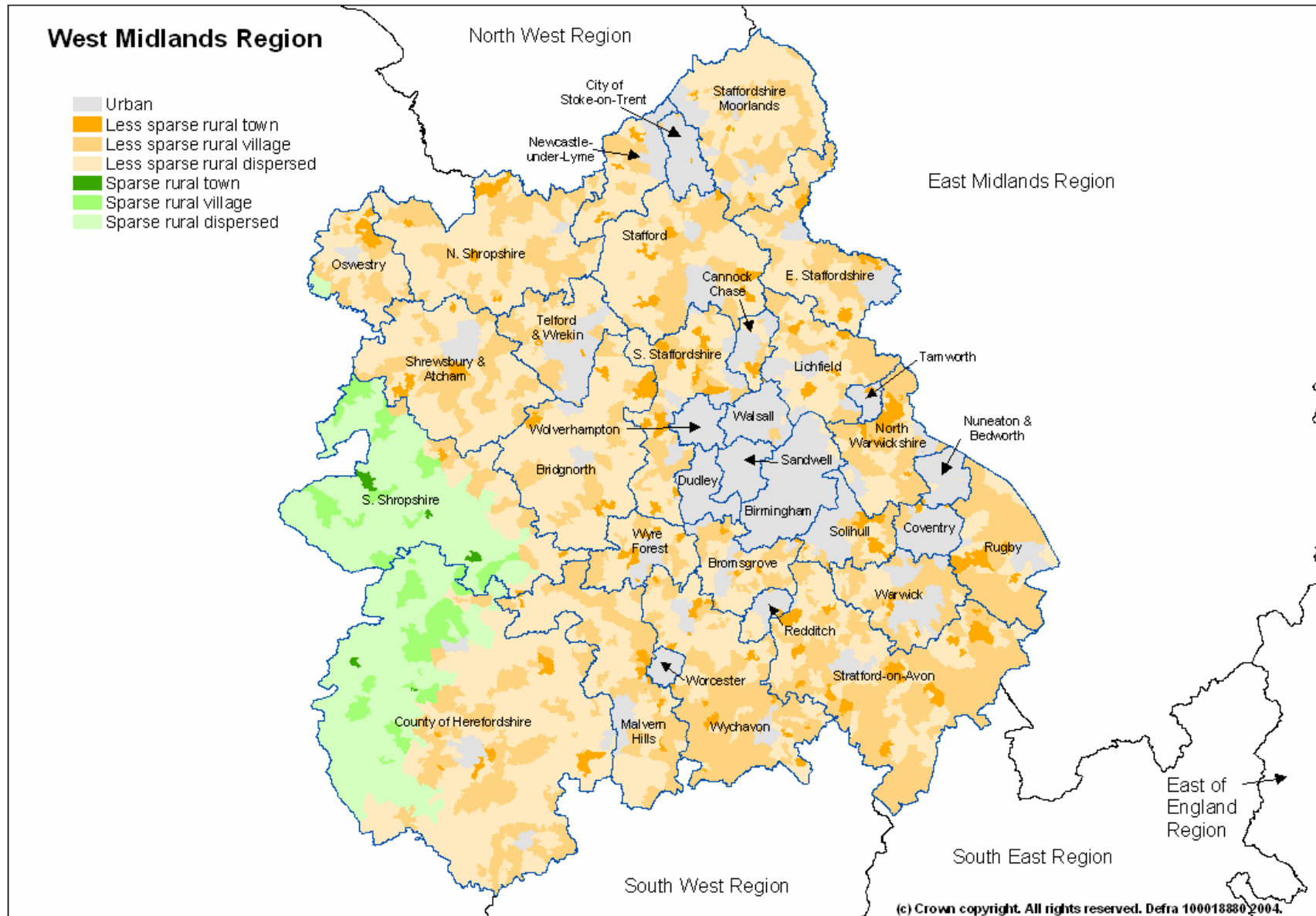


# **Cannock Chase**

## **Census 2001 and Access to Services Focus on Rural Areas**

Cannock Chase is in the West Midlands Government Office Region

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



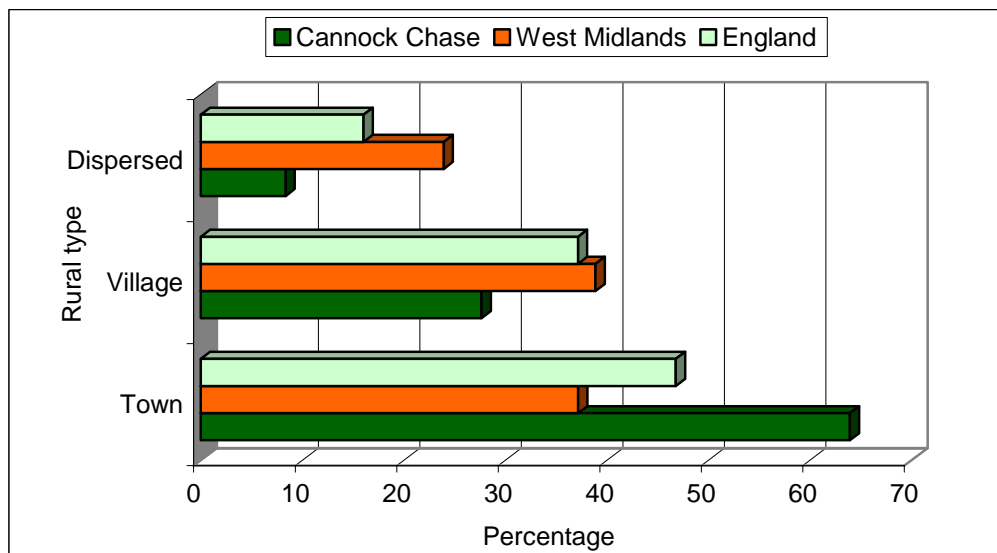
## Population

In Cannock Chase 9.3% of people live in rural areas, compared with 15.7% in the Government Office Region. Within the rural areas all people live in less sparse areas

	Cannock Chase			West Midlands		
	Male	Female	Total	Male	Female	Total
Urban	41,049	42,489	83,538	2,165,396	2,274,096	4,439,492
Rural	4,326	4,262	8,588	409,715	418,101	827,816
Less Sparse	4,326	4,262	8,588	383,437	391,125	774,562
Town	2,767	2,788	5,555	144,810	152,545	297,355
Village	1,197	1,170	2,367	152,407	153,903	306,310
Dispersed	362	304	666	86,220	84,677	170,897
Sparse	-	-	-	26,278	26,976	53,254
Town	-	-	-	7,477	8,038	15,515
Village	-	-	-	6,918	7,297	14,215
Dispersed	-	-	-	11,883	11,641	23,524
Total	45,375	46,751	92,126	2,575,111	2,692,197	5,267,308
Percentage rural	9.5	9.1	9.3	15.9	15.5	15.7

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

## Age

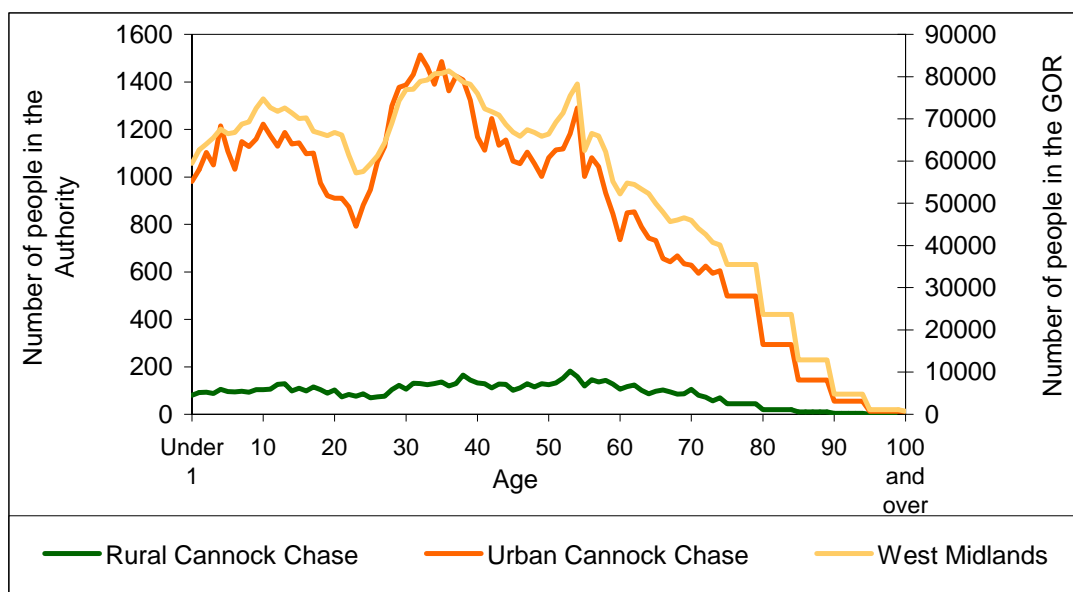
In Cannock Chase 1% of the population live in rural areas and are under 10 years old. 2.2% of the Authority's population live in rural areas and are under 19 years of age. 0.8% are aged 70 or over and live in rural areas.

### Total population within the Authority, broken down by age.

Age	Total	Totals		Rural breakdown						% Rural
		Urban	Rural	Towns		Villages		Dispersed		
				Less sparse	Sparse	Less sparse	Sparse	Less sparse	Sparse	
Under 10	11,897	10,955	942	650	-	230	-	62	-	7.9
10 to 19	12,164	11,086	1,078	744	-	260	-	74	-	8.9
20 to 29	11,045	10,178	867	591	-	214	-	62	-	7.8
30 to 39	15,502	14,186	1,316	923	-	308	-	85	-	8.5
40 to 49	12,308	11,099	1,209	742	-	353	-	114	-	9.8
50 to 59	12,109	10,688	1,421	866	-	442	-	113	-	11.7
60 to 69	8,297	7,299	998	606	-	319	-	73	-	12.0
70 to 79	6,146	5,540	606	348	-	196	-	62	-	9.9
80 to 89	2,342	2,191	151	85	-	56	-	10	-	6.4
90 and over	372	351	21	18	-	-	-	3	-	5.6
	92,182	83,573	8,609	5,573	-	2,378	-	658	-	9.3

Source table from the Census: UV04 Age

### Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

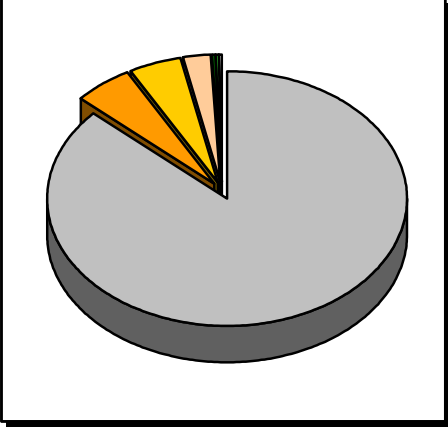
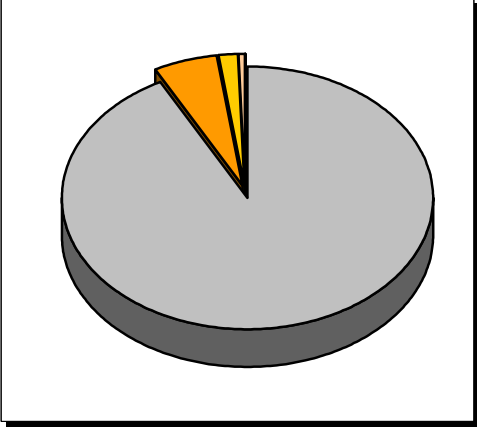


Source table from the Census: UV04 Age

Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region

Authority:  
Cannock Chase  
Number of under 5's: 5,900

Government Office Region:  
West Midlands  
Number of under 5's: 319,200



- Urban
- Less Sparse Rural Town
- Less Sparse Rural Village
- Less Sparse Rural Dispersed
- Sparse Rural Town
- Sparse Rural Village
- Sparse Rural Dispersed

Source table from the Census: UV04 Age

## Marital Status

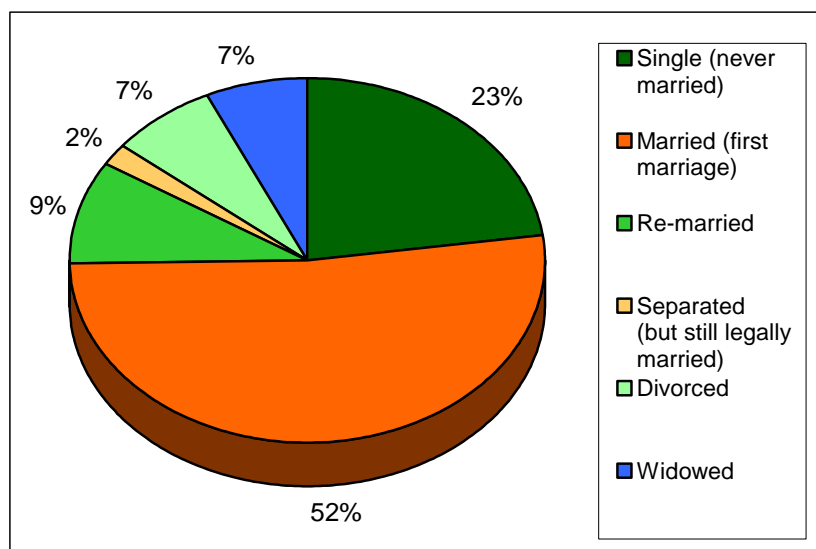
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

### Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

	Single (never married)	Married (first marriage)	Re-married	Separated (but still legally married)	Divorced	Widowed
<b>Cannock Chase</b>						
Urban	17,413	30,648	5,537	1,287	5,598	5,106
Rural	1,594	3,616	637	129	513	480
Less Sparse	1,594	3,616	637	129	513	480
Town	1,050	2,232	413	80	353	301
Village	424	1,102	177	40	116	131
Dispersed	120	282	47	9	44	48
Sparse	-	-	-	-	-	-
Town	-	-	-	-	-	-
Village	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-
<b>Total</b>	<b>19,007</b>	<b>34,264</b>	<b>6,174</b>	<b>1,416</b>	<b>6,111</b>	<b>5,586</b>
<b>West Midlands</b>						
Urban	1,046,602	1,549,838	232,261	83,709	278,764	305,378
Rural	153,568	343,752	61,538	11,802	48,174	55,803
<b>Total</b>	<b>1,200,170</b>	<b>1,893,590</b>	<b>293,799</b>	<b>95,511</b>	<b>326,938</b>	<b>361,181</b>

Source tables from the Census: UV04 Age and UV07 Marital Status

### Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

## Household composition

In Cannock Chase 9.4% of households are in rural areas. 21.1% of rural households are single person households. 7.9% of rural households are lone parent family households.

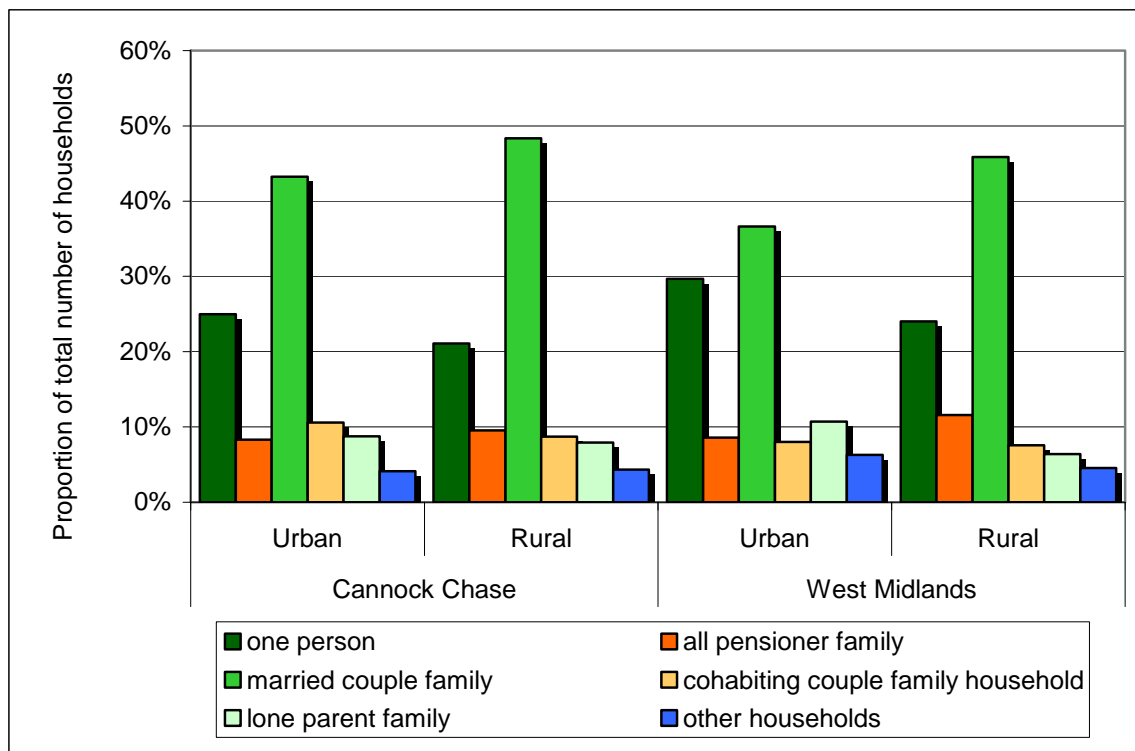
### Number of households, by composition of the household

	Urban Total	Rural						% rural	
		Total	Less sparse			Sparse			
			Town	Village	Dispersed	Town	Village	Dispersed	
Total number of households	33,633	3,500	2,233	983	284	-	-	-	9.4
One person household	8,405	738	466	201	71	-	-	-	8.1
pensioner	4,140	387	237	114	36	-	-	-	8.5
other	4,265	351	229	87	35	-	-	-	7.6
All pensioner family	2,789	335	197	117	21	-	-	-	10.7
Married couple family	14,544	1,692	1,071	496	125	-	-	-	10.4
no children	4,982	648	392	197	59	-	-	-	11.5
with one dependent child	2,770	301	196	85	20	-	-	-	9.8
with two or more dependent children	4,285	421	286	110	25	-	-	-	8.9
all children non-dependent	2,507	322	197	104	21	-	-	-	11.4
Cohabiting couple family	3,557	305	197	75	33	-	-	-	7.9
no children	1,821	143	91	35	17	-	-	-	7.3
with one dependent child	849	84	54	22	8	-	-	-	9.0
two or more dependent children	767	60	46	9	5	-	-	-	7.3
all children non-dependent	120	18	6	9	3	-	-	-	13.0
Lone parent family	2,945	278	212	50	16	-	-	-	8.6
with one dependent child	1,034	87	59	21	7	-	-	-	7.8
with two or more dependant children	951	76	64	12	-	-	-	-	7.4
all children non-dependent	960	115	89	17	9	-	-	-	10.7
Other households	1,393	152	90	44	18	-	-	-	9.8
with one dependent child	312	42	21	15	6	-	-	-	11.9
with two or more dependent children	268	30	21	6	3	-	-	-	10.1
all student	-	-	-	-	-	-	-	-	-
all pensioner	81	3	3	-	-	-	-	-	3.6
other	732	77	45	23	9	-	-	-	9.5

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

Percentage of households by composition of household for the Authority and the Government Office Region.



Source table from the Census: UV65 Household Composition (households)

**Classification of household deprivation**

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

**Employment** – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

**Education** – no member of the household aged 16 to pensionable age has at least 5 GCSE’s (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

**Health and disability** – any member of the household has general health ‘not good’ in the year before the census or has a limiting long term illness.

**Housing** – The household’s accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

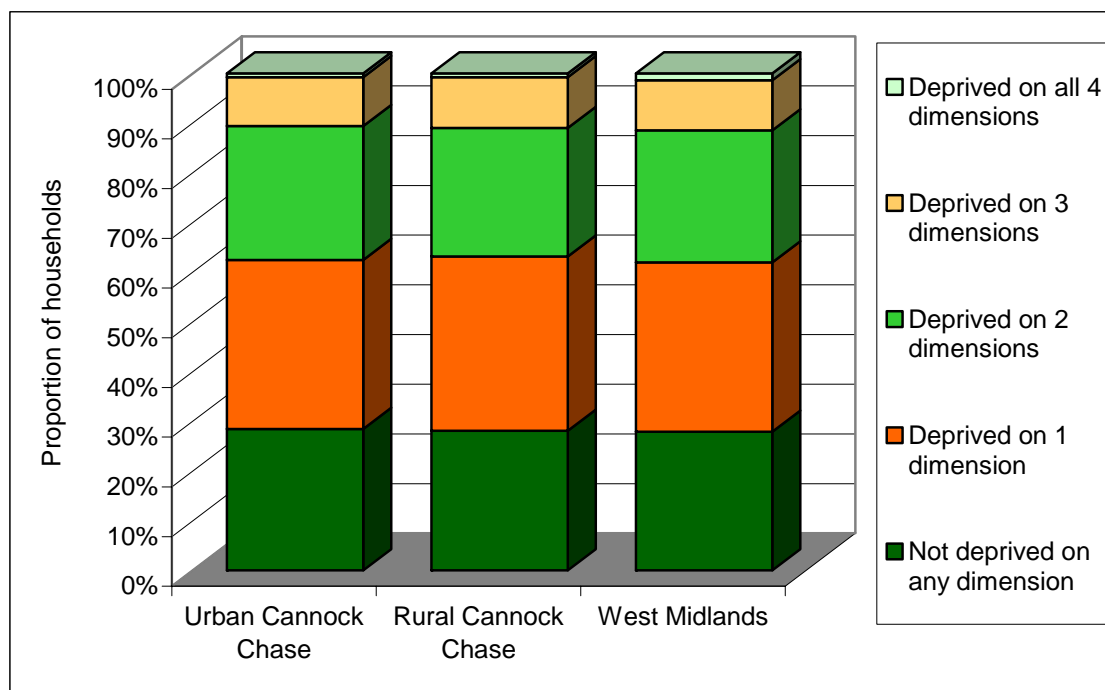


### Classification of household deprivation (number of households)

	Cannock Chase					West Midlands	
	Not deprived on any dimension	Deprived on 1 dimension	Deprived on 2 dimensions	Deprived on 3 dimensions	Deprived on all 4 dimensions	Not deprived on any dimension	Deprived on 1 or more dimensions
<b>Urban</b>	<b>9,576</b>	<b>11,431</b>	<b>9,070</b>	<b>3,299</b>	<b>259</b>	<b>485,054</b>	<b>1,333,560</b>
<b>Rural</b>	<b>971</b>	<b>1,212</b>	<b>894</b>	<b>354</b>	<b>26</b>	<b>116,277</b>	<b>218,629</b>
Less Sparse	971	1,212	894	354	26	109,776	202,379
Town	575	775	593	246	13	41,368	83,070
Village	303	342	233	86	9	43,926	77,863
Dispersed	93	95	68	22	4	24,482	41,446
Sparse	-	-	-	-	-	6,501	16,250
Town	-	-	-	-	-	1,680	5,260
Village	-	-	-	-	-	1,724	4,419
Dispersed	-	-	-	-	-	3,097	6,571

Source table from the Census: UV67 Classification of household deprivation

### Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

### Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

	Cannock Chase				West Midlands			
	Good	Fairly good	Not good	% not good	Good	Fairly good	Not good	% not good
Urban	56,050	19,012	8,476	10.1	2,957,090	1,035,442	446,963	10.1
Rural	5,623	2,059	906	10.5	583,275	178,975	65,571	7.9

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

	Cannock Chase			West Midlands			England
	No LLTI	LLTI	% with LLTI	No LLTI	LLTI	% with LLTI	% with LLTI
Urban	66,884	16,654	19.9	3,586,680	852,812	19.2	18.2
Rural	6,934	1,654	19.3	687,170	140,646	17.0	17.0

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

	Cannock Chase			% providing some unpaid care	
	1 to 19 hours per week	20 to 49 hours per week	50 or more hours per week	Cannock Chase	West Midlands
Urban	5,867	1,124	2,090	10.9	10.5
Rural	676	139	216	12.0	11.2
Towns	395	92	138	11.3	10.7
Villages	229	39	59	13.8	11.5
Dispersed	52	8	19	11.8	11.6

Source table from the Census: UV21 Provision of unpaid care

## Qualifications

In Cannock Chase 34.9% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 34% in the Region as a whole. 10.2% of the people with no such qualifications are in rural parts of the Authority.

### Number of people aged 16 to 74 by qualification level

	Number of people aged 16-74 within the authority that responded to the questions on qualification levels. (please see the footnotes)						Percentage with no qualifications	
	None	Level 1	Level 2	Level 3	Level 4/5	Other	Authority	GOR
Urban	21,055	12,341	11,998	3,757	6,467	4,942	34.8	35.3
Rural	2,394	1,282	1,233	350	742	577	36.4	26.9
Less Sparse	2,394	1,282	1,233	350	742	577	36.4	26.8
Town	1,680	892	779	202	326	333	39.9	28.7
Village	572	305	350	111	312	195	31.0	25.5
Dispersed	142	85	104	37	104	49	27.3	25.9
Sparse	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-
Total	23,449	13,623	13,231	4,107	7,209	5,519	34.9	34.0
Percentage rural	10.2	9.4	9.3	8.5	10.3	10.5		

Source table from the Census: UV24 Qualifications

#### Footnotes

**None:** No academic, vocational or professional qualifications

**Level 1:** 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

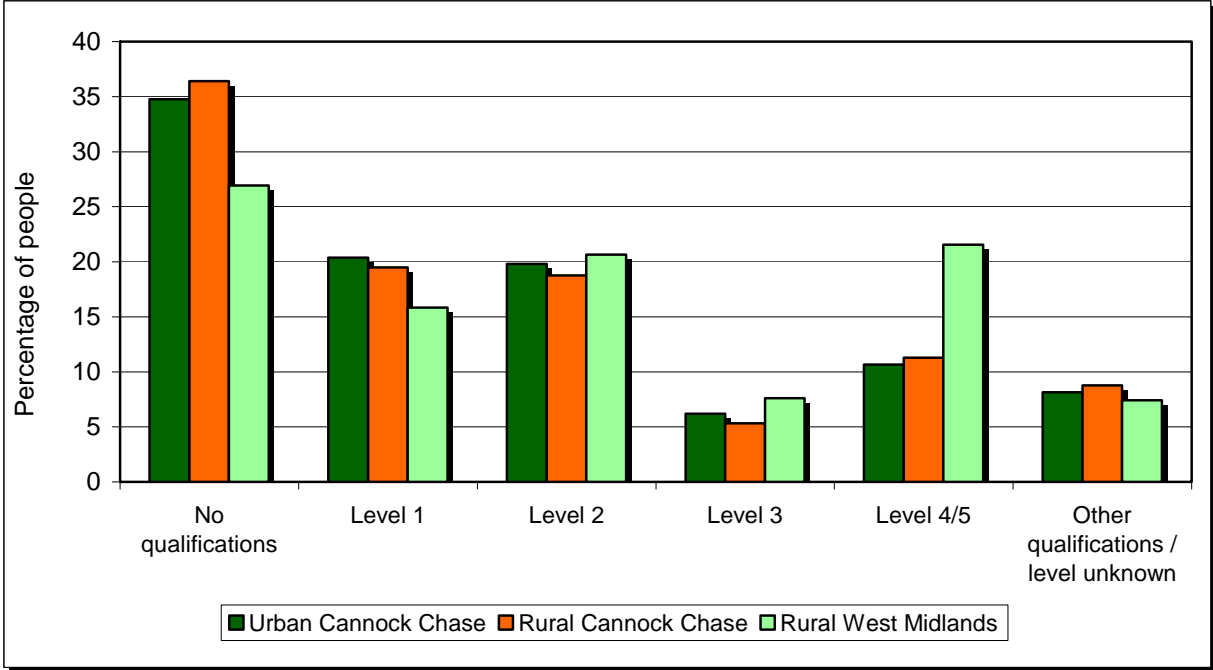
**Level 2:** 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

**Level 3:** 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

**Level 4/5:** First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

**Other:** Other qualifications or level unknown e.g. City and Guilds, RSA/OCR, BTEC/Edexcel, other professional qualifications.

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

## National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

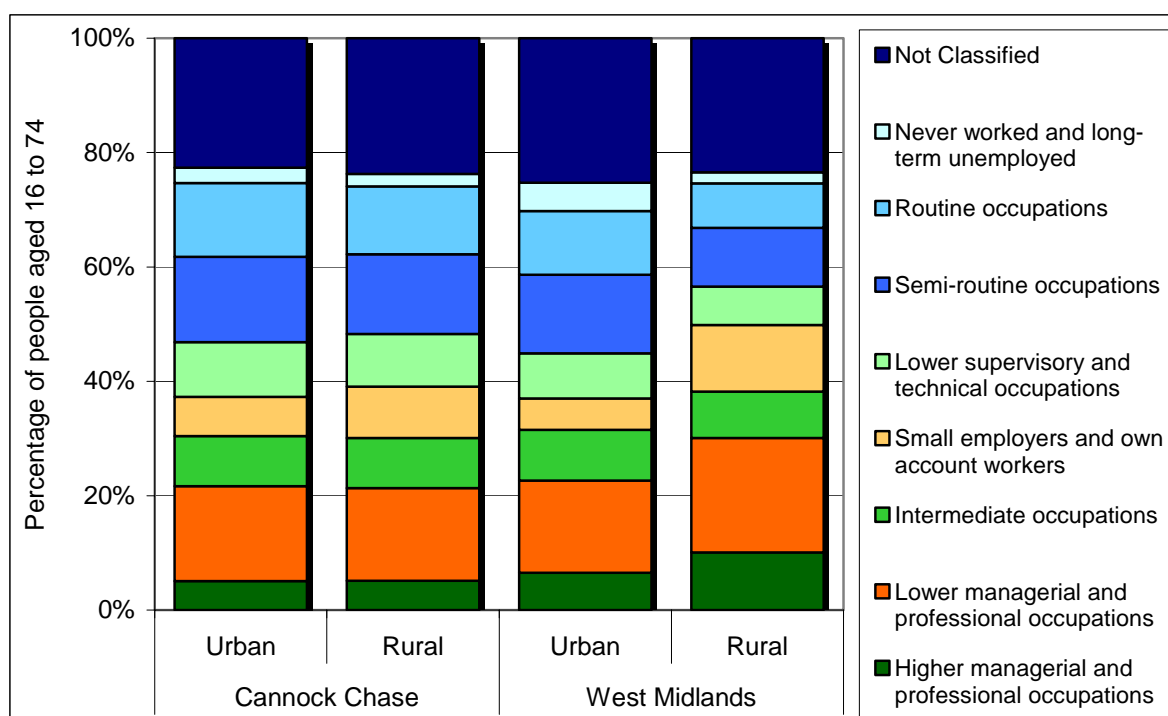
[http://www.statistics.gov.uk/methods\\_quality/ns\\_sec/default.asp](http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp)

### Number of people in the Authority aged 16 to 74 by NS-SeC classification

	Cannock Chase					West Midlands	
	Urban Total	Rural			Urban	Rural	
		Total	Towns	Villages			Dispersed
Higher managerial and professional occupations	3,052	337	173	124	40	207,982	61,115
Lower managerial and professional occupations	10,044	1,066	624	328	114	511,238	121,823
Intermediate occupations	5,303	579	349	192	38	280,647	49,224
Small employers and own account workers	4,149	590	326	183	81	174,333	71,108
Lower supervisory and technical occupations	5,810	605	414	157	34	250,547	40,626
Semi-routine occupations	9,019	916	657	202	57	435,853	62,479
Routine occupations	7,817	781	575	150	56	354,034	47,453
Never worked and long-term unemployed	1,622	143	99	38	6	157,173	11,413
Not Classified	13,696	1,562	984	479	99	801,993	142,700

Source table from the Census: UV31 National Statistics Socio-economic classification

### Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

## Economic activity and average number of hours worked

In rural Cannock Chase 31.7% of people aged 16 to 74 are economically inactive. 45.7% of those people are retired, 7.6% are students and 19.4% are looking after the home or family.

In comparison 31% of people aged 16 to 74 are economically inactive in urban Cannock Chase and 31.3% are economically inactive in rural parts of the Government Office Region.

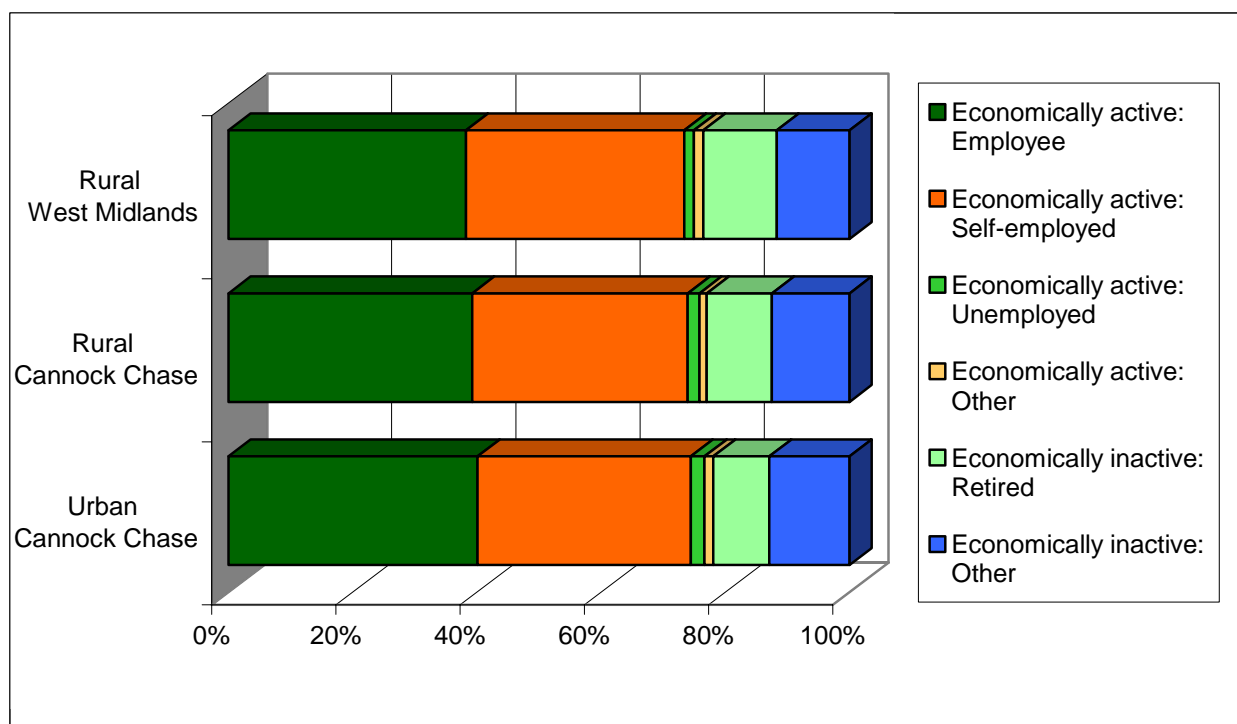
### Number of people aged 16 to 74 by economic activity

	Cannock Chase					West Midlands	
	Urban Total	Rural				Urban	Rural
		Total	Towns	Villages	Dispersed		
Economically active	41,784	4,491	2,881	1,223	387	2,074,360	417,784
Employee	34,343	3,566	2,349	938	279	1,667,107	308,529
Part-time	7,836	819	539	209	71	375,589	76,199
Full-time	26,507	2,747	1,810	729	208	1,291,518	232,330
Self-employed with employees	1,490	242	123	77	42	72,407	33,474
Part-time	184	35	15	13	7	9,993	4,885
Full-time	1,306	207	108	64	35	62,414	28,589
Self-employed without employees	2,836	405	229	130	46	122,975	50,991
Part-time	603	82	42	29	11	32,150	14,756
Full-time	2,233	323	187	101	35	90,825	36,235
Unemployed	1,926	172	106	52	14	130,102	12,698
Full-time Students	1,189	106	74	26	6	81,769	12,092
Economically inactive	18,761	2,089	1,332	618	139	1,098,936	189,936
Retired	7,707	954	570	313	71	430,116	95,297
Student	1,632	158	88	57	13	152,939	20,621
Looking after home/family	3,922	405	279	102	24	211,043	36,046
Permanently sick/disabled	3,953	424	298	107	19	192,071	23,441
Other	1,547	148	97	39	12	112,767	14,531
% economically active	69.0	68.3	68.4	66.4	73.6	65.4	68.7
% economically inactive	31.0	31.7	31.6	33.6	26.4	34.6	31.3

Source table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



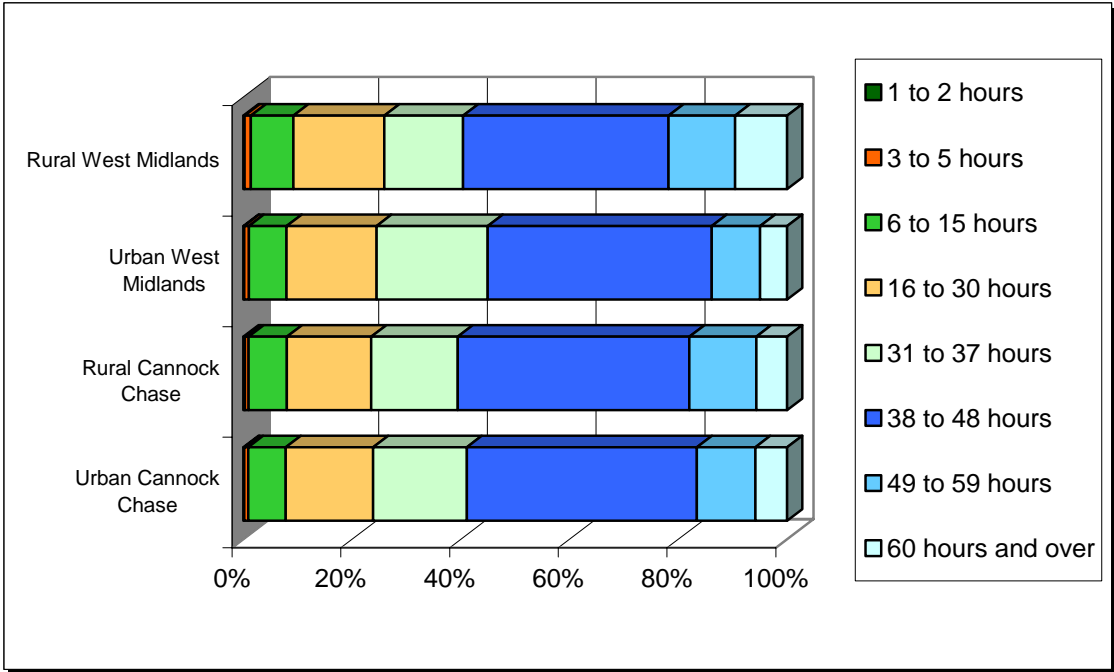
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

	Part-time				Full-time				Percent	
	1 to 2 hours	3 to 5 hours	6 to 15 hours	16 to 30 hours	31 to 37 hours	38 to 48 hours	49 to 59 hours	60 hours and over	Part-time	Full-time
<b>Cannock Chase</b>										
Urban	60	284	2,742	6,382	6,831	16,806	4,256	2,325	23.9	76.1
Rural	12	30	303	669	685	1,836	530	245	23.5	76.5
Less Sparse	12	30	303	669	685	1,836	530	245	23.5	76.5
Town	3	18	194	431	445	1,201	333	139	23.4	76.6
Village	9	6	84	175	194	481	160	64	23.4	76.6
Dispersed	-	6	25	63	46	154	37	42	25.2	74.8
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Total	72	314	3,045	7,051	7,516	18,642	4,786	2,570	23.8	76.2
Percentage rural	16.7	9.6	10.0	9.5	9.1	9.8	11.1	9.5		
<b>West Midlands</b>										
Urban	2,792	16,572	134,099	318,967	394,960	795,478	171,845	95,765	24.5	75.5
Rural	870	4,643	31,583	67,658	58,446	152,577	49,375	38,739	25.9	74.1
Total	3,662	21,215	165,682	386,625	453,406	948,055	221,220	134,504	24.7	75.3

Source table from the Census: UV41 Hours worked

Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by number of hours worked.



Source table from the Census: UV41 Hours worked

**Employment by industry type**

The three most common industries employing people aged 16 to 74 in rural Cannock Chase are: "Manufacturing", "Wholesale and retail trade; repairs" and "Construction"



## Number of people aged 16 to 74 in employment by industry type

	Cannock Chase					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
Agriculture, hunting and forestry	276	52	21	9	22	12,259	22,797
Fishing	6	-	-	-	-	72	60
Mining and quarrying	84	9	9	-	-	2,242	1,005
Manufacturing	9,148	1,157	834	270	53	417,478	68,071
Electricity, gas and water supply	330	29	15	11	3	17,267	2,765
Construction	3,752	437	280	122	35	124,877	28,579
Wholesale and retail trade; repairs	7,482	755	504	184	67	341,251	64,999
Hotels and restaurants	1,609	152	83	50	19	88,220	19,281
Transport, storage and communications	2,618	245	161	54	30	125,941	21,048
Financial Intermediation	1,093	99	70	26	3	67,819	11,792
Real estate, renting and business activities	3,672	369	219	110	40	207,945	49,441
Public administration and defence, social security	1,992	184	103	66	15	90,080	22,123
Education	2,546	279	156	98	25	148,832	33,409
Health and social work	3,579	354	211	106	37	206,119	40,598
Other community, social & personal service activities	1,500	187	103	64	20	79,516	17,306
Private households with employed persons	24	-	-	-	-	741	523
Extra-territorial organisations and bodies	12	-	-	-	-	159	54

Source table from the Census: UV34 Industry

## Accommodation and tenure

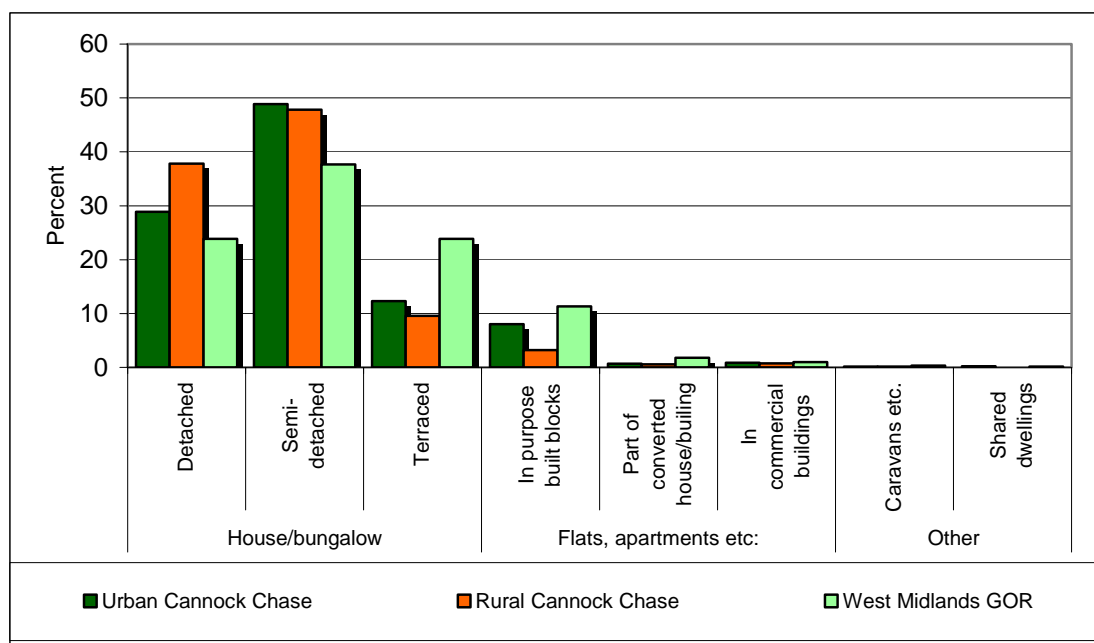
In rural Cannock Chase 95.2% of households live in houses or bungalows, 4.6% live in flats, apartments (and other similar properties) and 0.2% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban Cannock Chase 90% of households live in houses or bungalows, 9.6% live in flats, apartments (and other similar properties) and 0.4% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

## Number of households in the Authority and Government Office Region by accommodation type

	Cannock Chase					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
<b>In an unshared dwelling</b>	<b>34,278</b>	<b>3,560</b>	<b>2,292</b>	<b>979</b>	<b>289</b>	<b>1,874,595</b>	<b>348,589</b>
House or bungalow	30,928	3,390	2,171	960	259	1,578,246	323,534
Detached	9,918	1,346	717	490	139	359,521	171,628
Semi-detached	16,777	1,702	1,181	432	89	731,907	107,041
Terraced (including end-terrace)	4,233	342	273	38	31	486,818	44,865
Flat; maisonette or apartment	3,296	163	121	19	23	293,490	19,954
In a purpose-built block of flats	2,755	115	82	13	20	239,660	12,194
Part of a converted or shared house	236	21	18	3	-	35,638	4,519
In a commercial building	305	27	21	3	3	18,192	3,241
Caravan, mobile or temporary structure	54	7	-	-	7	2,859	5,101
<b>In a shared dwelling</b>	<b>72</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4,272</b>	<b>226</b>

Source table from the Census: UV56 Accommodation Type (Households)

Percentage of households in the Authority and the Government Office Region by type of accommodation.



Source table from the Census: UV56 Accommodation Type (Households)

In rural Cannock Chase 76.9% of households live in owned accommodation, 17.9% live in social rented accommodation and 3.1% live in private rented accommodation.

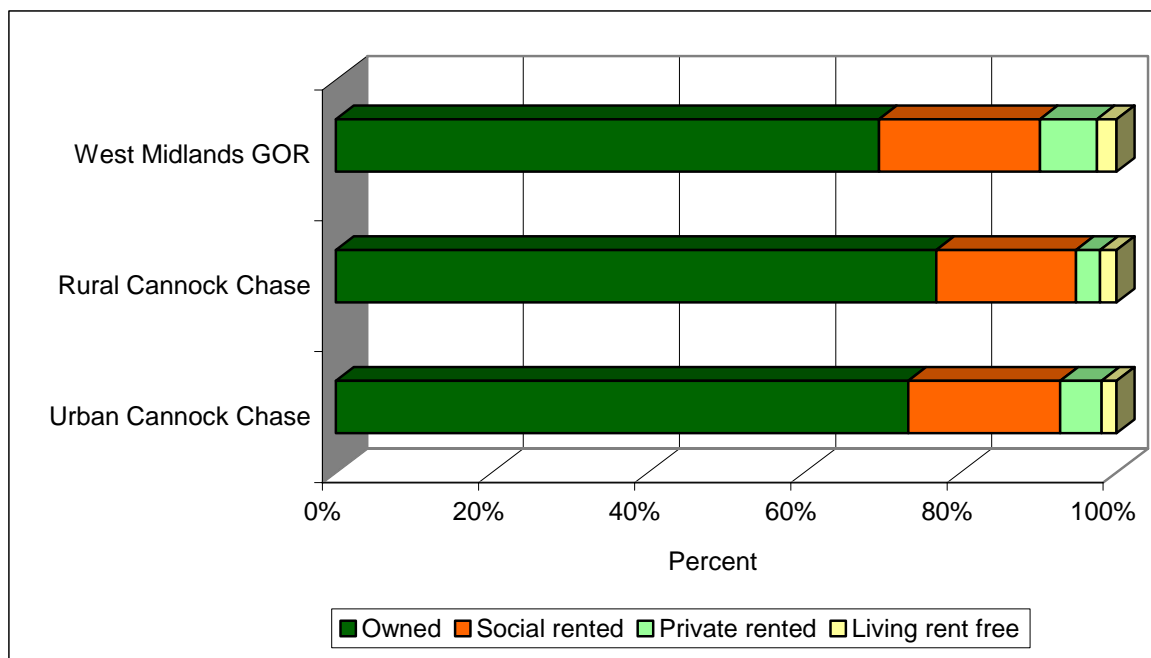
In urban Cannock Chase 73.3% of households live in owned accommodation, 19.5% live in social rented accommodation and 5.3% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

	Cannock Chase					West Midlands	
	Urban Total	Total	Towns	Villages	Dispersed	Urban	Rural
<b>Owned</b>	<b>24,673</b>	<b>2,655</b>	<b>1,609</b>	<b>795</b>	<b>251</b>	<b>1,238,000</b>	<b>260,119</b>
Owns outright	8,994	1,122	607	386	129	523,695	127,710
Owns with a mortgage or loan	15,490	1,526	995	409	122	701,645	130,539
Shared ownership	189	7	7	-	-	12,660	1,870
<b>Social rented</b>	<b>6,551</b>	<b>618</b>	<b>484</b>	<b>131</b>	<b>3</b>	<b>407,125</b>	<b>36,595</b>
Rented from Council (Local Authority)	5,540	564	468	93	3	291,317	15,854
Other social rented	1,011	54	16	38	-	115,808	20,741
<b>Private rented</b>	<b>1,780</b>	<b>107</b>	<b>66</b>	<b>24</b>	<b>17</b>	<b>127,659</b>	<b>29,428</b>
Private landlord or letting agency	1,578	92	57	21	14	112,431	24,660
Employer of a household member	24	-	-	-	-	2,432	1,569
Relative or friend of a household member	157	12	9	3	-	8,657	1,958
Other	21	3	-	-	3	4,139	1,241
<b>Living rent free</b>	<b>652</b>	<b>73</b>	<b>57</b>	<b>10</b>	<b>6</b>	<b>46,044</b>	<b>8,787</b>

Source table from the Census: UV63 Tenure (Households)

## Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

## Car ownership

15.8% of households in rural Cannock Chase do not have a car or van available for private use. In urban parts of the Constituency it is 22.4%.

## Number of households by car/van availability to the household and the total number of cars\*

	Cannock Chase					West Midlands		Authority	GOR
	No car or van	1 car or van	2 cars or vans	3 cars or vans	4 or more cars or vans	No car or van	1 or more cars or vans	Total number of cars or vans	
Urban	7,543	14,610	9,300	1,714	442	536,289	1,282,381	40,270	1,889,949
Rural	549	1,416	1,158	251	96	40,163	294,636	4,887	516,204
Less Sparse	549	1,416	1,158	251	96	37,070	275,007	4,887	483,659
Town	413	952	672	132	51	20,659	103,861	2,905	168,522
Village	118	347	383	87	35	11,909	109,743	1,517	196,912
Dispersed	18	117	103	32	10	4,502	61,403	465	118,225
Sparse	-	-	-	-	-	3,093	19,629	-	32,545
Town	-	-	-	-	-	1,767	5,178	-	7,405
Village	-	-	-	-	-	703	5,427	-	9,034
Dispersed	-	-	-	-	-	623	9,024	-	16,106
<b>Total</b>	<b>8,092</b>	<b>16,026</b>	<b>10,458</b>	<b>1,965</b>	<b>538</b>	<b>576,452</b>	<b>1,577,017</b>	<b>45,157</b>	<b>2,406,153</b>
Percentage rural	6.8	8.8	11.1	12.8	17.8	7.0	18.7	10.8	21.5

Source table from the Census: UV62 Cars or Vans

\*(includes any company car or van if it is available for private use)

## **Access to Service**

The following tables give figures on the distance from rural households to ten types of services:

- 1.** Cash machines / ATMs
- 2.** Banks
- 3.** GPs
- 4.** Jobcentres
- 5.** Libraries
- 6.** Petrol stations
- 7.** Post offices
- 8.** Supermarkets
- 9.** Primary Schools
- 10.** Secondary Schools

## Distance to Cash Machines / ATMs and Banks

<b>Cash Machines / ATMs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a cash machine / ATM										
Less Sparse	3,218	468	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	616	363	-	-	-	-	-	-	-	979
Dispersed	174	105	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,218	468	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	87.3	12.7	-	-	-	-	-	-	-	100.0
in the Government Office Region	56.6	24.1	13.0	4.7	0.9	0.4	0.1	0.2	0.1	100.0

<b>Banks</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a bank										
Less Sparse	387	3,299	-	-	-	-	-	-	-	3,686
Town	177	2,251	-	-	-	-	-	-	-	2,428
Village	202	777	-	-	-	-	-	-	-	979
Dispersed	8	271	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	387	3,299	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	10.5	89.5	-	-	-	-	-	-	-	100.0
in the Government Office Region	28.2	24.9	23.0	14.9	5.8	1.8	0.8	0.4	0.4	100.0

Source: Countryside Agency

## Distance to GPs and Jobcentres

<b>GPs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a GP										
Less Sparse	3,335	351	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	748	231	-	-	-	-	-	-	-	979
Dispersed	159	120	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,335	351	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	90.5	9.5	-	-	-	-	-	-	-	100.0
in the Government Office Region	44.7	28.6	18.9	6.1	1.4	0.3	0.1	-	-	100.0

<b>Jobcentres</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a jobcentre										
Less Sparse	113	1,710	1,467	396	-	-	-	-	-	3,686
Town	-	1,445	983	-	-	-	-	-	-	2,428
Village	105	63	434	377	-	-	-	-	-	979
Dispersed	8	202	50	19	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	113	1,710	1,467	396	-	-	-	-	-	3,686
% of rural households										
in the Authority	3.1	46.4	39.8	10.7	-	-	-	-	-	100.0
in the Government Office Region	5.7	12.1	25.5	20.7	14.3	11.1	4.5	2.7	3.4	100.0

Source: Countryside Agency

## Distance to Libraries and Petrol Stations

<b>Libraries</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a library										
Less Sparse	2,892	792	2	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	342	637	-	-	-	-	-	-	-	979
Dispersed	122	155	2	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>2,892</b>	<b>792</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,686</b>
% of rural households										
in the Authority	78.5	21.5	0.1	-	-	-	-	-	-	100.0
in the Government Office Region	34.9	24.8	22.5	11.9	4.1	1.1	0.5	0.2	-	100.0

<b>Petrol Stations</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a petrol station										
Less Sparse	3,297	389	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	696	283	-	-	-	-	-	-	-	979
Dispersed	173	106	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>3,297</b>	<b>389</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,686</b>
% of rural households										
in the Authority	89.4	10.6	-	-	-	-	-	-	-	100.0
in the Government Office Region	57.1	28.2	12.1	2.2	0.4	-	-	-	-	100.0

Source: Countryside Agency

## Distance to Post Offices and Supermarkets

<b>Post Offices</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a post office										
Less Sparse	3,295	391	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	617	362	-	-	-	-	-	-	-	979
Dispersed	250	29	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,295	391	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	89.4	10.6	-	-	-	-	-	-	-	100.0
in the Government Office Region	77.4	17.7	4.7	0.2	-	-	-	-	-	100.0

<b>Supermarkets</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a supermarket										
Less Sparse	2,898	786	2	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	349	630	-	-	-	-	-	-	-	979
Dispersed	121	156	2	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	2,898	786	2	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	78.6	21.3	0.1	-	-	-	-	-	-	100.0
in the Government Office Region	32.2	25.6	20.5	11.9	4.8	2.9	1.0	0.6	0.6	100.0

Source: Countryside Agency



## Distance to Primary Schools and Secondary Schools

<b>Primary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a primary school										
Less Sparse	3,616	70	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	979	-	-	-	-	-	-	-	-	979
Dispersed	209	70	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,616	70	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	98.1	1.9	-	-	-	-	-	-	-	100.0
in the Government Office Region	76.8	19.5	3.6	0.1	-	-	-	-	-	100.0

<b>Secondary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a secondary school										
Less Sparse	2,982	704	-	-	-	-	-	-	-	3,686
Town	2,428	-	-	-	-	-	-	-	-	2,428
Village	349	630	-	-	-	-	-	-	-	979
Dispersed	205	74	-	-	-	-	-	-	-	279
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	2,982	704	-	-	-	-	-	-	-	3,686
% of rural households										
in the Authority	80.9	19.1	-	-	-	-	-	-	-	100.0
in the Government Office Region	30.5	24.7	23.6	13.8	4.5	2.0	0.3	0.4	0.3	100.0

Source: Countryside Agency

**Further information:**

All the information in this document, except the tables on “Access to Services”, has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (<http://www.statistics.gov.uk>). Further information about the Census is available at: <http://www.statistics.gov.uk/census2001/default.asp>

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: <http://www.statistics.gov.uk/census2001/la.asp>

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2<sup>nd</sup> August 2004 in Bulletin 2004/14 ([http://www.statistics.gov.uk/geography/bulletins/bulletin2004\\_14.asp](http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp)). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: <http://www.statistics.gov.uk/geography/nrudp.asp>

The “Access to Services” information comes from the Countryside Agency.

Defra’s website also has further information about rural affairs:  
<http://www.defra.gov.uk/rural/default.htm>

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