

From: [redacted]  
Sent: 05 September 2013 19:26  
To: [redacted]  
Cc: [redacted]  
Subject: UK Trade & Investment: Introduction of McKinney Rogers  
Attachments: McKinney Rogers Overview.docx; Alteo Group.jpg

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Dear [redacted]

I work at the UK Trade & Investment (UKTI) office in Lagos.

UKTI ([www.ukti.gov.uk](http://www.ukti.gov.uk)) is the UK government organisation that supports companies in the UK trading internationally and assists overseas companies to bring their high-quality investments to the UK.

Please find attached details of a business opportunity that we hope will be of interest to you.

Regards

[redacted]

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[redacted] Trade Development Manager  
UK Trade & Investment | British Deputy High Commission | 11 Walter Carrington Crescent | Victoria Island, Lagos  
Tel: [redacted] | Mobile: [redacted] | E-mail: [redacted]  
[redacted]

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Upcoming Events:

- London International Shipping Week 9 - 13 September 2013
- European Nigeria Business Forum 3 - 4 October 2013, Eko Hotel Conference Centre, Lagos

[ukti.gov.uk](http://ukti.gov.uk) | [youtube.com/ukti](http://youtube.com/ukti) | [ukti.blog](http://ukti.blog) | [flickr.com/ukti](http://flickr.com/ukti) | [linkedin.com/ukti](http://linkedin.com/ukti) | [twitter.com/ukti](http://twitter.com/ukti)

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With professional advisers across 96 international markets, UK Trade & Investment is the government department that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high-quality investment to the UK. For further information please visit [www.ukti.gov.uk](http://www.ukti.gov.uk)



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M c K i n n e y R o g e r s

McKinney Rogers is the world's leading **Strategy Execution consultancy, with a proven track record for transforming performance.** We are a team of highly experienced leaders who are passionate about delivering extraordinary results, taking a unique approach to turning strategy into action by embedding clarity and alignment throughout our clients' organizations. We do this through our **Mission Leadership®** philosophy, which is a combination of practical tools and technology that focus on behaviours, process and performance.

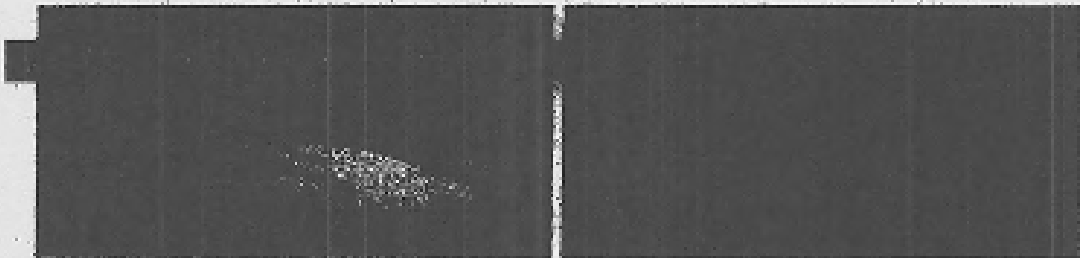
**Our Experience and track record:** Around the world, we are renowned for our thought and technology leadership in the emerging discipline of strategy execution. We partner with our clients to achieve a Vision-led strategy through effecting high performance behavioural change and a performance driven culture centered on a dashboard that keeps them true to their plans whilst course-correcting in a timely manner. Our experience shows that the only great strategy is one that is executed and this fact holds true both locally and internationally across private and public sectors alike.

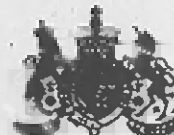
Our ability to transform performance and create great business leaders has been recognized by such **global clients** as Diageo, Pfizer, Wal-Mart and Thomson Reuters. In **Africa** we are well known for our partnerships with Etisalat Nigeria, Kenya Commercial Bank, Computer Warehouse Group, Guinness Nigeria Plc, Kenya Power, Coca Cola Central East & West Africa, Kenya Airways, DHL South Africa and the Kenya Government Public Service Transformation Dept among many others.

Damian McKinney, Founder & CEO, has recently written a book about business execution entitled "The Commando Way". The global CEO for Grohe summarises on the jacket "The Commando Way should be added to the shelf of any leader who believes in empowering teams and leaders. McKinney's approach, based on his military experience, results in vision, alignment, transparency and better strategy execution."

Damian McKinney with Chris Stephenson, Partner for Africa, will be in Lagos 7<sup>th</sup> – 10<sup>th</sup> October to share experiences and seek how to add value to Nigerian organisations looking to transform performance.

[www.mckinneyrogers.com](http://www.mckinneyrogers.com)





British  
Deputy High Commission  
Lagos

4 September 2013

[Redacted]

[Redacted]

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**Request for Appointment: McKinney Rogers**

UK Trade & Investment (UKTI) is the UK government organisation that helps UK-based companies succeed in the global economy. We work closely with UK and Nigerian businesses to enhance the bilateral trading relationship. We also work with Nigerian institutions to create improvements in the business environment that attracts future investments including supporting improvements in the legal and regulatory regimes that secures long-term investment.

In furtherance of this objective, I would like to introduce you to McKinney Rogers ([www.mckinneyrogers.com](http://www.mckinneyrogers.com)) the world's leading strategy execution consultancy, with a proven track record for transforming performance. They have a team of highly experienced leaders who are passionate about delivering extraordinary results, taking a unique approach to turning strategy into action by embedding clarity and alignment throughout their clients' organizations (see attached overview).

Damian McKinney, Chief Executive & Founder and Chris Stephenson, Partner for Africa, McKinney Rogers will be in Lagos 7<sup>th</sup> - 10<sup>th</sup> October to share experiences and seek how to add value to Nigerian organisations looking to transform performance.

Please contact [Redacted] and [Redacted] to indicate your interest in meeting with them.

Regards

[Redacted]

[Redacted]

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British Deputy High Commission

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