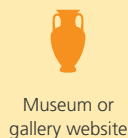


# Digital Participation

Has visited in the last 12 months a...



Museum or  
gallery website

28%▲



Library  
website

15%▼



Heritage  
website

28%▼



Arts website

24%▼



Archive or records  
office website

11%



Sport  
website

35%▼

▲ Yellow arrows indicate significant increase/decrease from 05/06

## Age

16-24	25-44	45-64	65-74	75+
39%	41%▼	41%	35%▲	14%

Male

39%

2014/15

Female

34%▼

2014/15



TNS BMRB

April 2014 – March 2015

▲ indicates significant increase to 11/12

▼ indicates significant decrease to 11/12

TNS