



Ministry
of Defence

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Ref: FOI2014/02923
ArmyHQ/Sec/04/02/73301

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11 July 2014

Dear [REDACTED]

Thank you for your email of 20 June to the MOD, refining the scope of your original FOI request relating to Armed Forces attendance at schools to apply to the Army only. The request has therefore been amended to the following:

'How many times did representatives from the Army attend UK schools in a promotional or recruitment capacity? (NB, "schools" should be defined as any education establishment where pupils include children under 16, including comprehensive schools, primary schools, private schools, academies, free schools, etc) - Please provide the total figures for: (a) 2012, (b) 2013, (c) so far in 2014 - Please provide a break down of these figures by school. I.e., state how many times representatives have attended each school.'

Information relating to the number and type of activities is held for 2012/13 and 2013/14. The total number of activities in 2011/12 was 3335, but a breakdown of the specific activities involved is not held for that period.

Activity	2012/13	2013/14
Army Cadet Force/Combined Cadet Force Event	17	5
Careers Event	1229	1344
Careers Presentation	516	567
Curriculum Support	419	180
Generic Army Insight Course Work Experience	12	156
Interview	167	21
Liaison Visit	113	82
Personal Development Activity	395	371
Total	2868	2726

Careers Events include careers fairs, fresher fairs and generic insights into the Army. Careers Presentations are undertaken on request of the schools. 'Generic Army Insight Course Work Experience' is a multi-day residential visit to look at Army life and is conducted as part of the schools' work experience programmes. Personal Development Activity usually involves fitness, military-type exercises and command task activity, conducted by an Outreach Team on the school premises.

Schools are visited at least once per year. Visits may be conducted more often if the school requests this to happen. Some sites may be visited at least once per academic term.

The Armed Forces never visit schools for recruitment purposes and only attend by invitation from the school, who welcome us in to support school activities that form part of the National Curriculum. As an integral part of society and an important, highly valued public service these visits have proven to be of great benefit to pupils, as demonstrated by the fact that the Services attend several thousand schools each year.

The level of uptake across the UK speaks for itself in terms of demonstrating the appetite for support to be given to these educational establishments by the establishments themselves.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Deputy Chief Information Officer, 2nd Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.gov.uk>.

Yours sincerely,

Army Secretariat