

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 1

**Q.1 Thinking about how much trust and confidence you have in charities overall, on a scale of 0-10 where 10 means you trust them completely and 0 means you don't trust them at all, how much trust and confidence do you have in charities?**

**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	64 7%	28 6%	35 7%	11 10%	13 8%	5 4%	10 6%	8 6%	17 8%	12 5%	14 6%	18 9%	21 9%	-	3 8%	8 7%	2 2%	6 6%	4 5%	4 8%	6 7%	10 7%	13 9%	9 10%
	(9)	30 3%	11 3%	18 4%	3 3%	2 2%	7 4%	5 3%	3 3%	9 4%	10 4%	8 3%	4 2%	8 3%	-	3 8%	3 3%	2 3%	1 1%	1 3%	2 7%	7 2%	1 1%	6 7%	
	(8)	130 14%	58 13%	72 15%	20 18%	27 17%	28 19%	21 13%	10 8%	24 11%	51 20%	35 14%	22 11%	23 10%	-	5 12%	19 16%	20 24%	18 20%	17 23%	2 5%	9 9%	17 13%	15 11%	8 9%
	(7)	146 16%	65 15%	81 17%	17 15%	25 16%	30 20%	29 18%	17 13%	28 14%	53 21%	42 17%	27 13%	25 11%	-	6 15%	24 21%	13 15%	9 10%	5 11%	11 12%	21 16%	28 20%	16 18%	
	(6)	89 10%	35 8%	53 11%	11 10%	17 11%	14 9%	15 10%	17 13%	14 7%	27 11%	37 15%	8 4%	17 8%	-	8 19%	16 14%	5 6%	5 5%	1 2%	5 10%	6 6%	18 14%	17 12%	7 8%
	(5)	227 25%	111 25%	116 25%	15 13%	40 26%	37 25%	36 22%	40 31%	59 28%	47 19%	52 21%	73 36%	55 25%	-	10 23%	22 19%	16 18%	26 29%	24 32%	15 30%	22 23%	30 23%	39 28%	24 27%
	(4)	51 6%	35 8%	15 3%	7 6%	5 3%	8 5%	11 7%	5 4%	15 7%	11 4%	10 4%	14 7%	15 7%	-	3 6%	3 3%	8 9%	6 6%	5 7%	7 13%	7 7%	6 4%	5 3%	4 5%
	(3)	52 6%	30 7%	22 5%	14 13%	4 2%	7 5%	10 6%	7 5%	11 5%	13 5%	13 5%	11 6%	16 7%	-	1 2%	4 3%	3 4%	7 8%	4 6%	4 8%	10 10%	9 7%	4 3%	6 7%
	(2)	35 4%	14 3%	22 5%	- -	6 4%	2 2%	9 5%	6 5%	12 6%	9 4%	11 4%	10 5%	6 3%	-	- -	2 2%	7 8%	4 4%	1 1%	3 6%	6 7%	7 5%	4 3%	2 2%
	(1)	24 3%	14 3%	10 2%	3 3%	2 2%	3 2%	4 3%	4 3%	6 3%	4 2%	5 2%	3 2%	11 5%	-	1 3%	5 4%	1 1%	1 1%	1 2%	3 2%	5 4%	2 1%	3 4%	
Don't trust them at all	(0)	67 7%	37 9%	29 6%	8 8%	14 9%	8 5%	10 6%	12 9%	14 7%	14 5%	15 6%	14 7%	23 11%	-	2 5%	10 9%	8 10%	8 9%	5 6%	2 5%	9 10%	6 5%	12 8%	4 4%
NET: 8-10		223 24%	98 22%	125 26%	34 32%	42 27%	40 27%	36 23%	21 16%	49 24%	73 29%	56 23%	43 21%	51 23%	-	12 28%	30 26%	25 29%	25 28%	21 29%	8 16%	22 23%	29 22%	29 21%	23 26%
NET: 4-7		513 56%	247 56%	267 56%	49 45%	86 56%	89 59%	92 57%	79 61%	117 56%	137 55%	141 58%	122 60%	113 51%	-	26 63%	65 56%	41 48%	46 51%	42 56%	32 63%	46 47%	75 57%	89 64%	51 58%
NET: 0-3		177 19%	95 22%	82 17%	25 23%	27 17%	21 14%	33 20%	29 22%	43 21%	39 16%	43 18%	39 19%	56 25%	-	4 10%	21 18%	19 23%	19 22%	11 15%	11 21%	29 29%	28 21%	21 15%	15 17%
Mean		5.57	5.33	5.79	5.78	5.71	5.86	5.52	5.16	5.44	5.95	5.67	5.39	5.20	-	6.08	5.73	5.35	5.40	5.73	5.21	5.12	5.55	5.71	5.88

## Charity Commission Survey

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Absolutes/col percents

Table 2  
Q.2 On the same 0-10 scale, how much would you trust charities to...?

#### Summary

Base: All respondents

		Actions				
		Make independent decisions, to further the cause they work for	Ensure that a reasonable proportion of donations make it to the end cause	Ensure that its fundraisers are honest and ethical	Be well managed	Make a positive difference to the cause they are working for
Unweighted base		914	914	914	914	914
Weighted base		914	914	914	914	914
Trust them completely	(10)	61 7%	58 6%	70 8%	63 7%	98 11%
	(9)	47 5%	34 4%	42 5%	30 3%	64 7%
	(8)	137 15%	108 12%	116 13%	125 14%	190 21%
	(7)	151 17%	136 15%	153 17%	131 14%	133 15%
	(6)	95 10%	100 11%	102 11%	119 13%	100 11%
	(5)	214 23%	185 20%	208 23%	217 24%	161 18%
	(4)	44 5%	65 7%	53 6%	64 7%	39 4%
	(3)	44 5%	82 9%	53 6%	50 5%	33 4%
	(2)	49 5%	50 6%	44 5%	37 4%	31 3%
	(1)	25 3%	33 4%	28 3%	30 3%	23 2%
Don't trust them at all	(0)	47 5%	62 7%	46 5%	47 5%	42 5%
NET: 8-10		245 27%	199 22%	228 25%	219 24%	353 39%
NET: 4-7		504 55%	487 53%	515 56%	531 58%	433 47%
NET: 0-3		165 18%	228 25%	170 19%	164 18%	129 14%
Mean		5.75	5.32	5.70	5.62	6.30

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 3

**Q.2 On the same 0-10 scale, how much would you trust charities to...?**

**Make independent decisions, to further the cause they work for**

**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	61 7%	24 5%	37 8%	10 9%	10 6%	9 6%	9 6%	7 6%	16 8%	15 6%	11 4%	17 9%	17 8%	-	2 4%	11 9%	5 6%	6 7%	3 6%	7 7%	6 5%	10 7%	7 8%	
	(9)	47 5%	22 5%	26 5%	3 3%	6 4%	14 9%	9 6%	4 3%	12 6%	16 6%	15 6%	8 4%	9 4%	-	4 8%	5 4%	2 2%	2 2%	5 6%	2 3%	6 7%	8 6%	9 6%	5 6%
	(8)	137 15%	62 14%	75 16%	17 16%	25 16%	29 20%	22 14%	12 9%	32 15%	50 20%	37 15%	33 16%	18 8%	-	4 9%	16 14%	12 14%	15 16%	13 18%	6 11%	13 13%	23 17%	22 15%	14 16%
	(7)	151 17%	67 15%	84 18%	17 16%	25 16%	30 20%	32 20%	21 16%	27 13%	50 20%	44 18%	19 9%	38 17%	-	6 14%	24 21%	15 18%	20 22%	10 14%	4 8%	14 15%	19 14%	24 17%	14 16%
	(6)	95 10%	47 11%	48 10%	14 13%	24 16%	15 10%	16 10%	13 10%	13 6%	27 11%	26 11%	19 9%	23 11%	-	6 14%	8 7%	10 12%	5 6%	5 7%	7 15%	14 14%	14 11%	15 11%	11 13%
	(5)	214 23%	101 23%	113 24%	23 21%	39 25%	21 14%	30 19%	38 30%	62 29%	46 19%	53 22%	59 29%	55 25%	-	16 38%	31 27%	16 19%	21 23%	15 20%	11 22%	20 21%	29 22%	35 25%	19 22%
	(4)	44 5%	27 6%	17 4%	3 3%	6 4%	11 7%	12 7%	4 3%	8 4%	8 3%	12 5%	10 5%	14 6%	-	2 4%	4 3%	4 5%	5 6%	5 7%	5 10%	4 4%	2 1%	8 6%	4 5%
	(3)	44 5%	26 6%	18 4%	7 7%	5 3%	8 5%	6 3%	4 3%	14 7%	11 5%	7 3%	15 8%	10 4%	-	-	3 2%	1 2%	4 4%	6 12%	6 6%	9 7%	5 3%	6 6%	
	(2)	49 5%	28 6%	22 5%	8 8%	8 5%	5 4%	10 6%	5 4%	13 6%	13 5%	16 6%	10 5%	11 5%	-	-	3 15%	13 15%	6 6%	3 5%	3 6%	5 5%	9 7%	4 3%	3 4%
	(1)	25 3%	11 2%	14 3%	2 2%	2 1%	3 2%	5 3%	8 6%	4 2%	2 1%	7 3%	7 3%	9 4%	-	1 3%	4 3%	2 2%	2 3%	3 4%	1 2%	2 2%	8 6%	1 1%	-
Don't trust them at all	(0)	47 5%	26 6%	21 5%	3 3%	5 3%	5 3%	11 7%	13 10%	10 5%	10 4%	12 5%	7 4%	18 8%	-	2 5%	5 5%	5 5%	5 5%	2 5%	7 7%	5 3%	7 5%	4 5%	
NET: 8-10		245 27%	108 25%	137 29%	30 28%	40 26%	52 35%	40 25%	23 18%	59 28%	81 32%	63 26%	58 28%	44 20%	-	9 22%	32 28%	19 22%	22 25%	23 31%	10 20%	26 26%	37 28%	40 28%	27 30%
NET: 4-7		504 55%	242 55%	262 55%	58 53%	94 60%	77 51%	90 56%	77 59%	109 52%	132 53%	136 56%	107 53%	129 59%	-	29 70%	67 58%	45 53%	51 57%	36 49%	28 55%	52 53%	64 49%	83 59%	48 55%
NET: 0-3		165 18%	90 20%	75 16%	21 19%	21 13%	21 14%	31 19%	30 23%	41 19%	37 15%	42 17%	39 19%	47 21%	-	3 8%	16 14%	21 24%	17 19%	15 21%	13 25%	20 20%	31 23%	17 12%	13 15%
Mean		5.75	5.55	5.94	5.86	5.93	6.20	5.64	5.16	5.70	6.15	5.75	5.68	5.38	-	5.82	6.02	5.39	5.70	5.64	5.25	5.69	5.62	6.00	6.04

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### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 4

**Q.2 On the same 0-10 scale, how much would you trust charities to...?**  
**Ensure that a reasonable proportion of donations make it to the end cause**  
**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	58 6%	22 5%	36 8%	12 11%	14 9%	7 5%	5 3%	7 5%	13 6%	9 4%	10 4%	22 11%	17 8%	-	4 9%	5 5%	5 6%	5 5%	6 8%	3 6%	8 9%	7 5%	6 4%	8 10%
	(9)	34 4%	14 3%	20 4%	4 3%	2 2%	12 8%	3 2%	2 2%	10 5%	11 5%	5 2%	10 5%	7 3%	-	2 5%	4 4%	1 1%	2 3%	4 6%	2 4%	6 6%	3 3%	4 3%	4 5%
	(8)	108 12%	47 11%	61 13%	8 7%	19 12%	23 15%	24 15%	13 10%	21 10%	44 18%	27 11%	17 8%	20 9%	-	3 6%	22 9%	8 9%	8 8%	12 17%	4 6%	6 6%	21 16%	18 13%	7 8%
	(7)	136 15%	68 16%	68 14%	21 19%	20 13%	21 14%	30 18%	17 13%	28 13%	52 21%	41 17%	18 9%	26 12%	-	9 22%	17 15%	13 15%	16 18%	10 13%	5 10%	11 11%	17 13%	26 18%	13 15%
	(6)	100 11%	43 10%	57 12%	9 8%	18 12%	21 14%	16 10%	17 13%	18 9%	31 12%	32 13%	6 3%	31 14%	-	9 21%	13 11%	7 9%	8 9%	3 3%	5 9%	16 17%	16 12%	14 10%	10 11%
	(5)	185 20%	84 19%	101 21%	21 19%	29 18%	24 16%	26 16%	27 21%	57 27%	37 15%	44 18%	58 28%	46 21%	-	7 17%	24 20%	22 25%	17 19%	18 24%	9 18%	18 19%	22 17%	31 22%	17 19%
	(4)	65 7%	33 7%	33 7%	9 9%	10 7%	10 7%	13 8%	8 6%	15 7%	12 5%	22 9%	12 6%	19 9%	-	3 7%	9 8%	3 4%	6 6%	6 9%	5 9%	5 6%	7 6%	13 9%	8 9%
	(3)	82 9%	48 11%	34 7%	15 14%	20 13%	7 5%	12 7%	12 9%	17 8%	21 9%	17 7%	29 14%	16 7%	-	2 4%	6 5%	12 14%	11 12%	3 4%	8 15%	8 8%	15 12%	11 8%	7 8%
	(2)	50 6%	28 6%	23 5%	3 3%	7 4%	9 6%	13 8%	7 5%	12 6%	11 4%	17 7%	16 8%	7 3%	-	-	3 3%	3 4%	5 6%	3 4%	7 14%	9 10%	10 8%	4 3%	4 5%
	(1)	33 4%	20 5%	13 3%	4 3%	2 1%	6 4%	8 5%	6 5%	7 3%	9 4%	7 3%	6 3%	11 5%	-	1 3%	6 5%	4 4%	2 2%	4 6%	1 2%	1 1%	7 5%	5 3%	3 3%
Don't trust them at all	(0)	62 7%	33 8%	29 6%	4 3%	14 9%	9 6%	12 7%	13 10%	11 5%	13 5%	19 8%	9 4%	21 10%	-	2 5%	6 5%	8 9%	10 11%	5 6%	2 5%	7 7%	7 5%	10 7%	6 7%
NET: 8-10		199 22%	83 19%	116 25%	24 22%	35 23%	42 28%	32 20%	22 17%	44 21%	64 26%	42 17%	50 24%	44 20%	-	9 21%	31 27%	14 16%	15 16%	23 31%	9 18%	20 21%	31 23%	28 20%	19 22%
NET: 4-7		487 53%	228 52%	259 55%	60 55%	77 50%	77 52%	84 52%	70 54%	118 56%	132 53%	138 58%	95 46%	122 55%	-	28 67%	63 54%	45 53%	47 52%	36 49%	23 46%	51 53%	62 47%	83 59%	48 55%
NET: 0-3		228 25%	129 29%	99 21%	26 24%	42 27%	30 20%	45 28%	38 29%	47 23%	54 22%	60 25%	60 29%	54 25%	-	5 12%	21 18%	26 31%	28 31%	15 20%	19 36%	25 26%	39 30%	29 21%	20 23%
Mean		5.32	5.07	5.56	5.61	5.31	5.65	5.11	4.93	5.36	5.68	5.13	5.29	5.17	-	5.99	5.62	4.96	4.94	5.63	4.84	5.35	5.21	5.38	5.44

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Table 5

**Q.2 On the same 0-10 scale, how much would you trust charities to...?**

**Ensure that its fundraisers are honest and ethical**

**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	70	25	45	9	15	11	9	9	18	12	13	25	20	-	4	12	6	9	4	4	9	4	8	10
		8%	6%	10%	8%	10%	7%	5%	7%	9%	5%	5%	12%	9%	-	10%	10%	7%	10%	5%	7%	10%	3%	6%	12%
	(9)	42	19	23	8	2	11	4	4	12	16	9	6	10	-	6	9	2	1	4	2	8	5	5	1
		5%	4%	5%	8%	1%	7%	3%	3%	6%	7%	4%	3%	5%	-	13%	8%	3%	1%	5%	4%	8%	4%	3%	1%
	(8)	116	45	71	12	20	21	14	14	35	39	35	26	16	-	6	12	17	11	8	3	13	20	17	10
		13%	10%	15%	11%	13%	14%	9%	11%	17%	16%	15%	13%	7%	-	13%	11%	20%	12%	11%	5%	13%	15%	12%	11%
	(7)	153	66	86	24	30	28	26	21	24	47	51	22	33	-	5	17	9	12	17	6	13	25	31	17
		17%	15%	18%	22%	19%	19%	16%	16%	11%	19%	21%	11%	15%	-	11%	15%	11%	14%	23%	13%	13%	19%	22%	20%
	(6)	102	52	50	14	18	18	26	11	15	33	31	14	23	-	6	19	15	8	7	5	6	11	13	10
		11%	12%	10%	13%	12%	12%	16%	8%	7%	13%	13%	7%	11%	-	13%	17%	18%	9%	10%	10%	7%	9%	9%	11%
	(5)	208	107	100	17	34	35	32	34	56	48	41	58	61	-	5	26	14	24	15	11	21	33	38	20
		23%	24%	21%	15%	22%	23%	20%	26%	26%	19%	17%	28%	28%	-	13%	23%	17%	24%	21%	22%	22%	25%	27%	22%
	(4)	53	33	21	6	13	3	12	6	14	13	14	15	11	-	4	6	6	6	3	3	9	5	7	5
		6%	7%	4%	5%	8%	2%	7%	4%	7%	5%	6%	7%	5%	-	9%	5%	7%	6%	4%	6%	9%	4%	5%	6%
	(3)	53	28	25	6	8	7	12	8	13	15	12	16	10	-	2	2	3	5	6	8	6	8	8	5
		6%	6%	5%	5%	5%	5%	7%	6%	6%	6%	5%	8%	5%	-	4%	2%	3%	5%	8%	16%	6%	6%	6%	5%
	(2)	44	22	21	5	5	4	13	7	9	8	19	9	8	-	2	2	4	8	2	4	5	7	5	4
		5%	5%	4%	5%	3%	2%	8%	5%	4%	3%	8%	4%	4%	-	4%	2%	5%	9%	3%	7%	5%	5%	4%	5%
	(1)	28	15	14	4	2	4	5	6	8	6	4	6	12	-	1	6	1	1	3	1	2	11	3	1
		3%	3%	3%	3%	1%	3%	3%	4%	4%	2%	2%	3%	5%	-	3%	5%	1%	1%	4%	2%	2%	8%	2%	1%
Don't trust them at all	(0)	46	27	18	5	7	8	9	10	8	12	11	8	16	-	2	4	7	5	4	3	6	5	5	5
		5%	6%	4%	5%	4%	5%	5%	8%	4%	5%	4%	4%	7%	-	5%	4%	8%	6%	5%	7%	6%	4%	3%	5%
NET: 8-10		228	89	139	29	37	43	27	28	65	67	58	58	46	-	15	33	26	21	16	9	29	28	30	21
		25%	20%	29%	26%	24%	28%	17%	21%	31%	27%	24%	28%	21%	-	36%	29%	30%	23%	17%	30%	22%	21%	24%	24%
NET: 4-7		515	258	257	60	95	85	96	71	108	142	137	109	127	-	20	68	44	50	43	26	49	74	90	52
		56%	59%	54%	55%	62%	57%	59%	55%	52%	57%	57%	53%	58%	-	47%	59%	52%	55%	58%	51%	50%	56%	64%	59%
NET: 0-3		170	92	78	20	22	22	39	31	37	40	46	38	47	-	7	14	15	19	15	16	19	30	21	15
		19%	21%	16%	18%	14%	15%	24%	24%	18%	16%	19%	19%	21%	-	17%	12%	17%	21%	20%	32%	19%	23%	15%	17%
Mean		5.70	5.39	6.00	5.93	5.87	6.01	5.26	5.33	5.82	5.89	5.73	5.75	5.42	-	6.10	6.07	5.75	5.51	5.64	5.04	5.76	5.39	5.80	5.87

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 6  
**Q.2 On the same 0-10 scale, how much would you trust charities to...?**  
**Be well managed**  
**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	63 7%	20 5%	43 9%	10 9%	17 11%	5 4%	4 2%	8 6%	20 9%	8 3%	12 5%	24 12%	20 9%	-	3 8%	11 9%	3 4%	4 5%	6 8%	3 6%	11 11%	5 4%	10 7%	7 8%
	(9)	30 3%	10 2%	21 4%	2 2%	- -	10 7%	3 2%	4 3%	10 5%	9 4%	8 3%	7 3%	6 3%	-	3 6%	4 3%	1 1%	1 1%	5 6%	1 2%	4 4%	3 2%	4 3%	5 6%
	(8)	125 14%	60 14%	65 14%	14 13%	23 15%	24 16%	25 15%	14 10%	25 12%	41 17%	33 14%	30 15%	21 10%	-	5 13%	18 16%	20 24%	13 14%	11 14%	6 13%	10 11%	13 10%	22 16%	7 8%
	(7)	131 14%	63 14%	68 14%	20 18%	21 14%	24 16%	28 18%	15 11%	23 11%	46 19%	41 17%	24 12%	20 9%	-	6 15%	19 17%	8 9%	15 17%	7 9%	7 13%	8 8%	24 18%	25 18%	13 14%
	(6)	119 13%	56 13%	64 13%	23 21%	19 12%	18 12%	21 13%	15 12%	24 11%	36 15%	28 12%	21 10%	34 15%	-	6 15%	17 15%	12 14%	12 14%	8 11%	7 14%	15 16%	18 14%	14 10%	9 10%
	(5)	217 24%	110 25%	107 23%	21 19%	44 28%	26 18%	38 23%	32 25%	55 26%	50 20%	53 22%	55 27%	59 27%	-	14 33%	25 22%	19 22%	21 23%	14 19%	11 21%	20 20%	35 26%	30 22%	28 32%
	(4)	64 7%	34 8%	29 6%	5 5%	9 6%	13 9%	13 8%	9 7%	16 8%	16 7%	22 9%	14 7%	11 5%	-	- -	4 3%	5 5%	4 5%	5 7%	7 15%	8 8%	9 7%	16 11%	6 7%
	(3)	50 5%	29 7%	21 4%	4 4%	7 4%	11 7%	6 4%	8 6%	15 7%	17 7%	11 5%	9 5%	12 5%	-	- -	5 5%	5 6%	6 7%	6 9%	3 5%	7 7%	6 4%	7 5%	5 6%
	(2)	37 4%	16 4%	21 4%	3 3%	3 2%	10 6%	8 5%	7 5%	6 3%	12 5%	9 4%	6 3%	10 4%	-	- -	4 3%	6 7%	4 5%	3 4%	3 5%	7 7%	6 4%	4 3%	2 2%
	(1)	30 3%	17 4%	13 3%	1 1%	4 3%	2 1%	9 5%	10 7%	5 2%	5 2%	8 4%	6 3%	11 5%	-	3 8%	3 3%	1 1%	2 3%	3 4%	1 2%	3 4%	9 7%	2 1%	3 3%
Don't trust them at all	(0)	47 5%	25 6%	22 5%	6 5%	9 6%	6 4%	7 4%	8 6%	10 5%	8 3%	15 6%	7 4%	17 8%	-	1 2%	5 4%	7 8%	7 8%	6 8%	5 5%	5 5%	5 4%	7 5%	3 3%
NET: 8-10		219 24%	90 20%	129 27%	26 24%	40 26%	39 26%	32 20%	26 20%	56 27%	59 24%	52 22%	61 30%	47 21%	-	11 27%	33 28%	24 28%	18 20%	21 28%	10 20%	25 26%	21 16%	36 26%	20 23%
NET: 4-7		531 58%	263 60%	268 57%	69 63%	92 60%	82 55%	100 62%	71 55%	118 56%	149 60%	145 60%	114 56%	123 56%	-	27 63%	66 57%	42 50%	52 58%	34 47%	32 63%	50 52%	86 65%	85 61%	56 63%
NET: 0-3		164 18%	87 20%	77 16%	14 13%	23 15%	29 19%	29 18%	33 25%	36 17%	42 17%	44 18%	29 14%	49 22%	-	4 10%	17 15%	18 22%	20 22%	19 25%	8 17%	22 22%	25 19%	19 13%	12 14%
Mean		5.62	5.39	5.83	5.97	5.78	5.69	5.41	5.14	5.72	5.74	5.49	5.94	5.32	-	6.06	6.02	5.45	5.35	5.40	5.44	5.52	5.36	5.82	5.76

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 7

**Q.2 On the same 0-10 scale, how much would you trust charities to...?**

**Make a positive difference to the cause they are working for**

**Base: All respondents**

	Gender			Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89	
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88	
Trust them completely	(10)	98	35	63	15	23	9	11	9	31	19	17	33	30	-	4	14	5	9	8	5	17	12	15	10
		11%	8%	13%	14%	15%	6%	7%	7%	15%	7%	7%	16%	13%	-	10%	12%	6%	9%	11%	10%	17%	9%	10%	12%
	(9)	64	33	31	5	14	14	16	7	7	29	14	12	10	-	4	8	5	6	8	1	8	10	8	7
		7%	8%	7%	5%	9%	9%	10%	6%	4%	12%	6%	6%	4%	-	9%	7%	6%	6%	11%	2%	8%	8%	5%	8%
	(8)	190	85	105	26	33	37	31	24	40	70	55	41	23	-	8	25	24	14	11	11	18	27	31	21
		21%	19%	22%	23%	21%	25%	19%	18%	19%	28%	23%	20%	10%	-	18%	22%	28%	16%	15%	21%	18%	20%	22%	24%
	(7)	133	64	69	21	16	21	28	19	28	36	39	21	37	-	8	23	8	17	12	8	12	14	20	10
		15%	14%	15%	19%	10%	14%	17%	15%	14%	14%	16%	10%	17%	-	19%	20%	9%	19%	16%	16%	12%	10%	15%	12%
	(6)	100	56	44	8	20	17	22	13	20	24	31	24	21	-	7	12	7	6	4	6	5	26	16	11
		11%	13%	9%	7%	13%	11%	14%	10%	10%	10%	13%	12%	10%	-	17%	10%	8%	6%	5%	12%	5%	19%	11%	13%
	(5)	161	74	86	12	29	29	18	31	42	35	42	37	47	-	7	19	15	17	14	7	15	16	34	17
		18%	17%	18%	11%	19%	20%	11%	24%	20%	14%	17%	18%	22%	-	16%	17%	18%	19%	19%	15%	15%	12%	24%	19%
	(4)	39	18	21	2	3	5	11	3	14	10	12	4	13	-	1	2	6	4	6	3	6	6	4	1
		4%	4%	4%	2%	2%	3%	7%	3%	7%	4%	5%	2%	6%	-	3%	2%	7%	4%	8%	6%	6%	5%	3%	1%
	(3)	33	24	10	8	7	3	4	5	7	10	9	8	7	-	-	2	5	3	2	3	6	6	4	4
		4%	5%	2%	7%	4%	2%	3%	4%	3%	4%	4%	4%	3%	-	-	2%	5%	4%	2%	5%	6%	5%	3%	4%
	(2)	31	13	18	3	4	6	4	5	8	5	6	11	9	-	-	2	4	7	-	3	5	8	2	-
		3%	3%	4%	2%	3%	4%	3%	4%	4%	2%	2%	5%	4%	-	-	2%	5%	8%	-	7%	5%	6%	1%	-
	(1)	23	15	8	5	1	3	4	5	4	3	7	5	8	-	1	4	-	1	3	1	1	4	4	3
		2%	3%	2%	4%	1%	2%	3%	4%	2%	1%	3%	2%	4%	-	3%	4%	-	1%	4%	2%	1%	3%	3%	3%
Don't trust them at all	(0)	42	22	20	5	5	4	13	7	8	8	10	10	14	-	2	4	6	7	6	2	5	4	3	3
		5%	5%	4%	5%	3%	3%	8%	6%	4%	3%	4%	5%	6%	-	5%	3%	7%	7%	7%	5%	6%	3%	2%	3%
NET: 8-10		353	154	199	46	70	61	57	40	79	118	86	86	62	-	16	47	34	29	27	16	42	49	53	39
		39%	35%	42%	42%	45%	41%	36%	31%	37%	47%	36%	42%	28%	-	38%	41%	40%	32%	37%	32%	44%	37%	38%	44%
NET: 4-7		433	212	220	43	68	72	78	67	104	105	123	85	119	-	23	56	36	43	36	25	38	61	74	40
		47%	48%	46%	39%	44%	48%	49%	51%	50%	42%	51%	42%	54%	-	54%	49%	42%	48%	49%	49%	39%	46%	53%	45%
NET: 0-3		129	74	55	20	17	16	26	22	27	26	31	33	39	-	3	12	15	18	10	9	17	22	12	10
		14%	17%	12%	19%	11%	11%	16%	17%	13%	10%	13%	16%	18%	-	8%	10%	17%	20%	14%	18%	18%	17%	9%	11%
Mean		6.30	6.07	6.50	6.40	6.68	6.40	6.08	5.88	6.31	6.67	6.21	6.40	5.87	-	6.56	6.62	5.98	5.88	6.15	5.95	6.37	6.19	6.47	6.61

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 8

**Q.3a Next I'm going to read you some types of charities. From each pair I'd like you to tell me which you trust the most of the two.**

**Base: All respondents**

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88
Large charities	313	155	159	37	61	62	55	40	58	109	60	78	67	-	15	41	28	35	32	7	35	50	41	28
	34%	35%	33%	34%	39%	41%	34%	31%	28%	44%	25%	38%	31%	-	37%	36%	33%	39%	44%	13%	36%	38%	29%	32%
Small charities	521	249	271	67	81	74	94	71	134	119	160	113	128	-	25	66	51	43	35	42	51	69	87	51
	57%	57%	57%	61%	52%	49%	58%	55%	64%	48%	67%	55%	58%	-	60%	58%	59%	48%	48%	83%	53%	52%	62%	58%
Both	32	14	17	4	6	7	3	10	2	11	11	5	5	-	-	2	3	4	1	1	2	7	4	7
	3%	3%	4%	4%	4%	5%	2%	8%	1%	4%	5%	2%	2%	-	-	2%	4%	5%	1%	2%	3%	5%	3%	8%
Neither	48	22	27	1	7	6	10	8	16	11	10	8	20	-	1	5	3	8	5	1	8	6	8	2
	5%	5%	6%	1%	4%	4%	6%	7%	8%	4%	4%	4%	9%	-	3%	5%	4%	9%	7%	2%	8%	5%	6%	2%



## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 9

**Q.3b Next I'm going to read you some types of charities. From each pair I'd like you to tell me which you trust the most of the two.**

**Base: All respondents**

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88
Charities that only operate in the UK	553	268	286	52	72	94	104	80	151	126	134	142	151	-	21	80	60	58	34	33	65	63	89	52
	61%	61%	60%	48%	47%	63%	65%	62%	72%	51%	56%	70%	69%	-	49%	69%	70%	65%	46%	64%	67%	48%	64%	59%
Charities that operate in the UK and internationally	287	139	149	55	71	45	40	35	41	90	90	52	55	-	18	28	20	22	34	14	22	59	41	29
	31%	32%	31%	51%	46%	30%	25%	27%	20%	36%	37%	26%	25%	-	42%	25%	24%	24%	46%	28%	23%	44%	29%	33%
Both	33	14	19	2	6	5	8	9	5	17	7	4	4	-	2	1	4	4	1	1	5	4	5	6
	4%	3%	4%	1%	4%	3%	5%	7%	2%	7%	3%	2%	2%	-	6%	1%	5%	4%	1%	3%	5%	3%	3%	7%
Neither	41	19	21	-	6	6	10	5	13	17	9	6	9	-	1	6	1	6	5	2	5	7	5	2
	4%	4%	4%	-	4%	4%	6%	4%	6%	7%	4%	3%	4%	-	3%	5%	1%	7%	6%	5%	5%	5%	4%	2%

## Charity Commission Survey

### CATI Fieldwork : 11th - 13th March 2016

Absolutes/col percents

Table 10  
**Q.3c Next I'm going to read you some types of charities. From each pair I'd like you to tell me which you trust the most of the two.**  
**Base: All respondents**

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	914	459	455	80	136	160	156	144	238	382	198	127	207	-	37	123	87	86	71	47	91	150	133	89
Weighted base	914	440	474	109	155	150	161	129	210	249	241	204	220	-	42	115	85	90	74	51	97	132	140	88
Charities that receive grants or funding from Government	384	195	189	59	72	76	67	46	63	106	102	81	95	-	25	47	29	42	32	17	47	64	50	31
	42%	44%	40%	54%	47%	51%	41%	36%	30%	42%	43%	40%	43%	-	59%	40%	34%	46%	43%	34%	49%	49%	36%	35%
Charities that do not receive grants or funding from Government	418	188	229	46	64	59	71	58	119	108	117	96	97	-	12	55	45	34	36	25	38	53	74	45
	46%	43%	48%	43%	41%	39%	44%	45%	57%	43%	49%	47%	44%	-	29%	48%	53%	38%	49%	49%	39%	40%	53%	51%
Both	35	16	19	-	6	7	5	12	5	16	6	8	5	-	2	1	5	3	2	1	2	7	7	5
	4%	4%	4%	-	4%	5%	3%	9%	3%	6%	3%	4%	2%	-	6%	1%	6%	3%	3%	3%	2%	5%	5%	6%
Neither	77	40	37	3	13	8	18	12	23	20	15	20	22	-	3	12	6	12	4	7	9	8	9	7
	8%	9%	8%	3%	8%	5%	11%	10%	11%	8%	6%	10%	10%	-	6%	11%	7%	13%	6%	14%	10%	6%	6%	8%