

Government response to the public consultation on the revised guidance on

Business continuity advice and assistance to business and the voluntary sector under the Civil Contingencies Act 2004

Introduction

- Emergency Preparedness is the statutory guidance relating to Part I of the Civil Contingencies Act 2004 and its supporting regulations. As part of the Civil Contingencies Act Enhancement Programme (CCAEP) the guidance is being updated to introduce greater clarity and to reflect new practices and arrangements. These changes are aimed at better supporting responders to fulfil their duties under the Act.
- 2. Chapter 8 has been re-named Business Continuity Advice and Assistance to Business and the Voluntary Sector to reflect more accurately the nature of the duty resting on local authorities.
- 3. More case studies have been included to reflect current good practice and share the experiences of local authorities, in discharging their duties under the Act. The duty to promote business continuity to local businesses can be challenging, however, a number of local authority areas have made significant strides in this area. Some of these stories have been told in the case studies, so that others can follow in an approach that has proved to work well.
- 4. Chapter 8 has not been designed as a step-by-step guide but provides a framework for the design, implementation and maintenance of Category 1 responders' business continuity management promotion systems.
- 5. The consultation, which ran from Wednesday 6th July to Tuesday 27th September 2011, was announced on the CCS Gateway and made available on the Cabinet Office UK resilience website and the National Resilience website. Only 57 of the 86 respondents who responded to the consultation expressed an opinion on this chapter.

Table 1: Organisations who responded to the consultation by CCA category

CCA Category	Class	Number
Category 1 responders	Environment Agency	1
	Fire and Rescue Services	8
	Local Authority	20
	NHS	4
	Police Forces	2
Category 2 responders	Transport organisations	2
	Utilities	7
Voluntary		2
Individual		1
Government		0
department		
Other	Associations	3
	Regulators	0
	Local Resilience Forums	7

The detailed list of organisations is shown in Annex A.

Table 2: Responses to the Consultation

No.	Question	Content %	Not content	No opinion/Don't
		(Number)	%	Know %
			(Number)	(Number)
1	Do you agree that showing real life	89.5	1.8	8.8
	and recent examples of how other	(51)	(1)	(5)
	areas have undertaken this duty will			
	be helpful to others?			
2	The revised chapter now places less	64.9	3.5	31.5
	emphasis on specific advice to	(37)	(2)	(18)
	individual organisations and more on			
	a wider audience approach, such as			
	websites and conferences. Do you			
	think this is the correct approach?			

Summary

- 90 per cent of respondents agreed that having examples and case studies of how others were undertaking this duty was helpful.
- Responders also supported the move away from targeting individual organisations to a wider audience approach including through the use of websites and conferences.

Detailed Responses

$\underline{\mathbf{Q}}$ - Do you agree that showing real life and recent examples of how other areas have undertaken this duty will be helpful to others?

- 90% of respondents agreed that it was helpful to have examples of best practice and recent case studies showing how others were carrying out their duty.
- Responders commented that giving advice on the basis of real life planning and events puts emphasis on lessons learned rather than anticipating the outcome of a plan or action. Others felt that it showed theory in practice; provided good practical advice and ideas; gave ideas to other LRFs; and successful practices are useful as reference points.
- One responder thought including development costs and officer hours would be helpful. However, this is not possible, as separate exercises would have to be undertaken to do this which would not be cost effective and would not necessarily add value to the studies.

- Another responder felt that the case studies and contact details would become outdated. The contact details were asked for by responders when initially scoping the changes to the Chapter, and names have been included, with permission from the individuals concerned as they are happy to be contacted to share the methods they employ to undertake the duties. The phone numbers are 'office' numbers so will be relevant as long as the office exists.
- One response suggested moving the case studies to a separate annex. This
 had already been considered and a dedicated site on the National Resilience
 Extranet has been set up and will host best practice case studies in support of
 all the CCA duties.

$\underline{\mathbf{Q}}$ - The revised chapter now places less emphasis on specific advice to individual organisations and more on a wider audience approach, such as websites and conferences. Do you think this is the correct approach?

- 65% agreed with the wider audience approach of the new Chapter with many also citing the current financial climate, and reduced resource, as an inhibiting pressure.
- One commented that while it is allowed, and is desirable to cost recover for conferences and events, local authorities don't charge as there is often a lack of interest, or an unwillingness, to attend such events.
- Others felt that a mixed approach worked best; using wider local knowledge
 to take a risk based approach targeting specific organisations that would have
 an economic impact in the local area in the event of an emergency. But also
 recognising the benefit of a wider approach for the majority of organisations
 through cost efficient use of websites and conferences.

Q – Is there anything further you would like to see in Chapter 8?

- A number of minor factual errors were highlighted and these have now been corrected.
- Two respondents felt that a nationally integrated approach, including a
 national marketing campaign, could be developed that would make better use
 of resources, deliver an integrated approach and reduce costs. However, to
 co-ordinate business continuity promotion from the centre would run counter
 to the move towards localism, and would undermine relationship building
 opportunities at local level.
- Another felt that there was still a problem over what 'promotion' of BCM actually meant and how much of it a local authority should be doing.
- One respondent requested the inclusion of a definition of an emergency in support of the section of that name, and this has now been included.

ANNEX A

List of Respondents

Anglian Water Services Ltd

ATOC Ltd. (Association of Train Operating Companies)

Bedfordshire & Luton Local Resilience Forum (BLLRF)

Birmingham City Council

Bradford Council

Bristol Water plc

Cheshire local resilience forum

City of London Police

Cleveland Emergency Planning Unit and LRF

Continuity Forum

Cornwall Council

County Durham and Darlington Local Resilience Forum

East Staffordshire Borough Council

East Sussex Fire and Rescue Service

Emergency Planning Shared Service Rotherham and Sheffield

Emergency Planning Society - West Midlands Branch

Environment Agency

Great Ormond Street Hospital

Hampshire Fire and Rescue Service

Health Protection Agency

Heathrow Travel Care

Hereford & Worcester Fire and Rescue Service

Hertfordshire County Council

Highways Agency

Humber Emergency Planning Service (joint local authority)

International Association of Emergency Managers (IAEM)

Lancashire County Council

Lancashire Fire and Rescue Service (LFRS)

Lancashire Resilience Forum Business Continuity Sub Group. Employed by

Blackpool Council

London Borough of Barnet

London Borough of Hillingdon

London Fire Brigade

Merseyside Fire & Rescue Service

Metropolitan Police Service

National Grid

Network Rail Infrastructure Ltd

NHS Sussex

NHS Sussex (Sussex PCT Cluster)

North Yorkshire County Council Emergency Planning Unit. Also on behalf of:

NYCC Health and Adult Services and City of York Council EPU

North Yorkshire Fire and Rescue Service

Northumbrian Water Limited

Oxfordshire County Council

Plymouth City Council

Private individual
South Kesteven District Council
Southampton City Council Emergency Planning Unit
Southern Water Services Ltd
Staffordshire Civil Contingencies Unit (CCU)
Suffolk Resilience Forum
Surrey County Council
Sussex Resilience Forum
Thurrock Council
United Utilities
Water UK
West Yorkshire Fire & Rescue Service
West Yorkshire Resilience Forum

Worcestershire County Council