

Working internationally

Prospectus

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Welcome

We are now more clear than ever about the critical influence that school leaders have on children's achievement and school performance.

For over a decade, the National College has been at the forefront of educational leadership and school improvement in England. During that time school leadership has improved significantly, and we currently have the best generation of school leaders we have ever had in this country.

The National College has played a central part in developing leaders and supporting school improvement. We have led the development and delivery of key leadership development for school leaders in England. Our programmes support the growth and development of executive, senior and middle leaders, all of whom play a central role in our most successful schools. Our work on school improvement strategies, through the design, delivery and facilitation of school-to-school support programmes, has made a significant contribution to raising standards, particularly in under-performing schools.

Our work draws on the best leadership practice and the latest research from high-performing education systems around the world and is underpinned by a strong moral purpose to make a positive difference to the lives of children and young people.

Building on our success in England, we have an established team dedicated to expanding our work around the world. We have been increasingly working in a consultancy capacity with governments, groups of schools and other partners around the world, helping them to develop their own strategic approaches to both school leadership development and school improvement.

We have compiled this short prospectus as an introduction to the range of services we can offer. Much of our activity is tailored to the specific needs of our clients, so please do contact us to discuss how we can help you. We look forward to working with you.



Jonathan Dale
Managing Director, International Business Unit

**For over a decade,
the National College
has been at the
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The work that we do is nationally and internationally recognised as a benchmark for excellence in leadership development.

It draws on the best leadership research from around the world – but more importantly, it is grounded in our expert understanding of the challenges that schools and education systems face.

Our flexible range of services means that we can tailor the support we offer to achieve the outcomes you need.



The National College is the first college anywhere in the world uniquely dedicated to the professional development of school leaders.

- The College was established in the year 2000 by the UK Prime Minister, Tony Blair
- It became the first college anywhere in the world dedicated to school leadership
- The UK Government Cabinet Office described the National College as a 'world-leading' example of excellence in leadership development and support
- We train over 30,000 school leaders every year
- Schools involved in National College leadership development programmes achieve faster rates of improvement in exam results and the more involved a school is, the greater the improvement
- We work with some of the world's foremost experts on leadership development in schools to ensure that we continue to innovate and develop our services

Our international work involves:

- developing and supporting the next generation of principals, headteachers and other senior leaders to ensure great leadership for schools, now and in the future
- providing a range of leadership development programmes and support that gives leaders the opportunity to be the best they can be
- harnessing the skills and energy of the best leaders so that they can drive improvement beyond their own schools and organisations

We are globally recognised as a benchmark for leadership development and the countries we are engaging with is continuing to grow.

**Make a positive difference
to children's lives**

We design and deliver tailored training events that can be delivered in either in your country or at our purpose-built Learning and Conference Centre in Nottingham, England.

Our base in Nottingham, central England, is a purpose-built learning and conference centre. Opened in 2002, it offers a unique learning environment.

The centre offers conference and meeting facilities for up to 250 delegates, including 90 comfortable and modern bedrooms. With its lakeside setting and landscaped surroundings, it provides a truly relaxing and inspirational environment.

We regularly welcome international visitors to the learning and conference centre for visits, training and other leadership events. We also travel to other countries to deliver activity locally.

In 2011 the National College expanded its remit to include working with leaders from around the world. We are globally recognised as a benchmark for leadership development and the countries we are engaging with is continuing to grow.

National College for
Teaching and Leadership

Working
internationally

prospectus



For further information regarding the current contracts and international delivery of the National College, please visit www.nationalcollege.org.uk/international

Your partners in leadership development

Our services

Our international business unit comprises a team of staff dedicated to developing relationships with clients and other partners worldwide.

Partnership is central to our approach. We actively seek out partner organisations with skills, qualities and values that complement our own and which enable us to offer a comprehensive service to our international clients.

Our partners include commercial and not-for-profit organisations, universities and other educational bodies.

Strategic consultancy

We offer a breadth of professional expertise covering all aspects of leadership in schools, education departments and early years settings including kindergartens. Our consultancy services will address your long term needs and develop a model and plan to maximise impact across the school system in your country.

Our aim is to provide you with the tools and skills you need to lead and sustain change locally – whether you are looking to fill a skills gap, address a specific leadership challenge or develop new policy.

Leadership development training events

We design and deliver tailored training events that can be delivered in either your own country or at our purpose-built Learning and Conference Centre in Nottingham, England.

Training events typically feature workshops and school visits, and allow you to engage with high-achieving school leaders, as well as with our own expert staff and directors. We can design your group study visit to meet your specific needs, including presentations and workshops on a wide variety of educational leadership topics demonstrating the most up-to-date research. Visits to outstanding schools and input from English school leaders can also help to demonstrate excellent practice and provide a valuable learning experience for your own school leaders.

Leadership development training events provide unique opportunities. These include the chance to:

- learn more about the English education system
- find out more about the school leadership strategies being implemented in England
- discuss the latest international research and educational challenges from across the globe
- study specific modules from our leadership development programmes
- meet with outstanding school leaders and internationally recognised educational experts
- reflect on the needs of your schools or system

We always aim to work closely with you to ensure that our events are tailored to meet your specific needs.

Bespoke services

The National College for Teaching and Leadership is a world leader in the design of leadership development programmes. Each year our programmes are successfully completed by over 30,000 school and educational leaders.

Drawing on our 13 years of expertise, we can design bespoke leadership development programmes that can be delivered either in England or in the location of your choice.

Our programmes cover a range of leadership themes, including:

- leading teaching and learning
- developing your leadership potential
- leading and managing your organisation
- leading people and effective teams
- leading change and continuous improvement
- leadership and governance

We can work with you to identify the most appropriate themes for your needs and to design a course that will empower your school leaders to make a positive and lasting difference to teaching and learning in their schools. Our bespoke programmes vary from a short, two-day course to a more extensive certified programme with a blend of instructor-led workshops, access to extensive online resources, self-study and school-based projects.



Leadership development programmes

National College certificated programmes are designed to help develop the skills and knowledge schools leaders need to succeed in their current role and advance their professional career.

All of our programmes use a blended model of learning, including face-to-face training and online study, to maximise impact and minimise time away from the classroom. They are designed to develop leaders at all levels of the education system.

What are the key features of National College international programmes?

- Access to a wide range of interactive online learning resources and activities
- Led by experts and high-quality trainers
- Internship placement and experience with an outstanding principal in a different school (depending on the programme)
- One-to-one coaching
- Unique access to school leaders in England, with opportunities to link with outstanding schools of all types
- Effective assessment of yourself as a school leader, using self-assessment and assessment by colleagues and peers
- Opportunities to carry out and access educational research
- A year's membership of the National College

Flexible delivery

We recognise that local ministries, education authorities, agencies, and schools are in the best position to understand the professional needs of their school leaders. We aim to be flexible in the delivery of our programmes and to work with you to make them appropriate to your specific needs and context where appropriate.

Our delivery team

We have a team of world-class facilitators with a broad mix of skills and experience, including published researchers, academics and leading practitioners.

Most have previously worked as school principals and have many years experience of leading schools themselves.

Licensed model

We know that many school groups and education ministries want the freedom and flexibility to deliver training to their own school leaders. With this in mind, some of our leadership programmes are available to deliver under license in other countries.

We offer ongoing support to licensed providers, including a comprehensive 'train the trainer' programme to help you develop the knowledge and skills of locally based trainers. We also provide all the resources needed to deliver the training successfully as well as ongoing support to ensure that delivery is sustainable and effective.

International Programme for School Principals

The National College's International Programme for School Principals (IPSP), has been designed for ambitious Principals and Aspirant Principals who wish to develop their personal and professional skills so they can move their schools forward and make a positive difference to children's lives.

The programme is underpinned by a standards framework that is based on international research evidence. The standards define the knowledge and professional qualities that school principals across the globe require. The programme content, designed around five modules, is based on these professional standards.

Participants in the programme will benefit from:

- increased knowledge of the professional qualities required of school principals
- greater understanding of their own personal skills referenced against international standards
- increased awareness of the impact of different leadership styles and the importance of learning-centred leadership
- expertise in developing a whole school teaching and learning culture
- ability to track underperformance and raise standards
- insight into managing change and leading high performing teams

The IPSP is a 10-month programme offering a blended learning approach with facilitated face-to-face activity, self-directed learning and access to world-class online resources and e-networking.

International Programme for Middle Leaders

The International Programme for Middle Leaders (IPML) has been designed for ambitious middle leaders throughout the world who wish to develop their personal and professional skills. The IPML is a 10-month programme offering a blended learning approach with facilitated face-to-face activity, self-directed learning and access to world-class online resources and e-networking.

The IPML provides an excellent foundation for promotion to senior leadership roles in school. It helps schools to develop and retain their best people while enabling participants to develop the skills needed to progress their careers.

By participating in the programme, middle leaders will further develop their leadership competencies.

The development of the key leadership competencies will enable middle leaders to:

- lead changes and improve the quality of teaching and learning through their leadership
- use approaches that reduce variation and close the gap in achievement
- build a team to address underperformance and get the best from colleagues by developing future leaders
- enable change and sustained improvement
- learn with and from others, adopting an open mindset
- support others in their learning
- understand the relationship between personal effectiveness and leadership development
- identify personal effectiveness and how it can continue to be developed beyond the programme, enabling participants to become life-long learners

For further information please visit
www.nationalcollege.org.uk/international

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Any enquiries regarding this publication should be sent to us at: www.education.gov.uk/nationalcollege/international/national-college-international-leadership-development-programmes.htm

National College for Teaching and Leadership
Triumph Road
Nottingham NG8 1DH
United Kingdom

During UK office hours, Monday to Friday,
you can contact the international team on:

T 00 44 115 982 9339

E international.team@education.gsi.gov.uk
www.education.gov.uk/nationalcollege