

Department of Energy & Climate Change
3 Whitehall Place
London
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www.gov.uk/decc

Our ref: 13/0487

14 May 2013

Dear

REQUEST FOR INFORMATION ON GREEN DEAL

Thank you for your email of 15 April in which you requested the following information:

- 1. How much the Department for Energy and Climate Change has spent on outside consultancy services for the Green Deal since May 2010.
- 2. A breakdown on how much each consulting company was paid for their services, and what services they provided
- 3. Any correspondence sent to Government ministers in the three years that specifically relate to the confidence in delivery of deal's objectives and value for money
- 4. Information as to the current status of the Green Deal

Under the Freedom of Information Act 2000 ('the Act'), you have the right to:

- know whether we hold the information you require
- be provided with that information (subject to any exemptions under the Act which may apply).

I can confirm that the Department holds some of the information you have requested.

In response to questions 1 and 2, we have used the Cabinet Office description of consultancy:

The provision to management of objective advice relating to strategy, structure, management or operations of an organisation, in pursuit of its purposes and objectives. Such advice will be provided outside the 'business-as-usual' environment when in-house skills are not available and the work will be time-limited.

Consultancy may include the identification of options with recommendations, or assistance (but not the delivery of) the implementation of solutions.

In 2010/11, expenditure on the Green Deal recorded within this definition totalled £178,910 and comprised:

- £17,660 to Grant Thornton UK LLP for advice on financial risks relating to the Green Deal
- £7,000 to the Office of Government Commerce for a consultant's participation in an OGC Gateway Review of Green Deal
- £154,250 to COI Communications on customer insight work on the Green Deal and energy efficiency

In 2011/12, the Department spent £305,118 as follows:

- £1,000 to Amphlett IP Ltd for advice on design and use of the Green Deal Quality Mark
- £7,275 to Capita Resourcing Ltd for a consultant's advice on the procurement strategy relating to Green Deal
- £2,150 to DTW Advertising and Marketing Ltd for advice on Energy Performance Certificate design
- £5,000 to Pricewaterhouse Coopers for advice on the programme management needed to support delivery of Green Deal
- £50,180 to the United Kingdom Accreditation Service for advice on accreditation of Green Deal Certification Bodies

In addition, £239,513 was paid to SNR Denton UK LLP on outsourced legal services.

Green Deal had moved to implementation stage by 2012/13 and no spend was recorded as consultancy.

You have asked us to include in this response any correspondence sent to Government ministers in the last three years in relation to the confidence in delivery of the Green Deal's objectives and value for money. The question that you have asked is very broad and from our preliminary assessment it is clear that we will not be able to answer it without further clarification. The Green Deal has been developed over a period of several years with significant consultation with stakeholders and the direct involvement of working groups with industry and others regarding all aspects of the scheme design. Many communications could fall within the scope of this part of your requests and we would need you to narrow it down to understand it better.

However, as Green Deal has been developed on an open and consultative basis there are a number of documents that we can point you towards.

On 23 November 2011 we published a consultation on the Green Deal and ECO to seek views on the details of the policies. The Department received 600 responses and these led us to make changes to four key policy areas: strengthening consumer protection, reducing industry burdens, improving behind-the-scenes operations and revising ECO. We published our response to the consultation in June 2012.

Please see the link to the consultation at:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/42980/3607-green-deal-energy-company-ob-cons.pdf

The link to the Government's consultation response is at:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/42983/5521-the-green-deal-and-energy-company-obligation-cons.pdf

Information on the membership details for industry-led working groups in 2011 can be found at:

http://webarchive.nationalarchives.gov.uk/20110315091747/http://decc.gov.uk/assets/decc/What%20we%20do/Supporting%20consumers/green_deal/1208-green-deal-industry-stakeholder-forums-members.pdf

We also hold information on more recent stakeholder forums including the Green Deal Women's Panel and the Green Deal Maximisation Forum. Terms of reference, membership details, relevant reports and minutes can be accessed via the following links:

Green Deal Women's Panel - https://www.gov.uk/government/policy-advisory-groups/green-deal-womens-panel

Green Deal Maximising Energy Efficiency Forum - https://www.gov.uk/government/policy-advisory-groups/maximising-energy-efficiency-forum

You also asked for information as to the Green Deal's current status. Green Deal was launched on 28 January 2013 and is a long term programme of national energy efficiency retrofit which we expect to grow over time. We are already releasing statistics on the early development of the market. The releases include summary figures on the number of Green Deal assessments as well as information on the brokerage arrangements for the Energy Company Obligation and accreditation of the supply chain. The link to the monthly statistical releases is below and we intend to release more in-depth statistics from June onwards:

https://www.gov.uk/government/organisations/department-of-energy-climate-change/series/green-deal-and-energy-company-obligation-eco-statistics

Appeals Procedure

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be sent to the Security & Information Rights Unit at:

Security & Information Rights Unit Department for Business, Innovation & Skills 1 Victoria Street London SW1H 0ET E-mail: foi@decc.gsi.gov.uk

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Yours sincerely,

Green Deal