

FOI Release
Information released under the Freedom of Information Act

Title: Number of visitors to the Businesslink website

Date of release: 3 August 2012

Information request

The number of unique visitors each month (since May 2009) to the www.businesslink.gov.uk website.

Information released

The number of unique visitors to the Business Link website broken down by month May 2009 until June 2012.

Month	Number of unique visitors
May-09	954,418
Jun-09	933,687
Jul-09	968,630
Aug-09	889,592
Sep-09	1,075,445
Oct-09	1,295,641
Nov-09	1,242,632
Dec-09	906,240
Jan-10	1,683,902
Feb-10	1,291,727
Mar-10	1,715,043
Apr-10	1,254,660
May-10	1,189,174
Jun-10	1,159,184
Jul-10	1,106,411
Aug-10	951,282
Sep-10	1,101,248
Oct-10	1,186,787
Nov-10	1,211,969
Dec-10	923,059

Month	Number of unique visitors
Jan-11	1,407,918
Feb-11	1,317,109
Mar-11	1,692,162
Apr-11	1,596,201
May-11	1,725,834
Jun-11	1,588,146
Jul-11	1,509,526
Aug-11	1,534,060
Sep-11	1,750,723
Oct-11	1,687,128
Nov-11	1,779,723
Dec-11	1,293,883
Jan-12	1,816,135
Feb-12	1,687,983
Mar-12	1,816,229
Apr-12	1,828,671
May-12	1,692,249
Jun-12	1,478,196