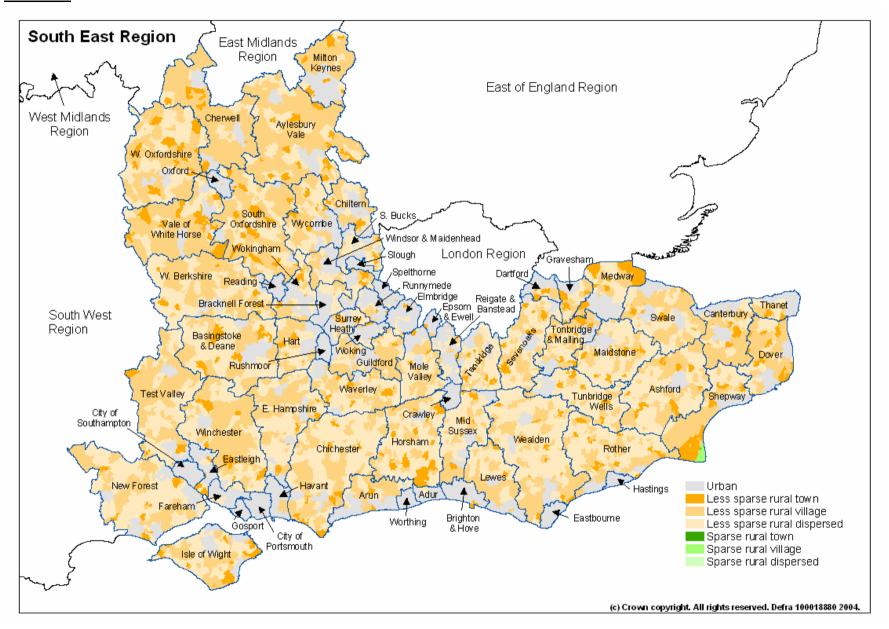
Swale

Census 2001 and Access to Services Focus on Rural Areas

Swale is in the South East Government Office Region

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



Population

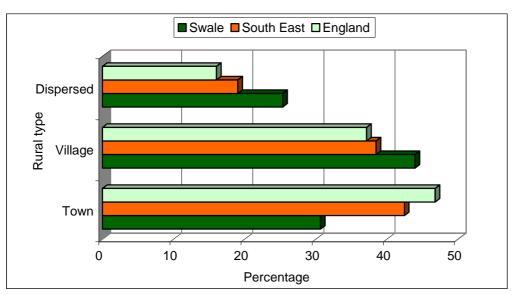
In Swale 25.1% of people live in rural areas, compared with 22.4% in the Government Office Region. Within the rural areas all people live in less sparse areas

		Swale	
	Male	Female	Total
Urban	44,768	47,214	91,982
Rural	15,784	15,035	30,819
Less Sparse	15,784	15,035	30,819
Town	4,840	5,117	9,957
Village	6,941	6,758	13,699
Dispersed	4,003	3,160	7,163
Sparse	-	-	-
Town	-	-	-
Village	-	-	-
Dispersed	-	-	1
Total	60,552	62,249	122,801
Percentage rural	26.1	24.2	25.1

	South East	
Male	Female	Total
3,025,510	3,180,658	6,206,168
879,645	914,832	1,794,477
878,911	914,059	1,792,970
373,428	398,650	772,078
338,028	346,602	684,630
167,455	168,807	336,262
734	773	1,507
137	146	283
597	627	1,224
-	-	-
3,905,155	4,095,490	8,000,645
22.5	22.3	22.4

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

Age

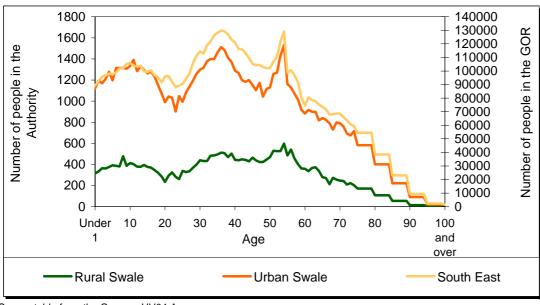
In Swale 3.1% of the population live in rural areas and are under 10 years old. 6.1% of the Authority's population live in rural areas and are under 19 years of age. 2.3% are aged 70 or over and live in rural areas.

Total population within the Authority, broken down by age.

	Total	Tot	als			Rural bre	akdown			
Age				То	wns	Villa	iges	Dispe	ersed	% Rural
7,90		Urban	Rural	Less sparse	Sparse	Less sparse	Sparse	Less sparse	Sparse	70 Italai
Under 10	16,191	12,419	3,772	1,450	-	1,640	-	682	-	23.3
10 to 19	16,302	12,632	3,670	1,262	-	1,634	-	774	-	22.5
20 to 29	13,852	10,686	3,166	1,066	-	1,207	-	893	-	22.9
30 to 39	18,789	14,030	4,759	1,521	-	2,076	-	1,162	-	25.3
40 to 49	16,126	11,726	4,400	1,287	-	2,031	-	1,082	-	27.3
50 to 59	16,808	11,914	4,894	1,469	-	2,195	-	1,230	-	29.1
60 to 69	11,462	8,393	3,069	887	-	1,475	-	707	-	26.8
70 to 79	8,531	6,545	1,986	604	-	924	-	458	-	23.3
80 to 89	3,920	3,111	809	279	-	356	-	174	-	20.6
90 and over	658	576	82	24	-	52	-	6	-	12.5
	122,639	92,032	30,607	9,849	-	13,590	-	7,168	-	25.0

Source table from the Census: UV04 Age

Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

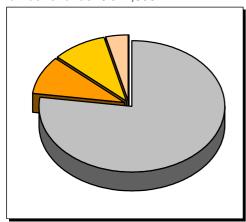


Source table from the Census: UV04 Age

<u>Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region</u>

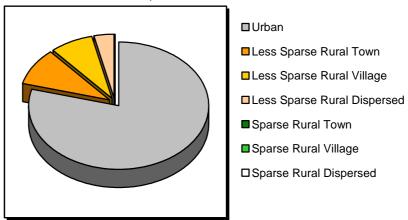
Authority: Swale

Number of under 5's: 7,800



Government Office Region: South East

Number of under 5's: 472,500



Source table from the Census: UV04 Age

Marital Status

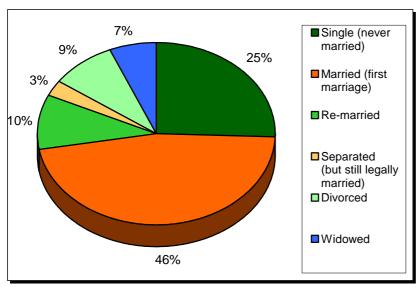
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

	Single	Married (first	Re-married	Separated	Divorced	Widowed
	(never	marriage)		(but still legally		
	married)			married)		
Swale						
Urban	19,515	31,547	6,142	1,966	6,357	6,146
Rural	6,314	11,535	2,401	682	2,154	1,611
Less Sparse	6,314	11,535	2,401	682	2,154	1,611
Town	2,029	3,385	764	246	730	545
Village	2,649	5,255	1,084	293	982	751
Dispersed	1,636	2,895	553	143	442	315
Sparse	-	-	-	-	-	-
Town	-	-	-	-	-	-
Village	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-
Total	25,829	43,082	8,543	2,648	8,511	7,757
South East						
Urban	1,484,269	2,144,729	394,163	117,467	419,736	402,101
Rural	334,414	720,409	138,401	29,317	105,734	115,963
Total	1,818,683	2,865,138	532,564	146,784	525,470	518,064

Source tables from the Census: UV04 Age and UV07 Marital Status

Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

Household composition

In Swale 24.1% of households are in rural areas. 23% of rural households are single person households. 7.6% of rural households are lone parent family households.

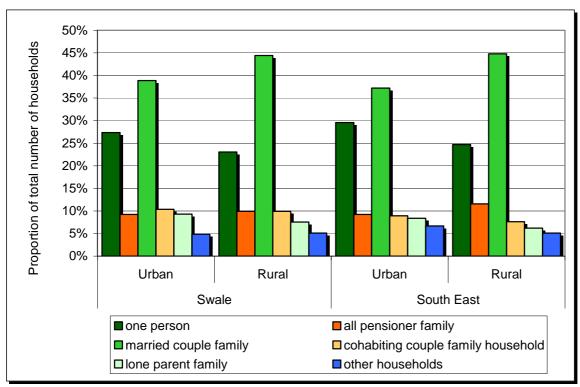
Number of households, by composition of the household

	Urban				Rural				% rural
	Total	Total		Less spar	rse		Sparse		
			Town	Village	Dispersed	Town	Village	Dispersed	
Total number of households	37,415	11,850	4,021	5,307	2,522	-	-	-	24.1
One person household	10,240	2,730	957	1,269	504	-	-	-	21.0
pensioner	5,234	1,339	445	634	260	-	-	-	20.4
other	5,006	1,391	512	635	244	-	-	-	21.7
All pensioner family	3,451	1,178	330	578	270	-	-	-	25.4
Married couple family	14,543	5,264	1,657	2,352	1,255	-	-	-	26.6
no children	5,143	2,186	659	971	556	-	-	-	29.8
with one dependent child	2,483	804	250	369	185	-	-	-	24.5
with two or more dependent children	4,541	1,476	477	670	329	-	-	-	24.5
all children non-dependent	2,376	798	271	342	185	-	-	-	25.1
Cohabiting couple family	3,886	1,178	449	488	241	-	-	-	23.3
no children	1,838	608	232	245	131	-	-	-	24.9
with one dependent child	940	221	80	86	55	-	-	-	19.0
two or more dependent children	949	276	116	124	36	-	-	-	22.5
all children non-dependent	159	73	21	33	19	-	-	-	31.5
Lone parent family	3,476	895	422	348	125	-	-	-	20.5
with one dependent child	1,141	286	145	107	34	-	-	-	20.0
with two or more dependant children	1,271	325	170	110	45	-	-	-	20.4
all children non-dependent	1,064	284	107	131	46	-	-	-	21.1
Other households	1,819	605	206	272	127	-	-	-	25.0
with one dependent child	331	100	39	49	12	-	-	-	23.2
with two or more dependent children	392	156	67	58	31	-	-	-	28.5
all student	3	-	-	-	-	-	-	-	-
all pensioner	155	42	18	15	9	-	-	-	21.3
other	938	307	82	150	75	-	-	-	24.7

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

<u>Percentage of households by composition of household for the Authority and the Government Office Region.</u>



Source table from the Census: UV65 Household Composition (households)

Classification of household deprivation

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

Employment – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

Education – no member of the household aged 16 to pensionable age has at least 5 GCSE's (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

Health and disability – any member of the household has general health 'not good' in the year before the census or has a limiting long term illness.

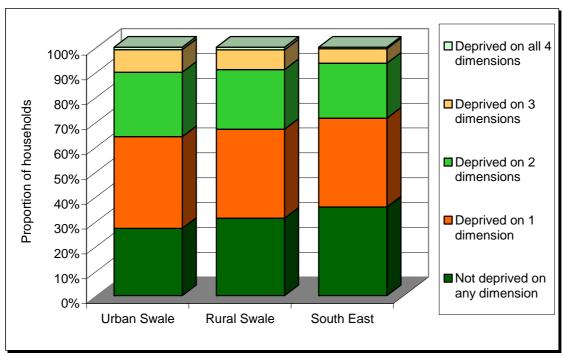
Housing – The household's accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

Classification of household deprivation (number of households)

			Swale			South East		
	Not deprived	Deprived on	Deprived on	Deprived on	Deprived on	Not deprived	Deprived on	
	on any	1	2	3	all 4	on any	1 or more	
	dimension	dimension	dimensions	dimensions	dimensions	dimension	dimensions	
Urban	10,138	13,812	9,710	3,387	393	894,858	1,671,844	
Rural	3,686	4,237	2,838	938	132	277,521	443,090	
Less Sparse	3,686	4,237	2,838	938	132	277,406	442,550	
Town	1,131	1,470	1,004	352	28	116,111	204,884	
Village	1,643	1,891	1,275	440	83	107,661	165,481	
Dispersed	912	876	559	146	21	53,634	72,185	
Sparse	-	-	-	-	-	115	540	
Town	-	-	-	-	-	18	109	
Village	-	-	-	-	-	97	431	
Dispersed	-	-	-	-	-	-	-	

Source table from the Census: UV67 Classification of household deprivation

Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

		Sv	vale		South East				
	Good	Fairly good	Not good	% not good	Good	Fairly good	Not good	% not good	
Urban	62,571	21,924	7,487	8.1	4,403,973	1,347,133	455,062	7.3	
Rural	21,275	6,925	2,620	8.5	1,316,463	363,635	114,377	6.4	

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

		Swale				England	
	No LLTI	LLTI	% with LLTI	No LLTI	LLTI	% with LLTI	% with LLTI
Urban	75,624	16,358	17.8	5,233,076	973,093	15.7	18.2
Rural	25,554	5,265	17.1	1,530,170	264,307	14.7	17.0

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

		Swale		% providing some unpaid care			
	1 to 19 hours per week	20 to 49 hours per week	50 or more hours per week	Swale	South East		
Urban	5,371	831	2,075	9.0	9.0		
Rural	2,054	311	698	9.9	10.1		
Towns	528	121	247	9.0	9.8		
Villages	982	118	323	10.4	10.3		
Dispersed	544	72	128	10.4	10.2		

Source table from the Census: UV21 Provision of unpaid care

Qualifications

In Swale 34.3% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 23.9% in the Region as a whole. 24.3% of the people with no such qualifications are in rural parts of the Authority.

Number of people aged 16 to 74 by qualification level

		people age stions on qu		Percentage qualifica				
	None	Level 1	Level 2	Level 3	Level 4/5	Other	Authority	GOR
Urban	22,854	13,226	12,809	3,984	6,942	5,250	35.1	24.4
Rural	7,334	3,929	4,430	1,537	3,618	1,980	32.1	22.4
Less Sparse	7,334	3,929	4,430	1,537	3,618	1,980	32.1	22.4
Town	2,480	1,346	1,324	448	852	623	35.1	24.1
Village	3,176	1,711	1,989	689	1,692	884	31.3	22.0
Dispersed	1,678	872	1,117	400	1,074	473	29.9	19.3
Sparse	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-
Total	30,188	17,155	17,239	5,521	10,560	7,230	34.3	23.9
Percentage rural	24.3	22.9	25.7	27.8	34.3	27.4		

Source table from the Census: UV24 Qualifications

<u>Footnotes</u>

None: No academic, vocational or professional qualifications

Level 1: 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

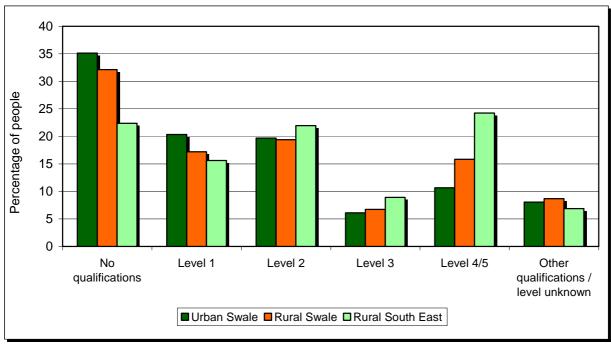
Level 2: 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

Level 3: 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

Level 4/5: First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

 $Other: Other\ qualifications\ or\ level\ unknown\ e.g.\ City\ and\ Guilds,\ RSA/OCR,\ BTEC/Edexcel,\ other\ professional\ qualifications.$

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

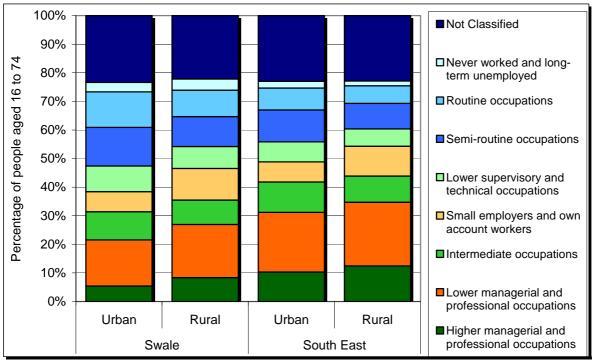
http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp

Number of people in the Authority aged 16 to 74 by NS-SeC classification

			Swale					
	Urban		R	ural		South East		
	Total	Total	Towns	Villages	Dispersed	Urban	Rural	
Higher managerial and professional occupations	3,529	1,914	479	861	574	461,351	161,117	
Lower managerial and professional occupations	10,513	4,234	1,221	1,945	1,068	932,373	288,729	
Intermediate occupations	6,421	1,940	643	882	415	476,167	117,990	
Small employers and own account workers	4,581	2,520	637	1,181	702	311,829	135,783	
Lower supervisory and technical occupations	5,850	1,753	604	732	417	315,985	77,885	
Semi-routine occupations	8,781	2,381	868	1,021	492	496,792	115,350	
Routine occupations	8,087	2,117	784	824	509	343,728	80,000	
Never worked and long-term unemployed	2,167	884	293	352	239	103,870	21,453	
Not Classified	15,217	5,056	1,514	2,370	1,172	1,028,126	296,344	

Source table from the Census: UV31 National Statistics Socio-economic classification

Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

Economic activity and average number of hours worked

In rural Swale 34.6% of people aged 16 to 74 are economically inactive. 37.5% of those people are retired, 7.9% are students and 22.6% are looking after the home or family.

In comparison 32.3% of people aged 16 to 74 are economically inactive in urban Swale and 30.6% are economically inactive in rural parts of the Government Office Region.

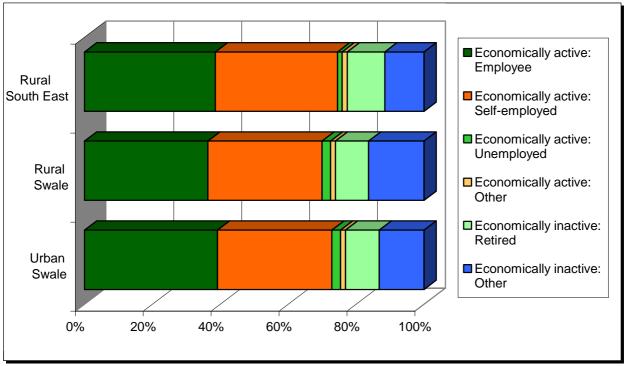
Number of people aged 16 to 74 by economic activity

			Swale			South East	
	Urban		R	ural			
	Total	Total	Towns	Villlages	Dispersed	Urban	Rural
Economically active	44,089	14,955	4,776	6,624	3,555	3,138,371	899,331
Employee	35,547	10,994	3,721	4,822	2,451	2,520,096	675,484
Part-time	8,295	2,554	820	1,136	598	545,708	157,638
Full-time	27,252	8,440	2,901	3,686	1,853	1,974,388	517,846
Self-employed with employees	1,573	1,047	205	519	323	119,414	60,992
Part-time	257	145	24	80	41	17,437	9,504
Full-time	1,316	902	181	439	282	101,977	51,488
Self-employed without employees	3,329	1,723	459	797	467	259,523	112,498
Part-time	814	500	110	254	136	74,434	37,294
Full-time	2,515	1,223	349	543	331	185,089	75,204
Unemployed	2,324	766	283	292	191	110,115	23,253
Full-time Students	1,316	425	108	194	123	129,223	27,104
Economically inactive	20,989	7,896	2,288	3,528	2,080	1,332,898	395,949
Retired	9,019	2,963	852	1,420	691	579,666	193,269
Student	1,810	622	188	291	143	195,738	44,813
Looking after home/family	5,141	1,782	646	768	368	285,622	91,906
Permanently sick/disabled	3,271	1,138	391	534	213	162,934	36,059
Other	1,748	1,391	211	515	665	108,938	29,902
% economically active	67.7	65.4	67.6	65.2	63.1	70.2	69.4
% economically inactive	32.3	34.6	32.4	34.8	36.9	29.8	30.6

ource table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



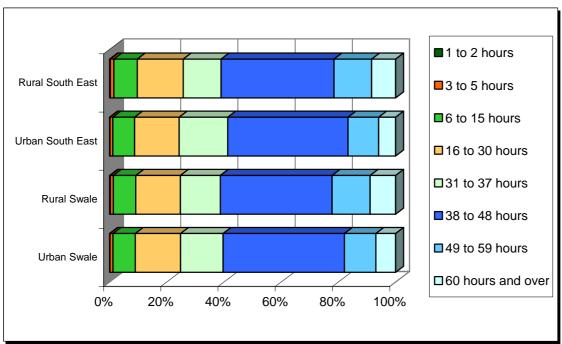
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

i	Part-time Full-time									
			t-time							cent
	1 to 2	3 to 5	6 to 15	16 to 30	31 to 37	38 to 48	49 to 59	60 hours	Part-	
	hours	hours	hours	hours	hours	hours	hours	and over	time	Full-time
Swale										
Urban	64	429	3,240	6,596	6,174	17,640	4,571	2,883	24.8	75.2
Rural	39	150	1,108	2,202	1,968	5,522	1,876	1,263	24.8	75.2
Less Sparse	39	150	1,108	2,202	1,968	5,522	1,876	1,263	24.8	75.2
Town	18	54	280	697	677	1,856	564	352	23.3	76.7
Village	9	49	525	1,005	873	2,437	825	566	25.3	74.7
Dispersed	12	47	303	500	418	1,229	487	345	25.8	74.2
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Total	103	579	4,348	8,798	8,142	23,162	6,447	4,146	24.8	75.2
Percentage rural	37.9	25.9	25.5	25.0	24.2	23.8	29.1	30.5		
South East		•	•					•		
Urban	5,598	29,763	228,995	470,238	511,859	1,266,030	323,512	179,271	24.4	75.6
Rural	2,382	10,839	71,496	140,432	115,526	344,523	115,176	73,417	25.8	74.2
Total	7,980	40,602	300,491	610,670	627,385	1,610,553	438,688	252,688	24.7	75.3

Source table from the Census: UV41 Hours worked

Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by number of hours worked.



Source table from the Census: UV41 Hours worked

Employment by industry type

The three most common industries employing people aged 16 to 74 in rural Swale are: "Wholesale and retail trade; repairs",

[&]quot;Manufacturing" and

[&]quot;Real estate, renting and business activities"

Number of people aged 16 to 74 in employment by industry type

	Urban		F	Rural		South	East
	Total	Total	Towns	Villages	Dispersed	Urban	Rural
Agriculture, hunting and forestry	505	631	125	258	248	27,285	28,865
Fishing	15	6	-	3	3	541	311
Mining and quarrying	54	42	15	9	18	5,342	1,848
Manufacturing	7,546	1,790	611	792	387	371,703	99,934
Electricity, gas and water supply	198	79	21	39	19	22,488	5,557
Construction	3,917	1,366	430	613	323	211,619	65,707
Wholesale and retail trade; repairs	7,533	2,389	800	1,080	509	504,852	130,940
Hotels and restaurants	1,564	559	196	256	107	129,515	37,695
Transport, storage and communications	3,431	1,027	393	428	206	256,859	59,531
Financial Intermediation	1,625	603	202	255	146	157,096	41,068
Real estate, renting and business activities	4,454	1,683	518	756	409	460,568	145,557
Public administration and defence, social security	2,575	910	278	420	212	181,049	49,562
Education	2,759	1,094	291	510	293	232,185	72,975
Health and social work	3,568	1,232	404	546	282	298,491	83,761
Other community, social & personal service activities	1,832	652	186	297	169	150,932	47,183
Private households with employed persons	45	27	6	12	9	3,724	2,646
Extra-territorial organisations and bodies	6	-	-	-	-	871	337

Source table from the Census: UV34 Industry

Accommodation and tenure

In rural Swale 93.2% of households live in houses or bungalows,

5% live in flats, apartments (and other similar properties) and 1.8% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban Swale 88% of households live in houses or bungalows,

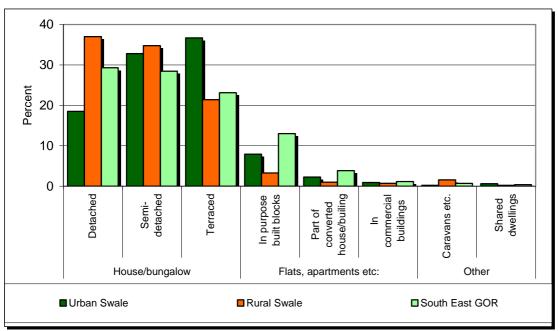
11.1% live in flats, apartments (and other similar properties) and 0.9% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

Number of households in the Authority and Government Office Region by accommodation type

			Swale				
	Urban		Rı	ıral		South	East
	Total	Total	Towns	Villages	Dispersed	Urban	Rural
In an unshared dwelling	38,502	12,504	4,118	5,721	2,665	2,636,761	751,637
House or bungalow	34,101	11,679	3,884	5,340	2,455	2,076,368	674,182
Detatched	7,180	4,638	936	2,340	1,362	653,823	342,291
Semi-detatched	12,709	4,357	1,614	2,061	682	746,350	221,521
Terraced (including end-terrace)	14,212	2,684	1,334	939	411	676,195	110,370
Flat; maisonette or apartment	4,306	628	220	331	77	550,501	63,736
In a purpose-built block of flats	3,073	408	140	262	6	400,404	42,406
Part of a converted or shared house	879	127	41	30	56	117,658	13,930
In a commercial building	354	93	39	39	15	32,439	7,400
Caravan, mobile or temporary structure	95	197	14	50	133	9,892	13,719
In a shared dwelling	244	29	-	12,185	928		

Source table from the Census: UV56 Accommodation Type (Households)

<u>Percentage of households in the Authority and the Government Office Region by type of accommodation.</u>



Source table from the Census: UV56 Accommodation Type (Households)

In rural Swale 75.3% of housholds live in owned accommodation, 12.4% live in social rented accommodation and 9.8% live in private rented accommodation.

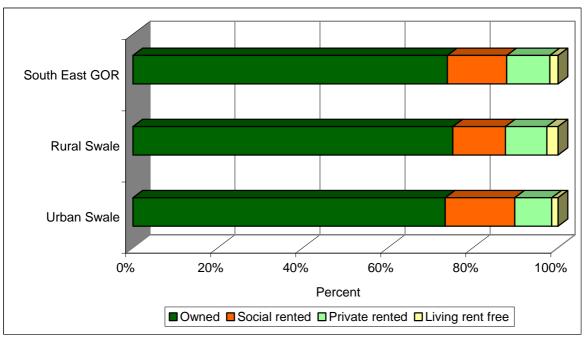
In urban Swale 73.5% of housholds live in owned accommodation, 16.4% live in social rented accommodation and 8.7% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

			Swale				_
	Urban			ural		South	East
	Total	Total	Towns	Villages	Dispersed	Urban	Rural
Owned	27,444	8,889	2,904	4,040	1,945	1,875,258	556,134
Owns outright	10,835	3,768	1,052	1,826	890	764,086	264,079
Owns with a mortgage or loan	16,461	5,041	1,839	2,159	1,043	1,089,453	288,072
Shared ownership	148	80	13	55	12	21,719	3,983
Social rented	6,113	1,461	705	626	130	381,845	77,446
Rented from Council (Local Authority)	539	98	54	38	6	208,516	33,304
Other social rented	5,574	1,363	651	588	124	173,329	44,142
Private rented	3,254	1,152	300	512	340	268,379	65,706
Private landlord or letting agency	2,969	1,039	279	465	295	236,252	51,769
Employer of a household member	26	41	3	26	12	8,716	6,109
Relative or friend of a household member	204	42	15	9	18	15,226	3,966
Other	55	30	3	12	15	8,185	3,862
Living rent free	548	310	55	144	111	41,448	21,260

Source table from the Census: UV63 Tenure (Households)

Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

Car ownership

13.7% of households in rural Swale do not have a car or van available for private use. In urban parts of the Constituency it is 24.8%.

Number of households by car/van availability to the household and the total number of cars*

			Swale			Sout	h East	Authority	GOR
	No car or van	1 car or van	2 cars or vans	3 cars or vans	4 or more cars or vans	No car or van	1 or more cars or vans		nber of cars vans
Urban	9,282	16,918	9,001	1,710	494	555,758	2,011,160	42,206	3,135,430
Rural	1,620	4,735	4,061	998	408	82,969	637,585	17,738	1,135,906
Less Sparse	1,620	4,735	4,061	998	408	82,893	637,002	17,738	1,135,016
Town	747	1,742	1,186	236	83	48,392	272,635	5,214	453,915
Village	685	2,084	1,882	470	195	26,301	246,822	8,162	451,260
Dispersed	188	909	993	292	130	8,200	117,545	4,362	229,841
Sparse	-	-	-	-	-	76	583	-	890
Town	-	-	-	-	-	12	117	-	167
Village	-	-	-	-	-	64	466	-	723
Dispersed	-	-	-	-	-	-	-	-	-
Total	10,902	21,653	13,062	2,708	902	638,727	2,648,745	59,944	4,271,336
Percentage rural	14.9	21.9	31.1	36.9	45.2	13.0	24.1	29.6	26.6

Source table from the Census: UV62 Cars or Vans

^{*(}includes any company car or van if it is available for private use)

Access to Service

The following tables give figures on the distance from rural households to ten types of services:

- 1. Cash machines / ATMs
- 2. Banks
- **3.** GPs
- 4. Jobcentres
- 5. Libraries
- 6. Petrol stations
- 7. Post offices
- 8. Supermarkets
- 9. Primary Schools
- 10. Secondary Schools

Distance to Cash Machines / ATMs and Banks

Cash Machines / ATMs	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a cash mac	hine / ATM					•	-
Less Sparse	6,891	3,635	1,932	300	75	-	-	-	-	12,833
Town	3,352	371	668	-	-	-	-	-	-	4,391
Village	2,295	2,384	924	198	-	-	-	-	-	5,801
Dispersed	1,244	880	340	102	75	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	6,891	3,635	1,932	300	75	-	-	-	-	12,833
% of rural households										
in the Authority	53.7	28.3	15.1	2.3	0.6	-	-	-	-	100.0
in the Government Office Region	58.3	28.1	10.1	3.0	0.5	-	-	-	-	100.0

Banks	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a bank							5
Less Sparse	856	3,258	5,770	1,476	1,334	139	-	-	-	12,833
Town	544	208	2,922	-	578	139	-	-	-	4,391
Village	148	1,938	1,776	1,241	698	-	-	-	-	5,801
Dispersed	164	1,112	1,072	235	58	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	856	3,258	5,770	1,476	1,334	139	-	-	-	12,833
% of rural households										
in the Authority	6.7	25.4	45.0	11.5	10.4	1.1	-	-	-	100.0
in the Government Office Region	35.0	30.7	22.5	8.5	2.9	0.5	-	-	-	100.0

Distance to GPs and Jobcentres

GPs	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	ithority with	in X km of	a GP						•	
Less Sparse	5,008	4,268	1,813	1,151	593	-	-	-	-	12,833
Town	2,583	916	175	601	116	-	-	-	-	4,391
Village	1,217	2,304	1,371	432	477	-	-	-	-	5,801
Dispersed	1,208	1,048	267	118	-	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	=	-
Rural Total	5,008	4,268	1,813	1,151	593	-	-	-	=	12,833
% of rural households										
in the Authority	39.0	33.3	14.1	9.0	4.6	-	-	-	-	100.0
in the Government Office Region	50.4	31.5	14.2	3.5	0.4	-	-	-	-	100.0

Jobcentres	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a jobcentre							
Less Sparse	631	2,388	5,497	2,503	1,585	229	-	-	-	12,833
Town	544	283	2,839	8	542	175	-	-	-	4,391
Village	20	1,173	1,659	1,990	959	-	-	-	-	5,801
Dispersed	67	932	999	505	84	54	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	631	2,388	5,497	2,503	1,585	229	-	-	-	12,833
% of rural households										
in the Authority	4.9	18.6	42.8	19.5	12.4	1.8	-	-	-	100.0
in the Government Office Region	1.3	11.8	21.6	19.7	17.7	11.3	7.8	4.2	4.5	100.0

Distance to Libraries and Petrol Stations

Libraries	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a library							-
Less Sparse	3,348	4,241	3,534	1,250	460	-	-	-	-	12,833
Town	2,149	377	1,148	717	-	-	-	-	-	4,391
Village	364	2,568	1,938	471	460	-	-	-	-	5,801
Dispersed	835	1,296	448	62	-	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	•	-	-	-	-	-	-	-	=	-
Rural Total	3,348	4,241	3,534	1,250	460	-	-	-	=	12,833
% of rural households										
in the Authority	26.1	33.0	27.5	9.7	3.6	-	-	-	-	100.0
in the Government Office Region	40.9	29.7	20.1	7.4	1.6	0.3	0.1	-	-	100.0

Petrol Stations	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a petrol sta	tion						
Less Sparse	6,097	4,677	585	1,414	60	-	-	-	-	12,833
Town	2,435	1,239	-	717	-	-	-	-	-	4,391
Village	2,007	2,684	418	632	60	-	-	-	-	5,801
Dispersed	1,655	754	167	65	-	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	6,097	4,677	585	1,414	60	-	-	-	-	12,833
% of rural households										
in the Authority	47.5	36.4	4.6	11.0	0.5	-	-	-	=	100.0
in the Government Office Region	60.3	30.4	8.4	1.0	-	-	-	-	-	100.0

Distance to Post Offices and Supermarkets

Post Offices	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a post office)						
Less Sparse	9,025	2,439	1,318	51	-	-	-	-	-	12,833
Town	3,652	739	-	-	-	-	-	-	-	4,391
Village	3,418	1,212	1,120	51	-	-	-	-	-	5,801
Dispersed	1,955	488	198	-	-	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	9,025	2,439	1,318	51	-	-	-	-	-	12,833
% of rural households										
in the Authority	70.3	19.0	10.3	0.4	-	-	-	-	=	100.0
in the Government Office Region	84.9	13.9	1.2	-	-	-	-	-	-	100.0

Supermarkets	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a supermarket										
Less Sparse	5,120	2,990	2,646	1,675	402	-	-	-	-	12,833
Town	2,772	245	657	717	-	-	-	-	-	4,391
Village	1,349	1,888	1,455	798	311	-	-	-	-	5,801
Dispersed	999	857	534	160	91	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	5,120	2,990	2,646	1,675	402	-	-	-	-	12,833
% of rural households										
in the Authority	39.9	23.3	20.6	13.1	3.1	-	-	-	=	100.0
in the Government Office Region	32.1	32.0	22.7	9.8	2.7	0.7	-	-	-	100.0

Distance to Primary Schools and Secondary Schools

Primary Schools	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	ithority withi	n X km of a	a primary s	chool						
Less Sparse	10,455	1,816	552	10	-	-	-	-	-	12,833
Town	3,674	717	-	-	-	-	-	-	-	4,391
Village	4,485	754	552	10	-	-	-	-	-	5,801
Dispersed	2,296	345	-	-	-	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	10,455	1,816	552	10	-	-	-	-	-	12,833
% of rural households										
in the Authority	81.5	14.2	4.3	0.1	-	-	-	-	=	100.0
in the Government Office Region	85.1	13.6	1.3	-	-	-	-	-	-	100.0

Secondary Schools	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Au	thority with	in X km of a	a secondar	y school						
Less Sparse	1,827	5,595	3,539	1,810	62	-	-	-	-	12,833
Town	569	2,245	965	612	-	-	-	-	-	4,391
Village	665	2,244	1,842	989	61	-	-	-	-	5,801
Dispersed	593	1,106	732	209	1	-	-	-	-	2,641
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	1,827	5,595	3,539	1,810	62	-	-	-	-	12,833
% of rural households										
in the Authority	14.2	43.6	27.6	14.1	0.5	-	-	-	-	100.0
in the Government Office Region	25.8	33.2	25.5	11.6	3.6	0.3	-	=	-	100.0

Further information:

All the information in this document, except the tables on "Access to Services", has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (http://www.statistics.gov.uk). Further information about the Census is available at: http://www.statistics.gov.uk/census2001/default.asp

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: http://www.statistics.gov.uk/census2001/la.asp

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2nd August 2004 in Bulletin 2004/14 (http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: http://www.statistics.gov.uk/geography/nrudp.asp

The "Access to Services" information comes from the Countryside Agency.

Defra's website also has further information about rural affairs: http://www.defra.gov.uk/rural/default.htm

Produced by:

Defra, Rural Statistics Unit

Email: rural.statistics@defra.gsi.gov.uk

October 2004