



Department
for Environment
Food & Rural Affairs

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[REDACTED]
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Our ref: RFI 6764
Date: 19 August 2014

Dear [REDACTED]

REQUEST FOR INFORMATION: VISITS TO GOV.UK

Thank you for your requests for information about website visits to Defra, Rural Payments Agency, Advisory Committee on Releases to the Environment, Science Advisory Council and UK Co-ordinating Body information. We received your request on 22 July 2014.

As you know, we have handled your request under the Freedom of Information Act 2000 (FOIA). You asked:

- Please tell me how many visits to the DEFRA home page on the gov.uk website have been recorded for each month since 1st January 2014?
- Please tell me how many visits to the Rural Payments Agency on the gov.uk website have been recorded for each month since 1st January 2014?
- Please tell me how many visits to the Advisory Committee on Releases to the Environment home page on the gov.uk website have been recorded for each month since 1st January 2014?
- Please tell me how many visits to the Science Advisory Council home page on the gov.uk website have been recorded for each month since 1st January 2014?
- Please tell me how many visits to the UK Co-ordinating Body website have been recorded for each month since 1st January 2014?

In each of these cases we assume you are concerned with traffic to the homepages on GOV.UK and we have answered on that basis.

Under the Freedom of Information Act 2000 ('the Act'), you have the right to:

- know whether we hold the information you require
- be provided with that information (subject to any exemptions under the Act which may apply).

We have included below a breakdown of the traffic to these home pages between 1 January 2014 and 31 July 2014.



INVESTORS
IN PEOPLE

Defra home page

Please tell me how many visits to the DEFRA home page on the gov.uk website have been recorded for each month since 1st January 2014?

Visits to the Defra home page on GOV.UK from 1 January 2014 to 31 July 2014 are:

	Jan	Feb	Mar	April	May	June	July
Page views	86,912	78,618	78,109	85,623	63,714	64,126	95,092
Unique page views	62,234	56,882	56,687	63,331	47,187	46,984	69,016

Rural Payments Agency

Please tell me how many visits to the Rural Payments Agency on the gov.uk website have been recorded for each month since 1st January 2014?

Visits to the Rural Payments Agency home page on GOV.UK from 1 January 2014 to 31 July 2014 are:

	Jan	Feb	Mar	April	May	June	July
Page views	559	585	974	2,043	2,809	2,340	11,051
Unique page views	448	474	627	1,164	1,819	1,517	7,003

(RPA's transition to GOV.UK took place between late March and mid July 2014.)

Advisory Committee on Releases to the Environment (ACRE)

Please tell me how many visits to the Advisory Committee on Releases to the Environment home page on the gov.uk website have been recorded for each month since 1st January 2014?

Visits to the ACRE home page on GOV.UK from 1 January 2014 to 31 July 2014 are:

	Jan	Feb	Mar	April	May	June	July
Page views	472	442	533	532	380	295	287
Unique page views	346	314	375	348	264	226	214

Science Advisory Council

Please tell me how many visits to the Science Advisory Council home page on the gov.uk website have been recorded for each month since 1st January 2014?

Visits to the Science Advisory Council home page on GOV.UK from 1 January 2014 to 31 July 2014 are:

	Jan	Feb	Mar	April	May	June	July
Page views	290	213	283	224	210	213	224
Unique page views	202	174	191	164	159	163	158

UK Co-ordinating Body

Please tell me how many visits to the UK Co-ordinating Body website have been recorded for each month since 1st January 2014?

Visits to the UK Co-ordinating Body home page on GOV.UK from 1 January 2014 to 31 July 2014 are:

	Jan	Feb	Mar	April	May	June	July
Page views	0	0	304	888	495	632	632
Unique page views	0	0	171	501	339	406	395

(The UK Co-ordinating Body moved to GOV.UK in late March 2014.)

In keeping with the spirit and effect of the FOIA, and in keeping with the government's Transparency Agenda, all information is assumed to be releasable to the public unless exempt. Therefore, the information released to you will now be published on www.gov.uk together with any related information that will provide a key to its wider context. Please note that this will not include your personal data.

I attach Annex A, which explains the copyright that applies to the information being released to you.

I also attach Annex B giving contact details should you be unhappy with the service you have received.

Yours sincerely

Defra FOI and EIRs Team

informationrequests@defra.gsi.gov.uk

Copyright

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Complaints

If you are unhappy with the service you have received in relation to your request you may make a complaint or appeal against our decision under section 17(7) of the FOIA or under regulation 18 of the EIRs, as applicable, within 40 working days of the date of this letter. Please write to Mike Kaye, Head of Information Standards, Area 4D, Nobel House, 17 Smith Square, London, SW1P 3JR (email: requestforinfo@defra.gsi.gov.uk) and he will arrange for an internal review of your case. Details of Defra's complaints procedure are on our [website](#).

If you are not content with the outcome of the internal review, section 50 of the FOIA and regulation 18 of the EIRs gives you the right to apply directly to the Information Commissioner for a decision. Please note that generally the Information Commissioner cannot make a decision unless you have first exhausted Defra's own complaints procedure. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF