

## **Save the Date**

### **RUMA – VMD Conference - November 3<sup>rd</sup> 2015** **‘Responsible Use - Ideas into Action’**

**RUMA, the Responsible Use of Medicines in Agriculture Alliance, and the Veterinary Medicines Directorate (VMD) are pleased to announce they will be holding a conference November 3<sup>rd</sup> at the Sainsbury’s Conference Centre, Holborn, London**

The conference will address four key subjects from both an animal and human medicine perspective:

**What do we mean by Responsible Use?**

**What influences Responsible Use?**

**Measuring and Monitoring Medicine use**

**How do we communicate what we are doing?**

**Speakers and panellists will include:**

Nigel Gibbens - Chief Veterinary Officer

Professor Dame Sally Davies - Chief Medical Officer

Professor Guy Poppy - Chief Scientific Advisor to the FSA

Professor Pete Borriello - Chief Executive Officer, VMD

Professor Chris Conlon – Consultant in Infectious Disease, Oxford Radcliffe Hospitals

Professor Chris Butler – Primary Care – Oxford

Mr John Blackwell – Senior Vice President of BVA

Plus leading representatives from all the food animal sectors.

The full programme is nearly complete and will be released shortly. RUMA and VMD wish to emphasise that this will be an interactive conference format and there will be significant time for delegates to engage in Q&A sessions with the speakers and the panellists.

This conference will be of interest to anyone involved or interested in the use of medicines in food producing animals – farmers, vets, SQPs, food processors, quality assurance, MEPs, MPs, regulators, retailers, consumer groups and the media.

Cost will be £95 (no VAT). To register your interest in attending please email [rumaconference@gmail.com](mailto:rumaconference@gmail.com) or telephone Jenny Townsend at NOAH on 0208 367 3131 who is coordinating replies on behalf of RUMA. A full programme and booking form will then be sent to you.

For more details about the full conference programme please contact: [p.sketchley@btinternet.com](mailto:p.sketchley@btinternet.com)

RUMA and the VMD are grateful to Sainsbury’s for their generous support in hosting this conference. RUMA is a ‘not-for-profit’ alliance of 24 organisations representing every stage of the "farm to fork" process which aims to promote a coordinated and integrated approach to best practice in the use of medicines on farm.

<https://www.ruma.org.uk>

As the UK regulatory authority, the VMD assures the safety, quality and efficacy of veterinary medicines.

<https://www.gov.uk/government/organisations/veterinary-medicines-directorate>