



15 October, 2012

IMPERIAL TOBACCO LIMITED  
MANUFACTURING  
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Tobacco Policy Team  
Department of Health  
Wellington House  
133-135 Waterloo Road  
London  
SE1 8UG

Dear Sir/ Madam,

Product De-Listing

I am writing to inform you that Imperial Tobacco Limited has de-listed the following UK cigarette brands from its distribution portfolio.

- Balmoral KS
- Balmoral SK
- Balmoral KS Blue
- Balmoral SK Blue
- Londis White SK
- Silver Strand KS
- Silver Strand SK
- Maxim SK
- Maxim SK Gold
- Park Road KS
- Park Road SK
- Park Road Blue SK
- Red Band KS
- Red Band SK
- Red Band SK White

These de-lists are from immediate effect.

Yours faithfully

Senior Product Development Manager,  
Region 2

CC

