



Marine Planning Iteration 1 engagement summary

General overview

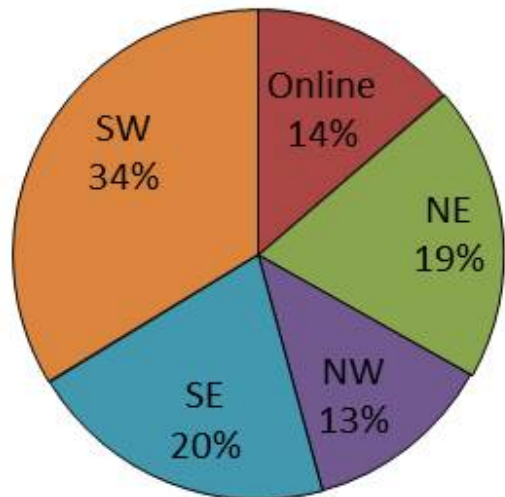
Thank you for participating in the Iteration 1 engagement, which ran from 6th February to 31st March 2017. During this period **nine** workshops were held over the four remaining marine plan areas (with the support of local coastal partnerships), evening drop-in sessions were trialled in the NE and SW marine plan areas, whilst simultaneously running an online engagement.

Over **300 stakeholders** from a wide range of organisations attended the workshops, representing an array of national and local stakeholders, whilst **50** participated online or by email.

The engagement gathered stakeholder views on: their **User Stories**, common issues and possible **common policy** responses and a possible **digital format** to display marine plans. All input was recorded and collated and will feed into Iteration 2.

| Engagement participants | |
|-------------------------|------------|
| Citizen Space (on-line) | 41 |
| Email (on-line) | 9 |
| NE Drop in | 9 |
| Scarborough workshop | 16 |
| Newcastle workshop | 46 |
| Blackpool workshop | 32 |
| Carlisle workshop | 14 |
| London workshop | 45 |
| Colchester workshop | 30 |
| SW Drop in | 3 |
| Falmouth workshop | 32 |
| Plymouth workshop | 43 |
| Taunton workshop | 45 |
| TOTAL | 365 |

Engagement participants by marine plan area or online



An overview of the User Story analysis

The User Story activity had a good response and provided a strong sample for analysis.

On the following pages you can see the Top 5 Requirements and Reasons for the following User Stories for each marine plan area:



User Story approach

Question 1 (Use): With your work area or organisation in mind, please complete the following statement:

As a _____ I want to use an adopted marine plan to _____ so I can _____

Question 2 (Engaged): With your involvement in the marine planning process in mind, please complete the following statement:

As a _____ I would like to be engaged _____ so I can _____

Question 3 (Displayed): In considering the format of an adopted marine plan, please complete the following statement:

As a _____ I want marine plans to be displayed _____ so I can _____

| Total User Stories | |
|--------------------|-------------|
| Use | 376 |
| Engaged | 351 |
| Displayed | 334 |
| TOTAL | 1061 |

A good sample of User Stories were received for each question:
The results are explained further in this summary.

An overview of common policies

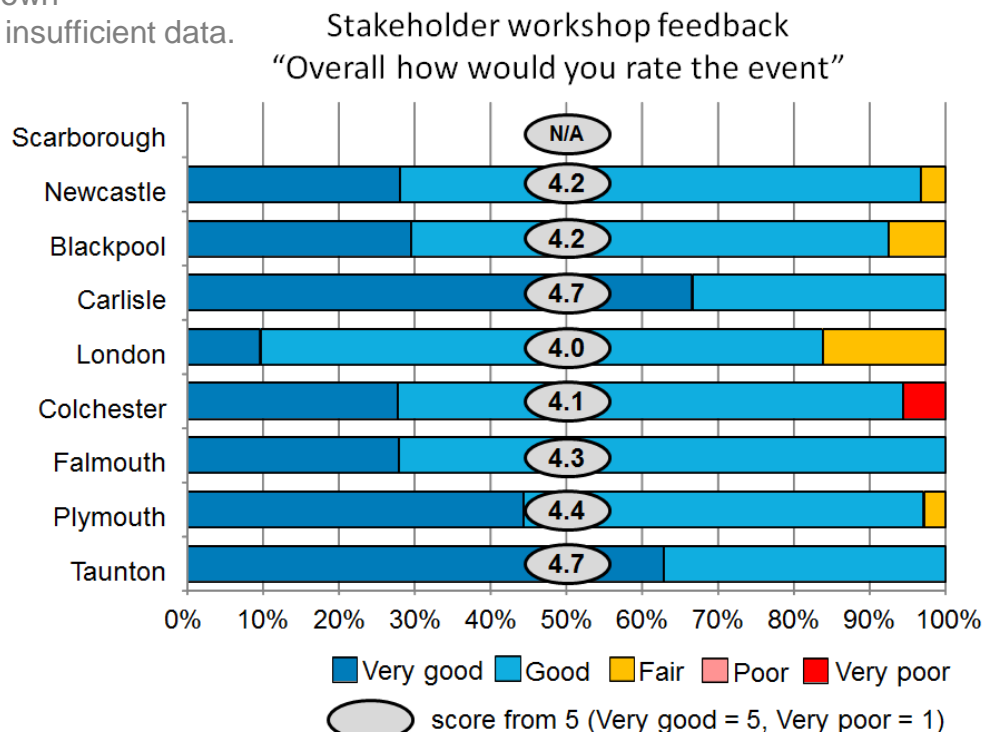
The Common Policies engagement asked stakeholders to consider whether a previously drafted policy could be attributed to an issue for their plan area.

The session provided stakeholders with issues split into four theme groups, economic, environment, governance and social. Stakeholders spent 30 minutes with each theme group. As time was limited stakeholders were only able to view 10 issues per theme; however the full set of 412 is available on gov.uk and was available for comment as part of the online engagement.

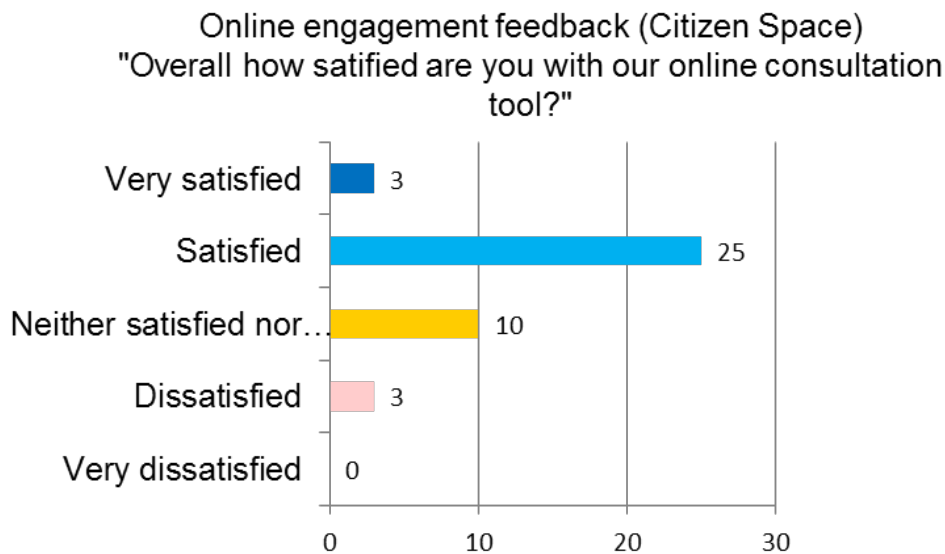
In total there were **2,017** comments received in response to the issues addressed by a common policy exercise. There were also **174** comments specifically relating to policy wording. See the following pages for a more detailed breakdown on the results of this by marine plan area.

Feedback on the engagement

NB: Feedback is not shown for Scarborough due to insufficient data.



Feedback on the Online engagement



An overview of the Iteration 1 engagement

Overall the workshop attendees rated the event to be mostly good or very good. Over 65% of stakeholders also felt satisfied or very satisfied with the online engagement.

We received User Stories from nearly all workshop participants and they all contributed towards the Common Policies engagement.

Drop-in sessions were trialled in the NE and SW Marine Plan Areas, but such focussed engagement may be best left in the future to the Coastal Marine Planners to hold information gathering sessions in their marine areas.

If you would like to book an engagement session with your local Coastal Marine Planner, please find their contact details below:

Your local Coastal Marine Planners

| | | |
|---------------------------|------------|-----------------------------------|
| North East Marine Planner | tbc | c/o 0208 0265 325 (North Shields) |
| North West Marine Planner | Sam Wright | 0208 2257 095 (Preston) |
| South East Marine Planner | Tom Pavitt | 0208 2267 865 (London) |
| South West Marine Planner | Neal Gray | 0208 2256 647 (Plymouth) |
| South West Marine Planner | Nick Boase | 0208 2257 066 (Hayle) |

Links

[Marine Information System \(MIS\)](#)

MMO [Website](#) on GOV.UK

[Twitter](#) | [Facebook](#) | [Blog](#) | [YouTube](#)

Contact: planning@marinemanagement.org.uk

Iteration 1 engagement summary - North East Marine Plan area

An overview of Iteration 1 engagement in the NE

As part of Iteration 1 engagement workshops an additional drop-in session was held in Amble as a trial and although only attracting nine stakeholders, the contribution from those stakeholders was constructive and valued, with them staying for the duration of the session.

The two workshops in Scarborough and Newcastle also attracted a range of stakeholders. It was great to see both Fishing and Recreation strongly represented in the North East.

The top 5 stakeholder participants can be seen below:

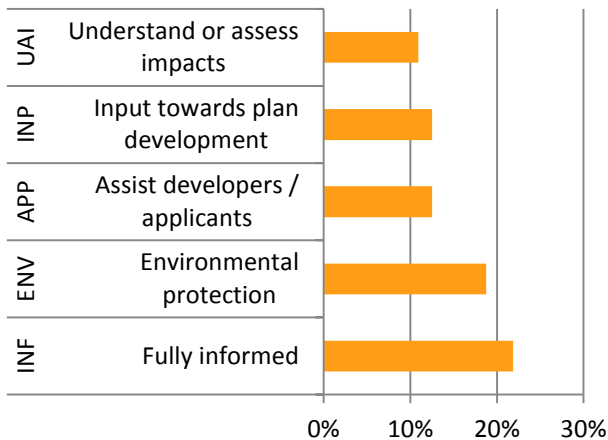
NB: Non Departmental Public Bodies (NDPB)

| NE stakeholder types | | |
|----------------------|----------------------|-----|
| 1 | Consultant | 19% |
| 2 | Planning Authorities | 13% |
| 3 | Recreation | 9% |
| 4 | Fishing | 9% |
| 5 | NDPB | 8% |

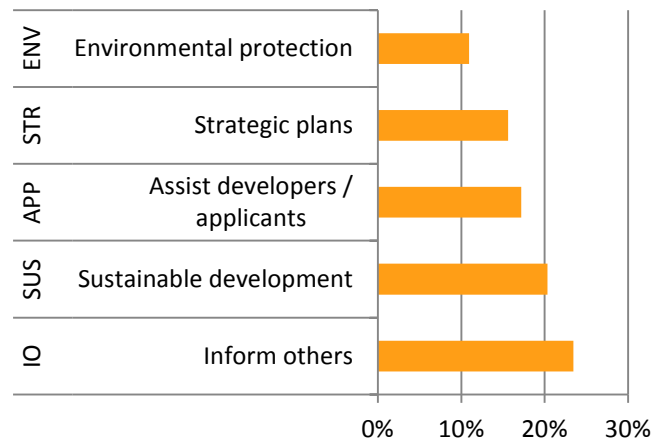
An overview of the User Story analysis for the NE

The tables below show the results from the User Story analysis for the North East.

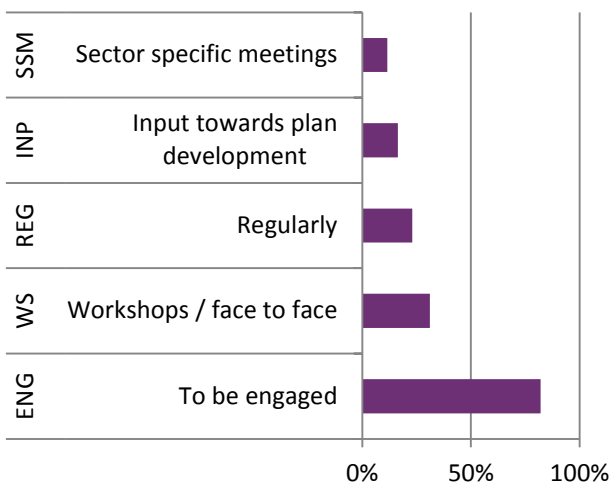
This bar chart shows the Top 5 **Use** Requirements from marine plans in the North East:



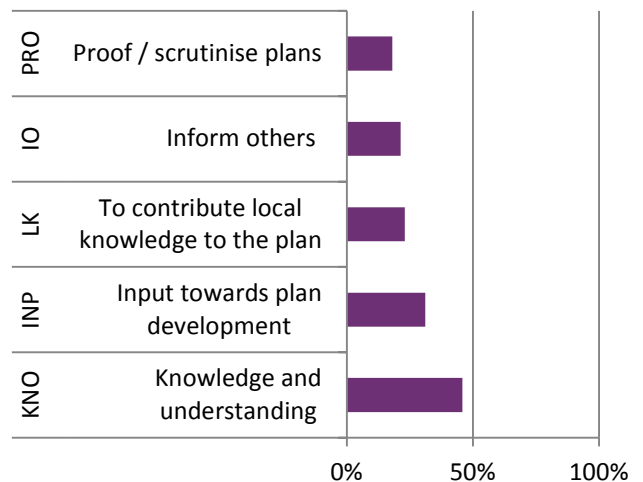
This bar chart shows the Top 5 Reasons for **Use** requirements from marine plans in the North East:



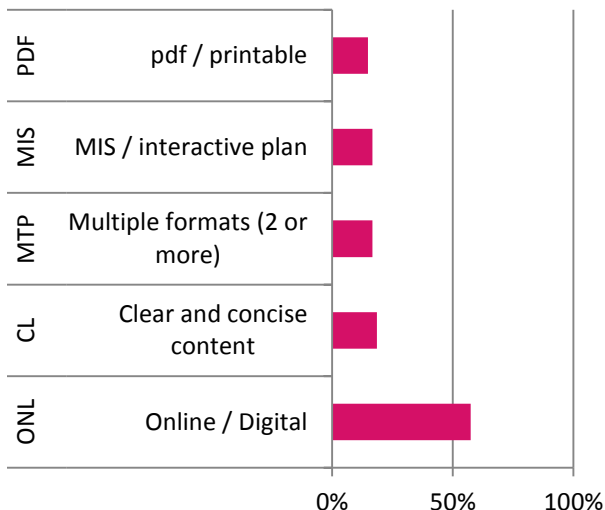
This bar chart below shows the Top 5 Requirements for how stakeholders want to be **engaged** in the North East:



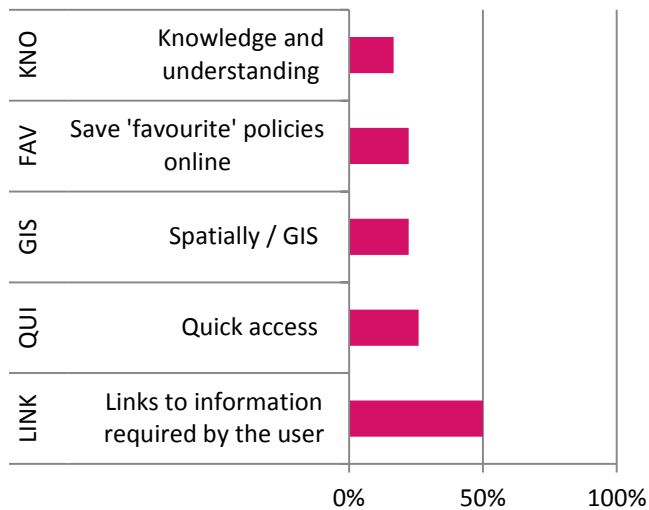
This bar chart below shows the Top 5 Reasons for requirements for how stakeholders want to be **engaged** in the North East:



This bar chart below shows the Top 5 Requirements for how stakeholders would like marine plans **displayed** in the North East:



This bar chart below shows the Top 5 Reasons for requirements for how stakeholders would like marine plans **displayed** in the North East:



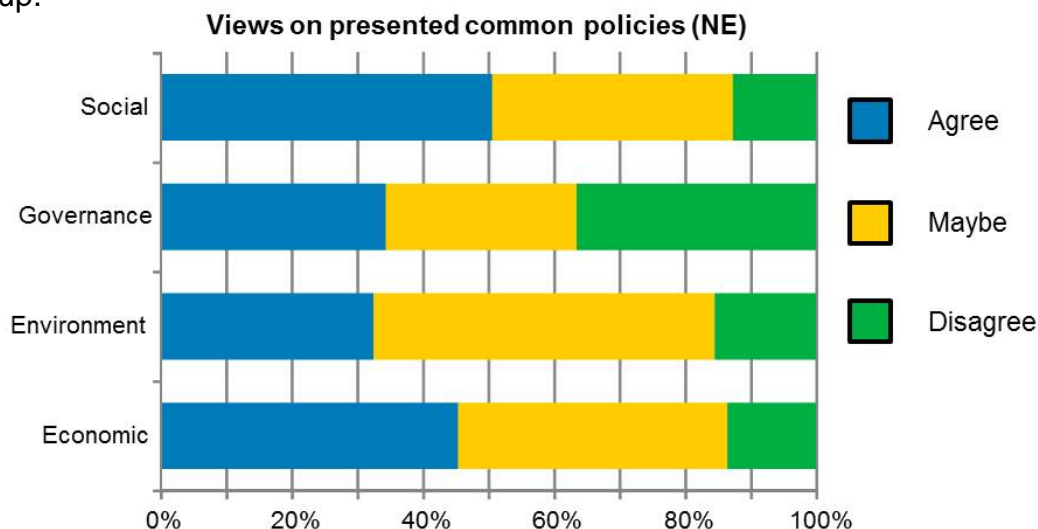
In conclusion stakeholders in the North East marine plan area want marine plans to: Provide environmental protection, assist developers / applicants, understand or assess impacts.

Stakeholders in the North East marine plan area want to: Be fully informed, input toward plan development, inform others, be engaged regularly, face to face to be able to contribute local knowledge and proof and scrutinise the developing marine plan.

The North East stakeholders would like adopted marine plans to be displayed: In multiple formats including digitally (possibly MIS or GIS) and printable, in a clear and concise way including links to information, quick access, and the ability to save favourite policies.

An overview of common policies for the NE

During the NE workshops a selection of marine planning issues, as identified during the 'Call for Issues with Evidence', were presented alongside potential common policy responses. A total of **304** comments were received across the economic, environment, governance and social themes. Comments will be assessed as part of the work undertaken during iteration 2. The chart in figure 1 shows the level of agreement with the common policies across each theme group.



Iteration 1 engagement summary - North West Marine Plan area

An overview of Iteration 1 engagement in the NW

As part of Iteration two workshops were held in the North West at Blackpool and Carlisle attracting a range of stakeholders. Conservation and recreation were both well represented in the North West as well as flood and coastal risk management and ports and shipping.

NB: Flood and Coastal Erosion Risk Management (FCERM)

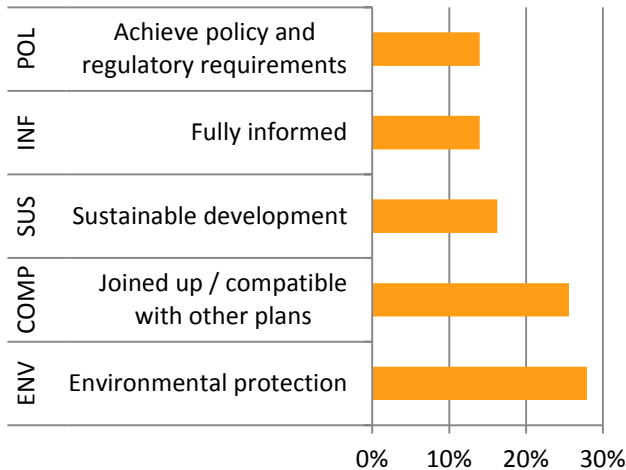
The top 5 stakeholder participants can be seen below:

| NW stakeholder types | | |
|----------------------|----------------------|-----|
| 1 | Planning Authorities | 19% |
| 2 | Conservation | 19% |
| 3 | FCERM | 14% |
| 4 | Recreation | 12% |
| 5 | Ports and shipping | 12% |

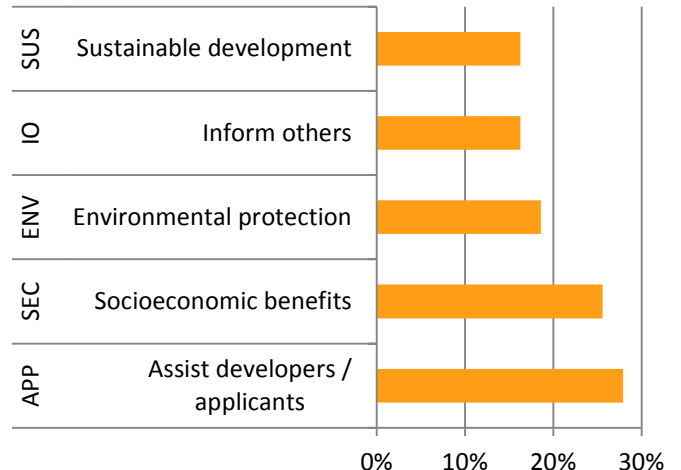
An overview of the User Story analysis for the NW

The tables below show the results from the User Story analysis for the North West.

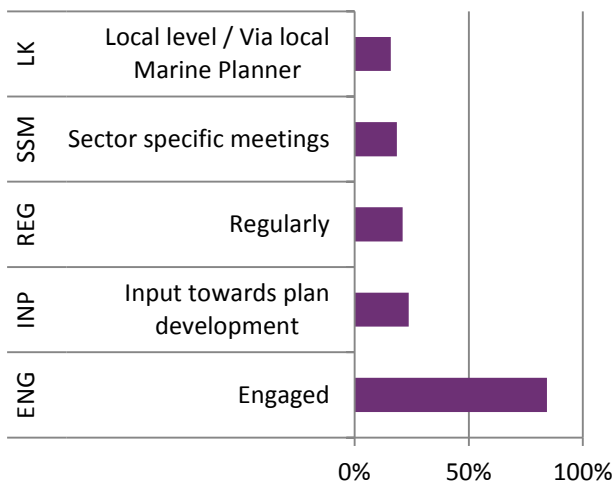
This bar chart shows the Top 5 Use Requirements from marine plans in the North West:



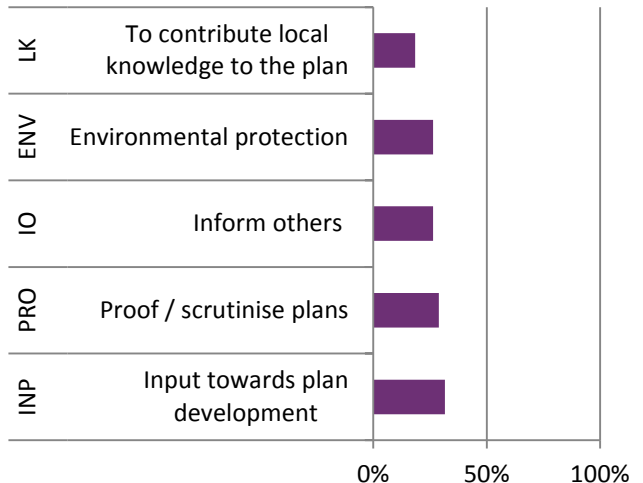
This bar chart shows the Top 5 Reasons for Use requirements from marine plans in the North West:



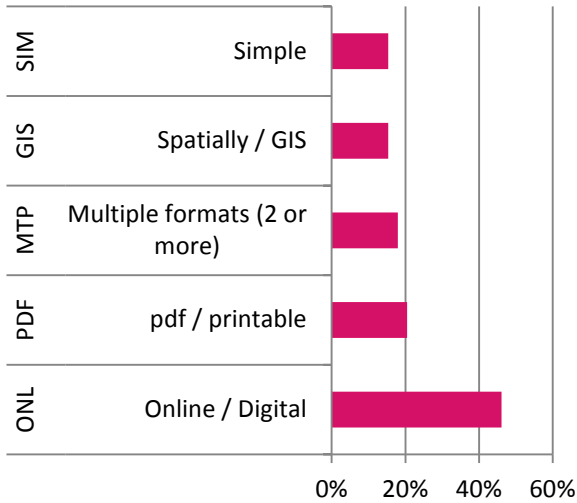
This bar chart below shows the Top 5 Requirements for how stakeholders want to be **engaged** in the North West:



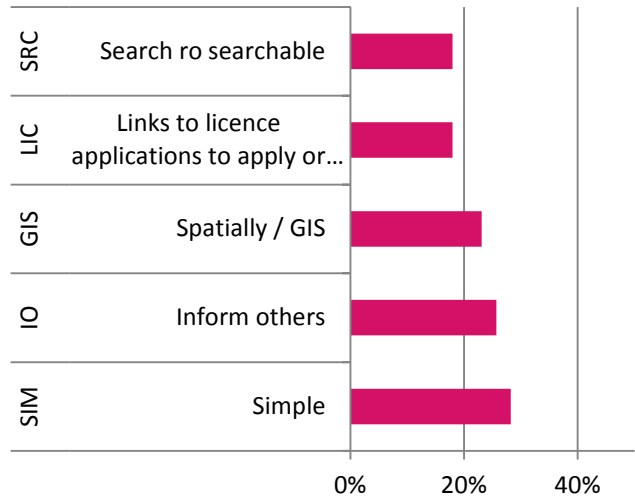
This bar chart below shows the Top 5 Reasons for requirements for how stakeholders want to be **engaged** in the North West:



This bar chart below shows the Top 5 Requirements for how stakeholders would like marine plans **displayed** in the North West:



This bar chart below shows the Top 5 Reasons for requirements for how stakeholders would like marine plans **displayed** in the North West:



In conclusion stakeholders in the North West marine plan area want marine plans to: Provide environmental protection, sustainable development, be joined up to other plans whilst assisting developers / applicants, achieving policy and socioeconomic benefits.

Stakeholders in the North West marine plan area want to:

Be fully informed, regularly, via their local marine planner, or sector specific meetings. They want to contribute local knowledge towards plan development and proof and scrutinise the developing marine plan to be able to inform others support environmental protection.

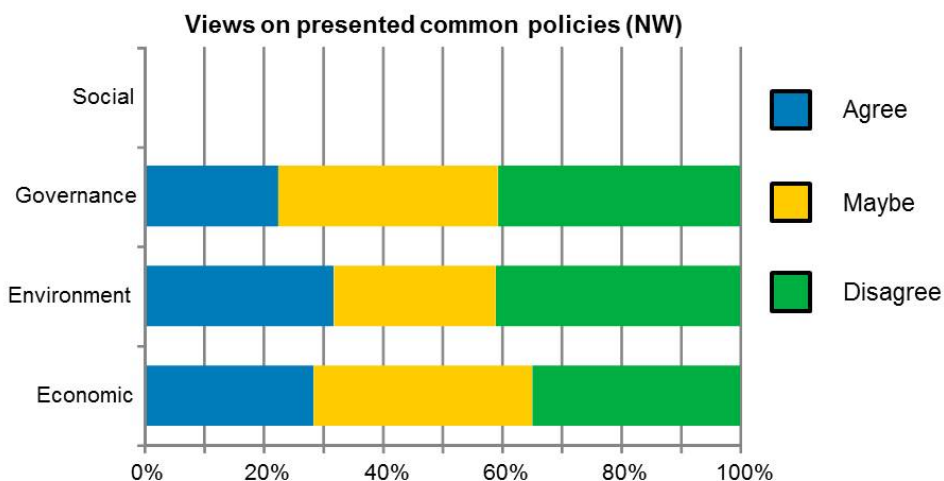
The North West stakeholders would like adopted marine plans to be displayed:

In multiple formats including digitally (GIS) and printable, in a simple way including links to licence applications and searchable.

An overview of common policies for the NW

During the NW workshops a selection of marine planning issues, as identified during the 'Call for Issues', were presented alongside potential common policies. A total of **348** comments were received across the economic, environment, governance and social themes. Comments will be assessed as part of the work undertaken during iteration 2. The chart in figure 2 shows the level of agreement with the common policies across each theme group.

NB: Feedback is not shown for the social theme due to insufficient data.



Iteration 1 engagement summary – South East Marine Plan area

An overview of Iteration 1 engagement in the SE

Both workshops in the South East were well attended in London and Colchester attracting a range of stakeholders. There was a high level of representation from the ports and shipping sector whilst conservation and recreation were also well represented in the South East.

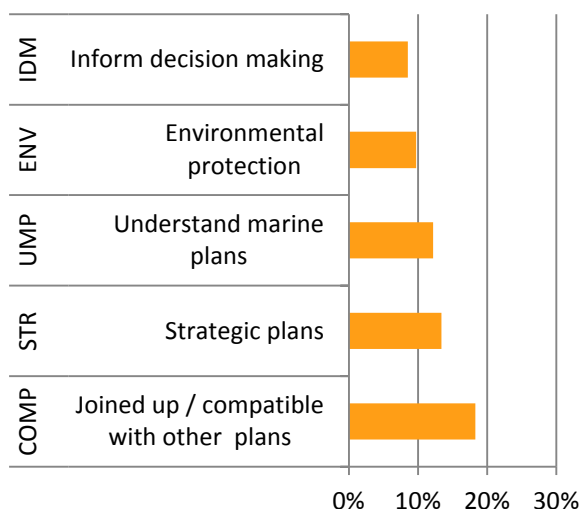
The top 5 stakeholder participants can be seen below:

| SE stakeholder types | | |
|----------------------|----------------------|-----|
| 1 | Planning Authorities | 20% |
| 2 | Ports and shipping | 15% |
| 3 | Consultant | 12% |
| 4 | Recreation | 10% |
| 5 | Conservation | 7% |

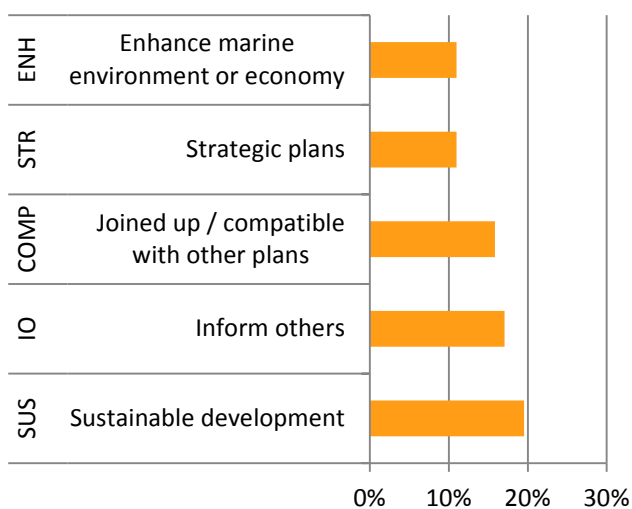
An overview of the User Story analysis for the SE

The tables below show the results from the User Story analysis for the South East.

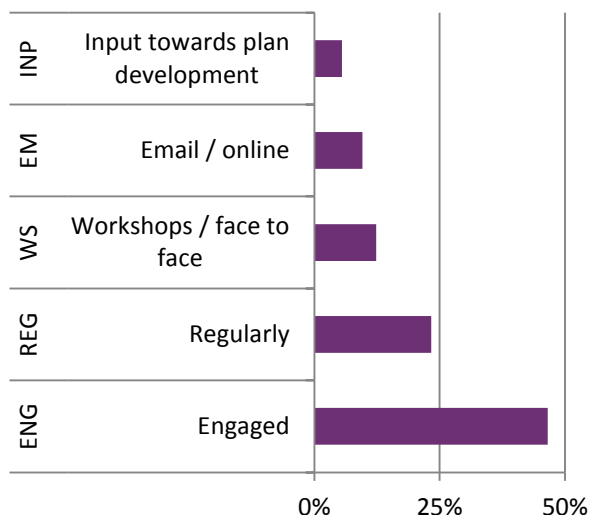
This bar chart shows the Top 5 Use Requirements from marine plans in the South East:



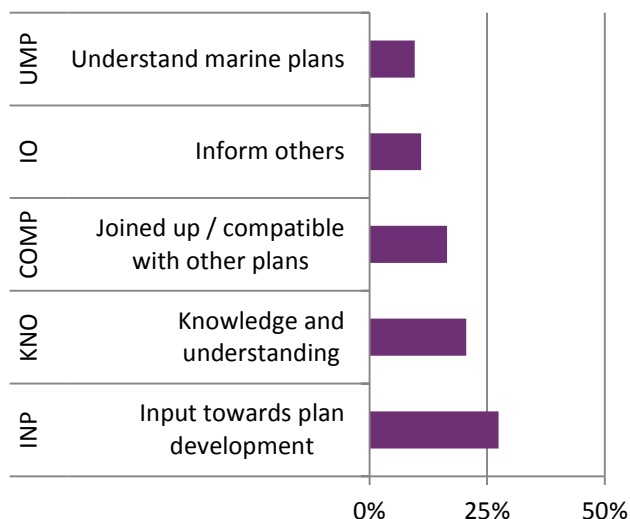
This bar chart shows the Top 5 Reasons for Use requirements from marine plans in the South East:



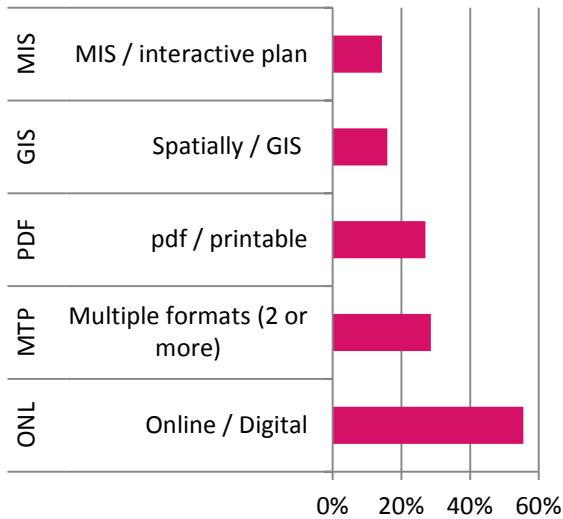
This bar chart below shows the Top 5 Requirements for how stakeholders want to be engaged in the South East:



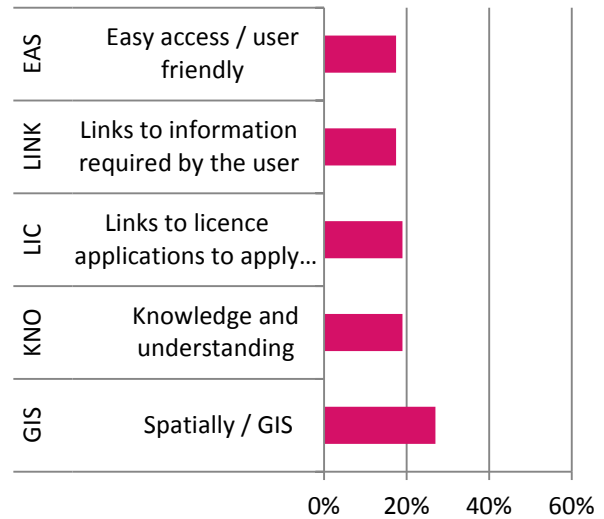
This bar chart below shows the Top 5 Reasons for requirements for how stakeholders want to be engaged in the South East:



This bar chart below shows the Top 5 Requirements for how stakeholders would like marine plans **displayed** in the South East:



This bar chart below shows the Top 5 Reasons for requirements for how stakeholders would like marine plans **displayed** in the South East:



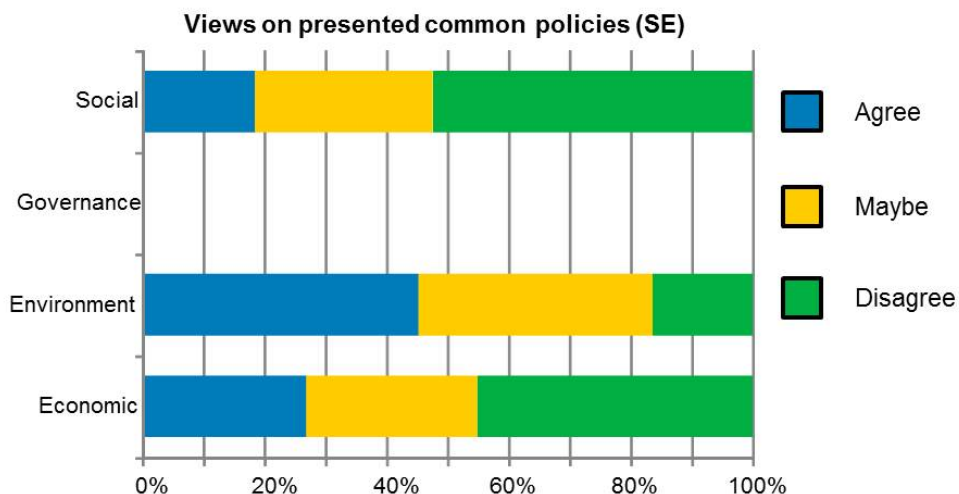
In conclusion stakeholders in the South East marine plan area want marine plans to: Be strategic, joined up with other plans, to help them to inform decision making and inform others and assist sustainable development and environmental protection.

Stakeholders in the South East marine plan area want to: Be engaged, regularly, through workshops, face to face, emails and online to help input towards plan development and support their knowledge and understanding.

The South East stakeholders would like adopted marine plans to be displayed: In multiple formats including digitally, (GIS or MIS) and printable, with good spatial content, including links to licence applications and other information in a user friendly way.

An overview of common policies for the SE

During the SE workshops a selection of marine planning issues, as identified during the ‘Call for Issues’, were presented alongside potential common policies. A total of **441** comments were received across the economic, environment, governance and social themes. Comments will be assessed as part of the work undertaken during iteration 2. The chart in figure 3 shows the level of agreement with the common policies across each theme group. NB: Feedback is not shown for the governance theme due to insufficient data.



Iteration 1 engagement summary – South West Marine Plan area

An overview of Iteration 1 engagement in the SW

The three South West workshops in Falmouth, Plymouth and Taunton were all well attended attracting a range of stakeholders. There was a high level of representation from conservation, recreation and academia as well as Non-Departmental Public Bodies (NDPB). An additional drop in session was held in Falmouth, though this was attended by three stakeholders.

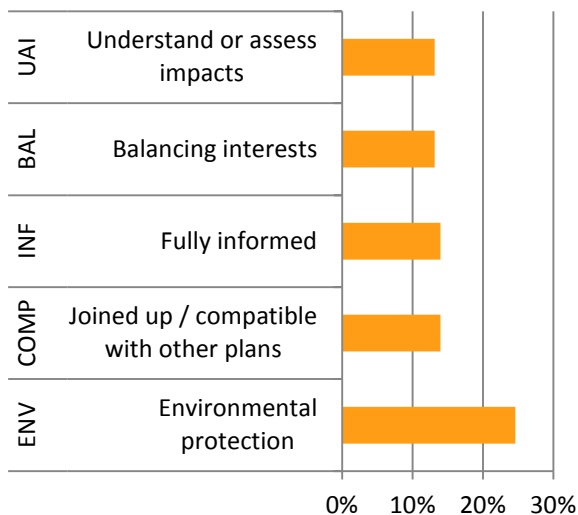
The top 5 stakeholder participants can be seen below:

| SW stakeholder types | | |
|----------------------|----------------------|-----|
| 1 | Conservation | 20% |
| 2 | Recreation | 14% |
| 3 | Planning Authorities | 13% |
| 4 | Academia | 11% |
| 5 | NDPB | 7% |

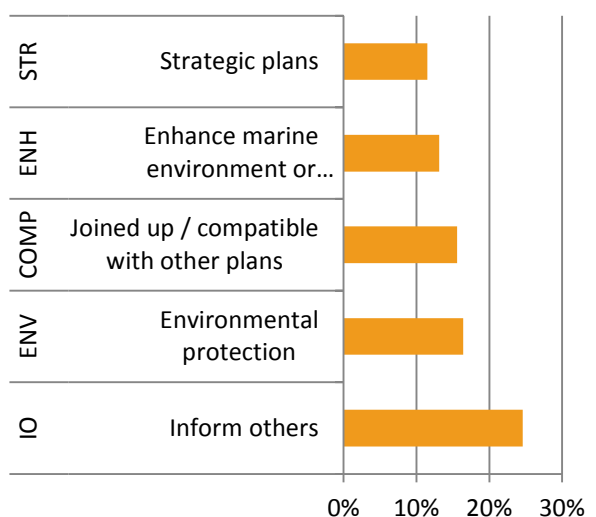
An overview of the User Story analysis for the SW

The tables below show the results from the User Story analysis for the South West.

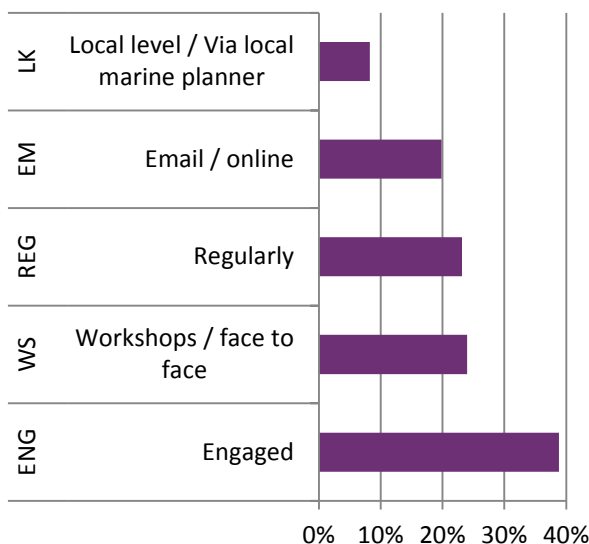
This bar chart shows the Top 5 **Use** Requirements from marine plans in the South West:



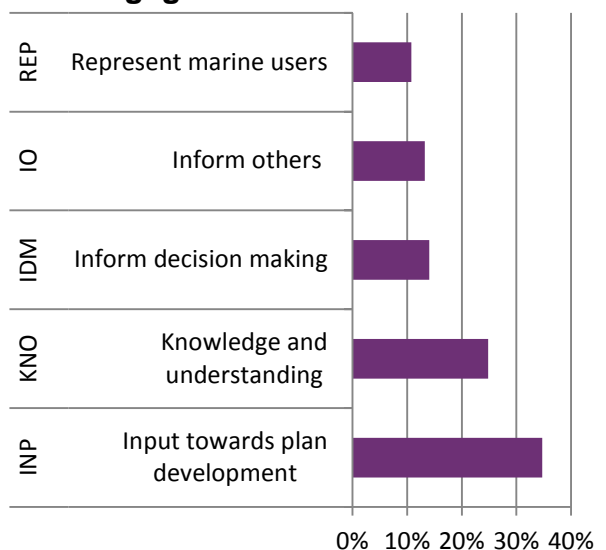
This bar chart shows the Top 5 Reasons for **Use** requirements from marine plans in the South West:



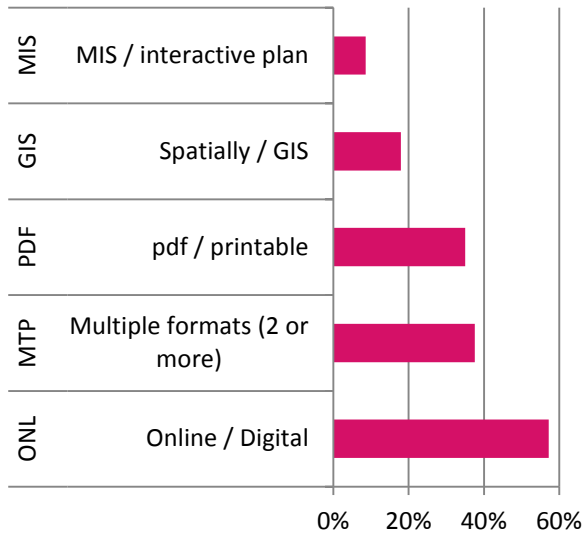
This bar chart below shows the Top 5 Requirements for how stakeholders want to be **engaged** in the South West:



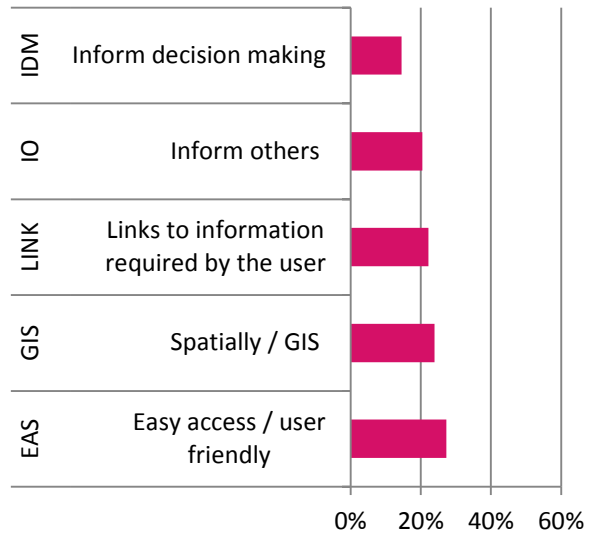
This bar chart below shows the Top 5 Reasons for requirements for how stakeholders want to be **engaged** in the South West:



This bar chart below shows the Top 5 Requirements for how stakeholders would like marine plans **displayed** in the South West:



This bar chart below shows the Top 5 Reasons for requirements for how stakeholders would like marine plans **displayed** in the South West:



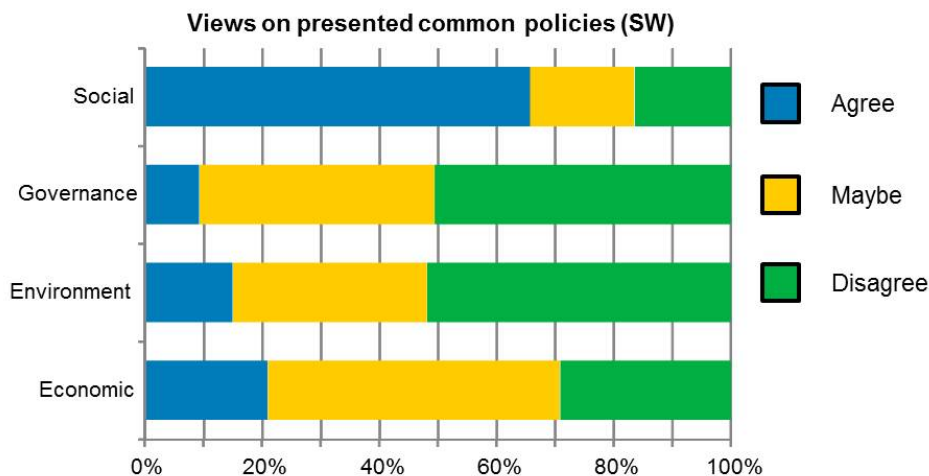
In conclusion stakeholders in the South West marine plan area want marine plans to: Provide environmental protection, be joined up with other plans, balance interests so they can understand or assess impacts. They also want to enhance the marine environment or economy and have strategic plans so they can be fully informed and inform others.

Stakeholders in the South West marine plan area want to: Be engaged, regularly, in a variety of ways. So they can input towards plan development, support their knowledge and understanding, inform decision making and inform others.

The South West stakeholders would like adopted marine plans to be displayed: In multiple formats including digitally, (GIS or MIS) and printable, with easy access, good spatial content and including links to other information to inform their decision making.

An overview of common policies for the SW

During the SW workshops a selection of marine planning issues, as identified during the ‘Call for Issues’, were presented alongside potential common policies. A total of **872** comments were received across the economic, environment, governance and social themes. Comments will be assessed as part of the work undertaken during iteration 2. The chart in figure 4 shows the level of agreement with the common policies across each theme group.



Iteration 1 engagement summary – Other stakeholders

An overview of Iteration 1 engagement with other stakeholders

In addition to the above area workshops the other stakeholders who participated in the Iteration 1 engagement were from the following sources:

- Champion National stakeholders – approached for their User Stories
- Stakeholder Focus Group for the MMO
- Citizen Space – online engagement
- Email from the online engagement

The top 5 stakeholder participants can be seen below:

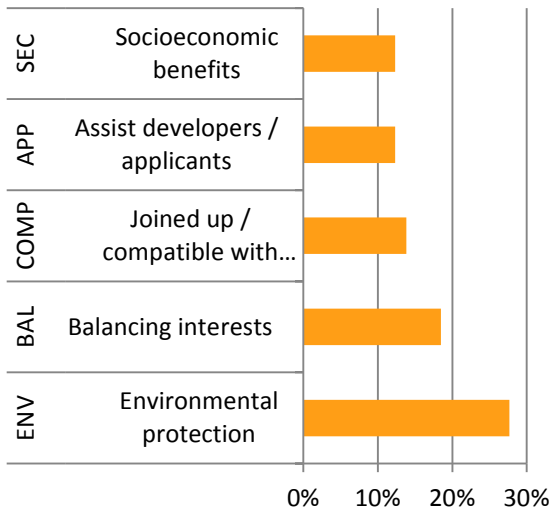
NB: Non-Departmental Public Bodies (NDPB)

| Other stakeholder types | | |
|-------------------------|----------------------|-----|
| 1 | Conservation | 23% |
| 2 | NDPB | 17% |
| 3 | Planning Authorities | 14% |
| 4 | Ports and shipping | 8% |
| 5 | Renewables | 8% |

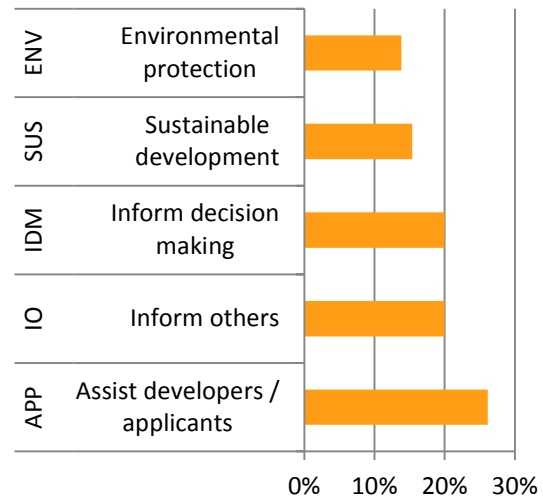
An overview of the User Story analysis for the Other stakeholders

The tables below show the results from the User Story analysis for the other stakeholders.

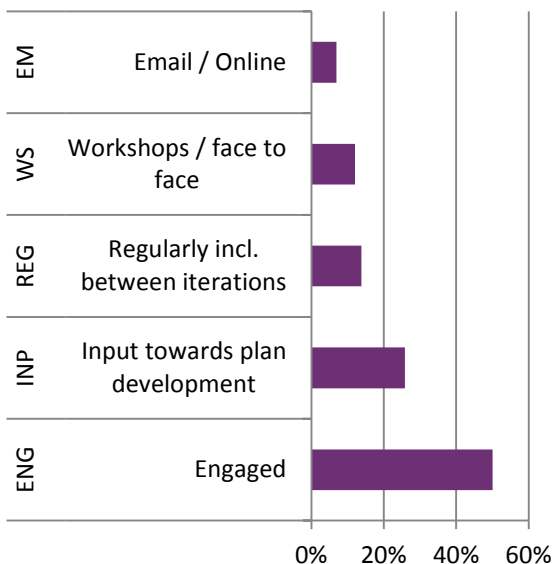
This bar chart shows the Top 5 **Use** Requirements from marine plans by the other stakeholders:



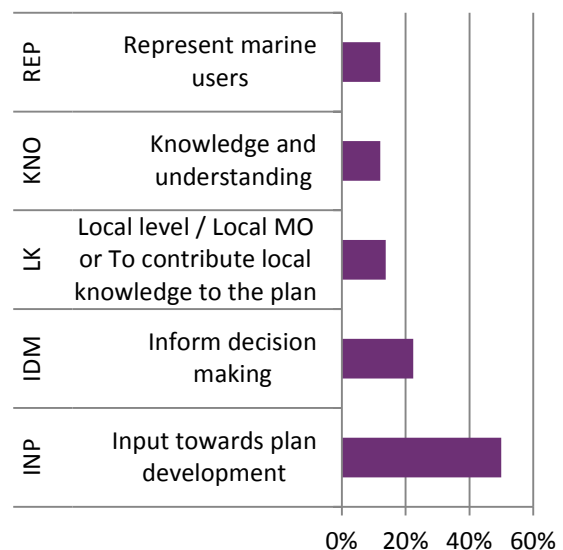
This bar chart shows the Top 5 Reasons for **Use** requirements from marine plans by the other stakeholders:



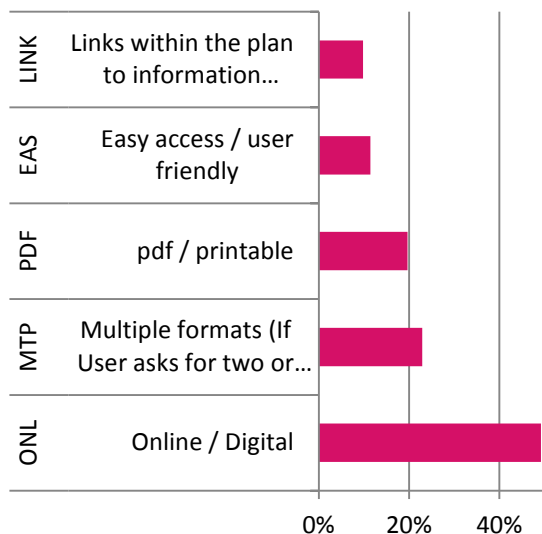
This bar chart below shows the Top 5 Requirements for how the other stakeholders want to be **engaged**:



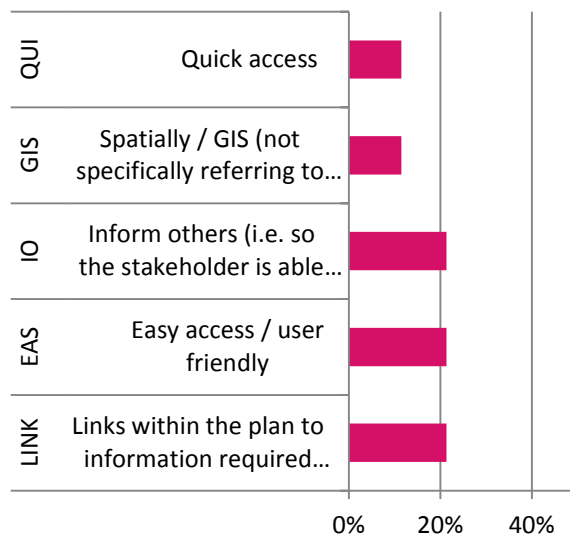
This bar chart below shows the Top 5 Reasons for requirements for how the other stakeholders want to be **engaged**:



This bar chart below shows the Top 5 Requirements for how the other stakeholders would like marine plans displayed:



This bar chart below shows the Top 5 Reasons for requirements for how the other stakeholders would like marine plans displayed:



In conclusion other stakeholders want marine plans to:

Provide environmental protection, balance interests, be joined up with other plans, assist developers / applicants and provide socioeconomic benefits. As well as informing decision making they want marine plans to guide sustainable development.

Other stakeholders want to:

Be engaged, regularly, in a variety of ways. So they can input towards plan development, inform decision making, contribute local knowledge to the plan and represent marine users.

The other stakeholders would like adopted marine plans to be displayed:

In multiple formats including digitally (GIS) and printable, with quick and easy access and links to other information to inform others.

User Story analysis conclusion

The results of the User Story analysis have been written up in a report, the recommendations of which will be taking into consideration moving forward into Iteration 2.

The results from the User Story analysis indicated that there were no major unrealistic expectations from stakeholders regarding what marine plans could deliver. It is more a case of the findings refining and guiding the work of the marine planning team moving forward. These findings are positive, and lend support to the already identified work within the marine planning team. Specifically, the results suggest that our approach towards and engagement for developing marine plans is, for many aspects, generally aligned with stakeholders' needs. There will be a further project moving forward to look into the requirements of how stakeholders want marine plans to be displayed. This Digital Discovery Project will work with a focus group of selected stakeholders to develop and trial some possible new formats of marine plans.

Next steps

- MMO looking into the causes and effects of individual issues
- Ongoing engagement within each marine plan area
- Summer engagement points focussed on causes and effects
- Iteration 2 will go into more detail about the options process
- Iteration 2 will present draft marine plan area visions
- Spring 2018 marine plan area workshops and online engagement on Iteration 2 products