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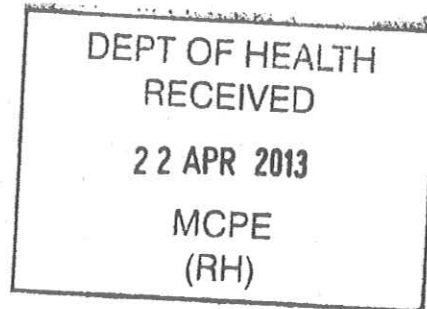


PHILIP MORRIS
LIMITED

NO.1 PARKSHOT · RICHMOND UPON THAMES · TW9 2RD · UNITED KINGDOM
TEL: +44 (0)20 7076 6000 FAX: +44 (0)20 7076 6050

17th April 2013

The Rt Hon Jeremy Hunt MP
Secretary of State for Health
Department of Health
Richmond House
79 Whitehall
London
SW1A 2NS



Dear Secretary of State

Recent Submission to DH Officials

Further to a meeting between your officials and Philip Morris Limited (PML) on 30th January 2013, we were asked to provide our views on two issues:

- i) the DH Impact Assessment questions on Plain Packaging, and
- ii) aspects of the European Commission's pending proposal for a new Tobacco Products Directive, COM(2012) 788 final (TPD)

I thought that you would be interested to receive copies of the collated 'submissions' which we provided to your Department in response, including their respective appendices, of which I enclose for your reference.

Having discussed these items with your officials and provided this detailed material, we would also welcome the opportunity to meet with you to discuss their contents in relation to these pressing issues.

Yours sincerely,

Martin Inkster
Philip Morris Ltd.

cc: Anna Soubry MP
Parliamentary Under Secretary of State for Public Health

Encl.