

Annex B

our ref: IA/00197/11

Costs and quantities of free gifts that DSA supplied staff, general public and ADIs

Freebie	Project/ branding	For	Date	Quantity	Cost
Branded items for DSA events			10/2008	4,000	£1,800.00
Branded items for DSA events			10/2008	7,000	£980.00
Thermal mug	DSA	ADIs			
Mug	DSA	ADIs			
Pen (orange)	DSA	ADIs			
Silver pen	DSA	ADIs			
Pen in tube	DSA	ADIs			
Conference bag	DSA	ADIs			
Paper bag	DSA	ADIs/External			
White shopper bag	DSA	ADIs/External	03/2009		£3,575.00
Jelly beans	DSA	ADIs/External	26/06/2009		
Post-it notes (car)	DSA	ADIs/External			
Post-it notes (L plate)	DSA	ADIs/External			
Notepad (A5)	DSA	ADIs/External			
Torch keyring	DSA	ADIs/External			
Bike keyring	DSA	ADIs/External	10/2007		£1,920.00
Car keyring	DSA	ADIs/External			
Clip torch	DSA	ADIs/External			
Keyring	DSA	ADIs/External			
Wipe board	DSA	ADIs/External			
Clipboard	DSA	ADIs/External			
Air freshener (bike shaped)	DSA	ADIs/External			
Mints	DSA	ADIs/External			
Lipbalm	DSA	ADIs/External	02/2009		£2,296.00
Inspirations at work pen	DSA	ADIs/External			
Pens for conference	DSA	Staff	12/2008		£1,500.00
Values mug	DSA	Staff	24/06/2008	504	£840.44
Pedometer	DSA	Staff			
Conference folder	DSA	Staff	30/04/2008	750	£2,839.00
Coaster	DSA	Staff	18/01/2008	500	£410.00
Calendar	DSA	Staff	06/11/2007	3,000	£2,972.00
Calendar	DSA	Staff	02/10/2008	3,000	£2,558.00
10 year anniversary clock	DSA	Staff			

10 year anniversary paperweight	DSA	Staff			
70 year test pen	DSA	Staff			
Charter Mark keyring	DSA	Staff			
Book	DSA	Staff			
Pens	Learning to drive	ADIs/External	05/06/2008	1,500	£747.00
Stress cars	Learning to drive	ADIs/External	05/06/2008	1,500	£1,880.00
Chocolate bars	Pass Plus	ADIs/External			
Ice scaper keyrings	Pass Plus	ADIs/External	27/09/2009	40,000	£7,200.00
Pens/lpod socks	Pass Plus	ADIs/External	04/2009		£4,770.00
Logo keyring	Pass Plus	ADIs/External			
Clock	Pass Plus	ADIs/External			
Stress Bike	ERS	ADIs/External	02/2009		£3,920.00
Stress Bike	ERS	ADIs/External	10/2007		£2,800.00
Ear plugs	ERS	ADIs/External	04/12/2009	5,000	£1,700.00
Puks	ERS	ADIs/External	02/2009		£2,025.00
Pens	ERS	ADIs/External	29/10/2009	3,000	£1,170.00
Pens (condor)	ERS	ADIs/External	11/09/2009	3,000	£1,170.00
Pens	ERS	ADIs/External	03/2009		£1,700.00
Stickers	ERS	ADIs/External			
Visor cleaner	ERS	ADIs/External	10/2007		£1,950.00
Thermal mugs	Driver CPC	ADIs/External	10/2009		£1,720.00
Thermal mugs	Driver CPC	ADIs/External		2,000	£3,353.00
Mugs	Driver CPC	ADIs/External	1/2008	1,000	£1,472.00
Drawstring bags	Driver CPC	ADIs/External	3/2010	2,000	£2,865.00
Black shopper bag	Driver CPC	ADIs/External	04/2009		£6,200.00
Pens (Condor)	Driver CPC	ADIs/External	04/2009		£1,150.00
Pens	Driver CPC	ADIs/External	3/2010	3,000	£800.00
Trucker caps	Driver CPC	ADIs/External	3/2010	2,000	£2,900.00
Keyrings (floater)	Driver CPC	ADIs/External	10/2007	1,000	£918.00
Memo holders	Driver CPC	ADIs/External	10/2007	1,000	£3,430.00
Adhesive bumper stickers	Driver CPC	ADIs/External	03/2010		£520.00
Air freshener	Driver CPC	ADIs/External	11/2008		£2,550.00
Pens	Fraud and integrity	ADIs/External	02/2009		£1,615.00
Coasters	Fraud and integrity	ADIs/External	01/2009		£1,944.00
Pens	Arrive Alive	ADIs/External			
Highlighters	Arrive Alive	ADIs/External			
Balloons	Arrive Alive	ADIs/External			
Soft Toy	Arrive Alive	ADIs/External			

Sweets	Equality and diversity	ADIs/External	27/07/2009		£4,274.55
Bags (drawstring/cloth)	Equality and diversity				
Balloons	Equality and diversity				
Whistles	Equality and diversity				
Wristbands	Equality and diversity	ADIs/External	06/2009		£4,390.00