



## Music Mission

9 - 13 October 2014

GREAT Week Mexico presents an outstanding opportunity for UK Music companies to access substantial business prospects, meet with potential partners, key industry stakeholders and attend the Corona Capital Music Festival.

### The opportunities

- In 2012, the Mexican music industry recorded an income of £132 million GBP.
- The music market showed a growth of 8.4% throughout 2012.
- In 2013, Mexico's music income was made up of 51% in physical sales and 47% in digital.
- Over 46% of digital music income came through singles while 18% came from full albums and 18% from streaming.
- Corona Capital Music Festival is Mexico's leading annual Arts & Music festival, which has a unique combination of world-class international line-up and prime location in the heart of Mexico City.

### Who should attend?

- Distributors
- Labels
- Publishers
- Agents
- Managers
- Digital Music Providers and Services

### Find out more

[www.greatweeks.co.uk](http://www.greatweeks.co.uk)  
[greatweeks@uktieventspecialist.co.uk](mailto:greatweeks@uktieventspecialist.co.uk)  
Call us on: +44 (0) 207 034 4844

 @UKTIEvents #GREATWeeks

### Music Programme

Our bespoke programme will give you the tools and knowledge to seize the opportunity for expansion into this exciting market. Through B2B meetings, briefings, site visits and networking, you will gain knowledge and confidence to successfully do business in Mexico.

### Costs and Funding

The participation fee for this mission is £750 (+VAT) per company. This cost includes the programme for the week, but does NOT include accommodation, flights, airport transfers and insurance.

### Market Access Programme (MAP) Grants for SMEs: £650

An SME has fewer than 250 employees and either an annual turnover not exceeding €50m or an annual balance sheet total not exceeding €47m.

### Deadline for application:

10 September 2014

Complementary missions that will visit Mexico as part of this GREAT Week include Art, Design and Airports.



UK Trade  
& Investment

[www.greatweeks.co.uk](http://www.greatweeks.co.uk)

*Don't miss out. Think big. Go global.*

