Results of Competition: Integrated Transport: Enhancing the End to End Journey

Competition Code: 1508_CRD2_TRANS_ITEEJ

Total available funding for this competition was £10M from Innovate UK

Note: These proposals have succeeded in the assessment stage of this competition. All are subject to grant offer and conditions being met.

Participant organisation names	Project title	Proposed project costs	Proposed project grant
Peel Ports Investments Ltd	LHOFT - Liverpool - Humber	£1,685,626	£1,300,414
Unilever UK Ltd	Optimisation of Freight Transport		
University of Hull			
Railfreight Consulting Ltd			
Associated British Ports			
Oxford Rail Strategies Ltd			
Lancaster University			

Project description - provided by applicants

The LHOFT Project - Liverpool - Humber Optimisation of Freight Transport uniquely brings together thecombined strength of a major cargo owner (Unilever) the two key port operators at each end of the M62corridor (ABP on the Humber and Peel Ports on the Mersey) to combine with experts from the rail industry toinput into a study lead by the University of Hull's Logisitics Institute to develop an end-to-end journey modelthat promotes the diversion of trade from long distance North-South road routes to ports on the East and Westof the country. These freight journey's could be further optimised by the use of rail and offers the potential fora huge reduction in the number of freight miles on the UK road system. Technology to be developed by theUniversity will enable multiple cargo owners to pool volumes to de-risk new sea and rail services throughnorthern ports so removing risk barrier that prevents more cargo using northern ports today. Flows to betargetted include ferry services to the continent and all container services where the origin or destination of the cargo is on the M62 corridor.

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E-Car Club Ltd	Utilising EMobility Hubs to	£929,847	£568,415
EValu8 Transport Innovations Ltd	Enhance the End to End Journey		
Hourbike Ltd			
Transport Systems Catapult			
Southend-on-sea Borough Council			

Project description - provided by applicants

This project will develop, establish and test'Mobility as a Service' based e-mobility hubs to support the end-to-end journey. The website will form a transport integration hub facilitating journey planning and bookings fortrains, buses and other local transport options. The aim is to create a viable mechanism for activelyencouraging behaviour change to the more sustainable e-mobility hub modes while integrating transportservices to provide convenient transport choices for passengers to enhance end-to-end journey options.

Note: you can see all Innovate UK-funded projects here

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Caution Your Blast Ltd	Smart Routing	£1,252,837	£940,067
Ayoupa Ltd			
InterDigital Europe Ltd			
Birmingham City Council			
University of Aberdeen			

Project description - provided by applicants

Smart Routing will provide a step change in the user experience of door to door journeys involving public transport through greater personalisation of travel information, multi-regional real-time planning, strong user data privacy, better data quality through attention to provenance, and new business models. It provides new sources of user verified data to extend the oneTRANSPORT platform (using the oneM2M standard as core platform & HyperCat for search & discoverability of data & services), and leverages the award winning Commuter mobile App (Ayoupa & Caution Your Blast). Project outcomes include reporting on end-to-end trials across multiple geographical regions and a strategy for national/global adoption. New IP is anticipated in travel behavior, data management & analysis & new route planning mechanisms and technology. The project is delivered by a consortium comprising: Caution Your Blast Ltd, (Lead Partner), InterDigital Europe Ltd, Ayoupa Ltd, University of Aberdeen and Birmingham City Council.

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Participant organisation names	Project title	Proposed project costs	Proposed project grant
Omnia Smart Technologies Ltd	DASH - Delivery As a Service for	£755,779	£491,017
IBM UK Ltd	High-streets		
TNT UK Ltd			
GT GetTaxi (UK) Ltd			
Atkins Ltd			
Sunderland City Council			

Project description - provided by applicants

DASH (Delivery As a Service for Highstreets) combines multiple technology & transport partners to create acollaborative, emissions-reducing delivery proposition involving crowd-sourced deliveries & revitalisation ofinner-city high-streets via an'easy-entry' B2B & B2C mobile software platform. This enables: (a) utilisation oflow occupancy local authority car parks as delivery hubs (X'Doc) for courier operators, with adjacent ElectricVehicle rapid charging infrastructure, (b) operators to reduce inner city courier fleets & replace with multiplecrowd-sourced onward delivery options, (c) customers to have variable delivery options (B2B & B2C), (d) ascalable business opportunity for electric cargo bicycles, (e) option for taxi drivers to multi-purpose vehicles, (f)a platform for local independent high-street traders to offer goods for delivery, click & collect & drop-offpoints, (g) integrated pricing, payment, routing, scheduling & customer parcel tracking options. DASH is aninteroperable, scalable platform technology that can be expanded to target multiple freight operators & retailers to maximise socio-economic & environmental impact.

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Participant organisation names	Project title	Proposed project costs	Proposed project grant
Fernhay Partners Ltd	Delivering a partnership between	£823,204	£575,086
Skotkonung Ltd	'net neutral load' trike trailers and		
UPS Ltd	traditional delivery vehicles		
Outspoken Delivery LLP			
University of Huddersfield			
City of Westminster			

Project description - provided by applicants

The project partners will develop then test a scaleable, multi-modal freight delivery system enabling atransformation in parcel delivery for congested urban areas. Based on a powered trike trailer and unique control software, we will develop a system that optimises the useof our product with existing vans to deliver a holistic approach to last mile deliveries combining the best of vanand emerging cycle logistics solutions. Potential savings to an operator include increased parcel drop rates, reduced labour costs, reduced millagetravelled and the use of electric vehicles improving the health of the city and reducing carbon and energyconsumption.

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Avanti Communications Ltd	Collaborative and AdaPtive	£2,984,608	£2,171,957
Terrafix Ltd	Integrated Transport Across Land		
ContainerPort Ltd	and Sea (CAPITALS)		
Freight Transport Association Ltd			
AIMES Grid Services CIC			
NPL Management Ltd			
Zipabout Ltd			
Route Monkey Ltd			
Voyage Control Ltd			
Trinity House Corporation			
Transport Systems Catapult			
Satellite Applications Catapult Ltd			
Hull City Council			
Liverpool City Council			
University of Hull			

Project description - provided by applicants

Collaborative and AdaPtive Integrated Transport Across Land and Sea' (CAPITALS) is a 2 year project that bringstogether 15 organisations and stakeholders covering the land and sea logistics chain. The project will develop novel multi-modal transport solutions for seamless movement of freight and people across transport modes(sea, road and rail). The project specifically addresses congestion and delays around ports and their hinterlandsresulting the growing numbers and sizes of vessels, lorries and rail wagons. As an island nation, with more than 95% of imports and exports going by sea, the UK economy is critically dependent on shipping and inlandconnections. Using pioneering techniques and advanced algorithms to exploit maritime, road, rail, local authority and other data, CAPITALS will develop user-centred applications and services to better synchroniseshipping, vehicle and rail movements to achieve greater capacity and efficiency from existing infrastructure. CAPITALS solutions will initially be trialled in Liverpool and Humber to validate the benefits, and then define aroadmap for national and international scale-up.

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Participant organisation names	Project title	Proposed project costs	Proposed project grant
ESP Systex Holdings Ltd	Pick & Mix: A mobility	£394,114	£302,968
JMP Consultants Ltd	service for 16-25 year olds that outshine the car		
Young Scot Enterprise			
The Mudlark Production Company Ltd			
Route Monkey Ltd			
National Entitlement Card Programme Office - Dundee City Council			

Project description - provided by applicants

Pick&Mix' will be a mobility service for 16-25 year olds created by young people, for young people. It will bedesigned by a team of volunteers selected from the 620,000 members of Young Scot (the Scottish youthinformation & citizenship charity) in collaboration with designers, user experience experts, technology servicescompanies, behavioural experts and the public sector. Pick&Mix will reduce the need or desire for carownership. Imagine a 19 year old using the Pick&Mix app,'Mobility Insight Tool' or webchat and being shownhow integrated options (e.g. car club + bus + walk) are perfect for his lifestyle. His Young Scot card becomes hisbus pass, car club token and reward card. Multi-modal, end-to-end journeys will thus be enabled and enhancedwithin this 24-month project. The design and functions of the service will be guided by the young participantsto ensure it fits with the true needs of users. The project has the potential for a strong commercial return andoptions will be developed to deliver a sustainable business model. The project will model the potential impactsof the service and explore the opportunities for creating similar services targeted at alternative user segments.

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