen (E) | Sometimes <br> (F) | Not very often/ (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 300 | $92^{*}$ | 141 | $66^{\circ}$ | 115 | $26^{*}$ | $11 *$ | 108 | 11 | $81^{\circ}$ | 239 | $23^{*}$ | $53^{*}$ | 228 |
| Very aware (3) | $\begin{gathered} 123 \\ \text { 14MM } \\ \text { DIMj } \end{gathered}$ | $\begin{aligned} & 45 \\ & \substack{49 \% \\ \mathrm{D}} \end{aligned}$ | ${ }_{41 \%}^{58}$ | ${ }_{30 \%}^{20}$ | ${ }^{50}$ | ${ }_{38 \%}^{10 \%}$ | ${ }_{27 \%}^{37}$ | $\begin{aligned} & 64 \\ & 59 \% \\ & \text { AlJ } \end{aligned}$ | 34\% | 25 $31 \%$ | ${ }_{43 \%}^{102}$ | $\begin{gathered} 99 \% \\ 39 \end{gathered}$ | $\stackrel{8}{15 \%}$ | $\begin{aligned} & 110 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |
| Fairly aware (2) | 79 | ${ }_{2}^{23}$ | ${ }_{26 \%}^{36}$ | ${ }_{30 \%}^{20}$ | 340\% | 19\% | - | ${ }_{222}^{24}$ | $\begin{aligned} & 36 \% \\ & 326 \end{aligned}$ | ${ }_{23 \%}^{19 \%}$ | ${ }_{289}^{68 \%}$ | 17\% | ${ }_{25 \%}^{13}$ | ${ }_{25}^{58}$ |
| Not very aware (1) | ${ }_{5 \%}^{16}$ | ${ }_{3 \%}$ | 6\% | ${ }_{6 \%}^{4}$ | ${ }_{7 \%}^{8}$ | ${ }_{4 \%}$ | : | ${ }_{4 \%}$ | 8\% | 3\% | ${ }^{13} 5$ | $4 \%$ | ${ }_{6 \%}$ | ${ }^{13} 6$ |
| Not aware at all (0) | $\begin{gathered} 8_{27}^{82} \\ \text { EHKNm } \end{gathered}$ | ${ }_{23}^{21}$ | ${ }_{27}^{38}$ | ${ }_{33}^{22}$ | 23\% | ${ }_{38}^{10}$ | $\stackrel{8}{73 \%}$ | ${ }_{15}^{16}$ | $\begin{aligned} & 32 \\ & 29 \% \\ & { }_{H}^{29 \%} \end{aligned}$ | $\begin{gathered} 34 \\ 42 \% \\ \text { AH } \end{gathered}$ | 24\% | 39\% | 29 AN | ${ }_{21}^{47}$ |
| Don't know | : | - | ; | : | : | - | : | ; | : | : | - | : | - | : |
| Mean | J. ${ }_{\text {JMcj }}$ | 2.00 | 1.81 | 1.58 | 1.97 | 1.58 | 0.82 | ${ }_{\text {A A }}{ }^{2.26}$ | 1.65 | 1.43 | 1.90 | 1.57 | 1.00 | ${ }^{2.01} \times$ |
| Standard Deviation | 1.24 | 1.20 | 1.24 | 1.24 | 1.15 | 1.36 | 1.40 | 1.08 | 1.20 | 1.31 | 1.20 | 1.38 | 1.19 | 1.17 |
| All aware | $\begin{aligned} & 202 \\ & \begin{array}{c} 67 \% \\ \text { JMc } \end{array} \end{aligned}$ | ${ }^{78 \%}$ | 94\% | $\begin{aligned} & 40 \\ & 61 \% \end{aligned}$ | ${ }_{73}^{84}$ | 15 $58 \%$ | ${ }_{27 \%}^{37}$ | $\begin{gathered} 88 \\ 81 \% \\ \text { Alj } \end{gathered}$ | 70 63 | 44\% | $\underset{A}{169} \underset{A}{169}$ | 13 ${ }^{13}$ | 210\% | $\begin{aligned} & 168 \\ & 74 \% \\ & \text { AM } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.2 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. A ransition Toines
A scheme called Transition Streets has targeted 44 streets across the town to engage in a community programme of energy saving, called 'Transition Together'.
It brings people together to discuss how they can save energy and money off their bills, as well as advice on saving water, buying local food and sustainable transport. Households taking part in the initiative also have access to subsided solar panels. Loans will be paid off with income created from the generation of electricity.
Base: Respondents in the Transition Totnes LCCC area only

| All Commu-nities(excl ctrls)(A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\qquad$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ \hline \end{gathered}$ |
| 300 | $83^{*}$ | 156 | $40^{*}$ | $21^{* *}$ | $50^{*}$ | $90^{*}$ | $51 *$ | 109 | $88^{*}$ | 184 | $28^{* *}$ | 210 | $91 *$ | $3^{* *}$ | 1** | 112 | $77^{*}$ | $34^{*}$ |
| $\begin{gathered} 123 \\ \text { 124 } \\ \text { IJM } \end{gathered}$ | $\begin{aligned} & 35 \\ & 42 \% \end{aligned}$ | ${ }_{48}^{68}$ | $\begin{aligned} & 12 \\ & 30 \% \end{aligned}$ | $\stackrel{8}{38 \%}$ | $\begin{aligned} & { }_{50}^{25} \end{aligned}$ | $\begin{aligned} & 34 \\ & 38 \% \end{aligned}$ | ${ }_{43 \%}^{22}$ | $\begin{aligned} & 42 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 50 \% \\ & A j \end{aligned}$ | ${ }_{34 \%}^{63}$ | $\begin{aligned} & \text { 57\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 79 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 43 \% \\ & 47 \% \end{aligned}$ | 33\% | 100\% | ${ }_{39 \%}^{44}$ | $\begin{aligned} & 40 \\ & 52 \% \\ & A \end{aligned}$ | 159\% |
| 79\% | $\begin{aligned} & 27 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \% \\ & 20 \% \end{aligned}$ | $\underset{20 \%}{8}$ | $\frac{4}{19 \%}$ | $\begin{aligned} & 12 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 32 \% \end{aligned}$ | 18\% | ${ }_{27 \%}^{29}$ | ${ }_{23 \%}^{20}$ | ${ }_{30 \%}^{55}$ | 14\% | ${ }_{27 \%}^{56}$ | $22^{24}$ | ${ }_{67 \%}$ | - | 27\% | 25\% | 27\% |
| 16\% | ${ }_{2 \%}$ | ${ }_{4 \%}^{7}$ | ${ }_{10}{ }^{4}$ | 3\% | ${ }_{2 \%}^{1}$ | ${ }_{4 \%}$ | ${ }_{8 \%}^{4}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | 7\% | 5\% | 4\% | 10\% | 7\% | - | - | ${ }_{3 \%}^{3}$ | 3\% | ${ }_{\text {P }}^{4}$ |
| $\begin{gathered} 82 \\ \text { EHKN } \end{gathered}$ | ${ }_{23 \%}^{19}$ | ${ }_{26 \%}^{41}$ | $\begin{aligned} & 16 \% \\ & 40 \% \end{aligned}$ | $\stackrel{6}{29 \%}$ | $\begin{aligned} & 124 \% \\ & 24 \% \end{aligned}$ | ${ }_{26 \%}^{23}$ | $\begin{aligned} & 16 \% \\ & 31 \% \end{aligned}$ | ${ }_{28 \%}^{31}$ | ${ }_{20 \%}^{18}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 7 \\ 25 \% \end{gathered}$ | $\begin{gathered} 65 \\ 31 \% \\ \text { Am } \end{gathered}$ | 20\% | : | : | ${ }_{31}^{35}$ | 19\% | 24\% |
| : | - | - | - | - | : | - | - | : | - | - | : | - | : | : | : | : | - | - |
| $\begin{gathered} 1.81 \\ \text { Jinc }_{\mathrm{j}} \end{gathered}$ | ${ }^{1.94}$ | ${ }_{1.87}$ | 1.40 | 1.67 | 2.00 | 1.82 | 1.73 | 1.75 | ${ }^{2.02}$ | 1.67 | 2.04 | 1.71 | ${ }^{2.01}$ | 2.33 | 3.00 | 1.74 | 2.09 | 1.85 |
| 1.24 | 1.17 | 1.23 | 1.30 | 1.28 | 1.23 | 1.20 | 1.31 | 1.24 | 1.18 | 1.24 | 1.29 | 1.26 | 1.16 | 0.58 | - | 1.27 | 1.16 | 1.23 |
| $\begin{aligned} & 202 \\ & \begin{array}{c} 67 \% \\ \text { JMc } \end{array} \end{aligned}$ | $\underset{\substack{62 \% \\ c}}{\substack{2 \\ \hline}}$ | $\underset{\substack{108 \\ 69 \% \\ c}}{ }$ | 20\% | $\begin{aligned} & 12 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 118 \\ 64 \% \end{gathered}$ | ${ }_{71 \%}^{20}$ | ${ }_{64 \%}^{135}$ | 67 $74 \%$ | 100\% | ${ }^{100 \%}$ | $\begin{aligned} & 74 \\ & 60 \% \end{aligned}$ | $\underset{A}{59} \underset{A}{59 \%}$ | 22 65 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 275

Page 711
Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 275

Page 712
Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Lccc communifi es 2011 <br> Reepham $(2,3,4,6)$ (T) |
| :---: | :---: |
| 100 | 100 |
| $\stackrel{44}{44 \%}$ | ${ }_{44 \%}$ |
| ${ }_{23}^{23}$ | ${ }_{23}^{23}$ |
| ${ }_{20 \%}^{20}$ | 20\% |
| ${ }_{13 \%}^{13}$ | ${ }_{13 \%}^{13}$ |
| - | - |
| 1.98 | 1.98 |
| 1.08 | 1.08 |
| $67 \%$ | $67 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 276

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Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

|  |  | Community groups 2011 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 6. Integrated approaches (H) |
| Total | 100 | 100 | 100 | 100 | 100 |
| Very aware (3) | ${ }_{44}^{44 \%}$ | ${ }_{44 \%}^{44}$ | ${ }_{44}^{44 \%}$ | $\frac{44}{44 \%}$ | ${ }_{44 \%}^{44}$ |
| Fairly aware (2) | ${ }_{23}^{23}$ | ${ }_{23}^{23}$ | ${ }_{23}^{23}$ | ${ }_{23}^{23}$ | ${ }_{23}^{23}$ |
| Not very aware (1) | ${ }_{20 \%}^{20}$ | 20\% | ${ }_{20 \%}^{200}$ | ${ }_{20 \%}^{20}$ | 20\% |
| Not aware at all (0) | ${ }_{13 \%}^{13}$ | ${ }_{13 \%}^{13}$ | ${ }_{13}^{13}$ | ${ }_{13 \%}^{13}$ | ${ }_{13 \%}^{13}$ |
| Don't know | : | : | : | - | : |
| Mean | 1.98 | 1.98 | 1.98 | 1.98 | 1.98 |
| Standard Deviation | 1.08 | 1.08 | 1.08 | 1.08 | 1.08 |
| All aware | $\begin{aligned} & 67 \\ & 67 \% \end{aligned}$ | ${ }_{67 \%}^{67}$ | 67\% | 67 $67 \%$ | 67 $67 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
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Base: Respondents in the Reepham LCCC area only

| All Commuexcl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ \text { (F) } \end{gathered}$ | $66+$ $(\mathrm{G})$ | Male (H) | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ (J) | Terraced <br> (K) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ (L) | Bought (M) | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \end{aligned}$ | Private rent (O) |
| 100 | $7 * *$ | 11** | 26** | 19** | $8^{* *}$ | 29** | 48* | $52^{*}$ | $73^{*}$ | $9 \times$ | $5^{* *}$ | $7{ }^{*}$ | $10^{* *}$ | $16^{* *}$ |
| $44 \%$ | 14\% | 27\% | $\begin{aligned} & \text { }{ }_{50 \%}{ }^{2} \end{aligned}$ | $\begin{aligned} & 11 \% \\ & 58 \% \end{aligned}$ | $\stackrel{2}{25 \%}$ | ${ }_{48 \%}^{14}$ | $\stackrel{24}{50 \%}$ | 20\% | 37 $51 \%$ $A$ | ${ }_{33}{ }^{3}$ | - | $\begin{aligned} & 37 \\ & 533 \\ & A \end{aligned}$ | 20\% | $\underset{13 \%}{2}$ |
| ${ }_{23}^{23}$ | 43\% | $\underset{18 \%}{2}$ | ${ }_{23 \%}^{6}$ | $\underset{11 \%}{2}$ | $\begin{gathered} 38 \% \\ 38 \% \end{gathered}$ | 7 7 | $\begin{aligned} & 12 \\ & 25 \% \end{aligned}$ | ${ }_{21 \%}^{11}$ | ${ }_{215}^{15}$ | ${ }_{22}^{2}$ | $\stackrel{1}{20 \%}$ | 174\% | 30\% | 19\% |
| $\begin{gathered} 20 \\ { }_{\text {Mc }}^{20 \%} \end{gathered}$ | $29 \%$ | 27\% | 15\% | ${ }^{3} \%$ | 13\% | ${ }_{14 \%}$ | 19\% | 11 $21 \%$ | ${ }_{16 \%}$ | 44\% | 60\% | 13\% | 30\% | 44\% |
| ${ }_{\substack{13 \\ H \\ H}}^{13}$ | 14\% | $\stackrel{3}{27 \%}$ | $\stackrel{3}{12 \%}$ | - | $\stackrel{2}{25 \%}$ | $\stackrel{4}{14 \%}$ | $3 \%$ | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ | 12\% | : | ${ }_{20 \%}^{10 \%}$ | 70\% | 20\% | 25\% |
| : | : | - | - | - | - | : | - | : | - | : | : | : | : | : |
| 1.98 | 1.57 | 1.45 | 2.12 | 2.26 | 1.63 | 2.07 | 2.19 | 1.79 | 2.10 | 1.89 | 1.00 | $\stackrel{2.20}{\text { A }}$ | 1.50 | 1.19 |
| 1.08 | 0.98 | 1.21 | 1.07 | 0.93 | 1.19 | 1.10 | 0.96 | 1.16 | 1.08 | 0.93 | 0.71 | 1.02 | 1.08 | 0.98 |
| ${ }_{67 \%}^{67}$ | 57\% | 45\% | ${ }_{73}^{19}$ | ${ }_{68 \%}^{13}$ | ${ }_{63 \%}^{5}$ | ${ }_{72 \%}^{21}$ | $\begin{aligned} & 36 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 60 \% \end{aligned}$ | ${ }_{71 \%}^{52}$ | 56\% | $\stackrel{1}{20 \%}$ | $\underset{A}{57 \%}$ | 50\% | 31\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \end{aligned}$ | Gas | $\begin{aligned} & \text { Electri } \\ & \text { city } \\ & \text { (b) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (0) \end{aligned}$ |
| 100 | 23** | $32^{*}$ | 20** | $18^{* *}$ | $7 * *$ | 1** | $24^{* *}$ | $66^{*}$ | $7{ }^{*}$ | $45^{*}$ | 22** | $27^{* *}$ | $2^{*}$ | $7{ }^{*}$ | $93^{*}$ |
| ${ }_{44 \%}^{44}$ | 7 ${ }^{7}$ | ${ }_{47 \%}^{15}$ | ${ }_{45 \%}$ | $\frac{9}{50 \%}$ | $\frac{4}{57 \%}$ | : | $\underset{\text { 29\% }}{7}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} 32 \% \\ A \end{array} \end{aligned}$ | ${ }_{29 \%}^{29 \%}$ | ${ }_{42 \%}^{19}$ | $\begin{aligned} & 11 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 1 \\ 50 \% \end{gathered}$ | ${ }^{14 \%}$ | 43\% 46 |
| ${ }_{23 \%}^{23}$ | ${ }^{52} \%$ | 19\% | ${ }^{30 \%}$ | $\underset{22 \%}{4}$ | 29\% |  | ${ }^{6} 5$ | ${ }_{23}^{15}$ | ${ }_{29}^{29 \%}$ | ${ }_{22 \%}^{10}$ | ${ }^{5} 3 \%$ | 80\% | - | 29\% | ${ }_{23}^{21}$ |
| $\begin{gathered} 20 \\ \begin{array}{c} 20 \% \\ \text { Mc } \end{array} \end{gathered}$ | 26\% | 25\% | 10\% | $\stackrel{3}{17 \%}$ | 14\% | 100\% | 38\% | 71\% | 29\% | 20\% | $\frac{4}{18 \%}$ | ${ }_{22}{ }^{6}$ | 50\% | 29\% | 18\% |
| $\begin{aligned} & 13 \\ & 13 \% \\ & H \end{aligned}$ | 22\% | 9\% | $\stackrel{3}{3}$ | $\underset{11 \%}{2}$ | : | - | ${ }_{8 \%}^{2}$ | 10 $15 \%$ | ${ }^{14 \%}$ | 76\% | ${ }_{9 \%}$ | $\stackrel{3}{11 \%}$ | - | 29\% | 11 $12 \%$ |
| : | - | : | - | : | : | - | : | - | : | - | : | - | : | : | - |
| 1.98 | 1.61 | 2.03 | 2.05 | 2.11 | 2.43 | 1.00 | 1.75 | 2.11 | 1.71 | 1.91 | 2.14 | 1.93 | 2.00 | 1.29 | 2.03 |
| 1.08 | 1.16 | 1.06 | 1.10 | 1.08 | 0.79 | - | 0.99 | 1.11 | 1.11 | 1.12 | 1.04 | 1.04 | 1.41 | 1.11 | 1.07 |
| $\begin{gathered} 67 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 12 \% \\ & 52 \% \end{aligned}$ | $\underset{60 \%}{21}$ | ${ }_{75 \%}^{15}$ | ${ }_{72 \%}^{13}$ | ${ }_{86 \%}^{6}$ | - | 13 $54 \%$ | $\underset{\substack{49 \\ 7 \\ A \\ \hline}}{ }$ | $\frac{4}{57 \%}$ | 29 64 | 16\% | ${ }_{67 \%}^{18}$ | 50\% | - ${ }_{4}^{3}$ | 64\% |

All aware

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Reepham
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ i t \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Very } \\ \text { strongly } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Fairly } \\ \text { strongy } \\ \text { (C) } \end{gathered}$ | $\begin{aligned} & \text { Not very/ } \\ & \text { not an all } \\ & \text { strongly } \end{aligned}$ (D) | $\begin{gathered} \text { Always/ } \left.\begin{array}{c} \text { often } \\ (E) \end{array}\right) \end{gathered}$ | $\begin{aligned} & \text { Sometimes } \\ & \text { (F) } \end{aligned}$ | $\begin{aligned} & \text { Not very } \\ & \text { offen/ } \\ & \text { not of all } \\ & \text { (G) } \end{aligned}$ | Very <br> (H) | $\begin{aligned} & \text { Fairyy } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Not very/ } \\ & \text { not at all/ } \\ & \text { no opinion } \end{aligned}$ (J) | $\begin{gathered} \text { Agree } \\ (k) \end{gathered}$ | $\underset{(L)}{\text { Disagree }}$ | $\underset{\substack{\text { Agree } \\ \text { (M) }}}{\text { a }}$ | $\underset{\substack{\text { Disagree } \\(N)}}{ }$ |
| 100 | 31. | $51^{\circ}$ | 18. | $38^{\circ}$ | $7 \cdot$ | $4^{*}$ | $24^{*}$ | $42^{*}$ | $34^{4}$ | 01. | $17 *$ | $23^{*}$ | 72. |
| ${ }_{44 \%}^{44}$ | $\xrightarrow{18}$ | ${ }_{45 \%}^{23}$ | $\stackrel{3}{17 \%}$ | ${ }_{4}^{17}$ | 29\% | ${ }_{25}^{15}$ | ${ }_{46 \%}^{11}$ | ${ }_{38}^{16}$ | ${ }_{50 \%}^{17}$ | $\stackrel{32 \%}{35 \%}$ | 29\% | ${ }_{2}^{5}$ |  |
| ${ }_{23 \%}^{23}$ | ${ }_{23 \%}^{7}$ | ${ }_{24 \%}^{124}$ | ${ }_{22 \%}^{4}$ | ${ }^{24 \%}$ | ${ }_{14 \%}$ | ${ }_{25 \%}^{1}$ | ${ }_{33 \%}^{8}$ | 29\% | ${ }_{18}^{6 \%}$ | ${ }_{21 \%}^{13}$ | ${ }_{2}^{59}$ | ${ }_{35 \%}^{85}$ | 21\% |
| 20 <br> $\substack{20 \% \\ \mathrm{k}}$ | ${ }_{13 \%}$ | ${ }_{18 \%}$ | 39\% | 18\% | ${ }^{2} 29$ | ${ }_{25 \%}$ | 47\% | ${ }_{229}^{12}$ | ${ }_{12 \%}^{4}$ | ${ }_{13 \%}^{8}$ | ${ }_{2}^{59}$ | $26 \%$ | ${ }_{17 \%}^{12}$ |
| ${ }_{13 \%}^{13}$ | ${ }_{6 \%}^{2}$ | 74\% | ${ }_{22}^{42}$ | ${ }_{13 \%}^{5}$ | 29\% | 25\% | 4\% | ${ }_{12 \%}$ | 27\% | ${ }_{13 \%}^{8 \%}$ | ${ }_{12 \%}$ | ${ }_{17 \%}^{4}$ | ${ }_{11 \%}^{8}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  | - |
| 1.98 | 2.32 | 2.00 | ${ }^{1.33}$ | 2.00 | 1.43 | 1.50 | 2.21 | 1.86 | 1.97 | 2.13 | 1.76 | 1.61 | ${ }_{2}^{2.13}$ |
| 1.08 | 0.94 | 1.10 | 1.03 | 1.09 | 1.27 | 1.29 | 0.88 | 1.07 | 1.22 | 1.09 | 1.03 | 1.03 | 1.06 |
| ${ }^{67 \%}$ | ${ }_{\substack{25 \\ 88 \\ 4}}$ | ${ }^{359 \%}$ | 39\% | ${ }_{888}^{26}$ | 43\% | 50\% | 199\% | 250\% | ${ }_{\text {c8\% }}^{23}$ | ${ }_{74 \%}^{45}$ | 59\% | ${ }_{57 \%}^{13}$ | ${ }_{72 \%}^{52}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.3 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Reepham**
 opening up more allotment sites, solar panels, wind turbines, Biomass and biofuels heating systems, Ground and Air Source Heat Pumps, Insulation, An energy efficient car club Much of the work has been performed on buildings in the heart of the local community, including a local primary school, a church and two community centres.
Base: Respondents in the Reepham LCCC area only

| $\qquad$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 保 10 years <br> (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | Timber ( n ) | Other (o) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \end{gathered}$ | $\begin{aligned} & 20,800- \\ & 36,400 \end{aligned}$ (q) | $\underset{(\mathrm{r})}{36,40+}$ |
| 100 | $28^{* *}$ | $59^{*}$ | $8^{* *}$ | $5^{* *}$ | $15^{* *}$ | 29** | 17** | $39^{*}$ | $37^{*}$ | $53^{*}$ | $10^{* *}$ | $7{ }^{*}$ | $36^{*}$ | $1^{* *}$ | $2 * *$ | 26** | 17** | $24^{* *}$ |
| $\underset{44 \%}{44}$ | $\begin{aligned} & 12 \\ & 43 \% \end{aligned}$ | ${ }_{44 \%}^{26}$ | ${ }_{63 \%}^{5}$ | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ | $\begin{gathered} 3 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 41 \% \end{aligned}$ | 87\% | $\stackrel{21}{54 \%}$ | $\begin{aligned} & 19 \\ & 51 \% \end{aligned}$ | ${ }_{422}^{22}$ | $\begin{gathered} 3 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 50 \% \end{aligned}$ |  | - | 19\% | 53\% | 14\% |
| ${ }_{23}^{23}$ | ${ }^{5} 8 \%$ | $\begin{aligned} & 144 \% \\ & 24 \% \end{aligned}$ | ${ }_{13 \%}^{13 \%}$ | $\stackrel{3}{3}$ | ${ }_{33 \%}^{5}$ | ${ }^{5} 7 \%$ | ${ }_{29 \%}^{5}$ | $\underset{21 \%}{81 \%}$ | ${ }_{14 \%}^{5 \%}$ | ${ }_{23}^{12}$ | ${ }^{60}$ | $\begin{aligned} & 197 \% \\ & 27 \% \end{aligned}$ | 14\% | - | ${ }^{1}$ | ${ }^{23 \%}$ | 29\% | 17\% |
| $\begin{aligned} & 20 \\ & 20 \% \\ & { }_{\mathrm{K}}^{2} \end{aligned}$ | 7 $25 \%$ | $\begin{aligned} & 10 \% \\ & 17 \% \end{aligned}$ | 25\% | 20\% | 30\% | ${ }_{28 \%}^{8}$ | -380 | 15\% | $\begin{aligned} & 11 \\ & 30 \% \end{aligned}$ | $\frac{9}{17 \%}$ | : | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\underset{25 \%}{ }$ | - | 50\% | ${ }_{38 \%}^{10}$ | ${ }_{12}{ }^{2}$ | 21\% |
| $13 \%$ | 14\% | ${ }_{15 \%}$ | : | - | ${ }_{27}{ }^{4}$ | ${ }_{14 \%}^{4}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\frac{4}{10 \%}$ | ${ }_{5 \%}$ | ${ }^{190 \%}$ | 10\% | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | ${ }_{6 \%}^{2}$ | $100 \%$ | : | 19\% | 6\% | 4\% |
| : |  | - | - | : |  | - | - | - |  | - | - | - | - |  | - | - | - | $\div$ |
| 1.98 | 1.89 | 1.97 | 2.38 | 2.00 | 1.47 | 1.86 | 2.18 | 2.18 | 2.11 | 1.87 | 2.10 | 1.96 | 2.19 | 0.00 | 1.50 | 1.42 | 2.29 | 2.29 |
| 1.08 | 1.13 | 1.11 | 0.92 | 0.71 | 1.13 | 1.13 | 0.95 | 1.05 | 1.02 | 1.16 | 0.88 | 1.10 | 1.01 | - | 0.71 | 1.03 | 0.92 | 0.95 |
| ${ }_{67 \%}^{67}$ | $\begin{gathered} 17 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 68 \% \end{aligned}$ | 75\% | ${ }_{80 \%}^{4}$ | 53\% | $\begin{aligned} & 17 \\ & 59 \% \end{aligned}$ | ${ }_{76 \%}^{13}$ | ${ }_{74 \%}^{29}$ | ${ }_{65 \%}^{24}$ | $\begin{aligned} & 34 \\ & 64 \% \end{aligned}$ | $99$ | $\begin{aligned} & 49 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 69 \% \end{aligned}$ |  | 50\% | 11 $42 \%$ | ${ }_{82 \%}^{14}$ | 18\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 279

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. The Meadows, Notingham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 300 |
| Very aware (3) | ${ }_{21 \%}^{64}$ |
| Fairly aware (2) | 56\% |
| Not very aware (1) | ${ }^{20} 7$ |
| Not aware at all (0) | ${ }^{158} 5$ |
| Don't know | ${ }_{1 \%}^{2}$ |
| Mean | 1.09 |
| Standard Deviation | 1.25 |
| All aware | 120 ${ }^{120}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 279

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. The Meadows, Nomingham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | LCCC communities 2011 Meadows (2.5) (R) |
| :---: | :---: | :---: |
| Total | 300 | 300 |
| Very aware (3) | ${ }_{21}^{64}$ | ${ }_{24}^{61 \%}$ |
| Fairly aware (2) | ${ }_{19 \%}^{56}$ | ${ }^{56} 9$ |
| Not very aware (1) | ${ }^{20} \%$ | ${ }^{20} 7 \%$ |
| Not aware at all (0) | ${ }^{158} 5$ | ${ }^{158}$ |
| Don't know | ${ }_{1 \%}$ | ${ }_{1}^{2}$ |
| Mean | 1.09 | 1.09 |
| Standard Deviation | 1.25 | 1.25 |
| All aware | 120 $40 \%$ | 120 40 |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 280

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "The Meadows, Nottingham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

|  |  | Community groups 2011 |  |
| :---: | :---: | :---: | :---: |
|  |  | 2. With a dominant focus on domestic buildings (D) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \\ & \hline \end{aligned}$ |
| Total | 300 | 300 | 300 |
| Very aware (3) | ${ }_{21 \%}^{64}$ | ${ }_{24}^{64}$ | ${ }_{21 \%}^{64}$ |
| Fairly aware (2) | ${ }^{56} 9$ | ${ }^{56} 9$ | ${ }_{19 \%}$ |
| Not very aware (1) | 207\% | ${ }^{20} 7 \%$ | ${ }^{20} 7$ |
| Not aware at all (0) | $\begin{gathered} 158 \\ 53 \% \end{gathered}$ | ${ }^{158} 5$ | $\begin{gathered} 158 \\ 53 \% \end{gathered}$ |
| Don't know | ${ }_{1 \%}^{2}$ | ${ }_{1}^{2} \%$ | ${ }_{1 \%}$ |
| Mean | 1.09 | 1.09 | 1.09 |
| Standard Deviation | 1.25 | 1.25 | 1.25 |
| All aware | $\begin{aligned} & 120 \\ & 40 \% \end{aligned}$ | 120 $40 \%$ | ${ }^{120} 40 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. The Meadows, Notringham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl crrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \begin{array}{c} 16-24 \\ (B) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (J) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 300 | $46^{*}$ | $82^{*}$ | 55* | $39^{*}$ | $28^{*}$ | $50^{*}$ | 141 | 159 | $57^{*}$ | 191 | 47* | 102 | 121 | $75^{*}$ |
| ${ }_{21}^{64}$ | $\begin{aligned} & 6 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | ${ }_{27 \%}^{15}$ | $\begin{gathered} 13 \\ 33 \% \\ B C \end{gathered}$ | $\underset{21 \%}{61}$ | ${ }_{24 \%}^{12}$ | ${ }_{23 \%}^{33}$ | ${ }_{19 \%}^{19 \%}$ | ${ }_{25 \%}^{14}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | 75\% | $\begin{array}{r} 31 \\ \text { ANO } \\ \text { 30\% } \end{array}$ | 22\% | 1119 |
| $\underset{H}{\stackrel{59}{9} \%}$ | 17\% | ${ }_{22}^{18}$ | ${ }_{180}^{10 \%}$ | 78\% | 18\% | 16\% | 17\% | $\begin{aligned} & 39 \\ & 25 \% \\ & \text { AH } \end{aligned}$ | ${ }_{21 \%}$ | 19\% | ${ }^{8} 9$ | ${ }_{15 \%}^{15}$ | ${ }_{21}^{25}$ | 149\% |
| $\underset{i}{20}{ }_{i}^{20}$ | ${ }_{9 \%}$ | ${ }_{5 \%}$ | ${ }_{9 \%}$ | - | 18\% | ${ }_{4 \%}$ | ${ }_{6 \%}$ | ${ }_{8 \%}^{12}$ | ${ }_{4 \%}$ | ${ }_{8 \%}^{16}$ | ${ }_{4 \%}$ | 10\% | ${ }_{4}{ }^{\text {\% }}$ | ${ }_{7 \%}$ |
| ${ }_{53 \%}^{158}$ | ${ }_{61 \%}^{28}$ | $\begin{aligned} & 47 \\ & 57 \% \end{aligned}$ | ${ }_{45 \%}^{25}$ | $\begin{aligned} & 199 \% \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 119 \% \\ & 39 \% \end{aligned}$ | 28\% | 81 $57 \%$ | ${ }_{48 \%}^{77}$ | 29 $51 \%$ | $\begin{aligned} & 96 \\ & 50 \% \end{aligned}$ | 29\% | ${ }^{46}$ 45\% | 67\% | 60\% |
| ${ }_{1 \%}^{2}$ | - | ${ }_{1 \%}$ | - | - | ${ }_{4 \%}$ | - | ${ }_{1}^{2} \%$ | - | - | ${ }_{1 \%}^{1 \%}$ | ${ }_{2 \%}^{1}$ | - | ${ }_{2 \%}$ | - |
| ${ }^{1.09} \mathrm{Pg}$ | 0.83 | 0.94 | 1.27 | 1.36 | 1.22 | 1.08 | 1.01 | 1.15 | 1.19 | 1.13 | 0.85 | 1.30 | 1.02 | 0.88 |
| 1.25 | 1.14 | 1.19 | 1.30 | 1.39 | 1.22 | 1.31 | 1.29 | 1.22 | 1.30 | 1.25 | 1.19 | 1.32 | 1.23 | 1.17 |
| $\begin{aligned} & 120 \\ & 40 \% \\ & \mathrm{Pg} \end{aligned}$ | ${ }_{30 \%}^{14}$ | $\begin{aligned} & 30 \\ & 37 \% \end{aligned}$ | ${ }^{25}$ | $\begin{aligned} & 20 \\ & 51 \% \end{aligned}$ | ${ }_{39 \%}^{11}$ | ${ }_{40 \%}^{20}$ | $\begin{aligned} & 50 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 44 \% \end{aligned}$ | 26\% | ${ }_{41}^{78}$ | ${ }_{32 \%}^{15}$ | 46\% | ${ }_{39 \%}^{47}$ | 25\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 281

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Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months The Meadows, Nottingham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change ( h ) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \\ & \hline \end{aligned}$ |
| Total | 300 | $84^{*}$ | $83^{*}$ | $54^{*}$ | $43^{*}$ | $36^{\circ}$ | 280 | 19** | 1.* | 125 | $90^{*}$ | $69^{\circ}$ | ** | $37 \cdot$ | 263 |
| Very aware (3) | ${ }_{21 \%}^{64}$ | ${ }_{14 \%}^{12}$ | ${ }_{23 \%}^{19}$ | $\begin{gathered} 18 \\ \text { AOP } \\ \text { B3\% } \end{gathered}$ | 21\% | 17\% | $\stackrel{59}{21 \%}$ | $\frac{4}{21 \%}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | ${ }_{22}^{28}$ | 24\% | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | 17\% | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | 22\% |
| Fairly aware (2) | $\underset{H}{\substack{56 \\ H}}$ | 13 $15 \%$ | 19\% | ${ }_{7}^{7} \%$ | 10\% | 28\% | 19\% | 21\% | : | ${ }_{18 \%}^{23}$ | ${ }_{23}^{21}$ | $\underset{12 \%}{8}$ | 17\% | ${ }_{22}^{8}$ | 18\% |
| Not very aware (1) | ${ }_{\text {20 }}^{3}$ | 8 $10 \%$ c | 8\% | 3\% | : | 2\% | 19\% | ${ }_{5 \%}$ | : | 10\% | ${ }_{4 \%}$ | 5\% | 17\% | ${ }^{160 \%}$ | 14 5 |
| Not aware at all (0) | ${ }_{53}^{158}$ | 60\% | 419 | 25\% | 24\% | 180\% | 148\% | 10\% | : | 50\% | ${ }_{46 \%}$ | $\begin{gathered} 45 \\ \text { 455\% } \\ \text { Aef } \end{gathered}$ | 50\% | 189\% | 140 |
| Don't know | 2\% | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | : | : | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ |
| Mean | 1.09 | 0.84 | 1.16 | 1.34 | 1.09 | 1.11 | 1.08 | 1.11 | 3.00 | $\begin{aligned} & 1.13 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1.31 \\ & \mathrm{Ag} \end{aligned}$ | 0.75 | 1.00 | 1.00 | 1.10 |
| Standard Deviation | 1.25 | 1.15 | 1.26 | 1.37 | 1.29 | 1.21 | 1.25 | 1.29 | - | 1.26 | 1.30 | 1.15 | 1.26 | 1.13 | 1.27 |
| All aware | $\begin{aligned} & 120 \\ & 40 \% \\ & \mathrm{Pg} \end{aligned}$ | 25 ${ }^{25}$ | $\begin{aligned} & 35 \\ & { }_{2}^{32} \end{aligned}$ | ${ }_{46 \%}^{25}$ | $\begin{aligned} & 19 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 164 \% \\ & 44 \% \end{aligned}$ | 111 | ${ }_{42 \%}^{8}$ | 100\% | $\begin{aligned} & 51 \\ & 41 \% \\ & \mathrm{~g} \end{aligned}$ | $\begin{aligned} & 45 \\ & 50 \% \\ & \mathrm{Ag} \end{aligned}$ | ${ }_{26 \%}^{18}$ | 33\% | ${ }^{13} 5$ | $\stackrel{107}{41 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "The Meadows, Nomingham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Atiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at al ( G ) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ \text { (L) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 300 | 109 | 119 | $72^{*}$ | 111 | 17** | 20** | 105 | 105 | $90^{*}$ | 118 | $99^{*}$ | ${ }^{63}{ }^{*}$ | 211 |
| Very aware (3) | $\begin{aligned} & \begin{array}{l} 64 \\ \text { 24 } \\ \text { De } \end{array} \end{aligned}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 38 \% \\ \mathrm{D} \end{array} \end{aligned}$ | ${ }_{21 \%}^{25}$ | $\begin{aligned} & 9 \\ & 13 \% \end{aligned}$ | ${ }_{27 \%}^{30}$ | $\begin{aligned} & 3 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | ${ }_{20 \%}^{21}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | ${ }_{19 \%}^{17}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 39 \% \\ \text { AL } \end{array} \end{aligned}$ | ${ }^{15} 5$ | 12\% | 23\% |
| Fairly aware (2) | 56\% | ${ }_{23 \%}^{25}$ | 20\% | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | ${ }_{15 \%}^{17}$ | 18\% | 30\% | ${ }^{20}$ | ${ }_{21}^{22}$ | $14 \%$ | 16\% | ${ }_{22 \%}^{22}$ | $17 \%$ | ${ }_{19 \%}$ |
| Not very aware (1) | ${ }_{7 \%}^{20}$ | ${ }_{5}^{5}$ | ${ }^{11} 9 \%$ | ${ }_{6 \%}$ | ${ }_{7 \%}^{8}$ | - | - | $7 \%$ | $7 \%$ | 6\% | ${ }_{7 \%}^{8}$ | $7 \%$ | ${ }_{8 \%}$ | ${ }^{14} 7$ |
| Not aware at all (0) |  | ${ }_{44 \%}$ | ${ }_{52 \%}^{62}$ | $\begin{aligned} & \substack{48 \\ A 7 \% \\ A B} \end{aligned}$ | ${ }_{50}^{55}$ | 85\% | 60\% | ${ }_{53 \%}^{56}$ | $4{ }_{4}^{49 \%}$ | 59\% | ${ }_{47 \%}$ | 55\% | 54\% | $\xrightarrow{107}$ |
| Don't know | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{1 \%}$ | - | ${ }_{5 \%}^{1}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}^{1 \%}$ | : | ${ }_{1 \%}$ | ${ }^{1} \%$ | ${ }_{2 \%}$ | - |
| Mean | $\stackrel{1.09}{\text { De }}$ | 1.34 AD | 1.07 | 0.74 | 1.20 | 0.88 | 0.79 | 1.06 | 1.24 | 0.94 | 1.26 | 0.98 | 1.02 | 1.15 |
| Standard Deviation | 1.25 | 1.30 | 1.25 | 1.13 | 1.31 | 1.27 | 1.08 | 1.25 | 1.28 | 1.23 | 1.32 | 1.18 | 1.23 | 1.27 |
| All aware | $\begin{aligned} & 120 \\ & \text { 120\% } \\ & \text { Deil } \end{aligned}$ | $\begin{aligned} & 55 \\ & 50 \% \\ & \text { } D \mathrm{CD} \end{aligned}$ | 45 38 | ${ }_{28 \%}^{20}$ | ${ }_{42 \%}$ | 35\% | 75\% | 41 $39 \%$ | ${ }_{46 \%}^{48}$ | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ | ${ }_{45}^{53}$ | $\begin{aligned} & 37 \\ & 37 \% \end{aligned}$ | ${ }_{37}^{23}$ | 900 $43 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.4 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. The Meadows, Notringham
The Meadows Ozone Energy Services (MOZES) has installed solar panels on both private and social housing.
Panels have also been installed on Greenfields, Riverside and Welbeck Primary Schools.
A solar panel has also been fitted at Arkwright Meadows Community Garden, to provide heat for a polytunnel where organic vegetables are grown. The project intends to use income generated from electricity produced by these measures to fund further work within the community.
Base: Respondents in The Meadows, Nottingham LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivalent (c) | Energy wasters (d) | Under 1 year (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { 36,400+ } \\ \hline \end{gathered}$ |
| 300 | $87^{*}$ | 143 | $26^{*}$ | $44^{*}$ | $57^{*}$ | $84^{*}$ | $41^{*}$ | 118 | $92^{*}$ | 200 | $8^{* *}$ | 198 | $91 *$ | $1^{* *}$ | $16^{* *}$ | 161 | $46^{*}$ | 19** |
| $\begin{gathered} 64 \\ \begin{array}{c} 2 \% \\ \text { De } \end{array} \end{gathered}$ | ${ }_{28 \%}^{24}$ | $\begin{aligned} & 30 \\ & 20 \end{aligned}$ | $\stackrel{3}{12 \%}$ | $7$ | ${ }_{9 \%}$ | $\begin{aligned} & 14 \% \\ & 17 \% \end{aligned}$ | ${ }_{22 \%}$ | $\begin{gathered} 36 \\ 30 \% \\ \text { Aet } \end{gathered}$ | ${ }_{25 \%}^{23}$ | $\begin{aligned} & 41 \% \\ & 21 \% \end{aligned}$ | : | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | 23\% | - | 13\% | 31 $19 \%$ | 10\% | 47\% |
| $\underset{\text { 19\% }}{\substack{56}}$ | 119\% | 21\% | 5\% | 23\% | 11\% | 20\% | $\underset{e}{27 \%}$ | ${ }_{19 \%}^{22}$ | 23 ${ }_{25}$ | 31 $16 \%$ | 25\% | 30\% | 23\% | - | ${ }_{38 \%}$ | 19\% | 17\% | 16\% |
| ${ }_{7 \%}^{20}$ | ${ }_{7 \%}$ | ${ }_{8 \%}^{12}$ | - | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | ${ }_{5 \%}^{3}$ | ${ }_{6 \%}^{5}$ | ${ }_{5 \%}^{2}$ | ${ }^{10}{ }_{8 \%}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | ${ }_{6 \%}^{12}$ | $13 \%$ | ${ }^{15}$ | ${ }_{5}^{5}$ |  | : | 10\% | ${ }^{5} 1 \%$ | 5\% |
| $\begin{aligned} & 158 \\ & \begin{array}{l} 53 \% \end{array} \\ & \text { Bbi } \end{aligned}$ | 53\% | 69\% | 189\% | 25\% | $\begin{gathered} 43 \\ \text { Afgh } \\ \hline 75 \% \end{gathered}$ | 45\% | 19\% | ${ }_{42 \%}$ | 39\% | $\begin{gathered} 114 \\ \substack{5 \% \\ \text { Ai }} \end{gathered}$ | ${ }_{63 \%}$ | 111 $56 \%$ | 42\% | 100\% | 50\% | ${ }_{55 \%}^{88}$ | 22\% | ${ }_{32}^{6}$ |
| ${ }_{1 \%}^{2}$ |  | ${ }_{1 \%}$ | - | - | - | ${ }_{2}^{2}$ | - | : |  | ${ }_{1 \%}$ | $:$ | ${ }_{1 \%}$ | - | - | : | 1\% | ${ }_{2 \%}^{1}$ | - |
| $\underset{\text { De }}{1.09}$ | 1.15 | 1.15 | 0.73 | 0.98 | 0.53 | ${ }_{0}^{0.99}$ | ${ }_{\text {1 }} \mathrm{e}_{\text {e }}$ | $\begin{gathered} 1.37 \\ \text { Aef } \end{gathered}$ | ${ }^{1.33}$ A | 0.99 | 0.63 | 0.99 | 1.27 | 0.00 | 1.13 | 1.03 | 1.13 | 1.79 |
| 1.25 | 1.33 | 1.24 | 1.15 | 1.21 | 1.00 | 1.21 | 1.26 | 1.31 | 1.26 | 1.25 | 0.92 | 1.24 | 1.28 | - | 1.20 | 1.24 | 1.25 | 1.36 |
| $\begin{aligned} & 120 \\ & \text { 120\% } \\ & \text { Deil } \end{aligned}$ | 30\% | 42\% | ${ }^{81} \%$ | 39\% | 119\% | $\underset{\substack{31 \% \\ e}}{\substack{21}}$ | $\begin{gathered} 20 \\ \underset{e}{29 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 58 \\ & \begin{array}{c} 59 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 46 \\ \text { 50\% } \\ \text { Aj } \end{array} \end{aligned}$ | 72 $36 \%$ | 25\% | 70 $35 \%$ | 44 48 1 | - | 50\% | ${ }_{39 \%}^{62}$ | 18\% | 12\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 283

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Sustainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption,
and a final group was given a programmable energy management system to support more efficient use of energy and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ |
| :---: | :---: |
| Total | 450 |
| Very aware (3) | 1074 |
| Fairly aware (2) | ${ }^{144} 3$ |
| Not very aware (1) | ${ }^{42} 9$ |
| Not aware at all (0) | ${ }^{157}$ |
| Don't know | : |
| Mean | 1.45 |
| Standard Deviation | 1.19 |
| All aware | 251 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 283

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Sustainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

Fairly aware (2)
Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
All aware

| All Communities (excl ctrls) (A) | LCCC commun ities 2011 Blacon (2,5) (J) |
| :---: | :---: |
| 450 | 450 |
| ${ }_{24 \%}^{107}$ | 107 24 |
| ${ }_{3}^{144}$ | ${ }^{144} 3$ |
| ${ }^{42} 9$ | ${ }^{42} 9$ |
| ${ }_{35 \%}^{157}$ | ${ }^{157}$ 35\% |
| - | - |
| 1.45 | 1.45 |
| 1.19 | 1.19 |
| $\stackrel{251}{56 \%}$ | 251 $56 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 284

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Sustainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption,
and a final group was given a programmable energy management system to support more efficient use of energy and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

|  |  | Community groups 2011 |  |
| :---: | :---: | :---: | :---: |
|  |  | 2. With a dominant focus on domestic buildings <br> (D) | 5. Working <br> in deprived areas (G) |
|  | 450 | 450 | 450 |
|  | ${ }_{24 \%}^{107}$ | $\stackrel{107}{24 \%}$ | 107 24 |
|  | ${ }_{32 \%}^{144}$ | ${ }_{32 \%}^{144}$ | ${ }_{32 \%}^{144}$ |
|  | ${ }^{42} 9$ | ${ }^{42} 9$ | ${ }^{42} 9$ |
|  | ${ }^{157}$ 35\% | ${ }^{157} 35$ | ${ }^{157}{ }^{35}$ |
|  | - | - |  |
|  | 1.45 | 1.45 | 1.45 |
|  | 1.19 | 1.19 | 1.19 |
|  | ${ }^{251}$ | 251 ${ }_{\text {56\% }}$ | $\stackrel{251}{56 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. This prainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | Semi/ detached (J) | Terraced <br> (k) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 450 | $51^{*}$ | $78^{*}$ | $70^{*}$ | $78^{*}$ | $66^{*}$ | 107 | 199 | 251 | 216 | 168 | $51^{*}$ | 229 | 192 | $28^{* *}$ |
| Very aware (3) | $\underset{\substack{24 \%}}{107}$ | 11\% | 15\% | 22 $31 \%$ | ${ }_{21}^{27 \%}$ | ${ }_{21 \%}$ | ${ }_{22 \%}^{24}$ | ${ }_{22}^{42}$ | ${ }_{265}^{65}$ | ${ }_{24}{ }^{\text {24\% }}$ | ${ }_{240}^{40}$ | ${ }_{29 \%}^{159}$ | 22\% | 26\% | 29\% |
| Fairly aware (2) | ${ }_{32 \%}^{144}$ | 138\% | 29\% | 279\% | 19\% | 24\% | ${ }_{32}{ }^{32}$ | ${ }_{300}^{60}$ | ${ }_{33 \%}^{84}$ | 74 $34 \%$ | ${ }_{31}{ }^{2}$ | 22\% | ${ }_{33}^{75}$ | ${ }_{32}^{61}$ | 75\% |
| Not very aware (1) | ${ }_{9 \%}^{42}$ | 6\% | 12\% | 5\% | 12\% | ${ }_{6 \%}$ | 8\% | ${ }^{15}$ | ${ }_{11 \%}^{27}$ | ${ }^{20} 9$ | ${ }_{12 \%}^{20}$ | ${ }_{4 \%}$ | 24 ${ }^{24}$ | ${ }^{18}$ |  |
| Not aware at all (0) | $\begin{aligned} & 157 \\ & \begin{array}{l} 35 \% \\ \text { sif } \end{array} \end{aligned}$ | $\begin{aligned} & 24 \\ & 47 \% \\ & C D \end{aligned}$ | 28\% | $\xrightarrow{16}$ 23\% | 29\% | 24\% | $\begin{gathered} 42 \\ \begin{array}{l} 39 \% \\ \mathrm{D} \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 82 \\ { }_{21 \%} \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }_{30 \%}^{75}$ | 71 33 | 53\% | 23 45 | ${ }^{80}$ | ${ }_{33}^{64}$ | 13\% |
| Don't know | : | - | - | $\div$ | - | - | : | - |  |  | : | : | - | - |  |
| Mean | ${ }_{1}^{1.45}$ | 1.22 | 1.47 | 1.79 ABG | 1.41 | 1.42 | 1.36 | 1.31 | ${ }^{1.55}$ | 1.49 | 1.45 | 1.35 | 1.41 | 1.49 | 1.36 |
| Standard Deviation | 1.19 | 1.25 | 1.10 | 1.13 | 1.24 | 1.19 | 1.22 | 1.21 | 1.17 | 1.18 | 1.18 | 1.32 | 1.18 | 1.20 | 1.34 |
| All aware | $\stackrel{251}{56 \%}$ | ${ }_{47 \%}$ | 44 $50 \%$ | $\begin{gathered} 49 \\ \text { ABEG } \end{gathered}$ | 40 | ${ }^{38} 8$ | 52\% | -102 | 149 $59 \%$ | 125 | 92 ${ }^{\text {55\% }}$ | 26 | 125 | 110 | 154\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. This prainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| Total | 450 | 101 | 137 | $92^{*}$ | $75^{*}$ | $45^{*}$ | 419 | 28* | $2 \cdot$ | 149 | 139 | 130 | 15** | $47^{\circ}$ | 403 |
| Very aware (3) | $\underset{\substack{107 \\ \hline 24}}{107}$ | 15\% | $\begin{gathered} 37 \\ \substack{27 \%} \end{gathered}$ | 22\% | 20\% | $\begin{gathered} 15 \\ 33 \% \\ p \end{gathered}$ | 100 24 | 21\% | 50\% | 26\% | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \end{aligned}$ | ${ }_{20 \%}^{30 \%}$ | $\stackrel{8}{17 \%}$ | 25\% |
| Fairly aware (2) | ${ }^{144} 3$ | 34 34 | 38\% | 31 $34 \%$ | 28\% | ${ }_{42 \%}^{19}$ | ${ }^{135}$ | ${ }_{29 \%}^{8}$ | - | 51\% | $\begin{aligned} & 50 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 28 \% \end{aligned}$ | 27\% | 17\% | $\xrightarrow{127}$ |
| Not very aware (1) | ${ }_{9 \%}$ | $7 \%$ | 15\% | ${ }_{12 \%}^{11}$ | ${ }_{8 \%}^{6}$ | ${ }_{7 \%}$ | ${ }^{38} 9$ | 14\% | - | ${ }^{11} \%$ | ${ }^{12} 9$ | $\begin{aligned} & 19 \\ & { }_{15 \%}^{15 \%} \end{aligned}$ | : | ${ }_{9 \%}$ | ${ }^{38} 9$ |
| Not aware at all (0) | $\begin{aligned} & 157 \\ & \text { 155\% } \\ & \text { DIT } \end{aligned}$ | $\begin{aligned} & 45 \\ & { }_{\text {AT }}^{45} \end{aligned}$ | $\begin{aligned} & 46 \\ & { }_{4}^{44 \%} \\ & \hline \end{aligned}$ | 33\% | ${ }_{3}^{28}{ }_{T}$ | 8\% | 146\% | 10\% | 50\% | 43\% | ${ }_{31 \%}^{43}$ | ${ }_{34}^{44}$ | 53\% | 188\% | 139 $34 \%$ |
| Don't know | : | - | - | - | ; | - | - | : | : | - | : | ; | $\div$ | : | : |
| Mean | 1.45 | 1.19 | 1.49 | 1.45 | 1.44 | $\begin{gathered} 1.91 \\ \text { APQ } \\ \text { RS } \end{gathered}$ | 1.45 | 1.36 | 1.50 | 1.52 | 1.54 | 1.42 | 1.13 | 1.32 | 1.46 |
| Standard Deviation | 1.19 | 1.16 | 1.21 | 1.16 | 1.24 | 1.06 | 1.19 | 1.19 | 2.12 | 1.19 | 1.17 | 1.19 | 1.30 | 1.16 | 1.20 |
| All aware | ${ }_{56 \%}^{251}$ | 49\% | 76\% | 51 5 \% | 41 5 \% | $\begin{gathered} 34 \\ \text { APRR } \\ \hline 7 \% \end{gathered}$ | $\stackrel{235}{56 \%}$ | 14 $50 \%$ | 50\% | 80\% | 84\% | 57\% | 47\% | 25\% | 226\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Sustainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.5 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. This prainable Blacon
This project has purchased two demonstration homes, one on Stamford Road and one on Dyserth Road, and fitted them with low carbon appliances and technologies to show residents in the local community the measures they can take to cut household energy consumption and CO2 emissions. The project has also piloted three approaches to reducing energy in homes with local residents.
One group was given information on how to save energy, one group was also given a real time display unit to show energy consumption, and a final group was given a programmable energy management system to support more efficient use of energy.
Base: Respondents in the Sustainable Blacon LCCC area only

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | 1990 onwards <br> (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid <br> (m) | Timber (n) | Other (o) | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 450 | $99^{*}$ | 228 | $54^{*}$ | $69^{*}$ | $33^{*}$ | 118 | $73^{*}$ | 226 | $6^{* *}$ | 382 | $62^{*}$ | 405 | $31^{*}$ | ${ }^{* *}$ | $12^{* *}$ | 191 | $80^{*}$ | $31^{*}$ |
| 107\% | 29\% | 219\% | 14\% | 22\% | 18\% | ${ }_{25 \%}^{29}$ | 19\% | 23\% | - | 92\% | 24\% | 24\% | 19\% | 33\% | ${ }_{8 \%}$ | 28\% | 17\% | 32\% |
| ${ }_{32 \%}^{144}$ | 30\% | 73 $32 \%$ | 17\% | ${ }_{35 \%}^{24}$ | 33\% | 32\% | ${ }_{25 \%}^{18}$ | 77 $34 \%$ | $\stackrel{3}{50 \%}$ | ${ }^{121}$ | 20\% | ${ }^{127}$ | 39\% | 50\% | 33\% | ${ }_{28 \%}^{54}$ | ${ }_{31}^{25}$ | 23\% |
| $\underset{\text { Bb }}{42}$ | 11\% | 15\% | 11\% | $\begin{aligned} & 10 \\ & 14 \% \\ & \mathrm{~b} \end{aligned}$ | 3\% | $12 \%$ | $\begin{gathered} 13 \\ 18 \% \end{gathered}$ | 16\% | : | 10\% | 8\% | ${ }^{38} 9$ | 13\% | - | : | 13\% | ${ }_{\substack{16 \% \\ \\ \\ 10}}$ | 10\% |
| $\begin{aligned} & \begin{array}{l} 157 \\ 35 \% \\ \text { ck } \end{array} \end{aligned}$ | 29\% | $\begin{gathered} 91 \\ \text { 40\% } \\ \mathrm{A} \end{gathered}$ | 17 $31 \%$ | 20\% | 15\% | 39\% | ${ }_{32 \%}^{23}$ | 80 | - ${ }^{3}$ | $\underset{35 \%}{132}$ | ${ }_{35 \%}^{22}$ | 141 | 29\% | 17\% | 78\% | 71 $37 \%$ | ${ }_{31 \%}^{25}$ | 117 |
| : | - | - | - | $\vdots$ | - | : | - | - |  | - | : | - | - | - | - | - | - | - |
| 1.45 | 1.60 | 1.35 | 1.52 | 1.49 | 1.24 | 1.48 | 1.45 | 1.46 | 1.00 | 1.45 | 1.45 | 1.45 | 1.48 | 2.00 | 0.92 | 1.47 | 1.42 | 1.52 |
| 1.19 | 1.19 | 1.21 | 1.19 | 1.13 | 1.23 | 1.19 | 1.19 | 1.20 | 1.10 | 1.19 | 1.21 | 1.20 | 1.12 | 1.10 | 1.16 | 1.25 | 1.14 | 1.29 |
| 251 | 60\% | 122\% | 31 $57 \%$ | ${ }_{57 \%}^{39}$ | 17 $52 \%$ | 67\% | 37 $51 \%$ | 130 $58 \%$ | 50\% | 213 $56 \%$ | 35\% | 226\% | ${ }^{18} 8$ | 83\% | 52\% | 107 $56 \%$ | 42\% | 17\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 287

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 110 |
| Very aware (3) | 16\% |
| Fairly aware (2) | 18\% |
| Not very aware (1) | ${ }_{5 \%}^{5}$ |
| Not aware at all (0) | 70\% |
| Don't know | ${ }_{1 \%}^{1}$ |
| Mean | 0.82 |
| Standard Deviation | 1.17 |
| All aware | 34 $31 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 287

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

|  | All Communities (excl ctrls) (A) | LCCC communities 2011 Muswell Hill (3) (s) |
| :---: | :---: | :---: |
| Total | 110 | 110 |
| Very aware (3) | ${ }_{15 \%}^{16}$ | 16\% |
| Fairly aware (2) | ${ }_{16 \%}^{18}$ | 18\% |
| Not very aware (1) | 5\% | ${ }_{5 \%}$ |
| Not aware at all (0) | 70 64 | 709\% |
| Don't know | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}^{1 \%}$ |
| Mean | 0.82 | 0.82 |
| Standard Deviation | 1.17 | 1.17 |
| All aware | 34\% | 34 $31 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 288

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School, and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

Very aware (3)
Fairly aware (2)
Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
All aware

|  | Community groups 2011 <br> 3. With a strong focus on non-domestic buildings (E) |
| :---: | :---: |
| 110 | 110 |
| ${ }^{16} 15 \%$ | 16\% |
| ${ }_{16 \%}^{18}$ | 18 16\% |
| 5\% | 5\% |
| 709\% | 700\% |
| ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ |
| 0.82 | 0.82 |
| 1.17 | 1.17 |
| 34 $31 \%$ | 34 $31 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
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and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

Fairly aware (2)
Not very aware (1)
Not aware at all (0)

Don't know
Mean

Standard Deviation
All aware

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | Terraced (K) |  | $\begin{aligned} & \text { Bought } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 110 | $7 * *$ | 22** | $16^{* *}$ | $26^{* *}$ | 19** | $20^{*}$ | $4{ }^{*}$ | $69^{*}$ | $40^{*}$ | $44^{*}$ | $26^{* *}$ | $65^{*}$ | 19** | $22^{*}$ |
| ${ }_{15 \%}^{16}$ | - | ${ }_{9 \%}$ | 25\% | $\stackrel{3}{12 \%}$ | 21\% | $\stackrel{5}{25 \%}$ | $\stackrel{5}{12 \%}$ | 111 | ${ }_{5 \%}$ | $\stackrel{8}{18 \%}$ | 23\% | $\begin{gathered} 14 \\ 22 \% \\ A \end{gathered}$ | - | ${ }_{9 \%}$ |
| 18\% | - | ${ }_{9 \%}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | ${ }_{31}{ }^{8}$ | 3 $16 \%$ | 40\% | 77\% | $\begin{aligned} & 11 \% \\ & 16 \% \end{aligned}$ | 10\% | 20\% | 19\% | ${ }^{14} 2 \%$ | : | 3\% |
| 5\% | ${ }_{14 \%}$ | - | 6\% | $1 \%$ | - | 10\% | ${ }_{5 \%}^{2}$ | ${ }_{4 \%}^{3 \%}$ | 3\% | 7\% | 4\% | ${ }_{3 \%}$ | - | 3 <br> $14 \%$ |
| $\begin{aligned} & 70 \\ & \text { C4\% } \\ & \text { Me } \end{aligned}$ | 86\% | 77\% | 10\% | 14 $54 \%$ | 144\% | 45\% | 27\% | ${ }_{62 \%}^{43}$ | $\begin{aligned} & 32 \\ & \begin{array}{l} 80 \% \\ A K \end{array} \end{aligned}$ | 24\% | 14\% | 34\% | 190\% | 14\% |
| ${ }_{1 \%}$ | - | ${ }_{5 \%}^{1}$ | - | - | - | - | : | ${ }_{1 \%}^{1 \%}$ | ${ }_{3 \%}$ | - | : | - | - | : |
| ${ }^{0.82}$ J | 0.14 | 0.48 | 0.94 | 1.00 | 0.63 | 1.25 | 0.76 | 0.85 | 0.38 | 1.02 | 1.12 | ${ }_{1}^{1.11}$ | 0.00 | 0.68 |
| 1.17 | 0.38 | 1.03 | 1.34 | 1.17 | 1.12 | 1.29 | 1.14 | 1.20 | 0.88 | 1.23 | 1.31 | 1.28 | 0.00 | 1.04 |
| $\begin{aligned} & 34 \\ & 31 \% \\ & j \end{aligned}$ | : | 18\% | 31\% | 11\% | 26\% | 45\% | 29\% | ${ }_{32 \%}$ | 15\% | 39\% | 11 $42 \%$ | $\begin{gathered} 28 \\ \underset{A}{23 \%} \end{gathered}$ | : | 23\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School,
and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | Solid <br> fuel <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\qquad$ | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \\ & \hline \end{aligned}$ |
| 110 | $16^{* *}$ | $37^{*}$ | 19** | 28** | 10** | 104 | $4^{* *}$ | 1** | $52^{*}$ | $32^{*}$ | $24^{* *}$ | 1** | $2^{* *}$ | 108 |
| $\begin{aligned} & 16 \\ & 15 \% \\ & \hline \end{aligned}$ | $\underset{13 \%}{2}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\frac{2}{11 \%}$ | $\frac{4}{14 \%}$ | $\begin{aligned} & 10 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 146 \\ & 13 \% \end{aligned}$ | 25\% | $\begin{gathered} 100 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 23 \% \\ & \mathrm{Af} \end{aligned}$ | ${ }_{6 \%}^{2}$ | ${ }_{4 \%}^{1}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | 50\% | ${ }_{14 \%}^{15}$ |
| 18\% | 19\% | ${ }_{2}^{8}$ | ${ }_{11 \%}$ | ${ }_{11 \%}$ | 20\% | 17\% | $\stackrel{1}{25 \%}$ | - | 17\% | 16\% | ${ }_{17 \%}$ | : | - | 17\% |
| 5\% | 6\% | ${ }_{5 \%}^{2}$ | 5\% | - | 10\% | ${ }_{5 \%}^{5}$ | - | - | 3\% | ${ }_{3 \%}^{1}$ | 4\% | : | - | 5 |
| $\begin{gathered} 70 \\ \begin{array}{c} \text { 64\% } \\ \text { Me } \end{array} \end{gathered}$ | 10\% | 20\% | 138\% | 21 75 | ${ }_{60 \%}$ | 67\% | 50\% | - | 27 ${ }_{52 \%}$ | $\begin{gathered} 24 \\ \underset{e}{24 \%} \end{gathered}$ | 18\% | - | 50\% | 699\% |
| 1\% | : | - | 1 $5 \%$ | - | : | ${ }_{1 \%}$ | - | : | ${ }_{2 \%}$ | - | - | - | - | ${ }_{1 \%}^{1 \%}$ |
| ${ }^{0.82}$ | 0.81 | 1.05 | 0.61 | 0.64 | 0.80 | 0.79 | 1.25 | 3.00 | 1.12 ${ }_{\text {Af }}$ | 0.53 | 0.50 | 3.00 | 1.50 | 0.80 |
| 1.17 | 1.17 | 1.25 | 1.09 | 1.16 | 1.14 | 1.15 | 1.50 | - | 1.29 | 0.98 | 0.93 | - | 2.12 | 1.16 |
| $\begin{aligned} & 34 \% \\ & \hline 1 \% \end{aligned}$ | 31\% | $\begin{aligned} & 15 \\ & 41 \% \end{aligned}$ | 21\% | $\begin{gathered} 7 \\ { }_{25 \%}^{7} \end{gathered}$ | $\begin{gathered} 3 \\ 30 \% \end{gathered}$ | 31 $30 \%$ | $\begin{gathered} 20 \% \\ 50 \% \end{gathered}$ | 100\% | 210\% | $\underset{22 \%}{7}$ | ${ }_{21}^{51}$ | 100\% | 50\% | ${ }_{3}^{33}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
This project has installed solar panels on four schools and the local Marks and Spencer shop.
A mobile 'living ark' sustainable learning centre has been built at Muswell Hill Primary School,
and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ |  | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 110 | $54^{*}$ | $36^{*}$ | $20 *$ | $42^{*}$ | $10^{* *}$ | $2^{* *}$ | $41^{*}$ | $46^{*}$ | $23^{* *}$ | $64^{*}$ | 15** | 29** | $66^{*}$ |
| $\begin{aligned} & 16 \\ & 15 \% \\ & 15 \end{aligned}$ | $\begin{aligned} & 11 \\ & 20 \% \end{aligned}$ | 5 $14 \%$ | $\because$ | 77\% | - | : | $\begin{aligned} & 10 \\ & 24 \% \\ & { }^{241} \end{aligned}$ | ${ }_{7 \%}$ | $\begin{aligned} & 3 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 14 \\ 22 \% \\ A \end{gathered}$ | ${ }_{7 \%}$ | 5\% | 109 |
| $\begin{aligned} & 168 \\ & 16 \% \end{aligned}$ | ${ }^{8} 5$ | 79\% | 15\% | 14\% | 40\% | : | 77\% | 13\% | 22\% | ${ }_{22 \%}$ | 2\% | 7 ${ }^{7} 4$ | 10\% |
| 5\% | ${ }_{4 \%}$ | ${ }_{8 \%}^{3}$ | - | ${ }_{7 \%}^{3}$ |  | - | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{9 \%}^{2 \%}$ | ${ }_{3 \%}$ | 7\% | ${ }_{3 \%}$ | 3\% |
| $\begin{gathered} 70 \\ \text { Kimi } \\ \text { Kim } \end{gathered}$ | 32\% | 21 58 | ${ }_{85 \%}^{17}$ | 26\% | 60\% | ${ }^{200 \%}$ | 22 | $\begin{gathered} 35 \\ 76 \% \\ \text { AH } \end{gathered}$ | 13\% | 34\% | 73\% | 16\% | 43 65 |
| 1\% | 2\% | $\div$ | : | - | - | ; | - | ${ }_{2 \%}$ | : | - | - | : | ${ }_{2 \%}$ |
| ${ }_{0}^{0.82}$ | 0.96 | 0.89 | 0.30 | 0.86 | 0.80 | 0.00 | $\stackrel{1.12}{\text { Al }}$ | 0.49 | 0.91 | $\stackrel{1.13}{\text { A }}$ | 0.53 | 1.03 | 0.80 |
| 1.17 | 1.27 | 1.17 | 0.73 | 1.20 | 1.03 | 0.00 | 1.31 | 0.97 | 1.16 | 1.28 | 0.99 | 1.24 | 1.19 |
| $\begin{aligned} & \begin{array}{l} 34 \\ 34 \\ 1 j \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 35 \% \end{aligned}$ | 12\% | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 31 \% \end{aligned}$ | 40\% | - | 17 $41 \%$ 1 | $\underset{\text { 20\% }}{2}$ | ${ }_{35 \%}^{8}$ | $\underset{\mathrm{A}}{28} \underset{\substack{244 \\ \hline}}{ }$ | 3 $20 \%$ | 12 $41 \%$ | 200 |

$$
\begin{array}{l|ll}
\begin{array}{l}
34 \\
31 \% \\
1 j
\end{array} & \begin{array}{l}
19 \\
35 \%
\end{array} & \begin{array}{l}
12 \\
33 \% \\
\hline
\end{array} \\
\hline
\end{array}
$$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.6 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Muswell Hill**
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and cycle parking points have also been provided in the local area.
Volunteers have also been working in the community to provide advice to local householders on how they can reduce energy consumption.
Base: Respondents in the Muswell Hill LCCC area only

## Total

Very aware (3)

Fairly aware (2)

Not very aware (1)
Not aware at all (0)

Don't know
Mean
Standard Deviation
All aware

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Active energy (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \end{gathered}$ | 5 years to under 10 years 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { () } \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber (n) | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \end{aligned}$ (p) | $\begin{gathered} 20,800-4 \\ 3,400 \\ (9) \end{gathered}$ | $\underset{(r)}{\substack{36,400+\\ \hline}}$ |
| 110 | $20 * *$ | $55^{*}$ | $21^{* *}$ | $14^{* *}$ | 19** | 19** | $18^{* *}$ | $53^{*}$ | $70^{*}$ | $35^{*}$ | $5^{* *}$ | $31^{*}$ | $73^{*}$ | $1^{* *}$ | $8^{* *}$ | 17** | $6^{* *}$ | $42^{*}$ |
| $\begin{aligned} & 16 \\ & 15 \% \\ & 1 \mathrm{j} \end{aligned}$ | $\frac{2}{10 \%}$ | $\underset{A}{12} \underset{\substack{12 \\ 22 \%}}{ }$ | 5\% | ${ }_{7 \%}^{1}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | ${ }_{21 \%}^{4}$ | 17\% | $\stackrel{8}{15 \%}$ | $\begin{aligned} & 15 \\ & \begin{array}{c} 15 \% \\ A j \end{array} \end{aligned}$ | 3\% | $\vdots$ | ${ }_{6 \%}$ | $\underset{A}{15} \underset{A}{2 \%}$ | - | - | $\underset{12 \%}{2}$ | 17\% | 21\% |
| 18\% | 20\% | ${ }^{8} 5$ | 24\% | 7\% | $\begin{gathered} 3 \\ 16 \% \end{gathered}$ | 16\% | 2\% | ${ }^{199 \%}$ | ${ }_{21}^{15}$ | ${ }_{6 \%}$ | $\underset{\text { 20\% }}{ }$ | 13\% | 13 $18 \%$ | - | 25\% | ${ }_{12 \%}$ | 33\% | ${ }_{\substack{129 \\ 4 \\ 4}}$ |
| ${ }_{5 \%}^{5}$ | $10 \%$ | ${ }_{4 \%}^{2}$ |  | ${ }_{7 \%}^{1}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | ${ }_{3 \%}$ | : | ${ }_{3 \%}$ | ${ }_{5 \%}$ | - | : | : | - | 10\% |
| $\begin{gathered} 70 \\ \text { Kimr } \\ \text { K4\% } \end{gathered}$ | 60\% | 等\% | 151\% | 79\% | 74\% | 58\% | 12\% | ${ }_{60 \%}^{32}$ | 51\% | $\begin{gathered} 30 \\ 88 \% \\ \mathrm{Ai} \end{gathered}$ | 80\% | 23 $74 \%$ | 419\% | 100\% | 75\% | 13\% | 30\% | 179\% |
| ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | - | - | - | - | 6\% | - | - | ${ }_{3 \%}^{1}$ | : | ${ }_{3 \%}$ | - | $\div$ | - | - | - | - |
| ${ }_{0} 0.82$ | 0.80 | 1.00 | 0.62 | 0.43 | 0.53 | 1.00 | 0.76 | 0.89 | $\stackrel{1.13}{\text { Aj }}$ | 0.24 | 0.40 | 0.50 | 1.03 ${ }_{\text {Al }}$ | 0.00 | 0.50 | 0.59 | 1.17 | ${ }_{\text {1 }}^{1.31}$ |
| 1.17 | 1.11 | 1.29 | 1.02 | 0.94 | 0.96 | 1.29 | 1.25 | 1.19 | 1.26 | 0.70 | 0.89 | 0.97 | 1.26 | - | 0.93 | 1.12 | 1.33 | 1.22 |
| $\underset{1 j}{34}$ | 30\% | ${ }_{36 \%}^{20}$ | 29\% | ${ }_{14 \%}^{2}$ | 21\% | 37\% | 28\% | $\begin{aligned} & 18 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 33 \% \\ A j \end{array} \end{aligned}$ | 9\% | 20\% | 19\% | $\underset{A}{28} \underset{\substack{28 \%}}{ }$ | - | $\stackrel{2}{25 \%}$ | 24\% | 3 $50 \%$ | 21 50\% A |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 291

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 215 |
| Very aware (3) | ${ }_{11 \%}$ |
| Fairly aware (2) | ${ }_{13 \%}^{27}$ |
| Not very aware (1) | ${ }^{13} 6$ |
| Not aware at all (0) | $\stackrel{151}{70 \%}$ |
| Don't know | $!$ |
| Mean | 0.64 |
| Standard Deviation | 1.06 |
| All aware | 50\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 291

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

|  |  | LCCC <br> communiti <br> es 2011 <br> West |
| :---: | :---: | :---: |
| All Commu- <br> nitifes <br> (excl ctrls) <br> (A) |  | Oxford <br> $(1,3,4,6)$ |
|  | 215 | (V) |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 292

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

|  | Community groups 2011 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 6. Integrated approaches <br> (H) |
| 215 | 215 | 215 | 215 | 215 |
| ${ }_{11 \%}^{23}$ | ${ }_{11 \%}^{23}$ | ${ }_{11 \%}^{23}$ | ${ }_{11 \%}^{23}$ | 231\% |
| ${ }_{13 \%}^{27}$ | ${ }_{13}^{27}$ | ${ }_{13 \%}^{27}$ | ${ }_{13 \%}^{27}$ | 27 ${ }_{13 \%}$ |
| ${ }^{13} 68$ | ${ }^{13} 6$ | ${ }^{13}{ }_{6 \%}$ | ${ }^{13} 6$ | ${ }^{13} 6$ |
| ${ }^{151} 70 \%$ | ${ }^{151} 70 \%$ | ${ }^{151}$ | ${ }^{151}$ | ${ }^{151}$ |
| ! | ! | ! | ! | ! |
| 0.64 | 0.64 | 0.64 | 0.64 | 0.64 |
| 1.06 | 1.06 | 1.06 | 1.06 | 1.06 |
| ${ }_{23}^{50}$ | 50 ${ }^{3} \%$ | ${ }^{50}{ }_{23}$ | ${ }_{23}^{50}$ | 50\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | Male (H) | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ (J) | Terraced (K) | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \\ & \text { (L) } \end{aligned}$ | Bought | Social rent (N) | Private rent (O) |
| Total | 215 | 28. | $48^{\circ}$ | $39^{\circ}$ | $34^{*}$ | $30^{\circ}$ | $36^{\circ}$ | 110 | 105 | 101 | $76^{\circ}$ | $36^{\circ}$ | 127 | $14^{*}$ | $67^{\circ}$ |
| Very aware (3) | $\begin{gathered} { }^{23} 11 \% \\ \mathrm{cJOO} \end{gathered}$ | : | ${ }_{2 \%}$ | 10\% | ${ }_{12 \%}$ | $\stackrel{6}{20 \%}$ | $\underset{\mathrm{AC}_{22}^{82}}{8}$ | ${ }_{7 \%}$ | 14\% | 6\% | $\begin{aligned} & 15 \\ & \text { AJ } \\ & \text { AJ } \end{aligned}$ | 6\% | $\begin{gathered} 19 \\ 150 \% \\ A 0 \end{gathered}$ | $7 \%$ | 3\% |
| Fairly aware (2) | ${ }_{13}^{27}$ | 4\% | ${ }_{8 \%}$ | 15\% | ${ }_{12 \%}$ | 20\% | 17\% | $\begin{aligned} & 111 \\ & 10 \% \end{aligned}$ | 15\% | ${ }_{12 \%}^{12}$ | 114\% | 8\% | ${ }_{12 \%}^{15}$ | $\stackrel{3}{21 \%}$ | $\stackrel{8}{12 \%}$ |
| Not very aware (1) | ${ }^{13} 6$ | : | ${ }_{6 \%}$ | ${ }_{8 \%}$ | 3\% | ${ }_{13}{ }^{4}$ | $2 \%$ | 8\% | ${ }_{4 \%}$ | 6\% | 5\% | 6\% | $8 \%$ | 7\% | ${ }_{6 \%}$ |
| Not aware at all (0) | $\begin{gathered} 151 \\ 7 \% \\ \text { FGK } \end{gathered}$ | 27\% | $\begin{gathered} 39 \\ 89 \% \\ \mathrm{FG} \end{gathered}$ | 26\% | $\underset{F}{\underset{7}{25}}$ | 14\% | 56\% | ${ }_{75 \%}$ | 69\% | 77 <br> 7 | 44 58 | $\begin{aligned} & 29 \\ & 81 \% \\ & k \end{aligned}$ | 85\% | 64\% | $\underset{\text { 78\% }}{5}$ |
| Don't know | $!$ | - | ${ }_{2 \%}$ | ; | : | : | : | - | 1\% | - | 1\% | : | - | - | ${ }_{1 \%}$ |
| Mean | $\begin{gathered} 0.64 \\ \text { CHOO } \\ \hline \end{gathered}$ | 0.07 | 0.30 | ${ }^{0.69}$ | 0.62 | 1.13 $A C$ | ${ }^{1.06}$ | 0.50 | 0.78 | 0.48 | A.96 | 0.39 | 0.75 | 0.71 | 0.39 |
| Standard Deviation | 1.06 | 0.38 | 0.72 | 1.08 | 1.10 | 1.22 | 1.29 | 0.95 | 1.17 | 0.92 | 1.25 | 0.87 | 1.15 | 1.07 | 0.82 |
| All aware | $\begin{gathered} \stackrel{50}{23 \%} \\ \text { CHOO } \end{gathered}$ | 4\% | 10\% | 10\% | $\stackrel{8}{24 \%}$ | $\begin{aligned} & 12 \\ & 40 \% \\ & \text { AC } \end{aligned}$ | $\begin{aligned} & 14 \\ & 39 \% \\ & \text { AC } \end{aligned}$ | 17\% | $\begin{aligned} & 31 \\ & 30 \% \\ & \text { AH } \end{aligned}$ | 18\% | $\begin{gathered} 26 \\ 34 \% \\ \text { AJL } \end{gathered}$ | 5 $14 \%$ | 34\% | $\stackrel{4}{29 \%}$ | 100 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 293

Page 743
Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 215 | $52^{*}$ | $74^{*}$ | $31^{*}$ | $41^{*}$ | 17** | 171 | $41^{*}$ | 1** | 120 | 55* | 27** | $6^{* *}$ | $6^{* *}$ | 209 |
| ${ }_{\substack{11 \% \\ \cos }}^{23}$ | ${ }_{1}^{8}$ | 7\% | ${ }_{3 \%}^{1}$ | $\frac{0}{15 \%}$ | 6\% | 21 $12 \%$ | ${ }_{5 \%}^{2}$ | : | ${ }_{13 \%}^{15}$ | 11\% | ${ }_{4}^{1}$ | 17\% | - | ${ }_{11 \%}^{23}$ |
| ${ }_{13}^{27}$ | 10\% | 10\% | 10\% | ${ }^{8} 8$ | 6\% | ${ }_{12}^{21}$ | ${ }^{5} 2 \%$ | 100\% | 16\% | 73\% | ${ }_{7 \%}$ | 17\% |  | ${ }_{13 \%}^{27}$ |
| ${ }^{13}$ \%\% | ${ }_{6 \%}$ | 7\% | ${ }_{3 \%}$ | ${ }_{5 \%}^{2}$ | : | 11\% | ${ }_{5 \%}$ | : | ${ }_{7 \%}^{8}$ | ${ }_{5 \%}$ | ${ }_{4 \%}$ | 17\% | 17\% | ${ }^{12} 6$ |
| $\begin{gathered} 151 \\ 70 \% \\ \mathrm{FGK} \end{gathered}$ | ${ }_{69 \%}^{36}$ | $\begin{gathered} 50 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 84 \% \\ & S \end{aligned}$ | 24 | 158\% | $\underset{68 \%}{117}$ | ${ }_{78 \%}^{32}$ | - | ${ }^{80} 67 \%$ | 71\% | 23 85 | 3 $50 \%$ | ${ }_{83 \%}$ | 146\% |
| $!$ | - | - | - | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | - | - | ${ }_{1}^{1}$ | - | - | - | - | $!$ |
| $\begin{aligned} & 0.64 \\ & \substack{\text { CHJ } \\ \text { OO }} \end{aligned}$ | 0.71 | 0.65 | 0.32 | 0.90 0 | 0.29 | 0.68 | 0.44 | 2.00 | 0.71 | 0.64 | 0.30 | 1.00 | 0.17 | 0.65 |
| 1.06 | 1.16 | 1.04 | 0.79 | 1.19 | 0.85 | 1.10 | 0.90 | - | 1.11 | 1.08 | 0.78 | 1.26 | 0.41 | 1.08 |
| $\begin{gathered} \stackrel{50}{23 \%} \\ \text { CHOO } \end{gathered}$ | ${ }_{25 \%}^{13}$ | ${ }_{23 \%}^{17}$ | $\stackrel{4}{13 \%}$ | $\begin{aligned} & 14 \\ & \text { 34\% } \\ & \text { OR } \end{aligned}$ | $\underset{12 \%}{2}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 7 \\ 17 \% \end{gathered}$ | $\begin{gathered} 10 \\ 100 \% \end{gathered}$ | 31 $26 \%$ | $\begin{aligned} & 13 \\ & 24 \% \end{aligned}$ | $\stackrel{3}{11 \%}$ | 33\% | - | 24\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 294

Page 744
Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. West Oxford
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

Total
Very aware (3)

Fairly aware (2)

Not very aware (1)
Not aware at all (0)

Don't know
Mean
Standard Deviation
All aware

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 215 | $65^{*}$ | $85^{*}$ | $61 *$ | $78 *$ | $22^{*}$ | $6{ }^{* *}$ | $74^{*}$ | $91 *$ | $50^{*}$ | 128 | $35^{*}$ | $32^{*}$ | 173 |
| $\begin{gathered} 23 \\ \begin{array}{c} 11 \% \\ \text { Defij } \end{array} \end{gathered}$ | $\begin{gathered} 13 \\ 20 \% \\ \text { AD } \end{gathered}$ | ${ }_{9 \%}$ | ${ }_{3 \%}$ | $\stackrel{9}{12 \%}$ | - $18 \%$ | - | $12 \%$ | 8\% | 3\% | ${ }^{14} \%$ | 3\% | ${ }_{6 \%}$ | ${ }_{121}^{21}$ |
| $\begin{gathered} 27 \\ i 3 \% \\ D \end{gathered}$ | $\begin{aligned} & 11 \\ & \substack{17 \% \\ \mathrm{D}} \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \\ & \mathrm{D} \end{aligned}$ | ${ }_{3 \%}$ | $\stackrel{8}{10 \%}$ | $\stackrel{3}{14 \%}$ | : | 119\% | 8\% | 16\% | 14\% | $\xrightarrow{7}$ | - ${ }^{4}$ \% | ${ }_{12 \%}^{21}$ |
| ${ }^{13} 6$ | ${ }_{8 \%}$ | ${ }_{6 \%}$ | ${ }_{5}^{3}$ | 3\% | ${ }_{5 \%}^{1}$ | $\frac{1}{17 \%}$ | ${ }_{8 \%}^{6}$ | ${ }_{5 \%}^{5}$ | ${ }_{4}^{2}$ | ${ }_{7 \%}$ | 41\% | ${ }_{3 \%}$ | 12\% |
| $\begin{aligned} & 151 \\ & 70 \% \\ & \text { BHi } \end{aligned}$ | $\begin{aligned} & 36 \\ & 55 \% \end{aligned}$ | ${ }_{68 \%}^{58}$ | $\begin{gathered} 54 \\ A_{8 B C}^{89 \%} \end{gathered}$ | ${ }_{74 \%}$ | $\begin{aligned} & 14 \\ & 64 \% \end{aligned}$ | ${ }_{83}^{5}$ | $\begin{aligned} & 449 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 77 \% \\ & H \end{aligned}$ | 37\% | 86\% | $\begin{aligned} & 21 \\ & 60 \% \end{aligned}$ | ${ }_{78}^{25}$ | $\xrightarrow{118} 88$ |
| $!$ | - | ${ }_{1 \%}$ | - | ; | - | - | ${ }_{1 \%}$ | $:$ | : | ${ }_{1 \%}$ | $:$ | - | ${ }_{1 \%}^{1}$ |
| ${ }_{0}^{0.64}$ Dej | ${ }^{1.02}$ | $\stackrel{0}{0.65}$ | 0.21 | 0.59 | 0.86 | 0.17 | $\stackrel{0.88}{\text { Al }}$ | 0.49 | 0.54 | 0.69 | 0.77 | 0.47 | 0.68 |
| 1.06 | 1.24 | 1.06 | 0.66 | 1.07 | 1.25 | 0.41 | 1.19 | 0.98 | 0.97 | 1.08 | 1.06 | 0.95 | 1.10 |
| 53\% | 24\% | 212\% | ${ }_{7 \%}^{4}$ | 17\% | 32\% | - | 23\% | 16\% | ${ }_{22 \%}^{11}$ | 32\% | ${ }_{20 \%}^{109}$ | ${ }_{19 \%}$ | ${ }_{22}^{42}$ |
| Dej | AD | D |  |  |  |  | 1 |  |  |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 294

Page 745
Q22.7 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. West Oxiord
West Oxford Community Renewables is putting solar panels on buildings,
installing a micro hydro in the Thames (which uses running water to turn a small turbine to generate electricity), and setting up small wind projects on surrounding hills.
The project will use income generated from these measures to fund Low Carbon West Oxford's work on energy efficiency, food, transport, waste reduction, trees and wildlife across the whole community.
Base: Respondents in the West Oxford LCCC area only

Fairly aware (2)

Not very aware (1)
Not aware at all (0)

Don't know
Mean

Standard Deviation
All aware

| All Commu-nities(excl ctrls)(A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under 5 years <br> (f) | 5 years 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (1) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | Solid <br> (m) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ |  | $\begin{array}{\|} \begin{array}{c} 36,400+ \\ (\text { r) } \end{array} \\ \hline \end{array}$ |
| 215 | $79^{*}$ | $91 *$ | $24^{* *}$ | $21^{*}$ | $41^{*}$ | $54^{*}$ | $40^{*}$ | $80^{*}$ | $74^{*}$ | 11 | $30^{*}$ | 109 | 96* | $24^{* *}$ | $41^{*}$ | 37* | $67^{*}$ |
| $\begin{gathered} 23 \\ \text { ilf } \\ \text { Defi } \end{gathered}$ | ${ }^{9} 17$ | ${ }_{13}^{12}$ | ${ }_{8 \%}^{2}$ | : | ${ }_{2 \%}$ | ${ }_{4 \%}$ | $\begin{gathered} 11 \\ \text { Aefh } \end{gathered}$ | 11\% | ${ }_{\substack{19 \% \\ \mathrm{Aj} \\ \hline}}$ | ${ }_{5 \%}^{5}$ | 13\% | ${ }_{7 \%}$ | $\underset{\substack{17 \% \\ \text { Al }}}{10}$ | : | ${ }_{12 \%}$ | 11\% | 70\% |
| $\underset{13 \%}{27}$ | 11 $14 \%$ | 11 $12 \%$ | - ${ }^{3}$ | 10\% | 3\% | -8\% | 13\% | 114\% | 12\% | 14\% | 13\% | 15\% | 10\% | 13\% | 15\% | 8\% | 8\% |
| ${ }_{6 \%}^{13}$ | 5\% | ${ }_{7 \%}$ | ${ }_{8 \%}^{2}$ | ${ }_{5 \%}^{1}$ | ${ }_{5 \%}^{2}$ | 11\% | 3\% | ${ }_{5 \%}^{4}$ | ${ }_{8 \%}^{6}$ | 6\% | : | 4\% | ${ }_{8 \%}$ | 4\% | 10\% | 11\% | 5\% |
| $\begin{aligned} & 151 \\ & \substack{7 \% \% \\ \mathrm{BHi}} \end{aligned}$ | 68\% | ${ }_{68 \%}^{62}$ | 77\% | $\begin{aligned} & 18 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 83 \% \\ & { }_{\mathrm{Ag}} \end{aligned}$ | 70\% | $\begin{aligned} & 23 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 70 \% \end{aligned}$ | $\stackrel{44}{59 \%}$ | $\begin{aligned} & \frac{85}{77 \%} \\ & A i^{2} \end{aligned}$ | 22\% | ${ }_{75 \%}$ | 61 $64 \%$ | 20\% | ${ }_{63 \%}^{26}$ | 260\% | 469\% |
| $!$ | 1\% | - | - | : | ${ }_{2 \%}$ | - | : | - | 1\% | - | : | : | ${ }_{1 \%}$ | - |  | - | ${ }_{1 \%}$ |
| ${ }_{\substack{0 \\ \text { Dej }}}$ | 0.68 | 0.70 | 0.58 | 0.24 | 0.28 | 0.52 | $\begin{aligned} & 1.10 \\ & \text { Aef } \end{aligned}$ | ${ }_{0}^{0.66}$ | ${ }^{0.90}$ Aj | 0.45 | 0.67 | 0.53 | 0.80 | 0.29 | 0.76 | 0.59 | 0.64 |
| 1.06 | 1.10 | 1.12 | 1.02 | 0.62 | 0.72 | 0.88 | 1.35 | 1.09 | 1.23 | 0.88 | 1.15 | 0.99 | 1.18 | 0.69 | 1.11 | 1.04 | 1.06 |
| $\begin{gathered} 50 \\ \begin{array}{c} 23 \% \\ \text { Dej } \end{array} \end{gathered}$ | 20\% | 23 | 21\% | 10\% | 10\% | 10\% | $\begin{gathered} 16 \\ \text { 4eq } \\ \text { Aef } \end{gathered}$ | $\underset{e}{20}{ }_{e}^{25 \%}$ | ${ }^{23} 31 \%$ | 17\% | 27\% | ${ }_{21 \%}^{23}$ | 26\% | - ${ }_{13}$ | 27\% | 79\% | 22\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 295

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. **Wmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

> Total

Very aware (3)
Fairly aware (2)
Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
Alawar

```
All Commu
    (excl ctris)
```

    (extcilis)
    176


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 295

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Cwmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

| $\begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) }\end{array}$ |  | $\begin{array}{c}\text { LCCC } \\ \text { communiti } \\ \text { es 2011 } \\ \text { Cwm } \\ \text { Clydach } \\ \text { (1) }\end{array}$ |  |
| :---: | :---: | :---: | :---: |
|  | 176 | (L) |  |$]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 296

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. *"Cwmclydach Community Development Trust**
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Community <br> groups 2011 <br> 1. With community scale renewables (C) |
| :---: | :---: | :---: |
| Total | 176 | 176 |
| Very aware (3) | ${ }_{33 \%}^{58}$ | 53\% |
| Fairly aware (2) | ${ }_{16 \%}^{29}$ | 29\% |
| Not very aware (1) | 170\% | 170\% |
| Not aware at all (0) | 711 | 71 |
| Don't know | ${ }_{1 \%}$ | ${ }_{1 \%}{ }_{1 \%}$ |
| Mean | 1.42 | 1.42 |
| Standard Deviation | 1.31 | 1.31 |
| All aware | 879\% | 879\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Cwmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (\mathrm{~B}) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\underset{\text { (I) }}{\text { Female }}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Bought $(M)$ | Social rent (N) | Private rent (O) |
| 176 | $21^{*}$ | 27* | $24^{* *}$ | $34^{*}$ | 20** | $50^{*}$ | $8{ }^{*}$ | $96 *$ | 17* | 159 | 121 | $11 \times$ | $42^{*}$ |
| ${ }_{33}^{58}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 76 \% \\ 26 \end{gathered}$ | ${ }_{25 \%}^{6}$ | ${ }_{41 \%}^{14}$ | $\begin{aligned} & 6 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \stackrel{28 \%}{\mathrm{~A}} \end{aligned}$ | $\begin{aligned} & 319 \\ & 39 \% \end{aligned}$ | ${ }_{28 \%}^{27}$ | ${ }_{53}^{9} \%$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 47 \\ \mathrm{AO}_{3}^{39 \%} \end{gathered}$ | ${ }_{9 \%}$ | $\stackrel{9}{21 \%}$ |
| $\stackrel{29}{16 \%}$ | 54\% | 15\% | $\begin{gathered} 79 \% \\ 29 \% \end{gathered}$ | ${ }_{12}^{4}$ | $\stackrel{5}{25 \%}$ | ${ }_{8 \%}^{4}$ | ${ }_{19 \%}^{15}$ | 14\% | - | 29\% | ${ }_{15 \%}^{18}$ |  | $\begin{gathered} 10 \\ 24 \% \\ p \end{gathered}$ |
| 17\% | 20\% | $\frac{3}{11 \%}$ | ${ }_{8 \%}^{2}$ | $\frac{4}{12 \%}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | 6\% | ${ }_{10 \%}^{16}$ | ${ }_{12 \%}^{14}$ | ${ }_{9 \%}$ | ${ }_{5 \%}$ |
| $\begin{aligned} & 71 \\ & 40 \% \\ & M \end{aligned}$ | $\begin{aligned} & 13 \\ & 62 \% \\ & \end{aligned}$ | $\begin{aligned} & 12 \\ & 44 \% \end{aligned}$ | 38\% | ${ }_{35 \%}^{12}$ | $\begin{aligned} & 8 \\ & 40 \% \end{aligned}$ | ${ }_{34 \%}^{17}$ | ${ }_{33 \%}^{26}$ | ${ }_{47 \%}^{45}$ | 71\% | $\begin{aligned} & 64 \\ & 40 \% \end{aligned}$ | ${ }_{35 \%}^{42}$ | $\stackrel{9}{82 \%}$ | 20\% |
| ${ }_{1 \%}$ | - | ${ }_{4}^{1}$ | - | - | : | : |  | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | - | : | ${ }_{2 \%}$ |
| 1.42 | 0.71 | 1.23 | 1.42 | 1.59 | 1.45 | 1.70 | ${ }^{1.64}$ | 1.24 | 1.65 | 1.40 | ${ }_{\text {1 }}^{1.58}$ | 0.36 | 1.20 |
| 1.31 | 1.01 | 1.31 | 1.25 | 1.35 | 1.32 | 1.37 | 1.30 | 1.31 | 1.50 | 1.30 | 1.31 | 0.92 | 1.27 |
| $\begin{aligned} & 87 \\ & 49 \% \end{aligned}$ | 29\% | $\begin{aligned} & 11 \% \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 54 \% \end{aligned}$ | ${ }_{53 \%}^{18}$ | $\begin{aligned} & 11 \\ & 55 \% \end{aligned}$ | ${ }_{50 \%}^{28}$ | $\begin{aligned} & 46 \\ & 58 \% \end{aligned}$ | ${ }_{43 \%}^{41}$ | 53\% | $\begin{aligned} & 78 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 54 \% \end{aligned}$ | 9\% | 19\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Cwmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \end{aligned}$ | Gas | $\begin{aligned} & \text { Electri } \\ & \text { city } \\ & \text { (b) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 176 | $45^{*}$ | $58^{*}$ | $36^{*}$ | $23^{*}$ | $14^{* *}$ | 168 | 6 ** | 2* | $58^{*}$ | $66^{*}$ | $42^{*}$ | $4^{* *}$ | 21* | 155 |
| ${ }_{33}^{58}$ | $\begin{aligned} & 16 \\ & 36 \% \end{aligned}$ | 20 34 | ${ }_{33}^{12}$ | ${ }_{22 \%}^{52}$ | $\begin{aligned} & 56 \% \\ & 36 \end{aligned}$ | ${ }_{32}^{54}$ | $\stackrel{3}{50 \%}$ | $\begin{aligned} & 1 \\ & 50 \% \end{aligned}$ | ${ }_{34 \%}^{20}$ | ${ }_{30}^{20}$ | ${ }_{40 \%}^{17}$ | 1 $25 \%$ | 73\% | ${ }_{33}^{51}$ |
| $\begin{aligned} & 29 \% \\ & { }_{6}^{26} \end{aligned}$ | ${ }_{9 \%}^{4}$ | 119\% | 17\% | $\stackrel{3}{13 \%}$ | 36\% | 29\% | - | $\because$ | 72\% | ${ }_{20 \%}^{13}$ | ${ }^{6} 4$ | 25\% | 10\% | 27\% |
| 17\% | ${ }_{11}^{5}$ | ${ }_{7 \%}^{4}$ | $\begin{aligned} & 5 \\ & 14 \% \end{aligned}$ | 2\% | ${ }_{7 \%}^{1}$ | 17\% | - | - | 10\% | ${ }_{9 \%}$ | ${ }^{4} 10 \%$ | - | 5\% | 16 $10 \%$ |
| $\begin{aligned} & 71 \\ & 40 \% \\ & M \end{aligned}$ | 20\% | $\begin{aligned} & 23 \\ & 40 \% \end{aligned}$ | ${ }_{36 \%}^{13}$ | $\begin{aligned} & 12 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 3 \\ 21 \% \end{gathered}$ | 67 $40 \%$ | $\begin{gathered} 3 \\ 50 \% \end{gathered}$ | $\begin{gathered} 1 \\ 50 \% \end{gathered}$ | ${ }_{43 \%}$ | ${ }_{39}^{26}$ | ${ }_{36 \%}^{15}$ | $\stackrel{2}{50 \%}$ | 11 $52 \%$ | 30\% |
| ${ }_{1 \%}$ |  | : | : | ${ }_{4}^{1}$ | - | ${ }_{1 \%}$ | : | - | : | ${ }_{2 \%}$ | : | : | - | ${ }_{1 \%}$ |
| 1.42 | 1.36 | 1.48 | 1.47 | 1.05 | 1.86 | 1.42 | 1.50 | 1.50 | 1.38 | 1.42 | 1.60 | 1.25 | 1.24 | 1.45 |
| 1.31 | 1.37 | 1.33 | 1.30 | 1.29 | 1.17 | 1.30 | 1.64 | 2.12 | 1.35 | 1.30 | 1.34 | 1.50 | 1.41 | 1.30 |
| $\begin{aligned} & 87 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 53 \% \end{aligned}$ | ${ }_{50 \%}^{18}$ | $\begin{gathered} 8 \\ 35 \% \end{gathered}$ | ${ }_{710}^{10}$ | $\begin{aligned} & 83 \\ & 49 \% \end{aligned}$ | $\stackrel{3}{50 \%}$ | $\begin{gathered} 1 \\ 50 \% \end{gathered}$ | ${ }_{47 \%}^{27}$ | $\begin{aligned} & 33 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 55 \% \end{aligned}$ | $\stackrel{2}{50 \%}$ | 43\% | 78 $50 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Cwmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.8 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Cwmclydach Community Development Trust
This project has installed a hydro turbine (a device that turns water into power) in the nearby Cambrian Country Park,
which will help sustain two local community buildings, the Community Development Centre and the Lakeside Visitor Centre.
Work is also being done in partnership with local schools to spread awareness of how to save energy.
Base: Respondents in the Cwmclydach Community Development Trust LCCC area only

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ (j) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ $(\mathrm{k})$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 3,400 \\ (\mathrm{q}) \end{gathered}$ | $\underset{(\mathrm{r})}{36,40+}$ |
| 176 | $33^{*}$ | $89^{*}$ | $23^{* *}$ | $31^{*}$ | 25** | $30^{*}$ | 15** | 106 | 169 | $4^{* *}$ | $3^{* *}$ | $21^{*}$ | 164 | $6 *$ | 85* | $21^{*}$ | 11** |
| $\begin{aligned} & 58 \\ & \begin{array}{l} 38 \% \\ \text { 3d } \end{array} \end{aligned}$ | $\begin{gathered} 16 \\ A 8 \% \\ A d \end{gathered}$ | $\begin{gathered} 29 \\ 33 \% \\ d \end{gathered}$ | $\begin{gathered} 99 \\ 39 \% \end{gathered}$ | ${ }_{13 \%}$ | ${ }_{12 \%}$ | $\underset{20 \%}{6}$ | $\begin{aligned} & 11 \\ & 73 \% \end{aligned}$ | ${ }_{36 \%}^{38}$ | ${ }_{33}^{55}$ | 50\% | ${ }_{33 \%}^{1}$ | 24\% | ${ }_{32}^{52}$ | $\begin{gathered} 3 \\ 50 \% \end{gathered}$ | ${ }_{29}^{25}$ | 11 $52 \%$ | 74\% |
| $\underset{\text { 16\% }}{10}$ | ${ }_{9 \%}$ | 18\% | 22\% | 16\% | 28\% | 13\% | 7\% | $17 \%$ | 29\% |  | : | 10\% | 28\% | 17\% | 15\% | 14\% | - |
| 17\% | 15\% | ${ }^{\text {10\% }}$ | ${ }_{9 \%}$ | ${ }_{3 \%}$ | 4\% | ${ }_{3 \%}$ | - | $\begin{aligned} & 15 \\ & { }_{1}^{14 \%} \\ & \hline \end{aligned}$ | 17\% | - | - | - | 17\% | - | 10\% | - | ${ }_{9 \%}$ |
|  | 27\% | ${ }_{38}^{34}$ | 7 $30 \%$ | $\begin{gathered} 21 \\ \text { 28\% } \\ \text { Aab } \end{gathered}$ | 13 $52 \%$ | $\begin{gathered} 19 \\ \begin{array}{c} 33 \% \\ A h \end{array} \end{gathered}$ | $\begin{gathered} 3 \\ 20 \% \end{gathered}$ | ${ }_{34}^{36}$ | 47\% | 50\% | $\underset{67 \%}{ }$ | 14\% | 40\% | 33\% | 37 $44 \%$ | 73\% | 27\% |
| 1\% | - | 1\% | - | : | 4\% | - | : | - | 1\% | - | : | - | ${ }_{1 \%}$ | - | - | - | - |
| 1.42 | ${ }^{1.79} \mathrm{~d}$ | ${ }^{1.45}$ | 1.70 | 0.74 | 1.00 | 0.90 | 2.33 | 1.54 | 1.43 | 1.50 | 1.00 | 0.90 | 1.40 | 1.83 | 1.31 | 1.86 | 2.00 |
| 1.31 | 1.32 | 1.30 | 1.29 | 1.15 | 1.18 | 1.27 | 1.23 | 1.29 | 1.31 | 1.73 | 1.73 | 1.34 | 1.30 | 1.47 | 1.30 | 1.39 | 1.41 |
| $\begin{aligned} & 87 \\ & 49 \% \\ & d \end{aligned}$ | $\begin{aligned} & 19 \\ & 58 \% \\ & d \end{aligned}$ | $\begin{aligned} & 45 \\ & 51 \% \\ & d \end{aligned}$ | $\begin{aligned} & 14 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 99 \% \\ 29 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 40 \% \end{aligned}$ | ${ }_{33}^{10}$ | $\begin{aligned} & 120 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 50 \% \\ & 54 \end{aligned}$ | $\frac{2}{50 \%}$ | $\underset{33 \%}{1}$ | 33\% | $\begin{aligned} & 80 \\ & 49 \% \end{aligned}$ | $\stackrel{4}{67 \%}$ | $\begin{aligned} & 38 \\ & 45 \% \end{aligned}$ | 14 $67 \%$ | 7 <br> 64 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 299

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Carbon Neutral Exmoor"*
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

|  | All Communities (excl ctrls) <br> (A) |
| :---: | :---: |
| Total | 351 |
| Very aware (3) | ${ }_{28}^{78}$ |
| Fairly aware (2) | ${ }^{67} 9$ |
| Not very aware (1) | ${ }^{20} 6$ |
| Not aware at all (0) | ${ }_{5}^{184}$ |
| Don't know | ${ }^{2} \%$ |
| Mean | 1.11 |
| Standard Deviation | 1.27 |
| All aware | ${ }^{145}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 299

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Carbon Neutral Exmoor"
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

| All Communities (excl ctrls) (A) | LCcC commun ities 2011 Exmoor (1,3) (N) |
| :---: | :---: |
| 351 | 351 |
| ${ }_{22 \%}^{78}$ | ${ }_{28}^{72 \%}$ |
| ${ }_{19 \%}^{67}$ | ${ }^{67} 9$ |
| ${ }_{6 \%}^{20}$ | ${ }^{20} 6$ |
| 184 | 184 52 |
| ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| 1.11 | 1.11 |
| 1.27 | 1.27 |
| $\begin{aligned} & 145 \\ & 41 \% \end{aligned}$ | 145 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 300

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Carbon Neutral Exmoor"
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

|  |  | Community groups 2011 |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 3. With a strong focus on non-domestic buildings (E) |
| Total | 351 | 351 | 351 |
| Very aware (3) | ${ }_{22 \%}^{78}$ | ${ }_{22 \%}^{78}$ | ${ }_{22 \%}^{78}$ |
| Fairly aware (2) | ${ }^{67} 9$ | ${ }^{67} 9$ | 19\% |
| Not very aware (1) | ${ }^{20} 6$ | ${ }^{20} 6$ | ${ }^{20} 6$ |
| Not aware at all (0) | ${ }_{52 \%}^{184}$ | $\begin{gathered} 184 \\ 52 \% \end{gathered}$ | 184 $52 \%$ |
| Don't know | ${ }^{2} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| Mean | 1.11 | 1.11 | 1.11 |
| Standard Deviation | 1.27 | 1.27 | 1.27 |
| All aware | $\begin{gathered} 145 \\ 41 \% \\ \hline \end{gathered}$ | ${ }_{41 \%}^{145}$ | ${ }^{145} 41 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. *"Carbon Neutral Exmoor**
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} 45-54 \\ (\mathrm{E}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 351 | 12** | $25^{* *}$ | $36^{*}$ | $65^{*}$ | $81^{*}$ | 132 | 151 | 200 | 266 | $39^{*}$ | 13** | 258 | $35^{*}$ | $53^{*}$ |
| Very aware (3) | $\begin{gathered} 78 \\ { }_{22 \%}^{7 \%} \end{gathered}$ | - | $\stackrel{3}{3}$ | 79\% | ${ }^{16}$ | 19\% | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | 35\% | ${ }_{20 \%}^{40}$ | ${ }_{23}^{62}$ | 15\% | 23\% | ${ }_{23 \%}^{60}$ | 14\% | 135 |
| Fairly aware (2) | 67\% | 8\% | ${ }_{20 \%}^{50 \%}$ | 11\% | 117 | 26\% | ${ }_{19 \%}^{25}$ | 27 ${ }^{27}$ | ${ }_{20}^{40 \%}$ | $\stackrel{48}{18 \%}$ | 23\% | $\stackrel{2}{15 \%}$ | ${ }_{21 \%}$ | 5 ${ }^{\text {\% }}$ | 73\% |
| Not very aware (1) | ${ }_{6 \%}^{20}$ | ${ }_{8 \%}$ | ${ }_{4 \%}$ | ${ }_{8 \%}$ | ${ }_{5}^{3}$ | ${ }_{7 \%}^{6}$ | ${ }_{5 \%}^{6}$ | 6\% | 11\% | ${ }^{16}$ | ${ }_{3 \%}^{1}$ | ${ }_{8 \%}^{1}$ | 19 $40 \%$ | 3\% | - |
| Not aware at all (0) | $\begin{aligned} & \begin{array}{l} 184 \\ 52 \% \\ \text { FM } \end{array} \end{aligned}$ | 10\% | 169\% | ${ }_{\substack{\text { a } \\ \\ 61 \%}}$ | 35\% | ${ }_{41 \%}^{33}$ | ${ }_{52 \%}^{68}$ | 76\% | $\xrightarrow{108}$ | ${ }^{138}$ | ${ }_{59 \%}^{23}$ | -7 | 123\% | $\begin{gathered} 24 \\ \text { 29\% } \\ \text { AM } \end{gathered}$ | ${ }_{62 \%}^{33}$ |
| Don't know | ${ }_{1 \%}^{2}$ | - | - | $\div$ | - | ${ }_{\text {2 }}^{2} \times$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | $\div$ | - | ${ }_{1 \%}$ | - | - |
| Mean | ${ }_{1}^{1.11}$ | 0.25 | 0.80 | 0.89 | 1.12 | 1.33 | 1.17 | 1.18 | 1.06 | 1.13 | 0.95 | 1.08 | 1.20 AN | 0.74 | 1.00 |
| Standard Deviation | 1.27 | 0.62 | 1.15 | 1.24 | 1.31 | 1.25 | 1.30 | 1.30 | 1.25 | 1.28 | 1.21 | 1.32 | 1.26 | 1.17 | 1.33 |
| All aware | $\begin{gathered} 145 \\ 41 \% \\ a \end{gathered}$ | ${ }_{8 \%}^{1}$ | ${ }_{32 \%}^{8}$ | 11 $31 \%$ | ${ }_{42 \%}$ | $\begin{aligned} & 40 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 44 \% \end{aligned}$ | 43\% | $\begin{aligned} & 80 \% \\ & \hline 00 \end{aligned}$ | 110 | ${ }_{38 \%}^{15 \%}$ | 38\% | 114 $44 \%$ | 10\% | 20\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Base: Respondents in the Carbon Neutral Exmoor LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ (\text { A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \end{aligned}$ | Gas | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 351 | $71 *$ | 176 | $47^{*}$ | $40^{*}$ | 17** | $50^{*}$ | $55^{*}$ | 165 | $51^{*}$ | $99^{*}$ | 127 | $97 *$ | 23** | $36^{*}$ | 315 |
| $\begin{gathered} 78 \\ { }_{22 \%}^{7} \\ \text { a } \end{gathered}$ | ${ }_{21}^{15}$ | ${ }_{23}^{41}$ | $\stackrel{8}{17 \%}$ | 25\% | 24\% | ${ }_{8 \%}$ | 110\% | $\begin{gathered} 41 \\ 25 \% \\ a \end{gathered}$ | $\underset{\mathrm{a}}{13}$ | ${ }_{23}^{23}$ | 20\% | ${ }_{22}^{21}$ | ${ }_{35 \%}^{8}$ | $\stackrel{5}{14 \%}$ | 73\% |
| ${ }_{19 \%}$ | 115\% | ${ }_{20}^{35}$ | 19\% | ${ }_{25 \%}^{10}$ | ${ }_{12}{ }^{2}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | 16\% | ${ }_{24}{ }^{1}$ | ${ }_{24 \%}^{12}$ | 19\% | ${ }_{18 \%}^{23}$ | 20\% | 22\% | 79\% | 190 |
| 20\% | 3\% | $\begin{aligned} & 13 \\ & 0_{7}^{\prime \%} \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{5 \%}$ | : | 10\% | ${ }_{4 \%}$ | ${ }_{5 \%}$ | ${ }_{6 \%}$ | ${ }_{5}^{5}$ | 7\% | 6\% | : | ${ }_{3 \%}$ | 19\% |
| $\begin{aligned} & 184 \% \\ & 5{ }_{52 \%} \end{aligned}$ | 42\% | ${ }^{85}$ | 60\% | ${ }_{45 \%}^{18}$ | 11 $65 \%$ | $\begin{gathered} 34 \\ \text { Acd } \\ \text { A8\% } \end{gathered}$ | 60\% | 79\% | ${ }_{45 \%}^{23}$ | ${ }_{53}^{52}$ | ${ }_{54 \%}^{68}$ | 50\% | 10\% | ${ }_{64 \%}^{23}$ | $\stackrel{161}{51 \%}$ |
| ${ }_{1 \%}$ | - | 2\% | - | - | : | : | : | ${ }_{1}^{2} \%$ | : | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ |
| 1.11 | 0.99 | 1.18 | 0.94 | 1.30 | 0.94 | 0.62 | 0.96 | ${ }_{1}^{1.23}$ | 1.29 | 1.13 | 1.06 | 1.11 | 1.48 | 0.83 | 1.14 |
| 1.27 | 1.27 | 1.27 | 1.22 | 1.29 | 1.34 | 1.01 | 1.26 | 1.29 | 1.29 | 1.28 | 1.25 | 1.26 | 1.38 | 1.18 | 1.27 |
| ${ }_{41 \%}^{145}$ | 36\% | 76 $43 \%$ | ${ }_{36 \%}^{17}$ | 20\% | ${ }_{35 \%}^{6}$ | $\begin{aligned} & 11 \\ & 22 \% \end{aligned}$ | ${ }_{36 \%}^{20}$ | $\begin{gathered} 75 \\ { }_{45 \%} \\ a \end{gathered}$ | $\begin{aligned} & 25 \\ & \stackrel{29}{9 \%} \end{aligned}$ | ${ }_{42 \%}$ | 49\% | 40 $41 \%$ | 13 $57 \%$ | ${ }_{33 \%}^{12}$ | 133 $42 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Carbon Neutral Exmoor
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly | Fairly strongly (C) | Not very not at all strongly (D) | $\begin{aligned} & \text { Always/ } \\ & \text { often } \\ & \text { (E) } \\ & \hline \end{aligned}$ | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | Fairly | Not very/ not at all/ no opinion (J) |  |  | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ |  |
| 351 | 160 | 140 | $51^{*}$ | 140 | $21^{* *}$ | $12^{* *}$ | $72^{*}$ | 139 | 140 | 185 | $88^{*}$ | $68^{*}$ | 243 |
| $\begin{gathered} 78 \\ { }_{22}^{72 \%} \end{gathered}$ | $\begin{aligned} & { }^{40} \\ & \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 323 \\ & 23 \% \end{aligned}$ | $\stackrel{6}{12 \%}$ | $\begin{aligned} & 35 \\ & 25 \% \end{aligned}$ | $\stackrel{4}{19 \%}$ | - | ${ }_{28 \%}^{20}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 24 \end{aligned}$ | ${ }_{24}^{44}$ | ${ }_{21}^{21 \%}$ | 111 | 23\% |
| $\begin{aligned} & \frac{67}{19 \%} \\ & d \end{aligned}$ | ${ }_{21 \%}^{34}$ | ${ }_{20}^{28}$ | 50\% | 21\% | 3\% | ${ }_{8 \%}^{1}$ | 115\% | 26\% | 30, | ${ }_{21 \%}^{38}$ | $\begin{aligned} & 12 \% \\ & 14 \% \end{aligned}$ | 13\% | ${ }_{22 \%}$ |
| $\begin{gathered} 20 \\ \substack{6 \mathrm{Njl}} \end{gathered}$ | 4\% | 10\% | 4\% | 9\% | 3\% | : | 8\% | 6\% | $8{ }_{6 \%}$ | 7\% | 5\% | 6\% | 10 ${ }_{4}$ |
| ${ }_{52 \%}^{184}$ | 78\% | $\begin{aligned} & 70 \\ & 50 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 36 \\ A_{17 C} \end{gathered}$ | ${ }^{66} 9$ | 11\% | $\begin{aligned} & 11 \\ & 92 \% \end{aligned}$ | 35\% | 88\% | $\begin{aligned} & 69 \\ & 49 \% \end{aligned}$ | ${ }_{51 \%}^{95}$ | 49\% | 40\% | 124 |
| ${ }_{1 \%}^{2}$ | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | - | : | : | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | ${ }_{1}^{1 \%}$ | $\stackrel{2}{3 \%}_{A N}$ | : |
| 1.11 ${ }_{\text {Dd }}$ | 1.23 D | 1.16 | 0.63 | 1.24 | 1.00 | 0.17 | 1.22 | 0.97 | 1.19 | 1.17 | 1.06 | 0.86 | 1.17 |
| 1.27 | 1.30 | 1.27 | 1.08 | 1.28 | 1.22 | 0.58 | 1.31 | 1.23 | 1.27 | 1.29 | 1.30 | 1.19 | 1.28 |
| $\begin{gathered} 145 \\ 41 \% \\ \text { DMd } \end{gathered}$ | $\begin{aligned} & 74 \\ & \begin{array}{l} 46 \% \\ \mathrm{D} \end{array} \end{aligned}$ | $\begin{aligned} & 60 \\ & \begin{array}{l} 43 \% \\ \mathrm{D} \end{array} \end{aligned}$ | $\begin{aligned} & 11 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 46 \% \end{aligned}$ | 33\% | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ | ${ }_{37 \%}^{51}$ | $\begin{aligned} & 63 \\ & 45 \% \\ & \hline \end{aligned}$ | ${ }_{44 \%}$ | $\begin{aligned} & 33 \\ & 38 \% \end{aligned}$ | 20\% | $\begin{aligned} & 109 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |

[^3]All aware

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.9 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Carbon Neutral Exmoor"
This project has installed energy efficiency and renewable energy measures on community buildings and facilities in Dunster, Parracombe, Porlcok, Roadwater, Whedden Cross and Wootton Courtenay. The renewable technologies provided include wind power, solar panels, solar hot water heating, wood pellet heating, log gasification heating, heat pump technology and insulation.
Base: Respondents in the Carbon Neutral Exmoor LCCC area only

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy saver (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under 10 years (g) | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \\ & \hline \end{aligned}$ | $\begin{gathered} 36,400+ \\ \hline \text { (r) } \\ \hline \end{gathered}$ |
| 351 | 109 | 165 | $33^{*}$ | 44* | 29** | $68^{*}$ | $70^{*}$ | 184 | 188 | 124 | $39^{*}$ | 165 | 190 | 9** | $8^{* *}$ | 114 | $89^{*}$ | $58^{*}$ |
| $\begin{gathered} 78 \\ { }_{22 \%}^{7 \%} \end{gathered}$ | ${ }_{20 \%}^{22}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\underset{21 \%}{7}$ | $\frac{7}{16 \%}$ | $\frac{4}{14 \%}$ | ${ }_{25 \%}^{17}$ | $\begin{aligned} & 22 \\ & 31 \% \\ & \mathrm{Ah} \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | ${ }_{24 \%}^{46}$ | ${ }_{19 \%}^{23}$ | 23\% | ${ }_{20 \%}^{33}$ | ${ }_{25 \%}^{47}$ | 11\% | - | 23\% | 17\% | ${ }_{\substack{18 \\ 31 \% \\ 9}}$ |
| $\underset{\mathrm{d}}{67}$ | $\begin{aligned} & 28 \\ & \begin{array}{c} 26 \% \\ A d \end{array} \end{aligned}$ | 319\% | 15\% | ${ }_{7 \%}$ | 14\% | 12\% | 10\% | ${ }_{22 \%}^{41}$ | 34 $18 \%$ | ${ }_{23 \%}^{28}$ | 13\% | 22\% | 33\% | 33\% | : | 14\% | ${ }_{25}^{22}$ | 17\% |
|  | ${ }_{7 \%}$ | 10\% | 3\% | ${ }_{2 \%}$ | 3\% | 3\% | 5\% | ${ }^{11} 6$ | $\begin{aligned} & 17 \\ & 9 \% \\ & A j \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 15 18 1 | : | 13\% | ${ }_{5 \%}^{6}$ | ${ }_{4 \%}$ | ${ }_{9 \%}^{5}$ |
| ${ }_{52 \%}^{184}$ | 517\% | 819\% | ${ }_{61 \%}^{20}$ | $\begin{gathered} 32 \\ 73 \% \\ \text { Aab } \end{gathered}$ | 209\% | 53\% | 32\% | 92\% | 90\% | 71 $57 \%$ | 23\% | 84\% | 949\% | 56\% | 75\% | 58\% | $\stackrel{48}{54 \%}$ | 24\% |
| ${ }_{1 \%}^{2}$ | - | 1\% | - | ${ }_{2}^{1 \%}$ | - | - | 1\% | ${ }^{1} \%$ | ${ }_{1 \%}$ | - | ${ }_{3 \%}$ | 1\% | 1\% | - | ${ }^{13} \%$ | - | - | ${ }_{2 \%}$ |
| $\xrightarrow{1.11}$ Dd | 1.19 ${ }_{\text {d }}$ | ${ }_{\text {1.21 }}{ }_{\text {d }}$ | 0.97 | 0.65 | 0.72 | 1.15 | 1.32 | 1.08 | 1.19 | 1.02 | 1.00 | 1.09 | 1.17 | 1.00 | 0.14 | 1.02 | 1.04 | 1.39 |
| 1.27 | 1.23 | 1.29 | 1.29 | 1.17 | 1.16 | 1.31 | 1.34 | 1.23 | 1.27 | 1.25 | 1.32 | 1.26 | 1.28 | 1.22 | 0.38 | 1.28 | 1.21 | 1.32 |
| $\begin{gathered} 145 \\ \text { 414\% } \\ \text { DMd } \end{gathered}$ | $\begin{aligned} & \text { 50 } \\ & 46 \% \\ & d \end{aligned}$ | $\begin{aligned} & 73 \\ & \stackrel{73}{4 \%} \\ & d \end{aligned}$ | 12\% | 10\% | 28\% | 29\% | 32\% | 76 $41 \%$ | 80\% | ${ }^{51 \%}$ | 14 $36 \%$ | 70 $42 \%$ | 82\% | 44\% | - | ${ }_{37 \%}^{42}$ | 37\% | 28\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 303

Q22. 10 am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 110 |
| Very aware (3) | 33 ${ }^{3}$ |
| Fairly aware (2) | 20\% |
| Not very aware (1) | 18\% |
| Not aware at all (0) | 39\% |
| Don't know | - |
| Mean | 1.43 |
| Standard Deviation | 1.25 |
| All aware | 48\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 303

Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only
$\left.\begin{array}{|cc|c|}\hline & & \begin{array}{c}\text { LCCC } \\ \text { All Commu- } \\ \text { nities } \\ \text { (em 20nit } \\ \text { (excl ctrls) }\end{array} \\ \text { (A) }\end{array}\right)$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 304

Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

|  |  | Community groups 2011 |  |
| :---: | :---: | :---: | :---: |
|  |  | 2. With a dominant focus on domestic buildings (D) | 5. Working <br> in deprived areas (G) |
| Total | 110 | 110 | 110 |
| Very aware (3) | ${ }_{30 \%}^{33}$ | ${ }_{30 \%}^{33}$ | ${ }_{30 \%}^{33}$ |
| Fairly aware (2) | ${ }_{18 \%}^{20}$ | ${ }_{18 \%}^{20}$ | 20\% |
| Not very aware (1) | ${ }_{16 \%}^{18}$ | ${ }_{16 \%}^{18}$ | 18 |
| Not aware at all (0) | 35\% | 39\% | 39\% |
| Don't know | - | - | - |
| Mean | 1.43 | 1.43 | 1.43 |
| Standard Deviation | 1.25 | 1.25 | 1.25 |
| All aware | ${ }_{48 \%}$ | ${ }_{48 \%}$ | 53\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. cco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

Fairly aware (2)
Not very aware (1)

Not aware at all (0)

Don't know
Mean
Standard Deviation
All aware

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \begin{array}{c} 16-24 \\ (B) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (6) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 110 | $14^{* *}$ | 17** | $16^{* *}$ | $27^{* *}$ | $13^{* *}$ | 23** | $55^{*}$ | $55^{*}$ | $50^{*}$ | $53^{*}$ | $7 *$ | $54^{*}$ | $35^{*}$ | $19^{* *}$ |
| ${ }_{30 \%}^{33}$ | $\underset{14 \%}{2}$ | $\begin{aligned} & \text { 18\% } \\ & 18 \% \end{aligned}$ | ${ }_{44 \%}^{7}$ | $\begin{aligned} & 107 \\ & 37 \% \end{aligned}$ | $31 \%$ | $\begin{gathered} 70 \% \\ 30 \end{gathered}$ | ${ }_{33 \%}^{18}$ | ${ }_{27 \%}^{15}$ | ${ }_{26 \%}^{13}$ | ${ }_{36 \%}^{19}$ | $14 \%$ | ${ }_{24 \%}^{13}$ | ${ }_{37 \%}^{13}$ | ${ }_{32}{ }^{6}$ |
| 20\% | 14\% | ${ }_{35 \%}^{6}$ | ${ }_{19 \%}$ | $\stackrel{4}{45 \%}$ | $\begin{gathered} 3 \\ 23 \% \end{gathered}$ | ${ }_{9 \%}^{2}$ | $\stackrel{8}{15 \%}$ | ${ }_{22 \%}^{12}$ | ${ }^{100}$ | $\frac{9}{17 \%}$ | ${ }_{14}^{14}$ | $\begin{aligned} & 12 \\ & 22 \% \end{aligned}$ | 17\% | ${ }_{11 \%}$ |
| ${ }_{16 \%}^{18 \%}$ | 31\% | ${ }_{35 \%}^{6}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | ${ }_{15 \%}^{4}$ | $\underset{15 \%}{2}$ | ${ }_{9 \%}^{2}$ | ${ }_{15 \%}^{8}$ | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | ${ }_{200}^{10}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $14 \%$ | $\frac{9}{17 \%}$ | 20\% | ${ }_{11 \%}$ |
| $\begin{gathered} 39 \\ 35 \% \\ \hline 9 \end{gathered}$ | 50\% | $\underset{12 \%}{ }$ | 31\% | 39\% | 31\% | 12\% | 21 38 | ${ }_{33 \%}^{18}$ | 17 $34 \%$ | 18 $34 \%$ | 57\% | 20\% | 26\% | 47\% |
| : | - | - | - | - | - | : | - | - | - | - | : | - | - | - |
| 1.43 | 0.93 | 1.59 | 1.75 | 1.56 | 1.54 | 1.17 | 1.42 | 1.44 | 1.38 | 1.55 | 0.86 | 1.33 | 1.66 | 1.26 |
| 1.25 | 1.14 | 0.94 | 1.34 | 1.31 | 1.27 | 1.37 | 1.30 | 1.21 | 1.21 | 1.29 | 1.21 | 1.21 | 1.24 | 1.37 |
| ${ }_{48 \%}^{53}$ | ${ }_{29 \%}^{49}$ | ${ }_{53}^{9}$ | $\begin{gathered} 10 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 7 \\ 54 \% \end{gathered}$ | ${ }_{39 \%}^{99}$ | ${ }_{47 \%}^{26}$ | $\begin{aligned} & 279 \% \end{aligned}$ | ${ }_{46 \%}^{23}$ | $\begin{aligned} & 28 \\ & 53 \% \end{aligned}$ | ${ }_{29 \%}^{29 \%}$ | ${ }_{46 \%}^{25}$ | $\begin{aligned} & 19 \\ & 54 \% \end{aligned}$ | ${ }_{42 \%}^{8}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s} \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ |  | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 110 | $21^{* *}$ | $38^{*}$ | $18^{* *}$ | $18^{* *}$ | $15^{* *}$ | 106 | $4^{* *}$ | $43^{*}$ | $31^{*}$ | $20^{*}$ | $7 * *$ | $10^{* *}$ | 100 |
| ${ }_{30 \%}^{33}$ | $\stackrel{5}{24 \%}$ | ${ }_{34}^{13}$ | ${ }_{28 \%}^{5}$ | ${ }_{33 \%}^{6}$ | ${ }_{27 \%}^{4}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\frac{2}{50 \%}$ | $\begin{aligned} & 18 \\ & { }_{22 \%} \end{aligned}$ | $\begin{gathered} 7 \\ 23 \% \end{gathered}$ | $\begin{gathered} 5 \\ 25 \% \end{gathered}$ | 29\% | 10\% | ${ }_{32 \%}$ |
| 20\% | - | 78\% | ${ }_{28 \%}^{5}$ | 28\% | 20\% | 20\% | - | 21\% | $\stackrel{8}{26 \%}$ | ${ }_{5 \%}$ | - | 30\% | 17\% |
| 18 | 3 ${ }^{3}$ | $\stackrel{5}{13 \%}$ | ${ }_{11 \%}$ | $\stackrel{3}{17 \%}$ | 33\% | 18 | - | 14\% | $\underset{A}{29 \%}$ | 10\% | ${ }_{14 \%}^{14}$ | 20\% | ${ }_{16 \%}^{16}$ |
| $\begin{gathered} 39 \% \\ 35 \% \end{gathered}$ | -13\% | 34\% | 33\% | 22\% | 20\% | 37 3 \% | 50\% | 23\% | ${ }_{23}^{7} \%$ | 120\% | 57\% | 40\% | ${ }_{35 \%}^{35}$ |
| : | - | - | - | - | - | - | - | - | - | $\div$ | - | - | - |
| 1.43 | 0.86 | 1.53 | 1.50 | 1.72 | 1.53 | 1.42 | 1.50 | 1.81 ${ }_{\text {A }}$ | 1.48 | 0.95 | 1.00 | 1.10 | 1.46 |
| 1.25 | 1.28 | 1.29 | 1.25 | 1.18 | 1.13 | 1.24 | 1.73 | 1.22 | 1.09 | 1.32 | 1.41 | 1.10 | 1.27 |
| ${ }_{48 \%}^{53}$ | 24\% | 20\% | $\begin{aligned} & 10 \\ & 56 \% \end{aligned}$ | 11 $61 \%$ | 77\% | ${ }_{48 \%}^{51}$ | 20\% | $\underset{\substack{27 \\ \underset{A}{63 \%}}}{\substack{2 \\ \hline}}$ | 158\% | 30\% | 29\% | 40\% | $49 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22. 10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly <br> (C) | Not very/ not at ail strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 110 | $32^{*}$ | $48^{*}$ | $28^{*}$ | $34^{*}$ | $10^{* *}$ | $10^{* *}$ | 26** | $39^{*}$ | $45^{*}$ | $6^{*}$ | $26^{* *}$ | $30^{*}$ | $70^{*}$ |
| ${ }_{30 \%}^{33}$ | ${ }_{38 \%}^{12}$ | ${ }_{27 \%}^{13}$ | ${ }_{29 \%}^{89 \%}$ | ${ }_{38 \%}^{13}$ | ${ }_{30 \%}^{30}$ | ${ }_{30 \%}^{30 \%}$ | ${ }_{46 \%}^{12}$ | ${ }_{26 \%}^{10}$ | $\begin{aligned} & 11 \\ & 24 \% \end{aligned}$ | ${ }_{32 \%}^{20}$ | ${ }_{31 \%}^{8}$ | 30\% | 22 $31 \%$ |
| $\begin{gathered} 20 \\ \substack{18 \% \\ \mathrm{~h}} \end{gathered}$ | 5\% | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | 21\% | 24\% | 10\% | 20\% | 12\% | $\begin{aligned} & 12 \\ & \begin{array}{l} 31 \% \\ \mathrm{AJ} \end{array} \end{aligned}$ | ${ }_{11 \%}$ | 22\% | 4 ${ }^{4} \%$ | 17\% | 15\% |
| ${ }_{16 \%}^{18}$ | ${ }_{6 \%}$ | $\begin{aligned} & 10 \\ & 21 \% \end{aligned}$ | 21\% | ${ }_{12}{ }^{4}$ | 3 $30 \%$ | 30\% | $\stackrel{3}{3}$ | 15\% | $\stackrel{9}{20 \%}$ | 10\% | 15\% | 20\% | 13\% |
| ${ }_{35 \%}^{39}$ | 13 $41 \%$ | ${ }_{33 \%}^{16}$ | $\stackrel{8}{89 \%}$ | 26\% | $\begin{aligned} & 3 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | 81\% | $\begin{aligned} & 11 \\ & 28 \% \end{aligned}$ | ${ }^{2044}$ | 19\% | ${ }_{38 \%}^{10}$ | 10\% | ${ }_{34 \%}^{24}$ |
| : | - | : | : | - | - | - | : | : | : | - | - | : | : |
| 1.43 | 1.50 | 1.40 | 1.50 | 1.74 | 1.40 | 1.60 | 1.73 | 1.54 | 1.16 | 1.56 | 1.38 | 1.43 | 1.50 |
| 1.25 | 1.37 | 1.22 | 1.20 | 1.24 | 1.26 | 1.17 | 1.34 | 1.17 | 1.24 | 1.23 | 1.30 | 1.25 | 1.26 |
| $\begin{aligned} & 53 \\ & 48 \% \end{aligned}$ | 17\% | ${ }_{46 \%}^{22}$ | ${ }_{50 \%}^{14}$ | ${ }_{62 \%}$ | 40\% | ${ }^{5} 5$ | $\stackrel{15}{58 \%}$ | ${ }_{50 \%}^{22}$ | ${ }_{36 \%}^{16}$ | 34 $54 \%$ | ${ }_{46 \%}^{12}$ | 14\% | 53\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 306

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Q22.10 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Eco-Easterside
This project has installed two wind turbines at Easterside and at St Thomas More primary schools.
Twenty homes have been provided with solar hot water and air source heat pump renewable technologies.
Residents have been supported with cavity wall and loft insulation, information on how to reduce
energy consumption and real time display units, to allow them to monitor energy usage.
Base: Respondents in the Eco-Easterside LCCC area only

Total
Very aware (3)
Fairly aware (2)

Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
All aware

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Active } \\ \text { energy } \\ \text { savers } \\ \text { (a) } \\ \hline \end{gathered}$ | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under 1 year <br> 1 yea <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \substack{\text { Timber } \\ (\mathrm{n})} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (9) } \\ & \hline \end{aligned}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 110 | $32^{*}$ | $55^{*}$ | ${ }^{* *}$ | 17** | $13^{* *}$ | $22^{*}$ | 17** | $58^{*}$ | 1** | 108 | 1** | 102 | $9 *$ | $5^{*}$ | $58^{*}$ | $16^{* *}$ | $9 *$ |
| ${ }_{30 \%}^{33}$ | $\begin{aligned} & 101 \% \end{aligned}$ | ${ }_{36 \%}^{20}$ | $\frac{17 \%}{17 \%}$ | $\underset{12 \%}{2}$ | ${ }_{8 \%}^{1}$ | $\begin{aligned} & 10 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | ${ }_{36 \%}^{21}$ | - | ${ }_{30 \%}^{32}$ | $100 \%$ | ${ }_{29 \%}^{30}$ | ${ }_{33}^{3} \%$ | 20\% | 26\% | $\stackrel{3}{19 \%}$ | 33\% |
| $\underset{\substack{20 \% \\ 18 \%}}{\substack{0}}$ | 28\% | ${ }_{13 \%}^{7}$ | - | 24\% | -33\% | 14\% | ${ }_{47 \%}^{8}$ | 10\% | - | 20\% | - | $18 \%$ | 3 3 | : | ${ }_{21}^{12}$ | 19\% | 33\% |
| 18\% | 13\% | $\begin{aligned} & 11 \\ & 20 \% \end{aligned}$ | ${ }_{17 \%}^{17 \%}$ | ${ }_{12 \%}$ | 33\% | 18\% | 3 $18 \%$ | 14\% | - | 17\% | : | 17\% | 11\% | ${ }^{1} 0 \%$ | 17\% | 25\% | 11\% |
| 39 | 28\% | 17 $31 \%$ | 67\% | 53\% | 46\% | 23\% | 29\% | 23\% | 100\% | ${ }_{35 \%}^{38}$ | : | 37\% | ${ }_{22 \%}$ | 60\% | ${ }_{36 \%}^{21}$ | 38\% | 22\% |
| : | - | - | - | - | - | - | - | : | - | - | : | - | - | - | - | - | - |
| 1.43 | 1.63 | 1.55 | 0.67 | 0.94 | 0.92 | 1.82 | 1.29 | 1.43 | 0.00 | 1.43 | 3.00 | 1.40 | 1.78 | 0.80 | 1.36 | 1.19 | 1.78 |
| 1.25 | 1.21 | 1.27 | 1.21 | 1.14 | 1.04 | 1.26 | 0.99 | 1.34 | - | 1.25 | - | 1.25 | 1.20 | 1.30 | 1.22 | 1.17 | 1.20 |
| ${ }_{48 \%}^{53}$ | $\begin{aligned} & 19 \\ & 59 \% \end{aligned}$ | ${ }_{49 \%}^{27}$ | $17 \%$ | $\stackrel{6}{35 \%}$ | 31\% | $\begin{aligned} & 13 \\ & 59 \% \end{aligned}$ | 53\% | $\begin{aligned} & 27 \\ & { }_{47 \%} \end{aligned}$ | - | $\begin{aligned} & 52 \\ & { }_{48 \%} \end{aligned}$ | $100 \%$ | ${ }_{47 \%}^{48}$ | $67$ | ${ }_{20 \%}^{1}$ | 27\% | 38\% | 67\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 307

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Haiton Carbon Positive
This project has installed solar panels on the roofs of the Wenning House building.
It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.
The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

Not aware at all (0)
Don't know
Mean
Standard Deviation
All aware
All Commu
(excl ctris)

120
Not very aware (1)


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 307

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Haiton Carbon Positive
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The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

|  | LCcc commun ities 2011 Halton (1,3) (0) |
| :---: | :---: |
| 120 | 120 |
| ${ }_{22}^{26}$ | ${ }_{22 \%}^{26}$ |
| ${ }^{38}{ }^{38}$ | $\begin{aligned} & 33 \\ & 28 \% \end{aligned}$ |
| ${ }_{2 \%}^{2 \%}$ | ${ }_{2 \%}$ |
| 48\% | 578\% |
| ${ }_{2 \%}$ | ${ }_{2 \%}^{2 \%}$ |
| 1.24 | 1.24 |
| 1.27 | 1.27 |
| 59\% | 599\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 308

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Haiton Carbon Positive
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It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.
The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

| All Communities (excl ctrls) (A) | Community groups 2011 |  |
| :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 3. With a strong focus on non-domestic buildings (E) |
| 120 | 120 | 120 |
| ${ }_{22}^{26}$ | ${ }_{22 \%}^{26}$ | ${ }_{22}^{26}$ |
| ${ }_{23 \%}^{33}$ | 33\% | 38\% |
| ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ |
| 578\% | 578\% | 57\% |
| ${ }_{2}^{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}$ |
| 1.24 | 1.24 | 1.24 |
| 1.27 | 1.27 | 1.27 |
| ${ }^{59} 9$ | ${ }_{49} 9$ | 59\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 309

Page 770
Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Haiton Carbon Positive
This project has installed solar panels on the roofs of the Wenning House building.
It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.
The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 120 | $5^{* *}$ | 10** | $25^{* *}$ | $25^{* *}$ | 19** | $36^{*}$ | $52^{*}$ | $68^{*}$ | 96* | $15^{* *}$ | $1^{* *}$ | $90^{*}$ | $15^{* *}$ | $14^{* *}$ |
| Very aware (3) | ${ }_{22 \%}^{26}$ | 20\% | - | $\stackrel{4}{16 \%}$ | ${ }_{20 \%}^{5}$ | 32\% | ${ }_{28 \%}^{10}$ | ${ }_{27 \%}^{14}$ | $\begin{aligned} & 12 \\ & 18 \% \end{aligned}$ | ${ }_{25 \%}^{24}$ | 7\% | - | ${ }_{24 \%}^{22}$ | $7 \%$ | $\stackrel{3}{31 \%}$ |
| Fairly aware (2) | 38\% | 30\% | 10\% | 10\% | 28\% | ${ }^{3} \%$ | $\stackrel{6}{17 \%}$ | 11 $21 \%$ | 22\% | ${ }_{27}^{26}$ | 27\% | ${ }_{\text {100\% }}$ | 28\% | 27\% | 29\% |
| Not very aware (1) | ${ }_{2 \%}^{2 \%}$ | - | $10 \%$ | ${ }_{4 \%}$ | - | - | - | ${ }_{4 \%}$ | - | ${ }_{1 \%}$ | 7\% | : | ${ }_{1 \%}$ | - | ${ }_{7 \%}$ |
| Not aware at all (0) | 58\% | ${ }_{20 \%}^{1}$ | $\begin{aligned} & 8 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 10 \% \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 7 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 49 \% \end{aligned}$ | ${ }_{4}^{43}$ | 60\% | : | 400 44 | 109\% | ${ }_{43}^{6}$ |
| Don't know | ${ }_{\text {a }}^{2} \mathrm{C}$ | - | - | - | - | - | ${ }_{6 \%}^{2}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | : | - | ${ }_{2 \%}$ | - | - |
| Mean | 1.24 | 1.80 | 0.30 | 1.32 | 1.16 | 1.58 | 1.24 | 1.29 | 1.19 | 1.33 | 0.80 | 2.00 | 1.33 | 0.73 | 1.29 |
| Standard Deviation | 1.27 | 1.10 | 0.67 | 1.18 | 1.28 | 1.30 | 1.37 | 1.32 | 1.23 | 1.29 | 1.08 | - | 1.28 | 1.10 | 1.27 |
| All aware | ${ }^{599}$ | $\begin{gathered} 4 \\ 80 \% \end{gathered}$ | $10 \%$ | ${ }_{50 \%}^{14}$ | ${ }_{48 \%}^{12}$ | $\begin{aligned} & 12 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 164 \% \\ & 44 \% \end{aligned}$ | ${ }^{25} \%$ | $\begin{aligned} & 34 \\ & 50 \% \end{aligned}$ | 50\% | ${ }_{33 \%}^{5}$ | ${ }_{100 \%}^{1}$ | $\begin{aligned} & 47 \\ & 52 \% \end{aligned}$ | $\stackrel{5}{33 \%}$ | 7 <br> $50 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 309

Page 771
Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Haiton Carbon Positive
This project has installed solar panels on the roofs of the Wenning House building.
It has also renovated Halton Mill, which has included installing energy efficiency technology,
so the space can be used for both local residents and businesses.
The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

|  |  | $\mathrm{No}$. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| Total | 120 | 19** | $50^{\circ}$ | 16* | 21. | $14^{*}$ | 108 | 3 .* | 3 .* | 5 ** | $44^{*}$ | $39^{*}$ | 28. | 5* | $5^{*}$ | 115 |
| Very aware (3) | ${ }_{22 \%}$ | 26\% | ${ }^{13} 8$ | 13\% | 24\% | 7\% | ${ }_{23}^{25}$ | - | - | $\stackrel{1}{20 \%}$ | ${ }_{23 \%}^{10}$ | ${ }_{26 \%}^{10}$ | ${ }_{21}^{61 \%}$ | - | 20\% | ${ }_{22 \%}^{25}$ |
| Fairly aware (2) | 28\% | 26\% | 26\% | 44\% | 24\% | 21\% | 38\% | ${ }^{13} \%$ | - | 20\% | 14\% | 28\% | 18\% | 20\% | ${ }^{1} 0$ | 38\% |
| Not very aware (1) | ${ }_{2 \%}^{2 \%}$ | - | ${ }_{2 \%}$ | - | : | 7\% | ${ }_{2 \%}$ | - | - | $:$ | 2\% | ${ }_{3 \%}$ | - | $\vdots$ | : | 2\% |
| Not aware at all (0) | ${ }_{48 \%}^{57}$ | 47\% | ${ }_{42 \%}^{21}$ | 74\% | 11 $52 \%$ | 64\% | $\begin{aligned} & 50 \\ & 46 \% \end{aligned}$ | ${ }_{33 \%}^{1}$ | 100\% | ${ }_{60 \%}^{3}$ | $\begin{aligned} & 18 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 61 \% \end{aligned}$ | 20\% | 60\% | 54\% |
| Don't know | $\underset{\text { a }}{2}$ | - | ${ }_{4 \%}$ | - | - | - | ${ }_{1 \%}$ | 33\% | - | : | ${ }_{2 \%}$ | : | - | ${ }^{1} 0$ | - | $2 \%$ |
| Mean | 1.24 | 1.32 | 1.38 | 1.25 | 1.19 | 0.71 | 1.28 | 1.00 | 0.00 | 1.00 | 1.37 | 1.36 | 1.00 | 1.00 | 1.00 | 1.25 |
| Standard Deviation | 1.27 | 1.34 | 1.30 | 1.18 | 1.33 | 1.07 | 1.27 | 1.41 | 0.00 | 1.41 | 1.25 | 1.29 | 1.31 | 1.15 | 1.41 | 1.26 |
| All aware | ${ }_{49 \%}^{59}$ | $\begin{aligned} & \text { 100 } \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 52 \% \end{aligned}$ | 56\% | $\begin{aligned} & 10 \\ & 48 \% \end{aligned}$ | $\frac{4}{29 \%}$ | $\begin{aligned} & 55 \\ & 51 \% \end{aligned}$ | ${ }_{33}^{1} \%$ | - | ${ }_{40 \%}^{2}$ | 24\% | 21 $54 \%$ | $\begin{aligned} & 11 \\ & 39 \% \end{aligned}$ | 20\% | 20\% | 57 <br> $50 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Haiton Carbon Positive
This project has installed solar panels on the roofs of the Wenning House building.
It has also renovated Halton Mill, which has included installing energy efficiency technology, so the space can be used for both local residents and businesses.
The income created through the generation of clean energy will be used to fund further carbon reduction measures in the community.
Base: Respondents in the Halton Carbon Positive LCCC area only

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at ail strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 120 | $52^{*}$ | 44* | $24^{* *}$ | $44^{*}$ | 7** | $8^{* *}$ | 21** | $60^{*}$ | $39^{*}$ | $64^{*}$ | $28^{* *}$ | $36^{*}$ | $80^{*}$ |
|  | 14\% | 20\% | $\begin{aligned} & 3 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 76 \% \\ & \hline \end{aligned}$ | 14\% | ${ }_{38 \%}$ | 19\% | ${ }_{20 \%}^{12}$ | ${ }^{10}{ }_{26 \%}$ | ${ }_{23 \%}^{15}$ | ${ }_{18 \%}^{5}$ | $\begin{aligned} & 13 \\ & \begin{array}{c} 36 \% \\ \text { AN } \end{array} \end{aligned}$ | 12 $15 \%$ |
| ${ }_{3}^{38}$ | ${ }_{29 \%}^{15}$ | $\begin{gathered} 17 \\ 39 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{4}^{1}$ | $\begin{gathered} 127 \% \\ 27 \% \end{gathered}$ | - | $13 \%$ | $\stackrel{8}{88 \%}$ | $\underset{33 \%}{20}$ | 13\% | ${ }_{3}^{21}$ | 729\% | 17\% | 26\% |
| ${ }_{2 \%}^{2 \%}$ | 2\% | ${ }_{2 \%}$ | - | - | : | - | ${ }_{5 \%}^{1}$ | ${ }_{2 \%}^{1}$ | : | ${ }_{2 \%}$ | ${ }_{4 \%}^{1}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ |
| 57\% | 20\% | 179\% | 209\% | ${ }_{55 \%}^{24}$ | 86\% | $\frac{4}{50 \%}$ | 38\% | ${ }_{43 \%}^{26}$ | 23\% | 26\% | 14 $50 \%$ | 10\% | 39\% |
| ${ }_{2 \%}$ | ${ }_{4 \%}$ | - | - | ${ }_{2 \%}$ | - | - | - | ${ }_{2 \%}^{1}$ | ${ }_{3 \%}^{1}$ | ${ }_{2 \%}$ | ${ }_{4 \%}$ | - | 2\% |
| 1.24 | 1.46 | 1.41 | 0.46 | 1.05 | 0.43 | 1.38 | 1.38 | 1.31 | 1.05 | 1.40 | 1.11 | 1.44 | 1.14 |
| 1.27 | 1.28 | 1.21 | 1.06 | 1.23 | 1.13 | 1.51 | 1.20 | 1.24 | 1.35 | 1.25 | 1.25 | 1.38 | 1.20 |
| $\begin{gathered} 599 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 56 \% \end{aligned}$ | 26\% | $\frac{4}{17 \%}$ | 19\% | 14\% | $\stackrel{4}{50 \%}$ | 12 $57 \%$ | $\begin{aligned} & 32 \\ & 53 \% \end{aligned}$ | ${ }_{38 \%}^{15 \%}$ | 56\% | $\begin{aligned} & 12 \\ & 43 \% \end{aligned}$ | 19\% | 38\% |

Standard Deviation
All aware
Not very aware (1)
Not aware at all (0)
Don't know
Mean

56\%

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.11 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Haiton Carbon Positive
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Base: Respondents in the Halton Carbon Positive LCCC area only

Fairly aware (2)

Not very aware (1)
Not aware at all (0)
Don't know
Mean
Standard Deviation
All aware

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{aligned} & \text { Timber } \\ & (\mathrm{n}) \end{aligned}$ | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\text { (r) } \end{gathered}$ |
| 120 | 29** | $62^{*}$ | $14^{* *}$ | $15^{* *}$ | 7** | $20^{*}$ | $14^{* *}$ | $79^{*}$ | $18^{* *}$ | $8^{*}$ | $13^{* *}$ | 103 | $32^{*}$ | 1** | $36^{*}$ | 19** | $24^{* *}$ |
| $\stackrel{\substack{26 \% \\{ }_{\mathrm{N}}^{2}}}{ }$ | ${ }_{17 \%}^{5}$ | ${ }_{26 \%}^{16}$ | 23\% | 13\% | $14 \%$ | ${ }_{15 \%}$ | 14\% | ${ }_{25 \%}^{20}$ | $\stackrel{4}{22 \%}$ | ${ }_{222}^{20}$ | 15\% | ${ }_{20 \%}^{21}$ | 16\% | - | 17\% | 37\% | 25\% |
| 33\% | ${ }_{38 \%}^{11}$ | ${ }_{26 \%}^{16 \%}$ | 14\% | $\frac{4}{27 \%}$ | 29\% | 25\% | 3 $21 \%$ | 23\% | 28\% | 29\% | 15\% | ${ }_{27}^{28}$ | 22\% | - | 28\% | ${ }_{24}^{4} \%$ | 38\% |
| ${ }_{2 \%}$ | ${ }_{3 \%}$ |  | 7\% |  |  | ${ }_{5 \%}$ |  | ${ }_{1 \%}$ | : | ${ }_{2 \%}^{2 \%}$ | $:$ | ${ }_{2 \%}$ | : | - | ${ }_{3 \%}$ | - | $:$ |
| 58\% | ${ }_{41}^{12}$ | ${ }_{45 \%}^{28}$ | 57\% | 60\% | 57\% | 11 $55 \%$ | 64\% | $\begin{aligned} & 33 \\ & 42 \% \end{aligned}$ | ${ }_{84}^{8}$ | 40\% | 69\% | 50\% | 20\% | 100\% | 18\% | ${ }_{42 \%}^{8}$ | 38\% |
| ${ }_{2 \%}^{2 \%}$ |  | 2\% | - | - | - | - |  | ${ }_{3 \%}^{2}$ | 6\% | ${ }_{1 \%}$ | : | $2 \%$ | - | - | ${ }_{3 \%}$ | - |  |
| 1.24 | 1.31 | 1.33 | 1.00 | 0.93 | 1.00 | 1.00 | 0.86 | 1.39 | 1.29 | 1.30 | 0.77 | 1.20 | 0.91 | 0.00 | 1.11 | 1.53 | 1.50 |
| 1.27 | 1.20 | 1.31 | 1.30 | 1.22 | 1.29 | 1.21 | 1.23 | 1.28 | 1.31 | 1.26 | 1.24 | 1.26 | 1.23 | - | 1.23 | 1.39 | 1.25 |
| ${ }_{49 \%}^{59}$ | $\begin{aligned} & \text { 166 } \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 52 \% \end{aligned}$ | ${ }_{36 \%}$ | ${ }_{40 \%}^{6}$ | $\underset{43 \%}{3}$ | $\begin{gathered} 8 \\ 40 \% \end{gathered}$ | $\begin{gathered} 56 \% \\ 36 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 54 \% \end{aligned}$ | 50\% | $\begin{aligned} & 46 \\ & 52 \% \end{aligned}$ | 41\% | 48\% | ${ }_{38 \%}^{12}$ | - | $\begin{aligned} & 16 \\ & 44 \% \end{aligned}$ | 11\% | 15 $63 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 311

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*
Low Carbon Hook Norton performed $\mathbf{? 2 0 0 , 0 0 0}$ worth of work to make the Hook Norton C of E Primary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only

|  |  |
| :---: | :---: |
| Total | 100 |
| Very aware (3) | $41 \%$ |
| Fairly aware (2) | ${ }_{28 \%}^{28}$ |
| Not very aware (1) | ${ }_{5 \%}^{5}$ |
| Not aware at all (0) | 26\% |
| Don't know | - |
| Mean | 1.84 |
| Standard Deviation | 1.22 |
| All aware | 69\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 311

Page 775
Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*
Low Carbon Hook Norton performed $\mathbf{? 2 0 0 , 0 0 0}$ worth of work to make the Hook Norton C of E Primary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only
$\left.\begin{array}{|cc|c|}\hline & & \begin{array}{c}\text { LCCC } \\ \text { communiti } \\ \text { es 2011 } \\ \text { Hook }\end{array} \\ \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) }\end{array} & & \begin{array}{c}\text { Norton } \\ (1,2,3,0)\end{array} \\ \text { (A) }\end{array}\right)$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 312

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton*
Low Carbon Hook Norton performed $\mathbf{? 2 0 0 , 0 0 0}$ worth of work to make the Hook Norton C of E Primary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only

|  |  | Community groups 2011 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 6. Integrated approaches <br> (H) |
| Total | 100 | 100 | 100 | 100 | 100 |
| Very aware (3) | $\begin{aligned} & 41 \% \\ & 41 \% \end{aligned}$ | $41 \%$ | $41 \%$ | $41 \%$ | $41 \%$ |
| Fairly aware (2) | ${ }_{28}^{28}$ | ${ }_{28 \%}^{28}$ | ${ }_{28 \%}^{28}$ | ${ }_{28 \%}^{28}$ | ${ }_{28 \%}$ |
| Not very aware (1) | ${ }_{5 \%}^{5}$ | ${ }_{5 \%}^{5}$ | ${ }_{5 \%}^{5}$ | ${ }_{5 \%}^{5}$ | ${ }_{5 \%}^{5}$ |
| Not aware at all (0) | ${ }_{26}^{26}$ | ${ }_{26 \%}^{26}$ | 26\% | ${ }_{26 \%}^{26}$ | 26\% |
| Don't know | : | : | : | : | - |
| Mean | 1.84 | 1.84 | 1.84 | 1.84 | 1.84 |
| Standard Deviation | 1.22 | 1.22 | 1.22 | 1.22 | 1.22 |
| All aware | 69\% | 69\% | 69\% | $\begin{gathered} 699 \\ 69 \% \end{gathered}$ | 69\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton
Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of EPrimary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \\ & \hline \end{aligned}$ |  | Terraced <br> (K) |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 100 | $3^{* *}$ | $8 *$ | $21^{*}$ | $22^{* *}$ | $26^{* *}$ | $20^{* *}$ | $39^{*}$ | $61^{*}$ | $82^{*}$ | $11^{* *}$ | $2 * *$ | $78^{*}$ | $8^{* *}$ | 11** |
| $41 \%$ |  | 25\% | 11 $52 \%$ | 13 | $\stackrel{8}{31 \%}$ | 7 $35 \%$ | 15 38 | 26\% | ${ }_{39}{ }^{32}$ | 55\% | 50\% | $\begin{aligned} & 40 \\ & 51 \% \\ & A \end{aligned}$ | - | 9\% |
| ${ }_{28 \%}^{28}$ | - | $\stackrel{2}{25 \%}$ | ${ }^{29 \%}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 42 \% \end{aligned}$ | 30\% | ${ }_{31}^{12}$ | ${ }_{26 \%}^{16}$ | ${ }_{32 \%}^{26}$ | 18\% | - | 23\% | 13\% | 36\% |
| $\begin{aligned} & 5 \\ & { }_{c}^{5} \% \end{aligned}$ | - | ${ }_{13 \%}^{1}$ | 2\% | - | ${ }_{8 \%}^{2}$ | - |  | ${ }_{8 \%}^{5}$ | ${ }_{5 \%}^{4}$ | - | - | ${ }_{4 \%}$ | ${ }^{13} \%$ | - |
| $\begin{gathered} 26 \\ \text { 26\% } \\ \text { MC } \end{gathered}$ | $\begin{gathered} 30 \\ 100 \% \end{gathered}$ | $\begin{gathered} 3 \\ 38 \% \end{gathered}$ | $\underset{10 \%}{2}$ | ${ }_{27 \%}^{67}$ | 5\% | $\begin{gathered} 7 \\ 35 \% \end{gathered}$ | ${ }_{312}^{12}$ | ${ }_{23 \%}^{14 \%}$ | $\begin{aligned} & 204 \% \\ & 24 \% \end{aligned}$ | 3\% | $\begin{aligned} & 1 \\ & 50 \% \end{aligned}$ | 12\% | 75\% | 55\% |
| : | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 1.84 | 0.00 | 1.38 | 2.24 | 2.05 | 1.85 | 1.65 | 1.77 | 1.89 | 1.85 | 2.00 | 1.50 | 2.17 $A$ | 0.38 | 1.00 |
| 1.22 | 0.00 | 1.30 | 1.00 | 1.33 | 1.08 | 1.31 | 1.27 | 1.20 | 1.19 | 1.34 | 2.12 | 1.07 | 0.74 | 1.18 |
| 69\% | - | 50\% | 17 $81 \%$ | 16\% | ${ }_{73}^{19}$ | ${ }_{65 \%}^{13}$ | $\begin{aligned} & 27 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 69 \% \end{aligned}$ | ${ }_{71 \%}$ | 73\% | 50\% | 63 $81 \%$ $A$ | 13\% | 45\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 313

Page 778
Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Low Carbon Hook Norton*
Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of EPrimary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only

| All Commu-nities(excl ctrls)(A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 100 | $20^{*}$ | $35^{*}$ | $13^{* *}$ | $16^{* *}$ | $16^{* *}$ | 1** | $18^{* *}$ | $76^{*}$ | $3^{* *}$ | $39^{*}$ | 26** | $32^{*}$ | $2^{* *}$ | 7** | $93^{*}$ |
| ${ }_{41 \%}$ | 25\% | 13 $37 \%$ | 31\% | 69\% | 50\% | 100\% | 33\% | 34\% | : | 19\% | 13\% | 28\% | - | $14 \%$ | 40\% |
| ${ }_{28 \%}^{28}$ | 20\% | ${ }_{40 \%}^{14}$ | 41\% | ${ }_{13 \%}$ | 25\% | - | $\frac{3}{17 \%}$ | ${ }_{32 \%}^{24}$ | ${ }_{33 \%}^{1}$ | 78\% | $31 \%$ | ${ }_{38 \%}^{12}$ | ${ }^{1}$ | 43\% | ${ }_{27}^{25}$ |
| ${ }_{5}^{5}$ | 20\% | ${ }_{6 \%}$ | - | - | 6\% | : | 2\% | ${ }_{3 \%}$ | - | ${ }_{5 \%}^{2}$ | 4\% | ${ }_{6 \%}$ | - | : | ${ }_{5}^{5}$ |
| $\begin{gathered} 26 \\ 26 \% \\ \mathrm{Mc} \end{gathered}$ | 45\% | 17\% | 38\% | 19\% | 19\% | - | 79\% | ${ }_{21}^{16}$ | 2\% | 11\% | 15\% | 28\% | 50\% | 43\% | ${ }_{25 \%}^{23}$ |
| : | - | : | - | - | : | - | : | : | : | - | : | : | : | : | - |
| 1.84 | 1.25 | 1.97 | 1.54 | 2.31 | 2.06 | 3.00 | 1.44 | ${ }_{2}^{2.00}$ | 0.67 | 1.87 | 2.15 | 1.66 | 1.00 | 1.29 | 1.88 |
| 1.22 | 1.29 | 1.07 | 1.33 | 1.20 | 1.18 | - | 1.34 | 1.15 | 1.15 | 1.30 | 1.08 | 1.18 | 1.41 | 1.25 | 1.21 |
| ${ }_{69 \%}^{69}$ | 45\% | 277\% | $\underset{62 \%}{8}$ | 13 $81 \%$ | $\frac{12}{75 \%}$ | $100 \%$ | ${ }_{50}{ }^{\text {\% }}$ | $\underset{\substack{58 \% \\ A \\ \hline}}{\substack{0 \\ \hline}}$ | 33\% | ${ }_{67 \%}^{26}$ | 21\% | 21 $60 \%$ | 50\% | 57\% | 70\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ***Low Carbon Hook Norton
Low Carbon Hook Norton performed ?200,000 worth of work to make the Hook Norton C of EPrimary School more energy efficient,
including the installation of a heat recovery system, solar panels, two community electric pool cars and a ground source heat pump.
A bio-diesel tank has also been installed, which is based at the local brewery and will supply bio-diesel fuel for vehicles.
The project has also provided interest-free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies. The project intends to use income generated from these measures to fund further work within the community.
Base: Respondents in the Low Carbon Hook Norton LCCC area only


## LCCC Wave 2452685

Fieldwork dates：19th September to 9th November 2011

## Table 314

Page 780
Q22．12 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months． ＂Low Carbon Hook Norton＊
Low Carbon Hook Norton performed ？200，000 worth of work to make the Hook Norton C of E Primary School more energy efficient，
including the installation of a heat recovery system，solar panels，two community electric pool cars and a ground source heat pump．
A bio－diesel tank has also been installed，which is based at the local brewery and will supply bio－diesel fuel for vehicles．
The project has also provided interest－free loans to enable householders and a village shop owner to improve the insulation of their properties and install renewable technologies． The project intends to use income generated from these measures to fund further work within the community．
Base：Respondents in the Low Carbon Hook Norton LCCC area only

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Active energy savers （a） | Energy aware （b） | $\qquad$ | Energy wasters （d） | Under <br> 1 year <br> （e） | 1 year to under <br> 5 years <br> （f） | 5 years to under 10 years 10 year <br> （g） | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Less than 20,800 <br> （p） | $\begin{gathered} \begin{array}{c} 20,800- \\ 36,400 \\ (q) \\ \hline \end{array} ⿳ ⺈ ⿴ 囗 十 一 ~ \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\text { r) } \\ \hline \end{gathered}$ |
| 100 | $16^{* *}$ | $46^{*}$ | 20＊＊ | $18^{* *}$ | 9＊＊ | $18^{* *}$ | $24^{* *}$ | $49^{*}$ | $33^{*}$ | $56^{*}$ | $11 *$ | $61 *$ | $43^{*}$ | 1＊ | $23^{* *}$ | 17＊＊ | $37^{*}$ |
| ${ }_{41}^{41}$ | ${ }_{38 \%}^{68 \%}$ | ${ }_{39 \%}^{18}$ | ${ }_{35 \%}^{75 \%}$ | $\begin{aligned} & \text { 10\% } \\ & \hline 10 \end{aligned}$ | ${ }_{33 \%}^{3}$ | $\begin{gathered} 79 \% \\ 39 \end{gathered}$ | 13 $54 \%$ | $\begin{aligned} & 37 \% \\ & 378 \end{aligned}$ | ${ }_{45 \%}^{15}$ | ${ }_{34 \%}^{19}$ | 64\％ | 25\％ | $\begin{aligned} & 18 \\ & 42 \% \end{aligned}$ | $100 \%$ | ${ }_{22}^{52 \%}$ | ${ }_{47 \%}$ | 23 62\％ A |
| $\underset{28 \%}{28}$ | 38\％ | ${ }_{30 \%}^{14}$ | 20\％ | ${ }_{2}^{4} \%$ | ${ }_{22}{ }^{2}$ | 33\％ | 79\％ | ${ }_{27 \%}^{13}$ | 24\％ | ${ }_{32 \%}^{18}$ | 2\％ | 26\％ | ${ }_{28 \%}^{12}$ | － | 10\％ | 3 $18 \%$ | 22\％ |
| 5 | 13\％ | 2\％ | ${ }_{5 \%}^{1}$ | － | － | 6\％ | 4\％ | 3\％ | － | 5\％ | － | 8\％ | － | ： | ${ }_{9 \%}$ | 6\％ | ${ }_{3 \%}$ |
| $\begin{aligned} & 26 \\ & \begin{array}{l} 26 \% \\ \mathrm{Nr} \end{array} \end{aligned}$ | 13\％ | 126\％ | 40\％ | 22\％ | 44\％ | ${ }_{22 \%}^{4}$ | 13\％ | ${ }_{31 \%}^{15}$ | 10\％ | ${ }_{25 \%}^{14}$ | $\underset{18 \%}{2}$ | ${ }_{25 \%}^{15}$ | 13 $30 \%$ | － | 26\％ | 29\％ | 14\％ |
| ： | － | ： | － | ： | ： | － | － | ： | － | － | ： | － | － | ： | － | － | － |
| 1.84 | 2.00 | 1.83 | 1.50 | 2.11 | 1.44 | 1.89 | 2.25 | 1.69 | 1.85 | 1.75 | 2.27 | 1.84 | 1.81 | 3.00 | 1.61 | 1.82 | $\stackrel{2.32}{\text { A }}$ |
| 1.22 | 1.03 | 1.22 | 1.36 | 1.23 | 1.42 | 1.18 | 1.03 | 1.26 | 1.30 | 1.18 | 1.19 | 1.21 | 1.28 | － | 1.12 | 1.33 | 1.06 |
| ${ }_{69 \%}^{69}$ | $\frac{12}{75 \%}$ | $\frac{32}{32}$ | $\begin{aligned} & 11 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 148 \% \end{aligned}$ | 56\％ | $\frac{13}{12 \%}$ | ${ }_{83}^{20}$ | $\begin{aligned} & 31 \\ & 63 \% \end{aligned}$ | ${ }_{70 \%}^{23}$ | $\begin{aligned} & 37 \\ & 60 \% \end{aligned}$ | ${ }_{82 \%}$ | $\begin{aligned} & 47 \% \\ & 67 \% \end{aligned}$ | ${ }_{70 \%}^{30}$ | $\begin{array}{r} 100 \% \end{array}$ | ${ }_{65 \%}^{15}$ | 65\％ | 31 $84 \%$ $A$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 315

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Ladock a Grampound Road"
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  | $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ |
| :---: | :---: |
| Total | 120 |
| Very aware (3) | 38\% |
| Fairly aware (2) | 23\% |
| Not very aware (1) | ${ }_{3 \%}^{3}$ |
| Not aware at all (0) | 48\% |
| Don't know |  |
| Mean | 1.30 |
| Standard Deviation | 1.31 |
| All aware | 50\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 315

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. *"Ladock a Grampound Road"
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  | $\begin{gathered} \text { LCCC } \\ \text { communiti } \\ \text { es } 2011 \\ \text { Ladock } \\ (1,2,3,6) \\ (Q) \end{gathered}$ |
| :---: | :---: |
| 120 | 120 |
| ${ }^{38} \times$ | ${ }_{28 \%}^{33}$ |
| ${ }_{23}^{27}$ | ${ }_{23 \%}^{27}$ |
| $3{ }_{3}$ | $3{ }_{3}$ |
| ${ }_{48 \%}^{57}$ | 578\% |
| : | - |
| 1.30 | 1.30 |
| 1.31 | 1.31 |
| ${ }_{50 \%}^{60}$ | 600 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 316

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ""Ladock a Grampound Road
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine. Income created from the generation of electricity through these measures will be reinvested back into the community. Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 6. Integrated approaches <br> (H) |
| 120 | 120 | 120 | 120 | 120 |
| ${ }_{28 \%}^{33}$ | ${ }_{23 \%}^{33}$ | ${ }_{23 \%}^{33}$ | ${ }_{28 \%}^{33}$ | 38\% |
| ${ }_{23}^{27} \%$ | ${ }_{23 \%}^{27}$ | ${ }_{23}^{27}$ | ${ }_{23}^{27}$ | ${ }_{23}^{27}$ |
| ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{3}$ | ${ }_{3 \%}^{3}$ | ${ }_{3 \%}$ |
| ${ }_{48 \%}^{57}$ | $\begin{gathered} 57 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 48 \% \end{aligned}$ | ${ }_{48 \%}^{57}$ | 578\% |
| - | - | : | - | - |
| 1.30 | 1.30 | 1.30 | 1.30 | 1.30 |
| 1.31 | 1.31 | 1.31 | 1.31 | 1.31 |
| $\begin{aligned} & 60 \\ & 50 \% \end{aligned}$ | 60\% | 60\% | 60\% | 60\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. ""Ladock a Grampound Road
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.
Income created from the generation of electricity through these measures will be reinvested back into the community.
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | nities (excl ctrls) (A) | $\begin{gathered} 10-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{aligned} & \text { Male } \\ & (1) \end{aligned}$ | Female | Semi/ detached (J) | Terraced (K) | Bought | Social rent (N) | Private rent (O) |
| Total | 120 | $5^{* *}$ | $21^{* *}$ | 19** | $18^{* *}$ | 19** | $38^{*}$ | $57^{*}$ | $6^{*}$ | $80^{*}$ | $24^{* *}$ | 89* | $10^{* *}$ | 17** |
| Very aware (3) | $\begin{gathered} 33 \\ 28 \% \\ b \end{gathered}$ | 20\% | 24\% | 26\% | $\stackrel{3}{17 \%}$ | $\stackrel{8}{42 \%}$ | 119\% | 13\% | 20\% | 23\% | 38\% | ${ }_{31 \%}^{28}$ | $2{ }_{2}$ | $\stackrel{2}{12 \%}$ |
| Fairly aware (2) | 23\% | 20\% | $\stackrel{2}{10 \%}$ | 21\% | ${ }_{3}^{6} \%$ | 21\% | 24\% | ${ }_{28 \%}^{16}$ | $117 \%$ | ${ }_{28}^{22}$ | 21\% | ${ }_{24 \%}^{21}$ | $10 \%$ | $\stackrel{3}{18 \%}$ |
| Not very aware (1) | $3{ }^{3}$ |  |  | ${ }_{5 \%}$ | - | - | ${ }_{5 \%}^{2}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}^{1}$ | ${ }_{1 \%}$ | 10\% | ${ }_{6 \%}$ |
| Not aware at all (0) | 48\% | 20\% | 14\% | 47\% | 59\% | 37\% | ${ }_{42 \%}^{16}$ | ${ }^{27} 7 \%$ | $\begin{aligned} & 30 \\ & 48 \% \end{aligned}$ | ${ }_{41 \%}$ | 38\% | 34\% | 60\% | 65\% |
| Don't know | : | - | - | - | - | - | - | - | : | - | : | - | - | : |
| Mean | 1.30 ${ }_{\text {b }}$ | 1.40 | 0.90 | 1.26 | 1.17 | 1.68 | 1.39 | 1.26 | 1.33 | 1.44 | 1.58 | 1.43 | 0.90 | 0.76 |
| Standard Deviation | 1.31 | 1.34 | 1.34 | 1.33 | 1.25 | 1.38 | 1.31 | 1.28 | 1.36 | 1.29 | 1.35 | 1.33 | 1.29 | 1.15 |
| All aware | $\begin{aligned} & 60 \\ & 50 \% \\ & b \end{aligned}$ | 60\% | 37\% | 47\% | 50\% | ${ }_{63 \%}^{12}$ | 20 $53 \%$ | 29 ${ }^{51 \%}$ | 31 <br> $49 \%$ | 45 56 | 14\% | 49\% | 30\% | 29\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Ladock \& Grampound Road
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.
Income created from the generation of electricity through these measures will be reinvested back into the community.
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{array}{r} 4 \\ (\mathrm{~s}) \\ \hline \end{array}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \\ & \hline \end{aligned}$ |
| Total | 120 | $18^{*}$ | $48^{\circ}$ | 16.* | $30^{\circ}$ | $8 *$ | $24^{*}$ | $53^{*}$ | 24* | $14^{*}$ | $48^{*}$ | $35^{*}$ | $37^{\circ}$ | $4{ }^{*}$ | 116 |
| Very aware (3) | $\begin{gathered} 33 \\ 28 \% \\ b \end{gathered}$ | 8 | 111 23 | 19\% | 10\% | ${ }_{13}^{13}$ | 14\% | 17\% | ${ }_{33 \%}$ | 7\% | 315 | 26\% | 24\% | - | ${ }^{38}{ }^{38}$ |
| Fairly aware (2) | 23\% | 28\% | 101\% | 25\% | 20\% | ${ }_{25 \%}$ | 21\% | ${ }_{15 \%}^{8}$ | 29\% | 7 <br> $50 \%$ | ${ }_{25}^{12}$ | 17\% | ${ }_{24 \%}$ | : | 27\% |
| Not very aware (1) | ${ }_{3 \%}$ | : | 3\% | - | $:$ | : | : | ${ }_{2 \%}$ | ${ }_{4}^{1 \%}$ | ${ }_{7 \%}$ | ${ }^{1} \%$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | $\vdots$ | 3\% |
| Not aware at all (0) | ${ }_{48 \%}^{57}$ | 28\% | 24 $50 \%$ | 56\% | 14\% | 63\% | 21\% | $\begin{aligned} & 35 \\ & \underset{A}{66 \%} \end{aligned}$ | ${ }_{33 \%}^{8}$ | 36\% | ${ }_{42 \%}$ | 19\% | 189\% | 100\% | ${ }_{46 \%}^{53}$ |
| Don't know | : | : | : | - | : | : | : | : | : | : | : | : | : | - | - |
| Mean | ${ }_{1}^{1.30} \mathrm{~b}$ | 1.89 | 1.17 | 1.06 | 1.40 | 0.88 | 2.17 | 0.83 | 1.63 | 1.29 | 1.46 | 1.14 | 1.24 | 0.00 | ${ }_{1}^{1.34}$ A |
| Standard Deviation | 1.31 | 1.28 | 1.28 | 1.29 | 1.38 | 1.25 | 1.20 | 1.22 | 1.28 | 1.07 | 1.32 | 1.33 | 1.30 | 0.00 | 1.31 |
| All aware | $\begin{aligned} & 60 \\ & 50 \% \\ & b \end{aligned}$ | ${ }_{72 \%}^{13}$ | 21 $44 \%$ | 74\% | 16\% | 38\% | 199\% | 17 $32 \%$ | 15\% | ${ }_{57}^{8}$ | 27\% | ${ }_{43 \%}^{15}$ | 189\% | : | $\begin{aligned} & 60 \\ & 55 \% \\ & A \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. "Ladock \& Grampound Road
This project has provided local homes, schools, community halls and businesses with
the means to generate their own heat and power through renewable energy technologies.
The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.
Income created from the generation of electricity through these measures will be reinvested back into the community.
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Very } \\ \text { strongly } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \end{aligned}$ | Not very/ not af all (D) | Always/ (E) (E) | Sometimes (F) | $\begin{aligned} & \text { Not very } \\ & \text { often/ } \\ & \text { not at all } \end{aligned}$ (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \end{gathered}$ | Disagree | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 120 | $39^{\circ}$ | 61. | $20 \cdot$ | $44^{\circ}$ | $11 *$ | $5{ }^{*}$ | $27 *$ | $51 *$ | $42^{*}$ | 77 | $21 *$ | $28^{*}$ | $83^{*}$ |
| 28\% | 121\% | 28\% | 20\% | 27\% | : | 20\% | 30\% | ${ }^{14} \%$ | 11 $26 \%$ | 24\% | 24\% | $\stackrel{8}{89 \%}$ | 24\% |
| $\begin{gathered} \text { 233 } \\ \text { 23\% } \end{gathered}$ | $\stackrel{7}{78 \%}$ | ${ }_{25}^{15}$ | 25\% | 20\% | 27\% | ${ }_{40 \%}^{2}$ | 22\% | 18\% | 29\% | 25\% | 14\% | 18\% | ${ }_{22 \%}^{18}$ |
| 3\% | \% | ${ }_{3}^{2}$ |  | ${ }_{5 \%}$ | ${ }_{9 \%}^{1}$ | : | ${ }_{4 \%}^{1}$ | : | ${ }_{5 \%}$ | ${ }_{3 \%}$ | : | ${ }_{7 \%}$ | 1\% |
| $\begin{gathered} 57 \\ \text { him } \\ \text { him } \end{gathered}$ | 19\% | ${ }_{44 \%}^{27}$ | 55\% | ${ }_{48 \%}^{21}$ | 74\% | ${ }^{10 \%}$ | ${ }_{44 \%}^{12}$ | ${ }_{55 \%}^{28}$ | 170\% | ${ }_{42 \%}$ | ${ }_{62 \%}^{13}$ | ${ }_{46 \%}^{13}$ | 40\% |
|  |  | : | : | : | : | : | : | : | : |  | : |  |  |
| ${ }^{1.30}$ | 1.31 | 1.36 | 1.10 | 1.27 | 0.64 | 2.00 | 1.37 | 1.18 | 1.40 | 1.45 | 1.00 | 1.29 | 1.31 |
| 1.31 | 1.36 | 1.30 | 1.29 | 1.32 | 0.92 | 1.22 | 1.33 | 1.35 | 1.27 | 1.31 | 1.34 | 1.33 | 1.33 |
| $\begin{gathered} 60 \\ 50 \% \\ \hline \end{gathered}$ | 199\% | ${ }_{52 \%}^{32}$ | 45\% | ${ }^{21} 8$ | 27\% | ${ }_{80 \%}^{4}$ | ${ }_{52 \%}^{14}$ | ${ }_{45 \%}^{23}$ | ${ }_{55 \%}^{23}$ | ${ }_{56 \%}^{43}$ | 38\% | 136\% | ${ }_{51 \%}^{42}$ |

Standard Deviation
All aware

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.13 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Thiock a Grampound Road
This project has provided local homes, schools, community halls and businesses with
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The project has also provided energy efficiency measures such as insulation, and has installed a community-owned wind turbine.
Income created from the generation of electricity through these measures will be reinvested back into the community.
Alongside this, over 500 fruit and nut trees have been planted to naturally absorb and hold carbon while supporting local food production.
Base: Respondents in the Ladock \& Grampound Road LCCC area only

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl crrls) } \\ & \text { (A) } \end{aligned}$ | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ (\mathrm{j}) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | $\underset{(\mathrm{n})}{\substack{\text { Timber }}}$ | Other (0) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{\substack{36,40+\\ \hline}}$ |
| Total | 120 | $34^{\circ}$ | $61{ }^{\circ}$ | $12^{*}$ | $13^{*}$ | 18** | 29** | 17* | $56^{\circ}$ | $40^{\circ}$ | $53^{*}$ | 27* | $72^{*}$ | $44^{*}$ | 17** | $2 \cdot *$ | $40^{\circ}$ | $31^{\circ}$ | 16** |
| Very aware (3) | 38\% | 10\% | 178\% | 17\% | 31\% | 6\% | 28\% | 24\% | 20\% | $\begin{aligned} & 18 \\ & { }_{4}^{15 \%} \\ & A j \end{aligned}$ | 19\% | 19\% | ${ }^{18} 8$ | $\begin{gathered} 18 \\ { }_{\mathrm{A}}^{18} \% \end{gathered}$ | 18\% | : | 13\% | 26\% | 25\% |
| Fairly aware (2) | $\underset{\substack{23 \% \\ b}}{27}$ | ${ }^{10} \text { 29\% }$ | 15\% | 42\% | 23\% | 28\% | 14\% | ${ }_{12 \%}$ | 29\% | 12\% | 19\% | 19\% | 22\% | 27\% | 18\% | 50\% | 18\% | 26\% | 31\% |
| Not very aware (1) | 3\% | 2\% | ${ }_{2 \%}$ |  | - | 6\% | ${ }_{3 \%}$ | - | 2\% | 3\% | ${ }_{2 \%}$ | 4\% | 1\% | 2\% | 6\% | - | 3\% | - | 6\% |
| Not aware at all (0) | $\begin{gathered} \text { 58\% } \\ \text { him } \end{gathered}$ | ${ }_{35 \%}^{12}$ | $\begin{aligned} & 34 \\ & 55 \% \end{aligned}$ | ${ }_{42 \%}$ | 46\% | 61\% | $\begin{aligned} & 16 \\ & 55 \% \end{aligned}$ | ${ }_{65 \%}^{11}$ | $\begin{aligned} & 19 \\ & 34 \% \end{aligned}$ | 23\% | $\begin{aligned} & 32 \\ & \text { 30\% } \\ & \text { Ai } \end{aligned}$ | $\begin{aligned} & 16 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 51 \% \\ & \mathrm{~m} \end{aligned}$ | 13 $30 \%$ | 10\% | 50\% | 18\% | 15\% | 38\% |
| Don't know | : | : | : | : | : | - | : | - | : | - | - | : | : | : | - | : | : | : | - |
| Mean | ${ }^{1.30}$ | 1.53 | 1.15 | 1.33 | 1.38 | 0.78 | 1.14 | 0.94 | ${ }_{\text {1. }}^{1.60}$ | ${ }^{1.98}$ | 0.96 | 0.96 | 1.21 | ${ }^{1.80}$ | 0.94 | 1.00 | 1.35 | 1.29 | 1.44 |
| Standard Deviation | 1.31 | 1.26 | 1.35 | 1.23 | 1.39 | 1.06 | 1.36 | 1.34 | 1.28 | 1.19 | 1.26 | 1.26 | 1.31 | 1.27 | 1.25 | 1.41 | 1.37 | 1.32 | 1.26 |
| All aware | $\begin{gathered} 60 \\ 50 \% \\ j \end{gathered}$ | 20\% | 26\% | 58\% | 54\% | 33\% | 12\% | ${ }^{6} 5$ | $\begin{gathered} 36 \\ 64 \% \\ A \end{gathered}$ |  | 30\% | 10\% | 34\% | $\begin{aligned} & 30 \\ & \begin{array}{l} \text { 68\% } \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }^{35 \%}$ | 50\% | 20\% | 52\% | 56\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 319

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehin-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loan to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre. Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 370 |
| Very aware (3) | $\stackrel{103}{28 \%}$ |
| Fairly aware (2) | ${ }^{137}$ |
| Not very aware (1) | ${ }^{34} 9$ |
| Not aware at all (0) | ${ }_{26 \%}$ |
| Don't know | ! |
| Mean | 1.67 |
| Standard Deviation | 1.14 |
| All aware | $\underset{\text { 240 }}{65}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 319

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehill-Bordon Eco Town
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$\left.\begin{array}{|cc|c|}\hline \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (exct crts) }\end{array} & & \begin{array}{c}\text { LCCC } \\ \text { (A) }\end{array} \\ & \begin{array}{c}\text { communiti } \\ \text { es 2011 } \\ \text { Whitenill } \\ \text { Borden } \\ \text { (2) }\end{array} \\ & \text { (W) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 320

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehill-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loans to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre. Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  | All Communities (excl ctrls) (A) | Community groups 2011 2. With a dominant focus on domestic buildings (D) |
| :---: | :---: | :---: |
| Total | 370 | 370 |
| Very aware (3) | ${ }_{28 \%}^{103}$ | 103 $28 \%$ |
| Fairly aware (2) | $\begin{gathered} 137 \\ 37 \% \end{gathered}$ | 137 $37 \%$ |
| Not very aware (1) | ${ }^{34} 9$ | ${ }^{34} 9$ |
| Not aware at all (0) | ${ }^{95} 96$ | ${ }^{96 \%}$ |
| Don't know | . | ! |
| Mean | 1.67 | 1.67 |
| Standard Deviation | 1.14 | 1.14 |
| All aware | $\begin{gathered} 240 \\ 65 \% \end{gathered}$ | 240 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22. 14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehill-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loan to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders.Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\left.\begin{array}{c} \text { Male } \\ (1) \end{array}\right)$ | Female | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \end{aligned}$ $(\mathrm{J})$ | Terraced | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 370 | $30^{*}$ | $70^{\circ}$ | 93. | $69^{\circ}$ | $44^{*}$ | $64^{\circ}$ | 176 | 194 | 206 | 122 | $34^{\circ}$ | 256 | $54^{\circ}$ | $55^{*}$ |
| Very aware (3) | $\begin{gathered} 103 \\ 28 \% \\ \mathrm{BNa} \end{gathered}$ | $\stackrel{3}{10 \%}$ | 13\% | $\begin{gathered} 35 \\ A B \% \\ A B C \end{gathered}$ | $\underset{B}{209 \%}$ | 130\% | $\begin{aligned} & 19 \\ & 30 \% \\ & B \end{aligned}$ | 29\% | 52\% | ${ }^{61}$ | 32\% | 27\% | $\begin{gathered} 83 \\ 32 \% \\ \text { AN } \end{gathered}$ | $\stackrel{8}{15 \%}$ | 111 |
| Fairly aware (2) | $\begin{aligned} & 137 \\ & \begin{array}{c} 137 \% \\ \text { Db } \end{array} \end{aligned}$ | $\begin{aligned} & 15 \\ & \text { 50\% } \\ & \text { D } \end{aligned}$ | 279\% | ${ }_{27}^{25}$ | ${ }_{36}^{25}$ | $\begin{aligned} & 21 \\ & \begin{array}{c} 48 \% \\ \mathrm{D} \end{array} \end{aligned}$ | 249\% | ${ }_{33}^{58}$ | 791\% | ${ }^{84} \%$ | 37 ${ }^{37}$ | 41\% | 98\% | 195\% | 19\% |
| Not very aware (1) | ${ }^{34} 9$ | $\stackrel{3}{10 \%}$ | 9\% | 8\% | 70\% | 5 | 8\% | 17\% | 17\% | 20\% | ${ }^{10} 8$ | ${ }_{12 \%}^{4}$ | ${ }^{22} 9$ | 11\% | 11\% |
| Not aware at all (0) | $\begin{gathered} \begin{array}{c} 95 \\ \text { F25\% } \end{array} \end{gathered}$ | $\begin{gathered} 9 \\ 30 \% \\ F \end{gathered}$ | $\stackrel{\substack{23 \\ 33 \% \\ F}}{ }$ | $\underset{F}{25}$ | 17\% | ${ }^{5} 1 \%$ | ${ }^{16}$ | 28\% | 24\% | 20\% | $\begin{aligned} & \begin{array}{l} 42 \\ 34 \% \\ \text { AJ } \end{array} \end{aligned}$ | 26\% | ${ }_{23}^{53}$ | $\begin{gathered} 21 \\ \text { AM } \\ \text { AM } \end{gathered}$ | 18\% |
| Don't know | $!$ | : | ${ }_{1 \%}$ | : |  | : | : | ${ }_{1 \%}$ | : |  | ${ }_{1 \%}$ | : |  |  | $M^{2 \%}$ |
| Mean | 1.67 | 1.40 | 1.43 | 1.75 | 1.70 | 1.95 BC | 1.72 | 1.63 | 1.71 | ${ }^{1.80}$ AK | 1.49 | 1.56 | ${ }^{1.82}$ ANO | 1.26 | 1.43 |
| Standard Deviation | 1.14 | 1.04 | 1.14 | 1.22 | 1.14 | 0.94 | 1.15 | 1.18 | 1.11 | 1.07 | 1.22 | 1.11 | 1.10 | 1.14 | 1.16 |
| All aware | $\begin{aligned} & 240 \\ & 65 \% \\ & \text { KN } \end{aligned}$ | ${ }_{60 \%}^{18}$ | $\begin{aligned} & 40 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & { }_{7}^{37 \%} \\ & \hline \end{aligned}$ | 43 $67 \%$ | $\xrightarrow{109}$ 62\% | $\underset{88 \%}{131}$ | $\begin{aligned} & 145 \\ & 70 \% \\ & \text { AK } \end{aligned}$ | 69\% | 21 62 | $\begin{gathered} 181 \\ \text { ANO } \end{gathered}$ | 270\% | 350 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 321

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Q22. 14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehili-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loan to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| Total | 370 | $58^{\circ}$ | 118 | $74^{\circ}$ | $82^{*}$ | $38^{.}$ | 332 | $32^{*}$ | $1 \cdot$ | $2 \cdot$ | 115 | 140 | $92^{*}$ | 16* | $13^{*}$ | 357 |
| Very aware (3) | $\begin{aligned} & 103 \\ & 28 \% \\ & \mathrm{BNa} \end{aligned}$ | 16\% | 31\% | ${ }_{34 \%}^{25}$ | 28\% | $\underset{21 \%}{8}$ | 86\% | $\begin{aligned} & 15 \\ & \begin{array}{c} 47 \% \\ \mathrm{Aa} \end{array} \end{aligned}$ | : | 50\% | 31\% | ${ }_{32 \%}^{45}$ | $\begin{aligned} & 24 \\ & 26 \% \end{aligned}$ | 19\% | ${ }_{23}^{3}$ | ${ }_{280}^{100}$ |
| Fairly aware (2) | $\begin{aligned} & 137 \\ & 37 \% \\ & \text { BD } \end{aligned}$ | 22\% | 470\% | 220\% | 31\% | 159\% | $\begin{aligned} & 129 \\ & \begin{array}{l} 129 \% \\ \mathrm{Ab} \end{array} \end{aligned}$ | 19\% | 100\% | : | 34\% | ${ }_{34 \%}^{48}$ | 32\% | 50\% | 46\% | 131 ${ }^{13}$ |
| Not very aware (1) | ${ }^{34} 9$ | ${ }_{14 \%}^{8}$ | 12\% | ${ }_{5 \%}$ | 5\% | 5 $13 \%$ | $\begin{gathered} 34 \\ \begin{array}{c} 310 \% \\ A \end{array} \end{gathered}$ | - | : | : | 11 $10 \%$ | 118\% | 10\% | 6\% | : | 34 ${ }^{34}$ |
| Not aware at all (0) | ( ${ }_{\text {25\% }}^{\text {25\% }}$ | 121\% | 27\% | ${ }_{31}^{23}$ | 28\% | 10\% | ${ }_{25 \%}^{82}$ | 11 $34 \%$ | : | $\stackrel{1}{50 \%}$ | 34 $30 \%$ | ${ }_{25 \%}^{35}$ | ${ }_{22}^{20}$ | 25\% | 31\% | 919 25 |
| Don't know | ! | : | 1\% | : | : | : | $!$ | : | - | : | : | 1\% | : | : | : | $!$ |
| Mean | 1.67 | 1.72 | 1.70 | 1.66 | 1.66 | 1.55 | 1.66 | 1.78 | 2.00 | 1.50 | 1.58 | 1.74 | 1.73 | 1.63 | 1.62 | 1.67 |
| Standard Deviation | 1.14 | 1.09 | 1.10 | 1.24 | 1.17 | 1.11 | 1.11 | 1.36 | - | 2.12 | 1.18 | 1.16 | 1.08 | 1.09 | 1.19 | 1.14 |
| All aware | $\begin{aligned} & 240 \\ & 65 \% \\ & \text { KN } \end{aligned}$ | ${ }^{38}$ | 78\% | $\begin{aligned} & 47 \\ & \hline 64 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \\ & 66 \% \end{aligned}$ | ${ }_{6}^{23}$ 61\% | $\begin{gathered} 215 \\ 65 \% \end{gathered}$ | 216\% | ${ }^{100 \%}$ | ${ }^{1} 90 \%$ | $\begin{aligned} & 70 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & \hline 66 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & { }_{88 \%} \end{aligned}$ | $\begin{aligned} & 11 \\ & 69 \% \end{aligned}$ | 69\% | 231 65 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22. 14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehill-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loan to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community. The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy.
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon ootprint is normal |  | It's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underset{\substack{\text { very } \\ \text { stongy } \\ \text { (B) }}}{ }$ | $\begin{gathered} \text { Fairy } \\ \text { strongly } \\ \text { (C) } \end{gathered}$ | $\begin{aligned} & \text { Not veryl } \\ & \text { not an all } \\ & \text { strongly } \end{aligned}$ (D) | $\begin{gathered} \text { Always/ } \\ \text { often } \\ (\mathrm{E}) \end{gathered}$ | Sometimes | $\begin{aligned} & \text { Not very } \\ & \text { offen/ } \\ & \text { not at all } \\ & \text { (G) } \end{aligned}$ | $\underset{(H)}{\text { very }}$ | $\begin{gathered} \text { Fairly } \\ (1) \end{gathered}$ | $\begin{aligned} & \text { Not very/ } \\ & \text { not at all/ } \\ & \text { no anin } \end{aligned}$ no opinion | $\begin{aligned} & \text { Agree } \\ & \text { (k) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (L) \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 370 | ${ }_{89}$ | 173 | 103 | 128 | $24^{*}$ | $3{ }^{\text {. }}$ | $68^{\circ}$ | 160 | 142 | 217 | $8^{*}$ | 104 | 242 |
| Very aware (3) |  |  | ${ }_{27 \%}^{47}$ | ${ }_{21}^{20 \%}$ | 30\% | 29\% | 20\% | ${ }_{209}^{20}$ | ${ }_{3}^{53 \%}$ | 31\% | ${ }_{30 \%}^{60}$ | 28\% | 23\% | ${ }_{30 \%}^{72}$ |
| Faily aware (2) | $\underset{p}{\substack{137 \\ p}}$ | 36\% | ${ }_{37 \%}^{64}$ | ${ }_{35 \%}^{36}$ | ${ }_{30}^{50}$ | ${ }_{33 \%}^{8}$ | ${ }_{47 \%}^{14}$ | ${ }_{32 \%}^{22}$ | ${ }_{34 \%}^{54}$ | ${ }_{43 \%}^{61}$ | ${ }_{\text {37 }} 7$ | ${ }_{3}^{28}$ | ${ }_{33 \%}^{34}$ | ${ }_{39 \%}^{95}$ |
| Not very aware (1) | ${ }^{34} \%$ | ${ }_{8 \%}$ | ${ }^{12} \%$ | ${ }_{13 \%}^{13}$ | ${ }_{8 \%}^{10}$ |  | ${ }^{2} \%$ | ${ }_{4 \%}^{3}$ | ${ }^{15} 9$ | ${ }_{11 \%}^{11 \%}$ | ${ }_{10 \%}^{21}$ | \%\% | $7 \%$ | ${ }^{21} 9$ |
| Not aware at all (0) | (tay | ${ }_{12 \%}^{11}$ | $\begin{aligned} & \begin{array}{c} 48 \% \\ { }_{28} \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 33_{8}^{2} \end{aligned}$ | ${ }_{29 \%}^{29}$ | ${ }_{38 \%}$ | ${ }_{2 \%}^{87}$ | ${ }_{34 \%}^{23}$ | ${ }^{37}$ 3\%\% | ${ }_{25 \%}^{35}$ | ${ }_{24 \%}^{52 \%}$ | ${ }_{32 \%}^{27}$ |  | ${ }_{22 \%}^{53}$ |
| Don't know | $!$ | : | ${ }_{1 \%}$ | : |  | - | : | : | 1\% | : | $!$ | : |  | $!$ |
| Mean |  | ${ }_{\text {ACD }}^{2.07}$ | 1.63 | 1.44 | 1.77 | 1.54 | 1.60 | 1.57 | 1.77 | 1.61 | 1.73 | 1.58 | 1.41 | 1.7.7 |
| Standard Deviction | 1.14 | 0.99 | 1.16 | 1.14 | 1.12 | 1.28 | 1.10 | 1.24 | 1.15 | 1.08 | 1.14 | 1.21 | 1.21 | 1.10 |
| All aware | $\begin{gathered} 240 \\ \text { 245 } \\ \text { Dice } \end{gathered}$ | $\begin{gathered} 77 \% \\ A 80 \% \\ A C D \end{gathered}$ | 1114\% | 55\% | 80\% | ${ }_{63 \%}^{15}$ | 20\% | ${ }_{62 \%}^{42 \%}$ | 107\% | ${ }_{64 \%}^{91 \%}$ | ${ }_{\text {143\% }}^{14}$ | 81\% | ${ }_{56 \%}^{58}$ | 167 AM amg |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q22.14 I am now going to read you a brief description of an environmental project that would have taken place in your local community in the last 18 months. Whitehill-Bordon Eco Town
This project has provided local householders with questionnaires to assess the carbon saving measures appropriate for their properties, and has subsequently offered loan to them to install energy efficiency measures and renewable technologies such as solar panels, energy efficient boilers and double glazing. Cavity wall and loft insulation has also been provided free of charge to householders. Income created from the repayment of loans will be reinvested back into the community.
The project has also been involved in a series of awareness-raising activities to help locals understand how they can save energy
These have included taking part in 'Wood Day' and 'Apple Tasting Day', visiting schools and community groups and leasing a local shop to use as an energy saving 'drop in' centre.
Base: Respondents in the Whitehill-Bordon Eco Town LCCC area only

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters <br> (d) | Under 1 year (e) |  | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \end{aligned}$ (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\underset{(\mathrm{n})}{\substack{\text { Timber }}}$ | Other (o) | Less than 20.800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { (r) } \\ \hline \end{gathered}$ |
| 370 | 112 | 178 | $40^{*}$ | $40^{*}$ | $47^{*}$ | $88^{*}$ | $88^{*}$ | 147 | $8^{* *}$ | 323 | $39^{*}$ | 299 | $30^{*}$ | $32^{*}$ | $23^{* *}$ | $81 *$ | ${ }^{93}{ }^{*}$ | $59^{*}$ |
| $\begin{aligned} & 103 \\ & 28 \% \\ & \text { DJe } \end{aligned}$ | 34\% | ${ }_{28 \%}^{49}$ | 13\% | -780 | 75\% | $\underset{e}{23 \%}$ | 26\% | 41 $28 \%$ | 50\% | ${ }^{85}$ \% | 14 $36 \%$ | $\begin{gathered} 90 \\ \text { 30\% } \\ \text { A } \end{gathered}$ | 17\% | 28\% | 17\% | ${ }_{31 \%}^{25}$ | 32\% | $\underset{A}{26}$ |
| $\underset{\substack{137 \\ \mathrm{p}}}{137}$ | ${ }_{38}^{48}$ | ${ }_{39 \%}^{69}$ | ${ }_{38 \%}^{15 \%}$ | $\begin{aligned} & 11 \\ & 28 \% \end{aligned}$ | ${ }_{32 \%}^{15}$ | ${ }_{36 \%}^{32}$ | ${ }_{32 \%}^{28}$ | ${ }_{42}^{62}$ | $\stackrel{2}{25}$ | ${ }_{382}^{122}$ | 13 <br> $33 \%$ | 111 $37 \%$ | 13 $43 \%$ | 11 $34 \%$ | 70\% | 22\% | 34\% | 32\% |
| ${ }_{9 \%}^{34}$ | 7\% | ${ }^{15}$ | 10\% | $\begin{gathered} \quad 8 \% \\ \text { Aab } \end{gathered}$ | 17\% | 7\% | 7\% | ${ }^{12} 8$ | ${ }_{13 \%}^{1}$ | ${ }^{29} 9$ | 10\% | 29\% | ${ }_{\text {l }}^{\text {13\% }}$ | - | - ${ }_{\text {3 }}$ | 6\% | 7\% | ${ }_{3 \%}$ |
| $\begin{gathered} 95 \\ \text { 25\% } \\ \text { BNIr } \end{gathered}$ | 26\% | ${ }_{25 \%}^{44}$ | ${ }_{20 \%}^{8}$ | ${ }_{35 \%}^{14}$ | 16 $34 \%$ | 23\% | 37\% | ${ }_{22 \%}^{32 \%}$ | ${ }_{13 \%}$ | ${ }_{27}^{86}$ | 21\% | ${ }_{23 \%}^{68}$ | ${ }_{2}^{8} \%$ | 12 38 | 39\% |  | 23\% | 15\% |
| $!$ | - | 1\% | - | $\because$ | $\begin{aligned} & 1 \\ & { }_{A}^{2 \%} \end{aligned}$ | - | - | $:$ | - | $!$ | : | $!$ | - | - | : | - | 1\% | : |
| en $\begin{gathered}1.67 \\ \text { DMd } \\ \text { e }\end{gathered}$ | ${ }_{\text {1.72 }}^{\text {d }}$ | ${ }^{1.69}$ | ${ }^{1.83}$ | 1.27 | 1.28 | ${ }_{1}^{1.80}$ | 1.60 | ${ }_{1}^{1.76}$ | 2.13 | 1.64 | 1.85 | 1.75 $A$ | 1.50 | 1.53 | 1.26 | 1.54 | 1.79 | 2.10 ${ }_{\text {AP }}$ |
| 1.14 | 1.16 | 1.13 | 1.11 | 1.13 | 1.11 | 1.14 | 1.21 | 1.09 | 1.13 | 1.14 | 1.14 | 1.12 | 1.07 | 1.27 | 1.18 | 1.26 | 1.13 | 1.05 |
| $\begin{gathered} 240 \\ 65 \% \\ \text { DMde } \end{gathered}$ | $\begin{aligned} & 76 \\ & 68 \% \\ & d \end{aligned}$ | $\underset{\substack{118 \\ 68 \% \\ d}}{\substack{0 \\ \hline}}$ | $\begin{aligned} & 28 \\ & \substack{20 \% \\ d} \end{aligned}$ | ${ }_{45 \%}^{18}$ | ${ }_{47 \%}^{22}$ | $\underset{e}{61} \underset{e}{69 \%}$ | ${ }_{61 \%}^{54}$ | $\underset{\substack{103 \\ 70 \% \\ e}}{\substack{ \\\hline}}$ | 75\% | 207\% | 279\% | 201 $67 \%$ | 18 $60 \%$ | 20 63 | $\begin{aligned} & 11 \\ & 48 \% \end{aligned}$ | 47\% | 69\% | $\begin{gathered} 48 \\ { }_{8 p}^{81 \%} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323

Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

|  |  |
| :---: | :---: |
| Total | 1736 |
| Heard of it through friends or relatives living locally | $\begin{gathered} 447 \\ \text { MNW } \\ \text { 26\% } \end{gathered}$ |
| Heard of it through a member of the communify who is knowledgeable about the environment | 163\% $M W^{9 \%}$ |
| Saw solar panels in the area | ${ }^{207}{ }_{\text {LTuYW }}^{12 \%}$ |
| Saw wind turbines in the area | $\begin{gathered} 52 \\ \operatorname{RUW}^{3 \%} \end{gathered}$ |
| Saw it in the local paper | $\begin{gathered} 531 \\ \text { LMPQRS } \end{gathered}$ |
| Someone came to the door | ${ }^{41} 2 \%$ |
| Received a leaflet about it | 345 KNO |
| Saw a poster about it | ${ }_{\text {LR }}^{133} 8$ |
| Attended a meeting about it | 78 $w^{4 \%}$ |
| Through membership of a local 'green' group | 37 $2 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323

Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323

Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323 <br> Q23. How did you first become aware of this project?

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Base: All except those not aware at all of the project

|  | All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (J) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \hline \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & (v) \end{aligned}$ | Whitehill Borden (2) (W) |
| Total | 1736 | 293 | $84^{\circ}$ | 104 | $71 *$ | 165 | 61. | $74^{\circ}$ | $63^{\circ}$ |  | 140 |  | $39 \cdot$ | $87^{\circ}$ | 218 | $63^{\circ}$ | 274 |
| Heard of it through friends or relatives living locally | $\begin{gathered} 447 \\ \text { MNW } \\ \hline 26 \% \end{gathered}$ | 22\% | 26\% | $\begin{gathered} 41 \\ 39 \% \\ A \end{gathered}$ | 10\% | $\begin{aligned} & 32 \% \\ & 19 \% \end{aligned}$ | 22\% | $\begin{aligned} & 30 \\ & \begin{array}{l} 31 \% \\ \mathrm{~A} \end{array} \mathrm{l} \end{aligned}$ | 32\% |  | $\begin{aligned} & 31 \\ & 22 \% \end{aligned}$ |  | 15\% | 26\% | $\begin{gathered} 85 \\ 39 \% \\ A \end{gathered}$ | 16\% | 14\% |
| Heard of it through a member of the community who is knowledgeable about the environment | $\begin{aligned} & 163 \\ & \text { Mw }^{9 \%} \end{aligned}$ | 2\% | 13 $15 \%$ | 7\% | : | $\begin{gathered} 26 \\ \substack{16 \% \\ A} \end{gathered}$ | $\underset{A}{15}$ | 10\% | 13\% |  | 10\% |  | 78\% | 5\% | $\begin{gathered} 34 \\ \substack{36 \% \\ A} \end{gathered}$ | 14\% | ${ }^{12} 4$ |
| Saw solar panels in the area | 207 $\substack{17 \% \\ 170 \\ \text { vw }}$ vi | 20\% | $\begin{aligned} & 21 \\ & 25 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{2 \%}^{2}$ | 13\% | ${ }^{25}$ | $\begin{gathered} 15 \\ { }_{\mathrm{C}}^{25 \%} \end{gathered}$ | ${ }_{7 \%}$ | ${ }_{8 \%}^{5}$ |  | $\begin{gathered} 47 \\ 34 \% \\ A \end{gathered}$ |  | ${ }_{10 \%}^{4}$ | ${ }_{5 \%}^{4}$ | ! | 2\% | 9\% |
| Saw wind turbines in the area | $\begin{gathered} \begin{array}{c} 52 \\ \text { RUW } \end{array} \end{gathered}$ | - | : | ${ }_{\text {7 }}^{7} \times$ | $\begin{aligned} & 19 \\ & 27 \% \\ & A \end{aligned}$ | 2\% | $\begin{aligned} & 15 \\ & 25 \% \\ & A \end{aligned}$ | : | ${ }_{3 \%}$ |  | - |  | - | ${ }_{\text {A }}^{\text {A }}$ | : | - | - |
| Saw it in the local paper | $\begin{aligned} & 531 \% \\ & 31 \% \\ & \text { LMP } \\ & \text { QRS } \end{aligned}$ | 63\% | $\underset{A}{47 \%} \underset{A}{47}$ | 17\% | 6\% | ${ }^{51} \times$ | 20 33 | 14\% | 17\% |  | 8\% |  | ${ }^{5} 13 \%$ | ${ }_{25 \%}^{22}$ | $\begin{aligned} & 93 \\ & \underset{A}{93 \%} \end{aligned}$ | 21 3 \% | $\begin{gathered} 151 \\ 55 \% \\ \mathrm{~A} \end{gathered}$ |
| Someone came to the door | ${ }_{2 \%}^{41}$ | ${ }_{1 \%}^{2}$ | $\begin{aligned} & \frac{6}{7 \%} \\ & A \end{aligned}$ | : | ${ }_{3 \%}^{2}$ | ${ }_{1 \%}$ | - | 1\% | : |  | 1\% |  | $\begin{aligned} & { }_{1}^{13 \%} \\ & A \end{aligned}$ | : | ${ }_{1 \%}$ | : | ${ }_{\substack{20 \\ \text { a }}}$ |
| Received a leaflet about it | $\begin{gathered} 345 \\ \text { KNU } \\ \text { KN } \end{gathered}$ | ${ }^{22} 8$ | 7\% | 17\% | $\stackrel{36}{37 \%}$ | 10\% | 17\% | $\begin{aligned} & \left.\begin{array}{l} 39 \\ 53 \% \\ A \end{array}\right) \end{aligned}$ | 29\% |  | 26\% |  | 15\% | 14\% | ${ }^{32}$ \% | $\begin{gathered} 20 \\ 32 \% \\ A \end{gathered}$ | $\stackrel{76}{28 \%}$ |
| Saw a poster about it | $\begin{gathered} 133 \\ { }_{8 \%} \mathrm{R} \end{gathered}$ | ${ }^{20} 7$ | 8\% | ${ }_{2 \%}^{2}$ | ${ }_{3 \%}$ | 7\% | 4\% | ${ }^{9}$ \% | $\stackrel{8}{13 \%}$ |  | ${ }_{1 \%}^{2}$ |  | ${ }_{5 \%}^{2}$ | $\begin{aligned} & 13 \\ & { }_{\mathrm{A}}^{5 \%} \end{aligned}$ | 19\% | 8\% | 33 ${ }_{12 \%}{ }_{\text {A }}$ |
| Attended a meeting about it | $\begin{aligned} & \begin{array}{l} 78 \\ 4 \% \\ w \end{array}, ~ \end{aligned}$ | ${ }_{3 \%}^{10}$ | 3\% | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }^{12} \%$ | ${ }_{3 \%}^{2}$ | $\begin{gathered} 14 \\ \substack{19 \% \\ A} \end{gathered}$ | ${ }_{3 \%}$ |  | 5\% |  | ${ }_{5 \%}^{2}$ | ${ }_{1 \%}$ | 119 | $\underset{\substack{11 \% \\ A}}{ }$ | ${ }^{3} \%$ |
| Through membership of a local 'green' group | 37\% | ${ }_{1 \%}$ | 1\% | : | : | ${ }_{2 \%}^{4}$ | : | $\underset{A}{129}$ | ${ }_{2 \%}$ |  | ${ }_{1 \%}$ |  | $\begin{aligned} & 3 \\ & { }_{A}^{8 \%} \end{aligned}$ | $\begin{aligned} & 5 \\ & { }_{A}^{6 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{\substack{6_{A} \% \\ \hline}}$ | 4\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323

Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

Total
Visited a demonstration home

Aftended a public event

Been offered services or
received advice through it

Found it on the web/online/

Seen them/wall/drove past
them/ti/installation (nfs)

Saw the house(s)/walked past
Saw the house(s)/walked
the houselsaw the sign
outside the house
TV programme/news

Through/at work
Through the school/saw it at the school/ leter from the
school/school project
Through the Parish//illage/,
local/ community magazine/
local/ community magazine/
newsletter
Through the community centre

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middlesbrough (2,5) (M) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (N) } \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadow } \\ (2,5) \\ (\mathrm{R}) \end{gathered}$ |  | Muswell Hill (3) (S) |  | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 1736 | 293 | 84 | 104 | $71 *$ | 165 | $61 *$ | 74 | $63^{*}$ |  | 140 |  | $39^{*}$ | $87^{*}$ | 218 | $63^{*}$ | 274 |
| ${ }_{1 \%}^{15}$ | 2\% |  | - | - | - | ${ }_{2 \%}^{1}$ |  | - |  | - |  | - | - | $!$ | - | ${ }_{1 \%}$ |
| $\begin{aligned} & \mathbf{6 0}_{3 \%} \\ & \mathrm{~N}^{2} \end{aligned}$ | 3\% |  | $4 \%$ | 1\% | : | $\begin{gathered} \mathrm{C}_{1}^{10 \%} \\ \mathrm{~A} \end{gathered}$ |  | ${ }_{2}^{1 \%}$ |  | ${ }_{2}^{3}$ |  | $\begin{gathered} 5 \\ { }_{\mathrm{I}}^{3} \% \\ \hline \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & \mathrm{B}_{1}^{10 \%} \\ & \mathrm{~A} \end{aligned}$ | 2\% |
| ${ }_{1 \%}^{24}$ | 2\% |  | - | ${ }_{1}^{1}$ | ${ }_{1}^{1} \%$ | - |  | - |  | ${ }_{1 \%}$ |  | - | : | - | - | ${ }_{2 \%}^{6}$ |
| ${ }_{1 \%}^{26}$ | ${ }_{1 \%}$ |  | - | - | ${ }_{1}^{1} \%$ | ${ }_{2 \%}$ |  | : |  | ${ }_{1 \%}$ |  | : | ${ }_{2}^{2}$ | 7 3\% | ${ }_{2 \%}$ | ${ }_{1}^{4} \%$ |
| ( $\begin{gathered}76 \\ \text { RUW }\end{gathered}$ | 31\% |  | 27 268 A | 1\% | 7\% | 2\% |  | - |  | 1\% |  | ${ }_{5}^{2}$ | 3\% | : | ${ }_{2 \%}$ | : |
| $\begin{gathered} 42 \\ \text { Nuw } \end{gathered}$ | 40\% |  | . | : | - | - |  | : |  | 1\% |  | - | : | - | - | ! |
| ${ }_{1 \%}^{1 \%}$ | ! |  | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | - |  | 12 |  | ${ }_{1 \%}$ |  | - | : | 7 A | ${ }_{3 \%}$ | 7 4 4 |
| ${ }_{1 \%}^{24}$ | ${ }_{1 \%}$ |  | 1\% | - | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}$ |  | ${ }_{3}^{2}$ |  | ${ }_{1 \%}$ |  | : | ${ }_{2}^{2}$ | ${ }^{6}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |
| 39\% | ${ }_{3 \%}^{8}$ |  | ${ }_{2}^{2 \%}$ | ${ }_{\text {A }}^{5}$ | ${ }_{1}^{2}$ | - |  | 12 |  | $\begin{aligned} & 9 \% \\ & { }_{\mathrm{A}}^{9 \%} \end{aligned}$ |  | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ |
| $\begin{aligned} & 37 \\ & 2_{2}^{2 \%} \\ & \mathrm{w} \end{aligned}$ | $!$ |  | 3\% | - | ${ }_{2 \%}^{3}$ | ${ }_{\substack{7 \\ A \\ \hline}}$ |  | ${ }_{3}^{2}$ |  | ${ }_{2}^{3 \%}$ |  | - | ${ }^{10 \%}$ | ${ }_{1 \%}$ | - | - |
| 9\% | - |  | 1\% | - | $\begin{aligned} & 5 \\ & { }^{3 \%} \end{aligned}$ | $\begin{aligned} & \frac{3}{5 \%} \\ & A_{2} \end{aligned}$ |  | - |  | - |  | : | : | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 323

Page 800
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

Total
Member of Council/Chamber of
eninvolvedraunterea

Neighbourhood Watch

Community gardens

Visit by Prince Charles

Other

Not seen/not heard of it
Don't know

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ $(\mathrm{J})$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ \text { (2.5) } \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (\mathrm{T}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1736 | 293 |  | 104 | $71 *$ | 165 | $61^{*}$ | $74^{*}$ | $63^{*}$ |  | 140 |  | $39^{*}$ | $87^{*}$ | 218 | $63^{*}$ | 274 |
| ${ }_{1 \%}^{15}$ | $!$ |  | - | ${ }_{1 \%}$ | $\begin{aligned} & 4 \\ & { }_{A}^{2 \%} \end{aligned}$ | : | - | ${ }_{2}^{1}$ |  | - |  | - | ${ }_{\text {4 }}^{5 \%}$ | $!$ | : | ${ }_{1 \%}$ |
| ${ }_{1 \%}^{15}$ | 7\% |  | : | - | ${ }_{1 \%}$ | - | : | : |  | ${ }_{1 \%}$ |  | $\begin{aligned} & 2 \\ & { }_{\text {A }}^{2} \end{aligned}$ | 3 $3 \%$ 4 | $!$ | - | - |
| 3 | : |  | - | - | : | - | - | : |  | : |  | $\begin{aligned} & 3 \\ & 8 \% \\ & A^{2} \end{aligned}$ | : | : | - | - |
| 4 | : |  | : | : | - | : | : | - |  | $\begin{aligned} & 4_{3 \%}^{4} \\ & A_{1} \end{aligned}$ |  | - | : | : | : | : |
| 3 | : |  | - | : | : | : | : | : |  | $\begin{aligned} & \frac{3}{2 \%} \\ & A \end{aligned}$ |  | : | : | : | - | : |
| ${ }^{43}$ | 2\% |  | ${ }_{2}^{2}$ | 4\% | ${ }_{2 \%}$ | ${ }^{3}$ | : | ${ }_{3}^{2}$ |  | ${ }_{3 \%}$ |  | $\begin{aligned} & 3 \\ & { }_{A}^{8 \%} \end{aligned}$ | ${ }_{5}^{4}$ | ${ }_{2 \%}^{4}$ | : | ${ }_{3 \%}^{8}$ |
| 3 | $!$ |  | - | - | - | - | - | : |  | ${ }_{1 \%}$ |  | : | : | - | : | $!$ |
| ${ }^{35}$ | ${ }^{3} \%$ |  | 3\% | - | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{3}^{2}$ | - |  | ${ }_{1 \%}$ |  | $\div$ | - | 3\% | ${ }_{\text {A }}$ | ${ }_{3 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 324

Page 801
16 Nov 2011
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

Total
Heard of it through friends
or relatives living locally

Heard of it through a member
of the community who is
of the community who is
knowlodgeabile about he
environment
Saw solar panels in the area
Saw wind turbines in the
Saw it in the local paper

Someone came to the door
Received a leaflet about it
Saw a poster about it

Aftended a meeting about it

Through membership of a
local green' group
Visited a demonstration home

## Attended a public event

Been offered services or
received advice through it

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) |
| 1736 | 530 | 1304 |  | 770 | 368 | 588 | 505 |
| $\underset{G}{447} \underset{\substack{26 \%}}{ }$ | $\begin{gathered} 161 \\ 30 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{330} 25$ |  | $\underset{\substack{237 \\ 31 \% \\ A}}{ }$ | $\begin{gathered} 127 \\ 35 \% \\ A \end{gathered}$ | ${ }^{131} 22 \%$ | $\begin{gathered} 177 \\ { }_{A} 5 \% \end{gathered}$ |
| $\begin{aligned} & 163 \\ & D G \\ & \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 75 \\ 14 \% \\ A \end{array} \end{aligned}$ | ${ }^{99} 8$ |  | $\begin{gathered} 114 \\ 15 \% \\ A \end{gathered}$ | $\begin{gathered} 48 \\ { }_{1}^{13 \%} \end{gathered}$ | ${ }^{30} 5$ | $\begin{gathered} \substack{133 \\ A \\ A} \end{gathered}$ |
| ${ }_{12 \%}^{207}$ | ${ }_{10 \%}$ | ${ }^{160}$ |  | ${ }^{60} 8$ | ${ }^{6}$ 2\% | $\begin{gathered} 136 \\ \underset{A}{23 \%} \end{gathered}$ | ${ }^{16} 36$ |
| $\begin{aligned} & 52 \\ & \mathrm{DH}^{3 \%} \end{aligned}$ | $\begin{aligned} & 27 \\ & A_{5 \%} \end{aligned}$ | ${ }^{27}{ }_{2 \%}$ |  | ${ }^{26}{ }_{3 \%}$ | ${ }_{6}^{6 \%}$ | 193\% | ${ }_{2 \%}$ |
| $\begin{aligned} & 531 \\ & { }^{31 \%} \end{aligned}$ | ${ }^{135} 5$ | $\underset{\substack{42 \% \\ A}}{416}$ |  | ${ }_{31 \%}^{237}$ | $\underset{\substack{136 \\ A 7 \%}}{\substack{ \\\hline}}$ | ${ }^{125}$ 21\% | ${ }^{161} 32$ |
| ${ }_{\text {CEFH }}^{41}$ | ${ }^{3} \%$ | ${ }^{34} 3 \%$ |  | ${ }^{10} 1 \%$ | ${ }^{2} 1 \%$ | ${ }^{11} 2 \%$ | ${ }^{3} 1 \%$ |
| $\underset{\substack{345 \\ \hline \\ \hline}}{ }$ | $\begin{gathered} 127 \\ A 4 \% \\ A \end{gathered}$ | ${ }_{269}{ }^{26}$ |  | ${ }^{162} 1 \%$ | ${ }^{66} 9$ | ${ }^{90} 5$ | $\begin{gathered} 123 \\ 24 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }_{G}^{133}$ | ${ }^{35} 7$ | ${ }^{113}{ }_{4}^{9 \%}$ |  | ${ }^{67} 9$ | 370\% | ${ }^{31} 5$ | $\begin{gathered} 54 \\ { }_{A}^{11 \%} \end{gathered}$ |
| ${ }^{78}{ }^{4 \%}$ | ${ }^{41}{ }_{A}^{8 \%}$ | ${ }^{51} 4 \%$ |  | ${ }^{51}{ }_{A \%}$ | ${ }^{19} 5$ | ${ }^{20} 3 \%$ | ${ }^{35}{ }_{A}^{3 \%}$ |
| ${ }_{\mathrm{G}}{ }^{37}$ | $\begin{aligned} & 18 \\ & A^{3 \%} \end{aligned}$ | ${ }^{26} 2 \%$ |  | ${ }^{28}{ }_{4 \%}^{4 \%}$ | ${ }^{11}{ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }^{21}{ }_{4 \%}$ |
| ${ }^{15} 1 \%$ | ${ }^{5} \%$ | ${ }^{14}{ }_{1 \%}$ |  | ${ }_{1 \%}$ | ! | ${ }^{7} \%$ | ${ }_{1 \%}$ |
| ${ }^{60} 3 \%$ | ${ }^{24} 5$ | ${ }^{39} 3$ |  | ${ }^{33} 4 \%$ | ${ }^{14} 4 \%$ | ${ }^{17} 3 \%$ | ${ }^{22} 4 \%$ |
| ${ }^{24}{ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & { }^{23}{ }_{2 \%} \\ & \mathrm{~A} \end{aligned}$ |  | ${ }_{1 \%}$ | ; | ${ }^{10} 2 \%$ | ${ }^{7}{ }_{1 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 324
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16 Nov 2011
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

Total
Found it on the web/online/
mentions

Seen them/walk/drove past
them/iti/installation (nfs)
Saw the house(s)/walked past
Sow me house(s)/,
the house/sow the sig
outsid the house
TV programme/news

Through/at work
Through the school/saw it at
the schooll/etter from the
school/school project
school/school project
Through the Paris//village/,
local/ community magazine/ newsletter
Through the community centre
Member of Council/Chamber of
Commerce/Housing Trust
Been involved/volunteered
Neighbourhood Watch
Community gardens
Vist by Prince Charles

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches <br> (H) |
| 1736 | 530 | 1304 |  | 770 | 368 | 588 | 505 |
| $\begin{aligned} & 26 \\ & { }^{1 \%} \end{aligned}$ | ${ }^{10} 2 \%$ | ${ }^{23}{ }_{2 \%}$ |  | $\begin{aligned} & 19 \\ & A^{2 \%} \end{aligned}$ | $\begin{aligned} & 1^{10} \\ & A^{3 \%} \end{aligned}$ | ${ }^{3} 1 \%$ | $\begin{aligned} & 17 \\ & A^{3 \%} \end{aligned}$ |
| ${ }^{76}{ }^{76}$ | ${ }^{38}{ }_{7 \%}$ | ${ }^{37}{ }_{3 \%}$ |  | ${ }^{16} 2 \%$ | ${ }_{4}{ }_{1}$ | ${ }^{33} 6$ | ${ }_{5}^{5} \%$ |
| $\stackrel{42}{\text { CEFH }_{2}^{2 \%}}$ | - | $\begin{aligned} & 42 \\ & { }^{4 \%} \end{aligned}$ |  | - | : | ${ }^{41}{ }_{A \%}$ | : |
| $\mathrm{G}^{21}{ }^{1 \%}$ | ${ }_{1 \%}$ | ${ }^{18}{ }_{1 \%}$ |  | ${ }^{10} 1 \%$ | $\begin{aligned} & 9^{2 \%} \\ & A^{2 \%} \end{aligned}$ | ${ }^{3} 1 \%$ | ${ }^{10} 2 \%$ |
| ${ }^{24}{ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{18}{ }_{1 \%}$ |  | $\begin{aligned} & { }^{16}{ }^{2 \%} \\ & A^{2} \end{aligned}$ | ${ }_{2 \%}$ | 5 1\% | $\begin{aligned} & { }^{12}{ }_{2 \%}{ }^{2 \%} \end{aligned}$ |
| ${ }^{39} 2 \%$ | ${ }_{2 \%}$ | ${ }^{33} 3$ |  | ${ }^{13} 2 \%$ | ${ }_{4}{ }_{1 \%}$ | $\begin{gathered} { }^{22}{ }_{4 \%} \end{gathered}$ | ${ }^{2}$ \% |
| $\mathrm{G}^{37}{ }^{2 \%}$ | ${ }^{21}{ }_{\text {A }}{ }^{\text {\% }}$ | ${ }^{27}{ }_{2 \%}$ |  | ${ }^{29}{ }^{4 \%}$ | ${ }^{11} 3 \%$ | ${ }_{5} 1 \%$ | ${ }^{22}{ }_{4}{ }^{4 \%}$ |
| ${ }^{9}{ }^{1 \%}$ | ${ }^{9}{ }^{2 \%}$ | - |  | ${ }_{A^{8}}^{1 \%}$ | - | - | : |
| ${ }^{15}$ 1\% | ${ }_{1 \%}$ | ${ }^{11} 1 \%$ |  | ${ }^{10} 1 \%$ | ${ }_{5} 1 \%$ | ${ }^{3} 1 \%$ | ${ }^{6} 1 \%$ |
| $\begin{aligned} & { }^{15} \\ & c^{1 \%} \end{aligned}$ | ! | ${ }^{12}{ }_{1 \%}$ |  | ${ }^{7} \%$ | ${ }^{4} 1 \%$ | ${ }^{8} 1 \%$ | ${ }^{4} 1 \%$ |
| $\stackrel{3}{*}$ | : | - |  | $\stackrel{3}{ }$ | - | - | - |
| 4 | - | 4 |  | - | - | $\begin{aligned} & 4_{1 \%}^{1 \%} \\ & A^{2} \end{aligned}$ | : |
| 3 | - | 3. |  | - | - | ${ }^{3}{ }^{1 \%}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 324

Page 803
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | $\begin{aligned} & \text { 2. With a } \\ & \text { dominant focus } \\ & \text { on domestic } \\ & \text { buildings } \\ & \text { (D) } \\ & \hline \end{aligned}$ | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas ( 6 | 6. Integrated approaches <br> (H) |
| 1736 | 5301304 |  | 770 |  | 368 | 588 | 505 |
| ${ }^{43}{ }_{2 \%}$ | ${ }^{10}{ }_{2 \%}$ | ${ }^{32}{ }_{2 \%}$ | ${ }^{19}{ }_{2 \%}$ |  | ${ }_{2 \%}^{8 \%}$ | ${ }^{14}{ }_{2 \%}$ | ${ }^{10} 2 \%$ |
| 3 | - | 3 | : |  |  | ? | : |
| $\begin{gathered} 35 \\ { }^{3 \%} G^{2 \%} \end{gathered}$ | ${ }^{16} 3$ | ${ }^{21}{ }_{2 \%}$ | ${ }^{19}{ }_{2 \%}$ |  | ${ }^{11} 3 \%$ | ${ }^{4} 1 \%$ | ${ }^{13} 3 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\qquad$ detache (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\qquad$ Maisonet | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 1736 | 114 | 233 | 338 | 323 | 294 | 434 | 770 | 966 | 932 | 593 | 147 | 1145 | 319 | 248 |
| 447\% | 31 $27 \%$ | ${ }_{260}^{60 \%}$ | $\begin{aligned} & 89 \\ & 26 \% \end{aligned}$ | ${ }_{29 \%}^{93}$ | ${ }_{26 \%}^{75}$ | 23\% | $\begin{gathered} 187 \\ 24 \% \end{gathered}$ | 260 27 | 242\% | $\underset{\text { 162 }}{16}$ | 30\% | 298\% | 74 ${ }_{23}$ | 70\% |
| $\begin{gathered} 163 \\ \mathrm{Kg} \% \end{gathered}$ | ${ }_{4}$ | ${ }^{17} 7 \%$ | $32$ | 30\% | $\begin{aligned} & 33 \\ & 11 \% \\ & B \end{aligned}$ | $\begin{aligned} & 46 \\ & { }_{3}^{11 \%} \\ & B \end{aligned}$ | 70\% | ${ }^{93}$ | $\begin{aligned} & 106 \\ & 11 \% \\ & \text { AK } \end{aligned}$ | ${ }^{47} \%$ | ${ }^{12} 8$ | ${ }^{116}$ | ${ }^{22} \%$ | 21\% |
| ${ }_{\substack{\text { 207 } \\ \text { EMj }}}^{10}$ | ${ }_{\substack{24 \\ \text { ADEFG }}}$ | $\begin{gathered} 18 \% \\ \text { ADEFG } \end{gathered}$ | 11\% | ${ }^{28} 9$ | ${ }^{28}$ | ${ }_{11 \%}^{48}$ | 94 ${ }_{12 \%}$ | $\xrightarrow{113} 17$ | 99\% | 14\% | ${ }_{16 \%}^{23}$ | ${ }^{98}$ | $\begin{array}{r} 74 \\ \text { AMO } \\ \text { A3\% } \end{array}$ | 30 ${ }^{3}$ |
| ${ }^{52}$ | ${ }_{\text {ACDFG }}^{8}{ }^{8 \%}$ | $7 \%$ $3 \%$ | ${ }_{3 \%}$ | 12 4 \% | 2\% | 9\% | ${ }^{27}{ }_{4 \%}$ | ${ }^{25} 3$ | ${ }^{28}$ | ${ }^{22} 4 \%$ | ${ }_{1 \%}$ | 29\% | 13\% | ${ }_{3 \%}$ |
| $\begin{gathered} 531 \\ \text { BCDNN } \\ \text { Te } \end{gathered}$ | 21 $18 \%$ | ${ }_{21}^{48}$ | ${ }_{25 \%}^{85}$ | $\begin{aligned} & 99 \\ & 31 \% \\ & B C \end{aligned}$ | $\begin{gathered} 110 \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 168 \\ \text { } 39 \% \end{gathered}$ | ${ }_{3}^{230}$ \% | ${ }_{3}^{301} 3$ | $\begin{aligned} & 332 \\ & 36 \% \\ & \text { AKL } \end{aligned}$ | ${ }^{133}$ | 25\% | $\begin{gathered} 387 \\ \text { ANO } \end{gathered}$ | 74\% | 24\% |
| $\begin{aligned} & 41 \\ & { }_{\mathrm{G}}^{2} \end{aligned}$ | ${ }_{2 \%}$ | 3\% | 2\% | $\begin{aligned} & 12 \\ & { }_{4}^{12} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{1 \%}^{5}$ | ${ }^{15}$ | ${ }_{3 \%}^{26}$ | ${ }^{22} 2$ | ${ }^{15}$ | ${ }_{3 \%}^{4}$ | ${ }^{27} 2 \%$ | 3\% | 2\% |
| 345 H2\% H2 | 20\% | 47 ${ }_{20 \%}$ | 77 ${ }^{73 \%}$ | ${ }_{22}{ }_{22}$ | 517\% | ${ }^{78 \%}$ | $\stackrel{137}{18 \%}$ | ${ }_{22}^{208}$ | $\xrightarrow{174} 19$ | $\begin{aligned} & 140 \\ & 24 \% \\ & \text { AJL } \end{aligned}$ | 20\% | ${ }_{2}^{234}$ | ${ }_{17 \%}^{53}$ | 22\% |
| $\begin{array}{r} \quad 133 \\ \text { GKM2 } \end{array}$ | $110 \%$ | 19\% | ${ }^{29} 9$ | $\begin{aligned} & 309 \\ & { }_{G}^{30} \end{aligned}$ | ${ }^{21} \%$ | ${ }^{23} 5$ | ${ }_{8 \%}^{60}$ | ${ }^{73} 8$ | $\begin{aligned} & 82 \\ & { }_{9}^{9 \%} \\ & k \end{aligned}$ | ${ }_{5}^{32}$ | $\begin{aligned} & 17 \\ & { }_{12 \%}^{2 \%} \\ & \mathrm{~K} \end{aligned}$ | ${ }^{75}$ | ${ }_{9 \%} 9$ | MQ ${ }^{26} 10 \%$ |
| $\begin{gathered} 78 \\ { }^{48} \\ \text { CRb } \end{gathered}$ | ${ }_{2 \%}$ | $!$ | $\begin{aligned} & 10 \\ & { }^{3 \%} \\ & C^{2} \end{aligned}$ | $\operatorname{ABCD}^{22}$ | $\begin{aligned} & 16 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }^{27}{ }^{68 \%} \end{aligned}$ | ${ }^{28} 4$ | 50 | ${ }^{48}$ | ${ }^{25} 4 \%$ | ${ }_{2 \%}^{3}$ | ${ }^{62}{ }_{5}^{5 \%}$ | 3\% | ${ }_{3 \%}^{7}$ |
| $\begin{gathered} 37 \\ \text { 3Naf } \\ \text { IN } \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1}{ }^{1}$ | 7\% | 100 ${ }_{3}$ | 2\% | 2\% | $\begin{aligned} & 23 \\ & { }_{3 \%}^{23} \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }_{1 \%}^{14}$ | ${ }^{22} 2$ | 1118 | ${ }_{1 \%}$ | $\begin{aligned} & 30 \\ & 3 \% \\ & { }^{3 \%} \end{aligned}$ | $!$ | ${ }^{2}{ }^{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 805
16 Nov 2011
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& $$
\begin{gathered}
\text { All Commu- } \\
\begin{array}{c}
\text { nities } \\
\text { (exct crlis) } \\
\text { (A) }
\end{array} \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
16-24 \\
(B) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
25-34 \\
\text { (C) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
\text { (D) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { 66+ } \\
& (G) \\
& \hline
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(H) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Female } \\
\hline
\end{gathered}
$$ \& Semi/ detached
$\qquad$ (J) \& $$
\begin{gathered}
\substack{\text { Terraced } \\
(\mathrm{K})} \\
\hline
\end{gathered}
$$ \& Flat/
Maisonette
(L) \& $$
\begin{gathered}
\text { Bought } \\
(\mathrm{M}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Social } \\
\text { rent } \\
\text { (N) } \\
\hline
\end{gathered}
$$ \& Private rent (0) <br>
\hline Total \& 1736 \& 114 \& 233 \& 338 \& 323 \& 294 \& 434 \& 770 \& 966 \& 932 \& 593 \& 147 \& 1145 \& 319 \& 248 <br>
\hline Visited a demonstration home \& $$
\underset{f}{15}
$$ \& $2 \%$ \& ! \& ${ }^{3}$ \& ${ }^{4} \%$ \& ${ }_{1 \%}$ \& ? \& ${ }_{1 \%}^{4}$ \& ${ }^{11}$ \& 10\% \& ${ }_{4}^{4} \%$ \& ${ }_{1 \%}^{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1}^{4} \%$ \& ${ }^{3} 1 \%$ <br>
\hline Attended a public event about it \& $$
\begin{aligned}
& \begin{array}{c}
60 \\
3 \% \\
\mathrm{~N}
\end{array}
\end{aligned}
$$ \& 2\% \& 5\% \& ${ }^{16}$ \& ${ }^{15}$ \& ${ }_{3 \%}$ \& 14\% \& ${ }^{22} 3$ \& ${ }^{38}$ \& ${ }^{27} 3$ \& 20\% \& $$
\begin{aligned}
& { }^{10}{ }_{7 \%} \\
& A^{2 /}
\end{aligned}
$$ \& ${ }^{46} \times$ \& 5\% \& ${ }_{3 \%}^{8}$ <br>
\hline Been offered services or received advice through it \& ${ }^{24}{ }_{1}$ \& ${ }_{1 \%}$ \& ${ }_{1}{ }^{2}$ \& ${ }_{2}^{6}$ \& ${ }_{2 \%}$ \& ${ }_{1}{ }^{1}$ \& \% $1 \%$ \& $$
{ }_{2 \%}^{13}
$$ \& ${ }^{11} 1 \%$ \& ${ }^{16}$ \& ${ }^{7} \%$ \& ${ }_{1 \%}$ \& ${ }^{18}$ \& ${ }_{1 \%}$ \& ${ }_{1}{ }^{2}$ <br>
\hline Found it on the web/online/ mentions of websites \&  \& 1\% \& 2\% \& $$
\begin{gathered}
{ }^{11} \\
A G^{3 \%}
\end{gathered}
$$ \& ${ }_{6}^{6 \%}$ \& ${ }_{6}^{6 \%}$ \& : \& ${ }^{12}$ \& ${ }^{14}{ }^{1}$ \& ${ }^{12}$ \% \& 10\% \& 2\% \& 19\% \& ! \& 5\% <br>
\hline Seen them/walk/drove past them/it/installation (nfs) \& ${ }_{\text {FJb }}^{\text {76\% }}$ \& $$
\begin{gathered}
10 \\
\text { ACF } \\
\text { AC }
\end{gathered}
$$ \& 3\% \& 16

F\% \& $\stackrel{16}{5 \%}$ \& 2\% \& $$
\begin{aligned}
& 23 \\
& { }_{5 \%}^{23} \\
& F
\end{aligned}
$$ \& 37\% \& 39\% \& ${ }^{27} 3$ \& ${ }^{43}$ AJ ${ }^{7}$ \& 3\% \& ${ }^{48}$ \& 15\% \& 13\% <br>

\hline Saw the house(s)/walked past the house/saw the sign outside the house \& $$
\begin{gathered}
42 \\
00 \% \\
00
\end{gathered}
$$ \& ${ }_{3 \%}^{3}$ \& 3\% \& ${ }^{11} 3$ \& ${ }_{2 \%}$ \& 7\% \& 7\% \& ${ }^{20} 3 \%$ \& ${ }^{22} 2 \%$ \& ${ }^{22} 2$ \& ${ }^{13}$ \& 5\% \& ${ }^{25}$ \& \[

\operatorname{AMO}^{17}
\] \& <br>

\hline TV programme/news \& ${ }_{1}^{21 \%}$ \& $$
\underset{A E G^{4 \%}}{4}
$$ \& ${ }_{1 \%}$ \& 7\% \& ${ }^{2} \%$ \& ${ }^{3} \%$ \& ${ }^{3} \%$ \& 15

${ }_{\text {Al }}{ }^{2 \%}$ \& ${ }^{1 \%}$ \& ${ }_{1 \%}^{11}$ \& ${ }_{7 \%}$ \& ${ }_{2 \%}$ \& ${ }^{12}$ \& 2\% \& ! <br>

\hline Through/at work \& ${ }_{\text {24 }}^{\text {c }}$ \& ${ }_{1 \%}$ \& 2\% \& $$
\begin{gathered}
11 \\
\text { AFG }{ }^{3 \%}
\end{gathered}
$$ \& ${ }^{4} \%$ \& ${ }_{1 \%}$ \& ? \& ${ }_{2 \%}^{15}$ \& 9\% \& ${ }^{14}$ \& \% \& ${ }_{3 \%}^{4}$ \& ${ }^{15}$ \& 2\% \& ${ }_{2 \%}^{4}$ <br>

\hline Through the school/saw it at the school/letter from the school/school project \& $$
\begin{gathered}
39 \\
\text { GHPQ }
\end{gathered}
$$ \& ¢ ${ }_{\text {FG }}{ }^{\text {\% }}$ \& \[

$$
\begin{gathered}
10{ }^{10 \%} \\
A F G
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& { }^{12}{ }^{4 \%} \\
& \mathrm{FG}^{2}
\end{aligned}
$$

\] \& ${ }_{\text {G }}^{\text {3\% }}$ \& $\mathrm{G}^{3}$ \& - \& ${ }^{11} 1 \%$ \& \[

$$
\begin{gathered}
28 \\
{ }_{3}^{2 /}
\end{gathered}
$$
\] \& ${ }^{21}$ \& 16\% \& ${ }_{1 \%}{ }^{2}$ \& ${ }^{21}$ \& 13

AM \& ${ }_{2}^{4}$ <br>

\hline Through the Parish/village/ ocal/community magazine/ newsletter \& $$
\begin{aligned}
& 37 \\
& { }_{2 \%}^{2 \%}
\end{aligned}
$$ \& : \& ${ }_{1 \%}$ \& 7 \& 11

$3 \%$
3 \& ${ }_{3 \%}$ \& ${ }_{2 \%}^{8}$ \& ${ }^{14} 2$ \& ${ }_{2}^{23}$ \& AK ${ }^{27}$ \& \% $1 \%$ \& ${ }_{2 \%}$ \& 29\% \& ${ }_{1 \%}$ \& 5\% <br>
\hline Through the community centre \& $\xrightarrow{9}$ \& 1\% \& - \& ${ }^{2} \%$ \& ! \& ${ }_{1 \%}^{3}$ \& ? \& ${ }_{1 \%}$ \& 5\% \& 8
$1 \%$
k \& : \& $:$ \& ${ }^{8} \%$ \& : \& ! <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 806
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (E) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\left.\begin{array}{c} \text { Male } \\ (H) \end{array}\right)$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered}\text { Semi/ } \\ \text { detached }\end{gathered}$ <br> (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette <br> (L) | Bought (M) | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (0) |
| Total | 1736 | 114 | 233 | 338 | 323 | 294 | 434 | 770 | 966 | 932 | 593 | 147 | 1145 | 319 | 248 |
| Member of Council/Chamber of Commerce/Housing Trust | $\begin{gathered} \begin{array}{l} 15 \\ 1 \% \\ \mathrm{ca}_{6} \end{array} \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | $\underset{{ }_{\text {AF }}^{2 \%}}{8}$ | \% | 9\% | $\begin{aligned} & 12 \\ & l_{1 \%} \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \\ & k \end{aligned}$ | ${ }^{11} 1 \%$ | ${ }_{1 \%}$ | ! |
| Been involved/volunteered | ${ }^{15}$ | : | $!$ | $\begin{aligned} & \mathbf{6}_{2 \%} \\ & \mathrm{~F} \end{aligned}$ | ${ }_{1 \%}$ | : | 5\% | ${ }_{1 \%}^{8}$ | 7\% | 10 ${ }^{1}$ | ${ }_{1 \%}$ | 1\% | 9\% | ${ }^{3} \%$ | ${ }_{1 \%}$ |
| Neighbourhood Watch | $\stackrel{3}{i}$ | : | : | ! | $!$ | : | $!$ | $!$ | ? | : | ! | $\stackrel{2}{{ }_{\text {AJK }}}$ | 3. | - | $\vdots$ |
| Community gardens | $\stackrel{4}{\text { mj }}$ | : | $!$ | $!$ | : | $!$ | ! | $!$ | 3. | : | ! | $\begin{gathered} 3 \\ \text { AJK } \end{gathered}$ | ! | $A M^{3 / \%}$ | : |
| Visit by Prince Charles | $\stackrel{3}{ }$ | : | ${ }_{\text {a }}^{2 \%}$ | - | : | : | ! | : | $\stackrel{3}{ }$ | $!$ | ? | : | $?$ | $!$ | - |
| Other | ${ }^{43}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | 3\% | ${ }_{1 \%}$ | 10\% | 2\% | ${ }^{17} 2 \%$ | 26\% | ${ }^{25}$ \% | ${ }^{13} 2$ | 2\% | ${ }^{28}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ |
| Not seen/not heard of it | 3 | ${ }_{\text {ADEFG }}^{2 \%}$ | ! | : | : | - | : | ! | ? | : | ! | $\begin{gathered} 2_{i \%} \\ \text { AJK } \end{gathered}$ | ! | 2\% | - |
| Don't know | ${ }^{35}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{5}$ | ${ }_{2 \%}$ | 7\% | ${ }_{2 \%}^{5}$ | 2\% | 20\% | ${ }^{15}$ | ${ }^{18}$ | ${ }^{13} 2$ | ${ }_{2 \%}^{3 \%}$ | ${ }^{24} 2$ | 2\% | ${ }_{2 \%}^{4}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 807
16 Nov 2011
Q23. How did you first become aware of this project?

## Base: All except those not aware at all of the projec

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \& \multicolumn{5}{|c|}{No. in $\mathrm{H} / \mathrm{H}$} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} <br>
\hline \& $$
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctris) } \\
\text { (A) }
\end{gathered}
$$ \& $$
\begin{gathered}
1 \\
(P)
\end{gathered}
$$ \& $$
\begin{gathered}
2 \\
(Q)
\end{gathered}
$$ \& $$
\begin{gathered}
3 \\
(R)
\end{gathered}
$$ \& $$
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
$$ \& $$
\begin{aligned}
& 5+ \\
& (\mathrm{T}) \\
& \hline
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Gas } \\
& (\mathrm{a})
\end{aligned}
$$ \& $$
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Oil } \\
& \text { (c) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Solid } \\
& \text { fuel } \\
& \text { (d) } \\
& \hline
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { All/mostly } \\
& \text { caused } \\
& \text { by humans } \\
& (\mathrm{e})
\end{aligned}
$$ \& $$
\begin{gathered}
50: 50 \\
\text { (f) } \\
\hline
\end{gathered}
$$ \& All/mostly natural (g) \& $$
\begin{gathered}
\hline \text { Don't believe } \\
\text { in climate } \\
\text { change } \\
(h) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Yes } \\
& \text { (i) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Noo } \\
& (j)
\end{aligned}
$$ <br>
\hline Total \& 1736 \& 345 \& 653 \& 289 \& 284 \& 165 \& 1175 \& 208 \& 252 \& $74^{\circ}$ \& 688 \& 560 \& 406 \& $56^{*}$ \& 113 \& 1623 <br>
\hline Heard of it through friends or relatives living locally \& $$
{ }_{247}^{447}
$$ \& $$
{ }_{21}^{96 \%}
$$ \& $$
{ }_{249}^{159}
$$ \& $$
{ }_{28 \%}^{81}
$$ \& $$
\begin{aligned}
& 75 \% \\
& 25 \%
\end{aligned}
$$ \& $$
{ }_{27 \%}^{45}
$$ \& $$
{ }_{25 \%}^{290}
$$ \& $$
{ }_{251}^{25 \%}
$$ \& $$
\begin{aligned}
& 80 \\
& 32 \% \\
& \text { Aa }
\end{aligned}
$$ \& $$
{ }_{30}^{22}
$$ \& $$
{ }_{281}^{191}
$$ \& $$
{ }_{25 \%}^{138}
$$ \& $$
{ }_{249}^{94 \%}
$$ \& $$
{ }_{25 \%}^{14}
$$ \& $$
{ }_{22}^{25}
$$ \& 422\% <br>
\hline Heard of it through a member of the community who is knowledgeable about the environment \& $$
\begin{gathered}
163 \\
\mathrm{Ka}
\end{gathered}
$$ \& 29\% \& ${ }^{59} 9$ \& ${ }^{31} \%$ \& ${ }^{28} 9$ \& 10\% \& ${ }^{87}$ \& 19\% \& $$
\begin{aligned}
& 36 \\
& 14 \% \\
& \mathrm{Aa}
\end{aligned}
$$ \& $$
\begin{gathered}
15 \\
\text { 20\% } \\
\text { Aab }
\end{gathered}
$$ \& 73\% \& ${ }^{42} \%$ \& ${ }^{42}$ \& ${ }_{7 \%}$ \& 11
$10 \%$ \& ${ }^{152}{ }_{9}$ <br>
\hline Saw solar panels in the area \& ${ }_{\substack{\text { 20, } \\ \text { EMj }}}^{207}$ \& ${ }_{12}^{42}$ \& 71\% \& ${ }_{12 \%}^{35}$ \& ${ }_{12 \%}$ \& ${ }^{25} 5$ \& ${ }^{147}$ \& ${ }^{19}$ \& ${ }^{27} 17$ \& 11
$15 \%$ \& ${ }_{12 \%}^{80}$ \& ${ }_{12 \%}^{68}$ \& 472\% \& ${ }_{14 \%}$ \& $$
\begin{aligned}
& 26 \\
& { }_{A}^{23 \%}
\end{aligned}
$$ \& ${ }_{181}^{18}$ <br>
\hline Saw wind turbines in the area \& ${ }_{3 \%}{ }^{2}$ \& 109\% \& ${ }^{16}$ \& 5\% \& 12\% \& $$
\begin{gathered}
9 \\
Q_{R}^{5 \%}
\end{gathered}
$$ \& ${ }^{41} 3$ \& 2\% \& ${ }_{1 \%}$ \& 3\% \& 19\% \& 19\% \& 9\% \& ${ }_{9}^{7 \%}$ \& ${ }_{3 \%}$ \& 49\% <br>
\hline Saw it in the local paper \& $$
\begin{gathered}
531 \\
33 \% \\
\text { BCDK } \\
\mathrm{NTE}
\end{gathered}
$$ \& $$
\begin{gathered}
125 \\
\text { AORS } \\
\text { AOS }
\end{gathered}
$$ \& $$
\begin{aligned}
& 213 \\
& 33 \% \\
& \mathrm{OT}
\end{aligned}
$$ \& 77\% \& 78
$27 \%$ \& ${ }_{23 \%}^{38}$ \& ${ }_{358}$ \& ${ }_{33 \%}^{68}$ \& 749\% \& 28\% \& ${ }^{184}$ \& 174 ${ }^{1}$ \& $$
\begin{aligned}
& 144 \\
& \begin{array}{l}
35 \% \\
\text { Ae }
\end{array}
\end{aligned}
$$ \& $$
\underset{e}{329}
$$ \& ${ }_{23 \%}^{26}$ \& ${ }_{31 \%}^{505}$ <br>
\hline Someone came to the door \& ${ }_{\text {a }}^{4} \mathrm{~L}$ \& 9\% \& ${ }^{15}$ \& ${ }_{3 \%}$ \& 2\% \& 2\% \& ${ }^{30}$ \& 7

c \& ${ }_{1 \%}$ \& ${ }_{3 \%}$ \& ${ }^{20} 3$ \& ${ }^{10} 2$ \& 2\% \& 2\% \& ${ }_{4 \%}$ \& 37 $2 \%$ <br>
\hline Received a leaflet about it \& 345

H2\% \& 72\% \& ${ }^{114}$ \& 19\% \& ${ }_{21 \%}^{61}$ \& $$
\begin{aligned}
& \frac{42}{25 \%} \\
& \hline
\end{aligned}
$$ \& 236\% \& ${ }_{21}^{43}$ \& 49\% \& 14\% \& 139\% \& $\underset{117}{17}$ \& 717\% \& 1110\% \& 24\% \& 318 <br>

\hline Saw a poster about it \& $$
\begin{gathered}
\quad{ }^{133} \\
\text { GKM2\% }
\end{gathered}
$$ \& 29\% \& ${ }^{38}$ \& ${ }^{22} 8$ \& \[

$$
\begin{aligned}
& { }_{28}^{28} \\
& { }_{Q}^{2}
\end{aligned}
$$

\] \& ${ }_{10}^{10}$ \& 79\% \& \[

$$
\begin{aligned}
& 24 \\
& { }_{12 \%} \\
& \mathrm{a}^{2}
\end{aligned}
$$
\] \& ${ }^{22} 9$ \& 7\% \& 56\% \& ${ }^{35}$ \& ${ }^{37} 9$ \& ${ }_{5 \%}^{3}$ \& 5\% \& ${ }^{127} 8$ <br>

\hline Aftended a meeting about it \& $$
\begin{gathered}
\quad 78 \\
\mathrm{CRb}
\end{gathered}
$$ \& 16\% \& \[

$$
\begin{aligned}
& 37 \\
& { }_{6 \%}^{6 \%}
\end{aligned}
$$

\] \& 2\% \& ${ }^{11} 4$ \& ${ }_{5 \%}^{8}$ \& 46\% \& ${ }_{2 \%}$ \& \[

$$
\begin{gathered}
22 \\
\text { Aab }
\end{gathered}
$$
\] \& ${ }^{5}$ \& 34\% \& ${ }^{27} 5$ \& 14

$3 \%$ \& ${ }_{4 \%}^{2}$ \& ${ }_{3 \%}$ \& 75\% <br>

\hline Through membership of a local 'green' group \& $$
\begin{array}{r}
37 \\
\text { inaf } \\
\text { inat }
\end{array}
$$ \& 5\% \& 14\% \& 3\% \& 2\% \& 2\% \& ${ }^{15}$ \& 5\% \& \[

$$
\begin{gathered}
14 \\
{ }_{6}^{6 \%}
\end{gathered}
$$
\] \& 4\% \& ${ }_{\text {at }}^{23} \mathrm{Af}$ \& 5\% \& ${ }_{2 \%}$ \& : \& ${ }_{2 \%}$ \& ${ }^{35}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 808
16 Nov 2011
Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

Total
Visited a demonstration home

Aftended a public event
about it

Been offered services or
received advice through it
Found it on the web/online/
mentions of websites

Seen them/walik/drove past
them/it//installation (nfs)

Saw the house(s)/walked pas
the house/sow the sign
outside the house
TV programme/news

Through/at work

Through the school/saw it at Through the school/saw
the schooll eter from the
school/school project
Through the Paris//village/,
locall ocall/community magazine/
newsletter Through the community centre

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(\mathrm{P})
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(\mathrm{R})
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s}) \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 5+ \\
\& \text { (T) }
\end{aligned}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\hline \text { Electrii } \\
\text { city } \\
\text { (b) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Oil } \\
\& \text { (c) }
\end{aligned}
\] \& \begin{tabular}{l}
Solid \\
fuel \\
(d)
\end{tabular} \& \[
\begin{aligned}
\& \hline \text { All/mostly } \\
\& \text { caused } \\
\& \text { by humans }
\end{aligned}
\]
(e) \& \[
\begin{gathered}
50: 50 \\
\text { (f) } \\
\hline
\end{gathered}
\] \& All/mostly natural (g) \& Don't believe in climate change (h) \& \begin{tabular}{l}
Yes \\
(i)
\end{tabular} \& \[
\begin{aligned}
\& \text { No } \\
\& \text { (j) }
\end{aligned}
\] \\
\hline 1736 \& 345 \& 653 \& 289 \& 284 \& 165 \& 1175 \& 208 \& 252 \& \(74^{*}\) \& 688 \& 560 \& 406 \& \(56^{*}\) \& 113 \& 1623 \\
\hline \[
\underset{i}{15}
\] \& ! \& \({ }_{1 \%}\) \& \[
\stackrel{3}{3}_{1 \%}
\] \& \[
\stackrel{3}{1 \%}^{2}
\] \& \[
\begin{aligned}
\& 3 \\
\& 2 \%
\end{aligned}
\] \& 10 \(1 \%\) \& - \& \({ }_{2 \%}\) \& \({ }_{1 \%}\) \& \[
\stackrel{8}{1 \%}
\] \& ! \& \[
\frac{5}{1 \%}
\] \& \[
\begin{aligned}
\& 1 \\
\& 2 \% \\
\& { }_{f}^{2 \%}
\end{aligned}
\] \& - \& \({ }^{15}\) \\
\hline \(\underset{\substack{60 \\ N \\ \mathrm{~N}}}{ }\) \& 111\% \& \({ }^{25} 4 \%\) \& 7\% \& \({ }^{11} 4\) \& \({ }_{4 \%}^{6}\) \& \({ }^{4} 10\) \& 9\% \& 7\% \& 3\% \& \({ }^{30} 4\) \& \({ }^{18}\) \& 11
\(3 \%\) \& \({ }_{2 \%}\) \& \({ }_{1 \%}\) \& 59\% \\
\hline \({ }_{1}^{24}\) \& \({ }_{1}{ }^{4}\) \& \({ }_{1 \%}\) \& \({ }_{2 \%}^{6}\) \& \({ }_{2}^{5}\) \& \({ }_{2 \%}^{3}\) \& \({ }^{14}{ }^{1}\) \& \({ }_{1}^{3}\) \& \({ }_{3}^{7}\) \& : \& \({ }_{10}^{1 \%}\) \& \({ }_{1}^{6}\) \& \({ }_{2 \%}^{8}\) \& : \& : \& \({ }^{24}\) \\
\hline  \& \({ }_{1 \%}\) \& \({ }^{10}\) \& \({ }_{1}^{2} \%\) \& 2\% \& \({ }_{2 \%}^{3}\) \& \({ }^{13} 18\) \& \({ }_{2 \%}^{4}\) \& \begin{tabular}{l} 
7 \\
\\
a \\
a \\
\hline
\end{tabular} \& \({ }_{1 \%}\) \& 16

A \& 5\% \& 5\% \& : \& - \& ${ }_{26}^{26}$ <br>

\hline ${ }_{\text {FJb }}^{\substack{\text { 7\% } \\ \text { f\% }}}$ \& 15\% \& ${ }_{50}{ }^{3}$ \& ${ }^{11} 4$ \& ${ }^{12} 4$ \& ${ }_{5 \%}^{8}$ \& $$
\begin{gathered}
6_{5 \%}^{53} \\
A b d
\end{gathered}
$$ \& 2\% \& 10

4
$b^{\%}$ \& : \& 24\% \& ${ }^{29} 5$ \& ${ }^{17} 4$ \& ${ }_{7 \%}$ \& ${ }_{8 \%}$ \& ${ }^{67} 4 \%$ <br>

\hline $$
\begin{gathered}
42 \\
00 \% \\
00
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 9 \\
& 3^{3 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 11 \\
& { }_{0}^{2 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
{ }^{13}{ }^{4 \%} Q^{2}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 6_{2 \%}^{6}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 3 \\
& { }_{0}^{2 \%}
\end{aligned}
$$
\] \& 37

${ }_{\text {c }}^{3 \%}$ \& 5

c
\% \& : \& : \& ${ }^{16}$ \& 119 \& 14\% \& ${ }_{2 \%}^{1}$ \& ${ }_{3 \%}$ \& ${ }^{39}$ <br>
\hline $\stackrel{1}{1 \%}$ \& 2\% \& 5\% \& ${ }^{3} \%$ \& 2\% \& - \& ${ }^{15}$ \& ${ }_{\text {2\% }}^{\text {c }}$ \& \& 1\% \& ${ }_{1 \%}^{8}$ \& 7\% \& \% \& - \& - \& ${ }^{21}{ }^{1}$ <br>
\hline  \& ${ }_{1 \%}^{3}$ \& ${ }_{1 \%}^{5}$ \& 7
$2 \%$ \& 2\% \& 3\% \& ${ }_{1 \%}^{13}$ \& 3\% \& 2\% \& 1\% \& ${ }_{1 \%}^{8}$ \& ${ }^{10}$ \& 6\% \& : \& - \& ${ }^{24} \%$ <br>

\hline $$
\begin{gathered}
32 \% \\
\text { GHPQ }^{3 \%}
\end{gathered}
$$ \& : \& ${ }_{1 \%}$ \& \[

$$
\begin{gathered}
10 \\
P_{3 \%}^{3 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{array}{r}
15 \\
\text { AOPQ }
\end{array}
$$

\] \& \[

{ }^{10}{ }^{10}{ }^{6 \% P Q}
\] \& ${ }_{3 \%}$ \& $!$ \& ${ }_{2 \%}^{6}$ \& - \& ${ }^{20}$ \& ${ }_{1 \%}^{8}$ \& 10\% \& - \& ${ }_{3 \%}^{3}$ \& 36\% <br>

\hline | 37 |
| :---: |
| Ka |
| $2 \%$ | \& ${ }_{2 \%}^{8}$ \& ${ }^{14}$ \& ${ }_{3 \%}^{8}$ \& 2\% \& ${ }_{1 \%}^{1}$ \& 10 ${ }^{1}$ \& ${ }_{\text {a }}^{5}$ \& \[

$$
\begin{gathered}
17 \\
\text { Aab }^{7 \%}
\end{gathered}
$$
\] \& ${ }_{\text {a }}^{4}$ \& ${ }^{17}$ \& ${ }_{2 \%}$ \& ${ }^{11}$ \& : \& ${ }_{2 \%}$ \& ${ }^{35}$ <br>

\hline $$
\begin{aligned}
& 9 \\
& 1 \% \\
& \mathrm{a}
\end{aligned}
$$ \& - \& ${ }_{1 \%}$ \& $!$ \&  \& : \& 3 \& 2\% \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1}^{4}$ \& ${ }_{1}^{3}$ \& $?$ \& : \& ${ }_{1 \%}$ \& $\stackrel{\square}{+}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 325

Q23. How did you first become aware of this project?
Base: All except those not aware at all of the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \begin{array}{r} 5+ \\ (T) \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & (j) \end{aligned}$ |
| Total | 1736 | 345 | 653 | 289 | 284 | 165 | 1175 | 208 | 252 | $74^{*}$ | 688 | 560 | 406 | $56^{\circ}$ | 113 | 1623 |
| Member of Council/Chamber of Commerce/Housing Trust | $\begin{gathered} \begin{array}{l} 15 \\ 1 \% \\ \mathrm{Ka}_{2} \end{array} \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{8}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | : | 5 | ${ }_{\mathrm{Aa}}^{2} \mathrm{~F}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ? | 2\% | : | ${ }^{15}$ |
| Been involved/volunteered | ${ }_{1 \%}^{15}$ | $!$ | ${ }^{8} \%$ | 2\% | ${ }_{1}^{3}$ | ${ }_{1 \%}$ | ${ }^{11} 1 \%$ | $!$ | ${ }_{1}{ }^{2}$ | ${ }^{1} \%$ | ${ }_{1 \%}$ | ? | 5\% | - | : | ${ }^{15}$ |
| Neighbourhood Watch | 3 | $!$ | : | : | ${ }_{A Q}{ }^{2 / \%}$ | : | $\stackrel{3}{ }$ | : | : | : | ! | ! | - | ${ }_{\text {Aefg }}^{\frac{1}{2 \%}}$ | 1\% | $?$ |
| Community gardens | 4 mi | $!$ | $!$ | 2\% | : | : | 4 | : | : | : | $?$ | $!$ | $!$ | : | ${ }_{\text {A }}^{2 \%}$ | ? |
| Visit by Prince Charles | $\stackrel{3}{ }$ | : | $?$ | $!$ | : | : | ? | $!$ | : | : | ? | ! | : | : | - | $\stackrel{3}{ }$ |
| Other | ${ }^{43}$ | 5\% | 19\% | 3\% | 4\% | 4\% | 34\% | 5\% | ${ }_{2 \%}$ | $:$ | ${ }^{17}$ 2\% | ${ }^{13}$ | ${ }^{13} 3$ | - | ${ }_{4 \%}^{4}$ | 39 2 |
| Not seen/not heard of it | $\stackrel{3}{ }$ | : | ! | ! | ! | : | $\stackrel{3}{ }$ | : | : | : | ! | ! | ! | - | : | $\stackrel{3}{ }$ |
| Don't know | ${ }^{35}$ | ${ }_{2}{ }^{2}$ | ${ }^{13}$ | ${ }_{2}$ \% | ${ }_{2 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{22} 2$ | ${ }^{7} \%$ | ${ }_{1 \%}$ | 3\% | ${ }^{17} 2$ | ${ }_{1 \%}^{8}$ | ${ }_{2 \%}^{8}$ | ${ }_{4 \%}$ | : | ${ }^{35} 2$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 326

Page 810
Q23. How did you first become aware of this project?
16 Nov 2011
Base: All except those not aware at all of the project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attitudes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\begin{tabular}{l}
It's not worth \\
it
\end{tabular}} \\
\hline \& \& Very strongly (B) \& \begin{tabular}{l}
Fairly
strongly \\
(C)
\end{tabular} \& Not very/ not af ail
strongly (D) \& Always/ offen (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very
often/ not at all (G) \& Very \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) } \\
\& \hline
\end{aligned}
\] \& Not very/
not at all/ no opinion (J) \& \[
\begin{gathered}
\text { Agree } \\
\text { (K) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Disagree } \\
\text { (L) } \\
\hline
\end{gathered}
\] \& Agree
(M) \& \begin{tabular}{l}
Disagree \\
(N)
\end{tabular} \\
\hline Total \& 1736 \& 642 \& 762 \& 323 \& 638 \& 128 \& \(82^{*}\) \& 442 \& 710 \& 584 \& 1023 \& 389 \& 380 \& 1227 \\
\hline Heard of it through friends or relatives living locally \& \[
\underset{\substack{447 \\ 26 \%}}{\substack{40}}
\] \& \[
{ }_{28 \%}^{181}
\] \& \[
\begin{gathered}
191 \\
25 \%
\end{gathered}
\] \& \[
{ }_{23}^{74}
\] \& \[
{ }_{264}^{164}
\] \& \[
\begin{aligned}
\& 31 \% \\
\& 241
\end{aligned}
\] \& \[
{ }_{23 \%}^{19}
\] \& \[
{ }_{25 \%}^{112}
\] \& \[
{ }_{289}^{199}
\] \& \[
\stackrel{136}{136}
\] \& \[
\begin{gathered}
290 \\
28 \% \\
A L
\end{gathered}
\] \& \[
{ }_{224}^{84}
\] \& 22\% \& \[
\begin{gathered}
334 \\
27 \% \\
A_{0}
\end{gathered}
\] \\
\hline Heard of it through a member of the community who is nowleageable about the - environment \& \[
\begin{gathered}
163 \\
\text { DGMdij }
\end{gathered}
\] \& \[
\begin{gathered}
87 \\
{ }^{87 \%} \\
\text { ACD }
\end{gathered}
\] \& \({ }^{60}\) \& \({ }^{16}\) \& \[
\begin{aligned}
\& \frac{62}{10 \%} \\
\& G
\end{aligned}
\] \& 9\% \& \({ }_{1 \%}\) \& \({ }^{37} 8\) \& \({ }^{67} 9\) \& 10\% \& \(\begin{array}{r}107 \\ \hline 10 \%\end{array}\) \& \({ }^{32}\) \% \& 21 6 \& \[
\begin{aligned}
\& 131 \\
\& { }^{131} 1 \\
\& \text { AM }
\end{aligned}
\] \\
\hline Saw solar panels in the area \& \[
\begin{aligned}
\& 207 \\
\& \text { imr } \\
\& \text { imr }
\end{aligned}
\] \& \[
\begin{aligned}
\& 87 \\
\& \begin{array}{l}
84 \\
\mathrm{D}
\end{array}
\end{aligned}
\] \& \({ }_{12 \%}\) \& \({ }^{29} 9\) \& \({ }^{65}\) \& 13
\(10 \%\) \& \[
\begin{aligned}
\& 16 \\
\& \begin{array}{l}
20 \% \\
A E
\end{array}
\end{aligned}
\] \& \({ }^{44} 9\) \& \({ }^{84}\) \& 79\% \& 110 \& \[
\begin{aligned}
\& \begin{array}{l}
62 \\
A_{1}{ }_{2 \%}
\end{array}
\end{aligned}
\] \& \({ }^{46}\) \& \({ }_{11 \%}^{138}\) \\
\hline Saw wind turbines in the area \&  \& \({ }^{17} 3\) \& \({ }^{26}\) \& \({ }_{3 \%}\) \& \({ }^{17} 3\) \& \({ }_{3 \%}\) \& \[
{ }^{7}{ }^{7 \%}
\] \& 10 \(2 \%\) \& 20 3 \% \& \({ }^{22} 4\) \& 38
48
4 \& 2\% \& 18
AN \& 29\% \\
\hline Saw it in the local paper \& \[
\begin{gathered}
531 \\
\text { Heim }
\end{gathered}
\] \& \({ }_{32}^{206}\) \& \({ }_{3}^{233}\) \& 917\% \& 185\% \& \({ }_{38 \%}^{48}\) \& \({ }_{22 \%}\) \& \({ }^{118}\) \& \({ }^{219} 31 \%\) \& \[
\underset{H}{194} \begin{gathered}
33 \% \\
H
\end{gathered}
\] \& \({ }_{314}\) \& \({ }_{28}^{108}\) \& \({ }^{117}\) \& \({ }^{375}\) \\
\hline Someone came to the door \& \({ }_{4}^{42 \%}\) \& \({ }^{13} 2\) \& \({ }^{18}\) \& \({ }_{3 \%}\) \& \({ }^{18}\) \& \({ }_{2 \%}^{3}\) \& : \& \({ }^{13} 3\) \& \({ }^{16} 2\) \& \({ }^{12} 2\) \& \({ }_{\text {26\% }}^{36}\) \& \({ }_{1 \%}\) \& \({ }_{1}^{4} \%\) \& \({ }^{33}\) 3\% \\
\hline Received a leaflet about it \& 345 20 \& \({ }_{18 \%}^{117}\) \& \({ }^{159}\) \& 20\% \& \({ }^{131}\) 21\% \& \({ }_{22 \%}^{28}\) \& 217 \& 80\% \& 139

$20 \%$ \& 117 $20 \%$ \& ${ }^{207}$ \& 75\% \& ${ }_{22}^{82}$ \& 240\% <br>

\hline Saw a poster about it \& ${ }^{133} 8$ \& ${ }_{9 \%}$ \& ${ }^{56} \%$ \& ${ }^{27}$ \% \& ${ }^{44} 7$ \& ${ }_{5 \%}$ \& $$
\begin{gathered}
11 \\
\text { AEF } \\
\hline 13 \%
\end{gathered}
$$ \& ${ }^{42}$ \& ${ }^{47}$ \& 44\% \& ${ }_{8 \%}^{85}$ \& ${ }^{28} 7$ \& ${ }^{38}$ \& ${ }^{89}$ <br>

\hline Attended a meeting about it \& $$
\begin{gathered}
78 \\
{ }_{4 \%}^{4} \\
\text { D.k }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
44 \\
A C D \\
\hline 7 \%
\end{gathered}
$$
\] \& ${ }^{27} 4{ }^{\text {\% }}$ \& 2\% \& ${ }^{31} 5$ \& ${ }_{3 \%}^{4}$ \& ${ }^{3} 4$ \& ${ }^{27}{ }^{27}$ \& ${ }^{36}$ \& ${ }^{15}$ 3\% \& 475\% \& ${ }^{14} 4$ \& ${ }^{13}$ \& ${ }^{60} 5$ <br>

\hline Through membership of a local 'green' group \& $$
\begin{gathered}
{ }^{37} \\
\text { DJj }
\end{gathered}
$$ \& 19

D \& ${ }^{16}$ \& ${ }_{1 \%}{ }^{2}$ \& ${ }^{12}$ \& ${ }_{1} 1$ \& ${ }^{1} \%$ \& 17
A \& ${ }^{15} 2$ \& 5\% \& 24 24 \& 2\% \& ${ }^{4} \%$ \& ${ }^{31} 3$ <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q23. How did you first become aware of this project?
16 Nov 2011

## Base: All except those not aware at all of the project

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Atiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | Not very often/ at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| Visited a demonstration home | ${ }_{1 \%}^{15}$ | ${ }^{6} \%$ | ${ }^{6} \%$ | ${ }_{1 \%}$ | ${ }^{7} 1$ | : | - | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{13} 1 \%$ |
| Attended a public event about it | $\begin{aligned} & \left.\begin{array}{c} 60 \\ 3 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 32 \\ & { }^{32} C^{5 \%} \end{aligned}$ | ${ }^{18} 2$ | 10\% | ${ }^{26}$ | ${ }_{2}^{3}$ | : | ${ }^{17} 4$ | ${ }^{26} 4$ | 17\% | $42 \%$ | 10\% | ${ }^{16} 4$ | ${ }_{3 \%}^{39}$ |
| Been offered services or received advice through it | $\begin{aligned} & 24 \% \\ & { }_{c}^{24} \\ & c_{i} \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{2}^{2 \%} \end{aligned}$ | 5\% | 2\% | 9\% | ${ }_{2 \%}$ | : | ${ }_{1}{ }^{4}$ | ${ }^{13} 2$ | ${ }_{7 \%}$ | ${ }_{1}^{15}$ | ${ }_{1 \%}$ | 5\% | ${ }^{15} \%$ |
| Found it on the web/online/ mentions of websites |  | 5\% | ${ }^{17}{ }^{2 \%}{ }^{2 \%}$ | ${ }_{1 \%}$ | 10\% | ${ }_{2}^{2}$ | : | ${ }^{10} 2$ | 9\% | ${ }_{7 \%}$ | ${ }^{14} \%$ | 2\% | ${ }_{1 \%}$ | ${ }^{21} 2 \%$ |
| Seen them/walk/drove past them/it/installation (nfs) | 76 9\%\% jil | ${ }^{26} 4$ | ${ }_{5}^{35}$ | ${ }^{15}$ | ${ }^{28}$ | 7\% | ${ }_{5 \%}^{4}$ | 14\% | ${ }^{29} 4$ | ${ }^{33} 6$ | ${ }^{42} 4 \%$ | 19\% | ${ }^{18}$ | ${ }^{49} 4$ |
| Saw the house(s)/walked past the house/saw the sign outside the house | 42 im 2\% | ${ }^{13} 2$ | 19 $2 \%$ | 109\% | ${ }^{13}$ | ${ }^{6}$ | ${ }_{1 \%}$ | 2\% | 20\% | ${ }^{13}$ | 19\% | $\begin{aligned} & 15 \\ & { }^{15} \\ & A K \end{aligned}$ | 8\% | ${ }^{30}$ |
| TV programme/news | ${ }^{21}$ 1\% | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | $A B C^{9 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{2}^{2 \%}$ | ${ }_{1 \%}$ | 5\% | ${ }^{10} 1 \%$ | 6\% | ${ }^{12} \%$ | 5\% | ${ }_{2 \%}$ | ${ }^{13}{ }_{1 \%}$ |
| Through/at work | $\stackrel{24}{24}{ }_{i}^{1}$ | ${ }_{1 \%}$ | ${ }^{10} \%$ | 2\% | ${ }_{1 \%}$ | : | - | 2\% | ${ }_{1 \%}$ | 2\% | ${ }^{15}$ | 5\% | ${ }_{1 \%}$ | ${ }_{2}^{20}$ |
| Through the school/saw it at the school/letter from the school/school project | 39 29 | 17\% | ${ }^{17} 2$ | 5\% | ${ }^{12}$ | 6\% | ${ }_{1 \%}$ | 5\% | 25 AHJ | 2\% | ${ }_{2}^{20}$ | ${ }^{12}$ \% | 5\% | ${ }^{32}$ 3\% |
| Through the Parish/village/ local/community magazine/ newsletter | $\begin{aligned} & 37 \\ & { }^{2 \%} \% \\ & \mathrm{Di}^{2} \end{aligned}$ | ${ }^{15}$ | 20 ${ }^{3 \%}$ | ${ }_{1 \%}{ }^{2 \%}$ | 163\% | ${ }_{1 \%}$ | 3\% | ${ }_{2 \%}$ | ${ }^{15}$ | ${ }^{14} 2$ | ${ }_{2}^{25}$ | ${ }_{2 \%}$ | 5\% | ${ }_{3 \%}^{31}$ |
| Through the community centre | ${ }_{1 \%}$ | 3. | \% ${ }_{1 \%}$ | : | 5\% | - | $\div$ | ! | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | : | ${ }_{1 \%}$ | $\bigcirc$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 326
Page 812
Q23. How did you first become aware of this project?
16 Nov 2011
Base: All except those not aware at all of the project

Total
Member of Council/Chamber of

Been involved/volunteered
Neighbourhood Watch
Community gardens
Visit by Prince Charles
other

Not seen/not heard of it

Don't know

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \\ & \hline \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| ${ }_{1 \%}^{15}$ | $\begin{gathered} 10 \\ A D^{2 \%} \end{gathered}$ | ${ }^{5} \%$ | : | ${ }_{6}^{6}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{3}$ | ${ }_{1}^{6}$ | ${ }_{6}^{6}$ | ${ }^{11}$ | ${ }_{1}^{2} \%$ | - | $\begin{aligned} & 15 \\ & A M^{1 \%} \end{aligned}$ |
| ${ }_{1 \%}^{15}$ | ${ }_{1 \%}^{8}$ | ${ }^{6} \%$ | $!$ | 3 | ${ }^{1} \%$ | $:$ | ${ }^{6} \%$ | ${ }^{7} 1 \%$ | $?$ | ${ }_{1 \%}^{8}$ | ${ }^{5} \%$ | $!$ | ${ }^{13}{ }_{1 \%}$ |
| $\stackrel{3}{*}$ | 2 | $!$ | : | $!$ | : | $:$ | : | $!$ | $\stackrel{2}{2}$ | $\stackrel{3}{ }$ | - | $!$ | $!$ |
| 4 | 3. | $!$ | : | ? | - | : | ? | ! | $!$ | $?$ | : | $!$ | $\stackrel{3}{ }$ |
| $\stackrel{3}{*}$ | $?$ | : | $!$ | : | - | : | $!$ | $?$ | : | ! | $!$ | - | $\stackrel{2}{ }$ |
| $\stackrel{43}{2 \%}$ | ${ }^{16}$ | ${ }^{18}$ | ${ }_{3 \%}$ | 26 AF | - | $\stackrel{6}{{ }_{7}^{7 \%}}$ | 13 $3 \%$ | ${ }^{17} 2 \%$ | ${ }^{13}$ | ${ }^{25}$ | 2\% | ${ }^{11} 3$ | ${ }^{27} 2 \%$ |
| $\stackrel{3}{ }$ | $!$ | $!$ | $!$ | $!$ | - | $\begin{aligned} & 1 \\ & A^{1 \%} \\ & \end{aligned}$ | $!$ | : | $?$ | $?$ | $!$ | - | ? |
| $\begin{gathered} 35 \\ \text { BMb } \end{gathered}$ | ${ }_{1 \%}$ | $\begin{aligned} & 17 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | $\begin{gathered} 12 \\ A^{46} \end{gathered}$ | 15 $2 \%$ | ${ }_{2}^{2}$ | ${ }_{2 \%}^{2}$ | 14 $3 \%$ 1 | 10 ${ }_{1 \%}$ | ${ }^{11}$ | ${ }^{20} 2 \%$ | 10 ${ }_{3}$ | ${ }^{3}$ | 30 $M^{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Base: All except those not aware at all of the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{gathered} 5 \text { years } \\ \text { to under } \\ 10 \text { years } \\ \text { (g) } \\ \hline \end{gathered}$ | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (1) \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \hline(1) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ |  |
| Total | 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | $47^{\circ}$ | $44^{*}$ | 567 | 363 | 288 |
| Heard of it through friends or relatives living locally | $\underset{\substack{247 \% \\ L i}}{447}$ | 115 23 | ${ }^{232}$ 27\% | ${ }_{23}^{43}$ | $\begin{gathered} 57 \\ 31 \% \\ a \end{gathered}$ | ${ }_{31}^{53}$ | $\begin{aligned} & 99 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\underset{26 \%}{217}$ | $\begin{aligned} & 163 \\ & \begin{array}{l} 32 \% \\ A \mathrm{jk} \end{array} \end{aligned}$ | ${ }_{249}^{249}$ | ${ }_{21 \%}^{35}$ | $\stackrel{286}{285}$ | $\begin{gathered} 168 \\ 30 \% \\ \text { Al } \end{gathered}$ | ${ }_{210}^{10}$ | ${ }_{23 \%}^{10}$ | ${ }^{138}$ | 915 | 725 |
| Heard of it through a member of the community who is knowledgeable about the environment | $\begin{gathered} 163 \\ \text { DGM\% } \\ \text { ji } \end{gathered}$ | $\begin{aligned} & 50 \\ & \text { 50\% } \\ & d \end{aligned}$ | $\begin{aligned} & 91 \\ & 10 \% \\ & d \end{aligned}$ | ${ }^{13} \%$ | ${ }_{5 \%}$ | 11\% | ${ }^{30}$ | 11\% | 81 $10 \%$ | $\begin{aligned} & \stackrel{68}{{ }_{13}^{3 / \%}} \underset{A j}{ } \end{aligned}$ | ${ }^{81}$ | ${ }_{8 \%}^{14}$ | $\stackrel{94}{8 \%}$ | $\begin{aligned} & 70 \\ & 13 \% \\ & \mathrm{Al} \end{aligned}$ | 11\% | 3\% | ${ }^{48} 8$ | ${ }^{32} 9$ | 29\% |
| Saw solar panels in the area | $\begin{aligned} & 207 \\ & { }_{2}^{12 \%} \\ & \mathrm{imr} \end{aligned}$ | ${ }^{61}{ }_{1}$ | $\stackrel{98}{11 \%}$ | ${ }_{8 \%}^{15}$ | $\begin{gathered} 33 \\ 18 \% \\ \text { Aabc } \end{gathered}$ | ${ }_{12}^{21}$ | ${ }_{12 \%}^{51}$ | $\begin{aligned} & 38 \\ & { }_{212 \%} \end{aligned}$ | $\begin{aligned} & 97 \\ & 12 \% \end{aligned}$ | ${ }^{48}$ | $\begin{aligned} & 1 \begin{array}{l} 14 \% \\ A 46 \\ A K \end{array} \end{aligned}$ | 13\% | $\begin{aligned} & 156 \\ & 13 \% \\ & \text { Am } \end{aligned}$ | ${ }^{48}$ | 13\% | 5\% | $\begin{aligned} & 88 \\ & \substack{16 \% \\ \mathrm{Ar} \\ \hline} \end{aligned}$ | 41\% | ${ }^{24} 8$ |
| Saw wind turbines in the area |  | 20 4 \% | ${ }_{21}^{21}$ | 2\% | 8\% | $\begin{gathered} 10 \\ { }^{6 f g} \end{gathered}$ | 2\% | 2\% | ${ }^{29} 3$ | 2\% | 39 $4 i \%$ $4 i \%$ | ${ }_{2 \%}^{4}$ | ${ }^{41} \%$ | 11 $2 \%$ | ${ }_{4 \%}$ | 2\% | $\begin{gathered} 26 \\ \text { } \begin{array}{c} 59 \\ \text { Aqr } \end{array} \end{gathered}$ | 5\% | ${ }_{1 \%}$ |
| Saw it in the local paper | $\begin{gathered} \begin{array}{c} 531 \% \\ \text { Heim } \end{array} \end{gathered}$ | $\begin{aligned} & 174 \\ & \text { Abd } \\ & \text { Abd } \end{aligned}$ | ${ }^{254} 29$ | ${ }_{31}^{58}$ | ${ }_{25}^{45}$ | 29\% | $\underset{\substack{\text { 29\% } \\ \mathrm{e}}}{120}$ | $\underset{\substack{\text { en } \\ \text { 33\% }}}{\text { en }}$ | $\begin{aligned} & 276 \\ & \begin{array}{l} 33 \% \\ A e \end{array} \end{aligned}$ | 117 | $\begin{gathered} 357 \\ 34 \% \\ A i \end{gathered}$ | 357 | $\begin{aligned} & 383 \\ & 33 \% \\ & \text { Am } \end{aligned}$ | ${ }^{138} 8$ | - ${ }_{\text {20 }}^{\text {43\% }} \mathrm{m}$ | 111 | 161 ${ }^{16 \%}$ | 119\% | 850\% |
| Someone came to the door | $\begin{aligned} & \begin{array}{l} { }_{21}^{2 \%} \\ \text { LIM }^{2} \end{array} \end{aligned}$ | $\begin{gathered} 20 \\ A b d \\ A{ }^{4 \%} \end{gathered}$ | ${ }^{16}$ | ${ }_{2 \%}$ | 1\% | 6\% | 2\% | 3\% | ${ }^{18}$ | ${ }^{10}$ | ${ }^{28} 8$ | 3\% | 30 3 | ${ }_{1 \%}$ | ${ }_{\text {b }}^{3} \mathrm{~m}$ | : | ${ }^{14}$ | 5\% | 3\% |
| Received a leaflet about it | 345 | 979\% | ${ }^{183}$ | 34 $18 \%$ | 3176 | 26\% | 82\% | ${ }_{21 \%}^{68}$ | $\xrightarrow{162}$ | 918\% | $\begin{gathered} 226 \\ 21 \% \\ A \end{gathered}$ | ${ }^{28}$ | 227 $20 \%$ | 102\% | $\begin{gathered} 16 \% \\ \text { 34\% } \\ \text { AIm } \end{gathered}$ | $\begin{gathered} 14 \\ 32 \% \\ \text { Alm } \end{gathered}$ | ${ }^{128}$ | 18\% | ${ }_{24 \%}^{68}$ |
| Saw a poster about it | 133\% | ${ }^{43}$ | ${ }^{58} \%$ | ${ }^{13} 7$ | 19\% | 16\% | 369\% | ${ }^{22} 7 \%$ | ${ }^{59} 7$ | ${ }^{36}$ | 80 | 179 | ${ }_{8 \%}^{88}$ | 44\% |  | ${ }_{7 \%}^{3}$ | $\stackrel{58}{10 \%}$ | ${ }^{34} 9$ | 23\% |
| Attended a meeting about it | ( $\begin{gathered}78 \\ \text { 4. } \\ \text { DJk }\end{gathered}$ | 24 5 | ${ }^{42}$ | 7\% | ${ }_{3}{ }^{\text {\% }}$ | ${ }_{3}{ }^{\text {\% }}$ | 14\% | ${ }^{15}$ | ${ }^{44}$ | ${ }_{\text {Ajk }}^{35}$ | 41\% | ${ }_{1 \%}$ | 46 | 34 36 Al | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{23} 4$ | 19\% | ${ }_{5}^{15}$ |
| Through membership of a local 'green' group | $\begin{gathered} 37 \\ { }_{2 \%}^{2 \%} \\ \text { Jji } \end{gathered}$ | 8\% | 19\% | ${ }_{3}{ }^{\text {\% }}$ | 5\% | ${ }_{2 \%}^{4}$ | 2\% | 3\% | ${ }^{16}$ | $\begin{aligned} & 17 \\ & 3 \% \\ & \mathrm{Aj}^{2} \\ & \hline \end{aligned}$ | 17 $2 \%$ | ${ }_{3}^{3}$ | ${ }_{2 \%}^{22}$ | 14\% | ${ }_{2 \%}$ | $\begin{gathered} 3 \\ 7 \% \\ \mathrm{Al}^{2} \end{gathered}$ | 2\% | ${ }_{3 \%}^{12}$ | 8\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q23. How did you first become aware of this project?

## Base: All except those not aware at all of the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware <br> (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{gathered}$ | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \end{gathered}$ (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & \text { 1989 } \\ & \text { (j) } \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber (n) | Other (o) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { (r) } \\ \hline \end{array}$ |
| Total | 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | $47^{\circ}$ | $44^{*}$ | 567 | 363 | 288 |
| Visited a demonstration home | ${ }_{1}^{15}$ | ${ }_{1 \%}^{3}$ | 7\% | ${ }_{1 \%}$ | ${ }_{2 \%}^{3 \%}$ | 1\% | ${ }_{1} \%$ | ${ }_{1} \%$ | \% $\%$ | ${ }_{1 \%}^{3}$ | 10 10 | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 2\% | - | ${ }_{1 \%}$ | ${ }_{1}^{4}$ | ${ }_{1 \%}^{3}$ |
| Attended a public event about if | $\begin{aligned} & \left.\begin{array}{l} 60 \\ 3 \% \\ c \end{array}\right) \end{aligned}$ | ${ }^{17}$ | 30 ${ }_{3}$ | $8 \%$ | ${ }_{3}{ }^{\text {\% }}$ | 3\% | 119 | ${ }^{12} 4$ | ${ }^{32}$ \% | 22\% | 34\% | ${ }_{2 \%}$ | 40 3 | 20 4 | : | 5\% | 19\% | ${ }^{11}$ | 16 <br> ${ }_{\text {A }}$ <br>  |
| Been offered services or received advice through it | ${ }_{\substack{24 \\ \mathrm{Ci}_{1} \\ \hline}}$ | ${ }_{1 \%}$ | ${ }^{12}$ | ${ }^{3} 2$ | $\begin{aligned} & \begin{array}{l} 5 \% \\ 3 \% \end{array}, ~ \end{aligned}$ | 1\% | ${ }^{3} \%$ | 2\% | 14\% | ${ }^{3} \%$ | 19\% | ${ }_{1 \%}^{2}$ | ${ }_{2}^{20}$ | ${ }^{4} \%$ | ${ }^{1} \%$ | : | ${ }_{1 \%}^{8}$ | ${ }^{7} \%$ | 5\% |
| Found it on the web/online/ mentions of websites | $\underset{\text { Bp }}{\substack{1 \% \\ 1 \%}}$ | ${ }^{10}$ | ${ }^{11}$ | 1\% | ${ }_{2 \%}^{4}$ | 2\% | ${ }_{1 \%}$ | 8\% | 9\% | 11 $2 \%$ | ${ }^{14}$ | 1\% | 15\% | ${ }^{12}$ |  | : | ? | ${ }_{p}^{2 \%}$ | ${ }^{8} 8$ |
| Seen them/walk/drove past them/it/installation (nfs) |  | 20 4 | 33\% | ${ }^{13} 7$ | 10\% | 7\% | 21 5 9 | 2\% | $\begin{aligned} & 42 \\ & { }_{5 \%}^{42} \end{aligned}$ | $\begin{aligned} & 34 \% \\ & { }_{7 \%}{ }_{A j} \end{aligned}$ | 34\% | ${ }_{5 \%}^{8}$ | 40 | 34 3\% Al | ${ }_{4 \%}$ | ${ }_{7 \%}^{3}$ | 29\% | ${ }^{14} 4$ | 3\% |
| Saw the house(s)/walked past the house/saw the sign outside the house | 42 ${ }_{\text {im }}$ 2\% | ${ }^{10} 2$ | 16\% | Aab ${ }_{\text {¢ }}^{5}$ | 7\% | ${ }^{3} \%$ | ${ }^{12}$ | ${ }^{12} 4$ | ${ }^{15}$ | ? | $\begin{aligned} & 32 \% \\ & 3_{i} \\ & A i \end{aligned}$ | $\begin{aligned} & { }_{5 \%}^{8} \\ & \mathrm{Ai}_{6} \end{aligned}$ | Am ${ }^{37}$ | ${ }_{1 \%}$ | : | $:$ | 16\% | ${ }^{12}$ \% | ${ }_{1 \%}^{3}$ |
| TV programme/news | ${ }^{21} \%$ | 5\% | 7\% | ${ }_{2 \%}^{4}$ | $\begin{aligned} & \begin{array}{l} 5 \% \\ 3 \% \\ b \end{array}, ~ \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1} \%$ | 9\% | ${ }_{1 \%}$ | ${ }^{12}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }_{1 \%}^{13}$ | 7\% | 2\% | : | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |
| Through/at work | $\underset{\substack{24 \\ i}}{\text { 2 }}$ | \% $\%$ | 15\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | \% | ${ }_{\text {2\% }}{ }^{8}$ | ${ }_{1 \%}^{8}$ | $\begin{aligned} & 13 \\ & { }_{3 \%} \\ & A j \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{13}$ | 11 $2 \%$ | : | : | 5\% | 2\% | ${ }^{11}{ }^{19}{ }^{4 \%}$ |
| Through the school/saw it at the school/letter from the school/school project | 39\% | ${ }_{2 \%}^{11}$ | 20\% | ${ }^{3} \%$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{8}$ | 13 $4{ }_{4}{ }^{\text {a }}$ | ${ }_{2 \%}^{14}$ | ${ }^{10}$ | ${ }^{25}$ | ${ }_{2 \%}$ | ${ }^{25}$ | 14\% | : | : | 112\% | ${ }^{13} 4$ | 2\% |
| Through the Parish/village/ <br> ocal/community magazine/ <br> newsletter |  | 2\% | ${ }_{21}^{2 \%}$ | ${ }_{1 \%}^{2}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ | 3\% | ${ }_{2 \%}^{18}$ | $\begin{aligned} & 19 \\ & A \% \\ & A \% \end{aligned}$ | ${ }_{1 \%}^{15}$ | ${ }_{2}^{3}$ | ${ }_{2}^{20}$ | 19\% A A | : | $:$ | 10\% | ${ }_{2 \%}^{8}$ | ${ }_{3 \%}^{10}$ |
| Through the community centre | 9 | ${ }_{1 \%}$ | 5\% | - | 1\% | ${ }_{1 \%}$ | ! | ${ }_{1 \%}$ | 4. | 5\% | 4 | : | 4. | 5\% | : | : | ? | ${ }_{1 \%}$ | 3\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 326

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Q23. How did you first become aware of this project?
16 Nov 2011

## Base: All except those not aware at all of the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \\ & \hline \end{aligned}$ | 1 year to under <br> 5 years <br> (f) | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ (j) \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| Total | 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | $47^{\circ}$ | $44^{*}$ | 567 | 363 | 288 |
| Member of Council/Chamber of Commerce/Housing Trust | ${ }^{15}$ | ? | ${ }^{11} 10$ | 1\% | 1\% | ${ }_{1 \%}$ | $?$ | ${ }_{1 \%}$ | 7\% | ${ }_{1 \%}^{3}$ | 9\% | 2\% | ${ }^{11} 10$ | ${ }_{1 \%}^{3}$ |  | 2\% | ${ }_{1 \%}$ | 5\% | ${ }_{1 \%}$ |
| Been involved/volunteered | ${ }_{1}^{15}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | - | 1\% | 5\% | 2\% | ${ }_{7 \%}$ | ${ }_{1 \%}$ | 9\% | 1\% | 10 10 | ${ }_{1 \%}$ |  | - | ${ }_{7 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| Neighbourhood Watch | $\stackrel{3}{ }$ |  | ! | $\begin{gathered} { }^{2} \% \\ \text { Aab }^{1 \%} \end{gathered}$ | : | : | ! | - | ? | $\underset{\substack{1 \% \\ \text { A }}}{\text { \% }}$ | - | : | - | $\underset{\substack{3 \\ 1 \% \\ \text { A }}}{ }$ | - | : | ! | : | ${ }_{1 \%}$ |
| Community gardens | 4. | $!$ | 3. | : | $:$ | 1\% | $!$ | ! | $!$ | ! | 3. | $:$ | 4. | - | : | : | ${ }^{3}$ | ! | - |
| Visit by Prince Charles | 3. |  | 3. | : | $:$ | : | ! | : | ? | $?$ | ! | $:$ | ? | - | : | ${ }_{\text {Alm }} \stackrel{1}{2 \%}$ | ! | ! | - |
| Other | ${ }_{\text {43 }}^{43}$ | 10\% | ${ }^{25}$ | 1\% | $\begin{aligned} & 7 \\ & 4 \% \\ & c \end{aligned}$ | ${ }_{2 \%}^{3}$ | ${ }^{15} 4$ | 2\% | ${ }^{18}$ | ${ }^{13} 8$ | ${ }_{2}^{25}$ | 5\% | ${ }^{25}$ | 16\% | : | ${ }_{5 \%}^{2}$ | 16\% | 7\% | ${ }^{10}$ |
| Not seen/notheard of it | 3. | $!$ | $!$ | 1\% | $:$ | ${ }^{1} \%$ | $\stackrel{2}{\square}$ | - | $:$ | : | ? | 1\% | ? | $!$ | : | : | $?$ | $!$ | : |
| Don't know | $\begin{gathered} 35 \\ \text { BMb } \end{gathered}$ | 1118 | ${ }^{12}$ | 3\% | 3\% | ${ }_{2 \%}^{3}$ | 2\% | 3\% | ${ }^{14} 2$ | 2\% | ${ }^{21} 2 \%$ | 5\% | 24\% | 11 $2 \%$ | : | : | 10\% | ${ }_{1 \%}$ | ${ }_{9}^{9}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 327

Q24. As a result of seeing or hearing about the project have you..
Base: Respondents in LCCC areas who are very or fairly aware of project

|  |  |
| :---: | :---: |
| Total | 1498 |
| Talked about the project with your friends or family? | $\begin{aligned} & \text { 752 } \\ & \text { LV } \end{aligned}$ |
| Got involved in organising the project? | 105 $L_{\text {\% }}$ L |
| None of the above | $\begin{gathered} 729 \\ \text { QUW } \\ \text { 499\% } \end{gathered}$ |
| Don't know | $\stackrel{3}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q24. As a result of seeing or hearing about the project have you..
Base: Respondents in LCCC areas who are very or fairly aware of project

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (K) \end{aligned}$ | Cwm Clydach <br> (1) <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \end{gathered}$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \\ & \hline \end{aligned}$ |  | Muswell Hill (3) (s) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 1498 | 251 | $61^{\circ}$ | $87^{*}$ | $53^{*}$ | 145 | $59^{*}$ | 69* | $60^{*}$ |  | 120 |  | $34^{*}$ | $67^{*}$ | 202 | $50^{*}$ | 240 |
| $\begin{gathered} 752 \\ 50 \% \\ \text { LV } \end{gathered}$ | ${ }_{32}{ }^{81}$ | $\begin{aligned} & 34 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 38 \% \end{aligned}$ | ${ }_{38 \%}^{20}$ | ${ }_{45 \%}^{65}$ | $\begin{aligned} & 322 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 36 \% \\ & 52 \% \end{aligned}$ | $\begin{gathered} 39 \\ \substack{55 \% \\ A \\ \hline} \end{gathered}$ |  | $\begin{aligned} & 53 \\ & 44 \% \end{aligned}$ |  | ${ }_{47 \%}^{16}$ | 400\% | $\begin{gathered} 129 \\ \substack{64 \% \\ A} \end{gathered}$ | 18 $36 \%$ | $\begin{gathered} \text { cick } \\ \substack{556} \end{gathered}$ |
| $\begin{aligned} & 105 \\ & \text { Lw }^{2} \end{aligned}$ | ${ }^{11} 4$ | ${ }_{5}^{3}$ | 1\% | ${ }_{2 \%}$ | ${ }^{11} 8$ | ${ }_{5}^{3}$ | 70\% | 3 5 |  | ${ }^{10} 8$ |  | $\stackrel{4}{12 \%}$ | $\begin{aligned} & 12 \\ & 18 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{18} 9$ | $\underset{A}{124}$ | ${ }^{9} \%$ |
| $\begin{gathered} 729 \\ \text { 49\% } \\ \text { QUW } \end{gathered}$ | $\stackrel{168}{67 \%}$ | ${ }_{44 \%}^{27}$ | $\begin{aligned} & 54 \\ & \underset{A}{52 \%} \end{aligned}$ | ${ }^{32}$ | 77 $53 \%$ | 26\% | 33 $48 \%$ | 20 |  | $\begin{aligned} & 66 \\ & 55 \% \end{aligned}$ |  | 17 $50 \%$ | ${ }^{27} 9$ | 72 $36 \%$ | 274\% | ${ }_{35 \%}^{83}$ |
| $\stackrel{3}{ }$ | $!$ | - | - | ${ }_{{ }_{A}^{2 \%}}^{1}$ | - | : | : | : |  | - |  | : | : | - | - | ! |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 328

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16 Nov 2011
Q24. As a result of seeing or hearing about the project have you...
Base: Respondents in LCCC areas who are very or fairly aware of project

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
| 1498 | 470 |  |  | 686 | 319 | 485 |  | 448 |
| $\begin{gathered} 752 \\ 50 \% \\ G \end{gathered}$ | ${ }^{223} 47 \%$ |  |  | $\begin{gathered} 375 \\ { }_{A} 5 \% \end{gathered}$ | $\begin{gathered} 187 \\ { }_{A}^{18 \%} \end{gathered}$ | ${ }_{39 \%}^{188}$ |  | $\begin{gathered} 262 \\ { }_{A}^{28 \%} \end{gathered}$ |
| ${ }_{G}^{105}$ | ${ }^{37} 8$ |  |  | $\begin{aligned} & 70 \\ & { }_{\mathrm{I}}^{10 \%} \end{aligned}$ | $\begin{gathered} 42 \\ { }_{1 / 3 \%} \end{gathered}$ | ${ }^{25} 5$ |  | $\underset{A}{52 \%}$ |
| $\begin{gathered} 729 \\ \text { DEFH } \end{gathered}$ | ${ }^{237} 50$ |  |  | ${ }^{299} 44 \%$ | ${ }_{39 \%}^{126}$ | $\underset{\substack{293 \\ \mathrm{~A}}}{20 \%}$ |  | 1790\% |
| $\stackrel{3}{ }$ |  |  |  | - | - | $?$ |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q24. As a result of seeing or hearing about the project have you...
Base: Respondents in LCCC areas who are very or fairly aware of project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& \& $$
\begin{gathered}
10-24 \\
(B)
\end{gathered}
$$ \& $$
\begin{aligned}
& 25-34 \\
& \text { (C) }
\end{aligned}
$$ \& $$
\begin{gathered}
35-44 \\
(\mathrm{D})
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(F)
\end{gathered}
$$ \& $$
\begin{aligned}
& 66+ \\
& (6)
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(H)
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Female } \\
& \text { (I) }
\end{aligned}
$$ \&  \& $$
\begin{aligned}
& \text { Terraced } \\
& (\mathrm{K})
\end{aligned}
$$ \& Flat/ Maisonette (L) \& $$
\begin{aligned}
& \text { Bought } \\
& (\mathrm{M})
\end{aligned}
$$ \& Social rent ( N ) \& Private rent (O) <br>
\hline Total \& 1498 \& $94^{\circ}$ \& 191 \& 293 \& 281 \& 257 \& 382 \& 662 \& 836 \& 805 \& 505 \& 128 \& 992 \& 272 \& 213 <br>
\hline Talked about the project with your friends or family? \& $$
\begin{gathered}
752 \\
\text { GKLN\% } \\
\text { Shi } \\
\text { ghi }
\end{gathered}
$$ \& ${ }_{40 \%}^{38}$ \& 50\% \& $$
\begin{gathered}
174 \\
\text { ABCFG }
\end{gathered}
$$ \& $$
\begin{gathered}
164 \\
\text { BFFG\% }
\end{gathered}
$$ \& $$
{ }_{45 \%}^{115}
$$ \& $$
{ }_{43}^{165}
$$ \& $$
\begin{gathered}
336 \\
51 \%
\end{gathered}
$$ \& 416 \& $$
\begin{aligned}
& 443 \\
& \text { AKL }
\end{aligned}
$$ \& $$
{ }_{45 \%}^{229}
$$ \& ${ }_{41 \%}^{53}$ \& $$
\begin{gathered}
\begin{array}{c}
553 \\
\text { ANO }
\end{array} \\
\hline 50
\end{gathered}
$$ \& 95 ${ }^{55}$ \& $$
\begin{aligned}
& 96 \\
& { }_{4}^{95 \%} \\
& \mathrm{~N}
\end{aligned}
$$ <br>
\hline Got involved in organising the project? \& $$
\begin{gathered}
105 \\
{ }^{105} \\
\mathrm{CNg}
\end{gathered}
$$ \& ${ }_{2}^{2}$ \& ${ }_{7}^{7}$ \& 25
$8 C$
8. \& $$
\begin{aligned}
& \begin{array}{l}
27 \\
10 \% \\
\text { 1C }
\end{array}
\end{aligned}
$$ \& ${ }^{20} 8$ \& 24\% \& ${ }^{47} 7$ \& ${ }^{58} \%$ \& ${ }^{58} \%$ \& ${ }^{36} \%$ \& $8 \%$ \& $$
\begin{aligned}
& { }^{83}{ }_{8}^{8} \\
& \text { NN }^{2}
\end{aligned}
$$ \& 3\% \& ${ }^{12} 6$ <br>
\hline None of the above \& $$
\begin{gathered}
729 \\
\text { DEJMe } \\
\text { ce }
\end{gathered}
$$ \& $$
\begin{gathered}
56 \\
\text { ADE } \\
\text { ADE }
\end{gathered}
$$ \& 94,

949\% \& ${ }_{3}^{114}$ \& 113 \& \[
$$
\begin{aligned}
& \begin{array}{l}
37 \\
53 \% \\
\text { EE }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
215 \\
\begin{array}{c}
56 \% \\
A D E
\end{array}
\end{gathered}
$$

\] \& 319 48 \& 410\% \& ${ }^{353} 44$ \& \[

$$
\begin{aligned}
& 269 \\
& 53 \% \\
& A J
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 74 \\
& 58 \% \\
& \text { A }^{2}
\end{aligned}
$$

\] \& ${ }^{427} 4$ \& \[

$$
\begin{gathered}
174 \\
\text { AMO }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 115 \\
& 54 \% \\
& \text { MST }
\end{aligned}
$$
\] <br>

\hline Don't know \& $\stackrel{3}{ }$ \& - \& ${ }^{1} \%$ \& ! \& - \& ! \& - \& ! \& $?$ \& $\stackrel{3}{ }$ \& - \& - \& $!$ \& ${ }_{1 \%}^{2}$ \& - <br>
\hline
\end{tabular}

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Q24. As a result of seeing or hearing about the project have you..
Base: Respondents in LCCC areas who are very or fairly aware of project

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (j) \end{aligned}$ |
| 1498 | 292 | 553 | 257 | 254 | 142 | 1007 | 183 | 222 | $62^{*}$ | 597 | 485 | 342 | $51^{*}$ | $94 *$ | 1404 |
| $\begin{gathered} 752 \% \\ \text { GK5\% } \\ \text { Gghi } \\ \text { Pghi } \end{gathered}$ | ${ }^{130}$ | $\begin{aligned} & 276 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 1300 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 135 \\ 53 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 81 \\ & 57 \% \\ & \text { PP } \end{aligned}$ | $\begin{gathered} 508 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & \text { } 55 \% \\ & \text { Agh } \end{aligned}$ | $\begin{gathered} 242 \\ 50 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{455}^{155}$ | ${ }_{35 \%}^{18}$ | $\begin{aligned} & 33 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 719 \\ 51 \% \\ \mathrm{Ai} \end{array} \end{aligned}$ |
| $\begin{gathered} 105 \\ { }^{105} \\ \mathrm{CNg} \end{gathered}$ | ${ }^{15}$ | ${ }^{38}$ | ${ }^{12} 5$ | $\begin{gathered} 30 \\ \text { AOPQR } \end{gathered}$ | 109 | ${ }_{6 \%}^{64}$ | ${ }^{13} \%$ | ${ }^{21} 9$ | ${ }_{6 \%}$ | $\begin{gathered} \begin{array}{c} 61 \\ \text { Afg } \\ \text { Afg } \end{array} \end{gathered}$ | 29\% | ${ }^{13} 4 \%$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }^{102}$ |
| $\begin{gathered} \begin{array}{c} 729 \\ \text { DEJM } \\ \text { DEj } \end{array} \end{gathered}$ | $\begin{aligned} & 160 \\ & \text { AST } \end{aligned}$ | 2719\% | ${ }_{49 \%}^{127}$ | ${ }_{44 \%}^{12}$ | ${ }_{429}^{59}$ | ${ }_{488}^{488}$ | $\begin{aligned} & 94 \% \\ & 51 \% \end{aligned}$ | ${ }_{47 \%}^{105}$ | ${ }_{47 \%}^{29}$ | 259\% | ${ }_{499}^{239}$ | $\begin{aligned} & 185 \\ & \begin{array}{c} 54 \% \\ \mathrm{Ae} \end{array} \end{aligned}$ | $\begin{gathered} 33 \\ \text { Aef } \\ \text { Cef } \end{gathered}$ | $\begin{aligned} & \text { 60 } \\ & \begin{array}{c} 64 \% \\ A \end{array} \end{aligned}$ | 669 48 |
| $\stackrel{3}{ }$ | - | $!$ | - | 1 | $1 \%$ $1 \%$ | 3. | : | - | - | ? | ! | : |  | : | 3 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q24. As a result of seeing or hearing about the project have you...
Base: Respondents in LCCC areas who are very or fairly aware of project

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{aligned} & \text { Sometimes } \\ & \text { (F) } \\ & \hline \end{aligned}$ |  | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \substack{\text { Disagree } \\ \text { (L) }} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 1498 | 582 | 652 | 258 | 550 | 112 | $72^{*}$ | 388 | 611 | 499 | 903 | 329 | 321 | 1076 |
| Talked about the project with your friends or family? | $\begin{gathered} 752 \\ 50 \% \\ \text { DGIM } \\ \text { dhnop } \end{gathered}$ | $\begin{gathered} 308 \\ 53 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 343 \\ & 53 \% \\ & \end{aligned}$ | $\begin{aligned} & 100 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 298 \\ { }^{254 \%} \\ \text { SFG } \end{gathered}$ | ${ }_{43 \%}^{48}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 224 \\ { }_{58}^{24} \end{gathered}$ | $\begin{gathered} 320 \\ 52 \% \\ \hline \end{gathered}$ | ${ }_{42 \%}^{208}$ | $\begin{gathered} 483 \\ \substack{53 \% \\ A L} \end{gathered}$ | ${ }_{459}^{149}$ | $\begin{aligned} & 115 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 595 \\ & { }^{5 M 5 \%} \end{aligned}$ |
| Got involved in organising the project? | $\begin{gathered} 105 \\ \text { DJMdij } \end{gathered}$ | $\begin{gathered} 57 \\ \\ \\ A C D \end{gathered}$ | 39\% | ${ }^{9} \%$ |  | ${ }_{3 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{56} \\ & \text { Ald } \end{aligned}$ | 36\% | ${ }_{3 \%}^{13}$ | ${ }^{73}$ | 19\% | ${ }^{12} 4$ | ${ }^{89}{ }^{89}$ |
| None of the above | $\begin{gathered} 729 \\ \text { EHKg } \\ \mathrm{qg} \\ \mathrm{qr} \end{gathered}$ | ${ }^{267}$ \% | 303\% | $\begin{gathered} 154 \\ { }^{50 \%} \\ A B C \end{gathered}$ | 246\% | $\begin{aligned} & \text { 62 } \\ & 55 \% \\ & E \end{aligned}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 69 \% \\ \text { ©E } \end{array} \end{aligned}$ | 154 $40 \%$ | $\begin{gathered} 288 \\ 47 \% \\ H \end{gathered}$ | $\begin{aligned} & 287 \\ & \text { AHI } \end{aligned}$ | 410 | $\begin{gathered} 175 \\ 53 \% \\ k \end{gathered}$ | $\begin{aligned} & 204 \\ & \begin{array}{c} 64 \% \\ \text { AN } \end{array} \end{aligned}$ | ${ }_{4}^{467}$ |
| Don't know | 3. | $!$ | $!$ | $!$ | : | ${ }_{\text {l }}^{1}$ | : | ! | : | $?$ | ? | ! | $!$ | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q24. As a result of seeing or hearing about the project have you..
Base: Respondents in LCCC areas who are very or fairly aware of project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under 1 year (e) | 1 year to under 5 years <br> 5 (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930 \\ & 1989 \\ & (0) \\ & \hline \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & (\mathrm{m}) \end{aligned}$ | $\underset{(\mathrm{n})}{\text { Timber }}$ | Other <br> (o) | Less than 20.800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,40+}$ |
| Total | 1498 | 432 | 755 | 161 | 150 | 142 | 355 | 276 | 725 | 438 | 910 | 150 | 1006 | 474 | $42^{*}$ | $38^{\circ}$ | 490 | 315 | 254 |
| Talked about the project with your friends or family? | $\begin{gathered} 752 \\ \text { 50\% } \\ \text { DGIJJ. } \end{gathered}$ | $\begin{gathered} 225 \\ 52 \% \\ d \end{gathered}$ | $\begin{gathered} 393 \\ 52 \% \\ d \end{gathered}$ | $\begin{aligned} & 83 \\ & { }_{25}^{2 \%} \\ & d \end{aligned}$ | ${ }_{34 \%}^{51}$ | ${ }_{46 \%}^{65}$ | $\begin{gathered} 190 \\ 544 \\ h \end{gathered}$ | $\begin{gathered} 157 \\ \text { (eh } \end{gathered}$ | $\begin{gathered} 340 \\ 47 \% \end{gathered}$ | ${ }_{522}^{228}$ | ${ }_{499}^{449}$ | 750\% | $\begin{gathered} 520 \\ 52 \% \\ \text { no } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 241 \\ 51 \% \\ \text { no } \end{array} \end{aligned}$ | ${ }_{33 \%}^{14}$ | 18\% | 211 | $\begin{aligned} & 175 \\ & 56 \% \\ & \text { AP } \end{aligned}$ | $\begin{gathered} 167 \\ \text { Apq } \\ \text { Ab\% } \end{gathered}$ |
| Got involved in organising the project? | $\begin{gathered} { }^{105}{ }_{\%}^{\%} \\ \text { DJMdij } \end{gathered}$ | $\begin{aligned} & 36 \% \\ & 8 \% \\ & d \end{aligned}$ | ${ }^{51} \%$ | 14 <br>  <br> $9 \%$ | ${ }_{3 \%}^{4}$ | $8 \%$ | ${ }^{21} 6$ | $\begin{aligned} & 28 \\ & { }_{20 \%}^{10 \%} \\ & \mathrm{Af} \end{aligned}$ | ${ }^{48}$ | $\begin{aligned} & \begin{array}{l} 45 \\ \\ \\ \text { Aj } \end{array} \end{aligned}$ | ${ }_{6 \%}$ | ${ }_{5 \%}^{8}$ | ${ }_{6 \%}^{60}$ | 470\% Al | ${ }_{5 \%}$ | 8\% | ${ }^{30}$ | ${ }^{25} \%$ | ${ }_{9 \%}^{23}$ |
| None of the above | $\begin{gathered} 729 \% \\ \text { EKKN } \\ \text { gqr } \end{gathered}$ | 201\% | ${ }^{357}$ | $72 \%$ 42 | $\begin{gathered} 99 \\ \text { Abbc } \end{gathered}$ | $\begin{aligned} & 75 \\ & 53 \% \\ & 9 \end{aligned}$ | 163 $46 \%$ | 116\% | $\begin{aligned} & 375 \\ & 52 \% \\ & \mathrm{Ag}^{32} \end{aligned}$ | 203 $46 \%$ | $\begin{gathered} 454 \\ 50 \% \end{gathered}$ | ${ }_{48 \%}^{72}$ | 477 47 | ${ }^{226} 48$ | $\begin{gathered} 28 \\ \begin{array}{c} 67 \% \\ \text { AIm } \end{array} \end{gathered}$ | $\begin{gathered} 30 \\ \text { Alm } \end{gathered}$ | $\begin{aligned} & 274 \\ & 59 \% \\ & \text { Aqr } \end{aligned}$ | $\underset{\substack{137 \\ \hline}}{\substack{43 \\ \hline}}$ | ${ }_{33 \%}^{83}$ |
| Don't know | 3. | ! | : | ${ }_{\text {Ab }}{ }^{2} \%$ | $:$ | : | ${ }_{1 \%}$ | : | ! | : | $\stackrel{3}{ }$ | : | 3 | : | : | : | $?$ | : | $:$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 331
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Q25. To what extent do you agree or disagree that the project
Base: Respondents in LCCC areas who are aware of project

|  | Total | Q25: Summary table |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Agree strongly (+2) | Tend to agree (+1) | Neither agree nor disagree <br> (0) | Tend to disagree (-1) | Disagree strongly (-2) | Don't know | Mean |  | Standard Deviation |  | All agree | All disagree |
| Has encouraged people in the community to THINK about making some changes in their lives to help the environment | 1736 | ${ }_{19 \%}^{322}$ | ${ }^{783}$ 45\% | ${ }^{250}$ | $\begin{gathered} 168 \\ 10 \% \end{gathered}$ | 79\% | ${ }_{8 \%}^{134}$ |  | 0.69 |  | 1.06 | $\begin{aligned} & 1105 \\ & 64 \% \end{aligned}$ | ${ }_{147}^{247}$ |
| Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment | 1736 | $\stackrel{222}{13 \%}$ | $\begin{gathered} 668 \\ 38 \% \end{gathered}$ | ${ }^{335}$ | ${ }_{1212}$ | ${ }^{82}$ 5\% | ${ }_{13 \%}^{217}$ |  | 0.48 |  | 1.07 | ${ }_{51 \%}^{890}$ | 294\% |
| Was a waste of time | 1736 | ${ }^{59}$ | ${ }_{6 \%}^{102}$ | ${ }_{174}^{184}$ | $\begin{aligned} & 566 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 762 \\ 44 \% \end{gathered}$ | 63\% |  | -1.12 |  | 1.06 | ${ }^{161}$ | ${ }_{76 \%}^{1328}$ |
| Didn't really affect me in any way | 1736 | ${ }_{1}^{282}$ | ${ }_{33}^{506}$ | ${ }_{1207}^{12 \%}$ | ${ }_{225}^{385}$ | $\begin{gathered} 279 \\ 16 \% \end{gathered}$ | ${ }_{1 \%}^{17}$ |  | 0.11 |  | 1.36 | ${ }_{498}^{848}$ | $\begin{gathered} 664 \\ 388 \end{gathered}$ |

GfK NOP

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Fieldwork dates: 19th September to 9th November 2011

## Table 332

Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project
Total
Agree strongly ( +2 )
Tend to agree ( +1 )
Neither agree nor disagree
(0)
Tend to disagree (-1)
Disagree strongly (-2)
Don't know
Mean
Standard Deviation
All agree
All disagree

|  |  |
| :---: | :---: |
|  | 1736 |
|  | $\begin{gathered} 322 \\ \text { kLow } \end{gathered}$ |
|  | $\begin{array}{r}783 \\ 45 \\ \hline\end{array}$ |
|  | $\xrightarrow{250} 14$ |
|  | 168 UV $10 \%$ |
|  | 79 $u^{5 \%}$ |
|  | $\mathrm{U}^{134} 8$ |
|  | Low |
|  | 1.06 |
|  | $\begin{gathered} 1105 \\ 64 \% \\ 10 \end{gathered}$ |
|  | $\begin{aligned} & 247 \\ & \text { PSU } \\ & \text { PS } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 332

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Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | Middles- brough (2,5) <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \end{aligned}$ (N) | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ $(0)$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\text { P) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1736 | 293 | $84^{*}$ | 104 | $71 *$ | 165 | $61^{*}$ | $74 *$ | $63^{*}$ |  | 140 |  | $39^{*}$ | $8^{7 *}$ | 218 | $63^{*}$ | 274 |
| $\begin{gathered} 322 \\ \begin{array}{c} 319 \% \\ \text { KLO } \end{array} \end{gathered}$ | ${ }_{10 \%}^{30}$ | $\stackrel{8}{10 \%}$ | ${ }^{100}$ | 13\% | ${ }_{18 \%}^{29}$ | 4\% | ${ }_{26 \%}^{19}$ | ${ }_{24}^{15}$ |  | $\begin{aligned} & 31 \\ & 22 \% \end{aligned}$ |  | $\underset{A}{13}$ | 110 | $\begin{gathered} 98 \% \\ { }_{4}^{95 \%} \end{gathered}$ | $\begin{gathered} 20 \\ 32 \% \\ A \end{gathered}$ | ${ }^{26} 9$ |
| $\underset{\mathrm{L}}{783}$ | 114 39 | 46\% | 34\% | 32\% | 75 $45 \%$ | 24\% | 41 $55 \%$ | 34 $54 \%$ |  | 47\% |  | 19\% | 439 | ${ }^{97}{ }^{\circ} \%$ | ${ }_{35 \%}$ | 136\% |
| $\underset{\substack{250 \\ \mathrm{U}}}{\substack{24}}$ | ${ }^{53}$ | 7\% | 17\% | 13\% | ${ }_{14 \%}^{23}$ | 118\% | 12\% | 7\% |  | ${ }_{13 \%}^{18}$ |  | 10\% | 18\% | ${ }^{13}$ | 10\% | 49\% |
| $\begin{gathered} 168 \\ \substack{10 \% \\ \text { UV }} \end{gathered}$ | 26\% | 12\% | $\underset{A}{221 \%}$ | 10\% | ${ }^{14} 8$ | $\underset{A}{14} \underset{\substack{14 \\ \hline}}{ }$ | 3\% | 10\% |  | $8 \%$ |  | 3\% | 8\% | ${ }_{2 \%}$ | : | $\begin{gathered} 42 \\ \underset{A}{45 \%} \end{gathered}$ |
| $\begin{aligned} & { }^{79} 5 \% \\ & \text { U } \end{aligned}$ | 30\% | 6\% | $\begin{aligned} & 10 \\ & { }_{10 \%} \\ & \text { A } \end{aligned}$ | 3\% | ${ }_{5}{ }^{\text {\% }}$ | ${ }_{7 \%}$ | - | - |  | 5\% |  | - | ${ }_{2 \%}$ | : | 4\% | ${ }_{3 \%}^{7}$ |
| $\stackrel{134}{8 \%}$ | 40\% | ${ }_{8 \%}^{7}$ | 11\% | 5\% | ${ }^{15} 9$ | ${ }_{7 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ |  | 12\% |  | ${ }_{5 \%}$ | 8\% | ${ }_{3 \%}$ | 71\% | 14\% |
| $\begin{gathered} 0.69 \\ \text { Lio } \\ \hline \end{gathered}$ | 0.35 | 0.52 | 0.13 | 0.55 | 0.67 | 0.18 | 1.06 | 0.94 |  | 0.86 |  | 1.19 ${ }_{\text {A }}$ | 0.65 | 1.36 | ${ }_{\text {a }} 0.96$ | 0.51 |
| 1.06 | 1.18 | 1.10 | 1.21 | 1.01 | 1.08 | 1.10 | 0.75 | 0.87 |  | 0.99 |  | 0.74 | 0.92 | 0.69 | 1.09 | 0.97 |
| $\begin{gathered} 1105 \\ 64 \% \\ 10 \end{gathered}$ | ${ }_{494}^{144}$ | $\begin{aligned} & 54 \% \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 42 \% \end{aligned}$ | 41 58 | $\begin{gathered} 104 \\ 63 \% \end{gathered}$ | ${ }_{46 \%}^{28}$ | $\begin{gathered} 60 \\ 81 \% \\ A \end{gathered}$ | $\underset{A}{48 \%} \underset{A}{49}$ |  | 97\% |  | $\begin{gathered} 32 \\ 82 \% \\ A \end{gathered}$ | ${ }_{61 \%}^{53}$ | $\begin{gathered} 195 \\ 89 \% \\ \hline \end{gathered}$ | ${ }_{67 \%}^{42}$ | $\xrightarrow{162}$ |
| $\begin{aligned} & 247 \\ & \text { PSU } \\ & \text { PSU } \end{aligned}$ | ${ }^{56 \%}$ | 16 $19 \%$ | $\begin{gathered} 32 \\ 31 \% \\ A \end{gathered}$ | 12\% | 23 $14 \%$ | $\begin{aligned} & 18 \\ & 30 \% \\ & A \end{aligned}$ | ${ }_{4}^{3}$ | 10\% |  | 13\% |  | ${ }_{3 \%}$ | 109 | ${ }_{2 \%}^{4}$ | ${ }_{6 \%}$ | 49\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 333

Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

## Total

Agree strongly $(+2)$

Tend to agree ( +1 )
Neither agree nor disagree
(0)
Tend to disagree (-1)

Disagree strongly ( -2 )
Don't know
Mean
Standard Deviation
All agree

Al disagree


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Fieldwork dates: 19th September to 9th November 2011

## Table 334

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Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

Total
Agree strongly $(+2)$

Tend to agree ( +1 )

Neither agree nor disagree

Tend to disagree (-1)

Disagree strongly (-2)

Don't know

Mean

Standard Deviation
All agree

All disagree

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& $$
\begin{aligned}
& 16-24 \\
& \text { (B) }
\end{aligned}
$$ \& $$
\begin{gathered}
25-34 \\
\text { (C) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
\text { (D) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F})
\end{gathered}
$$ \& $$
\begin{aligned}
& \left.\begin{array}{l}
66+ \\
(G)
\end{array}\right)
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(\mathrm{H})
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Female } \\
\text { (I) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Semi/ } \\
\text { detached } \\
(\mathrm{J})
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Flat/ } \\
\text { Maisonette } \\
\text { (L) }
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Bought } \\
& \text { (M) } \\
& \hline
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Social } \\
& \text { rent } \\
& \text { (N) }
\end{aligned}
$$ \& Private rent (O) <br>
\hline 1736 \& 114 \& 233 \& 338 \& 323 \& 294 \& 434 \& 770 \& 966 \& 932 \& 593 \& 147 \& 1145 \& 319 \& 248 <br>
\hline $$
\begin{gathered}
322 \\
\text { 319\% } \\
\text { BNgh }
\end{gathered}
$$ \& 13 \& 14\% \& $$
\begin{gathered}
{ }^{788} \\
\text { ABCF }
\end{gathered}
$$ \& $$
\begin{gathered}
\text { 65 } \\
\text { 20\% } \\
\hline
\end{gathered}
$$ \& 47\% \& $$
\begin{aligned}
& 86 \\
& { }_{8}^{20 \%} \\
& B
\end{aligned}
$$ \& $\stackrel{142}{18 \%}$ \& ${ }_{19 \%}^{180}$ \& $\underset{162}{17 \%}$ \& ${ }^{115}$ \& ${ }^{31 \%}$ \& ${ }_{19 \%}^{221}$ \& 47\% \& 20\% <br>
\hline $$
\begin{aligned}
& 783 \\
& \begin{array}{c}
45 \% \\
\mathrm{Kh}
\end{array}
\end{aligned}
$$ \& 51\% \& 110 $47 \%$ \& 150 $44 \%$ \& 148
$46 \%$ \& 137 ${ }^{17 \%}$ \& $\stackrel{180}{41 \%}$ \& ${ }^{351} 46 \%$ \& ${ }_{4}^{432}$ \& $$
\begin{aligned}
& 443 \\
& \begin{array}{l}
48 \% \\
A K
\end{array}
\end{aligned}
$$ \& $\stackrel{244}{41 \%}$ \& 70\% \& 524 40 \& ${ }^{145} 4$ \& $\xrightarrow{103}$ <br>
\hline $$
\underset{\substack{250 \\ e \\ \hline 14 \%}}{ }
$$ \& $$
\underset{G}{22} \underset{\substack{20 \%}}{ }
$$ \& $$
\stackrel{\substack{41 \\ i 8 \% \\ G}}{ }
$$ \& 14\% \& ${ }_{14 \%}$ \& 41
$14 \%$ \& ${ }_{12 \%}^{52}$ \& 104
$14 \%$ \& ${ }^{146}$ \& 130 \& 95\% \& 11\% \& 156\% \& 16\% \& ${ }_{17 \%}$ <br>
\hline ${ }_{108}^{168}$ \& $12 \%$ \& ${ }^{21} 9$ \& ${ }^{28} 8$ \& ${ }_{11 \%}^{35}$ \& ${ }^{26} 9$ \& ${ }_{16}^{46}$ \& ${ }_{11 \%}^{82}$ \& ${ }^{86}$ \& 970\% \& 49\% \& 11\% \& ${ }^{106}$ \& 10\% \& 29\% <br>
\hline 79
5
D \& ${ }_{4 \%}$ \& ${ }_{3 \%}$ \& ${ }_{2 \%}^{8}$ \& $$
\begin{aligned}
& 18 \\
& { }^{6 \%} \\
& D
\end{aligned}
$$ \& $$
\begin{aligned}
& { }^{18}{ }_{6 \%}
\end{aligned}
$$ \& $$
\begin{gathered}
23 \\
{ }_{5}^{23}
\end{gathered}
$$ \& ${ }^{38}$ \& ${ }^{41} 4$ \& ${ }^{38}$ \& ${ }_{5}^{32}$ \& 6\% \& ${ }_{4}^{47}$ \& ${ }^{21} \%$ \& 9\% <br>
\hline $$
\begin{gathered}
134 \\
88 \% \\
\text { ES }
\end{gathered}
$$ \& 5\% \& $$
\begin{gathered}
\text { 20\% } \\
\underset{E}{20}
\end{gathered}
$$ \& $$
\underset{\mathrm{E}}{25}
$$ \& 12\% \& $$
\stackrel{25}{25} \underset{\mathrm{C}}{25}
$$ \& $$
\begin{gathered}
47 \\
\text { ABE } \\
\text { ABE }
\end{gathered}
$$ \& ${ }^{53} \%$ \& 818 \& ${ }^{62} \%$ \& $$
\begin{aligned}
& 58 \\
& \begin{array}{l}
10 \% \\
\mathrm{AJ}
\end{array}
\end{aligned}
$$ \& ${ }_{5 \%}^{8}$ \& ${ }^{91} 8$ \& ${ }_{8 \%}^{25}$ \& 15\% <br>
\hline 0.69

Ngh \& 0.59 \& 0.65 \& $$
\begin{gathered}
0.84 \\
\text { ABCE } \\
\mathrm{FG}
\end{gathered}
$$ \& 0.67 \& 0.63 \& 0.67 \& 0.67 \& 0.71 \& 0.68 \& 0.67 \& 0.75 \& $\stackrel{0.73}{\text { AN }}$ \& 0.56 \& 0.67 <br>

\hline 1.06 \& 0.96 \& 0.98 \& 0.98 \& 1.10 \& 1.09 \& 1.12 \& 1.08 \& 1.04 \& 1.04 \& 1.09 \& 1.06 \& 1.04 \& 1.10 \& 1.07 <br>

\hline $$
\begin{aligned}
& 1105 \\
& 64 \% \\
& \text { Qgh }
\end{aligned}
$$ \& 71 $62 \%$ \& 143

$61 \%$ \& ${ }_{6}^{228}$ \& ${ }_{66 \%}^{213}$ \& 184\% \& $\underset{ }{266}$ \& 493\% \& ${ }_{6}^{612}$ \& ${ }_{6}^{605}$ \& ${ }^{359} 6$ \& 101 \& $\begin{array}{r}745 \\ \hline 5 \%\end{array}$ \& ${ }_{60 \%}^{192}$ \& $\underset{62 \%}{153}$ <br>

\hline $$
\begin{aligned}
& 247 \\
& 14 \% \\
& \text { DSe }
\end{aligned}
$$ \& 14\% \& 29\% \& ${ }^{36} 11 \%$ \& \[

$$
\begin{aligned}
& 53 \\
& \substack{16 \% \\
D}
\end{aligned}
$$

\] \& 44\% \& \[

$$
\begin{aligned}
& 69 \\
& { }_{1}^{6 \% \%} \\
& \hline
\end{aligned}
$$
\] \& ${ }_{120}^{120}$ \& $\underset{13 \%}{127}$ \& 135

$14 \%$ \& 81

$14 \%$ \& ${ }_{15 \%}^{22}$ \& ${ }_{13}^{153}$ \& 52 16 \& | 38 |
| :--- |
| $15 \%$ | <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 334

Page 828
16 Nov 2011 Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & (i) \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 1736 | 345 | 653 | 289 | 284 | 165 | 1175 | 208 | 252 | $74^{*}$ | 688 | 560 | 406 | $56^{*}$ | 113 | 1623 |
| $\begin{gathered} 322 \\ \text { BNgh } \end{gathered}$ | 18\% | $\xrightarrow{115}$ | 19\% | ${ }_{19 \%}$ | 31\% | ${ }^{218}$ | 18\% | 479\% | 13 $18 \%$ | $\begin{gathered} 155 \\ \text { 123\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 102 \\ 18 \% \\ h \end{array} \end{gathered}$ | 14\% | 4\% | 17\% | $\xrightarrow{305}$ |
| $\begin{gathered} 783 \\ \begin{array}{c} 45 \% \\ \mathrm{Kh} \end{array} \end{gathered}$ | $\stackrel{152}{44 \%}$ | 280 $43 \%$ | 131 $45 \%$ | $\begin{array}{r} 144 \\ 50 \% \\ \text { AOQ } \end{array}$ | 76\% | ${ }^{515} 44 \%$ | 89\% | 126 | 33\% | $\begin{gathered} 316 \\ 46 \% \\ \mathrm{n} \end{gathered}$ | $\begin{gathered} 206 \\ 48 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{gathered} 176 \\ 43 \% \\ h \end{gathered}$ | 27\% | 439\% | 734 $45 \%$ |
| $\underset{\substack{250 \\ \text { en }}}{\text { en }}$ | ${ }_{13 \%}^{45}$ | 94\% | 39 $13 \%$ | $\stackrel{44}{15 \%}$ | ${ }_{17 \%}^{28}$ | 173 $15 \%$ | 31 $15 \%$ | 34\% | ${ }_{11 \%}^{8}$ | ${ }_{12 \%}$ | 79 $14 \%$ | $\underset{\substack{770 \\ e}}{\substack{77 \%}}$ | $\begin{gathered} 14 \\ \begin{array}{c} 25 \% \end{array} \\ \text { Aef } \end{gathered}$ | 20\% | ${ }^{230} 14 \%$ |
| $\underset{\substack{168 \\ \text { e }}}{\substack{10 \%}}$ | 34 $10 \%$ | ${ }^{75}$ | ${ }^{26} 9$ | ${ }^{22} 8$ | ${ }^{11} \%$ | 120 | 22 $11 \%$ | ${ }^{17} 7$ | ${ }_{9 \%}$ | ${ }^{53} 8$ | 10\% | $\begin{gathered} 51 \\ \begin{array}{l} 13 \% \\ \mathrm{Ae} \end{array} \end{gathered}$ | 5\% | ${ }_{12}^{14}$ | ${ }^{154}$ |
| 79\% 5 | ${ }^{16}$ | ${ }^{32} 5$ | $\underset{\substack{19 \\ \hline \\ \hline}}{ }$ | 2\% | ${ }_{3 \%}^{5}$ | ${ }_{5}^{5 \%}$ | $\stackrel{10}{5 \%}$ | 12\% | 1\% | ${ }^{25} 4 \%$ | ${ }_{3 \%}^{19}$ | ${ }_{\text {Aef }}{ }_{\text {27\% }}$ | (13\% $\begin{gathered}7 \\ \text { Aef }\end{gathered}$ | 5\% | 74 $5 \%$ |
| $\begin{gathered} 134 \\ 8 \% \\ \text { ES } \end{gathered}$ | $\begin{aligned} & 35 \\ & 10 \% \\ & \mathrm{~s} \end{aligned}$ | $\begin{aligned} & 57 \\ & { }_{9}^{9} \% \\ & \hline \end{aligned}$ | ${ }^{18} 8$ | ${ }^{13}$ | ${ }^{11} \%$ | ${ }^{94} 8$ | ${ }^{18} 9$ | 16\% | 8\% | ${ }^{54} \%$ | ${ }^{38} 7$ | ${ }^{24} \%$ | $\begin{gathered} 11 \\ \text { Aefg } \\ \text { 20\% } \end{gathered}$ | ${ }_{7 \%}^{8}$ | ${ }^{126}$ |
| 0.69 Ngh | 0.68 | 0.62 | 0.66 | 0.80 <br>  | 0.80 | 0.67 | 0.65 | 0.76 | 0.82 | $\begin{aligned} & 0.82 \\ & \text { Agh } \end{aligned}$ | 0.72 gh | 0.49 | 0.09 | 0.56 | 0.70 |
| 1.06 | 1.07 | 1.09 | 1.12 | 0.94 | 0.97 | 1.07 | 1.09 | 1.02 | 0.91 | 1.02 | 1.01 | 1.12 | 1.20 | 1.06 | 1.06 |
| $\begin{aligned} & 1105 \\ & 64 \% \\ & \text { Qgh } \end{aligned}$ | $\xrightarrow{215} 62 \%$ | 395 | 187 ${ }_{\text {65 }}$ | $\begin{gathered} 198 \\ \\ \\ \hline 70 \% \end{gathered}$ | 110 | 733 $62 \%$ | $\stackrel{127}{61 \%}$ | 173 | 70\% | $\begin{gathered} 471 \\ \text { 4gh } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 368 \\ \text { o6\% } \\ \text { gh } \end{array} \end{aligned}$ | $\begin{gathered} \text { cision } \\ h \end{gathered}$ | 19\% | 58\% | 1039 64 |
| $\begin{aligned} & 247 \\ & 114 \% \\ & \text { DSe } \end{aligned}$ | 50 | $\begin{aligned} & 107 \\ & \text { AST } \end{aligned}$ | 45 $16 \%$ | 29\% | 16\% | $\xrightarrow{175}$ | ${ }_{15 \%}^{32}$ | 29\% | $\stackrel{8}{11 \%}$ | 78 $11 \%$ | 75 $13 \%$ | $\begin{gathered} 78 \\ \begin{array}{c} 189 \end{array} \\ \text { Aef } \end{gathered}$ | $\underset{\substack{121 \% \\ e}}{12}$ | 179\% | $\xrightarrow{228} 14 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 335

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16 Nov 2011
Q25.1 To what extent do you agree or disagree that the project
Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes (F) | Not very not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at ali/ (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ \text { (L) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{N}) \end{array} \\ \hline \end{gathered}$ |
| Total | 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| Agree strongly ( +2 ) | $\begin{gathered} 322 \\ \text { BeGlo } \\ \text { LMchil } \end{gathered}$ | $\begin{gathered} 159 \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 132 \\ 17 \% \\ D \end{gathered}$ | 10\% | $\begin{gathered} 136 \\ 21 \% \\ A F G \end{gathered}$ | 15\% | 5\% | $\begin{aligned} & 141 \\ & 32 \% \\ & \text { 31J } \end{aligned}$ | $\begin{aligned} & \text { 103 } \\ & \hline 15 \% \end{aligned}$ | 78\% | $\begin{gathered} 244 \\ 24 \% \\ A L \end{gathered}$ | ${ }_{12}^{42}$ | 472\% | $\begin{aligned} & 267 \\ & A 2 \% \\ & A M \end{aligned}$ |
| Tend to agree ( +1 ) | $\begin{gathered} 783 \\ \text { H45\% } \\ \text { HLp } \end{gathered}$ | 279 $43 \%$ | ${ }^{362} 88$ | ${ }^{137} 42 \%$ | ${ }^{271}$ | $\underset{5}{58}$ | 34\% | 169 $38 \%$ | $\begin{aligned} & 372 \\ & 52 \% \\ & \text { AHJ } \end{aligned}$ | ${ }^{242}$ 41\% | $\begin{gathered} 482 \\ A 7 \% \\ A L \end{gathered}$ | 155 $40 \%$ | 166 | ${ }^{557} 45$ |
| Neither agree nor disagree (0) | 250 BH\% B4\% | 77\% | 119 $16 \%$ | ${ }^{53} 16 \%$ | 84 $13 \%$ | 21 $16 \%$ | $\begin{gathered} 18 \\ { }_{2 \mathrm{EA}}^{22 \%} \end{gathered}$ | 11\% | 100 $14 \%$ | $\begin{aligned} & 100 \\ & 17 \% \\ & \text { AH } \end{aligned}$ | ${ }_{12 \%}^{120}$ | $\begin{aligned} & 74 \\ & \begin{array}{c} 79 \% \\ \text { AK } \end{array} \end{aligned}$ | 15\% | ${ }^{166}$ |
| Tend to disagree (-1) | $\begin{gathered} 168 \\ 10 \% \\ \mathrm{Kr} \end{gathered}$ | ${ }^{53}$ | ${ }^{67} 9$ | $\begin{gathered} 46 \\ A B C \end{gathered}$ | ${ }^{65}$ | 13 $10 \%$ | ${ }_{13}^{11}$ | ${ }^{34} 8$ | ${ }^{64} 9$ | $\begin{aligned} & 70 \\ & 12 \% \\ & \text { AH } \end{aligned}$ | ${ }^{82}$ \% | $\begin{gathered} 58 \\ \begin{array}{c} 5 \% \\ \text { AK } \end{array} \end{gathered}$ | ${ }_{12 \%}^{46}$ | ${ }^{111} 9$ |
| Disagree strongly (-2) | $\begin{gathered} 79 \\ \text { HKNa } \end{gathered}$ | ${ }^{27} 4$ | ${ }^{31} 4 \%$ | ${ }^{21} \%$ | ${ }^{28} 4$ | ${ }_{2 \%}$ | (10\% ${ }_{\substack{\text { P0\% }}}^{\text {A }}$ | ${ }^{12} 3$ | ${ }^{25} 4$ | $\begin{gathered} 42_{7 \%} \\ \text { AHf } \end{gathered}$ | ${ }^{27} 3 \%$ | $\begin{gathered} 32 \\ { }_{8 \%}{ }_{8 \%} \end{gathered}$ | ${ }_{\text {AN }}^{28}{ }^{7}$ | ${ }^{42}$ \% |
| Don't know | 134 KN\% KN | 47\% | ${ }^{51} \%$ | $\begin{aligned} & \begin{array}{l} 35 \\ A_{1} \end{array}{ }^{11 \%} \end{aligned}$ | ${ }^{54} \%$ | $8 \%$ | 7\% | ${ }^{36}$ | ${ }^{46}$ | ${ }^{52}$ \% | ${ }^{68} \%$ | ${ }^{28} \%$ | ${ }^{36} 9$ | ${ }^{84} \%$ |
| Mean | $\begin{gathered} 0.69 \\ \text { DGJL } \\ \text { Mcdh } \end{gathered}$ | ${ }^{0.82}$ ACD | 0.70 | 0.39 | $\stackrel{0.72}{6}$ | $\underset{G}{0.66}$ | 0.20 | $\stackrel{0.97}{\text { AlJ }}$ | 0.70 | 0.46 | ${ }^{0.87}$ | 0.32 | 0.46 | ${ }_{\text {AM }} 0.78$ |
| Standard Deviation | 1.06 | 1.06 | 1.02 | 1.10 | 1.09 | 0.92 | 1.10 | 1.04 | 0.97 | 1.13 | 0.98 | 1.14 | 1.13 | 1.03 |
| All agree | $\begin{gathered} 1105 \\ \begin{array}{c} 64 \% \\ \text { DGJM } \\ C P \end{array} \end{gathered}$ | $\begin{gathered} 438 \\ { }_{68 \%}^{4 D} \end{gathered}$ | $\underset{\substack{494 \\ 55 \% \\ D}}{ }$ | ${ }^{168} 5$ | $\underset{\substack{407 \\ 64 \% \\ G}}{ }$ | $\begin{aligned} & 83 \\ & \underset{G}{55 \%} \end{aligned}$ | 36\% | $\begin{aligned} & 310 \\ & 70 \% \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 475 \\ \begin{array}{c} 67 \% \\ A J \end{array} \end{gathered}$ | 320 5 | $\begin{gathered} 726 \\ \substack{71 \% \\ A L} \end{gathered}$ | 197\% | 213 $56 \%$ | $\begin{aligned} & 824 \\ & \text { AM } \end{aligned}$ |
| All disagree | $\begin{gathered} 247 \\ \mathrm{HNNr}^{24 \%} \end{gathered}$ | ${ }_{12 \%}^{80}$ | ${ }_{13 \%}^{98}$ | $\begin{gathered} 67 \\ A B C \\ A 1 \% \end{gathered}$ | 93\% | ${ }_{13 \%}^{10}$ | $\begin{gathered} 19 \\ \text { AEF } \\ \text { 23\% } \end{gathered}$ | ${ }^{46}$ | 89 13 | $\begin{aligned} & 112 \\ & 10 \% \\ & \text { AHI } \end{aligned}$ | $\stackrel{109}{11 \%}$ | $\begin{aligned} & 90 \\ & 23 \% \\ & \text { AK } \end{aligned}$ | 74 AN A | $\stackrel{153}{12 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Has encouraged people in the community to THINK about making some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ <br> (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | 1990 onwards (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800-4 \\ 36,400 \end{gathered}$ (q) | $\underset{(\mathrm{r})}{36,400+}$ |
| 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | 47* | $44^{*}$ | 567 | 363 | 288 |
|  | $\begin{gathered} 119 \\ 24 \% \\ \text { Abcd } \end{gathered}$ | 155\% | ${ }_{12}^{23}$ | ${ }_{14 \%}^{25}$ | ${ }_{20}^{324}$ | $\stackrel{89}{22 \%} \begin{gathered} 89 \\ \mathrm{~h} \end{gathered}$ | ${ }^{619 \%}$ | $\xrightarrow{138}$ | $\begin{aligned} & 123 \\ & \text { A4\% } \\ & \text { Aik } \end{aligned}$ | $\underset{172 \%}{16 \%}$ | 27\% | $\stackrel{193}{17 \%}$ | $\begin{aligned} & \begin{array}{l} 131 \\ 24 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | 75\% | ${ }_{11}{ }^{5}$ | ${ }_{1}^{108}$ | 76\% | ${ }_{22 \%}^{62}$ |
| $\begin{gathered} \text { 783 } \\ \text { HLLp } \\ \text { H5\% } \end{gathered}$ | 224 45 | 403 46 | 76\% | 809\% | 72 $43 \%$ | 186\% | 149 $46 \%$ | 376 <br> $45 \%$ | ${ }^{214} 42 \%$ | 489\% | 80\% | ${ }^{541}$ \% | ${ }^{238} 4$ | 22\% | 17\% | 229\% | 166\% | $\begin{aligned} & \begin{array}{l} 149 \\ 52 \% \\ \text { AP } \end{array} \end{aligned}$ |
| 250 25\% BHK | -12\% | ${ }_{1420}^{120}$ | $\begin{gathered} 42 \\ \text { 42\% } \\ \text { Aab } \end{gathered}$ | ${ }^{27}$ | 29\% | 14\% | 47\% | $\xrightarrow{117}$ | 714\% | ${ }^{161}$ | ${ }_{11 \%}^{18}$ | 160 $14 \%$ | 78\% <br> 14 | 75\% | 20\% | ${ }^{83}$ | 55\% | 14\% |
| $\begin{gathered} 168 \\ \substack{10 \% \\ \mathrm{Kr}} \end{gathered}$ | 479\% | ${ }^{82} 9$ | 18 $10 \%$ | ${ }_{12 \%}^{21}$ | 17\% | ${ }^{36}$ | ${ }^{28} 9$ | 870\% | 10\% | ${ }^{100} 9$ | 11\% | 114\% | 49\% | 7 7 | 7 76 | ${ }_{\substack{60 \\ 12 \% \\ r}}$ | 29\% | 17\% |
| $\begin{gathered} \quad 79 \\ \mathrm{HKNa} \end{gathered}$ | ${ }^{14}$ | ${ }^{43}$ | ${ }_{5 \%}^{10}$ | $\begin{aligned} & 12 \\ & 7 \% \\ & \mathrm{a} \end{aligned}$ | ${ }_{2 \%}$ | ${ }^{15} 4$ | ${ }^{16}$ | $\begin{aligned} & 45 \\ & { }_{\mathrm{5}}^{2} \end{aligned}$ | 19\% | ${ }_{5 \%}$ | ${ }_{5 \%}^{8}$ | ${ }_{5}^{58}$ | 20 4 | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{31}$ | 12\% | ${ }_{3 \%}^{8}$ |
| 134 $\mathrm{KN} \mathrm{\%}$ \% | 38\% | ${ }^{64} \%$ | ${ }^{16}$ | 16\% | ${ }_{8 \%}^{14}$ | ${ }^{30} \%$ | ${ }^{20}$ | 70\% | ${ }^{38} \%$ | ${ }_{8 \%}$ | ${ }_{8 \%}^{14}$ | 95\% | ${ }^{37}$ | 3\% | ${ }^{5} 17$ | 50\% | ${ }^{25} \%$ | ${ }^{12} 4$ |
|  | $\begin{gathered} 0.83 \\ \text { Abc } \\ d \end{gathered}$ | ${ }_{\text {c }}^{0.68}$ | 0.50 | 0.52 | 0.75 | $\stackrel{0.78}{\mathrm{~h}}$ | 0.70 | 0.62 | ${ }^{0.78}{ }^{\text {A }}$ | 0.65 | 0.66 | 0.65 | 0.80 ${ }_{\text {Al }}$ | 0.61 | 0.46 | 0.61 | ${ }^{0.78}$ | 0.87 Ap |
| 1.06 | 1.02 | 1.06 | 1.05 | 1.12 | 0.98 | 1.03 | 1.06 | 1.09 | 1.07 | 1.05 | 1.07 | 1.06 | 1.05 | 1.02 | 1.02 | 1.13 | 1.00 | 0.93 |
| $\begin{aligned} & 1105 \\ & 64 \% \\ & \text { DGJ. } \\ & \text { Mcp } \end{aligned}$ | $\begin{gathered} 343 \\ 68 \% \\ \text { Acd } \end{gathered}$ | $\begin{gathered} 558 \\ 64 \% \\ c \end{gathered}$ | $\begin{aligned} & 99 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 58 \% \end{aligned}$ | ${ }^{106}$ | $\begin{gathered} 275 \\ 67 \% \end{gathered}$ | 210 | $\underset{62 \%}{514}$ | ${ }^{337}$ \% | $\underset{63 \%}{601}$ | $\begin{gathered} 107 \\ 65 \% \end{gathered}$ | $\begin{gathered} 734 \\ 63 \% \end{gathered}$ | $\underset{\substack{369 \\ 67 \%}}{\substack{0}}$ | $\begin{aligned} & 29 \\ & 62 \% \end{aligned}$ | 22\% | 337\% | $\underset{\substack{242 \\ p}}{\text { p\% }}$ | $\begin{aligned} & 211 \\ & 73 \% \\ & A P \end{aligned}$ |
| $\begin{gathered} 247 \\ \begin{array}{c} 14 \% \\ H K N I \end{array} \end{gathered}$ | 61 $12 \%$ | $\underset{14 \%}{125}$ | ${ }_{15 \%}^{28}$ | $\begin{gathered} 33 \\ 18 \% \\ a \end{gathered}$ | 20\% | ${ }_{12 \%}$ | 44\% | $\underset{132}{16 \%}$ | 13\% | 152 $14 \%$ | 26\% | ${ }_{172}^{172}$ | 69\% | 17\% | $\stackrel{8}{18 \%}$ | $\begin{gathered} 97 \\ 17 \% \\ \text { Aqr } \end{gathered}$ | ${ }_{17}^{41}$ | 25\% |

[^4]
## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 336

Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 1736 |
| Agree strongly (+2) | $\begin{gathered} 222 \\ { }_{13 \%} \end{gathered}$ |
| Tend to agree ( +1 ) |  |
| Neither agree nor disagree (0) | $\underbrace{\text { U }}_{\substack{335 \\ 19 \%}}$ |
| Tend to disagree (-1) | $\begin{aligned} & 212 \\ & \begin{array}{l} 212 \% \\ \text { PUV } \end{array} \end{aligned}$ |
| Disagree strongly (-2) | ${ }^{82}$ |
| Don't know | 217 UW\% UW |
| Mean | 0.48 |
| Standard Deviation | 1.07 |
| All agree | 890 51\% LT |
| All disagree |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 336

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Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \end{gathered}$ <br> (L) | $\begin{gathered} \begin{array}{c} \text { Midddles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{array}{ }^{2} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,0) \\ & (Q) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Meadow } \\ (2.5) \\ (R) \end{gathered}$ |  | Muswe Hill (3) (S) |  | Reepham (2,3,4,6) (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \hline \text { Whitehill } \\ \text { Borden } \\ \text { (2) } \\ \text { (W) } \\ \hline \end{gathered}$ |
| 1736 | 293 | $84^{*}$ | 104 | $71 *$ | 165 | $61^{*}$ | $74^{*}$ | $6^{*}$ |  | 140 |  | $39^{*}$ | $87^{*}$ | 218 | $63^{*}$ | 274 |
| $\underset{\substack{22 \% \\ \hline 13}}{22}$ | ${ }^{18} 8$ | $\stackrel{4}{5 \%}$ | 6\% | $\stackrel{8}{11 \%}$ | 10\% | 7\% | $\underset{\substack{20 \\{ }_{\mathrm{A}}^{2 \%}}}{ }$ | 10\% |  | 17\% |  | $\underset{\substack{11 \\ 28 \% \\ A}}{ }$ | ${ }_{7}^{6}$ | $\begin{gathered} 74 \\ 34 \% \\ A \end{gathered}$ | 131\% | ${ }^{15}$ |
| $\underset{\substack{868 \\ \hline}}{688}$ | ${ }_{29 \%}^{85}$ | $\begin{aligned} & 32 \\ & 38 \% \end{aligned}$ | ${ }_{27}^{28}$ | 27 $38 \%$ | ${ }_{36 \%}^{60}$ | ${ }_{41 \%}^{25}$ | 35\% | $\begin{aligned} & 33 \\ & { }_{52 \%} \\ & A \end{aligned}$ |  | 40\% |  | 15\% | 29\% | $\begin{gathered} 101 \\ 46 \% \\ 46 \end{gathered}$ | 26\% | 116 $42 \%$ |
| $\underset{\substack{335}}{\substack{35}}$ | 69 $24 \%$ | ${ }^{13} 9$ | ${ }_{21}^{22}$ | 24\% | 29\% | 11 $18 \%$ | 13\% | 10\% |  | 21\% |  | $\stackrel{8}{21 \%}$ | 23\% | ${ }^{21} 9$ | $\underset{13 \%}{8}$ | 62\% |
| $\begin{aligned} & 212 \\ & { }_{12 \%} \\ & \text { PUV } \end{aligned}$ | ${ }_{12 \%}$ | 18\% | $\begin{gathered} 27 \\ 27 \% \\ { }_{A}^{2 \%} \end{gathered}$ | 11 $15 \%$ | ${ }^{25}$ 5\% | 118\% | ${ }_{1 \%}$ | ${ }^{10 \%}$ |  | ${ }^{12} \%$ |  | 8\% | 10\% | ${ }_{3 \%}$ | 2\% | $\begin{gathered} 49 \\ 18 \% \\ { }_{4} \end{gathered}$ |
| $\begin{aligned} & 82 \\ & { }_{5 \%}^{2} \end{aligned}$ | ${ }_{11 \%}^{33}$ | \%\% | $\begin{aligned} & 10 \\ & 10 \% \\ & \text { A } \end{aligned}$ | 1\% | 4\% | 4\% | : | - |  | ${ }_{3 \%}$ |  | - | ${ }_{3 \%}$ | $!$ | ${ }_{6 \%}$ | 10\% |
| $\underbrace{\substack{13 \\ \text { UW }}}_{\text {217 }}$ | 18\% | 17\% | 11\% | 70\% | $\begin{gathered} 29 \\ \begin{array}{c} 28 \% \\ A \end{array} \end{gathered}$ | 10\% | ${ }_{7 \%}^{5}$ | 6\% |  | 22\% |  | ${ }_{5 \%}^{2}$ | 17 20\% A | ${ }^{14}$ | 17\% | ${ }_{8 \%}^{22}$ |
| ¢ $\begin{gathered}0.48 \\ \text { KL } \\ \text { W } \\ 1.08\end{gathered}$ | 0.08 | 0.19 | -0.08 | 0.47 | 0.40 | 0.25 | ${ }^{1.07}$ | 0.80 ${ }_{\text {A }}$ |  | 0.59 |  | ${ }_{0}^{0.92}$ | 0.37 | 1.18 | 0.83 A | 0.31 |
| 1.07 | 1.16 | 1.11 | 1.13 | 0.98 | 1.06 | 1.09 | 0.73 | 0.85 |  | 0.97 |  | 0.92 | 0.97 | 0.79 | 1.08 | 0.98 |
| $\underset{\substack{890 \\ \text { LT }}}{890}$ | $\underset{35 \%}{103}$ | $\begin{aligned} & 36 \\ & 43 \% \end{aligned}$ | ${ }_{33 \%}^{34}$ | $\begin{aligned} & 35 \\ & { }^{39 \%} \end{aligned}$ | 76\% | 29\% | $\begin{gathered} 55 \\ 74 \% \\ A \end{gathered}$ | $\begin{aligned} & 43 \\ & \substack{48 \% \\ A} \end{aligned}$ |  | 73 $52 \%$ |  | 26\% | 35\% | $\begin{gathered} 175 \\ \substack{80 \% \\ A} \end{gathered}$ | 32\% | 131 <br> $48 \%$ |
| $\begin{gathered} 294 \\ \substack{7 \% \\ \text { P0 }} \end{gathered}$ | ${ }_{23 \%}^{68}$ | $\begin{gathered} 21 \\ 25 \% \\ { }_{A}^{2} \end{gathered}$ | $\begin{aligned} & 37 \\ & 36 \% \\ & A \end{aligned}$ | ${ }_{17 \%}^{12}$ | 319\% | ${ }^{15}$ | ${ }_{1 \%}$ | 10\% |  | ${ }_{11 \%}^{16}$ |  | 8\% | 12 $14 \%$ | 8\% | ${ }_{8 \%}^{5}$ | $\begin{gathered} 59 \\ 22 \% \\ { }_{\mathrm{A}}^{2} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

## Total

Agree strongly ( +2 )

Tend to agree ( +1 )

Neither agree nor disagree
(0)
Tend to disagree (-1)

Disagree strongly ( -2 )
Don't know
Mean
Standard Deviation
All agree

Al disagree

| All Commu-nities(excl ctrls)(A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 1736 | 530 | 1304 |  | 770 | 368 | 588 | 505 |
| $\underset{\substack{222 \% \\ \hline}}{222}$ | ${ }_{13 \%}$ | ${ }_{172}^{172}$ |  | $\underset{\mathrm{A}}{154}$ | $\begin{aligned} & 93 \\ & { }_{A}^{25 \%} \end{aligned}$ | ${ }^{47} 8 \%$ | $\begin{gathered} 123 \\ 24 \% \\ \mathrm{~A} \end{gathered}$ |
| $\begin{gathered} 668 \\ 38 \% \\ G \end{gathered}$ | ${ }_{3}^{207}$ | ${ }_{39 \%}^{514}$ |  | $\underset{A}{324} \underset{A}{42 \%}$ | ${ }_{42 \%}^{156}$ | ${ }^{200} 34 \%$ | $\underset{\substack{224 \\ A}}{24 \%}$ |
| $\begin{aligned} & 335 \\ & \text { EHF } \\ & \text { EH } \end{aligned}$ | ${ }^{93} 18 \%$ | ${ }^{257} 20 \%$ |  | ${ }_{16 \%}^{123}$ | ${ }^{52} 14 \%$ | ${ }^{128} 8$ | 75 ${ }^{15 \%}$ |
| $\begin{gathered} 212 \\ \text { DEFH } \end{gathered}$ | ${ }^{71} 13 \%$ | ${ }_{175}^{14}$ |  | ${ }^{63} 8$ | ${ }^{17}{ }_{5 \%}$ | ${ }^{73} 12 \%$ | ${ }^{24} 5$ |
| ${ }_{\text {EFH }}^{52}{ }_{5}{ }^{\text {\% }}$ | ${ }^{24} 5$ | ${ }^{58} 4{ }_{4}$ |  | ${ }^{18} 2$ | ${ }_{2 \%}$ | ${ }^{44}{ }^{7 \%}$ | ${ }_{2 \%}$ |
| $\underset{H}{217} \underset{H}{217}$ | ${ }^{66}$ | ${ }^{158}{ }^{12 \%}$ |  | ${ }^{88} 11 \%$ | 42 $11 \%$ | $\begin{aligned} & 96 \\ & { }_{A}^{10 \%} \end{aligned}$ | ${ }^{51} 0 \%$ |
| $\stackrel{0.48}{\mathrm{G}}$ | 0.49 | ${ }_{A}^{0.52}$ |  | ${ }_{\substack{0.78 \\ \hline}}$ | $\underset{A}{0.95}$ | 0.27 | 0.95 A |
| 1.07 | 1.08 | 1.05 |  | 0.98 | 0.93 | 1.11 | 0.90 |
| $\begin{gathered} 890 \\ { }_{G}^{81 \%} \end{gathered}$ | ${ }^{276} 5$ | ${ }_{536}^{686}$ |  | $\underset{A}{478} \underset{\substack{42 \%}}{ }$ | $\underset{A}{249} \underset{A}{88 \%}$ | ${ }^{247}{ }_{42 \%}$ | $\underset{A}{347} \underset{A}{69 \%}$ |
| $\begin{gathered} 294 \\ \text { DEFH } \end{gathered}$ | ${ }^{95} 8$ | ${ }_{16 \%}^{203}$ |  | ${ }_{11 \%}^{81}$ | ${ }^{25} 7 \%$ | $\begin{gathered} 117 \\ 20 \% \\ A \end{gathered}$ | ${ }^{32} 6 \%$ |

GfK NOP

## LCCC Wave 2452685

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## Table 338

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Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | Female | Semi/ detached (J) | Terraced (K) | Flat/ Maisonette | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 1736 | 114 | 233 | 338 | 323 | 294 | 434 | 770 | 966 | 932 | 593 | 147 | 1145 | 319 | 248 |
| Agree strongly ( +2 ) | $\begin{gathered} 222 \\ 13 \% \\ \text { Cgh } \end{gathered}$ | ${ }_{7 \%}$ | 17\% | $\begin{gathered} 56 \\ A B C \\ A B C \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 50 \\ 155 \% \\ B^{2} \end{array} \end{aligned}$ | $\begin{aligned} & 37 \\ & { }_{C}^{73 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & { }^{54} \\ & { }_{C}^{2 \%} \end{aligned}$ | 12\% | ${ }_{14 \%}^{133}$ | 116\% | 74\% | 24\% | $\xrightarrow{158}$ | 10\% | 31 ${ }_{13}$ |
| Tend to agree ( +1 ) | ${ }^{668} 8$ | 42\% | ${ }^{91}$ 39\% | $\underset{42 \%}{142}$ | ${ }_{38 \%}^{123}$ | 117 | ${ }_{35 \%}^{153}$ | ${ }_{389}^{293}$ | ${ }_{3}^{375}$ | ${ }_{368}{ }^{3}$ | ${ }_{37 \%}^{217}$ | 57\% | 454 40 | 112 $35 \%$ | 95\% |
| Neither agree nor disagree (0) | $\begin{aligned} & 335 \\ & 69 \% \\ & 69 \end{aligned}$ | $\begin{gathered} 31 \\ A F 7 \\ A F G \end{gathered}$ | $\begin{aligned} & 56 \\ & { }_{6}^{24 \%} \\ & \hline \end{aligned}$ | 64 <br> 19 | ${ }_{20}^{60 \%}$ | ${ }_{18 \%}^{52}$ | ${ }^{66}$ | ${ }_{20 \%}^{154}$ | $\xrightarrow{181}$ | ${ }^{193}$ | ${ }^{109}$ | 26\% | ${ }^{215}$ | 70\% | ${ }_{19}^{48}$ |
| Tend to disagree (-1) | $\underset{\substack{212 \% \\ \mathrm{D}}}{212}$ | $\begin{aligned} & 18 \\ & 16 \% \\ & D_{0} \end{aligned}$ | ${ }_{12}^{29}$ | ${ }^{27} 8$ | $\begin{aligned} & 43 \\ & { }_{13 \%} \\ & \hline \end{aligned}$ | ${ }_{11 \%}$ | $\begin{aligned} & { }_{c}^{53} \\ & { }_{D}^{2 \%} \end{aligned}$ | $\xrightarrow{105}$ | $\stackrel{107}{11 \%}$ | $\xrightarrow{113}$ | 74 $12 \%$ | 17\% | ${ }_{13}^{133}$ | 400\% | 34 <br> $14 \%$ |
| Disagree strongly (-2) | ${ }_{5 \%}^{82}$ | 5\% | ${ }_{3 \%}$ | ${ }^{10} 3$ | $\begin{gathered} \text { 20 } \\ \substack{6 \%} \end{gathered}$ | 18\% | ${ }^{21} 5$ | ${ }^{44}$ | ${ }^{38}$ | ${ }^{41} \%$ | ${ }^{32}$ \% | ${ }_{5 \%}^{7}$ | ${ }^{50}$ | $\begin{gathered} 23 \\ \text { AMO } \end{gathered}$ | 7\% |
| Don't know | ${ }_{\substack{\text { 217 } \\ \text { EJR }}}^{\text {E/ }}$ | 10\% | $\begin{aligned} & 32 \\ & { }_{3}^{34 \%} \\ & E \end{aligned}$ | $\begin{gathered} 39 \\ { }_{\mathrm{c}}^{12 \%} \end{gathered}$ | ${ }^{21} \%$ | $\begin{gathered} 38 \\ { }_{E}^{33 \%} \\ \hline \end{gathered}$ | $\begin{gathered} { }^{77} 78 \% \\ A B D E \end{gathered}$ | ${ }^{85}$ | 132 | ${ }_{11 \%}^{101}$ | $\begin{aligned} & 87 \\ & 15 \% \\ & \hline \end{aligned}$ | 11\% | ${ }_{12 \%}^{135}$ | ${ }_{13 \%}^{43}$ | ${ }_{13 \%}^{33}$ |
| Mean | - $\begin{array}{r}0.48 \\ \text { HNgh }\end{array}$ | 0.29 | 0.40 | $\begin{gathered} \substack{0.69 \\ A B C E \\ F G} \end{gathered}$ | 0.46 | 0.48 | 0.44 | 0.41 | ${ }^{0.55}$ | 0.49 | 0.45 | 0.56 | $\stackrel{0.53}{\text { AN }}$ | 0.32 | 0.51 |
| Standard Deviation | 1.07 | 1.00 | 0.97 | 0.99 | 1.13 | 1.10 | 1.12 | 1.09 | 1.05 | 1.05 | 1.10 | 1.10 | 1.06 | 1.11 | 1.03 |
| All agree | $\begin{gathered} 890 \\ 51 \% \\ \mathrm{Ngh} \end{gathered}$ | 50\% | 108\% | $\begin{gathered} { }^{198} 59 \% \\ A B C G \end{gathered}$ | 173\% | 154 | 207 48 | 382\% | 508\% | 484\% | 2919\% | 85\% | $\begin{aligned} & 612 \\ & 53 \% \\ & 5 N \end{aligned}$ | 143 $45 \%$ | $\xrightarrow{126}$ |
| All disagree | $\begin{gathered} 294 \\ { }_{9}^{297 c e} \\ \hline \text { Dic } \end{gathered}$ | $\begin{aligned} & 23 \\ & 20 \% \\ & \text { D } \end{aligned}$ | 37 $16 \%$ | 37\% | $\begin{aligned} & 63 \\ & 20 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 50 \\ & \substack{17 \% \\ D} \end{aligned}$ | $\begin{aligned} & 84 \\ & \begin{array}{l} 19 \% \\ \mathrm{D} \end{array} \end{aligned}$ | $\begin{gathered} 149 \\ 199 \\ \mathrm{Al} \end{gathered}$ | 145 $15 \%$ | 154 | $\stackrel{106}{18 \%}$ | 24\% | ${ }_{18}^{183}$ | 20\% | 417\% |

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## Table 338

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Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| 1736 | 345 | 653 | 289 | 284 | 165 | 1175 | 208 | 252 | $74^{*}$ | 688 | 560 | 406 | $56^{*}$ | 113 | 1623 |
| ${ }_{13 \%}^{222}$ Cgh | 44\% | 77\% | ${ }^{31} \%$ | $\begin{gathered} 47 \\ A Q \% \\ A Q R \end{gathered}$ | ${ }_{14 \%}^{23}$ | $\xrightarrow{144}$ | ${ }_{13 \%}^{28}$ | 15\% | 7\% | $\begin{gathered} 119 \\ \text { Afgh } \end{gathered}$ | ${ }_{12 \%}^{65}$ | ${ }^{36}$ | ${ }_{4 \%}$ | 111\% | ${ }^{211} 10$ |
| ${ }_{38 \%}^{668}$ | 126\% | ${ }^{248} 8$ | ${ }^{118}$ | 115 $40 \%$ | 61 $37 \%$ | ${ }^{454} 9$ | 79\% | 95\% | 29\% | ${ }^{257} 3$ | $\begin{gathered} 242 \\ \text { Aegh } \end{gathered}$ | 143 $35 \%$ | 29\% | 472\% | 621 38 |
| $\begin{aligned} & 335 \\ & 19 \% \\ & G Q \end{aligned}$ | 69\% | ${ }_{108}^{17 \%}$ | ${ }_{22 \%}^{63}$ | 18\% | $\begin{gathered} \begin{array}{c} 44 \\ A Q 8 \\ A Q S \end{array} \end{gathered}$ | ${ }_{232}^{20 \%}$ | 32\% | ${ }_{23}^{51 \%}$ | 12\% | ${ }_{18}^{125}$ | 113 $20 \%$ | 810\% | ${ }_{21 \%}^{12}$ | ${ }_{19 \%}^{21}$ | ${ }^{314}$ |
| $\underset{\mathrm{D}}{212}$ | ${ }^{35}$ | $\begin{gathered} 101 \\ \text { APRT } \\ \text { I5\% } \end{gathered}$ | 30\% | ${ }_{11 \%}$ | ${ }_{8 \%}^{14}$ | $\xrightarrow{146}$ | 29 14 | ${ }^{23} 9$ | $\begin{aligned} & { }_{c}^{13} \\ & { }_{c}^{8 \%} \end{aligned}$ | 72\% | ${ }_{10 \%}^{58}$ | $\begin{gathered} 73 \\ \begin{array}{c} 18 \% \\ \text { Aef } \end{array} \end{gathered}$ | 73\% | ${ }_{12 \%}$ | ${ }_{12 \%}^{198}$ |
| ${ }_{5 \%}^{82}$ | ${ }^{18}$ | 30 | $\begin{gathered} { }^{22 \%} \\ \text { AOST } \end{gathered}$ | ${ }_{3 \%}$ | 2\% | ${ }_{5 \%}^{59}$ | ${ }^{13}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }^{26}$ | ${ }^{21} 4$ | ${ }^{25} \%$ | $\begin{gathered} 9 \\ \text { Aefg } \end{gathered}$ | 7\% | ${ }^{75}$ |
| $\begin{aligned} & 217 \\ & { }_{13 \%}{ }_{\text {EJR }} \end{aligned}$ | $\begin{gathered} { }_{\substack{5 \% \\ R}} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 89 \\ { }_{R}^{49} \end{array} \end{aligned}$ | ${ }^{25} 9$ | 30\% | 20 ${ }_{12 \%}$ | ${ }^{140} 12 \%$ | ${ }^{27} 13 \%$ | 37 ${ }^{37}$ | 12\% | ${ }^{89} 13$ | ${ }^{11 \%}$ | ${ }_{12 \%}^{48}$ | 18\% | ${ }_{12 \%}^{13}$ | $\underset{\substack{204 \\ 13 \%}}{ }$ |
| $\begin{gathered} 0.48 \\ \text { HiNg } \\ \text { n } \end{gathered}$ | 0.49 | 0.43 | 0.40 | 0.03 $A Q R$ | 0.60 | 0.46 | 0.44 | 0.61 | 0.45 | 0.62 Agh | 0.55 gh | $\underset{\mathrm{h}}{0.26}$ | -0.11 | 0.41 | 0.49 |
| 1.07 | 1.08 | 1.09 | 1.10 | 1.04 | 0.94 | 1.07 | 1.15 | 1.00 | 1.00 | 1.07 | 1.00 | 1.11 | 1.22 | 1.08 | 1.07 |
| $\begin{gathered} 890 \\ \begin{array}{c} 51 \% \\ \mathrm{Ngh} \end{array} \end{gathered}$ | 170 | 325 | $\begin{aligned} & 149 \\ & 529 \end{aligned}$ | $\begin{aligned} & 162 \\ & 57 \% \\ & A Q \end{aligned}$ | 51\% | ${ }_{5}^{598}$ | $\xrightarrow{107}$ | ${ }_{52 \%}^{132}$ | 49\% | $\begin{gathered} 376 \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 307 \\ \text { } 55 \% \\ \text { Agh } \end{gathered}$ | 179 | ${ }_{32}^{18}$ | ${ }_{51 \%}$ | ${ }_{51 \%}^{832}$ |
| $\begin{gathered} 294 \\ \begin{array}{c} 17 \% \\ \text { DITc } \\ \text { ef } \end{array} \end{gathered}$ | ${ }_{15 \%}^{53}$ | $\begin{aligned} & \begin{array}{l} 131 \\ 20 \% \\ \text { AST } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & { }_{18 \%}^{18 \%} \end{aligned}$ | 41 $14 \%$ | 17\% | $\underset{\substack{205 \\ 17 \%}}{205}$ | $\begin{gathered} 42 \\ 20 \% \\ c \end{gathered}$ | 30\% | 149\% | ${ }^{98}$ | 79 $14 \%$ | $\begin{gathered} 98 \\ 24 \% \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 16 \\ 29 \% \\ \text { Aef } \end{gathered}$ | ${ }_{19 \%}^{21}$ | ${ }^{273}$ |

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## Table 339

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Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environment
Base: Respondents in LCCC areas who are aware of project

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes (F) | Not very not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at ali/ (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ \text { (L) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{N}) \end{array} \\ \hline \end{gathered}$ |
| Total | 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| Agree strongly ( +2 ) | $\begin{gathered} 222 \\ \text { 2 } 13 \% \\ \text { DCIJI } \\ \text { Mcil } \end{gathered}$ | $\begin{gathered} 106 \\ { }^{106 \%} \\ \text { ACD } \end{gathered}$ | $\begin{aligned} & 95 \\ & { }_{l}^{12 \%} \\ & \hline \end{aligned}$ | ${ }^{21} \%$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 15 \% \\ G \end{array} \end{aligned}$ | ${ }^{12} 9$ | 3\% | $\begin{aligned} & 99 \\ & \text { AlJ } \\ & \text { Alj } \end{aligned}$ | ${ }^{70}{ }_{10 \%}$ | ${ }^{53} 9$ | $\begin{gathered} 174 \\ \substack{17 \% \\ A L} \end{gathered}$ | 24\% | ${ }^{28} 7$ | $\begin{aligned} & 188 \\ & { }^{15 \%} \\ & \text { AM } \end{aligned}$ |
| Tend to agree ( +1 ) | $\begin{aligned} & 668 \\ & 38 \% \\ & \text { DJL } \end{aligned}$ | $\underset{\substack{351 \\ D}}{29 \%}$ | $\begin{gathered} 308 \\ 40 \% \\ \hline \end{gathered}$ | 104 | ${ }^{239}$ 37\% | 49\% | 30 37 | ${ }^{170} 88$ | $\underset{\substack{295 \\ A J}}{22 \%}$ | ${ }_{3}^{203}$ | $\begin{gathered} 444 \\ 43 \% \\ A L \end{gathered}$ | 124 ${ }_{32}$ | 145 | 4799\% |
| Neither agree nor disagree (0) | $\begin{gathered} \begin{array}{c} 335 \\ \text { внка } \end{array} \end{gathered}$ | $\xrightarrow{103}$ | $\begin{aligned} & 164 \\ & \begin{array}{l} 162 \% \\ A B \end{array} \end{aligned}$ | ${ }_{21}^{68}$ | ${ }_{18}^{112}$ | 31 $24 \%$ | 26\% | ${ }^{64} 4$ | $\begin{aligned} & \begin{array}{l} \text { 156 } \\ \text { AH } \end{array} \end{aligned}$ | $\begin{gathered} 115 \\ 20 \% \\ H \end{gathered}$ | ${ }_{1}^{179}$ | $\begin{aligned} & 83 \\ & \begin{array}{c} 81 \% \\ k \end{array} \end{aligned}$ | ${ }^{67} 9$ | ${ }^{231} 9$ |
| Tend to disagree (-1) | $\begin{gathered} { }_{212}^{12 \%} \\ \mathrm{HKr} \end{gathered}$ | 74. | ${ }^{81} 17$ | $\begin{gathered} 55 \\ A B C \\ A B \% \end{gathered}$ | ${ }_{13}^{82}$ | 20\% | 12\% | ${ }^{39} 9$ | ${ }_{12 \%}$ | $\begin{aligned} & 88 \\ & 15 \% \\ & \text { AH } \end{aligned}$ | ${ }^{96} 9$ | $\begin{aligned} & 77 \\ & 20 \% \\ & \text { AK } \end{aligned}$ | 544\% | $\stackrel{145}{12 \%}$ |
| Disagree strongly (-2) | $\begin{gathered} { }^{82} \\ \text { IKNeim } \end{gathered}$ | 29\% | 29\% | $\begin{aligned} & { }^{24}{ }^{7 \%} \\ & \end{aligned}$ | 29\% | ${ }_{2 \%}$ | $\begin{aligned} & 7 \\ & 9 \% \\ & F \end{aligned}$ | 14\% | ${ }^{23} 3$ | $\begin{gathered} 45 \\ { }^{85 \%} \\ \text { AHI } \end{gathered}$ | ${ }^{27} 3 \%$ | $\begin{gathered} 32 \\ { }_{8 \%}{ }_{8 \%} \end{gathered}$ | ${ }^{31}{ }^{31}{ }^{8 \%}$ | 42\% |
| Don't know | $\begin{gathered} 217 \\ \substack{13 \%} \\ \mathrm{Kr} \end{gathered}$ | 79\% | ${ }^{85}$ | $\begin{aligned} & \begin{array}{l} 51 \\ { }_{C}^{16 \%} \end{array} \end{aligned}$ | 83\% | 13 $10 \%$ | 111\% | 56\% | 81 $11 \%$ | 80\% | ${ }_{113}^{113}$ | 49\% | ${ }_{14 \%}^{55}$ | ${ }_{122}^{12 \%}$ |
| Mean | $\begin{gathered} 0.48 \\ \text { DGJ } \\ \text { Mcdil } \end{gathered}$ | $\stackrel{0.59}{\text { AD }}$ | ${ }^{0.53} \mathrm{D}$ | 0.16 | $\stackrel{0.51}{G}$ | 0.41 | 0.17 | ${ }_{\text {A AlJ }}^{0.78}$ | 0.48 | 0.26 | $\stackrel{0.71}{\text { AL }}$ | 0.09 | 0.26 | ${ }_{\text {AM }}^{0.58}$ |
| Standard Deviation | 1.07 | 1.09 | 1.01 | 1.11 | 1.09 | 0.98 | 1.06 | 1.05 | 0.98 | 1.14 | 0.99 | 1.12 | 1.13 | 1.04 |
| All agree | $\begin{gathered} 890 \\ 5 \% 1 \% \\ \text { DGJMM } \\ \text { Co } \end{gathered}$ | $\begin{aligned} & 357 \\ & 56 \% \\ & A D \end{aligned}$ | $\begin{gathered} 403 \\ 53 \% \\ \mathrm{D} \end{gathered}$ | 125 | $\begin{gathered} 332 \\ \begin{array}{c} 52 \% \\ G \end{array} \end{gathered}$ | ${ }^{61} 9$ | 30\% | $\begin{aligned} & 269 \\ & \text { Alf } \\ & \text { Alf } \end{aligned}$ | $\begin{gathered} 365 \\ 51 j \% \\ j \end{gathered}$ | 256\% | $\begin{gathered} 618 \\ \substack{60 \% \\ \mathrm{AL}} \end{gathered}$ | ${ }^{148}$ | 173 46 | $\begin{aligned} & 667 \\ & \text { AM } \\ & \text { AM } \end{aligned}$ |
| All disagree | $\begin{gathered} { }^{294} \\ \text { CHKN } \\ \hline \end{gathered}$ | 103 $16 \%$ | $\xrightarrow{110} 10$ | $\begin{gathered} 79 \\ { }^{24 \%} \end{gathered}$ | ${ }_{111}^{17 \%}$ | ${ }_{18 \%}^{23}$ | ${ }_{21 \%}^{17}$ | ${ }_{12 \%}^{53}$ | $\stackrel{108}{15 \%}$ | $\begin{aligned} & 133 \\ & 23 \% \\ & \text { AHI } \end{aligned}$ | $\underset{12 \%}{123}$ | $\begin{aligned} & 109 \\ & 28 \% \\ & A K \end{aligned}$ | $\begin{aligned} & 85 \\ & \begin{array}{c} 22 \% \\ \mathrm{AN} \end{array} \end{aligned}$ | ${ }^{187}$ |

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## Table 339

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Q25.2 To what extent do you agree or disagree that the project
Has encouraged people in the community to ACTUALLY make some changes in their lives to help the environmen
Base: Respondents in LCCC areas who are aware of project

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy saver (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | $47^{*}$ | $44^{*}$ | 567 | 363 | 288 |
| $\begin{gathered} 222 \\ { }_{13 \%} \\ \text { DGIIJ } \end{gathered}$ | $\begin{gathered} 81 \\ 16 \% \\ \text { Acd } \end{gathered}$ | 110 | 14\% | 17\% | 23\% | 14\% | 13\% | 101 | $\begin{aligned} & 87 \\ & { }_{A}^{77 \%} \end{aligned}$ | ${ }_{11 \%}^{115}$ | 20\% | ${ }_{17 \%}^{132}$ |  | ${ }_{9 \%}^{4}$ | ${ }_{7 \%}^{3}$ | 75\% | 17\% | $\begin{gathered} 54 \\ \text { Apq } \\ \text { Apq } \end{gathered}$ |
| 668 D8\% DIL | ${ }_{\text {209 }}^{\text {c }}$ | ${ }_{3}^{334}$ | 32\% | ${ }_{36 \%}^{66}$ | 39\% | 157 $38 \%$ | 134 ${ }_{42 \%}$ | 318 $38 \%$ | 185 $36 \%$ | 421 $40 \%$ | ${ }_{38 \%}^{62}$ | ${ }_{3}^{451}$ | ${ }_{3}^{215}$ | 34\% | ${ }_{27 \%}^{12}$ | ${ }_{36}^{202}$ | 146\% | 1129 |
|  | 80\% | 170\% | $\begin{gathered} 49 \\ \text { 20\% } \\ \text { Aab } \end{gathered}$ | 20\% | 34\% | ${ }_{20}^{83}$ | ${ }^{61} 9$ | 157 | 102\% | 2019\% | ${ }_{19 \%}^{32}$ | ${ }_{19 \%}^{223}$ | $\xrightarrow{103} 1$ | 21\% | 23\% | 107\% | 72 $20 \%$ | ${ }_{22 \%}^{64}$ |
| ${ }_{\substack{212 \\ H K \%}}^{12}$ | ${ }^{56}$ | 100 | ${ }_{15 \%}^{28}$ | ${ }_{15 \%}^{28}$ | ${ }_{\substack{28 \\ 17 \\ f}}$ | 40\% | ${ }^{36}$ | $\underset{13 \%}{108}$ | -61 | ${ }^{131} 12 \%$ | 20\% | ${ }_{12 \%}^{12 \%}$ | 11\% | Alm ${ }_{\text {chem }}$ | 76\% | 76 $13 \%$ r | 40\% | 24\% |
| $\begin{gathered} 82 \% \\ \text { KNNei } \\ \text { Kie } \end{gathered}$ | 17\% | ${ }^{43}$ | 5\% | $\begin{aligned} & { }^{13} 7 \% \\ & a \end{aligned}$ | ${ }_{1 \%}$ | $\underset{e}{\text { e }}$ | $\stackrel{18}{6 \%}$ | $\stackrel{43}{{ }_{5 \%}^{2}}$ | ${ }^{16}$ | ${ }_{5}^{58}$ | ${ }_{5 \%}^{8}$ | ${ }_{\text {c }}^{63}$ | 16\% | ${ }^{1} \%$ | 7\% | ${ }^{32}$ \% | 14\% | 10\% |
| $\underset{\substack{217 \% \\ \mathrm{Kr}}}{\substack{7 \\ \hline}}$ | 60\% | ${ }^{110}$ | ${ }_{14 \%}^{26}$ | ${ }_{12 \%}^{21}$ | 23 $14 \%$ | 14\% | 31 $10 \%$ | $\xrightarrow{106}$ | ${ }_{12 \%}^{64}$ | 130 | 23\% | ${ }_{1}^{147}$ | ${ }_{12 \%}^{66}$ | ${ }_{9 \%}$ | 20\% | 75\% | ${ }_{12 \%}^{44}$ | 24\% |
| $\begin{array}{r} 0.48 \\ \text { DMcdjil } \\ \text { LMc } \end{array}$ | $\begin{gathered} 0.63 \\ \text { Abc } \\ d \end{gathered}$ | 0.49 $c d$ | 0.26 | 0.29 | 0.50 | 0.54 | 0.50 | 0.45 | ${ }^{0.59}$ Aj | 0.44 | 0.46 | 0.44 | $\begin{gathered} 0.64 \\ \text { An } \\ \hline \end{gathered}$ | 0.23 | 0.14 | 0.43 | 0.54 | ${ }^{0.67}$ Ap |
| 1.07 | 1.04 | 1.07 | 1.03 | 1.12 | 1.02 | 1.06 | 1.08 | 1.09 | 1.06 | 1.07 | 1.08 | 1.08 | 1.03 | 1.04 | 1.12 | 1.12 | 1.03 | 1.02 |
| $\begin{gathered} 890 \\ 5 / \% \\ \text { DGJ. } \\ \text { Mco } \end{gathered}$ | $\begin{gathered} 290 \\ \text { Abcd } \end{gathered}$ | $\begin{gathered} 444 \\ 51 \% \\ c \end{gathered}$ | 739\% $39 \%$ | 83\% | 82\% | 214 | 175 | 419 $50 \%$ | 272\% | ${ }_{5}^{536}$ | $\begin{aligned} & 82 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 583 \\ & 50 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 309 \\ & 56 \% \\ & \text { Al0 } \end{aligned}$ | 20\% | 154\% | 277 ${ }^{29}$ | 193\% | $\begin{aligned} & 166 \\ & \begin{array}{l} 58 \% \\ A p \end{array} \end{aligned}$ |
| $\begin{gathered} \begin{array}{c} 294 \\ \text { CHN } \\ \text { mr } \end{array} \end{gathered}$ | 73 $15 \%$ | $\begin{gathered} 143 \\ 16 \% \end{gathered}$ | 30\% | $\begin{gathered} 41 \\ \text { 43\% } \\ \text { Aab } \end{gathered}$ | 18\% | 14\% | ${ }^{517 \%}$ | 151 | 77\% | ${ }_{189}^{189}$ | 28\% | $\begin{gathered} 208 \\ 18 \% \\ m \end{gathered}$ | 75\% | 13 28\% Am | 23\% | $\underset{\substack{108 \\ 19 \%}}{10}$ | ${ }^{54} 5$ | 34 $12 \%$ |

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## Table 340

Q25.3 To what extent do you agree or disagree that the project Was a waste of time
Base: Respondents in LCCC areas who are aware of project


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## Table 340

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## Q25.3 To what extent do you agree or disagree that the project

 Was a waste of timeBase: Respondents in LCCC areas who are aware of project

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{gathered} \begin{array}{c} \text { Midddles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \end{array} \\ \hline \end{gathered}$ | Exmoor $(1,3)$ $(N)$ | Halton (1,3) (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (s) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & \text { (1,3,4,6) } \\ & \text { (v) } \end{aligned}$ | Whitehill (2) (W) |
| 1736 | 293 | $84^{*}$ | 104 | $7{ }^{*}$ | 165 | $61^{*}$ | $74 *$ | $63^{*}$ |  | 140 |  | $39^{*}$ | $87^{*}$ | 218 | $63^{*}$ | 274 |
| 59\% | ${ }^{16}$ | 5\% | ${ }_{4 \%}$ | - | ${ }_{2 \%}$ | $\begin{aligned} & 5 \\ & { }_{A}^{8 \%} \end{aligned}$ | 3\% | ${ }_{3 \%}$ |  | ${ }_{1 \%}$ |  | - | - | ${ }_{2 \%}^{4}$ | $\stackrel{3}{5 \%}$ | ${ }^{13} 5$ |
| $\underset{\mathrm{U}}{102}$ | 19\% | ${ }_{2 \%}$ | ${ }_{8 \%}^{8}$ | 5\% | 5\% | $\underset{A}{8}$ | 2\% | 4\% |  | 4\% |  | ${ }_{3 \%}$ | ${ }_{8 \%}^{7}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{2 \%}$ | $\underset{A}{29} \underset{A}{29 \%}$ |
| $\stackrel{184}{181 \%}$ | 18\% | 5\% | 11\% | ${ }_{13 \%}$ | ${ }^{14} 8$ | 71\% | $12 \%$ | 71\% |  | $8 \%$ |  | ${ }_{5 \%}$ | ${ }_{10 \%}$ | ${ }_{10 \%}^{22}$ | ${ }_{6 \%}^{4}$ | ${ }^{22} 8$ |
| ${ }_{33 \%}^{566}$ RUVIC | 95\% | 32\% |  | 319\% | ${ }_{32}^{53}$ | 26\% | 219\% | 24\% |  | 21\% |  | 26\% | $\begin{gathered} 38 \\ \underset{A}{444} \end{gathered}$ | 23\% | 13 $21 \%$ | $\begin{gathered} 131 \\ \underset{A}{13 \%} \end{gathered}$ |
| $\begin{aligned} & 762 \\ & \text { 44\% } \\ & \text { oTW } \end{aligned}$ | ${ }_{33}^{98}$ | 33\% | 44\% | 33 $46 \%$ | 78 $47 \%$ | 13 $21 \%$ | 50\% | 56\% |  | $\begin{gathered} 89 \\ \begin{array}{c} 84 \% \\ A \end{array} \end{gathered}$ |  | $\begin{gathered} 25 \\ 64 \% \\ A \end{gathered}$ | 39\% | $\underset{\substack{134 \\{ }_{A}^{1 / \%}}}{ }$ | $\begin{gathered} 42 \\ \substack{5 \% \% \\ A} \end{gathered}$ | 70\% |
| ${ }_{\text {6 }}^{63}$ | ${ }^{13} 4$ | $\begin{aligned} & 7 \\ & 8 \% \\ & \text { A } \end{aligned}$ | ${ }_{4 \%}$ | 3\% | $\begin{gathered} 12 \\ { }_{\mathrm{A}}^{2} \% \end{gathered}$ | 3\% | : | : |  | 4\% |  | ${ }_{3 \%}$ | ${ }_{5 \%}^{4}$ | ${ }^{2} \%$ | : | 3\% |
| $\begin{aligned} & -1.12 \\ & \text { RSUV } \end{aligned}$ | -0.86 | -1.12 | -1.07 | -1.21 | -1.29 | ${ }_{-0.58}^{\text {A }}$ | -1.20 | $-1.22$ |  | -1.47 |  | -1.55 | $-1.07$ | $-1.42$ | -1.43 | ${ }_{-0.82}^{\text {A }}$ |
| 1.06 | 1.14 | 1.09 | 1.12 | 0.94 | 0.91 | 1.22 | 0.99 | 1.08 |  | 0.91 |  | 0.72 | 0.89 | 0.90 | 1.03 | 1.09 |
| $\begin{aligned} & 161 \\ & \mathrm{NO} \\ & \mathrm{NU} \end{aligned}$ | ${ }_{12 \%}^{35}$ | ${ }_{8 \%}^{7}$ | ${ }_{12}^{12}$ | 5\% | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 13 \\ & 21 \% \\ & A \end{aligned}$ | ${ }_{5 \%}^{4}$ | ${ }^{\text {10\% }}$ |  | ${ }_{6 \%}$ |  | ${ }_{3 \%}$ | 7\% | 9\% | ${ }_{6 \%}$ | 42 45 4 4 |
| $\underset{\substack{1328 \\ 76 \%}}{ }$ | 193 $66 \%$ | ${ }_{77 \%}$ | 77\% | ${ }_{76 \%}^{54}$ | 131 $79 \%$ | 39\% | ${ }_{78 \%}^{58}$ | 790\% |  | $\begin{gathered} 188 \\ \begin{array}{c} 84 \% \\ A \end{array} \end{gathered}$ |  | $\underset{A}{35}$ | ${ }_{77 \%}^{67}$ | $\underset{\substack{185 \% \\ A}}{\substack{25 \\ \hline}}$ | $\underset{\text { a }}{\substack{87 \\ A}}$ | 201 ${ }_{73}$ |

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## Table 341 Was a waste of time <br> Base: Respondents in LCCC areas who are aware of project

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| All Commu-nities(excl ctrls)(A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \end{aligned}$ | 6. Integrated approaches <br> (H) |
| 1736 | 530 | 1304 |  | 770 | 368 | 588 | 505 |
| $\begin{aligned} & 59 \\ & { }_{3}^{3 \%} \end{aligned}$ | ${ }^{19} 4 \%$ | ${ }^{44}{ }_{3 \%}$ |  | ${ }^{19} 2 \%$ | ${ }^{7}$ \% | ${ }^{23} 4 \%$ | ${ }^{11} 2 \%$ |
| $\begin{aligned} & 102{ }_{6 \%} \\ & \mathrm{EFH}^{6 \%} \end{aligned}$ | ${ }^{28} 5$ | ${ }^{79} 6$ |  | ${ }^{33} 4 \%$ | ${ }^{13} 4 \%$ | ${ }^{32} 5$ | ${ }^{19} 4 \%$ |
| ${ }_{11 \%}^{184}$ | ${ }_{10}{ }^{10}$ | ${ }_{11 \%}^{146}$ |  | ${ }^{77}$ | ${ }^{35}$ | 74 ${ }_{13 \%}$ | ${ }^{54} 11 \%$ |
| $\begin{aligned} & 566 \\ & \text { 33\% } \\ & \text { EFH } \end{aligned}$ | ${ }^{159}$ 30\% | ${ }_{33}^{43}$ |  | ${ }_{29 \%}^{227}$ | ${ }_{28 \%}^{102}$ | ${ }^{177}$ 30\% | ${ }^{138} 27 \%$ |
| ${ }^{762} 44 \%$ | ${ }^{251}{ }_{4 \%}$ | ${ }^{558}{ }_{43 \%}$ |  | $\begin{gathered} 393 \\ { }_{A}^{31 \%} \end{gathered}$ | $\underset{{ }_{\mathrm{A}}^{20 \%}}{205}$ | ${ }_{43}^{253}$ | $\underset{A}{277}{ }_{\mathrm{A} 5 \%}$ |
| ${ }_{64}^{63} \times{ }_{4}$ | ${ }^{18} 3$ | ${ }^{44}{ }_{3 \%}$ |  | ${ }^{21} 3 \%$ | ${ }_{2 \%}$ | $\begin{gathered} { }^{29}{ }_{5 \%} \\ A^{2} \end{gathered}$ | ${ }^{6} 1 \%$ |
| $\underset{\substack{-1.12 \\ \text { EFH }}}{ }$ | -1.16 | -1.10 |  | -1.26 | -1.34 | -1.08 | -1.30 |
| 1.06 | 1.06 | 1.06 |  | 0.98 | 0.93 | 1.09 | 0.96 |
| $\begin{aligned} & 161 \\ & \mathrm{EFH}^{9 \%} \end{aligned}$ | ${ }^{47} 9$ | ${ }^{123} 9$ |  | ${ }^{52}{ }_{7 \%}$ | ${ }^{20} 5$ | ${ }^{55} 9$ | ${ }^{30} 6$ |
| $\stackrel{1328}{\substack{16 \% \\ G}}$ | 4107\% | ${ }^{991} 76$ |  | $\begin{gathered} 620 \\ 81 \% \\ A \end{gathered}$ | $\begin{gathered} 307 \\ 83 \% \\ A \end{gathered}$ | ${ }^{430} 73 \%$ | $\stackrel{415}{82 \%}$ |

GfK NOP

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## Table 342

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## Q25.3 To what extent do you agree or disagree that the project

 Was a waste of timeBase: Respondents in LCCC areas who are aware of project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (f) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\underset{\text { (I) }}{\text { Female }}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(L)$ | Bought (M) | Social rent (N) | Private rent (O) |
| 1736 | 114 | 233 | 338 | 323 | 294 | 434 | 770 | 966 | 932 | 593 | 147 | 1145 | 319 | 248 |
| $\begin{gathered} 59 \\ \text { ISef } \end{gathered}$ | $3{ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 11\% | $\begin{gathered} { }^{16}{ }_{5 \%} \end{gathered}$ | 16\% | $\begin{aligned} & 34 \% \\ & A_{i} \end{aligned}$ | ${ }_{3}^{25}$ | ${ }^{33} 4$ | ${ }_{3 \%}^{15}$ | 7\% | ${ }_{3 \%}^{33}$ | ${ }^{14} 4$ | 10 $4 \%$ 5 |
| $\begin{aligned} & 102 \\ & \text { DSe }{ }^{6 \%} \end{aligned}$ | 5\% | 10 4 \% | ${ }_{2 \%}$ | 17\% | $\begin{aligned} & 19 \\ & { }^{19 \%} \\ & 0 \end{aligned}$ | $\begin{gathered} { }^{42} 10 \% \\ \text { ACDE } \end{gathered}$ | ${ }^{52} \%$ | 50 5 | ${ }_{6 \%}^{56}$ | ${ }^{34} \%$ | ${ }^{11} 7 \%$ | ${ }_{6 \%}^{63}$ | ${ }^{21} \%$ | $\stackrel{17}{7 \%}$ |
| $\underset{\substack{184 \\ \mathrm{e}}}{11 \%}$ | 15\% | 23 $10 \%$ | ${ }_{12 \%}^{41}$ | 10\% | 311\% | $\stackrel{42}{10 \%}$ | ${ }_{11 \%}^{88}$ | 960 | $\stackrel{105}{11 \%}$ | 10\% | 14. | $\stackrel{124}{17 \%}$ | 40 <br> 13\% | ${ }^{18} \%$ |
| 566\% | 34\% | 78\% | 114 34 | ${ }^{112}$ | 95\% | ${ }^{128}$ | ${ }_{3}^{255}$ | ${ }_{311}{ }^{31 \%}$ | ${ }^{321} \times$ | 179 | ${ }^{46}$ | ${ }_{33 \%}^{378}$ | $\underset{33 \%}{104}$ | 76 $31 \%$ |
| 762 <br>  <br> Jgh | ${ }_{40 \%}^{46}$ | 113 $48 \%$ | $\underset{\substack{163 \\ G \\ \hline}}{ }$ | 140 $43 \%$ | ${ }^{122} 41 \%$ | ${ }^{178} 41 \%$ | ${ }^{318} 41 \%$ | 444 | ${ }^{388}{ }^{42 \%}$ | $\underset{\substack{281 \\ A J \\ A J}}{2}$ | 65 44 | $\stackrel{502}{44 \%}$ | ${ }^{130} 41 \%$ |  |
| 63 4S 4S | 5 <br> $4^{4} \%$ | 2\% | ${ }_{1 \%}$ | $\begin{aligned} & 11 \\ & \begin{array}{l} 3 \% \\ D \end{array} \end{aligned}$ | $\begin{aligned} & 11 \\ & { }^{4 \%} \\ & 0 \end{aligned}$ | $\begin{gathered} 28 \\ A C D \end{gathered}$ | ${ }^{23} 3$ | 40 | ${ }^{30}$ | ${ }_{5}^{27}$ | ${ }_{3 \%}^{4}$ | ${ }_{4}^{45}$ | ${ }_{3 \%}^{10}$ | ${ }_{3 \%}^{7}$ |
| $\begin{gathered} -1.12 \\ \text { cDi } \\ \text { KSTef } \end{gathered}$ | -1.09 | -1.25 | -1.24 | -1.13 | ${ }_{-}^{-1.02}$ | ACD | -1.03 ${ }^{\text {Al }}$ | -1.19 | -1.08 $K$ | -1.20 | -1.06 | -1.14 | -1.02 | -1.16 |
| 1.06 | 1.01 | 0.93 | 0.95 | 1.04 | 1.15 | 1.15 | 1.11 | 1.00 | 1.06 | 1.02 | 1.14 | 1.02 | 1.11 | 1.10 |
| $\begin{aligned} & 161 \\ & \text { DIScef } \end{aligned}$ | ${ }_{8 \%}$ | ${ }^{14} 6$ | 17 5 \% | ${ }_{9 \%}^{28}$ | $\begin{aligned} & 35 \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 58 \\ { }^{53} \mathbf{3} \% \end{gathered}$ | $\begin{aligned} & 80 \\ & { }_{11}^{11 \%} \end{aligned}$ | ${ }_{8 \%}^{75}$ | ${ }_{9 \%}^{88}$ | 49\% | ${ }_{12 \%}^{18}$ | ${ }_{8 \%}$ | ${ }_{11 \%}$ | 27 $17 \%$ ST |
| $\begin{gathered} 1328 \\ \text { GQg\% } \\ \text { G\&gh } \end{gathered}$ | 85 ${ }^{8}$ | $\begin{gathered} 191 \\ \text { AFG } \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 277 \\ \text { 27FG } \\ \text { AFG } \end{gathered}$ | $\underset{\substack{258}}{252}$ | $\stackrel{217}{74}$ | ${ }^{306}$ | ${ }_{74 \%}^{573}$ | 755 $78 \%$ | 709 $76 \%$ | 4600\% | 111 <br> $76 \%$ | ${ }^{880} 77 \%$ | 234 73 | $\xrightarrow{196}$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q25.3 To what extent do you agree or disagree that the project Was a waste of time
Base: Respondents in LCCC areas who are aware of project

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & (i) \end{aligned}$ | $\begin{aligned} & \mathrm{No} \\ & (\mathrm{j}) \end{aligned}$ |
| 1736 | 345 | 653 | 289 | 284 | 165 | 1175 | 208 | 252 | $74^{*}$ | 688 | 560 | 406 | $56^{*}$ | 113 | 1623 |
| $\begin{gathered} 59 \\ \text { ISef } \\ \text { ISe } \end{gathered}$ | ${ }_{3}^{12}$ | $\begin{aligned} & \text { 24\%} \\ & { }_{5}^{2} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 15 \\ 5 \% \\ \text { ST } \end{array} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{3}^{40}$ | $\begin{gathered} { }^{13}{ }_{\text {ac }}^{6 \%} \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }^{11} 2$ | $\begin{gathered} { }^{23} \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 9 \\ \text { Aefg } \end{gathered}$ | 7\% | ${ }^{52} \%$ |
| $\begin{gathered} 102 \\ { }^{6 \%} \\ \text { DSe } \end{gathered}$ | $\begin{gathered} 29 \\ { }_{8}^{8 \%} \end{gathered}$ | $\underset{\substack{44 \\ 7 \\ s}}{ }$ | ${ }^{14} 5$ | ${ }_{3 \%}$ | ${ }^{7} 4$ | 77\% | ${ }^{12} 6$ | 4\% | 3\% | ${ }^{26} 4$ | ${ }^{28} 5$ | $\begin{gathered} 40 \\ \text { 10\% } \\ \text { Alof } \end{gathered}$ | $\begin{gathered} 8 \% \\ \text { Aef } \end{gathered}$ | 4\% | ${ }^{98}$ |
| $\underset{\substack{184 \\ 1 / \%}}{1 / 2}$ | 11\% | $\xrightarrow{72}$ | ${ }^{25} 9$ | 34 ${ }_{12}$ | 10\% | ${ }_{17 \%}^{127}$ | 19\% | ${ }^{25}$ | 10\% | ${ }_{8 \%}^{5 \%}$ | 10\% | ${ }_{\text {Aef }}^{\text {lic\% }}$ | ${ }_{\text {1 }}{ }^{16 \%}$ | 1110\% | ${ }_{17 \%}^{173}$ |
| $\underset{\substack{536 \\ \text { e }}}{\text { abe }}$ | ${ }_{3}^{113}$ | ${ }_{32 \%}$ | ${ }_{32 \%}$ | 97 $34 \%$ | ${ }_{33 \%}^{55}$ | ${ }_{37}^{378}$ | ${ }_{33}^{69}$ | ${ }_{34 \%}$ | ${ }_{35 \%}^{26}$ | 205 30 | $\begin{gathered} \text { 193 } \\ \begin{array}{c} 34 \% \\ \mathrm{~h} \end{array} \end{gathered}$ | $\begin{gathered} 149 \\ 37 \% \\ \text { Aeb } \end{gathered}$ | ${ }_{21}^{12}$ | 37\% | ${ }_{32}{ }^{3} 9$ |
| $\begin{aligned} & 762 \\ & \text { 744 } \\ & \text { Jgh } \end{aligned}$ | 138\% | ${ }^{274} 4$ | ${ }^{131} 45$ | $\underset{\substack{137 \\ p}}{137}$ | $\begin{aligned} & 82 \\ & 50 \% \\ & p \end{aligned}$ | 516\% | ${ }_{42 \%}$ | 114\% | 31\% | $\begin{gathered} \begin{array}{c} 363 \\ \text { Afgh } \\ \text { A3\% } \end{array} \end{gathered}$ | $\begin{aligned} & 256 \\ & \text { 256\% } \\ & \text { gh } \end{aligned}$ | 116\% | ${ }_{23 \%}^{13}$ | ${ }_{42 \%}^{48}$ | 714 $44 \%$ |
| $\begin{aligned} & \frac{63}{4 \%} \\ & { }^{45} \end{aligned}$ | $\begin{aligned} & 16 \% \\ & 5 \% \\ & \mathrm{~s} \end{aligned}$ | 29 4 5 | ${ }^{11} 4$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{37} 3$ | ${ }_{3 \%}$ | ${ }^{14} 6$ | ${ }_{5 \%}^{4}$ | ${ }^{23} 3$ | ${ }^{18}$ | ${ }^{13}$ | $\begin{gathered} 5 \\ \text { Aefg } \end{gathered}$ | 5\% | ${ }^{57}{ }_{4}$ |
| $\begin{gathered} -1.12 \\ \text { CD } \\ \text { KSTef } \end{gathered}$ | ${ }^{-1.02}$ ST | -1.06 | -1.12 | -1.27 | $-1.28$ | -1.10 | -1.03 | -1.24 | -1.16 | -1.31 | -1.21 | -0.75 | $\begin{gathered} -0.24 \\ \text { Ae } \\ \text { fo } \end{gathered}$ | -1.07 | -1.12 |
| 1.06 | 1.10 | 1.10 | 1.11 | 0.89 | 0.90 | 1.07 | 1.17 | 0.93 | 0.93 | 0.95 | 0.96 | 1.16 | 1.45 | 1.14 | 1.05 |
| $\begin{gathered} 161 \\ 9 \% \\ \text { Disc } \\ \text { di } \end{gathered}$ | $\begin{aligned} & { }_{12 \%}^{12 \%} \\ & \mathrm{sT} \end{aligned}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 71 \% \\ \text { TT } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & \text { i0\% } \\ & \mathrm{s} \end{aligned}$ | ${ }^{12} 4$ | 5\% | $\underset{\substack{117 \\ 10 \% \\ c}}{ }$ | $\underset{c}{25} \underset{c}{25}$ | 14\% | ${ }_{5 \%}^{4}$ | ${ }^{42} 6$ | ${ }^{39} 7$ | $\begin{gathered} 63 \\ \text { 16\% } \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 17 \\ \text { Aefg } \\ \text { A } \end{gathered}$ | 1110\% | ${ }^{150} 9$ |
| $\begin{gathered} 1328 \\ \text { Fgh\% } \\ \text { GRg } \end{gathered}$ | ${ }^{251} 73 \%$ | $\stackrel{482}{44 \%}$ | 224 $78 \%$ | $\begin{gathered} 234 \\ { }_{82 \%} \end{gathered}$ | $\begin{gathered} 137 \\ { }_{83 \%} 88 \end{gathered}$ | 894 $76 \%$ | ${ }_{75 \%}^{157}$ | ${ }^{199} 99 \%$ | ${ }_{76 \%}^{56}$ | ${ }_{83 \%}^{568}$ Agho | $\begin{aligned} & 449 \\ & 80 \% \end{aligned}$ Agh | $\begin{gathered} 265 \\ \substack{25 \% \\ h} \end{gathered}$ | ${ }_{45 \%}^{25}$ | ${ }_{75 \%}$ | 1243 77 |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q25.3 To what extent do you agree or disagree that the project

 Was a waste of timeBase: Respondents in LCCC areas who are aware of project

|  |  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \end{aligned}$ | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not ataly (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\text { LL) } \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (N) \end{gathered}$ |
| Total | 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| Agree strongly ( +2 ) | $\begin{gathered} \quad 59 \\ \text { IKNim } \end{gathered}$ | ${ }^{18}$ | ${ }^{23} 3$ | $\begin{aligned} & l_{5 \%}^{5 \%} \\ & A^{2} \end{aligned}$ | ${ }^{18}$ | 2\% |  | ${ }^{10} 20$ | ${ }^{13}$ | $\begin{gathered} \begin{array}{c} 36 \\ \text { AHI } \end{array} \end{gathered}$ | ${ }^{21} 2 \%$ | $\begin{aligned} & { }^{27}{ }_{\text {AK }} \end{aligned}$ | ${ }^{227 \%}$ | ${ }_{2}^{24}$ |
| Tend to agree ( +1 ) | $\begin{gathered} 102 \\ \text { HKNik\% } \end{gathered}$ | ${ }^{38} \%$ | 37\% | $\begin{aligned} & 27 \\ & { }^{27}{ }_{8 \%} \end{aligned}$ | 30 | ${ }_{5 \%}^{6}$ | ${ }_{9 \%}$ | 112\% | ${ }^{33}$ | $\begin{gathered} 58 \\ 10 \% \\ \text { AH1 } \end{gathered}$ | 46\% | $\begin{aligned} & 31 \\ & 8 \% \\ & \mathrm{~K} \end{aligned}$ | 41 AN | ${ }^{53} 4 \%$ |
| Neither agree nor disagree <br> (0) | $\begin{aligned} & 184 \\ & 1,1 \% \\ & H N \end{aligned}$ | ${ }^{60}$ | 770\% | ${ }_{12 \%}$ | ${ }^{67} 17$ | 19\% | 117\% | ${ }^{25} 6$ | $\begin{aligned} & \text { 65\% } \\ & { }^{6 \%} \end{aligned}$ | $\begin{gathered} 94 \\ 1 H \% \\ \text { AH1 } \end{gathered}$ | 104 $10 \%$ | 10\% | [ ${ }_{\text {53 }}^{14 \%}$ | ${ }^{103} 8$ |
| Tend to disagree (-1) | 566 33\% вमр | 178\% | $\begin{gathered} 266 \\ 35 \% \\ B \end{gathered}$ | $\begin{gathered} 119 \\ 37 \% \\ B \end{gathered}$ | ${ }_{32 \%}^{202}$ | 48\% | ${ }_{39 \%}$ | 105 $24 \%$ | 267 38\% AH | $\begin{gathered} \text { 194 } \\ 33 \% \\ H \end{gathered}$ | 320 $31 \%$ | ${ }^{126}$ | ${ }^{123}$ | ${ }_{394}$ |
| Disagree strongly (-2) | $\begin{gathered} 762 \\ 44 \% \\ \text { DFGMM } \\ \text { Cdhjil } \end{gathered}$ | $\begin{gathered} 320 \\ \text { ACD } \\ \hline 50 \% \end{gathered}$ | $\begin{gathered} 335 \\ 44 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{32 \%}^{104}$ | $\begin{gathered} 304 \\ \text { AFG } \end{gathered}$ | ${ }_{34}^{43}$ | 26\% | $\begin{aligned} & 276 \\ & \begin{array}{c} \text { 62\% } \end{array} \end{aligned}$ | 310 $44 \%$ | 176\% | $\begin{gathered} 504 \\ \text { 40\% } \\ \text { AL } \end{gathered}$ | 155 ${ }^{10 \%}$ | 111 | $\begin{aligned} & 620 \\ & 51 \% \\ & \text { AM } \end{aligned}$ |
| Don't know | $\begin{gathered} { }^{63} \\ \text { KNfa } \end{gathered}$ | ${ }^{22} 3$ | ${ }^{24} 3$ | 17\% | ${ }^{17} 3$ | $\begin{aligned} & 10 \\ & { }^{8 \%} \\ & A_{8} \end{aligned}$ | 5\% | ${ }^{15}$ | ${ }^{22} 3$ | ${ }^{26} 4$ | ${ }^{28} 8$ | ${ }^{13} 3$ | ${ }_{\text {AN }}{ }^{25}$ | ${ }^{33}$ \% |
| Mean | $\begin{array}{r} -1.12 \\ \text { BEH } \\ \text { IKNaimr } \end{array}$ | $-1.20$ | -1.16 | $\begin{gathered} -0.87 \\ -8 B \\ A B \\ C \end{gathered}$ | $-1.20$ | -1.05 | $\underset{\substack{-0.71 \\ A E \\ F}}{ }$ | -1.47 | -1.20 | -0.75 ${ }_{\text {AH }}$ | $-1.25$ | -0.93 | -0.70 | -1.28 |
| Standard Deviation | 1.06 | 1.04 | 1.01 | 1.14 | 1.01 | 0.94 | 1.19 | 0.90 | 0.93 | 1.19 | 0.96 | 1.22 | 1.24 | 0.94 |
| All agree | $\begin{gathered} 161 \\ 9 \% \\ \text { EHIKN } \\ \text { imr } \end{gathered}$ | 56\% | ${ }^{60}$ | $\begin{gathered} 44 \\ A B C \\ A B C \end{gathered}$ | ${ }^{48} 8$ | ${ }_{6 \%}$ | $\begin{gathered} 13 \\ \text { AEF } \\ \text { IEF } \end{gathered}$ | ${ }^{21} 5$ | ${ }^{46}$ | $\begin{gathered} 94 \\ \text { AHI } \\ \text { AHI } \end{gathered}$ | ${ }^{67}$ | $\begin{gathered} 58 \\ \begin{array}{c} 15 \% \\ \text { AK } \end{array} \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 68 \\ \text { AN }^{18 \%} \end{array} \end{aligned}$ | ${ }^{77}$ |
| All disagree | $\begin{gathered} \begin{array}{c} 1328 \\ \text { DGJLM } \\ \text { cdhhip } \end{array} \end{gathered}$ | $\begin{gathered} 498 \\ 78 \% \\ \mathrm{D} \end{gathered}$ | $\begin{aligned} & 601 \\ & 70 \% \\ & \text { AD } \end{aligned}$ | 2239 | $\begin{gathered} 500 \\ \text { AFG } \\ \text { AFG } \end{gathered}$ | 71\% | ${ }_{65 \%}^{53}$ | $\begin{gathered} 381 \\ \text { AlJ } \\ \text { A6\% } \end{gathered}$ | $\begin{gathered} 577 \\ { }_{81}{ }^{51 \%} \end{gathered}$ | ${ }_{63 \%}^{370}$ | $\begin{aligned} & 824 \\ & 81 \% \\ & { }_{81} \end{aligned}$ | ${ }_{7}^{281}$ | ${ }_{\text {234 }} 6$ | $\begin{gathered} 1014 \\ 83 \% \\ \text { AM } \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 343
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Q25.3 To what extent do you agree or disagree that the project Was a waste of time
Base: Respondents in LCCC areas who are aware of project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} <br>
\hline \& Active energy saver (a) \& Energy aware (b) \& $$
\begin{aligned}
& \text { Energy } \\
& \text { ambivalent } \\
& \text { (c) }
\end{aligned}
$$ \& Energy wasters (d) \& Under 1 year (e) \& $$
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
$$ \& 5 years
to under 10 years (g) \& $$
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (1) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& 1930- \\
& 1989 \\
& (j)
\end{aligned}
$$ \& $$
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Cavity } \\
\text { (I) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Solidid } \\
& \text { (m) }
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
$$ \& Other
(0) \& $$
\begin{aligned}
& \text { Less than } \\
& 20.800 \\
& \text { (p) }
\end{aligned}
$$ \& $$
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
36,400+ \\
(\mathrm{r})
\end{gathered}
$$ <br>
\hline 1736 \& 503 \& 867 \& 185 \& 181 \& 169 \& 413 \& 321 \& 833 \& 515 \& 1056 \& 165 \& 1161 \& 553 \& 47* \& 44* \& 567 \& 363 \& 288 <br>
\hline $$
\begin{gathered}
59 \\
\text { IKNim }
\end{gathered}
$$ \& ${ }_{3}^{14}$ \& ${ }^{25}$ \& ${ }_{5 \%}$ \& $$
\begin{gathered}
{ }^{11} \\
\text { Aab }
\end{gathered}
$$ \& 3\% \& 13\% \& ${ }^{12} 4$ \& ${ }_{3 \%}^{29}$ \& ${ }^{10}$ \& ${ }_{4}^{42}$ \& ${ }_{4 \%}^{7}$ \& $$
\begin{gathered}
47 \\
4{ }^{4 \%}
\end{gathered}
$$ \& ${ }^{10}$ \& ${ }_{4 \%}$ \& $\stackrel{2}{5 \%}$ \& ${ }^{25} 4$ \& ${ }^{10}$ \& 2\% <br>
\hline ${ }_{\text {HKNik }}^{\text {\% }}$ \& ${ }^{22} 4 \%$ \& ${ }^{45}$ \& ${ }^{13} 7$ \& $$
\begin{gathered}
22 \\
12 \% \\
\text { Aab }
\end{gathered}
$$ \& 5\% \& 17\% \& ${ }^{16}$ \& $$
\begin{aligned}
& { }^{60}{ }_{7}^{7} \\
& A f
\end{aligned}
$$ \& 20\% \& $$
\begin{gathered}
{ }^{78}{ }^{7 \%} \\
\text { Aik }
\end{gathered}
$$ \& $\stackrel{4}{2 \%}$ \& $$
\underset{A}{78} \underset{A}{7 \%}
$$ \& ${ }^{25}$ \& ${ }^{11 \%}$ \& - \& $$
\begin{aligned}
& \stackrel{4}{8 \%} \\
& { }_{\mathrm{Ar}}^{2}
\end{aligned}
$$ \& ${ }^{18}$ \& 7\% <br>
\hline $$
\begin{gathered}
184 \\
11 \% \\
H N
\end{gathered}
$$ \& 43\% \& 870\% \& $$
\begin{gathered}
29 \\
\text { 29\% } \\
\text { Aab }
\end{gathered}
$$ \& $$
\begin{aligned}
& 25 \\
& { }_{14 \%} \\
& a
\end{aligned}
$$ \& ${ }^{12} \%$ \& 11\% \& 12\% \& ${ }_{11 \%}^{89}$ \& 50\% \& ${ }^{116}$ \& 18 \& ${ }_{11 \%}^{125}$ \& ${ }^{52} 9$ \& 75\% \& ${ }_{9 \%}^{4}$ \& -67 \& ${ }^{41} \%$ \& $\stackrel{28}{10 \%}$ <br>
\hline 566\%
3HP
BHP \& 150\% \& ${ }^{294}$ \& ${ }_{37 \%}^{68}$ \& ${ }_{30}^{54}$ \& 37\% \& 137 ${ }_{3}$ \& 100
$31 \%$ \& ${ }_{33 \%}^{272}$ \& 154
$30 \%$ \& ${ }_{34}^{347}$ \& ${ }^{65}$ \& 394
$34 \%$ \& 168
$30 \%$ \& 30\% \& ${ }_{27}^{12}$ \& 154 ${ }^{17 \%}$ \& 124
$34 \%$
$p$ \& 89\% <br>
\hline  \& $$
\begin{gathered}
255 \\
{ }_{5}^{255} \% \\
\text { Abcd }
\end{gathered}
$$ \& $$
\begin{aligned}
& 383 \\
& 44 \% \\
& c d
\end{aligned}
$$ \& 319\% \& ${ }_{35 \%}^{63}$ \& 80\% \& $$
\begin{gathered}
\text { M97 } \\
\substack{88 \%}
\end{gathered}
$$ \& 146\% \& 339 $41 \%$ \& $$
\begin{aligned}
& 260 \\
& \begin{array}{l}
\text { Sik }
\end{array}
\end{aligned}
$$ \& 434\% \& ${ }_{41 \%}^{68}$ \& 479\% \& $$
\begin{gathered}
\begin{array}{c}
276 \\
50 \% \\
\text { Al }
\end{array}
\end{gathered}
$$ \& 17
$36 \%$ \& 23\% \& ${ }^{253} 45$ \& 164 \& 154
Apq
A3\% <br>
\hline $$
\begin{gathered}
\quad{ }^{63} \\
\text { KNIq }
\end{gathered}
$$ \& 19\% \& 33\% \& ${ }_{3 \%}$ \& ${ }_{3 \%}^{6}$ \& 6\% \& ${ }_{1 \%}$ \& ${ }_{2 \%}^{8}$ \& $$
\begin{gathered}
44 \\
\text { Afg } \\
\text { Af }
\end{gathered}
$$ \& ${ }^{21} 4$ \& 39\% \& ${ }_{2 \%}^{3}$ \& ${ }^{38}$ \& ${ }^{22} 4$ \& 2\% \& ${ }^{3} \%$ \& 23
$4 \%$
9 \& 2\% \& 3\% <br>
\hline $$
\begin{array}{r}
-1.12 \\
\text { HIKNaim }
\end{array}
$$ \& -1.26 \& -1.16 \& $$
\begin{gathered}
-0.88 \\
A \quad \\
b
\end{gathered}
$$ \& $$
\begin{gathered}
-0.78 \\
-8 a \\
\text { Aa }
\end{gathered}
$$ \& -1.21 \& -1.20 \& -1.12 \& $\stackrel{-1.05}{\text { Af }}$ \& $-1.28$ \& ${ }^{-1.04}{ }^{\text {A }}$ \& -1.13 \& $\stackrel{-1.05}{\text { Am }}$ \& -1.27 \& $\stackrel{-0.87}{m}$ \& -1.32 \& $\stackrel{-1.04}{\text { Ar }}$ \& -1.16 \& -1.34 <br>
\hline 1.06 \& 1.00 \& 1.01 \& 1.11 \& 1.24 \& 1.01 \& 1.00 \& 1.06 \& 1.08 \& 0.95 \& 1.10 \& 1.00 \& 1.09 \& 0.95 \& 1.18 \& 1.01 \& 1.15 \& 1.00 \& 0.91 <br>
\hline $$
\begin{aligned}
& \text { 161\% } \\
& \text { EHKN } \\
& \text { aimr }
\end{aligned}
$$ \& ${ }^{36}$ \& 70\% \& $$
\underset{a}{22 \%}
$$ \& $$
\begin{gathered}
33 \\
18 \% \\
\text { Aab }
\end{gathered}
$$ \& 14\% \& ${ }^{30} 7$ \& ${ }^{28} 9$ \& 11\% \& 30 \& $$
\begin{gathered}
120 \\
11 \% \\
\mathrm{Ai}^{2}
\end{gathered}
$$ \& ${ }^{11} 7$ \& $$
\begin{aligned}
& 125 \\
& 11 \% \\
& \mathrm{Am}^{2}
\end{aligned}
$$ \& ${ }^{35}$ \& 7

m \& ${ }_{5 \%}^{2}$ \& $$
\begin{gathered}
70 \\
12 \% \\
\text { Aqr }
\end{gathered}
$$ \& ${ }^{28} 8$ \& 13

$5 \%$ <br>

\hline $$
\begin{gathered}
1328 \\
76 \% \\
\text { DGUJ. } \\
\text { Mcdhip }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
405 \\
481 \% \\
\text { Acd }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 677 \\
& 78 \% \\
& c d
\end{aligned}
$$

\] \& \[

{ }^{129} 90

\] \& \[

{ }_{65 \%}^{117}

\] \& \[

\underset{\substack{137 \% <br> h}}{\substack{0}}

\] \& \[

$$
\begin{aligned}
& 334 \\
& 81 \% \\
& \mathrm{Ah}
\end{aligned}
$$

\] \& ${ }^{246}$ \& ${ }_{6}^{611} 73$ \& \[

$$
\begin{aligned}
& 414 \\
& 80 \% \\
& 8 j
\end{aligned}
$$
\] \& 781

$74 \%$ \& 133
$81 \%$ \& 873

$75 \%$ \& $$
\begin{aligned}
& 444 \\
& 80 \% \\
& \text { Ann }
\end{aligned}
$$ \& 31

$66 \%$ \& 80\% \& ${ }^{407}$ \& \[
\underset{\substack{288 <br> p}}{28 \%}

\] \& \[

$$
\begin{aligned}
& 238 \\
& { }_{80}^{23 \%}
\end{aligned}
$$
\] <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 344

Q25.4 To what extent do you agree or disagree that the projec Didn't really affect me in any way
Base: Respondents in LCCC areas who are aware of project

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 1736 |
| Agree strongly ( +2 ) | $\begin{gathered} 282 \\ 16 \% \\ w^{2} \end{gathered}$ |
| Tend to agree ( +1 ) | $\underset{\substack{506 \\ 33 \%}}{ }$ |
| Neither agree nor disagree (0) | ${ }^{207} 12 \%$ |
| Tend to disagree (-1) | 385 ${ }_{2}^{22 \%}$ $M \mathrm{~N}$ |
| Disagree strongly (-2) | 279 $16 \%$ KL |
| Don't know | ${ }^{17}{ }_{1 \%}$ |
| Mean | suvw |
| Standard Deviation | 1.36 |
| All agree | $\begin{gathered} 848 \\ \text { SUVW } \end{gathered}$ |
| All disagree | $\begin{array}{r} 638 \\ \text { KLMN } \end{array}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Didn't really affect me in any way

Base: Respondents in LCCC areas who are aware of project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (k) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ \text { (1.3) } \\ \text { (N) } \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
|  | 1736 | 293 | $84^{*}$ | 104 | $71 *$ | 165 | $6{ }^{*}$ | $74 *$ | $63^{*}$ |  | 140 |  | $39^{*}$ | $87^{*}$ | 218 | $63^{*}$ | 274 |
|  | $\begin{gathered} 282 \\ 16 \% \\ \mathrm{w} \end{gathered}$ | 76\% | 17\% | ${ }_{17 \%}^{18}$ | ${ }_{23 \%}^{16}$ | $\begin{gathered} 47 \\ 28 \% \\ A \end{gathered}$ | $\stackrel{6}{10 \%}$ | ${ }_{12 \%}$ | 10\% |  | ${ }_{16 \%}^{23}$ |  | ${ }_{5 \%}^{2}$ | 10\% | 29\% | 71\% | 16\% |
|  | $\underset{33 \%}{566}$ | 97\% | $\begin{gathered} 41 \\ 49 \% \\ A \end{gathered}$ | $\begin{aligned} & { }_{4}^{519 \%} \\ & \mathrm{~A} \end{aligned}$ | 28\% | ${ }_{32}^{52}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 39 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | 20\% | 17 $27 \%$ |  | 26\% |  | 10\% | ${ }_{38 \%}^{33}$ | 618\% | 22\% | ${ }_{30 \%}^{82}$ |
|  | ${ }_{12 \%}^{207}$ | 29\% | 8\% | ${ }_{12}^{12}$ | 119\% | 14\% | 71\% | 12\% | 4\% |  | ${ }^{23}$ |  | 18\% | 17\% | ${ }_{12 \%}$ | 71\% | ${ }_{12 \%}$ |
|  | $\begin{aligned} & 385 \\ & \text { MN } \end{aligned}$ | ${ }^{61 \%}$ | 15\% | 15\% | 13\% | ${ }^{26}$ | 20\% | 22\% | 19\% |  | 24\% |  | 21\% | 20\% | 23\% | ${ }_{22}{ }^{14}$ | 944\% <br> $\substack{\text { a }}$ |
|  | $\begin{gathered} 279 \\ 16 \% \\ \mathrm{KL} \end{gathered}$ | ${ }_{10 \%}^{28}$ | 6\% | ${ }_{3 \%}^{3}$ | $\stackrel{7}{10 \%}$ | ${ }_{15 \%}^{25}$ | 10\% | 23\% | 13 $21 \%$ |  | $\begin{gathered} 33 \\ \begin{array}{c} 34 \% \\ A \end{array} \end{gathered}$ |  | $\begin{gathered} 14 \% \\ 44 \% \\ \hline \end{gathered}$ | 110 | ${ }_{\substack{42 \\ 22 \% \\ A}}$ | ${ }_{31}^{21} \underset{A}{21}$ | 45\% |
|  | ${ }^{17}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{4}^{4}{ }_{\text {A }}$ | - | ${ }_{1 \%}$ | - | - | - |  | ${ }_{1 \%}$ |  | ${ }_{3 \%}$ | : | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ |
|  | $\begin{gathered} 0.11 \\ \text { SW } \\ \text { VW } \end{gathered}$ | 0.45 | ${ }^{0.54}$ A | ${ }_{\text {a }}^{0.65}$ | $\stackrel{0.52}{\text { A }}$ | ${ }_{\text {0 }} 0.43$ | 0.30 | -0.16 | -0.13 |  | -0.06 |  | -0.89 | 0.13 | -0.14 | -0.44 | -0.26 |
|  | 1.36 | 1.33 | 1.16 | 1.05 | 1.25 | 1.44 | 1.19 | 1.38 | 1.43 |  | 1.43 |  | 1.25 | 1.22 | 1.40 | 1.43 | 1.22 |
|  | $\begin{aligned} & 8_{49}^{848} \\ & \text { sUV } \\ & \hline \end{aligned}$ | 173 $59 \%$ | $\begin{gathered} 55 \\ \hline 5 \% \\ A \end{gathered}$ | $\begin{aligned} & { }_{69}^{60 \%} \\ & A \end{aligned}$ | $\begin{gathered} 44 \\ 62 \% \\ A \end{gathered}$ | $\begin{gathered} 99 \\ \begin{array}{c} 90 \% \\ A \end{array} \end{gathered}$ | 59\% | 29 $39 \%$ | 273\% |  | 59\% |  | 15\% | ${ }_{48 \%}^{42}$ | 400 | 21 3 \% | ${ }_{36 \%}$ |
|  | $\begin{gathered} \begin{array}{c} 64 \\ 38 \% \\ \text { KLM } \\ \mathrm{N} \end{array} \end{gathered}$ | 89 $30 \%$ | 20\% | 18\% | ${ }_{23 \%}^{16}$ | ${ }_{31}^{51}$ | 180\% | 33 $45 \%$ | 32 $51 \%$ A |  | 57\% |  | $\begin{gathered} 25 \\ 64 \% \\ A \end{gathered}$ | 30\% | $\begin{gathered} 100 \\ 46 \% \\ A \end{gathered}$ | $\underset{A}{35 \%}$ | ¢ $\begin{gathered}139 \\ 51 \% \\ A\end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Base: Respondents in LCCC areas who are aware of project

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{G}) \end{aligned}$ | 6. Integrated approaches <br> (H) |
| 1736 | 530 | 1304 |  | 770 | 368 | 588 | 505 |
| $\begin{gathered} 282 \\ 16 \% \\ \mathrm{FH} \end{gathered}$ | ${ }^{97} 78$ | ${ }^{202}$ |  | ${ }^{119}{ }_{15 \%}$ | ${ }_{12}{ }^{12 \%}$ | $\begin{gathered} 129 \\ 22 \% \\ A \end{gathered}$ | 13\% |
| $\begin{gathered} 566 \\ 33 \% \\ \mathrm{HH}^{2} \end{gathered}$ | ${ }_{35 \%}^{184}$ | ${ }^{415}$ |  | ${ }_{30 \%}^{231}$ | ${ }^{108}$ | ${ }_{34 \%}{ }^{202}$ | ${ }^{145}$ |
| ${ }^{207}{ }_{72 \%}$ | ${ }^{56} 11 \%$ | ${ }^{160} 12 \%$ |  | ${ }_{12}{ }^{2}$ | ${ }^{48} 8$ | 70\% | ${ }_{13 \%}$ |
| $\underset{\substack{385 \\ \mathrm{G}}}{\substack{38 \\ \hline}}$ | ${ }^{103}$ | $\begin{gathered} 309 \\ { }_{A}^{44 \%} \end{gathered}$ |  | ${ }_{22 \%}^{166}$ | ${ }_{23}^{85}$ | ${ }^{109}$ | ${ }_{24}^{120}$ |
| $\underset{G}{279}$ | ${ }^{85}$ 16\% | ${ }^{207} 76$ |  | $\underset{A}{158} \underset{A}{21 \%}$ | $\begin{aligned} & 80 \\ & { }_{2}^{22 \%} \end{aligned}$ | ${ }^{73} 12 \%$ | $\underset{\substack{110 \\ \mathrm{~A}}}{12 \%}$ |
| ${ }^{17}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{11}{ }_{1 \%}$ |  | ${ }_{4}^{1 \%}$ | ${ }^{2} 1 \%$ | ${ }_{1 \%}$ | $?$ |
| ${ }_{\substack{0.11 \\ \text { EFH }}}$ | 0.20 | 0.07 |  | -0.02 | -0.13 | ${ }_{\text {O }}^{0.35}$ | -0.13 |
| 1.36 | 1.38 | 1.35 |  | 1.40 | 1.37 | 1.34 | 1.38 |
| $\begin{gathered} 848 \\ \text { BEFH } \end{gathered}$ | $\stackrel{281}{28 \%} \underset{A}{2}$ | ${ }^{617} 47 \%$ |  | ${ }^{350} 45$ | ${ }^{153} 42 \%$ | $\underset{\mathrm{A}}{331}$ | ${ }^{209} 41 \%$ |
| $\underset{\substack{664 \\ 38 \%}}{ }$ | ${ }_{35 \%}^{188}$ | $\begin{gathered} 516 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ |  | $\underset{\substack{324 \\ A 2 \%}}{\substack{34 \\ \hline}}$ | $\begin{gathered} 165 \\ 45 \% \\ A \end{gathered}$ | ${ }_{31 \%}{ }^{182}$ | $\underset{A 6 \%}{230}$ |

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## Table 346

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### 25.4 To what extent do you agree or disagree that the projec

 Didn't really affect me in any wayBase: Respondents in LCCC areas who are aware of project

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (0) |
| 1736 | 114 | 233 | 338 | 323 | 294 | 434 | 770 | 966 | 932 | 593 | 147 | 1145 | 319 | 248 |
| $\begin{gathered} 282 \\ { }_{115 \%}^{2} \\ \text { cmsid } \end{gathered}$ | 17\% | 29\% | 11\% | $\begin{aligned} & 57 \\ & { }_{5}^{87 \%} \\ & \end{aligned}$ | $\begin{aligned} & 53 \\ & { }_{18}^{8 \%} \\ & \mathrm{D} \end{aligned}$ | $\begin{gathered} 89 \\ \text { ACD } \\ \hline 1 \% \end{gathered}$ | 139 ${ }_{18}$ | $\xrightarrow{143}$ | 137 ${ }_{15 \%}$ | 94\% | $\begin{aligned} & 33 \\ & { }_{\text {AJ }}^{22 \%} \end{aligned}$ | $\xrightarrow{170}$ | $\begin{gathered} 72 \\ A M O \\ A M O \end{gathered}$ | 34, $14 \%$ |
| $566$ Die | $\begin{gathered} 49 \\ \text { ACDEF } \end{gathered}$ | ${ }_{32 \%}^{75}$ | ${ }^{93}$ | ${ }_{31 \%}^{99}$ | ${ }_{30}^{88}$ | $\begin{gathered} 162 \\ 37 \% \\ \text { ADF } \end{gathered}$ | ${ }_{3}^{256}$ | ${ }_{310} 3$ | 310 ${ }_{\text {33 }}$ | $\underset{\substack{35 \% \\ L}}{206}$ | ${ }_{22 \%}^{32}$ | ${ }_{372}{ }^{3}$ | ${ }_{31}^{98}$ | ${ }_{34 \%}^{85}$ |
| $\begin{gathered} 207 \\ \substack{12 \% \\ 60} \end{gathered}$ | $\begin{aligned} & 18 \\ & 16 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 35 \\ E G \% \\ E G \end{array} \end{aligned}$ | $\begin{gathered} 51 \\ A E G \\ A 5 \% \end{gathered}$ | ${ }^{28}$ | ${ }^{33}$ \% | $\stackrel{42}{10 \%}$ | 80\% | $\underset{13 \%}{127}$ | ${ }_{113}^{113}$ | 67\% | ${ }^{22} 5$ | ${ }_{12 \%}^{133}$ | 11\% | 36 <br>  <br> $15 \%$ |
| $\begin{gathered} 385 \\ \hline 2 \% \\ \hline \end{gathered}$ | 179\% | $\begin{aligned} & \begin{array}{l} 61 \\ \text { 26\% } \end{array} \end{aligned}$ | $\begin{gathered} 89 \\ { }^{86 \%} \\ \hline \text { 2BG } \end{gathered}$ | ${ }_{22}{ }^{2} \%$ | ${ }_{22}^{65}$ | 79\% | $\begin{aligned} & 168 \\ & 22 \% \end{aligned}$ | 217 22 | $\begin{gathered} 225 \\ 24 \% \\ A \end{gathered}$ | $\xrightarrow{118}$ | 30\% | ${ }_{23}^{262}$ | 20\% | 249 |
| $\begin{gathered} 279 \\ 76 \% \\ \text { Gghi } \end{gathered}$ | 110\% | ${ }_{12 \%}^{28}$ | $\begin{gathered} 67 \\ \text { ABCG } \end{gathered}$ | $\begin{gathered} { }^{64} 20 \% \\ \text { ABCG } \end{gathered}$ | $\begin{gathered} 54 \\ \text { BCB } \\ \text { BC } \end{gathered}$ | 55\% | $\underset{120}{120}$ | $\underset{159}{16 \%}$ | ${ }^{142}$ | ${ }^{98}$ | ${ }_{19 \%}^{28}$ | ${ }^{196}$ | 47\% | 31 $13 \%$ |
| $\underset{1}{17}$ | : | $\begin{aligned} & 5 \\ & { }^{2 \%} \end{aligned}$ | $!$ | ${ }_{1 \%}$ | $!$ | ${ }_{2 \%}^{7}$ | ${ }_{7 \%}$ | 100 | 5\% | 10 AJ | ${ }_{1 \%}^{2}$ | ${ }^{12}$ 1\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| ciol $\begin{gathered}0.11 \\ \text { DMST } \\ \text { ej }\end{gathered}$ |  | $\stackrel{0.07}{\text { D }}$ | -0.17 | 0.04 | ${ }^{0.07}$ | $\begin{gathered} 0.35 \\ A C D E \\ \hline \end{gathered}$ | 0.17 | 0.06 | 0.08 | 0.14 | 0.08 | 0.05 | 0.26 AM | ${ }_{0}^{0.13}$ |
| 1.36 | 1.21 | 1.26 | 1.32 | 1.43 | 1.41 | 1.34 | 1.37 | 1.35 | 1.33 | 1.36 | 1.46 | 1.36 | 1.40 | 1.28 |
| $\begin{gathered} 848 \\ \text { 89\% } \\ \text { DSej } \end{gathered}$ | $\begin{gathered} 66 \\ A C D \end{gathered}$ | 104 $45 \%$ | 130 ${ }^{38}$ | $\begin{gathered} 156 \\ \substack{18 \% \\ D} \end{gathered}$ | $\begin{gathered} 141 \\ \substack{88 \% \\ D} \end{gathered}$ | $\begin{gathered} 251 \\ \text { ACDEFF } \end{gathered}$ | ${ }_{5}^{395}$ | ${ }_{47 \%}^{453}$ | 447 48 | 300 $51 \%$ | 65 44 | ${ }^{542} 4$ | 170 | 119 48 |
| $\begin{gathered} \begin{array}{c} 64 \\ 38 \% \\ \text { BGdgh } \\ i \end{array} \end{gathered}$ | 30\% | $\begin{gathered} 89 \\ 38 \% \\ B \end{gathered}$ | $\begin{gathered} 156 \\ A B 6 \% \\ A B G \end{gathered}$ | $\begin{gathered} 136 \\ \begin{array}{c} 42 \% \end{array} \\ \mathrm{BG}^{2} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 119 \\ 80 \% \\ \text { BG } \end{array} \end{aligned}$ | 134 ${ }_{3}$ | ${ }_{37 \%}^{288}$ | ${ }^{376}$ 39\% | 367 39 | 216 $36 \%$ | ${ }_{39 \%}$ | $\begin{gathered} 458 \\ 40 \% \\ A \end{gathered}$ | 111 $35 \%$ | 90 $36 \%$ |

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## Q25.4 To what extent do you agree or disagree that the projec

 Dian't really affect me in any wayBase: Respondents in LCCC areas who are aware of project

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 1736 | 345 | 653 | 289 | 284 | 165 | 1175 | 208 | 252 | $74^{*}$ | 688 | 560 | 406 | $56^{*}$ | 113 | 1623 |
| $\begin{gathered} 282 \\ \begin{array}{c} 26 \% \\ \text { DMst } \\ \text { ae } \end{array} \end{gathered}$ | $\begin{array}{r} 70 \\ \text { AOST } \\ \text { AOST } \end{array}$ | $\begin{aligned} & 1117 \\ & T \end{aligned}$ | $\begin{aligned} & 52 \\ & \begin{array}{l} 5 \% \\ { }_{5}^{8 \%} \end{array} \end{aligned}$ | 34 ${ }_{12 \%}$ | ${ }^{15}$ | $\underset{153}{173}$ | $\begin{aligned} & { }_{22}^{42 \%} \\ & a \end{aligned}$ | ${ }_{17 \%}$ | $\underset{\substack{18 \\{ }_{a}^{24} \\ \hline}}{ }$ | ${ }_{12 \%}$ | ${ }_{15 \%}^{85}$ | $\begin{gathered} 85 \\ 27 \% \\ \text { Aef } \end{gathered}$ | $\begin{gathered} 21 \\ \text { Aefg } \\ \text { A8\% } \end{gathered}$ | ${ }_{20}^{23}$ | 259 $16 \%$ |
| $\begin{aligned} & 566 \\ & \text { 33\% } \\ & \text { DLe } \end{aligned}$ | ${ }_{35 \%}^{122}$ | ${ }_{34 \%}^{223}$ | ${ }_{29 \%}^{84}$ | ${ }_{29 \%}^{89}$ | ${ }_{34 \%}^{56}$ | ${ }_{33}^{383}$ | ${ }_{302}^{62}$ | ${ }_{33}^{83}$ | $\begin{aligned} & 32 \\ & \begin{array}{c} 43 \% \\ A b \end{array} \end{aligned}$ | 205 $30 \%$ | ${ }_{3}^{185}$ | $\begin{aligned} & 152 \\ & 37 \% \\ & \mathrm{Ae} \end{aligned}$ | ${ }_{30 \%}^{17}$ | ${ }^{45}$ | ${ }_{321}{ }^{\text {22 }}$ |
| $\begin{gathered} 207 \\ \substack{12 \%} \\ 66 \end{gathered}$ | 10\% | 77\% | 39\% | 38\% | ${ }_{12 \%}^{20}$ | $\begin{gathered} 148 \\ \substack{13 \% \\ b} \end{gathered}$ | ${ }^{15} \%$ | $\begin{aligned} & 37 \\ & 15 \% \\ & b d \end{aligned}$ | ${ }_{5 \%}^{4}$ | 86\% | 73\% | 40\% | 4\% | 110\% | ${ }_{12 \%}^{196}$ |
| $\underset{G}{385} \underset{G}{285}$ | 67\% | 140 | $\begin{aligned} & { }_{22}^{62} \end{aligned}$ | 71 ${ }^{75 \%}$ | ${ }_{24}^{47 \%}$ | ${ }_{2}^{273}$ | ${ }_{22 \%}^{45}$ | ${ }_{19 \%}^{48}$ | 11 $15 \%$ | ${ }^{157}$ 23\% | 130 ${ }_{23}$ | ${ }_{21}^{86}$ | 16\% | ${ }_{23 \%}^{26}$ | ${ }^{359}$ |
| $\begin{gathered} 279 \\ \text { Gghi } \\ \text { Ggi } \end{gathered}$ | 14\% | 96\% | 45\% | $\begin{gathered} \frac{59}{29} \\ \text { AOPQ } \end{gathered}$ | 29 $18 \%$ | $\stackrel{187}{16 \%}$ | ${ }_{20}^{4}$ | 40\% | 81\% | $\begin{gathered} 149 \\ \text { Afgh } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 83 \\ { }_{9}^{5 \%} \end{array} \end{aligned}$ | 10\% | ${ }_{5 \%}^{3}$ | ${ }_{5}^{6}$ | $\underset{\substack{273 \\ \mathrm{Ai}^{27 \%}}}{ }$ |
| $\underset{1}{17}$ | ${ }_{1}^{3}$ | ${ }_{1}^{6}$ | 2\% | $!$ | ${ }^{1} \%$ | ${ }^{11} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{4}$ | ${ }_{1 \%}$ | $\begin{aligned} & 2 \\ & { }_{4}^{2 \%} \\ & f \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{15}$ |
| $\begin{gathered} 0.11 \\ \text { D.MS } \\ \text { Tej } \end{gathered}$ | 0.28 AST | 0.17 ST | 0.12 | -0.14 | -0.10 | 0.07 | 0.09 | 0.16 | 0.56 Aabc | -0.12 | ${ }_{0}^{0.11}$ | A 0.39 | $\begin{aligned} & \begin{array}{l} \text { O.81 } \\ \text { Aef } \\ \mathrm{g} \end{array} \end{aligned}$ | $\stackrel{0.48}{\text { Aj }}$ | 0.08 |
| 1.36 | 1.37 | 1.35 | 1.37 | 1.36 | 1.30 | 1.34 | 1.46 | 1.35 | 1.31 | 1.38 | 1.33 | 1.29 | 1.27 | 1.21 | 1.37 |
| $\begin{gathered} 848 \\ 49 \% \\ \text { DS } \mathrm{ej} \end{gathered}$ | $\begin{gathered} 192 \\ { }_{5 R \%}^{5 \%} \\ \text { AOSS } \end{gathered}$ | $\begin{gathered} 334 \\ 51 \% \\ 5 \end{gathered}$ | ${ }^{136} 47 \%$ | ${ }_{40 \%}^{115}$ | 71 $43 \%$ | ${ }^{556} 9$ | 104 | 125 50 | $\begin{gathered} 508 \\ \text { Aabc } \end{gathered}$ | 290\% | $\underset{8}{270} \underset{e}{278}$ | $\begin{aligned} & 237 \\ & 58 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 38 \\ \text { Bef } \\ \text { Aef } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 68 \\ \text { 60\% } \\ A j \end{array} \end{aligned}$ | 780\% |
|  | 117 $34 \%$ | 236\% | ${ }_{108}^{108}$ | $\begin{gathered} 130 \\ \text { AOPQ } \\ \text { A } \end{gathered}$ | $\begin{aligned} & 73 \\ & 444 \\ & 4 . \end{aligned}$ | $\begin{gathered} 460 \\ 30 \% \\ d \end{gathered}$ | $\begin{aligned} & 86 \\ & 41 \% \\ & d \end{aligned}$ | ${ }_{35 \%}^{88}$ | ${ }_{20 \%}^{19}$ | $\begin{gathered} 306 \\ \text { Afgh } \end{gathered}$ | $\begin{aligned} & 213 \\ & 38 \% \\ & \text { gh } \end{aligned}$ | ${ }_{31}^{125}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | ${ }^{32 \%}$ | $\begin{gathered} \begin{array}{c} 622 \\ 39 \% \\ \mathrm{Ai} \end{array} \end{gathered}$ |

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Base: Respondents in LCCC areas who are aware of project

|  |  |  | ging to comm |  |  | hink about ene |  |  | es to climat | ange | Reduci foo no | $\begin{aligned} & \hline \text { carbon } \\ & \text { int is } \\ & \text { nal } \end{aligned}$ | It's n | worth |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes (F) | Not very offen/ not at all (G) | $\begin{gathered} \text { Very } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \substack{\text { Disagree } \\ \text { (L) }} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 1736 | 642 | 762 | 323 | 638 | 128 | $82^{*}$ | 442 | 710 | 584 | 1023 | 389 | 380 | 1227 |
| Agree strongly ( +2 ) | $\begin{gathered} 282 \\ 1 \begin{array}{c} 2 \% \\ \text { HKNe } \\ \text { or } \end{array} \end{gathered}$ | 975\% | 122\% | 192\% | $\begin{aligned} & \text { 102 } \\ & \hline 16 \% \end{aligned}$ | $\stackrel{22}{17 \%}$ | $\underset{\substack{27 \% \\ A E}}{22}$ | 499\% | ${ }_{12 \%}^{84}$ | $\begin{aligned} & 149 \\ & \text { 24\% } \\ & \text { AH1 } \end{aligned}$ | 141 | $\begin{aligned} & 83 \\ & 21 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { an } \\ & \text { AN } \end{aligned}$ | $\stackrel{159}{13 \%}$ |
| Tend to agree ( +1 ) | $\underset{\substack{566 \\ H}}{\substack{566}}$ | 218\% | ${ }_{3}^{230} 0$ | ${ }_{36}^{115}$ | ${ }_{3}^{202 \%}$ | 30\% | ${ }^{33}$ 40\% | 123 $28 \%$ | ${ }_{33}^{232}$ | $\begin{gathered} 211 \\ 36 \% \\ \text { AH } \end{gathered}$ | ${ }_{31 \%}^{316}$ | ${ }_{35 \%}^{135}$ | ${ }^{134}{ }^{35}$ | ${ }_{384}^{384}$ |
| Neither agree nor disagree (0) | ${ }_{12 \%}^{207}$ | ${ }_{11 \%}$ | ${ }_{1}^{101}$ | ${ }^{34} 17$ | ${ }^{72}$ | $\begin{aligned} & 23 \\ & 18 \% \\ & { }_{18} \mathrm{E} \end{aligned}$ | 7\% | ${ }^{45}$ | 913\% | 712\% | ${ }^{116}$ | 40\% | ${ }_{11}^{42}$ | ${ }^{141}$ |
| Tend to disagree (-1) | $\begin{gathered} \begin{array}{c} 385 \\ \text { BJMd } \end{array} \\ \hline \end{gathered}$ | ${ }_{124}^{124}$ | $\begin{aligned} & 187 \\ & 25 \% \\ & A B \end{aligned}$ | 70\% | $\xrightarrow{143}$ | 21 16 | ${ }_{18 \%}^{15}$ | $\begin{gathered} 103 \\ \text { 23\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 189 \\ & \begin{array}{c} 277 \\ \text { AJ } \end{array} \end{aligned}$ | ${ }^{93} 16$ | $\begin{gathered} 251 \\ 25 \% \\ A \end{gathered}$ | 788 | ${ }^{65}$ | $\begin{aligned} & 303 \\ & 25 \% \\ & A M \end{aligned}$ |
| Disagree strongly (-2) | $\begin{gathered} 279 \\ { }_{1}^{115 \%} \\ \text { DFGJ } \\ \text { Md } \end{gathered}$ | $\begin{gathered} 128 \\ { }_{20 \%} \\ \hline 2 C D \end{gathered}$ | $\begin{gathered} 117 \\ 15 \% \\ \mathrm{D} \end{gathered}$ | ${ }^{34} 17$ | $\begin{aligned} & 110 \\ & 17 \% \\ & F_{G} \end{aligned}$ | 119\% | ${ }_{5 \%}^{4}$ | 116 Ald Ald | $\underset{\substack{111 \\ 16 \%}}{ }$ | ${ }^{52}$ | $\begin{gathered} 193 \\ 19 \% \\ \mathrm{AL} \end{gathered}$ | 49\% | ${ }^{35}$ | 231 AM |
| Don't know | 17 1 l $1 \%$ | ${ }_{1 \%}$ | 5\% | $A B C^{8 \%}$ | 9\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | \% | 3. | ${ }^{8}$ | ${ }^{6} \%$ | ${ }_{4 \%}^{4}$ | ${ }_{1}^{4} \%$ | ${ }^{9} \%$ |
| Mean | $\begin{gathered} 0.11 \\ \text { HikN } \\ \text { aft } \end{gathered}$ | 0.05 | 0.07 | ${ }^{0} \mathrm{OBC}$ | 0.07 | $\stackrel{0.40}{A E}$ | $\stackrel{0.67}{\text { AE }}$ | -0.26 | ${ }_{-0.02}^{H}$ | ${ }^{0.54}$ | -0.04 | 0.32 AK | ${ }^{0.53}$ | -0.05 |
| Standard Deviation | 1.36 | 1.40 | 1.35 | 1.31 | 1.38 | 1.20 | 1.20 | 1.40 | 1.30 | 1.28 | 1.37 | 1.35 | 1.30 | 1.36 |
| All agree | $\begin{gathered} 848 \\ \text { HisN } \\ \text { HIKN } \\ r \end{gathered}$ | 315 49 | 352\% | $\begin{aligned} & 177 \\ & 55 \% \\ & \text { AC } \end{aligned}$ | 304 48 | 72\% | $\begin{aligned} & 55 \\ & \substack{57 \% \\ A E} \end{aligned}$ | 1729\% | ${ }^{316}$ | $\begin{aligned} & 360 \\ & \text { (62\% } \\ & \text { AH1 } \end{aligned}$ | ${ }^{457} 45$ | $\begin{aligned} & 218 \\ & 56 \% \\ & \text { AK } \end{aligned}$ | $\begin{gathered} 234 \\ \substack{23 \% \\ \text { AN }} \end{gathered}$ | $\stackrel{543}{44 \%}$ |
| All disagree | $\begin{gathered} 664 \\ \text { (38\% } \\ \text { DFGL4 } \\ \text { Mdhp } \\ \hline \end{gathered}$ | $\underset{\substack{252 \\ \hline \\ \hline}}{29 \%}$ | $\begin{gathered} 304 \\ \substack{30 \% \\ D} \end{gathered}$ | ${ }_{32 \%}^{104}$ | $\begin{aligned} & 253 \\ & 40 \% \\ & \text { FG } \end{aligned}$ | ${ }^{32}$ 25\% | 23\% | $\begin{aligned} & 219 \\ & 50 \% \\ & \text { A1J } \end{aligned}$ | $\begin{gathered} 300 \\ \begin{array}{c} 32 \% \\ A J \end{array} \end{gathered}$ | 145 | $\begin{gathered} 444 \\ 43 \% \\ A L \end{gathered}$ | ${ }_{3}^{127}$ | ${ }^{100}$ | $\begin{aligned} & 534 \\ & { }^{4 M \%} \\ & A M \end{aligned}$ |

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### 25.4 To what extent do you agree or disagree that the project

 Didn't really affect me in any wayBase: Respondents in LCCC areas who are aware of project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ (\mathrm{A}) \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \end{gathered}$ | 5 years to under 10 years (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j}) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ $(\mathrm{k})$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 3,400 \\ (9) \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \\ \hline \end{gathered}$ |
| 1736 | 503 | 867 | 185 | 181 | 169 | 413 | 321 | 833 | 515 | 1056 | 165 | 1161 | 553 | $47^{*}$ | $44^{*}$ | 567 | 363 | 288 |
| $\begin{gathered} 282 \\ 16 \% \\ H / 1 K N \\ \text { eor } \end{gathered}$ | $\begin{aligned} & 709 \\ & 14 \% \end{aligned}$ | $\begin{gathered} \text { 154 } \\ \substack{18 \% \\ \hline} \end{gathered}$ | ${ }_{111}^{21}$ | $\begin{aligned} & 37 \\ & \begin{array}{c} 30 \% \\ \text { ac } \end{array} \end{aligned}$ | $17 \%$ | ${ }_{14 \%}^{56}$ | $\begin{aligned} & \text { 60 } \\ & 19 \% \\ & \mathrm{e} \end{aligned}$ | $\underset{\substack{149 \\ e \\ \hline 18 \%}}{ }$ | $\begin{aligned} & 79 \\ & \hline 15 \% \end{aligned}$ | ${ }_{17 \%}^{187}$ | ${ }_{13 \%}^{22}$ | $\begin{gathered} 199 \\ 17 \% \\ 0 \end{gathered}$ | 14\% | 17\% | ${ }_{5 \%}^{2}$ | $\begin{aligned} & 121 \\ & 21 \% \\ & \text { Aqr } \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | 30\% |
| $\underset{3_{3}^{5} \%}{566}$ | 160 | ${ }^{266}$ | 62\% | $\begin{gathered} 78 \\ { }_{43 \%} \\ \text { Aab } \end{gathered}$ | 37\% | 124 $30 \%$ | ${ }_{280}^{98 \%}$ | $\begin{aligned} & \begin{array}{l} 295 \\ { }_{35 \%} \end{array} \end{aligned}$ | 169 33 | ${ }^{338} \times$ | 39\% | 369\% | 180 33 | 16 $34 \%$ | 20 45 | ${ }_{34 \%}^{192}$ | 113 $31 \%$ | ${ }^{88}{ }^{82}$ |
| ${ }^{207}$ | 11\% | $\xrightarrow{103}$ | 25\% | ${ }_{12 \%}^{22}$ | 24\% | ${ }_{12 \%}^{48}$ | ${ }^{45}$ | 90\% | 11\% | ${ }_{13}^{133}$ | 11\% | ${ }_{12 \%}^{138}$ | 17\% | 7 7 | 20\% | 10\% | 514\% | 11\% |
| $\begin{gathered} \stackrel{385}{25 \%} \\ \text { BJMd } \end{gathered}$ | $\begin{gathered} 166 \\ 23 \% \\ d \end{gathered}$ | $\begin{gathered} 205 \\ \substack{24 \% \\ d} \end{gathered}$ | $\underset{\substack{43 \% \\ d}}{42}$ | ${ }_{12 \%}^{22}$ | $\stackrel{44}{26 \%}$ | 100 $24 \%$ | ${ }_{22}{ }_{2}$ | 169 | ${ }_{21}^{107}$ | 237 | ${ }^{41}$ 25\% | 273 $24 \%$ | 117 | 19\% | 20\% | 111 $20 \%$ | 84\% | 24\% |
| $\begin{gathered} 279 \\ \begin{array}{c} 16 \% \\ \text { DGGJ } \\ \text { LMd } \end{array} \end{gathered}$ | $\begin{gathered} 96 \\ \text { Abd } \\ \text { Abd } \end{gathered}$ | $\begin{gathered} 130 \\ 15 \% \end{gathered}$ | 33 $18 \%$ | 20\% | ${ }^{25} 5$ | $\begin{aligned} & 79 \\ & 19 \% \\ & h \end{aligned}$ | 17\% | $\xrightarrow{121}$ | 96\% | $\begin{aligned} & 160 \\ & \\ & \hline 55 \% \end{aligned}$ | $\xrightarrow{23} 14$ | 174 $15 \%$ | $\begin{gathered} 106 \\ 19 \% \\ \mathrm{Al} \end{gathered}$ | 7 7 | ${ }_{9 \%}^{4}$ | 78 74 | 16\% | ( $\begin{array}{r}71 \\ \text { Apq }\end{array}$ |
| $\begin{aligned} & 17 \\ & 1 \% \\ & 1 \% \end{aligned}$ | ${ }_{1}^{4} \%$ | $9$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 6 9 | - | ${ }^{9} \%$ | ${ }_{2 \%}^{8}$ | 7\% | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }_{2 \%}$ |  | : | $7 \%$ 9 | - | 4 ${ }_{9}^{1 \%}$ |
| $\begin{gathered} 0.11 \\ \text { KNaft } \end{gathered}$ | $-0.02$ | 0.13 | -0.02 | $\begin{gathered} 0.50 \\ \text { Aa } \\ \text { bc } \end{gathered}$ | -0.02 | -0.05 | 0.09 | 0.22 Aef | 0.06 | 0.14 | 0.10 | 0.13 | 0.02 | 0.19 | 0.16 | 0.30 Aar | 0.06 | -0.24 |
| 1.36 | 1.37 | 1.36 | 1.33 | 1.26 | 1.27 | 1.37 | 1.39 | 1.35 | 1.39 | 1.35 | 1.31 | 1.36 | 1.38 | 1.35 | 1.10 | 1.37 | 1.35 | 1.38 |
| $\begin{gathered} { }^{848} 49 \% \\ \text { HKN } \\ \text { fif } \end{gathered}$ | ${ }^{230}$ | ${ }_{4820}^{48 \%}$ | $\begin{aligned} & 83 \\ & 45 \% \\ & 45 \end{aligned}$ | $\begin{gathered} 115 \\ 64 \% \\ \text { Abcc } \end{gathered}$ | $\begin{aligned} & 74 \\ & 44 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 180 \\ & 44 \% \end{aligned}$ | ${ }^{150}$ | $\begin{gathered} 444 \\ \text { Aefg } \\ \text { A3\% } \end{gathered}$ | $\begin{gathered} 248 \\ 48 \% \end{gathered}$ | $\begin{aligned} 519 \\ 49 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 49 \% \end{aligned}$ | $568 \%$ | ${ }^{260}$ | 24\% | $\begin{aligned} & 22 \\ & 50 \% \end{aligned}$ | 313 $55 \%$ Agr | ${ }_{479}^{169}$ | 112 39 |
| $\begin{gathered} \begin{array}{c} \text { 684 } \\ \text { DFG. } \\ \text { LMdhp } \end{array} \end{gathered}$ | $\begin{gathered} 212 \\ \mathrm{Ad} \\ \mathrm{Ad} \end{gathered}$ | $\begin{gathered} 335 \\ \substack{39 \% \\ d} \end{gathered}$ | $\begin{aligned} & 75 \\ & 41 \% \\ & d \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | 699 | $\begin{gathered} 179 \% \\ 439 \end{gathered}$ | 126 ${ }^{39 \%}$ | ${ }^{290}$ | 203 ${ }_{39}$ | 397 $38 \%$ | ${ }_{399}^{69}$ | 4479\% | ${ }^{223} 40 \%$ | 16 34 | ${ }_{30 \%}^{13}$ | 189 ${ }_{3}$ | 143 $39 \%$ | $\begin{gathered} 140 \\ \text { 4p9 } \\ \text { Apq } \end{gathered}$ |

All disagree

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Fieldwork dates: 19th September to 9th November 2011

## Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

| All Communities (excl ctrls) (A) |  |
| :---: | :---: |
|  | 135370LN |
|  |  |
|  | ${ }^{16} 1 \%$ |
|  | 40 $3 \%$ |
|  | ${ }_{1 \%}{ }^{\text {\% }}$ |
|  | $?$ |
|  | ${ }^{20} 1 \%$ |
|  | ${ }^{47} 3$ |
|  | $!$ |
|  |  |
|  | ${ }^{19} 1{ }^{1}$ |
|  |  |
|  | 143 $11 \%$ |
|  | NW |

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## Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Total
Joined a local group who change / energy saving Received a free "Real Time
Display" meter Used a "Real Time Display"
Used a
meter
Been offered a "green
energy" tarift by an energy
supplier
Switched to a "green energy
tariff
Been offered a self
completion curdit of how
energy efficient your home
energy efficient your home
is i.ie. a form you have to
complete and send off)
Undertaken a self-completion
autid of how energy
audit of how energy
efficient your home is
Been offered an in-home
energy efficiency audift of
energy efficiency in- home
yourhome of li.e.
your tome (li.e.
profssion
propety)
property)
Had a professional come to
assess your home to see how
assess your rome to s
energy efficient it is

| All Communities (excl ctrls) (A) |  |
| :---: | :---: |
| 为 | 1353 |
|  | $\begin{gathered} 93 \\ \text { LNW } \end{gathered}$ |
|  | ${ }_{8}^{8}$ |
|  | 55 $N W$ $N 4$ |
|  | ${ }_{7}^{7}$ |
|  | ${ }_{1 \%}$ |
|  | ${ }^{7} \%$ |
|  | $\begin{gathered} 52 \\ N w^{4 \%} \end{gathered}$ |
|  | ${ }^{11} 1{ }^{1}$ |
|  | ${ }_{\text {53 }}^{5}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Total
Been offered small energy
efficiency measures for home ce.g. energy saving ght bulbs)
Installed small energy
efficiency measures in
etriciency measures in your
home such as low energy lightbulbss)
Been offered larger energy
efficiency improvements or ficiency improvements or renewarle energy solu
for your home e.g. 1 of insulation, cavity y vall etc)
 efticiency improveme
your home ce. loft your home (e.g. loft
linsulation, covity wall
insulation) sulation)
Been offered renewable
energy solutions for your energy solutions for your
home (e.g. solar panels)
Installed renewable energy
solutions for your home solutions for your ho
(e.g. solar panels) (e.g. solar panels)

Had someone visiting your
home to give you general advice and intormation on nergy efficienc Sought general advice and
information on energy efficiency

|  |  |
| :---: | :---: |
|  | 1353 |
|  | ${ }^{11}{ }_{1 \%}$ |
|  | $\begin{gathered} 157 \\ L N \% \\ L N \end{gathered}$ |
|  | ${ }^{59} 4$ |
|  | LNu ${ }^{69}$ |
|  | 69\% |
|  | 40 $w^{3 \%}$ |
|  | ${ }_{\text {c }}^{6}$ |
|  | $\begin{gathered} 97 \\ L^{97} W^{7 \%} \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | All Commu- <br> nities <br> (exCl ctrls) <br> (A) |
| :---: | :---: |

## LCCC Wave 2452685

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## Table 348

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underset{(2,5)}{\substack{\text { Blacon }}}$ $(\mathrm{J})$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (M) | Exmoor $(1,3)$ $(N)$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nooton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{R}) \end{gathered}$ | Muswell Hill (3) (S) |  | Reepham ( $2,3,4,6$ ) <br> ( 1 ) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 1353 | 221 | $60^{\circ}$ | $76^{\circ}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{\circ}$ |  |  | $33^{*}$ | $63^{*}$ | 196 | $45^{*}$ | 219 |
| Installed loft insulation | $\begin{aligned} & 70 \\ & \mathbf{5 N}^{2} \end{aligned}$ | ${ }_{1 \%}^{3}$ | 8\% | : | 51\% | ${ }_{1 \%}$ | - | ${ }_{7 \%}$ | ${ }_{5}^{3}$ |  |  | ${ }_{12}{ }^{4}$ | $\stackrel{3}{5 \%}$ | 3\% | ${ }_{7 \%}$ | $\begin{aligned} & 30 \\ & 14 \% \\ & \mathrm{~A} \end{aligned}$ |
| Installed solar (thermal) panels to generate hot water | ${ }^{16}$ | : | $\begin{gathered} 9 \\ { }_{A}^{15 \%} \end{gathered}$ | : | 2\% | : | : | ${ }_{3 \%}$ | 2\% |  |  | : | : | ${ }_{1 \%}$ | 2\% | ! |
| Installed solar (Photovoltaic) panels to generate electricity | 40\% | - | ${ }_{15}^{9}$ | : | 2\% | ${ }_{2 \%}^{3 \%}$ | : | 10\% | ${ }_{3 \%}$ |  |  | - | - | ${ }_{4 \%}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ |
| Installed an air / ground source heat pump | ${ }_{1 \%}$ | - | $\underset{\mathrm{A}}{\frac{15 \%}{9}}$ | - | - | : | - | - | - |  |  | - | - | : | : | : |
| Used biomass (e.g. wood chips) to heat the home | $?$ | - | : | - | - | : | $\begin{aligned} & { }_{A}^{2 \%} \end{aligned}$ | : | : |  |  | - | ${ }_{\text {A }}{ }^{1}$ | : | - | : |
| Installed double glazing | ${ }^{20}$ | $!$ |  | $\div$ | - | : | - | 1\% | : |  |  | : | - | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ |
| Installed cavity wall insulation | ${ }^{47} \%$ | 2\% | 4\% | - | ${ }_{4 \%}$ | ${ }_{2 \%}$ | : | ${ }_{1 \%}$ | ${ }_{2 \%}$ |  |  | : | ${ }_{2 \%}$ | ${ }_{2 \%}^{3}$ | 2\% | 29 $\substack{13 \% \\ A}$ |
| Installed solid wall insulation | $!$ | - | - | - | - | - | : | ${ }_{\text {A }}^{1 \%}$ | - |  |  | : | : | : | : | : |
| Installing a mini wind turbine on your home | : | : | : | - | - | - | - | : | : |  |  | - | - | - | : | : |
| Switched to a renewable or green energy tariff | ${ }^{19}$ | $!$ | $\begin{aligned} & 5 \\ & { }_{\mathrm{B}}^{5} \end{aligned}$ | - | ${ }_{4 \%}$ | - | - | ${ }_{3 \%}$ | - |  |  | $\begin{aligned} & 2 \% \\ & { }_{A}^{2 \%} \end{aligned}$ | : | ${ }_{2 \%}^{4}$ | 2\% | $!$ |
| Attended a meeting about tacking climate change / energy saving | $\begin{aligned} & 143 \\ & 14 \% \\ & N W \end{aligned}$ | 18\% | 10\% | 3\% | 5 $11 \%$ | 7\% | ${ }_{5}^{3}$ | $\begin{aligned} & 13 \\ & 19 \% \\ & \mathrm{~A} \end{aligned}$ | 14\% |  |  | $\begin{gathered} 7 \\ { }_{A}^{21 \%} \end{gathered}$ | 13\% | $\begin{gathered} 35 \\ 18 \% \\ \mathrm{~A} \end{gathered}$ | $\begin{gathered} 10 \\ 22 \% \\ A \end{gathered}$ | 109\% |

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## Table 348

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

| All Commu- <br> nities (excl ctrls) <br> (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Clydach (1) <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \end{gathered}$ (M) | Exmoor <br> $(1,3)$ <br> (N) | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,0) \\ & (2) \\ & \hline \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> ( 1 ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ (U) | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { () } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Whitehill } \\ \text { Borden } \\ \text { (2) } \\ \text { (W) } \\ \hline \end{gathered}$ |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | 83* |  | $33^{*}$ | $63^{*}$ | 196 | $45^{*}$ | 219 |
| $\begin{gathered} 93 \\ { }^{93} \% \\ \text { LNW } \end{gathered}$ | ${ }^{15}$ | ${ }_{7 \%}^{4}$ | - | ${ }_{4 \%}$ | : | ${ }_{4 \%}$ | $\begin{gathered} 15 \\ 22 \% \\ \AA \end{gathered}$ | 5\% |  | 8\% |  | $\begin{gathered} 7 \\ 21 \% \\ A \end{gathered}$ | $\stackrel{5}{8 \%}$ | $\begin{gathered} 24 \\ { }_{A}^{2 \%} \end{gathered}$ | 5 $11 \%$ | ${ }_{1 \%}$ |
| $\stackrel{8}{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | : | - | - | - |  | $\begin{aligned} & 2 \% \\ & { }_{A}^{2 \%} \end{aligned}$ |  | ${ }_{3 \%}$ | - | : | - | ! |
| $\begin{gathered} 55 \\ { }^{5 \%} \\ \hline W \end{gathered}$ | 8\% | ${ }_{3 \%}$ | ${ }_{1 \%}$ | 3\% | ${ }_{1 \%}$ | ${ }_{2}^{1}$ | ${ }_{3 \%}$ | ${ }^{1} \%$ |  | $\begin{gathered} 8 \\ { }_{1}^{10 \%} \\ \hline \end{gathered}$ |  | $\begin{gathered} 12 \\ 36 \% \\ A \end{gathered}$ | : | 7\% | 13\% A | ${ }_{1 \%}$ |
| ${ }_{1 \%}{ }^{\text {\% }}$ | - | : | - | ${ }_{2 \%}$ | : | - | 1\% | - |  | $\begin{aligned} & 3 \\ & 4 \% \\ & A \end{aligned}$ |  | - | : | - | : | ${ }_{1 \%}^{2}$ |
| ${ }_{1 \%}^{8}$ | $!$ | - | 1\% | - | - | - | $\begin{aligned} & 2 \\ & \begin{array}{l} 3 \% \\ A \end{array}, ~ \end{aligned}$ | - |  | ${ }_{1 \%}$ |  | - | : | : | 2 $4 \%$ 4 | ! |
| 7\% | $!$ | ; | : | : | ; | ; | : | - |  | 1\% |  | 3\% | : | ${ }_{2 \%}^{3}$ | - | ! |
| - ${ }_{\text {52 }}{ }^{4 \%}$ | ${ }^{13} 6$ | ${ }_{3 \%}$ | - | ${ }_{6 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{2}^{1}$ | $\begin{aligned} & \frac{6}{9 \%} \\ & A_{4} \end{aligned}$ | ${ }^{1} \%$ |  | $\begin{aligned} & 7 \\ & { }_{8 \%} \end{aligned}$ |  | $\begin{aligned} & { }_{12 \%}^{12 \%} \end{aligned}$ | : | 109 | 2\% | ${ }_{1 \%}$ |
| ${ }_{1 \%}^{11}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | - | : | : | : | ; |  | ${ }_{1 \%}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | ; | ${ }_{2 \%}^{4}$ | : | ${ }_{1 \%}$ |
| $\begin{aligned} & \frac{53}{4_{2}} \end{aligned}$ | 10\% | 8\% | - | ${ }_{2 \%}$ | ; | ${ }^{2} \%$ | 2\% | ${ }_{2}^{1 \%}$ |  | $\begin{gathered} 11 \\ 13 \% \\ A \end{gathered}$ |  | $\underset{A}{{ }_{i}^{55 \%}}$ | : | 5\% | ${ }_{4 \%}$ | 9\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 348

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) (1) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (2) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ |  | Muswell Hill (3) (S) |  | Reepham <br> $(2,3,4,6)$ <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | 47* | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | 83* |  | 33* | $63^{*}$ | 196 | 45* | 219 |
| ${ }^{11}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | $\underset{A}{2}$ | - | ${ }_{2 \%}$ | - | - |  | - |  | 3\% | - | - | - | ${ }_{2 \%}^{4}$ |
| $\begin{gathered} 157 \\ \substack{12 \% \\ \text { LN }} \end{gathered}$ | 17\% | 72\% | ${ }_{3 \%}$ | 19\% | ${ }^{6} \%$ | ${ }_{4 \%}^{2}$ | ${ }_{6 \%}^{4}$ | ${ }_{9 \%}^{5}$ |  | $\begin{gathered} 30 \\ 36 \% \\ A \end{gathered}$ |  | $\begin{aligned} & 11 \\ & 33 \% \\ & A \end{aligned}$ | 6\% | 19\% | 20\% | 32\% |
| ${ }^{59}$ \% | 2\% | ${ }_{3 \%}$ | - | ${ }_{2 \%}$ | ${ }_{2 \%}$ | : | 4\% | ${ }_{3 \%}$ |  | ${ }_{1 \%}$ |  | ${ }_{3 \%}$ | - | 1180 | ${ }_{2 \%}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} 14 \% \\ A \end{array} \end{aligned}$ |
| [59\% | ${ }_{3 \%}^{6}$ | 8\% | - | 11\% | - | - | 9\% | ${ }_{3 \%}$ |  | $\underset{A}{9}$ |  | $\underset{A}{15 \%}$ | $\stackrel{3}{5 \%}$ | ${ }_{2 \%}$ | 2\% | ${ }_{\substack{23 \\ 11 \% \\ A}}$ |
| 69 5 | $!$ | ${ }_{3 \%}$ | - | ${ }_{\text {13\% }}{ }_{\text {A }}$ | ${ }_{3 \%}^{4}$ | $\div$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ |  | 6\% |  | ${ }_{9 \%}^{3}$ | ${ }_{2 \%}$ | $\begin{gathered} 26 \\ \underset{A}{26} \% \end{gathered}$ | $2 \%$ | 16\% |
| 40 W\% W | $!$ | $\begin{gathered} 10 \\ 17 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{4 \%}$ | ${ }_{1 \%}$ | - | $\begin{gathered} 7 \\ \text { 10\% } \\ A \end{gathered}$ | ${ }_{5 \%}^{3}$ |  | 3\% |  | ${ }_{3 \%}$ | - | $8 \%$ | ${ }_{4}^{2}$ | ! |
| ${ }_{\text {N5 }}^{5}$ | 9\% | $\underset{A}{7}{ }_{1}^{72 \%}$ | 1\% | ${ }_{9 \%}$ | ; | - | 5\% | ${ }_{3 \%}$ |  | $\frac{9}{11 \%}$ |  | $\underset{A}{27 \%}$ | ${ }_{2 \%}$ | ${ }_{5 \%}$ | ${ }_{4}^{2}$ | ${ }_{3 \%}^{7}$ |
| $\begin{gathered} 97 \\ \text { LNQW }^{97} \end{gathered}$ | 9\% | $\xrightarrow{7}$ | - | 13\% | ${ }_{1 \%}$ | 5\% | $\begin{aligned} & 10 \% \\ & { }_{\mathrm{A}}^{15 \%} \end{aligned}$ | : |  | 10\% |  | $\begin{aligned} & 10 \\ & 30 \% \\ & A \end{aligned}$ | 2\% | $\begin{gathered} 25 \\ { }_{\mathrm{A}}^{3} \% \end{gathered}$ | ${ }_{7 \%}$ | 4\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 348

Page 859
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (s) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 |  | $76^{*}$ | 47* | 130 | $55^{*}$ | $67 *$ | $58^{*}$ |  | 83* |  | $33^{*}$ | $63^{*}$ | 196 | 45* | 219 |
| $\begin{gathered} 903 \\ \text { RSW } \\ \text { RSW } \end{gathered}$ | $\stackrel{189}{86 \%}$ |  | 70 | $\stackrel{27}{57 \%}$ | $\begin{gathered} 109 \\ 84 \% \\ A \end{gathered}$ | ${ }_{78 \%}^{43}$ | ${ }_{61}^{41}$ | ${ }_{67 \%}^{39}$ |  | ${ }_{39 \%}^{329}$ |  | $\begin{aligned} & 10 \\ & 30 \% \end{aligned}$ | ${ }_{73}^{46}$ | ${ }_{66 \%}^{130}$ | ${ }_{58}^{26}$ | 102 |
| ${ }_{1 \%}^{15}$ | ${ }_{1 \%}$ |  |  |  | ${ }_{2 \%}$ | ${ }_{2 \%}$ |  |  |  | $\begin{aligned} & 3 \\ & { }_{4}^{4 \%} \\ & A \end{aligned}$ |  | ${ }^{1} \%$ | 3\% |  | 2\% | ${ }_{1}^{2} \%$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 349

Page 860
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Total
Installed loft insulation

Installed solar (thermal)
panels to generate hot
Installed solar
(Photovolitaic) panels to
generate electricity
Installed an air / ground
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing
Installed cavity wall
Installed solid wall
insulation
Installing a mini wind
turbine on your home
Switched to a renewable or
green energy tarift
Attended a meeting about
energy saving
Joined a local group who
take action on climate
change / energy saving
change / energy saving
Received a free "Real Time
Display" meter


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Fieldwork dates: 19th September to 9th November 2011

## Table 349

Page 861
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Total
Used a "Real Time Display"

Been offered a "green
energy t tarifi by an energ energy"
supplier
Switched to a "green energy"
tariff
Been offered a self
completion audit of
completion audit of how
energy efficient your home
is (i.e. . form you have to
complete and send oft)
complete and send off)
Undertaken a self-complef
audit of how energy auar of of how energy
efficient your home is Been offered an in-home energy efficiency audit o
your home (li.e. professionnals assessing you
property) property)
Had a professional come to
assess your home to see how assess your home to
Been offered small energy
efficiency measures for your home (e.g. energy saving light bubss)
Installed small energy efficiency measures in your
home (such a a s low energy
lightullos)

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas ( 6 | 6. Integrated approaches <br> (H) |
| 1353 | 431 | 1014 |  | 647 | 304 | 411 | 429 |
| $\begin{aligned} & 55 \\ & { }^{5 \%} \end{aligned}$ | 123\% | ${ }^{34}{ }_{3}$ |  | ${ }^{30} 5$ | ${ }^{13} 4 \%$ | ${ }^{21} 5$ | ${ }^{16} 4 \%$ |
| ${ }^{7} 1 \%$ | $!$ | ${ }^{7} \%$ |  | ! | - | ${ }_{4}^{4}$ | $!$ |
| ${ }^{8}{ }_{1 \%}$ | ${ }^{5} \%$ | 5 |  | ${ }^{4} \%$ | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | ${ }_{1 \%}$ |
| ${ }^{7} 1 \%$ | - | ${ }^{6} \%$ |  | ${ }_{4}{ }_{1 \%}$ | ${ }^{3} \%$ | ? | ${ }^{3} 1 \%$ |
| ${ }^{52} 4 \%$ | ${ }^{11} 3 \%$ | ${ }^{44}{ }_{4 \%}$ |  | ${ }^{25} 4 \%$ | ${ }^{12} 4{ }_{4}$ | ${ }^{25}{ }^{25 \%}$ | ${ }^{19} 4 \%$ |
| ${ }^{11}{ }_{1 \%}$ | - | ${ }^{10} 1 \%$ |  | ${ }_{5}{ }_{1}$ | ${ }_{4}{ }_{1 \%}$ | ${ }^{4} \%$ | ${ }^{4} 1 \%$ |
| $\mathrm{CEH}^{53}{ }^{4 \%}$ | ${ }^{7}$ 2\% | ${ }^{44}{ }_{4 \%}$ |  | ${ }^{17} 3 \%$ | ${ }_{7}{ }_{2 \%}$ | ${ }_{\text {2 }}{ }^{7 \%}$ | ${ }^{10} 2 \%$ |
| $\begin{gathered} { }^{11}{ }_{1 \%}^{1 \%} \end{gathered}$ | $!$ | ${ }_{1 \%}$ |  | $?$ | - | ${ }_{5}$ \% | - |
| $\begin{aligned} & 157 \\ & 12 \% \\ & C E \end{aligned}$ | ${ }^{28}{ }_{6}$ | ${ }_{13 \%}^{127}$ |  | ${ }^{60} 9$ | ${ }^{32} 17$ | $\begin{aligned} & \begin{array}{c} 3 \\ 15 \% \\ A \end{array} \end{aligned}$ | ${ }^{410 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 349

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

```
Total
Been offered larger energy
Been offered larger energy 
塱iciency improvements or
for your home (e.g. lo
for your home(e.g. lo,
lin
Installed larger energy
Installed larger energy 
\,
insulation, c
Been offered renewable
```



```
Installed renewable energy
l
(e.g. solar panels)
Had someone visiting your
* avice andinformation on
Sought general advice and
SSught general advice a
efficiency
None
Don't know
```

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ (\mathrm{A}) \end{gathered}$ | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\qquad$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \\ & \hline \end{aligned}$ | 6. Integrated approaches (H) |
| 1353 | 431 | 1014 |  | 647 | 304 | 411 | 429 |
| ${ }^{59}{ }^{59}{ }^{4 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 5^{55} \\ & A^{5 \%} \end{aligned}$ |  | ${ }^{20} 3 \%$ | ${ }^{12} 4 \%$ | ${ }_{2 \%}$ | ${ }^{17} 4 \%$ |
| $\begin{gathered} { }^{69} \\ \text { CEF } \end{gathered}$ | ${ }_{2}{ }^{2}$ | ${ }^{63}{ }^{6 \%}$ |  | ${ }^{21} 3 \%$ | ${ }_{3 \%}$ | ${ }^{25} 6$ | ${ }^{16} 4 \%$ |
| ${ }^{69}{ }^{59}$ | ${ }_{2}{ }^{2}$ | ${ }^{60}{ }^{6 \%}$ |  | ${ }^{39} 6$ | $\begin{aligned} & 29 \\ & \begin{array}{l} 29 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }^{14} 3$ | $A^{32}$ |
| ${ }^{40} 3 \%$ | ${ }^{14} 3 \%$ | ${ }_{35}{ }^{3}$ |  | ${ }^{22} 3 \%$ | ${ }^{10} 3 \%$ | ${ }^{16} 4 \%$ | ${ }^{20}{ }^{5 \%}$ |
| ${ }_{C}^{65}{ }^{5 \%}$ | ${ }^{10} 2 \%$ | ${ }_{53}{ }_{5}$ |  | ${ }^{28} 4{ }_{4}$ | ${ }^{12} 4{ }_{4}$ | ${ }_{A}^{29}$ | ${ }^{19} 4 \%$ |
| ${ }^{97}{ }^{7 \%}$ | ${ }^{19} 4 \%$ | ${ }^{78} 8$ |  | $\begin{aligned} & 56 \\ & \mathrm{~A}_{9 \%} \end{aligned}$ | $\begin{aligned} & 30 \% \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{32} 8$ | 40 $A^{9 \%}$ |
| $\underset{\substack{903 \\ \hline 7 \%}}{\substack{903}}$ | $\underset{A}{328} \underset{\substack{30 \%}}{ }$ | ${ }_{645}^{64 \%}$ |  | ${ }_{69 \%}$ | ${ }_{60 \%}^{202}$ | ${ }^{287} 70 \%$ | ${ }_{66 \%}^{282}$ |
| ${ }^{15}$ 1\% | ${ }_{1 \%}$ | ${ }^{10} 1 \%$ |  | ${ }^{7}{ }_{1 \%}$ | ${ }^{3} \%$ | ${ }^{6} \%$ | ${ }^{3} \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | All Communities (exCl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 10-24 \\ (B) \end{gathered}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 1353 | $72 \cdot$ | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Installed loft insulation | $\begin{gathered} 70 \\ \text { GNOOQ } \end{gathered}$ | 6\% | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 18 \\ & { }_{G}^{18} \end{aligned}$ | $\begin{aligned} & 18 \\ & 7_{9} \end{aligned}$ | 11 $5 \%$ | 11\% | ${ }^{24} 4$ | 46\% | ${ }^{46}$ | 20 5\% | ${ }_{3 \%}^{3}$ | $\begin{gathered} 61 \\ \text { ANO } \end{gathered}$ | 2\% | ${ }_{2 \%}^{4}$ |
| Installed solar (thermal) <br> panels to generate hot water | $\begin{gathered} 16 \\ M \mathrm{Ma} \end{gathered}$ | ${ }_{3 \%}$ | 1\% | ${ }_{1 \%}$ | 2\% | ${ }_{1} \%$ | ${ }_{1 \%}$ | 7\% | 9\% | ${ }^{11} 10$ | 5\% | : | ${ }^{6} \%$ | $\operatorname{AMO}^{4 \%}$ | ${ }_{1 \%}$ |
| installed solar (Photovoltaic) panels to generate electricity | 40 a a | ${ }_{3 \%}$ | 4\% | 5\% | 114 | 4\% | ${ }_{3 \%}$ | ${ }^{22} 4$ | ${ }^{18}$ | ${ }^{27} 4$ | ${ }^{10} 2$ | 1\% | ${ }^{29} 3$ | 4\% | 2\% |
| Installed an air / ground source heat pump | $\underset{M 1 \%}{9}$ | $\operatorname{ADG}^{\frac{2}{3 \%}}$ | ${ }^{1} \%$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ! | $?$ | ${ }_{7}^{7}$ | \% $1 \%$ | ? | ${ }_{1 \%}$ |  | $\operatorname{AmO}^{4 \%}$ | - |
| Used biomass (e.g. wood chips) to heat the home | $?$ | : | - | : | ${ }_{4}^{2 \%}$ | : | : | ? | : | ? | - | : | ? | : | : |
| Installed double glazing | $\begin{gathered} \quad \begin{array}{c} 20 \\ \text { GMa } \end{array} \end{gathered}$ | $\begin{aligned} & \frac{2}{3 \%} \\ & { }_{\mathrm{G}}^{2} \end{aligned}$ | ${ }_{6}^{5 \%}$ | 4\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ! | \% $1 \%$ | 14\% | ${ }^{7} \%$ | ${ }^{10} 2$ | ${ }_{3 \%}$ | \% $\%$ | ${ }^{13}{ }^{13}{ }^{6 \%}$ | - |
| Installed cavity wall insulation | $\begin{gathered} 47 \\ \text { GKNPP } \end{gathered}$ | ${ }_{1 \%}$ | 5\% | 13 ${ }_{\text {5\% }}$ | $\begin{gathered} 17 \\ A F G \end{gathered}$ | 3\% | ${ }_{1 \%}$ | 19\% | ${ }^{28} 8$ | ( ${ }_{\text {a }}^{58} \times$ | ${ }^{8}$ | 1\% | 404\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ |
| Installed solid wall insulation | $!$ | : | : | $!$ | : | : | : | ! | : | ! | - | : | ! | : | : |
| Installing a mini wind turbine on your home | : | - | - | - |  | - |  | - | - | - |  | - |  | - | - |
| Switched to a renewable or green energy tariff | ${ }^{19}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }^{3} 18$ | ${ }_{A F G}^{8}$ | ! | 3\% | ${ }^{12}$ | 7\% | ${ }^{11}$ | ${ }_{2 \%}^{8}$ | : | ${ }^{12}$ | $\mathrm{AO}^{3 \%}$ | : |
| Attended a meeting about tackling climate change / energy saving | $\begin{aligned} & 143 \\ & 11 \% \\ & \mathrm{Clg}^{19} \end{aligned}$ | 5\% | ${ }_{4}^{6}$ | $\begin{aligned} & 28 \\ & { }_{C}^{28} \% \end{aligned}$ | $\begin{gathered} 35 \\ 13 \% \\ C \end{gathered}$ | $\begin{aligned} & 28 \\ & { }_{2}^{2 \%} \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 41 \\ & { }_{\mathrm{C}}^{2 \%} \end{aligned}$ | ${ }^{68}$ | ${ }^{75}$ | ${ }^{80} 11 \%$ | 512\% | ${ }_{8 \%}$ | $\underset{\substack{110 \\ 12 \% \\ A}}{ }$ | ${ }^{17} 8$ | 14\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 350

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16 Nov 2011
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline \& \& $$
\begin{gathered}
16-24 \\
(B) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
25-34 \\
(\mathrm{C}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
(\mathrm{D}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \begin{array}{l}
6+ \\
(G) \\
\hline
\end{array} \\
& \hline
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(\mathrm{H}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Female } \\
\text { (I) }
\end{gathered}
$$ \& Semi/ detached (J) \& $$
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
$$ \& $\qquad$ Maisonet \& $$
\begin{gathered}
\text { Bought } \\
(\mathrm{M}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Social } \\
& \text { rent }
\end{aligned}
$$
$$
(\mathrm{N})
$$ \& $$
\begin{aligned}
& \text { Private } \\
& \text { rent } \\
& (0) \\
& \hline
\end{aligned}
$$ <br>
\hline Total \& 1353 \& 72. \& 160 \& 269 \& 265 \& 240 \& 347 \& 608 \& 745 \& 744 \& 440 \& 115 \& 929 \& 226 \& 181 <br>
\hline Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs) \& ${ }^{11} 10$ \& 1\% \& : \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& \% $1 \%$ \& ${ }_{7 \%}^{7}$ \& ? \& ${ }_{1 \%}$ \& 7\% \& ! \& ${ }_{1 \%}$ <br>
\hline Installed small energy efficiency measures in your home (such as low energy lightbulbs) \& $$
\begin{aligned}
& 157 \\
& 12 \% \\
& 12 \%
\end{aligned}
$$ \& 11\% \& $$
\begin{aligned}
& 24 \\
& 15 \% \\
& \mathrm{FG}
\end{aligned}
$$ \& $$
\begin{aligned}
& 40 \\
& 15 \% \\
& \mathrm{FG}
\end{aligned}
$$ \& 34
$13 \%$ \& ${ }^{20} 8$ \& ${ }^{31} 9$ \& 70\% \& 87 \& ${ }^{82} 11 \%$ \& ${ }_{12 \%}$ \& $$
\begin{aligned}
& 21 \\
& \begin{array}{l}
18 \% \\
\text { AJ }
\end{array}
\end{aligned}
$$ \& 99\% \& ( ${ }_{\text {AM }}^{\text {16\% }}$ \& ${ }_{11 \%}$ <br>
\hline Been offered larger energy efficiency improvements or
renewable energy solutions for your home (e.g. loft insulation, cavity wall
insulation, solar panels, etc) \& $$
\begin{gathered}
59 \\
E 100^{4 \%}
\end{gathered}
$$ \& 2\% \& $$
\begin{aligned}
& 9 \% \\
& { }_{E}^{9 \%}
\end{aligned}
$$ \& $$
\text { AEFG }^{28^{8 \%}}
$$ \& 2\% \& 7\% \& ${ }^{14} 4$ \& ${ }^{27} 4 \%$ \& ${ }^{32} 4$ \& $$
\begin{aligned}
& 4 l \\
& { }^{6 \%}
\end{aligned}
$$ \& $$
{ }_{\substack{17 \\ \mathrm{~L} \\ \hline}}
$$ \& : \& $$
\begin{gathered}
49 \\
40^{5 \%}
\end{gathered}
$$ \& 3\% \& $\stackrel{3}{2 \%}$ <br>
\hline Installed larger energy efficiency improvements to your home (e.g. loft insulation) \& ${ }_{5}^{69}$ \& ${ }^{3} 4$ \& ${ }_{5 \%}^{8}$ \& ${ }^{13} 5$ \& ${ }_{8 \%}^{20}$ \& 10\% \& ${ }^{15} 4$ \& ${ }^{26} 4$ \& ${ }^{43} 6$ \& ${ }^{39}$ \% \& ${ }^{21}$ 5\% \& 5\% \& $$
\begin{aligned}
& 57 \\
& { }_{6}^{6 \%}
\end{aligned}
$$ \& 7\% \& 3\% <br>
\hline Been offered renewable energy solutions for your home (e.g. solar panels) \& 69\%
LN \& 1\% \& ${ }_{3}^{5}$ \& 21
$8 \%$
A \& 14\% \& 109\% \& ${ }^{18}$ \& 31
$5 \%$ \& ${ }^{38} 5$ \& 40

5\% \& ${ }^{27}{ }^{6 \%}$ \& : \& 59
AN \& ${ }_{1 \%}$ \& 3\% <br>

\hline Installed renewable energy solutions for your home (e.g. solar panels) \& $$
\begin{array}{r}
40 \\
\text { 30atg } \\
\text { oo }
\end{array}
$$ \& ${ }_{6 \%}$ \& ${ }_{3 \%}^{4}$ \& ${ }_{3 \%}$ \& 3\% \& ${ }_{3 \%}$ \& 3\% \& ${ }^{21} 3$ \& 19\% \& ${ }^{23} 3$ \& ${ }^{14} 3$ \& 1\% \& 29\% \& 10

4
4 \& ${ }_{1 \%}$ <br>
\hline Had someone visisting your home to give you general adavice and information on
energy efficiency \& ${ }_{5}^{65}$ \& ${ }_{6 \%}$ \& ${ }_{3 \%}^{4}$ \& 14
5 \& ${ }^{18} \%$ \& ${ }^{10} 4 \%$ \& ${ }^{15} 4 \%$ \& ${ }^{32} 5$ \& ${ }^{33} 4$ \& ${ }_{5}^{35}$ \& ${ }^{24} 5$ \& 5\% \& ${ }_{50}^{50}$ \& 11
$5 \%$ \& $\stackrel{4}{2 \%}$ <br>

\hline Sought general advice and information on energy efficiency \& $$
\begin{array}{r}
97 \\
\text { GO\% } \\
\hline
\end{array}
$$ \& 3\% \& 9\% \& \[

{ }^{\frac{32}{12 \%}} \mathrm{ACFG}^{2}

\] \& \[

$$
\begin{aligned}
& { }^{23} 9 \% \\
& G \\
& G
\end{aligned}
$$
\] \& 16\% \& 14\% \& 47\% \& ${ }^{50} \%$ \& ${ }^{53} \%$ \& ${ }^{34} 8$ \& 7\% \& ${ }^{72} 8$ \& ${ }^{12}$ \& 118 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 350

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16 Nov 2011
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { 16-24 } \\ & \text { (B) } \\ & \hline \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \end{gathered}$ | Semi/ detached <br> (J) | $\begin{gathered} \text { Terraced } \\ \text { (K) } \\ \hline \end{gathered}$ | Flat/ Maisonette <br> (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent ( N ) | Private rent (O) |
| 1353 | $72^{*}$ | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| $\begin{gathered} 903 \\ \text { 96\% } \\ \text { DMSe } \end{gathered}$ | ${ }_{71 \%}^{51}$ | $\begin{gathered} \substack{\begin{subarray}{c}{69 \% \\ D} }} \end{gathered}$ | $\begin{aligned} & 159 \\ & 59 \% \end{aligned}$ | ${ }_{67 \%}^{177}$ | $\begin{gathered} 171 \\ \substack{71 \% \\ \hline} \end{gathered}$ | $\underset{\substack{838 \\ D}}{235}$ | ${ }_{68 \%}^{416}$ | ${ }_{65 \%}^{487}$ | ${ }_{65 \%}^{486}$ | $\underset{88 \%}{297}$ | ${ }_{68 \%}^{78 \%}$ | 596\% | $\begin{aligned} & 166 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 133 \\ \text { AMAST } \end{gathered}$ |
| ${ }_{1 \%}^{15}$ | $\begin{gathered} 3 \\ \text { ADEF } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | ${ }^{2} \%$ | ${ }_{1}^{2} \%$ | ${ }_{1 \%}$ | ${ }^{4} \%$ | ${ }^{11} 10$ | 7\% | 1\% | ${ }_{1 \%}$ | $9 \%$ | $!$ | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fue <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \mathrm{No} \\ (\mathrm{j}) \\ \hline \end{gathered}$ |
| Total | 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{\circ}$ | 539 | 443 | 308 | $46^{\circ}$ | $82^{*}$ | 1271 |
| Installed loft insulation | $\begin{gathered} \quad 70 \\ \text { GNOOQ } \end{gathered}$ | 13\% | ${ }^{16}{ }_{3 \%}$ | $\begin{aligned} & 15 \\ & 0 Q^{6 \%} \end{aligned}$ | $\begin{aligned} & 17 \\ & 0 Q^{7 \%} \end{aligned}$ | $0 Q^{9 \%}$ | 50\% | 5\% | 3\% | ${ }_{3 \%}$ | ${ }^{36}$ | ${ }^{22} 5$ | 11\% | - | ${ }^{3} 4$ | 67\% |
| Installed solar (thermal) panels to generate hot water | $\begin{gathered} \stackrel{16}{1 \%} \\ \mathrm{Ma} \end{gathered}$ | $!$ | 5\% | 2\% | $A P Q^{\frac{7}{3 \%}}$ | ${ }_{1 \%}$ | ? | $\begin{gathered} 10 \\ \text { Aac } \\ \hline 6 \% \end{gathered}$ | $\begin{aligned} & 3_{1 \%}^{1 \%} \\ & a \end{aligned}$ | $\begin{aligned} & { }_{a}^{2 \%} \\ & \hline \end{aligned}$ | 11 Af 2\% | ? | 2\% | ${ }_{2 \%}$ | 1\% | ${ }^{15}$ |
| installed sola (Photovoltaic) panels to generate electricity | 40 a a | 2\% | ${ }^{16}$ | ${ }_{2 \%}$ | 9\% | $\begin{aligned} & 6 \\ & 5 \\ & 0 \end{aligned}$ | ${ }^{18}$ | (11 ${ }^{11} \times$ | 9 <br> a <br>  | 2\% | ${ }_{\text {23 }}^{24}$ | 10\% | 2\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{38}$ |
| Installed an air / ground source heat pump | Ma ${ }^{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ! | ${ }_{1 \%}$ | : | $\begin{gathered} 9 \\ \text { Aac } \end{gathered}$ | - | : | \% $\%$ | ! | ! | $\underset{\mathrm{f}}{1}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ |
| Used biomass (e.g. wood chips) to heat the home | ? |  | : | - | $\stackrel{2}{1 \%}_{A Q^{1 \%}}$ | : | : | - | ! | ${ }_{A a^{2 \%}}^{1}$ | ! | $!$ |  | : | : | ? |
| Installed double glazing | $\begin{gathered} 20 \\ \text { GMa } \end{gathered}$ | ! | 7\% | ${ }_{1 \%}$ | $\begin{aligned} & 5 \\ & { }_{2}^{5 \%} \end{aligned}$ | ${ }_{\text {OP }}^{\substack{3 \%}}$ | 9\% | a Aac | ! | : | 13 ${ }_{\text {a }}$ | ${ }_{1 \%}$ | ${ }_{1}^{2} \%$ | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }^{18}$ |
| Installed cavity wall insulation | $\stackrel{47}{\operatorname{GKNP}_{3}^{3 \%}}$ | ${ }_{1}^{3}$ | 11 $2 \%$ | $\begin{aligned} & 12 \\ & { }^{5 \%} \end{aligned}$ | ${ }^{17}{ }^{17 \% P Q^{7}}$ | ${ }_{3}^{4}$ | ${ }^{37} 4 \%$ | ${ }_{2 \%}$ | 2\% | 2\% | 19\% | ${ }^{16} 4$ | 11\% | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | 45\% |
| Installed solid wall insulation | $!$ |  | - | : | ! | - | : | : | ! | : | ! | : |  | : | : | $!$ |
| Installing a mini wind furbine on your home | - | - |  |  |  | : | - | : |  | : |  |  |  | - | - | : |
| Switched to a renewable or green energy tariff | 19 | ! | 5\% | 2\% | $\begin{aligned} & 5 \\ & { }_{0}^{2 \%} \end{aligned}$ | ${ }^{6}{ }^{\frac{5}{5}}$ | ${ }^{11}$ | Aa ${ }^{3}$ | ${ }_{1 \%}$ | : | 13 ${ }_{\text {Af }}^{2 \%}$ | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | 1\% | ${ }^{18}$ |
| Attended a meeting about tackling climate change / energy saving | $\begin{aligned} & 143 \\ & 11 \% \\ & C_{19} \end{aligned}$ | ${ }^{22} 8$ | ${ }_{12 \%}^{58}$ | 17\% | ${ }_{12 \%}^{28}$ | $\begin{aligned} & 18 \\ & \begin{array}{l} 149 \\ R \end{array} \end{aligned}$ | ${ }^{95}$ | 15\% | ${ }_{12}^{24}$ | 5\% | $\begin{gathered} 83 \\ 15 \% \\ \text { Afgh } \end{gathered}$ | 36\% | ${ }^{21} 7$ | ${ }_{4 \%}$ | 5\% | ${ }_{138}^{138}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 350

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Been offered a "green energy" tariff by an energ
supplier $\underset{\substack{\text { Switched to a "green energy" } \\ \text { tarift }}}{ }$

Been offered a self
emple efion audit of how
energy efficient y yur hom
is (i.e. foform you have to
complete and send oft)
Undertaken a self-completion audit of how energy
efficient your home is
Been offered an in-home your home li.e. professiona
property
Had a professional come to assess your home to
energy efficient it is

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{array}{r} 4 \\ (\mathrm{~s}) \\ \hline \end{array}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| $\begin{gathered} 93 \\ { }^{93} \% \\ \mathrm{Nfg} \end{gathered}$ | 13 5 | ${ }^{29} \%$ | ${ }_{6 \%}^{14}$ | $\begin{gathered} 25 \\ { }_{\text {APQ }}^{11 \%} \end{gathered}$ | $\begin{aligned} & 120 \\ & 10 \% \end{aligned}$ | ${ }^{64}{ }_{7 \%}$ | 3\% | $\begin{aligned} & 20 \\ & 10 \% \\ & \mathrm{~b} \end{aligned}$ | $\stackrel{3}{5 \%}$ | $\begin{gathered} { }^{64} \\ \text { Afgh } \end{gathered}$ | 16\% | ${ }^{12} 4$ | - | ${ }_{5 \%}^{4}$ | ${ }^{89} 7$ |
| ${ }_{1 \%}^{8}$ | : | $?$ | ${ }_{1 \%}$ | $!$ | $\operatorname{APQ}^{\frac{3}{2 \%}}$ | ${ }_{1 \%}$ | - | ! | $\begin{array}{r} { }^{2} 3 \% \\ \text { Aab } \end{array}$ | ${ }^{4} \%$ | ! | ${ }_{1}{ }^{2}$ | $\stackrel{1}{2 \%}$ | - | ${ }_{1 \%}^{8}$ |
| $\begin{aligned} & \begin{array}{c} 55 \\ \mathrm{Rg}^{4 \%} \end{array} \end{aligned}$ | ${ }_{3 \%}$ | ${ }^{22} 4 \%$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 13 \\ & { }^{6 \%} \\ & R \end{aligned}$ | $\begin{aligned} & 7 \\ & b_{R} \end{aligned}$ | ${ }^{42}$ | ${ }^{8}$ | ${ }_{2 \%}$ | - | $\begin{gathered} 35 \\ { }^{6 \%} \end{gathered}$ | ${ }^{13} 3$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{4 \%}$ | ${ }^{3} 4$ | ${ }^{52} 4$ |
| ${ }_{1 \%}^{7}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1}^{2} \%$ | - | $\begin{aligned} & 2_{2 \%}^{2 \%} \\ & Q^{2} \end{aligned}$ | ${ }_{6}^{6}$ | - | 1 | : | $\stackrel{2}{ }$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | - | - | ${ }_{7 \%}$ |
| ${ }_{1 \%}^{8}$ | $!$ | $!$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 4 | ${ }_{2}^{3}$ | $!$ | : | ${ }_{1}^{6}$ | $!$ | $!$ | - | - | ${ }_{1 \%}^{1 \%}$ |
| ${ }_{1 \%}^{7}$ | - | $?$ | ${ }_{1}^{2} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{6}^{6}$ | - |  | ${ }_{2 \%}$ | ¢ $\mathrm{A}^{1 \%}$ | $!$ | : | : | - | 7\% |
|  | ${ }_{3 \%}^{8}$ | 19 <br> 4 | 9\% | $\begin{aligned} & 11 \\ & 5 \% \\ & 0 \end{aligned}$ | 5\% | 36 4 \% | 3\% | 7\% | 2\% | 30 Af Af | 10\% | ${ }^{10} 3$ | 2\% | ${ }_{2 \%}$ | 50\% |
| ${ }^{11}$ | 2\% | ${ }_{4 \%}$ | $!$ | - | ${ }_{2 \%}$ | ${ }_{1} \%$ | : | $!$ | - | ${ }_{7}^{7}$ | ${ }_{1 \%}^{3}$ | $!$ | : | : | ${ }^{11}$ |
| 53 $4 \%$ $c$ | ${ }_{3 \%}^{8}$ | ${ }_{3}^{16}$ | ${ }_{2}^{5}$ | $\begin{aligned} & 14 \\ & \mathbf{O R}^{6 \%} \end{aligned}$ | $\begin{gathered} { }^{10} 0_{8}^{8 \%} \\ A O Q Q R \end{gathered}$ | $\begin{gathered} 42 \\ \mathrm{AC}_{5}^{5 \%} \end{gathered}$ | 7\% | ${ }_{1 \%}$ | ${ }_{2}^{1}$ | ${ }^{26}$ | 18 $4 \%$ | 9\% | : | ${ }_{2}^{2}$ | 51\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months
nsulation)

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{gathered} \text { Don't believe } \\ \text { in climate } \\ \text { change } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| ${ }_{1 \%}^{11}$ | ! | ${ }_{1 \%}$ | 3\% | ! | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | - | 5\% | ? | ${ }_{1 \%}$ | 2\% | - | ${ }^{11} 1$ |
| $\begin{aligned} & 157 \\ & 17 \% \\ & 8 c \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 34 \\ 13 \% \\ Q \end{array}, ~ \end{aligned}$ | ${ }^{43}$ | ${ }_{12 \%}$ | $\begin{gathered} \left.\begin{array}{c} 37 \\ A 8 \% \\ A Q \end{array}\right) \end{gathered}$ | 13\% | $\begin{gathered} 112 \\ 13 \% \\ c \end{gathered}$ | $\underset{\substack{17 \% \\ c}}{27}$ | 11 ${ }_{5}$ | ${ }_{7 \%}$ | $\begin{aligned} & 75 \\ & { }_{14 \%}^{14 \%} \\ & \hline \end{aligned}$ | ${ }^{46}$ | 29\% | ${ }_{7 \%}^{3}$ | 5\% | $\underset{12 \%}{152}$ |
| $\begin{gathered} 59 \\ \text { ELO } 0 \text { 4\% } \end{gathered}$ | ${ }^{12} 5$ | 19 4 \% | $\begin{aligned} & 12 \\ & 5 \% \\ & 0 \end{aligned}$ | 109\% | ${ }_{5 \%}^{6}$ | ${ }^{41}$ | 10\% | ${ }_{2 \%}$ | ${ }_{2 \%}^{1}$ | ${ }^{28}$ | ${ }^{18} 4$ | 10\% | ${ }_{4 \%}$ | 5\% | 54\% |
| ${ }_{5 \%}^{69}$ | ${ }^{15}$ \% | ${ }^{22} 4$ | 119\% | ${ }^{13} 6$ | ${ }_{6 \%}^{8}$ | 49\% | ${ }^{5} \%$ | ${ }_{4 \%}$ | ${ }_{2 \%}^{1 \%}$ | $\begin{array}{r}37 \\ \hline 89\end{array}$ | 19\% | 11\% | ${ }_{2 \%}^{1}$ | ${ }_{4 \%}$ | ${ }^{66}$ |
| 69\% LN | ${ }^{13} 5$ | ${ }^{28}$ | ${ }_{3 \%}^{8}$ | ${ }^{13} 6$ | ${ }_{6 \%}^{7}$ | ${ }_{6 \%} 6$ | 10\% | ${ }_{3 \%}$ | ${ }_{3 \%}^{2}$ | 31 $6 \%$ | ${ }^{24} 5$ | 12 4 | ${ }_{2 \%}^{1}$ | ${ }_{4 \%}$ | ${ }^{66}$ |
| $\begin{gathered} 40 \\ \text { OOafg } \end{gathered}$ | ${ }_{2}^{5}$ | $\begin{aligned} & 16 \\ & { }_{3}^{16} \end{aligned}$ | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 10 \\ & { }^{4 \%} \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 0 \end{aligned}$ | ${ }_{2 \%}^{20}$ | $\begin{aligned} & { }^{10}{ }_{\text {A\% }}^{6 \%} \end{aligned}$ | ${ }_{4 \%}$ | 2\% |  | 7\% | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | ${ }^{38}$ |
| 65 | ${ }_{3 \%}$ | ${ }^{26}$ | ${ }_{3 \%}^{8}$ | $\begin{aligned} & 15 \\ & { }_{6}^{15} \end{aligned}$ | 7\% | $4{ }_{5 \%}$ | 13 ${ }^{18} 8$ $C$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{1}$ | $\begin{gathered} { }_{38}^{78} \\ \mathrm{Afg} \end{gathered}$ | 17\% | ${ }_{3 \%}$ | 2\% | 3\% | ${ }^{62}$ |
| $\begin{gathered} 97 \\ \text { GOtg } \\ \hline \end{gathered}$ | 19\% | ${ }^{27}{ }_{5}$ | 10 4 \% | ${\underset{c}{12 \%}}_{\substack{27 \\ \text { AOR }}}$ | $\begin{aligned} & 14 \\ & 11 \% \\ & 1 \% \end{aligned}$ | ${ }^{66} \%$ | 159\% | 12\% | ${ }_{5 \%}^{3}$ |  | 19 ${ }^{4}$ | 114 | ${ }_{4 \%}^{2}$ | 3\% | 94\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 350

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { oill } \\ \text { (c) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{gathered} \text { Don't believe } \\ \text { in climate } \\ \text { change } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| $\begin{gathered} 903 \\ \text { 965\% } \\ \text { DSe } \end{gathered}$ | $\begin{gathered} 170 \\ 65 \% \end{gathered}$ | $\begin{gathered} 353 \\ \begin{array}{c} 30 \% \\ \text { AS } \end{array} \end{gathered}$ | $\begin{gathered} 162 \\ 70 \% \\ \mathrm{~s} \end{gathered}$ | ${ }_{600}^{140}$ | $\begin{aligned} & 78 \\ & 62 \% \\ & \end{aligned}$ | $\begin{gathered} 584 \\ 65 \% \end{gathered}$ | ${ }_{63 \%}^{109}$ | $\begin{gathered} 149 \\ 73 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} \substack{78 \% \\ b} \end{gathered}$ | ${ }_{6}^{336}$ | ${ }_{67 \%}^{298}$ | $\underset{\mathrm{e}}{219}$ | $\begin{gathered} 38 \\ \text { Aef } \\ \text { Aef } \end{gathered}$ | $\begin{aligned} & 61 \\ & 74 \% \end{aligned}$ | ${ }_{86 \%}^{842}$ |
| ${ }_{1 \%}^{15}$ | ${ }_{1}^{3}$ | ${ }^{3} \%$ | ${ }_{2}^{4}$ | ${ }_{2 \%}$ |  | ${ }^{11} 1$ | 1\% | ${ }^{3} \%$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}^{6}$ | ${ }_{2}$ \% |  | ${ }_{1 \%}$ | ${ }^{14}{ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  |  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\underset{\substack{\text { It's not worth } \\ \text { it }}}{ }$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | Very strongly (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ (G) | very (H) | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| Total | 1353 | 525 | 595 | 227 | 505 | 100 | $56^{\circ}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| Installed loft insulation | 70 ${ }_{5}$ | ${ }^{29} 6$ | ${ }^{26} 4$ | ${ }^{15} 7$ | 29\% | 7\% | ${ }_{4 \%}^{2}$ | ${ }^{23} 6$ | ${ }^{28} 5$ | 19 4 \% | 40 5 | ${ }^{19} 9$ | 109\% | ${ }^{57}$ 6\% |
| Installed solar (thermal) panels to generate hot water | ${ }_{1 \%}^{16}$ | 6\% | ${ }^{1} \%$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}^{8}$ | ${ }^{1} \%$ | : | ${ }^{5} \%$ | ${ }^{8} \%$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{14} \\ & { }_{A}^{2 \%} \end{aligned}$ | ! | 2\% | ${ }^{13}{ }_{1 \%}$ |
| Installed solar (Photovoltaic) panels to generate electricity | $\begin{gathered} 40 \\ \text { 4JL } \\ \text { cJL } \end{gathered}$ | $\begin{gathered} { }^{23}{ }_{4 \%}^{4 \%} \end{gathered}$ | ${ }^{11}$ | 3\% | ${ }^{15}$ | ${ }_{1 \%}$ | : | $\begin{aligned} & 17 \\ & { }^{5 \%}{ }^{5 \%} \end{aligned}$ | ${ }^{17} 3$ | \% $1 \%$ | $\begin{aligned} & 33 \\ & \mathrm{AL}^{4 \%} \end{aligned}$ | ${ }_{1 \%}$ | 2\% | ${ }^{33}$ 3\% |
| Installed an air / ground source heat pump | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | : | 2\% | 5\% | ? | 9\% ${ }^{1 \%}$ | : | $!$ | ${ }_{7 \%}$ |
| Used biomass (e.g. wood chips) to heat the home | $?$ | ! | $!$ | : | $!$ | - | : | : | $?$ | : | $?$ | : | : | ? |
| Installed double glazing | ${ }^{20} 1 \%$ | 10 2 \% | ${ }^{8}$ | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | - | 2\% | 10 2 \% | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{15} 2 \%$ |
| Installed cavity wall insulation | $\begin{aligned} & 47 \\ & \mathrm{im}^{3 \%} \end{aligned}$ | ${ }^{16}$ | ${ }^{21} 4$ | 10 4 \% | ${ }^{16}$ | ${ }_{3}^{3}$ | ${ }_{5 \%}^{3}$ | ${ }^{11} 3$ | ${ }^{21} 4$ | ${ }^{15}$ 3\% | ${ }^{33} 4$ | 2\% | ${ }_{2 \%}$ | ${ }^{37} 4$ |
| Installed solid wall insulation | $!$ | : | $!$ | - | $!$ | : | - | : | $!$ | : | : | ! | - | $!$ |
| Installing a mini wind furbine on your home | - | - | : | - |  | : | - | - | - | $\div$ | : | : | - | : |
| Switched to a renewable or green energy tariff | $\begin{aligned} & 19 \\ & { }_{c}^{1 \%} \end{aligned}$ | $\begin{gathered} 12 \\ A^{2 \%} \end{gathered}$ | ${ }_{1}^{4}$ | ${ }_{1 \%}$ | 7\% | - | $\div$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{15}$ | ${ }_{1 \%}$ | ${ }_{1}^{2}$ | ${ }_{2 \%}^{15}$ |
| Attended a meeting about tackling climate change / energy saving | $\begin{gathered} 143 \\ \text { CDFGJ\% } \\ \text { Mdji } \end{gathered}$ | $\begin{gathered} 79 \\ \text { ACD } \end{gathered}$ | ${ }^{52} 9$ | 12\% | $\begin{gathered} 60 \\ \text { AFG } \\ \text { AFG } \end{gathered}$ | $4{ }_{4}$ | ${ }_{2 \%}^{1}$ |  | ${ }^{61} 17$ | ${ }^{23} 5$ | ${ }^{99}$ | ${ }^{23} 8$ | 18\% | $\begin{aligned} & 122 \\ & { }^{12 \%} \\ & A^{2} \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

```
Total
Joined a local group who
Joined a local group who 
change / energy saving
l}\begin{array}{l}{\mathrm{ Received a free "Real Time}}\\{\mathrm{ Display" meter }}
Display mete
Used a "Real Time Display"
Been offered a "green
energy"
\begin{subarray}{c}{\mathrm{ Switched to a "green energy"}}\\{\mathrm{ tariff }}\end{subarray}
Been offered a self
complefion nudit of how
l
Undertaken a self-complefion
l
Been offered an in-home
energy efficiency uudit of
```



```
property)
Had a professional come to
*assess your home to see how
```

| All Commuexcl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes | Not very often/ not at all <br> ( G ) | $\begin{gathered} \text { Very } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| ${ }_{\substack{93 \\ \text { CFJMII }}}$ | $\begin{gathered} 54 \\ \text { ACD } \\ \hline 10 \% \end{gathered}$ | 30 | $9$ | $\begin{gathered} 37 \% \\ { }_{F}^{37} \end{gathered}$ | - | ${ }_{2 \%}^{1}$ | $\begin{gathered} 44 \\ \text { AlJ } \end{gathered}$ | $\underset{j}{38}$ | ${ }_{2 \%}^{11}$ | $\begin{aligned} & { }_{8 \%}^{87} \\ & \AA_{8} \end{aligned}$ | 14 $5 \%$ | ${ }_{3 \%}$ | $\mathrm{AM}^{83 \%}$ |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{5}$ | $\stackrel{2}{ }$ | $!$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | $!$ | 4 | ${ }_{1 \%}$ | ${ }^{2} \%$ | ${ }^{6} \%$ |
| $\begin{gathered} 55 \\ { }^{54 \%} \\ \text { Jhi } \end{gathered}$ | ${ }^{26} 5$ | ${ }^{21} 4$ | ${ }^{8} 4$ | ${ }^{22} 4$ | ${ }_{1 \%}$ | : | ${ }^{21}{ }^{6 \%}$ | ${ }^{24} 4$ | ${ }^{10} 20$ | ${ }^{41}$ | ${ }^{10} 3$ | ${ }_{3 \%}$ | ${ }^{46}$ |
| ${ }_{1 \%}^{7}$ | ${ }_{1}{ }^{\text {\% }}$ | $?$ | 2\% | ${ }_{1}^{5}$ | - | - | ${ }_{1 \%}$ | ${ }_{5}^{5}$ | - | $7{ }^{7}$ | $\because$ | $!$ | ${ }^{6} \%$ |
| ${ }_{\text {j1 }}^{1 / 8}$ | ${ }_{1 \%}$ | $?$ | $!$ | ${ }_{1}^{4} \%$ | - | : | ${ }_{j}^{4}{ }_{j}$ | ${ }_{1 \%}$ | : | 3 | ${ }_{1 \%}$ | : | ${ }_{8}^{8}$ |
| ${ }_{\text {j1\% }}^{7}$ | ${ }_{1}{ }^{\text {\% }}$ | $?$ | : | ! | : | : | $\mathrm{AJ}^{5} \mathrm{\%}$ | $?$ | : | ${ }_{1}{ }^{\text {\% }}$ | ${ }_{1}^{2}$ | : | ${ }_{7 \%}^{7}$ |
| ${ }_{\text {a }}^{52} \times$ | $\begin{gathered} 32 \\ A C D \end{gathered}$ | ${ }^{14} 2$ | 3\% | 27 A\% A | ${ }_{2}^{2}$ | : | ${ }_{\text {AlJ }}{ }^{22}$ | ${ }^{19} 3$ | ${ }^{11}$ | ${ }^{37} 4$ | ${ }^{12} 4$ | ${ }^{7}$ | ${ }^{44} 4$ |
| ${ }_{1 \%}^{11}$ | ${ }_{1 \%}$ | ${ }^{6}$ | : | ${ }^{6} \%$ | ${ }_{1 \%}$ | - | ${ }_{1} \%$ | ${ }_{1 \%}$ | $?$ | ${ }_{\text {A }}^{11}$ | - | ${ }^{3} 1 \%$ | ${ }_{7}^{7}$ |
| $\begin{gathered} 53 \\ \mathrm{CJM}^{4 \%} \end{gathered}$ | $\begin{gathered} 31{ }^{31}{ }^{6 \%} \end{gathered}$ | ${ }^{15}$ | 7\% | ${ }^{22} 4$ | ${ }_{2}^{2}$ | ${ }^{1} 2$ | 19 5 | $\stackrel{26}{5 \%}$ | ${ }_{2 \%}^{8}$ | ${ }^{38}$ | ${ }^{11} 4$ | 5\% | 47 AM |

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Fieldwork dates: 19th September to 9th November 2011
Table 351
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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

Total
Been offered small energy
efficiency measures for your
en
home (e.g. enearres saving
light bulbs)
Installed small energy Installed small energy
efficiency
home
and andes in your home such as low energ
lightbulbs) lightbuibss
Been offered larger energy
efficience efficiency improverenents or
renewable energy solutions renewable energy solutic
for your home (e.g. loft foryour home (e.g. 10 insulatio
efc)
Installed larger energy
 your home (e.g. loft
Insulation, cavity wall
insulation insulation) Been offered renewable
energy solutions for your energy solutions for your
home (e.g. solar panels) Installed renewable energy (e.g. solar panels)

Had someone visting your home to give you general
advice and information advice and information
energy efficiency
Sought general advice and
information on energy efficiency

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Disagree <br> (L) | Agree (M) | Disagree $(\mathrm{N})$ |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| $\underset{N}{11 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{4}$ | : | - | ${ }^{2} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1}^{2} \%$ | ${ }^{5}{ }^{2 \%}$ | ${ }^{5} \%$ |
| $\begin{gathered} 157 \\ \hline 12 \% \end{gathered}$ | 67\% | $\begin{gathered} 68 \\ 11 \% \end{gathered}$ | 22 $10 \%$ | $\begin{aligned} & \begin{array}{c} 66 \\ 13 \% \\ G \end{array} \end{aligned}$ | 9\% | ${ }_{4}^{2}$ | $\begin{aligned} & 53 \\ & 15 \% \\ & \mathrm{AA}^{5 \%} \end{aligned}$ | $\begin{aligned} & 75 \\ & 14 \% \\ & j \end{aligned}$ | ${ }^{29} 7$ | $\begin{gathered} 115 \\ 14 \% \\ A L \end{gathered}$ | ${ }^{26}$ | ${ }^{25}$ | $\underset{124}{13 \%}$ |
| $\begin{gathered} { }^{59}{ }^{49}{ }^{4} \end{gathered}$ | ${ }^{23} 4$ | ${ }^{25} 4 \%$ | 119\% | ${ }^{20} 4$ | ${ }_{8 \%}^{8}$ | ${ }^{3} 5$ | 19\% | ${ }_{5}^{26}$ | ${ }^{14} 3$ | ${ }_{\text {AL }}^{50} \times$ | ${ }_{2 \%}$ | 10 ${ }^{4}$ | ${ }^{44} 4$ |
| 69\% | ${ }^{33}$ \% | ${ }^{24} 4 \%$ | 12\% | 29\% | ${ }_{5}^{5}$ | ${ }_{4}^{2}$ | 19\% | ${ }_{6 \%}^{33}$ | ${ }^{17} 4 \%$ | 44 5 | 14 $5 \%$ | ${ }_{3 \%}$ | ${ }_{\text {5 }}^{5 \%}$ |
| $\begin{gathered} 69 \\ \text { LMdp } \end{gathered}$ | ${ }^{30}$ | ${ }^{27} 5$ | 12 ${ }_{5}$ | ${ }^{31} 6$ | ${ }_{2}^{2}$ | ${ }_{5 \%}^{3}$ | ${ }^{24} 7$ | ${ }^{27} 5$ | ${ }^{18} 4$ | ${ }^{56}{ }^{7} \%$ | ${ }_{2 \%}^{6}$ | 2\% | ${ }^{57}{ }^{6 \%}$ |
| ${ }_{3}^{40}$ | ${ }^{19} 4 \%$ | 14\% | ${ }_{3}^{7}$ | ${ }^{17} 3$ | ${ }_{2 \%}$ | ; | $\begin{aligned} & { }^{17}{ }_{5 \%} \\ & \mathrm{~A}^{2} \end{aligned}$ | ${ }^{17} 3$ | ${ }_{1 \%}$ | ${ }^{31}{ }_{\text {A }}^{4 \%}$ | 5\% | ${ }_{2 \%}$ | ${ }^{32}$ \% |
| $\begin{aligned} & { }^{65} \\ & \mathrm{CJ} \end{aligned}$ | ${ }^{38}{ }^{38} \mathrm{P}^{\circ}$ | ${ }^{21} 4 \%$ | 3\% | ${ }^{29} 6$ | ${ }_{2}^{2}$ | - | $\begin{aligned} & { }^{25}{ }_{7 \%} \\ & \mathrm{~A}^{2} \end{aligned}$ | ${ }_{6}^{31}$ | ${ }_{2 \%}$ | 49 4 A | 14 5 | ${ }_{3 \%}$ | ${ }_{5}^{51}$ |
| ${ }_{\text {FJMp }}^{97 \%}$ | $\begin{gathered} 49 \\ { }^{49}{ }^{9 \%} \end{gathered}$ | ${ }^{35}$ \% | ${ }^{13} 6$ | $\begin{aligned} & 43 \\ & { }_{9}^{4 \%} \\ & F \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2}^{1}$ | $\begin{aligned} & 42 \\ & \begin{array}{c} 12 \% \\ \text { AlJ } \end{array} \end{aligned}$ | ${ }_{j}^{41}$ | 14\% | ${ }^{67}$ | ${ }^{18}$ | ${ }^{10} 4 \%$ | $\begin{gathered} 8_{8 \%}^{83} \\ { }^{8 \%} \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 351

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\underset{\text { it }}{\substack{\text { it not worth } \\ \text { it }}}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \\ & \text { (B) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \\ & \hline \end{aligned}$ | Not very/ strongly (D) | Always/ often (E) | $\begin{aligned} & \text { Sometimes } \\ & \text { (F) } \end{aligned}$ | Not very often/ (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \\ & \hline \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| $\begin{gathered} 903 \\ \begin{array}{c} 96 \% \\ \text { EHNa } \\ \mathrm{gr} \end{array} \end{gathered}$ | ${ }_{646}^{336}$ | $\begin{gathered} 405 \\ 68 \% \end{gathered}$ | $\underset{69 \%}{157}$ | $\underset{63 \%}{319}$ | ${ }_{67 \%}^{67}$ | $\begin{aligned} & 45 \\ & 80 \% \\ & 8 \mathrm{AE} \end{aligned}$ | ${ }_{57 \%}^{204}$ | $\begin{gathered} 366 \\ \begin{array}{c} 36 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 333 \\ & 75 \% \\ & \text { AHI } \end{aligned}$ | ${ }_{634}^{534}$ | $\begin{gathered} 214 \\ 75 \% \\ \text { AK } \end{gathered}$ | $\begin{aligned} & 206 \\ & 73 \% \\ & \text { NN }^{2} \end{aligned}$ | ${ }_{64 \%}^{629}$ |
| $\begin{gathered} { }_{15}^{15} \\ { }_{1 p} \% \end{gathered}$ | 7\% | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{4}{ }_{4}^{4 \%}$ | ${ }_{2 \%}$ | 2\% | 7\% | $?$ | 5\% | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | 100 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| 70 | 25\% | 35\% | ${ }^{7}$ | 2\% | 4\% | 19\% | 16\% | 30 5 | 16 4 | 49\% | ${ }_{4 \%}^{5}$ | 54\% | 15\% | ${ }_{6 \%}$ | - | 20\% | 11\% | 26 Apq 17 |
| ${ }^{16}$ | $A^{2 \%}$ | ${ }_{1}^{5}$ | ${ }_{1 \%}$ | : | ${ }_{2}^{2} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | 2\% | ${ }^{12}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{13}$ | ${ }_{1 \%}^{3}$ | - | - | 9\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| ( $\begin{gathered}40 \\ \text { cJi }\end{gathered}$ | ${ }^{14} 4$ | ${ }^{19} 3$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{3}$ | 1\% | ${ }^{12} 4$ | 11\% | ${ }^{16}$ | 10\% | ${ }^{27} 3$ | ${ }_{2 \%}^{3}$ | 29\% | 11 $3 \%$ | ${ }_{6 \%}$ | - | 13\% | ${ }_{3 \%}^{8}$ | 10\% |
| 9\% | ${ }_{1 \%}$ | 3 | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{1 \%}$ | 1\% | ( ${ }^{\text {1\% }}$ | - | - | - | ¢ A | $!$ | : |
| $?$ | - | $?$ | - | $:$ | - | - | : | $?$ | $!$ | $!$ | - | $!$ | $!$ | - | - | - | - | $!$ |
| ${ }^{20}$ | 2\% | 109 | ${ }_{2 \%}^{3}$ |  | 1\% | ${ }_{3 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{14}$ | ${ }_{2 \%}^{2}$ | ${ }^{13}$ | \% | 3\% | - | ${ }^{10}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{3}$ |
| $\begin{aligned} & \begin{array}{l} 47 \\ \text { im } \end{array} \end{aligned}$ | 19\% | ${ }^{22} 3$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{2}$ | ${ }_{2 \%}$ | ${ }^{14} 4$ | 10\% | ${ }^{21} 3$ | 5\% | $\begin{aligned} & 40 \\ & 5 \% \\ & \mathrm{Ai}^{2} \end{aligned}$ | ${ }_{2 \%}$ | $\begin{gathered} 46 \\ \mathrm{Am}^{5 \%} \end{gathered}$ | $?$ | : | - | 13\% | ${ }_{3 \%}$ | 13\% |
| $!$ | : | $!$ | : | : | $\mathrm{Ah}^{1 \%}$ | : | : | : | $!$ | : | : | : | $!$ | : | - |  | : | $!$ |
| - | - | - |  |  | - | - |  | - | - | - | - | - | - |  | - |  | - | - |
| ${ }^{19} 19$ | 2\% | ${ }_{1 \%}$ | 3\% | - | - | $\begin{gathered} 10 \\ \text { Aeh } \end{gathered}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | 14 $2 \%$ | 1\% | ${ }^{13} 1$ | \% | 3\% | - | ${ }^{3} \%$ | 2\% | ${ }_{2 \%}^{4}$ |
| $\begin{gathered} 143 \\ 11 \% \\ \text { CDFG } \\ \text { JMdjil } \end{gathered}$ | 51 $13 \%$ $d$ | 70\% | 15\% | 7 <br> 5 | ${ }^{11} 9$ | 310\% | 32 $13 \%$ | 69\% | 57 A A 1 k | ${ }^{77}$ | 9\% | ${ }^{82}$ | $\begin{aligned} & \begin{array}{l} 64 \\ { }^{515} \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }_{6 \%}$ | ${ }_{3 \%}^{1}$ | ${ }^{45}$ | 136 | 30 ${ }_{13 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware <br> (b) | Energy ambivalent ambivale (c) <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930 \\ & 1989 \\ & (j) \\ & \hline \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \end{aligned}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid <br> (m) | Timber ( $n$ ) | Other (0) | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| $\begin{gathered} 93 \\ \text { CFJM1 } \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \\ & \mathrm{Ab} \end{aligned}$ | 40\% | 9\% | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | ${ }^{28 \%}$ | ${ }_{8 \%}^{21}$ | ${ }^{39}$ | $\begin{aligned} & 38 \\ & { }^{30 \%} \\ & A j \end{aligned}$ | ${ }_{6 \%}^{49}$ | $\stackrel{6}{5 \%}$ | 50 | $\begin{aligned} & 43 \\ & { }_{2}^{10 \%} \\ & \mathrm{Al} \end{aligned}$ | ${ }_{6 \%}$ | ${ }_{3 \%}^{1}$ | ${ }^{23} 5$ | 28, AD | ${ }^{22} \times$ |
| ${ }_{1 \%}^{8}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\stackrel{3}{ }$ | ${ }_{1 \%}^{2}$ | - |  | ${ }_{1 \%}^{4}$ | $!$ | $\stackrel{3}{*}$ | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}^{5}$ | 1\% | ${ }_{7 \%}$ | ! | - | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{3}$ |
| $\begin{aligned} & 55 \\ & \begin{array}{l} 5 \% \\ \text { Jh1 } \end{array} \end{aligned}$ | $\underset{c}{22} \underset{c}{6 \%}$ | ${ }^{28}$ | 2\% | ${ }_{2 \%}^{3}$ | 5\% | ${ }^{12}{ }_{4 \%}$ | $\begin{aligned} & 17 \\ & { }_{7 \%}^{7 \%} \\ & \mathrm{~h}^{2} \end{aligned}$ | ${ }_{3}^{20}$ | ${ }^{22}$ \% | 29\% | ${ }_{3 \%}^{4}$ | 29\% | $\underset{\substack{24 \\ 6 \%}}{ }$ | 3\% | ${ }_{6 \%}$ | ${ }^{18} 4$ | ${ }^{12} 4$ | ${ }^{14}$ |
| 7 | ${ }_{1 \%}^{3}$ | $\stackrel{2}{ }$ | : | ${ }_{2 \%}$ | - | 3\% | $!$ | 3 | $!$ | 5\% | ${ }^{1} \%$ | 7\% | $!$ | - | : | $!$ | ${ }_{1 \%}^{3}$ | ! |
| ${ }_{\text {j1\% }}^{8}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | : | 1\% | ${ }_{2 \%}$ | $!$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | $\begin{aligned} & { }_{2}^{2 \%} \\ & A j^{6} \end{aligned}$ | ! | $1 \%$ | $\stackrel{2}{ }$ | 5 1 1 | : | ${ }^{1} 18$ | $!$ | ${ }_{1}^{4} \%$ | $!$ |
| $\underset{\text { j1\% }}{7}$ | ${ }_{1}^{3}$ | 3 | 1\% | $\because$ | - | $!$ | ${ }_{1 \%}^{3}$ | 3 | ${ }_{\text {a }}^{5} \times$ | ? | : | $?$ | $\underset{\substack{5 \\ \text { A } \\ \text { A }}}{ }$ | - | : | ? | 2\% | ! |
| $\stackrel{52}{4 \%}$ | ${ }^{18}$ | 25\% | ${ }_{3 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{3}$ | ${ }^{12} 4$ | ${ }_{3 \%}^{8}$ | 29\% | ${ }^{18}$ | ${ }^{32}$ \% | ${ }_{2 \%}$ | ${ }^{33}$ | 20 | - | ${ }_{3 \%}$ | 20 5 | 11\% | 119 |
| ${ }_{1 \%}^{1 \%}$ | ${ }^{3} \%$ | 5\% | 1\% | ${ }_{2 \%}^{2 \%}$ | : | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | 6\% | 1\% | 7\% | ${ }_{1 \%}$ | - | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}^{2}$ |
| $\begin{gathered} 53 \\ { }^{4 \%} \% \\ \text { CJM } \end{gathered}$ | 19\% | 27 4 | ${ }_{2 \%}^{3}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}^{3}$ | 11 $4 \%$ | 13 $5 \%$ | 26 $4 \%$ | ${ }^{17} 4$ | 34\% | ${ }_{2}^{2}$ | 34\% | ${ }^{17}$ | ${ }^{1} \%$ | 2\% | ${ }^{21}$ | 2\% | 15 <br> ${ }^{6 \%}$ <br> 9 |

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Fieldwork dates: 19th September to 9th November 2011
Table 351
Page 877
Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930 \\ 1989 \\ (\mathrm{j}) \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber <br> (n) | Other (o) | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,000 \\ (q) \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| $\begin{aligned} & 11 \% \\ & l_{N} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}^{2 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{5}$ | ${ }_{1 \%}$ | ${ }^{9}$ | : | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{3}$ |  | : | ${ }_{1 \%}$ | ${ }_{1 \%}^{4}$ | $!$ |
| $\begin{gathered} 157 \\ \substack{12 \% \\ \text { Je }} \end{gathered}$ | 13\% | 77\% | 13\% | 11\% | 5\% |  | $\begin{aligned} & \begin{array}{l} 39 \\ 15 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | $\begin{aligned} & 74 \\ & \begin{array}{l} 71 \% \\ \mathrm{e} \end{array} \end{aligned}$ | ${ }^{36}$ | $\begin{gathered} 108 \\ 13 \% \\ \mathrm{Ai}^{2} \end{gathered}$ | 13 $10 \%$ | $\underset{107}{10 \%}$ | ${ }_{11 \%}$ | 3\% | 19\% | 13\% | ${ }_{11 \%}^{32}$ | 13\% |
| $\begin{gathered} 59 \\ \operatorname{Lim}^{4 \%} \end{gathered}$ | ${ }^{13}$ | 29\% | 10\% | ${ }_{5}^{7}$ | ${ }_{2 \%}$ | 17 | $\begin{aligned} & \text { lo } \\ & \stackrel{6}{8} \end{aligned}$ | ${ }^{24} 4$ | ${ }^{10}$ | $\stackrel{43}{4 \%}$ | 5\% | 44\% | ${ }^{12}$ | $\begin{gathered} \frac{5}{15 \%} \\ \text { Almo } \end{gathered}$ | : | 16\% | 18\% | ${ }_{5 \%}^{13}$ |
| ${ }_{5 \%}^{69}$ | $\begin{gathered} 33 \\ \text { Ab }{ }^{8 \%} \end{gathered}$ | ${ }^{28} 4$ | ${ }^{3} \%$ | 5\% | 5\% | ${ }^{15}$ | ${ }^{13} 5$ | ${ }^{36}$ | 17\% | 47 6 | 5\% | ${ }^{52} \%$ | ${ }^{15} 4$ | 3\% | ${ }_{3 \%}$ | 19\% | 10\% | Apq9 ${ }_{\text {8\% }}^{80}$ |
| $\begin{gathered} 69 \\ \text { LMdp } \end{gathered}$ | 21 ${ }_{\text {2\% }}^{\text {d }}$ | $\begin{gathered} 38 \\ { }_{d}^{2 \%} \end{gathered}$ | 9\% | $1 \%$ | 5\% | ${ }^{21} 7$ | 109 | ${ }^{33}$ | ${ }^{26}$ | 40 | ${ }_{2 \%}^{3}$ | ${ }^{45}$ | 24\% | 2\% | - | ${ }^{15}$ | 23\% AP | 10\% |
| ${ }_{3}^{40}$ | ${ }^{14} 4$ | 19\% | ${ }_{3 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}^{3}$ | 3\% | 4\% | ${ }^{19}$ | 2\% | 27 ${ }_{3}$ | ${ }_{3 \%}^{4}$ | ${ }^{30}$ | ${ }_{2 \%}$ | 3\% | ${ }_{3 \%}$ | 14\% | 2\% | 4\% |
| 65\% | 21 5 | ${ }^{34} 5$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }_{3 \%}^{4}$ | 16\% | ${ }^{15} \%$ | ${ }^{30} 5$ | ${ }^{23}$ | ${ }_{5 \%}^{38}$ | ${ }_{3 \%}^{4}$ | ${ }^{42}$ | 24\% | - | ${ }_{3 \%}$ | ${ }^{21}$ | ${ }_{5 \%}^{14}$ | 19\% A |
| $\begin{gathered} 97 \\ \text { FJMP } \\ \hline \end{gathered}$ | ${ }^{34} 9$ | ${ }^{50}$ | 4\% | 7\% | 7\% | 26\% | ${ }^{23} 9$ | ${ }^{39} 6$ | ${ }^{31}$ | 60\% | ${ }_{5}^{6}$ | ${ }_{6}^{61}$ | 37\% | 2\% | : | ${ }^{23}$ | ${ }^{23} 8$ | ( ${ }_{\substack{28 \\ A P}}^{28}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 351

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Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project?
Base: All who are very or fairly aware of the project, and have been offered or undertaken energy efficiency measures in the last 18 months

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { yearrs } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \quad 10 \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \end{gathered}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| $\begin{gathered} 903 \\ \text { ETKN } \\ \text { GgK } \\ \text { agr } \end{gathered}$ | $\underset{63 \%}{248}$ | ${ }_{68 \%}^{459}$ | ${ }_{69 \%}^{102}$ | $\underset{a}{94} \underset{a}{92 \%}$ | $\begin{gathered} 90 \\ 73 \% \\ 9 \end{gathered}$ | ${ }^{200}$ | ${ }^{156}$ | $\underset{9}{457}$ | $\underset{68 \%}{269}$ | ${ }^{544}$ | ${ }_{70 \%}^{90}$ | $\begin{gathered} 606 \\ 60 \% \end{gathered}$ | ${ }_{68 \%}^{291}$ | $\begin{aligned} & 24 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 70 \% \end{aligned}$ | 181 $63 \%$ | 143 $00 \%$ |
| $\begin{gathered} 15 \% \\ \mathrm{Kp}_{\mathrm{p}}^{1 \%} \end{gathered}$ | 5\% | ${ }_{1 \%}^{8}$ | 1\% | 1\% | 1\% | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 4\% | 10 10 | ${ }_{1 \%}$ | ${ }^{11} 1$ | 5\% | - | 3\% | $!$ | ${ }_{1 \%}$ | ${ }_{p}^{5 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: Respondents in LCCC areas who are aware of project

Installed loft insulation
Installed solar (thermal)
panels to generate hot water
Installed solar
Instalied solar
(Photovoliticic panels
generate electricity
Installed an air / ground
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing
Installed cavity wall
insulation
Installed solid wall
insulation
Installing a mini wind
turbine on your home
Switched to a renewable or
Aftended a meeting about
tacking climate change $/$ / acking climate
energy saving
Joined a local group who
take action on climate take action on climate
change / energy saving Received a free "Real Time
Display" meter
Used a "Real Time Display
meter
meter
Been offered a "green
energy" tarift by an energ energy
supplier
Switched to a "green energy
tarift

| Total | Q26: Summary table |  |
| :---: | :---: | :---: |
|  | Yes | No |
| 255 | $\underset{27 \%}{70}$ | ${ }^{185}$ |
| 32 | ${ }^{16} 50 \%$ | 160\% |
| 55 | $\begin{gathered} 40 \\ 73 \% \end{gathered}$ | 157\% |
| 12 | 75\% | 25\% |
| 20 | ${ }_{10 \%}$ | ${ }^{18} 80$ |
| 139 | ${ }^{20} 14 \%$ | 1196 |
| 123 | 478\% | ${ }_{62 \%}^{76}$ |
| 18 | ${ }_{6 \%}$ | ${ }_{94 \%}^{17}$ |
| - | - |  |
| 74 | 196\% | ${ }^{55} 44 \%$ |
| 246 | ${ }^{143}$ | ${ }_{42}^{103}$ |
| 155 | ${ }^{93} 80 \%$ | 420\% |
| 183 | ${ }_{4 \%}$ | ${ }^{175}{ }_{96}$ |
| 168 | ${ }_{35}{ }^{\text {\% }}$ | ${ }^{113} 67$ |
| 179 | ${ }^{7} 4$ | 172 ${ }^{\text {96\% }}$ |
| 106 | ${ }_{8 \%}$ | ${ }_{98}^{98}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: Respondents in LCCC areas who are aware of project
is (i.e. a form you have to
complete and send off)
Undertaken a self-completion
Undertaken a self-com
audit of how energy
audit of how energy
efficient your home is
Been offered an in-home
energy efticiciency audit of
your home $($ i.e.
professionalis assessing your
property)
Had a professional come to
assess your home to see how
energy efficient it is
Been offered small energy
efficiency measures for $y$ your
home (e.g. energy saving
light bulibs)
Installed small energy
home (such as low energy
hightbulbs)
Been offered larger energy
efficiency improvements or
renewable energy solution
renewable energy solution
for your home (e.g. loft
insulation, cavity wall
insulation, solar panels.
etc)
Installed larger energy
efficiency improvevergents
your home ee.g. Ioft
insulation, cavity wall
insulation,
insulation)
Been offered renewable
energy solutions for your
home (e.g. solar panels)
Installed renewable energy
Installed renewable energ
solutions for your home
$\underset{\substack{\text { solutions tor your } \\ \text { (e.g. solar panels) }}}{ }$

| Total | Q26: Summary table |  |
| :---: | :---: | :---: |
|  | Yes | No |
| 170 | ${ }^{7} 4$ | ${ }^{163} 9$ |
| 145 | ${ }^{52}$ | ${ }^{93} 84 \%$ |
| 164 | ${ }^{11} 7 \%$ | ${ }^{153} 3$ |
| 145 | ${ }_{3}^{53}$ | ${ }_{6}^{92} 6$ |
| 680 | ${ }^{11} 2 \%$ | ${ }_{989}^{669}$ |
| 1110 | ${ }^{157}{ }^{14 \%}$ | ${ }_{88}^{953}$ |
| 585 | ${ }^{59} 0$ | ${ }_{9}^{526}$ |
| 422 | ${ }^{69}$ 16\% | ${ }_{84}^{353}$ |
| 376 | ${ }^{69}$ | ${ }_{82 \%}{ }^{30}$ |
| 82 | 409\% | 42 $51 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 352

Q26 Which of the following things that you said have occurred in the last 18 months, were a direct result of the project? Base: Respondents in LCCC areas who are aware of project

| Total | Q26: Summary table |  |
| :---: | :---: | :---: |
|  | Yes | No |
| 157 | ${ }_{4}^{65} \%$ | 92 $59 \%$ |
| 313 | ${ }^{97} 17 \%$ | ${ }^{216}$ 69\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

Total
Sought advice/spoke to
someone vabout it
Been to events/meetings/
conferences/visited the
projectlicestlun to visit the
project
Recycle (more)/requested
recycling bins
Joined the car club/used car
less/ travelled by
transport more
Trying to be more fuel
efficient/use less senergy/
watch how much energy we are
watch how much energy
turn thermostat down/turn
boile off etc.)
Insulated the walls/Cavity
Insulated the
installation
Asked about/installed solar/
pv panels
Draught proofed doors and
windows
Insulated the loff (more)

Useless water/instalied a
water meter $/$ using a water water
butt


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Fieldwork dates: 19th September to 9th November 2011

## Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

Total
Bought/use low energy/energy
efficicent appliances (e) eight bulbs, boiler, washing nachine etc.)
have an allotment/grow $m y$
own vegetables
Trying to starta a local group/buying group/eco
group/workshoo group/wormo It has made me think/raised
awareness of renewabled sustainable e energy sources
Given information to
sistorss/eaucate the public/
Convert to bio-fuels (for
car, heating)
Use a ground-source hea
Use ag
Considered installing wind
furbines
Other answers

Don't know

None


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## Table 353

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough $(2,5)$ (M) | Exmoor $(1,3)$ $(N)$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (\Omega) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden ${ }^{(2)}$ (w) |
| Total | 1353 | 221 | $60^{\circ}$ | $76^{\circ}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{\circ}$ | $58^{\circ}$ |  | $83^{\circ}$ |  | $33^{*}$ | $63^{*}$ | 196 | $45^{*}$ | 219 |
| Sought advice/spoke to someone about it | 19\% | ${ }_{1 \%}$ | ${ }_{3 \%}$ | 1\% |  | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - |  | ${ }_{2}^{2}$ |  |  | ${ }_{2 \%}$ | ${ }_{2 \%}^{4}$ | : | ! |
| Been to events/meetings/ conferences/ visited the project | ${ }_{2 \%}^{28}$ | 3\% | ${ }_{2 \%}$ | 1\% | : | 1\% | ${ }_{2 \%}$ | 3\% | - |  | ${ }^{1} \%$ |  | $\begin{aligned} & 3 \\ & 9 \% \\ & \text { A } \end{aligned}$ | 3\% | 3\% | 2\% | 5\% |
| Recycle (more)/requested recycling bins | ${ }_{1 \%}^{16}$ | ${ }_{1 \%}$ | : | : | ${ }^{1} \%$ | : | : | : | ${ }^{2}$ |  | 1\% |  | $\begin{aligned} & 2 \\ & \begin{array}{l} 6 \% \\ A \end{array} \end{aligned}$ | : | ${ }_{3}^{3}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{4}$ |
| Joined the car club/used car less/travelled by public transport more | ${ }_{1 \%}^{13}$ | - | - | : | - | : | : | 1\% | ${ }^{2}$ |  | : |  | 3\% | - ${ }_{\text {10\% }}$ | 1\% | ${ }_{\text {2 }}^{4} \mathrm{~A}$ | $!$ |
| Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ turn thermostat down/turn boile off etc.) | ${ }^{37}$ 3\% | 8\% | ${ }^{3}$ | - | ${ }_{2}^{1 \%}$ | : | ${ }_{2 \%}$ | 2\% | ${ }^{3}$ |  | ${ }_{2 \%}$ |  | 3\% | : | ${ }_{4 \%}$ | ${ }_{7 \%}$ | 5\% |
| Insulated the walls/cavity installation | ${ }_{1 \%}^{10}$ | - | - | : | - | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | - |  | ${ }_{2 \%}$ |  |  | - | - | : | ${ }_{\text {a }}{ }_{\text {a }}$ |
| Asked about/installed solar/ pv panels | ${ }^{41}$ | 3\% | ${ }_{3}^{3}$ | : | 3\% | 1\% | ${ }_{2 \%}$ | ${ }_{\text {A }}{ }_{\text {A }}$ | 4\% |  | 4\% |  | ${ }_{3 \%}^{1}$ | ${ }_{2}^{1 \%}$ | ${ }_{8 \%}^{8}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{6}$ |
| Draught proofed doors and windows | 9\% | $!$ | ${ }^{1} \%$ | - | : | 1\% | : | 1\% | : |  | ${ }^{1 \%}$ |  | ${ }_{\text {2 }}^{2} \times$ | : | : | : | 2\% |
| Insulated the loft (more) | 9\% | - | : | - | - | - | - | 1\% | - |  | - |  | - | : | 1\% | 2\% | ${ }_{\text {a }}^{3} \times$ |
| Use less water/installed a water meter/using a water butt | ${ }^{11} \%$ | ${ }_{1 \%}$ | - | - | - | - | : | - | : |  | : |  | $\begin{aligned} & 2 \\ & { }_{A}^{6 \%} \end{aligned}$ | : | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}$ | ! |

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Fieldwork dates: 19th September to 9th November 2011

## Table 353

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 354

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

```
Total
Sought advice/spoke to
someone avoult/mee
l}\begin{array}{l}{\mathrm{ Been to events/meetings/}}\\{\mathrm{ conferences/visited the }}
l
Recycle (more)/requested
Joined the car club/used ca
transport more
Trying to be more fuel
Tring to be more fuel (
w wath how muss energy/ we arg
using (turn the lights offl/I
l
Insulated the walls/cavity
Asked about/installed solar/
pvpanels
Draught proofed doors and
wnaw
Insulated the loff (more)
Use less water/installed a
water meter/using a water
butt
Bough/use low energy/energy
*)
light bulbs, boilec
```

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 1353 | 431 | 1014 |  | 647 | 304 | 411 | 429 |
| ${ }^{19}{ }_{1 \%}$ | ${ }_{1 \%}{ }_{1}$ | ${ }^{14}{ }_{1 \%}$ |  | ${ }^{10}{ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{6} \%$ |
| ${ }^{28} 2 \%$ | ${ }^{7} 2 \%$ | ${ }_{20}{ }_{2 \%}$ |  | ${ }^{17} 3 \%$ | ${ }^{10} 3 \%$ | ${ }^{5} \%$ | ${ }^{12} 3 \%$ |
| ${ }^{16}{ }_{1 \%}$ | $?$ | ${ }^{13}{ }_{1 \%}$ |  | ${ }_{1 \%}$ | ${ }^{4} \%$ | ${ }^{5} \%$ | ${ }^{5} \%$ |
| $\mathrm{G}^{13} 1{ }^{1 \%}$ | ${ }_{1 \%}$ | ${ }^{10} 1 \%$ |  | $\begin{aligned} & { }^{12}{ }_{\text {a }}{ }^{2 \%} \end{aligned}$ | $\mathrm{a}^{3 \%}$ | : | ${ }^{11}{ }_{\text {A }}{ }^{2 \%}$ |
| ${ }^{37} 3$ | ${ }_{2 \%}$ | ${ }^{32}{ }_{3 \%}$ |  | ${ }^{18} 3$ | ${ }^{11} 4 \%$ | ${ }^{14} 3$ | ${ }^{16} 4 \%$ |
| ${ }^{10} 1 \%$ | ${ }^{3} \%$ | ${ }_{1 \%}$ |  | 3 | - | $?$ | $!$ |
| ${ }^{41} 3 \%$ | ${ }^{12} 3 \%$ | ${ }^{37}{ }_{4}{ }^{4 \%}$ |  | ${ }^{22} 3 \%$ | ${ }^{10} 3 \%$ | ${ }^{13} 3 \%$ | ${ }^{19} 4 \%$ |
| ${ }^{9} 1 \%$ | $?$ | ${ }^{6} 1 \%$ |  | ${ }_{1}{ }_{1 \%}$ |  | ${ }^{3} 1 \%$ | $!$ |
| ${ }^{9} \%$ | $?$ | ${ }_{1 \%}$ |  | 3. | ${ }^{2}{ }_{1 \%}$ | : | ${ }^{3} 1 \%$ |
| ${ }^{11}{ }_{1 \%}$ | ! | ${ }^{8} 1 \%$ |  | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{3} 1 \%$ | ${ }^{5} 1 \%$ |
| ${ }^{18} 1 \%$ | ${ }_{1}{ }_{1}$ | ${ }^{13} 1 \%$ |  | ${ }^{10} 2 \%$ | ${ }_{2 \%}$ | ${ }^{5} \%$ | ${ }^{6} \%$ |

GfK NOP

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

Total
I have an allotment/grow $m$
own vegetables
Thying to start a local
group/buying group/eco
group/Workshop
It has made me think/raised awareness of renewable/

Given information to
visitors/educate
family/triends
Convert to bio-fuels (for
car, heating)
Use a ground-source heat
pump
Considered installing wind
turbines
Other answers

Don't know
None

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\qquad$ | $\qquad$ | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 1353 | 431 | 1014 |  | 647 | 304 | 411 | 429 |
| $\begin{aligned} & { }^{17}{ }_{c}^{1 \%} \end{aligned}$ | ! | ${ }^{15}{ }_{1 \%}$ |  | $\begin{aligned} & 14{ }_{2 \%}^{2 \%} \\ & \mathrm{~A}^{2} \end{aligned}$ | $\begin{aligned} & { }^{13}{ }_{4 \%}{ }^{4 \%} \end{aligned}$ | ${ }^{3} 1 \%$ | $\begin{aligned} & { }^{13}{ }_{3 \%} \\ & \text { A } \end{aligned}$ |
| ${ }^{8}{ }_{1 \%}$ | $3_{1 \%}$ | ${ }^{7} 1 \%$ |  | $\begin{aligned} & { }^{7}{ }^{1 \%} \\ & A^{2} \end{aligned}$ | ${ }^{4} \%$ | $!$ | ${ }^{6}{ }^{1 \%}$ |
| ${ }^{11}{ }_{1 \%}$ | ${ }_{4}{ }_{6}$ | ${ }^{9}$ 1\% |  | ${ }_{1 \%}$ | ${ }^{3} 1 \%$ | ${ }^{3} 1 \%$ | ${ }^{5} 1 \%$ |
| $\bigcirc$ | ! | 4. |  | ${ }_{1 \%}$ | ${ }^{2} 1 \%$ | ? | ? |
| 3 | $?$ | 3 |  | 3 | ! | : | ${ }^{3}{ }^{1 \%}$ |
| 3 | $!$ | 3 |  | 3 | ${ }^{2} 1 \%$ | - | ${ }^{3}{ }^{1 \%}$ |
| 4 | ${ }^{3} \%$ | $\stackrel{2}{ }$ |  | 3 | $!$ | - | ? |
| ${ }^{37}{ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{26}{ }_{3 \%}$ |  | ${ }^{24}{ }_{A}^{24}$ | $\begin{aligned} & { }^{14}{ }_{5 \%} \\ & { }^{2} \end{aligned}$ | 9\% | ${ }^{16} 4 \%$ |
| $\stackrel{3}{ }$ | - | 3. |  | - | - | ! | - |
| $\begin{gathered} 1118 \\ \text { EFH } \\ \hline 83 \% \end{gathered}$ | $\begin{gathered} 369 \\ 86 \% \\ A \end{gathered}$ | ${ }_{827}{ }_{82 \%}$ |  | ${ }^{515}$ 80\% | ${ }^{231} 76$ | ${ }^{348} 8$ | 330 $77 \%$ |

GfK NOP

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Fieldwork dates: 19th September to 9th November 2011

Table 355
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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $66+$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | $\qquad$ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 1353 | 72. | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Sought advice/spoke to someone about it | $\begin{aligned} & 19 \\ & 1 \% \\ & 1 \% \end{aligned}$ | : | ${ }_{1 \%}$ | 2\% | 2\% | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{3}$ | $\begin{gathered} 13 \\ { }_{2}^{2 \%} \\ 1 \end{gathered}$ | ${ }^{6} \%$ | ${ }_{1} 9$ | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{12}$ 1\% | ${ }^{3} \%$ | ${ }_{2 \%}^{4}$ |
| Been to events/meetings/ conferences/visited the project/plan to visit the project | $\begin{gathered} 28 \\ 2 \% \\ 9 \end{gathered}$ | ${ }_{3 \%}$ | 2\% | 2\% | 7\% | 3\% | $\begin{aligned} & 11 \\ & 3 \% \\ & { }_{0} \end{aligned}$ | ${ }^{13} 2$ | ${ }^{15}$ | ${ }^{15}$ | ${ }^{11} 3$ | ${ }_{2 \%}$ | ${ }_{2}^{23}$ | 2\% | ${ }_{2 \%}$ |
| Recycle (more)/requested recycling bins | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $A_{A E G}^{\frac{7}{3 \%}}$ | $!$ | ${ }_{1 \%}$ | 2\% | \% $1 \%$ | 10 ${ }_{1}$ | 7\% | \% $1 \%$ | $2 \%$ | 10 ${ }_{1}$ | ${ }_{2 \%}$ | 2\% |
| Joined the car club/used car less/travelled by public transport more | ( $\begin{gathered}13 \\ \text { caf } \\ \text { at }\end{gathered}$ | : | ${ }_{1 \%}$ | ${ }_{1}^{4} \%$ | $\operatorname{AFG}^{\frac{6}{2 \%}}$ | : | ! | 5\% | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{8}$ | 5\% | - | ${ }^{10} 1 \%$ | 2\% | - |
| Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ furn thermostat down/turn boiler off etc.) | 37 3 R | ${ }_{1 \%}$ | $\stackrel{3}{2 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}^{12}$ | ${ }^{14} 2$ | ${ }_{3}^{23}$ | ${ }^{23} 3$ | ${ }^{10} 2$ | ${ }_{3 \%}^{4}$ | ${ }^{26}$ | ${ }^{7} 3$ | ${ }_{2 \%}^{4}$ |
| Insulated the walls/cavity installation | ${ }^{10} 10$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 3. | ${ }_{7 \%}$ | \% $1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{1} \%$ | $!$ | , |
| Asked about/installed solar/ pv panels | $\begin{gathered} { }_{31}^{41} \\ \text { cGb } \end{gathered}$ | ${ }_{C G}{ }^{7 \%}$ | - | $\begin{gathered} 14 \\ A C G^{5 \%} \end{gathered}$ | $\begin{gathered} 12 \\ C G^{5 \%} \end{gathered}$ | ${ }^{\text {3 }}$ ¢ | ${ }^{4} \%$ | ${ }^{21} 3$ | 20 3 \% | 33 AKL | 2\% | : | ${ }_{3}^{35}{ }_{4}{ }_{\text {A }}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{2}$ |
| Draught proofed doors and windows | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | \% ${ }^{6}$ | $\stackrel{3}{ }$ | \% | $!$ | ${ }_{2}^{2 \%}$ | ${ }_{1 \%}$ | $!$ | : |
| Insulated the loft (more) | ${ }_{1 \%}$ | - | 1\% | $\mathrm{G}^{3}$ | ${ }_{1 \%}$ | $\mathrm{G}^{3} \%$ | : | \% $1 \%$ | 3. | 7\% | ? | : | ${ }^{9} \%$ | : | - |
| Use less water/installed a <br> water meter/using a water butt | ${ }^{11} 1$ | - | ${ }_{1 \%}$ | ! | ${ }_{2 \%}$ | ${ }_{1 \%}$ | . | 5\% | 6\% | ${ }^{7} \%$ | ${ }_{1 \%}$ | - | 9\% | : | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \begin{array}{c} \text { Alcommu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 10-24 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Private } \\ \text { rent } \\ (0) \\ \hline \end{gathered}$ |
| Total | 1353 | 72. | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Bought/use low energy/energy efficient appliances (e.g. machine etc.) | ${ }_{1 \%}^{18}$ | - | - | ${ }_{1 \%}$ | 2\% | $\operatorname{AC}^{7 \%}$ | ${ }^{4} \%$ | ${ }^{10} 2$ | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{8}$ | \% $1 \%$ | ${ }_{3 \%}^{3}$ | ${ }^{13} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| I have an allotment/grow my own vegetables | $\begin{aligned} & 17 \\ & 1 \% \\ & 8 \mathrm{i} \end{aligned}$ | 1\% | 3\% | 5\% | ${ }_{2 \%}$ | $!$ | ${ }_{1 \%}$ | 5\% | ${ }^{12} 2$ | 9\% | \% $\%$ | $2 \%$ | ${ }^{11} 1 \%$ | ${ }_{2 \%}$ | 1\% |
| Trying to start a local group/buying group/eco group/workshop group/workshop | ${ }_{\text {l }}^{8} 1 \%$ | : | : | ${ }_{1 \%}$ | ${ }^{3} \%$ | : | $!$ | 3. | 5\% | ${ }_{1 \%}$ | $?$ | ${ }_{2 \%}$ | \% $1 \%$ | $!$ | ${ }_{1 \%}$ |
| It has made me think/raised awareness of renewable/ sustainable energy sources | ${ }^{11}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ! | ${ }_{1}{ }^{2}$ | ${ }_{1}^{2} \%$ | 2\% | ${ }_{1}^{5}$ | \% $\%$ | ${ }_{1 \%}^{8}$ | $!$ | 1\% | ${ }_{7 \%}^{7}$ | $!$ | ${ }_{2 \%}$ |
| Given information to visitors/educate the public/ family/friends | 6 | : | ${ }_{1 \%}$ | : | $\mathrm{G}^{3}$ | ${ }_{1}^{2} \%$ | : | : | $\begin{aligned} & 1 \% \\ & { }_{H} \end{aligned}$ | ${ }_{1}^{4} \%$ | $!$ | 1\% | \% $\%$ | - | - |
| Convert to bio-fuels (for car, heating) | 3. | : | : | ! | ${ }_{1 \%}$ | - | : | $?$ | ! | 3. | : | : | 3. | : | - |
| Use a ground-source heat pump | $\stackrel{3}{i}$ | : | : | $!$ | ! | : | ! | ! | ? | 3. | : | : | 3. | : | - |
| Considered installing wind furbines | 4 | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ! | - | ${ }^{4} 18$ | : | ? | ! | : | 3. | : | ${ }_{1 \%}$ |
| Other answers | 37 <br> $3 \%$ | ${ }_{1 \%}$ | $\begin{aligned} & { }_{3 \%}^{5} \\ & { }_{6} \end{aligned}$ | ${ }_{6}^{5 \%}$ | $\begin{gathered} { }^{19} 7 \% \\ \text { ADFG } \end{gathered}$ | ${ }_{6}^{3 \%}$ | ! | 16 | ${ }_{3}^{21}$ | ${ }^{16}$ | 12\% | AJk ${ }^{98 \%}$ | ${ }^{23} 2$ | 7\% | 3\% |
| Don't know | 3. | : | : | ${ }_{1}{ }^{2}$ | ; | : | 1 | ? | $!$ | $\stackrel{3}{ }$ | - | $\because$ | 3. | - | - |
| None | $\begin{gathered} 1118 \\ \text { EJMe } \\ \hline 8 \% \end{gathered}$ | 80\% | $\begin{gathered} 141 \\ 88 \% \\ \text { ADE } \end{gathered}$ | 214 | 201 76 | $\underset{8}{201} \underset{E}{84 \%}$ | $\begin{gathered} 301 \\ { }_{87 \%} \\ \hline D E E \end{gathered}$ | ${ }^{503}$ | 815 ${ }_{83}$ | 600 $81 \%$ | $\begin{aligned} & 379 \\ & 80 \% \\ & \text { AJL } \end{aligned}$ | 87\% | 753 $81 \%$ | 194 | $\underset{\substack{157 \\ \hline 8 \%}}{ }$ |

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { ail } \\ & \text { a } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yos } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| Total | 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{\circ}$ | $82^{*}$ | 1271 |
| Sought advice/spoke to someone about it | $\begin{aligned} & 19 \\ & 1 \% \end{aligned}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{\text {3\% }}^{\text {a }}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{7 \%}$ | ${ }_{1}^{4}$ | 7\% | - | - | 19\% |
| Been to events/meetings/ conferences/visited the project/plan to visit the project | $\begin{gathered} 28 \\ 2 \% \\ 9 \end{gathered}$ | 3\% | 10\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 2\% | 19\% | ${ }_{2 \%}^{4}$ | 2\% | : | $\begin{aligned} & 19 \\ & { }^{49} \end{aligned}$ | 9\% 9 | - | : | 1\% | ${ }^{27} 2 \%$ |
| - Recycle (more)/requested recycling bins | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }^{6} \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{15} \\ & { }_{2}^{2 \%} \end{aligned}$ | : | : | ${ }_{2 \%}$ | ${ }_{7 \%}$ | ${ }_{1}^{5}$ | ${ }^{4} \%$ | - | - | ${ }^{16}$ |
| Joined the car club/used car less/travelled by public transport more | $\begin{gathered} 13 \\ 1 \% \\ \text { aft } \end{gathered}$ | ${ }_{1 \%}$ | ! | ! | $\begin{gathered} 5 \\ 0 \% \end{gathered}$ | $\underset{\mathrm{AOQR}^{3 \%}}{\frac{4}{3 \%}}$ | 4. | 1\% | Aa ${ }^{3}$ | ${ }_{a}^{2}$ | ${ }_{\text {af }}^{2 \%}$ | ! | ${ }^{3}$ | : | - | ${ }^{13} 18$ |
| Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/f turn thermostat down/furn boiler off etc.) | $\begin{gathered} 37 \\ 3 \% \\ \mathbf{R}^{3} \end{gathered}$ | $\begin{aligned} & 10 \\ & { }_{10}^{4 \%} \\ & R \end{aligned}$ | ${ }^{13}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | $\stackrel{8}{{ }^{6 \%}}{ }^{\text {AOQRS }}$ | ${ }^{25} 3$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}$ | 5\% | ${ }^{18}$ | 2\% | 3\% | ${ }_{2 \%}$ | ${ }_{5}^{4}$ | ${ }^{33}$ 3\% |
| Insulated the walls/cavity installation | ${ }^{10} 10$ | ${ }_{1 \%}^{3}$ | ${ }^{3} \%$ | ! | ! | $2 \%$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  |  | ${ }^{10} 1 \%$ |
| Asked about/installed solar/ pv panels | ${ }_{c \in{ }_{3}^{41}}^{41}$ | 2\% | ${ }^{15}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & 0 \end{aligned}$ | 3\% | ${ }_{3 \%}^{4}$ | ${ }^{27} 3 \%$ | 1\% | ${ }_{4}^{11}{ }^{5 \%}$ | ${ }_{3 \%}$ | ${ }^{21} 4$ | 11 $2 \%$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | : | ${ }^{41}$ |
| Draught proofed doors and windows | 9\% | $!$ | ${ }^{4} \%$ | $!$ | ${ }_{1 \%}^{2}$ | 1\% | ${ }_{1 \%}^{5}$ | - | ${ }^{3} 1 \%$ | ${ }_{2 \%}$ | $?$ | $!$ | ${ }_{\text {Af }}^{2 \%}$ | $\stackrel{1}{2 \%}$ | 1\% | ${ }_{1 \%}^{8}$ |
| Insulated the loft (more) | 9\% | ${ }_{1 \%}^{3}$ | ? | $!$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | - | $!$ | : | 3\% | ${ }^{3} \%$ | ${ }^{3} \%$ |  | : | 9\% |
| Use less water/installed a <br> water meter/using a water butt | ${ }^{11} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 3\% | 1\% | 9\% | - | ; | ${ }_{2 \%}$ | 7\% | ? | ! | ${ }_{2 \%}$ | 1\% | 10 10 |

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Table 355
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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| Total | 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{\circ}$ | 539 | 443 | 308 | $46^{\circ}$ | $82^{*}$ | 1271 |
| Bought/use low energy/energy efficient appliances (e.g. machine etc.) | $\stackrel{18}{1 \%}$ | ${ }_{2 \%}^{5}$ | 2\% | ${ }_{1 \%}$ | ! | : | 14 $2 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | 9\% | 2\% | ! | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{17}$ |
| I have an allotment/grow my own vegetables | $\begin{aligned} & 17 \\ & 1 \% \\ & \text { of } \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & 2 \% \end{aligned}$ | $!$ | ! | $\begin{aligned} & \frac{6}{3 \%} \\ & \mathbf{Q} \end{aligned}$ | $\begin{gathered} \frac{4}{3 \%} \\ Q_{R} \end{gathered}$ | ${ }_{1 \%}^{8}$ | ${ }_{2 \%}^{3}$ | ${ }_{A_{a}^{3 \%}}^{6}$ | : | ${ }_{\text {Af }}{ }_{\text {at }}$ | $?$ | ${ }_{1 \%}$ | : | : | ${ }^{17}$ |
| Trying to start a local group/buying group/eco oup/workshop | 8 $1 \%$ 9 | ${ }_{1 \%}$ | $!$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $?$ | 2\% | ${ }_{\text {a }}{ }^{1 \%}$ | ${ }_{\text {a }}^{1}$ | ${ }_{1 \%}$ | ! | ! | $:$ | - | ${ }_{1 \%}$ |
| It has made me think/raised awareness of renewable/ sustainable energy sources | ${ }_{1 \%}^{11}$ | ${ }_{1 \%}^{3}$ | 5\% | $!$ | ! | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{3}$ | ${ }_{1}^{5}$ | ${ }_{1 \%}^{3}$ | $\because$ | ${ }_{2 \%}$ | ${ }^{19}$ |
| Given information to visitors/educate the public/ family/friends | 6 | ! | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | : | 4 | 1\% | ! | : | ${ }_{1 \%}^{3}$ | ? | ! | : | : | $\bigcirc$ |
| Convert to bio-fuels (for car, heating) | 3. | : | : | : | $\begin{aligned} & 2_{1 \%}^{1 \%} \end{aligned}$ | ${ }^{1 \%}$ |  | - | $\mathrm{Aa}^{1 \%}$ | : | ${ }_{1 \%}^{3}$ | : |  | : | : | 3. |
| Use a ground-source heat pump | ${ }^{3}$ | : | $?$ | - | ! | : | : | ${ }^{1} 1 \%$ | $\mathrm{Aa}^{1 \%}$ | : | ! | $?$ | : | : | ${ }^{1} \%$ | $?$ |
| Considered installing wind furbines | 4. | : | : | ${ }^{2}{ }^{1 \%}$ | $!$ | $2^{1 \%}$ | ? | : | ${ }_{1 \%}$ | : | $!$ | ? | $!$ | : | : | 4 |
| Other answers | $\begin{aligned} & 37 \\ & \begin{array}{c} 3 \% \end{array} \end{aligned}$ | 2\% | 16\% | ${ }_{3 \%}$ | 2\% | ${ }_{4}^{5}$ | 26\% | 6\% | ${ }_{2 \%}$ | : | ${ }_{\text {22 }}^{22} 4$ | ${ }^{10}$ | 5\% | : | : | ${ }^{37} 3$ |
| Don't know | $\stackrel{3}{ }$ | ! | $!$ | ! | : | : | $\stackrel{3}{ }$ | : | - | : | : | $?$ | $!$ | - | - | $\stackrel{3}{3}$ |
| None | $\begin{gathered} 1118 \\ \begin{array}{c} 83 \% \\ \text { EIMe } \end{array} \end{gathered}$ | 210 $81 \%$ | ${ }_{842}{ }^{29}$ | $\xrightarrow{195}$ | 193 $83 \%$ | ${ }_{78 \%}$ | 740 $83 \%$ | 145 $84 \%$ | ${ }^{162}$ | 80\% | ${ }^{422}$ | $\underset{\substack{371 \\ 84 \%}}{ }$ | $\begin{aligned} & 267 \\ & 87 \% \\ & \mathrm{Ae} \end{aligned}$ | $\begin{aligned} & 43 \\ & 93 \% \\ & A \mathrm{~A} \end{aligned}$ | 74 $90 \%$ | 1044 |

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Fieldwork dates: 19th September to 9th November 2011

Table 356
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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all ( G ) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \substack{\text { Disagree } \\ \text { (L) }} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (N) \end{array} \\ \hline \end{gathered}$ |
| Total | 1353 | 525 | 595 | 227 | 505 | 100 | $56^{\circ}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| Sought advice/spoke to someone about it | 19 1 \% | ${ }^{7} \%$ | 11\% | ! | ${ }_{2 \%}$ | : | ${ }_{2 \%}^{1}$ | ${ }_{2 \%}$ | ${ }^{8} \%$ | 5\% | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}$ | ${ }^{16}$ 2\% |
| Been to events/meetings/ conferences/visited the project/plan to visit the project | $\begin{gathered} { }_{28}^{28} \\ \mathrm{JMil} \end{gathered}$ | ${ }_{2 \%}$ | ${ }^{11} 2 \%$ | ${ }_{3 \%}^{7}$ | ${ }^{12}$ | ${ }_{4}^{4}$ | - | 15 All | 2\% | ${ }_{1 \%}$ | ${ }^{16}$ 2\% | ${ }_{2 \%}$ | : | a AM |
| Recycle (more)/requested recycling bins | ${ }_{1 \%}^{16}$ | ${ }^{6} \%$ | 6\% | ${ }_{2 \%}^{4}$ | 7\% | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}$ | ${ }_{\text {AJ }}{ }^{2 \%}$ | \% $\%$ | ? | ${ }^{12}$ \% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{13}{ }_{1 \%}$ |
| Joined the car club/used car less/travelled by public transport more | $\underset{\text { Jjp }}{\substack{13 \\ \text { jo }}}$ | ${ }^{4} \%$ | 2\% | $:$ | ${ }^{4} \%$ | ${ }_{1 \%}$ | - | All ${ }_{\text {a }}$ | ${ }_{1 \%}$ | : | 9\% | ${ }_{1 \%}^{2}$ | ! | ${ }^{12}$ |
| Trying to be more fuel保 waing how much energy we are using (turn the lights offf boiler off etc.) | ${ }_{\text {37 }}^{3}$ | 19 4 D | ${ }^{16}$ | ${ }_{1 \%}$ | 10\% | 3\% | - | ${ }^{15}$ | ${ }^{14} 3$ | 2\% | ${ }_{4}^{31}{ }_{4}$ | 5\% | 2\% | 29\% |
| Insulated the walls/cavity installation | $\stackrel{10}{1 \%}$ | $?$ | 7\% | $!$ | 5\% | : | $\begin{aligned} & 2_{4 \%} \\ & A \end{aligned}$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | 9\% |
| Asked about/installed solar/ pv panels | $\begin{gathered} { }_{31}^{41} \\ \text { BMgp } \end{gathered}$ | 10\% | ${ }^{21} 4 \%$ | 10 4 \% | 17\% | ${ }^{1} \%$ | 2\% | 113\% | 17\% | ${ }^{13} 3$ | ${ }^{24} 3$ | ${ }_{3 \%}^{8}$ | 3\% | 36 AM |
| Draught proofed doors and windows | ${ }_{1 \%}$ | 5\% | ${ }^{3} \%$ | ! | 3\% | - | 2\% | ! | ${ }^{4} \%$ | ${ }_{1 \%}$ | 5\% | ${ }^{3} \%$ | ${ }_{1 \%}$ | ${ }^{6} \%$ |
| Insulated the loft (more) | ${ }_{1 \%}$ | ? | 3\% | $\begin{aligned} & 4 \\ & { }_{A}^{2 \%} \end{aligned}$ | ${ }^{4} \%$ | 1\% | ${ }_{2 \%}$ | 2\% | ${ }_{1}^{4}$ | ${ }_{1 \%}$ | \% $\%$ | ! | ! | 6\% |

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Fieldwork dates: 19th September to 9th November 2011

Table 356
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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{All Communities (excl ctrls) (A)} \& \multicolumn{3}{|c|}{Belonging to community} \& \multicolumn{3}{|c|}{Think about energy} \& \multicolumn{3}{|c|}{Attiludes to climate change} \& \multicolumn{2}{|l|}{Reducing carbon footprint is normal} \& \multicolumn{2}{|c|}{\[
\begin{gathered}
\text { If's not worth } \\
\text { it }
\end{gathered}
\]} \\
\hline \& \& Very strongly (B) \& Fairly
strongly (C) \& \begin{tabular}{l}
Not very/ strongly \\
(D)
\end{tabular} \& Always/ often (E) \& \begin{tabular}{l}
Sometimes \\
(F)
\end{tabular} \& Not very not at all (G) \& \[
\begin{aligned}
\& \text { Very } \\
\& (\mathrm{H}) \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Fairly } \\
\& \text { (I) } \\
\& \hline
\end{aligned}
\] \& Not very/ not at all/ no opinion (J) \& \[
\begin{gathered}
\text { Agree } \\
\text { (K) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\substack{\text { Disagree } \\
\text { (L) }} \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Agree } \\
\text { (M) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\begin{array}{c}
\text { Disagree } \\
(N)
\end{array} \\
\hline
\end{gathered}
\] \\
\hline Total \& 1353 \& 525 \& 595 \& 227 \& 505 \& 100 \& \(56^{*}\) \& 355 \& 555 \& 443 \& 838 \& 287 \& 283 \& 979 \\
\hline Use less water/installed a water meter/using a water butt \& \({ }^{11} 1 \%\) \& \({ }^{6} \%\) \& \({ }^{4} \%\) \& ! \& \({ }^{4} \%\) \& : \& : \& \[
\underset{\text { Als }^{7}}{7}
\] \& \({ }_{1}{ }^{3}\) \& \(!\) \& \({ }_{7 \%}\) \& \({ }_{1 \%}\) \& ! \& 10 \(1 \%\) \\
\hline Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.) \& \({ }_{1 \%}^{18}\) \& 8\% \& \({ }^{8} \%\) \& \({ }_{1 \%}\) \& 6\% \& \({ }_{2 \%}\) \& : \& 2\% \& \% \(1 \%\) \& 6\% \& \({ }^{12} 10\) \& 3\% \& \({ }_{1 \%}\) \& \({ }^{14}{ }_{1 \%}\) \\
\hline I have an allotment/grow my own vegetables \& \({ }^{17} \%\) \& \({ }^{7} \%\) \& \({ }^{9} \%\) \& \(!\) \& 7\% \& \({ }_{2}^{2}\) \& - \& \[
\begin{gathered}
9 \\
\text { AJ }^{3 \%}
\end{gathered}
\] \& 5\% \& 3\% \& \({ }^{12}{ }_{1}\) \& \(!\) \& : \& \[
\begin{aligned}
\& \quad 17 \\
\& A M^{2 \%}
\end{aligned}
\] \\
\hline Trying to start a local group/buying group/eco group/workshop \& \({ }_{5}^{8}\) \& \({ }_{1 \%}\) \& \({ }^{3} 1 \%\) \& \({ }^{2} \%\) \& \({ }^{6} \%\) \& - \& : \& \({ }_{1 \%}\) \& \({ }^{3} \%\) \& ! \& \% \(\%\) \& \({ }_{1 \%}\) \& : \& \({ }^{7} \%\) \\
\hline It has made me think/raised awareness of renewable/ sustainable energy sources \& \({ }_{1 \%}^{11}\) \& 5\% \& \(?\) \& \[
\begin{aligned}
\& { }_{2}^{2 \%} \\
\& c^{2}
\end{aligned}
\] \& \({ }_{1 \%}\) \& - \& : \& \({ }_{1}^{3}\) \& \% \(1 \%\) \& \(?\) \& \({ }_{1}^{6}\) \& \({ }_{1 \%}\) \& \({ }^{3} \%\) \& \({ }_{1 \%}^{8}\) \\
\hline Given information to visitors/educate the public/ family/friends \& 6 \& ! \& \({ }^{4} \%\) \& ! \& \({ }^{4} \%\) \& : \& - \& \({ }_{\text {AJ }}{ }^{4 \%}\) \& \(?\) \& : \& \(\stackrel{3}{ }\) \& \({ }_{1 \%}\) \& \(!\) \& 5\% \\
\hline Convert to bio-fuels (for car, heating) \& 3. \& ? \& ! \& : \& ! \& : \& - \& : \& \({ }_{1}{ }^{3}\) \& : \& 3. \& : \& : \& 3. \\
\hline Use a ground-source heat pump \& 3. \& ? \& \(!\) \& \(:\) \& ? \& : \& : \& : \& \({ }_{1 \%}\) \& : \& ? \& : \& ! \& \(!\) \\
\hline Considered installing wind furbines \& 4 \& \({ }_{1 \%}\) \& : \& \(!\) \& ? \& : \& : \& : \& \(!\) \& \({ }_{1 \%}\) \& ? \& ! \& - \& 4 \\
\hline Other answers \& \[
\begin{gathered}
37 \\
37 \\
\text { 3h1 }
\end{gathered}
\] \& 16\% \& \({ }^{15}\) \& \({ }_{3 \%}\) \& \({ }_{\text {20 }}^{20} 4\) \& \({ }_{2 \%}\) \& : \& 19
A 15 \& 15\%

3 \& ${ }^{3} \%$ \& ${ }^{26}$ \& 2\% \& 5\% \& ${ }^{32}$ 3\% <br>
\hline
\end{tabular}

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Fieldwork dates: 19th September to 9th November 2011

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  |  | nging to comm |  |  | Think about en |  |  | es to clim | hange |  | $\begin{aligned} & \text { carbon } \\ & \text { it is } \\ & \text { al } \\ & \hline \end{aligned}$ | It's |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 1353 | 525 | 595 | 227 | 505 | 100 | $56^{\circ}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| Don't know | $\stackrel{3}{ }$ | - | ? | ! | : |  | : | - | ! | ? | $\stackrel{3}{ }$ | : | ! | ? |
| None | $\begin{gathered} 1118 \\ 83 \% \\ \text { HNem } \end{gathered}$ | ${ }_{82 \%}^{433}$ | 4913\% | 189 ${ }_{83}$ | 412\% | 83 83 | 509 | ${ }^{268} 75$ | $\begin{gathered} 459 \\ 83 \% \\ H \end{gathered}$ | $\begin{aligned} & 391 \\ & 88 \% \\ & \text { AH1 } \end{aligned}$ | ${ }_{881}^{681}$ | 247 ${ }_{86}$ | $\begin{aligned} & 255 \\ & 90 \% \\ & \text { AN } \end{aligned}$ | 780 80 |

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Fieldwork dates: 19th September to 9th November 2011

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Commu $\begin{gathered}\text { nities } \\ \text { (excl ctrls) }\end{gathered}$ (excl ctrla (A) | Active energy savers <br> (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under $1 \text { yea }$ <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $(f)$ | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber <br> (n) | Other (0) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800-4 \\ 36,400 \end{gathered}$ (q) | $\begin{gathered} 36,400+ \\ (\text { (r) } \end{gathered}$ |
| Total | 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{\circ}$ | $32^{*}$ | 439 | 286 | 240 |
| Sought advice/spoke to someone about it | ${ }_{1 \%}^{19}$ | ${ }_{1}^{4}$ | ${ }_{1}^{6}$ | $\begin{gathered} \quad 6 \% \\ \text { Aab }^{4 \%} \end{gathered}$ | 2\% | ${ }_{2 \%}$ | 2\% | 2\% | 7\% | ${ }_{1}^{5}$ | 10 | ${ }_{3 \%}^{4}$ | ${ }^{11} \%$ | ${ }_{2 \%}^{8}$ | - | - | ${ }_{2 \%}^{8}$ | ${ }^{5} \%$ | ${ }_{2 \%}^{4}$ |
| Been to events/meetings/ conterences/Visited the project/plan to visit the project | $\begin{gathered} 28 \\ \mathrm{JMjil} \end{gathered}$ | ${ }^{13}$ | 13 $2 \%$ | 1\% | 1\% | ${ }_{3}^{4}$ | 4\% | 2\% | ${ }_{2 \%}^{14}$ | ${ }_{3 \%}^{12}$ | ${ }^{11 \%}$ | $\begin{aligned} & 5 \\ & 4 \\ & j \end{aligned}$ | ${ }^{14}$ | $\begin{aligned} & 15 \\ & { }_{4 \%}^{\%} \\ & \mathrm{Al} \end{aligned}$ | - | : | 2\% | ${ }_{3}^{8}$ | 3\% |
| Recycle (more)/requested recycling bins | ${ }^{16}$ | ${ }_{1 \%}^{2}$ | ${ }^{11}$ | ${ }_{1 \%}$ | 1\% | ${ }_{2 \%}$ | 2\% | ${ }_{1 \%}$ | 5\% | ${ }_{1 \%}^{3}$ | ${ }^{10}$ | 2\% | ${ }^{11} 1 \%$ | \% | - | - | ${ }_{1 \%}$ | ${ }^{3} \%$ | 2\% |
| Joined the car club/used car less/travelled by public transport more | ${ }_{\substack{13 \\ \text { Jip }}}^{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | 1\% | : | ${ }_{1 \%}$ | ${ }_{2 \%}$ | \% $\%$ | ${ }_{\text {a }}^{2 \%}$ | $\stackrel{3}{ }$ | 1\% | \% | ${ }_{\text {Al }}^{2 \%}$ | : | : | ! | ${ }_{\text {AP }}{ }^{2 \%}$ | 1\% |
| Trying to be more fuel - efficient/use less energy/ watch how much energy we are using turn the lights on/turn boiler off etc.) | $\begin{aligned} & 37 \\ & \left.\begin{array}{c} 3 \% \\ D \end{array}\right) \end{aligned}$ | 15\% | 17\% | $\stackrel{3}{2 \%}$ | $2 \%$ | 2\% | ${ }_{3 \%}^{10}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{20}$ | 7\% | ${ }^{23}$ | $\begin{aligned} & 7 \\ & 5 \% \\ & i \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{8}$ | : | : | ${ }_{3 \%}^{14}$ | ${ }^{10}$ | ${ }_{3 \%}^{8}$ |
| insulated the walls/cavity installation | ${ }^{10} 10$ | $!$ | ${ }^{8} \%$ | : | 1\% | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | : | \% $\%$ | ${ }^{4} \%$ | : | : | ? | $!$ | ${ }_{1 \%}^{3}$ |
| Asked about/installed solar/ pv panels | $\begin{gathered} 41 \\ { }_{3 \%} \\ \text { BMgp } \end{gathered}$ | ${ }^{12}$ | ${ }^{18}$ | 4\% | 5\% | 7 9 9 | 3\% | ${ }_{1 \%}$ | ${ }_{3 \%}^{22}$ | 11 $3 \%$ | ${ }^{25}$ | ${ }_{4}^{5}$ | 29\% | 10 $2 \%$ | 2\% | - | 2\% | $\begin{aligned} & { }^{16} \\ & A_{P}^{6 \%} \end{aligned}$ | ${ }_{3 \%}$ |
| Draught proofed doors and windows | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | : | 1\% | 1\% | $\stackrel{3}{ }$ | ${ }_{1 \%}^{3}$ | 1\% | 1\% | \% ${ }_{6}$ | ${ }^{3} \%$ | - | : | 3\% | $!$ | 2\% |
| Insulated the loft (more) | 9\% | ! | \% | 1\% | 1\% | : | ${ }_{1 \%}$ | 2\% | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | \% | 1\% | \% | $?$ | ${ }_{3 \%}$ | : | : | $!$ | ${ }_{2}^{4}$ |

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Fieldwork dates: 19th September to 9th November 2011

Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | Active energy savers <br> (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | Timber <br> (n) | Other (0) | $\begin{gathered} \text { Less than } \\ 20,800 \end{gathered}$ (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\underset{(r)}{\substack{36,400+\\ \hline}}$ |
| Total | 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 601 | 396 | 829 | 128 | 915 | 427 | $34^{\circ}$ | 32. | 439 | 286 | 240 |
| Use less water/installed a water meter/using a water but | ${ }_{1 \%}^{11}$ | 4\% | ${ }_{1}^{6}$ | ${ }_{1 \%}$ | : | 1\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 7\% | : | \% $\%$ | 5\% | - | : | ${ }_{1 \%}$ | 3\% | ${ }_{1 \%}$ |
| Bought/use low energy/energy efficient appliances (e.g. light bubs, boiler, washing machine etc.) | ${ }_{1 \%}^{18}$ | ${ }^{3} \%$ | 11 $2 \%$ | ${ }_{3 \%}$ | $:$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | 11 $2 \%$ | 2\% | 10 | ${ }^{1} \%$ | 10 10 | 7\% | : | ${ }_{3 \%}$ | 5\% | 1\% | 2\% |
| I have an allotment/grow my own vegetables | ${ }_{1}^{17}$ | 5\% | 9\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 1\% | 2\% | ${ }_{1 \%}^{3}$ | ${ }^{1} \%$ | $\begin{aligned} & 10 \\ & 3 \% \\ & A j \end{aligned}$ | 7\% | : | ${ }_{1 \%}^{8}$ | 11 $3 \%$ AI | : | $:$ | ${ }_{1 \%}$ | 4\% | 2\% |
| Trying to start a local group/buying group/eco group/workshop | $\stackrel{8}{8}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | : | 1\% | ${ }_{\text {2\% }}^{2}$ | : | : | \% | ${ }_{5}^{5}$ | ? | 1\% | 4. | 5\% | : | $:$ | ! | ${ }_{1 \%}$ | 3\% |
| It has made me think/raised awareness of renewable/ sustainable energy sources | ${ }_{1 \%}^{11 \%}$ | 5\% | ${ }^{4} \%$ | : | $2 \%$ | ${ }^{3} \mathrm{C}$ | 4\% | $!$ | 3. | ${ }_{1 \%}$ | 7\% | : | 8\% | ${ }_{1 \%}$ | : | - | 5\% | 2\% | $!$ |
| Given information to visitors/educate the public/ family/friends | 6 | 3\% | $!$ | ${ }^{2} 1 \%$ | : | : | ! | $!$ | ${ }_{4}^{4}$ | ${ }^{4} \%$ | $?$ | : | 4 | $?$ | : | : | ${ }_{1 \%}$ | ! | $!$ |
| Convert to bio-fuels (for car, heating) | 3. | : | 3. | : | : | : | : | ! | $?$ | ! | ? | : | ? | ! | : | : | - | - | ${ }_{1 \%}$ |
| Use a ground-source heat pump | 3. | $!$ | ? | : | $:$ | 1\% | : | : | ? | ! | ? | : | ? | $!$ | : | $:$ | - | $!$ | ! |
| Considered installing wind furbines | 4 | ! | $?$ | 1\% | : | : | . | $!$ | ? | ${ }_{1 \%}$ | ? | : | ? | ${ }^{3} \%$ | ${ }_{\text {A }}{ }_{3}^{1}$ | : | $!$ | ${ }_{1 \%}$ | $\because$ |
| Other answers | $\begin{gathered} 37 \% \\ 3 \% \\ \text { 3hl } \end{gathered}$ | 119 | ${ }^{23}$ | ${ }_{1 \%}$ | 1\% | ${ }_{\text {5\% }}^{\text {h }}$ | 109 | $\begin{aligned} & 11 \\ & { }_{4 \%}^{2 \%} \end{aligned}$ | ${ }^{10}$ | 16 | 19\% | ${ }_{2 \%}$ | ${ }_{2 \%}^{18}$ | ${ }_{\text {A }}^{19} 4$ | : | : | 14\% | 7\% | 109 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q27 What other actions if any have you undertaken as a direct result of seeing or hearing about the project?
Base: All who have undertaken at least one action or measure in the last 18 months

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (1) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{aligned} & 20,800- \\ & 36,400 \\ & \text { (q) } \end{aligned}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| Total | 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | 32. | 439 | 286 | 240 |
| Don't know | 3. | ! | ? | : | : | : | ! | : | ? | : | $\stackrel{3}{ }$ | : | $\stackrel{3}{ }$ | : |  | : |  |  | ${ }_{1 \%}$ |
| None | $\begin{gathered} 1118 \\ \text { HNem } \end{gathered}$ | ${ }^{323} 8$ | ${ }_{850}$ | -123\% | $\xrightarrow{112}$ | 76\% | 258 $82 \%$ | 215\% |  | 317 $80 \%$ | $\stackrel{699}{84 \%} \underset{A}{4}$ | 102 <br> $80 \%$ | $\begin{gathered} 766 \% \\ 844 \% \end{gathered}$ | 336\% | 880\% | $\begin{gathered} 31 \\ \text { 37\% } \\ \text { Alm } \end{gathered}$ | $\begin{gathered} 372 \\ \hline 85 \% \end{gathered}$ | ${ }^{227} 9$ | ${ }_{78 \%}^{188}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project
Installed solar
Installed solar)
(Photovoltaic) panels to
generate electricity
Installed an air / groun
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing
Installed cavity wall
insulation
Installed solid wall
insulation
Installing a mini wind
turbine on your home
Switched to a renewable or
Attended a meeting about
tacking climate change
energy saving
Joined a local group who
take action on climate
change / energy saving

| All Commu nities (excl ctrls) (A) |  |
| :---: | :---: |
|  | 1353 |
|  | ${ }^{34}$ \% |
|  | 4 |
|  | ${ }^{24} 2 \%$ |
|  | : |
|  | - |
|  | ${ }_{1 \%}{ }^{\text {\% }}$ |
|  | ${ }^{17}{ }_{1 \%}$ |
|  | - |
|  |  |
|  | 2 |
|  | ? |
|  | ${ }^{45}$ |
|  | 24 |
|  | $\mathrm{w}^{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Received a free "Real Time
Used a "Real Time Display"
meter

Been offered a "green
energy
supplier
Switched to a "green energy"
tariff
Been offered a self
Been offered a self
completion audit of how
 is (i.e. a form you have to
complete and send off)
Undertaken a self-complefion audit of how energy
efficient your home is
Been offered an in-home
energy efficiency audif of your home elie. 1. .
professionals
assessing your professiona
property
Had a professional come to assess y yur home to see how
energy efficient it is energy efficient it is
 eincency measures for your
home (e.g. energy saving
light bubs.


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Been to events/meetings confereneses/visited the
project/lplan to visit the
project
Recycle (more)/requested
recycling bins
Joined the car club/used car
Joined the car club/used
less /travelled dy public
transport more
Trying to be more fuel
efficient/use less energy/
watch how musch energy we are
wing (turn the lights oftl
using (turn the lights oftl)
tuin thermostot hownfum
turn thermostat
boiler off etc.)
Insulated the walls/cavity
Asked about/installed solar/
pv panels
Draught proofed doors and
windows
Bought/use low energy/energy
Bought/use low energy/en
efficient appliances (e.g.
eeficientappliances es.g.
light bulbs., ooiler, washing
liche
I have an allotment/grow my
own vegetabies
Trying to start a local group/buying group/eco
group/workhoo


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Installed loft insulation

Installed solar (thermal)
panels to generate hot wate

## Intaled solar

Installed solar
(Photovoltaic) panels to
generate eiectricity
Installed an air / ground
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing

Installed cavity wall
insulation
Installed solid wall
insulation
Installing a mini wind
Switched to a renewable or

Attended a meeting about
tacking climate
energy saving
Joined a local group who
Joined a local group who
take action on climate
thange / energy saving

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \end{aligned}$ (N) | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ (U) | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | $8^{*}$ |  | $33^{*}$ | $63^{*}$ | 196 | $45^{*}$ | 219 |
| ${ }_{3}^{34}$ | ! | ${ }_{2 \%}^{1}$ | - | ${ }_{2 \%}^{1}$ | - | - | ${ }_{3 \%}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ |  | $\frac{1}{1 \%}$ |  | 6\% | ${ }_{3 \%}$ | ${ }_{1}^{2} \%$ | ${ }_{2 \%}$ | $\begin{aligned} & { }^{18} \\ & 8_{8} \end{aligned}$ |
| 4 | - | ${ }_{2}^{1}$ | : | ${ }_{\text {A }}^{2 \%}$ | : | - | ${ }_{1 \%}$ | : |  | : |  | : | : | : | ${ }_{A}^{2 \%}$ | : |
| ${ }_{2}^{24}$ | - | ${ }_{4}^{4 \%}$ | - | ${ }_{2 \%}^{1}$ | ${ }_{2 \%}^{3}$ | : | $\begin{aligned} & \frac{5}{7 \%} \\ & A^{2} \end{aligned}$ | ${ }^{1}$ |  | ${ }_{1 \%}^{1 \%}$ |  | : | : | 5\% | : | ${ }_{2 \%}^{4}$ |
| : | - | - | - | : | : | - | - | : |  | - |  | : | : | : | : | - |
| - | : | - | : | : | : | - | : | : |  | : |  | : | : | : | : | - |
| 9\% | : | $\begin{aligned} & 3 \\ & { }^{5 \%} \\ & A \end{aligned}$ | - | ; | : | ; | : | - |  | $\begin{aligned} & 3 \\ & 4 \% \\ & A \end{aligned}$ |  | - | : | 1\% | : | ${ }_{1 \%}$ |
| ${ }_{1 \%}^{17}$ | : | ${ }^{1} \%$ | : | : | ${ }_{2 \%}$ | : | 1\% | ${ }_{2}^{1}$ |  | : |  | : | : | : | : | $\begin{aligned} & 12 \\ & { }_{5 \%} \\ & A \end{aligned}$ |
| : | - | : | - | : | : | - | - | : |  | : |  | : | : | : | : | : |
| : | - | : | - | ; | ; | - | : | ; |  | - |  | - | : | - | : | - |
| $\stackrel{2}{ }$ | : | : | - | ${ }_{4}^{2 \%}$ | - | - | : | ; |  | : |  | ; | ; | : | - | - |
| 45\% | ${ }_{1 \%}^{2}$ | 2\% | 3\% | : | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ |  | 3\% |  | ${ }_{6 \%}^{2}$ | ${ }_{6 \%}^{4}$ | 13 ${ }_{7} \%$ A | ${ }_{7 \%}$ | 3\% |
| $\begin{aligned} & 24 \\ & \begin{array}{l} 2 \% \\ \mathrm{w} \end{array} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{2}^{1}$ | ; | ; | - | ${ }_{2 \%}^{1}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ |  | - |  | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{\text {8 }}^{4} \mathrm{~A}$ | 2\% | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

Page 904
16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project
property)
Had a professional come to
assess your home tome to
enery efficient $i$ is
Ben fered
Been offered small energy
efficiency measures for $y$ your
efficiency measures for your
home (e.g. energy saving
light bulis)

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \end{aligned}$ (N) | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ (U) | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 | $6^{*}$ | $76^{*}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | 83* |  | 33* | $63^{*}$ | 196 | 45* | 219 |
| : | - | - |  | - | - | - | : | : |  | : |  | : | - | : | - | - |
| ${ }_{1 \%}^{8}$ | - | - | : | - | : | ${ }_{2 \%}$ | : | : |  | ${ }_{\frac{2}{2} \%}^{2}$ |  | $\begin{aligned} & 2 \\ & { }_{A}^{6 \%} \end{aligned}$ | : | ${ }_{1}^{1}$ | ${ }_{2 \%}$ | $!$ |
| : | - | - |  | - | : | : | : | : |  | : |  | : | : | : | : | : |
| 3 | - | - |  | - | - | : | : | - |  | ${ }_{1 \%}^{1 \%}$ |  | - | : | : | $\begin{aligned} & { }^{2 \%} \\ & A_{1} \end{aligned}$ | $!$ |
| $!$ | : | : |  | : | : | - | $:$ | - |  | ${ }_{i}^{1 \%}$ |  | - | : | : | : | : |
| ${ }^{7} \%$ | ${ }_{1 \%}$ | : | - | : | : | - | 1\% | ${ }_{2 \%}$ |  | 1\% |  | 3\% | : | : | : | $:$ |
| $\stackrel{2}{ }$ | ! | - | - | - | : | - | : | - |  | : |  | $\begin{aligned} & 1 \\ & \left.\begin{array}{l} 3 \% \\ A \end{array}\right) \end{aligned}$ | : | : | : | : |
| ${ }_{1 \%}^{8}$ | $!$ | - | - | : | - | ${ }_{2 \%}$ | - | : |  | ${ }_{A_{A}^{2 \%}}^{2}$ |  | $:$ | : | ${ }_{1 \%}$ | $:$ | ${ }_{1 \%}^{3}$ |
| 3 | : | ${ }_{\text {A }}^{2 \%}$ | - | : | - | : | : | : |  | $\div$ |  | : | : | : | : | ${ }_{2}^{2} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project
for y yur rome e.g. .l.
ind
insulation, cavity wall

orc)

Installed larger energy
efficiency
improvements to your home (e.e.g. loff
insulation, cavity wall insulation,
insulation)

Been offered renewable energy solutions for your
home (e.g. solar panels)
Installed renewable energy solutions for your home solutions for yourh
(e.g. solar panels)
Had someone visiting your
home to give you general advice and infoumgetion o energy efficiency
Sought general advice and
information on energy
efficioncy efficiency
Sought advice/spoke to
someone about it

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middlesbrough (2,5) (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \end{gathered}$ $(\mathrm{N})$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,0) \\ (2) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (s) |  | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (T) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | 47* | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | 83* |  | 33* | $63^{*}$ | 196 | $45^{*}$ | 219 |
| $\stackrel{49}{4 \%}_{u}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{2}$ | - | ${ }_{9 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}$ | - | $1{ }^{1}$ |  | $\begin{aligned} & 13 \\ & 16 \% \\ & A \end{aligned}$ |  | ${ }_{6 \%}^{2}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{2}$ | ${ }_{9 \%}^{4}$ | 13\% |
| ${ }_{2 \%}^{22}$ | : | - | - | - | - | - | - | : |  | - |  | : | : | 1\% | : | $\begin{gathered} 21 \\ 10 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }_{1 \%}^{18}$ | $!$ | : | - | ${ }_{4 \%}$ | - | - | - | 2\% |  | ${ }_{2}^{2 \%}$ |  | $\begin{aligned} & 3 \\ & 9 \% \\ & { }_{\mathrm{A}}^{2} \end{aligned}$ | - | - | : | a 4 4 |
| ${ }_{1 \%}^{18}$ | - | ${ }_{2 \%}$ | - | 3 ${ }_{\text {6\% }}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{2}^{1}$ |  | ${ }_{1 \%}$ |  | - | - | 5\% | : | 2\% |
| 6 | - | ${ }_{2 \%}$ | ${ }^{1} \%$ | - | - | - | - | 2 3 4 |  | - |  | - | - | 2\% | : | - |
| 5 | - | - | - | - | - | - | ${ }^{1} \%$ | - |  | ${ }_{1 \%}$ |  | $\begin{aligned} & 1 \\ & \begin{array}{l} 3 \% \\ A \end{array} \end{aligned}$ | - | ${ }_{1 \%}$ | : | ! |
| ${ }_{1 \%}^{18}$ | : | ${ }_{2 \%}$ | - | 2\% | ${ }_{1 \%}$ | 2\% | ${ }_{3}^{2} \%$ | : |  | : |  | ${ }_{3 \%}$ | : | ${ }^{3} \mathrm{~S}$ | : | ${ }_{1 \%}^{3}$ |
| $\stackrel{8}{1 \%}$ | $!$ | - | - | - | $\begin{aligned} & 3 \\ & { }^{2 \%} \end{aligned}$ | ${ }_{2 \%}^{1}$ | - | : |  | ${ }_{1 \%}$ |  | : | : | 2\% | : | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 357

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

## Total

Been to events/meetings
conferencess Visited the project/flan to visit the project
Recycle (more)/requested
recycling bins
d the
Joined the car club/used car
less/travelled by public
trans
transport more
Trying to be more fuel
efficient/use less energy/

using (turr the lights oftl)
tuin thermostot down/turn
turn thermostat
boiler off etc.)
Insulated the walls/cavity
installation

Asked about/installed solar/ pv panels
Draught proofed doors and
windows

Bounht/use low energy/energy
efficicient alopliances (e.g.
eifictent abpoliances ee.g.
machine etc.
I have an allotment/grow my
own vegetables
Trying to starta loca
Trying to starta local
groupplbuying group/eco
group/workshop

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,2,6) \\ (P) \\ \hline \end{gathered}$ | Ladock <br> (1,2,3,6) <br> (Q) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{R}) \\ \hline \end{gathered}$ | Muswell Hill (3) (s) | Reepham <br> $(2,3,4,6)$ <br> ( 1$)$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  |  | $63^{*}$ | 196 | $45^{*}$ | 219 |
| ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }^{1}$ | - | - |  |  | - | : | - | ${ }_{1 \%}$ |
| 5 | $!$ | - | - | - | - | - | : | - |  |  | - | 1\% | ${ }_{2 \%}$ | ${ }_{1 \%}^{2}$ |
| $?$ | : | : | - | - | - | : | - | : |  |  | $\begin{aligned} & 2 \\ & { }_{\text {3 }} \% \end{aligned}$ | - | - | - |
| 6 | $!$ | ${ }_{2 \%}$ | - | ; | : | : | $\begin{aligned} & 2 \\ & 3 \% \\ & A_{8}^{2} \end{aligned}$ | $\frac{1}{2 \%}$ |  |  | - | : | - | $!$ |
| $!$ | $\because$ | : | - | - | $\begin{aligned} & 1 \% \\ & A_{1}^{1 \%} \end{aligned}$ | - | - | - |  |  | - | - | - | - |
| ${ }_{1}^{15}$ | ${ }_{1 \%}$ | ${ }^{1} \%$ | - | ${ }_{2 \%}$ | - | : | ${ }^{1} \%$ | ${ }_{3}^{2}$ |  |  | - | 5\% | - | ${ }_{1 \%}^{2}$ |
| $!$ | - | ${ }_{\text {A }}{ }^{2 \%}$ | - | : | : | - | : | - |  |  | : | - | - | : |
| $\stackrel{2}{*}$ | - | - | - | - | 1\% | - | - | - |  |  | - | - | - | $!$ |
| 4 | $!$ | - | - | - | : | : | : | : |  |  | 2\% | ${ }_{1 \%}^{2}$ | : | : |
| $\stackrel{2}{ }$ | - | - | - | - | - | - | - | - |  |  | 1 ${ }_{\text {2 }}$ | ${ }_{1 \%}$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (J) | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (K) } \end{aligned}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \end{aligned}$ (N) | Halton <br> (1,3) <br> (0) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadow <br> $(2,5)$ <br> (R) |  | Muswel Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> ( $)$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ (U) | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & \text { (1,3,4,6) } \\ & \text { (v) } \\ & \hline \end{aligned}$ | Whitehill Borden <br> Borde <br> (W) |
| 1353 | 221 | $60^{*}$ | $76^{*}$ | $47^{*}$ | 130 | $55^{*}$ | $67^{*}$ | $58^{*}$ |  | $83^{*}$ |  | $33^{*}$ | $63^{*}$ | 196 | $45^{*}$ | 219 |
| 4 | ! | : | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | - | - | ${ }_{2 \%}$ |  | - |  | : | - | : | - | : |
| $\stackrel{3}{ }$ | - | - | : | - | ${ }_{1 \%}$ | - | - | - |  | - |  | $\begin{aligned} & 1 \\ & { }_{A}^{3 \%} \end{aligned}$ | ${ }_{A_{A}^{2 \%}}^{1}$ | : | - | - |
| $!$ | - | - | - | - | : | - | - | : |  | - |  | : | $\begin{aligned} & 1 \\ & { }_{A}^{2 \%} \end{aligned}$ | - | - | $\vdots$ |
| $!$ | - | - | - | - | ${ }_{A}^{1 / \%}$ | - | - | ; |  | ; |  | - | - | - | - | : |
| $\underset{\substack{89 \\ L}}{89}$ | 11 $5 \%$ | 2\% | - | ${ }_{9 \%}$ | ${ }_{3 \%}$ | $\stackrel{3}{5 \%}$ | $\underset{12 \%}{8}$ | ${ }_{5}^{3}$ |  | $\begin{gathered} 11 \\ { }_{13 \%} \\ \hline \end{gathered}$ |  | $\begin{gathered} 5 \\ { }_{1}^{5 \%} \\ A \end{gathered}$ | 71\% | 15\% | ${ }_{9 \%}$ | 12\% |
| 4 | - | - | - | - | : | - | - | - |  | ${ }_{1 \%}^{1}$ |  | - | - | $\begin{aligned} & 3 \\ & 2 \% \\ & A \end{aligned}$ | : | : |
| $\begin{gathered} 869 \\ \text { 64\% } \\ \text { RSW } \end{gathered}$ | ${ }^{181} 8$ | 36\% | $\begin{aligned} & 70 \\ & 92 \% \\ & { }_{7}^{2 \%} \\ & \hline \end{aligned}$ | 26\% | $\begin{gathered} 103 \\ \hline 79 \% \\ A \end{gathered}$ | $\begin{gathered} 43 \\ \underset{A}{8 \%} \end{gathered}$ | 38\% | $\begin{aligned} & \text { } \\ & \text { 00\% } \end{aligned}$ |  | $\begin{aligned} & 37 \\ & 45 \% \end{aligned}$ |  | $\begin{aligned} & 11 \\ & 33 \% \end{aligned}$ | ${ }_{67 \%}^{42}$ | 119 | 800\% | 101 $46 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 358

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Installed loft insulation

Installed solar (thermal)
panels to generate hot
Installed solar
(Photovovoltaic) panels to
generate electricity
Installed an air / ground
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing

Installed cavity wall
insulation
Installed solid wall
insulation
Installing a mini wind
furbine on your home
Switched to a renewable or
green energy tariff
Aftended a meeting about
tacking climate change/ energy saving
Joined a local group who
take action on
takange / energy saving
Received a free "Real Time
Display" meter


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 358

Page 909
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Used a "Real Time Display"
Been offered a "green energy"
supplier
Switched to a "green energy
tarift
Been offered a self mperion audit of how is (i.e. a form you undve to

Undertaken a self-completion audit of how energy
efficient your home is Been offered an in-home
年engy e efticiency audif of
y your home (i.e.
professionals assessing your property)
Had a professional come to
assess your home to see how assess your home to
energy efficientit is
Been offered small energy einciency (e.geasures for your
hom energy saving
ght bubss)
Installed small energy
efficiency measures in


|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 1353 | 431 | 1014 |  | 647 |  | 304 | 411 | 429 |
| ${ }_{1 \%}$ | $?$ | 4 |  | ${ }^{5} 1 \%$ |  | ${ }^{2} 1 \%$ | $?$ | ? |
| : | . |  |  |  |  | - | - | - |
| . | $!$ | $?$ |  | $!$ |  | $!$ | $!$ | ! |
| $!$ | - | $!$ |  | : |  | - | ! | : |
| ${ }^{7} \%$ | ? | ${ }_{1 \%}$ |  | $\stackrel{3}{ }$ |  | - | ${ }^{4} 1 \%$ | ? |
| $?$ | : | ! |  | $!$ |  | : | ! | : |
| ${ }_{1 \%}$ | $!$ | ${ }^{7}{ }_{1 \%}$ |  | $\stackrel{?}{ }$ |  | $!$ | ${ }^{3} 1 \%$ | ! |
| $\stackrel{3}{ }$ | - | $\stackrel{3}{ }$ |  | - |  | - | $!$ | - |
| $\begin{gathered} 49 \\ \mathrm{CEH} \end{gathered}$ | ${ }^{9} 2$ | ${ }^{39} 4$ |  | ${ }^{14}{ }_{2 \%}$ |  | ${ }^{7} 2$ | ${ }^{22}{ }_{\text {5\% }}$ | ${ }_{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 358

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

```
Total
Been offered larger energy
Been offered larger energy 
塱iciency improvements or
for your home (e.g. I
for your home (e.g. .lol
in
I Installed larger energy 
l
insulation, ca
Been offered renewable
```



```
Installed renewable energy
l
Had someone visiting your
advice and information o
energy efficiency
Sought general advice and
information
Sought advice//spoke to
Beento events/meetings
Been to events/meetings/
project/plan to visit the 
project
```

Recycle (more)/requested
recycling bins

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 1353 | 431 | 1014 |  | 647 | 304 | 411 | 429 |
| ${ }_{\text {CEFGH }}{ }^{22 \%}$ | - | ${ }^{22}{ }^{2 \%}$ |  | ! | ! | - | ! |
| $\begin{gathered} { }^{18}{ }_{1 \%}{ }^{\text {CEFH }} \end{gathered}$ | $!$ | ${ }^{15}{ }_{1 \%}$ |  | ${ }^{4} \%$ | : | ${ }_{1 \%}$ | $!$ |
| ${ }^{18} 1 \%$ | ${ }^{3}{ }_{1 \%}$ | ${ }^{17} 2 \%$ |  | ${ }_{1 \%}$ | ${ }^{5}$ \% | ${ }_{1 \%}$ | ${ }_{7}{ }_{2 \%}$ |
| $\bigcirc$ | ${ }^{3}{ }_{1 \%}$ | 5 |  | ${ }^{4} 1 \%$ | ${ }^{2} 1 \%$ | ! | ${ }_{4}^{4}$ |
| 5 | $!$ | 4 |  | 3 | $!$ | $!$ | $?$ |
| ${ }^{18} 1 \%$ | ${ }^{5} \%$ | ${ }^{14}{ }_{1 \%}$ |  | ${ }^{12} 2 \%$ | ${ }^{6}$ \% | ${ }_{1 \%}$ | ${ }_{2 \%}$ |
| ${ }_{1 \%}$ | ${ }_{4}{ }_{1}$ | 4 |  | ${ }^{6} \%$ | ${ }^{2} 1 \%$ | ? | $?$ |
| ${ }^{9} \%$ | ${ }^{3}{ }_{1 \%}$ | ${ }^{6} 1 \%$ |  | ? | - | ${ }^{4} \%$ | - |
| 5 | ! | 4 |  | $?$ | ${ }^{2} 1 \%$ | ! | $?$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project

```
Total
Joined the car club/used car
l
Trying to be more fuel
efficient/use less energy/ wore
Watch how much energy
l
linsulated the walls/cavity
\}\begin{array}{l}{\mathrm{ Asked aboout/installed solar/}}\\{\mathrm{ pV panels}}
Draught proofed doors and
Bought/use low energy/energy
```



```
light bubs, boill
I Ihve an allotment/grow my
Trying to start a local
Tring to starta local 
group/workshop
It has made me think/ricised
awareness of renewable/
Given information to
Mation to 
mily/miend
Use g ground-source heat
```

|  | Community groups 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
| 1353 | 431 | 1014 |  | 647 |  | 304 |  |  | 429 |
| $?$ | : | ? |  | $?$ |  | $2_{A^{1 \%}}$ |  |  | ? |
| $\bigcirc$ | ${ }_{1 \%}$ | ${ }^{6} \%$ |  | $\stackrel{3}{*}$ |  | - |  |  | ${ }^{3} 1 \%$ |
| $!$ | $!$ | : |  | $!$ |  | - |  |  | : |
| ${ }^{15}{ }_{1 \%}$ | ${ }^{3} 1 \%$ | $\begin{aligned} & { }^{15}{ }_{A}{ }^{1 \%} \end{aligned}$ |  | ${ }_{1 \%}$ |  | ${ }_{2}{ }^{\text {\% }}$ |  |  | ${ }_{2 \%}$ |
| $!$ | : | $!$ |  | - |  | - |  |  | : |
| $\stackrel{2}{ }$ | ! | $!$ |  | $!$ |  | - |  |  | - |
| 4 | - | 4 |  | 3 |  | $\begin{aligned} & { }^{1 \%}{ }_{A} \end{aligned}$ |  |  | ${ }^{3} 1 \%$ |
| $?$ | - | $?$ |  | $?$ |  | ${ }^{2}{ }_{1 \%}$ |  |  | $?$ |
| 4 | ${ }_{1 \%}$ | $\stackrel{ }{2}$ |  | $\stackrel{2}{2}$ |  | : |  |  | $!$ |
| $\stackrel{3}{ }$ | $!$ | 1 |  | $\stackrel{3}{*}$ |  | $!$ |  |  | ! |
| ! | - | $!$ |  | $!$ |  | $!$ |  |  | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 358

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \\ \begin{array}{c} \text { nities } \\ \text { (excl crlis) } \\ (\mathrm{A}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 10-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $66+$ (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 1353 | $72 \cdot$ | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Installed loft insulation | $\begin{gathered} 34 \\ { }_{3}^{34} \end{gathered}$ | 2\% | ${ }^{3} 2$ | ${ }_{3 \%}^{8}$ | ${ }_{3}^{7}$ | 3\% | 2\% | ${ }^{10} 2$ | 24\% | ${ }^{22} 3$ | ${ }^{10} 2$ | ${ }_{1 \%}$ | $\begin{gathered} 32 \\ \text { ANO } \end{gathered}$ | ! | 1\% |
| installed solar (thermal) <br> panels to generate hot water | 4 | ${ }_{\mathrm{G}}^{1 / 8}$ | : | $!$ | 2\% | : | : | $!$ | 3 | $!$ | ${ }_{1 \%}$ | : | 3. | $!$ | : |
| installed solar Photovoltaic) panels to generate electricity | 24 Pa 2\% | : | ${ }^{2} \%$ | 4\% | 2\% | ${ }_{3 \%}$ | 2\% | ${ }^{15} 2$ | 9\% | ${ }^{17} 2$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{18}$ | 2\% | ${ }_{1 \%}$ |
| Installed an air / ground source heat pump | : | - |  |  |  |  |  |  |  | - |  |  |  | - |  |
| Used biomass (e.g. wood chips) to heat the home | : |  |  | - |  |  | - |  | : | : |  | $\because$ |  | - | : |
| Installed double glazing | $\underset{\text { mi }}{\substack{1 \%}}$ | ${ }_{1 \%}$ | ${ }^{2} \%$ | ! | 2\% | 2\% | ! | ${ }_{1 \%}$ | 5\% | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ? | $\operatorname{AMO}$ | - |
| Installed cavity wall insulation | ${ }_{\substack{17 \\ 1 \%}}^{\text {ke }}$ | : | ${ }_{1 \%}$ | 2\% | ${ }_{2 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}^{3}$ | ${ }_{1}{ }^{4}$ | ${ }^{13}$ | $\begin{aligned} & 15 \\ & { }^{2 \%} \end{aligned}$ | ? | - | $\begin{aligned} & { }^{17} 7_{2 \%} \\ & \mathrm{AN}^{2} \end{aligned}$ | : | : |
| Installed solid wall insulation | : | - | : | : |  | : |  |  |  | : |  |  |  |  | - |
| Installing a mini wind furbine on your home | : |  |  | : |  |  |  |  |  |  |  |  |  |  |  |
| Switched to a renewable or green energy tariff | ? | : | : | : | ${ }_{\text {a }}{ }_{\text {a }}^{1 \%}$ |  | - | ? | - | ! | ! | $:$ | - | $\mathrm{AM}^{2 \%}$ | : |
| Attended a meeting about tackling climate change / energy saving | $\stackrel{45}{35}^{35}$ | : | ${ }_{3}^{3}$ | 109 | ${ }_{3 \%}$ | 3\% | $\begin{gathered} 18 \\ { }_{5 B}^{5 \%} \end{gathered}$ | ${ }^{23} 4$ | ${ }^{22} 3$ | ${ }^{25} 3$ | ${ }^{15}$ | ${ }_{3 \%}$ | 38 AN | ${ }_{1 \%}$ | 5\% |
| Joined a local group who take action on climate change / energy saving | 24\% | $1 \%$ | : | 7 ${ }^{3 \%}$ | ${ }_{1 \%}$ | ${ }^{7}{ }^{3} \%$ | ${ }_{2 \%}^{6}$ | ${ }^{10} 2$ | ${ }^{14}$ | ${ }^{12}$ | ${ }^{10} 2$ | ${ }_{1 \%}$ | 17\% | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}^{3}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 359

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { nities } \\ \begin{array}{c} \text { (excl crls) } \\ (A) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \hline(\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 6+ \\ (G) \\ \hline \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 1353 | 72. | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Received a free "Real Time Display" meter | : | : |  | - | - |  | : | : | - | : | - | : | - | - |  |
| Used a "Real Time Display" meter | 8\% | : | ${ }_{1 \%}$ | ${ }_{1}^{2}$ | ! | $!$ | ${ }_{1 \%}$ | 3. | 5\% | $?$ | ${ }_{1 \%}$ | $\begin{gathered} 3 \\ { }_{3}^{3}{ }^{3} \end{gathered}$ | 5\% | : | 2\% |
| Been offered a "green energy" tariff by an energy supplier supplier | : | : | - | - | - | - | : | : | - | : | : | : | : | - | : |
| Switched to a "green energy" tariff | 3. | : | ${ }_{1 \%}$ | - | ! | $!$ | : | $\stackrel{3}{ }$ | : | : | $\stackrel{3}{{ }^{1 \%}{ }^{1 / 2}}$ | : | $!$ | : | $\operatorname{AMAQ}^{\frac{2}{1 \%}}$ |
| Been offered a self completion audit of how energy efficient your home is (i.e. a form you have to complete and send off) | ! | : | - | : | - | : | $!$ | ! | : | : | ! | : | $!$ | : | : |
| Undertaken a self-completion audit of how energy efficient your home is | $7 \%$ | : | ${ }_{6}^{2}{ }_{6}^{1 \%}$ | ${ }_{1 \%}^{2}$ | - | ${ }_{6}^{3}{ }_{6}^{1 \%}$ | : | $\stackrel{3}{ }$ | ${ }_{1}^{4} \%$ | $\stackrel{3}{ }$ | $?$ | ${ }_{1 \%}$ | 5\% | ${ }_{1} \%$ | : |
| Been offered an in-home energy efficiency audit of <br>  <br> professionals assessing your property) | $?$ | : | : | $!$ | $!$ | - | : | - | ? | $!$ | $!$ | : | ! | ! | - |
| Had a professional come to assess your home to see how energy efficient it is | ${ }_{1 \%}^{8}$ | ${ }_{\text {AF }}{ }_{\text {a }}{ }^{2}$ | ${ }_{1 \%}$ | $!$ | $!$ | - | ${ }_{1 \%}$ | $?$ | \% $1 \%$ | ${ }_{1 \%}$ | ${ }_{1}^{3}$ | : | ${ }^{1} \%$ | ${ }_{1} \%$ | - |
| Been offered small energy efficiency measures for your home (e.g. energy saving light buibs) | 3. | - | - | : | : | . | ${ }_{1 \%}{ }^{2}$ | ? | ! | . | : | : | 3. | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Allcommu- } \\ \begin{array}{c} \text { intifes } \\ \text { (excl ctrls) } \\ (A) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{gathered} 66+ \\ (G) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 1353 | 72. | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| Been to events/meetings/ conferences/visited the project/plan to visit the project | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | : | ${ }_{4 \%}$ | 3. | ${ }_{6}^{6}$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | : | ${ }^{7} 7$ | : | ${ }_{1 \%}$ |
| Recycle (more)/requested recycling bins | 5 | - | : | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | : | ? | $\stackrel{3}{ }$ | ! | ? | ${ }_{\text {AJ }}^{2 \%}$ | ? | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| Joined the car club/used car less/travelled by public transport more | $\stackrel{2}{ }$ | - | ${ }^{1} \%$ | $!$ | : | : | : | : | $?$ | ? | - | : | $!$ | $!$ | : |
| Trying to be more fuel efficient/use less energy/ watch how much energy we are using (turn the lights off/ boiler off etc.) | 6 |  | - | $!$ | ${ }_{1 \%}$ | ; | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1}^{5}$ | $!$ | - | \% $1 \%$ | - | $\div$ |
| Insulated the walls/cavity installation | $!$ | - | : | : | - | $!$ | : | - | ! | ! | : | : | ! | : | : |
| Asked about/installed solar/ pv panels | ${ }^{15}$ |  | : | ${ }_{6}^{5}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $!$ | 5\% | 10\% | ${ }_{\substack{13 \\ 2 \% \\ A}}$ | ? | : | ${ }^{14} 2$ | : | ${ }_{1 \%}$ |
| Draught proofed doors and windows | $!$ | - | : | : | : | : | ! | $!$ | : | ! | : | : | ! | : | : |
| Bought/use low energy/energy efficient appliances (e.g. light bulbs, boiler, washing machine etc.) | $?$ | : | : | : | : | ${ }_{\text {a }}^{2} \times$ | : | $!$ | $!$ | $?$ | : | : | ? | : | - |
| I have an allotment/grow my own vegetables | 4 | : | : | ${ }_{1 \%}$ | $!$ | $!$ | - | : | ${ }_{1 \%}$ | ? | ? | : | ? | ${ }_{1 \%}$ | - |
| Trying to start a local group/buying group/eco group/workshop | $?$ | : | : | : | ${ }_{\text {a }}^{2}{ }^{1 \%}$ | : | : | ! | ! | ! | : | 1\% | ! | ! | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | Terraced <br> (K) |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (0) |
| Total | 1353 | $72^{*}$ | 160 | 269 | 265 | 240 | 347 | 608 | 745 | 744 | 440 | 115 | 929 | 226 | 181 |
| It has made me think/raised awareness of renewable/ sustainable energy sources | 4 |  | : | - | ! | ! | ! | ! | 3. | 3. | - | ${ }_{1 \%}^{1 \%}$ | 3. | ! | : |
| Given information to visitiors/educate the public/ family/friends | 3. | - | - | - | ${ }_{1 \%}$ | ! | : | : | 3. | $?$ | : | ${ }_{1 \%}^{1 \%}$ | 3. | - | - |
| Use a ground-source heat pump | $!$ | : | : | - | $!$ | : | : | ! | : | $!$ |  | : | $!$ | : |  |
| Considered installing wind turbines | $!$ | : | : | - | - | ! | : | ! | : | - | - | : | $!$ | - | - |
| Other | $\begin{gathered} 89 \\ \text { Kdgi } \end{gathered}$ | ${ }_{6}^{4}$ | 7\% | 21 | $\begin{gathered} 27 \\ \text { ACG } \\ \hline 10 \% \end{gathered}$ | 14\% | 16\% | ${ }^{40} \%$ | 49 | ${ }^{53}$ | ${ }^{20} 5$ | $\begin{aligned} & 14 \\ & \begin{array}{l} 12 \% \\ A K \end{array} \end{aligned}$ | ${ }^{64} 76$ | ${ }^{12}$ | 11\% |
| Don't know | $\stackrel{4}{4} \times$ | G | : | ! | ${ }_{1 \%}$ | : | : | - | ${ }_{4}^{4}$ | ! | ? | ${ }_{1 \%}^{1 \%}$ | ! | $M^{2}{ }^{1 \%}$ | ${ }_{1 \%}$ |
| None | $\begin{gathered} 869 \\ \text { DJMej } \end{gathered}$ | $\xrightarrow{51}$ | $\begin{gathered} 107 \\ \substack{\text { C7\% } \\ \mathrm{D}} \end{gathered}$ | 153 $57 \%$ | 165 $62 \%$ | $\begin{gathered} 157 \\ \substack{15 \% \\ D} \end{gathered}$ | $\underset{\substack{236 \\ 08 \%}}{\substack{23}}$ | 407 | ${ }_{62 \%}^{462}$ | ${ }_{62 \%}{ }^{59}$ | ${ }^{295}$ | 74 7 | 570 | $\begin{aligned} & 159 \\ & 70 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 130 \\ \text { AMAST } \end{gathered}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 359

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Installed loft insulation

Installed solar (thermal)
panels to generate hot wate
Instaled solar
(SPolotovolltaic) panels to
generate electricity
Installed an air / ground
source heat pump
Used biomass (e.g. wood
chips) to heat the home
Installed double glazing

Installed cavity wall
insulation

Installed solid wall
insulation
Installing a mini wind
furbine on your home
Switched to a renewable or
green energy tariff
Attended a meeting about
tacking climate change /
energy saving
Joined a local group who
take action on climate
take action on climate
change / energy saving

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { No } \\ (0) \end{gathered}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| $\begin{gathered} 34 \\ 3 \% \\ N Q \end{gathered}$ | $\begin{aligned} & 9 \% \\ & 3 \% \end{aligned}$ | 7\% | $\begin{gathered} 9 \\ 0 Q^{4 \%} \end{gathered}$ | 7\% | ${ }_{2 \%}$ | ${ }_{3 \%}^{26}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}^{1}$ | 16\% | ${ }^{10} 2$ | 7\% | : | ${ }_{1 \%}$ | ${ }_{3}^{33}$ |
| 4 | : | : | $!$ | $A Q^{3 \%}$ | : | $?$ | ${ }^{1} \%$ | $!$ | : | ${ }_{1 \%}$ | - | $!$ | : | : | 4 |
| $\begin{aligned} & 24 \\ & \begin{array}{l} 24 \\ \mathrm{~Pa}_{2} \end{array} \end{aligned}$ | $!$ | $\begin{gathered} 12 \\ { }_{2}^{2 \%} \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{\text {P }}^{4}$ | ${ }^{11} \%$ | 5\% | 7 3 9 | : | ${ }^{12}$ | ${ }_{1 \%}$ | ${ }_{2}^{5}$ | ${ }_{2 \%}^{1}$ | : | 24 $2 \%$ |
| : | - | : | : | : | - | : | : | - | : | : | : | : | - | : | : |
| : | - | : | : | - | - | - | : | : | : | - | - | - | : | : |  |
|  | ! | ${ }_{1 \%}^{3}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 4 | Aac ${ }^{5}$ | - | : | 7 ${ }^{1 \%}$ | ! | $!$ | : | ${ }_{2}^{2}$ | 7\% |
| $\underset{\substack{17 \\ 1 \%}}{1 \%}$ | $!$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | $\text { AOPQ }^{\frac{8}{3 \%}}$ | $2 \%$ | ${ }^{12} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{10} \\ & \mathrm{Ae}^{2 \%} \end{aligned}$ | ${ }_{1}^{3}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{16}$ |
| : | : | : | : | : | : | - | : | : | : | : | : | : | : | : | : |
| : | : | : | : | - | : | : | : | : | : | : | : | : | : | : |  |
| $\stackrel{2}{ }$ | - | ! | - | ! | : | ! | ${ }_{1 \%}$ | $\because$ | - | $?$ | : | - | - | : | 2 |
| $\begin{aligned} & 45 \\ & { }_{3}^{4 \%} \end{aligned}$ | ${ }_{3 \%}^{7}$ | ${ }^{22} 4$ | 5\% | ${ }_{2 \%}$ | 5\% | ${ }_{3 \%}^{29}$ | ${ }_{3 \%}$ | ${ }_{3 \%}^{6}$ | ${ }_{3 \%}$ | 20 4 | ${ }^{17} 4 \%$ | ${ }_{3 \%}^{8}$ | : | ${ }_{4 \%}^{3}$ | $42 \%$ |
| ${ }_{2}^{24}$ | ${ }_{2 \%}$ | 10 $2 \%$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}^{5}$ | ${ }_{1 \%}$ | ${ }^{19} 2$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}$ | $\xrightarrow{14} \begin{gathered}\text { 3\% } \\ f\end{gathered}$ | ${ }_{1 \%}$ | ${ }_{5}^{5 \%}$ | $:$ | ${ }_{2 \%}^{2}$ | ${ }^{22}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 359

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Received a free "Real Time
Display" meter
Used a "Real Time Display
meter

Been offered a green
energy t tariff by an energy
energy
supplier
Switched to a "green energy
tariff
Been offered a self
Been offered a self
completion audit of how
energy efficient your hom
is (i.e. a form you have to
complete and send off)
Undertaken a self-completion audit of how energy
efficient your home is Been offered an in-home
energy efticiency cudif of
your home (i.e. your home (i.
professionals assessing your
property)
Had a professional come to
assess your home to see how assess your home
Been offered small energy Been offered sman energy home (e.g. energy saving
light bubss)

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $5+$ (T) | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{aligned} & \text { Electrii } \\ & \text { city } \\ & \text { (b) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| : | : |  |  |  | : | : |  |  | : |  |  |  |  |  |  |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}^{3}$ | ${ }^{4} \%$ | ! | : | : | ${ }_{1 \%}$ | $\stackrel{3}{2 \%}$ | : | - | ${ }_{1}$ | ${ }_{1}^{3}$ | ! | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ |
| : | - | - |  | : | : | : | : | - | : |  | : | - | - | : | - |
| 3 | $!$ | : | ! | $!$ | : | $?$ | ${ }_{1 \%}$ | - | - | $\stackrel{ }{2}$ | : | $!$ | : | : | 3 |
| $!$ | : | : | ? | : | - | $!$ | - | : | - | ! | : | : | - | - | $!$ |
| ${ }_{7}^{7}$ | ${ }_{1}^{2}$ | $!$ | ${ }_{1}^{3}$ | ! | - | ${ }_{1}^{5}$ | 1\% | ! | : | ${ }_{1}^{4}$ | ? | ! | - | 1\% | $\stackrel{6}{6}$ |
| $\stackrel{2}{2}$ | $!$ | : | : | : | $\begin{aligned} & 1 \% \\ & Q_{1}^{1 \%} \end{aligned}$ | $?$ | : | : | : | - | ? | : | - | - | $?$ |
| ${ }_{1 \%}^{8}$ | ${ }^{2}{ }^{1 \%}$ | - | ! | ${ }^{2}$ | $\mathrm{AO}^{\frac{3}{2 \%}}$ | ${ }_{7}^{7}$ | ${ }_{1 \%}$ |  | - | $?$ | 1\% | ! | - | - | ${ }^{8} \%$ |
| 3 | - | ${ }_{1}^{3}$ | - | - | - | $?$ | : | $!$ | : | ! | : | ${ }_{1}^{2}$ | : | - | $\stackrel{3}{*}$ |

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Fieldwork dates: 19th September to 9th November 2011

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

Base: Respondents who have taken more than one action as a result of the LCCC project
renewabe energy
for your home (e. . .
finsulation, cavity wall
and
insulation, cavity waill
insulation, solar panels.
etc)

Installed larger energy
efficiency improvements to
en your home (e.e.g. loff
Insulation, cavity wall insulation,
insulation)
Been offered renewable
energy solutions for your energy solutions for your
home (e.g. solar panels)
Installed renewable energy solutions for your home
(e. so. solar panels) so.g. solar panels)
solutions for
(e.
Had someone visiting your
home to give you general home to give you general
advice and information on
energy efficiency energy efficiency
Sought general advice and
information on energy
efficiency efficiency
Sought advice/spoke to
someone aboutit

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | 5+ (1) | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $82^{*}$ | 1271 |
| $\begin{gathered} 49 \\ \\ \\ \hline M_{2}{ }^{2 \%} \end{gathered}$ | $\begin{gathered} 15 \\ A^{6 \%} \end{gathered}$ | 2\% | $\begin{aligned} & 10 \\ & { }^{4 \%} \\ & Q^{2} \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & 8 \end{aligned}$ | ${ }_{4 \%}$ | ${ }^{39}$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}^{2}$ | ${ }^{14} 3$ | ${ }_{\text {22 }}^{52}$ | 11\% | : | ${ }^{3}$ \% | ${ }^{46}$ |
| ${ }_{2 \%}^{22}$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }_{\substack{4 \% \\ A Q T}}$ | ${ }_{1 \%}$ | - | 12 ${ }^{2} \mathrm{C}$ | 2\% |  | : | 2\% | ${ }_{2}^{7}$ | 4\% | ${ }_{4 \%}$ | ${ }_{1 \%}$ | ${ }^{21} 2 \%$ |
| ${ }_{1 \%}^{18}$ | - | $\begin{aligned} & 9 \% \\ & { }_{\mathrm{P}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 4 \\ & { }_{2}^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | $\begin{aligned} & 2 \% \\ & { }_{P}^{2} \end{aligned}$ | ${ }^{16}$ |  | $!$ | ${ }_{2 \%}^{1 \%}$ | ${ }^{7} 1$ | ${ }_{1}^{1 \%}$ | 5\% | : | - | ${ }^{18}$ |
| ${ }_{1 \%}^{18}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{8}$ | $!$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 10 ${ }_{1}$ | Aac ${ }^{\text {3\% }}$ | $!$ | 2\% | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ | ${ }_{2}^{5}$ | - | ${ }_{2}^{2}$ | ${ }^{16}$ |
| 6 | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}$ | - | $!$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ | ! | $!$ | : | - | $\stackrel{\square}{6}$ |
| 5 | - | ${ }_{1}^{4} \%$ | - | $!$ | - | $\stackrel{3}{*}$ | ${ }^{2} \%$ |  | - | $?$ | $?$ | $!$ | - | - | 5 |
| ${ }_{1}^{18}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{3}$ | $!$ | ${ }_{2 \%}$ |  | ${ }_{13}^{13}$ | 2\% | ${ }_{1 \%}^{3}$ | - | 10\% | ${ }^{4} \%$ | ${ }^{4} \%$ | : | : | ${ }^{18}$ |
| ${ }_{1 \%}^{8}$ | : | $\begin{aligned} & 6_{1 \%}^{1 \%} \\ & A^{2} \end{aligned}$ | ${ }_{1 \%}$ | : | - | ${ }_{1 \%}$ | : | $!$ | ${ }_{2 \%}^{1}$ | ${ }_{1 \%}^{3}$ | $?$ | ${ }_{1 \%}^{3}$ | - | : | ${ }_{1 \%}^{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project



## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 359

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

## Total

${ }^{\text {It }}$ thas made me think/raised awareness of renewable/
sustainable energy sources Given information to vistiors/educate the public/
family/friends famis
Use a ground-source heat
pump

Considered installing wind
fubbines

Other

Don't know

None

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \\ \hline \end{gathered}$ | 5+ (1) | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| 1353 | 260 | 503 | 233 | 232 | 125 | 895 | 172 | 204 | $58^{*}$ | 539 | 443 | 308 | $46^{*}$ | $8^{*}$ | 1271 |
| 4 | ${ }_{1 \%}^{2}$ | $\stackrel{?}{ }$ |  | - | - | $\stackrel{3}{ }$ | : | ! | - | - | ${ }_{1 \%}$ | ! | - | 1\% | $\stackrel{3}{ }$ |
| $\stackrel{3}{ }$ | - | $\stackrel{2}{ }$ | $!$ | - | - | $!$ | ${ }_{1 \%}$ | $!$ | - | $!$ | $!$ | $!$ | : | - | 3 |
| $!$ | - | $!$ | - | - | - | - | $\mathrm{Aa}^{1 \%}$ | - | - | $!$ | : | - | - | - | $!$ |
| $!$ | - | : | $!$ | : | - | : | : | ! | - | - | : | ! | : | - | ! |
| $\begin{gathered} 89 \% \\ \text { Kdgi } \end{gathered}$ | 19\% | ${ }^{33} 7$ | 10 4 \% | ${ }^{16} \%$ | ${ }^{11}$ |  | ${ }_{5 \%}^{8}$ | $\xrightarrow{19} 9$ | : | 48 <br> 49 <br> $8 \%$ | ${ }^{27} 6$ | ${ }^{12} 4 \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |  |
| 4 $M a$ | $!$ | : | - | $!$ | ${ }_{A Q}^{2 \%}$ | $!$ | ${ }_{\text {2 }}^{1} \mathrm{l}$ | : | ${ }_{\text {a }}^{1}$ | ? | $!$ | ! | - | - | 4 |
| $\begin{gathered} \begin{array}{c} 869 \\ 64 \% \\ \text { DJMe } \\ j \end{array} \end{gathered}$ | 167 $64 \%$ | ${ }^{336}$ | ${ }_{\text {152 }}^{15}$ | $\underset{\substack{142 \\ 61 \%}}{ }$ | 72 <br> $58 \%$ | ${ }_{636}^{562}$ | 111 $65 \%$ | ${ }^{136}$ | $\begin{aligned} & 45 \\ & 78 \% \\ & A 8 \end{aligned}$ | 324 $60 \%$ | ${ }^{281}$ 63\% | $\begin{gathered} 213 \\ \substack{69 \% \\ \mathrm{Ae}} \end{gathered}$ | $\begin{gathered} 39 \\ { }_{85 \%}^{85 \%} \\ \text { Aefg } \end{gathered}$ | $\begin{aligned} & \frac{63}{(77 \%} \\ & A j \end{aligned}$ | ${ }^{806}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Firl} \\ & \text { ary } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \\ & \hline \end{aligned}$ |
| Total | 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| Installed loft insulation | ${ }^{34}$ | 16\% | ${ }^{15}$ | ${ }_{1 \%}$ | ${ }^{16}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{9} \%$ | 14\% | 11 $2 \%$ | ${ }^{17} 2 \%$ | $\begin{aligned} & { }_{4 \%}^{12} \\ & { }_{\mathrm{K}}^{2} \end{aligned}$ | ${ }^{7}$ | ${ }^{25}$ 3\% |
| Installed solar (thermal) <br> panels to generate hot water | 4. | ? | $!$ | $!$ | ! | : | : | ! | ${ }_{1 \%}$ | : | 3. | : | $!$ | 3. |
| installed solar (Photovoltaic) panels to generate electricity | ${ }_{2 \%}^{24}$ | ${ }^{12}$ | ${ }_{1 \%}^{8}$ | ${ }_{2 \%}^{4}$ | ${ }_{7 \%}$ | : | : | 3\% | ${ }^{11}$ | ${ }_{1 \%}$ | $\begin{gathered} 20 \\ { }_{2}^{2 \%} \\ \hline \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{3} 1 \%$ | 19\% |
| Installed an air / ground source heat pump | : | : | : | - | - | : | : | - | - | - | - | : | : | - |
| Used biomass (e.g. wood chips) to heat the home | : | - |  | - |  | - | - |  |  | - |  | - |  | - |
| Installed double glazing | ${ }_{1 \%}$ | ${ }_{1}^{5}$ | ${ }_{1}{ }^{3}$ | $!$ | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | 4\% | ? | 1\% | ${ }_{1 \%}$ | ! | ${ }_{7 \%}$ |
| -Installed cavity wall insulation | $\begin{aligned} & 17 \\ & 17 \% \\ & \mathrm{~m} \end{aligned}$ | 5\% | ${ }^{8} \%$ | ${ }_{2 \%}^{4}$ | 7\% | 1\% | 2\% | 2\% | 2\% | 6\% | ${ }^{12} 1{ }^{1}$ | ${ }_{1 \%}$ | ${ }^{3} 1 \%$ | ${ }^{13}{ }_{1 \%}$ |
| Installed solid wall insulation | : | : | : | : |  | : | : | : |  |  |  |  | : |  |
| Installing a mini wind furbine on your home | : | : | : | - | - | - | : | : | - | - |  | : | : | : |
| Switched to a renewable or green energy tariff | $?$ | ! | : | ! | ? | : | $:$ | ! | ! | : | ! | ! | : | ? |
| Attended a meeting about tackling climate change / energy saving | ${ }_{3}^{45}$ | $\begin{gathered} 26 \\ A C D \end{gathered}$ | ${ }^{15} 3$ | ${ }_{2 \%}^{4}$ | ${ }^{23} 5$ | ${ }_{2}^{2}$ | - | ${ }^{15} 4$ | 17\% | ${ }^{13} 3$ | 30 ${ }^{\text {\% }}$ | ${ }_{2 \%}$ | ${ }^{7}$ 2\% | ${ }^{35}$ |
| Joined a local group who take action on climate change / energy saving | ${ }_{2}^{24}$ | 112\% | ${ }^{10} 20$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{8}$ | : | ${ }_{2 \%}^{1}$ | 11 as $^{3} /$ | ${ }^{10} 20$ | ${ }_{1 \%}$ | ${ }_{3}^{21}{ }_{3}$ | ${ }_{1 \%}$ | ${ }^{4} \%$ | 20\% |

change / energy saving

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

Total
Received a free "Real Time
Used a "Real Time Display"
Been offered a "green
energy toriff by energy" tariff by an energy
supplier


Been offered a self
Completion audit of how
energy efficient your hom energe eficientyourn
is (i.e...form you thave to
cmplete and send off) Undertaken a self-completion audit of how energy
efficient your home is Been offered an in-home
energy efficiency audifo your home li.e.
professionals
possessing your rofessiona

Had a professional come to acsess pour home to se
energy efficient it is energy efficient it is Been offered small energy
efficiency measures for your eificiency measures for your
home (e.g. energy saving
light bulbs).

| All Commu-nities(excl ctrls)(A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | $\begin{aligned} & \text { Not very } \\ & \text { often/ } \\ & \text { not at ail } \end{aligned}$ $(G)$ | $\begin{aligned} & \text { Very } \\ & (\mathrm{H} \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| - | : | - | - | - | - | - | - | - | - | - | : | - | : |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}$ | $?$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | 3\% | ${ }^{3} \%$ | 5\% | : | ${ }_{1 \%}^{3}$ | 4 |
| : | - | - | - | - | - | : | - | - | : | - | - | - | : |
| $\stackrel{3}{*}$ | ${ }_{1 \%}$ | - | - | $!$ | - | - | ${ }_{1 \%}$ | $!$ | : | $!$ | $!$ | : | $\stackrel{3}{ }$ |
| $!$ | $!$ | - | : | - | ; | : | ! | : | $:$ | : | ! | : | $!$ |
| 7 <br> ${ }^{7} \%$ | ${ }_{1 \%}$ | ${ }_{1}^{4}$ | : | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | 3\% | $!$ | \% | $!$ | ${ }_{1 \%}$ | 5\% |
| $\stackrel{2}{2}$ | ! | ! | : | ! | ${ }_{1}^{1}$ | : | ! | $!$ | : | $?$ | - | ! | $!$ |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{5}$ | - | - | ${ }^{3}$ | ${ }_{1 \%}$ | $!$ | ${ }^{6} \%$ | $!$ | $!$ | ${ }_{7 \%}$ |
| $\stackrel{3}{ }$ | $!$ | $!$ | $!$ | $\stackrel{2}{ }$ | - | $\because$ | : | $!$ | $?$ | $\stackrel{3}{ }$ | : | $!$ | $!$ |

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Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

> Total

Installed small energy efficiency measurges in your


Been offered larger energy
efficiency improve efficiency improvements or renewable energy solut
for your home (e.g. loft inssuation, covity wall
insulation instlatio
etc)
Installed larger energy
efficiency
efficiency improvements to
yourhore ce.g. . .ift
nsulation)
Been offered renewable
energy solutions for your energy solutions for your
home (e.g. solar panels) Installed renewable energy se.g. solar panels)
solitite
Had someone visiting your Had someone visting your
home to iviv you generai advice and information on
energy efficiency Sought general advice and Sought teneral advice and
information on energy efficiency

Sought advice/spoke to
someone about it

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Not very offen/ (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \\ & \hline \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Disagree <br> (N) |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| $49 \%$ | ${ }^{21} 4$ | 19\% | 4\% | ${ }^{21} 4$ | 6\% | : | ${ }^{15} 4$ | ${ }^{22} 4$ | ${ }^{12} 3$ | ${ }^{35}$ | ${ }_{2 \%}^{7}$ | ${ }_{3 \%}^{8}$ | ${ }^{39} 4$ |
| $\begin{gathered} 22 \\ { }_{2 i m}^{2 \%} \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}^{7}$ | ${ }_{3 \%}^{6}$ | 7\% | ${ }_{3}^{3}$ | ${ }_{4 \%}^{2}$ | ${ }^{5} \%$ | ${ }^{12} 2$ | ${ }_{1 \%}$ | ${ }^{17}{ }_{2}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }^{15}$ |
| $\begin{aligned} & 18 \\ & 1 \% \\ & \mathrm{~m} \end{aligned}$ | ${ }_{7 \%}$ | ${ }_{7 \%}$ | ${ }_{2 \%}$ | ${ }^{6} \%$ | ${ }_{1 \%}$ | : | ${ }_{1}^{4} \%$ | 10 $2 \%$ | ${ }_{4}^{4}$ | ${ }^{13} 2$ | ${ }_{1}^{2} \%$ | ${ }_{1}^{2} \%$ | ${ }^{15}$ |
| $\begin{gathered} 18 \\ { }_{8 m}^{1 \%} \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & \frac{6}{3 \%} \\ & B^{2} \end{aligned}$ | ${ }_{2 \%}^{8}$ | ${ }_{2}^{2 \%}$ | ${ }_{4 \%}^{2}$ | ${ }_{1}^{4} \%$ | ${ }^{6} \%$ | ${ }_{2 \%}^{8}$ | ${ }^{15}$ | $!$ | ${ }^{2} \%$ | ${ }^{15}$ |
| 6 | ${ }_{1 \%}$ | $?$ | ! | ? | ${ }_{1 \%}$ | $\because$ | ${ }_{1 \%}$ | ${ }^{3} 1$ | ! | 5\% | - | ${ }_{1 \%}$ | 4 |
| 5 | $?$ | ${ }_{1}{ }^{3}$ | - | ? | - | - | ! | $\stackrel{2}{2}$ | ? | 4 | $!$ | $!$ | 3 |
| ${ }_{1 \%}^{18}$ | ${ }_{1 \%}$ | ${ }^{10} 2 \%$ | ${ }_{1}^{3}$ | ${ }^{7} 1$ | - | $\because$ | ${ }_{1}{ }^{4}$ | ${ }_{2} 9$ | ${ }_{1 \%}$ | ${ }^{12} 1 \%$ | ${ }^{3} \%$ | ${ }_{1}^{3}$ | ${ }^{15}$ |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | ${ }_{1}^{4} \%$ | ! | ${ }_{1 \%}$ | ${ }^{4}$ | ! | $!$ | ${ }_{7 \%}^{7}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?
Base: Respondents who have taken more than one action as a result of the LCCC project

> Total

Been to events/meetings/ Been to events/meetings/
conferencess/visited the project/plean
project
Recycle (more)/requested
recycling bins
Joined the car rlub/used car
less $/$ travelled by public less/travelled by
transport more
Trying to be more fuel eftch how much energy we are watch how much energ
using (turn the lights offl
then turn therm hostat ights oft down
torn
boiler off etc.).
Insulated the walls/cavity
installation
Asked about/installed solar/ pv panels

Draught proofed doors and
windows
Bought/use low energy/energy eiticient applianceses (e.g.
light bulbs, boiler, washing light bulbs, boil)
machine etc.)
I have an allotment/grow my
own vegetables

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 1353 | 525 | 595 | 227 | 505 | 100 | $56^{*}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | 2\% | $\stackrel{2}{ }$ | ${ }_{2 \%}$ | - | ${ }_{1}{ }^{2}$ | 5\% | $\stackrel{?}{ }$ | 4 | ${ }_{1 \%}$ | : | ${ }^{8} \%$ |
| 5 | ${ }^{3} \%$ | $!$ | $!$ | ${ }_{1 \%}^{3}$ | - | ${ }_{2 \%}^{1}$ | ${ }_{1}{ }^{2}$ | $?$ | $!$ | $\stackrel{3}{ }$ | ${ }_{1}^{2} \%$ | : | 4. |
| $\stackrel{2}{ }$ | : | $?$ | - | - | ${ }_{1}^{1 \%}$ | : | $!$ | $!$ | : | $!$ | - | $!$ | $!$ |
| $\stackrel{6}{6}$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ | : | 2 | : | : | ${ }_{1}{ }^{2}$ | 3 ${ }^{3}$ | $!$ | 4 | $!$ | $!$ | ${ }_{1}^{5}$ |
| $!$ | : | $!$ | - | : | : | : | : | $!$ | : | $!$ | : | : | $!$ |
| ${ }_{1 \%}^{15}$ | ${ }^{4} \%$ | 109 | $!$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{1}$ | ${ }_{1}^{3}$ | ${ }_{2}^{9}$ | ${ }_{1 \%}$ | ${ }^{1} \%$ | ${ }_{1}^{2}$ | $\because$ | 14 14 $M$ |
| $!$ | $!$ | - | - | - | - | : | : | - | $!$ | $!$ | : | - | $!$ |
| $\stackrel{2}{*}$ | $\because$ | $\stackrel{2}{ }$ | : | - | : | - | : | $!$ | $!$ | $!$ | : | ! | $!$ |
| 4 | $!$ | ${ }^{3} 1 \%$ | - | ! | - | - | ! | ! | $?$ | ? | : | : | 4 |

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Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

|  |  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| Total | 1353 | 525 | 595 | 227 | 505 | 100 | $56^{\circ}$ | 355 | 555 | 443 | 838 | 287 | 283 | 979 |
| Trying to start a local group/buying group/eco group/workshop | $?$ | - | - | $A_{B C}^{2}{ }^{2}$ | ! | : | - | : | ? | : | $?$ | - | : | ! |
| It has made me think/raised awareness of renewable/ sustainable energy sources | 4 | ${ }_{1 \%}^{3}$ | $!$ | - | $!$ | : | : | : | ${ }_{1 \%}$ | $!$ | $?$ | ${ }_{1 \%}$ | : | 4 |
| Given information to visitors/educate the public/ family/friends | 3. | ! | $?$ | : | ? | : | : | ${ }^{2} \%$ | ! | : | $?$ | ! | : | $\stackrel{3}{ }$ |
| Use a ground-source heat pump | $!$ | $!$ | : | : | : | : | : | : | $!$ | : | $!$ | $:$ | - | : |
| Considered installing wind turbines | $!$ | $!$ | : | : | - | : | : | - | : | ! | $!$ | : | : | ! |
| Other | $\stackrel{89}{7 \%}$ | ${ }^{33}$ | ${ }^{42} \%$ | ${ }^{14} 6$ | ${ }^{37} 7$ | $7 \%$ | ${ }_{2 \%}$ | 42 Als A15 | ${ }^{29} 5$ | ${ }^{18} 4$ | ${ }^{56} \%$ | 17\% | ${ }^{13}$ | ${ }^{75}{ }_{8}^{8 \%}$ |
| Don't know | 4 | - | ${ }^{4} \%$ | - | ${ }_{1 \%}$ | - | - | 1\% | ! | - | $?$ | $!$ | - | 4. |
| None | $\begin{gathered} 869 \\ \text { EHKN } \\ \text { EHN } \\ \text { qr } \end{gathered}$ | ${ }^{325}$ | ${ }^{386}$ 65 | ${ }^{153}$ | ${ }^{306}$ | ${ }_{68 \%}^{68}$ | $\begin{aligned} & \frac{44}{79 \%} \\ & \text { AE } \end{aligned}$ | 195\% | $\begin{gathered} \begin{array}{c} 348 \\ 63 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 326 \\ & \text { AH1 } \\ & \text { AHI } \end{aligned}$ | ${ }^{508}$ | $\begin{gathered} 210 \\ 73 \% \\ A K \end{gathered}$ | 211 75 AN | ${ }_{61 \%}^{593}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Active } \\ \text { energy } \\ \text { savers } \\ \text { (a) } \\ \hline \end{gathered}$ | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | Other <br> (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| 34\% | ${ }^{11}$ | 19\% | ${ }_{3}^{4}$ | - | $2 \%$ | 7\% | 4\% | ${ }^{16}$ | 2\% | ${ }^{25}$ | $2 \%$ | ${ }^{25}$ | 7\% | ${ }_{6 \%}$ | - | 2\% | 7\% | 10\% |
| 4 | ${ }_{1 \%}$ | $!$ | - | - | : | $!$ | ! | ? | ! | ? | 1\% | 3. | ! | - | - | $!$ | ! | - |
| 24 24 | ${ }_{2 \%}$ | ${ }^{11}$ | ${ }_{1 \%}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | 1\% | 7\% | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | ${ }_{1 \%}$ | 2\% | 16\% | - | 15\% | 2\% | 6\% |  | 7\% | 2\% | ${ }_{3 \%}$ |
| : | : | - | : | - | : | : | - | - | - | - | : | - | - | : |  | - | - | - |
| : | - |  |  | - | - |  | - | $\vdots$ |  | : | $\because$ | - | - | - | - | : | : | - |
| 9\% | ${ }_{1 \%}$ | \% | 1\% | - | - | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}^{3}$ | - | - | 5\% | - | $!$ |
| $\begin{aligned} & 17 \\ & 1 \% \\ & \mathrm{~m} \end{aligned}$ | ${ }_{2 \%}$ | 7\% | 1\% | ${ }_{1 \%}$ | - | 2\% | ${ }_{1 \%}$ | 9\% | ${ }_{1 \%}$ | ${ }^{12} \%$ | $2 \%$ | $\mathrm{Am}^{\text {2\% }}$ | - | - | - | ${ }_{1 \%}$ | 4\% | 2\% |
| : | : | : | : | $:$ | : | : | : | $:$ | - | : | $:$ | : | - | : | : | : | : | - |
| : | : | - | - | - | : | - | - | : | - | - | - | : | : |  | - | : | - | : |
| $?$ | ${ }_{1 \%}$ | - | - | - | : | $!$ | : | $!$ | : | $?$ | - | - | $!$ | $\mathrm{Alm}^{3 \%}$ | - | : | $!$ | : |
| ${ }_{3 \%}^{45}$ | ${ }^{12}$ | 26\% | 4\% | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }^{12} 4$ | 11 $4 \%$ | ${ }_{3 \%}^{18}$ | ${ }^{18}$ | ${ }_{3}^{21}$ | ${ }_{5}^{6}$ | ${ }^{25}$ | 21 5\% Al | - | - | 16\% | 11\% | 12\% |
| $\underset{\substack{24 \\{ }_{j}^{2}}}{ }$ | ${ }_{2 \%}$ | 9\% | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $\stackrel{8}{3 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}^{10}$ | 10 $3 \%$ | ${ }^{13}$ | 1\% | 13 $1 \%$ | 11 $3 \%$ | ${ }_{3 \%}$ | - | 11 $3 \%$ | 2\% | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 360

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Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project
Been offered a "green
eneroy traift by an energ
energy" tarifit by an energ
supplier
Switched to a "green energy"
tariff
Been offered aself
completion audit of $h$
completion audit of how
energy efficient your hom
is cie. a fortorien yo your he to
complete and send off
Undertaken a self-completion
audit of how energy
efficient your home is
Been offered an in-home
energy efficiency audif of
your rome enti.e. i cy auair or
professionals assessing your
professional
property)
Had a professional come to
assess your home to see how
assess your home to
energy efficient it is
Been offered small energy
Been offered smail energy
efficiency measures for your
home (e.g. measures for your
light bulbs.

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{gathered}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (a) } \\ \hline \end{gathered}$ | $\begin{gathered} \frac{36,400+}{3(r)} \\ \hline \end{gathered}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| : | : | : | : | : |  | : | : | : |  | - | - | : | : | - | - | , |  |  |
| $\stackrel{8}{1 \%}$ | ${ }_{1 \%}$ | ${ }^{4} \%$ | - | $:$ | ${ }_{2 \%}$ | $!$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | ${ }_{1 \%}^{3}$ | 4 | 1\% | 1\% | 2 | 3\% | 3\% | $\stackrel{2}{ }$ | ${ }_{1 \%}^{3}$ | ${ }_{1 \%}$ |
| : | : | : | : | : | - | : | - | - | - | - | - | - | - | - | $\vdots$ | - | - | - |
| 3 | $!$ | $\stackrel{2}{ }$ | - | : | ${ }_{\text {Afgh }}^{2 \%}$ | - | - | $!$ | 2\% | $!$ | $:$ | $!$ | $!$ | : | $\mathrm{Alm}^{3 / 2 \%}$ | - | $!$ | : |
| $!$ | $\div$ | $!$ | : | - | : | - | : | $!$ | $!$ | : | - | - | $!$ | - | - | - | - | : |
| 7\% | 3\% | $!$ | 1\% | ${ }_{2}^{2 \%}$ | : | ${ }_{1 \%}^{2}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | 4 | ${ }_{1 \%}^{4}$ | - | : | ${ }_{1 \%}^{4}$ | $!$ | ${ }_{1 \%}^{2}$ |
| $\stackrel{2}{2}$ | $!$ | $!$ | : | - | - | $!$ | : | $!$ | $!$ | : | $\frac{1}{1 \%}$ | $!$ | : | : | $\operatorname{Alm}_{\substack{3 \%}}$ | $!$ | : | ! |
| ${ }^{8}$ | 5\% | ${ }^{2}$ | - | ${ }_{1}^{1}$ | - | ${ }^{3} \%$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | 2\% | ${ }^{5} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | $!$ | : | : | ${ }^{3}$ | ${ }_{1 \%}^{2}$ | $!$ |
| $\stackrel{3}{*}$ | - | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1}$ | : | - | $!$ | $?$ | $!$ | $?$ | : | $?$ | ! | - | $\vdots$ | - | ${ }_{1 \%}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project?

## Base: Respondents who have taken more than one action as a result of the LCCC project

renewable energy sol
for our rome (e.g.
finsulation, cavity wall
ind
for y your home eve.g. In
insulation, covity wall
insulation
etc)

Installed larger energy
efficiency
improvements to enficiency mproveme
your home (e.g. loft
insulation, cavity wall insulation,
insulation)

Been offered renewable energy solutions for your
home (e.g. solar panels)
Installed renewable energy solutions for your home
(e. .solar panels) solutions for yourt
(e.g. solar panels)
Had someone visiting your
home to give you general advice and information on energy efficiency
Sought general advice and
information on energy
efficioncy efficiency
Sought advice/spoke to
someone about it

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \begin{array}{c} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{array} \\ \hline \end{gathered}$ | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{gathered} 5 \text { years } \\ \text { to under } \\ 10 \text { years } \\ (\mathrm{g}) \\ \hline \end{gathered}$ | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & (\mathrm{p}) \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \hline(\mathrm{r}) \\ \hline \end{gathered}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| 49\% | ${ }_{3}^{13}$ | ${ }^{24} 4$ | 6\% | ${ }_{5 \%}^{6}$ | ${ }_{2 \%}^{2}$ | ${ }^{12} 4$ | 11\% | ${ }^{24} 4$ | ${ }_{2 \%}$ | $\stackrel{37}{4 \%}$ | 2\% | 36\% | 10 $2 \%$ | : | $\begin{aligned} & 3 \\ & { }_{9 \%}^{3} \\ & m \end{aligned}$ | 20\% | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ |
| $\begin{gathered} \left.\begin{array}{c} 22 \\ \text { him }^{2 \%} \end{array}\right) \end{gathered}$ | 5\% | ${ }^{12}$ | ${ }_{3 \%}^{4}$ | 1\% | - | $\begin{aligned} & 8 \\ & { }_{h}^{8} \% \end{aligned}$ | ${ }_{\text {Aeh }}^{\substack{3 \%}}$ | \% ${ }_{1 \%}$ | $!$ | 19\% Ai | $2 \%$ | $\begin{aligned} & { }^{18}{ }_{\mathrm{m}}^{2 \%} \end{aligned}$ | $!$ | $\mathrm{Alm}^{\text {3\% }}$ | - | \% | 2\% | 3\% |
| $\begin{aligned} & { }^{18} 18 \\ & \mathrm{~m} \end{aligned}$ | $\begin{gathered} 10 \\ { }_{3}^{3 \%} \\ A b \end{gathered}$ | \% | : | ${ }_{2 \%}$ | 2\% | ${ }_{2}^{6}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{8}$ | ${ }^{3}$ | 14 $2 \%$ | 1\% | ${ }^{16}$ | $?$ | - | - | 3\% | 4\% | ${ }^{0}{ }^{3 \%}$ |
| ${ }_{\substack{18 \\ 8 m}}$ | 5\% | ${ }^{11}$ | 1\% | ${ }_{1 \%}^{1}$ | ${ }_{2 \%}^{3}$ | 4\% | ${ }_{2 \%}$ | ${ }_{7 \%}$ | 2\% | ${ }^{15}$ | 1\% | ${ }^{16}$ | $?$ | - | $\because$ | \% | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $\stackrel{6}{6}$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ |  | ${ }_{1 \%}$ | 1\% | $!$ | ${ }_{1 \%}$ | $\stackrel{?}{ }$ | $!$ | $\stackrel{3}{ }$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ! | - | - | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| 5 | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | ${ }^{1} \%$ | - | 1\% | ! | $!$ | $?$ | 2\% | $?$ | 1\% | $\stackrel{3}{ }$ | $?$ | - | - | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| ${ }_{18}^{18}$ | 4\% | 119 | 1\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | 8 39\% | $!$ | ${ }_{7 \%}^{7}$ | ${ }_{2 \%}$ | 10 | ${ }_{2 \%}$ | ${ }^{11} 10$ | 7 | - | : | ${ }_{1 \%}^{3}$ | 2\% | 2\% |
| ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | ${ }_{{ }_{2 b}^{2 \%}}^{3}$ | ${ }_{1 \%}$ | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | $!$ | 3. | ${ }_{1 \%}$ | 4 | ${ }_{2 \%}$ | \% | ? | : | - | ${ }^{3}$ | ${ }_{1 \%}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 931
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project
project
Recycle (more)/requested
recycling bins
Joined the car club/used car
lesss/travelled by public
less travelled by
transport more
Trying to be more fuel
exticient $/$ /ue less energy
watch how much energy we are
watch how much energy
using (turn the lights offt)
turn themometat lot own off/turn
boile off ect.).
Insulated the walls/Cavity
installation
Asked about/installed solar/
Asked about
pv panels
Draught proofed doors and
windows
Bouaht/use low energy/energy
light bulbs, boiler, washing
machine etc.)
I have an allotment/grow my
own vegetables

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline All Communities (excl ctrls) (A) \& Active
energy savers (a) \& Energy aware (b) \& \[
\begin{gathered}
\begin{array}{c}
\text { Energy } \\
\text { ambivalent } \\
\text { (c) }
\end{array} \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& Under 1 year (e) \& \begin{tabular}{l}
1 year
to under \\
5 years \\
(f)
\end{tabular} \& \begin{tabular}{l}
5 years
to under \\
10 years \\
(g)
\end{tabular} \& \[
\begin{aligned}
\& 10+ \\
\& \text { years } \\
\& \text { (h) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
\text { (j) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{gathered}
\text { Cavity } \\
\text { (I) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \begin{array}{l}
\text { Solid } \\
(\mathrm{m})
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Other } \\
\& \text { (o) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& \text { (p) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\frac{36,400+}{3(r)} \\
\hline
\end{gathered}
\] \\
\hline 1353 \& 395 \& 680 \& 148 \& 130 \& 123 \& 313 \& 256 \& 661 \& 396 \& 829 \& 128 \& 915 \& 427 \& \(34^{*}\) \& \(32^{*}\) \& 439 \& 286 \& 240 \\
\hline \[
9
\] \& 5\% \& \(\stackrel{3}{ }\) \& 1\% \& - \& 1\% \& 2\% \& ! \& \[
{ }_{1 \%}^{5}
\] \& \({ }_{1 \%}^{3}\) \& 3 \& \[
\begin{gathered}
3_{2 \%}^{3 \%} \\
A_{j}
\end{gathered}
\] \& 7\% \& \(?\) \& - \& - \& ! \& 3\% \& \({ }_{1 \%}^{2}\) \\
\hline 5 \& - \& 5 \& - \& - \& 1\% \& \({ }_{1 \%}\) \& \(!\) \& \(!\) \& : \& 3 \& \[
\underset{{ }_{2 i}^{2 \%}}{2}
\] \& 3 \& \(?\) \& - \& - \& : \& \(!\) \& \(!\) \\
\hline \(\stackrel{2}{2}\) \& \(!\) \& \(!\) \& - \& - \& - \& \(!\) \& \(!\) \& : \& \(!\) \& - \& \({ }_{1}^{1 \%}\) \& \(?\) \& \(!\) \& - \& - \& - \& \(!\) \& : \\
\hline \(\stackrel{6}{6}\) \& \({ }_{1 \%}\) \& \(?\) \& \({ }_{1}^{1 \%}\) \& - \& 1\% \& \(!\) \& \(\because\) \& \({ }_{1 \%}^{4}\) \& 2\% \& \(?\) \& \[
{ }_{2}^{2}
\] \& \% \& \(!\) \& \(\div\) \& - \& ! \& - \& \({ }_{1 \%}^{3}\) \\
\hline \(!\) \& - \& \(!\) \& - \& : \& \(\mathrm{Ah}^{1 \%}\) \& : \& : \& : \& \(!\) \& - \& : \& : \& \(!\) \& - \& \(:\) \& \(!\) \& - \& : \\
\hline \({ }_{1 \%}^{15}\) \& \({ }_{4}^{4}\) \& \% \& \(\stackrel{3}{2 \%}\) \& \({ }_{2 \%}\) \& 3
\(2 \%\)
9 \& \(4{ }^{4}\) \& - \& \({ }^{8} \%\) \& \({ }^{4} \%\) \& 10 \({ }_{1 \%}\) \& 1\% \& 10 \({ }_{1}\) \& \(4 \%\) \& \({ }_{3 \%}\) \& - \& \(?\) \& Apr \({ }_{\text {3\% }}^{8}\) \& : \\
\hline \(!\) \& - \& \(!\) \& - \& - \& : \& - \& - \& \(!\) \& \& \(!\) \& - \& \(!\) \& - \& - \& - \& \& : \& : \\
\hline 2 \& - \& \(!\) \& 1\% \& - \& : \& ! \& : \& \(!\) \& \(!\) \& \(!\) \& - \& ! \& ! \& : \& - \& - \& : \& \(!\) \\
\hline 4 \& ! \& 3 \& : \& \(\vdots\) \& 1\%

h \& $$
\begin{gathered}
3 \% \\
{ }_{1 \%}^{3 \%}
\end{gathered}
$$ \& : \& - \& $!$ \& 3 \& : \& $?$ \& $?$ \& : \& : \& ! \& $!$ \& $!$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 360

Page 932
16 Nov 2011
Q28 Of the list of things you have mentioned, what was the main thing that you did as a result of seeing or hearing about the project? Base: Respondents who have taken more than one action as a result of the LCCC project

## Total

## Tyying to starta a local

 group/buying gro It has made me think/raised sustainable energy sourcesGiven information to
 family/friend
Use a ground-source heat
pump
Considered installing wind
furbines

Other

Don't know
None

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | Active energy savers <br> (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 yea <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \end{gathered}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> (m) | Timber <br> (n) | Other (o) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 1353 | 395 | 680 | 148 | 130 | 123 | 313 | 256 | 661 | 396 | 829 | 128 | 915 | 427 | $34^{*}$ | $32^{*}$ | 439 | 286 | 240 |
| 2 | - | $!$ | - | ${ }_{1 \%}$ | - | - | - | $?$ | ${ }^{2} 18$ | - | - | ! | $?$ | : | - | $!$ | - | ! |
| 4 1 1 | ${ }_{1 \%}$ | $!$ | - | - | $\underset{A_{g}^{2 \%}}{2 \%}$ | : | : | $?$ | 3\% | $!$ | : | $!$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ | $!$ | : |
| 3 | $!$ | : | 2\% Ab | $\because$ | : | : | $!$ | $?$ | 2\% | $!$ | - | $?$ | $!$ | : | : | $?$ | - | $!$ |
| $!$ | - | $!$ | - | $\because$ | $\mathrm{Ah}^{1 \%}$ | : | - | - | $!$ | - | : | - | $!$ | - | - | - | : | : |
| $!$ | ! | : | : | : | : | : | : | $!$ | - | $!$ | : | ! | $!$ | $\text { Al }^{\frac{1}{3 \%}}$ | : | : | ! | - |
| $\stackrel{89}{7 \%}$ | ${ }^{25}$ | 47\% | ${ }_{5 \%}^{8}$ | ${ }_{7 \%}$ | 7\% | ${ }^{18}$ | ${ }_{8 \%}^{21}$ | ${ }_{6 \%}^{41}$ | ${ }^{32}$ | 51 | ${ }_{5}^{5}$ | ${ }^{54} \%$ | 37 <br> $9 \%$ <br> A | - | ${ }_{3 \%}$ | ${ }^{25}$ | ${ }^{23} 8$ | ${ }^{17} 7$ |
| 4 | ${ }_{1 \%}$ | $!$ | - | ${ }_{1 \%}$ | - | $!$ | ${ }_{1 \%}$ | 1 | : | $\stackrel{3}{ }$ | 1\% | 3. | $!$ | - | - | ! | ${ }_{1 \%}$ | $\because$ |
| $\begin{array}{r} 869 \\ \text { EHKN } \\ \hline \end{array}$ | 237 ${ }^{230}$ | ${ }_{65 \%}^{444}$ | ${ }_{65} 9$ | $\underset{\substack{92 \\ a \\ \hline \\ \hline}}{ }$ | 77\% | ${ }^{188}$ | ${ }_{6}^{156}$ | $\begin{gathered} 448 \% \\ \hline 88 \\ A f \end{gathered}$ | ${ }_{6}^{255}$ | 533\% | $\begin{aligned} & 81 \\ & 63 \% \end{aligned}$ | ${ }_{585}^{585}$ | 277 | 65\% | 25\% | $\begin{aligned} & 297 \\ & 88 \\ & 98 \end{aligned}$ | - ${ }_{58}^{167}$ | 140\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 361

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project
$\left.\begin{array}{l|cc|}\hline & \begin{array}{cc}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) | $\begin{gathered} \hline \text { Middlles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (2) \\ \hline \end{gathered}$ | Meadows $(2,5)$ (R) |  | $\begin{aligned} & \hline \text { Muswell } \\ & \text { Hill } \\ & \text { (3) } \\ & \text { (s) } \\ & \hline \end{aligned}$ |  | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden <br> Borden (2) <br> (W) |
| 528 | $53^{*}$ | $28^{*}$ | $12^{* *}$ | $21^{*}$ | $32^{*}$ | $16^{* *}$ | $30^{*}$ | $23^{*}$ |  | $46^{*}$ |  | $23^{* *}$ | 22** | $80^{*}$ | $20^{*}$ | 122 |
| $\underset{\substack{213 \\ 40 \% \\ N}}{ }$ | ${ }_{42 \%}$ | ${ }_{36 \%}^{10}$ | 42\% | 43\% | $\underset{22 \%}{7}$ | 25\% | ${ }_{50 \%}^{15}$ | $\begin{aligned} & 12 \\ & 52 \% \end{aligned}$ |  | 19\% |  | 35\% | 10\% | 30\% | 111 | ${ }_{42 \%}$ |
| ${ }_{29 \%}^{155}$ | 19\% | 29\% | $\begin{gathered} 3 \\ 25 \% \\ \hline \end{gathered}$ | 3\% | $\begin{aligned} & 10 \\ & 31 \% \end{aligned}$ | 38\% | $\begin{gathered} 7 \\ 23 \% \end{gathered}$ | 26\% |  | ${ }_{30 \%}^{14}$ |  | 48\% | 41\% | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | 3 ${ }^{3}$ | 27\% |
| ${ }_{13}^{68}$ | 73\% | ${ }_{7 \%}$ | 33\% | 10\% | 13\% | 19\% | 13\% | 13\% |  | 4\% |  | 2\% | 2\% | 114\% | ${ }_{5 \%}$ | 19\% |
| ${ }^{33} 6$ | - | $\stackrel{3}{11 \%}$ | - | 3\% | 9\% | : | 10\% | - |  | ${ }_{9 \%}^{4}$ |  | ${ }_{9 \%}$ | : | ${ }_{9 \%}$ | - | ${ }_{7 \%}^{8}$ |
| ${ }_{5 \%}^{27}$ | ${ }_{6 \%}$ | $\stackrel{4}{14 \%}$ | : | 3\% | ${ }_{3 \%}$ | 19\% | : | ${ }_{4 \%}$ |  | ${ }_{7 \%}$ |  | - | - | ${ }_{4 \%}$ | 20\% | ${ }_{3 \%}^{4}$ |
| ${ }^{32} 6$ | ${ }_{4 \%}$ | 4\% | - | 5\% | $\stackrel{7}{22 \%}$ | : | ${ }_{3 \%}$ | ${ }_{4 \%}$ |  | ${ }_{4}^{2}$ |  | - | 5\% | ${ }_{8 \%}$ | $\xrightarrow{3}$ | 7 <br> $6 \%$ |
| $\begin{gathered} 368 \\ 70 \% \\ N \end{gathered}$ | 47\% | 18 $64 \%$ | 67\% | 12 $57 \%$ | 17\% | 109 | 22\% | 78\% |  | ${ }_{72}^{33}$ |  | 83\% | 19\% | 66\% | 14\% | 84\% |
| ${ }_{11 \%}^{60}$ | 3\% | 7 $25 \%$ | : | 29\% | ${ }_{13 \%}^{4}$ | $\underset{19 \%}{3}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | $1 \%$ |  | $\begin{gathered} 7 \\ \\ \hline 15 \% \end{gathered}$ |  | ${ }_{9 \%}$ | - | ${ }^{10} 13 \%$ | 20\% | 12\% |
| 1.00 | 1.12 | 0.63 | 1.08 | 0.60 | 0.76 | 0.50 | 1.17 | 1.27 |  | 0.95 |  | 1.09 | 1.38 | 0.95 | 1.24 | 1.03 |
| 1.15 | 1.05 | 1.47 | 0.90 | 1.57 | 1.13 | 1.41 | 1.04 | 1.03 |  | 1.24 |  | 0.90 | 0.67 | 1.15 | 1.35 | 1.10 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 528 | 133 | 425 |  | 246 | 122 | 148 | 175 |
| ${ }_{40 \%}^{213}$ | ${ }_{54}^{54}$ | ${ }_{42 \%}^{178}$ |  | ${ }_{39}^{97}$ | ${ }_{42 \%}^{51}$ | ${ }_{41 \%}^{60}$ | ${ }_{48}^{78}$ |
| ${ }^{155}$ | ${ }^{35}{ }^{26 \%}$ | ${ }_{29 \%}^{122}$ |  | ${ }^{75}$ | ${ }_{29}^{35}$ | ${ }_{30}^{44}$ | ${ }^{48} 8$ |
| ${ }_{13 \%}^{68}$ | ${ }^{19} 46$ | ${ }_{13 \%}^{54}$ |  | ${ }_{12 \%}^{30}$ | ${ }_{17 \%}^{14}$ | ${ }^{15} 50$ | ${ }_{12 \%}^{21}$ |
| ${ }^{33}$ 6\% | ${ }_{5 \%}$ | ${ }^{28}{ }_{7 \%}$ |  | 15 | ${ }^{7}$ 6\% | ${ }^{10} 7 \%$ | ${ }^{10} 6$ |
| ${ }^{27} 5$ | ${ }^{7} 5$ | ${ }^{21} 5$ |  | ${ }^{10} 4 \%$ | ${ }_{4 \%}$ | $\begin{aligned} & { }^{13}{ }_{9 \%}^{9 \%} \end{aligned}$ | ${ }_{3 \%}$ |
| ${ }^{32} 6$ | ${ }^{12} 9$ | ${ }^{22} 5$ |  | ${ }^{19} 8$ | ${ }^{10} 8 \%$ | ${ }_{4 \%}$ | ${ }^{12} 7 \%$ |
| ${ }_{70 \%}^{368}$ | $8_{67 \%}^{89}$ | ${ }_{71 \%}$ |  | ${ }^{172}$ | ${ }^{86}$ | ${ }_{70 \%}^{104}$ | ${ }_{72 \%}^{126}$ |
| ${ }^{60} 11 \%$ | ${ }^{13} 10 \%$ | ${ }_{192}^{49}$ |  | ${ }^{25}{ }^{10 \%}$ | ${ }_{10 \%}^{12}$ | ${ }^{23}$ | 169\% |
| 1.00 | 1.02 | 1.01 |  | 1.03 | 1.07 | 0.90 | 1.12 |
| 1.15 | 1.15 | 1.15 |  | 1.11 | 1.11 | 1.28 | 1.09 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project

| Total | All Commu-nities(excl ctrrs)(A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 16-24 } \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | Social rent (N) | Private rent (O) |
|  | 528 | 22** | $61^{\circ}$ | 124 | 106 | 93. | 122 | 224 | 304 | 310 | 163 | $41^{\circ}$ | 390 | $73^{*}$ | $58^{*}$ |
| Very satisfied ( +2 ) | $\begin{gathered} 213 \\ 40 \% \end{gathered}$ | ${ }_{36 \%}$ | 29\% | 49\% | 488\% | 34\% | ${ }_{37}^{45}$ | $\frac{94}{42 \%}$ | 119 $39 \%$ | $\underset{\substack{129 \\ 4}}{129}$ | $\begin{aligned} & 70 \\ & 43 \% \\ & L_{L} \end{aligned}$ | 109\% | 162\% | 31 $42 \%$ | 33\% |
| Fairly satisfied ( +1 ) | $\begin{gathered} 155 \\ \substack{29 \% \\ \mathrm{Dj}} \end{gathered}$ | 41\% | 21 34 | ${ }_{22 \%}^{27}$ | ${ }_{31}^{33}$ | ${ }_{30}^{28}$ | 30\% | 28\% | 92\% | 29\% | ${ }_{27}^{47}$ | $\begin{gathered} 18 \\ \text { A4K } \\ \text { AJK } \end{gathered}$ | $\stackrel{108}{28 \%}$ | ${ }_{32}^{23}$ | 21 <br> $36 \%$ |
| Neither satisfied nor dissatisfied (0) | $\stackrel{68}{{ }_{13}^{3} \%}$ | ${ }_{9 \%}$ | 10\% | $\begin{array}{r} { }^{27}{ }^{27}{ }^{22 \%} \end{array}$ | $8 \%$ | 12\% | ${ }_{11 \%}^{13}$ | 24\% | 44\% | 475\% | 17\% | ${ }^{4} \mathrm{O}$ | 58, AN AN | 5\% | $\stackrel{6}{10 \%}$ |
| Fairly dissatisfied (-1) | ${ }^{33}$ \% | 5\% | 4\% | ${ }_{6 \%}$ | $7 \%$ | 6\% | 7 | ${ }_{8 \%}^{19}$ | 14 5 | ${ }^{16}$ | ${ }^{11} 7 \%$ | $\stackrel{4}{10 \%}$ | ${ }^{22} 6$ | 5\% | $\stackrel{6}{10 \%}$ |
| Very dissatisfied (-2) | ${ }_{\text {27 }}^{\text {2\% }}$ | 5\% | - | ${ }_{5 \%}^{6}$ | 6\% | $\stackrel{6}{6 \%}_{c}$ | ${ }^{8} \%$ | 12\% | ${ }_{5}^{15}$ | 14\% | ${ }^{11} \%$ | 2\% | 16\% | ${ }^{7} 10 \%$ | ${ }_{3 \%}$ |
| Don't know |  | 5\% | 2\% | 6\% | 4\% | 8\% | $\begin{aligned} & 12 \\ & { }_{c}^{10 \%} \end{aligned}$ | 12 5 | ${ }^{20} 7$ | ${ }^{15}$ | 10\% | $\stackrel{4}{10 \%}$ | 24\% | 3\% | 4\% |
| All satisfied | $\begin{gathered} 368 \\ \substack{30 \%} \end{gathered}$ | 77\% | $\begin{gathered} 50 \\ \text { ADFG } \end{gathered}$ | 761\% | $\underset{\substack { 81 \\ \begin{subarray}{c}{7 \%{ 8 1 \\ \begin{subarray} { c } { 7 \% } } \\ {\hline}\end{subarray}}{ }$ | ${ }^{62}$ | ${ }_{67 \%}^{82}$ | 157 $70 \%$ | 2119\% | ${ }^{218}$ | 114\% | ${ }_{68 \%}^{28}$ | 270\% | 74\% | 409\% |
| All dissatisfied | $\begin{aligned} & 60 \\ & 11 \% \\ & M \end{aligned}$ | ${ }_{9 \%}$ | 4\% | 14\% | $\xrightarrow[12 \%]{13}$ | 12\% | ${ }_{12 \%}^{15}$ | 14\% | 29\% | 30 $10 \%$ | ${ }_{13}^{22}$ | 5 ${ }_{\text {12\% }}$ | 10\% | 12\% | $\stackrel{8}{14 \%}$ |
| Mean | 1.00 | 1.05 | 1.25 D | 0.90 | 1.08 | 0.91 | 0.95 | 0.98 | 1.01 | 1.03 | 0.99 | 0.86 | 1.03 | 0.94 | 0.91 |
| Standard Deviation | 1.15 | 1.07 | 0.89 | 1.18 | 1.17 | 1.20 | 1.20 | 1.20 | 1.12 | 1.12 | 1.23 | 1.03 | 1.11 | 1.31 | 1.12 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| Total | 528 | $97 \cdot$ | 183 | $96^{*}$ | $95^{*}$ | $57^{\circ}$ | 365 | $64^{*}$ | $76^{\circ}$ | $14^{*}$ | 224 | 175 | 115 | 8 * | $20 \cdot$ | 508 |
| Very satisfied ( +2 ) | $\underset{\substack{213 \\ 40 \%}}{ }$ | 312\% | 36\% | $\begin{aligned} & 38 \\ & 40 \% \end{aligned}$ | $\begin{gathered} \frac{49}{52 \%} \\ \mathrm{AOPQ}^{2} \end{gathered}$ | $\begin{gathered} 29 \\ \text { OPQ } \\ \text { STM } \end{gathered}$ | 150 | 35\% | ${ }_{42 \%}$ | 29\% | $\begin{gathered} 101 \\ 45 \% \\ 9 \end{gathered}$ | 71\% | 39\% | ${ }_{13 \%}^{1}$ | 25\% | 208 $41 \%$ |
| Fairly satisfied ( +1 ) | $\begin{gathered} 295 \% \\ \mathrm{Dj} \end{gathered}$ | $\begin{gathered} 38 \\ 39 \% \\ \text { AST } \end{gathered}$ | 354 | 329 | ${ }_{22 \%}$ | 23\% | 108 $30 \%$ | 30\% | 22\% | 43\% | 27\% | ${ }_{30}^{53}$ | 340\% | 38\% | 10\% 50\% | ${ }^{145}$ |
| Neither satisfied nor dissatisfied (0) | $\begin{aligned} & \begin{array}{c} 68 \\ 13 \% \\ \mathrm{~N} \end{array} \\ & \hline \end{aligned}$ | ${ }_{8 \%}^{8}$ | ${ }_{15 \%}^{27}$ | 17\% | 119\% | 11\% | 49\% | 4\% | 12\% | 14\% | ${ }^{25} \%$ | ${ }^{22}$ \% | 20\% | 13\% | 5\% | 67\% |
| Fairly dissatisfied (-1) | ${ }^{33} 6$ | 6\% | 10 $5 \%$ | $8{ }_{8}^{8}$ | 6\% | $3_{5 \%}^{3}$ | 22\% | 8\% | 5\% | 7\% | 14\% | ${ }^{14} 8$ | 5\% | - | 15\% | 30\% |
| Very dissatisfied (-2) | $\underset{\mathrm{R}}{27}$ | 5\% | $\begin{aligned} & { }_{l}^{14} \\ & 8 \% \\ & R \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{R}^{4 \%}$ | 19\% | 8\% | 1\% | $7 \%$ | 8\% | ${ }_{5 \%}^{8}$ | 8\% | 25\% | - | ${ }^{27} 5$ |
| Don't know | 32 9 9 | 9\% | ${ }^{12}$ | 4\% | 5 5\% | ${ }_{4 \%}^{2}$ | 17\% | 6\% | ${ }_{\text {Aa }}{ }^{12 \%}$ | - | ${ }^{15}$ | 7\% | ${ }_{7 \%}$ | ${ }_{1}^{13 \%}$ | 5\% | 31\% |
| All satisfied | $\begin{gathered} 368 \\ \substack{30 \% \\ D} \end{gathered}$ | 799\% | 120\% | 70\% | 70\% | ${ }_{74 \%}^{42}$ | ${ }^{258}$ | ${ }_{\text {64 }}{ }^{44}$ | 49\% | 10\% | ${ }^{162}$ | ${ }^{124}$ | 73\% | 50\% | ${ }_{75 \%}^{15}$ | ${ }^{353} 6$ |
| All dissatisfied | $\begin{aligned} & 60 \\ & 11 \% \\ & M \end{aligned}$ | 111\% | ${ }_{13 \%}^{24}$ | 9\% | 9\% | $\underset{12 \%}{7}$ | 417\% | 10\% | 8\% | 14\% | ${ }^{22} 0$ | ${ }_{13 \%}^{22}$ | ${ }_{12 \%}^{14}$ | 25\% | $\xrightarrow{3}$ | 11\% |
| Mean | 1.00 | 0.95 | 0.87 | 1.03 | $\begin{array}{r}1.19 \\ \hline\end{array}$ | 1.09 | 1.00 | 0.93 | 1.10 | 0.79 | ${ }^{1.11}$ Ag | 0.98 | 0.83 | 0.14 | 0.89 | 1.00 |
| Standard Deviation | 1.15 | 1.11 | 1.23 | 1.02 | 1.10 | 1.24 | 1.15 | 1.28 | 1.05 | 1.19 | 1.10 | 1.15 | 1.22 | 1.57 | 0.99 | 1.16 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project
Base: Respondents who have taken a main action as a result of the LCCC project

|  |  |  | ging to com |  |  | hink about ene |  |  | es to clima | ange |  | $\begin{aligned} & \text { carbon } \\ & \text { nt is } \\ & \text { al } \end{aligned}$ | It's | worth |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ offen (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{L}) \end{gathered}$ | Agree $(\mathrm{M})$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (N) \end{array} \\ \hline \end{gathered}$ |
| Total | 528 | 219 | 223 | $84^{*}$ | 214 | $37^{*}$ | $13^{*}$ | 163 | 232 | 133 | 350 | $92^{*}$ | 83. | 417 |
| Very satisfied ( +2 ) | $\begin{aligned} & 213 \\ & 40 \% \\ & \text { Jce } \end{aligned}$ | $\begin{gathered} 105 \\ A C 8 \% \end{gathered}$ | ${ }^{81}$ \% | $\begin{aligned} & 27 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \hline 40 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 30 \% \end{aligned}$ | 15\% | $\begin{aligned} & 82 \\ & \text { AIJ } \\ & \text { AlJ } \end{aligned}$ | ${ }_{389}^{87}$ | ${ }_{33}^{43}$ | ${ }_{42 \%}^{147}$ | $\begin{aligned} & 37 \\ & \\ & 40 \% \end{aligned}$ | ${ }_{39}{ }^{32}$ | ${ }^{175} 4$ |
| Fairly satisfied ( +1 ) | $\begin{aligned} & 159 \\ & \begin{array}{c} 29 \% \\ \mathrm{Nb} \end{array} \end{aligned}$ | 28\% | ${ }_{32 \%}^{71}$ | ${ }_{26 \%}^{22}$ | ${ }_{29}^{63}$ | $\begin{aligned} & 12 \\ & 32 \% \end{aligned}$ | 38\% | ${ }_{24}^{47}$ | 731\% | 29\% | ${ }_{28}^{98}$ | 29\% | 31 $37 \%$ | 114\% |
| Neither satisfied nor dissatisfied (0) | $\begin{gathered} { }_{c}^{138} \\ \text { Ha } \end{gathered}$ | 22\% | ${ }^{33}$ | 12\% | ${ }_{12 \%}^{26}$ | ${ }_{22}^{8}$ | 31\% | ${ }^{17} 7$ | $\begin{gathered} 38 \\ 10 \% \\ A \end{gathered}$ | $\begin{gathered} 19 \\ \begin{array}{l} 14 \% \\ H \end{array} \end{gathered}$ | ${ }^{47} 7$ | ${ }_{13 \%}^{12}$ | $\stackrel{8}{10 \%}$ | 54\% |
| Fairly dissatisfied (-1) | ${ }^{33}$ \% | 4\% | 14 <br> 6 | $\begin{aligned} & 10 \\ & 12 \% \\ & A_{B} \end{aligned}$ | ${ }^{15}$ | ${ }_{3 \%}$ |  | 9\% | ${ }^{12}$ | ${ }^{12} 9$ | 21 6 | ${ }_{4 \%}$ | 5\% | ${ }^{25}{ }_{6}$ |
| Very dissatisfied ( -2 ) | ${ }^{27} 5$ | 8\% | ${ }^{13} 6$ | \%\% | ${ }^{11}$ | ${ }_{3 \%}$ | 8\% | 6\% | ${ }^{8} \%$ | AAH | ${ }^{14} 4$ | 8\% | 5\% | 19\% |
| Don't know | ${ }^{32} 6$ | ${ }^{14}$ 6\% | ${ }^{11}$ | 7\% | ${ }^{14} 7$ | 41\% | ${ }_{8 \%}$ | ${ }^{17} 7$ | $\begin{array}{r}14 \\ \hline 6\end{array}$ | ${ }_{5 \%}^{7}$ | ${ }^{23} 7$ | ${ }_{4 \%}$ | ${ }_{2 \%}$ | ${ }_{\substack{30 \\ 4 \\ 4}}$ |
| All satisfied | $\begin{aligned} & 368 \\ & 70 \% \\ & \text { DJb } \end{aligned}$ | $\begin{aligned} & 1660 \\ & \text { AD } \\ & 76 \% \end{aligned}$ | 152\% | 49\% | 148 <br> $9 \%$ | ${ }_{62 \%}^{23}$ | 54\% | $\begin{aligned} & 126 \\ & \text { AJ } \\ & \text { AJ } \end{aligned}$ | 160\% | 82\% | ${ }^{245}$ | ${ }^{64} 9$ | 76\% | ${ }^{289} 9$ |
| All dissatisfied | $\begin{aligned} & 60 \\ & 11 \% \\ & \text { Bk } \end{aligned}$ | 17\% | ${ }^{27} 2$ | $\begin{aligned} & 16 \\ & 19 \% \\ & A B \end{aligned}$ | ${ }_{12 \%}$ | ${ }_{5 \%}$ | ${ }_{8 \%}$ | ${ }^{15} 9$ | 20\% | $\begin{gathered} 25 \\ \text { 19\% } \\ \text { AH1 } \end{gathered}$ | ${ }^{35}$ | 12\% | 10\% | ${ }_{14 \%}^{44}$ |
| Mean | ${ }_{\text {l }}^{1.00}$ | 1.20 ACD | 0.91 | 0.70 | 0.98 | 0.94 | 0.58 | $\underset{\text { AlJ }}{1.23}$ | ${ }^{1.00}$ | 0.70 | 1.05 | 0.92 | 0.99 | 1.04 |
| Standara Deviation | 1.15 | 1.05 | 1.16 | 1.29 | 1.16 | 1.00 | 1.08 | 1.08 | 1.06 | 1.32 | 1.11 | 1.25 | 1.15 | 1.14 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q29. Satisfaction with main action taken as a result of seeing or hearing about the LCCC project

## Base: Respondents who have taken a main action as a result of the LCCC project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \&  \& Active energy (a) \& Energy aware (b) \& \begin{tabular}{l}
Energy
ambivalent \\
(c)
\end{tabular} \& Energy wasters (d) \& Under
1 year (e) \& \begin{tabular}{l}
1 year
to under \\
5 years \\
(f)
\end{tabular} \& 5 years
to under 10 years (g) \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\hline \text { (i) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 1930- \\
\& 1989 \\
\& (\mathrm{j}) \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\]
(k) \& \[
\begin{gathered}
\text { Cavity } \\
\text { (1) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m})
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
\] \& Other
(0) \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& (\mathrm{p})
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
36,400+ \\
(\mathrm{r}) \\
\hline
\end{gathered}
\] \\
\hline Total \& 528 \& 168 \& 259 \& \(59^{\circ}\) \& \(42^{*}\) \& \(52^{*}\) \& 131 \& 106 \& 239 \& 158 \& 320 \& \(50^{\circ}\) \& 356 \& 171 \& \(12^{*}\) \& \(7 \cdot\) \& 157 \& 127 \& 108 \\
\hline Very satisfied ( +2 ) \& \[
\begin{aligned}
\& 213 \\
\& 40 \% \\
\& \text { Jce }
\end{aligned}
\] \& \[
\begin{gathered}
82 \\
\text { } \begin{array}{c}
49 \% \\
A b C
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
101 \\
39 \%
\end{gathered}
\] \& \[
{ }_{27 \%}^{16}
\] \& 14\% \& 13\% \& \[
\begin{aligned}
\& 53 \\
\& 40 \%
\end{aligned}
\] \& \[
\underset{e}{42 \%}
\] \& \[
\begin{gathered}
103 \\
43 \% \\
e
\end{gathered}
\] \& \[
\begin{aligned}
\& 63 \\
\& 40 \%
\end{aligned}
\] \& \[
{ }_{42 \%}^{135}
\] \& \[
{ }_{30 \%}^{15}
\] \& \[
{ }_{401}^{141}
\] \& \({ }_{42 \%}^{72}\) \& 50\% \& \({ }_{14 \%}\) \& 82\% \& 457 \& \({ }_{44 \%}^{48}\) \\
\hline Fairly satisfied ( +1 ) \& \[
\begin{aligned}
\& \begin{array}{l}
155 \\
\text { No } \\
\mathrm{Nb}
\end{array}
\end{aligned}
\] \& \({ }_{32}^{53}\) \& \({ }^{65}\) \& 30\% \& 17
\(40 \%\)
\(b\) \& 17\% \& \[
{ }^{39 \%}
\] \& \({ }_{22}^{23}\) \& \[
\begin{aligned}
\& 77 \\
\& 32 \% \\
\& 9
\end{aligned}
\] \& 29\% \& \[
\begin{aligned}
\& 87 \% \\
\& 27 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& \stackrel{22}{24 \%} \\
\& { }_{A}^{2}
\end{aligned}
\] \& 105 29 \& 26\% \& 33\% \& 5\% \& 370\% \& 39\% \& 23\% \\
\hline Neither satisfied nor dissatisfied (0) \&  \& \({ }^{12}\) \& \[
\begin{aligned}
\& 38 \\
\& { }_{a}^{35 \%}
\end{aligned}
\] \& 14

Aac \& 10\% \& 15\% \& 15\% \& 17\% \& ${ }^{24} 10$ \& 17\% \& 413\% \& 20\% \& 54
A
A \& ${ }_{118}^{18}$ \& \& - \& 17\% \& 13\% \& 18\% <br>
\hline Fairly dissatisfied ( -1 ) \& ${ }_{6 \%}^{33}$ \& 7\% \& 16\% \& $\stackrel{6}{10 \%}$ \& 10\% \& ${ }_{8 \%}$ \& ${ }_{9 \%}^{12}$ \& ${ }_{4 \%}$ \& ${ }^{13} 5$ \& ${ }^{11} 7$ \& ${ }^{22} \%$ \& $:$ \& ${ }^{21} 6$ \& ${ }^{14} 8$ \& ${ }_{8 \%}$ \& : \& ${ }^{11} 7$ \& 5\% \& ${ }_{7 \%}^{8}$ <br>

\hline Very dissatisfied ( -2 ) \& ${ }_{5 \%}^{27}$ \& ${ }_{5 \%}^{8}$ \& 15\% \& ${ }^{3}$ \& ${ }_{2 \%}$ \& 6\% \& ${ }_{2 \%}$ \& $$
\begin{aligned}
& 9 \\
& \stackrel{8}{f}
\end{aligned}
$$ \& ${ }_{5 \%}^{12}$ \& 7\% \& 19\% \& ${ }^{1} \%$ \& ${ }^{18}$ \& ${ }_{5 \%}$ \& \& $:$ \& $\underset{\substack{12 \% \\ 1}}{ }$ \& ${ }_{3 \%}$ \& $2 \%$ <br>

\hline Don't know \& ${ }_{6 \%}^{32}$ \& 4\% \& $$
\begin{gathered}
24 \\
\text { 24\% } \\
\text { Aac }
\end{gathered}
$$ \& : \& ${ }_{5 \%}^{2}$ \& Ath ${ }_{\substack{73 \% \\ \text { Af }}}$ \& 5\% \& $8 \%$ \& 10 4 \& 14\% \& ${ }^{16}$ \& 2\% \& 17\% \& ${ }^{14}$ \& 8\% \& 29\% \& ${ }_{5 \%}^{8}$ \& 5\% \& 6\% <br>

\hline All satisfied \& $$
\begin{aligned}
& 368 \\
& 70 \% \\
& \text { DJb }
\end{aligned}
$$ \& \[

$$
\begin{gathered}
135 \\
\text { Abc }
\end{gathered}
$$

\] \& 166\% \& 36\% \& 71\% \& 38\% \& 919\% \& 67\% \& \[

$$
\begin{gathered}
180 \\
\text { 75\% } \\
\text { Aeg }
\end{gathered}
$$
\] \& 109\% \& 222\% \& 74\% \& 246\% \& 116\% \& 83\% \& 71\% \& 109

$69 \%$ \& 76\% \& | 73 |
| :--- |
| $68 \%$ | <br>

\hline All dissatisfied \& $$
\begin{aligned}
& 60 \\
& 11 \% \\
& 8 k
\end{aligned}
$$ \& ${ }^{15}$ \& 31

$12 \%$ \& 15\% \& 12\% \& 13\% \& ${ }_{11 \%}$ \& 13
$12 \%$ \& ${ }_{10 \%}^{25}$ \& ${ }_{1}^{18} 10$ \& ${ }_{\substack{413 \% \\ k}}$ \& ${ }_{2}^{1 \%}$ \& 11\% \& 23\% \& ${ }_{8 \%}$ \& : \& 23

$15 \%$
9 \& 9\% \& 10\% <br>
\hline Mean \& 1.00
D.jc \& A. ${ }_{\text {A }}$ \& 0.94 \& 0.68 \& 0.98 \& 0.73 \& 1.01 \& 0.92 \& 1.07 \& 1.02 \& 0.98 \& 1.04 \& 0.97 \& 0.99 \& 1.36 \& 1.20 \& 0.91 \& 1.16 \& 1.07 <br>
\hline Standard Deviation \& 1.15 \& 1.08 \& 1.20 \& 1.14 \& 1.05 \& 1.18 \& 1.09 \& 1.28 \& 1.12 \& 1.14 \& 1.20 \& 0.85 \& 1.14 \& 1.21 \& 0.92 \& 0.45 \& 1.25 \& 1.02 \& 1.07 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 365

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project
$\left.\begin{array}{l|cc|} & & \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 365

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 365

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctrls) (A) |
| :---: | :---: |
| Total | 213 |
| Not happy with the workmanship/workmen |  |
| Other answers | ${ }^{17} 8$ |
| Don't know | ${ }_{3 \%}^{6}$ |
| No answer/none | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middles- brough (2.5) <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> $(2,3,4,6)$ <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 213 | $22^{*}$ | 10* | 5* | 9** | $7 \cdot *$ | $4 \cdot$ | 15* | 12* |  | 19** |  | 8* | $10^{*}$ | $30^{\circ}$ | 11. | $51^{\circ}$ |
| Too early to say | ${ }_{1 \%}$ | : | 10\% | : | : | : | : | - | 8\% |  | - |  | : | - | : | - | ${ }_{2 \%}$ |
| Can't do much as I live in a rented property | $!$ | : | : | : | : | : | : | : | - |  | : |  | : | - | 3\% | - | : |
| I was already doing what \| could/it will make no difference/aliready had measures in place | ${ }_{2 \%}^{4}$ | : | - | : | : | : | : | - | : |  | : |  | 13\% | : | ${ }_{3 \%}$ | 9\% | ${ }_{2 \%}$ |
| Not looked into it yet/might consider it later/not put into action yet | : | - | - | : | : | : | : | : | : |  | : |  | : | : | : | : | : |
| It is working well/better than expectations | ${ }_{11}^{24}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $20 \%$ | - | $11 \%$ | ${ }_{29 \%}^{2}$ | - | $\begin{gathered} 3 \\ 20 \% \end{gathered}$ | $\stackrel{2}{17 \%}$ |  | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | ${ }_{25}^{25}$ | $3{ }^{3}$ | 2\% | ${ }_{9 \%}$ | ${ }_{8 \%}^{4}$ |
| Saved money/has reduced my bills/earned some money | 54\% | 32\% | 10\% | 20\% | 44\% | $14 \%$ | - | 47\% | 25\% |  | ${ }_{32}{ }^{\text {\% }}$ |  | : | 20\% | 20\% | : | ${ }_{25 \%}^{13}$ |
| Home is warmer/heats up quicker | 32\% | ${ }_{5 \%}^{1}$ | ${ }_{20 \%}^{2}$ | - | $44 \%$ | 29\% | : | $\underset{27 \%}{4}$ | : |  | ${ }_{21 \%}^{4}$ |  | 3 $38 \%$ | - | - | 18\% | 100 |
| Seen a difference (nfs) | 3\% | 5\% | : | - | $\vdots$ | : | $\vdots$ | $\vdots$ | $\vdots$ |  | $\vdots$ |  | : | $\div$ | $\therefore$ | $\vdots$ | ${ }_{4 \%}$ |
| Promoted more energy efficiency/more awareness/ energy saving in the home | ${ }_{\substack{14 \% \\ w}}^{24}$ | 27\% | : | - | 11\% | : | 50\% | 20\% | 8\% |  | 16\% |  | : | $10 \%$ | 13\% | 1\% | ${ }_{4 \%}$ |
| It is helping the environment/stem climate change/cut down on landfill | ${ }_{11 \%}^{23}$ | ${ }_{5 \%}^{1}$ | : | : | 11\% | : | 25\% | $\stackrel{4}{47 \%}$ | ${ }_{8 \%}$ |  | 5\% |  | ${ }_{13 \%}$ | ${ }^{10 \%}$ | 20\% | 18\% | ${ }_{8 \%}^{4}$ |
| Has promoted community spirit/community has come together | ${ }^{13}{ }_{6}$ | 18\% | 10\% | : | : | : | - | : | 8\% |  | 1 $5 \%$ |  | : | 20\% | 13\% | - | : |
| Workmen did a good job/ efficient | ${ }_{8 \%}^{17}$ | : | 10\% | - | : | 14\% | : | ${ }_{7 \%}$ | ${ }_{17 \%}$ |  | : |  | : | : | ${ }_{7 \%}^{2}$ | - | 10\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 365

Page 944
Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middlesbrough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> ( T ) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (\mathrm{U}) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 213 | $22^{*}$ | $10^{*}$ | $5 *$ | $9 \cdot *$ | $7 \cdot$ | $4 \cdot$ | $15^{*}$ | $12 \cdot$ |  |  | .. | $10^{*}$ | $30^{\circ}$ | $11 \cdot$ | $51^{*}$ |
| Heard lots of different views/gained a lot of queries queries | ${ }_{13 \%}^{27}$ | 23\% | 20\% | 20\% | : | ${ }_{14 \%}$ | ${ }^{1}$ | : | $\stackrel{2}{17 \%}$ |  |  | : | 20\% | $\begin{gathered} 9 \\ 30 \% \\ A \end{gathered}$ | - | 3\% |
| It is too expensive/outlay is expensive | $!$ | : | - | - | - |  | - | - | - |  |  | : | - | ${ }_{3 \%}$ | : | - |
| Light bulbs are not bright enough/don't work well | ${ }_{1 \%}^{2}$ | - | : | 20\% | 11\% | - | - | - | : |  |  | - | - | : | - | - |
| Don't have much information on it/can't give us enough anything I didn't already know/need more research into it | ! | - | - | : | : | : | : | : | : |  |  | : | : | 3\% | - | : |
| Not eligible/not eligible for a grant/only eligible for a grant/only eligible for partial grant | $!$ | : | : | : | : | - | - | : | : |  |  | : | $10 \%$ | : | - | : |
| Because it is/they are free | 2\% | 5\% | : | - | - | - | - | - | : |  |  | : | : | - | : | 4 $8 \%$ 4 |
| Unable to do anything due to the construction/siting/age of the property | : | : | - | - | : | : | : | : | : |  |  | : | - | : | : | - |
| It is something we all should be doing | 2\% | 5\% | - | : | : | - | - | : | : |  |  | ${ }_{13 \%}^{1}$ | : | ; | ${ }^{1}$ | 2\% |
| Has made no difference | ${ }_{1 \%}$ | - | - | - | - | - | - | - | : |  |  | - | - | 3\% | - | - |
| Mis-use/waste of public money/ misinformed by the project/took no notice of local opinion | ! | : | : | - | : | : | - | : | : |  |  | : | : | : | : | ${ }_{2 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 365

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middlles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Lack } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> $(2,3,4,6)$ <br> ( 1 ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ \text { (U) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 213 | $22^{*}$ | $10^{*}$ | $5^{*}$ | $9 \cdot *$ | $7 *$ | $4 \cdot$ | $15^{*}$ | $12 \cdot$ |  | 19* |  | $8 *$ | 10* | $30^{\circ}$ | $11 *$ | $51^{\circ}$ |
| Not happy with the workmanship/workmen | : | - | - | - | - |  |  | : | : |  |  |  | : |  |  | - | : |
| Other answers | ${ }_{8 \%}^{17}$ | ${ }_{5 \%}$ | : | 20\% | - | - | - | - | ${ }_{8}^{1}$ |  | ${ }_{11}{ }^{2}$ |  | - | 20\% | $2 \%$ | 27\% | 10\% |
| Don't know | ${ }_{3 \%}^{6}$ | - | : | : | : | - | - | : | : |  | 26\% |  | - | : | : | 9\% | - |
| No answer/none | 1\% | - | - | - | : | - | - | - | : |  | : |  | ${ }_{13 \%}^{1}$ | - | : | - | ${ }_{4 \%}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 366

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\qquad$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | $\begin{aligned} & \hline \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | 6. Integrated approaches (H) |
| 213 | $54 *$ | 178 |  | 97* |  | $51^{*}$ | 60* | $78^{*}$ |
| ${ }^{3}{ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{3} 2 \%$ |  | $1_{1 \%}$ |  | - | ${ }_{2 \%}$ | ${ }^{1} 1 \%$ |
| $!$ | - | ${ }^{1}{ }_{1 \%}$ |  | ${ }_{1 \%}$ |  | ${ }_{2 \%}$ | - | ${ }^{1} \%$ |
| $\begin{aligned} & 4^{2 \%} \\ & D^{2} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |  | $3_{3 \%}$ |  | ${ }^{2} 4 \%$ | $\because$ | ${ }^{2} 3 \%$ |
| - | - | - |  | : |  | - | - | - |
| 24\% | ${ }_{15 \%}$ | ${ }_{119}^{19}$ |  | ${ }_{15 \%}^{15}$ |  | ${ }_{12 \%}$ | ${ }_{8 \%}$ | ${ }^{11} 4 \%$ |
| ${ }_{21}^{54 \%}$ | 122\% | $\begin{aligned} & { }_{4}^{28 \%} \\ & A \end{aligned}$ |  | ${ }_{20 \%}^{19}$ |  | 8 8\% | ${ }_{30 \%}^{18}$ | ${ }_{23}^{18}$ |
| 32 FH FH | ${ }^{8} 5$ | ${ }_{14 \%}$ |  | ${ }_{11}^{11}$ |  | ${ }^{2} 4 \%$ | ${ }_{18}^{11}$ | ${ }_{8 \%}$ |
| ${ }^{3} \%$ | - | ${ }^{3} 2$ |  | - |  | - | ${ }^{2 \%}$ | - |
| 24\% | $7{ }^{7} \%$ | ${ }_{12 \%}$ |  | ${ }_{12 \%}^{12}$ |  | 12\% | 1017\% | ${ }_{13}^{10}$ |
| ${ }^{23} 11 \%$ | ${ }_{15 \%}$ | 1911\% |  | $\begin{aligned} & 10 \\ & 16 \% \\ & A \end{aligned}$ |  | 18\% | $3_{5 \%}$ | 14 188 A |
| ${ }^{13} 6 \%$ | ${ }_{2 \%}$ | ${ }^{13} 7 \%$ |  | $7{ }_{7 \%}$ |  | ${ }_{12 \%}$ | 10\% | ${ }^{7} 9$ |
| $\mathrm{G}^{17}{ }^{8 \%}$ | ${ }_{4 \%}$ | ${ }^{16} 9$ |  | ${ }_{6 \%}$ |  | ${ }^{2} 4 \%$ | ${ }_{2 \%}$ | 5 6\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 366

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16 Nov 2011
Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communexcl ctrls) (excl ctris | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic builidings (D) | 3. With a strong focus on non-domestic buildings (E) |  | ```W.With a strong behaviour change angle (F)``` | $\begin{aligned} & \hline \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | 6. Integrated approaches (H) |
| 213 | $54^{*}$ | 178 |  | 97* | $51^{*}$ | 60* | $78^{*}$ |
| ${ }_{13 \%}^{27}$ | 11\% | ${ }_{13 \%}^{23}$ |  | ${ }_{15 \%}^{15}$ | $\begin{aligned} & 11 \\ & { }_{\mathrm{A}}^{2 \%} \end{aligned}$ | 72\% | ${ }^{13} 7$ |
| 1 | - | ${ }^{1} 1 \%$ |  | ${ }_{1}^{1} \%$ | ${ }_{2 \%}$ | : | ${ }^{1} 1 \%$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{1} 1 \%$ |  | - | - | ${ }_{2 \%}$ | - |
| ! | - | ${ }_{1 \%}$ |  | ${ }^{1} 1 \%$ | ${ }_{2 \%}$ | - | ${ }^{1} 1 \%$ |
| $!$ | - | ${ }^{1} \%$ |  | ${ }_{1}{ }_{1}$ | ${ }_{2 \%}$ | : | ${ }^{1} 1 \%$ |
| $5_{2 \%}$ | - | ${ }_{3 \%}$ |  | - | - | ${ }_{2}{ }^{\%}$ | - |
| - | - | ; |  | ; | - | - | : |
| ${ }_{2}{ }^{\text {\% }}$ | ${ }^{1} 2 \%$ | ${ }^{3} 2$ |  | ${ }_{2}{ }_{2}$ | ${ }_{2 \%}$ | ${ }^{2} 3$ | ${ }^{1} 1 \%$ |
| ${ }_{1 \%}$ | - | ${ }^{2} \%$ |  | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2} 2$ | ${ }^{1} 1 \%$ |
| ! | $\div$ | ${ }^{1} \%$ |  | - | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 366

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
| 213 | $54^{*}$ |  |  | $97 *$ |  |  |  | $78^{*}$ |
| - |  |  |  | - |  |  |  | - |
| ${ }^{17} 8$ | 5\% |  |  | ${ }_{8 \%}$ |  |  |  | ${ }^{8} 0 \%$ |
| ${ }_{3 \%}$ | ${ }_{2 \%}$ |  |  | ${ }_{1}^{1 \%}$ |  |  |  | ${ }^{1}{ }_{1 \%}$ |
| ${ }^{3} \%$ | - |  |  | ${ }^{1} 1 \%$ |  |  |  | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $66+$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| Total | 213 | 8. | 29* | $49^{*}$ | $48^{\circ}$ | $34^{*}$ | $45^{*}$ | $94^{*}$ | 119 | 129 | $70^{\circ}$ | 10* | 162 | $31^{\circ}$ | 19** |
| Too early to say | ${ }_{1 \%}^{3}$ | : | ${ }_{3 \%}$ | - | : | $\begin{aligned} & 2 \\ & { }_{A}^{6 \%} \end{aligned}$ | : | ${ }_{1 \%}$ | $2 \%$ | 2\% | ${ }_{1 \%}$ | : | ${ }_{2 \%}$ | : | - |
| Can't do much as I live in a rented property | $!$ | : | 3\% | - | - | : | : | - | 1\% | - | ${ }_{1 \%}$ | : |  | : | ${ }_{5}^{1}$ |
| I was already doing what \| could/it will make no difference/already had measures in place | $\stackrel{4}{2 \%}$ | : | 2\% | ${ }_{2 \%}$ | : | 3\% | : | 1\% | 3\% | ${ }_{2 \%}$ | ${ }_{1 \%}^{1 \%}$ | 10\% | ${ }_{1}^{2} \%$ | ${ }_{3 \%}$ | 5\% |
| Not looked into it yet/might consider it later/not put if into action yet | : | : | : | : | - | : | $:$ |  | - |  |  | : |  | : | : |
| It is working well/better than expectations | ${ }_{11}^{24}$ | 25\% | 2\% | 74\% | 8\% | ${ }_{12}^{4}$ | 11\% | $\begin{aligned} & 16 \\ & \substack{17 \% \\ \mathrm{Al}} \end{aligned}$ | ${ }_{7 \%}^{8}$ | 17\% | 10\% | : | 12\% | 3\% | 21\% |
| Saved money/has reduced my bills/earned some money | ${ }_{\text {24\% }}^{51}$ | 38\% | 17\% | 74\% | $\begin{gathered} 17 \\ A D 5 \% \\ \hline 50 \% \end{gathered}$ | $\begin{gathered} 12 \\ \text { 35\% } \\ D G \end{gathered}$ | 76\% | ${ }_{27}^{25}$ | 22\% | 30\% | 20\% | : | 40\% | 29\% | ${ }_{11 \%}^{2}$ |
| Home is warmer/heats up quicker | 15\% | - | 28\% | 10\% | 7 7 | 27\% | 5\% | 12\% | 200 | ${ }_{12 \%}^{16}$ | 12\% | 30\% | ${ }^{26}$ | 5 $16 \%$ | ${ }_{5 \%}^{1}$ |
| Seen a difference (nfs) | 1\% | - | ${ }_{3 \%}$ | - | 2\% | - | ${ }_{2 \%}$ | $2 \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 1\% | : | 2\% | - | - |
| Promoted more energy efficiency/more awareness/ energy saving in the home | ${ }_{11}^{24}$ | ${ }_{13 \%}$ | 17\% | $\stackrel{8}{16 \%}$ | ${ }_{8 \%}^{4}$ | ${ }_{3 \%}^{1}$ | 11\% | 110 | 14 $12 \%$ | ${ }_{13 \%}^{17}$ | 10\% | : | 10\% | $\mathrm{AM}^{\text {23 }}$ | ${ }_{5 \%}$ |
| It is helping the environment/stem climate change/cut down on landfill | ${ }_{11 \%}^{23}$ | ${ }_{13 \%}$ | ${ }_{7 \%}$ | 74\% | 15\% | ${ }_{12}{ }^{4}$ | ${ }_{4 \%}$ | 6\% | 17\% | ${ }_{12 \%}^{16}$ | 9\% | $:$ | ${ }_{12 \%}$ | ${ }_{3 \%}$ | ${ }_{11 \%}$ |
| Has promoted community spirit/community has come together | 13 ${ }^{13 \%}$ M | - | ${ }_{3 \%}$ | ${ }_{4 \%}$ | $\begin{gathered} 7 \\ \underset{A}{75 \%} \end{gathered}$ | ${ }_{3 \%}^{1}$ | ${ }_{4 \%}$ | ${ }_{4 \%}$ | ${ }_{8 \%}$ | ${ }_{5}^{6}$ | ${ }_{7 \%}$ | 20\% | 6\% | 10\% | 21\% |

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached $(J)$ $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent ( N ) | Private rent (0) |
| Total | 213 | 8. | 29. | $49^{*}$ | $48^{\circ}$ | $34^{*}$ | $45^{*}$ | $94^{*}$ | 119 | 129 | $70^{\circ}$ | 10* | 162 | $31^{\circ}$ | 19** |
| Workmen did a good job/ efficient | ${ }^{17} 8$ | - | - | 10\% | ${ }_{4 \%}$ | ${ }_{15}^{5}$ | 11\% | 6\% | ${ }_{9 \%}^{11}$ | ${ }^{12} 9$ | ${ }_{6 \%}$ | 10\% | 10\% | - | 5\% |
| Heard lots of different views/gained a lot of knowledge /answered my queries | $\stackrel{\substack{23 \% \\ \mathrm{~F}}}{27}$ | ${ }_{2}^{25 \%}$ | ${ }^{1} \%$ | ${ }_{8 \%}^{4}$ | ${ }^{136 \%}$ | : | $\begin{gathered} 14 \\ A D E F \\ A 1 \% \end{gathered}$ | 17\% | ${ }^{11} 9$ | 17\% | 10\% | 20\% | 20\% | 13\% | +3\% |
| It is too expensive/outlay is expensive | $!$ | - | 3\% | - | : | : | : | ${ }_{1 \%}$ | : | : | : | 10\% | : | $\begin{aligned} & { }^{3 \%} \\ & M^{1} \end{aligned}$ | : |
| Light bulbs are not bright enough/don't work well | ${ }_{1 \%}$ | : | ${ }_{3 \%}$ | - | - | : | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{2}$ | : | - |
| Don't have much information on it/can't give us enough anything I didn't already know/need more research into it | $!$ | - | ${ }^{1} \%$ | : | : | : | : | : | ${ }_{1 \%}$ | : | 1\% | : | ${ }_{1 \%}$ | : | - |
| Not eligible/not eligible for a grant/only eligible for partial grant | $!$ | - | - | - | - | - | 2\% | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ | : | $:$ |
| Because it is/they are free | ${ }_{2 \%}$ | - | : | 4 A | 2\% | - | - | ${ }_{1 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}$ | 3\% | - | ${ }_{2 \%}$ | 3\% | 5\% |
| Unable to do anything due to the construction/siting/age of the property | : | : | : | : | - | : | - | : | : | : | : | : | : | : | : |
| It is something we all should be doing | 2\% | - | ${ }_{7 \%}$ | ${ }_{2 \%}$ | - | - | ${ }_{4 \%}$ | $2 \%$ | 3\% | ${ }_{2 \%}$ | 3\% | : | 2\% | ${ }_{3 \%}$ | 5\% |
| Has made no difference | ${ }_{1 \%}$ | - | - | ${ }_{2 \%}$ | 2\% | - | : | ${ }_{2 \%}$ | : | 1\% | 1\% | : | 1\% | 3\% |  |

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Fieldwork dates: 19th September to 9th November 2011

## Table 367

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Mis-use/waste of public
money/misinformed
council/nobody wants the
project/folook no notice of
ocal opinion
Not happy with the
Other answers
Don't know

No answer/none


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Fieldwork dates: 19th September to 9th November 2011

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & (\text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | Solid <br> fuel <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (0) } \end{aligned}$ |
| Total | 213 | $31^{\circ}$ | $66^{\circ}$ | $38^{\circ}$ | $49^{\circ}$ | 29* | 150 | 25* | $32^{*}$ | 4. | 101 | 71. | $39^{*}$ | 1.* | 5* | 208 |
| Too early to say | 3\% | ${ }_{A Q^{6 \%}}^{20}$ | : | : | : | ${ }_{3 \%}^{1}$ | ${ }_{1 \%}$ | ${ }_{8 \%}$ | : | : |  | ${ }_{3 \%}$ | 3\% | - | - | 1\% |
| Can't do much as I live in a rented property | $!$ | : | : | : | ${ }^{1} \%$ | : | 1\% | : | : | : | 1\% |  | - | : | : | ! |
| I was already doing what \| could/it will make no difference/already had measures in place | 2\% | 3\% | - | - | ${ }_{4}^{2} \%$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | - | - | - | $2 \%$ | ${ }_{3 \%}$ | - | - | : | 2\% |
| Not looked into it yet/might consider it later/not put if into action yet | : | : | : | - | : | - | : | : | : | : |  | : | : | - | : | : |
| It is working well/better than expectations | $\underset{11}{24}$ | 3\% | 14\% | ${ }_{3 \%}$ | 74\% | ${ }_{14}^{4}$ | ${ }_{8 \%}^{12}$ | $\stackrel{3}{3}$ | $\begin{gathered} 8 \\ \substack{25 \% \\ A a} \end{gathered}$ | ${ }^{1}$ | 111\% | 8\% | 15\% | : | ${ }^{1} 20$ | 23\% |
| Saved money/has reduced my bills/earned some money | $\stackrel{51}{24 \%}$ | 2\% | $\begin{aligned} & 20 \\ & 30 \% \\ & p \end{aligned}$ | $\underset{\substack{11 \\ 29 \%}}{\substack{29}}$ | $\underset{\substack{14 \\ 29 \% \\ \hline}}{\substack{2 \\ \hline}}$ | ${ }_{14 \%}$ | 33\% | 20\% | 28\% | 25\% | 26\% | 21\% | 23\% | 100\% | : | 51 25 |
| Home is warmer/heats up quicker | ${ }^{32}$ | 10\% | 10\% | 16\% | ${ }_{16 \%}$ | 5\% | ${ }_{14 \%}$ | 24\% | 9\% | 50\% | 16\% | 11 $15 \%$ | ${ }_{13 \%}^{5}$ | - | - | 32 ${ }^{3}$ |
| Seen a difference (nfs) | 3\% | - | 2\% | 3\% | : | 3\% | 2\% |  | - | : | 1\% | 1\% | 3\% |  | : | 3\% |
| Promoted more energy efficiency/more awareness/ energy saving in the home | $\underset{\substack{21 \% \\ e}}{24}$ | ${ }_{6 \%}$ | 71\% | 5\% | $\begin{aligned} & 10 \\ & 20 \% \\ & \text { AR } \end{aligned}$ | 3 <br> $10 \%$ | 17\% | ${ }_{8 \%}^{2}$ | ${ }_{9 \%}^{3}$ | 1 $25 \%$ | 6\% | 10\% | $\underset{\substack{e 8 \\ e}}{81 \%}$ | - | : | ${ }_{12}^{24}$ |
| It is helping the <br> environment/stem climate change/cut down on landfill | ${ }_{11 \%}^{23}$ | 3 $10 \%$ | ${ }_{6 \%}$ | 16\% | ${ }_{4 \%}$ | 28\% | $1{ }^{11} \%$ | 4\% | 19\% | : | ${ }_{\substack{17 \\ \text { Af }}}^{17}$ | ${ }_{6 \%}$ | ${ }_{5 \%}$ | - | : | ${ }_{11 \%}^{23}$ |
| Has promoted community spirit/community has come together | 13 M M | 3 ${ }^{3}$ | 5\% | - | 3\% | ${ }_{7 \%}^{2}$ | 9\% | ${ }_{8 \%}^{2}$ | ${ }_{6 \%}^{2}$ | : | ${ }_{9 \%}$ | ${ }_{6 \%}$ | - | - | - | 13\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 367

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{array}{r} 4 \\ (\mathrm{~s}) \\ \hline \end{array}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (0) \end{aligned}$ |
| Total | 213 | 31. | $66^{\circ}$ | $38^{\circ}$ | $49^{*}$ | 29. | 150 | 25** | $32^{*}$ | $4{ }^{*}$ | 101 | 71. | $39^{*}$ | 1.* | 5 * | 208 |
| Workmen did a good job/ efficient | ${ }_{8 \%}^{17}$ | 6\% | ${ }_{6 \%}$ | ${ }_{13 \%}^{5}$ | 5 | ${ }_{3 \%}^{1}$ | ${ }^{13} 9$ | - | $\underset{13 \%}{4}$ | : | 6\% | $\begin{aligned} & 7 \\ & 10 \% \end{aligned}$ | 10\% | - | : | 17\% |
| Heard lots of different views/gained a lot of knowledge /answered my queries | $\underset{\mathrm{F}}{27 \%}$ | ${ }_{\text {23\% }}{ }_{5}$ | $117 \%$ | . $11 \%$ | 3\% | 2\% | 17\% | 24\% | 3\% | 25\% | 9\% | 11 $15 \%$ | 18\% | : | 20\% | ${ }_{12 \%}^{25}$ |
| It is too expensive/outlay is expensive | $!$ | 3\% | : | : | : | - | : | 4\% | : | $\vdots$ | 1\% | : | $\because$ | - | : | $!$ |
| Light bulbs are not bright enough/don't work well | ${ }_{1 \%}$ | - | 2\% | ${ }_{3 \%}^{1}$ | - | - | ${ }_{1 \%}$ | - | - | : | 1\% | 1\% | - | - | : | ${ }_{1 \%}$ |
| Don't have much information on it/can't give us enough anything I didn't already know/need more research into it | ! | : | : | 3\% | : | $\div$ | ${ }_{1 \%}$ | : | : | : | ${ }_{1 \%}$ | : | - | - | : | ! |
| Not eligible/not eligible for a grant/only eligible for partial grant | $!$ | : | 2\% | $\bar{\square}$ | : | - | : | : | $\begin{aligned} & 1 \\ & { }_{a}^{3 \%} \end{aligned}$ | : | 1\% | : | : | - | 20\% | : |
| Because it is/they are free | 2\% | : | 2\% | $\begin{aligned} & { }^{8 \%} \\ & A_{i} \end{aligned}$ | 2\% | - | ${ }_{3 \%}$ | : | $:$ | : | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{5 \%}^{2}$ | - | : | 5\% |
| Unable to do anything due to the construction/siting/age of the property | : | : | : | - | - | : | - | : | : | : | : | : | : | : | : | - |
| It is something we all should be doing | 2\% | 3\% | ${ }_{3 \%}^{2}$ | ${ }_{3 \%}^{1}$ | 2\% | - | ${ }_{3 \%}$ | - | - | - | ${ }_{4 \%}^{4}$ | 1\% | - | - | - | 2\% |
| Has made no difference | ${ }_{1 \%}$ | 3\% | - | ${ }_{3 \%}^{1}$ | - | : | ${ }_{1 \%}$ | $\div$ | - | - | : | 1\% | 3\% | - | : | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 367

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | 4 (s) | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gs } \\ & (\text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Ye } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| Total | 213 | $31^{\circ}$ | $66^{\circ}$ |  |  | 29* | 150 | 25** | $32^{*}$ | $4 \cdot$ | 101 | 71. | $39^{\circ}$ | 1* | 5* | 208 |
| Mis-use/waste of public money/misinformed by the project/took no notice of local opinion | ! | : |  |  |  | : | ${ }_{1 \%}$ |  |  | : |  | : | ${ }^{1} \%$ | : | - | $!$ |
| Not happy with the workmanship/workmen | : | - |  |  |  | $:$ | - | : | - | : |  |  | : | : | : | - |
| Other answers | 17\% | 10\% | ${ }_{6}^{4}$ |  |  | ${ }_{7 \%}^{2}$ | ${ }^{14} 9$ |  | ${ }_{9}^{3}$ | - | 6\% | 13\% | ${ }_{5 \%}^{2}$ |  | : | 17\% |
| Don't know | M ${ }_{\text {3\% }}^{6}$ | 3\% |  |  |  | - | ${ }_{3 \%}$ | $4 \%$ |  | - | ${ }_{3 \%}^{3}$ | ${ }_{3 \%}$ | ${ }^{1} \%$ | $\div$ | 20\% | 2\% |
| No answer/none | ${ }_{1 \%}$ | ${ }_{3 \%}$ | 2 |  |  | ${ }_{3 \%}$ | ${ }_{2 \%}^{3}$ | : | : | $:$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }^{1} \%$ | $\div$ | - | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ strongly (D) | Always/ often (E) | $\begin{aligned} & \text { Sometimes } \\ & \text { (F) } \\ & \hline \end{aligned}$ | Not very not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 213 | 105 | 81. | 27* | $85^{\circ}$ | $11 *$ | $2 \cdot$ | $82^{*}$ | $87^{*}$ | $44^{\circ}$ | 147 | $37^{\circ}$ | 32. | 175 |
| Too early to say | 3\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | : | - | : | : | ${ }_{1 \%}$ | ${ }_{5 \%}$ | ${ }_{1 \%}$ | : | : | 2\% |
| Can't do much as I live in a rented property | $!$ | ${ }_{1 \%}$ | : | - | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ |  | : | ${ }_{1 \%}$ | - |  | ${ }_{1 \%}$ |
| I was already doing what \| could/it will make no difference/already had measures in place | $\begin{aligned} & \frac{4}{2 \%} \\ & 1 \end{aligned}$ | ${ }_{2 \%}$ | 2\% | : | ${ }^{3} 4$ | : | - | $2 \%$ | 2\% | : | ${ }_{1 \%}$ | 2\% | ${ }_{3 \%}$ | 2\% |
| Not looked into it yet/might consider it later/not put it into action yet | : | - | - | : | - | - | : | - | - | - |  | : |  | - |
| It is working well/better than expectations | 24\% | $8{ }_{8 \%}$ | $\begin{aligned} & 15 \\ & 17 \% \\ & A B \end{aligned}$ | 4\% | ${ }_{8 \%}^{7}$ | 18\% | : | 12\% | ${ }_{17}^{11}$ | ${ }_{7 \%}$ | 17\% | 8\% | 13\% | 20 $11 \%$ |
| Saved money/has reduced my bills/earned some money | 24\% | 28\% | 20\% | 22\% | ${ }_{22}^{22}$ | 18\% | : | 18\% | $\begin{gathered} 29 \\ 33 \% \\ A H J^{2} \end{gathered}$ | 76\% | ${ }^{37 \%}$ | 24\% | 13\% | ${ }^{44} 25$ |
| Home is warmer/heats up quicker | 15\% | 18\% | 111\% | 3 ${ }^{3} \%$ | 111\% | 18\% | : | 12\% | 181\% | ${ }_{9 \%}^{4}$ | 22\% | 22\% | 2\% | 30\% |
| Seen a difference (nfs) | 3\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 4\% | ${ }_{1 \%}$ | - | : | : | $3{ }_{3}$ | - | ${ }_{2 \%}$ | : |  | 3\% |
| Promoted more energy efficiency/more awareness/ energy saving in the home | $\begin{aligned} & 24 \\ & { }^{21 \%} \\ & \text { im } \end{aligned}$ | 12\% | 10\% | 2\% | 10\% | 27\% | : | 12\% | 110\% | ${ }_{9 \%}^{4}$ | 20\% | ${ }_{8 \%}$ | 13\% | 119 |
| It is helping the environment/stem climate change/cut down on landfil | ${ }_{\substack{11 \\ \text { BJ }}}^{13}$ | $7 \%$ | 11 $14 \%$ | 19\% | 13 $15 \%$ | - | : | 13 $16 \%$ | ${ }_{10}^{11 \%}$ | : | 159\% | $\stackrel{3}{8 \%}$ | ${ }_{3 \%}$ | ${ }_{12}^{21}$ |
| Has promoted community spirit/community has come together | 13\% | 10\% | ${ }^{3} 4$ | : | ${ }_{6 \%}$ | ${ }^{1}$ | : | ${ }^{7} 9$ | ${ }_{5}^{4}$ | ${ }_{5 \%}^{2}$ | 6\% | ${ }_{8 \%}^{3}$ | ${ }_{3 \%}$ | 12\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 368

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

> Total

Workmen did a good job
efficient

Heard lots of different
views
knowingined at ot of
knowledge /answered my
queries
It is to
It is to e expensive/outlay
is expensive
Light bubbs are not bright
enough/don't work well

Don't have much information
on it/can't give usenoug
on it/can't give us enouse
information/dian' $\dagger$ tell
me
information diand thel me
anything dididn't already
know/need mole
know/need more research into
Not eligible/not eligible
for a grant/only eligible
for a griant/ only
for partial grant
Because it is/they are free

Unable to do anything due to the construction
of the property
It is something we al
should be doing
should be doing
Has made no difference

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atlitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\underset{\substack{\text { It's not worth } \\ \text { it }}}{ }$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not af all/ (J) | Agree (K) | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | Disagree <br> (N) |
| 213 | 105 | $81^{*}$ | 27* | 85* | $11 *$ | $2^{* *}$ | $82^{*}$ | 87* | $44^{*}$ | 147 | $37^{*}$ | $32^{*}$ | 175 |
| $\begin{gathered} 17 \\ { }^{17} 8 \% \end{gathered}$ | ${ }_{9 \%}$ | ${ }_{6 \%}$ | $\stackrel{3}{11 \%}$ | $\stackrel{4}{5 \%}$ | - | $\begin{gathered} 1 \\ 50 \% \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{9 \%}$ | $\begin{gathered} 7 \\ { }_{\text {AH }}^{16 \%} \end{gathered}$ | ${ }^{11} 7$ | 8\% | $\begin{gathered} 6 \\ \text { AN } \\ \text { 19\% } \end{gathered}$ | 10\% |
| $\begin{gathered} 27 \\ 13 \% \\ 1 \mathrm{lr} \end{gathered}$ | ${ }_{11 \%}^{12}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\stackrel{4}{{ }_{15 \%}^{4}}$ | ${ }_{14 \%}^{12}$ | - | : | $\begin{aligned} & 13 \\ & 16 \% \\ & 1 \end{aligned}$ | 5\% | 20\% | $\stackrel{22}{22}$ | ${ }_{5 \%}$ | -6\% | 20 $11 \%$ |
| $!$ | : | ${ }_{1 \%}$ | $\vdots$ | - | ${ }^{1}$ | : | 1\% | : | $\because$ | ${ }_{1 \%}$ | - | - | ${ }_{1 \%}$ |
| ${ }_{1 \%}$ | - |  | ${ }_{4 \%}^{1}$ | $\because$ | - | : | : | ${ }_{1}^{1}$ | ${ }_{2 \%}^{1}$ | - | $\begin{aligned} & 1 \\ & 3 \% \\ & k \end{aligned}$ | - | ${ }_{1 \%}$ |
| $!$ | ${ }_{1 \%}$ | $\because$ | $\because$ | 1\% | : | : | ${ }_{1 \%}$ | - | : | 1\% | - | - | ${ }_{1 \%}$ |
| $!$ | ${ }_{1 \%}$ | : | : | 1\% | - | - | ${ }_{1 \%}$ | - | - | - | ${ }_{\text {3\% }}^{1}$ | - | ${ }_{1 \%}$ |
| $\stackrel{5}{2 \%}_{N}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}^{2}$ | 1\% | - | : | ${ }_{2 \%}^{2}$ | ${ }^{1} \%$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | : | $\begin{gathered} 3_{9 \%}^{9} \\ A N \end{gathered}$ | ${ }_{1 \%}$ |
| - | ; | - | $\div$ | - | : | : | ; | : | - | - | : | $\because$ | $\div$ |
| 2\% | $4 \%$ | ${ }_{1 \%}$ | - | - | ${ }^{1} \%$ | ${ }_{50 \%}^{1}$ | ${ }^{3} \%$ | ${ }^{1} \%$ | ${ }_{2 \%}^{1}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | - | ${ }^{1} \%$ | $\div$ | - | $:$ | $\div$ | ${ }_{5}^{2}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{1}$ | - | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 368

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16 Nov 2011
Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { li's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\underset{(F)}{\text { Sometimes }}$ | Not very often/ not at all ( G ) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree | Agree (M) | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| 213 | 105 | $81^{*}$ | $27^{*}$ | 85* | $11^{* *}$ | $2^{* *}$ | $82^{*}$ | 87* | $44^{*}$ | 147 | $37^{*}$ | $32^{*}$ | 175 |
| $!$ | ${ }_{1 \%}$ |  | - | ${ }_{1 \%}$ | - | - | - | ${ }_{1 \%}^{1 \%}$ | - | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ |
| : |  |  | - | - | - | - | - |  | - | - | - |  | - |
| ${ }_{8 \%}^{17}$ | 7\% | $\stackrel{8}{10 \%}$ | ${ }_{7 \%}^{2}$ | ${ }_{9 \%}$ | ${ }_{9 \%}$ | : | 7\% | ${ }_{6} 6$ | $\underset{11 \%}{5}$ | 14 $10 \%$ | ${ }_{3 \%}^{1}$ | ${ }_{9 \%}$ | ${ }^{13} 78$ |
| $\begin{aligned} & \mathbf{3} \\ & { }_{\mathrm{K}}^{2} \end{aligned}$ | $4{ }_{4}^{4}$ | ${ }_{1 \%}$ | ${ }_{4 \%}^{1}$ | ${ }_{5}^{4}$ | - | - | ${ }_{3}^{3}$ | ${ }_{2}^{2 \%}$ | ${ }_{2 \%}^{1}$ |  | $\begin{aligned} & 2 \\ & { }_{5}^{2} \end{aligned}$ | ${ }_{3 \%}^{1}$ | ${ }_{3 \%}^{5}$ |
| ${ }_{1 \%}^{3}$ | ${ }_{2}^{2 \%}$ | ${ }_{1 \%}$ | - | ${ }_{2}^{2 \%}$ | - | - | ${ }_{1}^{1}$ | ${ }_{1}^{1 \%}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | ${ }_{1 \%}$ | $\begin{aligned} & 2 \\ & { }_{5 \%}^{2} \end{aligned}$ | ${ }_{3 \%}^{1}$ | ${ }_{1}^{2} \%$ |

Mis-use/waste of public
money/misinformed by the
project/took no notice of
Not happy with the
workmanshio/workmen
Other answers
Don't know

No answer/none

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters <br> (d) | Under $\begin{aligned} & 1 \text { year } \\ & \text { (e) } \end{aligned}$ <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber (n) | Other <br> (o) | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \end{gathered}$ (a) | $\begin{array}{r} \text { (r) } \\ \hline \end{array}$ |
| Total | 213 | $82^{*}$ | 101 | 16* | 14* | $13^{*}$ | $53^{*}$ | $44^{*}$ | 103 | $63^{*}$ | 135 | $15^{*}$ | 141 | 72. | 6 - | ı. | $62^{*}$ | $57^{*}$ | 48. |
| Too early to say | 3\% | 1\% | 1\% | : | $7 \%$ | - | : | ${ }_{5 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1}^{2}$ | 7\% | 2\% | : |  |  | 2\% | 2\% | 2\% |
| Can't do much as I live in a rented property | ! |  | 1\% | : | - | ${ }_{8 \%}$ | : | : | - | ${ }_{2 \%}$ | - | : | : | 1\% | - |  | - | - | - |
| I was already doing what \| could/it will make no difference/already had measures in place | $\begin{aligned} & { }_{2}^{4} \\ & 1 \end{aligned}$ | - | ${ }_{3}^{3}$ | : | ${ }_{7 \%}$ | 8\% | $\begin{aligned} & 2_{4 \%}^{2} \\ & h \end{aligned}$ | 2\% | - | ${ }_{2 \%}$ | 2\% | 7\% | 1\% | ${ }_{4}^{3}$ | - | - | - | 2\% | 2\% |
| Not looked into it yet/might consider it later/not put it consider it later/not put it into action yet | : | - | - | : | : | : | : | - | $:$ | : | - | : | : | - | - | : | : | : | - |
| It is working well/better than expectations | ${ }_{11 \%}^{24}$ | 7\% | 13 $13 \%$ | 13\% | ${ }_{14 \%}$ | 23\% | 5\% | 16\% | $9 \%$ | 17\% | 13 $10 \%$ | $:$ | ${ }^{13} 9$ | 11 $15 \%$ | 17\% | - | 13\% | ${ }_{5}^{3}$ | 75\% |
| Saved money/has reduced my bills/earned some money | ${ }^{54}{ }^{51}$ | 28\% | ${ }_{22}^{22}$ | 13\% | 29\% | 23\% | $\begin{aligned} & 10 \% \\ & 19 \% \end{aligned}$ | 20\% | ${ }_{28 \%}^{29}$ | 13 $21 \%$ | 26\% | 20\% | ${ }_{25 \%}^{35}$ | 21\% | ${ }_{33 \%}$ | - | 13 $21 \%$ | 14\% | 13\% |
| Home is warmer/heats up quicker | 32\% | 13\% | 16\% | $\stackrel{2}{13 \%}$ | 7\% | ${ }_{8 \%}^{1}$ | 15\% | 76\% | 16\% | 13\% | ${ }_{16 \%}^{22}$ | ${ }_{13 \%}^{2}$ | 22\% | 10\% | 17\% | $:$ | 10\% | 11\% | ${ }_{\text {AP }}^{12}$ |
| Seen a difference (nfs) | ${ }^{3} \%$ | 2\% | 1\% |  | - | : | ${ }^{1} \%$ | 2\% | 1\% | - | ${ }_{3}^{3 \%}$ | : | ${ }^{3} \%$ |  | : | : | 2\% | 2\% | 2\% |
| Promoted more energy efficiency/more awareness/ energy saving in the home | ${ }_{\substack{\text { im }}}^{24}$ | 13\% | 9\% | 2\% | ${ }_{14}{ }^{2}$ | : | 73\% | ${ }_{9 \%}^{4}$ | $13 \%$ | ${ }_{5}^{3}$ | 14\% | 13\% | ${ }_{\text {Am }} \begin{gathered}21 \\ \text { 15\% }\end{gathered}$ | ${ }_{4 \%}$ | : | $:$ | 13\% | ${ }^{8}$ | 13\% |
| It is helping the <br> environment/stem climate change/cut down on landfill | ${ }_{\substack{11 \% \\ \text { BJ }}}^{23}$ | 12\% | ${ }_{9 \%}$ | 13\% | ${ }_{14 \%}$ | 8\% | ${ }^{8} 5$ | ${ }_{9 \%}$ | 10\% | ${ }_{13}^{8}$ | 13 $10 \%$ | 13\% | $14 \%$ | ${ }_{13 \%}$ | 17\% | - | 4\% | 18\% | 75\% |
| Has promoted community spirit/community has come together | ${ }_{6 \%}^{13}$ | ${ }_{5 \%}$ | ${ }_{9 \%}$ | : | $\div$ | 15\% | 11\% | 2\% | $4 \%$ | 4\% | 8\% | 7\% | 4\% | 70\% | : | - | 71\% | 4\% | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 368

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Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& All Commu
\(\begin{gathered}\text { nities } \\ \text { (excl ctrls) }\end{gathered}\) (excl ctrla (A) \& \begin{tabular}{l}
Active energy savers \\
(a)
\end{tabular} \& Energy aware (b) \& \begin{tabular}{l}
Energy ambivalent \\
(c)
\end{tabular} \& \begin{tabular}{l}
Energy wasters \\
(d)
\end{tabular} \& \begin{tabular}{l}
Under
\[
1 \text { yea }
\] \\
(e)
\end{tabular} \& \[
\begin{aligned}
\& 1 \text { year } \\
\& \text { to under } \\
\& 5 \text { years }
\end{aligned}
\]
\[
(f)
\] \& \begin{tabular}{l}
5 years
to under 10 years \\
(g)
\end{tabular} \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Pre } \\
\& \text { 1930s } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{gathered}
1930- \\
1989 \\
\text { (j) }
\end{gathered}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Cavity } \\
\& \text { (I) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m})
\end{aligned}
\] \& \begin{tabular}{l}
Timber \\
(n)
\end{tabular} \& Other (o) \& \begin{tabular}{l}
Less than
20,800 \\
(p)
\end{tabular} \& \[
\begin{gathered}
20,800- \\
3,000 \\
(\mathrm{q})
\end{gathered}
\] \& \[
\begin{gathered}
36,400+ \\
(\text { (r) }
\end{gathered}
\] \\
\hline Total \& 213 \& \(82^{*}\) \& 101 \& 16.* \& \(14^{*}\) \& \(13^{*}\) \& \(53^{*}\) \& \(44^{\circ}\) \& 103 \& \(63^{*}\) \& 135 \& 15** \& 141 \& \(72^{*}\) \& \(6^{*}\) \& 1.* \& \(62^{*}\) \& \(57^{*}\) \& \(48^{\circ}\) \\
\hline Workmen did a good job/ efficient \& \[
\begin{array}{r}
17 \\
\mathrm{HNmp}
\end{array}
\] \& 7\% \& \({ }_{8 \%}^{8}\) \& - \& 14\% \& - \& \({ }_{8 \%}^{4}\) \& \({ }_{9 \%}^{4}\) \& \({ }_{9 \%}\) \& \({ }_{6 \%}\) \& \({ }^{12} 9\) \& 7\% \& \[
\begin{gathered}
16 \\
\text { 11\% } \\
\text { Am }
\end{gathered}
\] \& 2\% \& - \& : \& \({ }_{2 \%}\) \& 7

$12 \%$ \& 6\% <br>

\hline Heard lots of different views/gained a lot of knowledge /answered my queries \& \[
$$
\begin{gathered}
27 \\
13 \% \\
17
\end{gathered}
$$

\] \& 11\% \& 14\% \& 19\% \& ${ }_{7 \%}$ \& 34\% \& ${ }_{8 \%}^{4}$ \& 14\% \& | 13 |
| :--- |
| $13 \%$ | \& 10\% \& 138 \& 27\% \& 17\% \& 14\% \& 17\% \& : \& 15\% \& \[

\underset{\substack{121 \% <br> \mathrm{Ar}_{2}}}{\substack{ <br>\hline}}
\] \& ${ }_{4 \%}^{2}$ <br>

\hline It is too expensive/outlay is expensive \& ! \& 1\% \& : \& - \& - \& : \& - \& ${ }_{2 \%}$ \& - \& ${ }^{1}$ \& - \& : \& - \& 1\% \& - \& - \& ${ }_{2 \%}$ \& : \& - <br>
\hline Light bulbs are not bright enough/don't work well \& 2\% \& - \& 1\% \& : \& 7\% \& : \& : \& ${ }_{2 \%}$ \& 1\% \& ${ }_{2 \%}$ \& 1\% \& : \& 1\% \& 1\% \& : \& : \& 2\% \& : \& : <br>
\hline Don't have much information on it/can't give us enough information/didn't tell me know/need more research into it \& $!$ \& - \& 1\% \& - \& $:$ \& - \& ${ }^{1} \%$ \& : \& : \& : \& 1\% \& : \& 1\% \& : \& : \& : \& ${ }_{2 \%}$ \& : \& : <br>
\hline -Not eligible/not eligible for a grant//only eligible
for partial grant for partial grant \& $!$ \& - \& 1\% \& : \& - \& : \& : \& $\div$ \& ${ }_{1 \%}$ \& ${ }_{2 \%}$ \& : \& $:$ \& : \& 1\% \& : \& $:$ \& 2\% \& : \& $:$ <br>
\hline Because it is/they are free \& ${ }_{\text {2 }}^{2} \mathrm{~N}$ \& : \& 2\% \& - \& ${ }_{2}^{31}$ \& : \& ${ }_{4 \%}$ \& 2\% \& $2 \%$ \& - \& 5\% \& $:$ \& 5\% \& - \& : \& : \& 2\% \& ${ }_{4 \%}$ \& 2\% <br>
\hline Unable to do anything due to the construction/siting/age of the property \& : \& \& : \& : \& : \& : \& - \& : \& $:$ \& : \& : \& : \& : \& : \& : \& : \& : \& : \& $:$ <br>
\hline It is something we all should be doing \& 2\% \& ${ }_{2 \%}$ \& ${ }_{3}^{3}$ \& : \& : \& - \& ${ }_{2}^{1 \%}$ \& ${ }_{2 \%}$ \& ${ }_{3}^{3}$ \& ${ }_{3 \%}$ \& ${ }_{2 \%}^{3}$ \& - \& 2\% \& ${ }_{4}^{3}$ \& : \& : \& 2\% \& 2\% \& 2\% <br>
\hline Has made no difference \& ${ }_{1 \%}^{2}$ \& - \& ${ }_{2 \%}$ \& $\div$ \& : \& $\div$ \& - \& ${ }_{2 \%}$ \& 1\% \& ${ }_{2 \%}$ \& - \& 7\% \& ${ }_{1 \%}$ \& ${ }_{1 \%}$ \& : \& $:$ \& ${ }_{2 \%}$ \& - \& - <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Page 960
Q30.1 Why do you say you were very satisfied
Base: All those who said they were very satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | Energy ambivalent ambival (c) | Energy wasters <br> (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid <br> (m) | Timber | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & \hline \end{aligned}$ $\begin{aligned} & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| Total | 213 | $82^{*}$ | 101 | 16* | $14^{* *}$ | $13^{* *}$ | $53^{*}$ | $44^{*}$ | 103 | $6^{*}$ | 135 | 15** | 141 | 72. | ${ }^{\circ}$ | 1.* | $62^{*}$ | $57^{*}$ | $48^{\circ}$ |
| Mis-use/waste of public money/misinformed by the proiect/took no notice of projel opinion oct | ! | - | - | 6\% | - | - | - | : | ${ }_{1 \%}$ | : | 1\% | : | ${ }_{1 \%}$ | : | - | $\because$ | ${ }_{2 \%}^{1}$ | : | : |
| Not happy with the workmanship/workmen | : |  | : |  | : | : | : |  | : | : | : | $:$ | : | : |  | - |  | - | - |
| Other answers | ${ }_{8 \%}^{17}$ | 7\% | $7 \%$ | 19\% | - | - | 6\% | ${ }_{5 \%}^{2}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | 10\% | 11 $8 \%$ | : | ${ }^{11} 8$ | 70\% | : | : | ${ }_{5}^{3}$ | \%\% | ${ }_{8 \%}^{4}$ |
| Don't know | $\begin{aligned} & \frac{6}{3 \%} \\ & { }_{k}^{2} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{4 \%}^{4}$ | - | - | ${ }^{1} \%$ | ${ }_{4 \%}$ | 2\% | ${ }_{2 \%}$ | ${ }_{5}^{3}$ | ${ }_{2 \%}^{3}$ | : | ${ }_{2 \%}^{3 \%}$ | ${ }_{4 \%}$ | : | 100\% | 4\% | 2\% | $\div$ |
| No answer/none | 3 ${ }_{1 \%}$ | - | ${ }_{3 \%}^{3}$ | - | $\div$ | - | - | ${ }_{2 \%}$ | $2 \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | : | 1\% | ${ }_{3 \%}$ | : | : | ${ }^{1} \%$ | : | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 369

## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project
$\left.\begin{array}{l|cc|} & & \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 369

## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project
$\begin{array}{l|ll|}$\cline { 3 - 4 } \& \& $\left.\begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl }\end{array} \\ \text { (Atrls) }\end{array}\right)$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 369

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  |
| :---: | :---: |
| All Commu- <br> nities <br> (excl ctrls) <br> (A) |  |
|  | 155 |
|  | 18 |
|  | $12 \%$ |
|  | 9 |
|  | $6 \%$ |
|  | $6 \%$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 369

## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \end{gathered}$ (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| Total | 155 | $19^{\circ}$ | $8{ }^{*}$ | 3 . | $3^{*}$ | 10** | ${ }^{\circ}$ | $7 \cdot *$ | ${ }^{\circ} \cdot$ |  | 14** |  | $11 *$ | 9.* | 23* | 3 ** | $33^{*}$ |
| Too early to say | ${ }_{6 \%}^{10}$ | : | 13\% | : | - | - | - | : | 17\% |  | - |  | $\stackrel{2}{18 \%}$ | $\div$ | 4\% |  | $\begin{gathered} { }_{i}^{55 \%} \\ A \end{gathered}$ |
| Can't do much as I live in a rented property | 1\% | - | : | : | : | : | : | : | : |  | : |  | - | : | 4\% |  | - |
| I was already doing what \| could/it will make no difference/already had measures in place | ${ }_{5}^{8}$ | 16\% | 13\% | : | : | $10 \%$ | : | ${ }^{14 \%}$ | : |  | - |  | : | : | 4\% |  | 3\% |
| Not looked into it yet/might consider it later/not put if into action yet | ${ }_{3 \%}^{4}$ | - | - | : | $\therefore$ | - | : | 14\% | $\vdots$ |  | - |  | $\bar{\square}$ | : | 4\% | - | ${ }_{6 \%}$ |
| It is working well/better than expectations | ${ }_{7 \%}^{17}$ | - | 13\% | : | ${ }^{1} 3 \%$ | : | : | 14\% | 17\% |  | 3 $21 \%$ |  | ${ }_{18 \%}$ | : | : |  | ${ }_{6 \%}$ |
| Saved money/has reduced my bills/earned some money | 4\% | : | : | : | : | : | : | : | : |  | ${ }_{7 \%}$ |  | 1\% | : | : |  | $\underset{\text { a }}{\substack{4 \\ 4 \\ \hline}}$ |
| Home is warmer/heats up quicker | 3\% | 5\% | : | : | : | : | 17\% | : | : |  | : |  | ${ }^{1} \%$ | 11\% | : | - | ${ }_{3 \%}$ |
| Seen a difference (nfs) | 4\% | 5\% | - | - | : | 10\% | : | : | : |  | 7\% |  | : | 11\% | - |  | ${ }_{6 \%}$ |
| Promoted more energy efficiency/more awareness/ energy saving in the home | ${ }_{9 \%}^{14}$ | 2\% | ${ }_{25}{ }^{2}$ | 33\% | ${ }^{1} 3 \%$ | - | ${ }_{33}^{2}$ | $14 \%$ | : |  | : |  | ${ }_{9 \%}$ | 11\% | $\xrightarrow{3}$ |  | - |
| It is helping the environment/stem climate change/cut down on landfill | ${ }_{8 \%}^{13}$ | 5\% | : | $\div$ | $\because$ | 10\% | 17\% | : | : |  | : |  | : | 33\% | 17\% | : | 3\% |
| Has promoted community spirit/community has come together | 1\% | : | : | : | : | - | ; | - | - |  | : |  | : | 17\% | : | : | - |
| Workmen did a good job/ efficient | $\stackrel{3}{2 \%}$ | : | ; | $\div$ | - | - | : | : | : |  | - |  | 9\% | - | : | : | ${ }_{6 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 369

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Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project
queries
It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don't have much information

information/didin't tell me
anything I didn't already
know/need more research into
Not eligible/not eligible
Not eligible/not eligible
for a grant/only eligible
for a grant/oniy
for partial grant
Because it is/they are free
Unable to do anything due to
the construction/siting/age
the construction
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public
Mis-use/ waste of pubic
money $/$ misinformed by the
council/ nobody watisy the
project fook no notice
project/took no
local opinion
Not happy with the
workmanship/workme


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \end{aligned}$ | 6. Integrated approaches <br> (H) |
| 155 | $35^{*}$ | 122 |  | $75^{*}$ | $35^{*}$ | $44^{*}$ | 48* |
| ${ }^{10} 6$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ |  | $4_{5 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{2} 4 \%$ |
| ${ }_{1}^{1 \%}$ | - | ${ }^{1}{ }_{1 \%}$ |  | ${ }^{1}{ }_{1 \%}$ | ${ }_{3 \%}$ | - | ${ }^{1} 2 \%$ |
| ${ }_{5 \%}$ | ${ }^{2} 6$ | ${ }^{7} 6 \%$ |  | ${ }^{3} 4 \%$ | ${ }_{3 \%}$ | ${ }_{9 \%}$ | ${ }^{2} 4 \%$ |
| ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ |  | ${ }_{3}{ }_{3}$ | ${ }^{1} 3$ | - | ${ }^{2} 4 \%$ |
| ${ }^{11} 7 \%$ | ${ }_{6 \%}$ | $9_{7 \%}$ |  | ${ }_{5 \%}$ | : | ${ }_{11 \%}$ | ${ }^{2} 4 \%$ |
| ${ }_{4 \%}$ | - | $5_{4 \%}$ |  | ${ }_{1 \%}{ }_{1 \%}$ | - | ${ }_{2 \%}$ | $\div$ |
| ${ }_{3 \%}$ | ${ }_{3 \%}$ | $3_{2 \%}$ |  | ${ }^{3} 4 \%$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{1} 2 \%$ |
| ${ }_{6}^{6}$ | ${ }_{3 \%}$ | $54 \%$ |  | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ |
| 14\% | ${ }_{11 \%}$ | ${ }^{10} 8 \%$ |  | ${ }_{11 \%}$ | ${ }_{11 \%}$ | ${ }_{11 \%}$ | ${ }^{5} 0 \%$ |
| ${ }^{13} 8$ | ${ }^{2} 6$ | ${ }^{11} 9 \%$ |  | 12\% | $\begin{aligned} & 7 \\ & { }^{20 \%} \end{aligned}$ | ${ }_{2 \%}$ | $7{ }_{15 \%}$ |
| ${ }^{1} 1 \%$ | : | ${ }_{1}^{1 \%}$ |  | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ; | ${ }^{1} 2 \%$ |
| ${ }^{3} 2$ | - | ${ }_{2}{ }_{2}$ |  | ${ }_{1 \%}{ }_{1 \%}$ | - | $\div$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

```
Total
Heard lots of different
Meard lots of different
l
querie
lit is too expensive/outlay
Light bubs are not bright
Don'thave much information
l
l
if}\mathrm{ inow/need more research into
Not eligible/not eligible
for a grant/only eligib
mpartial grant
Unable to do anything due to
l
of the property
It Is something we al
Has made no difference
Mis-use/waste of public
council/nobody wants the
Mproject/fook no
```

|  | Community groups 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | 5. Working <br> in deprived areas (G) |  | 6. Integrated approaches <br> (H) |
| 155 | $35^{*}$ | 122 |  | $75^{*}$ |  | $35^{*}$ |  | 44* | 48* |
| ${ }_{14 \%}^{22}$ | ${ }_{11 \%}$ | ${ }^{17} 74$ |  | ${ }_{19 \%}^{14}$ |  | ${ }_{23 \%}^{8}$ |  | ${ }^{5} 11 \%$ | 99\% |
| ${ }_{3 \%}$ | ${ }^{2} 6 \%$ | $4_{3 \%}$ |  | ${ }^{3} 4$ |  | ${ }_{3 \%}$ |  | ${ }^{1} 2 \%$ | ${ }^{3} 6$ |
| ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{3}{ }^{4}$ |  | ${ }_{3}{ }_{6}$ |  | ${ }_{3 \%}$ |  | 2\% | ${ }_{2 \%}$ |
| ${ }_{7}^{7}$ | ${ }^{3} 9$ | ${ }_{3 \%}$ |  | ${ }_{8 \%}$ |  | ${ }^{3} \%$ |  | ${ }^{1} 2 \%$ | ${ }_{8 \%}$ |
| - | - | - |  | : |  | - |  | - | $\because$ |
| ${ }^{3} \mathrm{~F}$ | : | ${ }^{3} \mathrm{\%}$ |  | - |  | - |  | ${ }^{1} 2 \%$ | : |
| ${ }^{2} \%$ | ${ }^{2}{ }_{A^{6 \%}}$ | : |  | ${ }_{3}{ }^{2}$ |  | $\because$ |  | : | - |
| ${ }^{6} \%$ | ${ }^{2} 6$ | ${ }_{4}{ }^{\text {\% }}$ |  | $4_{5 \%}^{4}$ |  | ${ }^{3} 9$ |  | - | ${ }_{8 \%}$ |
| : | - | - |  | - |  | - |  | - | - |
| : | $:$ | - |  | - |  | : |  | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communifies (excl ctrls) (A) | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches (H) |  |
| 155 | $35^{*}$ |  |  | $75^{*}$ |  |  |  | $48^{*}$ |
| ${ }_{3 \%}^{5}$ | ${ }_{6 \%}$ |  |  | $3_{4 \%}$ |  |  |  | ${ }^{2} 4$ |
| 18 | ${ }_{11 \%}$ |  |  | ${ }^{7} 9 \%$ |  |  |  | ${ }_{8 \%}$ |
| ${ }_{6 \%}$ | ${ }^{3} 9 \%$ |  |  | $3_{4 \%}$ |  |  |  | ${ }_{4 \%}$ |
| ${ }_{4 \%}^{6}$ | - |  |  | - |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached $(J)$ $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent ( N ) | Private rent (0) |
| Total | 155 | $9 *$ | 21 * | 27* | $33^{*}$ | 28** | $37^{*}$ | $63^{*}$ | $92^{*}$ | $89^{*}$ | $44^{*}$ | 18* | 108 | 23** | $21 *$ |
| Too early to say | ${ }^{10} 6$ |  | 5\% | ${ }_{7 \%}$ | 3\% | 2\% | ${ }_{5 \%}^{2}$ | 6\% | 7\% | ${ }_{7 \%}$ | ${ }_{5 \%}$ | 2\% | 8\% | - | 1 <br> $5 \%$ |
| Can't do much as I live in a rented property | 1\% | - | - | 4\% |  | - | - | ${ }_{2 \%}$ | - | : | ${ }_{2 \%}$ | - |  |  | 5\% |
| I was already doing what \| could/it will make no difference/already had measures in place | ${ }_{5 \%}^{8}$ | - | 3\% | ${ }_{7 \%}$ | ${ }_{3 \%}$ | 4\% | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 6\% | ${ }_{3 \%}^{3}$ | ${ }_{5 \%}^{2}$ | 2\% | 5\% | 9\% | 1 <br> $5 \%$ |
| Not looked into it yet/might consider it later/not put it into action yet | ${ }_{3 \%}^{4}$ | $\div$ | - | - | 3\% | : | $\begin{aligned} & { }^{8 \%} \\ & A_{i} \end{aligned}$ | 4 Al A | $\therefore$ | ${ }_{4 \%}$ | - | : | ${ }_{4 \%}$ | - | - |
| It is working well/better than expectations | $\mathrm{M}^{\substack{71 \\ \hline \%}}$ | 11\% | 3 ${ }^{3}$ | $2 \%$ | ${ }_{6 \%}$ | : | ${ }_{8 \%}^{3}$ | ${ }_{3 \%}$ | $\stackrel{9}{10 \%}$ | ${ }_{4 \%}^{4}$ | 7\% | $\stackrel{4}{22 \%}$ | $4 \%$ | ${ }_{9 \%}$ | $\stackrel{4}{19 \%}$ |
| Saved money/has reduced my bills/earned some money | 6\% | : | 19\% | 4\% | : | - | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }_{4}^{4}$ | 5\% | : | ${ }_{4 \%}$ | 4\% | 5\% |
| Home is warmer/heats up quicker | 3\% | - | - |  | ${ }_{3 \%}$ | 4\% | 8\% |  | ${ }_{5 \%}^{5}$ | $3{ }_{3}$ | ${ }_{5 \%}$ | - | 5 |  |  |
| Seen a difference (nfs) | 6\% | 11\% | - | ${ }_{7 \%}^{2}$ | ${ }_{6 \%}^{2}$ | 4\% | - | : | ${ }_{7}^{6}$ | ${ }_{4 \%}$ | ${ }_{5 \%}^{2}$ | $:$ | ${ }_{4 \%}$ | 4\% | 5\% |
| Promoted more energy efficiency/more awareness/ energy saving in the home | $\stackrel{14}{9 \%}$ | 11\% | ${ }_{5 \%}$ | ${ }_{7 \%}$ | 3\% | 4\% | 16\% | 14\% | 5\% | ${ }^{8} 9$ | ${ }_{7 \%}$ | 17\% | ${ }^{10} 9$ | ${ }^{2} 9$ | 5\% |
| It is helping the environment/stem climate change/cut down on landfill | ${ }_{8 \%}^{13}$ | 11\% | 3\% | - | ${ }^{1} \%$ | 4\% | 41\% | ${ }_{6 \%}$ | 10\% | 10\% | ${ }_{5 \%}$ | 21\% | 10\% | 4\% | $\stackrel{2}{10 \%}$ |
| Has promoted community spirit/community has come together | 1\% | - | - | $1 \%$ | - | : | : |  | ${ }_{1 \%}$ | 1\% | : | $:$ | ${ }_{1 \%}$ | : |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached $(J)$ $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent ( N ) | Private rent (O) |
| Total | 155 | $9 \cdot$ | 21. | 27* | $33^{*}$ | $28^{*}$ | $37^{\circ}$ | $63^{*}$ | $92^{*}$ | $89^{\circ}$ | $44^{\circ}$ | 18* | 108 | $23^{*}$ | $21 \cdot$ |
| Workmen did a good job/ efficient | 2\% | - | : | 4\% | : | : | ${ }_{5 \%}^{2}$ | $\xrightarrow{3}$ | : | ${ }_{2 \%}$ | ${ }_{2 \%}$ | : | ${ }_{3 \%}$ | - | - |
| Heard lots of different views/gained a lot of knowledge /answered my queries | ${ }_{1}^{22}$ | - | 24\% | 26\% | 15\% | 31\% | ${ }_{5 \%}^{2}$ | 14\% | 13 <br> $14 \%$ | 112\% | 16\% | ${ }_{11 \%}$ | ${ }_{112}^{12}$ | 13\% | 24\% |
| It is too expensive/outlay is expensive | ${ }_{3 \%}^{4}$ | - | 5\% | 4\% | - | 4\% | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}$ | ${ }_{5 \%}$ | : | $4 \%$ | - | - |
| Light bulbs are not bright enough/don't work well | 5\% | 11\% | - | - | - | ${ }_{7 \%}$ | ${ }_{5 \%}$ | 5\% | $2 \%$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | 6\% | ${ }_{2 \%}$ | $\stackrel{3}{13 \%}$ | - |
| Don't have much information on it/can 't give us enough anything I didn't already it | 5\% | : | : | : | $\underset{A_{15}^{15 \%}}{5}$ | 2\% | : | ${ }_{3 \%}$ | ${ }_{5 \%}^{5}$ | 5\% | ${ }_{5 \%}$ | : | 5 | - | 5\% |
| Not eligible/not eligible for a grant/only eligible for partial grant | - | - | - | - | - | : | - | : | $:$ | : | - | : | - | : | : |
| Because it is/hey are free | ${ }_{3}^{3}$ | : | - | 4\% | ${ }_{3 \%}$ | : | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{2 \%}$ | : | 6\% | ${ }_{2 \%}$ | 4\% | : |
| Unable to do anything due to he construction/siting/age of the property | 2\% | : | - | : | : | : | ${ }_{\text {A }}^{2}$ | 2\% | ${ }_{1 \%}$ | 1\% | ${ }_{2 \%}$ | : | 2\% | : | : |
| It is something we all should be doing | 6\% | - | - | - | ${ }_{3 \%}$ | 14\% | ${ }_{3 \%}$ | ${ }_{6 \%}$ | $2 \%$ | $3{ }_{3}$ | 3\% | : | 6\% | : | : |
| Has made no difference | : | : | - | : | $\div$ | $\div$ | $\div$ | - | $\div$ | - | - | : | : | : | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 371

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Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctris) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 10-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ |  | ${ }^{66+}$ <br> (G) | Male (H) | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \\ & \hline \end{aligned}$ | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \\ & \hline \end{aligned}$ | Social rent ( N ) | Private rent (O) |
| Total | 155 | 9.* | $21 \cdot$ | 27* | $33^{*}$ | $28^{*}$ | $37^{\circ}$ | $63^{*}$ | $92^{*}$ | $89^{*}$ | $44^{\circ}$ | 18* | 108 | $23^{*}$ | $21 *$ |
| Mis-use/waste of public money/misinformed by the project/took no notice of local opinion | : | : | - | - | : | - | : |  | : | : |  | $:$ |  | - | : |
| Not happy with the workmanship/workmen | ${ }_{3 \%}$ | 11\% | 5\% |  | ${ }_{9 \%}^{3}$ |  |  | ${ }_{3 \%}^{2}$ | ${ }_{3 \%}^{3}$ | 2\% | ${ }_{5 \%}^{2}$ | 6\% | 3\% | ${ }_{9 \%}$ | : |
| Other answers | ${ }_{12 \%}^{18}$ | 11\% | 5\% | ${ }_{15}{ }^{4}$ | $\stackrel{6}{18 \%}$ | 14\% | ${ }_{5 \%}^{2}$ | 13\% | ${ }_{110}^{10}$ | 10\% | 14\% | $\underset{11 \%}{2}$ | 13\% | 22\% |  |
| Don't know | 6\% | ${ }_{33}^{3}$ | - | 1\% | ${ }_{6 \%}$ | 2\% | ${ }_{3 \%}$ | 8\% | $4 \%$ | ${ }_{3}^{3}$ | 5 $11 \%$ | : | 6\% | 4\% | 10\% |
| No answer/none | 6\% | - | 20\% | : | ${ }_{3}^{1}$ | : | ${ }_{8 \%}^{3}$ | ${ }_{3 \%}$ | ${ }_{4 \%}^{4}$ | 5\% | 2\% | : | ${ }_{3 \%}$ | 4\% | 2\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & (j) \end{aligned}$ |
| Total | 155 | $38^{\circ}$ | $54^{*}$ | 29** | 21 * | $13^{*}$ | 108 | $19 \cdot$ | 17* | ${ }^{\circ} \cdot$ | $61^{\circ}$ | $53^{*}$ | $34^{*}$ | 3 . | 10* | 145 |
| Too early to say | ${ }_{6 \%}^{10}$ | 5\% | ${ }_{6 \%}^{3}$ | 10\% | 5\% | ${ }_{8 \%}^{1}$ | 6\% | $\stackrel{3}{16 \%}$ | 6\% | : | 5\% | 5\% | ${ }_{6}^{2} \%$ | - |  | ${ }^{10} 7$ |
| Can't do much as I live in a rented property | 1\% | - | ${ }_{2 \%}$ | : | : | : | ${ }_{1 \%}$ | - | : | : | 2\% | : |  | : |  | 1\% |
| I was already doing what \| could/it will make no difference/already had measures in place | ${ }_{5 \%}^{8}$ | ${ }_{5 \%}$ | ${ }_{4 \%}$ | ${ }_{7 \%}$ | - | ${ }_{15 \%}^{2}$ | 5\% | 5\% | 6\% | 17\% | 4\% | 6\% | ${ }_{3 \%}^{1}$ | - | $10 \%$ | ${ }_{5 \%}^{7}$ |
| Not looked into it yet/might consider it later/not put into action yet | ${ }_{3 \%}$ | 5\% | ${ }_{4}^{2} \%$ | - | - | : | ${ }_{2 \%}$ | 5\% | 6\% | : | 2\% | ${ }_{4 \%}$ | : | ${ }^{1} 36$ | $:$ | ${ }_{3 \%}$ |
| It is working well/better than expectations | $\begin{gathered} 11 \\ M 9 \end{gathered}$ | ${ }_{8 \%}$ | ${ }_{2 \%}$ | 17\% | 10\% | : | 6\% | 2\% | $\underset{12 \%}{ }$ | 17\% | 4\% | $\underset{9}{i 1 \%}$ | : | 33\% | $10 \%$ | ${ }_{7 \%}^{10}$ |
| Saved money/has reduced my bills/earned some money | 4\% | - | ${ }^{2} \%$ | : | 10\% | $\underset{15 \%}{2}$ | 6\% |  |  | $:$ | 2\% | 3\% | ${ }_{3}^{1}$ |  | - | 6\% |
| Home is warmer/heats up quicker | 3\% | ${ }_{\substack{4 \\ 4 \\ 4 \\ \hline}}$ | ${ }^{1}$ | - | : | : | ${ }_{4 \%}^{4}$ | : | : | : | ${ }_{2 \%}$ | ${ }_{4 \%}$ |  | 33\% | : | ${ }_{3 \%}$ |
| Seen a difference (nfs) | 4\% | 3\% | 3\% | 3\% | 5\% | : | ${ }_{4 \%}$ | 5\% | 6\% | : | ${ }_{3 \%}$ | 2\% | 3\% | - | - | 4\% |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 14 <br> 9 <br> 1 | 3\% | ${ }_{15 \%}^{8}$ | 2\% | 3 $14 \%$ | : | ${ }_{9 \%}^{10}$ | ${ }_{11 \%}$ | 6\% | ${ }^{17 \%}$ | 10\% | 5\% | 3\% | : | 10\% | ${ }^{13} 9$ |
| It is helping the <br> environment/stem climate change/cut down on landfill | ${ }_{8 \%}^{13}$ | 8\% | $\stackrel{8}{15 \%}$ | 3\% | : | ${ }_{8 \%}^{1}$ | ${ }_{8 \%}$ | 21\% | ${ }_{12 \%}$ | : | ${ }_{8 \%}^{5}$ | ${ }_{8 \%}^{4}$ | $\stackrel{4}{12 \%}$ | : | : | ${ }^{13} 9$ |
| Has promoted community spirit/community has come together | 1\% | - | - | - | - | ${ }_{8 \%}^{1}$ | - | - | 6\% | : | ${ }_{2 \%}$ | - | - | - | - | ${ }_{1 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 371

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Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \begin{array}{l} 5+ \\ (T) \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & (\text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | Solid <br> fuel <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & (j) \end{aligned}$ |
| Total | 155 | $38^{\circ}$ | $54^{*}$ | 29** | $21 *$ | $13^{*}$ | 108 | 19** | 17* | ${ }^{\circ} \cdot$ | 61. | $53 \cdot$ | $34^{\circ}$ | 3 * | $10^{*}$ | 145 |
| Workmen did a good job/ efficient | 2\% | : | 2\% | : | 1\% | : | ${ }_{3 \%}^{3}$ | - | - | : |  | ${ }_{4 \%}$ | ${ }_{3 \%}$ |  | : | 2\% |
| Heard lots of different views/gained a lot of queries queries | $\underset{\substack{22 \\ 14 \% \\ \hline}}{ }$ | 3\% | $\xrightarrow{10 \%}$ | $\stackrel{4}{14 \%}$ | 19\% | ${ }_{23 \%}^{33 \%}$ | $\begin{aligned} & 160 \\ & 15 \% \end{aligned}$ | 5\% | $\underset{18 \%}{3}$ | $\frac{1}{17 \%}$ | ${ }_{20 \%}^{12}$ | ${ }_{9 \%}$ | ${ }_{15 \%}^{5}$ | : | $\begin{gathered} 3 \\ 30 \% \end{gathered}$ | 13\% |
| It is too expensive/outlay is expensive | ${ }_{3 \%}^{4}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | - | : | ${ }_{2 \%}$ | 19\% | 6\% | : | ${ }_{2 \%}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ |  | : | ${ }_{3 \%}^{4}$ |
| Light bulbs are not bright enough/don't work well | 5\% | ${ }_{5 \%}$ | ${ }_{4 \%}$ | 1\% | - | - | ${ }_{4 \%}^{4}$ | - | - | $17 \%$ | ${ }_{2 \%}$ | ${ }_{4 \%}$ | ${ }_{6 \%}$ |  | 10\% | ${ }_{3 \%}^{4}$ |
| Don't have much information on it/can't give us enough anything I didn't already know/need more research into it | 5\% | 3\% | ${ }_{6 \%}$ | ${ }_{3 \%}$ | 20\% | : | ${ }_{4 \%}$ | - | $\underset{12 \%}{2}$ | : | $\stackrel{5}{8 \%}$ | - | ${ }_{6 \%}$ | - | : | 5\% |
| Not eligible/not eligible for a grant/only eligible for partial grant | : | : | : | : | - | : | : | : | : | : |  | - | : | : | : | : |
| Because it is/they are free | $\stackrel{3}{2 \%}$ | : | 2\% | 3\% | - | : | ${ }_{3 \%}$ | : | - | : | ${ }_{2 \%}$ | 2\% | : | - | $10 \%$ | ${ }_{1 \%}$ |
| Unable to do anything due to the construction/siting/age of the property | ${ }_{1 \%}^{2}$ | 3\% | ${ }_{2 \%}$ | : | - | : | : | 5\% | 6\% | : | - | 2\% | ${ }^{1} \%$ | : | : | 2\% |
| It is something we al should be doing | 6\% | ${ }_{8 \%}^{3}$ | ${ }_{4 \%}$ | : | 5\% | : | ${ }_{4 \%}$ | : | 6\% | - | 4\% | ${ }_{2 \%}$ | ${ }_{3 \%}$ | - | - | 6\% |
| Has made no difference | : | - | - | - | - | $\div$ | - | : | - | : | - | - | : | - | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 371

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Q30.2 Why do you say you were fairly satisfied
16 Nov 2011
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| Total | 155 | $38^{\circ}$ | $54^{\circ}$ | 29** | 21* | 13. | 108 | 19** | 17** | 6 * | $61^{\circ}$ | $53^{*}$ | $34^{*}$ | 3 .* | $10 \cdot$ | 145 |
| Mis-use/waste of public money/misinformed by the project/took no notice of local opinion | : | - | : | - | : | : | : | - | - | : | - | : | - | - | : | : |
| Not happy with the workmanship/workmen | 3\% | 3\% | 2\% | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | ${ }_{2 \%}$ | $\underset{11 \%}{2}$ | $\begin{gathered} 1 \\ 6 \% \end{gathered}$ | : | ${ }_{5}^{3}$ | ${ }_{2 \%}$ | 3\% | - | ${ }^{10 \%}$ | ${ }_{3 \%}^{4}$ |
| Other answers | ${ }_{12 \%}^{18}$ | 16\% | 4\% | 2\% | 19\% | $\underset{15 \%}{2}$ | $14 \%$ | ${ }_{5}^{1}$ | 6\% | $\frac{17 \%}{}$ | 71\% | ${ }^{17 \%}$ | 3\% | - | $\begin{aligned} & 10 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ |
| Don't know | 6\% | ${ }_{5 \%}^{2}$ | ${ }_{4 \%}$ | 3 $10 \%$ | - | ${ }_{15}^{2}$ | 7\% | ${ }_{11 \%}$ | : | $:$ | ${ }_{5}^{3}$ | ${ }_{2 \%}^{1}$ | ${ }_{\text {Af }}^{\text {15\% }}$ | : | : | 9\% |
| No answer/none | 6\% | ${ }_{5 \%}^{2}$ | 2\% | ${ }_{3}{ }^{1}$ | ${ }_{5 \%}^{1}$ | $\div$ | ${ }_{5}^{5}$ | - | : | 17\% | 2\% | ${ }_{4 \%}$ | 3\% | : | : | 6\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | Fairly | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | Agree (M) | Disagree <br> (N) |
| 155 | $61^{*}$ | $71 *$ | $22^{*}$ | $63^{*}$ | $12^{*}$ | $5^{* *}$ | $44^{*}$ | $73^{*}$ | $38^{*}$ | $98^{*}$ | $27^{* *}$ | $31 *$ | 114 |
| $\begin{aligned} & 10 \\ & { }_{B}^{6 \%} \end{aligned}$ | : | $\underset{\substack{11 \% \\ A B}}{8}$ | ${ }_{9 \%}^{2}$ | ${ }_{6 \%}$ | ${ }_{8 \%}^{1}$ | : | ${ }_{7 \%}^{3}$ | ${ }_{5 \%}$ | ${ }_{8 \%}^{3}$ | ${ }_{6 \%}$ | : | $\stackrel{3}{10 \%}$ | ${ }_{5 \%}^{6}$ |
| ${ }_{1 \%}$ | - | - | ${ }_{5 \%}^{1}$ | ${ }_{2 \%}$ | - | : | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}^{1 \%}$ | - | : | ${ }_{1 \%}^{1 \%}$ |
| ${ }_{5 \%}^{8}$ | 5\% | ${ }_{3 \%}$ | ${ }_{5 \%}^{1}$ | 4\% | : | : | ${ }_{7 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | 6\% | ${ }_{7 \%}$ | $\stackrel{3}{10 \%}$ | 5\% |
| 3\% | ${ }_{2 \%}$ | ${ }^{3} \%$ | : | 2\% | 17\% | : | - | 2\% | ${ }_{5 \%}^{2}$ | ${ }_{4 \%}$ | - | : | ${ }_{4 \%}^{4}$ |
| $\underset{i}{71}$ | ${ }_{7 \%}$ | ${ }_{7 \%}$ | ${ }_{9 \%}$ | ${ }_{8 \%}$ | 17\% | $\because$ | ${ }_{2 \%}$ | 70\% | ${ }_{8 \%}^{3}$ | 6\% | ${ }^{2} \%$ | ${ }_{3 \%}$ | ${ }_{7 \%}^{8}$ |
| 4\% | 2\% | ${ }_{6 \%}$ | : | ${ }_{3 \%}$ | ${ }_{8 \%}$ | 20\% | : | ${ }_{5 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | - | - | 5\% |
| ${ }_{3 \%}$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | $\because$ | ${ }_{5 \%}^{3}$ | ${ }_{8 \%}^{1}$ | - | $\stackrel{3}{7 \%}$ | - | ${ }_{5 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | - | 5\% |
| 6\% | : | ${ }_{6 \%}^{4}$ | ${ }_{9 \%}^{2}$ | 6\% | - | - | - | ${ }_{5 \%}$ | ${ }_{5 \%}^{2}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{7 \%}^{2}$ | 10\% | 3\% |
| ${ }_{9 \%}^{14}$ | ${ }_{7 \%}$ | $10 \%$ | $\div$ | 71\% | ${ }_{17 \%}$ | - | ${ }_{5 \%}$ | ${ }_{12 \%}$ | 3\% | $7 \%$ | 31\% | $\stackrel{4}{13 \%}$ | ${ }_{7 \%}^{8}$ |
| ${ }_{8 \%}^{13}$ | 10\% | 5\% | ${ }_{9 \%}^{2}$ | 13\% | ${ }_{8 \%}$ | 20\% | ${ }_{7 \%}$ | ${ }_{11 \%}$ | ${ }_{5 \%}^{2}$ | 9\% | $\xrightarrow{3}$ | - | 12\% |
| ${ }_{1 \%}$ | ${ }_{2 \%}^{1}$ | - | : | - | - | - | - | ${ }_{1 \%}^{1 \%}$ | - | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Workmen did a good job/
efficient
Heard lots of different views/gained a lot of
knowledge lanswered knowledge /answered my
queries
It is too expensive/outlay
is expensive
Light bubbs are not bright
enough/don't work well

Don't thave much information
on it/can't give us enough
on it/can't give us enoug
information/didn't tell me
anything dididn't alrealdy
know/need more research into
Not eligible/not eliqible
for a grant//nly e
for partial grant
Because it is/they are free
Unable to do anything due to
the construction/stiting/age
of the property
It is something we all
should be doing
Has made no difference

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atiliudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes | Not very often/ (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \end{gathered}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 155 | $61^{*}$ | $71^{*}$ | $22^{*}$ | $63^{*}$ | $12^{* *}$ | $5^{* *}$ | $44^{*}$ | $73^{*}$ | $38^{*}$ | $98^{*}$ | 27** | $31 *$ | 114 |
| $\stackrel{3}{2 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | - | ${ }_{2 \%}^{1}$ | ${ }_{8 \%}^{1}$ | - | : | ${ }_{1 \%}^{1 \%}$ | ${ }_{5 \%}^{2}$ | ${ }_{2}^{2 \%}$ | - | - | ${ }_{2 \%}$ |
| ${ }_{14 \%}^{22}$ | 71\% | $12 \%$ | 3 <br> $14 \%$ | 10\% | - | : | 76 | 10 $14 \%$ | $\stackrel{5}{13 \%}$ | 16 $16 \%$ | 15\% | $\stackrel{5}{16 \%}$ | $14 \%$ |
| ${ }_{3 \%}^{4}$ | - | ${ }_{6 \%}$ | : | : | 8\% | : | : | 3 3\% | 3\% | ${ }_{2} \%$ | ${ }_{4}^{1}$ | ${ }_{3 \%}$ | $3{ }_{3}^{3}$ |
| 3\% | ${ }_{5}^{3}$ | - | ${ }_{9 \%}^{2}$ | ${ }_{3 \%}$ | : | : | ${ }_{2 \%}$ | 3 4 | ${ }_{3 \%}$ | ${ }_{4}^{4}$ | - | $\stackrel{3}{10 \%}$ | ${ }_{2 \%}$ |
| 5\% | ${ }_{5 \%}$ | ${ }_{6 \%}$ | : | 2\% | - | : | ${ }^{3} \%$ | ${ }_{5}^{4}$ | - | 6\% | 4\% | ${ }_{3 \%}$ | ${ }_{5 \%}^{6}$ |
| : | - | : | $:$ | - | - | : | : |  | : |  | : | - |  |
| ${ }_{2 \%}$ | ${ }_{5 \%}^{3}$ | : | : | ${ }_{5}^{3}$ | - | - | ${ }_{5 \%}$ | ${ }_{1 \%}$ | : | - | 11\% | : | ${ }_{3 \%}$ |
| ${ }_{1 \%}$ | ${ }_{3 \%}$ | - | - | ${ }_{2 \%}$ | - | - | ${ }_{5 \%}$ | - | : | ${ }_{2}^{2}$ | : | - | ${ }_{1 \%}$ |
| 6 4 k | ${ }_{5 \%}^{3}$ | ${ }_{3 \%}$ | ${ }_{5 \%}^{1}$ | ${ }_{5}^{3}$ | - | ${ }^{1}$ | 4 $9 \%$ 1 | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{1}^{1 \%}$ | ${ }_{7 \%}$ | - | 5\% |
| : | : | - | - | - | - | : | : | : | : | - | : | - | : |

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Fieldwork dates: 19th September to 9th November 2011

## Table 372

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Q30.2 Why do you say you were fairly satisfied
16 Nov 2011
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not not at al (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | Fairly | Not very/ not at all/ (J) | Agree (K) | Disagree <br> (L) | Agree (M) | $\begin{aligned} & \text { Disagree } \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ |
| 155 | $61^{*}$ | $71^{*}$ | 22** | $63^{*}$ | $12^{* *}$ | $5^{* *}$ | $44^{*}$ | $73^{*}$ | $38^{*}$ | $98^{*}$ | $27^{* *}$ | $31^{*}$ | 114 |
| : | $\because$ |  | - |  |  | - | ; |  | - |  | - | - | - |
| 5\% | ${ }^{1} \%$ | ${ }_{3 \%}$ | ${ }_{9 \%}^{2}$ | ${ }_{2 \%}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | ${ }^{10 \%}$ | ${ }_{5 \%}$ | 2\% | ${ }_{3 \%}^{1}$ | ${ }^{5}$ | - | ${ }^{1} \%$ | $4 \%$ |
| $\underset{{ }_{E}^{12 \%}}{18}$ | $\stackrel{6}{10 \%}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | ${ }_{5 \%}^{3}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 40 \% \end{aligned}$ | $\stackrel{8}{18 \%}$ | 7 | ${ }_{8 \%}^{3}$ | ${ }^{10} 10 \%$ | 11\% | ${ }_{6 \%}$ | 14\% |
| 6\% | 7\% | ${ }_{3 \%}$ | $\begin{aligned} & 3 \\ & 14 \% \end{aligned}$ | ${ }_{6}^{4}$ | 8\% | - | ${ }_{5 \%}$ | 3\% | 4 $11 \%$ | 6\% | $\stackrel{3}{11 \%}$ | ${ }_{3 \%}^{1}$ | 7\% |
| $\stackrel{6}{4}_{N}^{( }$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{5 \%}^{1}$ | ${ }_{2 \%}^{1}$ | ${ }^{1} 8$ | : | ${ }_{5 \%}$ | 3\% | 1\% | ${ }_{4}^{4}$ | : | $\underset{\substack{13 \% \\ A N}}{4}$ | ${ }_{2 \%}^{2 \%}$ |

Mis-use/waste of public
money/misinformed by the
project/took no notice of
Not happy with the
workmanshio/workmen
Other answers

Don't know

No answer/none

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (C) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ (\mathrm{h}) \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & \text { 1989 } \\ & \text { (j) } \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> (m) | Timber (n) | Other (o) | Less than 20,800 <br> (p) | $\begin{aligned} & 20,800-4 \\ & 36,400 \end{aligned}$ (q) | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 155 | $53^{*}$ | $65^{*}$ | $20^{* *}$ | 17** | 17** | $38^{*}$ | $23^{* *}$ | $77^{*}$ | 46* | $87^{*}$ | $22^{* *}$ | 105 | $44^{*}$ | $4^{* *}$ | $4^{* *}$ | 47* | $39^{*}$ | $25^{* *}$ |
| $\begin{aligned} & 10 \\ & \underset{B}{10 \%} \end{aligned}$ | 11\% | ${ }_{3 \%}$ | 10\% | - | : | 11\% | 1\% | 6\% | ${ }_{7 \%}^{3}$ | 8\% | : | 6\% | ${ }^{3} \%$ | $\stackrel{1}{25 \%}$ | - | ${ }_{4 \%}$ | ${ }_{5 \%}$ | $\stackrel{3}{12 \%}$ |
| 1\% | ${ }_{2 \%}$ |  | - | - | 6\% | : | : | : | : | $1 \%$ | : | 1\% |  |  | : | - | - | - |
| ${ }_{5}^{8} \%$ | ${ }_{4 \%}^{2}$ | 6\% | ${ }^{1}$ | 6\% | 6\% | 11\% | - | 3\% | ${ }_{4 \%}^{2}$ | \%\% | $:$ | 6\% | ${ }_{5 \%}^{2}$ | - | - | 6\% | 3\% | 4\% |
| ${ }_{3 \%}^{4}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{2}$ | : | 6\% | : | 3\% | 4\% | ${ }_{3 \%}^{2}$ | ${ }_{2}^{1 \%}$ | 1\% | 2\% | ${ }_{2 \%}$ | ${ }_{2}^{1 \%}$ | 25\% | : | ${ }_{4 \%}$ | ${ }_{5 \%}$ | - |
| $\underset{i}{17}$ | 3\% | 8\% | ${ }^{1}$ | $\underset{12 \%}{2}$ | 6\% | 13\% | ${ }_{9 \%}$ | 4\% | 4\% | $3{ }_{3}^{3}$ | $\stackrel{4}{18 \%}$ | 7\% | ${ }_{7 \%}^{3}$ | - | 25\% | ${ }_{9 \%}^{4}$ | ${ }_{8 \%}^{3}$ | +3\% |
| 4\% | ${ }_{6 \%}^{3}$ | ${ }_{3 \%}$ | - | 6\% | 6\% | ${ }_{5 \%}$ | ${ }_{9 \%}$ | 1\% | ${ }^{1} \%$ | 5\% | : | 6\% | - | - | - | ${ }_{4}^{2}$ | ${ }_{5 \%}$ | - |
| 3\% | ${ }_{8 \%}^{4}$ | 2\% | : | - | - | : | - | $\begin{aligned} & 5 \% \\ & { }_{A}^{6 \%} \end{aligned}$ | ${ }_{7 \%}^{3}$ | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | ${ }_{5 \%}$ | : | ${ }^{1}$ | ${ }_{2}^{1 \%}$ | ${ }_{3 \%}$ | 4\% |
| 4\% | ${ }_{4}^{2}$ | 2\% | 20\% | $\because$ | 6\% | ${ }_{5 \%}$ | ${ }_{9 \%}$ | 1\% | : | ${ }_{5 \%}^{4}$ | 2\% | 5\% | ${ }_{2}^{1}$ | : | : | ${ }_{9 \%}^{4}$ | ${ }^{1} \%$ | 4\% |
| ${ }_{9 \%}^{14}$ | 3 3\% | 71\% | ${ }_{15}$ | ${ }_{6 \%}$ | - | ${ }_{8 \%}^{3}$ | 4\% | ${ }_{13 \%}^{10}$ | ${ }^{4} \%$ | 10\% | ${ }_{5}^{1}$ | 10\% | ${ }_{9 \%}$ | ; | - | ${ }_{1}{ }^{5}$ | ${ }^{15 \%}$ | 4\% |
| ${ }_{8 \%}^{13}$ | $3 \%$ | 14\% | ${ }_{5}^{1}$ | $\because$ | 24\% | ${ }_{3 \%}$ | 13\% | 5\% | ${ }_{2 \%}$ | 8\% | 18\% | 11 $10 \%$ | ${ }^{2 \%}$ | : | ${ }^{25 \%}$ | $3 \%$ | 8\% | ${ }_{8 \%}^{2}$ |
| ${ }_{1 \%}$ | : | $\stackrel{1}{2 \%}$ | : | : | : | ${ }_{3 \%}^{1}$ | - | : | : | $1 \%$ | : | 1\% | : | : | $:$ | - | : | $1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.2 Why do you say you were fairly satisfied

Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) $\qquad$ (A) | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \begin{array}{c} \text { Energy } \\ \text { ambivalent } \end{array} \\ \text { (c) } \end{gathered}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \\ & \hline \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years $(\mathrm{g})$ | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} \substack{\text { Timber } \\ (\mathrm{n})} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ \hline(\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \hline(\mathrm{r}) \\ \hline \end{gathered}$ |
| Total | 155 | $53^{*}$ | $65^{*}$ | 20.* | 17* | 17* | $38^{\circ}$ | $23^{*}$ | $77^{*}$ | $46^{*}$ | $87^{\circ}$ | 22* | 105 | $44^{\circ}$ | $4 \cdot$ | $4 \cdot$ | $47^{*}$ | 39. | $25^{*}$ |
| Workmen did a good job/ efficient | 2\% | - | 5\% |  | $:$ |  | ${ }_{3 \%}$ | - | ${ }_{3 \%}$ | ${ }^{1}$ | ${ }_{2 \%}$ | - | ${ }_{3 \%}^{3}$ |  | - |  | - | ${ }_{5 \%}^{2}$ |  |
| Heard lots of different views/gained a lot of knowledge /answered my queries | $\stackrel{22}{14 \%}$ | 11\% | 10\% | 10\% | 24\% | 29\% | 16\% | 17\% | 7\% | $\stackrel{7}{15 \%}$ | 11 $13 \%$ | 18\% | 16\% | 14\% | $\stackrel{1}{25 \%}$ | : | 17\% | 15\% | 16\% |
| It is too expensive/outlay is expensive | ${ }_{3}^{4}$ | 2\% | - | - | ${ }_{12 \%}$ | - | ${ }_{3 \%}^{1}$ | 2\% | 1\% | ${ }^{1} 2$ | 1\% | 2\% | 2\% | 3\% | - | : | 2\% | 3\% | 4\% |
| Light bulbs are not bright enough/don't work well | 3\% | $\vdots$ | 6\% | 5\% | : | : | : | - | $\begin{aligned} & 5 \\ & \begin{array}{l} \text { ©\% } \\ A \end{array} \end{aligned}$ | 2\% | ${ }_{5 \%}^{4}$ | $\vdots$ | $3 \%$ | ${ }_{5 \%}^{2}$ | : | : | 2\% | 3\% | : |
| Don't have much information on it/can't give us enough information/didan't tiell me anything l didn't already know/need more research into | 5\% | 2\% | ${ }_{2 \%}$ | ${ }_{10 \%}$ | 18\% | ${ }_{12 \%}$ | : | 4\% | ${ }_{5 \%}^{4}$ | ${ }_{\text {Aj }}{ }_{\text {17 }}^{5}$ | ${ }_{2 \%}^{2 \%}$ | : | $3{ }_{3}^{3}$ | ${ }_{\text {a }}^{\text {a }}$ (1\% | - | : | ${ }_{4 \%}$ | 3\% | ${ }_{8 \%}^{2}$ |
| Not eligible/not eligible for a grant/only eligible for partial grant | : | : | - | - | $:$ | - | : | : | - | : | : | $:$ | : | : | : | : | - | : | - |
| Because itis/they are free | 2\% | - | - | ${ }_{15}^{3}$ | : | - | - | - | 3\% | - | $3 \%$ | $:$ | $3 \%$ | - | - | : | 2\% | 3\% | - |
| Unable to do anything due to the construction/siting/age of the property | 2\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | : | : | : | : | 4\% | 1\% | ${ }_{2 \%}$ | 1\% | : | 1\% | ${ }_{2 \%}$ | : | : | - | 3\% | 4\% |
| It is something we all should be doing | $\begin{aligned} & \frac{6}{4 \%} \\ & \mathrm{~K} \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{6 \%}$ | - | : | - | ${ }_{5 \%}$ | 4\% | 3\% | ${ }_{7 \%}$ | ${ }_{2 \%}$ | - ${ }_{\text {5\% }}$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ | : | : | ${ }_{4 \%}$ | 3\% | - |
| Has made no difference | : | : | : | : | : | : | : | : | : | : | : | : | : | : | : | $:$ | - | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.2 Why do you say you were fairly satisfied
Base: All those who said they were fairly satisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \end{gathered}$ <br> (c) | Energy wasters (d) | Under 1 year $\begin{gathered} 1 \text { yea } \\ \text { (e) } \end{gathered}$ | 1 year to under 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ (0) \\ \hline \end{gathered}$ | 1990 onwards (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> (m) | Timber <br> (n) | Other <br> (o) | Less than 20,800 <br> (p) | $\begin{aligned} & 20,800-4 \\ & 36,400 \end{aligned}$ (q) | $\underset{\substack{36,400+\\(r)}}{ }$ |
| 155 | $53^{*}$ | $65^{*}$ | $20^{* *}$ | 17** | 17** | $38^{*}$ | $23^{* *}$ | $77^{*}$ | $46^{*}$ | $87^{*}$ | $22^{*}$ | 105 | $44^{*}$ | $4^{* *}$ | $4^{* *}$ | 47* | $39^{*}$ | $25^{* *}$ |
| - |  | - | - | - | - | - | - | - | - | - | - | - | - | : | - | - | - |  |
| 3\% | 3\% | ${ }_{2 \%}^{1}$ | 5\% |  | - | ${ }_{3 \%}^{1}$ | ${ }_{4 \%}^{1}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | ${ }_{4 \%}^{2}$ | ${ }_{1 \%}$ | ${ }_{9 \%}^{2}$ | ${ }_{3 \%}^{3}$ | ${ }_{5 \%}^{2}$ |  | : | ${ }_{2 \%}$ | - | ${ }_{8 \%}$ |
| $\underset{\mathrm{E}}{18}$ | 73\% | 71\% | $\stackrel{2}{10 \%}$ | ${ }_{12}^{2}$ | 6\% | 8\% | $17 \%$ | ${ }_{13 \%}^{10}$ | 5\% | ${ }_{110}^{10}$ | 14\% | 13 $12 \%$ | ${ }_{9 \%}^{4}$ | 25\% | - | ${ }_{9 \%}^{4}$ | ${ }_{13}^{5}$ | - ${ }^{3}$ |
| 6\% | $3{ }_{6}^{3}$ | 4\% | 5\% | 6\% | 6\% | 2\% | - | ${ }_{8 \%}^{6}$ | $\begin{gathered} \stackrel{6}{13 \%} \\ { }_{A j} \end{gathered}$ | ${ }_{3}^{3}$ | : | ${ }_{4 \%}$ | ${ }_{9 \%}^{4}$ | - | ${ }^{1}$ | 2\% | ${ }_{3}^{3}$ | ${ }_{4}^{1}$ |
| 4\% ${ }_{\mathrm{N}}^{\mathbf{N}}$ | $3{ }_{6}^{3}$ | ${ }_{3 \%}$ | : | \% 6 | $\underset{12 \%}{ }$ | - | - | ${ }_{5 \%}^{4}$ | ${ }_{2}^{1 \%}$ | ${ }_{6 \%}$ | : | ${ }_{5}^{5}$ | ${ }_{2}^{1 \%}$ | - | - | - | ${ }^{1} \%$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 373

## Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 373

## Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 373

## Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ |  |
| :---: | :---: |
|  | $68^{*}$ |
|  | 13\% |
|  | ${ }_{12 \%}$ |
|  | ${ }_{3 \%}^{2}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 373

Page 985
Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \end{gathered}$ (Q) | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) |  | Reepham <br> ( $2,3,4,6$ ) <br> ( T$)$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | $68^{*}$ | $7 \cdot$ | 2 -* | $4 \cdot$ | $2 \cdot$ | $4 \cdot$ | 3. | $4 \cdot$ | 3. |  |  | $2 \cdot$ | $2 \cdot$ | 11. | 1.* | 19** |
| Too early to say | 13\% | : | 50\% | : | : | : | : | : | : |  |  | : | - | : | : | 37\% |
| Can't do much as I live in a rented property | 1\% | - | : | : | : | : | : | : | : |  |  | : | : | ${ }^{1} \%$ | - | - |
| I was already doing what \| could/it will make no difference/already had measures in place | 10\% | 29\% | - | : | : | : | : | ${ }_{25}$ | ${ }_{3}^{1} \%$ |  |  | ${ }^{1} 50 \%$ | ${ }^{1} 5$ | 9\% | : | - |
| Not looked into it yet/might consider it later/not put it into action yet | 13\% | 29\% | : | - | 50\% | : | : | : | - |  |  | : | : | 23\% | : | 16\% |
| It is working well/better than expectations | - | : | : | - | : | : | : | : | : |  |  | : | : | : | : | : |
| Saved money/has reduced my bills/earned some money | 1\% | : | - | - | : | : | - | : | : |  |  | : | - | : | : | 5\% |
| Home is warmer/heats up quicker | : | : | - | - | - | : | - | : | : |  |  | : | - | : | : | - |
| Seen a difference (nfs) | : | : | : | : | : | : | - | : | : |  |  | $:$ | : | : | $\div$ | - |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 1\% | : | $:$ | - | $:$ | $:$ | $:$ | $:$ | $:$ |  |  | $:$ | $:$ | $:$ | 100\% | : |
| It is helping the environment/stem climate change/cut down on landfill | ${ }_{3 \%}$ | : | : | - | : | : | : | ${ }_{25}$ | : |  |  | : | : | : | - | 5\% |
| Has promoted community spirit/community has come together | : | $\div$ | $\div$ | : | - | : | $:$ | : | : |  |  | : | : | $:$ | : | : |
| Workmen did a good job/ efficient | . | : | : | - | : | - | : | : | : |  |  | $\vdots$ | - | - | - | $\div$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 373

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
queries

It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don'th have much information
Oon it/can't give us e enough
information dididn'tell me anything 1 didian't alrealdy
know/need more research into
Not eligible/not eligible
Not eligible/note el
for a girant//anly elan
for
for partial grant
Because it is/they are free
Unable to do anything due to
the construction/sting/age
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public
Mis-use/Wiste of public
money/misinformed by the council/ nobody wants the
project/fook no notice of
projectltoook
local opinion
Not happy with the
workmanship/workme


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 373

Page 987
Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | Exmoor <br> $(1,3)$ <br> (N) | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) | Reepham <br> $(2,3,4,6)$ <br> (1) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ <br> (U) | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> Borde <br> (W) |
| $68^{*}$ | $7 *$ | $2^{*}$ | $4^{* *}$ | 2** | 4** | 3** | 4** | 3** |  | 4** |  | $2 * *$ | 11** | 1* | 19** |
| ${ }_{13 \%}$ | - |  | $\frac{2}{50 \%}$ | - | $\underset{25 \%}{1}$ | ${ }_{33 \%}^{1}$ | - | - |  | $\underset{25 \%}{1}$ |  | - | - | - | ${ }_{16 \%}^{3}$ |
| ${ }_{12 \%}^{8}$ | 43\% |  | 50\% | - | - | 33\% | 25\% | - |  | 25\% |  | - | : | - | - |
| ${ }_{3 \%}^{2}$ | - | - | - | - | ${ }^{1}$ | - | $\underset{25 \%}{1}$ | - |  | - |  | : | : | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Commu-nities(excl ctrls)(A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) |
| $68^{*}$ | 19** | $54^{*}$ |  | $30^{*}$ | 14** | $15^{*}$ | 21** |
| $\underset{\mathrm{E}}{\substack{9 \\ 13 \%}}$ | - | 17\% |  |  | : | $\underset{13 \%}{2}$ |  |
| ${ }_{1 \%}$ | - | ${ }_{2 \%}$ |  | ${ }_{3 \%}$ | ${ }_{7 \%}$ |  | ${ }_{5 \%}$ |
| 70\% | $\stackrel{2}{11 \%}$ | ${ }_{1}^{6} \%$ |  | 5\%\% | ${ }_{14 \%}$ | ${ }_{13 \%}$ | ${ }_{19 \%}$ |
| 13\% | - | 17\% |  | 30\% | $\stackrel{3}{21 \%}$ | 20\% | 3\% |
| : | - | - |  | - | : | : | - |
| ${ }_{1 \%}$ | - | ${ }_{2 \%}$ |  | , | : |  | - |
| : | : | : |  | : | : | - |  |
| : | - | : |  | - | - | : |  |
| ${ }_{1}^{1} \%$ | ${ }_{5 \%}$ | - |  | ${ }_{3 \%}$ | ${ }_{7 \%}$ | : | ${ }_{5 \%}$ |
| ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }^{2} 4 \%$ |  | ${ }_{3 \%}$ | : | - | 1\% |
| : | ; | ; |  | - | - | ; | - |
| : | : | : |  | : | : | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A)$\qquad$ | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \end{aligned}$ | 6. Integrated approaches <br> (H) |
| $68^{*}$ | 19** | $54^{*}$ |  | $30^{*}$ | $14^{* *}$ | 15** | $21 *$ |
| ${ }_{3 \%}^{2}$ | $\stackrel{2}{11 \%}$ | ${ }_{4}{ }_{4}$ |  | ${ }_{7 \%}$ | - | $\because$ | $\stackrel{2}{10 \%}$ |
| 70\% | - | 73\% |  | 10\% | $\stackrel{3}{21 \%}$ | ${ }_{7 \%}$ | 3\% |
| ${ }_{1 \%}^{1 \%}$ | - | ${ }_{2 \%}$ |  | - | : | - | : |
| ${ }_{7 \%}$ | ${ }_{5 \%}$ | ${ }^{5}$ |  | $\begin{aligned} & \substack{17 \% \\ A \\ A} \end{aligned}$ | ${ }_{29 \%}^{49 \%}$ | - | 24\% |
| ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ |  | ${ }_{7 \%}$ | ${ }_{7 \%}$ | - | ${ }_{5 \%}$ |
| : | - | : |  | : | : | - | : |
| ${ }_{7 \%}$ | ${ }_{11 \%}$ | ${ }_{6 \%}$ |  | ${ }^{2} \%$ | - | ${ }_{7 \%}$ | - |
| ${ }_{1 \%}$ | : | ${ }_{2 \%}$ |  | ${ }_{3 \%}$ | ${ }_{7 \%}$ | - | ${ }_{5 \%}$ |
| ${ }_{1 \%}$ | - | ${ }_{2 \%}$ |  | - | : | ${ }_{7 \%}$ | : |
| : | : | - |  | : | : | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 374

Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focu on domestic buildings (D) |  | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas ( 6 | 6. Integrated approaches <br> (H) |
| $68^{*}$ | 19** |  | $54^{*}$ |  | $30^{*}$ | $14^{* *}$ | $15^{* *}$ | $21 *$ |
| : | - |  | : |  | - |  | - | - |
| $\begin{aligned} & 9 \\ & { }_{13 \%} \\ & D_{0} \end{aligned}$ | $\stackrel{4}{21 \%}$ |  | ${ }_{7 \%}$ |  | ${ }_{10}^{3}$ | : | ${ }_{7 \%}$ | - |
| $\stackrel{8}{12 \%}$ | $\stackrel{4}{21 \%}$ |  | ${ }_{9 \%}$ |  | ${ }_{7 \%}$ | : | ${ }_{27 \%}^{4}$ | 5\% |
| ${ }_{3 \%}$ | 21\% |  | ${ }_{2 \%}^{1}$ |  | ${ }^{2}$ | - | - | ${ }_{5 \%}$ |

## LCCC Wave 2452685

Fieldwork dates：19th September to 9th November 2011

## Table 375

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16 Nov 2011
Q30．3 Why do you say you were neither satisfied nor dissatisfied
Base：All those who said they were neither satisfied nor dissatisfied with the（main）thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} 55-65 \\ (F) \\ \hline \end{array} ⿳ 亠 口 子 \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \text { (I) } \\ \hline \end{gathered}$ | Semi／ detached $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat／ Maisonette （L） | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent （O） |
| Total | 68. | $2 \cdot$ | ${ }^{\circ}$ | 27＊ | $8 \cdot$ | $12 \cdot$ | 13＊＊ | $24^{*}$ | $44^{\circ}$ | $47^{\circ}$ | 17＊ | 4. | $58^{\circ}$ | $4^{*}$ | $6 \times$ |
| Too early to say | ${ }_{13}^{13 \%}$ | ： | 17\％ | 19\％ | ${ }_{13 \%}$ | ： | 15\％ | 21\％ | ${ }_{9 \%}^{4}$ | 75\％ | － | ${ }_{50}^{2}$ | 72\％ | ${ }_{2}^{15}$ | 17\％ |
| Can＇t do much as I live in a rented property | 1\％ | ， | ： | ${ }_{4 \%}^{1}$ | － | ： | ： | ${ }_{4 \%}^{1}$ | ： | ${ }_{2 \%}$ |  | ： |  | ： | 17\％ |
| I was already doing what｜ could／it will make no difference／already had measures in place | 70\％ M | 50\％ | － | 3\％ | ${ }_{25}{ }^{2}$ | ${ }_{8 \%}$ | ： | 13\％ | ${ }_{9 \%}^{4}$ | 11\％ | 6\％ | ${ }^{1}$ | 4\％ | 50\％ | 17\％ |
| Not looked into it yet／might consider it later／not put it into action yet | ${ }_{13 \%}$ | － | 17\％ | 15\％ | 13\％ | ： | ${ }_{23}^{3} \%$ | ${ }_{8 \%}$ | 16\％ | 5\％ | 18\％ | ${ }^{1}$ | 16\％ | ： | － |
| It is working well／better than expectations | ： | － | － | ： | － | ： | ： | － | ： | － | － | ： |  | ： | ： |
| Saved money／has reduced my bills／earned some money | 1\％ | 50\％ | － | ： | ： | ： | ： | 4\％ | ： | ${ }_{2 \%}$ | ： | ： | ${ }_{2}^{1 \%}$ | ： | ： |
| Home is warmer／heats up quicker | ： | ． | － | ： | ： | ： | $:$ | ： | ： | ： | ： | － | － | － | － |
| Seen a difference（nfs） | ： | ： | ： | ： | ： | ： | ： | ： | ： | ： | ： | ： | － | ： | － |
| Promoted more energy efficiency／more awareness／ energy saving in the home | 1\％ | － | ； | ： | － | ： | ${ }_{8 \%}$ | ： | 2\％ | ： | 6\％ | ： | ${ }_{2 \%}$ | － | － |
| It is helping the environment／stem climate change／cut down on landfill | 2\％ | ${ }^{7}$ | ； | 4\％ | ： | ； | － | 4\％ | ${ }_{2 \%}$ | 2\％ | ； | ： | ${ }_{3 \%}$ | ： | － |
| Has promoted community <br> spirit／community has come together | ： | ： | ； | ： | － | ： | ： | ： | ： | ： | ： | ： | － | ； | $\because$ |
| Workmen did a good job／ efficient | ： | － | － | － | － | ： | $\div$ | ： | $\vdots$ | ： | ： | － | － | ： | $\div$ |

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## Table 375

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Heard lots of different views/gained a lot of
knowledge /answered $m$
aueries queries
It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don't thave much information
on it/cane tive us enough
information/didn't tell me information daian' toreirme
anything Idint already
know/need more research in
if
Not eligible/not eliqible
Not eligibe/notele
for agrant/ only el
for partiol grant
Because it is/they are free
Unable to do anything due to
the construction/siting/age
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public
money misinformed by the
Council
council/ nobody wants the
project/took no notice of
procectratiook
local opinion
Not happy with the
workmanship/workme

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{aligned} & 45-54 \\ & \text { (E) } \end{aligned}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached <br> (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ $\left.\begin{array}{c}\text { Maisonette } \\ \text { (L) }\end{array}\right)$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | Social rent (N) | Private rent (O) |
| $68^{*}$ | $2 *$ | $6^{*}$ | 27** | $8^{* *}$ | $12^{* *}$ | 13** | $24^{*}$ | $44^{*}$ | 47* | 17** | $4^{* *}$ | $58^{*}$ | $4^{* *}$ | $6^{* *}$ |
| 3\% | - | - | ${ }_{7 \%}^{2}$ | - | - | $:$ | : | ${ }_{5 \%}^{2}$ | ${ }_{4 \%}$ | - | - | ${ }_{3 \%}$ | - | : |
| 70\% | 50\% | - | 2\% | 25\% | - | ${ }_{15 \%}$ | 17\% | ${ }_{7 \%}$ | 75\% | - | : | 72\% | : | : |
| 1\% | - | - | - | - | - | ${ }_{8 \%}^{1}$ | 4\% | - | - | 6\% | : | 2\% | - | - |
| 5\% | - | - | ${ }_{7 \%}^{2}$ | 13\% | 8\% | ${ }_{8 \%}^{1}$ | 13\% | ${ }_{5 \%}^{2}$ | ${ }_{9 \%}^{4}$ | 6\% | - | 5\% | : | - |
| ${ }_{3 \%}^{2}$ | - | - | ${ }_{4}^{1 \%}$ | - | ${ }_{8 \%}$ | - | ${ }_{8 \%}^{2}$ | - | ${ }_{4 \%}$ | - | - | 2\% | : | 17\% |
| : | : | - | - | - |  | : | : | - | - | - | : | - | - | : |
| 5\% | - | - | 2\% | - | 25\% | - | - | 511\% | 5\% | - | - | ${ }_{9 \%}$ | : | - |
| ${ }_{1 \%}$ | - | - | : | : | ${ }_{8 \%}^{1}$ | - | : | ${ }_{2 \%}^{1}$ | ${ }_{2 \%}$ | - | : | ${ }_{2 \%}$ | : | - |
| 1\% | - | - | - | - | ${ }_{8 \%}$ | - | : | 2\% | - | 6\% | - | 2\% | : | - |
| : | - | - | - | - | - | - | - | $\div$ | - | - | - | - | - | $\div$ |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 375

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ (L) \end{gathered}$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | Social rent (N) | Private rent (O) |
| $68^{*}$ | $2^{*}$ | $6 *$ | 27** | $8^{* *}$ | $12^{* *}$ | $13^{* *}$ | $24^{*}$ | $44^{*}$ | 47* | 17** | $4^{* *}$ | $58^{*}$ | $4^{* *}$ | ${ }^{* *}$ |
| 13\% |  | ${ }_{33}^{2}$ | $\stackrel{3}{11 \%}$ | ${ }_{13 \%}^{1}$ | 17\% | ${ }_{8 \%}^{1}$ |  | $\underset{A}{20 \%}$ | ${ }_{9 \%}^{4}$ | 29\% | - | $\stackrel{6}{10 \%}$ | ${ }^{1}$ | 33\% |
| ${ }_{12 \%}^{8}$ | - | ${ }_{33}^{2}$ | 4\% | - | 17\% | 23\% | 17\% | ${ }_{9 \%}^{4}$ | ${ }_{9 \%}$ | 24\% |  | 14\% |  |  |
| ${ }_{3 \%}$ | - | : | 4\% |  |  | 8\% | 4\% | ${ }_{2 \%}^{1}$ | ${ }_{4 \%}$ | - |  | ${ }_{3 \%}$ |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 375

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { ail } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Y } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \mathrm{No} \\ (\mathrm{j}) \end{gathered}$ |
| Total | 68. | $8{ }^{\text {. }}$ | 27* | 16* | $11 *$ | \%* | $49^{*}$ | $4 \cdot$ | $12 \cdot$ | $2 \cdot$ | 25** | $22 \cdot$ | 20.* | 1.* | $1 \cdot$ | $67^{\circ}$ |
| Too early to say | $\underset{i}{13 \%}$ | ${ }_{13 \%}^{1}$ | 15\% | $\stackrel{2}{13 \%}$ | 18\% | : | 74\% | ${ }^{1}$ | $\stackrel{1}{8 \%}$ | : | $\stackrel{3}{12 \%}$ | 23\% | 5\% | : | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | $\underset{12 \%}{8}$ |
| Can't do much as I live in a rented property | 1\% | : | - | 6\% |  | : | ${ }_{2 \%}$ | - | : | : | 4\% | - | , | : | : | 1\% |
| I was already doing what \| could/it will make no difference/already had measures in place | $\stackrel{7}{10 \%}$ | : | 11\% | - | 18\% | 33\% | ${ }_{8 \%}^{4}$ | ${ }^{1} 5$ | ${ }_{17 \%}$ | - | $\stackrel{3}{12 \%}$ | ${ }_{9 \%}$ | 10\% | $:$ | : | 70\% |
| Not looked into it yet/might consider it later/not put it into action yet | ${ }_{13}^{9}$ | ${ }_{13 \%}$ | 15\% | - ${ }_{3}$ | ${ }^{1} \%$ | - | 16\% | ${ }^{1}$ | - | : | $\stackrel{3}{12 \%}$ | 23\% | ${ }_{5}^{1}$ | : | - | 13\% |
| It is working well/better than expectations | : | - | : | - |  | - | : | - | - | : | : | : | - | - | : | - |
| Saved money/has reduced my bills/earned some money | 1\% | : | - | 6\% | - | - | ${ }_{2}^{1}$ | - | - | : | - | : | : | 100\% | : | 1\% |
| Home is warmer/heats up quicker | : | : | : | - | - | - | : | - | - | : | : | : | - | - | : | : |
| Seen a difference (nfs) | : | - | - | - | - | - | - | : | - | - | - | : | - | : | - | : |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 1\% | : | 4\% | - | - | : | ${ }_{2 \%}$ | - | - | - | : | 5\% | : | : | : | 1\% |
| It is helping the environment/stem climate change/cut down on landfill | 3\% | : | - | \% 6 | - | 17\% | ${ }_{2 \%}$ | - | 1\% | - | - | : | ${ }_{5}^{1}$ | 100\% | : | ${ }_{3 \%}$ |
| Has promoted community spirit/community has come together | : | : | : | - | - | : | : | - | - | : | : | : | : | : | : | - |
| Workmen did a good job/ efficient | : | - | - | - | - | - | - | : | : | : | : | : | - | $\div$ | : | : |

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Fieldwork dates: 19th September to 9th November 2011

## Table 375

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

## Total

Heard lots of different
views/gained lit of views/gained a lot of
knowledge /answered $m y$ queries
It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don't have much information
Don have much information
on it/can't give us enough anything Idian't already
know/need more research into
Not eligible/not eliqible
Not eligibe/e/note
for grant/only
for partial grayt
Because it is/they are free
Unable to do anything due to
the construction/sting/age
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public
Mis-use/ waste of pubic
money / misinformed by
council/nobody wants the
project/fook no notice of
iocal
procectrat ook
local opinion
Not happy with the
workmanship/workme

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{gathered} \text { Noo } \\ \hline(\mathrm{j} \end{gathered}$ |
| $68^{\circ}$ | $8^{* *}$ | $27 *$ | 16" | $11 *$ | $6^{* *}$ | $49^{\circ}$ | $4^{* *}$ | $12^{*}$ | $2{ }^{*}$ | $25^{* *}$ | 22** | 20** | 1** | 1* | $67 *$ |
| ${ }_{3 \%}$ | - | - | : | ${ }_{9 \%}$ | ${ }_{17}^{17}$ | - | - | 17\% | : | ${ }_{4 \%}$ | : | $\stackrel{1}{5 \%}$ | : | - | ${ }_{3 \%}$ |
| 70\% | ${ }^{13} \%$ | 31\% | $\underset{13 \%}{ }$ | 9\% | - | ${ }^{6} \%$ | 25\% | : | : | ${ }_{8 \%}$ | 14\% | ${ }_{5}^{1}$ | 100\% | : | 70\% |
| 1\% | 13\% |  | - | - | : | 2\% | : | - | - | : | 5\% | - | : | : | ${ }_{1 \%}$ |
| 5\% | - | ${ }_{7 \%}$ | 6\% | ${ }_{9 \%}$ | 17\% | 3\% | - | 8\% | 50\% | 16\% | ${ }_{5}^{1}$ | - | : | : | 5\% |
| ${ }_{3 \%}$ | - | ${ }_{7 \%}$ | - | - | - | 2\% | - | 8\% | : | - | - | 2\% | - | - | ${ }_{3 \%}$ |
| : | - |  | - | - | - | : | : | - | - | : | : | : | - | : | - |
| 5\% | ${ }_{13 \%}$ | ${ }_{7 \%}$ | 6\% | 9\% | : | ${ }_{4 \%}$ | 25\% | ${ }_{17 \%}$ | : | 4\% | : | 20\% | - | : | 5\% |
| 1\% | - | ${ }_{4 \%}$ | - | : | - |  | : | - | - | 4\% | - | : | $\because$ | : | ${ }_{1 \%}$ |
| 1\% | ${ }_{13}^{13}$ | - | - | : | - | ${ }_{2 \%}^{1}$ | - | : | - | : | 5\% | : | - | : | ${ }_{1 \%}$ |
| - | - | $\vdots$ | $\div$ | - | - | - | - | - | $:$ | - | ; | ; | - | - | - |
| : | - | - | - | - | $\div$ | - | - | - | - | - | - | - | - | - | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 375

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (T) \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel <br> (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes (i) | $\begin{aligned} & \text { Noo } \\ & (\mathrm{j}) \end{aligned}$ |
| $68^{\circ}$ | $8^{\prime \prime}$ | 27** | 16" | $11 *$ | $6^{* *}$ | $49^{\circ}$ | $4 \cdot$ | $12^{*}$ | 2** | $25^{*}$ | $22^{*}$ | $20^{* *}$ | 1** | 1** | $67 *$ |
| ${ }_{13 \%}$ | : | $\frac{4}{15 \%}$ | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ | ${ }_{9 \%}$ | ${ }_{17 \%}^{1}$ | $\stackrel{8}{16 \%}$ |  | ${ }_{8 \%}$ | - | 16\% | ${ }_{5 \%}^{1}$ | ${ }_{20 \%}^{40 \%}$ | : | : | 13\% |
| ${ }_{12 \%}^{8}$ | $\stackrel{2}{25 \%}$ | 11\% | $\underset{13 \%}{2}$ | ${ }_{9 \%}$ | - | 74\% |  | ${ }_{8 \%}$ | $\div$ | $\stackrel{3}{12 \%}$ | 14\% | $\begin{aligned} & 2 \\ & 10 \% \end{aligned}$ | - |  | ${ }_{12 \%}$ |
| 3\% | - | - | ${ }_{6 \%}^{1}$ | - | 17\% | : | - | ${ }_{8 \%}$ | 50\% | : | : | 20\% | - | : | ${ }_{3 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Too early to say
Can't do much as live in a
rented property
I was arready doing what I
could/it will make no differsence/aliready had ariferencelelareacady
measures in place Not looked into it yet/might
consider it later/not put it conssiderion let
It is working well/better
than expectations Soved money/has reduced my
bills/earned some money Home is warmer/heats up quicker Seen a difference (nfs)

Promoted more energy efficiency/more ene owargy
It is helping the
environment/stem climate
change/cut down on landfill Has promoted community
spiriticommunity has come spirit/tcommunity has com
tofether roger Workmen did a good job/
efficient

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atlitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not af all/ (J) | Agree (K) | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | Disagree <br> (N) |
| $68^{*}$ | $22^{*}$ | $33^{*}$ | $12^{* *}$ | $26^{* *}$ | $8^{* *}$ | $4^{* *}$ | 11** | $38^{*}$ | 19** | 47* | $12^{* *}$ | $8{ }^{* *}$ | $54^{*}$ |
| 13\% | 3\% | 15\% | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ { }_{2}^{2} \end{gathered}$ | ${ }_{13}^{1} \%$ | $\begin{gathered} 1 \\ { }_{25 \%}^{1} \end{gathered}$ | ${ }_{9 \%}$ | $\stackrel{7}{18 \%}$ | 1\% | 13\% | $\stackrel{3}{3}{ }_{25}^{3}$ | 25\% | 11\% |
| ${ }_{1 \%}$ | ${ }_{5 \%}$ | - |  | - | 13\% | - | - | ${ }_{3 \%}^{1}$ | $\div$ | - | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | - | ${ }_{2 \%}$ |
| 10\% | 14\% | 3\% | ${ }_{8 \%}^{1}$ | $\stackrel{3}{12 \%}$ | 13\% | $\vdots$ | - | 13\% | $\stackrel{2}{11 \%}$ | 13\% | - | ${ }_{25 \%}^{2}$ | 4\% |
| 13\% | ${ }_{9 \%}$ | $\underset{12 \%}{4}$ | $\underset{17 \%}{2}$ | $\frac{4}{15 \%}$ | ${ }_{25 \%}^{2}$ | : | ${ }_{27 \%}^{37 \%}$ | 41\% | $\stackrel{2}{11 \%}$ | $\stackrel{8}{17 \%}$ | : | 13\% | 73\% |
| : | - | : | : | : | - | - | - | : | - | - | - | : | - |
| ${ }_{1 \%}$ | : | ${ }_{3 \%}$ | - | : | - | 25\% | : | : | ${ }_{5 \%}^{1}$ | - | - | : | 2\% |
| - | : | : | - | : | - | : | : | : | - | - | : | : | : |
| - | : | - | - | - | - | $\because$ | - | - | - | - | $\because$ | - | - |
| ${ }_{1 \%}$ | - | ${ }_{3 \%}$ | - | - | $\underset{13 \%}{1}$ | - | - | ${ }_{3 \%}$ | - | ${ }_{2 \%}^{1}$ | $:$ | - | 2\% |
| ${ }_{3 \%}$ | ${ }_{5 \%}$ | ${ }_{3 \%}$ | - | - | $\div$ | 25\% | ${ }_{9 \%}$ | $\because$ | 5\% | ${ }_{2 \%}$ | $\because$ | $\because$ | ${ }_{4 \%}^{2}$ |
| : | - | ; | : | : | : | - | : | : | : | - | : | - | - |
| - | - | - | - | - | - | $\vdots$ | - | - | $\div$ | - | - | - | - |

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16 Nov 2011
Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Not very } \\ & \text { often/ } \\ & \text { not at all } \end{aligned}$ $\text { ( } 6 \text { ) }$ | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ |  | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | Agree (M) | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| Total | 68. | $22 \cdot$ | $33^{*}$ | 12* | 26** | 8. | 4. | $11 *$ | $38^{\circ}$ | 19** | $47^{*}$ | $12^{*}$ | 8 * | $54^{*}$ |
| Heard lots of different views/gained a lot of knowledge /answered my queries | ${ }_{3 \%}$ | 5\% | ${ }_{3 \%}$ | : | : | ; | $\because$ | $\stackrel{2}{18 \%}$ | : | : | ${ }_{4}^{2 \%}$ | : | - | ${ }_{4 \%}$ |
| It is too expensive/outlay is expensive | 70\% | 1\% | ${ }_{12 \%}^{4}$ | $\underset{17 \%}{2}$ | 12\% | - | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | 1\% | ${ }_{5 \%}^{2}$ | 21\% | 4\% | - | : | 73\% |
| Light bulbs are not bright enough/don't work well | ${ }_{1 \%}$ | : | ${ }_{3 \%}$ | - | - | - | - |  | ${ }_{3 \%}$ | : | ${ }_{2 \%}^{1}$ | - | - | ${ }_{2 \%}$ |
| Don't have much information on it/can't give us enough information didn' $\dagger$ tell me anything I didn't already if | 7\% | ${ }_{9}^{2}$ | ${ }_{6 \%}$ | 8\% | 15\% | $\div$ | : | 1\% | 11\% | : | 4\% | $:$ | : | ${ }_{9 \%}$ |
| Not eligible/not eligible for a grant/only eligible for partial grant for partial gran | ${ }_{3 \%}^{2}$ | ${ }_{9}^{2}$ | : | : | 4\% | : | : | - | ${ }_{3 \%}$ | ${ }_{5 \%}^{1}$ | 2\% | : | 13\% | ${ }_{2 \%}$ |
| Because it is/they are free | - | - | - | : | - | : | - | : | $\div$ | $\because$ | - | - | - | $\div$ |
| Unable to do anything due to the construction/siting/age of the property | 5\% | - | ${ }_{12 \%}$ | 8\% | $\stackrel{3}{12 \%}$ | ${ }_{13 \%}$ | : | - | 41\% | ${ }_{5 \%}^{1}$ | $3 \%$ | $:$ | : | ${ }_{7 \%}$ |
| It is something we all should be doing | ${ }_{1 \%}$ | - | ${ }_{3 \%}$ | : | 4\% | : | : | 9\% | - | - | - | ${ }_{8 \%}$ | - | 2\% |
| Has made no difference | 1\% | : | ${ }_{3 \%}$ | $:$ | - | : | - | : | : | 5\% | : | $:$ | $13 \%$ | $\div$ |
| Mis-use/waste of public money/misinformed by the project/took no notice of project/fioio | : | : | : | : | - | - | : | : | : | : | - | : | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 376

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { It's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes (F) | $\begin{aligned} & \hline \text { Not very } \\ & \text { often/ } \\ & \text { not at all } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | Agree $(\mathrm{M})$ | Disagree (N) |
| $68^{*}$ | $22^{*}$ | $33^{*}$ | $12^{* *}$ | $26^{* *}$ | $8^{* *}$ | $4^{* *}$ | 11** | $38^{*}$ | 19** | $47^{*}$ | $12^{* *}$ | $8^{* *}$ | $54^{*}$ |
| $\div$ | - |  | $\because$ |  |  | - | - | - | - | - | - | - |  |
| 13\% | 18\% | ${ }_{6 \%}^{2}$ | ${ }_{25 \%}^{35}$ | ${ }_{8 \%}^{2}$ | ${ }_{13 \%}^{1}$ | ${ }_{25 \%}^{1}$ | - | ㅎo | $\begin{aligned} & 3 \\ & 16 \% \end{aligned}$ | ${ }_{9 \%}^{4}$ | ${ }_{42}^{5}$ | ${ }_{13 \%}$ | ${ }_{15 \%}^{8}$ |
| $\underset{1}{\substack{8 \\ 1 \\ 1}}$ | ${ }_{9 \%}$ | $\stackrel{4}{{ }_{12} \%}$ | $\frac{2}{17 \%}$ | $\stackrel{3}{12 \%}$ | - | $\stackrel{1}{25 \%}$ | 18\% | ${ }_{5 \%}^{2}$ | 21\% | ${ }_{9 \%}$ | $\stackrel{2}{17 \%}$ | : | $\xrightarrow{7} 1$ |
| ${ }_{3 \%}$ | ${ }_{9}^{2}$ | - | $\div$ | - | : | - | : | ${ }_{3 \%}$ | ${ }_{5 \%}^{1}$ | 2\% | $\because$ | - | ${ }_{2 \%}^{1}$ |

Total
Not happy with the
workmanshio/workmen
Other answers
Don't know

No answer/none

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Fieldwork dates: 19th September to 9th November 2011

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | Under 1 year (e) | 1 year to under 5 years <br> (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \end{gathered}$ (p) | $\begin{gathered} 20,800- \\ 3,000 \\ \text { (a) } \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| Total | $68^{\circ}$ | $12^{*}$ | $38^{\circ}$ | $14^{*}$ | $4 \cdot$ | 8 * | 19** | 17* | 24* | 17* | $4{ }^{\text {. }}$ | 10** | $54^{*}$ | 18* | 17* | $16^{*}$ | $19 \cdot$ |
| Too early to say | 13\% | 17\% | 41\% | 14\% | $\begin{array}{r}1 \\ 25 \% \\ \hline\end{array}$ | : | 11\% | 41\% | : | 6\% | 77\% | ${ }^{10}$ | ${ }_{15 \%}^{8}$ | 6\% | $\stackrel{3}{18 \%}$ | - | ${ }_{32}{ }^{6}$ |
| Can't do much as I live in a rented property | 1\% | : | - | 7\% | - | - | ${ }_{5 \%}$ | : | - | : | ${ }_{2 \%}$ | : | ${ }^{1} \%$ | - | - | 6\% | - |
| I was already doing what \| could/it will make no difference/already had measures in place | 10\% | ${ }_{8 \%}$ | 41\% | $\underset{14 \%}{ }$ | - | 25\% | 16\% | : | ${ }_{8 \%}^{2}$ | 18\% | ${ }_{7 \%}$ | ${ }^{10}$ | ${ }_{9 \%}$ | $\frac{3}{17 \%}$ | 18\% | 6\% | 2\% |
| Not looked into it yet/might consider it later/not put it into action yet | 13\% | ${ }_{17 \%}$ | 13\% | 7\% | ${ }^{1} 5$ | 25\% | 5\% | ${ }_{12}^{2}$ | 17\% | 6\% | 15\% | $20 \%$ | ${ }^{8}$ | 6\% | ${ }_{12 \%}$ | 19\% | 2\% |
| It is working well/better than expectations | : | - | : | : | : | : | : | - | - | : | : | : | : | : | - | : | : |
| Saved money/has reduced my bills/earned some money | 1\% | : | 3\% | : | : | - | : | - | 4\% | : | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | : | : | : |  |
| Home is warmer/heats up quicker | : | : | - | : | : | - | : | - | : | : | : | : | - | : | . | : | - |
| Seen a difference (nfs) | : | - | - | : | - | $\div$ | : | - | - | : | : | $\because$ | - | : | : | - | - |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 1\% | 8\% | - | - | - | - | : | 6\% | - | : | : | 10\% | ${ }_{2 \%}$ | : | - | - | 5\% |
| It is helping the <br> environment/stem climate change/cut down on landfill | 3\% | : | 3\% | 7\% | : | : | - | 6\% | 4\% | 6\% | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | 6\% | : | 6\% | - |
| Has promoted community spirit/community has come together | $:$ | - | : | - | : | - | : | - | - | : | : | : | - | : | : | - | $:$ |
| Workmen did a good job/ efficient | : | - | - | - | $\div$ | - | - | - | - | : | : | - | - | $\div$ | : | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.3 Why do you say you were neither satisfied nor dissatisfied

Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ (A) | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under 1 year (e) | 1 year to under 5 years (f) | 5 years to under 10 years <br> 10 years <br> (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930 \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { (m) } \end{aligned}$ | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { (r) } \\ \hline 86,400+ \\ \hline \end{gathered}$ |
| Total | $68^{*}$ | $12 \cdot$ | $38^{\circ}$ | 14** | $4 \cdot *$ | $8{ }^{*}$ | 19** | $17 \cdot *$ | 24* | $17 \cdot *$ | $41^{\circ}$ | 10.* | $54^{*}$ | 18** | 17* | 16* | $19 \cdot *$ |
| Heard lots of different views/gained a lot of /answered my queries | ${ }_{3 \%}$ | 8\% | $\div$ | $7 \%$ | : | ${ }_{1}^{13 \%}$ | : | 6\% | : | ${ }_{12 \%}$ | : | : | ${ }^{1} \%$ | 21\% | $\because$ | 6\% | 5\% |
| It is too expensive/outlay is expensive | 70\% | 8\% | 16\% | - | - | : | 5\% | 6\% | 21\% | : | $\underset{A}{77 \%}$ | : | 73\% | : | : | 6\% | ${ }_{5 \%}$ |
| Light bulbs are not bright enough/don't work well | 1\% | - | - | 7\% | - | - | - | - | ${ }^{1} \%$ | : | ${ }_{2 \%}$ | : | ${ }^{1} \%$ | $\div$ | - |  | - |
| Don't have much information on it/can't give us enough information/didn't tell me anything I didn't already know/need more research into | 5\% | : | ${ }_{13 \%}$ | : | - | ${ }_{13 \%}$ | ${ }_{11 \%}$ | : | 8\% | ${ }_{12 \%}$ | 3\% | - | ${ }_{7 \%}$ | $\stackrel{2}{11 \%}$ | - | 25\% | 5\% |
| Not eligible/not eligible for a grant/only eligible for partial grant | 2\% | - | 2\% | - | : | 13\% | : | 6\% | - | 6\% | : | 10\% | ${ }_{2 \%}$ | ${ }_{6} 6$ | 6\% | - | 5\% |
| Because it is/they are free | : | - | - | : | : | - | : | - | : | : | - | : | : | - | - |  | : |
| Unable to do anything due to the construction/siting/age of the property | 5\% | ${ }_{8 \%}$ | 4\% | : | : | - | 16\% | 6\% | ${ }^{1} \%$ | ${ }_{12 \%}$ | ${ }_{5 \%}$ | 10\% | 4\% | 6\% | 6\% | 13\% | ${ }_{5 \%}$ |
| It is something we all should be doing | 1\% |  | ${ }_{3 \%}$ | : | : | : | : | : | ${ }^{1} \%$ | : | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | : | - | 6\% | : |
| Has made no difference | 1\% | - | - | - | 25\% | - | - | - | 4\% | - | ${ }_{2 \%}$ | - | ${ }^{2} \%$ | : | 6\% | - | - |
| Mis-use/waste of public money/misinformed by the proiect/took no notice of local opinion | : | : | - | : | : | - | : | - | : | : | ; | : | : | : | : | : | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 376

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Q30.3 Why do you say you were neither satisfied nor dissatisfied
Base: All those who said they were neither satisfied nor dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters (d) | Under <br> 1 year <br> (e) | 1 year to under 5 years <br> (f) | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (1) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (9) \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+}}$ |
| $68^{*}$ | $12^{* *}$ | $38^{*}$ | $14^{* *}$ | $4^{* *}$ | $8^{* *}$ | 19** | 17** | $24^{* *}$ | 17** | $4{ }^{*}$ | $10^{*}$ | $54^{*}$ | $18^{* *}$ | 17** | 16** | $19^{* *}$ |
| - |  | : |  | - |  |  |  | : |  | - | : |  | - |  | - | - |
| 13\% | $\frac{2}{17 \%}$ | $\frac{4}{11 \%}$ | $\frac{31 \%}{21 \%}$ | - | ${ }_{13 \%}$ | $\begin{aligned} & 3 \% \\ & 16 \% \end{aligned}$ | $\underset{12 \%}{2}$ | ${ }_{13 \%}^{3}$ | $\underset{12 \%}{2}$ | $\frac{7}{17 \%}$ | : | 11\% | $\stackrel{3}{17 \%}$ | 12\% | 6\% | 5\% |
| $\stackrel{8}{12 \%}$ | ${ }_{8 \%}$ | ${ }_{13 \%}^{5}$ | 14\% | - | : | $\frac{3}{16 \%}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\frac{4}{17 \%}$ | $\underset{12 \%}{2}$ | $\frac{4}{10 \%}$ | ${ }_{20 \%}^{20 \%}$ | ${ }_{9 \%}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{gathered} 3 \\ 18 \% \end{gathered}$ | 13\% | ${ }_{5 \%}^{1}$ |
| ${ }_{3 \%}$ | - | - | ${ }_{7 \%}$ | 25\% | - | ${ }_{5 \%}$ | - | 4\% | 6\% | : | ${ }^{10 \%}$ | ${ }_{4 \%}$ | 6\% | 6\% | - | ${ }_{5 \%}^{1}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
$\left.\begin{array}{l|cc|} & & \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl }\end{array} \\ \text { (Atrls) }\end{array}\right)$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  |
| :---: | :---: |
| All Commu- <br> nities <br> (excl ctrls) <br> (A) |  |
|  |  |
|  | $33^{*}$ |
|  | 0 |
|  | $18 \%$ |
|  | 1 |
|  | $3 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| Total | $33^{*}$ | 3** | $3^{* *}$ | $3^{* *}$ | 3 |  | $4^{* *}$ |  | $2^{*}$ | 7** | $8^{* *}$ |
| Too early to say | ${ }_{3 \%}^{1}$ | 33\% | : | - |  |  | : |  | : | : | - |
| Can't do much as I live in a rented property | : | : | - | : |  |  | : |  | - | - | - |
| I was already doing what \| could/it will make no measures in place | ${ }_{6 \%}^{2}$ | - | - | - |  |  | - |  | 50\% | ${ }_{14 \%}$ | ־ |
| Not looked into it yet/might consider it later/ $/ \mathrm{yot}$ put it consider it later/not put it into action yet | : | : | - | : |  |  | : |  | : | : | : |
| It is working well/better than expectations | : | - | : | : |  |  | : |  | : | - | - |
| Saved money/has reduced my bills/earned some money | 3\% | - | - | - |  |  | - |  | - | 14\% | : |
| Home is warmer/heats up quicker | : | - | : | - |  |  | - |  | : | : |  |
| Seen a difference (nfs) | : | - | - | - |  |  | : |  | - | - | - |
| Promoted more energy efficiency/more awareness/ energy saving in the home | ${ }_{6 \%}$ | - | - | : |  |  | : |  | : | $14 \%$ | ${ }_{13 \%}$ |
| It is helping the <br> environment/stem climate change/cut down on landfill | : | - | - | - |  |  | - |  | - | : | $\checkmark$ |
| Has promoted community spirit/community has come together | : | - | : | - |  |  | : |  | - | : | : |
| Workmen did a good job/ efficient | : | - | : | - |  |  | - |  | - | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Middlesbrough (2,5) (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (s) |  | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 33* | $3^{* *}$ | $3^{* *}$ | $3^{* *}$ |  |  | ** |  | 2** | $7 * *$ | $8^{* *}$ |
| Heard lots of different views/gained a lot of knowledge /answered my queries | ${ }_{3 \%}^{1}$ | - | ; | ${ }^{1} 3 \%$ |  |  | : |  | - | : | - |
| It is too expensive/outlay is expensive | $\stackrel{4}{12 \%}$ | : | - | 33\% |  |  | ${ }_{50 \%}$ |  | : | - | 13\% |
| Light bulbs are not bright enough/don't work well | 3\% | : | ${ }_{67 \%}$ | : |  |  | : |  | - | $14 \%$ |  |
| Don't have much information on it/can't give us enough anything I didn't already know/need more research into it | 10\% | - | : | : |  |  | : |  | : | 51\% | 38\% |
| Not eligible/not eligible for a grant/only eligible for partial grant | 3\% | - | 33\% | : |  |  | - |  | - | : | : |
| Because it is/they are free | : | - | : | : |  |  | - |  | - | : | - |
| Unable to do anything due to the construction/siting/age of the property | 6\% | 33\% | : | : |  |  | ${ }_{2}^{1} \%$ |  | - | : | - |
| It is something we all should be doing | ${ }_{3 \%}$ | - | : | - |  |  | : |  | - | 14\% | - |
| Has made no difference | : | - | - | : |  |  | : |  | - | - | - |
| Mis-use/waste of public money/misinformed by the council/nobody wants the local opinion | ${ }_{3 \%}$ | ; | - | ; |  |  | - |  | $\div$ | - | 13\% |
| Not happy with the workmanship/workmen | : | - | - | : |  |  | - |  | : | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 377

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

I was already doing what I Could/it will make no
difference/arieady had differencelalaready $h$
measures in place Not looked into it yet/miqht
consider it later/not put ift Consider it later/n
into action yet
It is working well/better
than expectations Saved money/has reduced my
bilis/earned some money Home is warmer/heats up
quicker quicker
Seen a difference (nfs)
Promoted more energy efficiency/more awareness/
energy saving in the home
It is helping the
environment/stem climate
change/cut down on landill
Has promoted community Has promoted community
spiritf/community has come together
Workmen did a good job/
efficient


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

```
Total
Heard lots of different
Meard lots of different
l
querie
\ It is too expensiv//outlay
Light bubs are not bright
Don'thave much information
% on it/can't give us senog
anything didn't already
it know/need more research into
Not eligible/not eligible
for a grant/\only eligig
* focause it is/they are free
Unable to do anything due to 
of the property
It is something we all
Has made no difference
Mis-use/waste of public
money/misinformed by the
louncil/nobody wants the
Mpoject/fook no 
```



## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 378

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\qquad$ | 2. With a dominant focus on domestic buildings (D) |  | 3. With a strong <br> focus on non-domestic buildings <br> (E) |  | 4. With a strong behaviour change angle (F) |  | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ |  | 6. Integrated approaches (H) |  |
| $33^{*}$ | 6 ** |  | $28^{* *}$ |  | $15^{* *}$ |  | 7** |  | 10** |  | 10** |
| - | - |  | - |  | - |  | - |  | - |  | $\div$ |
| 18\% | $17 \%$ |  | 18\% |  | ${ }_{13 \%}$ |  | - |  | $20 \%$ |  | 10\% |
| ${ }_{3 \%}$ | $17 \%$ |  | - |  | ${ }^{1} 7 \%$ |  | - |  | . |  | . |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 10-24 \\ (\text { B) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E} \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $66+$ $\text { ( } 6$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | Female | Semi/ detached (J) | Terraced | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 33. | 1* | $4 \cdot *$ | 8. | $7 *$ | ${ }^{\circ} \cdot$ | $7 \cdot *$ | $19 *$ | $14^{*}$ | 16** | $11 \cdot$ | $4 \cdot *$ | $22 \cdot *$ | 5 ** | \%* |
| Too early to say | 3\% | : | : | : | : | 17\% | : | ${ }_{5}^{1}$ | - | 6\% | - | : | : | ${ }^{1} 0$ | - |
| Can't do much as I live in a rented property | : | : | : | : | : | : | : | - | : | : | : | : |  | : |  |
| I was already doing what $\mid$ could/it will make no difference/already had measures in place | 6\% | : | 25\% | ${ }_{13 \%}$ | : | $\div$ | : | ${ }_{5}^{1}$ | $\frac{1}{7 \%}$ | : | 9\% | 25\% | ${ }_{5}^{1}$ | $\div$ | 17\% |
| Not looked into it yet/might consider it later/not put if into action yet | : | : | : | : | : | - | : | : | : | : | - | : | : | - | : |
| It is working well/better than expectations | : | : | - | : | : | : | : | - | : | : | - | : | : | - | : |
| Saved money/has reduced my bills/earned some money | 3\% | : | : | - | 14\% | : | : | : | 7\% | : | : | 25\% | : | 20\% | - |
| Home is warmer/heats up quicker | : | : | : | : | - | : | - | : | - | : | : | : | : | : | : |
| Seen a difference (nfs) | : | : | - | - | - | : | - | : | $\div$ | : | - | $\because$ | - | - | - |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 6\% | : | - | 13\% | 14\% | - | : | : | 14\% | : | : | 25\% | ${ }_{5}^{1}$ | 20\% | : |
| It is helping the environment/stem climate change/cut down on landfill | : | : | - | : | - | : | : | - | : | : | : | : | : | - | - |
| Has promoted community spirit/community has come together | : | : | - | $\div$ | : | - | : | : | : | : | : | : | : | : | : |
| Workmen did a good job/ efficient | : | : | - | : | - | - | - | : | - | : | : | - | : | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached <br> (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette <br> (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | Social rent (N) | Private rent (O) |
| $33^{*}$ | 1** | $4^{*}$ | $8^{* *}$ | $7{ }^{*}$ | $6^{*}$ | 7** | 19** | $14^{* *}$ | $16^{* *}$ | 11** | $4^{* *}$ | $22^{*}$ | $5^{* *}$ | $6^{* *}$ |
| 3\% | - | - | - | - | - | ${ }^{1} 4$ | 5\% | : | 6\% | - | - | ${ }_{5 \%}^{1}$ | : | : |
| 12\% | - | ${ }_{25}^{1}$ | 13\% | 14\% | - | ${ }^{14 \%}$ | 21\% | ${ }_{14 \%}^{2}$ | - | 46\% | : | 3 $14 \%$ | - | 17\% |
| 9\% | - | - | ${ }_{13 \%}$ | ${ }^{14 \%}$ | - | ${ }_{14 \%}$ | 5\% | ${ }_{14 \%}$ | 6\% | ${ }_{9 \%}$ | 25\% | ${ }_{9 \%}$ | 20\% | - |
| 30\% | : | - | 38\% | - | 50\% | 57\% | ${ }_{32} \%$ | 29\% | 31\% | 36\% | 25\% | 86\% | 20\% | 17\% |
| 3\% | : | 25\% | ; | - | : | : | 5\% | - | : | ${ }^{1}$ | : | : | - | 17\% |
| : | : | - | : | - | : | : | - | $\because$ | - | - | : | - | : | : |
| 6\% | - | - | 13\% | 14\% | - | - | : | 14\% | 13\% | - | - | ${ }_{9 \%}$ | - | - |
| 3\% | - | - | - | : | - | ${ }_{14 \%}^{14}$ | - | ${ }_{7 \%}$ | : | : | 25\% | ${ }_{5 \%}$ | - | : |
| - | - | - | - | - | : | - | - | - | - | - | : | - | - | - |
| 3\% | - | - | - | ${ }^{14}$ | - | - | ${ }_{5 \%}$ | $\div$ | 6\% | - | - | - | $\div$ | 17\% |
|  | - | - | - | - | - | - | $\checkmark$ | - | - | $\checkmark$ | - | - | - | $\checkmark$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | All Commu-nities(excl ctrls)(A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \hline(\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{aligned} & 45-54 \\ & (\mathrm{E}) \\ & \hline \end{aligned}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \end{gathered}$ | $\qquad$ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (O) |
| Total | $33^{*}$ | 1. | $4 \cdot$ |  |  | ¢. | $7 \times$ | 19** | $14^{*}$ | 16.* | $11 *$ | $4 \cdot$ | $22 \cdot$ | ${ }^{*}$ | $6 \cdot$ |
| Other answers | $\begin{gathered} 6 \\ 18 \% \end{gathered}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | $\underset{25 \%}{1}$ |  |  | 17\% | - | 21\% | $\begin{gathered} 2 \\ 14 \% \end{gathered}$ | 31\% | 9\% | - | 18\% | 20\% | 17\% |
| No answer/none | ${ }_{3 \%}^{1}$ | - |  |  |  | 17\% | - | 5\% |  | - | - | - | 5\% |  |  |

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{array}{r} 4 \\ (\mathrm{~s}) \\ \hline \end{array}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ \text { fuel } \\ \text { (d) } \\ \hline \end{array} \end{aligned}$ |  | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| Total | $33^{*}$ | ${ }^{\circ} \cdot$ | 10** | $8 *$ | $6^{*}$ | 3 * | $22 \cdot$ | 5 * | 5.* | ... | $14^{*}$ | $14^{*}$ | 5* | 3 . | $30^{\circ}$ |
| Too early to say | ${ }_{3 \%}$ | : | 10\% | : | : | : | : | ${ }^{1} 0$ | : | : | : | $7 \%$ | : | - | ${ }_{3 \%}$ |
| Can't do much as I live in a rented property | : | : | - | : | : | : | : | - | : | : | : | : | : |  | - |
| I was already doing what \| could/it will make no difference/already had measures in place | ${ }_{6 \%}$ | : | $10 \%$ | 13\% | : | : | ${ }_{9 \%}$ | : | : | : | 14\% | $:$ | : | : | ${ }_{7 \%}$ |
| Not looked into it yet/might consider it later/not put it into action yet | : | : | : | - | - | : | : | : | : | : | : | : | : | : | : |
| It is working well/better than expectations | : | ; | : | : | : | - | : | : | : | : | : | : | : |  | : |
| Saved money/has reduced my bills/earned some money | 3\% | 17\% | : | : | - | : | : | 20\% | : | : | 7\% | : | : | - | 3\% |
| Home is warmer/heats up quicker | - | : | : | : | : | : | : | - | : | : | : | : |  |  | - |
| Seen a difference (nfs) | : | - | - | : | - | : | - | - | : | : | - | : | : | : | $\div$ |
| Promoted more energy efficiency/more awareness/ energy saving in the home | 2\% | 17\% | 10\% | : | : | : | 5\% | 20\% | : | : | ${ }_{7 \%}$ | 7\% | : | : | ${ }_{7 \%}^{2}$ |
| It is helping the environment/stem climate change/cut down on landfill | : | : | : | : | : | : | : | : | : | : | : | : | : | : | - |
| Has promoted community spirit/community has come together | : | : | : | - | - | : | : | : | - | : | : | : | - | - | : |
| Workmen did a good job/ efficient | : | - | - | - | : | : | - | : | : | : | : | - | - | : | $\because$ |

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Fieldwork dates: 19th September to 9th November 2011

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Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  |  |  | o. in $\mathrm{H} / \mathrm{H}$ |  |  |  | Heati |  |  |  | f climate cid |  | Fuel |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (\mathrm{j}) \\ \hline \end{gathered}$ |
| Total | $33^{*}$ | 6 * | 10.* | 8 * | $6 \cdot$ | 3 .* | 22** | 5 ** | $5^{*}$ | 1. | $14^{* *}$ | $14^{*}$ | 5* | 3 .* | $30^{\circ}$ |
| Heard lots of different views/gained a lot of knowledge /answered my queries | ${ }_{3 \%}$ | - | 10\% | - | - | - | : | - | 20\% | : | : | ${ }_{7 \%}$ | - | - | ${ }_{3 \%}$ |
| It is too expensive/outlay is expensive | $\stackrel{4}{12 \%}$ | - | - | ${ }_{25}^{2}$ | ${ }_{33}{ }^{2}$ | : | ${ }_{14 \%}$ | 20\% | - | : | $7 \%$ | 21\% | - | - | ${ }_{13}^{4}$ |
| Light bulbs are not bright enough/don't work well | 9\% | : | 10\% | - | 17\% | ${ }^{1} 3$ | ${ }_{9 \%}$ | 20\% | : | : | 7\% | 7\% | ${ }_{20 \%}^{10 \%}$ | ${ }^{1} 3 \%$ | ${ }_{7 \%}$ |
| Don't have much information on it/can't give us enough anything I didn't talready know/need more research into if | 10\% | ${ }_{33}^{2}$ | 30\% | 38\% | ${ }_{33}{ }^{1}$ | : | 32\% | ${ }^{20 \%}$ | 20\% | : | 36\% | 29\% | ${ }^{1} 0$ | - | 10\% |
| Not eligible/not eligible for a grant/only eligible for partial grant | 3\% | : | - | - | - | 33\% | 5\% | : | - | : | - | 7\% | : | ${ }^{1} 3$ | - |
| Because it is/they are free | : | : | - | - | : | : | : | : | : | : | - | : | : | : | - |
| Unable to do anything due to the construction/siting/age of the property | 2\% | : | 10\% | 13\% | : | : | ${ }_{5 \%}^{1}$ | : | : | 100\% | 7\% | : | 20\% | : | 2\% |
| It is something we all should be doing | ${ }_{3 \%}$ | : | ${ }^{10 \%}$ | - | : | : | 5\% | : | : | : | : | 7\% | - | : | ${ }_{3 \%}$ |
| Has made no difference | : | : | : | : | : | : | : | : | : | : | : | : | : | : | : |
| Mis-use/waste of public money/misinformed by the council/nobody wants the local opinion | ${ }_{3 \%}$ | 17\% | - | $\div$ | - | : | 5\% | : | : | : | : | ${ }_{7 \%}$ | : | : | ${ }_{3 \%}$ |
| Not happy with the workmanship/workmen | : | : | - | - | : | : | : | : | : | : | : | : | : | : | : |

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Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Communities (excl ctrls) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (\mathrm{f}) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Yes } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} \text { Noo } \\ (j) \end{gathered}$ |
| Total | $33^{*}$ | $6 \cdot$ | $10^{*}$ | $8 *$ | 6 * | 3 .* | $22 \cdot *$ | 5 * | $5^{*}$ | ı. | $14^{*}$ | $14^{*}$ | $5^{*}$ | 3 . | $30^{*}$ |
| Other answers | ${ }_{18 \%}^{6}$ | 33\% | $10 \%$ | $\begin{aligned} & 13 \% \\ & 13 \% \end{aligned}$ | $17 \%$ | $\underset{33 \%}{1}$ | 23\% |  | 20\% | : | 4.4 | ${ }_{7 \%}^{1}$ | ${ }^{20} 20 \%$ | 33\% | 5\% |
| No answer/none | 3\% | - |  | 13\% | - | - | : |  | 20\% | - | - | - | 20\% | - | 3\% |

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Fieldwork dates: 19th September to 9th November 2011

Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  | Altiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Very | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | Agree <br> (M) | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| $33^{*}$ | $9 *$ | $14^{* *}$ | 10** | $15^{* *}$ | 1* | 9** | $12^{*}$ | $12^{* *}$ | $21^{* *}$ | 4** | $5^{* *}$ | $25^{*}$ |
| ${ }_{3 \%}$ | - | ${ }_{7 \%}$ | : | - | - | : | - | ${ }_{8 \%}^{1}$ | - | 25\% | : | ${ }_{4 \%}$ |
| - | - | : | : | - | : | : | : | - |  | $\vdots$ |  | - |
| ${ }_{6 \%}^{2}$ | - | $\stackrel{2}{14 \%}$ | - | ${ }^{7} 9$ | - | ${ }_{22 \%}$ | - | - | 20\% | - | : | ${ }^{2} 8$ |
| : | - | - | - | - | : | - | : | - | - | $\vdots$ | - | : |
| : | : | : | : | - | : | : | : | - | - | : | - | : |
| 3\% | : | - | $\begin{aligned} & 10 \% \\ & 10 \end{aligned}$ | - | : | - | ${ }_{8}^{1}$ | - | 5\% | : | : | : |
| : | : | : | : | : | : | : | : | - | - | : | - | : |
| : | : | : | - | : | : | : | : | - | - | : | : | : |
| ${ }_{6 \%}$ | $11 \%$ | - | $\frac{1}{10 \%}$ | 17 | - | - | ${ }_{17 \%}$ | - | 20\% | - | : | ${ }_{4 \%}$ |
| : | : | - | - | - | : | - | - | - | - | : | : | - |
| : | ; | - | : | - | : | - | - | : | - | - | : | : |
| : | : | - | - | - | : | : | : | : | : | - | : | : |

```
Total
Too early to say
Can't do much as live in a
rented property
I was arready doing what I
could/f will make no difference/aliready had measures in place Not looked into it yet/might
consider it laterer/not put it consiaeritlater
into action yet
It is working well/better
than expectations Scived money/has reduced my
bills/earned some money Home is warmer/heats up quicker Seen a difference (nfs) Promoted more energy efficiency/more onwareness/ energy saving in the home It is helping the
environment/stem
environment/stem climate
change/cut down on landfill Has promoted community
spiritcommunity has come
together fogrner Workmen did a good job/
efficient
```


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## Table 380

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (exCl ctrls) (A) | Belonging to community |  |  | Think about energy |  | Altiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at aif strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| $33^{*}$ | 9** | $14^{* *}$ | 10** | $15^{* *}$ | 1** | $9 * *$ | $12^{* *}$ | $12^{* *}$ | $21^{*}$ | $4^{* *}$ | $5^{* *}$ | $25^{* *}$ |
| ${ }_{3 \%}$ | ${ }_{11}$ | $\div$ | : | ${ }_{7 \%}$ | : | : | - | ${ }_{8}^{1}$ | : | : | : | ${ }^{1} 4$ |
| $\stackrel{4}{12 \%}$ | ${ }_{11 \%}$ | ${ }_{14 \%}$ | $10 \%$ | ${ }_{13 \%}$ | - | ${ }_{22}^{2}$ | ${ }_{8 \%}^{1}$ | ${ }_{8 \%}^{1}$ | ${ }_{5 \%}$ | $\stackrel{2}{50 \%}$ | : | ${ }^{4} 6$ |
| 3\% | : | $7 \%$ | $20 \%$ | ${ }_{13 \%}$ | 100\% | $22 \%$ | ${ }_{8 \%}^{1}$ | - | 3 $14 \%$ | : | - | $\stackrel{3}{12 \%}$ |
| ${ }_{30 \%}^{10}$ | $\frac{4}{44 \%}$ | $\begin{aligned} & 56 \% \\ & 36 \end{aligned}$ | $\begin{aligned} & 10 \% \\ & 10 \end{aligned}$ | 40\% | - | ${ }_{22 \%}$ | $\frac{4}{33 \%}$ | 43\% | 33\% | - | 20\% | ${ }_{32 \%}^{8}$ |
| 3\% | : | ${ }_{7 \%}$ | - | : | : | 11\% | : | : | ${ }_{5 \%}^{1}$ | : | : | ${ }_{4 \%}$ |
| : | - | - | - | - | : | - | - | - | - | : | - | - |
| ${ }_{6 \%}$ | - | ${ }_{14 \%}$ | : | ${ }_{7 \%}$ | : | 11\% | ${ }_{8 \%}$ | : | ${ }_{5 \%}$ | : | - | ${ }_{4 \%}$ |
| ${ }_{3 \%}$ | ${ }_{11 \%}$ | - | - | - | - | - | - | ${ }_{8 \%}^{1}$ | : | : | ${ }^{1} 0$ | : |
| - | - | - | : | : | : | : | : | - | : | : | : | - |
| 3\% | $\because$ | - | $10 \%$ | - |  | : | : | ${ }_{8 \%}$ | ${ }_{5 \%}^{1}$ |  | : | ${ }_{4 \%}$ |

```
Total
Heard lots of different
M
l
quenes
lit is too expensive/outlay
Light bulbs are not bright 
Don't have much information
\
\infomation\didn't tellme
in
Not eligible//not eligible
lor agrant/Ontle eligib
Because it is/they are free
Unable to do anything due to 
of the property
It is something we all
Has made no difference
Mis-use/waste of public
council/nobody wants the
Mpoject/fookno
```


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Fieldwork dates: 19th September to 9th November 2011

## Table 380

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## Q30.4 Why do you say you were fairly dissatisfied

Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  | Altitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes <br> (F) | Very <br> (H) | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree <br> (N) |
| $33^{*}$ | $9{ }^{*}$ | $14^{* *}$ | 10** | 15** | 1* | $9 * *$ | $12^{*}$ | $12^{*}$ | $21^{*}$ | $4^{* *}$ | 5** | $25^{* *}$ |
| : | - |  | : |  | - | - | - | - |  | - | - | : |
| 18\% | $\frac{11 \%}{11 \%}$ | ${ }_{7 \%}^{1}$ | $\frac{4}{40 \%}$ | 13\% | : | : | 25\% | ${ }_{25 \%}^{3}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | $\underset{25 \%}{1}$ | 30\% | ${ }_{8 \%}^{2}$ |
| ${ }_{3 \%}$ | $11 \%$ | - | - | : | - | - | - | ${ }_{8 \%}^{1}$ | ${ }_{5 \%}$ | $\vdots$ | - | ${ }_{4 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 380

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under 5 years (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ (j) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber (n) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \end{gathered}$ | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{\substack{36,400+\\ \hline(\mathrm{r}) \\ \hline}}{ }$ |
| $33^{*}$ | 7** | 16** | $6^{* *}$ | $4^{* *}$ | $4^{* *}$ | 12** | $4^{* *}$ | 13** | 11** | $22^{* *}$ | $21^{*}$ | $14^{* *}$ | 1* | $11^{*}$ | $5^{* *}$ | $8^{* *}$ |
| 3\% | - | 6\% | - | - | - | ${ }^{1} \%$ | - | - | : | ${ }_{5}^{1}$ | ${ }_{5}^{1}$ | - | : | ${ }_{9 \%}$ | - | : |
| : | - | - | - | - | : | - | : | : | : | $\vdots$ | : | : | : | : | : | : |
| ${ }_{6 \%}^{2}$ | - | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | ${ }^{177 \%}$ | - | $\begin{gathered} 1 \\ \text { 25\% } \end{gathered}$ | 8\% | : | : | $\underset{18 \%}{2}$ | : | : | ${ }_{14 \%}^{2}$ | : | : | : | 25\% |
| : | - | $\vdots$ | : | - | : | : | : | : | : | : | : | : | : | : | : | : |
| : | - | : | : | - | : | : | : | : | : | : | : | : | : | : | : | : |
| 3\% | $\because$ | - | : | ${ }_{2}^{1}$ | - | : | : | ${ }_{8 \%}^{1}$ | 9\% | : | : | ${ }_{7 \%}$ | : | ${ }^{1} \%$ | - | - |
| : | : | - | : | - | - | : | : | $\div$ | : | : | : | : | : | - | : | : |
| : | - | - | : | $\div$ | : | - | - | - | : | : | : | : | : | : | : | : |
| 6\% | - | 6\% | $:$ | $\underset{25 \%}{1}$ | ; | - | : | $\begin{gathered} 2 \% \\ { }_{25}^{2} \end{gathered}$ | 9\% | ${ }_{5}^{1}$ | ${ }_{5}^{1}$ | ${ }_{7 \%}$ | - | $\underset{18 \%}{2}$ | - | - |
| : | : | : | : | $:$ | - | - | - |  | - |  | : | $\div$ |  | : | $\vdots$ | $\vdots$ |
| : | - | $\because$ | - | $\div$ | $\because$ | - | : | : | : | - | : | : | - | : | - | - |
|  | - |  |  |  | - |  |  |  | - |  | - |  |  |  |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 380

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
queries
It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don't have much information
on it/can't tive us enough
information'didn'tell
formation Ididn't tell me
anything I didn't't already
know/need more research into
Not eligible/not eligible
for a grant/only eligible
for a grant/only
for partial grant
Because it is/they are free
Unable to do anything due to
the construction/sting/age
the construction
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public
Mis-use/waste of public
money/misinformed by the
councili/nobody wants the
project/fook no
local opinion

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers <br> (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ <br> (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { (190 } \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid (m) | Timber (n) | Less than 20,800 (p) | $\begin{gathered} 20,800-4 \\ 36,000 \\ (9) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| $33^{*}$ | 7** | 16** | ${ }^{* *}$ | $4^{* *}$ | $4^{* *}$ | $12^{* *}$ | $4{ }^{* *}$ | 13** | 11** | 22** | 21** | $14^{* *}$ | 1** | $11^{*}$ | $5 * *$ | $8^{* *}$ |
| 3\% | : | 6\% | : | - | : | - | - | ${ }_{8 \%}^{1}$ | \% ${ }^{\text {\% }}$ | - | - | ${ }_{7 \%}$ | - | ${ }_{9 \%}$ | - | - |
| ${ }_{12 \%}$ | ${ }^{14 \%}$ | 13\% | 17\% | : | - | 8\% | : | 23\% | ${ }_{9 \%}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | 10\% | 14\% | - | : | 20\% | : |
| 3\% | - | ${ }_{13 \%}$ | 17\% | - | - | ${ }_{8 \%}^{1}$ | - | ${ }_{15 \%}$ | ${ }_{9 \%}^{1}$ | ${ }_{9 \%}$ | 10\% | 7\% | $\div$ | 18\% | - |  |
| 30\% | 33\% | $\stackrel{4}{25 \%}$ | 33\% | $\stackrel{1}{25 \%}$ | -1 | ${ }_{42 \%}$ | 50\% | 15\% | 36\% | 27\% | 33\% | - ${ }_{\text {29\% }}$ | - | 27\% | 20\% | 50\% |
| 3\% | $14 \%$ | - | - | : | - | 8\% | - | - | - | ${ }_{5 \%}^{1}$ | 5\% | - | $\because$ | 9\% | - | - |
| : | : | : | - | - | - | : | - | - | - | : | : | : | - | : | - | : |
| 6\% | : | 6\% | 17\% | : | ; | ${ }_{17 \%}$ | - | - | - | ${ }_{9 \%}^{2}$ | 10\% | - | $\because$ | - | : | - |
| 3\% | : | ${ }_{6 \%}$ | - | - | - | 1 $8 \%$ | - | - | ${ }_{9 \%}$ | $\vdots$ | - | 7\% | - | ${ }_{9 \%}$ | $\div$ | : |
| : | - | - | - | - | ; | ; | - | - | - | - | - | - | - | - | - | - |
| 3\% | $14 \%$ | - | - | $\because$ | $\div$ | 8\% | - |  | $\div$ | ${ }_{5 \%}^{1}$ | 5\% | - | $\div$ | $\div$ | ${ }^{1} 0$ | - |

## LCCC Wave 2452685

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## Table 380

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Q30.4 Why do you say you were fairly dissatisfied
Base: All those who said they were fairly dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  | Type of wall |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | $\qquad$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { vear } \end{aligned}$ $1 \text { year }$ <br> (e) | 1 year to under 5 years (f) | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930 \\ & 1989 \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Less than 20,800 <br> (p) | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (q) } \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| Total | $33^{*}$ | $7 \cdot$ | 16.* | ${ }^{\circ} \cdot$ | $4^{*}$ | $4^{*}$ | 12** | $4 \cdot *$ | $13^{*}$ | $11 *$ | $22 \cdot$ | 21. | $14^{*}$ | 1* | $11 *$ | 5 ** | $8 \cdot$ |
| Not happy with the workmanship/workmen | - |  |  |  | - | - | - |  | - |  | - | - |  | : | - |  | : |
| Other answers | 18\% |  | 39\% | 17\% | ${ }_{50 \%}^{20 \%}$ | 50\% | - | 50\% | ${ }_{15 \%}$ | 18\% | ${ }_{18 \%}$ | 14\% | ${ }_{21}^{31 \%}$ | $\div$ | 9\% | 20\% | 38\% |
| No answer/none | 3\% | 14\% | - | - | : | - | : | $\div$ | ${ }_{8 \%}^{1}$ | : | 1 <br> $5 \%$ | ${ }_{5}^{1}$ | 7\% | 100\% | - | 20\% | : |

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Fieldwork dates: 19th September to 9th November 2011

## Table 381

Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  |
| :---: | :---: |
| Total | 27** |
| Too early to say |  |
| Can't do much as I live in a rented property | ${ }^{1} 4$ |
| I was already doing what \| could/it will make no difference/already had measures in place |  |
| Not looked into it yet/might consider it later/not put it into action yet | ${ }_{4}^{1}$ |
| It is working well/better than expectations |  |
| Saved money/has reduced my bills/earned some money |  |
| Home is warmer/heats up quicker |  |
| Seen a difference (nfs) |  |
| Promoted more energy efficiency/more awareness/ energy saving in the home |  |
| It is helping the environment/stem climate change/cut down on landfill |  |
| Has promoted community spirit/community has come together | : |
| Workmen did a good job/ efficient | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 381

Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project
$\left.\begin{array}{l|ll|} & & \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} \\ \text { (A) }\end{array}\right)$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 381

Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 381

Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Middlesbrough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | $27^{*}$ | $3 *$ |  | $3^{* *}$ | $1^{*}$ | 3** |  |  | $3^{* *}$ |  |  | $4^{*}$ |
| Too early to say | : | - |  | - | - | , |  |  | : |  |  |  |
| Can't do much as I live in a rented property | 4\% | - |  | : | : | : |  |  | : |  |  |  |
| I was already doing what \| could/it will make no difference/already had measures in place | : | : |  | - | - | : |  |  | - |  |  |  |
| Not looked into it yet/might consider it later/not put it into action yet | 4\% | - |  | : | : | : |  |  | 33\% |  |  |  |
| It is working well/better than expectations | - | : |  | - | : | : |  |  | - |  |  |  |
| Saved money/has reduced my bills/earned some money | - | - |  |  | - | : |  |  |  |  |  |  |
| Home is warmer/heats up quicker | : | - |  | - | : | : |  |  | - |  |  |  |
| Seen a difference (nfs) | : | - |  |  | - | : |  |  | - |  |  |  |
| Promoted more energy efficiency/more awareness/ energy saving in the home | : | - |  | : | - | - |  |  | - |  |  |  |
| It is helping the <br> environment/stem climate change/cut down on landfill | : | - |  | : | - | : |  |  | - |  |  |  |
| Has promoted community spirit/community has come together | : | - |  | - | - | - |  |  | - |  |  |  |
| Workmen did a good job/ efficient | : | - |  | - | - | - |  |  | - |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 381

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Q30.5 Why do you say you were very dissatisfied
16 Nov 2011
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Middlesbrough (2,5) (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ |  | Whitehill Borden <br> (2) <br> (W) |
| Total | 27** | 3 * | $4{ }^{* *}$ | $3^{* *}$ | ${ }^{* *}$ | 3 ** |  |  | $3^{* *}$ | $3^{* *}$ |  | 2* | $4^{* *}$ |
| Heard lots of different views/gained a lot of knowledge /answered my queries | : | : | - | - | - | - |  |  | - | - |  | : | : |
| It is too expensive/outlay is expensive | ${ }_{15}^{4}$ | 67\% | - | : | - | : |  |  | 33\% | - |  | - | - |
| Light bulbs are not bright enough/don't work well | ${ }_{7 \%}^{2}$ | : | ${ }^{1} 5$ | - | - | - |  |  | : | : |  | 50\% | - |
| Don' $\dagger$ have much information on it/can't give us enough information/didn't tell me know/need more research into it | : | : | - | - | - | - |  |  | - | - |  | - | - |
| Not eligible/not eligible for a grant/only eligible for partial grant | 15\% | : | - | ${ }_{67 \%}$ | - | : |  |  | 33\% | 33\% |  | : | : |
| Because it is/they are free | 4\% | : | : | : | - | : |  |  | - | : |  | : | ${ }^{1} 5 \%$ |
| Unable to do anything due to the construction/siting/age of the property | ${ }_{7 \%}^{2}$ | ; | - | - | - | - |  |  | - | : |  | : | 50\% |
| It is something we all should be doing | : | - | $\because$ | - | - | - |  |  | : | : |  | : | - |
| Has made no difference | : | - | - | - | - | - |  |  | - | - |  | : | - |
| Mis-use/waste of public money/misinformed by the councll/noboay wants the local opinion | 15\% | 33\% | $\div$ | - | - | 33\% |  |  | 33\% | $\div$ |  | : | ${ }^{1} 5 \%$ |
| Not happy with the workmanship/workmen | ${ }_{7 \%}^{2}$ | - | $\stackrel{2}{50 \%}$ | - | - | - |  |  | - | - |  | - | - |

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## Table 381

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## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Middles- } \\ & \text { brough } \\ & (2,5) \\ & (\mathrm{M}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) |  | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (1) \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ |  | Whitehill Borden (2) (W) |
| Total | 27* | $3 *$ |  | $3^{* *}$ | 1* | 3** |  |  | $3^{* *}$ |  | ** |  | 2* | $4^{* *}$ |
| Other answers | $\underset{26 \%}{7}$ | . |  | ${ }_{3}^{1}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | 67\% |  |  | - |  | ${ }^{1} 3 \%$ |  | $\begin{aligned} & 1 \\ & 50 \% \end{aligned}$ |  |

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Fieldwork dates: 19th September to 9th November 2011

## Table 382

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## Q30.5 Why do you say you were very dissatisfied

16 Nov 2011
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


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Fieldwork dates: 19th September to 9th November 2011

## Table 382

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16 Nov 2011
Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

```
Total
Heard lots of different
Meard lots of different
views/gained a lot of \
quer
\I I t too expensive/outlay
Light bubs are not bright
Don't have much information
Montcan'tgucus enough
information/diad''t tell me
anyming dian't already (a)
Not eligible/not eligible
Not Niligibe/not eligibe
Because it is/they are free
Unable no do anything due to 
of the property
IN It something we al
Has made no difference
Mis-use/waste of public
Ms-use/Maste of publc
Coucilnobody wants the
M
```

|  | Community groups 2011 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 27* | 7** | $21^{*}$ |  | 10** |  | $5^{* *}$ | $13^{* *}$ | $6 *$ |
| - | - | - |  | : |  | - | : | - |
| 45\% | 14\% | ${ }_{19 \%}$ |  | 10\% |  | : | 23\% | 17\% |
| ${ }^{2} 7 \%$ | $14 \%$ | ${ }_{5 \%}$ |  | 10\% |  | 20\% | ${ }_{8 \%}$ | 17\% |
| : | : | - |  | - |  | - | : | : |
| 45\% | : | 19\% |  | 10\% |  | ${ }^{1} 20 \%$ | 23\% | 17\% |
| ${ }^{1} 4$ | : | ${ }_{5 \%}$ |  | : |  | , | : | : |
| ${ }^{2} 7 \%$ | - | 20\% |  | - |  | - | - | - |
| - | - | - |  | : |  | - | : | $:$ |
| - | $\checkmark$ | - |  | - |  | - | - | - |
| 45\% | $14 \%$ | 14\% |  | 10\% |  | - | ${ }_{15 \%}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 382
Page 1032

## Q30.5 Why do you say you were very dissatisfied

16 Nov 2011
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  | Community groups 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctris) } \end{array} \\ (\text { A) } \end{gathered}$ | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) |  | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
| 27** | 7** |  | 21** | 10** |  | 5** |  | $13^{* *}$ | $6{ }^{*}$ |
| ${ }^{2} 7 \%$ |  |  | ${ }_{10 \%}$ |  |  |  |  | ${ }_{15 \%}$ | - |
| $\stackrel{7}{76 \%}$ |  |  | ${ }_{14 \%}$ | $\begin{aligned} & 5 \\ & 50 \% \end{aligned}$ |  | ${ }_{40 \%}^{2}$ |  | ${ }_{15 \%}$ | 33\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

16 Nov 2011
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | nifles (excl ctrls) (A) | $\begin{gathered} 10-24 \\ (B) \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | Semi/ detached (J) | Terraced | Flat/ Maisonette <br> (L) | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | Social rent (N) | Private rent (O) |
| Total | 27* | $1 \cdot$ | ${ }^{\circ} \cdot$ | $6^{*}$ | $6 \cdot$ | 8 ** | $12^{*}$ | 15** | $14^{*}$ | $11 *$ | $1 \cdot$ | $16^{*}$ | $7 \cdot$ | $2 \cdot$ |
| Too early to say | : | : | - | - | - | : | - | : | - | : | : | - | - | - |
| Can't do much as I live in a rented property | 4\% | - | 17\% | : | : | : | : | 7\% | : | ${ }_{9 \%}$ | - | - | : | 50\% |
| I was already doing what \| could/it will make no difference/already had measures in place | : | - | : | - | - | : | : | : | : | : | - | - | : | - |
| Not looked into it yet/might consider it later/not put it into action yet | 4\% | : | : | 17\% | : | : | ${ }_{8}^{1}$ | : | - | : | 100\% | : | 14\% | - |
| It is working well/better than expectations | : | - | - | : | : | : | : | - |  | : | - |  | : | : |
| Saved money/has reduced my bills/earned some money | : | - | - |  |  | : |  | : |  | : | - |  | : | - |
| Home is warmer/heats up quicker | : | - | : | - | : | : |  | - |  | : | : |  | : | : |
| Seen a difference (nfs) | : | : | - | - | : | : | : | - | - | - | - | : | - | $\because$ |
| Promoted more energy efficiency/more awareness/ energy saving in the home | : | : | - | : | : | : | : | : | $\div$ | : | $:$ | : | : | : |
| It is helping the <br> environment/stem climate change/cut down on landfill | : | : | - | - | - | : | : | : | - | : | : | : | : | $\div$ |
| Has promoted community spirit/community has come together | : | : | : | - | - | : | - | : | - | : | : | - | : | : |
| Workmen did a good job/ efficient | : | : | - | - | - | : | - | - | - | - | - | : | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

16 Nov 2011
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

## Total

Heard lots of different
views/gained litot of views/gained a lof of
knowledge /answered $m y$
queries queries
It is too expensive/outlay
is expensive
Light bulbs are not bright
enough/don't work well
Don't have much information
on it
 information didan' tolll me
aynthing Idion't already
knowng
anything dian't already
know/need more research into
it
Not eligible/not eligible Not eligible/not elil
for agrat//n)l
for partiol grant
Because it is/they are free
Unable to do anything due to
the construction sisting/age the construction
of the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public Mis-use/waste of public
money/ / misinformed by the council/nobody warts the
project $/$ took no notice of project/fook no
local opinion

| All Communities (excl ctrls) (A) | Age |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \end{gathered}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \end{aligned}$ | Private rent (O) |
| $27^{* *}$ | 1** | ${ }^{* *}$ | $6{ }^{* *}$ | 6 ** | $8^{* *}$ | $12^{* *}$ | 15** | $14^{* *}$ | $11 *$ | 1* | 16** | $7 *$ | $2^{*}$ |
| : | - | : | : | : | : | : | : | - | : | : | : | - | : |
| 15\% | - | 17\% | 17\% | $\begin{aligned} & 17 \% \\ & 17 \end{aligned}$ | $\begin{aligned} & 1 \\ & 13 \% \end{aligned}$ | $\stackrel{2}{17 \%}$ | 13\% | ${ }_{7 \%}$ | 27\% | - | 19\% | 14\% | : |
| ${ }_{7 \%}$ | - | - | - | 17\% | 13\% | - | $\underset{13 \%}{ }$ | 7\% | 9\% | - | 6\% | 14\% | - |
| - | - | : | : | : | - | - | : |  | : | - | : | - | - |
| 15\% | - | ${ }_{17 \%}^{17}$ | ${ }_{33}^{2}$ | - | 13\% | $\stackrel{2}{17 \%}$ | ${ }_{13}^{2} \%$ | $\stackrel{2}{14 \%}$ | $\stackrel{2}{18 \%}$ | - | $\stackrel{2}{13 \%}$ | 14\% | 50\% |
| 4\% | - | 17\% | : | - | - |  | 7\% | 7\% | - | : | 6\% | - | - |
| ${ }_{7 \%}$ | - | 17\% | - | ; | 13\% | : | 13\% | $7 \%$ | : | - | $\stackrel{2}{13 \%}$ | - | - |
| : | : | : | : | : | : | : | : | : | : | : | : | - | : |
| - | - | - | - | - | - | - | - | - | - | - |  | - | - |
| 15\% | - | 17\% | 17\% | 17\% | ${ }_{13}^{1}$ | 25\% | ${ }_{7 \%}$ | ${ }_{7 \%}$ | $\stackrel{3}{27 \%}$ | - | 25\% | $\div$ | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 383

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Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Age |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \end{gathered}$ | $\qquad$ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Private } \\ & \text { rent } \\ & (0) \\ & \hline \end{aligned}$ |
| Total | 27* | 1* | $6^{*}$ | $6 \times$ | ${ }^{\circ}$ | 8* | $12^{*}$ | 15** | 14* | $11 *$ | 1* | $16^{*}$ | $7 \times$ | $2 *$ |
| Not happy with the workmanship/workmen | ${ }_{7 \%}$ | 100\% |  | - | 17\% | : | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | ${ }_{7 \%}^{1}$ | 7\% | 9\% | : | - | 29\% |  |
| Other answers | 26\% | - | 178 | 17\% | ${ }_{33 \%}$ | 38\% | 25\% | 27\% | 43\% | 1\% | - | 25\% | 14\% |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { cuased } \\ & \text { by humans } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \\ & \text { (h) } \\ & \hline \end{aligned}$ |  |
| $27^{* *}$ | $5^{* *}$ | $14^{* *}$ | $1 *$ | $3^{* *}$ | 4** | 19** | $5^{* *}$ | ${ }^{* *}$ | 1** | $8^{* *}$ | $8^{* *}$ | $9 * *$ | $2 *$ | $27^{* *}$ |
| - | - | - | : | - | - | - | : | - |  | - | - | - | $\vdots$ | : |
| ${ }_{4 \%}^{1}$ | - | ${ }_{7 \%}^{1}$ | - | - | $\div$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | - | $\div$ | $\begin{aligned} & 13 \% \\ & \end{aligned}$ | - | - |  | 4\% |
| $\vdots$ | $:$ | : | : | $\vdots$ | - | - | : | $\vdots$ | - | : | : | - | $\vdots$ | $\vdots$ |
| ${ }_{4 \%}^{1}$ | ${ }^{1}$ | : | - | - | - | ${ }_{5 \%}^{1}$ | - | : | $\because$ | $\underset{13 \%}{1}$ | : | - | $\vdots$ | ${ }_{4 \%}$ |
| : | : | : | : | - | - | : | : | - |  | : | : | : | - | - |
| : | : | - | - | $\div$ | - | - | - | : |  | $:$ | - | - | - | $:$ |
| : | - | : | : | - | : | : | : | - | - | : | - | - | : | : |
| : | : | : | : | : | - | : | : | - | - | : | : | - | : | : |
| - | : | $:$ | : | : | : | $:$ | - | : | $\vdots$ | : | : | - | $\because$ | : |
| : | - | - | : | - | - | - | : | $\vdots$ |  | - | - | - | $\vdots$ | $\vdots$ |
| : | $\because$ | - | : | - | $\dot{F}$ | - | : | : |  | : | : | - |  | $\vdots$ |
| - |  | - | - | - |  | - | - | - | - | $\div$ | - | - | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| Total |  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | $\begin{aligned} & \text { Fuel } \\ & \text { poverty } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ (\mathrm{T}) \\ \hline \end{array}$ | Gas (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { No } \\ & (\mathrm{i}) \\ & \hline \end{aligned}$ |
|  | 27* | 5 ** | $14^{* *}$ | 1.* | 3 ** | $4 \cdot *$ | 19** | 5 ** | 1.* | 1.* | 8. | 8 ** | $9 \cdot$ | $2 \cdot$ | 27** |
| Heard lots of different views/gained a lot of knowledge /answered my queries | : | - | - | : | : | : | - | : | - | : | - | - | - | : | - |
| It is too expensive/outlay is expensive | - ${ }^{4}$ | - | 14\% | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | ${ }^{3} 3 \%$ | : | 16\% | - | : | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | - | 25\% | 22\% | $\because$ | ${ }_{15}$ |
| Light bulbs are not bright enough/don't work well | ${ }_{7 \%}$ | 40\% | - | : | - | : | 5\% | ${ }^{1}$ | - | : | - | ${ }_{13 \%}$ | $11 \%$ | $\because$ | ${ }_{7 \%}^{2}$ |
| Don't have much information on it/can't give us enough anything I didn't already $\underset{i}{\text { know/need more research into }}$ | : | : | : | - | - | - | - | : | - | - | - | - | : | - | : |
| Not eligible/not eligible for a grant/only eligible for partial grant | $\stackrel{4}{15 \%}$ | 20\% | $\underset{14 \%}{ }$ | 100\% | : | - | $\stackrel{3}{16 \%}$ | ${ }^{1}$ | - | : | ${ }^{13}$ | $\stackrel{2}{25 \%}$ | 11\% | : | 15\% |
| Because it is/they are free | 4\% | : | - | - | - | 25\% | ${ }_{5 \%}^{1}$ | : | - | : | ${ }_{13 \%}$ | - | - | $\because$ | ${ }_{4 \%}$ |
| Unable to do anything due to the construction/siting/age of the property | ${ }_{7 \%}$ | - | $7 \%$ | : | 33\% | - | ${ }_{5 \%}^{1}$ | : | - | - | : | 13\% | 11\% | : | ${ }_{7 \%}^{2}$ |
| It is something we all should be doing | : | : | : | - | - | : | : | : | : | : | - | : | : | - |  |
| Has made no difference | - | - | : | : | : | : | - | : | : | : | - | - | - | : | : |
| Mis-use/waste of public money/misinformed by the project/took no notice of ocal opinion | $\stackrel{4}{15 \%}$ | - | 3 $21 \%$ | : | : | 25\% | ${ }_{21 \%}$ | : | - | : | ${ }_{13 \%}$ | ${ }_{1}^{13}$ | ${ }_{22}^{2}$ | $\because$ | 15\% |

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## Table 383

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Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \\ & \hline \end{aligned}$ | Gas | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Solid fuel <br> (d) | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 27* | $5 * *$ | $14^{* *}$ | 1* | $3^{* *}$ |  | 19** | $5^{* *}$ | 1** | $1^{* *}$ | $8^{* *}$ | 8** | $9{ }^{* *}$ | $2^{* *}$ | 27** |
| 2\% | - | 7\% |  | 33\% | $\vdots$ | $\div$ | 20\% | - | - | ${ }_{13}^{1}$ | - | 11\% | - | ${ }_{7 \%}$ |
| 7 ${ }^{76}$ | 20\% | 29\% |  | - | $\frac{2}{50 \%}$ | ${ }_{26 \%}^{5}$ | ${ }_{20 \%}^{1}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ |  | $\stackrel{2}{25}$ | ${ }_{25 \%}^{25}$ | $\begin{aligned} & 11 \% \\ & 11 \end{aligned}$ | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ | 26\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Too early to say
Can't do much as live in a
rented property
I was arready doing what I
could/it will make no difference/aliready had measures in place Not looked into it yet/might
consider it later/not putit consideritlater
into action yet
It is working well/better
than expectations Scived money/has reduced my
bills/earned some money Home is warmer/heats up quicker Seen a difference (nfs) Promoted more energy Promoted more energy
efficiency/more owareness/
energ savin energy saving in the home It is helping the
environment/stem environment/stem climate
change/cut down on landill Has promoted community
spirif/community has come spirit/community has come
together fogerner Workmen did a good job/
efficient

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atlitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | Agree (K) | Disagree <br> (L) | Agree $(\mathrm{M})$ | Disagree (N) |
| 27** | $8^{* *}$ | $13^{* *}$ | $6^{* *}$ | 11** | 1** | 1** | $6^{* *}$ | $8^{* *}$ | $13^{* *}$ | $14^{* *}$ | $8^{* *}$ | $5^{* *}$ | 19** |
| - | - | - | $\because$ | - | - |  | - | - | - | - | - | : | : |
| ${ }_{4 \%}^{1}$ | - | ${ }^{1} \%$ | - | $\because$ | : | : | 17\% | : | : | ${ }_{7 \%}^{1}$ | : | : | 5\% |
| - | - | - | - | - | : | : | : | : | - | - | : | - | - |
| ${ }_{4 \%}^{1}$ | - | ${ }_{8 \%}^{1}$ | - | ${ }^{1} 9$ | : | - | 17\% | $:$ | : | ${ }_{7 \%}$ | $:$ | : | ${ }_{5 \%}^{1}$ |
| : | - | - | : | - | - | $\vdots$ | : | : | $\vdots$ | : | - | : | : |
| : | - | : | : | : | : | : | : | : | : | : | - | - | : |
| : | - | - | - | : | : | $\vdots$ | : | : | : | : | - | : | : |
| : | : | : | : | - | : | : | : | : | : | : | : | : | : |
| - | : | : | - | : | : | : | : | : | - | : | : | : | : |
| : | - | - | - | - | : | : | : | - | - | : | : | - | $:$ |
| : | - | - | $\vdots$ | - | ; | : | : | - | - | : | : | - | : |
| : | - | - | - | - | : | : | : | - | - | : | - | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

Total
Heard Iots of different
viens (gained Heara lots of different
views/gioned at of of knowledge /answered my
queries
It is too
It is too expensive/outlay
is expensive
Light bubbs are not bright
enough/don't work well
Don't have much information
on it/can't give us enough
on it/can't give us enough
information/didid't tell me

it know /need more research in
Not eligible/not ligible
for a grant/only eiligible
Not eligibe/tote
for a grant only
for partial grant
Because it is/they are free
Unable to do anything due to
that construction/siting/age
of the property
the property
It is something we all
should be doing
Has made no difference
Mis-use/waste of public money/Iisisformed by th
council/ 1 obody wants the Council/ nobody wants the
proiect/fook no notice of
project/fiok
local opinion

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not af all/ (J) | Agree (K) | $\begin{gathered} \text { Disagree } \\ (L) \end{gathered}$ | Agree (M) | Disagree <br> (N) |
| 27** | $8^{* *}$ | $13^{* *}$ | $6^{* *}$ | 11** | 1* | 1** | $6^{* *}$ | $8^{* *}$ | $13^{* *}$ | $14^{* *}$ | $8^{* *}$ | $5^{* *}$ | 19** |
| $\vdots$ | - | $\vdots$ | - | - | - | $\vdots$ | - | - | $\div$ | - | : | - | - |
| ${ }_{15}^{4}$ | ${ }_{13 \%}^{1}$ | $\underset{{ }_{15 \%}^{2}}{2}$ | ${ }_{17 \%}^{17}$ | ${ }_{9 \%}^{1}$ | - | - | ${ }_{17 \%}^{1}$ | $\underset{25 \%}{2}$ | ${ }_{8 \%}^{1}$ | ${ }_{7 \%}$ | - | - | 3 ${ }^{3}$ |
| 2\% | ${ }_{25 \%}^{2}$ | - | - | ${ }_{9 \%}$ | : | : | - | 13\% | ${ }_{8 \%}^{1}$ | $\underset{14 \%}{ }$ | : | - | ${ }_{11 \%}$ |
| - | - | : | - | - | ; | - | - | - | - | - | $\because$ | $\because$ | - |
| 15\% | 13\% | 8\% | 33\% | ${ }_{9 \%}$ | : | ${ }_{100 \%}^{1}$ | - | ${ }_{25 \%}^{2}$ | $\underset{15 \%}{2}$ | $7 \%$ | ${ }_{25 \%}^{2}$ | - | $\stackrel{3}{16 \%}$ |
| 4\% | - | ${ }_{8 \%}$ | - | ${ }_{9 \%}$ | - | ; | 17\% | : | $\because$ | - | ${ }_{13 \%}^{1}$ | - | ${ }_{5 \%}^{1}$ |
| ${ }_{7 \%}$ | - | 8\% | ${ }_{17 \%}^{1}$ | ${ }_{9 \%}$ | 100\% | ; | : | 13\% | ${ }_{8 \%}^{1}$ | $7 \%$ | ${ }_{13 \%}^{1}$ | 20\% | ${ }_{5 \%}^{1}$ |
| : | ; | - | - | - | : | : | : | - | $\because$ | - | $\div$ | : | $\vdots$ |
| - | - | - | $\because$ | - | - | - | - | - | $\div$ | - | - | - | - |
| ${ }_{15}$ | 13\% | ${ }_{8 \%}^{1}$ | ${ }_{33 \%}^{2}$ | $\stackrel{3}{27 \%}$ | ; | - | 17\% | $\because$ | $\begin{gathered} 33 \% \\ 3 \end{gathered}$ | $7 \%$ | $\begin{aligned} & 1 \\ & { }_{13 \%} \end{aligned}$ | 20\% | $\stackrel{3}{16 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q30.5 Why do you say you were very dissatisfied

Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { l's not woth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not an all strongly (D) | Always/ often (E) | Sometimes | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \end{aligned}$ |
| $27^{* *}$ | $8^{* *}$ | 13** | 6 ** | $11^{* *}$ | 1** | 1** | $6^{* *}$ | $8^{* *}$ | $13^{* *}$ | $14^{* *}$ | $8^{* *}$ | $5^{* *}$ | 19** |
| ${ }_{7 \%}$ | $\begin{aligned} & 1 \\ & 13 \% \end{aligned}$ |  | : | \% | : | - | - | $\begin{aligned} & 1 \\ & 13 \% \end{aligned}$ | ${ }_{8 \%}^{1}$ | ${ }_{14 \%}^{2}$ | - | ${ }^{1} 0 \%$ | ${ }_{5 \%}^{1}$ |
| 26\% | 38\% | 41\% |  | 18\% | - | - | 17\% | 25\% | ${ }_{31}{ }^{4}$ | ${ }_{29 \%}$ | 38\% | 20\% | 21\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \\ & \text { (f) } \end{aligned}$ | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (1) \\ & \hline \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (\mathrm{k}) \end{gathered}$ (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solidid } \\ & \text { (m) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \end{aligned}$ (p) | $\begin{array}{r} 20,800 \\ 36,400 \\ \hline \end{array}$ | $\underset{(r)}{\substack{36,400+\\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline}}$ |
| $27^{* *}$ | $8^{* *}$ | 15** | $3^{* *}$ | 1** | $3^{* *}$ | $3^{* *}$ | 9** | 12** | 7** | 19** | 1** | $18^{*}$ | 9** | $12^{*}$ | $4^{* *}$ | 2** |
| : | : | - | - | $\vdots$ | - | - | - | $\vdots$ | : | $\vdots$ | - | : | - | - | - | - |
| 15\% | $\begin{aligned} & 1 \\ & 13 \% \end{aligned}$ | $\underset{13 \%}{2}$ | ${ }_{33 \%}^{1}$ | : | ${ }_{33 \%}^{1}$ | ${ }_{67 \%}$ | $11 \%$ | : | 29\% | ${ }_{11 \%}$ | : | ${ }_{11 \%}$ | ${ }_{22}^{2}$ | ${ }_{8 \%}$ | 50\% | : |
| 2\% | - | ${ }_{13 \%}$ | - | - | - | : | 11\% | 8\% | ${ }^{14 \%}$ | 5\% | : | 6\% | 11\% | ${ }_{8 \%}$ | : | : |
| : | - | - | $\because$ | $\vdots$ | : | $\because$ | - | - | : | : | : | - | - | : | : | : |
| 15\% | 13\% | 13\% | 33\% | - | ; | : | ${ }_{22}^{2}$ | $\underset{17 \%}{ }$ | 14\% | 16\% | : | 17\% | ${ }^{11 \%}$ | ${ }_{17 \%}$ | 50\% | : |
| ${ }^{1} \%$ | - | ${ }_{7 \%}$ | - | : | : | : | 11\% | : | : | ${ }_{5 \%}^{1}$ | : | ${ }_{6 \%}$ | $\because$ | : | : | : |
| 7\% | ${ }_{13 \%}$ | ${ }_{7 \%}$ | : | - | : | : | 22\% | : | : | 11\% | : | 6\% | 11\% | ${ }_{8 \%}^{1}$ | : | 50\% |
| : | : | - | : | : | : | : | : | - | : | : | : | : | : | : | : | : |
| : | : | : | : | : | - | : | : | $\because$ | : | : | : | : | : | - | : | - |
| ${ }_{15 \%}$ | 25\% | ${ }_{13 \%}^{2}$ | - | $\vdots$ | $\div$ | - | ${ }_{22 \%}$ | $\stackrel{2}{2}$ | 14\% | ${ }_{11 \%}$ | $100 \%$ | ${ }_{11 \%}$ | ${ }_{22}^{2}$ | ${ }_{17 \%}$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 384

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16 Nov 2011
Q30.5 Why do you say you were very dissatisfied
Base: All those who said they were very dissatisfied with the (main) thing they did as a result of seeing or hearing about the project

|  |  | Behaviour |  |  |  | Length of fime in home |  |  |  | Age of property |  |  | Type of wall |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (1) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \end{gathered}$ (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \end{gathered}$ |
| Total | 27* | 8 ** | $15^{*}$ | 3 . | 1. | 3 .* | 3. | $9 \cdot$ | $12 \cdot$ | $7 \cdot$ | 19** | .* | $18^{*}$ | $9 \cdot$ | $12^{*}$ | $4 *$ | $2 \cdot$ |
| Not happy with the workmanship/workmen | ${ }_{7 \%}$ | ${ }^{13} \%$ | \% | - | : | - | - | : | 17\% |  | ${ }_{11 \%}$ | : | ${ }_{11 \%}$ | - | 8\% | - |  |
| Other answers | 26\% | ${ }_{13 \%}$ | 27\% | ${ }^{1} 3$ | 100\% | ${ }_{3}^{1} \%$ | ${ }^{1} 3$ | - | ${ }_{42 \%}^{5}$ | 29\% | 26\% | : | 28\% | 22\% | ${ }_{17 \%}$ | 25\% | 50\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 385

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project
$\begin{array}{l|cc|}$\cline { 3 - 3 } \& $\left.\begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) }\end{array} & \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (J) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (\mathrm{M}) \\ \hline \end{gathered}$ | Exmoor $(1,3)$ $(N)$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadow <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham <br> (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,0) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden (2) (W) |
| 558 | $56^{*}$ | 29** | $14^{* *}$ | $21^{*}$ | $33^{*}$ | $18^{* *}$ | $30 *$ | $23^{* *}$ |  | $52^{*}$ |  | $25^{* *}$ | $22^{*}$ | 85* | $21^{*}$ | 129 |
| ${ }^{118}$ | 13\% | 5\% | ${ }_{7 \%}^{1}$ | 10\% | $\underset{27 \%}{97}$ | $\frac{3}{17 \%}$ | 30\% | 26\% |  | $\begin{aligned} & 11 \% \\ & 21 \% \end{aligned}$ |  | 20\% | 18\% | ${ }_{25}^{21}$ | 29\% | 23\% |
| $\begin{gathered} 231 \\ { }_{\mathrm{R}}^{231 \%} \end{gathered}$ | ${ }_{21}^{12}$ | ${ }_{41 \%}^{12}$ | ${ }_{29 \%}^{4}$ | 38\% | ${ }_{30 \%}^{10}$ | 84 | ${ }_{37 \%}^{11}$ | 39\% |  | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ |  | 11 $44 \%$ | 14 $64 \%$ | $\begin{aligned} & 47 \\ & 55 \% \\ & A \end{aligned}$ | 24\% | $\begin{aligned} & 70 \\ & 54 \% \\ & A \end{aligned}$ |
| ${ }^{11}$ | ${ }_{4 \%}$ | 3\% | - | - | - | - | - | - |  | ${ }_{4}^{2}$ |  | ${ }_{4 \%}$ | - | 1\% | - | ${ }_{3 \%}$ |
| ${ }^{16}$ | - | - | $7 \%$ | - |  | ${ }_{6 \%}$ |  | - |  | 3\% |  | $\underset{12 \%}{3}$ | - | ${ }_{2}^{2}$ | ${ }_{5}^{1}$ | 5\% |
| $\begin{gathered} 182 \\ \begin{array}{c} 33 \% \\ \text { uw } \end{array} \end{gathered}$ | 29\% | 11 $38 \%$ | ${ }^{87 \%}$ | 11 $52 \%$ | 14 $42 \%$ | ${ }_{33 \%}$ | 10 $33 \%$ | $\stackrel{8}{35 \%}$ |  | $\begin{aligned} & 26 \\ & 50 \% \\ & A \end{aligned}$ |  | 20\% | 18\% | 14 $16 \%$ | 43\% | ${ }_{21}^{27}$ |
|  | ${ }_{45 \%}^{25}$ | 179\% | 36\% | 10\% | 19\% | 11 $61 \%$ | 20\% | ${ }_{65 \%}^{15}$ |  | ${ }_{40 \%}^{21}$ |  | 164 | ${ }_{82 \%}^{18}$ | 68 $80 \%$ 4 | 11 $52 \%$ | 93 $72 \%$ 4 |
| ${ }^{27}$ | ${ }_{4}^{2}$ | ${ }_{3 \%}$ | ${ }_{7 \%}$ | - | - | ${ }_{6 \%}$ | - | - |  | ${ }_{10}^{5}$ |  | ${ }_{16 \%}$ | - | 3 3\% | ${ }_{5}^{1}$ | ${ }_{7 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 386

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Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

|  | Community groups 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \end{aligned}$ | $\begin{aligned} & \text { 2. With a } \\ & \text { dominant focus } \\ & \text { on domestic } \\ & \text { buildings } \\ & \text { (D) } \\ & \hline \end{aligned}$ |  | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong benaviour change angle (F) |  | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
| 558 | 139 |  | 447 |  | 257 |  | 28 | 158 |  | 181 |
| 1181\% | ${ }_{24 \%}$ |  | 94.9 |  | ${ }^{63}$ |  | ${ }_{24}^{34}$ | ${ }^{31}$ 20\% |  | ${ }^{46}$ |
| $\begin{aligned} & 231 \\ & { }^{231 \%} \\ & C G \end{aligned}$ | ${ }_{34}^{47}$ |  | ${ }^{193} 38$ |  | ${ }^{115} 45 \%$ |  |  | 227\% |  | $\begin{aligned} & 86 \\ & A_{4}^{88 \%} \end{aligned}$ |
| ${ }^{11}{ }^{2 \%}$ |  |  | ${ }^{10} 2 \%$ |  | ${ }^{2}$ \% |  | ${ }_{1 \%}$ | 5\% |  | ${ }_{1}^{1 \%}$ |
| ${ }^{16} 3$ | ${ }^{3} 2$ |  | ${ }^{10} 2 \%$ |  | ${ }_{7}{ }_{3 \%}$ |  | ${ }^{3} 2 \%$ | ${ }_{2 \%}$ |  | ${ }^{3} 2 \%$ |
| $\begin{aligned} & 182 \\ & \text { EHY } \end{aligned}$ | 55 $40 \%$ $A$ |  | ${ }^{140} 17 \%$ |  | 70 $27 \%$ |  | ${ }_{2}^{27}$ | 77 <br> $\substack{49 \% \\ A}$ |  | ${ }_{25}^{45}$ |
| $\begin{gathered} 349 \\ 63 \% \\ \hline \end{gathered}$ | ${ }_{58 \%}$ |  | ${ }^{287}$ 64\% |  | $\begin{gathered} 178 \\ \substack{69 \% \\ A} \end{gathered}$ |  | \% | ${ }_{46 \%}$ |  | $\begin{gathered} 132 \\ 7_{A} 3 \% \end{gathered}$ |
| $\underset{\mathrm{H}}{27}$ | ${ }_{2 \%}$ |  | ${ }^{20} 4 \%$ |  | ${ }^{9} 4$ |  | ${ }_{3 \%}$ | ${ }_{5 \%}$ |  | ${ }_{2 \%}$ |

I have recommended in favour
of taking these actions +0 a of taking these
lof of people
I have recommended in favour
of taking these actions to a of taking these
few people
I have recommended against
taking these actions to a
taving thesemmended actions to a a
thain lot of people
I have recommended agains
taking these actions to a taking these
few people
I haven't talked to people ।
know about
All recommended in favour
All recommended against

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | ${ }_{(G)}^{66+}$ | $\begin{gathered} \text { Male } \\ (\mathrm{H}) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \end{gathered}$ | Social rent ( N ) | Private rent (O) |
| 558 | 24** | $61^{*}$ | 132 | 116 | $96 *$ | 129 | 237 | 321 | 324 | 174 | 46* | 412 | $78^{*}$ | $61^{*}$ |
| $\begin{aligned} & { }^{118} \mathbf{2 1 \%} \\ & \mathrm{Nf} \end{aligned}$ | 13\% | 11 $18 \%$ | 353 | 26\% | 178\% | ${ }_{19 \%}^{24}$ | ${ }_{23}^{54}$ | 64 $20 \%$ | ${ }_{21}^{72 \%}$ | 20\% | 75\% | 22\% | 100 | 17 <br> $\substack{28 \% \\ \mathrm{~N}}$ |
| ${ }^{231}$ 41\% | 38\% | ${ }_{41 \%}^{25}$ | ${ }_{4}^{54}$ | ${ }_{39}^{45}$ | $\begin{gathered} 50 \\ { }^{52 \%} \\ A_{G} \end{gathered}$ | ${ }_{37 \%}^{48}$ | $\begin{aligned} & 99 \\ & 42 \% \end{aligned}$ | $\stackrel{132}{41 \%}$ | ${ }^{137} 42 \%$ | 64 $37 \%$ | $\begin{aligned} & 25 \\ & { }_{5}^{24 \%} \\ & k \end{aligned}$ | $\begin{gathered} 182 \\ 44 \% \\ A \end{gathered}$ | 27 ${ }_{35}$ | ${ }_{34}^{21}$ |
| ${ }_{\text {JM }}{ }^{11}$ |  | ${ }_{3 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{3 \%}^{3}$ | $3{ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 2\% | ${ }_{1 \%}^{3}$ | $\underset{A 4 \%}{7}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | AM ${ }^{\text {5 }}$ | ${ }_{3 \%}$ |
| $\stackrel{16}{3 \%}$ | - | ${ }_{2 \%}$ | ${ }^{5}$ | ${ }_{2 \%}$ | ${ }_{5 \%}^{5}$ | ${ }_{2 \%}^{2 \%}$ | ${ }_{3 \%}^{7}$ | ${ }_{3 \%}$ | 10 $3 \%$ | ${ }_{2 \%}^{4}$ | ${ }_{4 \%}$ | ${ }^{10} 2$ | 3\% | ${ }_{3 \%}^{2}$ |
| $\begin{gathered} 182 \\ 38 \% \\ \mathrm{Fe} \end{gathered}$ | 12\% | 22\% | 37 28 | $3{ }^{36}$ | ${ }_{22}^{21}$ | $\begin{gathered} 54 \\ { }^{52 \%} \\ \text { ADF } \end{gathered}$ | 72 | 110 $34 \%$ | ${ }_{32 \%}^{103}$ | ${ }_{37 \%}^{64}$ | 11 $24 \%$ | $\xrightarrow{125}$ | 34 4M\% AM | 19\% |
| $\begin{gathered} 349 \\ 63 \% \end{gathered}$ $\mathrm{Ng}$ | 12\% | 59\% | ${ }_{60 \%}^{87}$ | ${ }_{65 \%}^{75}$ | $\begin{aligned} & \stackrel{67}{70 \%} \\ & G \end{aligned}$ | 72\% | ${ }_{\text {153 }}{ }_{6}$ | 196 | 208\% | 99\% | ${ }^{32}$ | $\begin{gathered} 272 \\ \substack{26 \% \\ A N} \end{gathered}$ | 37\% | ${ }_{62 \%}^{38}$ |
| $\begin{aligned} & 27 \\ & { }_{5}^{27} \end{aligned}$ | - | ${ }_{5}^{3}$ | ${ }_{6}^{8}$ | ${ }_{4 \%}$ | $\begin{gathered} 8 \\ 8_{G}^{\prime} \end{gathered}$ | ${ }_{2 \%}^{3}$ | 12 5 | ${ }_{5}^{15}$ | 13 $4 \%$ | 11 6 | ${ }_{7 \%}^{3}$ | ${ }^{15} 4$ | ${ }^{7}{ }^{7} 9$ | 4\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (5) \end{gathered}$ | $\begin{array}{r} 5+ \\ (\mathrm{T}) \\ \hline \end{array}$ | Gas | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (\mathrm{e}) \end{aligned}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \hline \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \end{aligned}$ <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 558 | 107 | 193 | $99^{*}$ | 100 | $59^{*}$ | 383 | $7{ }^{*}$ | $76^{*}$ | $18^{* *}$ | 240 | 181 | 121 | 10** | 22** | 536 |
| $\begin{aligned} & 118 \\ & \begin{array}{c} 21 \% \\ \mathrm{Nf} \end{array} \end{aligned}$ | 18\% | ${ }_{22 \%}^{42}$ | 17 | 28\% | 120\% | ${ }_{22 \%}^{83}$ | 11 $15 \%$ | 20\% | $\stackrel{3}{17 \%}$ | $\begin{gathered} \begin{array}{c} 25 \\ \mathrm{Af}^{27 \%} \end{array} \end{gathered}$ | 29\% | ${ }_{19 \%}^{23}$ | : | ${ }_{9 \%}$ | ${ }^{116}$ |
| ${ }^{231}$ 41\% | $\begin{aligned} & 50 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 34 \% \end{aligned}$ | ${ }_{36 \%}^{21}$ | ${ }^{150} 41 \%$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 42 \% \end{aligned}$ | 33\% | 105 $44 \%$ | ${ }_{43}^{78}$ | ${ }_{36 \%}^{43}$ | 3 <br> $30 \%$ | 32\% | ${ }^{224} 42 \%$ |
| ${ }^{11}{ }^{2} \mathrm{M}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{3}^{3}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{1}$ | ${ }_{2 \%}^{8}$ | ${ }_{4 \%}$ | - | : | ${ }_{2}^{4}$ | ${ }_{2 \%}^{3}$ | ${ }_{2 \%}^{3}$ | $10 \%$ | : | ${ }^{11}$ |
| 16 ${ }_{3}^{1}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{6}$ | ${ }_{2 \%}$ | $4 \%$ | ${ }_{3 \%}^{2}$ | ${ }_{3 \%}^{13}$ | ${ }_{3 \%}$ | - | : | ${ }_{2}^{5}$ | 5\% | 5\% | - | ${ }_{9 \%}$ | 14\% |
| $\begin{gathered} 182 \\ \begin{array}{c} 33 \% \\ \mathrm{Fe} \end{array} \end{gathered}$ | ${ }_{33}^{35}$ | ${ }_{28 \%}^{54}$ | ${ }_{37}^{37}$ | ${ }_{33}^{33}$ | ${ }_{39 \%}^{23}$ | 123 $32 \%$ | ${ }_{35 \%}^{25}$ | ${ }_{32 \%}^{24}$ | 50\% | 21 |  | $\stackrel{46}{38 \%}$ | 60\% | 11 $50 \%$ | ${ }_{3}^{171}$ |
| $\begin{gathered} 349 \\ \begin{array}{c} 63 \% \\ \mathrm{Ng} \end{array} \end{gathered}$ | 69\% | $\underset{66 \%}{128}$ | 58\% | ${ }_{62}^{62}$ | 56\% | 239 62 | 42 58 | ${ }_{68 \%}^{52}$ | 50\% | 170 Afg Af | 107 $59 \%$ | ${ }^{66}$ | 30\% | 41\% | $\underset{\substack{340 \\ 4 \\ 4}}{ }$ |
| $\begin{aligned} & 27 \\ & \begin{array}{c} 5 \% \end{array} \end{aligned}$ | ${ }_{3 \%}$ | 119\% | ${ }_{5}^{5}$ | ${ }_{5 \%}^{5}$ | ${ }_{5 \%}^{3}$ | $\begin{gathered} 21 \\ { }_{c}^{2 \%} \end{gathered}$ | ${ }_{c}^{7 \%}$ | - | - | $9 \%$ | ${ }^{8} 4$ | ${ }_{7 \%}$ | ${ }^{10 \%}$ | ${ }_{9 \%}$ | ${ }^{25} 5$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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Q31 Now thinking about EVERYTHING you have done as a result of seeing or hearing about the project, what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

Total
I have recommended in favour
of taking these actions to a lot of people
Thave recommended in favour
of taking these actions to a few people
I have recommended against
taking these actions to a taking these act
lof of people
I I ave recommended against Thave recommended agains
taking these actions to a
ffw people few people
I haven't talked to people ।
know about it
All recommended in favour

All recommended against

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Atilitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly <br> (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | Agree (M) | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 558 | 227 | 242 | 87* | 227 | $38 *$ | $14^{* *}$ | 173 | 243 | 142 | 368 | $99 *$ | $91 *$ | 438 |
| $\begin{gathered} 182 \% \\ \text { CFJM } \end{gathered}$ | $\begin{gathered} 64 \\ \text { ACD } \\ \hline 28 \% \end{gathered}$ | 40\% | $\begin{aligned} & 14 \% \\ & 16 \% \end{aligned}$ | $\stackrel{51}{22 \%}$ | ${ }_{3 \%}$ | $\stackrel{2}{14 \%}$ | $\begin{gathered} \begin{array}{c} 53 \\ 31 \% \\ \text { Alf } \end{array} \end{gathered}$ | ${ }^{48}$ | 172\% | ${ }^{81}$ | ${ }_{25 \%}^{25}$ | ${ }_{13}^{12}$ | $\begin{aligned} & 103 \\ & { }^{24 \%} \\ & A^{24 \%} \end{aligned}$ |
| $\begin{gathered} 231 \\ 41 \% \\ \text { LM } \end{gathered}$ | 86 $38 \%$ | $\begin{gathered} 111 \\ 46 \% \end{gathered}$ | ${ }_{39 \%}^{34}$ | $\begin{aligned} & 93 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 1344 \\ & \end{aligned}$ | $\stackrel{5}{36 \%}$ | ${ }_{43}^{75}$ | 101 | ${ }^{55} 99$ | $\begin{gathered} 163 \\ 44 \% \\ L \end{gathered}$ | ${ }_{32}^{32}$ | ${ }_{32}^{29}$ | ${ }^{186}$ 42\% |
| ${ }_{\substack{11 \\ 2 \% \\ N}}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | - | : | ${ }_{2}^{3}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}^{4}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{4}{ }^{4} \%$ | ${ }_{1 \%}$ |
| $\begin{aligned} & \text { l6 } \\ & \text { a\% } \end{aligned}$ | ${ }_{2 \%}$ | ${ }^{8} 8$ | ${ }_{3 \%}$ | 100 | ${ }_{5 \%}^{2}$ | : | ${ }_{2 \%}^{4}$ | 2\% | 4\% | ${ }_{2 \%}^{8}$ | ${ }_{4 \%}^{4}$ | ${ }_{\text {AN }}{ }^{\text {\% \% }}$ | 10\% |
| $\begin{gathered} 182 \% \\ 33 \% \\ H \mathrm{H} \end{gathered}$ | ${ }_{30}^{68}$ | ${ }_{37}^{77}$ | $\begin{aligned} & 35 \\ & 40 \% \end{aligned}$ | ${ }_{26}^{69 \%}$ | $\begin{aligned} & 22 \\ & 58 \% \\ & \text { AE } \end{aligned}$ | 7 <br> $50 \%$ | ${ }_{22}^{38}$ | $\begin{aligned} & 84 \\ & 35 \% \\ & { }_{3}^{24} \end{aligned}$ | $\begin{aligned} & 60 \\ & 42 \% \\ & A H \end{aligned}$ | 109 $30 \%$ | 37 | 40 404 AN | ${ }_{31 \%}^{134}$ |
| $\begin{aligned} & 349 \\ & \text { F.3\% } \\ & \text { FJM } \end{aligned}$ | ${ }^{150} 6$ | 151 $62 \%$ | $\begin{aligned} & { }_{58}^{48} \end{aligned}$ | $\underset{F}{\substack{143 \%}}$ | 14 | 7 | $\begin{aligned} & 128 \\ & 74 \% \\ & \text { Ald } \end{aligned}$ | ${ }_{\text {14, }}^{149}$ | 72 $51 \%$ | $\underset{A}{244} \underset{A}{66 \%}$ | 58\% | ${ }_{45 \%}^{41}$ | 289 AM |
| $\begin{gathered} 27 \\ { }_{5 \%}^{27} \end{gathered}$ | ${ }_{4 \%}$ | 14 6 | ${ }_{5 \%}^{4}$ | $\begin{gathered} 17 \% \\ A_{\%} \end{gathered}$ | ${ }_{5 \%}$ | : | ${ }_{4 \%}$ | 109\% | 10\% | ${ }^{15} 4$ | 5\% | (10 $\begin{gathered}10 \% \\ \text { AN }\end{gathered}$ | 15\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 what steps have you taken to recommend either in favour or against these actions to people you know?
Base: Respondents who have taken any action as a result of the LCCC project

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | Solid (m) | Timber (n) | Other <br> (o) | Less than 20,800 (p) | $\begin{array}{r} 20,800- \\ 36,400 \\ (9) \\ \hline \end{array}$ | $\begin{array}{\|} \substack{36,400+\\ \text { (r) } \\ \hline} \end{array}$ |
| 558 | 178 | 272 | $63^{*}$ | $45^{*}$ | $53^{*}$ | 136 | 114 | 255 | 167 | 339 | $52^{*}$ | 377 | 182 | $12^{* *}$ | $8 * *$ | 167 | 133 | 112 |
| $\begin{gathered} 118 \\ \text { CFJM } \end{gathered}$ | 26\% | ${ }_{20}^{50}$ | $17 \%$ | -7\% | 25\% | ${ }_{24 \%}^{33}$ | $\stackrel{23}{20 \%}$ | 49\% | $\stackrel{42}{25 \%}$ | 20\% | 15\% | 73 $19 \%$ | 26\% | 25\% | ${ }_{13}^{13}$ | ${ }_{21 \%}^{35}$ | 31\% | 28 $25 \%$ |
| $\begin{aligned} & { }_{2}^{231} \\ & \hline 41 \% \end{aligned}$ | 35\% | ${ }_{45 \%}^{123}$ | ${ }_{38 \%}^{24}$ | $\begin{aligned} & 19 \\ & 42 \% \end{aligned}$ | ${ }_{42 \%}^{22}$ | $\begin{aligned} & { }_{40}^{55} \\ & \hline \end{aligned}$ | $\begin{aligned} & 52 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \hline 40 \% \end{aligned}$ | ${ }_{38 \%}^{64}$ | ${ }_{4139}^{139}$ | $\stackrel{28}{28 \%}$ | 161 $43 \%$ | 67 $37 \%$ | 50\% | 25\% | 38\% | 54\% | $4{ }_{4}^{46}$ |
| $\begin{aligned} & 11 \\ & { }_{2 \%}^{2 \%} \end{aligned}$ | ${ }_{3 \%}^{5}$ | ${ }_{1}{ }^{4}$ | ${ }_{3 \%}$ | - | : | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ | 1\% | ${ }_{3 \%}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}^{3}$ | - | - | 6\% | 1\% | $3 \%$ |
| $\begin{gathered} 16 \\ \left.\begin{array}{c} 3 \% \\ a \end{array}\right) \end{gathered}$ | 1\% | $\begin{aligned} & 12 \\ & { }_{4 \%}^{4 \%} \\ & \mathrm{~A}^{2} \end{aligned}$ | ${ }_{3 \%}^{2}$ | ${ }_{2 \%}^{1}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }_{2 \%}^{6}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{8}$ | ${ }_{6 \%}$ | ${ }_{2 \%}$ | $7 \%$ | - | - | ${ }_{3 \%}^{5}$ | ${ }_{2 \%}^{3}$ | 5\% |
| $\begin{aligned} & 182 \\ & 33 \% \\ & \mathrm{HK} \end{aligned}$ | ${ }_{31}^{61}$ | $\begin{aligned} & 79 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 38 \% \end{aligned}$ | ${ }_{40 \%}^{18}$ | ${ }_{30 \%}^{16}$ | ${ }_{29 \%}^{40}$ | $\begin{aligned} & 32 \% \\ & 28 \% \end{aligned}$ | ${ }_{37 \%}^{97 \%}$ | ${ }_{33}^{55}$ | $\begin{gathered} 115 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 123 \% \\ & 23 \% \end{aligned}$ | ${ }_{3}^{126}$ | ${ }_{32 \%}^{58}$ | $\stackrel{3}{35}$ | 63\% | ${ }_{35 \%}^{58}$ | 39\% | 30 ${ }_{27}$ |
| $\begin{aligned} & 349 \\ & \text { F3M\% } \\ & \text { F3M } \end{aligned}$ | 111 62 | 177 | 56\% | 26\% | 66\% | ${ }^{88}$ | 75\% | 151 $59 \%$ | 106\% | ${ }^{207}$ | 69\% | 234\% | 114 6 | 75\% | 38\% | 98\% | 68\% | 74\% |
| 27\% | ${ }_{3 \%}^{6}$ | 16 6 | ${ }_{6 \%}$ | ${ }_{2 \%}^{1}$ | 2\% | ${ }_{6 \%}$ | 7\% | ${ }^{10} 4 \%$ | 4\% | 179 | ${ }_{8 \%}^{4}$ | 17\% | 10 $5 \%$ | - | - | ${ }^{11} 7$ | ${ }_{3 \%}$ | ${ }_{7 \%}^{8}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

|  |  | All Commu- <br> nitites <br> (excl ctrls) <br> (A) |
| :--- | :---: | :---: |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project
$\left.\begin{array}{l|cc|} & \begin{array}{c}\text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) }\end{array} & \\ \text { (A) }\end{array}\right]$

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

| All Commu-nities(excl ctrls)(A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ (L) | Middlesbrough (2,5) (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \end{gathered}$ (N) | Halton <br> (1,3) <br> (O) | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(Q)$ | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham (2,3,4,6) <br> ( 1$)$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (V) } \end{aligned}$ | Whitehill Borden <br> (2) <br> (W) |
| 558 | $56^{*}$ | $29^{*}$ | $14^{* *}$ | $21^{*}$ | $33^{*}$ | $18^{* *}$ | $30^{*}$ | $23^{* *}$ |  | 2* |  | $25^{* *}$ | $22^{*}$ | 85* | $21^{*}$ | 129 |
| ${ }_{1 \%}^{4}$ | ${ }_{2 \%}$ | - | - | - | ${ }_{3 \%}$ | - | : | - |  | : |  |  | - | ${ }_{1 \%}$ | - | 1\% |
| ${ }_{5 \%}^{28}$ | ${ }_{7 \%}$ | 14\% | 36\% | ${ }_{5 \%}$ | ${ }_{12 \%}$ | - | - | - |  | ${ }_{2 \%}^{1}$ |  | - | 2\% | ${ }_{1 \%}$ | 20\% | ${ }_{3 \%}^{4}$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ | : | - | - | : | - | : | ${ }_{4 \%}$ |  | ${ }_{2 \%}$ |  |  | : | 1\% | - | 1\% |
| $\stackrel{2}{ }$ | - | - | : | : | : | : | : | : |  | ${ }_{2 \%}^{1}$ |  |  | ${ }_{5 \%}$ | - |  | : |
| ${ }_{8 \%}$ | : | ${ }_{7 \%}$ | - | - | 2\% | ${ }_{11 \%}$ | 13\% | 2\% |  | $3 \%$ |  | 24\% | 23\% | 5\% | 14\% | $8{ }_{6}^{8}$ |
| ${ }^{12}$ | ${ }_{5}^{3}$ | ${ }_{7 \%}$ | - | 5\% | ${ }_{6 \%}$ | - | ${ }_{3 \%}$ | - |  | - |  |  |  | ${ }_{2}^{2 \%}$ |  | 1\% |
| ${ }_{9}^{52}$ | ${ }_{2 \%}^{1}$ | ${ }_{3 \%}$ | 7\% | - | 18\% | 6\% | ${ }^{5} 7$ | 4\% |  | ${ }_{8 \%}^{4}$ |  | 3 $12 \%$ | 14\% | 12 | ${ }_{5 \%}$ | 13 $10 \%$ |
| ${ }^{17}$ | ${ }_{2 \%}$ | 3\% | - | - | $\begin{aligned} & 3 \\ & { }_{\mathrm{A}}^{3} \end{aligned}$ | : | $\begin{gathered} 3 \\ 10 \% \\ A \end{gathered}$ | : |  | ${ }_{4 \%}$ |  | 4\% | ${ }_{5 \%}$ | ${ }_{1 \%}$ | : | ${ }_{3 \%}^{4}$ |
| 16\% | 11\% | 21\% | : | 29\% | ${ }^{5}$ | $\stackrel{4}{22 \%}$ | $\begin{gathered} 11 \\ 37 \% \\ \mathrm{~A} \end{gathered}$ | 4\% |  | ${ }_{8 \%}^{4}$ |  | 16\% | 27\% | 22\% | ${ }_{5}^{1}$ | $14 \%$ |
| 7\% | - | - | 7\% | - | - | 6\% | ${ }^{1} \%$ | : |  | - |  | ${ }_{8 \%}^{2}$ | - | ${ }^{1} \%$ | - | 1\% |
| $\stackrel{2}{ }$ | : | ${ }_{3 \%}$ | - | : | $\div$ | : | : | : |  | : |  | - | - | : | $:$ | ${ }_{1 \%}$ |
| ${ }_{2 \%}^{13}$ | ${ }_{2 \%}^{1}$ | ${ }_{7 \%}$ | - | - | - | - | 3\% | 2\% |  | ${ }_{2}^{1}$ |  | - | - | 3\% | - | $\stackrel{3}{2 \%}$ |
| $\stackrel{2}{ }$ | : | - | - | - | - | - | - | : |  | - |  | : | ${ }_{5 \%}$ | : | 5\% | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

```
Total
```

Use my car less
Water butt
Water meter
A device in the toilet to
reduce water usage/water
reauce
hippo
Wear more clothing

Windmill/wind turbine/wind
farm
Wood burning stove/biomass
heating system
Build a porch/conservatory

House is rented
More efficient radiators
(reflective panels/
themostafs etc)
Filting energy efficient
lighting/light bulbs

Consider installing ground
source heat pumps
source heat pu


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 389

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \end{aligned}$ (N) | $\begin{aligned} & \text { Halton } \\ & (1,3) \end{aligned}$ (0) | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) |  | Muswell Hill (3) (S) |  | Reepham $(2,3,4,6)$ <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 558 | $56^{*}$ | $29^{*}$ | $14^{* *}$ | $21^{*}$ | $33^{*}$ | $18^{* *}$ | $30^{*}$ | $23^{*}$ |  | $52^{*}$ |  | $25^{* *}$ | $22^{*}$ | $85^{*}$ | $21^{*}$ | 129 |
| ${ }_{2 \%}^{9}$ | ${ }_{7 \%}^{4}$ | - | $\underset{14 \%}{2}$ | : | - | ${ }_{6 \%}^{1}$ | - | - |  | ${ }_{2 \%}$ |  | - | - | - | - | ${ }_{1 \%}$ |
| $\begin{gathered} 266 \\ \begin{array}{c} 288 \\ \text { PU } \end{array} \end{gathered}$ | 309\% | 12\% | 36\% | $\begin{gathered} 10 \\ 48 \% \end{gathered}$ | 12\% | 50\% | 30\% | $\begin{aligned} & 12 \\ & 52 \% \end{aligned}$ |  | $\underset{A}{371 \%}$ |  | ${ }_{40 \%}^{10}$ | 27\% | ${ }_{35 \%}^{30}$ | $\begin{aligned} & 12 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 56 \% \\ & A \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?
Base: Respondents who have taken any action as a result of the LCCC project

Total
Anything/whatever they offe
Nothing/have done all I can/ it is too expensive/wo
get my money back
Composting
Damp proofing
Double/triple glazing/new
windows
Energy efficient appliances
Insulation (walls, floor,
roof, doooss)
More efficient boiler
Solar/pv panels

Switching energy supplier
tarift
ggreen energy tariff
Turning down thermostat
Turning off appliances/
lights
Underfloor heating
Use my car less

| All Communities (exCl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches (H) |
| 558 | 139 | 447 |  | 257 | 128 | 158 | 181 |
| ${ }^{4} 1 \%$ | ${ }^{1} \%$ | ${ }^{3} 1 \%$ |  | ${ }^{2} 1 \%$ | ${ }^{1} 1 \%$ | ${ }_{1}^{1} \%$ | ${ }^{1} 1 \%$ |
| $\begin{gathered} { }^{28} \\ 5 \% \\ \hline \end{gathered}$ | ${ }^{11} 8 \%$ | ${ }^{17} 4{ }_{4}$ |  | ${ }^{4} \%$ | $5{ }_{4}$ | ${ }^{10} 6 \%$ | ${ }_{3 \%}$ |
| ${ }_{1 \%}$ | ${ }_{1}^{1} \%$ | ${ }^{5} \%$ |  | ${ }^{2} 1 \%$ | ${ }^{1} 1 \%$ | ${ }^{2} \%$ | ${ }^{2} 1 \%$ |
| ? | - | $\stackrel{2}{ }$ |  | ! | ${ }_{1}^{1 \%}$ | ${ }_{1}^{1} \%$ | ${ }_{1}^{1} \%$ |
| $\stackrel{4}{42}^{8 \%}$ | ${ }^{13} 9 \%$ | ${ }^{29} 6$ |  | $\begin{gathered} 29 \\ \begin{array}{c} 11 \% \\ A \end{array} \end{gathered}$ | ${ }^{13} 9$ | ${ }_{3 \%}$ | 190\% |
| ${ }^{12} 2$ | ${ }_{2 \%}$ | ${ }^{10} 2 \%$ |  | ${ }_{2}$ \% | ${ }_{2} 2$ | ${ }_{6}^{6}$ | ${ }_{2 \%}$ |
| $\mathrm{G}^{52}{ }_{9}$ | 15\% | 40\% |  | $\begin{aligned} & 32 \\ & { }^{12 \%} \\ & \hline \end{aligned}$ | ${ }_{13}^{10}$ | ${ }_{4 \%}$ | ${ }_{12} 2$ |
| ${ }^{17} 3$ | ${ }^{6} \%$ | ${ }^{13} 3 \%$ |  | ${ }_{4 \%}$ | ${ }_{2} 2 \%$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ |
| ${ }^{91} 16$ | ${ }^{22} 16 \%$ | 77\% |  | $\begin{aligned} & 51 \\ & { }_{\mathrm{A}}^{20 \%} \end{aligned}$ | ${ }_{20}^{20}$ | 22 $14 \%$ | $\begin{aligned} & 38 \\ & \begin{array}{l} 21 \% \\ A \end{array} \end{aligned}$ |
| $\mathrm{D}^{7}{ }^{1 \%}$ | ${ }_{2}^{3}$ | ${ }^{3} 1 \%$ |  | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{1} 1 \%$ | - | ${ }^{2} 1 \%$ |
| ? | - | $\stackrel{2}{ }$ |  | - | : | ${ }_{1 \%}$ | - |
| ${ }^{13} 2$ | ${ }_{2}^{3}$ | ${ }^{13} 3$ |  | ${ }_{6}^{6}$ | ${ }_{2}^{3}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ |
| $?$ | ${ }_{1}^{1} \%$ | ! |  | ${ }_{2}{ }_{1}$ | $\begin{aligned} & 2_{A^{2 \%}} \end{aligned}$ | - | ${ }^{2} 1 \%$ |
| ${ }^{3} 1 \%$ | - | ? |  | $!$ | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

Water butt
Water meter
A device in the toilet to
reduce water usage/water
reduce water usage/wa
hippo
Wear more clothing

Windmill/wind turbine/wind
farm
Wood burning stove/biomass
heating system
Build a porch/conservatory
House is rented
More efficient radiators
More efficient radiaatale
(reffective panelels
thermostafs etc)
Filting energy efficient
lighting/light bulbs
Consider installing ground
source heat pumps
Other answers
Don't know

| All Communities (exCl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(G)$ | 6. Integrated approaches (H) |
| 558 | 139 | 447 |  | 257 | 128 | 158 | 181 |
| ${ }^{5}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{4}{ }_{1 \%}$ |  | ${ }^{3}{ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }^{1} 1 \%$ | ${ }^{3} 2$ |
| ${ }^{3} \%$ | - | $?$ |  | ${ }^{2} 1 \%$ | ${ }^{1} \%$ | ${ }_{1}^{1} \%$ | ${ }_{1 \%}{ }_{1 \%}$ |
| ${ }^{4} 1 \%$ | - | ${ }_{4}{ }_{1}$ |  | ${ }^{3} 1 \%$ | $\begin{aligned} & { }^{2 \%} \\ & A^{2 \%} \end{aligned}$ | ${ }^{1} \%$ | ${ }^{3} 2$ |
| $?$ | : | $?$ |  | ${ }^{2} 1 \%$ | ${ }^{2}{ }_{A^{2 \%}}$ | - | ${ }^{2} \%$ |
| ${ }_{1 \%}$ | ${ }_{1}^{1 \%}$ | ${ }_{5}^{5} \%$ |  | ${ }^{3} 1 \%$ | ${ }_{2}{ }_{2}$ | ${ }_{1}^{1} \%$ | $3_{2 \%}$ |
| ${ }^{14} 3 \%$ | ${ }_{2 \%}$ | ${ }^{12} 3 \%$ |  | ${ }^{10} 4 \%$ | $\begin{aligned} & 7^{5 \%} \\ & A^{2} \end{aligned}$ | ${ }^{2} 1 \%$ | ${ }_{4 \%}$ |
| ${ }_{5}^{5} \%$ | ${ }^{2}$ 1\% | ${ }^{3} \%$ |  | ${ }^{2} 1 \%$ | - | ${ }^{2} 1 \%$ |  |
| ${ }^{7} 1 \%$ | ${ }_{1}{ }_{1}$ | ${ }_{1 \%}$ |  | ${ }^{2} 1 \%$ | ${ }_{2}^{2}$ | ${ }_{2 \%}$ | ${ }^{2} \%$ |
| ${ }^{6} 1 \%$ | : | ${ }_{1 \%}$ |  | ${ }^{3} 1 \%$ | ${ }_{2} 2$ | ${ }^{2} 1 \%$ | ${ }^{1 \%}$ |
| ${ }^{4} \%$ | ${ }_{1}^{1} \%$ | ${ }_{1}{ }_{1}$ |  | ${ }_{2 \%}$ | $\begin{aligned} & 3 \\ & A^{2 \%} \end{aligned}$ | - | $\begin{aligned} & 4^{2 \%} \\ & A^{2 \%} \end{aligned}$ |
| ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | ? |  | ${ }^{3} 1 \%$ | ${ }_{2} 2$ | : | ${ }^{1 \%}$ |
| ${ }^{43} 8$ | ${ }^{10} 7 \%$ | ${ }^{35}$ \% |  | $\begin{aligned} & 27 \\ & \begin{array}{c} 27 \% \\ A \end{array} \end{aligned}$ | ${ }_{12 \%}^{15}$ | ${ }^{11} 7 \%$ | 20 $11 \%$ |
| $\begin{aligned} & 9^{2 \%} \\ & E \end{aligned}$ | ${ }_{2 \%}$ | ${ }^{6} \%$ |  | $!$ | - | 5\% | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 390

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

|  |  | Community groups 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) |  | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |  |
|  | 558 | 139 |  | 447 |  | 257 |  | 128 | 158 | 181 |
|  | $\begin{aligned} & 266 \\ & 48 \% \\ & \text { EFH } \end{aligned}$ | ${ }^{59}$ |  | ${ }_{49 \%}^{218}$ |  | ${ }^{100}$ |  | ${ }_{38 \%}^{48}$ | $\begin{aligned} & 89 \\ & { }_{56 \%} \end{aligned}$ | 69\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | nities (excl ctrls) (A) | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | 55-65 | 66+ (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | Female (I) | Semi/ detached (J) | Terraced <br> (k) | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & (\mathrm{M}) \end{aligned}$ | $\begin{gathered} \text { Social } \\ \text { rent } \end{gathered}$ $(\mathrm{N})$ | Private rent (0) |
| Total | 558 | $24^{*}$ | $61^{\circ}$ | 132 | 116 | $96^{*}$ | 129 | 237 | 321 | 324 | 174 | $46^{\circ}$ | 412 | $78^{\circ}$ | 61. |
| Anything/whatever they offer | ${ }_{\text {M }}^{1 \%}$ | - | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}{ }^{2}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ! | ${ }_{1 \%}$ | $\operatorname{AMA}^{\frac{2}{3 \%}}$ |
| Nothing/have done all I can/ <br> it is too expensive/won't get my money back | ${ }_{5}^{28}$ | ${ }_{8 \%}^{2}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 5\% | $7 \%$ | ${ }_{6 \%}$ | ${ }^{11} 5$ | ${ }^{17} 5$ | ${ }^{14} 4$ | 119\% | ${ }_{2 \%}$ | ${ }^{21} 5$ | 3\% | 4\% |
| Composting | 5\% | - | ${ }_{2 \%}$ | ${ }_{2 \%}^{3}$ | : | ${ }_{1 \%}$ | : | ! | ${ }_{1}^{4} \%$ | ${ }_{1 \%}$ | 2\% | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ |
| Damp proofing | $\stackrel{2}{1}$ | : | - | 1\% |  | : | ${ }_{1 \%}$ | : | ${ }_{1 \%}^{2}$ | $!$ | 1\% | : | ! | ${ }_{1 \%}$ | : |
| Double/triple glazing/new windows | ${ }_{8 \%}^{42}$ | 4\% | 10\% | 11\% | ${ }_{5 \%}$ | 6\% | 9\% | ${ }^{16} \%$ | 26\% | ${ }^{27} 8$ | ${ }_{5 \%}^{8}$ | 75\% AK | 37 A A | 3\% | ${ }_{3 \%}$ |
| Energy efficient appliances | ${ }_{2 \%}^{12}$ | 4\% | - | ${ }_{1 \%}$ | 5\% | ${ }_{1 \%}$ | ${ }_{3 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{1}^{2} \%$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | 2\% |
| Insulation (walls, floor, roof, doors) | $\stackrel{52}{5 \%}$ | - | 10\% | 17\% | ${ }_{8 \%}$ | $111 \%$ | ${ }_{7 \%}$ | ${ }^{26}$ | 26\% | ${ }^{30}$ | 16\% | 11\% | $\stackrel{44}{1 / 1 \%} \mathrm{~N}$ | : | $\xrightarrow{7}$ |
| More efficient boiler | $\underset{\substack{17 \\ 3 \% \\ \text { Hf }}}{ }$ | : | ${ }_{5}^{3}$ | 5\% | 5\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{\text {14 }}^{14}$ | 10\% | ${ }_{3 \%}$ | : | 16\% | ${ }_{1 \%}$ | , |
| Solar/pv panels | $\begin{gathered} 91 \\ \text { GLPb } \\ \text { GLP\% } \end{gathered}$ | 4\% | ${ }_{\mathrm{G}}^{15 \%}$ | $\begin{aligned} & 26 \\ & \begin{array}{l} 20 \% \\ G \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & \substack{20 \% \\ \hline} \end{aligned}$ | 15\% | ${ }^{11} 9$ | 417\% | 16\% | ${ }_{\text {17\% }}^{55}$ | ${ }_{\text {30 }}^{30}$ | ${ }_{4 \%}$ | 76\% AN | 7\% | 13\% |
| Switching energy supplier/ tariff/green energy tariff | ${ }_{1 \%}$ | : | 2\% | : | ${ }_{\text {A }}{ }^{4 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 2\% | 5\% | 2\% | AJ ${ }^{5}$ | : | ${ }_{1 \%}$ | ${ }_{3 \%}$ | 2\% |
| Turning down thermostat | $?$ | - | : | : | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 2\% | - | ${ }_{1 \%}$ | : | : | ? | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

|  |  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 16-24 \\ (B) \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Female } \\ \hline \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached $\qquad$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | Flat/ Maisonette (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (0) |
| Total | 558 | $24^{*}$ | 61. | 132 | 116 | $96^{*}$ | 129 | 237 | 321 | 324 | 174 | $46^{\circ}$ | 412 | $78^{\circ}$ | 61. |
| Turning off appliances/ lights | $\begin{aligned} & 13 \\ & { }_{2}^{2 \%} \\ & \mathrm{a} \end{aligned}$ | ${ }_{8}^{2}$ | ${ }_{2 \%}$ | 4. 3 6 | ${ }_{3 \%}$ | ${ }_{6}^{3}{ }^{3 \%}$ | : | ${ }_{1}^{3}$ | ${ }_{3}^{10}$ | 2\% | 3\% | ${ }_{4 \%}$ | 2\% | ${ }^{4} \%$ | ${ }_{3 \%}$ |
| Underfloor heating | $?$ | - | : | 1\% | 1\% | : | : | ${ }_{1 \%}$ | : | ! | ${ }_{1 \%}$ | : | ? | : | - |
| Use my car less | 3\% | : | - | - | ${ }_{1 \%}$ | ${ }_{2 \%}$ | : | ! | ${ }_{1 \%}^{2}$ | ! | ${ }_{1 \%}$ | : | ${ }^{3} \%$ | : | - |
| Water butt | 5\% | : | ${ }_{2 \%}$ | ${ }_{2}^{2 \%}$ | ${ }_{1 \%}$ | 1\% | : | ! | ${ }^{4} \%$ | ${ }^{4} \%$ | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ |
| Water meter | ${ }_{3}^{3}$ | : | ${ }_{2 \%}$ | : | ${ }_{2 \%}$ | : | : | $!$ | ${ }_{1 \%}{ }^{2}$ | : | $\mathrm{AJ}^{2}{ }^{2 \%}$ | : | ! | : | $\operatorname{AMA}^{\frac{2}{3 \%}}$ |
| A device in the toilet to reduce water usage/water hippo | ${ }_{1 \%}^{4}$ | - | : | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | 1\% | : | ! | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ? | ${ }_{3 \%}^{2}$ | : |
| Wear more clothing | 2 |  | : |  |  | 1\% | ${ }_{1 \%}$ | ! | $!$ | 2\% |  | : | ? | : |  |
| Windmill/wind turbine/wind farm | 5 $1 \%$ |  | - | 7\% | 2\% | 1\% | $\vdots$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1}{ }^{2}$ | ${ }_{1 \%}$ | : | ? | ${ }_{3}^{2} \%$ | ${ }_{2 \%}$ |
| Wood burning stove/biomass heating system | $\begin{gathered} \begin{array}{c} 14 \\ 3 \% \\ \mathbf{n a}^{2} \end{array} \end{gathered}$ |  | ${ }^{1} 2$ | 4\% | $\stackrel{5}{4} \%$ | - | 3\% | ${ }_{3 \%}$ | 2\% | 14 $44^{4}$ | : | : | 12\% | ${ }_{1 \%}$ | 2\% |
| Build a porch/conservatory | 5 | - | - | ${ }_{2}^{2}$ | ${ }_{1 \%}$ | 1\% | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | $!$ | 2\% | - | : | 5\% | - | - |
| House is rented | 7 $1 \%$ $M$ | , | ${ }^{2}{ }^{3}$ | : | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}$ | $\mathrm{AJ}^{3 \%}$ | : | . | ${ }^{1} \%$ | $\underset{\text { AMNAPQRS }}{8}$ |
| More efficient radiators (reflective panels/ thermostats etc) | 6\% | - | : | 2\% | ${ }_{2 \%}$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | 6\% | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 391

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

Total
Fiting energy efficien
lighting light bulbs
Consider installing ground
source heat pumps

Other answers

Don't know

No answer/None

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ (A) | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | 60+ | $\begin{aligned} & \text { Male } \\ & (\mathrm{H}) \end{aligned}$ | $\begin{gathered} \text { Female } \\ \hline \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \end{aligned}$ (L) | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Private rent (O) |
| 558 | $24^{*}$ | $6{ }^{*}$ | 132 | 116 | $96^{*}$ | 129 | 237 | 321 | 324 | 174 | $46^{*}$ | 412 | $78^{*}$ | $61^{*}$ |
| ${ }_{1 \%}^{4}$ | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | - | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | $!$ | ! | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - |
| $\stackrel{3}{1 \%}$ | - | : | - | - | ${ }_{2 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1}^{3} 1$ | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\vdots$ | ${ }_{1 \%}$ | - | : |
| $\begin{gathered} 43 \\ 8_{i} \\ \hline \end{gathered}$ | ${ }^{1} \%$ | 10\% | ${ }^{12} 9$ | ${ }_{5 \%}^{6}$ | ${ }_{4 \%}^{4}$ | $1{ }_{17}$ | 19\% | 24\% | 28\% | ${ }_{5}{ }^{\text {\% }}$ | ${ }_{7 \%}^{3}$ | 29\% | $\stackrel{8}{10 \%}$ | 5\% |
| ${ }_{\text {e }}{ }^{2 \%}$ | : | ${ }_{3 \%}$ | ${ }^{1} \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | 2\% | 3\% | ${ }_{1 \%}$ | 3\% | ${ }_{2 \%}$ | ${ }_{4 \%}^{2}$ | 7\% | ${ }_{3 \%}$ | - |
| $\begin{aligned} & 266 \\ & 48 \% \\ & \text { Mc } \end{aligned}$ | 16\% $67 \%$ | 24 39 | ${ }_{4}^{54}$ | 46\% | 50\% | $\begin{aligned} & \substack{69 \\ { }_{5}^{53 \%} \\ \hline} \end{aligned}$ | 1117\% | 155 | ${ }^{152} 47$ | 81 $47 \%$ | 27 | 186 $45 \%$ | $\begin{gathered} 48 \\ \text { AMO } \\ \hline 62 \% \end{gathered}$ | 27\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (e) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | $\begin{aligned} & \hline \text { Don't believe } \\ & \text { in climate } \\ & \text { change } \end{aligned}$ (h) | Yes | $\begin{aligned} & \text { No } \\ & \text { (i) } \end{aligned}$ |
| 558 | 107 | 193 | $99 *$ | 100 | $59^{*}$ | 383 | $72^{*}$ | $76^{*}$ | 18** | 240 | 181 | 121 | 10** | $22^{*}$ | 536 |
| ${ }_{\text {M }}^{4} \mathrm{M}$ | - | $\stackrel{3}{3 \%}$ | - | ${ }_{1 \%}^{1 \%}$ | : | ${ }_{1 \%}$ | ${ }_{3 \%}$ | - | - | ! | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ |
| ${ }_{5 \%}^{28}$ | 6\% | ${ }^{13} 7$ | 4\% | 3\% | 2\% | ${ }^{17} 4$ | 5\% | 5\% | 6\% | 10\% | 5\% | 7\% | - | ${ }_{5 \%}^{1}$ | 27\% |
| 5\% | ${ }_{1 \%}^{1 \%}$ | ${ }_{1}^{1}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | - | : | : | : | $\begin{aligned} & 3 \\ & { }_{e}^{2 \%} \end{aligned}$ | ${ }_{e}^{2 \%}$ | - | - | ${ }_{5}^{5}$ |
| $\stackrel{2}{\text { i }}$ | : | ${ }_{1}^{1}$ | : | - | ${ }_{2 \%}^{1}$ | $!$ | - | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | $\div$ | $\because$ | - | ${ }_{5}^{1}$ | $!$ |
| $\stackrel{42}{8 \%}$ | 5\% | ${ }^{14} 7$ | ${ }_{8 \%}^{8}$ | $9 \%$ | $\stackrel{6}{10 \%}$ | ${ }^{26} 7$ | ${ }_{3 \%}$ | $\begin{gathered} 12 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | 6\% | 10\% | 11 $6 \%$ | 7\% | - | ${ }_{9 \%}$ | 40 70 |
| ${ }_{2 \%}^{12}$ | ${ }_{1 \%}^{1 \%}$ | 3\% | ${ }_{\text {AS }}^{5}$ | - | $:$ | 2\% | ${ }_{1}^{1 \%}$ | ${ }_{5 \%}$ | : | 2\% | ${ }_{3}^{5}$ | ${ }_{2 \%}$ | - | ${ }_{5 \%}^{1}$ | ${ }^{11} 2$ |
| $\stackrel{52}{\text { ¢ }}$ N | 8\% | ${ }^{14} 7$ | $8{ }_{8 \%}$ | 13 13 | ${ }^{8} 8$ | ${ }^{32}$ | 4\% | $\begin{gathered} 12 \\ \text { 16\% } \\ \text { Aab } \end{gathered}$ | -3 | ${ }_{17 \%}^{27}$ | ${ }^{15}$ | 10\% | - | 48\% | ${ }^{48}$ |
| $\underset{\substack{17 \\ 3 \% \\ H f}}{ }$ | ${ }_{1 \%}$ | 3\% | ${ }_{2 \%}^{2}$ | $4 \%$ | $\underset{\mathrm{OP}^{7 \%}}{4}$ | 2\% | - | ${ }^{\substack{9 \% \\ \text { Aab }}}$ | - | 12 ${ }_{\text {Af }}$ Af | ${ }_{1}^{2} \%$ | ${ }_{2}^{3}$ | - | : | 17\% |
| $\begin{gathered} 91 \\ \text { GLPb } \\ \hline 16 \% \end{gathered}$ | ${ }_{7 \%}^{8}$ | ${ }_{15 \%}^{28}$ | $\begin{aligned} & 19 \\ & 19 \% \\ & \hline \mathrm{P} \end{aligned}$ | $\begin{gathered} 24 \\ \text { APQ } \end{gathered}$ | $\begin{aligned} & 12 \\ & 20 \% \\ & p \end{aligned}$ | 15\% | 8\% | $\begin{gathered} 22 \\ \text { 22\% } \\ \text { Aab } \end{gathered}$ | 28\% | ${ }_{18 \%}^{43}$ | ${ }_{15 \%}^{28}$ | ${ }_{17 \%}^{20}$ | - | 3\% | ${ }_{16 \%}^{88}$ |
| ${ }_{1 \%}^{7}$ | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{19}$ | - | 6\% | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | : | ${ }_{7 \%}$ |
| ? | : | ${ }_{1}^{2}$ | - | - | $:$ | ${ }_{1 \%}$ | - | - | - | : | - | $\mathrm{Ae}^{2 \%}$ | : | : | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?
Base: Respondents who have taken any action as a result of the LCCC project

|  | $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 1 \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & (\mathrm{T}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe <br> in climate <br> change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \mathrm{No} \\ (\mathrm{j}) \\ \hline \end{gathered}$ |
| Total | 558 | 107 | 193 | $99^{\circ}$ | 100 | $59^{*}$ | 383 | 72. | $76^{\circ}$ | 18* | 240 | 181 | 121 | $10^{*}$ | $22 \cdot$ | 536 |
| Turning off appliances/ lights | $\begin{aligned} & 13 \\ & 2 \% \\ & \mathrm{a} \end{aligned}$ | 1\% | 2\% | ${ }^{{ }_{A}^{6} P^{6} \%}$ | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}$ | 4. 9 9 | ${ }_{4 \%}$ | : | 3\% | 5\% | ${ }_{2}^{2}$ | : | - | ${ }^{13}$ |
| Underfioor heating | ? | : | : | : | ${ }_{A}^{2}$ | : | : | ${ }_{1}^{1 \%}$ | $\begin{aligned} & 1 \\ & 1 \% \\ & { }_{a}^{1 \%} \end{aligned}$ | : | 2\% |  | - | - | : | $?$ |
| Use my car less | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 1\% | : | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | : | : | : | ! | ${ }_{1 \%}$ | ${ }_{1}^{1 \%}$ | - | : | ${ }_{1}^{3}$ |
| Water butt | 5\% | $2 \%$ |  | - | $A^{3 \%}$ | : | 5\% | : | - | - | 2\% | 2\% | ${ }_{1 \%}$ |  | : | 5\% |
| Water meter | 3\% | 1\% | 1\% | 1\% | : | - | ${ }_{1 \%}$ | - | - | - | $!$ | 2\% | : | - | 5\% | $?$ |
| A device in the toilet to reduce water usage/water hippo | ${ }_{1 \%}$ | : | : | ${ }^{2} 2 \%$ | 1\% | 2\% | ${ }_{1 \%}$ | : | - | : | ${ }^{3} \%$ | 1\% | \% | : | : | ${ }^{4} \%$ |
| Wear more clothing | ? | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - |  | : | ${ }_{1 \%}$ | : | . | : | ! |  | ${ }_{1 \%}$ | - |  | $?$ |
| Windmill/wind turbine/wind farm | 5 $1 \%$ | 1\% | 1\% | 1\% | 1\% | 2\% | ${ }_{1 \%}$ | - | - | 6\% | ${ }_{1 \%}$ | 1\% | \% | - | - | 5\% |
| Wood burning stove/biomass heating system | 14 3\% Ka | ${ }_{2 \%}$ | ${ }_{3}^{5}$ | $3{ }^{3}$ | $3{ }_{3}$ | 2\% | ${ }_{1 \%}$ | 3 4 a | ${ }^{5}{ }^{5} \%$ | 2\% | ${ }_{3 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{4}$ | 10\% | 1 | ${ }^{13}$ |
| Build a porch/conservatory | 5\% | : | ${ }_{1 \%}$ | 1\% | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | - | ${ }_{3 \%}$ | - | ${ }^{3} \%$ |  | ${ }_{2 \%}$ | - | - | ${ }_{1 \%}^{5}$ |
| House is rented | 7 $1 \%$ $1 \%$ | 1\% | ${ }_{2 \%}$ | ${ }_{2 \%}$ | : | 2\% | 2\% | $1 \%$ | - | : | 2\% | 2\% | ${ }_{3}^{3 \%}$ | - | - | 7\% |
| More efficient radiators (reflective panels/ thermostats etc) | 6\% | 1\% | ${ }_{1 \%}$ | ; | ${ }_{2 \%}$ | ${ }_{2 \%}^{1}$ | ${ }^{4} \%$ | : | ${ }_{3 \%}$ | : | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | - | 6\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 391

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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home? Base: Respondents who have taken any action as a result of the LCCC project

Total
Filting energy efficient
lighting light bulis
Consider installing ground
source heat pumps

Other answers

Don't know

No answer/None

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Commu- nities (excl crtrs) (A) | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change ( $h$ ) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| 558 | 107 | 193 | 99 | 100 | $59^{*}$ | 383 | $72^{*}$ | $76^{*}$ | 18** | 240 | 181 | 121 | 10** | $22^{*}$ | 536 |
| ${ }_{1 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |  | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{3 \%}$ | ; | - | ${ }_{1 \%}^{3}$ | - | ${ }_{1 \%}$ | - | : | ${ }_{1 \%}$ |
| ${ }_{1 \%}^{3}$ | 1\% | ${ }_{1 \%}$ |  | - | - | $!$ | - | $\begin{gathered} 2 \\ \mathrm{Aa}^{3 \%} \end{gathered}$ | $\div$ | ${ }_{1}{ }^{2}$ | - | 1\% | - | - | ${ }_{1 \%}^{3}$ |
| $\stackrel{43}{43}$ | 7\% | ${ }^{18} 9$ |  | 6\% | 10\% | ${ }^{25} \%$ | 70\% | ${ }^{8} \%$ | 2\% | $\stackrel{24}{24}$ | ${ }_{2 \%}^{4}$ | $\underset{\substack{13 \\ 17 \\ f}}{ }$ | : | ${ }_{5 \%}^{1}$ | ${ }_{8 \%}$ |
| ${ }_{\text {e }}^{2 \%}$ | ${ }_{2 \%}$ | 5\% |  | ${ }_{1 \%}^{1 \%}$ | - | ${ }_{2 \%}$ | - | - | 6\% | $!$ | ${ }_{6}^{5 \%}$ | ${ }^{3} \%$ | - | : | 2\% |
| $\begin{aligned} & 266 \\ & 48 \% \\ & M \mathrm{C} \end{aligned}$ | $\begin{gathered} 65 \\ \text { AOR1\% } \\ \text { CT } \end{gathered}$ | ${ }^{91} 7 \%$ |  | ${ }_{42}{ }_{4} \%$ | ${ }_{39 \%}^{23}$ | $\begin{gathered} 192 \\ 50 \% \\ c \end{gathered}$ | $\underset{\substack{39 \\ 54 \%}}{ }$ | 26\% | 28\% | 104 | $\underset{\text { ene }}{\substack{\text { en }}}$ | 543\% | 90\% | 11 <br> $50 \%$ | ${ }^{255} 48$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project



## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project



## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?
Base: Respondents who have taken any action as a result of the LCCC project

|  | All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all ( G ) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \substack{\text { Disagree } \\ \text { (L) }} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| Total | 558 | 227 | 242 | $87^{\circ}$ | 227 | $38^{\circ}$ | $14^{*}$ | 173 | 243 | 142 | 368 | $99^{*}$ | $91^{\circ}$ | 438 |
| House is rented | ${ }_{1 \%}^{7}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{3 \%}$ | - | ${ }_{1} \%$ | ${ }_{2}^{4}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | : | ${ }^{6} \%$ |
| More efficient radiators (reflective panels, thermostats etc) | ${ }^{6} 1$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | - | : | ${ }^{2} \%$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}$ | 2\% | : | : | 5\% |
| Fitting energy efficient lighting/light bulbs | 4\% | ! | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{3 \%}$ | : | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ |
| Consider installing ground source heat pumps | 3\% | ${ }^{3} \%$ | - | - | ! | : | : | ${ }_{1 \%}$ | : | ${ }_{1 \%}{ }_{1 \%}$ | ! | - | $\because$ | ${ }^{3} \%$ |
| Other answers | $\begin{gathered} 43 \\ { }_{\mathrm{L}}^{2} \end{gathered}$ | ${ }^{23} 10 \%$ | 14\% | ${ }_{7 \%}$ | ${ }^{20} 9$ | 2\% | - | 17\% | 15\% | 11\% |  | ${ }_{3 \%}$ | ${ }_{4}^{4}$ | ${ }^{35}$ |
| Don't know | 2\% | ${ }_{1 \%}$ | 2\% | - | 5\% | : | : | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}$ | 2\% | ${ }^{1} \%$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ |
| No answer/None | $\begin{gathered} 266 \\ \text { HNimq } \end{gathered}$ | 107 $47 \%$ | $\begin{aligned} & 111 \\ & 46 \% \end{aligned}$ | 47\% | 112\% | 20\% | $\begin{aligned} & 119 \% \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 40 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & { }^{121} \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & { }_{53 \%}^{4 \%} \end{aligned}$ | $\begin{aligned} & 168 \\ & \quad 46 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 52 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 57 \\ \substack{63 \%} \end{gathered}$ | 193 $44 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

|  |  | Benaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Active } \\ & \text { eneroy } \\ & \text { savers } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Energy } \\ \text { aware } \\ \text { (c) } \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Energy } \\ \text { wasters } \\ \text { (d) } \end{gathered}$ | $\begin{gathered} \text { Under } \\ \text { inear } \\ \text { i year } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { lyear } \\ \text { founder } \\ 5 \text { yearis } \\ \text { (f) } \end{gathered}$ | $\begin{gathered} 5 \text { years } \\ \text { to under } \\ 10 \text { years } \end{gathered}$ (g) | $\begin{gathered} 10 \\ \text { years } \\ \text { (n) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ (1) \\ \hline \end{gathered}$ | $\begin{gathered} 1980-1989 \\ 1989 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwords } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (i) } \end{gathered}$ | $\left.\begin{array}{c} \text { Solid } \\ (m) \end{array}\right)$ | $\underset{\substack{\text { imber } \\(n)}}{ }$ | $\begin{aligned} & \text { Other } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ \text { 20.800 } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & 20.800 \\ & 38400 \end{aligned}$ (a) | $\underset{(1)}{36,400+}$ |
| Total | 558 | 178 | 272 | ${ }^{63}$ | $4^{*}$ | $53^{*}$ | 136 | 114 | 255 | 167 | 339 | $52^{*}$ | 377 | 182 | ${ }^{12}$ | ${ }^{8}$. | 167 | 133 | 112 |
| Anything/whatever they offer | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{2}$ |  | - | 2\% | ${ }_{1 \%}$ |  | ! | 2\% | ${ }_{1 \%}$ |  | . |  |  | : | ${ }_{2 \%}^{3 \%}$ | 7\% | : |
| Nothing/have done all I can/ it is too expensive/wo get my money back | ${ }_{\substack{28 \\ 5 \\ j}}$ | 5\% | ${ }_{5 \%}^{14}$ | ${ }_{3 \%}$ | 3\% | 6\% | 6\% | 6\% | ${ }^{13}$ | ${ }^{10 \%}$ | ${ }^{12} 4$ | $\underset{A}{\substack{12 \\ A \\ \hline}}$ | ${ }_{5 \%}^{18}$ | ${ }_{5 \%}^{10}$ |  | ${ }_{13 \%}^{1}$ | 7\% | $8 \%$ | ${ }_{4 \%}$ |
| Composting | (is | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | : | ${ }_{n}^{1}$ | $\stackrel{3}{3 \%}$ | 1\% | : | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}^{3}$ | : | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}$ | : | $\because$ | ${ }_{4}^{4}{ }_{4}^{2 \%}$ | : | 1\% |
| Damp proofing | ? |  | ${ }_{1 \%}^{2}$ | : | : |  | - | 1\% | $!$ | $\underset{j}{2}$ | : | : | - | $\begin{aligned} & 20 \\ & 196 \end{aligned}$ | : | : | ${ }_{1 \%}^{2}$ | : | : |
| Double/triple glazing/new windows |  | ${ }_{5 \%}$ | ${ }^{25}$ | ${ }_{6 \%}^{4}$ | ${ }_{9 \%}^{4}$ | 6\% | ${ }^{12} 9$ | $\begin{aligned} & 142 \% \\ & i_{102} \end{aligned}$ | ${ }_{5}^{13}$ | $\begin{aligned} & 23,{ }^{23 / 9} \\ & A \end{aligned}$ | ${ }^{16}$ | ${ }_{6 \%}^{3}$ | ${ }^{24} \%$ | $\underset{\substack{21 \\ 12 \% \\ 416}}{ }$ | - | : | ${ }_{5 \%}^{8}$ | ${ }^{12 \%}$ | $110 \%$ |
| Energy efficient appliances | ${ }_{2 \%}^{12}$ | 3\% | ${ }_{1 \%}^{3}$ | : | $A_{A b C}^{3 / 8}$ | 2\% | ${ }^{3} 2$ | ${ }^{3} \%$ | ${ }_{2 \%}^{5 \%}$ | 5\% | ${ }_{2 \%}^{7}$ | : | ${ }_{2 \%}$ | ${ }_{2 \%}^{4}$ | : | : | ${ }_{3 \%}$ | ${ }_{3 \%}^{4}$ | 1\% |
| (insulation (walls, floor, | ${ }^{52}$ | ${ }^{16 \%}$ | 29\% | 10\% | ${ }_{2 \%}^{1 \%}$ | ${ }_{15}^{8}$ | ${ }_{9 \%}^{12}$ | ${ }_{8 \%}$ | ${ }_{9}^{23}$ | $\underset{\substack{22 \% \\ A \\ A}}{ }$ | ${ }^{27}$ | $3 \%$ | ${ }_{8 \%}^{30}$ | ${ }_{13 \%}^{23}$ | ${ }^{17 \%}$ | : | ${ }_{7 \%}^{12}$ |  | ${ }_{9 \%}^{10}$ |
| More efficient boiler | ${ }_{3 \%}^{17}$ | ${ }_{3 \%}^{6}$ | 3\% | 2\% | ${ }_{2 \%}^{1 \%}$ | ${ }_{2 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }_{3 \%}^{8}$ | ${ }^{5} \%$ | ${ }^{12}$ | : | ${ }_{3 \%}^{12}$ | 5\% | : | : | ${ }_{1 \%}^{2 \%}$ | 5\% | 5\% |
| Solarppv panels |  | ${ }_{16 \%}^{29}$ | 39 $14 \%$ | 17\% | ${ }_{2}^{1276}$ | ${ }_{19 \%}^{10}$ | ${ }_{17 \%}^{23}$ | ${ }_{17}^{17}$ | ${ }_{10 \%}^{41}$ | ${ }_{14 \%}^{23}$ | ${ }_{17 \%}^{58}$ | ${ }_{10}^{10}$ | ${ }_{18 \%}^{68}$ | ${ }_{13 \%}^{24}$ | : | : | ${ }_{9 \%}^{15}$ | ${ }_{\substack{20 \\ 20 \% \\ p}}$ |  |
| Switching energy supplier/ <br> tariff/green energy tariff | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | ${ }^{3} \%$ | : |  | : | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}$ | ${ }_{3}^{3}$ | ${ }_{2 \%}^{4}$ | ${ }_{1 \%}^{3}$ | : | ${ }_{1 \%}^{3}$ | 5\% | : | : | \% | ${ }_{2 \%}$ | ${ }_{4}^{4 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

|  |  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Active energy savers (a) | Energy aware (b) | Energy ambivalent (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{gathered} 5 \text { years } \\ \text { to under } \\ 10 \text { years } \\ (\mathrm{g}) \\ \hline \end{gathered}$ | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (0) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (p) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\underset{(r)}{\substack{36,400+\\ \hline}}$ |
| Total | 558 | 178 | 272 | $63^{*}$ | $45^{*}$ | $53^{*}$ | 136 | 114 | 255 | 167 | 339 | $52^{*}$ | 377 | 182 | $12 \cdot$ | $8{ }^{*}$ | 167 | 133 | 112 |
| Turning down thermostat | $?$ | 1\% | : | ${ }_{2 \%}^{1}$ | : | - | : | : | ${ }_{1 \%}$ | 1\% | $!$ | : | 1\% | - | : | - | 1\% | : | : |
| Turning off appliances/ <br> lights | ${ }_{2 \%}^{13}$ | ${ }^{2} \%$ | ${ }_{2 \%}$ | ${ }_{5 \%}^{3}$ | $\begin{aligned} & \frac{3}{7 \%} \\ & a \end{aligned}$ | ${ }_{4 \%}$ | ${ }_{3 \%}$ | ${ }_{4 \%}$ | ${ }^{3} \%$ | 3\% | 7\% | 2\% | 2\% | 6\% | ${ }_{8 \%}$ | : | ${ }_{2 \%}^{3}$ | 5\% | ${ }_{3 \%}^{3}$ |
| Underfloor heating | $?$ |  | 2\% | : | - | : | 1\% | : | $!$ | ${ }^{2} \%$ | : | : | : | ${ }^{2} 18$ | : | : | 1\% | : | : |
| Use my car less | 1\% | - | $!$ | Aab ${ }^{3 \%}$ | $:$ | : | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 7\% | ${ }_{1 \%}^{2}$ | $:$ | ${ }_{1 \%}^{2}$ | 1\% | : | $:$ | ${ }_{1 \%}^{2}$ | : | ${ }_{1 \%}$ |
| Water butt | 5\% |  | ${ }_{\text {a }}^{2} \times$ | : | : | : | ${ }_{1 \%}$ | : | ${ }^{3} \%$ | 1\% | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | 1\% | : | : | 1\% | 2\% | $:$ |
| Water meter | 3\% | 1\% | ${ }_{1 \%}$ |  | : | ${ }^{1} \%$ | - | 1\% | $!$ | ${ }_{1 \%}$ | $!$ | $:$ | ! | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | - | 1\% |
| A device in the toilet to reduce water usage/water hippo | ${ }_{1 \%}$ | 1\% | ${ }_{1 \%}$ | : | - | ${ }_{\text {2\% }}{ }^{\text {\% }}$ | ${ }_{1 \%}$ | 1\% | : | 1\% | ${ }^{3} \%$ | $:$ | ${ }_{1 \%}$ | 2\% | : | $\because$ | - | ${ }_{\text {a }}{ }_{\text {a }}$ | : |
| Wear more clothing | $?$ |  | ${ }_{1 \%}$ | : | : | ${ }_{2 \%}$ | : | - | $!$ | : | 2\% | : | ${ }_{1 \%}$ | ; | : | $\because$ | - | 1\% | : |
| Windmill/wind turbine/wind farm | 5\% | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | ${ }_{2 \%}^{1}$ | : | ${ }_{1 \%}$ | - | ${ }_{2 \%}^{4}$ | : | 3\% | $\underset{A \%}{{ }_{A}^{2 \%}}$ | ${ }_{1 \%}$ | - | : | : | 1\% | ${ }_{2 \%}$ | 1\% |
| Wood burning stove/biomass heating system | ${ }_{3 \%}^{14}$ | 3\% | ${ }_{3 \%}$ | ${ }_{3 \%}$ | ${ }_{2 \%}$ | : | 5\% | 5\% | ${ }_{2 \%}^{4}$ | 5\% | ${ }^{8}$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{12}$ | 3\% | : | : | 4\% | 2\% | $2 \%$ |
| Build a porch/conservatory | 5\% | $\div$ | ${ }_{\text {a }}^{\text {2\% }}$ | - | - | - | 1\% | ${ }_{3 \%}$ | ! | 1\% | ${ }_{1}^{4}$ | : | ${ }_{1 \%}$ | 1\% | : | $\because$ | 1\% | : | ${ }_{3 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q32 Based on your experiences, what other, if any, energy efficiency or environmentally friendly improvements are you considering for your home?

## Base: Respondents who have taken any action as a result of the LCCC project

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) |  | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & 10 \text { years } \\ & \text { (g) } \end{aligned}$ | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ \text { (p) } \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 558 | 178 | 272 | $63^{*}$ | 45* | $53^{*}$ | 136 | 114 | 255 | 167 | 339 | $52^{*}$ | 377 | 182 | 12** | $8 *$ | 167 | 133 | 112 |
| 7 | ${ }_{1 \%}$ | 3\% | ${ }_{3 \%}$ | - | ${ }_{4}^{2 \%}$ | ${ }_{2 \%}^{3}$ | ${ }_{1 \%}$ | ! | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | ${ }_{4}^{2}$ | ${ }_{1 \%}$ | ${ }_{2}^{3}$ | - | - | ${ }_{2 \%}^{4}$ | ${ }_{2 \%}$ | 1\% |
| 6\% | 2\% | 3\% | : | ${ }_{2 \%}^{1}$ | - | ${ }_{1 \%}$ | 2\% | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}^{4}$ | 2\% | : | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | : | - | - | 1\% | ${ }_{\text {AP }}^{4 \%}$ |
| 4\% | ${ }_{1 \%}$ | ! | $\because$ | ${ }_{2 \%}$ | - | ${ }_{1 \%}$ | ${ }_{2}^{2 \%}$ | $:$ | ${ }_{\text {A }}{ }^{2 \%}$ | - | : | : | ${ }_{\text {Al }}{ }^{2 \%}$ | : | : | 3\% | : | 1\% |
| 1\% | ${ }_{1 \%}$ | ! | - | - | - | - | $1 \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ | - | $!$ | ${ }_{1 \%}$ | - | - | 1\% | 1\% | 1\% |
| $\underset{\mathrm{B}}{43}$ | ${ }^{16}$ | ${ }^{20}$ | ${ }_{8 \%}$ | 2\% | ${ }^{11 \%}$ | 13 $10 \%$ | 8\% | ${ }^{15}$ | 17\% | ${ }^{23} 7$ | ${ }_{6 \%}^{3}$ | ${ }^{24} 6$ | $\underset{\substack{\text { A1 }}}{21}$ | ${ }_{8 \%}$ | - | 159\% | 1180 | ${ }_{9 \%}^{10}$ |
| ${ }_{2 \%}$ | 2\% | 5\% | ${ }_{3 \%}$ | : | - | ${ }_{3}^{3}$ | 1\% | 2\% | ${ }_{1} \%$ | 2\% | ${ }_{2}^{1}$ | 2\% | ${ }^{3} \%$ | - | - | ${ }_{2}^{3}$ | ${ }_{3}^{3}$ | 1\% |
| $\begin{gathered} 266 \% \\ { }_{48}^{26 \%} \\ \mathrm{HNim} \\ \hline \end{gathered}$ | 90\% | 125 $46 \%$ | 31 $49 \%$ | 20 44 | 21 40 | 42\% | 515\% | $\begin{aligned} & \begin{array}{l} 137 \\ 54 \% \\ \text { Af } \end{array} \end{aligned}$ | 40\% | 172 519 1 | 288\% | $\begin{gathered} 189 \\ 50 \% \\ \mathrm{~m} 9 \end{gathered}$ | 72 $40 \%$ | 75\% | 88\% | 89\% $\substack{89 \% \\ \text { ar }}$ | 318\% | $4{ }_{4}^{46}$ |

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Fieldwork dates: 19th September to 9th November 2011
Table 393
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Q33. Age
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} { }^{263} \\ \text { KNPnr } \end{gathered}$ | ${ }^{257}{ }_{9 \%}$ | $\begin{gathered} 338 \\ 17 \% \\ D \end{gathered}$ | $\underset{12 \%}{250}$ |
| $\begin{gathered} 459 \\ \text { KiNIOPnUw } \end{gathered}$ | ${ }^{487}$ | $\begin{gathered} 1654 \\ 83 \% \\ \mathrm{D} \end{gathered}$ | ${ }^{344}$ |
| $\begin{gathered} 516 \\ \substack{17 \% \\ \text { NN }} \end{gathered}$ | $\stackrel{541}{18 \%}$ | - | $\begin{gathered} 367 \\ { }_{C}^{38 \%} \end{gathered}$ |
| $\begin{gathered} 540 \\ \text { Rpa } \\ \hline 18 \% \end{gathered}$ | ${ }^{517 \%}$ |  | $\begin{gathered} 329 \\ 10 \% \\ \text { Co } \end{gathered}$ |
| $\begin{gathered} 446 \\ \text { kRTuay } \end{gathered}$ | ${ }_{16 \%}^{463}$ |  | $\begin{gathered} 298 \\ \\ 15 \% \\ C \end{gathered}$ |
| $\begin{array}{r} 748 \\ \text { RpV+Wuzay } \end{array}$ | ${ }^{697}{ }^{24 \%}$ | - | $\underset{\substack{453 \\ C}}{22 \%}$ |

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Fieldwork dates: 19th September to 9th November 2011

|  |  |  |  |  |  |  |  |  |  |  |  |  |  | Page 1074 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 6 Nov 2011 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Blacon <br> (2,5) <br> (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \end{aligned}$ (1) <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> ( O ) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,2,6) \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \end{gathered}$ (Q) | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> (2,3,4,6) <br> (T) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| Total | 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 16-24 | ${ }_{11}^{51}$ | ${ }_{3 \%}$ | ${ }_{12 \%}$ | 14\% | 12\% | $5 \%$ | ${ }_{3 \%}$ | ${ }_{4}^{5}$ | $\begin{aligned} & 46 \\ & 15 \% \\ & A 5 \end{aligned}$ | ${ }_{6 \%}$ | $7 \%$ | $\begin{gathered} 30 \\ 10 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 28 \\ \substack{33 \% \\ A} \end{gathered}$ | ${ }^{30} 8$ |
| 25-34 | 78\% | ${ }_{5 \%}$ | ${ }^{27} 15$ | 17\% | ${ }^{25} \%$ | 10\% | 8\% | 21 $18 \%$ | $\begin{gathered} 82 \\ { }_{\mathrm{A}}^{27 \%} \end{gathered}$ | 220\% | 111\% | ${ }_{11 \%}^{32}$ | ${ }_{\text {a }}^{42} \times$ | 70\% |
| 35-44 | 70\% | 16\% | ${ }_{14 \%}$ | 16\% | ${ }^{36}$ | 25 $21 \%$ | ${ }_{21}^{21}$ | 19\% | ${ }^{55}$ \% | 16\% | $\begin{aligned} & 26 \\ & 26 \% \\ & A r \end{aligned}$ | 20\% | 18\% | ${ }_{\text {a }}^{\substack{93 \\ 4 \\ 4}}$ |
| 45-54 | ${ }^{78}$ | 30\% | ${ }^{34} 19 \%$ | 25\% | 65 $19 \%$ | ${ }_{21}^{25}$ | ${ }_{22}^{22}$ | ${ }_{15 \%}^{18}$ | 39\% | ${ }_{24}^{26}$ | 19\% | 54 $18 \%$ | ${ }^{34} 16$ | 69\% |
| 55-64 | ${ }^{66} 15$ | $\begin{aligned} & 34 \\ & \begin{array}{l} 33 \% \\ A \end{array} \end{aligned}$ | 20 $11 \%$ | ${ }_{12 \%}^{13}$ | $\begin{aligned} & 81 \\ & { }_{A}^{23 \%} \\ & \hline \end{aligned}$ | 19\% | $\begin{aligned} & 26 \\ & 26 \% \\ & A_{n} \end{aligned}$ | 19\% | ${ }^{28} 9$ | 17\% | ${ }_{8 \%}^{8}$ | 39\% | 14\% | 44\% |
| ${ }^{65+}$ | 107\% | $\begin{aligned} & 58 \\ & \begin{array}{c} 59 \% \\ A \end{array} \end{aligned}$ | 28\% | 23 $21 \%$ | $\begin{gathered} 132 \\ 38 \% \\ A \end{gathered}$ | 30\% | 20\% | $\begin{gathered} 38 \\ 32 \% \\ 0 \end{gathered}$ | 50 77 | 20\% | 29\% | 85\% | 36\% | 64\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 393
Q33. Age
Base: All

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 393 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q33. Age |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) |  | Paington (Totnes) ctrl) (z) |
| Total | 2962 | 300 | 124 | 191 | 301 | 297 |
| 16-24 | ${ }_{9 \%}^{257}$ | ${ }^{20} 7$ | 5\% | ${ }^{15} 8$ | $\begin{gathered} 51 \\ \substack{17 \% \\ \hline} \end{gathered}$ | ${ }^{21} 7$ |
| 25-34 | ${ }^{487}$ | 55\% | 10\% | $\begin{aligned} & 40 \\ & \begin{array}{l} 21 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 78 \\ & { }_{2}^{26 \%} \end{aligned}$ | 40\% |
| 35-44 | ${ }_{184}^{541}$ | $\begin{aligned} & \frac{60}{22 \%} \\ & A \end{aligned}$ | 20\% | ${ }^{42} 2$ | $\begin{aligned} & 71 \\ & \underset{A}{24 \%} \end{aligned}$ | 40\% |
| 45-54 | ${ }_{17 \%}$ | ${ }_{14 \%}$ | 31 25 | ${ }_{15 \%}^{28}$ | ${ }_{16 \%}$ | 18\% |
| 55-64 | ${ }_{16 \%}^{463}$ | ${ }_{16 \%}$ | $\underset{\substack{26 \\ \\ Y}}{ }$ | 20\% | 24\% | 56\% |
| $65+$ | $\begin{gathered} 647 \\ 24 \% \end{gathered}$ | 23\% | $\begin{aligned} & 32 \% \\ & 26 \% \end{aligned}$ | 46\% | 290\% | 829\% |

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16 Nov 2011

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Fieldwork dates: 19th September to 9th November 2011


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| Table 395 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ge 1080 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ov 2011 |
| Q33. Age |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | o. in $\mathrm{H} / \mathrm{H}$ |  |  |  | Heatin |  |  |  | Causes | climate change |  | Fuel p |  |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~S}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ (\mathrm{T}) \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ |  | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { All/mostly } \\ \text { natural } \\ (\mathrm{g}) \\ \hline \end{gathered}$ | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \\ & \hline \end{aligned}$ |
| Total | 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{\circ}$ | 222 | 2750 |
| 16-24 | $\begin{gathered} 263 \\ \text { CDEFG } \\ \text { JMPQcdg } \end{gathered}$ | ${ }_{3}^{21}$ | $\begin{aligned} & 64 \\ & \hline 8 \% \\ & \hline 8 \end{aligned}$ | $\begin{gathered} 76 \\ \text { APQ }^{15 \%} \end{gathered}$ | $\begin{gathered} 67_{14 \%} \\ A P Q \end{gathered}$ | $\begin{gathered} 35 \\ \text { APQ } \\ \text { A3\% } \end{gathered}$ | $\begin{gathered} 204 \\ \text { Acd } \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | ${ }^{11}$ | $\stackrel{3}{2 \%}$ | $\begin{aligned} & 121 \\ & 11 \% \\ & \mathrm{Ag}_{\mathrm{g}} \end{aligned}$ | ${ }_{9 \%}$ | 47\% | $6 \%$ | ${ }^{13}$ | ${ }^{250} 9$ |
| 25-34 | $\begin{gathered} \text { 459 } \\ \text { BJF } \\ \text { BJMPQcgh } \end{gathered}$ | ${ }_{7 \%}^{43}$ | $\underset{\substack{127 \\ 12 \% \\ p}}{ }$ | $\begin{gathered} 119 \\ \text { APQ } \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 96 \\ \text { APQ } \end{gathered}$ | $\begin{gathered} { }^{74} 48 \% \\ A P Q S \end{gathered}$ | $\begin{gathered} 354 \\ \text { Acd } \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 65 \\ 16 \% \\ c \end{array} \end{aligned}$ | ${ }^{23}$ \% | 12\% | $\begin{aligned} & 196 \\ & \text { 17\% } \\ & \text { Agh } \end{aligned}$ | $\begin{aligned} & 158 \\ & \text { gh\% } \\ & \text { gh } \end{aligned}$ | ${ }_{12 \%}^{88}$ | 6\% | 34\% | ${ }^{425}$ 15\% |
| 35-44 | $\begin{gathered} 516 \\ \text { BCEG\% } \\ \text { BQbgh } \end{gathered}$ | ${ }_{8 \%}^{51}$ | ${ }^{105}$ | $\begin{aligned} & 99 \\ & { }^{20 \%} \end{aligned}$ | $\begin{gathered} 106 \\ \text { AOPQ } \\ \text { 34\% } \\ R \end{gathered}$ | $\begin{gathered} 95 \\ \text { AOPQ\% } \\ \hline R \end{gathered}$ | $\begin{aligned} & 367 \\ & A 8 \% \\ & A B \end{aligned}$ | ${ }_{13}^{52}$ | $\begin{aligned} & 74 \\ & \substack{79 \% \\ b} \end{aligned}$ | ${ }_{15}^{18}$ | $\begin{gathered} 241 \\ 2{ }_{21 \%} \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & \text { 171 } 18 \% \\ & \text { gh\% } \end{aligned}$ | $\begin{aligned} & 90 \\ & { }_{2}^{2 \%} \\ & \mathrm{~h} \end{aligned}$ | ${ }_{5 \%}^{5}$ | 14\% | 488\% |
| 45-54 | $\begin{gathered} 540 \\ \text { Bi8\% } \\ \text { GOOPF } \end{gathered}$ | 90\% | 159\% | $\begin{gathered} 122 \\ 24 \% \\ \text { AOPQ } \end{gathered}$ | $\begin{gathered} 123 \\ 25 \% \\ \text { AOPQ } \end{gathered}$ | ${ }_{17 \%}^{46}$ | 351\% | ${ }_{71}^{71 \%}$ | ${ }_{18 \%}^{72}$ | $\begin{gathered} { }^{34}{ }^{28 \%} \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 229 \\ 20 \% \\ A \end{gathered}$ | $\stackrel{160}{17 \%}$ | 124\% | 17\% | ${ }^{38}$ | 502\% |
| 55-64 | $\begin{gathered} 446 \% \\ \text { GKLIOOR } \\ \text { GKOE } \end{gathered}$ | $\begin{gathered} 104 \\ \text { ORST } \\ \text { ORT } \end{gathered}$ | $\begin{gathered} 245 \\ { }_{2}^{242} \\ \text { APR } \\ \text { ST } \end{gathered}$ | $\begin{gathered} 58 \\ 12 \% \\ \text { OST } \end{gathered}$ | ${ }_{6 \%}$ | ${ }_{3 \%}$ | $\stackrel{269}{14 \%}$ | ${ }_{13 \%}^{54}$ | $\begin{gathered} 90 \\ 23 \% \\ \text { Aab } \end{gathered}$ | ${ }_{17 \%}^{21}$ | ${ }_{13}^{146}$ | $\stackrel{134}{14 \%}$ | 136 19 Aef | $\begin{gathered} 23 \\ \left.\begin{array}{c} 23 \% \\ \text { Aef } \end{array}\right) \end{gathered}$ | 14\% | 414\% |
| $65+$ | $\begin{gathered} \text { STae } \\ 748 \\ \text { SCN } \\ \text { FKNOORS } \end{gathered}$ | $\begin{gathered} 334 \\ \text { AOR } \\ \text { AORT } \\ \text { ST } \end{gathered}$ | $\begin{gathered} 371 \\ \text { AORST } \end{gathered}$ | $\begin{aligned} & 27 \\ & 5 \% \\ & 5 T \end{aligned}$ | ${ }^{11} 2 \%$ | 2\% | ${ }^{447}$ 22\% | $\begin{aligned} & 124 \\ & 31 \% \\ & \text { Ad } \end{aligned}$ | $\begin{aligned} & 126 \\ & 32 \% \\ & \mathrm{Aa} \end{aligned}$ | 38\% | ${ }^{208}$ | $\begin{gathered} 227 \\ 24 \% \\ e \end{gathered}$ | $\begin{aligned} & 243 \\ & 33 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 41 \\ 42 \% \\ \text { Aef } \end{gathered}$ | $\begin{aligned} & 75 \\ & 34 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{\text {273 }}^{67} \times$ |

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| Table 396 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ge 1082 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Nov 2011 |
| Q33. Age |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | aviour |  |  | Length of tim | e in home |  |  | of properiy |  |  | Type of |  |  |  | Income |  |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivalent (c) | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \\ \hline \end{gathered}$ | Other (0) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| Total | 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{\circ}$ | 105 | 1020 | 569 | 445 |
| 16-24 | $\begin{gathered} 263 \\ \text { BeHKa } \\ \text { ghinr } \end{gathered}$ | ${ }^{56}$ | ${ }^{116}$ | 29\% | $\begin{gathered} \frac{62}{17 \%} \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 87 \\ \text { Afgh } \\ \text { A3\% } \end{gathered}$ | $\begin{gathered} 8_{11 \%} \\ \text { Agh } \end{gathered}$ | ${ }_{5 \%}^{28}$ | ${ }_{5 \%}^{68}$ | ${ }_{8 \%}^{69}$ | ${ }^{151} 8$ | $\begin{aligned} & 43 \\ & { }_{15 \%} \mathrm{Iij} \end{aligned}$ | ${ }^{158} 8$ | $\begin{aligned} & 85 \\ & 9 \% \\ & { }_{n}^{2 \%} \end{aligned}$ | ${ }_{2 \%}^{2 \%}$ | $\begin{gathered} 25 \\ \text { Almn } \end{gathered}$ | $\begin{gathered} 82 \\ 8 \% \\ \mathrm{r} \end{gathered}$ | 43\% | ${ }_{5 \%}^{21}$ |
| 25-34 | $\begin{aligned} & 459 \% \\ & \begin{array}{c} 45 \% \\ \text { BIK\% } \\ \text { him } \end{array} \end{aligned}$ | $\xrightarrow{105}$ | ${ }^{224}$ | ${ }^{58} \%$ | $\begin{gathered} 72 \\ \text { 20\% } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 131 \\ \text { Afgh } \\ \text { Afgh } \end{gathered}$ | $\begin{aligned} & 190 \\ & \text { 197\% } \\ & \text { Agh } \end{aligned}$ | $\begin{gathered} 82 \\ \begin{array}{c} 16 \% \\ h \end{array} \end{gathered}$ | ${ }^{56} \%$ | 114\% | ${ }^{283}$ | $\begin{aligned} & 62 \\ & { }_{\text {Aij }}^{210} \end{aligned}$ | ${ }^{302}$ | 129\% | 17\% | $\begin{gathered} 25 \\ \text { 24\% } \\ \text { Alm } \end{gathered}$ | 164 $16 \%$ | 95\% | ${ }^{68}$ |
| 35-44 | $\begin{gathered} \begin{array}{c} 516 \\ \text { BGIM } \\ \mathrm{hp} \end{array} \end{gathered}$ | ${ }_{15 \%}^{125}$ | 247\% | $\begin{gathered} 75 \\ \text { 22\% } \\ \text { Aab } \end{gathered}$ | 19\% | $\begin{aligned} & 81 \\ & \begin{array}{l} 81 \% \\ \text { An } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 170 \\ 24 \% \\ \mathrm{Ah}^{24} \end{array} \end{aligned}$ | $\begin{aligned} & 135 \\ & 26 \% \\ & \mathrm{Ah} \end{aligned}$ | ${ }^{130} 9$ | $\stackrel{151}{17 \%}$ | ${ }^{305}$ | ${ }_{21 \%}^{60}$ | ${ }^{348}$ | ${ }^{160}$ | 19\% | 13\% | ${ }^{135}$ | 114 $20 \%$ $p$ | $\begin{gathered} 137 \\ \text { Apq } \\ \text { Apq } \end{gathered}$ |
| 45-54 | $\begin{gathered} 540 \\ \text { IB\% } \\ \text { IMek } \end{gathered}$ | ${ }_{1}^{156}$ | ${ }^{257}$ | ${ }_{20 \%}^{68}$ | 16\% | ${ }_{8 \%}^{29}$ | $\begin{gathered} 110 \\ 16 \% \\ e \end{gathered}$ | $\begin{aligned} & 110 \\ & 21 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 291 \\ & 21 \% \\ & \text { Aet } \end{aligned}$ | $\begin{gathered} 170 \\ \substack{20 \% \\ k} \end{gathered}$ | $\begin{gathered} 331 \\ \begin{array}{c} 88 \% \\ \mathrm{k} \end{array} \end{gathered}$ | 139 | $\begin{gathered} 348 \\ 18 \% \\ \hline \end{gathered}$ | $\begin{gathered} 193 \\ 20 \% \\ 0 \end{gathered}$ | 18 $21 \%$ 0 | 10\% | ${ }_{16 \%}^{16 \%}$ | 122 AP 21\% | $\begin{aligned} & 115 \\ & \begin{array}{l} 26 \% \\ A p \end{array} \end{aligned}$ |
| 55-64 | $\underset{\substack{446 \% \\ \text { ef }}}{150}$ | $\begin{aligned} & 148 \\ & 188 \% \\ & \text { Ab } \end{aligned}$ | ${ }_{14 \%}^{202}$ | ${ }^{46}$ \% | 14\% | ${ }^{28} 7$ | 75\% | $\begin{aligned} & 81 \\ & \substack{16 \% \\ \text { ef }} \end{aligned}$ | $\begin{aligned} & 261 \\ & 19 \% \\ & \text { Aef } \end{aligned}$ | $\underset{\substack{146 \\ 17 \%}}{\substack{\text { k }}}$ | ${ }^{267}$ | ${ }_{11}^{33}$ | ${ }^{285}$ | $\xrightarrow{159}$ | $12 \%$ | 110\% | 140 $14 \%$ | 97\% | 70\% |
| 65+ | $\begin{gathered} 748 \\ \text { 25\% } \\ \text { CDH\% } \\ \text { LNcdefg } \\ \hline \end{gathered}$ | $\begin{aligned} & 223 \\ & 279 \\ & c d \end{aligned}$ | $\begin{gathered} 415 \\ \text { acd } \\ \text { Acd } \end{gathered}$ | 617\% | ${ }_{14 \%}$ | 21\% | $\begin{aligned} & 75 \\ & \begin{array}{l} 71 \% \\ \mathrm{e} \end{array} \end{aligned}$ | $\begin{aligned} & 80 \\ & \begin{array}{l} 16 \% \\ \text { ef } \end{array} \end{aligned}$ | $\begin{gathered} 572 \\ 42 \% \\ \text { Aefg } \end{gathered}$ | $\begin{gathered} 218 \\ \substack{25 \% \\ k} \end{gathered}$ | $\begin{gathered} 476 \\ \substack{26 \% \\ k} \end{gathered}$ | 54\% | $\underset{\substack{517 \\ A \\ \hline}}{56 \%}$ | ${ }^{231}$ | ${ }_{24 \%}^{21}$ | 20\% | $\begin{aligned} & 333 \\ & 33 \% \\ & \text { Aqr } \end{aligned}$ | ${ }_{\substack{98 \\ 17 \% \\ r}}$ | 34\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 397
Q34. Gende
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }_{45 \%}^{1348}$ | ${ }_{4704}^{1404}$ | ${ }^{133}{ }_{7 \%}$ | $\begin{gathered} 972 \\ 48 \% \\ C \end{gathered}$ |
| $\begin{gathered} 1624 \\ 55 \% \end{gathered}$ | $\stackrel{1558}{53 \%}$ | $\underset{\substack{1859 \\ 93 \%}}{ }$ | 1069 $52 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 397
Q34. Gender
Base: All

Total
Male
Female

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> (2,5) <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (S) | Reepham $(2,3,4,6)$ <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\stackrel{199}{44 \%}$ | ${ }_{45 \%}^{68}$ | $\begin{aligned} & 80 \\ & 85 \% \end{aligned}$ | ${ }^{55} 5$ | $\begin{gathered} 151 \\ 43 \% \end{gathered}$ | ${ }_{43}^{52}$ | $\begin{aligned} & 399 \\ & 39 \% \end{aligned}$ | ${ }^{57}$ | ${ }^{141}$ | ${ }_{37 \%}^{41}$ | ${ }^{48}$ | ${ }_{44 \%}^{131}$ | $\begin{gathered} 110 \\ 51 \% \end{gathered}$ | 176\% |
| $\stackrel{251}{56 \%}$ | ${ }_{55 \%}^{82}$ | 96\% | $\begin{aligned} & 55 \\ & 50 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 200 \\ 57 \% \end{gathered}$ | ${ }_{57}^{68}$ | ${ }_{61 \%}^{61}$ | $\begin{aligned} & 63 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 159 \\ 53 \% \end{gathered}$ | $\begin{gathered} 69 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 52 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 169 \\ 56 \% \end{gathered}$ | ${ }_{49 \%}^{105}$ | $\begin{gathered} 194 \\ 52 \% \end{gathered}$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 397

## Q34. Gender

Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's $\mathrm{Ctrl})$ $(X)$ | Charlbury <br> (Hook <br> Norton's ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { CtrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) <br> (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{48 \%}^{143}$ | ${ }_{45 \%}^{59}$ | $\begin{aligned} & 104 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 48 \% \end{aligned}$ |
| $\begin{aligned} & 157 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 52 \% \end{aligned}$ | ${ }_{52 \%}^{157}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q34. Gender

Base: All

> Total

Male
Female

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (h) | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (0) \end{aligned}$ | Meadows $(2,5)$ (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (\dagger) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{4704}^{14 \%}$ | ${ }_{47 \%}^{212}$ | $\begin{aligned} & 72 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 164 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 50 \% \end{aligned}$ | 48 | 60 | ${ }^{146}$ | $\begin{aligned} & 46 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 138 \\ 45 \% \end{gathered}$ | $\stackrel{106}{51 \%}$ | ${ }^{175} 47 \%$ |
| ${ }_{53 \%}^{1558}$ | 236\% | $\begin{aligned} & 81 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 48 \% \end{aligned}$ | ${ }_{53 \%}^{57}$ | $\begin{gathered} 184 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 50 \% \end{aligned}$ | ${ }_{54}^{56}$ | ${ }_{51}^{63}$ | $\begin{aligned} & 155 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \hline 49 \% \end{aligned}$ | 194 |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 397

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Q34. Gender
Base: All

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | $\begin{aligned} & \text { Charlbury } \\ & \text { (Hook Norton's } \\ & \text { ctrl) } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Beridge } \\ \text { (Meadows' } \\ \text { crri) } \\ (y) \\ \hline \end{gathered}$ | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 |  | 124 | 301 | 297 |
|  | ${ }^{1404} 4$ | $\begin{aligned} & 150 \\ & 50 \% \end{aligned}$ |  | $\begin{aligned} & 54 \\ & 44 \% \end{aligned}$ | 147 | ${ }_{46 \%}^{136}$ |
|  | ${ }^{1558} 53 \%$ | $\begin{aligned} & 150 \\ & 50 \% \end{aligned}$ |  | $\begin{aligned} & 70 \\ & 56 \% \end{aligned}$ | 154 51 | $\begin{gathered} 161 \\ 54 \% \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{\begin{tabular}{l}
Table 398 \\
Q34. Gender
\end{tabular}} \& \multicolumn{14}{|r|}{Page 1088} \\
\hline \& \& \& \multicolumn{12}{|l|}{} \\
\hline \multicolumn{15}{|l|}{Base: All} \\
\hline \& \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) } \\
\hline
\end{gathered}
\]} \& \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \begin{array}{c}
\text { nities } \\
\text { (excl ctrls) } \\
\text { baseline } \\
\text { (B) }
\end{array} \\
\hline
\end{gathered}
\]} \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& \& \& 1. With
community
scale
renewables
(C) \& 2. With a
dominant focus
on domestic
buildings
(D) \&  \& 4. With a
strong
behaviour
change angle
(F) \&  \& 6. Integrated approaches (H) \& 1. With
community
scale
renewables
(I) \& 2. With a
dominant focus
on domestic
buildings
\((\mathrm{J})\) \&  \& \begin{tabular}{c|}
\begin{tabular}{c} 
4. With a \\
strong \\
behaviour \\
change angle \\
(L)
\end{tabular} \\
\hline
\end{tabular} \& 5. Working
in
deprived
areas
(M) \& 6. Integrated approaches ( N ) \\
\hline Total \& 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline Male \& \({ }^{1348} 4\) \& 1404\% \& 489\% \& 914 \& - 429 \& 289\% \& 463\% \& 385\% \& \[
\begin{gathered}
526 \\
\hline 49 \% \\
\hline 40 \%
\end{gathered}
\] \& \begin{tabular}{l}
967 \\
\hline \(7 \%\)
\end{tabular} \& \(\stackrel{662}{47 \%}\) \& 282\% \& 4818\% \& 390 47 \\
\hline Female \& 1624
55
1 \& \({ }^{1558} 5\) \& 593\% \& 1086\% \& 787\% \& 326\% \& \({ }_{54 \%}^{547}\) \& 450 \& \({ }_{54}^{54 \%}\) \& 1076 5 \& 755

$53 \%$ \& 324
$53 \%$ \& 529\% \& 443 <br>
\hline
\end{tabular}

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q34. Gender
16 Nov 2011
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Social } \\ \text { rent } \\ \text { (N) } \\ \hline \end{gathered}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1348 \\ \text { 1348 } \\ \text { cikNT } \\ \text { fi } \end{gathered}$ | 124 47 | ${ }^{187} 41 \%$ | ${ }^{231}$ | ${ }^{252}$ | 204 $46 \%$ | $\begin{gathered} 350 \\ \frac{37 \%}{47} \end{gathered}$ | $\begin{gathered} 1348 \\ \substack{100 \% \\ \text { Al }} \end{gathered}$ | - | $\begin{gathered} 717 \\ \substack{77 \% \\ k} \end{gathered}$ | ${ }^{427} 42 \%$ | $\begin{aligned} & 151 \\ & 51 \% \\ & k \end{aligned}$ | $\begin{gathered} 841 \\ \stackrel{86 \%}{46 \%} \end{gathered}$ | 242 $40 \%$ | $\begin{gathered} 244 \\ \begin{array}{c} 48 \% \\ \mathrm{NT} \end{array} \end{gathered}$ |
| $\begin{gathered} 1624 \\ \text { H } 5 \text { ghi } \end{gathered}$ | 139 $53 \%$ | $\begin{aligned} & 272 \\ & { }_{59 \%} \end{aligned}$ | 285 | ${ }_{53}^{288}$ | 242\% | ${ }_{39}^{398}$ | - | $\begin{gathered} 1620 \\ \substack{100 \% \\ A H} \end{gathered}$ | 819 $53 \%$ | $\begin{aligned} & \begin{array}{l} 588 \\ \text { AJ\% } \end{array} \end{aligned}$ | 147 <br> 49 | 975 | $\begin{gathered} 361 \\ \text { AMO } \end{gathered}$ | $\stackrel{262 \%}{52 \%}$ |

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## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 399

Q34. Gender
Base: All

Female

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & ()^{2} \end{aligned}$ | Gas | $\begin{gathered} \text { Electrí } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & (i) \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 1348 \\ 45 \% \\ \text { CIN } \\ \text { Tifi } \end{gathered}$ | $\underset{\substack{276 \\ \hline \mathrm{~T}}}{23 \%}$ | $\begin{aligned} & 529 \\ & \text { APT } \\ & \text { APT } \end{aligned}$ | $\underset{\substack{25 \% \\ \hline}}{223}$ | $\underset{\substack{231 \\ \hline \frac{1}{T} \%}}{\substack{0}}$ | 84\% | ${ }^{894} 4$ | $\begin{gathered} 199 \\ \hline 99 \% \end{gathered}$ | ${ }_{43}^{170}$ | 61 ${ }^{60 \%}$ | $\underset{f}{533} \underset{f}{47 \%}$ | 377 $40 \%$ | $\begin{gathered} 355 \\ \substack{49 \% \\ A f} \end{gathered}$ | $\begin{gathered} \left.\begin{array}{c} 60 \\ \text { Aefg } \end{array}\right) \end{gathered}$ | 848\% | $\underset{\substack{1264 \\ 4 i}}{\substack{10 / 4}}$ |
| $\begin{gathered} \text { 1624} \\ \text { H25h } \\ \hline \end{gathered}$ | $\begin{gathered} 367 \\ { }_{2}^{3} \% \end{gathered}$ | ${ }_{542}^{51 \%}$ | ${ }_{25}^{278}$ | ${ }_{53}^{262}$ | $\begin{gathered} 175 \\ \begin{array}{c} 6 \% \\ \text { AOD } \\ \text { RS } \end{array} \end{gathered}$ | ${ }_{55 \%}^{1098}$ | 207 | ${ }_{57 \%}^{226}$ | 51 ${ }^{60 \%}$ | $\begin{gathered} 608 \\ 53 \% \\ h \end{gathered}$ | $\begin{gathered} 554 \\ 60 \% \\ \text { Aegh } \end{gathered}$ | $\begin{gathered} 373 \\ 51 \% \\ h \end{gathered}$ | ${ }_{39 \%}$ | $\begin{aligned} & 138 \\ & \begin{array}{c} 62 \% \\ A j \end{array} \end{aligned}$ | ${ }^{1486} 5$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 400
Q34. Gender
Base: All

Total
Male

Female

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \end{aligned}$ | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not af all/ (J) | Agree (K) | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (N) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 1348 \\ & \text { INap } \end{aligned}$ | $\begin{gathered} 473 \\ 45 \% \end{gathered}$ | ${ }^{563}$ | ${ }_{46 \%}^{303}$ | ${ }_{467}^{467}$ | ${ }^{100} 42 \%$ | ${ }_{46 \%}^{77}$ | $\begin{gathered} 309 \\ 42 \% \end{gathered}$ | ${ }_{41 \%}^{493}$ | $\begin{aligned} & 546 \\ & \text { AHI } \end{aligned}$ | ${ }_{452}^{742}$ | $\begin{gathered} 310 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 349 \\ & 50 \% \\ & \text { AN } \end{aligned}$ | ${ }^{877} 43$ |
| $\begin{aligned} & 1624 \\ & \text { J59\% } \\ & \text { JMar } \end{aligned}$ | ${ }_{585}^{585}$ | $\begin{gathered} 676 \\ 55 \% \end{gathered}$ | $\begin{gathered} 353 \\ 54 \% \end{gathered}$ | ${ }_{5698}^{598}$ | ${ }_{58 \%}^{137}$ | $\begin{aligned} & 90 \\ & 54 \% \end{aligned}$ | $\underset{58}{421}$ | $\begin{aligned} & 715 \\ & 59 \% \\ & \text { AJ } \end{aligned}$ | $\begin{gathered} 488 \\ 47 \% \end{gathered}$ | ${ }_{55 \%}^{892}$ | $\begin{gathered} 381 \\ 55 \% \end{gathered}$ | 347 | $\begin{aligned} & 1160 \\ & 5{ }^{5 \times \%} \end{aligned}$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 400

Q34. Gender
Base: All

Female

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \end{aligned}$ | Energy wasters (d) | $\begin{aligned} & \text { Under } \\ & \text { l vear } \end{aligned}$ (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ $(f)$ | 5 years to under 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ \hline() \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | Timber <br> (n) | Other <br> (o) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{aligned} & 20,800- \\ & 36,400 \end{aligned}$ (q) | $\underset{\text { (r) }}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 1348 \\ & \text { inap } \\ & \text { inap } \end{aligned}$ | ${ }^{321}$ | $\begin{gathered} 680 \\ 47 \% \\ 9 \end{gathered}$ | $\begin{gathered} 169 \\ 50 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 178 \\ 49 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 178 \\ 47 \% \end{gathered}$ | ${ }_{464}^{324}$ | $\underset{42 \%}{217}$ | ${ }_{4628}^{628}$ | $385$ | ${ }_{4524}$ | ${ }^{139}$ | ${ }^{894}$ | $\begin{gathered} 432 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 46 \% \end{aligned}$ | ${ }^{421} 4$ | $\begin{aligned} & \begin{array}{c} 291 \\ 51 \% \\ A P \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 221 \\ \text { AP\% } \end{array} \end{aligned}$ |
| ${ }_{55 \%}^{1624}$ JMar | $\begin{gathered} 492 \\ \text { Abcd } \\ \text { Abc } \end{gathered}$ | 781\% | - $\begin{aligned} & 168 \\ & 50 \%\end{aligned}$ | 183 | 199\% | 376 $54 \%$ | 299\% | 750 <br> $54 \%$ | ${ }_{\text {46\% }}^{483}$ | 989\% | 152\% | 1064 $54 \%$ | 531 | 39\% | 57\% | $\begin{aligned} & 599 \\ & 599 \end{aligned}$ | ${ }^{278} 48$ | 224 ${ }_{50}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 401

Q34a. And do you work...
Base: All

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\stackrel{1081}{\substack{30 \% \\ N}}$ | ${ }_{37 \%}^{1104}$ | - | $\begin{gathered} 727 \\ 36 \% \\ C \end{gathered}$ |
| $\begin{gathered} 460 \\ 15 \% \\ i \end{gathered}$ | ${ }_{15 \%}^{446}$ | - | $\begin{gathered} 296 \\ { }_{C}^{15 \%} \end{gathered}$ |
| 1431 qV+WurwZx | 1412 $48 \%$ | - | 841 $41 \%$ $C$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 401

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Q34a. And do you work...
Base: All

Total
Full-time

Part-time

Not at all

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & (J) \end{aligned}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \end{aligned}$ (1) <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \end{aligned}$ (0) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham ( $2,3,4,6$ ) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \hline \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \end{aligned}$ (V) | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{gathered} 151 \\ 34 \% \end{gathered}$ | $\frac{44}{29 \%}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 36 \\ 33 \% \end{gathered}$ | $\begin{gathered} 108 \\ 31 \% \end{gathered}$ | ${ }_{29}^{35}$ | ${ }_{44 \%}^{44}$ | $\begin{aligned} & 42 \\ & 35 \% \end{aligned}$ | ${ }_{39}^{99}$ | ${ }_{30 \%}^{40}$ | $\begin{aligned} & \text { 400 } \\ & \hline 40 \end{aligned}$ | $\begin{gathered} 100 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & { }_{4}^{45 \%} \\ & \hline \end{aligned}$ | $\begin{gathered} 185 \\ 50 \% \\ A \end{gathered}$ |
| 56\% | 15\% | 20\% | 13 $12 \%$ | 18\% | $\begin{gathered} 28 \\ \substack{23 \% \\ \hline} \end{gathered}$ | 16\% | 218\% | 12\% | 20\% | 17\% | ${ }_{17 \%}$ | 16\% | ${ }^{68}$ 18\% |
| 243 $54 \%$ | $\begin{aligned} & 91 \\ & \begin{array}{c} 1 \% \\ A \end{array} \end{aligned}$ | 95 ${ }^{\text {54\% }}$ | 55\% | ${ }^{181}$ 52\% | 578\% | 40\% | 578\% | $\begin{gathered} 164 \\ \begin{array}{c} 55 \% \\ A \end{array} \end{gathered}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 55 \% \\ \mathrm{q} \end{array} \end{aligned}$ | 43\% | ${ }^{148} 49$ | ${ }_{39}^{89}$ | ${ }^{117}$ 32\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 401

Q34a. And do you work...
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (V) | E. Oxford (W. Oxford's (trl) (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{36 \%}^{108}$ | $\begin{aligned} & 49 \% \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & { }_{A}^{45 \%} \end{aligned}$ | ${ }_{32}^{97}$ | ${ }_{33} 98$ |
| ${ }_{18 \%}$ | 24 $18 \%$ | 30 ${ }^{5}$ | ${ }_{18 \%}$ | ${ }_{17 \%}$ |
| ${ }_{46 \%}^{138}$ | ${ }_{459}^{59}$ | ${ }_{80 \%}^{81}$ | 151 $50 \%$ | 151 $50 \%$ |

## LCCC Wave 2452685

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## Table 401

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Q34a. And do you work...
Base: All

## Total

Full-time

Part-time

Not at all

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (h) } \end{gathered}$ | Chale (2,5) (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ (1) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | Hook Norton (1,2,3,6) (n) | $\begin{gathered} \text { Ladock } \\ (1,2,2,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ |  | Whitehill Borden <br> (2) <br> (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | 94* | 304 | 208 | 369 |
|  | ${ }_{37 \%}^{1104}$ | ${ }_{324}^{144}$ | ${ }_{31}^{48}$ | ${ }_{30 \%}^{49}$ | ${ }_{32}^{35}$ | $\begin{gathered} 139 \\ \substack{40 \% \\ \mathrm{~N}} \end{gathered}$ | ${ }_{34}^{42}$ | 4 | 47 | ${ }_{34 \%}^{102}$ | $\begin{aligned} & 54 \\ & \substack{59 \% \\ A} \end{aligned}$ | 313\% | ${ }_{36 \%}^{108}$ | ${ }_{42 \%}$ | $\begin{gathered} 175 \\ 47 \% \\ A \end{gathered}$ |
|  | 446 | ${ }^{69}$ | ${ }^{11} 7$ | 170\% | 110\% | ${ }_{13 \%}^{44}$ | $\underset{A}{28} \underset{A}{28}$ | 17 $16 \%$ | 19 | 138 | ${ }_{19 \%}^{21}$ | ${ }_{19 \%}^{18}$ | ${ }^{47} 9$ | $\begin{aligned} & 49 \\ & { }_{4}^{44 \%} \end{aligned}$ | 57\% |
|  | 1412\% | 235 | $\begin{aligned} & 94 \\ & \begin{array}{c} 90 \\ A \end{array} \end{aligned}$ | $\begin{aligned} & \text { 100 } \\ & \text { 60\% } \\ & A \end{aligned}$ | ¢2 ${ }_{5}$ | $\stackrel{165}{47 \%}$ | ${ }_{44 \%}$ | 44 | ${ }_{4}^{57}$ | 161 $53 \%$ | 32\% | ${ }_{48}^{45}$ | 149\% | ${ }_{35 \%}^{72}$ | 137 <br> $37 \%$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 401

Q34a. And do you work...
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
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Q34a. And do you work...
Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong <br> focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working <br> in <br> deprived <br> areas <br> (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 1081 \\ 36 \% \\ G M \end{gathered}$ | ${ }_{37 \%}^{1104}$ | ${ }_{36 \%}^{386}$ | $\begin{gathered} 741 \\ 37 \% \end{gathered}$ | ${ }_{36} 50$ | ${ }_{38}^{236}$ | 330 | ${ }_{392}^{322}$ | 407 $38 \%$ | 780 $38 \%$ | 531\% | ${ }_{3}^{226}$ | 329\% | 316 |
| $\begin{aligned} & 460 \\ & 15 \% \\ & \text { GM } \end{aligned}$ | 446 $15 \%$ | $\stackrel{182}{17 \%}$ | ${ }^{295}$ | $\stackrel{251}{\substack{18 \\ A}}$ | 104\% | ${ }_{121} 12$ | 141 $17 \%$ | ${ }_{1}^{174}$ | ${ }^{315}$ | ${ }^{243}$ | $\underset{\substack{114 \% \\ \hline 19 \%}}{ }$ | 129 $13 \%$ | 150 |
| $\begin{aligned} & 1431 \\ & \text { KHN } \end{aligned}$ | 1412 $48 \%$ | 514 $48 \%$ | 964 $48 \%$ | 660 47 | 275 ${ }_{45}$ | $\begin{gathered} 559 \\ { }_{5}^{55} \end{gathered}$ | ${ }_{4}^{372}$ | 493 $46 \%$ | 950 | 623 $44 \%$ | 266 $44 \%$ | $\underset{A}{552} \underset{A}{55}$ | 367 $44 \%$ |

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Fieldwork dates: 19th September to 9th November 2011

## Table 403

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Q34a. And do you work...
Base: All

Total
Full-time

Part-time

Not at all

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (\mathrm{G}) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | Social <br> rent <br> (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1081 \\ 33 \% \\ \text { FGINP } \\ Q i \end{gathered}$ | $\begin{gathered} 114 \\ 43 \% \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 214 \\ \text { AFG\% } \\ \text { AFG } \end{gathered}$ | $\begin{gathered} 290 \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 290 \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} \substack{132 \\ 32 \% \\ G} \end{gathered}$ | 30 40 | $\begin{gathered} \begin{array}{c} 68 \\ 51 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | $\underset{24 \%}{394}$ | $\underset{\substack{587 \\ \hline \\ \hline}}{ }$ | ${ }^{371}$ | ${ }_{39}^{99}$ | $\begin{gathered} 672 \\ \begin{array}{c} 37 \% \\ N \end{array} \end{gathered}$ | ${ }_{239}^{139}$ | $\begin{gathered} 248 \\ \text { AMNAPQT } \end{gathered}$ |
| $\begin{gathered} 460 \\ \text { cHLP } \\ \text { Ghe } \\ \text { bh } \end{gathered}$ | $\begin{aligned} & 33 \\ & { }_{G}^{33 \%} \end{aligned}$ | $\begin{gathered} 86 \\ 19 \% \\ A B G \end{gathered}$ | $\begin{gathered} 108 \\ { }_{21 \%}(1 \% \end{gathered}$ | $\begin{gathered} 121 \\ { }_{A B G}^{22 \%} \end{gathered}$ | $\begin{aligned} & 79 \\ & \underset{G}{18 \%} \end{aligned}$ | ${ }^{33} 4$ | 78 $6 \%$ | $\begin{gathered} 382 \\ 24 \% \\ A H \end{gathered}$ | $\underset{\substack{246 \\ 10 \%}}{24}$ | $\underset{\substack{168 \\ 17 \%}}{\substack{2 \\ \hline}}$ | ${ }^{32} 11 \%$ | $\stackrel{291}{16 \%}$ | ${ }^{87} \%$ | $\begin{gathered} 73 \\ 14 \% \\ \mathrm{P} \end{gathered}$ |
| $\begin{gathered} 1431 \\ 48 \% \\ \text { CDEH } \\ \text { ORSTTej } \end{gathered}$ | $\begin{gathered} 116 \\ \text { 44\% } \\ C D E \end{gathered}$ | $\begin{aligned} & 159 \\ & \begin{array}{l} 35 \% \\ D E \end{array} \end{aligned}$ | ${ }_{23}^{118}$ | 129\% | $\begin{aligned} & 224 \\ & 50 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 685 \\ { }_{9}^{6 \%} \\ \text { ABCDE } \\ \hline \end{gathered}$ | 583\% | $\begin{gathered} 848 \\ 52 \% \\ \text { AH } \end{gathered}$ | 703 $46 \%$ | 476\% | $\begin{aligned} & 167 \\ & \text { AJK } \end{aligned}$ | $\stackrel{853}{47 \%} \underset{0}{87}$ | $\begin{gathered} 377 \\ \text { AMO } \\ \hline 63 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & \begin{array}{l} 37 \% \\ R S \end{array} \end{aligned}$ |

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## Fieldwork dates: 19th September to 9th November 2011

## Table 403

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Q34a. And do you work...
Base: All

Total
Full-time
Part-time

Not at all

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 1081 \\ \substack{16 \% \\ \text { FGQiN } \\ \text { PQi }} \end{gathered}$ | ${ }_{23 \%}^{145}$ | $\begin{gathered} 354 \\ { }_{P}^{33 / 4} \end{gathered}$ | $\begin{gathered} 240 \\ \text { APQR } \\ \text { APR } \end{gathered}$ | $\begin{gathered} 245 \\ \text { APQT } \\ \text { A50\% } \end{gathered}$ | $\begin{gathered} 97 \\ \substack{37 \% \\ P} \end{gathered}$ | ${ }_{372}^{732}$ | ${ }_{35 \%}^{141}$ | ${ }_{37 \%}^{148}$ | $\begin{aligned} & 40 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 440 \\ 939 \% \\ 9 \end{gathered}$ | ${ }_{369}^{339}$ | ${ }_{34 \%}^{247}$ | $\begin{gathered} 37 \\ 38 \% \end{gathered}$ | 24\% | $\underset{\substack{38 \% \\ \mathrm{ABi}}}{105}$ |
| $\begin{gathered} 460 \\ \text { GHLPQ } \\ \text { Ghe } \\ \text { bh } \end{gathered}$ | ${ }^{46} \%$ | $\underset{\substack{138 \\ 138}}{\substack{138}}$ | $\begin{gathered} 112 \\ \mathrm{AOPQ} \end{gathered}$ | $\begin{array}{r} 106 \\ \text { AOPQ } \end{array}$ | $\begin{gathered} \frac{58}{22 \%} \\ \text { AOPQ } \end{gathered}$ | ${ }^{312} 16$ | 49\% | 159 | $\begin{aligned} & 27 \\ & { }_{22 \%} \end{aligned}$ | $\underset{\substack{192 \\ 17 \% \\ \mathrm{~h}}}{ }$ | $\begin{gathered} 149 \\ 17 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{gathered} 102 \\ 14 \% \\ h \end{gathered}$ | 6\% | ${ }_{12 \%}^{26}$ | 434 $16 \%$ |
| $\begin{gathered} 1431 \\ 48 \% \\ \text { JoORSH } \\ \hline \end{gathered}$ | $\begin{gathered} 452 \\ 770 \% \\ \mathrm{AORR} \\ \mathrm{ST} \end{gathered}$ | $\begin{gathered} 579 \\ { }_{508 \%} \\ \text { AORS } \end{gathered}$ | 149 $30 \%$ | ${ }_{29 \%}^{142}$ | $\begin{aligned} & 109 \\ & 41 \% \\ & \text { RS } \end{aligned}$ | 948 $48 \%$ | $\begin{aligned} & 216 \\ & 53 \% \\ & 5 a \end{aligned}$ | ${ }_{489}^{189}$ | $\begin{aligned} & 55 \\ & 45 \% \end{aligned}$ | 509 45 | 443\% | $\begin{aligned} & 379 \\ & 52 \% \\ & \mathrm{Ae} \end{aligned}$ | $\begin{aligned} & \frac{55}{55 \%} \\ & { }_{e}^{2} \end{aligned}$ | $\begin{gathered} 172 \\ \substack{77 \% \\ A j} \end{gathered}$ | 1259 ${ }^{46 \%}$ |

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## Table 404

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Q34a. And do you work...
Base: All

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \\ & \text { (C) } \end{aligned}$ | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at al (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 1081 \\ \text { BMahl } \\ \text { BMah1 } \end{gathered}$ | $\begin{gathered} 310 \\ 29 \% \end{gathered}$ | $\begin{gathered} 501 \\ 40 \% \\ A B \end{gathered}$ | $\begin{gathered} 263 \\ 40 \% \\ A B \end{gathered}$ | ${ }_{353}^{373}$ | $\begin{aligned} & 96 \\ & 41 \% \end{aligned}$ | ${ }_{35 \%}^{58}$ | ${ }_{37 \%}^{269}$ | ${ }_{384}^{454}$ | ${ }_{35 \%}^{358}$ | ${ }^{586}$ | ${ }_{37 \%}^{257}$ | 220\% | $\begin{aligned} & 772 \\ & 38 \% \\ & A M \end{aligned}$ |
| $\begin{gathered} 460 \\ \text { JMhn } \end{gathered}$ | $\begin{aligned} & 146 \% \\ & 14 \% \end{aligned}$ | $\begin{gathered} 197 \\ 16 \% \end{gathered}$ | $\begin{gathered} 116 \\ 18 \% \\ B \end{gathered}$ | $\underset{17 \%}{177}$ | ${ }_{14 \%}^{32}$ | ${ }_{17 \%}^{28}$ | $\begin{aligned} & 135 \\ & 18 \% \\ & A J \end{aligned}$ | $\underset{\substack{201 \\ 17 \%}}{\substack{0}}$ | $\underset{12 \%}{124}$ | $\stackrel{262}{16 \%}$ | ${ }_{16 \%}^{112}$ | ${ }_{12 \%}^{82}$ | $\begin{aligned} & 340 \\ & 17 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{array}{r} 1431 \\ 48 \% \\ \text { CDHIN } \\ \text { cdefgkmq } \\ \hline \end{array}$ | $\begin{gathered} 602 \\ { }_{57 \%} \\ A C D \end{gathered}$ | ${ }^{541}$ 44\% | ${ }_{27}^{277}$ | 515 48 | 109\% | 819\% | ${ }^{326} 45$ | 553\% | $\begin{aligned} & 552 \\ & 53 \% \\ & \text { AHI } \end{aligned}$ | 788\% | ${ }^{322} 47$ | $\begin{aligned} & 394 \\ & 57 \% \\ & \text { AN } \end{aligned}$ | ${ }^{925} 5$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 404

Page 1102
16 Nov 2011
Q34a. And do you work...
Base: All

Total
Full-time

Part-time

Not at all

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters (d) | Under 1 year (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ |  | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & \text { (j) } \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \end{gathered}$ (k) | $\begin{gathered} \text { Cavity } \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \text { Solid } \\ (\mathrm{m}) \end{array} \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | Other (0) | $\begin{gathered} \text { Less than } \\ 20,800 \\ (\mathrm{p}) \\ \hline \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,000 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 1081 \\ \text { BMan } \\ \text { BMo } \\ \text { Ip } \end{gathered}$ | ${ }_{33}^{265}$ | $519$ | $\begin{gathered} 142 \\ \text { Aab } \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 155 \\ 43 \% \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 174 \\ & 44 \% \\ & \text { Ah } \end{aligned}$ | $\begin{aligned} & 315 \\ & \begin{array}{c} 455 \\ \mathrm{Ah} \end{array} \end{aligned}$ | $\begin{gathered} 222 \\ \begin{array}{c} 43 \% \\ \mathrm{Ah} \end{array} \end{gathered}$ | ${ }_{27 \%}^{369}$ | ${ }_{38 \%}^{326}$ | ${ }_{357}^{637}$ | ${ }_{41 \%}^{118}$ | ${ }_{35 \%}^{680}$ | $\begin{gathered} 382 \\ 40 \% \\ \text { Al } \end{gathered}$ | $\begin{gathered} 39 \\ 45 \% \\ 49 \end{gathered}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | 199\% | $\begin{aligned} & 287 \\ & \begin{array}{l} 50 \% \\ A P \end{array} \end{aligned}$ | $\begin{gathered} 291 \\ \text { } \begin{array}{c} 65 \% \end{array} \end{gathered}$ |
| $\begin{gathered} 460 \\ \text { M } 15 \% \end{gathered}$ | $\stackrel{125}{15 \%}$ | 214 $15 \%$ | ${ }_{16 \%}^{53}$ | $\begin{aligned} & \substack{68 \\ 19 \% \\ b} \end{aligned}$ | ${ }_{14 \%}^{52}$ | ${ }_{17 \%}^{17}$ | $\begin{gathered} 99 \\ \text { Aeh } \end{gathered}$ | $\stackrel{192}{14 \%}$ | $\stackrel{142}{16 \%}$ | $\stackrel{268}{15 \%}$ | $\stackrel{50}{17 \%}$ | $\begin{gathered} 305 \\ 16 \% \\ n \end{gathered}$ | $\begin{gathered} 152 \\ 16 \% \end{gathered}$ | 6\% | 12\% | ${ }_{14 \%}^{145}$ | $\begin{aligned} & 109 \\ & \text { Apr } \\ & \text { Apr } \end{aligned}$ | ${ }_{14 \%}^{64}$ |
| $\begin{gathered} 1431 \\ \text { 48\% } \\ \text { CobH1 } \\ \hline \end{gathered}$ | $\begin{gathered} 423 \\ \text { Acd } \\ \text { A } \end{gathered}$ | $\begin{aligned} & 728 \\ & 50 \% \\ & c d \end{aligned}$ | 142\% | 138 <br> $38 \%$ | 151 $40 \%$ | 268 $38 \%$ | $\begin{aligned} & 195 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 817 \\ 59 \% \\ \text { Aefg } \end{gathered}$ | 400 46 | $\begin{aligned} & 908 \\ & 50 \% \\ & A k \end{aligned}$ | ${ }^{123} 42 \%$ | $\begin{aligned} & 973 \\ & 50 \% \\ & \text { Am } \end{aligned}$ | 429 45 | 418\% | 50\% | $\begin{aligned} & 676 \\ & \text { A6\% } \\ & \text { Aqr } \end{aligned}$ | $\begin{gathered} 173 \\ \substack{30 \% \\ r} \end{gathered}$ | ${ }^{90}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 405

## Q35 Which of the following best describes your home

Base: All


## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Q35 Which of the following best describes your home

Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (K) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,2,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (R) \end{aligned}$ | Muswell Hill (3) (s) | Reepham (2,3,4,6) <br> (1) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 |  |  | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{182}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | ${ }_{8 \%}^{14}$ | $\begin{aligned} & { }_{4}^{43} \\ & { }_{A} \% \end{aligned}$ | ${ }_{305}^{105}$ | $\begin{aligned} & 60 \\ & \begin{array}{c} 60 \% \\ A \end{array} \end{aligned}$ |  |  | 54 ${ }_{18 \%}$ | ${ }_{33}^{36}$ | 31 $31 \%$ | ${ }^{89} 9$ | $\begin{aligned} & \frac{95}{44 \%} \\ & \frac{41 \%}{} \end{aligned}$ | ${ }_{34}^{124}$ |
| ${ }^{168}$ | ${ }_{5 \%}^{8}$ | $\begin{gathered} 159 \\ 90 \% \\ A \end{gathered}$ | $\begin{aligned} & 53 \\ & { }_{4}^{58 \%} \\ & A \end{aligned}$ | ${ }_{11 \%}$ | ${ }_{13}^{15}$ |  |  | $\underset{\substack{191 \\ 64 \% \\ A}}{ }$ | 44 | ${ }_{9 \%}$ | ${ }_{32 \%}$ | ${ }^{76}$ | ${ }_{33}^{122}$ |
| 34\% | $\begin{aligned} & 94 \\ & \begin{array}{l} 93 \% \\ A \end{array} \end{aligned}$ | $\stackrel{3}{2 \%}$ | ${ }_{3 \%}^{3}$ | $\begin{gathered} \text { 161 } \\ 46 \% \\ A \end{gathered}$ | $\begin{gathered} 36 \\ 30 \% \\ \mathrm{Am}^{20} \end{gathered}$ |  |  | ${ }_{1 \%}$ | $4 \%$ | $\begin{aligned} & { }_{42 \%}^{42 \%} \\ & \mathrm{~A} \end{aligned}$ | ${ }_{11 \%}^{32}$ | 6\% | ${ }_{22 \%}$ |
| - | - | : | - | : | : |  |  | $\begin{aligned} & 10 \\ & { }^{3 \%} \\ & A^{2} \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & A \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | $!$ | ${ }_{1 \%}$ |
| 511\% | ${ }^{10} 7 \%$ | - | ${ }_{6 \%}^{7}$ | ${ }^{13} 4$ | ${ }_{1 \%}$ |  |  | $\begin{gathered} 37 \\ \underset{A}{12 \%} \end{gathered}$ | 14\% | ${ }_{4 \%}$ | $\begin{aligned} & 61 \\ & { }_{\mathrm{A}}^{20 \%} \end{aligned}$ | $\begin{gathered} 35 \\ \substack{16 \% \\ A} \end{gathered}$ | ${ }^{29} 8$ |
| ${ }_{3 \%}^{14}$ | ${ }_{1 \%}$ | - | - | $\begin{aligned} & 32 \\ & { }_{9}^{9} \% \\ & \mathrm{Al}^{2} \end{aligned}$ | $\begin{gathered} 8_{7 \%}^{8} \\ \mathrm{~m} \end{gathered}$ |  |  | ${ }_{2}^{2}$ | - | $\begin{aligned} & 13 \\ & { }^{13 \%} \% \end{aligned}$ | $\underset{\mathrm{c}}{17} \underset{\mathrm{c}}{\mathrm{~s}}$ | ${ }_{2}^{2}$ | ${ }_{2 \%}$ |
| $!$ | - | - | - | $!$ | - |  |  | $\begin{aligned} & { }^{3} \\ & A^{1 \%} \end{aligned}$ | - | : | : | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 405
Page 1105
Q35 Which of the following best describes your home
Base: All

Total
Semi-detached house/end of
terrace

Terraced house

Detached house

Maisonette
Flat

Bungalow

Other

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\stackrel{147}{149 \%} \underset{\mathrm{~A}}{10 \%}$ | $\begin{aligned} & 57 \\ & { }_{A}^{53 \%} \end{aligned}$ | $\begin{gathered} 110 \\ 54 \% \\ A \end{gathered}$ | ${ }_{32}^{95}$ | ${ }_{28} 8$ |
| ${ }_{22}^{65}$ | 19\% | ${ }_{24}^{49}$ | $\begin{gathered} 159 \\ 53 \% \\ A \end{gathered}$ | ${ }_{31}^{93}$ |
| ${ }_{12 \%}^{37}$ | $\begin{gathered} 43 \\ { }_{3}^{33 \%} \end{gathered}$ | 5\% | 14 5 | ${ }^{10} 3$ |
| $!$ | - | 2\% | $!$ | ${ }^{4} \%$ |
| ${ }^{27} 9$ | $\begin{aligned} & \mathbf{6}^{5 \%} \\ & \mathbf{w}^{\prime} \end{aligned}$ | $\begin{gathered} 32 \% \\ A \\ A \end{gathered}$ | $\begin{gathered} 28 \\ { }_{9 \%} \\ y \end{gathered}$ | $\begin{aligned} & 98 \\ & \begin{array}{l} 33 \% \\ \text { BZ } \end{array} \end{aligned}$ |
| $\begin{aligned} & { }^{23}{ }_{8 \%} \\ & \mathrm{VV}^{2} \end{aligned}$ | $\begin{aligned} & 7 \\ & w^{5 \%} \end{aligned}$ | : | $\begin{aligned} & 4_{1 \%}^{1 \%} \\ & y \end{aligned}$ | 10 $3 \%$ $z$ |
| : | - | $!$ | - | ${ }^{2} \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 405
Page 1106
16 Nov 2011
Q35 Which of the following best describes your home
Base: All

Total
Semi-detached house/end of
terrace

Terraced house

Detached house

Maisonette

Flat


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 405
Q35 Which of the following best describes your home
Base: All

Total
Semi-detached house/end of
terrace

Terraced house

Detached house

Maisonette
Flat

Bungalow

Other

| All Communities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) $\qquad$ | Charlbury (Hook Norton's <br> ctrl) <br> (w) |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & (x) \\ & \hline \end{aligned}$ |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | 2962 | 300 | 124 |  | 191 |  | 301 | 297 |
|  | $\begin{gathered} 1038 \\ 35 \% \end{gathered}$ | $\begin{gathered} 153 \\ { }_{A}^{15 \%} \end{gathered}$ | $\underset{\substack{58 \% \\ 48 \\ \hline}}{ }$ |  | $\begin{gathered} 109 \\ 57 \% \\ \mathrm{~A} \end{gathered}$ |  | $\begin{aligned} & 90 \\ & 30 \% \end{aligned}$ | ${ }_{29 \%}^{87}$ |
|  | ${ }^{1030}$ | $\begin{aligned} & 63 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ |  | ${ }_{27}^{52}$ |  | $\begin{gathered} 175 \\ 58 \% \\ A \end{gathered}$ | ${ }_{35 \%}^{103}$ |
|  | ${ }_{19 \%}^{577}$ | $\stackrel{44}{159}$ | $\begin{gathered} 46 \\ 37 \% \\ A \end{gathered}$ |  | ${ }_{3}^{6}$ |  | ${ }^{22}{ }_{7 \%}$ | $\begin{aligned} & 30 \\ & 10 \% \\ & 10 \% \end{aligned}$ |
|  | ${ }^{50}$ | ! | : |  | 5\% |  |  | ${ }_{1 \%}^{4}$ |
|  | ${ }^{246} 8$ | $35$ | : |  | ${ }_{10 \%}^{19 \%}$ |  | ${ }_{5 \%}^{14}$ | $\begin{aligned} & 73 \\ & \begin{array}{l} 25 \% \\ A \end{array} \end{aligned}$ |
|  | ${ }^{21} 1 \%$ | ${ }_{1}$ | - |  | - |  | - | - |
|  | - | - |  | - |  | : | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{14}{|l|}{Table 406} \& \multirow[t]{2}{*}{\[
\begin{array}{r}
\text { Page } 1108 \\
16 \text { Nov } 2011
\end{array}
\]} \\
\hline \multicolumn{14}{|l|}{Q35 Which of the following best describes your home} \& \\
\hline \multicolumn{15}{|l|}{Base: All} \\
\hline \& \& \multirow[b]{2}{*}{\[
\begin{gathered}
\text { All Commu- } \begin{array}{c}
\text { nities } \\
\text { (excl ctrls) } \\
\text { baseline } \\
\text { (B) }
\end{array} \\
\hline
\end{gathered}
\]} \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& \[
\begin{gathered}
\text { All Commu- } \\
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) } \\
\hline
\end{gathered}
\] \& \& 1. With
community
scale
renewables
(C) \& 2. With a
dominant focus
on domestic
builidings
(D) \& 3. With a strong focus on non-domestic buildings (E) \& 4. With a
strong
behaviour
change angle
(f) \& \begin{tabular}{l} 
5. Working \\
in \\
deprived \\
areas \\
(G) \\
\hline
\end{tabular} \& 6. Integrated approaches
\(\qquad\) \& 1. With
community
scale
renewables
(I) \& 2. With a
dominant focus
on domestic
builidings
(J) \& 3. With a strong focus on non-domestic buildings (K) \& \begin{tabular}{c|} 
4. With a \\
strong \\
behaviour \\
change angle \\
(L)
\end{tabular} \& \begin{tabular}{l} 
5. Working \\
in \\
deprived \\
areas \\
(M) \\
\hline
\end{tabular} \& 6. Integrated approaches ( N ) \\
\hline Total \& 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline Semi-detached house/end of terrace \& \({ }^{941}\) \& 1038 \({ }^{268}\) \& \({ }_{32} 31\) \& \({ }^{631} 3\) \& \[
\begin{gathered}
483 \\
\substack{44 \% \\
A}
\end{gathered}
\] \& \[
\underset{\substack{215 \\ 35 \%}}{21}
\] \& 320 \(32 \%\) \& \({ }_{342}^{282}\) \& \({ }_{34} 36\) \& \[
\begin{gathered}
788 \\
39 \% \\
A D
\end{gathered}
\] \& \[
\begin{gathered}
535 \\
{ }_{38} \\
A 8
\end{gathered}
\] \& \[
\underset{\substack{327}}{223}
\] \& 348
\(34 \%\) \& \begin{tabular}{c}
303 \\
\(30 \%\) \\
A \\
\hline
\end{tabular} \\
\hline Terraced house \& \[
\begin{gathered}
1015 \\
\text { CEKFHN }
\end{gathered}
\] \& 1030 \({ }_{\text {35\% }}\) \& \({ }_{324}{ }^{324}\) \& - \({ }_{34} 82\) \& \({ }^{314}\) \& 181
\(29 \%\) \& \[
\begin{gathered}
420 \\
42 \% \\
A
\end{gathered}
\] \& 216 26 \& \({ }_{3}^{355}\) \& \({ }^{656}\) \& 355

$25 \%$ \& ${ }_{3}^{198}$ \& ${ }_{4}^{413} 4{ }_{\text {A }}^{4}$ \& ${ }_{28}^{232}$ <br>

\hline Detached house \& $$
\begin{gathered}
595 \\
20 \% \\
\text { JFLGM }
\end{gathered}
$$ \& ${ }_{\text {19\% }}^{577}$ \& \[

$$
\begin{gathered}
301 \\
\substack{28 \% \\
\hline}
\end{gathered}
$$

\] \& \[

\underset{\substack{385 <br> 19 \% <br> j}}{ }

\] \& | 376 |
| :---: |
| 27 |
| $A$ | \& 80\% \& 134\% \& ${ }_{21}^{175}$ \& 309

A $29 \%$
A \& ${ }^{338}$ \& 381
$\substack{27 \% \\ A}$ \& ${ }^{88}$ \& ${ }_{12 \%}^{124}$ \& $\underset{\substack{201 \\ 24 \% \\ A}}{\substack{\text { a }}}$ <br>
\hline Maisonette \& 33
${ }_{1}^{1 \%}$ \& 50\% \& ! \& ${ }^{21} \%$ \& $\stackrel{18}{1 \%}$ \& 7\% \& 10 \& 7\% \& ${ }^{7}$ 7\% \& 36\% \& 19\% \& 7\% \& ${ }^{13} 1$ \& ${ }_{1 \%}^{7}$ <br>

\hline Flat \&  \& ${ }^{246}$ \& ${ }_{51}$ \& \[
\underset{A}{2010} \underset{A}{20 \%}

\] \& ${ }^{131} 9$ \& \[

$$
\begin{gathered}
100 \\
10 \% \\
A
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
105 \\
\substack{10 \% \\
A}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
102 \\
12 \% \\
A
\end{gathered}
$$
\] \& 37\% \& $\stackrel{203}{10 \%}$ \& ${ }^{120} 8$ \& 84\%

14\%
A \& $\xrightarrow{104}$ \& ${ }_{8}^{84}$ <br>

\hline Bungalow \& $$
\begin{gathered}
18 \\
\text { IJLLGMN }
\end{gathered}
$$ \& ${ }^{21} 1 \%$ \& 63

A\% \& $$
\begin{aligned}
& 76 \\
& 4 \%
\end{aligned}
$$ \& 93\%

AK \& ${ }^{32}$ \& 17\% \& $$
\begin{gathered}
53 \\
{ }^{59 \%} \\
\text { AN }
\end{gathered}
$$ \& 3. \& ${ }^{22} 1 \%$ \& $?$ \& \% \& $\stackrel{8}{1 \%}$ \& \% ${ }_{1 \%}$ <br>

\hline Other \& 5 \& $\div$ \& ! \& $\stackrel{4}{j}$ \& ! \& - \& $$
\begin{gathered}
4 \\
M
\end{gathered}
$$ \& - \& : \& - \& - \& : \& - \& $\square$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q35 Which of the following best describes your home

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 10-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ |  | Terraced <br> (K) |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516540 |  | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 941 \\ \text { KıOOP } \\ \text { 32\% } \\ c \end{gathered}$ | ${ }_{29 \%}^{77}$ | $\begin{aligned} & 136 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 187 \\ { }^{1836} \mathrm{ACG} \end{gathered}$ | ${ }_{33 \%}^{180}$ | $\begin{gathered} 139 \\ 31 \% \end{gathered}$ | $\begin{gathered} 2222 \\ 30 \% \end{gathered}$ | ${ }_{32 \%}^{427}$ | ${ }_{32 \%}^{514}$ | $\begin{aligned} & 941 \\ & \begin{array}{l} 91 \% \\ \text { AKL } \end{array} \end{aligned}$ | - | : | $\begin{array}{r} 628 \\ \text { ANO } \\ \text { 35\% } \end{array}$ | $\begin{aligned} & 182 \\ & 30 \% \\ & 0 \end{aligned}$ | $\underset{23 \%}{17}$ |
| $\begin{gathered} 1015 \\ \text { FGHJ } \\ \text { MQbcdg } \end{gathered}$ | $\begin{gathered} 118 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 219 \% \\ \text { ADEFG } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 180 \\ 35 \% \\ F G \end{array} \end{aligned}$ | $\begin{aligned} & 181 \\ & \begin{array}{l} 34 \% \\ \mathrm{FG} \end{array} \end{aligned}$ | 123 $28 \%$ | 194\% | ${ }_{327}^{427}$ | $\begin{aligned} & 588 \\ & 36 \% \\ & \mathrm{AH} \end{aligned}$ | : | $\begin{aligned} & \text { 1015 } \\ & 100 \% \\ & \text { AJL } \end{aligned}$ | : | 519\% | $\begin{aligned} & 241 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 243 \\ 48 \% \\ \text { AMNAPQRST } \end{gathered}$ |
| $\begin{gathered} \begin{array}{c} 595 \\ \text { BCO\% } \\ \text { OORRabe } \end{array} \end{gathered}$ | ${ }^{27} 9$ | $30$ | $\begin{aligned} & 98 \\ & 19 \% \\ & { }_{19} \end{aligned}$ | $\begin{aligned} & 116 \\ & 21 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 134 \\ \text { } 30 \% \\ \text { ABCDE } \end{gathered}$ | $\begin{gathered} 190 \\ A B C D \end{gathered}$ | $\begin{array}{cc} 290 & 305 \\ 22 \% & \\ 19 \% \end{array}$ |  |  | $\because$ | : | $\begin{gathered} 523 \\ { }^{529 \%} \\ 20 \% \end{gathered}$ | \% | $\begin{aligned} & \begin{array}{l} 51 \\ { }_{10 \%} \\ N \end{array} \end{aligned}$ |
| ${ }^{33}{ }^{33}{ }^{1 \%}$ | $!$ | ${ }_{2 \%}$ | ${ }^{7} \%$ | ${ }_{7}^{7}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{14} \% \quad 19$ |  | - |  | $\begin{gathered} 33 \\ 11 \% \\ \text { AJK } \end{gathered}$ | ${ }^{11}$ | $\mathrm{AM}^{12}$ | $\begin{gathered} 10 \\ M Q S^{2 \%} \end{gathered}$ |
| $\begin{gathered} \begin{array}{c} 265 \\ \text { RIIIMM } \\ \text { RSTCdg } \end{array} \end{gathered}$ | ${ }_{\substack{36 \\ \text { ADEFG }}}^{36}$ | $\begin{gathered} 59 \\ \text { ADEFG } \end{gathered}$ | ${ }^{37}$ | $\begin{aligned} & 47 \\ & \stackrel{47}{9 \%} \\ & F \end{aligned}$ | 19\% | $\begin{aligned} & 67 \\ & \underset{F}{9 \%} \\ & \hline \end{aligned}$ | $\begin{array}{cc} \begin{array}{c} 137 \\ 10 \% \\ \text { Al } \end{array} & 128 \\ 8 \% \end{array}$ |  |  | : | $\begin{aligned} & 265 \\ & \text { AJK } \end{aligned}$ | ${ }^{38}$ | $\begin{gathered} 148 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 77 \\ \text { AMAQRST } \end{gathered}$ |
|  | ${ }_{2 \%}$ | ${ }_{1 \%}$ | \% 10 | ${ }_{2 \%}$ | $\begin{gathered} { }^{25} \\ \text { BCDE } \end{gathered}$ | $\begin{gathered} 69 \% \\ \text { ABCDEF } \end{gathered}$ | ${ }_{4 \%}^{50}$ \% ${ }^{68}$ |  | : | - |  | $\begin{array}{r} 93 \\ \text { ANO } \end{array}$ | ${ }^{14}$ | ${ }_{2 \%}^{8}$ |
| 5 | - | $?$ | $!$ | - | $!$ | $!$ | $\stackrel{3}{ }$ | $?$ | : | : | : | 4 | : | : |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Q35 Which of the following best describes your home

Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in $\mathrm{H} / \mathrm{H}$} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} <br>
\hline \& $$
\begin{gathered}
1 \\
\text { (P) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
2 \\
(Q)
\end{gathered}
$$ \& $$
\begin{gathered}
3 \\
(\mathrm{R}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
4 \\
(\mathrm{~S})
\end{gathered}
$$ \& $$
\begin{array}{r}
5+ \\
(T) \\
\hline
\end{array}
$$ \& $$
\begin{aligned}
& \text { Gs } \\
& \text { (a) }
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Oil } \\
& \text { (c) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { Solid } \\
& \text { fuel } \\
& \text { (d) }
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { All/mostly } \\
& \text { caused } \\
& \text { by humans } \\
& (\mathrm{e})
\end{aligned}
$$ \& $$
\begin{gathered}
50: 50 \\
(f) \\
\hline
\end{gathered}
$$ \& All/mostly natural (g) \& $$
\begin{gathered}
\hline \begin{array}{c}
\text { Don't believe } \\
\text { in climate } \\
\text { change } \\
\text { (h) }
\end{array} \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { Yes } \\
& \text { (i) }
\end{aligned}
$$ \& $$
\begin{gathered}
\text { No } \\
\text { (j) } \\
\hline
\end{gathered}
$$ <br>
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& $98^{*}$ \& 222 \& 2750 <br>
\hline $$
\begin{gathered}
941 \\
\begin{array}{c}
941 \\
\text { KLO2 } \\
\text { Pc }
\end{array}
\end{gathered}
$$ \& ${ }_{\text {26\% }}$ \& $$
\begin{gathered}
322 \\
30 \% \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
177 \\
\text { OPQ }
\end{gathered}
$$ \& $$
\begin{array}{r}
179 \\
\text { AOPQ }
\end{array}
$$ \& $$
\begin{array}{r}
98 \\
\text { AOPQ }
\end{array}
$$ \& $$
\begin{gathered}
671 \\
{ }^{634 \%} \\
\mathrm{AbC}
\end{gathered}
$$ \& 116 \& 91
$23 \%$ \& $$
\begin{gathered}
43 \\
{ }_{35 \%} \\
{ }_{c}
\end{gathered}
$$ \& ${ }_{3}^{351}$ \& ${ }_{31 \%}$ \& 248
$34 \%$ \& 37\% \& 62\% \& 879 ${ }_{32}$ <br>
\hline $$
\begin{gathered}
1015 \\
\text { FGH\% } \\
\text { FMQbcdg }
\end{gathered}
$$ \& 207 $32 \%$ \& 310 29 \& $$
\begin{gathered}
205 \\
41 \% \\
\text { APQ }
\end{gathered}
$$ \& $$
\begin{gathered}
188 \\
\text { APQ }
\end{gathered}
$$ \& $$
\begin{gathered}
105 \\
\text { 100\% } \\
\text { APQ }
\end{gathered}
$$ \& $$
\begin{aligned}
& 845 \\
& 42 \%
\end{aligned}
$$
$$
\mathrm{Abcd}
$$ \& $$
\underset{\substack{105 \\ 26 \% \\ c}}{ }
$$ \& ${ }^{26} 7$ \& $\underset{\substack{24 \% \\ c}}{29}$ \& $$
\begin{aligned}
& \begin{array}{l}
43 \\
36 \% \\
\text { gh }
\end{array}
\end{aligned}
$$ \& ${ }_{318}{ }^{3}$ \& ${ }^{223} 3$ \& ${ }_{26 \%}^{25}$ \& ${ }_{38 \%}$ \& 930
34 <br>
\hline $$
\begin{gathered}
595 \\
\text { SO2\% } \\
\text { NOOPRab }
\end{gathered}
$$ \& 84\% \& $$
\begin{gathered}
281 \\
\begin{array}{c}
28 \% \\
\text { AOR } \\
\text { ST }
\end{array}
\end{gathered}
$$ \& $$
\begin{aligned}
& 77 \\
& 15 \% \\
& \hline
\end{aligned}
$$ \& $$
\begin{aligned}
& 105 \\
& { }_{2}^{21 \%} \\
& \text { OPR }
\end{aligned}
$$ \& $$
\begin{aligned}
& 48 \\
& 18 \% \\
& 188
\end{aligned}
$$ \& ${ }^{216}$ \& 62

$15 \%$

0 \& $$
\begin{gathered}
253 \\
64 \% \\
\text { Abd }
\end{gathered}
$$ \& ( $\begin{gathered}43 \\ \text { A35\% }\end{gathered}$ \& ${ }^{200}$ \& $\underset{\substack{206 \\ e}}{22 \%}$ \& $\underset{\substack{\text { en }}}{161}$ \& ${ }_{24 \%}^{24}$ \& 37\% \& ${ }_{258}^{50 \%}$ <br>

\hline $$
\begin{gathered}
{ }^{\mathrm{e}}{ }_{3}^{1} \\
\text { Jкм }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 12 \\
& { }^{2 \%} \\
& S_{S}
\end{aligned}
$$
\] \& ${ }_{1 \%}$ \& ${ }^{2} 8$ \& ? \& $Q_{5}^{5 \%}$ \& 30

Ac \& ${ }_{1 \%}^{3}$ \& - \& \& 17\% \& ${ }^{11} 1$ \& ${ }_{1 \%}$ \& 1\% \& ${ }_{2 \%}$ \& ${ }^{28}$ <br>

\hline $$
\underset{\substack{\text { FIIK } \\ \text { MRSTcd }}}{265}
$$ \& \[

$$
\begin{gathered}
133 \\
\text { AORS } \\
\text { AOP } \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
92 \\
\text { 92\% } \\
\text { RST }
\end{gathered}
$$

\] \& ${ }^{21} 4$ \& ${ }^{13}$ \& ${ }_{2 \%}^{6}$ \& \[

$$
\begin{aligned}
& 168 \\
& 8 \% \\
& c d
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
93 \\
\text { Aacd }
\end{gathered}
$$

\] \& ${ }_{1 \%}$ \& ${ }_{2 \%}^{2 \%}$ \& \[

$$
\begin{aligned}
& 119 \\
& 10 \% \\
& \mathrm{Ag}
\end{aligned}
$$
\] \& 77\% \& ${ }^{51} \%$ \& ${ }_{8 \%}^{8}$ \& ${ }_{12 \%}^{27}$ \& ${ }^{238} 9$ <br>

\hline $$
\begin{gathered}
118 \\
4 \% \\
\text { BLDCDES }
\end{gathered}
$$ \& \[

$$
\begin{gathered}
40 \\
\text { AORST }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
{ }^{58}{ }_{5 \%} \\
\text { AORST }
\end{gathered}
$$

\] \& 13\% \& ${ }_{1 \%}$ \& ${ }_{1 \%}^{2}$ \& 59\% \& \[

$$
\begin{aligned}
& { }^{26}{ }_{4 \%} \\
& A_{a}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
{ }^{23}{ }_{6 \%}^{6 \%}
\end{gathered}
$$

\] \& 4\% \& 39\% \& ${ }^{32}$ \% \& \[

$$
\begin{gathered}
40 \\
5 \% \\
\text { Aef }
\end{gathered}
$$
\] \& $3{ }_{3}$ \& ${ }_{3 \%}$ \& ${ }^{112}{ }_{4 \%}$ <br>

\hline - \& $?$ \& 2 \& - \& $!$ \& $:$ \& $\stackrel{3}{*}$ \& $!$ \& $!$ \& : \& ? \& ? \& $!$ \& \& : \& 5 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Q35 Which of the following best describes your home

Base: All

> Total

Semi-detached house/end of

Terraced house

Detached house

Maisonette

Flat

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl crrls) } \\ & \text { (A) } \\ & \hline \end{aligned}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | very strongly (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ often (E) | $\begin{gathered} \substack{\text { Sometimes } \\ \text { (F) }} \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\underset{(\text { L) }}{\substack{\text { Disagree }}}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & \quad 941 \\ & \text { efimep } \\ & \text { en } \end{aligned}$ | ${ }_{31 \%}^{330}$ | $\begin{aligned} & 417 \\ & 34 \% \\ & \text { AD } \end{aligned}$ | ${ }_{29 \%}^{188}$ | $\begin{aligned} & 334 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 34 \% \end{aligned}$ | ${ }_{31 \%}^{52}$ | ${ }_{29 \%}^{211}$ | ${ }_{32 \%}^{388}$ | $\begin{gathered} 342 \\ 33 \% \end{gathered}$ | ${ }_{324}^{524}$ | 219 32\% | ${ }_{31}^{215}$ | ${ }_{345}^{645}$ |
| $\begin{gathered} 1015 \\ \text { 304\% } \\ \text { cgik } \\ \text { Ingr } \end{gathered}$ | ${ }_{34 \%}^{361}$ | $\begin{gathered} 388 \\ 31 \% \end{gathered}$ | $\begin{gathered} 259 \\ { }^{259 \%} \end{gathered}$ | ${ }_{344} 3$ | ${ }_{32 \%}^{75}$ | $\begin{gathered} 70 \\ \text { AEF } \\ \text { AEF } \end{gathered}$ | $\begin{aligned} & 277 \\ & 38 \% \\ & \text { Ald } \end{aligned}$ | ${ }_{3}^{393}$ | ${ }_{3}^{345}$ | ${ }_{334} 3$ | $\begin{gathered} 261 \\ 38 \% \\ A K \end{gathered}$ | 236 $34 \%$ | ${ }^{696}$ |
| $\begin{gathered} 595 \\ \begin{array}{c} 50 \% \\ \text { DGef } \\ \text { iop } \end{array} \end{gathered}$ | $\begin{gathered} 231 \\ \underset{22 \%}{2} \end{gathered}$ | $\underset{\substack{256 \\ 21 \% \\ D}}{21}$ | 107 | $\underset{\substack{220 \\ G}}{230}$ | $\begin{aligned} & \frac{47}{20 \%} \\ & G \end{aligned}$ | $\begin{aligned} & 16 \% \\ & 10 \% \end{aligned}$ | ${ }_{16 \%}^{118}$ | $\begin{aligned} & 275 \\ & 23 \% \\ & A H \end{aligned}$ | ${ }_{202}^{202}$ | ${ }^{322}$ 20\% | 132\% | 126\% | $\begin{gathered} 429 \\ 21 \% \\ A \end{gathered}$ |
| ${ }^{33}{ }_{\text {Dh }}{ }^{\text {d\% }}$ | ${ }^{11}$ | ${ }_{\text {A }}{ }^{20}$ | $?$ | ${ }^{15}$ | ${ }_{1}^{2}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }_{14}^{2 \%} \\ & \text { AJ }^{2} \end{aligned}$ | ${ }_{11}^{11}$ | ${ }_{1 \%}$ | ${ }^{18}$ | ${ }^{9} \%$ | ${ }^{7} \%$ | ${ }^{24}{ }_{1 \%}$ |
| $\begin{gathered} \quad{ }^{265} \\ \text { Bhimq } \end{gathered}$ | ${ }^{71} 7$ | ${ }^{109} 9$ | $\begin{gathered} 80 \\ A B C \\ A 12 \% \end{gathered}$ | ${ }^{93} 9$ | ${ }^{21} 9$ | $\begin{gathered} 22 \\ \substack{33 \% \\ A} \end{gathered}$ | $\begin{aligned} & 79 \\ & 19 \% \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }^{96}$ | ${ }^{90} 9$ | ${ }^{147} 9$ | ${ }^{55}$ | ${ }^{66}$ | ${ }^{172}{ }_{8}$ |
|  | 50\% | ${ }^{48}$ | ${ }^{20} 3$ | ${ }^{47}{ }^{4}$ | 111 | 6\% | ${ }^{29} 4$ | ${ }^{43} 4$ | 46\% | ${ }^{87}{ }_{\text {AL }}{ }^{\text {\% }}$ | ${ }^{13}$ | $\begin{aligned} & { }_{4}^{44}{ }_{6 \%}^{6} \\ & \operatorname{cN}^{\circ} \end{aligned}$ | 69\% |
| 5 | 4 | $!$ | : | $\stackrel{2}{ }$ | $!$ | - | $\stackrel{2}{ }$ | 2 | $!$ | $\stackrel{2}{ }$ | $\stackrel{2}{ }$ | $\stackrel{2}{ }$ | $\stackrel{2}{ }$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q35 Which of the following best describes your home

Base: All

Total
Semi-detached house/end of

Terraced house

Detached house

Maisonette

Flat

Bungalow

Other

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year <br> (e) | 1 year to under 5 years (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | 1990 onwards <br> (k) | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid | Timber <br> (n) | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 941 \\ & \begin{array}{c} 92 \% \\ \text { efim } \\ \text { op } \end{array} \end{aligned}$ | ${ }_{31 \%}^{255}$ | ${ }_{326}^{461}$ | ${ }_{36 \%}^{120}$ | ${ }_{29 \%}^{105}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ | ${ }_{28 \%}^{194}$ | $\begin{gathered} 175 \\ 34 \% \\ \text { ef } \end{gathered}$ | $\begin{aligned} & 476 \\ & \text { 4ef } \\ & \text { Aef } \end{aligned}$ | $\underset{21 \%}{183}$ | $\begin{aligned} & \begin{array}{l} 674 \\ 37 \% \\ \text { Aik } \end{array} \end{aligned}$ | $\begin{gathered} 84 \\ 29 \% \\ i, ~ \end{gathered}$ | $\begin{gathered} 708 \\ 36 \% \\ \text { Amo } \end{gathered}$ | $\begin{gathered} 239 \\ 25 \% \\ \hline \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 32 \\ 37 \% \\ \mathrm{mo} \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | 296\% | $\begin{aligned} & \begin{array}{l} 210 \\ 37 \% \\ A P \end{array} \end{aligned}$ | 146\% |
| $\begin{aligned} & \text { 1015 } \\ & \text { 349\% } \\ & \text { cbloj } \\ & \text { klina } \end{aligned}$ klnq | ${ }_{3}^{283}$ | ${ }_{32}^{468}$ | 119 $35 \%$ | $\begin{aligned} & 145 \\ & 40 \% \\ & \text { Ab } \end{aligned}$ | $\begin{gathered} 163 \\ \text { 43\% } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 264 \% \\ \text { a8\% } \\ \text { Agh } \end{gathered}$ | 131 ${ }^{25 \%}$ | $\begin{gathered} 457 \\ 93 \% \\ 9 \end{gathered}$ | $\begin{aligned} & 434 \\ & 50 \% \\ & \text { Ajk } \end{aligned}$ | $\underset{\substack{59 \% \\ k \\ k}}{\substack{9 \% \\ \hline}}$ | ${ }_{21 \%}^{62}$ | $\underset{\substack{554 \\ n}}{58 \%}$ | $\begin{aligned} & 425 \\ & 44 \% \\ & \text { Ann } \end{aligned}$ | 14\% | $\begin{gathered} 53 \\ \begin{array}{c} 50 \% \\ \text { Aln } \end{array} \end{gathered}$ | $\begin{aligned} & 397 \\ & 39 \% \end{aligned}$ Agr | 173 $30 \%$ | 116\% |
|  | $\begin{gathered} 146 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 323 \\ & \text { 32\% } \\ & \text { Aac } \end{aligned}$ | ${ }^{58}$ | ${ }^{68}$ | ${ }_{12 \%}^{44}$ | $\underset{\substack{177 \\ e}}{17 \%}$ | $\begin{aligned} & 125 \\ & \text { 24\% } \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 309 \\ & \text { 3ef } \\ & \text { Aef } \end{aligned}$ | $\underset{j}{192}$ | ${ }_{17 \%}^{313}$ | $\begin{aligned} & 90 \\ & 31 \% \\ & \text { ijij } \end{aligned}$ | $\begin{gathered} 398 \\ 20 \% \\ 208 \end{gathered}$ | $\begin{gathered} 207 \\ 21 \% \\ 0 \end{gathered}$ | $\begin{array}{r} 277 \\ \text { Almo } \end{array}$ | ${ }_{8 \%}^{8}$ | ${ }_{11 \%}^{116}$ | $\underset{\substack{22 \% \\ p}}{124}$ | $\begin{gathered} 156 \\ \text { Apq } \\ \text { A55 } \end{gathered}$ |
| $\begin{aligned} & 33 \\ & { }^{33} \\ & \text { Dh } \end{aligned}$ | \% | 20 | 4\% | ${ }_{3}^{3}$ | 7 | 9\% | ${ }_{2 \%}^{8}$ | ${ }_{1 \%}^{1 \%}$ | 10\% | ${ }^{22}$ | ! | ${ }^{17} 1{ }^{1}$ | 14 <br> $1 \%$ | - | ${ }_{2 \%}$ | 14 $1 \%$ | 5\% | ${ }_{2 \%}^{8}$ |
| $\begin{gathered} 265 \% \\ { }_{c}^{26{ }_{9}^{2}} \\ \text { qr } \end{gathered}$ | 79\% | 130\% | 27\% | 29\% | $\begin{gathered} 60 \\ \text { 16\% } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 96 \\ \text { A4\% } \\ \text { A } \end{array} \end{aligned}$ | ${ }_{\text {c }}^{52}$ | ${ }_{4 \%}^{57}$ | 42 | $\begin{gathered} 183 \\ 180 \% \\ \text { Ai } \end{gathered}$ | $\begin{aligned} & 40 \\ & \begin{array}{l} 14 \% \\ \mathrm{Ai} \end{array} \end{aligned}$ | 169\% | 69\% | 8\% | $\begin{gathered} 27 \\ \text { Almn } \end{gathered}$ | 149 Aqr | 36\% | ${ }^{11}$ |
| $\begin{gathered} 118 \\ \text { LNefic } \\ \text { mi } \end{gathered}$ | 43 4 4 | 55\% | 3\% | 11 $3 \%$ | ${ }_{2 \%}^{7}$ | ${ }^{18} 8$ | $\begin{aligned} & 25 \% \\ & \text { ef } \end{aligned}$ | $\begin{gathered} \begin{array}{c} 68 \\ \text { 5ef } \\ \text { Aef } \end{array} \end{gathered}$ | \% | $\begin{gathered} 100 \\ { }_{6}^{6} \\ \hline \end{gathered}$ | $\underset{i}{12}$ | $\begin{aligned} & 109 \\ & \mathrm{Am}^{6 \%} \end{aligned}$ | 7\% | $\begin{aligned} & 5 \\ & { }_{\mathrm{m}}^{\mathrm{m}} \end{aligned}$ | $2 \%$ | $\begin{aligned} & 46 \\ & { }_{5}^{4} \\ & r \end{aligned}$ | ${ }_{\substack{21 \\ 1}}^{\text {r }}$ | ${ }_{1}^{6}$ |
| 5 | $!$ | 4 | : | - | $!$ | 2 | : | $?$ | $!$ | $?$ | $\underset{\substack{1 \% \\ A j}}{2}$ | $\stackrel{3}{ }$ | $?$ | : | : | $?$ | : | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 409
Q36 In which of these ways does your household occupy this accommodation?
Base: All

Total
Buying with a mortgage/loan

Own it outright

Part rent/part mortgage
Part rent/part own outright
Rent privately

Rent from the council
Husing association

Living here rent free

Don't know

Refused

|  | All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | 2972 | 2962 | 1992 | 2041 |
| Buying with a mortgage/loan | $\begin{gathered} 799 \\ 27 \% \\ \text { KiNIRpUsy } \end{gathered}$ | ${ }_{28 \%}^{838}$ | - | $\begin{gathered} 674 \\ 33 \% \\ C \end{gathered}$ |
| Own it outright | $\begin{gathered} 1017 \\ \text { MRpWuzay } \end{gathered}$ | ${ }^{1008}$ | : | $\begin{gathered} 623 \\ \begin{array}{c} 61 \% \\ C \end{array} \end{gathered}$ |
| Part rent/part mortgage | 14 | ? | - | - |
| Part rent/part own outright | 5 | $\bigcirc$ | - | - |
| Rent privately | $\begin{gathered} 487 \\ 16 \% \\ \text { KikmnXVYw } \end{gathered}$ | ${ }^{460}$ | - | $\begin{aligned} & 294 \\ & 14 \% \\ & { }^{29 \%} \end{aligned}$ |
| Rent from the council/ Housing association | wxzxaybz | 596\% | - | $\begin{gathered} 435 \\ { }_{2} 1 \% \end{gathered}$ |
| Living here rent free | ${ }^{28}{ }_{1 \%}$ | ${ }^{27}{ }_{1 \%}$ | - | - |
| Don't know | $?$ | 10 | : | ${ }^{15}$ |
| Refused | 12 | $\stackrel{8}{8}$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q36 In which of these ways does your household occupy this accommodation?

## Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \\ & \hline \end{aligned}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\stackrel{122}{27 \%}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | ${ }_{280}^{50}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\frac{55}{16 \%}$ | $\begin{aligned} & 37 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 37 \\ 37 \% \\ A \end{gathered}$ | $\begin{gathered} 45 \\ 38 \% \\ A \end{gathered}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | ${ }_{34}^{34}$ | ${ }_{23}^{63}$ | ${ }_{27}^{59}$ | $\underset{\substack{167 \\ 45 \% \\ A}}{ }$ |
| $\stackrel{107}{24 \%}$ | $\begin{aligned} & 87 \\ & 58 \% \\ & \text { A } \end{aligned}$ | 71 $40 \%$ | ${ }_{21}^{23}$ | $\begin{gathered} 203 \\ \begin{array}{c} 28 \% \\ A 1 \end{array} \end{gathered}$ | $\begin{aligned} & \stackrel{53}{44 \%} \\ & A \end{aligned}$ | $41 \%$ | ${ }_{34}^{47}$ | 19\% | $3{ }^{34}$ \% | 36\% | ${ }^{104}$ | ${ }_{32 \%}^{68}$ | ${ }_{29}^{84}$ |
| ? | ${ }_{1 \%}$ | : | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | : | - | $!$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}^{1 \%}$ | $!$ | : | ${ }^{3} \%$ |
| - | ${ }_{1 \%}$ | - | - | - | - | - | ${ }_{1 \%}$ | $!$ | - | - | - | - | ${ }_{1}^{2} \%$ |
| ${ }^{26} 6$ | ${ }^{13} 9$ | $\begin{aligned} & { }_{2}^{424 \%} \\ & { }_{4}^{24 \%} \end{aligned}$ | 19\% | ${ }^{50} 14 \%$ | ${ }_{17 \%}^{13}$ | $111 \%$ | 16\% | $\begin{aligned} & 73 \\ & { }_{A}^{24 \%} \end{aligned}$ | 19\% | 15\% | $\begin{aligned} & 71 \\ & \begin{array}{l} 24 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 67 \\ & \begin{array}{l} 31 \% \\ A \end{array} \end{aligned}$ | 50\% |
| ${ }^{192} \times$ | 20\% | ${ }_{6}^{11}{ }_{j}^{6 \%}$ | $\begin{aligned} & 35 \\ & \begin{array}{l} 32 \% \\ A 5 \end{array} \end{aligned}$ | ${ }^{35}$ | ${ }_{13}^{15}$ | ${ }_{8 \%}$ | 10\% | $\begin{gathered} 121 \\ 40 \% \\ A \end{gathered}$ | $\begin{gathered} 19 \\ 17 \% \\ \mathrm{q} \end{gathered}$ | 10\% | 20\% | ${ }^{14} \%$ | 54 ${ }^{5}$ |
| : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | 5\% | ${ }_{1} 1$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | $\begin{aligned} & 3 \\ & { }^{3 \%} \end{aligned}$ | $!$ | $\begin{aligned} & 5 \\ & A^{2 \%} \end{aligned}$ | ${ }^{3} \%$ |
| $!$ | ${ }_{1 \%}$ | ; | - | - | - | ${ }_{1 \%}$ | ; | - | - | - | $!$ | $!$ | ${ }^{2} 1 \%$ |
| : | $\begin{aligned} & 3 \\ & A^{2 \%} \end{aligned}$ | ${ }_{1 \%}$ | - | - | - | - | $\begin{aligned} & 3 \\ & { }_{4}^{3 \%} \end{aligned}$ | - | $\begin{aligned} & \begin{array}{l} 3 \% \\ A^{3 \%} \end{array} \end{aligned}$ | ${ }_{1 \%}$ | - | $!$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 409

## Q36 In which of these ways does your household occupy this accommodation?

Base: All

Own it outright

Part rent/part mortgage
Part rent/part own outright
Rent privately

Rent from the councily
Housing association

Living here rent free

Don't know

Refused

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (V) | E. Oxford (W. Oxford's ctrl) (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{gathered} 110 \\ 37 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{30}^{40}$ | ${ }_{325}^{65}$ | ${ }_{24}^{74}$ | 73 $24 \%$ |
| ${ }^{114} 8$ | $\underset{\mathrm{A}}{57} \underset{\substack{33 \%}}{ }$ | ${ }_{27}^{55}$ | 61 $20 \%$ | ${ }^{118}$ |
| : | : | - | $!$ | ${ }_{1 \%}$ |
| - | : | $!$ | - | - |
| ${ }^{34} 17$ | ${ }_{5 \%}$ | $\begin{gathered} \substack{54 \\ A \\ A} \end{gathered}$ | $\underset{\substack{113 \\ 38 \%}}{13}$ | $\begin{aligned} & 96 \\ & { }_{3}^{32 \%} \end{aligned}$ |
| 37 ${ }^{3}$ \% | 24 $18 \%$ | $\underset{\substack{25 \\ \times \\ \times \\ \hline}}{ }$ | ${ }_{15}^{46}$ | ${ }_{2 \%}$ |
| ${ }_{1 \%}$ | ${ }_{2 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $!$ | ${ }_{1 \%}^{1}$ | $!$ | ${ }_{1 \%}$ | ! |
| $!$ | ${ }_{2 \%}$ | - | - | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q36 In which of these ways does your household occupy this accommodation?

## Base: All

Total
Buying with a mortgage/loan

Own it outright

Part rent/part mortgage
Part rent/part own outright

Rent privately

Rent from the council/
Housing association

Living here rent free

Don't know

Refused


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 409

## Q36 In which of these ways does your household occupy this accommodation?

Base: All

Total
Buying with a mortgage/loan

Own it outright
Part rent/part mortgage
Part rent/part own outright

Rent privately

Rent from the council)
Housing association

Living here rent free
Don't know
Refused

|  |  | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (excl ctris) baseline (B) | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) | Paington (Totnes' ctrl) (z) |
| Total | 2962 | 300 | 124 | 191 | 301 | 297 |
| Buying with a mortgage/loan | ${ }_{288}^{838}$ | $\underset{\substack{120 \\ 40 \% \\ \mathrm{~A}}}{ }$ | $\begin{aligned} & 40 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 68 \\ \substack{68 \% \\ A} \end{gathered}$ | $\xrightarrow{63}$ | 828\% |
| Own it outright | ${ }_{34 \%}^{1008}$ | $\begin{aligned} & 97 \\ & 32 \% \end{aligned}$ | ${ }_{43}^{53}$ | ${ }_{31}^{59}$ | 75\% | ${ }_{40 \%}^{118}$ |
| Part rent/part mortgage | ? | : | ${ }_{1 \%}$ | : |  | $!$ |
| Part rent/part own outright | 6 | ${ }_{1}{ }_{1}$ | - | $\begin{aligned} & { }^{1 \%} \\ & A^{2} \end{aligned}$ |  | ! |
| Rent privately | ${ }_{\text {460 }}^{16 \%}$ | 29\% | ${ }_{6 \%}$ | $\begin{gathered} \substack{57 \\ { }_{A}^{2}} \end{gathered}$ | $\underset{\mathrm{A}}{124} \underset{\mathrm{~A}}{124}$ | $\begin{aligned} & \begin{array}{c} 64 \\ { }_{\mathrm{A}}^{2 \%} \end{array} \end{aligned}$ |
| Rent from the council/ Housing association | ${ }^{596}$ | 48\% | 20\% | ${ }_{4 \%}$ | ${ }_{12 \%}$ | $\begin{aligned} & 24 \\ & { }_{8 \%} \\ & b_{0} \end{aligned}$ |
| Living here rent free | ${ }^{27}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }_{1 \%}^{1}$ | ${ }_{1}{ }^{2}$ | ${ }_{2 \%}^{5}$ |
| Don't know | $\stackrel{\square}{10}$ | : | : | : | $!$ | - |
| Refused | 8 | $!$ | - | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 410

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## Q36 In which of these ways does your household occupy this accommodation?

Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) |  | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 799 \\ \underset{G}{77 \%} \end{gathered}$ | ${ }^{838} 8$ | ${ }_{28}^{283}$ | $\underset{A}{567} \underset{A}{28 \%}$ | ${ }^{361}$ | 156\% | ${ }_{221} 22$ | $\underset{29 \%}{238}$ | 311 $29 \%$ | $\begin{aligned} & 642 \\ & 31 \% \\ & \text { AD } \end{aligned}$ | 393 $28 \%$ | 154 | 253 | ${ }_{30}^{251}$ |
| $\begin{gathered} 1017 \\ 34 \% \\ \text { DJGM } \end{gathered}$ | $\begin{gathered} 1008 \\ 34 \% \end{gathered}$ | $\begin{gathered} 480 \\ 44 \% \\ A \end{gathered}$ | $\begin{gathered} 588 \\ 29 \% \end{gathered}$ | $\underset{41 \%}{583} \underset{A}{4}$ | ${ }_{34 \%}^{208}$ | 274 | ${ }_{35 \%}^{293}$ | $\begin{gathered} 456 \\ 42 \% \\ A \end{gathered}$ | 576 $28 \%$ | $\begin{gathered} 573 \\ 40 \% \\ \hline \end{gathered}$ | ${ }^{221} 30$ | 280\% | 309 $37 \%$ |
| 14 | ? | 4 | ? | 7 | $?$ | 4 | $?$ | $\stackrel{3}{ }$ | $\bigcirc$ | 5 | ${ }_{1}^{4}$ | 3 | 4 |
| 5 | $\bigcirc$ | $!$ | 5 | ! | : | $?$ | ! | $\stackrel{2}{ }$ | $\stackrel{8}{*}$ | 5 | 3 | ! | ${ }_{\text {a }}^{\text {a }}$ |
| $\begin{gathered} 487 \\ \text { DJGM } \\ \hline 18 \% \end{gathered}$ | 460 | $\begin{gathered} 199 \\ 188 \% \\ A \end{gathered}$ | 294 | $\underset{\substack{204 \\ 10 \%}}{ }$ | $\underset{A}{153}$ | ${ }_{13}^{131}$ | $\begin{aligned} & 180 \\ & \begin{array}{l} 22 \% \\ \text { AN } \end{array} \end{aligned}$ | ${ }_{18 \%}^{188}$ | ${ }^{277 \%}$ | ${ }_{17 \%}^{238}$ | $\underset{\substack{125 \\ 2 \% \\ 4}}{ }$ | ${ }_{11 \%}^{113}$ | $\stackrel{144}{17 \%}$ |
| $\begin{gathered} { }^{603} \\ \text { CIEKFLLHN } \end{gathered}$ | 596\% | ${ }^{93}$ | $\begin{gathered} 509 \\ \underset{A}{25 \%} \end{gathered}$ | 170\% | ${ }_{13 \%}^{83}$ | $\begin{gathered} 368 \\ 36 \% \\ A \end{gathered}$ | $\underset{101}{12 \%}$ | 94\% | $\underset{\substack{55 \% \\ \hline \\ \hline}}{ }$ | ${ }_{177}^{17 \%}$ | ${ }_{15 \%}^{88}$ | $\begin{gathered} 349 \\ 359 \\ A \end{gathered}$ | $\underset{107}{13}$ |
| ${ }_{1 \%}^{28}$ | ${ }^{27} 7$ | ${ }_{1 \%}^{15}$ | 15 ${ }_{1}$ | $\begin{aligned} & { }_{19}^{19} \% \\ & \text { A } \end{aligned}$ | 9\% | 5 | ${ }_{1 \%}^{12}$ | ${ }^{15}$ | ${ }_{1 \%}^{15}$ | ${ }_{1}^{15}$ | \% | 7\% | 7 |
| 7 | 10 | $\stackrel{2}{ }$ | 6 | $\stackrel{3}{ }$ | 2 | ? | $\stackrel{3}{ }$ | 4 | $\bigcirc$ | $\bigcirc$ | ${ }_{1 \%}$ | ? | 4. |
| 12 | $\stackrel{8}{8}$ | 5 | ? | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | 3 | 5\% | ! | 5 | 5 | ! | $\stackrel{3}{2}$ | $?$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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## Q36 In which of these ways does your household occupy this accommodation?

Base: All

Total
Buying with a mortgage/loan

Own it outright

Part rent/part mortgage

Part rent/part own outright

Rent privately

Rent from the councill
Housing association

Living here rent free

Don't know

Refused

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | Male <br> (H) | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \end{gathered}$ (J) | Terraced <br> (K) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | $\begin{gathered} \text { Bought } \\ \text { (M) } \end{gathered}$ | Social <br> rent <br> (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 799 \\ \text { NOFGKL } \\ \text { NOOPQbi } \end{gathered}$ | $\begin{aligned} & 49 \\ & \underset{G}{19 \%} \end{aligned}$ | $\begin{aligned} & 126 \\ & { }_{21}{ }^{27 \%} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 250 \\ { }_{50 \%} \\ A B C E F \\ G \end{array} \end{gathered}$ | $\begin{gathered} 234 \\ \text { ABCFG } \end{gathered}$ | $\begin{aligned} & 99 \\ & \underset{G}{22 \%} \end{aligned}$ | ${ }_{5 \%}^{35}$ | ${ }_{286}^{376}$ | ${ }_{26 \%}^{423}$ | $\begin{aligned} & 509 \\ & \text { AKL } \end{aligned}$ | $\underset{\substack{246 \\ 246 \\ L}}{24}$ | ${ }^{23} 8$ | $\begin{gathered} 799 \\ \text { ANO } \end{gathered}$ | - | : |
| $\begin{gathered} 1017 \\ 34 \% \\ \text { BCDEK } \\ \text { LNOORSTa } \end{gathered}$ | $\begin{aligned} & 32 \\ & { }_{C}^{12 \%} \end{aligned}$ | ${ }^{34} 7$ | ${ }^{44} 9 \%$ | $\begin{gathered} 125 \\ { }_{23 \%} \end{gathered}$ | $\begin{gathered} 243 \\ \text { ABCDE } \end{gathered}$ | $\begin{gathered} 539 \\ { }_{7}^{2} \% \\ A B C E \\ F \end{gathered}$ | ${ }^{465}$ | ${ }_{342}{ }^{5}$ | $\begin{aligned} & 642 \\ & \text { AKL } \end{aligned}$ | $\underset{\substack{273 \\ 27 \%}}{27}$ | ${ }^{26}$ | $\begin{aligned} & 1017 \\ & \text { ANO } \end{aligned}$ | : | : |
| be 14 $\mathbf{M}$ | - | ${ }^{4} \%$ | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | ${ }_{1 \%}$ | $!$ | 5 | ${ }_{1 \%}^{9}$ | ${ }^{9} \%$ | 3 | $!$ | - | : | $\begin{gathered} 14 \\ \text { 3MNAPQR } \end{gathered}$ |
| 5 | - | $?$ | : | $A G^{3}$ | : | : | $\stackrel{3}{ }$ | $?$ | ? | $\stackrel{3}{ }$ | : | : |  | $\text { AMNAPQ }^{1 \%}$ |
| $\begin{gathered} 487 \\ \text { EFGM\% } \\ \text { Ncg } \end{gathered}$ | $\begin{gathered} 96 \% \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 153 \\ { }_{33 \%} \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 103 \\ \text { AEFG } \\ \text { AEFG } \end{gathered}$ | $\begin{aligned} & \substack{12 \% \\ F G \\ \hline G} \end{aligned}$ | ${ }^{33} 7$ | ${ }^{36}$ | ${ }^{236}$ | ${ }^{251} 15$ | 157 | $\begin{gathered} 237 \\ 23 \% \\ \mathrm{AJ} \end{gathered}$ | $\begin{aligned} & 86 \\ & { }_{\text {AJ }} \end{aligned}$ | : | : | $\begin{gathered} 487 \\ \text { AMNAPQRST } \end{gathered}$ |
| $\begin{aligned} & 603 \\ & 20 \% \\ & \text { FGHMM } \\ & O O Q c j \end{aligned}$ | $\begin{gathered} 74 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 130 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 102 \\ \underset{F}{20 \%} \end{gathered}$ | $\underset{\substack{105 \\ F}}{10 \%}$ | 14\% | ${ }_{129}^{17 \%}$ | ${ }^{242}$ | $\begin{gathered} 361 \\ 22 \% \\ \mathrm{AH} \end{gathered}$ | ${ }_{188}^{18 \%}$ | $\begin{gathered} 241 \\ 24 \% \\ A J \end{gathered}$ | $\begin{aligned} & 160 \\ & \text { 54k } \\ & \text { AJK } \end{aligned}$ | - | $\begin{gathered} 603 \\ \text { AMO } \\ \text { AMO } \end{gathered}$ | : |
|  | ${ }_{\text {AEFG }}^{8}{ }^{8}$ | $\underset{\text { 2\% }}{\substack{7 \\ \mathrm{FF}^{2}}}$ | $\begin{aligned} & \frac{1}{1 \%} \\ & F \end{aligned}$ | $!$ | : | ${ }_{1 \%}^{6}$ | ${ }^{12}$ 1\% | ${ }_{16}^{16}$ | ${ }^{13}$ | 9\% | ${ }_{1 \%}$ | - | : | - |
| $\stackrel{7}{\mathrm{M}}$ | $\stackrel{4}{\text { ADEFG }^{2 \%}}$ | $?$ | - | - | $!$ | $:$ | 4. | 3 | $\stackrel{5}{ }$ | $?$ | : | - | : | - |
| 12 KM | - | . | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $?$ | 5 | ? | $\begin{aligned} & 11 \\ & { }_{1 \%}^{1 \%} \\ & \text { AK } \end{aligned}$ | $!$ | : | - | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 411

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## Q36 In which of these ways does your household occupy this accommodation?

Base: All

Part rent/part mortgage

Part rent/part own outright

Rent privately

Rent from the councill
Housing association

Living here rent free

Don't know

Refused

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ \text { (R) } \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
|  | $\begin{aligned} & 77 \\ & 12 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 233 \\ { }_{22}^{22 \%} \end{gathered}$ | $\begin{gathered} 183 \\ \text { AOPQ }^{37 \%} \end{gathered}$ | $\begin{gathered} 213 \\ 43 \% \\ \text { AOPQ } \\ \text { RT } \end{gathered}$ | $\begin{gathered} 93 \\ \text { AOPQ } \end{gathered}$ | $\begin{aligned} & 578 \\ & 29 \% \\ & \mathrm{Ab} \end{aligned}$ | ${ }_{17 \%}^{68}$ | $\begin{gathered} 107 \\ 27 \% \\ b \end{gathered}$ | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | ${ }_{29 \%}^{326}$ | $\stackrel{260}{28 \%}$ | ${ }_{25 \%}^{184}$ | 19\% | $\stackrel{23}{10 \%}$ | 776 $\substack{28 \% \\ A i}$ |
| $\begin{gathered} 1017 \\ \text { BCA } \\ \text { KLNORE } \\ \text { KLORS } \end{gathered}$ | $\begin{gathered} 298 \\ { }^{40 \%} \\ \text { AOSS } \end{gathered}$ | $\begin{gathered} 500 \\ 47 \% \\ \text { AORS } \end{gathered}$ | $\begin{aligned} & 102 \\ & \text { 20\% } \\ & 0 \mathrm{OT} \end{aligned}$ | $\begin{aligned} & 85 \\ & 17 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \\ & 0 \end{aligned}$ | 600 $30 \%$ | $\underset{27 \%}{109}$ | $\begin{gathered} 221 \\ 56 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 56 \\ 46 \% \\ \text { Aab } \end{gathered}$ | ${ }_{3}^{338}$ | $\underset{\substack{315 \\ e}}{34}$ | $\begin{aligned} & 294 \\ & 40 \% \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 46 \\ 47 \% \\ \text { Aet } \end{gathered}$ | ${ }_{34}^{75}$ | 942 346 |
|  | $!$ | \% $\%$ | ${ }_{1}^{4} \%$ | $!$ | ${ }_{1 \%}^{2}$ | ? | $!$ | ${ }_{1}^{4} \%$ | - | ${ }_{1 \%}$ | 4 | $!$ | : | : | 14\% |
| 5 | $!$ | $?$ | $!$ | $!$ | : | $?$ | $?$ | : | $\begin{aligned} & 1 \\ & 1 \% \\ & { }_{a} \end{aligned}$ | 4 | $!$ | : | : | $!$ | 4 |
| $\begin{gathered} 487 \\ 16 \% \\ \text { EFGJ } \\ \text { MNcg } \end{gathered}$ | 93 $14 \%$ | $\xrightarrow{166}$ | $\begin{gathered} 99 \\ \text { APQ } \end{gathered}$ | 79 $16 \%$ | 50\% | $\underset{\substack{323 \\ 16 \% \\ c}}{ }$ | $\begin{gathered} 108 \\ \text { Aacd } \\ \text { Acd } \end{gathered}$ | ${ }^{37} 9$ | 14\% | $\begin{gathered} 221 \\ 19 \% \\ \mathrm{Ag} \end{gathered}$ | $\underset{\substack{151 \\ 16 \%}}{ }$ | 97\% | ${ }_{12 \%}^{12}$ | ${ }^{35}$ | $\stackrel{452}{16 \%}$ |
| $\begin{gathered} 603 \\ \text { 2O\% } \\ \text { MOOQH. } \end{gathered}$ | $\begin{gathered} 166 \\ A O Q S \end{gathered}$ | $\begin{gathered} 151 \\ 14 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 106 \\ & 21 \% \\ & 0 Q \end{aligned}$ | $\begin{gathered} 99 \\ 020 \% \\ 0 Q \end{gathered}$ | $\begin{gathered} 81 \\ A O Q R \\ A O R \\ S \end{gathered}$ | $\begin{gathered} 456 \\ \text { 4cd } \\ \text { Acd } \end{gathered}$ | $\begin{gathered} 114 \\ \text { Aacd } \\ \text { A8\% } \end{gathered}$ | 12\% | $\begin{aligned} & 17 \\ & \begin{array}{l} 14 \% \\ c \end{array} \end{aligned}$ | ${ }_{19 \%}^{221}$ | ${ }^{188}$ | ${ }_{244}^{144}$ | 17\% | $\begin{aligned} & 86 \\ & 39 \% \\ & \text { Aj } \end{aligned}$ | ${ }^{517}$ |
| $\begin{gathered} 28 \\ \text { EFMNO } \\ \text { Oa } \end{gathered}$ | 5 0 | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\mathrm{AO}^{2 \%}$ | $0^{2 \%}$ | ${ }^{13}{ }_{1 \%}$ | ${ }_{1} \%$ | Aa ${ }^{2 \%}$ | ${ }_{2 \%}$ | ${ }^{15}$ | 5\% | 5\% | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{26}$ |
| 7 $\cdots$ | - | $?$ | $!$ | $\begin{aligned} & 3 \\ & 1 \% \\ & p \end{aligned}$ | ! | 5 | - | ${ }^{2} \%$ | - | 4 | $?$ | $!$ | - | : | $?$ |
| $\begin{array}{r} 12 \\ \text { км } \\ \hline \end{array}$ | 2 | 5 | ? | ${ }_{1 \%}$ | : | $\bigcirc$ | : | $\begin{gathered} { }^{4} \% \\ a^{1 \%} \end{gathered}$ | $\text { Aab }_{\frac{2}{2 \%}}$ | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | $?$ | $\begin{array}{r} 2 \\ { }^{2 \%} \\ \hline \end{array}$ | : | 12. |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q36 In which of these ways does your household occupy this accommodation?

Base: All

Total
Buying with a mortgage/loar

Own it outright

Part rent/part mortgage

Part rent/part own outright

Rent privately

Rent from the council/
Housing association

Living here rent free

Don't know

Refused

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all not at al ( G ) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (1) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | Agree (K) | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree $\text { ( } \mathrm{N} \text { ) }$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 799 \\ \text { BJMer } \\ \text { BJ\% } \\ \text { op } \end{gathered}$ | ${ }^{227}$ 21\% | $\begin{gathered} 382 \\ 31 \% \\ A B \end{gathered}$ | $\underset{\substack{183 \\ 28 \\ \hline}}{ }$ | $\underset{27 \%}{290}$ | ${ }_{28 \%}^{66}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | ${ }_{262}^{192}$ | $\begin{aligned} & 366 \\ & 30 \% \\ & \text { AJ } \end{aligned}$ | 241 23 | 461 $28 \%$ | 177 | $\stackrel{156}{22 \%}$ | $\begin{aligned} & 588 \\ & 29 \% \\ & \text { AM } \end{aligned}$ |
| $\begin{array}{r} 1017 \\ \begin{array}{c} \text { CRH4\% } \\ \text { defgiklp } \end{array} \end{array}$ | $\begin{gathered} 489 \\ A C 5 \% \\ A C D \end{gathered}$ | $\begin{gathered} 369 \\ 30 \% \\ 0.0 \end{gathered}$ | 158 $24 \%$ | 381 30 | 77 ${ }_{3}$ | ${ }_{28}^{48}$ | ${ }_{31 \%}$ | ${ }_{31 \%}^{376}$ | $\begin{aligned} & 413 \\ & 40 \% \\ & \text { AHI } \end{aligned}$ | $\begin{gathered} 595 \\ 36 \% \\ \mathrm{AL} \end{gathered}$ | $\underset{315}{215}$ | 246 ${ }_{35}$ | -694 ${ }^{\text {34\% }}$ |
| 14 | $\stackrel{3}{ }$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | 7\% | - | : | 5\% | 5 | 4 | 5 | 3 | 3 | ? |
| 5 | - | $?$ | $\stackrel{3}{8}$ | $!$ | ${ }_{\text {AE }}{ }^{3}{ }^{3}$ | : | ! | 4 | : | $?$ | 3. | : | 5 |
| $\begin{gathered} 487 \\ \text { BJg\% } \\ \text { BJifr } \\ \text { jir } \end{gathered}$ | ${ }_{116}^{116}$ | $\begin{gathered} 207 \\ 17 \% \\ B \end{gathered}$ | $\begin{gathered} 159 \\ { }^{1549} 9 \end{gathered}$ | ${ }^{184} 17$ | ${ }_{14 \%}^{32}$ | ${ }_{16 \%}^{27}$ | $\begin{aligned} & 145 \\ & 20 \% \\ & A 1 \end{aligned}$ | ${ }_{\substack{205 \\ 17 \%}}$ | ${ }_{13 \%}^{137}$ | 249\% | ${ }^{120} 17 \%$ | 107 | ${ }^{344}$ |
| $\begin{gathered} 603 \\ \text { EKNhi } \\ \text { Enir } \end{gathered}$ | 207 $20 \%$ | ${ }^{252}$ 20\% | ${ }^{138}$ | ${ }_{188}^{188}$ | ${ }_{23}^{53}$ | $\begin{aligned} & \begin{array}{l} 52 \\ 31 \% \\ A E \end{array} \end{aligned}$ | ${ }^{144}$ | 236\% | ${ }_{223}^{223}$ | ${ }^{295}$ | $\begin{aligned} & 164 \\ & 24 \% \\ & A K \end{aligned}$ | $\begin{aligned} & \text { 174 } \\ & \text { AN } \\ & \text { 25\% } \end{aligned}$ | ${ }^{361} 8$ |
| ${ }_{1 \%}^{28}$ | ${ }^{10} 1 \%$ | 10 ${ }_{1}$ | ${ }_{8}^{8}$ | ${ }^{12}{ }_{1 \%}$ | ${ }^{2} \%$ | ${ }_{1 \%}$ | ${ }^{10} 1 \%$ | 10, | ${ }_{1 \%}$ | ${ }^{16} \%$ | ${ }_{1 \%}$ | ${ }_{7 \%}$ | ${ }^{20} 1 \%$ |
| $?$ | $?$ | 4 | $!$ | - | ${ }_{\text {l }}^{1 \%}$ | : | $!$ | 3 | 3 | $\stackrel{3}{ }$ | : | $?$ | 5 |
| 12 ip | 4 | 5 | 3 | $?$ | $!$ | ${ }_{1 \%}$ | ${ }^{4} \%$ | 3 | 5 | $\stackrel{8}{8}$ | 3. | $!$ | ${ }^{11} 1 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q36 In which of these ways does your household occupy this accommodation?

## Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers <br> (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} 1930- \\ 1989 \\ \text { (j) } \\ \hline \end{gathered}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | Timber (n) | Other (o) | Less than 20,800 (p) | $\begin{gathered} 20,800- \\ 38,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 799 \\ 27 \% \\ \text { BMMe } \\ \text { hop } \end{gathered}$ | 199 $24 \%$ | ${ }^{391}$ | $\begin{aligned} & 108 \\ & 32 \% \\ & \mathrm{Aa} \end{aligned}$ | 101 $28 \%$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\underset{\substack{184 \\ 26 \% \\ e}}{ }$ | $\begin{gathered} 221 \\ \text { Aeff } \\ \text { Alf } \end{gathered}$ | $\underset{\substack{332 \\ 24 \%}}{242}$ | ${ }_{26 \%}^{225}$ | $\stackrel{493}{427}$ | ${ }_{28 \%}^{81}$ | $\begin{gathered} 562 \\ \text { Amo } \\ \text { Amo } \end{gathered}$ | $\underset{\substack{241 \\ 25 \%}}{24}$ | $\begin{aligned} & 25 \\ & 29 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\underset{12 \%}{123}$ | $\begin{aligned} & 199 \\ & 35 \% \\ & \text { AP } \end{aligned}$ | $\begin{gathered} 265 \\ 60 \% \\ \text { Apq } \end{gathered}$ |
| $\begin{aligned} & 1017 \\ & \text { cDH } \\ & \text { cDif } \end{aligned}$ | $\begin{gathered} 308 \\ \text { 3cd } \end{gathered}$ | $\underset{d}{519} \underset{d}{50 \%}$ | 101 $30 \%$ | 859 ${ }^{89}$ | 10\% | $\underset{\substack{115 \\ \hline 16 \%}}{\substack{0}}$ | $\begin{gathered} 132 \\ \substack{26 \% \\ e f} \end{gathered}$ | $\begin{gathered} 731 \\ 53 \% \\ \text { Aefg } \end{gathered}$ | $\begin{aligned} & 365 \\ & { }_{42 \%} \\ & A j k \end{aligned}$ | $\underset{\substack{52 \% \\ k}}{577}$ | 26\% | ${ }_{3}^{643 \%}$ | $\begin{aligned} & 383 \\ & 40 \% \\ & \text { Alo } \end{aligned}$ |  | 28\% | $\underset{\substack{323 \\ 32 \% \\ r}}{ }$ | $\underset{\substack{\text { 33\% } \\ \text { r }}}{186}$ | $\xrightarrow{113}$ |
|  | 5\% | $\bigcirc$ | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}^{2}$ | ${ }_{1 \%}^{4}$ | 3\% | 5 | $!$ | $\stackrel{8}{6}$ | $\underset{{ }_{\text {Aij }}^{5}}{5}$ | ${ }^{11}$ | 4 | : | : | 2 | ${ }_{1 \%}$ | 3\% |
| $\stackrel{5}{1}$ | $!$ | $?$ | ${ }_{1 \%}$ | : | Afh ${ }_{\text {\% }}^{\text {\% }}$ | - | $!$ | $!$ | $\stackrel{2}{ }$ | $\stackrel{3}{ }$ | : | $!$ | $\stackrel{3}{ }$ | ${ }_{\text {Al }}^{1 \%}$ | : | $!$ | ? | : |
| $\begin{gathered} 487 \\ \text { 16\% } \\ \text { Bujp } \\ \text { hijr } \end{gathered}$ | 130\% | ${ }^{214} 14$ | 17\% | $\begin{gathered} { }^{87}{ }^{27 \%} \\ \text { Aabc } \end{gathered}$ | $\begin{gathered} 202 \\ \text { Afgh } \\ \text { Aft } \end{gathered}$ | $\begin{gathered} 209 \\ 30 \% \\ \text { Agh } \end{gathered}$ |  | ${ }^{41}$ | $\begin{aligned} & \begin{array}{l} 26 \\ \text { A5\% } \\ \text { Ajk } \end{array} \end{aligned}$ | ${ }_{12 \%}{ }_{12}$ | $\stackrel{53}{18 \%}$ | ${ }_{12 \%}^{229}$ | $\begin{aligned} & 228 \\ & 24 \% \\ & \text { Aln } \end{aligned}$ | 11 $13 \%$ | $\begin{gathered} 42 \\ \text { A } 40 \% \\ \text { Amn } \end{gathered}$ | 195 $\substack{19 \% \\ \mathrm{Ar}}$ | $\underset{\substack{106 \\ 19 \%}}{\text { r }}$ | 55\% |
| $\begin{gathered} 603 \\ 20 \% \\ \text { KNNh } \\ \text { imar } \end{gathered}$ | 158\% | ${ }^{304}$ | 19\% | ${ }_{27}^{77}$ | ${ }_{17 \%}^{63}$ | $\begin{gathered} 181 \\ \text { Aeh } \end{gathered}$ | $\begin{aligned} & 117 \\ & 23 \% \\ & \text { eh } \end{aligned}$ | ${ }^{242}$ | 40 | $\underset{\substack{490 \\ 27 i}}{4}$ | $\begin{aligned} & \begin{array}{l} 73 \\ { }^{25 \%} \\ \mathrm{Ai} \end{array} \end{aligned}$ | $\begin{aligned} & 487 \\ & 45 \% \\ & \text { Am } \end{aligned}$ | ${ }^{84}$ | $\begin{aligned} & 21 \\ & 24 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & \stackrel{19}{18 \%} \\ & \mathrm{~m} \end{aligned}$ | 365 $30 \%$ Aqr | $\stackrel{6}{12 \%}$ | \% ${ }_{1 \%}$ |
| $\stackrel{28}{1 \%} \underset{1}{28}$ | \% | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | 2\% | ${ }_{4 \%}$ | 5\% | ${ }_{1 \%}^{13}$ | ${ }_{1}^{13}$ | ${ }^{14}$ | $!$ | ${ }_{1 \%}^{13}$ | ${ }_{1}^{13}$ | 1\% | ${ }_{2 \%}$ | ${ }^{11} \%$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ |
| $?$ | : | 4 | $!$ | $\begin{aligned} & 2_{1 \%}^{2} \\ & a \end{aligned}$ | - | $?$ | $!$ | 4 | $!$ | $\bigcirc$ | : | 5 | $?$ | : | : | : | $:$ | : |
| 12 $i p$ | \% | 5 | : | $!$ | - | ! | ! | 9\% | ${ }^{5} \%$ | 4 | ${ }^{3} \mathrm{~F}$ | $?$ | 5\% | 1\% | : | - | $!$ | - |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 413

## Q37 How long have you lived in this home?

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 211 \\ \text { iOovy } \end{gathered}$ | ${ }^{209}$ | - | : |
| ${ }^{166}$ | ${ }^{176}$ \% | : | : |
| ${ }_{1413}^{413}$ | ${ }_{390}^{33 \%}$ | : | - |
| 287 | $\stackrel{303}{10 \%}$ | : | - |
| $\begin{gathered} 245 \\ { }^{24}{ }^{8 \%}{ }^{8 \%} \end{gathered}$ | ${ }^{233} 8$ | - | : |
| $\begin{gathered} 271{ }_{9 \%}^{29} \\ \mathrm{ra}^{2} \end{gathered}$ | ${ }^{268}$ | - | : |
| $\begin{gathered} 1378 \\ \text { RUsVWuxaybz } \end{gathered}$ | ${ }^{1368}$ | - | - |
| $!$ | $\begin{aligned} & { }^{15}{ }_{1 \%} \\ & A^{2} \end{aligned}$ | - | - |
| $\begin{gathered} 11.27 \\ \text { RpqUsV+Wuza } \\ \text { ybz } \end{gathered}$ | 11.27 | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q37 How long have you lived in this home?

Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | $\begin{gathered} \text { Middles- } \\ \text { brough } \\ (2,5) \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (T) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{17}{ }_{4 \%}$ | ${ }_{5 \%}^{8}$ | $\begin{aligned} & 16 \\ & 9 \% \\ & j \end{aligned}$ | ${ }_{4 \%}^{4}$ | ${ }^{17}{ }_{5 \%}$ | ${ }_{3 \%}^{3}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 10 \% \\ & 0 \end{aligned}$ | ${ }^{26 \%}$ | ${ }_{8 \%}^{9}$ | ${ }^{10} 10 \%$ | ${ }^{28} 9$ | $\begin{aligned} & 33 \\ & \begin{array}{c} 15 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }^{23} 6$ |
| ${ }^{16} 4 \%$ | 6\% | ${ }_{5 \%}$ | 8\% | 12\% | ${ }_{3 \%}^{4}$ | ${ }_{4}^{4}$ | 6\% | $\begin{aligned} & 31 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{10} 9$ | 5\% | ${ }^{22} \%$ | $8 \%$ | ${ }^{24} 6$ |
| $\xrightarrow{76}$ | ${ }^{13} 9$ | ${ }_{11 \%}^{20}$ | ${ }^{14} 13 \%$ | $\begin{gathered} 39 \\ 11 \% \end{gathered}$ | ${ }^{10}{ }_{8 \%}$ | ${ }^{10} 10 \%$ | ${ }_{12 \%}^{14}$ | ${ }_{17 \%}^{52}$ | ${ }_{8 \%}$ | $\begin{aligned} & 17 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 00 \\ & 20 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }^{36}$ | 43\% |
| ${ }^{42} 9$ | ${ }_{12 \%}^{18}$ | ${ }^{10} 6$ | ${ }_{7 \%}$ | ${ }^{29} 8$ | 10\% | ${ }_{8 \%}^{8 \%}$ | ${ }_{13 \%}^{15}$ | ${ }_{11 \%}^{32}$ | 10\% | 12 $12 \%$ | 30 10\% | 18\% | 45 ${ }_{12 \%}$ |
| ${ }^{36}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | ${ }_{7 \%}^{8}$ | 27\% | ${ }_{3 \%}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | ${ }^{10}{ }_{8 \%}$ | ${ }^{24} 8$ | ${ }_{8 \%}^{8}$ | 111\% | 26\% | $\begin{gathered} 23 \\ 11 \% \\ \dagger \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 46 \\ A 12 \% \\ A \end{array} \end{aligned}$ |
| ${ }^{37}$ | $\begin{gathered} 23 \\ { }_{\mathrm{A}}^{5 \%} \end{gathered}$ | 12\% | 8\% | $\begin{aligned} & 43 \\ & \underset{A}{12 \%} \end{aligned}$ | ${ }^{11} 9$ | $\begin{aligned} & 12 \% \end{aligned}$ | ${ }_{6 \%}^{7}$ | ${ }^{17} 6$ | 10\% | 6\% | ${ }^{25} 8$ | ${ }^{17} 8$ | $\stackrel{42}{4_{u}^{1 \%}}$ |
| $\stackrel{226}{50 \%}$ | ${ }^{74} 49 \%$ | $\begin{gathered} 106 \\ \begin{array}{c} 100 \% \\ A \end{array} \end{gathered}$ | ${ }_{53 \%}^{58}$ | $\begin{gathered} 184 \\ 52 \% \\ A \end{gathered}$ | $\begin{gathered} 79 \\ \substack{6 \% \% \\ A} \end{gathered}$ | 499\% | ${ }^{56}$ | $\begin{aligned} & 118 \\ & 39 \% \end{aligned}$ | ${ }_{48}^{53}$ | 39\% | $\begin{aligned} & 109 \\ & 36 \% \end{aligned}$ | ${ }^{80}$ 37\% | 147 40 |
| - | - | - | - | - | - | - | - | - | $\begin{gathered} 1 \% \\ A^{1 \%} \end{gathered}$ | : | : | : | : |
| 11.97 | 12.19 | ${ }^{13.24}$ | 12.29 | $\begin{gathered} 12.58 \\ \mathrm{~A} \end{gathered}$ | 14.63 ${ }^{1}$ | 12.10 | 11.13 | 9.70 | 11.57 | 9.85 | 9.37 | 9.49 | 10.44 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 413

Q37 How long have you lived in this home?
Base: All

Total
Less than 6 months (0.25)
$\underset{\substack{\text { omonths - less than } \\(0.75) \\ 1 \text { year }}}{ }$
${ }_{(2)}^{1 \text { year - less than } 3 \text { years }}$
3 years - less than 5 years
(4)

5 years - less than 7 years
(6)
7 years - less than 10 years
$(8.5)$
10 years or more (20)

Don't know/refused

Mean (in years)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{18} 6$ | 3\% | 19\% | $\begin{aligned} & { }^{45} \\ & { }_{A}^{5 \%} \end{aligned}$ | 24\% |
| ${ }_{3 \%}$ | ${ }_{5 \%}$ | $\underset{\substack{23 \\ A 1 \% \\ A}}{ }$ | $\begin{gathered} 28 \\ { }_{9}^{9 \%} \end{gathered}$ | ${ }^{21} 7 \%$ |
| 39 $13 \%$ | ${ }^{12} 9$ | 36\% | ${ }_{18 \%}$ | 18\% |
| 30\% | $14 \%$ | ${ }^{16} 8$ | $\begin{aligned} & 42 \\ & 14 \% \\ & \mathrm{Ay} \end{aligned}$ | 39\% |
| ${ }^{18} 6$ | ${ }_{12 \%}^{16}$ | $14 \%$ | ${ }^{19} 6$ | ${ }^{22} 7 \%$ |
| 30\% | 13 $10 \%$ | ${ }^{13} 6$ | ${ }^{10} 3$ | ${ }^{23} 8$ |
| ${ }_{51 \%}^{153}$ | ${ }_{51 \%}^{67}$ | ${ }_{40 \%}$ | 104 $35 \%$ | $\begin{aligned} & 119 \\ & 40 \% \end{aligned}$ |
| $\begin{aligned} & 3 \\ & A^{1 \%} \end{aligned}$ | ${ }_{\text {A }}^{1}{ }^{1 \%}$ |  | - | - |
| 12.23 | 12.46 | 9.76 | 8.59 | 9.94 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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## Q37 How long have you lived in this home?

Base: All

```
Total
```

Less than 6 months (0.25)
6months - less than 1 year
$(0.75)$
$\underset{\text { (2) }}{\text { (2 ear- less than } 3 \text { years }}$
3 years - less than 5 years
(4)
5 years - less than 7 years
(6)
7 years - less than 10 years
$(8.5)$
10 years or more (20)
Don't know/refused
Mean (in years)

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Chale } \\ \text { Green } \\ \text { (2,5) } \\ \text { (i) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ $(\mathrm{m})$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $\text { ( } \mathrm{n} \text { ) }$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{209} 7$ | ${ }^{29} 6$ | ${ }_{2 \%}^{3}$ | ${ }_{4 \%}$ | ${ }_{4 \%}^{4}$ | ${ }^{17} 5$ | ${ }_{6 \%}$ | $4 \%$ | ${ }_{2 \%}^{3}$ | $\begin{aligned} & 35 \\ & 12 \% \\ & A \end{aligned}$ | 110\% | ${ }_{6 \%}$ | ${ }^{25}$ | $\begin{gathered} 28 \\ 13 \% \\ A \end{gathered}$ | 30\% |
| ${ }^{176}$ \% | ${ }^{20} 4 \%$ | ${ }_{4}^{6}$ | ${ }^{7} 4$ | ${ }_{3 \%}^{3}$ | ${ }^{20}$ | ${ }_{4}^{5}$ | 3\% | 4\% | ${ }^{24} 8$ | ${ }_{7 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 30 \\ & 10 \% \\ & A 0 \end{aligned}$ | $\begin{aligned} & 21 \\ & { }_{10 \%}^{10 \%} \end{aligned}$ | ${ }^{24} 7$ |
| ${ }^{390}$ | ${ }_{13 \%}^{58}$ | 160\% | $\begin{aligned} & 1919 \end{aligned}$ | 9\% | ${ }_{122}^{22}$ | 13 $10 \%$ | 10\% | 16 $13 \%$ | ${ }_{17 \%}^{52}$ | ${ }^{17} 5$ | ${ }_{9 \%}^{8}$ | ${ }_{14 \%}$ | ${ }_{12}^{25}$ | $\begin{aligned} & \frac{62}{17 \%} \\ & W^{2} \end{aligned}$ |
| $\stackrel{303}{10 \%}$ | ${ }^{34} 8$ | ${ }^{13} 8$ | ${ }_{5}^{9}$ | ${ }_{11}^{12}$ | ${ }_{122}^{22}$ | ${ }_{6 \%}^{7}$ | 10\% | 16 $13 \%$ | 31 $10 \%$ | 110\% | 13 $14 \%$ | ${ }_{12 \%}$ | 20\% | $\begin{aligned} & 50 \\ & { }_{3}^{41 \%} \\ & A \end{aligned}$ |
| ${ }^{233} 8$ | ${ }^{41} 9$ | ${ }^{12}$ | ${ }^{17}$ | 7 | ${ }^{25} 7$ | ${ }_{6 \%}^{7}$ | ${ }_{13}^{14}$ | ${ }_{13}^{16}$ | ${ }^{15}$ | $12 \%$ | ${ }_{5 \%}$ | ${ }^{24} 8$ | 10 5 | ${ }^{34} 9$ |
| ${ }^{268} 9$ | ${ }_{10 \%}^{43}$ | ${ }^{13}$ | 18\% | 7\% | ${ }^{31} 9$ | 7\% | 14\% | ${ }_{12}^{15}$ | 19\% | 10\% | 12\% | 35\% | 19\% | ${ }^{25} \%$ |
| ${ }^{1368}$ 46\% | 212 47 | $\begin{aligned} & 90 \\ & \frac{99 \%}{A} \end{aligned}$ | $\begin{aligned} & 96 \\ & 58 \% \\ & \mathrm{~A} \% \end{aligned}$ | $\begin{aligned} & \substack{\begin{subarray}{c}{61 \% \\ A} }} \\ {\hline} \end{aligned}$ | 171 | $\begin{aligned} & 78 \\ & \begin{array}{c} 2 \% \\ A \end{array} \end{aligned}$ | $49 \%$ | ${ }^{51} \%$ | ${ }^{125} 4$ | ${ }_{31}^{47 \%}$ | 49\% | ${ }_{3}^{112}$ | ${ }^{85}$ | ${ }_{3}^{143}$ |
| ${ }^{15}$ | ${ }^{11} 2$ | : | : | - |  | - | : | ${ }_{\text {a }}{ }^{2 \%}$ | : | ${ }_{\text {A }}^{1 \%}$ | : | - | : | $!$ |
| 11.27 | 11.73 | 13.54 | ${ }^{13.37}$ | ${ }_{\text {13 }}^{13.80}$ | 11.80 | ${ }^{13.77}$ | 11.98 | 11.10 | 9.99 | 9.67 | ${ }^{12.58}$ | 9.66 | 9.97 | 9.85 |

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Page 1127
Q37 How long have you lived in this home?
Base: All
Total

\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{All Commu nities (excl ctrls) baseline (B)} \& \& \multicolumn{5}{|c|}{Controls 2010} \\
\hline \& \& Newton (Blacon's ctrl) (v) \& \begin{tabular}{l}
Charlbury (Hook Norton's ctrl) \\
(w)
\end{tabular} \& \[
\begin{aligned}
\& \text { E. Oxford } \\
\& \text { (W. Oxford's } \\
\& \text { ctr) } \\
\& \text { (x) } \\
\& \hline
\end{aligned}
\] \& Berridge
(Meadows' ctrl) (y) \& Paington (Totnes' ctrl) (z) \\
\hline \& 2962 \& 300 \& 124 \& 191 \& 301 \& 297 \\
\hline \& \({ }^{209}\) \& \({ }_{3 \%}\) \& \({ }_{5}^{6}\) \& \({ }^{13} 7\) \& \[
\begin{aligned}
\& \begin{array}{l}
11 \\
10 \% \\
A
\end{array}
\end{aligned}
\] \& \({ }^{16} 5\) \\
\hline \& \[
{ }^{176}{ }_{6 \%}
\] \& 14
\(5 \%\) \& \({ }^{6}\) \& \[
\underset{\substack{21 \% \\ A}}{\substack{1 \% \\ \hline}}
\] \& \[
\begin{gathered}
32 \\
{ }_{A}^{11 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& 31 \\
\& \begin{array}{c}
10 \% \\
A
\end{array}
\end{aligned}
\] \\
\hline \& \(\stackrel{390}{13 \%}\) \& \({ }_{16 \%}^{49}\) \& \({ }^{10} 8\) \& 35\% \& \[
\begin{aligned}
\& \frac{6}{22 \%} \\
\& { }_{A}^{2}
\end{aligned}
\] \& \[
\begin{aligned}
\& 59 \\
\& \begin{array}{c}
50 \% \\
A
\end{array}
\end{aligned}
\] \\
\hline \& \({ }^{303} 10 \%\) \& \({ }^{21} 7\) \& \({ }_{6 \%}\) \& \({ }_{12}^{23}\) \& \({ }^{26} 9\) \& \[
\begin{gathered}
40 \\
{ }_{A}^{33 \%}
\end{gathered}
\] \\
\hline \& \({ }^{233} 8\) \& 27\% \& \({ }_{13}^{16}\) \& \({ }^{7} 4 \%\) \& \({ }^{20} 7 \%\) \& \({ }^{27} 9\) \\
\hline \& \({ }^{268} 8\) \& 28\% \& \({ }_{7 \%}\) \& \({ }^{18} 9\) \& 27

0 \& ${ }^{22}{ }_{7 \%}$ <br>

\hline \& ${ }^{1368} 46$ \& 152 $51 \%$ \& $$
\begin{aligned}
& 69 \\
& { }_{5}^{66 \%} \\
& \hline
\end{aligned}
$$ \& 74

$39 \%$ \& ${ }_{33}^{99}$ \& 100
$34 \%$ <br>

\hline \& ${ }_{1 \%}^{15}$ \& \& \& \& - \& $$
\begin{aligned}
& { }^{2} \\
& A^{2 \%}
\end{aligned}
$$ <br>

\hline \& 11.27 \& 12.12 \& ${ }^{12.99}$ \& 9.72 \& 8.63 \& 9.00 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{14}{|l|}{Table 414} \& \multirow[t]{2}{*}{\[
\begin{array}{r}
\text { Page } 1128 \\
16 \text { Nov } 2011
\end{array}
\]} \\
\hline \multicolumn{14}{|l|}{Q37 How long have you lived in this home?} \& \\
\hline \multicolumn{15}{|l|}{Base: All} \\
\hline \& \& \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& All Communities (excl ctrls) (A) \& All Commu-
nities
(excl ctrls)
baseline
(B) \& 1. With
community
scale
renewables
(C) \& 2. With a
dominant focus
on domestic
builinings
(D) \& 3. With a strong focus on non-domestic buildings (E) \& 4. With a
strong
behaviour
change angle
(F) \& 5. Working
in
deprived
areas
(G) \& \begin{tabular}{l}
6. Integrated approaches
\(\qquad\) \\
(H)
\end{tabular} \& 1. With
community
scale
renewables
(I) \& 2. With a
dominant focus
on domestic
builidings
\((\mathrm{J})\) \& 3. With a strong focus on non-domestic buildings (K) \& 4. With a
strong
behaviour
change angle
(L) \& \[
\begin{aligned}
\& \text { 5. Working } \\
\& \text { in } \\
\& \text { deprived } \\
\& \text { areas } \\
\& \text { (M) } \\
\& \hline
\end{aligned}
\] \& 6. Integrated approaches ( N ) \\
\hline Total \& 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline Less than 6 months (0.25) \& \(\underset{\substack{211 \\ \hline \\ \hline}}{ }\) \& \({ }^{209} \%\) \& \({ }_{8 \%}^{86}\) \& \({ }^{133} 7\) \& \[
\begin{gathered}
117 \\
8 \% \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 71 \\
\& 12 \% \\
\& A
\end{aligned}
\] \& \({ }_{5 \%}^{55}\) \& \[
\underset{\substack{88 \\{ }_{A}^{2} \\ \hline}}{ }
\] \& \({ }_{6}^{66}\) \& 141 \& 102\% \& \[
\begin{aligned}
\& 59 \\
\& { }_{A}^{10 \%}
\end{aligned}
\] \& \({ }^{71} \%\) \& 86\% \\
\hline \[
\begin{aligned}
\& 6 \text { months - less than } 1 \text { year } \\
\& (0.75)
\end{aligned}
\] \& \[
\begin{gathered}
106 \\
6 \% \\
C
\end{gathered}
\] \& 176 \& \({ }^{43} 4\) \& 123\% \& 71 \& \({ }^{35}\) \& \({ }_{6 \%}^{62}\) \& \({ }_{5}^{45}\) \& \({ }_{6}^{60}\) \& 120 \& \({ }_{6 \%}\) \& \({ }_{\text {52 }}^{5} \mathrm{C}\) \& \({ }_{5 \%}^{53}\) \& \({ }_{7 \%}^{59}\) \\
\hline  \& \({ }_{\substack{413 \\ 14 \% \\ C}}\) \& \({ }^{390} 13 \%\) \& \(\stackrel{129}{12 \%}\) \& \({ }_{\text {299, }}^{\text {29\% }}\) \& 195
\(14 \%\) \& \[
\begin{aligned}
\& 113 \\
\& 18 \% \\
\& \mathrm{AL}
\end{aligned}
\] \& \({ }^{155}\) \& \[
\begin{aligned}
\& 137 \\
\& 18 \% \\
\& \text { AN }
\end{aligned}
\] \& \({ }_{12 \%}^{125}\) \& \({ }^{298}\) \& \({ }_{174}^{17}\) \& 76\% \& \({ }_{135}^{135}\) \& \({ }_{12 \%}^{102}\) \\
\hline 3 years - less than 5 years
(4) \& \({ }^{287}\) \& \({ }^{303}\) \& \({ }^{90} 8\) \& \[
\begin{gathered}
210 \\
\substack{11 \% \\
A}
\end{gathered}
\] \& \({ }^{132}\) \& 10\% \& 100 \& \({ }^{83} 10 \%\) \& 104
\(10 \%\) \& 210\% \& \({ }^{154}\) \& \({ }^{68}\) \& \({ }^{90} 9\) \& \({ }_{7}^{94}\) \\
\hline 5 years - less than 7 years
(6) \& 245 \& 233\% \& \({ }_{7 \%}\) \& \[
\begin{gathered}
{ }^{181} 9 \% \\
A \%
\end{gathered}
\] \& \({ }^{120} 8\) \&  \& \({ }^{76}\) \& \({ }^{82}\) \% \& \({ }^{83}\) \& 176\% \& \({ }^{113} 8\) \& 39\% \& 75\% \& \({ }_{8 \%}^{69}\) \\
\hline 7 years - less than 10 years (8.5) \& \({ }^{271} 9\) \& \({ }^{268} 9\) \& \({ }^{102} 9\) \& \({ }^{178}\) \& \({ }^{131} 9\) \& \({ }^{48}\) \& \({ }^{86}\) \& \({ }_{8 \%}^{67}\) \& \({ }^{104}\) \& 1919 \& 143
\(10 \%\) \& 11\% \& \({ }^{82}\) \& 95

$11 \%$
AH <br>

\hline 10 years or more (20) \& $$
\begin{gathered}
1378 \\
\text { DFLHN }
\end{gathered}
$$ \& ${ }^{1368}$ \& \[

\underset{\substack{554 <br> 51 \% <br> A}}{ }
\] \& 876\% \& 649\% \& ${ }^{228}$ \& 476\% \& ${ }^{333}$ 40\% \& 530\% \& 893\% \& 636\% \& 246\% \& 493\% \& ${ }^{346}$ 42\% <br>

\hline Don't know/refused \& $!$ \& ${ }_{1 \%}^{15}$ \& : \& - \& ! \& : \& - \& : \& ? \& $$
\begin{aligned}
& { }_{1 \%}^{14} \\
& A D
\end{aligned}
$$ \& $\stackrel{3}{ }$ \& : \& ${ }_{\text {AG }}{ }^{11 \%}$ \& $?$ <br>

\hline Mean (in years) \& $\begin{array}{r}11.27 \\ \text { DFLHN } \\ \hline\end{array}$ \& 11.27 \& ${ }_{\text {12, }}^{12.09}$ \& 10.84 \& 11.18 \& 9.49 \& 11.36 \& 10.04 \& ${ }^{11.86}$ A \& 10.89 \& 11.08 \& 10.22 \& 11.71 \& 10.57 <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Page 1129
16 Nov 2011
Q37 How long have you lived in this home?
Base: All

Total
Less than 6 months (0.25)
$\underset{\substack{\text { omonths - less than } 1 \text { year } \\(0.75)}}{ }$
${ }_{(2)}^{1 \text { year - less than } 3 \text { years }}$
3 years - less than 5 years
(4)
5 years - less than 7 years
(6)
$\substack{7 \text { years - less than } 10 \text { years } \\(8.5)}$

10 years or more (20)

Don't know/refused
Mean (in years)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{6}{|c|}{Age} \& \multicolumn{2}{|c|}{Gender} \& \multicolumn{3}{|c|}{Dwelling} \& \multicolumn{3}{|c|}{Tenure} <br>
\hline $$
\begin{gathered}
\text { nities } \\
\text { (excl ctrls) } \\
\text { (A) }
\end{gathered}
$$ \& $$
\begin{gathered}
16-24 \\
(B) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
25-34 \\
\text { (C) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
35-44 \\
\text { (D) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
45-54 \\
(\mathrm{E}) \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
55-65 \\
(\mathrm{~F}) \\
\hline
\end{gathered}
$$ \& $$
\begin{aligned}
& \text { 66+ } \\
& (G) \\
& \hline
\end{aligned}
$$ \& $$
\begin{gathered}
\text { Male } \\
(H)
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Female } \\
\text { (I) } \\
\hline
\end{gathered}
$$ \& $\qquad$ \& $$
\begin{gathered}
\text { Terraced } \\
(\mathrm{K})
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Flat/ } \\
\text { Maisonette } \\
\text { (L) }
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Bought } \\
\text { (M) } \\
\hline
\end{gathered}
$$ \& $$
\begin{gathered}
\text { Social } \\
\text { rent } \\
\text { (N) } \\
\hline
\end{gathered}
$$ \& Private rent (O) <br>
\hline 2972 \& 263 \& 459 \& 516 \& 540 \& 446 \& 748 \& 1348 \& 1624 \& 1536 \& 1015 \& 298 \& 1816 \& 603 \& 506 <br>
\hline $$
\underset{N P}{\substack{211 \\ \text { EFGM }}}
$$ \& $$
\begin{gathered}
54 \\
\text { ADEFG }
\end{gathered}
$$ \& $$
\begin{gathered}
\substack{15 \% \\
\text { ADEFG }}
\end{gathered}
$$ \& $$
\begin{gathered}
4_{8}^{8 \%} \\
\text { EFG }_{8}^{8}
\end{gathered}
$$ \& $$
{ }_{3 \%}^{16}
$$ \& $$
\begin{aligned}
& 17 \\
& { }_{4 \%}
\end{aligned}
$$ \& $$
{ }_{2 \%}^{13}
$$ \& $$
{ }^{100}{ }_{7 \%}
$$ \& $$
{ }^{111} 7_{7 \%}
$$ \& 717 \& $$
\begin{aligned}
& 95 \\
& { }^{95 \%} \\
& \mathrm{AJ}^{2 \%}
\end{aligned}
$$ \& $$
\begin{aligned}
& 39 \\
& \begin{array}{l}
33 \% \\
\mathrm{AJ}^{3}
\end{array}
\end{aligned}
$$ \& ${ }^{49}$ \& ${ }^{24} 4$ \& $$
\begin{gathered}
133 \\
\text { 26\% } \\
\text { AMNAPQST }
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
166 \\
\text { EFGJM }
\end{gathered}
$$ \& $$
\begin{gathered}
133 \% \\
\text { ADEFG }
\end{gathered}
$$ \& $$
\begin{gathered}
60 \\
\text { ADEFG } 13 \%
\end{gathered}
$$ \& $$
\begin{gathered}
41 \\
\text { AEFG }
\end{gathered}
$$ \& ${ }^{13}$ \& ${ }^{11} 2$ \& ${ }_{1 \%}^{8}$ \& ${ }^{78}$ \& ${ }_{5 \%}^{88}$ \& ${ }^{68}$ \& $$
\stackrel{68}{7 \%}
$$ \& $$
\begin{aligned}
& { }_{99 \%}^{28} \\
& \text { AJ }
\end{aligned}
$$ \& ${ }_{3}{ }_{3}$ \% \& 39
$M$ \& $$
\begin{array}{r}
74 \\
15 \% \\
\text { AMNAPQRST }
\end{array}
$$ <br>
\hline $$
\begin{gathered}
413 \\
{ }_{14 \%} \\
\text { FGIMP }
\end{gathered}
$$ \& $$
\begin{gathered}
64 \\
\text { ADEFG }
\end{gathered}
$$ \& $$
\begin{gathered}
121 \\
\text { ADEFG }
\end{gathered}
$$ \& $$
\begin{aligned}
& 80 \\
& \begin{array}{c}
16 \% \\
\mathrm{FG}^{2}
\end{array}
\end{aligned}
$$ \& $$
\begin{aligned}
& { }_{i 12}^{2 \%} \\
& G
\end{aligned}
$$ \& $$
\begin{aligned}
& 41 \\
& { }_{9}^{9 \%}
\end{aligned}
$$ \& ${ }^{44} \%$ \& $\xrightarrow{185}$ \& $\underset{14 \%}{228}$ \& ${ }_{106}^{10}$ \& $$
\begin{aligned}
& 172 \\
& 179 \% \\
& A J
\end{aligned}
$$ \& $$
\begin{aligned}
& 62 \\
& { }_{A J}^{21 \%}
\end{aligned}
$$ \& ${ }^{140} 8$ \& $$
\begin{aligned}
& 124 \\
& \text { 2M } \\
& \text { AM }
\end{aligned}
$$ \& $$
\begin{gathered}
146 \\
29 \% \\
\text { AMNAPQRST }
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
287 \\
\text { BGM } \\
\hline 10 \%
\end{gathered}
$$ \& ${ }^{16}$ \& $$
\begin{gathered}
{ }^{159} \\
\text { ABEFG }
\end{gathered}
$$ \& $$
{ }_{\substack{90 \\ \text { ABEFG }}}^{17 \%}
$$ \& $$
\begin{aligned}
& 47 \\
& { }_{G}^{4 \%}
\end{aligned}
$$ \& $$
\begin{aligned}
& 34 \\
& \begin{array}{c}
8 \% \\
G
\end{array}
\end{aligned}
$$ \& ${ }^{31} 4$ \& $\stackrel{139}{10 \%}$ \& ${ }^{148}$ \& ${ }^{145}$ \& ${ }_{9 \%}^{92}$ \& $$
\begin{gathered}
43 \\
\text { AJK } \\
\text { AJK }
\end{gathered}
$$ \& 159\% \& ${ }^{57}$ \& $$
\begin{gathered}
67 \\
\text { AMNAPQS }
\end{gathered}
$$ <br>
\hline $$
\begin{gathered}
245 \\
{ }_{8}^{8 \%}{ }_{P}^{24} \\
{ }_{2}
\end{gathered}
$$ \& ${ }^{13} 5$ \& $$
{ }_{\substack{517 \% \\ \text { ABFG }}}^{52}
$$ \& $$
\begin{gathered}
\begin{array}{c}
67 \\
\text { ABFG }
\end{array}
\end{gathered}
$$ \&  \& $$
{ }_{G}^{31}
$$ \& ${ }^{31} 4$ \& ${ }^{107} 8$ \& ${ }^{138} 8$ \& $$
\begin{aligned}
& 140 \\
& 9 \% \\
& \mathrm{~K}
\end{aligned}
$$ \& ${ }_{6}^{64}$ \& $$
\begin{aligned}
& 31 \\
& 10 \% \\
& k
\end{aligned}
$$ \& $$
\begin{aligned}
& 166{ }^{169} \\
& \text { AO }
\end{aligned}
$$ \& $$
\begin{aligned}
& 58 \\
& { }^{50 \%} \\
& \hline
\end{aligned}
$$ \& 19\% <br>
\hline  \& ${ }^{15}$ \& ${ }^{30}$ \& $$
\begin{gathered}
{ }^{68}{ }_{13 \%} \\
\text { ABCG }
\end{gathered}
$$ \& $$
\begin{gathered}
59 \\
{ }_{B C G}^{17 \%}
\end{gathered}
$$ \& $$
\begin{gathered}
50 \\
\text { BCG } \\
\text { BCG }
\end{gathered}
$$ \& 49\% \& ${ }^{110} 8$ \& ${ }^{161}$ \& $$
\begin{aligned}
& \begin{array}{l}
160 \\
10 \% \\
\text { AK }
\end{array}
\end{aligned}
$$ \& ${ }^{67} \%$ \& ${ }^{29} 9$ \& $$
\begin{aligned}
& 187 \\
& \text { AO }
\end{aligned}
$$ \& 59

$10 \%$ \& 20 4 \% <br>

\hline $$
\begin{gathered}
1378 \\
46 \% \\
\text { BCDN } \\
\text { OORSTbe }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& { }_{28}^{26 \%} \\
& C
\end{aligned}
$$

\] \& ${ }_{12 \%}$ \& \[

\underset{C}{130 \%} \underset{C}{130}

\] \& \[

$$
\begin{gathered}
291 \\
A B C D \\
\text { AB4 }
\end{gathered}
$$

\] \& \[

$$
\begin{array}{r}
261 \\
{ }^{269 \%} \\
\text { ABCD }
\end{array}
$$

\] \& \[

$$
\begin{gathered}
572 \% \\
{ }_{760 \%} \\
A B C D E \\
F
\end{gathered}
$$
\] \& ${ }_{47 \%}$ \& 750

$46 \%$ \& $$
\begin{aligned}
& 785 \\
& 51 \%
\end{aligned}
$$

AKL \& $$
\underset{\substack{457 \\ L}}{45}
$$ \& ${ }_{22 \%}^{60}$ \& \[

$$
\begin{aligned}
& 10639 \\
& 59 \%
\end{aligned}
$$
\]

ANO \& $$
\begin{gathered}
242 \\
40 \% \\
0
\end{gathered}
$$ \& ${ }^{47} 9$ <br>

\hline $!$ \& - \& : \& : \& - \& ! \& - \& $!$ \& - \& $!$ \& - \& : \& - \& : \& : <br>

\hline $$
\begin{array}{r}
11.27 \\
\text { LNOORSTK } \\
\text { OCDE }
\end{array}
$$ \& ${ }_{\text {c }}^{6.83}$ \& 4.94 \& \[

$$
\begin{aligned}
& 8.02 \\
& \text { BC }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
12.88 \\
\text { ABC } \\
\mathrm{D}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
13.62 \\
\text { ABC } \\
\mathrm{D}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 16.40 \\
& \text { AB } \\
& \text { DE }
\end{aligned}
$$

\] \& 11.24 \& 11.29 \& \[

$$
\begin{gathered}
12.30 \\
A K L
\end{gathered}
$$

\] \& ${ }^{10.72}$ \& 6.98 \& \[

$$
\begin{aligned}
& 13.66 \\
& \text { ANO }
\end{aligned}
$$
\] \& 10.28 \& 3.70 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q37 How long have you lived in this home?
Base: All

Total
Less than 6 months (0.25)
omonths - less than 1 year
$(0.75)$
${ }_{(2)}^{1 \text { year - less than } 3 \text { years }}$

3 years - less than 5 years
(4)
5 years - less than 7 years
(6)
$\underset{(8.5)}{7}$ years - less than 10 years
$(8)$
10 years or more (20)

Don't know/refused
Mean (in years)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{5}{|c|}{No. in \(\mathrm{H} / \mathrm{H}\)} \& \multicolumn{4}{|c|}{Heating fuel} \& \multicolumn{4}{|c|}{Causes of climate change} \& \multicolumn{2}{|l|}{Fuel poverty} \\
\hline \& \[
\begin{gathered}
1 \\
(\mathrm{P})
\end{gathered}
\] \& \[
\begin{gathered}
2 \\
(Q)
\end{gathered}
\] \& \[
\begin{gathered}
3 \\
(R)
\end{gathered}
\] \& \[
\begin{gathered}
4 \\
(\mathrm{~s})
\end{gathered}
\] \& \[
\begin{array}{r}
5+ \\
\text { (T) } \\
\hline
\end{array}
\] \& \begin{tabular}{l}
Gas \\
(a)
\end{tabular} \& \[
\begin{gathered}
\hline \text { Electri } \\
\text { city } \\
\text { (b) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { oil } \\
\& \text { (c) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& \text { fuel } \\
\& \text { (d) }
\end{aligned}
\] \& \[
\begin{gathered}
\hline \text { All/mostly } \\
\text { caused } \\
\text { by humans } \\
(e) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
50: 50 \\
(f)
\end{gathered}
\] \& \begin{tabular}{l}
All/mostly natural \\
(g)
\end{tabular} \& Don't believe in climate change (h) \& \[
\begin{aligned}
\& \text { Yes } \\
\& \text { (i) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \mathrm{No} \\
\& (\mathrm{j}
\end{aligned}
\] \\
\hline 2972 \& 643 \& 1071 \& 501 \& 493 \& 264 \& 1992 \& 406 \& 396 \& 122 \& 1141 \& 931 \& 728 \& \(98^{*}\) \& 222 \& 2750 \\
\hline \[
\begin{gathered}
{ }^{211} \% \\
\text { EFGMM }
\end{gathered}
\] \& 34 5 \& \({ }^{75}\) \& \[
\begin{aligned}
\& 46 \\
\& { }_{9}^{9 \%}
\end{aligned}
\] \& \[
\underset{{ }_{4}^{4 \%}}{8 \%}
\] \& \[
{ }^{15}
\] \& \[
{ }_{7 \%}^{132}
\] \& \[
\begin{gathered}
\frac{44}{11 \%} \\
\text { Aacd }
\end{gathered}
\] \& \({ }^{24} 6\) \& 5\% \& \[
\begin{gathered}
{ }^{99} 9 \% \\
\mathrm{Ag}_{9}^{99}
\end{gathered}
\] \& \({ }_{60}^{60}\) \& \({ }_{6}^{43}\) \& \({ }_{4 \%}\) \& 10\% \& \({ }^{201}\) \\
\hline \[
\begin{gathered}
166 \\
\text { EFGJM }
\end{gathered}
\] \& \({ }^{29}\) \% \& \({ }_{5}^{5}\) \& \({ }^{33} 7\) \& \({ }^{31} 6\) \& \({ }^{18}\) \& \({ }^{122} 6\) \& \({ }^{21} 5\) \& \({ }^{18}\) \& \({ }_{2 \%}^{3}\) \& \({ }^{75}\) \& \(\stackrel{48}{5 \%}\) \& \({ }^{36} 5\) \& \({ }_{2 \%}\) \& 109 \& \({ }^{156}\) \\
\hline \[
\begin{gathered}
413 \\
{ }_{4}^{413 \%} \\
\mathrm{FGJM} \\
\mathrm{PC}
\end{gathered}
\] \& \({ }^{65}\) \& \({ }_{13 \%}^{138}\) \& \[
\begin{gathered}
93 \\
\text { APQ }
\end{gathered}
\] \& \[
\begin{aligned}
\& 73 \\
\& { }_{p}^{75 \%}
\end{aligned}
\] \& \[
\underset{p}{44} \underset{\substack{47 \%}}{\substack{0}}
\] \& \[
\begin{gathered}
297 \\
{ }_{15 \%} \\
A C
\end{gathered}
\] \& 14\% \& 410 \& \[
{ }_{125}^{15 \%}
\] \& 170 \& 139
\(15 \%\) \& \({ }^{86}\) \& \({ }_{12 \%}^{12}\) \& \({ }^{35}\) \& 378

$74 \%$ <br>

\hline $$
\begin{gathered}
287 \\
\text { BGM } \\
\hline 10 \%
\end{gathered}
$$ \& ${ }_{8 \%}$ \& \[

$$
\begin{aligned}
& 102 \\
& 10 \%
\end{aligned}
$$

\] \& 50\% \& ${ }_{9 \%}^{46}$ \& \[

$$
\begin{gathered}
38 \\
\text { 14\% } \\
\text { APQS }
\end{gathered}
$$

\] \& ${ }^{183} 9$ \& 12\% \& \[

{ }_{10 \%}^{38}

\] \& \[

{ }_{10 \%}^{12}

\] \& \[

$$
\begin{aligned}
& 127 \\
& 17 \% \\
& \text { Ag }
\end{aligned}
$$
\] \& ${ }^{86}$ \& ${ }^{60} 8$ \& ${ }_{9 \%}$ \& ${ }^{20}$ \& $\stackrel{267}{10 \%}$ <br>

\hline $$
\begin{gathered}
245 \\
\text { BGKO }{ }^{8 \%} \\
\hline 8
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 40 \\
& 6 \% \\
& 0
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
72 \\
7_{7}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 45 \\
& \hline 9 \% \\
& 0
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
\begin{array}{c}
64 \\
13 \% \\
\text { AOPQR }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 24 \\
& 9 \% \\
& \hline 9 \%
\end{aligned}
$$
\] \& ${ }^{166}$ \& ${ }^{35}$ \& ${ }^{27} 7$ \& 10\% \& ${ }^{97} 9$ \& ${ }^{83}$ \& ${ }^{53} 7$ \& 6\% \& ${ }^{18} 8$ \& ${ }^{227} 8$ <br>

\hline $$
\begin{gathered}
271 \\
\text { BCGKO } \\
\text { Oа }
\end{gathered}
$$ \& \[

$$
\begin{aligned}
& 57 \\
& 0 \% \\
& 0
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 91 \\
& { }_{8}^{8 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 41 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 46 \\
& 9 \% \\
& 0 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
36 \\
\text { AOPQR }
\end{gathered}
$$
\] \& ${ }^{161} 8$ \& 41

$10 \%$ \& \[
$$
\begin{gathered}
51 \\
13 \% \\
\mathrm{Aa}^{2}
\end{gathered}
$$

\] \& ${ }^{11} 9$ \& ${ }^{100} 9$ \& \[

$$
\begin{aligned}
& 103 \\
& 11 \% \\
& \mathrm{Ag}
\end{aligned}
$$
\] \& ${ }^{54} \%$ \& ${ }_{5 \%}$ \& 19\% \& ${ }^{252}$ \% <br>

\hline  \& $$
\begin{gathered}
367 \\
5 \% \\
\mathrm{AORP} \\
\mathrm{AT}
\end{gathered}
$$ \& \[

$$
\begin{gathered}
537 \\
{ }_{50 \%}^{50 \%} \\
\text { AORS }
\end{gathered}
$$

\] \& \[

\underset{\substack{193 <br> 39 \% <br> 0}}{ }

\] \& \[

\underset{\substack{392 <br> 0}}{192}

\] \& \[

$$
\begin{aligned}
& 89 \\
& 34 \% \\
& 0
\end{aligned}
$$

\] \& \[

\underset{\substack{930 <br> 47 \% <br> b}}{ }

\] \& ${ }_{39 \%}^{158}$ \& \[

$$
\begin{gathered}
\text { 197 } \\
50 \% \\
b
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& \begin{array}{l}
64 \\
54 \% \\
\mathrm{~b}
\end{array}
\end{aligned}
$$

\] \& 473 $41 \%$ \& 411 \& \[

$$
\begin{aligned}
& 396 \\
& 54 \% \\
& \text { Aef }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
60 \\
\text { 601\% } \\
\text { Aef }
\end{gathered}
$$
\] \& 110 \& ${ }^{1268}$ 46\% <br>

\hline \& - \& $!$ \& \& : \& $\div$ \& $!$ \& - \& : \& \& \& $!$ \& : \& - \& \& $!$ <br>

\hline $$
\begin{array}{r}
11.27 \\
\text { DKLNOOR }
\end{array}
$$ \& \[

$$
\begin{aligned}
& \text { 13.11 } \\
& \text { ARST } \\
& \text { ARS }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
11.86 \\
\text { AOR } \\
\text { ST }
\end{gathered}
$$
\] \& 9.78 \& 10.10 \& 9.42 \& ${ }^{11.26}$ \& 10.00 \& 12.09

Ab \& $\xrightarrow{12.75}$ Ab \& 10.36 \& 11.04 \& $\underset{\text { Aef }}{12.56}$ \& $$
\underset{\substack{13.68 \\ A_{e}}}{\substack{1 \\ \hline}}
$$ \& 11.84 \& 11.22 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

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16 Nov 2011

## Q37 How long have you lived in this home?

Base: All

| Total <br> Less than 6 months (0.25) | All Commu-nities(excl ctrls)(A) | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { If's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ offen (E) | Sometimes |  | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ no opinion | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{gathered} \substack{\text { Disagree } \\ (L)} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
|  | 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
|  | $\begin{gathered} 211 \\ \text { BJMbig } \\ \text { hil } \end{gathered}$ | 41\% | $\begin{aligned} & 76 \% \\ & { }^{6 \%} \end{aligned}$ | $\begin{gathered} 90 \\ \text { ABC } \end{gathered}$ | ${ }^{87}$ | ${ }^{15} 6$ | 10\% | ${ }^{63} 9$ | ${ }^{88}$ | ${ }^{60} 6$ | ${ }^{113} 7$ | ${ }^{44} 6$ | 37 5 | ${ }^{152} 7$ |
| $\begin{aligned} & 6 \text { months - less than } 1 \text { year } \\ & (0.75) \end{aligned}$ | $\begin{gathered} 166 \\ \text { BJfghl } \end{gathered}$ | 40 | ${ }^{68}$ | $\begin{gathered} 56 \\ A B C^{9 \%} \end{gathered}$ | ${ }^{51}$ | ${ }_{3 \%}$ | $\begin{gathered} 16 \\ \text { AEF } \\ \text { AEF } \end{gathered}$ | $\underset{J}{51}$ | $\begin{gathered} 75 \\ \hline 6 \% \end{gathered}$ | 40\% | ${ }^{89}$ 5\% | ${ }^{37} 5$ | ${ }^{34} 5$ | 119 68 |
| 1 year - less than 3 years (2) | $\begin{gathered} 413 \\ 114 \% \\ \text { Beghj } \end{gathered}$ | ${ }_{121}^{121}$ | $\begin{gathered} 186 \\ 15 \% \\ B \end{gathered}$ | $\begin{gathered} 106 \\ \substack{10 \% \\ B} \end{gathered}$ | ${ }^{161}$ | ${ }^{35}$ | ${ }_{15 \%}^{25}$ | ${ }_{108}^{10 \%}$ | 173\% | ${ }_{13 \%}^{132}$ | ${ }^{230} 14 \%$ | ${ }^{94} 14$ | 913\% | $\stackrel{14 \%}{289}$ |
| 3 years - less than 5 years <br> (4) | $\begin{gathered} 287 \\ \text { Begh } \end{gathered}$ | ${ }^{68}$ | $\begin{gathered} 138 \\ \begin{array}{c} 11 \% \\ A B \end{array} \end{gathered}$ | $\begin{aligned} & 79 \\ & 12 \% \\ & A B \end{aligned}$ | 105 | ${ }^{21} 9$ | 17\% | 740\% | ${ }^{123}$ | ${ }^{90} 9$ | 146\% | 79 | 710\% | ${ }^{191} 9$ |
| 5 years - less than 7 years (6) | $\begin{gathered} 245 \\ \begin{array}{c} \text { BJM } \\ \text { BJMef } \\ \text { im } \end{array} \end{gathered}$ | ${ }^{73}$ | $\begin{gathered} 119 \\ 10 \% \\ A B \end{gathered}$ | ${ }_{8 \%}^{50}$ | ${ }_{8 \%}^{89}$ | 27\% | 11\% | ${ }^{62}$ | $\begin{aligned} & 115 \\ & 10 \% \\ & \text { AJ } \end{aligned}$ | ${ }^{68} \%$ | 139\% | ${ }^{65} 9$ | 40\% | $\begin{aligned} & { }^{188}{ }_{9 \%} \\ & A M \end{aligned}$ |
| 7 years - less than 10 years (8.5) | $\begin{gathered} { }^{271} \\ \text { Jefhp } \end{gathered}$ | 95\% | $\stackrel{121}{10 \%}$ | ${ }_{8 \%}^{54}$ | ${ }^{88}$ | ${ }^{22} 9$ | ${ }^{17} 7$ | ${ }_{81}^{61}$ | $\begin{aligned} & { }^{135} \\ & \text { AHJ } \end{aligned}$ | ${ }^{75}$ | ${ }^{151} 9$ | ${ }^{61} 9$ | ${ }^{58}$ | 194\% |
| 10 years or more (20) |  |  | $\underset{\substack{531 \\ 43 \% \\ D}}{5}$ | 221 34 | ${ }^{484}$ 4\% | 109\% | 776\% | 311 | ${ }^{498} 9$ | $\begin{aligned} & 569 \\ & 55 \% \\ & \text { AHI } \end{aligned}$ | ${ }^{765}$ | ${ }^{311}$ | $\begin{aligned} & 365 \\ & 52 \% \\ & \text { AN } \end{aligned}$ | ${ }^{903} 44$ |
| Don't know/refused |  | $!$ | : | : | : | : | : | : | $!$ | : | $!$ | : | : | $!$ |
| Mean (in years) | $\begin{array}{r} 11.27 \\ \text { INdefgkn } \\ \text { In } \end{array}$ | ${ }^{13.42}$ | 10.78 | 8.80 | 11.05 | 11.36 | 10.97 | 10.52 | 10.53 | $\begin{array}{r} 12.66 \\ \text { AH } \end{array}$ | 11.36 | 11.10 | 12.26 | 10.96 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q37 How long have you lived in this home?

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& Active
energy savers (a) \& Energy aware (b) \& \[
\begin{aligned}
\& \text { Energy } \\
\& \text { ambivalent } \\
\& \text { (c) }
\end{aligned}
\] \& Energy wasters (d) \& \[
\begin{aligned}
\& \text { Under } \\
\& 1 \text { year } \\
\& \text { (e) }
\end{aligned}
\] \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
5 years
to under \\
10 years \\
(g)
\end{tabular} \& \[
\begin{aligned}
\& \text { 10+ } \\
\& \text { years } \\
\& \text { (h) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) }
\end{gathered}
\] \& \[
\begin{aligned}
\& 1930- \\
\& 1989 \\
\& \text { (i) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(\mathrm{k})
\end{gathered}
\] \& \[
\begin{gathered}
\text { Cavity } \\
\text { (I) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m}) \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n})
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Other } \\
\& \text { (o) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Less than } \\
\& 20,800 \\
\& \text { (p) }
\end{aligned}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
36,400+ \\
\text { (r) } \\
\hline
\end{gathered}
\] \\
\hline 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{*}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline \[
\begin{gathered}
211 \\
\begin{array}{c}
7 \% \\
\text { BJMbi } \\
\text { ghij }
\end{array}
\end{gathered}
\] \& \({ }^{63}\) \& \({ }^{87}\) \& 21 6 \& \[
\begin{gathered}
40 \\
\text { Abc } \\
\text { Ab }
\end{gathered}
\] \& \[
\begin{gathered}
211 \\
\text { Afgh } \\
\text { A5g }
\end{gathered}
\] \& - \& - \& - \& \[
\begin{aligned}
\& 84 \\
\& { }^{10 \%} \\
\& \mathrm{Aj}
\end{aligned}
\] \& \({ }^{100} 6\) \& \[
\begin{gathered}
27 \\
9 \% \\
j
\end{gathered}
\] \& \({ }^{108}\) \& \[
\begin{aligned}
\& 87 \\
\& 9 \% \\
\& \mathrm{Al}^{2}
\end{aligned}
\] \& 6\% \& \[
\begin{gathered}
20 \\
\text { Almn }
\end{gathered}
\] \& \({ }_{6}^{66}\) \& 44\% \& \({ }^{28}\) \\
\hline \[
\begin{gathered}
166 \\
\text { BJigh }
\end{gathered}
\] \& 41 \& \({ }^{83}\) \& 17\% \& \({ }^{25} 7\) \& \[
\begin{gathered}
166 \\
\text { Afgh } \\
\text { Afgh }
\end{gathered}
\] \& : \& - \& : \& \({ }_{6}^{55}\) \& \(\stackrel{93}{5 \%}\) \& \({ }^{18}\) \& 94\% \& \({ }_{6}^{55}\) \& \[
\begin{aligned}
\& 99 \\
\& { }_{\text {Al }}^{0 \%}
\end{aligned}
\] \& \[
\begin{gathered}
12 \\
\text { Alm } \\
\text { Alm }
\end{gathered}
\] \& \({ }_{6}^{62}\) \& 44\%
Ar
A \& 20\% \\
\hline  \& \(\underset{1}{107}\) \& \(\underset{192}{13 \%}\) \& \[
\begin{gathered}
61 \\
18 \% \\
\text { Aab }
\end{gathered}
\] \& \(\stackrel{53}{15 \%}\) \& - \& \[
\begin{gathered}
413 \\
599 \% \\
\text { Aegh }
\end{gathered}
\] \& \& : \& \({ }_{111}^{11}\) \& \({ }^{231} 13 \%\) \& \[
\begin{aligned}
\& 71 \\
\& \begin{array}{l}
24 \% \\
\mathrm{Aj}^{2}
\end{array}
\end{aligned}
\] \& 206
\(14 \%\) \& 129
\(13 \%\) \& 13
\(15 \%\) \& 189 \& \[
\underset{\substack{177 \\ 17 \% \\ A r}}{ }
\] \& 15\% \& \({ }_{12 \%}\) \\
\hline \[
\begin{gathered}
287 \\
\text { Begh } \\
\text { Be\% }
\end{gathered}
\] \& 78\% \& 143
\(10 \%\) \& \({ }^{30}\) \& 10\% \& : \& \[
\begin{gathered}
287 \\
41 \% \\
\text { Aegh }
\end{gathered}
\] \& - \& - \& 79\% \& 173
\(10 \%\) \& \({ }_{12 \%}^{35}\) \& \({ }^{178} 9\) \& \({ }^{98}\) \& \[
\begin{aligned}
\& 14 \\
\& \begin{array}{l}
10 \% \\
\mathrm{Al}
\end{array}
\end{aligned}
\] \& 88 \& \({ }^{95}\) \& \({ }_{9 \%}^{50}\) \& \[
\begin{gathered}
60 \\
13 \% \\
\text { Apq }
\end{gathered}
\] \\
\hline \[
\begin{gathered}
245 \\
\text { Bu\% } \\
\text { Buef } \\
\text { him }
\end{gathered}
\] \& \({ }^{60}\) \& \({ }^{127}\) \& \({ }_{8 \%}^{27}\) \& \({ }^{31}\) \& : \& : \& \[
\begin{gathered}
245 \\
47 \% \\
\text { Aefh }
\end{gathered}
\] \& : \& 49\% \& \[
\underset{\substack{158 \\ i}}{1}
\] \& \[
\begin{aligned}
\& 38 \\
\& \begin{array}{l}
313 \% \\
\text { Aij }
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 184 \% \\
\& \mathrm{Am}^{9}
\end{aligned}
\] \& \({ }^{60}\) \& 111
\(\substack{13 \% \\ m}\) \& 6\% \& \({ }^{72}\) \& 10\% \&  \\
\hline \[
{ }_{\substack{271 \\ \text { Jeffp }}}
\] \& \({ }^{75}\) \& \({ }^{133}\) \& \({ }^{25} \%\) \& \({ }^{38}\) \& : \& : \& \[
\begin{gathered}
271 \\
\begin{array}{c}
53 \% \\
\text { Aeff }
\end{array}
\end{gathered}
\] \& : \& \({ }^{77}\) \& 159\% \& \({ }_{12 \%}^{35}\) \& \({ }^{183}\) \& \({ }^{84}\) \& 13

15\% \& 10\% \& ${ }^{77}$ \& 60,
$11 \%$
$p$ \& ${ }_{\text {AP }}^{53}{ }_{\text {AP }}$ <br>

\hline  \& $$
\begin{gathered}
388 \\
48 \% \\
\end{gathered}
$$ \& \[

$$
\begin{gathered}
\text { 486\% } \\
48 \\
\hline
\end{gathered}
$$

\] \& \[

\underset{\substack{156 <br> d}}{156}

\] \& ${ }_{388}^{138}$ \& : \& : \& \& \[

$$
\begin{aligned}
& 1378 \\
& 100 \% \\
& \text { Aefg }
\end{aligned}
$$

\] \& \[

\underset{\substack{412 <br> k \nmid}}{ }

\] \& \[

$$
\begin{aligned}
& \begin{array}{c}
899 \\
59 \% \\
\text { Ak }
\end{array}
\end{aligned}
$$

\] \& 23\% \& \[

$$
\begin{gathered}
945 \\
\text { Ano }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 449 \\
& 47 \% \\
& \text { no }
\end{aligned}
$$

\] \& 21\% \& 39\% \& \[

$$
\begin{aligned}
& 471 \\
& 46 \% \\
& 40 \%
\end{aligned}
$$
\] \& 228\% \& $\xrightarrow{174}$ <br>

\hline \& $!$ \& \& - \& - \& : \& : \& : \& - \& $!$ \& - \& $\because$ \& - \& ! \& - \& - \& - \& - \& - <br>

\hline $$
\begin{array}{r}
11.27 \\
\text { CD } \\
\text { HINdefg }
\end{array}
$$ \& ${ }^{11.49}$ \& ${ }^{11.53}$ \& ${ }^{11.14} \mathrm{~d}$ \& 9.83 \& 0.47 \& ${ }_{\text {2 }}^{2.82}$ \& $\stackrel{7.31}{\text { ef }}$ \& \[

\underset{\substack{20.00 <br> fo <br> fg}}{2}
\] \& 11.29

$k$ \& 11.87

Ak \& 7.45 \& $$
\begin{gathered}
11.70 \\
\text { An } \\
\text { o }
\end{gathered}
$$ \& \[

$$
\begin{array}{r}
11.19 \\
\text { no }
\end{array}
$$
\] \& 7.98 \& 7.67 \& 11.08 \& 10.24 \& 10.44 <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 417
Q38 When was this property built?
Base: All

Total
Before 1919

1919-1929

1930-1949

1950-1989

1990-1999

2000 or later

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
|  | - | - | - |
| $\begin{gathered} 114 \% \\ \text { BijkimnQopgstwu } \\ \text { WWxyz } \end{gathered}$ | - | - | - |
|  | - | : |  |
| 1489 <br> $\substack{50 \% \\ \text { BiLikNImn } \\ \text { UsVtuwwzarayzz }}$ | - | - | - |
|  | - | - | - |
| ${ }^{121} 4 \%$ <br> BiLjMkImnoRpqrs fuvwZxyz | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 417

Page 1134
16 Nov 2011
Q38 When was this property built?
Base: All

1919-1929

930-1949

1950-1989

1990-1999

2000 or later

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2.5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | Middles- brough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | $\begin{gathered} \hline \text { Muswell } \\ \text { Hill } \\ (3) \\ (\mathrm{S}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (1) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (v) \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ! | $\begin{aligned} & 42 \\ & 28 \% \\ & i \end{aligned}$ | $\begin{aligned} & 163 \\ & 93 \% \\ & A j \end{aligned}$ | : | $\begin{gathered} 170 \\ 48 \% \\ A 1 \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{gathered} 31 \\ 31 \% \\ n \end{gathered}$ | $\begin{aligned} & 40 \\ & 30 \% \\ & \mathrm{AO} \end{aligned}$ | $\begin{aligned} & { }_{2}^{63} \\ & p \end{aligned}$ | $\begin{aligned} & 48 \\ & 44 \% \\ & \mathrm{Aq}^{24} \end{aligned}$ | $\begin{aligned} & 35 \\ & \begin{array}{l} 35 \% \\ \mathrm{Ar} \end{array} \end{aligned}$ | $\begin{gathered} 78 \\ \underset{s}{76 \%} \end{gathered}$ | $\begin{gathered} 65 \\ \underset{f}{6 \% \%} \end{gathered}$ | $\begin{aligned} & \mathbf{b}_{2 \%}^{2 \%} \end{aligned}$ |
| 5\% | ${ }^{2} \%$ | $\begin{aligned} & 6 \\ & 3 \% \\ & j \end{aligned}$ | ${ }_{1 \%}$ | $\begin{gathered} { }^{18}{ }_{5 \%} \\ 1 \end{gathered}$ | $\stackrel{6_{5}^{5}}{5^{2}}$ | ${ }_{2 \%}$ | : | $\begin{aligned} & 29 \\ & 10 \% \\ & A D \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \\ & \text { Aq } \end{aligned}$ | ${ }_{2 \%}$ | $\begin{gathered} 10 \\ \begin{array}{c} 3 \% \\ \mathrm{~s} \end{array} \end{gathered}$ | $\begin{aligned} & 9 \\ & { }_{4}^{9 \%} \end{aligned}$ | ${ }_{1 \%}$ |
| 13\% | ${ }_{i 1}^{10}$ | - | $\begin{aligned} & { }^{10} 9 \% \\ & { }_{\mathrm{k}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 32 \\ & { }_{9}^{9 \%} \\ & 1 \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \\ & n \end{aligned}$ | $\begin{aligned} & { }^{10}{ }_{8 \%}^{8 \%} \\ & 0 \end{aligned}$ | $\begin{aligned} & 19 \\ & { }_{p}^{6 \%} \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \\ & \mathrm{Aq} \end{aligned}$ | $\underset{\substack{12 \%}}{12}$ | $\begin{aligned} & 50 \\ & \substack{17 \% \\ A_{s}} \end{aligned}$ | $\begin{aligned} & 55 \\ & { }_{\text {2 }}^{2 \% \%} \end{aligned}$ | $\begin{gathered} { }^{13} \\ 4 \% \\ 4 \end{gathered}$ |
| ${ }_{72 \%}^{323}$ | $\begin{aligned} & 75 \\ & 50 \% \\ & i \end{aligned}$ | ${ }_{2}^{4}$ | $\begin{aligned} & \begin{array}{l} 98 \\ 89 \% \\ \text { AK } \end{array} \end{aligned}$ | $\begin{aligned} & 92 \\ & 20 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & \left.\begin{array}{c} 71 \\ \text { Am } \end{array}\right) \end{aligned}$ | $\begin{gathered} 49 \\ \substack{49 \% \\ n} \end{gathered}$ | $\begin{aligned} & 43 \\ & 36 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & \text { 181 } \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \\ & \mathrm{q} \end{aligned}$ | ${ }_{4}^{41 \%}$ | $\underset{\substack{134 \\ 45 \% \\ \mathrm{~s}}}{ }$ | $\underset{\substack{56 \% \\ \dagger}}{\substack{0 \\ \hline}}$ | $\begin{gathered} 310 \\ 84 \% \\ \text { Au } \end{gathered}$ |
| ${ }^{21} 5$ | ${ }^{10}{ }_{10}^{7 \%}$ | ${ }_{1 \%}^{1}$ | ${ }_{1 \%}$ | $\stackrel{20}{20}$ | $\begin{aligned} & \mathbf{c}_{5 \%}^{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & { }_{\mathrm{n}}^{6 \%} \end{aligned}$ | $\begin{gathered} 20 \\ { }_{10}^{7 \%} \end{gathered}$ | $\begin{aligned} & 7 \\ & { }^{2 \%} \end{aligned}$ | 4 $4 \%$ 9 | $4 \%$ | $\underset{\substack{20 \\ \mathrm{~s} \\ \hline}}{ }$ | $\begin{aligned} & 23 \\ & { }_{11 \%} \\ & A A^{2} \end{aligned}$ | ${ }^{25}{ }_{7 \%}^{25}$ |
| ${ }^{41} 9$ | $\begin{aligned} & 5 \\ & { }_{3}^{5 \%} \end{aligned}$ | ${ }_{1 \%}$ | - | $\begin{aligned} & 19 \\ & { }_{5 \%}^{5 \%} \end{aligned}$ | $\begin{aligned} & { }^{7}{ }^{6 \%} \\ & \mathrm{~m} \end{aligned}$ | $3{ }_{3 \%}$ | $\begin{aligned} & 7 \\ & { }_{6 \%} \end{aligned}$ | ! | ${ }_{1 \%}$ | $\begin{aligned} & \text { ob } \\ & \mathrm{r} \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \\ & s \end{aligned}$ | $\begin{aligned} & 7 \\ & \begin{array}{l} 3 \% \\ \dagger \end{array}, ~ \end{aligned}$ | $\begin{aligned} & { }^{14}{ }_{4}^{4 \%} \\ & u \end{aligned}$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 417

## Q38 When was this property built?

Base: All

Total
Before 1919

1919-1929

1930-1949

1950-1989

1990-1999

2000 or later

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (V) | E. Oxford (W. Oxford's ctrl) (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 424 \\ & 14 \% \\ & v \end{aligned}$ | $\begin{aligned} & 1 / 6 \\ & { }_{1}^{2 \%} \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & \frac{6}{3 \%} \\ & \times \end{aligned}$ | $\begin{aligned} & 147 \\ & \text { A9\% } \\ & \text { Ay } \end{aligned}$ | $\begin{gathered} 130 \\ 43 \% \\ A z \end{gathered}$ |
| $\begin{aligned} & \left.{ }^{10} \begin{array}{l} 3 \% \\ V \end{array}\right) \end{aligned}$ | $\underset{w}{4 \%}$ | $\begin{aligned} & { }_{9 \%}^{18} \\ & { }_{9 \%} \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \\ & \mathrm{~A}_{1} \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \\ & \text { AZ } \end{aligned}$ |
| $\begin{aligned} & 76 \\ & 25 \% \\ & \text { Av } \end{aligned}$ | $\begin{aligned} & 5_{w}^{4 \%} \end{aligned}$ | $\begin{gathered} 130 \\ 64 \% \\ A x \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 68 \\ 23 \% \\ \mathrm{Ay} \end{array} \end{aligned}$ | $\begin{aligned} & 61 \\ & 20 \% \\ & A Z \end{aligned}$ |
| $\begin{aligned} & \text { 154 } \\ & \stackrel{51 \%}{ } \end{aligned}$ | $\begin{gathered} 80 \\ { }_{8}^{61 \%} \end{gathered}$ | $\stackrel{45}{22 \%} \times$ | $\begin{aligned} & 26 \% \\ & y \\ & y \end{aligned}$ | $\begin{gathered} 55 \\ \substack{8 \% \\ z} \end{gathered}$ |
| $\begin{aligned} & { }^{10}{ }_{3 \%}^{3 \%} \end{aligned}$ | $\begin{gathered} 18 \\ { }^{18 \%} \\ \text { Aw } \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{3} 1 \%$ | 14 5 2 |
| $\begin{aligned} & 8 \% \\ & { }^{8 \%} \end{aligned}$ | $\begin{aligned} & 8_{w}^{6 \%} \\ & w \end{aligned}$ | $!$ | $\begin{aligned} & 8 \\ & 3 \% \\ & y^{2} \\ & \hline \end{aligned}$ | 9 <br> $3^{3 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q38 When was this property built?
Base: All

Total
Before 1919

1919-1929

1930-1949

1950-1989

1990-1999

2000 or later

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (h) } \\ & \hline \end{aligned}$ | Chale Green $(2,5)$ <br> (i) |  | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Halton <br> $(1,3)$ <br> (m) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{array} \\ \hline \end{gathered}$ | Whitehill Borden (2) (4) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| : | - | - | - | - | : | : | : |  | - | : | - | - | - | : |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | : |
| - | - | - | - | : | : | - | : | : | - | - | - | - | - | : |
| - | - | - | - | : | : | : | : | - | - | : | : | - | - | : |
| - | - | - | - | ; | - | : | : | - | - | - | - | - | $\because$ | $\because$ |
| - | - | - | - | - | - | - | - | - | - | - | - | : | - | - |

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Fieldwork dates: 19th September to 9th November 2011

Table 417

## Q38 When was this property built?

Base: All

Total
Before 1919

1919-1929

1930-1949

1950-1989

1990-1999

2000 or later

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctri) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  |  | 301 | 297 |
| - | - |  |  |  | - |
| - | - |  |  |  | - |
| - | : |  |  |  | : |
| - | - |  |  | : | : |
| : | : |  |  | : | : |
| - | - |  |  |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Page 1138
16 Nov 2011
Q38 When was this property built?
Base: All

Total
Before 1919

1919-1929

1930-1949
1950-1989

1990-1999

2000 or later

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ |  | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | $\qquad$ | 6. Integrated approaches $\qquad$ <br> (H) | $\qquad$ |  | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (\mathrm{M}) \\ & \hline \end{aligned}$ | 6. Integrated approaches $\text { ( } \mathrm{N} \text { ) }$ |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{array}{r} 754 \\ \text { IDJKLGMN } \end{array}$ | - | $\begin{gathered} 481 \\ \begin{array}{c} 44 \% \\ \mathrm{Al} \end{array} \end{gathered}$ | $\begin{gathered} 296 \\ 15 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 479 \\ 349 \\ \text { AK } \end{array} \end{aligned}$ | $\begin{gathered} 178 \\ \substack{129 \% \\ \mathrm{AL}} \end{gathered}$ | $\begin{aligned} & 106 \\ & 10 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 249 \\ & \text { 30\% } \\ & \mathrm{AN} \end{aligned}$ | - | - |  | $:$ |  | : |
| $\begin{gathered} 114 \\ 4 \% \\ \text { IDJKLMN } \end{gathered}$ | - | $\underset{1}{41}$ | $\begin{gathered} 53 \\ 3 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 69 \\ \text { AK } \end{array} \end{aligned}$ | $\underset{\mathrm{B}}{21}$ | $\begin{aligned} & 37 \\ & { }_{4 \%}^{4 \%} \end{aligned}$ | $\begin{aligned} & 23 \\ & \stackrel{23}{3 / 6} \\ & N \end{aligned}$ | : | - | - | - | - | - |
| $324$ <br> IDJKLMN | - | $\underset{1}{122 \%}$ | $\begin{aligned} & 196 \\ & 10 \% \\ & j \end{aligned}$ | $\begin{aligned} & 207 \\ & 15 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 117 \\ & 179 \% \\ & \mathrm{AL} \end{aligned}$ | $\begin{aligned} & 104 \\ & 10 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 134 \\ & 18 \% \\ & \text { AN } \end{aligned}$ | : | : | : | : | : | : |
| $\begin{array}{r} 1489 \\ \text { CIJEKFLMHN } \end{array}$ | - | $\begin{aligned} & 315 \\ & 29 \% \\ & \hline 1 \end{aligned}$ | $\underset{\substack{1254 \\ 63 \% \\ A J}}{104}$ | $\begin{gathered} 498 \\ 35 \% \\ k \end{gathered}$ | $\underset{\text { 38\% }}{231}$ | $\begin{aligned} & 677 \\ & \text { 67\% } \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 323 \\ { }_{39 \%} \\ \hline \end{gathered}$ | : | - | - | - | - | - |
| $\begin{gathered} { }^{170} \\ \text { JKLGMN } \end{gathered}$ | - | $\begin{aligned} & 78 \% \\ & { }_{71}^{7 /} \end{aligned}$ | ${ }^{116 \%}$ | $\begin{aligned} & 105 \% \\ & \text { AK } \end{aligned}$ | $\begin{aligned} & 47 \\ & { }_{8 \%}^{8 \%} \\ & A L \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 39 \\ 4^{9 /} \end{array} \end{aligned}$ | $\begin{aligned} & 75 \\ & 9 \% \\ & \text { AN } \end{aligned}$ | - | : | - | : | - | - |
| $\begin{gathered} 121 \\ \text { IJKLMN } \end{gathered}$ | - | $\begin{gathered} 45 \\ 4 \\ \hline 1 \end{gathered}$ | $\begin{gathered} 85 \\ 4 \\ j \end{gathered}$ | $\begin{aligned} & 58 \\ & \begin{array}{c} 5 \% \\ \mathrm{k} \end{array} \end{aligned}$ | $\underset{3 \%}{21}$ | $\begin{aligned} & 47 \\ & 5 \% \\ & M \end{aligned}$ | $\begin{aligned} & 31 \\ & \stackrel{4}{4} \\ & N \end{aligned}$ | - | - | - | : | - | - |

## LCCC Wave 2452685

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## Fieldwork dates: 19th September to 9th November 2011



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Fieldwork dates: 19th September to 9th November 2011


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Fieldwork dates: 19th September to 9th November 2011

## Table 421

## Q39 What type of walls do you have in your property?

Base: All

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
|  | - | - | : |
| $\begin{gathered} 963 \% \\ \text { BKijMkimnoprasto } \\ \text { WuvYwxyz } \end{gathered}$ | - | : | : |
| $\begin{gathered} \begin{array}{c} 86 \\ \text { BiLiliRpusViuxyy } \\ \text { Zxaybz } \end{array}{ }^{3 \%} \end{gathered}$ | - | - | - |
| ${ }_{\text {BijMkIOmopqUstu }}^{105}$ XvYwxybz | - | - | : |

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Fieldwork dates: 19th September to 9th November 2011


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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 421
Page 1145
Q39 What type of walls do you have in your property?
Base: All

Total
Cavity walls

Solid or stone walls

Timber frame

Other

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) <br> (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{gathered} 219 \\ \begin{array}{c} 73 \% \\ \mathrm{AV} \end{array} \end{gathered}$ | $\begin{aligned} & 111 \\ & 84 \% \\ & \text { Aw } \end{aligned}$ | $\underset{\substack{131 \\ 65 \% \\ \times}}{ }$ | $\begin{aligned} & 89 \\ & 30 \% \\ & y \end{aligned}$ | $\begin{gathered} 169 \\ 56 \% \\ z \end{gathered}$ |
| $\underset{\substack{88 \\ \mathrm{v} \\ \hline}}{ }$ | $\begin{aligned} & 29 \\ & { }_{22}^{29} \end{aligned}$ | $\begin{gathered} 74 \\ 37 \% \\ \times \end{gathered}$ | $\begin{gathered} 210 \\ \begin{array}{c} 70 \% \\ \text { Ay } \end{array} \end{gathered}$ | $\begin{gathered} 145 \\ A 8 \% \\ A Z \end{gathered}$ |
| - | - | - | $!$ | : |
| ${ }^{3} 1 \%$ | - | ${ }_{2 \%}^{4}$ | $\begin{aligned} & 5 \\ & { }_{y}^{2 \%} \end{aligned}$ | $!$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 421
Page 1146
16 Nov 2011
Q39 What type of walls do you have in your property?
Base: All

Total
Cavity walls

Solid or stone walls

Timber frame

Other

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2,5) $\qquad$ | Cwm Clydach (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) ( n ) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows (2.5) (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| - | - | - | - | - | - | - | - | - | - | - | - | : | - | - |
| - | - | - | - | - | - | - | : | : | - | - | - | - | - | $\because$ |
| - | : | - | - | : | : | - | : | - | ; | : | - | - | - | $\because$ |
| : | - | : | - | ; | $\vdots$ | - | - | - | - | - | - | - | - | : |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 421
Page 1147
Q39 What type of walls do you have in your property?
Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (x) } \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  |  | 301 | 297 |
| : | : |  |  | - | : |
| - | - |  |  | - | : |
|  |  |  |  | - | - |
| - | : |  |  | - | : |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

## Table 422

Page 1148
16 Nov 2011
Q39 What type of walls do you have in your property?
Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived areas <br> (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{gathered} \text { 5. Working } \\ \text { in } \\ \text { deprived } \\ \text { areas } \\ (M) \\ \hline \end{gathered}$ | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 1958 \\ \text { CIJEKLMHN } \end{gathered}$ | - | $\begin{aligned} & 5319 \% \\ & \hline 49 \% \end{aligned}$ | $\underset{\substack{1529 \\ 70 \% \\ A J}}{ }$ | $\begin{gathered} 822 \\ 58 \% \\ k \end{gathered}$ | $\underset{\substack{390 \\ 63 \%}}{ }$ | $\begin{aligned} & 816 \\ & 81 \% \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 523 \\ \substack{33 \% \\ N} \end{gathered}$ | : |  |  |  |  | - |
| $\begin{array}{r} 963 \\ 32 \% \\ \text { IDJKLGN } \end{array}$ | - | $\begin{gathered} 569 \\ 539 \\ \mathrm{FIP} \end{gathered}$ | $\begin{gathered} 408 \\ 20 \% \end{gathered}$ | $\begin{gathered} \begin{array}{c} 605 \\ 43 \\ A K \end{array} \end{gathered}$ | $\begin{gathered} \text { 223 } \\ 360 \% \\ \mathrm{AL} \end{gathered}$ | $\begin{gathered} 164 \\ 17 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} \substack{310 \\ 37 \% \\ A N} \end{gathered}$ | - | : |  |  |  | - |
| $\begin{gathered} { }^{86}{ }_{3 \%}^{36} \\ \text { IJFFLMN } \end{gathered}$ | : | $\begin{gathered} 28 \\ 3 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 75 \\ & \begin{array}{l} 4 \% \\ \mathrm{AJ} \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 2 \% \\ & { }^{2 \%} \end{aligned}$ | ${ }_{1}^{4}$ | $\begin{aligned} & 21 \\ & { }_{\mathrm{M}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 22 \\ & { }_{3 \%} \\ & N \end{aligned}$ | - | : |  | - |  | - |
| $\begin{array}{r} 105 \\ \text { IDJKLMN } \end{array}$ | - | $\begin{gathered} 40 \\ 4 \% \\ 1 \end{gathered}$ | $\begin{gathered} 59 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 3 \% \\ \mathrm{~K} \end{array} \end{aligned}$ | $\stackrel{4 \%}{27}$ | $\begin{aligned} & 31 \\ & 3 \% \\ & M \end{aligned}$ | $\begin{gathered} 29 \\ { }_{3}^{3 \%} \\ \mathrm{~N} \end{gathered}$ | - | - |  | S |  | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 423

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Q39 What type of walls do you have in your property?
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{aligned} & \text { Terraced } \\ & (\mathrm{K}) \end{aligned}$ |  | $\begin{gathered} \text { Bought } \\ \text { (M) } \\ \hline \end{gathered}$ | Social rent ( N ) | Private rent <br> (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 1958 \\ \text { BKOO6\% } \\ \text { de } \end{gathered}$ | $\stackrel{158}{60 \%}$ | $\begin{gathered} 302 \\ 60 \% \end{gathered}$ |  | 348 $64 \%$ | ${ }_{\text {285 }} 8$ | $\underset{\substack{517 \\ A B \\ A B}}{ }$ | ${ }_{8}^{894}$ | ${ }^{1064}$ | $\begin{gathered} 1100 \\ \substack{12 \% \\ \text { AKL }} \end{gathered}$ | $\stackrel{554}{55}$ | $\begin{gathered} \text { l86} \\ \begin{array}{c} 182 \% \\ k \end{array} \end{gathered}$ | $\underset{\substack{1205 \\ 66 \%}}{ }$ | $\begin{gathered} 487 \\ \text { AMO } \\ \text { AMO } \end{gathered}$ | 2418\% |
| $\begin{gathered} 963 \\ \text { CJNab } \end{gathered}$ | ${ }_{32 \%}$ | 129\% | 106\% | $\begin{gathered} 193 \\ 36 \% \\ C \end{gathered}$ | $\begin{gathered} 159 \\ 36 \% \\ C \end{gathered}$ | 231 $31 \%$ | ${ }_{32}{ }^{32}$ | ${ }_{331}^{531}$ | 446\% | $\begin{aligned} & 425 \\ & \text { 42\% } \\ & \text { AJL } \end{aligned}$ | ${ }_{28 \%}^{83}$ | $\begin{aligned} & 624 \\ & 34 \% \\ & \text { AN } \end{aligned}$ | 84\% | $\underset{\text { AMNAPQRST }}{235}$ |
| 86 BKa | ${ }_{1 \%}$ | $\begin{aligned} & 17 \\ & { }_{4}^{4 \%} \\ & \hline \end{aligned}$ | 16 3 3 | 18 $3 \%$ 3 | ${ }^{12}$ \% | ${ }^{21} 3$ | ${ }^{47}$ | ${ }^{39}$ | 59 4. 4 | ${ }^{14}{ }_{1}$ | ${ }_{3 \%}^{8}$ | ${ }^{51}$ | ${ }^{21} 3$ | ${ }^{12}$ |
| $\begin{gathered} 105 \\ \text { EJMc } \end{gathered}$ | $\begin{gathered} 25 \\ \text { ACDEFG } \end{gathered}$ | $\begin{array}{r} 25 \\ \text { ADEFG }{ }^{5 \%} \end{array}$ | 14 3 | ${ }^{10} 2$ | 11 $2 \%$ | ${ }_{3 \%}^{20}$ | 48\% | ${ }^{57} 4 \%$ | ${ }^{21} 1 \%$ | $\begin{aligned} & 53 \\ & { }^{5 \mathrm{~S}}{ }^{2} \end{aligned}$ | $\begin{gathered} 29 \\ \text { AJK } \\ \text { JOK } \end{gathered}$ | ${ }^{42} 2$ | 19\% | $\begin{gathered} 42 \\ { }^{8 \%} \end{gathered}$ |

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## Fieldwork dates: 19th September to 9th November 2011

Q39 What type of walls do you have in your property?
Base: All

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \\ & (e) \end{aligned}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \text { No } \\ (0) \end{gathered}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 1958 \\ \text { k60\% } \\ \text { cde } \\ \text { cde } \end{gathered}$ | $\begin{aligned} & 420 \\ & 505 \% \\ & 50 \end{aligned}$ | $\begin{gathered} 689 \\ 64 \% \\ 0 . \end{gathered}$ | $\begin{gathered} 342 \\ 88 \% \\ 88 \end{gathered}$ | $\begin{gathered} 331 \\ \substack{67 \%} \end{gathered}$ | $\underset{\substack{176 \\ 67 \% \\ 0}}{ }$ | $\begin{aligned} & 1375 \\ & \text { (cd } \\ & \text { Acd } \end{aligned}$ | $\underset{\substack{263 \\ 65 \% \\ c}}{ }$ | ${ }_{56 \%}^{223}$ | ${ }_{568}^{68}$ | $\underset{63 \%}{721}$ | ${ }_{648}^{598}$ | $\begin{aligned} & 516 \\ & 71 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 64 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 66 \% \end{aligned}$ | ${ }_{60 \%}^{1812}$ |
| $\begin{gathered} 963 \\ \begin{array}{c} 93 \% \\ \text { cJo } \\ \mathrm{b} \end{array} \end{gathered}$ | ${ }_{32}^{205}$ | ${ }_{33 \%}^{358}$ | ${ }_{329}^{159}$ | ${ }_{3}^{160}$ | ${ }_{31 \%}^{81}$ | ${ }_{28 \%}{ }^{29 \%}$ | $\underset{27 \%}{109}$ | $\begin{gathered} 189 \\ 48 \% \\ \text { Aab } \end{gathered}$ | $\begin{gathered} 56 \\ 46 \% \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 396 \\ & 395 \\ & \mathrm{Ag}^{3} \end{aligned}$ | ${ }_{3}^{336}$ | 219 $30 \%$ | 27\% | ${ }_{33 \%}^{73}$ | ${ }_{390}$ |
| $\begin{gathered} 86 \\ \text { BKa } \\ \hline 36 \end{gathered}$ | 19\% | ${ }^{28} 3$ | ${ }^{11}$ | ${ }^{21} 4 \%$ | ${ }_{3}^{7}$ | ${ }^{43}$ \% | $\begin{gathered} 29 \\ \text { Aac } \end{gathered}$ | ${ }_{2 \%}^{8}$ | ${ }_{2 \%}^{3}$ | 31 3\% | ${ }^{27} 3$ | ${ }^{23} 3$ | ${ }_{5 \%}^{5}$ | 3\% | ${ }^{80}$ |
| $\begin{gathered} 104 \\ \text { EJMc } \end{gathered}$ | ${ }^{28}$ | 39 4 \% | ${ }^{15}$ | ${ }_{2}^{12}$ | ${ }^{11} 4$ | 70 4 \% | $\begin{array}{r} 26 \% \\ \text { Aacd } \end{array}$ | 7\% | ${ }_{1 \%}$ | $\begin{gathered} 48 \\ 4 \% \\ 9 \end{gathered}$ | 33\% | ${ }^{18}$ | ${ }_{3 \%}^{3}$ | ${ }_{2 \%}$ | ${ }^{100} 4$ |

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Fieldwork dates: 19th September to 9th November 2011
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## Q39 What type of walls do you have in your property?

Base: All

|  | $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \\ \hline \end{gathered}$ | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Firl} \\ & \text { ary } \end{aligned}$ |  | $\begin{aligned} & \text { Agree } \\ & (\mathrm{K}) \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Agree } \end{aligned}$ | $\begin{aligned} & \text { Disagree } \\ & \text { (N) } \\ & \hline \end{aligned}$ |
| Total | 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| Cavity walls |  | ${ }_{604}^{604}$ | $\begin{gathered} 840 \\ 68 \% \\ B \end{gathered}$ | ${ }_{67 \%}^{438}$ | ${ }_{698}^{698}$ | ${ }_{68 \%}^{162}$ | $\begin{gathered} 110 \\ 66 \% \end{gathered}$ | $\underset{62 \%}{456}$ | ${ }_{660}^{800}$ | $\underset{\substack{702 \\ \hline \\ \hline}}{\substack{0 \%}}$ | ${ }_{67 \%}^{1090}$ | $\begin{gathered} 451 \\ { }_{55 \%} \end{gathered}$ | $\begin{aligned} & 500 \\ & 72 \% \\ & A N \end{aligned}$ | $\underset{64 \%}{1302}$ |
| Solid or stone walls | $\begin{gathered} 963 \\ \text { DFMag } \\ \text { jking } \end{gathered}$ | $\begin{gathered} 394 \\ A C D \\ \text { ACD } \end{gathered}$ | ${ }_{377}^{370 \%}$ | ${ }_{290}^{190}$ | $\begin{gathered} 346 \\ \substack{32 \%} \end{gathered}$ | 610\% | ${ }_{31 \%}^{52}$ | $\begin{aligned} & 206 \\ & \text { AlJ } \\ & \text { Alf } \end{aligned}$ | ${ }_{381}{ }^{3} \%$ | ${ }_{316}^{316}$ | ${ }_{320}^{52 \%}$ | ${ }_{33 \%}^{226}$ | 190 ${ }_{27}$ | $\begin{aligned} & 694 \\ & 34 \% \\ & A M \end{aligned}$ |
| Timber frame | $\begin{gathered} { }^{86} \\ \text { Hhilm } \end{gathered}$ | ${ }^{32}$ \% | 393\% | ${ }^{14} 2$ | ${ }^{31}$ | 10 4 \% | 2\% | ${ }_{1 \%}^{8}$ | ${ }_{4}^{44}{ }_{4}^{4 \%}$ | ${ }_{3}^{34}$ | ${ }^{48} \%$ | 20\% | 193\% | ${ }^{60} 3$ |
| Other | $\begin{gathered} { }_{\text {Bhilm }}^{405} \end{gathered}$ | ${ }^{24} 2$ | 36\% | ${ }_{A B C}^{44}$ | ${ }^{41}$ | 10 4 | ${ }_{5 \%}^{8}$ | 29\% | 43\% | ${ }^{33}$ 3\% | ${ }^{62}$ \% | 19\% | 20 3 \% | 79\% |

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## Fieldwork dates: 19th September to 9th November 2011

Q39 What type of walls do you have in your property?
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \\ \hline \end{gathered}$ | Energy wasters (d) | Under 1 year (e) | 1 year to under <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \\ & \hline \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (9) } \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 1958 \\ & 66 \% \\ & \text { BNe } \\ & \text { imnor } \end{aligned}$ | ${ }_{68 \%}$ | 947 ${ }_{\text {65\% }}$ | 216\% | 243 $67 \%$ | $\stackrel{202}{54 \%}$ | $\underset{\substack{444 \\ \hline 6 \\ \hline}}{\substack{4 \\ \hline}}$ | $\begin{aligned} & 367 \\ & 71 \% \\ & \text { Aef } \end{aligned}$ | $\begin{aligned} & 945 \\ & 69 \% \\ & \text { Aef } \end{aligned}$ | ${ }^{132} 15$ | $\underset{\substack{1587 \\ 87 \% \\ A i_{i}}}{ }$ | $\begin{gathered} 245 \\ 84 \% \\ A i \end{gathered}$ | $\begin{gathered} \text { 1958 } \\ \text { 1900\% } \end{gathered}$ | ${ }_{11 \%}^{102}$ | $\begin{aligned} & 25 \\ & \text { 29\% } \\ & \mathrm{mo} \end{aligned}$ | 7\% | $\underset{\substack{678 \\ \mathrm{r}}}{60}$ | $\underset{\substack{392 \\ \hline 99 \\ r}}{ }$ | 249\% |
| $\begin{gathered} 963 \\ \begin{array}{c} 932 \% \\ \text { DMMMa } \\ \text { giklno } \end{array} \end{gathered}$ | 237 | 479\% | $\underset{\substack{122 \\ \vdots 6 \%}}{\substack{2}}$ | ${ }_{35}^{125}$ | $\begin{aligned} & 142 \\ & 38 \% \\ & \mathrm{Ag} \end{aligned}$ | ${ }_{32}^{227}$ | 144\% | ${ }_{349}$ | $\begin{aligned} & \begin{array}{l} 760 \\ 88 \% \\ A ز k \end{array} \end{aligned}$ | 184 $10 \%$ | 19\% | ${ }^{102}$ | $\begin{aligned} & 963 \\ & \text { } 100 \% \\ & \text { Alno } \end{aligned}$ | 6\% | ${ }_{2}^{2} \%$ | ${ }_{31}^{316}$ | 169 $30 \%$ | $\begin{gathered} 207 \\ \text { 207\% } \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 86 \\ \text { Hnilm } \end{gathered}$ | ${ }_{2}^{19}$ | $\begin{gathered} 53 \\ \frac{1}{4 \%} \\ A \end{gathered}$ | ${ }_{2 \%}$ | $\stackrel{8}{2 \%}$ | $\begin{aligned} & 14 \\ & \frac{14}{4} \end{aligned}$ | $\begin{gathered} 27 \\ { }_{4}^{27} \end{gathered}$ | $\begin{aligned} & 24 \\ & { }_{5 \%}^{55} \end{aligned}$ | ${ }_{21}^{21}$ | ${ }_{1 \%}$ | $\stackrel{59}{3 \%}$ | $\begin{aligned} & 22 \\ & \begin{array}{c} 8 \% \\ A i j \end{array} \end{aligned}$ | 25 m | ${ }_{1 \%}$ | $\begin{array}{r} 86 \\ \text { 100\% } \\ \text { Almo } \end{array}$ | 1\% | ${ }_{2}^{25}$ | 24 $4 \%$ 4 | ${ }_{2 \%}^{10}$ |
| ${ }_{\substack{105 \\ \text { Bhilm }}}^{4 \%}$ | $\begin{gathered} 43 \\ { }^{4 b} \begin{array}{c} 5 \% \end{array} \end{gathered}$ | ${ }^{46}$ | 2\% | ${ }^{10} 3$ | $\begin{gathered} 38 \% \\ \text { Afgh } \end{gathered}$ | $\underset{\substack{27 \\ \mathrm{~h} \\ \hline}}{ }$ | 16\% | ${ }^{30} 20$ | ${ }^{37}$ | 53\% | $\begin{aligned} & 15 \\ & { }_{5 \%} \end{aligned}$ | $?$ | $?$ | 1\% | $\begin{gathered} 105 \\ \text { 100\% } \\ \text { Almn } \end{gathered}$ | 34\% | 16\% | 2\% |

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Fieldwork dates: 19th September to 9th November 2011

## Table 425

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Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All

Total

2
3

4

5
${ }^{6+}$
Mean

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 643 \\ \text { jnWu } \\ \hline 22 \% \end{gathered}$ | ${ }_{21 \%}^{625}$ | - | - |
| $\begin{aligned} & 1071 \\ & \text { Rzxay } \end{aligned}$ | ${ }^{1080}$ | : | : |
| $\underset{\substack{501 \\ 17 \% \\ \mathrm{~K}}}{\substack{\text { ( }}}$ | ${ }_{524}^{58}$ | - | : |
| $\begin{aligned} & 493 \\ & i N \% \\ & i N z \end{aligned}$ | $\underset{185}{485}$ | - | - |
| $\begin{aligned} & 181 \\ & { }^{6 \%} \end{aligned}$ | ${ }^{174}{ }_{6 \%}$ | - | - |
| ${ }^{83}$ | ${ }^{74} 2 \%$ | - | - |
| $\begin{aligned} & 2.59 \\ & \text { kinusb } \end{aligned}$ | 2.58 | - | - |

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Fieldwork dates: 19th September to 9th November 2011

## Table 425

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Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \end{gathered}$ (1) <br> (L) | Middles- brough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Nootron } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (R) \\ \hline \end{gathered}$ | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,0) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }_{22 \%}^{101}$ | ${ }_{19 \%}^{29}$ | ${ }_{26 \%}^{45}$ | ${ }_{19 \%}^{21}$ | ${ }_{21}^{70 \%}$ | ${ }^{19} 19 \%$ | ${ }_{20}^{20}$ | ${ }^{18}$ | $\begin{aligned} & 84 \\ & \begin{array}{l} 88 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | ${ }_{23 \%}^{23}$ | $\begin{aligned} & 86 \\ & \begin{array}{l} 89 \% \\ A \end{array} \end{aligned}$ | ${ }_{24 \%}^{52}$ | ${ }^{58} 96$ |
| ${ }^{137}$ 30\% | $\begin{aligned} & 82 \\ & \frac{85 \%}{\mathrm{~A}} \end{aligned}$ | ${ }_{33}^{58}$ | ${ }_{35 \%}^{38}$ | $\begin{gathered} 176 \\ 50 \% \\ A \end{gathered}$ | 50 ${ }_{42 \%}$ | ${ }_{35 \%}^{35}$ | ${ }^{48} 8$ | ${ }_{28}^{83}$ | ${ }_{34}^{37}$ | ${ }_{32}{ }^{2}$ | ${ }_{34 \%}^{103}$ | 74 34 | ${ }_{32 \%}^{118}$ |
| ${ }^{920 \%}$ | ${ }^{15} \mathrm{I} \%$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | ${ }^{186}$ | $\begin{gathered} 47 \\ { }_{13} \end{gathered}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | ${ }_{184}^{54}$ | $\frac{19}{17 \%}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | ${ }_{17 \%}^{50}$ | 314\% | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ |
| 75\% | 17\% | ${ }_{13}^{23}$ | 18\% | 40\% | ${ }^{218}$ | ${ }^{16} 16 \%$ | $\begin{aligned} & 30 \\ & 25 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{14 \%}$ | $\begin{aligned} & 28 \\ & { }_{2}^{25 \%} \\ & A \end{aligned}$ | 18\% | 414\% | 419\% | $\begin{aligned} & 82 \\ & \begin{array}{l} 22 \% \\ A \end{array} \end{aligned}$ |
| ${ }^{32} 7 \%$ | ${ }_{3}^{5}$ | 11 6 | ${ }_{10 \%}^{11}$ | 11\% | ${ }_{8 \%}$ | $\begin{aligned} & 12 \\ & { }_{12 \%} \end{aligned}$ | ${ }^{7} \%$ | ${ }^{21} 7 \%$ | ${ }_{7 \%}^{8}$ | ${ }_{5 \%}$ | ${ }^{13} 4{ }_{4}$ | 109\% | ${ }^{26} 7$ |
| ${ }^{13} 3$ | ${ }^{2} \%$ | 3\% | ${ }_{4 \%}$ | 2\% | 5\% | ${ }_{4 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{15} \\ & { }_{5 \%} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | 7\% | ${ }_{3}^{7}$ | 12 3 \% |
| 2.65 | 2.29 | 2.47 | 2.75 | 2.34 | 2.72 | 2.77 | 2.69 | 2.61 | 2.88 $A$ | 2.57 | 2.39 | 2.57 | 2.84 |

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## Table 425

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Q40 How many people, including yourself and any children, live in this household, excluding any lodgers? Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{21}^{64}$ | ${ }_{17 \%}^{23}$ | 32 16 | 20\% | $\begin{gathered} 87 \\ \begin{array}{c} 20 \% \\ A \end{array} \end{gathered}$ |
| $\frac{94}{31 \%}$ | ${ }_{32}{ }^{\text {a }}$ | ${ }_{28}{ }^{29 \%}$ | 90\% | ${ }_{35}^{106}$ |
| $\begin{aligned} & { }_{\mathrm{A}}^{62 \%} \\ & \hline 5 \end{aligned}$ | ${ }_{13}^{17}$ | $\begin{aligned} & 51 \\ & { }_{\mathrm{A}}^{25 \%} \end{aligned}$ | ${ }_{19 \%}$ | ${ }_{17 \%}^{50}$ |
| ${ }_{19 \%}$ | ${ }_{28}^{28}$ | 29\% | ${ }_{14 \%}$ | 12\% |
| ${ }^{13} 4 \%$ | ${ }^{10} 8$ | ${ }_{\substack{21 \% \\ A \\ \hline 1 \%}}^{22}$ | 31 $10 \%$ A | ${ }^{11} 4 \%$ |
| ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{10} 5$ | ${ }^{21} 7 \%$ | ${ }^{10} 3$ |
| 2.63 | 2.67 | $\stackrel{2.93}{\text { A }}$ | ${ }^{2.91}$ | 2.41 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 425

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16 Nov 2011
Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?
Base: All

Total
1
2

3

4

5
${ }^{6+}$

Mean

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2,5) $\qquad$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 153 |  | 166 | 108 | 348125 |  | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
|  | ${ }_{21 \%}^{625}$ | ${ }_{24 \%}^{106}$ | ${ }_{26 \%}^{40}$ | $\underset{12 \%}{20}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | ${ }_{19 \%}^{65}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | ${ }_{13 \%}^{14 \%}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | $\begin{gathered} 84 \\ \begin{array}{c} 88 \% \\ A \end{array} \end{gathered}$ | ${ }_{18 \%}^{20}$ | ${ }^{20}$ | $\begin{aligned} & 87 \\ & { }^{29 \%} \\ & \hline \end{aligned}$ | ${ }_{23}^{47}$ | $\begin{aligned} & 50 \\ & \\ & 14 \% \end{aligned}$ |
|  | $\begin{aligned} & 1080 \\ & 36 \% \end{aligned}$ | ${ }^{159}$ 39\% | $\begin{aligned} & 70 \\ & 46 \% \\ & A \end{aligned}$ | $\begin{aligned} & 58 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 31 \\ 29 \end{gathered}$ | $\underset{\substack{154 \\ 44 \%}}{ }$ | ${ }_{35}^{44}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | ${ }_{35}^{43}$ | ${ }_{33}^{98}$ | $\begin{aligned} & 42 \\ & 38 \% \end{aligned}$ | ${ }_{414}^{41}$ | $\begin{gathered} 109 \\ 36 \% \end{gathered}$ | ${ }_{31 \%}^{65}$ | ${ }_{34 \%}^{125}$ |
|  | $\stackrel{524}{18 \%}$ | $\begin{aligned} & 79 \\ & 18 \% \end{aligned}$ | $\underset{16 \%}{24}$ | $\begin{gathered} 46 \\ { }_{2}^{28 \%} \\ A \end{gathered}$ | ${ }_{23 \%}^{25}$ | ${ }_{16 \%}^{54}$ | ${ }_{20 \%}^{25}$ | ${ }_{189}^{19 \%}$ | ${ }_{20 \%}^{24}$ | ${ }_{14 \%}^{43}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | 100 | ${ }^{45}$ | $\begin{array}{ll} \begin{array}{l} 47 \\ 23 \% \end{array} & 70 \\ \text { AV } & 19 \% \end{array}$ |  |
|  | $\stackrel{485}{16 \%}$ | ${ }_{15 \%}^{65}$ | ${ }^{10}{ }_{7 \%}$ | ${ }_{16 \%}^{26}$ | ${ }_{13 \%}^{14}$ | $\begin{gathered} 51 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 21 \\ 17 \% \end{gathered}$ | $\stackrel{44}{15 \%}$ | ${ }_{22}^{24}$ | ${ }_{22 \%}^{21}$ | $\begin{aligned} & 43 \\ & { }_{14 \%} \end{aligned}$ | ${ }_{17 \%}^{36}$ | $\begin{aligned} & 88 \\ & 24 \% \\ & A 8 \end{aligned}$ |
|  | ${ }^{174}{ }_{6}$ | ${ }^{30}$ | ${ }_{5 \%}^{7}$ | ${ }^{13} 8$ | ${ }_{6}^{6}$ | ${ }^{17}$ | ${ }_{6 \%}^{7}$ | ${ }_{8 \%}^{8}$ | ${ }_{7 \%}^{8}$ | ${ }^{19} 6$ | 10\% | ${ }_{2 \%}$ | ${ }^{16}$ | ${ }^{9} \%$ | ${ }^{22} 6$ |
|  | 74 $2 \%$ | ${ }_{2 \%}^{9}$ | ${ }_{1 \%}^{2}$ | ${ }_{2 \%}^{3}$ | ${ }_{5 \%}^{5}$ | ${ }_{2 \%}^{7}$ | ${ }_{3 \%}^{4}$ | ${ }_{3 \%}^{3}$ | ${ }_{3 \%}^{4}$ | ${ }^{13} 4 \%$ | ${ }_{2 \%}$ | : | ${ }_{1 \%}$ | ${ }_{2 \%}^{4}$ | $14 \%$ |
|  | 2.58 | 2.52 | 2.23 | 2.78 | 2.62 | 2.50 | 2.70 | 2.80 | 2.68 | 2.54 | 2.71 | 2.40 | 2.37 | 2.57 | $\stackrel{2.86}{ } \times$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 425

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Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?
Base: All

> Total

2

3

4
5
$6+$

Mean

| All Commu nities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton' ctri) (w) |  | $\begin{aligned} & \text { E. Oxford } \\ & \text { (w. Oxford's } \\ & \text { crri) } \\ & (x) \\ & \hline \end{aligned}$ |  | Berridge (Meadows ctrl) (y) | Paington (Totnes' $\mathrm{ctrl})$ (z) |
|  | 2962 | 300 |  | 124 |  | 191 | 301 | 297 |
|  | $\stackrel{625}{61 \%}$ | ${ }_{20}^{60 \%}$ |  | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ |  | ${ }_{23}^{43}$ | ${ }_{19 \%}$ | 72 $24 \%$ |
|  | $1080$ | 110\% |  | 53 $43 \%$ |  | ${ }_{27}^{51}$ | 75\% | ${ }_{39 \%}^{115}$ |
|  | $\underset{18 \%}{524}$ | ${ }_{18 \%}$ |  | ${ }_{12}^{15}$ |  | ${ }_{17 \%}$ | ${ }_{18 \%}^{53}$ | ${ }_{15 \%}^{46}$ |
|  | ${ }_{\text {4 }}^{485}$ | 579\% |  | ${ }_{21}^{26}$ |  | ${ }^{37} 9$ | $\stackrel{49}{16 \%}$ | ${ }_{12 \%}^{35}$ |
|  | ${ }^{174}{ }_{6}$ | ${ }^{15} 5$ |  | $9 \%$ |  | ${ }^{12}$ \% | 31 $10 \%$ $A$ | ${ }^{20} 7 \%$ |
|  | ${ }^{74} 2$ | ${ }^{4} \%$ |  | ${ }^{3} 2$ |  | $\begin{aligned} & 15 \\ & { }_{8}^{8 \%} \end{aligned}$ | $\begin{gathered} 35 \\ { }_{A}^{122 \%} \end{gathered}$ | ${ }_{3 \%}$ |
|  | 2.58 | 2.57 |  | 2.71 |  | ${ }_{\text {A }} 88$ | ${ }_{\text {A }}^{3.18}$ | 2.51 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 426

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16 Nov 2011
Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?
Base: All
Total

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) |  | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 643 \\ 22 \% \\ \hline 22 \end{gathered}$ | $\underset{\text { 225 }}{62}$ | ${ }_{2}^{225}$ | 440\% | ${ }_{22 \%}$ | $\begin{aligned} & 161 \\ & { }_{A}^{26 \%} \end{aligned}$ | ${ }_{23}^{235}$ | 199 $24 \%$ | 191 $18 \%$ | ${ }_{244}^{42 \%}$ | $\stackrel{298}{21 \%}$ | $\underset{A}{154} \underset{\substack{55 \\ \hline}}{ }$ | $\begin{gathered} 257 \\ { }_{25 \%}^{25 \%} \end{gathered}$ | 191\% |
| $\underset{\substack{1071 \\ 36 \% \\ \mathrm{D}}}{ }$ | 1080 $36 \%$ | $\begin{gathered} 441 \\ 41 \% \\ A \end{gathered}$ | 676\% | $\underset{\substack{59 \% \\ A}}{ }$ | 209\% | 340 $34 \%$ | ${ }_{35}^{292}$ | 405\% | 726 $36 \%$ | ${ }_{389}$ | 215 ${ }_{3}$ | ${ }_{3}^{358}$ | 299 36\% |
| $\begin{aligned} & 501 \\ & \substack{17 \% \\ \mathrm{CE}} \end{aligned}$ | $\stackrel{524}{18 \%}$ | 159\% | ${ }^{352}$ | ${ }^{212} 15$ | $\xrightarrow{101}$ | 179 <br> $18 \%$ | 130 $16 \%$ | $\begin{aligned} & 215 \\ & 20 \% \\ & \mathrm{AC} \end{aligned}$ | ${ }^{344}$ | ${ }^{237}$ | $\stackrel{102}{17 \%}$ | ${ }_{1}^{171}$ | 145\% |
| $\begin{aligned} & 493 \\ & 17 \% \\ & M \end{aligned}$ | $\underset{485}{485}$ | 171 $16 \%$ | ${ }^{340}$ | ${ }^{235}$ | $\xrightarrow{100}$ | ${ }_{15}^{153}$ | 146 | 176\% | ${ }_{18 \%}^{358}$ | ${ }^{238}$ | ${ }_{1}^{100}$ | $\underset{13}{13} \mathbf{1}$ | 170 |
| ${ }^{181}$ | ${ }^{174}$ | ${ }^{60}$ | ${ }^{132}$ | ${ }_{5}^{75}$ | ${ }^{28}$ | ${ }^{69}$ | ${ }^{47}$ | ${ }_{6}^{62}$ | ${ }^{120}$ | 77 | ${ }^{27} 4$ | ${ }^{62}$ | 43\% |
| $\underset{L}{83}$ | 74 $2 \%$ | ${ }_{2}^{26}$ | ${ }_{3 \%}^{60}$ | 34 | 16\% | 34\% | ${ }_{3 \%}^{21}$ | ${ }_{2}^{25}$ | ${ }_{51}{ }^{2}$ | ${ }_{28}^{28}$ | ${ }_{1 \%}^{8}$ | 29\% | ${ }_{2 \%}^{15}$ |
| 2.59 EFLM | 2.58 | 2.53 | 2.62 | 2.54 | 2.48 | 2.60 | 2.55 | 2.63 | 2.59 | 2.55 | 2.44 | 2.49 | 2.52 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

## Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ \text { (B) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & 66+ \\ & (\mathrm{G}) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ |  | $\begin{gathered} \text { Terraced } \\ \text { (K) } \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 643 \\ \text { BCDE2 } \\ \text { RSTCi } \\ \text { RST } \end{gathered}$ | 21 81 | ${ }_{9}^{43}$ | ${ }^{51}{ }_{10 \%}$ | $\begin{gathered} 90 \\ 17 \% \\ B C D \end{gathered}$ | $\begin{gathered} 104 \\ \text { BCDE } \end{gathered}$ | $\begin{gathered} 334 \% \\ 450 \\ A B C D E \\ F \end{gathered}$ | ${ }_{20 \%}^{276}$ | ${ }_{23 \%}^{367}$ | 249\% | $\begin{gathered} 207 \\ 20 \% \\ \hline \mathrm{j} \end{gathered}$ | $\begin{aligned} & 145 \\ & 49 \% \\ & \text { AJK } \end{aligned}$ | ${ }^{375}$ | $\begin{gathered} 168 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 95 \\ \text { QRST } \\ \text { Q19\% } \end{gathered}$ |
| $\begin{gathered} 1071 \% \\ \text { B60E } \\ \text { KNPRSTae } \end{gathered}$ | ${ }_{24}^{64}$ | $\underset{\substack{127 \\ \mathrm{D} \\ \mathrm{D}}}{127}$ | 105 | $\begin{gathered} 159 \\ \substack{29 \% \\ \mathrm{D}} \end{gathered}$ | $\begin{gathered} 245 \\ \text { ABCDE } \end{gathered}$ | $\begin{gathered} 371 \\ \text { ABCDE } \end{gathered}$ | $\underset{\substack{529 \\ \mathrm{Al}}}{529}$ | ${ }_{342}^{542}$ | $\begin{aligned} & \text { 603 } \\ & 30 \% \\ & \text { AKL } \end{aligned}$ | 310 $31 \%$ | ${ }_{33}^{98}$ | $\begin{gathered} 733 \\ \text { ANO } \end{gathered}$ | 151 | $\begin{gathered} 174 \\ 34 \% \\ \text { NPRST } \end{gathered}$ |
| $\begin{gathered} 501 \\ \substack{57 \% \\ \text { FGLMP } \\ \text { QST }} \end{gathered}$ | $\begin{array}{r} 76 \\ \text { ADFG\% } \end{array}$ | $\begin{gathered} 119 \\ \text { ADFG } \end{gathered}$ | $\begin{aligned} & 99 \\ & 199 \% \\ & \mathrm{FG}^{99} \end{aligned}$ | $\begin{gathered} 122 \\ { }_{23 \%}^{23 \%} \end{gathered}$ | $\begin{gathered} 58 \\ \underset{G}{3 \%} \end{gathered}$ | ${ }^{27} 4$ | $\stackrel{223}{17 \%}$ | ${ }^{278}$ | $\underset{\substack{254 \\ \text { L\% }}}{\text { che }}$ | $\begin{aligned} & 205 \\ & 20 \% \\ & \text { AJL } \end{aligned}$ | 2998 | ${ }_{285}^{16 \%}$ | $\stackrel{106}{18 \%}$ | $\begin{gathered} 104 \\ 21 \% \\ \text { AMAPQST } \end{gathered}$ |
| $\begin{gathered} 493 \\ \text { FGLP\% } \\ \text { FTIDgi } \end{gathered}$ | $\begin{gathered} 67 \\ A F 5 \\ A F G \end{gathered}$ | $\begin{gathered} 96 \\ 21 \% \\ A F G \end{gathered}$ | $\begin{gathered} 106 \\ \text { ACEFG } \end{gathered}$ | $\begin{gathered} 123 \\ { }_{2 F G}^{23} \end{gathered}$ | $\begin{aligned} & 30 \\ & 7_{G} \% \end{aligned}$ | ${ }^{11}{ }_{1 \%}$ | ${ }_{17 \%}^{231}$ | $\stackrel{262}{262} \underset{16 \%}{ }$ | $\begin{gathered} 284 \\ 18 \% \\ A L \end{gathered}$ | $\begin{gathered} 188 \\ \text { AP } \end{gathered}$ | ${ }^{15}$ | ${ }^{298}$ | 99\% | $\begin{gathered} 816 \% \\ \text { PRRT } \end{gathered}$ |
| $\begin{gathered} 181 \\ \substack{\text { GGHMP } \\ \text { RRSbgh }} \end{gathered}$ | ${ }^{2}{ }^{21} \%$ | $\begin{gathered} 53 \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} { }_{c}^{64} \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 37 \\ { }_{7 \%} \end{gathered}$ | ${ }_{1 \%}$ | $?$ | ${ }^{57} 4 \%$ | $\begin{aligned} & 124 \\ & \text { BH }_{4} \end{aligned}$ | ${ }^{103}$ | $\stackrel{70}{7 \%}$ | 7\% | ${ }^{90} 5$ | $\begin{gathered} 49 \\ { }^{4 M^{8 \%}} \end{gathered}$ | $\begin{gathered} { }^{38} \\ \text { MPQRS } \end{gathered}$ |
| $\begin{gathered} 83 \% \\ \text { FGMPQR } \\ \text { Sbgi } \end{gathered}$ | ${ }_{\text {AEFG }}^{14}$ | $\begin{gathered} 21 \\ \text { AEFG } \end{gathered}$ | ${ }_{\text {AEFG }}^{31}{ }^{31}$ | $\begin{aligned} & 9 \\ & { }_{\mathrm{G}} \% \end{aligned}$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | ${ }^{32}$ | ${ }^{51}$ | ${ }_{3}^{43}$ | ${ }^{35}$ | ${ }_{1 \%}^{4}$ | ${ }^{35}$ | $\begin{array}{r} 32 \% \\ \text { AMO } \end{array}$ | $\begin{gathered} 14 \% \\ \text { PORS } \end{gathered}$ |
| $\begin{gathered} 2.59 \\ \text { FEGLM } \\ \text { PQbghi } \end{gathered}$ | AEFG $\begin{array}{r}3.20 \\ \end{array}$ | A. $\begin{array}{r}3.15 \\ \text { AFFG }\end{array}$ | $\begin{aligned} & 3.36 \\ & \text { ACEF } \\ & \hline \end{aligned}$ | AF'79 | $\stackrel{2.11}{G}$ | 1.65 | 2.54 | 2.63 | $\stackrel{2.70}{\text { AL }}$ | 2.73 ${ }^{\text {AL }}$ | 1.86 | 2.51 | 2.71 AM | 2.68 MPQ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \mathrm{Noo} \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
|  | $\begin{gathered} 643 \\ A O Q R S \\ A O P \% \end{gathered}$ |  |  | - | - | $\underset{\mathrm{c}}{412}$ | $\begin{gathered} 155 \\ \text { Aacd } \end{gathered}$ | ${ }_{12 \%}^{48}$ | ${ }_{18 \%}^{22}$ | 226 $20 \%$ | ${ }_{20 \%}^{187}$ | $\underset{\substack{175 \\ 24 \%}}{\substack{2}}$ | $\begin{gathered} 31 \\ \text { 3ef } \\ \text { Aef } \end{gathered}$ | $\begin{aligned} & 78 \\ & \begin{array}{l} 75 \% \\ A j \end{array} \end{aligned}$ | $\stackrel{565}{21 \%}$ |
| $\begin{gathered} \text { ci } \\ \text { 1071 } \\ \text { BCE } \\ \text { KNPSTGE } \end{gathered}$ | - | $\begin{gathered} 1071 \\ 100 \% \\ \text { AOPRS } \\ \hline \end{gathered}$ | - | : | : | ${ }_{362}^{662}$ | 134 $33 \%$ | $\begin{gathered} 195 \\ \text { Aco } \\ \text { Ach } \end{gathered}$ | 40\% | ${ }^{378} 3$ | ${ }_{3}^{337}$ | $\begin{aligned} & 294 \\ & 40 \% \end{aligned}$ | 30\% | 72\% | 999 $36 \%$ |
| $\begin{gathered} 501 \\ { }_{\substack{5 \%}} \begin{array}{c} \text { FGMP } \end{array} \end{gathered}$ | - | - | $\begin{gathered} 501 \\ { }^{100 \%} \\ A O P S S_{1} \end{gathered}$ | : | - | $\begin{gathered} 354 \\ 18 \% \\ 6 \end{gathered}$ | ${ }_{14 \%}$ | 56\% | $\underset{\substack{21 \% \\ \mathrm{~b}}}{26}$ | $\stackrel{192}{17 \%}$ | ${ }_{1}^{158}$ | 129\% | 14\% | ${ }_{15 \%}^{33}$ | $\stackrel{468}{17 \%}$ |
| $\begin{gathered} 493 \\ \text { FGLP\% } \\ \text { RTbgi } \end{gathered}$ | - | : | - | $\begin{gathered} { }^{493} \\ A O P Q \\ A O P Q R \\ T \end{gathered}$ | - | $\begin{gathered} 355 \\ 18 \% \\ A \end{gathered}$ | ${ }_{132}^{52}$ | ${ }^{64} 16 \%$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 214 \\ 19 \% \\ \mathrm{Ag}_{\mathrm{g}} \end{gathered}$ | $\begin{gathered} 163 \\ 18 \% \\ 9 \end{gathered}$ | 93 13 | 13\% | ${ }^{15}$ | $\underset{\substack{478 \\ \mathrm{Ai}^{4}}}{4}$ |
|  | : | - | : | : | $\begin{gathered} 181 \\ \text { 69\% } \\ \text { AOPQR } \\ \hline \end{gathered}$ | $\begin{aligned} & 141 \\ & { }^{7 \%}{ }^{7 \%} \end{aligned}$ | \% | $\begin{gathered} \text { 24\% } \\ 6 \\ b \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{gathered} 90 \\ \text { Agh }^{8 \%} \end{gathered}$ | $\begin{aligned} & 57 \\ & \text { g\% } \\ & \text { gh } \end{aligned}$ | ${ }^{28} 4$ | ${ }_{1 \%}$ | 117 | ${ }^{170} 6$ |
| $\begin{gathered} 83 \\ \text { FGMP } \\ \text { RSbgj } \end{gathered}$ | : | : | : | - | $\begin{gathered} 83 \\ 31 \% \\ A O P Q R \\ S \end{gathered}$ |  | ${ }_{1}^{4} \%$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | ${ }^{41} 4{ }^{4 \%}$ | $\begin{gathered} 29 \\ 3 \% \\ 9 \end{gathered}$ | ${ }^{9} \%$ | - | $\begin{aligned} & 13 \\ & { }_{6 \%}^{6 \%} \\ & A j \end{aligned}$ | 70 3 |
|  | 1.00 | 2.00 | 3.00 $A 0$ | 4.00 | $\begin{aligned} & 5.47 \\ & \text { AOP } \\ & \text { QR } \end{aligned}$ | ${ }_{\text {2 }} \times .69$ | 2.09 | 2.62 | 2.52 ${ }^{\text {b }}$ | 2.75 Agh | $\underset{\substack{2.64 \\ \text { gh }}}{ }$ | 2.36 | 2.12 | 2.34 | ${ }^{2.61}{ }_{\text {A }}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attiludes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 643 \\ { }_{2}^{23 \%} \\ \text { clifcc } \\ \text { defkgr } \end{gathered}$ | $\begin{aligned} & 254 \\ & 24 \% \\ & A_{C} C \end{aligned}$ | 242 $20 \%$ | ${ }_{222}^{142}$ | ${ }_{21 \%}^{225}$ | ${ }_{22}^{52}$ | $\begin{aligned} & 48 \\ & \begin{array}{c} 29 \% \\ A E \end{array} \end{aligned}$ | ${ }_{20 \%}^{149}$ | ${ }_{18 \%}^{217}$ | $\begin{aligned} & 277 \\ & \text { 27\% } \\ & \text { AHI } \end{aligned}$ | $\begin{gathered} 349 \\ 21 \% \\ L \end{gathered}$ | ${ }_{18 \%}^{121}$ | $\begin{gathered} 168 \\ 24 \% \\ \mathrm{~N} \end{gathered}$ | ${ }^{413} 20 \%$ |
| $\begin{gathered} 1071 \\ 36 \% \\ G \mathrm{~g} \end{gathered}$ | $\begin{gathered} 403 \\ 38 \% \end{gathered}$ | $\begin{gathered} 432 \\ 35 \% \end{gathered}$ | ${ }_{35 \%}^{228}$ | $\begin{gathered} 408 \\ \underset{G}{48 \%} \end{gathered}$ | 793\% | ${ }^{48 \%}$ | ${ }_{34}^{248}$ | $\begin{gathered} 427 \\ 35 \% \end{gathered}$ | 396\% | ${ }_{37 \%}^{610}$ | 249 ${ }_{36}$ | ${ }_{361} 38$ | 727 $36 \%$ |
| $\begin{gathered} 501 \\ \text { BKan } \\ \text { p } \end{gathered}$ | $\xrightarrow{144}$ | $\begin{gathered} 219 \\ \hline 88 \\ \hline \end{gathered}$ | $\begin{aligned} & 135 \\ & 21 \% \\ & A B \end{aligned}$ | ${ }_{17 \%}^{17 \%}$ | ${ }^{417 \%}$ | ${ }_{17 \%}^{28}$ | ${ }_{182}^{132}$ | ${ }_{2}^{216} 180$ | ${ }_{15}^{153}$ | ${ }^{243} 15$ | $\begin{aligned} & 147 \\ & 27 \% \\ & \text { AK } \end{aligned}$ | 110\% | ${ }^{351} 7 \%$ |
| $\begin{gathered} { }^{493} \\ \text { DJahp } \end{gathered}$ | ${ }_{180}^{17 \%}$ | $\begin{gathered} 219 \\ 18 \% \\ \hline \mathrm{D} \end{gathered}$ | 914\% | $\stackrel{162}{15 \%}$ | 16\% | 276\% | ${ }_{125}^{125}$ | ${ }^{218} 180$ | 150 | ${ }^{278}$ | $\xrightarrow{105} 1$ | ${ }_{102}^{102}$ | ${ }^{351} 7$ |
| $\begin{gathered} 181 \\ { }_{\text {bhi }}^{6 \%} \end{gathered}$ | ${ }_{5}^{5 \%}$ | $\begin{gathered} 89 \\ A{ }_{7 B}^{7} \end{gathered}$ | 39\% | ${ }^{66}$ | ${ }^{17} 7$ | 10\% | ${ }_{5}^{54}$ | $\begin{aligned} & 93 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | 34\% | ${ }^{107} 7$ | ${ }^{45} \%$ | ${ }^{38}$ | ${ }^{133} \%$ |
| ${ }^{83}{ }_{3}$ | ${ }_{2}^{24}$ | ${ }_{3 \%}$ | ${ }^{21} 36$ | ${ }_{3 \%}^{28}$ | 9\% | ${ }_{5 \%}^{8}$ | ${ }^{22} 3$ | ${ }^{37} 3$ | ${ }^{24} 2 \%$ | ${ }^{47} 3$ | ${ }^{24} 3$ | ${ }^{17} 2 \%$ | ${ }^{62} 36$ |
| $\begin{gathered} 2.59 \\ \text { B.59 } \\ \text { bhp } \\ \hline \end{gathered}$ | 2.49 | 2.69 AB | 2.59 | 2.57 | 2.69 | 2.60 | 2.67 | 2.73 AJ | 2.37 | 2.60 | $\stackrel{2.69}{A}$ | 2.48 | 2.65 AM |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q40 How many people, including yourself and any children, live in this household, excluding any lodgers?

Base: All

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | $\begin{aligned} & 5 \text { years } \\ & \text { to under } \\ & 10 \text { years } \\ & \text { (g) } \end{aligned}$ | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{aligned} & 1990 \\ & \text { onwards } \\ & (k) \end{aligned}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ \text { (n) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{gathered} \text { Less than } \\ 20,800 \\ \text { (p) } \end{gathered}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \hline \text { (r) } \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | 86* | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 643 \\ \text { 22\% } \\ \text { cdefkgr } \end{gathered}$ | $\begin{gathered} 199 \\ \text { 24\% } \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 337 \\ & 23 \% \\ & c d \end{aligned}$ | 49\% | ${ }_{168}^{58}$ | ${ }^{63} 17 \%$ | ${ }^{116} 17 \%$ | 979\% | $\begin{gathered} 367 \\ \text { 3efg } \\ \text { Aefg } \end{gathered}$ | ${ }_{21 \%}^{185}$ | $\underset{\substack{43 \% \\ k}}{\substack{2 \\ \hline}}$ | 49\% | $\begin{gathered} 420 \\ 21 \% \end{gathered}$ | ${ }_{21 \%}^{205}$ | ${ }_{22 \%}^{19}$ | ${ }_{27 \%}^{28}$ | $\begin{aligned} & 340 \\ & \begin{array}{l} 33 \% \end{array} \\ & \text { Aqr } \end{aligned}$ | 83 $15 \%$ r | ${ }^{27} 6$ |
| $\begin{gathered} 1071 \\ \left.\begin{array}{c} 36 \% \\ G g \end{array}\right) \end{gathered}$ | $\begin{aligned} & 323 \\ & 40 \% \\ & \text { Ab } \end{aligned}$ | ${ }_{35 \%}{ }^{5}$ | 116 $34 \%$ | ${ }^{123} 34$ | $\xrightarrow{130}$ | 240 $34 \%$ | ${ }_{32 \%}^{163}$ | $\begin{aligned} & 537 \\ & \begin{array}{l} 39 \% \\ \text { Afg } \end{array} \end{aligned}$ | $\begin{gathered} 340 \\ 399 \% \\ A j \end{gathered}$ | ${ }_{3}^{630}$ | 101 $35 \%$ | 689 $35 \%$ | ${ }_{3}^{358}$ | ${ }_{33 \%}^{28}$ | $3{ }_{37}^{39}$ | ${ }_{36}^{363}$ | 200 $35 \%$ | ${ }_{35 \%}^{157}$ |
| $\begin{gathered} 501 \\ \substack{501 \\ \text { BKI. } \\ \mathrm{hp}} \end{gathered}$ | ${ }_{14 \%}^{117}$ | $\begin{gathered} 262 \\ 18 \% \\ \underset{\alpha}{28} \end{gathered}$ |  | 16\% | $\begin{aligned} & 79 \\ & 21 \% \\ & \text { Ah } \end{aligned}$ | $\begin{aligned} & 143 \\ & 20 \% \\ & \text { Ah } \end{aligned}$ | ${ }^{86}$ | ${ }_{14 \%}^{193}$ | $\stackrel{148}{17 \%}$ | ${ }_{1}^{302}$ | ${ }_{18 \%}^{51}$ | ${ }^{342}$ | 159 | 11\% | 14\% | $\underset{129}{129}$ | $\begin{aligned} & 119 \\ & 21 \% \\ & A p \end{aligned}$ | 79 <br> $18 \%$ <br> $p$ |
| $\begin{gathered} 493 \\ 17 \% \\ \text { DJah } \\ \text { DJ } \end{gathered}$ | $\underset{1}{109}$ | ${ }_{16 \%}^{241}$ | $\begin{gathered} 71 \\ \text { 7ab } \\ \text { Al\% } \end{gathered}$ | $\begin{gathered} 72 \\ 20 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 72 \\ & 19 \% \\ & \mathrm{~h} \end{aligned}$ | 119\% | $\begin{aligned} & 110 \\ & 21 \% \\ & \text { Ah } \end{aligned}$ | $\underset{192}{192}$ | ${ }_{15 \%}^{132}$ | 295\% | $\begin{aligned} & \left.\begin{array}{l} 66 \\ 23 \% \\ \mathrm{Aij} \end{array}\right) \end{aligned}$ | ${ }^{331} 7$ | ${ }^{160} 17 \%$ | ${ }_{\text {a }}^{21} \times 2 \%$ | ${ }_{11 \%}^{12}$ | ${ }^{111}$ | $\underset{\substack{110 \\ p}}{19 \%}$ | $\begin{gathered} 131 \\ \text { 29\% } \\ \text { Apq } \end{gathered}$ |
| $\xrightarrow[\substack{181 \\ \text { Jhi }}]{\substack{\text { c }}}$ | 41 | 77 | 26\% | $\begin{gathered} 37 \\ \text { A } 10 \% \\ \text { Aab } \end{gathered}$ | $\underset{\substack{27 \\ \mathrm{~h} \% \\ \hline}}{ }$ | $\begin{aligned} & { }^{58}{ }_{8 \%}^{8 \%} \\ & \mathrm{Ah}^{2} \end{aligned}$ | $42 \%$ $4{ }^{8 \%}$ | 54\% | 40 | ${ }_{\text {122 }}^{12 \%}$ | 19\% | ${ }^{120}$ | ${ }_{6}^{53}$ | 7\% | ${ }_{8 \%}^{8}$ | $5{ }_{5}$ | 47 AP 8 | 38 AP |
| ${ }^{83}$ | 24\% | ${ }^{35}$ | ${ }^{10} 3$ | 14 $4 \%$ | 2\% | ${ }^{24} 3$ | ${ }^{18}$ | ${ }^{35}$ | ${ }^{23}$ | ${ }^{55}$ | ${ }_{2}{ }^{\text {\% }}$ | ${ }^{56}$ | ${ }^{28}$ | : | ${ }_{3 \%}$ | ${ }^{26}$ | ${ }^{10}$ | ${ }^{13}$ |
| $\begin{array}{r} 2.59 \\ \text { 2BM } \\ \text { abph } \end{array}$ | 2.45 | 2.54 | ${ }_{\text {Aab }}{ }^{2.83}$ | 2.89 Aab | 2.71 | 2.77 ${ }_{\text {Ah }}$ | 2.80 ${ }_{\text {A }}$ | 2.39 | 2.52 | 2.60 | $\stackrel{2.75}{\text { Ai }}$ | 2.61 | 2.58 | 2.64 | 2.49 | 2.27 | 2.78 $A p$ | 3.09 $A p q$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All

| $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 449 \\ \text { kiNISV }^{4.5} \end{gathered}$ | $\begin{gathered} 450 \\ 15 \% \end{gathered}$ | - |  |
|  | ${ }_{124}^{424}$ | : | : |
| $\begin{aligned} & 419 \\ & 149 \\ & \mathrm{NVt} \end{aligned}$ | ${ }^{441} 15$ |  | : |
| $\begin{aligned} & 924 \\ & \text { kiniv } \end{aligned}$ | ${ }^{975}$ | 1992 $100 \%$ | $\stackrel{2041}{100 \%}$ |
| $\begin{gathered} 2048 \\ 69 \% \\ \text { jWuay } \end{gathered}$ | 1987 67 |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 429

Page 1164
Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \\ & \text { (J) } \end{aligned}$ | $\begin{aligned} & \hline \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & (\mathrm{K}) \end{aligned}$ | Cwm Clydach <br> (1) <br> (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | Halton <br> (1,3) <br> (O) | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & \text { (P) } \end{aligned}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell <br> Hill <br> (3) <br> (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & (\mathrm{T}) \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \hline \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (v) } \end{aligned}$ | Whitehill Borden (2) (w) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | ${ }^{10}{ }_{7 \%}$ | ${ }_{17 \%}^{30}$ | ${ }_{16 \%}^{18}$ | ${ }^{26} 7$ | ${ }_{12 \%}^{14}$ | ${ }_{18 \%}^{18}$ | ${ }_{21 \%}^{25}$ | $\begin{gathered} 56 \\ 19 \% \end{gathered}$ | ${ }_{13 \%}^{14}$ | $\begin{aligned} & 20 \% \\ & 20 \% \end{aligned}$ | ${ }_{11 \%}^{34}$ | ${ }^{20} 9$ | $\begin{aligned} & 80 \\ & { }_{2}^{2 \%} \end{aligned}$ |
| 70\% | 12\% | 20 $11 \%$ | $\begin{aligned} & 29 \\ & 26 \% \\ & A K \end{aligned}$ | ${ }^{27} 8$ | $\begin{aligned} & 26 \\ & { }_{\mathrm{A}}^{26} \end{aligned}$ | 16\% | 22\% | ${ }^{43} 14$ | ${ }_{15}^{16}$ | 20\% | ${ }_{12 \%}$ | ${ }^{18} 8$ | $\begin{gathered} \left.\begin{array}{c} 65 \\ A 8 \% \\ A \end{array}\right) \end{gathered}$ |
| $\stackrel{76}{17 \%}$ | ${ }^{14} 9$ | 23 $13 \%$ | $\begin{aligned} & 16 \% \\ & 15 \% \end{aligned}$ | ${ }^{37} 17$ | $\begin{aligned} & 25 \\ & { }_{\mathrm{A}}^{25} \end{aligned}$ | ${ }^{16} 16 \%$ | ${ }_{12 \%}^{14}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | 19\% | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & \hline 16 \% \end{aligned}$ | ${ }^{20} 9$ | ${ }^{56} 15$ |
| ${ }_{35 \%}^{159}$ | 29\% | 32\% | ${ }_{35}^{39}$ | 20\% | ${ }_{36 \%}^{43}$ | 35 ${ }^{35}$ | 40 ${ }_{3}$ | 101 $34 \%$ | ${ }_{33}^{36}$ | ${ }_{35 \%}^{35}$ | 93 $31 \%$ | ${ }_{21}^{46}$ | $\begin{gathered} 147 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ |
| ${ }^{291}$ 65\% | $\underset{\substack{121 \\ \mathrm{~A}}}{ }$ | 124 | 71 78 | $\begin{gathered} 282 \\ 80 \% \\ \mathrm{~A} \end{gathered}$ | 77 $64 \%$ | 65\% | 807\% | 199 $60 \%$ | 74 $67 \%$ | 65 65 | 207\% | $\begin{gathered} 169 \\ 79 \% \\ \mathrm{Af} \end{gathered}$ | $\underset{\text { 223 }}{22}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & { }_{A}^{21 \%} \\ & A \end{aligned}$ | ${ }_{18 \%}^{24}$ | $\begin{aligned} & 52 \\ & \substack{26 \% \\ A} \end{aligned}$ | $\begin{gathered} 78 \\ \substack{76 \% \\ A} \end{gathered}$ | ${ }_{12 \%}^{35}$ |
| 459\% | 17\% | ${ }_{14 \%}^{28}$ | 50\% | ${ }_{11 \%}$ |
| ${ }_{11 \%}$ | ${ }_{11 \%}$ | 210\% | 400 | 45 |
| ${ }^{103} 34$ | $3{ }_{30}^{39}$ | ${ }_{38 \%}^{76}$ | $\begin{gathered} 118 \\ 39 \% \\ A \end{gathered}$ | ${ }_{29 \%}^{88}$ |
| ${ }^{197}$ | 93\% | ${ }_{62 \%}^{126}$ | ${ }^{183}$ | ${ }^{213} 71 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & \text { (2,5) } \\ & \text { (i) } \\ & \hline \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (\mathrm{m}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ $\text { ( } \mathrm{n} \text { ) }$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | Reepham <br> $(2,3,4,6)$ <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \end{aligned}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | $\begin{gathered} 450 \\ 155 \end{gathered}$ | $\begin{aligned} & 70 \% \\ & 16 \% \end{aligned}$ | $\stackrel{11}{7 \%}^{6}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | ${ }_{19 \%}^{21}$ | ${ }^{32} 9 \%$ | ${ }_{15 \%}^{19}$ | 13 13 | 19 | ${ }_{17 \%}^{52}$ | ${ }_{11 \%}^{12}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | ${ }^{28}$ | $\begin{aligned} & 42 \\ & 20 \% \\ & \mathrm{AV} \end{aligned}$ | $\begin{aligned} & 86 \\ & \begin{array}{c} 83 \% \\ A \end{array} \end{aligned}$ |
|  | $\stackrel{424}{14 \%}$ | ${ }_{13 \%}^{58}$ | ${ }_{8 \%}^{12}$ | $\stackrel{24}{24}$ | ${ }_{12 \%}^{13}$ | $\begin{aligned} & 47 \\ & { }_{14 \%}^{N \%} \end{aligned}$ | ${ }_{14 \%}^{18}$ | ${ }_{21}^{21}$ | 220 | ${ }_{13 \%}^{40}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $10$ | ${ }_{16 \%}^{48}$ | ${ }_{11 \%}^{23}$ | $\begin{aligned} & 71 \\ & { }_{10 \%}^{10 \%} \end{aligned}$ |
|  | ${ }^{441}$ | 14\% | ${ }^{13} 8$ | ${ }^{26}$ | ${ }_{20}^{22}$ | ${ }^{47} 4$ | ${ }_{20 \%}^{25}$ | 25 24 4 | ${ }_{18}^{22}$ | ${ }_{11 \%}^{33}$ | 13 $12 \%$ | 14 ${ }_{15}$ | ${ }_{18 \%}$ | 19\% | 64 $17 \%$ |
|  | ${ }^{975}$ | ${ }_{3}^{150}$ | ${ }_{17 \%}^{26}$ | $\begin{gathered} 64 \\ \begin{array}{c} 69 \% \\ A \end{array} \end{gathered}$ | 409 | 90\% | ${ }_{37}^{46}$ | 41 39 | ${ }_{3}^{46}$ | ${ }_{31}^{92}$ | 30\% | ${ }_{30 \%}^{28}$ | ${ }_{31}^{93}$ | $\begin{aligned} & \frac{66}{32 \%} \\ & \mathrm{~V} \end{aligned}$ | $\begin{gathered} 163 \\ 449 \\ A \end{gathered}$ |
|  | 1987\% | ${ }^{298}$ | $\underset{8}{127 \%} \underset{A}{127}$ | $\stackrel{102}{61 \%}$ | ${ }_{63 \%}^{68}$ | $\underset{A}{258} \underset{A}{25 \%}$ | 79 $63 \%$ | 63 618 | 77 63 | 209\% | 81 $73 \%$ | 80\% | 211 69 | 142 $68 \%$ | 206\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 429

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 430

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16 Nov 2011
Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived areas <br> (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas $(\mathrm{M})$ | 6. Integrated approaches <br> (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 449 \\ \text { CEKF } \\ \text { CEF } \end{gathered}$ | $\begin{gathered} 450 \\ \hline 15 \% \end{gathered}$ | $\underset{12 \%}{133}$ | $\underset{A}{345} \underset{A}{17 \%}$ | $\xrightarrow{171}$ | 74 $72 \%$ | ${ }_{17 \%}^{108}$ | $117 \%$ | $\begin{gathered} 158 \\ { }_{55 \%} \end{gathered}$ | 336 $16 \%$ | 177 | 14\% | 154 | 114 |
| $\begin{aligned} & 419 \\ & 149 \\ & \mathrm{CE} \end{aligned}$ | ${ }^{424} 14$ | 129\% | $\underset{\substack{312 \\ 16 \%}}{\substack{2 \\ \hline}}$ | 180 $13 \%$ | 73 $12 \%$ | $\begin{gathered} 154 \\ \substack{15 \% \\ M} \end{gathered}$ | $\underset{13 \%}{111}$ | 157 | ${ }^{308}$ | ${ }^{206}$ | 81 $13 \%$ | $\xrightarrow{123}$ | $\xrightarrow{126}$ |
| ${ }_{14 \%}$ | ${ }_{151}^{44}$ | ${ }_{12 \%}^{135}$ | ${ }^{295}$ | ${ }_{1}^{191}$ | 80\% | ${ }_{15 \%}^{149}$ | ${ }_{13 \%}^{110}$ | ${ }^{164}$ | 311 $15 \%$ | 219\% | 87\% | ${ }_{13 \%}^{132}$ | ${ }_{1}^{134}$ |
| $\begin{aligned} & 924 \\ & 31 \% \\ & \mathrm{CE} \end{aligned}$ | ${ }_{33 \%}^{975}$ | 285\% | $\underset{\substack{\text { 348 } \\ A \\ \hline}}{346}$ | 397 $28 \%$ | 174 ${ }^{28 \%}$ | 328\% | 249\% | ${ }_{3}^{353}{ }_{C}^{33 \%}$ | $\begin{gathered} 707 \\ \substack{35 \% \\ A} \end{gathered}$ | 440 | 187\% | 308\% | $\underset{33 \%}{274}$ |
| $\begin{gathered} \text { 2048 } \\ \text { 69\% } \\ \text { JJ } \end{gathered}$ | ${ }_{67 \%}^{1987}$ | $\begin{gathered} 797 \\ 74 \% \\ \mathrm{Al} \end{gathered}$ | $\underset{66 \%}{1322}$ | $\begin{gathered} 1019 \\ 72 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{441} 72 \%$ | ${ }_{68 \%}^{682}$ | $\begin{aligned} & 586 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 721 \\ 67 \% \end{gathered}$ | ${ }_{65 \%}^{1336}$ | 977 ${ }^{\text {69\% }}$ | 419\% | 702\% | $\underset{\text { 559 }}{67}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 431

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16 Nov 2011
Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary
Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 449 \\ 15 \% \\ \text { P\&GCgh } \end{gathered}$ | $\begin{gathered} { }^{602} \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 200 \\ \substack{49 \% \\ A B D E F \\ G} \end{gathered}$ | $\begin{gathered} 147 \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 33 \\ { }^{36}{ }^{\circ}{ }^{2} \end{gathered}$ | $\begin{aligned} & 7 \\ & { }^{2 \%} \end{aligned}$ | ? | ${ }_{1151}^{1 \%}$ | $\begin{aligned} & 298 \\ & 18 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }_{14 \%}^{219}$ | $\begin{aligned} & 192 \\ & \text { AJL } \\ & \text { 1JL } \end{aligned}$ | 11\% | $\stackrel{198}{11 \%}$ | $\begin{aligned} & 141 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} 104 \\ \text { AMAPQ } \end{gathered}$ |
| $\begin{gathered} 419 \% \\ \substack{\text { BFGGLM } \\ \text { PQbgh }} \end{gathered}$ | $\begin{aligned} & { }^{21}{ }^{8 \%} \end{aligned}$ | $\begin{gathered} 118 \\ 26 \% \\ \text { ABEFG } \end{gathered}$ | $\begin{gathered} 201 \\ \begin{array}{c} 39 \% \\ \mathrm{ABCEF} \\ \mathrm{~A} \end{array} \end{gathered}$ | $\begin{gathered} 69 \\ \text { BFG } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{6}$ | ${ }_{11 \%}^{155}$ | $\begin{aligned} & 204 \\ & 10 \% \\ & \mathrm{AH} \end{aligned}$ | ${ }_{1}^{234} \mathrm{~L}$ | ${ }_{1}^{155}$ | 24\% | ${ }_{1212}{ }^{2}$ | $\begin{aligned} & 121 \\ & \text { AM } \end{aligned}$ | $\begin{gathered} \begin{array}{l} 81 \\ \text { MPQ } \end{array} \text { ( } 4 \% \end{gathered}$ |
| $\begin{gathered} 419 \\ { }_{4}^{19 \%} \\ \mathrm{FQPb} \end{gathered}$ | $\begin{gathered} 32 \\ { }_{12 \%}^{12 \%} \end{gathered}$ | $\begin{gathered} 54 \\ { }_{2}^{12 \%} \end{gathered}$ | $\begin{gathered} 161 \\ 31 \% \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 144 \\ \text { ABCFG } \\ 27 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & { }_{\mathrm{G}}^{2} \% \end{aligned}$ | ${ }^{11}$ | $\xrightarrow{166}$ | $\begin{aligned} & 253 \\ & \text { 10\% } \\ & \text { AH } \end{aligned}$ | $\begin{aligned} & 240 \\ & 110 \% \\ & \text { AL } \end{aligned}$ | $\begin{aligned} & 161 \\ & 16 \% \\ & \text { AL } \end{aligned}$ | 10 ${ }_{3}$ | ${ }_{13}^{235}$ | $\begin{gathered} 112 \\ 19 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 63 \\ P_{2}^{12 \%} \end{array} \end{aligned}$ |
| $\begin{aligned} & 924 \\ & \text { SGHM } \\ & \text { FQRbgh } \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \\ & \mathrm{FG} \end{aligned}$ | $\begin{gathered} 246 \\ \text { ABEFG } \end{gathered}$ |  | $\begin{gathered} 200 \\ 37 \% \\ \text { AFG } \end{gathered}$ | $\begin{aligned} & 24 \\ & { }_{5}^{24} \end{aligned}$ | ${ }^{18}$ | 342 | $\begin{aligned} & 582 \\ & 36 \% \\ & A H \end{aligned}$ | $\underset{\text { 32\% }}{491}$ | $\begin{aligned} & \begin{array}{l} 367 \\ 30 \% \\ \text { AJL } \end{array} \end{aligned}$ | 17\% | ${ }_{26 \%}{ }^{26 \%}$ | $\begin{aligned} & 252 \\ & { }_{4 N}^{22 \%} \end{aligned}$ | $\begin{gathered} 184 \\ \text { AMAPQ } \end{gathered}$ |
| $\begin{gathered} 2048 \\ \text { C9\% } \\ \text { CDEIK } \\ \text { NOORSTae } \end{gathered}$ | $\begin{aligned} & 168 \\ & C 4 \% \\ & C D \end{aligned}$ | $\underset{\substack{213 \\ 46 \% \\ D}}{23}$ | ${ }_{34 \%}^{175}$ | $\begin{aligned} & 340 \\ & 63 \% \\ & C D \end{aligned}$ | $\begin{gathered} 422 \\ \text { ABCDE } \end{gathered}$ | $\begin{gathered} 730 \\ { }_{98 \%} \\ A B C D E \\ F \end{gathered}$ | $\begin{gathered} 1006 \\ 751 \\ \mathrm{Al} \end{gathered}$ | 1042 <br> $64 \%$ | $\begin{gathered} 1045 \\ \substack{88 \% \\ K} \end{gathered}$ | ${ }_{64 \%}^{648}$ | $\begin{aligned} & 247 \\ & \text { AJK } \end{aligned}$ | $\begin{gathered} 1344 \\ 74 \% \\ \text { ANO } \end{gathered}$ | ${ }^{351} 58 \%$ | $\begin{aligned} & 322 \\ & \text { SS4\% } \\ & \text { RST } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & (\mathrm{j}) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
|  | - | $\begin{gathered} 26 \\ { }_{2}^{2 \%} \end{gathered}$ | $\begin{gathered} 130 \\ \text { AOPQ } \end{gathered}$ | $\begin{gathered} 160 \\ \text { AOPQ } \\ \text { 32 } \\ R \end{gathered}$ | $\begin{gathered} 133 \\ \text { AOO } \\ \text { AOO } \\ \text { RS } \end{gathered}$ | $\begin{gathered} 342 \\ { }_{17}{ }^{2} \mathrm{C} \end{gathered}$ | ${ }_{10 \%}^{41}$ | 45 $11 \%$ | ${ }_{11 \%}^{14 \%}$ | $\begin{aligned} & 196 \\ & { }_{17 \%}^{17 \%} \\ & \text { Agh } \end{aligned}$ | $\begin{aligned} & 147 \\ & 176 \% \\ & \text { gh } \end{aligned}$ | $\begin{gathered} 88 \\ { }_{12}^{2 \%} \\ \mathrm{~h} \end{gathered}$ | $4{ }_{4}^{4}$ | ${ }_{16 \%}^{35}$ | 414 |
|  | : | $\begin{gathered} 18 \\ \begin{array}{c} 2 \% \\ p \end{array} \end{gathered}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 14 \% \\ \mathrm{PQ} \end{array} \end{aligned}$ | $\begin{gathered} 177 \\ \text { AO\% } \\ \text { 30\% } \\ R \end{gathered}$ | $\begin{gathered} 154 \\ \text { AOP8 } \\ \text { RS } \end{gathered}$ | $\begin{gathered} 312 \\ 17 \% \\ A b \end{gathered}$ | ${ }^{32}$ | $\begin{aligned} & 53 \\ & \begin{array}{l} 13 \% \\ b \end{array} \end{aligned}$ | 15\% | $\begin{gathered} 191 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | $\begin{gathered} 149 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | ${ }_{9 \%}^{65}$ | 6\% | 29\% | 390 $14 \%$ |
| $\begin{gathered} 419 \\ \text { FGHM4 } \\ P Q b \end{gathered}$ | : | $\begin{gathered} 19 \\ { }_{2}^{2 \%} \end{gathered}$ | $\begin{gathered} 89 \\ \text { AOPQ }^{18 \%} \end{gathered}$ | $\begin{gathered} 181 \\ \text { AOPQ } 37 \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 130 \\ \text { AOPO } \\ \text { AOP } \\ \text { RS } \end{gathered}$ | $\begin{gathered} 313 \\ \begin{array}{c} 16 \% \\ A b \end{array} \end{gathered}$ | 31 8 | $\begin{aligned} & \begin{array}{c} 56 \\ 14 \% \\ b \end{array} \end{aligned}$ | ${ }_{11 \%}^{13}$ | $\begin{aligned} & 183 \\ & \mathrm{Ag}_{10 \%} \end{aligned}$ | ${ }^{131} 14$ | 89\% | $11 \%$ | 14\% | $\xrightarrow{387}$ |
| $\begin{gathered} 924 \\ \text { MGHM } \\ \text { FGLM } \\ \text { PQbgh } \end{gathered}$ | : | $\begin{aligned} & { }_{6}^{63} \\ & { }_{P}^{\%} \end{aligned}$ | $\begin{gathered} 262 \\ A O P Q \end{gathered}$ | $\begin{gathered} 370 \\ \text { AOPQ } 75 \\ \hline R \end{gathered}$ | $\begin{gathered} 229 \\ \text { AOPO } \\ \text { ROS } \end{gathered}$ | $\begin{gathered} 681 \\ \begin{array}{c} 64 \% \\ A b c \end{array} \end{gathered}$ | ${ }_{21 \%}^{85}$ | $\begin{gathered} 110 \\ \substack{28 \% \\ b} \end{gathered}$ | 38\% | $\begin{gathered} 401 \\ \text { Agh } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 307 \\ & 33 \% \\ & \text { gh } \end{aligned}$ | $\stackrel{180}{25 \%}$ | 17\% | 28\% | ${ }_{361}{ }^{8}$ |
|  | $\begin{gathered} 643 \\ 100 \% \\ A O Q R \\ \hline \mathrm{ST} \end{gathered}$ | $\begin{gathered} 1008 \\ 94 \% \\ \text { AORS } \end{gathered}$ | $\underset{\substack{239 \\ \mathrm{sT}}}{239}$ | $\underset{\substack{123 \\ \hline \\ \hline}}{\substack{23}}$ | ${ }_{13 \%}^{35}$ | 1311 66 | $\begin{gathered} 321 \\ 79 \% \\ \text { Aac } \end{gathered}$ | $\underset{\substack{772 \% \\ \alpha}}{286}$ | ${ }^{88}$ | 740 $65 \%$ | ${ }_{624}^{67}$ | ${ }^{548} 75 \%$ Aef | $\begin{gathered} 81 \\ \text { Bef } \end{gathered}$ | 159 72 | 1889\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary
Base: All

|  | Belonging to community |  |  | Think about energy |  |  | Altitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctrls) } \\ & \text { (A) } \end{aligned}$ | Very strongly (B) | Fairly strongly <br> (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | $\begin{gathered} \text { Sometimes } \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { Not very } \\ \text { often/ } \\ \text { not at all } \\ \text { (G) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Very } \\ & (\mathrm{H}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Fairly } \\ \text { (I) } \\ \hline \end{gathered}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 449 \\ & 15 \% \\ & \text { BJh } \end{aligned}$ | ${ }_{13 \%}^{134}$ | $\begin{gathered} 218 \\ 18 \% \\ A B \end{gathered}$ | $\frac{95}{14 \%}$ | ${ }_{154}^{164}$ | ${ }_{15 \%}^{35}$ | $\begin{aligned} & { }_{14 \%}^{23} \\ & \hline \end{aligned}$ | $\underset{\substack{121 \\ 17 \%}}{17}$ | $\begin{gathered} 213 \\ 18 \% \\ A J \end{gathered}$ | ${ }_{11 \%}^{115}$ | ${ }_{15 \%}^{246}$ | $\begin{aligned} & 113 \\ & 16 \% \end{aligned}$ | 74\% | 314 $15 \%$ |
| $\begin{gathered} 419 \\ \text { JMahi } \\ \text { JMahi } \\ \mathrm{m} \end{gathered}$ | $\begin{gathered} 133 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 16 \% \\ & A B \end{aligned}$ | $\begin{aligned} & 88 \\ & 13 \% \end{aligned}$ | ${ }_{138}^{138}$ | $\begin{aligned} & 40 \\ & \underset{G}{17 \%} \end{aligned}$ | ${ }^{10}$ | $\begin{gathered} 108 \\ 15 \% \\ j \end{gathered}$ | $\begin{gathered} 206 \\ 17 \% \\ A J \end{gathered}$ | $\xrightarrow{105}$ | 237 ${ }^{15 \%}$ | 112 10 | ${ }^{81}{ }^{12}$ | $\begin{aligned} & 307 \\ & \text { AM }^{55 \%} \end{aligned}$ |
| $\begin{gathered} 419 \\ \substack{44 \% \\ \text { Je }} \end{gathered}$ | 146\% | ${ }^{185}$ | 86\% | ${ }_{13 \%}^{137}$ | 10\% | ${ }_{14 \%}^{23}$ | $\begin{gathered} 111 \\ 15 \% \\ j \end{gathered}$ | 185 $15 \%$ $j$ | ${ }_{12 \%}^{123}$ | ${ }^{236}$ | 105\% | ${ }^{93}$ | $\begin{gathered} 307 \\ 15 \% \\ A \end{gathered}$ |
| $\begin{gathered} 924 \\ \text { BJMah } \\ \text { im } \end{gathered}$ | ${ }^{298}$ | $\begin{gathered} 437 \\ \text { ABD } \\ \text { AB5 } \end{gathered}$ | 184 ${ }_{28}$ | 324 $30 \%$ | 78 $38 \%$ | ${ }_{25 \%}^{42}$ | $\begin{gathered} 254 \\ \text { AJ } \\ \text { AJ } \end{gathered}$ | $\begin{aligned} & 419 \\ & 35 \% \\ & \text { AJ } \end{aligned}$ | $\underset{24 \%}{251}$ | ${ }_{318}$ | 231 33 | 195\% | $\begin{gathered} 668 \\ 33 \% \\ A M M \end{gathered}$ |
| $\begin{gathered} 2048 \\ \begin{array}{c} 29 \% \\ \text { CHIN } \\ \text { efgkliqr } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 760 \\ & \begin{array}{l} 72 \% \\ A C \end{array} \end{aligned}$ | ${ }_{802 \%}$ | $\underset{C}{472 \%}$ | $740 \%$ | 159 ${ }^{67}$ | 125 | ${ }^{476}$ | ${ }^{789}$ 65 | $\begin{aligned} & 783 \\ & \text { AHI } \\ & \text { AHI } \end{aligned}$ | $\begin{aligned} & 1116 \% \\ & 68 \% \end{aligned}$ | 460 ${ }_{6}$ | $\begin{aligned} & 501 \\ & \begin{array}{c} 72 \% \\ \text { AN } \end{array} \end{aligned}$ | ${ }^{1369} 67$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41. If there are children under the age of 16 in the household please indicate how many there are in each age category - Summary

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivalent <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{aligned} & 1 \text { year } \\ & \text { to under } \\ & 5 \text { years } \end{aligned}$ (f) | 5 years to under (g) | $\begin{aligned} & 10+ \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & (\mathrm{p}) \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ (\mathrm{r}) \\ \hline \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 449 \\ & \text { BJ\% } \\ & \text { BJh } \end{aligned}$ | ${ }_{14 \%}^{117}$ | ${ }_{15 \%}^{222}$ | ${ }^{59} 18 \%$ | ${ }_{14 \%}^{51}$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 25 \% \\ \mathrm{Ah} \end{array} \end{aligned}$ | $\begin{gathered} 193 \\ \text { 198 } \\ \text { Agh } \end{gathered}$ | $\begin{aligned} & 100 \\ & 19 \% \\ & \text { Ah } \end{aligned}$ | ${ }^{63}$ | $\begin{aligned} & 118 \\ & 14 \% \end{aligned}$ | ${ }^{264}$ | $\begin{aligned} & \begin{array}{l} 67 \\ 23 \% \\ \mathrm{Aij} \end{array}, ~ \end{aligned}$ | ${ }_{1607}^{307}$ | $\underset{144}{134}$ | 17\% | ${ }_{14 \%}^{15 \%}$ | $\begin{gathered} 174 \\ 17 \% \\ A \end{gathered}$ | 95\% | $\begin{gathered} 86 \\ 19 \% \\ A \end{gathered}$ |
| $\begin{gathered} 419 \% \\ \text { JMad } \\ \text { im } \end{gathered}$ | ${ }^{85}$ | $\begin{gathered} 209 \\ 14 \% \\ \hline \end{gathered}$ | $\begin{gathered} 67 \\ \text { 20\% } \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & \stackrel{58}{16 \%} \\ & \underset{a}{2} \end{aligned}$ | $\underset{\substack{58 \\ 15 \% \\ \mathrm{~h}}}{\substack{\text { an } \\ \hline}}$ | $\begin{gathered} 133 \\ 19 \% \\ A h \end{gathered}$ | $\begin{gathered} 120 \\ \text { 123\% } \\ \text { Aeh } \end{gathered}$ | ${ }^{108} 8$ | 10\% | $\begin{gathered} 279 \\ 15 \% \\ \text { Ai } \end{gathered}$ | $\begin{aligned} & { }_{18}^{53} \\ & { }_{\mathrm{Ai}} \end{aligned}$ | $302$ Am | ${ }_{12 \%}^{12}$ | 13 $15 \%$ | 10\% | $\xrightarrow{135}$ | 89\% | ( ${ }_{\text {80 }}^{19 \%}$ |
| $\underset{\substack{419 \% \\ \mathrm{Je}}}{419}$ | $\underset{1}{12 \%}$ | ${ }_{14 \%}^{198}$ | $\begin{gathered} 60 \\ 18 \% \\ \text { Aab } \end{gathered}$ | 609 | ${ }^{32} \%$ | $\underset{e}{102} \underset{e}{15 \%}$ | $\begin{gathered} 101 \\ \text { 100\% } \\ \text { Aeff } \end{gathered}$ | $\begin{gathered} 184 \\ \substack{13 \% \\ e} \end{gathered}$ | $\xrightarrow{108}$ | ${ }^{263}$ | $\stackrel{48}{16 \%}$ | $\begin{gathered} 284 \\ 5 \% \\ 5 \% \end{gathered}$ | $\underset{13 \%}{128}$ | 17 20\% 0 | ${ }_{8 \%}^{8}$ | 130 $13 \%$ | $\begin{aligned} & \substack{96 \\ A P \\ A P} \end{aligned}$ | 91 20\% AP |
| $\begin{gathered} 924 \\ \begin{array}{c} 931 \% \\ \text { BuMc } \\ \mathrm{him} \end{array} \end{gathered}$ | 217 | $\begin{gathered} 455 \\ 351 \% \\ \alpha \end{gathered}$ | $\begin{gathered} 133 \\ 39 \% \\ \text { Aab } \end{gathered}$ | $\underset{\substack{119 \\ \underset{\alpha}{2}}}{\substack{0}}$ | $\begin{aligned} & 135 \\ & \begin{array}{l} \text { 30\% } \\ \text { Ah } \end{array} \end{aligned}$ | $\begin{gathered} 312 \\ 45 \% \\ \text { Aen } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 217 \\ A 2 \% \\ \mathrm{Ah} \end{array} \end{aligned}$ | ${ }_{1}^{260}$ | ${ }_{2}^{235}$ | $\underset{i 2 \%}{573}$ | $\begin{aligned} & 116 \\ & \begin{array}{l} 40 \% \\ \text { Aij } \end{array} \end{aligned}$ | $\begin{aligned} & 635 \\ & 32 \% \\ & \text { Am } \end{aligned}$ | ${ }_{28}^{274}$ | 32 $37 \%$ 0 | ${ }_{24 \%}^{25}$ | ${ }_{30}^{303}$ | $\begin{aligned} & 204 \\ & 30 \% \\ & A p \end{aligned}$ | $\begin{gathered} 192 \\ 43 \% \\ \text { Apq } \end{gathered}$ |
| $\begin{gathered} 2048 \\ \text { cetiN } \\ \text { cigkla } \end{gathered}$ | $\begin{gathered} 596 \\ \begin{array}{c} 53 \% \end{array} \\ \text { Abcd } \end{gathered}$ | $\underset{\substack{1009 \\ 69 \%}}{ }$ | ${ }_{6}^{204}$ | $\underset{\substack{242 \\ 67 \%}}{ }$ | $\underset{\substack{242 \\ 64 \% \\ f}}{\substack{2 \\ \hline}}$ | ${ }^{388} 5$ | 299\% | $\begin{aligned} & 1118 \\ & \text { Aefg } \\ & \hline 8 \% \end{aligned}$ | $\begin{aligned} & 633 \\ & 73 \% \\ & A, 3 k \end{aligned}$ | $\underset{\substack{1240 \\ 68 \%}}{ }$ | 175 | ${ }_{68}^{1323}$ | $\underset{\substack{689 \\ 729 \\ \mathrm{Al}}}{ }$ | ${ }_{63}^{54}$ | $\begin{aligned} & 80 \\ & 770 \% \end{aligned}$ | $\begin{aligned} & 717 \\ & 70 \% \\ & \mathrm{qr} \end{aligned}$ | $\begin{gathered} 365 \\ 64 \% \\ 1 \end{gathered}$ | $\stackrel{253}{57 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 433 |  |
| :---: | :---: |
| Q41.1 If there are children under the age of 16 in the househo Under 5 |  |
| Base: All |  |
|  |  |
| Total | 2972 |
| 1 | ( ${ }_{\text {KNV }}^{109}$ |
| 2 | ${ }^{122} 4$ |
| 3 | ${ }^{16}{ }_{1 \%}$ |
| 4 | $?$ |
| No children of this age |  |

Base: All

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5
Base: All

|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon $(2,5)$ (J) | $\begin{gathered} \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \end{gathered}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2.5) \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Hook } \\ \text { Noroton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> ( $2,3,4,6$ ) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ \text { (1,3,4,6) } \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 2972 | 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{gathered} \begin{array}{c} 309 \\ 10 \% \\ \mathrm{KNV} \end{array} \end{gathered}$ | 14\% | ${ }_{5 \%}^{8}$ | ${ }_{13}^{23}$ | ${ }_{8 \%}$ | ${ }^{15} 4$ | 7\% | ${ }_{9 \%}$ | $\xrightarrow{18}$ | $\begin{aligned} & 43 \\ & { }_{14 \%}^{14 \%} \\ & \hline \end{aligned}$ | 110\% | $\begin{aligned} & 18 \\ & { }_{18 \%}^{8 \%} \\ & \hline \end{aligned}$ | ${ }^{23} 8$ | ${ }^{11} 5$ | $\begin{aligned} & 53 \\ & \substack{14 \% \\ A} \end{aligned}$ |
| ${ }^{122} 4$ | ${ }^{22} 5$ | ${ }_{1}^{2}$ | $7 \%$ | $\begin{aligned} & 9 \% \\ & { }_{A}^{8 \%} \end{aligned}$ | ${ }_{3 \%}$ | 5\% | ${ }_{5}^{5}$ | 7 | 11\% | ${ }_{3 \%}$ | ${ }_{2 \%}$ | ${ }^{10} 3$ | 7\% | ${ }^{22} 6$ |
| ${ }^{16}$ | $!$ | - | - | - | ${ }_{1 \%}$ | : | ${ }_{4}^{4 \%}$ | : | ${ }_{1 \%}$ | - | : | $!$ | ! | ${ }_{\text {a }}^{5}$ \% |
| $?$ | : | : | - | : | : | $\begin{aligned} & 1 \% \\ & A^{1 \%} \end{aligned}$ | - | : | : | : |  | - | $\begin{aligned} & \text { ! } \\ & \text { A } \end{aligned}$ | : |
| $\begin{aligned} & 2523 \\ & { }_{85 \%} \\ & w \times 2 \end{aligned}$ | ${ }^{366}$ | $\begin{gathered} 140 \\ 93 \% \\ A \end{gathered}$ | 146\% | ${ }_{84 \%}^{92}$ | $\begin{gathered} 325 \\ 93 \% \\ A \end{gathered}$ | 106\% | ${ }_{82}^{82 \%}$ | ${ }^{959}$ | 244\% | ${ }^{97}$ | $8{ }_{80}^{80}$ | 266\% | $\begin{gathered} 195 \\ 9 . \% \\ A \end{gathered}$ | ${ }^{290} 78$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category

 Under 5Base: All

Total

2

3
4
No children of this age

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{gathered} \left.\begin{array}{c} 43 \\ 14 \% \\ A \end{array}\right) \end{gathered}$ | ${ }^{13} 10 \%$ | $\begin{gathered} 38 \\ \substack{99 \% \\ A} \end{gathered}$ | $\begin{aligned} & 59 \\ & \begin{array}{c} 50 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }^{25} 8$ |
| ${ }^{17} 6$ | $\begin{aligned} & 11 \\ & { }_{8}^{8 \%} \end{aligned}$ | ${ }^{11}$ | ${ }^{16} 5$ | ${ }_{3 \%}$ |
| ${ }_{1 \%}$ | - | ${ }^{3} \%$ | ${ }_{1 \%}$ | $!$ |
|  | : | : | : |  |
| $\stackrel{238}{79 \%}$ | ${ }_{82 \%}^{108}$ | 150 $74 \%$ | 223 $74 \%$ | 266 88 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5
Base: All

Total

2
3
4
No children of this age

| All Communities (excl ctrls) (A) | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) |  | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & (G) \\ & \hline \end{aligned}$ | 6. Integrated approaches (H) |
| 2972 | 1082 | 2000 |  | 1416 | 615 | 1010 | 835 |
| $\begin{gathered} \begin{array}{c} 309 \\ C E \end{array} \\ \hline 00 \end{gathered}$ | ${ }^{83} 8$ | $\underset{A}{242} \underset{A}{12 \%}$ |  | ${ }^{112}{ }_{8 \%}$ | ${ }^{52} 8$ | $\begin{gathered} 121 \\ { }_{12 \%} \\ \hline \end{gathered}$ | ${ }^{79} 9 \%$ |
| ${ }^{122}{ }_{4 \%}$ | ${ }^{41} 4 \%$ | ${ }^{90}{ }_{5 \%}$ |  | $49$ | 19 3\% | ${ }^{44} 4 \%$ | ${ }^{31} 4 \%$ |
| ${ }^{16} 1 \%$ | ${ }^{7}{ }_{1 \%}$ | ${ }^{13}{ }_{1 \%}$ |  | ${ }^{8}{ }_{1 \%}$ | $?$ | 3. | ${ }^{6} 1 \%$ |
| $?$ | $?$ | - |  | $?$ | $!$ | - | $!$ |
| $\begin{gathered} 2523 \\ { }_{8}^{25 \%} \end{gathered}$ | $\begin{gathered} 949 \\ { }_{8}^{98 \%} \end{gathered}$ | ${ }^{1655}$ \% |  | $\begin{gathered} 1245 \\ A 8 \% \\ A \end{gathered}$ | $\begin{gathered} 541 \\ { }_{A}^{88 \%} \end{gathered}$ | 842 83\% | ${ }^{718} 8$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} \text { 25-34 } \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Semi/ } \\ \text { detached } \\ (J) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{aligned} & \begin{array}{c} \text { Hatat/ } \\ \text { Maisonette } \\ \text { (L) } \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Bought } \\ (\mathrm{M}) \\ \hline \end{gathered}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 309 \\ 10 \% \\ \text { EFGHM} \\ \text { PQWh } \end{gathered}$ | $\begin{gathered} 39 \\ \text { AEFG } \end{gathered}$ | $\begin{gathered} 140 \\ \begin{array}{c} 31 \% \\ \text { ABDEF } \\ G \end{array} \end{gathered}$ | $\begin{gathered} 104 \\ \text { AEFG } \\ \text { AO } \end{gathered}$ | 20 FG\% | ${ }_{6}^{5}$ | ! | ${ }^{105}$ | $\begin{gathered} 204 \\ \text { AH\% } \\ \text { AH } \end{gathered}$ | ${ }^{147}$ | $\begin{aligned} & \begin{array}{l} 138 \\ \text { AJL } \end{array} \end{aligned}$ | ${ }^{23} 8$ | ${ }^{145}$ | $\begin{aligned} & 89 \\ & \text { AM } \\ & \hline 15 \% \end{aligned}$ | $\begin{gathered} \frac{72}{14 \%} \\ \text { AMAPQ } \end{gathered}$ |
| $\begin{gathered} 122 \\ \text { EFGHMP } \\ Q R \end{gathered}$ | ${ }_{\text {AEFG }}^{20 \%}$ | $\begin{gathered} 52 \\ \text { ADEFG } \end{gathered}$ | $\begin{gathered} 35 \\ \text { AEFG } \end{gathered}$ | $\begin{array}{r}12 \\ \text { F } \\ \hline\end{array}$ | $?$ | $!$ | ${ }^{41}$ | $\begin{aligned} & 81 \\ & \mathrm{AH}^{5 \%} \end{aligned}$ | ${ }^{61}$ | ${ }^{48}$ | ${ }^{10} 3$ | ${ }_{3 \%}^{48}$ | 44 AM | $\begin{gathered} { }^{28} \\ M P R{ }^{6 \%} \end{gathered}$ |
| $\begin{gathered} 16 \\ { }^{16} 1 \% \end{gathered}$ |  | ${ }_{\text {ABEFG }}{ }^{7}$ | $\stackrel{8}{24}_{{ }_{4}^{4}}$ | ! |  |  | 4 | ${ }^{12} \%$ | 10 ${ }_{1}$ | 5 | $!$ | 5 | $\text { AM }^{7 \%}$ | ${ }_{\text {PQRS }}^{4_{0} \%}$ |
| $\stackrel{2}{1}$ | $!$ | ! | : | - | : | - | $!$ | $!$ | ! | ! | : | - | ! | - |
|  | $\stackrel{203}{207 \%}{ }_{C}^{20}$ | 259\% | $\begin{gathered} 369 \\ 72 \\ C \end{gathered}$ | $\begin{gathered} 507 \\ \text { ABCD } \end{gathered}$ | $\begin{gathered} 439 \\ { }_{98 \%} \\ A B C D \\ E \end{gathered}$ | $\begin{gathered} 746 \% \\ { }^{100 \%} \\ A B C D E \end{gathered}$ | $\underset{\substack{1197 \\ 89 \% \\ A 1}}{ }$ | ${ }^{1326} 8$ | $\underset{\substack{1317 \\ 80 \% \\ K}}{ }$ | ${ }_{81 \%}^{823}$ | $\underset{\substack{264 \\ k}}{\substack{29 \%}}$ | $\begin{aligned} & 1618 \\ & \text { ANO } \end{aligned}$ | ${ }^{462} 77$ | $\begin{aligned} & 402 \\ & \text { RT9\% } \\ & \text { RST } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl crtrs) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (R) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 309 \\ \text { HFG\% } \\ \text { PQHM } \end{gathered}$ | - | $\underset{\substack{2 \% \\{ }_{\mathrm{P}}^{2} \\ \hline}}{ }$ | $\begin{gathered} 121 \\ \text { AOPQ } \\ \hline 24 \% \end{gathered}$ | $\begin{gathered} 90 \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 72 \\ \mathrm{AOPQ}_{27}^{27} \\ \mathrm{~S} \end{gathered}$ | $\begin{gathered} 237 \\ { }_{12 \%}{ }^{2} \mathrm{Cb} \end{gathered}$ | $\stackrel{24}{6 \%}$ | ${ }_{81}{ }_{8}$ | ${ }_{8 \%}^{10}$ | $\underset{\substack{132 \\ 12 \% \\ h}}{ }$ | $\underset{\substack{103 \\ 119 \\ \mathrm{~h}}}{\substack{0}}$ | $\begin{gathered} 64 \\ 9 \% \\ \mathrm{~h} \end{gathered}$ | $\stackrel{2}{2 \%}$ | 24\% | $\stackrel{\text { 285 }}{10 \%}$ |
| $\begin{gathered} 122 \\ \text { EFGHM } \\ \text { PQR } \end{gathered}$ | - | - | $\stackrel{9}{2 \%}$ | $\begin{gathered} 70 \\ \text { AOPQ } \\ \text { PQ } \\ \mathrm{R} \end{gathered}$ | $\begin{array}{r} 43 \\ \text { AOPQR } \end{array}$ | $\begin{aligned} & 94 \\ & { }_{5}^{9 \%} \end{aligned}$ | 16\% | ${ }_{3 \%}^{10}$ | ${ }_{2 \%}$ | 56 $5 \%$ 9 | ${ }^{38}$ | ${ }^{22} 3$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }^{117} 4$ |
| $\begin{gathered} 16 \\ { }^{16} 1 \% \end{gathered}$ | - | : | - | : | $\begin{gathered} 16 \% \\ A O P Q R \\ S \end{gathered}$ | ? | $!$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\stackrel{6}{1 \%}$ | 6\% | 2 | - |  | $1!$ |
| $\stackrel{2}{i}$ | : | : | - | : | $\operatorname{APQ}^{\frac{2}{1 \%}}$ | $?$ | - | : | : | $?$ | : | : | - | $!$ | $!$ |
| $\begin{gathered} 2523 \\ 85 \% \\ \text { IKNOCD } \end{gathered}$ | $\begin{gathered} 643 \\ \begin{array}{c} 60 \% \\ A O Q R \\ \text { AT } \end{array} \end{gathered}$ | $\begin{aligned} & 1045 \\ & \text { AORS } \\ & \text { AOS } \end{aligned}$ | $\begin{gathered} 3714 \% \\ 7440 \\ \mathrm{ST} \end{gathered}$ | $$ | $\begin{array}{r}131 \\ 50 \% \\ \hline\end{array}$ | 1650 $83 \%$ | $\begin{aligned} & 365 \\ & \text { 30\% } \\ & \text { Aa } \end{aligned}$ | $\begin{gathered} 351 \\ 89 \% \\ 89 \% \end{gathered}$ | 108 <br> $89 \%$ | 945\% | 784 $84 \%$ | $\begin{aligned} & 640 \\ & 88 \% \\ & A 0 f \end{aligned}$ | $\begin{gathered} 94 \\ \text { Aefg } \end{gathered}$ | ${ }_{84 \%}^{187}$ | ${ }^{2336}$ 85\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category Under 5
Base: All

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | Agree (M) | Disagree $(\mathrm{N})$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 309 \\ & \text { J.0\% } \\ & \text { BJh } \end{aligned}$ | ${ }^{89} 8$ | $\begin{gathered} 156 \\ 13 \% \\ A B \end{gathered}$ | ${ }^{64} 10 \%$ | ${ }_{11 \%}^{121}$ | ${ }_{11 \%}^{25}$ | ${ }^{13} 8$ | ${ }_{\substack{83 \\ 11 \%}}$ | $\begin{gathered} 148 \\ 12 \% \\ \mathrm{AJ} \end{gathered}$ | ${ }^{78} 8$ | ${ }^{16101}$ | $\begin{gathered} 87 \\ 13 \% \\ \mathrm{~A} \end{gathered}$ | ${ }^{68}$ | $\stackrel{212}{10 \%}$ |
| $\stackrel{122}{{ }_{4}^{4 \%}}$ | 40 $4 \%$ | ${ }^{55} \%$ | ${ }^{25} 4$ | ${ }_{3 \%}$ | 10 $4 \%$ | 10\% | ${ }^{31} 4$ | ${ }_{58}^{58}$ | ${ }^{33} 3$ | ${ }^{73} 4$ | ${ }^{21} 3$ | ${ }^{27} 4$ | ${ }^{87}{ }_{4}$ |
| $\begin{aligned} & 16 \\ & 1 \% \\ & \mathrm{~h} \end{aligned}$ | 5 | $\stackrel{6}{6}$ | ${ }_{1 \%}^{5}$ | 7\% | : | : | ${ }_{7 \%}$ | 5 | 4 | ${ }^{11} 1$ | ${ }_{1 \%}$ | 2 | ${ }^{13} 1 \%$ |
| $\stackrel{2}{ }$ | - | $!$ | $!$ | - | : | : | - | $?$ | : | $!$ | $!$ | : | $?$ |
| $\begin{gathered} 2523 \\ { }_{85 \%}^{55 \%} \\ \text { Clefg } \\ \text { kpp } \end{gathered}$ | $\begin{aligned} & 924 \\ & 87 \% \\ & A^{97 \%} \end{aligned}$ | ${ }_{82 \%}^{1021}$ | ${ }_{861} 8$ | ${ }_{8}^{901}$ | ${ }_{8}^{202}$ | 144 80 | 609\% | ${ }_{82 \%}^{99}$ | $\begin{aligned} & 919 \\ & 89 \% \\ & 809 \end{aligned}$ | ${ }^{1388}{ }_{8}$ | ${ }_{84 \%}^{578}$ | 899\% | ${ }^{1723} 8$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.1 If there are children under the age of 16 in the household please indicate how many there are in each age category

 Under 5Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters <br> (d) | $\begin{gathered} \text { Under } \\ 1 \text { year } \\ \text { (e) } \\ \hline \end{gathered}$ | 1 year to under 5 years <br> 5 years <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & { }_{1989} \\ & \text { (j) } \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid <br> (m) | Timber | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 3,400 \\ (\mathrm{q}) \end{gathered}$ | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 309 \\ & \begin{array}{l} 10 \% \\ \text { BJh } \end{array} \end{aligned}$ | ${ }^{82}$ | 1100 | 129 | ${ }_{8 \%}^{28}$ | $\begin{gathered} \substack{63 \\ 7 \% \\ \text { Ah }} \end{gathered}$ | $\begin{gathered} 128 \\ 18 \% \\ \text { Agh } \end{gathered}$ | $\begin{gathered} \begin{array}{c} 68 \\ 13 \% \\ \text { Ah } \end{array} \end{gathered}$ | 50 40 | ${ }^{83} 10 \%$ | 179 <br> $10 \%$ | $\begin{aligned} & \substack { 47 \\ \begin{subarray}{c}{10 \% \\ \text { Aj }{ 4 7 \\ \begin{subarray} { c } { 1 0 \% \\ \text { Aj } } } \end{aligned}$ | ${ }^{211 \%}$ | 90\% | 7\% | 110\% | $\underset{\substack{122 \% \\ A \\ \hline}}{\substack{2 \\ \hline}}$ | 11\% | $\stackrel{58}{13 \%}$ |
| $\underset{\substack{122 \\ h}}{\substack{122}}$ | 30 | ${ }^{54} 4$ | 17\% | ${ }^{21} 6$ | ${ }_{\text {Ah }}{ }^{27}$ | 53 $8 \%$ Ah | 29\% | ${ }_{1 \%}^{13}$ | ${ }_{3 \%}$ | 75\% | 17\% | 80 4 \% | ${ }^{37} 4$ | ${ }_{\text {Alm }}{ }^{8 \%}$ | ${ }_{3 \%}^{3}$ | ${ }^{45}$ \% | ${ }^{29} 5$ | ${ }^{23} 5$ |
| $\begin{aligned} & 16 \\ & 1 \% \\ & \mathrm{~h} \end{aligned}$ | 5\% | ${ }_{1 \%}^{8}$ | ${ }_{1 \%}$ | $!$ | $\begin{aligned} & 3 \\ & 1 \% \\ & { }_{n} \end{aligned}$ | $\begin{aligned} & 10 \\ & { }_{1 \%} \% \\ & \text { Ah } \end{aligned}$ | 3 $1 \%$ | : | 5\% | ? | ${ }_{1 \%}$ | 10 ${ }_{1}$ | ${ }_{1}^{6}$ | $\vdots$ | 1\% | \% $\%$ | $?$ | 5\% |
| $\stackrel{2}{2}$ |  | - | $!$ | ! | : | $\begin{array}{r} 2 \\ A+ \end{array}$ | : | : | : | $!$ | $!$ | $!$ | $!$ | - | - | $!$ | : | : |
| 2523 <br> Clef <br> gkpr | 696\% | 1239\% | ${ }^{278}$ | ${ }^{310} 8$ | 284 ${ }^{75 \%}$ | ${ }_{507} 7$ | $\underset{\substack{416 \\ f}}{416}$ | $\begin{aligned} & \text { 1315 } 95 \% \\ & \text { Aefg } \end{aligned}$ | 750 $80 \%$ $k$ | $\underset{85 \%}{1549}$ | ${ }^{224} 7$ | 1651 $84 \%$ | 829\% | 71 $83 \%$ | 80\% | ${ }^{846 \%}$ | 474 ${ }_{8}$ | 359 <br> $81 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 437

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

6-10
Base: All

|  | All Commu- <br> nities <br> (excl ctrls) <br> (A) |
| :---: | :---: |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> (2,5) <br> (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ \text { (2.5) } \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach <br> (1) <br> (L) | Middlesbrough $(2,5)$ <br> (M) | Exmoor <br> (1,3) <br> (N) | Halton <br> (1,3) <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ (P) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ (Q) | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham <br> $(2,3,4,6)$ <br> ( T ) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \end{gathered}$ (U) | $\begin{gathered} \hline \text { West } \\ \text { Oxford } \\ (1,3,4,6) \end{gathered}$ (V) | Whitehill Borden <br> (2) <br> (W) |
| 2972 | 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{gathered} 296 \\ \substack{296 \\ \text { KNV }} \end{gathered}$ | ${ }_{12 \%}$ | 6\% | ${ }^{13} 78$ | $\begin{gathered} 22 \\ 20 \% \\ A \end{gathered}$ | ${ }^{19} 5$ | 18\% | 111\% | 18\% | ${ }^{26}$ | 12\% | $\underset{\mathrm{A}}{17 \%}$ | ${ }^{23} 8$ | ${ }_{5 \%}^{10}$ | ${ }_{12 \%}^{46}$ |
| 114\% | ${ }^{13} 3$ | 5\% | ${ }^{7} \%$ | ${ }_{5 \%}^{6}$ | ${ }_{2 \%}^{8}$ | ${ }_{5}^{6}$ | 5\% | ${ }_{3 \%}$ | ${ }^{16}$ | $3 \%$ | ${ }_{3 \%}$ | ${ }^{12} 4$ | ${ }_{4 \%}$ | ${ }^{18}$ |
| ? | ? | ${ }_{1 \%}$ |  | 1\% | : | ${ }_{\text {2 }}^{2} \times$ |  | - | ! | ${ }_{1 \%}$ |  |  |  | ! |
| $\begin{aligned} & \text { 2553 } \\ & \text { Mow } \end{aligned}$ | 380 $84 \%$ | $\begin{gathered} 138 \\ 92 \% \\ A \end{gathered}$ | 156\% | 819\% | $\begin{gathered} 324 \\ 92 \% \\ A \end{gathered}$ | 94\% | 844 | 88\% | 257 ${ }_{8}$ | 94\% | 80\% | ${ }_{88}^{265}$ | $\begin{gathered} 197 \\ \substack{92 \% \\ A} \end{gathered}$ | ${ }_{82 \%}^{305}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category 6-10
Base: All

Total

2
3
No children of this age

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury (Hook Norton's ctrl) (Y) | $\begin{gathered} \text { E. Oxford } \\ \text { (W. Oxford's } \\ \text { ctri) } \\ \text { (L) } \\ \hline \end{gathered}$ | Berridge (Meadows ctrl) (a) | Paington (Totnes' ${ }^{\text {ctrl) }}$ (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{12 \%}$ | ${ }^{10} 8$ | ${ }^{210 \%}$ | ${ }^{39} 9$ | ${ }^{26} 9$ |
| 8\% | ${ }_{5 \%}$ | ${ }_{3 \%}$ | ${ }_{3 \%}$ | 5\% |
| ! | - | - | ${ }^{3} 1 \%$ | ! |
| ${ }^{255}$ | ${ }^{115} 8$ | ${ }^{174} 8$ | 251 ${ }_{\text {83\% }}$ | 269\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

 6-10Base: All

Total

2
${ }^{3}$

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Communities (excl ctrls) (A) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) |  | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 2972 | 1082 | 2000 |  | 1416 | 615 | 1010 | 835 |
| $\stackrel{296}{10 \%}$ | ${ }^{89} 8$ | $\underset{A}{224} \underset{A}{21 \%}$ |  | ${ }^{128} 9$ | ${ }^{50} 8$ | ${ }_{1109}$ | 79\% |
| ${ }^{114} 4_{4 \%}$ | ${ }^{38} 4{ }_{4}$ | ${ }^{82} 4{ }_{4}$ |  | 493\% | ${ }^{23} 4 \%$ | 40 $4 \%$ | ${ }^{32} 4 \%$ |
| ? | $\stackrel{ }{2}$ | $\stackrel{6}{6}$ |  | $\stackrel{3}{ }$ | - | 5 | - |
| $\begin{gathered} 2553 \\ 80 \% \\ D_{0} \end{gathered}$ | $\underset{A 8 \%}{953}$ | ${ }^{1688} 8$ |  | $\begin{gathered} 1236 \\ 87 \% \\ A \end{gathered}$ | ${ }^{542} 88$ | ${ }^{856}$ 85\% | ${ }^{724} 87$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

 6-10Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ \text { (K) } \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 296 \\ \substack{20 \% \\ \text { BFGLM } \\ \text { PQb }} \end{gathered}$ | $\begin{gathered} 17 \\ F_{6}^{6 \%} \end{gathered}$ | $\underset{\substack{73 \\ \text { ABEFG }}}{\substack{\text { 1\% }}}$ |  | $\begin{aligned} & 55 \\ & 10 \% \\ & \mathrm{FG}^{2} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1}^{6}$ | ${ }^{106}$ | $\begin{aligned} & 190 \\ & \text { 12\% } \\ & \text { AH } \end{aligned}$ | $\xrightarrow{167}$ | $\xrightarrow{106}$ | ${ }^{20} 7$ | ${ }^{152} 8$ | $\begin{aligned} & 84 \\ & { }^{84 \%} \\ & \text { AM } \end{aligned}$ |  |
| $\begin{gathered} 114 \% \\ \substack{\text { BEFGLM } \\ \text { PQRg }} \end{gathered}$ | $\mathrm{FG}^{\text {1\% }}$ | ${ }^{42}{ }_{9}^{4 B E F G}$ | $\begin{gathered} \frac{56}{7 \%} \\ \text { ABEFG } \end{gathered}$ | ${ }_{F G}{ }^{23}$ |  |  | ${ }^{47}$ 3\% | ${ }^{67} 4 \%$ | ${ }_{4}^{62}$ | ${ }_{4}^{45}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{58}$ | $\begin{gathered} 32 \\ { }^{32}{ }^{5 \%} \end{gathered}$ | $\begin{gathered} 23 \\ \text { PQR } \end{gathered}$ |
| $\begin{gathered} \stackrel{9}{\mathrm{M}} \end{gathered}$ | $!$ | ${ }_{6}^{3} \%$ | ${ }_{6}^{4 \%}$ | $!$ |  |  | $?$ | $?$ | 5 | 4 | : | $?$ | $\mathrm{AM}^{5}$ | $\stackrel{2}{+}$ |
| $\begin{gathered} 2553 \% \\ \text { CDINS } \\ \text { CDNe } \end{gathered}$ | $\begin{array}{r} 242 \\ \text { ACDE } \\ \text { A } 2 \% \end{array}$ | $\begin{gathered} 341 \\ \substack{74 \% \\ D} \end{gathered}$ | ${ }_{615}$ | $\begin{aligned} & 471 \\ & \begin{array}{l} 87 \% \\ C D \end{array} \end{aligned}$ | $\begin{gathered} 442 \\ \mathrm{ABCDF} \end{gathered}$ | $\begin{gathered} 742 \\ \mathrm{ABCDE} \end{gathered}$ | $\underset{\substack{1193 \\ 89 \% \\ \mathrm{Al}}}{ }$ | ${ }^{1360} 84 \%$ | ${ }^{1302} 8$ | ${ }_{8}^{860}$ | $\begin{aligned} & 274 \\ & \text { A. } 92 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1600 \\ & \text { ANO } \end{aligned}$ | $\stackrel{482}{80 \%}$ | $\begin{gathered} 425 \\ \substack{84 \% \\ \mathrm{ST}} \end{gathered}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (P) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { (T) } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { All/mostly } \\ \text { caused } \\ \text { by humans } \end{gathered}$ (e) | $\begin{gathered} 50: 50 \\ (f) \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | Yes | $\begin{aligned} & \text { Noo } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
|  | - | $\begin{aligned} & { }_{2}^{18} \\ & { }_{P}^{2} \end{aligned}$ | $\begin{gathered} 63 \\ { }^{639} \\ A P Q \end{gathered}$ | $\begin{gathered} 128 \\ \mathrm{AOPQ} \\ \mathrm{PO} \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 87 \\ \text { AOPO } \\ \text { AOS } \\ \text { RS } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 221 \\ \text { Ab } \end{array} \end{aligned}$ | 20 ${ }_{5}$ | $\begin{aligned} & 39 \\ & \begin{array}{l} 30 \% \\ b \end{array} \end{aligned}$ | 119\% | 127 <br> $17 \%$ <br> 9 | $\begin{aligned} & 108 \\ & { }_{12 \%}^{12 \%} \end{aligned}$ | ${ }^{51} \%$ | ${ }_{5 \%}^{5}$ | ${ }^{17} 8$ | $\stackrel{279}{10 \%}$ |
| $\begin{gathered} 114 \\ \text { BEGG } \\ \text { MPQRg } \end{gathered}$ | - | - | $P Q^{102}$ | $\begin{gathered} 48 \\ \text { I8\% } \\ \text { AOPQ } \\ R \end{gathered}$ | $\begin{gathered} \begin{array}{c} 59 \\ \text { 22\% } \\ \text { AOPR } \\ S \end{array} \end{gathered}$ | ${ }^{83}$ | 11 $3 \%$ | 14\% | ${ }_{3 \%}^{4}$ | 59 49 49 | 39 $4 \%$ 9 | ${ }^{14}$ | ${ }_{1 \%}^{1 \%}$ | 109 | ${ }^{104} 4$ |
| $\stackrel{9}{\mathrm{M}}$ | - |  | - | $!$ | $\begin{gathered} 8_{3 \%}^{3 \%} \\ A O P Q R \\ S \end{gathered}$ | $\stackrel{8}{8}$ | $!$ | : | : | 5 | $?$ | - | - | ${ }_{1 \%}$ | $?$ |
| $\begin{gathered} 2553 \\ 86 \% \\ \text { CSToef } \\ \text { CSTo } \end{gathered}$ | $\begin{gathered} 643 \\ 100 \% \\ \text { AOR2 } \\ \mathrm{ST} \end{gathered}$ | $\begin{gathered} 1053 \\ \text { AOR } \\ \text { AOR } \end{gathered}$ | $\begin{gathered} 481 \\ { }_{85} 86 \\ \mathrm{ST} \end{gathered}$ | $\underset{\substack{316 \\ \hline \\ \hline}}{\substack{2}}$ | 110 | 1680 $84 \%$ | $\begin{aligned} & 374 \\ & \text { } \begin{array}{c} 92 \% \end{array} \\ & \text { Aac } \end{aligned}$ | 343 $87 \%$ | $\stackrel{107}{88 \%}$ | 950\% | 782 $84 \%$ | $\begin{aligned} & \begin{array}{l} 6.3 \\ \text { 9ef } \end{array} \end{aligned}$ | $\begin{gathered} 92 \\ 94 \% \\ \text { Aef } \end{gathered}$ | ${ }^{193} 8$ | ${ }^{2360} 80$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

 6-10Base: All

Total

2

3

No children of this age

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | Very | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 296 \\ \text { Jahim } \end{gathered}$ | ${ }^{91}$ | ${ }_{17 \%}^{135}$ | ${ }^{68}$ | ${ }^{97} 9$ | ${ }_{17 \%}$ | ${ }^{10}$ | ${ }_{10 \%}^{70}$ | $\begin{aligned} & 147 \\ & 12 \% \\ & \text { AJ } \end{aligned}$ | ${ }^{79} 8$ | ${ }^{159}$ | ${ }_{122}^{82}$ | ${ }^{61}$ | $\stackrel{212}{10 \%}$ |
| $\begin{gathered} 114 \\ 4 \% \\ \mathrm{Jh} \end{gathered}$ | ${ }^{38}$ | $\begin{gathered} 58 \\ { }^{50} D^{2} \end{gathered}$ | ${ }^{18}$ | ${ }^{39}$ \% | ${ }^{13} 5$ | 6\% | $\begin{gathered} 34 \\ 5 \% \\ j \end{gathered}$ | ${ }_{5}^{56}$ | ${ }_{2}^{24}$ | $\begin{aligned} & 74 \\ & { }_{5 \%} \% \end{aligned}$ | ${ }^{27}{ }_{4}$ | 20\% | ${ }^{86}$ |
| $\stackrel{9}{\text { h }}$ | 4 | $\stackrel{3}{ }$ | $?$ | ? |  | : | ${ }_{1}{ }^{4}$ | 3 | ? | 4 | 3. |  | ? |
| $\begin{gathered} 2553 \\ \text { cinct } \\ \text { ciklr } \\ \hline \end{gathered}$ | $\begin{aligned} & 925 \\ & 87 \% \\ & C \end{aligned}$ | 1043 $84 \%$ | ${ }^{568} 8$ | ${ }^{927} 8$ | 197 $83 \%$ | $\underset{F}{\substack{90 \% \\ F}}$ | ${ }_{85}^{622}$ | 1002\% | $\begin{aligned} & 929 \\ & \text { AHO } \\ & \text { AH1 } \end{aligned}$ | ${ }^{1397}$ 85\% | 579\% | $\begin{aligned} & \begin{array}{c} 615 \\ 88 \% \\ A N^{8} \end{array} \end{aligned}$ | 1730 ${ }^{85 \%}$ |

GfK NOP

Proportions/Means: Columns Tested (5\% risk level) - A/B/C/D-A/E/F/G-A/H/I/J-A/K/L-A/M/N-A/a/b/c/d-A/e/f/g/h-A/i/j/k-A/I/m/n/o-A/p/q/r Overlap formulae used. *small base

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.2 If there are children under the age of 16 in the household please indicate how many there are in each age category

 6-10Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \end{aligned}$ (e) | 1 year to under 5 years 5 years (f) | 5 years to under 10 years (g) | $\begin{aligned} & \text { 10+ } \\ & \text { years } \\ & \text { (h) } \end{aligned}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | Solid (m) | Timber | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & 20,800-4 \\ & 36,400 \end{aligned}$ (q) | $\underset{(\mathrm{r})}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \begin{array}{c} 296 \\ \text { Jahim } \end{array} \end{gathered}$ | ${ }^{58}$ | $\begin{gathered} 148 \\ 10 \% \\ 10 \% \end{gathered}$ | $\begin{gathered} 49 \\ \text { 4ab } \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 41 \% \\ & \underset{a}{41 \%} \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \\ \mathrm{n} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 95 \\ 14 \% \\ \text { Ah } \end{array} . \end{aligned}$ | $\begin{gathered} 79 \\ 15 \% \\ \text { Aeh } \end{gathered}$ | ${ }_{6}^{83}$ | ${ }^{61}$ | $\underset{\substack{195 \\ 11 \% \\ i}}{ }$ | $\begin{aligned} & 40 \\ & \substack{41 \% \\ \mathrm{Ai}^{2}} \end{aligned}$ | $\begin{aligned} & 213 \\ & 11 \% \\ & \mathrm{Am}^{2} \end{aligned}$ | ${ }_{8 \%}^{80}$ | 8\% | 7\% | ${ }^{94}$ | ${ }_{11 \%}^{62}$ | ${ }_{\substack{\text { c } \\ \text { AP } \\ \text { 1\% }}}$ |
| $\begin{gathered} 114 \\ \underset{y y}{4 \%} \end{gathered}$ | 25\% | ${ }^{58}$ | 15\% | 16\% | $\begin{aligned} & 19 \\ & \begin{array}{l} \text { 5\% } \\ \mathrm{h} \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} \text { 5\% } \\ \mathrm{h} \end{array} \end{aligned}$ | 37 Ah | ${ }_{2}^{24}$ | 25\% | ${ }^{77}$ | ${ }^{12} 4$ | ${ }^{83}$ | 330 | \%\% | ${ }_{2 \%}^{2 \%}$ | ${ }^{37} 4$ | 25\% | ${ }^{24} 5$ |
| $\stackrel{9}{\text { n }}$ | $?$ | 3 | 3 $1 \%$ $b^{3}$ | $!$ | : | $\begin{aligned} & 4_{1}^{1 \%} \\ & h \end{aligned}$ | ${ }_{\text {4\% }}^{4} \mathrm{~h}$ | $!$ | $!$ | $?$ | ! | $\stackrel{6}{6}$ | $?$ | 1\% | ${ }_{1 \%}$ | 4 | $?$ | $!$ |
| $\begin{aligned} & 2553 \\ & \begin{array}{c} 56 \% \\ \text { cIc\% } \\ \text { tijkir } \end{array} \end{aligned}$ fgikl | $728 \%$ Abcd | $\begin{gathered} 1252 \\ 80 \% \\ c \end{gathered}$ | 270 $80 \%$ | 303 $84 \%$ | $\begin{gathered} 319 \\ 85 \% \\ 9 \end{gathered}$ | ${ }^{567 \%}$ | ${ }^{396}$ | $\begin{aligned} & 1270 \\ & \text { Aefg } \\ & \text { Aefg } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 781 \\ 90 \% \\ A j k \end{array} \end{aligned}$ | ${ }^{1534}$ \% | ${ }^{238} 8$ | 1656\% | $\begin{gathered} 851 \\ 88 \% \\ \text { Al } \end{gathered}$ | 73 $85 \%$ | ${ }_{90 \%}^{95}$ | 885\% | 480 $84 \%$ | ${ }^{359}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 441

## Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category

11-16
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16
Base: All

| All Communities (excl ctrls) (A) | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ $(\mathrm{J})$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ \text { (2.5) } \\ \text { (K) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \end{aligned}$ <br> (L) | Middles- brough <br> $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | Halton <br> $(1,3)$ <br> (O) | $\begin{gathered} \text { Hook } \\ \text { Nooton } \\ (1,2,3,6) \\ (\mathrm{P}) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 2972 | 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $\begin{gathered} 296 \\ 10 \% \\ \mathrm{VZ} \end{gathered}$ | ${ }_{137}^{57}$ | ${ }^{11} 7 \%$ | ${ }^{13}{ }_{7 \%}$ | $\begin{aligned} & 110 \% \\ & 10 \% \end{aligned}$ | ${ }^{31} 9 \%$ | ${ }_{147}^{17 \%}$ | ${ }_{122}^{12 \%}$ | ${ }^{11} 9 \%$ | 29\% | 12 | ${ }_{8 \%}^{8}$ | 11\% | ${ }^{13} 6$ | 119\% |
| $\begin{gathered} 108 \\ { }_{4}^{4 \%} \end{gathered}$ | ${ }^{17} 4 \%$ | 2\% | 5\% | 5\% | 2\% | 8\% | 3\% | ${ }_{2 \%}$ | 13\% | ${ }_{5 \%}^{6}$ | ${ }_{4}^{4}$ | 13\% | ${ }_{3 \%}$ | ${ }^{12}$ |
| 14 | $?$ | - | ${ }_{1 \%}$ | - | : | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | - | $\begin{aligned} & 5 \\ & { }_{A}^{1 \%} \end{aligned}$ |
| $!$ | - | - | : | - | - | - | - | - | $\begin{aligned} & ! \\ & \text { A } \end{aligned}$ | - | - | - | : | - |
| $\begin{gathered} 2553 \\ 86 \% \\ \hline \end{gathered}$ | 374 $83 \%$ | ${ }_{91 \%}^{136}$ | $\stackrel{153}{87 \%}$ | 94\% | $\begin{gathered} 314 \\ 89 \% \\ A \\ \hline \end{gathered}$ | 79\% | 844\% | ${ }^{106}$ | ${ }^{257 \%}$ | 91\% | $87 \%$ | ${ }^{253} 8$ | $\begin{gathered} 195 \\ 91 \% \\ \mathrm{~A} \\ \hline \end{gathered}$ | ${ }^{314} 85$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 441

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Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category
11-16
Base: All

Total
1
2

3

4

No children of this age

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (1) | E. Oxford ctrl) (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{23} 8$ | ${ }_{10}^{13}$ | 10\% | 24\% | ${ }_{11 \%}^{33}$ |
| ${ }_{3 \%}$ | ${ }_{2}^{2}$ | ${ }_{4 \%}$ | ${ }^{12} 4$ | ${ }^{11} 4$ |
| ! | : | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ |
| ! |  | - | - | - |
| ${ }_{89 \%}^{267}$ | 117 89 | ${ }^{181} 9$ | ${ }^{267} 8$ | ${ }^{256}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category

11-16
Base: All

|  | Community groups 2011 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) |  | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) |
| 2972 | 1082 | 2000 |  | 1416 | 615 | 1010 | 835 |
| 2960 | ${ }^{97}{ }_{9 \%}$ | ${ }^{210} 11 \%$ |  | ${ }^{136}$ | ${ }^{53} 9$ | ${ }_{11 \%}$ | ${ }^{76} 9$ |
| ${ }^{108}{ }_{4 \%}$ | ${ }^{35} 3$ | ${ }^{72} 4 \%$ |  | 493\% | ${ }^{24} 4 \%$ | ${ }^{38} 4{ }_{4}$ | ${ }^{29} 3 \%$ |
| 14 | $\stackrel{3}{ }$ | ${ }^{12} 1 \%$ |  | $\stackrel{6}{6}$ | $\stackrel{3}{ }$ | ? | ${ }_{1 \%}$ |
| $!$ | - | $!$ |  | - | - | ! | - |
| ${ }_{86}^{253}$ \% | ${ }^{947} 88$ | ${ }^{1705}$ |  | ${ }^{1225}$ | ${ }_{835}{ }_{8}$ | ${ }_{861}{ }^{85}$ | ${ }_{8}^{725}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 60+ \\ & (G) \\ & (G) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 296 \% \\ \text { FGLPQb } \end{gathered}$ | $\begin{gathered} { }^{22}{ }_{8 G}{ }^{2} \end{gathered}$ | $\begin{gathered} { }^{38}{ }_{8 G}{ }^{2} \end{gathered}$ | $\begin{gathered} 108 \\ \text { ABCF } \\ \text { 21\% } \end{gathered}$ | $\begin{gathered} 104 \\ { }_{10 \%}^{19 \%} \end{gathered}$ | $\begin{aligned} & 14 \\ & { }_{6}^{14} \end{aligned}$ | 101\% | ${ }^{125}$ | ${ }_{171}^{171}$ | $\begin{gathered} 179 \\ 172 \% \\ \mathrm{AL} \end{gathered}$ | $\underset{\substack{106 \\ 10 \%}}{\text { Lic }}$ | ${ }_{1 \%}$ | ${ }^{172} 9$ | $\begin{gathered} 76 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} { }^{39} \\ P^{8 \%} \end{gathered}$ |
| $\begin{gathered} 108 \\ \text { FGHLP }{ }^{4 \%} \\ \mathrm{Rb} \end{gathered}$ | $\underset{{ }_{3}^{8} \%}{8}$ | $\begin{gathered} 15 \\ { }_{3 G}{ }^{2} \end{gathered}$ | ${ }_{\text {ABCFG }}{ }^{47}$ | ${ }_{\text {ABCFG }}^{65}$ | $?$ | $!$ | ${ }_{3 \%}^{38}$ | $\begin{aligned} & 70 \\ & { }^{4 \%} \\ & \text { HH }^{2} \end{aligned}$ | $\underset{\mathrm{L}}{54}$ | $\begin{aligned} & 50 \\ & { }_{5 \%}^{5 \%} \\ & \mathrm{AL}^{2} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{57}$ 3\% | ${ }^{29} 5$ | $\begin{gathered} 22 \\ \text { PQR } \end{gathered}$ |
| $\begin{array}{r} 14 \\ H Q \end{array}$ | ${ }_{6}^{2}{ }_{6}$ | $!$ | $A_{A F G}{ }^{1 \%}$ | $\mathrm{FG}^{\text {1\% }}$ ¢ | : | : | 3 | ${ }^{11} 10$ | $?$ | 4 | ${ }_{1}^{2} \%$ | $\stackrel{\square}{6}$ | ${ }^{1 \%}$ | $\stackrel{2}{2}$ |
| $!$ | - | : | - | - | $!$ | : | : | $!$ | : | $!$ | : | : | $!$ | $:$ |
| $\begin{gathered} 2553 \\ \text { DE6\% } \\ \text { DREIJK } \end{gathered}$ | $\begin{gathered} 231 \\ 88 \% \\ \mathrm{DE} \end{gathered}$ | $\begin{aligned} & 405 \\ & 88 \% \\ & D E \end{aligned}$ | ${ }_{69 \%}^{355}$ | ${ }_{73 \%}^{396}$ | $\begin{gathered} 429 \\ \text { ABCDE\% } \end{gathered}$ | $\begin{gathered} 737 \\ 9.9 \\ A B C D E \\ F \end{gathered}$ | $\begin{gathered} 1182 \\ 88 \% \\ A 1 \end{gathered}$ | ${ }_{84 \%}^{1371}$ | $\begin{aligned} & 1296 \\ & 84 \% \end{aligned}$ | ${ }_{84 \%}^{854}$ | $\begin{aligned} & 288 \\ & \text { AJK } \\ & \text { ATK } \end{aligned}$ | $\begin{gathered} 1587 \\ 87 \% \\ \text { AN } \end{gathered}$ | ${ }^{491} 8$ | $\begin{gathered} 483 \\ { }_{885} \\ \text { NRST } \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ (\mathrm{T}) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 296 \\ { }_{10 \%}^{2} \\ \text { FGLP } \end{gathered}$ | : | $\begin{aligned} & 19 \\ & { }_{2}^{2 \%} \end{aligned}$ | $\begin{gathered} 79 \\ \text { AOPQ } \end{gathered}$ | $\begin{gathered} 130 \\ \text { AOPQ } \\ \mathrm{AO} \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 68 \\ \text { AOPQ } \\ \text { 28\% } \\ R \end{gathered}$ | $\begin{gathered} 216 \\ \substack{11 \% \\ \text { Ab }} \end{gathered}$ | ${ }_{6 \%}^{23}$ | $\underset{\substack{41 \% \\ b}}{\substack{1 \%}}$ | 7\% | $\stackrel{125}{11 \%}$ | ${ }^{94} 10 \%$ | ${ }_{9 \%}$ | ${ }_{8 \%}^{8 \%}$ | ${ }_{12 \%}^{26}$ | $\stackrel{270}{10 \%}$ |
|  | - | - | $\begin{aligned} & \quad 10 \\ & { }^{10}{ }^{2 \%} \end{aligned}$ | $\begin{gathered} 49 \\ \text { AOP\% } \\ \text { AOP } \end{gathered}$ | $\begin{gathered} 49 \\ 19 \% \\ A O P Q R \\ S \end{gathered}$ | $\begin{gathered} { }^{85} \\ A b^{4 \%} \end{gathered}$ | ${ }_{2 \%}^{8}$ | ${ }_{3 \%}^{11}$ | ${ }_{3 \%}^{4}$ | $\begin{aligned} & 52 \\ & { }_{\mathrm{S}}^{\mathrm{A}} \end{aligned}$ | 31\% | ${ }^{22} 3$ | $3{ }_{3 \%}$ | ${ }_{2 \%}^{5}$ | ${ }^{103} 4$ |
| 14 HQ | - | - | - | $\begin{aligned} & \stackrel{2}{\dot{Q}} \end{aligned}$ | $\begin{gathered} 12 \\ { }_{5}^{5 \%} \\ A O P Q R \end{gathered}$ | ${ }_{1 \%}^{11}$ | - | ${ }_{1 \%}$ | - | 5 | ${ }_{1 \%}$ | 3 | - | $!$ | $\stackrel{13}{ }$ |
| $!$ | - | - | - | - | $\begin{array}{r} ! \\ A Q \end{array}$ | $!$ | - | : | : | $!$ | - | - | : | : | $!$ |
| $\begin{gathered} 2553 \\ 86 \% \\ \text { 86\% } \\ \text { JKNRST } \end{gathered}$ | $\begin{array}{r} 643 \\ { }^{60 \%} 0 \% \\ A O R \\ \hline \text { ST } \end{array}$ | $\begin{aligned} & 1052 \\ & \text { 108\% } \\ & \text { AOSS } \end{aligned}$ | $\begin{gathered} 412 \\ 82 \% \\ \mathrm{ST} \end{gathered}$ | $\begin{gathered} 312 \\ \substack{33 \% \\ \mathrm{~T}} \end{gathered}$ | 134 $51 \%$ | 1679 $84 \%$ | $\begin{gathered} 375 \\ 92 \% \\ \text { Aac } \end{gathered}$ | ${ }^{340} 80$ | ${ }^{109} 89$ | 958 $84 \%$ | 800 $86 \%$ | $\underset{\substack{839 \\ e \\ \hline \\ \hline}}{639}$ | 87\% | 190\% | ${ }^{2363} 8$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category
11-16
Base: All

Total

2

3

4

No children of this age

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly (B) | Fairly strongly (C) | Not very/ not at all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very offen/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (1) } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | Agree (M) | Disagree $(\mathrm{N})$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 296 \\ & 1.0 \% \\ & \text { Jeo } \end{aligned}$ | ${ }^{103}$ | ${ }_{17 \%}^{135}$ | ${ }^{57}$ | ${ }^{98} 9$ | 26\% | $17$ | ${ }_{\substack{82 \\ 1 \\ j}}$ | 130 $11 \%$ | ${ }_{8 \%}^{84}$ | $\begin{aligned} & 1620 \\ & \hline 10 \% \end{aligned}$ | 76\% | ${ }^{68}$ | $\stackrel{213}{10 \%}$ |
| $\begin{gathered} 108 \\ { }_{40}^{1 \%} \end{gathered}$ | ${ }^{39} 4$ | ${ }_{3}^{43}$ | ${ }^{25} 4$ | ${ }^{32}$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{4}$ | ${ }_{3 \%}^{25}$ | ${ }^{48}$ | ${ }_{3 \%}^{35}$ | ${ }^{65}$ | ${ }^{25} 4$ | ${ }^{18}$ | 87 AM |
| 14 $i$ | 4 | $\stackrel{6}{6}$ | ${ }_{1 \%}$ | 7\% | $\mathrm{AE}^{2 \%}$ | ${ }_{1 \%}$ | $\stackrel{3}{ }$ | ${ }_{7 \%}$ | 4 | ${ }_{1} 9$ | $\stackrel{3}{ }$ | \% ${ }_{1}$ | $?$ |
| $!$ | - | $!$ | - | : | : | ${ }_{A \mathrm{~A}}^{1 \%}$ | $!$ | : | : | : | $!$ | $!$ | : |
| $\begin{gathered} 2553 \\ \text { Ncgar } \end{gathered}$ | $\stackrel{912}{80 \%}$ | $\begin{aligned} & 1054 \\ & 85 \% \end{aligned}$ | ${ }_{870}^{570}$ | ${ }_{87 \%}^{928}$ | $\begin{gathered} 198 \\ 84 \% \end{gathered}$ | 144 | 819 85 | $\begin{gathered} 1023 \\ 85 \% \end{gathered}$ | $\begin{aligned} & 911 \\ & 88 \% \\ & \text { AHI } \end{aligned}$ | 1398 $88 \%$ | ${ }_{85 \%}^{586}$ | 603 $87 \%$ | ${ }_{85 \%}^{1730}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.3 If there are children under the age of 16 in the household please indicate how many there are in each age category 11-16
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \\ \hline \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\qquad$ ambivale <br> (c) | Energy wasters (d) | Under <br> 1 year <br> (e) | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (0) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\begin{array}{r} 36,400+ \\ \hline \end{array}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & 296 \\ & \text { Jeo } \end{aligned}$ | ${ }^{72}$ | 141 | $\begin{gathered} 46 \\ \text { A4\% } \\ \text { Aab } \end{gathered}$ | 10\% | ${ }^{18}$ | $\begin{aligned} & 76 \\ & { }_{1}^{71 \%} \\ & e \end{aligned}$ | $\begin{gathered} 73 \\ 14 \% \\ \text { Aeh } \end{gathered}$ | $\stackrel{129}{9 \%}$ | ${ }^{73} 8$ | ${ }^{184} 10 \%$ | $\begin{aligned} & \begin{array}{c} 39 \\ { }_{13 \%}^{3 \%} \\ \mathrm{Ai} \end{array} \end{aligned}$ | $\begin{gathered} 198 \\ 10 \% \\ 0 \end{gathered}$ | ${ }^{92}$ | 12 14 0 | $4 \%$ | 100 $10 \%$ | 11\% |  |
| $\begin{gathered} 108 \\ { }_{40}^{1 \%} \\ \end{gathered}$ | 29\% | ${ }^{49}$ | ${ }^{13} 4$ | 17\% | 14\% | ${ }^{17}$ \% | $\begin{aligned} & 28 \\ & \begin{array}{l} 5 \% \\ A f \end{array} \end{aligned}$ | 49 | ${ }^{33}$ | 69\% | 2\% | ${ }^{75}$ | 33\% | ${ }_{5 \%}$ | $4 \%$ | 26\% | ${ }_{\text {AP }}^{59}$ | ${ }_{0}^{23}$ |
| 14 $i$ | : | $\begin{aligned} & 7 \\ & \text { a } \end{aligned}$ | $!$ | $A_{A a b}^{e}$ | : | $\begin{gathered} { }^{8} \% \\ \text { Aeg } \end{gathered}$ | : | 6 | $!$ | 10, | $\begin{aligned} & 3 \\ & 1 \% \\ & i \end{aligned}$ | ${ }^{11} \%$ | $?$ | 1\% | : | 3 | 3\% | $\stackrel{2}{2}$ |
| $!$ | : | $!$ | : | : | : | $!$ | : | : | $!$ | : | : | : | $!$ | : | : | $!$ | : | : |
| $\begin{gathered} 2553 \\ 86 \% \\ \text { Ncga } \end{gathered}$ | $\underset{88 \%}{712} \underset{c}{7}$ | $\begin{gathered} 1263 \\ 86 \% \\ c \end{gathered}$ | ${ }_{82 \%}^{277}$ | 301 ${ }_{8}$ | $\begin{gathered} 345 \\ 492 \% \\ \text { Afgh } \end{gathered}$ | $\begin{gathered} 598 \\ \substack{55 \% \\ 9} \end{gathered}$ | 415 ${ }^{80 \%}$ | $\begin{gathered} 1194 \\ 87 \% \\ 9 \end{gathered}$ | 760 $88 \%$ | 1550 ${ }_{85}$ | 243\% | ${ }^{1674}$ 85\% | 835\% | 809 | $\begin{aligned} & 97 \\ & 92 \% \\ & \text { inn } \end{aligned}$ | $\begin{gathered} 890 \\ 87 \% \\ \mathrm{qr} \end{gathered}$ | 473\% | 354 $80 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

|  | All Communities (excl ctrls) baseline (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \\ & \hline \end{aligned}$ | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 2048 \\ 69 \% \\ \text { jWuay } \end{gathered}$ | ${ }^{1987}$ | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (\mathrm{M}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ \text { (N) } \end{gathered}$ | Halton $(1,3)$ (O) | Hook Norton $(1,2,3,6)$ (P) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2.5) \\ (R) \\ \hline \end{gathered}$ | Muswell Hill (3) (s) | Reepham <br> (2,3,4,6) <br> ( T ) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { West } \\ & \text { Oxford } \\ & (1,3,4,6) \\ & \text { (V) } \end{aligned}$ | Whitehill <br> Borden <br> (2) <br> (W) |
| 450 | 150 |  | 110351 |  | 120 | 100 |  | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{291}$ 65\% | $\underset{\substack{121 \\ \mathrm{~A}}}{1 \%}$ |  | $\begin{gathered} 71 \\ 65 \% \end{gathered}$ | $\begin{gathered} 282 \\ 80 \% \\ A \end{gathered}$ | ${ }_{64 \%}^{77}$ | ${ }_{655}^{65}$ |  | $\begin{aligned} & 199 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 74 \\ 67 \% \end{gathered}$ | $\begin{gathered} 65 \\ 65 \% \end{gathered}$ | ${ }_{69 \%}^{207}$ | $\begin{gathered} 169 \\ \substack{169 \\ \mathrm{At}} \end{gathered}$ | $\underset{60 \%}{223}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) $(X)$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (1) | E. Oxford ctrl) (Z) | Berridge (Meadows' (Meadow ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{607}^{197}$ | ${ }^{93} 9$ | $\underset{62 \%}{126}$ | ${ }^{183}$ | ${ }_{71 \%}^{213}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

No children


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 445

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

| All Communities (excl ctrls)$\qquad$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\begin{gathered} 2048 \\ \substack{29 \% \\ D J} \end{gathered}$ | $1987$ | $\begin{aligned} & 797 \\ & 74 \% \\ & \text { Al } \end{aligned}$ | ${ }_{60 \%}^{1322}$ |  | ${ }_{72 \%}^{441}$ | ${ }_{68 \%}^{682}$ | $586$ | $\begin{gathered} 721 \\ 67 \% \end{gathered}$ | ${ }_{65 \%}^{1336}$ | $977$ | $\begin{gathered} 419 \\ 69 \% \end{gathered}$ | $\begin{gathered} 702 \\ 700 \% \end{gathered}$ | 559\% |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 447

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Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (F) \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (1) } \end{aligned}$ | Semi/ detached (J) | Terraced (K) | Flat/ Maisonette (L) | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 516 |  |  | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 2048 \\ \text { CDIK } \\ \text { COORSTae } \end{gathered}$ | $\begin{aligned} & 168 \\ & 64 \% \\ & C D \end{aligned}$ |  |  |  |  | $\begin{gathered} 730 \\ 98 \% \\ A B C D E \\ A \end{gathered}$ | Al | $\begin{gathered} 1042 \\ 64 \% \end{gathered}$ | $\underset{\substack{1045 \\ 68 \% \\ k}}{ }$ | $64$ | $\begin{aligned} & 247 \\ & \text { AJK } \end{aligned}$ |  | $\begin{aligned} & 351 \% \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & \text { S64\% } \\ & \text { RST } \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | (R) | 4 (s) | $\begin{array}{r} 5+ \\ (T) \\ \hline \end{array}$ | $\begin{aligned} & \text { Gs } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { il } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { Sild } \\ \text { fuel } \\ \text { (da } \\ \hline \end{array} \end{aligned}$ | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} 50: 50 \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { Noo } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 |  |  | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 2048 \\ \text { CDE } \\ \text { CDE } \\ \text { IKNOOR } \end{gathered}$ | $\begin{gathered} 643 \\ 100 \% \\ \text { AOQR } \\ S T \end{gathered}$ | $\begin{aligned} & 1008 \\ & { }_{94 \%} \\ & \text { AOSS } \end{aligned}$ |  |  | 35 ${ }_{13}$ | 1311 $60 \%$ | $\begin{gathered} 321 \\ \text { Aac } \\ \text { Aac } \end{gathered}$ | $\underset{\substack{286 \\ a}}{286}$ | ${ }_{728}^{88}$ | ${ }_{755}^{740}$ | ${ }_{624}^{624}$ | $\begin{aligned} & 548 \\ & \text { Aef } \end{aligned}$ | $\begin{gathered} 81 \\ \text { Bef } \\ \text { Aef } \end{gathered}$ | ${ }^{159} 9$ | $1889$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

| All Communities (excl ctrls)$\qquad$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | If's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Very } \\ & \text { strongly } \end{aligned}$ (B) | $\begin{gathered} \text { Fairly } \\ \text { strongly } \end{gathered}$ (C) | Not very/ not at all strongly (D) | Always/ often (E) | $\begin{gathered} \substack{\text { Sometimes } \\ \text { (F) }} \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ no opinion (J) | $\begin{gathered} \text { Agree } \\ \text { (K) } \\ \hline \end{gathered}$ | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \\ \hline \end{gathered}$ |
| 2972 | 1058 1239 656 |  |  | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 2048 \\ \text { CH⿳ } \\ \text { CHINC } \end{gathered}$ efgklar | $\begin{aligned} & 760 \\ & 72 \% \\ & A C \end{aligned}$ | ${ }_{65 \%}^{802}$ | $\begin{gathered} 472 \\ { }_{72 \%} \\ C \end{gathered}$ | 7417 | ${ }_{67 \%}^{159}$ | ${ }_{75 \%}^{125}$ | ${ }_{65 \%}^{476}$ | $\begin{gathered} 789 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 783 \\ & 76 \% \\ & \text { AHI } \end{aligned}$ | $1116 \%$ | ${ }_{67 \%}^{460}$ | $\begin{aligned} & 501 \\ & \begin{array}{c} 72 \% \\ \text { AN } \end{array} \end{aligned}$ | $\begin{aligned} & 1369 \\ & 67 \% \end{aligned}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q41.4 If there are children under the age of 16 in the household please indicate how many there are in each age category No children
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctris) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \begin{array}{c} \text { Energy } \\ \text { ambivalent } \\ \text { (c) } \end{array} \\ \hline \end{gathered}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | $\begin{gathered} 1 \text { year } \\ \text { to under } \\ 5 \text { years } \\ \text { (f) } \\ \hline \end{gathered}$ | 5 years to under 10 years <br> 10 yea <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ 0 \\ \hline \end{gathered}$ | 1990 onwards (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \end{aligned}$ (p) | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 2048 \\ \text { cetin } \\ \text { cigla } \end{gathered}$ | $\begin{gathered} 596 \\ \begin{array}{c} 53 \% \end{array} \\ \text { Abcd } \end{gathered}$ | $\underset{\substack{1006 \\ 69 \% \\ c}}{ }$ | ${ }_{61 \%}^{204}$ | $\stackrel{242}{67 \%}$ | $\underset{\substack{242 \\ 649 \\ f}}{\substack{20}}$ | $\begin{aligned} & 388 \\ & 55 \% \end{aligned}$ | ${ }_{58 \%}^{299}$ | $\begin{aligned} & 1118 \\ & 81 \% \\ & \text { Affg } \end{aligned}$ | $\begin{aligned} & \begin{array}{c} 633 \\ \text { A3k } \end{array} . \end{aligned}$ | $\underset{\substack{1240 \\ k 8 \% \\ k}}{\substack{20}}$ | 175 | ${ }_{68 \%}^{1323}$ | $\begin{gathered} 689 \\ \substack{629 \\ \mathrm{Al}} \end{gathered}$ | $\begin{aligned} & 54 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 80 \\ \substack{86 \% \\ n} \end{gathered}$ | $\begin{aligned} & 717 \\ & 70 \% \\ & 90 \end{aligned}$ | $\underset{64 \%}{305}$ | $\stackrel{253}{57 \%}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

Total
Under $£ 3,120$ per year
$£ 3,120$ and less than $£ 5,200$
$£ 5,200$ and less than $£ 10,400$
${ }_{\text {£ } 15.4000}$ and less than
$\underbrace{}_{\$ 20.800} 15.000$ and less than
$£ 20.800$ and less than
${ }_{5}^{£ 250.000}$ and less than
$£ 33,200$ and less than
$\$ 36,400$
$£ 36,400$ or more

Don't know

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl cris) } \\ \text { (A) } \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| ${ }^{24}{ }_{1 \%}$ | ${ }^{23} 1 \%$ | - | : |
| $\begin{aligned} & 93 \\ & 10^{3 \%} \end{aligned}$ | ${ }^{101} 3$ | : | - |
| $\begin{gathered} 316 \\ 1 \text { PV+Wu } \\ \lim ^{2} \end{gathered}$ | $\stackrel{289}{10 \%}$ | - | - |
| $\begin{gathered} 325 \\ \mathrm{nSqV+WYw} \end{gathered}$ | $\stackrel{330}{11 \%}$ | : | - |
| $\underset{i_{19}^{262}}{{ }_{19}^{26}}$ | ${ }^{254} 9$ | - | - |
| $\underset{\text { IPRSsv }}{247}$ | ${ }^{222} 7$ | - | - |
| $\begin{aligned} & 166{ }^{16 \%} \\ & \text { Lps } \end{aligned}$ | ${ }^{179} 6$ | : | - |
| ${ }^{156}$ | ${ }^{160} 5$ | - | - |
| $\begin{gathered} 445 \\ \text { KLJMkIRpaybz } \end{gathered}$ | $\stackrel{415}{14 \%}$ | - | - |
| $\begin{aligned} & 383 \\ & 13 \% \\ & \text { iny } \end{aligned}$ | 410 $14 \%$ | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| $\begin{aligned} & \text { All Commu- } \\ & \text { nities } \\ & \text { (excl ctris) } \end{aligned}$ | All Commu- nities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\underset{{ }_{\text {kNRUuwab }}}{555}$ | ${ }_{279}^{579}$ | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Blacon } \\ & (2,5) \end{aligned}$ (J) | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ \text { (L) } \\ \hline \end{gathered}$ | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \end{gathered}$ (0) | $\begin{gathered} \text { Hook } \\ \text { Noorton } \\ (1,2,3,6) \\ (P) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (Q) \end{aligned}$ | $\begin{gathered} \text { Meadows } \\ (2.5) \\ (\mathrm{R}) \\ \hline \end{gathered}$ | Muswell <br> Hill <br> (3) <br> (S) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & (U) \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| ${ }^{11} 2$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{1 \%}$ | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | : | ${ }_{1 \%}$ | : | - | ! | ! | ${ }^{3} 1 \%$ |
| ${ }^{10} 2$ | ${ }_{3 \%}$ | $\begin{aligned} & 15 \\ & { }_{9 \%} \\ & A \end{aligned}$ | ${ }_{5 \%}$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{23} \\ & A_{8 \%} \end{aligned}$ | $3{ }_{3}$ | $2 \%$ | ${ }^{10} 3$ | ${ }_{3 \%}$ | ${ }_{2 \%}^{6}$ |
| ${ }_{14 \%}^{65}$ | ${ }_{8 \%}^{12}$ | $\begin{gathered} 28 \\ \substack{10 \% \\ A} \end{gathered}$ | $\begin{gathered} 23 \\ { }_{A}^{21 \%} \end{gathered}$ | $\begin{aligned} & 30 \\ & \hline 9 \% \\ & 1 \end{aligned}$ | ${ }_{8 \%}$ | ${ }_{1 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{gathered} 65 \\ 22 \% \\ A D \end{gathered}$ | 7\% | 9\% | ${ }^{32} 17$ | ${ }^{10} 5$ | 17\% |
| ${ }^{68}$ | ${ }^{10} 7$ | ${ }^{23} 13 \%$ | ${ }_{13}^{14}$ | ${ }_{12}{ }_{12}$ | 17\% | ${ }^{10} 10 \%$ | $\begin{aligned} & 16 \% \\ & 13 \% \end{aligned}$ | 414\% | ${ }_{2 \%}$ | $5_{5 \%}$ | 40\% | 12\% | ${ }^{26}{ }_{7}$ |
| ${ }^{37}$ 8\% | ${ }_{5 \%}^{8}$ | 180\% | 154 | $\begin{gathered} 35 \\ 10 \% \\ 1 \end{gathered}$ | 10\% | ${ }_{9 \%}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | 30 $10 \%$ | ${ }_{5 \%}^{5}$ | 10\% | 29\% | ${ }^{12} 6$ | ${ }^{29}$ |
| ${ }^{38}$ | ${ }^{10} 7$ | ${ }_{5 \%}$ | ${ }_{7 \%}^{8}$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 13 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }_{7 \%}^{8}$ | $3_{3 \%}$ | ${ }_{8 \%}$ | ${ }^{15} 5$ | ${ }_{2 \%}$ | $111 \%$ | $\begin{aligned} & 40 \\ & 13 \% \\ & A_{\mathrm{As}} \end{aligned}$ | ${ }^{15}$ | ${ }^{34} 9$ |
| 24\% | ${ }_{3 \%}$ | 3\% | ${ }_{2}^{2}$ | ${ }^{23} 7$ | 6\% | 6\% | $\begin{aligned} & 12 \\ & \begin{array}{l} 10 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 16 \\ & { }^{16 \%} \\ & \hline \end{aligned}$ | ${ }_{1 \%}$ | $3 \%$ | $\begin{aligned} & 25 \\ & { }_{8}^{25 \%} \end{aligned}$ | 10\% | 30 ${ }^{8 \%}$ |
| ${ }^{18} 4$ | ${ }_{3 \%}$ | ${ }_{5 \%}$ | 6\% | 21 6 | ${ }_{4}{ }_{4}$ | ${ }_{8 \%}$ | ${ }_{8 \%}^{10}$ | ${ }_{5 \%}^{15}$ | ${ }_{3 \%}$ | $3{ }_{3}$ | ${ }^{12} 4$ | 12\% | 29 $\mathrm{~A}^{8 \%}$ |
| ${ }^{31} 7 \%$ | ${ }^{14} 9$ | 11 6 | 8\% | $\underset{\substack{58 \\ 17 \%}}{\substack{0}}$ | 20\% | $\begin{gathered} 37 \\ 37 \% \\ A \end{gathered}$ | 16\% | 19\% | $\begin{aligned} & 42 \\ & \begin{array}{c} 48 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 24 \\ & { }_{A r}^{24 \%} \end{aligned}$ | ${ }^{34} 17$ | $\begin{aligned} & 67 \\ & 31 \% \\ & A \end{aligned}$ | 59\% |
| 68 $15 \%$ | 12\% | 23\% | 14 $13 \%$ | 473\% | 119\% | 10\% | 119\% | $\underset{\substack{17 \% \\ A}}{\substack{2 \\ \hline}}$ | 109\% | $9 \%$ | 36\% | $\begin{aligned} & 40 \\ & 19 \% \\ & \mathrm{~A} \end{aligned}$ | 400 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

Total
Under $£ 3,120$ per year
$£ 3,120$ and less than $£ 5,200$
£5,200 and less than $£ 10,400$
${ }_{\text {¢ }}^{£ 15,40.600}$ and less than

$£ 20.800$ and less than
$£ 26,000$
$£ 26.000$ and less than
$£ 31,200$
${ }_{\substack{536,400}}^{〔 31,200}$ and less than
£36,400 or more

Don't know

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's $\mathrm{ctrl})$ (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { Berridge } \\ & \text { (Meadows' } \\ & \text { ctri) } \end{aligned}$ (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }_{1 \%}$ |  | ! | ${ }_{4}^{2 \%}$ | ${ }^{2} 1 \%$ |
| 2\% | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{aligned} & 269 \% \\ & \text { Ay } \end{aligned}$ | ${ }^{13} 4 \%$ |
| ${ }^{27} 9$ | ${ }_{6 \%}$ | ${ }^{13} 6$ | 40\% | ${ }_{13}^{40}$ |
| ${ }^{23} 8$ | 5\% | ${ }^{15}$ | 39\% | $\begin{aligned} & 46 \\ & { }_{A}^{56} \end{aligned}$ |
| ${ }^{22} 7 \%$ | ${ }_{5}^{6}$ | ${ }^{11} 5$ | ${ }^{26} 9$ | ${ }^{27} 9$ |
| ${ }^{18}$ | ${ }_{5 \%}^{7}$ | $9 \%$ | ${ }_{11 \%}$ | ${ }_{8 \%}^{24}$ |
| ${ }^{21} \%$ | ${ }_{5 \%}$ | ${ }^{10} 5$ | ${ }^{16}$ | ${ }^{17}$ 6\% |
| ${ }^{16}$ | ${ }_{2 \%}^{3}$ | ${ }^{14} 7$ | ${ }^{10} 3$ | ${ }^{14} 5$ |
| $\begin{aligned} & 84 \\ & { }_{2}^{88 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 41 \\ & \begin{array}{l} 11 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & { }_{\mathrm{A}}^{26 \%} \end{aligned}$ | ${ }^{24} 8$ | ${ }^{22} 7 \%$ |
| 12\% | ${ }_{12 \%}^{16}$ | $\begin{aligned} & \stackrel{42}{22 \%} \\ & \mathrm{~A} \end{aligned}$ | 170 | $\begin{gathered} 55 \\ { }_{A}^{18 \%} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | E. Oxford (W. Oxford's (Z) | Berridge (Meadows' ctrl) (a) | Paington (Totnes) ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| ${ }^{45}$ | $\begin{gathered} 38 \\ { }_{29} \\ \text { Aw } \end{gathered}$ | ${ }_{14 \%}^{28}$ | ${ }_{11 \%}$ | 41 $14 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All
Total

Under $£ 3,120$ per year
$£ 3,120$ and less than $£ 5,200$
$£ 5,200$ and less than $£ 10,400$
${ }_{£ 15,600}^{£ 10.400}$ and less than
$\underset{£ 20,800}{£ 15.600}$ and less than
$\ddagger 20.800$
£26.000
$\underset{£}{£ 26.000}$ and less than
$\ddagger 31,200$ and less than
$£ 36,400$
$£ 36,400$ or more

Don't know

| All Communities (excl ctrls) baseline <br> (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \end{gathered}$ (h) | Chale Green $(2,5)$ $\qquad$ |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (n) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> $(p)$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{array} \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
|  | ${ }_{1 \%}^{23}$ | 5\% | ${ }_{1 \%}$ | - | ${ }_{1 \%}$ | ! | : | : | ${ }_{1 \%}$ | $\begin{aligned} & 7 \\ & { }_{A}^{2 \%} \end{aligned}$ | : | ${ }_{1 \%}$ | $!$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{2}$ |
|  | ${ }^{101} 3$ | ${ }^{17} 4 \%$ | ${ }_{(17 \%}^{11 \%}$ | 74 | $\begin{aligned} & 9 \\ & { }_{A}^{8 \%} \end{aligned}$ | $!$ | ${ }_{2 \%}$ | ${ }_{2}^{2}$ | ${ }_{2 \%}$ | $\begin{gathered} 28 \\ 9 \% \\ { }_{9} \end{gathered}$ | ${ }_{1 \%}^{1 \%}$ | 4\% | 2\% | ${ }_{1 \%}$ | ${ }_{2 \%}^{8}$ |
|  | 289 ${ }^{10 \%}$ | 60\% | 20\% | $\begin{gathered} 28 \\ \substack{17 \% \\ A} \end{gathered}$ | 17\% | 16\% | 10\% | 6\% | 12\% | $\begin{gathered} 45 \\ { }_{\mathrm{A}}^{15 \%} \end{gathered}$ | ${ }_{7 \%}^{8}$ | 5\% | 10\% | ${ }_{5 \%}^{10}$ | ${ }_{6 \%}^{22}$ |
|  | ${ }^{330} 11 \%$ | ${ }_{11 \%}$ | 12\% | $\begin{aligned} & 34 \\ & 20 \% \\ & A \end{aligned}$ | 14\% | ${ }_{11 \%}^{38}$ | ${ }_{14 \%}^{18}$ | 5\% | 12\% | ${ }_{12 \%}^{37}$ | 5\% | 8\% | 12\% | ${ }_{5}^{10}$ | 42 $17 \%$ $w$ |
|  | ${ }^{254} 9$ | ${ }^{37} 8$ | 4\% | ${ }^{15} 9$ | 14\% | ${ }^{20} 6$ | 12\% | ${ }^{6} \%$ | 174\% | ${ }^{24} 8$ | ${ }_{2 \%}$ | 11 $12 \%$ | 37 ${ }^{3}$ | ${ }^{15} \%$ | 388 |
|  | ${ }^{222} 9$ | ${ }^{26}$ | 14\% | 10\% | ${ }_{11 \%}^{12}$ | 17\% | $1{ }_{11 \%}$ | $\begin{gathered} 12 \\ \substack{12 \% \\ p} \end{gathered}$ | $\xrightarrow{16}$ | ${ }^{22} 7 \%$ | ${ }_{5 \%}$ | 7\% | ${ }^{13} 4$ | ${ }_{6 \%}^{12}$ | $\underset{\substack{42 \\ A 1 \% \\ A}}{ }$ |
|  | 179\% | 30\% | ${ }^{11} 7 \%$ | ${ }_{\substack{10 \\ L^{2}}}$ | $\begin{gathered} 12 \\ { }^{12} 19 \end{gathered}$ | ${ }^{15} 4 \%$ | 12\% | ${ }_{4 \%}^{4}$ | 5\% | 2\% | $\begin{aligned} & 7 \\ & { }_{6}^{6 \%} \end{aligned}$ | 5\% | ${ }^{20} \%$ | 3\% | $\begin{aligned} & 36 \\ & { }^{30 \%} \\ & A \end{aligned}$ |
|  | ${ }^{160} 5$ | ${ }^{12}$ \% | 3\% | ${ }_{5 \%}^{8}$ | $4 \%$ | ${ }^{18}$ | 7\% | 6\% | ${ }^{10} 8$ | 3\% | ${ }_{7 \%}$ | 8\% | 20\% | $15 \%$ | $\begin{gathered} 31 \\ { }^{8 \%} \end{gathered}$ |
|  | ${ }^{414 \%}$ | ${ }^{33}$ | 17\% | ${ }_{5 \%}$ | ${ }_{3 \%}$ | 27\% | $18 \%$ $14 \%$ | $\begin{aligned} & \frac{44}{42 \%} \\ & A \end{aligned}$ | 16\% | ${ }^{22} 7 \%$ | $\begin{aligned} & 49 \\ & 44 \% \\ & A \end{aligned}$ | 10\% | 35\% | $\begin{aligned} & 67 \\ & 32 \% \\ & A \end{aligned}$ | ${ }^{66}$ |
|  | ${ }^{410} 14 \%$ | ${ }^{60}$ | 9 | ${ }_{14 \%}^{23}$ | 15\% | $\begin{aligned} & 85 \\ & { }_{24 \%} \\ & \text { AN } \end{aligned}$ | ${ }^{11} 9$ | 6\% | 11\% | $\begin{aligned} & \begin{array}{l} 55 \\ 18 \% \\ \mathrm{~A} \end{array} \\ & \hline \end{aligned}$ | 8\% | 90\% | 48\% | 27\% | ${ }^{33}{ }_{9}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All
otal
Under $£ 3,120$ per year
$£ 3,120$ and less than $£ 5,200$
£5,200 and less than $£ 10,400$
${ }_{\text {£ } 10.4000}$ and less than
$\underset{\{ }{£ 150.8000}$ and less than
$£_{£ 220.800}$ and less than
$\$ 26.000$
${ }_{£ 31}^{£ 26.000}$ and less than

$£ 36,400$ or more
Don't know


## LCCC Wave 2452685

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## Table 449

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 |  | 124 | 301 | 297 |
| ${ }^{579}$ | ${ }_{169}^{49}$ |  | ${ }^{11} 9 \%$ | $\begin{aligned} & { }_{23}^{68} \\ & a \end{aligned}$ | $\begin{gathered} \substack{21 \% \\ { }_{2} \\ \hline} \end{gathered}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.

## Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl cris) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { 1. With } \\ & \text { community } \\ & \text { scale } \\ & \text { renewables } \\ & \text { (C) } \\ & \hline \end{aligned}$ | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas $(\mathrm{G})$ | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> ( N ) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| $\underset{\mathrm{l}}{24} \underset{\mathrm{l}}{24}$ | ${ }_{1 \%}^{23}$ | 5 | ${ }^{20} 1 \%$ | 5 | ? | $\begin{aligned} & 15 \\ & 1 \% \\ & 1_{A} \end{aligned}$ | 3 | 4 | ${ }^{19} \%$ | ! | ${ }_{1 \%}^{4}$ | ${ }_{1 \%}^{15}$ | 5\% |
|  | 101 3 | 30 | ${ }_{3 \%}^{63}$ | 30 $2 \%$ | ${ }^{18}$ | $\begin{gathered} 42 \\ \frac{4 \%}{4 \%} \\ A \end{gathered}$ | ${ }^{21} 3$ | ${ }^{17}$ | 76\% | ${ }^{21} \%$ | ${ }_{2 \%}$ | $\begin{gathered} 6_{6}^{65} \\ \mathrm{AG}^{6} \end{gathered}$ | ${ }_{2 \%}^{16}$ |
| $\begin{gathered} 316 \\ \text { CIFKFLHN } \end{gathered}$ | 289\% | 86\% | $\begin{gathered} 232 \\ \substack{12 \% \\ A} \end{gathered}$ | ${ }^{106}$ | ${ }_{8 \%}$ | $\begin{gathered} 165 \\ \substack{16 \% \\ A} \end{gathered}$ | ${ }^{60} \%$ | 82\% | ${ }^{212}$ | ${ }^{97} 7$ | 45\% | $\begin{gathered} 142 \\ \substack{14 \% \\ A} \end{gathered}$ | ${ }_{8 \%}^{63}$ |
| $\begin{gathered} 325 \\ { }_{1 \%}^{1 \%} \end{gathered}$ | ${ }_{1}^{330}$ | $119 \%$ | ${ }^{230}$ | 143 $10 \%$ | ${ }_{9 \%}^{57}$ | $\begin{gathered} 133 \\ 13 \% \\ A \end{gathered}$ | 83 $10 \%$ | 117\% | 213 | ${ }^{132}$ | ${ }_{9 \%}^{54}$ | ${ }_{122}^{122}$ | ${ }_{9 \%}^{71}$ |
| ${ }^{262}$ | ${ }^{254}$ | ${ }^{99}$ | ${ }^{182}{ }_{9 \%}$ | ${ }^{125}$ | ${ }_{8 \%}^{51}$ | 90 | ${ }^{75}$ | 85\% | ${ }_{9 \%}^{188}$ | ${ }^{120}$ | ${ }_{10 \%}^{63}$ | ${ }_{8 \%}$ | ${ }^{86}$ |
| $\stackrel{247}{\substack{8 \%}}$ | ${ }^{222} \%$ | 89\% | ${ }^{168}$ | $\begin{aligned} & 133 \\ & { }_{9 K}^{9 \%} \\ & \end{aligned}$ | $\begin{aligned} & \frac{60}{11 \%} \\ & { }_{\text {AL }} \end{aligned}$ | ${ }^{71}$ | ${ }^{78}$ | ${ }_{8 \%}^{81}$ | ${ }^{152} 7$ | ${ }^{96}$ | ${ }_{5 \%}$ | ${ }^{74} 7$ | ${ }_{7 \%}^{60}$ |
| ${ }^{166}$ | 179 | ${ }^{60}$ | ${ }^{123}$ | ${ }^{86}$ | ${ }^{38}$ | 47 | ${ }^{56}$ | ${ }^{53}$ | ${ }^{124}$ | 75 $5 \%$ | ${ }_{5 \%}{ }^{3}$ | ${ }^{58} \%$ | ${ }^{41} 5$ |
| $\begin{aligned} & 156 \\ & { }_{5}^{56} \end{aligned}$ | ${ }^{160} 5$ | ${ }_{6 \%}^{65}$ | ${ }^{106}$ | 74 $5 \%$ | ${ }^{27} 4$ | 44\% | ${ }^{45}$ | ${ }_{6}^{64}$ | ${ }^{113}$ | ${ }^{92} 6$ | $\stackrel{43}{7}$ | 29\% | $\underset{\text { a }}{\substack{59 \\ 4}}$ |
| $\begin{gathered} 445 \\ 15 \% \\ D \in M \end{gathered}$ | 415 $14 \%$ | $\begin{gathered} 213 \\ 20 \% \\ A \end{gathered}$ | ${ }^{243}$ | $\underset{\substack{31 \% \\ 21 \%}}{\substack{2 \\ \hline}}$ | $\underset{\substack{125 \\ A}}{\substack{20 \%}}$ | ${ }^{73}$ | ${ }_{\substack{178 \\ 21 \% \\ A}}$ | $\xrightarrow{181}$ | $\begin{gathered} 301 \\ { }_{\mathrm{D}}^{5 \%} \end{gathered}$ | $\underset{A}{205} \underset{A}{265}$ | $\begin{gathered} 111 \\ \substack{18 \% \\ A} \end{gathered}$ | ${ }^{75}$ | $\underset{\substack{171 \\ 21 \% \\ A}}{\substack{\text { che }}}$ |
| $\underset{13 \%}{383}$ | 410\% | ${ }_{13}^{142}$ | ${ }^{252} 13 \%$ | ${ }_{174}^{17}$ | 14\% | 146 $14 \%$ | $\xrightarrow{106}$ | $\begin{gathered} 106 \\ \substack{15 \% \\ A} \end{gathered}$ | ${ }^{274} 13$ | 209\% | 84 $14 \%$ | 145\% | ${ }_{10}^{10 \%}$ |
| $\begin{gathered} 555 \\ 19 \% \\ \text { CEFH } \end{gathered}$ | 579 | 174 $16 \%$ | 381 $19 \%$ | $\stackrel{238}{17 \%}$ | 95\% | 184 $18 \%$ | 130 $16 \%$ | $\underset{\substack{224 \\ C_{0}}}{ }$ | ${ }^{371} 18 \%$ | $\begin{aligned} & 304 \\ & 201 \% \\ & A E \end{aligned}$ | $\underset{\substack{127 \\ 27}}{\substack{10}}$ | 204 | 157 <br> $19 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & 45-54 \\ & \text { (E) } \end{aligned}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (G) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \\ \text { (L) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Social } \\ & \text { rent } \\ & \text { (N) } \\ & \hline \end{aligned}$ | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{aligned} & { }^{24}{ }_{9} \% \\ & \mathrm{Mj} \end{aligned}$ | $\begin{aligned} & { }_{2}^{4} \% \\ & c^{2} \end{aligned}$ | - | ${ }_{1 \%}$ | $\begin{aligned} & 8 \\ & c^{1 \%} \end{aligned}$ | ${ }_{c}^{4_{1}^{1 \%}}$ | ${ }_{1 \%}$ | ${ }^{14} \%$ | 10 $1 \%$ | ${ }_{1 \%}$ | \% $1 \%$ | $\begin{gathered} 8 \\ \text { AJk } \end{gathered}$ | $\stackrel{8}{8}$ | $\operatorname{AMO}^{14 \%}$ | $?$ |
|  | $\begin{gathered} 14 \\ { }^{5 \%} \\ \hline 5 \% \end{gathered}$ | $\begin{gathered} 204 \\ { }_{4}^{2 \%} \end{gathered}$ | ${ }^{14} 3$ | $\begin{aligned} & 19 \\ & { }^{19} 9 \end{aligned}$ | $\begin{aligned} & { }^{15} \\ & { }_{\mathrm{G}}^{6} \end{aligned}$ | ${ }^{11} 10$ | ${ }_{3}^{35}$ | ${ }^{58}$ | ${ }_{2}^{26}$ | $\begin{aligned} & { }^{43}{ }_{4 \%}^{4{ }^{4}} \end{aligned}$ | $\begin{gathered} 23 \\ { }^{8 \%} \% \\ \text { AJK } \end{gathered}$ | ${ }^{24} \%$ | ${ }_{\text {AM }}{ }^{4} \%$ | $\begin{gathered} { }_{5}^{27} \% \\ \text { AMAQRST } \end{gathered}$ |
| $\begin{gathered} 316 \% \\ \text { DEHJMQ } \\ \text { RSTCi } \end{gathered}$ | ${ }_{8 \%}^{20}$ | $\stackrel{44}{10 \%}$ | ${ }^{38}$ | $39 \%$ | ${ }^{39} 9$ | $\begin{gathered} 136 \\ \text { ABCDEF } \end{gathered}$ | ${ }^{121} 9$ | $\begin{aligned} & 195 \\ & 12 \% \end{aligned}$ | 107\% | $\begin{gathered} 129 \\ 133 \\ \mathrm{AJ} \end{gathered}$ | $\begin{gathered} 66 \\ \text { AJK } \\ \text { AJK } \end{gathered}$ | ${ }^{108}$ | $\begin{gathered} 148 \\ \text { AMO } \end{gathered}$ | $\begin{gathered} 56 \\ \text { MRST } \end{gathered}$ |
| $\begin{gathered} 325 \\ 1 \% \\ \text { DHJMR } \\ \text { Scj } \end{gathered}$ | ${ }^{25} 9$ | 470\% | ${ }^{37} \%$ | 10\% | ${ }^{43}$ | $\begin{gathered} 118 \\ 16 \% \\ A B C D E \\ F \end{gathered}$ | ${ }^{131} 10 \%$ | ${ }_{12 \%}^{194}$ | 140\% | $\begin{aligned} & 130 \\ & \text { AJ } 13 \% \end{aligned}$ | ${ }_{13 \%}^{38}$ | ${ }^{166} 9$ | $\begin{gathered} 1017 \\ \text { AMO } \end{gathered}$ | $\underset{\substack{56 \\ 11 \%}}{\substack{5}}$ |
| $\underset{\substack{262 \\ M i}}{26}$ | 19\% | $\begin{gathered} { }_{i}^{53} \\ A \end{gathered}$ | ${ }^{43}$ | ${ }_{8 \%}^{5}$ | 39\% | ${ }^{63}$ | ${ }^{120} 9$ | ${ }^{142} 9$ | ${ }^{130} 8$ | ${ }^{89} 9$ | ${ }_{9 \%}^{28}$ | ${ }^{140} 8$ | 10\% | $\begin{gathered} 57 \\ \text { AMAPR } \end{gathered}$ |
| $\begin{gathered} 247 \\ { }_{\text {Kai }}^{80} \end{gathered}$ | 20\% | ${ }^{38}$ | 49\% | ${ }^{36} \%$ | $\begin{gathered} 49 \\ \text { AEG } \\ \hline 10 \% \end{gathered}$ | ${ }^{55}$ | ${ }^{120} 9$ | ${ }^{127}$ | $\begin{aligned} & 147 \\ & 140 \% \\ & \text { AK } \end{aligned}$ | 70\% | ${ }^{18}$ | ${ }^{150} 8$ | 47\% | ${ }^{47} 9$ |
| $\begin{gathered} \text { 166 } \\ \text { GNPi } \end{gathered}$ | ${ }^{16} 6$ | $\begin{gathered} 32 \\ 7_{G} \end{gathered}$ | ${ }^{25}$ | $\begin{aligned} & 39 \\ & 7 \% \\ & \hline \end{aligned}$ | $\underset{G}{29}$ | ${ }^{25}$ 3\% | ${ }_{6 \%}^{60}$ | ${ }^{86}$ | ${ }^{93}$ 6\% | $54 \%$ | ${ }^{13} 4$ | $\begin{gathered} 112 \\ { }_{6 \%} \\ N \end{gathered}$ | ${ }^{13} 2$ | $\begin{gathered} 39 \\ \text { ANAP } \end{gathered}$ |
| $\begin{gathered} 156 \\ \text { BGINPi } \end{gathered}$ | 7\% | $\begin{aligned} & 25 \% \\ & { }_{\mathrm{G}}^{25} \end{aligned}$ | $\begin{gathered} { }^{40}{ }_{8 \%} \\ \text { ABFG } \end{gathered}$ | $\stackrel{47}{{ }_{9 \%}}{ }^{4 B C F G}$ | ${ }^{19} 4$ | ${ }^{18}$ | $\begin{aligned} & 97 \% \\ & 71 \% \end{aligned}$ | ${ }^{65}$ | $\begin{aligned} & 94 \\ & { }_{\mathrm{A}}^{6 \%} \end{aligned}$ | 49\% | 10\% | 123 AN | 7 | 26 ${ }_{\text {2\% }}$ |
| $\begin{gathered} { }^{445}{ }_{15 \%} \\ \text { BGKKLN } \\ \text { OOPbi } \end{gathered}$ | $\begin{aligned} & 2{ }_{2}^{2 \%} \\ & { }_{G}^{2} \end{aligned}$ | $\begin{gathered} 68 \\ { }^{15 \%} \end{gathered}$ | $\begin{gathered} 137 \\ \begin{array}{c} 27 \% \\ A B C E F \\ G \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 115 \\ 21 \% \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 70 \\ 10 \% \\ B G \end{gathered}$ | ${ }^{34} 5$ | $\underset{\substack{221 \\ 16 \% \\ 1}}{ }$ | $\underset{14 \%}{224}$ | $\begin{aligned} & 302 \\ & 20 \% \\ & \text { AK1 } \end{aligned}$ | $\underset{\substack{116 \\ 11 \%}}{\substack{10}}$ | 19\% | $\begin{gathered} 378 \\ { }_{21 \%} \\ \text { ANO } \end{gathered}$ | ${ }^{6} \%$ | 58 $\substack{11 \%}$ $N P$ |
| $\begin{gathered} 383 \\ \begin{array}{c} 3 \% \\ \text { DEHG } \\ \text { MPQi } \end{array} \end{gathered}$ | $\begin{gathered} 96 \\ { }^{967 \%} \\ A C D E F \end{gathered}$ | $\begin{array}{r} 74 \\ \text { ADEFG } \\ \text { 16\% } \end{array}$ | ${ }_{9 \%}^{44}$ | ${ }_{8 \%}^{43}$ | ${ }^{41}$ | $\underset{\substack{85 \\ 1 / \%}}{\substack{2 \\ \hline}}$ | $\underset{12 \%}{156}$ | $\stackrel{227}{ }{ }_{14 \%}$ | ${ }^{174}$ | $\begin{gathered} 162 \\ 16 \% \\ A J \end{gathered}$ | 11\% | ${ }_{11 \%}^{205}$ | $\begin{gathered} 93 \\ \text { AM } \\ \hline \end{gathered}$ | 70 <br> $14 \%$ <br> $P Q$ |

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Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| All Communities (excl ctrls) (A) | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 66+ } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Male } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \\ (\mathrm{J}) \end{gathered}$ | $\begin{gathered} \text { Terraced } \\ \text { (K) } \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Bought } \\ & \text { (M) } \end{aligned}$ | Social rent ( N ) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 44 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 555 \\ \text { BCKI } \\ \text { BCLI } \\ \text { OSTi } \end{gathered}$ | 88 |  |  |  |  | $\begin{gathered} 198 \\ A B C D E \\ \text { ABE } \end{gathered}$ | ${ }^{259}$ | 296\% | $\begin{aligned} & 314 \\ & \text { AKL } \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 167 \\ & 16 \% \end{aligned}$ |  | $\begin{gathered} 402 \\ \text { ANO } \\ 20^{2} \end{gathered}$ | $\underset{12 \%}{72}$ | 138 |

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Base: All

|  | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ \text { (P) } \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ (\mathrm{T}) \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} \text { 50:50 } \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{gathered} \mathrm{Noo} \\ (\mathrm{j}) \end{gathered}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{aligned} & { }^{24 \%} \\ & \mathrm{Mi} \end{aligned}$ | ${ }_{\substack{12 \\ \text { AOQST }}}^{2_{2}}$ | 5 | ${ }_{1 \%}$ | $?$ | : | ${ }_{16}^{16}$ | ${ }_{1 \%}^{1 \%}$ | $!$ | ${ }_{1 \%}$ | 101\% | ${ }_{1 \%}^{5}$ | ${ }_{1 \%}^{8}$ | - | $\begin{aligned} & 16 \\ & A_{1} \% \end{aligned}$ | 8 |
| $\begin{gathered} \begin{array}{c} 93 \\ \text { GJMs } \\ \text { cj } \end{array} \end{gathered}$ | $\begin{gathered} 47 \\ \text { AQRST } \end{gathered}$ | $\underset{\mathrm{T}}{27}$ | ${ }^{10}$ | ${ }_{2 \%}$ | 1 | $\begin{aligned} & 69 \\ & \begin{array}{c} 3 \% \\ c \end{array} \end{aligned}$ | 17 $4 \%$ $c$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{37}$ 3\% | ${ }^{25}$ | ${ }^{25} \%$ | $4 \%$ | $\begin{aligned} & \frac{44}{20 \%} \\ & A_{j} \end{aligned}$ | 49\% |
| $\begin{gathered} 316 \% \\ \text { DHEJ } \\ \text { MRSTCi } \end{gathered}$ | $\begin{gathered} { }^{152} 24 \% \\ A O Q R S \\ T \end{gathered}$ | $\begin{aligned} & 90 \\ & \begin{array}{c} 8 \% \\ 5 \end{array} \end{aligned}$ | ${ }^{35} \%$ | ${ }^{22} 4 \%$ | ${ }^{17} 6$ | $\begin{gathered} 229 \\ { }_{119} \mathrm{C} \end{gathered}$ | $\begin{gathered} 64 \\ 16 \% \\ \text { Aacd } \end{gathered}$ | ${ }^{14} 4$ | 7\% | 110\% | ${ }_{101}^{101 \%}$ | 78\% | ${ }_{15}^{15}$ | $\begin{aligned} & 98 \\ & { }_{4}^{44 \%} \\ & \hline \end{aligned}$ | ${ }^{218} 8$ |
| $\begin{gathered} { }_{\substack{125 \\ \text { DHM } \\ \text { RSCj }}} . \end{gathered}$ | $\begin{aligned} & 81 \\ & \begin{array}{l} 83 \% \\ R S \end{array} \end{aligned}$ | $\begin{gathered} 141 \% \\ \text { ARS } \end{gathered}$ | 40\% | ${ }^{33} \%$ | $\begin{aligned} & 30 \\ & 11 \% \\ & \mathrm{~s} \end{aligned}$ | $\underset{\substack{228 \\ 11 \%}}{ }$ | ${ }_{11 \%}$ | ${ }^{28} \%$ | 14\% | 117 | ${ }_{1}^{100}$ | ${ }^{86}$ 12\% | 11\% | $\begin{aligned} & \frac{49}{22 \%} \\ & A j \end{aligned}$ | 276\% |
| $\begin{gathered} \text { 262\%} \\ { }_{9}^{9 \%} \end{gathered}$ | ${ }^{48}$ | ${ }^{100} 9$ | ${ }^{39} \%$ | ${ }^{46} 9$ | 29\% | ${ }^{174} 9$ | ${ }_{10}^{42}$ | ${ }^{27} 7$ | $\xrightarrow{13}$ | ${ }^{92} 8$ | 950\% | ${ }_{8}^{61}$ | 9\% | 4\% | $\underset{{ }_{9 i}^{25}}{253}$ |
| $\begin{aligned} & 247 \\ & { }_{8 \mathrm{Bai}} \end{aligned}$ | ${ }^{45} \%$ | ${ }_{8 \%}^{88}$ | 49\% | 40\% | ${ }^{25} 9$ | 149\% | $\begin{gathered} 48 \\ 12 \% \\ \text { Aac } \end{gathered}$ | 30\% | 13\% | 96\% | 76\% | ${ }_{8 \%}{ }^{59}$ | 13\% | 2\% | $\underset{\substack{242 \% \\ \text { Ai }}}{\text { a }}$ |
| $\begin{gathered} 166 \% \\ \text { GNPi } \end{gathered}$ | ${ }^{23} 4 \%$ | $\begin{gathered} 61 \\ { }_{\mathrm{C}}^{\mathrm{o}} \end{gathered}$ | $\begin{gathered} 33 \\ 7 \% \\ \hline \end{gathered}$ | $\begin{gathered} 33 \\ \substack{7 \% \\ \hline} \end{gathered}$ | 16\% | ${ }^{115}$ | ${ }^{18} 4$ | ${ }^{20} 5$ | 5\% | ${ }^{67} 6$ | ${ }^{58}$ | ${ }^{36}$ | ${ }_{4 \%}$ | ! | $\underset{\substack{165 \\ A i}}{ }$ |
| $\begin{gathered} \text { 156 } \\ \text { BGIN }_{i} \end{gathered}$ | ${ }^{15}$ | $\begin{aligned} & 51 \\ & { }_{5 \%}^{5 \%} \end{aligned}$ | $\begin{gathered} 37 \\ \text { APQ }^{37} \end{gathered}$ | $\begin{gathered} 37 \\ A P Q^{8 \%} \end{gathered}$ | $\begin{aligned} & 16 \\ & { }^{6 \%} \end{aligned}$ | ${ }^{101}$ | 17\% | ${ }^{26} 7$ | 6\% | ${ }_{5}^{59}$ | 54\% | 40 5 | ${ }_{2 \%}$ | : | $\underset{\substack{156 \\ A i}}{\substack{\text { a }}}$ |
| $\begin{gathered} { }^{445}{ }_{15 \%} \\ \text { BGILL } \\ \text { NOOPbi } \end{gathered}$ | ${ }^{27} 4 \%$ | $\underset{p}{157} \underset{\substack{15 \%}}{ }$ | $\begin{aligned} & 79 \\ & 10 \% \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} { }^{131} 27 \\ \text { AOPQ } \\ \text { RT } \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \\ \text { AOP } \end{gathered}$ | $\underset{\substack{285 \\ 14 \% \\ b}}{ }$ | ${ }^{33}$ | $\begin{gathered} 106 \\ 27 \% \\ \text { Aabd } \end{gathered}$ | $14 \%$ | $\begin{gathered} 208 \\ \text { 2fgh } \\ \text { Afgh } \end{gathered}$ | $\underset{13 \%}{123}$ | $\stackrel{102}{14 \%}$ | 10\% | : | $\begin{gathered} 445 \\ 16 \% \\ \mathrm{Ai} \end{gathered}$ |
| $\begin{gathered} 383 \\ 18 \% \\ \text { DEFHJ } \\ \text { MPQi } \end{gathered}$ | ${ }^{55} \%$ | ${ }_{11 \%}^{113}$ | $\begin{gathered} 93 \\ \text { AOPQ }^{199 \%} \end{gathered}$ | $\begin{aligned} & 75 \\ & 15 \% \\ & \mathrm{PQ}^{2} \end{aligned}$ | $\begin{gathered} 47 \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 264 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | ${ }_{12 \%}^{49}$ | ${ }_{13 \%}^{16 \%}$ | ${ }_{13}^{147}$ | ${ }_{14 \%}^{128}$ | $\stackrel{82}{11 \%}$ | $\begin{aligned} & 111 \% \\ & 11 \% \end{aligned}$ | : | $\begin{gathered} 383 \\ 14 \% \\ \mathrm{Ai} \end{gathered}$ |

## LCCC Wave 2452685

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Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (s) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \text { Electri } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \end{aligned}$ $\begin{aligned} & \text { fuel } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { All/mostly } \\ & \text { caused } \\ & \text { by humans } \end{aligned}$ (e) | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (j) \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 555 \\ 19 \% \\ \text { BoCkL } \\ \text { Noosti } \end{gathered}$ | $\begin{gathered} 138 \\ { }_{21 \%}^{1 \%} \\ \text { AORS } \end{gathered}$ | $\begin{gathered} 238 \\ { }^{232 \%} \\ \text { AOSS } \end{gathered}$ | 81 168 | ${ }_{13 \%}^{66}$ | ${ }_{12 \%}^{32}$ | ${ }_{18 \%}^{362}$ | $\stackrel{69}{17 \%}$ | $\begin{gathered} 92 \\ 23 \% \\ \text { Aab } \end{gathered}$ | 21\% | $\stackrel{198}{17 \%}$ | 166\% | ${ }^{151}$ | 19\% |  | $\begin{gathered} 555 \\ 20 \% \\ \mathrm{Ai}^{20} \end{gathered}$ |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

```
Total
```

Under $£ 3,120$ per year
$£ 3,120$ and less than $£ 5,200$
$£ 5,200$ and less than $£ 10,400$
$\underset{£ 15,600}{\text { £10.400 and less than }}$
$\underset{\$ 20,800}{£ 15.000}$ and less than
$\sum_{£ 226,000}^{\$ 2000}$ and less than

$\underset{£ 36,400}{£ 31,200}$ and less than
$£ 36,400$ or more
Don't know

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not al all strongly (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{gathered} \text { Agree } \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Disagree } \\ (\mathrm{L}) \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (\mathrm{N}) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 24 \% \\ 1 \% \\ { }_{9}^{24} \end{gathered}$ | 5 | ${ }^{12}{ }_{1}$ | 6\% | ${ }_{1 \%}^{6}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | 3 | ${ }^{12}$ | ${ }_{1 \%}$ | ${ }_{10}^{1 \%}$ | ${ }^{6} \%$ | $\begin{aligned} & 10 \\ & { }_{10}^{1 \%} \end{aligned}$ | ${ }_{1 \%}^{13}$ |
| $\begin{gathered} 93 \\ { }_{3}^{93} \\ \text { hlqr } \end{gathered}$ | ${ }^{32}$ | ${ }^{38}$ | ${ }^{22} 3$ | 40 4 | ${ }_{3 \%}$ | ${ }_{5 \%}^{8}$ | ${ }^{28} 4$ | ${ }^{33}$ | ${ }^{32} 3$ | ${ }^{49} 3$ | 20 $3 \%$ | ${ }_{3}^{23}$ | ${ }^{62} 3$ |
| $\begin{gathered} 316 \\ 11 \% \\ \text { INdgk } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 129 \\ A D \% \\ A D \end{array} \end{aligned}$ | ${ }^{127}$ | ${ }^{59}$ | 109 $10 \%$ | ${ }_{129}$ | 22\% | 84 $12 \%$ 1 | ${ }^{105}$ | $\begin{gathered} 127 \\ 122 \% \\ \mathrm{Al} \end{gathered}$ | $\stackrel{163}{10 \%}$ | ${ }_{12 \%}^{86}$ | 101 AN 15\% | ${ }^{185} 9$ |
| $\underset{\substack{325 \\ 11 \% \\ \mathrm{qr}}}{\text { c }}$ | $\underset{12 \%}{124}$ | 130\% | 700 | ${ }_{112}^{112}$ | ${ }^{24} 9$ | ${ }^{15} 9$ | ${ }_{11 \%}$ | 124 | ${ }_{12 \%}^{121}$ | ${ }^{187}$ | 79\% | ${ }_{11 \%}^{80}$ | 219 $11 \%$ |
| $\begin{aligned} & 262 \\ & \text { hqr } \end{aligned}$ | ${ }^{90} 9$ | 104 ${ }_{8 \%}$ | 670\% | ${ }^{98}$ | ${ }^{20} 8$ | 10\% | ${ }^{63}$ | ${ }^{113} 9$ | ${ }_{8 \%}^{86}$ | 1419\% | ${ }^{60}$ | ${ }^{63}$ | ${ }^{178} 9$ |
| $\begin{gathered} 247 \\ \text { bimpr } \\ \text { bir } \end{gathered}$ | ${ }^{83}$ | ${ }^{108} 9$ | ${ }^{55}$ | ${ }^{90} 8$ | ${ }^{20} 8$ | 14\% | ${ }^{64}$ | ${ }^{95}$ | ${ }^{88}$ | 146\% | ${ }^{58} \%$ | 54\% | ${ }^{169} 8$ |
| $\begin{aligned} & 166 \\ & \text { Jhpr } \end{aligned}$ | ${ }^{51}$ | ${ }^{75}$ | 40\% | 61 | $9 \%$ | ${ }^{11} 7 \%$ | ${ }^{41}$ \% | ${ }_{\text {AJ }}^{82}{ }_{\text {\% }}$ | ${ }^{43} 4$ | ${ }^{100}{ }_{6}$ | ${ }^{37} 5$ | ${ }^{35}$ | ${ }^{122} 6$ |
| $\begin{gathered} 156 \\ \text { pr } \\ \text { pr } \end{gathered}$ | ${ }_{5}^{53}$ | 71 6 | ${ }^{32}$ | 60\% | ${ }^{11}$ | ${ }_{5 \%}$ | ${ }_{6}^{44}$ | ${ }^{64}$ | ${ }^{48} 5$ | ${ }^{80} 5$ | ${ }^{33}$ | ${ }^{35}$ | ${ }^{109} 5$ |
| $\begin{gathered} 445 \\ \text { GJMah } \\ \text { GIpq } \\ \text { jipp } \end{gathered}$ | 143 $14 \%$ | $\begin{gathered} 209 \\ 17 \% \\ A B \end{gathered}$ | ${ }^{93} 14 \%$ | 178 <br> $A G$ <br> 17 | ${ }_{\text {c }}^{35}$ | ${ }^{11} 7 \%$ | $\xrightarrow{117} 10 \%$ | $\begin{aligned} & 220 \\ & 18 \% \\ & \text { AJ } \end{aligned}$ | $\stackrel{108}{10 \%}$ | $\stackrel{263}{16 \%}$ | 110 $16 \%$ | 79\% | $\begin{aligned} & 340 \\ & \text { AM }^{17 \%} \end{aligned}$ |
| $\begin{gathered} 383 \\ 13 \% \\ \text { Kfgpq } \\ \mathbf{r} \end{gathered}$ | ${ }_{13}^{135}$ | ${ }_{12 \%}^{146}$ | 979 | ${ }_{121}^{121}$ | 34\% | $\begin{gathered} 32 \\ 19 \% \\ A E \end{gathered}$ | ${ }_{13 \%}$ | ${ }^{139}$ | $\begin{gathered} 149 \\ 14 \% \\ 1 \end{gathered}$ | ${ }_{12 \%}^{188}$ | ${ }^{86 \%}$ | ${ }^{98}$ | ${ }^{247}$ 12\% |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q42. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | It's not worth <br> it |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | $\begin{aligned} & \text { Fairly } \\ & \text { strongly } \end{aligned}$ (C) | Not very/ not at all strongly <br> (D) | Always/ often (E) | Sometimes <br> (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \hline \end{aligned}$ | Not very/ not at all/ no opinion (J) | Agree (K) | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ (N) \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{gathered} 555 \\ \text { 19\% } \\ \text { Hcclef } \end{gathered}$ mpqr | ${ }_{2013}^{213}$ | $219$ | ${ }_{18 \%}^{115}$ | 1900 | ${ }_{19 \%}^{46}$ | ${ }_{23}^{33}$ | 1119 | ${ }^{221} 18 \%$ | $\begin{gathered} 223 \\ { }_{22} \% \\ \mathrm{AH} \end{gathered}$ | ${ }^{307}$ | $\underset{17 \%}{116}$ | ${ }_{178}^{118}$ | ${ }_{19 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

| All Communities (excl ctrls) (A) | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \\ & \text { (c) } \\ & \hline \end{aligned}$ | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> 5 years <br> (f) | 5 years to under 10 years <br> 10 yea <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \\ \hline \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | 1990 onwards (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20.800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} 24 \% \\ 1 \% \\ \hline \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | \% | 4\% | ${ }_{12}^{12}$ | 4 | ${ }^{16}$ | ${ }_{1 \%}$ | ${ }^{18}$ | ${ }_{1 \%}$ | $\vdots$ | $\begin{array}{r} 3 \\ { }^{3 \%} \mathrm{~m}^{3} \end{array}$ | $\begin{gathered} 24 \\ \text { 24 } \\ \text { Aqr } \end{gathered}$ | : | - |
| $\begin{gathered} 93 \\ \text { 33\% } \\ \text { har } \end{gathered}$ | ${ }^{33} 4$ | ${ }_{3 \%}{ }^{38}$ | ${ }_{2 \%}^{8}$ | $14 \%$ | $\begin{gathered} 28 \\ { }^{28} \mathrm{Afgh}^{\%} \end{gathered}$ | ${ }^{21} 3$ | ${ }^{11} 2$ | ${ }^{33}$ | $\begin{gathered} 38 \\ { }_{4}^{34}, \end{gathered}$ | ${ }^{50}$ | 2\% | ${ }^{52}$ \% | ${ }^{37} 4$ | ${ }_{2 \%}$ | ${ }_{3 \%}^{3}$ | $\begin{gathered} 93 \\ 9 \% \\ \text { Aqr } \end{gathered}$ | : | $\vdots$ |
| $\begin{gathered} 316 \\ 11 \% \\ \text { INdg } \\ \text { kgr } \end{gathered}$ | 79\% | $\begin{aligned} & 181 \\ & 12 \% \\ & \mathrm{Ad} \end{aligned}$ | ${ }^{30}$ | ${ }^{26} \%$ | ${ }^{32} \%$ | 81 $12 \%$ | ${ }^{42} 8$ | $\begin{gathered} 161 \\ \substack{12 \% \\ \mathrm{~g}} \end{gathered}$ | $\begin{aligned} & 81 \\ & 9 \% \\ & k \end{aligned}$ | $\underset{\substack{1 / 22 \% \\ \text { Aik }}}{222}$ | 13\% | ${ }_{11 \%}^{223}$ | 90\% | 8\% | 7\% | $\begin{aligned} & 316 \\ & 31 \% \\ & \text { Aqr } \end{aligned}$ | : | : |
| $\begin{gathered} 325 \\ \begin{array}{c} 11 \% \\ \mathrm{qr} \end{array} \end{gathered}$ | ${ }_{17 \%}^{92}$ | ${ }^{160} 11 \%$ | ${ }^{30} 9$ | 37 ${ }^{3}$ | ${ }^{34} 9$ | 84\% | 46\% | $\underset{12 \%}{161}$ | ${ }^{82}$ | $\underset{\substack{218 \\ 12 \% \\ \mathrm{Ai}}}{2}$ | ${ }^{25}$ | ${ }^{219}$ | 95\% | 10\% | 13 $12 \%$ | $\begin{gathered} 325 \\ 32 \% \\ \text { Aar } \end{gathered}$ | : | $\vdots$ |
| $\begin{aligned} & 262 \\ & \text { 26\% } \\ & \text { hqr } \end{aligned}$ | ${ }_{9 \%}^{74}$ | ${ }^{126} 9$ | ${ }^{31}$ | ${ }^{31} 9$ | ${ }^{32} \%$ | $\begin{aligned} & \begin{array}{l} 80 \\ 11 \% \\ \text { Ah } \end{array} \end{aligned}$ | ${ }^{46}$ | ${ }^{104} 8$ | ${ }^{77}$ | ${ }^{153} 8$ | ${ }^{32}$ | ${ }^{166}$ | ${ }^{89}$ | 8\% | ${ }_{8 \%}^{8}$ | $\begin{aligned} & 262 \\ & 26 \% \\ & \mathrm{Aqr} \end{aligned}$ | : | : |
| $\begin{aligned} & 247 \\ & \text { bimp } \\ & \text { bim } \end{aligned}$ | $\begin{aligned} & 81 \\ & 10 \% \\ & \text { Ab } \end{aligned}$ | ${ }^{103}$ | ${ }^{31} 9$ | ${ }^{32} \%$ | 10\% | 56\% | 49\% | ${ }^{106}$ | 50\% | $\underset{\substack{157 \\ i \\ i}}{ }$ | $\begin{aligned} & 40 \\ & { }_{14 \%}^{14 \%} \\ & \mathrm{ilj}^{2} \end{aligned}$ | $\begin{aligned} & 180 \\ & { }^{9 \%} \end{aligned}$ | ${ }^{63} 7$ | ${ }^{124 \%}$ | 5\% | : | $\begin{aligned} & 247 \\ & 43 \% \\ & \text { Apr } \end{aligned}$ | : |
| $\begin{aligned} & \text { 166 } \\ & \text { Jhpr } \end{aligned}$ | 40 5 | ${ }_{6 \%}^{82}$ | ${ }^{22} 7 \%$ | ${ }_{6 \%}^{22}$ | $\underset{\substack{28 \\ h}}{ }$ | ${ }_{6}^{43}$ | 34\% | ${ }_{61}^{61}$ | 47 5 | 97\% | ${ }^{22} 8$ | ${ }^{114} 6$ | ${ }^{53}$ | 8\% | ${ }_{3 \%}^{3}$ | - | $\begin{aligned} & 166 \\ & \text { Apr } \\ & \text { Apr } \end{aligned}$ | : |
| $\underset{\substack{156 \\ \text { pr }}}{\text { c }}$ | ${ }_{5}^{37}$ | 69\% | ${ }^{23} 7$ | $\begin{gathered} 27 \\ \text { Aab }^{7 \%} \end{gathered}$ | 24\% | ${ }^{38}$ | ${ }^{33}$ | ${ }^{61} 4$ | 54\% | ${ }^{86}$ | ${ }^{16}$ | ${ }^{98}$ | ${ }^{53}$ | 5\% | ${ }_{8 \%}^{8}$ | : | $\begin{aligned} & 156 \\ & \text { 2p\% } \\ & \text { Apr } \end{aligned}$ | : |
| $\begin{gathered} 445 \\ \text { HMM } \\ \text { GMlac } \\ \text { hilpa } \end{gathered}$ | 189 | $\begin{gathered} 224 \\ \substack{15 \% \\ a} \end{gathered}$ | $\begin{gathered} 75 \\ 22 \% \\ \text { Aabd } \end{gathered}$ | $\begin{aligned} & 57 \\ & 16 \% \\ & a \end{aligned}$ | ${ }_{13 \%}^{48}$ | $\begin{gathered} 112 \\ 16 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{gathered} 111 \\ \text { Aeff } \\ \text { A2\% } \end{gathered}$ | $\underset{13 \%}{174}$ | $\begin{aligned} & 177 \\ & 20 \% \\ & \text { Aj } \end{aligned}$ | ${ }^{211}$ | $\begin{aligned} & 57 \\ & \begin{array}{l} 50 \% \\ A j \end{array} \end{aligned}$ | 249\% | $\begin{gathered} 207 \\ { }_{2}^{27 \%} \\ \text { Ano } \end{gathered}$ | 12\% | ${ }_{9 \%}$ | : | ; | $\begin{gathered} 405 \\ \text { 400\% } \\ \mathrm{Apq} \end{gathered}$ |
| $\begin{gathered} 383 \\ \begin{array}{c} 33 \% \\ \mathrm{KIgp} \\ \mathrm{qr} \end{array} \end{gathered}$ | 101 $12 \%$ | $\underset{13 \%}{185}$ | ${ }_{11 \%}^{38}$ | $\underset{\substack{59 \\ 16 \% \\ A}}{ }$ | $\begin{aligned} & 59 \\ & 16 \% \\ & \mathrm{Fg} \end{aligned}$ | 74 $11 \%$ | 47\% | $\begin{aligned} & 203 \\ & 15 \% \\ & \text { Afg } \end{aligned}$ | ${ }_{12 \%}^{108}$ | ${ }^{241} \times$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | ${ }^{248}$ | 116 $12 \%$ | ${ }_{9 \%}$ | $\begin{gathered} 23 \\ \text { Almn } \end{gathered}$ | : | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011 That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc.
Base: All

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | $\begin{gathered} \text { Energy } \\ \text { ambivalent } \end{gathered}$ <br> (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> 5 years <br> (f) | 5 years to under 10 years <br> 10 yea <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{gathered} 1930- \\ 1989 \\ 0 \\ \hline \end{gathered}$ | 1990 onwards <br> (k) | $\begin{gathered} \text { Cavity } \\ \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (q) \end{gathered}$ | $\begin{gathered} 36,400+ \\ \text { (r) } \end{gathered}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{gathered} \text { 195\% } \\ \text { Hcded } \\ \text { fimpar } \end{gathered}$ | $\begin{gathered} 181 \\ \text { Acd } \end{gathered}$ | $\begin{aligned} & 278 \\ & 19 \% \\ & c d \end{aligned}$ | ${ }_{13 \%}^{44}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | 14\% | $\begin{gathered} 105 \\ 15 \% \end{gathered}$ | 93 $18 \%$ | $\begin{aligned} & 302 \\ & 22 \% \\ & \text { Aef } \end{aligned}$ | ${ }^{150}$ | $\begin{aligned} & 362 \\ & 20 \% \\ & \text { Ak } \end{aligned}$ | $\stackrel{43}{15 \%}$ | $\begin{gathered} 391 \\ \hline 00 \% \end{gathered}$ | $\underset{16 \%}{155}$ | 22\% | 22\% |  |  | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

|  | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| 4 | ! | - | - |
| $\begin{aligned} & 76 \\ & x_{y}^{3 \%} \end{aligned}$ | ${ }^{89}$ 3\% | - | - |
| $\begin{gathered} 297 \\ \text { KNIPnYwy } \end{gathered}$ | ${ }^{290}$ | - | - |
| 373 $13 \%$ $N(13$ | ${ }^{390}$ | - |  |
| 424 $189 \%$ 189 | $\stackrel{463}{16 \%}$ | - |  |
| $\begin{gathered} 410 \\ 14 \% \\ \mathrm{BS} \end{gathered}$ | ${ }_{346}^{32 \%}$ | - | - |
| ${ }^{275} 9$ | ${ }^{243} 8$ | - | - |
| ${ }_{6}^{182}{ }_{b}^{6 \%}$ | ${ }^{166}$ | - | - |
| ${ }^{176}$ | ${ }^{192}{ }_{6 \%}$ | - | : |
| $\begin{gathered} 97 \\ \text { RutwuX } \end{gathered}$ | ${ }^{78} 3$ | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

|  | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| $\begin{gathered} 4_{26}^{2 \%} \\ \text { Bsb } \end{gathered}$ | ${ }^{28}{ }_{1 \%}$ | - |  |
| 32 $w^{2} \%$ | ${ }_{1 \%}^{25}$ | - |  |
| $\begin{aligned} & 507 \\ & { }^{7 T \%} \\ & \text { itu } \end{aligned}$ | $\underset{\substack{572 \\ 10 \%}}{5}$ | - | - |
| $\begin{gathered} { }^{73}{ }_{2 \%}^{2 \%} \\ \text { Nowub } \end{gathered}$ | ${ }^{79} 3$ | : | : |
| $\begin{gathered} { }^{222} \\ \text { Bijklmnopsarsyt } \\ \text { Wuvwxyz } \end{gathered}$ | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { (K) } \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middles- brough $(2,5)$ <br> (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ \text { (T) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{U}) \\ \hline \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| - | ${ }_{1 \%}^{1}$ | - | - | - | - | $\begin{aligned} & l^{1 \%} \\ & A^{1 \%} \end{aligned}$ | - | - | - | - | $!$ | - | $!$ |
| ${ }^{12} 3$ | ${ }_{2 \%}$ | ${ }^{2} \%$ | ${ }_{2 \%}$ | ${ }_{1}{ }^{\text {\% }}$ | ${ }_{1 \%}$ | $3{ }_{3 \%}$ | $3_{3 \%}$ | $\begin{aligned} & 16 \\ & { }^{50} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{3 \%}^{10}$ | $\begin{aligned} & 10 \\ & { }_{5 \%}^{5 \%} \\ & A \end{aligned}$ | 7\% |
| 501\% | ${ }_{5 \%}$ | ${ }^{15} 9$ | $\begin{aligned} & 20 \\ & 18 \% \\ & A \end{aligned}$ | 16\% | ${ }_{7 \%}^{8}$ | ${ }_{4}^{4}$ | ${ }^{11} 9$ | $\begin{aligned} & 46 \\ & \begin{array}{l} 15 \% \\ A \end{array} \end{aligned}$ | 8\% | ${ }_{5}^{5}$ | $\begin{aligned} & \begin{array}{l} 41 \\ 14 \% \\ A \end{array} \end{aligned}$ | ${ }_{12 \%}$ | 11\% |
| ${ }_{13 \%}^{57}$ | 12\% | ${ }_{13 \%}^{23}$ | ${ }_{13 \%}^{14 \%}$ | ${ }^{27} 8$ | ${ }^{10}{ }_{8 \%}$ | ${ }_{6 \%}$ | ${ }_{17 \%}^{20}$ | ${ }^{47}$ | 10\% | ${ }_{12 \%}^{12 \%}$ | $\begin{aligned} & 54 \\ & \begin{array}{c} 58 \% \\ A \end{array} \end{aligned}$ | 22\% | $\begin{gathered} \left.\begin{array}{c} 59 \\ A \\ A \end{array}\right) \end{gathered}$ |
| ${ }^{83} 18 \%$ | 24\% | 24\% | 16\% | ${ }_{12 \%}$ | ${ }_{17}^{13}$ | ${ }_{6 \%}$ | 19\% | ${ }_{14 \%}$ | ${ }^{10} 9$ | 14\% | 40\% | 24\% | $\begin{gathered} 66 \\ c_{18 \%} \end{gathered}$ |
| 80\% | 19\% | 15\% | 16\% | 515\% | ${ }_{19 \%}$ | $\begin{aligned} & 12 \% \\ & 12 \% \end{aligned}$ | ${ }_{19}^{23}$ | ${ }_{12 \%}^{36}$ | 8\% | 20\% | ${ }^{38} 8$ | 24\% | ${ }^{52} 14 \%$ |
| 40\% | 14 9 | 18 | 110\% | 36\% | ${ }^{11} 9$ | $7 \%$ | $1{ }_{12}^{14}$ | ${ }^{36} 12 \%$ | ${ }_{5}^{5}$ | 8 | ${ }^{22} 7 \%$ | 17\% | 36\% |
| ${ }^{19} 4 \%$ | $\begin{aligned} & 15 \\ & { }_{10 \%} \\ & \hline \end{aligned}$ | 14\% | ${ }_{5 \%}$ | ${ }^{20} 6$ | ${ }_{8 \%}$ | 109\% | ${ }_{3 \%}^{4}$ | ${ }^{13} 4 \%$ | 109\% | $\begin{aligned} & 17 \\ & \substack{17 \% \\ \mathrm{Ar}} \end{aligned}$ | ${ }^{17} 6$ | ${ }_{4 \%}$ | 20 5\% |
| ${ }^{25} \%$ | ${ }^{14} 9$ | ${ }_{5} 9$ | $3{ }_{3}$ | 29\% | ${ }^{7} \%$ | $\begin{aligned} & 12 \\ & { }_{12 \%}^{12 \%} \end{aligned}$ | 5\% | ${ }^{11} 4 \%$ | ${ }_{7 \%}^{8}$ | ${ }_{6 \%}$ | 14 ${ }_{\text {5\% }}$ | ${ }^{11} 5$ | ${ }_{\text {26 }}^{\text {c\% }}$ |
| 2\% | 7 ${ }_{5}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 33 \\ & { }_{9 \%}{ }_{A} \end{aligned}$ | ${ }_{4 \%}$ | $\begin{aligned} & 8_{8}^{8 \%} \\ & A^{\circ} \end{aligned}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | $\begin{array}{r} 10 \\ { }^{10} 9 \\ A_{9}^{9 \%} \\ \hline \end{array}$ | ${ }_{5 \%}^{5}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \\ & (0) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (P) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (Q) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,0) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (u) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (V) } \\ \hline \end{gathered}$ | Whitehill Borden <br> (2) <br> (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| $3_{1 \%}$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | - | $\begin{aligned} & 11 \\ & { }_{3 \%} \end{aligned}$ | ${ }_{2 \%}$ | $\begin{aligned} & 8 \\ & { }_{A}^{8 \%} \end{aligned}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $3{ }_{3 \%}$ | ${ }_{1 \%}$ | ! | ${ }^{4} 1 \%$ |
| $?$ | 3\% | : | ${ }_{2}^{2 \%}$ | $\begin{aligned} & 17 \\ & 5 \% \\ & \mathrm{Al}^{2} \end{aligned}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | : | $!$ | ${ }_{3 \%}$ | ${ }_{1 \%}$ | - | - | : |
| 74 $76 \%$ | ${ }^{22} 5$ | ${ }^{22} 13$ | 15\% | ${ }_{17 \%}^{17}$ | $\begin{aligned} & \begin{array}{l} 27 \\ 27 \% \\ \mathrm{~m} \end{array} \end{aligned}$ | ${ }_{22}^{22}$ | ${ }_{12}^{14}$ | 414\% | ${ }_{21}^{23}$ | 7\% | 54 $18 \%$ | $\begin{aligned} & \begin{array}{c} 65 \\ 30 \% \\ A \end{array} \end{aligned}$ | ${ }^{60}$ |
| ${ }^{16} 4$ | 3\% | $\begin{aligned} & 19 \\ & 19 \% \\ & A 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & { }_{4}^{4 \%} \end{aligned}$ | ${ }^{2} \%$ | ${ }_{2 \%}$ | - | ${ }_{2 \%}$ | $\begin{aligned} & 6^{2 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & \mathrm{~A} \end{aligned}$ | ${ }_{1 \%}$ | ${ }^{3} \%$ | ${ }_{2 \%}$ | : |
| 47\% | 4\% | $\underset{\substack{2 \% \\{ }_{\mathrm{Ij}}^{2}}}{\substack{ \\\hline}}$ | k $\quad{ }_{9 \%}^{10}$ | $\begin{aligned} & \begin{array}{l} 36 \\ 10 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | ${ }_{n}^{5 \%}$ | $7 \%$ | ${ }_{3 \%}$ | $\begin{gathered} 37 \\ \substack{12 \% \\ \text { Ap }} \end{gathered}$ | $\stackrel{2}{2 \%}$ | + $u^{7 \%}$ | ${ }^{21} 7 \%$ | ${ }_{3 \%}$ | ${ }^{13} 4 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{5}{|c|}{Controls 2011} \\
\hline Newton (Blacon's ctrl) (X) \& \begin{tabular}{l}
Charlbury \\
(Hook \\
Norton's \\
ctrl) \\
(Y)
\end{tabular} \& \[
\begin{aligned}
\& \text { E. Oxford } \\
\& \text { (W. Xxford's } \\
\& \text { ctri) } \\
\& \text { (Z) } \\
\& \hline
\end{aligned}
\] \& Berridge
(Meadows' (Meado (a) \& Paington (Totnes' ctrl) (b) \\
\hline 300 \& 132 \& 202 \& 301 \& 301 \\
\hline : \& \& - \& ! \& ! \\
\hline \({ }_{1 \%}\) \& \& \({ }_{1 \%}\) \& 10
\(3 \%\)
\(y\) \& \[
\begin{aligned}
\& { }^{5}{ }_{A}^{5 \%}
\end{aligned}
\] \\
\hline \({ }^{22} 7 \%\) \& 6\% \& 23 \(11 \%\) \& 34

$y$
$y$ \& ${ }_{139}{ }^{3}$ <br>
\hline 310\% \& ${ }_{11}^{14}$ \& ${ }^{18} 9$ \& ${ }_{13}^{38}$ \& ${ }_{15 \%}^{44}$ <br>
\hline 39 $13 \%$ \& ${ }_{20 \%}^{20}$ \& ${ }_{11 \%}^{23}$ \& ${ }^{46}$ \& ${ }^{48}$ <br>

\hline $$
{ }^{57} 9 \%
$$

A \& ${ }_{17 \%}$ \& 210\% \& ${ }_{13}^{39}$ \& $\stackrel{44}{15 \%}$ <br>

\hline $$
\begin{aligned}
& 41 \\
& { }_{14 \%} \\
& \mathrm{VV}^{2}
\end{aligned}
$$ \& \[

\underset{\substack{17 \% <br> A <br> \hline}}{23}
\] \& ${ }^{16}$ \& ${ }^{24} 8$ \& ${ }^{21} 7 \%$ <br>

\hline ${ }^{18} 6$ \& 5\% \& ${ }^{12} 6$ \& ${ }^{21} 7$ \& 9\% <br>
\hline ${ }^{17} 6 \%$ \& ${ }_{3 \%}$ \& ${ }^{12} 68$ \& ${ }^{13} 4 \%$ \& ${ }^{13} 4 \%$ <br>
\hline $!$ \& ${ }_{3 \%}$ \& 7\% \& ${ }_{1}{ }^{4}$ \& 5\% <br>
\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $!$ | - | ! | ! |  |
| $!$ | - | $!$ | $!$ | $!$ |
| ${ }_{23}^{61 \%}$ | $\begin{aligned} & 32 \\ & { }_{2}^{24 \%} \\ & A \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 65 \\ { }_{3}^{32 \%} \end{array} \end{aligned}$ | $\begin{aligned} & { }^{62}{ }_{A}^{2 \%} \end{aligned}$ | ${ }^{61}$ |
| ${ }_{2 \%}$ | 3\% | $!$ | ${ }_{1 \%}$ | $!$ |
| $\begin{aligned} & { }^{15}{ }_{5 \%} \\ & V \end{aligned}$ | ${ }_{3 \%}^{4}$ | ${ }_{4 \%}$ | $\begin{aligned} & 38 \\ & \begin{array}{c} 38 \\ \mathrm{Ay} \end{array} \end{aligned}$ | 19 7 |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).
Base: All

Total
Under $£ 120$ a year
$£ 120$ and less than $£ 360$
$£ 360$ and less than $£ 600$
$£ 600$ and less than $£ 840$
$£ 840$ and less than $£ 1,080$
$£ 1,080$ and less than $£ 1,320$
$£ 1,320$ and less than $£ 1,560$
$£ 1,560$ and less than $£ 1,800$
£1,800 and less than $£ 2,400$
$£ 2,400$ and less than $£ 3,000$

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\begin{tabular}{l}
All Communities (excl ctrls) baseline \\
(B)
\end{tabular}} \& \multicolumn{14}{|c|}{LCCC communities 2010} \\
\hline \& \[
\begin{aligned}
\& \text { Blacon } \\
\& \text { (2,5) } \\
\& \text { (h) }
\end{aligned}
\] \& \begin{tabular}{l}
Chale Green \((2,5)\) \\
(i)
\end{tabular} \& Cwm Clydach (1) (j) \& Middlesbrough \((2,5)\) (k) \& \[
\underset{(1,3)}{\text { Exmoor }}
\] \& \begin{tabular}{l}
Halton \\
(1,3) \\
(m)
\end{tabular} \& \[
\begin{aligned}
\& \text { Hook } \\
\& \text { Nootron } \\
\& (1,2,3,6) \\
\& (n)
\end{aligned}
\] \& \[
\begin{gathered}
\text { Ladock } \\
(1,2,2,6) \\
(0) \\
\hline
\end{gathered}
\] \& \begin{tabular}{l}
Meadows \\
\((2,5)\) \\
(p)
\end{tabular} \& Muswell Hill (3) (a) \& \begin{tabular}{l}
Reepham \\
(2,3,4,6) \\
(r)
\end{tabular} \& \[
\begin{gathered}
\text { Totnes } \\
(2,3,4,6) \\
(\mathrm{s})
\end{gathered}
\] \& \[
\begin{gathered}
\text { West } \\
\text { Oxford } \\
(1,3,4,6) \\
(t)
\end{gathered}
\] \& Whitehill Borden (2) (u) \\
\hline 2962 \& 448 \& 153 \& 166 \& 108 \& 348 \& 125 \& 104 \& 123 \& 301 \& 111 \& \(94 *\) \& 304 \& 208 \& 369 \\
\hline ! \& - \& - \& - \& - \& ! \& - \& - \& - \& \& \& \& \& \& \\
\hline \({ }_{3 \%}\) \& \({ }^{15}\) \& \({ }_{1 \%}\) \& \[
\begin{gathered}
9 \\
\mathrm{ALL}^{9}
\end{gathered}
\] \& \({ }_{1 \%}\) \& \({ }^{12}\) 3\% \& \({ }_{1 \%}\) \& \({ }_{1 \%}\) \& 5\% \& \({ }_{2 \%}^{6}\) \& \({ }_{1 \%}\) \& \({ }_{2}^{2 \%}\) \& 17
\({ }^{6 \%}\) \& 8 8\% \& 10, \({ }_{3}\) \\
\hline 290 \({ }^{10 \%}\) \& \({ }^{30}\) \& \[
9
\] \& 119\% \& 10\% \& \({ }^{23} 7\) \& 7\% \& \({ }_{4}^{4}\) \& \[
\begin{gathered}
28 \\
18 \% \\
\mathrm{AQ}
\end{gathered}
\] \& \[
\begin{gathered}
42 \\
{ }_{1}^{41 \%} \\
A
\end{gathered}
\] \& \({ }_{5}^{6}\) \& 11
\(12 \%\) \& 40\% \& \({ }_{11 \%}^{23}\) \& \({ }_{11}^{42}\) \\
\hline \({ }^{390}\) \& 13\% \& 214\% \& 170\% \& 8\% \& \({ }^{28} 8\) \& \[
\begin{aligned}
\& 25 \\
\& \mathrm{AO}^{20 \%}
\end{aligned}
\] \& \({ }_{8 \%}^{8}\) \& 12\% \& \({ }_{14 \%}^{42}\) \& \({ }_{7 \%}^{8}\) \& 10\% \& \[
\begin{gathered}
51 \\
\substack{17 \%} \\
\hline
\end{gathered}
\] \& \({ }_{11 \%}^{22}\) \& 78
\(21 \%\)
\(A\) \\
\hline \({ }_{16 \%}^{463}\) \& \({ }_{19 \%}\) \& \({ }_{15}^{23}\) \& \({ }_{12 \%}\) \& \({ }_{19 \%}^{21}\) \& \({ }^{32} 9\) \& \[
\begin{aligned}
\& 32 \\
\& \mathrm{AO}_{2}
\end{aligned}
\] \& \[
\begin{aligned}
\& 15 \\
\& 14 \% \\
\& { }_{P} \%
\end{aligned}
\] \& 13\% \& 44 \({ }_{15}\) \& \({ }_{7 \%}^{8}\) \& 15\% \& \({ }_{17 \%}\) \& \({ }_{13 \%}^{28}\) \& \(\underset{\substack{719 \% \\ A}}{ }\) \\
\hline \({ }^{346}\) \& 49\% \& 24 \(16 \%\) \& \(\stackrel{24}{14 \%}\) \& \({ }_{15}^{16}\) \& \({ }_{12}{ }^{2} \%\) \& 13
\(10 \%\) \& \({ }_{12}^{12}\) \& 13\% \& \({ }_{11 \%}^{32}\) \& \({ }_{14 \%}^{15}\) \& 14 15 \& \({ }^{27} 9\) \& 20\% \& \({ }_{12 \%}^{45}\) \\
\hline \({ }^{243} 8\) \& \({ }^{26} 6\) \& \({ }_{12 \%}^{19}\) \&  \& 12\% \& \({ }^{22} 6\) \& \({ }_{7 \%}\) \& \({ }_{8 \%}^{8}\) \& \({ }_{7 \%}\) \& \({ }^{24} 8\) \& \({ }_{11 \%}^{12}\) \& 11
\(12 \%\) \& \({ }^{18} 6\) \& \({ }_{10 \%}^{20}\) \& \({ }^{36}\) \\
\hline 166\% \& \({ }^{20} 4 \%\) \& 8\% \& 16\% \& \[
\begin{gathered}
12 \\
\substack{11 \% \\
A}
\end{gathered}
\] \& \({ }^{23} 7\) \& \({ }_{2 \%}^{3}\) \& \(8{ }_{8 \%}\) \& \({ }_{3 \%}^{4}\) \& \({ }^{20} 7\) \& 9\% \& \(7 \%\) \& \({ }^{11} 4\) \& 3\% \& 19\% \\
\hline \({ }^{192}{ }_{6}\) \& \({ }^{26} 6\) \& \[
\begin{gathered}
22 \\
\substack{14 \% \\
A}
\end{gathered}
\] \& 5\% \& \({ }_{5 \%}\) \& \({ }^{29} 8\) \& \({ }^{11} 9\) \& 10\% \& \({ }^{11} 9\) \& \[
\begin{aligned}
\& 23 \\
\& \begin{array}{c}
8 \% \\
R
\end{array}
\end{aligned}
\] \& 14

13
A \& 10\% \& 114 \& 8 8\% \& ${ }_{2 \%}^{8}$ <br>
\hline ${ }^{78}$ \& 1\% \& 6\% \& 5\% \& ${ }_{3 \%}^{3}$ \& ${ }^{12}$ 3\% \& ${ }_{3 \%}^{4}$ \& 9

A \& ${ }_{3 \%}$ \& $$
\begin{aligned}
& { }_{l}^{11} \\
& { }_{R}^{4 \%}
\end{aligned}
$$ \& ${ }_{1 \%}$ \& ${ }_{3 \%}$ \& ${ }_{3 \%}^{8}$ \& $!$ \& ${ }_{1}^{5}$ <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

Total $£ 3,000$ and less than $£ 3,600$

More than $£ 3,600$

Don't know

Refused
All suffering from fuel por of income on fuel

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2,5) <br> (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | Hook Norton <br> (1,2,3,6) <br> ( n ) | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \\ & (0) \end{aligned}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,0) \\ (\mathrm{r}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{1 \%}^{28}$ | ${ }_{1 \%}^{3}$ | ${ }_{2 \%}^{3}$ | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{4 \%}^{4}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | ${ }_{2 \%}$ | . |  | ${ }_{1 \%}$ |
| ${ }_{1 \%}^{25}$ | 2 | : | ${ }_{1}{ }^{2}$ | : | ${ }_{2 \%}^{7}$ |  | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | $!$ | ${ }_{3 \%}$ | - | - | ${ }_{1 \%}$ | ${ }^{\text {j\% }}$ |
| ${ }_{19 \%}^{572}$ | ${ }^{75}$ | ${ }_{10 \%}^{15}$ | ${ }_{16 \%}^{26}$ | ${ }_{17 \%}^{18}$ | $\begin{aligned} & 108 \\ & 31 \% \\ & \text { AN } \end{aligned}$ | ${ }_{13 \%}^{16}$ | ${ }_{22}^{23}$ | $\stackrel{23}{19 \%}$ | 17\% | $\begin{aligned} & 27 \\ & { }_{\mathrm{A}}^{24 \%} \end{aligned}$ | 110 | ${ }_{24}^{64}$ | $\begin{gathered} 68 \\ 33 \% \\ A \end{gathered}$ | ${ }_{13 \%}^{48}$ |
| 79 ${ }_{3 \%}$ | ${ }^{51} 17$ | ${ }_{1}^{2}$ | 5\% | - | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1}^{1}$ | ${ }_{1 \%}$ | - | ${ }_{5}^{5}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | $!$ |
| $\div$ | - | : | - | - | : | - | - | : | : | : | - | - | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

Total
Under $£ 120$ a year
£ 120 and less than $£ 360$
$£ 360$ and less than $£ 600$
£ 600 and less than $£ 840$
£840 and less than $£ 1,080$
$£ 1,080$ and less than $£ 1,320$
$£ 1,320$ and less than $£ 1,560$
£1,560 and less than $£ 1,800$
$£ 1,800$ and less than $£ 2,400$
$£ 2,400$ and less than $£ 3,000$


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Base: All

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) |  | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes) ctrl) (z) |
| 2962 | 300 |  | 124 |  | 301 | 297 |
| ${ }^{28}{ }_{1 \%}$ | $\stackrel{5}{2 \%}$ |  | ${ }_{2 \%}^{3}$ |  | ${ }_{1}^{4}$ | ${ }^{4}{ }^{1 \%}$ |
| ${ }^{25}{ }_{1 \%}$ | ${ }_{1 \%}$ |  | . |  | ${ }_{1}^{2}$ | ${ }_{1 \%}^{4}$ |
| ${ }^{572}$ | ${ }_{16 \%}^{49}$ |  | ${ }_{21 \%}^{26}$ |  | 85 28\% A | ${ }_{19 \%}^{55}$ |
| 79 | 16 A |  | - |  | ${ }^{10} 3 \%$ | ${ }_{1 \%}$ |
|  | - |  | - |  | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

## Base: All

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{} \& \multirow[b]{2}{*}{All Communities (excl ctrls) baseline (B)} \& \multicolumn{6}{|c|}{Community groups 2011} \& \multicolumn{6}{|c|}{Community groups 2010} \\
\hline \& \& 1. With community scale renewables (C) \& 2. With a dominant focus on domestic buildings (D) \& \begin{tabular}{l}
3. With a strong focus on non-domestic buildings \\
(E)
\end{tabular} \& 4. With a strong behaviour change angle (F) \& 5. Working
in
deprived
areas
(G) \& \begin{tabular}{l}
6. Integrated approaches \\
(H)
\end{tabular} \& 1. With
community
scale
renewables
(I) \& \begin{tabular}{l}
2. With a dominant focus on domestic buildings \\
(J)
\end{tabular} \& 3. With a strong focus on non-domestic buildings (K) \& 4. With a
strong
behaviour
change angle
(L) \& \[
\begin{aligned}
\& \hline \text { 5. Working } \\
\& \text { in } \\
\& \text { deprived } \\
\& \text { areas } \\
\& (\mathrm{M}) \\
\& \hline
\end{aligned}
\] \& \begin{tabular}{l}
6. Integrated approaches \\
(N)
\end{tabular} \\
\hline 2972 \& 2962 \& 1082 \& 2000 \& 1416 \& 615 \& 1010 \& 835 \& 1074 \& 2043 \& 1417 \& 606 \& 1010 \& 833 \\
\hline 4 \& ! \& \(!\) \& 4 \& \(?\) \& ! \& ! \& \(?\) \& ! \& ! \& ! \& \& \& \\
\hline 76\% \& \({ }^{89}\) \& \({ }_{2}^{24}\) \& \({ }^{57}\) \& \({ }^{34}\) \& 21\% \& 33\% \& 27 3 \% \& \({ }^{36}\) \& \({ }_{3 \%}^{60}\) \& \({ }^{47}\) \& \[
\underset{A}{27} \underset{A}{27}
\] \& \({ }_{2}^{23}\) \& \({ }_{3}^{33} 4\) \\
\hline \[
\begin{aligned}
\& 297 \\
\& 10 \% \\
\& C E
\end{aligned}
\] \& 290 \& 79\% \& \[
\underset{\substack{224 \\ 11 \% \\ A}}{\substack{2 \\ \hline}}
\] \& 119
\(8 \%\) \& 71
\(12 \%\) \& \[
\begin{aligned}
\& 124 \\
\& 12 \% \\
\& \text { AM }
\end{aligned}
\] \& \({ }^{86}\) \& \({ }^{100} 9\) \& \({ }^{221} \%\) \& 138
\(10 \%\) \& 74

$12 \%$ \& ${ }^{91} 9$ \& $\xrightarrow{100}$ <br>

\hline $$
\begin{gathered}
373 \\
{ }_{c}^{33 \%}
\end{gathered}
$$ \& 390 \& $\xrightarrow{108}$ \& \[

$$
\begin{gathered}
281 \\
\substack{14 \%}
\end{gathered}
$$

\] \& 161\% \& | 88\% |
| :--- |
| $14 \%$ | \& 130

$13 \%$ \& ${ }_{114 \%}$ \& 112\% \& ${ }^{295}$ \& $\underset{12 \%}{163}$ \& $\stackrel{82}{14 \%}$ \& ${ }_{132}^{13 \%}$ \& ${ }_{12 \%}^{102}$ <br>

\hline $$
\begin{aligned}
& 424 \\
& 1996 \\
& C E
\end{aligned}
$$ \& ${ }_{16 \%}^{463}$ \& $\underset{129}{129}$ \& \[

$$
\begin{gathered}
310 \\
10 \% \\
A
\end{gathered}
$$
\] \& 169\% \& 78\%

138 \& $$
\begin{gathered}
105 \\
10 \% \\
A
\end{gathered}
$$ \& $\xrightarrow{103}$ \& $\underset{13 \%}{143}$ \& \[

\underset{\substack{349 <br> 179 \%}}{ }
\] \& 199

$14 \%$ \& 96\% \& $\underset{\substack{173 \\ 17 \% \\ A}}{\substack{\text { c }}}$ \& $\stackrel{127}{15 \%}$ <br>

\hline $$
\begin{gathered}
410 \\
\text { JKLN } \\
\text { KLN }
\end{gathered}
$$ \& 346

$12 \%$ \& 160
$15 \%$

1 \& $$
\begin{gathered}
276 \\
14 \% \\
\hline
\end{gathered}
$$ \& \[

$$
\begin{gathered}
200 \\
\begin{array}{c}
19 \% \\
\mathrm{k}
\end{array} \\
\hline
\end{gathered}
$$
\] \& 82

$13 \%$ \& ${ }_{1}^{131}$ \& $$
\stackrel{117}{\substack{14 \% \\ N}}
$$ \& ${ }_{12}^{12 \%}$ \& ${ }_{12}^{235}$ \& ${ }^{156}$ \& 10\% \& ${ }_{121}^{12 \%}$ \& ${ }^{86}$ <br>

\hline $$
\begin{gathered}
275 \\
9 \% \\
j
\end{gathered}
$$ \& ${ }^{243}$ \& $\xrightarrow{103}$ \& \[

$$
\begin{gathered}
188 \\
9 \% \\
\hline
\end{gathered}
$$
\] \& ${ }^{120} 8$ \& 47\% \& 101

$10 \%$ \& ${ }_{8 \%}^{68}$ \& ${ }^{85}$ \& ${ }^{150} 7$ \& ${ }^{108} 8$ \& 49\% \& ${ }_{81}^{81}$ \& ${ }_{8 \%}^{65}$ <br>

\hline $$
\begin{gathered}
182 \\
\text { LN }_{6}
\end{gathered}
$$ \& 166 6 \& ${ }_{6}^{65}$ \& ${ }^{121} 6$ \& ${ }^{95}$ \& ${ }_{\text {42 }}^{42}$ \& ${ }_{5}^{53}$ \& \[

$$
\begin{gathered}
\frac{56}{7 \%} \\
N
\end{gathered}
$$
\] \& ${ }_{6 \%}^{60}$ \& 111 \& 71 \& ${ }^{24} 4$ \& ${ }_{6 \%}^{60}$ \& 36 4 \% <br>

\hline 176 \& 192 \& ${ }^{73}$ \& ${ }^{112} 6$ \& ${ }^{92} 6$ \& 31
$5 \%$ \& ${ }_{5}^{53}$ \& ${ }_{6 \%}^{48}$ \& 74
$7 \%$ \& ${ }^{113} 6$ \& 103\% \& ${ }^{28}$ \&  \& 49\% <br>

\hline $$
\begin{gathered}
97 \\
D_{3 \%}^{3 \%}
\end{gathered}
$$ \& 78\% \& \[

$$
\begin{aligned}
& 56 \\
& 5 \% \\
& \mathrm{Al}
\end{aligned}
$$
\] \& 43

$2 \%$ \& $$
\begin{aligned}
& 72 \\
& { }_{5 \%} \\
& \text { AK }
\end{aligned}
$$ \& ${ }^{12}$ \& 19\% \& ${ }_{3 \%}^{24}$ \& ${ }^{35}$ \& ${ }^{53}$ \& ${ }_{3}^{42}$ \& ${ }_{2 \%}^{12}$ \& ${ }^{26}$ \& ${ }_{3 \%}^{25}$ <br>

\hline $$
\underset{\substack{46 \\ 2 \% \\ L}}{ }
$$ \& ${ }^{28}$ \& \[

$$
\begin{aligned}
& 24 \\
& 2 \% \\
& { }_{21}
\end{aligned}
$$

\] \& ${ }^{30}$ \& \[

$$
\begin{aligned}
& 30 \\
& { }^{2 \%} \\
& \text { AK }
\end{aligned}
$$
\] \& 7\% \& ${ }^{11} 1$ \& ${ }_{2 \%}^{16}$ \& 10, \& ${ }^{22}{ }_{1 \%}$ \& ${ }_{1}^{14}$ \& $?$ \& ${ }_{12}^{12}$ \& 7\% <br>

\hline $$
\begin{gathered}
32 \\
\text { DFMH }
\end{gathered}
$$ \& ${ }^{25}$ \& 20

20
A \& 10

10 \& $$
\begin{gathered}
24 \\
{ }_{2}^{2 \%}
\end{gathered}
$$ \& ! \& ${ }_{1 \%}^{8}$ \& $?$ \& ${ }_{1}^{15}$ \& ${ }_{15}^{15}$ \& ${ }^{16}$ \& $?$ \& 3 \& ${ }_{1 \%}^{6}$ <br>

\hline $$
\begin{aligned}
& 507 \\
& 17 \% \\
& \mathrm{CG}^{2}
\end{aligned}
$$ \& ${ }_{19 \%}$ \& \[

\underset{\substack{211 <br> 20 \%}}{ }

\] \& ${ }^{309}$ \& \[

\underset{\substack{273 <br> \hline 19 \%}}{20}

\] \& \[

\underset{\substack{120 <br> A <br> \hline}}{\substack{20 <br> \hline}}

\] \& ${ }_{15}^{152}$ \& \[

\underset{A}{162 \%} \underset{A}{192}

\] \& \[

$$
\begin{aligned}
& 264 \\
& 25 \% \\
& \text { AC }
\end{aligned}
$$

\] \& ${ }^{343}$ \& \[

$$
\begin{aligned}
& 339 \\
& { }_{24}^{446}
\end{aligned}
$$

\] \& \[

\underset{A}{142 \%} \underset{A}{12 \%}
\] \& 159\% \& $\underset{\substack{188 \\ \text { 23\% }}}{\substack{\text { a }}}$ <br>

\hline $$
\begin{array}{r}
73 \\
{ }^{7 \%} \\
\text { IDEKFLHN }
\end{array}
$$ \& 79\% \& 29\%

1 \& ${ }^{35}$ \& ${ }_{2}^{25}$ \& ${ }_{1 \%}^{8}$ \& 29\% \& 10

10 \& ${ }_{1}^{15}$ \& \[
$$
\begin{aligned}
& 75 \\
& { }_{4}^{4 \%} \\
& A D
\end{aligned}
$$

\] \& 20\% \& 7\% \& \[

$$
\begin{gathered}
{ }_{53}^{53} \\
\mathrm{FG}_{6}
\end{gathered}
$$
\] \& 9\% <br>

\hline
\end{tabular}

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

Base: All

| All Communifies (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (C) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{gathered} \text { 5. Working } \\ \text { in } \\ \text { deprived } \\ \text { areas } \\ (M) \\ \hline \end{gathered}$ | 6. Integrated approaches (N) |
| 2972 | 2962 | 1082 | 2000 | 1416 | 615 | 1010 | 835 | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| 222 <br> IJEKFLMHN <br> $1 \%$ | , | $\begin{gathered} 79 \\ \mathrm{~K}^{7 \%} \end{gathered}$ | ${ }^{152}$ | ${ }^{88}$ | ${ }_{6 \%}^{34}$ | $\begin{aligned} & \text { 100 } \\ & \text { 10\% } \\ & \text { AM } \end{aligned}$ | $\begin{aligned} & 45 \\ & \mathrm{~N} \end{aligned} \quad \begin{aligned} & 5 \% \\ & \hline \end{aligned}$ |  |  |  |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).
$£ 120$ and less than $£ 360$
$£ 360$ and less than $£ 600$
$£ 600$ and less than $£ 840$
$£ 840$ and less than $£ 1,080$
$£ 1,080$ and less than $£ 1,320$
$£ 1,320$ and less than $£ 1,560$
$£ 1,560$ and less than $£ 1,800$
£1,800 and less than $£ 2,400$
$£ 2,400$ and less than $£ 3,000$
$£ 3,000$ and less than $£ 3,600$

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { nities } \\ & \text { (excl ctrls) } \end{aligned}$ (A) | $\begin{aligned} & 16-24 \\ & (B) \end{aligned}$ | $\begin{aligned} & 25-34 \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (E) } \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { Semi/ } \\ \text { detached } \end{gathered}$ (J) | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| 4 4 9 | ! | $!$ | - | ! | - | ! | $!$ | 3 | ! | ! | ${ }_{\text {AJ }^{1 \%}}^{2 \%}$ | ! | ! | ! |
| $\begin{gathered} 76 \\ \text { Jкм@sc } \end{gathered}$ | ${ }^{11} 4$ | ${ }^{10} 2$ | ${ }^{12}$ | ${ }^{15}$ | ${ }^{11} 2 \%$ | ${ }^{17} 2 \%$ | ${ }_{3}^{40}$ | ${ }^{36}$ | ${ }_{2}^{24}$ | ${ }^{18}$ | $\begin{gathered} 28 \\ \text { AJK } \end{gathered}$ | ${ }^{26}$ | ${ }^{34}{ }^{34}{ }^{6} \%$ | $\begin{gathered} { }^{16} \\ \text { MQRS } \end{gathered}$ |
| $\begin{gathered} 297 \\ \text { FJMST } \\ \text { Cgi } \end{gathered}$ | ${ }^{24} 9$ | $\begin{gathered} 58 \\ \text { AEF } \\ \hline 13 \% \end{gathered}$ | ${ }_{17 \%}^{57}$ | ${ }^{45}$ | ${ }^{33} 7$ | $\stackrel{80}{11 \%}$ | ${ }_{101}^{131}$ | $\xrightarrow{166}$ | ${ }^{99} 6$ | $\begin{gathered} 113 \\ 11 \% \end{gathered}$ | $\begin{gathered} 73 \\ 24 \% \\ \mathrm{AJK} \end{gathered}$ | ${ }^{124} 7$ | $\begin{gathered} 97 \\ \text { AM } \\ \text { AM } \end{gathered}$ | $\begin{array}{r} 76 \\ 15 \% \\ \text { AMAQRST } \end{array}$ |
| $\begin{gathered} 373 \\ 13 \% \\ \text { JMSTC } \end{gathered}$ | ${ }^{32}$ 12\% | 679\% | 73 $14 \%$ | 64\% | 47\% | 909 | $\stackrel{162}{12 \%}$ | ${ }_{13 \%}^{211}$ | ${ }^{150}$ | $\stackrel{144}{14 \%}$ | $\begin{gathered} 62 \\ \text { AJK } \\ \text { AJK } \end{gathered}$ | $\xrightarrow{199}$ | 89 $15 \%$ $M$ | $\begin{gathered} { }^{81} \\ \text { AMASS } \end{gathered}$ |
| 424 LTci LTci | 11\% | 67\% | ${ }_{12 \%}^{12 \%}$ | ${ }^{81} 9$ | $\begin{gathered} 77 \\ 77 \% \\ B D \end{gathered}$ | ${ }_{14 \%}^{108}$ | ${ }_{17}^{177}$ | ${ }^{247}$ | ${ }_{\text {224 }}^{29}$ | $\underset{\text { 150 }}{150}$ | 30\% | 248\% | 10\% | 74 <br> 75 |
| $\begin{gathered} 410 \\ \text { BLOOj } \end{gathered}$ | ${ }^{23} 9$ | ${ }_{12 \%}$ | $\underset{\substack{81 \\ 10 \% \\ \hline}}{\substack{0}}$ | $\begin{gathered} 81 \\ { }_{B}^{8 \%} \end{gathered}$ | $\begin{gathered} 62 \\ 14 \% \\ B \end{gathered}$ | $\begin{aligned} & 109 \\ & 15 \% \\ & B \end{aligned}$ | $\stackrel{182}{14 \%}$ | ${ }_{14 \%}^{228}$ | ${ }_{\text {229 }}^{229}$ | $\underset{\text { l }}{\substack{137 \\ \text { L }}}$ | ${ }^{22} 7 \%$ | $\begin{aligned} & 273 \\ & { }^{275} \end{aligned}$ | $\begin{aligned} & 83 \\ & 14 \% \\ & 0 \end{aligned}$ | 50\% |
| $\begin{gathered} { }^{275} \\ \text { BLPb } \end{gathered}$ | ${ }^{15}$ 6\% | 45\% | $\begin{gathered} { }^{64} \\ A B G \\ A, \end{gathered}$ | 49\% | ${ }^{41}$ | 61\% | ${ }^{121} 9$ | ${ }^{154} 9$ | $\underset{\substack{150 \\ 100}}{\substack{0}}$ | $\stackrel{103}{10 \%}$ | ${ }^{14}$ | 169\% | ${ }^{52}{ }_{9 \%}$ |  |
| $\begin{gathered} 182 \\ \text { BLNOO } \\ \hline \end{gathered}$ | ${ }_{1 \%}$ | $\begin{gathered} 25 \\ { }_{5 \%}^{25} \end{gathered}$ | $\begin{aligned} & 31 \\ & { }_{B}^{6 \%} \end{aligned}$ | ${ }^{47}{ }^{47}{ }^{9 \%}$ | $\begin{gathered} 35 \\ \begin{array}{c} 8 \% \\ B \end{array} \end{gathered}$ | 41 $5 \%$ 8 | ${ }^{88}$ | ${ }^{94} 6$ | $\begin{aligned} & 110 \\ & { }^{10}{ }^{7 \%} \end{aligned}$ | ${ }_{5}^{56}$ | ${ }_{2 \%}^{6}$ | $\begin{gathered} 139 \\ \text { ANO } \end{gathered}$ | ${ }^{26} 4$ | ${ }_{3}^{13}$ |
| $\begin{gathered} 176 \\ \begin{array}{c} 16 \% \\ \text { BKLIPR } \\ \text { abgj } \end{array} \end{gathered}$ | 7\% | ${ }^{20} 4$ | $\begin{gathered} \begin{array}{c} 38 \\ { }^{38} \% \end{array} \end{gathered}$ |  | $\begin{gathered} 27 \\ { }_{B}^{6 \%} \end{gathered}$ | 34 5 | ${ }_{6 \%}^{83}$ | ${ }_{6}^{93}$ | $\begin{aligned} & 116 \\ & { }_{8 K}^{8 \%} \end{aligned}$ | ${ }_{4}^{45}$ | ${ }_{2 \%}^{7}$ | $\begin{aligned} & 129 \\ & \text { ANO } \end{aligned}$ | ${ }^{21} 3$ | $\stackrel{23}{5 \%}$ |
| $\begin{gathered} 97 \\ \text { BCKLNP } \\ \text { aj } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{2 \%}$ | $\begin{gathered} 27 \\ A B C^{5 \%} \end{gathered}$ | $\begin{aligned} & 16 \\ & \begin{array}{l} 3 \% \\ B \end{array} \end{aligned}$ | $\begin{gathered} 20 \\ { }_{4 \%}^{4 \%} \end{gathered}$ | $\begin{gathered} 25 \\ { }_{3}^{2 \%} \end{gathered}$ | ${ }^{53} 4$ | 44\% | $\begin{gathered} 76 \\ \text { AKL } \end{gathered}$ | 17\% | 2\% | 69 AN | ${ }^{11} 2$ | 17 $\substack{3 \% \\ p}$ |
| $\begin{gathered} 46 \\ \text { CNaj } \end{gathered}$ | ${ }_{1 \%}^{2}$ | ! | $\begin{aligned} & 8 \\ & { }_{2 \%}^{8} \end{aligned}$ | $\begin{aligned} & 11 \\ & { }_{C}^{2 \%} \end{aligned}$ | $\begin{aligned} & 9 \\ & { }_{\mathrm{C}} \% \end{aligned}$ | $\begin{aligned} & 15 \\ & { }_{\mathrm{C}}^{2 \%} \end{aligned}$ | ${ }^{20}$ | ${ }_{2 \%}^{26}$ | $\begin{gathered} 34 \\ \text { AKL } \end{gathered}$ | ${ }_{17}^{11}$ | $!$ | $\begin{gathered} 38 \\ \operatorname{AN}_{2 \%}^{2 \%} \end{gathered}$ | 3 | ${ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).
Base: All

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 16-24 \\ (\mathrm{~B}) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | ${ }^{66+}$ <br> (G) | Male <br> (H) | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | Semi/ detached (J) | Terraced (K) | $\begin{gathered} \text { Flat/ } \\ \text { Maisonette } \end{gathered}$ $(\mathrm{L})$ | Bought (M) | Social rent (N) | Private rent ( O ) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| ${ }_{\text {CHKOOa }}^{12}$ | : | ! | ${ }_{1 \%}^{4}$ | $\begin{gathered} 13 \\ A_{2}^{2} C F^{2} \end{gathered}$ | ${ }_{1 \%}^{3}$ | $\begin{gathered} { }^{11}{ }_{B C}^{1 \%} \end{gathered}$ | ${ }_{1 \%}$ | $\begin{aligned} & { }^{24}{ }_{1 \%} \\ & \mathrm{AH}^{2} \end{aligned}$ | $\begin{aligned} & { }^{26}{ }_{2}^{2} \% \end{aligned}$ | ${ }_{1 \%}^{6}$ | : | $\begin{array}{r} 28 \\ \text { ANO }^{2 \%} \end{array}$ | $\stackrel{3}{ }$ | ! |
| $\begin{gathered} 507 \\ 7 \% \\ \text { DENP } \\ \text { bi } \end{gathered}$ | $\begin{gathered} 108 \\ 41 \% \\ A C D E F \\ A \end{gathered}$ | $\begin{gathered} 92 \\ \text { 20\% } \\ \text { DEF } \end{gathered}$ | ${ }_{11 \%}^{55}$ | ${ }^{57} \%$ | ${ }^{65}$ | $\begin{aligned} & \begin{array}{l} 130 \\ 17 \% \\ D E \end{array} \end{aligned}$ | ${ }^{243} 8$ | $\underset{ }{264}$ | 269\% | ${ }_{17 \%}^{175}$ | 40\% | $\begin{aligned} & 331 \\ & 18 \% \\ & \text { AN } \end{aligned}$ | ${ }^{65}$ | 89 ${ }_{\text {189\% }}$ N |
| $\begin{gathered} 73 \\ \text { DJScei } \end{gathered}$ | 2\% | ${ }_{11}^{11}$ | ${ }_{1 \%}$ | 10 20 | $\begin{aligned} & 16 \\ & { }^{1 \%} \end{aligned}$ | $\begin{gathered} { }_{36 \%}^{36} \\ A D \end{gathered}$ | ${ }^{39}$ \% | ${ }_{2 \%}^{34}$ | ${ }^{22}{ }_{1 \%}$ | 39 4.4 | 11 $4 \%$ | ${ }^{42}$ | 19\% | ${ }_{2 \%}$ |
| $\begin{gathered} 222 \\ \text { Hums } \end{gathered}$ | ${ }^{13} 5$ | ${ }^{34} \%$ | ${ }^{30}$ | ${ }^{38} 7$ | ${ }^{32} 7$ | $\begin{aligned} & 75 \\ & \begin{array}{c} 10 \% \\ \text { ABD } \end{array} \end{aligned}$ | ${ }^{84}$ | $\begin{gathered} 138 \\ { }_{8 \%} \\ A H \end{gathered}$ | ${ }^{99} 6$ | ${ }^{85}$ | $\begin{aligned} & 32 \\ & \begin{array}{l} 11 \% \\ A J \end{array} \end{aligned}$ | ${ }^{98}$ | $\begin{gathered} 86 \\ \text { AM\% } \\ \text { AMO } \end{gathered}$ | ${ }^{36}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

| All Communities (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ \text { (s) } \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid <br> fuel <br> (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \end{gathered}$ | All/mostly natural <br> (g) | Don't believe in climate change (h) | Yes | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| 4 0 0 | $\begin{array}{r} 3 \\ A Q \end{array}$ | - | : | ! | : | ! | ! | - | $\operatorname{Aac}^{2 \%}$ | ! | 3. | : | - | : | 4 |
| $\begin{gathered} { }^{76} \\ \text { Jкмеs) } \\ \text { ci } \end{gathered}$ |  | ${ }^{19} 2$ | ${ }_{7 \%}^{7}$ | 6\% | ${ }_{1 \%}^{3}$ | $\begin{aligned} & 47 \\ & \begin{array}{c} 2 \% \\ c \end{array} \end{aligned}$ | $\begin{gathered} 23 \\ \text { Aac } \end{gathered}$ | ${ }_{1 \%}$ | ${ }_{2 \%}^{3}$ | ${ }^{23} 2$ | $\begin{gathered} 32 \\ { }_{3 \mathrm{e}}{ }^{3 \%} \end{gathered}$ | ${ }^{14}$ | ${ }_{2 \%}$ | $!$ | 75 A A |
| $\begin{gathered} 297 \\ \begin{array}{c} 10 \% \\ \text { FIMR } \\ \text { STcgi } \end{array} \end{gathered}$ | $\begin{gathered} 120 \\ \text { AQRST } \end{gathered}$ | $\begin{aligned} & 96 \\ & \frac{9 \%}{T} \end{aligned}$ | ${ }^{32}{ }_{6 \%}$ | ${ }_{8 \%}{ }^{3}$ | ${ }_{51}^{12}$ | $\begin{gathered} 209 \\ 10 \% \\ c \end{gathered}$ | $\begin{gathered} 65 \\ 16 \% \\ \text { Aacd } \end{gathered}$ | 2\% | $\begin{aligned} & \begin{array}{l} 10 \\ 8 \% \\ c \end{array} \end{aligned}$ | $\begin{aligned} & 140 \\ & 12 \% \\ & A_{12} \end{aligned}$ | ${ }^{84}$ | ${ }_{8 \%}$ | ${ }_{9 \%}$ | ${ }_{2 \%}^{4}$ | $\underset{\substack{293 \\ \text { Ai }}}{\text { che }}$ |
| $\begin{gathered} 373 \% \\ 13 \% \\ \text { JMsT } \\ \text { c } \end{gathered}$ | $\begin{gathered} 108 \\ \text { ARST } \\ \text { IT } \end{gathered}$ | $\begin{gathered} 144 \\ 13 \% \\ \mathrm{ST} \end{gathered}$ | ${ }_{11 \%}^{57}$ | ${ }_{8 \%}^{1}$ | ${ }^{23} 9$ | $\underset{\substack{265 \\ 13 \% \\ c}}{2}$ | $\begin{gathered} 62 \\ { }_{c}^{15 \%} \\ c \end{gathered}$ | ${ }_{6 \%}^{23}$ | $\begin{gathered} 16 \\ 13 \% \\ c \end{gathered}$ | ${ }_{122}^{142}$ | ${ }_{13 \%}^{118}$ | 913\% | 16\% | 22 $10 \%$ | ${ }_{13 \%}^{351}$ |
| $\begin{aligned} & 424 \\ & 14 \% \\ & \text { LTci } \end{aligned}$ | $\begin{aligned} & 87 \\ & 14 \% \\ & 1 \end{aligned}$ | $\begin{gathered} 184 \\ \text { APST } \\ \text { APS } \end{gathered}$ | $\begin{aligned} & 72 \\ & 14 \% \\ & 1 \end{aligned}$ | 12\% | ${ }^{22} 8$ | $\begin{aligned} & 311 \\ & 17 \% \\ & { }_{c} \mathrm{C} \end{aligned}$ | $\begin{aligned} & 56 \\ & { }_{c}^{14 \%} \end{aligned}$ | ${ }_{9 \%}{ }_{9}$ | $17 \%$ | ${ }_{13}^{145}$ | 130 $14 \%$ | $\begin{aligned} & 123 \\ & 17 \% \\ & \mathrm{Ae} \end{aligned}$ | 17\% | 119\% | $\begin{gathered} 413 \\ \begin{array}{c} 15 \% \\ \mathrm{Ai} \end{array} \end{gathered}$ |
| $\begin{gathered} 410 \% \\ \text { BLOO } \\ \text { Bo } \end{gathered}$ | 80\% | $\begin{gathered} 155 \\ \substack{14 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 70 \\ & 14 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 71 \\ & 14 \% \\ & 0 \end{aligned}$ | 34\% | 270 ${ }^{14 \%}$ | 16\% | 13\% | ${ }_{12 \%}^{15}$ | 170 | ${ }_{13}^{121}$ | $\xrightarrow{101}$ | ${ }_{12}^{12}$ | $\begin{aligned} & \begin{array}{l} 46 \\ 21 \% \\ A j^{2} \end{array} \end{aligned}$ | ${ }_{364}^{36}$ |
| $\begin{gathered} \text { 275\% } \\ \text { BLPb } \end{gathered}$ | ${ }^{35}$ | $\begin{aligned} & 98 \\ & 98 \\ & { }^{98} \end{aligned}$ | $\underset{\substack{57 \\ 11 \%}}{\substack{0}}$ | $\begin{aligned} & 50 \\ & \begin{array}{l} 10 \% \\ p \end{array} \end{aligned}$ | $\begin{gathered} 35 \\ \text { APQ } \end{gathered}$ | ${ }^{188} 9$ | ${ }^{27} \%$ | ${ }^{38}$ | 13 $11 \%$ | ${ }^{99}$ | ${ }^{76}$ | 78\% | 13\% | ${ }_{12 \%}^{27}$ | ${ }^{248} 9$ |
| $\begin{gathered} 182 \\ \text { BLNOO }_{\mathrm{Pj}}^{6} \end{gathered}$ | ${ }_{3 \%}^{20}$ | $\begin{aligned} & { }^{65} \\ & \text { OPP }_{6 \%} \end{aligned}$ | $\begin{aligned} & 38 \\ & { }_{8 \%}^{8 \%} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 35 \\ 7 \% \\ 0 \end{array} \end{aligned}$ | $\begin{gathered} 24 \\ \text { AOP } \end{gathered}$ | 114 6 | ${ }_{5 \%}^{19}$ | $\begin{gathered} 40 \\ \text { A0\% } \\ \text { Aab } \end{gathered}$ | ${ }_{5}^{6}$ | 72 ${ }_{6}$ | ${ }^{55}$ | 49\% | ${ }_{3 \%}^{3}$ | $\begin{aligned} & 40 \\ & { }_{4}^{18 \%} \\ & A j \end{aligned}$ | 142 |
| $\begin{aligned} & 176 \\ & 6 \% \\ & \text { BKLN\% } \\ & \text { Rabgj } \end{aligned}$ | ${ }^{17} 3$ | $\underset{\mathrm{C}}{61} \underset{\mathrm{p}}{6}$ | ${ }^{20} 4 \%$ | $\begin{gathered} 46 \\ \text { AOPQ } \\ \hline R \end{gathered}$ | $\begin{gathered} 32 \\ \text { AOPQR } \end{gathered}$ | $\begin{gathered} 102 \\ 5 \% \\ b \end{gathered}$ | ${ }_{3 \%}^{11}$ | $\begin{gathered} 47 \\ { }^{12 \%} \\ \text { Aab } \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \\ & b_{0} \end{aligned}$ | $\begin{gathered} 76 \\ 7 \% \\ 9 \end{gathered}$ | $\begin{gathered} 6_{7 \%}^{7 \%} \\ 9 \end{gathered}$ | ${ }^{32} 4$ | ${ }_{4 \%}$ | $\begin{aligned} & 36 \\ & \begin{array}{l} 16 \% \\ A j \end{array} \end{aligned}$ | 140 |
| $\begin{gathered} \begin{array}{c} 97 \\ \text { Bckil } \\ \text { Paj } \end{array} \end{gathered}$ | ${ }^{10} 2$ | ${ }_{3 \%}^{30}$ | $\begin{gathered} 21 \\ { }_{\mathrm{p}}^{2} \% \end{gathered}$ | $\begin{gathered} 17 \\ { }_{\mathrm{P}}^{2} \end{gathered}$ | $\begin{gathered} 19 \% \\ \text { AOPQS } \end{gathered}$ | ${ }^{42}{ }_{2 \%}$ | ${ }_{3 \%}^{11}$ | $\begin{gathered} 38 \\ 10 \% \\ \text { Aab } \end{gathered}$ | 5\% | ${ }^{38}$ | ${ }^{31}$ | ${ }^{21} 3$ | 6\% | $\begin{aligned} & 16 \\ & { }_{A}^{7 \%} \\ & \hline \end{aligned}$ | ${ }^{81}$ |
| $\begin{gathered} 46 \\ \text { CNaj } \\ \hline \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{18}$ | ${ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }_{\text {AOPRS }}{ }^{9} \%$ | ${ }^{17} \%$ | ${ }_{1 \%}$ | $\begin{array}{r} 21 \\ \text { Aabd } \end{array}$ | ${ }_{1 \%}^{1 \%}$ | ${ }^{15}$ | ${ }^{15}$ | ${ }^{13} 2$ | ${ }_{3 \%}$ | $\begin{aligned} & 14 \% \\ & { }_{6}^{6 \%} \\ & \hline \end{aligned}$ | ${ }^{32}{ }_{1 \%}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).
Base: All

| All Communifies (excl ctrls) (A) | No. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { (T) } \\ \hline \end{array}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electri } \\ \text { city } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ (\mathrm{e}) \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don't believe in climate change (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & (\mathrm{j} \end{aligned}$ |
| 2972 | 643 | 1071 | 501 | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98 *$ | 222 | 2750 |
| $\begin{gathered} \left.\quad \begin{array}{c} 32 \\ \text { CHKOO } \\ \mathrm{j} \end{array}\right) \end{gathered}$ | 3. | ${ }^{12}{ }_{1 \%}$ | ${ }_{1 \%}$ | $\begin{gathered} 10 \\ \text { AOP }^{2 \%} \end{gathered}$ | ${ }_{1 \%}^{3}$ | ? | $?$ | $\begin{gathered} \quad{ }^{18} \\ \text { Aab } \end{gathered}$ | ${ }_{1 \%}$ | ${ }^{12}$ | ${ }_{10}^{10}$ | ${ }_{1 \%}^{7}$ | $\stackrel{2}{2 \%}$ | $\stackrel{5}{2 \%}$ | ${ }^{27}{ }_{1 \%}$ |
| $\begin{gathered} 507 \\ \substack{507 \\ \text { DENP } \\ \text { Qbi }} \end{gathered}$ | ${ }_{14 \%}$ | ${ }_{158}^{158}$ | $\begin{gathered} 103 \\ 021 \% \\ \text { APQ } \end{gathered}$ | $\begin{gathered} 109 \\ A P 2 \% \\ A P Q \end{gathered}$ | 45\% | $\begin{gathered} 355 \\ \hline 18 \% \\ \mathrm{~b} \end{gathered}$ | ${ }^{51} 3$ | $\begin{aligned} & 70 \\ & \begin{array}{l} 78 \% \\ \mathrm{~b} \end{array} \end{aligned}$ | ${ }_{19 \%}^{23}$ | ${ }^{191} 7$ | 163\% | ${ }^{121} 17 \%$ | 10\% | : | $\underset{\substack{507 \\ 18 \% \\ \mathrm{Ai}}}{ }$ |
| $\underset{i}{\text { DJSce }} \underset{i}{2 \%}$ | $\begin{aligned} & 19 \\ & { }_{5}^{3 \%} \end{aligned}$ | $\begin{gathered} 31 \\ 3 \% \\ 5 \end{gathered}$ | ${ }^{14}$ | ${ }_{1 \%}$ | ${ }_{1 \%}^{3}$ | $\begin{gathered} 62 \\ \text { Acd } \end{gathered}$ | ${ }_{2 \%}$ | ${ }_{1 \%}$ | : | ${ }^{17}{ }^{17}$ | $\begin{gathered} 30 \\ 3 \% \\ e \end{gathered}$ | 19 ${ }^{19}$ | 1\% | - | $\begin{aligned} & 73 \\ & { }_{3 \%} \\ & \mathrm{Ai}^{2} \end{aligned}$ |
| $\begin{gathered} { }^{222}{ }_{7 \%} \\ \text { HJMS } \\ j \end{gathered}$ | $\begin{gathered} 78 \\ { }_{1}^{12 \%} \\ \text { AOQRS } \end{gathered}$ | $\begin{gathered} 72 \\ s_{7 \%} \end{gathered}$ | $s^{33}$ | ${ }^{15}$ | ${ }^{24}$ | ${ }^{152} 8$ | ${ }^{28} 7$ | ${ }^{26}$ | 10\% | ${ }^{88}$ | ${ }^{62}$ | ${ }_{8}^{55}$ | 9\% | $\begin{gathered} 222 \\ 100 \% \\ A j \end{gathered}$ |  |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

|  | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{gathered} \text { It's not worth } \\ \text { it } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all not af all (D) | Always/ often (E) | Sometimes (F) | Not very often/ not at all (G) | $\begin{aligned} & \text { Very } \\ & \text { (H) } \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \\ & \hline \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \text { (K) } \\ & \hline \end{aligned}$ | Disagree <br> (L) | $\begin{gathered} \text { Agree } \\ \text { (M) } \end{gathered}$ | Disagree <br> (N) |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| 4 | ! | ? | ! | ! | - | ${ }_{{ }_{10}^{1 \%}}^{2}$ | $!$ | $\stackrel{3}{ }$ | - | 4 | - | $!$ | 3. |
| $\begin{gathered} 76 \\ 3 \% \\ \text { Dhr } \end{gathered}$ | $\begin{aligned} & 30 \\ & 3 \% \\ & \mathrm{D}^{2} \end{aligned}$ | 38 $3 \%$ D | ${ }_{1 \%}$ | ${ }^{21} 2 \%$ | ${ }_{3 \%}^{6}$ | $\begin{aligned} & { }^{10}{ }^{6 \%} \\ & A^{6 \%} \end{aligned}$ | ${ }^{18}$ | ${ }_{3 \%}$ | ${ }^{27} 3$ | ${ }^{46}$ | ${ }^{14}$ | ${ }^{16}$ | ${ }^{51} 3$ |
| $\begin{gathered} 297 \\ \text { Idhimr } \end{gathered}$ | ${ }^{98} 9$ | ${ }_{11 \%}^{132}$ | 10\% | 106 | ${ }^{21} 9$ | 20\% | $\begin{aligned} & 88 \\ & \begin{array}{c} 12 \% \\ A 8 \end{array} \end{aligned}$ | ${ }^{105} 9$ | 104 | ${ }^{177}$ | ${ }^{68}$ | 74\% | ${ }^{200} 10$ |
| $\begin{aligned} & 373 \\ & \text { imr } \\ & \text { imr } \end{aligned}$ | ${ }_{17 \%}^{120}$ | $\xrightarrow{148}$ | $\begin{aligned} & 99 \\ & { }_{15 \%}^{55} \end{aligned}$ | 149 <br> 14 | ${ }_{11 \%}^{27}$ | 17\% | 149\% | $\stackrel{147}{12 \%}$ | ${ }_{12 \%}^{127}$ | 197 | 913\% | 94\% | $\underset{12 \%}{253}$ |
| $\begin{gathered} { }_{424 \%}^{424} \\ \text { Heimr } \end{gathered}$ | 150 $14 \%$ | $\xrightarrow{179}$ | 14\% | 154 $14 \%$ | 130 | 119\% | 75\% | $\begin{gathered} 185 \\ 15 \% \\ H \end{gathered}$ | $\begin{gathered} 164 \\ 16 \% \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 253 \\ 15 \% \\ A \end{gathered}$ | 900 | $\xrightarrow{101}$ | $\xrightarrow{283} 14 \%$ |
| $\begin{gathered} 410 \\ \text { JMde } \end{gathered}$ | ${ }_{13}^{137}$ | ${ }_{184}^{184}$ | 89\% | 156\% | 31 $13 \%$ | ${ }_{11 \%}^{18}$ | $\begin{gathered} 115 \\ 16 \% \\ \mathrm{l} \end{gathered}$ | $\underset{\substack{182 \\ 5}}{ }$ | ${ }_{11}^{11 \%}$ | ${ }_{14 \%}^{228}$ | 93\% | 73 $10 \%$ | $\begin{aligned} & 300 \\ & 15 \% \\ & A M \end{aligned}$ |
| ${ }^{275} 9$ | 101 $10 \%$ | 119\% | ${ }^{54} \%$ | ${ }^{97} 9$ | ${ }^{22} 9$ | ${ }^{12} 7 \%$ | ${ }^{61} 8$ | ${ }^{106} 9$ | $\stackrel{108}{10 \%}$ | ${ }^{142} 9$ | 75\% | ${ }^{62} 9$ | ${ }^{193} 9$ |
| $\begin{aligned} & 182 \\ & { }^{6 \%} \end{aligned}$ | $\begin{gathered} 83 \\ A C D \end{gathered}$ | ${ }^{65}$ | 34 5 | ${ }_{6}^{66}$ | ${ }^{15}{ }_{6}$ | 4\% | ${ }^{43}{ }_{6}$ | ${ }^{82}$ | ${ }_{5}^{57}$ | ${ }^{106}$ | ${ }_{6 \%}$ | 40\% | ${ }^{132}$ |
| $\begin{gathered} 176 \\ \text { GJei } \end{gathered}$ | ${ }_{6}^{64}$ | ${ }^{74}$ 6\% | ${ }^{38}$ | $\begin{aligned} & 67 \\ & { }_{6}^{6 \%} \end{aligned}$ | $\begin{aligned} & 16 \\ & 7_{9} \% \end{aligned}$ | ${ }_{2 \%}^{4}$ | 60 AJ | ${ }^{72}$ \% | $44 \%$ | 94\% | ${ }^{50} 7$ | ${ }^{41} 6$ | ${ }^{123}$ |
| $\begin{gathered} 97 \\ \text { ejip } \end{gathered}$ | ${ }_{3}^{35}$ | ${ }^{46} 4$ | ${ }^{16}$ | ${ }^{39} 4$ | 9\% | ${ }_{2 \%}^{4}$ | ${ }^{17} 2 \%$ | ${ }^{48} 4$ | ${ }^{32}$ 3\% | 493\% | ${ }^{26} 4$ | ${ }^{29} 4$ | ${ }_{3 \%}^{63}$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

| All Communities (excl ctrls) (A) | Belonging to community |  |  | Think about energy |  |  | Attitudes to climate change |  |  | Reducing carbon footprint is normal |  | $\begin{aligned} & \text { If's not worth } \\ & \text { it } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very strongly <br> (B) | Fairly strongly (C) | Not very/ not at all (D) | Always/ <br> often <br> (E) | Sometimes | Not very offen/ (G) | $\begin{aligned} & \text { Very } \\ & (H) \end{aligned}$ | $\begin{aligned} & \text { Fairly } \\ & \text { (I) } \end{aligned}$ | Not very/ not at all/ (J) | $\begin{aligned} & \text { Agree } \\ & \hline \end{aligned}$ | Disagree <br> (L) | $\begin{aligned} & \text { Agree } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Disagree } \\ \text { (N) } \\ \hline \end{gathered}$ |
| 2972 | 1058 | 1239 | 656 | 1065 | 237 | 167 | 730 | 1208 | 1034 | 1634 | 691 | 696 | 2037 |
| $\begin{aligned} & 46 \\ & 2 \% \\ & \mathrm{aj} \end{aligned}$ | ${ }^{22} 2$ | ${ }^{17}{ }_{1 \%}$ | ${ }_{6}^{6}$ | 16 $2 \%$ | ${ }^{2} \%$ | ${ }_{1 \%}^{1 \%}$ | ${ }^{11}$ | ${ }_{17}^{17}$ | ${ }^{18}$ | ${ }^{21}{ }_{1}$ | $\begin{aligned} & { }^{17} \\ & \text { AK } \end{aligned}$ | ${ }^{10} 1 \%$ | ${ }^{33}$ 2\% |
| ${ }_{\text {DNfilp }}^{32}$ | 16 2\% D | 14 D | ! | ${ }^{13}$ | ${ }^{3} 1 \%$ | ${ }_{1 \%}^{1 \%}$ | 7 | ${ }_{13}^{13}$ | ${ }^{12}$ | ${ }^{17}{ }_{1 \%}$ | ${ }_{1 \%}$ | ${ }^{8}$ | ${ }^{17}{ }_{1 \%}$ |
| $\begin{gathered} 507 \\ \substack{50 \\ \text { ELlip } \\ \text { Q }} \end{gathered}$ | ${ }_{175}^{175}$ | 200 16 | ${ }_{19 \%}^{126}$ | ${ }^{158}$ | ${ }_{\substack{49 \\ 21 \%}}$ | $\begin{aligned} & 46 \\ & \begin{array}{c} 28 \% \\ A E \end{array} \end{aligned}$ | 120 $16 \%$ | 194 $16 \%$ | $\stackrel{193}{19 \%}$ | ${ }^{266}$ | 149 | ${ }_{18}^{125}$ | $\stackrel{338}{17 \%}$ |
| $\begin{gathered} 73 \\ \text { Cflpqr } \end{gathered}$ | ${ }^{26}$ | ${ }^{21} 2 \%$ | $\begin{aligned} & { }^{25}{ }_{4}^{4 \%} \end{aligned}$ | ${ }_{22}{ }_{2}$ | ${ }_{3 \%}$ | ${ }_{7}^{7}$ | 15 | ${ }_{2}^{23}$ | $\begin{aligned} & 35 \\ & 35 \\ & \mathrm{Al}^{3 /} \end{aligned}$ | 34 ${ }_{2}$ | ${ }^{21} 3$ | ${ }^{22} 3$ | ${ }_{2 \%}$ |
| $\begin{gathered} 222 \\ \text { GNkgr } \end{gathered}$ | A ${ }^{93}$ | $G \quad{ }^{83} \%$ | ${ }^{43} 7$ | ${ }^{89}$ | $\begin{array}{r}14 \\ \hline 6\end{array}$ | 6\% | ${ }^{62}$ | ${ }_{8 \%}^{88}$ | ${ }^{72}$ \% | ${ }^{111} 7$ | $\begin{aligned} & { }^{65}{ }_{9 \%}^{9} \\ & \text { AK } \end{aligned}$ | 68 AN AN | ${ }^{135}$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy (a) | Energy aware (b) | $\begin{aligned} & \text { Energy } \\ & \text { ambivalent } \end{aligned}$ (c) | Energy wasters <br> (d) | $\begin{aligned} & \text { Under } \\ & 1 \text { year } \\ & \text { (e) } \end{aligned}$ | 1 year to under 5 years <br> 5 year <br> (f) | 5 years to under 10 years (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \end{gathered}$ | $\begin{gathered} \text { Pre } \\ \text { 1930s } \\ \text { (i) } \end{gathered}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (\mathrm{j} \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (1) } \end{aligned}$ | Solid | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | Other <br> (o) | $\begin{aligned} & \text { Less than } \\ & 20,800 \end{aligned}$ (p) | $\begin{gathered} 20,800- \\ 36,400 \\ \text { (q) } \\ \hline \end{gathered}$ | $\underset{(r)}{36,400+}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| 4 |  | 4 |  | : | $!$ | ! | ! | $!$ | : | 4 | : | $\stackrel{2}{ }$ | $?$ |  | - | ! | ! |  |
| $\begin{gathered} 76 \\ 3 \% \\ \text { } \begin{array}{c} 3 \% \end{array} \end{gathered}$ | ${ }_{3 \%}^{26}$ | ${ }_{3}^{40}$ | ${ }_{1 \%}$ | 1\% | $\begin{gathered} 17 \\ \text { Agh } \\ \text { Ag } \end{gathered}$ | ${ }_{3 \%}^{23}$ | 2\% | ${ }_{2}^{27}$ | ${ }^{18}$ | ${ }^{51}$ | ${ }_{7}^{7}$ | ${ }^{52}$ | 19\% | 1\% | $\underset{A m}{6 \%}$ | $\begin{gathered} 41 \\ { }^{4 \%} \\ \text { Agr } \end{gathered}$ | 11 $2 \%$ | ${ }_{1 \%}$ |
|  | $\begin{gathered} 109 \\ 13 \% \\ \text { Abd } \end{gathered}$ | $\begin{gathered} 142 \\ 10 \% \\ d \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \\ & d \end{aligned}$ | 14 $4 \%$ | $\begin{gathered} 55 \\ \begin{array}{c} 55 \% \\ \text { Agh } \end{array} \end{gathered}$ | $\begin{gathered} 89 \\ 13 \% \\ \text { Agh } \end{gathered}$ | ${ }_{8}^{42}$ | ${ }^{111} 8$ | ${ }_{8 \%}^{69}$ | ${ }^{196}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 198 \\ 190 \% \\ \mathrm{~m} \end{gathered}$ | 76 $8 \%$ | $\begin{aligned} & \begin{array}{l} 13 \\ 15 \% \\ \mathrm{~m} \end{array} \end{aligned}$ | $\begin{array}{r} 19 \\ \text { 18\% } \\ \text { Alm } \end{array}$ | 159 160 Aqr | $\begin{array}{r}52 \\ \hline 9 \\ \hline\end{array}$ | 20 4 \% |
| $\begin{aligned} & 373 \% \\ & i \quad 13 \% \end{aligned}$ | 114\% | ${ }_{13}^{188}$ | ${ }^{33}$ | 11\% | $\begin{gathered} 59 \\ \begin{array}{c} 59 \\ \text { h } \end{array} \end{gathered}$ | 99\% | 11\% | ${ }_{1}^{156}$ | 84 $10 \%$ | $\begin{gathered} 248 \\ \substack{14 \% \\ A i} \end{gathered}$ | $\stackrel{41}{14 \%}$ | $\begin{gathered} \begin{array}{c} 259 \\ 13 \% \\ \mathrm{~m} \end{array} \end{gathered}$ | 102\% | $\begin{gathered} 17 \\ \text { Am } \\ \text { Am } \end{gathered}$ | ${ }_{13}^{14}$ | 171 Aqr A | 70\% $12 \%$ | ${ }^{41}$ |
| $\begin{gathered} 424 \\ { }_{c}^{4 \%} \\ \text { Heim } \end{gathered}$ | $\stackrel{120}{15 \%}$ | $\underset{\substack{204 \\ 14 \%}}{ }$ | ${ }_{13 \%}^{45}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | 10\% | $\underset{\mathrm{e}}{1120 \%}$ | $\underset{\substack{\text { 75\% } \\ e}}{\text { 7 }}$ | ${ }_{1495}^{195}$ | $199$ | $\begin{gathered} 278 \\ 15 \% \\ \text { Ai } \end{gathered}$ | $\underset{i}{47}$ | $\begin{aligned} & 301 \\ & { }_{15 \%} \end{aligned}$ | ${ }_{122}^{120}$ | ${ }_{17 \%}^{15}$ | 10 $10 \%$ | 175 $\substack{17 \% \\ \mathrm{Ar}}$ | 79 $14 \%$ | 46\% |
| $\begin{gathered} 410 \\ \mathrm{JMde} \end{gathered}$ | $\xrightarrow{104}$ | $\begin{gathered} 215 \\ \substack{15 \%} \end{gathered}$ | $\begin{aligned} & 55 \\ & 16 \% \\ & d \end{aligned}$ | 10\% | 10\% | $\begin{gathered} 99 \\ \stackrel{94}{14 \%} \end{gathered}$ | 76 <br>  <br> $15 \%$ <br> $e$ | $\begin{gathered} 199 \\ 14 \% \\ e \end{gathered}$ | ${ }_{13 \%}^{115}$ | 259 $14 \%$ | ${ }_{12 \%}^{36}$ | ${ }^{274} \times$ | 131 $14 \%$ | $12 \%$ | 10\% | 146 $14 \%$ | $\begin{gathered} 108 \\ 19 \% \\ \text { Apr } \end{gathered}$ | 13\% |
| 2759 | ${ }_{8 \%}^{68}$ | ${ }^{128}$ | ${ }^{31}$ | $\begin{gathered} 48 \\ 13 \% \\ \text { Aab } \end{gathered}$ | 10\% | ${ }_{9 \%}^{60}$ | 10\% | 129\% | ${ }^{69}$ | 181 10 | 25\% | 1910\% | 89\% | ${ }_{9 \%}^{8}$ | ${ }_{5}^{5}$ | 108 | 11\% | ${ }_{12 \%}$ |
| 182 60 60 | ${ }^{47}$ | 89\% | ${ }^{22} 7$ | ${ }^{24} 7$ | ${ }_{2 \%}$ | $\begin{gathered} 39 \\ \stackrel{39}{6 \%} \end{gathered}$ | $\begin{aligned} & 32 \\ & \stackrel{32}{6 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 104 \\ & \mathrm{Be}_{8} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 6_{8}^{8} \\ A_{k} \end{array} \end{aligned}$ | ${ }_{6}^{105}$ | 119 | $\begin{aligned} & 127 \\ & \stackrel{127}{0} \end{aligned}$ | 59\% | ${ }_{3}^{3}$ | 1\% | 60 | 43\% | 40 $40 \%$ $40 \%$ |
| $\begin{gathered} 176 \\ \text { GJej } \end{gathered}$ | 46\% | ${ }^{78}$ | ${ }^{25} \%$ | 27\% | 2\% | $\stackrel{41}{6 \%} \underset{e}{4}$ | ${ }^{39} 8$ | ${ }_{\substack{87 \\ e \\ e}}^{6 \%}$ | $\begin{aligned} & \stackrel{6}{7 \%}_{7 \%}^{A j} \end{aligned}$ | ${ }^{92} 5$ | 19\% | ${ }^{109}$ | 70 7 A | ${ }_{2 \%}$ | 3\% | $5_{5 \%}$ | ${ }^{39}$ | $\begin{gathered} 46 \\ { }^{40 \%} \\ \text { Apq } \end{gathered}$ |
| 97 ejp 3\% | ${ }^{22} 3$ | 413\% | ${ }^{15} 4$ | $\begin{gathered} 19 \\ \text { Aab } \end{gathered}$ | ${ }_{1 \%}$ | $\underset{\mathrm{A}^{35}}{\substack{52 \\ \hline}}$ | $\begin{aligned} & 19 \\ & { }_{\mathrm{e}}^{4 \%} \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{3}^{3 \%} \end{aligned}$ | $\begin{aligned} & 49 \\ & { }_{6 j}^{6 \%} \end{aligned}$ | ${ }^{39}$ | ${ }_{3 \%}$ | 57\% | $\begin{aligned} & 48 \\ & { }_{5 \%}^{51} \end{aligned}$ | ${ }_{5 \%}^{4}$ | ${ }_{2 \%}$ | 17\% | $\begin{aligned} & 25 \\ & { }_{0}^{4 \%} \\ & 0 \end{aligned}$ | $\begin{gathered} 31 \\ { }_{A P}^{7 \%} \end{gathered}$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

Q43 How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate).

|  | Behaviour |  |  |  | Length of time in home |  |  |  | Age of property |  |  | Type of wall |  |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active energy savers (a) | Energy aware (b) | Energy ambivalent <br> (c) | Energy wasters (d) | Under 1 year <br> (e) | 1 year to under 5 years 5 year (f) | 5 years to under <br> 10 years <br> (g) | $\begin{gathered} 10+ \\ \text { years } \\ \text { (h) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Pre } \\ & \text { 1930s } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & 1930- \\ & 1989 \\ & (j) \end{aligned}$ | $\begin{gathered} 1990 \\ \text { onwards } \\ (k) \end{gathered}$ | $\begin{aligned} & \text { Cavity } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Solid } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Timber } \\ (\mathrm{n}) \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (o) } \end{aligned}$ | $\begin{aligned} & \text { Less than } \\ & 20,800 \\ & \text { (p) } \end{aligned}$ | $\begin{gathered} 20,800- \\ 36,400 \\ (\mathrm{q}) \\ \hline \end{gathered}$ | $\underset{(\mathrm{r})}{\substack{36,40+\\ \hline}}$ |
| 2972 | 813 | 1461 | 337 | 361 | 377 | 700 | 516 | 1378 | 868 | 1813 | 291 | 1958 | 963 | $86^{*}$ | 105 | 1020 | 569 | 445 |
| $\begin{aligned} & { }^{46} \\ & { }_{2 \%} \end{aligned}$ | ${ }_{1 \%}^{6}$ | ${ }_{2}^{24}$ | 7\% | $\begin{aligned} & 9 \\ & { }_{a}^{2 \%} \end{aligned}$ | ${ }_{1 \%}^{3}$ | \% | $\begin{gathered} 15 \\ \text { 3ef } \end{gathered}$ | ${ }_{22}^{22}$ | $\begin{aligned} & 23 \\ & { }_{3 \%} \\ & A j \end{aligned}$ | ${ }_{1 \%}^{18}$ | 2\% | ${ }_{1 \%}^{25}$ | 23 ${ }_{2}{ }^{2} 1$ | 1\% | - | ${ }^{11} 1$ | 10\% |  |
| $\begin{gathered} 32 \% \\ \substack{1 \% \\ \text { DNifil } \\ p} \end{gathered}$ | \% $\%$ | ${ }^{16}$ | ${ }_{1 \%}$ | 7\% | ${ }_{1 \%}$ | $\stackrel{2}{ }$ | \% | $\begin{aligned} & 22_{2 \%}^{2} \\ & \mathrm{Af}^{2} \end{aligned}$ | $\underset{{ }_{3 i k}^{23}}{22}$ | $?$ | $!$ | ${ }^{11} 1 \%$ | 24 24 Al | - | : | 2 | ${ }_{p}^{1 \%}$ | ( ${ }_{\text {Apq }}^{4 \%}$ |
|  | $\underset{128}{16 \%}$ | ${ }^{256}$ | $\stackrel{57}{17 \%}$ | ${ }_{18 \%}^{66}$ | $\begin{gathered} 103 \\ \text { Afgh } \\ \text { Afo } \end{gathered}$ | ${ }_{13 \%}^{88}$ | 79\% | $\underset{\substack{237 \\ f}}{237}$ | 159\% | ${ }_{16 \%}^{293}$ | 19\% | ${ }^{315}$ | $\begin{gathered} 173 \\ 18 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{9 \%}^{8}$ | $\begin{gathered} 33 \\ \text { 331\% } \\ \text { AImn } \end{gathered}$ | ${ }^{85}$ | ${ }_{\text {c }}{ }^{12 \%}$ | 169\% |
| $\begin{gathered} 73 \\ \text { Cflpq } \\ \hline \end{gathered}$ | ${ }^{17}$ | ${ }^{36}$ | 7\% | 13\% | 2\% | 9\% | ${ }_{2 \%}^{12}$ | $\begin{aligned} & 45 \\ & 3 \% \\ & A_{f} \end{aligned}$ | $\begin{aligned} & 30 \\ & 30 \\ & \mathrm{Ak}^{3 \%} \end{aligned}$ | 40 | ${ }_{1 \%}$ | ${ }^{37}$ | 37 $4 \%$ 41 | ${ }_{2 \%}$ | ${ }_{2 \%}$ | $\stackrel{3}{ }$ | $:$ | $:$ |
| $\begin{array}{r} 222 \\ \text { GNkgr } \\ \hline \end{array}$ | 85\% | 105\% | ${ }^{23} 7$ | $\begin{gathered} \quad 29 \\ \mathrm{k} \quad \begin{array}{c} 8 \% \\ \mathrm{k} \end{array} \mathrm{l} \end{gathered}$ | 20 5 | 55\% | 37\% | ${ }^{110} 8$ | 73 $8 \%$ | 140\% | 3\% | ${ }^{146}$ | ${ }^{73}$ | \%\% | 5\% | $\begin{aligned} & \begin{array}{l} 216 \\ 21 \% \\ \text { Alo } \end{array} \end{aligned}$ | ${ }_{1 \%}^{6}$ | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | 2962 | 1992 | 2041 |
| 2972 | -. | -* | - |
| ${ }_{10072}^{290 \%}$ | - | - | - |
| -* | 2962 | -* | -* |
| - | $\begin{gathered} 2962 \\ 100 \% \end{gathered}$ | - | : |
| $\cdots$ | -* | 1992 | -** |
| - | - | $\begin{aligned} & 1992 \\ & 100 \% \end{aligned}$ | - |
| -* | -* | -. | 2041 |
|  | - | : | $\stackrel{2041}{100 \%}$ |
| 2972 | .. | -* | -* |
| $\underbrace{450}_{15 \%}{ }_{\text {KLMNOPQRSTUVW }}^{15 \%}$ | : | - | - |
| $\text { LMNOPQRSTUVW }{ }^{150}$ | - | - | : |
| $\text { KMNOPQRSTUVW }^{176}$ | $\div$ | - | - |
| $\text { KLNOQRSUVW }^{110}$ | : | - | - |

## LCCC Wave 2452685

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Table 457
BREAKS
Base: All

All Communities (excl ctris)
Exmoor (1,3)

Halton (1,3)

Hook Norton (1,2,3.6)

Ladock (1,2,3,6)

Meadows (2,5)

Muswell Hill (3)

Reepham (2,3,4,6)

Totnes (2,3,4,6)

West Oxford ( $1,3,4,6$ )

Whitehill Borden (2)

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | -* | -* | -* |
| $\underset{\text { KLMOPQRSTUVW }^{351}}{\substack{12 \%}}$ | - | - | : |
| $\text { KLMNPQRSTUVW }^{120}$ | - | : | : |
| ${ }_{\text {KLNOQRUVW }}{ }^{100}$ | - | - | : |
| ${ }_{\text {KLMNOPRSTUVW }}{ }^{120}$ | $:$ | : | : |
| $\begin{gathered} 10 \% \\ \text { KLMNOPQSTUVW } \end{gathered}$ | - | - | : |
| ${ }_{\text {KLMNOQRUVW }^{4 \%}}^{110}$ | - | - | : |
| ${ }_{\text {KLNOQRUVW }}{ }^{100}$ | : | - | : |
| $\begin{gathered} { }^{300} 10 \% \\ \text { KLMNOPQRSTVW } \end{gathered}$ | : | - | ; |
| ${ }^{215}{ }_{\text {KLMNOPQRSTUW }}$ | - | - | - |
| $\begin{gathered} 370 \\ \text { KLMNOPQRSTUV } \end{gathered}$ | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Controls 2011
Total
Newton (Blacon's ctri)
Charrbury (Hook Norton's
ctri)
E. Oxford (w. Oxford's ctri)

Beridge (Meadows' ctrl)
Paington (Totnes' ctrl)
TCOCC communities 2010
Blacon (2.5)
Chale Green (2,5)
Cwm Clydach (1)
Middles- brough (2.5)
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3,6)

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| -* | -* | -* | -* |
| : | - | - | - |
| $:$ | - | - | - |
| : | - | : | $:$ |
| - | - | - | - |
| : | : | : | + |
| -* | 2962 | -* | * |
| - | ${ }_{15 \%}^{448}$ | : | - |
|  | ${ }^{153}{ }_{5 \%}$ | : | - |
|  | ${ }^{166}{ }_{6 \%}$ | : | - |
| : | ${ }^{108} 4$ | - | - |
| - | 348 <br> $12 \%$ <br> 18 | - | - |
| - | ${ }^{125} 4{ }_{4}$ | - | - |
| $\div$ | 104\% | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Total
Ladock (1,2,3,6)
Meadows (2,5)
Muswell Hill (3)
Reepham $(2,3,4,6)$
Totnes (2,3,4,6)
West Oxford (1,3,4,6)
Whitehill Borden (2)
Controls 2010
Newton (Blacon's ctri)
Charibury (Hook Norton's
E. Oxford (W. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctri)
Community groups 2011,
All Communifies (excl ctrrs)

|  | $\begin{gathered} \text { All Commu- } \\ \begin{array}{c} \text { nities } \\ \text { (excl ctrls) } \end{array} \\ (\mathrm{A}) \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: | :---: |
| Total | ** | 2962 | -* | -* |
| Ladock (1, 2, , 6) | : | ${ }^{123} 4$ | : | - |
| Meadows ( 2.5 ) |  | ${ }^{301} 10 \%$ | : | - |
| Muswell Hill (3) | - | ${ }^{111}{ }_{4 \%}$ | - | - |
| Reepham ( $2,3,4,6$ ) | - | ${ }^{94}$ | $:$ | : |
| Totnes ( $2,3,4,6$ ) | - | 304 | - |  |
| West Oxford (1, , , , , 6) |  | ${ }^{208} 7 \%$ |  |  |
| Whitehill Borden (2) | - | ${ }_{12 \%}^{369}$ |  |  |
| Controls 2010 Total | .. | -* | -* | -. |
| Newton (Blacon's ctri) | - | - | - |  |
| Charlbury (Hook Norton's ctrl) | - |  | - | - |
| E. Oxford (W. Oxford's ctri) | - | - | - | - |
| Berridge (Meadows' ${ }^{\text {ctri) }}$ | - | - | - | - |
| Paington (Totnes' ctrl) | : | - | - | - |
| Community groups 2011 <br> All Communifies (excl crrls) | 2972 | .. | -* | -* |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

Base: All

| All Communities (excl ctrls) (A) | All Communities (excl ctrls) baseline (B) | National (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | .. | -* | -* |
| $\begin{gathered} 1082 \\ \text { KMRSTUW } \end{gathered}$ | : | - | - |
| $\begin{aligned} & 2000 \\ & \text { LNOSV } \end{aligned}$ | : | - | : |
| $\begin{gathered} \text { 1416 } \\ \text { KLMRW }^{48 \%} \end{gathered}$ | : | - | - |
| $\begin{gathered} { }^{615} 21 \% \\ \text { KLMNOPQRSW } \end{gathered}$ | - | - | - |
| $\begin{gathered} 1010 \\ \text { LNOPQSTUYW } \end{gathered}$ | : | - | : |
| $\begin{gathered} 835 \\ { }_{28 \%}^{8 \%} \end{gathered}$ | : | - | : |
| -* | 2962 | -* | -* |
| - | $1074 \%$ | - | : |
| - | $\begin{aligned} & 1743 \\ & 59 \% \end{aligned}$ | - | - |
| - | $1417 \%$ | - | - |
| - | ${ }^{606}$ | - | : |
| - | $\begin{gathered} 1010 \\ 34 \% \end{gathered}$ | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| -* | 2962 | -* | -* |
| : | ${ }_{283}^{83 \%}$ | - | - |
| 2972 | -"* | -* | -** |
| $\begin{aligned} & 263 \\ & { }^{269 \%} \end{aligned}$ | - | - | : |
| $\begin{gathered} 459 \\ \text { KNOPU } \end{gathered}$ | : | : | - |
| $\begin{gathered} 516 \\ 17 \% \\ \mathrm{KN}^{2} \end{gathered}$ | : | : | : |
| $\underset{\substack{540 \\ R}}{18 \%}$ | - | - | - |
| $\begin{gathered} 446 \\ 15 \% \\ \mathrm{RT} \end{gathered}$ | - | - | - |
| $\begin{gathered} 748 \\ R W W \\ R W \end{gathered}$ | $:$ | - | : |
| ${ }_{45 \%}^{1388}$ | - | - | - |
| 1624 5 | - | - | : |
| $\begin{aligned} & 1536 \\ & \text { LRSU } \\ & \text { LRO } \end{aligned}$ | - | - | - |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All

Total
Terraced

Flat/ Maisonette

Tenure
Bought

Social rent

Private rent

No. in $\mathrm{H} / \mathrm{H}$

2

3

4

5+

| All Commuexcl ctrls) (A) | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | .. | -* | - |
| $\begin{gathered} 1015 \\ \text { KNOPQT } \end{gathered}$ | : | : | : |
| $\begin{gathered} 298 \\ \text { LNOPQ } \end{gathered}$ | - | : | : |
| $\begin{aligned} & 1816 \\ & \text { MRU } \\ & \text { MI\% } \end{aligned}$ | - | - | : |
| $\begin{gathered} 603 \\ 20 \% \\ \text { KLNOPQTVW } \end{gathered}$ | : | - | - |
| $\begin{gathered} 506 \\ \substack{17 \% \\ k} \end{gathered}$ | - | - |  |
| $\begin{gathered} 643 \\ { }_{22 \%} \\ W^{2} \end{gathered}$ | : | : | : |
| $\underset{\substack{36 \% \\ R}}{1071}$ | - | - | - |
| $\underset{\substack{501 \\ 17 \% \\ \mathrm{~K}}}{\substack{\text { an }}}$ | - | - | - |
| $\stackrel{493}{\substack{77 \% \\ \mathrm{~N}}}$ | - | - | : |
| $\begin{gathered} 264 \\ 9 \% \\ \mathrm{~N} \end{gathered}$ | - | - | - |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All
Total
Limiting long term illness
res
-
Heating fue
Gas
Electri- city
Oil
Solid fuel
Causes of climate change
All/mosty caused by humans
50.50
All/mostly natural
Don't believe in climate

| All Communities (excl ctrls) (A) |  | National (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | -* | -* | -* |
| : | : | : | - |
| - | $\div$ | - | - |
|  | - | - | - |
| $\begin{gathered} 406 \\ \text { LMORSW } \end{gathered}$ | - | : | - |
| 396 <br> LMORSUVW | - | - | - |
| $\begin{gathered} { }^{122} \\ \text { LMRVW }^{4 \%} \end{gathered}$ | - | - | - |
| $\begin{gathered} 1141 \\ 38 \% \\ N W \end{gathered}$ | - | - | - |
| $\begin{gathered} 931 \\ \begin{array}{c} 91 \% \\ \text { TU } \end{array} \end{gathered}$ | $\because$ | $\because$ | - |
| $\begin{gathered} 728 \\ 24 \% \\ V \end{gathered}$ | $\because$ | - | - |
| $\begin{aligned} & 98 \\ & Q^{3 \%} \end{aligned}$ | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All

Total
Fuel poverty
Yes

No

Belonging to community
Very strongly
Belonging strongly
Ver

Fairly strongly

Not very/ not at all
strongly

Think about energy
Always/ often
Sometimes
Not very often/ not at all

Aftitudes to climate change
Very

Fairly

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | $\begin{aligned} & \text { National } \\ & \text { (C) } \end{aligned}$ | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | .. | .. | -* |
| $\begin{gathered} { }^{222} \\ s W_{\%} \end{gathered}$ | : | : | : |
| $\begin{gathered} 2750 \\ 93 \% \\ \text { LNR } \end{gathered}$ | - | - | : |
| $\begin{gathered} 1058 \\ 36 \% \\ \mathrm{~W} \end{gathered}$ | : | - | - |
| $\underset{42 \%}{1239}$ | : | - | : |
| $\begin{gathered} 656 \\ { }_{22 \%} \end{gathered}$ | : | - | : |
| ${ }_{36 \%}^{1065}$ | : | - | : |
| ${ }^{237}{ }_{8 \%}$ | - | - | : |
| ${ }_{6 \%}^{167}$ | - | - | $\div$ |
| $\begin{aligned} & 730 \\ & { }^{25 \%} \\ & L^{25} \end{aligned}$ | - | - | - |
| $\underset{\mathrm{R}}{1208}$ | - | - | - |

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Very

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Total
Not very/ not at all/ no

Reducing carbon footprint is normal

Disagree

It's not worth it
Agree

Disagree

Behaviour
Active energy savers

Energy aware

Energy ambivalent

Energy wasters

| $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl ctrls) } \\ \text { (A) } \end{gathered}$ | All Communities (excl ctrls) baseline (B) | National <br> (C) | National baseline <br> (D) |
| :---: | :---: | :---: | :---: |
| 2972 | -* | -* | .. |
| $\begin{aligned} & 1034 \\ & 35 \% \\ & \text { suV } \end{aligned}$ | : | : | : |
| $\underset{\substack{1634 \\ L R}}{ }$ | : | - | : |
| $\begin{aligned} & 691 \\ & \text { suv } \\ & \text { suv } \end{aligned}$ | : | : | : |
| $\begin{aligned} & 696 \\ & { }_{23 \%}^{23 \%} \end{aligned}$ | - | - | : |
| 2037 ${ }_{69 \%}$ | : | : | : |
| $\begin{aligned} & 813 \\ & L_{27}^{27 \%} \end{aligned}$ | : | : | : |
| $\stackrel{1461}{49 \%}$ | - | - | - |
| $\begin{gathered} 337 \\ M \\ M \end{gathered}$ | - | - | - |
| $\begin{aligned} & 361 \\ & { }_{12 \%}^{12 \%} \end{aligned}$ | : | : | : |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All
Total
Length of time in home
Under 1 year
1 year to under 5 years
5 years to under 10 years
10+ years
Age of property
Pre 1930s
1930-1989
1990 onwards
Type of wall
Cavity
Solid

|  | All Communities (excl ctrls) baseline <br> (B) | National <br> (C) | National baseline (D) |
| :---: | :---: | :---: | :---: |
| 2972 | .. | -* | -* |
| $\begin{aligned} & 377 \\ & \text { NO } \end{aligned}$ | : | : | : |
| $\begin{aligned} & 700 \\ & 24 \% \\ & \mathrm{LN} \end{aligned}$ | - | : | : |
| $\stackrel{516}{17 \%}$ | : | : | : |
| $\begin{gathered} 1378 \\ \text { RUVW } \end{gathered}$ | - | : | - |
| $\begin{gathered} 868 \\ \text { MOW } \end{gathered}$ | : | : | : |
| $\begin{gathered} 1813 \\ \text { LNSSV }_{61 \%} \end{gathered}$ | - | - | - |
| $\begin{gathered} 291 \\ 10 \% \\ \text { LMR } \end{gathered}$ | : | : | - |
| 1958 <br> 66\% <br> LNSV | - | : | - |
| ${ }_{32 \%}^{963}$ KMW | : | : | : |

## LCCC Wave 2452685

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Table 457

## BREAKS

Base: All


## LCCC Wave 2452685

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1259

## BREAKS

Base: All

All Communities (excl ctris)
Exmoor (1,3)

Halton (1,3)

Hook Norton (1,2,3.6)

Ladock (1,2,3.6)

Meadows (2,5)

Muswell Hill ( 3 )

Reepham ( $2,3,4,6$ )

Totnes (2,3,4,6)

West Oxford ( $1,3,4,6$ )

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (J) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2.5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | Cwm Clydach (1) (L) | Middlesbrough (2,5) (M) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (\mathrm{N}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Meadows } \\ (2,5) \\ (\mathrm{R}) \\ \hline \end{gathered}$ | Muswell <br> Hill <br> (3) <br> (s) | $\begin{aligned} & \text { Reepham } \\ & (2,3,4,6) \\ & \text { (T) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (u) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 |  | 176 | 110 | 351 | 120 |  | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| - |  | - | - | $\underset{\substack{351 \\ 100 \% \\ A}}{ }$ | : |  | - | - | : | - | - | : | : |
| : |  | : | - | : | $\begin{gathered} 120 \\ 100 \% \\ \mathrm{~A} \end{gathered}$ |  | : | : | : | : | : | : | : |
| - |  | - | - | $\div$ | - |  | $:$ | : | - | : | : | : | : |
| $\div$ |  | - | - | - | : |  | $\begin{gathered} 120 \\ 100 \% \\ A \end{gathered}$ | : | $:$ | : | - | : | : |
| : |  | - | - | - | : |  | : | $\begin{gathered} 300 \\ 100 \% \\ A \end{gathered}$ | : | : | : | : | : |
| : |  | - | - | - | : |  | : | : | $\begin{gathered} 110 \\ 100 \% \\ A \end{gathered}$ | : | - | : | : |
| : |  | : | - | - | : |  | : | - | - | $\begin{gathered} 100 \\ 100 \% \\ \mathrm{~A} \end{gathered}$ | : | : | : |
| $\div$ |  | - | - | $\div$ | - |  | - | : | $\div$ | $\div$ | $\begin{gathered} 300 \\ 100 \% \\ A \end{gathered}$ | : | - |
| $:$ |  | - | - | $\vdots$ | - |  | $\div$ | - | $\vdots$ | - | : | $\begin{gathered} 215 \\ 100 \% \\ \mathrm{~A} \end{gathered}$ | - |
| : |  | : | - | - | : |  | : | : | : | - | : | : | $\begin{gathered} 370 \\ 100 \% \\ A \end{gathered}$ |

GfK NOP

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 1260 \\ 16 \text { Nov } 2011 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ \text { ( }) \\ \hline \end{gathered}$ | Cwm Clydach (1) <br> (L) | Middlesbrough $(2,5)$ (M) | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & (\mathrm{N}) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ \text { (P) } \\ \hline \end{gathered}$ |  | Meadows <br> (2,5) <br> (R) | Muswell Hill (3) (s) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (T) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (U) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { (v) } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| $\begin{aligned} & \text { Controls } 2011 \\ & \text { Total } \end{aligned}$ | - | - | -. | $\cdots$ | $\cdots$ | $\cdots$ |  | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ | -. | $\cdots$ | . |
| Newton (Blacon's ctri) | - | : |  | : | : | - |  |  | : | : | : | : |  | : |
| $\begin{aligned} & \text { Charlbury (Hook Norton's } \\ & \text { ctri) } \end{aligned}$ |  | : |  | : | - | - |  |  | : | - | : | - |  | : |
| E. Oxford (W. Oxford's ctri) | : |  |  | : | - | : |  |  | : | - | : | : |  | $\div$ |
| Berridge (Meadows' ctri) |  |  |  |  | : | : |  |  | : | : | : | : |  | - |
| Paington (Totnes' ctri) | : | : |  | : | : | : |  |  | : | - | - | - |  | $\because$ |
| LCCC communities 2010 Total | - | $\cdots$ | - | $\cdots$ | - | - |  | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ | - | $\cdots$ | -. |
| Blacon (2,5) | : | : | : | - | - | : |  |  | - | - | - | : |  | : |
| Chale Green (2,5) | : | : |  | : | : | - |  |  | : | - | : | : |  | : |
| Cwm Clydach (1) | : | : |  | : | : | : |  |  | : | - | : | : | - | : |
| Middles- brough (2,5) | - | : | : | : | : | : |  |  | : | : | : | : |  | $\div$ |
| Exmoor (1,3) | - | : | : | : | : | : |  |  | : | - | : | : | - | : |
| Halton (1,3) | : | : | : | : | - | : |  |  | : | : | : | : |  | $:$ |
| Hook Norton (1,2,3,6) | : | - | : | : | : | : |  |  | : | : | : | : | - | $:$ |

## LCCC Wave 2452685

## Fieldwork dates: 19th September to 9th November 2011



450
50
176
110
351
20
100
300
100

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1262

## BREAKS

Base: All

1. With community scale
2. With a dominant focus on
domestic buildings
domestic builaings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
change angle
5. Working in deprived areas
6. Integrated approaches

Community groups 2010

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
change angle
change angle
5. Working in deprived areas


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1267
16 Nov 2011
BREAKS
Base: All

Total
Not very/ not at all/ no
opinion

Reducing carbon footprint is normal

Disagree

It's not worth it
Agree

Disagree

Behaviour
Active energy savers

Energy aware

Energy ambivalent

Energy wasters

| LCCC communities 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Blacon } \\ (2,5) \\ (\mathrm{J}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Chale } \\ \text { Green } \\ (2,5) \\ (\mathrm{K}) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Cwm } \\ & \text { Clydach } \\ & \text { (1) } \\ & \text { (L) } \end{aligned}$ <br> (L) | $\begin{gathered} \hline \text { Middles- } \\ \text { brough } \\ (2,5) \\ (M) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Exmoor } \\ & (1,3) \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Hook } \\ & \text { Norton } \\ & (1,2,3,6) \\ & \text { (P) } \end{aligned}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (2) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (R) | Muswell Hill (3) (S) | Reepham (2,3,4,6) <br> (T) | $\begin{aligned} & \text { Totnes } \\ & (2,3,4,6) \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ \text { () } \\ \hline \end{gathered}$ | Whitehill Borden (2) (W) |
| 450 | 150 | 176 | 110 | 351 | 120 | 100 | 120 | 300 | 110 | 100 | 300 | 215 | 370 |
| 181 $40 \%$ | 31 ${ }_{34}$ | $\begin{aligned} & 85 \\ & { }_{8}^{88 \%} \\ & A \end{aligned}$ | 45 | $\begin{gathered} 140 \\ 40 \% \\ \mathrm{~A} \end{gathered}$ | ${ }_{33}^{39}$ | ${ }_{31 \%}$ | ${ }_{32}^{42}$ | $\begin{aligned} & 90 \\ & 30 \% \end{aligned}$ | ${ }_{21 \%}^{23}$ | ${ }_{34}^{34}$ | ${ }_{27 \%}^{87 \%}$ | ${ }_{23}^{50}$ | $\begin{gathered} 142 \\ 38 \% \end{gathered}$ |
| ${ }^{180} 40 \%$ | $\begin{aligned} & 87 \\ & 58 \% \end{aligned}$ | ${ }^{83} 47$ | $\begin{aligned} & 63 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 185 \\ 53 \% \end{gathered}$ | ${ }_{53}^{64}$ | $\begin{aligned} & 68 \\ & \begin{array}{c} 68 \% \\ A \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 77 \\ 64 \% \\ A \end{array} \end{aligned}$ | ${ }^{118} 89$ | $\begin{aligned} & 64 \\ & 58 \% \end{aligned}$ | 61 $61 \%$ | $\begin{gathered} 239 \\ 80 \% \\ A \end{gathered}$ | $\begin{gathered} 128 \\ 60 \% \end{gathered}$ | 2179\% |
| ${ }^{150} 3$ | 289\% | $\begin{gathered} 59 \\ \left.\begin{array}{c} 54 \% \\ A \end{array}\right) \end{gathered}$ | ${ }_{24 \%}^{26}$ | ${ }^{88} \times$ | ${ }_{23 \%}^{28}$ | 17\% | 218\% | $\begin{gathered} 99 \\ 33 \% \\ A \end{gathered}$ | 15\% | 17\% | ${ }^{23} 8$ | 16\% | ${ }_{23 \%}^{85}$ |
| ${ }_{32}^{143}$ | ${ }^{22} 15 \%$ | 37 $21 \%$ | ${ }^{30} 77 \%$ | ${ }^{68}$ | ${ }^{36}$ \% | ${ }_{28}^{28}$ | ${ }_{23 \%}^{28}$ | ${ }_{23}^{63}$ | 26\% | ${ }_{23}^{23}$ | 18\% | ${ }^{32}$ \% | $\begin{gathered} 104 \\ 28 \% \\ A \end{gathered}$ |
| ${ }^{258}$ | $\underset{8}{121} \underset{A}{121}$ | ${ }_{71 \%}^{125}$ | 709\% | ${ }_{\text {243 }}^{69 \%}$ | ${ }^{80} 97$ | ${ }_{65 \%}^{65}$ | 83 ${ }_{\text {89\% }}$ | 2110\% | 66\% | $72 \%$ | $\underset{A}{228} \underset{A}{26 \%}$ | $\begin{gathered} 173 \\ 80 \% \\ A \end{gathered}$ | ${ }_{65 \%}^{242}$ |
| ${ }^{92} 9$ | $\begin{aligned} & 52 \\ & { }_{55 \%}^{35} \\ & \hline \end{aligned}$ | 19\% | 229\% | ${ }_{31 \%}^{109}$ | 29\% | 16\% | 38\% | 87 ${ }^{89}$ | 20\% | ${ }_{28}^{28}$ | 88\% | $\begin{gathered} 79 \\ \begin{array}{c} 77 \% \\ A \end{array} \end{gathered}$ | ${ }^{112} 30 \%$ |
| ${ }_{51 \%}^{228}$ | 73 $49 \%$ | 897\% | 55\% | ${ }_{4}^{165}$ | ${ }_{52 \%}$ | 46\% | 61 $51 \%$ | 143 $48 \%$ | 55\% | $\begin{aligned} & \begin{array}{l} 59 \\ 59 \% \\ \mathrm{~A} \end{array} \end{aligned}$ | ${ }^{156} 5$ | ${ }_{42 \%}$ | $\stackrel{178}{48 \%}$ |
| ${ }_{12 \%}$ | 16\% | 23 $13 \%$ | 6\% | ${ }^{33} 9$ | ${ }_{12 \%}^{14}$ | $\begin{aligned} & 20 \\ & 20 \% \\ & A \end{aligned}$ | 12\% | ${ }^{26} 9$ | $\begin{gathered} 21 \\ \begin{array}{c} 19 \% \\ A \end{array} \end{gathered}$ | $8{ }_{8 \%}$ | 40\% | ${ }_{11}^{24}$ | 40 $11 \%$ |
| 89\% | 9\% | $\begin{aligned} & 31 \\ & 18 \% \\ & \mathrm{~A} \end{aligned}$ | 17\% | 44\% | ${ }_{13 \%}^{15}$ | 18\% | ${ }_{11 \%}^{13}$ | 44 ${ }^{15 \%}$ | ${ }_{13}^{14}$ | ${ }_{5 \%}$ | ${ }^{21} 7 \%$ | ${ }^{21} 10 \%$ | 40 $11 \%$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457
Page 1270
BREAKS
Base: All

Total
Total
All Communities (excl ctris)
Total
All Communities (excl ctris)
Total
National
Total
National baseline
LCCC communities 2011 (1)
All Communifies (exCl ctrs)
Blacon (2,5)

Chale Green (2.5)

Cwm Clydach (1)
Middles- brough (2,5)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) $(X)$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| -* | -* | -* | -* | -* |
| - | - | - | : |  |
| -* | -* | . | ** | -* |
| - | - | - | - |  |
| -* | -* | -* | ** | .* |
|  |  | - | : |  |
| -* | -* | -* | -* | -* |
| - | - | : | : |  |
| -* | -* | -* | .* | -* |
| : | - | - | - |  |
|  |  | - |  |  |
| - | - | - | - |  |
| : | : | : | : |  |
|  |  | - | - |  |
|  |  | - |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) <br> (b) |
| $\cdots$ | . |  | -* | -* |
|  |  |  | , | - |
| : |  |  |  |  |
| : |  |  | - | - |
| : |  |  | - |  |
| : | \% |  | : | - |
| : |  |  | : | : |
| - | : |  | : |  |
| - | - |  | - |  |
| - | - |  | - | - |
| - | - |  | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Controls 2011
Total
Newton (Blacon's ctri)
Charlbury (Hook Norton's
Ctri)
E. Oxford (w. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctri)
LCCC communities 2010
Blacon (2.5)
Chale Green ( 2.5 )
Cwm Clydach (1)
Middles- brough (2.5)
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3,6)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (V) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| 300 | 132 | 202 | 301 | 301 |
| $\begin{aligned} & 300 \\ & 100 \% \end{aligned}$ | - |  | : | - |
| - | $\begin{aligned} & 132 \\ & 100 \% \end{aligned}$ | - | - | - |
| : | - | $\begin{aligned} & 202 \\ & 100 \% \end{aligned}$ | : | $:$ |
| - | - | - | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ | - |
| - | - | - | : | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ |
| * | * | -* | -** | .* |
| - | : | - | : | : |
| : | : | - | : | - |
| : | : | - | - | - |
| - | - | - | - | - |
| : | : | - | : | - |
| - | - | - | : | - |
| - | - | $\div$ | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Total
Ladock (1,2,3,6)
Meadows (2,5)
Muswell hill (3)
Reepham $(2,3,4,6)$
Totnes ( $2,3,4,6$ )
West Oxford (1,3,4,6)
Whitehill Borden (2)
Controls 2010
Newton (Blacon's ctri)
Charlbury (Hook Norton's
E. Oxford (w. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctri)
Community groups 2011,
All Communifies (excl ctrs)

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctrI) } \\ & \text { (L) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Berridge } \\ \text { (Meadows' } \\ \text { ctrl) } \\ \text { (a) } \\ \hline \end{gathered}$ | Paington (Totnes' ctrl) (b) |
| -. | $\cdots$ |  | .. | .. |
|  | - |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | - |  | : | - |
| - | - |  | - | - |
|  | - |  |  |  |
|  |  |  |  |  |
|  |  |  | - | : |
| -* | -* |  | -** | .. |
|  | : |  |  |  |
| - | - |  | - |  |
|  |  |  |  |  |
| - |  |  |  | - |
| - | - |  | : | - |
| - | - |  | - | - |
| -* | -* |  | * | -* |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

Base: All

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
change angle
5. Working in deprived areas
6. Integrated approaches

Community groups 2010
Total

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
,
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
5. Working in deprived areas

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) $\stackrel{(\times)}{. .}$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \cdots \end{aligned}$ | $\begin{gathered} \text { Berridge } \\ \text { (Meadows' } \\ \text { ctrl) } \\ \text { (a) } \\ \text { _** } \end{gathered}$ | Paington <br> (Totnes' <br> ctrl) <br> (b) |
|  |  |  |  |  |
|  | - |  | : | - |
|  | : |  | : | : |
|  |  |  | : |  |
|  |  |  | - |  |
|  | : |  | : | : |
|  | -. |  | -* | -* |
|  |  |  | : | : |
|  |  |  | : | - |
|  | - |  | - | - |
|  |  |  | - |  |
|  | - |  | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |
| Base: All |  |  |  |  |  |
|  | Controls 2011 |  |  |  |  |
|  | Newton (Blacon's ctrl) $(X)$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) <br> ctrl) <br> (a) | Paington (Totnes' ctrl) (b) |
| Total | $\cdots$ | $\cdots$ | $\cdots$ | . | -. |
| 6. Integrated approaches | : |  |  | : |  |
| Total | -* | $\cdots$ | $\cdots$ | . | - |
| $\begin{aligned} & \text { Age } \\ & \text { 16-24 } \end{aligned}$ | - |  |  | - | - |
| 25-34 | : |  |  | : | - |
| 35-44 | - |  |  | : |  |
| 45-54 | : | - |  | : | - |
| 55-65 | : |  |  | : | - |
| $66+$ | - | - |  | - | - |
| $\begin{aligned} & \text { Gender } \\ & \text { Male } \end{aligned}$ | - | - |  | - |  |
| Female | : | : |  | $:$ | - |
| Dwelling <br> Semi/ detached | - | - |  | - |  |

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16 Nov 2011

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |
| Base: All |  |  |  |  |  |
|  | Controls 2011 |  |  |  |  |
|  | Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Xxford's } \\ & \text { ctri) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ${ }^{\mathrm{ctrl}}$ ) (a) | Paington (Totnes' ctri) (b) |
| Total | -* | $\cdots$ |  | $\cdots$ | . |
| Terraced | - | - |  | - | : |
| Flat/ Maisonette | - | : |  | : | - |
| Tenure <br> Bought | - | - |  | - | - |
| Social rent | : | : |  | - | : |
| Private rent | : | - |  | - | - |
| ${ }_{1}^{\text {No. in } \mathrm{H} / \mathrm{H}}$ | - | - |  | - | - |
| 2 | : | - |  | : | - |
| 3 | - | - |  | : | - |
| 4 | $\because$ | : |  | - | - |
| ${ }^{5+}$ | : | : |  | : | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

## BREAKS

Base: All
Total
Limiting long term illness
No
Heating fue
Gas
Electri- city
Oil
Solid fuel
Causes of climate change
All/mostly caused by human
50:50
All/mostly natural
Don't believe in climate

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) $(X)$ | Charlbury <br> (Hook <br> Norton's <br> ctrl) <br> (Y) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (a) | Paington (Totnes' ctrl) (b) |
| -* | $\cdots$ |  | .. | .. |
| - |  |  |  |  |
|  |  |  |  |  |
| - | - |  | - |  |
| - | : |  | : |  |
| - |  |  |  |  |
| . |  |  |  |  |
| - |  |  |  |  |
|  |  |  | : | - |
| - | - |  | : | - |
| - | - |  | - | - |
| - |  |  | - | - |
|  |  |  | - |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

Total
Not very/ not at all/ no

Reducing carbon footprint is normal
Agree
Disagree

It's not worth it
Agree
Disagree
Behaviour
Active energy savers
Energy aware

Energy ambivalent
Energy wasters

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { crrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Berridge } \\ \text { (Meadows' } \\ \text { ctrl) } \\ \text { (a) } \\ \hline \end{gathered}$ | Paington (Totnes' ctrl) (b) |
| -* | -* |  | -* | .. |
| - | - |  | - | - |
| : | : |  | : | : |
| - | : |  | : | - |
| : | - |  | - | - |
| : | : |  | : | : |
| - | : |  | - | : |
| - | - |  | - | - |
| : | - |  | ; | - |
| - | - |  | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

\begin{abstract}
Table 457
BREAKS
Base: All

Total
Timber

Other
Income
Less than 20,800
20,800-36,400
36,400+

| Controls 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newton (Blacon's ctrl) (X) | Charlbury <br> (Hook <br> Norton's ctrl) (r) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { crrl) } \\ & \text { (Z) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) <br> (a) | Paington (Totnes' ctrl) (b) |
| $\cdots$ | $\cdots$ |  | -* | -* |
| - | - |  | - | - |
| - | - |  | : | - |
| : | : |  | : | : |
| : | - |  | - | : |
| - | - |  | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457
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BREAKS
16 Nov 2011
Base: All

Total
Total
All Communities (excl ctris)
Total
All Communities (excl ctris)
baseline
Total
National
Total
National baseline
LCCC communities 2011,
All Communifies (exCl ctrss)
Blacon (2,5)
Chale Green (2,5)
Cwm Clydach (1)

Middles- brough (2.5)

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green $(2,5)$ (i) |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) |  | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{aligned} & \text { Muswell } \\ & \text { Hill } \\ & \text { (3) } \\ & \text { (q) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94 *$ | 304 | 208 | 369 |
| - | $\stackrel{*}{ }$ | -* | -* | -* | -* | -** | -* | -* | -* | -* | -* | -* | -* | -* |
| : | - | - | - | : | : | - | - | - | - | : | - | - | - | : |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| $\stackrel{2962}{ }{ }_{100 \%}$ | $\begin{aligned} & 448 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 348 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 94 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 369 \\ & 100 \% \end{aligned}$ |
| - | $\stackrel{*}{ }$ | -* | $\cdots$ | -* | -* | -* | -* | -** | -* | -* | -* | -** | $\cdots$ | -** |
| - | - | : | - | - | - | - | - | $\div$ | - | $\vdots$ | - |  | $\div$ | $\vdots$ |
| - | * | -* | $\cdots$ | -* | -* | -** | -* | -** | -* | -** | -** | -* | -* | -** |
| $:$ | $:$ | - | - | - | - | $\vdots$ | - | - | - | $\vdots$ | - | - | $\vdots$ | $\div$ |
| - | $\stackrel{*}{ }$ | -* | -* | -* | -* | -* | -* | -* | -* | -* | -* | -* | -* | -* |
| $:$ | - | - | : | - | : | $\div$ | - | ; | ; | : | ; | - | - | $\because$ |
| $:$ | $\vdots$ | : | $\vdots$ | : | $\vdots$ | : | $\vdots$ | : | $\vdots$ | $\because$ | : |  | $\div$ | $\div$ |
| - | - | - | $\vdots$ | : | - | $\vdots$ | - | - | - | $\because$ | $\vdots$ | - | $\div$ | - |
| - | : | - | - | : | - | - | - | - | - | - | - | - | $\because$ | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1283
BREAKS
16 Nov 2011
Base: All

All Communities (excl ctrls)
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3.6)
Ladock (1,2,3,6)

Meadows (2.5)
Muswell Hill (3)
Reepham (2,3,4,6)

Totnes ( $2,3,4,6$ )
West Oxford ( $1,3,4,6$ )
Whitehill Borden (2)

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (1) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ |  | Whitehill Borden (2) (u) $\qquad$ |
|  | -* | .. | $\cdots$ | -* | -* | -* |  | $\cdots$ | -* | -* | -* | -* | -* | $\cdots$ |
|  | - | : | : | - | - | : |  |  | - | : | - | - |  |  |
|  | - | - | - | : | : | : |  |  | : | : | - | : |  | - |
|  | - | : | - | : | - | : |  |  | - | : | - | : |  | - |
|  | : | : | : | : | : | : |  |  | - | : | : | : |  | - |
|  | - | : | : | : | : | : |  |  | : | - | - | : |  |  |
|  | - | : | - | : | : | : |  |  | - | : | - | : |  |  |
|  | : | - | - | : | - | : |  |  | - | $\div$ | - | - | - |  |
|  | : | - | - | ; | - | ; |  |  | - | - | $\because$ | - | : |  |
|  | - | - | - | - | - | - |  |  | - | $\because$ | - | - |  | - |
|  | - | - | - | - | : | - |  |  | $\div$ | $\div$ | - | - | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1284
BREAKS
16 Nov 2011
Base: All

Controls 2011
Total
Newton (Blacon's ctri)
Charibury (Hook Norton's
ctri) E. Oxford (W. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' crir)
LCCC
Total
Blacon (2,5)
Chale Green (2.5)
Cwm Clydach (1)
Middles- brough ( 2,5 )
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3,6)

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green (2.5) (i) |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (p) | $\qquad$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ |  | Whitehill Borden (2) $\qquad$ |
| - | * | -. | -* | -* | -* | -* | -* | -* | -** | -* | -* | -* | -* | -** |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| : | : | : | : | : | : | : | - | : | - | - | : | : | : | : |
| : | : | : | : | : | - | - | : | : | - | : | - | - | : | : |
| - | - | : | - | : | : | - | : | - | - | : | - | - | - | - |
| : | : | : | : | : | - | : | - | : | - | : | - | - | - | : |
| 2962 | 448 | 153 | 168 | 108 | 348 | 125 | 104 | 123 | 301 | 11 | $94^{*}$ | 304 | 208 | 369 |
| ${ }_{15 \%}^{448}$ | $\begin{aligned} & 448 \\ & 100 \% \end{aligned}$ | - | - | : | - | - | - | - | - | - | - | - | - | - |
| ${ }^{153} 5$ | - | $\begin{aligned} & 153 \\ & 100 \% \end{aligned}$ | - | : | - | - | : | - | - | - | - | - | - | - |
| ${ }^{160}{ }_{6}$ | - | - | $\begin{aligned} & \text { 106 } \\ & 100 \% \end{aligned}$ | - | : | - | - | : | - | - | - | - | - | - |
| 108 $4 \%$ | - | $:$ | - | $\begin{aligned} & 108 \\ & 100 \% \end{aligned}$ | - | $:$ | - | : | - | $:$ | - | - | - | - |
| $\stackrel{348}{12 \%}$ | - | : | : | - | $\begin{aligned} & 348 \\ & 100 \% \end{aligned}$ | - | : | - | - | $\div$ | - | - | : | - |
| ${ }^{125} 4$ | - | $:$ | - | : | - | $\begin{aligned} & 125 \\ & 100 \% \end{aligned}$ | $:$ | : | $:$ | : | : | - | : | - |
| ${ }^{104} 4$ | - | - | - | - | - | - | $\begin{aligned} & 104 \\ & 100 \% \end{aligned}$ | - | $\div$ | - | - | - | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1285
BREAKS
Base: All
rotal
Ladock (1,2,3,6)
Meadows (2,5)
Muswell Hill (3)
Reepham (2,3,4,6)
Totnes (2, 4, 4, $)$
West Oxford (1,3,4,6)
Whitehill Borden (2)
Controls 2010
Total
Total
Newton (Blacon's ctri)
Charlbury (Hook Norton's
ctri)
E. Oxford (W. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctri)
Community groups 2011,
Al Communfies (excl ctrss)

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) |  |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \text { (1) } \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \\ (\mathrm{n}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (p) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ | $\qquad$ | Whitehill Borden (2) (u) |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94^{*}$ | 304 | 208 | 369 |
| ${ }^{123}$ | : | : | - | - | : | : | - | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | - | - | - | - | - | : |
| 301 $10 \%$ | : | - | - | - | : | : | : | - | 301 $100 \%$ | : | - | - | - | - |
| ${ }^{111} 4$ | - | - | - | : | - | : | : | - | - | $\begin{aligned} & 1111 \\ & 100 \% \end{aligned}$ | : | : | : | - |
| ${ }^{94} 3$ | ; | - | - | - | - | - | : | : | : | : | $\begin{aligned} & 94 \\ & 100 \% \end{aligned}$ | : | - | : |
| ${ }^{304} 10 \%$ | - | - | - | - | - | : | : | - | - | - | - | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | - | - |
| ${ }^{208}{ }_{7 \%}$ | - | - | - | - | - | - | : | - | - | - | - | - | $\begin{aligned} & 208 \\ & 100 \% \end{aligned}$ | - |
| ${ }_{12 \%}^{369}$ | $\div$ | : | - | - | : | - | : | - | - | - | - | : | - | $\begin{aligned} & 369 \\ & 100 \% \end{aligned}$ |
| - | $\cdot$ | $\cdots$ | $\cdots$ | -* | -* | -* | -* | -** | -* | -* | -* | -* | -* | -* |
| - | - | - | - | - | - | - | : | - | - | : | : | : |  | - |
| - | : | : | : | : | : | : | : | - | - | : | : | : |  | - |
| - | : | : | - | : | - | : | : | - | - | : | : | : | - | : |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | - |  |  | - |  |  | - | - |  |  |  |  |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| - | * | -* | -* | -* | -** | -** | -* | -* | - | -* | -* | -* | -* | $\cdots$ |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
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16 Nov 2011
BREAKS
Base: All

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
change angle
5. Working in deprived areas
6. Integrated approaches

Community groups 2010

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviou
5. With a strong
change angle
6. Working in deprived areas

| All Communities (excl ctrls) baseline (B) |  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Blacon } \\ (2,5) \\ \text { (h) } \end{gathered}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \\ & -* * \end{aligned}$ | $\begin{gathered} \text { Cwm } \\ \text { Clydach } \\ \text { (1) } \\ () \\ \vdots \\ \hline \end{gathered}$ | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ (1) \\ \cdots \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) (n) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hdashline \cdots \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \text { (q) } \\ -* \end{gathered}$ | Reepham (2,3,4,6) $\stackrel{(1)}{.}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \stackrel{.}{\square} \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (\dagger) \\ \text {-** }^{* *} \end{gathered}$ | Whitehill Borden <br> (2) (U) _** $^{* *}$ |
|  | : | : | : | : | : | : | : | : | : | : | : | : | : | : | - |
|  | - | - | - | - | - | : | : | : | : | - | - | - | - | - | : |
|  | : | : | : | : | - | : | : | : | : | : | : | : | : | - | : |
|  | - | : | : | : | - | : | : | : | - | - | : | - | - | - | : |
|  | : | $:$ | $:$ | : | : | : | : | $:$ | $:$ | $:$ | $:$ | : | - | - | : |
|  | : | : | : | : | : | : | : | : | : | : | : | - | : | : | : |
|  | 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 104 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
|  | ${ }^{1074}$ | - | : | $\begin{aligned} & 106 \\ & 100 \% \end{aligned}$ | : | $\begin{aligned} & 348 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | $\div$ | : | : | : | ${ }_{100 \%}$ | : |
|  | 1743\% | ${ }_{148}^{400 \%}$ | - | - | : | - | - | $\begin{aligned} & 104 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ | : | $\begin{aligned} & 94 \\ & 100 \% \end{aligned}$ | ${ }^{304}$ | - | $\begin{aligned} & 369 \\ & 100 \% \end{aligned}$ |
|  | 14178\% | - | : | : | - | $\begin{aligned} & 348 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | - | $\begin{aligned} & 111 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 94 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 100 \% \end{aligned}$ | - |
|  | $\begin{aligned} & 606 \\ & 20 \% \end{aligned}$ | : | ; | : | ; | - | - | - | - | - | - | $\begin{aligned} & 94 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 100 \% \end{aligned}$ | - |
|  | 1010 $34 \%$ | 4480\% | ${ }_{153}^{100 \%}$ | - | $\begin{aligned} & 108 \% \\ & 100 \% \end{aligned}$ | - | - | - | - | 301 $100 \%$ | - | - | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457
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16 Nov 2011
BREAKS
Base: All

Total
6. Integrated approaches

Total
1,
25-34
35-44

45-54

55-65
${ }^{66+}$

Gender
Male
Female
Dwelling
Semi/ detached

|  | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (excl ctrls) baseline (B) | Blacon <br> $(2,5)$ <br> (h) |  |  | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton $(1,2,3,6)$ $(\mathrm{n})$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> (2,5) <br> (p) | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitehill Borden (2) $\qquad$ |
| 2962 | 448 | 153 | 166 | 108 | 348 | 125 | 10 | 123 | 301 | 111 | $94 *$ | 304 | 208 | 369 |
| ${ }_{283}^{833}$ | - | : | : | - | : | : | 10 | $\begin{aligned} & 123 \\ & 100 \% \end{aligned}$ | : | : | $\begin{gathered} 94 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 304 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 100 \% \end{aligned}$ | - |
| - | * | $\cdots$ | -* | $\cdots$ | -* | -* |  | -* | -* | -* | -* | -* | -* | -* |
| : | - | - | - | - | - | : |  | : | - | - | - | : | - | - |
| - | - | - | : | - | : | : |  | : | - | : | - | $:$ | : | : |
| : | : | : | : | : | - | : |  | : | : | : | - | : | : | : |
| : | ; | : | : | : | : | : |  | : | : | : | - | : | - | : |
| : | : | - | : | : | : | : |  | : | : | : | : | - | : | : |
| - | ; | : | ; | : | - | : |  | $\because$ | : | - | - | - | - | - |
| - | : | - | : | : | - | : |  | - | : | : | : | - | - | - |
| - | : | - | : | : | : | : |  | : | : | : | : | : | : | : |
| - | - | . | - | - | - | - |  | - | - | - | - | - | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1288
BREAKS
Base: All

Total
Terraced
Flat/ Maisonette
Tenure
Bought
Social rent
Private rent
No. in $\mathrm{H} / \mathrm{H}$

2

3
4
${ }^{5+}$

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \end{aligned}$ | $\begin{aligned} & \text { Chale } \\ & \text { Green } \\ & (2,5) \\ & \text { (i) } \end{aligned}$ | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | $\begin{gathered} \text { Hook } \\ \text { Norton } \\ (1,2,3,6) \end{gathered}$ | $\begin{aligned} & \text { Ladock } \\ & (, 2,3,6) \end{aligned}$ (0) | Meadows <br> $(2,5)$ <br> (p) | $\begin{gathered} \text { Muswell } \\ \text { Hill } \\ \text { (3) } \\ \hline(9) \\ \hline \end{gathered}$ | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | West Oxford (1,3,4,6) | Whitehill Borden (2) (u) |
| - | -* | ... | -. | .. | -* | -* |  | - | -* | -* | -** | .** | -. | -* |
| : | - |  |  | : | - | - |  |  | - | : | : | - | - | : |
| - | - |  | - | - | : | - |  |  | - | - | : | : | - | : |
| : | : | : | : | : | : | : |  |  | : | : | : | - | - | - |
| : | - | : | : | - | - | - |  |  | : | : | - | : | : | : |
| - | - |  | - | - | - | : |  |  | - | - | - | - | - | - |
| : | - | - | : | - | : | : |  |  | - | : | : | : | : | : |
| - | ; |  | - | - | - | : |  |  | - | - | - | : | : | - |
| - | ; |  | - | : | : | ; |  |  | ; | - | - | - | - | - |
| : | : |  | : | : | ; | : |  |  | - | - | : | - | - | : |
| - | : |  | \% | - | - | - |  |  | - | - | - | - | - | ; |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1289
BREAKS
16 Nov 2011
Base: All

Total
Limiting long term illness
No
Heating fuel

Electri- city

Oil
Solid fue

Causes of climate change
All/mostly caused by humans

50:50

All/mostly natural

Don't believe in climate

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Blacon } \\ & \text { (2,5) } \\ & \text { (h) } \end{aligned}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough $(2,5)$ <br> (k) | $\begin{gathered} \text { Exmoor } \\ \text { (1,3) } \\ \hline \end{gathered}$ | Halton <br> (1,3) <br> (m) | Hook Norton (1,2,3,6) ( $n$ ) | $\begin{aligned} & \text { Ladock } \\ & (1,2,2,6) \end{aligned}$ (0) | Meadows <br> $(2,5)$ <br> (p) | Muswell <br> Hill <br> (3) <br> (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \begin{array}{c} \text { Totnes } \\ (2,3,4,6) \end{array} \\ (\mathrm{s}) \\ \hline \end{gathered}$ | West Oxford (1,3,4,6) (t) | Whitehill Borden (2) (u) |
| - | $\stackrel{+}{ }$ |  | -. | .. | -* | -* | $\cdots$ | $\cdots$ | -* | -* | -. | . | - | -. |
| - | - |  | - | - | - | - |  |  | - | - | - |  |  |  |
| - | - |  | - | - | - | - |  |  | - | - | - |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - | - |  | - | - | - | - |  |  | - | - |  |  |  |  |
| - | : |  | : | - | : | - |  |  | - | : | : |  |  |  |
| - | : |  | . | : | - | - |  |  | - | : | : | - |  | - |
| : | : |  | : | : | : | : |  |  | : | : | : | - |  | : |
| : | : |  | : | : | : | : |  |  | : | : | : | - |  | - |
| - | - |  | : | - | : | : |  |  | : | : | : | - |  | : |
| - | - |  | : | - | : | - |  |  | : | : | : | - |  | - |
| $\checkmark$ | - |  | - | - | $\checkmark$ | - |  |  | - | - | - |  |  |  |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1290
BREAKS
Base: All

Total
Fuel poverty
Yes

No
Belonging to community
Very strongly

Fairly strongly

Not very/ not at all
strongly
Think about energy
Always/ often
Sometimes
Not very often/ not at all

Attitudes to climate change

Fairly


GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457
Page 1291
BREAKS
16 Nov 2011
Base: All

Total
Not very/ not at all/ no
opinion
Reducing carbon footprint is normal
Agree
Disagree

It's not worth it
Disagree

Behaviour
Active energy savers
Energy aware
Energy ambivalent

Energy wasters

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ $\qquad$ | Cwm Clydach (1) $\qquad$ | Middlesbrough $(2,5)$ (k) | $\begin{aligned} & \text { Exmoor } \\ & \text { (1,3) } \\ & \text { (1) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Halton } \\ (1,3) \\ (\mathrm{m}) \\ \hline \end{gathered}$ | $\qquad$ | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & (p) \\ & \hline \end{aligned}$ | Muswell Hill (3) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \end{gathered}$ |  | Whitehill Borden (2) (u) |
|  | -* | -* | $\cdots$ | -* | -* | -** |  | $\cdots$ | -* | -* | -* | -* | -* | -* |
|  | : | - | - | : | : | : |  | - | - | : | : | : | - |  |
|  | : | : | : | : | : | : |  | - | : | : | : | : | : | - |
|  | : | - | : | - | - | - |  | - | - | $:$ | - | : | - | - |
|  | - | - | - | : | : | : |  | - | - | - | - | - | - | : |
|  | - | - | - | $\vdots$ | : | : |  | : | $:$ | - | - | - | $\because$ | : |
|  | ; | - | - | : | $\vdots$ | : |  | - | - | : | - | - | - | : |
|  | ; | - | - | : | $\vdots$ | $\because$ |  | - | $\vdots$ | - | - | - | - | - |
|  | - | - | - | : | - | ; |  | - | - | - | - | $\vdots$ | - | - |
|  | - | : | - | - | , | - |  | - | - | - | - | : | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457
Page 1292
BREAKS
16 Nov 2011
Base: All

Total
Length of time in home
Under 1 year

1 year to under 5 years

5 years to under 10 years
$10+$ years
Age of property
Pre 1930 s
1930-1989
1990 onwards

Type of wall
Cavity

Solid

| All Communities (excl ctrls) baseline <br> (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blacon <br> $(2,5)$ <br> (h) | Chale Green $(2,5)$ (i) $\qquad$ | $\begin{aligned} & \text { Cwm } \\ & \text { Clydach } \\ & (1) \\ & (j) \\ & \hline \end{aligned}$ | Middlesbrough (2,5) (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | Halton <br> $(1,3)$ <br> (m) | Hook Norton (1,2,3,6) (n) | $\begin{gathered} \text { Ladock } \\ (1,2,3,6) \\ (0) \\ \hline \end{gathered}$ | Meadows <br> $(2,5)$ <br> (p) | Muswell Hill (3) (q) (q) | $\begin{gathered} \text { Reepham } \\ (2,3,4,6) \\ (r) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Totnes } \\ (2,3,4,6) \\ (\mathrm{s}) \\ \hline \end{gathered}$ | $\begin{gathered} \text { West } \\ \text { Oxford } \\ (1,3,4,6) \\ (t) \\ \hline \end{gathered}$ | Whitenill Borden (2) |
|  | $\cdots$-* |  | $\cdots$ | -* | $\cdots$ |  | $\cdots$ | ... ... |  | $\cdots$ | -** | -* | -* | $\cdots$ |
|  | - | - | - | - | : | - | - |  | - | : | - | - | : | - |
|  | - | : | : | : | : | : | - |  | : | : | : | : | : |  |
|  | : | : | - | : | : | : | , |  | : | - | : | : | : |  |
|  | : | : | - | : | : | : |  |  | : | - | : | : | : |  |
|  | : | : | - | : | : | : | ? |  | : | - | : | : | : |  |
|  | : | : | : | : | : | : |  |  | : | - | - | : | : |  |
|  | - | - | : | : | : | : |  |  | : | - | - | : | : |  |
|  | : | : | - | - | - | ; | , |  | - | - | : | - | $\vdots$ | - |
|  | - | - | : | - | : | - | ? |  | - | - | - | : | - | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457
Page 1293
BREAKS
16 Nov 2011
Base: All

| All Communities (excl ctrls) baseline (B) | LCCC communities 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Blacon } \\ \text { (2.5) } \\ \text { (h) } \\ \hline \end{gathered}$ | Chale Green $(2,5)$ (i) | Cwm Clydach (1) (j) | Middlesbrough (2,5) <br> (k) | $\begin{gathered} \text { Exmoor } \\ (1,3) \\ (1) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Halton } \\ & (1,3) \end{aligned}$ (m) | Hook Norton (1,2,3,6) ( $n$ ) | $\begin{aligned} & \text { Ladock } \\ & (1,2,3,6) \end{aligned}$ $(0)$ | $\begin{aligned} & \text { Meadows } \\ & (2,5) \\ & \text { (p) } \end{aligned}$ | Muswell Hill (3) (q) | Reepham <br> (2,3,4,6) <br> (r) | $\begin{gathered} \begin{array}{c} \text { Totnes } \\ (2,3,4,6) \end{array} \\ (\mathrm{s}) \\ \hline \end{gathered}$ | West Oxford (1,3,4,6) (t) | Whitehill Borden (2) (u) |
|  | $\stackrel{+}{ }$ | - | $\cdots$ | . | -* | -. | $\cdots$ |  | ." | -* | .* | .. | -* | -. |
|  | : |  | : |  | - | : |  |  | : | : | - |  |  |  |
|  | : |  | - |  | : | - |  |  | : | : | - |  |  | : |
|  | - |  | : |  | : | - |  |  | : | - | - |  |  | - |
|  | - |  | - |  | - | - |  |  | - | - | - |  |  | : |
|  | : |  | - |  | - | - |  |  | - | $\div$ | - |  |  | - |

GfK NOP

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| 2962 | 300 | 124 | 191 | 301 | 297 |
| - | -* | -* | -** | -* | -* |
| $\div$ | - | : | - | - |  |
| 2962 | -* | -* | -* | -** | -* |
| ${ }^{2962}$ | - | - | : | : |  |
| - | -* | -* | -* | -* | -* |
| - | - | - |  | - |  |
| - | -* | -* | -* | -* | -* |
| - | : | : | - | : | - |
| - | -* | -* | -* | ** | -* |
| $\div$ | - | : | ; | $\div$ | : |
| - | - | : | - | - | - |
| - | : | ; | - | - | : |
| - | - | : | - | - | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

All Communities (excl ctris)
Exmoor (1,3)
alton (1,3)
Hook Norton (1,2,3,6)
Ladock (1, 2,3,6)

Meadows (2,5)
Muswell Hill (3)
Reepham (2,3,4,6)

Totnes (2,3,4,6)
West Oxford (1,3,4,6)
Whitehill Borden (2)

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| - | -* |  |  | -* | $\cdots$ |
| : | : |  |  | : | : |
| - | : |  |  | $\div$ | : |
| : | $:$ |  |  | : | : |
| - | - |  |  | $\div$ | - |
| $-$ | - |  |  | : | - |
| : | : |  |  | : | - |
| $-$ | : |  |  | : | - |
| - | : |  |  | ; | - |
| - | ; |  |  | : | - |
| - | : |  |  | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All

Controls 2011
Total
Newton (Blacon's ctri)
Charibury (Hook Norton's
ctr) E. Oxford (w. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctrl)
LCCC communities 2010
Blacon (2,5)
Chale Green (2,5)
Cwm Clydach (1)
Middles- brough ( 2,5 )
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3,6)

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford <br> (W. Oxford's <br> ctrl) <br> (x) | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| - | -* | - |  | .. | .. |
| : |  |  |  | - | $:$ |
| - |  |  |  | : | : |
| : |  |  |  | - | - |
| : | - |  |  |  | : |
| : | : |  |  |  | - |
| 2962 | -* | - |  | * | .* |
| ${ }^{448}$ | : |  |  | : | : |
| ${ }^{153} 5$ | : |  |  | - | : |
| ${ }^{166}$ | : |  |  | : | : |
| ${ }^{108} 4{ }_{4}$ | : |  |  | - | : |
| $\stackrel{348}{32 \%}$ | : |  |  | - | : |
| ${ }_{4 \%}^{125}$ | - |  |  | : | : |
| 104 ${ }_{4}$ | - |  |  | : | - |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
Table 457

## BREAKS

Base: All
rotal
Ladock (1, 2, 3,6)
Meadows (2,5)
Muswell Hill (3)
Reepham ( $2,3,4,6$ )
Totnes (2,3,4,6)
West Oxford (1,3,4,6)
Whitehill Borden (2)
Controls 2010
Total
Tota
Newton (Blacon's ctri)
Charlbury (Hook Norton's
E. Oxford (W. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctr)
Community groups 2011 (ll Communfities (excl ctris)
Al

| All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctrI) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) <br> (z) |
| 2962 | $\cdots$ | ** | -. | . | -* |
| ${ }^{123}{ }_{4 \%}$ | : | : | : | : | - |
| 301 <br> 108 | - | - | - | - |  |
| ${ }^{111} 4$ | : | : | : | : | : |
| ${ }^{94} 3$ | : | : | : | : | : |
| ${ }^{304}$ | - | : |  | - | - |
| ${ }^{208}$ | : | : | - | : | - |
| ${ }_{129}^{369}$ | : | : | : | : | - |
| - | 300 | 124 | 191 | 301 | 297 |
| - | $\begin{aligned} & 300 \\ & 100 \% \end{aligned}$ | : | - | : | : |
| - | : | $\begin{aligned} & 124 \% \\ & 100 \% \end{aligned}$ | - | : |  |
| : | : | : | 191 $100 \%$ | - |  |
| : | : | - | : | $\begin{aligned} & 301 \\ & 100 \% \end{aligned}$ | - |
| - | - | - | : | : | 2970\% |
| - | -* | -* | -* | -* | -* |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 457

## BREAKS

Base: All

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
5. Working in deprived areas
6. Integrated approaches

Community groups 2010

1. With community scale
renewables
2. With a dominant focus on
domestic buildings
3. With a strong focus on
non-domestic buildings
4. With a strong behaviour
5. With a strong
change angle
6. Working in deprived areas


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctri) (v) | Charlbury (Hook Norton's ctrl) (w) | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { ctr) } \\ & \text { (x) } \\ & \hline \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes ctrl) (z) |
| Total | 2962 | 300 |  | .* | . |  |
| 6. Integrated approaches | $\begin{gathered} 833 \\ 28 \% \end{gathered}$ |  |  | : |  |  |
| Total | - | -. |  | * | -* | -* |
| Age ${ }_{\text {16-24 }}$ | - | - |  | - | - | - |
| 25-34 | : | : |  |  | - | : |
| 35-44 | : | : |  |  | : | : |
| 45-54 | : | : |  |  |  | : |
| 55-65 | - | - |  |  | : | - |
| ${ }^{66+}$ | - | : |  |  |  | - |
| Gender | - | - |  |  |  | - |
| Female | - | - |  |  | - | - |
| Dwelling <br> Semi/ detached | - | - |  |  |  | - |

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16 Nov 2011

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| Total | - | $\cdots$ |  | -* | -* | - |
| Terraced | - |  |  |  |  |  |
| Flat/ Maisonette | : | : |  |  | - | : |
| $\begin{aligned} & \text { Tenure } \\ & \text { Bought } \end{aligned}$ | ; | : |  |  | - | : |
| Social rent | : | - |  |  | - | : |
| Private rent | - | - |  |  | - | : |
| No. in $\mathrm{H} / \mathrm{H}$ | - | : |  |  | : | : |
| 2 | ; | : |  |  | : | : |
| 3 | : | : |  |  | : | : |
| 4 | - | : |  |  | : | : |
| $5+$ | - | - |  |  | - | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctri) (w) | $\begin{gathered} \text { E. Oxford } \\ \text { (W. Oxford's } \\ \text { ctri) } \\ (x) \\ \hline \end{gathered}$ | Berridge <br> (Meadows' <br> ctrl) <br> $(y)$ | Paington (Totnes' ctrl) (z) |
| Total | - | $\cdots$ |  | .* | $\cdots$ | -* |
| Limiting long term illness Yes | : | : |  | - |  |  |
| No | - |  |  | - | - | : |
| Heating fuel Gas | - | : |  | : | - | : |
| Electri-city | ; | $\because$ |  |  | - | $\because$ |
| Oil | : | : |  |  | - | ; |
| Solid fuel | : | : |  |  | - | ; |
| Causes of climate change All/mostly caused by humans | ; | : |  |  | : | ; |
| 50:50 | ; | : |  |  | : | - |
| All/mostly natural | - | - |  |  | - | - |
| Don't believe in climate change | - | - |  |  | - | $\div$ |

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16 Nov 2011

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |
|  | All Commu nities (excl ctrls) baseline (B) |  | Controls 2010 |  |  |  |  |
|  |  |  | Newton (Blacon's ctrl) (v) | Charibury (Hook Norton's ctri) (w) | E. Oxford (W. Oxford's ctrl) (x) | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
| Total |  | - | $\cdots$ |  | -* |  | .* - |
| Fuel poverty Yes |  | - |  |  | : |  |  |
| No |  | : |  |  |  |  |  |
| Belonging to community Very strongly |  | - |  |  |  |  |  |
| Fairly strongly |  | : | - |  |  | - | - |
| Not very/ not at all strongly |  | : | : |  |  | : | - |
| Think about energy Always/ often |  | - | : |  |  | - | - |
| Sometimes |  | : | - |  |  | - | - |
| Not very often/ not at all |  | : | - |  |  | - | : |
| Attitudes to climate change Very |  | : | - |  |  | : | : |
| Fairly |  | : | - |  |  | : | - |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Commu nities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctri) (w) | ```\}\begin{array}{l}{\mathrm{ E. Oxford}}\\{\mathrm{ (W. Oxford's}}\\{\mathrm{ Ctrl)}}\\{(x)}``` | Berridge (Meadows ctrl) (y) | Paington (Totnes' ctrl) (z) |
| Total |  | -* |  | -* | -* | $\cdots$ |
| Not very/ not at all/ no opinion |  | : |  |  | - | : |
| Reducing carbon footprint is normal Agree |  | : |  |  | - | : |
| Disagree |  | : |  |  | : | : |
| It's not worth it <br> Agree |  | : |  |  | - | : |
| Disagree |  | - |  |  | - | : |
| Behaviour <br> Active energy savers |  | $\div$ |  |  | : | : |
| Energy aware |  | - |  |  | - | - |
| Energy ambivalent |  | : |  |  | - | : |
| Energy wasters |  | - |  |  | - | - |

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16 Nov 2011

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 457 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BREAKS |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |
|  | All Communities (excl ctrls) baseline (B) | Controls 2010 |  |  |  |  |
|  |  | Newton (Blacon's ctrl) (v) | Charlbury (Hook Norton's ctrl) (w) | E. Oxford (W. Oxford's (W. Oxford' ctrI) (x) |  | Paington (Totnes' ctrl) (z) |
| Total |  | $\cdots$ |  | -** -* |  | $\cdots$ |
| Length of time in home Under 1 year |  |  |  | - |  |  |
| 1 year to under 5 years |  |  |  | - |  |  |
| 5 years to under 10 years |  |  |  | - |  |  |
| $10+$ years |  | : |  | - | - |  |
| Age of property Pre 1930s |  | : |  |  |  | : |
| 1930-1989 |  | : |  |  | - | : |
| 1990 onwards |  | : |  |  | - | - |
| Type of wall Cavity |  | : |  |  |  | $:$ |
| Solid |  | : |  |  |  | $:$ |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011
BREAKS
Base: All

| All Communities (excl ctrls) baseline <br> (B) | Controls 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Newton (Blacon's ctrl) (v) | $\begin{aligned} & \text { Charlbury } \\ & \text { (Hook Norton's } \\ & \text { ctrl) } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { E. Oxford } \\ & \text { (W. Oxford's } \\ & \text { crrl) } \\ & \text { (x) } \end{aligned}$ | Berridge (Meadows' ctrl) (y) | Paington (Totnes' ctrl) (z) |
|  | -. |  |  | $\cdot$ | .. |
|  | : |  |  |  | , |
|  | - |  |  |  | - |
|  | - |  |  |  | : |
|  | - |  |  |  | - |
|  |  |  |  |  | : |

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

| Table 458 |  |  |  |  |  |  |  |  |  |  |  |  |  | Page 1310 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 6 Nov 2011 |
| BREAKS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | All Communities (excl ctrls)$\qquad$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
|  |  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings <br> (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | $\begin{gathered} \text { 1. With } \\ \text { community } \\ \text { scale } \\ \text { renewables } \\ \text { (I) } \\ \hline \end{gathered}$ | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | 5. Working in deprived areas (M) | 6. Integrated approaches <br> (N) |
| Total | $\cdots$ | 2962 | $\cdots$ |  | -. | $\cdots$ |  | $\cdots$ | 1074 | 2043 | 1417 | 606 | 1010 | 833 |
| 2. With a dominant focus on domestic buildings | : | 1743 $59 \%$ | - | - | - | - | - | - | 227\% | 2043 100 | ${ }^{625} 44$ | ${ }^{3988}$ | $749 \%$ | 625 75 |
| 3. With a strong focus on non-domestic buildings | : | 1417 48 | : | : | : | : | - | : | ${ }^{908 \%}$ | ${ }^{625}$ | $\begin{aligned} & 1417 \\ & 100 \% \end{aligned}$ | 606\% | : | 100\% |
| 4. With a strong behaviour change angle | $\because$ | ${ }^{606}$ | - | - | : | - | - | - | ${ }^{208}$ | ${ }^{398}$ | 606\% | 100\% | - | 606\% |
| 5. Working in deprived areas | - | 1010 $34 \%$ | - | : | : | : | - | : | - | 749 $37 \%$ | - | - | 1010\% | - |
| 6. Integrated approaches | $\because$ | ${ }^{833}$ | : | : | - | - | - | : | 435 | 625 | ${ }^{833} 5$ | 100\% | - | 833 |
| Total | 2972 | $\stackrel{ }{ }$ | 1082 | 2000 | 1416 | 615 | 1010 | 835 | -. | -. | -. | -. | .. | -. |
| $\begin{aligned} & \text { Age } \\ & { }_{2}^{6-24} \end{aligned}$ | $\begin{gathered} 263 \\ 99 \\ C E \end{gathered}$ | : | 74\% | 190\% | 97\% | 11\% | $\begin{gathered} 115 \\ \substack{11 \% \\ A} \end{gathered}$ | 73\% | : | : | - | : | : | : |
| 25-34 | ${ }_{\substack{459 \\ 15 \% \\ C E}}$ | : | ${ }^{139} 13$ | ${ }^{327}$ | 177 | 915\% | $\begin{gathered} 185 \\ \substack{18 \% \\ A} \end{gathered}$ | 120 | : | - | - | : | : | : |
| 35-44 | $\begin{gathered} 516 \\ \substack{5 \%} \end{gathered}$ | : | ${ }^{164}$ | $\begin{gathered} 376 \\ \substack{99 \% \\ A} \end{gathered}$ | ${ }^{242} 7$ | $\begin{gathered} 125 \\ \substack{120 \%} \end{gathered}$ | 157 | $\begin{gathered} 165 \\ \substack{20 \% \\ A} \end{gathered}$ | - | : | - | : | : | : |
| 45-54 | ${ }_{184}^{540}$ | : | $\stackrel{198}{18 \%}$ | 356\% | ${ }_{19 \%}^{263}$ | 107\% | ${ }^{174} 17$ | 147 $18 \%$ 18 | : | : | - | - | : | - |
| 55-65 | $\begin{gathered} 446 \\ 15 \% \\ \mathrm{DF} \end{gathered}$ | $\div$ | $\begin{gathered} 195 \\ 18 \% \\ A \end{gathered}$ | ${ }^{277}$ | $\underset{A}{241} \underset{A}{241}$ | 77\% | 141 <br> 14 | $\stackrel{122}{15 \%}$ | ; | - | - | - | - | - |
| ${ }^{66+}$ | $\begin{gathered} 748 \\ 25 \% \\ \mathrm{D} \end{gathered}$ | : | $\underset{A}{312} \underset{A}{39 \%}$ | 474\% | $\begin{gathered} 326 \\ 28 \% \\ A \end{gathered}$ | 150 24 | 238\% | ${ }_{25 \%}^{208}$ | : | : | - | : | : | - |
| (ender | ${ }^{1348} 4$ | - | 489\% | 914\% | 629\% | 289\% | 463\% | ${ }^{385}$ | : | : | : | : | : | - |
| Female | 1624 55 | : | 593\% | 1086\% | 787\% | 326\% | 547\% | 450 <br> $54 \%$ | : | - | : | : | : |  |

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Fieldwork dates: 19th September to 9th November 2011

Table 458
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## BREAKS

Base: All

Total
Dwelling
Semi/ detached
Terraced

Flat/ Maisonette
Tenure
Bought
Social rent
Private rent
$N o$. in $\mathrm{H} / \mathrm{H}$

2

3

4
$\underset{\text { Yes }}{\substack{\text { Limiting long term illness }}}$
No

|  | All Commu-nities(excl crrls)baseline(B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\qquad$ | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (G) } \\ & \hline \end{aligned}$ | 6. Integrated approaches <br> (H) | $\qquad$ | 2. With a dominant focus on domestic buildings (J) | 3. With a strong <br> focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches (N) |
| 2972 | - | 1082 | 2000 | 1416 | 615 | 1010 | 835 | -* | -* | -. | -* | -* | -* |
| $\begin{gathered} 1536 \\ 52 \% \\ \mathrm{FG} \end{gathered}$ |  | $\underset{A}{642} \underset{A}{59 \%}$ | 1016\% | $\begin{gathered} 859 \\ 61 \% \\ A \end{gathered}$ | 295\% | 454\% | $\begin{aligned} & 457 \\ & 55 \% \end{aligned}$ | - | : | - | - | - | - |
| $\begin{aligned} & 1015 \\ & \text { CEFH } \\ & \text { CFH } \end{aligned}$ |  | 324 $30 \%$ | ${ }_{34 \%}$ | ${ }_{22 \%}$ | 181 $29 \%$ | $\begin{gathered} 420 \\ \underset{A}{22 \%} \end{gathered}$ | 216\% | : | : | . | : | : | : |
| $\begin{gathered} 298 \\ 10 \% \% \\ C \end{gathered}$ |  | ${ }_{5}^{52}$ | $\underset{A}{222} \underset{A}{220}$ | ${ }_{17 \%}^{149}$ | $\underset{\substack{107 \\ \hline \\ \hline}}{\substack{2}}$ | ${ }_{115}^{115}$ | $\begin{gathered} 109 \\ 13 \% \\ A \end{gathered}$ | - | - |  | - | - | - |
| $\begin{gathered} 1816 \\ 61 \% \\ D G \end{gathered}$ |  | $\begin{gathered} 763 \\ 71 \% \\ A \end{gathered}$ | 1155\% | $\underset{\substack{944 \\ 67 \%}}{\substack{0}}$ | 364 | 495\% | ${ }_{64 \%}^{531}$ | : | : |  | - |  | : |
| $\begin{gathered} 603 \\ \text { CEFH } \\ \text { CEH } \end{gathered}$ |  | ${ }^{93}$ | $\begin{gathered} 509 \\ \underset{A}{55 \%} \end{gathered}$ | 170 | 83\% $13 \%$ | $\begin{gathered} 368 \\ 36 \% \\ A \end{gathered}$ | $\xrightarrow{12 \%}$ | : | : | : | : | : | : |
| $\begin{gathered} 506 \\ 17 \% \\ D G \end{gathered}$ |  | $\underset{\substack{204 \\ A}}{204}$ | ${ }^{308}$ | $\underset{A}{272 \%} \underset{A}{20}$ | $\underset{A}{155} \underset{A}{15 \%}$ | 137 $14 \%$ | $\underset{\substack{183 \\ A}}{\substack{2 \% \\ \hline}}$ | : | : | : | : | : | : |
| ${ }_{\text {22\% }}^{643}$ |  | ${ }_{225}{ }^{225}$ | 440 | ${ }_{22 \%}^{305}$ | $\underset{\substack{101 \\ 20 \% \\ A}}{\substack{20}}$ | 235\% | 199\% | : | : | - | - | : | : |
| $\underset{\substack{1071 \\ 36 \%}}{\substack{ \\\hline}}$ |  | $\begin{gathered} 441 \\ 44 \% \\ 41 \% \end{gathered}$ | 676 $34 \%$ | $\underset{\substack{59 \% \\ A}}{\substack{2}}$ | 209 $34 \%$ | 340 $34 \%$ | ${ }_{3}^{292}$ | - | : | : | : | : | : |
| $\begin{gathered} 501 \\ 7 \% \% \\ C E \end{gathered}$ |  | 159 $15 \%$ | ${ }_{18}^{352}$ | ${ }^{215}$ | 101 $16 \%$ | 179 $18 \%$ | 130 | : | : | : | - | - | - |
| ${ }_{17 \%}^{493}$ |  | 171 $16 \%$ | 340 | ${ }^{235}$ | 100\% | ${ }^{153}$ | 146\% | : | : |  |  |  | : |
| $\underset{\text { 269 }}{\substack{\text { ¢ }}}$ | - | ${ }_{8 \%}^{86}$ | 192\% | ${ }^{109} 8$ | ${ }^{44} \%$ | $\begin{aligned} & 103 \\ & 100 \% \end{aligned}$ | ${ }^{68}$ | - | - | : | - | : | - |
| : | - | : | : | : | : | : | : | : | : | : | : | - | $:$ |
| - |  | : | : | - | - | : | - | : | - |  | : | : |  |

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Fieldwork dates: 19th September to 9th November 2011


GfK

## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 458
Page 1313
16 Nov 2011
BREAKS
Base: All

Total
$\underset{\substack{\text { Not very/ } \\ \text { strongly }}}{\text { not at all }}$
Think about energy
Always/ often

Sometimes
Not very often/ not at all

Attitudes to climate change

Fairly
Not very/ not at all/ no
opinion
Reducing carbon footprint is normal

Disagree
It's not worth it
Agree

Disagree
Behaviour
Active energy savers

| $\begin{gathered} \text { All Commu- } \\ \text { nities } \\ \text { (excl ctrs) } \\ (\mathrm{A}) \\ \hline \end{gathered}$ | All Communities (excl ctrls) baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings (E) | 4. With a strong behaviour change angle (F) | 5. Working <br> in <br> deprived <br> areas <br> (G) | 6. Integrated approaches <br> (H) | 1. With <br> community <br> scale <br> renewables <br> (I) | 2. With a dominant focus on domestic buildings $(\mathrm{J})$ | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle (L) | $\begin{aligned} & \text { 5. Working } \\ & \text { in } \\ & \text { deprived } \\ & \text { areas } \\ & \text { (M) } \\ & \hline \end{aligned}$ | 6. Integrated approaches (N) |
| 2972 | -* | 1082 | 2000 | 1416 | 615 | 1010 | 835 | -* | - | $\cdots$ | -* | -* | -* |
| $\begin{gathered} 656 \\ 22 \% \end{gathered}$ | - | ${ }^{208}$ | $\begin{gathered} 461 \\ 23 \% \end{gathered}$ | ${ }_{19 \%}^{273}$ | ${ }_{24 \%}^{145}$ | ${ }_{241}^{241}$ | $\underset{21 \%}{178}$ | - | : | - |  |  |  |
| 1065 36 | - | 398\% | 705 $35 \%$ | $\begin{gathered} 537 \\ 38 \% \\ \hline \end{gathered}$ | ${ }^{231}$ 38\% | 344 | 3117 | - | : | : | - | - | - |
| ${ }^{237}$ | $:$ | ${ }_{83}^{83}$ | ${ }_{8 \%}^{165}$ | ${ }_{8 \%}^{114}$ | ${ }^{55}$ | ${ }_{9 \%}^{87}$ | ${ }^{76}$ |  | : |  |  | - | - |
| $\begin{aligned} & 167 \\ & \text { EFH } \\ & \text { EFH } \end{aligned}$ | - | ${ }_{51}^{51}$ | ${ }^{123}$ | ${ }^{52} 4$ | ${ }^{21} 3$ | $\begin{gathered} 69 \\ 7 \% \\ \hline \end{gathered}$ | 30 4 | - | - | - | - | - | - |
| $\begin{gathered} 730 \\ \\ 25 \% \\ C \end{gathered}$ | - | ${ }_{22}^{243}$ | 494\% | $\underset{A}{388} \underset{\substack{376}}{ }$ | $\begin{gathered} 206 \\ 33 \% \\ A \end{gathered}$ | 246 $24 \%$ | $\begin{gathered} 254 \\ 30 \% \\ A \end{gathered}$ | $:$ | : |  | : | : | $:$ |
| 1208 $41 \%$ | - | ${ }_{422}$ | $\begin{gathered} 809 \\ 40 \% \end{gathered}$ | ${ }^{588}$ | ${ }_{20 \%}^{244}$ | ${ }_{39 \%}$ | 343 $41 \%$ |  | : |  | : |  |  |
| $\begin{gathered} 1034 \\ 35 \% \\ \text { EFH } \end{gathered}$ | - | $\begin{gathered} 387 \\ 30 \% \end{gathered}$ | 697\% | $\begin{gathered} 440 \\ 31 \% \end{gathered}$ | ${ }_{27 \%}^{165}$ | 367 $36 \%$ | 238 $29 \%$ | - | : |  | : | - |  |
| $\underset{G}{1634} \underset{\substack{104}}{ }$ | - | 605 | 1110\% | $\begin{gathered} 886 \% \\ \substack{836} \end{gathered}$ | $\begin{gathered} 428 \\ 70 \% \\ A \end{gathered}$ | ${ }_{44 \%}^{448}$ | $\underset{A}{573} \underset{A}{59 \%}$ | : | - |  | : | - | - |
| $\begin{aligned} & 691 \\ & \text { 23\% } \\ & \text { EFH } \end{aligned}$ | : | ${ }_{23 \%}^{248}$ | ${ }^{466}$ | ${ }^{244}$ | 75\% | $\begin{gathered} 303 \\ 30 \% \\ A \end{gathered}$ | ${ }_{14 \%}^{113}$ | : | : | - | : | : | $:$ |
| $\begin{gathered} 696 \\ \text { CEFH } \\ \text { CEH } \end{gathered}$ | - | ${ }_{2}^{229}$ | $\begin{gathered} 494 \\ { }_{A}^{25 \%} \end{gathered}$ | ${ }_{2}^{297}$ | 108 $18 \%$ | ${ }_{26 \%}^{258}$ | 164 | - | : | - | : | : | - |
| $\underset{G}{2037}$ | : | $\begin{gathered} 769 \\ 711 \% \\ A \end{gathered}$ | 1350\% | $\underset{\substack{1010 \\ 71 \% \\ A}}{ }$ | $\underset{A}{47 \%}$ | ${ }_{6}^{660}$ | $\underset{\substack{621 \\ 74 \% \\ A}}{\substack{2 \\ \hline}}$ | : | : | : | : | : | : |
| 813\% | - | 300\% | 543\% | 398 $28 \%$ | $\begin{gathered} 190 \\ 31 \% \\ A \end{gathered}$ | 270 | 240\% | : | - |  | - | : | : |

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Table 458
Page 1315

## BREAKS

Base: All

Total
Other

Income
Less than 20.800

20,800-36,400
$36,400+$

|  | All Commu- <br> nities <br> (excl crrls) <br> baseline <br> (B) | Community groups 2011 |  |  |  |  |  | Community groups 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1. With community scale renewables (C) | 2. With a dominant focus on domestic buildings (D) | 3. With a strong focus on non-domestic buildings <br> (E) | 4. With a strong behaviour change angle (F) | 5. Working in deprived areas (G) | 6. Integrated approaches <br> (H) | 1. With community scale renewables (I) | 2. With a dominant focus on domestic buildings <br> (J) | 3. With a strong focus on non-domestic buildings (K) | 4. With a strong behaviour change angle <br> (L) | 5. Working <br> in deprived areas (M) | 6. Integrated approaches <br> (N) |
| 2972 | -* | 1082 | 2000 | 1416 | 615 | 1010 | 835 | -* | -* | $\cdots$ | -* | . | -* |
| $\begin{gathered} 105 \\ { }_{4}^{4 \%} \end{gathered}$ | - | 40\% | 59\% | 45\% | ${ }^{27} 4$ | 313 | ${ }_{3}^{29}$ | - | - |  | - | - | - |
| $\begin{aligned} & 1020 \\ & \text { CEFH } \\ & \text { CEH } \end{aligned}$ | - | 339 | $\begin{gathered} 727 \\ \substack{36 \% \\ A} \end{gathered}$ | 409\% | 179 $29 \%$ | $\begin{gathered} 445 \\ 44 \% \\ A \end{gathered}$ | ${ }_{242}^{29 \%}$ | : | - |  | : | - | - |
| $\underset{\underset{G}{569}}{\substack{199 \\ \hline}}$ | - | 214 | 397 | $\underset{\substack{21 \%}}{293}$ | ${ }^{131}$ | 162 $16 \%$ | $\begin{gathered} 179 \\ 21 \% \\ A \end{gathered}$ | : | - |  | : | - | - |
| $\begin{aligned} & 445 \\ & { }_{5}^{5 \%} \\ & \mathrm{SG}^{2} \end{aligned}$ | : | $\underset{\substack{213 \\ 20 \% \\ \hline}}{\substack{2 \\ \hline}}$ | ${ }^{243}$ | $\underset{\substack{302 \\ 21 \%}}{\substack{2}}$ | $\underset{\substack{125 \\ A \\ \hline}}{\substack{20}}$ | ${ }^{73}$ | $\begin{gathered} 178 \\ 2 \% \\ A \end{gathered}$ | : | : |  | : | - | - |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011

Table 459
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## BREAKS

Base: All

Total
Charlbury (Hook Norton's
ctri)
E. Oxford (w. Oxford's ctri)

Beridge (Meadows' ctri)
Paington (Totnes' ctrl)
LCCC communities 2010 Blacon (2.5)

Chale Green ( 2.5 )
Cwm Clydach (1)
Middles- brough (2,5)
Exmoor (1,3)
Halton (1,3)
Hook Norton (1,2,3,6)
Ladock (1,2,3,6)
Meadows (2,5)

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { AlCommu- } \\ & \text { nities } \\ & \begin{array}{c} \text { (excl ctrls) } \\ \text { (A) } \end{array} \end{aligned}$ | $\begin{gathered} 16-24 \\ (B) \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 35-44 \\ (\mathrm{D}) \\ \hline \end{gathered}$ | $\begin{gathered} 45-54 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (I) } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Terraced } \\ (\mathrm{K}) \end{gathered}$ |  | $\begin{gathered} \begin{array}{c} \text { Bought } \\ (\mathrm{M}) \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} \begin{array}{c} \text { Social } \\ \text { rent } \\ \text { (N) } \end{array} \\ \hline \end{gathered}$ | Private rent (O) |
| -* | -* | -* | -* | -* | -. | -* | -* | -** | -* | -* | .. | -. | -* | -* |
| : | - | - | - | : | : | : | : |  | - | - | : | : | : | : |
| : | - | - | : | - | : | - | : | : | : | - | : | : | : | : |
| : | : | - | : | : | : | - | : | : | : | - | - | : | : | : |
| : | : | : | : | : | - |  | : |  | : | : | : | : | : | : |
| -* | -* | -* | $\cdots$ | -* | -* | -* | -* | $\cdots$ | -* | -* | $\cdots$ | -. | $\cdots$ | -* |
| : | : | : | - | : | : | : | : |  | : | : | - | - | - | - |
| : | : | : | : | : | - | : | : | : | : | : | - | : | : | : |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| . | - | - | - | . | - | . | . | . | . | - | . | - | - | . |
| - | - | - | - | - | - | - | - | - | - | - | - | - |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| : | : | : | : | : | : | : | : | : | - | : | : | : | : | : |
| - | - | - | - | - | - | - | - | - | - | - | - | - |  |  |
|  |  |  |  | - | - |  |  |  | - |  | - | - |  | - |
| - | - | - | - | - | - | - | : | - | - | : | - | - | - | - |
| : | - |  | - | - | - |  |  |  | - | - | : | - | : | : |

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## LCCC Wave 2452685

Fieldwork dates: 19th September to 9th November 2011


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Table 459
Page 1327
16 Nov 2011
BREAKS
Base: All

Total
36,400+

|  | Age |  |  |  |  |  | Gender |  | Dwelling |  |  | Tenure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 16-24 \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 25-34 \\ \text { (C) } \end{gathered}$ | 35-44 | $\begin{gathered} 45-54 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 55-65 \\ (\mathrm{~F}) \end{gathered}$ | $\begin{aligned} & 66+ \\ & (6) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (H) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Semi/ } \\ & \text { detached } \\ & (\mathrm{J}) \end{aligned}$ | Terraced | $\begin{aligned} & \text { Flat/ } \\ & \text { Maisonette } \\ & \text { (L) } \end{aligned}$ | Bought | Social rent (N) | Private rent (O) |
| 2972 | 263 | 459 | 516 | 540 | 446 | 748 | 1348 | 1624 | 1536 | 1015 | 298 | 1816 | 603 | 506 |
| $\begin{gathered} 445 \\ 15 \% \\ \text { BGILIN } \\ \text { OOPbi } \end{gathered}$ | ${ }_{8 \%}^{21}$ | $\begin{aligned} & \begin{array}{c} 68 \\ 156 \end{array} \\ & B_{6} \end{aligned}$ | $\begin{gathered} 137 \\ \begin{array}{c} 27 \% \\ \text { ABCEF } \\ G \end{array} \end{gathered}$ | $\begin{gathered} 115 \\ \text { ABCFG } \end{gathered}$ | $\begin{gathered} 70 \\ \begin{array}{c} 16 \% \\ B G \end{array} \end{gathered}$ | 34 5 | $\underset{\substack{221 \\ 10 \%}}{21}$ | $\underset{14 \%}{224}$ | $\begin{aligned} & 302 \\ & \text { AKL } \\ & \text { AKL } \end{aligned}$ | $\begin{gathered} 116 \\ 11 \% \\ \substack{1 \%} \end{gathered}$ | ${ }^{19} 6 \%$ | $\begin{gathered} 378 \\ { }_{2}^{37 \%} \\ \text { ANO } \end{gathered}$ | ${ }_{1 \%}^{1 \%}$ | $\begin{gathered} 58 \\ 1 / \% \\ \mathrm{NP} \end{gathered}$ |

GfK NOP

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| Table 459 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | v 2011 |
| BREAKS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | in $\mathrm{H} / \mathrm{H}$ |  |  |  |  |  |  |  | Cause | mate chang |  |  |  |
|  | $\begin{gathered} \text { All Commu- } \\ \text { nifies } \\ \text { (excl crtis) } \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 1 \\ (\mathrm{P}) \\ \hline \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ (\mathrm{R}) \\ \hline \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \\ \hline \end{gathered}$ | $\begin{array}{r} 5+ \\ \text { 5+ } \\ \hline \end{array}$ | $\begin{aligned} & \text { Gas } \\ & \text { (a) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Electri } \\ & \text { city } \\ & \text { (b) } \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Oil } \\ \text { (c) } \\ \hline \end{array}$ | $\begin{aligned} & \text { Solid } \\ & \text { fuel } \\ & \text { (d) } \end{aligned}$ | All/mostly caused by humans (e) | $\begin{gathered} \text { 50:50 } \\ (f) \\ \hline \end{gathered}$ | All/mostly natural (g) $\qquad$ | Don't believe in climate change <br> (h) | $\begin{aligned} & \text { Yes } \\ & \text { (i) } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { No } \\ (j) \\ \hline \end{gathered}$ |
| Total | $\cdots$ | $\cdots$ | -. | -. | ... | $\cdots$ | -. | ... | -.. | -. | ... | .. | .. | $\cdots$ | -. | -. |
| Charlbury (Hook Norton's ctrl) | - | : | : |  |  | - |  |  |  | - |  | - |  | - |  | - |
| E. Oxford (W. Oxford's ctil) | : |  |  |  |  | - |  | - | - | : | - | - |  | - |  | : |
| Berridge (Meadows' ctri) | : | : |  |  |  | : |  | - | - | : | - | - |  | - | - | : |
| Paington (Totnes' ctri) | : | : |  |  | - | : |  | - | - | $:$ | - | - |  | - | - | $\because$ |
| LCCC communities 2010 Total | $\cdots$ | -* | - | -. | -. | $\cdots$ | -* | $\cdots$ | -. | . | -. | -. | $\cdots$ | - | -. | . |
| Blacon (2,5) | - | - |  |  |  | : |  |  | - | - | - | - |  | - | - | : |
| Chale Green (2,5) | : | - | - |  |  | : | - | - | - | - | - | - |  |  |  | - |
| Cwm Clydach (1) | : | - |  |  |  | : |  |  | - | - | - | - |  | - | - | : |
| Middles- brough ( 2,5 ) | : | - | : |  | - | : | : | - | : | - | - | - |  |  | - | : |
| Exmoor (1,3) | : | - | - |  |  | : | - | - | : | - | : | : |  | : |  | $\div$ |
| Halton (1,3) | : | - | : |  | : | : | : | - | : | : |  | - |  |  | - | : |
| Hook Norton (1,2,3,6) | : | : | : | : | : | : | : | : | : | : | : | : |  | : |  | - |
| Ladock (1, 2, , 6) | - | - | - | - | - | - | - | - | - | - | - | - |  | - |  | - |
| Meadows (2,5) | . | - | - | - | - | - | - | - | $\bigcirc$ | - | $\checkmark$ | $\checkmark$ |  |  |  |  |

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Base: All
Total

36,400+

| All Communities (excl ctrls) (A) | $\mathrm{No}$. in $\mathrm{H} / \mathrm{H}$ |  |  |  |  | Heating fuel |  |  |  | Causes of climate change |  |  |  | Fuel poverty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1 \\ (\mathrm{P}) \end{gathered}$ | $\begin{gathered} 2 \\ (Q) \end{gathered}$ | $\begin{gathered} 3 \\ (R) \end{gathered}$ | $\begin{gathered} 4 \\ (\mathrm{~s}) \end{gathered}$ | $\begin{aligned} & 5+ \\ & \text { 5+ } \\ & \hline \end{aligned}$ | Gas <br> (a) | $\begin{gathered} \hline \text { Electrii } \\ \text { city } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Oil } \\ & \text { (c) } \end{aligned}$ | Solid fuel (d) | $\begin{gathered} \hline \text { All/mostly } \\ \text { caused } \\ \text { by humans } \\ \text { (e) } \\ \hline \end{gathered}$ | $\begin{gathered} 50: 50 \\ \text { (f) } \\ \hline \end{gathered}$ | All/mostly natural (g) | Don'tbelieve in climate change (h) | $\begin{aligned} & \text { Y } \\ & \text { (i) } \end{aligned}$ | $\begin{aligned} & \text { No } \\ & \text { (j) } \end{aligned}$ |
| 2972 | 643 | 1071 |  | 493 | 264 | 1992 | 406 | 396 | 122 | 1141 | 931 | 728 | $98^{*}$ | 222 | 2750 |
| $\begin{gathered} 445 \\ { }_{15}^{5 / 16} \\ \text { NOOPbi } \end{gathered}$ | ${ }^{27} 4$ | $\underset{\substack{157 \\ 15 \%}}{10}$ |  | $\begin{gathered} 131 \\ \text { AOPQ } \\ \text { AOP } \\ \mathrm{RT} \end{gathered}$ | $\begin{gathered} 51 \\ \text { AOP } \\ \text { 19\% } \end{gathered}$ | $\underset{\substack{285 \\ 14 \% \\ b}}{ }$ | 33 $8 \%$ | $\begin{aligned} & 106 \\ & \text { Aaba } \\ & \text { Aad } \end{aligned}$ | ${ }_{11 \%}^{14}$ | $\begin{gathered} 208 \\ 18 \% \\ \text { Agh } \end{gathered}$ | ${ }_{13 \%}^{123}$ | ${ }_{102}^{102}$ | $\begin{aligned} & 100 \\ & 10 \% \end{aligned}$ |  | $\underset{\substack{445 \\ 10 \% \\ \mathrm{Ai}}}{4 .}$ |

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{Table 460} \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& ge 1353 \\
\hline \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& 16 \& ov 2011 \\
\hline \multicolumn{20}{|l|}{} \\
\hline \multicolumn{20}{|l|}{Base: All} \\
\hline \& \multirow[b]{2}{*}{All Communities (excl ctrls) (A)
\(\qquad\)} \& \multicolumn{4}{|c|}{Behaviour} \& \multicolumn{4}{|c|}{Length of time in home} \& \multicolumn{3}{|c|}{Age of property} \& \multicolumn{4}{|c|}{Type of wall} \& \multicolumn{3}{|c|}{Income} \\
\hline \& \& Active energy savers (a) \& Energy aware (b) \& \(\qquad\) \& Energy wasters (d) \& \[
\begin{gathered}
\text { Under } \\
1 \text { year } \\
\text { (e) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
1 \text { year } \\
\text { to under } \\
5 \text { years } \\
\text { (f) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
5 \text { years } \\
\text { to under } \\
10 \text { years } \\
(\mathrm{g}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
10+ \\
\text { years } \\
\text { (h) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Pre } \\
\text { 1930s } \\
\text { (i) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 1930- \\
\& \text { 1989 } \\
\& \text { (i) } \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
1990 \\
\text { onwards } \\
(k)
\end{gathered}
\] \& \[
\begin{gathered}
\text { Cavity } \\
\text { (1) } \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Solid } \\
\& (\mathrm{m}) \\
\& \hline
\end{aligned}
\] \& \[
\begin{gathered}
\text { Timber } \\
(\mathrm{n}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Other } \\
(\mathrm{O}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Less than } \\
20,800 \\
(\mathrm{p}) \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
20,800- \\
36,400 \\
\text { (q) } \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\begin{array}{c}
36,400+ \\
(r)
\end{array} \\
\hline
\end{gathered}
\] \\
\hline All Communities (excl crils) \& 2972 \& 813 \& 1461 \& 337 \& 361 \& 377 \& 700 \& 516 \& 1378 \& 868 \& 1813 \& 291 \& 1958 \& 963 \& \(86^{\circ}\) \& 105 \& 1020 \& 569 \& 445 \\
\hline Exmoor (1,3) \&  \& \(\xrightarrow{109}\) \& \[
{ }^{165}
\] \& \multicolumn{2}{|r|}{\({ }_{10 \%}^{33} \times 1\)\begin{tabular}{l}
44 \\
\(12 \%\) \\
\hline
\end{tabular}} \& \[
{ }_{89}^{29}
\] \& \[
{ }^{68} 8
\] \& \[
\begin{aligned}
\& 70 \\
\& \begin{array}{l}
14 \% \\
\text { ef }
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
184 \\
13 \% \\
\text { Aef }
\end{gathered}
\] \& \[
\begin{aligned}
\& 188 \\
\& \substack{182 \% \\
A j k}
\end{aligned}
\] \& \[
{ }_{7 \%}^{124}
\] \& \[
\begin{gathered}
39 \\
13 \% \\
j
\end{gathered}
\] \& \[
165
\] \& \[
\begin{array}{r}
190 \\
\text { 120\% } \\
\text { Ano }
\end{array}
\] \& 10\% \& \(\stackrel{8}{8 \%}\) \& \(114 \%\) \& 89\%
AP \& \\
\hline Halton (1,3) \& \({ }_{\text {eio }}^{\text {120 }}\) \& 29\% \& \({ }^{62}\) \& \({ }^{14} 4\) \& \({ }^{15}\) \& 2\% \& \({ }_{3 \%}^{20}\) \& \({ }_{3 \%}^{14}\) \& \[
\begin{gathered}
79 \\
\text { Aefg }
\end{gathered}
\] \& \({ }_{2 \%}^{18}\) \& \[
\begin{aligned}
\& 89 \\
\& 5 \% \\
\& \mathrm{Ai}^{2}
\end{aligned}
\] \& \({ }_{1}^{13} 4\) \& \[
\begin{gathered}
103 \\
\text { Am0 }
\end{gathered}
\] \& \({ }_{3 \%}^{32}\) \& 1\% \& : \& \({ }^{36}\) \& 19\% \& \({ }_{5 \%}^{24}\) \\
\hline Hook Norton (1,2,3,6) \& 100
Dap
3\% \& 16\% \& \({ }_{3 \%}^{46}\) \& \[
\begin{gathered}
20 \\
\text { Aab }_{6 \%}^{6 \%}
\end{gathered}
\] \& \[
\begin{aligned}
\& { }^{18} \\
\& { }_{a}^{2}
\end{aligned}
\] \& 2\% \& \({ }_{3 \%}^{18}\) \& 24
5
f \& 49 \& \({ }^{33} 4\) \& \({ }_{3 \%}^{56}\) \& 11\% \& \({ }_{3 \%} 1\) \& 43
40 \& \({ }_{1 \%}\) \& : \& \({ }_{2}^{23}\) \& 17\% \& 37
Apq \\
\hline Ladock (1, 2, , 6) \& \({ }_{\text {4\% }}^{120}\) \& 34\% \& \({ }^{61}\) \& \({ }_{4 \%}^{12}\) \& \({ }^{13} 4\) \& \({ }^{18}\) \& \({ }^{29} 4\) \& \({ }^{17} 3\) \& \({ }^{56}\) \& \({ }_{5}^{40}\) \& \({ }_{3 \%}\) \& \[
\begin{aligned}
\& 27 \\
\& { }_{9 \%}^{9 \%} \\
\& A 1 j
\end{aligned}
\] \& \({ }^{72} 4\) \& \(\stackrel{44}{5 \%}\) \& \[
\begin{gathered}
17 \\
\text { Almo }
\end{gathered}
\] \& \({ }_{2 \%}^{2 \%}\) \& 40 \(4 \%\) \& 31 \& \({ }^{16} 4\) \\
\hline Meadows (2,5) \&  \& 87\% \& 143\% \& \({ }_{8 \%}^{26}\) \& \[
\begin{gathered}
{ }_{i 12 \%}^{42} \\
c
\end{gathered}
\] \& \[
\begin{gathered}
57 \\
\text { Agh } \\
\text { Agh }
\end{gathered}
\] \& \[
\begin{aligned}
\& 84 \\
\& 12 \% \\
\& \text { gh }
\end{aligned}
\] \& \({ }_{8}^{41}\) \& 1189 \& \(\underset{\substack{92 \\ 17 \\ k}}{\text { \% }}\) \& \[
\begin{gathered}
200 \\
\substack{20 \% \\
A k}
\end{gathered}
\] \& \({ }_{3 \%}^{8}\) \& \[
\begin{gathered}
198 \\
10 \%
\end{gathered}
\] \& \({ }_{\substack{91 \\ \mathrm{Cm} \\ \mathrm{n}}}\) \& \({ }_{1 \%}\) \& \[
\begin{gathered}
16 \\
15 \% \\
\mathrm{n}
\end{gathered}
\] \& 161
Ag\%
Agr \& 46\% \& 19\% \\
\hline Muswell lill (3) \& \[
\begin{gathered}
110 \\
4 \% \\
\text { CJNo } \\
\text { ilpq }
\end{gathered}
\] \& \({ }_{2}^{20}\) \& \({ }^{55}\) \% \& \[
\begin{gathered}
21 \\
{ }_{6 \%} \%
\end{gathered}
\] \& \(14 \%\) \& \(\stackrel{1}{5 \%}\) \& 19\% \& \({ }^{18}\) \& \({ }^{53} 4\) \& \[
\begin{gathered}
70 \\
80 \% \\
\text { Ajk }
\end{gathered}
\] \& \({ }^{35}\) \& 2\% \& \({ }^{31}\) 2\% \& 73\%
A \& 1\% \& \[
\underset{A_{i n}^{8 \%}}{8}
\] \& \({ }^{17}\) \& \% \(\%\) \& 42
Apq
Apa \\
\hline Reepham ( \(2,3,4,6\) ) \& \[
\begin{gathered}
100 \\
\left.\begin{array}{c}
3 \% \\
d
\end{array}\right)
\end{gathered}
\] \& \[
\begin{gathered}
28 \\
3 \% \\
d
\end{gathered}
\] \& 59
4
d \& \({ }_{2 \%}\) \& 5\% \& \({ }^{15} 4\) \& \({ }^{29} 4\) \& \({ }_{3 \%}^{17}\) \& \({ }_{3 \%}\) \& \({ }^{37} \%\) \& \({ }_{3}^{53}\) \& \({ }_{3 \%}^{10}\) \& \({ }^{71} 4\) \& \({ }^{36} \%\) \& \({ }_{1 \%}\) \& 2\% \& \({ }_{3 \%}^{26}\) \& 17\% \& 24\% \({ }_{\text {ap }}{ }_{\text {AP }}\) \\
\hline Totnes ( \(2,3,4,6\) ) \& \[
\begin{gathered}
300 \\
10 \% \\
\text { JMd } \\
\text { Jno }
\end{gathered}
\] \& \[
\begin{aligned}
\& 83 \\
\& 10 \% \\
\& d
\end{aligned}
\] \& \[
\begin{gathered}
156 \\
11 \% \\
d
\end{gathered}
\] \& \[
\begin{gathered}
40 \\
\substack{2 \% \\
d}
\end{gathered}
\] \& \({ }_{6 \%}^{21}\) \& ( \(\begin{aligned} \& 50 \\ \& \text { Ah } \\ \& \text { Ah }\end{aligned}\) \& ( \({ }_{\text {a }}^{90} 13 \%\) \& 51
\(10 \%\) \& \({ }_{8 \%}^{109}\) \& \({ }^{88}\) \& 184
\(10 \%\) \& \({ }_{10 \%}^{28}\) \& \[
\begin{gathered}
210 \\
11 \% \\
\text { no }
\end{gathered}
\] \& 919\%
0 \& \(3 \%\) \& \({ }_{1 \%}\) \& \(\xrightarrow[\substack{112 \\ 11 \%}]{\text { r }}\) \& \begin{tabular}{l}
77 \\
\\
\hline \(14 \%\) \\
Ar
\end{tabular} \& \({ }_{8 \%}^{34}\) \\
\hline West Oxford (1, , , , , \% \& \[
\begin{gathered}
215 \% \\
\begin{array}{c}
7,0 \\
\text { jibo } \\
\text { hilip }
\end{array}
\end{gathered}
\] \& 79
Abo
A0, \& 91 6 \& \({ }^{24} 7\) \& \({ }_{6 \%}^{21}\) \& \({ }_{\substack{41 \\ \text { Ah }}}\) \& \({ }_{8 \%}^{54}\) \& \({ }_{8 \%}^{40}\) \& \({ }_{6 \%}^{80}\) \& 74

$j$ \& 1119 \& \[
$$
\begin{aligned}
& 30 \\
& \begin{array}{l}
10 \% \\
\text { Aj }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
109 \\
\underset{n}{6 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 96 \\
& 10 \% \\
& \text { Aln }
\end{aligned}
$$

\] \& : \& \[

$$
\begin{array}{r}
24 \\
\text { 23\% } \\
\text { Almn }
\end{array}
$$

\] \& ${ }^{41}$ \& | 37 |
| :--- | \& \[

$$
\begin{gathered}
67 \\
\text { Apa } \\
\hline 15 \%
\end{gathered}
$$
\] <br>

\hline Whitehill Borden (2) \& $$
\begin{gathered}
370 \\
\substack{37 \\
\text { BHhi } \\
\text { mp }}
\end{gathered}
$$ \& ${ }_{112 \%}$ \& $\underset{178}{178}$ \& 40\% \& ${ }_{11 \%}^{40}$ \& ${ }_{12 \%}^{47}$ \& ${ }^{88}$ 13\% \& \[

$$
\begin{gathered}
88 \\
\substack{17 \% \\
\text { Afh }}
\end{gathered}
$$

\] \& ${ }_{17 \%}^{147}$ \& ${ }_{1 \%}$ \& \[

$$
\begin{gathered}
323 \\
18 \% \\
\mathrm{Aj}
\end{gathered}
$$

\] \& $\underset{\substack{39 \\ 13 \% \\ i}}{ }$ \& \[

$$
\begin{aligned}
& 299 \\
& \text { Am } \\
& \text { Am }
\end{aligned}
$$

\] \& ${ }_{3 \%}$ \& \[

$$
\begin{gathered}
32 \\
37 \% \\
\text { Almo }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
23 \\
\text { 22\% } \\
\text { Am }
\end{gathered}
$$

\] \& ${ }^{81}$ \& | a |
| :--- |
| AP |
| $18 \%$ | \& | 59 |
| :---: |
| $\substack{13 \% \\ p}$ | <br>

\hline
\end{tabular}

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[^0]:    All disagree

[^1]:    All disagree

[^2]:    Standard Deviation

[^3]:    Standard Deviation

[^4]:    All disagree

[^5]:    All disagree

[^6]:    All disagree

[^7]:    All disagree

